

LOCKNEY BEACON

to the Interests of This Section, That No Good Cause May Lack a Champion

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, FEB. 6, 1936

NUMBER 1

Wife and Son of the Doomed Hauptmann



TRENTON, N. J. Mrs. Bruno Hauptmann (above), was so overjoyed when she learned that her husband Bruno had received a 30-day reprieve from death, for the slaying of the Lindbergh baby, that she agreed to pose for this picture with her son Manfred.

VETERANS MUST MAKE APPLICATION FOR BONUS

Veterans who are qualified to receive the bonus are required to make application for certificates to the recognized service organizations in the community. These service organizations are the American Legion, the American Red Cross, The Disabled Veterans of the World War, and the Veterans of Foreign Wars.

The payment of these certificates will be in the form of Bonds issued by the Treasury Dept. and the veterans will not be able to cash these bonds prior to June 15, 1936 anyway, so the obtaining of these bonds before that date will bring them no cash as they are non-negotiable and non-transferable. The bonds can not be put up as collateral until they are received. Only the veterans and the family of deceased veterans can cash bonds.

COTTON CENTER WINS TOURNAMENT HERE SATURDAY

Cedar Hill and Cotton Center Go Into Semi-finals

Cotton Center won the annual rural tournament here last Saturday as winner of first place in the gymnasium. Billy McCord of Plainview refereed all of the bouts.

Taylor went into the final with Cedar Hill and Cotton Center with the latter winning by five points, 36-31.

Cotton Center won by points over Cedar Hill in semi-finals Saturday afternoon. Two of the best games of the whole tournament took place Friday night with Lakeview playing Price and Alexan playing Cotton Center. Cotton Center and Price came out winners.

The Lockney team played Lakeview a practice game Saturday night and were victorious with a score of 34-31. Lakeview defeated the local squad two weeks ago and the game Saturday was somewhat of a revenge. A practice game was also played with Taylor Friday night with Lockney winning by four points. Marvin Brotherton was high point man and Taylor, who usually attains that distinction, only made one.

EARLY DEVELOPER

OF TEXAS DIES

R. P. Crogran, 75, Resident of State Since 1874, Buried At Byars

R. P. Crogran, one of the earliest settlers of Clay County whose life story vividly shows the history of this section, died Saturday Feb. 1 and was buried Saturday afternoon at the Byars Methodist Church.

Crogran, a native of Virginia, moved to Clay County with his father in 1874, settling first in the Charles region, then moved to Benavene after a few months because of Indian raids. He operated a store and post office at the latter until 1891 when he moved to a store at Suggs. The first telephone was installed in this part of the state between his store and Suggs and the one at Benavene.

When the town of Byars was established on the Byars ran properties in 1905, Crogran opened a store as one of its business enterprises.

He organized and almost single-handed built the first church at Benavene, and was a member of the two building committees of the two Methodist Churches at Benavene and Byars. He was a trustee and steward of the latter.

(Continued On Page Five)

Today's Market

POULTRY	
Hens, heavy per lb.	15
Hens, light	13
Light colored hens	12
Old P. per lb.	5
FRYERS	
Standard	30
CREAM	
Cream, No 1	30
Cream, No 2	28
EGGS	
Each per doz	25
GRAIN	
Wheat, per bu.	\$1.05
Maize, threshed, 100	70
Maize heads, per ton	\$9.00
COTTON SEED	
Cottonseed per ton	\$18.00
Cottonseed meal 100	\$14.00
Loose hulls	\$5.00
Sacked hulls	40
Mixed feed	40
Cotton	

Just one more point before passing up the candidates—try to avoid losing your equilibrium after the big handclasp, stand firmly on both feet, if possible, and keep a clear head. If you have given another man your promise of a vote, don't tell the next candidate for the same office that you intend to cast your vote in his favor. That's deceitful and you know it. Be careful and do not let kindness overrule your first promise. And that's straight from the shoulder, right from the book of experience, dear readers.

So you want to leave the old hometown and travel afar into foreign lands so admirably revealed by the movies and popular magazines. You say you desire a school building here where you spent many contented hours of childhood, lies in pig tails and calico skirts. You no longer experience the same thrill when mention is made of bygone days—the days when you thought you were swimming in the cream of high Lockney society. You no doubt have read about or have seen how the Blue Book people spend their time in amusement and you laugh in a falsetto voice at their mockery while reminiscing your earlier youth when every social event was just another highlight in your luminous life of contentment. In those days of placidity you didn't know that St. Moritz, Montecarlo, or Lake Placid existed—nothing shattered then but life in the hometown.

You say you wish to leave and take up abode in the city, meet the right kind of people, and do things according to the white tie and tails' mode. But you only want to escape so you may return with a bright feather in your hat where once rested a plain translucent glass ornament. You wish your return to be featured with a bit more of dash and Fifth Avenue class along with a good line of idle millionaire brattle and celebrity bits picked up there and there. Thy supreme motivation to flout thy accomplish the face of thine enemy and before thy eyes observe contentment who will observe contentment with envy.

I know, you want to adventure, romance, and that is reported to be strange lands, but it is you may return to Jim or Mary months or years later with the satisfaction of finding that life does beyond the county line. Do I know? Well, I'm some human myself.

Under Of Legion Elected

Anders Goes To Longview

C. Anders and son P. C. Anders will be associated with the Lockney Clinic until a date to be determined. He was associated with the Lockney Clinic until a date when he released his clinic to Dr. Conrad

Lockney played Taylor last week in a practice game at the tournament and only defeated them four points. The Plainview High School team, coached by Billie McClure who has been refereeing games at the gym lately, is reported to have one of the fastest and smoothest teams ever on a basket-ball court. They have not been defeated this season and have never made less than fifty points in any game.

The boys and girls won both of their games last Tuesday night at Matador. The girls defeated Matador 36-24 with Louise Boedeker as high point player with 26 points.

The boys' score was 25-34 with Taylor as high point man for the game.

SCOUTS TO SPONSOR "THE CRUSADES" THURS. AND

George Crocker, the Lockney Scoutmaster, is sponsoring a show "The Crusades" at the Isis Theatre Thursday and Friday Feb. 13 and 14. The proceeds from this picture will enable the scouts to make a trip during the next month. Be sure and purchase your ticket from one of the boy scouts.

"The Crusade" is a very good show and you will want to see Loreta Young play the starring role in this excellent picture.

A. A. SUITS SERIOUSLY INJURED IN AUTO COLLISION

A. A. Suits formerly Rural Mail Carrier out of Lockney for 13 years, but now on a route out of Plainview, was seriously injured in an automobile collision about eight miles west of Lockney on the Lockney-Plainview highway today about one o'clock.

A car driven by H. D. Janney, representative of the John Deere Implement Co. of Plainview, collided with the car driven by Mr. Suits while he was delivering mail on his route and was crossing the highway. Mr. Suits received a broken pelvis, broken ankle and also the pelvis joint was smashed and severe head lacerations. He was rushed to the Plainview hospital by ambulance and Janney was carried in by a passerby.

Mr. Janney received a chest injury, a deep head wound and bruises.

Mr. Suits is a brother of J. L. Suits, publisher of the Lockney Beacon.

Elimination Tournament

Lockney To Play Floydada Here In First Game Monday Night

The rural elimination tournament for the Intercholastic League meet this year will be held at the local gymnasium Saturday.

The first game between Lockney and Floydada will be here Monday night, and the second game will be played at Floydada Wednesday night of next week. The winner of the rural tournament and the Class A winner will play for the county champion ship some time the latter part of next week.

TO PRESENT PLAY BY A CONFEDERATE

"Windows and What-Nots" To Be Presented Here Thursday Evening Feb. 13

Rehearsals are now underway on "Windows and What-Nots", the season's outstanding comedy, to be presented here at the city auditorium Thursday evening Feb. 13, by the American Legion.

The play is directed by L. D. Gibson of Paducah. Archer Gibson also is directing the play which are made up of smaller children. Musical accompaniment will be done by Miss Lune Guthrie.

"Windows and What-Nots" is a laugh riot from the opening chorus to the final curtain with cast and choruses numbering more than fifty local people. It is the type of musical comedy that will please all classes.

The cast includes E. (Prof) Plouff and Mrs. C. C. Crager as Mr. and Mrs. Brown, owners of boarding house; Mattie McGaughan as Mrs. O'Connell, elderly lady in charge of house; Mrs. Joe McCollum plays the outstanding blackface role of Alice, the colored maid; Garland Sams plays the dual role of negro cab driver and peddler of love potions; the college students are: Gerald Sams as Jack, Mrs. Gerald Sams as Gloria, Vada Teaver as Frances, and George Webster as Luhn. Jeanne Suits is featured as Blanchie, the daughter of Mrs. Orchard; Raleigh Canning will be seen as Mr. Wallace, the middle-aged bachelor who can't make up his mind between two widows; Martha Meriwether is seen as the Widow Craig who is in search of a wealthy man and is caught between two fires; and L. D. Gibson jr will play the part of Mr. Houston.

Advance tickets are on sale at the Cozy Cafe, Gas Office, Lockney Drug and by members of the Legion.

Make arrangements now to see the funniest show ever starred in Lockney.

Lockney Auto Co. Makes New Car Sales.

The Lockney Auto Co., local Chevrolet dealers, have made the following new car sales in the last two weeks: Standard sport sedan purchased by Ben Brandis master pick-up sold to E. S. Brown, standard town sedan, Henry Schacht, standard coach purchased by Alton Chapman, District Attorney, master town sedan, J. E. McAvoy, master coupe, H. M. Mason, standard trunk sedan, J. F. Biggs, and a 1-2 ton model G. H. Phenix.

The Lockney Auto Co. has also made nineteen used car sales in the last ten days.

This Article Is By The Grandfather Of Mrs Byars and Mrs Whorton

Below is printed an article written by the grandfather of E. M. Whorton and Mrs. F. S. Byars while he was in a Confederate hospital in Richmond, Va., during the Civil War. The article was taken by a reporter from the wounded soldier and has been treasured by the family for the past 60 years by being stored in the family Bible.

Have you ever weighed the worth of your soul? If you have not, do it now, while you read this little paper, prepare to meet your God.

The soul is the rational part of man, and by its powers of thought and reason, is distinguished from the body, and from plants and trees and brutes. And this soul is IMMORTAL. Your body will die. Your wife and children and all the dear objects around you will sink to the grave; your house will crumble down; the earth will grow old, and decay like a moth-eaten garment; the sun will go down to rise no more, and all the stars of heaven will be put out, but your soul will LIVE FOR EVER.

