

Hang on. We're off to Shreveport from Dallas this morning after a lapse of three weeks. I'm sorry folk but I was called away on a job two weeks ago and I am just now getting back for that trip to Louisiana. Maybe we saved time at that. You have had ample time to get everything ready and we won't be bothered by the women with stops at every 10c store between here and there. That's taken care of before we leave. Besides you and I on this trip, we are going to take along the assistant editor, Margaret Hage, and a Mrs Inez Brown (Yep, Brown's the name), an aunt of mine from Snyder. On almost all trips, except the honeymoon, one feels obligated to ask somebody that nobody wants very much.

I sometimes wonder how we ever managed to get through Terrell without an institutional stop by special request. With a little forethought on the part of the driver, we missed the crazy thing by a street or two and were soon on our way to the busiest little town in Texas, Longview. Oilwells are dotted all over the town in some of the most unsightly places. Some of the most palacious homes have wells in the front and back yards with pools of oil sliding around the houses. The playgrounds of the public schools do not even escape the wells. I could readily see that we was not any good clean fun for the kiddies there.

So this is Shreveport—the city of W. K. Henderson and his records of a few years ago. Every thing seems to be busting in this city of smoke, coke, and oil. It looks more like the eastern cities than any we've seen yet. Yeah, real streetcars at the gay nineties with conductors at the controls wearing uniforms, and resplendent vizors.

I wonder how you get out of this town toatchitoches, the first French settlement in Louisiana? Hump, no road signs nor directions. So we guessed. Wrong of course. We Texas gals who come from a state where the highway department works overtime putting up arrows pointing out the way to the city and that city with the highway underneath, found it exceedingly hard through the state to find our way around. An occasional highway sign is all we saw for directions until we started from New Orleans for the Texas line. Along this stretch there were a few signs denoting the way to certain towns but the number of miles were still omitted. Of course some smart guy from Louisiana will say that Texas people are so dumb that they have to be herded around like cattle. And if I were mean I could say that Louisiana is such an ignorant country that the highway officials have not even discover their way around. But I won't.

But it is a beautiful country and a place of tranquility, peace, and restfulness. Field after field of waisthigh foamy cotton was being snatched from the stalks by hundreds of inert negroes. Not a white person for hundreds of miles could be seen. Negro shacks lined the highway and setting back among the trees rests newly-painted homes of "dem white folks."

To the left of the road we see a typical story-book negro cabin. A yard spilling over with little pickaninnies while mama putters around on the ramshackled porch. "De man what I lives with" is sitting in a rickety chair leaned against the wall, whittling the time away. Frothy white cotton is piled almost to the ceiling on the back porch, patiently waiting to be carried around the bend to the gin.

Picturesque. A one word description of the hundreds of little churches in the wildwood along in this country. Set in a small clearing, deep within the arms of the forest, you see winding paths (Why are paths always winding?) from the roadside to the doors of (Continued on Back Page)

Football Game At Crosbyton Friday Afternoon

Longhorns Beat Petersburg In First Game of Season 12-0 Friday Afternoon

Home Game Oct. 30

First Conference Game Scheduled With Turkey Oct. 16 Line-up Named

Longhorns are scheduled to meet Crosbyton there Friday afternoon at 3 o'clock after defeating their first opponent of the season, Petersburg, 12-0, last Friday.

The Longhorns beat Crosbyton last year 13-0 and it is believed that they will run the score even higher than that this season in their second game.

So far only one game is scheduled to be played at home. It will be with Petersburg Oct. 30.

The first conference game of the year will be played with Turkey, Oct. 16.

In the game last Friday Marvin and H A Brotherton and Leland Turner did outstanding playing at Petersburg. The starting line-up found Morris Cunningham playing center, Turner and J E. Howard, guards, W R McDonald and James Cope, tackles, "Slim" Richardson and Gordon Fore, ends, Billy Whitfill, quarter-back, Marvin and H A Brotherton, half-back and Ballard Graves full-back.

About the same line-up is expected to start the game off at Crosbyton.

NYA Allotment Received for Nine

Seven Students Working At High School And Two Over At The Grade School

Allotment for the three months National Youth Administration program was received this week by Superintendent J W Jones, and the nine students allowed in this system started to work Tuesday afternoon.

Seven students are working at the high school and two over at the grade school for a maximum of \$6.00 a month. This program was created by the national government to help those students unable to finish school without assistance. Last year the school started out with an allotment for eight and a few months later was increased to fourteen.

The work of the students is under the supervision of J W Jones, G D Tate, and C E Blount. Each pupil receiving aid is permitted to work twenty hours every month at the rate of 30c per hour. Employment consists of office work, cutting weeds on the playground, washing blackboards, and any other kind of work around the buildings.

Attend Tech-TCU Game

Those attending the Tech-TCU game at Lubbock Saturday night were Raleigh Canning, Doyle Greer, Jimmy Hodel, Owen Thornton, Vernor Hodel, V L Teaver, A P Barker, Jessie Cox, Bill Messer, Mr and Mrs Ben Whitfill, Miss Polly Criner, Harold Huggins, Tom Suits, Miss Margaret Hage, Miss Mattie Belle Wofford, Jake Watson and Mr and Mrs Arch Crager, Loren and J B Reecer, Russell Spence and Joe McCollum.

Tech whipped out TCU 7-0, upsetting all dope buckets.

