



# Highlights and Sidelights FROM Your State CAPITOL

By VERNE SANFORD  
Texas Press Association

Austin. — Get tough with traffic violators. That's Senator Carlos Ashley's suggestion for reducing the number of highway deaths.

The State Senator from Llano asks repeal of the motor vehicle registration law, pressed at the last session of the legislature. In its place he would add \$1 to motor vehicle registrations, thus to provide enough income to more than double the number of highway patrolmen.

At present Texas has 450 highway patrolmen. This would be increased to 1,000, under the Senator's proposal.

"It is my contention that only a get-tough policy of law enforcement, coupled with a stepped-up program of driver education, will bring traffic under control," Senator Ashley stated.

Further along the line of law enforcement, the House crime investigating committee probably will recommend that the legislature pass a law to speed up criminal trials.

Rep. Horace B. Houston Jr. of Texas, a member of the committee, said the probers "found many cases that a man committed a murder and isn't tried for 10 years or more."

The representative cited that by contrast a man who commits a murder in England is tried im-

mediately, and there are very few murders in England.

"Courts and judges are not to blame for delays in trying criminal cases," Houston added. "It is changes in the law that are necessary."

The state board of education is anticipating trouble as a result of the U. S. supreme court's decision on racial segregation.

Construction of more schools and the employment of more teachers will be necessary. The financial worry is no greater than the problem of where to get the teachers. They are in short supply.

Thomas B. Ramey of Tyler has taken over as chairman of the board, succeeding R. B. Anderson of Vernon, who accepted appointment as Secretary of the Navy in the Eisenhower administration.

As a result of recent developments in the state hospital and special school set up, the legislature will be asked for authority to appoint a medical man as director of the institutions.

As the system is now organized, the executive director receives \$10,000 a year, while the medical director, who is subordinated to the administration, is paid \$15,000 plus certain living and other allowances.

If the new plan is approved by the legislature, the board will seek to employ a top flight medical man with administrative experience. It is anticipated that such action would alleviate organizational conflicts between administrative and medical personnel.

Some changing around among the state departments sees Jack Ross, secretary of state, moving in Feb. 1 as a member of the State Board of Pardons and Paroles. He takes the position of R. A. Smoot Schmidt, who has served out a six-year term.

Ross became secretary of state upon the retirement of John Ben Shepperd, who is not attorney general. The new secretary of state will be Howard Carney of Cass County, a former state senator who did not run for re-election.

Missing from the Austin scene is Price Daniel, whom Shepperd replaced as attorney general. Daniel is now in Washington in the role of U. S. Senator, where he will take an active part in the campaign to restore the Texas tidelands to Texas.

In his most recent expression on the subject Daniel scored a reported plan of President Truman to set aside the continental shelf as a naval petroleum reserve.

Such a move, says the Senator, would be a flagrant violation of the law.

As of now, the tidelands belong to the federal government under a decision of the supreme court. President-elect Eisenhower has indicated that he will support legislation to surrender the federal government's claim to the states.

The legislative committee of the Texas Press Association met Saturday in Austin to plan legislation calling for more detail in the reporting of public expenditures. A long-range legislative program of public interest was thoroughly discussed and outlined.

Jake Smyth, publisher of the Liberty Vindicator, is chairman of the committee. Members are: J. C. Phillips, Borger; Dick Dwelle, Athens; Rigby Owen, El Campo; L. B. Smith, Brady; Brad Smith, Weslaco; Tom Whitehead, Brenham; Morris Roberts, Victoria; Frank Zeiske, Bellville; W. R. Beaumier, Lufkin; Jimmie Gillentine, Hereford; Victor B. Fain, Nacogdoches; George Baker, Ft. Stockton; Paul Fulks, Wolfe City; Louis N. Goldberg, Austin.

The association takes the position that making public the record of tax money—how it comes in and how it goes out—makes for honesty in government and helps the people understand more fully how the public agencies operate.

Another TPA committee—one on ethics — will meet next Saturday to formulate a code for the association's 500 member newspapers. Malpractices of various kinds will be banned, the penalty being loss of membership in the association.

Don Scarbrough, publisher of the Williamson County Sun of Georgetown, is chairman of this committee.

To wind up this column, here's a dramatic story and a true one.

The other night 22-year-old Robert Ernest Miers was ready to go to the electric chair at Huntsville. His head was shaved. He was due to die at midnight because he was convicted of murdering A. J. Senderem of San Antonio.

It was 25 minutes to midnight. Miers was talking to Father Francis Duffy, prison chaplain.

A call came from Austin. Gov-

ernor Allan Shivers had granted Miers a three-day stay of execution because a defense attorney said he could produce a new witness in the slaying case.

Miers jumped up and kissed the chaplain on the cheek. He said he was "expecting something like this."

Later Governor Shivers commuted the sentence to life imprisonment on the condition that Miers shall never become eligible for clemency.

The case received considerable attention the past week when Linda Clark, his professed sweetheart, who is serving a five-year sentence at Gooch Prison Farm, said that she hoped to marry Miers "if everything turns out all right." . . . which it did.

## Bargain Rates On Daily Papers Are Now Available

The Beacon is now authorized to accept subscriptions to a number of daily newspapers at the annual fall bargain rate.

The Fort Worth Star Telegram bargain rates just announced are \$13.95 per year for the daily and Sunday or \$12.60 per year daily only. This is a considerable saving from the regular rate of the Star Telegram which is \$18.00 per year for daily and Sunday.

The rates on the Amarillo Daily News are \$13.00 for the daily and Sunday and \$10.00 per year for the daily only.

The Lubbock Morning Avalanche rates are \$12.95 per year for daily and Sunday and the daily is \$11.00 per year.

The Beacon can also accept subscriptions for the Abilene Reporter and the Wichita Falls Record News but we do not as yet have the bargain rates on these two papers.

You can always save money by renewing your daily at The Beacon office.

Mr. and Mrs. Lavon Samples of Columbus, Ohio were here last week visiting their parents, Mr. and Mrs. C. H. Samples. Lavon is in the Amarillo Base Hospital where he is recovering from an appendicitis operation.

Everybody is willing to give a man a boost when he gets to the top.

Forget the sorrows of the past and be glad for the pleasures of today.

Some people get the soon and therefore anything.

# New Tractors and Equipment

We can now make delivery on a new G or model 60 DEERE TRACTOR complete with Bedder-Planter and Ruted Cullivator. Be sure and come by and get our deal you buy any make of tractor. New liberal terms if de Lower down payment.

## USED TRACTORS and EQUIPMENT

1951 M HC Tractor  
Several good A and B John Deere Tractors.  
1949 Oliver 88 Wheatland Tractor.  
Two Model H International Tractors

## TRACTOR COMFORT COVERS

Tractor Comfort Covers and Heat Housers for any or model Tractor. We install free if your tractor is in t

## LAND LEVELLERS

Westate 8 and 10-foot LAND LEVELLERS in stock now with regular and three point hitch. These are the most e mical Levellers we know of—low first cost and low up-kegnt no tires, etc., to keep up. Be sure and see them before yo any kind of a Leveller.

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We are now taking orders for 4-ROW CRUST BUSTERS

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Your John Deere Dealer

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BUY A PACKAGE TRIP TO FORT WORTH'S STOCK SHOW JAN. 30-FEB. 8

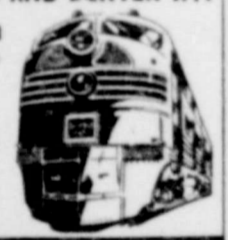
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Purchase railroad ticket, or all or any part of these features, from your nearest F W & D ticket agent. He will help you with any necessary hotel reservations, too.

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**38c per pound**

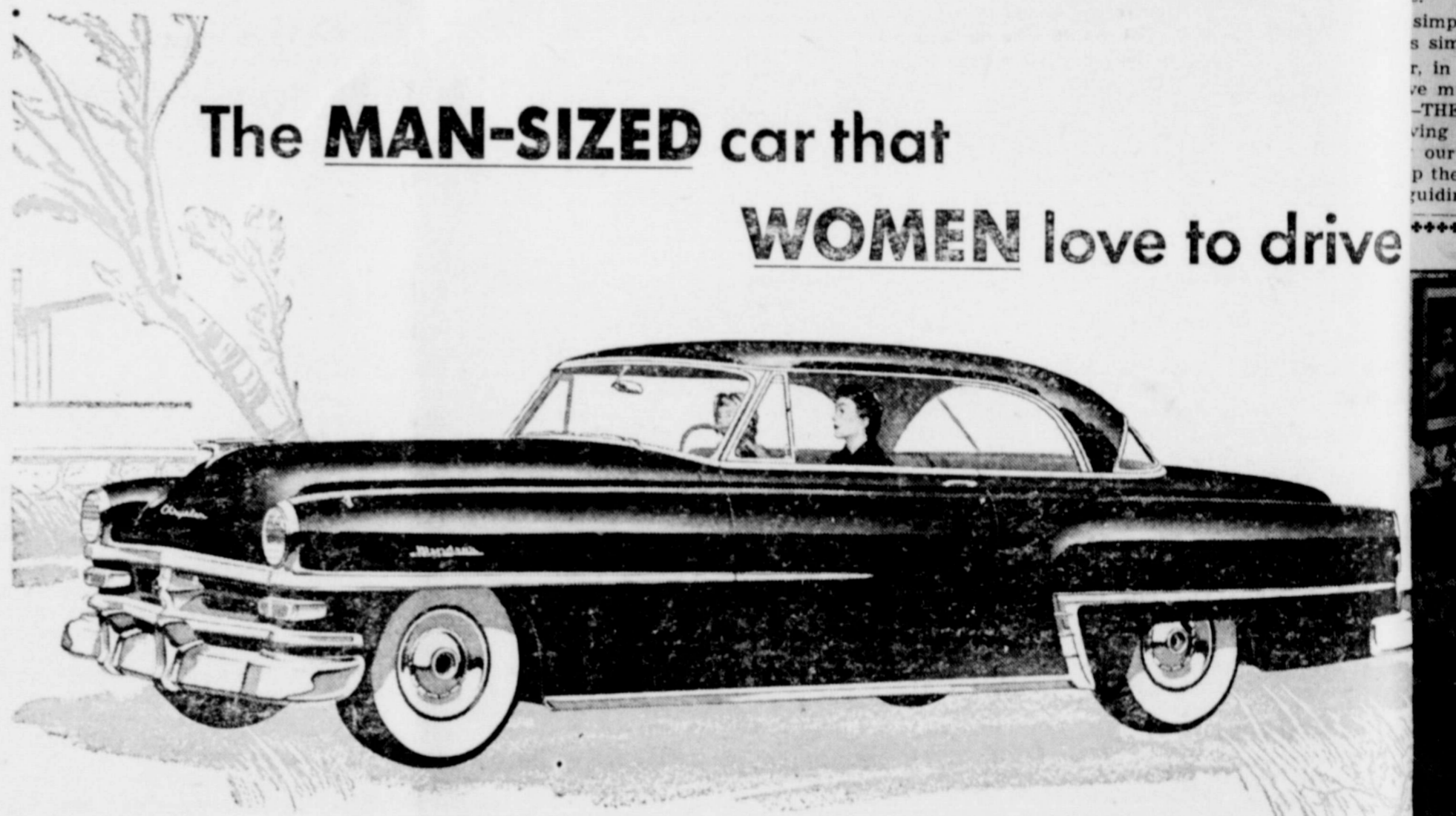
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The beautiful **CHRYSLER WINDSOR** - one of America's first family of fine cars!

# BILBREY MOTOR COMPANY

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Lockney, Tex

SCOUTING

HOUSTON  
TOMMIE DANIEL  
District Scout Executive

Scouting?  
A boy who belongs, and what he tells you. If a Cub Scout, he'll say "scrap book to make, sing, a chance to grow strong."  
Boy Scout and he'll tell adventure—how to set it, build a fire, cook his out of doors. He'll say it's how to find your way in is with only a compass stars to guide you. It's up each morning to new ting adventure.  
Explorer and you'll get ferent answer. He may about learning to fly a the cruise he is taking l waters, or maybe how red a wilderness.  
ing they will all tell each of the three pro- you want a gang of live nds, a chance to do g new and worthwhile unt for a lot with other then Scouting is the

s shared in Scouting to outhwhile for all mem- he gang. Promises are help others to keep up-keght and to be reverent re yo

all Scouting is a Pro- uting works through a interested individuals e to bring this Program er building and citizen- ing to our boys. This people sponsoring the Program are known as soring Institutions.

sponsoring Institutions executive officer ap- Institutional Repre- who represents his in- in the Council and Dis- ings. This man appoin- ack (Troop or Post) e Chairman and the op or Post) Committe- se Committeemen aid Leaders (Scoutmaster, r, Den Mothers and Advisors and their as- in making objectives

But, lastly, don't forget — SCOUTING IS FUN.  
All questions and inquiries on Scouting are welcomed. Do you have a question on Scouting you would like to have answered? Send Questions to: Tommie Daniel, District Scout Executive, Reels, Texas.

LOCKNEY MEETINGS:  
The Rotary Club of Lockney voted Friday to again sponsor the Boy Scout Troop 59 and Ex-

OUR DEMOCRACY

by Mat

OH BUILD ME A HOME—



IN COLONIAL TIMES OUR FOREFATHERS BUILT THEIR OWN HOMES WITH THE HELP OF THEIR NEIGHBORS. THEY CUT TREES INTO LOGS, STRIPPED THEM, FLANKED THEM, NOTCHED AND LASHED AND PEGGED THEM INTO WALLS, FLOORS, ROOFS. THE PRICE OF A HOME WAS THE PRICE OF AN AXE.



IN THIS MODERN AGE OF SPECIALIZATION, A HOME HAS BECOME THE BIGGEST SINGLE EXPENSE IN THE LIFE OF THE AVERAGE AMERICAN FAMILY. YET MORE THAN HALF THE POPULATION OWN HOMES TODAY AND THOUSANDS OF OTHER FAMILIES ARE WORKING AND SAVING TO BUY ONE. AT THE SAME TIME, FOUR OUT OF FIVE AMERICAN FAMILIES ARE PUTTING A ROOF OVER THEIR FUTURE TOO, THROUGH INCREASED LIFE INSURANCE AND SAVINGS.

ing drive into constructive chan- els until the time he is able to make his own decisions.

