

Hell'o Texans. And how have you enjoyed your stay here in the swamps of Louisiana the past week? If you have managed to keep your heads above the mud and mire, we will continue our journey to New Orleans, the city of romance, glamor, and adventure.

Crazy! Whose nuts? It's us. No, it's them. I'm beginning to believe it must be the streets that are a little dizzy. Whata relief to discover that we are not the crazy ones. For a minute there, I could have sworn I was following in the footsteps of my poor Uncle Elmer who is now doing time in an asylum.

All of the streets are one way affairs with the exception of the main thoroughfare which is Canal. The first mile on the speedometer finds us tying up traffic in four directions by driving up the wrong street. After following instructions of irritant drivers, we finally get out of that jam into another. As we later learned, on one way streets, the right side is for slow traffic and the left side for the faster traffic. Not wanting to take any chances on running into the curb on either side, why not drive down through the middle? Quite clever don't you think?

Honk! Honk! Oh, dear some body wants us to get over. A wise guy from the passing car says: "How you gals enjoying the City?" The irony of it. We thought we had combed all the hayseed out of our hair, emptied our shoes, and wiped the molasses off before entering the city limits. That ought to prove something or other to the scientists who've been trying to discover how important environment is to the child.

Stupendous. We discovered that among Huey P Long's other accomplishments, he supervised the moving of the New Orleans Charity Hospital down one block without even so much as cracking a brick. We've all heard of a "crack job" but I believe that's what you would call an "uncracked job." Let's look at the Custom House built on bales of cotton because of the excessive moisture in the ground. This was done before the city had the new drainage system of pumping the water into the lake. All of the buildings now are erected on pile drivers which consist of posts driven several feet into the ground.

Here we go into the downtown district which is known as the French Quarters. First we stop at one of the most risqué bar rooms in all the district. The old Absinthe House established in 1826 and named by Andrew Jackson for the potent drink of Absinthe. It required twenty-five years to build the House because the material had to be brought over from France. The patio and winding stairs are still there with the original walls, doors, and iron hinges. Nails were not used in the construction, but pegs.

All of the houses are built with balconies of iron railings imported from France hundreds of years ago. Each place has a patio leading to it. Being exclusive people, the French keep their shutters and doors closed to the outside world. In the little patio away from the adventurous eye, there are happy, laughing people in a setting of sunshine and flowers.

Hundreds of antique shops are found in the quarters, some being so full of old stuff that only a one way passage carries customers through the shop.

If you smell something foul, it's the French Market. Rotten vegetables, spoiled meat, mud, and slop are all thrown into the street and dumb tourist like you and I go through it for the novelty of it. Ugh! Let's go to the dock and forget it all. Some fun watch them unload banana ships on electric belts. This is much more refreshing than the market. One of the employees even gave us a fresh banana.

(Continued on Back Page)

LOCKNEY SCHOUTS ACCEPT SO, PLAINS COUNCIL PROGRAM

Organization Perfected And Class A Rating Is Attained.
Chairman—R C McGilvary
Promotion—Arthur P Barker.
Court of Honor—R C McGilvary.

The following Boy Scout organization was set up in Lockney as a result of their acceptance of the Program offered by the South Plains Council and as a result they have attained the Class A rating in this Council.

Program—Dr Conrad Frey
Finance—Dorsey Cox and Arthur P. Barker.

Gordon Crocker is Scoutmaster of Troop 59 and is anxious for the program and assistance that the Troop Committee and the Council have outlined for the Scouts here. Seven additions were made to the troop during Sept.

Plans for a Court of Honor are being made and arrangements for a Leadership training course to be held in Lockney will be made right away.

Plans for the organization of an older boys troop and a Cub Pack are being made. The Cub Pack is for the boys 9, 10, and 11 years of age and is being readily accepted by boys of this age over the entire world.

Guernes Baker has been selected as Cubmaster for the boys when they are completely organized.

LOCKNEY GROUP ATTENDS MEETING

Seventeen members of the local Baptist Missionary Society attended the monthly workers meeting held at Floydada Tuesday.

Those from Lockney attending were: Mesdames Bill Johnson, Kate Collier, Luther Buchanan, R L Maggard, J H Harper, J B Allen, J B Harper, J D Allen, Sula Julian, Nell Southern, Boyce Kennedy; the Rev A L Shaw, Arch Muncy and Mr and Mrs R E L Muncy.

TWO P T A'S VOTE TO MERGE THURS

Next Meeting To Be Thursday, October 15th For Completion Of Organization

At a meeting of the high school and grade school Parent-Teachers Association Thursday afternoon it was voted to merge the two organizations this year.

The next meeting will be Thursday, October 15th at 3:15 p m o'clock at the grade school to complete organization of the new motion.

Seventh grade pupils will have discussion on the "Progress of a Federated P T A" is to be given charge of the program. Mrs G D Tate will give a piano solo. A by Mrs Conrad Frey. Mrs. Hen- son is scheduled to discuss the work of the P T A from a teacher's viewpoint.

Mr. and Mrs. C. L. Busby Celebrate Golden Wedding

Celebrating fifty years years of married life, Mr and Mrs C L Busby, residents of Lockney for thirty years, enjoyed a day with eight of their ten children, sixteen grandchildren and one great grandchild Sunday at the home of Lindsay Busby.

