office "from

## Mayor se Race

## Communist

Red plotters and

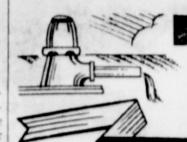
n this country.

a chapter of the day at the

> starting at 10:45 will feature Bud

### ant Buys Company

firm. They are a Mexican.



# THE LOCKNEY BEACON

VOLUME 50

LOCKNEY, FLOYD COUNTY, TEXAS, FRIDAY, OCTOBER 19, 195

### Charlie Merrick Passes Monday

Church of Marlin, Texas, will

be the guest preacher during

the Methodist Revival, Oct. 28

until Nov. 4. Services will be

Report Need Of

1400 Hands Here

each night at 7:30.

#### Home Nursing Class Being Taught Here

City Auditorium on Wednesdays and Fridays, beginning at 2:00 p. m. Mrs. Roy Wilkes of Pleas-The grand champion Chester ant Valley is the teacher.

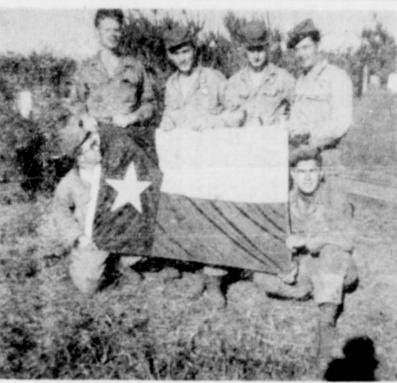
ken the public to to the meeting Oct. 18, Thurs | bock was shown by R. C. Mit- Singer, J. E. Newton, B. B. Wilkes the Communist day night, at 7:30 p. m. at the chell of the Pleasant Valley com- and H. W. Schacht of Lockney; munity, Mitchell showed nine L. K. Sherman, Raymond Wis-Contest opens now and closes head of sows and boars in the dom, W. C. Wisdom, Weldon Providence; Carl Daniel, South

Chester White hogs to the Mexi- L. King, Lone Star The Home Nursing course is Mexico. The hogs were shipped part of the Civil Defense work to Laredo where Mexican of being sponsored by the Floyd County Home Demonstration Mitchell is the state repre-

#### Start Work On Paving Alleys

Work was begun this week on paving the alleys on both sides Carroll Construction Company of Lubbock is doing the work. The paving firm will also pave some of the areas behind the business a voluntary matter and some of the cellar. the building owners refused to

caliche base with a cold-rolled lows:



Texas soldiers in Japan fly the Texas Flag in front of their tent. This group includes one former Lockney boy, Dowell Brewer, kneeling at the left. Brewer formerly worked for Maier Food Store and the Southwestern Bell Telephone

are, standing, left to right, Sidney Langham, Blue Ridge; kneeling at the right, Frank Bukowski, San Antonio.

**Pat Murphy Named** 

**New Deputy Sheriff** 

### Cpl. James Leach Home From War

Cpl. James R. Leach, veteran Floyd County F. Merrick and were pioneers of 12 months of fighting on the Sheriff Leland Hart of Floydada, dates. to Fort Sill for reassignment to

his parents in the Cedar Hill community. He attended Lock-

Sgt. Williams Home

been home recently. He spent 30 Olan Beauchamp, pastor. The turned to Fort Sill on Sept. 17 County the past week. The class for reassignment. He was sent in Lockney is being held in the from Fort Sill to Fort Bragg, North Carolina, on Sept. 29 where he will serve as an instructor to

Robert spent 11 months in Koea, most of that time on the fighting front. He was wounded parents and other relatives. one time and had his feet froz-Yula River in Korea and in the retreat when the Chinese Reds entered the war. He has been awarded a number of medals.

His parents are Mr. and Mrs. Jess Williams of Lockney.

#### Longhorns And Abernathy Take Lead In District

district title.

district game, defeating Kress Rose Sunday. two weeks ago 52-12 and the of the 100 block of South Main. Antelopes have also won one district game defeating the Crosbyton Chiefs 45-0 last Friday night.

buildings in the alleys but not Center and last week end Hale

Other Game Results The paving will be a 6-inch est to local fans were as fol-

Olton 18, Canyon 14, Tahoka 20, Post 6. Spur 39, Slaton 0. Dimmitt 31, Tulia 13. Denver City 41, O'Donnell 0.

iting his parents, Mr. and Mrs. and will assist Deputy Sheriff Warm Temperatures morning. He will spend a 30 day begin his duties Wednesday of

in action. He was wounded in deputy will run until January 1,

#### Lassater Infant Buried Monday

weeks-old infant of Mr. and Mrs. Sergeant Robert L. Williams is morning at the Assembly of God body was carried to Holdenville.

The infant had never

brother, Buster, as well as grand. eral Hospital where Mr. Holt is

Mr. Lassater is employed here as butcher at Maier Food Store.

#### Four Generations Attend Church Here

attended services at the Lockney Methodist Church last Sunday. They were E. C. Cox of San Bernadino, Calif., his daughter, Mrs. Alvin Nichols, her daughter. Mrs. Glenn Whitfill and her two daughters, Judy and Cynthia Whitfill. Other members of The Lockney Longhorns and the families also attended and the Abernathy Antelopes are also two other daughters of Mr. leading the field in District 3-A Cox, Mrs. Tom Davis and chilwith chances almost certain they dren of Hamlin and Miss Lovilla will meet on November 2 for the Cox of Aiken. The group were all guests of Mr. and Mrs. Alvin The Longhorns have won one Nichols and Mr. and Mrs. C. H.

#### Mrs. Powers Named Alternate On State **B&PW Committee**

Mrs. Estelle Powers of Lockney all of them. The paving from the Center defeated Kress 18-14, was named an alternate on the buildings to the alley was made leaving the Kress Kangaroos in state nominating committee from district 9 of the Business & Professional Women's Clubs at the Results of other games of inter- district conference held at Borger Saturday and Sunday, She is alternate to Margaret Fletcher of Amarillo.

Attending the district conference from the Lockney club were Miss Leila Petty of Floydada and Mrs. Ada Bailey of Lockney

## Longhorns Play Hale Center Here Friday Night

NUMBER 7

the Lockney Longhorns this season, they play host Friday night to the Hale Center Owls on Mitchell-Zimmermann Field

in their football games thus far They have lost one district game

The Longhorns are in good shape after a rough game with the Floydada Whirlwinds last in their regular places with the exception of Bobby Dorman, who suffered a broken collar bone in

m., the usual time, Officials were unknown by school officials here but will be members of the ion from Lubbock, it was said. Other games scheduled this week are:

Floydada at Abernathy Post at Tulia

Kress and Crosbyton have open

## Mark Past Week

Unusually warm temperatures for this time of year has prevail-

eratures for the past week were

well, friends here said, and had wind instruments to complete need to properly record weather Survivors include the parents, in this area. The instruments are one sister, Rose Marie, and one all set up at the Lockney Genmedical technician.

#### **Hospital News**

In Hospital: Cuca Maeteniz Joe Romero. Dismissed: Marta C. Lopez Mora Marcedes Mrs. A. L. Winters Calestra Martinez Linda Garza Fedila Hernandez Naomi Sessions.

CASH MARKETS
Poultry
Heavy Hens, 4 lbs. & over 19c
Light Hens, under 4 lbs 17e
Cocks, pound 10c
Eggs, No. 1 dozen 65c
Cream
Butterfat, No. 1, pound 60c
Butterfat, No. 2, pound 58c
Rides
Hides, No. 1, pound 12c
Grain
Wheat, per bushel \$2.24
Milo, per cwt \$2,10
Cotton
Spot Cotton, Dallas
market 36.80
Alfalfa
Dehydrated, in field,
per ton \$25
Baled Hay, No. 1 at
mill, ton \$30
Baled hay in field, truckers
price, No. 1, per ton \$45.00
Broadcast Feed,
dehydrated, ton \$12.50

#### Legion Hall Is Leased By School and make room for a record enrollment of Mexican children, the Lockney School District has leased the local American Legion

Hall for an indefinite period and

Two new teachers will be hired of this group

Carpenters were building tables and seats for the group and books have been ordered to make

now in the Lockney schools. The

106: third grade, 100: fourth grade, 75; fifth grade, 76; sixth eighth grade, 73; freshment, 77; recently by the sophomore, 50; junior 60; senior

#### yor is not new to USO Drive Here Next Week End

Barry Barker, local USO drive was reported. Gins at Lockney affairs. He is also chairman, and Mrs. Estelle Pow- Alken. for the Lockney ers of the Lockney Business & have ginned a total of almost , local Chevrolet Professional Women's Club, will exactly 6,000 bales up to Tuesmake a local drive for USO day night. funds on Friday of next week. National Labor

North Floyd County: Cedar 30%, ed up the crew. merican way of Lockney 25%, Lone Star 10%, Harvest was

Sterley 10%, Aiken 5%, Irick 5%, day by a shower portrayed by Providence 5%. The drive should be concludation for ed by Nov. 1, Mr. Barker said.

### Midget Car Contest Now Open To Scouts

The Midget Car Contest, spon s against them in sored by the Explorer Scout Post to convict them 59, is now open to all boys from R. C. Mitchell Shows he time clearing the age of 14 and up who are now Explorers or who think they to see, the pro. and qualify for Exploring. Any White boar at the recent Pan- Attending the Lockney class cause it will re. boy who is interested is invited handle-South Plains Fair at Lub- are Mmes. Ross Cooper, W. C.

hance to see it the the third week in December, Cars men's breeding show against Smith and Claude Hammitt of show continuously will be judged on appearance, four other Chester White breed- Pleasant Valley; Wesley Hay, aturday afternoon design and performance. There ers from over the area. He won Sterley: Lynn Miller, Sand Hill; durday night, ac- will be impartial judging. The four first place ribbons and the E. M. Quebe and T. E. Cowart. ouncement by J. first prize will be \$50; second, grand champion banner. ager. Shows will \$30; and third place winner will Mitchell last week sold three 4:30, 6:30 and receive \$20.

