

One Killed, Five Injured In Auto Collision Sun.

One man was killed and five other persons injured in what appeared to be an almost head-on collision between two cars on the Irick farm-to-market road 1 mile south of the J. R. Belt Jr. home Sunday evening about 8 o'clock.

Dead is Luis M. Amaya, a Latin-American who was driving a 1942 model Chevrolet. Injured are Mr. and Mrs. Jimmy McClure and Mr. and Mrs. John Alvin Dorman who were riding in a 1953 Pontiac Catalina belonging to Mrs. McClure, and Mrs. Amaya, riding with her husband.

Mrs. Amaya and Mrs. Dorman are the most severely injured. Mrs. Amaya is in the Plainview Hospital where her condition was reported to be improved Wednesday morning. She suffered a broken left leg, body bruises and severe head injuries including deep cuts around the eyes. She was irrational for two days following the accident but regained consciousness Wednesday morning.

Mrs. Dorman is in the Lockney General Hospital where her injuries were described as a fractured pelvis, and severe cuts and bruises about the face and eyes, and multiple body bruises. Sixteen stitches were required to close cuts above her eyes. She was resting well Wednesday but will require several weeks of hospitalization, attending physicians said.

Mr. and Mrs. McClure and John Dorman were all hospitalized at the Lockney General Hospital but the McClures were released Tuesday. Mrs. McClure suffered a sprained shoulder and numerous body bruises. McClure had three severe lacerations about the head, one almost severing his right ear. Another was on the back of his head and another on his left cheek. He also had numerous body bruises. Dorman has a severe bruise on his left leg and also chest bruises. They all are improving, doctors say.

The accident happened as Amaya attempted to turn off the highway into the driveway at the Jake Jones home. The Amaya car was traveling south and the McClure car north. They collided off the road on the east side almost head on. The Amaya car was knocked back across on the west side of the road and the McClure car was believed to have overturned twice, struck an irrigation well flume, changed ends and stopped at the edge of the Jones' yard while Dorman remained in the car until it stopped.

Mr. and Mrs. Jake Jones rushed out of their nearby home and did what they could to help the injured until the ambulance arrived. His parents, Mr. and Mrs. Judson Jones, who live a half mile north of the scene of the accident, also heard the crash and came to help. Mr. and Mrs. John L. Hooten came along soon after the accident also.

A Carter ambulance brought the injured to the local hospital and Mrs. Amaya was sent on from here to the Plainview Hospital for attention of a specialist.

Mr. and Mrs. Amaya, whose home is in northeast Lockney, were turning in at the Jones home to visit with a son, Larry and family, who work for the Jones'. The young married couple had been visiting in the Frank McClure home in the Irick community and were returning to Lockney when the accident happened.

International's Family Party Is March 16th

International Harvester's big Family Party, an annual entertainment feature here, will show at the High School Auditorium on Tuesday night, March 16, according to announcement this week by Claude Hammond, of Hammond & Company.

The Family Party always draws a standing room only crowd and is thoroughly enjoyed by all. The affair will be as entertaining this year as in the past, Mr. Hammond says, and will be free to the public. Everyone is invited.

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

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LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 4, 1954

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THEN AND NOW — Mr. and Mrs. H. P. Coleman of Lockney are pictured above on their wedding day, February 28, 1904, and below as they appear today. They were married at Farmington, Texas but have lived in Lockney many years. They celebrated their 50th anniversary last Sunday with open house at their home here when many friends and relatives called to congratulate them and wish them many more anniversaries.

Open House For H. P. Colemans On 50th Anniversary

Mr. and Mrs. H. P. Coleman celebrated their Golden Wedding Anniversary with open house Sunday afternoon, February 28, from 2 to 5 o'clock. Among the 115 guests who called were eight people who attended the double wedding church ceremony uniting Lucy Johnson and H. P. Coleman; and Mary Vannoy and Ben Reece in Farmington, Texas fifty years ago. They were Ben Reece, Mr. and Mrs. W. C. Watson, Mrs. Floyd Huff, Glen Watson, W. P. Stinebough, Clyde Biller and Mrs. Irving Bennett.

Wayne Coleman greeted the guests and presented them to his parents, Mr. and Mrs. Coleman and their two daughters and sons-in-law, Mr. and Mrs. Jack Blair of Tulla and Mr. and Mrs. Preston Greenlaw of Hale Center.

Laid with white Maderia embroidered linen over gold the serving table was centered with an arrangement of gold ranunculus, acacia and pussy willow pierced with gold hearts. Tripple branched crystal candelabra with white tapers, flanked the flower arrangement. Gold bell-shaped mints were placed on a musical plate playing "The Anniversary Song." A wedding picture and a recent picture of the couple were also on the table. Mrs. Leslie Gilbert of Fritch and Mrs. Glen Watson served the three-tiered anniversary cake which was iced in white accented with gold rose buds and topped with a miniature bride and groom. Mrs. Arthur Cox presided at the silver coffee and tea service.

Securing names for the guest book was Mrs. Pont Darnell and

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Auto Tags On Sale At Lockney Auto

Frank Dodson has set up an office in the Lockney Auto Company show rooms here and is selling auto license tags for the convenience of automobile owners in this end of Floyd County. It was announced this week by T. T. Hamilton, county tax assessor-collector.

Auto owners are reminded that it will be necessary to bring the 1953 license receipt along with the certificate of title in order to secure the 1954 license.

Farm Bureau To Have Banquet For Workers Mon.

The Floyd County Farm Bureau will hold a banquet for workers, their wives and special guests Monday evening of next week starting the annual membership drive in Floyd County, it was announced Tuesday by Chester Carthel of Lockney, president of the organization. The banquet will be held in the High School Cafeteria at Floydada.

Dale Puckett, a farmer and ranchman of Seminole, also on the State Farm Bureau Resolutions Committee, will be the principal speaker. Other talks will be made by members of the county organization as follows:

"Membership Solicitation," by Loyce Turner, chairman of the county membership committee.

"Relationship of Membership with their Farm Bureau," by W. R. Puckett, county service officer.

"Growth and Development of the Farm Bureau on National, State and County Level," by Chester Carthel, president of the

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County Approved For 36,509 More Acres Of Cotton

The State Agricultural Stabilization and Conservation Committee has approved an increase in cotton acreage allotment for Floyd County of 36,508.9 acres. It was announced early this week. This is an increase of approximately 43% over the original county allotment of 84,847 acres.

County ASC Chairman Burk Sams of Lockney said this week that individual allotments would probably be mailed out next week sometime. He said that his committee had been working this week on these after getting approval of the state committee on their original list of farmers who deserved increases.

However the individual farmer can easily figure his own increase if he knows his three-year cotton history and the total amount of acres he has in cultivation. He will receive either 95% of the last three year cotton acreage average or 40% of his highest year's acreage, whichever is higher with the provision that his acreage cannot be more than 47% of his total cropland. The 47% factor determines the acreage of many farmers who have planted heavy cotton acreages the past few years while the 65% factor determines the acreage on those who have been light cotton farmers. The 40% factor is involved in only a few instances where a farmer has had very little cotton except for one year when he planted heavily.

The new allotment will give the county a total of 121,355.9 acres as compared to a planted acreage in 1953 of 193,000 acres and a harvested acreage of some 135,000 acres.

Hale County gained more than any other county on the High Plains with 48,521.4 additional acres for a total of 193,284.4. Floyd was second and Bailey County third with 33,607.5 for a total of 122,150.5 acres.

Robt. W. Smith Buried Saturday

Robert W. Smith, a prominent farmer of this area for 30 years or more, died Wednesday night of last week within 30 minutes of a heart attack and funeral services were held Saturday morning at 10 at the Main Street Church of Christ. Thos. McDonald, minister of the church conducted the services, and burial was in the Lockney Cemetery with Carter Funeral Home in charge of arrangements. A crowd which filled the church and a profusion of flowers paid last respects to a man who had been active in church and community life for many years.

Mr. Smith had suffered a heart attack about a year ago but had been feeling much better in recent weeks. Wednesday evening while attending services at the Main Street Church he became ill and started to leave but slumped to the floor in the church aisle. He was rushed to the Lockney General Hospital here but passed away in less than 30 minutes in spite of everything that could be done.