The celebration came as a surprise to the couple. They were invited to spend the day at their eldest son's home and when they arrived their children greeted them.

Lunch was served at the noon hour from baskets brought by the guests. They received many golden anniversary gifts. In the afternoon a few friends called and a watermelon feast was enjoyed.

Mr and Mrs Busby have ten children, twenty-three grandchildren, and one great grandchild living. All were present except one son, Dawson Busby, wife and three children of Long Beach one daughter, Mrs E O Baker, husband and two children of Dalhart, and two grandsons, J C and Derrel Wayne Shaw of Tascosa.

Children attending were Lindsay, Lewis and Frank Busby, all of Lockney, Clinton Busby, Mrs M G O'Neal and Mrs T R Rigdon both of Amarillo, Mrs. J L Shaw of Tascosa, and Mrs J W James of Claude. Grandchildren were Faye, Billy and Jackie Rigdon, Peggy O'Neal, Dorothy, Dorris and Patsy James, Mrs A R McArthur, Mrs Buford Arnold, Lillian, Nettie Mae, Charles, Helen Jack and Francis Busby and the great-grandchild, Mizie M. Arthur.

Other guests for lunch were Mr and Mrs W R Sams, Mr and Mrs Rigdon and Mrs Mary Anglin, a sister of Mrs. Busby's.

FLOYD CO. ALLOTTED 11 MEN FOR CCC ENROLLMENT

CCC enrollment for Junior white CCC applicants will take place in this District from Oct. 6 to Oct. 13. Floyd County date Oct. 10—10 white boys and 1 colored.

This enrollment is for white applicants between the ages of 17 and 29, inclusive; single, unemployed, and not in school. The applicant must be from a family receiving assistance from the local County Welfare Office, Registration Administration, WPA or PWA (with a relief status), or must be eligible for same. He must make an allotment to a dependent coming under the above classifications of from \$22.50 to \$25.00 monthly. This money can be used only by the allottee as a means of subsistence and can not be held in trust for the enrollee.

Further, the applicant must be physically fit to perform manual labor; must not have any criminal record, nor hold any peace office commission.

If the applicant has been in camp before, he must have been out of camp a full twelve months and must have served a full four months while in camp. If the applicant has had former CCC service, he must have an honorable discharge.

This enrollment came at an opportune time when many families are in need of assistance and can not be assigned to WPA. The enrollees receive some very beneficial training and their families benefit from their allotments. Applicants will be received by the local Welfare Case Worker.

Applicants must be able to get to the place of final enrollment and take care of their own needs.

A YAM-UP GOOD STORY

This yam a sho' nuff good potato story!

On a little less than a quarter of an acre, sixty-seven bushels of sweet potatoes were raised by Clay Anderson on his irrigated farm southwest of town according to actual measurements in a bushel basket. It was his first experience in raising irrigated potatoes and he only expected to make about ten or fifteen bushels when he planted the plot the first of May.

He did not give the crop any special attention and only cultivated it twice. The surprise yield came last week when he began digging the yams. He received as high as a dollar a bushel for them.

Mr Carthel of the Prairie Chapel community almost reached this record on the same amount of space by producing sixty-three bushels.

ATTENDS AUTOMOBILE UNVEILING AT FT. WORTH

New 1937 Plymouth to Be On Display At Miller Auto Company

James Miller and Ike Moore, of the Miller Auto Co, were in Fort Tuesday and Wednesday for the unveiling of the new 1937 Chrysler and Plymouth. One of the new Plymouths will be on display at the Miller Auto Co. today and tomorrow.

Ike Moore has recently bought the interests of Arthur Barton and O C Bailey in the Miller Auto Co. Mr Moore sold his Ice Company business to Jessie and Kenneth Wofford and decided to go into the automobile business.

Selected For Student Council

Miss Virginia Hohlaus of Lockney was selected by the Junior class of West Texas State Teachers College of Canyon as their representative to the Student Council. Miss Hohlaus, daughter of Mr and Mrs H H Hohlaus, is editor of the college year book, a member of the college orchestra and of the women's chorus.

Mrs Gerald Sams spent the first of the week as a guest of her parents, Mr and Mrs E E Weiss, in Plainview.

for twenty-four hours. Those rejected will have to return at their own expense; however, as all places of enrollment are close, this will not work any hardships.

Leaves For Oklahoma City

Mrs Lydia Mann is leaving this week for Oklahoma City to visit her daughter, Mrs Houston McGonigull. From there she plans to go to California for a visit.

Here From Sanford

Leon Wofford, who is working at Sanford, Tex. was home over the week-end visiting his parents, Mr and Mrs Luther Wofford.

Visit in New Mexico

Guy and Acil Cope spent Saturday and Sunday on a trip to Las Vegas, N M.

Lorenzo Visitors

Mr and Mrs Ernest Fowler of Lorenzo were here Friday and Saturday visiting their parents, Mrs Fowler, and Mr and Mrs Geo. Webster.

Return From New Mexico

J H Hohlaus and J W Davis returned Friday after a three day trip to Mesrose, N M on a business deal.