#### Bicycle Hits Car, Boy Injured Slightly

John Perry Truett, son of Mr. and Mrs. J. P. Truett of Lockney, White Breeds and visited the was bruised up but not hurt State Fair at Dallas last week in seriously Monday afternoon when that capacity. he ran into the side of a car South Main and Bryant streets. R. Conner Attends He was thrown to one side of the National FFA Meet farmer of South car and the wheels did not pass has purchased the over his body, relatives said.

Lockney General Hospital but his agriculture student, spent last the name of the injuries were found to be only week in Kansas City where he hanged to Bryant bruises and he was able to re attended the National Future or Co. The firm turn home Monday afternoon. He Farmers of America Convention. went to school as usual Tues. Roger went to the convention day. The bicycle was damaged with the Yuma, Arizona, chapter will remain as a slightly. The car was driven by of FFA where his brother-in-

west of the this week after visiting here very worthwhile trip. Roger is the foot wide alley and charging very worthwhile trip. Roger is the foot wide alley and charging the very worthwhile trip. Roger is the foot wide alley and charging the very worthwhile trip. Roger is the foot wide alley and charging the very worthwhile trip. Roger is the foot wide alley and charging the very worthwhile trip. Roger is the foot wide alley and charging the very worthwhile trip. Roger is the foot wide alley and charging the very worthwhile trip. eight of these with numerous relatives the past son of Mr. and Mrs. J. R. Conner paying behind the buildings. week

sentative of the National Chester

ficials picked them up.

Champion Hogs

Roger Conner, a junior in John Perry was rushed to the Lockney High and second year

law, M. E. Fort is instructor. The group came by here and Roger E. C. Cox and Mr. and Mrs. accompanied them on the trip. Bob Reaves returned to their More than 5,000 attended the black top. The firm is getting Bob Reaves returned to their More than 5,000 attended to be a \$2.90 per running foot for an 18homes at San Bernadino, Calif., meeting and it proved to be a \$2.90 per running foot for an 18meeting and it proved to be a foot wide alley and charging

#### Lawyers To Attend School Again

Austin. - The wheels of just ice will grind to a temporary halt. The courtrooms will be empty and the corridors of the courthouse silent. Not an objection will be raised nor an exception taken. Why? The judges and lawyers will be busy with their schoolwork.

That is the picture painted for vast areas of the state by Cecil E. Burney, President of the State Bar of Texas. The Corpus Christi attorney today announced plans of the state organization to hold six regional legal institutes during the week of October 28th-November 3rd. Such institutions es should be planted within the were characterized by Burney as next few weeks.

YOU'VE BEEN

HERE'S THE EQUIPMENT

a type of post-graduate "clinic' to bring members of the legal profession up to date on current developments in various fields of

Stirring memories of the old time circuit riding judges, a panel of legal experts will circle a greater part of the state in making a series of one day stands at Lubbock, Midland, Waco, Tyler, Houston and Harlingen. There they will present the latest word on improved techniques in legal practice to hundreds of Texas lawyers. Their itinerary will cover over 1700

For best results, winter legum-

FOR

We have a large

stock of Guns and Ammunition for the hunting season. Come in

and see what we have

Lockney

to offer you.

Winchester Model 12 Pump Shotguns

Remember to see us for your

**GUNS and AMMUNITION** 

PENNINGTON MOTOR CO.

We have a few more trailers on

One new John Deere No. 55 Self

We have a good stock of new and

hand that aren't sold . . . just received

another carload this week. These are

available with 6 ply tires and springs or

less the tires with 15-inch and 16-inch

TRAILER TIRES and TUBES

used 4 and 6-ply Trailer Tires and Tubes.

LOCKNEY IMPLEMENT

**COMPANY** 

Your John Deere Dealer

Lockney

Propelled 14 ft. combine.

Come in and see.

Savage Automatic Shotguns

Fox Double-Barrell Shotguns

Nice assortment of .22 Rifles

Dial 3383

wheels.

**Dial 3825** 

Deer Rifles in various calibres



SHALL NOT LACK FOR THE MATERIALS AND THE MACHINES

OUR DEMOCRACY

## Sterley News

TO POWER THEIR VALOR

Mr. and Mrs. L. A. Claborn the night with spent the week end visiting Mr. and Mrs. C. E. McAylea of Tas- 3501-29th Street Lubbock.

able to be up and gaining of Sheppehr Air Force Base in

Mrs. A. H. Suiter carried her mother, Mrs. Jenkins, to her home in Levelland Saturday. Mrs. Jenkins had been visiting ONE-A-DAY HOME HINTS her for the past week.

Mr. and Mrs. E. F. Rivers and on a clothes line doesn't stay family visited over the week end that way ... colored clothes stay with Mr. and Mrs. Glen Gipson brighter if dried in an automatic of Sunray.

Mr. and Mrs. Bob Reeves of San Bernadino, Calif., visited Mr. and Mrs. B. A. Howell Sun ay night and Monday. Mr Reeves is Mrs. Howell's brother. Mmes. A. H. Suiter, J. W.

Brannum and Jenkins spent Thursday night and Friday visiting relatives in Amarillo. A. K. Glover left Saturday for

and 500 bales late Monday evening. Most farmers are still needing additional hands.

and children were Sunday dinner guests of Mr. and Mrs. Loyd McCray of Lone Star.

## FARM LOANS

20 Years To Pay

Lockney

\$1.00 per foot Call or write

C. B. CLINE MONUMENT Phone 504 103 Columbia St. Plainview, Texas

and family, H. R. Taylor

Mr. and Mrs. P. D. Davis and sick list the past week, but is Jerry of Clarendon and Wendell Wichita Falls visited in the hom of Mrs. Davis' father, J. J. Har. ONE-A-DAY HOME HINTS ris and her brother, Jesse Harris

Remember that a shady space iron

Watch your expiration date.

#### Soil Conservation District News

o clerk at the Floydada work Conservation Program.

n the field most of the time. Ralph R. Cogdell, work unit con-There will be one technician in the office on Saturday morning each week to see office callers, but no field work will be done on

system has recently been insstal

dation for Infantile Paralysis spent \$1,410,564.13 caring for

## New! It's Guarant

Fill your crankcase with new Phillips 66 Heavy Duty Premin Oil. Try it for ten days or up to 1,000 miles. If it doesn't still completely, your Phillips 66 Dealer will arrange for a reli

The reason we dare make this guarantee is simple. We are sure this new and improved Phillips 66 Heavy Duty Premium Motor Oil will please you. It gives you a new high in Lubri-tection.

WEAR PREVENTION? Yes! It keeps corrosion and friction from harming your engine.

BEARING PROTECTION? Yes! Acids are neutralized-protecting bearing surfaces from pitting.

CLEANING ABILITY? Yes! And a clean engine means more power -less gasoline consumption.

LOW OIL CONSUMPTION? Yes! Is resists decomposition-so fewer make-up quarts are needed over thousands of miles of operation.

It's because of important features like these that Phillips 66 Heavy Duty Premium Motor Oil



Get New, Improved Lubrite

Call us for Phillips "66" Products Delivery to your farm.

J. C. KEMP Phillips "66" Jobber

**Dial 2393** 

BEACON WANT ADS GET RESU

## F. L. BROWN

Real Estate and Farm Loans City Property - Farm or Ranchia

If you want to buy or sell, see me. Located in Frank Perkins building-Locket



# Now... driving's a joy

TIME-PROVED POWER Olide



AUTOMATIC TRANSMISSION



POWER Glide Automatic Transmission \* . Extra-Power 105-h.p. Valve-in-Head Engine • EconoMiser Rear A MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

> \*Combination of Powerslide Automatic Valve-in-Head Engine optional on De Last #

## LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

**Cotton Harvesters** We have a few more cotton harves-Tatum, N. M. to take charge of a service station and tourist ters for sale. Be sure and don't wait too court he purchased several days long if you are going to need one this ago. He plans to move his family out there in the near future. Visitors in the G. P. Nelson home Sunday were Amos Nelson and daughter, Bettye Jo of Anton and Mr. and Mrs. Herman **Blowers** Nelson of Lubbock. Visitors in the A. M. Hanks home Saturday and Sunday were Mrs. Hanks' brother and wife, We are also dealers for the Fowler Mr. and Mrs. Odis Cripe of Greenville, Illinois. Air Blast Blower for John Deere and Rev. Cecil Matthews of Lub-Oliver Cotton Harvesters. bock preached Sunday and Sunday night at the Methodist Church Cotton harvest in full swing in **Trailers** this community. The gin at Sterley had ginned between 450

Mr. and Mrs. A. D. Yarbrough

## LIBERAL

Low Rate of Interest

O. C. BAILEY

Cemetery Curb

It's so easy! Just set the lever to "Drive." press the accelerator, and you're offswiftly, smoothly, without effort. Forget the clutch pedal-there isn't any. Forget shifting - Powerglide does

away with it. You just "sail away" at a touch of your toe! Only Chevrolet offers Powerglide teamed with a big, special 105-h.p.

Your "discovery drive" is waiting for

you. Come try it ... soon!

Chevrolet alone offers this complete Power Team!

