

The Sudan News

VOLUME VIII

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, JUNE 1, 1933

NUMBER 42

SUDAN'S BIG TRADES DAY MONDAY, JUNE 5TH

18 Club Members Attend All Day Meeting of SHDC

Quilting, foundation patterns, and jelly making were the features of an all-day meeting, Friday, May 26, of the Sudan Home Demonstration club at the home of Mrs. R. L. Rone, with Mrs. Rone acting as hostess.

The meeting began at ten o'clock and the morning was spent in quilting. At noon, a wonderful dinner was served to those present. The meal consisted of a large platter of country ham prepared by Mrs. Rone, and each member brought a covered dish of nicely prepared food.

Miss Ruby Mashburn, county home demonstration agent, helped in the making of foundation patterns, and gave the regular lesson on "jelly making."

Mrs. W. J. Carter was present and joined as a new member.

Those present to enjoy the profitable day were: Mesdames D. C. Lumpkin, Foster Lumpkin, Joe Stark A. C. Finley, C. E. Cole, W. J. Carter, H. P. West, Joe West, Fred West, W. F. Lynch, John Harvey, W. O. Parrish, H. B. Teal, W. N. Townsend; Misses Ruby Mashburn, Amherst and Lillian Brown, a visitor; and the hostesses, Mrs. R. L. and Joe Rone.

HART'S CAMP CLUB MEETS.

Miss Ruby Mashburn, Lamb County agent, gave a demonstration on "Jelly Making" at the meeting of the Hart's Camp Home demonstration club Wednesday at the home of Mrs. D. C. Fulfer.

Cheese sandwiches, chocolate, and cake were served to 14.

The next meeting of the club will be in the school house the second Wednesday in June.

BULA TO GET ANOTHER GIN

E. C. Gage proprietor of the Circleback gin, has started the construction of a gin at Bula which will be completed and ready for operation this fall. The building material was purchased from the Foxworth-Galbraith Lumber company of Sudan.

This gives Bula two gins.

C. E. Cole, manager of the West Texas Gas Company has been transferred to Post Texas. Mr. Cole and family left the early part of this week for their new home. In their short stay at Sudan, they have proved to be efficient and helpful citizens. Together with their friends, we wish them success in their new location.

H. G. Ramby, who has been in Hot Springs, New Mexico, for past few weeks recuperating from ill health, returned this week to take up his duties. We are glad that he is looking "mighty fitten" (translation: good health.) We are glad you are back.

Joe Covington, who has been working for the past several months at Dalhart spent the week end at home with his family and friends. He reports conditions in that part of the country as dreadful. The drought is still on.

Next Monday is Trade's Day. Special Values Offered by the Business Men. Read the Ads.

All 15c and 19c beads. Your choice 10c. Saturday and Monday only.—Saunders Variety Store.

Mrs. Ivey and daughter of Big Spring, spent the week-end with Mrs. Joe Covington and their aunt, Mrs. L. D. Covington.

BUILDING MODERN FARM RESIDENCE

A five room modern farm residence is being constructed on the H. L. Byrd farm in the Friendship community.

Foxworth-Galbraith Lumber company Sudan furnished the material including paper and paint. Smith and Hammock, local carpenters, will do the building, and W. G. McGlamory of Sudan will do the painting, papering and decorating.

Mr. and Mrs. Byrd are substantial farmers and despite the depression have gone ahead and done things with a determination that is commendable and worthy of note.

REMOVES SAND MOUND

Judge J. E. Dryden had two men working Wednesday removing a sand mound that had drifted up in front of his lots. The extra sand was used in filling the holes in the street. This not only improved the looks of the lot, but also improved the street.

OIL TRUCK COLLIDES WITH MODEL T FORD.

Bad lights were the cause of a wreck by Phillips Oil Truck and a Model T, parked on the roadside. As usual only the windshield of the Model T was shattered. The oil truck had to be repaired. No one was seriously injured.

NEW BUSINESS CONCERN OPENED.

Mrs. Cora King is re-opening the Second Hand Store. A good stock of second hand furniture, stoves and dishes are carried. Mrs. King is one of the aggressive business ladies of the town. She believes in the future of Sudan, and is willing to cooperate in any way for the mutual benefit of all concerned.

SHIPS CAR LOAD OF HOGS.

Clyde W. Robertson shipped a car load of hogs to Armour and Company at Fort worth, Thursday. The district manager of Armour at Lubbock and Mr. Dee, manager of the hog department of Armour and company of Chicago made the purchase. They were here Wednesday.

Mr. Robertson ships out almost every week.

Mrs. Bill Proctor and little son of Fairfax Oklahoma, are visiting her sisters, Mrs. J. B. Finley and Mrs. W. A. Clenens. Mrs. Proctor and son are en route to California.

Miss Leona Slaughter, who has been attending Tech for the past six months, will enroll for the Summer Session of that institution next Wednesday.

Rev. and Mrs. L. P. Lipscomb and son of Amarillo visited Rev. and Mrs. Sam A. Thomas last Wednesday. Rev. Lipscomb is Presiding Elder of Amarillo District of the M. E. Church, South.

All 12 1-2 prints; 9 yards for 98c.—Saunders Variety Store.

Commissioner C. A. Daniel has our thanks for a box of delicious strawberries which he left at the News office for the force, last Wednesday afternoon. Mr. Daniel has a nice bed of these strawberries which are bearing well this year. He owns one of the best homes in Sudan. Thanks for the strawberries.

Misses Gertrude Ford and Frances Weimhold, and Forrest Weimhold returned to Sudan, Wednesday. They have just completed a year's work at Texas Technological college.

Mr. Wilson to Move To Beaumont, Tex.

Sudan will lose an old timer, when Mr. F. P. Wilson leaves, Thursday for Beaumont where he will make his home with his daughters, Misses Lulabel and Amelia.

Mr. Wilson came to Sudan in 1925 from Clovis, New Mexico, and was employed by the Sudan Merchants. He has remained in their employment since coming to Sudan. He has taken an active part in church work in Sudan and will be missed by the members of the Methodist church choir.

We along with the many other friends of Mr. Wilson regret to see such a good citizen leave our town.

BUSINESS MEN'S CLUB

The business men's luncheon was well attended on last Thursday. Several men of the rural community were with us to enjoy the fellowship and attend to business.

A very fine spirit of cooperation is being manifested at these meetings. The business men are learning the art of cooperation. We are finding out that when all pull together that the load moves more easily. We need the co-operation of all public men.

A committee on City development was appointed. It is the specific duty of this committee to secure new business concerns which are represented in Sudan at present, such as cannery, oil mill, and like business concerns.

TO THE FELLOW WHO TAKES MY PLACE.

Here is a toast that I want to drink to a fellow I'll never know—to the fellow who's going to take my place when it's time for me to go. I've wondered what kind of a chap he'd be and I've wished I could take his hand, just to whisper, "I wish you well, old man", in a way that he'd understand. I'd like to give him the cheering word that I've longed at times to hear; I'd like to give him the warm handclasp when never a friend seems near. I've learned my knowledge by sheer hard work and I wish I could pass it on to the fellow who'll come to take my place, some day when I'm gone. Will he see the sad mistakes I've made, and note all the battles lost? Will he ever guess the tears they caused or the heartaches which they have cost? Will he gaze through the failures and fruitless toil to the underlying plan? And catch a glimpse of the real intent and the heart of the vanquished man?

I dare hope he may pause some day as he toils as I have wrought, gain some strength for his weary task, from the battles which I have fought. But I've only the task itself to leave with the cares for him to face and never a cheering word may speak to the fellow who will take my place. Then here's to health, old chap; I drink as a bridegroom to his bride. I leave an unfinished task for you, but God knows how I tried. I've dreamed my dreams as all men do, but never a one came true. And my prayer today is that all dreams may be realized by you. And we'll meet some day in the great unknown—out in the realm of space, you'll know my hand clasp as I take your hand and gaze in your tired face. Then all failures will be successes in the light of a new found dawn. So I'm drinking to your health, old chap, who'll take my place when I am gone.—Author Unknown.

WANTED—Cattle and Hogs. Shipping day, Thursday. Clyde Robertson, Sudan. 4tp.

16 Lamb County Boys THINK ON THESE THINGS

By The "Parson".

Lamb County's first quota of sixteen boys in the Reforestation program, encamped at Fort Bliss, near El Paso recently. They will be conditioned for about two weeks before being sent out into the forests.

Those enlisted from this county are: Ira Robinson and John N. Wise, Amherst; J. W. Weldon, Clifford Smotherman, and R. D. Tidwell, Sudan; Roy Thurston, Marcus Skaggs, Robert L. Ogden, Truman Hamilton, T. L. Kimball, Jr., Emroy L. Jones, Otis Connell, Leon L. Inklebarger, John W. Shirley, Thomas H. Woods, and Mack Kennedy, Littlefield.

MISS WILSON AND DR. W. A. JACKSON WED.

Miss Sue Wilson daughter of F. P. Wilson, and Dr. W. A. Jackson, of Lubbock, were married Sunday morning, May 28, in the home of the bride's brother, Smylie C. Wilson and wife.

Dr. Jack M. Lewis, pastor of the First Presbyterian church, officiated.

Miss Beulah Dunn sang Cadman's "At Dawning." Miss Myrtle Dunn played the Wedding March from Lohengrin as the couple entered. The two played MacDowell's "To a Wild Rose" during the ceremony.

Miss Mary Wilson, niece of the bride acted as maid of honor and Billy Jackson, son of the groom, was ring bearer while H. C. Pender was best man.

After the ceremony a breakfast was served and the couple left immediately for a short trip to points on the gulf coast. They are to be at home at 2515 Twenty-Second street upon their return.

Those from here attending the wedding were: F. P. Wilson, the bride's father; Mr. and Mrs. L. E. Slate, Mr. and Mrs. L. H. Chesher and Miss Bertha Vereen.

A TREASURE HUNT

All the churches of this community are sponsoring a "Treasure Hunt," beginning June 11, for the purpose of raising funds for church indebtedness, missions and etc. If you have gold relics, rings, watches, earrings or silverware, or precious stones, stored away in the attic or trunk, bring them to your church on this day. These relics will be converted into money that will help finance your church propositions. If you can't bring your gift in, notify the pastor or secretary of your church and a committee will call for same.

A list of suggested articles, together, with an envelope will be mailed to each family. Don't throw them away. Place your offering in the envelope with name and deposit in "Church Crucible." "Try Me, Saith the Lord, And I Will Pour Out a Blessing Your Soul Can't Contain." Let us accept this promise. It is a sure means of financial success.

