

The Sudan News

HEALTH HAPPINESS



For the benefit of those living in and around Sudan I am giving part time to Sudan having regular office hours in Sudan in Wood Building from 10 A. M. to 2 P. M. daily.

The rest of my time will be in Muleshoe where I have lived and practiced Chiropractic for the past three years.

DR. A. S. CRAVER CHIROPRACTOR



a "tasty COMBINATION" BEER and Your Favorite SANDWICH STOP IN FOR A FOAMING stein of this sparkling beverage. Served with sandwiches.

White Rose Cafe

I. O. O. F.

meets every Thursday of each week Visitors Welcome G. W. Damron, N. G. J. L. Serratt, Secretary

Mother's Bread Sudan Bakery

W. H. FORD, M. D. Phone. Office and Residence, 11 OFFICE IN CARRUTH BLDG

A. F. & A. M.

Meets every third Tuesday of each month. Refreshments Praticte every Tuesday night

BILLS & HAZEL

GENERAL AUCTIONEERING Farm and Stock Sales COL. JACK ROWAN Licensed Auctioneer

CASH FOR YOUR HOGS Phone 31 THOS. P. HOWARD Across from Santa Fe stock pen Sudan, Texas

KEROSENE 6 1-2c DISTILLATE 5 1-2c

Guaranteed or your Money Back. SAVE ON GAS HERE. McCormick Bros. Independent Littlefield, Texas

ABOUT FOLKS YOU KNOW

Mrs. M. F. Barnett has returned from a visit to Bangs.

Mr. William Furneaux has returned to Dallas after several days stay in Sudan.

Mr. and Mrs. R. A. Kay are the guests of Mr. and Mrs. C. L. McKinley.

Mr. and Mrs. Horace Holt and son of Alpine have been the guests of J. M. Carruth.

Mr. and Mrs. C. F. Lynch of Roswell, New Mexico, are visiting relatives here this week.

L. C. Grissom of Littlefield was in Sudan Saturday.

Mr. and Mrs. G. W. Thrust and son attended the Lubbock Fair Thursday.

Mary Lenore LaGrange of Amherst is spending the week in Sudan.

Donald Robertson attended the football game in Lubbock Friday evening.

L. E. Slate and Melvin Robertson attended the football game in Lubbock Friday evening.

Mr. and Mrs. F. B. Talbot and son have returned from Valley View, Texas.

Mrs. Chris Furneaux and son

REMEDY REMOVES CAUSE OF STOMACH GAS

Most stomach GAS is due to bowel poisons For quick relief use Adlerika. One dose cleans out body wastes, tones up your system, brings sound sleep Ramby's Pharmacy.

THE GOLDEN EAGLE Sells for Less DRY GOODS CO.

Sudan, Texas

SPECIAL

It is the policy of this Dry Goods company to sell strictly HIGH grade merchandise for Less money.

On every Saturday we will offer extra Specials. These Specials may be Ladies Shoes, Coats; Overalls, Work Shoes, Blankets, Print Goods, etc. etc.

Saturday, Oct. 15

We offer a complete line of New Prints, Guaranteed Commercial Fast COLORS. Per Yd.

7 1-2c

While it Lasts



The Blue Eagle and the Golden Eagle, Birds of Feathers, Bring Values Together

Compare These Prices Ladies Fur-Trimmed COATS \$2.98

One Lot Ladies SHOES 89c

One Lot Ladies SHOES \$1.48

Men's Genuine Rockford SOX 10c pr.

The Golden Eagle

are visiting in Dallas.

Rev. Joiner of Muleshoe preached at the Baptist church at the morning and evening services.

J. O. Barnett has returned from a business trip to Dallas.

Mr. H. A. Lattimore representing Fort Worth Star-Telegram was in Sudan Wednesday.

Stanley Doss of Olton was attending to business matters in Sudan Wednesday.

F. Z. Payne of Fort Sumner New Mexico was visiting here this week.

Mrs. J. W. Breeding and daughter, Marie visited Mrs. Breeding's sister in Amarillo this week.

