

CHATTERGRAMS
BY JEANE SUITS

Whoop! Hum-de-di-de-tweet-what—the Birdbrand cowboys of WFAA in Dallas came to town Tuesday afternoon and plunked off a few harmonious notes to the tune of "The Eyes of Texas," "Old Faithful," "Last Round Up" and several other musical selections characteristic of two fiddles and a guitar. The last number named was dedicated to the widows of Lockney.

Have a sneaking idea that those cowboys clad in real chappis, blue duds, "yeller" neckties, ten gal, hat spurs, and boots were admired too much by the belles of Lockney. Several of our most "famous" were seen standing around the "mike" after the music was over. Others clung to the sidelines with that wish-I-wasn't-so-buffal look so fatal to brawny men of the West. However, the girls said the fact that the boys were riding blue painted cars instead of paint horses threw them for a 50 per cent loss in chivalry and romance.

Can yourselves and don't rush Lockney knight hood 'cause Sears Roebuck has plenty of boots and spurs in stock!

Speaking of horses reminds me that I tried riding one last week and am just now able to "sit down" and tell you about it. What an equestrienne (that word is from the circus) I turned out to be!

Did that every dog has its day. Tuesday must have been a pretty good day for the "dog" who was "in" for twenty-four hours, that is, as a "dog" only the "dog" was concerned. The "dog" was a cowboy and cacti Plains stirred fire days and emotions of mildy, the romantic in khaki (one of but the boys in khaki, Kyle Shelton) who is a United States Army, who were demonstrating their scout car captured every feminine heart that ittered beneath silk and lace before the departure. One of Uncle Sam's uniforms caused a parade her best qualities and have a flag of surrender!

If the women miss Tuesday in town don't reproach with for your dormant heat throbs, blame it on poor judgement!

While I was attending a luncheon at the Hotel Lubbock Friday given by the South Plains Fair Officials for editors of this section I met a number of my contemporaries whom I have been wanting to encounter for months. Its a great feeling to be able to "talk shop" without the thought of boring some disinterested party. All newspaper people are concerned in each other's welfare.

Wayne Greer Leaves for Dental School

Wayne Greer, son of Dr and Mrs N E Greer, left Friday for Atlanta, Ga., where he will enroll in Atlanta Southern Dental school for the winter session. Greer is a former student of Texas Technological College in Lubbock and West Texas State Teachers College in Canyon.

Running Water To Play Polo Here Sunday

Lockney Polo Club will play Running Water on the field near the golf course here Sunday afternoon at 3:00 o'clock. Captain Watt Griffith says the local polo team has one game on the opposing quartet with 3 to their 2 for the entire season. Polo is becoming quite a popular game with Lockney people, and the local team has established a good record as a club with surrounding towns.

SMITH SUCCEEDS NELSON AS 106TH DISTRICT ATTORNEY

AUSTIN, Tex., Sept. 30.—Governor Allied today appointed Trett Smith of Tahoka, Lynn county attorney to succeed Senator G H Nelson as district attorney of the 106th district. Nelson was elected to succeed the late Senator Arthur P Duggan of Littlefield.

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

VOLUME 35

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY OCT. 3 1935

NUMBER 4

C. P. McPHERSON BRINGS IN FIRST BALE OF COTTON

Weighed 480 Pounds And Was Purchased By Taylor Grocery & Market—Ginned By The Patterson Gin Co.

We overlooked an important news item last week in not reporting the first bale of cotton ginned for the 1935-36 season.

C P McPherson, who farms six miles north of town on the old McGehee farm, brought in the first bale on Sept. 20th. It weighed 480 pounds and was ginned by the Patterson Gin Co. and was purchased by Taylor Grocery & Market at 11c pound, making \$52.80 for the bale.

A cash premium of \$30.75 was donated to Mr McPherson by the business and professional men of Lockney and the Patterson Gin Co ginned the bale free of charge. The seed brought \$9.10 and this with the price of the cotton and premium money make a total of \$92.65 for the bale.

1,750 pounds of snap cotton was gathered for this bale. Several more bales have been ginned this week, and with continued weather we will get pretty well underway with our cotton gathering next week.

UNITED STATES ARMY BOYS DEMONSTRATE SCOUT CAR

Car Makes Spectacular Entrance and Exit to City Afternoon With Guns

Rat, ta, tat, tat, four times right through the blue sky overlooking the city's main street brought out gapping white-aproned storekeepers and clerks, frightened customers and excited children in response to 50 and 30 caliber machine guns Tuesday afternoon. There was no cause for alarm—three soldier boys of Uncle Sam's army in Ft. Bliss had just come to town to demonstrate a scout car of the 8th cavalry.

Corporal Shelton, hometown boy of Mr and Mrs Bob Shelton, made an instructive talk on the possibilities of the Indiana 125 horsepower Hercules motor car. He also informed the crowd of the opportunities of any young man between the ages of 18 and 35 in the United States Army, which has schools for those interested in radio, mechanical, and electrical engineering. Many other departments are open to young men.

Corporal Anderson and Private Eidson were also with Corporal Shelton, who came over from Plainview where the recruiting officers were stationed Tuesday and Wednesday. They left for Childress yesterday where they will be stationed for a day or two.

Corporal Anderson explained to a reporter of the Beacon that the scout car was equipped to either send or receive messages within a radius of 500 miles. It can make 70 miles per hour on open ground and 45 miles per hour on rough field. The car is equipped with two 50 caliber machine guns and two 30 caliber. It also has puncture proof tires which consist of sponge rubber to facilitate comfortable riding. The group left town in much the same manner in which they arrived by displaying plenty of pep and action.

Clinic Notes

Miss Martha Meriwether underwent a tonsillectomy at the clinic Saturday morning. Mrs Roscoe Lackey of Cedar Hill had her tonsils removed Tuesday. An eight pound girl was born to Mr and Mrs Carson of South Plains Monday.



G. H. NELSON ELECTED SENATOR

G H Nelson of Tahoka was elected in last Saturday's special election as Senator of the 30th Senatorial District. Mr Nelson has already taken his seat at Austin and is now a full-fledged Senator. We expect to hear of some great work from Mr Nelson.

LONGHORNS WIN THRILLER FROM CHIEFS HERE FRIDAY

Heap Big Chiefs Out Weighed Local Team Twenty Pounds; Good Crowd Attends Game

Heap Big Chiefs of Crosbyton were downed by the Lockney Longhorns Friday afternoon on the local field with a victory of 13-0. The home lads went after their scalps and succeeded in getting them in the best scheduled game this season before a shivering crowd wrapped in coats and gloves as protection against biting north wind.

The opposing lineup out weighed the locals twenty pounds, but they could not block the progress of the Longhorns who were determined to go through the line. Lockney had an average team weightage of 145 lbs and Crosbyton has an average of 165 lbs.

"I was well satisfied with their first game of the season, but will admit that the team needs a bit of polishing for smoother playing before our conference games," Coach Cooper said in commenting the display made by the team Friday. The team is now in progress of perfecting a real system of blocking and is expected to use it extensively and effectively in the game with Estelline here Friday afternoon.

Marvin Brotherton, who is now entering his third year of playing, made both of the touchdowns. Captain Bob Collier was the outstanding man on defense plays.

The Chiefs had a pretty fair little team but were a trifle too weak for the Longhorns. They were good sports and took it on the chin like mama's little man.

In spite of the cold weather, a fair representation of the town came out for the game. It is believed that more would have come had the weather been more pleasant.

Starts Working Monday

Paul Bybee began working in the Cozy Cafe Monday morning in the place of Fred Beall. Bybee will work there until he leaves for the mine at Ute Park, N.M. where he has been working for two years.

Move To Amarillo

Warren, "puo" Rives has moved to Amarillo. His father and mother, Mr and Mrs T W Rives plan to join him about the first of the year.

