

The Sudan News

VOLUME IX

SUDAN, LAMB COUNTY, TEXAS, THURSDAY, OCT. 26, 1933

NUMBER 17

IS THE SMALL TOWN PASSING?

A question often asked and one that has an important bearing on every state and the resources of many individuals and corporations

By R. L. THORNTON

Fifteen to twenty-five years ago, in bad road days, the smaller towns all over Texas—towns less in size than the county seat towns—did a flourishing business. Then, with the advent of good roads and the novelty and efficiency of the automobile, the business of many of the small towns began to dwindle and some of them have almost passed out of business existence. The blacksmith shop has given way to the filling station; the horse-drawn carriage to the auto; the church house, as a gathering place in part, to the picture show. And so, the change in human amusement and activity.

Yet, we are still people with the same or better average rate of human intelligence and about as good as we ever were—still spending most of what we make for the things we need and want. The old free credit business in the main has changed to either a thirty-day or cash business. We go on getting along better or worse—some that were better are now worse and some that were worse are now better—and many of the old patrons of the "old day" store have passed on and a "new day" generation have taken their places, and doing the making of the money and the spending of it.

So we know generally what has happened to the business of many of the smaller towns, but the big question is what brought it about and will the business return again, will the small town return to its normal radius function or has its business gone elsewhere, never to return?

Business left the smaller town largely for three reasons: first, the new method of transportation with good roads made roamers, so to speak, out of our people. They went to the larger trading centers, primarily because it was easy and they wanted to go some place to move to some new place not because prices as a rule were lower, but there was more excitement, more people, and everybody else was going.

Second, the larger trading centers afforded a wider variety of style and quality a greater "Circus Day" event, more hilarity, more entertainment, more fun, and both the young and the old liked it and all ways have. Third, the merchants of the large trading centers advertised, told the smaller town folks all about their bargains of price, style and fitness to a greater degree than ever before, and the smaller town folks liked that. It was, in a way, something new to them, that is, advertising in a different way and a more thrilling way. Then, what happened? The small town store, losing its business, ceased to carry what the people wanted—reduced its stock and simply surrendered, so to speak, saying that this town is through for good and the auto and good roads have ruined this town and my business. Some of the better small town merchants went to the larger trade centers, and the county seat town raised the same complaint in part, saying their customer with autos and good roads had gone on to the cities where still more glamour and greater entertainment, greater stores and more fun existed, all of which, in part, has happened.

I know county seat towns that sold more goods in dollars twenty to thirty years ago than they do today. All these changes have affected banking in these respective towns and communities, for as the business of a town ebbs and flows, so flows the business of the banks of that town.

Paved street, big lighted streets, big fire departments, all of which we like, must be paid for by merchants and other tax payers and have a direct bearing on the expense of doing business, and are reflected in the prices of goods sold.

So, many of the larger cities are now over-merchandised. (Continued on back page)

CRISWELL BUYS TAYLORS CAFE; OPENS SATURDAY

Coffee and Doughnuts Served Free on Opening Day

Elson Criswell of Paducah, who formerly owned the White Rose cafe in Sudan, has purchased the Taylor cafe and is completely redecorating and rearranging the cafe and has named it the Silver Grill Cafe. Mr. Criswell is an experienced cafe man, also owning the Silver Grill Cafe of Paducah. He has employed Lester Noah who is also experienced in the restaurant business to assist him here.

The cafe is located three doors south of Guy Sharrock in the King building. The cafe will open Saturday, and will give free coffee and doughnuts to all who visit the cafe on that day.

The cafe has been repainted and redecorated.

Allerita Loomis Players To Be In Sudan Next Week

The Allerita Loomis Players, who visit Sudan each year, will be back in Sudan again for a week's engagement, starting Monday, October 30, according to Mr. Loomis, manager of the show.

All new plays and new faces will be offered by the show which is coming to Sudan under the auspices of the Sudan Fire Department. They have a large water proof tent and plenty of seats.

The show is featuring Hollywood's big boy Glen Hyder who is over 7 feet tall and weighs over 300 pounds, is an author and motion picture promoter, and has played considerably in California.

18th District Legion Meeting At Snyder 4

Legionnaires will meet in Snyder November 4 and 5 for the 18th District Legion Convention according to Edgar E. Witt, Lieutenant Governor, who will be the principal speaker at the meeting.

Football, boxing, horse racing, dancing and foods are all featured at the two day program.

COTTON MARKET

Picked cotton was selling in Sudan Thursday afternoon at 115 to 925, according to D. A. Welch, local cotton buyer.

ODD FELLOWS CONFER 2ND DEGREE IN OPEN

The second degree was conferred on one candidate in an open air meeting of the Sudan Odd Fellows lodge in the Sand Hills north of Sudan last Thursday night.

After the degree was conferred, the 100 members present enjoyed a big chicken barbecue. Visiting members were from Lubbock, Littlefield Plainview, Clevis and Muleshoe.

This is a very rare occasion, and special authority had to be obtained before the degree could be given in the open.

New Manager

Jo Ford Jacobson of Amarillo has been employed by the Golden Eagle dry goods company and will manage the local store. Gaurd Marvin former manager is moving to Oklahoma City where he has a position with an oil company.

Mr. and Mrs. Jacobson have moved to Sudan and will live in the Edmonds apartment.

Louis Walker of the Walker School of Dance of Lubbock has taken charge of Mrs. Guard Marvin's school of dance, and will conduct the classes on the same schedule as Mrs. Marvin did. He was here Tuesday night to meet with the class.

Jo Jacobson of Amarillo who owns the Golden Eagle dry goods company was attending to business in Sudan the first of the week.

Mr. and Mrs. Clyde Harris, Mr. and Mrs. Elmer Harris, and Mr. and Mrs. Ben Tolly of Amarillo visited in the home of the former parents, Mr. and Mrs. J. A. Harris, Sunday.

