



# THE CASTRO COUNTY NEWS

"Your Home Newspaper"

PUBLISHED EACH THURSDAY

Entered as second class matter at the post office in Dimmitt, Castro County, Texas, under the act of March 3, 1879.

B.M. Nelson, Editor

SUBSCRIPTION RATES

In Castro and contiguous counties, one year \$1.50.  
In other Texas counties, year, \$2.



**Dr. R.F. McCasland**  
DENTIST  
Heard and Jones Building  
TULSA, TEXAS

## QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing  
Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at

DIMMITT DRUG STORE

M. W. LEMONS BURIAL ASSOCIATION

Operated in Connection with  
M. W. LEMONS FUNERAL HOME  
Write For Complete Information  
Plainview, Texas Phone 6

**SPRINGLAKE 4-H CLUB**  
We had 4-H Club today. One of our sponsors was there. She was Mrs. M. G. Kellar.  
We worked on bunnies to wear on our coats and some made head ribbons to wear around their hair.  
We then sang one of our club songs.  
Our 4-H was then adjourned until our next meeting, which is December 3, 1946.

Gene Winders  
Reporter

Mr. and Mrs. Clarence Bearden went to Oklahoma City Sunday where Mr. Bearden is attending a Ford Dealers meeting.

Mrs. Kent Birdwell with Misses Carol Ziegler and Mary Dalmont left Wednesday for Austin where they will spend the Thanksgiving holidays with Mrs. Birdwell's sister.

Stock of New and Used RADIATORS for Car, Truck and Tractors Complete Service Department  
**STOVALL-BOOHER**  
Radiator Service  
Plainview, Texas

**J. M. Hyden**  
Doctor of Optometry  
Suite 802-3 Oliver-Eagle Bldg.  
Amarillo, Texas Phone 7723

Enjoy A RIDE In A New AIRPLANE With A Competent Pilot  
**BOBCAT FIELD**  
BOBCAT FIELD HAS BEEN APPROVED FOR G I FLIGHT TRAINING.  
For Details See  
**J. B. ALLEY**

