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A Brand New Summer Price Schedule

NOW IS THE TIME to take advantage of these new low prices

NO DELAY — IMMEDIATE INSTALLATION

Call Today—

GIFFORD-HILL-WESTERN, INC.

LUBBOCK	PLAINVIEW	HEREFORD	AMARILLO
South Plains Airbase Box 574 Phone 3-0429	Box 1431 Phone 2888 Columbia at 24th	Amarillo Hiway Phone 666 Box 847	3301 E. 2nd Phone 1400

FOR SALE!

- Three 20'x100' Barrack with pine floor
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These buildings located in the hospital area of the Childress Municipal Airport, Childress, Texas.

Inquiry should be directed to the office of the City Manager, Childress or an inspection can be made of these buildings.

CITY OF CHILDRESS

FARM & RANCH LOANS

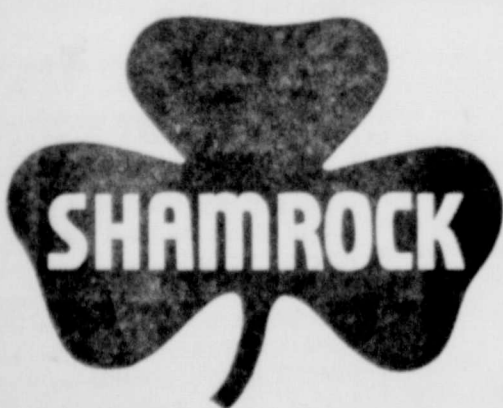
- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

LOCKNEY REAL ESTATE CO.

A. R. MERIWETHER Baker Hotel E. R. HARRIS

"Mile After Mile You'll Prefer Shamrock"



A housewife wants a gasoline that's dependable. She wants to be sure the car will start...and keep running smoothly. Hi-Octane SHAMROCK gives you just that...quick starts...dependable service. Try it...you'll prefer SHAMROCK gasoline...A Mighty Good Brand.

Gasolines • Lubricants

For The Famous SHAMROCK Products, stop at —

JACKSON TIRE COMPANY

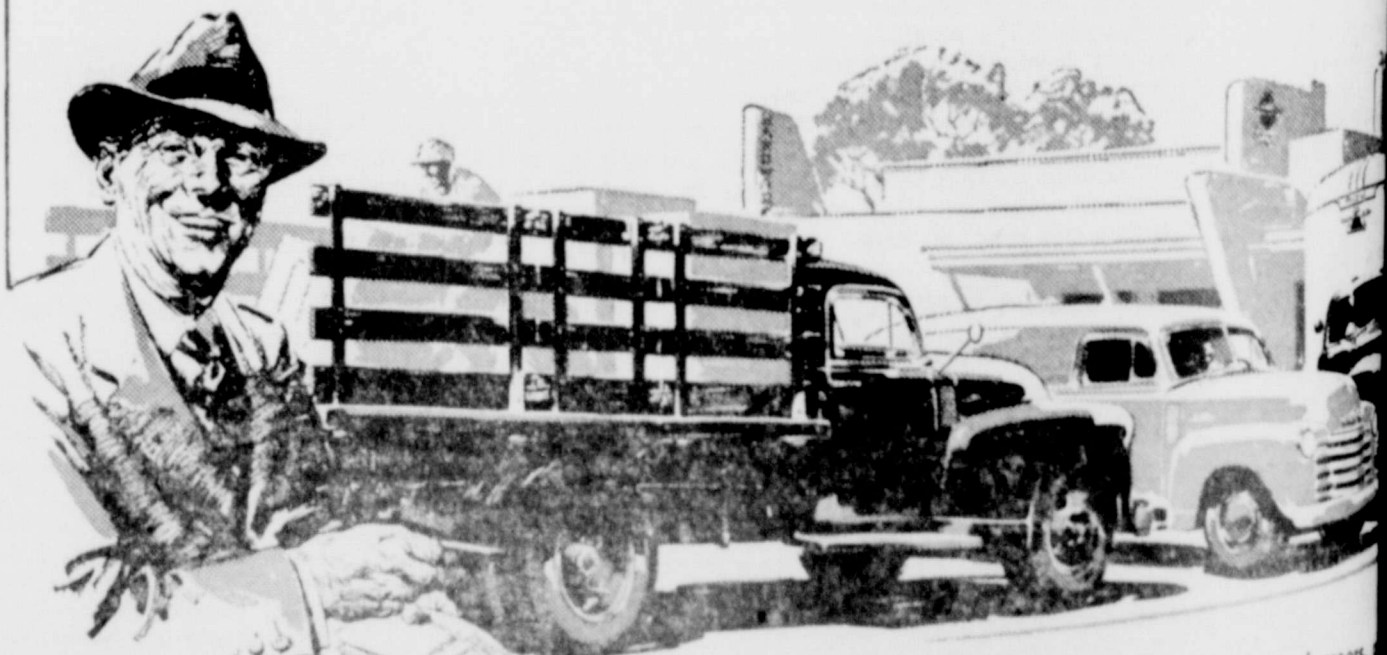
Dunlop Tires — Batteries — Accessories

Phone 3366

Lockney

It stands to reason...

Chevrolet trucks must be the best buy!



Big truck users, small truck users... users buy more Chevrolet trucks than any other make... to reason Chevrolet trucks must offer more of what you want.

When you stop to think about it, the best proof of outstanding value in any product is continued public preference. That's the way it is with Chevrolet trucks. They're the best-selling trucks in America today... for the twelfth straight production year.

This is a mighty important fact to consider before you buy your next truck. You want to consider that, while Chevrolet trucks give you more features you want, they also give you the lowest-priced truck line of all! Come in and talk it over with us.

MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE



LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

Cedar Hill News

Frances Lemons

Phone 224W1, Floydada

(Delayed)

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New Arrival

Born to Mr. and Mrs. Felix Garcia on Sunday, July 5th a 3 lb. and 12 oz. boy in the Lockney General Hospital. Mrs. Garcia returned to her home on Monday evening. The baby was named Joe Lee.

Mr. and Mrs. G. C. Applewhite and daughter, Myra, attended the opening of the Hart Baptist Church on Sunday afternoon.

Mrs. Edna Lackey and her daughter of Channing returned from Hot Springs, New Mexico on Monday of last week. They had spent two weeks taking treatments. Mrs. Lackey reports an interesting trip, fishing, sight seeing and visiting friends.

Mr. and Mrs. W. P. Ware returned home Saturday from the Scott and White Hospital at Temple where Mr. Ware underwent surgery on his eye. He will be able to remove the bandages in about two weeks.

Mr. and Mrs. W. C. Mercer Jr. of Abilene spent last week end in Lockney. They were accompanied home Sunday afternoon by Elizabeth Handley and Mary Jo Bonner who will spend a few days in Abilene.

Someone has said that we're only sure of two things, death and taxes. Anyway, the death rate doesn't increase every time Congress meets.

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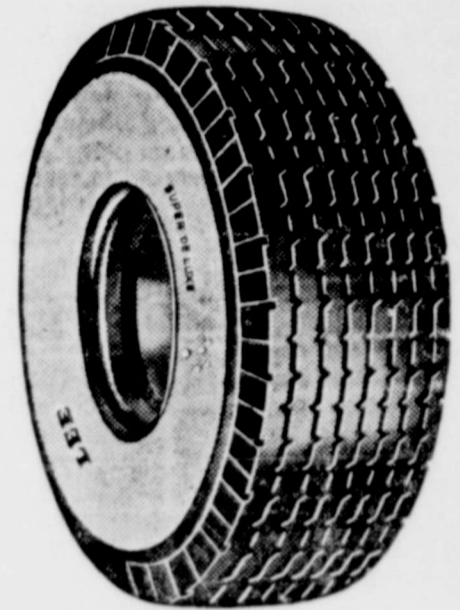
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Lee Tires Are Quality Tires!



15-month road hazard guarantee includes running on flats. Easy terms includes small down payment and six months to pay balance. Let's talk trade today!

ALBERT WILLIS GULF SERVICE

LESTER GREEN — Co-Managers — AUDVIE BARNETT
Dial 8883 South Main Lockney

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The word "girl" appears twice in the King James version of the Bible.

YOU CAN LICK ...
LET'S FOOT WITH ...
ANTHROPOLYTIC ACTION ...
A powerful fungicide, ...
off the tainted outer skin, ...
and kills on contact ...
like baby's. In just ...
if not pleased, your 40c ...
drug store. Today at ...
LOCKNEY DRUG CO.

Just Received — Our 1953 DOLLS

Use Our Lay-Away Plan! A small deposit will hold any doll Christmas. Select now while the assortment is complete.

