


## Cel live Jbolrlks

On this truly American holiday we give thanks for the many blessings He has deigned to de liver on us. We give thanks for the strength
He has endowed us with. enabling us to preHe has endowed us with, enabling us to preserve those liberties we have inherited. We thank Him for the rich fields and bustling factories that bring us great wealth and comHis truth to us. giving the greatest wealth


## Handley Shop \& Pump Co.

D. L. HANDLEY OE HANDLEY PAUL DURHAM H. E. CHANDLER CALVIN TOMME

CHARLES CATTRELI EDGAR HARTLEY

$\qquad$

New Water Laws
Being Drafted
mie Teans water coat com
 After the public hearing
Austin next December, the Com mittee will prepare its full final report and submit it to the Gov-
ernor and to the 52nd Legis. the water laws of this State,
will have its Preliminary Report
ready for distribution to the pub. caud tor dustroutum ion the put


## NOW AS THEN

Today, as our forefathers did, we celebrate Thanksgiving win a deep appreciation for His generosity. But now, a protect ourselves from forces of darkness that threaten smoother the light of liberty. Yet, with faith in Him we ar

DANIEL AUTOMOTIVE


## (1) hattkydititut

For 329 years, since the first year after the original colonists landed at Plymouth Rock, Americans have paused following the harvest season to offer Thanksgiving for the benefits that have been theirs.

There have been lean years as well as those that were bountiful. Peace-the credo of all Christian men -has in some years been replaced by warfare and strife. But on every Thanksgiving occasion there has
been much for which we-and our forefathers-could give thanks.

At this Thanksgiving season there will be those of us who will discount the riches and blessings that have been our lot. But now-as never before in history - humanity looks to the United States for Thanksgiving. And all our people can be thankful that we share our bounty with the peoples of other lands in the cause of a permanent peace.

# PUBL/CSERERY/CE 

COMPRNY
26 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Lockney Student At Home Ec Conference $\begin{aligned} & \text { Mrs. Argus Burnett, Plainview; } \\ & \text { Iene; Margaret Middieton, North }\end{aligned}$



## $\$$ <br> THANKSGIVING TIME has come again and we pause to express our thanks for your patronage, friendship and loyalty during the past year. It has been a great pleasure to serve you and we want to continue to serve you in the best way we know how. Please come in and visit with us at any time.

## Baxter \& Smith Grain Co. <br> Lockney


public service and the opinions expressed herein are not ecessarily tho
Handley Shop \& Pump Co.
U. S. Pumps--Well Servicing \& Repairing PHONE 32 - BOX 32 - LOCKNEY, TEXAS

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PINNER INSURANCE AGENCY
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Lockney

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Rooms 306-308, Skaggs Building Telophone 1234
Plainview, Texas



#### Abstract




Society News Mrs. Paul Turpen Is Complimented

With Tea Shower | Brown-Pearsey | Mrs. M. S. Johnson |
| :--- | :--- |
| Vows Solemnized | Hostess To HD Club |

Vows Solemnized Hostess To HD Club

More Than 100 At Achievement Day Program

$\square$


## THANKSGIVING DAY

WE PAUSE, in this year of our Lord, 1950, to follow that worthy example of Thanksgiving and praise set by our Pilgrim Fathers hundreds of years ago.

Certainly, we in our busy life, should pause to give thanks and to worship the One who is responsible for all our blessings.

We are thankful also to you for your friendship and patronage. It means a great deal to us and we hope that we may be privleged to continue to serve you.

## V. L. WEBSTER SERVICE STATION

Phone 131


## Thanksgiving Specials

Wednesday, Friday and Saturday

DRESSED HENS | Nice |
| :---: |
| pound |
| 490 |

Cranberries pound 210
YAMS ${ }^{2 \text { pounds }} \quad 15 \mathrm{C}$

MARSHMALLOWS 802 23C
Pumapkin no. 30 can 100

DPA CITS $\quad$| Sun Spun |
| :--- |
| Halves, No. $2^{1 / 2}$ can |

| Pork Chops, lb. 59 c | Apples, fancy, lb. 10 c |
| :--- | :--- |



Lockney Food Market


Homecoming Registrants

Thanksgiving Day!


WERE PROUD AS A TURKEY GOBBLER of the nice patronage and friendship you have given to us in the past and we trust that you will continue to favor us with your goodwill.