Dr. Jackson Gives Lecture At Local Methodist Church

One of the most interesting lectures ever given in Sudan was delivered by Dr. W. A. Jackson of Lubbock, last Sunday morning at the First Methodist church.

"The Great Chalice of Antioch" was the subject of the address which Dr. Jackson has given at a number of South Plains churches, since returning from the World's Fair at Chicago.

Dr. Jackson, who is head of the government department at Texas Technological college became interested in this subject while he, his wife, and son were on their vacation last summer in Arkansas. After hearing a lecture on "The Great Chalice of Antioch" by an editor Dr. and Mrs. Jackson decided to see "The Great Chalice of Antioch" which is on display at the World's Fair.

Becoming very interested in this and being well informed by the lecturer, Dr. Jackson is passing this interesting information on to the people of the South Plains.

"The Great Chalice of Antioch" is believed to be the cup used at the last Lord's Supper, and all available information shows that it was used. It is on display at the World's Fair now.

"After viewing the Century of Progress and entering the Hall of Religion and hearing the great pipe organ playing the beautiful hymns, one realizes that really all that is worth while is the 'Holy Grail,' was the interesting conclusion used by Dr. Jackson in part.

A large crowd was present to hear the lecture.

Mrs. Jackson, and son Billy accompanied Dr. Jackson to Sudan.

STOLEN CAR IS FOUND DAMAGED

The automobile stolen in Sudan from Warren and Purcell several weeks ago was located last Friday in Sweetwater after it had been wrecked and badly damaged.

Warren and Sheriff Irvin went to Sweetwater after it last Friday and returned the car to Sudan where it was given to the insurance company.

Warren and Purcell now have a new Chevrolet coach.

One Hundredth Anniversary

The Baptist General Convention of Texas which will hold its eighty-fifth annual session at Fort Worth beginning November 7th, will this year celebrate the one hundredth anniversary of the beginning of Baptist work in Texas.

The Convention program will give large space to "Our Century of Progress," and will present the story of the first Baptist organization in Texas. The church was organized in Illinois and moved to Texas as a unit, crossing the Sabine River in November 1833.

Dr. J. Howard Williams, General Secretary of the Convention, announces that Texas Baptists will celebrate their "Century of Progress" with a great Mission Offering amounting to \$134,000.00. Some \$50,000.00 of this fund has already been paid in, and Dr. Williams expressed himself as being very hopeful that Texas Baptists would raise the remaining \$85,000.00 within the next two weeks.

During this fall Texas Baptists have held 107 Associational meetings all over Texas, with record attendance in almost every instance, demonstrating the progress of the past century. When the first organized group of Baptists came into Texas one hundred years ago, there were less than fifty Baptists in the State. At this time there are more than five hundred thousand white Baptists and a total of more than a million of all races according to Dr. Williams.

At the Fort Worth meeting, representatives from various mission fields will speak of the work Baptists are doing there, and the Convention will receive reports from the work of Baptists all over the world. More than five thousand visitors are expected to attend the Convention.

First National Bank To Make Cotton Advances For Govt.

IS PROMOTED TO DISTRICT AGENT

Miss Ruby Mashburn, who was Lamb county's first home demonstration agent, has been promoted to district number 1 agent. Included in this district is 28 counties and Amarillo. She will resume her duties November 1 with headquarters in Austin.

Miss Mashburn has been of untold value to the people of Lamb county, as she has been instrumental in getting the people of this county to realize the value of canning food, improving homes, and the many other things of value to farm life. Girl's 4-H clubs, and women's home demonstration clubs have been organized in the different communities of the county.

The people of Lamb county are glad for her to get the advancement, but are sorry to see her leave the county. Her work will be carried on in this county by her able successor, Miss Westbrook.

"It has been an appreciated pleasure to work with the people of Lamb county. Your loyal cooperation made it possible to do extension work in a creditable manner. I am deeply grateful to the following for their untiring support: business men's organization, editors, commissioner's court, individuals, rural people, and the county agent and wife, which has made the advancement possible," said Miss Mashburn.

"I earnestly solicit this confidence, cooperation, and encouragement for my successor for I fully realize that in the glorious days ahead no easy task will ever challenge a growing person," she continued.

A tea is being held in the Amherst Hotel from two to four o'clock Saturday afternoon in honor of Miss Mashburn and a large number of friends have been invited.

Relief Commission Is Named At Austin

A new Texas Rehabilitation and Relief commission has been appointed by authorities. Lawrence Westbrook was the only man who was on the old commission that was renamed for the new commission.

Other members of the commission are Ed Hussion of Houston, B. E. Giesecke of Austin, W. A. Brooks Jr. of Dallas, Carl Estes of Tyler, Robert Real of Keddville, Joe Frost of San Antonio, and Gene Howe of Amarillo. Westbrook is head of the commission.

CONFESSES CRIME

A former convict, Ray (Blackie) Day, who was arrested recently in Lubbock was taken to Amherst Tuesday where he admitted that he participated in the Grimes Robbery there a few weeks ago.

Sheriff Irvin brought Day from Lubbock. Day's partner has not been arrested.

Takes Examination

Elwin Hamilton along with 189 others, took the examination given by the State Pharmacy Board at Houston recently. This is the last step in getting to be a registered pharmacist. It will be three months before these are graded.

Elwin has completed his course at Dallas and has returned to Sudan where he is employed at the Ramby's Pharmacy. Mrs. Hamilton returned with him Monday.

CARD OF THANKS

We take this means of thanking our many friends who were so kind during the illness and death of our beloved son and brother. May God bless you.

Mr. and Mrs. W. L. Morris, Mr. and Mrs. J. M. Mayo, Mr. and Mrs. Floyd Bradley, Mr. and Mrs. Homer Morris, Mr. and Mrs. W. S. Morris, Mr. and Mrs. Lee Howard, Miss Alma Morris and Miss Syble Morris.

