

Whitenburg To
New Gin

The growing importance of cotton in the world was given this week with the announcement that Henry E. Whitburg will install one of the most modern cotton gins for first operation of 1952.

Whitburg purchased a gin prior to the 51-52 season. His new plant will be built on the same lot at a cost of approximately \$150,000. He will be operated under the Whitburg Gin.

of McAllen. Mr. Whitburg also operates cotton gins at that point and in Louisiana.

The plant will be of Continental manufacture, and will handle all modern hull drying, cleaning and equipment. It will be a conference of cotton ginners and mill representatives from the U. S. cotton gin laboratories, etc., in Chickasha, Okla.

My new plant will include these modern machines which have three points to be met by the cotton gin.

Each by-passable gin will have a total cleaning drums in line with cleaners. In addition Giant Burr extractions are used.

Chief, will work over gin stands. The gins have record for best gins.

power totaling 325 horsepower, a steel burner, and scale, will complete.

in this area of West Lockney," stated G.

bugs Scarce
Gibson Says

bug population is very small in those states Bobny Agent. This is a cause for concern because damage to crops in the past two years urged not to forget to keep a constant watch for signs of insects.

attack other crops such as grasshoppers, fleas-hoppers and winter in plant residue and weeds and grasses, barrow ditches and other places for insects to go.

This week ends the first semester at the local schools and examinations are being held. The new semester will start Monday.

Campbell Variety
Sold To Lubbockite

The Campbell Variety store here has been sold to Carl Stillman of Lubbock, it was announced this week by Mr. and Mrs. W. A. Campbell. Mr. Stillman has a number of similar stores in this area, it was reported here.

Appliances in the department of the school have been replaced this week. The equipment was replaced by Auto Co. under a lease which the change will continue to operate the store for the new owner until the Shipp arrive here.

Mr. and Mrs. Campbell have leased a small store in a shopping center in Lubbock and have bought a home there, they said Monday. They will operate a store similar to the one here but probably not as large a stock, it was said.

School Granted
4 New Teachers

The Lockney schools have been granted funds for four new teachers by the Texas Education Agency due to the marked increase in enrollment during the Fall months, according to Supt. Sidney Reeves. Due to lack of room the school probably won't be able to use but three additional teachers but this will mean between \$11,000 and \$12,000 additional funds for the local schools, Mr. Reeves said.

Two extra teachers were employed at the beginning of the school year to handle the extra pupils and the funds granted the school are retroactive to the beginning of school.

Supt. Reeves applied for the additional teachers under the Marked Increase Formula which requires that a school have at least a 10% increase in enrollment and a teacher is added for each 30 pupils above the additional 10%. Mr. Reeves said that average daily attendance during the fall months totaled about 200 more than that of last year.

New Vocational Teachers
McLee Brewer will assume his duties as vocational agriculture instructor in the local schools Monday of next week, the starting of the second semester. He replaces F. L. Montandon who resigned to engage in farming.

Miss Algene O'Daniel will arrive here about Jan. 28, at the close of mid-semester at North Texas State College, to take up her work as home economics instructor. She replaces Mrs. Wilma Adams who is moving away.

Brewer has his bachelor and masters degrees from Sam Houston State Teachers College at Huntsville and his vocational agriculture certificate. Miss O'Daniel is getting her degree from North Texas and will receive her Smith-Hughes certificate at the same time.

To Furnish New Car
The school is already using two of the teachers allowed under the new funds and one more will be added at the grade school. When the new teacher is secured, Mr. Van Scoder will be transferred back to the high school where he will teach junior business and inaugurate a drivers education course.

A new 1952 Chevrolet with dual controls is to be furnished the school by the Lockney Auto Company and is expected to arrive about Feb. 1, Mr. Reeves said that the course would be mostly for freshmen and sophomores who do not have a drivers license.

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Mr. and Mrs. J. D. Adkisson and family from Abernathy and Mr. and Mrs. W. R. Childers from Lubbock visited in the home of Mr. and Mrs. Red Childers and family on Sunday.

Lloyd Readhimer
New Bank Director

Lloyd Readhimer was elected as a director of the First National Bank here in a meeting of stockholders last week. Other directors re-elected were L. A. Cooper, chairman of the board, Ben Quebe, T. B. Mitchell, Oliver Savage, Grigsby Milton and M. W. Wiley.

Officers of the bank are M. W. Wiley, president, Warren Embree, active vice-president; Ben Quebe, inactive vice-president; H. L. Milligan, cashier; June Bybee, assistant cashier.

Local Teams In
Tulia Tourney

The Lockney high school basketball teams, both boys and girls, are entering the Tulia Invitational Basketball Tournament this week end, Coach Curtis Kelly said Monday. The boys team plays their first game Thursday at 2 p. m. against the Powerful Canyon Eagles.

The Longhornettes play their first game Friday morning at 10 a. m. against the Happy girls. The happy team is reported to be very good and the girls will probably have a battle on their hands.

The Longhorns will play a game Friday morning, win or lose, and the finals of the tournament will be held Saturday night. Other boys teams in the play will be Kress, Hereford, Vega, Olton, Phillips, Nazareth, Happy, Tahoka, Floydada, Dalhart and Tulia.

The girls will play Friday afternoon at 5 if they lose and Saturday morning at 9 a. m. if they win. Other girls teams in the tournament are Vega, Canyon, Nazareth, Kress, Dalhart, Olton, Floydada and Tulia. The finals in this bracket will be at 7 p. m. Saturday.

District Games
The local teams will play two district games next week, on Tuesday night against Hale Center here and on Friday night against Kress there. Both boys and girls will play.

Paschals Buy
Frozen Foods

Mr. and Mrs. Fred Paschal have purchased the Lockney Frozen Foods plant here with all equipment and all accounts, it was announced Monday. Mr. Paschal has been working at the plant the past five years and is familiar with its management and operation.

The change in ownership was effective Monday of this week. Mr. Paschal said. Mr. and Mrs. Crager have made plans to purchase another farm near Lockney and will continue to live here.

Continuing as an employee of the plant will be Miss Lois Morgan and as part-time employees H. P. Coleman and Mrs. W. A. Rushing. Mrs. Paschal will also assist in the work.

Aiken Blacksmith
Shop Is Open

The Aiken Blacksmith and Welding Shop, owned by Charlie Andrews is open for business he announced this week. L. G. Henderson will do the blacksmith work and Calvin Tomme will do the welding in the new shop. It is located on Highway 70 just east of the Conoco station.

Tax Collector Will
Be Here Today

Tax Collector T. T. Hamilton will be in Lockney today with his books and will set up office at the Lockney Auto Co. He will collect current and poll taxes only here. He comes to Lockney one day each year for the convenience of local taxpayers.

Cotton Harvest
Sets Record

Floyd County had ginned 89,158 bales of cotton from the 1951 crop up to the first of this week, according to a survey made by County Agent Bob Gibson. This is by far the largest cotton crop on record for Floyd County.

Most county ginners estimated that they would gin probably another 100 bales from this crop. The bad weather of the past 10 days has stopped all ginning but gins were getting back in operation the middle of the week.

Only a few scattered fields still have cotton left. The approximately 90,000 bales ginned in the county is about three-fourths of Mr. Gibson's pre-season estimate of 120,000 bales. This does not take into consideration, of course, the large amount of cotton ginned in adjoining counties and even further away.

"When we consider this out-of-county cotton we are almost sure we haven't missed the estimate on Floyd County production," Mr. Gibson said. "Later on, sometime in February, we plan on trying to get an approximate number of bales of cotton that went out of Floyd County."

Previous cotton crop records were quoted by Mr. Gibson as follows:
1926-42,801 bales.
1933-34,898 bales.
1948-32,000 bales.
1949-70,759 bales.
1950-23,027 bales.

Local Production High
Cotton production in the northwest section of the county was unusually high the past year with the gins in Lockney and surrounding communities ginning more than half of the county total and running a little more than 50,000 bales for the year. The four gins in Lockney have ginned approximately half of this number with the other five gins in this section, at Aiken, Lone Star and Sterley ginning the remainder of the 50,000 bales.

200,000 Acres
In 1952?
Mr. Gibson, in a telephone conversation with The Beacon Wednesday said that his estimate of 1952 cotton acreage would be at least 200,000 acres. "This may be too low but I am sure it won't be too high," Mr. Gibson said. A survey among representative farmers of the area indicated that most of them were going to plant more cotton this year than last, he said.

Cotton Warehouse and Compress
Will Be Built In West Lockney

Mrs. Phenis Loses
Money From Purse

More than \$100 in currency was stolen from a purse belonging to Mrs. G. H. Phenis here last Friday afternoon. Mrs. Phenis, a clerk in Truett Variety here, was in the store alone except for two or three customers at the time. The money was in a billfold in the purse and the billfold and all its contents are missing.

It is possible that the thief discarded the billfold after taking the currency and Mrs. Phenis will appreciate the return of the bright red billfold if it is found. If contained her drivers license and other valuable papers.

Poll Taxes Pass
2100 Mark Wed.

Floyd County poll taxes paid passed the 2100 mark Wednesday morning and continued to climb. Thirty-three exemptions have been issued to 21 year olds. Those over 60 do not need exemptions in this county to vote.

Tax Collector T. T. Hamilton's office said that 2100 polls were paid by 8 a. m. Wednesday. The county two years ago had around 3300 poll taxes paid and since this is national as well as state election year officials expect to have at least that many and possibly more.

Deadline for paying poll taxes is midnight January 31. Mr. Hamilton and his staff will be in Lockney Thursday of this week to collect current taxes and polls.

Gammage Partner
In Lockney Butane

H. N. Gammage of Plainview has moved to Lockney and is a new partner in the Lockney Butane Company, it was revealed this week. Mr. Gammage, his wife and their 8-year-old daughter are living in the Jake Smith home at the corner of College and Southwest First Street.

Mr. Gammage joins George Webster and Henry Hodel in the firm and has already gone to work.

Three Charged In
Church Burglary

Three youths from Plainview are in jail and have been charged with burglary of the First Baptist Church here on Sunday night, December 23, Sheriff Leland Hart notified The Beacon this week.

One of the boys has made a statement admitting the part in the burglary and implicating the other two, Sheriff Hart said. The boys are Buddy Williams, Donnie Mauldin and Bill Paluda all of whom live at Plainview. Williams is in jail at Plainview, Mauldin at Muleshoe and Paluda at Littlefield.

He also admitted that the trio robbed the First Baptist Church of Plainview and the Broadway Baptist Church of Lubbock.

In addition the boys have been charged with the theft of a car and a pickup at Plainview and Littlefield.

The burglars broke into the local church through a rear window, forced open a door to the pastor's study, forced open a locked desk in the study and stole about \$42 in currency and coin. They also carried away a number of small Christmas presents children had brought to the church.

Lockney Boys Win
Three, Lose Three
In Boxing Bouts

The Plainview Golden Gloves fights Tuesday night found Lockney boys winning three and losing three bouts. All Lockney boys didn't see action the first night.

In the 105 pound high school class Paul Williams of Lockney defeated Bill Kirk of Paducah. In the same class C. L. Turner of Lockney won by a TKO over Zeke Gomez of Plainview in the first round.

In the 118-pound high school class Ray Long of Paducah won by a decision over David Visage of Lockney.

In the 135-pound high school class Bill Biddy of Paducah won by a TKO over Glen McLeod of Lockney in the first round.

In the 126-pound high school class Ronald Reece of Lockney defeated Bobby Collin of Plainview.

The fights will continue through Wednesday and Thursday nights at the City Auditorium in Plainview.

Providence Teachers
Move To Silverton

Mr. and Mrs. W. E. Johnson who have taught at the Providence school for the past three years have resigned their positions there and will assume new duties with the Silverton schools Monday of next week, it was announced Monday. This is at the mid-term period in each school.

At Silverton Mr. Johnson will be principal of the grade school and will coach the high school girls basketball team. Mrs. Johnson will teach high school English.

Arch Underwood, chairman
of the board of the Panhandle
Warehouse & Compress Company,
told The Beacon this
week that his firm would start
soon on construction of a
cotton warehouse and compress
on land they own at the
junction of the FW&D and
Santa Fe railroads in West
Lockney. They will also build
a similar plant at Floydada.

Mr. Underwood and his son, Harris Underwood, both of Lubbock, were in Lockney Monday and discussed the matter with The Beacon man and M. W. Wiley, president of the First National Bank.

The cotton man said that he expected construction to start within 30 to 60 days. He said that a warehouse building and a compress building would be built at first and that the company would probably install a compress soon.

The firm will employ 14 to 18 men during the busy season from September to April and a few less than that the remainder of the year.

"We will not build large to start with but we expect to expand and we will have first class warehouse and compress facilities here when it is completed," Mr. Underwood said.

The company operates all over West Texas from Big Spring to Quanah and has been in existence for 30 years. They have owned the site of their Lockney plant for around 15 years, Mr. Underwood said.

The site of the Floydada plant will be in northwest Floydada between the Lockney highway and the Santa Fe railway.

Postal Receipts
Show Big Jump

Postal receipts at the Lockney Postoffice for the last three months of 1951 showed more than 40% increase over the same period in 1950, according to figures released this week by Arthur Nigh, acting postmaster during the illness of Postmaster H. B. Machen.

Receipts for the three months ending December 31, 1951 totaled \$5,843.34 while the same quarter in 1950 showed receipts totaling \$4,132.23, in increase of \$1,711.11 or approximately 41%.

