



THE LOCKNEY BEACON

• SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY •



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NUMBER 7

LONGHORNS TAKE ON RALLS JACKRABBITS HERE TONIGHT

The Lockney Longhorns will take on the Ralls Jackrabbits from Crosby County on the Mitchell-Zimmerman Field here tonight. Game time is 8:00 o'clock.

The Longhorns, back in the running for the District title due to Abernathy's forfeit of their games, will be out there fighting for a victory and another chance to win the championship of District 3-A. Although they are now tied for second place with Spur and Crosbyton, with Floydada holding the top spot, the Longhorns feel that they still have a chance to win the coveted title.

Ralls has a good team and plays good football most of the time, although they have lost to some of the weaker teams in the district. The Jackrabbits have 10 seniors on their team and are capable of giving any team a busy night.

Ralls has tied Post, defeated Tahoka, lost to Floydada 12-6, lost to Tullia 20-6, defeated Matador 27-0. They had an open date last week and should be in good condition for the game this week.

The Longhorns defeated Tullia 20-0 for the only close comparison of the two teams, but most fans feel that Ralls had an off night when they played Tullia and should have done better.

The local boys are in good shape physically with the exception of DeJuan Strickland, and the tackles, Delbert Shearer and W. L. Rowell. Strickland hurt his knee in the Spur game last week and will probably be limited action against Ralls, Coach Curtis Kelley said. Strickland is a hard running fullback of the team and has been a standout all season. Shearer and Rowell have had colds but are expected to be in condition to play Friday night.

Coach Kelley was concerned Thursday about rumors going around town concerning friction on the team. "You can quote me," he told The Beacon, "as saying that the rumors about dissension among members of the Longhorn squad is absolutely false. The boys are getting along fine together and have all season. I have never had a group of boys that worked together any better and got along any better. Most of the boys are young and naturally do not play as consistently good ball as the older group of boys would. When you remember that the team is made up largely of freshmen and sophomores you shouldn't expect them to do more than play on even terms with teams which are composed mostly of senior boys."

"We lost eight starters last year and you can't make up for experience with anything else."

Miss Klein only returned from a summer in Europe and has a very able speaking ability.

The P. T. A. school was organized and held Oct. 15. All parents are invited to be present and report to this new

to be a little bit married in Texas law became effective.

both prospective program to have a termination, including before marriage license issued.

age must be performed 15 days after a termination is taken to meet the law. The law that county clerks 50 cent fee for issuance certifying that for a marriage presented evidence of the examination, from \$2.50 to \$3.00.

nk To Preach at Sandhill

Providence P-TA To Sponsor Carnival

The Providence Parent-Teacher Association will sponsor a carnival at the Providence Schools on Thursday night, October 27. It was announced recently.

The carnival will begin at 7:30 and everyone is urged to attend. There will be fun for young and old.

It takes time to get experience and we will have it next year but we don't have it this year. We have potentially one of the best high school clubs I have ever seen.

"I feel that the rumors and complaining of a few disgruntled fans has hurt the boys more than any team they have played. If you want to help your team, boost them whether they win or lose. The boys are giving their best in either case and they deserve your support."

A large crowd is expected to be out to the game here Friday night to see the boys in action. Probable starting line-ups were announced as follows:

- Lockney Longhorns**
 Charles Crouch, LE, 185.
 Delbert Shearer, LT, 290.
 Robert Huckaby, LG, 180.
 Barry Thompson, C, 178.
 Tip Jeffcoat, RG, 170.
 W. L. Rowell, RT, 265.
 Jerry Cooper, RE, 155.
 Ray Ferguson, RH, 155.
 Stanley Conner, LH, 130.
 DeJuan Strickland, FB, 175.
 Mac Howard, TB, 156.
 C. B. Smart, HB, 155.

- Ralls Jackrabbits**
 James Taylor, RE, 140.
 Dean Henderson, RT, 200.
 Bobby Suggs, RG, 140.
 Jimmy Kinney, C, 140.
 Johnny Yates, LG, 145.
 Bailey Noble, LT, 200.
 Dewayne Bolander, LE, 160.
 J. B. Morrison, QB, 140.
 Kenneth Wofford, LH, 140.
 Bobby Gustin, FB, 155.
 Alvin Roznosky, RH, 140.
 Ralls coaches are Doc Brantley and Tom Daniel.

Floydada Takes District Lead

With an Abernathy player ruled ineligible by the District 3-A committee, Floydada now holds the lead in the district football play having won three games and lost none. Three teams, Lockney, Spur and Crosbyton, stand in second place with one game lost each.

The district committee met Monday at Floydada and ruled that Wayne Wolfe, an Abernathy backfield player, was ineligible to compete in district games after affidavits were presented showing that Wolfe lived in the Peterburg district and had lived there for some time. The committee voted unanimously on the first ballot, it was reported.

The three games Abernathy had won was forfeited to their opponents. They were Matador, Lockney and Floydada. Supposedly, Abernathy will play their remaining games without Wolfe and these games will count in district standings. Abernathy also played Crosbyton last week but the Chiefs won the game anyway, 20-6.

Although Floydada holds the district lead at present, a glance at their remaining schedule shows that they have some very rough teams to play yet and their chances of coming through the season undefeated are slim. They must yet play Lockney, Spur, and Crosbyton, their nearest rivals.

Game results last week were: Lockney 6, Spur 12. Crosbyton 20, Abernathy 6. Floydada 12, Paducah 6. Tullia 28, Matador 0.

The season standings now are:

Team	W	L	Pct
Floydada	3	0	1.000
Lockney	3	1	.750
Spur	3	1	.750
Crosbyton	3	1	.750
Tullia	2	3	.400
Paducah	1	2	.333
Ralls	1	2	.333
Matador	1	3	.250
Abernathy	0	4	.000

VISITING FACTORY
Pat Stansell of the Lockney Implement Co. is in Kansas City and Waterloo, Iowa, this week visiting factories of the John Deere Implement Company along with other dealers in this area.

Final Report Shows \$787.00 For Polio

A final report by F. L. Brown, chairman of North Floyd County in the recent emergency polio drive, showed a total of \$787.00 from this part of the county with some funds from North Floyd turned in at Floydada and not counted in the figure.

- Community reports showed the following:
 Aiken \$98.00.
 Cedar Hill \$23.50.
 Lone Star \$83.00.
 Irick \$82.00.
 Pleasant Valley \$52.70.
 Providence \$28.50.
 Sterley \$15.00.
 Area north of Lockney \$57.50.
 Lockney \$349.00.
 Total \$787.00.

Mr. Brown received no report from the communities of Sandhill, Liberty, Edgin, South Plains and Muncy. However, some of these communities probably turned their reports in at Floydada he said.

Western Week And Homecoming Here Next Week

Next week has been designated as Western Week and Homecoming by the Lockney Schools, Supt. Sidney Reeves has announced. Although no elaborate program has been planned this year, the Western Week will be observed by the schools and those local citizens who wish to participate.

Homecoming Day will be Friday when the Longhorns play the Floydada Whirlwinds on the local gridiron. The game will be a night game starting at 8:00 o'clock.

Since this is not a holiday, the school decided not to make an elaborate affair of the occasion. Mr. Reeves said but he is expecting a large group of ex-students and visitors on that day.

Flash-O-Gas Co. Announces Annual Cooking School

The Baker Flash-O-Gas Co. of Plainview have announced their annual cooking school to be held in the Granada Theatre in Plainview on Wednesday, Thursday and Friday, October 26, 27 and 28. The school will start promptly at 9:00 a. m. each day.

Frank Decatur White, noted cooking school conductor, will again be in charge of the school. Admission is free and daily prizes will be given those attending the school. Also a grand prize of a beautiful Roper Range will be given away the last day of the school.

All ladies of this area are invited to attend and urged to come early since many had to stand at the school last year.

Personality Shop Moving This Week

The Personality Beauty Shop, located in the Phenix building on North Main, will be moved this week end and will be open after Monday, October 24 in the new location, one block north and a half block east of the high school, it was announced by Mrs. Wynona Allison, proprietor.

Singing Will Be Sunday Afternoon

The Fourth Sunday "Sing Song" will be held at the City Auditorium in Lockney Sunday afternoon starting at 2:30. Everyone who loves singing is urged to be present. Joe Reeves is president of the group.

EASTERN STAR TO ENTERTAIN MONDAY

On Monday evening, October 24 at 7:30 the Lockney Chapter of the Order of the Eastern Star will entertain all Masons and their families with a supper at the Masonic Hall, it was announced this week by Mrs. Ethel Mitchell, worthy matron.

Mrs. W. E. Whitfill Dies Thursday

Funeral services for Mrs. Whitfill will be held Saturday morning at 10:30 at the First Baptist Church, Plainview, conducted by Rev. A. Hope Owen of Plainview and Rev. E. J. Cobb of Lockney. It was announced late Thursday evening.

Mrs. Joyce Whitfill, wife of Billie Ed Whitfill, died at about 11:30 Thursday morning in the Lubbock Memorial Hospital. Cause of her death was diagnosed as bulbar type of polio.

Mrs. Whitfill became ill last Saturday and went to the home of her mother, Mrs. J. A. Swan, in Plainview where she was treated for several days. She became seriously ill Tuesday and was carried to the Lubbock Memorial Hospital Wednesday morning.

Mrs. Whitfill is survived by her husband, two children, Jimmie, age 5 and Judy, age 2, her mother, Mrs. Swan of Plainview, and one sister, Mrs. Virgil M. Cloyd of Omaha, Neb.

The family had lived on a farm six miles northwest of Lockney for the past two or three years.

Mrs. King Elected Council Chairman

Mrs. C. L. King of Lone Star was re-elected as chairman of the Floyd County Home Demonstration Council at the council meeting Saturday. The meeting was held in the county court room at Floydada. Other officers are Mrs. Lynn Miller, vice-chairman; Mrs. J. B. Smitherman, secretary and treasurer.

Mrs. Leila Petty, county home demonstration agent, told of the style show to be held in the Aggie Auditorium, Lubbock, the afternoon of November 15. Mrs. Lynn Miller reported on the year book. She asked all clubs to send in the names of their officers as the books are ready to go to press.

Mrs. C. B. Carmack reported on the exhibit at the fair. Mrs. Carmack, Mrs. W. A. Lovell and Mrs. O. G. Mayfield were hostesses from Floyd County at the fair. Mrs. W. C. Sims reported on marketing. She has a price list for ordering Christmas decorations and trees.

Mrs. Shearer reported on the 4-H work. Plans were discussed for a Christmas party. Mrs. Raymond Teeple reported on the T. H. D. A. meeting at Mineral Wells. "Better Homes for a Better World" was the theme of the meeting. Others reporting on the meeting were Mrs. R. C. Clem, Mrs. Wayne Russell, Mrs. C. L. King and Miss Petty.

Sixty-four club members were present on the county tour and also a number of visitors, it was reported. Miss Petty asked the club members to bring annual reports to the next council meeting.

Those present for the meeting were: Mrs. C. L. King, chairman; Mrs. Lynn Miller, vice-chairman; Mrs. J. B. Smitherman, secretary; Mrs. Raymond Teeple, T. H. D. A. chairman; Mrs. A. M. Dorsey, reporter; Mrs. P. J. Roberts, Mrs. Floyd Bradford, Baker; Mrs. J. L. Helm, Mrs. Clyde Henderson, Center; Mrs. Ruth Daniel, Mrs. Sam Lide, Dougherty; Mrs. A. H. Kreis, Friendship; Mrs. Don Finkner, Harmony; Mrs. D. T. Mayo, Mrs. C. G. Mayfield, Homebuilders; Mrs. Wayne Russell, Mrs. Henry Bollman, Lockney; Mrs. A. M. Dorsey, Mrs. Lee Pope, Pleasant Valley; Mrs. R. C. Matthews, Mrs. Charlie Boedeker, Providence; Mrs. Lynn Miller, Mrs. C. B. Carmack, Sandhill; Mrs. J. B. Smitherman, Mrs. George Weast, South Plains; Mrs. Davis, Starkey; Mrs. A. H. Suiter, Sterley; Mrs. W. C. Sims, Sunnyside, Miss Petty.

Visitors were Mrs. J. K. Holmes, Mrs. Claude Hammit, Mrs. Will Snell, Mrs. Vestal Hastings, Mrs. Bertarm and Mrs. R. C. Clem.

Hallowe'en Carnival For Local Schools Set For Oct. 29

The annual Hallowe'en Carnival for the local schools will be held on Saturday night, October 29. It was announced this week by Mrs. N. S. Daniel, president of the grade school P-TA.

The carnival will be sponsored by the Grade School P-TA and will be held at the grade school building. Lunch will be served at noon on Saturday and also on Saturday night. Various rooms of the grade school will sponsor booths and there will be fun for everyone.

"This is the one big money-raising project of the year for the P-TA and the money will be used for the grade school. We are asking for your cooperation," Mrs. Daniel said.

Show Program And Premium List Is Announced

The F. F. A. and 4-H Club Achievement Day Hog Show set for Saturday, November 5 and sponsored by the Floydada Chamber of Commerce has announced program for the day and the premium list.

Prizes in each class will be as follows: first, \$5.00, second, \$3.00; third, \$2.00; fourth and fifth ribbons. For the Grand Champion barrow, grand champion boar and the grand champion female, \$10.00 and rosette will be the prize. For each breed champion, the prize will be \$2.50.

A special award to be announced will be given in the 4-H Cow-Hog-Hen gilts class. The show barn will be open at 8:00 a. m. and grooming will be set from 9:00 to 10:00 a. m. Judging will start at 10:00 and the auction sale of barrows will be held at 2:30.