Here Visiting Rowell Jones of Goose Creek is here this week visiting his brothers, I W Jones and Wesley Jones. He is recuperating from a severe illness. Mr Jones lived here in 1928.

If We Had \$32,000.00

(EDITORIAL)

If Lockney schools had \$32,000 it could employ more teachers, cutting down numbers in classes from 10 to 15 members. There would be more time for individual attention and classes could travel faster.

If we only had \$32,000, the teachers would not have to accept half of their salaries in warrants and spend nine months trying to buy everything from a baby carriage to a plug of tobacco with them.

The use of this much money in the school would save you money and directly benefit your child's education.

Well, we've got \$32,000 but we can't get it. In March school taxes were behind \$40,000 and during the six months contract of J F Harper, collector of the Harper Company in Amarillo, around \$8,000 was collected, still leaving several thousand dollars uncollected.

You are to consider this a sincere plea to pay the taxes if you have the money. Of course some do not have the money but there are others who do and have just neglected to pay them. Perhaps this will remind taxpayers that the youth of today will be the leaders of tomorrow and the better prepared they are in school, the better the future outlook will be.

If you do not have your portion of the delinquent taxes now, do everything but mortgage the old home place, and let's give our school children and teachers a better chance.

Wheat Sowing to Begin Within The Next 10 Days

Eastern Star Sponsors Show

Only Tickets Sold by Members Benefit Lodge; Buy From Them if You Plan to Go

"Rose Marie" starring Jeanette McDonald and Nelson Eddy is being sponsored by the Eastern Star Thursday and Friday nights of this week at the Isis Theatre.

The lodge only receives a percentage on the tickets sold by the members. If you plan to attend, buy your ticket from any member before going to the show since they do not receive any benefits from box office tickets. "Rose Marie" is reported to be one of the outstanding pictures of the year and one that you should not miss.

Some Edition!

The largest edition ever published in Crosby County was issued last week by the Ralls Banner in honor of the town and paper's twenty-fifth anniversary. It contained twenty-eight pages of home-print and four pages of ready-print making a total of thirty-two.

The edition was published under the direction of the editor, Mrs. A C Hyatt. It contained ample reading matter plus a good percentage of well displayed advertising.

Mrs Hyatt and her co-workers are to be complimented upon this splendid edition.

Back In Texas

J A Leonard, a Lockney resident for several years, is now located in Plainview according to a letter received by the office. Mr Leonard, who left here several weeks ago for Savage, Miss., to make his home, decided that he liked Texas better and came to Plainview where he started operating a fruit stand.

Off To Arizona

Austin Meriwether left Wednesday morning for Superior, Ariz., where he has accepted a position in the service department of the Chevrolet Motor Company.

Here From Clarendon

Mrs J W Hastings of Clarendon was here over the week-end visiting her brother, W S Eiland.

One cannot be intelligent without learning from the tongue or pen of others.

Keeping bad company is worse than being alone.

Some Early Wheat Sowers To Re-plow To Kill Volunteer Before Planting Acreage

Farmers in this area are now getting ready to drill wheat on land when the soil becomes dry enough that this grain might be planted.

Volunteer wheat is up in all parts of the county and farmers are ready to kill this volunteer wheat as quickly as possible before it has a chance to grow, as it will if allowed to grow.

The few that sowed wheat before the rain are complaining of the great amount of weeds that they were unable to kill and which are now growing faster than the grain crop. Some believe that they will be forced to re-plow and plant as soon as the ground can be worked.

Over a 100 government loans for wheat seed and fuel for planting in the Lockney territory have been made this season it was learned here Wednesday when the local office made its final check-up.

Farmers are diligently overhauling tractors and drills and making preparations to sow the latter part of this week and the first of next week with a brighter vision for the future crop than has been foreseen in many a season.

First Rings Ordered

Seventeen Make Up The First Order Thursday Afternoon

The first order for Lockney High School senior rings was sent off Thursday morning by the principal, G D Tate, for seventeen members of a class of thirty-seven.

Mr Tate said that other orders will be sent as more students desire rings. The order was received by the Star Engraving Company at Houston as has been customary for the last eight years.

The first shipment is expected within the next six weeks.

Visits School

Walter Travis, county superintendent of Floydada, visited the high school Tuesday.

Here from Oklahoma City

Mr and Mrs Aulcie Kunkel of Oklahoma City are here visiting with his father, E V Kunkel, and other relatives of Plainview and Lockney.

Here From Tulia

Floyd Ewing of Tulia was here Tuesday visiting old friends.

Cotton Ginning to Get Underway in County Soon

Fourteen Enrolled In District School This Week

The Rev. H H Hamilton is Instructing a Class in "Worship" This Week

Fourteen people from here are registered in the Methodist District Training School in Plainview this week. The course started Sunday and is scheduled to close Friday evening.

The Rev. H H Hamilton, pastor, is teaching the class in "Worship". Other courses taught and the instructors are "Children's Work," by Mrs M B Norwood of Texhoma, Okla.; "Methodism at Work," by the Rev W L Tittle of Plainview; and "The Life of Christ," by the Rev W E Hamilton of Lubbock.