Scouting is, therefore, only a Program offered to the Sponsoring Group to supplement their own program of training. Recognizing that the three primary training institutions in a boy's life are the HOME, CHURCH and SCHOOL, Scouting seeks to supplement these basic institutions by offering our program to them. The Unit should be a part of the Sponsoring Institution, under its direct supervision.

But, lastly, don't forget — SCOUTING IS FUN.

All questions and inquiries on Scouting are welcomed. Do you have a question on Scouting you would like to have answered? Send Questions to: Tommie Daniel, District Scout Executive, Reels, Texas.

LOCKNEY MEETINGS:  
The Rotary Club of Lockney voted Friday to again sponsor the Boy Scout Troop 59 and Ex-

plorer Post 59 for the coming year. The Charter review meeting will be held Friday, January 16 at 6 p. m. All adults interested in the Boy Scout and Explorer Program are invited to attend this meeting.

The Haynes District monthly meeting will be held in the First Methodist Church basement in Lockney Thursday, January 22 at 7:30 p. m. All persons interested in Scouting are invited to attend this meeting.

Lockney Den Mother's Workshop will be held in the First Baptist Church Wednesday morning, January 21 at 9 o'clock. All Den Mothers and mothers are invited and requested to attend this meeting.

Mr. and Mrs. Arthur Brown and daughter, Karen, are moving back to Lockney this week from Malvern, Arkansas where they have resided for several months. Mr. Brown will be employed at Baker Flash-O-Gas Company here.

STORE WIDE JANUARY SALE

Visit Lockney Dry Goods, "your friendly home-town store," during this store-wide sale. You will find many items in every department not advertised here on sale. Friendly and courteous service awaits you. SALE STARTS FRIDAY, JAN. 16.

PIECE GOODS

For your sewing needs.

CORDUROYS

Solid colors, \$1.79 yard value for—

\$1.49 yard

Corduroy Plaids and wide wale solids.

\$1.98 value for—

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SHARKSKIN

Assorted colors, values to \$1.29—

98c yard

BROADCLOTH

Assorted colors, 45-inches wide, values to \$2.19 for —

\$1.89

Dan River

Wrinkle Shed Cottons

Iridescent Chambrays in solid colors

Waverly Zepher Gingham

\$1.19 and \$1.29 values—

98c yard

HOLLYWOOD FLANNELS

45-inch width, Acetate and rayon, crease resistant, assorted colors. \$2.49 values for

\$1.89 yard

"Country Manners" Flannels

39-inch width, \$1.19 values for—

98c yard

BLEACHED MUSLIN

Soft finish, fine quality, 39c value, 3 yards for—

\$1.00

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Carl Poole Safety Flight, pre-shrunk, full cut, extra wear pants.

Pants — \$2.98

Shirts — \$2.98

A real saving — Suit — \$5.96

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White and grey, sizes 34 to 36, regular \$1.59 values for—

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LADIES SUEDE DRESS SHOES

\$3.95 values for \$3.00

\$4.95 values for \$4.00

SHEETS

Regular \$2.79, 81x99 size, \$2.37

Regular \$2.69, 63x99 size, \$2.27

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One Rack

Assorted colors and sizes, values to \$14.95 for—

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HOBBIES SLACK SUITS

Assorted colors and sizes—

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A large selection in all colors, styles and sizes, all new Fall dresses, values to

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GABARDINES, NYLONS, CREPES

Values to \$14.95, now—

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ALL LADIES SUITS

20% off

CORDUROY JACKETS

Plaids and solid colors, values to \$7.95—

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BLANKETS

Peggy Pepperall, rayon and nylon satin bound, size 72x84, regular \$8.90 values—

\$6.00

DOUBLE BLANKETS

5% Wool, regular \$5.95 values for—

\$5.00

JACQUARD (INDIAN) BLANKETS

Regular \$3.95 values—

\$3.00

PLAID SHEET BLANKETS

Regular \$2.98 values for—

\$2.29

BED SPREADS

White Chenille, full bed size, regular \$6.95 value—

\$6.00

CHENILLE BEDSPREADS

Assorted colors, regular \$5.95 values—

\$5.00

ODDS AND ENDS

One Table of Shoes  
Children's and Ladies'  
Men's Tennis Shoes

\$2.00

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ured above is the Living Room Ensemble. We have for your inspection the Settee a Chair, Occasional Tables, Drop Leaf Coffee Tables, Coffee Tables with the Lazy and other matching pieces in the Living Room ensemble.

Come in today and see this beautiful

Solid Rock Maple

ARKER FURNITURE

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A modern automatic refrigerator will keep casseroles, vegetables, drinks, salads and desserts fresh and ready ahead of time for cooking or serving.

If you keep your promises and pay your bills as due, you're just as good a financial risk as the millionaire.

Too many people who won't stop at anything are behind the steering wheels of automobiles.

GO TO CHURCH SUNDAY.

**NOW AVAILABLE!**

The New  
**Revised Standard Version**  
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Only — \$5.00

**Poultry Needs**

Take care of your poultry flock with these poultry remedies:

**Ren-O-Sol**

Water purifier and disease preventor.

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Prevents or cures coccidiosis.

**Wormix  
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See us for your Poultry Needs.

**LOCKNEY DRUG COMPANY**

W. L. SMITH S. G. MILLER  
PROFESSIONAL PRESCRIPTION SERVICE  
Day Phone 3333 Night Phones 3693 and 2163



**YOUNG MAYOR NAMED STATE ASS'N. HEAD**



Mayor Jim Wright of Weatherford, one of Texas' youngest mayors (29), has assumed his duties as president of the League of Texas Municipalities, which represents 563 member cities and towns with 64 per cent of the State's population. Some of the achievements during the three years Wright has been Weatherford's mayor include:

Lake purchased and capacity almost doubled, to 300,000,000 gallons; first extension of city limits in Weatherford's history, taking in 2,000 new citizens; extension of paving, "white way," sewer and water lines; renovation of city hall; creation of four small playground parks (one for colored) and establishment of a city employees' retirement plan — all this without raising the tax rate or the rates of the city-owned water and light systems.

Wright, a business man, gives half his day to the city's business (mayor's salary is \$75 a month) and finds time to serve as Chamber of Commerce president. He is a native Texan, attended Weatherford College and University of Texas, served in the legislature, saw plenty of action as a bombardier in the South Pacific, has a wife and three children.

**ONE-A-DAY HOME HINTS**

A proper starching will keep your cottons and linens looking fresh between wash days. Best way is to make a paste of a quarter cup each of dry starch and cold water, then add one cake of wax-like ironing aid. Pour in a quart of boiling water, stirring until the cake dissolves. Dilute according to your needs.

**ONE-A-DAY HOME HINTS**

It is estimated that at least 11 million homes throughout the country have attics that can be converted cheaply into good living quarters and help relieve the housing shortage. A wide variety of automatic gas room heaters is available to heat the new living space.

The prize crack of the week comes from an Arkansas farmer who has been fighting crab grass all his life. He declares that when crab grass is pulled up by the roots, piled on top of a flat stone and dried for weeks, and then burned, it will take root and flourish wherever its smoke touches the ground.

Divorces are getting so common nowadays that the men are beginning to believe that all the women want to do is borrow their names for awhile.

**GOOD HEALTH**



**Answer to Question No. 1:**

There are many types of heart disease. Ninety per cent of all heart patients suffer from one of three types of the disease—rheumatic, hypertensive and coronary. Children between 5 and 15 are the chief victims of rheumatic fever which damages the heart valves and causes rheumatic heart disease. Hypertension, or high blood pressure, causes the heart to enlarge and puts a damaging strain on the heart and arteries. This usually attacks middle-aged people. Coronary heart disease is caused by arteriosclerosis or hardening of the arteries—and is most common among old people.

**Answer to Question No. 2:**

Hoarseness is usually due to an inflammation of the vocal cords. On rare occasions it is caused by

a serious disease. It is of no great importance other than the discomfort. The best treatment is rest of these cords by talking very little—and when necessary, only in a low voice. Cold compresses, gargling and inhalations may be helpful to hurry the healing process. If hoarseness persists, be sure to see your physician.

**Answer to Question No. 3:**

As a rule, night-sweats in children are not serious. They are usually due to an over-heated room and to too many bed-covers. If the night-sweats persist despite proper room temperature and proper covering and if the child seems usually healthy, by all means consult your family doctor. (Copyright 1952 by Health Information Foundation)

**Drug Addiction Is Disease—Cox**

Austin. — Drug addiction is not in itself a crime but a disease, declared Dr. Geo. W. Cox, State Health Officer. It is viciously and deadly in that once the victim can no longer overcome his desire for drugs, he will resort to any illegality to obtain money to purchase the satisfaction of his craving. Increase in drug addiction is paralleled by crime increases.

Because of the increase of addiction among "teen-agers", parents would do well to understand the habits of their offspring. No matter what the age, an addict takes on a sly, underhanded attempt to concealment. And it is only when the "teen-age" victim becomes embroiled in some police involvement that the shame is brought to the parent.

Boys and girls must be taught that it is not smart or sophisticated to use drugs in any of their narcotic forms, and they should understand the dangers involved. Once the habit is formed, it is difficult to overcome. While it is estimated that at least five per cent of narcotic addicts become so by means of repeated dosages of drugs to alleviate pain, the preponderance of addicts fall among those persons, normal in every respect,

**Are You Protected Against Law Suits?**

If you don't have auto liability insurance you aren't.

Then too, the law now requires that you carry liability insurance. So if you aren't covered you better come to see us today.

If your policy is expiring soon we'd like to renew it for you. You'll not find better insurance.

**FRANK PERKINS AGENCY**

Dial 3311 Lockney

**ONE-A-DAY HOME HINTS**

A large sized gas-operated incinerator can service several units in multiple dwelling buildings or small incinerators can be installed in individual homes, according to the Gas Appliance Manufacturers Association. Home owners who have gas incinerators need not worry about outside trips to garbage cans or the nuisance of air pollution caused by open air trash burners.

**ONE-A-DAY HOME HINTS**

Any turkey left in the refrigerator? Make a one-dish meal of it by serving creamed diced turkey over waffles that have been sprinkled with finely chopped nuts. Keep the creamed turkey hot in the top of a double boiler over the simmer burner of your gas range.

**ONE-A-DAY HOME HINTS**

If you are planning to remodel your kitchen and intend to use clay tile, be sure to ask the contractor for extra pieces of matching tile to be used for hot plates. They will lend color to meal service, protect table surfaces and also tie in with your new decoration scheme.

A lie may not have legs to stand on, but it sure has wings to fly.

The skin the woman touch is sable.



**MAGICIAN**

But we can fix that up where it will keep time and give you service. We're in town now where we can give you fairly fast service on work so bring it in to us.

Our work is guaranteed.

**K. W. CO.**

JEWELER

Crager Building

**WE'RE HERE TO SERVE!**



Our every facility is at your command when we can be of service to you. We invite you to call us when you need anything in the way of service or We're here to serve.

**Baker FLASH-O-GAS CO. INC.**

Lockney Phone 2

**Office Supplies**

Call The Beacon for your office supplies. We carry a good line of basic office supplies and can get almost any item of office supplies you may need on short notice. Here is a list of the things we have on hand.

- Envelopes
- Stationery
- Ledger Sheets
- Columnar Sheets
- File Folders
- Card Files and Indexes
- Post Binders and Indexes
- Receipt Books
- Expanding Cloth Files
- Pay-roll Record Books
- Clip Boards
- Arch Files
- Filing Cabinet Guides
- Carbon Paper, Typewriter and Pencil
- Onion Skin Paper
- Second Sheets
- Adding Machine Paper
- Sales Books
- Shipping Tags
- Brown Kraft Envelopes
- Gummed Paper Tape
- Adding Machine Ribbons
- Staplers and Staples
- Roll Carbon for Register Machines
- Thumb Tacks
- Paper Clips and Paper Bands
- Ink Pads, Rubber Stamps
- Rubber Stamp Ink
- Scotch Tape, and Tape Dispensers
- Scratch Pads
- Pencils
- Remington Portable Typewriters
- Remington Adders
- Showcard Ink
- Typewriter Ribbons
- Office Furniture of all kinds can be ordered

**THE BEACON**

DIAL 3318

**Watch For The Big MAYTAG COOKING SCHOOL**

**FROZEN FOOD DEMONSTRATION**

Coming to  
**CITY AUDITORIUM**

Lockney  
**February 5th**

**SPECIAL— A \$200 Maytag Dutch Oven Gas Range will be given away FREE.**

Also Free Door Prizes and Menus  
**DON'T FORGET—PLAN NOW TO ATTEND!**

**PENNINGTON MOTOR CO.**

YOUR MAYTAG DEALER

Phone 3383

Lockney

**THANK YOU . . .**

We want to express our sincere thanks to the people of this community for the fine reception you gave the new 1953 CHEVROLET. It was indeed a pleasure to show it to you and we appreciate the enthusiastic way you received it.

To those who didn't get to see the new Chevrolet, please come by again and see the best Chevrolet of all.

**LOCKNEY AUTO COMPANY**

Dial 3368

YOUR CHEVROLET DEALER

Lockney

Former Plainview Pastor Claimed

Bogalusa, La. — The Rev. Jesse Patrick Horton, 65, pastor emeritus of First Baptist Church in Bogalusa, was buried here Sunday. He died Friday following a heart attack.

Born in Winchester, Tenn., Dr. Horton went to Texas as a youth. He attended East Texas Normal at Marshall, Texas, and then went to the University of Tennessee, from which he was graduated with a bachelor of laws degree.

Before he entered the ministry Dr. Horton was an attorney in Texas. He attended Hardin-Simmons College at Abilene, Texas, and was pastor of the church at Floydada, Texas. Later he was pastor of the First Baptist Church in Plainview.

Floyd Soldier Will Return From Korea

With the 24th Infantry Div. in Japan. — Cpl. Earl B. Crowley, son of Mr. and Mrs. John Crowley, Route 2, Floydada, Texas, recently left the 24th Infantry Division in Japan for rotation to the United States.

Now receiving intensive field training, the 24th is part of the security forces in Japan. Before being rotated out of the line early in 1952, it spent 19 months in Korea.

Before entering the Army in February 1951, Crowley was employed as a farmer by J. P. Moss of Floydada.