A complete line of canvas and leather-palm gloves is at the Saunders Variety Store. You are urged to compare our prices with the quality. Saunders Variety Store. (Adv.)

Mrs. C. E. Spense and family of Post, visited Mrs. Spense's brother, Sam Saunders and family Sunday. Winnolee and Stalton accompanied them on their return trip and will visit for awhile.

Mr. and Mrs. H. J. Carter of Corpus Christi are visiting Mrs. Carter's mother, Mrs. W. H. White, and sister, Miss Minnie Belle White.

Mrs. W. H. White and daughter, Miss Minnie Belle spent last week-end with Mr. and Mrs. C. H. Pope.

Frank Allison who has been spending the past few months at Rush Springs, Oklahoma has returned to Sudan and has resumed his work with Mr. and Mrs. Mileur at the Sudan Chick Hatchery.

Our stock of cooking utensils and dishes is complete. Saunders Variety Store. (Adv.)

Mrs. Taylor of Tulla is visiting her son, Clyde Taylor and family this week.

Bill Briscoe, who is operating a bus line from Plainview to Vernon, spent Sunday with his family. Mr. and Mrs. Perry McWilliams accompanied the Briscoe family to Clovis, New Mexico, Sunday, where they all visited with friends.

Mr. and Mrs. Joe T. Salem spent Tuesday in Lubbock, buying Fall merchandise.

Mr. Wallace Houston, Grand Master of the Masonic Lodge of the State of Texas, was visiting friends in Sudan Sunday. Mr. Houston attended services at the Methodist church Sunday night.

Mrs. G. D. Sharrock and Mrs. W. A. Clements accompanied Miss Willie Mae Clements to Amarillo Saturday where Miss Willie Mae enrolled in the Business College there. Mrs. Sharrock went on to White-Deer and visited her Father and mother. They all attended the Singing Convention held at Shamrock Sunday, returning to Sudan Monday.

Misses Ouida and Wilda Townsend entertained a number of young people at their home Saturday evening. The evening was spent in playing games. Refreshments of ice cream and cake were served.

Miss Catherin Carruth visited her sister, Mrs. Horace Holt in Muleshoe the past week-end.

Misses Rhoda Ormand and Myrtle McLarty are attending the Business College in Amarillo. They enrolled last week.

Miss Marie Denny left Tuesday morning for Bovina where she will visit her sister before leaving for her home in Amarillo, where she will remain until school starts after cotton picking season is over.

Mrs. Melvin Robertson has accepted a position with the T. L. Means Dry Goods Store and will begin work Saturday.

Jim Howard of Baileyboro, spent Wednesday night with his brother, Tom Howard. Mr. Howard accompanied a load of cattle to Fort Worth Tuesday morning.

Mr. and Mrs. Jack Wood of Baileyboro and Mrs. Reed, of Sudan, spent the week-end in Lubbock with relatives.

Mrs. G. D. Sharrock and Mrs. W. A. Clements were in Lubbock Tuesday, where they attended the 3-day Beauty school being held there.

Mrs. J. D. Dodgen, who is teaching at Fairview, and little son Jackie, are visiting in Sudan for a few days, before re-

turning to Littlefield. The Fairview school was dismissed until after the cotton picking season is over.

Saunders Variety Store purchased a large stock of tennis shoes at the "old low price", and is passing the saving on to his customers. A good shoe for 75c. (Adv.)

L. J. Anglin, of Earth, was attending to business matters in Sudan the first of the week.

Rex Hammock who has been visiting his parents, Mr. and Mrs. J. W. Hammock, returned to Abilene accompanied by Eldon Nichols and Curry Lynch. The latter two boys will enlist in the Navy. Rex enlisted sometime ago and was home on a furlough. He likes the Navy life fine.

WANTED: Haybaler in good repair for cash. Also Sudan Seed Wanted, highest price paid. W. H. COOKE Jr. Clarendon, Texas. 2tc.

Mr. and Mrs. Tom Alderson, Mrs. Erma Earnest, Mrs. James Courtney, Mrs. C. H. Nichols, and Mrs. Kate Cox were in Lubbock Monday.

