

A Correction; More Information About the County Seat Contest

This week The News comes to you a day earlier on account of the election coming on Saturday. It contains a correction and more valuable information concerning the election.

CORRECTION

My attention has been very naturally directed to an article which appeared in last week's edition of the Sudan News under the head of Minute Talks. In this column there appears an expression of opinion which purports to be the opinion of a Mr. Pat Campbell and which is labeled by the editor as the opinion of Olton toward Lamb county as a whole.

The statements contained in this item do not express the opinion, past or present of P. B. Campbell. I have always taken an active part in the public affairs of Olton Community, and have openly and plainly stated my attitude towards any project that came up.

Three years ago I took a very active part in the campaign to keep the County Seat at Olton. Many readers of this article and the one to which I refer above will remember that I spoke along with representatives of other parts of the county at public meetings in most of the communities of Lamb County.

This year I am taking a very active part in the County Seat Campaign and have already openly explained in four public meetings why I believed that the County Seat should remain at Olton.

I have never authorized or sanctioned any statements which say that I have ever thought that Littlefield is the proper place for the court of Lamb County. To the contrary I have always believed that Littlefield is no better situated than Olton to serve the people as a county seat, and that I do not believe that the County Seat should be moved to any other place at this time.

My record of public service to my community and to my county are open to your examination in determining whether I am selfish in my attitude towards matters of public interest.

I had never prior to the publication of the article to which I refer met or known directly or indirectly any representative of the Sudan News. I have never authorized or given for publication any opinion of my own in regards to county Seat Removal nor have I ever had the right to express the opinion of my Community. I could not make more than a statement of my opinion as to the attitude of my fellow townsmen, and I am of the opinion now and have always been that ninety percent or more believe that Olton is the proper designation for the County Seat and that will so vote in the approaching election.

The article in the Sudan Paper to which I refer has had the effect of misleading the people of Lamb County regarding my opinion in this matter and would have my own community believe that I am double-crossing them. It draws conclusions about the attitude of Olton as a whole which are not based on actual facts and do not meet with the approval or endorsement of the Citizens of Olton.

I called upon the Editor of the Sudan News and explained to him that he had injured me and had misstated the opinion of the people of Olton. When this explanation was given he offered to allow me to explain my stand on this matter and offered to me his regrets that such a thing got into his paper. I hope that the above explanation has served to correct any mistaken idea which you may have had in regards to the attitude of the citizens of Olton towards this matter.

Sincerely,
Pat B. Campbell.

SHOULD A MAJORITY RULE? A Comparative Analysis

The serious thinking voters of Lamb County have realized the fact that Amherst has absolutely no chance to win the County Seat, if they wish to move the Court House from its present location, there only hope is to vote for Littlefield, and they are changing in great numbers all over the county, and it now looks like a landslide for Littlefield, and those of you who have not yet fully made up your mind on the matter you should seriously ask yourself the following questions, and then before answering same give them serious consideration, and then vote accordingly.

Do you wish to change the County Seat from Olton?

Do you believe that the majority should rule?

If you wish to move the County Seat then the only chance you have to make your vote COUNT is to vote for Littlefield, as you very well know that Amherst has no show whatever of winning, and a vote for Amherst is a vote for OLTON, and if you have any doubt about that, just consider these facts.

In the other County Seat election in May 1929, Amherst had 617 voters who paid their poll tax, and after one of the most aggressive and bitter campaigns in which they canvassed the county from end to end and spent an unlimited amount of money they received only 795 votes.