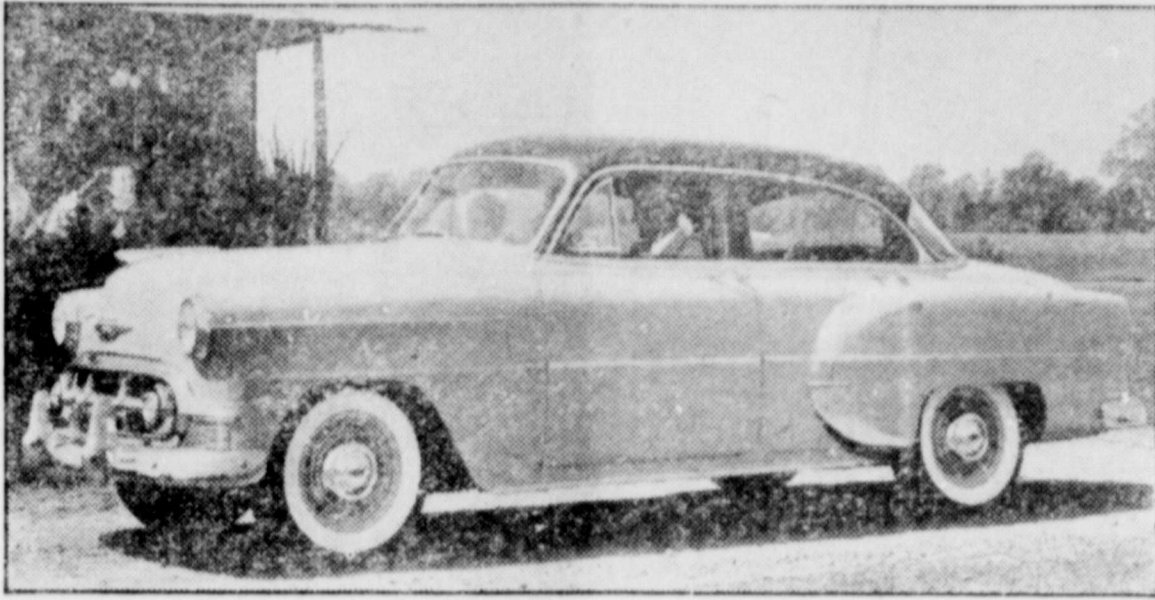
Mr. and Mrs. J. B. Seale and Mr. and Mrs. C. O. Jeffcoat attended the basketball games at Wayland College gym last Thursday night when the Wayland Flying Queens defeated a Des Moines, Iowa girls team and Wayland boys defeated Abilene Christian College, Abilene.

THANK YOU

We want to thank everyone who, during my illness, has visited me, sent cards, flowers or in any way helped. May God bless everyone of you.

Mrs. Ella Marr  
Mrs. F. S. Shearer.

Increased Performance in New Chevrolets



The low, sweeping lines of the 1953 Chevrolets are exemplified by this four-door sedan in the "Two-Ten" series, which this year offers increased performance, comfort and convenience in addition to a complete re-design. Apparent in

this view are the enlarged front and rear vision, new fender and hood contours and a fresh grille treatment that enhance the rugged beauty of the cars. Four-door sedans are also available in the "One-Fifty" and the new Bel Air series.

... and I quote:

"I speak French — not fluently, but enough to get my face slapped." — Bob Hope.

"Industry's fondest hope is to continue to produce ever-increasing quantities of the goods of peace for the benefit of America and the whole world." — Charles R. Sligh, Jr., NAM president.

"Nearly all women's hats are different, because milliners rarely make the same mistake twice." — Kurt Baum.

"Among the people who live from one payday to another are our creditors." — Homer Phillips.

"A bachelor is a man who has no one but himself to blame." — Edward H. Dreschnack.

"Giving a penny for some people's thoughts is just another example of inflation." — Tom Clifford.

"It's a fine idea to stop buying things you can't afford — if you can get along without eating." — Times-Herald, Carroll, Ia.

Mrs. Emma Hutchings, house mother at Wayland College, Plainview, and her mother, Mrs. J. M. Harder also of Plainview visited Mrs. Harder's sister, Mrs. Geo. Webster Sr. Friday evening.

Mr. and Mrs. J. D. Wood left January 8th for a two weeks trip to Tucson and Phoenix, Arizona and California where they will visit relatives.

Mrs. Marvin Brown and son, Jimmy, left Sunday to return to their home in Denver, Colo., after spending the past ten days here with her parents, Mr. and Mrs. C. O. Jeffcoat and brother, Harold Jeffcoat and family.

Mr. and Mrs. T. J. Stutts of Plainview visited Mr. and Mrs. Frank Whitfill and Mrs. R. E. L. Stutts here Sunday.

Sunday afternoon visitors in the Hugh Carroll home were their son, Glenn and family of Plainview.

Watch your expiration date.

Check These Prices For Your BAKERY NEEDS

|                          |     |
|--------------------------|-----|
| BREAD, large loaf .....  | 20c |
| 7-INCH CAKES .....       | 40c |
| COOKIES                  |     |
| Your choice, dozen ..... | 24c |
| PIES .....               | 40c |
| BROWNIES, dozen .....    | 40c |
| DO-NUTS, dozen .....     | 40c |

At The City Bakery Lockney Dial 2271

Now—see the cars that all the excitement's about!

CHEVROLET'S 3 GREAT NEW SERIES FOR 1953

Wonderfully different!

THE BEL AIR SERIES

to be compared only with higher-priced cars!

The new Bel Air Series is so distinctive, so rich in appointments it is truly a new kind of Chevrolet. Four new Bel Air models—the 4-Door Sedan, 2-Door Sedan, Convertible, Sport Coupe—create a wonderful new class of cars.



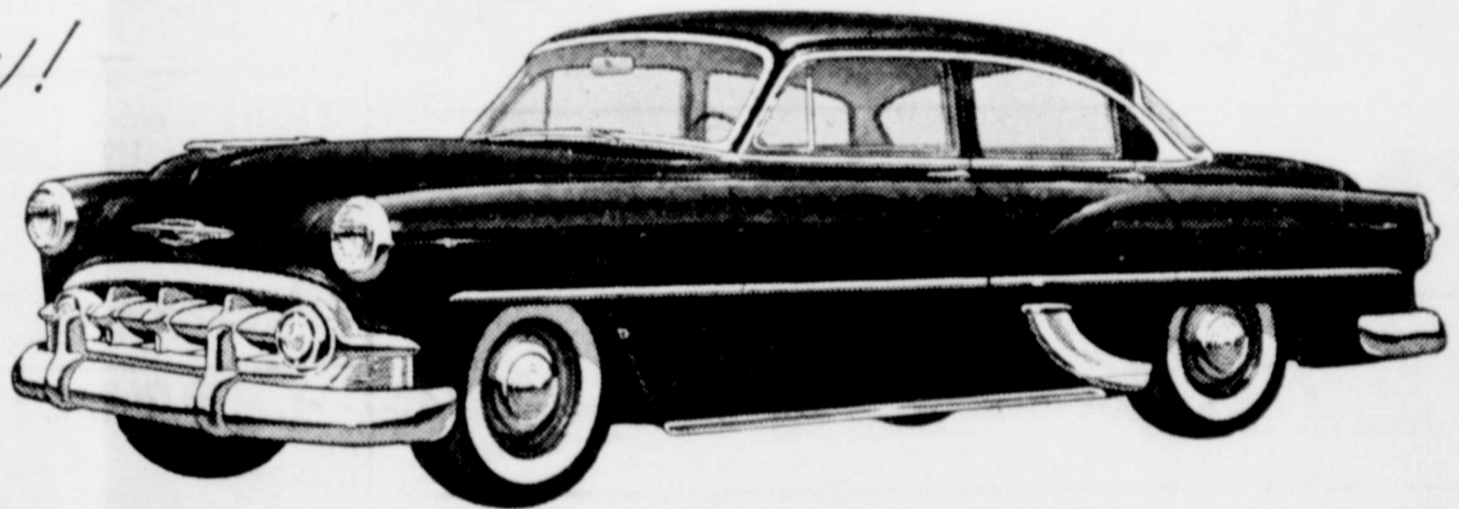
An entirely new kind of Chevrolet in an entirely new field all its own

Startlingly NEW!

THE "TWO-TEN" SERIES

sensational advances from bumper to bumper!

The "Two-Ten" Series offers dramatic new styling, new features in: two new station wagons—the Townsman and the "Two-Ten" Handyman—the 4-Door, 2-Door, Convertible, Club Coupe and Sport Coupe.

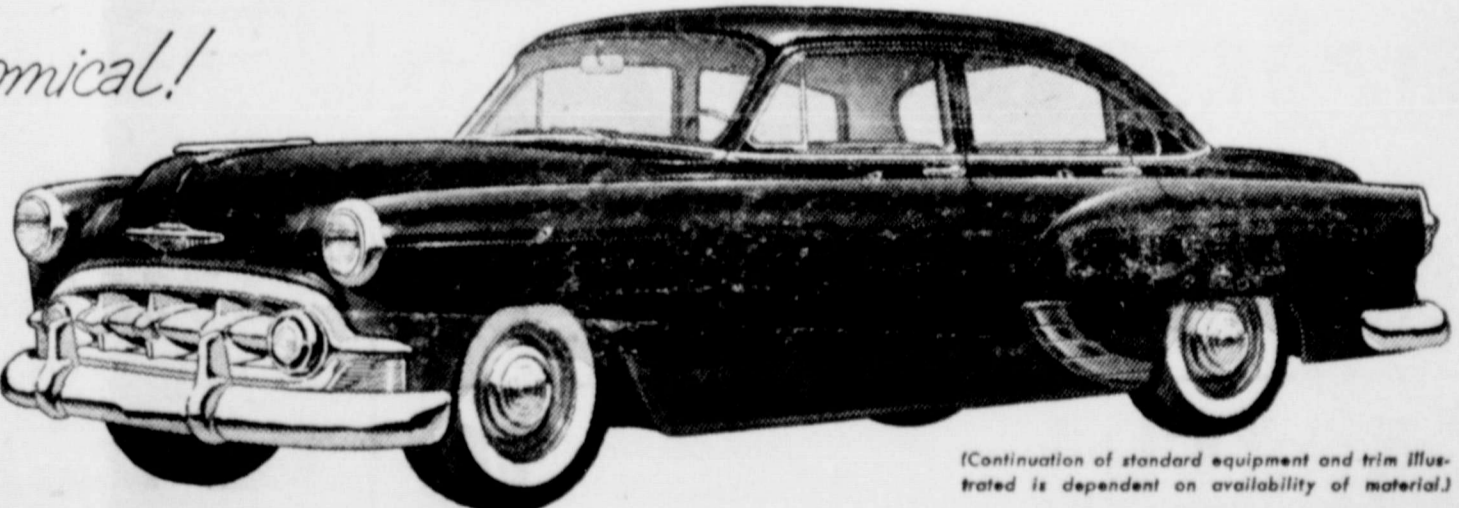


Amazingly economical!

THE "ONE-FIFTY" SERIES

lowest priced of all quality cars!

Smart new Chevrolet styling and advanced new Chevrolet features are yours at lowest cost. Five beautiful models include the 4-Door and 2-Door Sedans, Club Coupe, Business Coupe, and "One-Fifty" Handyman.



(Continuation of standard equipment and trim illustrated is dependent on availability of material.)



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

In the great new Chevrolet line for 1953, you can choose a car for any purpose with new and wonderful features never before available in the low-price field. Choose high-compression power with the new 115-h.p. "Blue-Flame" engine teamed with new Powerglide\* for the finest automatic driving. Or choose the high-compression 108-h.p. "Thrifty

King" engine for finest standard driving. Choose improved standard steering, or new Power Steering, optional at extra cost.

Come in and see the most wonderful selection in the low-price field. And it's yours at lowest cost, for the 1953 Chevrolet is the lowest priced line in the low-price field!

\*Combination of Powerglide and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

Entirely NEW through and through!

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

MEDITATION

OF OLD TESTAMENT SCRIPTURES

Last week we found that the Law was removed that and Jew might be brought together in Christ. That not to be condemned for not keeping the old law, that we have been made dead to the Law that we be married to another.

Now we read from the Hebrew letter the 7th chapter the 12th verse. "For the priesthood being changed, His made of NECESSITY a change also of the law." Now that the priesthood has been changed, Heb. but Christ being come an high priest of good things e, by a greater and more perfect tabernacle . . ." ording to these two passages of scriptures, the Law ave been changed. These are just a few of many, scriptures that show the Law was changed. Not re- leaving man without law, but changed from one another.

Heb. 7:18—"For there is verily a disannulling of the adment going before for the weakness and un- liness thereof. For the law made nothing perfect, bringing in of a better hope did; by the which we gh unto God." Christ is the surety of a better cove- nts we continue to read on over into the eighth of Hebrews we find the writer quoting from Jer. 31:31-34. "I will make a new covenant with the house of Isreal and with the house of "Yes, we are still under a covenant with God, if his followers. He has not left us without a law.

Heb. 9:15-17. "And for this cause he is the mediator new testament, that by means of death, for the tion of the transgressions that were under the first nt, they which are called might receive the promise al inheritance. For where a testament is, there so of necessity be the death of the testator. For a nt is of force after men are dead; otherwise it is of ight at all while the testator liveth." We can see that the covenant which came by Christ could e come into effect until after the death of Christ. understand from this reading then that those who hat the Church of the New Testament was estab- lishing the days of John the Baptist or during the Isreal, can not be right, because the New Testa- id not, yea could not, go into effect (could not be- perative) until after the death of Christ.

When we are to look for the new covenant as it was re, we must come this side of the death of Christ, w that while Christ lived he taught many principles kingdom, but the New Testament could not be into effect until after his death.

Main Street

CHURCH OF CHRIST



# Society News

## Scout Leaders To Meet Thurs. Night

Girl Scout Leaders of Lockney are urged to attend a meeting Thursday night at 7:30 at the Methodist Church. Parents of girl scouts are asked to attend the meeting to help make some important decisions.

## Mrs. Barrett Hostess To Lone Star Club

Mrs. E. O. Barrett was hostess to the Lone Star Home Demonstration Club in the first meeting of the year on January 6th. Twelve members and two guests were present to enjoy the program.

Mrs. W. D. Nance, president, presided at the business meeting when year books were filled in with assignments and dates for the new year's work.

After the roll call the following program was heard: "Why Criticize?" by Mrs. H. E. Frizzell, "Pledge for Americans" by Mrs. Harold Disco given by Mrs. Raymond Teeple. "Color Harmony in the Living Room" was a demonstration and discussion given by Miss Leila Petty. The color schemes and rug samples for the entire house were most inspiring.