LOCKNEY VARIETY

FARM AND RANCH LOANS

Low rate of interest — prompt service.
Call R. E. FRY
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Announces the Opening of his Office for the General Practice of Law
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MYSTERY FARM NO. 8

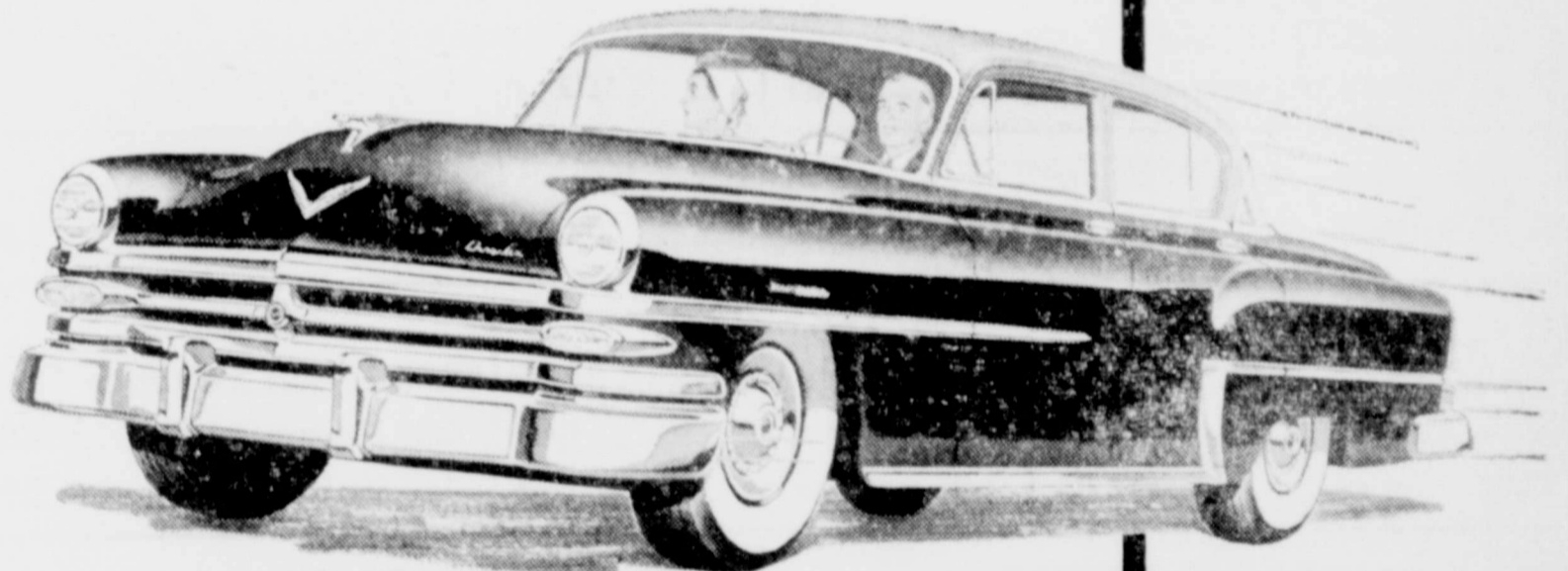
This is the eighth in a series of Mystery Farms. This aerial photo is of some farm in Floyd County and was made last fall. The first person who calls The Beacon office and correctly identifies the place will receive two tickets to The Plains Theatre or the Seale Handley Shop & Pump Company will give the original photo of this farm to the occupant if he will come to The Beacon office not later than Monday and give information concerning the farm. Check this picture carefully and if you believe you know it call The Beacon at once.



us for all kinds of Farm Machinery Supplies!
We don't have what you want — we can get it for you.
Belts — V-Belts — Flat Belts — all sizes and kinds.
Shovels, Rakes, Hoes, Garden Hose
Canvas Dams — the best made
Canvas and Plastic Stops
HANDLEY SHOP & PUMP COMPANY
Lockney, Texas

Most for you...

right now—in fine car performance... fine car styling... fine car quality



- Exclusive Chrysler-built Features
- Hemispherical Combustion Power
 - Full-time Power Steering
 - Driftless Shock Absorbers
 - Independent Parking Brake
 - Cyclebond Brake Linings
 - Original "Safety-Rim" Wheels
 - Safe-Guard Hydraulic Brakes
 - Chair-high Seats

DRIVES BETTER!

FirePower V-8... first really new-type engine since the birth of the automobile... has airplane-type hemispherical combustion that delivers maximum drive power. Steering and braking are fully powered. Here is greater safety through easier car control... a degree no other modern motorcar can match!

LOOKS SMARTER!

Right from the blueprints, this newest Chrysler has been given a new glamor look—yet has been designed to give you and your family the widest margin of safety and comfort on the road. Spaciously built, even to the 44% larger trunk. Chair-high seats. More vision all around. Decorator-styled interiors.

GIVES YOU MOST!

The big majority of today's most notable driving advances were first introduced by Chrysler. Many of them are still unavailable (or cost you extra) in other cars. Let your Chrysler-Plymouth dealer show you what this means in terms of actual dollars-and-cents benefits. Then take a drive and prove it yourself!

Standard Chrysler Equipment that costs you extra on most other cars

- Power Brakes (Standard on most Chrysler models)
- Electric "Constant-speed" Windshield Wipers
- No-Shift Transmission
- Back-up Lights
- Directional Turn Signals
- Foam Rubber Seat Cushions
- Factory Protective Undercoating
- Stainless Steel Wheel Covers
- Steering Wheel with Horn Ring
- Oil Bath Air Cleaner
- Oil Filter

Chrysler FirePower New Yorker

Now Available—The New Chrysler Airtemp Air-Conditioning System



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—SEE—

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Lockney

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Chevrolet trucks must be the best buy!



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HOW YOU CAN LICK LETE'S FOOT WITH CATOLYTIC ACTION
 A bacteriolytic fungicide, it kills off the itchy outer skin, kills the fungus and kills on contact. It's like baby's. In just one application, your ABC's are drug store. Today at Lockney Drug Co.

Just Received — Our 1953 DOLLS

Use Our Lay-Away Plan!
 A small deposit will hold any doll Christmas. Select now while the department is complete.

LOCKNEY VARIETY

FARM AND RANCH LOANS

Low rate of interest — prompt service.

Call R. E. FRY

Phone 65 or 875, FLOYDADA

MARSHALL FORMBY

Announces the Opening of his Office for the General Practice of Law

416 Skaggs Building
 Plainview, Texas
 Phone 2219

MYSTERY FARM NO. 8

This is the eighth in a series of Mystery Farms. This aerial photo is of some farm in Floyd County and was made last fall. The first person who calls The Beacon office correctly identifies the place will receive two tickets to The Plains Theatre or the Seal Handley Shop & Pump Company will give the original photo of this farm to the occupant if he will come to The Beacon office not later than Monday and give information concerning the farm. Check this picture carefully and if you believe you know it call The Beacon at once.



us for all kinds of Farm Machinery Supplies!

We don't have what you want — we can get it for you.

Belts — V-Belts — Flat Belts — all sizes and kinds.

Shovels, Rakes, Hoes, Garden Hose

Canvas Dams — the best made

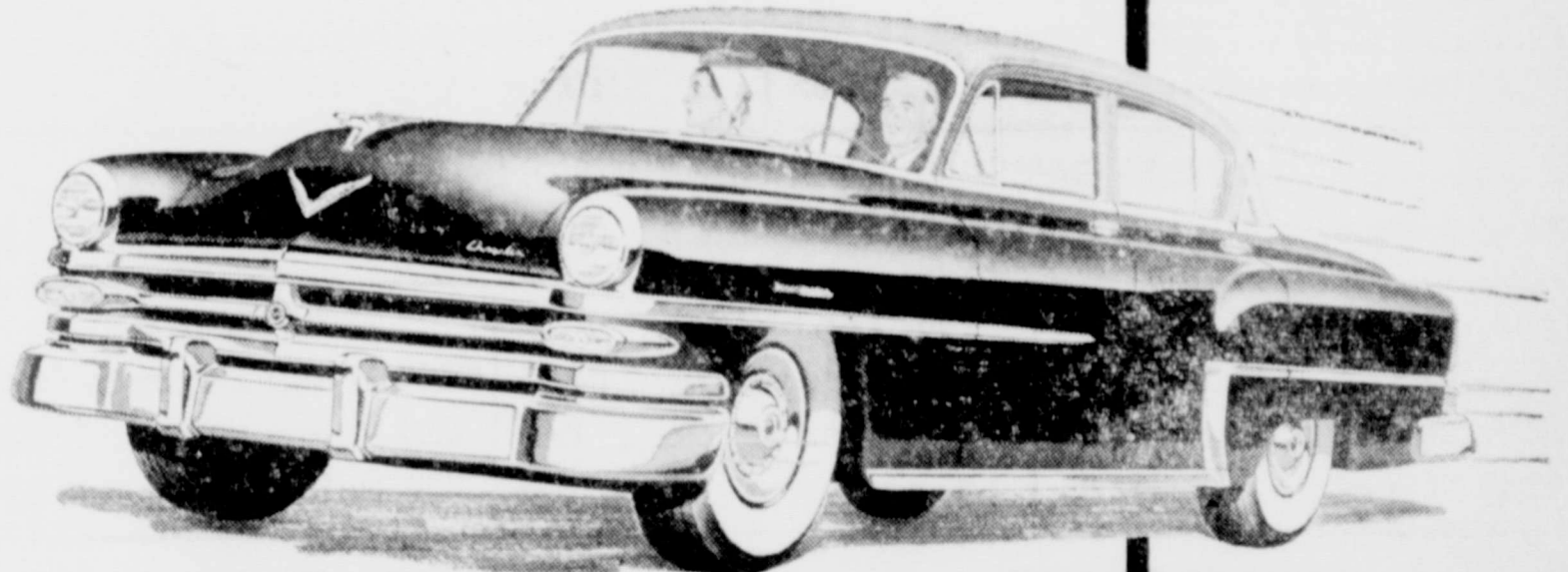
Canvas and Plastic Stops

HANDLEY SHOP & PUMP COMPANY

Lockney, Texas

Most for you...

right now—in
 fine car performance...
 fine car styling...
 fine car quality



DRIVES BETTER!

