# THE CASTRO COUNTY NEWS

YOUR HOME-OWNED NEWSPAPER

VOLUME IX

learning add to

DIMMITT, CASTRO COUNTY, TEXAS, THURSDAY, MARCH 1, 1932

# CROP VALUES SHOW LARGE GAIN

## DROUTH APPEARS TO BE BROKEN AS SLOW DRIZZLE CONTINUES FALLING New Deal Is

# **Clothing Expert** Talks To Club

specialist from Extension service of A & M College, in a talk on style trends at a one day Ramey Implement Co. training school, showing the use of the foundation pattern, held in Dimmitt, Feb. 22. "Buttons, bound button holes, small ranels, below knee fullness, rufstated. "This is to be a cotton season, pin stripes, tiny checks.

Season, pin stripes, tiny checks. plaids, prints, lacecloth will be of purple corduroy pants and Roads and streets were slip-

"Nineteen thirty-four de- white shirts. mands sleeves, long, short, outfits was the gift of the Ratold club women in showing how the foundation pattern might be fancy dresses suited to their in- nament with high hopes of cli- consumers.

attending the training school:

Station; Mrs. Julia E. Kelley. respective counties. Home Demonstration Agent of the following players: Ruth county; Mrs. A. H. Boatman, Parmer county; Mrs. Maude NAME OF DIMMITT DRUG Brown, Parmer county; Mrs. Louise Wilson, Parmer county; Mrs C. F. Hastings, Parmer county; Mrs. E. G. Adams, Parmer county; Mrs. Ed Peacock, Castro county and the following, also from Castro county; change in the firm name. Mrs. Cleo Richardson; Mrs. Vir-Cleacy Winders, Miss Izora

#### BUT FOUND ROMANCE

tered around a young love which home in Dallas. narrowly missed the divorce A quarter page ad announccourts, provides the theme for the March 7 radio travel pro- be found on page two of this Re-Open Acreage Cut gram sponsored by Continental issue. Oil Company over 27 NBC sta-

But the name of the young woman, who submitted this narrative to Conoco will remain a secret, for her sudden motor trip from Kansas City to Hot Springs, Arkansas, which is to Traveler" add further variety.

ten in on this Conoco program son of the sweet-scented zeph- ing acreage by the same am- Members present were: Mes-Wednesday night, may dial the yrs of west Texas, and the pun- ount. The January 1 crop re- dames R. E. Duke. R. Houy, G. closest NBC station being used gent odor of a bull pen under port, however, showed that the A. Bradley, L. E. Tucker, G. at 8:30 to 9:00 Mountain time, the big dome." 9:30 to 10:00 Central time.

### FARM AUTHORITY WILL Fifth Of An

Mr. Hawkins of the Agricul-tural Extension Department of International Harvester com-Women Thurs. pany will address farmers of this county Saturday, March 10th, it has been announced by County Agent Wayne Thomas, "You can't go wrong on a under whose auspices he will

take the court in their first general over this section.

The material for the new day morning. mey Implement company of COMMERCIAL LIGHT RATE Dimmitt.

The work of making up the

to the following club women best sextets in District One. all evators, etc.

The squad will be made up of March 1st. Hale county; Miss Rozelle Mc- Wright, captain, Tha Mae agent of Parmer county; Mrs. Mae Smith, Lorene Conner, M. S. Hudson, Hale county; Grace Winkle, Sibinell Waggon-Mrs. L. S. Clailor, Hale county: ner, Gladys Hyatt, Mary Alice Mrs. Maude E. Cure, Hale county; Mrs. M. A. McCraw, Hale sisters, and Miss Rothwell. sisters, and Miss Rothwell.

SHE WENT AFTER DIVORCE that Mr. Lee Christopher will present. remain with the firm. Jim

#### "DELUSIONS DUE FOR SHATTERING"

(J. C. Estlack in Donley

County Leader) Radio fans, who wish to lis- required in drawing a compari- 15 per cent and set about reduc- Mrs. S. W. Lilley.

Tom Tate has bought the after a week's stay in the Tu- to enable those who have not G. T. Abbott, W. P. Sampley, Fleman house where H. L. lia hospital where she under- come in on the reduction plan one visitor, Mrs. Clyde Chisem over and prayed for the people. Mrs. went an appendicitis operation. to do so.