Local Boy Dies Of Sleeping Sickness In Lubbock Friday

Encephalitis, or so-called sleeping sickness, claimed the life of a 23-year-old Sudan resident, Warren J. Morris, in a sanitarium in Lubbock last Friday afternoon. Morris had been ill about three weeks and in a coma several days.

When Mr. Morris was received at the hospital early last week he was conscious but unable to talk. After the patient lost consciousness, only nourishment he received was glucose and saline injected intravenously. Death came about 1 o'clock.

Funeral services were conducted at three o'clock last Saturday afternoon at the local First Methodist church by Rev. Sam A. Thomas, pastor. Mr. Morris was born March 5, 1910, at Marlo, Oklahoma, and was a member of the Methodist church.

Survivors were the parents, Mr. and Mrs. W. L. Morris of Sudan; two brothers, Homer Morris of Sudan and Shelby Morris of Dickens; and five sisters Mrs. J. M. Mayo of Dickens, Mrs. Floyd Bradley of Dickens, Mrs. Velma Howard of Sudan and Misses Alma and Syble Morris of Sudan.

The many friends of Mr. Morris offer condolence to the bereaved family.

NEW COUNTY HOME AGENT

Lamb county has a new home demonstration agent, Miss Bernice Westbrook, as a result of the promotion of Miss Ruby Mashburn, former home demonstration agent, to district number one agent.

Miss Westbrook, daughter of J. J. Westbrook of Newton, Texas, comes to Lamb county well recommended for the position which she has accepted. She is a graduate of Sam Houston State Teachers college, and has had several years experience as home economics teacher, being selected at each school which she taught. She studied special courses to fit her for this particular work. She is very capable and will carry on the good work which Miss Mashburn has started in this county.

In selecting Miss Westbrook for the position Miss Myrtle, district home demonstration agent, said, "I have not selected a girl for a particular position, in a long time, that I felt so well satisfied about."

PRODUCE MARKET

Cream was selling at 17c, roosters at 2c, hens 8c, turkeys 6c, Thursday evening in Sudan.

PRESIDING ELDER TO BE HERE NEXT SUNDAY NIGHT, 29.

Rev. W. L. Tittle, presiding elder of this district, will be here Sunday night to hold the last quarterly conference for this year, at the Methodist church here.

All of the members of the church are urged to come out to the services, and help close the years work with a bang.

BUSINESS MEN MEET

The largest crowd ever to attend a business Men's luncheon was present at the meeting Tuesday, at the White Rose Cafe.

Many things of interest were discussed, one of which was the carnival in Sudan the past week. Building of a telephone line, gas rates, county relief committee, and other things of importance were discussed at the luncheon.

Twenty-five were present for the luncheon.

The Federal Bureau of Dairy Industry recently issued a statement which pointed out the advantages of shifting land to permanent pasture.

Observation of dairy-farming methods in many sections, together with results of feeding experiments, having convinced the bureau that "many farmers would find it advantageous to change their system of farming to one in which they would keep most of their land in permanent pastures and legumes, and feed very little if any grain."

LAMB COUNTY FAIR DRAWING LARGE CROWDS

Plenty of entertainment is being featured at the Annual Lamb County Fair which is in progress at Amherst today tomorrow and Saturday.

In addition to the regular county exhibits, a mule horse and stallion show; the first 4-H club boys baby beef show are being held in connection. Killing and canning demonstrations are also being held by the club women of the county.

Cash premiums are being paid the winners in all women's departments, and ribbons are being given third place winners and other departments where cash prizes are not offered.

Included in the entertainment of the fair is horse racing, dance each night, and the Wortham shows. Race horses already entered include from Dimmitt, Hale Center, and Santa Fe, N. M.

The people of the county are urged to attend the fair one day, and see the things exhibited which are grown here in this county. Sudan people should visit the fair.

Dr. Grupe, Dentist Locates In Sudan

Dr. H. E. Grupe, dentist of Beaver City, Oklahoma, has opened a dentist's office in the King Drug building on Main Street. He and Mrs. Grupe are moving here this week.

Dr. Grupe is a graduate of Baylor University college of Dentistry of Dallas, Texas, and for the past two years has been practicing with Dr. R. J. Harbille of Beaver City.

Fred Cole of Pearce Dental Supply of Amarillo was here helping Dr. Grupe install the new equipment Thursday.

Dr. Grupe is locating here permanently, and will devote his entire time to his work here. He has already ordered his letterheads and envelopes from the Sudan News.

Sudan has been without a dentist for over a year, and the local people will appreciate the fact of having this capable dentist locating here in our own town.

SHIPS CALVES

Two car loads of calves were shipped to Kansas City last Saturday by Perry Barnes of Sudan.

FORREST FIRES

I didn't know there was so much money in the country until I heard of fellows spending money at the carnival. One fellow south of town threw away \$127.50 at the carnival Saturday night, while another lost \$95.00 Friday night, and prominent citizens are reported to have made \$10 contributions to the carnival cause. It looks to me like this is high priced entertainment. I was surprised to hear of men who are supposed to be smart, biting at another man's game. It won't work.

C. A. Markel, new barber at Hunt's, when asked if he could play a musical instrument, said that he could play a radio but couldn't keep it tuned-in and he could play a phonograph but couldn't keep it wound.

Lamb County annual fair is now in progress at Amherst and the people of Sudan are urged to take advantage of the opportunity of seeing the farm exhibits. Special demonstrations are being held by the home demonstration clubs, and 4-H clubs of the county, which will be interesting to the women. Sudan people are urged to take in the fair and help Amherst make it a real county fair.

Just because business is good, is no sign that you should quit advertising and adding, help, because you don't think you need any more business. Fall business doesn't last the entire year, better get all you can. Advertise, add help.

When I finish my campaign, I will have some valuable data about the people of this community. I will know the people who appreciate being accommodated. It might be valuable.