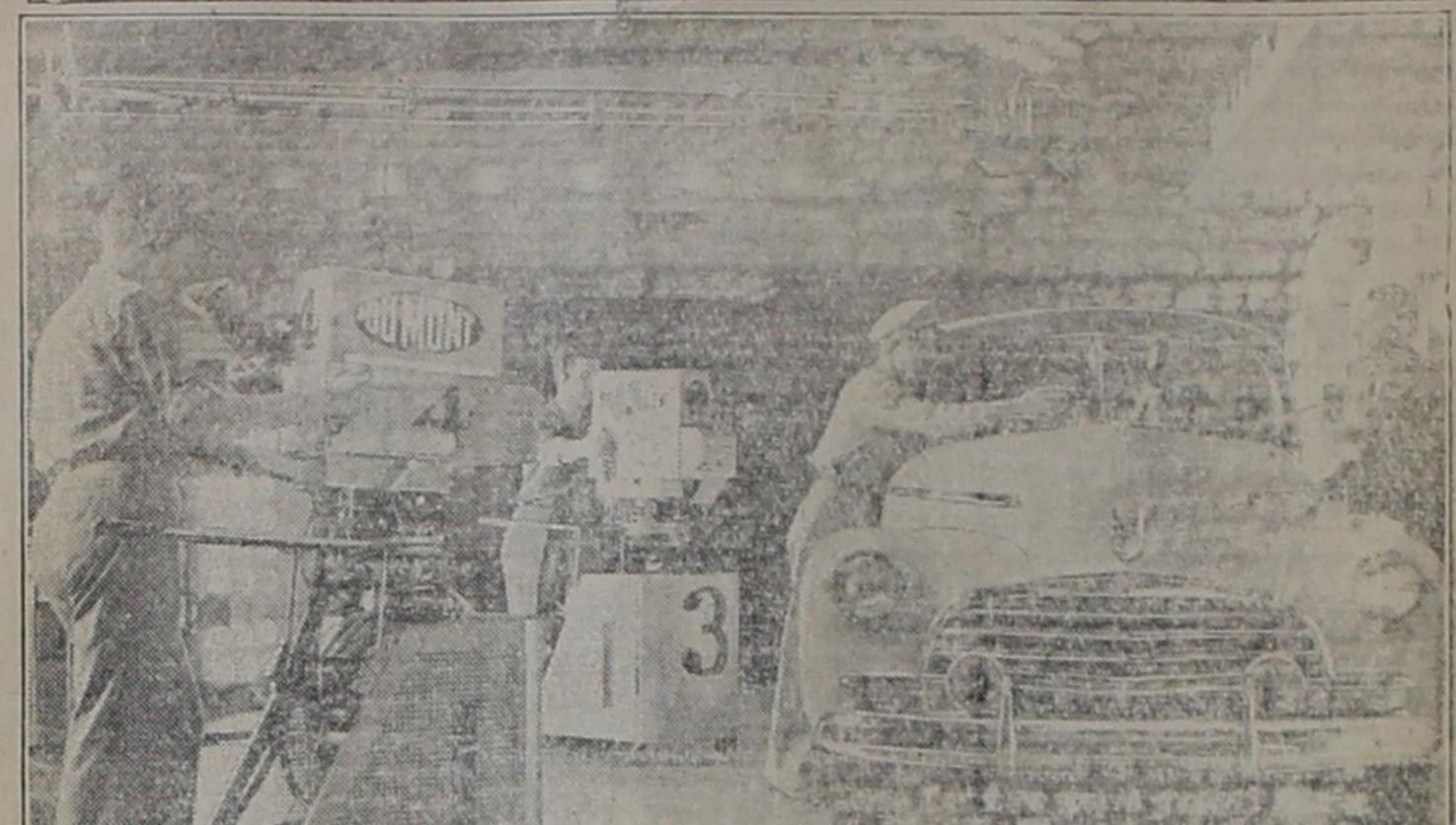
## HEALTH CONDITIONS CAUSE FOR THANKS

Austin, Texas, Nov. 26—The first Thanksgiving Day in this country was proclaimed for the purpose of expressing thanks not only for the bountiful harvest which the colonists had reaped but for the sturdy health and endurance that had permitted them to survive the hardships and exposure that first rigorous year in America. On the occasion of this Thanksgiving Day the State Health Officer, Dr. Geo. W. Cox, is appealing to every citizen of Texas to give serious thought to the preservation of his own health and that of his community.

"We have much to be thankful for in that our national health level has remained high despite the nervous tension, the sacrifices, the deprivations of a post-war period," stated Dr. Cox. "Our people have maintained a remarkably high health level and even under existing conditions, Texas has shown a continued decline in maternal and infant deaths.

"The people of Texas have reason to be thankful for the steadily increasing interest and cooperation being shown in matters pertaining to general sanitation and control of communicable diseases," Dr. Cox asserted. "Responsibility for advancement of the public health program lies not with the State Health Department primarily but with the people who support and encourage the local community efforts exerted and who apply in their own individual lives the health rules with which they have become acquainted through public health education."

## How Your Television "Commercial" Will Look



To enhance an impressive list of manufacturing "firsts," Chevrolet now engages in another pioneering venture as the first motor car manufacturer to sponsor a regular commercial television show. Admittedly an exploratory venture to evaluate the possibilities of television as an advertising medium, these broadcasts were the first of the three stations currently teamed in the AEC television network. Shown above is a scene from the second of the series, a half-hour program titled "Roads to Romance."

Dr. Cox pointed out that one direct result of public health efforts in this nation has been the lengthening of the normal life span by more than 15 years.  
"Certainly this is something to be thankful for and it should lend incentive for further efforts to promote and maintain community as well as statewide public health programs.

## News Want Ads Get Results

# The Ideal Christmas Gift

We have a variety of styles in  
**RADIOS. COMBINATION RADIOS and RECORD PLAYERS**  
Battery and Electric