# Inch Fell By

m. a fifth of an inch had fallen. to have few equals.

pery but passable early Thurs-

#### REDUCTION ANNOUNCED

finishing high in the tourna- the domestic consumer, but will of last week to protest a dis. light rates? Are we going to hundred per cent. stairs lobby of the Witt Hotel ment standing. They will be probably reduce amounts paid continuance of CWA work in drift year in and year out with-

CHANGED TO HAILE DRUG and their husbands with a cow- counties. Mr. Meade Haile, who recent- cue, beans, hot rolls, cherry pie COMPLETES REAL ESTATE because what we pay in power ditions. ly purchased the Dimmitt Drug and coffee. The occasion was Store, this week announces a in honor of Washington's birth-The store will hereafter be made following the address of tate man, announces that he the other. It wouldn't be so bad The implement business has gil Norman, Mrs. Carl Fry, Miss known as the Haile Drug Store. Ernest Harman, W. M. W. Closed out a deal this week if what we paid monthly went been greatly stimulated. be-Mr. Haile and his wife have Halcomb acted as toastmaster, whereby I. F. Strong of Lub- to maintain one institution, but cause, as the reprt says, "most Clark, County home demonstra- moved to Dimmitt and he has and Rev. Alfred H. Freeman has purchased the Byrd place the set-up of the power inter- used machines have been badly

father, R. A. Miller.

#### LEGION WILL SPONSOR HAIR-RAISER" SATURDAY Last Rites For

If you enjoy having chills run up and down your spine, don't fail to be present for "Be-9 A. M. Thurs. fore Midnish, Columbia production which will be shown one time only in Dimmitt, Satur-Indications were early Thurs- day night, March 4. This pro-

At nine o'clock Thursday a. thrills, this mystery film is said ducting.

From meager reports it was ferrets out the identity of the years. Eradley Page.

## Local Delegates Go

their foundation patterns to make pajamas, slips, plain and Dimmitt girls enter the respective part of the part of Dimmitt girls enter the tour- in electric rates for commercial McIntosh, were Castro county's representatives at a mass meetthe Panhandle.

yor Ross Rogers of Amarillo plant?

22nd, the local lodge, A. F. & A. Authority be formed to take er plant? M. entertained their wives, care of the special conditions If we are content to sleep, we port goes further than that in members of the Eastern Star obtaining in the 19 Panhandle will continue to contribute generalizing on what has been

business. He has announced Some sixty-five persons were Mr. Strong will remove his fam- made up of one corporation on pair. Sprott, who has been employed Dr. Mayes Miller returned to be closed up by Mr. Hutch-Another true story, crammed for the past few months left Friday from Dublin where he ings in the last three weeks and power and light. with human interest and cen- Thursday of this week for his was called by the death of his indicates a renewed activity in land buying.

# Drive In Wheat Areas ties company, fed enough mon- 10 or 15 per cent of local farm-

WASHINGTON, Feb. 26 .- COUNTY JUDGE AND CO. Close behind reports of wheat "The World's Worst Hick, acreage reductions in Europe, flamboyant and irreconcilable the farm administration today be dramatized, is filled with in- matador of the political arena of arranged to reopen its cam-

## CLERK ADDRESS CLUB

bull by both horns and prefers The reductions already pledg- 680. The taxes on this proper- citizens of Brownfield are proud the average farmer, but is Irving Talbot's 20-piece orches- realization that he merely had Under the international wheat County Clerk W. F. Cone to tra and side lights by the "Old the bull by the tail. The olfac- agreement, the United States the Sunnyside Club, which met tory skill of a Jeff Davis is not agreed to reduce its exports by February 21st in the home of

> reduction apparent at the time Ferguson, Jess Lilley. T. J. was only 7.2 per cent. Bridges, C. Priddy, C. Coventry, Miss Vida Weaver, is home A new drive is to be started Howard Bridges, M. A. Gilmer, and the hostess.

## Mrs. Patton Held Monday

Last rites for Mrs. M. A. day morning that the prolong- gram will be under the auspices Patton, age 86, who died last ing that statement to be true, ed drouth in this section had of the local post of the Ameri- Sunday at the home of her the condition of Castro county suit of any kind for spring," appear.

The time, place and subject of the discussion will be made and Castro counties were told and Castro counties were tol For sheer, and unadulterated of the Church of Christ con- in a recent survey made by the

> Donates B. B. Suits according to the gauge at the Ralph Bellamy is starred as her home with Mr. and Mrs. Ed piling the data was done by Mr. Ramey Implement company. the brilliant investigator who Waggonner for the past 22 Marion Benton. The report com-

Colver and Arthur Pierson sup- by six children, twenty-four 1933fles and sleeves are to be seen game in the district tournament in 1934 styles," Mrs. Barnes which begins Friday on the untold value to what

#### DRAKE ADVOCATES MUNICIPAL POWER

used in making them. Club women were shown how to use uniforms was done by the home The Texas Utilities company
T. A. Singer, Mayor Edgar Drake in the Lamb County little more than half a million).