Dr. H. E. Grupe

WISHES TO
ANNOUNCE

THE OPENING OF
Offices

IN THE KING DRUG STORE at Sudan
FOR THE GENERAL PRACTICE OF
DENTISTRY

THE SUDAN NEWS

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Reading Notices, Obituaries, Card of Thanks, Resolutions of Respect, Etc., 10 per line.



CAN'T DO IT ALONE

Probably the greatest mistake anyone would make these days would be to under-estimate the value of NRA to the people of the United States. NRA is fighting depression, low prices, unfair competition, and selfishness the same as an army fights its foe. The success of NRA depends upon the same thing that the success of an army depends upon—cooperation of the soldiers with the commanding officers. The plan and machinery to institute a successful NRA program have been provided by the President, now all that is needed is the cooperation of the participants.

If the soldiers comprising an army are sluggish and try to find fault with the general's plans, what could the army accomplish? Nothing. But when they are enthused with the outlook, eager to follow the leader, and willing to die for the cause; nothing is impossible for such an army. The same applies to NRA. If the people of the United States will back the leader—President Roosevelt—even unto death, the accomplishments of NRA is unlimited.

There is no magic hand that can bring back prosperity immediately; therefore the people of the United States must be patient and not say the program is a failure because they are not being benefitted directly by the program at this time. It is going to take time for the relief to reach us, just like we were fortunate to have an extra year of prosperity after the depression had hit the Eastern States. Some of the farmers over the nation are complaining, and some in Iowa are threatening to tear down the "Blue Eagle." Why are these farmers so unappreciative that they want to hold back on the program which means so much to them and their children? Or course, the President isn't satisfied with the low prices of farm products, and is going to raise them one way or another. This is no reason to cause farmers, especially in the north, to want to down the ad-

ministration; as the government has already spent billions of dollars not only to raise the prices of farm products, but in direct payment for crops plowed up. This direct compensation amounts to more, or at least as much, as it would if the crop had been gathered and sold. The government is offering to make advances of ten cents a pound in cotton when the market price is about nine cents, in order to help raise the price of cotton and help the farmer.

The people of the United States, if any program for the welfare of the nation is to succeed, are going to have to co-operate with the leader. NRA is like other programs that may be instituted; therefore it is absolutely necessary that the people cooperate with the President. Every time a fellow stands on the street corner and says that he thinks NRA is a failure, he is throwing a monkey wrench into the machinery set-up by President Roosevelt to lift the depression and help the nation as a whole. If a man is always causing mutiny in an army, the army would be much better off without him; the same applies to NRA and the nation would be better off without the knocker on NRA.

Unless the people co-operate voluntarily and put over the NRA and other programs of the President, they may have to cooperate later unvoluntarily. The President and the congress have spent much time in formulating these plans, and believe that they will get results; therefore they are giving them to the public. It is beyond their present power to make it successful. The people of the United States have the needed power in their hands to make it either successful or unsuccessful. It will be a great success if the people cooperate with the President.

DIPHTHERIA

The State Department of health reports more cases of diphtheria in the State of Texas than ever before, and is urging that parents take proper steps to prevent their children from having this disease.

In order to prevent the disease, parents should have children over six months and under ten years of age either immunized for 30 days, or give them the toxoid treatment which would immunize them for life.

The winter and spring months seem to develop the diphtheria germ; therefore it would be wise for you to consult your family doctor and have this treatment given to your children.

PERMANENTS

**\$1.00, \$2.45
\$3.45, \$5.45**

**LITTLEFIELD
BEAUTY SHOPPE**

We offer you discount for 2 or more better permanents.

FREE SHAMPOO with any permanent.

Next door to Post Office
Littlefield Texas

**MAN'S HEART STOPPED
STOMACH GAS CAUSE**

W. L. Adams was bloated so with gas that his heart often missed beats after eating. Ad-lerika rid him of all gas, and now he eats anything and feels fine. Ramby's Pharmacy J5

Wanted—1 to 5 cars of Malze Heads. E. B. Luce, Sudan and Amherst. 4t.

NOTICE

Our Photo Studio will be open every day in the week except Tuesdays, not Monday as advertised last week. 2t. (Adv.) Hanna & Hanna.

GARDEN THEATRE

FRIDAY NIGHT SATURDAY MATINEE—
"RUSTY RIDES ALONE"
With Tim McCoy.
Friday night also Old Fiddlers Contest. Good prizes.
FRIDAY AND SATURDAY MID. PREVIEW—
"SOLDIERS OF THE STORM"
With Regis Toomey, Anita Page
SAT. NIGHT and SUN. MATINEE, MON.—
"THE SONGS OF SONGS"
With Marlene Dietrich, Brian Ahern
SUN. NIGHT and TUESDAY—
"MOONLIGHT and PRETZELS"
with Mary Brian, Leo Carrillo, and a Big Cast.

AN IDEAL PLACE TO EAT

**SPECIAL DUTCH LUNCH WITH BEER—IF YOU WISH
REGULAR MEALS AND LUNCHES AT POPULAR PRICES**
We especially invite ladies to have dinner at this cafe. Comfortable booths and good table service. We welcome you.

WHITE ROSE CAFE

"CHOC" BLANCHARD, Prop.

BACK AGAIN

ALLERITA LOOMIS PLAYERS

in their Big Water Proof Heated Tent
Sudan Monday, October 30, 1933
and all week. Showing under the Asp. of Sudan Firemen
ALL NEW PLAYS—NEW FACES
FEATURING Hollywood's Big Boy, Mr. Glen Hyder,
7 feet 7 inches tall
LADIES FREE
One Lady Free with each Paid Adult Ticket
PAINLESS PRICES
Children 10c FEW RESERVE SEATS 10c EXTRA Adult .20c

TURKEYS! TURKEYS!

We are doing all in our power to get the highest market for Turkeys.
We believe we are in a position to pay highest cash prices. SEE us before you sell.

Mileur's Hatchery, Feed & Produce

**Light, Power
and Ice**

Texas Utilities Co.