FirePower V-8... first really new-type engine since the birth of the automobile... has airplane-type hemispherical combustion that delivers maximum drive power. Steering and braking are fully powered. Here is greater safety through easier car control... to a degree no other modern motorcar can match!

LOOKS SMARTER!

Right from the blueprints, this newest Chrysler has been given a new glamor look—yet has been designed to give you and your family the widest margin of safety and comfort on the road. Spaciously built, even to the 44% larger trunk. Chair-high seats. More vision all around. Decorator-styled interiors.

GIVES YOU MOST!

The big majority of today's most notable driving advances were first introduced by Chrysler. Many of them are still unavailable (or cost you extra) in other cars. Let your Chrysler-Plymouth dealer show you what this means in terms of actual dollars-and-cents benefits. Then take a drive and prove it yourself!

Exclusive Chrysler-built Features

- Hemispherical Combustion Power
- Full-line Power Steering
- Drift-Stop Shock Absorbers
- Independent Parking Brakes
- Cyclobond Brake Linings
- Original "Safety-Rim" Wheels
- Safe-Guard Hydraulic Brakes
- Chair-high Seats

Standard Chrysler Equipment that costs you extra on most other cars

- Power Brakes (Standard on most Chrysler models)
- Electric "Constant-speed" Windshield Wipers
- No-Shift Transmission
- Back-up Lights
- Directional Turn Signals
- Foam Rubber Seat Cushions
- Factory Protective Undercoating
- Stainless Steel Wheel Covers
- Steering Wheel with Horn Ring
- Oil Bath Air Cleaner
- Oil Filter

Chrysler FirePower New Yorker

Now Available—The New Chrysler Airtemp Air-Conditioning System

Designed & Engineered to stay ahead of other cars



BILBREY MOTOR COMPANY

205 South Main
 Lockney, Texas

WANT ADS TO BUY TO SELL TO RENT

For Sale
 SALE — Furnished trailer. Also a small cotton house. Priced for immediate sale. 1/2 mile north of H. B. Foster Sr. 14-tfc.
 SELLING EARS — 15 acres. 2 1/2c per ear in field. Lockney, dial 2164.
 ME for fresh carrot juice and fresh vegetable juice. McAda, phone 2248.
 SELLING CARDS for all occasions. Brown's Cleaners and Dryers. A card to fit every gift. tfe-nc.
 SALE — One 6-foot Norge refrigerator. used, good condition. Electric. 1tc.
 SALE — 30 h. p. electric motor. good condition. See J. E. Cox or H. E. Motor may be seen at City. 14-3tc.
 SALE — A very nice 1930 model Frigidaire refrigerator. Excellent condition. Dykes Electric. 1tc.
 SALE — 33 acres of land. south of Floydada on highway. See W. H. Puckham Bureau Office. Floydada 665 or 940. 13-tfc.
 SALE — White bermuda squash for canning or also nice fryers. H. P. phone 3834. 13-tfc.
 for Monuments, Marking Slab Grave Cover. H. Cunningham, Lockney. 13-tfc.
 SALE — 12x20 ready-made, diagonal sheeting and walls. Hardwood. \$50.00. See V. D. Harris. 11-5tp.
 SALE — New and second hand furniture, congoletum rugs, room suit, baby bed and more. Also numerous other. Lockney Trading Post. 11-tfc.
 SALE — A few ewes lamb. Baker. 49-tfc.
 SALE OR TRADE — 1945 Deo truck, 16-foot grain model. White motor, tires, saddle tanks. Phone E. Smith Jr.
 ESTATE — Houses in for sale. Also farm land. at wholesale. V. D. dial 3847. 12-tfc.
 SALE — 6 rooms and garage, on Main Street, new, back yard fenced 50 foot lot, \$13,500. See Real Estate. 49-tfc.
 SEWING MACHINES — Albert King, phone free demonstration. 5-tfc.
 SALE — Immediately 4-room house, carpet and block north, 1 block high school. Derrell phone 3821 and 2235. 4-tfc.
 ES — If you need a for your tractor or hay member that we have Magneto, the best Bennington Motor Co.,

FOR SALE
A few new four row cultivators.
Canvas Dams — all sizes.
Plastic Dams.
Aluminum Siphons — all sizes.
Plastic Siphons — all sizes.
Shovels.
Dam Sticks — adjustable.
Genuine John Deere Cultivator sweeps — all sizes.
Spring Weeders — for all make cultivators.
Offset type umbrellas.
Hoes \$1.85 to \$1.95
Siphon Tube reducers.
LOCKNEY IMPLEMENT CO.
 Your John Deere Dealer
 Pat Stansell, Mgr.

Wanted
 WANTED TO LEASE — Irrigated farm for 1953 season. Will buy your equipment, assume your lease, and pay fair value of present crop. Louis Haenel, 131 Whiteside building, phone 2-2741, Lubbock. 14-1tp.
 HOUSEKEEPING — wanted or care of children. Will stay in home. Annie Ashlock, Lockney, Gen. Del. Labor Camp No. 16. 14-2tp.
 WANTED — Someone to piece quilt scraps. Mrs. J. R. McDonald, phone 3397, Lockney. 1tc.
 WANTED — Baby sitting and ironing. Miss Barkley at Rexrode home, dial 3823. 13-2tp.
 AERIAL SPRAYING or DUSTING MILLE FLYING SERVICE James Miller, Prop. Day Phone 9533 — Nite 564J Plainview, Texas 13-13p.
 GREETING CARDS for all occasions at Brown's Cleaners and Clothiers. A card to fit every gift occasion. tfe-nc.
 WANTED — To buy several tons of No. 1 Alfalfa Hay. Will pick it up in field. Call or write Perry Bennett, phone 3757, Anson, Texas. 13-3tp.
 WOULD LIKE TO RENT one-half or full section of irrigated land for 1954. Have plenty of good farming equipment. I am a good farmer and can furnish best of references. Melvin Brock, 7 miles north of Crosbyton, Route 2. 12-4tp.
 WANTED — Custom One-way and homeing. Doyle Casey, 1/2 block north of Y. 19-tfc.
 ATTENTION POULTRY RAISERS — Let us dress your fryers and hens for your locker or home freezer. No appointment necessary. Satisfaction guaranteed. Plains Poultry Products, Co-op Creamery building, Plainview, Texas, phone 905, or contact J. D. Huggins, Lockney.
WANTED!
 Windmill, Pressure Pump Work
 Cleaning Out, Repairing Raising and Lowering Towers
 JESSE HARRIS
 R. W. JOHNSON
 Phones 2386, 2265 or 3384
 WANTED — Custom mowing and raking. H. C. (Shorty) Burke, Lockney, phone 3840. 4-tfc.
 FISH & WARREN Cesspool Drilling 36-inch to any size. And Stormcellars Phone 258J Plainview 5-4tp-tfc.
 CUSTOM SPRAYING — for cotton insects of any other kind. Ross A. Cooper, phone 2245. 8-tfc.
 WANTED — Custom bailing. See Lawrence Quisenberry, box 135, Lockney, dial 3821 between 7 a. m. and 6 p. m. or 2379 after 6 p. m. or at the noon hour. 5-tfc.
 PIANO TUNING — Drop a card to Luther Fowler, Box 66, Lockney or phone 2173. 46-tfc.
 HAULING WANTED — Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Elland, Lockney. 15-tfc.
 Mr. and Mrs. Chester Maxey and daughter, Judy of Lorenzo spent Sunday here with her mother, Mrs. T. F. Anderson. Mr. Anderson and Patsy Mrs. Maxey is the former Thelma Zimmerman. She and her husband own and operate a tailor shop in Lorenzo.
 Mrs. Carl Grantham left Friday for her home in Oklahoma City after spending a week with her mother, Mrs. Perry E. Casey and Mr. Casey.

For Sale
 FOR SALE — Drive-way gravel, delivered. Dorsey Lynn Baker, phone 2363. 12-tfc.
PIANOS
 Responsible parties in this area can name the terms on a number of spinet and upright pianos that we will offer for sale here soon. Present amounts against them must be retired or transferred immediately. Most of these pianos cannot be told from new and are unconditionally warranted. If you want a piano worth the money, don't fail to write to us for time and place that these instruments may be seen. Our factory-trained tuner-technician will be on hand also to service any pianos here in need of tuning or repair. Call or write Credit Department, McBrayer Piano Company, 217 W. 6th Street, Amarillo, Texas. 13-2tc.
For Rent
 FOR RENT — Small furnished house. Also have bantam chickens for sale. A. B. Kenady, dial 3807. 12-2tc.
 FOR RENT — 3 room furnished apartment. Call F. O. Conner, 3198 after 6 p. m. or before 8 a. m. 13-tfc.
 FOR RENT — 4-room house, 2 miles east of Lockney. See J. B. Cumble. 12-tfc.
 FOR RENT — 2 room house with shower. Ross Cooper, phone 2245 or 2372. 12-tfc.
 FOR RENT — Duplex. Call Mrs. J. L. Dagley, phone 2243. 5-tfc.
 FOR RENT — 3 room furnished apartment, private bath. S. H. Milwee, phone 3845. 44-tfc.
FARM AND RANCH LOANS
 See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valuations. 7-tfc
GOEN & GOEN, Floydada, Texas
CARD OF THANKS
 I wish to thank all my friends for the many flowers, visits and other remembrances I received during my recent illness. I appreciate everything very much.
 L. M. Readhimer.