Mr. Smith was born May 16, 1892 in Parker County, Texas, but the family moved to Floyd County in 1894. He was the son of the late Robert W. Smith Sr., and Mrs. Florence Huckaby Smith, pioneers of this county.

He attended public schools of the area and Wayland College at Plainview. On May 2, 1917 he was married to Miss Annie Reeves. The couple has lived in the Sterley community all of their married life.

Mr. Smith had been an elder in the Main Street Church here for more than 20 years. He also had served the Sterley and Lone Star school districts as trustee, the Lockney school district in the same capacity and was a member of the Floyd County School Board when death came. He was always active and interested in church and community

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Texas Public Schools—Democracy In Action

By Charlie Beodeker
Local Chairman, District member
Texas Citizen Committee

Public education in America has come a long way since that day in 1779 when Thomas Jefferson first gave utterance to the philosophy of a free, tax-supported public school system. Simply stated, he contended it was the obligation of the people to provide an adequate education for all.

His most classical statements deal in many cases with education. He said, "Enlighten the people generally, and tyranny and oppression of the body and mind will vanish like evil spirits at the dawn of day." Monarchs can rule only when the people are ignorant. A democracy can exist and freedom obtain only when the people are enlightened. Only the enlightened can rule themselves.

The early American settlers and those of the early Republic of Texas, as well, realized these truths. They therefore planned at the beginning of their governments to set up a system of public education.

The Centennial of Texas education is being celebrated this year. The high point being Jan. 31, the day of the month on which the state's public school system was founded in 1854.

On Jan. 15, 1954 Governor Allan Shivers said: "The Public School System of Texas goes back literally to the very beginning of our State."

The Governor also said in his proclamation: "One of the best evidences of public support is a definite effort on the part of

School Week Is Observed Here

Special programs and visits by patrons of the school during the week have served to emphasize "Texas Public Schools Week" to local citizens. Large crowds have been attending the special programs held each afternoon at 2 o'clock in the high school auditorium. Also many patrons have visited both the high school and grade school during the week.

Visiting days at the grade school are over for the week since they will be having examinations Thursday and Friday

The Lockney Rotary Club, in observing Texas Public Schools Week, will eat lunch Friday at noon at the High School Cafeteria if plans work out as anticipated. President Joe Parrish said late Wednesday,

but Friday has been set as one of the visitation days at the high school. Patrons may eat at the school cafeteria also if they will phone in a reservation and want to pay 40c for a meal ticket.

On Monday afternoon the first and second grades presented their program, in the auditorium to a large crowd of parents and friends. On Tuesday afternoon the third, fourth and fifth grades presented a like program and on Wednesday the sixth and seventh grades presented a program.

No program will be presented Thursday since that is examination day at both schools but on Friday afternoon at 2 the eighth grade will present the final program in the series.

"Texas Public Schools Week" is designed to bring to attention of the public the importance of free public schools and their place in the national way of life. Emphasis during the week has been on this theme.

Move Next Week
Supt. W. C. Irons said Wednesday that the 6th, 7th and 8th grades would probably occupy the new Junior High School building sometime next week. Several minor details yet are to be completed, he said, but he was of the opinion that the building would be ready for occupancy some time next week, probably the first part of the week.

Austin's newspaper, The American-Statesman, is believed to be the second oldest daily in

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each citizen to become familiar with the Public School System and to keep in touch with public interest, understanding and co-operation.

We are all familiar with statements, often quoted by past and present leaders in Texas and in our Nation stressing the importance of public, free education. Without quoting any of these statements, let us analyze their meaning. In order that we may remain free people and live in a land in which we can worship our God in the church of our choice, then our State and Federal Governments must be, and remain, governments "of the people, for the people and by the people" and this requires that every adult citizen have a voice, have a right to vote and his vote be counted. This requires that every adult citizen be educated to the extent to be able to recognize and disregard propaganda and emotional appeals. To accomplish this we must have public free schools.

Our public schools belong to all of us. Texas we pay provide them and support them. These schools are ours, bought and paid for by our taxes. Let us look after them and inspect them as we would our homes, our farms, or other property we may buy or own. In these public free, tax-supported schools stands our hope of survival as a Democracy. It must be deposited in our American youth. His fitness to meet the issues squarely depends on the quality of our public school.

Visit your public school during Public Schools Week — "See Democracy in Action."

Homecoming At Baptist Church Set For Sunday

Sunday, March 7 is the day set for the annual Homecoming at the First Baptist Church here and, as usual, large numbers of former members of the church, along with all present members and friends are expected to be present for the occasion.

Started in 1950 when the church occupied the new building, the affair has always attracted large crowds, many of them out-of-town people, who come back to renew friendships.

Goals of more than 400 in Sunday school Sunday morning and 200 in Training Union Sunday night have been set. A drive to encourage local members of the church and its Sunday School to be present at all services Sunday is underway.

The usual services will be held Sunday morning with Sunday school at 10 o'clock and worship services at 11.

Basket Lunch At Noon
A usual feature of the day is a basket lunch at the noon hour. Local people are requested to bring well-filled baskets in order that all visitors may be fed and always there is an abundance of food.

The afternoon service is the "homecoming service" of the day and two former pastors of the church, Rev. C. J. McCarty of Lubbock, and Rev. A. L. Shaw of Plainview, will speak during the afternoon program as will Rev. J. F. Nix, a pioneer preacher of this area. The afternoon service begins with a song service at 1:45. Musical numbers include a ladies' trio and a male quartet. A note burning ceremony will also be on the program. The service will be dismissed at 3:30.

Dr. A. Hope Owen, president of Wayland Baptist College, Plainview will preach at the night service. Accompanying him will be a ladies sextette from the International Choir at Wayland. Training Union will begin at 6:30 with the worship service at 7:30. Baptismal services will follow Dr. Owen's sermon at 8:30.

The girl's sextette is composed of Miss Chris Heidelberg, sophomore from Midland; Miss Neil Stout, freshman from Levelland; Miss Sandra Robinson, sophomore from Arenas Valley, N. M.; Miss Kathryn Willingham, freshman from Lockney.

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Lockney Junior Livestock Show Here Saturday

The Sixth annual Lockney Junior Livestock Show will be held Saturday in the Baker building, recently vacated by Roberson Feed & Seed across Main Street east of Webster's Service Station.

The Lockney Chamber of Commerce and Board of Development is sponsoring the show, open to all FFA boys and 4-H club boys in this part of the county, and is offering more than \$400 in cash prizes to winners in the show. There will be no sale of the animals.

Gene Barnett, vocational agriculture teacher at Plainview, will judge the show instead of Tom Duffy, who first was named judge.

Rules of the show are along the line as usually made for similar shows. All animals must be in place by 10 a. m. Saturday and judging will begin at 11 a. m. Animals may be weighed at Baxter & Smith Grain Co.

The prizes for the heavy steer class and the light steer class are \$20 for first place, \$15 for second, \$10 for third, \$7.50 for fourth, \$5 for fifth, \$2.50 for 6th, 7th, 8th, 9th and 10th. Grand champion will get \$20 and rosette with the reserve champion, getting \$15 and rosette.

Prizes in the heavy barrow class and the light barrow class will be \$8 for first, \$7 for second, \$6 for third, \$5 for fourth, \$4 for fifth, \$3 for sixth, seventh, and \$1 for 8th, 9th, 10th. Grand champion will receive \$10.

In the gilts class the will be the same as the fat rows except the 7th, 8th, 9th and 10th places will receive \$2 each.

Prizes in the fat lambs class and the pen of three will be \$8 for first place, \$6 for second place and \$4 for third place. Breeding ewes will receive the same prizes with a 4th place at \$3 and a fifth place at \$1.

In the heifers class the prizes will be \$20 for first place, \$15 for second place and \$10 for third place.

Fay Pinner is chairman of the show committee and has worked up the arrangements. Co-operating with him has been M. L. Brewer, local vocational agriculture teacher.

3 More Names Filed For Council

A contest was indicated in the city election this week when three more names were filed for a place on the ballot seeking the office of City Councilman. These were Claude Hammond and J. D. Wood, incumbents and Lloyd Readhimer, a new comer to the council race. The name of Austin Merivether was filed last week, making four candidates for the three vacancies.

George Webster, another member of the council, will not seek re-election, it was reported.