#### Ginner n Davis

Wallace Bohannan, of Company. sale was completed ONE-A-DAY HOME HINTS st weekend and Lon

W. W. Trapp comes from Mc Allen to take charge as manager and Mr. Davis will continue with the firm also. The name Davis will be retained in the title of ership of the Davis the new business, Davis Gin

When using cleaning agents. ires from the owner- know the purpose of each, for Demonstration Agent, taught a plant which he has they can do more harm than good. These fall into three that Bohannan has sorbents and solvents

## sure Your Cotton

## om the Stalk to the Gin Lot!

Yes sir, with our policy you can inyour cotton against FIRE on the in the field, in the pile, in the trailad all the way to the gin lot. Don't chances with a cotton fire. Protect self today. Come in and let us tell about our cotton fire insurance pol-

See us for all kinds of Insurance.

### RANK PERKINS AGENCY

INSURANCE

Lockney

## CAN YOUR CAR STAND NSPECTION!



P

The new state auto inspection law requires that your car be in good driving condition. Now is a good time to bring it in and let us check it over and fix it up for you.

#### UR COMPLETE REPAIR SHOP

ble to take care of any kind of repair you may need. From radiator to tank, we can serve your needs.

#### omplete Front-End Service

to check the front end to and put it in good under the inspection as fix it up now.



#### BRAKES RECONDITIONED

us re-line and re-condition your brakes now. You re good brakes to pass inspection.

#### BLOCK ASSEMBLIES

still have a few block assemblies we can install Chevrolet if you need one. Come in and let us

### PERMANENT ANTI-FREEZE

have a good supply of permanent-type anti-freeze al good brands to choose from. Get yours now.

## **USED PICK-UPS**

one 1949 Chevrolet 1/2-ton Pick-up One 1949 3-4-ton Chevrolet Pick-up

these have been overhauled and reconditionre guaranteed.

## iney Auto Company

YOUR CHEVROLET DEALER

Lockney

## DR. JOE E. WEBB

OPTOMETRIST

Rooms 306-308, Skaggs Building Telephone 1234

Plainview, Texas

## Tailoring Skill Saves Money

ed at a tailoring school have earned money for home demon-

#### Father-Son Farm Agreements Beneficial

it C. H. Bates, Extension Farm county agricultural agent.

property to heirs and essential points to consider in preparing

DRS. CLOUGH & CLOUGH ptometrists & Orthopists ough Bldg. 111 West 7th Pho. 236 for Appointment

The Plainview Hospital and Clinic Foundation wishes to announce the Association of ROBERT HOLT, M. D., Practice Limited to Eye Diseases and Eye Surgery. Glasses Fitted.

We want to buy your

#### PRODUCE CREAM **HIDES** and WOOL

First Door North of Pennington Motor Co.

## Huggins Produce

Dial 2361

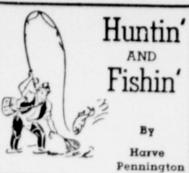
Lockney

#### SOPHISTICATED SENIOR!



This sophisticated college senior rates at the head of her class on her fashion score. In packing her back-to-school wardrobe, she incatching plaid. The versatile cos- ing fringe-trimmed cape that dresses up the cotton ensemble.

Huntin'



Texas got a break on the water-fowl hunting dates and there seems to be a good quantity of ducks and geese. So if the weather will co-operate Texhooting for the Panhandle and

cluded this crisp fall cotton in eye- the southern part benefits durtume by Claire Tiffany of St. Louis this does not always work. In includes a well-tailored classic dress fact it seldom does. And the

fowl hunting hours will be from This bulletin, says Bates, may opening day, November 9, when get started in the business, points be obtained from your local the shoot will start at 12 o'clock

#### ONE-A-DAY HOME HINTS

Easy sliding shelves in modcake cooling racks.

#### ONE-A-DAY HOME HINTS

Why be tied to a Monday wash ern gas ovens may be quickly schedule? Automatic clothes removed and used for emergency dryers make home laundry easy. even at night.

## NOTICE Fay Pinner

has been named collector for

## West Texas Gas Company

Telephone 3329 for information about natural gas service in Lockney.

## West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

### COMPLETE BARBER SERVICE . . . .

That's what we offer you at the Plains Barber Shop. Regardless of whether you just want a hair cut or a shave or the complete works, we'll serve you to your satis-

#### PLAINS BARBER SHOP

J. G. STRICKLAND





make trips to the airfield, day or night," reports C. B. Simonds, aircraft communicator, "My car has to be ready to go when I need it. So when I heard the story of 50,000 Miles-No Wear, I changed over to new Conoco Super



"I've driven considerably more than 50,000 miles since I changed to Conoco Super. So I know-50,000 Miles-No Wear has certainly been true for my car. It still runs like new, and my gasoline mileage is as good, too! Conoco Super's the oil for me!"



Change Now-For Summertime Performance All noco Super Motor Oil, with OIL-PLAT-ING. Get quick starts, fast pickup, better performance

Proof of 50,000 Miles-No Wear! After a punishing 50,000 mile road test, with proper drains and regular care, engines lubricated with new Conoco Super Motor Oil showed no wear of any consequence: in fact, an average of less than one one-thousandth inch on cylinders and crankshafts. Factory finishing marks were still visible on



COS CONTINENTAL OIL COMPANY

HEAVY DUTY OIL

For all CONOCO PRODUCTS stop at CHANDLER'S CONOCO SERVICE STATION

LOCATED AT COOPER'S GARAGE ON SOUTH MAIN STREET JOHN H. CHANDLER, Prop.

## Society News Sims Family In First Reunion

INSURANCE

OF ALL KINDS:

If you need FIRE, HOUSE OR BARN

If you need FIRE on COTTON in

If you need LIABILITY

If you need COLLISION

If you need an FHA LOAN

If you need LOANS ON CAR

See

PINNER INSURANCE AGENCY

GROCERIES

**MEATS** 

GRAPES, Tokay, pound

DEL MONTE, CRUSHED, NO. 2 CANS

PEAS, No. 303 can, can

PORK & BEANS, 1 lb. can

Folgers COFFEE, pound

PINEAPPLE, can

CRISCO, 3 pounds

FLOUR, 25 pounds

CUDAHY PURITAN

BACON, pound

PINKNEY, PURE PORK

SAUSAGE, pound

T-BONES, choice, pound

**DIAL 2134** 

Trade Here And Save The Difference

DEL MONTE

YLANT'

10c

25c

22c

10c

89c

88c

55c

34c

78c

\$1.79

#### Jimmie Baccus Has Birthday Party

second birthday with a party at Class of the Baptist Church sixteen cousins came a host of his home on Wednesday after- entertained their husbands with children and grandchildren from noon. Favors of balloons and toy a covered dish supper of baked California, Colorado, New Mextrains were enjoyed by Charlotte chicken with all the trimmings ico, Oklahoma, and all parts of McClelland, Larry Cook, Joe Neil at the home of Mr. and Mrs. J. Texas. There was more than one Greer, Bobbie Moore, Gary Crap- C. Thomas, Jr. last Thursday hundred in attendance. They ster, Linda Holt, Jimmie Dale night. Kropp, Joel and Rickey Starkey, Gene Sypert, Billy Bollman, and Bruce Baccus.

#### Local People Guests At Dinner Party

Mr. and Mrs. Joe Foster and Mrs. Charlie Boedeker were at a dinner party given at the dinner the group enjoyed an Spears. nett home. Those present were

piles or in barn

#### Priscilla Class Has Social

Jimmie Baccus celebrated his The Priscilla Sunday School that are deceased. With these

games Mrs. Carroll Boyd had 1952.

Mrs. E. J. Cobb was in charge of the installation of the followyear. President, Mrs. La Rue Glenn; first vice-president, Mrs. guests of honor Sunday afternoon Wallace Allen; second vice-Lubbock Country Club by Mr. president, Mrs. Carroll Boyd, third County, and Mrs. R. O. Bennett of 1901 vice-president, Mrs. Thomas 31st Street, Lubbock. After the Marr; and Secretary, Mrs. J. T.

and Mmes. La Rue Glenn, Sid of Amarillo; Mr. and Mrs. J. M. Mr. and Mrs. Joe Foster, Mr. and Thomas, Udell Cunningham, E. Sims of Dallas; Mr. and Mrs. J. Mrs. Ray Dickey, Mr. and Mrs. J. Cobb, Thurman Thomas, Wil- F. Ledbetter of Arch, New Mexi-Edwin Boedeker, Mr. and Mrs. burn Tannahill, Ross Cooper, co and Mrs. Jessie Wall of Joe Niesner, Mr. and Mrs. Charlie Thomas Marr, Carroll Boyd, Tom Medicine Mound, Texas. These Boedeker and the host and Moore, Wayne McClain, Wallace are the children of Mr. and Mrs. hostesses, Mr. and Mrs. R. O. Allen, Rhea Mitchell and J. C. J. H. Sims, pioneers of Wheeler

Thompson Park in Amarillo Sunday, Oct. 7. The cousins are the children of four Sims brothers decided to meet again in the Mc-Kinsey State Park in Lubbock kept highly amused by the the second Sunday in September,

The cousins were Mr. and Mrs. Will Sims, Mr. and Mrs. E. J. Thomas and Mr. and Mrs. Guy Sams all of Lockney, Mr. and ing class officers for the coming Mrs. Charlie Flack, and Anna Sims of Plainview. They are the children of Mr. and Mrs. J. W. Sims, a pioneer family of Floyd

Mr. and Mrs. Matt Sims, Mr and Mrs. E. O. Sims, Mr. and Those attending were Messers Texas; Mr. and Mrs. Obed Sims

San Antonio and Mr. and Mrs. Roll call was Mr. and Mrs. J. D. Sims, The children of the Floyd

were Mr. and Mrs. J. A. Darden, gift wrapping paper from scra-Springs, Colorado, Mrs. Darden is were shown by Mrs. F. L. Brown Lynda and Billie, Mr. and Mrs. C. L. Record and Donna Lyn; all Mmes, F. L. Brown, J. H. Coope of these are the children of Mr. J. E. Tierce, L. M. I and Mrs. Will Sims of Lockney. Stapp, L. W. McCuistion

#### W. M. U. Meets Monday Evening

fternoon in the First Baptist hurch for Bible Study with Mrs. S. Fox teaching the Bible les-Grieved Thy Holy Spirit?" Present were Mmes. Guy Sams, E. J. Cobb, I. A. Applewhite, Buck Kellison, T. B. Mitchell, Harmon High School PTA Handley, Edgar Hays, S. H. Callahan, Luther Rhine, Bill Hodel, Wayne McClain, and Sid Thomas.