The receipts for the full year of 1951 also exceeded the previous year showing an increase of more than \$2,000.00. The 1951 postal receipts here totaled \$14,592.82 while the year 1950 showed receipts totaling \$12,435.97, an increase of \$2,156.85 or a little more than 17%.

Bank Will Be
Closed Saturday

The First National Bank in Lockney, along with other banks in the area, will be closed Saturday of this week, January 19, which is Robert E. Lee's birthday, it was announced Monday by M. W. Wiley, president.

Patrons of the bank are asked to arrange their affairs so that they will not be inconvenienced by the closing.

OFFICE SUPPLIES at The Beacon Office.

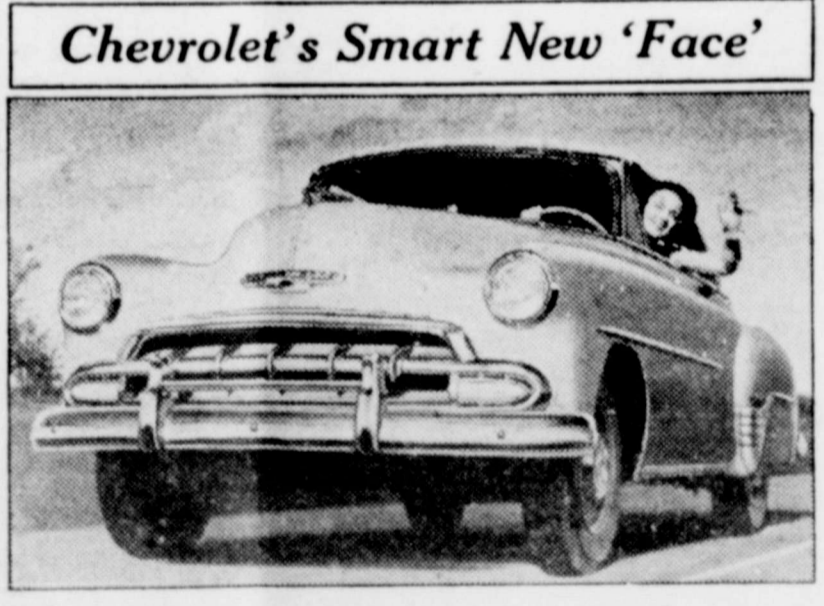
CASH MARKETS

Poultry
Heavy Hens, 4 lbs. & over ... 20c
Light Hens, under 4 lbs. ... 17c
Cocks, pound ... 10c
Eggs, No. 1 dozen ... 35c
Cream
Butterfat, No. 1, pound ... 75c
Butterfat, No. 2, pound ... 70c
Hides
Hides, No. 1, pound ... 13c
Grain
Wheat, per bushel ... \$2.30
Milo, per cwt. ... \$2.46
Cotton
March futures, N. Y. mkt. 42.18



VOLUME 50 LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 17, 1952 NUMBER 20

Advertisements on the left margin, including 'Whitenburg To New Gin', 'bugs Scarce', 'Camping At', 'Aiken Blacksmith Shop Is Open', 'New Chevrolets On Display Sat.', 'Tax Collector Will Be Here Today', 'Chevrolet's Smart New 'Face'', 'Paschals Buy Frozen Foods', 'Campbell Variety Sold To Lubbockite', 'Providence Teachers Move To Silverton', 'Bank Will Be Closed Saturday', 'Postal Receipts Show Big Jump', 'Lockney Boys Win Three, Lose Three In Boxing Bouts', 'Gammage Partner In Lockney Butane', 'Poll Taxes Pass 2100 Mark Wed.', 'Mrs. Phenis Loses Money From Purse', 'Three Charged In Church Burglary', 'Cotton Warehouse and Compress Will Be Built In West Lockney', 'Cotton Harvest Sets Record', 'Lloyd Readhimer New Bank Director', 'School Granted 4 New Teachers'.



Chevrolet's Smart New 'Face'

New Chevrolets
On Display Sat.

The new 1952 Chevrolets will be on display Saturday of this week, January 19, at the Lockney Auto Company here and at dealerships over the country. A brilliant array of smart, new colors, a richness in passenger compartments never before achieved in the low-price field, an easier ride and readier power response headline an impressive list of advances in the 1952 Chevrolets.

Distinguished in styling and performance, the new Chevrolets meet in every respect the exacting standards that have won the company its dominating position in the automobile industry. In 1951 Chevrolet sold more cars than any other make for the twelfth consecutive peacetime year. Specifically, the new models on display Saturday offer: Greater comfort through radically re-engineered power mountings and re-design of shock absorbers. Improved performance under extreme operating conditions through refinements in carburetion. A wide variety of solid and two-tone color exteriors combined with harmonizing interior fabrics that give the customer an amazing 129 choices when he buys a Chevrolet. The models to be shown here are representative of eleven body types comprising the Chevrolet passenger car line for 1952. Again this year, the company will (Continued on Back Page)

THURSDAY, JANUARY 17, 1952

S. P. Junior Fat Stock Show Set

Lubbock. — Dates for the South Plains Junior Fat Stock Show have been set for March 17-18-19, show officials announced this week.

The announcement followed a survey of the area's agricultural leaders to determine favorable dates for the show. Exhibitors annually journey here from 26 counties in Texas and New Mexico.

Officials had seriously considered later dates for the show this year, but the survey revealed that exhibitors would have

a longer feeding time between their local shows and the regional show here.

The 19th annual exposition is expected to exceed last year's record entry list of 568 pigs, 266 calves and 142 lambs, a total of 986 animals.

ONE-A-DAY HOME HINTS

Steak-on-a-budget meal from the broiler of the gas range is cheeseburger topped with onion slices, tomatoes au gratin and frozen French fried potatoes.

Some people wake up and find themselves famous; others remain out nights and become notorious.

South Plains

by Mrs. Murray Julian

Those who attended the Workers' W. M. S. Conference in Lockney, for an all day meeting, on Tuesday, January 8, from the South Plains Church were Mrs. Gilbert Bean, Rev. and Mrs. J. H. Allen, Mrs. Horace Marble, Mrs. Sim Reeves and Rev. Chas. Joiner.

Mr. and Mrs. Johnson and two small children are new neighbors who have recently moved to the farm formerly occupied by Mr. and Mrs. Jimmy Davis and children. We welcome the Johnsons, and invite them to church and other community activities.

Mr. and Mrs. J. K. West and sons went to Silvertown on Wednesday night to visit with their daughter, Mrs. Kenneth Bean and husband.

Mr. and Mrs. J. B. Thames and children went to Lubbock over this past week end to spend the time with Mrs. Thames' parents, Mr. and Mrs. J. O. Leslie.

There will be a covered dish supper at the school house on next Thursday night, for workers and teachers and others in the church at South Plains. Rev. John Allen will bring up important matters for discussion at this meeting.

Mr. and Mrs. Sim Reeves left for Fort Worth Thursday morning, and they spent the night there, and the next morning accompanied by Carol, they all went on to Corpus Christi, where they plan to visit their son, Bob and his wife, Janelle. They will spend a few days there, and they intend to be home Wednesday.

Mr. and Mrs. Arthur E. own and Karen, who now live in Lockney, but were former residents here, are leaving Texas for their new home in Malvern, Arkansas. Mr. and Mrs. Shelby Calahan will accompany them to Arkansas Tuesday morning, and will help in taking some of their possessions. We all sincerely will miss the Browns, but we hope they find their new home a wonderful place. Arthur's mother now lives in Elba, Arkansas, which is one hundred and fifty miles from where the Browns are settling, so they will be near each other.

Rev. and Mrs. John Allen and Arlene Hoeksema were pleasant evening callers at the home of Mr. and Mrs. Murray Julian on Friday night.

Sunday afternoon visitors at the home of Mr. and Mrs. Arby Mulder were Mr. and Mrs. Grigsby Milton and girls, Mr. and Mrs. Arthur Brown and Karen, and Rev. Chas. Joiner. Mrs. Mulder prepared a delicious Sunday evening supper for all the visitors.

Rev. and Mrs. J. H. Allen left on Sunday afternoon for Fort Worth where they will attend the evangelistic conference which will be held on Monday, Tuesday and Wednesday. Mr. Morgan, from the Baptist Encampment gave a wonderful talk on Sunday night, in the absence of the pastor. We were glad to have Mr. and Mrs. Morgan and children in our midst.

Mr. and Mrs. Bruce Rich and Linda were guests of Mr. and Mrs. Murray Julian and boys on Sunday afternoon, and they all enjoyed Sunday evening supper together before the Richs' returned to their home in Plainview, where they are students at Wayland College.

Last Wednesday evening several gentlemen from our community attended the P. C. A. meeting which was held in Plainview. The men had supper together and then met and helped plan a barbecue dinner which the P. C. A. will give on February 4 at Plainview. Those who went from here were Sim Reeves, Murray Julian and Menard Field.

Mr. and Mrs. Bill Woods and Richard Sanders were Sunday dinner guests at the home of Mr. and Mrs. Fred Fortenberry on Sunday after church.

We are sorry that Mrs. G. Weast has had to be confined to her home for the past two weeks. She has had a week in the hospital at Lubbock, and at present she is able to be up around her home. We hope she is able to be out soon.

Mr. and Mrs. John Smitherman spent Sunday afternoon in Ralls, visiting Mr. and Mrs. R. N. Nutt and baby. They all had a delicious supper together Sunday evening. The Nutts will be leaving in about three more weeks.

Mr. and Mrs. George Weast had many callers during the week that Mrs. Weast had to be in bed, and this past week end Mr. and Mrs. Robt. L. Smith from Sterley and Mr. and Mrs. Evans from Amarillo spent Saturday night and Sunday with their parents. On Sunday Mr. and Mrs. Walter Woods were visiting the Weasts, and we are glad to report that Mrs. Weast can be up a little, but has to stay off the foot that was operated on.

We have learned of the death of Mrs. H. L. Marble's uncle, Mr. E. C. King who passed away Sunday night. We offer our sincere sympathy to her and the King family.

Mr. and Mrs. George Robinson from Hereford are moving on the farm of Dr. E. E. Joiner, and Rev. Chas. Joiner. The Robinsons are expected to arrive Tuesday and Rev. Joiner will move into Floydada with Dr. Joiner at that time also.

Mrs. John Smitherman was hostess to the first Home Demonstration Club meeting of 1952 on Wednesday, January 9, at 2:30. The members met to fill out the year books. Mrs. H. L. Marble and Mrs. Ernest Smitherman had met previously, gathered data and assigned work to the members. Mrs. Marble as new president of the club, presided over the meeting and the business of hostesses for the coming year was discussed, and meeting places designated. After the business meeting, games

were enjoyed and at the close of the afternoon, a delicious refreshment plate of turkey sandwiches, pickles, and date nut bars with hot coffee were served to the following club members: Mmes. H. L. Marble, Ernest Smitherman, Grigsby Milton, L. T. Wood, Arby Mulder, Albert Stewart, and John Smitherman. The next club meeting will be held at the home of Mrs. Gilbert Bean on January 23.

On Thursday night, Rev. C. Y. Pickens, wife and baby called on Mr. and Mrs. Fred Fortenberry. Mr. Fortenberry was ill with influenza for several days last week.

Wed At Clovis
Peggy Juanita Jones, daughter of Mr. and Mrs. Dock Jones, of South Plains, Texas, and John Vernon Hinsley, son of Mr. and Mrs. B. C. Hinsley, of Liberty Community, were united in marriage in a quiet, but impressive ceremony at Clovis, N. M., on Saturday, Dec. 28, at 8:30 in the evening. Rev. Crout read the solemn vows for the young couple in the presence of Mr. and Mrs. Emil Cardinal, sister and brother-in-law of the groom, who accompanied them to Clovis on Saturday.

The bride was lovely in a gray tailored cloth suit, and her accessories were black and white, with a white, small-brimmed hat. Her corsage was a beautiful, single gardenia. For something borrowed, Peggy wore pearls belonging to the groom's sister. Her wedding costume was new; something old was an Indian head penny, which she also carried for good luck, and she wore a blue garter.

The bride's attendant, Mrs. Cardinal, was attired in a black velvet suit, covered with rhinestones, and she used black accessories. The couple left on a wedding trip after the ceremony to Carlsbad and back to Clovis. They will soon be at home to their friends, in Floydada, where they will live in an apartment on California street. Mr. and Mrs. Hinsley were both attending Floydada High School before their marriage. Peggy was a sophomore, and John was a senior. They will be engaged in farming on the Hinsley farm, in the future, near South Plains and Liberty community.

There are two kinds of voters; the ignorant ones and the ones who vote for your candidate.

Profit by... hands you... lemonade.



Smart lady. When it comes to work of washday, she lets Reddy do an automatic washer — and Reddy's available electric service — washday is a day of drudgery. Just put the clothes in the washer, set the controls, and Reddy does the rest. Automatic washers will handle your wash day task, too, from large families to your daintiest linens. Gone forever are scrub boards, rinse tubs, hand wringing — back break of wash day.

See your electric appliance dealer. Live the modern way — the "Let Reddy Do It" way — by installing an automatic washer in your home now.

SEE YOUR Electric APPLIANCE

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
27 YEARS OF GOOD CITIZENSHIP AND PROGRESS

WE WANT YOU TO BE A SPECIAL GUEST AT OUR BIG "COMING OUT" PARTY!