In addition rumors say that at least two more names will be filed before the deadline, which is Saturday of this week. Known to be considering running are T. B. Mitchell and Fay Pinner. If these get in six candidates will be seeking the three places.

The election has been called for April 6th and will be held at the city hall. Kelton Shaw has been named presiding judge of the election with Mrs. Lula Woodburn as assistant judge and Mrs. Marvin Gilbert as clerk.

Polls will open at 8 a. m. and close at 7 p. m.

GO TO CHURCH SUNDAY.

CASH MARKETS

Poultry	
Heavy Hens, 4 lbs. and over...	20c
Light Hens, under 4 lbs.	16c
Cocks, pound	7c
Eggs, No. 1 dozen ...	38c to 42c
Hides	
Hides, No. 1, pound	5c
Grain	
Milo, per cwt.	\$2.30
Wheat, per bushel	\$2.18

LETTERS TO THE EDITOR

Opalis, Kansas

Dear Mr. Hays:

Nice of you to send the reminder. Sure, we have to have the Lockney Beacon to live and do well. Just like a letter from home. We used to read it in no time flat, but now we take every detail in full consideration. We like our new location, better all the time, especially the nice rain we were having at the same time that part of the country was having a duster. No fooling we do miss all our good old friends but the "welcome mat" is out. Maybe some will be passing by and stop.

Thanks a million for everything and kindest regards to all.
The G. D. Russells.

Port Lavaca, Texas

Feb. 27th, 1954

Mr. Edgar R. Hays,

The Lockney Beacon,

Dear Mr. Hays:

Thank you for your nice write-up in this week's Beacon relative

to the Lincoln Day Tribute in the Houston Post on the 12th. It makes me even happier than the nice letter that I had from the Editor of the Post, for after all, it is our home folks who make us happiest. However, I must admit I was most surprised to find that the Post headlined it on their front page, and followed with a request for permission to use my Texas Day item on March 2nd. Answering his letter, I enclosed the item in your exchange column which you ran a couple of weeks ago from the Rails Banner concerning mother, with the request that he relegate any information about it to mother, since she played no small part in getting that area on its feet. Also told him that the Dr. Maurice Ewing, of Columbia U. that the Post gave such a big play to last year when he lectured for their Oil Congress in Houston was one of Mother's "boys" from Lockney was very proud of and that their reception to him had made mother very happy. I am curious to see what they will do with it on Tuesday.

I am using a borrowed Royal while my Corona is getting a "tuning" job, which accounts for my typing this morning. Brother, it almost has me counting on my nose, trying to find the items that are elsewhere on the Corona.

A letter from Dink this morning says that mother has been much better this past week. That news, plus your Beacon mention has me on a very pink cloud this morning. Thank you again for such kindness.

Sincerely,
Mary Baker Phillips.

Big-Capacity Refrigerator



High in storage capacity in the 1954 International Harvester refrigerator line is Model M-104, a 10.4 cubic foot unit containing a 35-pound freezer compartment, a 17-pound meat drawer, 4 1/2 chrome-plated shelves and six door shelves. This model also has a heated butter-keeper, and offers plenty of room in which to store everything from the smallest to the bulkiest food package.

NOTICE OF ELECTION

Notice of election of City Officers of the City of Lockney, Texas, at a regular meeting of the City Council of the City of Lockney, Texas, held on February 25, 1954, the following order was passed, to-wit:

Election Order

IT IS ORDERED BY THE CITY COUNCIL OF THE CITY OF LOCKNEY, TEXAS: THAT AN ELECTION BE HELD AT THE CITY HALL in said City of Lockney, on the first Tuesday in April, 1954, same being the 6th day of said month, for the election of the following officers for said City: Three councilmen for a term of two years each, to take the place of J. D. Woods, Claude Hammond and George Webster, whose terms expire in April, 1954.

Kelton Shaw is named Presiding Judge in said election, and Mrs. Lula Woodburn is named Assistant Judge of said election, and Mrs. Marvin Gilbert is named Clerk of said election.

A copy of this order, signed by the Mayor and attested by the City Secretary, shall serve as a notice of said election and shall be posted and published as required by law.

PASSED AND ADOPTED this 25th day of February, 1954.

ATTEST:

J. E. Cox, Mayor, City of Lockney, Texas.

A. Juanita Thompson, City Secretary.

Mr. and Mrs. Curtis Kelley and Cheryl of Alpine spent last week end here with her parents, Mr. and Mrs. Marvin Cox and Hope and other relatives. Mr. Kelley had brought the girls' basketball team from Alpine to Lubbock for the regional tournament.

Mr. and Mrs. Guy Sams returned Saturday night after spending the past three weeks in the valley.

Longhorn Hayride—Bigger and better.

Grenadine is made from pomegranates.

Floydada Road Link Approved

Austin — The State Highway Commission has agreed to construct a one-half mile connection between two highways in Floydada, if the city puts up one-third of the estimated cost and maintains it upon completion.

The road would link US 70 to

State Hwy. 207 in Floydada, which is to furnish \$2,000 as its share of the cost. Work will include filling in of gaps and resurfacing.

Upon acceptance by the city, the State Highway Dept. will proceed with the work at an estimated State cost of \$4,000.

Are you going to the Longhorn Hayride?

Mrs. Della Willmon and daughters, Mrs. Newell Harper and Mrs. Joe Handley and children spent Saturday in Dimmitt visiting their daughter and sister, Mrs. Jack Cole, Mr. Cole and Randy. The Coles returned to Lockney and spent Saturday night and Sunday.

There were 28 women on the Mayflower.

Mystery Farm No. 21

Can you identify this Floyd County mystery farm for the First National Bank. If so, please call The Beacon office, telephone 3318, immediately. It is located somewhere in northern Floyd County. The owner or occupant of the farm will be given a mounted copy of this picture by the First National Bank if he will come by The Beacon office not later than Monday and give us some information concerning the farm. Meanwhile, if you can identify the farm call The Beacon office.



THERE'S NO MYSTERY ABOUT HOW YOU MAY KEEP YOUR VALUABLES SAFE!

RENT A SAFE DEPOSIT BOX

We have the finest Safe Deposit Boxes made. Protect your papers and other valuables from fire, theft or any other misfortune by storing them in one of our safe deposit boxes. See us today.

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M. W. WILEY, President

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- At cheap interest rates
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LOCKNEY REAL ESTATE CO.

REVIS HARRIS

Baker Hotel

E. R. HARRIS

\$25 Reward

To anyone bringing to us a Goodyear Nylon Double Eagle tire with an impact fabric break or common stone bruise in it.

Just Remember... Goodyear Nylon Double Eagles are your best buy in blowout protection for yourself and your family. Double Eagles are the safest tires money can buy!

NOW!

WE PAY YOU UP TO FULL LIST PRICE FOR THE TIRES YOU TRADE ON NEW...

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- More bruise resistant for greater safety.
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Let us show you how our liberal trade-in offer makes it easy for you to own and enjoy this great tire. Come in and trade now for All-Nylon Cord Double Eagles by Goodyear!



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LOCKNEY



(Isn't this why more people want—and buy—Chevrolets than any other car?)

What you want most Chevrolet gives you first



See how Chevrolet stays ahead of other low-priced cars in all the things that mean the most to you. See how much less Chevrolet costs you—it's the lowest-priced line of them all. Come on in and let us show you how you can have the things you want and be a good many dollars ahead with a new Chevrolet. That's promising a lot, but we welcome the chance to prove it!

OUT AHEAD with that bigger, lower look. Only Chevrolet and leading higher-priced cars have Body by Fisher with that big, smooth, low-slung look.

OUT AHEAD with the highest-compression overhead valve engines. Chevrolet's great engines have the highest compression ratio of any leading low-priced car.

OUT AHEAD with that smooth and solid big-car ride. Chevrolet's the only low-priced car with Unitized Knee-Action—one reason for its finer road-smoothing, road-hugging ride.

OUT AHEAD with zippy, thrifty Powerglide. It's the first and most advanced automatic transmission in the low-price field. Acceleration is instantly responsive and as smooth as silk. Optional on all models at extra cost.

OUT AHEAD with bigger brakes. Chevrolet brakes are largest in the low-price field for smoother, safer stops!

OUT AHEAD with automatic power controls. Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-cost options.

