

THE LOCKNEY BEACON

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 51

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 11, 1952

NUMBER 35

Big Crowd Here To Greet Santa

A large crowd gathered on Lockney's Main Street Tuesday morning to welcome "Santa Claus" and his reindeer to town. The crowd, estimated at around 1500 people, included a large number of small children anxious to get a look at Santa and his reindeer and sleigh and to say a word or two to him.

Old Santa was very cordial to the crowd and especially the small children. He stopped his sleigh every few yards and talked with the kiddies, urging them to write him a letter and tell him what they wanted for Christmas.

The sleigh, looking just like the traditional picture, had concealed wheels which enable the four reindeer to pull it smoothly down the street. The reindeer were the real "thing" and they created considerable interest among adults as well as children.

The Lockney High School Band led the way for Old Santa and the sleigh, playing Christmas music as they stopped for his visits with the children. The band was under the direction of Drum Major James Carthel.

Several local people expressed their appreciation to the Lockney Chamber of Commerce and Board of Development for bringing Santa Claus and his reindeer to town. One lady said "I thought it was so very nice and much better than last year when there was such a scramble for the bags of candy."

The parade was very orderly and almost every child had opportunity to speak to Old Santa and shake hands with him.

Christmas lights and cedar stringers were put up in the business district last week and practically every store in town now has its Christmas decorations up, Christmas merchandise displayed and is all set for a rush of buying of Christmas gift items.

1953 Fords On Display Friday

The 1953 Ford—marking the 50th anniversary of the Ford Motor Company—will go on display in 6400 Ford dealerships across the country Friday, December 12. The new models will be introduced without any increase in present prices.

A massive new grille with a center spinner characteristic of recent Ford design and a low, road-hugging look, advance the modern Ford styling. And an outstanding improvement in suspension, termed the "miracle ride," heads a list of mechanical improvements.

To designate the 1953 Ford as the 50th Anniversary car, a medallion has been placed on the top of the steering column in combination with a new half-circle horn ring. Around the Ford crest in the center of the emblem are the words: "50th Anniversary—1903-1953."

L. W. Smead, general sales manager of Ford Division, said that Ford's "new miracle ride" brings to the high volume field for the first time the smooth riding characteristics of much heavier, costlier cars. It is smoother, softer and permits the car to hug the road at high speeds and low, on rough roads as well as on smooth pavement. It is a ride which must be experienced to be appreciated fully.

Emphasizing the longer look of the 1953 Ford is a new chrome molding through the center of the rear fenderline and new jet-tube tail lights with a larger signal area more easily seen from the side or rear. A decorative chrome deck lid handle, mounted below the Ford crest, with a concealed, weather-protected key-opening and key spring return, has been added to the new model. The new hub caps feature the Ford name in embossed letters.

Included in the three lines are (Continued on back page)

Longhorns Place 5 On Dist. Team

Five members of the Lockney Longhorn football team were named on the 22-man All-District team at a meeting of the District 3-A Committee Wednesday night at Ralls.

The Abernathy Antelopes also placed five men on the team and the Ralls Jackrabbits placed four with other schools in the district placing one of two boys.

The committee did not name an offensive and defensive team but rather chose to name a 22-man team so that both offensive and defensive players could be mentioned.

Assistant Coach Elvin Lyon attended the meeting representing Lockney High School since Coach Curtis Kelley had his teams in a basketball tournament at Matador.

Following is the team selected by the committee:

Ends—Teddy Carthel, senior, Lockney; Hoppy Toier, senior, Abernathy; Charles James, senior, Ralls; James Perkins, sophomore, New Deal.

Tackles—Tommy Scroggins, senior, Ralls; Denny Quisenberry, junior, Lockney; Fred Edwards, senior, Crosbyton; Dor-man Allen, senior, Abernathy.

Guards—Orland Gilbert, senior, Lockney; Gary Brownlow, junior, New Deal; Bobby Hix, junior, Hale Center; Billy Lewis, sophomore, Crosbyton.

Centers—James Brooks, senior, Hale Center; R. W. Griffin, junior, Abernathy.

Backs—Norton Baker, senior, Lockney; C. B. Smart, senior, Lockney; Deek McDuff, senior, Crosbyton; Wayne Rogers, senior, Abernathy; Harold Cunningham, senior, Abernathy; Allen Hood, senior, New Deal; Dennis Alvis, senior, Hale Center; Billy Ray Campbell, junior, Ralls; Don Bennett, senior, Ralls.

Nine backs were named because there was a tie between two of the boys.

Honorable mention went to the following:

Ends—Barzell Baxter, Crosbyton; Wayne Ship, Hale Center; tackles, Glen Dalton, Lloyd Jones, Hale Center; guards, Buddy Rogers, Ralls; Tommy Anderson, Crosbyton; center, Tommy Pearson, Ralls; Wayne Box, Abernathy; backs, Verlon Barron, Abernathy; Billy Johnston, Hale Center; J. V. Harkins, Crosbyton; Nolan Purser, Ralls; Jack George, Kress.

New Santa Fe Agent Here

O. E. Durham, new agent at the Santa Fe depot, is on the job this week coming here from Presidio, Texas. The family is living with relatives at Idalou until he can locate a place to live, he said this week. Mr. and Mrs. Durham have three children.

JOHN GRIFFITH BETTER

John Griffith, who has been ill at his home here the past two weeks, is reported to be better and is able to be up now.

Supt. W. C. Irons Leaves Hospital

Supt. W. C. Irons, who recently underwent a very serious operation in Baylor Hospital at Dallas, has been released from the hospital and moved to the home of relatives at Roysie City, Texas. He was released Tuesday of this week. His condition has improved considerably within the past few days.

Mr. Irons is now at the home of Mrs. Irons sister, Mrs. R. N. Robison at Roysie City. Reports from the local school say that Mrs. Irons may return to her duties here next week if her husband continues to improve.

Grand Jury Gets Murder Charge

The Floyd County Grand Jury, meeting Thursday of this week, will investigate two complaints, one charging murder without malice and the other burglary.

Thurman Keffer, state highway patrol, last week filed charges against J. C. Dossey for murder without malice after Dossey was involved in an auto accident in which Mrs. T. V. McClure was killed on Thanksgiving Day three miles west of Lockney. Dossey is a resident of Floydada.

Defendant in the burglary charge is Louis Alvarez, who has admitted taking 14 suits from Brown's Cleaners and Clothiers in Lockney about ten days ago. Testimony is due to be presented to the grand jury that the suits were disposed of to fences in Lubbock. Brown has recovered six of the suits although some of them had been worn.

Alvarez is also charged with the theft of \$500 and clothing from Mexican nationals employed on the H. E. Frizzell farm north of Lockney. He is in jail at Floydada.

Cotton Harvest Is 95% Complete

Local ginners say that the cotton harvest in this area is 95% complete and that another week of pretty weather will wind up practically all the cotton around here. County Agent Robert Gibson said Tuesday that he figured the harvest was 95% complete in this part of the county but was about 90% complete in South Floyd County.

Mr. Gibson said that a survey Monday showed a total of 84,000 bales of cotton ginned in the county up to that time. He estimated that several thousand bales had been ginned out of the county.

A survey by The Beacon Wednesday afternoon showed 53,815 bales ginned in North Floyd County including gins at Lockney, Aiken, Sterley and Lone Star. Of this total 25,375 were ginned at the gins in Lockney.

Practically all cotton coming to the gins now is stripped cotton.

OFFICE SUPPLIES at The Beacon Office.

Scout Finance Drive Set For Friday Morning

The annual drive for financing the Boy Scout work in this area will be held in Lockney Friday morning. Members of the Lockney Rotary Club and the Lockney Lions Club are cooperating in the drive since the Rotarians sponsor the Boy Scout Troop and Explorer Troop and the Lions sponsor the Cub Scout Troop here.

Five teams are planned with about 20 workers to cover the area quickly. The solicitors will seek not only cash donations but sustaining members for the Scout movement in which a supporter pays \$1.00 per month to support the movement.

A part of the cash donations received in the drive will go toward the construction of another Scout hut on the city property near the City Auditorium. One Scout hut already has been built there but the local troops have outgrown it and a larger is needed. Lumber from the old baseball stands will be used in the construction of the building.

Team captains in the drive will be J. D. Wood, Oley Olson, R. H. Ford, Charlie Smith and Jesse Cox. Tommie Daniel, Scout field man for this area will meet the group at a breakfast at the Baker Hotel Coffee Shop Friday morning and the group will start from there on the drive.

Whirlwinds Lose To Childress

Fighting three quarters against all kinds of bad breaks and maybe some over-confidence, the Floydada Whirlwinds finally wilted in the fourth quarter and the Childress Bobcats won the regional Class AA football game 32-0. The score was 7-0 for the Bobcats until the fourth quarter. The Whirlwinds had most of their passes intercepted and also lost the ball numerous times on fumbles.

First downs were 12 to 8 in favor of Childress and yards rushing was 112 to 126 in favor of the Whirlwinds. However on passing the Bobcats had the best of it completing 7 of 12 for 125 yards to 3 out of 13 for the Whirlwinds for a net of 11 yards. Childress intercepted 6 of the Floydada passes.

The Childress Bobcats will meet the Stamford Bulldogs at the Childress Stadium Friday afternoon of this week at 2 o'clock. Stamford defeated Seminole in another regional contest to take another step in the play-off series.

The Denver City Mustangs, coached by former Lockney coach Wilson Head, will travel to Wink where they will play the powerful Wink team in the quarter-finals of the Class A play-off.

Nearest football game to Lockney will be in Jones Stadium, Lubbock, at 2 p. m. Saturday when the Lubbock Westerners play the North Dallas Bulldogs in the Class AAAA semi-final play-off game.

Rotarians To Host Ladies Friday Night

The Lockney Rotary Club will be hosts to their Rotaryannes Friday night at a banquet in the Methodist Church basement. The Rotaryannes night is an annual affair with the club.

Guest speaker at the banquet will be Mrs. G. C. Applewhite who will present a talk on "Foreign Policy" which is reported to be partly serious and partly satire.

Several musical numbers have also been planned for the evening's entertainment.

The affair will begin at 7 p. m. and there will be no noon luncheon for the Rotary Club this week.

Old Tipton House Destroyed By Fire

An 8-room house belonging to the Storie Gin known as the old Tipton place was destroyed by fire Monday afternoon about 4:30. Cause of the fire was unknown but believed to be defective wiring, gin employees said. A strong wind was blowing from the west and there was no possibility that sparks from the burr burner reached the house it was said.

The house was occupied by the H. G. Shewmake family and by Harold Storie. The Shoemaker family lost a small quantity of clothing and some bed clothing but were able to save their furniture.

The Lockney Volunteer Fire Department laid a long line attempting to extinguish the blaze but the house was too far gone to save.

Mr. Storie estimated the loss at around \$3,000 which was partially covered by insurance.

J. L. Perkins Hurt In Farm Accident

J. L. Perkins is in the Lockney General Hospital suffering from partly crushed chest received in an accident on the S. J. Lewis farm south of town last Friday afternoon. Mr. Perkins was run over by a cotton trailer following a stripper as he and F. S. Shearer were stripping cotton on the Lewis farm.

Reports from the hospital Wednesday said that Mr. Perkins right chest was partly crushed, he had several ribs broken, a broken shoulder blade and bruises. The lung was not punctured and his condition was reported as much better Wednesday. His condition has been serious but is improving, the attending physician said. However he is not completely out of danger yet.

Mr. Perkins was riding the trailer while Mr. Shearer was driving the tractor and the two had been stripping cotton all afternoon, it was reported. Mr. Shearer stopped the tractor to clear the stripper of weeds and had climbed back on when Mr. Perkins jumped off the trailer to clear other weeds. The tractor started, Mr. Shearer not knowing that he was off the trailer. One wheel passed over his chest and shoulder. The fact that the trailer had only a small amount of cotton on it probably saved his life, it was said. He was rushed to the hospital by Mr. Shearer and his son, Delbert.

Band Bake Sale Here Saturday

The Lockney High School Band will hold a bake sale at The Beacon office Saturday. The Band members will offer fresh baked pies and cakes for sale and invite the public to come by and buy from them.

Hospital News

PATIENTS IN HOSPITAL
Mrs. Ella Marr, medical.
Mrs. L. P. Shugart.
Mrs. Ben Quebe, surgical.
Mr. A. N. Armstrong.
Mrs. A. N. Armstrong.
Mrs. Carrie Whited, medical.
Mrs. John Hodel, surgical.
J. L. Perkins.
Floyd Washington.
Mrs. J. E. Tierce.

DISMISSED
Mrs. C. L. Henderson.
J. C. Dossey.
George Wilson.
Donnie Mack Shugart.
Vicente Charles.
Antonio Saneeda and baby.
Rosa Guerrero and baby.

Soil Building Day Is Planned

A group of local citizens met with County Agent Robert H. Gibson, District Extension Agent Welton H. Jones and Burlington Lines Agricultural Agent A. K. Hepperly in a luncheon meeting Tuesday at the Baker Hotel Coffee Shop to discuss plans for a "Soil Building Day" program in Lockney the latter part of February.

The soil building program will also include topics on irrigation, fertilizer, bindweed and will feature a talk by Lester Ewing of Fort Lupton, Colo., an outstanding Colorado farmer. Mr. Lupton is farming in an area that has been under irrigation for more than a half century and he will have many points to bring out on maintaining the fertility of the soil that will be of interest to farmers of the area. Ivan Wood, an outstanding irrigation specialist, is also scheduled to appear on the program.

The day's program is a continuation of an annual all-day school on irrigation which has been held here for several years. However this year the emphasis will be placed on soil fertility and soil building.

Soils management, particularly means of increasing the organic content of the fields and the water holding capacity of the soil, commercial fertilizer, and simplified means of applying irrigation water, will have important places on the program.

Local business men and farmers are planning to make the one-day meeting something very worthwhile and interesting. Attending the meeting Tuesday in addition to the out-of-town men were Paul Cooper, J. R. Belt, Fay Pinner, Claude Brown, C. E. Childers, Leslie Ferguson and Edgar R. Hays. The group were guests of the Fort Worth & Denver Railway at the luncheon.

Collis Son-in-Law Killed in Explosion

G. O. Robbins, son-in-law of Mr. and Mrs. A. B. Collis of Lockney was killed in the explosion and fire which destroyed the catalytic unit at the Pure Oil company's Smith Bluff refinery at Beaumont, Texas Nov. 29. He was one of eight men who lost their lives and many were injured. The body of Mr. Robbins was found outside the control unit and was so badly burned that it wasn't identified until the following day.