And do you ask the worth of a soul that will never die? Oh, could you carry this question into heaven, you might receive an answer that would reach its mighty import. God would tell you that he preserves the world for the sake of souls; Christ would tell you that he laid down his life, and poured out his blood for the salvation of souls; and the redeemed saint would tell you to read the worth of HIS soul in that "far more exceeding and eternal weight of glory" he there enjoys. Oh, could you carry this question into hell and ask in that dark world what a SOUL IS WORTH you would be answered in hopeless tears and killing groans. Let not your own unhappy experience teach you, in that world, what you have lost BY LOSING YOUR SOUL.

MERCHANTS FREE MATINEE ON SATURDAY

Beginning next Saturday, Feb. 8, and continuing for four Saturdays, the business men of Lockney are giving a free show at the Isis Theatre in Lockney. The shows start each Saturday at 12:30 and continue until 6:00. You will notice large placards in the windows of the business houses cooperating in this program, and they will be glad to explain to you about the free show. They give tickets admitting you to the show.

CORRECTION

In the article last week in reference to Highway No. 28 to be hard surfaced within a short time the article stated that "Judge Tom Deen and Walter Wood, Commissioner of Precinct No. 3, used their influence in getting the highway rightway was secured a couple of years ago and grading and drainage was completed in the fall of 1934, and at this time the east end of the road, east of Floydada is being hard-surfaced, and the west end through Lockney is to be hard surfaced in the near future according to Harry Hines, Chairman of the Texas Highway Commission.

The Commissioners Court of Floyd county has been diligent in their efforts to get this highway completed across the county for the past three years. Trip after trip has been made to Austin by members of the Court and the County Judge during this time, to appear before the Commission, urging the completion of Highway No. 28. E. R. Harris, Commissioner of this Precinct has made several trips, along with other members of the court.

We make this correction for fear that our readers might get the impression that only Mr. Deen and Mr. Woods were the only members of the Court that are taking any interest in the Highway 28, and we are sure the two gentlemen do not wish this idea to be conveyed, for the credit belongs to the Commissioners Court as a whole and not to any one, two or three individuals of the Court. We assume the full responsibility for this error that appeared in last week's Beacon, and gladly make this correction, as we do not wish to do anyone an injustice.—The Publisher.

THE ROUND-UP

OFFICIAL STAFF

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 ASSISTANT EDITOR-IN-CHIEF _____ PAULINE BEALL
 NEWS EDITOR _____ MURIEL TRUSSELL
 SPORTS EDITOR _____ WILBORN TANNAHILL
 SOCIETY EDITOR _____ NA WHITFILL
 FEATURE WRITER _____ ADYS PRATT
 HEADLINE WRITER _____ ANA COPELAND
 TYPIST _____ ALICE KUHEN

Edited By The Lockney High School Fourth Year English Class

The Texas Centennial is the birthday celebration of the domain of the Lone Star whose purchase price was not gold and silver, but blood and tears. A holiday is set apart a feast is spread, and the world is invited. As one looks at the modern conveniences and spacious buildings, one will recall the chuck wagon which was the transitory home of the men who made the Texas of today a reality.

President Franklin D. Roosevelt officially accepted an invitation to attend the Texas Centennial Exposition next June, and in doing so will make himself the focal point of the greatest reception and celebration ever held in Dallas or the Southwest.

In order to reate a feeling of pioneer days, natives of Fort Worth and Dallas are asked to dress in the full costume of the old Texans. The men must wear the complete cowboy regalia while the women have their choice of the frontier show outfit. What can be more interesting and educational than to view the progress and development of the Lone Star State, Texas.

D. A. R. REPRESENTATIVE IS CHOSEN

Dorris Fields, the editor-in-chief of The Round-Up was chosen by the student body to represent Lockney High School in the selection of a student to represent Texas in the annual D. A. R. Good Citizenship Pilgrimage to Washington, D. C. which is promoted and financed by the Daughters of the American Revolution.

The candidate was selected on the basis of dependability, service, leadership, patriotism, and scholarship. The winner in each district will receive a D. A. R. Good Citizenship Pin.

Each Senior High School in Texas selected one girl from the Senior class. The names of these girls who are to Austin where a committee under the direction of the Institute selects by lot one of the girls to represent the state.

of Texas. The Pilgrimage will begin April 17, and the girls will leave for home on April 21, 1936.

In a letter from Mrs. Maurice Clark Turner, State Regent of "You will recall that Miss Katherine Marsh of Richland Springs won this very educational and delightful trip last April. A representative of our schools and states whom we were exceedingly proud to present as the "Texas Pilgrim" to our National Congress, to Mrs. Franklin D. Roosevelt, and to our Texas Congressmen.

TWELVE TEXAS HEROS SELECTED BY HIGH SCHOOL PUPILS

G. D. Tate, high school history teacher recently received official report of a poll by 452 high schools for the selection of Texans for the Hall of Fame which is sponsored by the Texas State College for Women.

The Local civics and history class voted on these men last fall and out of the list of 32 heroes they selected 8 who were included in the official group.

Their selections were Stephen F. Austin, Moses Austin, William B. Travis, Sam Houston, David Crockett, James Bowie, James Hogg, Thomas J. Rusk, Robert La Salle, and William H. Wharton.

The state-wide vote resulted in the following: Moses Austin, Stephen F. Austin, James Bowie, David Crockett, James W. Fannin, James Hogg, Sam Houston, Mirabeau Lamar, Robert La Salle, Ben O. Milam, Deaf Smith, and William Travis. Stephen F. Austin led the group, with Sam Houston second and David Crockett third.

Portraits of these Texas heroes will be secured in the near future and placed in the library at Texas State College for Women. Later when funds are attainable busts of these heroes will be added to the collection.

HERE AND THERE

By Bobbie Pratt
 "There is Music in the Air" as the time for the amateur contest draws nigh. Also, there is music

in the voices of the eight local high school girls who plan to compete in the program Friday night. The local debaters live, breathe,

eat, and sing debates, as the following shows:

"O, give me a home where the cotton is grown
 Home, home on the Plains."
 If the saying of "getting the big head" were literally true, several debaters would remind the public of these funny little cottons whose characters have heads larger than the rest of their bodies. However, the fact that one team of boys and one team of girls won the tournament at Slaton was quite a thrill. The writer of this column was so thrilled that she talked a blue, red, and green streak all the way home. Mr. Tate asked her if her tongue ever got sore in the middle, saying at the same time that he knew it got sore at both ends.

We wondered why all the finger waves and extra frills among the girls last Friday, but when the rural and class B boys began arriving, we could see why. Poor boys, they were as they always are completely overwhelmed by the eyes like stars, lips like roses, etc. combination of the local girls.

I recently heard a local citizen say he was going to subscribe for the Beacon so he could read "The Roundup." Staff, that is a compliment. Lets reflect that "Never-say-die" spirit of Lockney Hi.

With Interscholastic Activities awakening interests, school spirit should be high. Interest is keen in the different contests. Lets go!

PERSONALS

H. Cook was in Lockney Saturday and attended the basketball tournament.

Miss Harriett Dickenson, home economics teacher is out of school this week on account of the illness of her father.

Wes Spence was out of school last week because of burns received from the explosion of a coal stove.

Carl McAdams, who graduated from Lockney High School in 1930 and is now attending Texas Technological College in Lubbock, visited friends in school here Monday.

STAR TEAM SELECTED

While attending the basketball tournament at Sudan, Louise Boedeker, forward, and Pauline Weathers, guard, both of Lockney were selected for the all-star team. The girls were judged by their outstanding playing and received gold basketball trophies for their award.

The judges picked the all-star team from three contestants: Muleshoe Sudan, and Lockney.

HONOR ROLL

Freshman
 Bernadean Bennett, M. Dixon, Alta Duncan, Graves, Monette Harrison, Hill, Buford Humphries, Ch. Myrick, Christine Reeves, Sevier, Evelyn Stalcup, Faye Wofford.

Sophomore
 Mary Alice Baker, Gladys Beall, Leona Dangley, M. Suter, Joyce Thomas, Mary Trussell, Billie Ed Whitfill.

Juniors
 Mary Allen, Violet Elsie Gloyva, Robert Lee Wilborn Tannahill.

Senior
 Pauline Beall, Gladys Muriel Trussell, Carol Ward.

GIRLS CHORUS TO SING AMATEUR PROGRAM

A girls chorus from the Lockney High School consisting of eight voices will make their first appearance in the amateur program to be presented at the city auditorium Friday night, Feb. 7.

The girls appearing in this program are Mary Alice Baker and Pauline Beall, first soprano; Joyce Thomas and Tress Allen, second soprano; Georgia Belyeu and Dora Copeland, first alto; and Dorris Fields and Thelma Jo Shaw, second alto.

The amateur program is sponsored by the American Legion. The admission will be a pie from each family. After the program, the pies will be sold to the highest bidders.

LOCAL DEBATERS WIN AT TOURNAMENT

The Lockney Debate Club attended a tournament at Slaton, Texas for the interscholastic conducted for practice and preparation for the interscholastic contests in March. Six girls teams and four boys teams entered the tournament. The question of debate this year is: Resolved: That the government should control the production of cotton.

Those attending the tournament were Katharyn Davis, Bernadean Bennett, Mary Baker and Gladys Pratt. Those composing the girls team were Ballard Graves, Nell, Robert Lee Smith, Whitfill who alternated with Nell, Mary Alice Baker and Gladys Pratt were winners of the tournament. The boys also won over Littlefield and Slaton A teams by a vote of 3-0. All teams present were guests of the Slaton Debate Club at the Slaton Club House.

Mattie Bell Wofford spent the week-end in Plainview as the guest of Stella Mae Rape.

present time, about half as much is now fed as when the feeding was started.

Raleigh Canning and Herman Thornton who attended the first semester at Texas Tech have returned to their homes in Lockney.

THIS WEEK IN TEXAS HISTORY

1839—On Jan. 26 the first homestead law was passed under the administration of President Mirabeau Lamar. It provided that the homestead could not be taken from the head of the family.

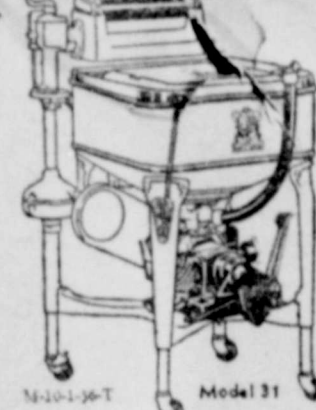
1839—Congress passed an act appropriating 13,285 acres of land in each county to found a primary school. This was the first grant made from the public.

Doctors use liquid laxatives. Hospitals use the liquid form. If it is best for their use, it is best for home use. And today, there are fully a million families that will have no other kind in the house.