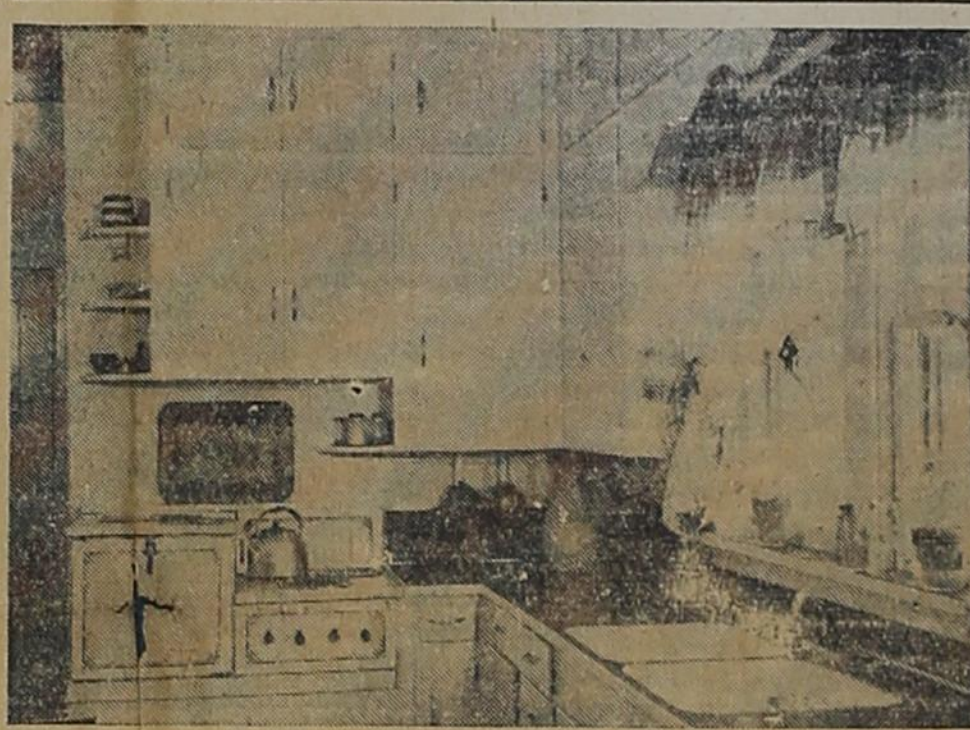
also  
**RECORDS and ALBUMS and Battery Packs**

## Castro Drug Store

**FARM AND RANCH LOANS**  
4 per cent  
Payable on or before maturity, without payment of penalty or interest.  
**R. O. SILVERTHORNE**  
1 Veigel Bldg. — Phone 212 Plainview, Texas

**GENERAL REPAIR SERVICE**  
We are in position to render a complete general repair service, in a well-equipped shop manned by competent workmen. Regardless of the size of the job, we make every effort to give satisfactory service. We fix anything that can be repaired.  
**General Blacksmithing**  
**EARLS BLACKSMITH SHOP**  
EARL HEMBREE O. B. WINKLE CLIFFORD SMITH

## Rural Homemakers Speed Kitchen Remodeling



Above: kitchen storage space was furnished by built-in cabinets in Mrs. J. Ross Fleetwood's kitchen in Boone county, Missouri. Shelves in cupboards are spaced to fit utensils.

CREATING a bright, efficient kitchen from a dingy, inconvenient one is the first postwar improvement many farm women want in their homes, according to the Rural Home editor of nationally-circulated Capper's Farmer.  
"Among handy devices that can do lots toward kitchen convenience is a pulled out board that makes it possible to sit comfortably to do many tasks," she writes in the magazine read by 1,300,000 farm families. "Lap-board can slide into a slot in a built-in cabinet at a convenient height for the person who uses it."  
"A double-basin sink with swinging faucet, single drainboard and high splash back eliminates need for dishpans. It also gives plenty of space for vegetable preparation, pan rinsing and numerous mealtime jobs. With a drainboard it's easy to let dishes dry by themselves. If sink has no porcelain back, a low-leum splash back 10 to 12 inches high is ideal.  
"Space underneath sink should have shelves for cleaning materials and room for trash containers. A door with ventilation holes will allow under-sink moisture to escape. Also needed are toe-space for standing at the sink and knee-space for sitting down."  
A hardwood counter top beside the refrigerator is useful as a cutting-chopping block and as a pastry board, she adds. It's always out and ready. Might be made of heavy, hard maple.

**Adequate Wiring means**

- 1 ENOUGH CIRCUITS
- 2 LARGE ENOUGH WIRE
- 3 ENOUGH OUTLETS AND SWITCHES

## We've Been To School

**BETTER LIGHT FOR BETTER SIGHT**

Several of your Public Service employees have recently completed special courses in lighting engineering conducted by some of the country's foremost illuminating engineers. Right now they're busy passing on what they learned to other Southwestern Public Service employees who could not attend the school.