What is Littlefield going to do maxing a successful season by The new rates will not affect ing held in Amarillo Thursday about our electric power and represents a gain of almost two

Washington's Birthday were drafted and forwarded to them not more than fifty miles tion checks brought \$21,875. away, are enjoying a rate of 40 These summarized figures. away, are enjoying a rate of 40 These summarized figures It was urged upon Federal cents, because of the revenue show the actual material value On Thursday evening, Feb. officials that a Federal Drouth from a municipal light and pow- of improved agricultural condi-

ily here in the next few days top of another all sucking their Tax payments increased ab-This is the second land deal revenue out of the pockets of out 50 per cent over 1932 as a

tlefield and Lamb county, who jumped to about 58 per cent. purchased stock in the American Commonwealth Power. one oment are being extensively usof the papas of the Texas Utili- d, it was shown, because only ey down the spout to establish ers are using local bank credit. one or two good healthy munici- In one of the concluding par-

field recently, and visited the has given the farmer "renewed LADIES AT SUNNYSIDE municipal plant, and were very encouragement to go forward much impressed with the char- with his work." timate facts and might easily has apparently grabbed the ings further in this country.

The taxable property of Castro county and surroundings paign to cut down wheat plant. The taxable property of Castro country amounts to \$4,361,
The taxable property of Castro country and surroundings paign to cut down wheat plant. The country amounts to \$4,361,
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The taxable

municipal light and power plant. production, in What's the matter with this investigator backing our Mayor? He's game.

The Legislature met. The the bedside the Legislature met. The Mrs. Echarlain looked the members Mrs. E -Kingsville Record.

# **Exactly That**

effect that "figures do not lie."

of this week with Bro- Jones, This figure was determined county agent's office of this "Grandma" Patton had made county. Actual work of compares the value of local farm When the Dimmitt Bobcats indicated that the moisture was murderer of of two men. June Mrs. Waggonner is survived products for the years 1932 and

the national survey being made to determine the value of the Administration's agricultural adjustment efforts.

FOR LITTLEFIELD The figures show that the total cash value of Castro county's To Mass Meeting Because his remarks are quite major crops including wheat, timely, The News reprints be- cotton, coarse grains and sudan low an editorial by Morley in 1932 were \$522,722 (or a

cal crops was \$1,422,902 or al-

matched against some of the for "juice" by stores, hotels, el- the drouth stricken areas of out a city-wide effort to learn course, government bounty paywhat could be accomplished for ments for cotton plow up and Mrs. Dora Barnes. College teams being champions of their The new reductions became Some nineteen Panhandle this city by installation of a wheat acreage reduction payeffective with bills rendered counties were represented. Ma- municipal light and power ments which amounted to (total) \$248.812.77. Many wheat presided. Reports from all Are we going to continue to checks are yet to come, in adcounties were heard and reso- pay \$1.50 tax rate-the maxi- dition to checks for the hog re-Kenney, Home demonstration Wright, capt in, Tha Mae Wright, Decimae Ramey, Lilla Masons Commemorate Counties were heard and reso-pay \$1.50 tax rate—the maximum—when other cities, one of duction program. Cotton op-

tions in the county, but the remonthly to the cash registers of done with the money and the the gigantic power interests, effect it has had on general con-

day. Impromptu speeches were A. H. Hutchings, local real esporation, but a series of corin the county, mostly in the sale porations, one pyramiding on of necessities and staple items. asumed active charge of the delivered the principal address. 5 miles northeast of Dimmitt. ests in the United States is worn and in great need of re-

And have you ever stopped to 1932 were 37 per cent of the tothink that the citizens of Lit- tal while in 1933 this figure had

agraphs the report states that We happened to be in Brown- the administration's program

have resulted in a matrimonial tragedy. Funny situations, bull by both horns and prefers to look him squarely in the face, ed by growers under contracts ty, plus other taxes received beautiful scenic descriptions, a gypsy Bluebeard and a treachimself Austinward, the Hick 759 acres to be taken out of school fund and \$23,087,095 tate to tell you that the power interests can come up as far as collumnal products. the city limits and no further.

Mayor Crockett, in offering a list of suggestions for accomplishments in 1934, included a municipal light and complete and control of the city limits and no further.

Cultural products, not calculate better prices can only be a suggestion of credit.

# For Farmers

well damlocal

FOR CON-

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Vega

es at aying

ım for

son Don, and Grace Marion

Griffith of Amarillo visited in

aunt, Mrs. Henry Stalcup-

weekend.

Chas. H. Dean made a busi-

Bert Garrison and Malcolm

Ovaltree of Olton visited Mr.

anl Mrs. J. P. Martin Saturday

Mr. and Mrs. Edgar Ramey

spent the weekend in Hale Cen-

Mrs. Bill Graham gave a six

honor of her husband's birth

#### Castro County News the Oscar Moore home Sunday. Mrs. G. W. Bradford, who has been ill is up and feeling Hound Dog Candidate Castro County, Texas

Avis Jean Pennington spent Entered as Second-class mail matter last week-end with Clydine En-

Castro and Adjoining Counties \$1.50 sick for several days is not feel-Outside Castro and Adj. Cos. \$2.00 ing a great deal better. CLYDE S. HOLLAND,

Mrs. Lawson's mother, Mrs. W. W. HALCOMB Editor-Manager Canfield. Legal Notices, Want Ads, Cards of Mr. C. Ramsey and family, Etc., charged for at the rate of 10 from Vernon Sunday.

cents per single column line for the Miss Alma Jones of Earth was a Flagg visitor Sunday. Charles and Frieda Price. Any erroneous reflection upon the Ralph Harld and Celeste Gage character, standing or reputation of went to Twitty last Thursday. th may appear in the columns of J. D. Herring and family of coming elections. Mr. Glenn is a Plainview were business visitors this paper, will be gladly corrected McAdoo are visiting Mr. and upon due notice of same given to the editor personally at the office in Mrs. P. L. Herring.