The liquid laxative generally used is Dr. Caldwell's Syrup Pepsin. It is a doctor's prescription, now so widely known that you can get it all ready for use at any drugstore.



Don't let another year pass without a **MAYTAG**



Living without drudgery is an American ideal and a worthy one. Self-punishment never brings a reward. A host of farm women enjoy Maytag helpfulness every week—enjoy the convenience of the one-piece, cast-aluminum tub and the Gyrotator washing action, originated by Maytag. There are a score of other reasons why Maytag is the favorite farm washer. Learn about them from your nearest dealer. There is an easy payment plan. **GASOLINE OR ELECTRIC POWER** The famous Maytag gasoline Multi-Motor is a simple, dependable, modern engine built for the woman to operate. Electric Maytags for homes with electricity. **FEDERAL HOUSING ACT—Now includes Maytag washers on the list for government aid to buyers** Free demonstrations in city or country.

Baker Merc. Company

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 We have North Texas Red oats, rust-proof, contains no Johnson grass and is of a good quality.
 Plenty of early moisture indicates probably a good year of spring grains.
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HAPPY FARMERS

WHY IRRIGATION IS WHY

THIRTY-NINE farmers, in the past two and one-half weeks, have assured themselves of happy prosperous years for this year and every year thereafter because they have purchased complete irrigation plants from PEERLESS under the very favorable terms that are now being offered by this company.

We are so confident in the success of irrigation and the profits that it makes certain, that we have, in the past two and one-half weeks, invested \$75,000 in irrigation in the Panhandle, and expect, before another sixty days roll around, to invest a total of \$250,000 in the future of irrigation in this country. This also means that PEERLESS is here to stay, to assist the farmer in his irrigation problems and to vindicate our faith in the farmer of the Plains, and the security that irrigation provides.

The Federal Housing Plan, under which these plants are being financed, expires by Act of Congress on April 1, 1936. We have, however, received permission from the Federal Housing Administrator that enables us to accept contracts before that time for delivery afterwards. These extremely favorable terms will not be available after April 1st.

So, if YOU are anxious for irrigation. See PEERLESS promptly!

See Mr. Snyder or Mr. Hughes, who will be at the Hilton Hotel, Plainview, every Monday and Tuesday, Hereford on Wednesday, Hilton Hotel, Lubbock, every Thursday and Friday; and discuss with them your irrigation problems and find out how easy it is to obtain a plant, complete and ready to run, guaranteed by the largest manufacturers of irrigation plants in the United States.

LET PEERLESS SHOW YOU HOW TO PUT "WATER" TO WORK FOR YOU SO THAT YOU CAN BE ASSURED OF CROPS

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NEW LOW GAS RATE
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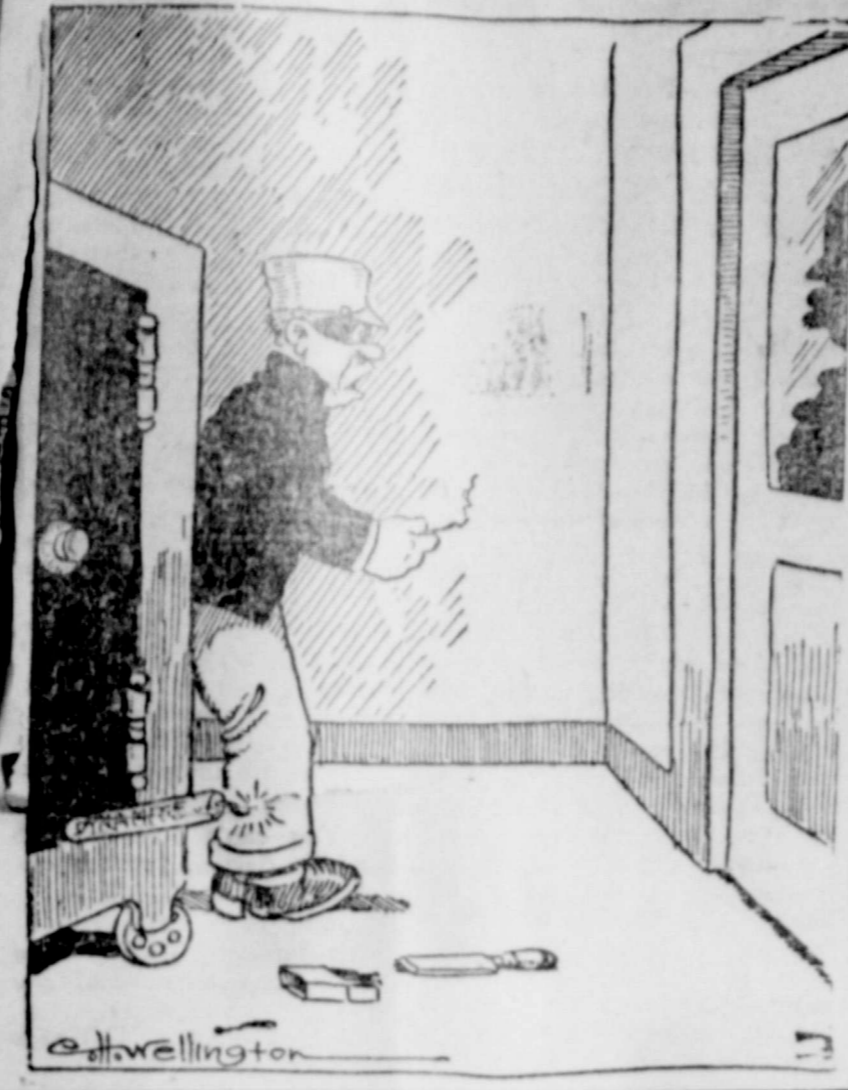
CHEAP WITH NATURAL GAS
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WESTCOTT RULER

BEACON

and the Worst is Yet to Come



applesauce, baloney and banana oil.—Claude News.

IRISH NEWS

A Miami man recently remarked that it is likely that Bruno Hauptmann will yet become governor of New Jersey.—The Miami Chief.

Mrs Turner and Child... The play "The Mill Gods", which was to be here Thursday night... South Plains defeated boys basket-ball team... The children in Miss... portraying the life of the

Pity the Poor Newspaperman—If all the political articles that are now being issued by state and national editors were one big newspaper, it would take!—The Scurry County Times

Why Pullets Are Poor

Many pullets are poor and scrawny because they do not get enough to eat. And the reason they lack feed is that they are "crowded out" at feeding time by the bosses of the flock. This bossing is quite common in flocks... Montreal Herald.

To Bring Back Laying

When a sudden cold spell causes a drop in egg production, the hens and pullets will need a warm moist mash at noon to stimulate feed consumption. The regular laying mash made crumbly with milk or water may be used for this purpose.

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed the Morning After

If you feel over and under... WAKE UP YOUR LIVER BILE... WITHOUT CALOMEL... And You'll Jump Out of Bed the Morning After

Bargains In Farms

130 acres in Floyd County 120 acres in cultivation, five room house, barn, sheds, well etc. Three miles of town, school and elevator & gin. Shallow-water. Federal Land Bank loan 4 1-2 per cent interest. This farm is priced at \$35.00 per acre. \$1,550.00 will handle deal.

375 acres in Briscoe County near Silverton. 130 in cultivation, balance clear pasture with about 45 acres in flat lake. Improvements—Six room house, sheds, well etc. \$8,000.00 in loan company. Priced at \$21.50 and a down payment of \$1500.00 will buy this farm. Long terms at 6 per cent on balance.

200 acres in Floyd County. 175 in cultivation. Good house, barn, and other improvements. Federal 4 per cent loan. Farm is eight miles from town 2 1-2 from school 2 1-2 from elevator. Priced at \$5.00 per acre. Owner \$1200.00 down payment.

160 acres in Floyd County. 160 in cultivation. Good house, barn and sheds, well etc. One mile from town, two miles from school. \$45.00 per acre. \$1100.00 down. Buy this farm. \$3000.00 down.

McAdams & Childers Beacon Bldg. Lockney, T

PUBLISHER EDITOR

at the postoffice at Lockney

standing or reputation of any appear in the columns of The Beacon to the attention of the publisher.

When people hear a noise, or run to see what when you make a loud by advertising, what you are

There's life in the old girl yet. So it seems when we read of Mrs Anna Van Skites celebrating her seventy-fifth birthday by swimming seventy-five miles. It must not have been the thrill but the chill that she was seeking. Feature those more youthful celebrating in such a vigorous way.

Coleman County farmers have decided that not crop reduction but crop uniformity should be their policy. They are holding meetings discussing the improving of the grade of the staple of the cotton they produce. We believe they have found a practical solution. Whenever thought is given to quality instead of quantity crop control shall then take care of itself.

When Mr Roosevelt was elected there was anguished demand for somebody to do something—anybody to do anything—to halt the panic. He acted in such refreshing contrast to Mr Hoover that for months he was a national hero. Now that there is a substantial measure of recovery, a lot of those who hid their faces in fear are turning on the man who saved them.

We read where one of our contemporaries, R. B. Boyle, has quitted his field as editor of the Briscoe County News. Roy H. Hohas of Dighton, Kan. has purchased the paper.

To dream or not to dream that is the question that a Pauls Valley man has probably decided. It might have been a nightmare when he dreamed that he was being gased and kicked out a window, but it is no day dream when he now inspects his pocket book which is minus five dollars, the cost of the window.

When we with the homely "maps" long for an offer for a screen test it is certainly discouraging and proves quite a test for its to read of an airline steward rejecting such an offer. Is he looking down on the movies or are we gap at their glamour?

Many of us envy the Veterans bonus, but it is not with us that we read of that soldier who could not even follow the laws in qualifying for his bonus because he lost his right hand in the war. Bonus can never compensate his loss.

We read where Long's widow has been appointed to fill his unexpired term in the U. S. Senate. She ought to make a good one if associations have any connections. Here's wondering if she is qualified to put on a filibustering act at the time a subject of importance arises.

You have probably read of the minister in Tacoma, Wash. becoming the heir to \$20,000 by merely changing his name. Simple isn't it? But it is hard to believe that one of his profession would be seeking material wealth.

"BRAIN JEWELS" FROM OUR EXCHANGES

"At Smith Would Not Accept Nomination"—headline in paper. That's one thing we have in common, Al, neither would we.—Looking Things Over—Quitague Post.

An old saying: Necessity is the mother of invention. True indeed. Allow us to add: "Necessity is both the mother and father of work, for about 75 per cent of the earth's population.—Jayton Chronicle.

