


##  <br> hound morn oxpert do

 Ilenver . . . 535.75 Yellowstone $\$ 55.45$\section*{} | S NG ! |
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Cloilmastaster Gassorone
Shamrock Motor Oili
and Greases

THE SHAMROCK OIL AND GAS CORPORATION

## Get This NEW, BETTER SHAMROCK

 LUBRICATION in LOCKNEY At-JACKSON TIRE CO.
Your Shamrock Dealer DUNLOP TIRES, TUBES and BATTERIES Auto Service Supreme
——Phone 22_

## Beautififl model of a great idea!

See it-drive it...:
there's built-in value
all the way through!

| Chrysler Driving Advantages: | Chrysler Comfort Advantages: |
| :---: | :---: |
| Fluid Drive ....outomatic geor shiting with | Cheir Height Seots . . . no crouching on the |
| Engine cot contro power at oil poeeds Super- | floor...Functionol Design ... room for your |
| Finithod pars for longer Ife. Exclivive |  |
|  | Theot fioht. Rubber Eody |
| or storm. full fow oill fiter keeps oil dean | give sottest, mootheet ride in hittory |

n" Bilbrey-Motley Motor Company

205 South Main

IEY, FLOYD COUNTY, TEXAS
ction From
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## Society News

| GROCERY <br> LANTTS <br> MAREET <br> PHONE 71 |  |
| :---: | :---: |
|  |  |
| CHOCOLATE SYRUP $\quad 10 \mathrm{c}$ <br> GRAPEFRUIT JUICE, 46 oz. 37 c | 15 c |
|  | SH CO |
| MILK, 2 large cans $\quad 25 \mathrm{c}$ |  |
| MISSSION PEAS, No. 2 can 19c |  |
| TREND, 2 large boxes $\quad 29 \mathrm{C}$ | Tender Leaf <br> TEA |
| Bathroom TISSUE, 4 rolls 39c | TEA |
| BANANAS, Pound 15c | 24 c |
| Frosh Dressed  <br> FRYYRS BACON <br> Wilson's. Lb_  | ${ }_{3}$ CRISCO |
| Lb. -57c ${ }^{\text {c }}$ 52c | 79 c |





## Questions and Answers about the Telephone Company's Request for Higher Rates in Lockney



| LIASSITILCD ADVERTISEMENTS |  |  |
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| Insurance | SEED WHEAT! |  |
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|  | Some little wheat will be harvested in this and adjoining areas but it it goes into the elevators in one $l$ ulk it will be |  |
|  |  |  |
| $\pm=$ man | $\begin{aligned} & \text { An effort should be made NOW to } \\ & \text { get seed wheat. To get it at the lowest } \\ & \text { price it should be arranged for during } \\ & \text { the movement. } \end{aligned}$ | OLEO |
| 过 |  | HAM ENDS pooma 10 C |
| s. Dideomem | the movement. If you want us to get seed for you |  |
| $5$ | Patterson Grain Company | Pressed Ham pound $\quad 35 \mathrm{c}$ |
| = |  | mereduvery |

New WSCS Officers Installed At
Social Monday

Chronic Diseases Biggest Problem

Roberson Grocery \& Market FRIDAY and SATURDAY SPECIALS

Hearts Delight

$\$ 1.00$

FLOWER, GARDEN and FIELD SEEDS

## MARKET

WEINERS, Lb. 35c

## eARD OF TYIL 7


EXCHANGES
voluntary cooperation


## Ensoy this june



## Next JANUARY Sint

 aristo ,on wher ficm ,eme anme mane
 cter buce stored and ready when you want
them ... thanks to this wonderful them . . thanks to this wonderful
electric store house!
 tric home freezer, now's the time to see your dealer. He can show and-money-saving quantity will prove to be a real boost to your
budget. So very economical, low budget. So very economical, low
cost, dependable electric servic makes it so!