Those enrolled from here are: Mr and Mrs F L Brown, Mr and Mrs Jake Griffith, Mr and Mrs L A Cooper, Mrs A P Barker, Mrs Henry Ford, Mrs E H Rose, Mrs H H Hamilton, Mrs R C McGilvary, Mrs J J Harris, Mrs W A McAfee, and Mrs M J Brotherton.

CLINIC NOTES

Dan Blount, son of Mr and Mrs C E Blount, had a tonsilectomy Saturday morning.

Bessie Mitchell underwent a tonsilectomy Tuesday morning.

Inell Brotherton, daughter of Mr and Mrs H A Brotherton, had an appendicitis operation Wednesday afternoon. Physicians said this morning that her condition was satisfactory.

Mrs. Elinore McCain who was brought to the Clinic Wednesday from the Plainview Sanitarium, was able to go to her home in the Francis Community Thursday.

Sarah Louise Frey Returned From Sanitarium

Miss Sarah Louise Frey, daughter of Dr and Mrs Conrad Frey, returned from the Plainview Sanitarium Sunday where she has been ill for ten days. She started to school again this week.

Miss Mary Frey, sister of Dr Frey, of San Antonio, who was called last week as a nurse to Miss Frey is still here on a visit with the family.

Portales, N. M. Guests

Mr and Mrs B. A Bryant of Portales, N. M. spent Saturday with Mr and Mrs W S Rexrode. Mrs Bryant is a sister of Mrs Rexrode.

Here From Littlefield

George Webster and J Ross Richardson of Littlefield spent the week-end here visiting friends. Both are employed by the Cotton oil company in Littlefield.

Mr and Mrs R W Vincent and Mis Alma Emanuel of Channint, Tex. were here this week as the guests of Mrs Vincent's parents, Mr and Mrs J W Fox.

Teacher Out of School

Mrs Jewell Ray Witt, high school commercial and Spanish teacher, was out of school Monday and Tuesday because of sickness. She reported for work Wednesday morning.

Spend Week-end at Sherman

Mr and Mrs C E Blount spent the week-end at Sherman and Denison.

Cotton Open During Recent Rains Shows Increase in Staple and Lint

Gins to Run Full Time

Crop Makes Poor Net Per Cent Yield Compared With Previous Years

Rains for the past two weeks have impeded the progress in gathering the 1936 cotton crop but local ginners believe that two weeks time will see the cotton coming to the gins at a rapid clip and ginning begun in earnest with gins running full time.

Some are of the opinion that cotton gathering is getting off to a mighty slow start due to the weather conditions but ginning of the 1935 crop really didn't get underway until the week of Oct. 6, last year.

Cotton that was open before the rains is slightly stained and some of it has fallen out. A group of farmers in discussing this year's crop stated that the general opinion is that recent rains probably added to the length of the staple and increased the amount of lint. So the losses that might have been due to loss of lint and stain will be compensated by the increase in staple and lint in bales not open when it rained.

Cotton is bringing around twelve cents this year and seed is selling for approximately \$30 per ton.

Irrigation farmers believe that snapping will begin on such farms in about two weeks and will result in heavy yields.

The dry land cotton this year is making a poor net percent with the average of 2,000 pounds of cotton ginning around a 433 pound bale. This low average is attributed to the dry weather conditions during the summer months.

Class Officers Elected At High School

Marvin Brotherton Football Captain, Heads Senior Class Of Thirty-five Members

All the class officers of high school were elected by secret ballot Tuesday and Wednesday at 12:30 o'clock. Marvin Brotherton, football captain, heads the senior class of thirty-seven members.

Other senior officers are William Tannahill, vice-president, Mary Allen, secretary-treasurer, Trula Mae Phegley, reporter, and Mrs Willie Merle Halthcock, sponsor.

The juniors elected Bill Whitfill as president, Georgia Belyeu, vice-president, Mary Alice Baker, secretary-treasurer, Leona Dagley, reporter, and Mrs Jewel Ray Witt, sponsor.

Charles Baker leads the sophomore class with Doris Sams and G T Meriwether tying for vice-president, Lucille Bailey, secretary-treasurer, Ballard Graves, reporter, and Hershel Clawson, sponsor.

Freshman elected Lovelle Belyeu as president, Reuben McCulvay, secretary-treasurer, Virginia Norris, reporter, and Miss Eunice Coleman, sponsor.

Visits Mother

Mr and Mrs Bill Downs of Plainview spent the week-end as the guests of Mr Downs's mother, Mrs B O Downs. They returned to Plainview Monday.

Endeavor to be at least what your friends think you are

THE LOCKNEY BEACON

Established 1902

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J. L. SUITS, PUBLISHER
JEANE SUITS, EDITOR
MARGARET HAGE, ASSOCIATE EDITOR

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon, will be corrected gladly upon its being brought to the attention of the publisher.

WHAT WE SEE IN THE PAPERS

By Margaret Hage

Here's gratitude for you—David Lloyd George in his "We Won the War" speech gave caustic criticism of American participation in the World War. He tried to leave the impression that America's coming over was merely interference and served only to defer England's victory. Oh Yeah! Me and Betty we killed a bear.

George seemed to think that America would have been more successful if she had sent no officers but only men to replenish the French and English armies. But it took militant General Hugh Johnson to aptly answer these accusations and we believe that every right thinking American will echo Johnson's words.

