

RANGER TIMES

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Propaganda Blizzard of 1915 Just a Flurry

The United States might just as well start digging in right now against a blizzard of foreign propaganda which will make the snowstorm of 1914-1917 look like a light flurry.

It has already begun, of course. It has really never let up since the days of the World War. But now, with Europe squaring off for another of those things, no effort will be spared to line up the United States, as far as possible, even before the shooting begins.

As in the early days of the World War, the German effort, seeing no hope of American active support, is concentrating on keeping the United States neutral. Now, as in 1915, this forces all Americans who want peace, or at least neutrality, into the position of being "pro-German" to their frequent discomfort.

American societies of German-born groups, such as the Bund, are harping on the "keep-out" theme just as such societies did in the World War years.

Japan has a well-financed "Good-will Institute" in New York.

Fascist Italy is represented by a well-known American public relations firm.

England works much in the same manner as in 1914-1917. Lecturers, articles by famous literary figures are flooding America. In the World War days these were all well-organized by the British propaganda service. Whether they are today is not yet clear.

"Responsible Americans" are receiving offers to subscribe to a "cold facts" international review issued by a group in the British Parliament. This appeals to vanity and exclusiveness, just as a similar Communist-inspired review issued in England and circulated to a "select group," has caused many Americans to glow with the feeling that they were receiving "the real inside stuff."

Of course, the American Communist Party vocally represents the point of view of the Russian foreign office, and seeks to line up American opinion in tune with those interests.

Now little can be done about all this. For the right to propagandize is so closely linked up with the right of freedom of speech, press, and assembly that it is very difficult and probably not desirable to halt the flood.

America's best hope lies in the fact that we know a little more about propaganda than we did 20 years ago. The World War technique has been well exposed. There will be new dodges, of course.

Every person who reads, every person who looks at pictures, every person who listens to speeches will do well to accept nothing without weighing it.

What is the source? What ax have they to grind? Exactly how does this affect the United States?

Those are the questions we should be asking again and again during the coming months.

Mr. Hitler Is Willing to Deal With Any Country



FYRNA LOY AND ROBERT TAYLOR TOGETHER FOR THE FIRST TIME IN "LUCKY NIGHT"



Robert Taylor and Myrna Loy in a scene from 'My Lucky Night', a forthcoming Metro-Goldwyn-Mayer picture which will be shown at the Arcadia theatre for two days starting today.

THIS CURIOUS WORLD

By William Ferguson

Advertisement for 'THIS CURIOUS WORLD' featuring a cartoon of a man with a broom and a sign that reads 'TWINS ARE BORN ONCE IN 80 BIRTHS; TRIPLETS, ONCE IN 30 TIMES 80 BIRTHS; QUADRUPLETS, ONCE IN 80 TIMES 80 BIRTHS.' It also includes a 'WIKIPEP' logo and an 'ALIAS' box.

ANSWER: A questionnaire sent to a number of well known major league umpires brought such greatly varying answers as 200, 400, 500, 218, 273 and 190.

Just a Bit Personal

Texas Tech students visiting their parents in Ranger over the week-end are Jack Mooney and Buster Higdon.

CARD OF THANKS

We wish to express our sincere thanks to our many friends and neighbors for their kind words of sympathy and floral offerings during the illness and death of our dear one, Claude Disheroon.

CHURCHES

- PRESBYTERIAN CHURCH: There will be no services Sunday at the First Presbyterian church on account of the illness of the pastor, Dr. L. B. Gray.
CALVARY BAPTIST CHURCH: J. A. Lovell, Pastor (Opposite T-P Depot).
CHURCH OF THE NAZARENE: Rev. A. G. Pool, Pastor.
CHURCH OF CHRIST: W. Wallace Layton, Minister.

Society

- Personal: Mrs. Homer Norton of Detroit, Michigan, visited in the home of her parents, Mr. and Mrs. R. J. Rains, the past week.
Mr. and Mrs. Bob Hamilton of Coleman are visiting in Ranger.
Mrs. M. Mrs. J. E. Rigby, Mrs. J. F. Dunlop and Miss Anne McEver attended a special O. E. S. meeting at Albany Friday night.