The Kansas City Daily Newspaper Association, is certainly boosting their Governor Alf M. Landon, for the Republican Nomination for President of the United States. Mr Landon is one of the Republicans best bets. He is the man President Roosevelt wanted to see make the race against him for president. If Mr. Landon continues his advocacy of special reforms, demanded by the common people, he will NOT BE Nominated by the Republican Party.—Claude News

The Liberty League is composed of big business fellows who are fighting for liberty—the liberty which permits them to get the ranchman's beef and mutton, wool, cotton, corn, wheat fruit and other products for almost nothing. The Liberty League boys view with alarm the efforts of the administration to get a fair price for the farmer's products as well as a job for the forgotten man. If these Liberty League boys can get enough suckers to vote with them they will soon have their feet planted on the farmer's neck again.—The Sterling City News-Record.

WALKER OUTER Various epithets have been applied to Al Smith since his speech against the New Deal this week. But probably the term "Walker-Outer" will be the one that will stick to him. He walked out on the party when he failed to win the nomination in 1932, and to our mind he has been out ever since. To threaten to walk out on the party this year is a useless gesture. The greatest harm he could do the party was done when he was it's candidate. That time he led Democrats to the worst defeat of the century. The man he now opposes led the Democrats to the greatest victory of the century. Surely Al doesn't think he has frightened the party with his attitude of "Walker-Outer."—The Rally Banner.

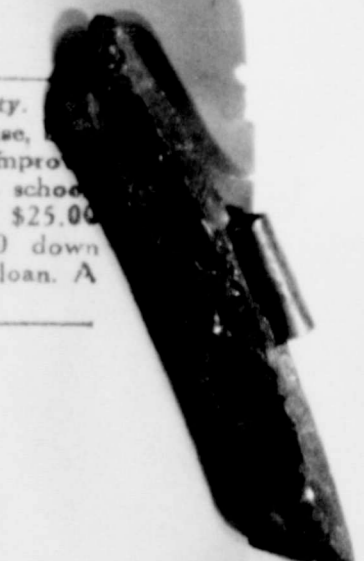
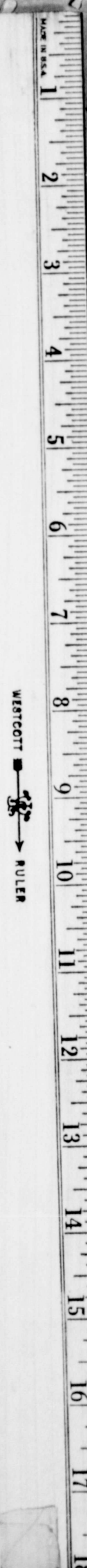
"The Music Goes 'Round and 'Round" would be a swell theme song for some of our political aspirants—you know, the words go 'round and 'round and 'round 'round—and so does our head by time we listen to them.—"Cracker Crumbs"—State Line Tribune.

Not So Bold, Not So Bold. Associated Press headline "Move to Halt Dust Storms." A pretty bold move, all right. But it didn't sound serious after one read the article. The movers were county officials of the plains country, probably candidates for re-election.—The Scurry County Times.

We have often heard it said, "An apple a day will keep the doctor away." If you do not have an apple you might try an onion. They will keep every one away.—The Briscoe County News.

It's strange how sentiment will suddenly change sometimes from one extreme to another. From the days of Thomas Jefferson Democrats have been crying for States Rights and a strict construction of the Constitution. Now they are crying for more power to the Federal Government and a liberal construction of the Constitution. And the Supreme Court is being bitterly denounced by Democratic newspapers and some Southern statesmen (?) because it recently refused to strain the constitution in order to uphold an act of Congress which gave great power to a department of the Federal Government and disregarded the old doctrine of States Rights.—The Lynn County News

Political Stew: The election pot is beginning to boil— With



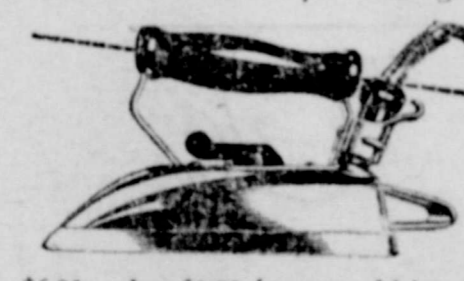
66 acres all in cultivation good house and other improvements in shallow water five miles from town in Floyd County. \$35.00 per acre. \$1500 down easy terms on balance.

160 acres in Floyd County. in cultivation. Good house, sheds well and other improvements. In mile of good school, gin, elevator. Priced at \$25.00 per acre. want \$850.00 down balance in Southwestern loan. A good buy.

640 acres, 400 in cultivation Floyd County. 12 miles from town, 2 1-2 miles from school 2 1-2 miles from elevator. Good seven room house, barn, sheds etc. This land is clear and price wants all cash. It is priced at \$25.00 per acre.

\$1.00 for your Old Iron

- ITS automatic thermostat always gives you the same constant heat. ITS sloping handle prevents fatigue. ITS beveled edge irons under any batton. ITS automatic thermostat gives you more economy because it cuts off when the desired heat has been reached. All of these features will make your ironing easier.



\$6.95... less \$1.00 for your old iron Terms—95c down—\$1.00 per month

TEXAS UTILITIES COMPANY

GOOD Plate Lunches EVERY DAY

STEAKS and Sandwiches Service SAFE

TAL IN THIS SECTION IS ASKED

THE STERLETTE

WASHINGTON, Feb. 3.—Representative George Mahon of Ohio, Tex., introduced a bill to authorize construction of \$1,050,000 veterans' homes in West Texas. He did not name a definite location but already has asked the War Department to place the city at a centrally located city as Lubbock. Representative Marvin Jones of Amarillo introduced a bill last year to place a hospital in his city.

EDITOR — PAULA HOWARD
ASSOCIATE EDITOR — DURWARD JACK
SPORTS REPORTERS — HOWARD MOSLEY, MYRTLE NEAL
JOKE EDITOR — GAIL GREGG
NEWS REPORTERS — DORTHA McDANIEL, SALLIE MYRTLE BOBBITT

Try a Beacon Want Ad

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

You'll Jump Out of Bed in the Morning Rarin' to Go

If you feel sour and sick and the world is dark, you've got a lot of acid, bile, water, oil, laxative, really or chewing gum, expect them to make you suddenly sweat, burp and full of acid.

Home OR AD?

Yes, isn't this a delightful program from Honolulu! How interesting those people must be, with their peculiar customs, the music, and the snappy dances! All is quite interesting and yet we must listen to the valuable Parisian program. European conditions are becoming somewhat more complicated as the weeks go by. Yet the world still possesses great thinkers in the personages of European statesmen. But let's come to our own country. American men are thinking too the expounding their views over the radio. Crimes are still being committed, great and daring deeds are being rewarded with success; America is music mad—music of every type comes to our ears!

All this and much more we hear daily, even hourly, over our radio. Yet do we know that our next door neighbor is an accomplished artist, a man of much interest and ability? He's too near home to be interesting," we say. But men such as he are rare. Did we stop to consider seriously the situation when we saw Sonny fill his pockets with some red apples from the cart of the apple peddler as he

stayed down the street? No, that was such a little thing, radio crime stories are so much more thrilling; such a trifle doesn't matter. Are we thinking of our particular country's needs or Italy's problem of pursuing her course of warfare? Of all great inventions, the radio can surely be classed among the highest in value to civilization. Those programs to which we listen every day are beneficial, uplifting, useful, educational, inspirational, and entertaining. But some how the effect may be that we as a nation are living elsewhere. Home with interests, problems, worthy surroundings, and people seem to lose a little of its glamour and our thoughts seem to be inclined toward distant interests and people undoubtedly more than at any other age of the world. I repeat, are we living at home or abroad?

Sterley Boys Lose Tournament

The Sterley boys basketball team entered the basketball tournament at Lockney Friday and Saturday. Their first game was played with Aiken on Friday afternoon and the result was a defeat for the Sterley team. However, the tournament was greatly enjoyed.

Strange but True

Archie has some brakes and one light on his car.

The tenth grade had a debate Monday in history class.

Fun and Facts

Miss Margaret (teaching history class) The Declaration of Independence states that all men are born equal, doesn't it, Ailene?
Ailene: Yes ma'am.
Miss Margaret: Then why should you or anyone else assume to be superior to everybody else?
Ailene: Well—you see I descended from one of its signers.

Miss Crouch: Bobby, what does "seeing the humorous side" mean?
Bobby: Well, I'll illustrate. A banana skin has two sides. The person who slips down on a banana skin sees the serious side and the person who laughs at him sees the humorous side.

You can't push yourself ahead by patting yourself on the back.

Mr Jones: What is ordinarily used as a conductor of electricity?

Charles Ray: (all at sea) "Why-er."

Mr Jones: Wire. Correct! Now tell me what is the unit of electric power?

Charles Ray: The what, sir?
Mr Jones: Exactly, the watt. Very good that you do.

On eight out of every nine farms in the United States water is carried by hand.

The first whole Bible printed in English, known as the "Cloverdale Bible" was finished in Oct. 1535.

Money makes the mare go and it takes a lot more money to make the auto go.

We present the homeliest girl.
She must have—
Ruth's nose
Dorothy's eyes
Pauline's figure
Oleta's teeth
Miss Leona's hands
Juanita's feet
Norma Dene's mouth
Verna's hair
Ina Joe's complexion
NOTE: ...No offense meant.
The homeliest boy must have—
Sidney's eyes
Orvil's ears
Jim Bert's nose
Edward's hair
Charlie's teeth
Howard's figure
Dennis' feet
Clarence's hands
Wayne's complexion.

Mr and Mrs C R Wofford left Tuesday morning for Ogleby, Tex. where they were called by the illness of Mrs Wofford's brother.

SELECTING THE COCKEREL FOR BREEDING PURPOSES

Cockerels that are selected for breeding purposes should have early sexual maturity indicated by the rapid growth of the comb and wattle at the age at which they cross the size of the body is an important characteristic of a good bird and may be determined by the vigor of the bird. High constitution is an important point which affects the general appearance and shape of the bird, as a writer in the American Agriculturist. Cockerels having the comb or are alert, active, and well-developed. The vigorous male is well fed as the feeding was started with full vigor.

DEPOSITS INSURED
BY
The Federal Deposit Insurance Corporation
WASHINGTON, D. C.
\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

The First National Bank
Over One Quarter Of A Century In Lockney.

We Repair

Typewriters—Adding Machines
Sewing Machines

Bring them in and give us a trial, and you will be pleased

Typewriter Ribbons
For All Makes Of Machines

Reasonable prices on all work

WE AIM TO PLEASE

TOM SUITS

Lockney Beacon, Bldg.

In Bad Weather

It is inconvenient to do your own washing. Let us take that load off of your shoulders. Twice a week service, rain or shine.