TIME EXTENDED ON WHEAT LOANS

Loans Were To Have Closed On September 30 But Extended Until October 15

Emergency Wheat Loans have been extended until October 15, according to information received at the local office by Mildred Rivers who has charge of taking applications in Frank Perkin's office.

The date for loans was to have closed September 30th, but due to the slow intake of applications it was decided to extend the time. It is not definitely known whether any more extensions will be granted after October 15. If you plan to make applications, come in within the next two weeks so you may be assured of getting it through.

NO SCHEDULED GAME FOR BOYS THIS WEEK-END

Crosbyton Chief's Push 34-0 Over On Longhorns There Friday In 2nd Game of Season

"No game will be played this week-end by the Longhorns," Coach Cooper said yesterday. The game was scheduled with Canyon but they cancelled it Wednesday because of conflicting engagements.

Crosbyton Chiefs pushed 34-0 over on the Longhorns there last Friday afternoon in the local boys second football game of the season.

The Chiefs were a little too strong for the boys and outplayed them all the way through. The Longhorns put up a good fight for their size but were not quite big enough.

CLINIC NOTES

Miss Inell Brotherton, daughter of Mr and Mrs H A Brotherton, who underwent an appendectomy last week is reported improving satisfactorily at this writing.

—Mrs A J Sams and Mrs Doyle Class received treatment at the Clinic this week.

John Smith received treatment for an injury to his eyes. The accident occurred when acid from a battery got in his eyes Tuesday morning. The injury though serious, did not wholly affect his vision.

Mr H L Barton was brought to the Clinic Monday night following an accident at his place north of town when a tractor driven by his son passed over the lower part of his body, breaking his leg.

Miss Sarah Louise Frey received treatment Tuesday for an injured elbow.

Miss Nona Wells, who teaches in the Post school, is here visiting her parents while the Post school has been dismissed for the gathering of the cotton crop.

Mr and Mrs Jim Brotherton of Greenville are here this week as the guests of Mrs J. M Brotherton.

Mr and Mrs Eugene Harris of Plainview spent Sunday here visiting their parents.

G C Farris of Amarillo was here last week visiting friends and relatives.

C W Woodward of Littlefield was a visitor in town Thursday and Friday.

NOVELTY PROGRAM FEATURE OF PTA SOCIAL FRIDAY

All Of The Parents Are Invited To Attend The Open House Meeting

The annual fall P T A social will take place Friday evening featuring a novelty program at 8 o'clock in the high school gymnasium. The social is considered an open house affair and all parents are invited to attend.

The program will open with the singing of "The Eyes of Texas" by the entire group. Mrs. Joe McCollum will give the welcome address to which Floyd Huff will respond. Mrs. Jewel Ray Witt is arranging a Spanish playlet by a selected cast from the Spanish department.

Dressed up like little Mary, Mrs Arch Crager and Arthur Barker, the little boy will sing, "I ain't Gonna Play With You No More." Mrs Willie Merle Halthcock will direct an A B C Romance with Hershel Clauson as Pa, Miss Harrie Dickinson, Ma, J C Harrison, the groom and Thelma Jo Shaw, as the bride.

R C McGilvary will direct some stunts. Arthur Barker, R C McGilvary, H H Hamilton and Arch Crager are to sing a quartet. A one-act play, "It Sometimes Happens," is dramatized by Jesus Suits and O E Blount.

A Major Bowes Amateur Hour will include two readings, musical selection by Toby Penn, piano solo by Lucy Dean Ross, and a tap number featuring Sally Ruth Patterson and Ted Crager. Thelma Jo Shaw will give a piano solo and J C Harris and Paul Teuton are to supply songs. Ed Billy music.

MONTHLY SINGING SUN. AFTERNOON

All Singers In County And Surrounding Communities Invited To Attend

The monthly singing convention will be held Sunday afternoon beginning at 2:30 o'clock at the City Auditorium.

All of the singers in the county and surrounding territory are invited to attend this meeting for a real old-time singing.

Special guests are expected from Plainview and Floydada.

Once every month, an afternoon of group singing, solos, duets and quartets is enjoyed by music lovers of this community.

LATER—Joe McCollum has just informed us as we go to press that the singing has been postponed until a future date on account of the meeting of the Hale County Singing at Hart and the Semi-Annual Southside Singing at Sand Hill.

AMERICAN LEGION MEETING

There will be a meeting of the American Legion next Tuesday night at the Legion Hall. The newly elected officers will be inducted at this meeting. The meeting was postponed this Tuesday night until next week. Please note this change in meeting and all members be present Tuesday night.

Back From Los Angeles

Misses Pauline and Altha Strickland and their brother, Arthur, returned the latter part of last week from a ten day visit to Los Angeles and various parts of Arizona and New Mexico. They report having a nice time and the weather very warm in California.

THE LOCKNEY BEACON

Established 1902

Published Every Friday

J. L. SUITS, PUBLISHER
JEANE SUITS, EDITOR
MARGARET HAGE, ASSOCIATE EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon, will be corrected gladly upon its being brought to the attention of the publisher.