Plans were made to visit next Monday, meeting at the church. The next business and social meeting will be held the fifth Monday, Oct. 29, at the home of Mrs. Sid Thomas.

## **GULF PRODUCTS**

Gas and Oil We Fix Flats!

See me for

USED TIRES

HIWAY GULF STATION

On Highway 70

Geo. Thompson, Mgr.

Enriched FLOUR

## DO AS THE ROMAN!



and trim despite sultry heat, here red and white cl

#### Lockney Home Demo. There are the children of Mr. Club Met Thursday

25 in the home of Mrs. J. H. Cooper, The program will be "Hand Made Christmas Gifts." Korea. someone made for them and furwill be the day to elect officers

## To Meet Monday

The Lockney High School Parent-Teacher Association will of Los Angeles, California, His meet Monday night at the City grandparents are Mr. and Mrs. Auditorium, it was announced this week by Mrs. Joe Parrish, president. The meeting will be called to order at 7:30 p. m.

Featured speaker for the meet ng will be Mrs. J. D. Copeland. bara Carthel will sing a solo accompanied at the piano by Louise Parrish. Gerald Chambers will lead a group song.

A business meeting will precede the program for the evening. All parents are invited and urged to attend.

#### Busy Mother's Class Has Social

The Busy Mother's Class of the Stinebough, Lois Bybee, T. T.

#### Study Club Meets With Mrs. Mitchell

#### Billie Doyle Hartley Accident Victim In Korea Oct. 4

Everyone is urged to bring at 1932 in Floydada and attended the Apache Oil company, with the seismograph crew in Floy-

> four brothers, Charles and Spen-Moines, Iowa, and Dwain Hatley J. A. Hatley of Dougherty and Mrs. J. T. Spence of Fort Worth.

Shirley, Joan and Hugh of Kis-Mrs. Douglas and Mrs. Schacht turned home with the Douglas' to spend a week.

OFFICE SUPPLIES at The Beg

## SECOND HAND EXCHANGE

Now in operation at 213 East Locust, one block east of Lockney Food Market on the farm highway east.

We will

## BUY — SELL — EXCHANGE or SELL ON COMMISSION

We are having calls for Gas Stoves, Oil Cooking Stoves, Oil Heaters, Tables, Bed Steads, Luggage such as Foot Lockers and Suit Cases, some Clothing and Second Hand Blankets-must be clean.

Those interested see

## MR. AND MRS. TOM HUTTON

We will appreciate any patronage.

#### Sgt. John H. Hare **Going Overseas**

Westover Air Force Base. Methodist Church met Wednes- October.-John H. Hare, Jr., Serg day, Oct. 3, for an all day meet- eant, assigned to the 60th Fight They quilted a quilt to be er-Interceptor Squadron at West sold for the benefit of their class. over AFB, has received his orders to report in the near future t the Far East Air Forces. He the son of Mr. and Mrs. John H Hare, of Lockney.

Sergeant Hare performs duties as a senior aircraft mechanic on the speedy F-86 jet Sabre planes E. R. Harris, W. H. Fields, Pearl which are doing such great service in Korea. The well wishes of the airmen and officers here go Threet, W. L. Thomas and Hugh | because he has gained their re spect and praise by the able and efficient manner with which he went about his duties as a mem

> The airman enlisted in the Air Force at San Antonio, Texas, on ado, Oklahoma Mr. January 13, 1947. He completed a sister of Mrs. Ra-

ber of the 60th.

## Always Ask For

## S&H GREEN STAM

and save 5% to 7% in Merchandis Premiums.

Call 2331 for Pick-up and Deliver Service

Flash-O-Gulf Servi

Plenty of

## LUMBER

TRAILER LUMBER

4x8 4x6 4x4 2x4 1x4 1x6 rough, 2x6 tongue and gro

> SHEETROCK CEMENT

Lockney Lumber & Supp

For Expert Plumbing Call 335

## ARE YOU WEATHER REAL

The most impressive selection of labrics in seasons to select from in our suit department a array of colors and weaves. There is sure to be: to suit any taste in the style you like and the price

STETSON HATS

For the RANGE and wide-open spaces, drs sport, we have just the hat you need. A wide to styles and colors, priced from \$10.00 to \$50.00.

Freeman Oxfords and Connolly Kangaroo Shoes What you need in shoes and oxfords is

have. We have the size and color and they are p

Pendleton All Wool Shirts A wide array of popular colors in one o

shirts made. When you wear a Pendleton Shirt po the best.

A Complete Wardrobe For AM From head to foot you can buy a complete

here. Dress Shirts, Slacks, Underwear, Socks, Ties just any piece of a mans wearing apparel you

fit better and wear longer.

Olsen Stelzer Boots The Boot that most men wear. They are made

GLAD SNODGRASS

Smart Wear For Men Since 1900 FLOYDADA

## SSIFIED ADVERTISEMENTS

For Sale

Lockney on the

rfect belt. See Cal-

Detroit Jewe

)eliver

25. Inquire at Bea-

Dursey

BABY CHIX

lus if you want baby . We will have some 15th for a limited time. KNEY HATCHERY

Phone 3834

12-foot Krause plow. 2-tfc. E-Drive way mater of gravel and clay, r seal. See Orba Eil-

40-tfc. AND CERAMIC nd instructions by Commercial firing. and 1/2 mile north.

some farm land. V. room modern well located.

ent, a wa

50.00.

hirts

Clay Muncy. 48-tfc.

E or TRADE - 54 on pavement near Will take late model combine on it. See way, Lockney. 12-tfc. - 1939 Chevrolet See Troy Ray,

it of Lockney, 33-tfc. SUPPLIES at The Bea

UR B. DUNCAN STRACT CO.

Corner Square-Ploydada most complete ab-

in Floyd County. render prompt rvice on every. the line of land

MUD HOLLUMS

M&M 16 hole boll puller and want to do cus- parents, and go on to Houston 29 AC tractor, good tom boll pulling. See Hubert 2-row Griffith, block east, block north D. M. Fitzgerald from Clarenof hospital, or phone 3724. 3-tfc.

WANTED - Alterations. Buton Holes, Buttons and Belts, custom-made from your materials. Also hemstitching. Mrs. Addie Smith, 2 blocks west of bank,

or coping. Frank Dodson. 33-tfc FARM AND RANCH LOANS See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid pre-

payment options liberal valu-

HOUSE MOVING

MALLOW BROS.

For Rent STORAGE SPACE for rent.

#### Lost and Found

Frank or Robert frigerator make tempting treats Bruce opened his packages. The Bruce Whitlock, near Lockney.

the National Foundation for In- Vanek, Eddie and Jay Frank The Marbles were all missed at of grade school, first fantile Paralysis had sent 19 Parks, Jimmie Prichett, Jimmie church and B. T. U. Sunday. pitals for relief of suffering patients

OFFICE SUPPLIES at The Bea-



Lockney Lodge No. 867 A. F. & A. M.

Regular meeting third Tuesday night at 7:30. wheat drill with power | Work in Master Degree Thursday night, Oct. 18 at 7:30 p. m.

H. E. FRIZZELL, W. M. E. A. CARTER, Secretary.

FEDERAL LAND BANK LOANS

For 35 years Farmers and Ranchers have saved by tying down interest cost through Federal Land Bank

You deal with local folks through your National Farm Loan Association. See us now-today.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

> CISTERN AND CESS POOL CLEANING

Reasonable Prices All Work Guaranteed.

Contact M. L. Rexrode Phone 217J-Box 533 Lockney

WELL SERVICE

Well repair - Install Pressure Pumps - Rural plumbing. No distance too far. Septic Tanks and Cess-Pools Pumped Out.

H. C. SMITHEE Box 1162 - Plainview 1/2 mile east of Plainview on Lockney Highway

### South Plains

by Mrs. Murray Julian

WANTED - Housewives, over the cotton fields and in the grain 25 with car. Good earning with areas. The only ones wishing Tucker, Div. Mgr., The House of hands, as the cotton is opening

My home one my home, Mrs. R. A. Stalcup, the following week attending

that night and Wednesday vis-

ther, John McCain, his wife and dent.

eral weeks on business. They are visiting Mrs. Nutt's sister, Mrs. John Smitherman and fam-

had a small family reunion at rillo and Mr. and Mrs. Robert Smith and children from Sterley were present at supper, and the Evans spent the night with the Weasts, On Sunday, met at the Robert Smith home in Sterley for Sunday dinner, Mr. and Mrs. Marvin Montague from Silverton were also dinner guests at the

Mrs. I. H. Parks and Mrs. H. L. Marble as hostesses. Mrs. Marble took the place of Mrs. Guest. who has moved in the last year. Mrs. John Wilson, vice-president; Mrs. John K. West, secretary, and Linnie Milton. Those send-Mr. and Mrs. Billy Staniforth treasurer; Mrs. J. B. Smitherman, ing gifts were Mmes. Nolan council-delegate and Mrs. M. M. Arney, Carl Jarrett, Harry Hartfor Coucharas Camp. Colorado, Julian, reporter. An interesting man, Shelby Calahan, I. H. Parks

Murray Julian, and the honoree, nesday afternoon at 2:30 at the Bruce Julian, who was 7 years church for an hour of Royal Fred Fortenberry's bro- Mrs. Sim Reeves, our new presi-

Party Honoring

Mrs. Rex Smitherman

### Here Is Something That Has Not Gone Up!

8 exposure roll of films,

THAT HAS GONE DOWN! 3 rolls 127 film

3 rolls 620/120 film The government is about to

put another tax on film so

stock up now.