SEE THE BRILLIANTLY NEW CHEVROLET

Saturday marks the first public appearance of the brilliant beautiful new Chevrolet for 1952. So come in and let us show you the new features that make this the smartest looking, smooth performing Chevrolet of all! And let us also show our appreciation for the support and loyalty which has made Chevrolet salesleader over the last 21 years. Plan now to be our special guest.

FAVORS FOR EVERYONE!
And while they last — special gifts for ladies... Crown Jewel imported perfume by Prince Matchabelli!



The Only Fine Cars

LOCKNEY AUTO COMPANY
Your Local Chevrolet Dealer

Dial 3368

Ol Mort Sez:

Life Insurance is the only estate that can be created in a hurry. Instead of adding to your problems, it subtracts from them.

INSURANCE OF EVERY KIND

**MORT CRAPSTER
CARL McADAMS**

First Natl. Bank Bldg. Dial 2141



See us for

**Turn-Key Irrigation
Well Jobs**

Haynes Motor Co.

Phones 47 or 1913

Plainview, Texas

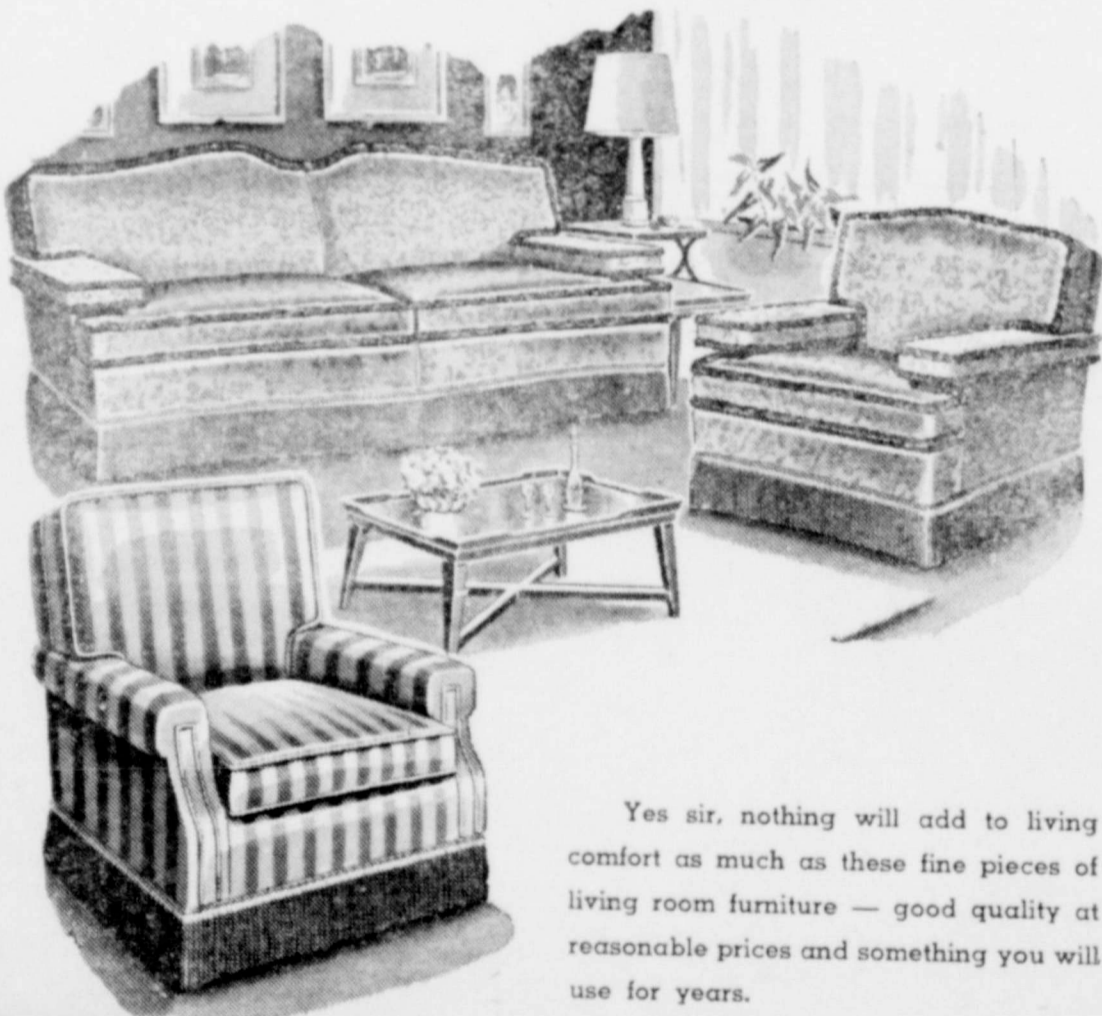
COMPLETE BARBER SERVICE

That's what we offer you at the Plains Barber Shop. Regardless of whether you just want a hair cut or a shave or the complete works, we'll serve you to your satisfaction.

PLAINS BARBER SHOP

BOB BOLDING W. G. REED J. G. STRICKLAND

LIVING ROOM LUXURY!



Yes sir, nothing will add to living comfort as much as these fine pieces of living room furniture — good quality at reasonable prices and something you will use for years.

JUST VISUALIZE this fine group in your home — the handsome two-piece Living Room Suite, a harmonizing occasional chair, coffee table, lamp table, and a smart columnar lamp and shade. Come in and shop our furniture department.

BAKER HARDWARE COMPANY

Dial 3361

Lockney



I thought I'd die!
I was sniffing and sneezing all the time --- and it was getting me down. Finally, Mr. Brown put Dr. Salsbury's Ar-Sulfa in the drinking water. After a day or two of this treatment, I felt much better. Hope they keep Ar-Sulfa handy. Ar-Sulfa in the drinking water really licked my cold! when you need poultry medicines ask for...

DR. SALSBUARY'S

Lockney Drug Co.

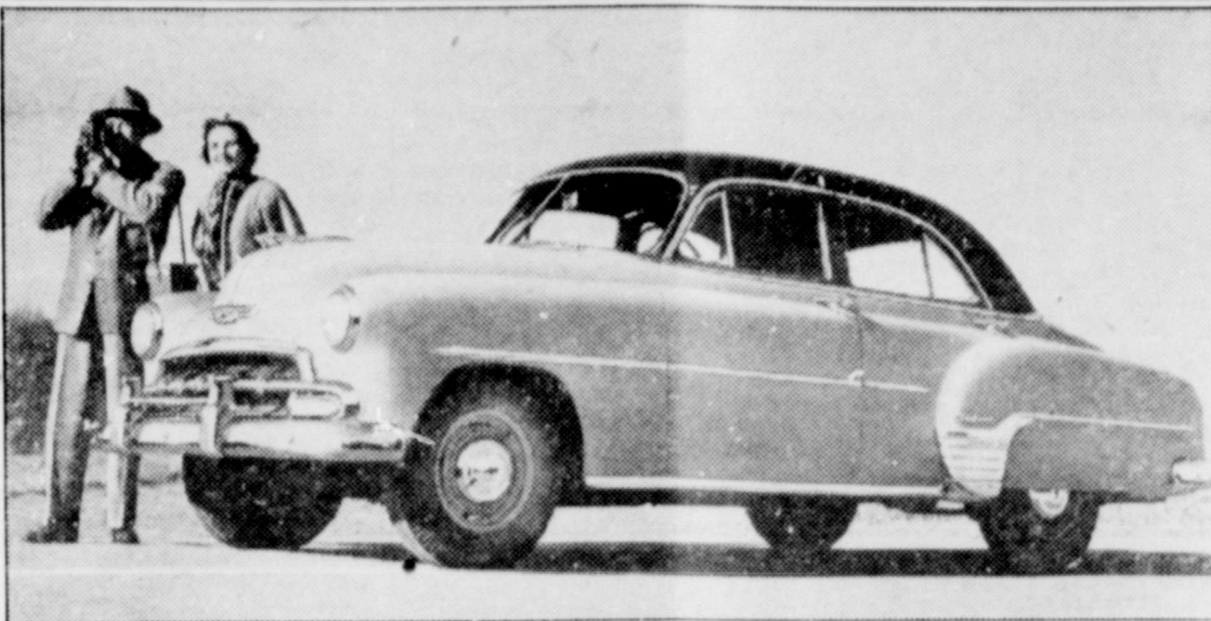
Meeting At Lock Feb. 4-5

Approximately 2,000 are expected to attend annual meeting and convention delegates will be from a seven state area...

Can Prevent Child Disease

Not long ago parents and doctors alike were helpless to prevent children from getting communicable "childhood diseases" which endangered the child's health...

Smoother Ride, Vivid Colors Feature Four-Door



Chevrolet records indicate the four-door Styleline De Luxe sedan was the most popular body model in the country in 1951. Above, it is shown in its 1952 design, more striking in appearance and improved in performance over earlier models.

take advantage of our modern, reliable, immunization programs.

There are 189 agricultural cooperatives in the 47 counties of the High Plains-Panhandle area of Texas.

Orchard owners are reminded that this is the season of the year for doing the pruning job in the orchard.

You can't carve anything out of rotten wood.

Sure, the boss has a snap; all he has to do is worry.

With farm prices edging down-

ward and the prices that farmers pay for labor, equipment and materials edging upward, the farmer who meets this situation with better planning and more efficient production will be ahead in 1952.

The most productive parts of the farm should be planted to cash crops. The use of fertilizers and effective insect control measures will help increase the yield per acre.

If you want to keep a lemon indefinitely, marry him.

LIBERAL ARM LOANS

Years To Pay Rate of Interest

C. BAILEY Lockney

SURANCE

HAIL - TORNADO

ESTATE and

RETY BONDS

NEY TO LOAN

ns and Ranches at

w Interest Rate

or to Federal Bldg.

NK PERKINS

Phone 3311

Optometric Clinic

J. W. Kimble

O. R. McIntosh

Optometrists

ydada, Texas

OUR LOCKER BOX RENT IS NOW DUE!

The rent on your Frozen Food Locker is due for the year and we will appreciate your coming in and paying soon.

Remember that the Government still mandates the rationing of meat. Pro-our supply by keeping your own and keeping it full of meat.

We have an available supply and fill your box with beef or pork at sale prices. See us at any time.

Lockney Frozen Foods

Dial 3305

BLACKSMITHING WELDING MACHINE WORK

We have experienced hands and proper equipment to give you prompt efficient service in any of these

We also do all kinds of DRIGATION and WINDMILL WELL REPAIR WORK

Wiley Shop & Pump Co.

Telephone 2265

ed to measles, and the date of exposure is known, it is also possible to immunize the child, for a limited time, by an injection of a serum known as gamma globulin, a substance derived from human blood which contains antibodies against measles.

Inoculations can also be given against tetanus (Cockjaw), a deadly disease caused by a germ that multiplies most rapidly in a deep wound. Tetanus immunization is recommended for all children—around the age

of three months — since the disease may develop even from a minor wound which may be contaminated. In emergencies, temporary protection can be obtained with anti-tetanus serum.

Within the last decade, there has been developed a technique known as combined immunization, whereby a child can be immunized against diphtheria, whooping cough, and tetanus at the same time. Combined immunization should begin at from two to three months of age

and "booster shots" to reinforce protection against those diseases can be given when recommended and when necessary later in the child's life. But again, whether it be individual or combined immunization, the doctor is the best source of advice concerning the individual child.

Immunizing agents and techniques have saved, and will continue to save, countless young lives. But even more babies would grow to healthier adulthood if more parents were to

Advertisement for Chevrolet featuring a large illustration of a 1952 Chevrolet sedan. The car is shown from a front-three-quarter view, parked in front of a building. The building has signs that say 'NEW IMPROVED POWER-JET CARBURETION', 'GORGEOUS NEW EXTERIOR COLORS', 'NEW ROYAL-TONE STYLING', and 'New Centerpoise Power'. The Chevrolet logo is prominently displayed in the center, with the word 'Chevrolet' in a large, stylized script. Below the logo, it says 'Brilliantly NEW for '52!'. At the bottom of the illustration, it says 'LOWEST PRICED IN ITS FIELD!'.

This great new Styleline De Luxe 4-Door Sedan lists for less than any comparable model in its field! (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

It's Big... Bright and Beautiful!



The Only Fine Cars PRICED SO LOW!

Come, see the finest of all Chevrolets... brilliantly new for '52 in all these exciting ways: Gorgeous New Royal-Tone Styling... with Bodies by Fisher that set the standard for beauty. Radiant New Exterior Colors... widest and most wonderful array of colors in the low-price field. Alluring New Interior Colors... with two-tone upholstery and trim to harmonize with exterior colors, in all De Luxe sedan and coupe models. New Centerpoise Power... engine is cushioned in rubber to bring amazing new smoothness of operation and freedom from vibration to low-cost motoring. New, smoother, softer ride for all passengers. All these and many other enviable advantages are yours in these new Chevrolets at lowest prices as if with outstanding economy of operation. They're the only fine cars priced so low. See them now! Extra-smooth POWER Glide with New Automatic Choke, gives finest no-shift driving at lowest cost. (Combination of Powerglide Automatic Transmission and 105-h.p. Engine optional on De Luxe models at extra cost.) MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

LOCKNEY AUTO COMPANY Telephone 3368 - Lockney, Texas

Society News

Mrs. Hays Entertains El Progresso Club

The El Progresso Study Club met with Mrs. Edgar Hays January 9 in a regular session.