JOHNSON \& JOHNSON

in the olden manner

IN OLDEN TIMES the Pilgrims went to Church at Thanksgiving time to express their thanks to the Great Giver of all Good Gifts. We would do well to follow their example.

We are thankful to Him for His goodness and to you for your kindness to us during the past year.

THE HOCKNEY BEACON
Class of 1943-Mrs. Joe Nell
Box Norton, Plainview; Eldon
Ray Dillard, Lockney, RR. Knox
Jr., Cockney; Mrs. Naomi Lang-
ford, Lubbock; Windy Hargis


We all have much to be THANKFUL for on this Thanksgiving Day, 1950, and we join with you in extending our thanks for a thousand blessings not enjoyed by other peoples of the earth. And thank you for your friendship and good will.

## PATTERSON GRAIN COMPANY, INC.

R. E. PATTERSON GILBERT BEAN RICHARD PATTERSON KELSON SHAW BILLY BEAN

This Winter
 by cold-weather driving-couse extra engine wear
and so reduce gasoline mileage. Now . . at last . . . you can cushion your engine
against winter wear. by protecting it with the
winter grade of new Conoco Suet Motor Oil

Super Protection!
prance by two wow Conoco Super Motor Oil ....
of the Colorado and testing in the sub-zero cold of the Colorado and Montana mountains-.. to be
the great new winter wear-fighter! Conoco Super Motor Oil safely gathers up acids and harmful moisture. flushes them out of your engine when
you drain! New Conoco Super Oort. PLATES your you drain! New Conoco Super Onl-Plates your
engine ...fights winter-rust, inhibits corrosion reduces sludge!
Get dying starts . . . fast pickup . . full power!
Keep that new-car gasoline mileage! Drain and refill with the winter grade of new Conoco, Super
Motor Oil . . at Your Mileage Merchant's


menes gemara,
Ask Your
Mileage Merchant About: " 50.000 Miles No Wear!'


Get those dependable CONOCO Products in Lockney at CHANDLER'S CONOCO SERVICE STATION


Thanksgiving


We are thankful for Friends, for Home, for Country, for the privilege of serving you in a land where freedom is the rule instead of the exception

## MRS. FRANCES O'HEARN

SALES
L. P. GAS

SERVICE And The FTáshotrac Sysilim IN LOCKNEY TO SERVE YOU BETTER


For Complete Butane Service Telephone Lockney 380

- butane-propane gas
- DOMESTIC AND IRRIGATION TANKS
- COMPLETE CARBURETOR SERVICE
- SKILLED TRACTOR MECHANICS
- 24 Hour Service

Telephone 380 - Lockney


Cotton Farmers
Should Buy Their
Insecticides Now
as long as a year. Most of the national and international con-
metal containers, he adds, have
ditions will probably be the demetai containers, he adds, have
a special lining and unless this will probably be the de-
termining factor on the 1951 lining is broken, no trouble from supply. He containers should occur.
He says cotton farmers should
He recommendations covering the use of insecticides dusting equipment repaired duryet been made for 1951 but he equipment is needed, now is a has been assured that the stand-
ard formulas will not be chang.
good time to buy. rise in connection with the expanded cotton program and if they can be solved ahead of production can be made more efficient and insect made more be held to a minimum.

Many a man has never mar-

It seems that dolls that cry

## We Are Thankulu!

For a Christian land and a community where God is still worshipped according to the dictates of one's conscience, and where men are still free.

May we hope that ere another Thanksgiving Season approaches that we may have been a guiding light to others who are less fortunate and that Peace will reign again over the world.

We are thankful for your wonderful pport in helping us build an institution the community that may serve you ll-and help Lockney become the Best

We have a very large and complete
K of seasonal merchandise for your
new goods arriving
Campbell Variety Store
Telephone 152

WE CORDIALLY INVITE YOU to come in and see the

## 1951 FORD

on display in our showrooms

## Friday and Saturday

43 New Fealures Including: FORDOMATIC SHIFT DUAL-SPINNER GRILL SAFETY GLOW PANEL KEY STARTING AUTOMATIC RIDE CONTROLS

Come in and see this NEW Ford. You will be amazed at its beauty and attractiveness. Many new colors to select from.