Refreshment plate consisting of chicken salad, nut cake, mints and coffee were served by the hostess.

Next meeting will be held January 20 at the home of Mrs. W. T. Rankin.

## Mrs. Daniel Reviews "The Silver Chalice"

At a regular meeting of the Wesleyan Service Guild held Thursday night at the Methodist Church, Mrs. N. S. Daniel reviewed "The Silver Chalice." Plans were made to visit shut-ins of the community in the near future.

Mr. and Mrs. Ralph Stapleton of Matador visited his sister, Mrs. Lula Woodburn Monday.

## Home Demonstration Club Meets Jan. 8th

The Lockney Home Demonstration Club met Thursday, January 8th at the home of Mrs. Thomas Marr, president, who presided over the business meeting. Other new officers taking over their duties included Mrs. Noble S. Abbott, vice-president; Mrs. W. F. Anderson, secretary-treasurer; Mrs. J. E. Tierce, council delegate; Mrs. J. H. Cooper, reporter.

Committees appointed were: Education, Mrs. L. M. Honea, Mrs. M. S. Johnson; Finance, Mrs. W. F. Anderson, Mrs. E. L. Stapp; Recreation, Mrs. Raymond Watson, Mrs. Ross Cooper; Marketing, Mrs. J. E. Tierce; program chairman, Mrs. Ross Cooper; civil defense, Mrs. W. E. Marr; 4-H leaders, Mrs. Henry Bollman and Mrs. Raymond Watson; food leader, Mrs. Noble S. Abbott, Mrs. Frank Messimer; living room demonstrator and leader, Mrs. J. H. Cooper, Mrs. B. B. Moody and sunshine leader, Mrs. E. L. Stapp.

Year books were filled out, programs and projects were discussed, and lovely gifts were exchanged.

Refreshments were served to Mrs. Noble S. Abbott, W. F. Anderson, F. L. Brown, Henry Bollman, J. H. Cooper, Ross Cooper, Carl Ferguson, M. S. Johnson, Frank Messimer, B. B. Moody, Garland Sams, E. L. Stapp, J. E. Tierce, Raymond Watson, E. M. Whorton, W. E. Marr and the hostess.

A-1C Alsie Darden from the Army Air Base in Amarillo, left Thursday after spending Christmas and New Years Holidays here with his grandparents, Mr. and Mrs. E. J. Thomas and his parents, Mr. and Mrs. J. A. Darden.

Mrs. Faye Messer, city secretary, has been ill the past several days.



**ENGAGEMENT ANNOUNCED**  
Mr. and Mrs. E. R. Kellison of Aiken Community announce the engagement of their daughter, Lora Beth to Mr. Donald Clyde McNeel of El Paso, Texas. The wedding will take place on Saturday, January 31st at seven o'clock p. m. at the Chapel of Broadway Church of Christ in Lubbock. Both Miss Kellison and Mr. McNeel are students at Texas Technological College and will graduate with the spring class. She is a graduate of Lockney High School.

## Gunter Circle Meets Johnson Home

The Lorane Gunter Missionary Circle of the First Baptist Church met Monday afternoon at 3 o'clock at the home of Mrs. Gerald Johnson, Circle chairman. Mrs. Don Murphy conducted a very interesting Bible Study on the subject of "Peace."

Refreshments were served to the following ladies: Mrs. Tom Moore, Mrs. Bob Davis, Mrs. Wilburn Tannahill, Mrs. Ross Cooper, Mrs. Don Murphy, Mrs. Thomas Marr and Mrs. Johnson, the hostess.

Mr. and Mrs. J. A. Darden and Mary Jane returned to their home at Mancoo, Colorado after spending three weeks here with their parents and grandparents. Mr. and Mrs. E. J. Thomas and other relatives.

GO TO CHURCH SUNDAY.

## County Council To Meet Sat.

The Floyd County Home Demonstration Council will have its first meeting for 1953 at 2:30 on Saturday afternoon, January 17. The meeting will be held in the council room of the Court House. Mrs. W. R. Daniel of the Homebuilders Home Demonstration Club is Chairman of the Council. Mrs. Howard Drysdale of Dougherty is vice-chairman, and the Secretary, Treasurer is Mrs. M. J. McNeill of Center.

Other members of the Council for 1953 are Mmes. Henry Willis of Center; Ruth Daniel, Dougherty; C. W. Payne and S. H. Tackett, Fairview; A. H. Kreis and Lee Rushing, Friendship; Carrick Snodgrass and D. S. Batten, Harmony; J. P. Moss and J. N. Scrivner, Homebuilders; B. P. Neff and Earl Edwards, Jr., Lakeview; W. D. Nance and Raymond Teeple, Lone Star; L. K. Sherman and Weldon Smith, Pleasant Valley; Wilfred Stoerner and Ben Brandes, Providence; James Jeffress and Fred Jackson, Sand Hill; H. L. Marble and G. Milton Jr., South Plains; J. W. Day, Jr. and John Shipley, Starkey; R. H. Tinsley and Joe Reeves, Sterley; D. W. Burke and C. W. Denison, Sunnyside.

Mrs. C. A. Caffee of Dougherty is County Chairman of the Texas Home Demonstration Association, and Mrs. Bill Smith of Dougherty is the present County 4-H Chairman.

## Dinner Held In Thomas Home

Mr. and Mrs. E. J. Thomas were hosts at their home northwest of Lockney for a dinner on Sunday, January 4th.

Guests included Messrs. and Mmes. Will Sims, Floydada; J. A. Darden, and Mary Jane of Mancos, Colo.; Revis Harris and family, Guy Sams, Valca Thomas, C. L. Record and Donna Lynn, Miss Anna Sims, Mrs. G. T. Meriwether and son, George all of Plainview; and Alsie Darden of Amarillo Air Base.

Mrs. Douglas Watson of Tullahoma spent Saturday night in the T. D. H. Whitaker home.

## THE LITTLE CLASSIC



Ribbed striped Julliard cotton corduroy is used by Faye Robin for a wonderful full circle dress with a demi-roll collar, fitted bodice and young whirling skirt. John Frederics red hat, the slash of red belt accentuate the gray, black and red tweedy-type stripe.

## Appplewhites Honored At Farewell Party

A group of friends gathered Monday night at the home of Mr. and Mrs. T. B. Mitchell honoring Mr. and Mrs. I. A. Appplewhite with a going-away party. Games of "42" and television shows provided the entertainment for the evening. An electric perculator and a hammered aluminum serving tray was presented to Mrs. Appplewhite. Mr. Appplewhite was ill and unable to attend.

Present were Messrs. and Mmes. Harmon Handley, E. A. McLeod, Guy Sams, Edgar Hays, Hilburn Casey, Frank Brown, Ben McGhee, J. K. Naylor, Thomas Marr, Baylor Byars, T. B. Mitchell, Goree Appplewhite and Felicia, Mrs. R. C. Mitchell and Mrs. I. A. Appplewhite. Sending gifts were Mr. and Mrs. Leslie Ferguson, Mr. and Mrs. H. S. Calahan and Mr. and Mrs. Marvin Cox.

Hostesses included Mmes. Sams, McLeod, Marr, Cooper, Mitchell and Casey.

## Girl Scout Troop 6 Has Meeting Mon.

The following officers were elected at a meeting held Monday at the high school by Girl Scout Troop No. 6: President, Lynn Jolly; vice president, Jackie Boyd; secretary, Betty Jean Foster; Treasurer, Katie Ray Rucker; reporter, Margie Sechrist.

Jackie Boyd will be in an investiture ceremony at the home of Mrs. S. B. Bayley at the next meeting, January 23. The girls send a special invitation to Charlene Messimer to return to Scout meetings.

## Pleasant Valley H. D. Club Meets Tuesday

Mrs. Chester Mitchell was hostess to the Pleasant Valley Home Demonstration Club on Tuesday afternoon.

Miss Leila Petty gave a demonstration on color schemes. Others appearing on the program were Mrs. Roy Wilkes and Mrs. Chester Mitchell.

Present were Mmes. Rhea Mitchell, D. D. Tate, Roy Wilkes, Vernon Gross, Weldon Smith, A. M. Dorsey, L. K. Sherman, Shirley Race, Miss Petty and the hostess.

## ONE-A-DAY HOME HINTS

A drink that will delight the children is maple milk. All you do is add 1 1/2 tablespoons of maple syrup to each cup of milk. Chill in your refrigerator before serving.

## HOME HINTS

Keep stewed fruit on hand in your automatic gas refrigerator. You can serve it alone or top it with a biscuit dough and serve as a delicious cobbler.

Watch your expiration date.

**CARL McADAMS**  
GENERAL INSURANCE  
Fire — Hail — Polio —  
Windstorms — Auto — Bonds  
Phone 2141  
First National Bank Building

Mrs. M. D. Lyn, Sammy and Bruce spent last weekend visiting Mr. and Mrs. Edd Farrar and Mr. and Mrs. S. J. Wilkerson of Eden, Texas. Mrs. Lynn's mother, Mrs. Julia Holladay returned home with the Lynns for a visit.

Duncan Phyfe, the furniture designer, was born in Scotland.

C. H. Rose, C. L. Delbur Rose made a trip to Odessa last week. Mr. and Mrs. Jack leave Thursday of the Hot Springs, N. M. expect to spend several days there.

The early Puritans had only one holiday, the...

Let Us Supply Your  
**Fertilizer Need**  
21% Ammonium Sulphate  
45% Superphosphate  
Anhydrous Ammonia  
Also Mixed Fertilizers  
FREE SOIL ANALYSIS.

We have the necessary equipment to apply all these fertilizers.

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**F. H. A.**  
Remodel and Repair

Under this plan you can buy garage, add a room, new shingles, paint and numerous other things the labor.

**NO MONEY DOWN**  
and 36 Months to Pay.

**Brunner Lumber**  
Your Home-Owned Lumber  
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**YOU CAN OWN THE**  
Remington Quiet-M  
WITH MIRACLE



Imagine owning this superb new portable! You can — for only a small down payment and easy monthly terms. See it today. It is the complete office typewriter in personal size — has 36 real office typewriter features. FREE! Touch Method Book with every Remington Quiet-riter. Shows easy typing method.

THE COMPLETE OFFICE TYPEWRITER IN PERSONAL SIZE  
**THE BEACON OFFICE**

**LOOK** at these Savings

SPECIALS FOR FRIDAY & SATURDAY

**Sugar** 5 Pounds **47c**

**Cherries** Sour Pitted No. 2 Can **23c**

**PEAS** Mission 2 Cans 303 **29c**

**Crisco** 3 Pounds **79c**

**Kraft Miracle Whip** Salad Dressing Pint **32c**

**CRACKERS** 2 Pound Box **39c**

**Strawberries** FROZEN 2-10 oz. Cans **25c**

**PYLANT GROCERY AND MARKET**

Phone 2134 for Free Delivery

Trade Here and Save The Difference

**FREE \$20.00**  
IN GROCERIES  
**SATURDAY**  
4 P. M.

FRUITS and VEGETABLES

**ORANGES**  
5 Pounds **42c**

**LETTUCE**  
Head **12c**

**CABBAGE**  
Pound **5c**

MARKET

**SAUSAGE**  
2 lb. Bag **59c**

**BEEF ROAST**  
Pound **59c**

**BISCUITS**  
Can **10c**

ADVERTISMENTS

For Sale

Two A John 1950 and 1949... 1000 gallon pro-275... 1953 model 1/2-t ton pick-up...

FOR SALE - One used butane heater and one used natural gas heater... 42 gallon water tank for pressure pump... 1951 Ford 2-door sedan...

FOR SALE

Two new 4-bale Cotton Trailers, Coby chassis, one used very little, one not used at all...

FOR SALE - 6 foot Westinghouse refrigerator in excellent condition... 3 bedroom home on SW 3rd street...

Wanted

WANTED - Farm work of any kind. Andres Guerra... WANTED - Service station hand and local gas delivery man... WANTED - Ironing to do in my home...

Lost and Found

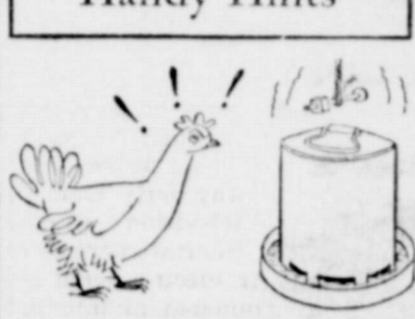
LOST - Leather coat in Lockney. Return to J. A. Race... NOTICE - Will the boys who took the motor off my grain loader please return it...

4% WHY PAY MORE? If you are paying more than 4% on your Farm or Ranch loan we can save you money...

For Rent

FOR RENT - Half of duplex furnished and one small apartment... FOR CASH LEASE - 99 acre irrigated farm near Lockney... FOR RENT - Unfurnished upstairs apartment...

Handy Hints



Having trouble with hens roosting on water fountains, or self feeders? Then try this Handy Hint: Suspend a bolt... When a hen tries to fly up on top of the fountain...

Sterley News

Mr. and Mrs. G. P. Nelson visited their son, Ames Nelson in Lubbock Sunday... Mr. and Mrs. J. W. Foster and J. D. returned Thursday from a few days visit in Fayetteville, Ark...

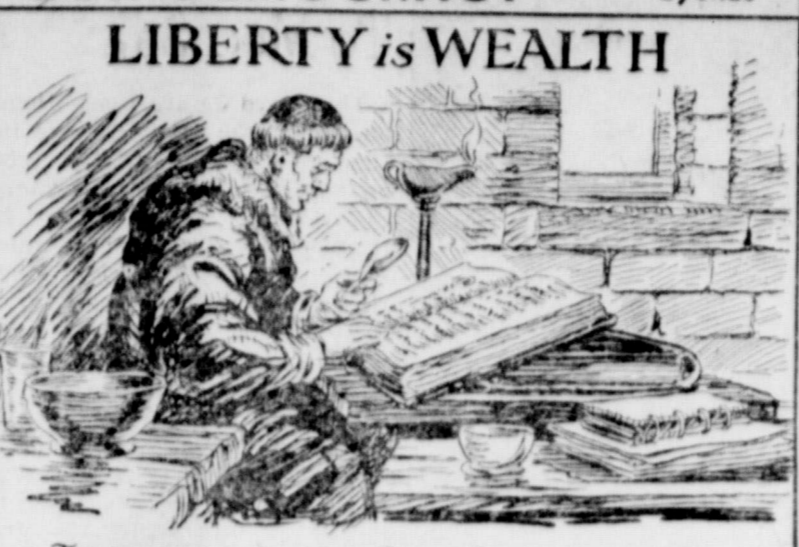
Mr. Bert Bobbitt returned Saturday from Manila, Ark., where he has been visiting his daughter, Mrs. Lee Cates... Mr. and Mrs. M. A. Boone and Eldora visited friends in Turkey Saturday...