As a test of durability, it usually takes a political party several generations to reach such hopeless

muddle that re-organization is the only solution, but it only took the Townsends a few short months to reach that stage. In the whirligig they started as the Old Age Revolving Pensions and now they are the Townsend National Recovery Plan, Inc.

Hitler thinks that "Democracy is a luxury which Germany can't afford" and we could say that Hitler is a menace that we are only too happy to avoid.

For such a strong anti-New Dealer Landon's Farm Plan sounds awfully AAA-ish to us.

"If you drink, don't drive. If you drive, don't drink." These "don't drink" signs that the State Highway Department is putting up every fifteen miles on the highways remind us of the mother who told the children not to put beans up their nose.

We've got a good mental picture of the inebriate gentleman on catching sight of these signs. "At reminds me, lesh thop an 'af' nother lil drink."

So much for the Highway De-

partment's eliminating drunken driving, but here we read of the American Automobile Association's belief that the best guide of a man's character is the way he drives his car. Now this advice was given to the prospective brides, but the majority of the brides are looking at the car and not the fellow that drives it.

We read where Fishersville, Ga. is putting on a tobacco chewer's spitting contest at their county fair. A contest of this sort wouldn't be any novelty to those who walk down the sidewalks of any small town on a rainy day.

William Lyon Phelps recently stated that "regimentation is an enemy of progress and would bring about the control of private speech and action." After listening to these numerous political speeches we are wondering how quickly regimentation could be gotten into motion.

Selected From The Exchanges

An exchange recites that a certain lawyer in a California town by name of Jack Pass is looking for a certain practical jokester—with blood in his eyes. It seems that this particular lawyer had a sign on his door in neat letters with his name inscribed and below it the word "lawyer". He was called to New York and posted a notice saying "gone to New York" below the sign. When he returned he found that some jokester had removed one letter, and the sign on his door read "JACK ASS LAWYER, Gone to New York"—Terry County Herald

If you have not seen the Tri-State Fair, be sure to drive up before the end of the week. The exhibits are larger and better than ever before. The attractions are more numerous. The fair has grown to be the largest regional exhibit in Texas, and every citizen will feel prouder of the Panhandle after he has viewed the exhibits from this section.—Canyon News.

With this issue of the Beacon Post we have been with you for five years. In the last days of September, 1931, we started our career as your editor. For Quittage that is a record, or something—no other editor stayed that long. We feel that is a compliment because you let us stay that long—or maybe you just don't give a darn any more. During the five years we have published 260 issues of the Post.

Needless to say, we have greatly enjoyed our five years here—during that time we had lots of "living"—have made some good friends—and have made no money at all. We hope to stay with you quite a while.—Quittage Post.

Getting In The Hair
As a means of boosting beer consumption, a national publicity bureau for the brewers has just sent out a news release recommending the amber fluid in setting the wave in milady's coiffure. Some people think that the darn stuff has been getting in the women's hair too much as it is without pouring it on their skulls.—Briscoe County News.

One of our readers, after hearing one of Dick O'Brein's sermons and brooding over the matter said to his wife, "I wonder what we shall wear in Heaven." She replied, "Well, if you are there John I imagine most of us will wear surprised looks."—Colorado Record.

MY FIRST LOVE AFFAIR

I was coming 17 when love first shot its arrow into my gizzard. I had seen my future wife but twice, but I knew then and there that I would die if I did not marry her at once.

As for me, I was not a thing of beauty or joy forever; I was not acquainted with store bought clothes. I had a jeans coat and a pair of jeans britches, and a pretty little striped calico shirt. I wore a No. 8 shoe on my right foot but it took a No. 9 for my left. I was, then slightly pigeon-toed, and some-what stooped from plowing a fast mule.

As to her, she was a bunch of

dew drops, a plate of sunshine, a vase of roses, and her stockings of tan radiated real beauty, and displayed real art, but then it took an accident or a calamity to see above a girl's ankles. I fell for her hard. She was buxom, and wore No. 7 shoes, but feet never stood in any boy's way then when love was knocking at the door.

Well, she told me I could come to see her on Saturday night. I was so happy I thought I would die. It seemed three weeks from Friday afternoon till Saturday night. I began to doll up about 3 p. m. I made a trip to the creek. I washed all over with lye soap. My skin shone like a moon beam, and my whole body was red but clean.

Up to that time I had never been introduced to underwear. In fact none of our family had ever been burdened with any excess of clothes. So I got a pair of sister's black stockings and cut the feet out of them and put them on. I blacked my shoes with soot and shined them with tallow. I got my daddy's razor and scraped my face good, but did not hurt it any as my beard was soft and tender, all three of them. I then got some lard and plastered my hair to my head so tight that I had to pry it loose next morning with a case knife. I found a little bit of lily white and rubbed that on my cheeks with a red calico rag. Man that pinkness brought out undiscovered beauty.

My britches struck me about 4 inches above my brogans. My coat fitted me so tight that I looked like a bologna sausage.

My next job was getting out of the house without any of my brothers or sisters seeing me. I had never tried to dress up before, and if they had seen my life would not have been worth a six pence.

I began to get excited about that time. I tried to think what I would say to my sweetheart. I walked awhile and then ran a while, and I studied up several nice things to say—like this: I am so glad to see you, you are so pretty, I am glad I met you. I seen you yesterday but you never seen me—and so forth.