## We Are Very Thankfu!!



On this Thanksgiving Day, 1950, we are very thankful for a thousand blessings that have come our way. They are too numerous to mention, but one of the chief ones is your patronage and goodwill. We do appreciate that and trust that we may merit a continu ation of the same.

## V. E. SPEARS GiN

Mr. and Mrs. V. E. SPEARS



MOST OF ALL WE GIVE THANKS FOR OUR

## FREEDOM

Bumper crops, bustling factories, more jobs and new homes . . . all these are cause for sincere thanksgiving on this purely American holiday. But above all, we give thanks for our greatest wealth of all. We give thanks for the freedom we enjoy . . . freedom of speech and religion as well as freedom from fear and want. To do as we will, to live as we want, here lies our true wealth.

## HAMMOND \& COMPANY

Several Points Must Be Considered In Farm Home Plans farm or ranch house is only one
part of the farmstead layout part of the farmstead layout
Mrs. Bernice Clayton, home man agement specialist for the Texas
A. $\&$ M. Extension Service, sug. A. \& M. Extension Service, sug.
gests planning the farm home gests planning the farm home
from more than one standpoint. Although the farmhouse is the
center of interest. its location center of interest, its location
needs to be considered from the needs to be considered from the
standpoint of its relationship to standpoint of its relationship
the rest of the buildings,
road the source of water. road, the source of water, and
to the breezes in the summer and
the cold winds in the winter As both a home for family
living and a headquarters for
operating the farm business . he operating the farm business, the
farmstead needs to be pplanned
with the object of providing the
tamily with farnly with a pleasant and
healthful place to live and mak-
ing the farm work easier, more
convenient, and safer convenient, and safer.
Mrs. Claytor suggests locating
the farmstead on a site sol the farmstead on a site some.
what higher than the road. A
knoll or small hill is an excel.
lent location because it allows family has outdoor furniture and
tecreation equipment can be the optimist it is a recreation equipment can be rea, and from the public areahe part of the farmstead seen


KING FOR A DAY!
Yes sir, that old gobbler is king on this Thanksgiving Day but tomorrow he'll be just an. other turkey

But tomorrow we won't forget that it is your friendship and goodwill that have brought us many blessings this pas and we'll still be thankfu

1950


A day of feasting, fun and fellowship-yet it is also a day to express thanks and that we do to you. Your friendship and goodwill are blessings for which we are truly thankful.

## Lockney Gin

Ed Holmes
Do you need FIRE IUTO or CASUAL Y INSURANCE? It ou are not getting exas Standard In urance Policy at a saving through divdends, see
Brown-Holmes Co.
Floydada, Texas

## THANKSGIVING!



THANKSGIVING IS A JOYOUS TIME.
It's time to be happy and cheeriul. It's time to be thankful and to express thanks to each other.

WE ARE THANKFUL to you for every lavor you have extended to us in the past and we hope that you will continue to lavor us with your patronage.

## COPELAND WELDING SHOP

EAR NOISES?


MTDAY, Novemerer 24.1950
Basketball Team Census Report Begins Practice Little Changed


Irrigation Water Sources Discussed


Floydacia School Building Earns

THANKSGIVING!


No nation has more to be thankful for than this nation and no state has more to be thankful for than the great state of Texas.

No firm has more to be thankful for than this firm. We are truly thankful for your friendship and good will.

MAIER FOOD STORE


## WRESTLING

plainview city auditorium
Dowell Brewer At Camp Cooke

Saturday Night starting at 8:00 p.m. Bob DeMarce Polo Cordova

Monte LaDue Alex Kasaboski


At this Thanksgiving time, we are thankful for many things and especially the privilege of serving you. We trust that we may continue to be of service to you in many ways.

We urge that you select and lay-away your Christmas Jewelry items now.

DUMONT JEWELRY
J. VERNE DUMONT Located in Baker Hotel Lobby Lockney


## Our Christmas Greeting Cards Are Here!

We have a beautiful assortment of CHRISTMAS CARDS all ready for you. They are now on display and we urged that you come in soon and make your selections.

We will be glad to imprint your name neatly and correctly on the cards if you so desire. Priced reasonably.

The Lockney Beacon
Telephone 92


THANRSGIVING!
A time of thanksgiving, and we are hankful especially this year for your atronage and friendship. We appreciate your many kindnesses and we want to serve you during the coming year.