Al Smith has certainly wound up a fine political career. The DuPonts and other Big Money boys finally tightened up the rope they have had around Alf's neck for the past three or four years and he came out the other night in a radio address for Alf Landon. That must of been a bitter pill for Alf to swallow, but he just built too many Empire State buildings and borrowed entirely to much money from such people as the Du Ponts to do the building with, Funny, isn't it, how much power money has.

The Times received eight letters from government branches in Monday morning's mail. Only two batches of the material had been requested—and only two batches failed to go to the wastebasket immediately. The government is carrying its doctrine of keeping folks informed to a dangerous extreme. Expensively printed bulletins and other material flood this office and every newspaper office in the country. Surely it is time to call a halt on this wholesome distribution of printed matter that has no

earthly use in many of the hands to which it goes.—Scurry County Times.
All of which causes the Beacon editor to remark: Did you ever hear of the Federal Government paying for any advertising space in a country weekly paper? No, you never did. So why not drop all of this free publicity they send out into the wastebasket. They take us for a bunch of nitwits, and most of us are.

The Good Old Party boys are considerably worried because their friends who manipulate the big corporations of the country are continually declaring extra dividends, building new plants, raising wages and issuing new securities. This does not make very good sense when the Republican stump speakers go out and tell the voters the country is in mighty bad shape, that we are headed for the rocks, etc. In other words they are finding it mighty hard to fight prosperity by just merely saying wolf, wolf. They want these industrial boys to quit declaring these extra dividends and paint a black picture

of deplorable conditions all over the country. Oh, yes, politics are rotten to the core. The above little outline is a fair example of what is going on these days.

WHAT WE SEE IN THE PAPERS

By Margaret Hage

In an article so small that we doubt if many readers saw it, we learned that Harry L. Hopkins has joined the ranks of the New Deal authors and has written a book, "Spending to Save."

All the tightwads can turn loose of their "dough" now with a perfectly free conscience and alibi of on "Spending to Save". Many no doubt would like to do a little of that kind of saving. Come to think of it, Mr. Hopkins has probably written a best seller.

Finding Harry L. Hopkins' name in such an obscure position started us on a search through the pages of our papers thinking perhaps we had been overlooking news concerning these New Deal administrators. It set us to wondering as to what had become of the so called New Deal mouthpieces such as Tugwell, Cobb lokes, Hopkins etc.

The mayor of the town of Terre Haute, Ind. placed the Communist candidate for president in jail. But he shouldn't feel so bad. He indorsed the Communist's platform of share everything and so naturally he should share our jails.

We notice where crimes are to be made to order in a school for police. On first thought the inventing of new crimes seemed superfluous, especially when we had so many puzzling crimes enveloping our nation, but after reading the article we came to the conclusion that this school would cease to make many a crime a puzzling one by not letting the police muddle up the case so solution is an utter impossibility.

In a struggle for a means to pay the old age pension the Texas legislature is considering taking highway department funds. But does this legislature realize that the highway department is already burdened with the support of a number of departments outside of its own? Why ride a good horse to death? When the candidates for legislature were running for office they gave us so many plans for raising funds for old age pension that wouldn't even require new taxes or cutting into departments. What happened?

We often read of freak accidents, but here is one. A Memphis woman was drown in a pool formed by smashed whisky cases after two autos had collided.

Archaeologically we of the Texas Panhandle are on the map. We read of the finding of a skeleton of a human being from 20 to 50 thousand years old near Dalhart.

JEFFERSONIAN DEMOCRATS

Offer Proof Of Anti-New Deal Charges

We recently made charges in this paper that Mr. Roosevelt and his administration were not Democrats, and had no claim to Democratic loyalty. We charged that continuation of his administration would undermine the economy of the nation, and threaten its institutions. We charged that he had opened the sluice-gates of the federal treasury, and, through Boss Farley, had Tammanized the nation. We charged that he had surrounded himself with radicals, and had more nearly discharged their radical platforms than his own. We are offering the proof of our charges through our paper, the Jeffersonian Democrat.

We reassert that we are regular Democrats. We would prefer to vote the regular ticket. But we refuse to put party loyalty above our loyalty to America. In scratching Roosevelt we violate no party pledge, for the primary ballot contained a pledge to vote for the nominees of that primary. Mr. Roosevelt's name was not on that ballot. Furthermore, the Texas

law instructs the voter how to cast a mixed ballot, and the Supreme Court has upheld that right.

We ask all true Democrats to weight the proof before voting for a continuation of government by irresponsible radicals. Unlike the New Deal we have no ready made organization to spread our propaganda and raise money for our campaign. We will appreciate your support and whatever donations you can make us.

Write us for copies of The Jeffersonian Democrat, and help us distribute it throughout your county.

J. EVETTS HALEY, Chairman Jeffersonian Democrats of Texas, Austin, Texas. (Political Advertising)

Mrs. A. H. Suiter was a Lubock visitor Sunday and Monday.

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MENU

ROAST TURKEY WITH DRESSING CREAM PEAS
CRANBERRY SAUCE
FRIED CORN FRUIT SALAD
PUMPKIN PIE WITH WHIPPED CREAM
CHOICE OF DRINK

35 cents

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Clean, fresh, sanitary—that's the way your things will return from this modern laundry. Call and one of our courteous drivers will show you the best way to get your clothes and household linen laundered economically.