Mr. and Mrs. Lloyd Collis and Mr. and Mrs. Edwin Hammond all of Lockney attended funeral services for their brother-in-law last Monday. The parents of Mrs. Robbins were unable to attend since Mr. Collis is seriously ill following a heart attack seven weeks ago. Mrs. Robbins will be remembered as Eunice Collis, a former Lockney girl.

Band Bake Sale Here Saturday

The Lockney High School Band will hold a bake sale at The Beacon office Saturday. The Band members will offer fresh baked pies and cakes for sale and invite the public to come by and buy from them.

OFFICE SUPPLIES at The Beacon Office.

CASH MARKETS

| Poultry | |
|-----------------------------|--------|
| Heavy Hens, 4 lbs. and over | 18c |
| Light Hens, under 4 lbs. | 16c |
| Cocks, pound | 6c |
| Eggs, No. 1 dozen | 50c |
| Geese, pound | 12c |
| Ducks, pound | 12c |
| Young Tom Turkeys | 28c |
| Young Turkey Hens | 32c |
| Cream | |
| Butterfat, No. 1, pound | 65c |
| Hides | |
| Hides, No. 1, pound | 6c |
| Grain | |
| Wheat, per bushel | \$2.23 |
| Milo, per cwt. | \$2.75 |



Smart, sleek lines accentuated by new jet-tube taillights and a new chrome molding through the center of the rear fender line are featured in the 1953 Ford Customline Fordor sedan. Outstanding mechanical feature is a new "miracle ride" which brings to the high volume field for the first time the smooth riding characteristics of heavier, costlier cars.

FARM BUREAU
Invites Investigation:
Fire — Life — Auto
Polio
BLUE CROSS; FARM
LIABILITY
PHONE 665
FLOYDADA

SPECIAL PRICES
on all Radiators.
International Farmall
Cores—\$25.00 Exchange
STOVALL-BOOHER
RADIATOR
Sales and Service
Plainview, Texas



It's no joke

Being out in the cold is certainly no joke, and having a cold isn't either. But for chickens, which often get coryza ("colds") this time of year, there's an answer. It is Dr. Salsbury's Ar-Sulfa, poultry drinking water medicine. Ar-Sulfa checks infectious coryza effectively!

when you need poultry medicines ask for...

DR. SALSBUURY'S
Lockney Drug Co.

Changes Basketball Rules To Be Put Into Effect This Season

There are some important changes in the basketball rules, one designed primarily to stop stalling and to cut out the rough stuff.

There also is a movement on foot to allow a player more fouls, which would appear to be defeating the purpose of the two rule changes that are supposed to diminish rough play.

The proposal to allow a player more fouls will be tested in Dallas in December when the second annual pre-season Southwest Conference Tournament is held. The Southwest Conference, which espoused the proposal that would allow a player three personal fouls per half instead of five for an entire game, got permission from the National Rules Committee to experiment in the annual tournament. Under this rule a player could make three fouls in a half and then come back and play the second half with privilege of making three more before being banished for good.

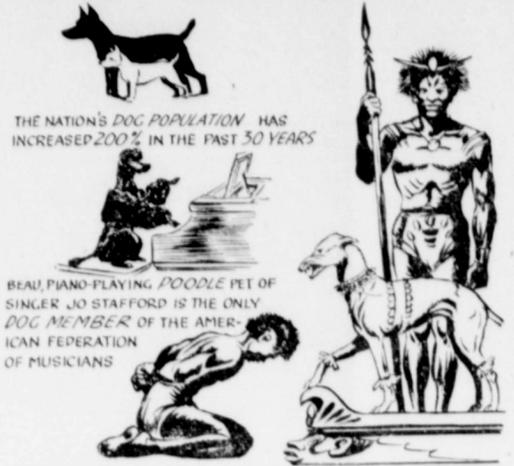
One important change specifies that in the last three minutes of a game all personal fouls call for two free throws. Even if the player is not shooting at the goal when fouled there will be two free throws. This is done as a penalty for fouling late in the game.

There always has been a rule that an intentional foul calls for two free throws but it was never enforced — the officials didn't want to be responsible for determining if it was intentional. They claimed they never could see if it was.

The new rule, it is believed, will make the defensive team try to get the ball legally instead of deliberately fouling in order to do it.

The other important rule change says: Any time during the first 37 minutes — on all one-shot fouls—the shooter gets a second chance. In other words, if he makes the first throw the ball is out of bounds and goes to the defending team; if he misses the throw he gets another one. If he makes the second, the ball is out of bounds; if he misses the ball is in play; if it was made the ball is out of bounds.

DOG ODDITIES
By Harry Miller, Director, GAINES DOG RESEARCH CENTER



THE NATION'S DOG POPULATION HAS INCREASED 200% IN THE PAST 50 YEARS

BEAU, PIANO-PLAYING POODLE PET OF SINGER JO STAFFORD IS THE ONLY DOG MEMBER OF THE AMERICAN FEDERATION OF MUSICIANS

ETHIOPIA AT ONE TIME HAD AS MONARCH A HOUND WHOSE SLIGHTEST SNARL WAS SUFFICIENT TO ADJUDGE A POLITICAL PRISONER GUILTY

© 1952 Gaines Dog Research Center, N. Y. C.

This rule, it is argued, will make the foul more expensive. Statistics show that a team shoots 60 per cent of its free throws, thus the cost of a foul under the old rule was 6. Under the new rule it will be 9.

Lone Star Baptist Church

Sunday School 10:00 a. m.
Preaching Service 11:00 a. m.
Training Union 6:30 p. m.
Preaching service 7:30 p. m.
Wednesday
Prayer service 7:00 p. m.
W. M. U. 1st and 3rd Wednesdays at 2:30.

F. P. GRAHAM, Pastor.

Glotta, the artist, once painted a perfect circle with a single brush stroke to demonstrate his skill.

It would take the human voice less than one-third of a second to travel by telephone around the world.

Bascom Baxter Wins Guessing Contest

Bascom Baxter won first place in the Purina egg guessing contest at Baxter & Smith Grain Co. here. The point was to guess which of four hens laid the most eggs in October and November and how many the hen laid. A White Leghorn belonging to Ernest Tannahill laid the most with 47 eggs in 61 days.

Baxter guessed the hen and the exact number. J. C. Roach also guessed the right hen and the right number but since his entry was awarded second place. Carl Lemons won 3rd place by guessing 48 eggs.

Each of the men were awarded prizes as was Mr. Tannahill.

The X-ray was so named because it's discoverer was uncertain of the nature of the rays, and used "X" as a symbol.

Pick Up Canned Goods—Mrs. Griffith

Mrs. Sallie Griffith, supervisor of the Lockney Cannery, this week urged everyone having canned goods at the Lockney Cannery to pick it up soon. The cans could freeze in the build-

ing should extremely cold weather set in, and she urged that the cans be picked up.

Elizabeth Blackwell was the first woman doctor in the U. S.

In England, waffles are called "crossword pancakes."

The "diamond horses" the first tier of boxes Metropolitan Opera House New York City.

Originally John Paul name was John Paul, the name of Jones after ter father.

BAPTIST BULLETIN
First Baptist Church

LOCKNEY, TEXAS
J. R. NAYLOR, Pastor
GERALD JOHNSON, Music and E. D. Dir.

OUR HEARTS THRILLED . . .

at the response to our offering last Sunday. We lack \$2630.05 having enough to pay our debt. Knowing that several of you were absent and will yet give, we feel that the situation is well in hand. As long as God's people respond to the call of need as you have, we need not be afraid of any program that would challenge us financially.

LOTTIE MOON CHRISTMAS OFFERING .

is off to a good start. The ladies of the W. M. U. turned into the office \$1317.64, last week. All of the Auxiliaries have yet to receive their offering. The church wide offering will be taken December 21. Last year's offering was just over \$3333.00.

DISTRICT EVANGELISTIC RALLY . . .

will meet with the First Baptist Church of Dimmitt Dec. 16th. The meeting will begin at 10:00 in the morning and continue until about four in the afternoon. This district rally is to take the place of our December Workers Conference. Sterling Price of Abilene, will deliver the message both morning and afternoon.

BABY PARADE THIS SUNDAY . . .

The pastor will have as his special guests for the church hour this Sunday morning the Nursery Department. We want to introduce to our congregation each of the babies. Will the parents of our nursery children make a special effort to be here.

LAST WEEK

| Department | Bible School | B. T. |
|------------------------------|--------------|-------|
| Adult | 92 | |
| Young People | 36 | |
| Intermediates | 46 | |
| Juniors | 52 | |
| Primaries | 31 | |
| Beginners | 15 | |
| Nursery | 20 | |
| Total | 292 | |
| Offering | \$7,771 | |
| Budget | 283 | |
| Wayland College | 57 | |
| Building Debt Fund | 5,369 | |
| Organ Fund | 744 | |
| Lottie Moon Foreign Missions | 1,317 | |

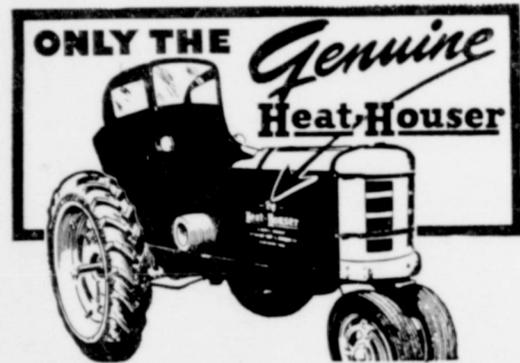
NEXT SUNDAY EVENING . . .

The Christmas story will be presented color on film strip. The title of the film "And on earth Peace."

EVERYONE IN OUR SUNDAY SCHOOL

has been asked to contact at least one sentee each week. We are very much interested in our people and will do within our power to enlist them to become regular.

PUT CHRIST IN YOUR CHRISTMAS by giving liberally to the Lottie Moon Foreign Mission Offering.



ONLY THE Genuine Heat-Houser

OFFERS THESE FEATURES:

- No holes to drill—tailored for a "snug" fit on your tractor.
- Heavy duty one piece waterproof canvas protects operator and tractor.
- There are no extra! Windshield and side wings are standard equipment.
- Full-view vision and plenty of operator room with the genuine Heat-Houser.
- Built-in tool pouch—spring clips for a speedy, tight fit insure simple installation!
- Heat-Houser, the finest, is your guarantee of proven protection.



COME TO HANDLEY'S FOR YOUR HARDWARE NEEDS!

Gates Belts, V Belts or Flat Belts
Also Gates Fan Belts
Hoes, Shovels, Rakes, Forks, and other Tools
Trailer Hardware
Chains, Turn Buckles, Drill Bits
Bolts, Nuts and Washers

Garden Hose
25 and 50 foot lengths. Also the Full-Flo Garden Hose which waters your lawn all along the entire 25 foot length. Quicker and easier spraying. See them.

Handley Shop & Pump Co.
Telephone 2265

WHO'S EXCITED?.... EVERYBODY!



COME SEE the car
that's causing more
excited talk than
any new car has
done in years . . . and
for the best of all
possible reasons!



1 Here's full-time power steering . . . Does 4/5 of the work for you—gives five times safer car control. Eliminates wheel fight when the going's rough . . . eliminates strain and fatigue! Makes parking easier, safer.



2 Here's safer, quicker stopping power . . . with Chrysler power brakes! Power from the engine helps you brake with as little as 1/3 the ordinary pedal pressure. A safety factor many other cars don't offer!



3 Here's new beauty . . . new glamor . . . new highway fashion . . . from all angles! Sparkling new grille and front end. Lower, clean-cut fore-and-aft lines. Graceful new rear deck with 44% greater luggage capacity!

America's First Family of fine cars

CHRYSLER for '53

WINDSOR • NEW YORKER • IMPERIAL

BILBREY MOTOR COMPANY

205 South Main

Lockney, Texas

See them . . . drive them . . . judge them . . . at your Chrysler-Plymouth dealer's!

Indian peace pipes usually were made from stone quarried in Minnesota.

St. Nicholas was a living saint and not a mythical character.

GO TO CHURCH SUNDAY.



SUGGESTIONS for your

FAIR LADY

from the Lady Fair Shop—

MOCCASINS

Five colors from which to choose.
\$3.98

Western type Suede or Leather
FRINGE JACKETS
\$13.95 and \$18.95

7.77
283
57
5.36
744
Lunch Coats
Hats
Sweaters
Scarfs

1.317
DRESSES for the Lady and the Young Lady

Mod Lingerie
Gowns, Slips, Pajamas
Nylon Hose, Bed Jackets

Lady Fair Shop

MRS. EDNA MAE HONEA, Prop.

South Plains

by Mrs. Murray Julian

Rev. Joe Surrentt from Wayland College preached both services at church on Sunday, and his wife and children accompanied him to South Plains. There will be preaching services next Sunday and everyone is welcome. The Christmas program will be given on Sunday evening at the church on Dec. 21. Every department will be represented. Do come and worship this Christmas season.

Mr. and Mrs. George Weast attended a canasta party on Friday night at the home of Mr. and Mrs. James Davis which is located near Silverton.

Mr. and Mrs. H. L. Morrow and baby arrived Saturday to spend the week end with Mr. and Mrs. Joe Thames Jr. and children. Mrs. Morrow is Mrs. Thames' sister and they reside in Lubbock. They all attended church services on Sunday.

Mr. and Mrs. Early Pritchett, Jimmie, Price and Louise and Bruce Julian were Sunday dinner guests at the home of Mr. and Mrs. Grigsby Milton and girls on Sunday after church.

Mr. and Mrs. E. T. Evans Jr. and children from Amarillo spent the week end at the home of her parents, Mr. and Mrs. George Weast. On Sunday Mr. and Mrs. Robert Lee Smith and children had Sunday dinner at the Weast home along with the guests and during the afternoon Mr. and Mrs. E. T. Evans, Sr. from Floydada arrived to spend the evening visiting with all the Weasts and relatives.

Dick Guest, Mac Smitherman and Don Marble went to El Paso, Texas, and Juarez, Mexico, during the past week end.

Mrs. J. B. Smitherman kept Kelly Rex on Friday while Mr. and Mrs. Rex Smitherman and Mr. and Mrs. Garvin Beedy went to Childress to see the Floydada-Childress football game.

Murray Julian and Early Joiner left early Saturday morning with a truck load of cattle for Mr. Joiner's ranch in Rye, Colo. They are expected to be home on Monday evening.

