

THE LOCKNEY BEACON

The Only Medium Covering The Rich Irrigated Section Of Floyd County.

VOLUME 47

LOCKNEY, FLOYD COUNTY, TEXAS FRIDAY, JANUARY 14 1949

NUMBER 19

Moisture Here Measures More Than Two Inches

Rain, Sleet and Snow Breaks Drought

The moisture here has totaled between 2 1/4 and 2 1/2 inches according to the best estimates available from rain gauges, it was reported from several sources Thursday.

The long drought in West Texas has been broken. Rain which started falling early Sunday morning, turned to sleet and snow on Monday and then went back to rain Wednesday and brought over two inches of moisture to the South Plains. The heavy sleet, covering the ground up to between four and five inches, was starting to melt slowly Thursday but still covered the ground.

The rain fell slowly most of Sunday but Monday morning the ground was covered with a white blanket of sleet. The sleet continued to fall at intervals all day Monday and Tuesday. Wednesday morning the rain had returned with warmer temperatures and the moisture continued. Skies were clearing Thursday.

The moisture was just what farmers and stockmen of the area wanted, and it fell just in the right way to do the most good. Many farmers had flat broke or chiseled their land and it was in the right condition.

Streets and highways were blocked in some cases and graders and other road machinery were used to clear the sleet and snow from the roads so that vehicles could pass. Mud chains have been in much demand and all local retailers were sold out. It was reported. Most autoists who "got out of the ruts" immediately got stuck and had to have help to get going again.

Temperatures Hit 10 Degrees

Probably the lowest temperatures of this cold wave was Monday when the mercury went down to 10 degrees above zero. In the early morning. Stock suffered some from the cold but not as it would have had the sleet been accompanied by a cold wind. The wind did not blow to any amount during the entire spell.

No School This Week

Supt. Sidney Reeves announced Thursday that no more school would be held the remainder of this week. School was first dismissed Tuesday and has not been in session since.

Methodist Programs Postponed One Week

The scheduled organ and violin musical program scheduled for tonight (Friday) at the Lockney Methodist Church has been postponed one week due to the icy and muddy roads, it was announced Thursday by Mrs. W. J. Griffith.

The dedication program, set for Monday night, has also been postponed one week, she said.

The organ and violin program will feature John Josey at the organ and Irving O. Tolzien with the violin. Both men are noted musicians. They live at Amarillo. Mrs. Troy Ray will also have a part on this program. The date is Friday night, January 21.

The dedication program will be held Monday night, January 24. This program will feature the presentation of the organ by Mrs. W. J. Griffith and the presentation of the chimes by F. L. Brown. A complete program will be published next week.

Magic Show Here Benefits March Of Dimes Drive

For the benefit of the Floyd County March of Dimes drive Johnny Sissons of Amarillo will bring his magic and fun show to the Plains Theatre here on Wednesday evening, January 19. It was announced this week by Joe Parrish, Lockney drive chairman.

Sissons presented a show here at the Lockney Rotary Club's annual banquet for the Longhorn football team recently and made a hit with his audience. He mixes fun and comedy in with his amazing feats of magic and presents a highly entertaining show.

In addition to the magic show a short feature film will be shown on the screen. Manager Howard Hotchkiss said. The magic show will follow the film and two entire shows will be presented if necessary, Mr. Parrish announced.

Admission of 50c for adults and 25c for children is being charged and the entire proceeds will go to the infantile paralysis drive. Not even a tax will be deducted, it was said.

Sissons brings his show here as a courtesy of the Southwestern Public Service Co. without cost to any local agency. Sissons is an employee of the public service company. The theatre and the short film are also being furnished without cost through the courtesy of Manager Howard Hotchkiss, Mr. Parrish said.

A table will be installed in the lobby of the theatre and additional contributions to the drive will be highly appreciated, Mr. Parrish said. Lockney should raise \$600 or \$700 this year for this cause. The infantile paralysis epidemic of the past year has depleted the treasury of both the Floyd County chapter and the national chapter and an effort will be made to increase contributions this year, Mr. Parrish said.

Annual Meeting Of Co-op Hospital Postponed To 24th

The annual meeting of the Floyd County Co-operative Hospital called for next Monday, January 17 at 2 p. m. has been postponed until Monday, January 24 at 2 p. m., J. D. Copeland, business manager said this week.

Reason for the postponement was the fact that auditors would not be able to present next Monday with their report of the financial condition of the hospital.

Other than the annual financial report, two directors will be elected and probably other matters of business will be transacted, Mr. Copeland said.

All members of the hospital are urged to be present for the meeting.

Stockholders Meeting Postponed Tuesday

The annual meeting of the Stockholders of the First National Bank in Lockney, set for Tuesday of this week, was postponed because of the bad weather. The meeting has been set for Tuesday, February 15, and will be held at the bank, according to announcement this week by W. A. Waldrop, president.

Contract Let On Floyd Roads

The contract for grading structures, flexible base and double asphalt surface treatment on two farm-to-market roads in Floyd County was let Tuesday of this week by the State Highway Department at Austin.

Cooper & Woodruff of Dallas were the successful bidders, their bid being \$186,749 for the total of 26.026 miles on the two roads. The roads are from Harmony schoolhouse to Floydada by way of Sandhill and from Lockney to Lone Star.

The Commissioners Court had planned to go to Austin and ask the State Highway Department to include the Sterley cut-off in the Lone Star road bid but the weather prevented them making the trip. However Judge G. C. Tubbs said Wednesday that the county would let a bid for the Sterley cut-off to the same contractor who paves the Lone Star road and that it would be paved at the same time.

The contractor bid the roads in at approximately \$29,000 less than the residents highway engineer's estimate of the cost of the road and this saving will be enough to pave the Sterley road, Judge Tubbs said.

Contractors are expected to start on the paving project within 30 days, weather permitting. As is the usual case, the contractors are given only a definite number of working days to complete the job and are penalized for any time over that amount they take.

New Location Staked In Arick Field

A new location for an oil test has been staked in the Arick field just over the line in Hale County and north of Petersburg. The new location is on the Mrs. Fannie Featherstone property and is 330 feet from the south and east lines of southwest quarter of section 20, block K, TTRR survey.

The well was scheduled to be spudded in the past week end, drill 200 feet and cement surface casing before starting to make hole.

General American Oil Company No. 1 Mayo, 330 feet from north and west lines of the north half of section 18, block K, TTRR survey, in the Hale County side of the Arick field two and one half miles north of Petersburg, had reached 2,952 feet in Permian dolomite, and was drilling ahead toward its objective of 6,000 feet, or production at a lesser depth.

Baker To Hold Gas Meeting Here Saturday Afternoon

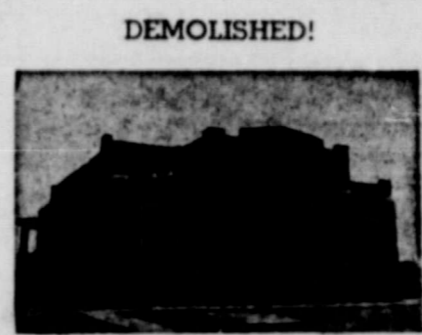
Robin Baker, manager of the Baker Fleming Flash-O-Gas Co. of Plainview and Lubbock has announced a meeting of all farmers of this vicinity for Saturday afternoon at 2 o'clock at the City Auditorium.

Mr. Baker will demonstrate and discuss the use of butane in tractors and for irrigation pumping, he said. A tractor with a butane carburetor will be on display and a demonstration of plowing with this tractor will be given.

In addition four prizes will be given to farmers attending. The first prize will be a Roper range, the second and third each an Adams Heater and the fourth some Samsco luggage.

Weather permitting a large crowd is expected to be present for the meeting at the City Auditorium.

Roof Collapse Wrecks First Baptist Church



DEMOLISHED!
First Baptist Church

Sleet and Ice On Roof Causes Collapse

The First Baptist Church of Lockney was virtually demolished about 9:45 Wednesday night when the snow and ice on the roof caused the walls to collapse dropping the roof down into the main auditorium.

Still standing Thursday was the front part of the building including the vestibule and two class rooms, and the rear of the building including the church office, and two Sunday

CHURCH AT THE CITY AUDITORIUM

Church services, including the worship services, Sunday School and Training Union, will be held as usual at the City Auditorium it was announced Thursday by Rev. E. J. Cobb, pastor of the First Baptist Church. The usual time will be observed.

School Departments. The roof fell into the main auditorium crushing the furniture and fixtures of the building. Church officials thought Thursday that some pews may be salvaged and possibly other chairs but most of the furniture including one piano was completely demolished. Damage will amount to at least \$40,000.00.

Plans were already being made for the salvage of the furniture in the basement and the part of the building still intact Thursday. The basement was undamaged except for the cracking of the sidewalls.

No one was in the building at the time of the collapse as far as is known and therefore no injury occurred.

Rev. E. J. Cobb, pastor, said that he had noticed some creaking and popping during the day Wednesday but that he thought nothing of it at the time. The Cobb family were at home at the time and the crash sounded like an "auto collision" Mr. Cobb said. He rushed out to find the church building veiled in dust. It was several minutes before dust settled to where he could determine exactly what had happened. He called the fire department fearing that fire would break out from broken gas pipes or electric lines. However, no fire resulted.

A large crowd quickly gathered but no effort was made to do any salvage work due to the danger of hanging walls and other hazards.

The building was first constructed in 1918 but a basement was later dug out under the main floor and finished for Sunday school rooms.

Plans for rebuilding were not far enough along Thursday afternoon for any definite announcement. Rev. Cobb said. A meeting was held Thursday of deacons of the church and a number of other members and considerable discussion given to location and type of building but nothing definite can be decided until the church is given full information on the situation.

Supt. Sidney Deeves was scheduled to leave here Thursday of this week for Dallas where he will undergo an operation at a Dallas hospital. He expects to be away about two weeks.

Thursday Markets

Poultry	
Heavy Hens, 4 lbs. and over	25c
Light Hens, under 4 lbs.	22c
Cocks, pound	12c
Eggs, No. 1, dozen	37c
Cream	
Butterfat, No. 1, lb.	60c
Butterfat, No. 2, lb.	58c
Hides	
Hides, No. 1, pound	12c
Grain	
Wheat, per bushel	\$2.02
Mfc, per cwt.	\$2.10
Alfalfa Hay	
Trucker's price, No. 1 per ton, in barn	\$32.50
Cotton	
Spot cotton, middling,	
Dallas market	32.22
Cottonseed, per ton	\$70.00

Court Sets County Officers Salaries

In compliance with the recently passed state constitutional amendment, the Commissioners Court of Floyd County in regular meeting Monday of this week put all county officers on a straight salary, completely abolishing the fee basis salaries.

Following is the list of officials and their annual salaries:

- County Judge G. C. Tubbs—\$3,800.00
- County Attorney Enos T. Jones—\$3,500.00
- Sheriff Leland A. Hart—\$4,000.00
- Deputy Earl Cooper—\$3,000.00; Deputy A. K. May—\$2,750.00
- District Clerk Mary L. McPherson—\$2,400.00
- Assessor-Collector T. T. Hamilton—\$3,600.00; Deputy Jimmie Lou Stewart, \$1,800.00
- County Clerk Margaret Collier—\$3,600.00; Deputy Mrs. Essie Webber, \$1,800.00
- County Treasurer Mrs. Sam A. Spence—\$2,500.00
- Commissioners Hugh Counts, Fred Clark, W. C. Plumlee and Fay Hart, \$2,200.00 each
- Justice of the Peace T. Z. Reed—\$1,000.00
- Salary for Justice of the Peace O. B. Olson of Floydada was not determined but will be set at a later date.

1949 Postal Receipts Show Small Increase

Postal receipts at the Lockney office showed a small increase in 1948 over 1947, according to a report made to the Beacon this week by Postmaster H. B. Machen.

The 1948 totals were \$9,881.56 compared to \$9,689.78 on 1947, Mr. Machen said.

By quarters the report is more revealing with the latter quarter of the past year showing an increase of about 25% over that of the previous year.

By quarters the postal receipts were as follows:

- 1947: 1st, \$2,127.50; 2nd, \$2,179.95; 3rd, \$2,353.51; 4th, \$3,028.82
- 1948: 1st, \$2,104.91; 2nd, \$1,913.33; 3rd, \$2,132.64; 4th, \$3,730.08

According to federal requirements a postoffice must have more than \$8,000.00 in receipts to become a second class postoffice. The local office has been in that class about three years.

Dison Named Manager Of Levelland Paper

Bill Dison former editor of The Lockney Beacon, has recently been named general manager of the Hockley County Herald-Sun News publications in Levelland, it was announced this week by Forrest Weismhold, publisher.

Mr. Dison left Lockney in 1942 when he purchased The Wheeler Times. He later sold that paper and went to Levelland as advertising manager of the Herald. In 1947 he accepted a position as advertising manager of the Odessa American and later of the Brownwood Bulletin.

Mrs. Dison and their two boys will move to Levelland the latter part of

Of Dimes

Is Crucial

most crucial March of Dimes in history opens today (Friday) in Floyd County, as well as in sections of the United States. appeal for funds to fight analysis is aimed at enabling local chapter to finance the next summer while at the same time allowing it to participate in the activities of the National Foundation for Infantile Paralysis drive chairman Guy Ginn said. The campaign continues through the county chapter with only \$100.00 on hand as of January 10.

and contributions from the county are needed to meet the obligations to the children during the coming year. contribution to the current drive will help to continue the fight to the finish against the disease. half of the funds raised in the county during the coming year, contribution to the current drive will help to continue the fight to the finish against the disease. half of the funds raised in the county during the coming year, contribution to the current drive will help to continue the fight to the finish against the disease.

Chairman Ginn has announced community chairman and officials for the drive as follows: School chairman, Clarence H. Hartzog; Chairman, A. L. Hartzog; Vice Chairman, Parnell Powell; Secretary, Joe Parrish; Treasurer, Miss Dorothy Dooley; Publicity, Mrs. Melvin Potts; Entertainment, Mrs. Clark Harris; and Ramsey, Malcolm Mc-

Hill, P. J. Wilkes; Secretary, Carlton Fawver; Treasurer, George E. Assister; Publicity, Tommy Weathers; Entertainment, Billy Staniforth Jr.; and Mrs. Claude Jones; and Mrs. Charles B. Roy Hale; Milton Harrison; Raymond Cobb; W. D. Miller; Hubert Frizzell; Mrs. Jack Stansell; John Shipley; John Edwards Smith; Antelope, Orland Ewald Quebe; J. B. Fowler; Eddie N. Carmickle; Rene Yeary; Mrs. Hershel Campbell; Mrs. Frank Pratt; Mrs. Lewis Blum; Warren Merrell; Horton Howell.