M. E. CHURCH

Sunday School Day Program will be given at the Methodist Church, beginning promptly at 8:30 P. M. Theme: "The Faith That Shares." Readings, talks, and special music by all departments of Sunday School. These programs are usually known as "Children's Day Programs." Come one and all and see the little tots read and sing. Special music of all kinds.

Circle No 1 of the Woman's Missionary Society of the Methodist church will meet Monday afternoon at 3:00 P. M. Good program. Be sure and come.

Church Conference will be held Wednesday night, June 7, at 8:30 P. M. Every member of the church is urged to be present.

SHOW FREE PICTURE AND AUCTIONEERING IN SUDAN MONDAY.

Uncle, Has come to our relief. If you owe on your home don't fail to take advantage of the Home Loan Bill which has just been enacted. See the writer or Editor of this paper for particulars. The Sudan News of May 25, gave the details.

Your home town merchant is always ready to accommodate you in every enterprise. Even in times like these when cash is so scarce, he will carry you for a few days, if you are worthy. Try the out of town concerns and see what your credit rating is.

Buying at home increases the value of business for our merchants and makes possible lowered prices.

It would take the United States Army to stop the progress of Sudan community if we were UNITED in one common effort.

After the drenching rains of recent date we ought to look up and take courage. We ought to thank the "Ruler of The Universe for His Wisdom." The expense of making a crop won't be near so much as it would have been if the rains had begun one or two months earlier.

Why doesn't this community get a "Public Fund" to pay for medicine and Doctor's bills, in charitable cases?

We need a paid Secretary of Chamber of Commerce who can devote all his time to Building up the Community Interests.

The greatest drawing card for any town is a good market for produce, cotton and feed. Are we in line with other towns?

It will pay greater returns to make, "Friendly Contacts" than to make malicious attacks."

When the farmers are too busy to come to town, it is a good time to send them your personal greeting and special values through your home town paper.

Cultivation of the Wheat will destroy the Tares.

Sudan merchants are progressive. In spite of Old Man Depression, our paving project keeps going. Our Commissioner has played an important part in this work and is due much credit.

FOR SALE—Post holes. See Secretary for information.

Head up! Chest out! Forward March! is the order of the day. Watch Sudan Go!

To err is human. To admit it is something entirely different.

The person who talks just to be talking soon becomes quite tiresome.

Why is it that the average man will go farther to punish an enemy than he will to reward a friend.

How foolish another mans' mistakes look to you.

Harry Wood who has been visiting Radney Nichols returned to his home, accompanied by Radney who visited with the Wood's family for a few days.

Misses Reba Jenkins and Clifford Shaffer returned this week from an extended visit with relatives in South and East Texas.

Many Bargains Are Featured For Trades Day By Local Merchants

Entertainment in the form of a free picture show will be given to people who visit Sudan Monday. Auctioneering of household goods, farm implements, feed, stock or any other articles the farmers have to sell will be given free by Col Jack Rowan through the courtesy of the local business men.

Many of the merchants are offering special prices on seasonable merchandise. Large savings may be made by purchasing the things you need in Sudan on First Monday (Trades Day). Read the News ads to see who are offering worth-while bargains.

The show which begins at 1:30 in the afternoon at the Garden Theatre is free, and everyone is urged to attend. Bring the children.

These Trades Days are sponsored by the business men of Sudan to acquaint the farmers of this territory with new merchandise, give them free entertainment, and make it possible for them to exchange things they do not need for things they can use.

You are cordially invited to visit Sudan Monday.

ODD FELLOWS REVIVAL.

(Open House)

The general public is cordially invited to attend a revival which will be held at I.O.O.F. Hall, beginning Monday night, June 5th. The general theme of services will be "Friendship, Love and Truth." The first sermon will be: "The Immortality of the Body." Do you believe in the resurrection of the body? This subject will be discussed Monday night. Special music by "Rebeksahs." Bring the wife and family for these service.

Gulf Co. Introduces Lubricated Gasoline

Lubricated gasoline, a distinct innovation in motor fuels, was announced to day by the Gulf Refining Company through O. H. Carlisle, District Sales Manager. The new product is the result of extensive experimentation in the Gulf Refining Company laboratories, and is the answer to the problems presented lubrication engineers by the increased demand of the motoring public for high speed motors.

The new product is being marketed under the slogan "The Good Gulf Gas—Now Lubricated" at no extra cost. Mr. Carlisle pointed out. Salient features of the new fuel, according to Mr. Carlisle, are: correct lubrication of the valve seats and top of the valve stem, which tends to prevent drying and pitting of valves; plus lubrication to the upper part of the cylinder walls, there by reducing wear on cylinders and pistons as well as piston rings.

Through use of lubricated gasoline it is now possible to design motors with smaller clearance between piston and cylinder wall and also to use tighter-fitting oil rings. In some cases two oil rings are used, all of which reduces crank case motor oil consumption.

KILO-MITE—We have about 20 gallons of Kilo Mite that is guaranteed to kill mites, and application will rid your hen house for 12 month of mites. For Trades Day only we will sell this Kilo-Mite at \$1. 5 per gallon. Sudan News.

THE SUDAN NEWS

Entered as second class mail master July 2, 1925, at the Postoffice at Sudan, Texas, under the Act of March 3, 1879.

Published every Thursday by H. H. Weimhold & Son At Its Office In Sudan, Texas H. H. Weimhold . . . Editor \$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10c per line.

GIVES BASIS OF SOUND BANKING

Speaker Outlines Threefold Cooperation Between Bankers, Government Officials and the Public to Maintain Bank Standards

TWO elements beside the bankers themselves are required in order to give the nation universally the type of banking it should have. Francis H. Sisson, president of the American Bankers Association, declared in a recent address. He said that the efficiency of government officials upon whom the people rely to supervise the banks properly, and the patronage of the people themselves are factors in the kind of banks a community shall have.

"There can be no question that the people of the United States should have banks immune from failure and wholly free from bad or questionable banking." Mr. Sisson said. "It is not enough, as President Roosevelt has said, that while some bankers had been incompetent or dishonest, this was not true in the vast majority of our banks. A situation should exist in which there is not even a small minority of bankers open to question. There should be no room for dishonesty or incompetency to exercise any influence in banking anywhere.

"While bad faith and bad management enter the human factor in all types of business, their effects in banking should be surrounded by such special safeguards as to render them no longer a factor in bank failures. The responsibility for bringing this about, however, cannot rest upon the bankers alone, for the means to accomplish it are not wholly in their hands. There are other essential elements.

"One is the efficiency of government supervision. Since we rely so greatly upon supervision, it may, unless it is of the highest order in safeguarding the public interest, create a sense of false security. Supervision should render bad banking impossible, but it has failed to do so. There was supervision by presumably the highest type of bank supervisors in every one of the instances of questionable banking that has shocked the attention of the country during the past three years. Therefore a thorough strengthening of supervision is clearly called for if the people are to rely on it for the protection of their interests.

The Public's Part "Another essential factor in maintaining good banks involves the part played by the public in banking. There is certainly a responsibility on the people themselves to support that type of banker whose rigid ad-

herence to sound principles makes a sound bank, rather than to give their patronage to the easy going banker who may be easier to do business with, but whose methods create a weak bank.

"Bank customers are charged with a great responsibility in protecting the safety of their banks in respect to their utilization of the assets of the banks as borrowers. Banks have failed because many of their loans and securities, created in good faith by bankers in cooperating with the business interests of the country, proved unsound under subsequent conditions. An unsound loan is created by the borrower as well as the banker. A bank is only as sound as its community, and this applies also to the banking structure as a whole in relation to the economic condition of the nation as a whole.

A Semi-Public Institution "A bank is truly a semi-public institution, but in a reciprocal sense—it has its obligations to the public, but so has the public equal obligations to the bank. No one who has not sound banking principles at heart has any business in a bank whether as banker or customer.

"The banker is a semi-public servant. He is charged with the heaviest of responsibilities and obligations that occur in our economic life. But he can meet these fully only through the cooperation of good laws, good public officials who are empowered to exercise authority over his bank, and good business methods on the part of business men generally who utilize his bank. Only through such cooperation by all elements in our nation's community life can we be assured of a failure-proof banking structure.

"The Administration at Washington has taken hold of this problem with a firm grasp of essentials and is exercising splendid leadership toward the desired end. The strongest feature of the government program will be found in recognizing the joint responsibility of the public, of business and of government officials together with the bankers themselves in creating the kind of banking the nation should have.

"The fundamental needs of banking reform are fewer banks, more adequately capitalized, better supervised and better managed, standardization of laws and methods, greater and more intelligent cooperation between government and banking, better understanding by the public of its joint responsibility in maintaining banking solvency and efficiency—these primary principles should be the foundation of our banking system of the future. For such a system no guaranty of deposits would be necessary and the depositors would be fully protected."

Painting and Papering

Can supply you with 1933 patterns of paper at moderate price. Satisfactory work in hanging paper assured. I would appreciate an opportunity to show you my samples of paper and figure on your work. I can also furnish any kind of paint and give you a good paint job at a reasonable price.

C. G. MAXWELL

W. H. FORD, M. D. Phone, Office and Residence, 11 OFFICE IN CARRUTH BLDG.

FARM NOTES

A. L. Smith, Extension Beef Cattle Specialist, visited in Lamb County last week, inspecting 4-H Club Calves now on feed.

Trench Silos will be built on six additional farms in Lamb County, according to recent survey conducted by the county agent.

Lamb County 4-H Club boys are conducting 50 beef cattle demonstrations; 35 cotton demonstrations with a combined acreage of 175 acres; 24 grain sorghum demonstrations with a combined acreage of 120 acres; 26 swine demonstrations; 14 poultry demonstrations. There are seven regularly organized boys 4-H Clubs in Lamb County.

The New Farm Act will soon be available to farmers in this county. Re-Financing of Farm Mortgages will be under way, and information can be obtained from this office.

Grain Sorghum seed should be treated for smut with copper carbonate, which can be obtained from most any drug store in the county. Three ounces to the bushel is sufficient, and is a dry treatment.

Recipes for the tanning of hides can be obtained from the County Agent.

U. S. Treasury warns everybody to be on the lookout for a new counterfeit \$20 bill. For a long time, we've been on the lookout for a good one.

A wiseman is one who stops in his kitchen for a sandwich before going to a church supper.

FOR SALE—12x12 chicken house. Would trade for cow. Sudan News.

FOR RENT—Two, 3 room apartments.—The Sudan News Office.

FOR SALE—Stock or storage tanks any size. Sudan News. May trade for good cow.

Your town will do a lot better if the people will try as hard to say nice things about it as they do to criticize and find fault with it.