SYMBOL OF SAVINGS



EMBLEM OF EXCELLENCE

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

For Sale

FOR SALE to be moved — 5 rooms and bath, carpet and in-laid linoleum throughout. Venetian blinds. Wired for range, washer, dryer, dishwasher. 15 foot blonde cabinet, all in good condition. Priced to sell. Doyle Moore, 4 miles south, one mile east of Floydada, Phone 663-W2. 47-3tp.

FOR SALE — Wakkie Shaw power unit for irrigation well. Sell cheap. J. R. Belt Jr., Phone 3601. 47-3tp.

BRAND NEW 1953 Whirlpool Dryer for butane gas at a bargain. Parker Furniture, Lockney. 47-2tc.

FOR SALE — F-20 Farmall with 2-row equipment, cheap. See Frank Dodson. 47-2tc.

STARTED CHIX — Have a limited amount of 3 weeks old started chicks. H. P. Coleman. 47-tfc.

FOR SALE — 10 HP Scott-Arwater outboard motor. R. H. Ford, dial 3563. 47-2tp.

FOR SALE — 1951 Chevrolet pickup with radio, heater, and mudgrip tires. In good shape. Call 3331. 46-4tc.

FOR SALE — Bicycle in excellent condition. Harold Shearer, phone 3142. 46-3tp.

FOR SALE — Two Shetland Ponies, one coming 5 years old, one coming 1 year old. Also one sad saddle. Earl Kellison, phone 3571. 46-3tp.

FOR SALE — One 60 h. p. electric motor and switch box. Also one 500 gallon propane tank, one 500 gallon butane tank, one 16 1/2 cu. ft. home freezer. Edwin Hammonds, 7 miles south of Lockney. Phone Floydada 723J2. 46-4tc.

FOR SALE OR TRADE — Chrysler motor and gearhead. B. B. Wilkes, phone 3542. 46-4tc.

FOR SALE — World Book Encyclopedia, 19 volumes, especially helpful for school students. Thoroughly scientific yet non-technical. All important subjects explained by leading authorities. E. E. Stimson, phone 2182. 45-5tc.

FOR SALE — 1951 W6 Wheatland tractor, 12 foot One-way, 1947 Chevrolet 1/2-ton Pick-up, 1951 10-16 John Deere Wheat Drill. See Revis Harris. 45-3tc.

PFAFF SEWING MACHINES — For a free demonstration call Mrs. Albert King, night phone 3766, Lockney; day phone 796, Floydada. 43-tfc.

CALL — Mrs. R. W. Johnson at 3384 for your AVON COSMETICS. Special prices on many items. 40-tfc.

FOR SALE — 6 room house and 5 acres of land S. A. Bayley, Phone 4-2054, Plainview. 42-tfc.

INVESTIGATE . . .

. . . the profits of being a Farm Bureau member, and their legal reserve dividend paying companies owned and controlled by Farm Bureau people.

Before renewing your Auto, Liability, Fire, Polio or buying Life Insurance check with the Floyd County Farm Bureau office, phone 665 or night, 940.

Enroll in Blue Cross before April 1st for policy date of October 1, 1954.

Floyd County Farm Bureau

W. R. Puckett, Service Officer
319 S. Main Floydada

FOR SALE — Furnished trailer house. Also a small cotton picker house. Priced for immediate sale. 1/2 mile north of Lockney. H. B. Foster Sr. 14-tfc.

4%

Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION
Phone 256 319 South Main
Jake B. Watson, Sec'y-Treas.

For Sale

FOR SALE — Stallion shetland pony, 10 months old, 36 inches tall. See Bob Merrell, Rt. F., Lockney. Phone 3573. 46-3tc.

FOR SALE — 6 ft. Martin ditcher, a 4-row Panco go-devil with rotary noes, 60 2-inch aluminum irrigation tubes, 1000 gallon galvanized overhead tank and a sturdy wooden tower. All in good condition. See or call Clark Cates 2164. 46-2tc.

FOR SALE — Hampshire boar, weight 275 pounds. Subject to register. A. D. Schaffner, phone 3706. 46-2tc.

USED APPLIANCES

One Wellbilt Apartment-size gas range.

One Montgomery Ward 8-foot electric refrigerator.

One Frigidaire electric refrigerator, 6-foot.

One 4-foot Food Freezer.

Two wringer-type washers.

Grand full-size gas range, table top.

One Norge gas range, table top.

DYKES ELECTRIC
Phone 2246 Lockney

FOR SALE — A helpy selfy laundry, priced right. Phone 5-4455 in Canyon or write Box No. 1. 45-4tp.

FOR SALE — 3 room house to be moved. Cheap. Bob Jarrett, phone 3496. 44-4tp.

FOR SALE — House in Floydada, close in. \$4,250. Rented for \$50 per month. Write T. W. Cox, 7210 Marcell Street, Austin, Texas. 44-4tc.

FOR SALE — Our entire stock of 1953 Domestic Sewing machines at closeout prices. Parker Furniture, Lockney. 42-tfc.

EMPIRE COTTON SEED

Grown on my farm, 4 miles east of Lubbock from certified foundation seed.

Earliest maturing cotton known. Will make you more money than any you can grow. Heavy fruiting and very uniform. For particulars see

France Baker
Box 171, Lubbock
Farm phone, 3-8059

FOR SALE — Good Seet Oats and Seed Barley. Baxter & Smith Grain Co. 44-4tc.

BABY CHIX

We have baby Chix now and will have most any time. See us for Chix. Also started chix. Mr. and Mrs. H. P. Coleman, res. phone 3834. 40-tfc.

I AM YOUR AVON representative for Sterley and Lone Star communities. Mrs. Donald Johnson, phone 3175. 24-tfc.

SEE ME for Bibles and Bible Story books. Mrs. Bert Vernon. 51-tfc.

FOR SALE — 6 rooms and bath, garage, on Main Street, good as new, back yard fenced in, 75x150 foot lot. See Lockney Real Estate. 22-tfc.

PLENTY OF 12 foot Congoleum in assorted colors and patterns. Parker Furniture Co, Lockney. 39-tfc.

FOR SALE — used windows, complete, 24x24, 24x20; used doors complete with frames, 2 8x6-8. All in good condition. Walter Taack, dial 3406. 39-tfc.

Wanted

WANTED — Have four good tractor hands who need work badly. We also have barbecue at all times. "Big Pitch" Bennett. 4tc.

WANTED — Quilting Mrs. T. J. Gill, phone 3387, Lockney. 46-2tp.

WANTED TO BUY or trade for 30 h. p. electric motor. Have 2 gearheads for sale or trade. Also Mercury motor. J. D. Buchanan, Route 1, Plainview or phone 2351. 44-4tp.

IRONING WANTED — Will do ironing at my home. Grace Marshall across street from Capitol Photo. 40-4tc.

HAULING WANTED — Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Eiland, Lockney. 15-tfc.

Wanted

PIANO TUNING — Drop a card to Luther Fowler, Box 66, Lockney or phone 2173. 46-tfc.

PLAINS POULTRY PRODUCTS
New Address:
419 West 24th Street
Plainview, Texas
1/2 block west of Columbus on 24th Street
HIGHEST CASH BUYERS
POULTRY and EGGS
Custom Dressing of Poultry
For information see J. D. Muggins
Lockney 33-4tc.

FARMERS — If you need a magnet for your tractor or hay trailer remember that we have the Wico Magnet, the best made. Pennington Motor Co., Dial 3383.

WANTED — Windmill and pressure pump work. Jesse Harris, dial 2386, R. W. Johnson, dial 3384. 32-tfc.

FARM AND RANCH LOANS
See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid prepayment options, liberal valuations. 7-tfc.
GOEN & GOEN, Floydada, Texas

WANTED — Ironing to do in my home. Mrs. Ruth Stephenson, phone 3334. 27-tfc.

FISH & WARREN
Cesspool Drilling
30-inch to any size.
Also Stormcellars
Dial 4-5828 or 4-5435
Plainview, Texas ttc.

For Rent

FOR RENT — Furnished house. Two rooms and bath. Mrs. W. I. Hightower, dial 2302. 47-tfc.

FOR RENT — 3 room house with bath. \$30. Mrs. Joe Rivers, phone 2260. 46-tfc.

FOR RENT — 210 acres with sale of equipment. Presley Kenamer, 2 miles west, 1 south of Irick. 47-tfc.