Lockney Lodge
 No. 867
 A. F. & A. M.
 Meeting third Tuesday
 CARLIER, Secretary
4%
 Land Bank loan to buy, improve or Re — low cost, long needed. Full or part privileges.
FLOYDADA NATIONAL CO-OP ASSOCIATION
 36 1/2 South Main
 Watson, Sec'y-Treas.

Assembly of God Services
 Rev. J. C. Lewis, pastor, preached at the regular morning and night services to a large congregation. On the regular Thursday morning radio program a duet, "The Old Rugged Cross" was sung by Mrs. Edna Gilly and Mrs. Juanita Teepie, a solo "In The Shadow Of The Cross" by Mrs. Robin Fortenberry. Another duet "God Rolls The Waters Back" by Mrs. Edna Gilly and Mrs. Juanita Teepie. The pastor gave the devotional found in Matthew 27:20-27.
 Mrs. J. A. Welch of Flomot and Mrs. J. R. Kelley visited in the Carl F. Lemons home Wednesday afternoon.
 Mrs. Roscoe Lackey of Lockney spent the day with Mr. and Mrs. Jack Yeary Sunday.
 Mrs. Eula Mae Lyles spent the week end at home with her parents, Mr. and Mrs. Joe Fortenberry. She is attending Lipperts Business College at Plainview.
 Mrs. McMillan of McKinney is visiting with her daughter, Mrs. Mona Rogers and family.
 Mr. and Mrs. J. B. Whitehead Jr. and daughter, Debra Sue visited Mrs. Whitehead's aunt.

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 Oldest and most complete abstract plant in Floyd County. Prepared to render prompt, efficient service on everything in the line of land titles.
MRS. MAUD HOLLUMS
 Manager

Cedar Hill News

Frances Lemons Phone 224W1, Floydada

Mrs. V. F. Lemons and son, Norman of Plainview had dinner in the Carl F. Lemons home Wednesday. They spent the afternoon with Mr. and Mrs. C. V. Lemons.
 Mr. and Mrs. J. A. Welch of Flomot spent Monday and Tuesday with Mrs. Welch's parents, Mr. and Mrs. J. R. Kelley.
 Mr. and Mrs. M. L. Boone of Childress visited with their parents, Mr. and Mrs. T. B. Fortenberry of Cedar Hill and Mr. and Mrs. M. A. Boone of Sterley from Wednesday to Saturday.
 Rev. and Mrs. G. C. Applewhite and daughter, Myra of Lone Star visited in the home of Mr. and Mrs. J. B. Whitehead and children on Sunday afternoon.
 R. H. Ford of Lockney visited in the home of Mr. and Mrs. Rene Yeary Sunday afternoon.
 Mrs. Felix Garcia returned from the Lockney General Hospital on Monday of last week. The baby, Joe Lee will remain there in the incubator for about five weeks. He weighs four pounds.
 Mr. and Mrs. Dale Taylor and children of Hollis, Oklahoma spent several days last week with their parents, Mr. and Mrs. M. H. Taylor of Cedar Hill and Mr. and Mrs. C. S. Keeter of Lockney.
 Mrs. Rene Yeary, Eulalia Sanders, and Frances Lemons attended the singing at the Nazarene Church in Floydada. Later they went to the radio station where Mrs. Yeary played the piano for the South Plains quartet.
VACATION IN COLORADO
 Mr. and Mrs. Clark Harris and family accompanied by Rev. and Mrs. N. S. Daniel and Phillip from Andrews are in Colorado where they will spend two weeks fishing at Lake City.
 Several other local families who plan to leave this week for a two weeks stay at the same place are Mr. and Mrs. Raymond Rucker and girls, and Mr. and Mrs. Ray Aston who will leave Thursday and planning to leave Saturday are Mr. and Mrs. Ernest Tannahill, Mr. and Mrs. C. L. Record and Mr. and Mrs. Ike Johnson and families.
IN CALIFORNIA
 Mr. and Mrs. Fred L. Brown are in California visiting his sister at Palo Alta. They will be gone several weeks.

Visits Relatives
 Mrs. Lura Buckner has been in Floydada the past week visiting her daughter, Mrs. Gene Lawson and family.
 Mrs. J. B. Lynn of Los Alamos, N. M., came last week to visit his parents, Mr. and Mrs. M. D. Lynn and family. While he was here the group all went to Decatur where they visited Mr. Lynn's sisters, Mrs. Avery Rastbury and Mrs. Quint Boydston and their families. They returned home Sunday.
W. I. HIGHTOWER ILL.
 W. I. Hightower is improving some at his home this week. He has been ill for some time and went to Sayre, Okla., last week to consult a doctor friend whom he had known years ago. His condition was better Wednesday, Mrs. Hightower said.
 Mrs. Anna Allen returned home Tuesday from a weeks vacation spent in Colorado. She accompanied her son, Melvin Allen and family.

Baptist Services
 Mrs. G. C. Applewhite gave a very interesting report on the camp services at the Baptist Encampment grounds that the family attended on Friday. The attendance on Sunday morning fell only three below the enrollment of the Sunday School.
 Edward Neil Whitehead and Edward Lemons accompanied Myra Applewhite to the Baptist Encampment grounds to attend the encampment on Monday. They returned home Wednesday afternoon. The junior boys, Marvin Lemons, Aubrey Whitehead, and Harold McLendon left Wednesday afternoon and will return on Friday.
 Mr. and Mrs. Leonard Strickland and children, Carolyn and Tommy, spent several days with their parents, Mr. and Mrs. Bishop Wigginton and Mr. and Mrs. Boots Strickland. The Stricklands have recently moved to Plainview where Mr. Strickland is employed in a barber shop.
 Rev. and Mrs. Raymond Spence and children will be at the Cedar Baptist Church on Sunday the 19th for the morning and evening services.

Workman Plumbing & Heating
 Dial 3422 Lockney

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 16, 1953

Jones Garage
 NOW OPEN FOR BUSINESS!
 Located on Highway 70 just west of Carothers Courts.
 General Repairs and Painting

Kimble Optometric Clinic
 For Appointment Call 254—Floydada

For GREATER COMFORT change to **DUNLOP Gold Cup CUSHIONS**



24 LBS. of AIR
 Absorb Jolts and Body Noises—QUIETER
 20% more rubber on road... BETTER TRACTION
 More Air under less pressure—PROTECTION AGAINST BLOWOUTS
 MORE MILEAGE than best first line conventional tires

No other improvement will do as much to make your car ride like a new 1953 model.
 Dunlop Cushions absorb shocks that bruise or cut ordinary tires.

JACKSON TIRE COMPANY
 PHONE 3366 LOCKNEY

DARNELL GROCERY
 Dial 2233 Free Delivery

Coffee	Hills Bros. 1 Lb.	79c
BISQUICK	2 1/2 lb. box	45c
JELLO	All Flavors Box	5c
IRRIGATION DAM STOPS — 30% OFF		
Frostee	Liptons 2 for	25c
Candy	Chocolate Cherries 1 Lb. box	35c
SOAP POWDER	Rinso Giant Size	45c
MARKET		
Cheese	Armours 2 lb. box	85c
Fryers	pound	57c

We are featuring such respected lines as:

CRANE AMERICAN STANDARD ELGER
 Bath Room Sets
GENERAL MISSION CRANE DAY & NIGHT
 Water Heaters
PIPE FITTINGS REPAIRS PARTS SEWER PIPE

The Lockney Beacon

Established 1902
 PUBLISHED EVERY THURSDAY
 HAYS & REYNOLDS
 Publishers
 Edgar R. Hays Editor
 Willis Reynolds Editor
 Mechanical Superintendent

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 Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF THE TEXAS PRESS ASSOCIATION

Minute Editorials

Blessed are they that do his commandments, that they may have right to the tree of life, and may enter in through the gates into the city.—Revelation 22:14.

—oOo—
 Floyd County's share of the state's minimum school program will no doubt be increased again year after next unless some catastrophe hits the county and probably will be regardless of catastrophe. The increase for the county the coming year was over \$7,000 and but for the ceiling of ten percent on increases it would have been twice that much. The maximum increase is ten percent for any two year period and that kept the county share of the school program from a larger increase. Some counties are complaining since the ceiling on the increase forces counties who don't increase to pay more than their share of the program according to the economic index. The index doesn't work fast enough to reflect

drouth conditions this year but in spite of this some plains counties actually received reduction in their allotments.

—oOo—
 The Lockney district's increase was nearly \$2,000 from \$17,452.28 to \$19,222.86. Under the old tax program for the district the funds were inadequate and with this increase the district surely would have been running in the red had valuations not been increased. What the new increase will do to valuations we don't know but we do know it won't make for any reduction in taxes.