Leave of absence was granted to four members who were going to the valley for the winter.

The next meeting will be January 23 in the home of Mrs. L. M. Honea.

LONE STAR CLUB MEETS

The Lone Star Home Demonstration Club met in the home of Mrs. H. E. Frizzell on January 15 at 2 o'clock.

Those enjoying the delicious refreshments were Mmes. W. T. Rankin, W. D. Nance, E. O. Barrett, Bascom Baxter, G. B. Johnston, Sr., C. L. King, Raymond Teepie, Bailey Henderson, Lovvorn, and the hostess, Mrs. H. E. Frizzell.

GO TO CHURCH SUNDAY

Mrs. Russell's Recital Tuesday Evening

Mrs. G. D. Russell will present her pupils in a piano recital at the First Baptist Church in Lockney, Tuesday evening at 7:30 o'clock.

The public is invited to attend, Mrs. Russell said.

Home Demonstration Club Meets

The Lockney Home Demonstration Club met in the home of Mrs. F. L. Brown Thursday, January 10 at 2:30 o'clock.

The meeting was called to order by the president, Mrs. Thomas Marr. Year books were filled out, also committees were elected.

Refreshments were served to the following members: Mmes. J. E. Tierce, I. A. Applewhite, L. M. Honea, E. L. Stapp, Henry Bollman, Frank Messimer, J. H. Cooper, Ross Cooper, Thomas Marr, L. M. McCuiston and Mrs. F. L. Brown. Also Mmes. B. B. Moody, J. S. Hill and R. E. Ivey who are new members.

The next meeting will be on January 24 at the home of Mrs. E. L. Stapp.

Advice seldom helps. If we are dumb enough to need it, we haven't sense enough to use it.

Watch your expiration date.

CAMPUS BELLE



Wearing a glamorous short formal in Crompton's wide-wale cotton corduroy, this pretty collegienne is ready to be the belle of the campus ball.

Pvt. Hotchkiss Is Wounded in Korea

A 21-year-old former Lockney boy was wounded in action on the Korean front last Dec. 7, according to information received here.

Mrs. Hotchkiss said she received a letter from her son Sunday dated Christmas Day. Extent of his injuries was not revealed.

Pvt. Hotchkiss enlisted in the army in May, 1951, and received his training at Fort Meade, Maryland. His parents took him to Seattle, Wash., Oct. 1 where he sailed for Korea Oct. 8.

Hotchkiss, a graduate of Silverton High school, is a member of the 19th Infantry Regiment, Co. C.

Pvt. Hotchkiss lived here during the time his father managed the Plains Theatre.

Cobb Family Move Wednesday

Rev. and Mrs. E. J. Cobb and children left Wednesday with their household furnishings for Tucson, Arizona where he is pastor of the North Tucson Baptist Church.

The Cobbs have lived here nine and a half years while he has served as pastor of the First Baptist Church. During that time the church has nearly doubled in membership and a complete new church plant has been erected and paid for.

The many friends of the family, both in and out of the local church, regret very much to see them move away.

The average person forms an opinion by adding to a small measure of information a dash of imagination and a large quantity of prejudice, shaking well with emotion.

When some men discharge an obligation you can hear the report for hours.

No one objects to how much you say if you say it in a few words.

A good thing to remember is that silent contempt often provides a black eye.

Training Meeting For H. D. Members

A training meeting was conducted by Mrs. George Stiles on making "Nylon Corsages," Monday, January 14, starting at 10:00 a. m. and ending at 2:00 p. m.

The Lockney General Hospital

wishes to announce the association of

W. J. MANGOLD, M. D.

GENERAL PRACTITIONER AND SURGEON

Bring us your COTTON SEED for Saw Delinting

We will delint, cull and Ceresan treat your seed.

We will accept appointments to handle your seed.

OMER HILL Elevator and Cotton Seed Delinting Plant

Phone 77 Box 1211 Memphis, Texas

ANNOUNCING

We have purchased the LOCKNEY FROZEN FOODS

from Mr. and Mrs. Arch Crager including the Locker Plant, Curing Plant and all accounts now due the firm.

We will continue to give you the same high class service in the processing of your meats and vegetables and in all other ways as we have in the past.

All accounts now due the firm may be paid at our office as in the past.

We will be pleased to serve you at any time.

LOCKNEY FROZEN FOODS

MR. AND MRS. FRED PASCHAL, Owners

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

THERE ARE NO LESS THAN 92 DOG CEMETERIES IN THE U.S.



PROBABLY A WORLD RECORD IN ANY BREED: IN 5 YEARS 48 GERMAN SHEPHERDS BREP BY LLOYD C. BRACKETT, ALLEGAN, MICH., HAVE WON THEIR CHAMPIONSHIPS



THE U.S. HAS 27 LEGALIZED GREYHOUND RACING TRACKS--13 OF THEM IN FLORIDA

Funeral For E. C. CLASSIE

Floydada were held at Church King, 72 Floydada in a Libbo night.

He came on until seven stock farms Floydada on estate business, Crawfor

Survivors sons, Raymon sell King of King, For Fort Worth Hill of Prospe

L. King of

H. D. Cobb Meet Sat

The Floyd onstration Co. regular mee January 13 Council Room in Floydada

LENA FAE STORE

January Clearance

STOP - READ - REMEMBER

The sale that you have waited for to save money item goes on sale at 8:30 a. m. FRIDAY, JANUARY 18

READY-TO-WEAR

Coats — \$24.95 to \$79.95 values for \$10.00 to \$44.95

Suits — \$19.95 to \$59.95 values on sale at \$9.95 to \$39.95

DRESSES — Gabardines, Crepes, Taffetas, Failes, Strutters Cloth, all on sale— \$3.95 to \$12.95

One Extra Special Group of DRESSES \$7.00

Half-Size Dresses Sizes 12½ to 26½ at only— \$7.00 to \$14.95

All Ladies' Hats, Purses, Gloves and Scarfs COST and Less

Slacks, Skirts, Blouses n' Sweaters All greatly reduced in price

HOUSE DRESSES On Sale at \$1.95 to \$2.49

GIRLS' DRESSES Sizes 1 to 12, sale price— \$1.95 to \$3.95

ALL LINGERIE ON SALE Slips, Gowns, and Half Slips \$1.49

One group Ladies' Slips Were \$4.95, on sale at— \$2.95

Gowns n' Pajamas on sale— \$2.95 to \$3.95

Save 10% on all Nylon Underwear

Nylon Panties — 89c Nylon Hose — 89c

PRINTS 36 inch Fast Color, pretty patterns 41c yard

MEN'S HATS

\$7.50 Davis Hats \$10.00 Davis Hats

\$15.00 Davis Hats \$20.00 Davis Hats

One Special Gt. MEN'S HAT \$2.95

SAVE ONE DOLLAR EACH DRESS SAVE TWO DOLLARS EACH PAIR DRESSES

Choice of any Tie

Men's and Boys Coats COST or less

Work Sox—12 pair

Tuf-Nut Work Clothes on Sale

Save One Dollar on Tui-Nut Suit

11 oz. Tuf-Nut Jeans

3 oz. Tuf-Nut Jeans

Tuf-Nut Overalls

Grey Tuf-Nut Shirt

And save 10% on all Tuf-Nuts

SALE ON BLANKETS

Cotton and Sheet Blankets \$1.89 each

Purrey Blankets

100% Wool Blankets and Sheets, 81x99-

You must not miss

TOWEL SALE 20% Discount on all

THIS SALE CLOSING JANUARY 26

Shop every day of the week and call for your Ticket

LIVE AND LET LIVE

Dial Lena Fae Sweatt 2217

Lockney

CLASSIFIED ADVERTISEMENTS

For Sale

SALE - The Ira Broyles... Carl McAdams, 20-1tc.
SALE - Wards Deluxe... Phone 3404. F. L. on. 20-1tc.
SALE - Famous button... practically new... Singer machine. A. Crawford, phone 2374. 20-2tc.
SALE - A. R. Wood chick... 250 capacity with... 15.00. B. R. Phillips, 1/2... Lone Star Store, 84. 20-2tp.
SALE - 1 Registered An... 2 1/2 miles west and 1... of Aiken, 1th... Route 2, Plainview, 19-1tc.
SALE - 6000 hegari... \$25.00 per ton. Paul... miles north, one mile... Lockney. 11tp.
SALE - Nice young pul... each. V. D. Harris. 19-1tc.
SALE - Two good milk... very fresh now, Guern... very soon. Hilburn 19-2tp.

For Sale

FARMERS - If you need a magento for your tractor or hay baler remember that we have the Wico Magneto, the best made. Pennington Motor Co. Dial 3383.
FOR SALE - Drive way material - mixture of gravel and clay, a good water seal. See Orba Eiland or phone 3351. 40-1tc.
WILL HAVE unusual bargains in used upright and spinet pianos in this vicinity in short time. Contact us if you would like to see these pianos when credit representative is here. Trade-ins accepted, terms arranged. Write or phone CREDIT DEPARTMENT, McBRAYER PIANO CO., CHILDRESS, TEXAS, BOX 442. 19-2tc.
FOR SALE - 16 weining pigs, Hampshire and Poland China mix. W. H. Fields. 19-2tc.
PORCELAIN AND CERAMIC SUPPLIES and instructions by appointment. Commercial firing. Mrs. Albert King, 2 1/2 miles west of Lone Star and 1/2 mile north. Phone 3766. 28-1tc.
FOR SALE - 4 rooms and bath. See Claude Brown. 17-1tc.

For Rent

FOR CASH LEASE - 80 acre irrigated farm. Lewis Hickman, McAdoo, Texas. 18-1tc.
FOR RENT - Small house, 2 rooms and bath. A. H. Turner, dial 2268. 18-3tp.
STORAGE SPACE for rent. See Dr. N. E. Greer. 28-1tc.
WANTED - Someone with car to demonstrate plastic. For information, write Box 213, Plainview. 19-2tp.
WANTED - Late model Ford tractor with all equipment. Dorsey Baker. 19-1tc.
WANTED - Farm hand for 1952. Monthly salary. Paul E. Brennaman, 2612 23rd Street, Lubbock, Texas, phone 5-7948. 19-2tp.
WANTED TO RENT - Small house in town or country. See Leslie Cox, Sterley. Phone 3786. 19-3tp.

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HOUSE MOVING

MALLOU BROS.
Phones: 2569-J and 1834-R
502 Joliet 1608 Independence
PLAINVIEW 37-1tc.

IF YOU HAVE an unmarked grave

see me for monuments or for coping. Frank Dodson. 33-1tc.

FARM AND RANCH LOANS

See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valuations. 7-1tc.
GOEN & GOEN, Floydada, Texas

MONEY TO LOAN

on Farms and Ranches. See R. E. Fry, Floydada, Texas. 27-1tc.

WANTED

Alterations, Button Holes, Buttons and Belts, custom-made from your materials. Also hemstitching. Mrs. Addie Smith, 2 blocks west of bank. 23-1tc.

Lost and Found

FOUND - Ladies black over shoe. Call 2396. 20-1tc.

Miscellaneous

NOTICE - Someone exchanged a ladies' red coat with me at U&I Laundry 3 weeks ago. Please return my coat and get yours. Mrs. Lois Williams. 20-2tp.
HAVE YOUR INCOME TAXES prepared by a former U. S. Deputy Collector. Room 8, Baker Hotel, Lockney, 9:30 a. m. to 6 p. m. daily, no Sundays. F. A. Cunyus. 19-2tp.

A name to Remember - DIXIE MAID. Try a Dixie Maid Drive Inn Soft Ice Cream Store. Pleasant work, home owned. No royalties. Good profits in frozen malt, custard, and ice cream stands. We have a complete line of the best equipment. Free bulletin. No obligation. Write Marshall Baxter, Box 118, Paducah, Texas. (Representing Dixie Maid Products Company.) 20-4tc.

Political Announcements

The Beacon is authorized to announce the candidacy of the following persons for the office indicated, subject to action of the Democratic primaries:
For District Attorney: JOHN STAPLETON
For Sheriff of Floyd County: EARL COOPER
LELAND A. HART
For County Assessor-Collector: T. T. HAMILTON
For County Clerk: MARGARET COLLIER

Lockney Lodge No. 867
A. F. & A. M.
Regular meeting third Tuesday night at 7:30.
H. E. FRIZZELL, W. M.
E. A. CARTER, Secretary.

ONE-A-DAY HOME HINTS

The night before you plan to shop for groceries to re-stock the refrigerator is the time for its weekly cleaning. Even the new self-defrosting gas refrigerators cannot clean themselves.

The Lockney General Hospital wishes to announce to the public the visiting and clinic hours for hospital patients:

10:30 to 11:30 a. m.
2:00 to 4:00 p. m.
7:00 to 8:30 p. m.
Clinic open Monday through Saturday 9 a. m. to 12 noon; 1 p. m. to 5 p. m. Closed Sunday except for emergencies.
Lockney General Hospital and Department of X-ray; State Approved Laboratory Tests.
Visitors wishing to inspect the hospital are welcome at any time.

Wanted - Alterations, Button Holes, Buttons and Belts, custom-made from your materials. Also hemstitching. Mrs. Addie Smith, 2 blocks west of bank. 23-1tc.