FOR RENT — House with 3 rooms and bath. Close in. See E. R. Harris at Lockney Real Estate. 47-tfc.

FOR RENT — Small modern house, furnished or unfurnished. Natural gas. First house west of Denver crossing on Highway 70. Bills paid. Mrs. Floyd Huff, Phone 3696. 47-tfc.

FOR RENT — Two room house with all utilities. See W. E. Mangum. 46-3tp.

FOR RENT — Half of furnished duplex, utilities paid. \$45 per month. Mrs. A. B. Kenady, 320 Southwest First Street, phone 3807. 46-2tc.

FOR RENT — 3 room furnished apartment with private bath. S. H. Milwee, phone 3845. 44-tfc.

FOR RENT — One Hancock land plane, two grass seeders, one legume row seeder. Lockney PFA Chapter. 44-4tc.

FOR RENT — 4 rooms and bath apartment. Unfurnished. Upstairs. Bill paid. Two blocks west of bank. E. M. Lawson. 42-tfc.

ONE OF THE Barker apartments is for rent. \$35 per month with sewerage and water paid. See Arthur Barker Sr. 43-tfc.

FOR RENT — Duplex. Mrs. C. L. Allen, phone 2243. 36-tfc.

Lost and Found

LOST — One blue and white innerspring mattress between Melvin Potts place and Lockney short-cut road. Reward. Mrs. A. T. Hutton, Lockney. 47-1tp.

FOUND — Large breed dog with collar bearing name Terry. Call Bob Davis 3596. 1tp.

LOST — Pair of men's spectacles with dark plastic rims. Please return to L. M. Honea or The Beacon office. 1tc.

LOST — Brown leather billfold. Keep money and return billfold to The Beacon office. Carl Weathers. 46-2tp.

CARD OF THANKS

We are very thankful to our friends and neighbors for the many offers of assistance, acts of kindness and visits after the wreck Sunday night and following days. We appreciate every thing you have done or offered to do for Jimmy and Louise.

Mr. and Mrs. Joe Parrish
Mr. and Mrs. Frank McClure and family
Mr. and Mrs. Wayne McClure.

Announcements

The Beacon is authorized to announce the candidacy of the following persons for the office indicated subject to action of the Democratic primaries:

For District Attorney, 110th Judicial District:
JOHN STAPLETON
(Re-election)

For Assessor-Collector of Taxes:
T. T. HAMILTON
(Re-election)

For Sheriff:
A. K. (ALTON) MAY
EARL COOPER (Re-election)

For District Clerk:
MARY L. McPHERSON
(Re-election)

For County Judge:
W. E. GRIMES

For County Clerk:
MARGARET COLLIER
(Re-election)

For County Attorney:
KENNETH BAIN JR.
(Re-election)

For County Treasurer:
MRS. SAM A. SPENCE
(Re-election)
MRS. TROYE WILLIS
STANSELL

For Commissioner, Precinct No. 2, Floyd County:
HUGH COUNTS (Re-election)

For Justice of the Peace, Precincts 2 and 3, Floyd County:
J. J. HARRIS (Re-election)

We Really Didn't Mean It . . .

It wasn't the way we meant it but that's the way it came out anyway. And those of you who read Claude Brown's advertisement in last week's Beacon please quit threatening to stop trading with him. It makes it mighty hard on The Beacon force.

Claude's ad last week telling of the merits of the Sta-Nu process of cleaning sounded good until you reached the last paragraph. Then things went sour. We wrote the ad to say, "Your clothes will last longer and look better when cleaned with our Sta-Nu process." But a gremlin got in somewhere and the sentence actually said, "Your clothes will last longer and look better when cleaned with out Sta-Nu process," which wasn't what we intended at all. We want all to know that the error was ours and that the Sta-Nu process is a wonderful way to clean clothes.

HOME FROM HOSPITAL

Janita Ferguson, daughter of Mr. and Mrs. Leslie Ferguson was dismissed from Lockney General Hospital Wednesday afternoon after receiving treatment since Monday afternoon for virus pneumonia. She is recovering nicely and will return to school next Monday.

We can supply you with GATES V-BELTS to keep your

WASHER
REFRIGERATOR
LAWN MOWER
POWER TOOLS
and other appliances running

PENNINGTON MOTOR CO.

\$20 EVERY MONTH FOR LIFE — Imagine a check in the mail every month for life, when you retire? By starting now, the cost of old age security is far less than you'd expect. Get full details about the State Farm Life Guaranteed Savings Plan today!

J. H. COOPER
Office Phone 2131 Res. 2347

Lockney Lodge No. 867 A. F. & A. M.

Regular meeting third Tuesday night at 7:30.
KENNETH COOK, W. M.
E. A. CARTER, Secretary

ARTHUR B. DUNCAN ABSTRACT COMPANY
South East corner square Floydada, Texas

Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

MAUD E. HOLLUMS
Owner and Manager

Memorial books honoring Mr. Harry Stanley have been presented: "The Greatest Book Ever Written" by Fulton Oursler given by Mr. and Mrs. George Smith. Mr. and Mrs. E. J. Morehead and R. C. Henry. "Mr. Jones Meet the Master" by Peter Marshall, Mrs. Leora O'Bannon, Mrs. Addie Thagart, Mrs. S. A. Grigsby and Mrs. Scott King. "The XII Ranch of Texas" by J. Evetts Haley was presented by Mr. and Mrs. Greer Christian, Mr. and Mrs. J. M. Daniel, Mr. and Mrs. W. M. Tye and Mr. and Mrs. J. D. Colville.

Basic book for the American Heritage group is "History of the United States" by Richard D. Hefner. The copies are already on hand. Drop in and have a look before Thursday night when the group has its first meeting planned. Our general chairman, Mrs. G. E. Mayo has made announcements of this meeting through the press. We hope to see you at the library in Floydada on Thursday night at 8 p. m.

Story hour on Saturday was well attended. One regular visitor who is pre-school age informed us "I have to take care of the two little ones who came with me." Mrs. R. C. Henry attended for the 1929 Study Club. Mrs. Alton B. Chapman served refreshments and Barbara Perry told the stories. Participation in the games was general and some new games were tried.

Our Lockney branch thrives. Their recent high total was 51 books.

SUNDAY VISITORS

Visitors in the home of Mr. and Mrs. Hop Weathers Sunday were Messers. and Mmes. Horace Weeks, C. H. Samples, all of Amarillo; Vaughn Allen and Patty Clovis, New Mexico; J. L. Weathers and children, Petersburg; Lavon Samples and baby, Lubbock; Tommy Weathers and children, Kress; C. A. Gloyna; Mrs. Ted Samples, Lubbock and Bill Weathers, Lockney.

ATTEND FUNERAL

Mr. and Mrs. Johns Cox and Wanda attended funeral services of Mrs. Cox's brother, Oscar Sweatt of Amherst last Friday.

Irrigation Supplies

- We are distributors for Swanson and Cisco Irrigation Tubes, all sizes
- Acco Canvas Dams
- Eagle Canvas Dams
- Swanson Plastic Dams, rubber like
- Patching Kits, tube reducers
- Shovels, etc.
- Hudson Automatic Markers
- Westate Land Levelers
- Amarillo Foundry wheel weights
- Service Press Wheels for Planters
- Gates V-Belts
- Adams Hard-Surfaced Lister Points
- R&J Crustbusters
- Pea and Bean Attachments for your John Deere Planter

TRADE-INS

1951 model G John Deere Tractor with equipment

Two 1950 model G John Deere Tractors with equipment

1947 model G John Deere Tractor with equipment

1944 model G John Deere Tractor with equipment

1944 model Ford Tractor

1952 model C International Tractor.

Lockney Implement Co.
Dial 3825 Lockney

Modern today. . .
Modern tomorrow. . .



Illustrated above is a Teppan automatic gas range built to "CP" standards. One of the many fine features of this range is the "Pre-Test" trailer release.

The Completely Automatic Gas Range

Your Guarantee

The "CP" symbol on a gas range is your guarantee that each model meets or exceeds the very high standards of construction and performance required for approval and certification by the laboratories of the American Gas Association. This symbol is your assurance that you are buying a deluxe gas range . . . a gas range that is beautiful . . . a gas range that will give you cooking satisfaction for years and years to come.

