

# Merry Christmas

1952

## THE LOCKNEY BEACON

• SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY •

VOLUME 51

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 25, 1952

NUMBER 37

### Girls Go To In New Tournament

Girls basketball team... finals in the New... last week end... 45 to 37... Kelley was very... about their play in...

Girls started tourna... in one of the best... have played this... they defeated a good... Muleshoe 57 to 43... was high point... the locals with 17...

Girls then took on... Deal team defeat... to 33 and Jerry Irons... point man in this... 14 points.

Girls Saturday night... played a good... had trouble holding... Cunningham and... out 45 to 37. Jerry... again high point man...

Girls defeated... girls in their... 42 to 26. Nancy... 20 points for the... to lead the scoring... second game the local... a thriller to Muleshoe... 37. Nancy Holland... high with 18 points... for third place Satur... from the local girls... from so many games... 25 to 23. Nancy... points in this game.

### Automatic Car Wash led By Baccus

Whitey Baccus Motor... installed a new Wash... automatic car washer... thoroughly wash from... five cars per hour, the... nounced this week. The... will be all ready to... Friday morning.

### ing At City torium Sunday

Regular Fourth Sunday... will be held at the City... here Sunday after... was reported this week... president of the sing... been away and it is... down whether he will re... that time or not but the... will be held as usual, it...

### DISCHARGE

Billie Bybee arrived home... last week having received... discharge from the Navy at... Delphia on December 3... served a little more than... years in the Navy, part of... time with fighting ships in... an waters. He is the son of... and Mrs. Delbert Bybee of...

### Postmistress At Floydada Resigns Account Health

Floydada. — Mrs. Barbara H. Smith, postmaster at the Floydada post office for the past 17 years is resigning her position, effective December 31, 1952.

Mrs. Smith's resignation was sent to the Post Office Department at Washington in September.

Mrs. Smith is resigning on account of her health. During the past five years she has undergone two operations on an injured foot and finds that she must resign her duties as postmaster.

Mrs. Smith will make a statement shortly after the holidays expressing her appreciation to patrons of the office.

### 4-H Awards Are Made At Party

The County-wide 4-H Club met in the VFW Hall at Floydada on Friday evening for their Christmas party. Christmas mistletoe tied with red ribbons were used for decoration and set the stage for the lively games led by Troy Lee McNeill, Mr. Dorsey and Mrs. Latta. Wilton Green, president presided at a short business meeting. It was announced that club meetings in January 1953 would be on the second and fourth Monday nights.

The group presented Mr. and Mrs. A. M. Dorsey with a gift in appreciation for their being recreation leaders. Gifts were also presented to Miss Leila Petty and Mr. Robert Gibson, Extension County Agents. Members brought gifts for Milam's Orphan's Home.

During the business session county awards medals for achievement in various contests were presented. Club members not present will receive their awards in January. Medals presented were as follows:

GARDEN by Allis Chalmers Mfg. Co., to David Pickens, Jerry Gross, Alice Latta, Marceleta Green.

4-H LEADERSHIP by Edgar Foss Wilson to Wilton Green and Mona Williams.

FIELD CROPS by International Harvester to John Paul Schacht.

DAIRY ACHIEVEMENT by Kraft Food Company to Bobby Carmack, Elmer Dean Williams, and Johnny B. Griffin.

4-H MEAT ANIMAL by Thomas E. Wilson to David Mount.

FARM AND HOME SAFETY by General Motors to Mona Williams, James Hale, Pat Gross, Alton Higginbotham, and Roy Hartman.

HOME IMPROVEMENT by Sears Roebuck Foundation to Margaret Lovell, Mary Ann Lee, Nellie Neff, and Patsy Ashton.

CANNING by Kerr Glass Mfg. Co., to Joellen Jackson.

POULTRY models by Dearborn Motors Corp., to James Hartline, Norman Brints, Julia Ann Daniel, Maxine Hatley, and Patsy Johnson.

FROZEN FOODS by International Harvester Co., to Peggy Williams.

GIRL'S RECORD by Montgomery Ward to Mona Williams.

FOOD PREPARATION by Servel Inc., to Marceleta Green, also cooking equipment from Foley Mfg. Co.

CLOTHING ACHIEVEMENT by Spool Cotton Co., to Margaret Lovell.

GOLD STAR by Texas A. & M. College to Marceleta Green.

### Sec'y Office Is Made Appointive

An ordinance passed more than a year ago by the Lockney City Council is being published this week and will be effective at the next regular city election. The ordinance provides that the office of the City Secretary shall be appointive rather than elective as it has been in the past.

According to dates on the ordinance, found elsewhere in this issue, it was passed on Sept. 27, 1951 and is signed by F. L. Brown, as mayor pro-tem and Faye Messer as City Secretary. However, since the city secretary was serving an elective term at that time, the ordinance could not become effective until the end of that term and for that reason the ordinance is just now being published.

The ordinance lists the effective date as April 7, 1953, which is the date of the next city election. It was passed under authority of a measure passed by the 51st legislature in 1949 which authorizes the governing body of a city operating under the general laws to make the office of the city secretary appointive instead of elective.

The ordinance states that the city secretary shall perform the duties prescribed for him by law, ordinance, resolution or order of the council. It further states that the secretary shall be appointed for an indefinite period and shall be subject to discharge at the will of the council, that the council shall fix the compensation and that the secretary will furnish a surety bond as may be required by the city.

### Nephews Of Local People In Accident

Bill Withrow, 18 year old son of Mr. and Mrs. W. H. Withrow of Lubbock and nephew of Lloyd Withrow of Lockney, was killed instantly and Ewell Dean Truett, 17 year old son of Mr. and Mrs. E. H. Truett of near Idalou and nephew of J. P. Truett of Lockney was seriously injured in a motorcycle accident last Wednesday night in the east edge of Lubbock. The boys had been racing on their motorcycles and young Truett had slowed up to stop when the two motorcycles collided, it was reported here. Truett suffered a crushed leg and it was necessary to amputate the left leg between the knee and the ankle.

Mr. and Mrs. Lloyd Withrow attended funeral services for his nephew at Lubbock Friday.

### Sid B. Thomas On Baylor Honor Roll

Waco. — Dean Monroe S. Carroll of Baylor University announced that 108 students made straight "A" records on a full load of academic work during the Fall Quarter, thus winning a place on the coveted Dean's honor list.

They represent approximately 2 per cent of the Fall term student body, Dean Carroll said. "These students are to be congratulated for their achievement. It is an honor both to them and to the university."

Twenty-eight of the honor students came from outside of Texas. The foreign countries of China, Venezuela, and Formosa were represented.

The Dean's list includes Sidney Barm Thomas Jr. of Lockney.

Watch your expiration date.

### Meager Moisture Here Last Week

Other parts of the county may have had sufficient rainfall to be beneficial but not Lockney, according to Weather Observer Joe Holt's rain gauge. The total moisture measured here last Thursday and Friday was a mere .05 of an inch, Mr. Holt said.

At Cedar 30 of an inch was reported and Sterley reported .65. Down in the southeastern part of the county more than an inch was measured in some places.

The minimum temperature here Monday night of this week was 22 and the maximum Monday was 54 degrees.

The total rainfall measured here to date this year is 13.35 inches, Mr. Holt said, compared to a yearly average of around 21 inches.

### Assessment Plan To Finance Floyd Paving Program

Floydada. — The Floydada City Council has taken the first step toward invoking an assessment plan to pay for the curb and gutter improvements on property bordering Highway 70 within the city limits.

The improvement program, to cost an estimated \$110,000, was worked out last summer by the city and the State Highway Department which will carry out the highway widening project.

The assessment program was worked out after approximately half of the property owners along the highway failed to deposit escrow agreements and the money or mechanics lien agreements necessary to begin the curb and gutter improvements.

The council had at first hoped voluntary agreements could be signed with all owners of property fronting on the highway. Savings under such a voluntary program would be considered, city officials said.

Plans for the paving already have been worked out by the highway department, which now is waiting on the city to fulfill its part of the agreement. City officials now plan to advertise for bids on curb and gutter work within the next five days. Next step will be posting of notice of assessments proposed to be made against property owners.

### ARRIVES HOME

Cpl. and Mrs. H. B. Foster Jr. and baby arrived in Lockney Friday of last week for a visit during the Christmas holidays with relatives here. Cpl. Foster, formerly associated with his father in the City Bakery here, is now stationed at Warren Air Force Base, Cheyenne, Wyoming.

### NEW ARRIVAL

Mr. and Mrs. B. J. Veal of Plainview are parents of a baby boy born Dec. 20 at a Plainview hospital. The young man weighed 6 pounds, 6 1/2 ounces. Mrs. Veal is the former Betty Jean Myers. Mrs. Olive Myers is the maternal grandmother and Mrs. J. Veal of Decatur, Texas is the paternal grandmother.

Mr. and Mrs. Sid Thomas Jr., students at Baylor University, arrived Tuesday night from Amarillo where they visited her parents, Mr. and Mrs. E. P. Jones. They will be holiday guests in the homes of his parents, Mr. and Mrs. Sid Thomas Sr., and sister, Mrs. Mark Fairman and Mr. Fairman.

### Plans Made For Xmas Holidays

With the Lockney schools out for two weeks plans for celebrating the Christmas holidays are being made by local people in various ways.

College students are all home now and parties of various kinds have been the order of the day. Numerous Christmas trees have been enjoyed by the little folks as well as the big ones.

Most business houses will close for Christmas Day only but some businesses are taking longer holidays. Several will be closed Thursday, Friday, Saturday and Sunday. These are Brown's Cleaners & Clothers, Master Cleaners, and Taylor's Laundry.

Stapp Bros. Paint and Body Shop will be closed Wednesday, Thursday, Friday, Saturday and Sunday and the U & I Laundry will close from Wednesday noon through Sunday as will The Beacon Office.

The local auto dealers and garages will close Wednesday and Thursday for a two-day holiday.

The two local laundries will also take a holiday next week closing on Thursday, Friday, Saturday and Sunday, January 1, 2, 3 and 4.

### White Rose Cafe Open For Business

The White Rose Cafe has been opened for business by Mr. and Mrs. Clyde Stowe. The cafe was formerly operated by Mr. and Mrs. Stowe as the DeLuxe Diner and later operated by other people as "Everybody's Cafe." The Stowes took the cafe back recently and are now open for business.

"We will serve short orders, home-made pies, good coffee and cold drinks," Mr. Stowe said this week in announcing the re-opening.

### Floydada Man Not Injured In Car Upset

Bruce L. Johnson, 24, of Floydada escaped serious injury Saturday night when the automobile in which he was riding alone went out of control and overturned on Highway 87 two miles north of Kress about 8:30. Johnson underwent treatment and examination at the Swisher County hospital at Tulla and was released.

Swisher County Sheriff Hugh White said the 1951 Ford automobile Johnson was driving was badly damaged.

### RECEIVES DISCHARGE

Lt. Charles B. Brotherton arrived this week from Lake Charles, Louisiana where he spent the past several weeks since arriving in the states from Japan and Korea where he served for seven months. Lt. Brotherton has received a discharge from the army with which he has served seventeen months. He will spend the Christmas holidays here with his wife, the former Merle Myers and their two children, Bobby and Debby and other relatives.

The first of the year the Brothertons will leave for Bozeman, Montana where he will teach in the State Agricultural College, a position he held prior to entering military service.

Mrs. S. V. Williams accompanied Mr. and Mrs. J. P. Williams to Pryor, Oklahoma to spend Christmas with Mrs. Lena Haden and other relatives.

### Babson Forecast To Cover Every Important Topic

The Roger W. Babson Business and Financial Outlook for 1953 to be published in The Beacon next week, will cover such important topics as:

General Business  
Commodity Prices  
Taxes  
Trade  
Labor  
Inflation  
Farm Outlook  
Stock Market  
Real Estate  
Politics

Mr. Babson has been very accurate in his forecasts of previous years and many people will be interested in his article telling what we may expect in 1953. Remember — it will appear in The Beacon next week.

### 45 Called For Army Physicals

Texas Local Board No. 45, comprising Floyd, Hale, Swisher and Motley counties, has called 45 men for armed forces pre-induction physical examinations. The men are to report to the third floor of court house at Plainview on January 8 at 8 a. m.

Following is the list as released by the board:

James E. Elliott, Floydada.  
Charles L. White, Jr., Tulla.  
Evaristo Reyes, Plainview.  
John E. Perry, Jr., Floydada.  
Arly L. Greenhill, Plainview.  
James E. Cowan, Plainview.  
Kenneth H. DeRusha, Plainview.  
Doyle W. Jackson, Plainview.  
Jimmy L. Perry, Plainview.  
Darrell O. Stephens, Abernathy.  
Lloyd C. Eiland, Lockney.  
Lesal W. McNutt, Plainview.  
Floyd L. Field, Hale Center.  
John Gomez, Plainview.  
Gordon R. Harmon, Roaring Springs.  
Jewel W. Hestand, Hale Center.

Edward A. Curtis, Petersburg.  
J. W. West, Jr., Plainview.  
William T. Simmons, Tulla.  
Howell D. Sparrow, Plainview.  
Kenneth F. Thompson, Matador.  
Clendon H. Thames, Plainview.  
Thomas G. Reames, Happy.  
Eliga T. B. Wofford, Hale Center.

Gleason J. Eakin, Plainview.  
Bobby J. King, Kress.  
Osvil L. Deal, Tulla.  
Merritt H. Brooks, Plainview.  
Eddie G. Holcomb, Tulla.  
Edward D. Wilmeth, Kress.  
Robert L. Morris, Lockney.  
Harold H. Howard, Plainview.  
Richard E. Tilson, Plainview.  
Edd C. Shelton, Tulla.  
Audra L. Mosely, Jr., Petersburg.  
Tom A. Caskey, Plainview.  
A. O. Ferguson, Jr., Plainview.  
Byron E. Gammage, Plainview.  
Bobby J. Durham, Floydada.  
Raymorse Ferguson, Plainview.

J. E. Bray, Happy.  
Willie T. LaRoe, Happy.  
Robert H. Hollars, Plainview.  
Ull L. Gunter, Olton.  
The following listed registrants have been transferred to this board and will be examined with the above group:  
George G. Brewster, Edinburg, Texas.  
Jeff Q. B. Spencer, Paris, Texas.  
Fidel (nmn) Barrera, Edinburg, Texas.

OFFICE SUPPLIES at The Beacon Office.

### Lone Star Road Will Be Paved To County Line

The State Highway Department announced this week that approximately 3 miles of road from the north end of Farm Highway 598 near Lone Star north to the county line had been designated as Farm to Market road and that plans were to hardsurface the road within the next two years.

Another Floyd County project is that in Precinct 3 from the end of Farm Highway 785 at Cedar Hill northeast for a distance of approximately 10.8 miles which road has also been designated as a Farm to Market road and will be hardsurfaced in the same program.

Commissioner Hugh Counts said Tuesday that it would probably be 1954 before the two roads were paved since the State Highway Department works ahead of the actual paving project about that far.

The roads will be paved with a caliche base and double-asphalt top as are other farm roads in the area. The county will be required to furnish right-of-way without cost to the state. Upon completion the roads will be assumed for maintenance by the state.

The paving of the Lone Star road north to the county line will still leave a gap of about 3 miles in south Briscoe county. When this is closed this area will have an all-weather road through to Rock Creek store and then to Amarillo by way of Tulla.

The Cedar paving will also leave a gap in that area but will probably be connected up in future years both with the road from Flomot west and the pavement running south out of Quitaque.

Motley county has a road project in the program also that being a road from Farm Highway 97 two miles east of Flomot, south and east to State Highway 70, a total of 9.5 miles.

Several projects in Hale County are included in the program, most of them in the vicinity of Finney Switch.

### TURKEY WINNERS NAMED

Winners of dressed turkeys given away Tuesday by The First National Bank were Esley Yearby, Mrs. Johnny Moody, R. R. Kellison, Lloyd Wofford, W. H. Rigby, Jim Conner, Melvin Bahagan, Jimmie Nance, W. O. Whitehead, Tom Fortenberry.

### GINNING REPORT

Fred Bell, special agent of the Census Bureau, reports that 72,877 bales of cotton were ginned in Floyd County from the crop of 1952 prior to December 1 as compared to 62,501 bales from the crop of 1951 at the same time.

### GO TO CHURCH SUNDAY.

### CASH MARKETS

**Poultry**  
Heavy Hens, 4 lbs. and over .. 18c  
Light Hens, under 4 lbs. .... 16c  
Cocks, pound ..... 6c  
Eggs, No. 1 dozen ..... 50c  
Geese, pound ..... 12c  
Ducks, pound ..... 12c

**Creams**  
Butterfat, No. 1, pound ..... 65c

**Hides**  
Hides, No. 1, pound ..... 6c

**Grain**  
Wheat, per bushel ..... \$2.21  
Milo, per cwt. .... \$2.75

**HOME HINTS**

To clean the broiler of the gas range after use, remove the pan and grill from the broiler compartment as soon as food has been served; when cool, wash as you would any cooking utensil. Occasionally wash sides of broiler compartment with sudsy hot water to which a little ammonia has been added.

The book of Revelations in the Bible is called the Apocalypse.

**HOME HINTS**

Hot, hot water for white nylon keeps them white when you add bead bluing to wash water. Use 140 degrees for machine washing; hot as your hands can stand, if in the wash basin.

Jesus was about 33 years of age at the time of His death.

The Mayflower brought 102 Pilgrims to America in 1620.



**THROUGH THE HOOP** Flippy, a trained porpoise at Marine Studios, Fla., gets into the holiday spirit by leaping through a Christmas wreath suspended over the water of his tank.

**Far-Off Lands Come to Life In Yule Toys**

**G**EOGRAPHY comes down the chimney on Christmas Eve.

In the flood of toys soon to spill out into the nation's living rooms will be the touch of many different lands. Beside a teddy bear, replica of Australia's marsupial furred koala, perhaps will stand a carved wooden farm scene from German Bavaria, a South American gaucho doll, or a miniature pagoda made in Japan.

Similarly, the United States, now the world's leading toy maker, sends abroad its wild west costumes, its shiny playtime trucks and cars and earth-moving equipment, its small-scale railroads and sky scrapers to delight children all over the globe.

Toy industries in Germany and Japan are on the upswing again. Germany was among the first nations in the world to make tin horses on wheels, engines that ran, animals that walked, birds that sang. Now U.S. buyers go back to cities such as Nurnberg for the output of ingenious middle-aged inventors.

New toys that startle the world often come from Europe. One such

is a German duck which, when set on an incline, proudly walks down the slope. Another is a recent gadget from Denmark called a "tippe top," a wobbly sphere about the size of a small apple that suddenly flips upside down and continues spinning on its stem.

Winston Churchill was intrigued by the top when he first saw it. In Stockholm, the King of Sweden, a cabinet minister and an atom physicist, a Nobel Prize winner, got down on their hands and knees at a banquet to study the mysterious flip-flop action.

As a mirror of mankind's culture, toys reflect the progress of civilization. Yet an amazing similarity can sometimes be seen between the toys of long-forgotten eras and the playthings of today.

**Man of Bethlehem**

Jesus Christ is a God whom we can approach without pride, and before whom we may abase ourselves without despair.—Pascal.

As the print of the seal on the wax is the express image of the

seal itself, so Christ is the express image—the perfect representation of God.—Ambrose.

The devotion to the person of Christ that steers clear of the doctrines and precepts of Christ, is but sentimental rhapsody.—Herrick Johnson.

This is part of the glory of Christ as compared with the chiefest of His servants that He alone stands at the absolute center of humanity, the one completely harmonious man, unfolding all which was in humanity, equally and full on all sides, the only one in whom the real and ideal met and were absolutely one. He is the absolute and perfect truth, the highest that humanity can reach; at once its perfect image and supreme Lord.—French.

**Allegorical Parades Mark Mexican Yule**

**T**HE people in Mexico build elaborate floats for allegorical parades during the holiday season.

For eight evenings before Christmas there is a religious procession at the head of which the figures of Joseph and Mary are borne.

On the ninth evening entrance is permitted and a religious ceremony conducted about the straw-filled manger of the Babe.

**Soil Conservation News**

Robert Lee Smith has just completed a diversion terrace on his farm north of Cedar Hill. He is leveling fifteen acres on his home place north of Sterley for irrigation. He plans to plant this land to irrigated pasture.

Duard Reeves has just completed leveling fourteen acres for irrigation on his farm north west of South Plains. He plans to seed this area to wheat now and then seed it to irrigated pasture next fall. The wheat crop will give Mr. Reeves a chance to restore the grade on the benched land after the wheat is harvested and before the pasture is seeded. Restoring the grade is desirable as the filled areas will settle and leave the surface irregular. A uniform surface can be obtained by re-finishing after one crop has been grown. This will result in increased production for the same amount of water pumped.