Long Ago In Lockney
Hems ot interest toem tho
of The Lockney Boccon.
Mey 141 bes

Lockner, forvo comme,
 mand harms and leme

PLAINS BARBER SHOP
Now becesd noex door touth of
Wo cue al sumed in our hom b
same personnel and we are ready to give you the



PENNINGTON MOTOR COMPAI

## F. L. BROWN

Real Estate and Farm Loans City Property - Farm or Ranch Land

If you want to buy or sell, see me.
ocated in Frank Perkins building-Loclmoy


VACATION TIME is here and whon you start on that vacation trip you'll want to be well prepared in order to
assure full enjoyment. Check your supplies for these assure
items:

Thermos Jugs and Bottles
Snake-Bite Kit
First Aid Kit
Insect Repellent
Cameras and Films
Flashlights and Batteries
Sun Tan Oil and Cream
Sun Shades, either to fit your glasses or on separate frames
Playing Cards and Dominoes
Overnight Kits for the ladies


## Powers Pharmacy <br> MEDICAL CENTER

Night Phone 228.W
one more reason why John Deere is first choice of the tractor-wise!

.<br>One wip waross the field behind the when John D.... Tructor equipped with R

In addition. John Doere Tractors of
outstanding

$\qquad$
$\qquad$
$\qquad$
$\qquad$

Several good used John Deere Tractors
Models A, B and D
Irrigation Supplies - Canvas Dams, Tubes and Shovels

> Lockney Implement Company Stansell-Collins Co.-Floydald

Day Phone 31 M



Sidewalls that can't wear out or decay!


- Give your home new beauty, with rotproof,
termite-proof, fireproof asbestos-cement siding. I will save you money to use this remarkable mate rial . . . money saved in fewer repair bills, and in
lower fuel costs. Ruberoid Asbestos-Cement siding is ideal for modernizing and inexpensive to apply Never requires painting to prolong its life. See


## RUBEROID

ailable now at our yard in colors White, Ivory or Pastel green.
ckney Lumber \& Supply
Floyd County Hits
$6.19 \%$ Of Ouota
$\qquad$

Are You
Troubled?
Dogs, Lite, Roaches or other
Dicairie
WE HAVE
Superbrand Generator and
Duster using a Chlorinated
Hydrocarbon Prod
It's Effective!
M. A. Barton Floydada

## CROPS WON'T WAIT

implement's engine - always in tiptop shape. Periodic inspection and adjustment of your ignition system will insure that it will do the long, tough jobs when they let us replace it with a dependable and tough new PENNINGTON MOTOR COMPANY

FIRE ALWAYS STRIKES It strikes
everywhere
bringing
uin and
loss. See
us for insur-
ance that


INSURANCE
IS THE BES
POLICY
CALL 127
Pinner \&: Pinner Insurance


Come in and see it!


## Brunnier Lumber Co.

## Aiken News

## You'll say...it's my loveliest permanent"

Professional Nutri-Tonic waves safely in liatle as 10 minutes, gives amazing soft naturalness due to patented OIL Creme base


## UTRI-TONIC

## Powers Pharmacy

## It's a Hit!

## NEW EDI Givite



## QUICK-ChANGE INIERIOR

dealer's. The new Quick-Change Interior made a hit with homemakers who know mportant it is to have adjustable shelves efrigerator. It takes only a few seconds to e the Servel shelves to fit any special And you'll be delighted to know that are now being sold at new low prices.


## West TexasGus Company

## Two Sure Signs of Open Weather



$\square$ and Mr. and Mrs. David Stowe granddaughter, Carolyn, and Mr.
and Connie are vacationing in and Mrs. Arch Keys of Plainview Lexington, Ky., where she
dill visit for a month with her
 Mr. and Mrs. L. L. Scott and where they will be for an ex- Mrs. Wilford Cooper and boys.
$\begin{aligned} & \text { Sonny visited relatives at Al- tended visit with Mr. Floyd's Mo } \\ & \text { bany over the weekend. } \\ & \text { and Mrs. Key's brothers who }\end{aligned}$