"Snooky" Day Returns Home

Madison "Snooky" Day, who has been working for the Texoma Refining Company in Pampa, returned home Tuesday night. He is the son of Mr and Mrs Marion Day.

LOCKNEY TO DISPLAY POWER ON GRIDIRON FRIDAY

Second Non-Conference Tangle This Season To Be With Estelline Here

BLOCKING EXPECTED

Coach Penick Will Bring Two Complete Teams For Tussle With Boys

"I expect some of the best blocking ever displayed on anybody's gridiron here Friday afternoon when the Longhorns meet Estelline in the second non-conference game of the season," Coach Leo Cooper said Wednesday afternoon in giving out advance dope on the football tussle which will begin at 3:00 o'clock on the regular field east of the city auditorium.

Coach L P Penick is slated to bring two complete teams that are plenty tough from Estelline. Penick and Cooper are both former members of the Buffalo football team at W T S T C in Canyon and played together for three years.

Estelline is reported to have beaten Childress' B club this season who is known all over the South Plains as a school with football players from a "way back!"

The opposing teams lineup out weighs the local eleven several pounds. Their starting lineup consists of players who have from three to five years experience.

Since the game last Friday with Crosbyton the Longhorns have been working consistently on the art of blocking and will be ready to display their power before football enthusiasts here tomorrow.

Officials for the game will be Finis Vaughn, assistant coach in Plainview High School, referee, and "Squeeler" Hodel as umpire.

Lockney is doped to win the game but there is many a slip between the pigskin and the goal line. Come out tomorrow rain or shine and give the team a great big hand—the team that gonna make Lockney High School history!

Starting lineup for both teams in tomorrow's game is as follows:

- Lockney: Estelline
- Williams, L. e. Townsend
- Taylor, L. e. Stout
- Pope, L. e. Sims
- Collier (Capt.), L. e. Clifton
- Alexander, L. e. Landers
- Sams, L. e. Wright
- Jim Spence, L. e. Edmondson
- Teuton, L. e. Adams
- M. Brotherton, L. e. Leatherwood
- Fat Sencer, L. e. Kerchville
- H A Brotherton, L. e. Davis

Abilene Visitors Here

Hugh Counts was in Lamesa Thursday and Friday and his parents, Mr and Mrs J F Counts of Abilene, who had been visiting their son Jim, and daughter, Mrs Lora Mae Matthews, returned home with him for a visit.

Go On Week-end Trip

Mr and Mrs Lloyd Catlin were visiting relatives in Wichita Falls, Byars, and Petrolia Friday, Saturday and Sunday.

JOE HILL, Jr. TO LECTURE HERE OCT. 14.

Joe Hill Jr., son of President J A Hill of W T S T C in Canyon and the only West Texas man to visit the Antarctic with Admiral Richard E Byrd, will lecture here Monday evening, Oct. 14, at the grade school auditorium on his South Pole adventures. He will be presented by the Lockney P T A.

Dr R R Wimberly and R E Patterson were business visitors in Amarillo Wednesday.



CONGRESSMAN GEO. MAHON VISITS LOCKNEY TODAY

Congressman Geo. Mahon was in Lockney today visiting with his friends. He is making a swing around the district renewing acquaintances.

Congressman Mahon will leave next week with Vice-President Garner's party for the Philippine Islands. He was selected as the Texas representative out of the House of Representatives at Washington, Con. Tom Connally was selected by the Senate. This is quite an honor that come to Mr Mahon when you consider he is a new member of Congress, having been a member for only eight years.

COTTON GROWERS URGED TO KEEP SALES RECORDS

Cotton producers who may wish to sell their cotton immediately and whose crop is already being harvested and ginned for sale are urged by the Agricultural Adjustment Administration to obtain and keep sales slips from buyers, so as to be sure to have adequate sales records on which the Government will be able to make adjustment payments under the new loan and payment plan. The necessary forms upon which payments of the difference between the average price and 12 cents will be distributed are being prepared. In the interim producers who desire to market their crop are advised to compile a careful record which will include a description of the cotton sold, the buyer to whom the cotton was sold, the dates of sales and the names of the parties including tenants, who have an interest in the cotton sold. It is especially important that producers should obtain from the buyer a memorandum of sales which contains the date of the sale and the gross weight of the bale or bales sold.

The adjustment payments will apply to all sales of 1935 cotton including those already made, up to actual production not in excess of the Bankhead allotment.

FLOMONT GIN PLANT DESTROYED BY FIRE

MATADOR, Oct. 1.—Fire of unknown origin destroyed the West Texas Gin at Flomont, 23 miles northwest of here early this morning. Appeals for fire fighting equipment were made to Matador, Turkey and Quitaque, when the flames at times threatened the entire business section of the community.

Besides the gin plant a large quantity of cottonseed and 23 bales of cotton were declared a total loss.

New Residents

Mr and Mrs Howell Knox of Krum arrived Tuesday night to make Lockney their home during the ginning season. Knox is associated with the Patterson-Knox Gin Co. here. They are living in Arch Craver's house in the southwest part of town.

AMERICAN LEGION TO LAUNCH MEMBERSHIP DRIVE

Officers Installed By District Committeeman, R B Neilson Of Lubbock

With a sixty membership quota as a goal, W H Counts, and Geo. Newman, captain of two chosen sides, Landrum 141 of the American Legion launched their annual drive in a meeting Tuesday evening at the club room. The Post has until Nov 19 to accomplish the quota and the side instrumental in getting the most of that number will be entertained by the losers.

Last year the Legion succeeded in getting nine members over the required amount.

Officers of the American Legion were installed at the meeting by District Committeeman, R B (Buck) Neilson of Lubbock as follows: Commander, Sam Miller; vice command, W I Schacht, chaplin, the Rev. H H Hamilton; finance officer, R E Patterson; service officer, D D Langford; historian, C J McCollum.

ROADS IN THIS COMMUNITY UP IN GOOD SHAPE

We have been driving around over this community considerably but of late and could not find but notice of any bad roads. The roads here in this section they have been in many years, citizens of the various municipalities all us. These roads will be of immense value to farmer folks in hauling their feed and other products to market.

These good roads are the product of Commissioner E R Harris and his crew of road builders. They are continually fixing up roads in this precinct. The mentioning of Mr Harris and his crew calls to our mind a remark that Mr Harris made to this writer a while back when we ask him if he was going to be a candidate for re-election next year. He said he was. We are sure this little line of news will be well received by Mr Harris' many friends and supporters in this precinct.

Now that all of our roads are in splendid condition, it behooves and encourage farmers to bring Lockney to get out after business their products here. We have good markets and other facilities.

Miss Hazel Ford of Plainview is a house guest of Miss Leota Shelton this week.

Today's Market

POULTRY	
Hens, heavy per lb.	13c
Hens, Light	10c
Light Colored Hens	10c
Old Roosters lb.	3c
FRYERS	
Fryers heavy, per lb.	14c
Fryers light	10c
Stags	5c
CREAM	
Cream No. 1	21c
Cream No. 2	19c
EGGS	
Eggs, per doz	23c
GRAIN	
Wheat, per bu.	\$1.20
Maize, threshed 100	75c
Kaffir, threshed 100	70c
Oats, per bu.	26c
COTTON SEED	
Cottonseed per ton	\$30.00
Cottonseed meal 100	\$1.45
Loose hulls	\$8.00
Sacked hulls	55c
Mixed feed	90c
Cotton, lb	10.80

PLAINVIEW GOOD-WILL SECTION

Recent government inspection rated us "Excellent"
Plainview Nursery Co.
 D C Aylesworth—Owner
PIONEER GROWERS
 Serving you since 1907
OUR SPECIALTIES
 Acclimated Fruit Trees—Chinese Elms and
 Mastandon Eye-bearing Strawberries