W. B. Wilson has just completed a diversion terrace on his farm two miles south of Cedar Hill. The diversion will intercept water, from a long gentle slope, that had been causing severe erosion and divert it on grass-land.

John Hodel is installing underground concrete pipe for better distribution of irrigation water.

Cover crops planted this fall are doing very well and should be of great benefit during the early spring by protecting the soil from blowing. The cover crops will also benefit crop production by improving the physical condition of the soil.

Guests for an early Christmas eve dinner in the home of Mr. and Mrs. Ed Whitfill on Monday evening were their children and their families, Mr. and Mrs. Billy Ed Whitfill and children of Aiken, Mr. and Mrs. J. Floyd Howe and children of Panhandle, Mr. and Mrs. Ben Whitfill and family of Silverton; Mr. and Mrs. Charles Whitfill and family, Silverton.

If hands look grimy, scrub them with hand brush and hot soapy water. Smooth them with a lotion or cream.

Rhode Island was the first state in the union to build its own airport.

Lindbergh received Distinguished Flying Cross awarded by the U.S.

**Merry Christmas**

May we extend to you our very best wishes for a Holiday Season in happiness and joy

**ADAMS TAX STATION**

**Greetings**

May your Christmas glow with bright sentiment and may the New Year reflect every joy this wish can bring

**ALBERT WILLIS GULF SERVICE**  
200 BLOCK SOUTH MAIN DIAL 8883 LOCKNEY



**Plains Theatre Lockney**

THURSDAY and FRIDAY  
December 25 and 26

(Matinee on the 25th starting at 2:15. One show only)

**"The Lusty Men"**

with Susan Hayward and Shelley Winters

A lusty woman who fought for her man—a roaring tale of the rodeo—with its danger, excitement and romance.

Also **CARTOON**

SATURDAY MATINEE and NIGHT  
December 27

**"Kansas Territory"**

with Wild Bill Elliott

A bitter, brawling saga of the gun-swept grasslands—He rode into Kansas with a price on his head—wanted by the law and the lawless—fought throughout the southwest.

Also **CARTOON**

SUNDAY and MONDAY  
December 28 and 29

Dean Martin and Jerry Lewis in

**"Jumping Jacks"**

It's another fantastically funny comedy riot—with those mirthful madcaps, Martin and Lewis. They're up in the air as paratroopers and it's ceiling unlimited on laughs.

Also **CARTOON** and **NEWS**

TUESDAY and WEDNESDAY  
December 30 and 31

**"He Ran All The Way"**

with John Garfield and Shelley Winters

He had only a gun to guide him—He pitted daughter against father in his fight for life—She loved him but he made her hate him—he was trapped and trigger-happy.

Also **CARTOON**

**SEALE DRIVE-IN THEATRE**

2 1/2 miles west of town on the Plainview Highway

**COME EARLY and eat at our Snack Bar—Home-made barbecue and chili in our sandwiches and hot-dogs. Also cold drinks, snow cones, pop corn, etc.**

THURSDAY and FRIDAY  
December 25 and 26

**"At War With The Army"**

with Dean Martin and Jerry Lewis

The army was never like this—and maybe it's a good thing—because you've never laughed so hard in all your life—as you will at this comedy riot.

Also **CARTOON**

SATURDAY NIGHT ONLY  
December 27

**"Renegades"**

with Evelyn Keyes, Willard Parker, Larry Parks and Edgar Buchanan.

IN **TECHNICOLOR**

An action picture that you will like in beautiful technicolor.

Also **CARTOON**

SUNDAY and MONDAY  
December 28 and 29

**"Thunderbirds"**

with John Derek, John Barrymore Jr. and Mona Freeman

At last—the stirring story of the fighting 45th, the citizens soldiers of the heroic Thunderbird Division—who fought with honor and glory—because it was their simple duty.

Also **CARTOON**

TUESDAY and WEDNESDAY  
December 30 and 31

**"China Sky"**

with Randolph Scott, Ruth Warrick, and Ellen Drew

Another action picture with the setting in Old China.

Also **CARTOON**

**Merry Christmas**

To our faithful old friends, to our devoted new friends and to those whose friendships we hope to earn—we wish a most cheerful Christmas and a New Year filled with all the good things in life—Health, Happiness and enduring Peace.

We extend this greeting, not because it is the customary thing to do but because it is a sentiment genuinely felt, for as the years go by our appreciation of cherished friendships becomes greater and greater.

**"WHITEY" BACCUS MOTOR CO.**

"Whitey" Baccus	"Rusty" Baccus	Georgia Hanst	Evalee Roberts
"Chub" Smith	Harold Davis	Aubrey Kent	Bill Marr
Hence Roland	Leonard Kelley	Napoleon Hall	

### South Plains by Mrs. Murray Julian

The Christmas program and party given at the South Plains church was held Sunday evening, Dec. 21, with about 75 in attendance. The program was under the direction of Mrs. Bill Beedy and Mrs. Brian Karr with their committees and after the program and preaching services by Rev. Floyd Heard from Olney, refreshments of sandwiches, cake, pie, coffee and candy were enjoyed by everyone. The offering at the Christmas tree was given to the Lottie Moon program.

Mr. and Mrs. Bryant Higginbotham, Bud and James Alton, are leaving early Christmas morning for Chillicothe, Texas, to spend Christmas day with his mother who lives in Chillicothe. They will come home that evening.

Mr. and Mrs. Bradford Beedy spent Sunday with his parents, Mr. and Mrs. Bill Beedy and were visitors at Sunday School Sunday morning. They planned to go back to Lubbock Monday morning, but Bradford contracted the flu, and they stayed over.

Rev. Floyd Heard, from Olney, with his wife and girls, Carolyn and Patricia preached at South Plains services Sunday, and they were guests at the home of Mr. and Mrs. Sterling Cummings and Kim for dinner and supper.

Mr. and Mrs. Grigsby Milton, Barbara Sue and Donita left on Saturday for Amarillo where they caught a train for San Francisco, California. They went to spend Christmas with her parents, Mr. and Mrs. Williford and other relatives who reside near. They will not be home until after Christmas and will then be very busy moving to their new home on the former Joiner farm.

A pre-Christmas dinner was enjoyed by members of Mrs. West's family on Sunday, Dec. 21. The Christmas dinner will be held at the John K. West home, and those who went to Floydada to the W. M. Dorsey home this past Sunday were Mr. and Mrs. A. M. Dorsey and family and Mrs. Bob Henry of Floydada; Mr. and Mrs. Bowman Dorsey and family, from Lubbock; Mr. and Mrs. John Key West and

children and Mr. and Mrs. Kenneth Bean and Diane from South Plains.

Mr. and Mrs. H. L. Marble went to Amarillo Friday to take Keith to the physician to have surgery done on his nose. Keith had his nose broken in football early last year and this was taken care of in the operation on Friday. He is doing fine now.

Mrs. Carrie Whited was well enough to go home from the hospital in Lockney on Thursday. We are glad she is home for the holidays.

Mr. and Mrs. Jack McCown from Powell, Wyoming arrived at five o'clock Sunday evening at the home of her parents, Mr. and Mrs. Walter Wood where they will spend the coming Christmas holidays. Their twins, Tommy and Jimmy, who go to Texas Tech arrived on Sunday to be with the family.

Mrs. Otho Sanders was in the hospital at Floydada from Sunday until Wednesday of last week. We hope she is sufficiently recovered to enjoy the holidays with her family.

Mr. and Mrs. Ernest Smitherman and Larry, and Mr. and Mrs. Arby Mulder, Nathan and Catherine went to White Flat, Texas on Sunday morning and spent the day visiting Mr. and Mrs. Tommy Edwards and daughter.

On Tuesday night Mr. and Mrs. Marvin Montague and children from Silverton came to visit in the home of Mr. and Mrs. George Weast.

Otho Sanders went to Denton, Texas on Thursday evening and on Friday brought Martha Lee home to spend the holidays with her family. She will not have to be back in college until January 4.

Callers at the home of Mr. and Mrs. Otho Sanders, Martha Lee and boys on Sunday afternoon and evening were Mr. and Mrs. C. E. Bartlett, Mr. and Mrs. W. M. Sanders and Mrs. Lorin Liebfreid, all from Floydada; Mr. and Mrs. J. F. Colston from Sterley and Mr. and Mrs. O. R. Sanders from Hereford.

The WMS Christmas program and party was held at the home of Mrs. Murray Julian on Wednesday afternoon, December 17, with Mrs. Brian Karr in charge of the program. Royal Service parts were given by the mem-

bers of WMS and Mrs. Karr gave a reading, "What Became of the gifts of the Wise Men". Christmas gifts were exchanged and hostesses Mrs. Karr and Mrs. Julian served fruit cake and coffee to the following ladies, Mmes. Gilbert Bean, Shelby Calahan, Billy Beedy, John Smitherman, Grigsby Milton, Dock Jones, Early Joiner from Floydada and Miss Beth Calahan. Christmas carols were sung during the afternoon and Mrs. Bean sang a beautiful Christmas song for the group.

Guests during Sunday afternoon and evening at the home of Mr. and Mrs. J. P. Taylor were Rev. Chas. Joiner, Mr. and Mrs. Ware Fogerson and family from Silverton and Mr. and Mrs. Ike Gilbert of Flomot.

Mr. and Mrs. Buster Wilson of Silverton were guests at the home of Mr. and Mrs. John Wilson on Sunday afternoon and attended the Christmas program at the church on Sunday evening.

Mr. and Mrs. George Weast went to Silverton on Sunday to attend a pre-Christmas celebration in the home of her niece, Mr. and Mrs. Vinson Smith who had all her relatives for a big dinner. Among those who were there were Mr. and Mrs. R. A. Selby, Bobby and Lanette from Amarillo, who were guests of Mr. and Mrs. George Weast over night Saturday.

Mr. J. B. Thames, Jr. entertained the intermediates and young people of his Sunday School and BTU classes on December 17 at the recreation room of the school house. Mrs. Thames helped Mr. Thames in the evenings games and punch, cookies and candy were served at the end of the evening's festivities. Those who attended the Christmas party and who enjoyed exchanging of presents at the Christmas tree were, Ronnie and Bonnie Upton, Winfred and Johnny West, Pat Helms, Stanley Burleson, Victor Bond, James Higginbotham, Kendis Julian, Donita Milton, Louise Pritchett, Eugene Beedy, Winnie Hartman, Virginia Taylor, Keith Marble, Elton Karr and Johnny Wilson.

Last Tuesday afternoon Mrs. G. F. West took her little granddaughter, Carla Smith to Silverton to attend a birthday party

for Carolyn Jones, granddaughter of Mrs. Willie Weast and the party was given at the Weast home in Silverton.

Mr. and Mrs. R. G. Dunlap and children and Mr. and Mrs. M. M. Julian were among those who went from here to attend Handel's "Messiah" sung at the Baptist Church in Floydada on Wednesday night. It was very wonderful, especially Miss Bevil's beautiful voice in her part.

Thursday night Mr. and Mrs. James Davis who live near Silverton came to spend the evening with Mr. and Mrs. George Weast and they enjoyed games of canasta during the evening. The Christmas program was held at the school house on Thursday night, Dec. 18 at seven o'clock, with Mrs. O. T. Hewitt's room and Mr. J. B. Thames' room giving the program and music pupils of Mrs. Rene Yearly adding to the interesting numbers given by the school. Ronnie Thornton was announcer for the program and it was a fine performance, especially considering so many of the pupils have been ill with colds and flu. Old Santa came after the program and brought treats for all the children and gifts for each and every one from the smallest to largest child there. School was out on Friday afternoon and will not open until January 5, with a two weeks vacation.

The gardenia is named for Dr. Alexander Garden of Charleston, N. C.

Airman 2-c Billy Applewhite and wife of Brooks Field, San Antonio were called to Olton Tuesday of last week because of the sudden death of her father, W. A. Hatley. They will visit in Olton and in Lockney with his parents, Mr. and Mrs. I. A. Applewhite and boys before going to Tennessee on business.

**HOME HINTS**  
Just between us girls, you'll get really clean results if you scrub your girdles with a cellulose sponge dipped in bead-bluing hot water suds. Make this a pre-wash treatment and make the girdle washing frequent — at least twice a week. Makes for longer usefulness, too.

### CARD OF THANKS

To the many, many friends offering sympathy and condolences in the form of food, flowers and kind words to the bereaved family of Mrs. J. A. Wood, we offer our most sincere and heartfelt thanks. Our darling mother, grandmother and sister is gone. We try to solace ourselves by the thought that she went to heaven just like she wanted to go.

Mr. and Mrs. Derrell Wood, Mr. and Mrs. Harrell Wood, Brenda, Linda and Randy, Mr. and Mrs. John Wood, LaQuita and Judy, Mr. and Mrs. W. G. Stone and family, Mrs. C. P. McPherson and family.

Guests in the home of Mr. and Mrs. Roy Handley Sunday were all of their children who enjoyed an early Christmas eve dinner. Present were Mr. and Mrs. E. F. Handley and two children and Tommy Williams all of Vernon; Mr. and Mrs. Frank McNeil and children of Amarillo and Mr. and Mrs. Harmon Handley and family, Lockney.

George Washington's estate was valued at over \$5,000,000 when he died.

**F. W. & D. Ry.**

BUY A PACKAGE TRIP TO FORT WORTH'S STOCK SHOW JAN. 30 - FEB. 8

**One Purchase Covers Everything!**

- ★ Choice RODEO Seat
- ★ YELLOW CAB in Fort Worth
- ★ RAILROAD Ticket
- ★ PULLMAN if desired

Purchase railroad ticket, or all or any part of these features, from your nearest F W & D ticket agent. He will help you with any necessary hotel reservations, too.

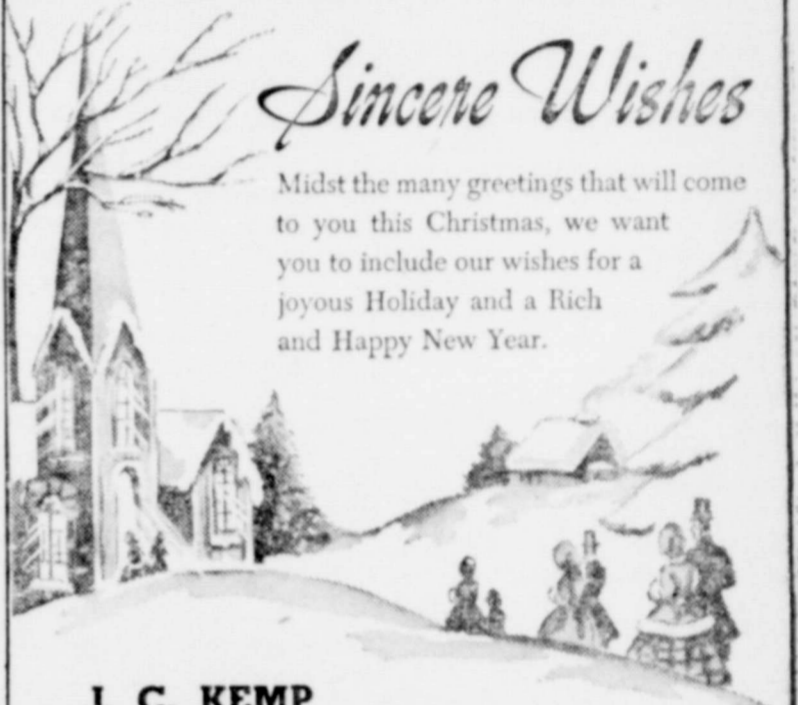
**FORT WORTH AND DENVER RY.**

For Detailed Information Call on C. E. Childers Ticket Agent



*Sincere Wishes*

Midst the many greetings that will come to you this Christmas, we want you to include our wishes for a joyous Holiday and a Rich and Happy New Year.



**J. C. KEMP**  
Phillips "66"

# Christmas Greetings

We wish for you and your loved ones  
**A VERY MERRY CHRISTMAS**  
Because it is the happiest time of the year,  
There is joy in knowing Christmas is here.  
But Christmas wouldn't be complete  
Without dear friends like you to greet.

**SEASON'S Greetings**

Christmas has a merry way with all... it gives joy and laughter to the children, warm and cheerful feelings to the grown-ups, and best of all the grand memory of its joy continues throughout the year.

To all our friends we wish a Holiday Season filled with happiness, good health, and contentment.



**Darnell Grocery**  
PONT INA DAVE RAY BRANNON



**STORIE GIN COMPANY**

# Society News

## O. E. S. Chapter Sees Christmas Pageant

"The Birth of the Christ Child," a touching pageant directed by Mrs. Evelyn Terry was beautifully presented at the annual Eastern Star Christmas party, Saturday night, December 20.

Jane Chandler was the reader for the pageant, Carol Cooper was Mary, Pat O'Brien was Joseph, Jimmy Howell was King Herod, Wayne Cooper was Herod's priest. Wise men were: Wesley Mitchell, Teddy Bob Cooper, Warren Mitchell, and shepherds included Cheri Rucker, Frances Fowler, Johnny Chandler. Angels were: Carol Ann Howell, Tony Frizzell, Johnny Quebe, Ben Richard King, David Mitchell, Neil Mitchell and Nelda Love. Singing in the choir were: Elaine Cooper, Hope Cox, Shirley Mitchell, Betty Jean Foster, Charlene Messmer, Loy O'Brien, Gayle and Katie Rucker. David Howell played the piano accompaniment. Mrs. Howard Cooper gave a reading entitled "Bethlehem Star Dust."

Santa visited each child with a gift and a bag of nuts.

The refreshment table was centered with an open Bible nestled in white angel hair and surrounded with Christmas figurines. Snow ball cakes were served with coffee and hot chocolate.

Hostesses for the occasion were Mr. and Mrs. Raymond Rucker, Mr. and Mrs. Frank Messmer and Mrs. Glen Cooper.

## Young People's Dept. Enjoy Yule Social

Members of the Young People's Department of the Baptist Sunday School were entertained at a Christmas social at the home of Mr. and Mrs. Harmon Handley on Monday night.

Mrs. J. R. Naylor directed the games. Christmas carols were sung and refreshments of snow ball cakes and ice cream topped with peppermint candy were served. The following guests: Don Bartram, Jerry Bartram, Don Probasco, Nina, Norma and Betty Vernon, Barbara June Hays, Jontha Lee Casey, Mrs. Georgia Hanst, Johnny and Donnie, Mr. and Mrs. Eldon Roberts, Dorothy Hewitt, Mary Ella Richards, Rev. and Mrs. Gerald Johnson and Steve, Mrs. J. R. Naylor, Mr. and Mrs. Leslie Ferguson and Jonita, Bobby Lu Casey, Elizabeth Handley and Mrs. Handley.

## Maranatha Class Has Christmas Party

The Maranatha Class of the Methodist Church had a Christmas party at the church Tuesday night. Games were directed by Barry Barker.

Glen Jolly, vice-president, presided over the business meeting. Gifts were brought for needy families of the community. Those enjoying the occasion were Miss Kathryn Norris, Miss Algine O'Daniel, Miss Janice Thompson, Mrs. Nettie Mae Hancock, Mr. Lewis Lloyd, Mr. Barry Barker, Messrs. and Mmes. Harold Duvall, Art Barker, Jr., Ralph McGuire, Glen Jolly, C. L. Record, Jake Jones and Dickie Lee.

## Powers Home Scene Of BPW Yule Party

The home of Mrs. Estelle Powers was the scene of the Business and Professional Women's Club Christmas party on Wednesday evening, Dec. 17. Mrs. Evelyn Terry told a Christmas story and gifts were exchanged from the decorated tree.

Refreshments were served to Mmes. Tangy Hargis, Rita Webster, Wanda Baker, June Bybee, Evelyn Terry, Ada Bailey, Ellen Wiley, Joan Moody, Berda Foster and Estelle Powers.

## Kindergarten Party Held Mon. Morning

Little students of the Mother Goose Kindergarten and their parents enjoyed a Christmas party at the school on Monday morning at 10 o'clock. The children presented an extemporaneous radio program and a surprise gift went to the mother of the pupil who was speaking when an alarm went off. The lucky mother was Mrs. Charlie Smith. Mrs. Nettie Mae Hancock showed some moving pictures of the pupils taken at various times at the school and some of scenery taken on trips to the west coast.

Gifts were distributed from the Christmas tree. Picture annuals were gifts from Mrs. Derrell Wood, teacher. Refreshments of orange juice and cookies were served.

Visitors included Mrs. Joe Holt, Mrs. Lester Carter, Mrs. Charlie Smith, Mr. and Mrs. Bob Miller, and Debra, Mrs. H. E. Frizzell, Mr. and Mrs. Curtis Kelley, Mrs. Lewis Busby, Mrs. Nettie Mae Hancock, Mrs. Al Dutton and Brenty, Mrs. Claude Hammond, Mrs. Geo. Webster, Mrs. Thomas Chatham, Mrs. Dan E. Behne, Mrs. Edgar Branch, Mr. J. D. Wood and Mrs. Vera Russell of Stratford, Texas.

