





Castro County News

Official Paper of Dimmitt and Castro County, Texas

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W. W. HALCOMB  
 Editor-Manager

Notions, Want Ads, Cards of Political Announcements, changed for at the rate of 10 cents per line for the first insertion and 5 cents per line for additional insertion.

Continuous reflection upon the standing or reputation of any firm or corporation, may appear in the columns of this paper will be gladly corrected if notice of same given to the editor personally at the office in Dimmitt, Texas.

Grover C. Hall

Limited to diseases of the Eye, Ear, Nose & Throat  
 GLASSES FITTED

Plainview, Texas

Office at Plainview Clinic)

DR. ELMER MOORE

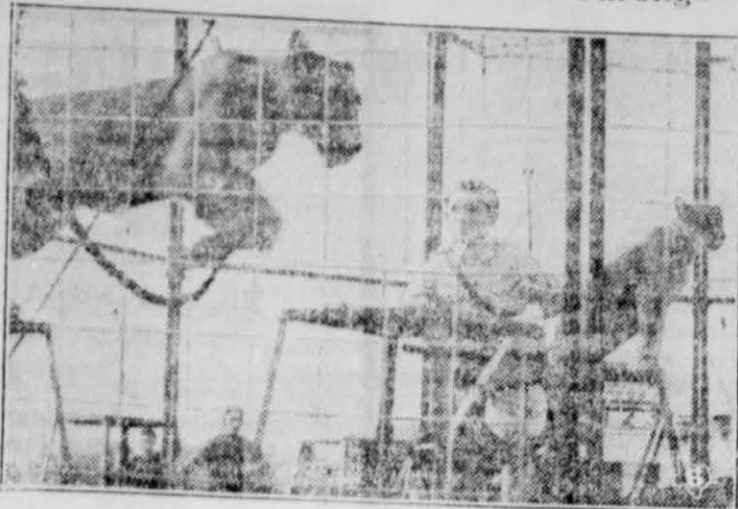
Dentist  
 Res. 15 - Office 16  
 Dimmitt, Texas

CHURCH OF CHRIST

Friday night we are having a Night Singing Class for those interested in improving their singing. No charges are made and everybody is invited. The class meets only once each week. We will sing some school children songs.

Tomorrow morning the sermon subject is "The Value of Christian Service For You." A very large number of members are not present for worship. We need you at the church, and most of all we need the Lord. He promises to be with us when we gather together in His name, Matt. 18:20. We do not promise to be with any absentees himself from the church. Thos. McDonald, Minister.

Young Texan Thrills State Fair Throng



The State Fair of Texas does not have to go out of the state to get one of its greatest attractions, and the picture of Manuel King, 10-year-old Rio Grande Valley boy handling full grown lions proves it. Manuel, the only boy lion trainer in the world, is the son of "Snake" King, famous Valley rancher. He goes in for animals in general and snakes in particular. Manuel stages two big animals shows daily at the State Fair in Dallas this year, and they're free to all those who attend the Fair. (Texas News Photos.)

Mr. and Mrs. Paul Frey of Tulia are visiting her sister, Mrs. Frank Kellogg and Mr. Kellogg.

TRES MESA BRIDGE CLUB

The Tres Mesa Bridge Club met with Mrs. Claude Morris and Mrs. Godwin Miller in the home of Mrs. Miller.

A delicious salad and coffee was served to the following members and guests.

Mr. and Mrs. Choc Collins, Ray Cowsert, Raymond Wilson, Curtis Tate, Buck Woods, Harvey Youts, and the hosts.

SUNNYSIDE 4-H CLUB

The Sunnyside 4-H Club girls met Wednesday, Oct. 3 at 10:00 o'clock at the Sunnyside school house.

Every school lunch should have some kind of liquid such as milk, hot chocolate, tomato juice or fruit juice. Miss Clark showed the Sunny Side Club girls in a demonstration on school lunches.

The following members were present: Mozelle Armstrong, Avanel Gilmer, Lavern Duke, Nanie V. Bostick, Bonnie Ruth Marlar, Ruby Maud Ferguson, Madge and Ella Jo Winders.

The club will meet at the Sunnyside school house, Oct. 17, 1934.