We want you to enjoy better lighting in your homes and stores. These folks are ready now to tell you how to receive the most benefit from your electric lighting and whatever they recommend will lead to better lighting... and better living electrically for you and your family. Call on one of these lighting specialists now at your nearest Public Service office. This is another no-extra-charge service.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

# Records

Umberson Radio And Electric Co.

**LOANS FOR CONSTRUCTION**  
of City Residences and Business Houses  
Maximum 60 to 70 per cent of Appraised Value  
For Particulars See  
**SWAIN BURKETT**  
Dimmitt, Texas

We are paying Top Prices for HOGS  
Each Friday  
AT OUR PENS IN DIMMITT  
**Schroeder Hog Co.**  
— Bring Us Your Hogs —  
Box 207 Plainview, Texas

**SOAR THROUGH Winter**

**WITH Flying Horsepower**

You're riding high, wide, and handsome with Flying Horsepower. Your motor purrs with power... the miles swish by. Our improved MOBILGAS gives you that wheels-off-the-ground soaring sensation... that straining-at-the-leash energy... that penny-pinching economy... in every gallon. And with MOBIL OIL taking the grind out of your engine... keeping it MOBIL OIL clean, you get double-your-money's worth of pep and performance. This is no time to say "Mañana." Get set for winter today. The boys are back and we've got that famous pre-war MAGNOLIA WINTERPROOF SERVICE again.

**Winterproof Now**

- Quicker Starts
- Easier Shifts
- Smoother Rides
- Anti-Freeze

Your friendly **Magnolia Dealer**

On your Radio—8:30 P.M., CST, Mondays over NBC The Victor Berge Show, with Benny Goodman.

AT THE SIGN OF THE FLYING RED HORSE

**Mobilgas**  
**Mobil Oil**  
WK-12

News Want Ads Get Results

## TAT ANTU Amazing New Killer Gets Rid of Rats

With new easy Tracking method.

We are authorized dealers for

### TAT-ANTU

An amazing new discovery for the extermination of rats.

Packed in convenient sizes to suit your needs.

**Dimmitt Drug Store**

1901-1944 FORTY-THREE YEARS OF SERVICE

## E. B. Black Co.

FURNITURE AND UNDETKAKING  
PROMPT AMBULANCE SERVICE  
WE NOW OFFER \$150 CASH BURIAL  
INSURANCE AT LOW COST

HEREFORD, TEXAS

### 'If We Can't Fix It; Throw It Away'

Your mechanical trouble are our business. We are prepared to keep your farm machinery running efficiently. See us for any kind of repair work.

We thread pipe up to 8 1-2 inches in diameter.

### REUBENS WELDING AND MACHINE SHOP

### FRED GOSS

OPTOMETRIST

319 Skaggs Bldg. Plainview, Texas

### JUST RECEIVED.. SHIPMENT OF TIRES

IN ALL POPULAR SIZES

MUD CHAINS

SCREW JACKS OF ALL KINDS

BUMPER JACKS, hydraulic ..... \$6.95

DAVIS TIRES, 600x16 ..... \$15.00

LIMITED SUPPLY OF BATTERIES

FLOOR MATS FOR ALL TRUCKS AND CARS ..... \$3.75

FOR SALE OR TRADE ONE 1942 MODEL DODGE PICK-UP

WE HAVE A HYDRO METER TESTER FOR TESTING YOUR BATTERIES

We Buy Old Batteries at 7gc each

**Webb & Thompson Motor Co.**



WHITE  
**EVERLITE**  
A Perfect Flour  
IS HERE AGAIN

Milled from the Best of the Wheat

Where the Good Wheat Grows

By

**Harvest Queen Mill & Elevator Co.**  
PLAINVIEW, TEXAS



## OIL-PLATES Your Engine!

ACTUALLY a soap bubble is an extremely sheer net of molecules (held together by a strange attractive force) enclosing a sphere of air. And by pioneering in fields of molecular forces, Conoco scientists bring out new and better oils.

For instance, by molecular attraction, a special ingredient in Conoco N<sup>th</sup> motor oil is bonded to working surfaces of your engine. Unlike the soap bubble which vanishes when pricked, Conoco N<sup>th</sup> oil's ingredient holds on—is OIL-PLATED to cylinder walls and other parts.

