

THE LOCKNEY BEACON

Dedicated to the Interests of This Section, That No Good Cause May Lack a Champion

LOCKNEY, FLOYD COUNTY, TEXAS FRIDAY, FEBRUARY 25, 1938

NUMBER 25

CHATTERGRAMS

BY JEANE SUITS

(From Big Spring Daily Herald)

Although a toothache suggests everything but something beautiful, they tell us that's how beauty spots were born. A patch of black taffeta in the dark ages, or centuries this side of it, on the temple was supposed to cure the toothache—women noticed that it enhanced their charm and started putting them about the face. No matter how you look at it, you can't beat these women when it comes to spottin' beauty.

Appears as if the women are gradually taking over this turbid world to run. If the men will just be patient in a few more years they can spend the other half day on the golf links while the little woman carries intrepidly on. In Maysville, Ky., a 29 year-old woman took office last week as police judge and the entire town of Bfzon, Okla., is being conducted by a board of five women who have put it on a paying basis.

Women always sorta had the knack of holding out on the grocery bill and monthl allowance to buy everything she wished from a seasonal egg to an egg beater, so why shouldn't her talents be given a wider scope? If the feminists were piloting the destiny of the United States government, it wouldn't be any time before balancing the budget would be something discussed only in history classes.

They would begin by passing out dismissal notes to government employees and put in a few split-bent piec days of work them people would be in a fix. They would tea and less in for straks and congressional expenses. They would be snipped—just like that—If you have 50f women who, there will always be two who make the decisions in the group, especially is this important questions.

Bills would be run through both houses less time than it takes to introduce one now. The rine leaders could get together and over one evening's knitting in an economically lighted apartment and decide whether to pass or reject a piece of legislation without ever dropping a stitch. And the most intelligent might even put in a few extra fancy knits and purils.

It doesn't take women long to decide the so called weighty problems of the world, like getting married, getting a divorce or betting ahead—it's the little things in life in which they employ dilatory tactics. The only time they ever get mixed up in "conversion" or "liberalism" is in the selection of a new frock or hat. Whether it would be best to buy the dress of conservative style and color or fling adherence to advanced principles of good taste by purchasing a frock entirely liberal with its risque lines.

Now that's something over which to debate and a situation destined to dead-lock any feminine gathering. It would probably require more than 30 days of filibustering by the "old heads" to kill the idea of the imprudent lass who took a notion that "what's good enough for grandmother is not good enough for me."

(From Big Spring Daily Herald)
Often you have heard the truism "A prophet is without honor in his own home town" but have you ever really dwelled on the idea? Why do we consider our acquaintances incapable of worthy attainments? Sometimes I think it is because we are so local minded we can't conceive of those with whom we have been so long acquainted as being capable of recognized work. We think people who've gone to the top in their profession are endowed with mysticism, bewilderment and are remote from an ordinary existence—and certainly none of our friends are of this type.

Don't be too eager to criticize another's efforts for after all, what are you trying to do? Is it possible that the same town per-

Sugar Beet Meeting This Morning At 9 A. M.

Lockney irrigation farmers have gone a long way toward experimenting with sugar beets. It has been proven that we can produce first class beets, in fact the sugar content of our beets is as great as you will find anywhere in the United States, and it seems that another cash crop for our farmers has been found.

This morning, Friday, at 9 o'clock a meeting will be held at the Beacon office for farmers that are interested in the production of sugar beets. Planting time will soon be here, and it is planned to produce several car loads this year. Mr Knapp, of the Crystal Sugar Company, of Rocky Ford, Colorado, and H M Baker, Agricultural Agent of the Santa Fe, will be present at this meeting. As we understand it, farmers who co-operate in this years planting, will receive contracts from the Crystal Sugar Company to purchase their beets at so much per ton, price to be governed by sugar content of beets, and in this producers. The Santa Fe railroad way it will be more interesting to have indicated they will give a special freight rate on the beets to the Rocky Ford plant this year.

It seems to be the opinion of those that have been following the program that 100 acres to beets this year will be sufficient to a thorough test of this area. Don't forget the time at this morning, Friday, at 9 o'clock at the Beacon office at Lockney. Farmers are invited.

Lockney Pastor Speak At Matador

The Rev. A L Shaw, pastor of the Lockney First Baptist Church, was the principal speaker at the ground breaking services held at Matador Wednesday afternoon for the new Baptist Church building. Mrs A D Burleson, only charter member of the Matador Baptist Church and one of the largest contributors to the new building broke ground at the services, assisted by R E Campbell, Sunday school superintendent. Approximately \$9,000 in cash has already been subscribed for the structure which will cost about \$15,000.

Endorses New Farm Program

In studying the Farm Program for 1938 as carried by the newspapers it occurs to me that it has all the earmarks of a fair and just program. But with the experience of the past in connection with Farm Programs I am sure it will be one in which it will be necessary for adjustment to be made to take care of the irregularities when they arise. It is necessary that we have an organization strong enough to give the county a fair representation when these questions arise. We must study our program in each Community as to how it will affect ourselves and our neighbors and when becomes necessary to send representatives to State hearings that we use the utmost care in selecting our delegates as these men have an important task to perform. They must know the issue they must be in position to explain our agricultural interests to the proper authorities. This can only be done with the majority of Floyd County farmers co-operating with this undertaking. Fred Batty, President Floyd County Agricultural Assoc.

Visits In Denton

Mrs J D Allen is spending the week in Denton visiting her daughter, Mary, who is attending C. I. A.

Former Resident Is Buried At Tulia

Mrs M F Sraw, Resident Here For Seven Years, Dies At Tulia.

Funeral services for Mrs M F Shaw, former resident of Lockney were held at the First Baptist Church in Tulia, Saturday afternoon, Feb. 26, with the Rev. A C Huff, pastor officiating. Death came Friday morning following a long illness. Interment was in the Tulia Cemetery.

Mrs Shaw was born in Alabama where she married Dr. M F Shaw. They moved to Fannin county, Texas, then to Lockney in 1917. Dr and Mrs Shaw were residents of Lockney for seven years moving to Tulia in 1924. They operated a drug store there for a number of years.

Mrs Shaw was an active church worker and was president of the Floyd county W M U for five years. She was also associational mission study chairman.

Besides her husband she is survived by the following children: Mrs H M Mitchell, Plainview; Mrs W H Williams, McAllister, Okla.; Mrs Claude McCluer of Bonham; Finney and Marshall Shaw of Amarillo; Edwin of Dimmitt and Will of Floydada. Finney is a former resident of Lockney having been employed here as a pharmacist with the Greer Drug several years.

MARRIAGE LICENSES

Russell H Crawford and Vina Ola Wiley, February 23.
J P Taylor and Trudie Francis Merrell, February 23.
Mark Holland and Oleat Fox, February 23.
Ennis Cooley and Rosa Lee Cartel, February 24.
R L Fenner and Mary Katherine Looper, February 26.

son really has something there and sees beyond your wildest imagination.

Doubtless, many of you have read short stories, syndicated columns and news stories that rated "tops" and concluded by saying, "Why, I could write anything as good as that." Then why don't you? If you have creative facilities to match the best in the field, why deprive the world of your ingenuity? This is probably the reason. Success is 99 per cent perspiration and 1 per cent inspiration (not original).

A word of encouragement to a struggling man in his chosen profession is like oil to a pair of squeaky mail order shoes, balm to a blistered face, steak to a starving man. The person with an immoderate desire to attain what is apparently the unattainable, plays his cards carefully, studiously and laboriously up to a certain point—then begins to doubt his own ability because of remarks by friends, and shuffles the deck. But with the slightest word of appreciation, he picks up the cards with renewed interest and makes another leg on his play for success.

The last few years women's hats have come in for a lot of puns, and although we haven't said anything, we've been doing a lot of thinking. We wouldn't criticize other people's headgear if we wore a compressed haystack tied in the middle with a sissy ribbon and a thing that rattled around our heads like a pea in a dry pod.

Doctors have discovered influenza will not spread if you will wear longhanded underwear and not indulge in a kiss. But take a tip from a Miss, just wear the longhanded and the rest will take care of itself.

If you've heard this one you can't stop me—English professor: Mary, why did you come to college? You never study. Freshman: I came to college to be went with but I aint yet.

Aiken 4-H Club Completes Their Organization Friday

The Aiken Four H Club completed its organization Friday, February 25. The selecting of officers: Percy Tate, president; Virgil Kelly, vice president; Curtis Kelly, secretary and treasurer, and Paul Kropp, reporter.

The Aiken Four H club is in its third year of organization and some of these Four H boys are very strong contenders in the District Four H Cotton prize which was offered by the Anderson Clayton Company in 1937. State cotton prizes are again being awarded this year but are not the form of scholarships at the Texas Agricultural Mechanical College.

The Lockview Farms have notified Four H sponsor, D D Boyles, that they would furnish Aiken Four H Club boys with pure bred cotton seed to plant with club prizes. The County Agent D F Bredthauer, has announced that this club will do work in pruning and taking care of a family size orchard this spring. This project will be started during the month of March.

Greers Attend Funeral In Brownwood

Dr and Mrs N E Greer attended funeral services at Brownwood last Monday for Andrew McGuire, brother-in-law of Mrs Greer, who died Sunday afternoon, February 20.