It's easy to be a good cook when you own one of the new automatic gas ranges built to "CP" standards. You can enjoy perfect cooking every time. Accurately controlled temperatures and super-insulation assure you of constant, even heat so necessary for dependable oven cookery. See your gas range dealer today. Buy an automatic gas-range built to "CP" standards and enjoy cooking perfection. No range is more automatic.

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

More than 20 manufacturers make gas ranges built to "CP" standards

Society News

Blue & Gold Banquet Held For Cub Scouts

Cub Scouts of Pack 59 observed the founding of Cub Scouting with a Blue and Gold banquet in the basement of the Methodist Church Friday evening, February 26.

Blue and gold was carried out in decorations with Pack 59 lettered among a flower arrangement in the center of the head table. Blue and gold candles flanked the centerpiece.

Tables were decorated by each den and were very colorful. Den 50-1 had a liberty bell as centerpiece with silhouettes of cub scouts. Den No. 2 used a lighted Statue of Liberty and statuettes of wolves. Den No. 3 placed a log cabin as their decoration. On Den No. 4's table was the four-tiered birthday cake topped with the Cub Scouts motto "Be Square." Wolf, Bear, Lion and Boy Scout was lettered on each layer.

Cubs with their parents sat at their table as den groups with members of the Lion's Club as guests.

The Cubs led in singing "America," the Pledge of Allegiance to the flag, and the invocation in unison. Cub master Chester Mitchell, master of ceremonies, welcomed and introduced members of the Lion's Club who sponsor the Cub Scouts. Each cub introduced his parents.

The program was introduced by Den Chief Don Schacht. Wayne Cooper presented a Jerry Moneyski skit. A barbershop quartet composed of Jerry Mac Johnson, Toddy Bob Cooper, Jimmy and Eddie Bell, sang "Can't You Hear Me Calling Caroline." Ronnie Vaughn gave a reading entitled "The Builder." The Birthday song was sung by Joe Duran, Phillip Green, Randy Bacas, Gary Holt and Jerry Kemp. Closing song was "Merrily We Cub Along."

Approximately 70 attended the banquet.

TO BE MARRIED

Mrs. Attie Woods, 704 Fresno, Plainview, is announcing the engagement and approaching marriage of her daughter, Betty, to Robert Brown, son of Mr. and Mrs. Cecil Brown of Rt. 1, Lockney. Wedding vows will be exchanged March 10 at First Baptist Church, Plainview.

Mrs. M. S. Johnson left Tuesday for an extended visit with her daughter at Fort Worth and sister at Greenville.

Local Garden Club Will Meet Friday

The Lockney Garden Club will meet Friday afternoon at 3 o'clock at the home of Mrs. R. C. Mitchell in the Pleasant Valley community. Mrs. Mitchell announced this week. This will be a regular meeting of the club. The first meeting scheduled Feb. 19, was postponed due to the severe dust storm.

El Progreso Elects New Officers Wed.

Mrs. Henry Hodel was hostess to El Progreso Study Club Wednesday, February 24 at 3:00 o'clock. Roll call was answered with health hints.

During the business meeting the following new officers were elected to serve the club next year: president, Mrs. Guy Sams; vice president, Mrs. Jack Taylor; secretary, Mrs. Burgin Watkins; treasurer, Mrs. Henry Schacht; critic-parliamentarian, Mrs. Clyde Kemp; reporter, Mrs. Chester Mitchell.

Mrs. Clyde Kemp gave an interesting discussion on "Child Care."

Refreshments were served to Mrs. H. L. Minton of Conway, Ark., guest, and eleven club members.

LaVentana Club Meets In Nance Home

La Ventana Study Club met Tuesday, February 23 at 2 o'clock in the home of Mrs. W. D. Nance of Lone Star community. "Wheels and Wings Weld America" was the topic of the program with Mrs. W. D. Nance as leader. Roll call was answered with "Hearts on Parade."

Mrs. C. L. King discussed "Communication," Mrs. Elmer Sandusky discussed "Transportation," and Mrs. W. T. Rankin discussed "Television."

Hostesses for the occasion were Mrs. W. D. Nance and Mrs. Bailey Henderson.

Attending were Mmes. E. J. Foster, H. E. Frizzell, Bailey Henderson, Hayette Hodges, Herman Huffman, M. S. Johnson, Clois King, J. L. Lovvorn, Charley Merrick, W. D. Nance, W. T. Rankin, Elmer Sandusky and Raymond Teeple.

Mr. and Mrs. E. W. Cook and boys spent the week end visiting his parents, Mr. and Mrs. G. D. Russell and Delores at Opolis, Kansas.



RECENT BRIDE — Pictured here is Mrs. Bobby McCormick, the former Ann Cooper, daughter of Mr. and Mrs. Paul Cooper. The couple were married at the First Methodist Church here on Saturday, February 20. Both are 1953 graduates of Lockney High School.

County HD Council Meeting Held Sat.

Floyd County Home Demonstration Council met Saturday, February 20 in the council room of the court house. Council chairman, Mrs. M. J. McNeil presided and Mrs. J. T. Spears acted as secretary in the absence of Mrs. Wilfred Stoerner. Several clubs reported their March of Dimes projects. Mrs. C. L. King, County T. H. D. A. Chairman gave a report on her trip to Brownfield where she met with others in a study of the constitution and by-laws of the Texas Home Demonstration Association as amended by convention in 1952.

Mrs. H. A. Drysdale gave a talk for the library asking that the clubs subscribe to a magazine and place it in the library. They were asked to see Mrs. Drysdale or Mrs. Hollar at the library. Mrs. John Key West met with the council to see if the clubs would be interested in baking fruit or pecan pies for the annual R. E. A. meeting.

Clubs are to notify Mrs. West by March 8 if they are interested.

Attending the meeting were Mrs. M. J. McNeil, Center; Mrs. W. O. Jones, and Mrs. W. J. Ross, Dougherty; Mrs. Sam Green, Mrs. W. E. Grimes, Friendship; Mrs. Cariek Snodgrass, Mrs. D. S. Battey, Harmony; Mrs. E. G. Norell, Mrs. W. H. Bunch, Mrs. Buriel Neff, Mrs. Verlon Wright, Lakeview; Mrs. Garland Sams, Mrs. J. E. Tierce, Lockney; Mrs. W. D. Nance, Mrs. Raymond Teeple, Lone Star; Mrs. A. M. Dorsey, Pleasant Valley; Mrs. Ben Quebe, Providence; Mrs. J. T. Spears, Sand Hill; Mrs. Grigsby Milton, South Plains; Mrs. John Fowler, Starkey; Mrs. J. H. Davidson, Sterley; Mrs. W. O. Tye, Mrs. E. J. Latta, Sunnyside.

ATTEND OPEN HOUSE

Mr. and Mrs. Judson Jones attended the opening of the Milk Jug House in Muleshoe Wednesday of last week. Owners of the new business are V. O. and R. L. Crawford, sons-in-law of Mr. and Mrs. Jones who live southwest of Lockney.

Birthday Honoree

Joe Mack Holmes was honored on his 13th birthday, Tuesday, March 2 with a supper at his home in Irick community from 5 to 7 o'clock. He is the son of Mr. and Mrs. Oliver Holmes.

Entertainment included television and games.

Guests were Don Schacht, Ronnie Harris, Leslie Wilkes, Van Reese and Jerry Lynn Wofford.

Shower Compliments Mrs. Glen Worsham

Mrs. Glen Worsham was named honoree at a layette shower given in the home of Mrs. C. D. McCandless Thursday afternoon, February 25.

The table, laid with a lace cloth over pink, was centered with flowers flanked with burning tapers. Cake squares were iced in pink topped with blue question marks.

Oleta McCandless presided at the crystal punch service and Charlene Messimer served the cake. Mrs. Melvin Cooper registered the guests.

Hostesses were Mmes. Frank Messimer, Melvin Cooper, Paul Mangum, Jack Calahan, Jack McCandless, of Rails and C. D. McCandless.

Approximately 50 called or sent gifts.

Joe Holt Celebrates Sixth Birthday

Joe Holt, son of Mr. and Mrs. Joe Holt Sr., celebrated his sixth birthday Friday with a party at "Mother Goose School" which he attends.