Now this year they only have 374 registered voters who have paid their poll taxes, with no prestige in the other precincts due to the fact that they made such extravagant claims before and then received such a small support, that the people have no faith in their extravagant claims this time and are ignoring them, as they know that there is nothing to it, and know that they are only playing the DOG IN THE MANGER again, knowing that they haven't a ghost of a show to win, but they would rather DEFEAT THE WILL OF THE MAJORITY of the voters of this county and make them continue to make that long and expensive trip to Olton, consuming much valuable time and heavy expense in Gas and Oil and damage to cars, than to let them move it nearer to the center of population, where it would be more convenient for the greatest number of people of the county, thereby penalizing the voters of this county for not supporting them. That is their attitude toward the Big Majority of the voters of the county, and it is that spirit that has reduced their number of legal voters in their precinct from 617 in 1929 to 374 in 1932, and it will continue to SHRINK until they change their attitude.

Think this over very seriously and go to the polls Saturday and don't throw your vote away, but place it where it will count, and allow the Big Majority of the voters of this County to say where the County Seat shall be and not allow a mere handful of STAND PATTERS to dictate to the rest of the people of this county.

The following statement from Mr. Bill Witford of Center was brought to the News for publication by an Amherst Committee and the News gladly gives the statement space in this issue.

I, Bill Whitford of near Center, Texas, being first duly sworn on oath, states:-

I have read the article in the Sudan News, which reads "Bill Whitford of near Center. —I favor Littlefield for the county seat. I think it is the proper place. This man also stated that there were three families all relatives who would vote for Littlefield."

I state that none of the above is true, that I do not know the editor of the Sudan News and have never talked with him and I am not in favor of the county seat being moved to Littlefield now nor never and that in my opinion the right place for the county seat is Amherst, Texas.

Bill Whitford

Subscribed and sworn to this 13th day of March, 1932.

W. F. Rowland
Notary Public, Lamb County, Texas

Poll Tax Payments in Lamb county for years 1928 and 1931 and a comparative analysis of the same. The last County Seat removal Election was held on May 14th, 1929

	Poll Tax Paid		Increase	Decrease
	1928	1931		
Olton	701	823	122	
Spring Lake	192	273	81	
South Olton	29	31	2	
Center	0	41	41	
Y. L.	22	35	13	
			259	
Littlefield	1072	1728	656	
East Lfd.	234	458	224	
Bainer	100	138	38	
Pep	21	26	5	
			1023	
S. Sudan	268	294	26	
N. Sudan	153	260	107	
Hart's Camp	0	93	93	
			226	
Amherst	617	374		243
Sod House	65	63		2
Fieldton	151	117		34
Total	3625	4754		279

From the above it will be absured that while all the boxes in Lamb county north of the sand have increased 259 votes the four boxes at Littlefield alone have increased 1023 votes.

Vote Cast In The 1929 Election

	Olton	Amherst	Littlefield
S. Olton	6	18	13
Olton	740	5	7
Spring Lake	83	66	5
N. and S. Sudan	66	110	143
Y. L.	22	--	--
Amherst	--	447	24
Fieldton	17	46	95
Sod House	--	81	4
Bainer	4	--	175
N. Pep	--	--	27
E. Littlefield	3	6	218
Littlefield	4	16	1597
Total Vote Cast	945	795	2108

The above comparative analysis shows plainly that Amherst is practically eliminated from the County Seat Contest and that there is absolutely no hope for her to gain a majority in the coming county seat election to be held Saturday of this week.

Did you know that Amherst's depot is 7 miles from the geographical center of Lamb county while the Littlefield depot is only 8 miles from the geographical center of Lamb county. The building offered by Amherst is not according to authority within the five mile radius.

**THE
SUDAN
NEWS
\$1.50
A YEAR**

Postoffice at Sudan, Texas, under the Act of March 3, 1879

Published every Thursday by H. H. Weimhold & Son At Its Office In Sudan, Texas

H. H. Weimhold . . . Editor

\$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10c per line.

REMODELING PRODUCE

Herbert Teal, of the Sudan Produce assisted by J. M. Ward is remodeling his produce, this week. The petition is being taken out between the creamery room and the hall to the back room.

The inside is being repainted and the produce is given much more room and as Mr. Teal says, "can handle more business now."