Services were held at the First Baptist Church with burial in the Greenleaf Cemetery at Brownwood.

Dr. and Mrs Greer returned Tuesday by way of De Leon where they visited with their fathers.

Attends Rally At Amarillo Wed.

Bishops Address Group At Aldersgate Meeting in Commemoration of John Wesley.

Twelve members of the Lockney Methodist Church attended the regional Aldersgate rally held at Amarillo Wednesday. The group met at the Polk Street Methodist Church. These rallies are held in commemoration of the spiritual awakening of John Wesley, who founded the Methodist church.

Highlights of the days program were addresses by Bishop A. Frank Smith of Houston and Bishop R S Cushman of Denver. Subjects such as "The Need of Aldersgate", "What Happened At Aldersgate", "The Aldersgate Plan," and "The Aldersgate Revival" were discussed during the days meeting.

Those attending from Lockney were Mrs Burk Sawyer, Mrs Conrad Frev, Mrs R V Bailey, Mrs Park, Mrs Arthur Baker, Mrs Fuls Merrell, Mrs Brown, Roy H H Hamilton, Frank Brown, Roy Patterson, Frank Perkins, the Rev. Henson.

Clinic

Mr and Mrs W... are the parents of a baby of Gasolin thel B Johnson

Here Fro... Mr and Mrs... baby of Gasolin thel B Johnson

Rhode Bros. Buy Taylor's Grocery & Market

A deal was made the past week whereby Carl Rhodes of Lockney and Cliff Rhodes, of Happy, Texas, purchased the Taylor Grocery & Market from J C Taylor, and took charge of same Monday morning of this week.

Mr Taylor has been engaged in the grocery business in Lockney since June 1, 1931, and has enjoyed a splendid business, but has been forced to relinquish the business on account of his health, and will in the future devote his time to the operation of his irrigation farms, and regain his health.

Carl Rhodes needs no introduction to the people of this community, as he has been connected with the Taylor Grocery & Market for the past year, and brother, Cliff operates a store at Happy. These two young men have devoted practically their entire life to the grocery business, and know the business along the same lines as it has been operated by Mr Taylor, and we are sure they will enjoy a splendid business.

lim Rhodes, who is with the Huff Grocery at Plainview will be with the Lockney store, and will move here within the next few days. Also Raymond Rhodes and James Cox will remain with the store.

Arthur Cox, who has been cutting meat for the Taylor Grocery & Market for the past several years, will continue in the same capacity. Cliff Rhodes of Happy will continue to operate the store there for the present. Carl Rhodes will manage the Lockney store. The new firm will be known as the Rhodes Grocery & Market. They have a large ad in this weeks issue of the BEACON—read it.

J. C. Fleming Away On Business

J C Fleming, Fleming Farm Saturday for Tyler and interest of Farm Gas Co.

The above program Gas for use tion motors is being u lines, oil industrial proven a efficient.

REPORT ISSUED

A report... date, February... passenger li... sued, 9 farm... March 1... day for 1938... on cars, M... the closing d... years licenses... Lockney Marc... ance of 1938 h...

Visits At H... Mrs John Cal... Thursday in Hal... in the John Hay...

C. Mitchell Assumes County Agent Duties In Oklahoma

Chester Mitchell, formerly of Lockney, began work this week at Woodward, Okla., as assistant county agent. Mitchell has been connected with the sociology farm survey work at Fairview, Okla. Previous to that, he was a junior range examiner, working out of Salina, Kan.

His duties as assistant county agent will consist chiefly of work with the conservation program, the 4-H club, and in an experimental plot south of Woodward.

Mitchell, who is the son of Mr and Mrs T B Mitchell of Lockney, is a graduate of Oklahoma A & M College, Stillwater. He was joined at Woodward, Okla., by his wife, who was graduated from the Oklahoma School of Economics.

Returns Home

Mrs E B... returned Sunday from Denton where she had spent the past week visiting her daughter, Mrs J E Allan. Mrs Allan and daughter, Bernie Kay, accompanied her home for a visit here.

Arthur Cox Attends Meat Cutters School Of Instruction

Arthur Cox, meat cutter for the Rhodes Grocery & Market, attended a school of instruction in meat cutting at Amarillo. This meeting is sponsored by the National Live Stock Meat Board, and was held at the Amarillo Hotel.

Cox reports this meeting was a most profitable one. He and meat cutters from the Panhandle and New Mexico to the number of 600 were present. They learned how to make the latest cuts which are most economical for the housewife. One of the best meat cutters in the United States conducted this instruction.

Undergoes Operation

Francis Reasonover, daughter of I. E. Reasonover, underwent an operation at the Lockney Sanitarium Wednesday morning at 10 o'clock. According to word received here Thursday her condition was reported to be satisfactory.

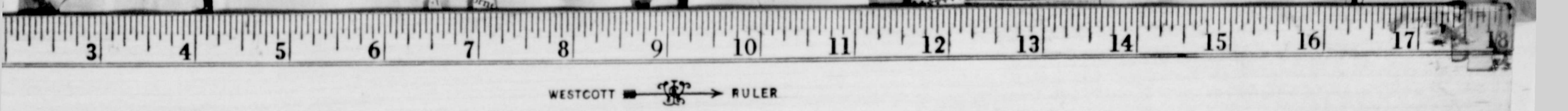
Former Lockney Resident Graduates From State University

Royce Brooks, former resident of Lockney, was among the mid-term graduates at the University of Texas, receiving a B S degree in education. He is the first Lockney boy to receive a four year certificate. He is now working with the Texasteel plant at Denton, Tex., doing de-

Keeper is a... your food b... holds 10 pe... flavors for

EW MEXICO

Willie Boe... Charlie Boe... Simmons... all game at



SOCIETY

BRIDE-ELECT HONORED AT DINNER THURSDAY

Lynna Jaye Graves, former resident of Lockney and now of Canyon was honored with a dinner Thursday evening in Canyon announcing her engagement and approaching marriage to Pryor Badern. The table was covered with a lace cloth and centered with a large crystal bowl filled with yellow and white flowers.

The place cards, which rested on tiny silver nut baskets, were tied with yellow and silver streamers fastened to silver envelopes containing good luck pieces and fortunes.

The wedding will take place March 27. The couple will be at home in Amarillo for the present, after a wedding trip to New Orleans.

Miss Graves is well known here

having owned and operated a beauty shop in Lockney for five years. Six months ago she moved to Canyon.

Badern, who is a surgeon, formerly lived in Toronto, Canada. He received his degree from Northwest Institute at Minneapolis and also attended Illinois College of Surgery.

W T COOPER JR. AND LA VERN PATTON MARRY

W T Cooper, son of Mr and Mrs W T Cooper of the Irick community and La Vern Patton, daughter of Mr and Mrs L M Patton of Fort Stockton, Texas were married last Tuesday, Feb. 22.

The couple will reside on the L A Cooper farm west of Irick.

Group Organizes At Floydada Saturday

On Saturday, Feb. 26 the following men over 65 years of age met in the County Court room at Floydada.

J F Nixon, R C Watson, L L Jetter, G M Woolsey, W B Campbell, E A Childers, L F McGrave, W H Foster, T W Caldwell, J N Bartlett, J H Shurbert, J A Harris, J B Chastain, S R Fields, Theodore Morrison, S A Greer, Q M Swinson, S M Woolsey, L P Osborn, R E Warren, I E Langford, T F Guimerin, J M Wright, J H Hay and E T Hanks.

H Pucket was elected Temporary Chairman and it was decided to have the next meeting Saturday evening, March 19 at 2 o'clock p. m. in the district court room in Floydada. This meeting will be for the purpose of forming a permanent organization for the entire county. Said organization will be for the purpose of seeing that Old Age Assistance is properly handled and that our State officials carry out the wish of the people as expressed at the poles. All who are in sympathy with this movement are cordially invited to be with us on this date.

Signed, E T Hanks, H P Pucket, J H Shurbett, Committee.

The town in which a man lives should be the best town on earth.

South Plains Tigers

Editor: Margaret Bean
Assistant editor: Mary John Lanham
Reporters: Rex Smitherman, Elizabeth Daniels, Ruby Yonug, Betty Jo McClendon.
Sport Reporters: W L Thomas and Muriel Fay Phegley
Critic: Wayne Coleman.

School News

The seventh grade has one new pupil, and the eighth grade has three new pupils.

The baseball boys and girls are planning to play baseball at Cedar Hill this week if the weather permits.

Mr Fowler is teaching the fifth graders the League spelling, Mr Alldredge is teaching the sixth grade.

Mona and Jean Cummings, Joy Childress and Charles Beedy were absent from school Friday.

Roy Glenn Johnson was absent from school last Monday.

The third and fourth grades are to give chapel next Friday, March 4.

Sterling Cummings, Juanita Gordon and Vyda Mae Thomas were absent from school last Friday.

Newell Harner was absent from school last Monday and Tuesday.

Mary Frances King was absent from school last Tuesday.

All the high school pupils are getting ready for their six weeks examinations.

Sports

The South Plains girls have been playing volleyball to a great extent. Although the weather has been very disagreeable in our gym, we still enjoy playing. The volleyball teams are eagerly looking forward to a game with Lockney Wednesday afternoon. We sincerely hope to have a great victory.