Messrs. Tom Alderson and Sam Saunders were transacting business in Lubbock Tuesday.

WANTED: Representative to look after our magazine subscription interests in Sudan and vicinity. Our plan enables you to secure a good part of the hundred dollars spent in this vicinity each fall and winter for magazines. Oldest

agency in U. S. Guaranteed lowest rates on all periodicals domestic and foreign. Instructions and equipment free. Start a growing and permanent business in whole or spare time Address MOORE-COTTRELL Inc. Wayland Road, North Cohocton, N. Y.

Lester Webb of Amarillo has been spending a few days in Sudan.

Miss Sidney Gwin of Shallowater visited Miss Gladys Barnett two days this week.

Mr. and Mrs. Hugh Simmons of Crowell have moved back to Sudan where they will make their home.

For Sale—One 10x12 Khake Water Proof tent. Good condition. Apply at City Garage. 1tc.

IF YOU SMOKE TOO MUCH WATCH YOUR STOMACH For quick relief from indigestion and upset stomach due to excessive smoking and drinking try Dr. Eml's Adia Tablets Sold on money back guarantee Ramby's Pharmacy. H3

MONEY TO LOAN ON FARMS AT 4 1-2 & 5 Per Cent Why Pay More? See J. S. HILLIARD Secretary-Treasurer Littlefield National Farm Loan Association for Lamb Hockley and Cochran Counties, First Nat'l Bank Littlefield, Texas

NOTICE! We have added a line of Bran, Shorts, Cottonseed Meal, Poultry Feeds and Grit, which we are selling at the lowest possible prices. Cream and Eggs are going higher. We appreciate your business. MILEUR'S HATCHERY AND FEED KILO-O-MITE. Guaranteed to rid houses of mites for one year from one application. \$1.00 a gallon while it lasts.

BAKERY PRODUCTS I handle a complete line of fresh bakery products, including pastries, sweet loaves, bread, rolls, etc. Call for THE BINNER TIME LOAF at your grocery. My products are of highest quality. A trial will convince you. Your patronage will be appreciated. LEONARD PAYNE In Ramby Building

GOODRICH TIRES Better Prices Better Quality 20x3 1-2 \$3.75 21x4.40 \$4.00 20x4.75 \$4.55 19x4.75 \$5.15 OIL AND GAS WITH US ORAN NEEL On Highway No. 7

NEW RESIDENTS And Visitors in Sudan A Friendly Welcome Awaits you at the Phillips "66" Service Station HORACE SWINDELL, Mgr. Washing and Greasing

EAT? Sure, we all like to eat—that's part of our living—and we have EATS suitable for every member of the family. For Father: who isn't afraid of increasing the roundness of his equator. For Mother and Daughter: who want to keep that sylph-like, willow form. For the Kiddies: Who need good appetizing, sturdy, health giving and body building food. All of the highest quality the market affords, chock full of the vitamins the doctors recommend, guaranteed to satisfy the appetite and keep you hale, hearty and happy. NICHOL'S GROCERY AND MARKET

"JACK" McLARTY— will save you money on your fall groceries everyday in the week. Salt Bacon Pound - 11c Cheese Pound - 17c SUGAR 10 Lbs. 51c Limit PORK & BEANS 5c Limit Jar Rings 3 For -- 10c Coffee 3 lbs Plate, Cup & Saucer ---- 89c Potted MEAT Economical for your lunch at This Price 3 for 10c Lamp Globes 7 1/2c Stovewicks ea. 19c Jack McLarty's Grocery Right back of 1st Nat'l. Bank Building

Light, Power and Ice Texas Utilities Co. D. R. PARKER, Manager

Seiberling TIRES PUT THE ALL-AMERICAN Punch IN TIRE QUALITY The American public asked for a tire that would stand the extreme test of continuous driving on "high-speed" cars, cars that go 70 and 80 miles per hour. THEY WANTED A PUNCH IN QUALITY, and Seiberling gave it to them... in Air Cooled TIRES, in tires with two treads, in tires with double resistance to punctures and blowouts, in tires that smash all mileage records, in tires with live, tough rubber from the first mile until the last... AND FOLKS... "Always the Best Trade-In- Deal" That's Why They Come Back For 2, 3, AND 4 Sets Of SEIBERLINGS 12 AND 15 MONTHS GUARANTEE On Seiberling Tires Against All Road Hazards Good Gulf Lubricated Gasoline Guy Sharrock Sudan, Texas