—oOo—
 Many school districts in this area are paying from \$100 to \$300 per year above the state minimum salary to teachers. The Lockney school district is unable to do this just now and that is why teachers are hard to keep here. We have lost several teachers this summer because of salary. We hope that this district will sometime in the future be able to match salaries paid by districts of equal size and valuation.

—oOo—
 The government is looking for ways to increase the postage rate. We may have 4c postage stamps on letters some time soon and newspapers already have felt the increase in postage rates and will feel more. Local stores may find some comfort in the move to increase postage rates however. It will be somewhat of a hindrance to the mail order houses and may cause more folks to shop their home stores first. There's silver lining in every cloud.

—oOo—
 What is the drouth going to do to the cotton market — and cotton quotas for next year? Cotton production this year may not reach the high yield originally expected and certainly it won't in Texas. Texas production is expected to be something less than four million bales. If the entire nation's yield is off that much it may be that the market will go up and we still won't have acreage allotments next year.

—oOo—
 House building is expected to receive some stimulant from the liberalizing of the FHA loan law. Now payments may be spread over a 30 year period if desired and the down payment has also been lessened. The FHA loan program, with which many a house has been built by a person who could not have otherwise built one, has been one of

GOOD FENCES MAKE GOOD NEIGHBORS



With Our EXCHANGES

MALADMINISTERED LAWS

The wholesale prices of agricultural products have been dropping, in some cases sharply. This has led to honest fear on the part of some producers that an agricultural emergency may be in the offing, and that the present price-support and related laws are not adequate to cope with the situation. The fear has been fed by politically-inspired insinuations to the effect that the present administration, and particularly Secretary of Agriculture Benson, are not genuinely sympathetic to the farmer's problems.

Such views as these were vigorously and tellingly disputed by Senator Bridges in a recent speech on the floor of the Senate.

—oOo—
 Heard about a new shaving lotion that's supposed to drive all the girls crazy — it smells like money.

speech on the floor of the Senate.

The prime cause of the trouble, Senator Bridges said, lies not in the laws themselves but in the way the laws were administered in the past. Unmanageable surpluses were built up in the government warehouses, and small effort was made to dispose of them even when conditions were favorable. As one example, he cited corn. The law gives the secretary of agriculture discretionary power to release corn which the government holds and the taxpayers have paid for. Yet, Senator Bridges said, "When the cattle feeders needed feed in order to hold their cattle, to raise the grade of their beef, and to preserve their breeding herds, sufficient corn was not released, even though it was available for sale in government storage bins."

Finally, Senator Bridges said that the law will be observed now and in the future, and expressed his certainty that the legitimate interests of both agricultural producers and the consumers will be zealously guarded.—Herald.

TRYING TO MIMAC US

Just last week, we told you about a wind storm moving at a rate of some 85 miles per hour hitting Nashville, Tenn. As they had not had a rain in the past 24 hours or so, there was a lot of dust to be kicked up. And the item stated that it almost strangled the Nashvillians. So, this week friend Jacob Sandage of south Terry brought in his Heber Springs, Ark., paper, which stated that a man in the area had cut his hay and left it on the ground. A huge wind struck the field and carried away, not only every sprig of the hay, but a lot of the soil in addition. What are those Arkansawyers and Tennesseans trying to do? Mimac West Texas? Well, they'll have to get some wind together that cover more territory than a hay field or a city.—Terry County Herald.

A PUBLICIZED SERMON . . .

Probably the most widely publicized sermon in the nation Sunday was the one the pastor delivered in the tiny Trinity Evangelical and Reformed Church in the small town of Thurmont, Md.

The reason this sermon stood head and shoulders above the thousands of others delivered Sunday was because President Eisenhower unexpectedly dropped in at that tiny church to worship. He heard the small town minister charge that international distrust and the high national crime rate are symptoms of the failure to achieve spiritual independence.

Every Sunday, thousands of inspiring sermons are delivered in churches throughout the nation. It's a pity that a national figure has to drop in on one of them unexpectedly before the message it brings can reach more than a handful of people.—Post Dispatch.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

July 16, 1915

Mrs. I. N. Dillard passed away Tuesday at Amarillo where she had been taken two weeks ago to undergo an operation. She is survived by her husband and two little children, the children of a former marriage.

Mrs. S. E. Russell passed away in Plainview Thursday at 12:10. She had been carried to Plainview about two weeks ago where she underwent an operation. Funeral services will be held at 10:00 at the Lockney cemetery. The deceased is survived by a husband and 9 children.

July 19, 1923

Work will begin this week on the concrete curbing and gutters and when this is finished the concrete base for the brick paving will be laid, then the brick will be put down.

Mr. and Mrs. Ed Reeves went to Amarillo Tuesday returning Wednesday. They were accompanied home by their daughter, Miss Mable who has been attending school at the Canyon Normal.

Albert Bean and Flake Griffith of Dallas came in Sunday on a two weeks visit with their parents, Mr. and Mrs. Lee Bean and Mr. and Mrs. Theo Griffith.

July 18, 1941
 Special school elections were called for July 18 on the proposition: "What not the tax levy rate Lockney Independent District shall be increased its present level of \$1.00 to \$1.50 on the valuation of taxable property within such school to a rate of \$1.50 on the valuation of taxable property within such school district."

At a meeting of Floyd County School Board members on the 12-grade system was held for the Lockney and Plainview schools. The board will be classified on a 12-grade system.

Born to Mr. and Mrs. Jackson of Floyd County, Judy Jeanette, born July 18, 1941, is the daughter of Mrs. F. L. Marble. Her son is a brother of David Floyd Jackson.

Bob Davis, son of Mr. and Mrs. Marshall Davis, and Jameson, left yesterday for Los Angeles, California where he will attend an airplane school.

Mary Pearl Carthel, daughter of Mr. and Mrs. E. E. Carthel, underwent an emergency dectomy Sunday night at Plainview hospital.

SPECIAL PRICES on all Radiators International Farm Cores—\$25.00 Exchange

STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas

F. L. BROWN

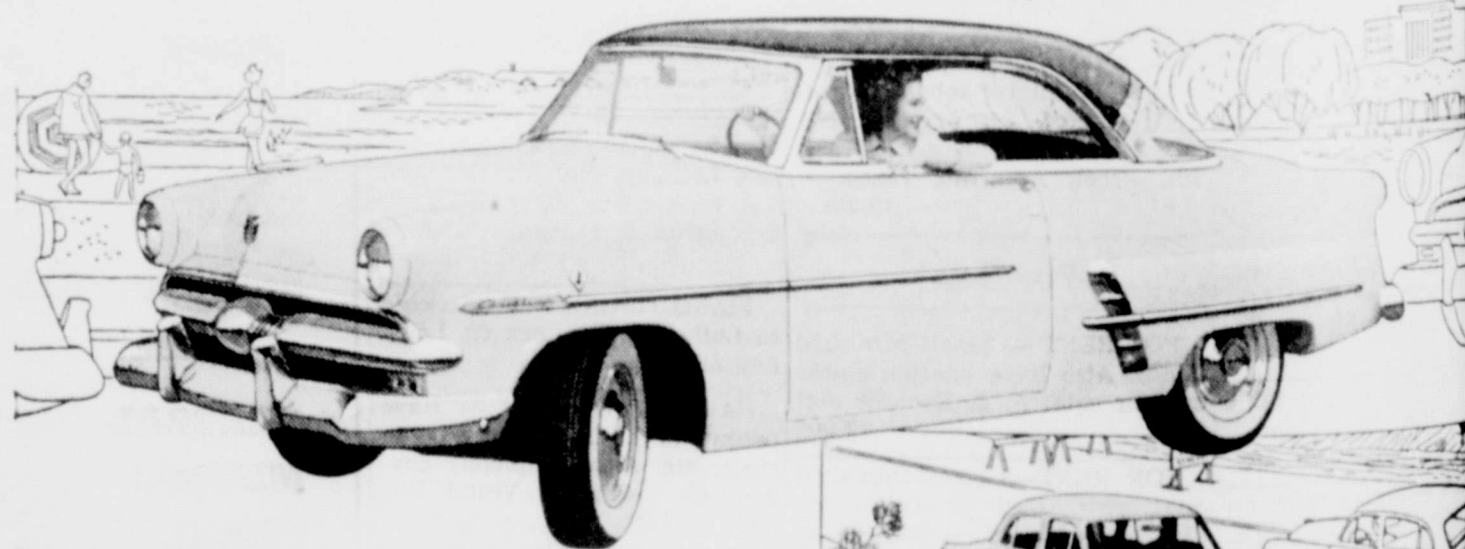
REAL ESTATE
 City Property—Farm and Ranch Land
 We deal in all kinds of Real Estate and will be glad to help you buy or sell. Come in to see us.
 Located in Frank Perkins Building
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NOW! Ford Master-Guide the last word in Power Steering!

"WHO NEEDS MUSCLES?"



Master-Guide applies hydraulic steering power automatically . . . and in varying degrees as required . . . right at the steering linkage, close to the wheels. At the same time the system serves as a hydraulic shock absorber to keep road jars and jolts from your hands. As a result all you do is . . . guide the car . . . Master-Guide supplies the muscles.



It's the newest in a long list of Ford advancements that make this Ford the outstanding car for '53!