Savant sets age of earth at 2000 million years. Seems like that ought to make it old enough to know better.

Eighty years ago we had the "Know Nothing." Now we have the "Buy nothing, sell nothing, do nothing." Two thousand years ago they had a proverb: "From nothing, nothing comes."

Henry Ford says the country has made a complete turnaround and is now going forward. Here's hoping that the speed in high will soon be equal to what it was in reverse.

35c broom for 19c. Saunders Variety Store.

TRADE—Your old gold to Kester in King Drug Store.

New and Used Furniture

PERFECTION and NESCO OIL STOVES Plains Furniture Co. 907-09-13th Phone 1320 LUBBOCK, TEXAS

Phone 1148

Direct Mattress Co. "The Direct Way" Modern Renovators and Mattress Manufacturers The only Felt Machine on the South Plains Felt and Feather Mattresses Made to Order QUILT BATTIS PILLOWS 1715 Avenue H Lubbock

I JES' P'ETEND

I jes' p'tend my Dad's alive. 'At Mama doesn't have to work. At she can stay at home all day. An' doesn't have to go and clerk in 'at ol' store—I jes' p'tend!

An' I p'tend 'at we all live In a b-i-g house in a fine street. An' 'at we have a dra' big car An' lots of 'licious things to eat, An' lots of close—I jes' p'tend!

I jes' p'tend the kids at school Don't laugh at my ol' close an' shoes. An' 'at they all like me—a lot— 'At sometimes in the games they choose Me, too, to play—I jes' p'tend!

An' after school, I jes' p'tend When I go home again an' cook An' sweep an' dust til' Mama comes, 'At I'm a princess in a book! It's lots of fun jes' to p'tend!

An' me an' Mama, we p'tend 'At we are eatin' off, gold plates, 'At we have turkey an' ice cream, An' cake an' raisins, nuts an' dates, An' oh, yes—butter!—we p'tend!

An' when I go to bed at night I jes' p'tend 'at I am not So awful cold I snuggle down An' make believe 'at I'm too hot— Sometimes all night, I jes' p'tend!

An' when I hear the kids all talk 'Bout Santa Claus an' his reindeer, An' al the things he's going to bring, I jes' p'tend 'at he'll stop here!— I wist he knew how I p'tend! For maybe then he'd bring or send something to us—like I p'tend!

Let us each and every one ask ourselves this question—Have I taken care of my family after I am gone or will they too, Jes' P'tend? Just a few cents each day deposited with our company and your family will not have to P'tend. Is it worth this small deposit to know that your family are cared for after you are gone and they will NOT have to Jes' p'tend? See us at once for rates on the NEW RECONSTRUCTION policy that protects your family.

BARRON & LADD, Agents

PHONE 25

SUDAN, TEXAS

Try Mother's Bread At Your Grocers Sudan Bakery

Good Stock SECOND HAND FURNITURE Stoves Dishes, etc. THE SECOND HAND STORE (King Bldg.)

SPECIAL FOR Saturday and Monday--

We will give One Quart of oil absolutely FREE with each crank case drained and refilled.

FRANKS SERVICE STATION

Headquarters for Daily Truck Line to Lubbock

An Aim of a Friendly Bank

A purpose of The First National Bank is to combine old fashioned courtesy and modern banking methods—to make courtesy quite as prominent a feature of its service as the stability of its resources and the skill of its management.

By courtesy we mean something more than mere civility—something that will impress the customer with the dignified, friendly confidential relations that subsist between the depositor and the bank.

First National Bank "There is no substitute for safety"



FOODS OF THE BEST QUALITY

Nichol's Grocery and Market has always taken great pride in its stock of fine foods and its most reasonable prices.

Monday is Trades Day and they cordially invite you to come to their store and see the new seasonable groceries.

NICHOLS

GROCERY AND MARKET

Something NEW! Something SMART! Something FREE!



This Beautiful China French Coffee Maker Our Gift To You

The fine vitrified China French Coffee Maker, is \$2.50 value. Makes six full cups, jade green china, aluminum top. Serves as beautiful China tea pot with top. Read the free offer below.

RE-PAINT---BEAUTIFY NOW While Prices Are Still Low!

With each complete house paint job we sell, inside or out, we will give this wonderful utensil. Paint prices are due for a rise—buy now and improve your property at our money saving prices!



Let us give you an estimate on the cost of repainting your home or property. Prices were never so low as now!

FOXWORTH-GALBRAITH LUMBER Co.

Cook With Gas FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY

West Texas Gas Co. GOOD GAS WITH REASONABLE SERVICE

HOME DEMONSTRATION CLUB NOTES.

Ruby Mashburn

Ernesteen Matlock clothing demonstrator of the Olton 4-H Club has remodeled her clothes closet and made two dresses for herself.

"I have 206 White Leghorn baby chicks" said Irma Lee Vandever of the Olton 4-H Club as she gave a report of her poultry demonstration at the last meeting. Irma Lee set 220 eggs and hatched 212 chickens. She is feeding them according to recommendations of the poultry specialists of A. and M. College.

Angie Nell Whitney, Bedroom Demonstrator of the Olton 4-H Club reports that her room has been rearranged and she has new shades and curtains.

Mrs. G. W. Jackson of the Spade Home Demonstration Club reports a well built and arranged clothes closet, room papered, and a slat for each coil of springs in her bed room demonstration.

Lamb County Home Demonstration Club women are expected to have the best time of the June 8 and 9 at their annual encampment to be held at the Lamb County Fair ground at Amherst. The feature of the first day will be the annual clothing contest of sheer and house dresses made by club women and sheer and school dresses made by 4-H club girls.

The stout women will model their dresses in a class to themselves this year and not have to compete with the slender or average type woman. For the first time the dresses will be judged on the person modeling and in place of stressing neat finishes of seams etc., the judges will judge according to color, line and design suitable to the particular type. All dresses will be modeled. Every club woman and 4-H club girl is invited to be present and wear a dress made by her and for her.

On Thursday May 11 Lamb County had 68 people present at the one-day Short Course held at the West Texas State Teachers College at Canyon in cooperation with the Extension Service at A. and M. College. This was the largest number of delegates from any visiting county.

The Friendship Home Demonstration Club deserves lots of credit for this good representation from Lamb County. A school bus was secured by Mrs. W. R. Boyd Chairman of the club and 24 people from the Friendship club and community made the trip in this way.

The Annual Farmers Short Course at A. and M. College will be held July 24-28. Demonstrations conducted by Specialists will be the feature of the program this year. Each woman and girl who attends will have something definite to bring back to her club and community to make rural life more

profitable as well as pleasant entertaining. The tanning of hides to be made into rugs, coin purses, house shoes, belts, note book covers etc. will be among the many trades learned. Many of the home demonstration clubs are electing a man and woman from the club as delegates in order to get each feature of the adult training, while a 4-H Club boy and girl will get the training of the juniors.

KILO-MITE—We have about 20 gallons of Kilo Mite that is guaranteed to kill mites, and application will rid your hen house for 12 month of mites. For Trades Day only we will sell this Kilo-Mite at \$1. 5 per gallon. Sudan News.

REPAIRING—Furniture, odd piece made. Also repairing of screen windows and doors, roofs, etc. In fact repair jobs of any kind done to your satisfaction. SEE **HENRY WARD**

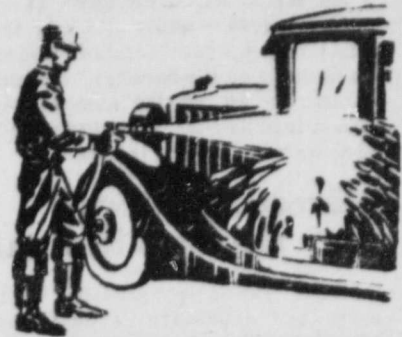
BILLS & HAZEL
Attorneys at Law
Sudan Littlefield

Bulk Garden Seeds AND PLANTS CERTIFIED FIELD SEEDS Shelton's Seed Store.

CHICKENS TURKEYS
Give Star Parasite Remover in their drinking water and disinfect all nests and roosts by spraying each month; It will destroy disease-causing germs, worm rid fowls and the premises of all lice, mites, fleas and blue-bugs, tone their system, keep them in good health and egg-production and prevent loss of baby chicks. Begin its use now. Germs and worms always come with the hatching season. No trouble to use, cost very small and your money back if not satisfied. For Sale at Ramby's Pharmacy.

AMBULANCE
Day Phone 76 Night Phone 14

GENERAL AUCTIONEERING
Farm and Stock Sales
COL. JACK ROWAN
Licensed Auctioneer



Especially Equipped FOR CAR Washing AND Greasing

PHILLIP'S PETROLEUM COMPANY.
Making New Friends and Keeping the Old.
Walter Grissom, Agent
Wholesale Retail

50c BONUS

We will pay fifty cents Bonus for the largest amount of cream brought in to us both Saturday and Monday.

SUDAN PRODUCE & ICE
Herb Teal, Mgr.

LIGHT POWER ICE

Texas Utilities Co.

D. R. PARKER, MANAGER
Littlefield, Texas



ORDER ORMAND'S PURE MILK
Rich in the vitamins that build up health.

We swat the fly. No Tubercoler germs. All tested cows.

SUDAN DAIRY
Phone 90

GARDEN THEATRE

Coming Thursday, Friday, Saturday Afternoon—
John Wayne in
"SOMEWHERE IN SONORA"
Adm. Thursday, Friday 17c, Saturday Afternoon 11c
Starting Saturday Night at 8 p. m. running Sunday Afternoon and Monday Night
"42ND STREET"
With Warner Baxter, Bebe Daniels Ruby Keeler and a cast of Fourteen Stars and 200 dancing girls.
Sunday Night and Tuesday
"Sailors Luck"
With James Dunn and Sally Eilers; Also 1st Episode
"Phantom Of The Air"
A thrilling Air Serial; don't miss the first chapter
FREE SHOW FIRST MONDAY—
Warren William in
"The Mind Reader"

The Biggest News Since Fresh Gas...
That Good Gulf Gasoline is now lubricated!

Gulf stations from Maine to Mexico are now offering a motor fuel that surpasses everything that has gone before.

This great fuel is new in everything but name. It actually gives greater mileage and cuts repair costs—because it lubricates the upper cylinder and valves.

The new lubricating Good Gulf Gasoline contains an upper cylinder lubricant made by an exclusive Gulf process. This lubricant—correctly blended with that Good Gulf Gasoline, the famous fresh gas

—makes today's greatest non-premium fuel for modern motors!

It lubricates the intake valves, prevents sticking, and forms little or no carbon!