Service

Mrs. Milton and Linnie from flowers around the pink punch Lenton Lanham, J. B. Thomas, Mrs. Rene Yeary. Lockney, came out to Grigsby were blue and pink, as were John Allen, Letha Mulder, Dock Miltons on Wednesday, and the icing on the frosted cakes. Jones, A. C. Jackson, Foster Amtended the shower on Thursday "Whether Boy or Girl" was read Billy Staniforth Jr. locks for Joy Smitherman. After- poem was given many years be- Dr. and Mrs. E. E. Joiner visited everyone was to hear of his un-Linnie and her mother back to Smitherman. Mrs. Rex Smithers day afternoon. man received many beautiful gifts, and was happy to have so and children spent Sunday with many of her relatives present. Mrs. Sanders parents, Mr. and Mound to play their first game Hostesses for the affair were Mrs. C. E. Bartlett of Dougher-The Mmes L. N. Johnson, J. K. West, L. Stewart, Kendall Cummings, of visiting. am, R. E. Young, L. T. Wood.

developed and printed 35c

HERE IS SOMETHING

Capitol Photo

J. Ed Parsons

days and spent Friday night with

RADIOS

Auto and

Household

Motorola Radios

RCA Table Model

Radios

latest improvements. Qual-

ity performance at a mini

Radio Aerials,

Parts and

Accessories

**Expert Radio** Repair

Modern Radio

Service

J. MARVIN COX, Prop. Dial 3345

See us now for one of these new radios with all

they and Mrs. Grigsby Milton at- A poem, by Edgar A. Guest, burn, Billy Staniforth Sr., and afternoon at Mrs. Bruce Whit- by Mrs. Julian, and the same Rev. and Mrs. John Allen and

wards Mrs. Grigsby Milton took fore at the home of Mrs. J. B. in the Murray Julian home Suntimely passing on Monday.

iting old friends the past few

Mr. and Mrs. Chas. Merrick of Lone Star visited Thursday night in the home of Mr. and Mrs. Otho Sanders, and how shocked





## We put the "Service" into "Service Station"

• With 50 million motor vehicles now on the nation's roads, service stations like ours are tackling the biggest job we've ever faced. Keeping you supplied with gasoline and oil is only part of this job. We pride ourselves on top service, not just during Oil Progress Week but every week of the year. This is our promise that in the days ahead we'll continue to be on the job for you-doing everything we can to keep your gas tank filled, your car serviced and rolling smoothly.

Consumers Fuel Association Lockney



NOW — SEE IT IN ACTION!

## Jayhawk Hydraulic Cotton Loader

We now have one of the Jayhawk Cotton Loaders and we want you to see it in operation. Fits all popular makes of tractors with hydraulic system with a special hook-up. Takes only three minutes to attach or detach.

We are having some of these made up especially to handle cotton. They will lift cotton 15 feet high and have a push-off delivery. Teeth can be either steel or wood.

We believe this is the best loader made to handle cotton. It handles cotton fast and efficiently and you won't go wrong with one of these.

Also see us for

**NEW 4- and 5-ROW STALK CUTTERS** One used International Roll-Over Plow

Terrell Implement Co.

114 West Missouri Street

Floydada, Texas

or see W. E. TERRELL, Lockney

### The Lockney Beacon

Established 1902 PUBLISHED EVERY FRIDAY

HAYS & REYNOLDS Publishers Editor officiating. We fail to see why Edgar R. Hays ...

Willis Reynolds ... Mechanical Superintendent local team.

SUBSCRIPTION RATES: In Floyd County, per year.... \$2.00 Outside Floyd County, per year securing officials, neither school \$2.50 is usually given a choice. They

Either new or renewal subscriptions.

Entered April 14, 1902, as second class mail matter at the rulings and abide by them and Postoffice at Lockney, Texas, un make the best of it. That is the der the Act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or repu- designated as Oil Progress Week tation of any person, firm or corporation which may appear the contribution made by the oil in the columns of The Beacon industry to the progress of the will be corrected gladly upon nation. In that respect let us being brought to the attention call your attention to the contriof the editor.



to bear the infirmities of the first local man the out-of-town weak, and not to please our visitor meets. The kind of wel-

"Floydada and Lockney had sion of the town and the service better call off their football station man extends that welgames until such time as they come. His courtesy, his service. can play without bitter feelings his cheerfulness are important and prejudice." This thought assets to the town. local people, and we believe it to service station attendants for be a good one. The kind of foot. information on local stores. ball game and the demonstral amusements and services and his tions we all saw last Friday recommendations send a steady It's this: Resolve in 1952 to denight will do more to ruin the stream of customers to local vote primary attention to the game than anything else. There business houses. For all people affairs of the moment, leaving was no satisfaction in the game the service station operators and to secondary consideration the either to the winner or the loser, attendants play a vital role in search into causes and motives It was a display of poor sports- our way of life. Next to food, behind past events. manship and bad manners and if clothing and shelter, the service | The current session of congress all games were of the same calib. stations provide a service that is has been largely a course in the re most of us would stay at more important than anything history of U, S, foreign and do-

ney Band and the threatening of

### John B. Stapleton LAWYER

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Courthouse Floydada

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AMARILLO STATION 6:25 A. M. Thur. & Sat.



Let Uncle Jay Tell You About The

FLASHOTRAC SYSTEM

Baker FLASHOTRACING

PLAINVIEW, TEXAS

No doubt but that the officiat-THE AMERICAN WAY ing was poor. But it was poor for both sides. We find it hard to believe that the officials favored Lockney when they penalized the local team 95 yards to 30 yards for the Floydada boys.

Too they all lived at Lubbock

and both schools paid them for

they should want to favor the

Under the present system of

take whoever is sent. Some times

we get good officials and some-

times we get poor ones, but

whoever we get we accept their

only way that it can be done.

This week, October 14 to 20, is

in which recognition is given to

welfare and progress of this com-

nunity. That is the service sta-

ion group. We take these men

s matter of fact, supposed to do

heir job, and probably never stop to appreciate what they

have done and are doing for the

-000-

In the first place a service

station dealer is very often the

come that out-of-towner gets

helps a lot to shape his impres-

Out-of-town visitors look

else to our daily living.



Power - Drunken Driver

#### With Our EXCHANGES

#### LET'S LOOK FORWARD

It is still quite a while until the New Year. But our lawmakers million on a radio band show in Washington could profitably begin thinking right now about their 1952 resolutions.

We have a suggestion for an item that ought to head the list.

mestic affairs in the last decade. Even though our Capitol Hill histribute is torians disagree violently over stations in Lockney and this in getting us through the maze community for their contribution of current problems. - Wichita Falls Record News.

. the glow of mellow light in your home at night. More light

downward to see by, more light upward for indirect room lighting.

Little loss of light from dust collecting . . . bulb and reflector are

one . . . like the sealed beam headlight on your car. A guick swipe

of your dust cloth and efficiency restored. AND, less blackening

than with ordinary home-type bulbs. Below is illustrated how to

Use of this new bulb (either single or three-way light) takes harsh

glaring out of your present portable lamps. It gives you soft diffu-

the "Hollywood touch" . . . you've always wanted for rest-

NO TOOLS OF ANY

this is a simple step-by-step process that anyone can do in a matter of minutes. No electrical

everything CLAMPS in

**PUBLIC SERVICE** 

IT YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

convert your lamp so that you can use this new bulb.

ful comfort of your eyes.

For those type of lamps that have no

harp support for shades, there is a

broad harp that has a screw-on base. It simply screws on the outside of the

bulb socket which, of course, must

be the type that is threaded. Your

In most cases the harps (shade sup-

port) on most portable lamps are not

wide enough to permit the use of

this amazing new bulb . . . so you

must obtain from your electric dealer the simple materials illustrated.

With the three-way bulb you have a

choice of lighting level simply by

flicking the switch. Plenty of good

light for proper reading . . . general conversation . . . or , a "light on while you're out of the house".

Simple Conversion Materials are for

Sale at your Electric Dealers

WHAT YOU NEED TO CONVERT

electric dealer can help you.

#### ARMY ADVERTISING

United States Army is having trouble getting money for adveris to spend about three million in magazines and about five The peculiar part of the whole money to advertise in weekly cost \$17,445 just to print.

Bill Stern's 15 minute show on Herald radio cost \$254,000 and the Frankie Laine show \$434,000. ONE-A-DAY HOME HINTS Manager of the show received To provide a safe "hide out" \$1,000 a week. There is another for overshoes, hinge the lower show on radio called "The Big stair steps, which gives a spac-Inning" which is an Army and jous out of the way storage place Air Force program at a cost of for winter foot wear \$50,000 for radio time alone. An-In the New York area they are con Office.

After several children in a defense bill. And we hope it has sign was erected, "Parents, keep even more trouble. Present plan your children off the streets. The 'Man of Distinction' may be

book told the coroner's jury. "I guess I

out instructions from someone

higher up. - Tulia Herald.

MEN OF DISTINCTION

sponsoring on television a Roller

With expenditures running into

\$3,000,000 for advertising, and

since radio and magazines have

had this over a period of years,

it is time the newspapers were

given an opportunity to see what

they can do with the cam-

Derby program at a cost of \$90,

OFFICE SUPPLIES at The Bea-

## Long Ago In Lockney

of The Lockney Beacon.