NEW FALL AND WINTER COATS
 \$12.50 to \$58.00
Fur Coats \$65.00 to \$85.00—Fall Dresses \$5.95 to \$18.00
Sport Sweaters and Twin Sweaters \$1.95 to 3.50
FLAXMAN'S
 Plainview, Texas

E. K. HUFSTEDLER & SONS
Oliver Farm Equipment
 "It is our pleasure to serve you"
 Plainview ————— Lubbock

When In Plainview Visit
THE QUALITY SHOE SHOP
 We specialize in dyeing shoes all colors
 O. S. FINCH—Prop.
 606 1-2 BROADWAY PLAINVIEW

Complete stock repairs for
WALLIS TRACTORS AND MASSEY HARRIS IMPLEMENTS
Hart Machinery Co.
 Plainview, Texas

GARRETT NURSERY
 LANDSCAPING ————— DESIGNING
 A complete stock of shade trees, Evergreens—
 Shrubbery—Roses and Grapes
 Phone 9026F11—Route B—Plainview

South Plains Monument Company
 Established 1916
 Plainview, Texas

Feed "PAYMASTER" Cottonseed
 Products for
PROFIT
West Texas Cottonoil Co.
 PLAINVIEW—LOCKNEY

REINKEN'S
 The old reliable ——— Since 1914
 Featuring
Better Merchandise
At Popular Prices
 Florsheim Shoes Crosby Square Shoes
 Holeproof Hosiery
 Stetson Hats Dobb's Hats Lee Hats
 Hand made Suits and Topcoats
 Arrow Shirts Wilson Bros. Furnishings
 Field and Stream Jackets
 We invite your inspection of our new fall
 stocks

When in Plainview visit the
WHITE TAVERN
 Morton Howell—Prop.
 830 BROADWAY PLAINVIEW

Bowman Nursery
 If it's nursery stock
 We Have It
 The only complete stock on the Plains
 Phone 9028 Plainview

When in
PLAINVIEW
 Make this store your headquarters
J. C. Penney Co.

HENDRIX BEAUTY SHOP
 Special on permanents
 \$1.00 and \$2.00
 Others \$3.50, \$4.50, \$6.50 Half price beginning Oct. 1st
 Work Guaranteed Plainview

Granada AND Texas
Theatres
 Plainview, Texas

When in Plainview
 trade with these
 business concerns.
 They solicit your
 patronage.

Don Groth Motor Co.
Oldsmobile
SALES AND SERVICE
 Advance orders now being taken for 1936 models
 623 AUSTIN ST. PLAINVIEW PHONE 17

MR COTTON FARMER!
 You are allowed 110 pounds of cotton for mattresses
 and other domestic use above your bankhead ex-
 emption—TAX FREE. You may trade part of this for
 having your mattresses made. Let us make your mat-
 tresses carded in layers. Only satisfactory way to make
 them.
 Guaranteed to last for years
PLAINVIEW MATTRESS FACTORY
 See county agent for information

Don't have smutty wheat next year
 Get your Copper Carbonate
 From
W. O. SPECK
 5 Lb. Box for \$1.00
 Case full line of farm equipment
 Phone 64—Plainview—1009 Broadway

YE
OLD TIME PIT BARBECUE
 Proprietor—Just Old
MAX GARRETT—That's All
 Plainview, Texas

Harvest Queen Mills
 —HOME OF—
Everlite Flour
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MODEL LAUNDRY
 FAMILY WASHING A SPECIALTY
 Phone 383—Plainview—510 E. 9th

Broadway Cleaners & Hatters
 Suits, Dresses and Overcoats Cleaned and Pressed 50c each
 Work Guaranteed ——— Free Delivery
 One day service
 829 Broadway—Plainview—Phone 386

It is not too early to think of those
Christmas Photos
Ash Studio
 E. F. MILES
 Granada Bld'g. Plainview

X-RAY SHOE FITTING
Seal's Shoe Store, INC
 "We Specialize In Fitting Feet"
 R. L. HEATH—STORE MANAGER
 622 SOUTH BROADWAY PLAINVIEW, TEXAS

THE STERLETTE

PAULA HOWARD
STEWART DRAUT
HOWARD MOSLEY, MYRTLE NEAL
RUTH DRAUT
General Reporters—Gail Gregg, Sallie Myrtle Bobbitt, Dortha McDaniel.

EDITOR
ASSOCIATE EDITOR
SPORTS REPORTERS
JOKE EDITOR

To The Students

And don't ever forget, as you should with your fellow students at school to be tolerant of them, patient with them, generous with them. Each one has his own peculiarities; but so have you. Be sure to give other the same leeway and the thought and expression that you ask for yourself. A viewpoint expressed is never safe for you and

direction of Miss Crouch entertained the school and several visitors on Friday afternoon with an assembly program which was greatly enjoyed. This was the first of the series of such programs which the school and community plan to carry out throughout the year. The next assembly meeting will be in charge by the intermediate room, with Miss Stuart supervising. The date will probably be October 11. Any change will be announced.

Among the visitors present on Friday afternoon were: Mr and Mrs Roy Tinsley, Mrs Delbert Ryber, Mrs Claborn, Mrs Stovall, Mrs Anderton, Mrs Bill Johnston, Bob Reeves and Mr and Mrs Crouch.

150 manufacturers of these novelties.

Army engineers have built a new 800,000,00 candle power searchlight which is capable of throwing a beam of light 100 miles and can spot an airplane at 15,000 feet up.

How many different and distinct odors can you distinguish? A "fairly good nose" so scientists tell us, should be able to detect 6,561.

Laff

(For The Sake Of Politeness)
Cavanser: Is the master of the house in?

Young father: (Wearily) "He's upstairs in his cradle."

I Wonder

"I'll have you know," said the young tourist, "that I belong to New York."

"Is that so?" drawled the farmer. "From the way you've been talking, I'd think New York belonged to you."

See?

Maid: "Please, madam, I knocked the marble clock off the mantelpiece."

Lady: "My Goodness! Has it stopped?"

Maid: "No, madam. It's gone straight through to the basement."

Aw, I Bet You're Kidding
Son: "Dad, who was Mike Huntry?"

Father: "I don't remember, son. Why?"

Son: "Well we sing at school, 'Mike Huntry, 'tis of thee.'"

Schoolroom Answer

The two parts of a sentence are the subject and predicament.
"The heart is an infernal organ."

RESETTLEMENT UNIT FOR HALE COUNTY IS UNDER CONSIDERATION

WASHINGTON, Sept. 28.—The rural resettlement administration said today its board of review probably would make a decision in ten days on the advisability of establishing an irrigation resettlement unit in Hale County, Texas.

The project has been approved by the Oklahoma-Texas Regional headquarters and was returned to Washington this week for final approval. It contemplates aiding 100 families on 40-acre units. The cost per unit has been estimated at about 5,000.

FLOYDADA TO HAVE LIGHTED FIELD SOON

A Westinghouse floodlighting system is to be installed on the Floydada athletic field within the next few days, school officials have announced. Seats to accommodate 500 persons, almost doubling the present seating capacity, will be erected on the west side of the field.

Work was to have begun his week in the hope that the scheduled game Oct. 4 with the Tulsa Hornets may be played under the floodlights. Lights for the field will consist of thirty-two 1500-watt lamps with reflectors mounted on eight 50-foot poles.

Joe McCollum, Dwight Jackson, Alvie Fielder, and Ed Whitfill were in Justiceburg fishing Sunday.

Miss Estelle Bvars of Plainview was here Sunday and Monday visiting.

Remnant Circus

Beginning Friday 4th

1,000 Yards Silk and Rayon Remnants

NEW FALL PATTERNS AND MATERIALS
1 1-2 to 4 yard lengths

At About Half Regular Price

CARTER'S

PLAINVIEW

Do You Remember 16 Years Ago In Lockney

Mr Arthur Barker, proprietor and owner of the Lockney Auto Company Garage who spent several months at Camp Mabry in the Government Automobile School has been mustered out of service and has returned to Lockney to take charge of his business. Mr Barker will have with him this year Mr Bob Ramsey, well known and popular citizen, who will be in charge of the side work as foreman. Mr Ramsey and Mr Barker will make a fine team.