IT'S NOT TOO LATE TO BUY YOUR AUTO LIABILITY INSURANCE
Protect yourself against financial loss and comply with the Safety Responsibility Law by insuring with us today. We also write AUTO COLLISION INSURANCE
This policy protects your own car in event of an accident. Take no chances. Let us protect your interests.
PINNERS INSURANCE AGENCY

GOOD HEALTH



Answer to Question No. 1: Overweight is the commonest form of malnutrition. Cravings due to the lack of important elements in the diet, along with emotional maladjustment, lead to much of the over-eating that largely accounts for an estimated thirty million in this country being at least 10 percent overweight. A doctor can help the fat person find a diet that is both thinning and nourishing, and will increase his chances to keep well. Fat people are more susceptible to disease than those of normal weight.
Answer to Question No. 2: While it is harder to set prices on medical services than on some other services and commodities, many doctors are finding that patients prefer to discuss charges in advance, and know, for example, how much of the bill will be due to x-rays, office visits, electrocardiograph, and so on.
Answer to Question No. 3: The figurative "pain in the neck" may be dispelled by inducing the in-laws to go home, or taking a holiday from the job. Physical pain in the neck may result from exposure to drafts, and will yield to massage or heat. Some neck pains are caused by disease in other parts of the body. If neck pain persists, consult your doctor.
(Copyright 1951 by Health Information Foundation)

A woman is someone who will need new drapes to go with the new upholstery she has in mind to match the new rugs she just bought.
Science says the moon affects the tide. Lovers maintain it affects the untied.
Watch your expiration date.

KNOX GROCERY AND MARKET
When you can't find a parking place, just remember we are more sorry about this than you. For now there is not much we can say or do except we will gladly put your groceries in your car wherever you park. Remember this is your store - we work here.
We appreciate your business and will try to please you.
For Delivery Dial 3855

WHAT WAS YOUR PROFIT LAST MONTH?
SIMPLIFIED RECORD CONTROL
THE MODERN BUSINESS AND TAX RECORD
The S-R-C System gives you a day by day picture of your business
QUICKLY - ACCURATELY - INEXPENSIVELY
• Spend less time posting to your permanent records
• Spend less time reviewing your current business
• Spend less time closing your books at end of month
• Save on your Income Tax. Avoid costly tax errors.
• Have all income tax figures immediately available
Do It Yourself With The Famous SIMPLIFIED RECORD CONTROL
For information write or call THE BEACON OFFICE

Hospital News
Geneva Gotcher, medical patient.
Mrs. Felix Garcia, surgical patient.
Baby son of Mr. and Mrs. Ed Davis dismissed after receiving medical treatment.
John Stevenson dismissed after receiving medical treatment.
Edwin Crass dismissed after receiving medical treatment.
Mrs. U. D. Brown dismissed after receiving medical treatment.
Mrs. Paynor Roberts dismissed after receiving medical treatment.
Bobby Jean Wright and baby dismissed.
We note that the Chinese used umbrellas 3,000 years ago, so borrowing must be an old, old custom.
GO TO CHURCH SUNDAY.

I TOLD YOU SO!
Roll film did go up but I still have -
20 Exp. Kodachrome 35MM \$3.50
36 Exp. Kodachrome 35MM 5.50
127 film, 3 roll pack 1.05
120 Film, 3 roll pack 1.20
620 Film, 3 roll pack 1.20
FLASH BULBS, WHILE THEY LAST!
Press 25 13c each
Press 40 15c each
CAPITAL PHOTO SERVICE

ANNOUNCING...
Now open for business -
Aiken Blacksmith and Welding Shop
Located on Highway 70 just east of the Conoco Station in Aiken
L. G. HENDERSON will do the blacksmithing
CALVIN TOMME will do the welding
We have the equipment and will do all kinds of blacksmithing, welding, repair and shop work.
AIKEN BLACKSMITH & WELDING SHOP
C. H. Andrews, Owner

Sidewalls that can't wear out or decay!
Give your home new beauty, with rotproof, termite-proof, fireproof asbestos-cement siding. It will save you money to use this remarkable material... money saved in fewer repair bills, and in lower fuel costs. Ruberoid Asbestos-Cement siding is ideal for modernizing and inexpensive to apply. Never requires painting to prolong its life. See our samples today.
We Recommend RUBEROID Building Materials
Available now at our yard in colors of White, Ivory or Pastel green.
Lockney Lumber & Supply
For Expert Plumbing Call 3357
Day Phone 3353 Night Phone 2125

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS
Publishers
Edgar R. Hays Editor
Willis Reynolds Mechanical Superintendent

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Either new or renewal subscriptions.

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



EDITORIAL

He that spared not his own Son, but delivered him up for us all, now shall he not with him freely give us all things?—Romans 8:32.

The announcement this week that the Panhandle Compress & Warehouse Co. will build a warehouse and eventually a compress in Lockney is news that will be welcomed by everyone. Not only will the project here be of benefit to local business houses because of added local employment but it will be beneficial to farmers since it will furnish a first class warehouse right in the very midst of the community's cotton producing area. Although, as Mr. Arch Underwood stated, the company is asking nothing from the community except goodwill, it behooves every one of us to furnish that goodwill and to be of help in any way possible to make the local concern a pleasant and profitable one for its owners.

The Beacon has it by grapevine from Austin that Mr. Price Daniel, in his speech Monday night of next week will announce his candidacy for the office of U. S. Senator opposing Tom Connally. This is not surprising

to many people who have felt that Senator Connally is not quite as able as he was at one time. Without belittling his great service to this country some of us have felt that the Senior Senator has been too anxious at times to represent the Democratic party instead of his state when the interests of the two conflicted. One thing you may be sure of is that Mr. Daniel will run a mighty good race and that he is a mighty able man. He has continually led the fight to save the tidelands of Texas for Texas schoolchildren and has been the leader in other fights for the interest of his state. Since Mr. Connally has been in Washington for so long, it is also very probable that Mr. Daniel would come closer to representing the desires of the people of this state since he probably is much more familiar with them. Of course the state would lose some prestige in changing senators since a man with a service record like Mr. Connally's naturally yields a great deal of influence with his colleagues. We predict this is going to be an interesting election year indeed.

We note that official estimates of Floyd County's cotton crop acreage for this year have been set at 200,000 acres. From what we hear about large acreages planned by various individual farmers we do not doubt that Floyd County will have that much cotton, weather and seasons favorable. And if that quantity of acreage does come through to a stand some of the big cotton producing counties on the plains will have to look to the laurels.

As is the case many times along the first of the year, there has been a number of business changes in Lockney. We are sorry to lose those who have been in business here and are moving away but we welcome new blood to the business life of the city and trust they the new people will fit themselves into community life and will prosper. In a city the size of Lockney it behooves all of us to be helpful and sympathetic to our neighbor. When we learn to work together for the common good we will all profit.

Mr. Truman's request for \$86 billion dollars for the year came at a bad time just when many people were paying their income taxes. We believe that most people have about got their fill of increased taxes and that this attitude will be reflected in congress when any new increases come up.

OFFICE SUPPLIES at The Beacon Office.

"SMALL BUSINESS"
By G. WILSON HARDER

The late New York columnist, O. O. MacIntyre often claimed "the biggest rubes in the world are found along Broadway". Today he would include Washington bureaus.

The Defense Production Administration is staffed thickly in top positions with Broadway "rubes". The recent DPA announcement on the newsprint situation indicates how little national knowledge most bureaucrats possess.



C. W. Harder

DPA Bulletin No. 170 reports five big newsprint firms have received certificates for rapid amortization of building costs for new production facilities.

But in the next sentence, the report says nothing will happen in the near future, because no priorities are planned at this time for construction of newsprint plants. DPA uses a large quantity of scarce newsprint to announce nothing will be done.

Washington observers point to this "ring-around-the-rosy" action by DPA as another example how bureaucrats are led around by the nose when the interests of small business are concerned.

The U. S. newsprint supply is closely controlled by a small group, and to meet the shortages, this group has continuously raised prices threatening the existence of weekly newspapers.

But many things have thrown a scare into the firms controlling newsprint supply. One is that the Senate Small Business Committee, headed by Sen. John Sparkman, Ala., is investigating.

Sen. Lister Hill, also of Alabama, announces a bill to pro-

vide means by which concerns can produce newsprint as necessary to protect and preserve the last guardians of the American free press... the independent weekly newspaper.

Of course, those who control the newsprint supply do not want independent competition springing up, so the Defense Production Administration took action, to block any constructive action.

It is not presumed that anyone in DPA will ever be found to have received deep freezers or mink coats because of this action. But the very language of the DPA report on the subject shows that biggest "rubes" in the world are bureaucrats.

The Senate Small Business Committee has found that the nation's 9000 weekly newspapers use between 4 and 5% of the newsprint supply while the government alone uses 7%.

But DPA reports as follows: "There is a growing number of weekly newspapers in the United States competing for available newsprint. This group, consists mostly of religious, labor and fraternal publications, and consumes about three per cent."

Thus, officials of the DPA went on record as not knowing what makes the nation run.

Briefly, and airily they dismiss the importance of the 9000 American weekly newspapers of general circulation that reach more than 15,000,000 homes, and are read by more than a third of the entire national population.

It is easy to see how monopoly can pull the wool over eyes of bureaucrats as stupid as these.

Perhaps their stupidity makes these officials think the newsprint being given to Tito's Yugoslavia is being used for a free press.

will vote not to change things up, leave it just as it is. Practically everybody will tell you they are getting along fine, why change? When graft that is going on in government is mentioned they just shrug it off with 'well there has always been graft in government, so why should I worry, I am getting along mighty good.' Every man is interested in his own welfare it seems, and to heck with the rest of the world or our own country. That attitude boys and girls is something you cannot do anything about. We all look at things right around us and things that are going on up at Washington seems as if it is in a foreign country and will never affect us. No, we will not make a change in administration unless we should happen to go on the rocks or start to slipping mighty fast, and we have not reached that point yet. — Petersburg Journal.

THE NEW AUTO LAW

Several aspects of the new state motor vehicle inspection law are having a rough time of it from the citizenry, according to some of the reports trickling in from various parts of Texas.

Six of these new developments were carried in a United Press story of last week including a request for an extension of the deadline for obtaining inspection certificates, a suit to test the constitutionality of the new law, a request for deferment of the law, and so on.

Several Fort Worth motorists have gotten hot under the collar about the new regulation when they discovered their brand new automobiles even failed to pass certain requirements in the examination.

There can be no argument with the basic principle of the law. It is a good safety practice to make each car on the road pass a road-worthiness test for the protection of the driver and other motorists.

But if the tests are being made in the hope of avoiding a large share of the accidents on our highways, it is missing its mark, this writer and many more in the state feel.

We like the expression passed on to us by a farmer the other day who said, "You can inspect all the cars, but you still won't be fixing the nut behind the wheel."

There's more truth than cynicism to those words. — Hereford Brand.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

July 25, 1913

There will be races at Tulia August 16 wherein George Hampton is running "Joe Stokes" and K. D. Reeves a dun horse known as "Ginger." The stakes will be \$400.00 and gate receipts divided equally between each horse.

T. Z. Reed spent Sunday with his daughter, Mrs. Lawson north of town.

It has been announced that a Singing Normal will be conducted in Lockney by Profs. Frank Copeland and J. Harding Nail.

R. M. Broyles returned Tuesday night from a business trip to Roswell, New Mexico. He drove 200 miles in his new Jackson from 1 o'clock to 11 o'clock at night.

March 26, 1920

Last Sunday morning about 4 o'clock the Whitfill gin was destroyed by fire. The loss was estimated at \$20,000. A new plant will be erected at once.

Alex Norris was taken to the Plainview Hospital for treatment last Saturday and his many friends are glad to know that he is improving.

Dirt was broken last Friday afternoon for the new Methodist Church just west and across the street from the Baptist Church.

Judge P. R. Houghton, prominent attorney of Floydada, died at his home late yesterday afternoon.

Miss Eula Carson was instant-

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With Our EXCHANGES

FARMER'S RETURNS

We were informed this week that farmers this year have until Jan. 31 to get their income tax returns in the mail—unless they mail in an estimate by Jan. 15. Could give you a few more days if you're rushed—but PLEASE don't take our word for it. Check with the fellow who knows more about income tax returns. — Quitaque Post.

DR. J. S. HILL
Naturopathic Physician
Office First House north of
American Legion Hall —
Lockney.

TIME FOR A CHANGE?