Following are the rules and regulations:

1. See that your animal is properly entered.
2. Entries in barrow classes will show on weight at time of entry. Weight ticket made at time of entry will be required on any animal in question.
3. Scales at Armstrong Pens have been designated as official for scale of hogs. Scales at show ground official for checking swine for show classing.
4. Hogs 170 lbs. through 239 lbs. show in light classes. Those 240 lbs. and over show in heavy classes.
5. Owner may show a gilt in barrow classes or in the breeding classes but the same animal cannot show in both.
6. Decision of the Judge is final.
7. An exhibitor may show one light and one heavy, or two light or two heavy barrows in each breed in the single classes.

Awards for light and heavy classes and breed champion will be made in each of the following breeds: Duroc, Hampshires, Poland Chinas, Chester Whites, Cross Breeds and others. In addition awards will be made for the best pen-of-3 barrows bred by one owner, litter of 5 or more, breeding gilts, sows that have farrowed, junior boars, senior boars.

Appreciation Day Discontinued For Next Two Months

The weekly Appreciation Day, held in Lockney for the past several months, will be discontinued for the next two months until the Fall rush is over, it was decided this week.

However, merchants will continue to contribute to the fund and a big event will be held in early December, officials said. A special Christmas program and celebration is planned at that time when the Appreciation Days will be resumed.

Need 4,000 Pullers In Lockney Area

There is a need right now for 4,000 cotton pullers in the Lockney area, local gin men said Thursday morning. Many fields are open and ready for harvest and no labor is available, it was said.

Although a few Mexican laborers and other transients are coming in the supply does not near fill the demand for workers. In spite of the shortage of labor, however, the price for pulling was setting at \$1.75 in the field and \$2.00 delivered in most cases. Local farmers feel that they cannot pay more than that and make any profit on their crops, it was explained.

Local gins had ginned only around 550 bales up to Thursday due primarily to the scarcity of harvest labor. A report from Robert H. Gibson, county agent, showed that the entire county had ginned only 1392 bales up to 6 o'clock Monday. The continued warm weather is causing cotton to open very fast and Floyd County will soon be in the midst of one of the greatest cotton harvest seasons in history, Mr. Gibson said.

Grade and staple of the cotton was good here with the average running around 27½c per pound, local gin men report. Mr. Gibson warned producers to take precautions in seeing that cotton is not packed tightly on a truck or trailer in the field as this practice lowers the grade. Cotton placed loose in the trailer or truck consistently grades one grade higher than packed cotton and will mean \$10 to \$15 more per bale to the producer, Mr. Gibson said.

Local farmers are hopeful that the influx of labor will increase and that pullers will come in from East Texas as well as South Texas. Some have made trips to other areas seeking help but have not met with a great deal of success.

Farm Bureau Drive Underway

Floyd County Farm Bureau's drive to enlist 100% of the farmers in Floyd County is underway. A kick-off meeting held at Floydada Wednesday night and a state-wide broadcast by J. Walter Hammond Thursday night started the enlistment campaign.

The drive will continue one week, October 20 through the 27 and plans are for community workers to contact every farmer in the county seeking memberships. About 50 workers will be in the drive.

The state-wide goal is 70,000 members in 1949, according to Ben Quebe, president of the county unit.

"Farm Bureau is an organization of, by and for the farmers," Mr. Quebe said, "and its chief job is to maintain farm prices. To accomplish this, farmers must have an organization strong enough to adopt and maintain an agricultural program that will stabilize the prices of farm products, which will in turn stabilize business and industry."

Thursday Markets

Poultry

Heavy Hens, 4 lbs. & over.....	20c
Light Hens, under 4 lbs.....	18c
Cocks, pound.....	10c
Eggs, No. 1, dozen.....	45c
Cream	
Butterfat, No. 1, lb.....	55c
Butterfat, No. 2, lb.....	53c
Hides	
Hides, No. 1, pound.....	14c
Grain	
Wheat, per bushel.....	\$1.95
Milo, per cwt.....	\$1.60
Alfalfa Hay	
Truckers' price, No. 1 hay, per ton.....	\$22.50
Baled hay, No. 1 in field, per ton.....	\$20.00
Dehydrated in field, ton.....	\$15.00
Cotton	
Middling spot cotton, Dallas market.....	28.85

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EDITORIAL

"Be patient, therefore, brethren, until the coming of the Lord. Behold, the farmer waits for the precious fruit of the earth, being patient over it until it receives the early and late rains." James 5:7.

Congratulations to the Grade School Parent-Teacher Association upon their decision to eliminate games of chance from their school Halloween carnival. We are sure the sponsors of these games in past carnivals meant to harm in sponsoring them but it is fairly obvious that games of chance, where a participant must pay his money in order to have a chance to win more money, teaches gambling and certainly most students will learn more about that than they need to without being taught it in school affairs. We believe that the P-TA has taken a step here that is right and proper.

Our nomination for the poorest sport in the district: the Spur football fans. We've never heard

so much cursing, foul language, berating of the officials, and other acts of poor sportsmanship than went on on the Spur side of the field last Friday night. When a team is losing, the fans may be expected to be out-of-humor to some extent but the Bulldogs were never behind. Yet the fans conducted themselves as spoiled children who couldn't have their way about everything. When grown people start acting like that, it is an indication that football has become too important in the school system.

Coach Sam Hawkes and the Bulldogs conducted themselves as gentlemen and played good hard, clean football as far as we could tell. It is too bad that Spur fans can't follow the example of their team.

The Oklahoma Highway commission has declared war on the small towns which set up traffic traps to catch transient car drivers as a source of community revenue. The Highway Commission officials state that unless the practice is discontinued they will route the traffic around the offending towns.

It used to be that the 100 percenters attracted a good deal of attention but times have changed. The five percenters are getting more criticism than the 100 percenters ever did.

Vice President Barkley says he's hopeful that there may be a substantial reduction in taxes in the next year or two. The Vice President either is a confirmed optimist or he's trying to make all of us feel good.

The Republicans have called a conference of farmers to decide what kind of a farm plan the farmers want. If the Republicans can get the farmers to agree upon what kind of a plan they want, a local farmer says, they should win the election. No one has ever been able to do this.

Members of the independent Machinists Union, with the full backing of the entire A. F. L. and C. I. O. have started a drive to reduce the eligible age for old age benefits under Social Security from 65 to 45.

With four million people out of work, strikes still continue. One day some one is going to discover that a half a loaf is much better than no loaf at all.

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER



DURING THE EVACUATION OF DUNKIRK HUNDREDS OF DOGS WERE USED TO TOW DROWNING MEN BACK TO SHORE



IN THEIR WALKING TRIP ACROSS THE U.S., MR. and MRS. W.E. STOCKDALE, PUTNAM, CONN., WILL BE ACCOMPANIED BY THEIR BOXER

AMERICA'S FIRST DOG SHOW WAS HELD IN 1874—JUST 75 YEARS AGO



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With Our EXCHANGES

A POLL TAX OR A REGISTRATION FEE?

Yielding to the pressure that is being placed on Texas from Washington and throwing a sugar-tit to the black-and-white organizations of the North and East that think they favor strict racial equality, the Texas legislature has submitted to the people of Texas a proposal to amend the Texas Constitution so as to abolish the payment of poll tax as a prerequisite for voting.

A lot of the younger generation and many middle-aged folks have fallen for the propaganda, having little knowledge of the corrupt political conditions that the poll tax requirements was destined to remedy in the first place and having no conception of the evils that may flow from the repeal of the poll tax law, in the second place.

Many members of the legislature were acquainted with the facts, however, and so, in submitting the repeal amendment to the people, they sought to palliate to some extent its possible evil effects.

This proposed appeal amendment, which is included in Senate Joint Resolution No. 1, proposes the repeal of the poll tax all right, but in lieu thereof it provides that the voters must register before the first day of February immediately preceding the election at which he proposes to vote. This will necessarily entail some expense and the legislature is authorized by the proposed amendment to prescribe a registration fee. The amount of this fee will be prescribed by the legislature.

There is another difference between this fee and the poll tax. The registration fee, as we understand it, will apply to every voter regardless of his age. The poll tax is not exacted of anybody more than 60 years of age.

So, if this amendment passes, the Negro, just the same as every other voter, will be required to pay a registration fee. He could have voted in all general elections under the present Constitution and laws of this State by paying his poll tax. So, there is not so much difference after all.

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so far as general elections are concerned. It will be just a little harder on the poor white man or woman over 60 years of age than it is now, unless the legislature sees fit to exempt them from the payment of a registration fee which it probably will do.

So, you pays your money and you takes your choice.—Lynn County News.

TWO DIFFERENT PEOPLE

Editor's Note: The following appeared in a neighboring paper recently, and we thought it well worth reprinting here. We believe most of you will agree.

Some time ago we were talking to a local man. He was down in the 'dumps.' He said, 'This the sorriest town I have ever seen. There is nothing here for the young folks; the school is no good; the merchants charge too much for everything; they don't care for your business. You can't make any money here. I never buy anything here if I can get it some place else. I don't like the people,' and on and on.

At another time we were talking to another person and he was feeling pretty good. He said this is the best little town he had

ever seen. He stated, "I never really appreciated it until I was in the army, over seas, where I had plenty of time to think. Boy, there were times when I would have given \$50 just to take one good, long look down the streets of my home town on a quiet Sunday."

He continued, "I can remember when we had a bad spell of sickness in our family. Our friends and neighbors came in and sat up with our loved ones and when we had a death in the family they did everything they could to ease the pain and loss. Nearly everybody in town came to the funeral out of respect to the family and deceased. There were more flowers than would have been at a funeral in any other town," he said.

"I like the merchants. They always contribute to everything that comes along: to the schools, a new church, the Red Cross, March of Dimes, Boy Scouts, school activities of all kinds. When a fire burns a home, or anything happens to a citizen they lend a helping hand. They pay more taxes than I do on a section of land. They make it possible for my church and school to do as well as they can and do. I some times wonder how they make enough money to give to every thing and still have anything left from their business. I buy everything I can here to help the most wonderful people in the world. I like the churches, school, lodge, and clubs. They work hard to keep the young folks working together and getting along together than any place I know. The churches and school have something good and wholesome going on for the young folks all the time. Young folks like each other and get along better when they work and play and organize for a common good or cause.

"This is democracy in action. Good training and good living. Yes, sir, it's the best town in the world."

We think about these two fellows a lot of times and wonder which one gets the most out of life. Little doubt is there?—McLean News.

YARDSTICK OF GREATNESS

Any man is great who achieves in life what his natural ability makes it possible for him to do. To be the best you can under the conditions in which you are born and lived is to be great. To use our talents in the service of man, even if it be a lowly field, is great. The soldier who freezes on the post of duty may never be

honored by the world yet should be thought of with the general who leads the army. The quiet mother who reared that boy is not material for front page news what would our nation be had not our Washingtons and Jeffersons and Websters and Clays had fathers and mothers who fed and clothed them?

Every man in his civic club who does his duty in his way is great. Each member shares in the heights to which the whole body climbs. "Act well your part, there all the honor lies."—Scurry County Times.

ANOTHER APPOINTEE

We notice where President Truman has taken care of another political friend by appointing Judge Sherman Minton of In-

diana to the Court. There about Judge a while as Mr. Truman friends. He a bit of distinction Court, he will member. We Minton raised the last President not. That has main qualification ment to high —Petersburg

Farmers in area should pl es, orchard rye during Octob should be planting to increase in the

F. L. BROW

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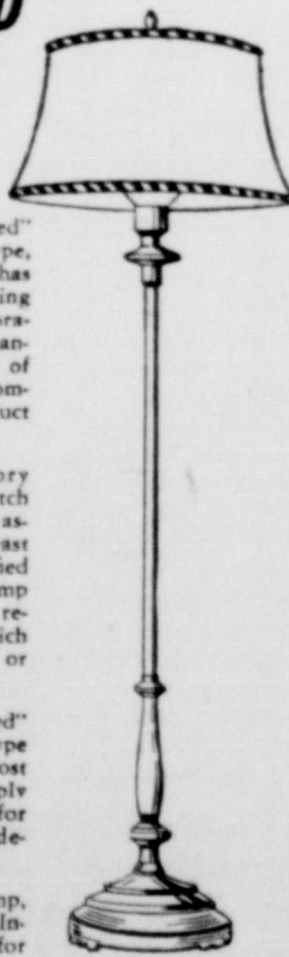


The appearance of the "Certified" tag on any lamp, of any type, assures you that the lamp has been submitted to rigid testing by an impartial testing laboratory. It assures you that the manufacturer of that lamp, one of over 100 leading American companies, has submitted his product to a complete test.

For example, the laboratory has determined that the switch will operate efficiently. It has ascertained that the cord is at least seven feet long, has a certified plug, to assure safety. The lamp itself is properly weighted to resist tipping, and of a finish which will ordinarily resist scarring or marring.

And above all, the "Certified" lamp has an exclusive new type reflector which will gain the most light from the bulb, and apply the light correctly for the use for which the lamp has been designed.

The next time you buy a lamp, make sure it is "Certified." Inquire at your favorite store for this new lamp.



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ANNOUNCEMENT

Dr. J. V. Miller, Chiropractor
Carver Graduate

Will have a branch office open in Room 8 of the Rose rooming house, over Burks Food Store, on Monday and Thursday nights until further notice.