Thursday morning the glorious news was received by letter by Mr and Mrs W P Taley that his son, Walter, was alive and doing nicely. It will be remembered that Walter was among the seriously wounded reported in the casualty list. His father received a letter from the War Department on Dec. 5 stating that his son had been seriously wounded in action Nov. 10.

Ryan Speagle came in last Friday from New York where he has been confined in a hospital for treatment of a shrapnel wound. Ryan was wounded at St. Mahiel in America's first real fight in the World War as an army.

Mrs J M Johnson and baby Mildred, are visiting their parents, Mr and Mrs A J Crager.

Mrs C C Miller visited in Canyon the latter part of last week, placing her son, Arthur, in the Normal.

Mrs Artie Baker, wife of our esteemed fellowtownsman, returned from the Plainview Sanitarium last Friday after having undergone a successful operation for appendicitis.

See Lester P Smith for that Knott's book of War Cartoons. Price \$1.25.

Mrs Chas Simpson and Lucy McGehee visited in Floydada several days this week with their friend, Miss Wynette Britton.

Marshal Davis, Corley Ayres and Lee Wofford, left Tuesday for Wichita Falls. Marshal and Corley will put in a tent rooming house there.

Last Thursday evening at the hospitable home of Mr and Mrs F E Dyer on West Locust Street, the members of the Thursday Evening Club were royally entertained. The pastime was that ever popular game, forty-two, tables being set for 18 couples which were well filled. The game was warmly contested and some high scoring took place. Mr A R Meriwether headed the list with the greatest number of games. Mrs Dyer was assisted in receiving by Mesdames Barber and

Stewart.
Those present and participating were: Messer and Mesdames Miller, Woodburn Barber, Suits, Henry Greer, Fred and Roy Griffith, R M Broyles, Dines W N Brown, Ira Broyles, Dodson, McAdams, Ben F Smith, Grady Brewster, Sams and T H Stewart.

Mr and Mrs F B Hunt and son, F B jr, of Flomont were here Sunday afternoon as guests of Mrs Mildred Rives.

Attend Tech-Daniel Baker Game

Those attending Texas Tech and Daniel Baker football game Friday night in Lubbock were Mr and Mrs Temple Thornton, Verner and Jimmy Hodel, Leo Cooper, Blondy Finley, Waldon Dodson, Owen Thornton, George Webster jr., and Jeanne Suits.

JOE G/WH

A RELIEF FELLER, DOWN STATE PASSED UP A PAYING JOB LAST WEEK... SAID HE KNEW THERE WAS A CATCH IN IT--EVEN BEFORE THEY SHOWED HIM THE DITCH THEY WANTED DUG

Mrs Elbert Gee and son, Billie Doc, of Amherse are here visiting her mother, Mrs E M Walling.

Light Up Your Home

Mazda Lamps of standard quality are cheaper now than ever before. Insist upon a lamp of standard make and not one that is merely a "cheap" Adequate longer life, economical use, we feel sure that your primary requirements you're interested in. Standard Mazda Lamps fill these requirements.

25-40-60 Watt sizes—were 20c - - Now 15c

100 Watt size—was 25c - - Now 20c

150 Watt size—was 50c - - Now 40c

200 Watt Size—was 70c - - Now 55c

Texas Utilities Company

—NOTICE—
School Childrens eye examination and vision survey now being conducted at my office.
Plainview's Only Exclusive Optometrist
DR. C. M. CLOUGH
715 Broadway—Mrs. Clough, Assistant—Plainview, Texas

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The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR PATRONAGE.
The First National Bank
—Over One Quarter Of A Century In Lockney

Hungry Folks

Meals and Short Orders
Pipin-Hot Coffee
Cozy Cafe



PLAINVIEW SANITARIUM & CLINIC
Thoroughly equipped for the examination and treatment of medical and surgical patients. Departments include X-ray, Pediatrics, Obstetrics, Dental and Eye-Ear-Nose and Throat.
GLASSES FITTED

SEE THE
"PASSION PLAY"
The Life of Christ
DEDICATED TO OUR CHURCHES—YOUNG MEN AND YOUNG WOMEN
ASK SPONSORING FIRMS FOR FREE FRIENDSHIP TICKET
LOOK FOR SPONSORSHIP CARDS IN THEIR WINDOWS
SPONSORS HAVE LEASED THE
ISIS THEATRE
30 to 10 P. M. **OCTOBER 17th**

THE LOCKNEY BEACON

Established 1902

Published Every Thursday

L. SUITS

PUBLISHER

JEANE SUITS

EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

President Roosevelt is taking another swing across the country to the Pacific coast, and incidental making a few talks along the way. He will take a boat somewhere along the Pacific seaboard and do a little fishing, swing down through the Panama Canal. At every stop along the way great crowds greet him, and it seems from the trend of things at these stops, the people are still with him. One thing we notice, the farmers are enthusiastic about his policies since he has been in the White House. They want to see him elected again in 1936. On the other hand the industrial east is out to get his scalp, and for the first time we can remember, no attention seems to be paid to that side of the Mississippi. All eyes are focussed on the West, South and Northwest. In fact this is the first time a President has paid attention to the pleas of the farmer, and they are in the saddle, so it seems. In other words the stage has been turned around, and are the big boys throwing a fit. They didn't know the medicine was so bitter.

It now seems that several of the European countries are getting ready for war in a business like way. England, Italy, France and Ethiopia are bidding for time. All peace moves seem to have come to naught. Emperor Haile Selassie is waiting for a sign from his League of Nations to start the drum beats. He will call approximately two million eager warriors to arms, and the battle will be on. Italy is determined she will go to war with Ethiopia and Haile Selassie determined that he will defend his country to the last man, and at means every Ethiopian will have to be slaughtered for they will not be taken prisoners and do not take prisoners. Ethiopian women follow up on the battlefield and finish killing all the wounded enemies. It will be a bloody war, and all uncalled for.

Fall of the year is here, the weather is a little crisp these mornings and it really puts vim and vigor into ones system. Cotton will soon be rolling in and the gins will be playing a merry tune. Business will pick up, that is if one makes an effort to get business, it is very seldom that business stumbles into ones place of business. It has to be invited. Lockney business section should take on new life and really go out after business, for if we do not, it will drift to other towns where bids are being made for it.

Well the Legislature has done one thing, just a small step. They have decided that liquor will not be sold in the state by the drink. It must be sold in unbroken packages. However, this all may be changed before final passage, legislatures are funny that way.

WHAT WE SEE IN THE PAPERS

We notice where G. H. Nelson was elected Senator of the 30th Senatorial District in Saturday's special election. Less than ten thousand votes were cast. There should have been at least twenty thousand for the voting strength of the district is above forty thousand. Voters should take more interest in such affairs.

President Roosevelt is headed for the Pacific Coast, and is probably there by now. He is going on another fishing trip. Incidentally he is making a few speeches enroute. Guess the WPA will suffer because we see where Harry Hopkins and Harold Ickes are on the special train with the President. Maybe it won't make much difference because they were not doing much anyway but fuss around about who

was the BIG boss of the works.

We notice where the Texas Legislative body is still in session. They have accomplished nothing so far, and perhaps we will have the same report to make next week. They can't decide what constitutes an "open saloon" and who should draw an old ago pension. It is costing the taxpayers of the state about \$1,500 per day for those fellows to make up their minds on these two questions.

Texas politicians have beat out a path to the door of Vice-President John Garner at Uvalde. Something is liable to bust out almost any minute along political lines in this grand old state. Morris Sheppard is up for reelection, you know, and it is causing a little stir politically. Also a Federal judgeship will be up for appointment soon in North Texas, and Governor Alfred is glancing in that direction. Anyhow it looks as if things might be interesting next year along political lines.