Children present were Don Branch, Linda Carter, Gay and Johnnie Hancock, Cheryl Kelley, Billy Hembree, Susan Behne, Toni Sue Webster, Johnnie Ed Chandler, Tony Frizzell, Joe Holt, Charles Smith and Joe Dean Hammond.

## Wesleyan Guild Has Christmas Party

Members of the Wesleyan guild were entertained at a Christmas party at the home of Mrs. E. E. Spradlin Thursday, December 11.

The group sang Christmas carols followed by a devotional by Mrs. C. L. Record. Mrs. C. H. Rose told of Christmas in other lands and Mrs. N. S. Daniel told a Christmas story.

Homemade candy was packed to send to foreign students and the guild voted to help some needy families in our town.

Mrs. Spradlin, assisted by her daughter, Ernestine, served refreshments to Mmes. Oliver Holmes, Clark Harris, G. A. McClelland, Art Barker, Wayne Bybee, C. H. Rose, Ben Brotherton, Jay McPherson, N. S. Lantrip, C. L. Record, Miss Nellie Brown and mother, Mrs. Brown and the hostess.

## Mrs. Handley Hostess To Club Tuesday

Mrs. Harmon Handley was hostess to the Pleasant Valley Home Demonstration Club on Tuesday afternoon of last week for a Christmas party. Those enjoying the hospitality included Mmes. Weldon Smith, Bill Glover, Shirley Race, Roy Wilkes, D. D. Tate, Clark Harris, L. K. Sherman, A. M. Dorsey, Chester Mitchell, Rhea Mitchell and the hostess.

## Freshman Class Has Yule Party Dec. 18

Approximately fifty members of the freshman class of Lockney High School were present to enjoy a Christmas party at the grade school cafeteria on Thursday evening, December 18.

Mrs. Calvin Williams had charge of the games. Gifts were exchanged and hot chocolate and cake were served by the mothers of the class. Class sponsors are Mrs. C. E. Ball and Curtis Kelley.

## Jolly Stitches Meet With Mrs. Allen

The Jolly Stitches Club met in the home of Mrs. Wallace Allen, Thursday, December 18 for their Christmas party. On account of icy roads attendance was small.

Entertaining rooms were gay with a beautiful tree and holiday decorations. Gifts were exchanged and cake and coffee were served to Mmes. W. A. Jolly, W. G. Kinard, C. O. Williams, W. O. Stuart, Roy Hillman, G. M. Potts, Ludie Sanderson, A. L. Holt and the hostess, Mrs. Allen.

Rev. and Mrs. J. R. Naylor and children, Rhudy and Janice are spending Christmas eve with relatives at Clarendon, Texas.

**GREETINGS**

To all our friends and neighbors we give voice to greetings in the true Christmas tradition. With them go our very best wishes for a happy holiday... full of joy and peace, good health and contentment.

**WEBSTER SERVICE STATION**  
Kelly and R. V.

## USED CARS

1951 Ford 2-door, 6 cylinder, clean, sell right.

1941 Chevrolet 2-door

1939 Ford Coupe, clean

145 h. p. 8-cylinder Ford Irrigation Motor run only one year.

110 h. p. Ford Irrigation motor, 6-cylinder, run one year.

See us for the best buys in

## USED CARS

You always get a good deal at your Ford dealers.

Let us

## Undercoat Your Car

Prevents rust, reduces motor noise and dust. Ask us about it.

Telephone 3395

**ONLY**  
Your **FORD** Dealer  
has **A-1**  
... **USED CARS**  
and  
**USED TRUCKS**

• If you want a good used car or used truck value—your best bet is the backing of your reliable FORD Dealer. He can give you new car driving confidence at a used car price!

**"WHITEY" BACCUS**  
AUTHORIZED FORD DEALER

**Merry Christmas**

The value of our friendships is appreciated more and more as we go further and further on our business journey. To our old friends and new acquaintances we extend our sincerest wishes for a Merry Christmas and a Happy New Year.

**STAPP BROS. PAINT & BODY SHOP**  
Elmer Lee Stapp  
Louis Ray Stapp

**ADVERTISED ADVERTISEMENTS**

**For Sale**  
1250 Pheasant (Northwesters) February. \$1.15 dressed. Will average of 2 lbs. or more. phone 3101. 37-2tp.

**REAL ESTATE**  
1/2 ac. \$25,000 Dn. No waste; laying; no waste; 2.8 in. wells; dn.; Absolutely with 3 bdrm. house; 1/2 mi. pav.; Only absolutely choice; 4 Rm. Mod. \$300 ac.; \$20,000

**REAL ESTATE**  
8 in. well; Grade "A" bundles; entire \$21,500 dn. Tracts — One for \$15,000. dn. On Hwy. with large house; Total \$22,500.

**BUYERS FOR IR-FARMS NEAR HALF-SPRING LAKE, TEXAS AND HEREFORD, TEXAS**  
TO PLAINVIEW??  
DO YOU A HOME. WE WIDE SELECTION!  
MAS AND HAPPY

**REALTY**  
9th St. on Hwy. 70 Plainview, Tex. S. A. Haley, V. J. L. Reese.

**ARNOLD BANKS**  
37-2tc.

**PIANOS**  
Special display van will days with a selection of used spinets, studios and pianos. We will all of these pianos in the present obligation and get them before the first of We can give Christmas Terms and trade-ins accepted. Call or write if you are interested in these pianos. Positively or high pressure father, it is an opportunity to buy a piano at saving. Write us address all inquiries to Piano Company, Cre. 217 W. 6th St., Amar. 35-2tc.

**FOR SALE** — 8-foot Leonard good shape. J. E. 35-tfc.

**FOR SALE** — 2-row stalk cut Ford tractor, heavy duty Wofford at Wofford Shop. 32-tfc.

**FOR SALE** — We have a few farm land listed for need some more list. Call at 319 South Main. 665 or 940-J p. m. 35-4tc.

**FOR SALE** — Some houses in and some farm land. V. Telephone 3947. 27-tfc.

**MEMBERS** — If you need a for your tractor or hay remember that we have the Magneto, the best Pennington Motor Co. 3883.

**FOR SALE OR TRADE** — Com. and well equipped electric and magneto repair bus. Good fixtures, fully equipped stock of units and parts. good cleaning and pres. business. well located in Big Spring. Buildings can be bought, or business can be. See W. R. Puckett at Bureau Office, 319 South Floydada, phone 665 or 35-4tc.

**Lockney Lodge No. 867**  
A. F. & A. M.  
Meeting third Tuesday at 7:30.  
GREA MITCHELL, W. M.  
A. CARTER, Secretary

**ARTHUR B. DUNCAN ABSTRACT CO.**  
E. E. Corner Square—Floydada  
Best and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on every-thing in the line of land titles.  
**MRS. MAUD HOLLUMS**  
Manager

**FOR SALE** — 80 ft. of 6 inch well casing. Good condition. Leslie Ferguson. 36-tfc.

**FOR SALE** — Bird dog pups. See Jim Rogers or phone 2336. 36-2tp.

**FOR SALE** — Two 24-inch and one 48-inch double-tube fluorescent lights. See B. E. Harris. 35-3tp.

**A PORTABLE TYPEWRITER FOR CHRISTMAS** — The Beacon has on display now the Remington Quiet-riter Portable typewriter, ideal for a Christmas gift for the student or other person. See them and try them at The Beacon office. 35-tfc.

**FOR SALE or TRADE** — 7 room house in west edge of Lockney on Plainview highway. See U. K. Nelms, phone 8872. 36-tfc.

**ADDING MACHINES** — Maybe he would like an adder for Christmas. We have the Victor Portable adder at \$99.50. Also Remington Rand adding machines. The Beacon Office.

**FOR SALE** — Good Shepherd Bibles, Hurbuts Story of the Bible and other Bibles and Bible story books. See Mrs. Bert Ver. non. 27-tfc.

**AUTO INSURANCE** — Over 35,000 vehicles of Farm Bureau members have been insured in Texas during the last 12 months with the Farm Bureau Insurance Companies. Call or see your local agent for the advantages of Farm Bureau insurance. Farm Bureau pays substantial dividends. Investigate these savings today. Floyd County Farm Bureau, phone 665. 319 South Main, Floydada, Texas. 35-3tc.

**FOR SALE** — 6 foot Westinghouse refrigerator in excellent condition, \$75. See it at Aiken Gin office. C. L. Beebe. 34-tfc.

**FOR SALE** — 3 bedroom home on SW 3rd street. Recently re-decorated. H. B. Machen. 29-tfc.

**FOR SALE** — 1950 Ford Tractor and equipment. SC Case Tractor with equipment, DC Case Tractor with equipment. Also my home in Lockney. I. A. Applewhite, phone 2104. 29-tfc.

**FOR SALE** — 189 1/2 acres, irrigated, 8 room modern house, 2 chicken houses, 1 extra big barn, 1 small barn, located 1 1/2 miles west of Lockney. Will sell for \$300 per acre. See D. L. Handley at Handley Shop and Pump Co. 34-4tp.

**Miscellaneous**  
**NOTICE**  
My office will close at 5 p. m. each day and will be closed each Thursday afternoon effective immediately. 34-4tc.  
G. A. McCLELLAND, M. D.

**A CLEAN CITY IS A SAFE CITY!**  
**CONCRETE**  
**HALE COUNTY CONCRETE CO.**  
Phone 2690—Collect  
Plainview, Texas  
Irrigation Spillways  
Well Castings  
We deliver anywhere—any amount — any time.  
Prices reasonable.  
\*\*\*\*\*

**The Lockney General Hospital**  
wishes to announce to the public the visiting and clinic hours for hospital patients:  
10:30 to 11:30 a. m.  
2:00 to 4:00 p. m.  
7:00 to 8:30 p. m.  
Clinic open Monday through Saturday 9 a. m. to 12 noon; 1 p. m. to 5 p. m. Closed Sunday except for emergencies.  
Lockney General Hospital and Department of X-ray: State Approved Laboratory  
Visitors wishing to inspect the hospital are welcome at any time.  
**LOCKNEY GENERAL HOSPITAL**  
Member:  
TEXAS STATE HOSPITAL ASSOCIATION.  
TEXAS ASSOCIATION OF BLOOD BANKS.  
BLUE CROSS MEMBER HOSPITAL.  
STATE APPROVED LABORATORY.

**Wanted**

**WANTED** — Bundle hauling. C. H. Calloway, phone 3617. Lockney, Texas. 37-4tp.

**WANTED** — Ironing to do in my home. Telephone 3334. Mrs. Ruth Stephenson. 33-tfc.

**WANTED** — Saw filing, any kind of saw. Guaranteed job. Bob Cooksey at Joe Handley's Shop. 30-6tp.

**HAULING WANTED** — Have permit to haul furniture, live-stock, etc. Also completely covered by insurance. Vestal Eil-and, Lockney. 15-tfc.

**WANTED** — Floor sanding Rough cut or finish work. Satisfaction guaranteed. Contact me at my home. E. J. Rodgers. 7-tfc.

**HOUSE MOVING**  
**MALLOW BROS.**  
Phones 2569-J and 1176-M.  
502 Juliet 1553 Independence  
**PLAINVIEW** 37-tfc.

**IF YOU HAVE** an unmarked grave see me for monuments or for coping. Frank Dodson. 33-tfc.

**Lost and Found**

**LOST** — A set of false teeth between Lockney and Floydada on November 16. Reward for return to The Beacon office. Mrs. L. P. Simpson, 1930 19th Street, Lubbock, phone 58681. 1tc.

**FOUND** — Pair of rimless spectacles in case on post office window. Inquire at The Beacon office. 1tc.

**GO TO CHURCH SUNDAY.**



**Greetings**

May health,  
good cheer  
and happiness too,  
rush to  
your home  
on twinkling feet and  
abide with you,  
making every day  
Christmas Day.

**K. W. COOK**  
Jeweler

**W. D. Reese**  
ELECTRICAL  
CONTRACTOR  
Residential, Commercial and  
Irrigation Well Installations  
Day Phone 2246  
Night Phone 2123

**4%**  
**WHY PAY MORE?**  
If you are paying more than 4% on your Farm or Ranch loan we can save you money. Ask us for particulars NOW—TODAY.  
**FLOYDADA NATIONAL FARM LOAN ASSOCIATION**  
Phone 256 319 South Main  
Jake B. Watson, Sec'y-Treas.

**For Rent**

**FOR LEASE** — 95 acres, 80 in cultivation. Will drill well. Wade Deavenport, 6 miles north, one mile east of South Plains. 37-tfc.

**FOR RENT** — 4-room house, 2 miles east, 1 mile north of town. Inquire at Beacon office. 36-tfc.

**FOR RENT** — Furnished duplex apartment. Mrs. J. L. Dagle, phone 2243. 36-tfc.

**FOR LEASE** — 320 acres of irrigated land, 295 in cultivation, 5 room modern house. See or call Mrs. R. L. Lackey, Lockney, House No. 502, 400 West Willow Street, phone 2122. 26-tfc.

**STORAGE SPACE** for rent. See Dr. N. E. Greer. 28-tfc.

**FARM AND RANCH LOANS**  
See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options liberal valuations. 7-tfc  
**GOEN & GOEN, Floydada, Texas**

**MONEY TO LOAN**—on Farms and Ranches. See R. E. Fry, Floydada, Texas. 27-tfc.

**CHRISTMAS GREETINGS**  
Mr. and Mrs. J. H. Widener wish to extend thanks to all the merchants and our many friends who have contributed to our happiness in 1952 and wish for them all the happiness and prosperity in 1953. 37-1tc.

**Dear Santa:**  
Please bring us an electric train and Lincoln Logs. Gordon would like a teddy bear.  
Love,  
Tommy and Bobby.

Mrs. Conde Davis left Sunday to spend Christmas week with her children in Amarillo.

**Sterley News**  
by Mrs. M. A. Boone

Mr. J. L. Gilly of Floydada visited Sunday in the A. M. Hanks home.

Quite a bit of moving has been done this week. Mr. and Mrs. Odie Cripe left Monday for Whitehouse, Texas where they will make their new home. Mr. and Mrs. E. E. Savage and children moved from the Leslie Ferguson farm to the L. L. Rhodes house vacated by the Cripes. Mr. and Mrs. H. G. Edwards and girls moved to the house vacated by Mr. Savage. Mr. and Mrs. Conrad Henderson and boys moved to the house vacated by the Edwards.

Mr. Bert Bobbitt is spending the holidays with his son, Mr. W. N. Bobbitt of Oklahoma City and his daughter, Mrs. Sallie Cates of Manila, Ark.

We received 65 of much needed moisture Thursday. Mrs. A. H. Sulter of Amarillo visited friends here Sunday evening.

Mr. and Mrs. Hubert Melton and children of Turkey visited in the E. F. Rivers home over the week end.

Rev. and Mrs. V. C. Sparks, Timmy and Carolyn visited in the M. A. Boone home Sunday afternoon.

**Real Estate Insurance Of All Kinds**

**J. H. COOPER**  
Phone 3312 106 1/2 N. Main

Ewell Dee Kelley of W. T. S. C. Christmas with his parents, Mr. Canyon is here spending the and Mrs. C. D. Kelley.

**REAL REAL ESTATE BUYS**

- One new 5-room brick, pavement, near high school \$12,000
  - One new 5-room and bath, frame, near high school \$8,000
  - One 3-B. R. brick with 1 1/2 baths, near grade school \$8,000
  - One new 3-B. R. and bath, frame on Main Street \$5,500
  - One 2-B. R. and bath, pavement on Main Street \$12,000
  - One new 3-B. R. Tile, pavement, NW 2nd St. \$5,500
  - One newly remodeled 4 R. and bath, pavement, nice location, terms \$5,500
  - One 7-room brick with garage apartment in Lubbock, some terms \$5,000
  - One 3-B. R. and bath, pavement, on main Street, terms \$9,000
  - One 5-room and bath, newly remodeled, pavement, near high school \$7,250
  - One 5 R. and bath, 2 1/2 lots, west part of town \$8,000
  - One 5 room and bath, practically new, pavement, near High school \$6,500
  - One 4 R. and bath, close in, pavement, near High school \$5,000
  - One new 5-room and bath brick, near grammar school, good buy. \$11,500
  - One 6-R. and bath, real nice, ready for sale, near High school \$8,500
  - One 3-B. R. and bath, stucco, good location, terms \$8,500
  - One 2-story 10-room and furniture, pavement, good price if sold now, terms. \$4,000
  - One 5-R. and bath, near High school. \$4,250
  - One 4-R. and bath, stucco, near High School \$3,000
  - One 4 room and bath on 2 lots, terms if desired \$3,000
  - One 2 R. and bath on 4 lots, small out house.
  - Also some good lots and some good farm listings.
- Compare your Insurance cost with  
STATE FARM 27% DIVIDEND  
on currently expiring auto policies.
- J. H. COOPER**  
INSURANCE AND BONDS

**MERRY CHRISTMAS**

Life offers us nothing more precious than the loyalty and understanding of real friends.

So this Christmas greeting is sent with a heart full of gratitude for the blessings of our friendship.

May you enjoy a very Merry Christmas and a Happy New Year.

**BILBREY MOTOR COMPANY**

JOHN BILBREY      LOWELL BILBREY      TRUETT BILBREY  
JUANITA THOMPSON      A. L. PHILLIPS

**AN ORDINANCE PROVIDING THAT THE OFFICE OF CITY SECRETARY SHALL BE FILLED BY APPOINTMENT BY THE CITY COUNCIL OF THE CITY OF LOCKNEY, TEXAS, AS AUTHORIZED BY LAW.**

WHEREAS, Article 977, Revised Civil Statutes, as amended by House Bill 462 passed by the Regular Session of the 51st Legislature, 1949, authorizes the governing body of cities operating under the general laws to make the office of city secretary appointive instead of elective. Now, therefore,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LOCKNEY, TEXAS:

Section 1. The office of city secretary, after the effective date of this ordinance, shall be filled by appointment by the city council of the City of Lockney, Texas.

Section 2. The City Secretary shall perform the duties prescribed by Article 1000, Revised Civil Statutes of Texas and he shall perform such other duties as may be required of him by law, ordinance, resolution, or order of the city council.

Section 3. The City Secretary shall be appointed for an indefinite period and shall be subject to discharge at the will of the city council. He shall receive such compensation as the city council shall fix from time to time by ordinance or resolution, and shall furnish such surety bond as may be required by the city council or ordinance or resolution, the premium to be paid by the city.



**SOMEWHERE IN KOREA—(FHTNC)**—Accepting her fate as an orphan of war, "Miss Hap," a two-week old Korean kitten, chews down on canned milk piped to her by medicine dropper with the help of Marine Sgt. Frank Praytor of Birmingham, Ala. The Marine adopted the kitten after its mother was killed by a mortar barrage near Bunker Hill. The name, "Miss Hap," Praytor explained, was given the kitten, "because she was born at the wrong place at the wrong time."

Section 4. The effective date of this ordinance shall be the 7th day of April, 1953.

PASSED and APPROVED this 27th day of September, 1951.

APPROVED:  
F. L. Brown, Mayor Protem.  
ATTEST: Faye Messer, City Secretary. 37-31c.

**Universal Language . . . Food**



Also misplaced were these youngsters—children of some 70 refugees from a North Korean fishing village—who grin with delight as they face their first real meal in many days. Crew members aboard the destroyer USS Cunningham, such as D. H. Bartley, engineman first class, USN, of Fort Wayne, Ind., were pressed into service to pass out huge portions of steaming rice and scrambled eggs to some very grateful customers. (Official U.S. Navy Photograph—FHTNC)

**Area Hospital Facilities Are Held Adequate**

Austin. — Hospital facilities in the Plainview area are entirely adequate for the need, the latest survey of Texas hospital facilities by the State Health Department shows.

The survey is made annually in connection with the program of Federal grants for hospital construction under the Hill-Burton Act. Texas' share of those appropriations is allocated to various applicants by the State Board of Health through the health department.

The seven posed of Hal Lamb, Bailey ley, has 439 eral hospital are recommen has the lowest

Dwayne McLeod a Field, San Antonio he ing the holidays with ents, Mr. and Mrs. Leod.

Mr. and Mrs. and girls spent Post visiting re

Watch your e

**AT CHRISTMAS**

We realize more than ever, at Christmas time, how much it means to us to have the good will of our friends and patrons. And so once again we extend our sincerest wishes for a Joyous Holiday Season to all.

**TRUETT VARIETY STORE**  
Mr. and Mrs. J. P. Truett and John Perry

**RURAL LIFE**  
INSURANCE COMPANY  
**ELDON ROBERTS, Lockney**  
Phone 3326

**THE Season's Greetings**

The very best of Holiday Wishes to all our friends, extended in warm appreciation of your good will and patronage.