No other car near Ford's price has ever offered you so much! Ford was the first in its field to bring you V-8 power. Today, Ford alone of all the low-priced cars offers you the smooth, unsurpassed performance of a V-8 engine. And Ford's Six with Overdrive, won the Sweepstakes in this year's Mobilgas Economy Run.

Ford first brought to the low-price field a completely automatic transmission that combines the smoothness of a torque converter and the gas-saving "go" of automatic gears. In all, Ford offers 41 "Worth More" features.

And now, in addition, Ford brings you the newest and finest in power steering . . . Master-Guide, a system exclusive in Ford's field! It's no wonder, then, that Ford is the "Worth More" car . . . worth more when you buy it . . . worth more when you sell it.



HILPS YOU OUT OF "TIGHT SPOTS!" The tougher the going the more Master-Guide works for you. For example, if you go off the pavement onto a soft shoulder or a rough, rutted road, Master-Guide provides the muscles to hold a steady course. Master-Guide also absorbs the shock that might otherwise be transmitted to the steering wheel. All handling is easier with Master-Guide and parking requires only one-fourth the normal effort. Should Master-Guide ever lose its power, the standard steering mechanism will operate just as usual. This Master-Guide provides new ease with full security, wherever you drive. Optional on all V-8 models if extra cost.



...freezing is
FASTER!



SYMBOL OF QUALITY

50% faster than old-fashioned food preserving methods. That means labor is saved as well as time.

Yes, and frozen foods retain more of their food value, and their flavor and appearance is better, too. What's more, it takes less space to store your foods when you freeze them.

For your home-grown fruits and vegetables, and purchases made in quantity when prices are low, try freezing this year. It's faster—and better.



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"WHITEY" BACCUS
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 IF YOU'RE INTERESTED IN AN USED CAR BE SURE TO SEE OUR SELECTION

J. C. JONES CO. STARTS TODAY

LOCKNEY, TEXAS USE OUR LAY AWAY PLAN

"CASH" PAYS"

OUR ANNUAL MID-SUMMER

CLEARANCE

USE OUR POPULAR LAY AWAY PLAN

FINAL CLEARANCE

ALL WANTED

YARD GOODS

SAVE 21%

Sew and Save for School now



TO THE BUYING PUBLIC

At this season of the year, even though we are in the midst of summer, from a retailer's standpoint, we must of necessity be planning for the fall arrival of new merchandise and our policy of not carrying goods from one season to the other makes this timely clearance sale possible. Right now at the height of the season you are able to buy summer merchandise at most attractive prices. We must have room for new fall goods that is arriving daily and to get this room we offer these most attractive prices on staple standard merchandise.

J. C. JONES CO.



WOMENS CHILDS HATS final clearance choice of House

Two Big Groups

Values to \$5.95 choice \$1 and \$2

Look! Womens fine Sheer



Nylons Values to \$1.29 Now 79c

Fall Shoes FOR THE WOMAN OF FASHION

JUST RECEIVED New Fall SHOES for Entire Family



Smart New styles New Low Prices



LOOK AGAIN!

A Special Purchase ONLY 200 ONLY Full size 100 lb. FLOUR SACKS you can get them 19c Each



FINAL CLEARANCE MENS SUMMER PANTS SAVE 21%

Reg. \$6.90	Reg. \$7.90	Reg. \$8.90	Reg. \$9.90
Now \$5.45	Now \$6.24	Now \$7.03	Now \$7.82

Look!

REMNANTS

In checking our active piece goods department at this time we find hundreds of yards of wanted yard goods items in short lengths, ranging from one to four yards, these are ticketed and plainly marked, and placed on tables to go at one half the regular price. (All yardages and calculations guaranteed). Look this table over.

1/2 Regular Price 1/2



MENS FALL Oxfords

At New Low Prices See Them Today

LOOK! Big Table Odd Lot Items

JACKPOT VALUES

LOOK! Big Table Odd Lot Items

Odd Lot Bargains Values to 50c Choice 25c

Odd Lot Bargains Values to \$1.00 Choice 50c

FINAL CLEARANCE COOL COTTON DRESSES

Values to \$9.90



Thrilling SALE of Summer Dresses

COTTON KING

NEW!

JUST RECEIVED Fine Shipment Mens Fine SUITS Select yours now on lay Away Plan New Low PRICES



SOUTH PLAINS NEWS

by Mrs. Murray Julian

Rev. W. S. Spearman went to Kirkland Monday morning to bring home his son, Billy, who had spent the past week visiting with friends there. Rev. Spearman then took the intermediate boys to the Baptist Plains encampment where they will stay until Wednesday evening and the Junior boys will go for three days. WMU meets at the church on Wednesday afternoon at three for an afternoon of Bible study. Wednesday evening WMU ladies of the church will go to the Baptist encampment where they will help serve supper to the intermediate boys gathered there.

Those who will help serve are Mrs. Raymond Upton, Mrs. Bryan Karr, Mrs. Murray Julian and Mrs. W. S. Spearman.

Mrs. Mary B. Welland of Lockney who has been spending the past three months out in California visiting Mrs. Kendall Cummings sister, Mr. and Mrs. A. J. Hill will be home this week and will come here to visit with her daughter, Mr. and Mrs. Kendall Cummings and family.

Dinner guests in the J. P. Taylor home Sunday were Mr. and Mrs. Sim Reeves, Mrs. Bob Reeves and baby Kerry, and Mr. and Mrs. Grigsby Milton and girls.

Mr. and Mrs. Murray Julian and Mrs. Roy Childress visited Mr. and Mrs. Oscar Hewitt Thursday evening. Mr. Hewitt had just come home from the hospital in Floydada where he was very ill Wednesday and Thursday and Mrs. Childress was spending the night with them while Roy Childress and Mary Louise were away for a few days in Portales, N. M. We hope Oscar continues to improve.

Wora has been received that Otis Milton, in Amarillo, was brought home from the hospital, and although suffering with polio, so far he is not badly ill. The children have all been given the new gamma globulin shots.

Bob Reeves left for Camp Roberts, California ready to report for overseas duty July 10. Mrs. Reeves and baby son will stay here at the farm for the time being.

Jim Mulder of Sadler, Texas, uncle of Arby Mulder will arrive this Wednesday to spend some

time visiting Mr. and Mrs. Arby Mulder and children. They plan to go to Albuquerque, N. M. the latter part of the week to visit Mr. and Mrs. O'Dell Mulder and daughter for several days.

Mr. and Mrs. Junior Calahan and girls were hosts Sunday to her parents, Mr. and Mrs. Carl Smith of Floydada and to Rev. and Mrs. W. S. Spearman and children.

Mrs. Gilbert Beans home in Lockney will be the setting for a pink and blue shower Tuesday, July 21 at 4 o'clock in honor of Mrs. Douglas Beedy.

Eugene Beedy arrived Tuesday of last week from Lake City, Colorado in company with his grandmother, Mrs. W. B. Wilson of Fairview. Mrs. Wilson, Eugene and Mr. and Mrs. Bill Tye of Floydada had spent most of the past two weeks fishing and enjoying a vacation on the western slopes of Colorado.

Rev. Chas. Joiner accompanied his son, Early Joiner to Rye, Colo. Saturday. They were taking a combine to Colorado and Rev. Joiner will spend the next two weeks visiting with Dr. and Mrs. Joiner and Gordon.

Martha Lee Sanders arrived home by way of Amarillo on the ten o'clock plane Saturday night from Azusa, California, where she had spent the past month at the Hazel Hurst Seeing Eye Foundation. She brought home with her, her dog, Rusty, whom she has been training for the past few weeks in California. Mr. and Mrs. Otho Sanders and boys went to Amarillo to bring Martha Lee home.

Dan Perkins attended funeral services in Amarillo last Tuesday morning of Clyde Clark, who died in a car accident near Dalhart over the week end. Owen Thornton formerly was associated with the Clark family in the Ponca Wholesale Mercantile business in Clovis, N. M.

South Plains suffered defeat in their softball game last Tuesday night, July 7, at the hands of the Legion, but on Thursday they played Aiken at the Lockney Field and won that game. They are still leading the Lockney Softball League and everyone continues to enjoy the good clean games.

Mrs. George Weast and Mrs. John Smitherman went to Lockney Tuesday afternoon to visit an old friend, Mrs. Blanche Phegley, who is spending a few weeks with her daughter, Mr. and Mrs. Arthur Barker Jr.

Mr. and Mrs. John Wilson were hosts to a group of friends and relatives Saturday evening. They included her great aunt, Mrs. John Wigginton of Coleman, Texas, Mr. and Mrs. Fred Wigginton of Plainview, Mr. and Mrs. Floyd Johnson of Floydada and Mr. and Mrs. Johnnie Hutchinson, also of Floydada. Mr. and Mrs. Roy Childress

have issued invitations for the wedding on Saturday, July 18, of their daughter, Mary Louise, to Mr. Chester Hidalgo, of Opelousa, Louisiana, and the marriage will take place at Saint Anne's Catholic Church, in Canyon, Texas. A reception immediately following the ceremony will be held at the Cousins' Hall Lounge.

The Smitherman family were called to Rhome, Texas Friday of last week by the sudden death of Ed Smitherman, brother to P. M. Smitherman. The funeral services were held in Rhome on Saturday, and accompanying P. M. Smitherman there were Mr. and Mrs. John Smitherman and Ernest and Jack Smitherman. They returned home Sunday.