PLATEAU SINGING ASSOCIATION TO MEET

The Plateau Singing Convention will meet at Littlefield, Texas, Sunday, March 20th. Dinner will be served at noon. There will be plenty of room in the large auditorium.

Everyone is invited to attend and to bring with them a well filled basket. There will be plenty of good quartets from over the state and you are assured of a good program. There will be plenty of good singing.

FREE EDUCATIONAL PROGRAM AT THEATRE FRIDAY, MARCH 18

Foxworth-Galbraith Lumber Company co-operating with extension department, of the Keystone Steel and Wire Company, of Peoria, Illinois are putting on an educational program at the Garden Theatre Friday afternoon at 2:30 p. m.

A real farm picture entitled "Health, Happiness and Hogs"—the best hog picture ever taken, shows the McLean County System of Hog sanitation in actual operation, and other farm management problems.

Another picture takes you on a trip through the Keystone Steel and Wire Company's Mill at Peoria, Illinois; see the glare of the open furnace, the molten steel poured into big ingot molds, as you might pour cream, and finally rolled into rods, at the rate of 35 miles per hour.

None of you get opportunity like this every day so you do not want to miss this wonderful program. The education-

instructive features told in an interesting way, suggest ways for you to help you supervise your own farm relief, and how you can give the old farm a good shaking up, making it turn out better crops with more money, more leisure and a more independent life for you and the family.

In addition to the educational program mentioned above there will be a real comedy that will make you laugh. This is a good program and everyone is invited to attend as it is all made free by the Foxworth-Galbraith Lumber Company.



Sudan Future Farmers are to make trips to Lubbock on the 23rd and the 24th to the Fat Stock show and the 28th to the Annual Texas Tech Vocational Judging Contests. The Sudan Chapter is planning on entering at least ten head of livestock in the Fat Stock Show.

The following boys are planning to project livestock: Edgar White, Golden Benton, Phipps Lee and H. B. King.

Inter-scholastic Meet

The County Inter-scholastic meet will be held at Spring Lake on Friday and Saturday, March 25 and 26. All literary events will be held Friday and athletic events will be held Saturday.

The boys tennis preliminaries will be played in Littlefield Thursday, March 17, while the girls preliminaries will be played in Amherst the same day. The players for the boys from Sudan are Clarence Webb, Curry Lynch, Alvin Webb, and Miles Lumpkin. The girls have not been named.

The volleyball games will be held in Sudan Friday, March 18. The representative for our school have not been announced yet.

Finals in debate will be held in Littlefield Saturday, March 19. The subject for debate is "Resolved that lobbying as practiced in this country is detrimental to the best interests of the people."

Weldon Shafter will represent Sudan High School in extempore speaking in the boys' contest. Aita Mae Hicks and Nina Fisher will represent this school for the girls.

The junior spelling team consisting of two members, will be represented by two of the following: Willie Massey, Margaret Dean, Clyde Robertson; the

senior team will be represented by two of the following: Gladys Barnett, Mary Luttrell, Lurline Harvey. Gladys Barnett will be the school's essayist.

Declamation try-outs for the school are being held this week for both boys and girls.

High School Notes

The trees and shrubbery arrived and are being placed on the campus. Each class was given a tree to set out and in the future a plot of land to plant flowers on. Pipes will be laid immediately for watering these plants.

Thursday night the declaimers will meet in the high school for an elimination contest. Thursday, also, the girls who play tennis will go to Amherst to the tennis meet. The boys will go to Littlefield.

While playing basketball Friday afternoon in the gym Walter Marie Carruth fell and broke her right arm just above the wrist.

Grammar School Notes

The grammar school is progressing nicely with the entries for the Interscholastic League Contest. There were many pupils to come out for the different activities and the coaches seem to be well pleased with the contestants.

In the junior boys declamation in tryouts for the finals the following three boys were selected:

Leroy Young—"Our Heroes"; Jack Stone—"The Bridge Builder"; Boyd Breeding—"In Flanders Field."