**Pennington Motor Company**  
Harve Pennington

**Here's How To Choose Your Christmas Tree**

NEARLY 30,000,000 Christmas trees will be sold in the U. S. this year. Select one which will retain its needles well indoors. A simple treatment will keep the needles from drying out, make the tree less flammable and keep it green longer.

**Choosing the tree:** Select a balsam or Douglas fir. Their needles will last two or three weeks indoors. A balsam is easily identified by its fragrance, rigid branches and two thick rows of needles which do not stab the hand. Douglas fir, the best of the firs, has long pointed red buds. Other firs have globose buds. All have soft needles. A spruce drops its needles soon after it's placed in a warm room. A Norway spruce, however, makes an ideal community Christmas tree outdoors. A white spruce is better than a Norway spruce for indoor use. Pines recognized by extra-long needles can be used. Hemlocks and junipers are of little value as Christmas trees.

**Preventing needle drop:** Cut at a slant an inch off the base and set the tree in a bucket of water or wet sand 24 hours before bringing it in the house. Then anchor tree firmly in a holder that contains water or moist sand. Do not place it near a radiator.

**Fire precautions:** (Internally)—No tree can be made completely flame-proof. Government experts suggest reducing flammability by standing tree in a solution of either ammonium sulfate, ammonium phosphate, calcium chloride or ammonium sulfamate four to six days. First weigh tree and divide by four. That will be number of pounds of material required. To each pound add one and a half

**The Rose of Christmas Was Young Girl's Gift**

THE Christmas rose blooms at an unusual season, from December to March, with white, sometimes pinkly colored blooms. Because of the soft tinge of pink, the flower has been given the name Christmas rose.

Legend tells us that when the Wise Men were journeying toward Bethlehem, they came upon a young girl who was tending her sheep. The girl complained to an angel that she had no gift for the Holy Child, whereupon the entire pathway to Bethlehem was flowered with glistening white Christmas roses.

Madelon, the girl, offered the flowers, and when the fingers of Jesus touched them they became suffused with pink.

Mr. and Mrs. Richard Mitchell of Blair, Oklahoma were among out-of-town relatives who attended the funeral of Mrs. J. A. Wood Thursday afternoon.

**Why Christmas Candles?**

On Christmas Eve the Christ Child wanders all over the earth seeking deserving people—people who are kind and thoughtful of others, and people who have loving hearts. Lighted candles are placed in the windows by such people so that He may not stumble and fall in the course of His search. He visits every castle and hut, no matter how rocky and rough His path may be.

**Merry Christmas**

'Tis the jolly Yuletide season—time to express our wishes for your health, happiness and prosperity aoud. And time too—to tell you how much we have enjoyed your patronage during the past year . . . and to voice a hope that 1953 will prove a continuation of our happy association.

**Rhodes Grocery & Market**

Raymond Rhodes    Mildred Smith  
Jesse Wood        Bennie Ballard  
Guy Smith         Shirley Green  
Mr. and Mrs. Clyde Wood

**Season's Greetings**

The Holiday Season affords us the opportunity to express our appreciation to our many friends for their good will and thoughtfulness during the past year.

And with this appreciation goes our wish for a memorable Christmas—one that will be abundant with good cheer and good health followed by a New Year of contentment and good fortune.

**JACKSON TIRE COMPANY**  
AL            DWIGHT            JESSE            LONNIE

### CHRISTMAS AROUND THE WORLD

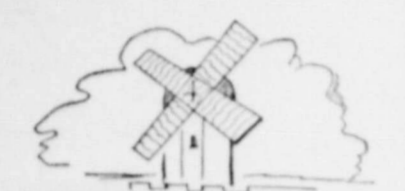
**UNITED STATES** (Merry Christmas)—Christmas tree, mistletoe and Santa Claus.



**BRAZIL** (Boas Festas)—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



**HOLLAND** (Hartelijke Kertgroeten)—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



**ITALY** (Bono Natale)—Shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



**GREECE** (Kala Kristouyeha)—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



**PHILIPPINE ISLANDS** (Maligayang Pasko)—Church services, singing and dancing are Yuletide favorites in the islands.



### First Community Tree At Christmas Was Held In City of Cleveland

THE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer.

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.



**SNOWMEN FOR YOU . . .** Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.

### Christmas Rose Enhances Yule's Festival Mood

AMERICANS usually decorate their homes at Christmas time with holly, evergreens, or hot-house plants. Recently, however, they have found a new friend in the Christmas-rose. Nurserymen say this plant's popularity has skyrocketed in the last few years.

The Christmas-rose is not really a rose at all but belongs to the crowfoot family. It is a small plant no more than a foot high when mature. Nevertheless, it can put forth seven or eight small white roselike blooms tinged with pink.

Called by botanists Helleborus niger or black hellebore, it gets this name from its black stalks. The Christmas-rose is no freak, no super-precocious flower or early-blooming plant. This legitimate child of winter flowers naturally in December or January. It withstands snow and low temperatures, demanding only some sort of shelter from the snow.

Helleborus niger does not propagate well in the United States. Hence, most of the tiny plants are imported from Belgium and the Netherlands. They develop best only in the western part of those countries where they thrive in soil peculiar to the region.

The ancient Romans knew about the Christmas-rose and eagerly

sought it for medicinal use. They believed that eating the roots would "clear the brain, cure stupidity and relieve insanity."

"Let him sail to Anticyra," said the poet, Horace, of an ill friend. Anticyra was a Greek town where the black Hellebore flourished.

The Helleborus family is indigenous to southern Europe and the Mediterranean regions. The Christmas-rose variety came originally from Austria.

### Letters To Santa

Vicki Rogers  
Lockney, Texas, Rt. 1  
Dec. 22, 1952.

Dear Santa,  
I am a little girl almost five years old. I haven't been too good, but I am trying very hard. Santa would you please bring me a sewing machine, a telephone, a doll with hair, ironing board and a black board, and don't forget the other little girls and boys.

Thank you, Santa.  
Love,  
Vicki Rogers.

Lockney, Texas  
Route 1  
December 18, 1952

Dear Santa Claus,  
I am a little girl just three years old and I have tried to be nice to my little brother and mind my mommy and daddy. I want a tricycle with a wagon on behind it so I can pull my little brother in it. Paul wants a little toy dog. Remember all the little girls and boys who love you as we do.

Love,  
Cynthia and Paul Turner.

Dec. 22, 1952.  
Lockney, Texas.

Dear Santa,

I am a little boy nearly five and I have tried to be good.

Would you please bring me two guns and holsters, a racer car, a Roy Rogers Rodeo set and some nuts and fruit, and don't forget the other little girls and boys.

Your friend,  
Dale Brown.  
P. S. I'll leave you a big red apple near the tree Santa.

December 18.

Dear Santa Claus,  
I am a little boy 3 years old. I would like for you to bring me a green wagon with side boards for it. I would like to have a dump truck also. Please bring all the other little boys and girls something nice for Christmas.

Love,  
Dickie Lee Jones.

### HOME HINTS

If your scissors are dull, sharpen them by cutting lengthwise along a piece of number three (very fine) sandpaper.

Miss Bobbye Lu Casey, Lockney and Miss Peggy Preston of Plainview went to Post Friday for the wedding of Jane Wiley and Stanley Bengt which took place on Saturday. Bobbye Lu and Jane were roommates at Wayland College in 1950.

Ruth Harkness brought the first giant panda to America in 1937.

Bran is the pericarp, of skin, enclosing the seed of cereal grains.

GO TO CHURCH SUNDAY.

## Greetings

It is so heartwarming to remember at Christmastime, friends whose faith and loyalty have always meant so much to us! Along with our greetings we send you every good wish for a Merry Christmas and a Happy New Year.

**Anna Lou's Beauty Shop**  
Anna Lou Rodgers  
Norene Visage



### Good wishes...

Like the gaily bedecked Christmas package, this greeting is filled with joyous thoughts of the Holiday. To all of our patrons and friends, we extend our sincerest gratitude, along with the wish that the coming year bring you bigger parcels of happiness and good cheer.

### HAMMOND & COMPANY

CLAUDE HAMMOND      BLAINE HOLT      OWEN EMERT  
   CURTIS WILLIAMS

## Peace... Good Will...

Simple words — yet how deep is their significance to-day! In these few words is recaptured all the soaring glory and spiritual beauty of Christmas. We know it is the hope highest in all hearts at this time and in greeting all our friends we express our message with the sincerity of a prayer —

"May the blessed Peace of Christmas be yours forever  
May the spirit of Good Will prevail over all."

**NATIONAL ALFALFA DEHYDRATING & MILLING CO.**  
LOCKNEY — AIKEN — PLAINVIEW

# OPEN FOR BUSINESS

Our modern cafe, formerly known as the DeLuxe Diner, is now open for business and we invite you to come in and eat with us. Our cafe will be known as the

## WHITE ROSE CAFE

We will serve

Short Orders, Home-made Pies, Good Coffee and Cold Drinks

We have discontinued Plate Lunches.

Come in and eat with us. You'll enjoy our fine cooking and friendly service.

## WHITE ROSE CAFE

Mr. and Mrs. Clyde Stowe, Props.

# SOCIETY

## Girl Scout Troop Honors Mothers

Members of Girl Scout Troop No. 5 entertained their mothers Tuesday afternoon, December 16 at 4 p. m. with a tea. David Howell played the piano accompaniment as the girls sang Christmas carols. Others appearing on the program were Kay Golden, Gayle Rucker, Jean Wofford, Charlyne Brown. Gifts were exchanged and refreshments were served to the following mothers: Mmes. Buckner, Raymond Rucker, Woodson Terrell, Oscar Golden, Kenneth Wofford, Marvin Cox, Frank Brown, Connie O'Brien, Herbert Brown, W. G. Kinard, M. D. Caldwell, and the leader, Mrs. Evelyn Terry. Assistant leader is Mrs. O'Brien.

Scouts present included Dolores Brown, Charlyne Brown, Peggy Buckner, Hope Cox, Kay Golden, Jean Wofford, Judy Terrell, Loy O'Brien, Glenda Ford, Lahoma Rowell, Gayle Rucker, Jane Chandler, Janice Widener, Virginia Caldwell, Betty Graham, Geraldine Machen.

## Baccus Employees Have Annual Party

Mr. and Mrs. Whitey Baccus and the employees of the Baccus Ford Agency held their annual company Christmas party on Wednesday evening, December 17 in the display room. Gifts were exchanged and refreshments were served to the following guests:

Mr. and Mrs. Harold Davis and James; Mr. and Mrs. Aubrey Kent, Oweta and Derrell; Mr. and Mrs. Leonard Kelley, Cliff, Charles and Marty; Mr. and Mrs. Bill Marr, Paul, Bill and Diann; Mr. and Mrs. Earl Smith, Mr. and Mrs. Eldon Roberts, Kay, Gay, Fern and Sue; Mr. and Mrs. Hence Rowland, Mrs. Georgia Hanst, John and Donnie, Mr. and Mrs. Rusty Baccus and Bruce, Mr. and Mrs. Whitey Baccus, Jimmy and Randy.

Mrs. J. R. Naylor's sister and her family from Wyoming were visitors here last week.

## Clad Hand Class Has Social Meeting

The Glad Hand Adult class of the Methodist Church enjoyed a Christmas party at the home of Mrs. W. L. Thomas Sr., Tuesday night. Games of forty-two were played. Gifts were brought for needy families.

Present were Messrs. and Mmes. Elbert Harris, J. H. Hartman, R. E. Patterson, Bill Stewart, Frank Dodson, C. H. Rose, F. L. Brown, A. P. Barker Sr., Mrs. Olive Myers, Mrs. Perry Casey and the hostess, Mrs. W. L. Thomas.

## T. E. L., Bobbitt S. S. Classes Have Party

The T. E. L. and the Bobbitt Sunday School classes of the Baptist Church enjoyed a Christmas turkey dinner with all the trimmings at the home of Mr. and Mrs. Ed Whitfill Tuesday night, December 16.

Following the dinner, gifts were presented to the teachers of the two classes, Mrs. Joe Reeves and Mr. Bert Bobbitt.

Thirty-eight members were present.

## Local News

Velma Seale, student at West Texas State College, Canyon is here spending the holidays with her parents, Mr. and Mrs. J. B. Seale.

Glenda Ann Readhimer, student at West Texas State College, Canyon is at home to spend Christmas with her parents, Mr. and Mrs. L. M. Readhimer and Jo.

Mary Louise Manning is spending the Christmas holidays here with her parents, Mr. and Mrs. Barney Manning. She is a student at West Texas State College, Canyon.

Mrs. A. O. Gilder left Tuesday to spend this week with her daughter, Mrs. Beck in Dallas.

## 4-H Awards Are—

(Continued from page 1)

ACHIEVEMENT medal by National Committee on Boys and Girls Club work to Troy Lee McNeill. Troy Lee was also presented two trophies from the Ford Motor Company for being a state winner in Leadership. The presentation was made by Mr. J. B. Bishop in behalf of his company.

The refreshment committee, Alice Latta, Barbara McNeill, and Carol Contrell served refreshments to the following: Mr. Bishop, Marceleta Green, Joanne and Barbara Huekabay, Mona Williams, Barbara Bullock, Christine Brints, Laydene Sims, Winnie LaGrone, McBurnett Davis, Wilton Green, Bobby Green, Weldon Pickens, Jack Covington, Troy Lee McNeill, James Ross, Mrs. Herschel Green, Mrs. S. J. Latta, Mr. and Mrs. A. M. Dorsey, Mr. and Mrs. Bill McNeill, Miss Petty and Mr. Gibson.

Rev. and Mrs. H. G. Waiton of Range, Texas spent from Monday until Wednesday in the home of her father, J. J. Harris. The Waitons are enroute to Dallas to spend Christmas with their son.

Pat Pylant, student of Abilene Christian College, Abilene, is here spending Christmas holidays with her parents, Mr. and Mrs. O. V. Pylant.

Jontha Lee Casey of Hardin-Simmons University, Abilene, is here to spend the holidays with her parents, Mr. and Mrs. Hilburn Casey, Bobby Lu and Donice.

Rev. and Mrs. Wesley Daniel of Dallas and Rev. and Mrs. Hugh Daniel also of Dallas are holiday visitors in the home of their parents, Rev. and Mrs. N. S. Daniel.

Bobby Baxter is spending the holidays with his parents, Mr. and Mrs. Clyde Baxter. He is attending Abilene Christian College, Abilene.

Mr. and Mrs. Donald Myers of Miami, Texas are here to spend Christmas holidays with his mother, Mrs. Olive Myers and other relatives. Both Mr. and Mrs. Myers are teachers of the Miami school system.

The Pony Express lost only one mail pouch in its history.

Myra Applewhite, student at Southwestern Baptist Theological Seminary, Fort Worth, is spending the holidays with her parents, Mr. and Mrs. Applewhite and the Lone Star community.

Mr. and Mrs. Hugh will accompany Mr. and Mrs. Glen Carroll and Mrs. Crane to Clovis, New Mexico Christmas day with Carroll's daughter, Crane and family.

**Noel**

Friendship... a precious possession the year 'round is especially appreciated at Christmastime. To our many loved friends we wish a Very Merry Christmas and a New Year filled with happiness.

**PLAINS FLORAL SHOP**  
Mrs. J. B. Seale

**Holiday WISHES**

To all our friends we wish good cheer, not only for Christmas, but for all of the coming New Year.

**PERSONALITY BEAUTY SHOP**  
Wynona Allison Tommy Williams

# ANNOUNCING . . .

The installation of a

## WASHMOBILE

### AUTOMATIC CAR WASHER

Beginning Friday morning of this week we will be all ready to give you some fast service on automobile washing. The installation of this WASHMOBILE will enable us to wash about three cars per hour.

You'll like the smooth washing job this new WASHMOBILE will give your car. Under-side as well as topside is washed thoroughly and smoothly. Every outside part of the car is cleaned and it will be returned to you looking spic and span.

Call or bring your car by for a thorough wash and grease job. Remember we can give you faster, more efficient service than ever before.

# "WHITEY" BACCUS MOTOR CO.

Dial 3395 — Lockney

**FORD TRUCKS RUN FOR PENNIES!**  
In the big Economy Run, 3 out of 4 Ford F-6's ran for less than 4¢ a mile! (Cost of gas, oil, service—not including fixed expenses such as depreciation, taxes, etc.)

**We're trading high, wide and handsome on any size Ford Truck you want!**

If you do business with your Ford Dealer right away—you may discover that your old truck is worth from \$25 to \$200 MORE than you think! Don't delay. "Later" may be too late!

Get a new Ford Truck now. Full range, from Pickups to 22,000 lb. G.V.W. BIG JOBS! And the day you buy is just the START of your savings with a thrifty Ford Truck!

Availability of equipment, accessories, and trim as illustrated, is dependent on material supply conditions.

**FORD TRUCKS LAST LONGER!** Using latest registration data on 8,069,000 trucks, life insurance experts prove Ford Trucks last longer!

*Come in today—* **MAKE THE "STEAL" OF A LIFETIME!**

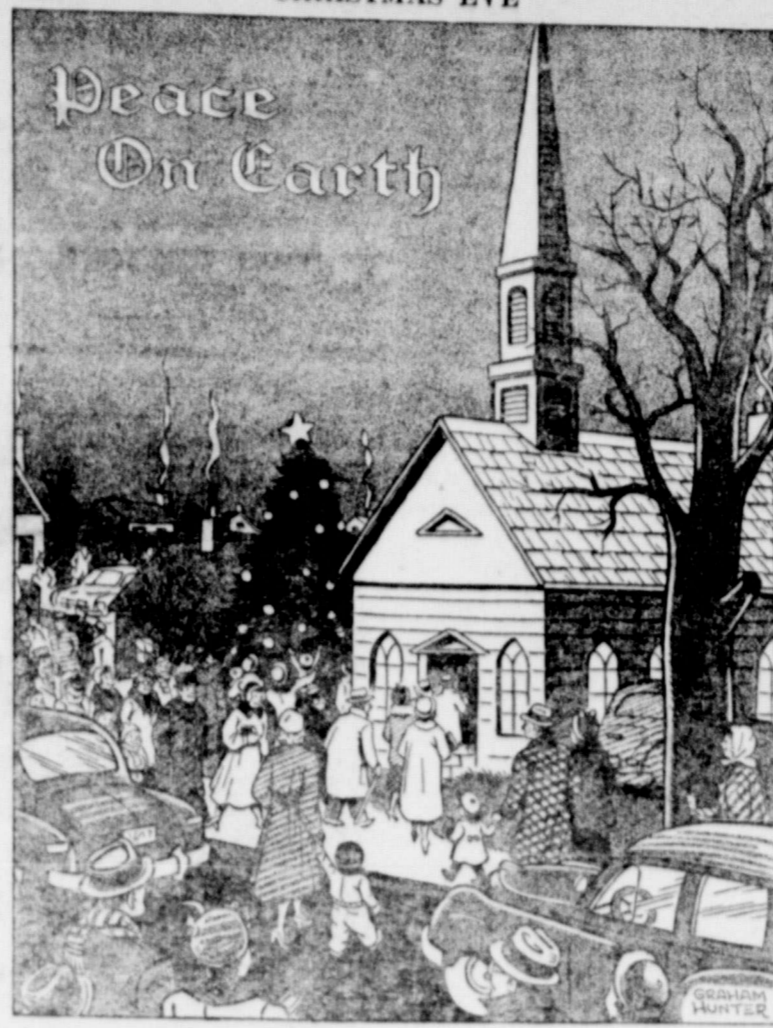
# "WHITEY" BACCUS

**AUTHORIZED FORD DEALER**

Telephone 3395 Lockney



CHRISTMAS EVE



South Plains

by Mrs. Murray Julian

(Delayed)

Rev. Hale was the visiting minister at the South Plains Baptist Church on Sunday for both services. He is a minister from Olney, and with his family he visited over the week end with relatives in Floydada. His sermons were enjoyed by a fine crowd on Sunday and visitors were Mr. and Mrs. Sylvanian Kinnibrugh and girls and Mr. and Mrs. Stan Killian and children.

Mr. and Mrs. I. H. Parks and boys, Eddie and Jay Frank, left early Sunday morning for a ten day vacation trip to Georgia, which will give them Christmas with Mr. Park's brother, Woodrow Parks and family in Dah-longea, Georgia. They plan to start home the day after Christmas and they left their place of business in the care of Dean Stewart who will run the station while they are gone.

Mrs. Arby Mulder and Catherine left Saturday for Clarendon where they will stay for a few days assisting in the care of her father, D. F. Fitzgerald, who lives with a daughter in Clarendon and who is ill. Mrs. Mulder will come home Tuesday.

WMS of the South Plains church will meet on Wednesday afternoon at 2 for their annual Christmas program. Mrs. Brian Karr will be in charge of the program and the group will meet at the home of Mrs. Murray Julian. Gifts will be exchanged and all ladies of the church are welcome.