D. R. PARKER, Manager

**PUT YOUR EXPERIENCE OF
YESTERDAY INTO TODAY**

And It Will Pay You A Reward
Tomorrow

Profit by observation. Look around you and you will see on every side examples of men, who during their working years, spent their income regardless of the future.

PREPARE NOW so that in your declining years you will have peace and plenty.

Open A Bank Account—Do It Today!

First National Bank

DR. J. H. CROFT

Optometrist of Littlefield
Will Be In Sudan at Ramby's Pharmacy
Each First and Third Monday
COMFORTABLE GLASSES
CAREFUL EYE EXAMINATION—

USE GREASE—SAVE PARTS

Give your car longer life. Save parts by a regular and liberal use of oil and grease. Reduce fuel costs. Ride in "squeakless" comfort. Let us Service your car. Car called for and delivered.

Phillips "66" Service Station

HORACE SWINDELL, Mgr.

"MACHINE GUN" KELLY

May have been an expert with a machine gun; but we are also experts in the Good Meat game. The way people buy our meats and the satisfaction they give at the table is abundant testimony of their quality. We have a wide variety of Fresh and Cured Meats, suitable for any occasion—and all very reasonably priced. If you have not been buying your meats here, you have been missing a treat in that line.

WE ARE ALWAYS PLEASED TO SERVE YOU!

HARRIS MARKET

BAKERY PRODUCTS

I handle a complete line of fresh bakery products, including pastries, sweet loaves, bread, rolls, etc. Call for THE DINNER TIME LOAF at your grocery. My products are of highest quality. A trial will convince you. Your patronage will be appreciated.

LEONARD PAYNE

In Ramby Building

**ROCK ISLAND
IMPLEMENTS**

In order for the factory to comply with the NRA code; we were given a special price on only one car of implements, and are giving our trade the benefit of the bargain by offering for a short time the following prices:

2-Row Rock Island Lister Planters for \$100.00 cash.

2-Row Rock Island Cultivator for \$100.00 cash.

No better implements are made, and positively this will be the last car offered at above prices. We urge you to buy now and save.

We carry a complete line of parts at all times.

Higginbotham-Bartlett Co.

SUDAN, TEXAS

ABC Washer

The moderately-priced ABC Washer embodies many extra convenience features and refinements. Washing compartment is of exclusive ABC design and is extra large in capacity. Wringer is designed for perfect safety. The famous French type agitator developed by ABC embodies a faster, safer and more thorough method of washing. All these features together put this ABC Washer in a class by itself. Come in and see it today.

Sudan Mercantile Co.

"The Pioneer Store"
L. E. SLATE, Prop

BUY NOW !!

Uncle Sam says "BUY NOW" and we are prepared to serve you with a fine line of Variety Goods at the new popular prices. BUY NOW!

SPECIALS

for Friday, Saturday and all next week

- Men's 14 lb. UNDERWEAR 85c
- Boy's Heavy UNION SUITS, 6-16 yrs. 59c
- Children's Drop Seat UNIONS, 2-12 45c
- Girl's UNIONS, Short Sleeves and Legs, 45c
- Leather-Palmed GLOVES, 4 Pairs 98c
- Children's Cotton Ribbed HOSE 2 pairs 25c
- We have a few 32 piece Dinner Sets priced \$3.19 to \$5.49
- TURKISH TOWELS, 20x40 in. 15c ea.
- Ladies Rayon BLOOMERS, 69c value 49c

BUY NOW AND SAVE

Saunders Variety Store

ABOUT FOLKS YOU KNOW

Mrs. J. J. Franks is visiting her daughter Mrs. Oliver Jones and husband at Midland.

Little Erma Louise Teal is confined to her home with diphtheria.

A. K. Cocanougher has been confined to his home on account of illness.

Bill Briscoe visited with home folks Thursday and Friday. Mr. Briscoe is driving a bus from Plainview to Vernon.

J. R. Newman who is with the Economy Feed Mills at Lubbock was attending to business in Sudan Wednesday.

J. Clyde Taylor who put in a restaurant a few months ago in the King building has sold and he with his family have moved to Lubbock.

Mr. and Mrs. Elwin Hamilton returned Sunday from Dallas where Mr. Hamilton has been attending a school of Pharmacy.

Misses Lillian Hunt and Myrtle McLarty were in Littlefield Sunday having pictures made for the advertising of the style show put on by the Vogue.

Miss Katherine Hunt and Clifford Shaffer are visiting relatives and friends in Rule and Haskel this week.

Mr. and Mrs. J. E. Stone and children, Jack and Joyce, and Miss Catherine Porter returned Friday from Dallas, Mineral Wells and other points where they have been visiting relatives and attending the fair.

Mr. and Mrs. Markham and family visited relatives in Lubbock last Sunday. They were accompanied by Ruth Moore.

Miss Frances Brewster and Mr. and Mrs. Buster Hamilton of Lubbock were week-end guest in the home of their parents Mr. and Mrs. Hugh Brewster.

Miss Ella Roberts visited in Clovis over the week-end.

Mr. and Mrs. C. O. Akard, and Mrs. Mary Scogins of Amarillo visited their daughter and grand daughter respectively, Miss Mary Frances Akard, Sunday.

Mr. and Mrs. Herman Brewster and baby, Nina Moine, and T. J. Harvey of near Sylvester were week-end guest of Mr. and Mrs. Hugh Brewster.

Why the Sudden Change to Liquid Laxatives?

Doctors have always recognized the value of the laxative whose dose can be measured, and whose action can be controlled.

The public, too, is fast returning to the use of liquid laxatives. People have learned that a properly prepared liquid laxative brings a perfect movement without any discomfort at the time, or after.

The dose of a liquid laxative can be varied to suit the needs of the individual. The action can thus be regulated. It forms no habit; you need not take a "double dose" a day or two later. Nor will a mild liquid laxative irritate the kidneys.