Office hours will be from 5:00 p. m. until 10:00 p. m. on these nights

Krueger, Hutchinson and Overton

Lubbock, Texas
GENERAL SURGERY
J. T. Krueger, M. D.
J. H. Stiles, M. D. (Ortho.)
H. E. Mast, M. D.
A. W. Bronwell, M. D.
A. Lee Hewitt, M. D. (Limited to Urology)
EYE, EAR, NOSE & THROAT
J. T. Hutchinson, M. D.
Ben B. Hutchinson, M. D. (Limited to Eye)
E. M. Blake, M. D.
OBSTETRICS
O. R. Hand, M. D.
Frank W. Hudgins, M. D. (Gyn.)
William C. Smith, M. D. (Gyn.)
INTERNAL MEDICINE
W. H. Gordon, M. D. (Limited to Cardiology)
R. H. McCarty, M. D.
Brandon Hull, M. D.
INFANTS AND CHILDREN
M. C. Overton, M. D.
Arthur Jenkins, M. D.
Tennie Mae Lunsford
GENERAL MEDICINE
G. S. Smith, M. D.
PSYCHIATRY AND NEUROLOGY
R. K. O'Loughlin, M. D.
X-RAY
A. G. Barsh, M. D.
BUSINESS MANAGER—J. H. Felton

Plainview Sanitarium and Clinic

801-813 West Eighth Street
PLAINVIEW, TEXAS
E. O. NICHOLS, M. D. Surgery & Consultation
J. H. HANSEN, M. D. X-Ray & Urology
E. O. NICHOLS, JR., M. D. Surgery & Gynecology
RANDALL E. COOPER, M. D. Neurology & Psychiatry
E. G. MCCARTHY, M. D. Obstetrics & Gynecology
WARREN W. EDDY, B. S. Psychology
LEE B. SOUCY, M. T. (ASCP) Chief of Laboratory
SUSIE C. RIGGS, R. N. Supt. of Nurses
HUGH B. O'NEIL, M. D. Internal Medicine, Cardiology
C. C. JACKSON, M. D. Ear, Eye, Nose, Throat
EDWARD T. DRISCOLL, M. D. Orthopedics
R. SCHOONOVER, M. D. Urology
RALPH V. WILLIAMS, M. D. Registered Physical Therapist
LENORE KRUSSELL, M. D. Registered Physical Therapist
HENRY C. KIRKGAARD, M. D. Chief X-Ray Technologist
H. M. SIMMONS, M. D. Business Manager
W. W. KIRK Hospital Administrator
X-RAY AND RADIUM—PATHOLOGICAL LABORATORY
DEPARTMENT OF PHYSICAL THERAPY

State Teachers College. With the largest long term enrollment in its history, the College in San Marcos will begin this winter a program of building which will eventually double

the size of its present facilities. Included in new construction plans are two dormitories, a cafeteria, an infirmary, a Fine Arts Building, several co-op houses, and an addition to the College

Wingless-Chicken Eggs Flown to Great Britain

DES MOINES, IA.—The first wingless-chicken eggs ever sold since Peter H. Baumann placed on public display 400 of the "disarmed" birds he has developed over a 12-year period of evolution, were flown to Great Britain recently. The eggs will be used to hatch wingless chickens in London.

Mr. Baumann, who is a veterinary supply salesman, caused a raising of the eyebrows of farmers, poultrymen, agriculture editors and chicken consumers when he placed his wingless birds on public display.

His new breed, which took \$15,000 to develop, produces fatter drumsticks and a surplus of white meat instead of the bones and tough joints of wings.

Several orders for live wingless chickens, including one "just a block from the White House," came from across the country, but he has not decided yet how many of his birds he will place on the market, Mr. Baumann said.

'Wild' Rabbit's Return Proves Bit Embarrassing

AUCKLAND, NEW ZEALAND—This is about a wild rabbit named Betty, that refused to stay wild and has been making headlines down here.

It seems that after being kept in captivity by 11-year-old David Hoyle for a year, Betty was taken to a faraway field and turned loose. Within four months she had hopped back to David's home in a suburb of Auckland.

When newspapers printed this, the department of agriculture woke up. Under the rabbit nuisance act it is an offense liable to a \$200 fine or imprisonment to move a live rabbit from one place to another. Also it's an offense to keep a rabbit without a permit.

Such a hubub ensued that Minister of Agriculture Cullen finally issued a permit to the Hoyleys to keep Betty in town.

Watch your expiration date.

A NEW LITTLE BOY IN HEAVEN

Dedicated to Little Michael Rae Thornton "Oh, what do you think the angels say?" Said the children up in heaven; "There's a dear little boy coming home today!"

He's almost ready to fly away From the earth we used to live in; Let's go and open the gates of joy— Open them wide for the new little boy."

Said the children up in heaven. "God wanted him where His little ones meet."

Said the children up in heaven; "He shall play with us on the golden street; He has grown too fair, he has grown too sweet

For the earth we used to live in; He needs the sunshine, this dear little boy. That glids this side of the gates of joy."

Said the children up in heaven. "So the King called down from the angels' dome."

Said the children up in heaven; "My little darling, arise and come To the place prepared in the Father's home— To the home my children live in,

Let's go and watch the gates of joy, Ready to welcome the new little boy."

Said the children up in heaven. "Far down on earth do you hear them weep?"

Said the children up in heaven; "For the dear little boy has gone to sleep. The shadows fall, and the night clouds sweep

O'er the earth we used to live in; But we'll go and open the gates of joy. Oh, why do they weep for the dear little boy?"

Said the children up in heaven. "Fly with him quickly, angels dear,"

Said the children up in heaven; "See, he is coming! Look there! Look there! At the jasper light on his sunny hair,

Where the veiling clouds are riven Ah, hush, hush, hush! All the swift wings furled, For the King himself at the gates of joy

Is taking his hand—dear, tired little boy— And leading him into heaven. —Selected

CHRYSANTHEMUM SHOW AT PLAINVIEW All flower growers are invited to exhibit in the Hale County Home Demonstration third annual Chrysanthemum Show which is to be held at the agriculture building auditorium in Plainview October 21 and 22.

All entries must be in by 3:00 p. m. Friday, October 21, it was stated.

Mr. and Mrs. E. A. Perkins of Sudan spent last week here with Mr. and Mrs. J. H. Cooper and Carol.

Providence News

By Mrs. Walter Sammann Mr. and Mrs. R. C. Matthews and Gladys spent Sunday afternoon near Silvertown visiting with Mr. and Mrs. L. A. Matthews and family.

Mrs. Harold McLaughlin and Mrs. Walter Sammann spent Saturday evening with Mrs. W. E. Johnson.

Alice June Baker spent Monday night with Delores and Carolyn Jo Sammann.

Mr. and Mrs. R. C. Matthews and girls visited with Mr. and Mrs. Walter Sammann and girls Sunday evening.

Mrs. W. E. Johnson and Mrs. Ted Boedeker visited with Mrs. Walter Sammann on Monday.

Mr. and Mrs. W. E. Johnson and Ronnie were guests in the home of Mr. and Mrs. M. C. Scheele on Sunday.

Mrs. Henry Sammann spent Sunday with Mrs. Ted Boedeker and children.

Mr. and Mrs. Walter Sammann and girls visited with Mr. and Mrs. Martin Schuette and children near Edmondson on Sunday.

Rev. and Mrs. H. L. Anderson and David have returned to home after visiting friends relatives in Columbus, Ohio past three weeks.

Mr. and Mrs. Dave Mathis Mr. and Mrs. J. W. Mathis Linda were called to Co. Okla. for the funeral of cousin, Lonnie Doron, who passed away.

J. A. Mathis of Oklahoma visited with Mr. and Mrs. Mathis and family last week. Mr. and Mrs. Harold McLaughlin and girls visited with and Mrs. W. E. Johnson and on Monday evening.

Mr. and Mrs. Luther Rhine Adrene were dinner guest Mr. and Mrs. T. R. Jones of P view on Sunday.

Mrs. Luther Rhine spent 1 day with Mr. and Mrs. Rhine of Hale Center on T day.

Anita Barker spent Thursday as a guest of Janice Mathis Mr. and Mrs. J. W. Mathis Linda were dinner guests in home of Mr. and Mrs. J Mathis on Sunday.

Don't forget the Hallow Carnival at the Providence on Thursday, October 27. carnival is sponsored by Providence P.T.A.

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IT'S HOG-KILLING TIME!

We Are Prepared to Take Care of Your "Hog-Killing" For You This Year!

complete new modern curing plant enables us to cure pork in a very satisfactory way. Your meat is tenderized and smoked in the same process used by the packing companies. If you haven't tasted some of the delicious cured pork from our ovens just ask your neighbor who has used our service.

JUST BRING US THE HOG!

will kill it, cure the meat, render the lard, stuff the sausage and take care of every detail for you.

OUR CURING PLANT

been enlarged, new equipment installed and is one of the most modern in West Texas. It enables us to give you the best service and quality meat.

Visitors are welcome to visit us!

LOCKNEY FROZEN FOODS

Arch Crager, Proprietor

Lockney

3 BIG REASONS for choosing Maytag!



PRICE

Did you know that a genuine Maytag, with its many superior features, costs scarcely more than the lowest-priced washer on the market? With a liberal trade-in on your present washer, and low monthly payments, it's downright easy to own a Maytag!

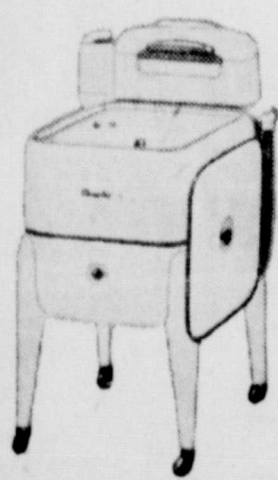
PERFORMANCE

Each of these famous Maytag washers gives you extra-fast, extra-clean washing action. Lighter work and more leisure time for you.

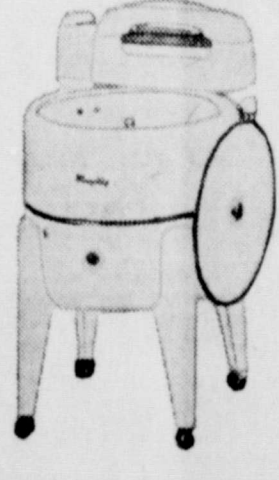
DEPENDABILITY

You can count on your Maytag for years of trouble-free service—exactly the kind that has earned Maytag its enviable reputation.

There are many more reasons for choosing Maytag... and one demonstration will show you all of them.



The Maytag Commander—with large, square porcelain tub and fast, efficient Gyrafoam action. **\$154.95**



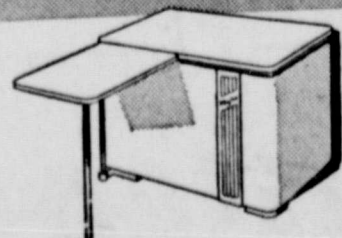
The Maytag Chieftain—America's finest low-priced washer... a genuine Maytag in every respect. **\$134.95**

Ranges Freezers Ironers

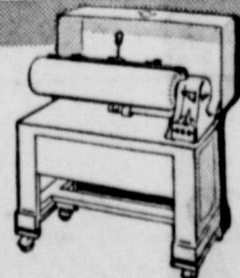
—built with the same precision that has sold over 5½ million Maytag washers—built for dependable, lifetime service!



Maytag Dutch Oven Gas Range—Automatic—cooks on with gas turned off! Kitchen stays cooler; you don't have to be there. Cooks by usual methods too. **\$279.95***



Maytag Home Freezer—Quickly pays for itself through savings in food costs. Fits right into your kitchen. Stores up to 300 pounds of food. **\$299.50***



Maytag Ironer—Large-size roll makes quick work of your ironing. Knee and finger-tip controls. Silent, dependable, fast. **\$199.95**



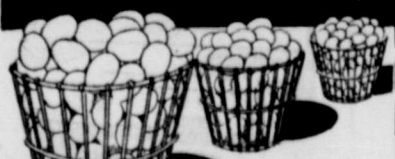
LOOK FOR THIS SIGN

PENNINGTON MOTOR CO.

Lockney, Texas

Telephone 57

Removes Worms, Easy on Layers



ROTA-CAPS

Here's the tablet wormer that won't knock egg production! Dr. Salsbury's Rota-Caps, containing Rotamine—an exclusive ingredient—removes large roundworms, intestinal capillaria worms, thoroughly, gently. Rota-Caps costs little—preferred by poultrymen who know. Ask for genuine Rota-Caps.

Lockney Drug Co.

DRS. HUET & LEWIS Chiropractic Offices

Office at Monroe Smith residence—2 blocks west of bank—Lockney

Specific Chiropractors

X-Ray and Nueropyrometer Services

PALMER GRADUATES

News From Santaland!

North Pole Region October 21, 1949

Dear Kiddies:

I have left for you the "most" prett toys of every kind that I have had for you in a long, long time.

I can't begin to describe all th many things but you must see the "Lif Sized Baby Coos." He cries, sobs an coos and he wears clothes of a si months old baby.

But the newest doll is one that realy talks." You must not miss her. Be sur to see her.

I have left many pretty things fo everyone of you. Visit Santaland i Lockney at Campbell Variety.

SANTA CLAUS

FOR COOL DAYS--We have nice percent wool Blankets and Blanke Sheets. Also a shipment of Velvet an Axminister Throw Rugs that you'll ad mire.

There are Scarfs and Gloves galor for the ball games and school, too.

If you've wanted a "Cosmetic Kit for a long time, no use to wait longer. W have a wonderful assortment.