Mrs. P. L. Herring.

Mrs. Younger and Mr. Fletch-

er of Tulia were in Flagg Thurs-

Did we need umbrellas and last week. rubbers Saturday? Or were Miss Elsie Irene Longan was just plain, high laced boots suf- an overnight guest of Miss Floficient? However, all was "cool rette Meek Friday night.

ing, following Sunday school.

Most of the people of Flagg for a week's visit.

There was a fair attendance. attended the singing convention Mrs. May Lawson and daugh-BYPU and church in the eve- at Cleo Sunday. ning with a muchly increased Mr. and Mrs. W. L. Longan Sunday in Dimmitt. crowd. Bro. Armstrong addres-spent a quiet and uneventful C. L. Gunter, local druggist Alfred Scott of Big Square i sed the BYPU for a short time, day at home.

Saturday night, Mr. Howard dren of Dimmitt were Sunday day. Horton and Miss Lucille Moore, dinner guests of the Misses T. A. Singer went to Plain- Mr. and Mrs. A. O. Gregory accompanied by Mr. J. T. Bos- Hughes and Garrett, all calling view Saturday trying to sell his returned Monday from a week' motored to Clovis. They were ternoon. accompanied back by Mr. and The Sunnyside "outsiders" able.

gratulations are in order. beat our boys 36 to 10. Come etts and J. D. Sprott were din- at Cleo Sunday. Among the Sid Sheffy's sister, Mrs. Mc-back boys. That doesn't mean ner guests of Mr. and Mrs. Lee were: Mr. and Mrs. Bill Webb

EXTR

Again

With

WEDNE

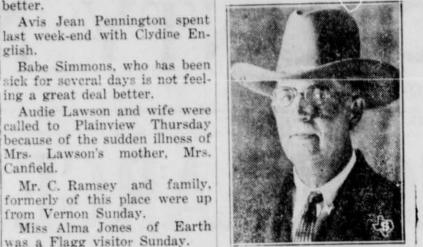
finish. Ar

Admissi

Coming

Vernon and Sid Sheffy and fam- We'll be back.

Elsie Irene Longan visited in rolds at Hart Sunday afternoon. Saturday and Sunday



# H. C. Webb and Pete Whitlow of Dimmitt were here one day last week. Miss Elsie Irene Longan was

ficient? However, all was "cool and calm" Monday.

Bro. Armstrong preached at the regular hour Sunday morning, following Sunday school.

Fette Meek Friday night.

Glover Frasier was the successful bidder for the mail carrying contract from Flagg to Dimmitt for the coming year.

Dimmitt for the coming year.

Mrs. Cartis daughter, Mrs. Curtis daughter, Mrs. Tate and baby returned home with them baby returned home with them baby returned home with them for a week's visit. ter of Tulia spent Safurday and M. R. Avery of Lubbock was

and R. Buckmaster, made a a patient in the hospital here. followed by church services. Mrs. Frank Easter and chil- business trip to Hereford Fri- Loretta Mae McGee under went a tonsil operation Monday

well and Miss Maureta Eudaly, on Mrs. Joe Stagner in the af- big Studebaker car, 1930 model, visit with their daughter, Mr in A-1 shape and priced reason- Hez Wright at Tatum, N. M. Mrs. J. T. Boswell! And con- came over Friday afternoon and Mr. and Mrs. Rayford Rick- attended the singing convention

Sheffy home recently.

Sunday dinner guests of Mr. team finally met in the gym and Mrs. J. G. Binswanger were with a 55 to 40 score, favoring Bro. Armstrong, wife and son, the town team.

Christopher Sunday.

Homer Bartlett made a business trip to Lamesa this week, Mrs. Bartlett accompanied him as far as Plainview.

Mr. and Mrs. Ed West and Mrs. R. B. Boren.

Dilmond Neumayer started to Colorado last Saturday but was as far as Plainview.