Locals

Mr Wayne Coleman spent Monday night with Mr Andrew Reves.

Marion Yeary visited with Bobby Jarrett Monday afternoon.

Ruby Young and Fannie Margaret Harper spent Sunday with Billie Sims.

La Verne and Velma Lois Young visited their aunt in Silverton last week.

Loree Bybee spent Sunday with her aunt in Turkey.

Mray John Laham spent Monday in the home of Melba Glee

and Fannie Margaret Harper. Floyd Jarnigan and Albert Blue visited school Tuesday afternoon.

Since Mr John L Lewis has been mentioned by his followers as possible presidential timber in 1940, a lot of people in Washington have turned back their newspaper files to last January 5, when Mr Lewis made a speech in Tucson, Arizona.

On that occasion Mr Lewis said he believed our form of government had failed; that it was about time we tried something else in America. And then he went on to indicate that he might be in favor of trying Communism. Said he then: "Some people have found they could live happily and successfully

in a communal True? ly—Briscoe

Silent tragedy in the face of old men are chained within surrounding a three veranda of a room haunting wistfulness of the passerby like the painful eyes of a shivering dog pleading for a friendly word. But a liner does not touch driftwood until it is broken-up and bits of its exquisite paneling is washed upon some desolate shore.

Perhaps their reveries are liquefcent and their hopes worn thin and brittle; their dreams haunted by the mockery of high stars reflecting in tiny pools left by the tide.—"Trail Dust" — Matador Tribune.

FARMS

In this territory will be hard to buy a little later. We have a few choice tracts left.

Make you arrangements now.

EASY TERMS

Meriwether & Childers

Real Estate

Have Replaced all of our Washing Machines

With

NEW MAYTAGS

It is our purpose to see that you get better service here.

PHONE 13

We Call For and Deliver

WILSON HANDY-ANDY LAUNDRY

ANNOUNCING THE REOPENING
of
The Sandwich Shop
Saturday March 5 th
Free Coffee Served
All Day
JESSIE WOFFORD, Prop

LOOK
ALL WORK GUARANTEED
AT THESE PRICES

LISTER POINTS Painted & Shined 50c
Go Devil blades sharpened, any 50c
DISK ROLLING 20 Inch 15c
All Other Prices In Proportion
Welding, Lathe Work, General Repair Work
We make all kinds of tanks—Water Supply—Fuel Supply
WE HAVE THE AGENCY FOR THE CALIFORNIA
JOHNSTON PUMP, THE PORCELAIN LINED PUMPS
And if you are figuring on a well and pump, see us. We can give you a turnkey job. We do repair on all kind of irrigation pumps and wells.
CARDINAL & HANDLEY
1 Block East of Bank
LOCKNEY

WE HAVE MOVED
TO TEMPORARY QUARTERS IN
The Old Rock Barn
Across from the "City Jail"
4th and TYLER STREET
Across the Alley Behind the Silver Grill
A Lot of Fun to Shop in One of
Amarillo's First "Livery Stables"
OUR USUAL SERVICE (Limited)
HIGH QUALITY MERCHANDISE
Out of the Crowded Parking District
WHITE & KIRK
AMARILLO, TEXAS

Inventor Jim Freckman is working on an auto accessory that will make auto lights blue up to 30 miles an hour, white at 50, red at 65 and it pays "Nearer My God to Thee" at 70.—Temple of Truth—Donley County Leader

Visiting Parents
Mrs Elmer Sandusky of Hale Center is spending the week here visiting her parents, Mr and Mrs J H Whitaker.

Here From Plainview
Marie Joslin of Plainview spent several days here this week visiting her mother and Mrs F I Brown and Catherine McDonald.

Visits Parents
Mrs Gerald Sams returned to Lockney Monday following a visit to the home of her parents Mr and Mrs E E Weiss of Plainview.

ANNOUNCEMENTS
payable in
\$15.00
\$10.00
\$7.50
\$5.00
Authorized to
to action
ary, Sat.
District:
For
For
G. C.
Tax Asses
E. S. R.
FRANK
For County
BYRON
For Sheriff
FRED

BUY A MODERN CAR NOW—WHILE YOU HAVE MORE TO TRADE AND LESS TO PAY



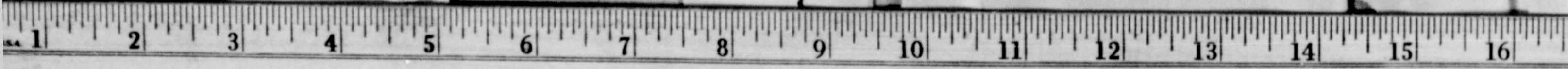
Get there early while the choice is wide—fine cars now offered at rock-bottom prices

This National Used Car Exchange Week gives you a great opportunity to OWN A BETTER CAR for a small investment. Automobile dealers co-operating in this big sale have a fine selection of used cars—and prices are far below those of several months ago. Many are 1937, '36 and '35 models—backed by the finest of dealer guarantees. They have thousands of miles of first-class unused transportation in them. An "first-class" transportation of these modern cars represents satisfaction to the owners of older cars can hardly imagine. Beautiful, modern styling—more comfortable ride—more room for you and your luggage—finer,

more powerful engines—better gas mileage—better brakes—bigger tires—dozens of improvements introduced since your old car was built. Now's the time to make the switch, while you have more to trade and less to pay. Your present car may cover the down-payment—balance on easy terms. If you have no car to trade, you can still take advantage of the low down-payments and easy terms during this sale.

BRING IN YOUR OLD CAR
DRIVE OUT A BETTER CAR
EASY TERMS

SPONSORED BY THE AUTOMOBILE DEALERS AND MANUFACTURERS OF THE UNITED STATES



THE LOCKNEY BEACON

Established 1902

Published Every Friday

PUBLISHER

EDITOR

Entered as second class matter at the postoffice at Lockney, Texas, by Act of Congress, March 3, 1879.

Any sronous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

Selected From The Exchanges

A Thin Argument

When someone tries to tell you that the big city merchants can sell cheaper than merchants in the smaller towns because the city merchant buy in so much larger quantities, ask his this: How much higher are his taxes? How much greater is the cost of his light and heat? How much more expensive is his clerk hire? How much more costly is his advertising space in the big city papers than space in the small town paper that serves

your local merchant? How much more insurance must he carry because he carries a larger stock. And finally, who has to pay all this added cost in the long run? If you've been believing that old stuff about "buying in larger quantities," forget it. Answer the above questions for yourself and you'll understand why the small-town merchant does not have to knock under such sales argument as that, regardless of what section of the country he is doing business in.—The Sudan News.

Silent tragedy is chisled upon the face of old men whose lives are chained within the horizon surrounding a third-rate hotel or

veranda of a rooming house. A haunting mistfulness follows the passerby like the pitiful eyes of a shivering dog pleading for a friendly word. But a liner does not touch driftwood until it is broken-up and bits of its exquisite paneling is washed upon some desolate shore.

Perhaps their reveries are liquefcent and their hopes worn thin and brittle; their dreams haunted by the mockery of high stars reflecting in tiny pools left by the tide.—"Trail Dust" — Matador Tribune.

Inventor Jim Heckman is working on an auto accessory that will make auto lights blue up to 30 miles an hour, white at 50, red at 65 and it pays "Nearer My God to Thee" at 70.—"Temple of Truth"—Donley County Leader

Governor Allred continues throwing brick bats at the head of Attorney General William McCraw. The Governor wants to run for a third term, but Colonel Ernest O Thompson and Bill McCraw seem to have his ambitions pretty well blocked. The News probably will not support McCraw, but The News certainly believes in a high plane for politics. The News has a suspicion that the Governor is acting rather unethical to jump on McCraw even before he makes formal announcement for Governor.—The Canyon News

The Big Bend Park is getting in the limelight, and well it should. One of the most picturesque sections of the biggest State in the Union and comparable to the Swiss Alps in scenic beauty, Texas will be passing up an opportunity if we fail in providing our part of the bargain with our Federal government, which, incidentally, is only the furnishing of the land at a dollar per acre.—The Odessa News-Times.

A tip to the men: However little you may think of the new spring bonnets milady will blossom out in, plus bows tied under the chin, you shouldn't gripe. After all, it will keep you from chasing the errant toppers when the typical Panhandle zephyrs drift by.—"Cracker Crumbs"—State Line Tribune.

Since Mr John L Lewis has been mentioned by his followers as

possible presidential timber in 1940, a lot of people in Washington have turned back their newspaper files to last January 5, when Mr Lewis made a speech in Tucson, Arizona.

On that occasion Mr Lewis said he believed our form of government had failed; that it was about time we tried something else in America. And then he went on to indicate that he might be in favor trying Communism. Said he then: "Some people have found they could live happily and successfully in a communal form."—Yours True?ly—Briscoe County News.

The town in which a man lives should be the best town on earth to him.—The McLean News.

Money and Time

Money and time are the heaviest burdens of life, and the unhappiest of all mortals are those who have more than they know how to use.—The Colorado Weekly Record.

