

Kress-Longhorns Tie 13-13 Friday

Those Class B Kress Kangaroos came down to Lockney last Friday night and almost carried home their ball game with the Class A Longhorns. Or the Longhorns, in a generous mood, almost presented them with the game.

The final score was 13-13, with both Kress scores coming as a result of an error by the Longhorn backfield in the third quarter. However, during the rest of the game the Longhorns looked like a much improved team playing at least 50% better ball than they did against Tulla.

The Longhorns scored 7 points in the second quarter and six in the fourth while all the Kress scores came within a 5 minute period of the third quarter.

The statistics gave the locals a big lead in every department, even penalties. First downs were 8 for the Longhorns to 3 for Kress. The Longhorns gained 313 yards and lost 19 for a net of 293, while Kress gained 82 and lost 24 for a net of 58 yards. The locals received 50 yards in penalties compared to 10 for Kress, they had four incomplete passes to three

incomplete for Kress, they completed one pass and had one intercepted while Kress had none complete and one intercepted. The Longhorns fumbled three times, one of these setting up the first Kress score. Kress fumbled twice.

Coaches Kelley and Lafollette showed they had more than one boy in the backfield who could carry the ball with Jack Cole and Jimmy McGowen aiding Jerry McCullough and Malcom Howard in that department. Dejuan Strickland, blocking back was outstanding on defense, coming up fast to cut down the Kress ball carrier when needed.

The line played excellent ball for early season. Kress was able to make very little gain through the line and many times the linemen broke through and threw the ball carrier for a loss.

Here is a brief review of the game: Kress received, failed to make 10, kicked with the Longhorns taking the ball on their own 31. A fumble on the second play gave Kress the ball on the Longhorn 41. They failed again to gain and the Longhorns took over on their own 38. They also failed to make 10 and kicked to the Kress 26. A fumble here by Kress gave the Longhorns the ball on the Kress 30. Three passes were incomplete and Kress took over on their own 35. The Longhorns were penalized 15 yards

giving Kress a first down on the Lockney 49. They failed to gain and kicked to the Lockney 29. The Longhorns started to roll here making a first down on their own 42 and another first on the Kress 46. Here Jack Cole broke loose around right end and ran to the Kress 21 yard line. Jimmy McGowen then carried to the 9 yard line, then to the 7 and Malcom Howard rammed the ball to the one foot line. Jerry McCullough carried it over for the score, and Howard then carried the ball over for the point. Score 7-0.

Kress received and returned to the Kress 44, promptly made a first on the Lockney 46 and then lost the ball on downs on the Lockney 43. Neither team gained anything in a series of downs and the half time whistle blew.

The starting of the third period found the Longhorns receiving on their own 25 yard line. Here tragedy struck. They were first penalized 15 yards and then fumbled with Kress recovering on the Longhorn 14 yard line. The Kangaroos made a first down on the Longhorn 2 in three tries and in three more plays carried the ball over for the score. They failed to make the point.

Kress then kicked to the Longhorns with the ball going over the goal line into the safety zone. Apparently confused the Longhorn backs watched the ball roll dead with out attempting to cover it or carry it out, then watched a Kress player cover the ball for a touchdown. The try for a point was almost as weird. Kress was penalized five yards, tried for the point and missed. But the ball was called back, the Longhorns were penalized five yards and this time a pass was good for the point. The score stood Kress 13, Lockney 7.

The Longhorns received on their own 18, failed to gain and kicked to their own 47. Kress lost one yard on three tries and kicked to the Longhorn 26. The Longhorns made a first down on their own 42, and then a first on the Kress 48. They failed to gain further and kicked to the Kress 8. The return kick was received by the Longhorns on the Kress 37. A fumble gave the ball back to Kress and they kicked out on their own 46. The Longhorns made a first on the Kress 33. Jack Cole broke loose again and ran to the three yard line, where the score was made in two tries. The point was missed.

Kress returned the kick off to their own 44, failed to gain and kicked. McGowen fumbled the punt and Kress recovered on the Lockney 42. Cole intercepted a pass and returned to the Lockney 35. A pass was good to the Kress 40 for a first down but here the Kress boys inturn intercepted a pass and took over on their own 31 as the game ended.



OF THESE WE SING . . . Far from the terrors and persecutions of Soviet Russian enemies, sons and daughters of anti-Soviet Russian families sing a loud and clear anthem of liberty at the annual children's festival held at Reed farm, the Tolstoy foundation refuge for White Russians in Rockland county, N. Y. It was at this farm that Mrs. Oksana Kasenkina first sought refuge from the Soviets.

South Plains Fair Opens Monday

Lubbock—Gates will swing open next Monday morning in Lubbock on the 31st annual Panhandle South Plains Fair which, officials believe, will be the greatest ever held in the Southwest.

If expenditures of money and effort can make a Fair great, then the one in Lubbock will be a dandy. Cash premiums total nearly \$10,000, as compared with approximately \$6,000 a year ago.

As to entertainment, never before has so much been offered in one place within so short a time in the Southwest.

The Forsythe & Dowds carnival will be operating on the midway day and night every day of the Fair. This is the best and biggest carnival touring the Southwest this year. It features rides rather than tent shows. The equipment is new and safe. Prices

will be reasonable—half-prices prevailing on Children's Days, Thursday and Friday, ranging down to a nickel for kid rides and 6 cents for the merry-go-round.

The "Queen for a Day" broadcasts, one of the most popular of all radio shows, will be the grandstand attraction Monday, Tuesday and Wednesday. The program each day will begin at noon. A pre-broadcast program will last one hour. Then the show will go on the air from 1:00 until 1:30 p. m., with an estimated 25,000,000 persons listening in. The Queen each day will be chosen from among ladies in the audience. She will receive gifts worth hundreds of dollars.

The grandstand attraction will be the "Water Pollies of 1948", the biggest show of its kind ever to go on tour. It will include many acts of big time vaudeville—singing, dancing, acrobatics, etc.—in addition to swimming and diving exhibitions by world champions and precision routines by a ballet of 16 Aquabelles.

The Ringling Brothers-Barnum Bailey circus will show on the fairgrounds Wednesday afternoon and night.

TO ADDRESS CLUBS

LMBROCK—Dr. E. N. Jones, vice president of Texas Technological college, will address the Third District New Mexico Federated Women's clubs Oct. 8 in Artesia, N. M.

Doctor Jones has chosen to discuss "A Challenge for Today."



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Navy regulations say, "Under no circumstances shall an action be commenced or battle fought without display of the national ensign."

It is best to cool hot cooked foods before putting them in the refrigerator. Then the icebox temperature is not warmed and the motor is not over-worked.

Carrier aircraft destroyed 12,268 of the 15,401 Japanese planes credited to U. S. Navy and Marine Corps airplanes during World War II, a recent Navy survey shows.

The U. S. Navy has been authorized by recent Legislation to enroll not over 6,500 women in its regular service in the next two years.

Aiken News

Mr. and Mrs. Homer Starkie and family of Lockney visited Mr. and Mrs. Jess Starkie Wednesday night.

Mr. and Mrs. Lawrence Andrews were honored with a Bridal shower in the home of Rev. and Mrs. Oran Smith Tuesday evening. There were a number who registered and sent gifts.

Mr. J. E. and Nell Hampton visited Mr. and Mrs. John Brunson at Lubbock Wednesday.

Mr. and Mrs. J. E. Thomas recently visited friends and relatives in Okla. Rev. and Mrs. Howard Martin and family spent the weekend at Abilene visiting relatives and friends.

Rev. Dale Lavender preached morning services at Aiken Baptist Church Sunday.

Mr. and Mrs. Buck Kellison visited friends and relatives at Hollis, Okla. last week.

Mrs. Louie Spiers of Plainview visited Mr. and Mrs. M. B. Salmon Friday afternoon.