HOME HINTS

Cream wax is perfect for eradicating the crayon or finger marks left on light painted woodwork by children... Back in 1880 it was considered an insult to receive a typed letter...

CONCRETE HALE COUNTY CONCRETE CO. Phone 2690-Collect Plainview, Texas... We deliver anywhere—any amount—any time.

OUR DEMOCRACY by Mat



LIBERTY is WEALTH THE IDEAS OF SUCH MEN AS ROGER BACON, PHILOSOPHER AND SCIENTIST OF THE 13th CENTURY, MET LITTLE ACCEPTANCE AND EVEN ACTIVE DISCOURAGEMENT IN THE TIMES AND ENVIRONMENT IN WHICH THEY LIVED.



IN OUR DEMOCRACY, THE MODERN ROGER BACONS ARE ENCOURAGED TO THINK, INVENT AND DISCOVER ACCORDING TO THEIR BENT - A FREEDOM THAT NOT ONLY ENRICHES THE SPIRIT, BUT THAT PAYS OFF IN SOCIAL BETTERMENT AND INDUSTRIAL POWER.

Planting Of Fruit Trees Recommended

College Station. - The number of fruit trees in Texas is at an all-time low... College Station. - The number of fruit trees in Texas is at an all-time low. That word comes from B. G. Hancock, assistant horticulturist for the Texas Agricultural Extension Service...

GOOD HEALTH



HOW COSTLY WERE ACCIDENTS IN 1951? HAS THE LIFE SPAN OF INDUSTRIAL WORKERS INCREASED? Answer to Question No. 1: Estimated losses from fatal and non-fatal accidents in 1951 were \$8 billion...

South Plains by Mrs. Murray Julian

Rev. Arnold from Harold, Texas was the guest minister at Church Sunday morning and night. He and Rev. Chas. Joiner were dinner and supper guests on Sunday at the home of Mr. and Mrs. Dock Jones and family.

Mrs. Buster Dunham and boys from Phillips, Texas were welcomed guests at the home of her sister, Mrs. L. T. Wood and family on Sunday, January 11. They had to leave that same night.

There are many families in our community suffering from the flu. Mr. and Mrs. Arby Mulder and children, H. S. Calahan Jr., Mrs. Elmo Reeves, Johnny West, Mrs. Murray Julian and many others have suffered from flu and other cold symptoms.

Mr. and Mrs. Otho Sanders were hosts at an "34" party on Monday night. Guests who enjoyed their hospitality were Mr. and Mrs. John Smitherman and Mr. and Mrs. George West. At the close of the party refreshments were served.

Mr. and Mrs. John Fortenberry and Mr. and Mrs. Garland Tucker from Cedar Hill were visitors at the home of Mr. and Mrs. Fred Fortenberry on Sunday.

The Lockney General Hospital

wishes to announce to the public the visiting and clinic hours for hospital patients: 10:30 to 11:30 a. m. 2:00 to 4:00 p. m. 7:00 to 8:30 p. m. Clinic open Monday through Saturday 9 a. m. to 12 noon; 1 p. m. to 5 p. m. Closed Sunday except for emergencies.

STOP MOTOR TROUBLES BEFORE IT STOPS YOUR CAR!

Is your motor chugging, spitting, wasting gas and oil? That's warning enough. Don't wait. Drive in now. We will fix it up to where it will run like a new one.

A large stock of good USED CARS If you're looking for a used car here is the place to find one that will just suit your needs. Bilbrey Motor Co. YOUR CHRYSLER-PLYMOUTH DEALER Dial 3348 Lockney

### The Lockney Beacon

Established 1902  
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS  
Publishers  
Edgar R. Hays..... Editor  
Willis Reynolds..... Mechanical Superintendent

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF THE  
NATIONAL PRESS ASSOCIATION

#### EDITORIAL

But he, willing to justify himself, said unto Jesus, And who is my neighbor?—Luke 10:29.

People are living too fast. That perhaps is rather trite saying that you have heard over and over again. But people are living too fast and the pace is increasing. Most people have very little time for family life. To some the home is just a place to eat, change clothes, clean up and get ready to go somewhere. We don't have time to be neighborly with our neighbors. We don't have time to be interested in the welfare of people around us. Sometimes people don't have time to attend church. Some people don't even have time to read their home town newspaper. When people get too busy to attend to such vital matters as those mentioned above then they are too busy for their own welfare.

What's the remedy? Is there anyway that the people of this community could mutually slow down their pace of living so that they could have more time for living, visiting, and helping each other. We doubt if the prob-

Dr. J. W. Kimble  
Dr. G. R. McIntosh  
Optometrists  
Kimble Optometric Clinic  
Floydada, Texas

lem could be solved on a community-wide basis or that very many people would want it solved. Some individuals may change their order of living to give themselves more time for the things they would rather do but most of us are caught in the midst of a mad race to make money, pay our old debts and make some new ones so that we have very little chance to escape if we chose to try. The final wages will be more heart trouble and fewer friends.

Just how much Gen. Eisenhower will change things in Washington when he is inaugurated president is a guess but it is fairly apparent that he will make quite a number of drastic changes in some departments. Of course, the first thing to be reorganized will be the executive department. When F. D. R. moved in in 1933 there were 95 people employed there, including servants. Now there are close to 1200. It is expected that the General will do a streamlining job here to create more efficiency and less confusion. In the defense department, Eisenhower is of the opinion that there has been much waste and the selection of Secretary Wilson from General Motors is indicative that frills will be cut out, duplication of effort within and between the services be eliminated and that maximum defense for minimum money will be the goal.

The Department of the Interior has been a hotbed of socialistic planners but under the new secretary, McKay from Oregon, the atmosphere will be completely changed. McKay is a believer in state and local rights and against "big government." A lot of new faces will show up here. In the department of the treasury conservatives will again be in command and the economic theories will be on the conservative side. Probably the national debt will be reduced, the tax system re-examined, particularly as it affects the ability of business to expand, and everything done to fight further depreciation of the dollar.

In the Department of Agriculture there has been no indication of changes as yet. The General says that he wants the farmers themselves to have their say in the agricultural program. What the farmers want changed, if anything, in the present farm program has not been determined.

At any rate, come January 20, we will begin to see some change in government policy and we predict that some of the changes will be big ones.

### WE'RE ALL WITH YOU, SKIPPER!



### With Our EXCHANGES

#### A GOOD CITIZEN

In checking our notes, we ran across a clipping. It caught our attention, and we believe it's worth reprinting and studying by all, even at Christmas time. The creed was authored by Hubert Harrison, manager of the East Texas Chamber of Commerce, and just makes pretty good sense.

"A CITIZEN'S CREED"  
I believe in my Community, my state and my Country. Thank God I am an American and a Texan.

I believe that MEN play a bigger part in town building than natural resources, and that cities are what men make them.

I am willing to give my TIME, THOUGHT, ENERGY and MONEY to help advance the welfare of my community in return for the great blessing I enjoy.

I am NOT AFRAID that my competitor will make more money than I will as the town grows.

I will not be a SPONGE, taking all I can get and giving as little as possible.

I want to LIVE in my town so that I can leave as a heritage the memory of some SERVICE for the benefit of the commun-

ity. I believe that MY RECORD on earth will be largely my record as a citizen of this town.

I believe in the SUCCESS of my community and want to have it said to me that I PLAYED MY PART WELL.

I believe in the SINCERITY of other citizens and will not indulge in BACK-BITING, SLANDERING or KNOCKING against my town or my neighbors. I am proud of MY TOWN and want to live so that the town may be PROUD OF ME.

I will advance the fame of my town by doing MY job the best I can and . . . perhaps better than it is being done ELSEWHERE.

I will INVEST my LIFE where I make my LIVING." — Forrest Weimhold in Hockley County Herald.

#### SEGREGATION

Although the speech delivered in Columbia, S. C. the other day by President J. W. Marshall, of Wayland Baptist college, doubtless caused the raising of many eyebrows, those who have taken time out recently to talk with young people about the segregation question will be inclined to agree with one point of the Plainviewan's speech. Orating to 100 white and Negro representatives of educational institutions scattered over 17 Southern and border states, Doctor Marshall said young people (presumably college students, in particular) do not favor segregation in educational institutions. He added that segregation walls will crumble rapidly whenever and if ever the opinions of the majority of the students are followed.

While the writer hasn't talked with anywhere near as many young people as Doctor Marshall, those to whom we have talked have voiced views consider-

ably more liberal than those generally held by older persons. —The Plainsman in Lubbock Avalanche.

#### NEW NAVY SECRETARY

Selection of R. B. Anderson of Vernon as Secretary of the Navy by President-elect Eisenhower is no doubt a good thing for the United States, but not so good for Texas. R. B. Anderson, in this scribe's humble judgment, is the biggest man in Texas. It is a direct loss to Texas for such an able, energetic, public-spirited citizen to depart Texas, even on prolonged leave. We hope his tour as Secretary of the Navy will turn out to be merely a leave from Texas and his well-discharged duties as a citizen thereof.—Plainview Herald.

#### POLL TAX UNFAIR?

Recent criticisms of the poll tax, particularly in the United Nations, have spurred effort toward its repeal in Texas. Only Thursday, Neville Penrose, Fort Worth oil man and friend of Governor Allan Shivers suggested passage of repeal measures and an anti-lynching law to get the state out from under "unwarranted criticism."

Penrose suggests that Sen. Richard B. Russell of Georgia did not get the Democratic party nomination simply because of the stigma of southern race discrimination. Statute changes which he recommends may hasten the day when a Southerner, perhaps even a Texan, may be elected president of the United States, he said.

Increasing pressure brought by political opportunists — even our own representatives to the UN, who recently turned out a document purporting to show the advances made by our country during 1951 in the field of human rights — may lead us to wonder if the state poll tax requirement is really a desirable law.

Whatever one may think of the wisdom of the poll tax, however, it is not an instrument for political suppression of any group. It denies no one his right to the ballot and its requirements no more limit voting today than registration laws of other states.

One might question the advisability of continuing the poll tax in view of the widespread misinformation abroad, but the question of fairness has now degenerated only to a matter for propaganda. — Hockley County Herald.

### Long Age In Lockney

Items of interest from the file of The Lockney Beacon.

April 17, 1914

Newspaper articles have again brought a scare to Canyon residents regarding the danger of the Canyon Normal College being moved and there are rumors that one of our neighboring towns will make an attempt to secure the college. Many towns made propositions and Canyon won. Therefore the state of Texas has contracted with Canyon to maintain the West Texas State Normal College in Canyon.

A unique and romantic marriage was solemnized yesterday at 11 o'clock in Judge W. B. Lewis', County Clerk's office. The bride, Miss Cleo Shepard and A. V. Vaughn, the bridegroom, are both of Randall County. The bride came to Lockney a few days ago to visit an uncle and Mr. Vaughn, arriving in Plainview this morning, notified Miss Shepard he was there. She went over on the morning train. Miss Shepard was married in a handsome blue coat suit, but immediately donned a khaki riding habit, as the couple expect to go on horseback all the way to Arizona to make their home. Mr. Vaughn was dressed in regular cowboy style, including boots, spurs and "chaps."

March 30, 1923

At the weekly luncheon held on Monday of each week Lockney Community Chamber of Commerce plans have been discussed and outlined for a tourist camping ground. We understand the site to be used is the plot of ground between the Beacon office and town. This is on the Plainview highway and in the heart of the city.

The following program will be rendered at Sunset school house, Friday evening: Subject for debate: "Resolved: That the Ku Klux Klan, as a National Organization, is a detriment and Should be Abolished; Affirmative, Elmer Burns and J. H. Locky; Negative, J. Harzing Nall and Welbur Wilson.

The Beacon is requested to announce that Brother Frank Copeland will preach at West Side Church of Christ Sunday at 11 o'clock.

As a parting favor to the people of Floyd County and the people who leave for our new school year, will be that the diversification of wheat farming in this country poorer year.—Ben Smith.

August 13, Mrs. and Mrs. A. daughter, Marjorie Texas arrived Monday with their daughter Mrs. R. E. Patterson, Ralph Ashworth, here they left for visit.

The following request that their be raised: Lakeview Dougherty requested lowed eleven grade ten. Prairie Chapel to ten grades and from eight to nine.

W. A. Cooper, Jr. and son, Paul, and Worth Monday to the side of their strike C. Cooper, but arrived a few minutes after away.

The Flower Festival held on October at Floydada during County Fair.

Melvin J. Wise, resident of Lockney pulpit at the Main ch of Christ in Sunday. Mr. Wise Nocona, Texas.

SPECIAL PS si on all Radi are International Cores—\$25.00 the STOVALL-ECtim RADIATI Sales and Plainview.

CEME CONTRACTOR PH We are capable hire most any kind work. See us for de W. F. PIDE Phone 30

### BAPTIST BULLETIN First Baptist Church

J. B. NAYLOR, Pastor GERALD JOHNSON, Music and Ed. Dir.

#### DURING THE MONTH OF FEBRUARY . .

the pastor will devote the evening services to answering questions related to the Bible, Baptist Doctrine, or some phase of Christian living. If you have such a question, hand or mail it to the pastor. You need not sign your name if you so desire.

Get your questions in as soon as possible, for many of them will take much study.

SEVERAL HAVE HANDED IN EXTRA . . amounts to be applied to our church budget. We are very grateful for this because our bank balance is getting pitifully low. We have purchased several expensive items for our church in the past two months, such as floor buffer, office furniture, overhauling our heating system, and chairs for the primary department. The chairs have not arrived.