Mr. and Mrs. Louie Kitchen and son from Silverton, spent the afternoon on Sunday visit-

ing with Mr. and Mrs. George Weast, Mr. and Mrs. E. T. Evans Sr., Mr. and Mrs. Robt. Smith and Mr. and Mrs. E. T. Evans Sr. at the Weast home. Everyone is enjoying the beautiful Christmas scene portrayed at the Weast home on their lawn and house top. It can be seen for miles and is delightful.

Nathan and Catherine Mulder went home from the hospital at Floydada at 10:30 Thursday morning and were doing fine after undergoing tonsilectomies on Wednesday morning. They will both now be able to enjoy Christmas festivities.

Rev. and Mrs. Joe Surrentt, his family and Rev. Chas. Joiner were dinner guests on Sunday at the home of Mr. and Mrs. Gilbert Bean in Lockney and in the evening they had supper with Mr. and Mrs. Walter Wood before the evening services at the church.

Mr. and Mrs. Murray Julian, Bruce and Kendis and Mr. and Mrs. Early Joiner went to Childress on Friday morning to attend the Floydada-Childress football game.

Mr. and Mrs. D. H. Davis from Silverton were guests on Tuesday evening at the home of Mr. and Mrs. G. F. Weast.

We all extend best wishes to Bud Higginbotham who is very ill with the chicken pox at his home east of town. He is missed at school and Sunday School and his friends hope he can be out soon. James Alton is back in school since he recovered from a siege with the chicken pox.

Mr. and Mrs. Bill Harper and Nadine will move to their new ranch style home in McAllen, Texas this Tuesday. They have decided to sell their Carlsbad home and will live permanently at McAllen.

Mr. and Mrs. W. M. Stanforth Jr. and Mr. and Mrs. J. K. West and children, Mr. W. M. Stanforth Sr., Mr. and Mrs. J. B. Thames, Mr. and Mrs. H. R. Hartman and children and Mr. and Mrs. Raymond Upton and children were among the familiar faces from home whom we saw at the Childress stadium on Friday.

Mrs. Lena King spent last week with her daughter, Mary Frances and husband, Mr. and Mrs. Ick Reed of Dumas. She had started to visit relatives in Raton, N. M., but the roads were so icy she decided to remain in Dumas for the week.

Mr. and Mrs. George Beedy are moving to their new home in Lockney and will be entirely

settled there this week. Mr. and Mrs. McClure of Crosbyton will soon occupy the farm where the Beedy's lived. How we will miss the Beedy's in our circle and we hope they come back often.

Mr. and Mrs. Kenneth Hart are the parents of a new baby born Wednesday, Dec. 3 in Lubbock. Mrs. Hart is staying with her parents, Mr. and Mrs. O. R. Beard and she and baby arrived home Monday evening. Mrs. R. L. Lackey will stay with them during this coming week.

We send get well wishes to Mrs. Gus Whited who is in the hospital at Lockney. She has been very ill the past week and this Monday we are glad to report she is some better.

Visitors in the home of Mr. and Mrs. P. M. Smitherman on Sunday were Mr. and Mrs. Sid Jackson of Lorenzo, Mrs. Dorothy Bishop, Lubbock; Mrs. F. A. Smith, Floydada; Mr. and Mrs. Elbert Thomas, Lockney; Miss Anna Sims, Plainview; Mr. and Mrs. Homer Ford, Lubbock and Mr. and Mrs. Bill Beedy of South Plains. Mrs. Smitherman had to be in the hospital overnight Monday, but was brought home and everyone sends get well wishes.

W. M. S. of the South Plains Church was held on Wednesday afternoon, Dec. 3 at the church. The group studied eschatology, and finished the bible series which they have been studying the past few months. Mrs. Brian Karr presided over the bible study group.

South Plains P-TA met on Tuesday, December 2 for a call meeting with 12 members present. Mrs. Arby Mulder presided over the meeting which met for the purpose of planning the Christmas party. It was voted to have the Christmas program on December 19, Thursday evening. Mr. J. B. Thames and Mrs. O. T. Hewitt will present their pupils in the Christmas program. There will be a tree and gifts for everyone and Old Santa will come during the evening.

Mrs. L. T. Wood was hostess to her intermediate Sunday School class at a delightful party on Friday night, Dec. 6 at the school house recreation room. Mrs. Bill Beedy assisted Mrs. Wood in the games of the evening and in the serving of refreshments, consisting of sandwiches, cakes and cookies. Those attending were Eugene Beedy, Kendis Julian, Donita Milton, Juanel Brown and Elton Karr.

A CLEAN CITY IS A SAFE CITY!

HOUSEHOLD HINTS

Zippers on winter clothing can be safeguarded against rust with a coating of paste wax.

Nancy Hanks was the mother of Abe Lincoln.

The U. S. purchased the Virgin Islands from Denmark.

Jack Dempsey was called the Manassa Mauler because he was born in Manassa, Colorado.

A tincture is an alcohol solution of a medicinal substance.

Aluminum is the most abundant metal found in the earth.

The FAMILY GIFT...
of Course it's ELECTRIC!



FOR CHRISTMAS GIFTS...

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

PUBLIC SERVICE COMPANY

28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Tractors and Equipment

Now make delivery on a new G or model 60 JOHN DEERE TRACTOR complete with Bedder-Planter and Rubber-Cultivator. Be sure and come by and get our deal before any make of tractor. New liberal terms if desired. No down payment.

USED TRACTORS and EQUIPMENT

- 1948 G John Deere with equipment, A-1 shape.
- 1947 G John Deere with equipment, A-1 shape.
- Several good A and B John Deere Tractors.
- 1949 M with equipment, A-1 shape.
- 1949 Oliver 88 Wheatland Tractor.

TRACTOR COMFORT COVERS

Tractor Comfort Covers and Heat Housers for any make of tractor. We install free if your tractor is in town.

LAND LEVELLERS

Westate 8 and 10-foot LAND LEVELLERS in stock now — regular and three point hitch. These are the most economical levelers we know of—low first cost and low up-keep — easy to keep up. Be sure and see them before you buy any kind of a Leveler.

Lockney Implement Co.

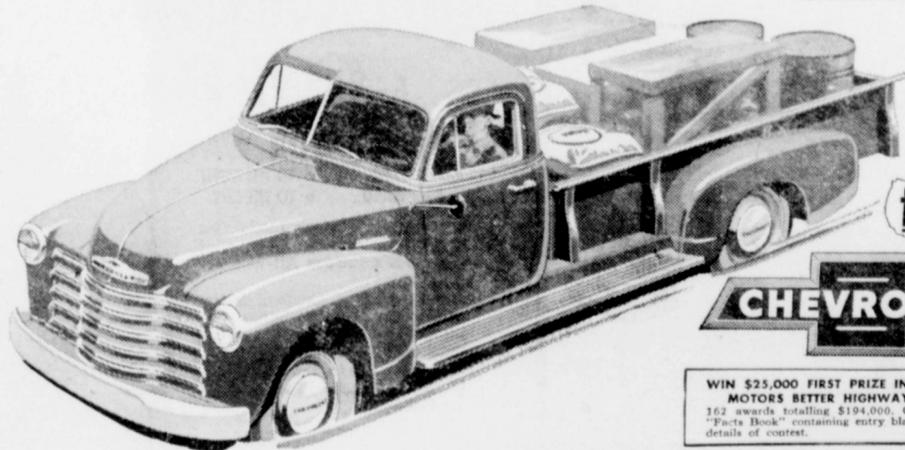
Your John Deere Dealer

Pat Stansell, Mgr.

Your JOHN DEERE Dealer for QUALITY FARM EQUIPMENT

Better Deal and a Better Buy

with Chevrolet trucks!



(Continuation of standard equipment and trim illustrated is dependent on availability of material)

first in demand in value in sales



WIN \$25,000 FIRST PRIZE IN THE GENERAL MOTORS BETTER HIGHWAYS AWARDS 162 awards totaling \$194,000. Come in for free "Facts Book" containing entry blank and complete details of contest.

A better buy because... THEY LIST FOR LESS—Large volume production economies let Chevrolet trucks list for less than comparable models of any other make.

LOWER OPERATION AND MAINTENANCE COSTS—Valve-in-Head engines, Hypoid rear axle, channel-type frames, Flexi-Mounted cabs and many other Chevrolet features assure you lower over-all costs.

TRADITIONALLY HIGHER TRADE-IN—Chevrolet trucks keep their value longer—a wonderful dollars-and-cents plus at trade-in time.

A better deal because... Chevrolet trucks list for less... bring you important on-the-job economies.

Better Buy Now!

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

CORRECTION

The Beacon was misinformed last week concerning the infant son of Mr. and Mrs. Wilfred Sikes. The baby was still-born at the home of the parents instead of the Crum Clinic as reported. Burial was in the Lockney cemetery Thursday.

The J. L. Johnson family of Edmonson were Sunday dinner guests of Mr. and Mrs. Jessie Harris and family.

Kitchen And Field News

from Floyd County Rural Electric Cooperative, Inc. by Nancy Morckel and Claude Weathersbee, Electrification Advisers

Mr. and Mrs. Corkey Guffee attended the funeral of his grandmother, Mrs. Moody, in Paradise, Texas.

Mrs. Wiley Rogers is in Pitts hospital for a minor operation. Mr. and Mrs. Buddy Neff and Vivian visited with Mr. and Mrs. E. H. Guffee of near Plainview on Sunday. Mrs. Guffee is Buddy's sister.

Mrs. W. R. Daniel was hostess to the VFW Auxiliary in the Kitchen, December 3rd for workshop demonstration on holiday foods.

Thursday afternoon a demonstration on cardy making was given at the home of Mrs. Roach in Petersburg.

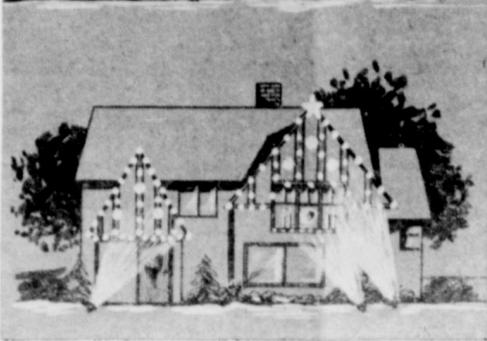
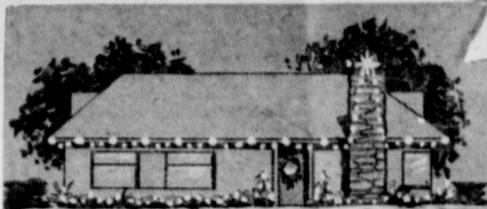
Attended the Mexican supper at Harmony community center last Thursday night. There was a large crowd to enjoy the delicious meal and the good program. It's always nice to go to Harmony. Bud and Katherine Turner and Mr. and Mrs. J. C. Covington also attended this program.

Melvin Henry, Manager, and Oliver Harmel, Rt. 1, Plainview, member of the Board of Directors returned from a trip to Washington D. C. Saturday night. They report a good trip.

Attending the Board of Directors meeting on December 8th were: Carrick Snodgrass, president; H. L. Morris, vice president; Herman R. King, secretary; Oliver Harmel, Lee Rushing, Earl Edwards, John Smitherman and W. E. Grimes, attorney.

Attended the formal opening of Dykes Electric in Lockney on Saturday, Dec. 6th. The grand prize was an electric range. Small gifts were given to those whose keys would unlock the "treasure chest." A lot of interest was displayed in the new model electric appliances. Congratulations to the Dykes families on their nice electrical shop. We are glad to add them to the list of dealers in this area.

Follow Architectural Lines Of House When Planning Outdoor Christmas Lighting



Don't overlook the architectural features of your house when planning outdoor decorations, says General Electric holiday lighting specialists.

Sometimes just the slant of a roof top or gables can suggest a design for outdoor lights.

As sketched at the top above, modern ranch type homes often suggest a horizontal pattern of lighting. Notice how lights on

the drawing are carried along the eaves until they reach the chimney where they follow its line in a sharp upward sweep.

For the older home, gables often create a natural pattern to follow when installing lights. In addition to colored lights, spotlights with color caps are placed in front of the house to bathe it in soft green light.

Mr. and Mrs. Corkey Guffee attended the wedding of Qin Watson Jr. and Lena Mae Whitaker in Bridgeport, Texas.

Don't forget that the S-5 loan permits members to purchase appliances and equipment through established dealers at the low interest rate of 4%.

Mrs. C. I. Schmidt of Petersburg was hostess for a range demonstration in the kitchen last Friday. Those attending were: Mmes. W. H. Sinclair, D. S. Burlesmith, Jack Stephens, V. B. Thorpe, Price McWilliams, J. W. Coaly, Glenn Curtis, Mrs. Lillian Curtis and the hostess, Mrs. C. I. Schmidt.

Mrs. Udell Cunningham and Patti Jo, Mrs. E. T. Thurman, Willis Thurman, DeJuan Strickland and Claudie Gene Hammit visited in Lubbock Monday.

Mrs. Hoyette Hodges visited her mother, Mrs. Jessie Kyser and sister, Mrs. Claude Bain of Hedley during last week end. While there she attended the annual homecoming and ex-student banquet. She visited friends at Memphis before returning home.

Mr. and Mrs. R. C. Mitchell and David visited in Abilene Sunday with Mrs. Mitchell's mother.

OFFICE SUPPLIES at The Beacon Office.

... old, died M. Sunday morning at her home here, after a lengthy illness.

Mrs. Standifer was born in Collin County, Texas, August 21, 1898.

She was married to E. E. Standifer in 1918. She came here from Lockney in 1931.

She was a member of the First Baptist Church of Amarillo.

Surviving are three daughters, Mrs. Dennis Baker and Mrs. Edith Winfrey, both of Hereford, and Mrs. Ed Black, Oklahoma City, and four grandchildren, 5 sisters and three brothers. A sister, Mrs. Jesse Tidwell, lives at Amarillo, and a brother, Roy Douglas, lives at Abernathy.

Winter Care Of Dairy Herd Urged

College Station. — Dairy cows don't seem to object to cold weather if they are properly fed and well housed. Good housing for the dairy herd can also mean a saving in the feed bill, especially for grain, says R. E. Burleson, dairy husbandman for the Texas Agricultural Extension Service.

Elaborate, expensive shelters are not necessary. A shed type building with a good roof and north and west walls is about all that is needed. The cows should be comfortable and protected from cold wind and rain if milk production is to be kept at a high level.