Mr. J. E. and Nell Hampton visited friends and relatives at Memphis over the weekend.

Miss Loy O'Brien visited Charlotte Seago Sunday.

Mr. and Mrs. Lee Burns and family of Matador, Mr. and Mrs. Connie O'Brien and Pat and Mr. and Mrs. M. B. Salmon were dinner guests Sunday in the home of Mr. and Mrs. Floyd Compton.

There were five men from Aiken who attended the Brotherhood Rally at Blanco Canyon last Tuesday.

Mr. and Mrs. Baylor Byars spent the weekend in Dallas.

Miss Judy Morrison from Lockney started to work Monday at the Continental Cafe.

The REA has approved \$400 thousand for 202 miles of line for Rusk county, \$830 thousand for 546 miles of line in Hamilton county, and another \$400 thousand for 195 miles of power lines in Lamar county. Also in East Texas, Jasper and Newton counties got \$370 thousand for 178 miles of line. Upshur county got \$5 thousand for improvements and additions to a locker plant.

Poinsettias pruned now will make better shaped plants this winter. Also they will form more blooms than those which grow tall and lush.

Coccidiosis, a common disease of poultry, has become more and more wide-spread and is proving to be highly fatal among cattle herds throughout the country.

In some of the modern steps, the dancers exercise everything but discretion.

A chucker is a period of play in polo.



MORE ORE . . . Mrs. Muriel Mathes, mineralogist for the atomic energy commission in New York, has job of testing samples of ore, sent in by hopeful prospectors, for their uranium content, if any.



OLD PILOT . . . James W. Montee of Washington, D. C., claims that he is the oldest active private pilot in the country. Now 85, he won his license at 60 and has logged more than 3,000 hours in the air since.

"Queen For a Day" Broadcast to be Made from Lubbock

Lubbock, Sept. 8 (Special)—An equitable allotment of tickets will be made every town and city in this area for the "Queen for a Day" broadcasts which will be an outstanding feature of the first three days of the Panhandle South Plains Fair in Lubbock Sept. 27-Oct. 2.

This assurance was given by Elmer East, chairman of the ticket committee of Lubbock Lions Club, which will sponsor the broadcasts.

"Queen for a Day" is a Mutual network program which has one of the highest ratings in popularity of any radio show. An estimated 20,000,000 to 40,000,000 people will hear the broadcasts from in front of the Lubbock fairgrounds grandstand each day.

The daily "Queen" program will last one and one-half hours. The first hour will be a pre-broadcast program. The final 30 minutes will be on a national network. The pre-broadcast program will start at noon each day and the broadcast at 1 P. M.

Admission to the fairgrounds during the forenoons of the days will be \$1.50. On each ticket will be a stub on which any woman desiring may write the reasons why she would like to be chosen queen.

From among these, judges will choose the 25 they deem best. The 25 women thus chosen will be questioned individually. From among them, five will be selected to tell their reasons on the air. The Queen will be chosen from among the five and will receive awards with hundreds of dollars.

Expectation is the demand for tickets will far exceed the supply. East said. The plan of allotting some to each community has been adopted, he explained, to insure a fair distribution. Mail applications, he added should be addressed to the Lubbock Lions Club in care of the Hilton Hotel, Lubbock.

Soil Conservation District News

The supervisors of the Floyd County Soil Conservation District are planning to attend a field day, including a barbecue at noon, at the Amarillo Conservation Experiment Station on Tuesday, September 25. Farmers, and any others who are interested in agriculture, are invited to meet at the agriculture building at 8 A. M. and go along with the supervisors.

The work of the station includes study of various grasses, methods of farming, water conservation, grazing and related matters which will be observed and discussed.

Some ditch lines with which to water improved permanent pasture

were run for J. T. Huckaby of Sand Hill and Robin Byars of Pleasant Valley.

A high point for an irrigation well was set for John Edward Smith of the Baker Community last week.

Lines to water wheat were run for Charley Simpson of Lockney, M. M. Julian of South Plains and Floyd Trowbridge of Petersburg. These lines are contour lines that are run on flat grades of about one-half inch to one hundred feet, which are spaced two to three hundred feet apart.

Wax applied to the dust pan helps dust slide off easily; applied to the tops and bottoms of drawers, helps prevent sticking; to the painted surface of washing machines, helps prevent rust.

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Editor and Publisher

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



RUSSIA'S "COLD WAR"

It's not a pleasant thing to write, but there are certain definite signs to indicate that this country is losing the "cold war" with the Soviet Union.

That point of view was expressed some time ago by Ray Cromley, writing in the Wall Street Journal. He based it on four primary considerations: First, it looks as if the Russians are playing tough and demanding heavy concessions in the four-power talks on the Berlin situation. Second, Russia ran the important Danube conference just about as she pleased, and protests from Western representatives received short shrift. Third, the Russians have been improving their position in the strategic Palestine area. Fourth, the United States is very much on the defensive in Berlin.

Since Mr. Cromley wrote, the French crisis has reached an alarming stage. The utter failure of any French statesman to form a government which can remain in power for any length of time is undermining

SCHOOL DAYS

By DWIG



France's position as one of the Key Western powers. And this is precisely the sort of thing which the Russians are most effective in exploiting. They are past masters at cashing in on dissatisfaction and turmoil. The fact that the voting communists are very much in the minority in France is not necessarily important. They are well organized, trained and disciplined, and obviously hope that, eventually, they will be able to seize the reins of government in France much as they did in Czechoslovakia.

To understand all this, one must understand the Russian mentality and Russian longterm policy. The whole basis of Soviet teaching from Lenin on has been that communism and capitalism cannot exist together indefinitely—that one or the other must triumph completely, by martial or other means. This fundamental idea was soft-pedaled during the war, but it certainly was never forgotten in Soviet upper councils. According to the best reports, it has been the theme of some internal dissension in the Kremlin, between officials who hold it absolutely and a few under-

ates who think it may be susceptible to some modification. In any event, it lies at the ideological heart of current Russian activity.

Russia is tremendously concerned with her security problem. Her position is rigorously isolationist—that is, she means to build up an industrial and geographical empire which will make it possible to live entirely within herself, without dependence on any other country and of vital importance, without fear of effective opposition from inside or outside her world. To achieve this, she feels that she must secure control of the industry and natural resources of Europe—along with the manpower of Europe.

Why is Russia so determined to force us out of Berlin? There are several answers. First, Berlin is still the heart of Germany, and is a potent symbol. Second, if we should find our position in Berlin untenable and pull out, the psychological effect not only on the Germans but on other European countries could be extremely serious. Third, gaining control of Berlin and the machinery of government is a necessary step to extending control to the main German industrial areas, such as the Ruhr. Fourth, the Russians attitude toward the millions of Germans who have worked with the Western powers since the war is all too clear—and if she ever gets Berlin retaliation on an immense scale can be expected.

As a number of writers have pointed out of late, the Truman doctrine, which is based on the containment of Russia is not working. The Marshall Plan is obtaining a limited success, but current events are a grave threat to it. This brings up an issue which is likely to come more into the open during the next year or so. That is outright military alliances between the United States and Western European countries—France, Italy, the Benelux group, and the rest. If this should come to pass, it would simply be an extension of the idea that we must get tougher and tougher with Russia if she forces us into it. In some high places, both here and in England, it is believed to be the only hope for an extended peace. The thought is still held that, ideological considerations to one side, the Russian leaders are practical enough to come to terms of some kind if they become convinced that the Western powers really mean business, and will see the thing through to the end. This thought is founded, in part, on the be-

lief that Russia is too weak economically to run the risk of an all-out shooting war that would involve the entire world almost from the outset.