But on I went. I got there. I walked up the steps. The thermometer was below freezing but I was above melting. Never sweated so in my life. My mouth was dry, my breath was short, my tongue was glued to my throat, my stomach hurt, and my shoes began to pinch my toes.

The old man came to the door. I said "Is she here?" He said, "H—, no brat—do your maw know where you air tonight? Daughters gone to a party if you happen to be looking for her." Slam went the door. I went home with a broken heart, and never have had any use for that man or woman since.—Progressive Farmer.

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Coat suits, children's clothes, wool and silk dresses, sport coats made to order.

REMODELING

Dig in the attic, bring your grandmother's clothes down and I guarantee to make them look generations younger.

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56,000,000 BANK CUSTOMERS

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There is in the U. S. about one bank account for every family. And these folks represent the best people, the most reliable, thrifty, and the most up-to-date in their habit of doing business.

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WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

Jeffersonian Democrats Declare Stand They Will Make In The Coming Presidential Election

TEXAS DEMOCRATS WILL SUPPORT LONDON AT THE
POLLS IN NOVEMBER

With a full realization that our country faces a political crisis transcending all partisan interests, we Democrats of Texas now pledge our best services to the Nation upon a nonpartisan basis. We reassert our belief in the Constitution, in the rights of the States, and in the Jeffersonian principle. Believing thus, we must condemn the Roosevelt Administration.

The issue before the American people today is not Roosevelt versus Landon; nor is it the Republican Party versus the Democratic Party. The issue here is the same as that which rocks the rest of the world and that issue is regimentation versus freedom and democracy. We are confronted with a change in our form of government from a democracy, in which the government is the servant of the people, to a Socialistic and Communistic state in which the individual becomes the servant of the state and loses all personal freedom and all property rights.

We charge that Mr. Roosevelt is not a Democrat and never has been in sympathy with the principles of the Democratic party.

We charge that Mr. Roosevelt has aided and abetted the aims of the Socialist and Communists, and has set up a board of advisers known as the "brain trust," which is largely made up of red radicals not in sympathy with our form of government.

We charge that few members of this "brain trust" have ever been connected with the Democratic party prior to the nomination of Mr. Roosevelt for President.

We charge that the key positions in the numerous bureaus set up by Mr. Roosevelt are now held by radical appointees now for the most part by Felix Frankfurter, known throughout the country for his red radical views.

We charge that the radicals, who call themselves so-called communists now have taken control by the throat, thanks to the due Mr. and Mrs. Roosevelt, Miss Perkins (a married woman following the Russian system of not taking her husband's name), Felix Frankfurter, Rex Tugwell, and others.

We charge that all New Deal acts such as NIRA, AAA, and others in which business, farmers, and the rest of us were to be regimented and directed by some bureaucrat are the brain children of radicals, one of whom is Tugwell. We will prove to you before November 3rd, by quoting Mr. Tugwell himself, that he is red or redder than Stalin, the Russian dictator.

We charge that Mr. Roosevelt has shown no interest in the 1932 platform of the Democratic party except to repeal prohibition.

We charge that most of the New Deal bills he forced through congress were specifically called for in the 1932 Communist and Socialist platforms. We will prove this to you before November 3rd by showing you word for word the platforms of these parties and showing you how the New Deal acts met the demand of these platforms.

We charge that when Mr. Roosevelt insisted on having all relief and PWA money given to him to use at his discretion it was for the purpose of getting control of Congress, by denying any Congressman money-spending projects in his district if he voted against the President's bills.

We charge that Jim Farley, the Tammany politician and ex-prize fight commissioner, expended this money in building up a political machine to Tammanyize the United States, and has succeeded in doing so to an extent that it is as vicious as it is in New York City.

We charge that the Nation cannot survive the continuation of the present, flagrant, wasteful spending far beyond its income. Mr. Roosevelt expects to continue it. Our national debt is this advertisement paid for by members of the Executive Committee:

Houston: Mrs Niels Esperson, I Friedlander, W. P. Hamblen, J. W. McCullough; Fort Worth: Stanley Boykin, J. B. Hogsett; San Antonio: H. L. Kokernot, J. D. Wheeler, Elmer Ware Stahl, Dr. W. B. Russ, Dan E. Genard, Peter P. Hoefgen; Wichita Falls: Frank Kell, J. B. Hatchitt; Dallas: Hal F. Buekner, George Ripley, George J. Mason, Dr. Robert T. Hill; Beaumont: Sam C. Lipscomb, Marrs McLean, E. W. Gildart; Galveston: W. E. Hughes, Lewis Valentine Ulrey; Crosbyton: N. Y. Bicknell; Comanche: L. B. Russell; Mission: B. F. McKee; Laredo: Ratchliffe Killam; Bland Lake: Guy B. Fisher; Big Sandy: S. W. Adams; Lufkin: J. H. Kurth; George West: A. W. West; Stamford: A. J. Swenson; Austin: E. F. Smith; Water Valley: L. C. Clark; Brownsville: Sam A. Robertson; Pittsburg: W. Knox Bass; Mineola: M. E. Lynch; Post: John Herd; Comfort: Rudolph Flaen, Sr.; Mason: John T. Banks.

Old - Time Atmosphere Prevails at Big Top Wed.

"Lad-i-e-s and Gentle m-e-n," the show is now about to begin," announced Harley Sadler, veteran showman, in a booming voice under the big top Wednesday night. And the first circus here since last year, began.