According to the Lubbock Morning Avalanche, which we are looking over this minute, Lubbock is having a pretty warm fight within its own gates over the question of issuing bonds for the installation of a municipal gas distributing plant. One advertisement, (a large one) and signed by a flock of citizens says "don't vote for the bonds," and another advertisement says "vote for the bonds." So there you are. But the question will be settled today in a special election.

We have now picked up Jack Strickland's paper down at Brownfield, the Herald. See where Congressman Geo. Mahon has said that city a visit to see about who to appoint as postmaster of Brownfield. We always thought it was a pretty tough job selecting a postmaster, but Geo. says not. "The Civil Service will recommend three applicants that apparently made the highest grades, and then he was supposed to name one of the three he considered would make the best postmaster," says Geo. Sounds simple alright, but we don't want the job unless we could give all three a postoffice.

We notice another item in Jack's paper about an ear of corn. Jack calls it "just a nubbin." It was produced on a farm near Brownfield and it weighed 2 1/4 pounds and measured 14 3/4 inches in circumference. Some nubbin. But Jack says "snucks" that's nothing, saw some ears of corn on the Lynn county line east of Brownfield that looked like baseball bats. And just to prove this assertion he carried along with him three preachers of that town, and they "double checked" that corn story. Still we say that is "some nubbin and corn." But anytime an editor has his "crop story" checked by three preachers, we guess we will have to give up. But it is a good thing those preachers were along, it sure is.

We picked up the Crosbyton Review, W. M. Curry is the Skipper on this paper. We notice a little item about Crosbyton football team coming over to play last Friday. Here is what the Review has to say about the Lockney team: "Little advance dope can be secured on the Lockney team, outside of the fact that they are plenty tough" and the locals will have to put up a real fight to bring home a victory. Sorry Skipper Curry, but the local Jads lifted the scalps of the Chiefs. They put on a war dance alright but our Longhorns "snuck" upon them and grabbed the pig-skin and dashed back to the home corral for a total score of 13, and it was on Friday, too, and we saw a black cat cross the field at the same time. Better go out to the cemetery and kill a bunch of rabbits and give those Chief ball

toters a foot apiece. Might help them overcome this bad luck, if they are superstitious.

"BRAIN JEWELS" FROM OUR EXCHANGES

Last week we received a Republican paper, the good old standpat variety, from a point in Virginia just across from Washington, and in which there was a long article anent the employment of negroes by the present administration. It would surprise you perhaps, to be informed that some Texas editors copied that shot at the Roosevelt administration, never thinking that from time immemorial this has been practiced some by both Democratic and Republican administrations. Since the Civil War was over, negroes have been declared citizens, and no race, creed or color is supposed to bar one from employment by the governmental bureaus at Washington. No doubt this special edition of this GOP paper was circulated only among southern Democratic whom they supposed would copy it. We'll bet a doughnut to a ginger cake that no negro organization saw that edition. The GOP wants their votes just the same as the Demmys.—Terry County Herald.

These is so much knowledge in this great world and it is possible to glean only minute particles in one passing as the dust of gold catching in a miner's clothing. Today I have learned two truths widely separated but significant according to my private conception of value. I did not know before that Jesus had a brother and that his name was James. I had always thought of the Great Nazarene as an only child. Nor did I know that bees wear out their wings from work, to fall and die of starvation because they can no longer seek food. It seems so unjust, but Nature is cruel and the same drama is many times repeated on the human stage. Human lives are worn thread-bare and useless and they perish while the things they have labored for are left as stored honey for dreams.—Matador Tribune.

One of the Main problems of readjustment is that every man wants to go on undisturbed in the way he is going, make no changes and give nothing up. It is quite obvious that improvement of any kind will never come in this way. It is equally obvious that if improved conditions come about permanently many changes and many radical adjustments will have to be made. It should be clear to all, that when better times return as they eventually will, that if we continue with the same practices in which we have indulged in the past, and which are directly responsible for present conditions, we are going to wake up one of these fine days and find ourselves in another depression even worse than this. Like causes, always produce like results, the marvel of it is that an intelligent race can't see it.—Santa Anna News.

What excuse can sensible men give for plunging nations into war? War brings out the worst there is in nations and in the people engaged. It engenders hatred, lawlessness of every description, greed. Not one single good thing may be expected to arise from the ravages of war. The world war was largely brought about by the munition makers who sought to gain huge personal fortune; the present proposed war will be brought to the political face of Mussolini. Future wars will be staged on the safe slimy plane unless the nations of the earth take definite steps to outlaw war. It is proposed in this nation to take the profit out of war, and if this is done, munition corporations will not be nearly so anxious to start conflicts.—Canyon News.

There is only one way to end wars and that is to follow the suggestion of Abraham Lincoln. Borrow lives and confiscate private property. One life is worth more than a million dollars, for the man who gives his life gives all while the man who gives money or property retains his life and receives ample protection for

what he is asked to give in time of war.—Claude News.

The fellow who crosses the street without looking in all directions is a close relative to the fellow who is continually socking his hands on a building where the sign says "Fresh Paint."—Quitaque Post.

One of our local pastors stated, "It has been discovered that in giving till it hurts, some Silverton people are extremely sensitive to pain."—Briscoe County News.

WILLING TO PAY TO PALACATE WIFE

GRAND COULEE DAM—The following ad appeared in Grand Coulee News and Editor Sidney Jackson swears its genuine: "Found—Lady's purse left in my car while parked. Contains papers, \$5 in change, etc. Owner can have same by describing property and paying for this ad. If owner can explain satisfactorily to my wife how purse got into car will pay for ad myself. R. C."

MAN'S HEART SKIPS BEATS—DUE TO GAS

W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlika rid him of all gas, and now he eats anything and feels fine. Lockney Drug Co.

The Man Who Knows

Whether the Remedy You are taking for Headaches, Neuralgia or Rheumatism Pains is SAFE is Your Doctor. Ask Him

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

BEFORE you take any preparation you don't know all about, for the relief of headaches; or the pains of rheumatism, neuritis or neuralgia, ask your doctor what he thinks about it—in comparison with Genuine Bayer Aspirin. We say this because, before the discovery of Bayer Aspirin, most so-called "pain" remedies were advised against by physicians as being bad for the stomach; or, often, for the heart. And the discovery of Bayer Aspirin largely changed medical practice. Countless thousands of people who have taken Bayer Aspirin year in and out without ill effect, have proved that the medical findings about its safety were correct. Remember this: Genuine Bayer Aspirin is rated among the fastest methods yet discovered for the relief of headaches and all common pains... and safe for the average person to take regularly. You can get real Bayer Aspirin at any drug store—simply by never asking for it by the name "aspirin" alone, but always saying BAYER ASPIRIN when you buy.

Bayer Aspirin

Does Your Car Squeak?

If it does, it needs a Grease Job

Mighty bad. When we grease your car it stops squeaking. Have your car greased often; it will last longer, give more comfort in riding, drive easier.

Drive your car on our rack and have us drain the crank case and fill with new oil, that will complete the greasing job 100 per cent. We grease every bearing, crack and crevice. When we get through with your car, what we mean is, it IS GREASED.

Ozark Service Station
Dwight Jackson

Leon "Cotton" Wofford was in Berger Friday on business.

Help Kidneys

● If poorly functioning kidneys and bladder make you suffer from Getting Up Night, Nervousness, Rheumatic Pains, Stiffness, Burning, Smarting, Itching, or Acidity try the guaranteed Doctor's Prescription Cystex (Glan-tex) Cystex—Must fix you up or money back. Only 10¢ at drugstore.