Advised to Advertise

From The Dallas News

The director of the NRA advises to advertise. First, give the public honest products at honest prices and then promote sales through the advertising columns. This is the suggestion of General Johnson, who premises his statement on his assumption that the American public "looks to advertising for news of good merchandise and good values." Thus the administration acknowledges as a policy a thing that has been coming slowly into the realization of the public mind for a quarter of a century, namely, that advertising is an essential and highly important part of our economic system. Advertising is as necessary in our present day system as is modern transportation. Without one the other would not be needed. Eliminate advertising and our whole system would collapse.

General Johnson is right in urging the present as a good time specifically for advertising. It may be argued that the increased pay rolls under the NRA have not had sufficient time to build up among the recently employed a new cash reserve, a buying capacity at which the advertising may be directed. There is something in this argument itself, but the market today is not with the newly employed man. It is with that large majority that have remained employed, or maintained themselves in business during the depression. The resources of this class have decreased, of course, but the fact remains that the total of demand and time deposits in the banks of the country have exceeded less than the general price level. This is especially true in Texas. The potential demand for consumers goods is greater today than at any time in recent years and there is money behind the demand, but there is also caution born of four years of fear. The prompting to activity of this potential demand, backed by billions in bank deposits, is the way out of the depression—the normal, sure way along the path to permanent economic recovery. In advertising there is the power to bring it about.

WEEKLY GRADE AND STAPLE REPORT FOR WEEK ENDING OCT. 5

The outstanding feature of this week's report is the high per cent of Spotted and Yellow Tinged cotton 34 per cent being of these Standards designations compared with approximately 13 per cent last week for the State. Possibly the next outstanding thing in this report is the amount of untenderable cotton. Approximately 15 per cent of the cotton classed this week for the State was untenderable compared with slightly over 4 per cent last week. The untenderability of the cotton classed this week was due primarily to staple. The greatest proportion of cotton shorter than 7-8 inch came from the following districts: approximately 37 per cent from No. 2 the High Plains; 32 per cent from No. 3 the Red Lands and Plains; 12 per cent from No. 5 the Cross Timbers; 12 per cent from No. 8 the Sandy Coastal Plains; 9 per cent from No. 4 the Edwards Plateau and Rio Grande Plains; 9 per cent from No. 10 the Mixed and Sandy Lands of South Texas; and the other three soil districts showed approximately 1 to 2 per cent untenderable.

The greater proportion of Spotted and Tinged cotton came from the following districts: approximately 47 per cent from No. 6 the Fort Worth Prairies; 46 per cent from No. 3, the Red Lands and Plains; 36 per cent from No. 7, the Black Belt; 34 per cent from No. 5, the Cross Timbers; 31 per cent from No. 9 the Flatwoods of Southeast Texas; more than 27 per cent from No. 2 the High Plains; 24 per cent from No. 8, the Sandy Coastal Plains; 18 per cent from No. 10, the Mixed Black and Sandy Lands of South Texas; 12 per cent from No. 11, the Coastal Prairies; 12 per cent from No. 4, the Edwards Plateau and Rio Grande Plains; and 1 per cent from No. 1, the Trans-Pecos Region. Cotton classed as equivalent to the Extra White Standards is shown in detail this week for

the State as a whole and by districts. There was slightly more than 10 per cent Extra White cotton this week compared with more than 16 per cent last week.

More than 20 per cent of the cotton classed in district No. 2, the High Plains of which Lamb county is a part was equivalent to the Extra White Standards. Fifteen per cent was Strict Middling and better Extra White. More than 38 per cent was Strict Middling and better on the White Standards compared with approximately 36 per cent last week. Fifty-eight per cent was 7-8 inch staple this week compared with 65 per cent last week; 5 per cent was 15-16 inch and longer this week compared with approximately 12 per cent last week.