Reporter. This letter is quoted, in part, as follows:

COMIC CHARACTER CONVENTION

The Comic Characters Convention was a comical success. Mrs. Pete Whitlow held the lucky number and received the lovely cake donated by our worthy baker, Mr. Jess Gladman.

The amount taken in was \$35.00 above expenses. We thank everyone who helped in any way to make this program the success that it was.—Grade Teachers.

SAM HOUSTON WOULD HAVE BEEN GOOD AGENT

Dallas, Texas, Oct. 6.—If Sam Houston were living today and if the Chambers of Commerce of San Antonio, Houston, Goliad, Brenham, Nacogdoches, Huntsville, Gonzales, Galveston, Dallas and other cities where celebrations of the Texas Centennial in 1936 are to be held, were employing him as their publicity agent, he hardly could improve upon the praise of the State he voiced a century ago.

Writing from Natchitoches, La., under date of Feb. 13, 1883, Houston forwarded to President Andrew Jackson of the United States an illuminating report of the things he had seen upon his first trip into Texas.

BUILDERS OF TEXAS

(IN THE AGRICULTURAL, AMUSEMENT, EDUCATIONAL, FINANCIAL, INDUSTRIAL, POLITICAL, PROFESSIONAL AND RELIGIOUS FIELDS.)

**E.P. GREENWOOD**

CAME TO TEXAS AT AGE 3 WHEN FAMILY MOVED TO A FARM IN RED RIVER COUNTY IN 1884. TAUGHT SCHOOL IN HOPKINS COUNTY

MADE VICE-PRESIDENT GREAT SOUTHERN LIFE INSURANCE CO. OF HOUSTON WHEN IT PURCHASED WICHITA SOUTHERN IN 1918.

WAS BANK CASHIER AT SULPHUR SPRINGS. SOLD LIFE INSURANCE FOR SEVERAL YEARS. ORGANIZED WICHITA SOUTHERN LIFE INSURANCE CO. IN 1911.

A SILENT BENEFACTOR TO WORTHY ENTERPRISES SUCH AS COMMUNITY CHEST, BOY SCOUTS, CHURCHES, SCHOOLS, WELFARE WORK, ETC.

ELECTED PRESIDENT GREAT SOUTHERN LIFE INSURANCE CO. IN 1921 AND UNDER HIS LEADERSHIP THE COMPANY HAS INCREASED ITS CAPITAL AND SURPLUS FROM \$690,340.00 TO \$5,028,472.00; ITS ASSETS FROM \$1,080,850.00 TO \$41,512,384.00 AND ITS INSURANCE IN FORCE FROM \$103,680,000.00 TO \$230,978,000.00. THE COMPANY HAS \$20,000,000.00 INVESTED IN TEXAS MORTGAGES, REAL ESTATE, ETC. AND IS OTHERWISE AIDING TEXAS PROGRESS.

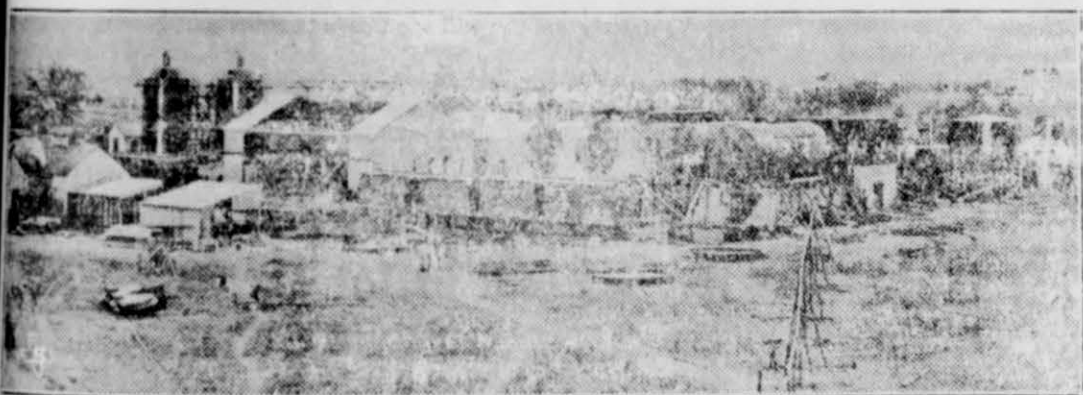
The News want ads get results. Ads pay big.