If you want to get more and lower cost miles out of a gallon of gas, try the new Good Gulf Gasoline today. It doesn't cost a penny more.

THAT GOOD GULF GASOLINE IT'S FRESH—NOW LUBRICATED



©1933 GULF REFINING CO. PITTSBURG, PA.



DISPELS MYSTERY OF BANK BUSINESS

Country Banker Explains to Neighbors How Banking Cooperates With Other Business

A COUNTRY banker recently prepared the following simplified statement for his neighbors on just how a bank goes about helping them:

"It is the most important part of a bank's business to lend money. Of all the money deposited in a bank, the law requires that a certain percentage be kept on hand as a reserve to meet the demands of depositors. It is the business of its officers to lend the balance conservatively and safely.

"The loans of a properly managed bank are invariably made to those it believes are able to repay, and always on condition that they be repaid at a stipulated time.

"The promise of an individual to repay a loan to a bank on a certain date is as sacredly inviolable as the promise of a bank to repay its depositors on demand, or, in the case of a certificate of deposit, on the date it falls due. When it comes to be known of an individual that he 'always pays,' his credit is established and his bank is always glad to extend him needed accommodations.

"A well managed bank never capitalizes industries. That is, it does not place its loans in fixed form, but puts them where they are to be used for temporary requirements and where they will be taken up at the time specified.

How a Bank Lends

"It is not the function of a bank to become a partner in industries, nor could it be legitimately done with the money of depositors. Its loans must be kept in 'liquid' form, —that is, repayable in cash at stated intervals.

"A bank must use the greatest discrimination in making loans. A stranger cannot expect accommodations. It is customary for the borrower to make a statement of his financial affairs, which is kept in the bank's records. It is a punishable offense to make a false statement for the purpose of borrowing funds.

"Naturally, in their dealing with the regular depositors of the bank, its officers become well acquainted with their characters and their resources and are thus in a position to determine how large a line of credit each one is entitled to. That is one of the great advantages of being a bank depositor.

"The man who knows how to get into debt wisely, that is, who borrows money with which to make more money through legitimate enterprise, is the borrower whom the bank is looking for. By the frank interchange of opinion and a free discussion of various projects, the borrower is often guided and helped by his banker.

"In order to procure a line of credit at a bank three things are important:

"1. A statement of assets showing a basis of credit in the way of invested capital, or collateral of sufficient value to cover amount of loan, or

"2. An endorser whose credit is established at the bank; and

"3. Average deposits of a sufficient amount to justify the extension of the desired accommodation."

A face powder at HALF what you usually pay

Smart women everywhere have discovered Jonteel, the New modernized toilet line that costs half what you usually pay. At no sacrifice of the quality you expect!

JONTEEL face powder



25c AND 50c

Ramby's Pharmacy

AS WILL ROGERS SEES IT

Will Rogers recently told why the banks had got into trouble. "Don't blame it all on the bankers," he said. "When we all needed money they loaned it to us—but when they needed it we couldn't pay it back."

Advertising Aids Business Revival

NEW YORK.—Aggressive concerns are expanding business by effective advertising despite depressed business conditions, declared A. W. Diller, advertising counsel, at a bankers' conference here recently.

"Is 1933 a good year in which to advertise?" Mr. Diller asked. "Yes, if 1933 is a good year to stay in business, to reinforce the public's confidence in you, to put more business on the books. There is new business to be had today and aggressive companies are getting it. But new business will come in only if you go out for it. Advertising certainly goes out for it.

"Will people read newspaper advertisements these days? They will read anything that interests them. There are plenty of present-day arguments for business. Instead of asking 'How often should newspaper advertising appear,' it would be better to ask 'How often is it wise these days to neglect contacts with possible customers?'"

"Advertising men are being pressed to cut down advertising expenditures and use small newspaper space. Too short copy often degenerates into a mere reminder that you are still on earth. Cut down your talk to a man to a mere 'how do you do' and 'goodbye' and you won't get very far with him. The best advertisements are those which guide the reader. You can't get much guidance in a small advertisement.

Newspaper advertising can warm up the prospect, though he is not an immediate prospect."

ABOUT FOLKS YOU KNOW

Mr. and Mrs. J. S. Earp of White Deer spent last week-end with their daughter, Mrs. G. D. Sharrock, and Mr. Sharrock.

Just received complete line of crockery ware.—Saunders Variety Store.

Miss Bonnie Belle Lyle left Sunday for Wichita, Kansas, where she will visit with her aunt and family for several weeks.

Mr. and Mrs. Roy Cowan and little daughter, Bobbie, of Lubbock visited friends in Sudan this week.

R. D. Tidwell, J. W. Weldon, Clifford Smitherman, and Hamilton left the latter part of last week for Fort Bliss where they have enlisted in the Reforestation camp. They will spend two weeks of conditioning before going to the forests in New Mexico.

Mr. and Mrs. Francis Miller were in Lubbock Friday.

25c cotton or Rayon Shirts and Shorts at 19c each Saturday and Monday only.—Saunders Variety Store.

Mrs. G. D. Sharrock, Misses Arlene Wyatt and Mary Vereen and Arnold Vereen were in Lubbock last week.

All 10c prints; 12 yards for 98c.—Saunders Variety Store.

Arnold Vereen returned to Estancia, New Mexico, after visiting his parents here for several weeks.

See that Toilet Soap at 3 and 6 bars for 25c.—Saunders Variety Store.

Miss Ida Lynn Herrell is visiting in Lubbock this week.

E. E. Lam is attending to business matters in Lubbock this week.

U. H. Mileur of Amarillo visited his wife and son here this week. Miss Margaret Erle Gibbs accompanied Mr. Mileur to Sudan where she visited her father, Dr. L. P. Gibbs.

William Furneaux, who has been attending to business matters in Sudan, left for his home in Dallas, the first of the week. He was accompanied by C. M. Furneaux.

Miss Charlsie Vereen who has been visiting her sister, Mrs. John Faris in Amherst, returned to her home the first of the week.

Mr. and Mrs. C. W. Wood and son, Charles, of Rush Springs, Oklahoma, visited their daughter and grandson, Mrs. U. H. Mileur and Max.

8 oz. Flavoring Extract. 25c bottle. 5 bottles for \$1.00.—Saunders Variety Store.

35c brooms for 19c.—Saunders Variety Store.

Miss Willie Mae Clements returned Wednesday from a three weeks' visit at Knox City.

Why Get Up Nights?

Make This 25c Test
This easy bladder physic is needed to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. BUCKETS, the bladder physic, containing bucku, juniper oil etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain sized) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep.

Ramby's Pharmacy



FREE PICTURE SHOW IN SUDAN MONDAY (TRADES DAY) EVERYBODY COME.

TRADES DAY

Dollar Specials

SATURDAY AND MONDAY

Every item an exceptional value. Buy now and Save, as these prices may not be available again in many years to come.

36 INCH
BROADCLOTH \$1
Dollar Days Only
12 yards
Pink, Rose, Blue, Green, Pongee, Yellow, Orange, White and Lavender

9-4 Bleached or Brown
Garza Sheeting \$1
Dollar Days Only
4 1-2 yards

Ideal to wear on Picnics
Ladies' Socks \$1
Regular 98c Value
2 pairs
White With Colored Trimming

16x32 Colored—Plaid Design
Linen Towels \$1
Regular 15c Value
Dollar Days Only
10 for

Tennis Shoes \$1
Regular 59c Value
Dollar Days Only
2 Pairs

Full Fashion Extra Fine Chiffon
Ladies' Silk Hose \$1
Regular 59c Value
2 pairs
Newest Shades

Ladies' White
Beach Sandals \$1
Regular 98c Flat Heel
2 pairs
Regular \$1.29 Box Heel
1 pair

LEE'S OVERALLS \$1
1 pair

18 LEFT
Ladies' Silk Dresses
Regular \$4.95. Close-Out Price
HALF PRICE
\$2.49
This Season Spring and Summer Numbers

Wash Dresses \$1
Regular \$1.25 Value
Dollar Days Only
New Organdies, Dotted Swiss, Batistes

LADIES'
Panama Hats \$1
Dollar Days Only

Silk Seersucker \$1
Regular 79c Value
2 yards
White and Egg Shell

FANCY DRESS
Voiles and Batistes \$1
Regular 19c
7 yards

Fruit of the Loom
Fancy Broadcloth \$1
Regular 16c
8 yards

MEN'S WASHABLE
DRESS PANTS \$1
Values to \$1.95. Dollar Days Only
1 pair

To appreciate these Pants at this price, you want to see them, as they are wonderful Values. White and Tans. Plain and with Sport Stripes.

MEN'S DRESS
STRAW HATS \$1
Dollar Days Only
Values up to \$1.50.

BOYS'
Sailor Suits \$1
Sizes 3 to 8
2 pairs
White With Blue Trimmings

Ladies' Summer Shoes
Values to \$2.95. SPECIAL
\$1.98
A Wide Selection in White and Black

Glad to have you come in and look around whether you buy or not. Bring the family and come to



Salem Dry Goods

"Quality Goods for Less"

Sudan,

Texas



OUR PRICES ARE REDUCED FOR THE MONTH OF JUNE

on

STARTED and DAY OLD CHICKS

FREE—25 BABY CHICKS to the one bringing in the largest amount of cream Trades Day.

FREE—25 BABY CHICKS to the one buying largest order of Chicks on Trades Day.

Custom Hatching for Saturday, June 3rd—\$1.50 per 100 eggs.

We Buy Cream and Produce.

SUDAN HATCHERY

THE RED & WHITE STORES

SPECIALS SATURDAY, JUNE 3RD

And Monday, Trades Day, June 5th

SUGAR, Pure Cane .54
10 lb. Bag, Limit

SODA .21
3 Packages

PICKLES .19
Sour or Dill, Quart

COOKIES .19
Jewel, Chocolate, 1 lb.

APRICOTS 2.25
1 25 lb. Box

A complete line of fresh vegetables at all times.

Coupons on aluminum will be discontinued June 10th, 1933. Leave orders for aluminum not on hand.

R. E. DOSS GROCERY

The Sudan News

VOLUME VIII

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, JUNE 1, 1933

NUMBER 42

SUDAN'S BIG TRADES DAY MONDAY, JUNE 5TH

18 Club Members Attend All Day Meeting of SHDC

Quilting, foundation patterns, and jelly making were the features of an all-day meeting, Friday, May 26, of the Sudan Home Demonstration club at the home of Mrs. R. L. Rone, with Mrs. Rone acting as hostess.

The meeting began at ten o'clock and the morning was spent in quilting. At noon, a wonderful dinner was served to those present. The meal consisted of a large platter of country ham prepared by Mrs. Rone, and each member brought a covered dish of nicely prepared food.