Mrs. F. L. Meroney, who the past week visiting in the home of her brother-in-law, Mr. Meroney, was joined by her husband, Saturday morning, left Saturday afternoon for Sta. Rita Falls.

100% T-P PRODUCTION SERVICE H. H. VAUGHN Distilled Water for Sale Washing-Greasing-Stroke

Chiropractic Service By Aid of the New Radio Instrument! We can easily find and adjust all of the joints in the human body. We use no force, no drugs, no manipulation, and no harmful X-rays.

TRY OUR Wimpy Specie With a cut of Home-Pie and Coffee. All 25c at Mrs. Higdon Cafe

TRY SUPER SHELL GASOLINE We Know You Will Like It! AL TUNE

Place Your Order Now For MOTHER'S DAY CAKES ... beautifully decorated in your chosen colors! Shop here for Bakery Needs or buy from your grocer. SCHOOLEY'S BAKERY PHONE 7 RANGER

FINISHED LAST NIGHT -dry this morning Image of a woman in a dress standing in a room, possibly a bathroom or a dressing room.

LOWE BROTHERS NEPTUNITE-VARNISH STAIN stains and varnishes at the same time. The beauty of the wood grain reappears... cuts and scratches vanish as if by magic. NEPTUNITE VARNISH STAIN is so quick-drying that when you refinish them at night, morning finds your floor-woodwork-a beautiful natural wood shade in which NEPTUNITE VARNISH STAIN may be secured.

NATIONAL GAME

Crossword puzzle grid with horizontal and vertical clues listed on the left. Horizontal clues include 'Pictured ball', 'Turn of a baseball team at bat', 'At all times', 'Rings', 'Tune', 'Native metal', 'Animal', '2000 pounds', 'To hurry', 'Policeman', 'Event', 'Fiber knots', 'Alleged force', 'To manage', 'And', 'Tone B.', 'To sup.', 'Tee', 'Sharp', 'Subject of a talk', 'To pierce with horns', 'Kin', 'Plural of sheik', 'Neither'. Vertical clues include 'Answer to Previous Puzzle', 'Teams', 'African tribe', 'Opposed to start', 'Score kept in baseball', 'To slash', 'Parsonage house', 'Baseball thrower', 'Artificial silk', 'Plural of that', 'Breakfast food', 'Ready', 'Silk glue', 'To steal', 'Harem', 'Dispatch', 'Farewell', 'Spokenard', 'Hardens', 'Bay d.', 'City of', 'Upright shaft', 'Jevel', 'Small island', 'Metal', 'Baseball', 'While'.

Society

Bluebonnets to Be Presented in Ranger



The Bluebonnet Square Dance Set of El Paso, acclaimed as national champion square dancers at the Southwestern Exposition and Fat Stock Show in Fort Worth last March, will be presented at the Recreation Building, Ranger, Saturday night, May 13, from 9 to midnight.

The Times wants to be told about your visits and visitors. Personal items are always appreciated. Telephone 234, or mail or bring to...

FOR RENT

Nice furnished house, well located. Priced reasonable, but to good people only!

C. E. MAY

Insurance in all its branches.

Pen Fed

Hens - Fryers J. H. STACKS Groceries Feed - Poultry

Skate

HEALTH - EXERCISE RECREATION and PLEASURE EVERYONE WELCOME!

ROLLER RINK

Bargains!

IN USED CARS These Cars Are Priced To Sell! 1935 Plymouth Coach, extra clean...

present gifts to Jack Rae Eubank, a roommate, Friday afternoon, by two of their members. Jack Rae has been confined to his home for several weeks on account of illness...

THE PROOF Is In The Use! Those hundreds of people who have used Oil City's prescriptions have proved to themselves the benefits of scientific accuracy...