All but one section of the seats were filled with an exciting crowd, eager to see what Harley had to offer in his new show adventure.

Starting off with two of the best bar actors to be seen anywhere, the crowd decided that those guys had something there. Gracefully leaping from one bar to another in some of the most thrilling fetes, astonished spectators held their breath until the performance was over.

A group of dogs did some unusual tricks in the ring. And a beautiful black and white horse danced around to the music of the brass band at the command of his rider. Trapeze acts, clowning, juggling, and tight wire walking were other features on the program.

The crowd counted breathlessly as a Chinese girl ran an endurance test by making 80 complete revolutions of her body on a trapeze in the top of the tent.

An elephant weighing six tons and a half, largest in the world, lay down on his trainer without any injury.

The real old-timed circus atmosphere prevailed with the familiar aroma of fresh roasted, toasted, peanuts and popcorn. Only 10c and 15c for monkeys on strings, balloons, and candy boxes with a prize in each and every package.

The older people departed feeling years younger and the children went away with one more new adventure added to their collection.

say as Paul of Old, that our heart's desire end prayer to God is that Israel might be saved. Let's worship together.

Subject: Ten Commandments—And a New Government.

Leader—Marvin Brotherton.

Talk: When Am I Free?—Leader.

Talk: Ten Commandments and the Common Good—Ruby Belle Harris.

Talk: Ten Commandments and Man's Relationship to God—Lillian Busby.

Talk: A New Commandment—J. J. Suter.

Morning worship at 10:30 a. m. Evening worship at 8 o'clock. There will be no mid-week services.

240 acres 4-miles Northeast of Plainview. 220-acres in cultivation. Fenced. Well and windmill. Priced at \$6000.00, \$1000.00 down. Balance in good Loan Co. One to ten years at 6 per cent interest.

240-acres 1-mile north of Plainview. All in cultivation. Well improved. Small house, large barn and sheds, windmill etc. Can be bought for 8,000.00, \$1500.00 cash, balance annually at 6 per cent.

85-acres adjoining the town of Plainview. All in cultivation. No improvement. Will consider offer of \$3000.00, \$500 cash. Balance annually at 6 percent. Option to pay all or any part at any time.

1171.4-acres 17-miles southwest of Hale Center. 700-acres chocolate loam, balance catclaw. 400-acres in cultivation. 1-nine room house, sheds, windmill and out buildings. Will consider offer of \$15.00 per acre, \$3,000.00 cash. Balance annually at 6 per cent.

320-acres situated six miles southwest from Ralls. All in cultivation. 4-room house, well and mill. Consider offer of \$8,000.00, \$1,250.00 cash. Balance annual-

ly at 6 per cent. Can pay all or any part any time.

270 1-4-acres about seven miles northeast of Lorenzo in Crosby County. 80-acres in cultivation. 10-acres in lake. Balance tillable pasture. Two-room shack and sheds. Consider offer of \$5,750.00, \$1,000.00 cash. Balance annually at 6 per cent.

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Churches

METHODIST CHURCH

H H Hamilton, Pastor

Sunday School at 9:45 a. m.

The Banner Class has charge of the devotional period. These young people always have an interesting worship program.

At the eleven o'clock hour the pastor will bring a message on "Fellowship". We will have communion at the close of the service.

League services at 7:15 p. m.

The Stewards have charge of the adult discussion group.

At the evening service there will be a church conference. You are asked to answer the roll call with a verse of scripture. Every member is expected to be present.

BAPTIST CHURCH

A L Shaw, Pastor

Sunday School at 9:45 a. m.

Preaching services at 11:00 o'clock.

This is the beginning of the new year's work. New officers will take their places, pupils that are promoted will report to the new classes.

The pastor will use as his subject, "The Power of Leadership," for the morning worship.

B T U at 7:15 p. m.

Evening services at 8 o'clock.

Prayer services Wednesday evening at 7:45 o'clock.

"Thou Shalt Have No Other Gods Before Me."

ASSEMBLY OF GOD CHURCH

C A Strickland, Pastor

Sunday School at 10:00 o'clock

Preaching at 11 o'clock.

Evening services at 8 o'clock.

Prayer meeting Wednesday evening at 8 o'clock.

Young folks will have charge Saturday evening. Truly we can

PLAINVIEW SANITARIUM & CLINIC

Plainview, Texas

STAFF

E. O. NICHOLS, M. D.

Surgery and Consultation

J. H. HANSEN, M. D.

Surgery and Diagnosis

RUFUS A. ROBERTS, M. D.

Obstetrics and Pediatrics

GROVER C. HALL, M. D.

Eye, Ear, Nose, Throat and Bronchoscopia

ROBERT H MITCHELL, M. D.

Internal Medicine

D O Hollingsworth, D. D. S.

Dentistry

SUSIE C. RIGGS, R. N.

Superintendent of Nurses

ESTHER C. GAERTNER, R. N.

Instructress School of Nursing

MODITHA CLARK, Technician.

Thoroughly equipped for the examination and treatment of medical and surgical patients.

DR. R. VAN BAILEY
DENTIST—X RAY
Medical, Surgical, Dental Clinic
Lockney, Texas

McAdams & Childers
Real Estate

Mc's Bicycle Shop
New and used bicycles and parts for repair
Bicycles for Rent - or Sale
Located four blocks east of First National Bank.
W R McDonald, Prop

PEARS

We have plenty of those COLORADO PEARS but they won't last long—So hurry. They are nice ones.