Protect Your Family Against Life's Tragedies!
BLINDNESS and 10 Dread Diseases including POLIO

## Our Family Indemity Insuranay Poucy issued by on old line legal reserve company pays. up to $\$ 5.000$ for tor one of these diseases: LEUKEMIA DIPTHELA <br> TETANUS SMALLPOX DIPTHERIA RABIES SPINAL MENINGITIS $\$ 10.00$ per year thereafter. <br> EAY PINNER

## OTow see the style-star of an all-star line. . the new Chewrolet

 Bel Air

It's the only car of its kind in the entire low-price field!

is a car that combines all the dash and jaunti-
ness of a convertible with the comfort and $\ldots$ its wide side windows unobstructed by any
safety of an all-stel body by Fisher. The new post ....the exceptionally generous vision from Chevrolet Bel Air combines fresh breath-taking
beauty of design with all the traditional Chevrolet beauty of design with all the traditional Chevrolet harmonies ... the rich blendings of its luxuri-
advantages . . makes it possible for you to
ously appointed interior.
cumber thentan ane
Finst... and Finest. . at Lowest Cost

## CHFED

LOCKNEY AUTO COMPANY
Telephone 134 - Lockney. Texas


## LOC.TEX POULTRY and DAIRY FEED

Custom Grinding and Mixing

## See us for your

 FIELD SEEDS Complete line.Baxter \& Smith Grain Co. Telephone 23

$\qquad$ Suy Vietory, Lubbock,
$\qquad$
$\qquad$
Floyd Boys Win
District Grass Judging Corntest




89 c

PHONE 12 . - - FREE DELIVERY
COFFEE

Folgers 69 c
Vienna Sausage
5 Cans
49 c

## New Potatoes

Pound

## PEARS

26 c
GRPPEERUIT UUCE ${ }^{45}$ or can 38 C

FRESH CORN
6 Ears For
18c

## MAIER FOOD STORE

## Hospital News

Gibson Gives Advice On Chiggers

## POLIO INSURANCE

and kindred diseases
with Accidental Clause
We are reprosenting Contine
Reserve Insurance Companies.
SEE ED CARTER Telephone 123

DR. JOE E. WEBB optometrist
Rooms 306-308. Skaggs Building Telephone 1234
Plainview, Texas

## WARNING! <br> Lontout to TIRE TROUBLE



SUNDAY, JUNE 18 is FATHER'S DAY and we know that nothing will please him as muw as a nice practical gitt of wearing apparel. Come in and select something from our bif quality merchandise.

VAN HEUSEN SHIRTS Van Heusen Shirts are famed for their fine quality
and nice appearance. We have them in both white and nice appearance. We have them in both white
and colors, with $F$ rench cuffs or plain cutts.

See the NEW AIR-WEAVE MESH SHIRTS for summer. $\$ 2.95$ to $\$ 3.95$
MacGREGOR SPORTS SHIRTS ${ }^{\text {A }}$ nice assortment of T-Shirts, short and long sleeve

T-Shirts - $\$ 1.00$ to $\$ 3.00$ Sport Shirts - $\$ 3.50$ up

Handkerchiefs trish linen and other impority
handkerchiets in many time handkerchie
colors.

25 c to $\$ 1.50$
Hickok Belts and Men's Jewely

Tie Bars
Cuff Links
Men's Slacks

Wembley Ties
See our new assortment of lies in bright summer colors
$\$ 1.50$ to $\$ 2.00$
Also
Bow Ties
and
Suspenders

COOPER'S UNDERWEAR and SOX
COOPER'S IOCKEY TYPE SHORTS COOPER'S BROADCLOTH BOXER SHORTS COOPER'S FANCY RAYON BOXER SHORTS $\$ 1.00$ and $\$ 1.50$
Undershirts - 85
Cooper's Sox
Rayon. Nylon and Cottor
50 c and $\$ 1.00$
GIFT WRAPPING BROWN'S CLEANERS \& CLOTHIERS