The wrong cathartic may keep you constipated as long as you keep on using it.

Dr. Caldwell's Syrup Pepsin is a prescription, and is perfectly safe. Its laxative action is based on sennas—a natural laxative. The bowels will not become dependent on this form of help. Dr. Caldwell's Syrup Pepsin is at all druggists. Member N. R. A.

Mr. and Mrs. White returned from Stephenville the first of the week accompanied by Mrs. White's brother, Cecil Dennis who will remain for the winter and attend school here.

Mrs. T. M. Brewster of Abilene has returned home after spending a week with her son Hugh Brewster.

FOR SALE: \$155.00 Scholarship on Fleming's Business college at Amarillo. Good on Secretarial course and is transferable. Will sell it for a bargain. Might trade. See F. H. WEIMHOLD, Sudan News office.

Miss Lorine McAdams left Wednesday morning for Plainview where she will visit her brother.

Jack Leslie, who is in the monument business at Clovis, New Mexico was here attending to business Friday. While here he subscribed for the Sudan News.

Mr. and Mrs. Guard Marvin have moved to Oklahoma City, where Mr. Marvin has accepted a position with the Springer-Rose Oil Company. They left Tuesday for their new home.

T. W. Alderson was attending to business in Lubbock Tuesday.

MRS. NUTTALL DIES

Mrs. E. F. Nuttall who underwent an operation some two weeks ago at a Lubbock hospital died Thursday night, October 19th.

Mrs. Nuttall seemingly was getting along nicely and expected to be able to be brought home in a few days, but grew worse and died before members of the family could be notified. The remains were taken to Millsap for burial by Stuart

and Hunt Undertakers, accompanied by Mr. and Mrs. Oby Blanchard of Amherst. Mr. Nuttall and two children survive.

HONORS DAUGHTER

Mr. and Mrs. Wilber Watts entertained twenty-one little tots October 18 in honor of their daughter, Joy Anne's 4th birthday anniversary. The evening was spent in playing games, Punch and cake were served.

RETURN FROM FAIR

Mr. and Mrs. Charlie Crawford and daughter returned home the first of the week from a ten day visit to the Dallas State Fair. They report good crowds each day at the fair. Mrs. Crawford had her tonsils removed and Charlie Rhea had tonsils and adenoids removed. Mr. Crawford also received Medical attention. Notwithstanding all this trouble, Mr. Crawford did not fail to boost Lamb county, and some of his friends accused him of being a "Booster" sent from Lamb county to the Fair. Mr. Crawford said he didn't see any crops that would compare with those in Lamb county.

WANTED: Haybaler in good repair for cash. Also Sudan Seed Wanted, highest price paid. W. H. COOKE Jr. Clarendon, Texas. 2c.

BILLS & HAZEL

Attorneys at Law
Sudan Littlefield

GENERAL AUCTIONEERING

Farm and Stock Sales
COL. JACK ROWAN
Licensed Auctioneer

HEALTH HAPPINESS

Dr. A. S. Craver
Chiropractor
at
Sudan in Wood's Building
12 to 2 P. M. Daily
Remainder of time in Muleshoe
A positive Cure for Piles by a new method without drugs or surgery.



BRINGS PRESENT

Mrs. L. P. Gibbs and daughter, Margaret Erie, of Amarillo visited their husband and father respectively, here Sunday, bringing with them a new Plymouth coach which they presented to the Doctor. Dr. Gibbs says that it was quite an agreeable surprise, too. Margaret Erie is attending the Flemings Business college in Amarillo. Noel Lumpkin, who is also attending that college accompanied the Gibbs to Sudan and spent the week-end with home folks.

WANTED: Representative to look after our magazine subscription interests in Sudan and vicinity. Our plan enables you to secure a good part of the hundred dollars spent in this vicinity each fall and winter for magazines. Oldest agency in U. S. Guaranteed lowest rates on all periodicals domestic and foreign. Instructions and equipment free. Start a growing and permanent business in whole or spare time. Address MOORE-COTTRELL Inc. Wayland Road, North Cohocton, N. Y.

CASH FOR YOUR HOGS

Phone 31
THOS. P. HOWARD
Across from Santa Fe stock pen
Sudan, Texas

W. H. FORD, M. D.

Phone, Office and Residence, 11
OFFICE IN CARRUTH BLDG.

KEROSENE

6 1-2c

DISTILLATE

5 1-2c

Guaranteed or your Money Back.

SAVE ON GAS HERE.

McCormick Bros.

Independent

Littlefield, Texas

First Aid To The Food Budget

Food is the biggest item in your family budget. If you can effect a substantial savings in your groceries the amount runs into real money over a year's time. By trading with us you SAVE on every item without sacrificing the satisfaction of getting fresh, wholesome, tasty food.

SHOP HERE AND SAVE

R. E. DOSS GROCERY

Silver Grill Cafe

OPENS SATURDAY, OCTOBER 28

We Invite You To Come In And Inspect Our Place

FREE COFFEE AND DOUGHNUTS

SERVED ALL DAY SATURDAY, 28TH

Silver Grill Cafe

3 Doors South of Guy Sharrock Garage

"THE FARMERS FRIEND"

SATURDAY

Is Last Day Of Our
BLUE RIBBON
SPECIALS

Take advantage of these under-the-market values along with many other bargains throughout the store.

Fast Color PRINTS 9c Yd.

One to five yard lengths

Children's Jersey BLOOMERS 19c

Rayon Stripes

16x30 Turkish TOWELS 9c

Men's Dress SHIRTS 79c

Fast Color Broadcloth—Preshrunk

Ladies Felt HATS 98c

New Styles

60x74 Double BLANKETS 98c

Grey with Pink and Blue Stripes

40 Inch Brown DOMESTIC 10c Yd.

Good Quality

2 Pound QUILT ROLLS 39c

Boy's Helmets 27c

36 Inch Fancy OUTING 12c Yd.

Saturday is Last Day at this Price

Men's Ribbed UNIONS 79c

Winter Weight

Boy's Ribbed UNIONS 49c

Winter Weight

SALEM DRY GOODS CO.