Ken Umberson

DOES IT AGAIN! Once More We Offer More Value for Less Money... WE WILL CLEAN ANY WATCH FOR \$2.00...

preceding the lecture tea was served to guests and club members. In the business session which followed the program, Mrs. C. D. Woods, delegate, gave a report of the Sixth District's convention...

Hostesses, Mmes. T. W. Ashman, C. M. Cawley, J. M. Robinson, R. V. Robinson. The Rev. G. Alfred Brown Gives Lecture "The Romance of Scotland" was the title of the lecture delivered by the Rev. G. Alfred Brown...

THINK... TYPEWRITER FOR ONLY \$29.75 A New Remington Portable We sell, rent, sharpen and repair lawn mowers...

PLAY SAFE TRANSMISSION DRAINED DIFFERENTIAL DRAINED LET US SINCLAIRIZE YOUR CAR FOR SUMMER DRIVING...

FOR RENT 2, 3 or 4 room apartments, furnished or unfurnished. Phone 521. JOSEPH'S Fire Proof Apartment

CLASSIFIED

2-MALE HELP WANTED BIG MONEY MAKERS! Large line coveralls, jackets, pants, shirts, etc. Names lettered. Low prices. Sell direct to wearer...

7-SPECIAL NOTICES

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity within a few days, a lovely baby grand piano...

FOR SALE, Miscellaneous

REGISTERED Cocker Spaniel puppy. Mrs. Kyle Smith, Mineral. MINNOWS-2 dozen 25c. 1 mile west of Ranger on Highway. Alexander's Honey Stand.

ARCADIA HERE ARE YOUR LUCKY STARS! Get ready for the gayest, breeziest romance of the Season! Lloyd Taylor Lucky Night

BROWN'S Transfer and Storage MOVING & STORAGE Agents for T. & P. TRANSPORT

ELECTRICAL APPLIANCES Texas Electric Service Co. IMPORTANT! Good personal appearance means so much in every way to a man these days...

DID YOU KNOW That there are 28 Million Used Cars in Service today? Trade your old car on a BETTER USED CAR! 1937 CHEVROLET MASTER COUPE...

SAVE During FRUIT and VEGETABLE WEEK A. H. POWELL GROCERY & MARKET TRY A WANT AD-IT ALWAYS PAYS!

The Cowboy Learns to SING

Maybe he can't ride or rope, but if he can look and talk the part (and croon it, also) he's okay. For the dude ranch is doing some queer things to the west

By Mildred Gordon

HI-YAH, podner, unhitch yuh poultice and give yore gee-gee a rest. Jest park yer sougan and hev sum chow."

Such is the lingo that cowhands all over the West are learning these days, and which any dude will tell you means, "Unsaddle your horse, stay for the night and have dinner."

Along with the more modern but prosaic speech of the West, the cowboys are shelving their overall pants and zipper jackets for fancy trousers and leather vests, and every night out behind the bunkhouse the rehearsal of cowboy songs goes on to the accompaniment of a guitar and a band of prop coyotes.

Time was when the city tenderfeet brought snorts of scorn from everyone from the lone "puncher to the top hands, and anyone who took in boarders was a traitor to the code of the West. But as news circulated around that these boarders from the East could lift the mortgage off the old homestead faster than a yearlin' could throw a professor, the ranchers changed their point of view.

Invading the West this year will be a half million dudes, carting along with them 100 million dollars to scatter between 1400 great ranches which range from one-man outfits hidden in the cacti and mesquite to half-million-dollar hostleries planked down like mirages in the wide open spaces. During the cold months, the amateur "punchers and their cowpunks hover close to California, Arizona, New Mexico, Texas, Utah and Nevada, but as soon as the sun begins to thaw out the trails northward, many of them trek to Colorado, Montana, Wyoming, Idaho, Oregon and Washington.

