# ATHE LOCKNEY BEACONS 

Longhorns Host To Abernathy Triday Nisith

Bargain Rates On Star Telegram

Local People See Tomado Playing Around Monday

20 MHLE SPEED LIMIT ON MAIN
$\qquad$

DEATH CLAIMS
J.C.WILSON

PLANS SET FOR X-RAY SURVEY IN FIOYD COUNTY NEXT WEEK
SW Pub. Service Announces New Irrigation Rate
Hog Show Will Be Held Saturday

Fire Desiroys Gas
Pump Monday Night

## W. 0. Stark Is Buried Here

Floyd Farmers Win In Wheat Classes At Tri-State Fair

Scouts To Study Hobby Work

Mrs. Smith Dies At Wichita Falls
 -

Famous NUTRI-TONIC WAVING SECRET can't be copied ... it's patented Waves safely in little as 10 minutes due to patented OIL Creme base


## Powers Pharmacy



Day Phone

COMPLETE BARBER SERVICE Rear or the complete works, well serve you to your sati. faction.

PLAINS BARBER SHOP
bob holding berry hooten "SKeet" thornton

## F. L. BROWN

Real Estate and Farm Loans City Property - Farm or Ranch Land

If you went to buy or sell, see me.
Located in Frank Perking building-Locknoy

Senator LeBlanc Says South Has Great Industrial Future
Now Is the Time to Start Getting
Somewhere, Says HADACOL Owner

For professional counsel on financial problems, these
men should be your working partners. Each is a specialist in his field, each has somehing to contribute to the soundness of your investment program and to the security of your family.
agent belongs in the picture. He has a plan to fit every life



Lockney Representative
MORT CRAPSTER
Southwestern Life
insurance Company

## Don't Re Satisfied With Symptomatic Relief!

## HADACOL NOW MAKES IT POSSIBLE TO RELIEVE THE CAUSE OF YOUR SICKNESS

Neuritis Pains, Stomach Disturbances, Indigestion, Gas, Constipatie Certain Nervous Disorders and a General Run-down Condition When due to lack of Vitamins $\mathbf{B}_{1}, \mathrm{~B}_{2}$, Iron and Niacin in your system!

Read How These Folks Benefited Who Had Such Deficiencies


IMPORTANT!

no langer satisfied with sympto-
possible to relieve the caus of such deficiency scickecause with that wits possible to relieve the crUs of such
HADACOL not only supplies deficient shew HADACOL
Hit with extra quantities of Longhorns made 4 , were penaliz ed 5, lost 4, were penalized an
other 5 and then Bill Sherman end to score standing up. Try fo
point point failed and the score was


BIRTHRIGHT


EAVE IT TO YOUR ALL-ELECTRIC KITCHEN

Time, energy and budgets are three mighty
important considerations for the modern home-
important considerations for the modern home-
maker! Is it any wonder that more and more women prefer kitchens all-electric. For eleckitchen. All the right appliances in correct labor-saving arrangements add up to more time for yourself, and your family. Less work, easier
work.... with results more satisfying. Besides saving precious time and energy, low cost, dependable electric service does its work at a very modest wage. The services of your appliance dealer range, refrigerator, dish- $\quad \begin{aligned} & \text { will be happy to } \\ & \text { washer...f nd the many other }\end{aligned}$ discuss an allwahher.... and the many other
components of your all electric $\begin{aligned} & \text { electric kitchen } \\ & \text { to fit your bud }\end{aligned}$ components of your all electric kitchen costs but a few cents a day!

## PUBLIIC SERVICE COMPANY <br> Werans or GOod ctrizenship and public seavici

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Providence News


## INSURANCE FIRE LIABILITY CAR LIFE POLIO CROP <br> And other kinds of Insurance BONDS <br> CAR LOANS <br> PINNER INSURANCE AGENCY <br> Telephone 127 <br> Lockney

DR. JOE E. WEBB
OPTOMETRIST
Rooms 306-308. Skaggs Building Telephone 1234
Plainview, Texas

Only Chevrolet lets you make such a wide and wonderfiel choice
. and at the lowest prices, too!