Mrs. Ralph Whitesides of most severe blizzard and snow-Mr. and Mrs. Newt Armes Mr. and Mrs. C. E. Reynolds Plainview visited her parents, and family, Dorothy Sheffy and visited Mr. and Mr. C. C. Rey- Mr. and Mrs. G. L. Blanton,

bananas

Get a free Tony Sarg book of these

ZE GASOLINE

cts For Sale By

L, Dimmitt, Texas.

will give you a postpaid, self-ad-

Mr. and Mrs. V. Spikes and TRES MESA BRIDGE CLUB | Jimmie Drew Baker, 5 yr.-old

ker of Lockney, died Feb. 22nd. the homes of Mrs. R. B. Boren The Tres Mesa Bridge Club of pneumonia in the Plainview and W. A. Wright Sunday. was entertained by Mrs. Buck hospital. He was a nephew of Woods and Mrs. Raymond Wil- Mr. and Mrs. Henry Stalcup. Laurence Buckmaster is driv- son. The Shamrock motif was Mr. and Mrs. Meade Haile carried out symbolizing St. formerly of Clarendon, owners J. C. Parker of Hereford was Patrick's day in the form of tal- of the Dimmitt Drug Store, a business caller here Tuesday. lies, plate favors and refresh- are living in the home of Mr. ments. High score was won by and Mrs. D. Neumeyer.

Fred Obertheir, Manager of Mrs. Andrew Elder and Mr. Texas Utilities Co. of Hereford Marion Benton. was a business caller here Tues- Refreshments were served to lieve it, but I said 'No' to seven club members and the guests, teen different men during t Billie Bob Oler of Portales is Mr. and Mrs. O. B. Trimble. summer." spending the week with his The next meeting will be with Frank-"Oh, I don't doubt it Mrs. Rayford Ricketts March What were they selling?"

Mr. Troutman (shaking ness trip to Dallas over the Mrs. Clarence Goins and Mrs. mand by the arm)-"I believe Vernon McCullough motored to the devil has a hold of you." Mr. and Mrs. Dewey Usery of Plainview Saturday.

Has been Power and Light. Serving night and day, unfailing and always willing; moving with unseen power the smallest wheels to the largest power motors yet devised; carrying forward progress to higher and still higher standards.

Industry depends on light and power. At the same time, however, these great factories in human welfare depend upon mankind for their uses.

# A Most Faithful Servant of

Find how electricity may be more useful to you. It is the cheapest and cleanest method of lighting or of producing power yet developed.

#### TEXAS UTILITIES COMPAN

# ANNOUNCING

THE CHANGE OF OWNERSHIP OF THE

## **Dimmitt Drug Store**

AND A CHANGE OF NAME

THE STORE WILL HEREAFTER BE KNOWN AS

## HAILE DRUG STORE

PRESCRIPTIONS PROMPTLY & ACCURATELY FILLED

# HAILE DRUG STORE

#### esday, March 7th, is going to e an outstanding day for Plainiew. In the morning of March th at 10 o'clock, the leading s of Plainview will sponsor oring Style Show at the City itorium. Every effort is ow being made to make the

TYLE SHOW FEATURE OF

NEXT FRIENDSHIP DAY

cording to all reports, Wed-

ow the outstanding event of

season, and the latest spring

les for both men and women

be exhibited. This show

In the afternoon of the same

at 2 p. m. there will be a

V-8 is equipped with ev-

. in fact it is the Deluxe mo-

coach and will be something

at can be appreciated by ev-

oppers will find wonderful

w spring merchandise and all

ll and winter clothing marked

wn to rock bottom. All in all looks like Wedneday, March

h is going to be a day worth

tending and one you will re-et to miss.

The Dimmitt town girls play-

the Flagg team in a rousing sketball game Monday night the local gym. The game

is sponsored by the Cou derated Clubs.
The Dimmitt sextet won

Dr. E. L. Spence

ractice limited to diseases of

Eye, Ear, Nose & Throat GLASSES FITTED

Plairview, Texas

(Office at Plainview Clinic)

POLITICAL

Announcements

R. C. JOINER

CHAS. H. DEAN

PERCY ESTES

G. W. McILROY

BILL BURNAM

J. H. SNIDER GARLAND BROWN

A. D. FLOYD JOHN A. NOLEN

HENRY G. CONNALLY

JOHN LILLEY

BARBER EUBANKS

SID SHEFFY

O. C. AXTELL

H. M. HORTON

ANDREW ACKER

L. O. NORMAN

inty and District Clerk:

W. F. (Frank) CONE

GLENN HICKMAN

J. J. ALLBRIGHT

W. (Hick) HALCOMB

score of 55 to 40.

WON FROM FLAGG SIX

MMITT TOWN GIRLS

presented to the public

charge and everyone is

for the new Ford V-8

obile. This new 1934

ing that can be put on a

oughout the afternoon

ins in all stores, both the



#### sage again," said Mrs. Virgil Norman of Arney, after can- Mr. and Mrs. P. P. Robb spen NEWS AND VIEWS Norman of Arney, after canning them in the exhausted the weekend in Tulia. "We cut and prepared a

MISS IZORA CLARK, Agent our meat the A & M way and

"By putting paste board par- our sausage," said Mrs. Walter "By putting paste board partitions, held in place by thumb tacks, in my dresser drawers, I have made room for two boxes of clothes which I formerly tept under the bed. In one drawer I have room for my two little girls' underclothes where I did keep only one. These partitions make it possible to keep knitted articles such as hose our sausage," said Mrs. Walter Graham of Arney.