—COURTEOUS DELIVERY
"SERVICE THAT SATISFIES"

Leave word at the Baker Hotel

Floydada Steam Laundry

By Cy Hungerford

WISH I COULD PUT A CURL IN MY HAIR WHAT WOULD NEV-ER COME OUT!

I'D LIKE TO TRY

ASK'ER HOW HER TAIL GOT THAT TA WAY!

HOW JA SPECK ME TO DO THAT?

CANTCHA TALK HOG LATIN?

IT DONT DO NO HARM TO TRY & UNDER STAND DUM ANIMULES THEY KIN TEECH US A LOT UV THINGS!

By L. F. Van Zelm

THE MAIN THING ON MAIN STREET

Daily Buzz
MAIN STREET'S LEADING MENSTRAPOR

BIG PEE-RADE ON MAIN ST.

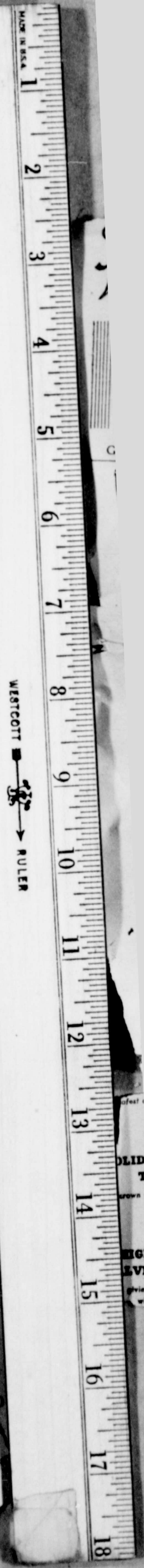
READY NOW - FOR AID MARCH! HO - HO.

DOG CO. NO. 1

POLICE SECTION

MEN'S CLUB

MAY 19



PAGE 8

SOCIETY In LOCKNEY



TY MET HOME

PEERLESS PUMP PEOPLE HAVE FINANCE PLAN FOR IRRIGATION WELLS

Complete financing of irrigation wells is now available to farmers anywhere in the shallower belt of the Panhandle. C. K. Hughes, manager of the Panhandle office of the Peerless Pump Division at Plainview, announced recently.

... whose mortgage taxes are not too far who is otherwise in reasonable good credit standing can install a complete irrigation unit, giving as security a crop mortgage on a reasonable part of the irrigated crop, Hughes stated.

The financing is done under the Federal Housing Act and is limited to \$2,000 on each transaction. This amount will take care of the average installation on the Plains. The government does not furnish any money, but does guarantee banks, finance companies and other organizations against loss up to 20 per cent. This guarantee makes the terms now offered by Peerless possible, Hughes said.

A flood of inquiries has reached the Plainview office of the company, J. A. Asher and C. B. Jones, salesmen for this section.

report Representatives at Lubbock, Hereford, Littlefield and Levelland say hundreds of farmers need and want irrigation units. Many wells from Olton to Lockney and from Kress to Abernathy are now being drilled and every driller with proper equipment and experience in the Panhandle now has a waiting list. Six carloads of pumps are now en route to Plainview, Hughes stated.

F. S. Snyder, credit executive of the Peerless Company established headquarters at the Hilton Hotel.

Guy Ramsey was dismissed from the local Clinic Tuesday Jan 28.

OLDEST EUROPEAN DISCOVERY AGAINST STOMACH TROUBLES AND RHEUMATISM ACCLAIMED BEST BY LATEST TEST

Since 1799 thousands of people have regained their normal health after years of suffering from stomach troubles of all types, such as constipation, gas, and indigestion, which are the basic causes of such maladies as high blood pressure, rheumatism, periodic headaches, pimples on the face and body, pains in the back, liver, kidney, and bladder disorders, exhaustion, loss of sleep and appetite. Those sufferers have not used any man-made injurious chemicals or drugs of any kind. They have only used a product made by nature. This marvelous product grows on the highest mountain peaks, where it absorbs all the healing elements and vitamins from the sun to aid HUMANS in distress.

It is composed of 19 kinds of natural leaves, seeds, berries and flowers scientifically and proportionately mixed and is known as LION CROSS HERB TEA.

LION CROSS HERB TEA tastes delicious, acts wonderfully upon your system, and is safe even for children. Prepare it fresh like any ordinary tea and drink a glassful once a day, hot or cold.

A one dollar treatment accomplishes WONDERS; makes you look and feel like new born. If you are not as yet familiar with the beneficial effects of this natural remedy LION CROSS HERB TEA try it at once and convince yourself. If not satisfactory money refunded to you. Also in tablet form.

Try it and convince yourself with our money-back guarantee. One week treatment \$1.00 Six weeks treatment \$5.00

In order to avoid mistakes in getting the genuine LION CROSS HERB TEA, please fill out the attached coupon.

Dept. 12685
LION PHARMACY,
1180 Second Ave.,
N. Y. City, N. Y.
Gentlemen:
Enclosed find \$ for which please send me treatments of the famous LION CROSS HERB TEA.
NAME _____
ADDRESS _____
CITY _____ STATE _____

Messrs. E T and G W Reeves of Stanford, Tex were here for the past two weeks as the guests of their brother C F Reeves, and sister, Mrs Pearl Nall.

Laura Manning and Virgil Barnett left the first part of the week for Dallas.

Jay Ed Parson was in Plainview Tuesday.

Lockney Isis Theatre Program

SATURDAY AFTERNOON
From 12:30 'til 6 p. m.
MERCHANT'S FREE SHOW
ZANE GREY'S

"ROCKY MOUNTAIN MYSTERY"
Get tickets from your merchant for this great western picture.

SATURDAY NITE ONLY
CASH NITE
James Dunn, Laie Todd, and Patricia Ellis in—

"THE PAYOFF"

SATURDAY NITE PREVUE
SUNDAY and MONDAY
Marian Hopkin,--Joel McCrea in

"SPLENDOR"

The heart crushing cry of a girl who thought love the most beautiful thing in the world but found it the most humiliating.

TUESDAY & WEDNESDAY
BANK NIGHTS

The gimme girls have landed and have the marines well in hand.

Joan Blondell--Glenda Farrell in

"MISS PACIFIC FLEET"

THURSDAY and FRIDAY
Cecil B DeMille's

"THE CRUSADES"

Special Benefit for Lockney Boy Scouts.

DR. GROVER C HALL

EYE, EAR, NOSE AND

THROAT SPECIALIST

Office In Plainview Sanitarium and Clinic

HAMBURGERS AND CONEY ISLANDS

Sandwiches 10c and up
SuperChili 10c

Try Our Meals--You Get Plenty To Eat

THE COFFEE SHOP

LOCKNEY WHEAT GROWERS ELEVATOR

Wheat Bran	\$1.15
Cottonseed Meal	\$1.40
Schumacher Meal	\$1.75
Dairy Ration	\$1.75
Ful-O-Pep Egg Mash	\$2.55
Big Egg Laying Mash	\$2.40
Threshed Maize, sack	95c
Lump Coal	\$10.00
Nut Coal	\$9.00
Maize Chops	\$1.00
Sulphur Block Salt	55c
Plain Block Salt	45c

JAKE W. SMITH, Mgr.

NURSERY STOCK

Shade and Fruit Trees, Evergreens, Roses and Flowering Shrubs--A complete stock of plains grown trees.

BOWMAN NURSERY
Box 531 PLAINVIEW, TEX. Phone 9

GIVE Whitman's CHOCOLATES

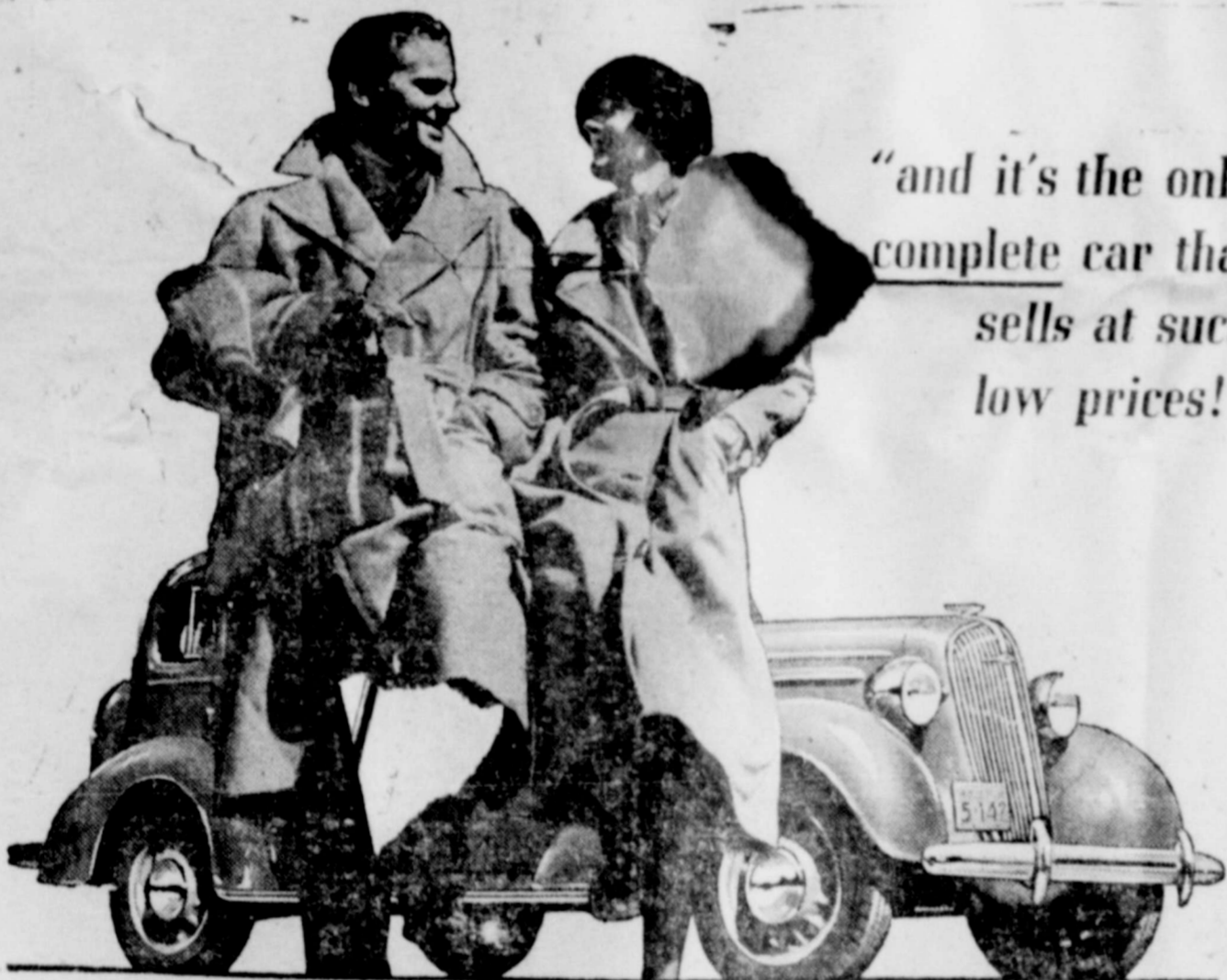
Remember her on Valentine's Day with Whitman's Chocolates--the candy known and liked by every woman. Our supply is fresh, direct from the makers. Call in and select today.