OIL-PLATING stays up where it belongs . . . doesn't all drain down to the

crankcase, even overnight . . . gives you these benefits:

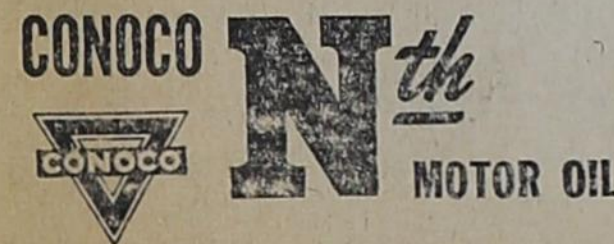
added protection when your engine starts up

added protection from corrosive action

added protection from wear that leads to fouling sludge and carbon

added smooth, silent miles

That's why to OIL-PLATE now . . . at Your Conoco Mileage Merchant's. Look for the r, d triangle. Continental Oil Co.



### FRIO NEWS

There were 87 in Sunday School Sunday. The time for evening services has been changed to 6:30.

The county singing at the school house Sunday afternoon was well attended. The next singing will be held in Dimmitt the fourth Sunday in December.

Mrs. James Dixon and Jimmy are visiting her mother in Clinton, Okla.

Mr. T. L. Sparkman, Jr. is spending a few days in Melrose, N. M. with his uncle and family.

Mr. and Mrs. Tom Presley of Black visited in the J. M. Dixon home Sunday afternoon.

Rev. and Mrs. Truett Allen and family were Sunday dinner guests of Mr. and Mrs. H. D. Robbins and family.

Mr. and Mrs. H. E. Lindly and Christine spent the week end in Wellington with friends and relatives.

Sue Berryman and Vera Bell Andrews spent Sunday with Nellie Joe Simpson.

Mrs. H. M. Mobley and family

### AUBREY BURCH Wholesale

were Sunday dinner guests of Mr. and Mrs. Henry Dobbs and family.

Mrs. E. B. Berryman was hostess at an all day quilting in her home Wednesday. Those present were Mesdames Henry Dobbs, H. F. Benson, C. M. McClure, H. P. Robbins, W. S. Littrell, J. E. Warrick, W. A. Springer, W. J. Dickson, and Owen Andrews.

Mr. and Mrs. W. S. Dixon of Dimmitt were Sunday dinner guest of Mr. and Mrs. J. E. Andrews.

Sue and Lamerlas Berryman spent Saturday night with Mrs. H. M. Mobley and family.

Mrs. L. L. Sparkman, Jr., and family and Miss Alma Andrews are spending a few days in Amarillo with Mr. and Mrs. Charles King and family.

Mr. and Mrs. Raymond Mobley spent Saturday night and Sunday in Dimmitt with her parents, Mr. and Mrs. R. V. McMahon Sr.

### Air Freight Widens Farm Produce Market



Peaches, melons and other farm products being put aboard airline plane for quick haul to consumers.

A thriving new air freight industry crisscrossing the skies with cargo planes is opening a wider market to farmers for perishable products which need rapid transit to reach consumers in top quality condition. Clyde Zimmerman writes in an article in nationally-circulated Capper's Farmer.

In the last 2 years, tonnage cargo flown by plane has increased 600 per cent, he points out.

"Current trends indicate fresh fruits and vegetables, flowers, meat and baby chicks, already moving by air, will vastly increase in amount," he declares in the magazine read by 1,300,000 farm families.

Air freight is fast. New, larger faster-engined planes will cut transcontinental schedules to 10 or 11 hours. This speed is expensive. Products hauled by air must sell at

premium prices.

Current air rates, although still above those of surface carriers, are low enough so crops such as berries, lima beans, spinach, lettuce, tomatoes, cherries, cauliflower and melons are moving in sky vans from certain areas to Middle Western and Eastern cities.

"Farmers can look to broader markets with air freight because consumers prefer vine-ripened and tree-ripened fruits and vegetables over those that ripen in transit," writes Zimmerman. "Eating quality and nutritional value of such products are higher."

Railroads may enter the air-freight business, Zimmerman says. A few railroads have already announced the organization of air-freight corporations as affiliated companies to engage in air transportation.