DR. GROVER C. HALL

EYE, EAR, NOSE AND THROAT SPECIALIST
Office in Plainview Sanitarium and Clinic

COMMON CAUSE OF BALDNESS

One of the chief causes of premature graying, falling hair and ultimate baldness is lack of circulation in the scalp. To overcome this and bring an abundant supply of blood to nourish the hair roots, massage scalp at night with Japanese Oil, the antiseptic counter-irritant. Thousands of men and women report amazing results in stopping falling hair, growing new hair on bald areas and in eliminating dandruff and itching scalp. Japanese Oil costs but 40¢ at any drug store. Economy size \$1. FREE "The Truth About the Hair." Write Dept. 36. NATIONAL REMEDY CO. 86 West 45th Street, New York

Mrs Cecil Witt and Miss June Guthrie were Plainview and Amarillo visitors Friday and Saturday

Miss Manon Meriwether spent the week-end in Amarillo.



He felt a different man next day. Relieved the Alka-Seltzer way.

Why don't you take Alka-Seltzer for Gas on Stomach, Headache, Sour Stomach, Colds, Fatigue, Muscular, Rheumatic or Sciatic Pains?

Alka-Seltzer makes a sparkling alkaline drink. As an antacid and analgesic (Acetyl-Salicylate) it first relieves the pain of everyday ailments, then by restoring the alkaline balance, corrects the cause when due to excess acid. Your druggist sells Alka-Seltzer.

BE WISE-ALKALIZE

IMPRINT YOUR EGGS

MARKED EGGS SELL BETTER BECAUSE THEY ADD A TOUCH OF QUALITY. When two baskets of eggs are placed side by side in a store—one containing stamped eggs and the other unstamped eggs, buyers will always select the marked eggs. The Bingo Egg Stamp is patented and used by the largest egg colonies in the world. Eggs may be stamped on the side or ends and may be stamped in the crate without ANY danger of cracking. These stamps may be made with stock wording as shown or may be had with your name and address or other wording as you desire. Price \$1.75. Ink Pad—40¢.



★ GUARANTEED ★
★ GUARANTEED INFERTILE ★

BEACON OFFICE

'We Satisfy The Most Particular

Men and women who are most fastidious about their personal things as well as household linens and other things use and enjoy our better service every week. If you want care-free laundering at no extra cost whatsoever, try this de luxe service. Phone Baker Hotel for our route-man to stop and pick up laundry.

SPEEDY SERVICE—
—COURTEOUS DELIVERY
"SERVICE THAT SATISFIES"
Leave word at the Baker Hotel
Floydada Steam Laundry

Rev I have past 20 place of Pills. I may have Suffer Neuralgia Sciatica Neuritis Odic Pain with bel even ho Count wives of keep Miles A out flou ge in y save yo At Dr

ITEMS OF SOCIAL INTEREST

Send Your Social Items By Tuesday Noon

Here From Hobbs

T. L. Patterson of Hobbs, brother of Mrs. N. E. Greer, is here under the treatment of Dr. Greer for results which followed influenza.

Left For Missouri

Mrs. Ina Simpson and daughter, Mrs. Lucille, Mrs. Kate Collier and Mrs. Fred Lamb left Saturday for Kansas City.

Mr. and Mrs. Bob Wayland of Plainview were the guests of Dr. and Mrs. N. E. Greer Tuesday evening.

Brownfield Visitors Here

Mr. and Mrs. Grady Brewster and family of Brownfield were here Monday and Tuesday visiting their mother, Mrs. Geo. Brewster.

Ray Griffith, S. J. Traylor, and Paul Bybee were in Amarillo Saturday on business.

PLAINVIEW CHURCH OF CHRIST CONDUCTING REVIVAL

PLAINVIEW, Sept. 30. (Special to the Beacon.)—Large audiences attended the opening services of the fifteen day revival which began here yesterday.

Services are conducted each noon from 12:15 o'clock to 12:45 o'clock, and in the evening at 7:45 o'clock.

Oct. 6 will be a special day of meeting when all day services will be conducted with dinner served to all visitors after the morning hour.

You are invited to attend before the meeting closes Oct. 15th.

CLYDE E RILEY OF NEW MEXICO TO PREACH

Bro. Clyde E. Riley of Belen, N. M., will fill the pulpit at the Main Street Church of Christ Sunday morning, Oct. 6th.

The program for Sunday is as follows:

- Bible school, 10:00 o'clock a.m.
Sermon by Bro. Riley, 11:00 o'clock a.m.
Young People's Hour, 7:00 o'clock p.m.
Regular service, 7:30 o'clock p.m.

High School Classes Organize This Week

Freshmen, Sophomores, Juniors and Seniors of Lockney High School completed election of their sponsors and class officers this week.

Sponsors and officers were nominated by class members beginning Monday with final votes being cast either Tuesday or Wednesday.

Mrs. Cecil Witt, Spanish teacher, was elected sponsor of the senior class along with the other officers.

Sophomores elected the following officers: Sponsor, Miss June Guthrie, English and history teacher.

J. C. Hill is to sponsor the Freshman class; H. A. Brotherton was elected president.

J. C. Penny Co. Another Leading Business in Plainview

J. C. Penny's Golden Rule policies have gained for them the confidence of millions of customers.

The management of Penny's store in Plainview takes this opportunity of inviting their many friends and patrons to visit them.

When in Plainview shop at Penny's for greater values.



China Seas coming to Isis Theatre Saturday night previous, Sunday Matinee, and Monday Night, October 19, 20, 21st.

Hale County State Bank

When in Plainview, you are invited to visit The Hale County State Bank which is a mighty good place to do business with.

Plainview Nursery Co.

Mr. D. C. Aylesworth owner of the Plainview Nursery Co. has been serving you for nearly 30 years with the best to be had in Nursery stock.

Plainview Floral Co.

When in need of flowers for any occasion call the Lockney Drug Co., in Lockney—or phone 195 Plainview.

They carry a complete line of all kinds of flowers and make a specialty of wedding bouquets, corsages and funeral designs.

Seal's Shoe Store

Mr. R. L. Heath, manager of Seal's exclusive shoe store in Plainview takes this method of inviting you to visit them when in Plainview.

They feature good all leather shoes which are the most nationally known lines in the country.

Be sure to visit them when in need of shoes

SENIOR EPWORTH LEAGUE PROGRAM

Oct. 6, 1935

Subject—Law and the Chance Leader—Hollis Harris Song—"This Is My Father's World"

Scripture—Proverbs 19:17 Prayer—Pastor A World of Law and Order—The Rev. H. H. Hamilton

Getting Something for Nothing—Margaret Hage The Fruit of Gambling—Marvin Sams

Song—"Bless Be The Tie That Binds"

Mr. and Mrs. Jack Blair of Tulsa, Mr. and Mrs. Arthur Cox, and Miss Eunice Coleman were Ralte visitors Sunday.

Mr. and Mrs. Jack Blair of Tulsa spent the week-end as guest of their parents Mr. and Mrs. H. P. Coleman.

Mrs. Pont Darnell and daughter, Lavers, were Amarillo visitors Saturday.

Don Groth Motor Co.

Don't fail to see the new 1936 Oldsmobile which will be on display at the Don Groth Motor Co. in Plainview in the near future.

Mr. Groth greatly appreciates the business he has received from our territory and invites you to visit him on your next trip to Plainview.

FOR SALE

- 1 Jersey Milk Cow
5 Used Cook Stoves
15 Used Coal Heaters (All Sizes)
2 Used Cream Separators
3 Used Washing Machines
1 Reconditioned Maytag
1 Good used Wagon

Baker Mercantile Co.

PLAINVIEW GOOD-WILL SECTION

SUPERTREAD

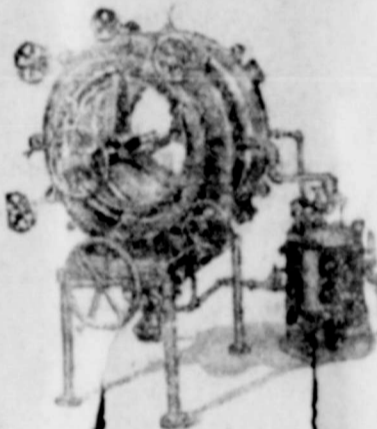
Your smooth worn tires

A factory process that will make your tires run and look like new.