This information is compiled by the United States Department of Agriculture with the figures based on samples furnished by ten gins from over the south Plains. Two of these gins are in this territory, the Whiteside Gin Sudan and the Nichol's Gin at Bula. This report will appear in The News each week giving the grades for this section.



Rose Bud Beauty SHOPPE

(The Permanent That Stays) CROQUINOLE PERMANENTS

\$1.98 up

All Work Guaranteed. Graduate Operators Your Patronage Appreciated. ACROSS STREET FROM POST OFFICE Littlefield, Texas

PRODUCE MAN URGES FARMERS TO START FEEDING TURKEYS.

With only three weeks left in which to condition turkeys for the Thanksgiving market, Herb Teal, manager of the Sudan Produce and Ice, is urging that farmers start feeding the birds they plan to sell on this market.

Mr. Teal says that in order to get the highest possible prices for the turkeys, certain weight requirements must be met. He invites turkey producers to see him. (Adv.)

\$1.00 PERMANENT WAVE SPECIAL

Mrs. Van Burkles will advertise the Glory-O-System at Littlefield October 21st or longer at the Burleson's Furniture store. Any style wave, fully guaranteed. Clubs of four only \$1.00 each, otherwise \$2.50, \$3.00 and \$5.00. Find the location at the furniture store.

Students in beauty culture solicited.

WOMAN, 87, NEVER TIRED —TAKES IRON DAILY

"I am 87, go to church and attend parties and do not get a bit tired. I eat and sleep well, thanks to Vinol iron tonic."—Mrs. M. Batdorf, Vinol tastes fine! Ramby's Pharmacy.



EXPERT REPAIRING

You do not take your watch to a blacksmith for repairs. Then do not turn over your car and its fine engine to the inexperienced. Our automobile mechanics are expert engine men—and we guarantee their work. Service charge is no higher—and you get only first class workmanship.

CITY GARAGE

JOE WYATT, Prop.

FORREST FIRES

Widow O'Leary's cow that kicked over the lantern and started the great Chicago fire in the last century is only one of the many incidents of interest being brought to light this week which is Fire Prevention Week. Although she may be the creature of one's imagination, nevertheless she has become a fixed legend. Since man in this century has begun to weigh seriously the enormous waste and enormous increase in the Nation's fire losses, the O'Leary bossy has been trotted out from oblivion but nevertheless will serve as a reminder of man's carelessness which accounts for 80 per cent of all destruction caused by fire.

Some authorities say that the way to cut down fire losses is to spend more money on fire

prevention instead of fire fighting apparatus. Over three times as much money is spent on fire departments, as is spent on fire prevention. More money should be spent in teaching the American people to necessarily being careful.

Shows contrast between two countries.

"The trouble with the Russian Soviet system has been that it sought to compel the citizens to work, sometimes resorting to enforced labor whereas under the American plan enforced loafing will be held over the heads of the comrades as a threat to work hogs who endanger the success of the new deal by indulging in a selfish passion for toil."

The above was taken from a column article written by Mr. Pegler giving the humorous side of the New Deal.

M BORN SUIT SALE

At The SUDAN CLEANERS SATURDAY, OCTOBER 14 R. M. Giles

Will Conducted The Sale SUDAN CLEANERS. J. K. Keer

CONSISTENT SAVING

DAY AFTER DAY

We invite your careful attention to the consistent savings we are offering each day at DOSS GROCERY.

A check-up of prices will readily prove to you that it pays you to do your major buying of family provisions at this store.

If you're in doubt, come in, let us quote you prices and show you the high quality of goods you receive here for your money—you'll be convinced.