Wanted: To buy your Cream

We Guarantee You  
 Correct Grading  
 Accurate Weights  
 Exact Test  
 Highest Possible Price  
 Also we buy your Chickens and Eggs  
 Sell to those who keep the price "up"

Thompson Cash Grocery

First Oil Refinery in Texas Built 26 Years Ago



Thirty-six years ago they took this picture of the construction of the first oil refinery in the Southwest at Corsicana, Texas. The year 1898 marked the beginning of Texas' greatest industrial era, and the founders yet living will take part in the annual convention of the American Petroleum Institute in Dallas, November 12 to 15. The refinery above was built under the name of J. S. Cullum and marked the beginning of several major Texas companies. (Texas News Photos.)

Wednesday of Every Week Is

FRIENDSHIP DAY  
 IN PLAINVIEW

FOR NEXT SIX MONTHS PROGRAM

CASH CONTEST 3:30 P. M.

DONT FORGET THE BIG AUTO CONTEST

For Friendship Day, Oct. 31 and Once Each Month Thereafter

BUILDERS OF TEXAS

(IN THE AGRICULTURAL, AMUSEMENT, EDUCATIONAL, FINANCIAL, INDUSTRIAL, POLITICAL, PROFESSIONAL AND RELIGIOUS FIELDS.)

**H.R. SAFFORD**  
 OF HOUSTON

BORN 1875 SON OF SUPERINTENDENT OF PENNSYLVANIA RAILROAD. ENTERED PURDUE UNIVERSITY TO STUDY ENGINEERING

5 YEARS AFTER MOVING TO HOUSTON HE WAS ELECTED PRESIDENT CHAMBER OF COMMERCE, RE-ELECTED THE FOLLOWING YEAR

GRADUATED AS CIVIL ENGINEER AT PURDUE UNIV. IN 1895. GIVEN DEGREE OF DOCTOR OF ENGINEERING IN 1920 IN RECOGNITION OF SERVICE TO RAILROAD INDUSTRY

IS AN ENTHUSIASTIC PATRON OF THE FINE ARTS, AND IS A TRUSTEE OF THE HOUSTON MUSEUM OF FINE ARTS. FAVORITE SPORT IS HORSE-BACK RIDING

MISSOURI PACIFIC LINES

EXECUTIVE VICE-PRESIDENT MISSOURI PACIFIC LINES NOW. IN 1934 HE WAS NAMED PRESIDENT NATIONAL COUNCIL U.S. CHAMBER OF COMMERCE, APPOINTED SECRETARY OF COMMERCE ROYAL AS MEMBER OF NATIONAL ADVISORY BOARD OPERATING WITH THE CODE COUNCIL OF N. R. A.