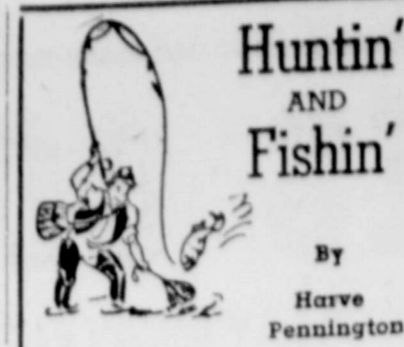
Mr. and Mrs. Owen Thornton and children left Sunday morning for Amarillo where they attended an all day family reunion held in Ellwood Park for all the McManigal families. There are nearly a hundred McManigals coming from Happy, White Deer, Canyon and Eufalla, Oklahoma. Mrs. Thornton's father, Mr. McManigal is eighty years old, and a reunion is held each year near his birthday.

Mac Smitherman is home with his family, Mr. and Mrs. John Smitherman for a ten day furlough. He has been stationed at Camp Mammoth, Kentucky, but when his furlough is ended he will be stationed for the next five weeks at Fort Benning, Ga.

Mr. and Mrs. G. F. Weast spent Thursday evening in the home of Mr. and Mrs. Ed Thomas who live near Silvertown.

H. D. Club Meeting

The South Plains Home Demonstration Club met at the home of Mrs. John Smitherman Thursday, July 9, with hostesses Mrs. Ernest Smitherman and Mrs. Arby Mulder. Roll call was answered by household hints, and 4-H Club girls were in charge of the program for the afternoon. Sue Wilson led the group in a game, and they sang a number of songs. The 4-H Club pledge was given by Donita Milton, with the members joining in. Reports of the 4-H camp in Lubbock were given by June Marble and Donita Milton. Mrs. Grigsby Milton gave a report of her trip to College Station and Mrs. John Wilson told of 4-H work in Floyd County. The program was very enjoyable and the leaders and girls are to be commended for their work. The program of the club was given by Mrs. J. P. Taylor, who told the story of "Our Family." Mrs. Murray Julian and Mrs. Bill Beedy gave Folk Songs, new and old. The next club meeting will be at the home of Mrs. Frank McClure on July 29, with Miss Petty giving a clothing demonstration. Members present were Mrs. Bill Beedy, J. P. Taylor, Bryant Higginbotham, Bryan Karr, Eulan Bradshaw, Gilbert Bean, Murray Julian, Otho



I guess the reason we have so much to say about the black bass is because he is our most popular game fish in this part of the country and more people fish for him. Of course we have other game fish, such as our white bass, crappie, rock bass and all of the perch family. And in the next few years we will have the pike in our Texas waters and some of our lakes have all ready been stocked with them.

Most of our game fish go in schools, other than the black bass and they are usually found in pairs and if you catch a large one you can rest the water for about fifteen minutes and go there and catch his mate. Now for more plugs for the black bass. Some top-water plugs in the popping class have small notches only across the head to give resistance to the water in

prompting the important boiling or popping disturbance. It is difficult for the amateur to use these.

Newer examples in this field have hollowed-out heads and they pop with the greatest of ease, in fact, with merely a slight wrist motion. A popping plug with the rubber skirt has the added feature of this tail-adornment. When not reeled, the undulating movement of the rubber strands proves an attractive feature to the bass. Not all popping plugs are strictly top-water in their mode of action.

Some plugs (such as the underwater wobblers) float when not reeled, but when reeled, dip under water and weave along in an erratic side to side man-

ner, yet a plug of this type popped when not reeled, aware of this fact. You get a wobbler, for example, and get it not only as an operator but also a plug. First therefore, a plug to water as you are successful popped on top water, start reeling it up water.

Mr. and Mrs. Pat Stansell family returned during the end from a vacation trip to Weston, Mr. Stansell is a member of Lockney Implement Co.

See the new
Elgin Wrist Watch
All steel case, 360 degree automatic wind, 17 jewels, either black or white dial.
\$69.50
Expert Watch Repairing
Free Engraving on all merchandise purchased here.
K. W. Cook
JEWELER
Dial 2181 Crager Bldg.

It's Here!
The New
GOOD YEAR
ALL-NYLON CORD
Super-Cushion
Auto Tire

STRONGER
up to 80% more strength for longer wear!

WEARS LONGER
up to 21% more mileage!

and YOURS
for only a few dollars more than a standard tire!

See it! Compare it! Drive on it! — the new miracle All-Nylon Cord Super-Cushion — the tire that's miles ahead... for only a few dollars more!
As little as \$1.25 a week for a pair!

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Fire — Hail — Polio —
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Phone 2141
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HERE'S WHAT YOU GET WHEN YOU BUY A NEW

Frigidaire Refrigerator
with Cyclamatic unit:

Food Freezer and Refrigerator combined

Roll-to-you Shelves

New ideas in Convenience

Safe Levelcold

Really Automatic Defrosting

Powered by Meter Miser

Rust-proof Aluminum Shelves

Lifetime Porcelain Interior

Quickube Ice Service

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See us today for a new **FRIGIDAIRE**

DYKES ELECTRIC
Dial 2246 Lockney

FARM BUREAU
Invites Investigation:
Fire — Life — Auto
Polio
BLUE CROSS; FARM LIABILITY
PHONE 665
FLOYDADA

NOTICE OF
New Closing Hours

Effective July 20, the two drug stores in Lockney will observe the following hours:

DAILY — the stores will alternate in closing, one at 6:00 p. m. and the other at 8:00 p. m.

SUNDAY — The stores will alternate in being open during these hours: 8:00 to 10:30 a. m., 1:30 to 6:00 p. m.

SATURDAY — Both stores will be open from 8:00 a. m. to 10:00 p. m.

We set these new hours so that the store owners and employees may have a little more time to spend with their families and may attend church on Sundays. We will appreciate your co-operation in remembering these hours and will continue to appreciate your patronage.

Byrd Pharmacy
Lockney Drug Co.

See us for
Sweeps — need all kinds.
Dokocil Weeders
Irrigation Supplies
We will fix any kind FLAT.
Lone Star Oil
Phone 3487

INSURANCE
FIRE — HAIL — TORNADO
REAL ESTATE and SURETY BONDS
MONEY TO LOAN on Farms and Ranches at Low Interest Rate
Next door to Federal Bldg.
FRANK PERKINS
Phone 3311

CALL 2331
BUTANE-PROPANE DELIVER

Carburetor and Appliance Serv

Baker FLASH-O-GAS CO. INC.
"THE OLDEST BUTANE DEALERS IN THE PANHANDLE"
AL WILLIS, Manager
Lockney Phone 2331

MODEL AIRPLANES
See us for Model Airplanes, Flying Models, Gas Motor Planes.
VAN'S HOBBY SHOP at
REESE ELECTRIC SERVICE
Located on the Lockney Loop Phone

INSURANCE OF ALL KIND

We write Insurance on—

- Automobiles
- Homes
- Furniture
- Life
- Polio with 11 other diseases.

LET US MAKE YOUR FARM LOAN
We have three good Farm Loan companies.

FHA LOANS

REAL ESTATE FOR SALE!
If you want to sell, list your real estate with us.
See —
PINNER INSURANCE AGENCY
FAY Phone 3329 JIMMIE

ATTEND FUNERAL

Mr. and Mrs. G. M. Brunner attended funeral services in Amarillo Monday for their daughter's mother-in-law, Mrs. A. F. Saddoris.

Mr. and Mrs. T. A. Dillard and Ray Dillard returned Tuesday from a vacation visit with relatives at Iraan. Ray went on to El Paso and Juarez, Old Mexico.

Mr. and Mrs. Jay McPherson and family spent last week end with his brother, Mace McPherson and family at Hobbs, New Mexico.

HERE FROM TENNESSEE

Visiting in the John Hodel home last week were Mrs. Otto Hodel, daughter-in-law of the John Hodels, from Eunice, New Mexico; and Mrs. Burl Bivins from Bristol, Tennessee. Mrs. Bivins is a granddaughter to the John Hodels.

CRITICALLY ILL

Mrs. Cleatis Jefferson was carried to the Medical-Surgical Hospital here late Tuesday and relatives reported that her condition was critical Wednesday. She has been ill for several years.

Little Miss Vally Dawn Taylor of Lubbock spent from Thursday until Sunday evening with her cousin, Marie Harris.

Rev. and Mrs. F. P. Graham and Preston from Lone Star returned home Friday after spending a weeks vacation at Blue Mountain Lake near Booneville, Arkansas. Rev. Graham is pastor of Lone Star Baptist Church.

OFFICE SUPPLIES at The Beacon Office.

Mrs. Sherman Attend Arts Workshop, Tech

Mrs. L. K. Sherman of Lockney was among the eighteen area women who completed an annual Creative Arts Workshop held in the Texas Tech Home Economics Building in Lubbock last week under sponsorship of the college and Texas A&M College Agricultural Extension Service. The women, leaders in home demonstration clubs in three districts, will give lessons in their respective clubs.

The purpose of the workshop was to teach principles of design and how to create and apply original designs to various articles which may be used as accessories for the home, costume or gifts.

Miss Martye Poindexter and Mrs. Ethel Jane Beiliter of the home economics faculty were in charge of instruction.