Rev. C. Y. Pickens and Laurel Foster were guests Sunday at the home of Mr. and Mrs. Fred Fortenberry and Elmo. They enjoyed dinner together and visited during the afternoon. Mrs. Pickens is visiting her mother at Fort Worth and Rev. Pickens will join them for Christmas.

Rev. and Mrs. R. C. Guest from Fellowship Church were visiting friends and their children in this vicinity from Thursday until Saturday of the past week. On Thursday they visited with Mr. and Mrs. John Smitherman and Mr. and Mrs. Albert Stewart were guests of the Smithermans also. Mrs. Smitherman, accompanied by Mrs. Guest went to Sterley to Mrs. Tinsley's home during the early part of the evening to demonstrate cake decorating and she showed the ladies a cake she had decorated for her grandson, Kelly Rex, who is a year old. She did other decorations for the Home Demonstration ladies pertaining to Christmas entertaining.

Mrs. W. T. Weaver, from De-Queen, Arkansas, arrived on Tuesday to spend the Christmas holidays with her daughter, Mrs. Rene Yeary and her family. Mrs. Weaver has many friends in our neighborhood who will welcome her visit.

Mr. and Mrs. Sim Reeves of Plainview will have some of their children home for the holidays. Bob is still in his basic training, but Jack arrived from Washington, D. C. Tuesday to spend the Christmas vacation at home. Carol, from Buckners Orphan Home in Dallas, where she is teaching this winter, arrived over the week end to spend the holidays at home.

The South Plains Home Demonstration Club Christmas party was held at the school house with husbands of the members as guests on Tuesday evening, December 9, with a delicious supper being served. The club had two baked hams and the members brought covered dishes which were enjoyed, and afterwards the group gathered in a circle for games conducted by the recreation leaders: Mmes. Bill Beedy, L. T. Wood and Grigsby Milton. Later in the evening tables of "42" were played by the group. Hostesses for the occasion were Mrs. John Smitherman and Mrs. George Weast. Gifts were brought for the adopted patient at Abilene. Those who attended were Mmes. and Messrs. John Smitherman, George Weast, Albert Stewart, Gilbert Bean, Horace Marble, L. T. Wood, Murray Julian, Bill Beedy, Brian Karr, Grigsby Milton, John K. West, I. H. Parks, Mrs. Menard Field and guests, Miss Lella Petty and Mrs. J. G. Pruitt, the latter three from Floydada.

Mrs. Robert Lee Smith entertained at the home of her parents, Mr. and Mrs. George Weast on Saturday evening with a delicious dinner for twenty guests. Mrs. Smith was hostess to her dinner club and the main course was chicken and dressing.

served buffet style.

Mr. and Mrs. Harry Hartman entertained with a supper at their home Tuesday evening, December 9, in honor of their son, Bob, who left for Fort Sill, Okla. on Wednesday morning. All the good things from roast to apple pie were enjoyed by the Hartman family and guests, Don and Fred Marble and Dean Stewart. We wish Bob the best of luck in his new army role.

The 4-H Club of South Plains met on Monday, Dec. 15 with Mr. Gibson present, and he presented pins to the following boys: Ronnie Thornton, first year; Don Scott Thornton, first year; Price Pritchett, second year; and Frankie D. Jones, second year. Mr. Gibson gave out the 4-H calendars and talked about the use of the calendar.

We are glad to welcome a new family in our community, Mr. and Mrs. Lloyd Deavenport and family of three boys who have moved here recently from Boulder, Colorado. He is Wade Deavenport's brother and has been in our community many times. They reside north of South Plains.

Mrs. Bud Brunnier and Mrs. Frank Perkins, both of Lockney spent a pleasant afternoon on Tuesday visiting with Mrs. George Weast in their beautifully decorated home. Everyone enjoys the Christmas scene at their place.

Mr. and Mrs. Elmo Reeves and

her sister and husband from Stanford, Texas spent all of last week on a wonderful trip which took them through the citrus groves and gardens of South Texas and clear on to Old Mexico. They visited the gulf and saw many wonderful sights in their 3000 mile trip.

The Community Club of South Plains met Friday night, Dec. 12 for their Community Christmas party and a wonderful time was enjoyed by the group. A covered dish supper which was brought by the members was served buffet style and Old Santa came with all his gifts to be distributed before the last crumb of the supper was eaten. After Santa had disappeared, the group gathered for games of "42" in the club room and everyone had a fine evening. Those who participated in the evening were Mmes. and Messrs. L. T. Wood, John Smitherman, H. L. Marble, A. L. Stewart, Brian Karr, Murray Julian, J. B. Thames Jr., Harry Hartman, Raymond Upton, Shelby Calahan, Sim Reeves and Rev. R. C. Guest, Dick Guest and friend.

Mr. and Mrs. George Robertson moved back to Hereford on Sunday and Mr. and Mrs. Grigsby Milton will soon be settled in their new home, that is the former Joiner farm, which was vacated by the Robertsons.

The vanilla plant belongs to the orchid family.

A Very Merry Christmas

And A Happy New Year To All Of You From All Of Us



Baker FLASH-O-GAS CO. ALBERT WILLIS, Mgr.

Merry, merry Christmas

With a genuine appreciation of our pleasant relations, we extend to our many friends the greetings of the season with joy for Christmas and good luck for the New Year.

WE WILL CLOSE AT 6 P. M. XMAS EVE  
WHITE AUTO STORE  
MR. AND MRS. CARL D. LEE



Season's Greetings

May this Holiday Season bless your heart with love, your mind with peace, and your life with happiness.

FRANK PERKINS

Christmas Blessings



Wherever the spirit of Christmas remains, there we find that peace and brotherly love can never be forced from the hearts of men.

Joyous Christmas and a bountiful New Year to all!

LOCKNEY IMPLEMENT COMPANY  
PAT STANSELL, Mgr.

CLOSING NOTICE

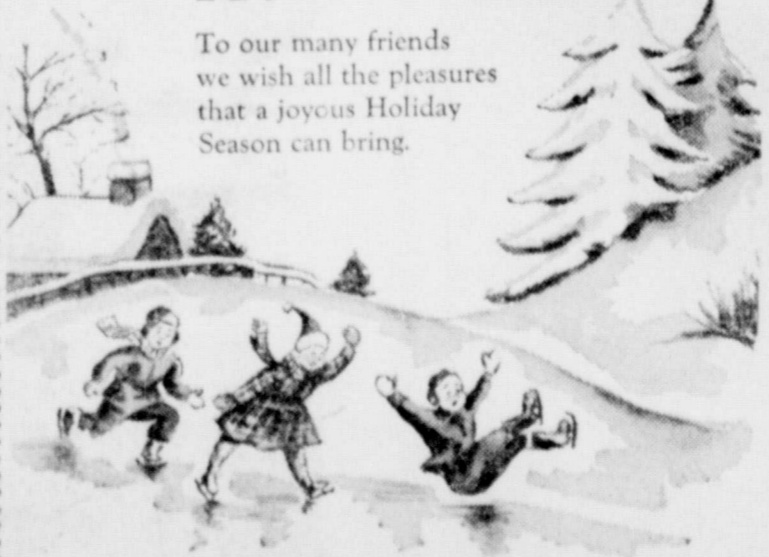
We wish to announce that we will close our bakery Wednesday night, December 24 and remain closed until Monday, January 5th. We expect to do some remodeling and install some new machinery during the time.

WHOLESALE ONLY

When we re-open the bakery on January 5th we will sell all our merchandise wholesale from our store for cash at an interesting price. Come in to see us.

Happy Christmas

To our many friends we wish all the pleasures that a joyous Holiday Season can bring.



CITY BAKERY  
MR. AND MRS. H. B. FOSTER

NOTICE!

We will be closed December 24th, 25th, 26th and 27th for the Christmas holidays.

We will be closed January 1st, 2nd and 3rd for the New Year holidays.

U & I LAUNDRY

Lockney Roy and Gladys Ragle



Season's Greetings

On this Joyous Christmas, we wish you prosperity... prosperity in all its forms: The riches of good health; the wealth that comes with sheer contentment; the limitless treasure of faith... in yourself, in your neighbor, and in Him, whose teachings will lead us to universal peace.

LOCKNEY DRY GOODS

**Lone Star Baptist Church**

Sunday School 10:00 a. m.  
Preaching Service 11:00 a. m.  
Training Union 6:30 p. m.  
Preaching service 7:30 p. m.

**Wednesday**  
Prayer service 7:00 p. m.  
W. M. U. 1st and 3rd Wednesdays at 2:30.  
E. F. GRAHAM, Pastor

Robin Hood's sweetheart was Maid Marian.

**Family Should Share In Xmas**

Christmas, more than any other holiday, is enriched by families planning and preparing together as well as celebrating together. Each family has its own pattern of celebrating, special family rituals which strengthen the family feeling which are perhaps more important today than ever before.

Mrs. Eloise Johnson, family life specialist for the Texas Agricultural Extension Service says checking now may enable every member of the family to have a chance to enjoy all of the Christmas activities.

A first step might be to plan together for balanced family giving. Decide together how much money can be used for Christmas this year on activities. Some will be needed for preparing the home for the celebration, some for materials or gifts within the family, to relatives and friends, and then some for giving to the less fortunate in the community and other lands.

Unpacking and bringing out the special Christmas library is an important part of the preparation in some homes. Books which the family read together, Christmas carols to sing together, and a Christmas prayer to be enjoyed as the family works.

Select a Christmas tree that even the smallest children can enjoy decorating. This is a source of real Christmas spirit for the family, and can become a family event if everyone has a part in the decision of what size, where it should be placed, and the decorations. Making some of these can be included in the Christmas planning. Mrs. Johnson says beautiful, durable decorations can be made from nuts, pine cones, sweet gum balls and other products of nature in your neighborhood. They can be gilded or painted and safely handled by even the tiniest or the oldest without fear of breaking.

Many parents are concerned with the over-emphasis on toys and gifts which tend to develop selfishness in children. You may find it helpful to spend more time talking about and working on gifts for others together. The spirit of giving can be strengthened as we give to those who can not have the kind of Christmas joys we have.

Port Wine is named for Oporto, Portugal.

It is possible to train an eagle to hunt.

**Tips On Using Washer Told**

College Station. — Only if your methods keep pace with your machines can you get full value from them. Labor-saving equipment for homemakers may require a change in habits, for old ones may handicap or even harm new equipment.

Mrs. Bernice Claytor, home

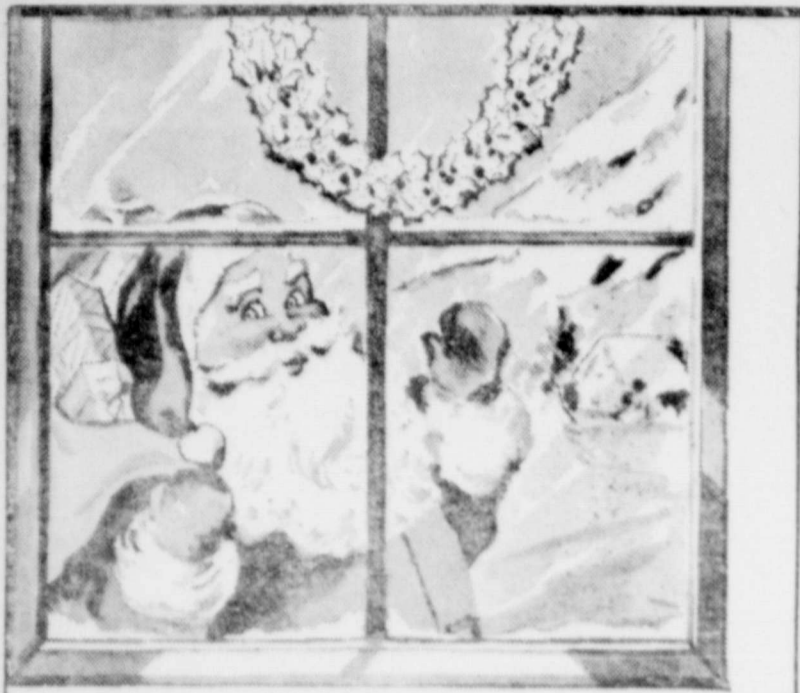
management specialist for the Texas Agricultural Extension Service says instruction books usually provide the homemaker information on the use, care and repair of the machines.

For example, in using a washer the homemaker can make a poor washing job and strain the machine if she overloads it, uses the wrong detergent or does not measure the detergent. Another example of habits which

some homemakers may still have is the use of clothes regularly even though these are made of fabrics and unnecessary, if washers are used correctly. Some may even continue to bore clothes to white them as grandmother did and thus offset the time and labor-saving advantages of the machine.

One old tradition worth banishing when a new washer comes into the house is the weekly washday. Some author-

ities think a more efficient way is to spread the washing load over the week, doing one load of four or five a day. This method has many advantages. The specialist says many mothers have found by washing more often, children need fewer clothes, less frequent washing and less clothing expense and space.



**GREETINGS!**

We wish that Santa brings to you all the things you want most. And may you enjoy the memories of Christmas happiness each and every day of the New Year ahead.

**LOCKNEY LUMBER & SUPPLY**  
AND EMPLOYEES

**F. L. BROWN**

See me for your  
**HAIL INSURANCE**

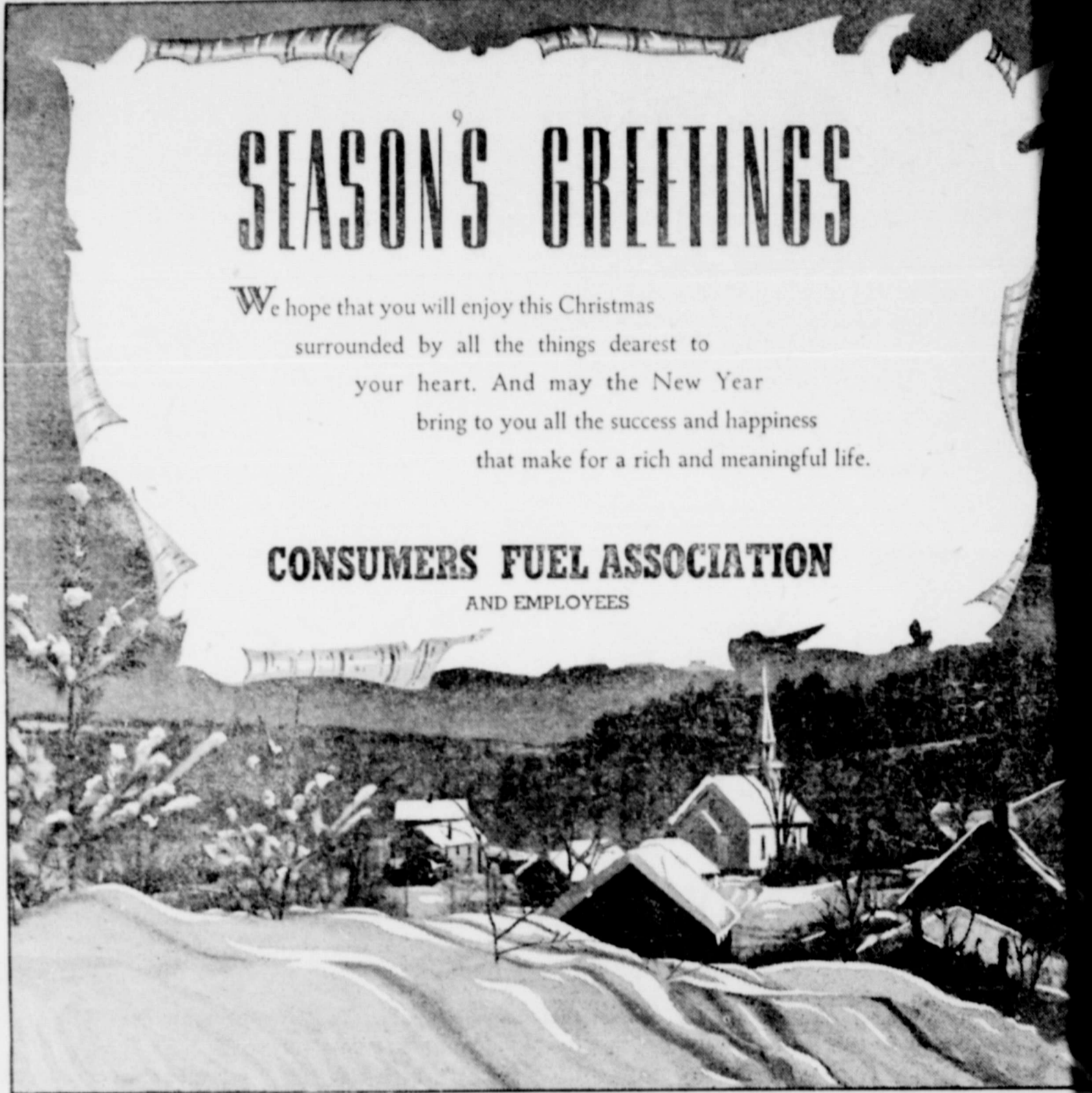
**City Property — Farm or Ranch Land**

If you want to buy or sell, see me.  
Located in Frank Perkins building—Lockney

**DR. JOE E. WEBB**  
OPTOMETRIST

Rooms 306-308, Skaygs Building  
Telephone 1234

Plainview, Texas



**SEASONS GREETINGS**

We hope that you will enjoy this Christmas surrounded by all the things dearest to your heart. And may the New Year bring to you all the success and happiness that make for a rich and meaningful life.

**CONSUMERS FUEL ASSOCIATION**  
AND EMPLOYEES

**SHOP AND SAVE IN YOUR HOME TOWN**

Your Home Town Merchant wants and Appreciates your patronage. Check this directory for merchandise and services that he offers you.

*Merry Christmas!*

We sincerely hope that you and your loved ones will share in every Christmas pleasure. And may the New Year be one of good health and contentment for all our many friends.

**Higginbotham-Bartlett Co.**  
LOCKNEY

<p><b>Taylor's Helpy-Selly Laundry</b> MACHINE RENTAL WET WASH RODGER DRY FINISH WORK</p> <p>1 Block east of First National Bank GEO. TAYLOR, Prop.</p>	<p><b>TRADE AND SAVE AT HOME</b></p>	<p><b>Consumers Fuel Association</b> Lockney Petroleum your own Association has— FUEL, TIRES, TUBES, GAS &amp; OIL ACCESSORIES and SAVE MONEY</p>	<p><b>Modern Radio Service</b> J. MARVIN COX, Prop. Expert Radio Service Radio Parts and Accessories ACA Radio for Domestic Auto Dial 8945</p>
<p><b>Webster's Service Station</b> DIAL 2244</p> <p>Cosden Products Goodyear Tires and Tubes Washing and Greasing</p>	<p>STUDENTS! Trade at the— <b>Loughern Inn</b> Across street from High School Parents are invited to visit our store. SCHOOL SUPPLIES EATS AND DRINKS</p>	<p><b>Cooper's Garage</b> AUTO, TRUCK and TRACTOR REPAIR Motors Steam Cleaned PORTABLE CRANKSHAFT GRINDER Phone 2372</p>	<p><b>Patterson Grain Company</b> Dial 3393 — Lockney MERIT FEEDS SEED WHEAT See us for your seed needs.</p>
<p><b>TRADE AND SAVE AT HOME</b></p>	<p>Complete <b>PLUMBING</b> Service Call us for your plumbing needs. <b>J. P. THORNTON</b> Telephone 2206</p>	<p><b>Weller's Blacksmith Shop</b> BLACKSMITHING WELDING DISC ROLLING HEED SURFACING All kinds of repair work.</p>	<p><b>Alton Blacksmith Shop</b> BLACKSMITHING WELDING HARD-SURFACING DISC ROLLING Calvin Tomase Elmer Henderson</p>

**BUY SAVE HOME**

You Hang at Yuletide

THE PAGAN Druids for one of the nice Christmas customs — decorating with traditional holly for the widely believed to have sprang in the Druid practice of hanging holly sprigs in the house through a window. Spanish children place their straw-filled sleeves on the window sills so that the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which gifts are drawn on Christmas Day.

Claus who closely resembles our own and gifts are tied to Christmas trees.

In Finland, Santa has elves who pass out gifts for him.

In Italy there is no Santa Claus. Instead, they have a beneficent old witch, Befana, who sails through the air on a broom stick on Christmas Eve.

Brazil has Papa Noel, very much like Santa. He wears a red suit and travels in a sleigh drawn by reindeer. However, he enters the house through a window.

Spanish children place their straw-filled sleeves on the window sills so that the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which gifts are drawn on Christmas Day.



THE JOY OF CHRISTMAS . . . Much of the joy of Christmas for mothers and fathers is watching the thrill children get from finding toys under the tree. These children express their joy on Christmas morning. Much of the joy for the children is the anticipation of and mystery in Santa's visit and the guessing about what the old fellow will bring.