One of the saddest and most As we've ached before in this unexpected deaths in Floyd olumn, as much as we are after County in recent years occurred dvertising, we'd just as soon at Floydada Sunday afternoon he government stopped all paid when County Treasurer C. W dvertising. But if we are to con- Thagard passed away. His imtribute tax dollars to be used for mediate death was caused from advertising, we'd sure like to get heart failure, which he had sufa few of those dollars back since fered with for a number of years we are in the advertising busi- Funeral services were held at the ness. And, as we also pointed Methodist Church Sunday at 1:30 out previously, it sort of goes conducted by Rev. Shearer

Beginning on May 1, 1913, the sponsored radio programs read Lockney Light and Power Co. their ads in the metropolitan will go to a meter rate. On that dailies, then be asked by the date every person that is using Army to run the same stuff in electric lights is requested to de our little weekly as a "public posit \$7.50, the price of the meter. The minimum rate for Nearby recruiting offices have meter service will be \$1.50 per the gall to send us their releases month

Morgan Jones, noted railroa on lo our paper so they can see builder, proposes to build a railif we are using their material! road running from Matador Don't misunderstand. The re-through Roaring Springs, Afton. Girad and to meet another one of Their personnel are swell fel- his railroads at Hamlin.

The work on the Thompso

#### December 24, 1919

A post of the American Legion

Mr. J. R. Mahaffey of the Curlew community, raiser of pure bred Poland China hogs, recently sold to Tom McGehee of the Lone Star community two sows for

Oscar Shurbett, sold a span of mules that brought him \$750. This is the highest price ever paid for a span of mules in Lock-

Items of interest from the file.

#### March 28, 1913

and State Bank Buildings will be resumed in a few weeks. The work was discontinued because of a shortage of facing brick. The brick is expected to arrive any day now and work will start

has been formed by the ex-serv dada. The name adopted for the organization is "The McDermitt Post of the American Legion. It was named for Cpl. Calep Mc. Dermitt, son of F. J. McDermitt, who was killed in the Argonne Forrest advance early in October.

years old and weighed ly 2,750 pounds

SPECIAL PRICE on all Radicto International F Cores-\$25.00 Ex STOVALL-BOOK RADIATOR

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Sales and Servi

Plainview, Texas

REAL ESTATE SURETY BOND MONEY TO LO on Farms and Rand

FRANK PERK

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## Your Home Town Merchant wants and Appreciates your patronage. Check this directory for merchandise and services that he offers you.

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NEW INSTALLATIONS OR REPAIR

All Work Guaranteed

### Harley Workman

Telephone 3422

## Taylor's Helpy-

MACHINE RENTAL WET WASH ROUGH DRY FINISH WORK

Selfy Laundry

1 Block east of First National Bank GEO. TAYLOR, Prop.

#### Henderson & Tomme

BLACKSMITHING WELDING DISC ROLLING GENERAL REPAIR Formerly Wofford Blacksmith Shop Telephone 2325

## Service Station

Chandler's Conoco

South Main Street All Conoco Products All kinds Motor Oil ARMSTRONG TIRES and TUBES

## JOHN CHANDLER, Prop. H. & S. Butane

Company

Butane and Propane Gas Appliances HOWARD BISHOP, Mgr. Telephone 3861

Night Telephone 3853

DID YOU KNOW We Appreciate Your Business?



#### Lockney Patronize your own Assoc-

iation for-FUEL, TIRES, TUBES, GAS

Consumers Fuel

Association

& OIL ACCESSORIES and SAVE MONEY

Cooper's

Garage

#### Expert Radio Service Radio Parts and Acces

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J. MARVIN COX P

Service

RCA Radios for Hom Dial 3345

Seed Wheat and

Alfalfa and Clot

Seed Barley

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### Patterson Grain Phone 3393 - Lock MERIT FEEDS

AUTO, TRUCK and TRACTOR REPAIR Motors Steam Cleaned

PORTABLE CRANKSHAFT GRINDER Phone 2372

### Copeland Welding Shop

WELDING BLACKSMITHING DISC ROLLING

T. V. COPELAND, Prop.

## Plains Floral

Telephone 23 "SAY IT WITH FLO

Flowers Fat A Occasions

MRS. J. B. SEALE

GO TO CHURCH SUNDAY.

### odist Notes

greater success in

Much depends on eting then pray ay while at work. ighbors are waitisit them and talk

sy to do the work U. Payne.

of our Heavenly Father. Our revival begins Oct. 27 with a Youth Rally at Petersthern half of the burg. The first preaching service 1000 souls had been will be on Sunday morning. Rev. oping and praying sage. Come to church Sunday.

Thoughts For The Week "No man can serve two mas-

"Now that God has found me of Filton, Texas, Mr. and Mrs. you can not at- and I have found Him, together Lena Schnidt of Plainview and we will seek the lost."

N. S. Daniel, Pastor.

Mr. and Mrs. L. Bowen of Dallas end and then returned home spent the week end here with their sister, Mrs. F. U. Payne and companied them to Borger. She Mr. Payne of the Pleasant Val- plans to visit them for

God's plan for us ter, Mrs. Otis Bryant and Mrs. Castes Miller all of Ralls spent time, but let Thursday with Mr. and Mrs. F.

## welcome mat's out...



re proud to be among America's 200,000 service s. Our welcome mat has always been out for you in the year ahead we'll continue to be on the job geverything we can to keep your gas tank filled, car serviced and rolling smoothly.

kson Tire Co. Dial 3366

TO LOAD

57

rn Radi

rvice

V COX

and Acces s for Hos

Auto

3345

loral S



#### Providence News By Mrs. Wilfred Stoerner

Mr. and Mrs. Albert Kelm honand the church. Lovelady of Marlin, our visiting ored their son, Melvin and wife, get this great vic-preacher, will bring the mes-warda, with a wedding supper Friday night, Those present were Mr. and Mrs. Walter Boedeker, Mr. and Mrs. Leo Boedeker and family, Mr. and Mrs. Doc Chester Mr. and Mrs. Skay Foster of

> Mr. and Mrs. Vernon Collins of Borger visited Mr. and Mrs.

Mr. and Mrs. Klyce Ooley vis

Pink and Blue Shower

#### TEXAS' FIRST ENTRY



1952 Maid of Cotton title is pretty Patricia Ann Mullarkey of Dallas The blue-eyed brunette beauty, 20 a senior at Southern Methodist Uni and Mrs. James M. Mullarkey, 3940 Maid of Cotton contest will make an exciting six-month goodwill and state who is between the ages of attended the T. C. U. and Tech inches tall is eligible to enter the football game Saturday night in contest. Entry forms are available Lubbock.

All of the many lovely baby lace table cloth, pale pink cry- lar, Marie Scheele, Alvin Dietstal punch bowl and mints and rich, Tom Word, Virgil Brasher, cake squares, decorated in pink Otto Schrieber, T. H. Boedeker, and blue, was served. The flower T. E. Cowart, Ted Boedeker, W arrangement of pink and white E. Johnson and Misses Barbara

Kelm-Chester Exchange Vows

Mexican supper Saturday night: Mr. and Mrs. M. C. Scheele and Marie, Mr. and Mrs. Harold Me-Laughlin and girls, and Mr. and Mrs. J. W. Mathis and Linda, and Mr. and Mrs. Vernon Collins of



Providence Honor Roll First Grade: Louise Jones

ritzie Steinfeld. Second Grade: Rickey Collis. Third Grade: Aud Kinser. Lutheran Church Has Mission Sunday Members and friends gathered

unday to observe Mission Festival at the Trinity Lutheran Church. The church was beautifully decorated with fall garden

morning service was Rev. Claren- wife have a son, Stephen, 18 ce Ehler of St. Johns Lutheran months of age. Rawson's army Church of Wilson, Texas, assisted experience includes about nine by Rev. Anderson. A special choir months in World War II and a number was directed by Albert nine-month period the past year Scheele and was very beautiful. when he was called up from the They sang "Work For One and reserves. He was in the finance

by Rev. Ehler immediately fol. the employment of the new ofof the Women's Missionary Fed. L. Norman, president, said that eration hymn, "Hark I Hear the Rawson has an excellent record ation brought forward their rush of this fall cotton harvest. Thankoffering" for the year of

OFFICE SUPPLIES at The Beacon Office.

**Rawson Is New** Teller At Bank

Garrett Rawson, formerly for five years with the Citizens National bank at Lubbock, is new teller at the First National bank in Floydada.

Just fresh out of the armed department.

At the noon hour a bountiful Rawson's experience in the owing lunch. During the singing ficial of the bank last week, E. avior Walking," the ladies of and it is anticipated he will be he Women's Missionary Feder an invaluable aide during the

> keeping the kitchen range in first class condition is cleanli-

SAVE ON

Oil-Fuel-Upkeep

with the

CALL 2331

AL WILLIS, Manager

Baker FLASHOTRACING

Lockney

TETANUS - SCARLET FEVER - LEUKEMIA

ENCEPHALITIS — TULATEMIA — TYPHUS FEVER

RABIES - SMALL POX - SPINAL MENINGITIS

POLIO - DIPTHERIA - CHOREA

**Get our \$12,000 POLICY** 

That Covers Each of the 12 Dread Diseases

It pays up to \$12,000 aggregate for treat-

ment of each member of your family

stricken with any one of the above costly

Family Group Premium—\$12.00 Non-Cancellable and Guaranteed Renewable

SEE US TODAY!