- ATTORNEYS  
 Williams & Day
- BANKS  
 Hale Co. State Bank  
 City National Bank  
 F. A. Blakenbecker
- BEAUTY SHOPS  
 Lena Glenn Beauty Shop  
 BARBER SHOPS  
 Hitt Barber Shop  
 Hendrix Barber Shop  
 Service Barber Shop  
 Largent's Barber Shop
- BOARDING HOUSES  
 Meadows Boarding House
- CLOTHING & DRY GOODS  
 Reinken's  
 Stubbs Store Co.  
 Fashion Shop  
 Flaxman's Style Shop  
 J. C. Penny Co.  
 Brashears Dry Goods Co.  
 The Man's Shop  
 Carter's  
 M. D. Jones Dry Goods Company  
 Levine's
- CREAMERIES  
 Mayhugh's Creamery  
 Hoyle's Dairy  
 Cloverlake Creamery  
 Plains Co-Operative Creamery
- DRUG STORES  
 O. K. Drug Co.  
 Hart's Pharmacy  
 Whetstone Drug Co.  
 Blair Drug Co.  
 Hilton Hotel Pharmacy  
 Alexander Drug Co.  
 Robinson-Herring Drug
- DOCTORS  
 Dr. R. C. Rougeau  
 Dr. K. J. Clements  
 Dr. E. F. McClendon  
 Dr. W. J. Lloyd
- FRUIT STANDS  
 Irvin Byars Fruit Stand
- FRIGIDAIRE  
 M. E. Sidebottom
- FURNITURE  
 Empire Furniture Co.  
 Rogers Furniture Co.  
 FEED & FUEL COMPANIES  
 Bawden Feed & Fuel Co.  
 FOOD SERVICE  
 Phil's Cafe  
 Imperial Waffle House  
 Boots Sandwich Shop.  
 Quick Lunch  
 Max Garrett Pit Barbecue  
 White Tavern  
 Barrow Tea Room  
 The Palm  
 Karamel Krisp Co.  
 GARAGES  
 Dgc Hinds Garage  
 GINS  
 Malone Gin Co.  
 GROCERY STORES  
 Helpy Selfy  
 Bideley Wiggly  
 Smith Grocery Co.  
 F. D. Carpenter  
 Loooper Grocery Co.  
 Mascho Grocery Co.  
 C. E. White Seed Co.  
 Cash Grocery Co.  
 Seago Grocery Co.
- HOTELS  
 Hilton Hotel  
 Hotel Ware
- HARDWARE  
 Minecke Bros. Hdw. Co.  
 Plainview Ice Co.
- ICE COMPANIES  
 INSURANCE COMPANIES  
 J. P. Weyman Agency  
 Boyd and Davenport  
 Roy W. Neal  
 S. S. Sloneker  
 Rex Riggs  
 R. Q. Silverthorne
- INDIVIDUALS  
 E. C. Kuykendall  
 John Lucas  
 W. C. Malone  
 Kelley Hooper  
 Dudley Stovall  
 W. W. Evans  
 W. J. Stueckler  
 Jack Stagers
- LAUNDRY  
 Model Laundry  
 LAND COMPANIES  
 Texas Land & Devel. Co.
- LUMBER COMPANIES  
 Long Bell Lmbr.  
 Higginbotham - Bartlett Lumber Co.  
 Foxworth Galbraith Co.  
 Rockwell Bros. Co.
- JEWELRY STORES  
 King's Jewelry  
 Wilbert Peterson
- MATTRESS FACTORIES  
 Plainview Mattress Co.  
 MILL & ELEVATOR COS  
 Wes-Tex Milling Co.  
 Jeffus De Leach Grain Co.  
 Harvest Queen Mill & Elevator Co.
- MACHINERY  
 W. O. Speck Farm Machinery  
 E. K. Huffstедler & Sons  
 Jarvis - Tull & Co.  
 MOTOR COMPANIES  
 Locke Motor Co., Inc.  
 Groth Motor Co.  
 Groth Motor Co.  
 Hale County Motor Co.  
 Shepard Chevrolet Co.  
 Bob Hooper Motor Co.
- NEWSPAPERS  
 Herald-News Publishing Company.  
 Community Weekly  
 Thatcher Printing Co.
- OIL & GAS SERVICE  
 Sinclair Refining Co.  
 Texas Company  
 Lewis Wimberly Service Station  
 Panhandle Service Sta.  
 Continental Oil Co.  
 Kiker Service Station  
 Jackson Tire Company  
 Jordan Tire Company  
 Burnie Phillips Tire Co.  
 Roberts Tire & Battery Company  
 Tagle Tire & Battery Company
- PHILLIPS BATTERY CO.  
 Shook Tire & Battery Company
- PAINT & GLASS CO'S.  
 Crenshaw Paint and Glass Company
- PRODUCE COMPANIES  
 Peoples Produce Co.
- PLUMBING AND ELECTRIC COMPANIES  
 S. B. Kelly Plumbing  
 Plainview Plumbing and Electric Company
- RADIATOR & WELDING COMPANIES  
 Stovall Radiator and Welding Co.  
 Stovall Wrecking Co.
- SHOE SHOPS  
 Ash Street Shoe Shop
- STUDIOS  
 Ash Studio  
 SHOE STORES  
 Seales Shoe Store
- SIGN COMPANIES  
 B & B Sign Company
- SANITARIUMS  
 Dr. E. Lee Dye Clinic  
 Plainview Sanitarium
- SHEET METAL  
 Greens Sheet Metal Work
- TAILOR SHOPS  
 Hilton Tailor Shop  
 Davis Cleaners  
 Waller Tailoring Co.  
 Just Rite Cleaners  
 Vick Williams Cleaners  
 Beach and Lindsey
- THEATRES  
 Granada Theatre  
 Palace Theatre  
 Texas Theatre
- UTILITIES COMPANIES  
 Texas Utilities Co.  
 Western Union  
 West Texas Gas Co.
- VARIETIES  
 F. W. Woolworth Co.  
 Cave's Store  
 A. V. C. Store
- WASHING MACHINES  
 Maytag Stratton Co.