The Russians are undoubtedly capitalizing on the fact that this is an election year in the U. S., that a president who is not assured of continuance in office beyond next January loses much of his effectiveness, and that the opposition candidate, even though his chance of election is strong, is still an unofficial person without power to act or to create policy. The Russian press is giving a strong play to the Wallace campaign, in an obvious effort to sell the idea that this country is hopelessly divided. All of this is part of the plan to break down European faith in our resolve.

There are some who have reluctantly come to believe that the Soviet-U. S. conflict is much like that between the irresistible force and the immovable object. But that view is not yet too widely held, and an incredible amount of work and energy is being given to preserving the tattered peace of the world.

Connie Mack's real name is Cornelius McGillicuddy.

Hours And Earnings In Texas Are High

AUSTIN—Weekly earnings in Texas manufacturing plants averaged \$52.50 in July, the University of Texas Bureau of Business Research reported.

This 11-per-cent rise over a year earlier was the result of a 10-per-cent hike in hourly earnings and a 1-per-cent longer work week. Newspaper publishing workers

earned \$82.41 a week, a 22-per-cent increase from July 1947, for the highest-paid group in manufacturing industries.

Averaging \$79.06 a week, workers in crude petroleum production received the largest earnings in the nonmanufacturing group, 19 per cent above their year-ago wages.

Manufacturers of furniture reported the shortest week—37 hours, with employees in public utilities and quarrying averaged 40 hours a week

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LONE STAR CLUB MEETS TUESDAY

The Lone Star Home Demonstration Club met Tuesday September 21 in the home of Mrs. Raymond Teeple. A program entitled "A Tour of Chili" was given by Mrs. R. L. Knox, Mrs. Clyde Parish and Mrs. Teeple.

A lovely refreshment course consisting of Hiladas with wafers, sandwiches with tea, followed by tarta

was served to those present. The next club meeting will be in the home of Mrs. Clyde Parish on October fifth.

It is centrifugal force that throws you off the turntable at the amusement park.

Matthew Vassar, a brewer, founded Vassar College in 1861.

Lone Star News

Mr. and Mrs. Claud Fletcher and Larry were supper guests of Mr. and Mrs. Jack Frizzell and children last Tuesday night.

Mrs. Elton Griffith and Garry of Plainview spent Wednesday with Mr. and Mrs. Walter Griffith.

Mr. and Mrs. R. L. Knox visited their son R. L. Jr. of Springlake last Tuesday evening.

Mr. and Mrs. Melvin Ross and son from Arizona are moving back to our Community soon. They will live in the Ernest Baxter house.

Ben McGhee and Lloyd Readhimer were in Amarillo Thursday night for a bal game between the Amarillo Gold Sox and the Pampa Oilers.

Mr. and Mrs. Jack Frizzell and children were supper guests of Mr. and Mrs. Harold Griffith and sons on Thursday night.

Betty Jane Jackson visited her grandparents Mr. and Mrs. Buck Sams Saturday and Sunday.

Dr. and Mrs. Tom West with Mrs. E. E. West of Abilene spent the weekend with Mr. and Mrs. L. C. Winters. The West's flew to Plainview in their private plane and were met by the Winters.

Mr. and Mrs. Wade Davenport and daughter were luncheon guests Sunday in the Lowell Jarrett home. In the afternoon they motored to Plainview.

Mr. and Mrs. Jack Frizzell and children spent Sunday with Mr. and Mrs. Claude Fletcher of Plainview.

Wiley D. Nance is home after a two weeks vacation in California.

Mr. and Mrs. Floyd W. Jackson attended the District Conference of the B&PW Club in Plainview at the Hilton Hotel Sunday morning. They attended a breakfast there also for the organization.

Lahoma and Lawson Rowell spent Sunday with their cousin, Sunny Lawson.

Mr. and Mrs. Tom Wells and Nell visited their son, Tom Ed Wells and family at Halfway Sunday.

Mrs. Hubert Griffith and girls spent Tuesday with Mr. and Mrs. Tom Wells.

Betty Jane Jackson attended a party given by the Methodist Church Tuesday afternoon from four till six for the Young People of the Church.

Mrs. Ivey spent the weekend with her mother in Floydada.

Mr. and Mrs. Joel Nance and Betty Ann, with Mr. and Mrs. Olin Grant and boys spent the weekend in Amarillo with Mr. and Mrs. Tom Scarborough and girls.

Mrs. J. T. Griffin spent Tuesday in Lubbock shopping.

Mrs. Herman King and Mrs. C. L. King attended the training school in Floydada this week for the Home Demonstration Clubs.

Mr. and Mrs. Johnnie Griffin visited Mr. and Mrs. Arch Muncy and Troyce one afternoon last week.

The Lone Star Home Demonstration Club met with Mrs. Raymond Teeple Tuesday afternoon.

Mrs. Harold Griffith was in Plainview Monday.

Mr. and Mrs. Henry Rowell were luncheon guests of Rev. and Mrs. G. C. Tiner Sunday.

Those from this Community who attended the Baptist Association Meeting at Ralls on Wednesday were Rev. G. C. Tiner, Mr. and Mrs. Ira Graves, Mr. C. W. Graves, A. O. Foster and L. M. Readhimer.

Mr. and Mrs. W. T. Rankin are in

Pottsville, Arkansas at the bedside of Mr. Rankin's father who is seriously ill. Mrs. T. S. McGehee is staying with the Rankin children while their parents are away.

Mr. and Mrs. Floyd Readhimer and James of Plainview spent Sunday with Mr. and Mrs. L. M. Readhimer and girls. Other visitors in the Readhimer home Sunday afternoon were, G. C. Tiner, Henry Rowell, Mr. and Mrs. A. O. Foster, Mrs. T. S. McGehee, Mr. and Mrs. Reed Lawson and Sunny and Lahoma and Lawson Rowell.

Barbara Foster spent Sunday with Nita Jo Readhimer.

Hubert Frizzell attended the football game Saturday night in Lubbock between Lubbock and Canyon.

Glenda Ann Readhimer spent Sunday with Mary Ann Rankin.

Mr. and Mrs. Hubert Frizzell carried their son, Tony, to Lubbock Monday to see the Doctor.

Mr. and Mrs. Denzil Boyter and Jennie Sue and Lavern Frizzell of Plainview visited Mr. and Mrs. A. E. Frizzell and Pat Sunday. In the afternoon they all visited the Milton Frizzells of Rock Creek.

Nita Jo Readhimer spent Tuesday with Sissy Frizzell.

Mr. and Mrs. Walter Griffith with Mr. and Mrs. Harold Griffith and boys attended Church in Plainview Sunday. They had lunch with Mr. and Mrs. Elton Griffith and children.

Others there were Mr. and Mrs. Hubert Griffith and girls of Lockney, Mr. and Mrs. Kenneth Griffith and children and Mr. and Mrs. Herbert Griffith and girls from Lubbock.

Mr. and Mrs. C. L. King attended a reunion in Lockney Sunday at Mr. and Mrs. Harlan Downs.

The Lone Star PTA will meet next Tuesday night. There will be a short program by the school children. Everyone is urged to attend these meetings.

Mr. and Mrs. Ashby and two nieces, Miss Alice Gardner and Mrs. Nan Joy and little daughter, Jacqueline, have just returned from a week's visit and birthday celebration of their grandson, Juandel Glass of Denver City, Texas. Teaver Ashby and family of Clovis, N. M., were there to enjoy the occasion.

Mr. and Mrs. J. D. Worrall and Sandra of Chicago, Ill., came Tuesday for a visit with her parents, Mr. and Mrs. John Stalcup.

LEAVE YOUR ORDERS for trailers or bring in your gear. We have a very good trailer builder and will build them according to your specifications. Brunner Lumber Co. 8-128

A dud is a shell which failed to explode.