CARL McADAMS
general insurance

## MORT CRAPSTER

SOUTHWESTERN LIFE

RAYMOND AKIN and GENE HARRIS Auctioneers
Complete sales service
Get our terms - No obligations


## 3 3 1 1/4.

Messer.
Wonder if they speak of the
moon as silvery because it comes
in quarters and halves?
Messer.
Wonder if they speak of the
moon as silvery because it comes
in quarters and halves?
Messer.
Wonder if they speak of the
moon as silvery because it comes
in quarters and halves?
Messer.
Wonder if they speak of the
moon as silvery because it comes
in quarters and halves?
Messer.
Wonder if they speak of the
moon as silvery because it comes
in quarters and halves? every good thing.
And we extend our thanks to you for your favors of the past.

WE WILL BE CLOSED THANKSGIVING DAY

## KHOX GROCERY \& MARKET

Mr. AND MRS. R. L. KNOX SR.
DAVID SECHRIST

Anemper

There is no glon in
snoils
November
25-Merines ${ }^{26}$ Morine sent to Boxer


 decemmer

MARK THIS DOWN: For Blacksmithing. Welding,
Machine Work
Come to-
HANDLEY SHOP \& PUMP $C O$.
New location-in Billington


## TIME OF THANKSCIVING!

This is the time that we all should pause to express our thanks and we take this method of saying "Thanks" to you for your patronage of the past.

## TRUETT VARIETY STORE

Mr. AND MRS. J. P. TRUETT AND JOHN PERRY

## F.L. BROWN

Real Estate and Farm Loans City Property - Farm or Ranch Land

If you want to buy or sell. see me.
Located in Frank Perkins building-Lockney.


## WE GIVE THANKS

at this time of year for the blessings and privileges of the past.

We, in America, have much to be thankful for and we suggest that we all pause at this time to express our gratefulness. We are grateful for your friendship and patronage and we will try to express our thanks by serving you better in the future.

## Baker Hardware Co. <br> JOHN STALCUP, Manager



## Jhankisgating

Yes, Thanksgiving . . . frost on the pumpkin, that grand, time-honored bird in the oven ... get-togethers with family and friends.

Which reminds us, that we here in the Southwest, U.S.A. really have a lot to be thankful for. Let's not forget it!

And while "thanks" is the order of the day, we would like to say, "Thanks to you" . . . our customers. o serve you well
Look At Your Hat-Every One Else Does-Let Us Block It.

## Master Cleaners




THE PILGRIMS EXAMPLE
The Pilgrims of old set a worthy example for all America to follow on tha memorable day many years ago when they paused in the midst of harvest to give thanks unto God.

Let us all follow that worthy example by pausing at this busy time to express our thanks to God and to each other. We are thankful for your friendship and the privilege of serving you.

PYLANT Grocery \& Market

## LOOK! LOOK!

We need listings on FARMS - dry land or irrigated. Also ranches or homes in town. If you have anything for sale we need it. Can make you land loans that will meet your needs.

LOCKNEY REAL ESTATE COMPANY Otfice Phone 38

Lockney, Texas

Manure Adds To Soil Fertility
UApplied Right







## Nitrogen For 5 Per Pound In Soil



## WERE THANKFUL

For a thousand things that have come our way, not the least among these being the privilege of serving you and living among such fine people.

## H. G. PARKER FURNTUURE

cuve
Tolophone $x$


## MESA THEATRE

Lockney
Saturday Night Preview, starting 10:45


Adults only. Admission-50c


LOCKNEY DRUG COMPANY
Professional Prescription Service TELEPHONES: 50 and 126 1.OCINEY



## 

## LIBERAL

FARM LOANS
O. C. BAILEY

truly we're thankful for every thing good that has come to us the past year. We thank you for the privilege of serving you and we hope that the privilege may be ours fo many years to come

## BRUNNIER LUMBER COMPANY

## G. M. (BUD) BRUNNIER

 HORACE JONES ROY ROLLING I P. THORNTON "DOC" SHELLE. PERCY IONES

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## Uncle Jay

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 Sat.


Let Him Tell You About
THE

Low In First Cost
FITS ALL TRACTORS
Cuts Costs 50\%
ad
Lockney


## THANKSGIVIWG

1950

WE'RE THANKFUL for many, many things, not the least among them being your generous patronage and friendship of the past year. May you and yours have a happy Thanksgiving.

BROWN'S CLEANERS \& CLOTHIERS