Bay and Rosemary Christmas Tradition

Bay and rosemary have also been represented among our Christmas plants from time immemorial. An ancient writer says: "Rosemarie and Baies that are most faire were stuck about the houses and the churches at the time of Christmas."

According to tradition it was the bay tree, with its lance-like leaves and purple berries, that sheltered the holy family during a thunderstorm. Accordingly it was believed that lightning will never strike a bay tree.

The association of the rosemary plant with Christmas also goes back to the early childhood of our Lord, namely to the flight into Egypt to escape the wrath and jealousy of King Herod. Its branches are said to have held the little garments of the Christ-Child that were placed upon them by the Virgin Mother. Originally, its flowers were supposed to have been white, but the plant changed the color of its blossoms to lavender, same as Mary's cloak.

HOME HINTS A knife, heated under very hot running water will cut meringues or iced cakes without mashing, and will cut hard, cold butter neatly.

Farm Outlook For 1953 Uncertain

College Station. — Weather, during the months just ahead, will have a tremendous effect upon Texas agriculture in 1953. Most of the state must have above normal rainfall before producers can begin to plan for 1953 and next year's production. Scattered rains have been beneficial but general and heavy rains are needed.

According to C. H. Bates, farm management specialist for the Texas Agricultural Extension Service, the demand for products from the farms and ranches of the state will continue high

during 1953—especially the first half. Employment is at a record high level and total income of individuals is expected to rise slightly above 1952 levels. Government spending for defense, he adds, is scheduled to be higher during the first six months of next year and the increasing population rate is another favorable factor. The present population of the nation is estimated to be 157 million and is increasing by more than two million annually.

Prices on the whole, says Bates, are expected to continue near the 1952 levels. Prices of some commodities may show further declines during 1953, especially where export demand is a factor. Cotton and wheat are

crops with large export outlets. No sharp price drops are expected because of the present strong demands, says Bates.

Farm costs are expected to edge upward in the months ahead continuing the cost-price squeeze on farm operators. Farmers will need large amounts of machinery, tools, fertilizers, insecticides and other manufactured articles if high production is to be maintained. None of these is expected to be cheaper than in 1952. Except for some large machines, wire and fencing, ample supplies of production materials are in sight, says Bates.

Labor, says the specialist, will continue to be tight and farm wages, already at record levels,

are expected to rise slightly. In some areas, seasonal labor shortages are likely to be more acute than in 1952, particularly if weather conditions are favorable for seeding normal acreages of cotton and other "high labor" crops.

Feed supplies are extremely short in Texas and the Southwest, and producers should give special attention to building up feed reserves. Feed costs are likely to be unusually large this winter because of the local shortages.

The over-all picture right now is not a bright one, says Bates. But, he adds, good general rains would materially improve the situation. Bates believes that agricultural producers must

take advantage of every opportunity to cut corners and hold down labor and other operating costs if they are to have a profitable year in 1953.

HOME HINTS

For a hospitality treat, saute clams or oysters in a frying pan with a little butter over the low gas flame until they curl slightly around the edges. Serve on toasted buttered bread rounds with a hot catsup sauce.

Thirty-three states had prohibition before the 18th Amendment was adopted.

Animals were the chief subjects of paintings in prehistoric caves.

Christmas Gifts Not Always Brought by Santa

America it is always Santa Claus, dashing from rooftop to rooftop in his sleigh, that brings gifts to the children. It is not always Santa who brings the gifts to children in other lands. In some countries it is St. Nicholas, in bishop's robes of black, wearing a mitre and carrying the crozier. And he arrives on a white



Children look for a Santa



Season's Greetings

May the spirit of brotherhood that is the meaning of our Christmas spread its teachings of Peace and Good Will around the world.

MASTER CLEANERS The Recers

Large advertisement for Handley Shop & Pump Co. featuring a central illustration of Santa Claus writing a letter. The letter reads: "Dear Friends, It's been a long, hard pull getting ready for Christmas! But it's been worth the many hours spent at the workshop. For when you stop and think of the sheer delight reflected in every face on Christmas morn, it makes you feel really glad that your efforts have brought happiness like this into the World. So, have a Merry Christmas friends... and a very Happy New Year, too! Sincerely, Santa". The ad lists names: Joe Handley, Luke Grantham, David Jackson, Jesse Byrd, Gerald Moore, Charlte Cottrell, Howard Huneycutt, R. L. Anderson, D. L. Handley, Lester Green, Albert Huneycutt, Raymond Cooksey, Bob Cooksey.

### Bargain Rates On Daily Papers Are Now Available

The Beacon is now authorized to accept subscriptions to a number of daily newspapers at the annual fall bargain rate.

The Fort Worth Star Telegram bargain rates just announced are \$13.95 per year for the daily and Sunday or \$22.80 per year daily only. This is a considerable saving from the regular rate of the Star Telegram which is \$18.00 per year for daily and Sunday.

The rates on the Amarillo Daily News are \$13.00 for the daily and Sunday and \$10.00 per year for the daily only.

The Lubbock Morning Avalanche rates are \$12.95 per year for daily and Sunday and the daily is \$11.00 per year.

The Beacon can also accept subscriptions for the Abilene Reporter and the Wichita Falls Record News but we do not as yet have the bargain rates on these two papers.

You can always save money by renewing your daily at The Beacon office.

#### HOME HINTS

A practical suggestion for those that own a gas clothes dryer is to remove the lint trap after each drying. You will have no worries if you do this simple little operation after each drying, the Gas Appliance Manufacturers Association reports.



THIS MAY BE the post office's biggest Christmas. The postmaster general estimates that more Christmas mail—packages and cards—will be handled in 1952 than in any previous year. With this in mind, the post office department has hired extra employees and arranged for use of extra trucks for the holiday period.

The post office is Santa Claus' good right arm. It delivers gifts and greetings throughout the world, and it will do its best to get them there by December 25—if they are mailed on time.

Much Christmas mail going overseas is handled in cooperation with the postal systems of other nations. But in the United States and its possessions, in U. S. -trusted islands in the Pacific and among U. S. servicemen in all parts of the world, delivery of holiday greetings is strictly a United States affair.

The army takes over, through its army post office, for troops serving outside the United States, be they in Germany, Korea, or somewhere on the way.

Best known special Christmas business done by any post office is that of Santa Claus, Indiana.



HOLY GLASS . . . This stained window is in the church of Oberndorf, Germany, where the beloved Christmas carol, "Silent Night, Holy Night," was first sung.

### XXXMAS KISSES Mistletoe Bestows Good Fortune

VERY few people don't know what a sprig of mistletoe means at Christmas time—especially when there's a pretty girl standing beneath it! But few people realize that this very pleasant custom has its root in age-old superstitions.

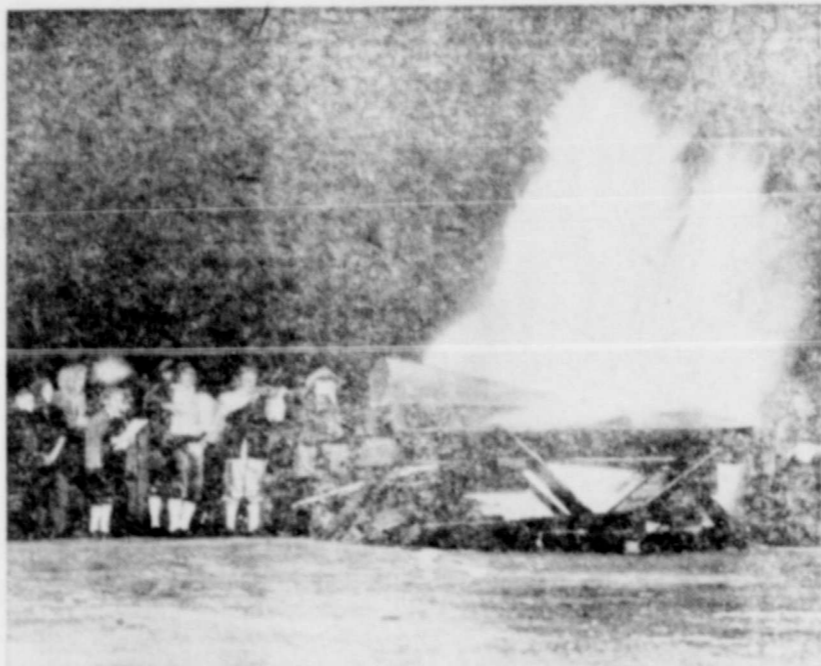
The lore of primitive days contains many references to mistletoe.

According to an ancient Norse legend, the sun god was slain by an arrow fashioned from the mistletoe plant. He was resurrected by his mother's tears, which falling upon the plant, were crystallized into pearly berries. Because of this magical healing, it was ordained that mistletoe should grow neither on heaven nor earth, but suspended between. That is the reason, runs the legend, that

mistletoe is found growing on trees.

Mistletoe was of special significance to the Druids, ancient pagan priests of England, who cut it off trees with a golden knife used only for that purpose. They believed it possessed wonderful powers of healing and acted as a protection from witchcraft. During the December religious rites, it was bestowed upon individuals as a special mark of honor.

Because of its supposed salutary properties, mistletoe was often hung over the doors of primitive houses as a sign of good-will. Belief in magic has disappeared, but this custom still remains. And a kiss under the mistletoe still has beneficent effects. Try it and see for yourself!



TIME FOR CAROLS . . . Men, women and children from Protestant churches blend their voices in carol singing before the blazing Yule log. This Christmas Eve custom is becoming increasingly popular throughout the country.

Hans Christian Anderson's story, "The Ugly Duckling," was autobiographical. Asbestos, a rock, can be mated into threads and woven into cloth.

The warmth of the Christmas spirit is reflected in the cherished friendships we have made over the years. Again to our many friends we extend our sincerest wishes of good health and happiness for the Yuletide and the New Year.

**BAKER MERCANTILE**  
DRY GOODS

For your friendship and good will we extend a hearty "Thank You." May you have a delightful Christmas and a successful New Year.

**KNOX GROCERY & MARKET**  
Mr. and Mrs. Bob Knox, R. L. Betty and Ricky

"Hark! the herald angels sing..."

THIS CHRISTMAS, as we rejoice in the commemoration of the birth of our Lord, let us remember the good his teachings have brought to all mankind.

MAY OUR HEARTS be open this Christmastide to His message that by the power of God's love alone can we be inspired to great deeds and wise action.

**PINNER INSURANCE**  
FAY                      JIMMIE                      JOE

Come all ye faithful...

Christmas...what a hold it has on the hearts and imaginations of man! Its spirit puts a beauty and joy into our lives so we may carry good cheer and good will wherever we go. In this spirit of deep-down gladness we wish our friends a very Merry Christmas and a Happy New Year.

**Lockney Auto Company**

ARTHUR BARKER SR. J. E. COX FRANK MESSIMER KENNETH MURDOCK	ARTHUR BARKER JR. LEONARD FINLEY LEON LASATER	BARRY BARKER REX JACKSON BILL HILL ROBERT ORTUGA
---	---	---

### Christmas Criss-Cross



Selected words that will be fun for all the family to work. It is a puzzle with the right answer. One letter "X" is given as a starting point in the lower right. Don't peek!

- |      |       |         |         |
|------|-------|---------|---------|
| LOVE | CHILD | SPELL   | INFANT  |
| NOEL | TEAR  | MANAGER | SEASON  |
| NOV  | COMET | WREN    | SLEIGH  |
| NOV  | GLORY | WHITE   | TINSEL  |
| NOV  | HOTEL | ANGELS  | WREATH  |
| NOV  | LIGHT | CANDLE  | CHIMNEY |
| NOV  | MYRN  | CAROLS  | HOLIDAY |
| NOV  | NOCT  | DANCE   | PRESENT |
| NOV  | PEACE | BAWLER  | FRANCE  |
| NOV  | STICK | STOVES  | TRINGS  |
| NOV  | SANTA | FLOCKS  |         |
| NOV  | SHEEP | GOSELS  |         |

Answer

### Ruthless Methods Used On Victims By Texas Sharks

Austin. — Thousands of small borrowers in Texas are paying 140 per cent, 200 per cent, and even 250 per cent to loan sharks but there is yet more to the evil than this, declares Senator George Nokes of Corsicana, chairman of the antusury committee of the State Junior Bar Association.

Even worse than the loss of money to the borrower through unconscionable usury is the ef-

fect on his health and happiness, the committee has found. A borrower becomes so burdened with the high interest payments that, in most instances, he gets behind and then he is subjected to harassment which grows more and more severe.

At first, he receives dunning letters which threaten his credit rating. Then he is called over the phone at his place of employment several times a day and at his home so frequently that he may quit answering the phone entirely. Then he will receive special delivery letters and telegrams late at night in order

to break into his rest. As a result of this hounding, the victim becomes extremely nervous and his working ability is impaired to such an extent that he may be demoted or even discharged. In one instance a borrower who had been subjected to this scientifically calculated cruelty collapsed at his work bench. Numerous cases of nervous breakdown have been produced. Nervous wrought up as the result of financial difficulties and such harassment have caused homes to be broken up. Such tragedies represent losses which can not be measur-

ed in mere dollars. The State Bar of Texas has recognized the need for regulating the small loan business and limiting the charges to a fair amount and the State Junior Bar Association is urging legislation similar to that adopted in 30 states. Lincoln was nominated for the presidency in Chicago on May 18, 1860. A cow's abomasum is its fourth, or digestive, stomach. Watch your expiration date.

**INSURANCE**  
**FIRE — HAIL — TORNADO**  
**REAL ESTATE and**  
**SURETY BONDS**  
**MONEY TO LOAN**  
 on Farms and Ranches at  
 Low Interest Rate  
 Next door to Federal Bldg.  
**FRANK PERKINS**  
 Phone 3311

### The Mystery of God's Firmament

"STAR" which signaled First Christmas" may be in many ways. In all interpretations we must put as nearly as possible in social and psychological mind of those whom we understand. The astronomer that through the ages the "star" has been used to in almost any celestial phenomenon. We still speak of "falling" or "shooting stars" which we know quite well are not. In more ancient times it was called a "hairy" and was derived from the word coma, meaning hair. The "wandering" stars were the "fixed" stars and from the Greek word aster we derive our word

The Star of Bethlehem could have been any of these. It could even have been a "new star" or nova which suddenly burst forth with a many-thousand-fold increase in brilliance, due to some great stellar catastrophe. These are all explanations of what the "star" could have been. Had it been any of the above, it would have been seen by many peoples, and in literature would have been found references to the appearance of the object which attracted attention. But nowhere in the literature or in the folklore of any of the peoples noted as astute observers of celestial phenomena do these references exist. From this we are forced to conclude the appearance of the star was a sight given only to the Wise Men to see.

It has been the speech of man since 1300 A. D.

Gold coins were taken out of circulation in the U. S. in 1933.

Dr. J. W. Kimble  
Dr. O. R. McIntosh  
Optometrists  
Floydada, Texas

Helium was discovered on the sun before it was discovered on earth.  
There are only nine general types of flower.

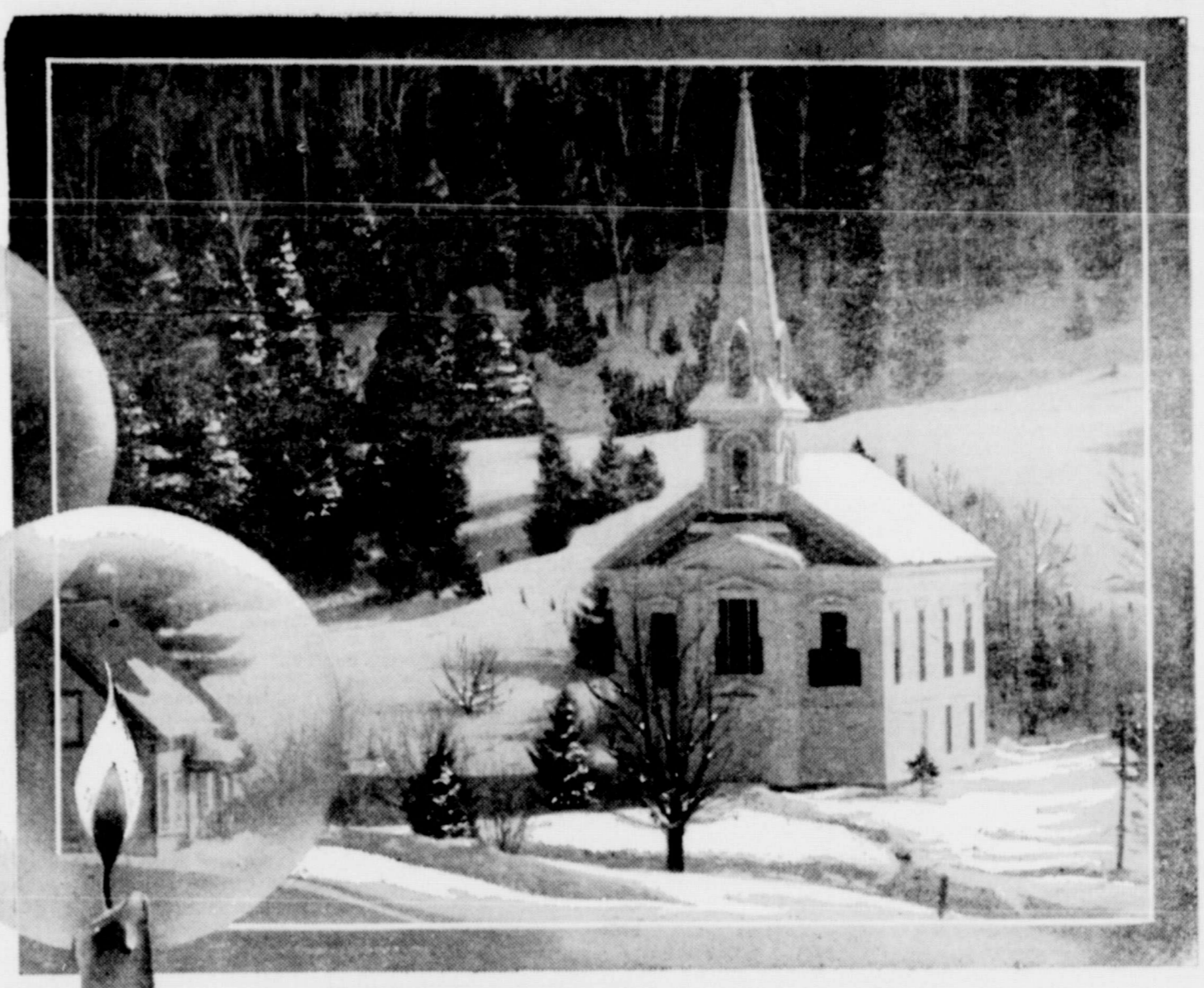


All the warmth and cheerfulness of the silent gas flame that serves you so faithfully... we wish you

Merry Christmas



the Employees of  
**West Texas Gas Company**  
HELPING BUILD WEST TEXAS SINCE 1927



# Season's Greetings

For us, each new Christmas seems to hold an added significance... a deeper meaning. It's because we realize that whatever we accomplish from year to year is made possible through the cooperation and good will of our patrons and friends. We are grateful for this manifestation of loyalty and confidence and it is with full sincerity that we extend our best wishes for a Merry Christmas and a Happy New Year to all.

**Patterson Grain Co., Inc.**  
GINS AND ELEVATORS

LOCKNEY AND STERLEY

# The Lockney Beacon

Established 1902  
PUBLISHED EVERY THURSDAY  
HAYS & REYNOLDS  
Publishers  
Edgar R. Hays Editor  
Willis Reynolds  
Mechanical Superintendent

SUBSCRIPTION RATES:  
In Floyd County, per year... \$2.00  
Outside Floyd County, per year... \$2.50  
Either new or renewal subscriptions.

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER - PRESS ASSOCIATION

### EDITORIAL

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.—Luke 2:11.

The Beacon Force joins the other business and professional people of this area in extending to you greetings of the season and wishing for you a happy, contented and SAFE Christmas. We hope that Christmas brings everything to you that you desire, so long as it is for your good, and that the holidays may bring you joy and gladness.

One thing is sure about the Eisenhower Administration — it will be very different indeed from anything the country has known for 20 years. The Cabinet appointments are excellent indications. The tone of the Administration will be conservative. The top men will be experienced, practical, and business like. They will be strong administrators and less red tape in the conduct of governmental affairs.