R. E. Doss Cash Grocery

BRAND NEW Chevrolet Car TO BE GIVEN AWAY IN SUDAN Saturday, Dec. 23, 1933

BY THE SUDAN BUSINESS MEN

See poster or ask any of the following merchants for Particulars:

Dill's Grocery	T. L. Means Dry Goods	Guy Sharrock Sales Agency
Saunders Variety Store	Sudan Mercantile Co.	Jack McLarty Grocery
Armour's Creamery	Nichol's Grocery	Palace Barber Shop.
Hollis & Evans Barbers	King Drug Co.	D-Hot Shot Cafe
Doyle C. Morrow	Dr. G. A. Foote, Physician	Sudan Drug, F. M. Faris.
Homer Doty Garage	Acme Life Ins., Earl Ladd	The Golden Eagle
Chesher Chevrolet Co.	Grace Beauty Shoppe	Ormand's Dairy
Sudan Cleaners J. K. Keer	Alderson's Dry Goods	M. G. Holden
Patterson's Shoe Shop	A-1 Cleaners	C. F. Whitwell Blacksmith
Lam's Cafe	Sudan Produce & Ice	Foxworth-Galbraith Lbr.
Leonard's Bakery Products	R. E. Doss Grocery	L. J. King Blacksmith
Dr. L. P. Gibbs, Physician	Salem Dry Goods Co.	Phillips Garage
Ramby's Pharmacy	W. R. Ray Hamburgers	Shelton's Feed Store
Sudan Bakery, W. F. New	Harris Market, J. A. Harris	Sudan News
L. T. Hunt Barber Shop	Worth Grocery	Oran Neel's Ser. Sts.
L. C. Kester Jewelryman	Mileur's Hatchery & Feed	Higgin-Botham-Bartlett
White Rse Cafe	C. L. Daniel, Garage	Stuart's Furn., Gro., Amb.
		Phillips '66' Service Sta.

See Our Complete Line of New

PERFECTION STOVES

Also anything to outfit your Cotton Picker Crew. Tents Batchelor Stoves. Drum Ovens, Pipe, Scales, Etc.

The most complete line of McCormick-Deering Binder Repairs in the county.

Sudan Mercantile

DR. J. H. CROFT

Optometrist of Littlefield Will Be In Sudan at Ramby's Pharmacy Each First and Third Monday COMFORTABLE GLASSES CAREFUL EYE EXAMINATION—

—the Safest bet . . . pay by CHECK!



KNOW what you're spending . . . KNOW to whom and when it was paid . . . KNOW what it went for. A Check is undeniable record . . . the modern and SAFE way of paying off your obligations.

This dependable Bank invites your Account. Stop in and consult us.

First National Bank

DOLLAR DAY

SATURDAY THIS WEEK

ONE DAY ONLY OF UNUSUAL UNDER THE MARKET VALUES

Read each item—you will find these and many other bargains throughout the whole store.

LADIES RAYON

MUNSINGWEAR BLOOMERS

Regular 69c. Dollar Day Only

2 for \$1.00

One pair of these will outwear two or three ordinary Cheap Bloomers.

One Lot Ladies Shoes Dollar Day Only While They Last 1 Pair \$1.00

Regular 15c 36 Inch Outing 8 Yards \$1.00

One Lot Men's Pants Grey Covert, Blue Dollar Day Only 1 Pair \$1.00

Double Duty Good Grade Worth \$1.25 Men's Overalls Dollar Day Only 1 Pair \$1.00

One Lot Men's and Children Sweaters Dollar Day Only \$1.00

Regular 39c Rayon MUNSINGWEAR SILK HOSE Dollar Day Only 3 Pairs \$1.00

Winter Weight All Sizes Boy's Unions Regular 59c Dollar Day Only 2 for \$1.00

70x80 Double Part Wool Blankets Saturday Only \$1.98

2 Pound Quilt Bundles Dollar Day Only 3 Bundles \$1.00

Regular \$1.25 Men's Suede Shirts Dollar Day Only \$1.00

Regular 19c Fast Color Prints Dollar Day Only 7 yards \$1.00

Regular \$1.25, Ladies Rayon Gowns Dollar Day Only \$1.00

Regular \$1.25 Silk Corduroy Dollar Day Only 1 Yard \$1.00

Regular 15c 40 Inch Brown Domestic Dollar Day Only 9 Yards \$1.00

Salem Dry Goods Co.

"QUALITY GOODS FOR LESS" Sudan, Texas