Miss Ruby Mashburn, county home demonstration agent, helped in the making of foundation patterns, and gave the regular lesson on "jelly making."

Mrs. W. J. Carter was present and joined as a new member. Those present to enjoy the profitable day were: Mesdames D. C. Lumpkin, Foster Lumpkin, Joe Stark A. C. Finley, C. E. Cole, W. J. Carter, H. P. West, Joe West, Fred West, W. F. Lynch, John Harvey, W. O. Parrish, H. B. Teal, W. N. Townsend, Misses Ruby Mashburn, Amherst and Lillian Brown, a visitor; and the hostesses, Mrs. R. L. and Joe Rone.

HART'S CAMP CLUB MEETS.

Miss Ruby Mashburn, Lamb County agent, gave a demonstration on "Jelly Making" at the meeting of the Hart's Camp home demonstration club Wednesday at the home of Mrs. D. C. Puffer.

Cheese sandwiches, chocolate, and cake were served to 14. The next meeting of the club will be in the school house the second Wednesday in June.

BULA TO GET ANOTHER GIN

E. C. Gage proprietor of the Circleback gin, has started the construction of a gin at Bula which will be completed and ready for operation this fall. The building material was purchased from the Foxworth-Galbraith Lumber company of Sudan.

This gives Bula two gins.

C. E. Cole, manager of the West Texas Gas Company has been transferred to Post Texas. Mr. Cole and family left the early part of this week for their new home. In their short stay at Sudan, they have proved to be efficient and helpful citizens. Together with their friends, we wish them success in their new location.

H. G. Ramby, who has been in Hot Springs, New Mexico, for past few weeks recuperating from ill health, returned this week to take up his duties. We are glad that he is looking "mighty fitten" (translation: good health.) We are glad you are back.

Joe Covington, who has been working for the past several months at Dalhart spent the week end at home with his family and friends. He reports conditions in that part of the country as dreadful. The drought is still on.

Next Monday is Trade's Day. Special Values Offered by the Business Men. Read the Ads.

All 15c and 19c beads. Your choice 10c. Saturday and Monday only.—Saunders Variety Store.

Mrs. Ivey and daughter of Spring, spent the week-end with Mrs. Joe Covington and their aunt, Mrs. L. D. Covington.

BUILDING MODERN FARM RESIDENCE

A five room modern farm residence is being constructed on the H. L. Byrd farm in the Friendship community.

Foxworth-Galbraith Lumber company Sudan furnished the material including paper and paint. Smith and Hammock, local carpenters, will do the building, and W. G. McGlamory of Sudan will do the painting, papering and decorating.

Mr. and Mrs. Byrd are substantial farmers and despite the depression have gone ahead and done things with a determination that is commendable and worthy of note.

REMOVES SAND MOUND

Judge J. E. Dryen had two men working Wednesday removing a sand mound that had drifted up in front of his lots. The extra sand was used in filling the holes in the street. This not only improved the looks of the lot, but also improved the street.

OIL TRUCK COLLIDES WITH MODEL T FORD.

Bad lights were the cause of a wreck by Phillips Oil Truck and a Model T, parked on the roadside. As usual only the windshield of the Model T was shattered. The oil truck had to be repaired. No one was seriously injured.

NEW BUSINESS CONCERN OPENED.

Mrs. Cora King is re-opening the Second Hand Store. A good stock of second hand furniture, stoves and dishes are carried. Mrs. King is one of the aggressive business ladies of the town. She believes in the future of Sudan, and is willing to cooperate in any way for the mutual benefit of all concerned.

SHIPS CAR LOAD OF HOGS.

Clyde W. Robertson shipped a car load of hogs to Armour and Company at Fort Worth, Thursday. The district manager of Armour at Lubbock and Mr. Dee, manager of the hog department of Armour and company of Chicago made the purchase. They were here Wednesday.

Mr. Robertson ships out almost every week.

Mrs. Bill Proctor and little son of Fairfax Oklahoma, are visiting her sisters, Mrs. J. B. Finley and Mrs. W. A. Cienens. Mrs. Proctor and son are en route to California.

Miss Leona Slaughter, who has been attending Tech for the past six months, will enroll for the Summer Session of that institution next Wednesday.

Rev. and Mrs. L. P. Lipscomb and son of Amarillo visited Rev. and Mrs. Sam A. Thomas last Wednesday. Rev. Lipscomb is Presiding Elder of Amarillo District of the M. E. Church, South.

All 12 1-2 prints; 9 yards for 98c.—Saunders Variety Store.

Commissioner C. A. Daniel has our thanks for a box of delicious strawberries which he left at the News office for the force, last Wednesday afternoon. Mr. Daniel has a nice bed of these strawberries which are bearing well this year. He owns one of the best homes in Sudan. Thanks for the strawberries.

Misses Gertrude Ford and Frances Weimhold, and Forrest Weimhold returned to Sudan, Wednesday. They have just completed a year's work at Texas Technological college.

Mr. Wilson to Move To Beaumont, Tex.

Sudan will lose an old timer, when Mr. F. P. Wilson leaves, Thursday for Beaumont where he will make his home with his daughters, Misses Lulabel and Amelia.

Mr. Wilson came to Sudan in 1925 from Clovis, New Mexico, and was employed by the Sudan Merchants. He has remained in their employment since coming to Sudan. He has taken an active part in church work in Sudan and will be missed by the members of the Methodist church choir.

We along with the many other friends of Mr. Wilson regret to see such a good citizen leave our town.

BUSINESS MEN'S CLUB

The business men's luncheon was well attended on last Thursday. Several men of the rural community were with us to enjoy the fellowship and attend to business.

A very fine spirit of cooperation is being manifested at these meetings. The business men are learning the art of cooperation. We are finding out that when all pull together that the load moves more easily. We need the co-operation of all public men.

A committee on City development was appointed. It is the specific duty of this committee to secure new business concerns which are represented in Sudan at present, such as cannery oil mill, and like business concerns.

TO THE FELLOW WHO TAKES MY PLACE.

Here is a toast that I want to drink to a fellow I'll never know—to the fellow who's going to take my place when it's time for me to go. I've wondered what kind of a chap he'd be and I've wished I could take his hand, just to whisper, "I wish you well, old man", in a way that he'd understand. I'd like to give him the cheering word that I've longed at times to hear; I'd like to give him the warm handclasp when never a friend seems near. I've learned my knowledge by sheer hard work and I wish I could pass it on to the fellow who'll come to take my place, some day when I'm gone. Will he see the sad mistakes I've made, and note all the battles lost? Will he ever guess the tears they caused or the heartaches which they have cost? Will he gaze through the failures and fruitless toil to the underlying plan? And catch a glimpse of the real intent and the heart of the vanquished man?

I dare hope he may pause some day as he toils as I have wrought, gain some strength for his weary task, from the battles which I have fought. But I've only the task itself to leave with the cares for him to face and never a cheering word may speak to the fellow who will take my place. Then, here's to health, old chap; I drink as a bridegroom to his bride. I leave an unfinished task for you, but God knows how I tried. I've dreamed my dreams as all men do, but never a one came true. And my prayer today is that all dreams may be realized by you. And we'll meet some day in the great unknown—out in the realm of space, you'll know my hand clasp as I take your hand and gaze in your tired face. Then all failures will be successes in the light of a new found dawn. So I'm drinking to your health, old chap, who'll take my place when I am gone.—Author Unknown.

WANTED—Cattle and Hogs. Shipping day, Thursday. Clyde Robertson, Sudan, 4tp.

16 Lamb County Boys in Reforestation Work

Lamb County's first quota of sixteen boys in the Reforestation program, encamped at Fort Bliss, near El Paso recently. They will be conditioned for about two weeks before being sent out into the forests.

Those enlisted from this county are: Ira Robinson and John N. Wise, Amherst; J. W. Weldon, Clifford Smotherman, and R. D. Tidwell, Sudan; Roy Thurston, Marcus Skaggs, Robert L. Ogden, Truman Hamilton, T. L. Kimmell, Jr., Emroy L. Jones Otis Connell, Leon L. Inklebarger, John W. Shirley, Thomas H. Woods, and Mack Kennedy, Littlefield.

MISS WILSON AND DR. W. A. JACKSON WED.

Miss Sue Wilson daughter of F. P. Wilson, and Dr. W. A. Jackson, of Lubbock, were married Sunday morning, May 28, in the home of the bride's brother, Smylie C. Wilson and wife. Dr. Jack M. Lewis, pastor of the First Presbyterian church, officiated.

Miss Beulah Dunn sang Cadman's "At Dawning." Miss Myrtle Dunn played the Wedding March from Lohengrin as the couple entered. The two played MacDowell's "To a Wild Rose" during the ceremony.

Miss Mary Wilson, niece of the bride acted as maid of honor and Billy Jackson, son of the groom, was ring bearer while H. C. Pender was best man.

After the ceremony a breakfast was served and the couple left immediately for a short trip to points on the gulf coast. They are to be at home at 2515 twenty-second street upon their return.

Those from here attending the wedding were: F. P. Wilson, the bride's father; Mr. and Mrs. L. E. Slate, Mr. and Mrs. L. H. Chesher and Miss Bertha Vereen.

A TREASURE HUNT

All the churches of this community are sponsoring a "Treasure Hunt," beginning June 11, for the purpose of raising funds for church indebtedness, missions and etc. If you have gold relics, rings, watches, earrings or silverware, or precious stones, stored away in the attic or trunk, bring them to your church on this day. These relics will be converted into money that will help finance your church propositions. If you can't bring your gift in, notify the pastor or secretary of your church and a committee will call for same.

A list of suggested articles, together, with an envelope will be mailed to each family. Don't throw them away. Place your offering in the envelope with name and deposit in "Church Crucible," "Try Me, Saith the Lord, And I Will Pour Out a Blessing Your Soul Can't Contain." Let us accept this promise. It is a sure means of financial success.

M. E. CHURCH

Sunday School Day Program will be given at the Methodist Church, beginning promptly at 8:30 P. M. Theme: "The Faith That Shares." Readings, talks, and special music by all departments of Sunday School. These programs are usually known as "Children's Day Programs." Come one and all and see the little tots read and sing. Special music of all kinds.

Circle No 1 of the Woman's Missionary Society of the Methodist church will meet Monday afternoon at 3:00 P. M. Good program. Be sure and come.

Church Conference will be held Wednesday night, June 7, at 8:30 P. M. Every member of the church is urged to be present.

THINK ON THESE THINGS

By The "Parson".