IRICK NEWS

Editor, Acenith Sanderson
Assistant Editor, Modena Caldwell
Sports editor, Orville Shearer

Wednesday afternoon February 23, the Irick girls played the Aiken girls in baseball. The game ended with a score of 1 to 19 in favor of Irick. The boys played also and the scores in that game were 17 to 3 in favor of Aiken.

Guests in the I L Bennett home Sunday were: Mr and Mrs Edd Rooth, and girls of Petersburg. Mrs Dock Bennett and children of Plainview.

Mr Carl Smith of Vernon spent the week-end in the home of Mr and Mrs E J Shearer.

Mrs. Geo. Graham and little grandson, Amos Shadix, were entertained with a birthday dinner in the Geo. Graham home Sunday. Those present were Mr and Mrs John Holmes and family, Mr and Mrs E R Walls Mrs Dock Bennett and children and children, Mr and Mrs Parker Graham and boys, Mr and Mrs Walter Shadix and boys, Mr and Mrs Asa Anderson and family, Mr and Mrs AS L Feagan and family, Mr and Mrs Hop Robinson, Mr Morris Pemberton, T I Pemberton, Adrienne Terrell and Imogene Roy.

community. Play "The Ready Made Family" was presented here Friday night to a large audience by a cast composed of local people. This play will be presented at Aiken Friday night

March 4, and at Sand Hill and McCoy at later dates. It was presented Monday night at Bellview.

Harold and Oleta Huggins, and Mr and Mrs King Parker visited in Hereford Sunday.

Why Not Send Them to Us

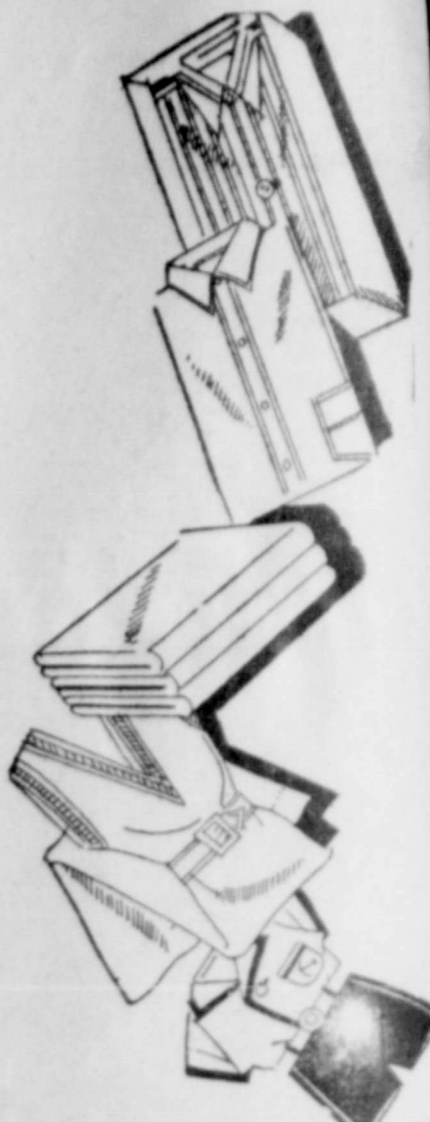
OUR EXPERT LAUNDERING COSTS SO LITTLE!

Think how easy it is to pack up your soiled clothes, give them to our driver—and have them returned to you fresh, beautifully ironed and ready to use! Just give us one opportunity to prove to you that you not only can gain freedom from drudgery but also save money!

Our Wagon is in Lockney twice a Week.
Leave Word at the Baker Hotel

Floydada Steam Laundry

FLOYDADA, TEXAS



JIM 'PHONED AT 5 O'CLOCK — "I'M BRINGING THE BOSS TO DINNER"

HERE'S OUR ANSWER!

National Used Car Exchange Week

March 5 to 12th.
WE'RE COOPERATING

FOR 7 DAYS ONLY DURING NATIONAL USED CAR EXCHANGE WEEK!

Every Car at Rock Bottom Prices Never Before Such Buys

- 1936 FORD Tudor Sedan Original Black finish is perfect. Motor thoroughly reconditioned a good looking car ----- \$415.00
- 1934 FORD Tudor Sedan, new paint job. Motor thoroughly rebuilt. Tires good ----- \$250.00
- 1936 PLYMOUTH Coupe. Good Black paint. Motor completely reconditioned, a real buy ----- \$395.00
- 1936 FORD Coupe, Gray color, looks like new. Motor completely reconditioned ----- \$395.00
- 1935 CHEVROLET Fordor Sedan with trunk. Paint is good. Tires good. Looks and runs like new ----- \$395.00
- 1935 CHEVROLET Tudor Master Sedan completely reconditioned. Runs good and looks good. You can't beat it for ----- \$335.00

All these cars and many others carry out written guarantee. See them during National Exchange Week.
(Open Evenings until 9 o'clock)

Winn Motor Company

7th and Ash
HOWARD COX
Plains, Texas
Lockney Representative

laughter, Evileena, and Macel Pemberton visited Mr and Mrs Sharp of Floydada Sunday afternoon.

Mr and Mrs S D Caldwell spent Sunday with J R Caldwell and family of Cotton Center.

Mr Deck Horton of Snyder is visiting his brother Eli Horton.

Mr and Mrs L C Milard were honored Thursday night with a miscellaneous shower at the home of Mr and Mrs S P Millard. Imogene Millard was also greatly surprised with a birthday party the same night. A nice time was reported by all.

We glad to report that Mrs Bill Sammann who has been very ill the past week is somewhat improved and will be entirely recovered in a very short time.

Mr S D Scott of Pleasant Hill spent the week-end in the home of Mr and Mrs Everett Wallace.

Mrs. Bennett spent Saturday in the home of Mr and Mrs L A Wilcox of the East Mountain.

Range cooked it in 30 minutes!

UNEXPECTED company holds no terrors for the lucky housewife who owns a modern gas range!

The new speed broiler grills foods in half the time it took in an old range—and without smoke! The new summer burner is ideal for fast "waterless" cooking which preserves vitamins.

Ovens pre-heat twice as fast as formerly. Heat control gives exact temperature. New oven insulation keeps kitchens cooler.

The all-over porcelain enamel finish wipes clean as easily as a dish. Stop in and see the handsome new ranges. They're amazingly low in price.

WEST TEXAS GAS COMPANY

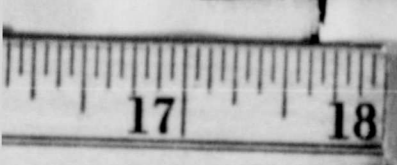
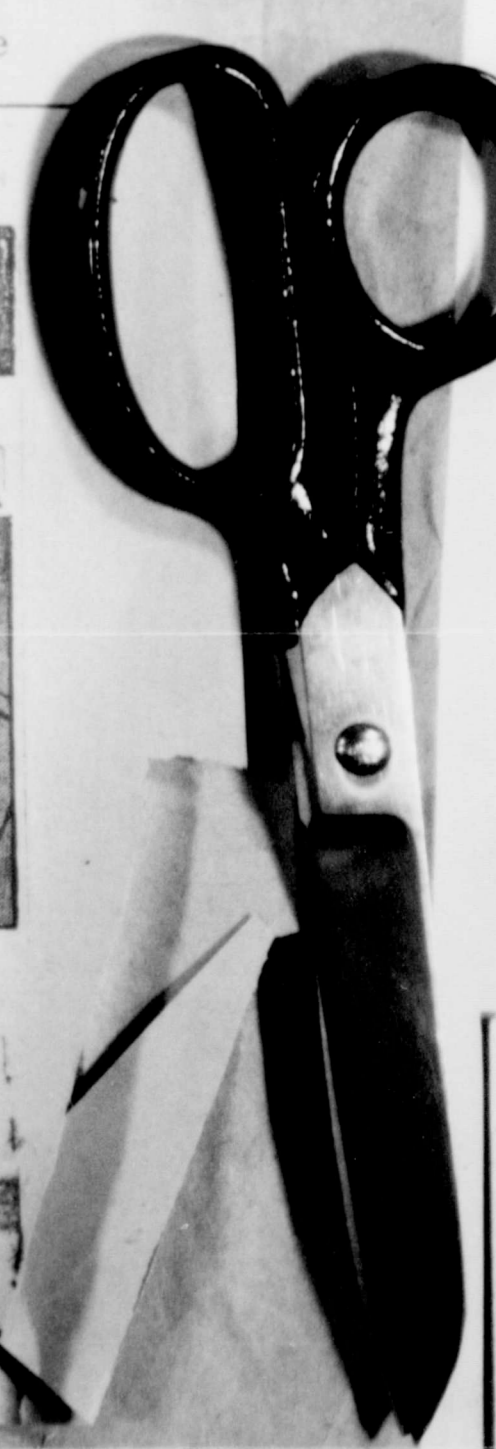
Good Gas With Dependable Service

THE NEW... Refrigerator

Gives You the Sensational MEAT KEEPER

● We honestly believe that the new Westinghouse Meat Storage Compartment is one of the most outstanding achievements in food preservation since the public acceptance of electrical refrigeration itself. The savings of a Meat Keeper is apparent—since meat costs represent 30% of your food bills. The enclosed porcelain construction—which holds 10 pounds of meat—conserves the natural juices and flavors for many days.