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The addition of this new machine makes six in all—Plenty of room for everybody. Bring your clothes and come along.

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FEDERALS

THEY MUST MAKE GOOD—OR WE DO

Ozark Service Station

Dwight Jackson

MUNCY NEEDLE CLUB ORGANIZED FRIDAY

Women of the Muncy Community met Friday afternoon and organized a sewing club which later was given the name of Muncy Needle Club.

Election of officers was conducted with Mrs Mae Muncy, president; Mrs Jewel Smalley, vice-president; and Mrs Marie Murry, secretary. Following the election members decided that the club should meet each Thursday at the homes of club members. Mrs Mae Muncy will be the first hostess to the club on Oct. 8 at two o'clock.

Ladies applying for membership were: Mesdames Ruby Muncy, Bernice Race, Fannie

Race, Edith Smalley, Ora Collis, Icy Biggs, Minnie Muse, Mattie Smalley, Viola Fowver, Thelma Hoffmen, Lillie Grimes, Jewell Smalley, Fannie Dunlap, Mae Muncy, Nell Southern, Hattie Muncy, Artie Muncy. Misses Ada Faye Race, Minnie Fay Evans, Stella Griffin, Miss Ermine Ida Thomas and Mrs W L Crawford were visitors.

Sunbeams To Meet Monday

The Sunbeams, the children's organization in the local Baptist church, will meet Monday afternoon at the church at 2:30 for a regular meeting.

Mr and Mrs James Curry and Mrs Sam Howe are in Hollis, Oklahoma this week visiting relatives.

HONORED ON HER 84 BIRTHDAY

Mrs T F Casey was honored on her eighty-fourth birthday Sunday with a dinner at the home of her daughter, Mrs C H Rose.

Those present were: Mr and Mrs Hilburn Casey and daughters Mr and Mrs G C Fairey and Mr and Mrs Rose and children, Delbur and Lucy Dean. Others calling during the afternoon were: Mrs W L Thomas and daughter, Irmine Ida and Mr and Mrs Sam Lester and daughter.

CLASS CANS AND QUILTS WEDNESDAY

The Busy Mother's Class of the Methodist church spent Wednesday in the basement of the church quilting and canning vegetables.

They quilted one quilt and canned forty-three jars of beans and peas for the Rev and Mrs H H Hamilton.

About thirty-five ladies brought covered dishes and lunch was served at the noon hour.

MISSION WEEK OBSERVED BY W M S

Seventeen women and sixteen children were present Monday afternoon when the W M S met to observe the state mission week of prayer.

The program was on the history of Texas. The Rev A L Shaw led the devotional which was followed by talks by Lily Hamilton, Earlie Johnson and Mrs Sula Julian.

Each organization in the church was represented in the program. The last of the programs observing mission prayer week was given Wednesday night at the prayer meeting.

U. S. MATCHES TEXAS PENSION PAYMENTS

Austin, Oct. 5—Governor Allred received notification today the National Social Security Board had granted Texas \$840,000 for October old age pension payments.

The state had 80,770 checks ready to mail as soon as the federal money was received. They aggregated \$1,265,529. Pension authorities were hopeful the federal assistance would reach Austin in the next few days. The checks were supposed to have been sent out last Wednesday.

ANDERSONS HAVE HOMECOMING SUNDAY

Mr and Mrs C L Anderson had a homecoming of their children last Sunday for the first time in a year.

Two daughters, Mrs Mabie Love of Lockney, and Mrs Ruth Duncan of Floydada were present with their husbands and family. Fred Anderson of the Coon Ranch in Moore County and Lawrence of Dumas were the two sons attending. Four grandchildren were also present including Joyce, Troy, and Fain Love, and Ruth Duncan.

Churches

EPWORTH LEAGUE October 11, 1936

Subject—Jesus Brings a New Spirit.

Leader—Mildred Hage. Scripture reading—Lev. 24:17, 22.

Talk—Jesus' attitude toward the law—Mildred Hage.

Talk—The weightier matters of the law—Pauline Rucker.

Talk—A new will—Max Faulkner.

Benediction.

ASSEMBLY OF GOD CHURCH

C A Strickland, Pastor

Sunday School at 10:00 o'clock

Preaching at 11 o'clock.

Sunday evening at 7:45 evangelistic service.

Wednesday evening 7:45 prayer meeting.

Saturday evening is our Christ Ambassadors program. You are welcome to attend all of these services.

MAIN STREET CHURCH OF CHRIST

Sunday School at 10 o'clock

Morning service at 11 o'clock

Tillet S Teddlie will deliver the message.

Young People's Meeting at 7 o'clock.

Evening services at 8:00 o'clock.

Leaves After Three Weeks Visit

Mrs Chloe Franco, who was here three weeks visiting her parents, Mr and Mrs Homer Howard returned to her home in Laguna Beach, California, Sunday.

Here For The Winter

Mr and Mrs Oscar Howard and daughter, Helen, of Leakey, Texas arrived Saturday to spend the winter. Mr Howard is going to assist his father, Homer Howard in planting wheat.