You'll love the new Bracelets an Neckpieces we've just received in a new shipment of Costume Jewelry.

Those "GOLD FISH" Are Here!

Campbell Variety

Telephone 152

DANCE

To The Music of

Mike Smith and the Texas Rhythm Boys

Legion Hall—Floydada

Saturday, October 29th

Admission—\$1.00 Each

DID YOU KNOW—



THE FIRST OIL WELL WAS DRILLED TO FIND A PRODUCT TO SUPPLEMENT WHALE OIL. TODAY MORE THAN 1200 IMPORTANT PRODUCTS ARE DERIVED DIRECTLY FROM CRUDE OIL.

THE UNITED STATES WOULD BE PRACTICALLY AT A STANDSTILL TODAY WITHOUT OIL. OIL POWERS NEARLY EVERY FORM OF TRANSPORTATION—AUTOS, BUSES, TRUCKS, DIESEL TRAINS, SHIPS, PLANES... AND LUBRICATES EVERYTHING THAT MOVES.

OIL PROGRESS DAY
OCTOBER 14TH



CONTINUING RESEARCH AND THE USE OF SCIENTIFIC OIL PRODUCTION METHODS HAVE LARGELY ELIMINATED WASTE AND HAVE STEADILY BOOSTED THE PROPORTION OF UNDERGROUND RESERVES BROUGHT TO THE SURFACE AND MADE INTO USEFUL PRODUCTS.

THERE WERE FEW OIL BURNING SHIPS IN THE U.S. BEFORE WORLD WAR I. TODAY 99 PERCENT OF AMERICA'S MERCHANT FLEET AND ALL WARSHIPS USE OIL FOR FUEL.

RECENT RESEARCH AND DEVELOPMENTS HAVE INCREASED THE KNOWN UNDERGROUND OIL RESERVES TO A NEW HIGH—MORE THAN A TRILLION BARRELS.

PETROLEUM PROMOTES PROGRESS

Aiken News

By Mrs. M. B. Salmon

Mr. and Mrs. Arnold of Canyon visited in the home of Mr. and Mrs. Bill Wesley from Sunday until Tuesday.

Mr. and Mrs. M. B. Salmon made a business trip to Floydada Tuesday.

Mr. and Mrs. Lois Williams and family are the proud owners of a new Chevrolet.

Mr. and Mrs. W. W. Buckner and Walter made a business trip to Floydada Tuesday morning.

Miss Virginia Compton of Lub-

bock spent Monday night and Tuesday with her parents.

Mrs. R. L. Powell returned home Monday and is much improved at present.

Mr. and Mrs. W. S. Crawford and son visited Rev. and Mrs. J. S. Crawford near Memphis last week-end.

Grannie Stowe is on the sick list but is much improved at present.

Several from Aiken attended the circus at Plainview Wednesday night.

Mr. and Mrs. Floyd Dorman and Roger spent Friday in the home of Mrs. Mattie Dorman.

Mr. and Mrs. H. E. Seago, Charlotte and Flodel left Friday morning to visit relatives at Oklahoma City. They returned home Sunday.

Rev. and Mrs. O. J. Welch visited in the home of Mr. and Mrs. Jess Nickson one day last week.

Mr. and Mrs. L. L. Scott and Sonny and Mr. and Mrs. Johnnie Lee were among those of Aiken attending the football game at Lubbock Friday.

Mrs. Ivan Thompson and Mrs. Bill Wesley went shopping in Floydada Saturday.

Mrs. W. W. Buckner of Lubbock is visiting her son and

family, Dub, for a few days.

Cherrie Welch spent Saturday night with Nita Wesley.

Johnnie Lee's brother and family of Tulsa spent Saturday night with Johnnie and Mildred.

Mrs. Bill Thompson and Tim have gone to Friona to be with Bill.

Little Jimmie and Janis Keys spent Saturday with their grandparents, Mr. and Mrs. Wiley Moore and Aunt Bessie Woods.

Mr. and Mrs. Connie O'Brien, Loy and Pat visited relatives and friends at Lamesa Sunday.

Nita Wesley spent Sunday in the home of Mr. and Mrs. L. T.

Cox.

Rev. and Mrs. B. Stafford, Mr. Compton, Mr. and Mrs. J. S. Crawford and Mr. and Mrs. J. S. Crawford and son guests Sunday in view were after-

Jerrel Welch with Sonny Scott, Mr. and Mrs. Elam's parents at day.

Cherrie Welch with Peggy Will-

Again Baker Flash-O-Gas Co. In

Presents

FRANK DECATUR WHITE

AMERICA'S MOST DISTINGUISHED COOKING SCHOOL CONDUCTOR

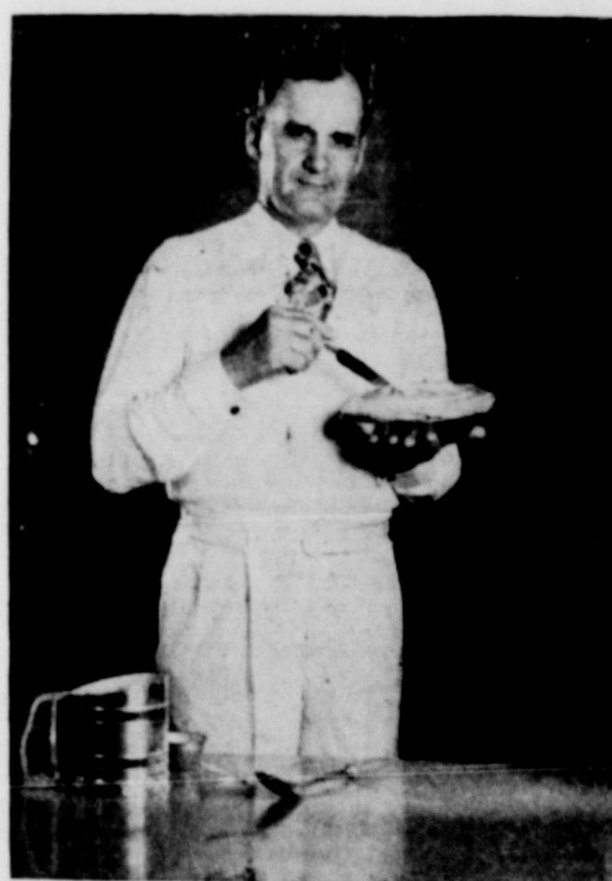
IN THEIR

Second Annual Cooking School

**FREE
ADMISSION**

**FREE RECIPES
DISTRIBUTED DAILY**

**Registration
Cards good for
Daily Prizes and
For Grand Prizes**



FRANK DECATUR WHITE

DATES

**Wed., Oct. 26th
Thurs., Oct. 27th
Fri., Oct. 28th**

PLACE

**Granada
Theatre**

Plainview, Texas

**Starts Promptly
At 9 a. m. Each Day**

Please be on time

Numerous Free Daily Prizes

GRAND PRIZE



Given away on 3rd day of School

**THIS
BEAUTIFUL
ROPER
GAS RANGE**

\$600.00 In Food

**Will Be Given FREE During Three
Days of School**

Courtesy Zeigler Grocery
1712 West 7th St., Plainview, Texas

Sorghum Residue Important To Soil

Management of crop residue from sorghum harvest is an important, and in many cases essential, conservation practice. According to Ralph R. Cogswell, Work Unit Conservationist, Floyd County Soil Conservation District, most farmers that plant sorghums for grain leave stalks or stubble. But when harvesting sorghums for silage, farmers are sometimes inclined to cut the plants too close to the ground. Short stubble does not offer much protection against wind erosion. In some cases a little stubble height would save the emergency tillage operation that comes when the weather turns disagreeable. It is costly and otherwise an unnecessary operation.

A good sorghum stalk cover may be overgrazed to the extent that a blow hazard develops. Some grazing may be good business but excessive grazing will hurt the land and livestock do not make their best gains on overgrazed stalk fields. Sandy or chalky soils need more crop residue than the good wheat-land type soil for ample protection.

If the land does not have ample stalk or stubble cover, it should be roughed up by chiseling or some other means before it starts blowing. It may cause adjoining lands to blow that would not otherwise erode.

That normalcy is well on the way back is evidenced by the fact that a local automobile agency has employed a salesman.

VOTE FOR

HAROLD M. LAFONT

STATE REPRESENTATIVE

SCHOOLS—Taught five years in Public Schools, County Judge of the County six years and closely in touch with Public Schools.



FARMERS: Living on a farm and having the land interests that a country lawyer generally accumulates, knows the farmers' problems. I am a member of the Hale County Farm Bureau and otherwise try to keep abreast of the farm situation.

ROADS: Serving as county judge, familiar with the highway needs of this area and know how to cooperate with highway building agencies. Former president of Texas County Judges and Commissioners Association. Member Texas Rural Roads Association. Our school situation demands more paved rural roads for this area.

PUBLIC SAFETY: District Attorney 84th Judicial District 6 years.

WATER, OIL AND GAS: Irrigation is of prime importance to this area and legislation affecting irrigation should be closely watched by our Representative. Experienced in oil leasing and development and have been before Railroad Commission and other public bodies in the interests of the common landowner in this area.

PLAINS BARBER SHOP

Next door to Plains Theatre

EXPERT BARBER WORK—COURTEOUS SERVICE

Let us serve you—We welcome every member of the family to our shop—from the kiddies up.

FRY HOOTEN LEO PIERCE BOB BOLDING

Furniture And Car Upholstering

Tailor-Made Seat Covers

G. E. LYNN

318 West Willow Street

Across street in front of High School Building

Baker FLASH-O-GAS CO. INC.

"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"

312 Columbia
PLAINVIEW, TEXAS

...COUNTY, TEXAS

Lose
 Lockney Spur
 12 8
 217 148
 2 13
 2 6
 0 4
 0 67

...couldn't stop
 ...passing at-

tack last Friday night and for that reason lost a ball game 12-6. As will be seen by the above statistics, the Longhorns were superior in every department but passing. A fast short pass over the center of the line was the undoing of the locals. It accounted for both touchdowns and was the play the Bulldogs used when the Longhorns stopped their ground attack, which was every-time the Bulldogs threatened to score.

Of course, as other teams in the district, Spur had been point-

ing for the game for two weeks. That is why they fell before the Paducah Dragons the previous week.

The game was hard-fought and well-played for the most part. The Longhorns still were lacking in their blocking, especially downfield, but their defensive work had improved over previous weeks.

With a little better selection of plays and more team work on the offensive the Longhorns might easily have won the game.

Summary of the game follows:
 The Bulldogs received and the ball was carried back to the Spur 48 yard line before the ball carrier was downed. The Bulldogs made 4, 3, 2½ and then a fumble on the fourth down gave the Longhorns the ball on the Spur 49½ yard line. Strickland went through tackle for 12 yards and a first down on the Spur 37, the locals made 3, tried 2 incomplete passes and made another 3 on fourth down giving the Bulldogs the ball on their own 32 yard line. The Bulldogs lost 2, made 10 and 4 for a first on the Spur 44, made 9½, nothing and then four for a first on the Lockney 43, lost 2, made 5, 3 and 10 for a first on the Lockney 26, made nothing and then 2 and then passed for a first down on the Lockney 11.

The Bulldogs made nothing, and then two and then passed for a touchdown. The try for point failed. Score: 6-0.

The Longhorns received, returned to their own 36, made 2, were penalized five, and then Ray Ferguson broke loose to the Lockney 49 for a first down. They made 4 yards on each of three successive plays for a first on the Spur 38, made 5, were penalized 5, made nothing and then 3 yards with the ball going over to Spur on the 18 yard line. The Bulldogs made 3 and then 2 and kicked to the Lockney 28 where a fumble gave the Bulldogs the ball on the Lockney

Sterley News
 by Bonita Glover

Mr. and Mrs. Buchanan and children and Mr. and Mrs. A. M. Hanks and their daughter, Barbara Jo, visited in Dimmit, Texas Sunday afternoon.

Mr. and Mrs. Amos Nelson and children, Waise and Betty Jo, visited in Littlefield Sunday with friends and relatives.

Mr. and Mrs. James Mullins of Lubbock visited in the home of Mr. Mullins' parents, Mr. and Mrs. W. B. Mullins and Barbara over the week-end.

M. O. Buchanan is working as section foreman for the FW&D in Tampico, Texas this week. He is relieving M. A. Boone because of death in their family.

Mr. and Mrs. J. W. Foster and family visited in Crosbyton Sunday with relatives, Mr. and Mrs. H. B. Foster and family.

Mrs. C. B. Humphrey made a business trip to Plainview Monday.

Relatives of Mr. and Mrs. B. A. Howell visited them over the week-end. They were Mr. and Mrs. R. M. Horn of Wellington.

Mrs. A. H. Suiter was at counsel in Floydada Saturday for the Home Demonstration Club. Mrs. Suiter reported an enjoyable meeting.

Mr. and Mrs. Clyde Shearer of Plainview visited Mrs. Shearer's parents, Mr. and Mrs. L. A. Claiborn Saturday.

Frank Howard of Amarillo is working as conductor for the FW&D this week, relieving Dave West.

H. P. Robinson of Amarillo is working as brakeman this week. He is relieving C. B. Humphrey.

Mr. and Mrs. Emmet Johnston visited in Floydada over the week-end with Mrs. Johnston's mother, Mrs. J. W. Guin.

Guests in the L. M. Jones home Thursday and Friday of last week were Mr. and Mrs. L. G. Crain and children of Waterford, Calif.

Mr. and Mrs. L. M. Whitfield and two children of Pauls Valley, Okla. were guests of the Jones family Friday.