FARMING EQUIPMENT

1943 model M Farmall with 4-row Lister and Planter and 2-row Cultivator, A-1 shape, tires like new, \$2850.

We still have one new G John Deere Tractor, powerrol and cylinder.

Three new Ford Tractors for immediate delivery.

John Deere Van Brunt Wheat Drill, 3 years old, fair shape, \$400.

See us for

Any kind of New or Used Equipment you may want.

Braselton Implement Co. Inc.

Troy Vaughn, Manager Floydada, Texas



What's the verdict now that women can choose any range they want?

Today, women are buying more new Gas ranges than those using all other fuels combined! 2,390,000 last year alone!

Remember!

Only the new automatic Gas ranges give you all these modern cooking "musts"!

- 1. Automatic clock control
2. Automatic heat control
3. Automatic lighting
4. Smokeless broiling
5. Instant high heat, instant shut-off
6. Better baking
7. Thrifty simmer burners
8. Amazing economy!



This ROPER automatic gas range built to "CP" standards is just one example of why Gas is such an overwhelming favorite... just one of many super-modern Gas range "makes" and models that meet every quality requirement of this "CP" seal.



GAS now first for modern automatic cooking!

West Texas Gas Company

"Flowers Wired Anywhere"

Pleasing You Is Our Pleasure Flowers For All Occasions Plains Floral Shop Ph. 163 Mrs. J. B. Seale, Prop.

DR. N. E. GREER

Office: Greer Building Ear, Eye, Nose and Throat and Refractions By Appointment

WATCH and CLOCK REPAIR

Jewelry Repair J. VERNE DUMONT Temporarily Located in Baker Hotel Lobby

ANNOUNCING...

To The People Of Lockney and This Territory

That we have purchased the Lockney Elevator from Mr. Clell Baggett and are now in charge.

WE ARE IN THE MARKET FOR YOUR GRAIN

We are prepared to buy your grain at all times and will sincerely appreciate your patronage.

We have had lots of experience in the grain and elevator business and we know how to serve you and we will always try to treat you right in every business transaction.

Mr. Hugh Carroll will continue with us and will be glad to serve you at any time.

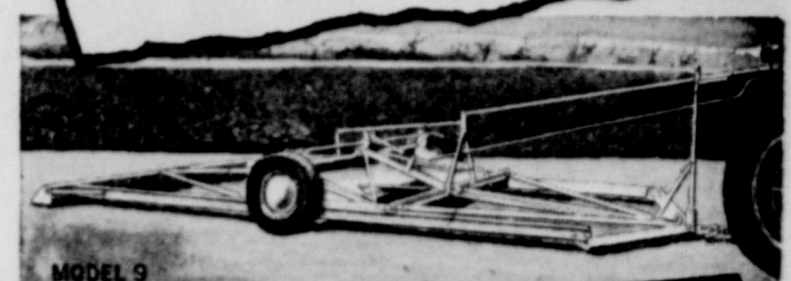
BAXTER & SMITH GRAIN CO.

Charles Baxter

(Formerly The Lockney Elevator)

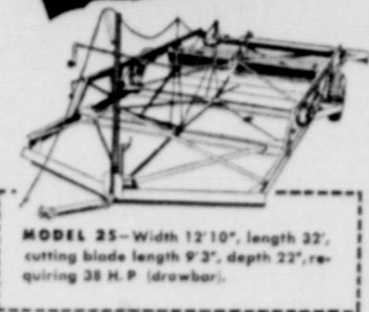
Ben F. Smith

You Can Handle ALL 3 with an EVERSMAN Automatic



DIRT MOVING, LAND LEVELING and SEED BED PREPARATION

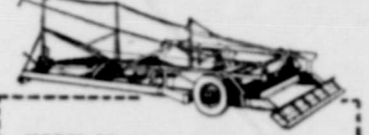
HERE'S A LABOR-SAVING, MONEY-MAKING MACHINE... with an Eversman you get land in table top condition quickly and easily.



MODEL 25-Width 12'10", length 32', cutting blade length 9'3", depth 22', requiring 38 H.P. (drawbar).



MODEL 12-Width 12', length 21', cutting blade length 9'3", depth 16", 3 plow tractor. Model 9 shown at top of page slightly smaller for 2 plow tractor.



MODEL 35-Larger, longer, more dirt capacity than Model 25. Both 25 and 35 have main frame adapted for sawaring in field to maneuverable dirt mover.

Hammond & Company

Your International Harvester Dealers Phone 25 Lockney, Texas

Will Play At Lubbock Fair



Pictured here is the Lockney High School band, who will play at the South Plains Fair Friday of next week, October 1. The 40-piece band directed by George Atwood will add to the gay festivities on Lockney. Participants: Gail Sherman, Mervan Peterson, Jimmie Smith, Joyce Carthel, Roylene Hall, Velma Seale, Arlene Turner, Ilene Harris, Jontha Lee Casey, Dale Tierce, Juanelle Martin, Myrtle Lou Newton, Bill Sherman, Marie Martin, Elna Watson, Nita Huckabee, Beth Kellison, James Carthel, Agnes Gloyna, Joy Keeter, Lucille Cargile, Kay Norman, Dorsey Baker, Donald Allison, Bonnie Harrison, Harolene Workman, Mary L. Manning, Barbara Mullins, Freda Bybee, Wanda Kellison, Lela Huddleston, Jerry Sims, Betty Handley, Peggy Carthel, Beverly Norman, Herbert Watson, Shirley Holt, Sandra Myers, Melba Weathers, J. T. Livesay.

Lockney High

Ilene Harris, Tinney Foster, Kay Norman, Jerry Sims. Howdy folks! We take pleasure in announcing to you the new Howdy Bored of Education; Joe Keeter, E. D. Kelley, Donald Reece, Jack Adams, Jimmie McGowan, Bob Carthel, Donnie Bybee.

We take even greater pleasure when we announce that the Lockney Longhorns tied the Kress Kangaroos (13-13). That was certainly a thrilling but close game. Runners say that they have plenty of trouble lined up for the Dumas Demons. So lets all be out for the game Friday night letting the boys know that we are behind them whole heartedly.

When we look at our football team our minds naturally turn to the men who train them. Coach Kelley's influence may be due partly to the fact that he has a striking resemblance to screen actor, Robert Mitchum. Kelley may be a dope but not a fiend (a pun son). There is also Coach Lafollete who is doing a mighty fine job.

Before we go any further we must say something about the band who is working very hard for the 1948 season. There is George Atwood our director, twirlers are Mary Manning and Barbara Mullins, acrobats Peggy Carthel and Betty Handley, majorities are Freda Bybee, Melba Weathers, Jerry Sims, Lela Huddleston, and Wanda Kellison. There are fifty members in the band this year.

"Coach Lafollete, have you a warning signal on the front of your car?" asked a student.

"Yes, I have a little round thing that says 'Dodge Brothers'!"

As you can see we have two fine coaches, and we are very proud of the work they are doing.

Congratulations to the people that were picked to lead the class of 48-49. Joe Keeter will be the shining inspiration with a gavel to lead the brave "Forty-niners" this year. Jimmie

McGowan as vice president and Iva Mae Wright as secretary will assist in this worthy task. The Juniors decided on an all male cabinet. President Delbert Shearer, vice-president Robert Huckaby, secretary Jerry McCullough, treasurer Charles Crouch, reporter Donnie Bybee, Sgt-at-arms, Robert Quisenberry. Sophomores are as follows: President Pat Frizzell, Mac Howard vice-president, secretary Jeanette Pickens. Freshmen officers are: President Bobby Baxter, vice-president Sonny Turner, secretary Billy Earle Terrell, reporter Jo Ann Samples.