Cows which must use their energy to keep warm for travel through muddy lanes and feedlots will not utilize their feed for producing milk. Low spots in the lots should be filled so that water will drain away from the barn.

Grain will not be saved by cutting down on the cow's ration, says Burleson. She is going to take care of herself first and if her ration is cut, less milk will be produced. Dairy cows should get all of the roughage including hay and silage, they will clean up daily and concentrates should be fed in accordance to each cow's daily production for maximum re-

FARM BUREAU TO MEET

The Floyd County Farm Bureau will hold its monthly board meeting Thursday night, December 11 at 7:15 o'clock in the county office in Floydada.

Mrs. C. L. Anderson returned home recently from a two weeks visit with relatives at Bellevue.

Army Day is observed on April 6th, the date the United States entered World War I. in 1917.

In Latin America a mulatto is a half-breed, a cross between negro and white.

A troglodyte is a cave dweller.

EVERYTHING you want in a roof!



- Complete double coverage
- Plus windproof protection
- Plus distinctive beauty!

These rugged, heavier weight shingles interweave and interlock to make two complete layers over the entire roof, so firmly anchored that even hurricanes haven't been able to blow them loose!

Let us give you an estimate. You'll be surprised at the low cost.

RUBEROID
DOUBLE-COVERAGE
TITE-ON SHINGLES

Lockney Lumber & Supply

ELECTRICAL appliance gifts for EVERYONE!

Electrical Gifts make life easier for everyone — especially Mother.

- Frigidaire Electric Ranges
- GE and Sunbeam Toasters
- Frigidaire Refrigerators
- Home Freezers
- Automatic Washers
- Waffle Irons
- Popcorn Poppers
- Heating Pads
- GE Radios
- GE Food Mixers
- GE Television Sets
- Schick Electric Razors

Dykes Electric
First door north of SW Public Service
Dial 2246 — Lockney

Candy Gifts

Boxed Chocolates
Candy Canes
Mixed Christmas Candy

See us for your Christmas Candy

LOCKNEY VARIETY

NOW 4 Way Skid protection

GET THE FAMOUS DIAMOND-DESIGN ALL-WEATHER TREAD TIRE by **GOODYEAR**

GRIPS FOUR WAYS

- FORWARD
- TO THE RIGHT
- BACKWARD
- TO THE LEFT

Be safer on slippery roads! Get the 4-way skid protection of Goodyear's famous All-Weather tread today!

The sharp-edged diamond design grips wet pavement better... takes hold in all directions for quicker, safer stops. Stop in today and trade for the 4 way protection of famous All-Weathers by Goodyear.

V. L. WEBSTER SERVICE STATION
DIAL 2244 LOCKNEY

... production is to warm the drinking water in cold weather. Milk is approximately 87 per cent water, and if

RURAL LIFE INSURANCE COMPANY
ELDON ROBERTS, Lockney
Phone 3326

Winter Care Of Dairy Herd Urged

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We bet'che he'd buy one of these for him self after he'd run around and seen some of the prices lighted up places where rents are purty high—We if he had a chance to buy his OWN Christmas deal.

1st—A John B. Stetson (a gift certificate will d They are \$8.50 to \$100. He'll settle along \$15 to \$20 a happy.

A combination top grain traveling bag (brief m \$63.10 tax paid.

A combination cushion robe (a cushion with a robe inside) \$9.95 to \$20.

A handsome wool stockman's suit in new d \$65.50.

A ladies western dude rodeo jacket with fr edges — \$29.95.

A gentleman's dress sport coat up to 44 long \$16.95 to \$25.50.

A Gentleman's Olsen Ste'zler hand made boot \$ to \$47.50.

A new fall stock of Gentlemen's dress suits in all on patterns and he might select one \$35 to \$50. with two trousers.

A corduroy western shirt—and we have em in w to \$7.95.

A Pendleton sport shirt in good colors and also dleton's regulars \$10 to \$17.50. (Our sizes are also broken—maybe you can find his.)

A complete set up of Hollyvogue Neckwear—d are knock outs—in the new fall patterns \$1.45 to \$ Nothing you will discard after Christmas.

Gentlemen's sport jackets, well you'll have to them. Pajamas that are made right as Glover's and P way and they sorter talk. Trousers in the right p will wear all season.

A Gentlemen's top coat in all wool — Some with zipped in wool lining and water repellent \$27.50 to \$49 Gloves, House shoes, Nylon Holeproof hosiery and could go on.

You can have any item layed away with a and you will have WHAT you want and WHEN it at the RIGHT time.

"GLAD SNODGRASS"
"Smart wear for men since 1900"
FLOYDADA

Would You Like A PORTABLE FOR CHRISTMAS

YOU CAN OWN THE Remington Quiet-rit WITH MIRACLE T

Imagine owning this superb new portable! You can — for only a small down payment and easy monthly terms. See it today. It is the complete office typewriter in personal size — has 36 real office typewriter features complete with carrying case. FREE: Touch Method Book with every Remington Quiet-riter. Shows easy typing method.

THE COMPLETE OFFICE TYPEWRITER IN PERSONAL SIZE

SEE THIS TYPEWRITER AT

THE BEACON OFFICE

NEW ARRIVAL

Mr. and Mrs. Woodrow W. Allen of Dennison, Texas are parents of a baby boy born Dec. 1. This is their third child. The Allens are well known here. Mrs. Allen was the former Elvora Nall, daughter of Mr. and Mrs. J. H. Nall, Plainview, former Lockney residents. Mr. Allen is the son of Mrs. Annie Allen of Lockney, and is a Church of Christ evangelist.

Mr. and Mrs. Charles Gibson and three small daughters moved back to Texas last week after spending the past year in Tucson, Ariz. Mr. Gibson is now employed on a farm three miles north of Halfway. Mrs. Gibson is the daughter of Mrs. Annie Allen, Lockney.

Baptist Notes

RULES FOR RECREATION

- 1. Does it develop me socially, mentally or physically?
2. Does it harm or help my spiritual life?
3. Does it bring out the good or the bad in me?
4. Does it lead to something worse?
5. Does it glorify God?
6. Would I be ashamed for Christ to know I did this thing?
7. Would I be ashamed for those who do such things to know that I am a Christian?
8. Would Christian people recommend it?
9. Would my pastor recommend it? Would I question my pastor's character if he did this same thing?
10. Would my doing this cause a weak person to stumble?

J. R. NAYLOR, Pastor.

HOUSEHOLD HINTS

The Gas Appliance Manufacturers Association reports that modernizing a house can be done by easy, economical stages. If a room-by-room job is contemplated, old radiators can be replaced by modern baseboard-type radiators and new convectors can be substituted for regulars. Eventual installation of a gas-fired conversion burner or a new gas-designed boiler can be handled through an F. H. A. loan.

The last championship bare-knuckle fight was in 1889 when Sullivan beat Kilrain.

Hippocrates was the first doctor to observe the mental states of his patients.

Many varieties of butterfly have a fragrance.

Vic Vet says

VETERANS! HERE'S A WAY TO SAVE TIME, EFFORT AND MONEY ON YOUR GI INSURANCE. PAY YOUR PREMIUMS QUARTERLY, SEMI-ANNUALLY OR ANNUALLY. YOUR VA INSURANCE OFFICE WILL BE GLAD TO TELL YOU ABOUT IT.



For full information contact your nearest VETERANS ADMINISTRATION office.

Run Report Made On Adams Oil Well

Floydada. — Standard Oil Company of Texas is still experimenting with their Minnie Adams No. 1, discovery oil well at Lakeview, Southeast of Floydada eight miles. At the present the well is being pumped 24 hours.

The production is varying, but the average is running 62 barrels on a 24-hour run. The varying production is due to the fact that the gas pressure varies, apparently. At times the well will flow for an hour or more through the tubing after the pump is stopped. At other times it does not. The tendency of production is toward a lower level, said E. H. Spears this week. Spears who is owner of Lakeview store, has charge of the well.

Weekly runs vary from 200 barrels to 300 barrels.

HOUSEHOLD HINTS

A dessert that's different: Gingerbread pancakes made on the griddle directly over the top burner of your gas range and served sizzling hot. Add a creamy apple topping made by folding 1/2 cup of whipped cream into 1 cup of chilled sweetened applesauce. Serve with hot coffee.

District WTCC Meet At Lubbock Tuesday

Lubbock. — Members of the West Texas Chamber of Commerce, District Two, which includes Lockney will elect the district vice president during an important business meeting in Lubbock on Tuesday, December 16.

During the program, which will begin at 7 p. m. in the Lubbock Chamber of Commerce Building, the WTCC members

will hear a discussion of the objectives of the organization which have been adopted for work in the coming year. The board of directors of the West Texas Chamber of Commerce have set up a program geared to the economic needs for development of the area.

The district vice president who will be elected will serve on the executive board of the parent organization.

Members of District Two, WTCC, include persons from Abernathy, Brownfield, Crosby,

ton, Dimmitt, Farwell, Floydada, Hale Center, Idalou, Levelland, Littlefield, Lockney, Lorenzo, Lubbock, Matador, Muleshoe, Petersburg, Plainview, Post, Ralls, Silvertown, Slaton, Spur, Tahoka and Tullia.

Citronella oil is derived from a species of grass grown in Ceylon.

A turnpike is a highway or a road on which there are toll gates.

New Heavy Duty TALK CUTTERS

4 and 5 row

4 row — \$151.00

5 row — \$167.50

SON BROS. WELDING SHOP

415 East Missouri Street Floydada, Texas



BUY — Buy now! You'll find gifts for every member of the family at our store. See this list:

MOVIE CAMERAS

Eastman, Bell & Howell, Keystone and others.

\$44.50 to \$152.50

Also MOVIE PROJECTORS

Brownie Hawkeye Flash CAMERAS

Complete outfit — \$12.95

See our selection of

Boxed Gift Towels

By Cannon

Food Mixers

Toasters

Deep Fryers

Radios

Electric Blankets and Sheets

Electric Sheets— Double — \$39.95 Single — \$31.50

Electric Blankets— Double — \$54.50 Single — \$44.50

A good assortment of

Christmas Tree Decorations

Lights — \$1.39 and up

Also Balls, Icicles, Cotton, and other decorations

Electric

Coffee Makers

Set includes Creamer and sugar with tray.

\$34.95

tax included

Watches Elgin and Swiss Watches for both men and women.



Assortment of JEWELRY

Trip-O-Kits

Brief bags for men—

\$7.50 to \$10.20

Ladies Cosmetic Sets

— Lanel — Max Factor — Rich — Evening in Paris.

Gifted Cosmetic Cases

\$9.95 to \$16.95

7 Rogers Silverware

Evening Star pattern. 52-piece set — \$74.50

Eternally Yours pattern. 62-piece service for 8

\$91.50

tax included

Toys and Dolls

Trucks, cars, trucks, built just like the real thing. Also mechanical toys, guns, etc.

Girls Dolls \$1.49

All Nations \$4.95

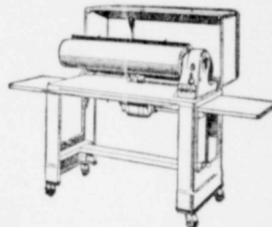
BYRD PHARMACY

FRED D. BYRD, Prop.

ATTENTION LADIES!



See the Maytag Dutch Oven Gas Range



HERE'S YOUR CHANCE TO GET A

NICE DRESSED TURKEY FREE!

We will give FREE a nice Dressed Turkey, all ready to bake with the purchase of any one of these fine products:

NEW MAYTAG DUTCH OVEN GAS RANGES

NEW MAYTAG WASHER, automatic or conventional

NEW PHILCO REFRIGERATOR or HOME FREEZER

This offer is good from December 1 to the 24th, inclusive. Come in today and let us show the many fine points on these famous appliances.

CHRISTMAS GIFTS for LADIES and MEN!

We have a fine line of merchandise that will make ideal Christmas Gifts for the lady and the gentleman. Come in and see. Here's a few suggestions:

GIFTS FOR HIM

Model 12 12-gauge Winchester Shot Guns

Also 16 and 20 gauge Models 12's Light Weight Savage Automatic Shotguns, 12 gauge

Gun Covers of all kinds Gun Rods and Cleaning Patches Most any kind of .22 Calibre Rifle from single shot to automatic

All kinds of ammunition Fishing Tackle of all kinds Spinning Tackle Sets Rods and Reels Flash Lights and Batteries Coleman Lanterns Outboard Motors Sunbeam Electric Razors

GIFTS FOR HER

Sunbeam Mixmasters both with and without Juicers

Sunbeam Attachments for the Mixmaster

Sunbeam Irons Sunbeam Deep Fryer Universal Meat Chopper and Food Chopper

Presto Cookers, 4 and 6 quart

Hair Dryers Maytag Ironers Maytag Dutch Oven Gas Range Maytag Washers Philco Refrigerator or Home Freezer

PENNINGTON MOTOR COMPANY

Dial 3383

Your Appliance and Sports Store—Lockney

Society News

Third Graders Are On P. T. A. Program

The C. N. Townsend P. T. A. met Monday night, Dec. 8 at 7:30 at the First Baptist Church. The P. T. A. Prayer opened the meeting and Mrs. E. J. Foster presided over the business session. Those present signed Christmas cards to be sent to Supt. W. C. Irons who is in a Dallas hospital.

The third graders, under the direction of Mrs. Nora Ayres and Misses Pauline McReynolds and Janice Thompson, presented the Christmas story in scripture and song. The program was heard on tape recording over KFLD, Floydada on Wednesday morning at 9:15.

A piano duet, "O Holy Night" was presented by Katie Ray Rucker and Jay Kemp. Mrs. Foster gave an interesting report on the P. T. A. State Convention held Nov. 19-21 at Wichita Falls. Others attending were Meses. Hershel Carthel and J. R. Belt.

Hostesses for the refreshment hour were the third grade mothers.

Mrs. Record Presents Two Piano Recitals

Pupils of Mrs. Charles L. Record will be presented in two programs. The first will be Friday, December 12 at 7:30 p. m. and the second will be on Sunday afternoon, December 14 at 2:30 p. m. at the Methodist Church.

The recital will include solos, ensembles, rhythm band and accordion numbers. On the Friday night program the following students will play: Ronnie Belt, Ralph Kellison, Pat and Loy O'Brien, Fern Sissney, Candace Thornton, Lavonna Carthel, Larry Joe Cross, Dixie and Peggy Ford, Tommy and Rita Sue Johnson, Craig Tannahill, Judy Thomas, Kay Martin, Jonie and Jerry Rose, Sharon Stephenson, Orella Davis.