There were advanced lessons for women who had attended previous workshops and procedure included lectures, discussions, demonstrations and practice.

Those receiving credit for the course were Mesdames L. K. Sherman, Lockney; Arlon Miller, Floydada; E. J. Harp, Levelland; L. H. Barnard and W. C. Watkins, Amarillo; V. E. Dodson, Hereford; P. L. Pollard, Hale Center; H. W. Putman, Odessa; Oscar Peterson, Higgins; T. D. Anderwald, White Deer; Fred Johnson, Stinnett; Marvin Williamson, Dumas; T. Teal, and W. O. Goodpasture, Lubbock; E. R. Steen, Idalou; Joe Hudson, Seagraves; Miss Evelyn Dixon, Dalhart; and Miss Virginia Hunter, Texline.

Miss Aubrey Russell, district agent, was in charge of arrangements for the five-day school.

One of the main purposes of the annual workshop was to encourage home demonstration club leaders to improve the work of crafts.

Last week's lectures and demonstrations took up new processes in textile design such as stencil, tie-and-dye, batik and freehand and silk screening painting. Knotting and braiding were done with emphasis on original thinking and planning for many uses.

Games, requiring work with wood, plastic and metal, were designed and made for family use.

Enrollees were from Districts 1, 2 and 6.

TO TEMPLE

Mr. and Mrs. Leon Wofford and his mother, Mrs. Luther Wofford have been in Temple, Texas since the first of this week. Both Mrs. Woffords are going through Scott and White Clinic.

Mr. and Mrs. Jack McMillin and sons, Bobby and Tommy of Odessa, Texas spent Thursday with Jack's mother, Mrs. Perry Casey and Mr. Casey. They were accompanied home by their daughter, Gayle who had been visiting the Caseys since July 4.

Mrs. J. H. Cooper made a business trip to Lubbock Monday. She was accompanied by Mrs. Thomas Marr and children, Mrs. Ross Cooper and children and Carol Cooper who spent the day in the home of their parents, Mr. and Mrs. D. L. Hall.

TV Service

We can service any make of Television Set. We carry tubes and parts for all sets. Call us when you have trouble. One day service.

WE WILL CHECK YOUR ANTENNA INSTALLATIONS Remember — Your TV set is no better than your antenna installation.

A full stock of

Portable and Table

Model Radios

Radio Repair — Auto or household.

TV Antennas, Towers and Accessories

MODERN RADIO & TV SERVICE

Dial 3345 Lockney South Main Street

Hospital News

Mrs. Ella Marr is a medical patient.

L. M. Readhimer was dismissed 7-11, following surgery.

Grace Marshall is receiving medical treatment following surgery.

Don Buckner was admitted 7-8 and dismissed 7-13.

George Perkins was admitted 7-10 for medical treatment and dismissed 7-11.

Gaylene Calloway was admitted 7-11 for medical treatment and dismissed 7-14.

Lowell Jarrett was admitted 7-12 for medical treatment.

Brenda McCray was admitted 7-13 for medical treatment and dismissed 7-14.

Mrs. Lena Parsons was admitted 7-14 for medical treatment.

New Arrival

Mr. and Mrs. Fred Byrd are the parents of a daughter born July 13. She was named Mary Ann and weighed 7 lb. 2 oz.

MOVE TO MEXIA

Mr. and Mrs. E. T. Cox moved Tuesday to Mexia, Texas where they will make their home. They formerly lived at Sterley but more recently have been living in Lockney. They are parents of Leslie Cox.

SUNDAY VISITORS

Visitors in the home of Mr. and Mrs. H. B. Machen and daughters Sunday were Don and Dorothy Sanders from Waco; Mr. and Mrs. J. C. Causey and Sandra from Odessa; Cynthia Jo Birdwell, Mineral Wells; and Mrs. H. L. Tuck from Electra.

Mr. and Mrs. Geo. Myers accompanied their daughter, Sandra to Dallas last Friday where she received a medical check-up from a doctor who had treated her for food poisoning suffered on a recent visit in Dallas. They returned home Monday.

Mr. and Mrs. H. R. Taylor and Rickie of Lubbock visited in the home of their cousin, Jesse Harris and family, and uncle, J. J. Harris Sunday afternoon. Valley Dawn returned home with her parents after a visit here.

Mrs. Wynona Allison and Diana are spending a few days in Ruidiso, New Mexico.

REAL ESTATE TRANSFERS

F. L. Montandon to Albert Willis, North one-half of lot 11, lot 12, lot 13, block 3, McCoy addition to Lockney.

M. W. Anderson to Mrs. J. Marie Anderson, lots 1, 2 and 3, block 10, Walling addition to Lockney.

Mrs. Alice Baker Smith to Dimple McGavock, lots 3, 4 and 5, block 15, original, Lockney.

W. R. Houtson to A. M. Battey, 320 acres being east one-half of survey 18, block G-M.

Lillie A. Carthel to Lillian Mae Rogers, lots No. 13 and 14, block 2, Muncy addition to Lockney.

Blain Holt to W. M. Ballard, all block 1, lots 1, 2, 3, 4, 5, 6, 7, 9, 10, block 2, Hadley addition to Lockney.

Wm. Jackson to A. H. Noel, lots, 9, 10, 11, 12, block 21, South Plains.

Minnie Canon to H. B. Foster, lot 10, block 7, J. T. Livesay addition to Lockney.

164 Applications—

(Continued from page 1) being eligible for the loans when they cannot get credit elsewhere.

Members of the drought-relief committee said they knew nothing of a seed program for the county.

CALLED TO KANSAS

Mr. and Mrs. Fritz Schacht and children left last Saturday to be at the bedside of Mrs. Schacht's mother, Mrs. Morris who is seriously ill in Liberal, Kansas. Mrs. Morris was a frequent visitor here in the Schacht home.

Mr. and Mrs. Jackie Myers and children from Lubbock spent last week end with his mother, Mrs. Olive Myers. On Sunday Mrs. Myers and her guests were entertained with a dinner in the W. J. Myers home.

Miss Brenda Robinson of Altus, Oklahoma is visiting her grandparents, Mr. and Mrs. Henry Moore.

Visitors in the Boyce Kenady home this week were Mr. Kenady's mother, Mrs. C. S. Kenady from Jayton and a sister of Mrs. Kenady, Mrs. C. E. Bley of Olton.

GO TO CHURCH SUNDAY

The Star Spangled Banner was made the national anthem by an act of Congress on March 3, 1931.

Your Doctor Knows Best



Highly skilled, registered pharmacists, selected for their exacting care, follow your doctor's prescription with meticulous accuracy, using only fresh, potent drugs.

We double-check to make sure you get "just what the doctor ordered".

LOCKNEY DRUG CO.
Day Phone 3333 Night Phone 3328

Before it's too LATE INSURE NOW

IS YOUR PROPERTY FULLY COVERED IN CASE OF FIRE OR TORNADO?

Loss of property by fire or tornado has financially ruined many a man. How much protection do you have? Could your property be replaced with the amount of insurance you carry on it?

Let us help you make a survey of your property to see if you are fully protected against loss. There's no litigation.

FIRE — INLAND MARINE — AUTOMOBILE CASUALTY — BONDS


Frank Perkins Agency
Dial 3311 INSURANCE

ANNOUNCING . . .

A. L. PHILLIPS

Has joined the
"WHITEY" BACCUS MOTOR CO.
as SALESMAN

and will be glad to serve your needs in any way possible.



INGREDIENT TAGS DON'T TELL THE WHOLE STORY

Three lots of pigs, the same in every way, were fed to 5 1/2 months of age at the Purina Farm. Each lot got corn and a supplement. Each supplement had identical ingredient tags. One ration was a Purina ration, the other two X and Y.

PURINA



Average for Hogs Fed Purina Ready for market at 165 days weighing 225 lbs. — 62 lbs. more than hogs on Ration Y

RATION X



Average for Hogs Fed Ration X Weighed 207.1 lbs. at 165 days.

RATION Y



Average for Hogs Fed Ration Y Weighed 163 lbs. at 165 days.

The Purina Ration made a net profit per hog of \$6.46 more than Ration X — \$12.71 more than Ration Y! This is proof that ingredient tags don't tell the whole story. Let the Purina Program work for you — it was built by 32,000 hogs at the Research Farm. Come in, see us next time you're in town.

AT THE STORE WITH THE CHECKERBOARD SIGN!

BAXTER & SMITH GRAIN COMPANY
Dial 3377 Lockney



GOOD FOOD AT BARGAIN PRICES

Shortening Swift Jewel 3 Lb. Can **69c**

OLEO All Vegetable Yellow Quarters Pound **19c**

TEA LIPTONS 1/4 Pound **33c**

Borden's BISCUITS Can **10c**

CHOICE BEEF ROAST, pound	49c	CALIFORNIA WHITE POTATOES	10 POUND 39c
CHOICE CLUB STEAK, pound	59c	PACEL CELERY, Large Stalk	23c
FRESH GROUND BEEF, pound	49c	SQUASH, Home Grown, lb.	10c
CHOICE BEEF RIBS, pound	39c	WE GIVE S&H GREEN STAMPS	
FRESH CALF LIVER, pound	35c	Double Stamps on Wednesday \$2.50 purchase or more.	

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Phone 2275 Free Delivery