Twice the mileage—Half the price.

Shook Tire Co.

Seiberling Tires PLAINVIEW, TEXAS



Los Angeles, Cal. Hobbs, New Mexico Lubbock, Texas Midland, Texas

KING'S JEWELRY

Plainview's Exclusive Jewelry Store Quality Diamonds, Watches, Jewelry, Silverware and Clocks PHONE 1197 623 BROADWAY PLAINVIEW, TEXAS

PLAINVIEW MERCANTILE CO.

THE NEW STORE WITH A NEW STOCK OPENS THURSDAY OCTOBER 3RD

\$50 Free In Merchandise

Be here Thursday morning at 9 o'clock and take part in the Grand Opening 618 BROADWAY PLAINVIEW, TEXAS

TOP PRICES ALWAYS

POULTRY—EGGS—CREAM HIDES AND WOOL

We will dress Turkeys again this Fall SEE US FOR PRICES

PEOPLES PRODUCE CO

Phone 636 Independent Dealers Plainview

FLOWERS

PLAINVIEW FLORAL CO.

Phone 195

Lockney Drug Local Agents

SMART AS TOMORROW

DODGE IS THE WINNER FOR 1936

Bob Hooper Motor Co.

Dodge and Plymouth Motor Cars

Dodge Brother's Trucks

704 Ash St. PLAINVIEW Phone 401

CREAM—MILK—EGGS—TURKEYS

Plains Co-Operative, INC

PLAINVIEW, TEXAS

BILL ALFORD, Agent. LOCKNEY

WATCH

THE FORDS GO BY

AMERICA'S FASTEST SELLING CAR

Winn Motor Co., Inc.

7th and Ash St. PLAINVIEW Phone 998-999

Greetings to our Friends and Patrons In this territory



BOTTLING COMPANY Plainview

SALES

SERVICE

John Deere

TEXAS FARM EQUIPMENT CO.

Phone 248

Plainview, Texas

Hale County State Bank PLAINVIEW, TEXAS

American



Heater

This economically priced heater will give you ideal heating comfort during the coming winter.

We have other types and sizes of American Oil Burning Heaters, too. Be sure to see them. You will find one at a price to suit your pocketbook.

Baker Merc. Co.



Rev. I. N. Demy says:

I have found nothing in the past 20 years that can take the place of Dr. Miles' Anti-Pain Pills. They are a rare relief for my headache.

Sufferers from Headache, Neuralgia, Toothache, Backache, Belatija, Rheumatism, Lumbago, Neuritis, Muscular Pains, Periodic Pains, write that they have used Dr. Miles' Anti-Pain Pills with better results than they had even hoped for.

Countless American housewives would no more think of keeping house without Dr. Miles' Anti-Pain Pills than without flour or sugar.

At Drug Stores—25c and \$1.00

DR. MILES' ANTI-PAIN PILLS

Classified Ads

Let us supply your coal, feed and binder twine. Our prices are right. We meet all competition.—Lockney Wheat Growers Elevator. Phone 27. Jake W Smith, Mgr. 2 4tc

Choice cut flowers at Texas Floral Company, Lubbock. Leave your orders with Mrs. E. E. Dyer. 35-tfc

FOR SALE—Alto Horn—See Harold Huggins at Beacon Office

FOR TRADE—Residence in Lockney, clear, for equity in a farm. Dorsey Baker. 2 tfc.

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your Land Bank or any other Abstract & Title work. 30 years experience Floyd County Abstract Co.—R C Scott, Mgr. 50-tfc

FOR SALE—Alfalfa seed.—Claude Harris, 6 mile south Lockney or at Roberson Feed Store, Lockney. 1-2tp

Better Flowers at Hollums, Floydada Florists. Leave your orders with Mrs. Counts, at Cozy Cafe.—Hollums, Floydada Florists" tfc.

We will trade tailor work for school vouchers.—Brooks Dry Cleaners.

FOR SALE—1 good team, hitch, 12 hole drill.—See A R Meriwether. 2 2tc

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with dust bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock or poultry as part payment. Address at once.—BROOK MAYS & CO., The Reliable Piano House, Dallas Texas. 3 tfc

WILL Cut your feed with Broadcast binder.—See F L Brown, 3 1-2 miles west of town. 4 3tp

FOR SALE—2 good Wheat drills.—W J King 3 1tp

WILL pay cash for pigs, shoats, gilts, brood sows, and twenty head of Hereford Calves. Write NR Northcutt, Kress, Tex 4 4tp

STRAYED—Jersey cow, medium size, has horns, about 6 years old. Guy Ramsey. 4 1tp

Slightly used Thor washing machine for sale cheap.—Lockney Electric 3 tfc

FOR RENT—Room with kitchen privileges if desired.—Call Mrs E R Bryant. 4 1tp.

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas. Mrs. Maud E. Hollums, Manager.

FOR SALE—All kinds of bundle feed.—Austin Dollar 3 2tc

FOR SALE—Trade or Rent.—5 acre tract of land, improved adjoining Lockney.—See Dorsey Baker. 4 1tc

SEWING—Silk Dresses \$1.00, Print 75c.—Mrs Iay Mitchell, first house east of Assembly of God church. 3 3tc.

FOR RENT—Several rooms over the First National Bank and Across Variety Store for light-house-keeping and other purposes. See—Dorsey Baker 4 2tc

FOR SALE—Trade or Rent About 24 acre tract of land well improved in Lockney.—See Dorsey Baker. 4 1tc

Miss Harriet Dickinson spent the week-end visiting her parents near Canyon.

Helen Baker spent the week-end in Lubbock as a guest of Miss Mary Nell Morris.

Miss Eileen Suiter has as her guest this week Mrs J W Adams of Oklahoma City.

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL And You'll Jump Out of Bed in the Morning! If you feel sour and sunk and the world looks pink, don't swallow a lot of salt, mustard water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine. For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your downward-out feeling is your liver. It should pump out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just sits in the bowels. Gas builds up your stomach. You have a thick, bad taste and your breath is foul. Skin often breaks out in pimples. Your head aches and you feel dull and out. Your whole system is poisoned. It takes these good, old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't look for liver pills. Ask for Carter's Little Liver Pills on the red label. BOTTLED BY: Carter's Little Liver Pills Co., 1131 N. E. St. Ocala, Fla.

ROMANCE VIA RED HOT DANCING IN "TOP HAT" BY ASTAIRE AND ROGERS

When it comes to romancing, there's nothing conventional about Fred Astaire and Ginger Rogers in their new RKO Radio musical film "Top Hat." Not only does Astaire do most of his love making with song and dance, but he chooses the romantic gondola instead of the prosaic automobile as a vehicle in which to take Miss Rogers riding in the moonlight. In fact, there's nothing conventional about the entire picture, which features the first complete screen musical score ever written by Irvin Berlin. From the opening scene to the final fadeout, it's a series of romantic, melodic and hilarious surprises. Astaire dances two versions of "No Strings," a novelty tap dance; he does a solo specialty, "Top Hat," with a chorus of swagger young men; he sings with Ginger Rogers; he sings "Isn't This a Lovely Day" and dances it with Miss Rogers; the latter sings "Get These Behind Me-Satin"; and the two dance the big climax number, the "Piccolino" with a chorus of sixty. At the Isis Theatre, Thursday and Friday Oct. 10-11th.

Smallest Club of All



CHICAGO... Paul Dominick, 14, (above), is mascot of the Chicago Cubs in the National League. Paul and many of the Cubs believe that he was important in the big drive toward the pennant... because when the little roly-poly mascot showed up after school, the Cubs started hitting... and needed games were won.

at 2 and 8 p m with doors open one hour earlier in each instance to permit leisurely inspection of the world's largest and finest wild animal menagerie which boasts among other zoological marvels a baby giraffe.