#### FIGURES REVEAL . . .

|                             | 1931      | 1951      | gain or loss   |
|-----------------------------|-----------|-----------|----------------|
| Northern Baptist Members    | 1,434,042 | 1,554,304 | 120,262 gain   |
| Northern Baptist S S Enr.   | 1,177,808 | 915,086   | 261,822 loss   |
| Southern Baptist Members    | 3,944,566 | 7,373,498 | 3,428,932 gain |
| Southern Baptist S. S. Enr. | 2,952,910 | 5,253,695 | 2,300,785 gain |

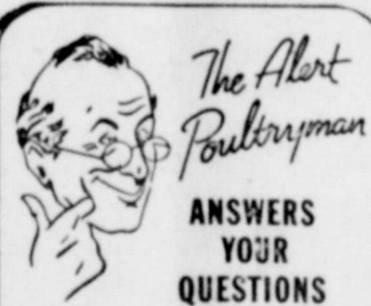
As we enroll the people in Sunday School and teach them, we are able to win them to Christ. Even though our Sunday Schools have grown more than the next four major Denominations combined we have not begun to reach our possibilities. Many are moving into our area at this time. They will be neighbors to some of you. Go meet them, invite them to our church and then come tell the pastor where they live.

#### LAST SUNDAY

| Department    | Bible S. | B. T. U. |
|---------------|----------|----------|
| Adult         | 105      | 42       |
| Young People  | 31       | 6        |
| Intermediates | 40       | 10       |
| Juniors       | 50       | 19       |
| Primaries     | 40       | 10       |
| Beginners     | 24       | 7        |
| Nursery       | 32       | —        |
| Total         | 325      | 96       |

Visable results:  
Several rededications.  
Offering . . . . . \$1,099.19  
Budget . . . . . 899.19  
Round Rock Childrens Home . . . . 200.00

PANHANDLE PASTOR'S AND LAYMANS CONFERENCE at Wayland College Jan. 26-27.



Q. My layers seem rundown! What can I do to help them?

A. My advice is, use Dr. Salsbury's Avi-Tab. This appetizing tonic for poultry builds up run-down birds, perks up lazy layers. Just mix Avi-Tab in the mash for 10 days and see the difference. Keep egg production high, save yourself loss from culls. Use Avi-Tab regularly and practice good management. Follow up any disease treatment with Avi-Tab!

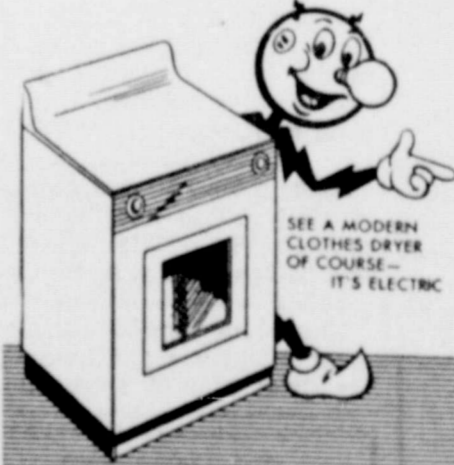
BE ON THE ALERT! When You Need Poultry Medicines Ask For... DR. SALSBUARY'S

Lockney Drug Co.



### PUT DOWN THAT 2 TON LOAD

That's right, you lift more than 2 tons in hanging the clothes on the line and taking them down. Save your energy—and your time—by drying clothes the modern electric way. It's easier on you and much easier on the clothes, too. Put down that 2-ton load, put an automatic electric clothes dryer in your home now.



BUY YOUR CLOTHES DRYER WHERE YOU SEE THIS SIGN!

### SOUTHWESTERN PUBLIC SERVICE COMPANY

28 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



Wilfred Stoerner  
k Friday visiting  
G. Stoerner at  
L. They visited  
oyce Monroe and  
onroe is a cousin  
l Stoerner. The  
visited Mr. and  
eith, long time  
Stoerner.

**HOME HINTS**

The kitchen is the heart of the home, and the gas range is the heart of the kitchen. When making plans for your new home, make sure the kitchen is designed to meet your needs. Gas appliance manufacturers recommend that the range be handy to all working areas and that you have enough room to install a range of proper size.

The little boy said—"It's bad enough to get spanked but now Mom says she is getting an electric beater."

**ng Tire Trouble?**



Wise, can fix that for you quickly by ng a set of new—

**EE TIRES**

AL Ps sir, a set of Lee Tires will not re your tire troubles for the pres- they'll give you good service for time. They have to because they

**5-MONTH ROAD HAZARD GUARANTEE**

**See us also for PHILLIPS TRACTOR TIRES**

tires carry a 50-month guarantee at any hazard. See us for the best de in town.

**RT WILLIS GULF SERVICE**

Lockney

only A Gas Water Heater Costs Less To ... Install ... Use



joy the luxury of plenty of hot water when you turn the tap ... and save money, too.

your plumber or gas appliance dealer and will show you that it costs less to buy a gas heater ... less to install it ... and less to ate it. It will pay you to install an automatic water heater sized to the needs of your family.

West Texas Gas Company  
HELPING BUILD WEST TEXAS SINCE 1927

**OUR DEMOCRACY**—by Mat

**PRODUCTION + SAVING = MORE PRODUCTION**

THIS IS THE PROCESS BY WHICH AMERICA HAS ACHIEVED THE HIGHEST LIVING STANDARDS IN THE WORLD. INCENTIVES AND REWARD FOR INDIVIDUAL EFFORT, FREEDOM OF OPPORTUNITY, THRIFT AND HARD WORK HAVE SPARKED THE EXPANSION OF AMERICA'S PRODUCTION.



BACK OF EACH JOB IN INDUSTRY TODAY IS AN AVERAGE INVESTMENT ESTIMATED AT \$14,000 IN PLANT, MACHINERY, TOOLS. THE INVESTMENT THAT FINANCES THIS EQUIPMENT COMES FROM PRODUCTION—THROUGH THE THRIFT OF INDIVIDUALS IN LIFE INSURANCE AND SAVINGS AND THROUGH THE SAVINGS OF INDUSTRY ITSELF.

**Kitchen And Field News**

from Floyd County Rural Electric Cooperative, Inc. by Nancy Morchel and Claude Weathersbee, Electrification

Mr. and Mrs. Jim Curry and Jimmie from Lubbock spent Sunday with the Pete Hickerson's. Mr. Curry's injured arm is improving nicely.

Oliver Harmel, Lee Rushing, John Smitherman, Earl Edwards Herman King, H. L. Morris and W. E. Grimes attended the regular January Board meeting on January 8th.

Wiley Rogers is back at work after spending a week in the hospital with flu and pneumonia.

Wanda, Pete and Pat Hickerson visited Mr. and Mrs. E. C. Cope in Plainview last Thursday night.

Mr. D. M. Moore is back after a siege of the flu. Mrs. Moore is still ill with flu.

Johnny Stutts is back on the job after spending a few days in the hospital with flu.

J. W. Bush of Plainview was a co-op visitor Monday morning. He is building a new home near Plainview. They are moving from Flomot.

Mr. and Mrs. W. C. Snodgrass, Mr. and Mrs. John Smitherman, Mr. and Mrs. Melvin Henry, Oliver Harmel and Earl Edwards are planning to attend the National Rural Electric Convention that will be held in San Francisco January 26-27-28.

Mr. and Mrs. Red Gregory spent Saturday afternoon in Lorenzo and Lubbock visiting.

Mrs. Jennie V. Wayne of Lubbock, Home Economist with Frigidaire Corporation was a co-op visitor on Monday. The Frigidaire will bring laundry and range demonstrations in the very near future.

J. R. Belt and Henry Schacht were co-op visitors Monday morning.

Merrill Rigen of Clovis, REA Field Representative, was a Co-op visitor.

**Providence News**

By Mrs. Wilfred Stoerner

There's nothing thirstier than a child who has just gone to bed.

Mr. and Mrs. Sam Newman and Helen were dinner guests at the home of Mr. and Mrs. Albert Lindeman of Plainview Sunday.

Mr. and Mrs. L. B. Brandes and Debra were dinner guests of Mr. and Mrs. Ben Brandes Sunday.

Mrs. Robert Payne spent Thursday with Mrs. L. B. Brandes.

The year book committee for the Home Demonstration Club consisting of Mrs. L. B. Brandes, Mrs. Robert Payne and Mrs. Wilfred Stoerner met with Mrs. Brandes Tuesday afternoon. Refreshments of cake, ice cream and coffee were served.

Mr. and Mrs. Robert Payne visited Mr. and Mrs. Albert Scheele Monday evening.

Robert Payne and L. B. Brandes were at Byero, Texas on business Thursday.

Rev. and Mrs. H. L. Anderson and family visited Mr. and Mrs. R. G. Stoerner at Lubbock. They also visited Rev. Anderson's brother, Mr. and Mrs. E. C. Anderson and family.

Mr. Don McLaughlin met with an accident injuring his hand. He is a patient at Plainview Hospital. We wish for him a speedy recovery.

Mr. and Mrs. Wilfred Stoerner visited Mr. and Mrs. Wilbur Schoppa Sunday evening. They were shown the lovely new Schoppa home.

Mrs. Sam Newman Honored Mrs. Sam Newman was honored with a party on her birthday Saturday night at her home.

Those attending were: Mr. and Mrs. Leo Boedeker and Eugene, Mr. and Mrs. Joe Zimmerman, Mr. and Mrs. Walter Boedeker, Mr. and Mrs. Weldon Foster and Lynn, Mr. and Mrs. Albert Kelm, Mr. and Mrs. Marvin Scheele, Mr. and Mrs. Jack Faver and Jackie, Mr. and Mrs. Stewart McKallip.

The honoree received many beautiful and useful gifts. Refreshments of coffee, cake, sandwiches and cokes were served.

Mrs. H. L. Anderson honored her son, David, with a party on his fifth birthday. Many games were enjoyed and the honoree received many beautiful gifts. Refreshments of cake and ice cream were served. Favors of tops and horns were given. Enjoying the birthday party were the honore, David Anderson, Merlin Boedeker, Myra Sue Quebe, Larry Stoerner, David Scheele.

**Trinity Luther Church News**

H. L. Anderson, Pastor  
Visitors are always welcomed at Trinity Lutheran. May Christ our Savior prove a blessing to all who worship with us.

At the annual Congregational Meeting hel Sunday, January 11, a budget of \$6,121.80 was accepted by members of the congregation for 1953.

Mr. Ted Boedeker was reelected a member of Church Council. Mrs. Helmuth Quebe was elected for a three year term as member of the Council.

A central heating system was approved, to be installed in the new parsonage.

Delegates to the State Convention are: Mr. O. W. Schmidt and Mrs. Albert Kelm. One serving as alternate.

Volunteer labor is being donated by members of the congregation. Is there a better way to serve than with your hands?

We are proud of the cooperation we have had on the building. We know it will continue.

**The Lords Vineyard**

January 14th Choir rehearsal at 7:30 p. m.

January 17th. Confirmation Instruction 9 a. m.

January 18th. Sunday School 10 a. m. Divine Worship 11 a. m. 7:30 p. m. the Evening Worship. The religious film "Tanny" will be shown.

January 18-20. The Lubbock Pastoral Conference meets at St. Martins Church, Littlefield, Texas.

NOW IS THE TIME TO TAKE

**VITAMINS**

They help to prevent colds and flu.

Bexel

Unicaps

Arro-Caps

One-A-Day

**PRESCRIPTION SERVICE**

Bring us your prescriptions for fast, efficient service and fresh drugs. We'll appreciate serving you.

**BYRD PHARMACY**

FRED D. BYRD, Prop.

Dial 3353

Lockney

**PUBLIC SALE**

**THURSDAY, JANUARY 22, 1953**

Sale Starts at 10:00 O'Clock A. M.

FREE LUNCH AND COFFEE

at my place six miles north and one mile east of South Plains, Texas.

**FARM MACHINERY**

- One DC Case Tractor with equipment
- One SC Case Tractor with equipment
- One 1949 Chevrolet 2-ton Truck
- One 1947 Jeep in good shape
- One Hoeme Plow, 12 ft.
- One 15-foot Krause One-Way
- One 9-foot Sanders One-Way
- One 21-Ft. Cotton Sprayer
- Two 2-row Slide Go-Devs
- One auger-type Grain Loader
- One Grain Loader with blower
- One 4-section Wheatland type Rotary Hoe
- Two 2-section Harrows
- One Lime Spreader
- One drag-type Ditcher
- One Tractor Fresno
- One 1948 Oliver Cotton Stripper
- Two Dempster Drills
- One Trailer Cotton frame and steel bed
- One Dempster 4-row Go-Devil
- Six Case Rotary Hoes
- One 1946 International Combine
- Plenty of Spare Parts
- One 5-H. P. International Pump Motor
- One Busy Bee Grain Loader with motor
- One Electric Welder

- One Electric Force Drill
- One Forge with blower
- One Anvil
- One Vice
- One Electric Motor with Rock
- One Internation Electric Fence Charger 110 volts
- One battery type Fence Charger
- 200 electric Fence Stays
- Around 4 miles of Electric Fence Wire
- One Chain Hoist
- One Block and Tackle
- One John Deere Border Tiller
- One Cotton Scale, spring type
- Three Cow Yokes
- One furrow-guide for F-30 International
- One 4-row Stalk Cutter
- One Lister-type marker for International
- One truck hoist frame
- One 15-foot Chain
- Two Boomers
- One Post Hole Digger
- One set Tap and Dies, 1/2 and 3-4 inch
- Shop Equipment
- One Cement Mixer
- Two Pipe Elevators
- One Pipe Wrench

Also lots of other things too numerous to mention.

Everything is in good shape.

TERMS—CASH. Nothing to be removed until settled for.

**WADE DEAVENPORT, Owner**

B. E. EHRESMAN, Auctioneer

Mrs. B. E. Ehresman and Mrs. Albert Buhrkuhl, Clerks

**GREATER VALUES!**  
**SAVE MORE**  
**AT WHITES!**

**20-PIECE DINNERWARE SET**

LOVELY "RHYTHM PASTEL"  
A REAL VALUE!  
NOW ONLY **5.95**

For traditional or modern interiors! 20-piece set includes: 4 each—Tea Cup, Tea Saucer, Fruit, Plate—6" (Bread and Butter), Plate—10" (Dinner).