In most departments reorganization will be thorough-going. This will be especially marked in the State Department. John Foster Dulles is vitally concerned with getting rid of the left-wingers and the weak sis-

ters. His policy will be unequivocally anti-communist, in deed no less than in word. The Kremlin can expect no concessions, no signs of weakness. Like his chief, Mr. Dulles believes that the policy of containing Russia, as pursued by Mr. Truman and Secretary Acheson is both unworkable and negative. A much clearer and more positive policy will take its place. As U. S. News & World Report put it, "U. S. in world affairs, will get off the defensive, take the offensive. An end is coming to a policy of drift. Fear of Russia no longer will influence U. S. actions. There'll be no hesitations to put U. S. interests first in world dealings"

In domestic affairs, the Eisenhower Administration will be against the government should-do-everything concept that so largely characterized the Roosevelt-Truman Administrations. The appointment of Governor McKay of Oregon to the very important Interior post shows the direction that particular wind is blowing. McKay is a home-rule man, who puts local rights and responsibilities first.

Secretary of the Treasury Humphrey is expected to be a very tough man with the taxpayers' dollars. His primary goal will be a balanced budget, to be followed by tax cuts at the earliest possible time. And Secretary of Defense Wilson, coming from one of the biggest jobs in industry, will demand maximum result from every dollar the military people get.

It is forecast that President Eisenhower will effect some significant changes in the method of running the Executive Branch. He will probably inaugurate something comparable to the staff system which is used in the military forces. Governor Adams is being given a job which amounts to assistant President, and he will have wide powers. The point is to relieve the President of some of the tremendous burdens of detail that are part of his office, and leave him, freer to deal with broad policy. That will probably happen in the departments too. It was reported, for instance, that Mr. Dulles told the President-elect that he did not want the State portfolio unless he could turn over certain responsibilities to capable assistants, and largely confine his own work to policy matters. General Eisenhower, it is said, fully approved.

Finally, it is plain that the next Administration will not be one which is loaded with personal friends and political associates of the President. Some



### With Our EXCHANGES

**HOT EDITORIALS**  
"Ever once in a while we have a request for a 'hot' editorial, jumping all over someone or some group. Down at the Herald we have a policy of giving the complainer a chance to write the editorial himself, and letting us put it in the 'Letters From the Readers' column, with the provision that the letter editorial be signed. To date, we haven't found anyone that wants to write that kind of editorial and put his neck on the block. They'd rather the Herald do it — and take the resulting blast from the group in question. Actually, the Herald only editorializes on matters of public interest — and never resorts to personal attack. — Harold Hudson in Ochiltree County Herald.

of the Incoming Cabinet members know the President-elect hardly at all. They were chosen for one reason only, so far as anyone can see — the reason being that they seemed the best available men for their respective jobs.

### AGAINST ROBBERY

Assembling in convention at San Antonio this week is the County Judges and Commissioners Association. There will be a good many problems discussed, but the matter of greatest concern for the representatives of the county governments of Texas is that of roads, farm-to-market roads, that is. In the 52nd Legislature the battle of farm-to-market roads was fought and won by the counties. But just barely. The fight will be on again when the Legislature convenes in January. Last year the State of Texas returned to Crosby County some \$200,000 of road users' tax that Crosby county had paid in to be used on Crosby county roads. The present question is, shall the state hold all that money in the future for primary roads, and leave us to do without farm-to-market roads or build them by additional taxes on our already heavy taxed homes and businesses? We continue to be against the robbery. — You Be The Judge in Ralls Banner.

### TROUBLE FOR SPARKMAN

Senator John Sparkman is go-

ing to run into trouble when he seeks re-election two years hence. Bitter opposition has developed and many in Alabama claim that he betrayed the South's traditional civil rights stand during the campaign. The Senator gave that question a kick in the seat of the pants at the Convention when he accepted the nomination. — Petersburg Journal.

Lowest temperature ever recorded in the U. S. was 66 degrees F., below zero, at Yellowstone Park, Feb. 9, 1933.

An acre of forest releases more moisture into the air than an acre of water.

### Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

July 31, 1914  
Emmitt Tierce returned Tuesday from a trip to Hall County, going through in his car.

All those who have subscribed for stock in the Flomot-Lockney Telephone line are requested to meet at the First National Bank next Monday night.

Following is the unofficial count in last Saturday's primaries as to governor and county offices: For Governor, Ball 496; Jim Ferguson 362; County Judge Thompson 532; Duncan 394. Sheriff, Goen 458; Broyles 450. County Chairman, J. N. Stalbird.

Floyd County has the finest crop prospects that it has had for the past ten years. Maize and kaffir are extremely good and cotton couldn't be better than now.

Born to Mr. and Mrs. J. T. Corder Wednesday a seven-pound girl.

W. C. Watson is here on business from his home in Grayson county. He informs us he is arranging to move back to Lockney.

Tom W. Deen thanks the voters for electing him as county clerk with a vote of 592. Nearest opponent polled 142 votes.

To combat the "ragtime" craze a school will be started at Amarillo this fall to teach classical music. Citizens plan to engage lecturers and musicians by which they hope to familiarize the people with good music and deal a death blow to ragtime.

There are 4,408 persons engaged in the printing and publishing industry in Texas. The oldest paper now published in Texas is the Galveston News.

Miss Olga Thomas of Lockney and J. L. Oswalt of San Fran-

cisco, Calif. were married today. She is the daughter of Mrs. D. J. Thomas of Lockney.

Alex Norris came from Crowell, Texas.

Chas. Wilson and Sams were picnicking Thursday.

March 9, 1914

Mrs. Z. T. Riley and Mrs. Dewey Floyd Plainview Wednesday.

Dr. M. J. Floyd and sister returned Thursday few days at Fort Worth.

Mrs. France Baker and children of Lubbock were guests here with relatives.

J. T. Livesay of Harlingen first of the week visited daughter, Mrs. Wallace Mr. Livesay says he has not seen this county for twenty years he has never seen it and we got rain in February was a good crop raised.

Mr. and Mrs. Dewey spent the week end visiting with Mrs. Floyd Misses Roy and Joy students at the college.

Mrs. Ayres went to Sunday morning and Miss Emma spent the Misses Delila Ayres at Stalbird.

Miss Ethel Gilbert moved to the country with her Mr. and Mrs. T. J. Gilbert. She has been house for her brothers in school.

July 30, 1931

Winston Wofford, son of Mrs. Claude Wofford Lockney has been named advertising manager "Prairie," the West Texas Teachers' College public Canyon.

J. S. Baxter of Fort Worth arrived to spend some time with his daughter, Mrs. Hornard. Mr. Baxter is an old in Lockney.

## A PRAYER for Christmas

As the curtain begins to draw across the old year, we pray that the spirit of Christmas be kept in the hearts of men not only this one day... but every day. For with Christmas in our hearts nothing in life could ever quench the joy or dim the light of our peace.

**BAXTER & SMITH GRAIN CO.**  
JERRY HARDER  
SHORTY CLARK  
CHARLES BAXTER  
LYNN RAY SMITH

# Greetings

We're sending you loads of wishes of joy, good health and good cheer for the Holiday Season... and though they're delivered on Christmas, they're good for all the days of the New Year.

**CAROTHERS MAGNOLIA STATION**  
MR. AND MRS. J. H. CAROTHERS

### To Santa

Dear Santa:  
 We are three little seniors in Lockney High School.  
 The first little senior would like some luggage from her tall, dark and handsome man of her dreams.  
 The second little senior would like a little (preferably big, but little will do) sparkler from her heart-throb.  
 The third little senior would like a little package, of any kind, from a certain "Yankee."  
 Please, Santa, be kind to the other seniors and bring them a wad of money. Enough to get us to Washington, D. C. and back.  
 Love,  
 Jerry Morgan.

Lockney, Texas.  
 Dec. 17, 1952.

Dear Santa:  
 I am a little girl seven years old. I have been a good girl. Please bring me a walkie-talkie, some doll clothes, a bicycle, an electric mixer and a new switch board.  
 Love,  
 Karen Ashton.

Lockney, Texas.  
 Dec. 17, 1952.

Dear Santa:  
 I have been a nice girl. I dried the dishes for three weeks. I want a tea set, a Kaleidoscope, and a doll that I can wash. And some shampoo and curlers for the doll.  
 That is all I want.  
 Love,  
 Kay.

Lockney, Texas.  
 Dec. 19, 1952.

Dear Santa:  
 I am a little girl five years old. I have been a good girl. Please bring me a Toni Doll, a bookcase and a set of dishes. My little sister, Patsy, wants a rubber doll.  
 Please bring us some candy, fruit and nuts and don't forget all the other good little boys and girls.  
 Love,  
 Sherry Morgan.

Lockney, Texas.  
 Dec. 18, 1952.

## Greetings

May all the excitement and pleasure of Christmas morning remain with you long after this glorious Holiday Season has passed.

To all our friends we wish a very Merry Christmas and a Happy New Year.



### Alcoholism Robs Family Of Cheer

"Nearly 200,000 Texas homes will be drained of cheer this Christmas because the father or mother or some other close member of the family is suffering from the devastating disease of alcoholism," Joe C. Carrington, Austin business leader, and President of the Texas Committee on Alcoholism, told his directors this week.

"If there was nothing we could do for these sufferers it would be a hopelessly tragic situation," Carrington said, "but we know now that they can be helped and that 39 states have passed legislation for their care and rehabilitation. It's up to us in Texas to join their progressive ranks and help whip this problem."

Carrington declared that the battle against alcoholism was the greatest salvage job facing the people of Texas.

"We have approximately 200,000 alcoholics in our State," he told his directors. "Let's assume that their disease has cut their efficiency and usefulness only 20 per cent. Then we are losing 88,000,000 man hours annually that could be adding to the development of our industry, our agriculture and our national resources."

Even more important, Carrington declared, was the lost happiness and family security which the disease caused.

"Several members of the Legislature have already asked us to suggest a sound and progressive plan to meet this problem head on and whip it," Carrington said. "We know that nearly every representative is sympa-

### Chevrolet Launches 1953 Drive



Maryanne Carney gamely faces the herculean task of filling out 8,000 newspaper advertising orders which will be used in the announcement of Chevrolet's widely discussed 1953 passenger cars. Actually, Maryanne will get plenty of help on the assignment, but her position among the stacks of insertion orders emphasizes the promotional power behind the event.

thetic to the problem and are awaiting our suggestions to put them into workable law."

"The Texas Committee on Alcoholism is preparing its suggestions from the returns of questionnaires sent to County Judges, peace officers, mayors, doctors, hospitals and others interested in the problem. It will make its findings available to the Governor's Committee on Alcoholism for presentation to the Legislature when it meets in 1953."

#### ... and I quote:

"Many a husband's saddled with debt because of a clothes-horse."—Eddie Roberts.

"The biggest job of labor, education, and industry is to see

that freedom and mutual understanding are not squeezed out of our heritage." — Charles R. Slight, Jr., president of NAM.

"There's nothing like a dish towel for wiping that contented look off a husband's face." — Glen Preston Burns.

"To the average girl, courtship is the art of not showing her hand until you ask for it." — Franklin P. Jones.

"The best anti-freeze solution, for a woman driver's viewpoint, is a fur coat." — Da Bennett.

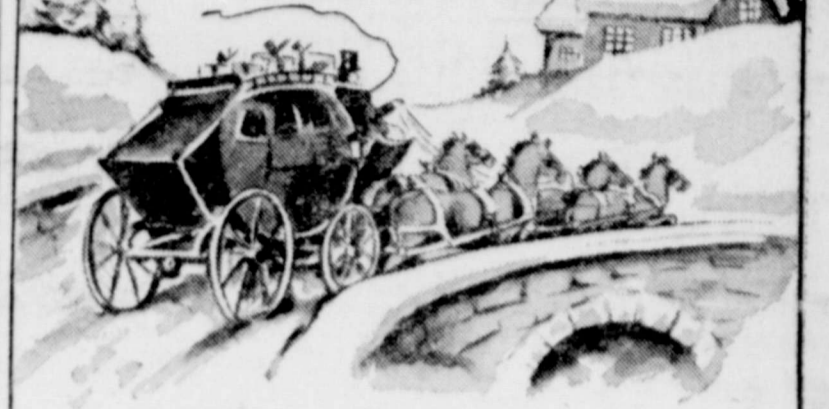
"If crime is ever divorced from politics, it won't be for non-support." — Sidney Brody.

A "key," geographically speaking, is a low island or a reef.

The rolling section of a roll-top desk is called the tambour. A new-born infant sleeps about 22 out of each 24 hours.

### Season's Greetings

To all our friends and patrons, we extend our warmest greetings for a joyous Holiday Season.



### Lockney Real Estate Co.

A. R. MERIWETHER

E. R. HARRIS

### Season's Greetings

"Merry Christmas" ... in these two words we wish to express our appreciation for your unwavering goodwill and friendship.

### TAYLOR LAUNDRY

GEORGE TAYLOR

### Brown's Cleaners & Clothiers

CLAUDE, WILMA and ANN BROWN

Aston Audvie Barnett Eddie Holcomb  
 Amaya Clara McCuiston Norma Vernon  
 Gayle Fortenberry

### BAPTIST BULLETIN

## First Baptist Church

LOCKNEY, TEXAS

J. R. NAYLOR, Pastor

GERALD JOHNSON, Music and Ed. Dir.

May we take this opportunity to express our sincere thanks for the many nice cards and gifts sent to us this Christmas season. We feel unworthy of the many things that you have done for us. It is at times like this that we learn to appreciate our people more than ever before. Your cards and gifts make us to believe that you appreciate us in spite of our mistakes. We realize that the public eye is upon us, and for that reason we try so hard to set the right kind of example. We covet your continued prayer for us that we might fill this place of leadership as God would have us. The new year is out before us, and it looks as bright as the promises of God. With all of us pulling together the new year will be a happy one indeed.

The J. R. Naylor's and The Gerald Johnson's.

#### OVER THE TOP

Our Lottie Moon Christmas Offering has surpassed that of last year. To date the offering is \$3,296.28. The offering will be held open for a few days allowing others to give. This is an offering that every member of our church ought to have a part. If we have missed you, please turn it in as soon as possible.

#### WATCH NIGHT PARTY

We are planning a Watch Party on New Years Eve night. We plan to use our college students, show a film, and use other items of interest. Make your plans now to see the old year out and the new one in, in a Christian like way.

## With best wishes for the Holiday Season



May this Christmas be one of resounding joy and good cheer for you and all those dear to you... and may your Holiday happiness continue through every day of the New Year.

### HENRY HODEL OIL CO. LOCKNEY BUTANE CO.

GEORGE

HAM

HENRY

### 1 B. C. and 1 A. D. Were Not a Year Apart

According to our calendar, one would naturally assume that between the year 1 B. C. and the year 1 A. D. there should be a year called zero. As a matter of fact, no such year exists, as far as historians are concerned, and the year 1 A. D. follows directly after the year 1 B. C.

A person born in 3 B. C. would not be five years old at 2 A. D. but would be four years old when he is calculating data in that period. When adding B. C. and A. D. years, it is necessary to always subtract one to compensate for the year zero omitted between 1 B. C. and 1 A. D.

### You Can Make a Big Christmas Candle

You can make a big, long-burning candle to fit into your Christmas decorations if you have a number of odds and ends of party burned candles around the house. Melt them and pour into cardboard containers and remold. Use ice cream cartons, oatmeal containers or others. Use plain cord for a wick. When the wax is beginning to set, tie the wick a pencil and suspend it in the wax. Let set hard, remove carton and there is a nice candle for your table.

### Noel Preparations Started in Norway In Middle of Year

CHRISTMAS just couldn't help being the event of events in Norway when grandmother was a girl.

Without exaggeration, preparation for Christmas actually began six months before December 24. Everything which was used—food, clothing, household furnishings—was prepared in the home. Even the leather for shoes was tanned from hides raised on the homestead.

The cloth for apparel, from the skin out, was woven on hand looms. Cobblers came to the house and made the shoes; dressmakers and tailors came. Everyone in the household had to have a new wardrobe for Christmas and, since tailors and cobblers and dressmakers could not be at all places at once, it was necessary to get an early start.

When the butchering was finished—in October or November—the suet was melted and the candles were made. The children always had a hand in making the little ones for use on the Christmas tree. And they usually made one which had three prongs which, placed at the very top of the tree, represented the three wise men.

### Egyptians Made Elaborate Dolls For Children

No one knows for sure who made the first doll, but it can be assumed the earliest figures were sacred—gods and ancestor images. These doll-like forms were not toys for the delight of children, but solemn religious figures that preserved the tribe from harm.

Then, somehow, somewhere, a change took place. Dolls became a toy for girls and the most popular Christmas toy of them all.

Dolls have been discovered in Egyptian tombs and ruins, some even had real hair; some were ivory, carved by craftsmen for a king's daughter; others were made of straw by an overworked mother in a peasant's hut.

In ancient Greece dolls were played with and cherished by little girls until they were ready to be married. Then (their dolls were taken to the shrine of a favorite goddess) and, often with tears, presented to her. The Roman children played with dolls, too, but after the fall of the Empire there came a long period in which there is no record of dolls.

Not until the thirteenth century when dolls were made in Nuremberg and dressed in the fashions of the times did little girls again play with dolls. They were here to stay.

By and by in Europe, the French fashion dolls became all the rage, not for children to play with but as models from which fine ladies could pattern their own modish costumes.

In America, the Indian children had dolls of their own made of rawhide and feathers and wood. Pioneer children had dolls much like these, and some were made of braided cornhusks, or nuts, or cornucobs, or rags, and were dearly loved in spite of their plainness.

Much later, lifelike dolls were imported from Germany, where the doll industry had reached enormous proportions. These dolls had fine china heads with carefully painted faces and kid bodies that were jointed at the arms and legs. Later there came the Japanese-made dolls, which were inexpensive enough for almost any child to own. Then the American-made dolls began to appear—the special dolls, the kewpies, billikens, Buster Browns, teddy bears, Patsy dolls and Shirley Temples and phonograph dolls, with all the host of others that have followed and which are still to come. For dolls always will be part of childhood and part of Christmases as long as there are little girls and boys to play with them, and parents and fond kinfolk to buy.

### Burial Place of Santa Said to Be in Italy

SANTA CLAUS, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor, is buried in Bari, Italy. The body

was stolen from its original tomb in Myra and swiftly borne to Bari by Italian sailors, who thought back in 1087 that a saint's body brought prosperity and good luck to your town.

St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains.

However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass windows in which the saint is shown beside three lads in a tub.

### 'Hansel and Gretel' Join the Procession

The original score of "Hansel and Gretel" was composed by Engelbert Humperdinck as a Christmas piece.

The musical fairy tale created a sensation.

Since Humperdinck was one of Wagner's most intimate assistants, his harmonies have been dubbed "nursery rhymes—Wagnerian style" and since fairy tales and nursery rhymes are appropriate at Christmas, "Hansel and Gretel" has joined the procession of traditional Christmas music.

Pragmatic philosophy reasons that "if it works, it's good."

Tungsten has a higher melting point than any other metal.

The fusion of mercury and tin is used for backing mirrors.

A CLEAN CITY IS A SAFE CITY!

# Season's Greetings



Christmas is wonderful... and its arrival always brings to us the realization that we have such wonderful friends. May your Holiday Season be filled with outstanding happiness.

## Cooper Garage And Service Station

Mr. and Mrs. Melvin Cooper



## At Christmas

May the warmth of the Yuletide spirit surround you and your loved ones throughout a bright and healthy New Year.

**CARL McADAMS**  
INSURANCE

**Joy... Peace...**  
*at Christmas*

Once more we pause to welcome to our hearts the spirit of this blessed season.

May it renew the great warmth of reverent love in the hearts of all men, and may this Christmas Day herald the fulfillment of all our prayers for joy and peace to all our brothers throughout the world.

**Brunnier Lumber Co.**  
Mr. and Mrs. G. M. (Bud) Brunnier  
Roy Rolling Ed Musser  
E. J. Berres



# Season's Greetings

In extending our sincerest greetings to our friends at this time we find an ever deeper meaning in the spirit of Christmas. For it is the furthering of friendship and brotherhood with others that brings to us the true joy of living...  
A Merry Christmas and a Happy New Year to all.

**LOCKNEY GIN**

FLOYD COUNTY, KY  
History of  
Christmas Seals  
The Christmas seal  
Denmark, home  
of Hans Christ  
well, a Copenhag  
was sorting mail  
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a nation-wide sale  
following year and  
newspapers all ov  
religious and civic g  
sored by the Am  
es and the Na  
his association.

**MERRY CHRISTMAS to ALL**

With our greetings of Season goes our sincere wish that during the coming year we may again enjoy the pleasure of your friendship and good will

**Bob's Barber Shop**

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### History of Christmas Seals

The Christmas seal... how it started? In Denmark, home of Hans Christian

...a Copenhagen... was sorting mail one... before Christmas... thought of the idea... to swell a fund... hospitals...

...by King Christian... seals were sold... in 1904... scheme outgrew his... for before his... he lived to see it... countries...

...found their way to... letters and packages... attracted the attention of... who wrote an article... Few people, however... in the idea...

...in the autumn of 1907... well, a public health... sanatorium, recalled... and set down to sketch... first Christmas seal, a... holly encircling the... Christmas.