Judges for the contest were as follows: Mr. Sam Branch, Mrs. J. R. Dean, Rev. McMickin.

The junior girls' tryouts; the following three girls were selected:

Bobbie Lee Killingsworth, Lucille Boss, Mary Will McNeely.

In the spelling contest the following girls entered: Effie Jo Barnett, Hasten Telus, Frances Sheaffer, Bonnie Fee Stone, Rutine Wulford.

The four boys selected for the finals in tennis were as follows:

Hammock, Milton Nichols, Jack Stone, Ed Kosark. Elimination for all of the contests will be soon.

SIMON D. HAY OUT FOR RE-ELECTION AS JUDGE

In announcing for re-election as County Judge, I beg to state that I not only respect and believe in my county, but endeavor at all times to live, both privately and officially, according to the laws of the land, and I pledge myself to continuously fight for what I think is right. To my mind it is highly important that we all work for the protection of lives of our children, of liberty and of property, in local government as well as in national government.

Free Culling Service

Drop me a card for Culling Data. We meet all prices. I have one 300 egg incubator for sale. MISTLETOE CREAMERIES Phone 28

I believe in economy, not just in the campaign word economy, but in the principle that an honest man lives within his means and that the same applies to any government.

I thank the people of this county for support in the past. I am at your service for Lamb county and will again appreciate your support.

Simon D. Hay

NORTH SIDE BIBLE CLASS

The North Side Bible Study Class, met with Mrs. W. F. Lynch, Thursday afternoon, March 10, 1932.

A delightful afternoon was spent in studying the book of Exodus. Those present to enjoy the afternoon were Mesdames Reece, West, Harvey,

GARDEN THEATRE

Sun, Mon, and Sat. Nite Pre.

James Dunn and Sally Eilers in "DANCE TEAM"

One of the Four Star Spectacles of the Year. There has only been five made.

Comedy Harry Lauder in "Reaming in the Gloaming" Also 9 o'clock Folks Frankenstein "THE MAN WHO MADE A MONSTER."

Starting Tuesday Nite at 11:20 running Wednesday, Thursday, and Friday.

If your heart is weak don't see this show. By request of the Film Co. we will have a trained nurse on hand at all times, don't miss the chance to see this thrilling Picture.

There will be no admission during the last three reels of the screening of this show. Special Notice to the Ladies

On Wednesday eve at 2 p. m. we will put on a special Matinee for the Ladies.

We will pay \$2.00 cash to the lady that will sit through the entire show by herself no one else in the house with her under these conditions. She must not have witnessed the show before; She must be over 16 and not over 40 years old; Not subject to heart trouble or fainting spells; and the management will not be responsible for any accidents.

Lost or Strayed 1 Black Cow freshly dehorned. Finder return or notify J. S. Hicks, 1 mile east and 1-4 mile south of New Bula.

Lubbock Laundry Co.

MODERN DRY CLEANING IN Connection with All Classes of

LAUNDRY

Here Tuesdays and Fridays

Arthur Syfrett

When in need of Lines, Bridles, or Collars, Mattresses, or Shoe repairing CALL AT

PATTERSON'S SHOE SHOP

VALVES GROUND

BRAKES ADJUSTED

BEARINGS TIGHTENED

CARBURATOR ADJUSTED

WHEELS ALIGNED

GREASING

and other small jobs should be attended to now before summer driving.

Let us figure on your next job.

HI-WAY GARAGE Carlyle Daniels, Prop.

Lynch, Nix Misses Flossie Bell and Virginia Cole and the hostess Mrs. W. F. Lynch.

The next meeting will meet with Mrs. Joe D. West March 25. Everyone is invited to come.

BLUE BONNET NEWS

Mr. and Mrs. W. E. Stephen and Mr. and Mrs. C. M. Crawford drove to Rogers, N. M., Monday and brought back about 200 cherry and plum sprouts. Mr. and Mrs. Stephens just moved here in September from Roswell, N. M. They have improved a nice place and are setting out a nice lot of shade and fruit trees.—Reporter.