The Hagenbeck-Wallace and Forepaugh-Sells Bros. Combined Circus is a railroad show, moving on two trains of double-length steel cars.

THE PASSION PLAY TO BE SHOWN HERE, OCT. 17TH

This marvelous picture of the Life of Christ is brought to our city by several business firms, and dedicated to our churches young men and women. It being their desire to assist our churches to advance the moral and religious influence in our city and community. Over 6500 miles of travel and 1,200 persons took part at a cost of over half million dollars in making of this great picture. Many scenes were taken in the Holy Land and Egypt and portrays the life in those countries. The historical Biblical scenes are painstakingly brought to the living screen and is entirely undenominational and strives only to bring a sincere authentic picture of the Life of Christ. Prominent ministers where the picture has been shown state it truthfully and forcefully tells the story of the Life of Christ in such a way as to make a lasting impression on those who see it. It is especially educational to the children in the study of their Sunday School lessons and the Bible, as well as adults, and all children should see it.

The Passion Play was first played in Obersammergau, Baravaria, Germany in the 16th century, and has been played every 10 years ever since.

Free Friendship tickets may be had for the asking from any of the sponsors, which is designated by sponsorship cards in their windows.

The Isis Theatre has been leased to show this great picture from 7:30 to 10:00 P M Thursday, Oct. 17th. It is hoped our citizens especially the children will avail themselves of this generosity of the firms who are making this picture possible.

STERLEY NEWS

Those who visited in the Delbert Bybee home Sunday were Mrs H E Hammit and family, Mr and Mrs Mason Davis and family, Clarence Davis, Howard and Norma Dene Mosley and Miss Crouch. Every one enjoyed the very much.

Mr and Mrs Whitlock of Silverton visited in the home of Mr Whitlock's sister, Mrs Dennis Ford, Sunday.

Mr and Mrs Lovd Farrish and family visited Mr Farrish's mother of Lockney, Sunday.

Jim Bert Bobbitt is very ill this week.

Mrs Beyette left for San Antonio, Saturday morning to be with her daughter, who is ill.

Among the Plainview visitors Saturday were: Mrs Draut and family, Reba Gregg and Miss Margaret Stuart.

Mr Loren Brewer was host of a delightful party Saturday evening. Those present were: Lilla and Lucille Wilson, Crawford Johnson, Gail Green, Jack and L Williams, Durward Jack, Paula Howard, Howard Mosley Archie and Loree Bybee, Doriba, Mona and Lenore McDaniel, Myrtle Neal, Pauline Hayes, Bill Anderson, Charles Ray Ford, Billie Sears, Ruth and Stuart Draut, Delbert Whitfill, and the hostess and her brothers Howard and John. Refreshments of punch and sandwiches were served and the evening was enjoyed by all present.

BIG CIRCUS TA PLAINVIEW SATURDAY

The Great Hagenbeck-Wallace and Forepaugh-Sells Bros. Combined Circuses will present afternoon and night performances in Plainview on Saturday, October 5 and circus enthusiasts of this vicinity will be on hand to participate in the gala event.

To commemorate the combination of the famous old Forepaugh-Sells Bros show with largest trained animal circus in the world, many startling new features have been added for the 1935 program. These include Maria Rasputin, sensational European wild animal Russian monk, Grigory Rasputin who ruled the Romanoffs with the power of his hypnotic eyes prior to his demise in 1916; Bert Nelson, youngest of the wild animal subjugators, with more than a score of fighting lions and tigers; John Helliot, renowned German trainer of savage beasts; Maximo, comedian of the slack wire; the famed Christiani troupe of bareback riders in somersaults from horse to horse; the Flying Codonas, the Hills and a great group of aerialists; Rudy-noff noted equestrian and his educated horses; the Merkells, who walk upside down on left mirrors in the dome of the tent; "Cheerful" Gardiner and twenty performing elephants; scores of clowns led by Earl Skiplaw, Paul Jerome and the Paul June Clown Acrobatic Trio; dozens of pretty acrobatic, a huge oriental spectacle and a consignment of Indians, Cowboys and Cow-boys from the Power Bill Ranch at Old Town Okla. Performances will be presented

PROGRAM Isis Theatre Lockney

STARTS PROMPTLY AT 7:30 P. M. Special School Matinee—Saturday, October 5th MATINEE and NIGHT "HEIR TO TROUBLE" With Kin Maynard Episode No. 2 "MIRACLE RIDERS" Also Comedy "THE THREE STOOGES" Also Five Big Prizes—Same as Last Week.

Saturday Night Preview, Sunday Matinee, Monday Night BIG TRIPLE PROGRAM Band News, Also No. 2. K. lease "Major Bowes" Amateur Theater of The Air.

Tuesday Bargain Day "AFTER THE DANCE" MATINEE 5c—10c NIGHT 5c—15c Also 2 Reel Comedy

WEDNESDAY BANK NIGHT— LET 'EM HAVE IT" M —DOUBLECOMEDY— M

Thursday and Friday October 10-11 --FOX NEWS AND COMEDY--

"FRECKLES, NOVEL BY GENE STRATTON-PORTER COMES TO THE SCREEN

Based upon the Gene Stratton-Porter novel which leads the list of best-sellers for the last sixty years, the pictureization of "Freckles" brings to the screen one of the greatest stories of love and conflict ever filmed. "Freckles," a lonely orphan boy, finds work and shelter in a logging camp in the Indiana Lumberlost. Here he falls in love with a young teacher of the community school and becomes fast friends with the adorable little inn, Laurie Lou. The story of his conquest of the evil forces which plot his down-

fall is a gripping narrative the comedy provided by Lou lightens the tense drama an irresistible sparkle. Tom Dwyer and Carol are cast in the romantic year-old role who made a sensation as Little Sister in "Laddie" and "Eutropia" in "Mrs Wiggs of the Cabbage Patch" picture. Laurie Lou, the picture's Mother Lode country of California, was used as the scenic background of this RKO Radio Picture. This picture will be shown at the Isis Theatre Saturday matinee, Sunday and Monday. Mrs Elbert Gee and son, B. Doc, of Ambrose are here visiting her mother, Mrs E M Wall

'Fellowship Day' Double Program Tuesday, Oct. 8

Don't Miss It The following are sponsoring this program. Read the list:

- Graves Blacksmith & Welding Shop
Lockney Welding & Machine Shop.
Commercial Tailor Shop
Ozark Service Station
Sinclair Service Station
Miller Motor Co.
Lockney Auto Company
Jno. O'Hearn
Higginbotham Bartlett Lbr. Co.
Wafford Woodworks
Self Serve Laundry
Huggins Produce
Bill Alford
Lockney Poultry & Egg
E. L. Ayres
Baker Mercantile Co.
Economy Store
Hamilton Grocery
Taylor Grocery & Market
Piggly Wiggly
Rains Grocery & Hardware
Cox Hardware & Furniture
Dyer Hardware
Hammonds & Co.
Frank Perkins
Cozy Cafe
The Coffee Shop
Lockney Drug Co.
City Bakery
Sinclair Oil Co.
Henry Hodel, Agent
Lockney Ice Co.
West Texas Gas Co
Isis Theatre
First National Bank
R R Wimberly
P C Anders
Robert Ayres
West Texas Cotton Co
Lockney Beacon
Palace Barber Shop
Craiger Funeral Home
Roberson Feed & Seed

Roy Patterson Howell Knox Patterson Gin Company Wishes to announce to their friends that everything at their plant is in readiness for the cotton. The first few bales of the season already ginned indicate good lint out turns and we know you will be pleased with our service. Everybody with cotton is cordially invited to call and give us a trial. Same location and same ownership" since 1922 Phone 60

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