Mr. and Mrs. C. A. Johnston of Borger visited with the Penix family Monday and Tuesday of this week.

Mr. and Mrs. Buddy Strickland of Lone Star spent the week-end with their relatives, the V. E. Penix family.

Mrs. V. E. Penix made a business trip to Lubbock Tuesday.

Mr. and Mrs. A. H. Suiter have returned from Amarillo after visiting with Mr. Suiter's mother, who has been ill.

Mr. and Mrs. A. H. Suiter visited in Dimmit Sunday. They were interested in the farming, especially the lettuce crop.

Rev. Roy Basset preached Sunday night at the Methodist Church. He will preach this coming Sunday also. Everyone is invited to attend services.

Miss Lou Wana Rivers spent Sunday afternoon with Miss Juanita Lindsey.

Arvel Glover of Shamrock spent the week-end with his relatives, Mr. and Mrs. A. K. Glover and family.

Mr. and Mrs. R. V. Webster and Bobby Wayne spent Sunday in the home of Mrs. Webster's parents, Mr. and Mrs. W. B. Mullins and Barbara.

Several families around this community were at the football game in Lockney last Friday night.

Most farmers in this community are getting ready for their cotton to be pulled or have already started. Everyone expects to have a large cotton crop this

year. We certainly hope we do.

Mr. and Mrs. Jack Bickly and daughter, Jackie, visited with Mr. and Mrs. Sam Jack and family Sunday.

Eugene Davis of Kress, spent Sunday with his cousin, Loy Davis.

Clarence Davis of Abilene visited his parents, Mr. and Mrs. Alvie Davis over the week-end.

To keep belts in one place where they are easy to find, screw cup hooks all the way across an ordinary wooden coat hanger and hang the belts on them. This saves space too.

The requirements for a U. S. Grade turkey are: must be well fleshed, entire carcass covered with fat and practically free of pin feathers. These birds bring top prices.

The entire Bible is being written by hand at the Chicago Railroad Fair. Each person is asked to write one verse. The Old Testament has already been completed.

"Religious Emphasis Week" will be held at Texas Technological college October 31-November 3.

IN MERCHANDISE!
FOR FALL!
For Christmas
For Anytime!

You must come in and see the new merchandise we have recently. It includes good staple merchandise, Christmas Toys, gifts occasion and many other things.

Shirts for the Little Fellow
 Sizes 3 to 8, solid colors and prints.

Convenient Lay-Away Plan for Christmas Merchandise!

Best Variety Store
 Lockney

24 as the half ended.

Both Spur and Lockney bands entertained the crowd with marches and music at the half time.

The Longhorns received the kick off at the start of the second half and after fumbling covered the ball on the 21 yard line. The locals made 6 and 2 and Spur was penalized 5 for a first down on the 34.

The Longhorns made 6, 3½ and a first on their own 47, made 3, lost 1, made four and kicked to the Spur 29. The Bulldogs made 3 and 5, and then a first on their own 40. Attempted a pass which was incomplete and then made a first on the Lockney 41. They made 6, attempted a pass which was incomplete and passed for the score. The try for point was missed and the score stood 12-0.

The Longhorns received, returned the ball to their own 36. They made 5 and then a first on their own 47, made nothing, 7, and 3 for a first on the Spur 43, 6 and 5 for a first on the Spur 32, 6, 2 and a first on the Spur 21, made one yard and then Strickland cut in between end and tackle and ran 20 yards for the score. The try for point was missed.

The Bulldogs received and returned the ball to their own 41. They made 5 and a first on the Lockney 43, made 1, passed for a first down on the Lockney 32, and they made a first on the Longhorn 9 yard line. They made 0, 3, 4 and 1 with the Longhorns taking over on their own 1 yard line. The Longhorns chose to run with the ball and made 3 and then 2 and then C. B. Smart went around end for a first on the 25 yard line. They made 6 and then a first on the Lockney 41, made 4 and then 5, a fumble lost one and then in their haste to score before time ran out, fumbled again with Spur taking the ball on the Lockney 46. Spur lost a yard as the game ended.

FOOD SPECIALS

- Friday-Saturday Specials!**
- WAXTEX—125 FOOT ROLL WITH CUTTER
Wax Paper, per roll 25c
 - RED & WHITE
Flav-R-Jell, all flavors 4c
 - BRIMFULL
PEARS, No. 2½ can 29c
 - BRIMFULL PEACH OR APRICOT
PRESERVES, 2 lb. jar 35c
 - BRIMFULL
PEACHES, No. 2½ can 22c
 - MARKET
CHUCK OR ARM ROAST, pound 55c
 - PINIC HAMS, pound 45c**
 - WILSON'S
BACON, Sliced, pound 55c

Burk Food Market
 Telephone 213

TRY FORD'S

h.p. "FEEL"



FORD'S FIELD
RS A V-8 ENGINE

type of engine used
 America's costliest cars

ONLY FORD OFFERS A 100 H. P. V-8

No other low-priced car offers you so much horsepower... eight cylinders... a V-type engine. No other offers so much hip and shoulder room. No other has the New Ford "Feel."

White sidewall tires available at extra cost.

Take the wheel...
 try the new Ford "FEEL"
 at your Ford Dealer's

"WHITEY" BACCUS
 Telephone 200 — Lockney, Texas

FORD'S \$100,000 CAR-SAFETY CONTEST * SEE US FOR ENTRY BLANK

Mr. and Mrs. L. M. Whitfield and two children of Pauls Valley, Okla. were guests of the Jones family Friday.

Mr. and Mrs. C. A. Johnston of Borger visited with the Penix family Monday and Tuesday of this week.

Mr. and Mrs. Buddy Strickland of Lone Star spent the week-end with their relatives, the V. E. Penix family.

Mrs. V. E. Penix made a business trip to Lubbock Tuesday.

Mr. and Mrs. A. H. Suiter have returned from Amarillo after visiting with Mr. Suiter's mother, who has been ill.

Mr. and Mrs. A. H. Suiter visited in Dimmit Sunday. They were interested in the farming, especially the lettuce crop.

Rev. Roy Basset preached Sunday night at the Methodist Church. He will preach this coming Sunday also. Everyone is invited to attend services.

Miss Lou Wana Rivers spent Sunday afternoon with Miss Juanita Lindsey.

Arvel Glover of Shamrock spent the week-end with his relatives, Mr. and Mrs. A. K. Glover and family.

Mr. and Mrs. R. V. Webster and Bobby Wayne spent Sunday in the home of Mrs. Webster's parents, Mr. and Mrs. W. B. Mullins and Barbara.

Several families around this community were at the football game in Lockney last Friday night.

Most farmers in this community are getting ready for their cotton to be pulled or have already started. Everyone expects to have a large cotton crop this

the secret's in the circle!



Merry-Go-Round

a **PETER PAN** brassiere

We don't whisper our secret—we shout it in bold letters—it's PETER PAN'S FAMOUS MERRY-GO-ROUND BRA with exclusive, miracle-working Circular Bias! And wait till you see what it does for your curves! The same magic circle accentuates the small bust—minimizes the full bust! The secret's in the circle!

FOR WESTERN WEEK!
 Girls Riding Pants in Jodpurs
 Also Western Shirts
 Plaids and solids in both adult and children sizes
 Children's Cowboy Boots
 Blue Jeans
 Transparent Plastic Rain Coats
 \$2.49
 Small, medium and large sizes

ARE YOU SURE SHE KNOWS YOU WANT TO BE HER NO. 1 MAN?

Say it with **Flowers** from **Plains Floral Shop**
 Mrs. J. B. SEALE, Proprietor
 Phone 163 LOCKNEY, TEX.

Lady Fair Shop
 MRS. EDNA MAE HONEA, Prop.

Society News

Bridal Shower Honors Mrs. Donald Taylor

Mrs. Donald Taylor, nee Miss Vernell Stowe, was the honoree when Mrs. J. C. Thomas, Sr., Mrs. Bill Wesley, Mrs. Thurman Thomas, and Mrs. J. C. Thomas, Jr. were hostesses for a charming shower given on Tuesday afternoon in the home of Mrs. Thurman Thomas in the Aiken community.

Mmes. Thurman Thomas, Herman Stowe, Donald Taylor, and John Taylor greeted the guests.

The bride's chosen colors of blue and gold were beautifully displayed in the table arrangements as well as in the lovely fall flowers which were used throughout the entertaining rooms.

Presiding at the serving table were Mrs. Bill Wesley, Jr., Mrs. David Stowe, sister-in-law of the bride, Mrs. J. C. Thomas, Jr., and Mrs. Charles Taylor, sister-in-law of the groom.

The many gifts were artistically displayed by Mmes. J. C. Thomas, Sr. and Bill Wesley, Sr.

Mrs. Doyle Cole, cousin of the bride, registered the following guests:

Mmes. John Taylor, Herman Stowe, Charles Taylor, Bill Wesley, Sr., Bill Wesley, Jr., Joe Perkins, A. P. Longfeldt, Edd Whitfield, Denzyl L. Cole, Fred Duvall, Bud Dean, A. P. Shugart, V. H. Kellison, R. R. Kellison, Oscar Golden, C. J. Roach, T. R. Weathers, R. C. Rogers, S. A. McGowen, Leo Duvall, W. W. Kirkland, H. E. Seago, H. C. Copeland, Johnnie Clark, Baylor Byars, Lawrence Andrews, Cecil Andrews, Raymond Barr, C. J. George, Melvin Hudgins, J. R. Bell, Oran Smith, Jim Grisham, George Turner, Sr., Glen Mitchell, Clyde Lucas, Joe Anderson, Luther Cole, A. R. Goad, Ed Whitely, J. S. Marshall, D. M. Marshall, K. E. Lambert, Bob Bennett, Floyd Dormant, H. P. Clements, Grace Quisenberry, and Misses Joan Clements, Martha Clements and Nila Copeland. A number of gifts were sent

B&PW Club Observes Nat'l Business Women's Week

The Lockney Business and Professional Women's Club observed National Business Women's Week last week.

Sunday morning a coffee was held at the home of Mrs. Edna Mae Honea and the group attended services at the Methodist Church.

On Thursday evening the club was entertained at a dinner in the dining room of the Methodist Church. Table decorations were in the autumn theme. Mrs. Velma Cox welcomed the guests and Mrs. Joe Holt responded.

Mrs. Henry Hodel presented a very interesting book review, "The Bostonian." Mrs. Lucy Dean Record entertained the group with a piano solo.

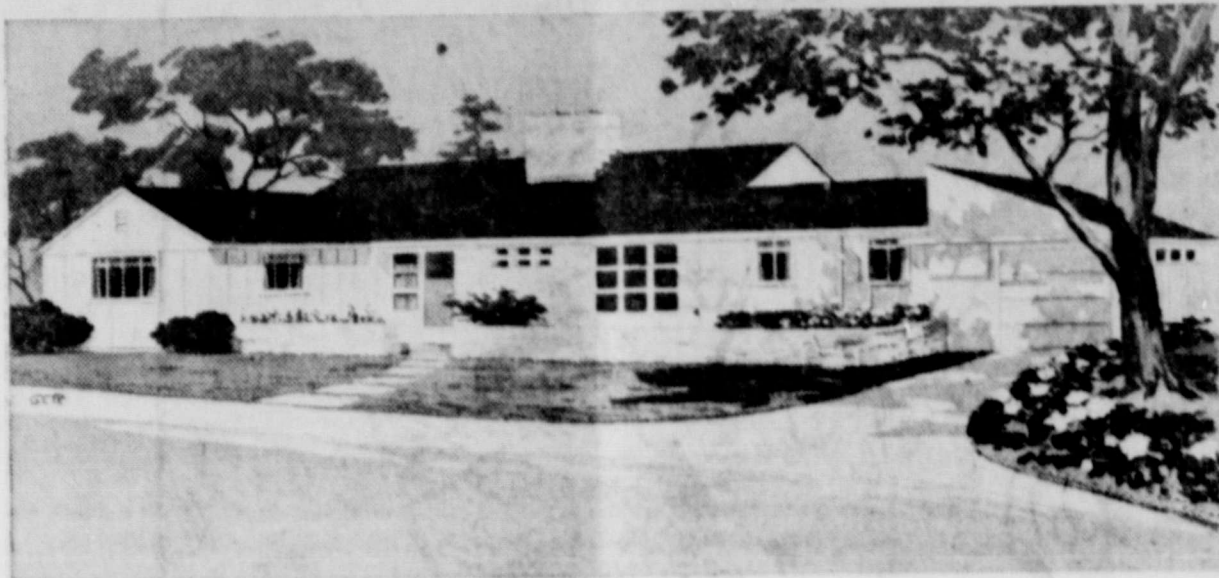
Those attending the dinner were: Mmes. Henry Hodel, Joe Holt, Goree Applewhite, Robert McDonald, V. L. Webster, Robert Ayres, Edwin Johnson, N. S. Daniel, Mattie Steel and Miss Betty Myers, all visitors, and the following members: Bernice Miller, Wanda Baker, Edna Mae Honea, Edell Sams, Ida Rose, June Bybee, Estelle Powers, Laverna Brunner, Wilma Brown, Wanda Newman, Alyce Dawson, Velma Cox, Frances O'Hearn, and the hostesses, Ellen Wiley, Lucy Dean Record and Clara Copeland.

BACH MUSIC CLUB TO MEET TUESDAY

The Bach Music Club, made up of pupils of Mrs. Oran Smith, will meet next Tuesday evening, October 25 at the D. R. Foster home here. The meeting will start at 7:30 and a Hallowe'en program will be given composed of music and games. All students should come in Hallowe'en costume, Mrs. Smith said.