Collector To Here Wednesday

Tax Assessor-Collector T. Hamilton and his deputy will be at the Lockney Implement Store Wednesday, January 19, to receive the 1948 poll taxes. The Floydada office will be closed on that day.

Hamilton will come here to enforce in this part of the county conveniently pay their current poll taxes. Taxes must be paid before February 1 in order to avoid penalty.

Webb of Olton visited in the of his father and mother, Mrs. I. S. Webb Sunday.

HERE'S LINDA





Cross Town
by
Roland Lee

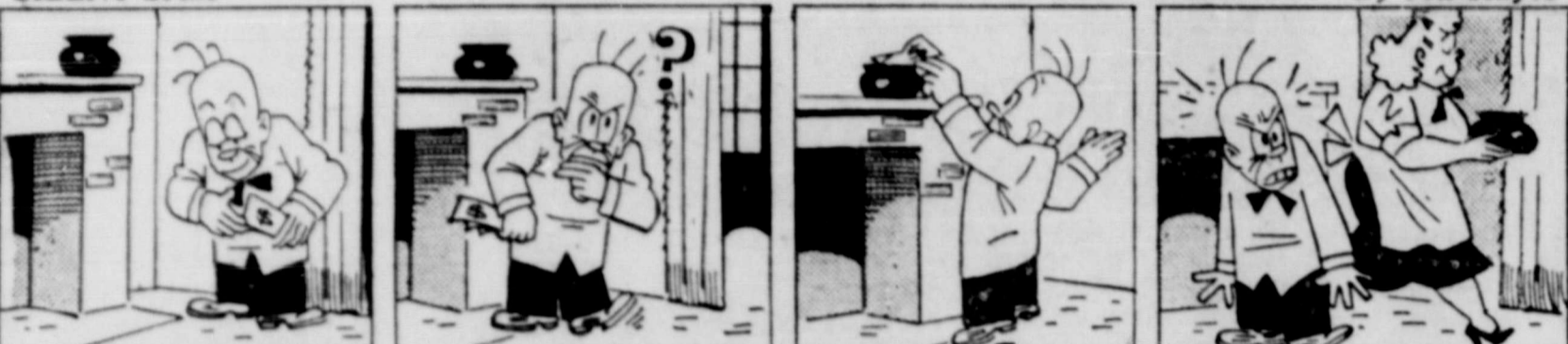
"I FOLLOW THE HARVESTS. IN THE CHERRY PIE SEASON I WORK THE CHERRY COUNTRY, IN THE APPLE PIE SEASON, THE APPLE BELT."



Bobby Sox
by
Mary Lora

"NO, IT'S ENOUGH! YOU REMEMBER! THE BOY YOU WERE GOING TO SPEND THE REST OF YOUR LIFE WITH LAST MONTH!"

SILENT SAM



By Jeff Hayes

LITTLE REGGIE



By Margarita

MUTT AND JEFF



By Bud Fisher

JITTER



By Arthur Pointer

REG'LAR FELLERS



By Gene Byrnes

SUNNYSIDE



by Clark S Haas

VIRGIL



By Len Kleis

NEEDLECRAFT PATTERNS
Crochet These Little Doilies



7151

THREE little doilies! Just see how easy they are to crochet. One is pineapple design, one fern, one is pretty flower-petals!

Quick, order now and have these ready for gifts. Pattern 7151; crochet directions for three.

Household Hints

Always remember that dark colors are slimming and a dark skirt will minimize large hips.

Pieces cut from an old felt hat or slippers and glued to the bottom of table legs will help prevent scratch marks on kitchen linoleum.

You can improvise shoulder covers to hang over dresses, in the closet with old pillow cases. Just make a slit in the closed end and slip over the hanger.

Save the peels of oranges and tangerines, dry them in the oven and store in glass jars. They give puddings and custards a delicious flavor.

To line cake pans easily with wax paper, grease pan lightly, cover with a piece of waxed paper and insert another pan identical or nearly so. Trim off the edges.

In sewing braid or rick-rack on any kind of fabric, use scotch tape to hold firmly in place. When the machine work is done, simply peel off the tape.

Many people believe breakfast just isn't breakfast without a bowl of steaming hot cereal every morning. Dried fruits added to the cereal while it cooks gives it a most pleasant flavor.

To save frosting a butter cake, sprinkle the batter with finely chopped filberts before baking; do not use on sponge type cakes since the batter is not heavy enough to hold the nuts and they will sink to the bottom.

Our improved pattern... easy-to-use charts and simple directions—makes sewing a breeze.

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564 W. Randolph St. Chicago
Enclose 20 cents for pattern No. _____
Name _____
Address _____



EASY! EASY!
Luscious Bran Muffins... with Raisins

Tasty Kellogg's All-Bran cereal with raisins... a mouth-watering flavor combination!

2 tablespoons	1 cup
shortening	flour
1/4 cup sugar	2 1/2 teaspoons
or molasses	baking powder
1 egg	
1 cup Kellogg's All-Bran	1/2 cup
1/2 cup milk	1/2 cup

Blend shortening and sugar thoroughly; add egg and beat. Stir in Kellogg's All-Bran milk. Let soak until moisture is taken up. Blend with baking powder and stir in raisins. Add to mixture and stir only until dough appears. Fill greased muffin two-thirds full. Bake in a preheated oven (400° F.) 30 minutes. Make 9 muffins.

America's most famous laxative cereal! Try a bowlful today!

HOW TO MAKE CARMEL CORN
See easy recipe on every can of Jolly Time. Try it today! Pops up big, tender, delicious! No other pop corn like Jolly Time. Ask your grocer for it now.

When children are puny...

SCOTT'S EMULSION
'EM GROW STRONG

Weakly children who need more vitamins begin to grow and gain when you give them good-tasting Scott's Emulsion every day. It helps promote strong sound teeth, a healthy body—helps off colds! Scott's Emulsion is a natural oil, TASTES LIKE BUTTER!

MORE than just a... it's powerful nourishment!

IS IT HARD FOR YOU TO CUT DOWN SMOKING?

Then change to SANO, the safer cigarette with 51.6% LESS NICOTINE



Not a Substitute—Not Medicated
Sano's scientific process cuts nicotine content to half that of ordinary cigarettes. Yet skillful blending makes every puff a pleasure.
FLEMING-HALL TOBACCO CO., INC. N. Y.
*Average based on continuing tests of popular brands.
ASK YOUR DOCTOR ABOUT SANO CIGARETTES

HEAD-COLD MISERY?

Quick relief with MENTHOLATUM

Don't give in to head-cold misery—get Mentholatum. Feel Mentholatum's famous combination of menthol, camphor and other fast-acting ingredients help thin out thick mucus, lessen congestion and swelling, soothe smarting nostrils. Soon soreness eases up, head starts to clear, you can breathe again in comfort. 35¢ and 75¢.



rd Harper ed To red Division

V. Harper, son of Mr. and Thornton of Route 2, Lockney, has been assigned to the 1st Infantry Division for eight months of basic training.

On July 6, 1948, the Fifth "Victory" division hung up

a brilliant war record in six European campaigns during World War II. Before the end of 1949 Camp Chaffee is expected to have 20,000 troops, making it the largest Army training center in the nation.

Before entering the Army, Harper was employed by Southwestern Public Service Co., Plainview, as a lineman and electrician.

He is now assigned to Co. "B", 22nd Armored Engineer Bn.

Two West Texans Teach Modern Ag Methods In Arabia

In the ancient oil-rich kingdom of Saudi Arabia, two farm experts from this vicinity are demonstrating how American agricultural methods can turn a desert into a garden. One is Ken Edwards, former district county agent in the area; the other is 26-year-old Joseph Smith, of Floydada.

Edwards and Smith belong to a group of 22 American technicians, most of them from Texas, who have been commissioned by King Ibn Saud to convert his land of the Old Testament into a modern, self-sufficient agricultural country, capable of producing all the food it needs instead of the trickling 20 per cent it now raises.

How the Americans have succeeded is told in the January issue of Country Gentleman in an article titled, "The King's County Agents." Photographs of Edwards, who heads the group, conferring with the King, and some of the other Texans engaged in the project, illustrate the article.

It is chiefly the story of Al Kharj, the 300-acre experiment station in the desert, where the Americans are growing melons, fruits, vegetables, and wheat all to a King's taste.

As the article points out, when King Ibn saw Al Kharj he became so enthusiastic that he took steps immediately to spread the system throughout his land. Publicly he paid his tribute to Edwards and his group:

"The advancement and promotion of my country can best be maintained by the development of agriculture and adoption of modern agricultural methods, as far as the nature of our country permits. Mr. Edwards and his Americans are doing profitable and praiseworthy jobs, which I appreciate deeply.

John Strohm, who wrote the 3500-word article, interviewed Edwards and Smith and learned from them some of the strategy used by the Americans.

"Our first job in Arabia was to improve production immediately—to show the King what could be done," explained Edwards. "We did it through (1) better seed, (2) commercial fertilizer, (3) control of insects, and (4) better use of water. As a result we know it is possible to boost Arabian food production 50 per cent without adding an acre or using more water.

"We have some plans for livestock improvement too. That's important in a country where half of the people are wandering Bedouins who depends upon their sheep, camels, and goats for a living."

The enthusiasm with which the Arab farmers are converting to American ways is indicated in the following comment supplied by Smith: "We just can't move fast enough. We're swamped with requests for advice, requests to visit farms, requests for the use of tractors. Why, the way they just come to see our tractors operating, we could charge an admission fee and make a fortune."

There is one other important phase to the work being performed by Edwards and his group in this land where American oil concessions are so vital, and the magazine explains it this way:

"The fine job these American farmers are doing, with King Ibn Saud footing all the bills, is earning prestige that dollars could not buy for Uncle Sam in the Middle East."

Mr. and Mrs. George Turner Jr. are occupying the house vacated by Mrs. Turner's parents, Mr. and Mrs. Glenn Watson and Roland who moved to their new home on their farm south of town Thursday of last week.

Soil Conservation District News

The Soil Conservation Service technicians assigned to the Floyd County Soil Conservation District ran terrace lines for Ben Codgill and Pete Clark in the Edgin community during the past week. These farms are being terraced together since runoff water from one farm affects the other. The terrace lines were run on the level, which will check the water erosion and will conserve the rainfall. Mr. John Downey will build the terraces with his elevating grader.

Well locations have been made for Raymond Rucker, J. H. Widener, Fred Dorman, two for Lockview Farm, Arnold Dietrich all of Lockney, and for Bruce Bishop, O. L. Lawrence, R. F. Day and R. E. Irby of Floydada.

The Work Unit Conservationist and District Engineer went over Mrs. U. C. Purcell's farm with Cecil Purcell, the operator, and worked out a conservation plan. Some land will be planted to grass and the cropland will be terraced and contour farmed.

Charter Oak is a tree in Hartford, Connecticut in which the colonial charter was supposed to have been hidden in 1687.

Chevrolet Dealers See New Models At Fort Worth

Chevrolet dealers in this area were enroute to Fort Worth, Texas, today to attend the Chevrolet Regional Dealers' Convention, Thursday, Jan. 13, at which they will preview the new Chevrolet passenger car for 1949, completely restyled and featuring the latest trends in automotive design.

The meeting, at the Will Rogers Memorial Auditorium, Fort Worth, will be closed to all but Chevrolet dealers. The first public showing of the new passenger cars is Jan. 22. On that date the local dealers' showrooms will hold an open house for all residents of this area, featuring the new car which marks a new era in transportation in the low cost field.

Local dealers and top officers of the dealerships will be joined at the meeting by approximately 650 other Chevrolet dealers from cities in the region covering Arizona, New Mexico, Texas, Oklahoma, Louisiana and southern Mississippi. K. E. Staley, regional manager, will conduct the meeting, all sessions of which will be at the Will Rogers Memorial Auditorium.

WANT ADS GET RESULTS

SPECIAL

at the LADY FAIR SHOP

this week are

Beautiful Petticoats

of "Campuruf" and "Newform". They are in lovely crepe, lace and tailored.

Sizes: Small, Medium and Large

STILL GOOD BARGAINS in Ladies Coats, Suits and Dresses

All Hats at 1/2 Price

We have a few pair of

White Rabbit Fur Mittens

for \$1.50 per pair

Lady Fair Shop

MRS. EDNA MAE HONEA, PROP.

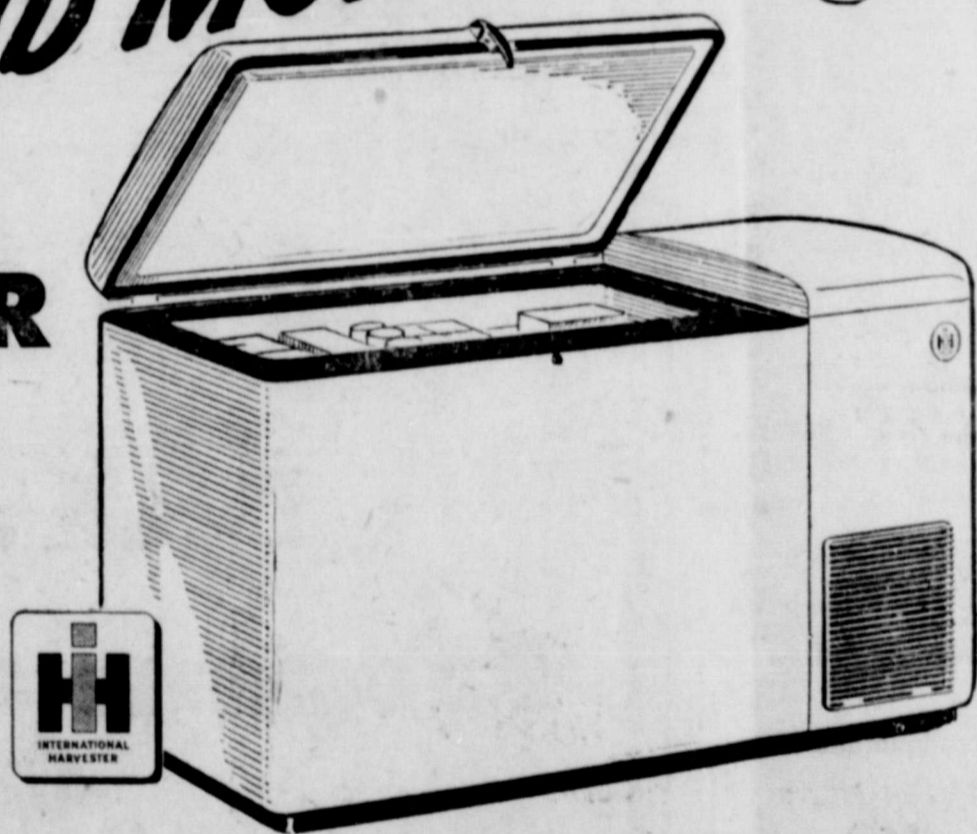
"IMAGINE—SAYING SHE CAN CUT HER
FOOD BILLS THESE DAYS!"