PINNER INSURANCE

Phone 3329

Fast, courteous Butane-

Propane delivery

**Appliance Service** 

Butane piping and

installation.

forces, discharged at Ft. Hood October 1. Rawson and his family are already in Floydada and he began work with the bank Mon-The guest speaker for the day morning. Rawson and his

The most important item in

Plains Theatre Lockney

Night Shows Begin at 7:15

THURSDAY and FRIDAY October 18 and 19

## Santa Fe"

with Randolph Scott IN TECHNICOLOR

Beyond forbidden frontiers iron men forge a path of steel for "The Iron Horse." Hot lead, iron muscles and two thin threads of steel forge the westward course of the empire.

Also CARTOON

SATURDAY MATINEE and NIGHT

October 20 Shows start at 2:30, 4:30, 6:30 and 8:30

Frank Lovejoy in

## 'I Was A Communist For The F. B. I."

The smashing, shocking, sizzling motion picture that performs an invaluable public service - ripping the veil from the communist underground menace to our country's freedom.

Also CARTOON and SERIAL

SATURDAY NIGHT PREVIEW

Starting at 10:45

### 'Little Giant'

with Bud Abbott and Lew Costello Also CARTOON

SUNDAY and MONDAY

October 21 and 22

## "Passage West"

with John Payne, Dennis O'Keefe, Arleen Whelan

Six desperate killers—trying to escape their destiny matching brute strength against a gun-totin' parson in an exciting story of the early

Also CARTOON and NEWS

TUESDAY and WEDNESDAY October 23 and 24

## Walk Softly, Stranger"

with Joseph Cotten and

-laughing at the law until romance came his way to make him regret his past. Was his life to be a forfeit for his sin?

Also CARTOON

### MESA

FRIDAY NIGHT ONLY October 19

### "Over The Border"

with Johnny Mac Brown Also CARTOON, 3-STOOGE COMEDY and SERIAL

SATURDAY

All Day

Spanish Stage Show

(The serial will be shown at the Plains starting this date.)

## ANNOUNCING

## CHANGE IN OWNERSHIP! MR. OLIN BRYANT

urchased the interest of C. B. Carmack in the Carmack & Tractor Co., dealers in Ferguson System Tractors, and future the company will be known as—

## BRYANT & SMITH TRACTOR CO.

C. Smith has retained his interest in the firm and will nue to serve you in any way possible.

We invite you to see the

## **NEW FERGUSON "30" TRACTOR**

Now on display in our showroom.

## RYANT & SMITH TRACTOR CO.

**Ferguson System Tractors** outh Wall Floydada, Texas

Phone 64

**Rest For Dairy** 

Cows Will Improve

Production Ability

ow is a highly complicated piece

of machinery and unless she gets

a good rest between lactation

periods she may not produce a

strong healthy calf nor her full

dairy cow has three important

### Rheumatic Heart Disease Is Threat

Austin.-Rheumatic heart disease is now the first cause of death among children aged ten to fourteen, and is second only to tuberculosis at ages 15 to 25. Despite the importance of this disease it's cause and spread prevent typhoid fever, diptheria smallpox and whooping cough has yet been developed, for its prevention and control. We do sician's accurate diagnosis some

eral the danger signals of rheu-

DR. J. S. HILL Naturopathic Physician Office First House north of American Legion Hall -Lockney.

Kimble Optometric Clinic Dr. J. W. Kimble

Dr. O. R. McIntosh

on for this attitude; he may cry easily or develop habits of nervousness. A physician should be consulted at once in such a situation, for these symptoms may be the beginning of rheumatic fever.

Exposure to frequent chilling, damp or overcrowded living quarters, a poor diet, an attack of scarlet fever, a bad cold or other infection caused by certain streptococcus germs are ikely to be predisposing factors in the appearance of rheumatic

According to Dr. Cox the best safeguards against this disease are to have each child and adult a physician, to have the right kind of foods for an adequate diet and to have plenty of rest, Dr. Geo. W. Cox, State Health when the disease is suspected of being present, a doctor should be consulted at once.

#### Louise Applewhite Elected To Council

Miss Felicia Louise Applewhite of Lockney, a freshman student at Baylor University, Waco, has ecently been elected to the council of King House, dormitory an

The daughter of Mr. and Mrs. G. C. Applewhite of Lockney, Felicia will serve as secretary treasurer of the group for the oming year. She attended Lockney High school before entering

Bear cubs are surprisingly small at birth, being about eight inches long, and weighing from nine to twelve ounces.

50 MILLION "MOUTHS" TO FEED

Shivers Salutes Oil Industry



Official recognition came to the Texas oil industry today in the form of a proclamation issued by Governor Allan Shivers designating Oct. 14-20 "Oil Progress Week" in the Lone Star state. In this picture, Shivers signs the proclamation as Roy M. Stephens, Texas chairman of the Oil Industry Information Committee, looks on

## 22 Services Are Dropped By OPS

Twenty-two different types of services, which have little effect on the cost of living or which cannot practicably be controlled, have been removed from price control, the Lubbock district Office of Price Stabilization announced this week.

Among services exempted are those of real estate brokers. agents and appraisers, labor relations and public relations counsellors and advertising agencles, according to the district price

hundred such firms are in oper which includes Floyd County, along with 68 other Far West Texas counties.

The new regulation, however, points out specifically that

paid to distributors of petroleum products on consignment; process to be refrozen, the specialists ad servers; services supplied diial or municipal governments or mercial cold storag their agents; ticker services; and plant and get it

#### Dry Ice Protects Food When Power Fails On Freezer

municipal services does not ap- that the packages contact the ply to sales or services supplied sides or coils, with air circulin a private capacity by sub-lation to expedite the freezing.

## Traffic Warnings Count Against You

VETERANS ADMINISTRATION of

Vic Vet says

DON'T GO TO VA FOR YOUR

GI LOAN, SEE YOUR LENDER

INSTEAD ... . V-A DOES NOT

MAKE LOANS, BUT DOES

GUARANTEE A PART OF

THE LOAN YOU GET

Austin. - Remember that Is Highway Patrolman who stopped ONE-A-DAY HOME you for a traffic violation an

### . . PROTECTION is a matter of foresight

Your family's future may depend on your planning today. For experienced counsel without obligation, see

## MORT CRAPST

Ropresenting

· Southwestern Li





Ol Mort Sez:

Blanket fire insurance a low rates - see Mort or Mac

the

the

ualt



NOW IS THE TIME to let us

## DEFOLIATE YOUR COTTON

Defoliating of cotton has proven to be a money maker for the farmer by giving you a better sample and making the cotton open sooner. Cheat the weath er now by getting those leaves off.

## Western Flying

Office at Bilbrey Motor Co.—Lockney Dial 3348

Raymond G. Spradlin

NOW we offer you

Lockney

YOUR PROGRESS AND OIL PROGRESS GO HAND IN HAND

That's what we've got today. Yes, there are now 50 million oil-powered motor vehicles on the nation's streets and highways- and we have our share of them right

here. Supplying this fleet of cars, trucks and buses is one of

the biggest challenges the oil industry has ever faced. This

is our pledge that we'll continue to be on the job for you-

doing everything we can to keep your gas tank filled, your

PROGRESS

WEEK

car serviced and rolling smoothly.

V. L. Webster Service

Station

**Dial 2244** 

GLASS

For All Makes of Cars

We have installed glass cutting equipment and now can handle all of your glass needs for any and all makes or models of cars. Let us install your auto glass.

> See us also for Paint and Body Work **Wrecker Service**

LIVINGSTON BODY WORKS

LONE STAR HIGHWAY

Dial 3523

Lockney



with a touch-cool cabinet!





Dearborn's amazing Vented Cool Safety Cabinet can't burn walls, furniture or careless fingers! Cabinet stays "touch-cool" on top and sides. This extrasafe vented heater gives you extra comfort, toogives you all the heat you're paying for!

Here's why Dearborn is a "honey of a heater!"

FAMOUS HIGH CROWN BURNER-burns may type got, gives more heat

100% SAFETY PILOT-shuts off gas instantly if flow is interrupted. Come In famous Dearborn gas heaters!

Baker Hardware Co.

Lockney

## HORNS 6, RLWINDS 0

Floy	dada
16	7
	93
8	46
5	10
5 3 1	or 24
2	1
95	30
2	3
	5 5 3 f 2 95

manners and poor

### CEMENT NTRACTING

ON

I oma

apable of handling y kind of cement us for your needs.

F. PIERCE

whom were from Lubbock. edge than the score, even in carrier for a 7 yard loss. On the penalized 95 yards to 30 for the a jump pass giving the Long-Whirlwinds but, of course, the horns the ball on the Floydada Whirlwind fans were unhappy 32. about the nullified scores.

trict 3-AA and Lockney in 3-A took the ball on their own 30. the game will have no bearing They made a first down on the district.

OSPITALIZATION

is too late to think about getting hospitalization ince, when the ambulance comes to your home to you, or some member of your family to the Hospital. totect yourself and your loved ones, with one of our

the cost for a family of 10 on the monthly premium

the \$4.00 Per Day Policy . . . . \$5.20

the \$6.00 Per Day Policy . . . . . \$6.75

the \$8.00 Per Day Policy . . . . . \$8.40

the \$10.00 Per Day Policy . . . . \$10.30

ualty & Insurance Company

interested in your "ALL FAMILY" Hospital Policy.

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in the Family.

ssist you in purchasing a home

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WAIT

UNTIL

e coupon below, today!

R LOANS WILL:

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ong and short term financing

Lockney, Texas

(b) Buildings

w interest rate

beral options

nmonwealth

They made 1 and then Ray Fer The statistics indicated the guson, playing defensive end Longhorns had a much better broke through to throw the ball

with the lights showing up the

Salsbury's newest wormer, safe, palatable, and highly

Lockney Drug Co.