Choose between
Standard Drive and POWER Qlide

 America's Best Seller . . . America's Best Buy!



Kayser Sockins give just the right dash to costume and shoe for campus, golf or sports. See the large selections of colors and designs. Here are two tailored favorites in fine mercerized cotton.

Top: Style ${ }^{*} 56$, ribbed cuffed top. In all the stople wanted colors. Sizes: 7-11, 3

Bottom: Style \#51, fine gauge Eng In many colers

Lady Fair Shop
mRS. edna mae honea. prop.

TRADE HERE AND SAVE THE DIFFERENCE
PHONE 71

## Beef Roast peome 59 c Shortening 69c <br>  <br> 3 Pounds LOCKNEYS GopldenKrusi

T. B. X-Ray Film Shown
To B. P. W. Club
ular

|  |
| :---: |

PORK AND BEANS romad can 10c

Grape Juice

VANILLA WAFERS Romedsox 23 c POST TOASTIES Gier bex 276


Pop Corn roozan 15c

W. M. U. Has All Day
m Meeting Monday

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6
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5
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gram was also observed by a
the young people's organization
Those present were: Mmes. Edgar, Hays, Horace Jones, E. Handley, I. A. Applewhite. D. R.
Foster. E. A. Cox, and w. S. Rex Foster. E. A. Cox, and W. S. Rex.
rode. Watch your expiration date.


## 



As far back as 1924, there were proposals to reorganize the interior Department, When it was again studied by the Hoover Commission task forces in 1948 those members reported that that a billion dollars would have been saved to the public over the vears."

NOTE: The information hereon is published as a public service and the opinions expressed herein are not
Handley Shop \& Pump Co.
U. S. Pumps--Well Servicing \& Repairing
PHONE $32-$ BOX $32-$ LOCKNEY. TEXAS
 ONE 32 - BOX 32 - LO


Long Ago In Lockney
Items of interest from the files
of The Lockney Beacon.

LOCKNEY, FLOYD

Plains Floral Shop
"Say I

RADIATOR
CLEANING, REPAIRING and RECORING


Service


Ol Mart Sez:
Prediction for tomorrow's game: Lockney 13. Abernathy 7. And we be lieve the rain is over (we hope). INSURANCE OF EVERY KIND MORT CRAPSTER CARL McADAMS First Natt. Bank Bldg., Phone ockney, Texas
YOU WANT . . .
Groceries Monday through Satur$y$ at a fair margin of profit, come to 6 us. People mostly trade where they int to, so we just hope most of you want trade here, where your business and endship is always appreciated.

## Knox Grocery

and MARKET
Phone 128


The news you've been waiting for.
INTERNATIONAL HARVESTER
Room to spare
with spare room in your kitchen!

$\qquad$
$\qquad$
$\qquad$ area. "townds 35 pounds of delicious frozen foods.
to "Frigidrawer" stores 131 /2 pounds of tenTwo Crispers store over 3 pecks of
dew-fresh vegetables and fruits, and a Super-Storage Pantry- Bin stores food
you don't refrigerate.
Come in today. Learn more about the safest, soundest investment in "shopping.

## We Are Moving!

WE HAVE LOST OUR LEASE and will move this week end to our new location in the

## COOPER GARAGE BUILDING

600 Block on South Main Street
We will be open for business in our new location

## TUESDAY MORNING

Our new location is such that you will still be able to drive up to our door for auto radio service.

See us for Radio Batteries, Tubes and all parts and accessories for either auto or household radios.

Modern Radio Service
J. MARVIN COX, Prop.