"WHO COULDN'T—AND SERVE BETTER
FOOD, TOO, WITH AN INTERNATIONAL
HARVESTER FREEZER!"

SAVE FOOD AND MONEY

THE EASY HARVESTER WAY!

with an
INTERNATIONAL
HARVESTER
FREEZER



Yes, it's true! With these streamlined beauties you can spend less for better eating and that's SOMETHING... these days! Your 11.1 cubic-foot International Harvester Freezer is built to hold 385 pounds of perishable fruits and vegetables; juicy, tender roasts and poultry. You can buy in larger quantities at lowest prices and get the finest quality foods. And with freezing three times easier than other methods of food preservation—well, you just can't miss! Best of all, with a well-stocked freezer, speedy preparation of tasty dinners when unexpected guests arrive will be a breeze.

So come in today and see these great new International Harvester Freezers. Be sure to ask about the important basic features that assure months of economy meals your whole family will enjoy—and feel better for having eaten! Floor area required, 58 by 31 1/2 inches; height 37 1/4 inches.

The International Harvester Freezer is also available in the 15 cu. foot size. Come in and see our display of I-H refrigeration equipment.

See our 8-foot I-H Refrigerators with all the late improvements.

Hammond & Company

Phone 25

Your International Dealer

Lockney

PLAINS THEATRE

Lockney, Texas

"Movies Are Your Best and Cheapest Entertainment"

SATURDAY MATINEE and NIGHT
JANUARY 15

Gene Autry and Champion in
"THE STRAWBERRY ROAN"
Also Comedy and Serial

Sunday Matinee & Night—Monday
JANUARY 16 AND 17

Danny Kaye and Virginia Mayo in
"A SONG IS BORN"
IN TECHNICOLOR
Also Cartoon and News

Tuesday Only—January 18
Irene Dunn in

"I Remember Mama"
Also Novelty Reel

Wednesday—March of Dimes Benefit Show

—On The Screen—
"THE HUNTED"
with Preston Foster
—Plus—

Johnny Sisson's Magic Show

ADMISSION: Adults 50c. Children 25c
All Proceeds Go to The March of Dimes

THURSDAY & FRIDAY
JANUARY 20 AND 21

"Blondie's Reward"

with Penny Singleton and Arthur Lake

—Plus Second Feature—

Gloria Henry—Stanley Clements in

"RACING LUCK"

FARMS FOR SALE

In the best irrigation belt in the United States. Improved and raw land from \$60.00 to \$200.00 per acre. For further information call or write.

SPEARS REAL ESTATE

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Hobbs, New Mexico

Lockney High

Jerry Sims Tiney Foster
Kay Norman Ilene Harris

The campus of Lockney High has really been dull this week for the buses could not run Monday and school was not held Tuesday. The basketball game with Spur was postponed. However our superintendent returned from Austin where he had spent several days. This helped matters some.

This was to have been mid-term test week but due to the weather they could not be taken.

DIRT STORM

Lavern, was that you saw riding around with Donnie and Bill Applewhite Saturday evening?

Mervean, you had better be careful about "those things"! Never can tell what it would lead to!

Beth, did you really lose your boyfriend for good? Here's feelin for you!

What "people" are so crazy as to enjoy a ride to Plainview in the open air? Did you get cold girls?

Melba, who was your man-friend Sunday evening?

Bobby Dameron, did you have an accident while you were playing ball at Kress?

What is this we hear about a certain Jr. girl being afraid she is going to

lose her boyfriend to an old standby—Kay? How about this?

Shirley, have you lost Ray yet? Come on girl—give a little right before you leave him!

Say, seems as if California and Buddy are in the groove! She doesn't even go with another man! This may prove serious.

Glenda, how do you rate that handsome guy? Why won't you go with him?

A new romance is in the air between Eddie Joe and Wanda. Will this be love? Puppy love that is! Luck to you two!

Kay, do you always sleep in boxes or is it a habit?

Who were the blondes that were skating with two of our local football heroes Thursday night? How about that Calvin and Charles? How about looking in Lockney before going out of town?

Mary E., did Bob enjoy the candy you sent him last week? Looks like "love"! What has happened to Donnie?

Who makes a habit of stopping at the Ford house? How about that gals? Jerry, what happened to Dowell? Looks like Eddie took his place for keeps! That agoing!

What's the matter Gayle? Don't Dabolette appeal to you? Could Donald be the reason?

Joanis, do you always have to have a handsome man to date? We don't blame you in the "case".

Huck and Kelly, are you really trying to help a lonesome little girl to get her man?

Since when did "the O. A. O. sign" change? Who knows about this? Come on out with it!

Tiney did you enjoy your visitor Monday evening? Good going.

What two Senior girls are outcast of the Senior class but the Juniors have been real pals? How do you feel about this Jerry and Carolyn?

What has caused that worried look on Joy Keeter's face? Could it be that boy from Providence? It couldn't be helped so maybe he will come back. We will keep our fingers crossed for you Joy.

ORCHIDS AND BRICKBATS

Orchids to: Miss Norris who has proved to be a real pal of the students of L. H. S.

Our basketball team who beat Kress by fairly fighting.

Brickbats to: The weatherman who has ruined the plans of some of the students!

To those people who do not turn out for our basketball games.

Mr. and Mrs. Hasler Strickland of Roswell, New Mexico; Mr. and Mrs. B. P. Bock of Hereford and Mrs. Robert Morton of Austin have been here this week at the bedside of their mother, Mrs. H. B. Strickland who is critically ill in the local hospital.

John Marshall, Chief Justice of the Supreme Court, did more to clarify the intent of the U. S. Constitution than any other man.

Points On Cotton For 1949 Are Noted

COLLEGE STATION—Now, it's about time for Texas cotton growers to decide how their cropping pattern will shape up for 1949.

For many cotton men, the 1949 season is already set. Others, however, are asking the question, "What should I do with cotton in 1949?" says C. H. Bates, extension farm management specialist of Texas A. & M. College.

Texas cotton farmers have taken to the 7-Step Cotton Program in a big way—and have come out on top many ways by following the improved practices set up in this cotton program, says Bates. Many growers have built up their profits through more efficient production, ginning and marketing that is encouraged in the educational efforts of all agencies.

Back to this question many Texas cotton farmers are asking—"What should I do with cotton in 1949?" That is a matter for the farmer himself to decide, says Bates. But a few guiding facts may help to reach a decision. Here are some points to keep in mind:

1. The carry-over stocks of cotton next August are expected to be about three million bales greater than on last August 1.

2. The total cotton used in this country is expected to drop a little during the coming months. However, the foreign shipments are to increase under the European Aid Program.

3. Price prospects through the government loans are a little more favorable than for feed crops due to storage difficulties with grains.

4. Finally, the prospective demand for livestock and livestock products is relatively stronger than for crops. Bates concludes that this year should be one of fair opportunity for cotton growers if good production and marketing practices are followed. It looks as if cotton "has the edge" on cash grains if it's a toss-up between these two crops.

Certainly where livestock production is handled along with cotton, the output of meat, milk and eggs should not be decreased next year. It's good, common sense, says Bates, to keep up the production schedule on the basis of long-run profits.

During the coming year, farmers must keep up the production system which will maintain the soil and provide permanent gains for better living.

TO SOUTH TEXAS

Mr. and Mrs. Ed Whitfill left just before the snow storm last Sunday for South Texas where they will stay for several weeks. They are now staying at the Weslaco Trailer Camp, in Weslaco, according to a card received from Mrs. Whitfill.

Mrs. E. M. Whorton left Sunday for a visit in Dallas with her daughters.

Card of Thanks

I want to thank each-and everyone of you from the depth of my heart for the consideration and help you have given in my time of trouble. May God bless you all.

Billy Martin

Laverne Rhine of the Lubbock Memorial Hospital, Wanda Rhine, student at Texas Technological College, Lubbock, and Glen Rhine, student at W. T. S. C. at Canyon, were guests over the week end at the home of their parents, Mr. and Mrs. L. G. Rhine.

Mrs. J. P. Puckett has the flu this week.

HIGH & LOW BLOOD PRESSURE

successfully treated home without an operation with Boaz Tablets.

E. H. Boaz, M.D. Morgan Hospital, Childress, Texas

OR SCOTT CHEMICAL CHILDRESS, TEXAS

WILSON KIMBLE OPTOMETRIC CLINIC
Phone 254 FLOYDADA Write Box 518
Specializing in Eye Care and Visual Efficiency
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.
DR. JOHN W. KIMBLE, Optometrist

JOHN B. STAPLETON ENOS T. JONES
Stapleton & Jones
LAWYERS
General Civil Practice & Income Tax Matters
Office In Court House Floydada

DR. JOE E. WEBB OPTOMETRIST
Rooms 306-308, Skaggs Building
Telephone 1234
Plainview, Texas



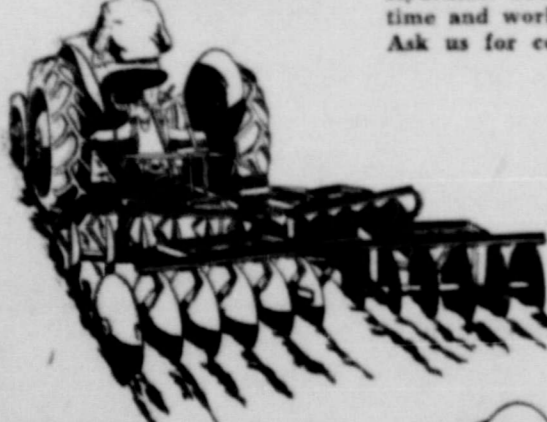
Dearborn LIT Type Tandem Disc Harrow permanently angled in solid frame. Ford Tractor Hydraulic Touch Control lifts, lowers implement and regulates depth of discing.

A Type for Every Need!

DEARBORN DISC HARROWS

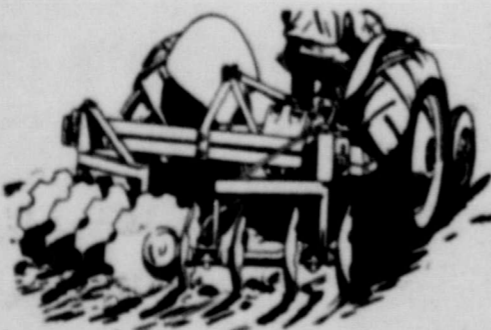


Choose the Dearborn Disc Harrow that suits you best... and get better, easier, faster discing. All are quickly attached to the Ford Tractor. Ford Hydraulic Touch Control saves time and work in many ways. Ask us for complete facts!



Dearborn Pull Type Tandem Disc Harrow. Gangs angled or straightened as desired from seat by Ford Tractor Hydraulic Touch Control. Makes well prepared, level seedbeds.

Dearborn LIT Type Reversible Buck and Egg Harrow. Big matched blades for heavy soil, trash or clearing land. Reversible gangs tilt for making ditches or beds. Lifts, lowers by Ford Tractor Hydraulic Touch Control.



Dearborn LIT Type Single Disc Harrow. 10 ft. or 12 ft. width means fast discing, good leveling. Lifts, lowers by Ford Tractor Hydraulic Touch Control. Easy turns, no road damage to blades.



Braselton Implement Co. Inc.

Your Authorized Ford Tractor Dealer
Floydada, Texas

Brighten the Home With
Bright, New, Crisp

WALLPAPER

A beautiful new pattern for

every room of the home.

Select Yours Now

Headquarters for
COOK'S PAINTS

LONG-BELL

The mark on quality lumber
301 E. 5th Phone 163
Plainview, Texas

Watch Your Kidneys!

Help Them Cleanse the Blood of Harmful Body Waste

Your kidneys are constantly filtering waste matter from the blood stream. If kidneys sometimes lag in their work—do not see no Nature intended—fall to remove impurities that, if retained, may poison the system and upset the whole body machinery.

Symptoms may be nagging headaches, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—a feeling of nervous anxiety and loss of pep and strength.

Other signs of kidney or bladder disorder are smoky-colored urine, scanty or too frequent urination.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. Doan's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the country over. Ask your neighbor!

DOAN'S PILLS

WOMAN'S WORK IS EASILY DONE Electrically

REMEMBER when grandmother sighed over the wisdom in the old saying "Man works from sun to sun... woman's work is never done?" It's not like that today... thanks to electricity.

In a home where electricity is used, woman's work can be done much more easily, and rapidly than in the old days. Too, it's done economically, because the cost of dependable electric service is so low.

Look around your home and notice in how many ways electric service is making it easier for you to be a real homemaker. You'll be surprised and pleased, and odds are you'll soon be shopping for more electric appliances to take even more work off your hands.

SOUTHWESTERN PUBLIC SERVICE COMPANY
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

ATTENTION FARMERS!

Propane and Butane GAS

10¢ PER GALLON

All Tanks Above 150 Gallon Capacity

FOR DELIVERY CALL 156

HICKERSON-STRICKLAND BUTANE COMPANY

LOCKNEY—FLOYDADA

Mr. FARMER— You Are Invited to Attend Our
EXTRA SPECIAL L. P.
GAS MEETING

SATURDAY JANUARY 15th 2 P. M. LOCKNEY CITY AUDITORIUM

FREE PRIZES

Will be given away. Farmers (men only) are eligible for these prizes. (Exception: Any and all widows that live on the farm are eligible.)