A lot of Republicans are scrambling for the opportunity to be defeated by Harry Truman for President, if he runs, and we believe he will. He is going to wait and see if the Democrats won't "draft" him. That would make a much better story. You know, he just could not turn the people down, consenting to make the sacrifice. It makes very little difference who is on the Democratic ticket, he will be elected as things now stand. The voters will not vote for the man, they

DR. JOE E. WEBB \$25.00
you can

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Plainview, Texas

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<p>Taylor's Helpy-Sely Laundry</p> <p>MACHINE RENTAL</p> <p>WET WASH</p> <p>ROUGH DRY</p> <p>FINISH WORK</p> <p>1 Block east of First National Bank</p> <p>GEO. TAYLOR, Prop.</p>	<p>H. & S. Butane Company</p> <p>Butane and Propane Gas Appliances</p> <p>HOWARD EISHOP, Mgr.</p> <p>Telephone 3861</p> <p>Night Telephone 3853</p>	<p>Cooper's Garage</p> <p>AUTO, TRUCK and TRACTOR REPAIR</p> <p>Motors Steam Cleaned</p> <p>PORTABLE CRANKSHAFT GRINDER</p> <p>Phone 2372</p>	<p>Patterson</p> <p>Phone 3383</p> <p>MERIT</p> <p>ion. we</p> <p>Seed W</p> <p>plete 1</p> <p>Seed b</p> <p>sickro</p> <p>Allalla</p> <p>nts.</p>
<p>Webster's Service Station</p> <p>DIAL 2244</p> <p>Cosden Products</p> <p>Goodyear Tires and Tubes</p> <p>Washing and Greasing</p>	<p>DID YOU KNOW We Appreciate Your Business?</p> <p>LOCKNEY'S Golden Krost</p> <p>CITY BAKERY</p>	<p>Wofford Blacksmith Shop</p> <p>BLACKSMITHING</p> <p>WELDING</p> <p>DISC ROLLING</p> <p>HARD SURFACING</p> <p>All kinds of repair work.</p>	<p>Lockney</p> <p>Sho</p> <p>R. E. IVY</p> <p>ne gr</p> <p>all si</p> <p>REPAIR</p> <p>Located in</p> <p>Parsons Ro</p> <p>KN</p> <p>Professi</p> <p>ONES: 3</p>

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The MOHAWK Air Flo

These sensational new low pressure tires absorb the harshest road shocks, enabling your car to flow over rough roads. Air Flo Chief Tires on your car will give you an entirely new kind of riding pleasure—a ride of cushioned comfort.

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Dial 3366

FOR THE BEST BUY IN TIRES GET AIR FLO CHIEFS

BUY and SAVE at HOME

Jonathan Dies; Burial Sunday

Funeral services for Donathan, retired Hale county farmer, were held at 2 p. m. Sunday at the Methodist Church. The 85th anniversary of his birth.

Willie Fox, Amarillo Baptist minister, officiated at the services and burial in the Floydada cemetery.

Donathan died Friday afternoon at home of a daughter, Mrs. C. M. Leatheroy.

Donathan was a member of the Baptist Church. Survivors include his wife, three children and nine grandchildren.

Cause Of Headaches, Dizziness Are Discussed

Prepared by the Texas Medical Association

You're probably resolving all over the place these days, taking a backward look in order to see where you've been before looking forward to see where you are going. The division of years is a time to take stock and find out the aim and purposes of your life.

Resolutions mean re-solving, clearing up the difficult and complex, putting things in simpler forms.

After the gaiety and fun of the holiday season, there is likely to be a letdown in the spirits as this backward and forward glancing turns itself into resolving the complexities of life, putting aims and ambitions into simpler terms. And when the holiday season has been too tense, too gay, too strenuous, there are not only mental letdowns but physical signs, too, that you've been overstretching yourself a bit.

Headaches, dizziness, the shakings and that plumb-tiredness are about the leading physical symptoms of the aftermath of tension. They may be expected after any excess, whether it be eating, drinking, playing, or partying.

Headaches may also arise from too much smoking, constipation, fatigue, insomnia, poor ventilation and noise. If the headache is part of the holiday hang-over, it is usually a temporary thing easily controlled by rest and aspirin. But if it is continuous or returns often, a headache should be a warning that you may need medical attention.

Headaches across the front of the head may indicate an inflammation in the sinuses or nerve pains. When a headache causes pain on one side of the head, it may be due to eye strain. Those headaches that strike the top of the head may be traced to worry, anxiety or emotional conflict of some kind. Some headaches are felt in different places at different times, creating a combination of the pains named, arising from many different causes.

Some headaches pound and hammer, some take the form of a band of pain around the head and some feel like they are splitting the head. It is often significant to your doctor exactly where you feel those headache pains and the form the pains take.

Different kinds of dizziness, too, have different medical meanings. Stress and change in your regular routine of living may make you feel dizzy or giddy; when you say everything's been a mad whirl, you might be speaking literally.

Dizziness, called vertigo, is not a disease itself, it is considered

OUR DEMOCRACY — by Mat

THRIFT MAKES THE MAN

THRIFT BUILDS "DOLLARS AND CENTS" SECURITY, BUT BEYOND THAT IT BUILDS HUMAN VALUES AND SATISFACTIONS THAT OUTWEIGH ITS MATERIAL REWARDS.



AND A MAN'S KNOWING THAT HIS FAMILY HAS SOMETHING TO FALL BACK UPON, GIVES HIM GREATER FREEDOM TO VENTURE AND TO MAKE HIS OWN OPPORTUNITIES.

top of the Christmas tree or putting the decorations away in that corner where you have to stretch so hard. You can make your fist shake. Clench your fist, arm and shoulder muscles. Your fist shakes. That is a voluntary tremor. It looks exactly like the involuntary tremors, the ones you have no control over.

In addition to fatigue, stress, and the other causes mentioned, drugs and alcoholic beverages can also cause involuntary tremors.

Like the other symptoms, tremor responds best to rest. If rest and resuming a sensible, non-exerting routine do not restore your control over the shakes, then it is wise to have a medical checkup.

Mental and physical overwork and overplay can also leave you plumb tuckered out. Lack of rest, "snacking" instead of eating balanced meals, and driving yourself beyond the normal realm of your activities can all lead to fatigue, which has a way of sneaking up on you right after the holidays. Rest in bed or at least as limited a physical activity as possible is the first necessity for overcoming fatigue; stimulating drinks such as tea, coffee and cola drinks should either be cut out entirely or else cut down to a minimum.

You can't re-solve your complex pattern of life when you're headachey, dizzy, shakely or tired out. The year ahead deserves a better outlook than the

Hall County Co-Op Gets Gov't Loan

Washington. — A loan of \$50,000 to the Hall County Electric Cooperative, Memphis, has been approved by the Rural Electrification Administration, REA informed Senator Tom Connally today.

The money will be used to finance improvements, the purchase of wiring, plumbing facilities, and irrigation facilities by members of the coop in Hall, Cottle, Childress, Motley, Donley, Briscoe, Collingsworth, and Floyd Counties.

ONE-A-DAY HOME HINTS

An interesting sidelight on living costs and how economics and tricks of the trade can be practiced by the housewife is this pertinent reminder from the Gas Appliance Manufacturers Association. Low temperatures in the modern gas oven save fuel, prevent meat shrinkage, keep nutrients intact and make food more palatable and attractive when served.

ONE-A-DAY HOME HINTS

How to solve the garbage disposal problem? The Gas Appliance Manufacturers Association says a large sized gas-fired incinerator can service several homes in multiple dwelling units, or smaller units can be installed in individual homes. Homeowners and landlords who have installed gas incinerators do not have to pay extra fees to private pickup service companies.

If the meek inherit the earth very soon, they will inherit enough debt to keep them meek for a long time.

One you can give it with any of these symptoms. Obviously, your first resolution should be, in such a case, to avoid excesses of any kind; and the other resolutions may have more meaning if you take a good rest first and simplify your aims and purposes after you get rid of your "holiday jitters."

MOST VERSATILE



Acclaimed "most versatile" among fashions in back-to-school wardrobe are separates of cotton corduroy. Smart coats—and career girls, too—mix and match the corduroy pieces to suit any occasion. This trim collegienne wears a brief jacket, sheath skirt, and roller cap designed by Stephanie Koret in washable corduroy.

ONE-A-DAY HOME HINTS

When serving beer, glasses should be carefully washed and rinsed in very hot water to remove all traces of film or soap which quickly destroy the foaming "head."

ONE-A-DAY HOME HINTS

A new look for the old scrap basket can be had by painting it a bright fresh color, finishing it off with a stencilled leaf or flower design.

The dime may not be as good as the dollar, but we bet it goes to church more often.

ONE-A-DAY HOME HINTS

To please a "meat and potatoes" man, make a casserole-dish alternating layers of thinly sliced raw potatoes with layers of sliced ham, and a few slices of onion. To this add a can of mushroom soup and bake in oven (250 degrees F) for one hour.

One of the heights of disappointment is reached when a friend of long duration drops back into the limbo of mere acquaintances.

Plains Theatre Lockney

THURSDAY and FRIDAY January 17 and 18

"Iron Man"

with Jeff Chandler, Evelyn Keys and Stephen McNally.

He's all man — in the ring and out — The crowd paid to hate him — and a woman paid to love him—she challenged the fury of his fists with the softness of her arms —To enjoy this wonderful picture to the fullest see it from the beginning.

Also CARTOON

SATURDAY MATINEE and NIGHT

January 19

"Nevada"

with Robert Mitchum

A story from one of Zane Grey's famous books.

Also 3-Stooge comedy, "SCRAMBLED BRAINS" CARTOON and SERIAL

SUNDAY and MONDAY January 20 and 21

"The Prince Who Was A Thief"

with Tony Curtis and Piper Laurie

As recklessly daring — as glamorous and seductive as Arabian Nights adventure—in breathlessly beautiful technicolor — with two exciting new star discoveries. Also CARTOON and NEWS

TUESDAY and WEDNESDAY January 22 and 23

"Undercover Girl"

with Alexis Smith and Scott Brady

Here's the headline story of the year—as a courageous lady in blue rips a crime syndicate wide open — and traps the undercover king of the underworld.

Also CARTOON

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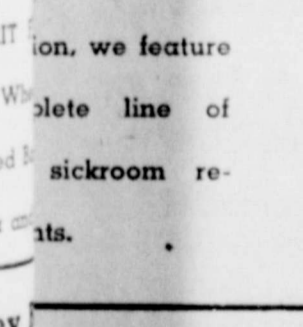
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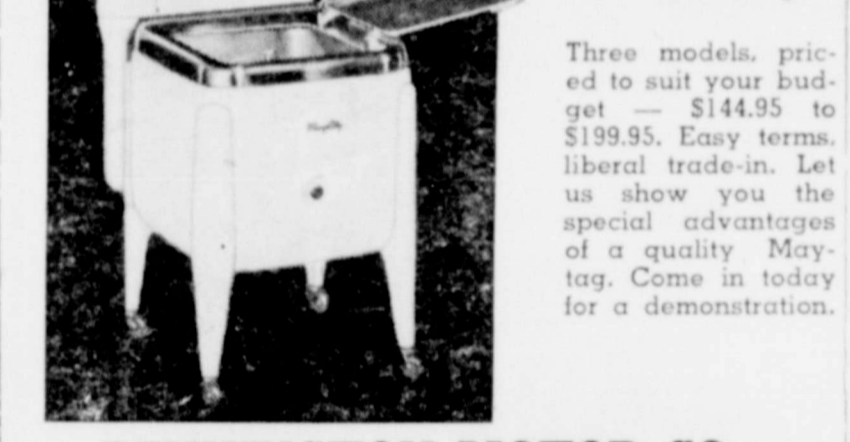
FORT WORTH AND DENVER RY.



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Remember to contact us the next time you buy a new car. You will be assured of fair treatment when we finance it for you.

FIRST NATIONAL BANK

Member F. D. I. C. in Lockney M. W. Wiley, Pres.

Price Daniel To Speak Monday

Austin, Price Daniel, Texas fighting attorney general, will make his long awaited announcement of his political intentions for 1952 in a statewide radio address Monday evening, January 21, at 7:30 o'clock.

Since Governor Shivers has announced that he would run for re-election, there has been much

speculation as to whether Daniel will run for re-election, for governor or for the United States Senate. Capitol newsmen are predicting it will be for the Senate.

Daniel has gained national recognition for his fight against organized crime and corruption in Texas and for his fight against federal officials in their attempt to take Texas tidelands from the Texas Public School Fund.

WE WILL BE CLOSED

Saturday, January 19th

ROBERT E. LEE'S BIRTHDAY

This bank, along with all other banks of the area will be closed Saturday of this week, January 19. We will appreciate it if you will arrange your business so that you will not be inconvenienced.

FIRST NATIONAL BANK
In Lockney

See us for Plumbing and Electrical Contracting

Repair Work
Materials and Supplies

Let us take care of your needs in the plumbing and electrical line.

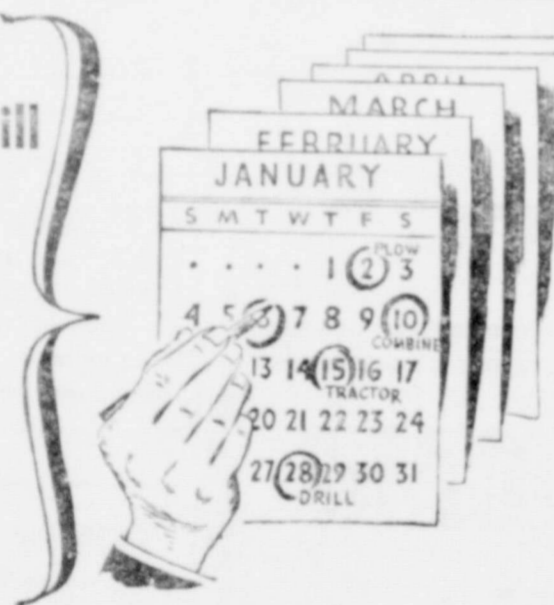
—Also—

NEW FRIGIDAIRE APPLIANCES
Automatic Gas Water Heaters

Plains Plumbing & Electric

Next door to Southwestern Public Service
Lockney
Dial 2231

There's still room for YOUR name on this calendar



Not only in one place, but several. Actually, we mean your name along with your farm machines that need checking over and repair work before they go into the fields next season.