Monday, September 20, the Longhorn Staff was elected. The students are eagerly anticipating this work and a good annual as a result. The staff includes Editor-in-chief, Joyce Carthel, Assistant editor Tinney Foster, Business manager Mary Louise Manning, Junior representatives are Ilene Harris and Jerry Cooper, Sophomores are Rex Rogers and Barbara Mullins, Freshmen are Sue Nelmes and Glenda Ann Readhimer.

!!! OVERHEARD !!!

Jerry—"So help me I'll kiss you."
Joyce—"So kiss me I'll help you."

Mr. Wright—"Doctor my baby has just swallowed a fountain pen."
Doctor—"I guess you will have to use a pencil until I get there."

Joe—"Betty everytime I kiss you I become a better man."
Betty—"Well you don't have to get to heaven in one night."

IT'LL BE NEWS WHEN

Kay and Velma quit fueding in basket ball 1st period. It's all in fun!

Arlene and Jr. Golden are on speaking terms again. How about that Jr. Some of the kids in L. H. S. start trying to win friends and influence people.

Joyce Carthel and Jerry McCollough, Carolyn and Bobby, Reva and Jack, Mervean and Bobby aren't seen together at noon.

Joy Keeter and Nita Huckaby are best of friends again. It seems as though it all started over a cute little F. H. S. man. Gosh you're a lot of trouble Leroy.

Freda Bybee approves of a certain Senior girl. Was this caused by a male. Say Jerry better watch out for these L. H. S. women and How!

Bonnie Singer grows tall enough Edgar Hartly. They do make a cute couple though!

Bill Smith isn't rushed for dates! Which one is it, Carolyn, Roylene, or California? Take your pick "Wild Bill".

Jack and Verda are no longer a "cute couple". Here's hopping this friendship lasts a long long time!

We find out who Ilene was really with Friday Night! Was it really Bill Thompson?

Say Myrtle Lou, you seem to be one of the "Lucky Females." We feel for you.

Where did "AH-HA AND MA-HA" originate? Three stooges no doubt.

Does Robert Q really enjoy typing or is it the company?

Bill Smith. Who was your lady friend Sunday Evening?

Jack Adams. What seems to interest you in Floydada? Plainview? Lockney?

Maxine Foster seems to be interested in an L. H. S. guy. Are we mistaken?

Jerry Sims. You seem to have a nice boyfriend! Wish they would all pass out cars.

What interest has Plainview in the majorette section of the band? Just a friend? Jerry!

Are the Sophomores on the speaking terms with "California" yet? Why all the trouble anyway?

Say I guess everyone has heard how the girls gather around Charles Crouch in Eng. III?

Say we hear the "old romance" of Wilkie and Sue has broken up! Can this be a permanent affair? Or is it just for the time being... What's the matter kids?

Joy Keeter. We hear you are losing

your touch with your F. H. S. male? Better be careful you might lose him, Betty Mars was seen with him Monday!

Kay who was the handsome man you were out with? Does Mary Evelyn know him too? Could be!

Lena, Why was Wilkie looking for a date Friday? Was "Red" the real reason? Are you really sorry?

Who is now known as "Donnie Fay"? Could it be dealing with Bybee and Harrison?

Charles Hammitt why are you known as "Marr'em all"? So long folks. See you next time...

LEAVE YOUR ORDERS for trailers or bring in your gear. We have a very good trailer builder and will build them according to your specifications. Brunner Lumber Co. 3-1tc

To score 300, a bowler rolls only 12 balls.

RECORDS
Music for your every mood as you like it.
H. G. Parker Furniture Co.

GO TO CHURCH SUNDAY

PERMANENT ANTI-FREEZE

We can supply you with Ethylene-Glycol base permanent-type anti-freeze for your car or truck radiator. It will mix with Prestone and other types of permanent anti-freeze.

BAR-LUG TIRES

The ideal tire for West Texas mud. We have most any size you may need. Come in and see us.

Consumers Fuel Association

Famous Health Here Now!
Molded Aluminum COOK-WARE
Beautiful high luster finish — easy to clean — Thick molded aluminum. Guaranteed forever.
Makes big savings on food bills.
Cuts fuel cost more than one half.
Keeps food flavors intact ...gives food a new delicious taste.
Retains vitamins and valuable food elements lost in ordinary cooking.
Prevents food shrinkage and waste.
COOK...BAKE...ROAST...BROIL — on top of the stove, the waterless way. See this marvelous Health Cook-Ware today.

A Dutch Oven & Cover (5 qt.)
B Chicken Fryer & Cover (10 1/2")
C French Style Fry Pan (7")
D Reversible Griddle-Broiler
E Sauce Pan & Cover (1 qt.)
F Sauce Pan & Cover (2 qt.)
G Sauce Pan & Cover (3 qt.)
Complete Set (1 cover for A&B)

Baker Hardware Co.

You Can't Beat MAYTAG!

New Maytag HOME FREEZER
Now Here—New Maytag Dutch Oven Gas Range
Many unusual wife-saving features!
You'll have added leisure, with this new-day range, which cooks a whole meal automatically, in your absence... by the marvelous Dutch Oven Method. What's more, it cooks the conventional way, too—like any other modern gas range. Be sure to see this new and different range right away!

See the many advantages of this new home freezer, which also serves as a kitchen table. Fold-down leaf for extra work-surface and breakfast table. Capacity, 6 cubic feet. Counter-balanced lid opens easily—stays up without holding. Quick defroster for foods requiring it. Come in, first chance, and see these and other features.

The Ever-Faithful Maytag Washer
Handsome New Models
Exclusive Maytag Features
Easy Payment Terms
Liberal Trade-in Allowance

PENNINGTON MOTOR CO.
Phone 57 Lockney, Texas

Protect Your car with an
UNDERCOATING
We have installed a new
UNDERCOATING MACHINE
for spraying the underside of your car—fenders, running gear, etc. This protects your car from rust, moisture, helps to stop the rattles. Come in today and let us explain this new machine.

For Repair Service
Bring Your Ford
Back Home.
Your local Ford dealer knows better how to care for and repair your Ford. When you need service bring that Ford to our garage. We'll take good care of it and fix it right.

"WHITEY" BACCUS
Authorized Ford Dealer
Phone 200 Lockney, Texas

"SPEEDY" by Whitey BACCUS
SAY MISTER HAVE YOU A NUT HERE?
HEY, SPEEDY! A YOUNG MAN TO SEE YOU
I'LL FIX IT SONNY—AND WHEN YOU SHOW UP AND GET YOUR OWN AUTOMOBILE, WE'LL KEEP THAT IN PERFECT CONDITION, TOO!
YES, SEE THOUSANDS OF SATISFIED CUSTOMERS KNOW THAT
WHITEY BACCUS Ford REPRESENTS RELIABLE AUTOMOBILE SERVICE!
GOOD THEN I'LL PUT YOU DOWN FOR A SERVICE JOB, SAY—EIS TEEN YEARS FROM TODAY
SWEET IN THE MORNING OR AFTERNOON!

USED CARS
BOUGHT AND SOLD
1947 1/2 ton Ford Pickup
1941 Ford 1 1/2 ton Truck
1937 Chevrolet 2-door
1947 Ford 2-door
1939 Ford 2-door
Slick Model A Ford
1938 Ford 4-door

Ford WHITEY BACCUS Ford
LOCKNEY, TEXAS

"Flowers Wired Anywhere"
Pleasing You Is Our Pleasure
Flowers For All Occasions
Plains Floral Shop
Ph. 163 Mrs. J. B. Seale, Prop.

ARTHUR B. DUNCAN
ABSTRACT CO.
S. E. Corner Square — Floydada
Oldest and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.
MRS. MAUDE E. HOLLUMS
Manager

An Olympic marathon race is 26 miles and 38 1/2 yards.

There are 15 men on a rugby football team.