A DEBATE

A Debate between Lester W. Fisher of Clovis, New Mexico, Minister of the Church of the Church of Christ, and J. B. Turner, of Bailey county a Missionary Baptist Minister.

(1) Water Baptist in the name of Christ. (In order to The remission of Sins of the Alien sinner.

(1) Lester W. Fisher, affirm.

(2) J. B. Turner, Deny.

(3) By repentance toward God and Faith in the Lord Jesus Christ. Is all that is required for Salvation according to the scripture.

(1) J. B. Turner, Affirm.

(2) Lester W. Fisher, Deny.

(3) It is possible for a person after he has been redeemed by Blood of Christ to fall and finally be lost.

DR. G. A. FOOTE

PHYSICIAN AND SURGEON

GLASSES FITTED

Office phone 45

Residence Phone 33

Office At Sudan Drug

FRIENDS and CUSTOMERS

We have enlarged our Cream Station and are better prepared to render you Service and make you feel at home.

Sudan Produce

Phone 85 Herb. Teal, Mgr.

Back of 'M' System



SOUR STOMACH

JUST a tasteless dose of Phillips' Milk of Magnesia in water. That is an alkali, effective yet harmless. It has been the standard antacid for 50 years. One spoonful will neutralize at once many times its volume in acid. It's the right way, the quick, pleasant and efficient way to kill all the excess acid. The stomach becomes sweet, the pain departs. You are happy again in five minutes.

Don't depend on crude methods. Employ the best way yet evolved in all the years of searching. That is Phillips' Milk of Magnesia. Be sure to get the genuine.

The ideal dentifrice for clean teeth and healthy gums is Phillips' Dental Magnesia, a superior tooth-paste that safeguards against acid-attack.

- (3) Lester W. Fisher, Affirm.
- (4) J. B. Turner, Affirm.
- (3) J. B. Turner, Deny.
- (4) Lester W. Fisher, Deny.
- (4) Th Bible teaches that a Child of God cannot fall and finally be lost.
- Fairview School House, Saturday night, March 19, 8:30. FREE! No Admission.

If You Can Do It With Heat YOU CAN DO IT BETTER With GAS! West Texas Gas Co.

LOOK! LOOR!

We Specialize in Radiator, Battery, Generator, and Automobile Work.

We fix anything that needs fixing. Priced to suit the times.

SATISFACTION GUARANTEED

Phillips Garage

In Hillard Building

Sudan,

Texas

STOP!

Just Wanted to "arrest" your attention. We'd like to get acquainted with you. And tell you about the dependable Service this Bank renders . . . its strong resources and so on. Won't you stop in?

The First National Bank

Sudan, Texas

Aches and PAINS

When you take Bayer Aspirin you are sure of two things. It's sure relief, and it's harmless. Those tablets with the Bayer cross do not hurt the heart. Take them whenever you suffer from

When your head aches—from any cause—when a cold has settled in your joints, or you feel those deep-down pains of rheumatism, sciatica, or lumbago, take Bayer Aspirin and get real relief. If the package says Bayer, it's genuine. And genuine Bayer Aspirin is safe.

- Headaches
- Colds
- Sore Throat
- Rheumatism
- Neuritis
- Neuralgia
- Lumbago
- Toothache

Aspirin is the trade-mark of Bayer manufacture of monoacetic-acidester of salicylic acid.