You see, this calendar is our Early Bird Service Schedule. And by getting a date on it now, we can both be sure that anything from a checkup to a complete overhaul will be done during the months your machines are idle.

That's the best way for both parties concerned. We'll have plenty of time to do a satisfactory, Blue Ribbon Service job. You'll be insured against breakdowns or lost time during busy weeks ahead. See how it pays to be an "Early Bird"? Line up necessary service work with us now!

Hammond & Company

Your International Dealer

Dial 3841

Lockney

BE AN EARLY BIRD! Don't Be Late in 48!

GOOD HEALTH

1. WHAT IS A PARAPLEGIC?



3. DO MANY DIE OF BREAST CANCER?



2. SHOULD THUMB SUCKING BE STOPPED?

Answer to Question No. 1:

A paraplegic is a person who is paralyzed in the legs and lower part of the body, usually as a result of a spinal injury. Exercises, training, new surgery, and drugs are proving so helpful that a high percentage of paraplegics can now get well enough to lead useful, happy lives.

Answer to Question No. 2:

It is believed that a child sucks his thumb because of some emotional need. The best cure is for parents to make him feel loved and secure. Sometimes the habit persists after the emotional difficulty has disappeared. To break

the habit, parents try harmless bitter substances or bandages on the thumb, but doctors sometimes advise letting the child outgrow the habit.

Answer to Question No. 3:

About one-fifth of all women cancer victims die from breast cancer. Most of such deaths can be avoided if the cancer is detected early and treated surgically or with x-ray. Any slight irregularity or lump in the breast calls for prompt inspection by a doctor. Every woman over 40 years of age should have her doctor examine her breasts at least once a year.

(Copyright 1951 by Health Information Foundation)

Providence News

By Mrs. Wilfred Stoerner

It's not art but heart that wins. Home Demonstration Club meets in the home of Mrs. B. H. Quebe. Mrs. Klyce Ooley as co-hostess Tuesday, January 22 at 2:30 p. m. We especially urge all members to be present. Year books will be handed out. New members are especially invited. Mrs. Wilfred Stoerner president. Mr. and Mrs. Walter Boedeker visited in the home of Mr. and Mrs. T. H. Boedeker Sunday night.

Dinner guests in the home of Mr. and Mrs. Ben Brandes Sunday was Weldon Smith of Tullia. Mrs. Albert Kelm was in Lubbock Monday to go through the Clinic.

Friday night visitors in the home of Mr. and Mrs. Robert Payne were Mr. and Mrs. Jack Payne of Plainview and Mr. and Mrs. Wilfred Stoerner.

Mr. and Mrs. Virgil Brasher visited Mr. and Mrs. Tom Word of Lone Star Friday night.

Dinner guests in the home of Arnold Dietrich were Mr. and Mrs. A. M. Dietrich of Plainview. Mr. and Mrs. Tom Word and family of Lone Star and Mr. and Mrs. Virgil Brasher.

Dinner guests in the home of Mr. and Mrs. Wilfred Stoerner on Sunday were Mr. and Mrs. R. G. Stoerner, Plainview, Mr. and Mrs. Hubert Stoerner and son, Plainview and Mr. and Mrs. Adolph Schaffner of Sterley.

Miss Clara Sammann and Miss Marie Scheele spent the week end in Wichita Falls visiting Rev. and Mrs. Lee Roy Brandes and daughter.

Albert Scheele and Rev. H. L. Anderson were in Borger Monday on business.

Guests in the home of Rev. and Mrs. H. L. Anderson and family on Sunday were Mr. and Mrs. Werner Tagerman and fam-

ily of Lubbock and Mr. and Mrs. Eric Anderson and family of Lubbock.

Visitors in the home of Mr. and Mrs. Wilfred Stoerner Sunday night were Mr. and Mrs. Calvin Palmer and family of Plainview.

Mr. and Mrs. E. M. Quebe and son visited Mr. and Mrs. M. J. McNeal and family of Floydada Sunday night.

Mr. and Mrs. B. H. Quebe and daughter visited in Lubbock over the week end.

Visitors in the home of Mr. and Mrs. M. C. Scheele Sunday night were Mr. and Mrs. Albert Scheele and family and Mr. and Mrs. Sam Newman and Helen.

Mrs. Leo Boedeker Entertains With Plastic Party

Mrs. Dollie Nambree entertained friends of Mrs. Leo Boedeker with a delightful demonstration of Plastic Products. At-

tending and enjoying delicious refreshments were Mmes. Lewis Brittin, Vincent Brittin, Herman Russel, B. F. Sammann Jr., Skay Foster and Albert Sammann.

Luther League Meets

The Luther League of Trinity Lutheran Church, Providence, met Sunday night at 7 p. m. in the educational unit of the church with Mr. and Mrs. L. B. Brandes as hostess and program chairman.

Meeting opened with singing of the League song, followed by Scripture reading, Matthew 1:1-16. Prayer by L. B. Brandes. A clever skit "What is your pet excuse for not attending divine worship" by Mr. and Mrs. L. B. Brandes. Meeting closed with prayer.

Miss Virginia Sammann, president, called the meeting to order. A committee consisting of Miss Clara Sammann, Albert Scheele, Mrs. L. B. Brandes, Jack Faver, Robert Matthews and Miss Delores Sammann were appointed by the president and will begin work now on our Christmas float to be entered in the Christmas parade. The Luther League will continue to show the real Christmas, "A Christian Christmas" in their float entry.

New promoters of various branches of league work were selected by the president. The Luther Standards subscriptions will be equally distributed in number, to be sold to members of the congregation.

Dart ball was enjoyed by everyone attending.

Delicious refreshments of sandwiches, hot donuts and cold drinks were served to the following members: Rev. H. L. Anderson, Cecil Boedeker, Miss Ruth Boedeker, Ervie Boedeker, Mr. and Mrs. L. B. Brandes, Mr. and Mrs. Albert Scheele, Mr. and Mrs. Jack Faver, Miss Roselee Matthews, Robert Matthews, Miss Arlene Matthews, Weldon Smith, Misses Virginia Matthews, Marie Scheele, Clara Sammann, Delores Sammann, Barbara Ann Sammann, Fonzine Boedeker, Helen Newman, Wanda Lindeman, Maybeth McLaughlin. Visitors were Mrs. Henry Sammann and Mr. and Mrs. Joe Holt.

Trinity Lutheran Church
H. L. Anderson, Pastor
January 16—Choir rehearsal at

7:30 p. m.
January 19—Confirmation Instruction at 9 a. m.

January 20—No Sunday School. No Divine Worship morning or evening.

January 27—Sunday School at 10 a. m. Divine Worship at 11 a. m.

Fresh flowers for the altar during the month of January will be furnished by Mr. and Mrs. Ben Brandes. To whom we say thanks for beautifying our house of worship.

ONE-A-DAY... Here's a... six medium... deep casseroles... ar and 1/2 cup... of lemon juice... lemon rind plus... mon lend ap... and bake in... grees F) until... tender—about... OFFICE SUP... con Office.



These are all exceptionally cars. See them!

- 1951 Chevrolet Club Coupe
- 1950 Chrysler Windsor Club Coupe
- 1950 Plymouth Special Deluxe Club Coupe
- 1950 Chrysler Royal 4-door
- 1949 DeSoto 4-door
- 1949 Chevrolet DeLuxe Club
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See us if your car needs and an expert lubrication job. We have the men to do the job right.

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JANUARY 31, 1952

For details contact
Floyd County PMA
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GOT \$15,000 HANDY?

You may need it! One accident may cost you your driver's license, under the new Texas Motor Vehicle Safety Responsibility Law. If you can't post cash or security up to \$15,000 you may lose your right to drive.

Automobile insurance is your best protection. It's proof of your financial responsibility—guards you from financial loss. Find out why it pays so many ways to insure with State Farm Mutual. Semi-annual premiums. Attractive dividends have been paid to Texas policyholders year after year!

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Practice of Civil Law
Office Floydada
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CARD OF THANKS
For many expressions of sympathy and acts of kindness at the death of our loved one we are deeply grateful. We appreciate every thing you have done for us and we shall always remember your kindness.
Mrs. Asa L. Sanderson
Mrs. Glen Kinard and family
Mrs. Gene Bloys and family.
GO TO CHURCH SUNDAY.

COSBY-CHAMBERLAIN
COTTON BUYERS
Green Cards or Samples
Telephone 2394
located at corner of East 2nd Street and Lockney Loop

TIRE SALE!
15 4-ply Firestone Passenger Tires and Tubes
25% OFF LIST PRICE

CRUSTBUSTERS
We are now taking orders for Crustbusters. We have been promoting 10 of these machines SO—if you are going to need one, please see us soon. Price as last year.

Tractor Comfort Cover
Headquarters
We have Comfort Covers in stock on any popular make of tractor. Same as last year—
\$39.95
Installation extra

We have several
Good Used Tractors
and A's with or without 4-row equipment. Also some F30's and F20's. Have a lot of 4-row IHC equipment.

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If you want to buy or sell, see me. Located in Frank Perkins building—Lockney.

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LOCKNEY REAL ESTATE CO.
3371 Lockney, Texas



The over-all beauty of the new Plymouth for 1952 is typified by the impressive styling of the front end. Designed for smart appearance and brilliant performance, Plymouth has many new features contributing to driving ease and passenger comfort. The trim design of the new hood molding and ornament and the hood medallion are examples of styling refinements. The luxurious interiors, with their perfection of color harmony and their quality fabrics, blend beautifully with the car's exterior colors.

Watch Respiratory Diseases—Dr. Cox

Austin, Texas. — Carelessness in the treatment of respiratory disease is not only foolish but very hazardous, according to Dr. Geo. W. Cox, State Health Officer, who warned Texans today to be on guard against such illnesses as lead to pneumonia.

Dr. Cox pointed out that pneumonia can and does strike with little or no warning, and in many instances its forerunner is a simple cold, an attack of influenza, or some other respiratory infection.

"A cold or any other infection of the breathing passage which makes one constitutionally weak, especially if it is accompanied by fever, demands the immediate attention of the family physician. To self treat and fight on ones feet a condition of this kind is to endanger life unnecessarily. It is advisable to take all possible steps to avoid respiratory illnesses since they so frequently lead to that dangerous complication—pneumonia."

Dr. Cox stressed the fact that it is important to build up, normal physical resistance by sufficient outdoor ventilation, adequate nourishing food, outdoor exercise and sufficient sleep, but added to that the family physician should be called immediately if, in spite of such care, a respiratory disease develops.

"Guard against pneumonia which is a communicable disease. It may be acquired by direct or indirect contact with a

pneumonia patient. Reduced bodily resistance resulting from habitual disregard for normal physical requirements makes pneumonia doubly hazardous. A physician should be consulted immediately upon the appearance of any respiratory ailment."

... and I quote:

"There's a special fountain pen for Federal tax collectors; it writes under hot water." — Don McNeill.

"It is our No. 1 job to see that Big Government does not sell every American down the river on the excuse of trying to take good care of everybody." — William J. Grede, NAM president.

"Nowadays the jury is often locked up longer than the defendant." — Sig Fox.

"I have a firm conviction that more nervous women are created over the bridge table than over the wash tub." — Dr. Earl Schmitt, San Jose, California.

"Labor, capital, and brains should all unite for the common good." — George W. Strake, Texas industrialist.

ONE-A-DAY HOME HINTS
For your next party, try stuffing black pitted olives with mashed blue cheese. It's a delightful appetizer.

Farmers Should Plan Year's Work Now, Bates Says

College Station. — Farmers and farm families are faced with a challenge for the coming year that can best be met through planning and more efficient production. The level of farm prices is edging downward; but the prices of materials, equipment, labor and other things that farmers buy are edging upward. At the same time, more and more agricultural production is needed to take care of a growing population at home and to meet foreign demands.

This situation, says C. H. Bates, farm management specialist for the Texas Agricultural Extension Service, calls for careful planning if the present farm living standards are to be maintained. Crop yields must be increased and every job on the farm should be studied for the purpose of cutting down on expenses and labor requirements, adds Bates.

When the farm plans are made the specialist suggests that they include the use of the highest yielding adaptable crop varieties. Research workers of our experiment stations are continually introducing new and improved varieties of crops and as these are tested and planting seed becomes available, Bates says, substitute them for the varieties now grown. The new corn hybrids and grain sorghums are examples.

He says the most productive part of the farm should be planted to cash crops. If you are in an area of the state where commercial fertilizers can be successfully used, get your fertilizers early and apply them generously. To help make their use even more profitable, he suggests that before the planting season rolls around that soil samples be submitted to the state laboratory for analysis. Local county Extension agents have detailed information on how to take and mail the samples to the laboratory.

Don't forget to include in your production plans, provisions for

taking care of the insect enemies. Book orders now for enough insecticides to take care of your minimum needs. Planting seed should be treated to control seed borne diseases and then follow through with a good insect control program for better yields and quality in the crops, says Bates.

Another mighty important item is timing. Plan your production program for the farm so that peak labor loads can be avoided and so every piece of machinery and equipment can be used to the best advantage.

Finally, the specialist urges the use of good business methods in managing the farm. Farm records are a must. And Bates points out that detailed records should be the basis for making major changes in farm operations or practices. Complete records are also mighty useful about this time of the year for income tax figuring purposes, he adds.

ONE-A-DAY HOME HINTS

In planning a new kitchen or modernizing an old one, the wise homemaker will install a gas incinerator to take care of garbage and trash disposal, and get rid of smells and pests.