"QUALITY GOODS FOR LESS"
SUDAN, TEXAS

BRAND NEW Chevrolet Car

TO BE GIVEN AWAY IN SUDAN

Saturday, Dec. 23, 1933

BY THE

SUDAN BUSINESS MEN

See poster or ask any of the following merchants for Particulars:

| | | |
|----------------------------|-----------------------------|----------------------------|
| Dill's Grocery | T. L. Means Dry Goods | Guy Sharrock Sales Agency |
| Saunders Variety Store | Sudan Mercantile Co. | Jack McLarty Grocery |
| Armour's Creamery | Nichol's Grocery | Palace Barber Shop, |
| Hollis & Evans Barbers | King Drug Co. | D-Hot Shot Cafe |
| Doyle C. Morrow | Dr. G. A. Foote, Physician | Sudan Drug, F. M. Faris. |
| Homer Doty Garage | Acme Life Ins., Earl Ladd | The Golden Eagle |
| Chesher Chevrolet Co. | Grace Beauty Shoppe | Ormand's Dairy |
| Sudan Cleaners J. K. Keer | Alderson's Dry Goods | M. G. Holden |
| Patterson's Shoe Shop | A-1 Cleaners | C. F. Whitwell Blacksmith |
| Lam's Cafe | Sudan Produce & Ice | Foxworth-Galbraith Lbr. |
| Leonard's Bakery Products | R. E. Doss Grocery | L. J. King Blacksmith |
| Dr. L. P. Gibbs, Physician | Salem Dry Goods Co., | Phillips Garage |
| Ramby's Pharmacy | W. R. Ray Hamburgers | Shelton's Feed Store |
| Sudan Bakery, W. F. New | Harris Market, J. A. Harris | Sudan News |
| L. T. Hunt Barber Shop | Worth Grocery | Oran Neel's Ser. Sts. |
| L. C. Kester Jewelryman | Mileur's Hatchery & Feed | Higgin-Botham-Bartlett |
| White Rse Cafe | C. L. Daniel, Garage | Stuart's Furn., Gro., Amb. |
| | | Phillips '66' Service Sta. |



BUY NOW And SAVE

Before The Price On

STETSON HATS

Advances NOVEMBER 1, 1933

\$5 Hats will be \$6.50

\$6 Hats will be \$7.00

after the above date

BUY NOW AT THE OLD PRICES AND SAVE THE ADVANCE

ALDERSON'S

SUDAN, TEXAS

The Vogue

an exclusive shop. Littlefield

Presents Their Style Show
Friday Night, October 27
Palace Theatre
Littlefield, Texas

This dazzling array of womens wear will be modeled by the 1933 beauty contest winner from all Lamb county.

We will give away absolutely free to some lucky lady in the audience a beautiful white fur coney jacket. Actual Value \$30.00.

The Vogue

Littlefield, Texas.

IS THE SMALL TOWN PASSING?

(Continued from page one)

with an ever-increasing overhead cost of doing business; and, too, haven't the purchasers about finished their "riding" and now ready to come back home? If merchants will invite them back with "up-to-now" modern methods of doing business fun and entertainment, won't the same auto that carried them away bring them back? And can't they come back over the same good roads they went away over? The purchasers have begun to learn that it takes money to run an auto 20 to 100 miles, let alone wear and tear. He has begun to learn that high city taxes and high costs of doing business are also placed on the price ticket of the article he buys. He has also begun to learn that there is not now nearly so much advantage with the quantity buyer as there used to be. The buyer is now an educated buyer. He radio, the newspapers and the merchants themselves have taught him a lot more about merchandise than he ever knew before. So hasn't all of this created a new opportunity for the smaller town merchant of equal merchandising ability and with equal or proportionately equal capital? My own view is that we are

running over many green fields looking for greater ones. The capable smaller or county seat town merchant has many basic advantages in cost of doing business. He is closer to and understands the wants and necessities of his trade territory. The question of small and quick deliveries is now solved. He sits close to the seat of our fundamental purchasing power. If he is a merchandiser he can sell the best quality at as low a price as that article can be profitably sold anywhere. To illustrate that the small town has not gone, though many would-be merchants have passed on and out:

According to statistics compiled by the U. S. Department of Commerce, 30.2 per cent of the merchandise bought at retail by the people of the United States was bought in towns and hamlets of 10,000 and less. Doesn't this surprise you when you take into consideration the thousands of large trading centers of 100,000 and over in the United States? After all, it's the masses that are doing the great majority of our buying.

Enterprising merchants and business men built most all the towns and cities of this country. This same type, that is the New Day, up-to-date, wide-awake merchants and business men, can rebuild them and will for there is opportunity there and men seek opportunity and care the world for it.

But don't forget that we are all scientific now. Just anybody is not a merchant any more than just anyone is a doctor or a preacher or a lawyer, whereas in former days, anyone that had enough money to buy a few goods and offer them for sale to the public was a merchant. That was usually for only a short time.

So, my thought is the country rights its economic wrongs, sees the light of a sounder economic day, the smaller town will perform its sound economic function by serving those that it is best equipped to serve in every line, just as the cities serve in every line, just as the cities serve, and not until then will we reach our maximum of a well-balanced prosperity, for it takes prosperous hamlets, prosperous towns and prosperous cities to make up a well balanced prosperous country.

charity as toll, the home demonstration agent reports.

There are now 93 farm boys in Wheeler county who have registered sows or gilts for their 4-H club work. For sometime business firms or individuals have furnished registered gilts which have been loaned to boys in return for one gilt from the first litter. The additional gilts are distributed to more boys on the same plan.

An average of 90 tons of feed will go into the six new silos constructed in Gregg county last summer. The growing interest in silos is the result of one such feed saver built with the help of the county agent last year.