What the cayuses, the coyotes, the WPA and the cowboys themselves could not do, the dude is doing. He is saving the "Old West," of the movie and pulp thrillers, which was dying a lingering death. He is resurrecting a language that was almost as cold as Latin, range songs that were buried for the most part in historical collections or in the hearts of wizened graybeards, bunkhouses and chuck wagons that were headed for the museums, and Indian arts that were virtually forgotten.

And not to be neglected, the dude is bringing back sagebrush romance, with yellow moons and gentle breezes and mysterious canyon perfumes and horses that know and appreciate young love at first sight and never snicker.

THE dudes want the West as it is in the movies and the pulps. As everyone knows who ever saw a western celluloid opus, most cowpunchers are handsome and they croon. They can play a guitar, roll their own, chew tobacco and speak the lingo. They can plug a buzzard at 100 yards, bulldog a steer in 16 seconds flat, and ride the strawberry roan. And just as long as the dudes are willing to pay



Society girls flock to the West in summer and winter. Many find romance, a few marry cowhands. . . Here is Alice Walker, of Washington, D. C., showing what the well-dressed dude will wear.

Miss Barton was spending the winter on a dude ranch near Hereford, Ariz., and now they are operating a spread of their own near the same spot, dealing not in dudes and romance, but in dairy farming.

THE language handicap, however, is not even the beginning of the trials and tribulations of the cowhands. There's a pleasant little item of the campfire sing out in front of the bunkhouse where the happy cowboys always gather after a day or a week on the trail.

To begin with, the ranch probably doesn't even own a bunkhouse, since only spreads covering as much territory as Rhode Island are able to afford them. So the dude cowboys have to build one, and age it with oil paint and alkali mud so that it will look rustic.

The better guest ranches keep a few good tenors and baritones around for any emergency. Perhaps the warblers have never seen a cow before and would faint at the sight of a Gila monster, but they can wail the old melodies that the tophand teaches them, such as "Tying a Knot in the Devil's Tail," "Go Slow Doggies," or "My Ormery Little Roan." And almost anyone can wring a few tears with "Bury Me Not on the Lone Prairie."

The old fence riders, who couldn't tie off a note if their lives depended on it, naturally would like to get their hands on one Gene Autry who started the tradition that cowhands are in the optimistic class. Autry may be the greatest two-guy hero on the screen today but nevertheless the gaunt, log-legged cow tamer would like to sell his to the Indians.

Nevertheless, of course, is the principal stock in trade of every dude ranch. One cow boss who "takes it easy" in Colorado swells around a menagerie in western universities every season in his effort to recruit romantic atmosphere.

"If there are any good looking six footers who want to spend the summer on a ranch and earn their grub, let me know," he writes. "They must be handsome. No plug-uglies need apply."

The dude ranches did right well by Dan Cupid last year. They "hitched" a couple score of eastern heiresses to sombreroed cowboys who never thought they'd marry into royalty.

Most notable of last winter's crop of wedding rings was that of Helen Louise Barton of Patsburgh, daughter of a steel company executive, and Harvey Saxby, a rancher. They met while

Dressed in approved movie-cowboy regalia the warblers wail the old melodies with gusto although they'd faint at the sight of a Gila monster.

Joe) Newt, who has been riding herd for a quarter of a century on Southern Arizona ranches. "The iron horse first threw us for a loop and then along came the horseless buggy to smell up our air and destroy our privacy. The airplane and the radio took us when we was down and wheezing like a throwed steer."

"Why things got so bad in these here parts that some 'punchers didn't know how to pray for their runs, they were that pumb squaw."

"Now these dudes are changing everything. They want a West where the vaqueros just shoot and shoot, all in the same breath. Course I'd rather ride herd on a bunch of cattle, rather than dudes, since the cattle can't talk much, but just the same I take my hat off to the furriers from the East."