Miss Mary Dalmont and Miss Crol Ziegler of Los Angeles, Calif., are here for a visit in the home of Mr. and Mrs. Kent Birdwell. Miss Dalmont is an aunt of Mrs. Birdwell.

# Steaks & lunches

## Our Specialty

### Steak House Cafe

Mr. and Mrs. J. R. Rothwell, Props.

FARM AND RANCH LOANS  
at 4 percent interest. See

**B. D. WOODLEE**  
Dimmitt, Texas

## Even Today... Buyers can be Choosers

In the face of the greatest demand for Hudson in history—buyers can still be choosers. And when you make your choice of a car, the man to see first is your Hudson dealer.

Consider this . . . The grand new Hudsons give you the choice of a Super Series and a distinguished Commodore Series. They are built in every popular body style—Business and Club Coupes, Sedans, Broughams, Convertibles. There's a choice, too, in any model, of the famous Super-Six and Super-Eight engines.

Whatever you decide upon, you will be proud and happy that you selected the car that offers so much in luxury, styling and top-notch performance.

Until you get delivery of a new Hudson, this same dealer is your wisest choice, too, to keep your present car in tip-top condition, and assure dependable transportation now, and a higher value when you trade it in.

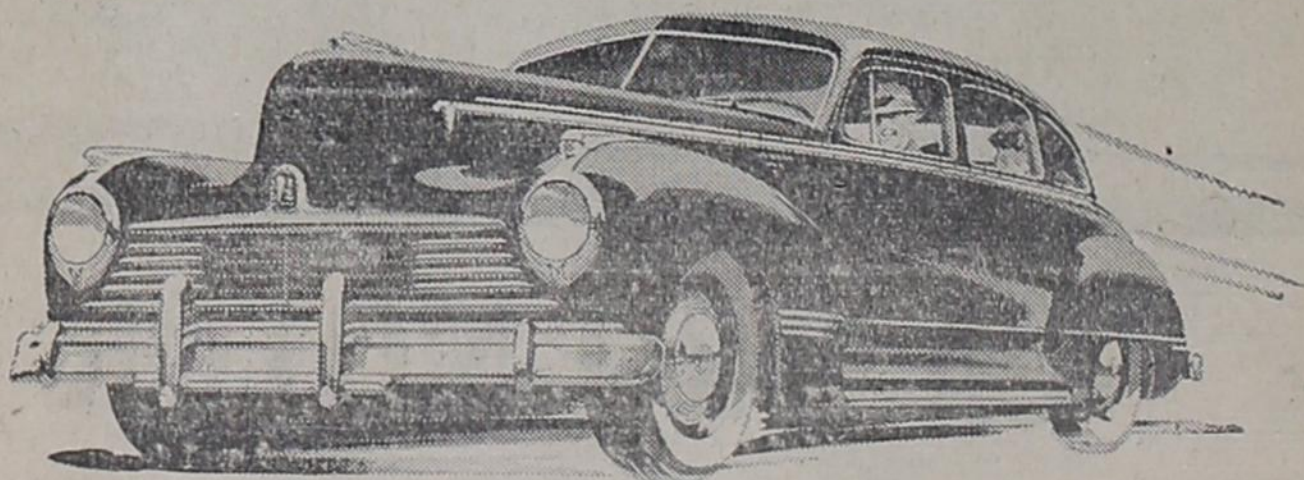
Here, you may be sure of a friendly welcome, expert workmanship, genuine Hudson parts, fair prices—prompt and courteous attention to your every need. Drive in now! Even today, buyers can be choosers with Hudson.



## HUDSON

Cars that Bring New Meaning to a Fine Old Name

Choice of famous 102-horsepower Super-Six and 128-horsepower Super-Eight engines . . . Nine new standard body colors, with four 2-tone combinations at extra cost.



**JOE WARREN MOTOR COMPANY**  
Nazareth, Texas

3,000 AUTHORIZED DEALERS OFFER HUDSON PROTECTIVE SERVICE ACROSS THE NATION

W. A. Youts, Jr., Johnnie Mac James and John Mahew left Tuesday for Albuquerque, N. M., where they will enlist in the U. S. Navy. From there they will go to San Diego, Calif.

Dr. R. E. Cogswell flew to Colorado City Thursday of last week for a consultation with the attending physician of Mrs. Lena Dee Thompson. The plane was piloted by Mr. Jess Wright.