Mr. and Mrs. Earl Lust butchered a 300 lb beef, and canned 50 No. 2 cans, and 12 pounds of corned beef from 2 1-2 quarters of the animal. They plan to use this meat for emergency during the summer when the supply of fresh meat is limited.

Smiling

CAFE

CAFE

THE PRESCRIPTION STORE

Phone

CAFE

THE PRESCRIPTION STORE

Phone

CAFE

THE PRESCRIPTION STORE

Phone

THE PRESCRIPTION STORE

Phone

THE PRESCRIPTION STORE

Phone

THE PRESCRIPTION STORE

Fresh meat is limited.

novated her clothes storage pace by papering, adding shel-

we like it just fine, especially

te my storage space," says Mrs. other. The meat has a finish

practically no scraps," was the comment made by Mr. and Mrs

Possible Service in Shoe and GEORGE'S SHOE SHOP

Mrs. Weston (The Doctor's Wife)

## "I Use Gas For Water Heating"

as as worth \$1.25 per 1000 cubic feet for water heating, \$2.50 for oking and \$3.00 for refrigeration. The price asked for gas is far why it truthfully can be said-"Gas Doesn't Cost . . . It PAYS."

West Texas Gas Co.

Clem Gilliam after observing a LEAGUE ADDS ART AS A which will be given out only at demonstration made by the co- CONTEST FOR CHILREN the hour of the contest.

should notify Miss Robinson, Mr. and Mrs. M. L. Simpson Canyon, Texas, Feb. 24-For giving names of its contestants butchered hogs in December the first time in its history, the and event to be entered by April and put meat down in sugar Texas Interscholastic League is 14. Students will furnish their cure. Last week Mr. Simpson giving students of art a chance own materials, except easels and took it up and with an improvis- in the regional contests, and drawing boards. ed device smoked it. A shallow such students from 45 counties The winners in the regional ditch, five feet long and about will compete against each other contests will be entitled to enter eight inches deep covered with at Canyon on April 20 and 21. the State meet at Austin, May scrap tin was used. On the end Miss Isabel Robinson, head 3, 4 and 5. next to the wind a fire was of the art department of the built. A tightly covered barrel West Texas State Teachers Col-

in which the meat was hung lege, will direct the art contests. was placed at the opposite end She announces to contestants To Mr. and Mrs. Roy Golf of in such a way that it collected that any member school may en- Hereford, Feb. 21st, a girl. and held the smoke without the ter one contestant in each of To Mr. and Mrs. Ovid Pinckheat. It was smoked six to three events which are: to draw ert, Feb. 20th, a girl. eight hours. Mr. Simpson used in charcoal a group of still life! To Mr. and Mrs. Blackburn, old pieces of oak from wagon object; to paint in color, with Feb. 22, a boy. wheels soaked in cold water. any medium, a group f still life

objects, and to model in clay, Ed West and W. A. Jones wax, soap, or other material an made a business trip to Bovina

Our hearts are deeply and \*

#### animal or figure, the nature of Tuesday.

and thoughtful acts of tenderness which meant so much to us during the long illness and Have Served You for Thirty-Two Years and are recent death of our dear moth. Prepared to Render Better Service Than Ever. er, Mrs. M. A. Patton. May the blessings of Providence rest on PROMPT AMBULANCE SERVICE—DAY or NIGHT you all, is our sincere wish. Prices Same as in Hereford. Call-Ed Waggonner and family

Carlos Reynolds Phone 25, or E. B. BLACK CO., Hereford, Texas.

J. W. Baggett FURNITURE and UNDERTAKING Maude Patton H. B. Adkins and family.

#### **GUNTER DRUG Better Eats** THE PRESCRIPTION STORE Smiling

sincerely appreciative for the

many kinds words of sympathy

Houston Spurlock and family

C. L. Patton

Ed Patton and family

HOTELS

HARDWARE

ICE COMPANY Painview Ice Company INSURANCE

JEWELRY

LADIES' WEAR

LUMBER COMPANIES Gordon-Barrow Tea

Boyd & Davenport

King's Jewelry Wilbert Peterson

Hilton Hotel Ware Hotel

## IT WONT BE LONG NOW!! WEDNESDAY, MARCH 7

Here is a Chance to See All of the Latest Styles In Spring Clothing, Sponsored by All The Leading Merchants in Plainview. Don't Miss It. IT IS FREE! And NOW AT 2:00 P. M. - Contest For THE NEW FORD V-8 AUTOMOBILE SURPRISE OF THE YEAR. Come and Bring All The Family and All the Tick-

## **Another Plainview Friendship Day**

Hale County Motor Co.
Shepard Chevrolet Co.
Locke Motor Co.
J. C. Penney Co.
Ayres Dry Goods Co.
Levine's GARAGES HATCHERIES

Oxford & Kay

BARBER SHOPS

Sunset Dairy FREIGHT LINES Curry Freight Lines Dalby Freight Lines and Clinic CREAMERIES AND

CLEANING AND

COUNTY AND CITY OFFICIALS Miss Della Ansley

Huffs Grecery & Market G. S. Shutt

Green Furniture & Sheet Metal Works

GROCERIES & MEATS

. E. White Seed Co.