Visiting In Borger

Mrs L M Honea left Tuesday morning for Borger where she will spend a few days visiting her daughter, Mrs Herman Dean. She expects to return Saturday.

Back From Centennial

Mr and Mrs Lloyd Farrish and family returned Sunday from a visit to the Centennial Exposition in Dallas.

Mrs Delmar Ashworth of Fort Smith, Ark., arrived last weekend to spend a few days visiting Mr and Mrs Doyle Greer. The Ashworths have recently moved from Pampa to Fort Smith.

Mr and Mrs Hub Mason of Littlefield spent the week-end in Lockney visiting friends.

Mr and Mrs Boots Bryant of Silverton spent the week-end in Lockney.

Visits Mother

Mrs Bill Tommy and granddaughter, Patsey, of Spur are in Lockney this week as the guests of Mrs Tommy's mother, Mrs Messmer, and brother, Frank Messmer.

New Baby

Mr and Mrs W L Pearson of 2313 Fifteenth Street in Lubbock have a new baby girl born Tuesday at the West Texas Hospital. Mrs Pearson will be remembered here as the former Miss Hazel Gruver.

Mrs. Shackelford Returns From Visit

Mrs Elmer Shackelford returned Sunday from Friona where she visited her sister-in-law, Mrs F N Welch for a few days. She was accompanied home by her husband who came after her Saturday. Mr and Mrs Z W Shackelford accompanied their son to Friona Saturday for a visit with their daughter. Before returning home they will go to Albuquerque to visit another daughter, Mrs Yancy.

John Stapleton of Houston arrived Sunday for a week's visit with his mother, Mrs Laurel Stapleton, Miss Ruth Stapleton, who is teaching school at Tulia was here over the week-end visiting her brother and mother.

Visit Here Sunday

Misses Louise Ford, student at the Lubbock Draughon's Business College in Lubbock, and Leota Shelton were here Sunday visiting Mr and Mrs Bob Shelton. Miss Shelton is in nurses' training at the Lubbock Sanitarium.

Appears on Program

Olin Huff, son of Mr and Mrs Floyd Huff, sang two special numbers on the formal dinner program at Stafford Hall last Thursday evening in Canyon. He was accompanied by Miss Royce Parks of Gruver at the piano. Mr Huff is a student at the West Texas State Teachers College.

Mrs Boss Simmons and son, Thurmond, of Olton, were here the first of the week visiting Mrs

Simmons' grandparents, Mr and Mrs C R Wofford and Mrs B O Downs.

Sam Ramsey of Corpus Christi is here visiting his father, C F Ramsey.

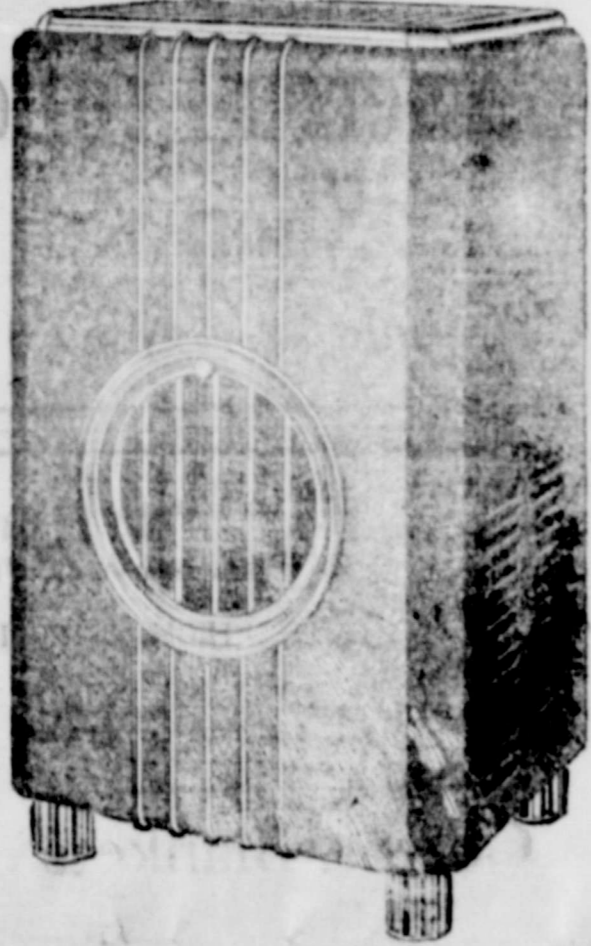
Olin Ridings of Waurika, Okla. is here this week attending to business. Mr Ridings is a former resident of Lockney.

Dewey Floyd of Corpus Christi is here this week as a guest of his brother, J M Floyd.

Spend Week-end in Tulia Mr and Mrs Hershel Clawson and Miss Rowena Ewing of Plain view spent the weekend near Tulia visiting their parents, Mr and Mrs F F Ewing.

THE NEW American Heater

Is again setting the pace as AMERICAS BEST OIL BURNING HEATER—SAFE—CLEAN—ECONOMICAL.



A range of prices enables you to get just the heater you want. We install the heater and connect your draft for perfect performance.