Wormal! Genus Raillietina

My Neighbors



make with the Socialists was that

3 and then fumbled with on the 33 in three plays. They made 0, a pass was good for 2, complete, the Longhorns were

threw a long pass with the in. nothing in two tries, made 71 tended receiver and defensive and 2 and Floydada took the ball back Bill Sherman for the Long. on their own 46. A pass was in on the ball. Both held the ball intercept the next pass and reuntil Sherman managed to take turn it to his own 41. The Longt away from the other man but horns were penalized 5 as the the pass was ruled completed game ended. and the Whirlwinds took the 5 and then a first on the Floy- Whirlwinds were penalized 5 and Ferguson dropped back and pas- managed to hand the ball off to

yard loss. The 'Winds' passer first on their own 45. They made

This year, through September 22nd, the National Foundation for Infantile Paralysis shipped 52 iron lungs to Texas hospitals.

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST

DOCKNEY DRUG CO.

Come to see us for your

## BLACKSMITHING WELDING MACHINE WORK

We have experienced hands and the proper equipment to give you prompt and efficient service in any of these

We also do all kinds of

IRRIGATION and WINDMILL WELL REPAIR WORK

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Your CHRYSLER dealer presents the 180 HP

# FirePower

V-8 FAMILY! >

Designed around Chrysler FirePower, the finest and most powerful engine ever put into an American passenger car . . . these cars bring you to enjoy today more forward-looking features than have ever been combined in a single new car line.

#### 180 HORSEPOWER . . .

performance . . . even on non-premium grade gasoline . . . which no other American passenger car engine can match!

#### POWER BRAKING . . .

quickness and ease of braking such as you have never felt. Reduces foot pressure by as much as two-thirds!

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first ever offered on an American passenger car . . . hydraulic power provides four-fifths of the steering energy! (Hydraguide power steering regular on Crown Imperials, at extra cost on all other Fire-Power models.)

#### FLUID-TORQUE DRIVE...

adds extra acceleration and change of pace to FirePower's 180 horsepower performance. (Regular on Crown Imperials, at extra cost on all other FirePower

#### ORIFLOW RIDE . . .

new type shock absorbers give entirely new rough-road stability, greater riding comfort and safety in Chrysler cars.

Plus Waterproof Ignition . . . Cyclebond Brake Linings . . . Safety Rim Wheels Undercoated Chassis . . . Constant Speed Electric Windshield Wipers . . . Independent Easi-Lock Parking Brake ... All "out of the lab" and ready for you now at your Chrysler Dealer's!



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CHRYSLER SARATOGA\*

Newest and lowest-priced Fire Power cars.

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Ce

OCKNEY REAL ESTATE CO.

#### **Boy Scout Fund Drive Begins Here**

And Still Work A breakfast at the Baker Hotel Coffee Shop Monday morning saw the beginning of the annual drive for funds for the Boy Scout movement in this area.

F. L. Brown is chairman of the or permanently "retired" to get drive here and has plans set up retirement payments under the for a solicitation drive in the Old-Age and Survivors Insurance area. The money raised in this system, according to John G. drive is part of the Scout district Hutton, Manager of the Lubbock budget and goes to pay for field Social Security office. The num-Scout representatives as well as bers of people coming into his maintenance of the office at Lub- office confused on this point bock and other expenses incur- prompted him to make the exred by carrying on of the Boy planation.

out, "the new social security law Get your office supplies at The makes it possible for insured people 65 and over to collect re-

### Need A Watch for that back-to-

school student? We will save you money

We have watches for boys. girls, young men and young

#### Gentlemen's Water-Proof Watches

Just received-A shipment of men's Hamilton Waterproof Dress Watches, gold

\$29.95

\$49.50 up

### K. W. COOK

**JEWELER** Crager Building



### person between 65 and 75 years on almost any kind of watch you may need. See us.

any month in which he earns LETTERS TO more than \$50 from work covered of earnings or income from other sources will affect his right to benefits. Insured people age 75 or over can collect even though Dear Editor working full time on jobs cover-

You May "Retire"

Under S. S. Rules

It is not necessary to be wholly

"Actually," Hutton pointed

tirement benefits while still earning up to \$50.00 per month

on covered fobs. The old limit of \$14.99 was changed on last September 1. The \$50 limit does

matter, any job!" "Another point we'd like to get for your trouble. worked as much as a year and homes and communities. a half, at any time back to It especially helps us keep up January 1937, on Social Security with the football games. -covered jobs."

Mr. Hutton invites residents of this area who are eligible for benefits under the new law to get in touch with his office, lo cated at 1311 Texas Avenue. Lubbock, Texas.

Mr. Hutton will be in Lockney at the Post Office on Tuesday, Oct. 23rd at 2:30 p. m. to assist persons in Social Security mat-

#### Jack Cole Here On Leave

Fort Sam Houston, San Antonio, Lakenheath AF Base. but will report back to Camp A graduate of the Lockney Despite this year's big crop

OFFICE SUPPLIES at The Bea- supply at 20,852,000 bales for the collector for the utility co

#### WASHDAY!



field laundry for U. S. troops. The cotton uniforms pile into untain waiting their turn in the mobile washing machine. Portable washers like these make it possible to supply clean, fresh cotton clothing

## THE EDITOR

10 October, 1951 Yon Chon North Korea

Just a few words of appreced by Social Security, or for that lation to the receiving of your fore the Lockney Rotary Club. paper. I am very grateful to you

across." Hutton continued. "is It helps not only myself, but that anyone now age 65 or over many others from towns near to of "Service Above Self," the Rovery likely is insured if he has know what is happening at our tary motto, and that they do

Henry M. McPherson.

#### Roy D. Glover Is Made Sergeant

Mr. and Mrs. A. K. Glover, Box A large attendance of local mem 321, Sterley, Texas, was recently bers and visitors from other clubs promoted to the grade of Serg. heard the governor speak. eant at Lakenheath Air Force Base, Suffolk, England, where he has been assigned since last March as a fabric and dope mechanic (aircraft).

Entering the Air Force in Sep-Pvt. Jack Cole, his wife and tember of 1950, Glover attended Agriculture Brannan announced oaby arrived here last week end the Aircraft Fabric and Dope Monday that next year's cotton o visit his mother. Mrs. Della Mechanic School at Chanute AF crop, as was the case this year, Willmon, Jack has a 21-day Base, Illinois, before his assign- will be grown free of governleave. He has been in school at ment to the United Kingdom and ment planting allotments and

Stoneman, Calif., from which High School, Glover attended the cotton supply continues

#### Bridgewater Talks Of Rotary Objects

The four objects of Rotal were stressed in a talk by P. I 183rd district of Rotary Inter national, last Friday noon be

Rotarians that they take time to club service, vecational service

work and expressed his pleasure for the week end. in meeting with the officers and members of the club.

He was introduced by Jess Corporal Roy D. Glover, son of Cox, president of the local club

#### No Controls On 1952 Cotton Crop Planned

#### Wileys Attend **Housion Meeting**

Mr. M. W. Wiley, president o the First National Bank of Lock ney and Mrs. Wiley were in Houston October 12 and 13 as part of a group of Texas and Louisiana bankers attending the fifth annual Bankers' Clinic held by First National Bank in Houston.

ers heard addresses by nationcluding Dr. Arthur M. Smith. Shell Oil Company: Allan B of the Board of Directors of the

#### B&PW Rummage And Bake Sale St.

(essional Women's Club will hold

the Lockney Club upon their by and purchase a cake or pie

#### School Turns Out At 2:15 Each Day

speeded up the daily schedule 2:15 each day now in order that

The short schedule will con weather sets in, in which case the regular schedule will be resumed, Mr. Reeves said

### WEST TEXAS GAS

#### Cooper Expresses Thanks For Cooperation

Earl Cooper, city officer, this week expressed his thanks to which helps with area for their co-operation in observing the "no double parking" edict laid down last week by the City Council. He said that very few people had violated the ordinance and that almost every-

one had been



# **MALLORY**

There's a smart flair of the Texas southwest in this casual lightweight. A truly he-man hat for comfort and a carefree feeling. Mallory's exclusive Plafelt\* process adds softness and liveliness to the fire fur felt. The Dallas Premier Quality, \$10.00. Other qualities in the Dallas Style to \$40.00 in Pliafek

Feel the difference in a MALL



## Brown's Cleaners

and CLOTHIERS

DIAL 3831

NOW - Come in and see our new shipment of

## Frigidaire Appliances

No need for us to tell you the quality of Frigidaire Appl ces—you know as well as we do. Just come in and let us s you their new beauty and efficiency.

Frigidaire Refrigerators

Frigidaire Home Freezers Frigidaire Automatic Washers

Frigidaire Electric Ranges

Come in today and select what you will need in Frigidaire appliance line.

## PLAINS PLUMBING & ELECTI

Located first door north of Southwestern Public Service Dial 2231



Come Out and See Queenie Unload Sunday, South of the Lockney Grade School.

Queenie is one of the featured attractions with the

#### T. J. TIDWELL SHOWS HERE ALL WEEK

Auspices of American Legion

Mow in Pink, Blue or White

## KOOLEEZ **Baby Pants** for happy babies



Made with that amazing material, natural creamy liquid latex, with no seams or binding stitches - extradurable Kooleez Baby Pants stretch all over for all over comfort. Waterproof. 10 seconds to suds dainty! . . 10 seconds to pat dry! In pink, blue or white . . . order according to baby's weight.

small, medium, large and extra large in golden packages

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As modern as atomic energy—that's what our prescription department is. When you bring us a prescription to be filled, it will be filled with fresh, modern drugs, by a trained pharmacist in a modern prescription department in a fast efficient manner. Let us help you when you need the services of a pharmacist.

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