## Daniel

 AutomotiveMcQuay-Norris Parts
Thermoid Par
C and Champion Plug
Ignition Parts

$\qquad$

Plains Theatre Lockney

THURSDAY and FRIDAY "City Across The River"
with Stephen McNally and Sue England The problems of youth por-
trayed in an excellent dramalso CARTOON

| SATURDAY MATINEE AND |
| :---: |
| NIGHT |
| SEPT. 30 |
| Jimmy Ellicon and |
| Ellison Hayden in |
| "West Of The |
| BraZOS" |

## SUNDAY AND MONDAY <br> "The Palomino"

Beverly Tyler and IN TECHNICOLOR Glorious. outdoor adven-
ture that will sweep you off
your feet in a your feet in a thunderous
stampede of thrills. stampede of thrills.
Also NEWS and CARTOON

TUESDAY - WEDNESDAY "Side Street"
with Farley Granger, Cathy O'Donnell. James Craig Youd romance in this thrill-
and
loaded story loaded story of an amazing Also NOVELTY

Mesa Theatre
FRIDAY and SATURDAY
NIGHTS NIGHTS
SHOWS START EACH NIGHT AT 7:00 P. M. DOUBLE FEATURE
"Lucky Losers"
with Leo Gorcey and the Bowery Boys
The deck is stacked with
laughs-the Bowery Boys aughs
are dizzier than a crooked roulette wheel.

## 'Killer Shark"

with Roddy McDowell and Laurette Luez


## FALL TIME AND Flower Time!



We are getting "SHIP ' N ' SHORE" BLOUSES every week. Watch for new styles.
We have also added the "EUNICE
ANNE" BLOUSE ANNE" BLOUSE - $\alpha$ real dress-up
blouse - and if you are looking for $\alpha$ pretty blouse for that new suit, just drop by and see them. If we do not have the
style you want, in the right color, we can style you want, in the righ
get it for you in ten days.
If you haven't tried "DOVEDOWN"
HOSE you are cheating yourself - for they have wearing quality we have
$\qquad$
$\square$
$\square$ -guns too Tulps Hyacinhs planting. Now is the time.
The "INDIAN BULBS", "POTTED PLANTS" and "GOLD FISH" will be in soon. Watch for them.

## Campbell Variety

Telephone 152

## Let Us Handle Your <br> GOVERNMENT LOAN

## Milo and Kaffir

We have 350,000 Bushels of Local Storage and we will issue Warehouse Receipts locally for that amount.

We also have storage down state that is equipped with grain dryers for any excessive moisture.

## Baxter \& Smith Grain Co.

FEDERAL BONDED STORAGE
Home of LOC-TEX Poultry and Dairy Feed

Science Show At State Fair

Daniel And Whit
At Lubbock Fair

Charles Beedy Is Tech Judging Team
$\$ 34,000$ Pledged To People's Hospital In Advance Gifts

## WARNING

The City Council has declared a
20-MILE PER HOUR SPEED LIMIT
on Main Street in Lockney
This has become necessary because almost 10 intersection on Main Street is a school crossingst
speeds that have been driven on this street end
sper speeds that have beon dr
the lives of school children.

PLEASE HEED THIS WARNING! VIOLATORS WILL BE FINED!

K. W. COOK

Located next der
Expert Watch Repairing
Bring us your watch troub-
les. We Wh be glad to take
care of them lor
$\qquad$
DAFFODIL
PATTERN
1847 Rogers
Silverware
2-piece set
$\$ 69.75$

Plains Theatre

## Lumber and Building Material

## Trailer and Truck Flooring

We have the machinery to make any size Flooring that you would want.

We have selected KILN DRIED $2 \times 12 \mathrm{~s}$ that make exceptionally good tlooring.

DRIFTWOOD PANELING
Without question, it is the most beautiful paneling maierial ever produced.
VALSPAR VARNISHES have no equal TELEPHONE CABINETS as low as $\$ 5.10$ WHITE PINE MANTELS $\$ 28.00$ PLYWOOD in all thicknesses JOHNS-MANVILLE SIDING SHINGLES in all colors RED CEDAR and ASPHALT SHINGLES HOT POINT APPLIANCES Complete line of BUILDERS HARDWARE INLAID LINOLEUM in many new patterns. Ask about our installed price. BATH FIXTURES and WATER HEATERS PIPE and FITTINGS
Free Plan Service Free City Delivery
Brunnier Lumber Co.
TELEPHONE 73


SPORT SHIRTS boys,
boys.
BAKER MERCANTILE DRY GOODS

Dr. W. S. Dickenson

naturopathid PHYSICIAN

815 Broadway 527 .W Office Phone 1443 Res. Phone plainview, texas

KNEY, FLOYD COUNTY, T
$\begin{aligned} & \text { ethree hours between five } \\ & \text { eight } p . m \text {. } \mathrm{m} \text { is the time of }\end{aligned}$


| Super Rich! |
| :---: |
| Yes, you can now 1y SUPER-RICH iilk produced right pre in Lockney. ave made arranments with Lynale Dairy in Floyada to pasteurize omogenize and ottle my milk. Ask call 326Wl. |
| F. O. Schacht |

 Nordd's Greatest State Fair!
ovive Never seen the tikee Before


Brighten the Home With
WALLPAPER
A beautiful new pattern for every room of the home.