TECH-BAYLOR TICKETS ARE AVAILABLE

LUBBOCK.—Texas Tech ex-students may obtain tickets for the Tech-Baylor football game Oct. 16 in Waco by mailing requests and checks to Frank Maddox, 2100 Morrow, Waco. Tickets are \$3 plus 25 cents for return by registered mail. Three hundred tickets have been made available to former Tech students.

Mr. and Mrs. E. A. Allen of Arcadia, Calif., left Monday morning for their home after visiting her brother, G. H. Phenix and Mrs. Phenix here several days.

Mrs. A. B. Clowers and Mrs. Opal Baldwin of Dallas spent the week end here visiting Mrs. Clowers brother, W. R. Earnell and family.

WTCC To Carry Fight For Water Rights To Counties

ABILENE—A fight for West Texas water rights will be carried directly into all of the 132 counties of the West Texas Chamber of Commerce territory in a series of project clinics authorized this week by members of the executive committee.

At the same time the committee set the date for the 31st annual West Texas Chamber of Commerce convention to be held in Abilene, Monday, November 8.

Project clinics have been set for the following towns:

Tahoka, Tuesday Sept. 28; Panhandle, Wednesday Sept. 29; Quanah, Thursday, Sept. 30 and Decatur, Friday Oct. 1.

Monahans, Tuesday Oct. 5; Del Rio, Wednesday Oct. 6; Stephenville, Thursday, Oct. 7 and Breckenridge, Friday Oct. 8.

These project clinics will replace the regular annual referendum meetings, which have been held in the past and will be in the towns selected by directors at last year's meetings.

"Due to the long range character of the work program adopted at last year's referendum and to the necessity of acting upon committee reports in pursuance of that program, your Executive Board believes that in this year's annual proceedings the energies of the organization should be devoted to acting on committee reports and to carrying out objectives already adopted by previous referendums and annual conventions," the executive board, which was presided over by President C. P. Eodson announced.

In the program as outlined by Manager D. A. Bandeen the project also will receive presentations of industrial reports made by committees of three major West Texas railroads, the Santa Fe, Texas & Pacific and Burlington. These reports will cover surveys now being completed by the respective committees and will represent approximately \$40,000 of factual information.

Already for distribution is the Grain Sorghum report from the WTCC Burlington industrial committee which was prepared by engineers of the Texas Electric Service. This report deals with factual information on the production and utilization of grain sorghums and will be a handbook for local WTCC directors in an effort at industrialization of this leading West Texas crop.

It was announced the cotton report now being prepared under the WTCC Santa Fe committee is nearing completion and likewise will be ready for distribution at the project clinics. This is an analysis of the cotton manufacturing potentialities of West Texas. It is being prepared by Mark Wood at Texas Tech.

Another important project to be reported is that of the WTCC T & P industrial committee, which has under way an economic analysis of the West Texas area served by the T & P. Dr. Sidney L. Miller is preparing this analysis and he has already made three independent reports which include livestock feeding, leather goods potentialities and water needs of the area.

WANT ADS GET RESULTS

CITATION BY PUBLICATION

THE STATE OF TEXAS TO: Jessie Cooper, Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Floyd County at the Court House thereof, in Floydada, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 18th day of October A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 30th day of August A. D. 1948, in this cause, numbered 3765 on the docket of said court and styled Frank Cooper Plaintiff vs. Jessie Cooper Defendant.

A brief statement of the nature of this suit is as follows, to wit:

An action for Divorce on the grounds that Plaintiff and Defendant

have not lived or cohabited together as husband and wife for more than 10 years before the filing of this case. And that there is no community property existing between plaintiff and defendant and no minor children of their marriage, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Floydada, Texas this 30th day of August A. D. 1948.

Attest: Mrs. J. O. Dudley, Clerk, District Court, Floyd County, Texas (SEAL) By Mrs. P. W. Bell, Deputy 3-4c

GO TO CHURCH SUNDAY

You can say that again— "Lubri-tection!"*



And That's What Smart Motorists Are Saying Again and Again To Get— Phillips 66 Premium Motor Oil!

What's all the excitement? Mister, here's a brand new word that says everything about what a great motor oil will do for you!

You see, you get both lubrication and protection from Phillips 66 Premium. You get the fine, basic lubricating qualities that come from high quality crude, expertly refined. And you also get an oil which has been improved with additives and inhibitors to help relieve your motor of sludge formation and other harmful deposits.

That's a lot to get from one motor oil—but that's what you get when you say "Lubri-tection"! So switch to Phillips 66 Premium Motor Oil today!

PHILLIPS 66 PREMIUM MOTOR OIL

* "Lubri-tection"—the protection rendered by an oil of fine base stock containing special detergent and oxidation inhibiting ingredients.



Olsen Stelzer Hand-made Boots



FALL SUITS

for men and young men with lots of taste and little budgets

More of Everything

than the customer expects in a Freeman shoe for fall. You get that cold shoe feeling in a brandnew pair.

And, too, we will show you what a "Stetson" does for a MAN!

GLAD SNODGRASS

Smart Wear for Men Since 1900 FLOYDADA

YOU'LL BE WELCOME HERE!

Yes sir, you will be welcome to come into our barber shop whether you need barber work or not. And when you do need trimming up or a shave, or any other barber work we especially invite you to visit us in our new shop. You'll find courteous, friendly service.

LONGHORN BARBER SHOP

JOE ROGERS FLOYD DANIEL V. R. McCARLEY Located first door south of Darnell Grocery

DR. JOE E. WEBB OPTOMETRIST

Rooms 306-308, Skaggs Building Telephone 1234

Plainview, Texas

Krueger, Hutchinson and Overton Clinic Lubbock, Texas

GENERAL SURGERY J. T. Krueger, M. D. J. H. Stiles, M. D. (Ortho.) H. E. Mast, M. D. (Urology) A. W. Bronwell, M. D. INFANTS AND CHILDREN M. C. Overton, M. D. Arthur Jenkins, M. D. J. B. Rountree, Jr., M. D. INTERNAL MEDICINE W. H. Gordon, M. D. (Limited to Cardiology) R. H. McCarty, M. D. Brandon Hull, M. D. GENERAL MEDICINE G. S. Smith, M. D. (Allergy) R. K. O'Loughlin, M. D. X-RAY AND LABORATORY A. G. Barsh, M. D. EYE, EAR, NOSE & THROAT J. T. Hutchinson, M. D. Ben B. Hutchinson, M. D. (Limited to Eye) E. M. Blake, M. D. OBSTETRICS O. R. Hand, M. D. Frank W. Hudgins, M.D. (Gyn.)

J. H. Felton, Business Manager

SEE

O. C. BAILEY MGR., BAKER PUMP COMPANY

for

Irrigation Pumps

We are now distributors of the famous COOK PUMP which is the most durably constructed pump on the market.

4% Farm Loans—No Fee

At The

ALFORD PRODUCE BUILDING

Phone 199 Lockney, Texas

Or see Ira Graves at Lone Star For Well Casing.

or See Cecil Williams for Test Wells, 75c per foot in Doubtful Water Areas. Phone 130-R, Lockney, Texas

See R. K. SHIRLEY for Pump Bases and Motor Bases

WE CAN SAVE YOU MONEY

School days ARE EYE Strain Days



It's as simple as ABC or as "one and one make two." School days are eyestrain days . . . and better light means better sight.

Be sure, wherever your children play or study that they have the best possible dependable electric lighting—always.