APPLES

Our apple stock is dwindling mighty fast, but we still have enough to last a few days longer. They have passed the Federal Pure Food Test and have no spray on them. They are from Colorado where the best apples are produced.

HONEY

This is this years honey and is fresh. We have it in quantities all the way from quart jars to 60 pound cans.

Roberson Feed & Seed Store

"If it is Feed—We Have It"



NEW HATS

demand new coiffures

The smartest hats for fall show the hair in front, at the sides, or at the back. That means careful waving and a really smart coiffure.

Vogue Beauty Shoppe

LYNNA JAYE GRAVES, Operator

Make Your Wash Days Happy Days!

Do your laundry the new, easy, modern way by washing at the Self-Serve Laundry. Plenty of hot water and washing machines at all times.

Let us do your laundry for you. We will call for and deliver it.

Phone 71

Self-Serve Laundry

Classified Ads

LOST—Boston Screw-tail dog, one year old. Black with white spot on breast. Reward.—Lowell Williams. 4-1tp.

"Leave you flower Orders with Mrs E E Dyer.—Hollums-Floyd-ada Florists. 7 tfe

FOR SALE—Or trade, 16 hole Superior drill, in good shape. top of tractor hitch—Taylor Golden, Rt. 1. 4-1tp.

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your Land Bank or any other Abstract & Title work, 30 years experience Floyd County Abstract Co.—R C Scott, Mgr. 50-tfc

FOR SALE—Kids pony. Has young colt. Perfectly gentle.—Bill Johnston. 1-tfc

LOST—Billfold containing two dollars and small change. Also contains automobile registration papers belonging to Jake B. Watson. Finder keep money and return billfold and papers to Beacon office.

FOR SALE—Real good farm wagon at a bargain—E M Whorton. 4-1tp.

Medical Surgical and Dental Clinic Lockney, Texas Equipped with X-Ray and the latest apparatuses for the diagnosis and treatment of Medical, Surgical and Dental cases. Eyes Tested and Glasses Fitted DR. N. E. GREER DR. CONRAD FREY Medicine, Surgery and Obstetrics DR. R. VAN BAILEY Dentist and X-Ray

HUGGINS PRODUCE We Buy Cream, Chickens, Eggs, Hides and PAY CASH (No Checks) Prompt, Courteous Service and HIGHEST MARKET PRICES Lockney, Texas Phone 100

IS YOUR Radio In Perfect Working Order? We do not mess with them, we fix 'em. PARTS for practically all makes of radios carried in stock. No delay when you bring your radio repairing to us. TUBES and BATTERIES Cox Radio Service At Cox Hardware & Furniture

KIMBALL PUMPS BETTER CONSTRUCTION They are built to Endure and yet as economical to operate difference BAKER PUMP COMPANY See John Stalcup

FOR TRADE—One share of Consumers Fuel Association and good milk cow for White Leghorn hens—Arthur Cox. 4-1tp

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to tender prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas Mrs. Maud E. Hollums, Manager.

FOR SALE—4 wheel trailer and 3 Bank shacks—Roe Bryant 4-2tp

Would like to have some wheat to sew with new tractor and new Demster drill—Taylor Golden. 4-1tp.

CARD OF THANKS

We thank you for your kindness and consideration during the death of our mother, Mrs E G Foster. We appreciate the courtesies shown us at the noon hour in the home of Rev and Mrs Hamilton. It is our sincere desire that you may be comforted in your sorrow as we have been in ours.

Mr and Mrs Roy Perry. Mr and Mrs Joe Foster Mr and Mrs Cye Davis Mr and Mrs Orville Stewart

Guests of Parents

Mr and Mrs Roy Peters and Mr and Mrs Edgar Seuld and son Jimmie, of Amarillo were here Sunday visiting Mrs Peter's parents, Mr and Mrs J W Fox. They accompanied Paul Anderson who had been visiting in Amarillo as the guest of Mr and Mrs Peters.

Removal

The Ash Studio have moved their studio to the—

Skaggs Building

we are more conveniently located, and have more room, private Camera Room and all other conveniences that make for a modern studio. We invite you to inspect our new plant.

Suite 320 Skaggs Bldg.

The Ash Studio

E. F. MILES, Prop.

STERLETTE

EDITOR HOWARD MOSLEY ASSOCIATE EDITOR IRENE JONES REPORTERS Kenton Davis Aileene Howard, Veranel Stovall, and Joe Williamson

Don't Lag

Most people respect a person who is peppy—not one who is backward and behind. If you ever expect to amount to anything, don't lag.

Whether in games, school, parties, work on in any other activities, you will find that a popular person is one who has energy and doesn't lag.

As you grow older in life and become more experienced, you will realize more and more that it doesn't pay to lag.

Pauline Howard spent the week-end with Verna Clinton.

Aileene Howard, together with her family, plans to leave Saturday, Oct 3 for a visit to the Centennial Exposition at Dallas.

Mr and Mrs E C Mosley are the parents of a baby girl, born Sept. 28.

Mr Jones's brother is visiting him this week.

J C Russell visited in Sterley over the week-end.

Basket-ball Captains Elected

The Sterley boy's Basketball team has elected captains for this season. Joe Williamson was elected captain of the senior team and Howard Mosley captain of the junior team.