FIRST PRIZE
\$175.00
ROPER RANGE

SECOND PRIZE
\$27.50
Adams Heater

THIRD PRIZE
\$25.00
Adams Heater

FOURTH PRIZE
\$25.00 Famous
Samson Luggage

Every item a real quality prize that will last for years and years.

DON'T LET ANYTHING keep you away from this most important meeting. We want to discuss with you our 1949 **TRACTOR AND IRRIGATION DEAL**

Whereby we will sell

BUTANE at the low price of only **8** CENTS PER GALLON

This low price will save you farmers thousands and thousands of dollars every year. Be sure and come and get first hand information. We will give you **COLD FACTS**. It is very important that you come and start thinking about saving a lot of money.

TUNE IN

KSEL

950 Kilocycles for the

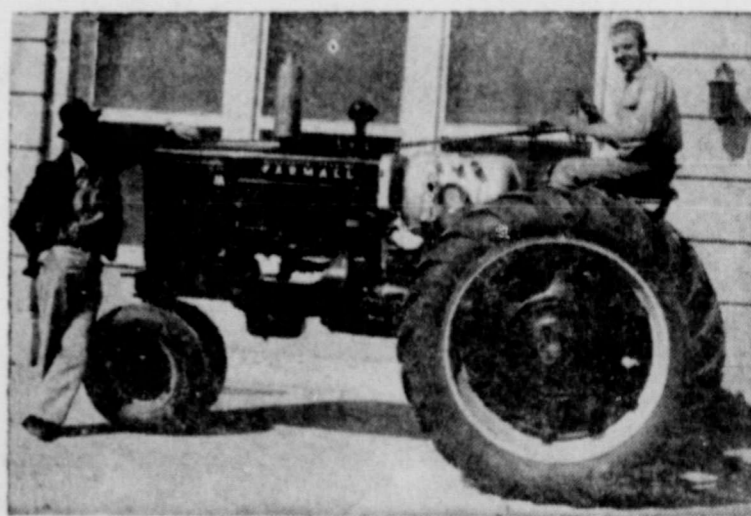
ROPER RANGERS

8:30 A. M. to 8:45 A. M.
Monday Through Friday



Conducted by **BILL KITTS—ZEKE KITTS** and **Wm. WAYNE KITTS** at the Piano

We will have on exhibit a **TRACTOR** equipped with a **CENTURY BUTANE GAS CARBURETOR** and butane gas fuel tank.



We will do some plowing. We want you to see the extra power the tractor has on Butane.

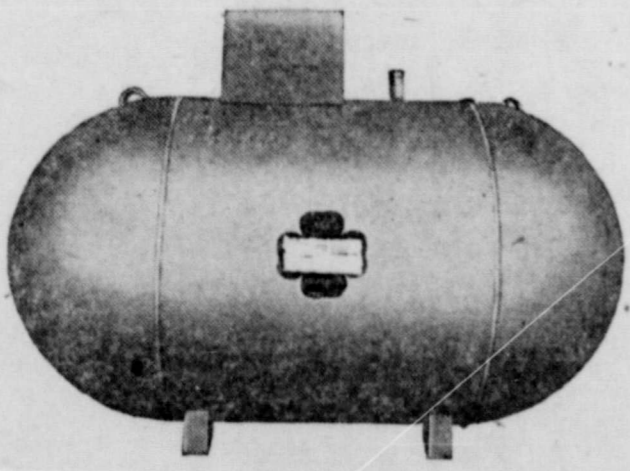
We will exhibit some Irrigation Motors equipped with **CENTURY BUTANE GAS CARBURETORS**

All **TRACTOR AND AUTO**

DEALERS

and their mechanics are invited to attend this important meeting—important because in the future so many tractors and motors will be run on butane.

Come and see for yourself just why our **L. P. GAS TANKS** Will serve your present and **FUTURE NEEDS BETTER!**



These L. P. Gas Tanks are Designed by us, built by us to

BETTER SERVE

Your every present and future needs—and to actually save you a lot of time and money.

SEE THEM SURE!

BAKER-FLEMING FLASH-O-GAS CO.

"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"

Plainview—Lubbock

Society News

Methodist Youth Fellowship Meet At Crosbyton

The Plainview District Methodist Youth Fellowship is having its third quarterly meeting January 22 and 23 at Crosbyton, Texas.

Registration begins Saturday at 5:30 p. m. The worship program beginning at 8:00 o'clock concludes Saturday's program. Rev. Hubert Bratcher, pastor of St. John's Methodist Church of Lubbock, is the scheduled speaker.

Sunday's meeting begins at 9:45 a.

m. with Sunday School and closes with a worship program at 2:00 p. m. The theme of the meeting is "Who is my neighbor?"

The officers of this organization are: Willy Green, Olton, president; Gwendolyn Fewell, Crosbyton, vice president; Janet Huffman, Sterley, Secretary and treasurer; Catherine Beard, Ralls, publicity superintendent; Carla Herrington, Anton, worship and evangelism chairman; Nita Miller, Olton, community service chairman; Carol Haynes, Plainview, recreation chairman; Paul Tullis, Anton, world friendship chairman.

Mrs. Mallie Nichols Claimed By Death

Mrs. Mallie Nichols, age 73 years, passed away at her home Monday night. Mrs. Nichols had been ill several days but became worse Monday and death came Monday night. Her death was reportedly due to heart trouble.

Mrs. Nichols had lived in Lockney most of the time for the past 35 years. She was born in West Kentucky but came to Texas with her family when she was 16 years of age. Her husband Uncle Wash Nichols, passed away on Sept. 7, 1934.

Funeral services were held at the Carter Funeral Home here Wednesday afternoon at 3:00 o'clock. W. A. Record, Main Street Church of Christ minister officiated. Burial was in the Lockney Cemetery.

Survivors include one brother, W. M. (Uncle Billy) Martin with whom she made her home, two step children, Dr. E. O. Nichols of Plainview and Mrs. Will McGehee of Hereford.

Work Started On Irick Road Right-Of-Way Easements

It was reported to The Beacon this week that work is now in progress securing right-of-way easements for a farm-to-market road into the Irick community.

Although this road is not yet on the calendar for hard-surfacing, it was understood here that county officials did promise the citizens of the Irick community that a road would be hard-surfaced into that community when possible to do it.

About a year ago the citizens of that community had two meetings and selected a road running straight north from the Irick school house to Highway 70 at Aiken as their choice of roads to be hard-surfaced. According to information given The Beacon the right-of-way easements have not been secured on this road and now citizens of the community are attempting to secure right-of-way easements on a road running south from the J. R. Belt home to the south corner of the Dow Colson place thence west to the Floyd County line. This road passes by the Irick schoolhouse and is the present route of two school buses and the mail route.

Twenty-two signers for right-of-way easements had been secured up to Tuesday, it was reported.

Parker And Butth Families Attend Rose Festival

Mr. and Mrs. H. P. Parker and Mr. and Mrs. Bill Butth and children returned Friday from a 16 day trip through New Mexico, Arizona and California. They also visited Tijuana, Mexico.

They report the rose parade as the high-light of their trip. It was the 60th Annual Tournament of Roses on New Year's Day at Pasadena, Calif. Officials stated the estimated 1,750,000 spectators broke all records.

The parade route was 5 miles long and the crowd was massed into every inch of space on both sides of the street, up to the white honor line which kept them out of the path of the floats, bands and equestrian.

The parade of 60 flower covered floats and barges, 21 bands and 260 horses started with the sound of a golden trumpet at 9:15 A. M. but many of the spectators had spent the entire night on the streets, wrapped in quilts for warmth, waiting for the parade.

The party Mr. Parker and the Butths were with arrived at 4:15 A. M. and were just in time to get front row seats on the street.

Mrs. Parker was unable to make the trip to Pasadena, but she and her daughter, Mrs. H. M. Bennett had the privilege of watching the parade on a television set. They report having seen Mr. Parker and the Butth family several times very plainly on the screen as the floats passed by them.

A result of the excitement and exertion at the Rose festival there was 163 casualties treated and seven deaths, it was reported.

Couple Married Here Saturday Morning

Mrs. Annie Clark and Willie D. Cork were united in marriage Saturday morning at the home of Rev. E. J. Cobb here with Rev. Cobb officiating in the ceremony.

They will make their home in Lockney. Mr. Cork is employed with O. S. Keeter here.

Hospital News

Mrs. Mary Anglin underwent major surgery Saturday morning. She is doing fine this week.

Mrs. Leroy Harrison underwent major surgery Monday morning. She is doing fine.

Mrs. H. B. Strickland's condition remains unchanged.

Pat Bayley was dismissed Thursday.

Mr. and Mrs. George Graham were admitted Thursday for medical treatment.

Mrs. Mary Baggett was admitted Thursday for medical treatment.

Yolanda Baea was dismissed Wednesday.

Zeke Brotherton continues to receive treatment.

Jack Taylor was admitted Sunday for medical treatment. He is improving nicely.

Mark Wadd Merrell was admitted January 12 for medical treatment.

Mrs. W. A. Rushing was admitted Friday for medical treatment.

Mrs. E. L. Stapp was admitted January 10 for medical treatment.

Dan Bayley was admitted January 10 for medical treatment.

Mrs. C. O. Jeffcoat was dismissed January 10.

Royce Humphries of Sterley was treated for a broken foot Thursday.

In 1796 Charles Pinckney, ambassador to France, said, "Millions for defense, but not one cent for tribute."



WANT TO MAKE HER "QUEEN FOR A NIGHT"

Say it with Flowers from **Plains Floral Shop**
Mrs. J. B. SEALE, Proprietor
Phone 163 LOCKNEY, TEX.



WATCH REPAIR

Dependable workmanship, tested for accuracy on the famous Watchmaster.

Let us do your repair work when your watch goes on the blink.

K. W. COOK
Jeweler

Located in Lockney Drug

DR. GREEN DENTIST

On Square - 121 1/2 E. 6th St. Over Bryan's Food Store
New Plastic False Teeth
Crown and Bridgework,
Fillings, Extractions,
Fees Reasonable
1 Day Plate Repairs
Examination Without Appointment.
Plainview, Texas

Minor Repairs made and buttons replaced without charge at

Brown's Cleaners

In Venice the Bridge of Sighs connects the palace with the prisons of the city.

Clara Barton was founder of the National Red Cross in the United States.

According to the Monroe Doctrine, no European nation may interfere in the affairs of the two American continents.

In golf, a hole made in one stroke less par is called a birdie.

German mercenary troops by the British during the war were called Hessians.

Sanskrit was the ancient language of the learned Hindoos. Onward Christian Soldiers composed by Sir Arthur Sullivan.

Pocket and Zip Replaced Brown's Clean

FOODS OF HEALTH GIVING Vitamin

- Fruit Cocktail Red & White Tall can 2
- COFFEE Red & White 1 lb. can 5
- SOAP FLAKES Sun Spun Giant Box 2
- Tomato Juice Red & White 2 No. 2 cans 2
- Potatoes Idaho Russets 10 lb. mesh bag 4

Rose Food Market



DOUGHNUTS

The freshest thing in town for late afternoon. That's what you will say about our golden, crisp, flavored doughnuts.

Take a sack of our delicious goodies home with you. The whole family will enjoy the treat.

McCLUNG BAKERY

Located first door south of Newman Grocery Lockney, Texas

BUILDING MATERIAL

- Insulation Wool
- Sheet Rock
- Asbestos Siding
- Composition Shingles
- Inter-locking Shingles
- Cedar Shingles, No. 1 and 2
- Building Paper
- Plenty of Saturated Felt
- Deadening Felt
- Inside Doors
- Outside Doors
- Window Units
- Window Sash
- Glass
- Masonite
- Masonite Tile, finished & unfinished
- Congowall
- Celotex
- Beaverboard
- Cement
- Lime and Stucco
- Washed Sand and Gravel
- Reinforcing Steel and Mesh
- Bathroom Fixtures
- Plywood—all thicknesses
- Cooks Paint and Varnish
- Builders Hardware

LOCKNEY LUMBER & SUPPLY

Leon Wofford, Manager

DARNELL GROCERY

- Pure Lard Armour's 3 lb. carton 65c
- CRACKERS Premium 2 lb. box 43c
- Coffee Folgers 1 lb. 51c
- DATES 7 oz. pkg. 25c
- CATSUP White Swan 14 oz. bottle 23c
- Pork Chops pound 49c
- BEEF ROAST pound 53c
- BACON SQUARES pound 39c
- SAUSAGE Armour's Wilson 1 lb. bag 30c

MARKET

Your Business Appreciated
We Deliver—Rain or Shine
Phone 128

Aladdin ELECTRIC CONVERTER

CHANGES YOUR ALADDIN INTO AN ELECTRIC LAMP!

QUICKLY EASILY ECONOMICALLY

Slips into the center tube of any model Aladdin.

If your home is wired for electricity you can keep right on using your Aladdin Lamp. Yes! All you do is insert this handy converter and your Aladdin becomes a handsome, attractive electric lamp. It works perfectly! And should the power ever fail, the converter comes right out and your Aladdin uses kerosene again to bring you light that's white and bright as ever. Get your converter now—make your Aladdin a beautiful electric lamp—use it for years and years!



GETTING ELECTRICITY? Don't wait! Enjoy wonderful light from a new Aladdin Mantle Lamp now, and convert it to an efficient electric lamp later. Get yours now!

Baker Hardware Co.

REAL ESTATE FOR SALE

Good Farms — Ranches and City Property. We make good loans on Farms and Ranches — at Low Interest Rate. Quick service — no red tape. List your property with us for quick sale.

First Door South of Jackson Tire Company
W. R. CHILDERS Phone 127 FAY PINNER

Classified Advertisements

For Sale

For Sale

Wanted

Lockney Wins One, Loses Two Games To Matador Friday

Mr. and Mrs. Clyde Shearer of Plainview were guests in the L. G. Rhine home Saturday evening.

Hogs that are moderately fat and weigh between 180 and 240 pounds live weight, produce hams, shoulders and sides of meat of the most desirable size for curing.