Joan and Joyce Lewis, Nancy Nix, Janis Widener, Sally Cox, Joyce Dillard, John Perry Truett, Lahoma Rowell, Dorothy Williams, Jonelle Wilson, Sibyl Childers, Charlotte Seago, Nancy Jo Schacht, Carolyn Harris, Bonnie Sue Glenn, Bertha Amaya, Paul Kropp, Lynda Gayle Harris, Diana Allison, Kay McPherson and Donna Lyn Record, speech pupil of Mrs. Delbur Rose.

On the Sunday afternoon program will be: Brian Bennett, Sharon Edwards, Johnny Belt, Linda and Margie Sechrist, Darla Allison, Donna Lyn Record, Kathleen Davidson, June Pigg, Sandra Myers, Jayne Alldredge, Charlotte and Reba Ragle, Beverly Potteet, Eleanore and Floyd Baxter, John Paul Schacht, Ernestine Spradlin, Oddie Maye Rogers, Foncine Boedeker, Beth McLaughlin, Betty June Jackson, Sandra Sams, Alta Williams, Jovonne Taylor, Gail Chambers, Joan Harris, David Hartman.

O. E. S. Entertains Dep. Grand Matron

Lockney O. E. S. met Monday night in a stated meeting. A sandwich supper was served at 6:30 o'clock.

Mrs. Winnie Dunn, Deputy Grand Matron District 2, section 3 of Grand Chapter of Texas was an honor guest for the occasion. This was the official visit of the deputy and during the business session she gave special instructions to the chapter.

A Christmas party and program was planned for December 20 at 7:30 p. m. Santa will be expecting all Eastern Star members and their families to be there. Each parent will be responsible for gifts for their children. The members will contribute \$1.00 each to the charity fund instead of exchanging gifts.

Hostesses for the evening will be Mr. and Mrs. J. D. Huggins, Mr. and Mrs. Joe Foster and C. L. Anderson.

Lockney H. D. Club Meets Monday

The Lockney Home Demonstration Club met in the home of Mrs. J. H. Cooper Monday morning, Nov. 24 for a demonstration on cooking a roast, given by Miss Lelia Petty, County Home Demonstration Agent.

Mrs. Thomas Marr, president, presided. Roll call was answered with "The Program I enjoyed most this year." Miss Petty began her demonstration by preparing the roast for cooking and showing the use of a meat thermometer. Slides showing different grades and cuts of meat were very interesting and helpful.

A covered dish luncheon was served using the roast, which proved to be very good. Mrs. Raymond Watson, recreation leader, directed a number of games during the morning.

The Christmas party was planned for Dec. 11, with Mrs. M. S. Johnson as hostess. Don't forget to bring a gift for a patient in the Abilene hospital.

Present were Miss Petty, Meses. I. A. Applewhite, F. L. Brown, Ross Cooper, Thomas Marr, Henry Bollman, J. S. Hill, Raymond Watson, E. L. Stapp and J. H. Cooper.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. M. L. Rexrode of Lockney announce the engagement of their daughter, Margaret to Eugene Watson, son of Mrs. E. W. Watson Sr., of Plainview.

The wedding is planned for February 20.

"Women used to dress to kill; now they just dress to torment." —Emil Coleman.

A "watch" on board ship usually lasts four hours.

The opossum is America's only pouched animal.

PERFECTLY SUITED



For town in summer or fall, this menswear cotton suit in a neat tailored check by Mollie Parais answers the ladies' prayers for comfortable, yet chic clothing. A neat jacket with double-buttoned flares its peplum over a full skirt.

Painting Party Held In Tannahill Home

An all day Dresden painting party was held Wednesday, December 3 in the home of Mrs. C. W. Tannahill. The painting was done by the ladies present and was supervised by Mrs. Louis Jureak of Plainview. Plaques and figures were painted and many of the ladies discovered a new and inspiring talent from the day's entertainment.

At noon a covered dish luncheon was served to the following guests: Meses. A. P. Langfelt, Price Webb, Ike Johnson, Lavon Johnson, J. R. Naylor, Raymond Martin, Joe Reeves, Earnest Tannahill, Jay Franklin, Melvin Potts, Leo Duvall, Forrest Mickey, Robert Kellison, Ed Whitfill, T. B. Mitchell, and Geo. Turner Sr.

LaVentana Club Entertains Families

A banquet was held Nov. 25 at the grade school cafeteria for the LaVentana Study Club members and their families. Acting hostesses were Mrs. Albert King and Mrs. R. W. Smith.

Mrs. G. C. Applewhite was guest speaker for the evening.

Invocation was given by Mr. W. T. Rankin. Mrs. Ruby Merrick gave the welcome, response was given by Mr. Joe Foster. Linda Baxter and Sharline Strickland each rendered a piano solo. Eddie Joe Foster gave a reading and led the group singing. Benediction was by Mr. R. W. Smith.

The evening was enjoyed by approximately thirty-eight persons.

Shorthorns Honored At Football Banquet

Members of the Lockney Shorthorn football team were honored at a banquet held at the grade school cafeteria on Thursday night at six o'clock. The boys brought their dates as guests.

The banquet tables were arranged in the shape of a square, covered with white cloths and decorated with miniature Christmas trees and evergreen. Place cards and menus were in the form of footballs.

Coach Curtis Kelley gave a talk and pictures were taken by J. Ed Parsons. After the banquet the group all attended the picture show.

Attending were John Hanst, Charlyne Brown, Kelly Harrison, Loy O'Brien, Nelson Wofford, Gayle Rucker, Gerald Cross, Jean Wofford, Larry Hammitt, Kay Golden, Joe Rigby, Delores Brown, Wesley Eiland, Wanda Cox, Jerry Williams, Hope Cox, Edward Whitehead, Betty Graham, Joyce Paschal, Lajuan Sandlin, Bruce Lynn, Virginia Caldwell, Billy Ray Johnson, Jerry Workman, Nelda Widener, Jay Kemp, Betty Foster, Gene Handley, La Juan Henderson, Lonell Hays, Mary Kathryn Ford, Lloyd Widener, Patsy Bailey, Roland Watson, Katie Rucker, Charles Williams, Patsy Vaneck, Sammy Lynn, Arley Pinner, Clifford Hardy, Dean Moore, Patsy Bybee, Brannon Darnell, Lynn Jolly, Ray Williams, Shirley Warren, Windle Sikes, Elizabeth McLendon, Morris Meriwether, Donice Casey, Kay Roberts, and Coaches Kelley and Henderson.

Andrew Carnegie built Carnegie Hall at the suggestion of Walter Damrosch.

Knox Grocery and MARKET

We make our living selling groceries just as you make yours some other way —so don't apologize for your car being a block from the store.

If you are willing to walk that far to trade with us we are happy to carry your groceries to your car. We specialize in fair prices and friendly service.

We appreciate your business. Come in or dial 3855.

Koreans Need CARE Gifts To Survive Hunger, Cold

NEW YORK—The third winter of war means increased suffering for the South Korean people, Paul Comly French, executive director of CARE, reminded Americans in an appeal to continue their relief aid.

About 10,400,000 persons, half the total population, are in dire need of food, warm clothing and blankets, according to reports from Dr. Charles R. Joy, CARE mission chief in Korea. Mr. French said, "Relief packages provided through donations to CARE-for-KOREA, 20 Broad St., New York 5, N.Y., or any local office of the non-profit agency, are direct assurances of these lifesaving supplies, he pointed out.

"Cities like Pusan and Seoul are swollen with refugees, who live in flimsy straw huts," Mr. French stated. "Orphaned children, clad in rags, roam the streets begging for food. Throughout the fall, families in rural areas were eating weeds and grass—but frozen fields do not yield even that surcease from hunger.

"Starvation and cold must be fought as relentlessly as armed aggression, or the defense of freedom is meaningless. On behalf of Korea's suffering humanity, we must ask Americans to keep sending CARE."

CARE packages for Korea include: Food, underwear, knitting wool, cotton clothing fabrics, \$19 each; blankets, \$7 each; special food, \$5. Distribution is made to



Homeless War Orphan in Pusan

orphanges, refugee settlements and relief centers, in cooperation with United Nations Civil Assistance Command.

"A pessimist is a guy who really knows what's going on." —Herbert V. Prochnow.

Light travels approximately 186,000 miles per second.

A "knight errand" days was a wandering minstrel.

DON'T MOVE, YOU'RE COVERED

Yes sir, if you are fully covered by fire insurance there's no need to hurry and come down to our place, but if you aren't you'd better move. You are in position to write you full coverage insurance on your home and your future right now.

P. S. NOW would be a good time to buy. The rate is lower than it's been in years.

FRANK PERKINS AGENCY
GENERAL INSURANCE
Dial 3311

Office Supplies

Call The Beacon for your office supplies. We carry a good line of basic office supplies and can get almost any item of office supplies you may need on short notice. Here is a list of the things we have on hand.

- Envelopes
- Stationery
- Ledger Sheets
- Columnar Sheets
- File Folders
- Card Files and Indexes
- Post Binders and Indexes
- Receipt Books
- Expanding Cloth Files
- Pay-roll Record Books
- Clip Boards
- Arch Files
- Filing Cabinet Guides
- Carbon Paper, Typewriter and Pencil
- Onion Skin Paper
- Second Sheets
- Adding Machine Paper
- Sales Books
- Shipping Tags
- Brown Kraft Envelopes
- Gummed Paper Tape
- Adding Machine Ribbon
- Staplers and Staples
- Roll Carbon for Register Machines
- Thumb Tacks
- Paper Clips and Paper Bands
- Ink Pads, Rubber Stamp
- Rubber Stamp Ink
- Scotch Tape, and Tape Dispensers
- Scratch Pads
- Pencils
- Remington Portable Typewriters
- Remington Adders
- Showcard Ink
- Typewriter Ribbons
- Office Furniture of all kinds can be ordered

THE BEACON
DIAL 3318

This Christmas Give The Family A— TELEVISION SET



Everyone in the family will enjoy a television set. We offer you immediate delivery on most all models.

Come in and see our television in action. Select the cabinet you like and let us install it before Christmas.

Towers — Antennas — Masts — in fact everything you need to completely install the set.

MODERN RADIO SERVICE
I. MARVIN COX, Prop.
Dial 3345 Lockney

WANTED ADVERTISEMENTS

For Sale

One F-20 tractor... One Moline... 35-2tp.

TURKEYS EAR... any time. Mrs. Gilbert, phone 3763. 35-2tp.

Small bicycle... automatic wash... Gilbert, phone 35-2tc.

Two 24-inch and... flour... B. E. Harris, 35-3tp.

TYPEWRITER... The Beacon... Remington... 35-3tc.

Two 24-inch and... display van will... 35-3tc.

FOR SALE — Good used Frigidaire refrigerator... 1tc.

FOR SALE — Bundle feed... 35-2tc.

AUTO INSURANCE — Over 35,000 vehicles... 35-3tc.

FOR SALE — Bantam chickens... 34-2tc.

FOR SALE — 6 foot Westinghouse refrigerator... 34-2tc.

FOR SALE — 3 bedroom home on SW 3rd street... 29-2tc.

FOR SALE — 1930 Ford Tractor and equipment... 29-2tc.

FOR SALE — 189 1/2 acres, irrigated, 8 room modern house... 34-4tp.

FOR SALE — Registered Collie puppies... 34-2tc.

FOR SALE — 7 ft. Hoeme plow and 6-foot One-way... 34-3tp.

FOR SALE — About 1000 bundles, heavy irrigated hegar and African millet... 34-3tc.

Paregoric is a camphorated tincture of opium.

The Lockney General Hospital wishes to announce to the public the visiting and clinic hours for hospital patients:

10:30 to 11:30 a. m. 2:00 to 4:00 p. m. 7:00 to 8:30 p. m.

Clinic open Monday through Saturday 9 a. m. to 12 noon; 1 p. m. to 5 p. m. Closed Sunday except for emergencies.

Lockney General Hospital and Department of X-ray; State Approved Laboratory

Visitors wishing to inspect the hospital are welcome at any time.

LOCKNEY GENERAL HOSPITAL Member: TEXAS STATE HOSPITAL ASSOCIATION. TEXAS ASSOCIATION OF BLOOD BANKS. BLUE CROSS MEMBER HOSPITAL. STATE APPROVED LABORATORY.

Lockney Lodge No. 867 A. F. & A. M. Meeting third Tuesday 7:30. MITCHELL, W. M. CARTER, Secretary

W. B. DUNCAN CONTRACTOR. Corner Square—Floydada

Most complete abstract in Floyd County. Insurance on every type of land.

Wanted

ENVELOPE ADDRESSING — Need several ladies in Lockney and the vicinity to address envelopes for us by hand or typewriter in their home. For information write Credit Register of Texas, P. O. Box 68, Plainview, Texas. 35-2tc.

STRIPPING — You can get your cotton stripped for \$5.00 per acre. We can also haul anywhere in Texas. Inquire at City Cafe, Olton for Charles Decker or phone 2310, Olton. 34-3tp.

WANTED — Ironing to do in my home. Telephone 3334, Mrs. Ruth Stephenson. 33-3tc.

WANTED — Farm job for next year, part crop, part cash. Andres Guerra, Box 691, Lockney. 33-4tp.

WANTED — Saw filing, any kind of saw. Guaranteed job. Bob Cooksey at Joe Handley's Shop. 30-6tp.

HAULING WANTED — Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Elliott, Lockney. 15-1tc.

WANTED — Floor sanding. Rough cut or finish work. Satisfaction guaranteed. Contact me at my home. E. J. Rodgers. 7-1tc.

HOUSE MOVING MAIL LOW BROS. Phones 2569-J and 1176-M. 502 Jelliet 1648 Independence PLAINVIEW 37-1tc.

IF YOU HAVE an unmarked grave see me for monuments or for coping Frank Dodson. 33-3tc.

For Rent

FOR LEASE — 320 acres of irrigated land, 295 in cultivation, 5 room modern house. See or call Mrs. R. L. Lackey, Lockney, House No. 502, 400 West Willow Street, phone 2122. 26-1tc.

STORAGE SPACE for rent. See Dr. N. E. Greer. 28-1tc.

FARM AND RANCH LOANS — See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options. Liberal valuations. 7-1tc. GOEN & GOEN, Floydada, Texas

MONEY TO LOAN — on Farms and Ranches. See R. E. Fry, Floydada, Texas. 27-1tc.

Lost and Found — LOST — Black truck end gate. Return to The Beacon office or Murray Julian. 1tp.