**BAKED ENAMEL FINISH!**

**ALL-METAL IRONING TABLE**  
FOLDS COMPACTLY!  
VENTILATED TOP  
NOW ONLY **6.88**

**CUSTOM-BUILT FOR THE SOUTH!**  
WHITE Standard BATTERY  
REG. \$11.95  
NOW ONLY **8.95**  
GUARANTEED 12 MONTHS

**AUTHORIZED DEALER**  
**WHITE**  
Auto Store  
THE HOME OF GREATER VALUES

**JEWELS**  
RED OR GREEN! **5¢ ea.**

**FULL PINT CAN**  
"DURO"  
**BRAKE FLUID**  
REGULAR **33¢**

**A REAL VALUE!**  
STEERING WHEEL COVER  
REGULAR 53¢  
NOW ONLY **39¢**

CARL D. LEE, Owner  
Phone 2145 Lockney, Texas

### Friday Is Arbor Day In Texas

College Station. — Arbor Day will be observed in Texas January 16 according to a proclamation issued by Governor Allan Shivers. In full appreciation of the great value of Texas forests, shade and ornamental trees, Governor Shivers urges Texans to observe Arbor Day by planting trees and shrubs and otherwise marking the occasion in a proper manner.

### Urge Higher Pay For School Teachers

Austin. — The upcoming 53rd Texas Legislature was urged today to improve teacher salaries in order to attract 11,000 additional teachers that will be needed in Texas Public Schools the next eight years.

Inadequate salaries are the main reason school cannot find teachers for the classrooms being built for increasing enrollments, said Charles H. Tennyson, secretary-treasurer of the Texas State Teachers Association.

Tennyson said Texans should be shocked by the fact that the state may have fewer teachers in 1960 than in 1952 even though the scholastic population is

expected to increase 325,000 over its present level by 1959-60. More than 4,000 teachers left the profession last year, while population growth created the need for an extra 1,000 teachers. This meant a total of 5,000 new teachers was needed. Only 4,000 college graduates were certified to teach in Texas in 1952, and approximately half of those were lured away from the profession, primarily by higher salaries offered by industry, Tennyson reported.

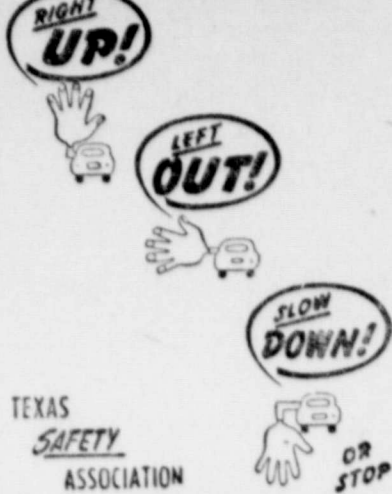
### MOVE TO TOWN

Mr. and Mrs. Sid Thomas Sr. and her parents, Mr. and Mrs. T. S. Fox recently sold their adjoining farms five miles north of town to Bob Jarrett and Gene Belt. They moved this week into a large new home in West Lockney. A large living room in the ranch style house joins the living quarters of Mr. and Mrs. Thomas and Mr. and Mrs. Fox.

Mr. and Mrs. James Crane and daughters, Janie and Cindy of Clovis, New Mexico spent two days last week with Mrs. Crane's parents, Mr. and Mrs. Hugh Carroll.

Mr. and Mrs. Tommy Weathers and family have moved back to their home in Lockney from Mulleshoe.

### GIVE PROPER HAND SIGNALS!



### Hand Signals Aid In Preventing Of Auto Accidents

Governor Allan Shivers has designated January as Hand Signal Month in Texas to forward his contention that "courtesy at the wheel is a potent weapon in the war against death and destruction on our streets and highways." In his official memorandum of designation,

Governor Shivers urges drivers to cooperate in the campaign which has for its theme: "Right turn — hand up. Left turn — hand out. Slow or stop — hand down."

This is second consecutive January that Governor Shivers has applied the hand signal project to his continuing state-wide program on traffic safety education. Sponsored by the Texas Safety Association, Inc., it is patterned after the hand signal campaign conducted jointly each year in Dallas by the Citizens Traffic Commission and the Dallas Civitan Club.

"Courtesy in an automobile," said Shivers, "is more important than in the drawing room. If all drivers were courteous while at the wheel, our traffic toll would be tremendously reduced. One of the most obvious and helpful displays of driving courtesy is the continuous use of hand signals. Proper hand signals not only protect other drivers from one's own actions, but the signaler himself from the mistakes of others."

"And it has been said, with justification, that the habitual use of hand signals almost automatically makes a driver courteous-conscious of other aspects of traffic safety. It adds

### WTCC Asks Transfer Of Bracero Program To Agriculture Dept.

Ahilene. — The West Texas Chamber of Commerce will recommend to the incoming administration that the Mexican Bracero Labor Program be transferred to the department of agriculture from the department of labor, R. M. Fielder, chairman of the WTCC agriculture committee said here today.

"There is ample reason to believe that the problems of farmers, ranchers, cotton ginners and other eligible users of Mexican nationals can be handled more satisfactorily by the agriculture department," Fielder declared. He said the program was ably administered by that department prior to 1950, when the program was switched from it to the labor department.

The WTCC has in the past two years conducted a dozen conferences in West Texas for study and discussion of the U. S. Mexico migrant labor agreement. Fielder said its officials have

been studying the wisdom of recommending the change of department for some time. Conferences have been held with agricultural leaders throughout West Texas, he said.

### NEW ARRIVAL

Mr. and Mrs. Melvin Jennings of Tullia are parents of a baby boy born Thursday, January 8. The young man who has been named Steven Douglas, weighed nine pounds, twelve ounces. His grandparents are Mr. and Mrs. Frank Whitfill of Lockney.

Mr. T. D. H. Whitaker, who has been in the Plainview Hospital for several weeks with double pneumonia is back home and doing excellent, members of his family report.

OFFICE SUPPLIES at The Beacon Office.

Most drinks are that they will where by drink start home from about five time

Reese Electrical Services Commercial Well — Ineey 1 ency. Now loc PENNINGTON Phone 3348

RURAL LIFE INSURANCE COMPANY ELDON ROBERTS, Lockney Phone 3326

### Plains Theatre Lockney

THURSDAY and FRIDAY January 15 and 16 Bing Crosby and Jane Wyman in "Just For You" IN TECHNICOLOR Bing sings his way into a romance, his daughter's way into a girls' school and his son's way into the Air Force —tuneful, zippy, wholly delightful — Crosby and Wyman at their best.

SATURDAY MATINEE and NIGHT January 17

"Kangaroo" with Maureen O'Hara and Peter Lawford IN TECHNICOLOR The first motion picture ever made in Australia by an American company — laden with sweep and spectacle—the magnificent story of hard-bitten men and lovely women in a rugged era.

SUNDAY, MONDAY, TUESDAY and WEDNESDAY January 18, 19, 20 and 21 Sunday shows start at 1:00, 3:40, 6:30 and 9:10 Mon., Tues., Wed., shows start at 6:30 and 9:10

"The Greatest Show On Earth" with Betty Hutton, Cornel Wilde, Charlton Heston, Dorothy Lamour, Gloria Graham, James Stewart. IN TECHNICOLOR DeMille's mightiest masterpiece — the story of the biggest of the big tops — of the men and women whose work and play — love and hates — make up the greatest show on earth.

### SEALE DRIVE-IN THEATRE

1/2 miles west of town on the Plainview Highway COME EARLY and eat at our Snack Bar—Home-made barbecue and chili in our sandwiches and hot-dogs. Also cold drinks, snow cones, pop corn, etc.

SHOWS START AT 7 P. M.

FRIDAY and SATURDAY January 16 and 17

"Lone Star" with Clark Gable, Ava Gardner, Broderick Crawford Teeming with turbulent action — rich in the emotions of torrid love — here is the lusty, brawling saga of the Lone Star state — here is Clark Gable at his all-time best.

SUNDAY and MONDAY January 18 and 19

"Fearless Fagan" with Janet Leigh, Carleton Carpenter and Keenan Wynn You'll have the time of your life — when you meet Fearless Fagan — his 400 pounds of roaring love and affection — the only lion ever discharged by the Army.

The Seale Drive-In will be closed on Tuesday, Wednesday and Thursday during January. See the latest and best pictures at The Plains Theatre and the Seale Drive-In in Lockney.

THE FIRST WHITE MEN TO SET FOOT in TEXAS in 1519 the SPANISH EXPLORER ALONZO ALVAREZ de Pineda TEXAS HAS THE DISTINCTION OF HAVING ONE OF THE VERY EARLIEST WHITE SETTLEMENTS IN THE PRESENT UNITED STATES... ASSURE YOUR BOYS AND GIRLS A HOME TOWN FUTURE BY TRADING AT HOME and BUILDING THE BUSINESS CENTER!

27 YEARS OF SERVICE TO THE FARMERS OF THIS COMMUNITY. We're proud of that long record of service. REMEMBER THIS — When you buy from your co-operative you save money. CO-OP TIRES 18 month road hazard guarantee CO-OP and WILLARD BATTERIES AMALIE OIL DX OIL CO-OP OIL and GREASE OIL FILTERS CONSUMERS FUEL ASSOCIATION Dial 3336 South Lockney Lockney, Texas

YOUR NEIGHBOR on their JO CARICATURES by HUT HUTSON

TROUBLES ARE OUR SPECIALTY. Joe Handley Farm Hardware Supplies

HANDLEY'S PUMP COMPANY Dial 2265

FRIGIDAIRE Dry your clothes in this weather with this... Only \$25 D 12 to 18 months balance one \$

DYKES ELE... Phone 2246

BANKING SERVICE YOU'LL LIKE FIRST NATIONAL BANK IN LOCKNEY Capital — \$75,000 Surplus — \$75,000 Offering you a neighborly banking day in the week. M. W. WILEY Dial 3355

AUTO SERVICE AS YOU LIKE Yes sir, we give auto like you like it. See LEE TIRES 15 month road hazard PHILLIPS BATTERIES TRACTOR TIRE WASHING & GREASE ALBERT WILLIS GULF SERVICE Phone 8883

### Bidder Silverton Land Sale

The State Board of Land Commissioners refused to approve two acres of school district for \$250 because of a protest by another bidder.

Houston member of the board, questioned the board's agenda here, and Chester Eney for the Texas Agency, gave this explanation.

Responded both with the board and the buyer. He advised that the only thing that was the \$250 sale, call it to their attention.

Local board said they had to approve it, but if they approved they would call for bids.

Binion moved to that item and the State education to ask the Legislature to change the law so trustees can sell property without appropriate board.

State education to ask the Legislature to change the law so trustees can sell property without appropriate board.

Investigation: Life - Auto Policy

ROSS; FARM ABILITY ONE 665 FLOYDADA

Stapleton

Practice of Civil Law Floydada Phone No. 14

FRANCE

ESTATE and BONDY TO LOAN and Ranches at Interest Rate to Federal Bldg.

K FERKINS one 3311

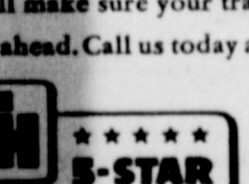
Our Service Manpower our Crop Production Team!



Star Tractor Service

is the time to put our servicemen on your production team. Let them put your Farmall's full back on the job fast with IH 5-Star service.

Call us today and schedule your Farmall for IH 5-Star service.



MOND & COMPANY INTERNATIONAL-HARVESTER DEALER

### Lt. W. C. Keeter Serving in Korea

With the 25th Infantry Div. in Korea. — Army 1st Lt. Clinton W. Keeter, whose wife, Helen, lives at 460 Madison St., Vallejo, Calif., recently arrived in Korea and is now serving with the 25th Infantry Division.

His unit has been in Korea longer than any other American division. It entered the fighting in July 1950 shortly after the Communist attack on South Korea.

Lieutenant Keeter has been assigned to the division's 27th Infantry Regiment.

The California soldier, who has been in the Army since 1935, has been awarded the Silver Star, the Bronze Star Medal and the Combat Infantryman Badge.

He is the son of Mr. and Mrs. C. S. Keeter, Lockney, Texas.

### Lone Star Baptist Church

Sunday School 10:00 a. m. Preaching Service 11:00 a. m. Training Union 6:30 p. m. Preaching service 7:30 p. m.

Wednesday Prayer service 7:00 p. m. W. M. U. 1st and 3rd Wednesdays at 2:30.

F. F. GRAHAM, Pastor

### MOVE TO LEANDER

Mr. and Mrs. I. A. Applewhite moved this week to their new home on route 1, Leander, Texas where they have purchased the White Stone Poultry Farm located two miles off the Lampasas highway. They will rename the business "Applewhite Broiler Farm." Mr. and Mrs. Applewhite and boys have made Lockney their home for the past five years and have made many friends here. Mr. Applewhite farmed while here. Gene Applewhite will remain in Lockney to finish his senior year of high school.

### CARD OF THANKS

To you who helped out during my long confinement, thanks. We appreciated the beautiful flowers, the food and the cards. Thank you from the bottom of our hearts. Maybe we will be able to return such favors to others in their hour of need. God Bless You, The Garland Sams family.

### CARD OF THANKS

We take this means of expressing our gratitude and thanks to our many friends in the Lockney and Plainview areas for their many deeds of thoughtfulness and kindness during the illness in our family. We shall always remember it. May God's richest blessings be yours. Mr. and Mrs. T. D. H. Whitaker Mr. and Mrs. Elmer Sandusky.

GO TO CHURCH SUNDAY.

## DOG ODDITIES



A CROWING PUPPY REQUIRES TWICE AS MANY FOOD CALORIES AS A GROWN DOG.



CAROLUS LINNAEUS, FAMED 18TH CENTURY NATURAL HISTORIAN, ALWAYS TOOK HIS DOG WITH HIM TO CHURCH SERVICES.

MRS. W. E. MARKS, YOUNGSTOWN, O., HAS BUILT WITHIN HER HOME A MINIATURE VILLAGE FOR HOUSING HER CHIHUAHUAS.

Elmer Sandusky, accompanied by Bob Smith, is spending a few days this week in Harrison, Arkansas on business. Mr. Sandusky recently bought a place at Harrison.

Mrs. W. B. Parrack of Plainview, a former Lockney resident, has been elected the new vice-grand of the Rebecca Lodge.

There are no sleeping cars on the road to success.

GO TO CHURCH SUNDAY.

### Whirlwinds Put 12 On All-District

The Floydada Whirlwinds had the unusual distinction of putting 12 men on an all-district football team this year. The selection for District 2-AA was for a 24 man team and the Whirlwinds had a man at every position and five backs.

The selections, made by coaches of the district recently, were as follows:

Ends — Tommy Middleton, Canyon; Franklin Stovall, Floydada; Brooks Chapman, Floydada; Butch Bryan, Tullia; and Marshall Wilson, Hereford.