TEXAS-NEW MEXICO UTILITIES COMPANY



SOCIETY

BRIDE-ELECT HONORED AT DINNER THURSDAY

Lynna Jaye Graves, former resident of Lockney and now of Canyon was honored with a dinner Thursday evening in Canyon announcing her engagement and approaching marriage to Pryor Badern. The table was covered with a lace cloth and centered with a large crystal bowl filled with yellow and white flowers.

The place cards, which rested on tiny silver nut baskets, were tied with yellow and silver streamers fastened to silver envelopes containing good luck pieces and fortunes.

The wedding will take place March 27. The couple will be at home in Amarillo for the present, after a wedding trip to New Orleans.

Miss Graves is well known here

having owned and operated a beauty shop in Lockney for five years. Six months ago she moved to Canyon.

Badern, who is a surgeon, formerly lived in Toronto, Canada. He received his degree from Northwest Institute at Minneapolis and also attended Illinois College of Surgery.

W T COOPER JR. AND LA VERN PATTON MARRY

W T Cooper, son of Mr and Mrs W T Cooper of the Irick community and La Vern Patton, daughter of Mr and Mrs L M Patton of Fort Stockton, Texas were married last Tuesday, Feb. 22.

The couple will reside on the L A Cooper farm west of Irick.

Group Organizes At Floydada Saturday

On Saturday, Feb. 26 the following men over 65 years of age met in the County Court room at Floydada.

J F Nixon, R C Watson, L L Jetter, G M Woolsey, W B Campbell, E A Childers, I F McGravey, W H Foster, T W Caldwell, J N Bartlett, J H Shurbert, J A Harris, J B Chastain, S R Fields, Theradore Morrison, S A Greer, Q M Swinson, S M Woolsey, L P Osborn, R E Warren, I E Langford, T F Guimerin, J M Wright, J H Hay and E T Hanks.

H Pucket was elected Temporary Chairman and it was decided to have the next meeting Saturday evening, March 19 at 2 o'clock p. m. in the district court room in Floydada. This meeting will be for the purpose of forming a permanent organization for the entire county. Said organization will be for the purpose of seeing that Old Age Assistance is properly handled and that our State officials carry out the wish of the people as expressed at the poles. All who are in sympathy with this movement are cordially invited to be with us on this date.

Signed, E T Hanks, H P Pucket, J H Shurbert, Committee.

The town in which a man lives should be the best town on earth.

South Plains Tigers

Editor: Margaret Bean
Assistant editor: Mary John Lanham
Reporters: Rex Smitherman, Elizabeth Daniels, Ruby Young, Betty Jo McClendon.
Sport Reporters: W L Thomas and Muriel Fay Phegley
Critic: Wayne Coleman.

School News

The seventh grade has one new pupil, and the eighth grade has three new pupils.

The baseball boys and girls are planning to play baseball at Cedar Hill this week if the weather permits.

Mr Fowler is teaching the fifth graders the League spelling. Mr Alldredge is teaching the sixth grade.

Mona and Jean Cummings, Joy Childress and Charles Beady were absent from school Friday.

Roy Glenn Johnson was absent from school last Monday.

The third and fourth grades are to give chapel next Friday, March 4.

Sterling Cummings, Juanita Gordon and Vyda Mae Thomas were absent from school last Friday.

Newell Harner was absent from school last Monday and Tuesday.

Mary Frances King was absent from school last Tuesday.

All the high school pupils are getting ready for their six weeks examinations.

Sports

The South Plains girls have been playing volleyball to a great extent. Although the weather has been very disagreeable in our gym, we still enjoy playing. The volleyball teams are eagerly looking forward to a game with Lockney Wednesday afternoon. We sincerely hope to have a great victory.

Locals

Mr Wayne Coleman spent Monday night with Mr Andrew Reves.

Marion Yeary visited with Bobby Jarrett Monday afternoon.

Ruby Young and Fannie Margaret Harper spent Sunday with Billie Sims.

La Verne and Velma Lois Young visited their aunt in Silverton last week.

Loree Bybee spent Sunday with her aunt in Turkey.

Mray John Laham spent Monday in the home of Melba Glee

and Fannie Margaret Harper. Floyd Jarnigan and Albert Blue visited school Tuesday afternoon.

Since Mr John L Lewis has been mentioned by his followers as possible presidential timber in 1940, a lot of people in Washington have turned back their newspaper files to last January 5, when Mr Lewis made a speech in Tucson, Arizona.

On that occasion Mr Lewis said he believed our form of government had failed; that it was about time we tried something else in America. And then he went on to indicate that he might be in favor of trying Communism. Said he then: "Some people have found they could live happily and successfully

in a communal

Silent tragedy in the face of old men are chained within a veranda of a room haunting wistfulness the passerby like the shivering dog pleading for a friendly word. But ainer does not touch driftwood until it is broken-up and bits of its exquisite paneling is washed upon some desolate shore.

Perhaps their reveries are liquefcent and their hopes worn thin and brittle; their dreams haunted by the mockery of high stars reflecting in tiny pools left by the tide—"Trail Dust"—Matador Tribune.

FARMS

In this territory will be hard to buy a little later. We have a few choice tracts left.

Make you arrangements now.

EASY TERMS

Meriwether & Childers

Real Estate

Have Replaced all of our Washing Machines

With

NEW MAYTAGS

It is our purpose to see that you get better service here.

PHONE 13

We Call For and Deliver

WILSON HANDY-ANDY LAUNDRY

ANNOUNCING THE REOPENING

of

The Sandwich Shop

Saturday March 5 th

Free Coffee Served

All Day

JESSIE WOFFORD, Prop

LOOK

ALL WORK GUARANTEED AT THESE PRICES

Get Your Auto and Truck LICENSES

In order that it may be more convenient North part of the County to pay their Auto Registrations, we will have a supply of License

BEGINNING MARCH 15th, 1938 THROUGH ENDING APRIL 1st, 1938.

Mr Fred Hall, of Lockney has handled this service very well in the past, and will again have charge of the Registrations.

I am, yours truly,

Frank L. Moore

Assessor & Collector of Taxes, Floyd County, Texas.

FRIDAY and SATURDAY

Jane Withers in WILD AND WOOLY Also Merchants Big Free Show Saturday Afternoon

Sat. Prev., Sun., Mon:

Shirley Temple in "HEIDI"

TUES., WED., & THURS. THE ADVENTUROUS BLOND

TWO FOR THE PRICE OF ONE

ANNOUNCEMENTS

Announcement fees, payable in advance: District offices \$15.00 County offices \$10.00 Precinct offices \$7.50 City offices \$5.00

The Beacon is authorized to announce the following candidates for offices, subject to action of the Democratic Primary, Saturday, July 23, 1938.

For District Judge, 110 District: KENNETH BAIN

ALTON B. CHAPMAN

For District Attorney: WINFRED F. NEWBOM

JOHN A. HAMILTON

For County Judge: TOM W. DEEN

G. C. TUBBS

Tax Assessor and Collector: E. S. RANDERSON

FRANK L. MOORE

For County Clerk: BYRON CLARK

For Sheriff: FRED CLARK

(Re-Election)

For County Treasurer: MRS. O. M. CONWAY

(Re-Election)

For County Attorney: W. E. GRIMES

JOHN STAPLET

For District Clerk: GEO. MARSHAL

Commissioner Precinct: E. R. HARRIS

HENRY ROBER

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

For Good Eats Try The Cozy Cafe

Sunday Dinners A Specialty

Attention Car Owners

We Specialize In Auto Repair Work Competent Mechanic

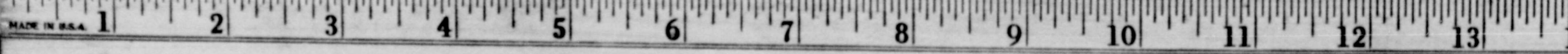
The Most Modern Shop Equipment

You'll Find Our Service Friendly

And Satisfying

Pennington Motor Co.

Phone 57



THE LOCKNEY BEACON

Established 1902

Published Every Friday

PUBLISHER

MAGE

EDITOR

Entered April 14, 1902, as second class matter at the postoffice at Lockney, Texas, by Act of Congress, March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon its being brought to the attention of the publisher.

Selected From The Exchanges

A Thin Argument

When someone tries to tell you that the big city merchants can sell cheaper than merchants in the smaller towns because the city merchant buy in so much larger quantities, ask his this: How much higher are his taxes? How much greater is the cost of his light and heat? How much more expensive is his clerk hire? How much more costly is his advertising space in the big city papers than space in the small town paper that serves

your local merchant? How much more insurance must he carry because he carries a larger stock. And finally, who has to pay all this added cost in the long run? If you've been believing that old stuff about "buying in larger quantities," forget it. Answer the above questions for yourself and you'll understand why the small-town merchant does not have to knock under such sales argument as that, regardless of what section of the country he is doing business in.—The Sudan News.

Silent tragedy is chisled upon the face of old men whose lives are chained within the horizon surrounding a third-rate hotel or

veranda of a rooming house. A haunting mistfulness follows the passerby like the pitiful eyes of a shivering dog pleading for a friendly word. But a liner does not touch driftwood until it is broken-up and bits of its exquisite paneling is washed upon some desolate shore.