...100 stamps printed and... sell them, Miss Bissell... the aid of a colum... Philadelphia newspaper... and within a few... was collected.

...nation-wide sale was... following year and was... newspapers all over the... religious and civic groups... by the American... and the National... association.

### MERRY CHRISTMAS to ALL

With our greetings of the Season goes our sincere wish that during the coming year we may again enjoy the pleasure of your friendship and good will.

Bob's Barber Shop



...ut to lunch... what chicken... ldn't be with Dr. Salsbury's Avi-Tab... the mash! Avi-Tab, besides being... good appetizer, is... excellent for conva... scing birds. It... ps 'em perk up, ... ps 'em get back... production. Give... r flock Avi-Tab... extra profits... return!

When you need poultry medicines ask for... R. SALSBUARY'S

Lockney Drug Co.

## WAVES ACROSS THE SEA



WASHINGTON, D. C. — (PHNS) — Good-bye, good luck, and good duty! Eight Waves depart by plane for Naples, Italy, where they will serve with 15 other women from the Waves, Women Marines and Wafs at the headquarters of Admiral Robert B. Carney, USN, Commander-in-Chief, Allied Forces, Southern Europe. They will be the first U. S. enlisted women to serve at the North Atlantic Treaty Organization command at Naples. Seeing the Waves off is Capt. Joy B. Hancock, USN, director of the Waves (foreground). (Official U.S. Navy Photograph—110771)

### Christmas Trees Can Be Put to Many Uses After New Year's

There are a number of things you can do with your Christmas tree after New Year's besides burning it.

If it is a fir, for instance, it can be anchored in the back yard—perhaps in a corner of the garden—and used as a bird feeder the remainder of the winter. Pieces of suet and little feed bags may be tied to the branches. A container of water should be placed beneath the tree and kept filled so the birds will have a drink every day.

Or, cut off the branches and place them, curved ends up, over flower beds when the ground is exposed. An evergreen mulch helps prevent the soil from heaving dur-



ing alternate freezes and thaws. Long branches may be built into little lean-tos to protect tender shrubs from sun scald. The needles of a Christmas tree can be sprinkled beneath acid-

loving plants such as laurel, andromeds, rhododendron and blueberries.

If the needles on the tree are still firm, use the branches in an outdoor windowbox. Moisten the soil in the box. Then push the cut ends of the branches down to the bottom and tamp the soil firm around them. This will generally give you greenery all winter.

If you must burn your Christmas tree, don't toss it into a fire-place. Cut off the branches and burn them safely one by one.

And remember, a Christmas tree tossed into the street can become a fire hazard if playful children pick it up and make a bonfire of it in a vacant lot.

### Select Toys to Fit Child's Age Level

A child's Christmas toys should be chosen with as much care as you would buy his clothes—to "fit" his age level.

If the child is just learning to walk and climb, give him play materials to stimulate these activities. He needs his first picture book when he begins to talk, house-keeping toys at about three when he begins to want to help mother, and crayons and scissors when he can begin to handle them.

Parents, aunts, uncles and cousins should consider what the child is ready for as regards physical growth and mental and social development in selecting toys.

If toys are selected with some relation to the child's growth, and needs, they will be toys which stimulate self-reliance.

Most children, it is believed, can fare better with fewer but carefully selected toys.

### Santa's Little Helper Was Scandinavian Elf

Where did Santa's Little Helper come from?

In the Viking age in Scandinavia, long before Leif Eriksen discovered America, the little North Children believed that a little elf with long white whiskers—Jul Tomten—lived in the stable. He saw that the earth was abundant with good food and that the animals and birds were taken care of. After the pagan Vikings became Christianized, little Jul Tomten became the giver of presents—like our Santa Claus today. The children left a bowl of porridge on the kitchen table for which Jul Tomten would exchange gifts for the good boys and girls. Travelers brought back the legend of Tomten and he has come down to us as the busy jolly, good little elf who works in Santa's workshop.

### Lone Star Baptist Church

Sunday School 10:00 a. m.  
Preaching Service 11:00 a. m.  
Training Union 6:30 p. m.  
Preaching service 7:30 p. m.

#### Wednesday

Prayer service 7:00 p. m.  
W. M. U. 1st and 3rd Wednesdays at 2:30.

F. P. GRAHAM, Pastor

#### HOME HINTS

In the modern gas kitchen of today, why not use gay colored paper as an edging for your cabinet shelves? Match your colors and get away from ordinary white. Use scotch tape or colored thumb tacks when putting it on.

#### HOME HINTS

Try cooking vegetables such as green beans, peas, or celery in a small amount of bouillon instead of plain water. The flavor is wonderful.

Sterling silver must contain .925 pure silver.

The French Foreign Legion was originally founded for the conquest of Algeria.

The word "dirigible" means capable of being directed or steered.

GO TO CHURCH SUNDAY.



## GOOD WISHES

for everyone

To each one of you, we wish the greater happiness that comes with sharing Christmas with friends and neighbors... and with sharing the Holiday with Him, in His house.

And to this wish we add the hope that the New Year brings to you a full measure of good health and prosperity.

### LOCKNEY FROZEN FOODS

MR. AND MRS. FRED PASCHAL

# Season's Greetings

From the more than 1800 men and women who are Your Public Service Company. May the spirit of Christmas live in your home on every day, and all your bright hopes and dreams for the new year become happy reality.

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

**Cars Must Pass Inspection Before Sale in Colorado**

Austin. — A drastic new plan to eliminate unsafe used cars from Colorado's highways has been put into effect, according to word received by Paul R. Kulp, general manager of the Texas Division of the American Automobile Association.

Under the regulation formulated by the Colorado State Revenue Department, used car dealers will be required to place inspection stickers on cars before they can be sold or transferred. Failure to comply will mean loss of dealers' licenses to sell cars and the "grounding" of drivers to whom improper inspection certificates have been issued.

Dealer permits can no longer be placed on motor vehicles that are not in condition to pass state inspection, and permits may not be used to demonstrate cars, transport cars to deliver new cars from factory to dealer, except when a bona fide sale has been made by a Colorado dealer.

The new regulations are considered by Colorado officials to be a step forward to greater traffic safety.

Kulp pointed out that while

Colorado is tightening its car inspection regulations to promote safety on the highway the Texas car inspection law is under heavy fire and several legislators have indicated they will press for early repeal of the law when the legislature convenes next month.

A recent poll of members of the Texas Division of the American Automobile Association revealed that a majority of the Three-A members in Texas were in favor of retaining the present car inspection law until it had been given a fair trial or amending the law to eliminate those features of the law which permit unscrupulous garage men to charge exorbitant fees for getting a car into condition for a safety check.

All 48 states now have a car inspection law. Texas was the last state to enact car inspection legislation. No other state has attempted repeal car inspection legislation once it has been enacted. Kulp said. In fact, the Three-A official said, the trend seems to be toward strengthening car inspection legislation.

The first U. S. World's Fair was held in New York City in 1853 and 1854.

Watch your expiration date.



**CHRISTMAS CHOIR . . .** Junior members of a church choir lift their voices in song during the annual Christmas candlelight service. Truly, they represent the spirit of Christmas.

**Quaint Rehearsal Of Christ's Birth Found in Old Carol**

"Auld Lang Syne" has become such an integral part of our modern New Year's eve that no celebration, however gay, would be complete without it.

The music sheets for those nostalgic strains simply say "Robert Burns—Scotch Air," and Robert Burns generally is supposed to have written it after he had settled down on a farm and taken himself a wife, following the sweeping success in 1778 of the second edition of his "Poems." Well and good, but Auld Lang Syne was not exclusively a Burns' product, nor did he claim it to be.

In a letter to George Thomson, a publisher, Burns explained: "It is an old song of olden times, which has never been in print. I took it down from an old man's singing."

Modern scholarship has discovered that Burns was wrong when he told Thomson "Auld Lang Syne" never had been in print. Its refrain, at least, was printed obscurely long before Burns heard his "old man singing."

Further, the original song often has been credited to Sir Robert Aytoun (1570-1638). Aytoun was one of the earliest Scots to use the lowland dialect as a literary medium. Multitudes of Americans descended from non-British stock are perpetually mystified by this dialect, nor does it seem to make much sense in the standard English translation.

Regardless of its original author and origin, it was Burns who gave "Auld Lang Syne" its immortality. And though the bells now welcome the New Year with joyous peals, symbolizing mankind's hope for a bright future, the nostalgic of "Auld Lang Syne" summarizes an adherent reluctance to leave the security and friendship of the past and embark upon a future which, however promising, may not be more pleasant. Thus, it remains a part of the English speaking heritage to "Drink a cup of kindness yet For Auld Lang Syne."

There are 6,080 feet in a sea mile.

**Christmas Eve Memory Check**

**Did You Remember . . .** . . . to take home a few extra toys? If you are expecting two or three neighborhood small fry to drop in, you can be sure six will show up. And three toys and six children do not enhance "Peace on Earth."

**Did You Remember . . .** . . . to check the Christmas tree lights? Not day before yesterday. Not last week. We mean right now. A few stores are still open and you can supply new ones.

**Did You Remember . . .** . . . that you told all those people to drop in for refreshment tonight? Better check on the cake, cookies, soft drinks, and other goodies.

**Did You Remember . . .** . . . those last minute Christmas cards? If not, you can send telegrams to friends too far away for cards to reach them by December 25. You can even have a messenger call at your house while the guests you invited in for snacks are there, and probably everybody will remember someone far away who should have a Christmas greeting.

**Did You Remember . . .** . . . to hang some kind of Christmas decoration outside the house, so passing strangers may enjoy some of the Christmas glow that is in your home and reflect it around your town? Remember, everyone has a part in this Christmas cheer, not just your small circle, and the more cheer you scatter, the more you will gather.

**First Christmas Card Was Created in 1842**

Over 250 years ago English school children wrote Christmas expressions of good will called "Christmas pieces." From this school chore came the gracious custom of sending Christmas cards. The first known Christmas card was created in 1842 in London by

a young etcher named William Egley. In the United States, Louis Prang published the first Christmas cards. During the 1870's and 80's Prang produced thousands of beautiful cards and has become known as the grandfather of the business.

**HOME HINTS**

Twenty minutes is all the time it takes to dry a wool blanket to soft fluffiness in the accurately controlled heat of the new gas clothes dryer. Many housewives call it the biggest single contribution to the home laundry.

**HOME HINTS**

Use a heavy, washable bag for flouring the pan instead of household bags for that purpose. The bag washes out in soapy water, and will last many seasons. It's a win-win and the bottom will come out at a crucial moment.

A CLEAN CITY IS A SAFE CITY!

GO TO CHURCH SUNDAY.

**Merry Christmas**

If we haven't had a chance to wish you a Merry Christmas personally, during the past few days, may we now say to each and every one of our friends and patrons, "A Happy Christmas and Joyous New Year"

**BARBER'S FARM STORE**  
MR. AND MRS. S. F. BARBER

*The Season's Best Wishes*

As the lights of the Holiday Season beam bright and glorious, we wish all of our friends and patrons a full measure of joy and happiness for Christmas and the New Year.

**LADY FAIR SHOP**

*Sincerest wishes...*

It is our privilege each year to express our warmest Christmas Greetings to those we are proud to call our friends and patrons. May we say once more that we have appreciated your confidence in the past and that we will never cease trying to make each new year rich in neighborliness and good will for you. To everyone we wish a Merry Christmas and a Bountiful New Year.

**BYRD PHARMACY**  
FRED, VIRGINIA and CAROLYN

*Greetings*

It's not easy to express in cold type the warm appreciation we have for the loyalty and good will of our many friends. Our sincere thanks for your friendship is second only to the pleasure we've had in serving you. To one and all we wish a joyous Christmas and a bountiful New Year.

**Baker Hardware Co.**  
John Stalcup      Wayne McClain      Elmer Mauldin

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 and the district  
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 kind of cement  
 us for your needs  
**F. PIERCE**  
 Phone 3376

**B. Stapleton**  
**LAWYER**  
 Practice of Civil Law  
 Floydada  
 Phone No. 14

## Christmas Don'ts

To keep your Christmas a truly merry one, keep these don'ts in mind:

- DON'T** give children dangerous toys, or toys with sharp points. If they operate with electricity, be sure you supervise their use.
- DON'T** decorate the tree with lighted candles unless it's absolutely unavoidable.
- DON'T** place the tree near a stove or fireplace.
- DON'T** leave lighted tree unguarded at any time.
- DON'T** use a rickety, unsafe ladder in decorating the tree.
- DON'T** place Christmas candles near the tree, curtains, paper wreaths or other decorations.
- DON'T** overlook the opportunity to make your tree fire-resistant.
- DON'T** leave toys exposed where people can trip on them.
- DON'T** allow steps and sidewalks to become icy in cold weather.
- DON'T** drive recklessly.

GO TO CHURCH SUNDAY.



**ADORATION OF THE MAGI** . . . This Nativity scene was painted \* by Benvenuto di Giovanni (1436-1518) of Siena, Italy, and hangs in the National Gallery of Art, Washington, D.C. It is one of many famous "adoration" scenes painted by artists of all nationalities.

## Early Yuletide Thought Pagan By Christians

**CHRISTMAS**, like any other blessed institution has had to fight its battles. The first great enemy of Christmas was the Roman empire whose pagan emperors determined to blot out all kinds of Christian rites.

Then when Roman Emperor Constantine Christianized the empire other enemies of Christmas arose. One course of contention was: Is December 25 really Christmas? Some said Christ was born on January 6; others held for March 29. Some set April 21 as His birthday. Nobody knew with complete confidence just when to celebrate Christmas. At last, in the fourth century, Pope Julius I settled the matter in favor of our present date. His decision was accepted.

From the first there had been among Christians a certain hostility toward the Christmas festival. The celebration of birthdays in general was considered heathenish and something taken over from the pagans. Nor did the enemies of Christmas fail to observe that many pagan customs had crept into the feasting of the day. Christmas and the days of Advent that go before it occur at the time of the winter solstice, when the days cease to grow shorter, and begin to lengthen—when the sun, having declined its furthest from zenith, begins to climb again. The period was one of festival in many parts of the world, and was held sacred by many religions. Then occurred the Roman Saturnalia, with its wild excesses, and the people of the north, too, had a great midwinter feast with days of hearty eating and deep drinking.

From the Saturnalia came banquetings and dances and riotings in masks and the giving of gifts. Our Christmas dinner and Christmas presents and Christmas cards and the wearing of Christmas masks in various parts of the world date back to the Saturnalia. The mid-winter feast of the northern peoples was called Yule, hence our Yuletide and Yule log. The burning of the Christmas log descends from northern tree worship. So does the Christmas tree.

Santa Claus seems to date from later Christmas times. He is good St. Nicholas, of course. The hanging of stockings comes from the legend that the saint, among his other charities, used to provide doweries for poor girls. The older form of the Christmas stocking custom was for poor girls to hang up stockings in the hope that benevolent St. Nicholas would place marriage portions in them.

Fish: "I don't know."  
 Soph: "I forgot."  
 Jr.: "I don't remember."  
 Sr.: "Well I can't add anything to what has been said."

## Yule Tree Business Figured in Millions

**CHRISTMAS TREES** are a multi-million dollar business. Throughout the nation, some 15 million trees are supplied to the holiday demand. Prices range from \$1 to \$5, and that adds up to real money.

A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used.

The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

Farmers have discovered that they can get a cash crop from eroded acres by harvesting Christmas trees 10 or 15 years after they are planted.

New Orleans, La., is farther south than Tunis, Africa.

The wake of a ship is the track it leaves in the water.

A furlong is one-eighth of a mile.

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## Best Wishes



The best part of Christmas, we believe, is the good wishes extended... and the good wishes received. And so, in all sincerity, we send to all our friends our best wishes for a cheerful Christmas and a joyous New Year.

### JOHNSON & JOHNSON

VON — IKE — DAN — HASSEN  
 ED — P. D.



## Merry Christmas in other languages

Merry Christmas! Merry Christmas! The spirit conveyed by these words is the same in all countries, but the words themselves sometimes fall harshly on American ears.

"Merry Christmas" in French has a soft and musical sound. It is "Joyeux Noel."

In Spain the greeting is "Feliz Pascuas," and in Italy, "Buon Natale." For Sweden it is "God Jul" and Norway, "Glädig Jul."

In Germany and Holland the greeting is a tongue-twister that will stump the average American. The Germans say "Freuhliche Weihnachten" and the Dutch, "Plezierig Kerstfeest."

But whatever the language, the spirit behind this greeting is the same wherever there are men of goodwill.

A drone is a male bee that gathers no honey.

The Dionne Quintuplets were born on May 28, 1934.

The opossum is about one-half inch long at birth.

A CLEAN CITY IS A SAFE CITY!

Bombay duck is an Indian dish of fried fish.

OFFICE SUPPLIES at The Beacon Office.

The United States, with 6 1/2 per cent of the world's population, now has 76 per cent of all private passenger cars.



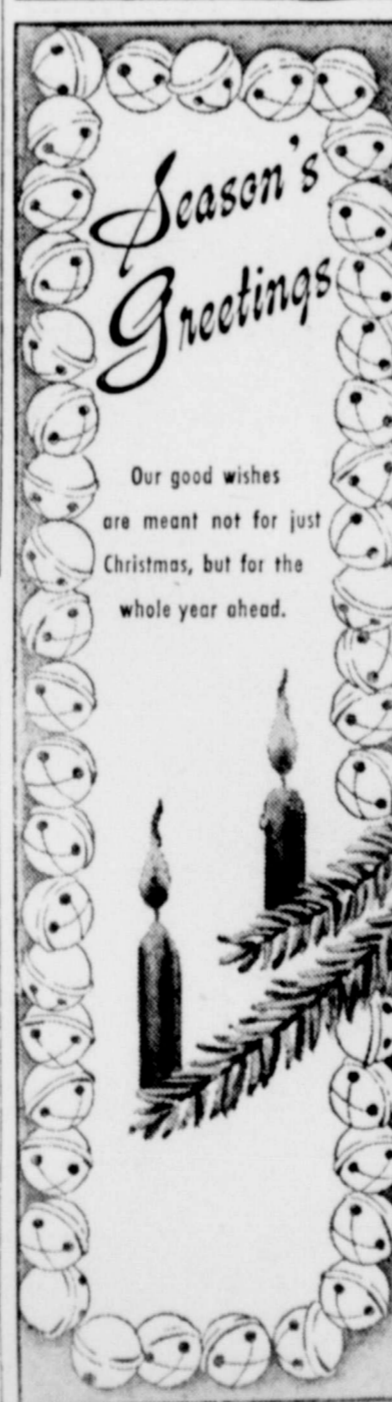
## Silent Night... Holy Night

Angelic voices ring out in carols of praise and thanksgiving in this Joyous Season, and with them soar all our renewed hopes and prayers for peace and brotherhood among all men. At this time we would like to extend to all our friends our sincerest wishes for a Christmas unmatched in true happiness and well-being.

### DYKES ELECTRIC

Mr. and Mrs. Dewey Dykes and Roger

Mr. and Mrs. D. A. Dykes



## Season's Greetings

Our good wishes are meant not for just Christmas, but for the whole year ahead.

Western Flying Service  
 Raymond G. Spradlin, Mgr.

## MERRY Christmas

Because Christmas time is reserved for very special greetings—we want to take this opportunity to thank our many patrons for their continued friendship and good-will. . . and add, too, in a great big measure—our sincere wishes that the spirit of the season may remain a lasting joy for you and yours throughout the coming New Year.

**LOCKNEY DRUG COMPANY**  
 Mr. and Mrs. Sam Miller  
 Bob Miller Bill Smith  
 Mrs. Temp Phillips Rochelle Rigdon  
 Betty June Clark

# Sincere Christmas Greetings



*Christmas is for everyone. Its wonderful spirit reaches out to men the world over. It is a heart-warming season, one in which we cherish the happiness our old and new friends have given us over the years. So it is with a great deal of sentiment and joy that we extend this greeting with our good wishes for a truly Merry Christmas. And may the New Year be the happiest and most successful you have ever known.*

## FLOYD COUNTY'S OFFICIAL FAMILY:

<b>T. T. HAMILTON</b> Tax Assessor-Collector	<b>CLARENCE GUFFEE</b> County Superintendent	<b>ENOS T. JONES</b> County Attorney	<b>MARGARET COLLIER</b> County Clerk
<b>MARY L. McPHERSON</b> District Clerk	<b>JOHN B. STAPLETON</b> District Attorney	<b>HUGH COUNTS</b> Commissioner, Precinct 2	<b>MRS. SAM A. SPENCE</b> County Treasurer
<b>FRANK L. MOORE</b> County Judge	<b>EARL COOPER</b> Sheriff-Elect	<b>J. J. HARRIS</b> Justice Of The Peace	<b>W. C. PLUMLEE</b> Commissioner, Precinct 3