DEMAND

BEWARE OF IMITATIONS

GLASSES WERE WORN BY THE CHINESE 2000 YEARS BEFORE THEIR VALUE IN OPTICAL CORRECTION WAS KNOWN, AS A MARK OF EDUCATION AND POSITION



HELLO HARRY. IT TAKES MORE POWER TO SEND YOUR MESSAGE OVER THE TELEPHONE IF YOU SPEAK IN A LOUD VOICE



-AND IN SANTIAGO, CHILE THE LAW REQUIRES YOU TO PAINT YOUR HOUSE - IF IT NEEDS IT



YAS YOU' WHAT DOES A RED LIGHT MEAN? IN MINNEAPOLIS MINN. TRAFFIC LAW VIOLATORS ARE SENTENCED TO ITS TRAFFIC SCHOOL FOR A PERIOD OF TEN HOURS - AND THEY GET RESULTS

Amherst Speaking at Olton Tuesday Night Attended by about 45 Mostly From Amherst

The Amherst speakers and campaigners met with what we call disaster when they attempted to speak at Olton Tuesday night. About 45 people were present, and most of these were from Amherst. Judge Bengé was the speaker but on account of the cool reception given by the Olton people, did not speak and the delegation journeyed on to Harts Camp where they were to speak also. Amherst tactics are being resented by the people and they are not going to let the unfair leaders of Amherst influence them into voting for a losing proposition. We think Olton made a mistake when she turned her back on her best friend, Amherst. Without Amherst in the race Olton could not even hope to hold the county seat.

How Do The Voters Like This?

That Olton was selfish in the matter of keeping the County seat, were not concerned about the majority, is proven when you read what follows: The voters of Lamb County are paying the water bills of several Olton business houses and several private citizens, water being piped over town from the courthouse, besides they are furnishing a free office for an abstract concern that has habitated the courthouse for many years. No wonder Olton wants to keep the county seat.

When voters of Lamb County vote for Olton he is voting not only higher taxes but is making a direct donation to citizens of that town.