After morning handwork which was making George Washington folders refreshments of individual muffins topped with a "G" and orange juice were served to Larry Hardy, a guest, and the following pupils who were in school that day: Tony Frizzell, Gay Hancock, Joe Holt, Bill Hays, Cheri Chatham, Ada Kay Reese, Connie Reed, Dale Brown, Benny Beecher, Janette Dodson, Charles Smith, Buck Smith, Mike Willis and Tommy Joe Sherman.

There was \$1.34 in pennies given to the birthday bank toward the school's term project, the local park improvement.

IN APPRECIATION

We want to express our sincere thanks to the firemen and all our other friends who helped in any way during the fire at our place. Without your help our loss would have been greater.

Mr. and Mrs. A. B. Kenady.

U. S. Postage stamps first went on sale on July 1, 1847.



To Be Guests At Tea

A Silver Tea honoring the line officers of Order of Eastern Star, No. 437 will be given Tuesday afternoon, March 9 at 2 o'clock in the Masonic Hall.

Mrs. Frank Messimer, Worthy Matron will be hostess for the occasion. The tea is in cooperation with the Worthy Grand Matron's welfare work for the year.

The program will include a review of the Constitution and By-Laws.

Mrs. Derrell Wood Is Pollyanna Hostess

Mrs. Derrell Wood was hostess to the Pollyanna Club for a regular meeting Tuesday afternoon. Aprons were presented the hostess by each member as the sewing project for the year.

Refreshments were served to Mmes. Olson Allison, A. Wines, W. E. Darnell, Charlie Smith, Lloyd Wofford and Elmer Sandusky.

Next meeting will be Tuesday, March 17 in the home of Mrs. A. O. Wines at 3 o'clock.

Don Hollums and Freddy Merrill spent Sunday in the home of Jerry Holmes in the Irick community.

Individualized
Cosmetic Service
LUZIER'S FINE COSMETICS
AND PERFUMES
See—
Mrs. Jessie Tye
Route 2, Lockney
Phone 4-2013, Plainview

Bill Smith Home Scene Of Hobo Party

Hobos from all parts of town knocked on the back door of the Bill Smith home Tuesday night. It was very cold outside so all were invited in for cornbread and beans.

It was difficult to see by the kerosene lamp light, but some of the hobos were recognized as Merle and Lloyd Wofford, Laura Mae and Alf Wines, Ella Mae and Lester Carter, Charley and Effie Smith, Edna and Elmer Sandusky, the latter winning the prize for being the "Best Dressed" hobo.



THE 1954 Whirlpool

All-Fabrics WASHER and DRYER

HERE's the perfectly-matched Whirlpool laundering pair with sensational, new Guide Lite Control! It's the easiest, most accurate "control center" ever—for the thriftiest, most thorough handling of all fabrics. You just won't find another automatic washer and dryer that give you so much. Yet look how little you pay...

Washer priced at only **Matchless Value!** **\$16.50** PER MONTH

(after small down payment) with these exclusive Whirlpool advantages: DOUBLE soap-and-water economy with new Select-a-Level and famous Suds-Miser... Extra-thorough Seven Rinses... Total-cleansing Agiflow Action... 5-Year Warranty on transmission.

See a thrilling Guide Lite Demonstration of the Washer, the Dryer, or both!

Dryer priced at only **\$15.00** PER MONTH

(after small down payment) (Specify gas or electric model) with these Whirlpool exclusives: Guess-proof Delicate Fabrics Control... Fast-drying Thermo-Flow Action... Gentle Satin-Smooth Drum... Effective Force-Flow Venting... Fade-free Sun-a-Tizer Lamp.

PARKER FURNITURE
Dial 3315 Lockney

Lockney Frozen Foods

Tops In Savings!

SAVINGS IN MONEY... freezer lockers at a cost of less than an air-mail stamp a day, meats purchased in wholesale quantities, fruits and vegetables bought at quantity discounts enable you to lower your food bill about 15%.

SAVINGS IN FOOD VALUES... Rapid sharp-freezing at sub-zero temperatures, careful scientific packaging, and storage at proper temperature, retain all the precious vitamins, nutrition, flavor, color and taste of your foods.

SAVINGS IN WORK... because meal planning is easy with a variety of good foods in your locker. There's no tiresome shopping around from store to store.

SAVINGS IN TIME... by letting us process your meats, poultry, and other foods for you ready to be cooked. Frozen foods need no kitchen preparation... they are all set to be cooked and served.

Special Meat Prices for the week end:

CHUCK ROAST, pound	47c
CLUB STEAK, pound	49c
HAMBURGER, pound	33c
BACON, sliced, pound	49c
SAUSAGE, pure pork, pound	55c

Dial 3305 CRAGER BUILDING Lockney

Spring Needs

VIGORO, 5 pound package — 48c

BOW GARDEN RAKES, 14-tooth, \$1.98

GARDEN CLUB LIGHT WEIGHT TOOLS

Spades \$2.98 Hoes \$2.45

These are the lightest weight and the very best tools made.

SMALL FLOWER BED TOOLS

Ames quality. Priced at only 79c

LADIES' GREEN LEATHER GARDEN GLOVES

Only 98c

Texas Made Quality

OUTSIDE WHITE PAINT

Gallon \$2.95

New 1954 patterns of CONGOWALL VAL SPAR FLAT WALL PAINT

has no equal.

BRUNNIER LUMBER COMPANY

Your Home Owned Lumber And Building Supply Store.

Dial 3385 Lockney

PATTERSON TO CORPUS

Mr. and Mrs. R. E. Patterson left Lubbock by train Saturday for Corpus Christi where they will spend some time because of Mr. Patterson's health. He has been suffering with a bronchial ailment for almost two months, and spent some three weeks in Scott & White Hospital at Temple as well as some time in the Plainview Hospital. His condition has improved at various times but the ailment comes back and members of the family are hopeful that the change of climate will be beneficial to him.

Mr. and Mrs. W. T. Vogel Jr. of Lampassas were here over the week end visiting his parents. Mr. and Mrs. V. E. Spears and attending to business matters.

Hints On High Plains Gardening

(The following is the second in a series of garden hints to home gardeners on the Plains of Texas in the interest of good gardening.)

By Dr. George Elle
Professor of Horticulture, Texas Tech

The weather, with an exception of the blowing dust, has been ideal for growing greens, root and salad crops. Plant now. It is imperative to get all hardy vegetables into the ground within the coming week. The following planting instructions will aid you in getting better yields:

IRRIGATE before planting for easier planting and quicker watering after planting.

PLOW with a moldboard plow. **FERTILIZE** using plenty of it—an absolute must for best yields and quality. People have grown gardens for years without fertilizing and have been satisfied with mediocre yields. However, try this experiment. Fertilize one strip across your garden using the recommended quantity. The results will surprise you.

(Barnyard manures are good. The add organic matter, as well as plant nutrients, to the soil. Apply one-fourth ton—500 pounds—per 1,000 square feet of garden space. This would be a garden 20 by 50 feet. Plow the fertilizer under. Since barnyard manure does not contain plant nutrients in proper balance, you should add eight pounds of superphosphate to this same size garden, especially if root and fruits crops are grown.)

If no barnyard manure is available, apply, after plowing, and disc in 16-20-0 commercial



FIRST LT. BERNARD JEFFE, of Lockney, Texas, recently arrived on Okinawa for duty in Company C of the 98th Military Police Battalion. Lieutenant Jeffe, whose wife, Lyana, lives in Lockney, is a veteran of nine years' Army duty and wears the Purple Heart with Oak Leaf Cluster, Combat Infantryman Badge, European Agrican-Middle Eastern Campaign Ribbon and the World War II Victory Medal.

fertilizer at the rate of 10 pounds per 1,000 square feet, or 1-20-10 at 15 pounds per 1,000 square feet. The latter is best for tomatoes and root crops.

BLOWING, the big problem this time of year, is serious in vegetable gardens. The fine surface soil, so necessary in the germination and growth of delicate seedlings which are planted shallow, will blow easily. It is better to leave rough that area to be planted to tender crops later in the spring; and, if possible, leave row middles rough. Cultivate after irrigation.

PLANTING DEPTH for hardy vegetables in 18-inch rows should be free from three-fourths to one inch in depth. Peas should be planted 1.5 to 2 inches deep. Small seed planted deeper than one inch aren't able to reach the surface. A poor stand results.