Select Yours Now
Headquarters for
COOK'S PAINTS

## LONG-BELL

The mark on quality lumber
301 E. 5th
Phone 163
Plainview, Texas


Write or Wire L. J. Craig, Prison Ticket Office,
Huntsville, Texas, for reservations.
A Tip for Hunters $\quad B_{y}$ Stack


## We Will Be

## OPEN FOR BUSINESS OCTOBER 1st

ANNOUNCING the opening of our new office in Lockney, located in the service station building, south of U. \& I. Laundry, formerly occupied by Modern Radio Service.

## CALL US FOR ALL YOUR BUTANE-PROPANE NEEDS

Fast, Courte ous Service
Butane Tanks and Carburetors baker flash-otrac butane TRACTOR CONVERSION
Portable installation equipment available to install equipment on your tractor at your farm.
trained, experienced men available
to service Home Appliances and Butane Carburetor equipment.

ALBERT WILLIS, Manager

"the oldest butane dealers in the panhandle" LOCKNEY, TEXAS

Reserves Are

Council Takes No Action On Petition

Flower Show At
Floydada Sept. 30

Called For Physical


|  |  |
| :---: | :---: |
| Suga |  |
| Tokay <br> GRAPES <br> $12 c$ |  |
|  | ORansicts. Pound |
|  | OnA |
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|  | OTATToEs. 10L. Bag |
| Cableage frem |  |
| MAIER FOOD ST |  |

## Sugar nromas 93c

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| Sugar mpens 93C |  |
| Tokay | corim Pound an 6980 |
| GRAPES | (ounicess Pome 10c |
| \% | Orancer vecer 378 |
| 12c |  |
| Cabbage fer 3 c |  |
| MAIER FOOD STORE |  |

Sidewalls that can't wear out or decay!


- Give your home new beauty, with rotproof, termite-proof, fireproof asbestos-cement siding. It will save you money to use this remarkable material . . . money saved in fewer repair bills, and in lower fuel costs. Ruberoid Asbestos-Cement siding
is ideal for modernizing and inexpensive to apply. is ideal for modernizing and inexpeasive to apply. Never requires painting to prolong iss life. See
our samples today. our samples today


## We Recommend RUBEROID Building Materials

Available now at our yard in colors of White, Ivory or Pastel green.

Lockney Lumber \& Supply
For expert Plumbing Call 119 or 225W2
suilding by $10 \mathrm{a} . \mathrm{m}$. on Sept. Lockney People See-- Mrs. jefrcont beturning



## ESPOTNEXV

Mud in Your Eye!
Don't mind the mud! Just bring those clothes in to us and we'll clean that mud or any other stains you get on your clothing right out and make them look like new again. Let us take care of your dry cleaning needs. You'll like our service.

Brown's Cleaners and CLOTHIERS
TELEPHONE 72
LOCRNEY

WEAR-U-WELL SHOES


We have just installed a stock of the famous WEAR. Men - Women - Children Both w
CAVALIER, ESQUIRE and KELLEY MEN'S LEATHER BELTS STEEL SHOE SHOP Across Street South of Baker Ho

## FREE!

 on your IRRIGATION MOTORS

NO OBLIGATION. We will be glad to pick up your irrigation well motor, store it during the winter in a safe, dry place and deliver it when you need it next Spring back to your well.

We will store these motors in out new warehouse where they will be oul of the weather and safe. Phone or see We'll pick it up as soon as the roads pet-
mit. Remember: You're not obligated to mit. Remember: Yo us for this service.

We carry a complete stock of
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