Mothers of the pupils are invited to attend, Mrs. Smith said. by others invited who were unable to attend.

Created for Charm and Children



Here's a house that offers the luxury of sweeping contours and the utility of spacious terraces for children's play and adult recreation—all on a lot only 76 feet wide. Fieldstone walls and chimney, harmonizing with gracefully-battered plywood, give the exterior a permanent tidiness. The rear terrace, with sunken sand pit, is sheltered on three sides and has easy access to kitchen window buffet. Each large bedroom has two closets and is cross-ventilated. Four picture windows in the living room and dining ell overlook both garden and front terrace. Sketch plans are available by writing Good Housekeeping magazine.

League Entertained By Mrs. Scheele

The Luther League of Trinity Lutheran Church of Lockney met Sunday night, October 16, in the home of Mr. and Mrs. Albert Ayres, Edwin Johnson, N. S. Daniel, Mattie Steel and Miss Betty Myers, all visitors, and the following members: Bernice Miller, Wanda Baker, Edna Mae Honea, Edell Sams, Ida Rose, June Bybee, Estelle Powers, Laverna Brunner, Wilma Brown, Wanda Newman, Alyce Dawson, Velma Cox, Frances O'Hearn, and the hostesses, Ellen Wiley, Lucy Dean Record and Clara Copeland.

After the business meeting, games were played, and refreshments which really brought out the thought of Hallowe'en were served to the following members: Rev. and Mrs. Anderson, Mr. and Mrs. L. B. Brandes, Mr. and Mrs. Ernest Sammann, Mr. and Mrs. Hubert Stoener, Mr. and Mrs. Hubert Stoener, Mr. and Mrs. Wilfred Stoener, Mildred and Don McLaughlin, Donald and Melvin Kelm, Cecil Boedeker, Ruth Boedeker, Nadine Boedeker, Robert and Rosalee Matthews; several visitors and Mr. and Mrs. Albert Scheele.

The November meeting will be in the home of Mildred and Marie Scheele. Only about one seventh of an iceberg floats above the water.

Shower Honors Mrs. Paul Teuton

Mrs. Paul Teuton was honored Thursday afternoon, October 13, from 3 to 5 o'clock with a pink and blue shower at the home of Mrs. E. J. Cobb.

The refreshment table was laid with a hand-drawn white linen cloth centered with an arrangement of pink roses accented with pink streamers. Mrs. Wallace Allen and Mrs. Harmon Handley served.

Mrs. Sid Thomas secured names for the register. Mrs. Howard Cooper and Mrs. Hilburn Casey were in the guest room.

Recorded nursery rhymes provided entertainment. Hostesses were Mmes. Leslie Ferguson, J. H. Cooper, Sid Thomas, Glen Cooper, Wesley Hay, Hilburn Casey, Harmon Handley, Wallace Allen and Edgar Hays.

HOSPITAL SAYS THANKS

We are grateful to the ladies of the Lockney Baptist Church for the sewing they did for the hospital this week.

Floyd County Co-operative Hospital.

The numerical division after trillion is quadrillion.

To Organize New Demonstration Club

A new home demonstration club for young married ladies will be organized at the home of Mrs. Jake Jones, 308 East Bryant, next Thursday, October 27th at 2:30 p. m. it was announced this week.

Mrs. Jones is assisting Miss Leila Petty, county home demonstration agent, in setting up the organization, it was said.

All young married ladies who are interested are urged to attend the meeting and hear a discussion of the club without obligation to join unless they desire.

In the English language the letter "e" occurs most frequently.

Your Clothing

Let us take care of your repairs and alterations on your clothing. We take pride in our work and we try to please you.

Brown's Cleaners

Van Earl Hughes Circle Meets Monday

The Van Earl Hughes Circle of the Lockney Baptist W. M. S. met Monday afternoon with Mrs. T. B. Mitchell. A program from Royal Service was heard. Mrs. Bryan Karr was in charge of the

topic entitled to Paganism. The following Mmes. T. S. Elbert Thomas, Franklin, Hilb Rhine, Ben M guson, Weste Handley, Buck Mitchell.

DARNELL GROC

Grape Juice Pint Bot

Milk Armours Small cans, 6 for

Toilet Tissue 4 roll Carton

Soap Powder Magic Was Box

TEA Maxwell 1/2 Lb House 1/4 Lb.

Dog Food Ideal 2 for

OLEO Savory Pound

YAMS Pound

Grapefruit each

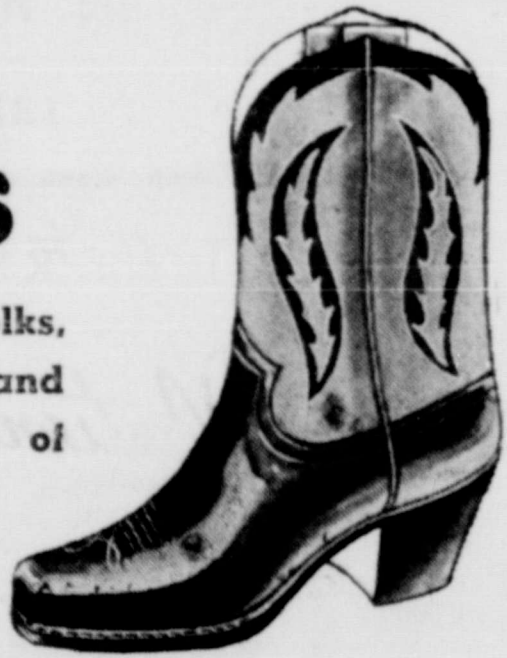
Cranberries Celo bag pound

We Appreciate Your Business

WESTERN WEEK SALE!

LARGE STOCK OF BOOTS

All sizes for the little folks, Boys and Girls, Ladies and Men. Special discount of 10% At This Sale



WESTERN SUITS WESTERN SHIRTS

LEVI-STRAUSS BLUE JEANS

All Sizes

All price at a saving to you!

Complete Stock of JOHN B. STETSON HATS

All late colors, all sizes. When you buy a John B. Stetson you buy the best!



Just Arrived!

Men's Overcoats and Dress Suits

Both double-breasted and single-breasted. All new Fall colors, special price—

\$34.95

A big Saving for You.

SPECIAL SALE Cameo Hose

15 denier, 51 gauge, special price—

\$1.00 pair

Ladies Suits and Coats

At a Big Saving to you.

100 Percent Wool Blankets

Size 72x84. Regular price \$12.95. Sale price—

\$7.95

5 Percent Wool Double Blankets

Only **\$3.75**

25 Percent Wool and 75 Percent Rayon

BLANKETS

72x84 size—Only **\$6.95**

We have most any kind of blankets at reduced prices.

See our New

Ladies Dresses

Nylons, Satins, Tissue Faile

OUR PROFIT-SHARING PLAN

Come in and see our many useful articles in our Profit-Sharing Plan. No chance or gamble. When you trade \$25.00 you come and get the article you select. Radio Wagons, Dolls, Set of Dishes, Percolator, Trickle Radio, Cedar Chest and many other useful things.

We give you back in trade 10 cents every dollar you spend here.

SALE STARTS FRIDAY, OCTOBER 21—ENDS TUESDAY, NOVEMBER 1st

FAGGARD GENERAL STORE

LOCKNEY

THE BIG STORE WITH THE GOODS

Designations are \$294,996.58 higher. So far this year Southern Baptists have given a total of \$7,080,852 to their mission and benevolent causes. All Cooperative funds contributed the last four and one-half months of the year will be used for capital improvements of missions and other properties.

Allspice is the dried unripe fruit from the pimento tree. Basketball was originated in Springfield, Mass., in 1891.



Top, testing assembly for efficiency survey on electric well at W. B. McAdams farm near Muleshoe. Shown are Jeff Peeler, Southwestern Public Service Company Muleshoe manager; Earl Lewis, agricultural engineer for Southwestern Public Service, who conceived and perfected the tester; and Warren Dayton, Lewis' assistant. Bottom left, Lewis measuring water flow through water gauge tube, and, at right, side view of water flowing through tester.

—Picture courtesy Southwestern Crop and Stock

Mr. and Mrs. Glen Cooper. An exchange offers as the best Teddy Bob and Mrs. Kate Chandler returned Monday after spending a week at Hot Springs and Little Rock, Arkansas.

Here Lies...

Military Pet Cemetery
WASHINGTON — Visitors to Arlington National cemetery and its tomb of the Unknown Soldier know, if they listened to their guide, that not far away is a small burial plot for pets—the friends of military men and mascots of whole battalions.

It was started back in World War I when in 1918 a nondescript dog whose name has now been forgotten died. The men in the Third Cavalry buried him in a secluded part of Fort Myer, which adjoins the national cemetery.

The pooch had attached himself to the unit on a training march through Virginia. A sergeant looked out for him. Old-timers at the fort recall that at command he would stand quietly beside his master's horse on the parade ground.

There are about 100 pets—dogs, cats, an alligator, a monkey, a rooster—buried in the plot now. At least a fourth of them lie beneath markers expressing the affection of their owners.

Among the dogs are Smokie the "dear beloved pet" of the Fort Myer fire department, and Sgt. Yardbird, onetime mascot of Battery C, 55th Field Artillery.

In one corner is a tiny grave whose marker proclaims that Peepsie was especially valued by Col. and Mrs. Martin du Fresnoe now stationed at Fort Belvoir, Va.

Keep a bucket of sand handy to fight gasoline and oil fires.

Eli Whitney invented the cotton gin.

INSURANCE
FIRE — HAIL — TORNADO
REAL ESTATE and SURETY BONDS

MONEY TO LOAN
on Farms and Ranches at Low Interest Rate
Next door to Federal Bldg.

FRANK PERKINS
Phone 13

We want to buy your **PRODUCE CREAM HIDES and WOOL**

First Door North of Pennington Motor Co.

Huggins Produce

Phone 100 Lockney

Methodist Notes

The Methodist church is in a great "Advance for Christ" Program. We have a four-year program in which to take new territory for Christ and His Church and to strive to deepen our own spiritual experience.

Next month our subject for teaching and preaching is to be "Our Faith in God." The following month will be "Our Faith in Jesus Christ." Each month for eight months we will have one of the great doctrines of our Christian church. We should get much good from these studies and sermons.

I am happy that our Methodist Church at Lockney is making some advance. There is much more that we can do, but we are on our way advancing.

We have accepted a mission Special in the Advance for Christ of \$250 for Student Evangelism in Japan. \$125 for a Home Mission Special and \$75 for overseas Relief. This made the pastor happy to see his church start on the second mile of Christian service.

Our church school is doing good. We have the best officers and teachers that has ever been my privilege to work with.

Remember that October is loy-

ally month of the church. Our goal is for every family in our church to attend church services at least five times during the month. We want 200 at church school the next two Sundays.

Our church greatly appreciated the beautiful new song books given by the Paul Cooper family.

Lockney Methodist church is becoming one of the leading churches in the Plainview District and if we keep on we will be one of the leading churches of the Northwest Texas Conference.

Thoughts for the Week:

Any one can stand still, but it takes faith and courage to advance.

Do you have faith in God? How much faith does God have in you?

The building of God's Kingdom is in our hands—may we do our best.

Newton Daniel, Pastor.

SUNDAY SCHOOL CLASS HAS SOCIAL WEDNESDAY

The maranatha Sunday School Class of the Lockney Methodist Church held a social at the church Wednesday night.

Entertainment was provided by movies of various subjects. Cokes and candy were served as refreshments. Mrs. Clyde Farish is teacher of the class.

PLAINS THEATRE

Lockney, Texas

Movies are your Best and Cheapest Entertainment

Saturday Matinee and Night
OCTOBER 22

William Eythe and George Reeves in
"SPECIAL AGENT"

A superb detective story of action and daring.

Also Cartoon and Chapter 2 of "KING OF THE ROCKET MEN"

Sunday and Monday
OCTOBER 23 and 24

QUEEN OF TECHNICOLOR MUSICALS!

"NEPTUNE'S DAUGHTER"
With Esther Williams, Red Sketon, Xavier Cugat

Also NEWS and CARTOON

Tuesday and Wednesday
OCTOBER 25 and 26

Rita Hayworth and Glenn Ford in
"THE LOVES OF CARMEN"

This has everything to make good entertainment WITHOUT the heavy classical music.

Also CARTOON and NOVELTY

Thursday and Friday
OCTOBER 27 and 28

A NEW SCREEN COMEDY!

