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# PAGE SIX THE INCREASING PERIL OF DUST STORMS 

Plans Go Forward
to Halt Damage to Halt Damage
to Wheatlands


MINGUS

West Texas C. of C Convention to Be In Plainview

## LOOK... BAKERY SPECLALS

 FOR SATURDAY

1 doz. DOUGHNUTS and 25 c 1 doz COKKIES, both for 25

$10 c$
15 c
$25 c$
SCHOOLEY'S BAKERY
BAKERY



## 



Announcing the Reopening of the PRRCESS ICE CREAM SHOP
Serving a Delicious Double-5C
Dip CONE or DISH for ....


## Brighten up with ALL-BRAN! <br> Brighten up with ALL-BRAN!




How Would Your Beneficiary Invest Your Life Insurance Proceeds?

If your wife had a substantial sum of money today, how
would you advise her to invest is? If you were not in the pic-
Let Southwestern Life Conserve Your Policy Proceeds

The proceeds of Southwestern Lite policies may be left winh
the Company to draw interest at the guaranteed rate of not less than $31 / 2 \%$. Instalment payments are substantially increased over the guaranteed rate. In this way, beneficiaries share in the Company's prosperity
By selecting one of our Settlement Options, you can make
sure that your insurance will accomplish its fuil purpose.

## Assets . . . . $\$ 44,438,438.04$

Capital and Surplus . . . . $\$ 6,803,515,54$

## SOUTHUENTERN:

Rengere Rerementatio
D. L. JAMESOM

## Phore 78



Pickering Manager Visits In Ranger, Says Business Good


Charlie Lav Will Promote Wrestling For the Elks Lodge

$\square$



Ranger, Texas

| PUSLISHED EVERY FRIDAY AT RANGER, TEXAS |  |
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| P. D. HICKs, Businees Manager | W. h. Mayes, Jr, Ed |
|  of any perrion, tirm or corporation which may appar in the columnt of thit paper, will be gladly corrected upon beeng brought to the at tention of the publisher: |  |
| obituaries, carisis of thanks, notices of lodege meetinge etc, are chargee for at the regular advertising rates, whic |  |
| ered as eneonde chase matter fo | 1934, at the pat |

Evil of Big Business
Lies in Exploitation
President Roosetela companies bring into sharp relief the growing dispositio
to distinguish between big business and high finance. A generation ago the average citizen kept a wary es frightened him. He had an uneasy feeling that they wer growing so big and so powerful that his liberties were in danger of being trampled under foot.

Today he looks in another direction. He is used to big
business, now. He has discovered that the worst sweatshop industry; he recalls that it is frequently the big industrial ist who pioneers in high wage scales.

But high finance is something else again. There is
the ordinary man dazed. Furthermore, the events of re
cent years have demonstrated that altogether too many of
these busy financiers are not "men of vision" or "maker of Ameri
seekers.

The
clearly ican eitizens ... helplessly dependent for their daily bread ing companies, have taken for themselves unwarrante economic power.
That says it. It draws the line between industrial lead ership which seeks to produce and the kind of financial leadership which seeks to exploit. The former helps to e

For a large industrial corporation, after all, is interest ed in just one thing-production of usable goods. That is its only reason for existence; that is the only way it can
make money for its stockholders. Its goal, in other words is the goal of the country as a whole.
big business big business-and on all the rest of whas well.
To attack the holding company system is not to attac big business-and on all the rest of us as well.

## We Can Avoid War

## By Complete Isolation

war scare is at else it may be doing, the current European war scare is at
ternationalists.

The burden of their cry right now ir that ithe wh Europe goes to their cry ng therly in fand when United States to stay out of
Looking back at what happened in 1914 and imme diately thereafter, it is not hard to understand why peo ole should feel that way. And yet it is equally hard to see
why the program we followed during the last war has be duplicated in the next one
We weren't able to keep out of the last war-granted
But is there any overwhelming reason why, profiting by the lessons we learned then, we cannot keep out of the nex
one?
If we hope to do so, there are two courses open to us.