Pfe. Clarence Be... home for a visit with r... He is enroute from Ft. B... Va., to California.

Mr. and Mrs. Eugene Barton, Mr. and Mrs. Burleson and children of Spur, Texas spent Sunday in the home of Mr. and Mrs. Oscar Ayers.

WANT ADS

For Sale—Firestone Tractor tires and Tubes for all model tractors.

Bearden Tractor Co. FOR SALE—1941 Chevrolet coupe, good condition, good tires. 4tp. See, Ed Newton

WANTED—Clean Rags. Castro Motor Co.

NOTICE—For free removal of all dead animals, cows, horses, hogs, sheep, etc., call collect or notify Kirkpatrick's Phillip 66 Service Station, Phone 66. Our aim is to give you prompt and courteous service.

Starkey Rendering Service

FOR SALE—1938 Chevrolet 3/4 ton pick-up. Good condition. See G. B. Frazier at McCollum Motor Co.

WANTED—Ironing to do in my home Mrs. Houston Hawkins

FOR SALE—1938 Ford Coupe, good tires, good mechanical condition, also 1938 Chevrolet pick-up, a good one. Castro Motor Co.

FOR SALE—Fancy work and gifts for Christmas. Mrs. E. S. Umberger

BEDROOM for rent Mrs. W. C. Johnston

FOR SALE—20,000 good hegarri bundles at 7 cents per bundle. L. B. Scarborough 2 mi S. and 1 mi W. of Flag.

PASTURE—I have good wheat pasture and stalks for 100 head of cattle or more. Walter Hodges

FOR SALE—Good stock farm 640 acres, 10 miles from Friona, 5 room house, well and windmill, good outbuildings, about 200 acres in wheat, price \$30 per acre. M. A. Crum Friona, Texas

WANTED—Cattle to pasture, 190 acres of wheat and 30 acres of row crop. Frank Schulte Nazareth, Texas

FOR SALE—About 40,000 bundles of hegarri and cane. Jack Cunningham 1 mi E. and 2 mi S. Springlake

FOR SALE—Good used Kitchen-kook cook stove, \$35.00 Can be seen at McCollum Motor Co.

HELP WANTED—Dinner-cook, waitress. Good pay to good help. Steak House Cafe

FOR SALE—Second hand Montgomery Ward washing machine, gasoline motor, good condition. Cooper Electric Co.

FOR SALE—Good 17-jewel Elgin watch. Can be seen at the News office.

FOR SALE—160 acres, in cultivation, good land southern Parmer county, no improvements, priced at \$45.00 per acre. C. H. Long, Jr. At Castro Motor Co.

FOR SALE—10 acres good level land, good house, 3 outbuildings. 2 1/4 mile west of Muleshoe, Texas, 1/4 mile off Clovis highway. Mrs. J. W. Gatewood owner % J. W. Birchfield, Route 3, Dimmitt, Texas

FOR SALE—One Room House to be moved, ready to be moved in. 4 1/2 miles north of Dimmitt. R. C. Dieter

FOR SALE—6 ft plus Electric Refrigerator, also 1940 model Hot Point Electric Range. Would consider trade for butane or gas range in good condition. Phone 264

WANTED—Ironing to do in my home. Mrs. Clifford Smith

MADE TO ORDER

WINDOW SCREENS WINDOW FRAMES DOOR FRAMES KITCHEN CABINETS WALL CABINETS CHEST OF DRAWERS CEDAR CHESTS—pure cedar WE MAKE ANYTHING MADE OF WOOD

T. L. WELCH WOOD SHOP

FOR COMPLETE Insurance Coverage

Harrison Insurance Agency HAIL — FIRE — TORNADO — AUTOMOBILE Insurance

WE HAVE ONE OF THE LARGEST STOCKS OF Magnetoos and Parts

In The Southwest OUR REPAIR SERVICE IS UNEXCELLED

FRED GERLACH

BATTERY and ELECTRIC LITTLEFIELD, TEXAS

LIVESTOCK OWNERS NOTICE

For Free Removal of...

DEAD HORSES, CATTLE, HOGS, SHEEP CALL

DIMMITT CONSUMERS, INC.

Diamond Motor Oils Goodyear Tires Phone 126 Ross Summers, Mgr.