Tackles — Shot Hutson, Tullia; Kerwin Baxter, Floydada; Tim Corbett, Hereford; Burl Fish, Hereford; and Charles Hartman, Floydada.

Guards — Raymond DeMend, Hereford; Bert Grimes, Floydada; Louis Reddy, Floydada; and Robert Ringo, Tullia.

Centers — Don Barber, Floydada; and Richard Pruitt, Canyon.

Backs — Jan Tucker, Tullia; E. C. Merritt, Hereford; Adrian Helms, Floydada; Billy Carmack, Floydada; Dane Clark, Floydada; Connie Bearden, Floydada; W. J. Hartline, Floydada; and Aubrey Sell, Hereford.

Bob Simmons left last Thursday for an extended visit with relatives at Corpus Christi, Texas.

GO TO CHURCH SUNDAY.

Coffee isn't the only thing that is fresh when dated. The man who is always growing must lead a dog's life.

**ENOS. T. JONES**  
announces the re-opening of his law office for the  
**GENERAL PRACTICE OF LAW**  
104 West Missouri St.  
Floydada — Phone 541  
Income Tax Service. 38-3L

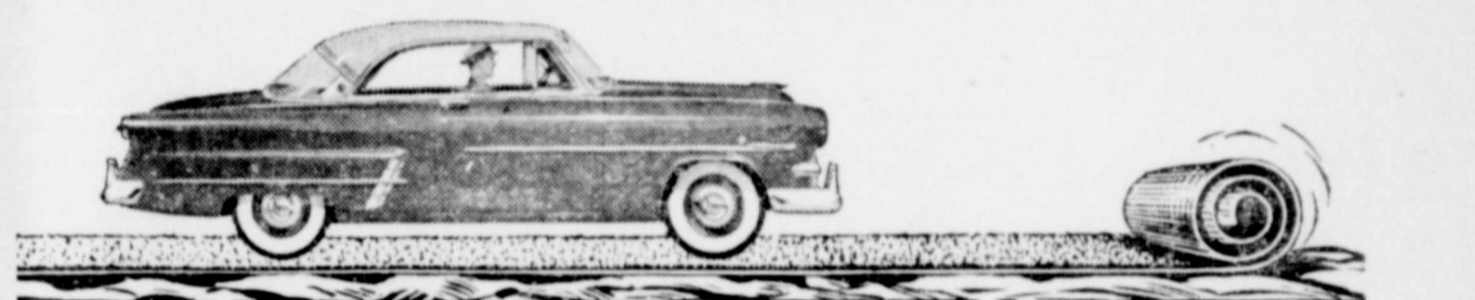
**DR. JOE E. WEBB**  
**OPTOMETRIST**  
Rooms 306-308, Skaggs Building  
Telephone 1234  
Plainview, Texas

**F. L. BROWN**  
See me for your  
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If you want to buy or sell, see me.  
Located in Frank Perkins building—Lockney.

# YOU'VE GOT TO FEEL IT . . . TO BELIEVE IT

## New Ford Miracle Ride

Here's new freedom from bounce, pitch and sway . . . an entirely new standard of riding comfort!



If you've thought it takes gas-eating weight and hard-to-park length to give real riding comfort you ought to try this '53 Ford. For Ford's new Miracle Ride actually seems to lay a carpet of smoothness even over the roughest roads. There's no bounce, pitch and sway to bother you, no uncomfortable roll on curves. Ford's new Miracle Ride marks a new era of riding comfort and quiet. It's another big reason why Ford is worth more when you buy it . . . worth more when you sell it!



White sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice. The New Standard of the American Road

**80% less road shock!** By increasing front wheel travel and redesigning the rubber compression bumpers, front end road shock is reduced as much as 80%. Springs are tailored-to-weight of each model, for best riding comfort, whichever model you buy.

**Automatic Ride Control!** Ford's Variable-Rate rear spring suspension actually makes the effective spring "stiffness" vary automatically as road and load conditions change. You get a smooth, level, comfortable ride on boulevard or roughest back road.

**All day comfort!** Scientifically designed contour seats, both front and rear, have thick foam rubber cushions. Non-sag spring construction is firm yet resilient. Automatic Posture Control provides the most convenient seating position for all drivers.

You've got to Value Check this new Ford's 41 "Worth More" features to know why Ford is worth more when you buy it . . . worth more when you sell it!

In this new '53 Ford you'll find not only a new concept of riding and driving comfort . . . you'll find more of the things you want and need than in any other car in the low-price field.

You'll find the "Go" you need, in Ford's high-compression V-8 and Six engines (and both thrive on regular gas). You'll find the great, all-round visibility . . . the easy handling, braking and parking you need for today's traffic. And you'll appreciate beauty that "belongs," wherever you may drive. No wonder Ford is the New Standard of the American Road.

# '53 FORD

See it...Value Check it...Test Drive it

## "WHITEY" BACCUS

Telephone 3395 AUTHORIZED FORD DEALER Lockney

Soprano Star Opens Floydada Concert



Genevieve Rowe, Coloratura Soprano Star of Concert, Opera and radio will open the 1953 season of Community Concerts in Floydada with her concert on Saturday, January 17 at the High School Auditorium.

Genevieve Rowe has appeared as soloist on a score of the nation's favorite radio programs including the Philip Morris Show, Coca-Cola Hour with Andre Kostelanetz, Cities Service Program and Harvest of Stars. She has been heard in four New York recitals at the town hall and given concerts throughout the United States.

At the Juilliard Graduate School of Opera she appeared with Donald Dame and Rise Stevens in the leading coloratura roles in "The Magic Flute" and "The Merry Wives of Windsor."

Her accompanist is her husband, Robert Payson Hill.

The Floydada Community Concert Association covers a five county area with members in Motley, Crosby, Hale, Briscoe and Floyd counties. Sixty members are from Lockney and surrounding communities.

Mr. and Mrs. Henry Hodel are spending this week in Mineral Wells.

OFFICE SUPPLIES at The Beacon Office.

Keith Cox Named To All American Team

Keith Cox, 14-year-old son of Mr. and Mrs. Arthur Cox of Amarillo and grandson of Mrs. E. A. Cox of Lockney, was named recently on the Kids, Inc., All-American football team. He played with the Pony Bowl All-Stars and earlier with the Amarillo College Intermediates. He was advised of the honor through Kids, Inc., through the President J. R. Brown. Selections were made by a secret committee in Philadelphia.

Young Cox was recommended for the first-team tackle position by Foundation Secretary Joe Tomlin, who had observed the Amarillo boys' outstanding play in the Pony Bowl games, November 27-28 at Las Vegas, Nevada.

In addition to football skill, players on the All-American squad are judged on "leadership in the community, scholarship and religious activity."

Cox is an eighth-grade student at Stephen F. Austin Jr. High. He serves as president of the Eighth Grade Hi-Y chapter and is a Student Council representative.

He is a member of the Central Church of Christ, where he is active in Sunday school work.

Other activities include an after-school job as a Globe-Times carrier, leadership of Cub Scout Den 8, Pack 9 and membership in Troop 10 of the Boy Scouts.

Gets \$50 And Costs On DWI Charge

Frank Cisneros pleaded guilty to a charge of driving while intoxicated in county court Monday morning at Floydada and Judge Frank L. Moore assessed his punishment at \$50 fine and costs.

Cisneros was arrested on Highway 70 in South Lockney Sunday afternoon by Deputy Ray Hardin.

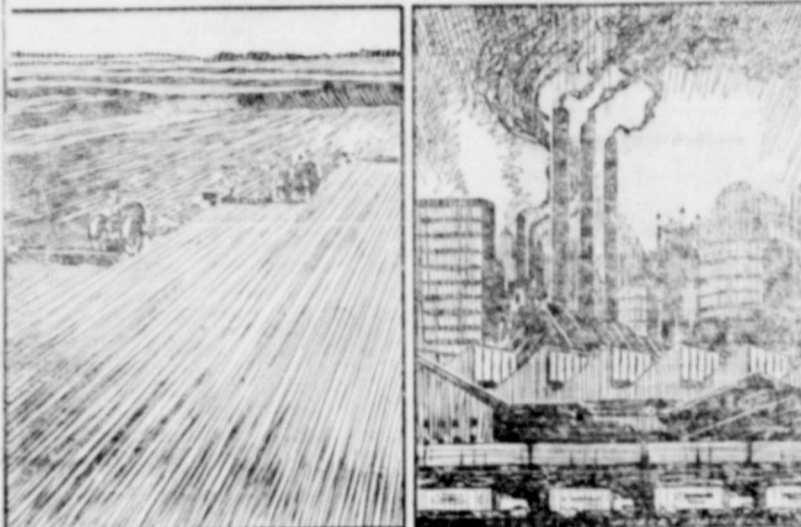
Despite the best of intentions and exercise of intelligence, a man sometimes gets mixed up in a bridge game with three women.

OUR DEMOCRACY by Mat

NO TWO WAYS ABOUT IT~



THE ONE SURE WAY TO BUILD FAMILY SECURITY IS THROUGH HARD WORK AND THRIFT—WORK TO PROVIDE THE MONEY, THRIFT IN ITS MANAGEMENT TO TAKE CARE OF TODAY'S NEEDS—PLUS THE CREATION OF A RESERVE FOR THE FUTURE, THROUGH LIFE INSURANCE, U.S. DEFENSE BONDS AND SAVINGS.



THE ONE SURE WAY TO BUILD NATIONAL SECURITY IS THROUGH WORK THAT ADDS TO OUR COUNTRY'S PRODUCTION AND THRIFT IN THE MANAGEMENT OF THE NATION'S FINANCIAL AFFAIRS... FAMILY OR NATION, THE SAME FUNDAMENTALS APPLY—NO TWO WAYS ABOUT IT.

Fishing Trip Takes Local Men To Mexico

Living on the dry dusty plains doesn't hinder a true fisherman from pursuing his favorite hobby. This is verified this week when six Lockney farmers and one business man disregarded distances as many before them have done, to follow their urge to fish.

"Whitey" Baccus, automobile dealer, Lloyd Collis, Lloyd Readhimer and Paul Kropp, farmers, left Sunday in a station wagon laden with fishing gear for Bokia Lake near Chihuahua, Old Mexico. Revis Harris and J. P. McPherson left Tuesday by plane to join the men. They plan to start home Friday.

HOME HINTS

Using the top burner of your gas range, pan fry sliced frankfurters. Add corn bread batter, then bake like corn bread. Invert, cut in wedges and serve as upside-down cake.

A two-foot strip of wall will hold a hinged snack bar which folds against it when not in use. It's handy hide-away eating place.

Try serving hot diced beets mixed with anchovies to go with almost any meat.

Pulling out your watch to see what time it is won't stop a speaker nowadays. You got to shake the thing like you don't believe it's running.

ELMER SHACKLEFORD MOVES TO QUITAQUE

Elmer Shackelford, formerly FW&D agent here but more recently agent at Goree, Texas, has been moved to Quitaque and will take over as agent-telegrapher there this week. He is a brother of Mrs. J. L. Dagley of Lockney.

Mr. and Mrs. Perry Casey visited relatives at Blair and Altus, Oklahoma, last week.

GO TO CHURCH SUNDAY.



IT'S THE LAW in Texas A public service feature of the State Bar of Texas

HOME PURCHASE CONTRACT NO CASUAL MATTER

The signing of a contract of sale is an extremely important step in the purchase of a home. Once buyer and seller have signed, they are bound by the provisions of the contract. Their respective legal rights in the transaction are thereby set and determined. If the contract is poorly and haphazardly drawn, a harvest of regret may be reaped at a later date.

Sales contracts are often called by other names, such as earnest money contracts, binders, receipts, etc. All of them are for the same purpose and almost without exception involve the deposit of money by the buyer. Some require the seller to put up a good faith deposit. The fact that such deposited sums are usually to be forfeited in event the depositor later fails to go through with his specified contractual obligations lends additional weight to the often stated admonition that no contract should be signed without complete understanding as to its terms.

But many home purchasers (and sellers) rush to sign a hastily prepared contract with very little knowledge of its contents. The pressure of time, the informality of the occasion, the casual appearance of the contract, and perhaps the fact that a partially printed form is used may contribute in causing the true importance of the act to be overlooked. At any rate, many are lulled into a lapse of good business judgment.

Every significant detail of the bargain should be crystallized in unmistakable terms in the contract of sale. Land and fixtures being sold should be clearly described. A complete legal description of the property by

lot and block, or by metes and bounds, is a must, the street number being inadequate by itself.

Articles and fixtures included in the sale but not always sold with houses generally should be specifically listed. Included in this category are such items as venetian blinds, removable floor coverings, draperies, air conditioning units and others. In purchasing property under construction, complete plans and specifications form an essential part of the agreement.

The price to be paid must, of course, be specified, along with method and terms of payment. If a certain sized loan is a prerequisite to the buyer's ability to complete the purchase, this fact should be noted. Sad indeed is the prospective purchaser who loses his earnest money when a contemplated loan transaction falls through, his contract requiring payment of the entire consideration in cash.

The sales contract should also state the quality of the title to be conveyed to the buyer and the type of title evidenced to be furnished. These matters will be

further explained

The buyer's instances and desires that various mentioned above be the contract. A form may or sufficient blank addition of all in your case. The tent tendency to every sales contract type of printed was an omitting or leaving, McF construed or forged ment many vital not fall into the printed form." fortunate entangl new irr been announced Fel lawyers with the well just signed a receivers on Blank Street, high pl over now and see is O. K.?"

(This column, law, is written to advise. No pers apply or interpret out the aid of an knows the facts, facts may change of the law.)

See... Our Large Stock of LONG SLEEVE NYLON SHIRTS

These crinkle nylon shirts are available in white, pastel and darker shades and also a nice range of sizes.

Priced at only— \$5.95



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Offered Every Saturday

AS LONG AS WE CAN GET CHICKS

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PURINA CHICK STARTENA

Next Chicks available on SATURDAY, Jan. 24

These are Leghorn cockerels. Raise them for eating. When these are eaten up, come down and get more... as long as we can get them. This way you can have fine fryers all spring and summer for only the small feed cost.

Bring your own box.

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FOOD BUYS advertisement with 'STOCK UP NOW! DON'T MISS OUT!' and 'DON'T MISS OUT!' text.

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Eggs Fresh Country Dozen

Salad Wafers SUPREME 2 Pound Box

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BACON Pinkney's Special Sliced, Pound 39c

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