A LIBERAL TRADE-IN FOR YOUR OLD HEATER Terms can be arranged if desired.

GOOD USED COAL HEATERS

A large selection good stoves—The price is low.

USED OIL COOK STOVES

All ready to cook—at a price

A DeLAVAL SEPARATOR

Will actually pay you dollars in dividends every month—\$1.00 per week of your profits will buy a DeLaval.

Baker Mercantile Co.

The Biggest Selling Value in The Low Price Field

1937

PLYMOUTH

On Display Today

At

MILLER AUTO CO.

We invite you to inspect the New Plymouth on the floor of our display room today and Saturday.



NEW HATS

demand new coiffures

The smartest hats for fall show the hair in front, at the sides, or at the back. That means careful waving and a really smart coiffure.

Vogue Beauty Shoppe

LYNNA JAYE GRAVES, Operator

SPECIAL

For Next Week Only

FLAT FINISH AND ROUGH DRY

4 1/2c Per Lb.

FINISH WORK RAIN OR SHINE 12 Hour Service

WASH WITH US Call For and Deliver PHONE 13

Handy-Andy Laundry

Classified Ads

LOST—Boston Screw-tail dog, one year old. Black with white spot on breast. Reward.—Lowell Williams. 4-2tp.

"Leave you flower Orders with Mrs E E Dyer. —Hollums, Floyd-ada Florists. 7 tpc

Would like to have some wheat to sew with new tractor and new Demster drill—Taylor Golden. 4-1tp.



Reading and writing and 'richmetic!

Hard enough for a normal youngster to enjoy without being handicapped by poor light. Your child may not know what the trouble is. But you can depend on this:

The I.E.S. lamps combine the best efforts of research in bringing to your home the best in lighting. They are re-adjusted and may be moved to any convenient room for every use.

TEXAS UTILITIES COMPANY

IS YOUR Radio In Perfect Working Order?

We do not mess with them, we fix 'em. PARTS for practically all makes of radios carried in stock. No delay when you bring your radio repairing to us.

TUBES and BATTERIES

Cox Radio Service

At Cox Hardware & Furniture

KIMBALL PUMPS

BETTER CONSTRUCTION

Let us show you the

difference

BAKER PUMP COMPANY

See John Stalcup

They are built to Endure and yet as economical to

operate

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles. —S. E. corner of public square, Floydada, Texas. Mrs. Maud E. Hollums, Manager.

FOR SALE—4 wheel trailer and 3 Bunk shacks—Roe Bryant 4-2tp

FLOYD COUNTY ABSTRACT CO.—Let us show you that we can save you money on your Land Bank or any other Abstract & Title work, 30 years experience Floyd County Abstract Co.—R C Scott, Mgr. 50-1tc

FOR SALE—Kids pony. Has young colt. Perfectly gentle.—Bill Johnston. 1-1tc

LOST—Pair lady's brown oxfords somewhere on streets of Lockney or highway leading west. Finder please return to Beacon office. 1tp

GOOD JOHN DEERE Separator for sale cheap.—See B. Martin of John Stalcup. 5-2tp.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once.—BROOKS MAYS & Co., The Reliable Piano House, Dallas, Texas. 5-4tc

CHATTERGRAMS

(Continued from Page One)

Along the sea wall of Lake Pontchartrain we find the Shushan Airport, one of the largest and most complete in the United States. It seems that there was some little disturbance over naming the airport after M. L. Shushan, a Jew, who was president of the New Orleans Levee Board at the time of its erection in 1933. Enroute to the Lake, we saw the Yatch Club full of snitzy boats.

After a visit to the St. Louis Cathedral, dedicated in 1794, and a peep at the two Pentelbas on either side of Jackson Square contributed by Jean LaFitte, we rush on for a glimpse of the famous LePetit Theatre du Vieux Carre. One of the most outstanding little theatres in the world of which Bernard Szold is director. Stepping from the patio into the

STERLETTE
EDITOR: HOWARD MOSLEY
ASSOCIATE EDITOR: IRENE JONES
REPORTERS: Kenton Davis, Aileen Howard, Veranel Stovall, and Joe Williamson

Resolutions

Everyone should make resolutions. Resolutions are helpful in several ways. If you just decided to do a thing or not to do something it may not be hard to break your decision, but if you resolve to do something or not to do something else you will usually think of the resolution. If you have written the resolution on paper you would hate to have to mark it out. A person with strong will power won't break a resolution.

Everyone should make resolutions on New Years Day or the first day of school if he goes to school. If you resolve to go to school every day possible with all lessons ready it will soon become a habit.

Resolutions are your promises. If you break them you have broken your promise. Remember that a person with self-control never breaks his resolution.

Irick vs Sterley

Ball teams from Irick played the Sterley teams last Friday afternoon. The Sterley boys' basketball team was defeated 11-3.

After the basket ball game, the girls played volley ball and baseball. Irick won both of these games.

We enjoyed these games very much and we should like to re-

auditorium, you see the theatre of fifty years ago. There are no modern lighting effects nor curtains. But a stage actually smelling musty from age. All of the aristocratic people of New Orleans come down to the plays each season dressed up like Lady Astor's horse. They wouldn't miss it for the world. And it is fascinating.