MEN'S CLOTHING Cave's The Reinken Company MONUMENTS South Plains Monument Ford Singer Sewing

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PAINT & GLASS

Herald-News Publishing

People's Produce Co.
Bailey Produce Co.
PHOTOGRAPHIC

Ash Studio PLUMBING- ELECTRIC

Plainview Plumbing & Electric Co.

we may have this party.

adjourned to meet Feb. 28.

Home Projects Begun

All of the girls are asking.

cambric bed spreads and prepa-

**JOKES** 

(By Senior Reporter)

Lois Mae (on platform)-

C. G .- "Turn to your left and

Lois Mae-"Don't be imperti-

the right and you'll be left.'

ment, young man."

I'll meet you at Sunday school 9:45. Interesting and inspiring

Morning Worship, 11 a. m.

ute) SERVICE, 7:32 to 8:32. Rartlett suggested in English "When does my conference with the Methodists.)

STUDY CLUB

day afternoon, Feb. 22, with found that "Old Man Winter" pertaining to foods. Some of Mrs. R. E. Cogswell presiding. had placed most of us on the ra- the home projects are collecting

Cogswell led the meeting. The club decided to secure winter. their art exhibit from Oklahoma City. This is to be held for the paring for their various "trybenefit of the school children. -Club Reporter.

Lockney visited Mr. and Mrs. I. that each student may see fit B. Brooks Sunday.

### STAR THEATRE

Hereford, Texas

FRIDAY ONLY Matinee and Night

#### "Fugitive Lover"

ROBERT MONTGOMERY Another big hit for only 10c Attend The Matinee

> SATURDAY ONLY Matinee and Night

EXTR

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#### "Midshipman Jack"

with BRUCE CABOT Always 10c on Saturday EXTRA - EXTRA - EXTRA

PREVIEW SATURDAY NIGHT again

Sunday, Monday and Tuesday The Biggest Musical Comedy For Months. It even surpasses

#### Gold Diggers and 42nd Street. "Footlight Parade"

James Cagney - Joan Blondell Guy Kibbe - Ruby Keeler and Dozens of others plus 300 of the world's most beautiful chorus girls.

WEDNESDAY & THURSDAY March 7 and 8th

#### "Massacre"

With - Richard Barthelmess Also \$25.00 FREE bank account given away. Don't forget each Wednesday night we give away free bank accounts not less than \$25.00 or no more than \$100.00. Also 10c - 20c on these nights

#### Plans were discussed for having a party. Every girl was urged to pay her dues so that

SENIOR STATIC

We all have revived again af-All Leagues at 6:45-A group ter a miserable exam week, although, we all made good grades HAPPY HOUR (sixty min- in most of our studies. Miss (You are always welcome IV class the other day that we come," and "is it one of fortyall get in all outside work now five yet?" The reason for all Alfred H. Freeman, Minister. before we take the spring fever of these questions are the home or else be vaccinated, but from projects. The members of the the way things looked Monday clothing class are supposed to morning, spring is far away, select a project pertaining to When Miss Bartlett came into clothing. While the foods girls The Study Club met Thurs- study hall the first period she are supposed to select a project A very interesting program diators. Most of us are positive recipes and testing them. Reon Texas Day was given. Mrs. that the weather was colder finishing kitchens and bedrooms than it has been any time this construction of dresses and Many of the students are pre- ration of low cost meals.

outs" and entrances in particular events for the Interscholastic League meet, which will be Mr. and Mrs. C. Dabis of held here in March. It is hoped to use his abilities in the con- ball tournament this weekend tests open to him. If Dimmitt which is to be held at Tulia. goal can be reached much easier with Dumas. if we are all willing to put forth our efforts and do our best. Someone is going to win in each one of the events and Dimmitt has the same chance as anyone else to win, but of course we "Which way for the Plainview must be represented in each e- train? vent. So come fellows, let's keep Dimmitt on the high point. you'll be right.'

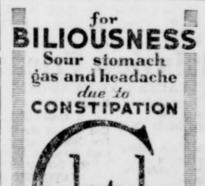
#### HOME EC DEPARTMENT IMPROVES APPEARANCE

The Home Economics Department is beginning to look very home like. The curtains for both foods and clothing laboratories are finished. A new flower box is also seen in the department. Fern, petunias, pansies, and jew are some of the flowers. The dining room floor has been refinished. The table, chairs, and divan are being re-finished. We are very oud of our department.