A "lame duck" is an office holder who has been defeated for re-election but whose term has not expired.

A hedonist is one who believes that pleasure is the chief good.

Prompt, Courteous Service at Brown's Cleaners

DR. N. E. GREER Office Hours: 9-12 a. m. 2-5 p. m. Refractions by Appointment

Vertical text on the left margin containing various small notices and advertisements.

FOR SALE—Heavy grain hegarl bundles. See Doyle Casey, 7 1/2 miles northeast of Lockney. 19-4tp

FOR RENT—Two large furnished rooms, private entrance and bath, all bills paid, close in. Cheap rent or will rent one room and board two working men. Must be sober and quiet. L. A. Watkins, 109 Beech Street, Plainview. 19-1tc

Miscellaneous NICHOLS AND BAXTER Memorial Company. Buy direct—Markers, Monuments, Coping. Box 454, Phone 342, Clarendon, Texas. 44-4tc

Lost and Found LOST—Four keys in black leather holder believed to have been lost on main street. If found return to Beacon office. 19-1tc

Lockney Chapter No. 379 Stated Convocation Fourth Tuesday M. L. Anderson, H. P. Herman King, Sec'y

DRS. CLOUGH & CLOUGH Optometrists & Orthoptists Clough Bldg. 111 West 7th Ph. 236 for Appointment Plainview, Texas

WANTED—Paper hanging and painting. Experienced. Reasonable. Charles Gibson, at Earl Norman place or write Gen. Del. Lockney. 19-2tp

SHOE REPAIR of all kinds. Also shoe strings and other supplies. CITY SHOE SHOP Located in Tomme Barber Shop

EXPERT TYPEWRITER AND ADDING MACHINE REPAIR Plains Typewriter Service Phone 630—Plainview Collect Two Day Service Guaranteed

Careful Selection And Preparation Of Food Will Save

COLLEGE STATION — By this time most everybody has made and broken his New Year's resolutions.

Prevent a waste of food in the home and use the Texas Food Standard as a guide in planning family meals.

NOTICE OF SHAREHOLDERS MEETING The shareholders of First National Bank in Lockney will hold their annual meeting in the bank on Tuesday, February 15, 1949, at 3 p. m.

WATCH YOUR EXPIRATION DATE

Bring Your CREAM and PRODUCE to us We pay highest Market prices. Alford Produce BILL ALFORD

The Lockney high school teams won one game and lost two to the Matador high teams on the local court last Friday night.

Many More Homes Being Built

The future is still looking bright for Lockney and vicinity with prosperity showing evidence around every corner.

A drive through the residential section of Lockney brings into vision the following changes in landscapes:

In addition to these Mr. and Mrs. Bill Watson and Mr. and Mrs. Glenn Watson are occupying new homes on farms south of town and the R. C. Yarboroughs are constructing a 12 room brick veneer home 9 miles west of town.

Fred Sammann, Farmer, Dies

Fred Sammann, 60 years old, farmer in the Prairieview community northeast of Plainview for more than 40 years, died at the hospital in Plainview Sunday night.

Funeral services for Mr. Sammann were conducted Thursday afternoon at 2 o'clock at a funeral chapel and another service at the Plainview First Methodist Church at 2:30.

STOVALL-BOOHER RADIATOR SERVICE 1019-21 Bldwy Plainview NEW and USED RADIATORS For Cars Trucks and Tractors Complete Service Dept.

GROCERIES PYLANT'S MEATS

Table listing grocery items and prices: Fruit Cocktail Del Monte No. 2 1/2 can 34c, HOMINY No. 2 1/2 can 13c, Whole Green Beans, No. 2 can, Each 23c, APRICOT PRESERVES, Pure, 2 lb. jar 37c, Walnuts Diamond Brand 1 lb. celo bag 33c, Pure Lard 4 lb. carton 79c, DREFT Large size box 28c, MARKET OLEO pound 31c, T-BONE STEAK pound 59c, SAUSAGE Pure Pork pound 37c

Announcing... A new Cotton Buying Service for the Lockney Trade Territory. We are in the market for all kinds of cotton. Have some excellent prices on cotton that is in the government loan. We have the Best Market in West Texas for selected grade and staple. See us before you sell. HORTON HOWELL Office in The Lockney Beacon building. Phone 92

THE BEST IN BARBER SERVICE! Why not come to the Longhorn Barber Shop when you need barber service. You will find that we give you the very best service possible and we do appreciate your patronage. Our entire force are experienced barbers. Give us a trial. LONGHORN BARBER SHOP JOE ROGERS CHARLIE MOSES DALTON NEWTON Located First Door South of Darnell Grocery

The LOCKNEY BEACON

Established 1902
PUBLISHED EVERY FRIDAY

EDGAR R. HAYS
Editor and Publisher

SUBSCRIPTION RATES:
In Floyd County, per year — \$1.50
Outside Floyd County, per year — 2.00
Either new or renewal subscriptions.

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the Act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



Source Of Agriculture Income Changes

COLLEGE STATION—Twenty-five years have made a big change in Texas agriculture.

A quarter of a century ago, Texas farmers received a large share of their income from cotton—around 70 percent, according to the figures. Today, livestock is taking the place of cotton as the basis of income. It isn't quite up to the 70 percent mark, however. At the present time, the income of Texas farmers from livestock and livestock products runs about 46 percent of the total income.

In 1924, the total sales from livestock and livestock products were only 20 percent of the total income, says C. H. Bates, extension farm management specialist of Texas A. & M. College. By 1944, returns from these sources had risen to almost one-half the total income—up to 46 percent. The same year, receipts from cotton and cottonseed had dropped to only 25 percent of the total farm income. It ran about the same as this again last year, says Bates. Sales from these products made up one-fourth of all farm income.

Sales from other Texas crops—wheat, rice, sorghum, citrus, flax and peanuts—made up around 33 to 35 percent of Texas' farm income. And back in 1924, these miscellaneous sources provided only 19 percent of the income. By 1944, they had climbed to 23 percent.

This growth in sales from fruits and crops other than cotton brings out the increasing commercial importance of these parts of Texas agriculture. The big need for food and feed during the war and the years follow-

ing was one main cause for this upward trend in these crops, says Bates.

Examples of the industry building up in the areas of production are the vast processing plant at Corpus Christi for handling grain sorghum and cereals, and the expanding milling and feeding manufacturing plants in north and northeast Texas.

Also, markets for an increasing volume of milk have developed from the rapid expansion of the industrial activity in the state. Population growth within Texas and the Southwest calls for an increased output of meats, poultry and dairy products. Prospects are that this growth will balance the economic pattern with more livestock on Texas farms.

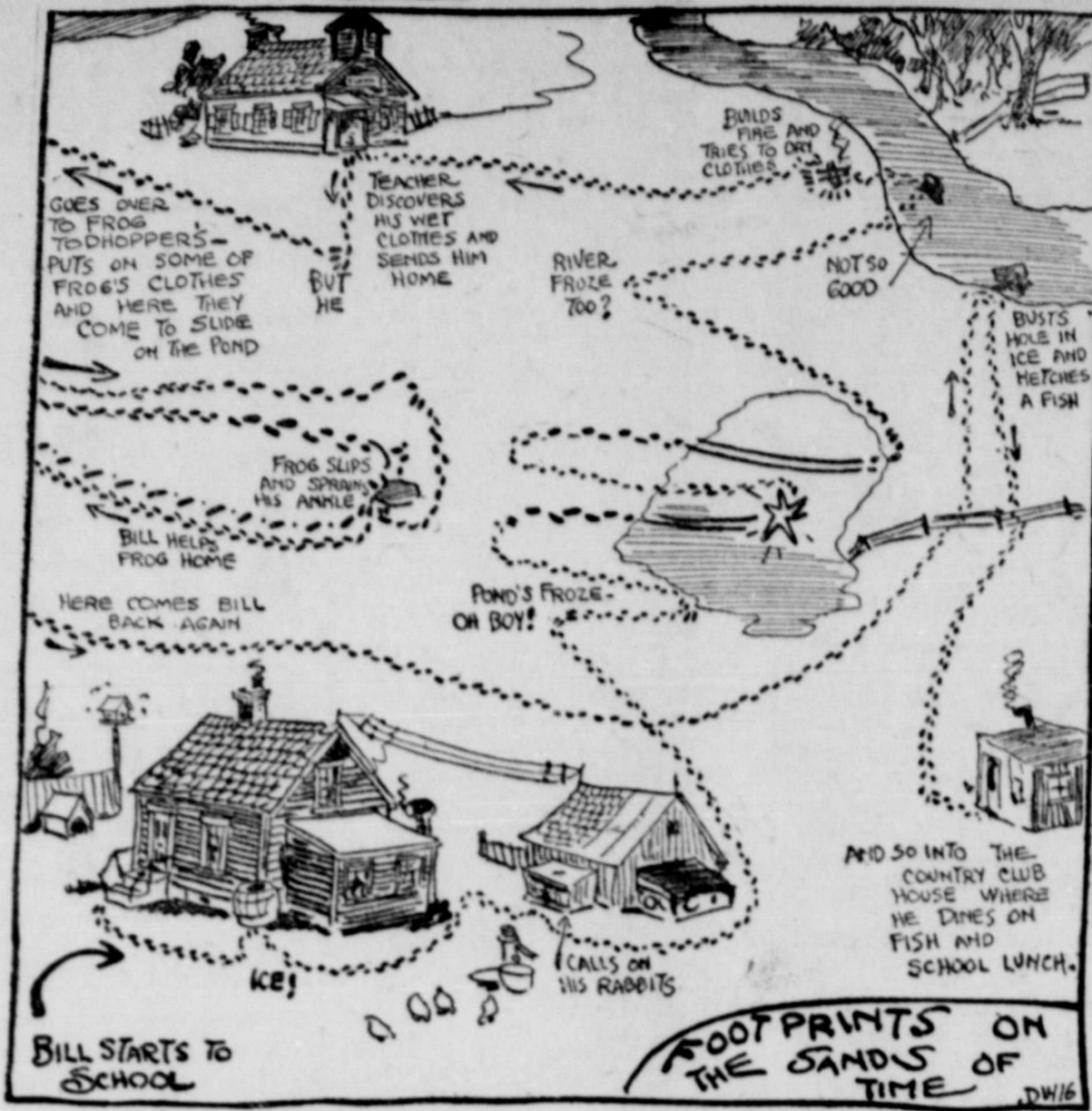
Industrial markets, too, have aided in the shift from cotton farming to dairy and livestock farming, says Bates, especially in the South and East Texas areas.

This big turn in agriculture wasn't a case of wanting to, he concluded, but of having to.

Generally speaking, unfertilized farm ponds will support from 100 to 200 pounds of fish per acre, while a fertilized pond will support from 500 to 600 pounds.

SCHOOL DAYS

By DWIG



CITATION BY PUBLICATION THE STATE OF TEXAS

TO: J. N. WATTS, and all persons claiming any title or interest in land under deed heretofore given to J. N. Watts of Taylor County, Texas, and the unknown heirs of the said J. N. Watts, if he be deceased, their heirs and legal representatives, Defendants. Greeting:

You are hereby commanded to appear before the Honorable District Court of Floyd County at the Court

House thereof, in Floydada, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 21st day of February A. D. 1949, then and there to answer Plaintiff's Petition filed in said Court, on the 28th day of December, A. D. 1948, in this cause, numbered 3791 on the docket of said court and styled Charlie Smith, Plaintiff vs. J. N. Watts, et al, Defendants.

A brief statement of the nature of this suit is as follows, to wit: Suit by Charlie Smith as plaintiff against the persons first named and described in this writ, and to whom this writ is directed, as defendants, in trespass to try title, involving the following described premises situated in Floyd County, Texas: Lot Number Seven (7), in Block Twenty-three (23), Original Town of Lockney, Floyd County, Texas; plaintiff alleging that he was lawfully seized and possessed of such premises, claiming same in fee simple, on October 8, 1945, on which date defendants, unlawfully ejected plaintiff therefrom to plaintiff's damage in the sum of \$500.00, the reasonable rental value of the premises during the period of wrongful detention being \$500.00. Plaintiff praying for judgment for title and possession of the premises, for damages, costs, and general relief, as is more fully shown by plaintiff's petition on file in this suit.

The officer executing this process shall execute the same according to law, and make due return as the law directs. If this citation is not served within 90 days after issuance, it shall be returned unserved.

Issued and given under my hand and the Seal of said Court, at office in Floydada, Texas this 3rd day of January A. D. 1949.

Attest: Mary L. McPherson Clerk, District Court, Floyd County, Texas (SEAL) 18-4tc

Visitors in the home of Mr. and Mrs. I. S. Webb recently were Mr. and Mrs. John Knox Yearwood and two small children of San Jose, Calif. The Webbs are grandparents of Mr. Yearwood. The California people also visited with Mr. and Mrs. Rainey Yearwood in Floydada. They will return home the latter part of this month.

Mrs. F. R. Russell of Hugo, Okla., visited Mr. and Mrs. I. S. Webb recently.

Wedgewood china is named after Josiah Wedgewood, celebrated English potter.

With EXCHANGE

COURT DECISION
Members of the Appeals at Austin years hence what votes in Crosby needn't look far to Their decision Wedg and remanding Holland ranks along publicized reversal case because the that "stomping" was foot.

Holland, convicted to die in the slaying Pierce will get a Judge Dan Blair of followed the law. Yes—the case was reverse of failure to comply because the law was

There wasn't a thing trial, the appeal reversal was granted Blair refused to accept of exception after the ed by statute had extra lawyer was "sick", the ruled, and although talked to Judge Blair, he knew something abness".

Justice in Texas is a laughing matter. He victed of one of the ed murders in the bl county. There was not the trial, and Judge the law in refusing to of exceptions. Yet H a new trial. All Tread just remember the judges when it comes again.—Trends in The view.

When you're making freezing, add all the salts except the salt, speed up the rancidity the other seasonings from getting rancid.

Coming JAN. 22

New Chevrolet for '49

Tested and Proved...

on the world's toughest Proving Ground



ITS DURABILITY WAS PROVED HERE

ITS DEPENDABILITY WAS PROVED HERE

ITS STABILITY WAS PROVED HERE

ITS IMPROVED PERFORMANCE WAS MEASURED HERE

ITS DURABILITY WAS CHECKED HERE

ITS VISIBILITY WAS PROVED HERE

ITS ECONOMY WAS PROVED HERE

ITS RIDING COMFORT WAS PROVED HERE

ITS RELIABILITY WAS PROVED HERE

ITS SPEED WAS PROVED HERE

ITS POWER WAS PROVED HERE

BRING YOUR FORD TRACTOR HOME!

when in need of service.