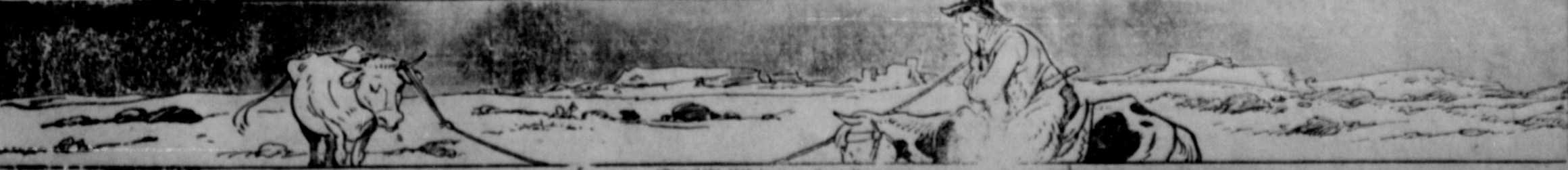
The trouble with the dude ranches is that the tophand can't teach an old cow pinto to be a circus horse. And he can't expect a buckaroo who's been to the best high school in Rattlesnake county to say "sit" for get, "uh" for to "yore" for you're, and to disregard his final "g's." It takes a little practice even for the bright young cowpunks recruited from Harvard or Yale to learn to say "loak a cayuse" instead of mount a horse, "part leather" for get thrown, and to pronounce corral "kah-rell," and doggie to rhyme with stogy.



Dude ranching has sent cowmen hunting for antiques of the Old West. . . This ancient stagecoach hauls dudes.

enough per lead in one season to keep a cowpuncher and his flivver in college longer than a football star, that is exactly the way they are

going to find the West. Wild and Woolly. "The old West was sure 'nough gone before the dood discovered it," said Joseph (Injun



MONDAY 8 A. M.

MEN'S CHAMBRAY

WORK SHIRTS

FULL CUT DURABLE COAT STYLE SIZES 15 to 17

36c

WHILE 10 DOZEN LAST!

COME TO PENNEY'S BARGAIN DAYS

MONDAY, TUESDAY & WEDNESDAY

PENNEY'S SAYS IT WITH VALUES! COMPARE THESE!

TUESDAY 8 A. M.

LADIES' RAYON

SLIPS

COLOR TEA ROSE — 32 to

HURRY ONLY 10 DOZ. TO GO!

3 for

MONDAY 9 A. M.
WE WILL START SELLING
MENS-BOYS TENNIS SHOES
IDEAL FOR ALL KINDS OF OUT DOOR WEAR!

ONLY 39 PAIR FOR MEN! **44c** PAIR

ONLY 28 PAIR FOR BOYS!

MONDAY 3 P. M.
WHILE THEY LAST!
LADIES' DOBBY SATIN
SLIPS

MARKED DOWN TO SELL QUICKLY!

2 for 88c

MONDAY 8 A. M.
WHILE THEY LAST!
MEN'S DRESS SOX
FANCY PATTERNS — ALL SIZES YOU'LL NEED PLENTY FOR SUMMER!

BOUGHT FOR THIS EVENT! GRAND BUYS! DON'T MISS EM!

8c Pr.

MONDAY 2 P. M.
WE WILL START SELLING
81x90 HAND TORN SHEETS
UNHEMMED — UNBLEACHED

ONLY 50 TO SELL! **29c** EACH

Monday 8 A. M.
PRICED TO GO!
REMNANTS
ASS'T. LENGTHS UP TO 2 1/2 YDS.

5c Ea.

Monday 9 A. M.
PRICED TO GO!
REMNANTS
BETTER PRINTS LENGTHS UP TO 3 YDS.

10c Ea.

Monday 10 A. M.
PRICED TO GO!
REMNANTS
SILKS, WOOLENS, SHEERS, ETC. LENGTHS TO 3 YDS.

25c Ea.

SPECIAL!
WE REALLY MEAN EXTRA SPECIAL WHEN WE ADVERTISE THESE—
KHAKI PANTS — and — KHAKI SHIRTS

COLOR TEX TAN, SHIRTS AND PANTS MATCH PERFECTLY — PLAIN WEAVE — VAT DYED — SANFORIZED SHRUNK
FABRIC SHRINKAGE NOT MORE THAN 1%!
TRIPLE STITCHED PANTS

158 SUIT

FIRST QUALITY FABRICS! THESE ARE NOT SECONDS... ALL SIZES! COME TO PENNEY'S!
SAVE! SHOP AND COMPARE!