**SCHOOL NEWS**

E. H. R. CLUB

The EHR Club met Thursday afternoon the fourth of October. We opened with the reading of the minutes. Next we had the business session. The club voted on having little sisters, the object of this being to have the girls just coming into the club initiated properly. Then the following program was rendered:

A talk on The Tri State Fair by Florette Meek.

Reading Name Foolish Questions by Lucille Kirkpatrick.

Respecting Other People's Rights by Pauline Rothwell.

Our next meeting will be the seventh of October.

**To Hill Country**



Miss Myrtle Murray has been appointed district home demonstration agent of the Extension Service in District 4, which comprises the "hill country" of South-Central Texas. Miss Murray comes to her new position from the South Plains district. (Texas News News.)

**DIMMITT H D CLUB**

Tomato juice has a fresher flavor if separated when cold rather than after heating, was shown in a demonstration by Miss Izora Clarke, Home Demonstration Agent, at a meeting of the Home Demonstration Club at the home of Mrs. Elmer Nobles on Friday, Oct. 5. The cold juice should be brought to a simmer and poured into a thoroughly sterilized jar and processed five minutes for no. 1 or no. 2 cans, was shown to the following members: Mesdames Geo. Behrens, Barber Eubanks, Jack Hawkins, Geo. Shepard, Henry Timmons, N. Ewins, J. C. Newton, Ed Newton, the hostess and Misses Izora Clark and Ozeta Hawkins. Reporter.

Mr. and Mrs. Tracy Sheehan and children, Mrs. John Ballenger and Miss Ruth Link shopped in Plainview last Saturday evening.

**STAR THEATRE**

Hereford, Texas

FRIDAY ONLY  
Matinee and Night  
Another Big 10c Show

"Dr. Monica"

with—Kay Francis and Warren William.

Chapter Nine of Clyde Beatty in "LOST JUNGLE" And Selected Short Subjects Don't Forget Always a Big Show on Friday—A Dime

SATURDAY ONLY  
Matinee and Night  
TIM McCOY in  
His Latest Action Picture

"Police Car No. 17"

Also One of Those Funny Saturday Comedies AND IT IS ONLY 10c

SUNDAY MATINEE  
SUNDAY NIGHT  
MONDAY & TUESDAY  
FOUR BIG SHOWINGS  
JANET GAYNOR and LEW AYRES in—

"Servants Entrance"

This is Janet's Latest Picture And Said to be One of Her Best Also Selected Short Subjects and News of the Day Admission Only 10c—25c

COMING SUNDAY, MONDAY  
TUESDAY, OCT. 21, 22, 23, 24  
WILL ROGERS in—

"Judge Priest"

**BUILDERS OF TEXAS** (IN THE AGRICULTURAL, AMUSEMENT, EDUCATIONAL, FINANCIAL, INDUSTRIAL, POLITICAL, PROFESSIONAL, AND RELIGIOUS FIELDS)

**BORN IN CHICAGO, 1861. AS A BOY SOLD PAPERS ON STREETS OF THAT CITY. OBTAINED A COMMON SCHOOL EDUCATION.**

**CAME TO TEXAS IN 1891. TRAVELED OVER THE STATE FOR WESTERN NEWSPAPER UNION. BOUGHT THE DALLAS TIMES-HERALD IN 1896. WAS REPORTER, BOOKKEEPER, TYPESETTER, ETC. IN THE STRUGGLE TO SUCCEED.**

**WAS PRESIDENT TEXAS STATE FAIR 1908-11, AND 1920-21. DIRECTED AND HELPED FINANCE THE CONSTRUCTION OF ITS BUILDING.**

**IN 1920, MR. KIEST WAS AWARDED THE LINZ CLIP FOR RENDERING THE MOST OUTSTANDING AND UNSELFISH SERVICE TO THE COMMUNITY DURING THAT YEAR.**