GREER DRUG STORE

Getting Up Nights

If you suffer from Getting Up Nights, Nervousness, Leg Pains, Swollen Joints, Dizziness, Headaches, Loss of Pop, Burning, Smarting, Itching Acidity due to Functional Kidney or Bladder troubles, try the Doctor's guaranteed prescription Cyston (100-caps). Must bring new vial with 14 hours, and satisfy completely in 4 days or money back. Guaranteed Cyston costs only 3c a dose at drugstore.

NEW CHEVROLET FOR 1936



"and it's the only complete car that sells at such low prices!"

MASTER DE LUXE SPORT SEDAN

NEW PERFECTED HYDRAULIC BRAKES

... developed
... and smoothest

SOLID STEEL one-piece TURRET TOP

... crown of beauty, a fortress of safety

HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

... giving even better performance with even less fuel and oil

Think of all the good things you get in the new Chevrolet, and don't get anywhere else at Chevrolet prices, and you will readily understand why people call this the only complete low-priced car.

It's the only low-priced car with New Perfected Hydraulic Brakes, which are essential to maximum driving safety--

The only low-priced car with the Gliding Knee-Action Ride*, which brings you comfort and safety beyond compare--

The only low-priced car with Solid Steel one-piece Turret Top, Genuine Fisher No Draft Ventilation, High-Compression Valve-in-Head Engine and Shockproof Steering*--all of which are essential to complete motoring satisfaction.

Good judgment says, Buy a new 1936 Chevrolet--the only complete low-priced car.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

NEW MONEY-SAVING
G. M. A. C. TIME PAYMENT PLAN
Compare Chevrolet's low delivered prices and low monthly payments.

GENUINE FISHER NO DRAFT VENTILATION IN NEW TURRET TOP BODIES

... the most beautiful and comfortable bodies ever created for a low-priced car

SHOCKPROOF STEERING*

... making driving easier and safer than ever before

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

\$495 AND UP. List price of New Standard Coupe at Flint, Michigan. With Sunroof, spare tire and trunk, the list price is \$500. *Knee-Action on Master Models only. \$20 additional. Prices quoted in this advertisement are list as Flint, Michigan, and subject to change without notice. A General Motors Value.

complete low-priced cars
CHEVROLET AUTO CO.

FREE BOOK about STOMACH TROUBLE

... PRICELESS INFORMATION ...

... Ask for a free copy of Willard's Message ...



POLITICAL ANNOUNCEMENTS

Announcement fees, payable in advance: District offices \$15.00, County offices 10.00, Precinct offices 7.50, City offices 5.00

The Beacon is authorized to announce the following dates for office, subject to action of the Democratic Primary, Saturday, July 25, 1936.

For County Treasurer:

MRS MAUDE MERRICK, MRS O. M. CONWAY

For District Clerk Floyd County:

GEO. B. MARSHALL (Re-election second term)

For County Attorney:

WINFRED F. NEWSOME (Re-election second term)

For County Clerk:

DOUGLAS HOLLUMS, A. B. CLARK (Re-election)

Tax Assessor and Collector:

FRANK L. MOORE (Re-Election), M. B. (Bee) MARTIN

Sheriff:

E. S. RANDERSON (Re-Election), W. C. HANNA, J. W. CHAPMAN

For County Judge:

TOM W. DEEN (Re-Election), G. C. TUBBS

Commissioner, Precinct No. 2:

E. R. HARRIS

For County Superintendent:

WALTER TRAVIS, C. A. CASS

For Commissioner Precinct No. 3:

B. E. (Bass) CYPERT, GEO. F. WEAST

BEACON GIVES RULES TO HELP CANDIDATES

Now that the customary political announcing time is here, the Beacon wishes to present rules that it will follow during the coming campaign.

No names will be placed in this column unless the candidate's name is in the amount indicated at the head of this column, has been paid in advance.

Headings for the various offices will be arranged by the publishers, but names under the headings will be placed in the order in which full announcements and announcement fees are received.

Classified Ads

FOR SERVICE—Registered Jersey Bull \$1.00 cash—See Arthur Roberson 7 t/c

FOR SALE—One 8 year old black polo mare, one two year old black polo stallion, and one registered rambolet buck cheap. B. F. Kreig, Rt. 1, Floydada 21 2/c

"Leave your flower Orders with Mrs E. E. Dyer. —Hollums Floydada Florists. 7 t/c

G. C. TUBBS ANNOUNCES FOR COUNTY JUDGE

I am offering myself as a candidate for the office of County Judge of Floyd County, subject to the Democratic primary in July.

I am a life long Democrat and have been a resident of Floyd County for twenty six years. I have served as District Clerk of this county for six years which has acquainted me with the procedure. I believe I know the needs of Floyd County in the matter of roads and other public improvements and if elected will keep in mind the welfare

NOTICE—Will those who have borrowed my Vaccinating needles please return them to the Lockney Drug Co. — Dr. Floyd.

FOR SALE—Good Cedar Post, 8 c up. Plenty of good coal at \$8 ton.—Wofford Wood Shop 22 t/c

FOR SALE—Milk cows and heifers, all will be fresh soon. See me at once and get your choice.—Ott Roberson at Roberson Feed & Seed Store. 22 3/c

REWARD for 32x6 truck tire lost between oil mill and Rock Creek.—Roy E. Cole, Tulsa, Tex. 22 1/c

FOR SALE—Good three-year-old Percheon Stallion—E. R. Bryant. 22 2 t/c

DON'T forget we grind feed with the best portable mill anywhere. For grinding see J. Hardline Nall, any of his sons, or Woodrow Allen 22 t/c

NATIONALLY KNOWN firm with Manager owners in larger territories from coast to coast netting huge profits—now have equal attractive proposition for less populated territories offering men and women opportunity to establish exclusive business known as John F. Class Vapo-Path right in you; home—making possible income upwards of \$100 per month. This proposition will stand most rigid investigation. Investment required under \$500. Write for details without obligation on this amazing new kind of business. Thorough instructions given. Advise, experience and and location you have. John F. Class Inc., Dept. 1 Dayton, Ohio. 22 1/c

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your bank or any other Abstract title work, 30 years experience Floyd County Abstract Co.—R. C. Scott, Mgr. 30 t/c

FOR SALE—800 peach and apricot seedling trees 10c each. If you haven't the money and want the trees, come and get them.—C. F. Ramsey 21 3/c

FOR RENT—Quarter-section farm three miles east and two miles north of Lone Star. Must sell farm equipment, tools and food, to renter.—See J. H. Baxter. 20 t/c

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared a tender prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager

MEN WANTED for Raleigh Routes of 800 families in Garza, and Kent counties. Reliable hustler should start earning \$25 weekly and increase rapidly. Write today. Raleigh, Dept. TXA-451-S, Memphis, Tenn. 17 6 t/c

of the Citizens in regard to taxes and expenses incident to running the County's affairs.

I have no great promises to make the voters in order to get your vote, but I do promise to do the best I can for the interest of all people of the County if I am elected. You are invited to investigate my record as a Citizen and how I stand on all public affairs. I expect to see as many of the voters as possible before the primary election in July and will appreciate your vote and influence.

G. C. TUBBS

Students Here From W T S T C

During the last semester enrollment at the West Texas State Teachers College at Canyon some of the Lockney students were here visiting their parents and friends. Among those here were: Martella Graves, Mary Louise Woodworth, Virginia Hoblaus, Faye Cook, Henry Brotherton.

Carl McAdams jr. who is attending Texas Tech in Lubbock, was here Monday and Tuesday visiting his parents. Mr and Mrs Carl McAdams.

Do You Ever Wonder

Whether the "Pain" Remedy You Use is SAFE?

Ask Your Doctor and Find Out

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

THE person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE, to use regularly is your family doctor. Ask him particularly about Genuine BAYER ASPIRIN.

He will tell you that before the discovery of Bayer Aspirin most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

Scientists rate Bayer Aspirin among the fastest methods yet discovered for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it safe for the average person to use regularly. In your own interest remember this:

You can get Genuine Bayer Aspirin at any drug store—simply by asking for it by its full name, BAYER ASPIRIN. Make it a point to do this—and see that you get what you want.

Bayer Aspirin



EARLY DEVELOPER

Grogan owned extensive ranch properties near Byars and Fleetwood, Okla.

Surviving are one son, Paul Grogan of Henrietta; four daughters, Mrs Frank Wilkinson of Oklahoma City, Mrs Donald Stuart of Waurika, Okla., Mrs Olin Ridings of Lockney, Tex., and Mrs Lem Ashinburst of Henrietta, three sisters four brothers and nine grandchildren.

Mrs Steele returned Wednesday from Hereford where she had been called by the illness of her aunt, Mrs R T Nunn. Mrs Steele and Mrs Henry Hodel were called to Hereford today to attend the funeral of Mrs Nunn who died Wednesday night.

HELP WANTED

Young man or young woman to make an education in Lockney, Texas. Work to apply on also pay cash bonus. Excellent opportunity to get a money-making education at low cost. Write for full details at once. Draughon's College, Lubbock, Tex. 1/c

Now we have plenty of moisture for the preparation of land for row crops, farmers will be busy for the next thirty days preparing land for planting. After watching crop production in this community for a good many years, we have come to the conclusion that cotton should be planted not later than along about to the fifteenth of May.

April is best time to plant seed in the seed out of a cotton crop. selves when we have to wait plant, might as nuts instead.

Try a B

production. Young will be shown Thursday and Friday, Feb. 11 and 12, at the auspices of the Lockney Boy Scouts.

Buy your ticket now from a boy scout or scoutmaster, Gordon Crocker, for they only receive benefits from advance sales. No box office sales on the night of the production will help out the scouts.

Get your ticket today for one of the year's outstanding picture by popular vote.

