

THE SUDAN NEWS

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H. H. Weimhold Editor

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Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10 per line.

DO UNTO OTHERS—

Paying your bills promptly is one of the best ways to follow the Golden Rule.

First—in fairness to the merchant or professional man who has invested cash and time in the merchandise or service you have received, you should reciprocate the favor of credit by taking care of your obligations in reasonable time.

Your professional man does not require security. He demands no interest—yet he is actually loaning you cash.

You are granted credit according to your past record. Your character is the basis for confidence in your ability to pay.

Many merchants have made sacrifices so that you could purchase merchandise before the recent raise in prices and the added taxes. This was done to help you.

Do your part. Pay your bills promptly on the specified date. Let your creditor know that you are playing the game square, and he will do his part.

That is one way we can all add to the good name of Sudan.

BOOST OR MOVE

The Sudan Business Men's club is to be complimented on its good work the past few months in stimulating business in Sudan, and keeping the people of this trade territory interested in Sudan.

The club has been responsible for bringing the large crowds to town on Saturdays and First Mondays. The Trades Day each month has made it possible for the local merchants to show their new wares. The free prizes on Saturday have brought large crowds here on that day. The booster trips which the club is sponsoring now are very helpful. Local merchants are able to mix with their customers at these socials; therefore they increase good feeling.

All of this is splendid work, and has been made possible by those live wire business men who have had the forethought to see the advantages. These men through the club or individually, have contributed freely their time and money, in order that these programs might be realized.

Their work is appreciated by the town and community as it is helping build a bigger and better town. Those who are not helping with this constructive program, or are throwing stones in the path of progress, are especially urged to co-operate with the club in their efforts to build a better town and stimulate business.

A few men can and have done lots of good, but this is nothing compared to what can be done in Sudan if those who have been holding back will cooperate one hundred per cent with those who are pushing forward.

Sudan slogan "Boost or Move" is a good one; so let's keep it.

TAX DRIVE

The tax drive which is being sponsored by the Business Men's club is for the tax payer's own good, as a great saving can be made if taxes are paid now.

These taxes must be paid sooner or later; so why not pay them within the next few weeks, in order that the city can take advantage of the Recovery Program being enacted by president Roosevelt.

If delinquent taxes were paid to the City, it could furnish materials for the needed projects, and the federal government would furnish the labor. This would cut the cost of the projects to a minimum; whereas if the City is compelled to wait, they will lose this needed aid from the government.

There is no doubt about the projects being needed. A sewer system is needed in any town the size of Sudan. Additional paved streets would be a big asset. Many other projects can be made possible by the people coming to the aid of the City at this time.

Possibly some cannot pay their taxes at present, but will be able to pay them within the near future. Some can pay them now, though, and should do it, to start the improving.

If you cannot pay them at present, you are urged to try to arrange to pay them soon. Co-operation between the taxpayers and City is sorely needed at this time.

STAY ON THE FARM

W. P. McGuire, editor of the Southside Virginia News, Pittsburg, Va., has a proposal that deserves wide attention. It is simple and it is important. And the crux of it is: Why not keep farm boys in farms?

In pursuing his proposal, he asks 27 pregnant questions concerning the trend of young men away from the farm and possible ways of reversing its direction. It is certainly obvious that boys who have been reared on farms and have been intimately associated with the craft of agriculture since infancy, are best equipped to make the farmers of tomorrow. And it is equally true that these boys have been marching to the cities in armies, for a great many years, impelled by the hope of making their fortune in a life of which they know little or nothing.

In the years following the war this away-from-the-farm drift added hundreds of thousands of boys to the urban population. And when the depression came, it was an important factor in causing the worst unemployment situation in our history. Most of the boys had never learned any trade especially well—they took any old job they could find, and it was usually of a sort requiring little skill and no training or aptitude. They were the first to be let out when production slowed. They are likely to be the last taken back.

We have appropriated millions for agricultural relief and created great federal organizations to administer it. Certainly it would be worthwhile, as Editor McGuire says, to go to the root of the farm problem and give part of the money and effort to evolving a plan to enable young men to stay on the farm and become self supporting citizens.

AMBULANCE

Day Phone 76 Night Phone 14

I. O. O. F.

meets every Thursday of each week
Visitors Welcome
G. W. Damron, N. G.
J. L. Serratt, Secretary

A. F. & A. M.

Meets every third Tuesday of each month.
Refreshments
Practice every Tuesday night

Try

**Mother's Bread
Sudan Bakery**

At Your Grocers

HAVE YOUR EYES EXAMINED

BROKEN LENS DUPLICATED
FRAMES REPAIRED
OFFICE DAYS EACH
MONDAY 10 A. M. to 6 P. M.

Ramby's Pharmacy

Sudan Texas

GENERAL AUCTIONEERING

Farm and Stock Sales
COL. JACK ROWAN
Licensed Auctioneer

THE HIDDEN QUART
STAYS UP IN YOUR MOTOR AND NEVER DRAINS AWAY

CONOCO

CONOCO
GERM PROCESSED
MOTOR OIL
PARAFFIN BASE

You may at times forget to add a needed quart. This slip of memory may be forgiven, if you use Conoco Germ Processed Motor Oil, for the 'Hidden Quart' extends its protection to cover the lapse, and gives extra miles to safely reach the next Red Triangle Station.

This exceptional lubrication is brought about by the Germ Process—exclusively Conoco's patented formula. By adding extra oiliness and penetrativeness to the very highest quality motor oil, complete protection is achieved.

With all these qualities, the total cost of this oil is low . . . five miles for a penny.

NRA
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U.S.

CHEVROLET

"Proud and glad to do our part"

WITH President Roosevelt's acceptance of the NRA Automobile Code, Chevrolet, the world's largest builder of motor cars, officially begins operations in accordance with the administration's recovery program.

Although the official code was signed only a few days ago, it will be of interest to Chevrolet's many friends to learn that the Chevrolet Motor Company started to carry out the spirit of today's recovery program over three years ago!

At that time, we put into operation a "share-the-work" plan, whereby our workmen cooperated in spreading the work to give more men jobs. By means of this plan, as well as by regulating hours of work per week to meet retail demand, and by building up parts stocks in lean seasons, it was possible to carry 33,000 men on our payroll through the depression. For eleven months of each year since 1929, we have kept our employment within 10 per cent of this average. We are justly proud of that record. We are also proud to say that Chevrolet workmen did not, at any time during the depression, become a burden on public welfare departments.

On August 1st of this year, Chevrolet announced a blanket wage increase as well as the adoption of a 7½-hour, 5-day week and the employment of 12,000 additional men. This wage increase was the second in the last 4 months, Chevrolet having been among the first to put a blanket wage increase into effect.

We feel that the President's recovery program deserves the whole-hearted support of every citizen and manufacturer in America. It is a bold, swift, courageous plan to start the ball rolling toward economic recovery. Its sincerity is unquestioned. Its objectives are admirable. And the direct, forceful steps the President and his associates are taking to make it a success, should stir the pride and admiration of every American.

We are proud and glad to do our part. And we are deeply grateful to the American people for the patronage that has enabled us to anticipate the present recovery program and to play our part today. After all, the immense number of men employed by Chevrolet is a direct result of the continued preference America has shown for Chevrolet.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors

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