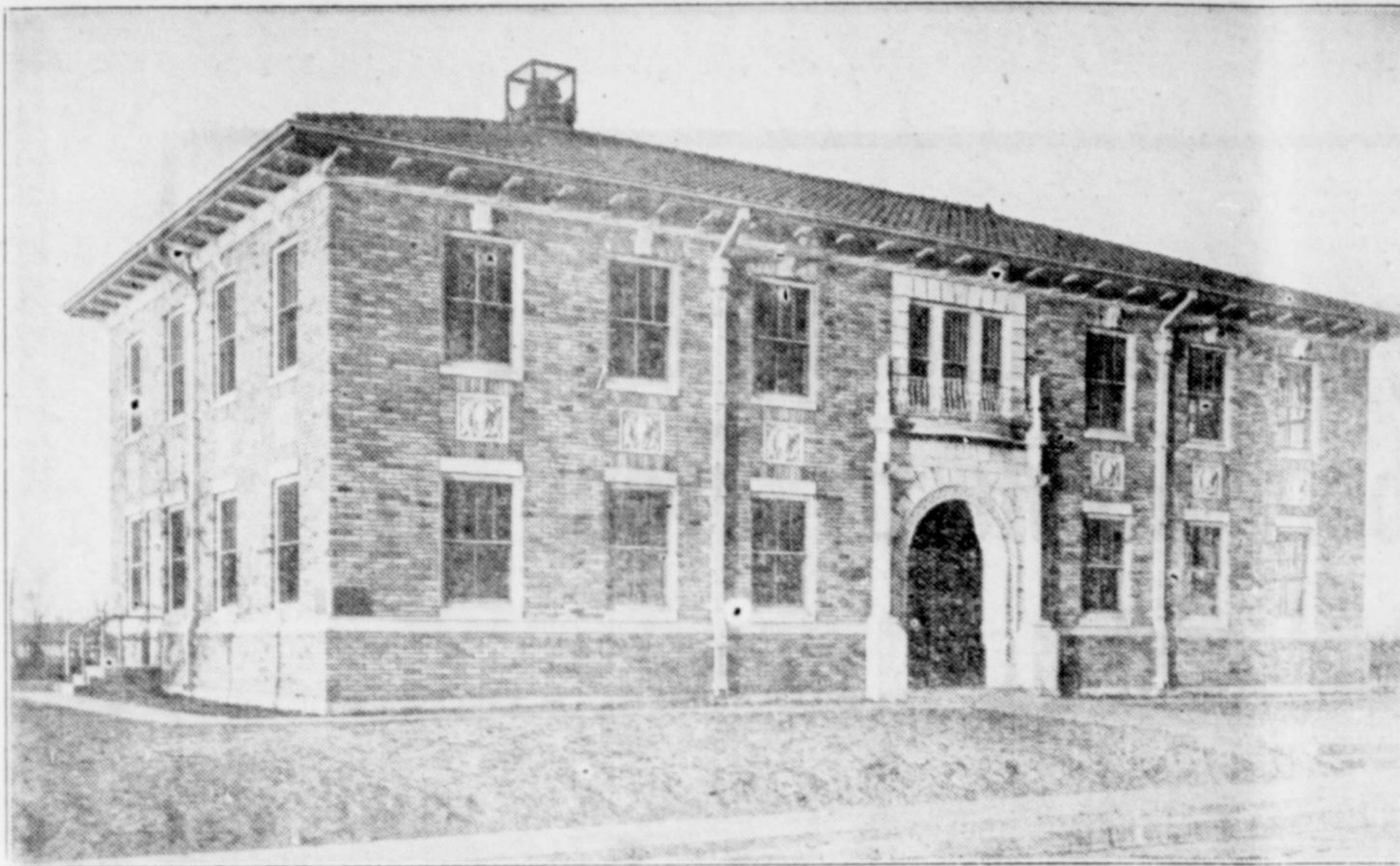
\$50.00 REWARD

It is reported that a telephone call from Littlefield, was received at Amherst today (Wednesday) stating that Littlefield had withdrawn from the County Seat Contest, on the grounds that Halsell has placed in escrow \$10,000 or given his promise to guarantee the remodeling of the hotel into a Court House. This statement as rumored over the county is positively False and it is just like Amherst to make these wild statements that have no foundation. Another attempt to fool the people. \$50.00 reward will be paid for the person who will get up and prove this rumor.

Prisoners Taken to Littlefield

Tuesday night one of the prisoners at Olton dug to freedom and got out intending to burn the courthouse, jail and all when he happened to think that his buddy was in another cell. He returned to release him and was caught. The prisoner stated that he did not want to stay in such a filthy place. The prisoners were transferred to Littlefield for safe keeping.

The above information coming in at this time shows that the people are digusted and that they are going to settle this COUNTY SEAT QUESTION Saturday by casting their votes for Littlefield.



Littlefield City Hall Leased for Courthouse Purposes

Does The Citizenship of Amherst Endorse Amherst's Campaign Committees False Statements?

It is a pity that folks will stoop so low as to accuse their fellow citizens of a criminal act when there is absolutely no foundations to such accusations. The Amherst Court House Campaign Committee, (or members of this committee) had printed and circulated over the county through the mails and otherwise a page circular printed on both sides the latter part of last week, after the News came out. This circular contained false statements with regard to Littlefield paying for the Sudan News' Editorial columns. No living man can say that truthfully. We are not surprised at this false statement coming from the Amherst committee when we read their bold attempt to fool the entire citizenship of Lamb county into believing that Amherst has anything to offer and that Amherst has a single chance to get the county seat election. Facts and figures and results from a previous election disprove their statements.

Surely this committee is composed of gentlemen who would resent such an attack. Surely these men have not lost all of their honor and are trying to pull other citizens of Lamb county into the gutter with them.

If the citizenship of Amherst and community believe in the unfair work of this committee they will place their own brands in Saturday's election.

If not they will place their vote of disapproval in Saturday's election.

The statement is malicious, false and un-

founded and such attacks should be discouraged by the better class of Amherst's citizenship.