Factory-trained service men and only genuine Ford parts used.

Free pick-up and delivery for complete overhaul jobs.

E. K. HUFSTEDLER & SON

Phone 650 Plainview

Plainview Sanitarium and Clinic

801-813 West Eighth Street
PLAINVIEW, TEXAS

- | | |
|--|---|
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Surgery & Consultation | HUGH B. O'NEIL, M. D.
Internal Medicine, Cardiology |
| J. H. HANSEN, M. D.
X-Ray & Urology | LANDRIA C. SMITH, M. D.
General Medicine |
| E. O. NICHOLS, JR., M. D.
Surgery & Gynecology | C. C. JACKSON, M. D.
Ear, Eye, Nose, Throat |
| RANDALL E. COOPER, M. D.
Neurology & Psychiatry | WILLIAM H. TEAGUE, M. D.
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Obstetrics & Gynecology | EDWARD T. DRISCOLL, M. D.
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| WARREN W. EDDY, B. S.
Psychology | RALPH V. WILLIAMS, B. S.
Registered Physical Therapist |
| LEE B. SOUCY, M. T. (ASCP)
Chief of Laboratory | LENORE KRUSELL, B. S.
Registered Physical Therapist |
| SUSIE C. RIGGS, R. N.
Supt. of Nurses | H. M. SIMMONS
Business Manager |

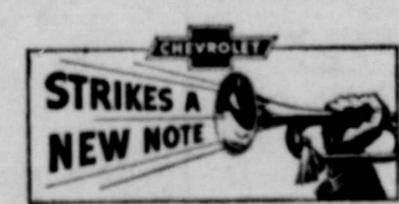
W. W. KIRK
Hospital Administrator

WHEN you see the 1949 Chevrolets, a glance will be enough to tell you they're new—all new—in line and contour, in beauty and style. And when you look inside, and under the hood, and beneath the chassis, you'll see that their newness is not merely in outward appearance, but in design and engineering and construction as well.

But, to a lot of people, the 1949 Chevrolet is already old. They know what it will do, and how exceedingly well it will do it—they know all about its performance, its comfort, its power, safety, durability and

economy. They are the engineers and technicians of the General Motors Proving Ground—the largest, most completely equipped, outdoor testing laboratory in the automobile world.

Here, before a single new 1949 Chevro-



let went into production, experimental models were tested—made to show that they possess, in greater measure than ever, all those qualities on which Chevrolet has built its leadership.

In short, the General Motors Proving Ground tests are your assurance that your new-model Chevrolet has proved its worth through many months and many, many thousands of miles of rough handling.

Soon you will see the new Chevrolet—and when you do, you will see a car not only new, but tried and true.

Lockney Auto Co.

Phone 134 Chevrolet Dealers Lockney

Lists Vacancies To Enlistees

With XCH... Harold Fulghum in charge... Station at room 203, Postoffice Building in Lubbock...

ings for a camera technician, Radar observers, (Sea Research) and for a Crane operator... Camera Repairmen, Combination Welders, and Administrative NCO's...



WINNER . . . Otto Matthes of Philadelphia is pictured at the Honey Plaza hotel in Miami after he won the national open individual bridge championship for 1948.

WTCC Seeks Protection Of Water Rights

ABILENE—Protection of the domestic water rights of West Texas today was termed by President John Mitchell of the West Texas Chamber of Commerce, as the most important task for 1949.

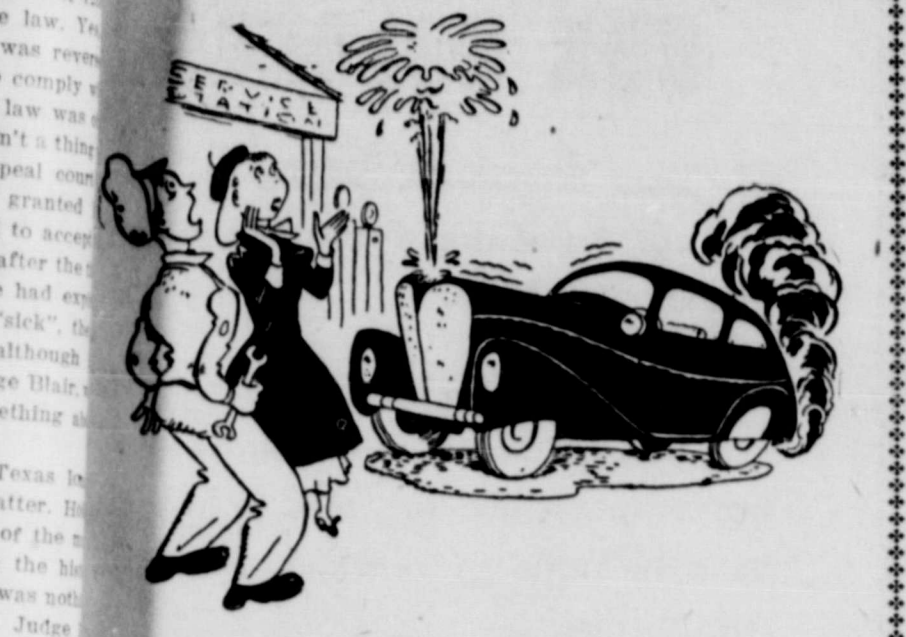
Catching Diseases Drop In Texas

AUSTIN, Texas—Every citizen of Texas should be greatly interested in the over-all health picture in the state as indicated by the morbidity report just released by Dr. Geo. W. Cox, State Health Officer, showing the year's totals on communicable diseases.

Begin making arrangements now for a good supply of nitrogen fertilizer for 1949. Looks as though the supply year to get rid of them. If you do, there will be fewer losses of meat, leather and milk.

MAIN STREET CHURCH OF CHRIST

"AND FIVE OF THEM WERE WISE. AND FIVE WERE FOOLISH." MATT. 25:2. Jesus, in the above verse describes his kingdom at the end of time. At the time of his return to gather from his kingdom those who are arrayed in fine linen, which is the righteousness of saints.



LET US SERVICE YOUR AUTOMOBILE!

Bring that auto out and let us service it for you. Regardless of what you need in the way of Gasoline, Oils, Greases, Accessories, Tires, or Tubes we will be glad to serve you and will give you prompt service.

We also handle Cold Drinks and Candy Cigarettes and Tobaccos GIVE US A TRIAL! SPENCE & THOMPSON "66" STATION On Highway 70—Lockney Rayburn Spence George Thompson

NOTICE!

TO THE TAXPAYERS OF FLOYD COUNTY

The Assessor-Collector's office in the Courthouse at Floydada will be closed Wednesday, January 19, 1949. We will be in Lockney at the Lockney Implement Co. to collect only current and poll taxes.

There are only a few days more to pay poll taxes and secure exemption certificates.

T. T. HAMILTON Assessor-Collector Floyd County, Texas

Catching Diseases Drop In Texas

AUSTIN, Texas—Every citizen of Texas should be greatly interested in the over-all health picture in the state as indicated by the morbidity report just released by Dr. Geo. W. Cox, State Health Officer, showing the year's totals on communicable diseases.

E-Z-ON ALL METAL INTERLOCKING WEATHERSTRIP

Effective protection for all time to come FROM WINTER COLD From Rain From Dust You can apply this weatherstripping yourself in a few minutes time. No special tools or skills required. See this at our yard. GET OUR PRICES On all your building wants. It will pay you. We have lots of washed Gravel and Sand. CEMENT and MASONRY CEMENT Textone - Stucco - Texolite We have been given the exclusive agency for COLEMAN WATER HEATERS for both natural and butane gas. This heater carries a lifetime guarantee. See these heaters on display at our store. Also Coleman Floor Furnances. Brunnier Lumber Co.

WATCH YOUR EXPIRATION DATE

We want to buy your PRODUCE CREAM HIDES and WOOL First Deer North of Peanning ton motor Co. Huggins Produce Phone 100 Lockney

RADIATORS CLEANED AND REPAIRED

Winter will soon be here and for protection of your car your radiator should be in good condition. Let us clean and repair it for you now before cold weather. Parsons Radiator Service Rudd Parson, Owner



THEY LOOK ALIKE! THEY FIT ALIKE! THEY ARE ALIKE! If your John Deere Equipment needs parts replaced, you'll find it pays to replace them with only genuine John Deere Parts. Why? Because each John Deere Part is the identical twin of the part built into your equipment. It's made from the same high-grade materials . . . from the same patterns and dies . . . with the same quality workmanship as was the original part it replaces. Genuine John Deere Parts are made to fit right . . . to last longer. Check over your John Deere Equipment now. Get it set to go when the next working season arrives. Place your order with us for genuine replacement parts for your John Deere Equipment the next time you're in town.

Lockney Implement Co. WE USE ONLY GENUINE JOHN DEERE PARTS IN OVERHAULING YOUR FARM EQUIPMENT

Aiken News

By Mrs. M. B. Salmon

Mr. and Mrs. Bill Wesley and Mrs. Ivan Thompson helped move Mr. and Mrs. Jack O'Conner from near Petersburg to west of Plainview Wednesday.

Mr. and Mrs. Fred Musgrove were guests in the home of Mr. and Mrs. M. B. Salmon Wednesday night and Thursday night. They have bought a farm near Providence.

Mr. and Mrs. Oscar Ray moved near Petersburg Thursday on the farm where O'Conner's moved from.

Mr. and Mrs. Lois Williams and family and Roy Ray visited in the home of Mr. and Mrs. Bill Wesley Thursday night.

Mr. and Mrs. Arnold Langfeldt visited in the home of Mr. and Mrs. Wiley Moore Friday night.

Mr. and Mrs. Jess Starkie and family and Mr. and Mrs. Homer Starkie and family of Lockney spent the weekend in Pecos.

Little Pat O'Brien spent Friday night with Mr. and Mrs. Vernon Campbell and Carolyn.

Mr. and Mrs. Connie O'Brien attended the fights in Plainview Friday. Mrs. Mamie Elam visited friends in Aiken Saturday.

Mr. and Mrs. Vernon Campbell and Carolyn visited in the home of Mr. and Mrs. M. B. Salmon for awhile Saturday night.

Miss Leota and L. A. Compton made a business trip to Lubbock Saturday. Mr. and Mr. L. L. Scott and Sonny and Mr. and Mrs. Buck Kellison and family attended homecoming at Kress Sunday.

Rev. and Mrs. Bill Holcomb and Lee Roy of Wayland and Mr. and Mrs. M. B. Salmon were guests in the home of Mr. and Mrs. Wiley Moore Sunday. Miss Virginia Compton came home over the weekend. Misses Betty Carter, Vesta Chandler and Verna Clinton came with her.

Mrs. Artie Baker made a trip to Pecos last week to set shrubbery out at their new home. They plan to move soon.

Mr. and Mrs. R. C. Rodgers made a business trip to Ackerly Thursday night.

TO DALLAS SUNDAY

Mr. and Mrs. Leon Wofford, Lloyd Wofford and Mr. and Mrs. Barney Manning went to Dallas Sunday where they consulted an eye specialist in behalf of Mrs. Wofford. They started back Monday but were stranded at Henrietta because of the ice on the highways until Wednesday when they came on home.

Cox Urges That Everyone Join Fight On TB

If we are to eradicate tuberculosis in Texas, every one of us must seize every opportunity to participate actively in the campaign against the disease, Dr. George W. Cox, State Health Officer, said today in a statement urging those who have not yet responded to their Christmas Seal letters to do so.

"Certainly we have gone far in prevention and control of tuberculosis in Texas, but the disease still kills more than 2,500 Texans a year and it takes the lives of more people between 15 and 44 than any other disease.

"While such a situation exists, it is obvious that we cannot relax our vigilance because our job is far from finished. We cannot rest on the laurels of our past record."

Dr. Cox said that finding the unknown cases of tuberculosis, every one of which is a threat to the health of others, depends on the co-operation of the entire community in local chest X-ray programs.

"Although tuberculosis, when it first strikes, has no outward obvious symptoms, it can be found in this early stage by means of chest X-ray. Therefore, every adult should have a chest X-ray at least once a year. If even apparently healthy people have chest X-rays routinely, tuberculosis can be found early, when it is easiest to cure.

"The Texas Tuberculosis Association's case-finding projects are financed by Christmas Seal funds. Therefore your generous support of the 1948 Seal Sale means your individual backing of the activities which form an important part of the prevention and control of tuberculosis in your community."

Mr. and Mrs. M. D. Lynn and sons spent last week end in Lamesa visiting Mrs. Lynn's grandmother, Mrs. Josie Holladay, ad other relatives, Mrs. Dora McDouglas and Mr. and Mrs. Wade Holladay.

Sterley News

By Mrs. M. A. Boone

The Sterley Home Demonstration Club met Thursday in its regular meeting with Mmes. Howell, Rewode, and McClure as hostesses.

Eleven members were present. Cheese sandwiches, olives, devils food cake and hot chocolate were served.

At the close of the meeting a beautiful table lamp was presented to Mrs. R. H. Tinsley, the retiring president. Mrs. Everett Rivers and Ruth Ann visited relatives in Quitaque Wednesday.

Amos Nelson and family have moved back into our community and are now living on the Smith farm. We are very proud to have them back.

Mrs. J. N. Southard and children visited her sister in Lubbock Friday. Mr. and Mrs. G. F. Patterson left Saturday for Temple where Mrs. Patterson will enter a hospital for treatment.

Mrs. James Stack and children are spending this week in Plainview with Mrs. Stack's mother.

Mrs. Barney Stagner of Lubbock spent Friday night and Saturday with Mrs. J. N. Southard.

Mr. Morren of Childress is doing extra engineer work for the Fort Worth and Denver rail road this week.

Mrs. A. H. Sulter, who has been visiting her daughter in Miami Florida, returned Wednesday morning.

IN NEW HOME

Mr. and Mrs. R. T. Spence moved into their new home one block east of the First Baptist church the later part of December. They have sold their farm southwest of town. A special Christmas treat was a recorded message from their son, Rev. Raymond Spence and Mrs. Spence who are now in Japan as Missionaries.