SOUTHWESTERN PUBLIC SERVICE COMPANY

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Rev. and Mrs. Spence Express Thanks

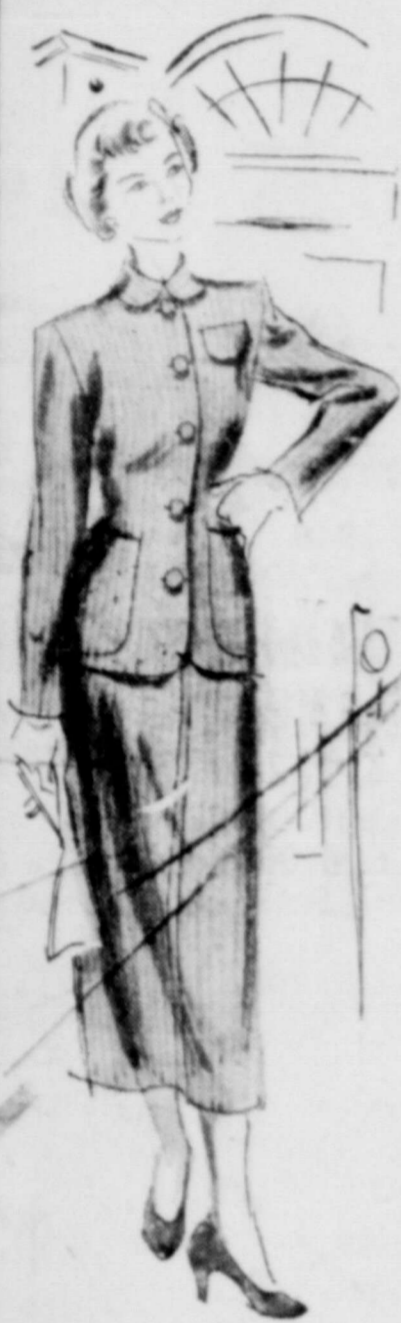
We wish to take this opportunity to express our thanks to each member of the Lockney Baptist Church and others who helped for the many lovely and useful gifts you gave us at the shower Monday night and for the generous offering you gave us two weeks ago. Each time we use these things we will be reminded of the good people of Lockney and what you have done for us.

Mr. and Mrs. Raymond Spence

LEAVE YOUR ORDERS for trailers or bring in your gear. We have a very good trailer builder and will build them according to your specifications. Brunner Lumber Co. 3-1te

WANT ADS GET RESULTS

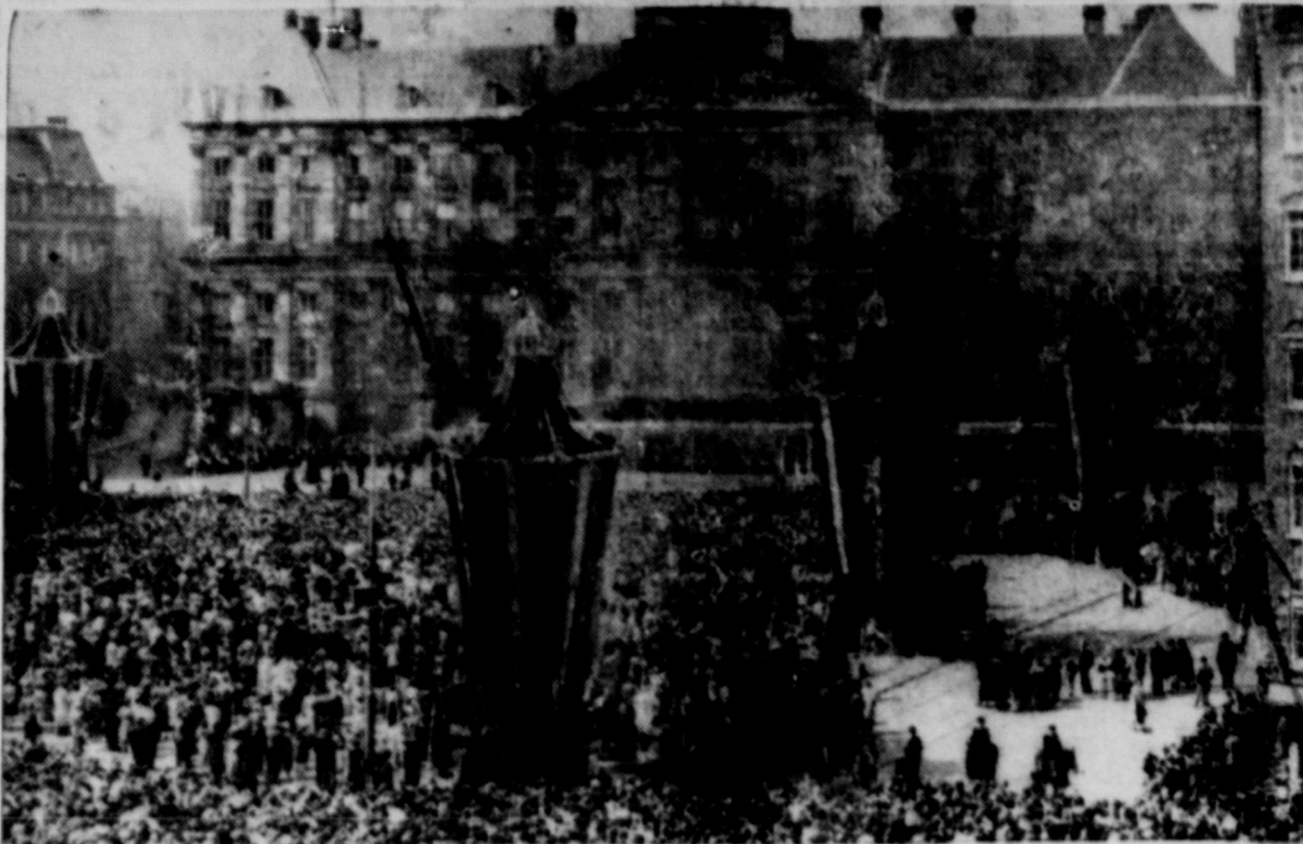
SUITED for a Class or Career!



Wear it everywhere—our impeccably tailored suit classic—in gabardine and covert.

Lady Fair Shop

Mrs. Edna Mae Honea, Prop.



AND THOUSANDS CHEERED THE NEW QUEEN... This old world scene was photographed in Amsterdam, Holland, while the enormous throng that packed into the square in front of the Dutch royal palace was shouting, "Long live the queen," or its equivalent in Dutch. The queen was Juliana. She had just assumed the mantle of sovereignty after the abdication of her mother, Queen Wilhelmina. The formal investiture of Queen Juliana, which also called for a lot of pageantry, was held two days after the formal abdication of Wilhelmina. (Thus, life sometimes becomes complicated even for royalty.) In this picture, Queen Juliana, Wilhelmina and Juliana's consort, Prince Bernhard, are standing on the balcony of the royal palace.

Vocational Ag News

Approximately 200 people attended the watermelon feast and wheat farmer's meeting held at the Alken elevator on Monday night, Sept. 13. A very interesting discussion concerning the milling qualities of wheat was conducted by Fred Dines of the Tex-O-Kan Milling Co. and C. H. Stafford of Harvest Queen Mills.

Fay Pinner, F. L. Montandon and Harold Hotchkiss spent Saturday of last week at Matador and vicinity securing feeder calves for the local F. F. A. boys. Four outstanding calves were secured from Bob Martin's ranch north of Matador. Boys now having calves on feed include Bobby Baxter, Don Bybee, John L. Hooten, Billy Stowe, Edgar Hartley, Billy Gilbreath, Bob Carthel, Ray Gene Carthel, Lynn Ray Smith, Billy Terrell, Robert Matthews, Robert Quisenberry, Harold Hotchkiss, Harold Griffith.

The Ag boys are going to have a local F. F. A. livestock show next spring in one of the hay sheds at the local alfalfa mill.

MRS. McCOLLUM EXPRESSES THANKS TO FRIENDS

It is with sincere regret that I am leaving Lockney and all my friends here. I will be eternally grateful to everyone for all the many acts of kindness and expressions of friendship shown me since the death of Dr. Joe last January. My work at Questa, New Mexico, as manager of the Co-operative Hospital will include missionary work also and I will need the prayers of all Christian people to sustain me in my endeavors. Lockney will always be my home and has my best wishes for success of every endeavor.