BARGAINS WITH SAFETY FEDERALS

Winter weather yet! We have several more months of hard, cold weather. Roads and streets will be frozen... So play safe and wear your FEDERAL EXTRA SERVICE TIRES. They will relieve your mind of those horrible accidents that you read about in the papers everyday.

THE BEST GUARANTEED MILEAGE FOR THE LEAST!

"THEY HAVE TO MAKE GOOD OR WE DO!"

Ozark Service Station

Dwight Jackson

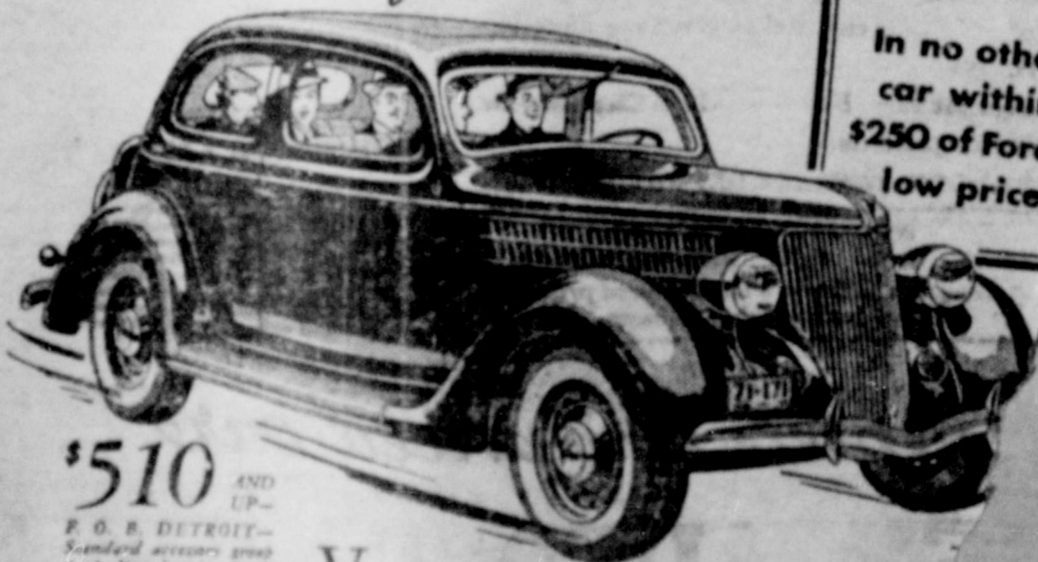
Only FORD offers such value at the PRICE!

BECAUSE of Ford's basic design of engine, brakes, and chassis—only Ford can give you so much fine car performance in an economical, easy-handling car.

Because of Ford's economy in making and selling cars—only Ford can give you so many fine-car features at anywhere near the low Ford price.

And fifteen minutes at the wheel of the 1936 Ford V-8 will prove it even more clearly. Why not drive one today?

Your Ford Dealer



\$510 AND UP

F. O. B. DETROIT—Standard accessory group including bumpers and spare tire extra.

VALUE—FAR BEYOND THE

Can't be had under \$1645—except in the Ford

V-8 ENGINE—Proved on the road by over 2,500,000 Ford V-8's. FORD LOW CENTER OF GRAVITY—Passengers ride lower than in any other car under \$1995. FORD BRAKING SURFACE per pound of car weight—greater than any other car under \$3195.

In no car under \$1275—except the Ford

THE CENTERPOISE RIDE—Passengers cradled between springs. FREE ACTION ON ALL 4 WHEELS—Transverse springs cut down tilt and side-sway. N-FLOATING REAR AXLES—Car weight on housing, not on axle shaft.

In no other car within \$250 of Ford's low price

TORQUE-TUBE DRIVE—Gives you greater safety and roadability. CENTRIFUGAL CLUTCH—Easier pedal action. Longer life. DUAL BRAKING SYSTEM

WHY NOT

SEND THEM TO US?

Our Expert Laundering Cost So Little!

Think how easy it is to pack up your soiled clothes, give them to our driver—and then returned to you fresh, beautifully ironed and ready for use. Now and find out our new special low rate for...

Bring Your Laundry Help Yourself.

Bring your laundry to our shop and enjoy doing your washing on our five machines and specially equipped new boiler. Quick service to all patrons, no long waits.

Self-Serve Laundry

MRS. C. R. GRAVES, Prop.

Are You A Good Speller

Turn this gift into money. To the first person sending a correct list of misspelled words, with the correct forms, appearing on this page of special advertisements, a weekly prize of \$2.00 will be given: Read each advertisement carefully and mail or bring to the Lockney Beacon - Watch each week for errors in these special advertisements. Prizes will be given away each Monday at 4 P.M.

FEED GRINDERS

If you have livestock to feed this piece of machinery will pay for itself in a few months. The purchase price is small. Come and see it. Complete line of IHC Farm Machinery

HAMMONDS and COMPANY
LOCKNEY

Lee Tires and Tubes
Phillips 66 Gas and Oils
High Class Mechanical Work

PENNINGTON MOTOR CO

Lockney, Texas
Phone 57

Electric Refrigerator

We have on hand a good six foot used General Electric Refrigerator. We have this refrigerator priced to sell. It is a dandy good one and in perfect condition.

Dyer Hdw. & Furniture Co

Lockney, Texas

FORD CARS

Are proved by the past. Improved for the future.

We have a big stock of used cars. See them before you buy.

WINN MOTOR CO

7th and Ash, Plainview, Texas

OUR BARGAIN RATES

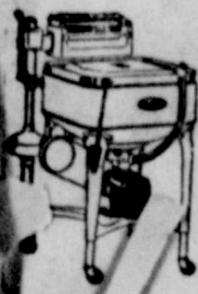
Will close on March 1st. If your subscription is not paid up we will be compelled to drop your name from our list.

LOCKNEY BEACON

Where you will find everything carried in a modern grocery. The one-stop food store.

TAYLOR'S GRO. and MKT

Lockney, Texas



A word to the wives
A

Maytag

SAVES

BAKER MERCANTILE CO.

Lockney, Texas

ENGRAVING AND COPY WORK ASH STUDIO

F. MILES, Prop. PLAINVIEW, TEXAS

THE FAMILY WASHING

Can be done in our plant at a very small price. Everything arranged for your convenience. Plenty of hot water—and it's free. The best washing machines that money can buy.

SELF-SERVE LAUNDRY

Lockney, Texas
Mrs. Graves, Prop.

CRAGER FUNERAL HOME

GO ANYWHERE

ANY TIME

Phone 123

We invite you to inspect our parlor.

Day or Night.

X-RAY SHOE FITTING

SEALE'S SHOE STORES, Inc.

"Your feet are entitled to deep consideration. Let us help you give them such."

We Specialize in Fitting Feet

622 South Broadway Plainview, Texas

SUNDAY DINNER

Don't bother to prepare this meal at home. We have assembled all the good eats for this occasion and it will be cooked and seasoned just right. We will be looking for you to pay us a visit Sunday.

COZY CAFE

Lockney, Texas

CHEVROLET

Leads the world in sales. There is a reason. Our used cars are lower in price. See our stock before you buy.

THE LOCKNEY MOTOR CO.

Lockney, Texas

HIGGINS THAM-BARTLETT CO.

We have everything for the building of a home or making those needed repairs—Plumbing Fixtures, Paints and Oils, Varnishes, Stains, Paint Brushes, Builders Hardware, Windmills and piping. And a complete stock of all kinds of lumber as you find in West Texas.

Plainview

Phone 25

Lockney

Phone 55

LADIES READY-TO-WEAR

Visit this department. Many real values await you. We have your size in beautiful dresses.

NEW FOOTWEAR

New shoes for the ladies have arrived. Wide range of sizes and they are right up-to-date real snappy stuff.

E. L. Ayres Dry Goods

SEEDS - PLANTS - SUPPLIES

Nowhere can you buy seeds for less money. And nowhere can you buy better seed at any price. True. We have tested seeds direct from Burpee's. Onion Sets, Seed Potatoes, All kinds of Plants. Poultry Supplies, Brooder, Incubator, Cooker, Sealer. Parts, and all lines above machines. Everything for planting your Lawn, Garden or Field and all other items here for your approval and purchase.

WHITE SEED CO.

Lockney, Texas

KANSAS CENTENNIAL

Coating Paper—Its something new

Complete line of

SCHOOL SUPPLIES

AYRES VARIETY STORE

JOHN DEERE



ECONOMICAL POWER
TEXAS FARM EQUIPMENT CO.
PHONE 248 PLAINVIEW

WHY WORRY ABOUT WASHDAY

When you can do your family washing for 25c and up. Wet wash 3c lb. Rough dry 4c lb. Cleanliness is neatness. "Colors stay bright white things get whiter."

HANDY-ANDY LAUNDRY

Lockney, Texas
Phone 13

Chrysler and Plymouth

SALE and SERVICE

New and used cars—See us before you buy. Phone 7. Wrecker Service

MILLER MOTOR CO

Lockney, Texas

BROOKS DRY CLEANERS

Suits Ordered \$15.00 and Up
Cleaning and Pressing the Best

We deliver Lockney, Texas
Phone 123

GREER DRUG STORE

McKesson Quality Merchandise
at bargain prices every day in the month.

Investigate before you buy

HOME GRAIN CO

R. E. PATTERSON
SEED OATS BARLEY

THEATRE

MARCH 7-9
SHIRLEY TEMPLE
IN
"THE LITTLEST REBEL"

LOCK AT THE DATE ON YOUR PAPER

If your subscription has expired you only have until March 1st to renew at our bargain rates.

LOCKNEY BEACON

CITY BAKERY

A quality loaf of bread—baked daily
Fresh Pastries

G. H. Phenix, Mgr. Phone 66
Lockney, Texas

CAR GREASING

You get a complete lubrication job here. Your car should be greased every thirty days. We check your transmission, differential and crank case. You do not have to worry about this place and that place being greased when you bring your car to us.

FEDERAL TIRES

OZARK SERVICE STATION

Latest reboring and general machine shop
Tractor and automobile repair.

FORD & BUNBY MOTOR CO.

Lockney, Texas

VOGUE BEAUTY SHOPPE

For Beauty Becoming To You—You Should
Be Coming To Us.
Lockney, Texas Phone 2

ELECTROLUX

It's KEROSENE Operated!

THE FINEST of modern city refrigerators, Electrolux now comes to the country—operating on kerosene. Today, rural homes enjoy the same perfect refrigeration that has made Electrolux the favorite for more than 400,000 fine city homes and apartments.

No Moving Parts to Wear! And absence of moving parts brings you other advantages: savings on repairs—permanent silence, too. For parts that do not move cannot wear or cause noise!