Tobias Hobson, an English stable-keeper, made customers take the horse nearest the door, hence the term "Hobson's choice" meaning to take what's offered or nothing at all.

Lockney Soldier On Duty In Japan

WITH THE EIGHTH ARMY IN CAMP CRAWFORD, HOKKAIDO, JAPAN—Sergeant Raymond R. Randolph, Hq. & Hq. Company, 187th Glider Infantry, 11th Airborne Division, recently returned from a Routine Patrol on the Island of Rishiri, off the Northern tip of the Island of Hokkaido, Sgt. Randolph is the son of Mr. Minnie Stubblefield Randolph, of Route 3, Lockney. Sgt. Randolph saw action with the famed 101st Air-

borne Division, after being sent back to the States for Sgt. Randolph's job as Leader in the Intelligence Liaison Platoon of the 1st Infantry Regiment, was recently promoted to Sergeant from that of Corporal. Randolph has expressed his desire to make the Army his career.

Heligoland, an island in the North Sea, was bought by the British in 1807 and turned into an important military and naval base.

NOTICE TO LOCKNEY BOX HOLDERS

Your LOCKER RENT is now due and is payable during the month of January, 1949.

We will greatly appreciate it if you will let us know if you wish to turn your Locker Box back so we can pass the same on to someone on our waiting list.

All unclaimed boxes will be replaced after February 1, this year.

Lockney Frozen Food



FAY PINNER, Lockney Representative

Krueger, Hutchinson and Overton Clinic

Lubbock, Texas

GENERAL SURGERY

J. T. Krueger, M. D.
J. H. Stiles, M. D. (Ortho.)
H. E. Mast, M. D. (Urology)
A. W. Bronwell, M. D.
EYE, EAR, NOSE & THROAT
J. T. Hutchinson, M. D.
Ben B. Hutchinson, M. D. (Limited to Eye)
E. M. Blake, M. D.
INTERNAL MEDICINE
W. H. Gordon, M. D. (Limited to Cardiology)
R. H. McCarty, M. D.
Brandon Hull, M. D.

INFANTS AND CHILDREN

M. C. Overton, M. D.
Arthur Jenkins, M. D.

OBSTETRICS

O. R. Huff, M. D.
Frank W. Hudgins, M.D. (Jyn.)

GENERAL MEDICINE

G. S. Smith, M. D. (Allergy)
R. K. O'Loughlin, M. D.

X-RAY

A. G. Barsh, M. D.

PATHOLOGY & MICROBIOLOGY

M. Gerundo, M. D., Ph. D.

BUSINESS MANAGER—J. H. Felton

DR. J. G. PRUITT

Naturopathic and Chiropractic Clinic

Oxygen - Water - Therapy - X-Ray

a new Technique

208 W. Missouri Street—Phone 70

Floydada, Texas

Call for Your Appointment

"Where Nature Cures"

SEE

O. C. BAILEY

MGR., BAKER PUMP COMPANY

for

Irrigation Pumps

We are now distributors of the famous

COOK PUMP

which is the most durably constructed pump on the market.

4% Farm Loans—No Fee

At The

ALFORD PRODUCE BUILDING

Phone 199

Lockney, Texas

Or see Ira Graves at Lone Star For Well Casing.

or See Cecil Williams for Test Wells, 75c per foot in Doubtful Water Areas.

Phone 130-R, Lockney, Texas

See R. K. SHIRLEY for Pump Bases and Motor Bases

WE CAN SAVE YOU MONEY

TRY THE "FEEL"!

Feel those "Sofa Wide" Seats...up to five feet wide! And soft!

Feel that "Mid Ship" Ride...you'll ride in the level center section of the car!

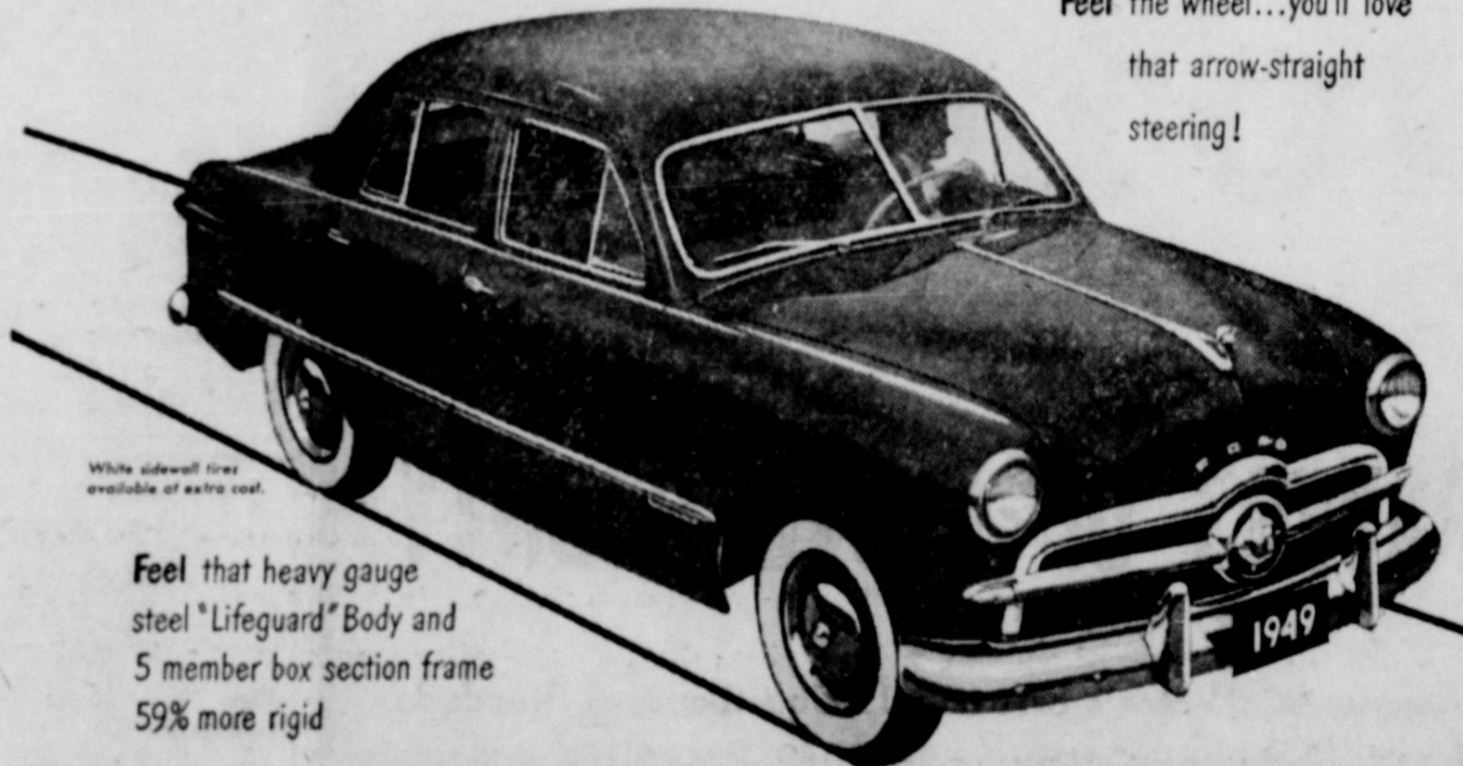
Feel that "Equa-Poise" power in both the new 100h.p. V-8 and the 95h.p. Six!

Feel those "Hydra-Coil" Springs in front teamed with "Para-Flex" Springs in the rear!

Feel the wheel...you'll love

that arrow-straight

steering!



White sidewall tires available at extra cost.

Feel that heavy gauge steel "Lifeguard" Body and 5 member box section frame 59% more rigid

Feel those "Magic Action" brakes . . . up to 35% easier acting...they're "King-Size" too

'49 FORD

Your Ford Dealer invites you to listen to the Fred Allen Show, Sunday Evenings—NBC Network. Listen to the Ford Theater, Friday Evenings—CBS Network. See your newspaper for time and station.

NEW There's a Ford in your future

"Drive a Ford and FEEL the difference"

"WHITEY" BACCUS

Phone 200

Authorized Ford Dealer

Lockney

CLASSIFIED DEPARTMENT

AUTOS, TRUCKS & ACCESS.

40 V-8 TRUCK, new 100 hp. motor, 2-speed Eaton rear end, 26-foot Hobbs trailer. Heavy duty air brakes. Very good tires. Cattle and grain beds. Railroad permit. Reason for selling: owner unable to drive any longer.

403 E. Main A. U. MORGIE Call 442. Olney, Texas.

BUSINESS & INVEST. OPPOR.

A GOOD THRIVING modern shoe repair shop. Write or see MODERN SHOE SHOP, Georgetown, Texas.

FOR SALE

All or part interest well established Home & Auto supply store. Major tire and other lines. Write for full particulars to, P. O. BOX 308 Backdale, Texas

FARMS AND RANCHES

FOR SALE—38-Acre Chicken Ranch, large 5-room house, furnished, electricity, small orchard, 5 chicken houses, running spring good for minnow pond, 4 miles S. E. Benson Dam and Lake Texoma on Belts Highway, \$2500.00 and 1/2 oil and mineral rights. JOHN ENTERKIRCHER, Denison, Texas.

HELP WANTED—MEN

PHARMACIST WANTED

Tropic Resort Location

Opportunity for the right man to acquire ownership or employment in tourist location. Must be good merchandiser and desire of moving to warm sea level climate. Give age, experience, and family responsibilities and phone number for information, possible interview. Write FORTUNE SALES COMPANY, 509 1/2 Main St., Newton, Kan.

LIVESTOCK

FOR SALE—200-head Karakul ewes with lambs. A bargain. A.C. overstocked. R. P. DORIAN, 215 Nacole Blvd., Wichita Falls, Texas

MISCELLANEOUS

ROLL DEVELOPED—Overnight Service 8 High Gloss Prints, all sizes 25c. Reprints 2c each. Billings, Montana

FOX STUDIOS

DON'T SWEAT—AT DULL KNIVES New sharper than really works, saves food, saves money, small cost. Thousands delighted. Needed in a million kitchens. Write for details, FORTUNE SALES COMPANY, 509 1/2 Main St., Newton, Kan.

Bookkeeping Services

Income Tax Returns—by mail—using our simplified Advance Information Plan. Return this ad with 1 dime (coin only). We mail you—plan—full explanation. Add it—Mail it profit record and how we can keep your books by mail. SYM-FLEX COMPANY (A Texas Co., Covering Nation) 208 Republic Nat'l Life Bldg., Dallas, Tex.

SEEDS, PLANTS, ETC.

HEAVY AZALEAS for yard planting, 10-inch spread, \$1.75 each. Can ship anywhere, 10 for \$12. FOREST'S GREEN-HOUSES, Waukegan, Ill.

For Your Future Buy U. S. Savings Bonds The Best Investment

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

THAT TIRED FEELING? THE LANE'S PILLS DUE TO CONSTIPATION

ZIP—Help your liver activity with an old time product—improved by years of research and experience.

FINE FOR SCRATCHES BIG JAR 10¢ MOROLINE PETROLEUM JELLY

HIGH-SCHOOL GRADUATES! NURSING IS A PROUD PROFESSION!

—many opportunities for graduates in free hospitals, public health, etc. —leads to R. N. —a well-prepared nurse need never be without a job or an income. —open to girls under 35, high-school graduates and college girls. —ask for more information at the hospital where you would like to enter nursing.

WNU—L 02—49

DOAN'S PILLS 666 COLD PREPARATION IN LIQUID OR TABLETS SAME LAST RELIEF IN BOTTLE

Walter Winchell

Man Playing the Typewriter:

From the Headlines: "Krivitsky Slain by Reds in 1941, Chambers Says" . . . From this col'm of Feb. 17, 1941: "New Yorkers Are Talking About: How only two months ago Gen. Krivitsky (re-entering the U. S. via Canada after a year's wait for permission) sang lustily to his wife and child as they crossed the border. And how chums now say: "Why a man so happy two months ago should kill himself, we can't understand."

"Lead an Ear," the new musical click at the National Theater, was showered with many posses—the most quotable orchid being John Chapman's: "It is so good it does not need any names to carry it—but should make some!" . . . Song hit man D. Rose's latest ear-dorable ditty is "Manhattan Square Dance"—a hippity-hoppy tune. . . . Most chuckle-worthy episodes in the film, "Paleface," are the cross-fires between Bob Hope and Jane Russell. . . . New Yorkers raving about the Yuletide choral music in Grand Central depot and the Christmas trees decorating Park Avenue with Rockette Girl-West Point precision. . . . They are also hurrahing the Music Hall's annual reprise of "The Nativity," an eye-filling spectacle. . . . Will Rogers' sharp-tongued sarcasm, aimed at the reviewers: "All it takes to be a drama critic is two seats on the aisle!"

Why producers get migraine headaches: A full page ad in Variety reprints a swellajah review for a movie which appeared in its Hollywood daily. But in the same issue Variety's New York critic raps it! Proving you can't buy a notice with an ad—which founder Sime always argued. . . . Have another illusion shattered: Despite Lassie's girlish moniker she's a he. Egad, a canine female impersonator! . . . Collier's publisher Cheney wires that the mag isn't for sale—and that he's sure we "wouldn't knowingly publish incorrect information." He also says he counts on "our" sense of fairness for a correction. We wish we could say the same for Collier's.

One of the tastier lookie-cookies in the flickers is Geraldine Brooks. She can also act. . . . This is the time of the year when gazettes and mags waste space listing the best-this-or-that-of-the-year. . . . The hoary feature should be bottled and peddled as a sleeping potion. . . . Television's progress has many radio gee-whizzers jumpy. . . . There will always be room for radio programs, however. . . . The showfolks "bible" notes that because of technical obstacles 40 per cent of the nation will always be without televiz. . . . The animal wisecrackers in the cartune called "Hiawatha" make it one of the best pen-and-inkspirations.