Perhaps their reveries are liquefcent and their hopes worn thin and brittle; their dreams haunted by the mockery of high stars reflecting in tiny pools left by the tide.—"Trail Dust"—Matador Tribune.

Inventor Jim Heckman is working on an auto accessory that will make auto lights blue up to 30 miles an hour, white at 50, red at 65 and it pays "Nearer My God to Thee" at 70.—"Temple of Truth"—Donley County Leader

Governor Allred continues throwing brick bats at the head of Attorney General William McCraw. The Governor wants to run for a third term, but Colonel Ernest O Thompson and Bill McCraw seem to have his ambitions pretty well blocked. The News probably will not support McCraw, but The News certainly believes in a high plane for politics. The News has a suspicion that the Governor is acting rather unethical to jump on McCraw even before he makes formal announcement for Governor.—The Canyon News

The Big Bend Park is getting in the limelight, and well it should. One of the most picturesque sections of the biggest State in the Union and comparable to the Swiss Alps in scenic beauty, Texas will be passing up an opportunity if we fail in providing our part of the bargain with our Federal government, which, incidentally, is only the furnishing the land at a dollar per acre.—The Odessa News-Times.

A tip to the men! However little you may think of the new spring bonnets milady will blossom out in, plus bows tied under the chin, you shouldn't gripe. After all, it will keep you from chasing the errant toppiece when the typical Panhandle zepthers drift by.—"Cracker Crumbs"—State Line Tribune.

Since Mr John L Lewis has been mentioned by his followers as

possible presidential timber in 1940, a lot of people in Washington have turned back their newspaper files to last January 5, when Mr Lewis made a speech in Tucson, Arizona.

On that occasion Mr Lewis said he believed our form of government had failed; that it was about time we tried something else in America. And then he went on to indicate that he might be in favor of trying Communism. Said he then: "Some people have found they could live happily and successfully in a communal form."—Yours Truly—Briscoe County News.

The town in which a man lives should be the best town on earth to him.—The McLean News.

Money and Time

Money and time are the heaviest burdens of life, and the unhappiness of all mortals are those who have more than they know how to use.—The Colorado Weekly Record.

IRICK NEWS

Editor, Acenith Sanderson
Assistant editor, Modena Caldwell
Sports editor, Orville Shearer

Wednesday afternoon February 23, the Irick girls played the Aiken girls in baseball. The game ended with a score of 11 to 19 in favor of Irick. The boys played also and the scores in that game were 17 to 3 in favor of Aiken.

Guests in the J L Bennett home Sunday were: Mr and Mrs Edd Boothe, and girls of Petersburg, Mrs Dock Bennett and children of Plainview.

Mr Carl Smith of Vernon spent the week-end in the home of Mr and Mrs E J Shearer.

Mrs. Geo. Graham and little grandson, Amos Shadix, were entertained with a birthday dinner in the Geo. Graham home Sunday. Those present were Mr and Mrs John Holmes and family, Mr and Mrs E R Walls Mrs Dock Bennett and children and children, Mr and Mrs Parker Graham and boys, Mr and Mrs Walter Shadix and boys, Mr and Mrs Asa Anderson and family, Mr and Mrs AS L Feagan and family, Mr and Mrs Hon Robinson, Mr Morris Pemberton, T R Pemberton Adrienne Terrell and Imogene Roy.

community.

Play

"The Ready Made Family" was presented here Friday night to a large audience by a cast composed of local people. This play will be presented at Aiken Friday night

March 4, and at Sand Hill with McCoy at later dates. It was presented Monday night at Belton.

Harold and Oleta Huggins, and Mr and Mrs King Parker visited in Hereford Sunday.

Why Not

Send Them to Us

OUR EXPERT LAUNDERING COSTS SO LITTLE!

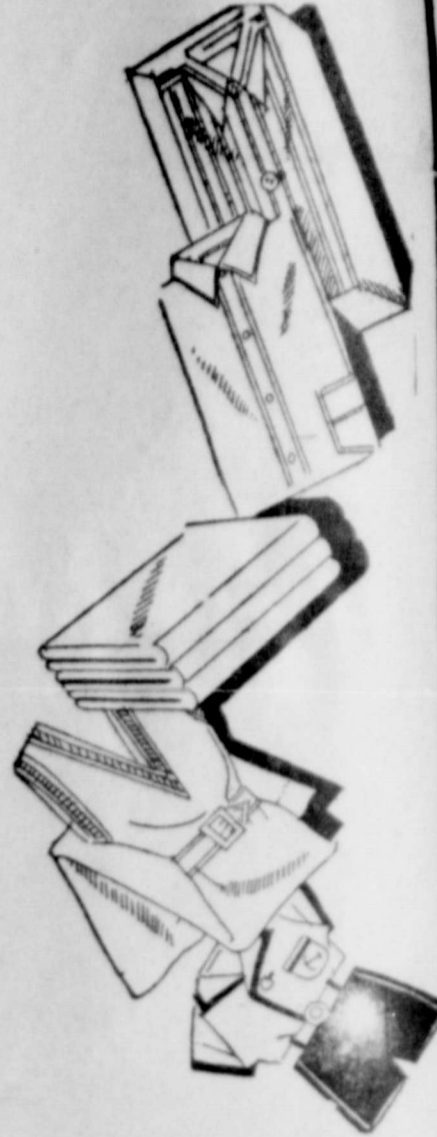
Think how easy it is to pack up your soiled clothes, give them to our driver—and have them returned to you fresh, beautifully ironed and ready to use! Just give us one opportunity to prove to you that you not only can gain freedom from drudgery but also save money!

Our Wagon is in Lockney twice a Week.
Leave Word at the Baker Hotel

Floydada

Steam Laundry

FLOYDADA, TEXAS



Treat Your Barley

Or Other Spring Grains And Avoid SMUT

Have a Limited quantity suitable for Seed Reasonably Priced

Let us buy the rest of Your old Wheat

Patterson Grain Company

(Incorporated)

NOTICE

Due to my health it has been necessary that I quit the grocery business.

During the 7 years that I have been in business it has been a pleasure to do business with the people of Lockney and surrounding territory.

We have always tried to treat our customers just like we would like to be treated our selves.

The business has been sold to Carl Rhodes of Lockney and Cliff Rhodes of Happy, Texas, who will move to Lockney in the near future. Carl Rhodes has been with us for over one year, and both of them are experienced Grocery men of many years.

Again Thanking you for your business.

Taylor's Grocery & Market

Those person's who are indebted to the above firm will their accounts at Rhodes Grocery & Market.

PORK and BEANS, 15 Oz. Can	5c
GOUCHES Macaroni and Spaghetti 3 Boxes	19c
PINEAPPLE 9 oz. Can Crushed or sliced, 3 Delmonte for	25c
MARSHMALLOWS, 1 lb. Bag	15c
PICKLES, Dill or Sour, Full Quart	15c
SOAP, Crystal White or P & G, 6 Bars for	23c
TOILET SOAP, Regular 5c Bars, 3 for	10c
HONEY, Dixie City Pure Clover, 5 lb. Can	50c
RAISINS, 1 lb. Bag	15c
BULK, 1 lb. Bag	19c
ROLLED, 1 lb. Bag	20c
RICE, 1 lb. Bag	13c
PRUNES, 1 lb. Bag	12c
BREAD, 1 lb. Bag	15c

MEAT DEPARTMENT

STEAK, 1 lb.	18c
BACON, 1 lb.	25c
BOLOGNA, 1 lb.	3c
CHEESE, 1 lb.	5c
BACON, 1 lb.	4c
HAM, Pressed, 1 lb.	8c
CHEESE, Longhorn Cr.	17c
COCA COLA, Not Iced 6 Bottles	23c
PORK ROAST, lb.	18c
Oleo Margarine, 2 lbs.	25c
Macaroni, Cheese loaf lb	19c

For Convenience of housewife we have \$5.00 and \$10.00 Coupon Book with 10% Discount.

CLIFF RHODES



STERLEY NEWS

J E Albright of Plainview has been transferred to Sterley as telegraph operator. Mr and Mrs A A Gordon of Lubbock have moved to our community. Mr E W Kunkell and bride returned to Lockney Friday. Mrs Kunkell is from San Saba. Hortense Byars was absent from school last week because of flu. Little Rachel Kate Pinner visited her grandparents, Mr and Mrs Grayham of Ramsey, Saturday. Mrs Thompson shopped in Plainview Saturday. Mrs Luther Rhine is on the sick list at this writing. A number from here attended court at Floydada last week. Mr and Mrs W E Grimes of spent last Sunday afternoon with Mr and Mrs. L A Claborn. Mr and Mrs. Bryn Carr are the parents of a new baby boy. Quite a few are on the sick list with flu.

Liberty News

Editor, Glenna Brewer Assistant editor: Dorothy Brewer Reporters, Bobbie Sue Langley and Gloria Box. School News Lois Watkins visited school Friday afternoon. In writing plays last week, Glenna Brewer's play was chosen as the best and was presented by the seventh grade Wednesday. It was greatly enjoyed by all present. Reta Joy McCormick and Vivian Moore are reported to be getting along nicely after a few days of illness. We hope they will be back in school soon.