Uncle, Has come to our relief. If you owe on your home don't fall to take advantage of the Home Loan Bill which has just been enacted. See the writer or Editor of this paper for particulars. The Sudan News of May 25, gave the details.

Your home town merchant is always ready to accommodate you in every interprise. Even in times like these when cash is so scarce, he will carry you for a few days, if you are worthy. Try the out of town concerns and see what your credit rating is.

Buying at home increases the value of business for our merchants and makes possible lowered prices.

It would take the United States Army to stop the progress of Sudan community if we were UNITED in one common effort.

After the drenching rains of recent date we ought to look up and take courage. We ought to thank the "Ruler of The Universe for His Wisdom." The expense of making a crop won't be near so much as it would have been if the rains had begun one or two months earlier.

Why doesn't this community get a "Public Fund" to pay for medicine and Doctor's bills, in charitable cases?

We need a paid Secretary of Chamber of Commerce who can devote all his time to Building up the Community Interests.

The greatest drawing card for any town is a good market for produce, cotton and feed. Are we in line with other towns?

It will pay greater returns to make, "Friendly Contacts" than to make malicious attacks."

When the farmers are too busy to come to town, it is a good time to send them your personal greeting and special values through your home town paper.

Cultivation of the Wheat will destroy the Tares.

Sudan merchants are progressive. In spite of Old Man Depression, our paving project keeps going. Our Commissioner has played an important part in this work and is due much credit.

FOR SALE—Post holes. See Secretary for information.

Head up! Chest out! Forward March! is the order of the day. Watch Sudan Go!

To err is human. To admit it is something entirely different.

The person who talks just to be talking soon becomes quite tiresome.

Why is it that the average man will go farther to punish an enemy than he will to reward a friend.

How foolish another mans' mistakes look to you.

Harry Wood who has been visiting Radney Nichols returned to his home, accompanied by Radney who visited with the Wood's family for a few days.

Misses Reba Jenkins and Clifford Shaffer returned this week from an extended visit with relatives in South and East Texas.

SHOW FREE PICTURE AND AUCTIONEERING IN SUDAN MONDAY.

Many Bargains Are Featured For Trades Day By Local Merchants

Entertainment in the form of a free picture show will be given the people who visit Sudan Monday. Auctioneering of household goods, farm implements, feed, stock or any other articles the farmers have to sell will be given free by Col Jack Rowan through the courtesy of the local business men.

Many of the merchants are offering special prices on seasonal merchandise. Large savings may be made by purchasing the things you need in Sudan on First Monday (Trades Day). Read the News ads to see who are offering worth-while bargains.

The show which begins at 1:30 in the afternoon at the Garden Theatre is free, and everyone is urged to attend. Bring the children.

These Trades Days are sponsored by the business men of Sudan to acquaint the farmers of this territory with new merchandise, give them free entertainment, and make it possible for them to exchange things they do not need for things they can use.

You are cordially invited to visit Sudan Monday.

ODD FELLOWS REVIVAL

(Open House)

The general public is cordially invited to attend a revival which will be held at I.O.O.F. Hall, beginning Monday night, June 5th. The general theme of services will be "Friendship, Love and Truth." The first sermon will be: "The Immortality of the Body." Do you believe in the resurrection of the body? This subject will be discussed Monday night. Special music by "Rebekahs." Bring the wife and family for these service.

Gulf Co. Introduces Lubricated Gasoline

Lubricated gasoline, a distinct innovation in motor fuels, was announced to day by the Gulf Refining Company through O. H. Carlisle, District Sales Manager. The new product is the result of extensive experimentation in the Gulf Refining Company laboratories, and is the answer to the problems presented lubrication engineers by the increased demand of the motoring public for high speed motors.

The new product is being marketed under the slogan "The Good Gulf Gas—Now Lubricated" at no extra cost. Mr. Carlisle pointed out. Salient features of the new fuel, according to Mr. Carlisle, are: correct lubrication of the valve seats and top of the valve stem, which tends to prevent drying and pitting of valves; plus lubrication to the upper part of the cylinder walls, thereby reducing wear on cylinders and pistons as well as piston rings.

Through use of lubricated gasoline it is now possible to design motors with smaller clearance between piston and cylinder wall and also to use tighter-fitting oil rings. In some cases two oil rings are used, all of which reduces crank case motor oil consumption.

KILO-MITE—We have about 20 gallons of Kilo Mite that is guaranteed to kill mites, and application will rid your hen house for 12 month of mites. For Trades Day only we will sell this Kilo-Mite at \$1. 5 per gallon. Sudan News.

THE SUDAN NEWS

Entered as second class mail matter July 2, 1925, at the Postoffice at Sudan, Texas, under the Act of March 3, 1879.

Published every Thursday by H. H. Weimhold & Son At Its Office In Sudan, Texas

H. H. Weimhold . . . Editor

\$2.00 PER YEAR, IN ADVANCE

Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10c per line.

GIVES BASIS OF SOUND BANKING

Speaker Outlines Threefold Cooperation Between Bankers, Government Officials and the Public to Maintain Bank Standards

TWO elements beside the bankers themselves are required in order to give the nation universally the type of banking it should have. Francis H. Sisson, president of the American Bankers Association, declared in a recent address. He said that the efficiency of government officials upon whom the people rely to supervise the banks properly, and the patronage of the people themselves are factors in the kind of banks a community shall have.

"There can be no question that the people of the United States should have banks immune from failure and wholly free from bad or questionable banking," Mr. Sisson said. "It is not enough, as President Roosevelt has said, that while some bankers had been incompetent or dishonest, this was not true in the vast majority of our banks. A situation should exist in which there is not even a small minority of bankers open to question. There should be no room for dishonesty or incompetency to exercise any influence in banking anywhere."

"While bad faith and bad management enter the human factor in all types of business, their effects in banking should be surrounded by such special safeguards as to render them no longer a factor in bank failures. The responsibility for bringing this about, however, cannot rest upon the bankers alone, for the means to accomplish it are not wholly in their hands. There are other essential elements.

"One is the efficiency of government supervision. Since we rely so greatly upon supervision, it may, unless it is of the highest order in safeguarding the public interest, create a sense of false security. Supervision should render bad banking impossible, but it has failed to do so. There was supervision by presumably the highest type of bank supervisors in every one of the instances of questionable banking that has shocked the attention of the country during the past three years. Therefore a thorough strengthening of supervision is clearly called for if the people are to rely on it for the protection of their interests.

The Public's Part
"Another essential factor in maintaining good banks involves the part played by the public in banking. There is certainly a responsibility on the people themselves to support that type of banker whose rigid ad-

herence to sound principles makes a sound bank, rather than to give their patronage to the easy going banker who may be easier to do business with, but whose methods create a weak bank.

"Bank customers are charged with a great responsibility in protecting the safety of their banks in respect to their utilization of the assets of the banks as borrowers. Banks have failed because many of their loans and securities, created in good faith by bankers in cooperating with the business interests of the country, proved unsound under subsequent conditions. An unsound loan is created by the borrower as well as the banker. A bank is only as sound as its community, and this applies also to the banking structure as a whole in relation to the economic condition of the nation as a whole.

A Semi-Public Institution
"A bank is truly a semi-public institution, but in a reciprocal sense—it has its obligations to the public, but so has the public equal obligations to the bank. No one who has not sound banking principles at heart has any business in a bank whether as banker or customer.

"The banker is a semi-public servant. He is charged with the heaviest of responsibilities and obligations that occur in our economic life. But he can meet these fully only through the cooperation of good laws, good public officials who are empowered to exercise authority over his bank, and good business methods on the part of business men generally who utilize his bank. Only through such cooperation by all elements in our nation's community life can we be assured of a failure-proof banking structure.

"The Administration at Washington has taken hold of this problem with a firm grasp of essentials and is exercising splendid leadership toward the desired end. The strongest feature of the government program will be found in recognizing the joint responsibility of the public, of business and of government officials together with the bankers themselves in creating the kind of banking the nation should have.

"The fundamental needs of banking reform are fewer banks, more adequately capitalized, better supervised and better managed, standardization of laws and methods, greater and more intelligent cooperation between government and banking, better understanding by the public of its joint responsibility in maintaining banking solvency and efficiency—these primary principles should be the foundation of our banking system of the future. For such a system no guaranty of deposits would be necessary and the depositors would be fully protected."

Painting and Papering

Can supply you with 1933 patterns of paper at moderate price. Satisfactory work in hanging paper assured. I would appreciate an opportunity to show you my samples of paper and figure on your work. I can also furnish any kind of paint and give you a good paint job at a reasonable price.

C. G. MAXWELL

W. H. FORD, M. D.
Phone, Office and Residence, 11 OFFICE IN CARRUTH BLDG.

FARM NOTES

A. L. Smith, Extension Beef Cattle Specialist, visited in Lamb County last week, inspecting 4-H Club Calves now on feed.

Trench Silos will be built on six additional farms in Lamb County, according to recent survey conducted by the county agent.

Lamb County 4-H Club boys are conducting 50 beef cattle demonstrations; 35 cotton demonstrations with a combined acreage of 175 acres; 24 grain sorghum demonstrations with a combined acreage of 120 acres; 26 swine demonstrations; 14 poultry demonstrations. There are seven regularly organized boys 4-H Clubs in Lamb County.

The New Farm Act will soon be available to farmers in this county. Re-Financing of Farm Mortgages will be under way, and information can be obtained from this office.

Grain Sorghum seed should be treated for smut with copper carbonate, which can be obtained from most any drug store in the county. Three ounces to the bushel is sufficient, and is a dry treatment.

Recipes for the tanning of hides can be obtained from the County Agent.

U. S. Treasury warns everybody to be on the lookout for a new counterfeit \$20 bill. For a long time, we've been on the lookout for a good one.

A wiseman is one who stops in his kitchen for a sandwich before going to a church supper.

FOR SALE—12x12 chicken house. Would trade for cow. Sudan News.

FOR RENT—Two, 3 room apartments.—The Sudan News Office.

FOR SALE—Stock or storage tanks any size. Sudan News. May trade for good cow.

Your town will do a lot better if the people will try as hard to say nice things about it as they do to criticize and find fault with it.

Javant sets age of earth at 2000 million years. Seems like that ought to make it old enough to know better.

Eighty years ago we had the "Know Nothing." Now we have the "Buy nothing, sell nothing, do nothing." Two thousand years ago they had a proverb: "From nothing, nothing comes."

Henry Ford says the country has made a complete turnaround and is now going forward. Here's hoping that the speed in high will soon be equal to what it was in reverse.

35c broom for 19c. Saunders Variety Store.

TRADE—Your old gold to Kester in King Drug Store.