"JOHN LOVES MARY"
with Ronald Reagan, Jack Carson, Edward Arnold

Also Novelty

DIAMONDS

See the beautiful sets we have. Priced from **\$125.00 to \$230.00** Tax Included

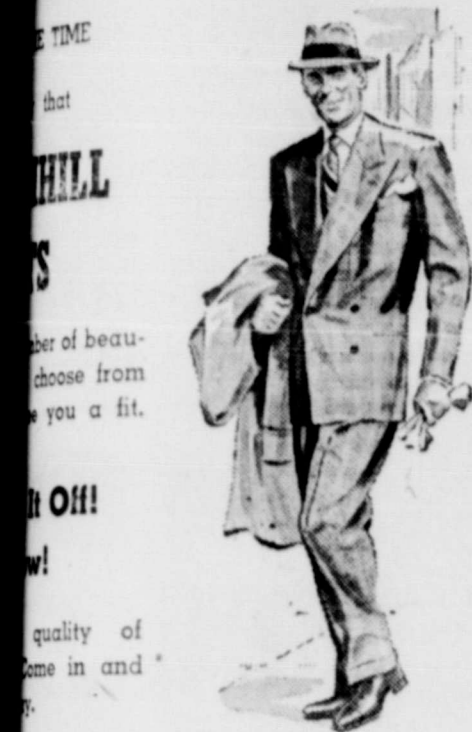
WATCHES

Waterproof and Shock-proof Wrist Watches. \$37.50

Gemex, Speidel and JB Watche Bands

Silverware—1847 Rogers and Community Plate

K. W. COOK
Jewelry
Located in Hickerson-Strickland Office



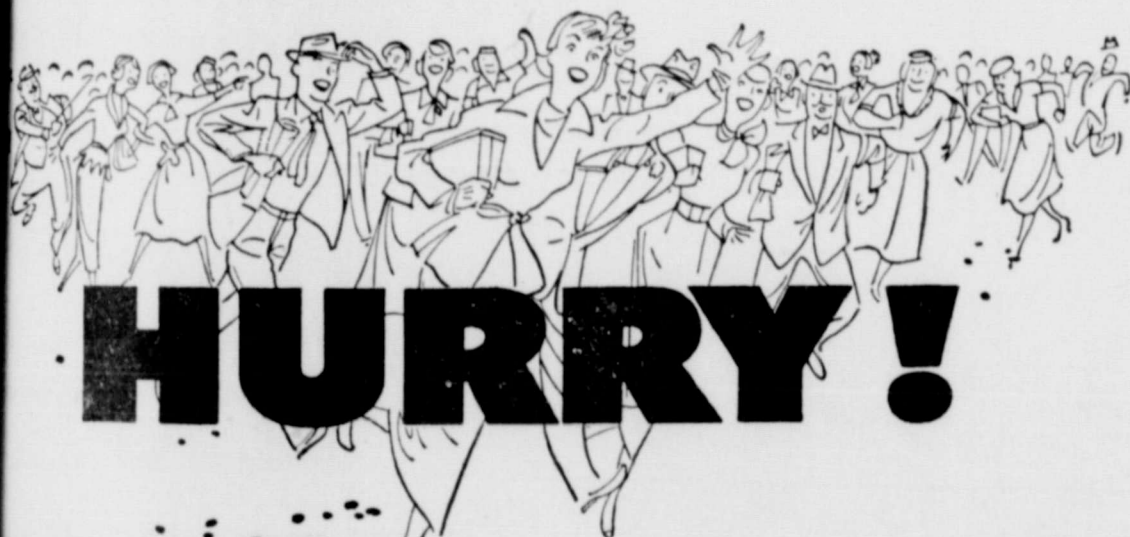
Bring us your

WING AND PRESSING

Every best of service in dry cleaning and appreciate your patronage.

DRY CLEANERS

and Mrs. L. L. Reecer



HURRY!

Only 10 more days to enter

FORD'S \$100,000 CAR-SAFETY CONTEST!

50 Prizes

25 New Fords

"The Fashion Car of the Year"
4-door Custom V-8 Ford Sedans, equipped with Heater, Overdrive, and

5 New Ford Trucks

Bonus Built to Last Longer (Optional)
General Duty Model F-5, V-8 engine, stake body, 158-inch wheelbase, equipped with Radio Heater. Optional as prizes to 25 car winners who specify truck on Contest Entry Blank.

25 \$100 U.S. Savings Bonds

100 \$100 U.S. Savings Bonds

500 \$100 U.S. Savings Bonds

1000 \$100 U.S. Savings Bonds

HERE'S ALL YOU DO!

(no matter what make of car or truck you own)

- ① Drive to your Ford Dealer displaying poster shown below.
- ② Get a Free Car-Safety Check, Free Safety Insignia and Free Entry Blank.
- ③ In 50 words or less on entry blank finish this statement: "All cars and trucks should be safety checked periodically because..."
- ④ Mail entry before midnight, October 31, to Ford Car-Safety Contest Headquarters, Box #722, Chicago 77, Illinois.

(a) Use only official entry blank obtained at any Ford Dealership displaying the poster shown below. Print clearly your name and address.

(b) Contest is limited to the continental U. S. and Alaska.

(c) Prizes as stated on entry blank, will be awarded on the basis of sincerity, originality and aptness. Judges' decisions are final. Duplicate prizes in case of ties. Entries must be submitted in the name of the registered owner or his designated representative. Only one entry per car or truck may be considered. All entries become the property of Ford Motor Company. Contest subject to Federal, State and local regulations and to contest rules on entry blank.

(d) Winners' names will be posted at all Ford Dealers' not later than December 1, 1949.

(e) Contest is open to all residents of United States, except employees of Ford Motor Company, Ford Dealers, their advertising agencies or their families.

Enter FORD'S \$100,000 Car-Safety Contest Today

LET'S TAKE IT EASY

FREE REFLECTOR INSIGNIA * FREE ENTRY BLANK

"WHITEY" BACCUS

Telephone 200 — Lockney, Texas

IN RIGHT NOW! * CONTEST ENDS OCT. 31!

**Weatherproof Soil
Agronomist Says**

COLLEGE STATION.—Will the fall and winter rain-drops strike unprotected soil on your farm and make flowing mud out of blowing dust? If so, says Roy L. Donahue, extension agronomist of Texas A. & M. College, your soil needs weatherproofing.

Soils, he said, can be "proofed" against erosion losses by providing them with a green blanket of protection. That blanket can be made of any loosely woven cover of growing green such as vetch, winter peas or one of the other adapted clovers. Or if you don't want to plant a legume, any close growing crop such as soya, rye, barley or wheat will provide the weatherproofing against soil damage from fall and winter rains, says Donahue.

Few people doubt the value of weatherproofing the soil in the long run, says Donahue but what some doubt is this. Will it pay next year?

The answer to this question comes from records kept by extension service demonstrators located in all sections of the state. Corn following fertilized legumes made 36 bushels per acre against 18 bushels per acre where it did not follow fertilized legumes. This same method of farming, says Donahue, showed a per acre increase of 71 percent for cotton, 63 percent for grain sorghum, 56 percent for wheat, 65 percent for oats and 129 percent for sweet potatoes.

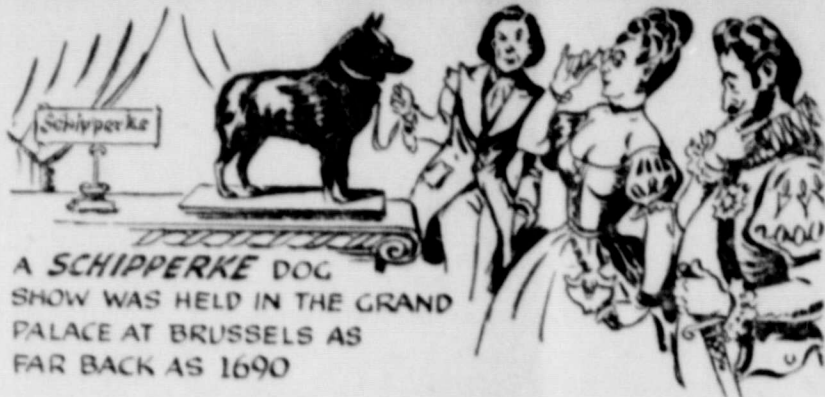
Donahue suggests that you see your local county agent about this weatherproofing job, for he can help you select the right legume and proper fertilizer for weaving that blanket of green for your farm.

The finger from an old glove or a thimble placed over the end of a curtain rod helps the curtain slip on to the rod easily without catching or tearing.

Thirty-seven coeds are majoring in engineering at Texas Technological college.

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER



A SCHIPPERKE DOG SHOW WAS HELD IN THE GRAND PALACE AT BRUSSELS AS FAR BACK AS 1690

PUPPIES HAVE BEEN OBSERVED TO NURSE AS MANY AS 22 TIMES IN A 24-HOUR PERIOD



THE FOX, RATHER THAN THE DOG, IS NOW BELIEVED TO BE THE REAL CULPRIT IN THE SPREAD OF RABIES

© 1949, Gaines Dog Research Center, N. Y. C.

Harvest Cotton With Care, Specialists Say

COLLEGE STATION.—The Texas cotton harvest is now in full swing and the shortage of pickers may cause producers to follow practices that will lead to lower selling prices, says F. E. Lichte, extension cotton gin specialist of Texas A. & M. College.

Care in handling cotton at harvest time pays big dividends, Lichte says. Cotton picked green or wet and taken directly to a gin not equipped to handle such cotton may be reduced in value from \$5 to \$35 per bale. Rough preparation at the gin is costly to both farmer and the ginner for they both lose money, he says. Wet, dirty cotton usually means a poor quality product that brings less money, says Lichte and growers should pick carefully, take their cotton to the gin dry, and then see that it is ginned properly.

Lichte says the cotton producer should not expect the ginner to turn out a quality product at the gin unless a quality product is provided by the farmer. The farmer and ginner both have a stake in the careful preparation of the cotton. It helps the ginner's business and the farmer's income. Two mighty important items, says Lichte.

Mr. and Mrs. Jesse Wofford and family of Hereford and Mr. and Mrs. D. F. Largent of Eldorado, Okla., spent from Saturday until Monday visiting with Mr. and Mrs. V. D. Harris.

Mr. and Mrs. D. L. Handley of Lockney and Mr. and Mrs. Hamp Handley of Wellington returned Thursday from a two-weeks visit with relatives at Dozier, Ala.

**FOR WESTERN
In Lockney**

Next week is homecoming and western and we have just the clothing for you

Western Boots
Made by Acme. A very nice brand of at only—
\$15.95 pair

Men's Frontier Suits
Made by the famous Levi Strauss. Excitedly styled as most western men like. Suit pants for only—
\$34.95

Lockney Dry

**COBEY WAGON
TRAILER**

We will also build your best

Joe Handley's
Blacksmith-Welding-Mach

NEW FALL MERCHANDISE

We have received still more Fall and Winter merchandise—all quality goods at reasonable prices. Come in and select your Fall clothing here.

NEW WOOLEN JACKETS
Men's sizes, plaids and solids. You will love these nice, warm jackets in cold weather.

**New shipment of Men's
Plenty of BOY'S CLOTHING**

SWEATERS
We have a full line of Sweaters in Misses, Ladies and Children's sizes. Variety of styles and colors.

Also a quantity of
Lovely Blouses

RAIN COATS
Ladies and Misses sizes in the new plastic transparent Raincoats.

NEW SCARFS
Plenty of head scarfs of all kinds.

PIECE GOODS
Woolens in 54 and 56 inch widths, in plaids and solid colors.
Also Wool Crepes, Gabardines, Nylon Material, etc.

Red Rubber Boots
For the Misses and Children.

Work Gloves and Dress Gloves

GENE AUTRY JEANS
Sizes 1-8

LITTLE BOYS' JACQUETS and SHIRTS

Baker Mercantile - Dry Goods

**A New Wave
at a
New Location**

After Monday October 24 our beauty parlor will be located:
One block North,
Half block East of
High School

**The New Dobre "Normal"
Permanent Wave**

Absolutely contains no thioglycolic acid or its salts or any poisonous or inorganic ingredients. Stops breakage and reconditions the hair while waving.

Dobre is not just "ANOTHER COLD WAVE." It is neither "HOT" nor "COLD." It waves at normal body temperature. It imparts to the hair shafts and follicles by means of osmosis, only those natural ingredients, normally present in the body of a person blessed with "natural wavy hair." It leaves your hair fully conditioned.

Personality Beauty Shop
Telephone 111
Wyona Allison Billie Jarboe

**Expert Claims Women Waste
Too Much Time on Trifles**

ST. PAUL, MINN.—Fellas, gather 'round!
But, girls, you'd better not read this because it might make you madder than maybe you are already.

Dr. Walter C. Alvarez—to get the worst out first—says that women "make a mess of their lives because they constantly blow in \$10 worth of energy on a 10-cent problem."

Dr. Alvarez, hero of the day that he was, went on to declare that women also "wear themselves out trying to make over an ordinary, good, kind, prosaic husband into a Charles Boyer."

The doctor is senior consultant of the division of medicine at the Mayo Clinic, Rochester, Minn. He gave the ideas above—and below—at Ramsey county's (St. Paul's) first health day program.

Now for the "below" part—
Dr. Alvarez claims that women "shop too long and then take back what they buy."

"Many women cannot make up their minds quickly enough"—still the doctor talking—"and when they do reach a decision they reopen the matter again. Some women court trouble for themselves by trying to make a saintly little Lord Fauntleroy out of a normal noisy and active boy.

"And," concluded Dr. Alvarez, "women love to get themselves all upset having post mortems over old sorrows, tragedies and unpleasantnesses."

His advice to the girls: "Learn to live more sensibly and comfortably."

P. S.—Yes, there were women in the audience and Dr. Alvarez was unharmed. But—a mere male wrote this.

**4 YEARS OF COLLEGE
OFFERED THRU ROTC**

AUSTIN.—Support for four years of college is awaiting Texas high school senior boys who apply for 1950-51 Naval ROTC scholarships before November 12, and pass aptitude and physical tests, Capt. R. A. Knapp, University of Texas commandant, announced.

A successful candidate will receive tuition, books, fees, uniforms and \$50 each month for four college years. If qualified at the end of college, he will be given a commission and be expected to serve two years of active duty in the regular Navy or Marine Corps.

Application forms have been distributed to all Texas high schools.