Locals

Mr and Mrs. C C Huckabee visited W A Huckabee Sunday evening. Mr and Mrs Meek and Glenda Far were also Sunday visitors. Mr and Mrs Frank Whitfill and children of the Aiken community visited Mr and Mrs Fess Whitfill and children Sunday. Mr and Mrs R C Nilson visited in the J R Langley home Sunday. Mattie and Grace Taylor spent Saturday night with Mrs Martha Portwood of the Cedar Community. Otis, Branell and Harvey Lee Moore were visiting in the J R Langley home Sunday. Those visiting in the H C McCormick home Sunday were: Mr and Mrs Jim Dunlap of the Muncy Community, Mr and Mrs Weldon McCormick and family, Mr and Mrs Joe Summerlain, Mr and Mrs Scott McCormick, Mr and Mrs Elbert Eubanks, and Mr and Mrs Vance Cook and children, Margaret and Lee Altas. The McCoy Dramatics Club will present a play at the Liberty School Friday night, March 4. Trula Mae Phegley, who is attending school at Canyon, spent Sunday here visiting her mother, Mrs Phegley.

ISIS THEATRE PRESENTS SHIRLEY TEMPLE IN "HEIDI"

Shirley Temple as "Heidi" Millions the world over have been enthralled by the warmth, the tenderness and the charming beauty of Johanna Spyri's beloved story of Heidi and all the colorful folk who lived and laughed and loved high up in the Swiss Alps, just beneath the stars. Translated into all languages and read everywhere, it is a story that had to wait for its star before it could be brought to the screen. The Twentieth Century-Fox production of "Heidi" starring Shirley Temple, coming to the Isis Theatre, Saturday night prevue, Sunday and Monday, is the picture for which she'll be remembered always. "Heidi" brings a Shirley Temple more glorious than has ever been known in the picture she was asked to make by thousands of fans who wrote to the Twentieth Century-Fox studios. Bringing love to hearts filled with hate, and a twinkle to eyes filled with tears, "Heidi" tells of an embittered mountain-top exile, brilliantly portrayed by Jean Hersholt, reclaimed from his fierce hatred of the world, of a young girl who finds the strength and courage to walk again, and of the little heroine who brings everyone new zest for life. Arthur Treacher and Helen Westly play prominent roles in the story, and Pauline Moore, Thomas Beck, Mary Nash, Sidney Blackmer Mady Christians and Sig Rumann are also featured in the cast.

Here From Canyon

Meda Ruth Thomas and Mildred Lust, students at West Texas College at Canyon, spent the week end here as the guests of Miss Thomas' parents, Mr and Mrs W L Thomas. Mrs Max Windwehan of Plainview spent Sunday here visiting her sister, Odell Reansonover. Olin Ridings of Waurika, Okla. made a business trip to Lockney Saturday.

ISIS

Jane Withers in WILD AND WOOLY Also Merchants Big Free Show Saturday Afternoon Sat. Prev., Sun., Mon: Shirley Temple in "HEIDI" TUES., WED., & THURS. THE ADVENTUROUS BLOND TWO FOR THE PRICE OF ONE

ANNOUNCEMENTS

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- For District Judge, 110 District: KENNETH BAIN ALTON B. CHAPMAN For District Attorney: WINFRED F. NEWSOM JOHN A. HAMILTON For County Judge: TOM W. DEEN G. C. TUBBS Tax Assessor and Collector: E. S. RANDERSON FRANK L. MOORE For County Clerk: BYRON CLARK For Sheriff: FRED CLARK (Re-Election) For County Treasurer: MRS. O. M. CONWAY (Re-Election) For County Attorney: W. E. GRIMES JOHN STAPLETON For District Clerk: GEO. MARSHALL Commissioner Precincts: E. R. HARRIS HENRY ROBER

HAVE YOUR EYES EXAMINED We have our own lens grinding equipment, and in most cases can deliver your glasses the same day we make the examination. DR. C. M. CLOUGH Plainview's Exclusive Optometrist Mrs. Clough Assistant 715 Broadway Plainview, Texas

New Spring Hats

Off-Face Hats Small, Medium, Large Brims Bright and Dark Shades



Smartest Hats of the Spring Season

BLOUSES

Blouse Sweaters

A Complete Line of Hosiery

Paker Mercantile Co

Get Your Auto and Truck LICENSES

In order that it may be more convenient for the North part of the County to pay their Auto Registrations, we will have a supply of License

BEGINNING MARCH 15th, 1938 THROUGH APRIL 1st, 1938.

Mr Fred Hall, of Lockney has handled this service very efficiently in the past, and will again have charge of the Registrations.

I am, yours truly,

Frank L. Moore

Assessor & Collector of Taxes, Floyd County, Texas.



Make This Bank Your Information Bureau

The officers of The First National Bank fully recognize the importance of being alive to the most modern practices of present day business. It is their urgent desire that the business men of this community shall have access to the most recent information on business practices at all times. In that wish we have maintained a constant advisory service for our clients. You are welcome to any assistance we can render.

Our Banking Services Are Backed By Over A Quarter of A Century Reputation

DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

First National Bank

WE INVITE YOUR BANKING BUSINESS, AND APPRECIATE YOUR COOPERATION.

For Good Eats Try The Cozy Cafe Sunday Dinners A Specialty

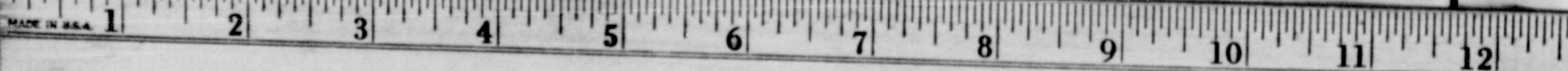
Attention Car Owners

We Specialize In Auto Repair Work Competent Mechanic

The Most Modern Shop Equipment You'll Find Our Service Friendly And Satisfying

Pennington Motor Co.

Phone 57



Held

learned that the speaker scheduled for that night could not be here. Members will meet at the regular time, 3:30 o'clock, Tuesday March 8.

TO THE CITIZENS OF THE LOCKNEY SCHOOL DISTRICT

The schools of Lockney have gone as far as they can go without some help financially. We must collect tax money to pay current bills or we cannot operate longer.

Only 59 percent of this year's taxes have been paid. We cannot meet our bills such as utilities, insurance, janitors salaries, etc. The State of Texas has warned us that our interest and sinking fund expenditures must be met or all of our state revenue, such as state apportionment, state aid, state subsidy money etc. will be stopped.

There are only two courses open to the school board. We will either have to stop our schools for a period of years or else we will have to collect taxes. We have decided on the latter course. It might be necessary for us to file tax suits to collect these taxes but they must be collected. It takes money to educate the children of Lockney. Please cooperate with us.

Signed,
SCHOOL BOARD
Lockney Independent School District.

CHURCHES

METHODIST CHURCH

The Rev. H H Hamilton, Pastor

Sunday school at 9:45 with Mrs Pratts class in charge of the devotion.

At the eleven o'clock hour, the pastor's subject will be "What is a Methodist". Communion at the close of the service.

Adult Bible study at 7:00 p. m. with Bro. Henson leading. League services at 7:00 o'clock. At 7:45, the Rev. E E White,

our presiding elder, will preach and hold our second quarterly conference. We will have a male quartet at the evening hour. We urge all our church officials to be present at this service. Let's have one hundred percent present.

Steward meeting Monday evening at 7:00 at the parsonage. Prayer meeting Wednesday evening at 7:30.

The Adult Missionary Society will meet with Mrs C Frey Monday afternoon at 2:30 o'clock.

The Young Women's Circle will meet at the church Monday afternoon at 3:00 o'clock for continued study on prayer.

WEST SIDE CHURCH OF CHRIST

Elder J T Pritchard of Turkey will preach at the West Side Church of Christ at the Sunday morning and evening services. Everyone is invited to come and hear him.

MAIN STREET CHURCH OF CHRIST

EARNEST MCCOY, Minister

Bible Study at 10 a. m. Preaching at 11 a. m. The subject will be, "Crowding Jesus Out."

The evening services will begin at 7:30, the subject will be, "The Great Power of God."

The young people's meeting will be Sunday evening at 6:30. Prayer meeting Wednesday evening at 7:30.

BAPTIST CHURCH

Rev A. L. SHAW, Pastor

Sunday school 9:45
Preaching services 11:00
B. T. U. 6:30
Prayer 7:30

At both of these services, The Rev. Chas A Powell will be the speaker. Our services begin Friday evening, March 4 and will continue through Sunday March 13.

We give the public a hearty welcome to attend all these services, both day and night.

The Rev. Powell will bring fine Gospel messages and you will be helped by hearing him. We want you to hear him.

Rhodes Grocery & Mkt.