Miscellaneous — NOTICE — My office will close at 5 p. m. each day and will be closed each Thursday afternoon effective immediately. 34-4tc. G. A. McCLELLAND, M. D.

Miss Mary Jean Catlin spent last week end in Plainview with her sister and brother-in-law, Mr. and Mrs. Bill Pee.

4% WHY PAY MORE? If you are paying more than 4% on your Farm or Ranch loan we can save you money. Ask us for particulars NOW—TODAY.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

Real Estate Insurance Of All Kinds J. H. COOPER Phone 3312 106 1/2 N. Main

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WASHINGTON AND "SMALL BUSINESS" BY C. WILSON HARDER

Washington governmental activity is at a snail's pace in this "boom" administration's interim. But there has been no slackening off on spending money.

There's a "hush" before the storm" atmosphere. New Administration is pledged to immediate cuts in spending in taxes.

The question is: "Can Eisenhower deliver?" Viewing the situation, C. W. Harder, now building, many say no. Obviously, biggest immediate cuts can be made in European aid programs which have already cost taxpayers over \$35 billion.

For example, on a typical day MSA gives another \$11 million. The breakdown is interesting. Almost \$1 million went to France to pay her for ocean transportation of free goods. Another \$1 million went to Communist Yugoslavia for U. S. coal and coke. There are vast coal resources in much closer England and France, but as long as the U. S. will give commodities to European nations, they are not compelled to work out trade among themselves.

Britain also received \$6 million in American petroleum. Britain had big supply of Iranian oil until British oil monopoly and Iran disagreed on royalty terms.

Independents are anxious to trade in Iranian oil but fear British government - Lacked threats of British oil monopoly.

Little wonder U. S. labor feels right to use boycott when world is National Federation of Independent Business.

Congress will be a quandary. Most Congressmen have good judgment, but are human beings. Judgment can be swayed by unrelaxed pressure. Minorities at home, allied with polished pleaders from abroad, will exert pressure to sell Congress that heavy grants to Europe are a "sacred obligation" of America.

To offset this propaganda, Congressmen will need a much greater indication of the grass root sentiment from home.

Congress can be the most potent force in years. With both Houses almost evenly divided, it is evident voters gave no "landslide mandate" to White House. Rather, voters retained solid elements, cast out extremist fringe of both parties.

To meet promises, immediate tax cut may be sought to benefit only a few huge operations, but total sum of reduction will make impressive headlines ignoring fact more than 4,000,000 independent businesses will continue under staggering tax burden.

Several people of this area returned home the past week end from Waco where they attended the Masonic Grand Chapter and Council recently.

Leading the group were Herman R. King, high priest of the Lockney Chapter and C. L. Anderson, high priest of the Dumas chapter. Others in the Lockney chapter attending were Fred Anderson, master of the council, and Mrs. Anderson, Tom Woodard, grand visitor of the 39th district and Mrs. Woodard of Plainview, Arch Keys, district deputy of district 96 and Mrs. Keys of Plainview, Jack Monday, Mrs. Monday and children.

With the Dumas chapter in addition to Mr. Anderson were Harvey Hooten, mayor of Dumas, and Mrs. Hooten, Mr. and Mrs. Pearl, Jessie Cooper, Roy Anderson and Arthur Baer. Also attending were Mr. and Mrs. B. R. Robertson and Mr. and Mrs. Bill McNeal of Floydada.

Mr. and Mrs. John Chandler and family spent Sunday in Quitaque visiting relatives.

Mr. and Mrs. Geo. Beedy have moved from South Plains to their new home in Lockney.

GO TO CHURCH SUNDAY.

Prepare Shrub Planting Now

College Station. — January and February are good shrub planting months for most of Texas, but now is the time to get ready for them. You will get best results with new shrubs or those transplanted from other areas if you plan for the location, spacing, treatment of the soil with fertilizer, and the cultivation.

Sadie Hatfield, homestead improvement specialist for the Texas Agricultural Extension Service says working six to eight weeks ahead will enable you to have shrub beds that give more satisfaction in your landscape plan. Miss Hatfield offers three suggestions for the preparation of the planting area.

First, check the soil for drainage. You may need to terrace, contour or level the soil around the house to conserve the rain or to prevent washing.

Then, the specialist suggests, locate each plant you hope to include with a peg giving it ample distance from the foundation of the house, walks, drive and other plants. Most shrubs need to be from four to six feet from the house and large shrubs need to be even farther away from walls or walks. Careful spacing also eliminates unnecessary pruning.

The third suggestion in shrub bed preparation is spading and fertilizing the soil. Spade the soil eight or ten inches deep in beds about six or eight feet wide. Work in 5-10-5 or 4-12-4 fertilizer for sandy soils, or 16-20-0 for blackland and soils of West Texas. Leaf mold and barnyard fertilizer will also aid in building up the soil. Remember, the specialist says, shrub beds should be prepared at least six weeks prior to planting the shrubs.

Galveston. — Texas' diarrhea death rate for infants increased from 1941-48, while the national rate decreased. University of Texas Medical Branch researchers report.

In 1941, about 10 per cent of the diarrhea deaths in the country occurred among Texas infants, but, in 1948, 25 per cent were Texas children, they add.

Research indicates there is no need for the death rate of Texas infants to be so high, they assert. The scientists cite the need for informational programs in areas where more diarrhea deaths occur.

There are no "wonder drugs" generally satisfactory for treating the disease, they point out, but death can be prevented by emergency treatment if a physician finds out about the case in time and has proper facilities for treatment. Dr. Arild Hansen of the Medical Branch staff directed the research.



CHRISTMAS GIFTS THAT LIVE AND GROW

Cactus Logs planted Bamboo Logs planted Redwood Logs planted

Poinsettias — Cyclamen — Mums — Kalanchoes — Azaleas — Tulip Bulbs Darwin and Parrot boxed.

Other gifts in POTTERY and CERAMICS Christmas Greens with Cones Door Badges

Plains Floral Shop

Flowers Wired Anywhere Dial 2385 Lockney

Carey's Insulated Siding

You can cover the outside walls of an ordinary 5-room house for as little as \$14.37 per month — 36 months to pay — no down payment. This includes all material and labor.

CAREY'S SIDING

is made up from 1/2-inch Asphalt Saturated Insulated Board. Outer surface is covered with Granite in five beautiful colors. We will give you a free estimate on a complete job.

Come in and see our new line of VAL SPAR VELVET inside paint — many beautiful colors and easy to apply.

Brunnier Lumber Co.

Your home-owned Lumber and Building Supply Store Dial 3385 Lockney

MONEY TO LOAN

on Farms and Ranches

Low rate of Interest

PINNER INSURANCE AGENCY

Phone 3329 JIMMIE JOE FAY

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS
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Edgar R. Hays, Editor
Willis Reynolds, Mechanical Superintendent

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF THE TEXAS PRESS ASSOCIATION

EDITORIAL

And behold there are last which shall be first and first which shall be last. — Luke 13:30.

Traveling magazine salesmen are usually an irritation to most everyone in the community but we had a couple here about two weeks ago that didn't trouble the community for long. They were arrested by Deputy Pat Murphy at the request of Clay County officials where they had been indicted for forgery. The men were picked up by the Clay County officers and returned to Henrietta where they will be tried.

Anytime that we buy from traveling salesmen, whether it be magazines or ready-to-wear we are usually due for a skin-

ning. Most everything that traveling salesmen sell can be bought from local merchants in better quality and as cheap or cheaper in price. Concerning magazines, some high school class usually has a drive on to sell them but if you can't buy them anywhere else locally The Beacon can and will be glad to sell you any magazine published at the publisher's rate, which is as cheap as you can buy it anywhere.

From time to time The Beacon receives letters which the writer wants published in the paper but which are unsigned. It is the policy of this newspaper as well as all other newspapers that we know to refuse publication of unsigned letters. We do want and will appreciate receiving letters concerning current topics for publication providing they are free from libel or abuse and also providing they are signed. If the writer prefers we will withhold his name from publication but we must know who has written the letter.

Your letters to the editor do not have to agree with our opinion on the subject to be published. We will be glad to let both sides of any question be heard within reason but we do insist that letters be signed.

According to news releases from the State Department of Agriculture, we gather that that department is joining in the crusade to control underground water. A release reaching us this week predicts that the state legislature will take some action on the matter. They speak of a proration law, similar to the one that controls the flow of oil and go on to say "There are plenty of snags and vigorous opposition to such a plan for water—just as there were for oil." The fortunate area of Texas, meaning the high plains, will have a fight on its hands to handle its own water problems for a long time to come. The fact that the remainder of the state has suffered a drought will agitate the question, regardless of whether control of underground water in this area helps any other part of the state or not.

OUR DEMOCRACY — by Mat

THE EYES HAVE IT



FROM 1861 TO 1865, MATTHEW BRADY FOLLOWED THE ARMIES FROM BATTLEFIELD TO BATTLEFIELD, WITH HIS CUMBERSOME CAMERA—AND GAVE US A GREAT PICTORIAL HISTORY OF THAT WAR. HE WAS THE FORERUNNER OF NEWS PHOTOGRAPHERS, BUT HIS OWN PICTURES WERE HISTORY, NOT NEWS, BY THE TIME THEY WERE PUBLISHED.



TODAY'S NEWS PHOTOGRAPHERS, AIDED BY THE TREMENDOUS ADVANCES IN PHOTOGRAPHY AND THE TRANSMISSION OF PICTURES BY WIRE AND WIRELESS, GIVE US THE NEWS PICTORIALY WHEREVER AND WHENEVER IT HAPPENS, IN PEACE OR WAR. THROUGH THEIR EFFORTS WE GAIN A SENSE OF HISTORY IN THE MAKING, AND OF PARTICIPATION IN THE EVENTS OF OUR TIMES. THESE MODERN "BRADYS" THEREBY HELP ALERT AND INFORM THE PEOPLE, TO THE ADVANTAGE OF OUR DEMOCRACY.

With Our EXCHANGES

NO SALE!

Regardless of how good or how poor a Secretary of Labor Martin P. Durkin makes in the Eisenhower cabinet, we are all for him. Not knowing a thing about the man except what has appeared in the papers the past two days, we have no idea how well he will fill his post. But good or bad, his selection has

already eased the worry of quite a few million Americans, because now we know that Robert A. Taft and his old-line Republicans are not going to dictate the policies of the Eisenhower Administration. That General Ike realizes his responsibility is to the big majority of American people who elected him, rather than to the Old Guard Republicans has been clearly indicated in all his cabinet choices. Only one of them was recommended by the Sen. Taft. — Crosbyton Review.

BEEN WRONGED?

Many times we've been the victim of rank injustices, only to find that after the initial

wrathful passion was over, we could not find it possible to dislike the person. And the same thing has worked in reverse where we perhaps deliberately or through thoughtlessness grossly wronged an individual, only to find that he remained a friend.

On the other hand, we find it impossible to forget a cutting remark by a razor-edged tongue, a false accusation of a look of contempt.

By and large, it is the little things that make enemies. — Thoughts for Thursday in Tullia Herald.

A TRIBUTE TO SHIVERS . . .

Purely speculative so far are the reports that Governor Shivers might be offered the ambassadorship to Mexico. It is presumed that if it is offered he will accept. To be pointed out for the job is certainly a tribute for Governor Shivers since it has been his work that has created better relationship between Texas and Mexico.

A Shivers selection by President-elect Eisenhower would send the first Texan in history to Mexico. His acceptance by President-elect Cortines would mean the passing of Mexico's long reluctance to receive an envoy identified with the Lone Star State. It is 116 years since the battle of San Jacinto and surely that is long enough for the old bitterness and resentment between the two countries to die a decent death.

Such an appointment would loom big as Governor Shivers was undoubtedly one of the key figures to bring about the election of Eisenhower. The new president would also be giving signal recognition to the importance of the Latin America in our foreign affairs by naming so trusted a man.

Mexico is by all odds the leading Latin American nation. It may well be our No. 1 post in the diplomatic field in spite of the emphasis the White House is putting on certain other countries at this time.

We heartily endorse the ambassadorship for Shivers.—Post Dispatch.

The world's continents are America (North and South), Eurasia (Europe and Asia), Africa, Antarctica and Australia.

Long Ago In Lockney

Items of interest from the file of The Lockney Beacon.

July 17, 1914

Mrs. Irene Collier of Crosbyton is visiting her parents, Mr. and Mrs. Martin Ragle.

E. L. Woodburn of Dimmitt, Texas has purchased a half interest in the Lockney Drug Store and has taken charge.

Quarterly Conference of the M. E. Church held Wednesday.

A. J. Cooper and Miss Laura Mayhen, of Lockney, were married on Sunday, the 5th of the month by Rev. H. G. Finley, pastor of the Lockney Baptist Church.

I. N. Dillard and family arrived in Lockney this week to make their future home. Mr. Dillard has purchased an interest in the Lockney Drug Store.

The board of Lockney College and Bible school has elected a new faculty for 1914-15. They are: Prof. Ledlow of Fort Worth, president; Prof. Nail, Prof. Cordeur, Prof. Showalter and Prof. Frank Copeland. Prof. Copeland is one of the best instructors of vocal music to be found in the south, and Lockney College is fortunate in again securing his services.

February 16, 1923

Monday at noon the new directors of the Lockney Community Chamber of Commerce had a joint session with a luncheon at the Ozark Cafe.

Last Friday evening at the home of Mr. and Mrs. Norton Baker, Mmes. A. P. Barker, Artie and Norton Baker and Watt Griffith as hostesses the Merry Men and Matrons Club of Lockney were royally entertained with games of 42.

Grady Crager left Tuesday for Altus, Oklahoma. He was accompanied by his brother, Archie, who will visit for a few days with his brother.

Wednesday has been set for

Trade's day in Lockney

Jim Harper and James spent two days in Ft. Worth this week.

Mr. and Mrs. W. N. and Mrs. S. B. Davis of County were here Tuesday doing some trading.

July 16, 1931

Wynn Riley, age 22 yet Mr. and Mrs. Z. T. Rilk painfully bruised in a car between two trucks south of Lubbock last week.

Bob Collier, age 12 years of Mrs. W. K. Collier was ed last Friday morning was knocked from his by a car driven by a Texas man. The boy was to the office of Dr. Owe

Born to Mr. and Mrs. D. D. Langford, July 13, F. B. Hall, July 11th at Hilburn Casey, July 13 girl.