**Mother Is a Freshman—
And So Is Her Daughter!**

CHENEY, WASH.—Mother is a freshman—and so is daughter. Mrs. Fred McDaniel has enrolled in the education department of Eastern Washington college.

Her daughter, Mary Lou, is a freshman in business administration.

Mrs. Sarah A. Twed, North Carolina, recently died at the age of 107. She was a member of the Little Pine Creek Baptist Church for 90 years.

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MODELS
RCA and
MOTOROLA
RADIOS**

In the Motorola Radio we have both the Household and Auto Radios.

REMEMBER—You can get anything you want for your auto or household radio here.

EXPERT REPAIR SERVICE—We offer you expert repair service on any kind of radio.

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Telephone 33

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TUNE-UP
For
CAR HARMONY**

When carburetor, ignition, transmission, and other essential systems in your car are working together in strict time, you've got car harmony. A tune up in our repair department will bring this about. Drive in today.

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Lubrication**

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Cold Weather**

Bilbrey-Motley Motor Co.
Telephone 197 PLYMOUTH-CHRYSLER Lockney

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**Certified
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**TWICE THE LIGHT
at No Extra Cost**

The country's leading lamp makers—after three years of research—bring you better light and more of it where you need it most—with amazing new CERTIFIED LAMPS. See them today in exquisite new styles and designs, at prices to fit every purse.

Graceful new Certified floor lamps give you plenty of smooth, glareless light—beautify your home.

Lovely CERTIFIED table lamps for new room beauty.

Patent-protected reflector bowl is the reason for CERTIFIED LAMPS' amazing increase in useful light. Only CERTIFIED LAMPS HAVE IT!

This tag tells you it's a CERTIFIED LAMP

BAKER HARDWARE CO.

1,325,826 Farm Bureau Families

INVITE YOU TO JOIN THE

FLOYD COUNTY FARM BUREAU

ONE OF YOUR NEIGHBORS WILL CALL ON YOU

DURING

Organization Week - October 20-27

SHOULD AGRICULTURE BE ORGANIZED

1. Today only the voice of the organized is heard.
2. The groups from which you buy are organized.
3. The groups to which you sell are organized.
4. Legislation is influenced by the organized.
5. This nation is run by those who are organized.

"Farmers must organize in self defense, or turn this government over to the control of those who are organized."—Congressman Cannon of Missouri.

FARM BUREAU IS GROWING?

Texas Farm Bureau		American Farm Bureau	
1944	7,843	1944	828,486
1945	10,722	1945	986,136
1946	18,653	1946	1,128,256
1947	27,820	1947	1,275,180
1948	33,852	1948	1,325,826

Your Membership Will Make It Stronger

TEXAS GOAL: 70,000 in 1949

WHY YOU SHOULD BECOME A MEMBER OF THE FLOYD COUNTY FARM BUREAU!

Working Together Farm Bureau Members

1. Represented every unselfish American Farm Bureau member in Washington at 53 major Congressional hearings and filed briefs in the 80th Congress on 117 other occasions.
2. Texas Farm Bureau actively supported a program to maintain 90% of parity support prices on basic commodities. The success of this program will save farmers millions of dollars.
3. The Texas Farm Bureau led the movement to obtain the three point grain storage program. Saved Texas grain producers over \$45,000,000.
4. Supported and helped secure passage of legislation for Rural Housing, giving farmers similar loan privileges as city people.
5. Prevented a move to classify peanuts as a non-basic crop in 1948, thereby saving producers a minimum of \$72 per ton.
6. Supported 90% of parity loans for grain sorghums in 1949.
7. Supported enlarged REA and Rural Electric Telephone program.
8. Fought for the enactment of Texas Farm Bureau Rural Road Program to get farmers out of the mud. A larger membership is needed to secure passage.

Working Alone YOU CANNOT

1. Be in Austin and Washington each day the State and National legislatures are in session.
2. Maintain a National Farm Program, (including parity prices, research and marketing, soil conservation, farm credits, rural electrification, etc.)
3. Secure adequate rural road program that will get the farmers of Texas out of the mud.
4. Attend freight and legislative hearings in which agriculture has a stake.
5. Meet in conference with leaders of labor, industry and government.
6. Uphold your interests as an individual farmer alone against the organized interests of other groups.

YOU CAN'T—BUT FARM BUREAU CAN AND WILL
AT A COST OF ONLY 1.4 CENTS
A DAY TO YOU.

Join the Farm Bureau—It Gets Things Done
Farm Bureau Is The Voice of Organized Agriculture

CONTACT A MEMBER OF THE FLOYD COUNTY FARM BUREAU AND JOIN TODAY!

Floyd County Farm Bureau

BEN QUEBE, PRESIDENT

HELMUTH QUEBE, SECRETARY

OSCAR GOLDEN, CHARLIE BOEDEKER, HUBERT FRIZZELL, HARVEY MORCKEL, A. H. KREIS, BILL BUTH, STERLING CUMMINGS,
L. D. GOLIGHTLY, DIRECTORS.

Railroad Hearing Scheduled To Be Held In Paducah

Texas Railroad Commission hearing to consider the Quanah, Acme & Pacific Railway company application to discontinue trains Nos. 1 and 2 will be held in the Cottle county courthouse at Paducah, November 3. The hearing will start at 10 a. m.

The train service is on the line between Quanah and Floydada. A copy of the docket order No. 1070-Ro contains the following excerpt:

"The commission will, at said hearing, hear all evidence and statements that may be presented in favor of and in opposition to granting of the application and will, in pursuance of said hearing and the facts there presented, enter such order or orders as, in its opinion, will be just, proper and equitable to all parties concerned.

The statement was dated October 5th and signed by Commissioners Olin Culbertson and Ernest O. Thompson.

Going Home Via U. S. Navy



In the past-war repatriation of exiled Korean civilians and Japanese troops to their homelands, U. S. Navy LST's made seven trips to accomplish that mission of mercy. Photo shows crew members of USS LST 1969 watching Korean civilians as they prepare to board the vessel prior to the last trip. (Official Navy Photograph)

Octogenarians Feted At Family Reunion

Mr. and Mrs. A. L. Rains of Abilene were hosts for a family reunion Sunday, October 9, when they entertained their four daughters and their families and other relatives.

Those present included Mr. and Mrs. T. N. Cook and children, Jackie and Joan, and Mrs. Lena Sammons and son, Herbert, all of Abilene; Mrs. Ross Carthel and son, Alvin, Mr. and Mrs.

Milford Carthel and children, Mr. and Mrs. Baynard Carthel and children, Mr. and Mrs. Travis Edwards and son, Mr. and Mrs. Allan Staggs and daughter, all of Plainview.

Mr. and Mrs. Rains are both 80 years of age. They live with their son-in-law and daughter, Mr. and Mrs. T. N. Cook in Abilene.

They were residents of Floyd County for 31 years and in business in Lockney for 17 years. They came to Floyd County with their three older daughters from Bokochita, Okla. Their fourth daughter, Mrs. Nowel Cook was born in Floyd County just north of Lockney.

INMATES OFFER GLIMPSE OF RODEO BY MAIL

HUNTSVILLE. — Shut-ins and others who are unable to make the trip to Prison Stadium this year may still obtain a glimpse of the world's fastest and wildest rodeo without leaving their own doorsteps, according to word received today from the Echo, inmate newspaper of the Texas Prison System.

Compiled and printed by inmates of the prison, copies of the beautiful 1949 Prison Rodeo Souvenir Program will be sent to all who wish to order them. The books are expertly printed on fine enamel book paper with cover in two colors. Its large, 9x12 inch picture-crammed pages contain more than 140 different photographs showing candid pictures of the rodeo in action, inmates, behind-the-wall scenes, etc. It takes the purchaser on a tour of the prison system, and shows the Texas convicts at work and play.

The price of these interesting and informative Prison Rodeo souvenirs is 50c, plus 10c for mailing and handling. Proceeds from the sale of the program is deposited in the prisoners' Education and Recreation Fund, as are all other Prison Rodeo profits. Orders may be sent to Mr. A. C. Turner, Director of Rehabilitation, or the Echo, Box 32, Huntsville, Texas.

New Year's Day is a legal holiday in all states except Kansas and Massachusetts.

U. S. Presidents Wilson, Tyler and Cleveland married while in office.

Prefixes Fitz, Ben and Mac mean "son of."

Candidate



HAROLD M. LaFON

Mr. LaFont, a resident of Plainview and former District Attorney of the 64th District, is a candidate for the office of Representative, 120th district, in the special election November 8th.

McKennon Show Doesn't Come

The McKennon Stage Show, scheduled to set up in Lockney Monday for a three day stand, didn't come and a wire from the manager to Cap Carthel, fire chief, stated that some of the cast became ill and therefore the show couldn't fulfill its contract to appear here.

Miss Vera Cooper of Ruidoso, New Mexico, who spent the summer here with her brother, J. H. Cooper and family, left Friday for Albuquerque where she will be employed.

GO TO CHURCH SUNDAY.

Three U. S. presidents died on July 4—John Adams, Thomas Jefferson and James Madison.

An African owes its food of Americans

GET THESE **Grocery**

PEACHES Brimfull No. 2 1/2 can

Pineapple Juice, 46

TREND Large Box

SUGAR Brown or White Box

Salad Dressing Everlit Pint

CRACKERS 2 lb. box

Newman Grocery &

Phone 59

Free

Tailored-to-Measure

Suits

New Fall and Winter samples are now available for your selection. Come in and order that suit now.

Brown's Cleaners



America's Finest Christmas Cards by *Burgoyne* THE LOCKNEY BEACON



... the one and only low-priced with all these **EXTRA VALUE**



World's Champion Valve-in-Head Engine

the extra efficient power plant with the valve-in-head design that's setting the trend for the automotive industry.



Longer, Heavier, with Wider Tread

the big car in the low-price field, with all the advantages of more riding-comfort, road-steadiness and safety.



Certi-Safe Hydraulic Brakes

more outstanding than ever before with new *Dubl-Life* Rivetless brake linings that last up to twice as long.



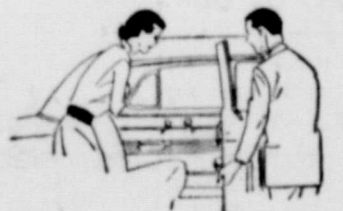
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supplying all that driving with a fuller view of the road ahead.



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with control centered between the front wheels for maximum driving-ease with minimum driver fatigue.



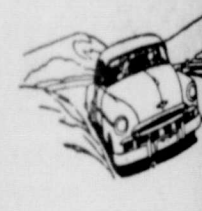
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with steel welded to steel above, below and all around you for the highest degree of solidity, quietness and safety.



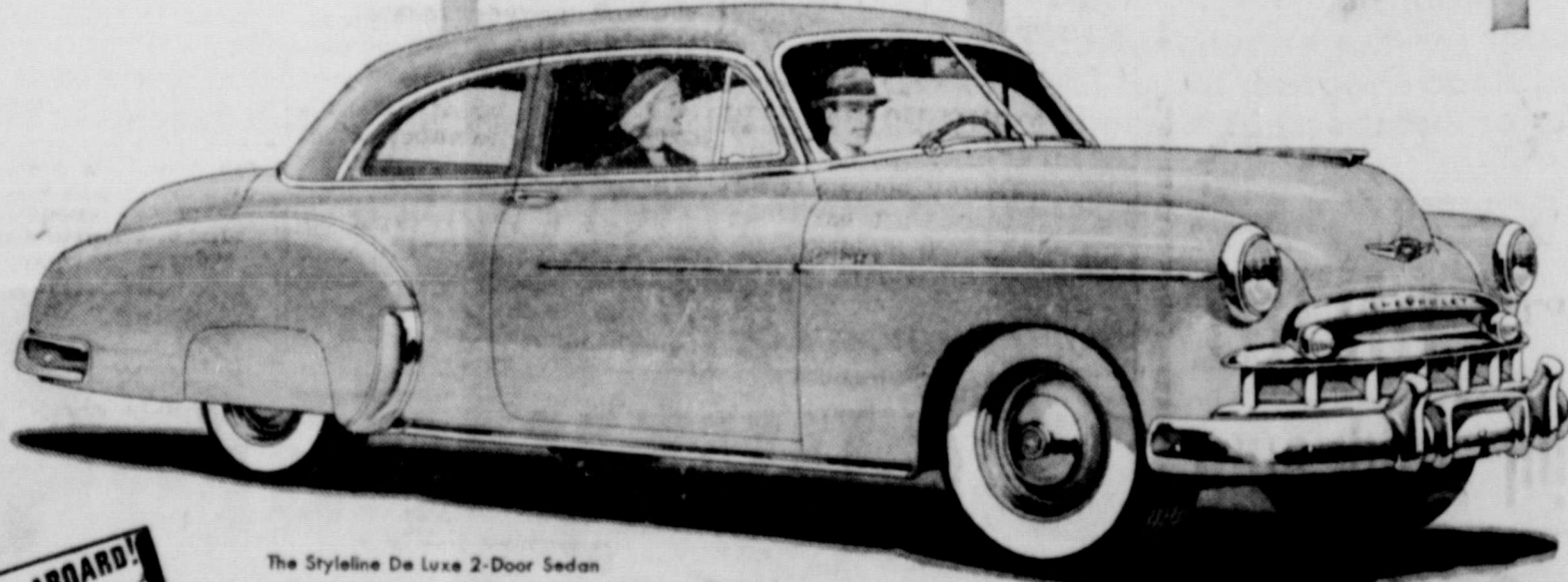
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the widest rims in the field—plus extra low-pressure tires—for greater riding-comfort.



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