The first one is to follow the lea dof the international ists, work with the League of Nations right up to the hilt
negotiate and confer with European statesmen wheneve the European pot starts boiling, and take in every way posible an active, energetic course to keep war from starting Considering what the American electorate has done hard to picture any American government following that course. The other possay. And the most important way would seem to be to get a new concept of neutrality
We started out to be neutral in the last war. But what happened? We loaned money and sold supplies to al comers; the only persons who could get at us to borrow and buy were the allies; as an inevitable result, we soon became in fact, although not avowedly, a silent partner in
the allied cause. We were their banker and their produc tion manager.

Once that had happened, it was only a question of time before we should get into the war in bloody earnest. Neutrality of that kind is no neutrality at all. If we fo low the same course in the next war, we may expect the same result.
But we can devise a new kind of neutrality. We can refune to sell or to lend to any warring nations. That would
be hard policy to follow, of course, But it would enable us to ateer clear of trouble.

We might as well make up our mind to it. If we prefer bolation to taking a hand in the internationalists' game, the foolation must be complete. Complete isolation is expeoplve, but that may be the price we have to pay for re--

Labor Clears Economic Sky


Back to the

## Middle Ages

An enterprising British real estate firm, marketing a
new residential subdivision in Middlesex, has equipped its
new estates with built-in dugouts, guaranteed gasproof and
bombproof, and is making quite a point of the matter in
its advertising.
It would be hard to find a grimmer bit of testimony to
the insecurity of life in the face of modern warfare. Cen-
turies ago, people built their houses without windows so
that each home could stand a sige. Today we have ad-
vanced immeasurably from the disordered conditions
which made such architecture necessary,
Eut if we have to equip our homes with bomb proof dag-
outs, where is the gain? We have simply gone back to con-
ditions of the middle ages.
and
Wookly Sunday school Lesson

Rangers Outmoded
FRIDAY, APRIL 5, 1935 In Modern Times Research Man Says



BY WM. E. GuLkoy.

## $W^{\text {rra }}$

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ON TEXAS FARMS

4THIS CHANGE
Helps Children Intatinal itrication in many growieng girita and boys can be tuedro one mintate. tre you mating this mitatoce with Jour chadent the "ligeid teen will tell.




## Buckaroo Thinly-Clads Win Easily Land Is Donated

 In Match With Eastland Mavericks By T.P.C.\&O.Co. For Highway Pårk
## His



## SAFPR!

 because ofSOLID STEEL "TURRET-TOP" BODIES BY FISHER triple-sealed hydraulic brakes
glare-free driving

 195. If eive sou thre important nafty, frasuresen not erey, thing eloe you can' do better than a Pontinctodies the finest of brates and protection from the Hlare of un and heallightiv. But berond ceen that
 von get hice rusgednce, trengit and roadability that Aimping anywhere atbout the 1935 Pontiac. The De Lase Sectan, for ceample, weikho more than any Tontiag Fisht. Vet, hamest to to silf(u) eneximering Ontiag Bieht. Vet, thanks to skillful engincering.


## PONTITC





Something to Brag About! Flock Dot Voile
by Nelly Don 195 easy to wash and iron Easy on the budget. $\boldsymbol{W}$. more than What more teyesl What more could
you ask in the way you ask in the way
of a "Good; Companion" for Spring
(and Summer-to. come) than this all occasion dotted voile by Nelly Don. Equal ly accommodating
for Fourteens and Forty-Fours
navy, copen blue and greenf

## Sust try Onc On

 STRAWNMERCHANDISE COMPANY

## IN FAREWELL

It is natural that those who have su services to be perfect in detail.

Services Here are Reverently a Beautifully Conducted
STRAWN MERCHANOISE CO.



Mrs. Henderson Is Hostess to Morton
Valley H.D. Group
 Standard Size Hen
Laid a Midget Egg

## 

GOSSARD'S
Mis Simplicity Mis Simplicit4
Eliminates the Hated Diaphragm Bulge
 , Strawn

n


## TO THE PUBLIC:

I WISH TO ANNOUNCE THAT I HAVE CHARGE AT BRISTOW AND WEST

Operating on Commission
-Your Business and Influence Appreciated-
WE DO WASHING AND GREASING
A. N. (Brad) BRADFORD
C. Keel Held
In State Prison

Nom now



3-Piece Suite Rogloly, 544,951 Word Weot Prico :3!99


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## MDNTEDMEAY WARD