T. J. Honea was operated at Plainview last week for pneumonia.

Mrs. Mabel Hutchins, Los Angeles, California is visiting her parents, Mr. Mrs. W. J. Teaver and b. Virgil Teaver and family.

Miss Alvie Smalley and Dolis Smalley were in Lockney Monday.

Mrs. W. M. Perry Saturday afternoon T. Marr.

Mr. and Mrs. Hilbert the proud parents of a girl, named Bobby L.

Mr. and Mrs. Guy dinner with Mr. and Mrs. Thomas Sunday.

Mrs. A. J. Thomas, pastor this community since Monday away Monday morning C. F. Bryant, pastor of Baptist Church, conducted funeral services.

The uniformed police was inaugurated in 1850 in New York City.

The Statue of Liberty in New York Harbor

To Mother
...A MODERN GAS RANGE
from Dad!



The sparkling beauty of the modern, automatic gas range that you give will be matched by the appreciative gleam in your wife's eyes. She knows there is no range more automatic. See your dealer today and buy her a new Gas range . . . a gift she will really appreciate.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

SHOP AND SAVE IN YOUR HOME TOWN

Your Home Town Merchant wants and Appreciates your patronage. Check this directory for merchandise and services that he offers you.

Taylor's Helpy-Selly Laundry

MACHINE RENTAL
WET WASH
ROUGH DRY
FINISH WORK

1 Block east of
First National Bank
GEO. TAYLOR, Prop.

TRADE AND SAVE AT HOME

Webster's Service Station

DIAL 2244

Cosden Products
Goodyear Tires and Tubes
Washing and Greasing

STUDENTS! Trade at the— Longhorn Inn

Across street from High School

Parents are invited to visit our store.

SCHOOL SUPPLIES
EATS AND DRINKS

TRADE AND SAVE AT HOME

Complete PLUMBING Service

Call us for your plumbing needs.

J. P. THORNTON
Telephone 2206

Consumers Fuel Association

Lockney

Participate your own Assoc. Dollars too—

FUEL, TIRES, TUBES, GAS & OIL ACCESSORIES and SAVE MONEY

Cooper's Garage

AUTO, TRUCK and TRACTOR REPAIR
Motors Steam Cleaned

PORTABLE CRANKSHAFT GRINDER
Phone 2372

Welford Blacksmith Shop

BLACKSMITHING

WELDING

DISC ROLLING

HARD SURFACING

All kinds of repair work.

Modern Radio Service

J. MARVIN COX

Expert Radio Service
Radio Parts and Accessories
RCA Radios for Home Auto

Dial 3345

Patterson Grain Company

Dial 3393 — Lockney

MERIT FEEDS
SEED WHEAT

See us for your seed needs.

Aiken Blacksmith Shop

BLACKSMITHING

WELDING

HARD SURFACING

DISC ROLLING

Calvin Tomme

Slim Henderson

BUY and SAVE AT HOME

Sets Vote Pool Bonds

An issue of which bonds shall be the Crosbyton School District for three new buildings will be voted on...

home economics cottage and a vocational agriculture classroom and shop.

New Equipment
It also would offer much work on the old high school building and provide additional equipment for the system.

gram, they say, because of additional assistance that would be received from the state and because large payments on the bonds would not be due until after bonds now outstanding are retired.

School Classes Name Favorites

Bill Sherman has been selected by the student body to reign as Mr. Lockney High School and Mary Jo Bonner is Miss Lockney High School according to an announcement from the school officials this week.

Other students voted to hold places of honor are as follows: Orland Gilbert, Frances Copeland, best all-round boy and girl; Most Beautiful girl, Seniors: Nita Kellison, Rochelle Rigdon, Juniors: Johnnie Mac Bonner, Sandra Myers; Sophomores: Joan Harris, Darla Allison; Freshmen: Peggy Williams, Jimmie Holt; Most Handsome boy, Seniors: Bill Sherman, John Dorman; Juniors: Jimmy Myers, Denny Quisenberry; Sophomores: Leland Lewis, Jerry Bartram; Freshmen: Cleon Wylie, Bobby Copeland.

Senior Favorites. Frances Copeland, Victor Day; Best Sport, Elizabeth Handley, Orland Gilbert; Happiest, Rochelle Rigdon, Lewis Foster; Most Independent, June Haggard, Donald Ray Wigginton; Youngest in Class, Susie Farish, February 18, 1936, Jerry Irons, June 14, 1936.

Junior Favorites, June Pigg. Donnie McGowan; Best Sports, Betty Johnson, Eldon Fortenberry; Happiest, Sue Wolford, Jerry Ford; Most Independent, Elva Dee Pope, Fred Gloyna; Youngest in Class, Barbara Carthel, Robert Brown.

Sophomore Favorites. Joan Harris, Bill Paschal; Best Sport, Nell Cunyus, Harold Calloway; Happiest, Gail Chambers, Marion Cross; Most Independent, Jeannette Widener, David Hartman; Youngest in Class, Lavern Word, Jimmie Rankin.

Freshmen Favorites. Clydene Terrell, Weldon Jones; Best Sports, Ernestine Spradlin, Calvin Wylie; Happiest, Doylene Harrison, Donald Pigg; Most Independent, Foinne Boedeker, Gail Wilson; Youngest in Class, Jimmy Holt, June 28, 1939, Doyle McAda, Sept. 15, 1938.

"We will recover our national solvency only by the extravagant use of our national sanity." — Mackem Machine Co., Keene, N. H.

"The relationship many teenagers establish with their parents is touch and go." — Albert A. Franck.

"The women who say men are beasts usually cherish hopes of becoming animal tamers." — Kay Ingram.

"In recent years the national debt has been our outstanding public figure." — Howard Haynes.



BILL SHERMAN
Mr. Lockney High



MARY JO BONNER
Miss Lockney High

John Adams, in 1800, was the first occupant of the White House.

Washington D. C. is called "The City of Magnificent Distances."

Rain water is not pure since it collects impurities from the air in falling.

P. T. Barnum, the circus man, purchased Jumbo, the elephant in 1882.

SERVICE IS OUR MIDDLE NAME



When you want butane or butane appliance service you want the emphasis on the service and that's what you get when you call us. Just dial 2331 and we'll come on the run.

Baker FLASH-O-GAS CO. INC.
"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"

Albert Willis, Manager

Plains Theatre Lockney

THURSDAY and FRIDAY
December 11 and 12

"One Minute To Zero"

with Robert Mitchum and Ann Blyth

A terrific Korean war film—all the drama and terror of modern war brought to the screen — a tender romance set against a background of fighting, dying men in Korea.

Also CARTOON

SATURDAY MATINEE and NIGHT
December 13

"Gobs And Gals"

with George and Bert Bernard

It's operation laughter — with the screen's new and deliriously funny comedy team — the side splitting Bernard Bros. in a frothy tale of riotous romance and all-out action.

Also 2-REEL COMEDY

SUNDAY and MONDAY
December 14 and 15

"The Big Sky"

with Kirk Douglas and Elizabeth Thraatt

A story rugged and stirring as the great outdoors. You hailed it as a great novel — now here it is on the screen — in all its pulse-pounding spectacle of thrills and adventure.

Also CARTOON and NEWS

TUESDAY and WEDNESDAY
December 16 and 17

"Artic Flight"

with Wayne Morris and Lola Albright

Man against man — it's a fight to the death — in an ice bound wilderness at the top of the world — as dare devil bush pilot pits brain and fists against a soviet spy.

Also CARTOON

SEALE DRIVE-IN THEATRE

2 1/2 miles west of town on the Plainview Highway

COME EARLY and eat at our Snack Bar—Home-made barbecue and chili in our sandwiches and hot-dogs. Also cold drinks, snow cones, pop corn, etc.

THURSDAY and FRIDAY
December 11 and 12

"Roseanna McCoy"

with Farley Granger and Joan Evans
Romeo and Juliet of the hills—their burning love stood fast against family hatreds—tender and tragic — roaring with action and suspense.

Also CARTOON

SATURDAY NIGHT ONLY
December 13

"The Half-Breed"

with Robert Young and Janis Carter
Frontier guns blaze under the azure Arizona sky — a true chapter out of the history of the wild west—thrilling technicolor tale of Apaches on the warpath — a drama of violence, love and finally justice among the Apaches.

Also CARTOON

SUNDAY and MONDAY
December 14 and 15

"TULSA"

with Susan Hayward and Robert Preston
A story filled with action and adventure plus romance. Early day thrills in the Tulsa oil fields.

Also CARTOON

TUESDAY and WEDNESDAY
December 16 and 17

"Born To Be Bad"

with Joan Fontaine, Robert Ryan and Elizabeth Scott
Selfish to the core — Poison to those who loved her — and to herself — her beauty could be bought but the price was too high — and every man found she was "born to be bad."

Also CARTOON

JUST ONCE!

That's the total number of times you pay the self-cost for safe, dependable STATE FARM auto insurance coverage!

STATE FARM Insurance

IS ECONOMIC, TOO!

STATE FARM auto insurance costs are low! Members pay no local agent's sales commission year after year, as with ordinary insurance. STATE FARM aims to insure only careful drivers—thereby reducing insurance costs.

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LOCKNEY DRUG

Yes sir, you will find gifts for every member of the family at Lockney Drug — useful gifts — Toy Gifts — fancy gifts — every kind of gifts.

Free Gift Wrapping

Use Our Lay-Away Plan

FOR 'POP'

- Parker & Sheaffer Pen and Pencil Sets
- Leather Travel Kits
- Toiletries for Men
- Hamilton Watches
- Schick and Remington Electric Razors
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FOR 'MOM'

- Bibles and Testaments
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- Hamilton Watches
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FOR 'SIS'

- Movie and Still Cameras
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FOR 'BROTHER'

- Water and Shock-proof Watches
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- Identification Bracelets
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for the "KIDDIES"

- Guns and Scabbard Sets
- Joan Palooka Dolls
- Eg-Saw Puzzles
- Dart Guns
- Toy Musical Instruments
- Wind-Up Toys
- Electrical Toy Cars

Make this a TV CHRISTMAS

Give the family a TELEVISION SET... A new shipment of Electric Blankets... FREE DECORATIONS of all kinds.

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PROFESSIONAL PRESCRIPTION SERVICE
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Two features that are important in any tire are SAFETY and COMFORT. That's what you get — among other features — when you put LEE TIRES on your car or truck.

Come in today and let us talk trade with you. We would like to trade you out of the old tires on your car or truck — and you'll like our trade.

ALBERT WILLIS GULF SERVICE
200 BLOCK SOUTH MAIN DIAL 2331 LOCKNEY

Cpl. Don Penner On Rest Leave

With the 2d Infantry Div. in Korea. — Cpl. Don C. Penner, son of Mr. and Mrs. William E. Penner, of Floydada, Texas, recently had an opportunity to catch up on his Christmas shopping in Japan while on a five-day rest and recuperation leave from the 2d Infantry Division in Korea.

The vacation is part of the Army's policy to give front-line soldiers respite from combat. At the same time soldiers at the "R and R" hotels have been afforded opportunities to visit the well-stocked Army stores (Post Exchanges) established for their convenience and holiday shopping. Packaging and mailing services are set up at most of these centers.

Penner, a squad leader, joined the division last April. He entered the Army in August 1950.

Pvt. Threadgill Is Now In Korea

With the 7th Infantry Div. in Korea. — Army Pvt. W. R. Threadgill, whose wife, Wanda Faye, lives at 308 E. Eighth St., Plainview, Texas, recently joined the 7th Infantry Division in Korea.

Since making the amphibious landing at Inchon in the fall of 1950, the 7th Division has fought in every sector of the Korean peninsula. Elements of the 7th were the only U. S. forces to reach the Yalu River.

Private Threadgill, son of Mr. and Mrs. Percy F. Threadgill, Floydada, Texas, entered the Army last March.

Laudanum is a solution of granulated opium and alcohol.

Andrew Jackson's home was known as The Hermitage.

LETTERS TO THE EDITOR

25 Nov. 1952
Erlangen, Germany.

Dear Edgar:
I don't have much to say for myself, I wish to thank you for sending me the paper. I have been getting it regularly now and I enjoy reading the latest happenings even if it is about a month old.

I noticed in the paper where several Lockney boys are getting out of the service now. In about 4 months and 9 days I hope to be along with the rest of the boys, that time and day will come none to soon to suit me.

I just came off 4 days of squad and I am kinda sleepy, plus that we had a 4 hour class to attend. There is several boys from this outfit going home next month and I know they are a happy bunch of boys, 20 months over here is a long time.

Well Edgar, I had better sign off for now. Tell everyone "hello" for me.

Always,
Cpl. Wm. C. Mercer Jr.

Local Man Is Made Sergeant

With the 1st Infantry Div. in Germany. — Almus J. Adams, son of Mr. and Mrs. Willis A. Adams of Lockney, Texas, was recently promoted to sergeant first class while serving in Germany with the 1st Infantry Di-

Vic Vet says

VETERANS WHO SERVED ANYWHERE IN THE WORLD SINCE THE KOREAN CONFLICT STARTED NOW ARE ELIGIBLE FOR GI LOANS ON THE SAME BASIS AS WORLD WAR II VETERANS



For full information contact your nearest VETERANS ADMINISTRATION office

vision. Constantly training under simulated combat conditions, the division is part of the North Atlantic Treaty Organization Army. It is stationed in the southern part of Germany.

Adams, who entered the Army in January 1949, is a mess sergeant in the 1st Medical Battalion's Ambulance Company.

A veteran of service in the Navy from May 1941 to June 1946, he has earned the Asiatic-Pacific Campaign Medal, European Campaign Medal and the World War II Victory Medal.

GO TO CHURCH SUNDAY.

Bargain Rates On Daily Papers Are Now Available

The Beacon is now authorized to accept subscriptions to a number of daily newspapers at the annual fall bargain rate.

The Fort Worth Star Telegram bargain rates just announced are \$13.95 per year for the daily and Sunday or \$12.60 per year daily only. This is a considerable saving from the regular rate of the Star Telegram which is \$18.00 per year for daily and Sunday.

The rates on the Amarillo Daily News are \$13.00 for the daily and Sunday and \$10.00 per year for the daily only.

The Lubbock Morning Avalanche rates are \$12.95 per year for daily and Sunday and the daily is \$11.00 per year.

The Beacon can also accept subscriptions for the Abilene Reporter and the Wichita Falls Record News but we do not as yet have the bargain rates on these two papers.

You can always save money by renewing your daily at The Beacon office.

Rev. and Mrs. N. S. Daniel attended a Christmas party in Plainview Thursday night honoring Methodist preachers and their families in the Plainview district.