#### HOME EC CLUB MEETS

The E. H. Club met Feb. 14, at 1:45. A very delightful program was rendered. When the Valentine custom

riginated—Decimae Ramey. Making our Gifts Attractive -Maxine Skipworth.



#### STUDY CLUB PARTY

The Study Club entertained its members with a George Feb. 21st.

The house was decorated W. A. Wright, and Wade Parks. at an election held on one with flowers, flags and hatch-—Reporter. ets. While Martha's of every description flitted about

rendered:

History of Valentine-Mrs. Friday. Selection from Lowell-Mrs

Wade Parks. Old Tyme Songs-Mrs. W. A. Wright and Mrs. W. E. Thomas. Plantation Story—Sue Sheffy Selection from Lonfellow-

Mrs. Gano Hastings. Television program from the living room of the Gerge Washington's. Ole Spinning Wheel - Mrs.

BASBETBALL TOURNAMENT Freeman Piano Selection dedicated to The Dimmitt basketball girls George Washington - Mrs.

will enter the District Basket- Chas. Dean-The table was very lovely with its white lace cloth over school is to continue winning Dimmitt girls will play will be American beauty roses. With we must all pull together. The at nine o'clock Friday evening the red, white and blue candles and mints.

> A Martha Washington menu was served consisting of cherry topped custard and pound cake. Miniature flags were given as

Mrs. Cogswell and Mrs. Thom-

DR. ELMER MOORE Dentist

Phones-Res. 15 - Office 16 C. G .- "O. K., then, turn to Dimmitt, Texas

as presided at the tea table. Tea was poured to the fol-

lowing members: Mesdames W. E. Thomas, Bo- Representative in the Washington party at the home ren, Barnett, Benton, Bragg, Legislature from the 120th of Mrs. C. O. Byrnes Wednesday Byrnes, Cogswell, Mark Cow- trict, was recently elected sert, Christopher, Dean, Free- most handsome man in the man, Gano Hastings, Stalcup, as House of Representati

Mesdames J. H. Flanagin, B. Mr. and Mrs. Clark Dy Anni The following program was A. Fuller, I. B. Brooks and Percy Amarillo spent the weeken Estes visited in Hereford last guests of Mr. and Mrs.

TARWATER HANDSOM

A. B. Tarwater, Plain the Legislature's picnics.

## Prices Are Still Going Up

Grocery Prices are still advancing.

We don't know just when they will reach any degree of stability, but-

WE DO KNOW that it will pay you to lay in a stock of staple supplies NOW prior to advances.

We get new quotations daily on most all grocery prices. And without exception THEY ARE HIGHER. Let us fill your pantry shelf NOW.

## Msyste Easter

THE STORE WITH THE GOODS

PHONE 123

WE DELIVER

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WHY YOUR NEIGHBORS ARE SAYING . . .

## "Put Back My Telephone"

Everp day former users of telephone service ask us to re-connect their telephones. Here are some of the reasons they give:

"My husband is working again . . . we missed the telephone more than anything else."

"Frankly, we are beginning to be 'back-numbers.' Our friends couldn't call us, nor we them."

"I didn't like to think of my wife and youngsters at home without a telephone. I kept worrying about fires, hoboes, accilents . . . and they had no protection."

DO YOU MISS YOUR TELEPHONE? CALL THE BUSINESS OFFICE, NOW. SAY, "I WANT A TELE-

**West Texas Telephone** Company

10c per k. w. h.

# Of 1934 Chevrolets Arrived This Week!

**Our First** 

Car Load

Have You Seen the New **Knee Action?** 



DIMMITT MOTOR COMPANY, Inc.

# ANNOUNCEMENT ---

HERE IS THE COMPARISON OF THE OLD & NEW RATES

THE FOLLOWING RATE REDUCTION TO ALL COMMERCIAL USERS BECAME EFFECTIVE WITH BILLS RENDERED MARCH 1ST

### OLD RATE

First 50 k. w used per month	TIC PCI K. W
Next 200 k. w. h. used per month 96	c per k. w. h.
Next 750 k. w. h. used per month	c per k. w. h.
Next 1,000 k. w. h. used per month 4	c per k. w. h.
	c per k. w. h.
Minimum Monthly Bill (Lighting only) \$1.	50 per month
Minimum Monthly Bill (Combination) \$2.	50 per month

#### NEW RATE First 50 k. w. h. used per month

Next 200 k. w. h. used per month 7½c p	er k.	w.	h.
Next 750 k. w. h. used per month			
Next 1,000 k. w. h. used per month 31/2c			
EXCESS k. w. h. used per month 3c p			
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Minimum Monthly Bill (Lighting Only) \$1.50 Minimum Monthly Bill (Combination) \$2.50	per	mon	tl

This reduction amounts to an average decrease in Commercial Lighting Revenues received by the Texas Utilities Company of 121/2 to 15 per cent and is a continuation of this company's policy since its organization

TEXAS UTILITIES COMPANY

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