Amherst was offered publicity, (paid advertising) the same as Sudan, and the only difference we can see is that Sudan used good judgement in selling Littlefield such advertising as she wanted, and Amherst used poor judgment in not accepting it and taking pay for it. Did Amherst think by not accepting Littlefield's advertising that she could keep the folks, reached by Amherst, in ignorance as to the facts in this contest? If she did she used poor judgment again.

Sudan sold Amherst advertising and Amherst paid for this publicity, and special care was taken by the News to call attention from its front page to this "BUNK" as Amherst calls it.

We wonder how silly these leaders of Amherst really think the citizenship is. Do they think that the people of Lamb county are so ignorant as to believe a single word published in the circular. If they do, and if they are, God pity Lamb County.

This article ends our part of the county seat contest for 1932 and we hope that the voters will end it for all time to come in next Saturday's election by casting their votes for Littlefield as there isn't a single chance for Amherst to secure enough votes to get a majority. The last mentioned facts have been proven all through the contest by facts and figures.

W. H. FORD, M. D.

Phone, Office and Residence. 1

BILLS & HAZEL

Attorneys at Law

Sudan Littlefield

DR. C. C. STARLING

Dentist

Office In

Higginbotham—Bartlett Bldg.
Sudan Texas

POLITICAL
ANNOUNCEMENTS

The Sudan News is authorized to announce the following persons as candidates for offices under which their names appear, subject to the action of the Democratic Primary July 30rd, 1932.

FOR COUNTY JUDGE—
A. H. McGavock.

FOR COUNTY CLERK—
F. Z. (Zeb) Payne, Sudan.
J. W. (Jake) Hopping,
Littlefield.
Stanley A. Doss

FOR SHERIFF—
A. A. Anderson, Littlefield.
J. L. (Len) Irvin
Bob Miller.

FOR TREASURER—
Miss Bessie Bellomy,
Second Term.

FOR TAX COLLECTOR—
Gaston Patterson,
Second Term.

COMMISSIONER PRECINCT 2—
C. A. Daniel, Re-election.

PUBLIC WEIGHER PRCT. 5—
F. M. Shelton.

Be Sure to Attend the

FREE SHOW

At The Garden Theater,
Sudan 2:30 P. M. Friday,
March 18th.

It Will Be Well Worth
While

Foxworth Galbraith Lumber Co.

LIGHT
POWER
ICE

Texas Utilities Co.

R. E. McCASKILL, Manager
Littlefield, Texas

27 MILES
.. then another 14

with the CRANKCASE DRY
to prove the PENETRATION
of Germ Processed Oil and
Value of the "Hidden Quart"

"Hooy!" jeered one of the bystanders in a Muskogee, Oklahoma, filling station when F. J. Morgan told how the "Hidden Quart" of Conoco Germ Processed Oil had protected many cars from harm when run with the crankcase empty.

To prove his point, Mr. Morgan had the Germ Processed Oil drained from his crankcase and, accompanied by the doubter, started for Checotah, 27 miles away.

A crowd met the car at Checotah, but Mr. Morgan drove on to Eufaula, 14 miles farther, 41.6 miles

from Muskogee. Chevrolet mechanics tore down the motor and pronounced it undamaged. The doubters became believers!

The oil that protects a motor under such conditions will give you better, safer lubrication in every-day driving! Conoco Germ Processed Oil is the only oil that actually penetrates and combines with metal surfaces. That's why a "Hidden Quart" stays up in your motor and never drains away. It cuts down costly starting wear, saves gas, gives your motor longer life, with fewer repair bills.

Change to Conoco Germ Processed Oil for safer, surer lubrication.

We neither encourage "dry crankcase" experiments nor guarantee success under all conditions. But unsolicited letters from motorists, now in our files, tell of this and hundreds of other runs with empty crankcases but without damage.



THE HIDDEN QUART

... THAT NEVER DRAINS AWAY

CONOCO
GERM PROCESSED
PARAFFIN BASE
MOTOR OIL