SAVE!
WASH RAGS
LARGE SIZE! ASS'T. COLORS

2c

GET READY FOR SUMMER!
MEN'S SHORT SLEEVE SLACK SUITS
SANFORIZED HOPSACKING FABRIC SHRINKAGE NOT MORE THAN 1%!
NATURAL COLOR! ASS'T. SIZES. COMPARE! YOU WOULD EXPECT TO PAY MORE!

1.98 SUIT

Monday 10 A. M.
LUNCH KIT
With Pint Vacuum BOTTLE
BOTTLE FITS INSIDE CLOSE OUT! BOTH FOR

83c

BE HERE 10 A. M.!

CLOSE OUT!
LADIES' RAYON PANTIES
ASS'T. SIZES COLOR TEA ROSE

8c Pr.

STOCK UP!
PEACHBLOOM CREPE
MARKED TO A NEW LOW!

39c Yd.

Slightly S...
SUMMER
PURSES
COLOR WHITE

32c

Marked Down!
15-PIECE SET
BREAKFAST DISHES
BE HERE EARLY MONDAY! ONLY 15 SETS TO GO!
Ass't. Colors and Patterns!

97c SET

MONDAY 10 A. M.
WE WILL START SELLING WHILE 29 ONLY LAST!
ALL EARLY SPRING
DRESSES
REGARDLESS OF THEIR ORIGINAL VALUE, YOUR CHOICE MONDAY!
NO REFUNDS — NO EXCHANGE

1.7

TUESDAY 9 A. M. SPECIAL!
LIMITED QUANTITY
PORTO RICAN GOWNS

23c

HERE'S A BARGAIN!
LADIES' PRINTED BATISTE
GOWNS

35c

SPECIAL! 51x51
LUNCH CLOTHS
ASSORTED COLORS — NOW

21c

TUESDAY 9 A. M. SPECIAL!
21 ONLY TO SELL QUICK!
LADIES' RAYON CREPE DRESSES — While They Last! ...

TUESDAY 8 A. M.
SENSATIONAL CLEAN-UP
SHOE DEPT.
93 PAIRS SLASHED FOR A QUICK CLEAN-UP! They've Been With Us Too Long — So Good-Bye!
FOR LADIES' — FOR CHILDREN BROKEN LOTS! — BROKEN SIZES! Broken Colors! Discontinued Patterns!

CHOICE **100c** No Refunds No Exchanges!
PAIR

HERE'S A BARGAIN!
BOYS' **DRESS 3 FOR SHIRTS \$1.00**

TUESDAY 10 A. M.
LARGE SIZE — BLEACHED
FLOUR SACKS SQUARES

5c

TUESDAY 3 P. M.
23 PAIRS TO SELL!
BOY'S WASH PANTS—Pr.

28c
CLOSE OUT!

CLOSE OUT!
LADIES' FAST COLOR
WASH FROCKS

28c

TUESDAY 10 A. M.
CREO TEX
TOILET TISSUE

2 For 5c
650 SHEETS TO THE ROLL!

TUESDAY 3 P. M.
LADIES'
RAYON ROBES

39c
BE HERE ON TIME! ONLY 29 TO SELL!

TUESDAY 8 A. M.
WE WILL START SELLING
36-INCH FAST COLOR SHEER
LACE CLOTH
IN ALL THE WANTED SUMMER COLORS!

2 yds. 25c
COMPARE!

STOCK UP FOR HOT WEATHER!
Men's Slub Weave Pants & Shirts—Suit

\$1.68
TO MATCH!

J. C. PENNEY CO.

MEN'S VENTILATED
OXFORDS
Color Sand

\$2.
ALL LEATHER!