A Complete Stock of New and Used Furniture

PERFECTION and NESCO OIL STOVES
Plains Furniture Co.
907-09-13th Phone 1320
LUBBOCK, TEXAS

Phone 1148
Direct Mattress Co.
"The Direct Way"
Modern Renovators and Mattress Manufacturers
The only Felt Machine on the South Plains
Felt and Feather Mattresses Made to Order
QUILT BATTIS PILLOWS
1715 Avenue H Lubbock

I JES' P'ETEND

I jes' p'tend my Dad's alive.
'At Mama doesn't have to work,
At she can stay at home all day,
An' doesn't have to go and clerk
In 'at ol' store—I jes' p'tend!

An' I p'tend 'at we all live
In a b-i-g house in a fine street,
An' 'at we have a dra' big car
An' lots of 'licious things to eat,
An' lots of close—I jes' p'tend!

I jes' p'tend the kids at school
Don't laugh at my ol' close an' shoes,
An' 'at they all like me—a lot—
'At sometimes in the games they choose
Me, too, to play—I jes' p'tend!

An' after school, I jes' p'tend
When I go home again an' cook
An' sweep an' dust till Mama comes,
'At I'm a princess in a book!
It's lots of fun jes' to p'tend!

An' me an' Mama, we p'tend
'At we are eatin' off, gold plates,
'At we have turkey an' ice cream,
An' cake an' raisins, nuts an' dates,
An' oh, yes—butter!—we p'tend!

An' when I go to bed at night
I jes' p'tend 'at I am not
So awful cold I snuggle down
An' make believe 'at I'm too hot—
Sometimes all night, I jes' p'tend!

An' when I hear the kids all talk
'Bout Santa Claus an' his reindeer,
An' al the things he's going to bring,
I jes' p'tend 'at he'll stop here!—
I wisht he knew how I p'tend!
For maybe then he'd bring or send
Something to us—like I p'tend!

Let us each and every one ask ourselves this question—Have I taken care of my family after I am gone or will they too, Jes' P'tend? Just a few cents each day deposited with our company and your family will not have to P'tend. Is it worth this small deposit to know that your family are cared for after you are gone and they will NOT have to Jes' P'tend? See us at once for rates on the NEW RECONSTRUCTION policy that protects your family.

BARRON & LADD, Agents

PHONE 25 SUDAN, TEXAS

Try
Mother's Bread
At Your Grocers
Sudan Bakery

Good Stock
SECOND HAND FURNITURE
Stoves Dishes, etc.
THE SECOND HAND STORE
(King Bldg.)

SPECIAL FOR Saturday and Monday--

We will give One Quart of oil absolutely FREE with each crank case drained and refilled.

FRANKS SERVICE STATION

Headquarters for Daily Truck Line to Lubbock

An Aim of a Friendly Bank

A purpose of The First National Bank is to combine old fashioned courtesy and modern banking methods—to make courtesy quite as prominent a feature of its service as the stability of its resources and the skill of its management.

By courtesy we mean something more than mere civility—something that will impress the customer with the dignified, friendly confidential relations that subsist between the depositor and the bank.

First National Bank
"There is no substitute for safety"



FOODS OF THE BEST QUALITY

Nichols Grocery and Market has always taken great pride in its stock of fine foods and its most reasonable prices.

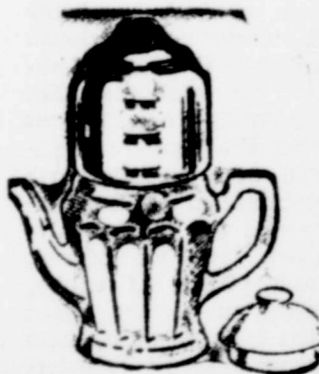
Monday is Trades Day and they cordially invite you to come to their store and see the new seasonable groceries.

NICHOLS

GROCERY AND MARKET

Something NEW! Something SMART!

Something FREE!



This Beautiful China French Coffee Maker
Our Gift To You

The fine vitrified China French Coffee Maker, is \$2.50 value. Makes six full cups, jade green china aluminum top. Serves as beautiful China tea pot with top. Read the free offer below.

RE-PAINT---BEAUTIFY NOW
While Prices Are Still Low!

With each complete house paint job we sell, inside or out, we will give this wonderful utensil. Paint prices are due for a rise—buy now and improve your property at our money saving prices!

Let us give you an estimate on the cost of repainting your home or property. Prices were never so low as now!

FOXWORTH-GALBRAITH LUMBER CO.



Cook With Gas
FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY
Symbol of Dealer West Texas Gas Co.

HOME DEMONSTRATION CLUB NOTES.

Ruby Mashburn

Ernesteen Matlock clothing demonstrator of the Olton 4-H Club has remodeled her clothes closet and made two dresses for herself.

"I have 206 White Leghorn baby chicks" said Irma Lee Vandever of the Olton 4-H Club as she gave a report of her poultry demonstration at the last meeting. Irma Lee set 220 eggs and hatched 212 chickens. She is feeding them according to recommendations of the poultry specialists of A. and M. College.

Angie Nell Whitney, Bedroom Demonstrator of the Olton 4-H Club reports that her room has been rearranged and she has new shades and curtains.

Mrs. G. W. Jackson of the Spade Home Demonstration Club reports a well built and arranged clothes closet, room papered, and a slat for each coil of springs in her bed room demonstration.

Lamb County Home Demonstration Club women are expecting to have the best time of the year June 8 and 9 at their annual encampment to be held at the Lamb County Fair ground at Amherst. The feature of the first day will be the annual clothing contest of sheer and house dresses made by club women and sheer and school dresses made by 4-H club girls.

The stout women will model their dresses in a class to themselves this year and not have to compete with the slender or average type woman. For the first time the dresses will be judged on the person modeling and in place of stressing neat finishes of seams etc., the judges will judge according to color, line and design suitable to the particular type. All dresses will be modeled. Every club woman and 4-H club girl is invited to be present and wear a dress made by her and for her.

On Thursday May 11 Lamb County had 68 people present at the one-day Short Course held at the West Texas State Teachers College at Canyon in cooperation with the Extension Service at A. and M. College. This was the largest number of delegates from any visiting county.

The Friendship Home Demonstration Club deserves lots of credit for this good representation from Lamb County. A school bus was secured by Mrs. W. R. Boyd Chairman of the club and 24 people from the Friendship club and community made the trip in this way.

The Annual Farmers Short Course at A. and M. College will be held July 24-28. Demonstrations conducted by Specialists will be the feature of the program this year. Each woman and girl who attends will have something definite to bring back to her club and community to make rural life more

profitable as well as pleasant entertaining. The tanning of hides to be made into rugs, coin purses, house shoes, belts, note book covers etc. will be among the many trades learned. Many of the home demonstration clubs are electing a man and woman from the club as delegates in order to get each feature of the adult training, while a 4-H Club boy and girl will get the training of the juniors.

KILO-MITE—We have about 20 gallons of Kilo Mite that is guaranteed to kill mites, and application will rid your hen house for 12 months of mites. For Trades Day only we will sell this Kilo-Mite at \$1.50 per gallon. Sudan News.

REPAIRING—Furniture, odd piece made. Also repairing of screen windows and doors, roofs, etc. In fact repair jobs of any kind done to your satisfaction. **HENRY WARD**

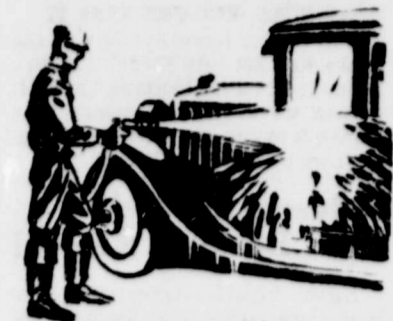
BILLS & HAZEL
Attorneys at Law
Sudan Littlefield

Bulk Garden Seeds AND PLANTS CERTIFIED FIELD SEEDS Shelton's Seed Store.

CHICKENS TURKEYS
Give Star Parasite Remover in their drinking water and disinfect all nests and roosts by spraying each month; it will destroy disease-causing germs, worm rid fowls and the premises of all lice, mites, fleas and blue-bugs, tone their system, keep them in good health and egg-production and prevent loss of baby chicks. Begin its use now. Germs and worms always come with the hatching season. No trouble to use, cost very small and your money back if not satisfied. For Sale at Ramby's Pharmacy.

AMBULANCE
Day Phone 76 Night Phone 14

GENERAL AUCTIONEERING
Farm and Stock Sales
COL. JACK ROWAN
Licensed Auctioneer



Especially Equipped FOR CAR Washing AND Greasing

PHILLIP'S PETROLEUM COMPANY.
Making New Friends and Keeping the Old.
Walter Grissom, Agent
Wholesale Retail

50c BONUS

We will pay fifty cents Bonus for the largest amount of cream brought in to us both Saturday and Monday.

SUDAN PRODUCE & ICE
Herb Teal, Mgr.

LIGHT POWER ICE

Texas Utilities Co.

D. R. PARKER, MANAGER
Littlefield, Texas



ORDER ORMAND'S PURE MILK
Rich in the vitamins that build up health.

We swat the fly. No Tubercoler germs. All tested cows.

SUDAN DAIRY
Phone 90

GARDEN THEATRE

Coming Thursday, Friday, Saturday Afternoon—
John Wayne in
"SOMEWHERE IN SONORA"
Adm. Thursday, Friday 17c, Saturday Afternoon 11c
Starting Saturday Night at 8 p. m. running Sunday Afternoon and Monday Night

"42ND STREET"
With Warner Baxter, Bebe Daniels Ruby Keeler and a cast of Fourteen Stars and 200 dancing girls.
Sunday Night and Tuesday

"Sailors Luck"
With James Dunn and Sally Eilers; Also 1st Episode
"Phantom Of The Air"
A thrilling Air Serial; don't miss the first chapter
FREE SHOW FIRST MONDAY—
Warren William in
"The Mind Reader"

The Biggest News Since Fresh Gas...
That Good Gulf Gasoline is now lubricated!

Gulf stations from Maine to Mexico are now offering a motor fuel that surpasses everything that has gone before.

This great fuel is new in everything but name. It actually gives greater mileage and cuts repair costs—because it lubricates the upper cylinder and valves.

The new lubricating Good Gulf Gasoline contains an upper cylinder lubricant made by an exclusive Gulf process. This lubricant—correctly blended with that Good Gulf Gasoline, the famous fresh gas

—makes today's greatest non-premium fuel for modern motors!

It lubricates the intake valves, prevents sticking, and forms little or no carbon!

If you want to get more and lower cost miles out of a gallon of gas, try the new Good Gulf Gasoline today. It doesn't cost a penny more.