Records

Umberger Radio & Electric Co.

Prospects For Immediate Increased Capacity

In the

Plains Memorial Hospital

Makes it possible for the management to announce unlimited membership in the organization. Prospective members are invited to call at the business office in the hospital for details.

Plains Memorial Hospital

We are now using our attractive new wrapper with the wording---

ENRICHED SLICED

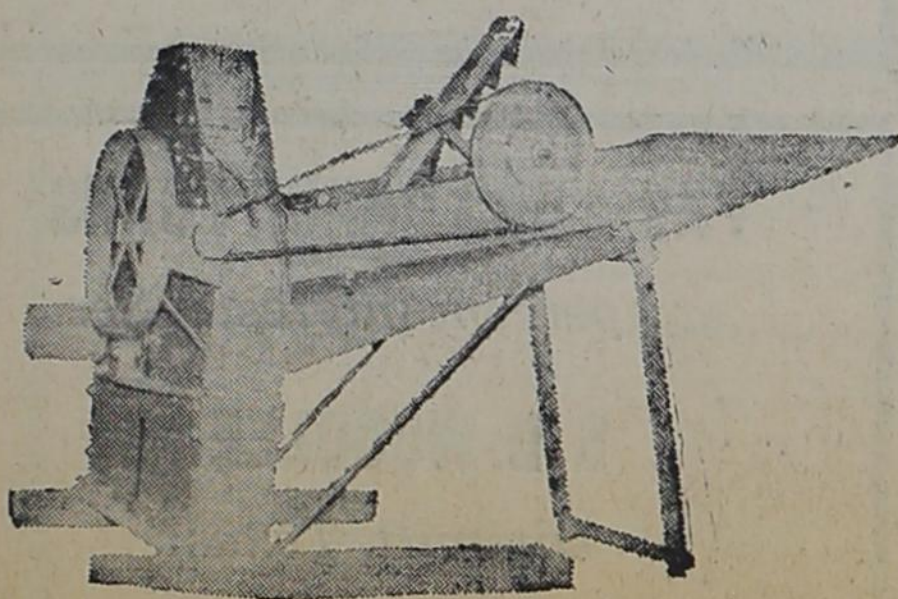
JACK'S Kream Krust BREAD

From

JACK'S BAKERY

Dimmitt, Texas

MR. FARMER - Rapid City Feeder Saves You One Man



RAPID CITY FEEDERS WILL FIT WETMORE CLIPPED OR GLUTTON HAMMERMILLS.

No More Hand Feeding Of Loose Or Baled Hay Or Bundles. A RAPID CITY FEEDER DOES THE WORK. Pitch Directly From Load or Stack to Large Extension Platform Simple Design — Three Years Successful Performance. Installed In 30 Minutes — No Holes to Drill — Nothing to Cut. No Chains, No Sprockets, No Complicated Parts.

Satisfactory Service Guaranteed COOPER IMPLEMENT COMPANY

Rio Theatre

SATURDAY, NOVEMBER 30 "Return of Frank James"

with Henry Fonda and Gene Tierney

—MIDNIGHT RAMBLE—

"Souls At Sea"

Starring George Raft and Gary Cooper

SUNDAY and MONDAY, DECEMBER 1-2

"Smoky"

—IN TECHNICOLOR—

Starring Fred MacMurray and Ann Baxter

TUESDAY and WEDNESDAY, DECEMBER 3-4

"Sentimental Journey"

with John Payne, Maureen O'Hara and William Bendix

THURSDAY and FRIDAY, DECEMBER 5-6

"Dragonwyck"

with Gene Tierney

SATURDAY, DECEMBER 7

"Colorado Pioneers"

with Wild Bill Elliott and Bobby Blake

—MIDNITE RAMBLE—

"Strange Triangle"

with Signe Hasso and Preston Foster

Advertisement for San Antonio Express and Evening News. Includes 'Save up to 12% UNDER REGULAR RATES' and 'OFFER EXPIRES DEC. 31, 1946'. Lists subscription rates for Express and Evening News.

Advertisement for Cooper Electric Co. titled 'A FEW DOLLARS INVESTED'. Features an image of a Maytag washer and text about repairing old appliances.

CASTRO MOTOR CO.

BEARDEN TRACTOR CO.



CLARENCE BEARDEN

RAY BEARDEN