We have purchased the Taylor Grocery & Market and will give you the best quality merchandise at most attractive prices for **CASH**

- SPUDS, 10 lb. for 12 1-2c
- LETTUCE, 3 for 10c
- Bunch Veg., Carrots, Mustard, Turnips Beets, 3 for 10c
- CAULIFLOWER, Pound, 5c
- ORANGES, California, 288 Size, 2 Doz. 25c
- CRACKERS, 2 Pound Box, 15c
- RIPPLE WHEAT, 3 For, 25c
- POST TOSTIES, 3 for 25c
- HOMINY No. 2 1-2 Can, 3 for 25c
- CORN, No. 2 Can, 3 for, 20c
- POTTED MEAT, 3 for, 10c
- VIENNA SAUSAGE, 3 for 14c
- OYSTERS, 5 Oz. Can 10c
- GREEN BEANS, No 2 Can, 3 for 25c
- ENGLISH PEAS, 15 3-4 oz. Can 5c
- TOMATOES, No. 2 Can, 2 for 15c
- COFFEE, Folgers, 2 lbs. . . 49c 1 lb. 25c
- GRAPE FRUIT JUICE, 46 oz. Can 23c. No. 2 Can, 3 for ... 25c
- SCOTT TISSUE, 3 Rolls 25c

- PORK and BEANS, 15 Oz. Can 5c
- GOOCHES Macaroni and Spaghetti 3 Boxes 19c
- PINEAPPLE 9 oz. Can Crushed or sliced, 3 Delmonte for 25c
- MARSHMALLOWS, 1 lb. Bag 15c
- PICKLES, Dill or Sours, Full Quart 15c
- SOAP, Crystal White or P & G, 6 Bars for 23c
- TOILET SOAP, Regular 5c Bars, 3 for 10c
- HONEY, Dixie City Pure Clover, 5 lb. Can 50c
- RAISINS, 1 lb. Bag 15c
- BULK, 1 lb. Bag 19c
- ROLLED, 1 lb. Bag 20c
- RICE, 1 lb. Bag 13c
- PRUNES, 1 lb. Bag 12c
- BREAD, 1 lb. Bag 15c

MEAT DEPARTMENT

- STEAK, 1 lb. 18c
- BACON, 1 lb. 25c
- BOLOGNA, 1 lb. 3c
- CHEESE, 1 lb. 5c
- BACON, 1 lb. 4c
- HAM, Pressed, 1 lb. 8c
- CHEESE, Longhorn Cr. 17c
- COCA COLA, Not Iced 6 Bottles 23c
- PORK ROAST, lb. 18c
- Oleo Margarine, 2 lbs. . . 25c
- Macaroni, Cheese loaf lb 19c

For Convenience of our housewife we have \$5.00 and \$10.00 Coupon Books with 10% Discount.

CLIFF RHODES

NOTICE

Due to my health it has been necessary that I quit the grocery business.

During the 7 years that I have been in business it has been a pleasure to do business with the people of Lockney and surrounding territory.

We have always tried to treat our customers just like we would like to be treated our selves.

The business has been sold to Carl Rhodes of Lockney and Cliff Rhodes of Happy, Texas, who will move to Lockney in the near future. Carl Rhodes has been with us for over one year, and both of them are experienced Grocery men of many years.

Again Thanking you for your business.

Taylor's Grocery & Market

Those person's who are indebted to the above firm will their accounts at Rhodes Grocery & Market.



Thirty Years Ago In LOCKNEY

Editor's Note (The following items were selected from a Lockney Beacon published October 22 1908).

Miss Ruth Holt, daughter of D S Holt, who has recently moved here from Guymon, Okla., is sales lady for J A Baker.

Judge J N Stalbird came back from his business trip to Alpine, Texas so quietly that we didn't know he got here Wednesday of last week.

Floyd County was much in evi-

dence at the Dallas Fair this week, having a specially decorated car full of boosters and fun makers. Thirty-two from other portions of the county and three from Lockney.

On Monday morning, W S Wilson Leslie Wilson and Wren Vinward also left to "tak'er in". Wren is to visit a time with his father and mother at Duncanville, Texas.

Ivey Thomas returned on Saturday of last week from his jaunt to Des Moines without having taken up a claim. He said he had to be close to town.

Norton Baker left Sunday afternoon for Plainview on a little jaunt. He does not know exactly when he will return.

J F Pitman of Oklahoma City,

carpenter, is working in Lockney living on the R A Whitt place in south town. His wife is a sister to Mrs Whitt.

C T Herring of Vernon, was in Lockney on business the middle part of the week. He is said to be prominent in money circles.

Tab Meriwether and E L Ayres went Friday morning to Plainview to meet dry goods drummers returning the same night.

D M Thomas and family of Durant, Okla., have arrived in Lockney and will live on their farm north of town. Mr Thomas is a son-in-law of E. V. Hartman.

It is told on drummer Hooks that a couple a weeks ago while coming up the Blanco cap rock with a bunch of friends from a fishing spree in his auto, the engine went dead about mid-way up and started down hill first giving the occupants time to jump out, and then turned over, smashing the top, but not otherwise injuring the machine. They got a good farmer to pull them out and up the hill where they turned on the gasoline and came their way rejoicing.

C D Hughes is building a substantial residence in east town north of the college.

D W Kelley made a round trip to Plainview Saturday and Sunday.

Allred continues to throw his hat at the head of Governor William McCraw, but Colonel Thompson and Bill McCraw seem to have his ambitions pretty well blocked. The News probably will not support McCraw, but the News certainly believes in a high plane for politics. The News has a suspicion that the Governor is acting rather unethical to jump on McCraw even before he makes formal announcement for Governor.—The Canyon News

The Big Bend Park is getting in the limelight, and well it should. One of the most picturesque sections of the biggest State in the Union and comparable to the Swiss Alps in scenic beauty, Texas will be passing up an opportunity if we fail in providing our part of the bargain with our Federal government, which, incidentally, is only the furnishing the land

at a dollar per acre.—The Odessa News-Times.

A tip to the men: However little you may think of the new spring bonnets milady will blossom out in, plus bows tied under the chin, you shouldn't gripe. After all, it will keep you from chasing the errant topkicker when the typical Panhandle zepthers drift by.—"Cracker Crumbs"—State Line Tribune.

Daughters Visit Here
Mr and Mrs C R Rhine had as their guests last week their two daughters, Mrs Quince Tyson of Denver, Colo. and Mrs Willie Mae Waller of Dundison, Okla.

SEE
Son Shelton
FOR
SOUTHWESTERN LIFE INS.

SAMS DAIRY
Milk is Delivered
Twice Daily
-10c per qt.-

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Medical Surgical and Dental Clinic
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Equipped with X-Ray and the latest apparatuses for the diagnosis and treatment of Medical, Surgical and Dental cases.
Eyes Tested and Glasses Fitted
DR. N. E. GREER
Medicine, Surgery and Obstetrics
DR. F. VAN BAILEY
Dentist and X-Ray

Classified Ads

FOR SALE—Good Seed Barley 60c per bu.—W C Hubbard, 6 miles south of Lockney, telephone 905F3. 24-2tp

WANTED—Share Crop or part crop and Wages. Experienced in Irrigation.—J R Moore, Lockney, Texas. 24-2tp

FLOYD CO. ABSTRACT CO.
Floydada, Texas
R. C. Scott, Mgr.

If you are selling or applying for loan for any purpose, let us assist you in checking your land titles. Our Abstract records are complete and we can give you prompt service at prices that you can afford to pay. Our motto is "live and let live." Room 7 First National Bank Bldg. 24-2tp

FOR SALE—24 ft of 16 inch well casing used to run water across the road. One Eclipse windmill. Complete from top to bottom. In good condition. 26 1tp.

The Sunset Taxidermist Shop invites your business. We do mounting of any type. We will tan your hides or make rugs of them. Prices reasonable. Tom Suits and Thomas J Stutts, Props.

FOR SALE—Good clean barley seed. Tests 48 lbs. per bushel.—See Paul Cooper, 3 miles north of Lockney.

ARTHUR B. DUNCAN ABSTRACT COMPANY Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.—S. E. corner of public square, Floydada, Texas. Mrs. Maud E. Hollums, Manager.

FOR SALE—Good clean barley seed. Tests 48 lbs. per bushel.—See Paul Cooper. 18-8tp

WANTED—Quilting, prices reasonable.—Mrs R E L Stutta. 20-3tp

PEP HATCHERY at Floydada, just across the street from Post Office has the Best Large Leghorns, and Reds—10 days old. 6c and 7c. They really are pretty. Come or send your order. 26 1tp

Will take good late model car for equity in 5 room house and 3 lots in Lockney.—Mrs M E Dilday, 808 Jackson, Amarillo, Texas.

DIXIE TAVERN

Ice Cream Days Are Here Again If you like it, We have it.

Cream Cones a Nickle.

So come in and Dine.

ZOEL WATSON, Prop.

For Better Service

BE SURE TO INSIST ON
CONOCO GAS
GERM-PROCESSED

Federal Tires

and Tubes

The Tire With a Guarantee
A Complete Stock of Tires

Jackson Tire Co.
Dwight Jackson
Moore
Taxes.

CONGRATULATIONS!

RHODES GROCERY & MARKET

On the purchase of the Taylor Grocery & Market. May you enjoy a splendid business in the months

and years to come. You are young men, experienced in this line of business, and your future will be just what you make it. Luck to you boys.

We do not say Goodbye to you, Jack

For you are still going to be a citizen of this community, but sincerely hope that you speedily regain your once good health. We consider you one of our most progressive citizens, and may you enjoy many hours of joy and contentment out of the operation of your irrigated farms.

Take it easy, Jack, and you will come stepping right through the dew.

LOCKNEY BEACON

J L SUITS, Publisher.