FREE—Write today for booklet giving interesting information about the Kerosene Electrolux.

MEINECKE BROS. Plainview, Texas



FOR HIGH GRADE JEWELRY

Such as diamonds, watches and Reed and Barton, Rogers community silverware.

We also carry Cambridge and Fostoria glassware.

BUY YOUR JEWELRY

KING'S JEWELRY

623 Broadway Plainview

We pay cash for your old gold

HAVE YOU PAID UP YOUR SUBSCRIPTION TO THE LOCKNEY BEACON

Bargain rates close March 1st. One dollar pays for 12 months in the county, \$1.25 outside county.

THE LOCKNEY BEACON

Established 1902

Published Every Thursday

SUIT... PUBLISHER... EDITOR

Entered... as second class matter at the postoffice at Lockney... March 3, 1879.

Any... upon the character, standing or reputation of a... which may appear in the columns of The Beacon... its being brought to the attention of the publisher

know is what... the political... weeks ago the... with verbal... this sudden... it be that... all the un... words in the... waiting for a... brought on, or... in the bushes... other fellow to... What we really... of this further... Supreme Courts... making the words... mouths. When... al or not the Su... playing a vital... tical battle. The... battle had hard... in the Supreme... ed their decision... The decision gave... the Anti-New... et them off on a... them off on a ba... Then came the... Dealers gapping... say those words... their mouths. There... his latest decision... Court has done it... us with a breathing... h we can gather our... us and be at least... pared for the noise... tle is renewed. And... eived, it will be re... with all its fury.

It is beginning to look as if we have lost our standing in the grain world as a wheat country. The past few years has been tough on the wheat man. High winds and dust storms have just about put him out of business. Soil now blows around that never did blow before. Some wheat fields are swept clean and others covered up, while a few escape altogether. It seems that late planting of wheat is a waste of time for along come the sand storms and cover it up in late February and March. If it is planted early and we have a mild winter it will grow so fast that along about February it will begin to "joint" and then a hard freeze will slip up on us and there goes your wheat crop. If you have live stock to keep it grazed off you will have better luck but then we are liable to

river's license law... out like the head... to observe a few... and not amount to... We already... had for some tim... taking... from

have a dry spring and it will never amount to anything. Yes, it looks as if we are going to have to go back to feed cotton, cattle, hogs, dairy cattle and poultry if we are to survive, which is a mighty fine farm program in any man's country.

Senator Bennett C. Clark paid St. Louis a week-end visit. While there, he discussed the munitions investigation and according to a press dispatch, had the following to say: "As to profiteers" the senator asserted, "munition executives who in the last war received personal bonuses running into the millions will not be so eager to plunge this country into war if they are advised in advance that their services may be drafted by the government with the same readiness as are those of the doughboys who were drafted to be shot at for \$1 a day." He also told of a munition magnate who warned the senate committee that a proposed plan to draft industry in war time would be very radical. "Not near as radical as getting hit in the head by a shell," the senator retorted.

Well, well Al Smith finally worked it around whereby he gets to go to the Democratic Convention in Philadelphia as a delegate. He walked into the Tammany Hall Wigwam and told those Indians he wanted to start his "walk" from Philadelphia, so that will be his starting point.

WHAT WE SEE IN THE PAPERS

We read where roast crow appears on the menus of some of the Tulsa hotel. The crow has risen from the "jabbering" bird to that final notch in the birds social ladder where he is eatable. Our stomach gives a faint twinge at the thought of eating crow but you can imagine the internal upheaval that will be experienced when the hawk and buzzard become a dining room special.

Even that much used method... prisoner by displaying for him the horror of the death that he is eventually to meet, has failed in the case of Bruno Richard Hauptmann who staunchly reiterates his innocence. While we would like to see this kidnapping tragedy cleared up and brought to light, we can't entirely approve of the methods that the New Jersey Police are using. After such methods were employed you can't do other than admire the stoicism of the man in holding out as he does.

The last of a family of "Fire-arms" inventors has passed away. He was Hiram Percy Maxim who invented the Maxim "Silencer". He appeared to have inherited a genius for this type of inventions as his father invented the first machine gun and one of his brothers added smokless powder to the families "gunning" abilities. We suppose that we must have inventors of this kind and that if he hadn't invented these deadly weapons some one else would, but we think of the pity that this inventive genius wouldn't have taken the direction of the upbuilding rather than the destruction of his fellowmen.

After a hundred years Texas has produced a board in their affairs that uses "foresight" instead of "hindsight". That board is the Texas Centennial Board of Control which is requiring all sculptors who compete for the Texas memorials to submit models before contracts are given. In the usual procedures of a case like this the sculptor is commissioned and he then decides how the work will look. We have to take what we get whether we like it or not. Judging by some of the memorials that we have seen in the past, if some of the folk to whom they were erected could view them for themselves they might not feel as honored as we would have them feel.

We read where the "walker-outer" is going to walk in on the convention in Philadelphia as one of Tammany's candidates. Has Al reconsidered his decision to "take a walk"? We hear reports of his being interviewed by President Roosevelt and Post Master General Farley.

After seventy years the Boston camp of the United Veterans of the Civil War has decided to bury the hatchet and allow the hanging of the portrait of General Robert E Lee in its halls. What a shame it was that Frank Faye hadn't organized his haters club sooner. Think of the lot of prolonged hating that he could have relieved these veterans.

"BRAIN JEWELS" FROM OUR EXCHANGES

If you don't like a speaker on the radio, you can turn him off—but somehow it doesn't give the satisfaction as getting up and walking out of a crowded hall.—Briscoe County News.

They complain about "whispering campaigns" but the present stage of excitement indicates that it will be mostly a yelling one.—The Crosbyton Review.

Mockery stems the current of understanding when some digression in the contour of affinity, often causes us to almost despise a good man and like a rascal. The solution perhaps, reverts to the wisdom declaring it impossible to know any man and dislike him; it seems highly probable that some men do not want to be known. One fact which has too often escaped the observance of too many men (and women) is that the rights of a critic are seldom, if ever, vested in mortals. The best critics are those who live rather than speak for right.—"Trail Dust" by Douglas Meador—Matador Tribune.

J. P. Morgan says: "If you destroy the leisure class, you destroy civilization." Perhaps the Herald doesn't understand what Mr Morgan means by the leisure class, but if he means the idle rich, we maintain civilization would be better off without them. All of such we know anything about have accomplished nothing to benefit the world. But some of the busy rich have, and we

point to Thomas A Edison to illustrate our point.—The Terry County Herald.

Many of our law-makers are somewhat anxious to give you the Old Age Pension in a SMALL WAY. Do you know why? Well, just give Dr. Townsend's \$200 a month for Old Age Pensions credit for this haste in giving you the \$30. They see that Dr Townsend's Pension plan is growing by leaps and bounds, and they are forced to do something, and do it quick or they will be run over by "the band wagon". It might have taken them thirty years to give you \$30 a month old age pensions if the Townsend plan had not grown so popular in only a few months time. When the people begin to think our Congressmen begin to think, and they think just like the voters. It is either that or down comes their cob house.—Claude News.

Behold the Democratic trust-buster of the last generation have all passed away. A little bunch of brain-trusters have stolen the play.—Lynn County News.

It has been rather amusing were it not so pathetic, to hear the Republican leaders as they praised the great Lincoln but at the same time attempt to bring to the public's attention their own abilities as being on a par with Lincoln. As a matter of record if comparisons are to be made, what living American today would compare more favorably with Lincoln than Franklin D Roosevelt? Both served in the most critical times this nation has ever known; both had unusual insight of the problems at hand; both undertook fearlessly the problems which seemed so unsurmountable; both were harassed by political leaders who attempted to run the government; both were loved by the common men whom they served, and hated by those who were selfish in their attitudes toward prevailing conditions; both placed the love of country above political party; although both were called party men.—The Canyon News.

Your Paper Arthur Brisbane recently said, "The newspaper is the national mirror, reflecting what it sees."

To which we add, If you do not like what you see in the Record (mirror) change your face or change your thoughts—do not break the mirror. This might be a good statement to repeat to the type of person who enjoys belittling his hometown paper.

If a member of your family died, would you send out the obituary in a circular letter?

If your wife entertained would you run a slide on the screen—the movie show? If you were to enlarge your store would you tell folks in the hotel register, if you were to have a wedding at your house would you tack the news on a telephone pole?

Then why in heck don't you put your advertisements in the Colorado Record.—The Colorado Weekly Review.

BETTER PHILOSOPHY by DEAN E.V. WHITE TEXAS STATE COLLEGE for Women (C.W.)

A prospective husband may be only a masculine mirage.

Better learn less and less about

more than more and more and less and less.

Keep one eye on the clock. Keep both eyes on your job.

Some people give advice when they go to get it.

THIS WEEK IN TEXAS HISTORY

1836—On Feb. 23 thirty-two men came as reinforcements to William Travis at the Alamo. He then had a total of 182 men.

1836—Travis' heroic letter of Feb. 24 stated that he would never surrender or retreat.

1845—With the presidential election in the United States of James K Polk, joint resolutions for the annexation of Texas passed the House of Representatives on Feb. 25 by a vote of 120-95.

1861—Action to join the confederacy was submitted to the people and it was ratified.

Brewster is the largest county in Texas with an area of 6,137 square miles, and Rockwall is the smallest with an area of 147 square miles.—Texas State College for Women (CIA).

Your Eyes Deserve The Best Do you know that Plainview now has one of the most completely equipped Optometric offices in the Southwest? Have Your Eyes Examined. DR. C. M. CLOUGH Plainviews Only Exclusive Optometrist Mrs. Clough Assistant

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION. The First National Bank Over One Quarter Of A Century In Lockney

In Bad Weather It is inconvenient to do your own washing. Let us take that load off of your shoulders. Twice a week service, rain or shine. —COURTEOUS DELIVERY "SERVICE THAT SATISFIES" Leave word at the Baker Hotel Floydada Steam Laundry

LIVE UP TO A STANDARD NOT DOWN TO A PRICE A permanent which creates masses of curly ends that spring eagerly back to place after shampoo and deep waves that maintain their accentuation. Complete with shampoo and fingerwave Vogue Beauty Shop LYNN JAYE GRAVES, Operator Phone 2

Let's CLEAN-UP PAINT-UP and be Ready for them VISIT THESE INTERESTING CENTENNIAL CELEBRATIONS

TEXAS TRAVEL TEXAS Know Your State Make your plans to attend the various celebrations over the state. You'll find Texas offers every vacation pleasure—and it's all right here in your own state. See the calendar at right. Write the Chamber of Commerce at the various cities for information on events you are interested in. TEXAS CENTENNIAL 1936