Mrs. Elizabeth McCollum

Boy Scouts To Sponsor Barbecue

Scoutmaster Arthur Barker Jr. announced this week that Troop 59, Boy Scouts of America, would sponsor a goat barbecue soon, tentative date set for Monday night, October 11.

The barbecue will probably be held in the American Legion home here. Jack Brian, local noted barbecue artist, will in charge of the preparations.

A charge of \$1.50 per plate will be made and the proceeds will go toward completion and equipping of the Scout hut. Scoutmaster Barker said.

A program will be prepared and a door prize will probably be given away. Lots of fun is promised and all the men of this area who are interested in the Scout movement are urged to attend.

The Scout hut, located on the grounds near the City Auditorium, is almost complete now except for windows and doors.

Plow Up Cotton Stalks, King Says

COLLEGE STATION—The sooner Texas cotton farmers plow under their cotton stalks, the more weevils and pink bollworms will starve out and freeze during the winter. C. A. King, associate extension entomologist of Texas A & M College, says it's a job the cotton growers can make money on by doing it early. And it's something they'll have to do later on anyway to have a good crop next year—without the insects.

It has been tried before. Let's take a look at the record. Since 1943, the Lower Rio Grande Valley has had cleanup campaigns ranging from very poor in the fall to excellent in early August. After a very poor cleanup in the fall of 1944, 10 percent of the squares on the following season's cotton were punctured by the boll weevil. But when they had an excellent cleanup in early August of 1946, only 3 percent of the squares were punctured the following season.

And up in Central Texas, Williamson county had a county-wide stalk cleanup program completed September 30 last year. This year on July 16, only 9 percent of the squares were punctured. A week later the county total was 12 percent punctured, and on July 30, there was a 27 percent puncture total.

Right next door, Milam county didn't have a county-wide stalk destruction campaign last year. This year a July 16 check showed 45 percent of the squares punctured, and on July 30, 59 percent had the tell-tale weevil holes. A week later, the county total amounted to 63 percent.

Those figures meant profits for Williamson county, but losses for Milam county. Besides killing the insects, turning under the stalks makes your soil richer by returning organic matter to the soil and increasing next season's yields.

So the earlier you turn under the cotton stalks, the longer the starvation period will be, and the better the insect control next season, says King.

It works.

It is as hard for a rich man to enter heaven as it is for a poor man to live on earth.

Silk stockings were first seen in the 6th century but they weren't really observed until the 20th century.

Fertilizer Pays Off State Chemist Says

COLLEGE STATION—Last year's fertilizer sales in Texas were five times those of 1936, according to Dr. J. F. Fudge, State Chemist of the Texas Agricultural Experiment Station.

If fertilizer sales are any indication, the farmers of this state are feeding the soil to fatten the crops. For the fiscal year 1947-48, Texas fertilizer sales amounted to over 451,000 tons.

Compare this with only 85,000 tons back in 1936-37. The 1939-40 records show an increase to 116,000 tons. And just a year ago in 1946-47 the sales were slightly over 401,000 tons.

A breakdown of the main types of fertilizer shows over 31,000 tons of 5-10-5 were sold in the year ending June 30, 1948. The 4-12-4 topped this with well over 102,000 tons, and all the mixed fertilizers totaled nearly 225,000 tons. Sales of 20 percent superphosphate came to over 165,000 tons. This figure is included in the 212,000 tons of all materials sold, such as ammonium nitrate, rock phosphate, nitrate of soda, superphosphate 45 percent and up and 16-20-0.

Dr. Fudge says the big increase in the use of fertilizers since 1936 is because more people are finding out that increased yields from fertilizers are paying off. When prices are up, it means a difference between profit and more profit for the farmer. But when prices are down, it means a difference between profit and loss.

The big thing that is limiting the amount of fertilizer Texas farmers will use under the present conditions is the supply. Right now, the demand is far more than can be supplied. There isn't enough to go around to everybody who wants it.

Slowly Texas is building her soil.

WATCH YOUR EXPIRATION DATE

RETURN FROM TRIP

Mr. and Mrs. Monroe Smith of Lockney and Mr. and Mrs. H. R. Brown of Silverton returned last week from a 10 day trip to Central Texas and the New Mexico border area. They attend an Old Settlers reunion at Decatur. They report that the irrigated section of Texas had the only crops they saw on the trip.

ATTENDS BUSINESS SCHOOL

Ernest Rodgers, son of Mr. and Mrs. E. J. Rodgers and a veteran of World War II, has entered the Lipper's Business College at Plainview.

DUMONT IN HOTEL

J. Verne Dumont has located his watch repair shop temporarily in the Baker Hotel lobby. He was formerly located at Powers Pharmacy.

Mrs. Kenneth Wortford of Lubbock has been here visiting her parents, Mr. and Mrs. John Belt and her sister, Mrs. Bob Jarrett recently.

Mr. and Mrs. Ralph Sturgis of Portland, Ore., are here visiting Mr. and Mrs. France Carthel and Mr. and Mrs. John Belt.

Mrs. A. E. Perkins of Sudan, Texas visited in the J. H. Cooper home Thursday and Friday of last week.

LEAVE YOUR ORDERS for trailers or bring in your gear. We have a very good trailer builder and will build them according to your specifications. Brunner Lumber Co. 3-1te

Mr. and Mrs. J. P. Truett spent Sunday of last week attending market at Oklahoma City.

Mr. and Mrs. J. W. Fox of Kress, former residents here, were visiting in Lockney Thursday.

F. L. Brown returned Monday from Dallas where he visited a brother who is ill in a veteran's hospital there.

J. D. Hager returned last week from a visit with his brother and family at Ada, Okla.

Mrs. Ellen Cooper, Ross Cooper and Melvin Cooper visited Friday in Quitaque and Turkey.

Mr. and Mrs. Jack Cooper and children spent last weekend in Amarillo.

Advice seldom helps. If we are dumb enough to need it, we haven't sense enough to use it.

There is considerable difference between substantial food and lovely refreshments.

We are not too sure of our English, but we are convinced that "had" is the past tense of money.

The time will soon be here when we'll wonder once more why Noah didn't swat both those flies.

Modern Olympic Games were first held at Athens in 1896.

Curling is played on an ice surface.

GOOD CLOTHES
Are worthy of Good Cleaning
Brown's Cleaners
Can Do The Job!

Announcing...

Mr. and Mrs. E. M. Lawson have purchased the former City Cafe and are now operating the cafe in the same location.

We have cleaned and renovated the building and offer you delicious, wholesome meals every day.

We will serve
PLATE LUNCHES EVERY DAY
SHORT ORDERS
GOOD COFFEE

SPECIAL FOR NEXT SUNDAY!
Baked Chicken with all the Trimmings

Come in and see us.

THE LOCKNEY CAFE

Mr. and Mrs. E. M. Lawson, Props.
Mrs. Mollie Hightower, Cook
Mrs. Boss Cavitt, Waitress

FOOD SALES

BACON Vacuum Pack Armour Star, lb. **79c**

HOMINY Brimfull No. 2 **10c**

PORK & BEANS Brimfull pound **11c**

CORN Big M No. 2 **17c**

Coffee Town Talk 1 lb. jar **37c**

Lard Cudahy's Rex 4 pounds **1.10**

NEWMAN GROCERY & MARKET

PETE AND WANDA

Shower of FOOD Values

ORANGE JUICE 46 oz. can **25c**

TREND 2 boxes **33c**

CABBAGE pound **3c**

LETTUCE Head Each **9c**

MIRACLE WHIP pint **35c**

MAIER FOOD STORE

FREE DELIVERY - PHONE 12