If you live in a town, you never visit a museum. But if you don't, you always manage to drift into it before the tour is over. The museum here was formerly called the Cabildo, the first building erected for administrative purposes in the province of Louisiana under the Spanish regime. It was built Aug. 17, 1879 and served its purpose until March 21, 1788. The patio was used for hanging prisoners and the cells were located around it. Cheerful, eh?

I had heard many harrowing tales of New Orleans' cemeteries, but I didn't find them so bad. In most cases, the family build a vault above the ground over a deep pit. Usually places are provided for 2 to 4. When the vault fills up and another member of the family dies, one of the bodies is dropped into the pit and the new one put in its place. Sort of a stacking proposition.

A five hour boat trip across Lake Pontchartrain to Mandeville climaxes the trip to New Orleans, a city of a million thrills. If you liked the highlights given on this visit, perhaps we can go back during the Madigras after Christmas.

Dick Thompson of Clovis, N M was here Sunday visiting his sisters, Mrs Ebb Rankin, and Mrs Buck Sams.

turn Irick's visit some time soon.

Mr Rolland Crouch returned to Westbrook Saturday after a week's visit with relatives. His school has been dismissed for a week on account of rains.

The primary room presented our chapel program last Friday afternoon. Two weeks from next Friday, the Intermediate room will have our assembly program. We appreciate the visitors at the assembly and invite them to visit us again.

We Wonder Why

The boys and girls began to practice ball so vigorously last Monday morning.

Everyone wanted to go home early last Friday afternoon.

So many keep their mouths moving constantly.

The civics classes seem to dread Friday afternoons.

The ninth grade was so very particular about having clean boards.

Mr Jones Gets The Work Done

Apparently, Mr Jones has decided that his social science classes simply have to learn something. If they don't learn all about our system of government, they should know something about ditch-digging.

Irick News

Mrs. W. M. Samman

There were no church services here Sunday.

The basket-ball game Friday between Irick and Sterley was in favor of Irick.

Mr and Mrs Sanderson entertained the young people with a party Friday night.

Mr and Mrs D R Gilland visited in the Crawford home Sunday afternoon.

Mr and Mrs Floyd Thomas moved to the Running Water Community last Tuesday.

Mr and Mrs Everett Johnston are owners of a new radio.

Mr and Mrs Morrison of Portales, N M visited in the home of Mr and Mrs G M Hick recently.

The boys basket-ball team played Aiken last Friday, winning by a score of 21 to 7. The game was played under very unfavorable weather conditions.

Moving To Las Vegas

Mr and Mrs Claude Thornton and family left Monday afternoon for Las Vegas, N M, where they

will make their home. Mr. Thornton plans to run a filling station there.

Don't try to sell yourself when your face gives away.

Fall is Here

This is the season of the year when you dig out last year's fall and winter clothes.

There's still lots of good wear in your clothes if you let us clean them properly. Modern cleaning methods and the up-to-date machinery we have enables us to put months of wear into your clothes.

Give us a ring and we'll gladly call for your winter suits and coats

Just a reminder—before you put away that summer suit, why not follow the wise course and let us clean and press it. In this way you will be able to preserve it better for another year.

Commercial Tailor Shop

Bill Hodel, Prop.



Galoshes

3-HEEL HIGH—INTERLINED

\$1.40

Cotton Blankets

SINGLE 85c—DOUBLE \$1.85

DUCK COTTON PICKING SACKS

8 oz. in 9 ft., 10 1-2 ft., and 12 ft. sizes

Vanette Hosiery

-ranging in prices from 79c, 98c, and \$1.25

Baker Merc. Co.

Reecer Cleaner & Hatter

Where Cleaning is an Art

Next to Isis Theatre

"MASTER-SHEAN PROCESS"

To the Citizens of Lockney, And Floyd County.

It gives us great pleasure to announce to you we have installed in Lockney the most modern Hoffman-Vorclone Dry Cleaning Plant, the finest equipped plant in West Texas, with the most expensive machinery.

The Master-Shean Process we use is a secret process for cleaning clothes really clean. It is food for fabrics, it restores the finish to the garments, the brightness to the colors of ladies' dresses, and when a suit is pressed it holds its shape longer. Before making this modern installation we investigated climatic conditions to find out which would be the best.

While this Master-Shean Process has been available in the larger cities we believe our customers deserved the best, and accordingly we have installed this expensive modern process at considerable cost. BUT IT COSTS YOU NO MORE TO HAVE YOUR CLOTHS CLEANED THIS WAY AT OUR PLACE.

The New Pressure Filter System is used. hundreds of gallons of solvent, really clean goes through your clothes, and when they are returned to you they are almost like the day you purchased them.

Throughout we expect to render the highest class service possible and you will find us fair and honest in all of our dealings. We solicit your business on the above principles, and remember, we guarantee the highest class service and complete satisfaction.

WE HAVE THE ONLY FILTERIZED PLANT BETWEEN LUBBOCK AND AMARILLO.

Once a Customer, ALWAYS

WE CALL FOR AND DELIVER

ONE DAY SERVICE

Master-Shean Process

LOCKNEY, TEXAS—PHONE 91