THAT GOOD GULF GASOLINE IT'S FRESH—NOW LUBRICATED



©1933 GULF REFINING CO., PITTSBURGH, PA.

DISPELS MYSTERY OF BANK BUSINESS

Country Banker Explains to Neighbors How Banking Cooperates With Other Business

A COUNTRY banker recently prepared the following simplified statement for his neighbors on just how a bank goes about helping them:

"It is the most important part of a bank's business to lend money. Of all the money deposited in a bank, the law requires that a certain percentage be kept on hand as a reserve to meet the demands of depositors. It is the business of its officers to lend the balance conservatively and safely.

"The loans of a properly managed bank are invariably made to those it believes are able to repay, and always on condition that they be repaid at a stipulated time.

"The promise of an individual to repay a loan to a bank on a certain date is as sacredly inviolable as the promise of a bank to repay its depositors on demand, or, in the case of a certificate of deposit, on the date it falls due. When it comes to be known of an individual that he 'always pays,' his credit is established and his bank is always glad to extend him needed accommodations.

"A well managed bank never capitalizes industries. That is, it does not place its loans in fixed form, but puts them where they are to be used for temporary requirements and where they will be taken up at the time specified.

How a Bank Lends
"It is not the function of a bank to become a partner in industries, nor could it be legitimately done with the money of depositors. Its loans must be kept in 'liquid' form,—that is, repayable in cash at stated intervals.

"A bank must use the greatest discrimination in making loans. A stranger cannot expect accommodations. It is customary for the borrower to make a statement of his financial affairs, which is kept in the bank's records. It is a punishable offense to make a false statement for the purpose of borrowing funds.

"Naturally, in their dealing with the regular depositors of the bank, its officers become well acquainted with their characters and their resources and are thus in a position to determine how large a line of credit each one is entitled to. That is one of the great advantages of being a bank depositor.

"The man who knows how to get into debt wisely, that is, who borrows money with which to make more money through legitimate enterprise, is the borrower whom the bank is looking for. By the frank interchange of opinion and a free discussion of various projects, the borrower is often guided and helped by his banker.

"In order to procure a line of credit at a bank three things are important:

"1. A statement of assets showing a basis of credit in the way of invested capital, or collateral of sufficient value to cover amount of loan, or

"2. An endorser whose credit is established at the bank; and

"3. Average deposits of a sufficient amount to justify the extension of the desired accommodation."

A face powder at HALF what you usually pay

Smart women everywhere have discovered Jonteel, the New modernized toilet line that costs half what you usually pay. At no sacrifice of the quality you expect!

JONTEEL face powder



25c AND 50c

Ramby's Pharmacy

AS WILL ROGERS SEES IT
Will Rogers recently told why the banks had got into trouble. "Don't blame it all on the bankers," he said. "When we all needed money they loaned it to us—but when they needed it we couldn't pay it back."

Advertising Aids Business Revival

NEW YORK.—Aggressive concerns are expanding business by effective advertising despite depressed business conditions, declared A. W. Diller, advertising counsel, at a bankers' conference here recently.

"Is 1933 a good year in which to advertise?" Mr. Diller asked. "Yes, if 1933 is a good year to stay in business, to reinforce the public's confidence in you, to put more business on the books. There is new business to be had today and aggressive companies are getting it. But new business will come in only if you go out for it. Advertising certainly goes out for it.

"Will people read newspaper advertisements these days? They will read anything that interests them. There are plenty of present-day arguments for business. Instead of asking 'How often should newspaper advertising appear,' it would be better to ask 'How often is it wise these days to neglect contacts with possible customers?'"

"Advertising men are being pressed to cut down advertising expenditures and use small newspaper space. Too short copy often degenerates into a mere reminder that you are still on earth. Cut down your talk to a man to a mere 'how do you do' and 'goodbye' and you won't get very far with him. The best advertisements are those which guide the reader. You can't get much guidance in a small advertisement. Newspaper advertising can warm up the prospect, but he is not an immediate prospect."

ABOUT FOLKS YOU KNOW

Mr. and Mrs. J. S. Earp of White Deer spent last week-end with their daughter, Mrs. G. D. Sharrock, and Mr. Sharrock.

Just received complete line of crockery ware.—Saunders Variety Store.

Miss Bonnie Belle Lyle left Sunday for Wichita, Kansas, where she will visit with her aunt and family for several weeks.

Mr. and Mrs. Roy Cowan and little daughter, Bobbie, of Lubbock visited friends in Sudan this week.

R. D. Tidwell, J. W. Weldon, Clifford Smitherman, and Hamilton left the latter part of last week for Fort Bliss where they have enlisted in the Re-forestation camp. They will spend two weeks of conditioning before going to the forests in New Mexico.

Mr. and Mrs. Francis Miller were in Lubbock Friday.

25c cotton or Rayon Shirts and Shorts at 19c each Saturday and Monday only.—Saunders Variety Store.

Mrs. G. D. Sharrock, Misses Arlene Wyatt and Mary Vereen, and Arnold Vereen were in Lubbock last week.

All 10c prints; 12 yards for 98c.—Saunders Variety Store.

Arnold Vereen returned to Estancia, New Mexico, after visiting his parents here for several weeks.

See that Toilet Soap at 3 and 6 bars for 25c.—Saunders Variety Store.

Miss Ida Lynn Herrell is visiting in Lubbock this week.

E. E. Lam is attending to business matters in Lubbock this week.

U. H. Mileur of Amarillo visited his wife and son here this week. Miss Margaret Erle Gibbs accompanied Mr. Mileur to Sudan where she visited her father, Dr. L. P. Gibbs.

William Furneaux, who has been attending to business matters in Sudan, left for his home in Dallas, the first of the week. He was accompanied by C. M. Furneaux.

Miss Charlie Vereen who has been visiting her sister, Mrs. John Faris in Amherst, returned to her home the first of the week.

Mr. and Mrs. C. W. Wood and son, Charles, of Rush Springs, Oklahoma, visited their daughter and grandson, Mrs. U. H. Mileur and Max.

8 oz. Flavoring Extract. 25c bottle. 5 bottles for \$1.00.—Saunders Variety Store.

35c brooms for 19c.—Saunders Variety Store.

Miss Willie Mae Clements returned Wednesday from a three weeks' visit at Knox City.

Why Get Up Nights?

Make This 25c Test
This easy bladder physic is needed to drive out impurities and excess acids which cause irritation that results in leg pains, backache, burning and getting up nights. **BU-KETS**, the bladder physic, containing buchu, juniper oil etc., works on the bladder pleasantly and effectively as castor oil on the bowels. Get a 25c box (5 grain size) from your druggist. After four days, if not relieved of getting up nights go back and get your money. You are bound to feel better after this cleansing and you get your regular sleep.

Ramby's Pharmacy



FREE PICTURE SHOW IN SUDAN MONDAY (TRADES DAY) EVERYBODY COME.

TRADES DAY

Dollar Specials

SATURDAY AND MONDAY



Every item an exceptional value. Buy now and Save, as these prices may not be available again in many years to come.

<p>36 INCH BROADCLOTH Dollar Days Only 12 yards ----- \$1 Pink, Rose, Blue, Green, Pongee, Yellow, Orange, White and Lavender</p>	<p>Wash Dresses Regular \$1.25 Value Dollar Days Only \$1 New Organdies, Dotted Swiss, Batistes</p>
<p>9-4 Bleached or Brown Garza Sheeting Dollar Days Only 4 1-2 yards ----- \$1 Ideal to wear on Picnics</p>	<p>LADIES' Panama Hats Dollar Days Only \$1</p>
<p>Ladies' Socks Regular 98c Value 2 pairs ----- \$1 White With Colored Trimming</p>	<p>Silk Seersucker Regular 79c Value 2 yards ----- \$1 White and Egg Shell</p>
<p>16x32 Colored—Plaid Design Linen Towels Regular 15c Value Dollar Days Only \$1 10 for ----- \$1</p>	<p>FANCY DRESS Voiles and Batistes Regular 19c 7 yards ----- \$1</p>
<p>Tennis Shoes Regular 59c Value Dollar Days Only \$1 2 Pairs ----- \$1</p>	<p>Fruit of the Loom Fancy Broadcloth Regular 16c 8 yards ----- \$1</p>
<p>Full Fashion Extra Fine Chiffon Ladies' Silk Hose Regular 59c Value 2 pairs ----- \$1 Newest Shades</p>	<p>MEN'S WASHABLE DRESS PANTS Values to \$1.95. Dollar Days Only \$1 1 pair ----- \$1 To appreciate these Pants at this price, you want to see them, as they are wonderful Values. White and Tans, Plain and with Sport Stripes.</p>
<p>Ladies' White Beach Sandals Regular 98c Flat Heel 2 pairs ----- \$1 Regular \$1.29 Box Heel 1 pair ----- \$1</p>	<p>MEN'S DRESS STRAW HATS Dollar Days Only \$1 Values up to \$1.50.</p>
<p>LEE'S OVERALLS \$1 1 pair ----- \$1</p>	<p>BOYS Sailor Suits Sizes 3 to 8 2 pairs ----- \$1 White With Blue Trimmings</p>
<p>18 LEFT Ladies' Silk Dresses Regular \$4.95. Close-Out Price HALF PRICE \$2.49 This Season Spring and Summer Numbers</p>	<p>Ladies' Summer Shoes Values to \$2.95. SPECIAL \$1.98 A Wide Selection in White and Black</p>

Glad to have you come in and look around whether you buy or not. Bring the family and come to



Salem Dry Goods

"Quality Goods for Less"

Sudan, Texas



OUR PRICES ARE REDUCED FOR THE MONTH OF JUNE

on

STARTED and DAY OLD CHICKS

FREE—25 BABY CHICKS to the one bringing in the largest amount of cream Trades Day.

FREE—25 BABY CHICKS to the one buying largest order of Chicks on Trades Day.

Custom Hatching for Saturday, June 3rd—\$1.50 per 100 eggs.

We Buy Cream and Produce.

SUDAN HATCHERY

THE RED & WHITE STORES

SPECIALS SATURDAY, JUNE 3RD
And Monday, Trades Day, June 5th

SUGAR, Pure Cane	.54
10 lb. Bag, Limit	
SODA	.21
3 Packages	
PICKLES	.19
Sour or Dill, Quart	
COOKIES	.19
Jewel, Chocolate, 1 lb.	
APRICOTS	2.25
1 25 lb. Box	

A complete line of fresh vegetables at all times.

Coupons on aluminum will be discontinued June 10th, 1933. Leave orders for aluminum not on hand.

R. E. DOSS GROCERY