An ABC commentator (out of the Capital) reported that Presidential Army aide Harry Vaughan "tossed all the protests into the wastebasket." The 250,000 American Gold Star families must have winced if they heard that. . . . We reminded Vaughan that no person holding office can accept a foreign medal without permish of the congress. . . . Vaughan's alibi is that "nobody complained" when Argentina med-a-l Generals Bradley, Devers and others (It eluded us) . . . We reported that Argentina (during the war) helped kill U. S. seamen and others by permitting Hitler and Mussolini's ships to refuel in Argentine waters and to protest to the White House about Vaughan's decoration. . . . So he "tossed the protests into a basket." . . . Gold Star families, please send this to the President.

Bob (CBS) Trout's deft handling of his query-and-answer shindig ("Who Said That?") keeps it quizzipy. . . . Jimmy's Duranting is always a giggle-getter. But that lubbing kerrickter on his program is strictly ho-humor. . . . Does the affable Spike Jones ever listen to play-backs of his radio jokes? Oh, Spike! You need a joke. . . . The girls tell you "the most expensive perfume is "Joy."

One more broadcast for the finest sponsor we ever had, Andrew Jergens. . . . Sixteen full years. . . . Started Dec. 4, 1932. . . . He's a loyal Republican and he never edited this New Dealer once. . . . The few differences of opinion were caused by us—not by Mr. Jergens. . . . Once during an argument (over the teletypes between New York and his home in Florida) we yipped: "No more Lotions of Love!" . . . With seven seconds till microphone time, he kidded us out of it with this memo: "Now, now, Waiter, put some on—and make it smooth!" . . . Thanks for the patience, the understanding and the cooperation to get the news to the people, Mr. Jergens.

Russia expects us to recognize her rights in Europe and overlook her lefts in America.

And then there's the most exciting show stealing of them all—the way Harry Truman stole the show Election Night.

Portlight by GRANTLAND RICE

Second Time Around

THE MOST important spot in any baseball player's career is the second time around. It is the sophomore year, not the freshman span, that counts.

Naturally a ballplayer likes to look good that first season to get his chance, but too many of them have suddenly hit the soapy chute after a fine initial campaign, much to the sorrow of some optimistic manager.

Among those who will be closely watched next season will be: Al Dark, the Braves' shortstop; Richie Ashburn, the fleet-footed Phillip outfielder; Billy Goodman, the Red Sox first baseman; Larry Doby, the Indian outfielder, and Hank Sauer, and Virgil Stalcup of the Reds.

Some of the pitchers under scrutiny will be: Gene Bearden of the Cleveland club; Robin Roberts and Curt Simmons of the Phillies; Bob Porterfield of the Yankees; Pittsburgh's Bob Chesnes; Ralph Hammer of the Cubs and Erv Palica and a few other Dodger entries.

The three prize rookies who can play leading roles next season are Dark, Ashburn and Bearden. Ashburn will have no pennant-winning act to unroll, but Dark and Bearden might. Both are fine young ball-players on teams that won pennants last fall, largely or partly because these two rookies were around. The Braves couldn't have won without Dark and the Indians couldn't have won without Bearden.

I can almost hear Billy Southworth singing: "Honey dear, listen here—I'm afraid to go home without Dark." Dark, a great football player—almost another Van Buren, a fine golfer—a star all-around athlete, can be the top entry of 1949.

So can Gene Bearden of the Indians. If Dark is as good as he was last year, and Bearden is just as effective, we might see a replay of 1948 this next season.

Raschi and Porterfield can mean a lot to the Yankees. You may recall the able job Frank Shea did for the Yankees in 1947. He was a different Shea in 1948, where he had exchanged his streamlined form for a blimp. If Shea reports at 190 or 193 pounds, he has a chance. He has plenty in the way of stuff and heart.

Doby, like Raschi, is hardly a sophomore. He was around in 1947. But not too much in evidence. His first big year was 1948 and he has the equipment needed to have a bigger year in 1949.

Looking to 1949 We are now looking through winter's snowstorms, mists and fogs into the campaign of 1949 from late April to October. Who will be the star rookie of 1949 to make good on his "second trip around"?

You already have the leaders—Dark, Bearden, Ashburn and Goodman. Doby can be rated, if you figure him a 1948 freshman or a 1949 sophomore.

Doby is as good an all-around outfielder as I've seen besides Musial, Williams, and DiMaggio. And Bearden is the best young pitcher I've seen in some time. He was the pennant and the world's series savior of 1948. But there are always pitfalls ahead. Who can tell where they are?

In 1947, Ewell Blackwell looked to be one of the star pitchers of many years. The 8-foot 6-inch star from California won 22 games and lost eight with the drooping Reds. With other teams he would have passed the 30 mark. Here was one of the great young pitchers from baseball history to reach the game.

But it was a different story in 1948. The tall and willowy Blackwell came along with a sore arm. He was never right through the 1948 season, where the year before he had pitched 17 consecutive no-hit innings.

You can't pitch with a sore arm. Blackwell couldn't. You can't pitch with too much fat. Shea couldn't. You can only pitch when you are in shape.

You can only play baseball when you are in shape, and yet last spring I'd say that about 70 per cent of the players who reported were not in nearly as good condition as Ducky Medwick was, and Medwick has been around for more years than most of us can remember. Medwick has always reported in shape. And then gotten in better shape. Most ballplayers report in soggy shape and spend most of their time trying to work off fat. At least too many do.

SEWING CIRCLE PATTERNS

Toddler's Dress Easy Sewing Neatly Fitting Shirtwaister



1859 1-5 yrs.



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Puffed Sleeve Dress YOU'LL want to make several versions of this dainty little puffed sleeve dress that comes in the one-to-five range. Brightly colored ric rac is used for trim, a narrow sash ties in back. Panties to match.

Pattern No. 1859 is for sizes 1, 2, 3, 4 and 5 years. Size 2, dress, 2 yards of 39-inch; panties, 3/4 yard.

Shirtwaister Frock A WELL tailored shirtwaister frock for your busy winter schedule. It buttons down the front, has comfortable cap sleeves and two handy pockets. A year 'round favorite in suitable fabrics.

Coffee Table Used In Variety of Ways



THE FULL size patterns now available provide a quick, accurate, easy and inexpensive method of making many handsome articles of furniture and household equipment. The Salisbury table and tray illustrated above is cleverly designed and is as much in demand for use indoors as out. The table legs are collapsible and easily stored. Used by themselves, they make an ideal luggage rack.

Build this table from the pattern offered below and you will find how very easy it is and lots of fun too. The pattern is merely traced on the lumber. The lumber is then sawed and assembled exactly as and where the pattern indicates. No special tools or skill are required. All materials can be purchased at any lumber yard. Paint it for use on porch or lawn, stain it for use indoors.

Send 25c for Salisbury Coffee Table Pattern No. 32 to East-Bld Pattern company, Dept. W, Pleasantville, N. Y.

SEWING CIRCLE PATTERN DEPT. 530 South Wells St. Chicago 7, Ill. Enclose 25 cents in coins for each pattern desired. Pattern No. _____ Size _____ Name _____ Address _____

Splendid Cough Relief Is Easily Mixed at Home

To get quick and satisfying relief from coughs due to colds, mix this recipe in your kitchen. Once tried, you'll never be without it. First, make a syrup by stirring 2 cups granulated sugar and one cup of water a few moments, until dissolved. A child could do it. No cooking needed. Or you can use corn syrup or liquid honey, instead of sugar syrup. Then get 2 1/2 ounces of Pinex from any drugstore. This is a special compound of proven ingredients, in concentrated form, well-known for its quick action on throat and bronchial irritations. Put the Pinex in a pint bottle, and fill up with your syrup. This makes a full pint of splendid medicine, and you get about four times as much for your money. Never spoils. Tastes fine. And for quick blessed relief, it is surprising. You can feel it take hold in a way that means business. It loosens the phlegm, soothes the irritated membranes, and eases the soreness. Thus it makes breathing easy, and lets you sleep. Money refunded if not pleased in every way. Pinex is Swift Acting!

Getting Deaf?

Thousands now know there is no excuse for letting deafness kill the joy of living. An amazing new scientific hearing device has been perfected in the great Zenith Radio Laboratories—so simple—so easy to use it can be sent to you for 10-day free trial. Ready to wear, no individual fitting necessary. Accepted by the American Medical Association, Council on Physical Medicine. Come out of that world of silence. Write today for full details, Zenith Radio Hearing Aid Division, Dept. 19-D-1, 5801 Dickens Ave., Chicago 39, Ill. Made by the maker of world-famous Zenith Radios. *Trial offer available on direct sales by Zenith Radio Corporation or its subsidiaries.

IF PETER PAIN HAS YOU ALL TIED UP WITH CHEST COLD QUICK... RUB IN Ben-Gay

Mr. and Mrs. Linn Barber, who have been living in Manila, doing work for the federal government, visited here recently in the I. S. Webb home. They will leave soon for their new home in the state of New York. They have a two-year-old girl, Cythia. Mr. and Mrs. Rainey Yearwood of Floydada are parents of Mrs. Barber.

Early development of Canada was aided greatly by the Hudson's Bay

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Real Estate and Farm Loans
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If you want to buy or sell, see me.
Located in Frank Perkins building—Lockney.

Pyle Wins 19th Decision Friday

Calvin Pyle, Lockney slugger, won his 19th straight boxing bout last Friday night when he defeated J. R. Henry of WTSC at the Plainview City Auditorium. The night's show was a team match between the Plainview Jaycees team and an Amarillo boxing team.

Pyle had more trouble with Henry than he usually has, it was reported, but managed to win the decision.

Other Lockney fighters appearing on the card were:

Carl Gloyna Jr. who won a decision over Pat Bailey of Plainview.

W. M. White of Lockney defeated Jack Rogers of Amarillo.

Bill Thompson of Lockney defeated Roland of Amarillo.

Ted Livesay of Lockney lost by a kayo to Doyle Quisenberry of Amarillo.

Doug Beedy of South Plains lost by decision to Clint Williams of WTSC.

The Plainview Jaycees boxers, coached by Bud Dean, will go to Abilene by chartered bus Saturday where they will box the St. Joseph Academy team Saturday night. Lockney boys who will make the trip are Calvin Pyle, Ted Livesay and Bill Thompson.

Lockney Bank One Of Few Showing Increased Deposits

The First National Bank in Lockney is one of the few in West Texas which showed an increase in deposits at the close of business on December 31, 1948 as compared to the same time in 1947. Most other banks in this area showed a loss in deposits.

The local bank deposits probably hit an all time high when they reached \$1,805,984.22 on December 31. The deposits on December 31, 1947 were \$1,559,130.34. This \$246,853.88 difference represents an increase of about 16% over last year.

Assets at the close of business in 1947 totaled \$1,690,191.08 as compared with \$1,928,532.00 at the close of business in 1948.

Deposits in 37 banks of the South Plains showed a drop of about five percent over the 1947 as reported last week.

Kelley Again Named On All-State Team

Ewell D. Kelley, tackle on the Longhorn football team for the past two years was again named on the mythical all-state Class A eleven this week when the Associated Press selected him on their first team. He was first named several weeks ago on the Fort Worth Star Telegram all-state team.

Calvin Pyle, Longhorn left end was given honorable mention on the A-P teams.

Sitting on a stool while ironing the weeks' wash takes 18 percent less work than standing. And turning the iron on its side when not in use saves 15 percent more energy than lifting the iron and standing it on the heel to rest.

Trucks haul 56 percent of all farm products to their destined market in the United States.

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Have been at Liberal, Kansas. Also 1 year in Plainview.
All work fully guaranteed. My work has passed the most rigid city inspection.
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Floyd County Buys Over \$300,000 In Bonds During 1948

The people of Floyd County bought \$316,133.75 worth of U. S. Savings Bonds during 1948, according to a year-end report by Harry Owens of Dallas, state director for Savings Bonds, to J. M. Willson, County Savings Bonds chairman. During the same period, the people of Texas bought \$196,448,587.50 worth of these securities.

Mr. Owens said that Texans now own more than \$15 billion worth of Savings Bonds which earned \$42,372,000 in interest during the year.

To illustrate the practical aspects of thrift, as represented by the Savings Bonds program, Mr. Owens pointed out that the annual interest from bonds held by Texans, if converted into residential construction, would build 4237 homes costing \$10,000 each, or, if considered in terms of higher education or wages and salaries, would give a four-year college education to 14,124 students at the rate of \$750 per year, or provide an income of \$225 per month for a full year for 15,693 persons.

Mr. Owens said that of the state's total bond sales last year, Series E, the "people's bond," accounted for \$139,591,216.25, or 71 per cent.

"There are more Savings Bonds in the hands of the people today than ever before," he said. "Almost 70 per cent of all bonds ever issued are still in the possession of their original owners. The sale of Series E bonds in Texas alone during 1948 was \$4,940,447.50 more than for 1947."

January 6 is Twelfth Night. According to tradition this is the night to burn the Christmas tree to keep the elves and goblins who live in the weeds—from doing any mischief in your house.

You can do a better job of washing dishes if you'll rinse off the suds in scalding water, and set them up in a rack to air-dry.

Snakes which grow to the largest size are the boa constrictor and the royal python.

In medieval times, the falcon was trained to hunt other birds and small animals.

There will be no tractor fuel shortage in Texas in 1949.

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Winter weather brings a demand for winter clothing and we have a good supply here. See us for such items:

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- Union Shirts
- Sweat Shirts
- Warm Caps and Gloves
- Blankets—cotton, part cotton, part wool, and All Wool Blankets
- Men's Wool Sox
- Ladies' Wool Hose
- Overshoes for men, women and children
- Men's and Boys' Leather and Suede Jackets
- Woolen Dress Goods, 54-inch
- Overalls and Coveralls

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Dry Goods

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We are happy to announce that we now have **BUTANE** and **PROPANE** Gas for all customers tanks (Larger than 180 gal.) at

10

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We are also happy that for the months of April-May-June-July-August-September and October, we will sell Irrigation and Tractor fuel for only

8 Per Gal.

This low price is the direct result of many months continued effort and expense on our part. We are glad that our efforts were rewarded with results that will save Tens of Thousands of Dollars for the farmers of this section this year. We are thankful to our Hundreds of loyal customers who have made it possible for our business to prosper and in turn enable us to serve them better.

WE PLEDGE

To continue our long established Liberal value giving program and to serve each and every customer with **BEST QUALITY** **GOOD SERVICE—LOW PRICES** and to always duly appreciate your Business.

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