OFFICE SUPPLIES at The Beacon Office.

RETURNS FROM HOSPITAL

Mrs. Garland Sams returned home this week after undergoing an operation at McCarthy hospital, Plainview recently.

Mrs. Charles Whitfill is ill with a cold infection. She is recuperating at the home of her mother, Mrs. L. A. Wofford where she has spent the past week.

The mausoleum, or burial tomb, was named for King Mausolus.

INSURANCE

FIRE — HAIL — TORNADO

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Next door to Federal Bldg. FRANK PERKINS Phone 3311

F. L. BROWN

See me for your HAIL INSURANCE City Property — Farm or Ranch Land

If you want to buy or sell, see me. Located in Frank Perkins building—Lockney.

DR. JOE E. WEBB

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Plainview, Texas



Fordomatic Drive, Overdrive, 1-REST tinted safety glass, white sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

The new Standard of the American Road

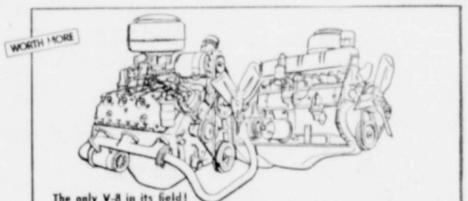
With 41 "Worth More" features, it's worth more when you buy it...worth more when you sell it!

Search no more: the car that exceeds your every driving need is making its bow at your Ford Dealer's!

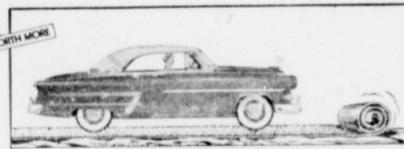
Those of you who have owned Fords in recent years have a hint of the many ways in which this new 1953 Ford sets an entirely new standard for the American Road.

In this new Ford you'll find a new Miracle Ride that sets a new standard of smooth, quiet comfort on level highways or roughest byways. You'll find the easy handling and great visibility you need for today's fast-moving traffic... the "Go" to master today's long-distance driving.

See this Ford... Value Check its 41 "Worth More" features... and Test Drive it. You'll see why this new standard-setting car is worth more when you buy it... worth more when you sell it.



CHOICE OF V-8 OR SIX ENGINES—Ford's 110-h.p. high-compression Strato-V-8 has a partner for thrifty "Go" in the 101-h.p. low-friction, high-compression Mileage Maker Six—only modern Six in its field.



New Miracle Ride brings you riding comfort at its level best! Not just softer springs and new shock absorber action, but a smoothly coordinated system of ride control elements that adjusts instantly and automatically to changing road conditions. It's a completely balanced ride... a ride that will give you an entirely new concept of driving comfort on level parkways or rough, rutted byways.



Shift to Fordomatic... and you'll never shift again. It's the finest, most versatile automatic drive ever. Ford also offers the smooth, thrifty Overdrive.



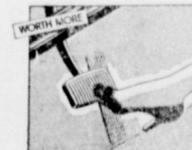
Key-Release Deck Lid opens automatically on counterbalancing hinges when you turn key. Note big trunk space! Ford's hood is counterbalanced, too!



Full-Circle Visibility gives you an unobstructed view of the road... and all the scenery. 1-REST tinted safety glass makes driving easier on your eyes.



Center-Fill Fueling prevents hose marks on the finish of your car. No gas spill on fenders. Short gas filler pipe gives you trunk space for an extra suitcase.



Power-Pivot Pedals, suspended from above, operate more easily, eliminate dusty, drafty floor holes, make foot space of the entire floor space.



Automatic Power Pilot saves you money because it gives you high-compression "Go" with regular gas. An economy feature on both V-8 and Six.

'53 Ford On Display Now

SEE IT...VALUE-CHECK IT...TEST DRIVE IT!

"WHITEY" BACCUS

AUTHORIZED FORD DEALER

Lockney

Telephone 3395

MEDITATION

THE SAVED

What do we mean when we refer to the saved? I am sure you understand the term to mean those who have been freed from the bondage of sins. How can we have the remission of sins? The writer of the Hebrew letter expresses it in Heb. 9:22 "And almost all things are by the blood with blood; and without shedding of blood is no remission." Verse 28 "So Christ was once offered to bear the sins of many; and unto them that look for him shall he appear a second time without sin unto salvation." We understand then that it is by the blood of Christ that we have the remission of our sins, if we have remission it must be by the blood of Christ. "In whom we have redemption through his blood, even the forgiveness of sins." Col. 1:14.

How do we come in contact with His blood? His blood was shed for ALL men. Do all men have contact with His blood? Of course not. Then where do we come in contact with His blood? The "line" set where we come in contact with His blood can wash away sin. Can there be any other deity that can wash away sin? Where, then, do we come in contact with the blood? In Eph. 2:1 "And you were dead in trespasses and sins, quickened, who were dead in trespasses and sins. For by grace are ye saved through faith; and that of yourselves: it is the gift of God: v. 9 Not of works, lest any man should boast. v. 10 For we are his workmanship, created in Christ Jesus unto good works, which he hath before ordained that we should walk in."

Is it by faith only? James says it is not "by faith only."

We are his workmanship. (so there is nothing for us to do), created in Christ Jesus. How were we saved in Christ Jesus? Was it not by the new birth? Born again, by water and by the Spirit? Notice further "created in Christ Jesus." How is the only way that we get into Christ? Gal. 2:27 "For as many of you as were baptized into Christ have put on Christ."

How can baptism be salvation by faith? Buried with him in baptism, wherein also ye are raised with him through the FAITH of the operation of God who hath raised him from the dead." Can you say that baptism is not salvation by faith? What is faith? Heb. 11:1 "Faith is the substance of things hoped for, the evidence of things not seen." Rom. 10:17 "Faith comes by hearing and hearing by the word of God." Question: If God says to repent and I do not repent, do I believe that comes by hearing the word of God? No. If God says to confess, must I confess to have faith produced by "hearing" the word of God? It is clearly taught that I must.

Let us notice this question in closing. Is a saving kind that God wants us to have, merely a belief in God and Christ, or is it "faith cometh by hearing the Word of God?" If the saved are the ones who believe that God and Christ exist, how many are saved? Are there not drunkards, murderers, and thieves that believe in God and Christ to this extent? If salvation is by faith only, then they are saved. But the Word of God says that drunkards, murderers and fornicators shall have their part in the "Lake of fire." If the saved are those who come in contact with the Word of God, and that can be done only by obedience, then they become the author of eternal salvation to all them that obey him."

Main Street CHURCH OF CHRIST



Girl Scout Troop 4 of Lockney is this week selling Girl Scout cookies. They offer three kinds, sandwich creme, chocolate thin

mints and old fashioned butter cookies. If the girls don't call on you you may call 3867 to secure some of the cookies.

1953 Fords On—

(Continued from Page 1)
12 single-tone and 14 two-tone exterior colors. Interior fabrics and trim are new and color-harmonized interiors blend perfectly with the new body colors on all 1953 Fords. The instrument panel has been redesigned with a satin-chrome finish on the mask surrounding the gauge indicators and chrome yokes around the control knobs.

Known as the world's largest builder of V-8 engines, Ford features its Strato-Star V-8 engine as the only V-8 in the high volume field. Its 110 horsepower is the highest in this field. Also available on the 1953 Ford is the Mileage Maker Six — the most modern designed 6 in the industry — with free-turning overhead valves. This 6-cylinder, high compression, low-friction engine is rated at 101 horsepower and was introduced on the 1952 Ford. It has won high praise among Ford owners for its unusual economy and powerful performance. Both engines are designed to operate on regular gasoline.

Clear safety glass is standard in the large, one-piece windshield, the curved, car-wide rear window and on the large side windows of the 1953 Ford. As optional equipment at extra cost, Ford 1-REST, soft-green tinted safety glass is available. This glass effectively cuts glare from the sun's rays and from oncoming headlights.

Additional features offered in

the 1953 Ford are: check straps which hold the front doors either two-thirds or wide open; all Mainline sedans and coupes equipped with 6.70x15 tires as standard equipment; new jet-wing hood ornament and new oblong parking lights; and new one-piece, wrap-around rear window in the Victorias.

Ford continues to feature center-fill fueling with the gasoline cap concealed behind the license plate, easier steering, push button door handles and rotary latches and extra large luggage compartment.

C. Gordon Home From Hospital

Chester Gordon was able to spend the Thanksgiving holidays here with his family after spending sixteen days in a Lubbock hospital following an accident at the Paymaster Gin at Aiken on November 11. Mr. Gordon's foot was caught in a pulley which broke his ankle bones and crushed his heel. He went back for a check-up on Dec. 4 and will receive another examination next Monday to determine if an operation will be necessary.

Visiting in the Gordon home during the weekend were his aunt and uncle, Mr. and Mrs. E. C. Gordon of Plainview who spent Friday and Saturday nights, Arthur Stearns, Plainview spent Friday and Jack Gordon of Spur spent Sunday.

Library Drive Funds At \$1500

Approximately \$1500 has been secured thus far in the Floyd County Library fund drive, it was reported in Lockney Wednesday by Mrs. J. H. Barnard of Barwise, chairman of the County Library Committee.

Approximately \$1400 of this amount has been collected in Floydada, Sand Hill, Lakeview, Blanco, South Plains, Harmony and Allmon.

The library fund drive committee in Lockney, headed by Mrs. J. D. Copeland, has not made their drive as yet and may not have time to do it until after Christmas it was reported. A number of local ladies have been named on the committee to secure funds for the library.

Goal for the county-wide drive is \$5000 which will be used to supplement the money set aside by the Commissioners Court for the library.

Mrs. Sam A. Spence of Floydada is treasurer of the library fund.

Wood Attends Alfalfa Meeting At Lamar

J. D. Wood of Lockney, manager of the Lockney and Aiken plants of the National Alfalfa Milling & Products Co., attended a meeting of managers of company plants at Lamar, Colo. He accompanied L. L. Leatherman, district manager, Bob Greer and Ray Copeland, all of Plainview. The meeting included managers of the alfalfa milling plants and also of the plants of the National Chlorophyll & Chemical Co. Thirty-four managers representing the facilities of 57 dehydrators in 12 states were present. The meeting was held last week.

The primary attraction at the meeting was the inspection of the \$1,000,000 chlorophyll plant which is now under construction at Lamar and will be the largest in the world.

Honolulu, the capital of the Hawaiian Islands is located on the island of Oahu.

Cape Horn was named after Hoorn in the Netherlands, by its discoverer Schouten, a Dutch navigator.

Letters To Santa

Dear Santa:
I want a John Deere tractor and a road grader and some plows and a trailer. My sister Peggy wants a fringe jacket. My brother, Don wants a toy dog. Please bring it to us. Love,
James Walter Buckner.

Dear Santa:
I was in town this morning and shook your hand, and you told me to write and tell you what I wanted for Christmas. I really want a bicycle but as I am only five mother and daddy don't think I should have one yet. So you can bring me some blue jeans, a cap, some kind of toys and fruit, nuts and candy. Remember Lynda and all the other boys and girls, and mother and daddy.
Lots of love,
Billy Neil Harris.

Dear Santa Claus:
I am a little boy 3 years old. I have been a good little boy this year. Please bring me a little bicycle and train, also fruit, nuts, and candy. Remember all the other little boys and girls.
Yours truly,
Doyle Ray Johnson.

Dear Santa Claus:
I want a Sweet Sue Doll and a bigger Panda than I got last year. If you can bring it.
Santa Claus I have tried to be good.
Santa Claus please bring George a doll without hair and please bring George a little panda bear.
Love,
Susan and George.

Intermediates To Have Party

Members of the Intermediate department of the First Baptist Church will have a Christmas party next Saturday night at the home of Mr. and Mrs. Hilburn Casey. Each boy and girl will bring a gift to exchange and a silver offering to buy a doll for an orphan's home. The group will leave the church for the Casey home at 6 o'clock.

Jetsam is goods cast overboard to lighten a ship's load.



SPECIALS THURSDAY, FRIDAY, SATURDAY

SPRY 3 Pound Can **60c**

With coupon worth 15c on back of can.

Salmon Tall Can **30c**

PORK & BEANS Van Camps Lb. Can Each **10c**

Honey Sioux Bee Cream Spread 1 Lb. Ctn. **20c**

CAKE MIX Pillsbury White 17 oz. pkg. **20c**

FRUITS and VEGETABLES

LARGE YELLOW
BANANAS, 2 lbs. 25c

FLORIDA JUICY
ORANGES, lb. 7c

CALIFORNIA GREEN
CABBAGE, lb. 4c

MEATS

BEEF ROAST 40c

SPARE RIBS 40c

Sliced BACON, lb. 30c

PLENTY FRYED
FRESH CUT UP, DRESSED, READY TO COOK

Prune Plums Hunts, No. 2 1/2 Can Packed in heavy syrup 5 for **\$1.00**

OLEO Shurfresh Yellow Quarters Pound **10c**

TUNA FISH Tuxedo Brand Flat Can **10c**

CRACKERS RITZ Pound Box **20c**

MILK Pet or Carnation Large Can—2 for **29c**

Pecans SHELLED Pound package Each **\$1.00**

PLENTY OF DECORATIONS, SNOW ORNAMENTS AND CHRISTMAS TREE LIGHTS

We Give S & H Green Stamps—Double Stamps on Wednesday with \$2.50 purchase or more.

RHODES
Grocery & Market

Phone 2275

Free Delivery

BROWN'S CLEANERS & CLOTHIERS

Offer You A Wide Array Of

Gifts For The Man In Your Life!

WHAT could be more PRACTICAL for Christmas than wearing apparel by nationally known clothiers from our stock of MEN'S WEAR. Come by soon and select those gifts for your man.

Free Gift Wrapping — Use Our Lay-Away



All Wool
Western Suits
Coat style or jacket style in tan or grey. Size 34 to 44.
Jacket style Suit — \$45.00
Coat style Suit — \$49.95



Men's Robes
Van Heusen Dress Shirts

Ladies Western Slacks in several patterns \$8.95 — \$9.95



Men's Dress Suits
Stylemart by Merit. Fine quality, fine workmanship. Give him a new suit for Christmas.
Also SPORT COATS



McGregor Jackets several styles to choose from



DRESS SLACKS

Mallory Hats

Give him a Hat Gift Certificate and let him select his own style.



BROWN'S CLEANERS & CLOTHIERS
MEN'S WEAR — QUALITY CLEANING

LOCKNEY

DIAL 3831