**MR. KIEST IS PUBLISHER OF THE DAILY TIMES-HERALD IN DALLAS. PRESIDENT DALLAS PARK BOARD. DONOR OF KIEST MEMORIAL PARK, A 176 ACRE PARK GIVEN TO THE CITY BY HIS DECEASED WIFE. MEMBER BOARD OF REGENTS A & M. COLLEGE. LARGE CONTRIBUTOR TO DALLAS MET. CHURCH. GREAT BENEFICENT AND CIVIC LEADER.**

©1934 HARPER FEATURES

**FRIO NEWS**

By Mrs. W. A. Springer

We had a meeting at the school house last Thursday night to organize a PTA. Mrs. Earl Springer was elected President; Miss Koma Hyatt, Secretary, Miss Ruby Hyatt, Mrs. Aldon Hawk, W. A. Springer, H. M. Mobley are on the program committee. We will have a program once a month, and a social in between meetings.

Mrs. Earl Springer, Mrs. Mack Dixon, Mrs. V. G. Randall, Mrs. W. A. Springer were council visitors last Tuesday.

Mr. and Mrs. J. J. Lindsey were Amarillo visitors Tuesday.

Mr. and Mrs. Leo Williams and family, and Mr. and Mrs. Paul Williams were Sunday visitors in the Henry Allman home.

Mr. and Mrs. J. E. Andrews and family were Sunday visitors in Sudan in the Basco Bills home.

Mr. and Mrs. Earl Springer and family and Mr. and Mrs. M. A. Springer attended church at Cleo last Sunday.

Clarence Malone of Comanche, Oklahoma, is making an extended visit in the home of his grandmother, Mr. J. W. Benson.

Mary Lois Springer spent last Sunday with Kitty Cloe Harlin.

Rev. and Mrs. Brewer and baby took dinner in the D. S. Jones home last Sunday.

Mr. and Mrs. Gladys Greer, Mr. and Mrs. Everett Cornett were visitors last Sunday in the C. E. Tice home.

Misses Koma Hyatt, Geneva Crawford and Messrs. Hector Fuentes attended a six o'clock dinner at the Will Booth home Sunday evening.

Mr. and Mrs. H. D. Robins visited Mrs. Green and family at Hereford last Sunday.

Mr. and Mrs. Hawk of Black vis-

ited Sunday in the Aldon Hawk home at Frio.

Mr. and Mrs. Atwood and baby called in the W. A. Springer home Sunday afternoon.

Mr. and Mrs. Owen Andrew were Sunday visitors in the T. L. Sparkman home.

Mr. and Mrs. Leonard Peel and family of Amherst spent Sunday in the Maek Dixon home.

Emmett Dixon and family of Easter, Elmer Dixon and family of Cleo and Miss Dadd visited last Sunday in the W. S. Dixon home.

Mr. and Mrs. Haskel Benson and baby and Miss Leatrice Benson of Progressive were Sunday visitors in the Dave Benson home.

Mrs. J. B. Harlin, Mrs. H. M. Mobley and Mrs. H. D. Robins spent last Friday with Mrs. Henry Allman and helped Mrs. Allman paper the house.

There was a large crowd at church last Sunday night. We hope that they will be back next time. We have preaching once a month and singing every Sunday night. Visitors are always welcome.

**CIRCLE REPORT**

The Elizabeth Routh Circle of the Baptist W. M. S. met at the church Monday, Oct. 8. Twelve women attended.

Mrs. Gollehon taught the lesson from the "Old Testament Studies."

New and old business was attended.

The chairman urges each one to bring silver offering for the Margaret Student Fund to the next meeting.

Mrs. Maples dismissed us in prayer. Reported.

Mrs. Lena Dee Thompson and daughters, Miss Lilla Mae, Mrs. W. A. Murphy and baby and Mrs. Faye Sweatt and Lena Francis visited relatives in Colorado City last weekend.