Miss Crouch's room plans to have a program next Friday afternoon. We invite the parents to come.

Perhaps Mr Jones can arrange for his civics classes to give their current events on Monday instead of Friday.

We Wonder Why

Howard had so many smiles Tuesday morning.

The roads are rough.

Why Verna wanted Charlie to stay out of her desk.

Juanita went to the stores yesterday after school was out.

So many looked sleepy Thursday morning.

Mr Jones didn't give a written civics test Monday.

So many have asked for absence slips for Wednesday afternoon.

The swamp lands of dear old Louisiana. A state of a million smells. Negroes are fishing in some of the stagnate pools along the roadside, apparently paying little attention to the foul odor. The country between Baton Rouge and New Orleans is too swampy and dense with tree- and shrubs for a great deal of cultivation. Saw a few sawmills along the way. Every mile or so, we saw negroes coming out of the forest with loads of grey moss gathered from the trees. What do they do with it? Sell it of course, but for what purpose?

It's gonna be tough on you West Texas people to stay down here in this sticky climate for a week but nothing outside of a column will properly "do" New Orleans. So I think I'll wait until the next issue to go into the big city. I hope you have enjoyed the trip thus far and can keep your head above the swamps until I get back. I'll leave each of you a clothes-pin.

HONORS DAUGHTER WITH DINNER SUNDAY

Mr and Mrs W S Rexrode entertained a number of friends Sunday with a dinner in honor of their daughter and her husband, Mr and Mrs Wendell Green of Plainview.

The guest list included the Rev and Mrs Ray Stephens, the Rev and Mrs Marcus Rexrode, and Lowery Derring all of Plainview, Miss Dorothy McDaniel of Sterley, Mr and Mrs Jewel Rexrode, Mr and Mrs R L Jones, and the honored guests, Mr and Mrs Green.

CHATTERGRAMS

(Continued from Page One)

the unpainted structures. Some of them have not been trod for many years. Only a faint line is visible in the tall grass to denote that once people came down the path for solace and spiritual guidance. Shrunken from lack of attention and proper care, individualities of many of the churches are lost in the magnificence of the towering pines far above the steeples. The eerie scene reminded me of an old man I met once who had tasted glory in his earlier years but was broken hearted now because of his insignificance. He was overshadowed by the achievements of youth.

Gosh how space has flown. We must hurry on through Alexandria on down to Baton Rouge and get ferried across the Mississippi. A beautiful little place from the top of the 34 story capital building. The Mississippi River is seen winding lazily along from one side of the observation tower and an esthetic lake on the other side. Directly in front, we look down upon the resting place of Huey P. Long. Fresh folwers are brought to his grave every day by admirers who still cherish his memory. The name of Long was heard from various groups about the building during our brief visit. The capital grounds are beautifully terraced in keeping with the grandeur of the tan, brown, and maroon marble building.

A note to Texas Technological College students: Louisiana University buildings do not compare with your schools' architectural wonders. Most of them are tan stucco and not more than two or three stories high with the exception of the administration building.

Phew! Whata that I smell?

M. E. SOCIETY TO SEND BOX TO WESLEY

Ladies of the Methodist Missionary Society are asked to bring clothes Monday afternoon to the church for a box that will be sent to the Wesley House in Ft. Worth. The society had the first lesson on the new study course Monday afternoon with Mrs H H Hamilton as teacher. A special song was sung by Mrs L A Cooper and Mrs R C McGilvary.

Many people broadcast on the wrong wave length.

BAPTIST W M HOLD'S BUSINESS MEETING

The Baptist Women's Meeting Monday afternoon at 7 o'clock at the church for a monthly business and social meeting. Due to the weather the meeting was postponed and Mrs L A Buchanan, president of the society, conducted the business meeting. Fourteen members were present and helped to compile the organizations quarterly report.

Repetition of the same mistakes is an unailing sign of stupidity.

Fall is Here This is the season of the year when you dis out last year's fall and winter clothes. There's still lots of good wear in your clothes if you let us clean them properly. Modern cleaning methods and the up-to-date machinery we have enables us to put months of wear into your clothes. Give us a ring and we'll gladly call for your winter suits and coats. Just a reminder—before you put away that summer suit, why not follow the wise course and let us clean and press it. In this way you will be able to preserve it better for another year. Commercial Tailor Shop Bill Hodel, Prop.

Woolen Dress Materials We have just received a new shipment of woolen dress materials 54 inches wide in the new winter shades and patterns. 98 cents per yard Many Clever FALL HATS DUCK COTTON PICKING SACKS 8 oz. in 9 ft., 10 1-2 ft., and 12 ft. sizes Vanette Hosiery ranging in prices from 79c, 98c, and \$1.25 Baker Merc. Co.

We Are Not Moving We are located in Lockney indefinitely as far as we know, so bring along your CLEANING, PRESSING and TAILOR WORK OF ALL KINDS Fall of the year is here and you will be buying that NEW FALL SUIT We make to your individual measure. \$21.50 and Up TRY OUR MASTER SHEAN CLEANING SERVICE And see the Difference Do not confuse with ordinary Dry Cleaning—It is different Alternations of all kinds We call for and Deliver Phone 91 Hats Cleaned and Blocked Reecer Cleaner & Hatter