By crop rotation and plowing under two crops of peas Bill Humberg of Frio county increased his corn crop this year from 13 bushels per acre to 40 bushels per acre.

The cost of making 192 pounds of America cheese by home demonstration methods was found to be \$9, and this for farm-produced milk, 109 Victoria county women recently discovered.

Food Answers

to "What To Have For DINNER"

Meals Are Not Hard to Plan for the Housewife Who Buys At

NICHOL'S


GROCERY AND MARKET

She Needs No Salesman to Tell Her What to Buy

Walk through the aisles, open the refrigerator, visit the meat market, inspect the fruits and vegetables, and your troubles will vanish

Quality and Service Are Paramount

Heat With Gas For Convenience-Comfort-Economy



See A Dealer Who Displays This Symbol

Symbol of Dealer

West Texas Gas Co.

GOOD GAS WITH DEPENDABLE SERVICE

YOUR DOLLAR WILL BUY MORE AT REPLIN'S

"Littlefield's Largest Department Store"

| | | |
|--|---|--|
| <p>MEN'S Oxfords</p> <p>BOOT HEEL LEATHER SOLE</p> <p>\$2.88</p> | <p>We do not claim to have a corner on Fine Merchandise. But we do claim that no place in Lamb County will you find a Larger or more Complete Stock of Fine Quality Merchandise at Lower Prices—If Your Home Town Merchant Cannot Supply You—Trade at REPLIN'S</p> <p>CHILDREN'S OVERALLS</p> <p>Bought Early—now we save You Money. Sizes 1 to 8</p> <p>59c a pair</p> | <p>NEW Hats</p> <p>ALL NEW STYLES</p> <p>\$1.49</p> <p>And Up</p> |
| <p>MEN'S DRESS PANTS</p> <p>22 in. Bottoms Quarter Pockets</p> <p>SPECIAL</p> <p>\$2.95</p> | <p>NEW FALL SUITS</p> <p>Bought at a Low Price—Sold The Same Way</p> <p>See Our Big Stock of Suits Before You Buy</p> <p>\$12.95, \$18.50</p> <p>and up</p> | <p>WASH Frocks</p> <p>Marcy Lee—Darling Girl BRANDS</p> <p>\$1.79</p> |

The LARGEST And PRETTIEST Selection of COATS AND DRESSES

In The New Colors Materials and Styles Priced Very Low

\$4.95, \$5.95

and up

SHOES FOR THE ENTIRE FAMILY

We Sell Quality Shoes, such as, Peters', Dr. Austin, Freeman, Florsheim, Hamilton Brown, and Nocona and Justin Cowboy Boots—OUR PRICES ARE ALWAYS LOWER—We can save you money. See for Yourself.

IT PAYS TO TRADE AT

Replin's

Littlefield, Texas

ON TEXAS FARMS

By W. H. Darrow, Extension Service Editor

A total of 12,229 containers of food were put into cans in six weeks in the R. F. C. canning kitchen in Childress this summer, half of which went to

"SHARP STOMACH PAINS UPSET MY WHOLE SYSTEM"

Says E. Hentges: "I tried a \$1 bottle (3 weeks treatment of Dr. Emil's Adia Tablets under your guarantee. Now the pains are gone and I eat anything." Ramby's Pharmacy. HS

A. F. & A. M.

Meets every third Tuesday of each month.

Refreshments

Practice every Tuesday night

RAY'S CAFE

Hamburgers, Sandwiches and Chili

L. O. O. F.

meets every Thursday of each week

Visitors Welcome

G. W. Darron, N. G.

J. L. Serratt, Secretary

Try

Mother's Bread

Sudan Bakery

At Your Grocers

MONEY TO LOAN ON FARMS AT

4 1-2 & 5 Per Cent Why Pay More?

See


J. S. HILLIARD

Secretary-Treasurer

Littlefield National Farm Loan Association for Lamb, Hockley and Cochran Counties, First Nat'l Bank Littlefield, Texas

Extra-Fast Relief

Demand and Get



GENUINE BAYER ASPIRIN

BECAUSE of a unique process in manufacture, Genuine Bayer Aspirin Tablets are made to disintegrate—or dissolve—INSTANTLY you take them. Thus they start to work instantly. Start "taking hold" of even a severe headache, neuralgia, neuritis or rheumatic pain a few minutes after taking.


And they provide SAFE relief—for Genuine BAYER'S ASPIRIN does not harm the heart. So, if you want QUICK and SAFE relief see that you get the real Bayer article. Look for the Bayer cross on every tablet as shown above and for the word GENUINE BAYER ASPIRIN on every bottle or package you buy.

Member N. R. A.

GENUINE BAYER ASPIRIN DOES NOT HARM THE HEART

Conoco Bronze Gasoline gives instant starting in the coldest weather—and extra mileage, power and anti-knock all the time Also Conoco Germ Processed Paraffin Base Motor Oil is a real winter protection . . . the sure penetrative "Hidden Quart."

At Red Triangle Stations


PHILCO

makes an astounding improvement. in Battery Sets for the Farm Home.

Philco now makes possible for the farm home to have the same high class entertainment as the city home

Keep in touch with the major happenings of the day with a Philco. Sports, markets, news, and entertainments. PHILCO brings them all to you with a simple twist of a dial.

From the small table model to the large cabinet size, we have the radio for your home and pocket book. Drop in today and get acquainted with Philco. See the latest models and listen to the perfect tone. Also complete stock of batteries & tubes.

Select Building Materials

For new construction work, for remodeling, for modernizing, for any repair or general fixing up you have planned for the season, use only quality materials. It is economy in the long run . . . and seldom costs more than inferior grades. Lumber, lime, cement, roofing, doors, windows, paint, lathing, wall-board and brick make up our stock in trade. It does not pay to handle anything less than the best.

Radios, Accessories, FOXWORTH-GALBRAITH LBR. CO. Lumber Hardware

Sudan, Texas