**THREE ACT MYSTERY-COMEDY**

The Senior Class will present their senior play Wednesday, October 24th. It is a three-act mystery comedy, "The Valley of Ghosts." The play includes four comedy negroes, a frightened woman, a lunatic a strange, ghostly housekeeper, a lovely young heroine, and a hero who is every bit as fine as the heroine. It is a play liked for its curious blend of fun and terror. The play is produced by the Dramatic Publishing company.

The characters are as follows: Helen Wayne—Decimae Ramey. Minnie Strange—Tina Mae Wright. Sally Longan—Leola Longan. Lilly Violet—Florence Houtchens. Elvira Togd—Pauline Duran. Mrs. Scott—Emily McLean. Jonathan Black—Buel Ayers. Jack Martin—Jay Winders. Pete Washington—J. G. Davis. Amos Hill—James Barron. A watchman—La Dell Lanham. A Ghost—Come and See. The proceeds will be used to buy the gift which the class will present to the school.

Mr. and Mrs. N. H. Steed made a business trip to Portales last Friday.

**Chills**



—avoid them now!

The best protection you can have against the colds that are so prevalent at this time of year is a Gas Radiant Heater in your home. You can always be sure then of one warm spot in the house no matter how chilly the rest may be. It gives forth an instantaneous flood of warmth—without more effort on your part than it takes to turn a handle and light a match. This Heater quickly makes the whole room cozy and comfortable—in fact it takes the chill out of the atmosphere of the whole house. You'll find a Gas Radiant Heater that is just the size and price you want at your Gas Appliance Dealer's.

West Texas Gas Co.

**DRUG SPECIALS**

|  |   |
|--|---|
| \$1.25<br>MINERAL OIL<br>89c                                 | 30c<br>MENTHOLATUM<br>25c                               |
| \$1.00<br>MILK MAGNESIA<br>69c                               | 25c<br>Dr. West Tooth Paste<br>21c                      |
| \$2.50<br>Seventeen Cleansing Cream - 15 ounce jar<br>\$1.00 | \$1.10<br>COTY FACE POWDER<br>Free Bottle Perfum<br>98c |

**CROSLEY RADIOS**

**FIVE TUBE**  
**\$19.99**  
**EXPERT RADIO REPAIR**  
**NEW SUPREME TUBE TESTER**  
**HAVE YOUR TUBES TESTED FREE**  
**Haile Drug Store**  
**PRESCRIPTION DRUGGISTS**  
**THE COURTESY STORE**  
Day Phone 99 Night P

**STORK SPECIALS**

**BORN:**  
To Mr. and Mrs. J. E. Barret, Big Square, a girl, September 3.  
To Mr. and Mrs. J. H. Gaughey, Flagg, a girl, September 8.  
To Mr. and Mrs. H. F. Bridges, Sunnyside, a boy, September 13.  
To Mr. and Mrs. Les McLean, Hart, a boy, September 16.

**W. M. S. REPORT**  
The Hannah Sallee Circle of the church Oct 8, with two present. Mrs. Ballenger gave devotion from the 11th Luke.  
Bro. Bost taught the lesson 4th and 5th periods of the tament.  
We adjourned to meet Oct. 15, at 2:30.

**Mr. Car Owner...**

**Did you know that:**  
Heavy summer oils and greases in your crankcase, differential, or transmission cause more damage in winter than any other factor? Slow flowing grease or oil will not lubricate properly and you will soon have "burned out" bearings or gears.  
We suggest that you let us change your gear lubricants to winter grade and change the oil in your crankcase to W. Weight Quaker State or Conoco Germ Process Oil.  
Yours for a trouble free winter.

**Dimmitt Motor Company, Inc.**  
DIMMITT, TEXAS

**THE TELEPHONE**

**One of the Great Necessities that should be in every home**

**DEPENDABLE SERVICE**



West Texas Telephone Company

**Make The Most of Your Food Budget**

If you are interested in getting the most for your food dollars, shop here for just a short time and you will become a regular customer.

We buy everything carefully, expertly to give you the best quality food—personally selected fruits, vegetables and canned goods. That's why you will always find just what you want here.

The next time you start to order groceries think of the "M", phone 123 and see if the quality, price and service is not what you have been looking for.

IT PAYS TO TRADE AT THE  
**M SYSTEM**

THE STORE WITH THE GOODS

PHONE 123 WE DELIVER