Since it was established in 1938, the National Foundation for Infantile Paralysis has allocated more than \$14,000,000 in March of Dimes funds to finance scientific research into every phase of polio.

GULF PRODUCTS
Gas and Oil
We Fix Flats!
See me for
USED TIRES
HIWAY GULF STATION
On Highway 70
Geo. Thompson, Mgr.

ANNOUNCEMENT

Until the completion of the Crum Clinic on North Main Street, I will continue my practice at my home, one block east of the Main Street Church of Christ.

Office and house calls at your convenience.

KENNETH O. CRUM, M. D.

FARM SALE
As I have sold my farm I will offer at Public Auction
Friday, January 18, 1952

Located — 8S & 4W Silverton or 16 N & 3 E. 1/4 N Lockney or South of Rock Creek store to end of pavement then 3 E & 1/4 S.

Sale Starts at 10:30 A. M.

FREE LUNCH AND COFFEE AT NOON

- | 40 Head Livestock | Farm Machinery |
|--|---|
| 1—4 yr. old black cow, fresh now, 54 lbs. | 1—1949 model M International in perfect shape bought new in October. |
| 1—4 yr. old black cow, fresh now, 54 lbs. | 1—Baker Flash-O-Trac butane system for M. |
| 1—4 yr. old black cow, fresh now, 53 lbs. | 1—1949 model No. 10 toolbar lister and planter for M IHC. New in October. |
| 1—4 yr. old black cow, fresh now, 52 lbs. | 1—Regular Farmall Tractor and equipment. |
| 1—4 yr. old Guernsey cow, fresh now, 45 lbs. | 1—4-row all metal powerlift go-devil. New. |
| 1—5 yr. old Jersey cow, fresh now, 45 lbs. | 1—2-row go-devil. |
| 1—4 yr. old red cow, fresh any day, 43 lbs. | 1—10 ft. Hoeme with automatic turn lift. |
| 1—4 yr. old Guernsey cow, fresh now, 42 lbs. | 1—8 ft. Sanders oneway. |
| 1—3 yr. old Jersey cow, fresh in Feb., 40 lbs. | 1—16-10 Van Brunt grain drill. Good. |
| 1—2 yr. old black heifer, fresh now, 30 lbs. | 1—1948 A. C. power take-off combine in A-1 shape. |
| 1—Registered Guernsey heifer, fresh in March. | With de-heading attachment. |
| 1—Black spotted heifer, fresh in February | 1—10 ft. IHC broadcast binder. |
| 1—Guernsey heifer, fresh any day. | 1—8 ft. IHC tandem disc. Good. |
| 1—Guernsey heifer. | 1—Montgomery Ward blade ditcher. |
| 1—Spotted heifer with 1st calf. | 1—Hudson automatic 4-row marker. |
| 1—Rhone heifer, fresh in April. | 1—10 in. John Deere feed mill. |
| 1—4 yr. old Jersey cow with calf. | 1—Set rotary hoes. |
| 1—6 yr. old Rhone Durham milk cow, bred. | |
| 12—Mixed yearling calves. | |
| 1—Registered Guernsey herd bull, 3 yrs. old. A good one. | |
| 10—Baby Calves. | |
| NOTICE — This is a selected herd of milk cows all being young and in prime production. | |
| 20—Head mixed hogs, 10 weeks old. | |

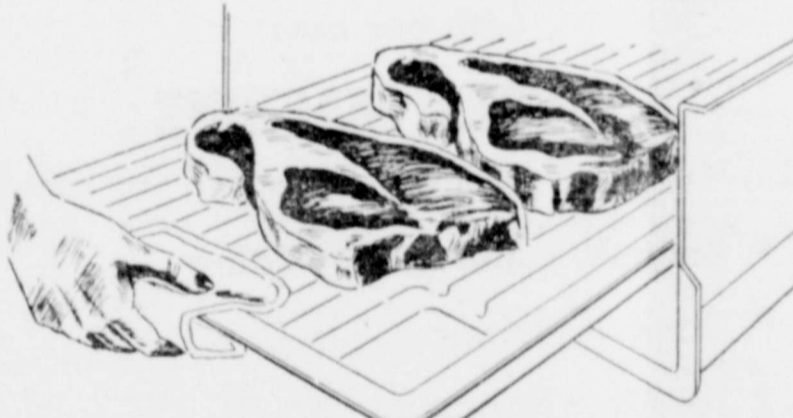
NOTICE — If you are interested in a good milk cow or cows be sure and attend this sale. Nothing solicited to be brought to sale.

TERMS — CASH — Remember day of sale and be on hand early.

DOC WALLACE, OWNER

McDONALD BROS., AUCTIONEERS Phone 2040 at Trading Post in Plainview
HOLMES BROS., CLERKS Phone 345 Floydada

Broil
with no kitchen smoke



...in your Modern Gas Range

When you broil in your modern automatic Gas range, the clean blue Gas flame consumes grease spatters and smoke—with broiler door closed. Since these vapors are consumed, there's no smoke to drift through the house or settle on kitchen walls and curtains. Whether you're broiling steaks, chops, fowl or fish, the efficient Gas flame has a fast searing action which seals in all the natural juices and flavors... it's the modern way to broil—and smokeless, too! See your dealer today if you don't have a modern automatic Gas range.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

BILLY TOM HAYS GETS HAND BURNED

Billy Tom Hays, 3½-year-old son of Mr. and Mrs. Edgar Hays, spent Wednesday night in the Lockney General Hospital for treatment of his hand, burned when he fell into an open fire in the yard of a neighbor's home. The hand was painfully but not seriously burned. He was scheduled to be released Thursday morning.

GO TO CHURCH SUNDAY.

MOVE TO PLAINVIEW

Mr. and Mrs. C. D. McCandless moved the past week to a farm four miles north of Plainview. The family has been farming one of the Bennett places just southeast of Lockney for several years.

Mr. McCandless will farm 160 acres of irrigated land at his new place.

There is considerable difference between substantial food and lovely refreshments.

New Chevrolets—
(Continued from page 1)

produce two series, the Special and DeLuxe. Ranging from the ultra-practical business coupe to the swank Bel Air, the line affords an unusually complete assortment in bodies, appointments and accessories.

In eye-appeal the latest Chevrolets present a balanced beauty of design. A new radiator grille, fresh ornamentation and bright metalwork impart a lower, longer appearance.

Bodies by Fisher retain the same spaciousness of a year ago, but more than ever before interiors possess an atmosphere of custom coachwork. In the "harmonic interiors" of De Luxe sedans, for instance, two-tone upholstery is furnished in gray, blue or green. Instrumental panel colors correspond to upholstery material.

Chevrolet announces its body colors "the most varied ever offered in the low-price automotive field." As an example of the range, exterior options include Onyx Black, Birch and Dusk Gray, Emerald and Spring Green, Admiral and Twilight Blue, Sahara Beige, Regal Maroon, Honey Dew, Beach White, Bittersweet and Cherry Red.

To the passenger, the added riding comfort of the newest Chevrolets will be noteworthy. As a means of eliminating vibration in the passenger compartment, engineers devised a new method for engine mounts. Known as "Centerpoise Power," this has involved the substitution of three-point mountings for the previous mounting at five points in the frame.

Chevrolet's popular automatic transmission, the Powerglide, which over the last two years has proved its value in the hands of more than a half million owners, again is listed as optional equipment on De Luxe models. The performance of the Powerglide models will be even further enhanced by an automatic choke in 1952. This device assures top power efficiency by automatically controlling the carburetor choke in accordance with engine load and weather conditions.

MOVE TO TULIA

Mr. and Mrs. Wesley Hay and boys moved last Friday to their new home in Tulia. Mr. Hay has sold his farm six miles north of town and will farm a section of irrigated land six miles east of Tulia this year. The family has lived here for the past five or six years.

The distance between some people's ears is one block.

Longhorns Win Over Crosbyton

The Longhorn basketball teams, both A and B, and the Longhornettes, all won their basketball games against the Crosbyton school teams Tuesday night in the local gym. The games were district games and keep the Longhorns slate clean of losses. The Longhornettes have dropped one game to Olton.

The girls won their game 20 to 12 while the A boys team ran away with their game scoring 65 points to their opponents 27. The boys B team won their game 43 to 23.

Win In Tournament

The Longhorns went to the finals in the Memphis basketball tournament the past week end. They lost to the Memphis High school team 54 to 45 in the final game Saturday night. The local team lead a good part of this game in spite of what local fans described as very biased and unfair officiating by a Memphis man who was calling the game.

The Longhornettes won their first game but lost their second to a good Quail team. The first game was with Kirkland girls and the score was 49 to 22 in Lockney's favor. The second game was 32 to 42 in Kirkland's favor.

The Longhorns started the tournament off by defeating an excellent team from Estelline by a 69 to 52 score. John Kendall made 28 points in this game and Doug Meriwether made 22 for the locals.

Saturday at 4 p. m. the Longhorns played Lakeview defeating them 42 to 50 and then played the final game against Memphis. The locals were leading the Memphis team by 10 points when John Kendall fouled off for the Longhorns in the second quarter. It was obvious, local fans said, that the official was determined to eliminate the Longhorn star from the ball game.

Doug Meriwether, small guard for the Longhorns, averaged 18 points per game during the tournament, and Kendall, although playing less than half of the last game averaged just about the same.

The Longhorns placed three players on the all tournament team, they being Kendall, Meriwether and Bill Sherman. The Longhornettes had two on the all-tournament team, Patsy Polett, a guard, and June Wiley, forward. Coach Kelly said that Don Bartram, one of the starters on the Longhorn squad, played his best ball game of the season against Memphis Saturday night.

Hart Asks Re-Election As County Sheriff

TO THE CITIZENS OF FLOYD COUNTY:

It has been a pleasure to serve the people of this county as your sheriff, and you all can be sure that I appreciate the cooperation and assistance the people have given me in this office. I have done my best to conduct the affairs of the office in the best manner possible.

Upon my record as sheriff, I am asking for another term. I will continue to enforce the law to the best of my ability in a fair and just manner. I like to work for the people of this county, and I earnestly solicit your vote and influence.

Leland A. Hart, Sheriff.

Kelly's Car Damaged In Accident Saturday

Coach and Mrs. Curtis Kelly and small daughter escaped without injury late Saturday night when their car struck a cow on the Silverton Highway about a mile north of the junction with the Lockney cut-off.

They were returning from Memphis where the high school basketball teams had participated in a tournament when the cow, grazing on one side of the road and apparently startled by the car, ran across the road directly in front of the local people. Kelly pulled his car off onto the shoulder of the road attempting to miss the animal but struck her on the left side, damaging the fender, light, radiator and hood. The cow was killed instantly.

The car swung sideways but due to the muddy shoulder skidded along and did not overturn. Damage to the car was estimated at about \$265.

Local Lambs In San Antonio Show

Billy Terrell of the Lockney FFA chapter has entered two lambs in the boys' division of the San Antonio Livestock Exposition to be held February 15-24 at the Bexar County Coliseum.

San Antonio's third annual exposition will be its greatest since the show's founding, according to present indications. With final processing of entries still incomplete, the livestock entries have passed the 4,000 mark, according to Mark L. Browne, chairman of the general livestock committee.

Another exposition feature will be a farm and ranch machinery show, at which a million dollars worth of machinery and equipment will be on display in a 90,000 square foot area.

BROWNS MOVING TO ARKANSAS

Mr. and Mrs. Arthur Brown and daughter, Karen, left Tuesday of this week for a farm they have purchased near Malvern, Arkansas. Mr. Brown formerly worked here for Baker Flash-O-Gas Co. The family have lived in Lockney for the past year.

March of Dimes funds pay for hospitalization, nursing care, physical therapy, transportation, wheelchairs, braces and crutches wherever the need is indicated.

Special Price

To close out our stock of **TRACTOR COMFORT** We are offering them at price at this time. Come in about them.

CONSUMERS FUEL ASSOCIATION
Lockney

MOTOROLA RADIO

for Cars and Trucks We also have all necessary accessories for installation of auto radios. Let us put one in your truck today.

STARTING EQUIPMENT

We are in position to furnish starting equipment for irrigation motors just at this time. We promise to do this long. If you need starting equipment for your motor very soon.

MODERN RADIO SERVICE

J. MARVIN COX, Prop.

FRONTIER JEANS

We know you like the new Western-Air look, so pick our cleverly designed form fitting frontier jeans. Two front pockets accented with mother of pearl snaps, white soutache braid and gripper side zipper. Sizes 10-16. Children's sizes 7-14.



Ladies \$3.49
Children's \$2.69

Lady Fair Shop

MRS. EDNA MAE HONEA, Prop.

Come and get it!!
SPECIAL PRICES FOR THIS WEEK-END!

Sugar	10 Pound Bag	93c
SOAP	White King Large Box	25c
Crisco	3 Pound Can	88c
JELL-O	2 Boxes	15c
BACON	Wilson's Pound	49c
LETTUCE	Large Heads Each	18c

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Wheel Balancing

with our new **HUNTER MACHINE**

- Smooth, comfortable Riding
- Easier Driving
- No More Shimmy
- No More Vibration

SAVES MONEY

- Tires Last Longer
- Saves on Repair Bills and
- Your car is safer to drive too!

\$1.00 Per Wheel
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Flash-O-Gulf Service

ALBERT WILLIS, Owner
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Your Car for that New Appearance!

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