PLANTING DISTANCE between seed for large seed ranges from 1 to 1.5 inches. Small seed should be planted closer, two to four per inch. In larger field gardens you may flatten the top of a standard lister ridge by float or drag making a surface 12 to 15 inches wide where you can plant a double row about 10 inches apart.

IRRIGATE every three to five days after planting until seedlings are several inches high; you may then space the irrigation four to seven days apart.

POINTERS. Onions and carrots are slow to germinate and are

Adult Education Group To Meet

"How Do You Rate Your Community?" will be the subject for discussion at the first meeting of the adult education group, sponsored by the Andrews Ward P. T. A., to be held on Thursday evening, March 4, from eight until nine, at the Library reading room in Floydada. Olen Watson Jr. will give a brief talk on community development. This group, open to both men and women, will count off into smaller groups sit around tables in an informal manner, and discuss the subject at hand in brief "buzz sessions." After a short time, the groups will re-assemble and compare notes and ideas related to the subject.

This is the first of a series of six meetings. Everyone interested in community development, and the preservation of Democratic Ideals in America, is invited to attend. It is understood that this is not to be a permanent organization. There are no fees, no dues, no pre-educational requirements, no obligations other than ones willingness to attend, share and discuss ideas with others.

Those who attend will have the opportunity to help choose from a wide list of subjects for discussion. Materials, books, pamphlets, and films are available through the county library, furnished by the American Library Association free of charge. Materials will be ordered in advance to the next scheduled meeting.

This community education is not limited to the immediate area around Floydada, but is intended to extend to all surrounding communities within the area.

The purpose of these meetings is to help parents become better informed, become aware of their responsibilities as citizens in a democracy, and to gain a willingness to apply their own thinking in building better communities.

Mr. and Mrs. J. A. Langford of Greenwood, Texas, were here the past week visiting their daughter, Mrs. N. M. Colwell and family, their son, Marshall and family at Dimmitt and another daughter at Littlefield. They returned to their home Tuesday. They are former residents of Lockney.

Mr. and Mrs. W. C. Eiland returned Sunday from a six weeks visit with relatives at Corpus Christi. Mrs. Eiland's two daughters-in-law returned home with them.

Mr. and Mrs. Elden Roberts and daughters, Kay, Gay, Fern and Sue of Abilene visited friends in Lockney Saturday.

among the hardest places to get started. To keep the soil moist, you may put boards or strips of burlap on top of the row, anchored in the soil. Starting two weeks from planting, check every day. If covering remains in place after seedlings emerge about the surface, the crop may be seriously damaged.

REMINDEES. (1) Get ready to plant sweet corn between March 15 and April 1. (2) Asparagus roots can be planted any time now and for at least a month. (3) Rhubarb plants in production five years should be dug, the crowns separated and replanted. (4) The last day for planting peas for good quality yields is March 1. (5) All crops to be transplanted this spring should be seeded now, with the exception of sweet potatoes.

Floydada Resident To Assume Management Of Quannah Hotel

Floydada, (Special). — Emory L. Angus, resident of Floydada since 1924, left Thursday for Quannah, where he will assume management of the Crawford Hotel Monday.

Angus for the past year has been associated with the Lyndale Farm Dairy store here. For many years he managed the Floydada Creamery and was manager of the plant after it was sold to Armour and Company until 1946.

Weathers Have Two New Granddaughters

Mrs. Clayton Weathers returned Saturday from Wichita, Kan., where she visited two weeks with her daughter, Mrs. Bill Turner and family. The Turners have a new baby daughter born February 13th. The little lady weighed 6 lbs., 15 oz. and has been named Billie Rae. She has a little sister, Cathy, 3½ years old. Paternal grandparents are Mr. and Mrs. A. H. Turner of Lockney.

Mr. and Mrs. Weathers have another new granddaughter born February 15th to Mr. and Mrs. Wayne Weathers of Gallup, New Mexico. She weighed 6 lbs., 9 oz. and has been named Sandra Irene. Little Sandra has a brother, Gary, 3 years old. Her maternal grandparents live in Grand Junction, Colorado.

Jones Grandson Is West Point Alternate

Robert William Jones of Hurley, N. M., had been appointed first alternate to West Point by Senator Clinton P. Anderson, it was revealed here recently. Young Jones is the son of Mr. and Mrs. Ralph Jones of Hurley and the grandson of Mr. and Mrs. Judson Jones of Lockney. Robert will take his examination in March at San Antonio as he is now attending the University of Texas at Austin.

TILE "MUDROOM"

Add another word to the lexicon of homeowners: "mudroom." At the front of the house it's called the entrance hall. At the rear, it's the "mudroom" because it's the place where children come in all muddy from play, along with the rather damp family dog! Whether it's front back, or side entrance, wherever people bring the weather indoors with them, the floors should be surfaced in material like clay tile that's easy to keep clean and water-tight.

ATTENTION FARMERS!

You can save money by letting us do your portable welding. We have good equipment and skilled welders to do you a good job. Come by and visit with us and compare our prices on all shopwork.

LUKE'S BLACKSMITH SHOP

LUKE GRANTHAM, Prop.
Telephone Day 2205 Night 2284

DYNAMIC AND STATIC CONGREGATIONS

It is not unusual to find in the same town two congregations known as "Churches of Christ" that will not fellowship each other. They teach the same gospel, and worship in the same manner; yet they differ widely in matters of activity. One group edifies its members, cares for the needy and orphans, preaches the gospel at home and abroad, and converts many souls to Christ. The other group has a poor teaching arrangement, does little benevolent work, does not support an orphan home, or a foreign missionary; and consequently has few conversions. It naturally takes more money to carry on the work of the active group, hence some brethren might be tempted to take a stand with those who are less active. One of these said: "I can worship over there, since they do the same things in worship that we do here." The brother was in error. He thought that an hour or two each week spent in worship is all the Lord requires. He overlooked the real mission of God's church on earth which is to save the world. He should be identified with a congregation that is not only Scriptural in name, organization and worship; but also with one that is Scriptural in work.

I would not say that a congregation stands condemned for drinking wine from one cup, or for having one Bible class only; but unless it is doing the work that was done by the early church, it is not a New Testament organization. Feeding the orphans, and preaching the gospel at home, and on foreign fields is certainly the work of the church. James said: "Be ye doers of the word, and not hearers only, deceiving your own selves." (Jas. 1:22.)

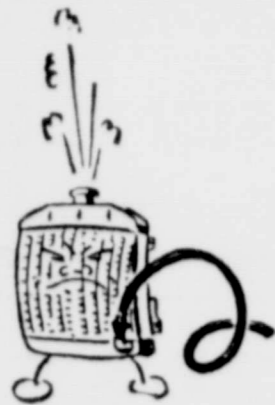
The Main Street Church of Christ is endeavoring to do the work done by the apostolic church. There are many members in Lockney that should be helping us. Christ is the head, and the church is the body. It is impossible to be loyal to the head without being loyal to the body. Brethren, the church needs you, and you certainly need the church.

Note our schedule of services Sunday: Bible study at 9:45 a. m. Preaching and Worship at 10:45. Singing Class at 7:00 p. m. and evening worship at 7:30. You will find a hearty welcome at every service.

Main Street Church Of Christ

THOS. McDONALD, Evangelist

Radiator Trouble?



Taking care of radiator trouble is our specialty. We do all kinds of radiator repair and cleaning. 8 years experience.

Western Radiator Service
112 W. Locust Dial 3800
LOCKNEY

LOOK...



Without Farm Bureau, farmers in Texas and the nation would be without a voice in our social, economic and political way of life. Other groups would begin to impose upon farmers individually because the farmers would have no "Collective Voice."

Join Your County Farm Bureau Now!

If your membership is about to expire — send in your renewal. If you are not a member investigate — then join the **FLOYD COUNTY FARM BUREAU**

Notice To Motor Vehicle Owners!

MR. FRANK DODSON

is now registering motor vehicles in Lockney at the

LOCKNEY AUTO COMPANY

It will be necessary for you to bring your 1953 Registration Receipt and your certificate of title.

1954 tags must be on your car by April 1st.

T. T. HAMILTON

TAX ASSESSOR-COLLECTOR

Floyd County, Texas

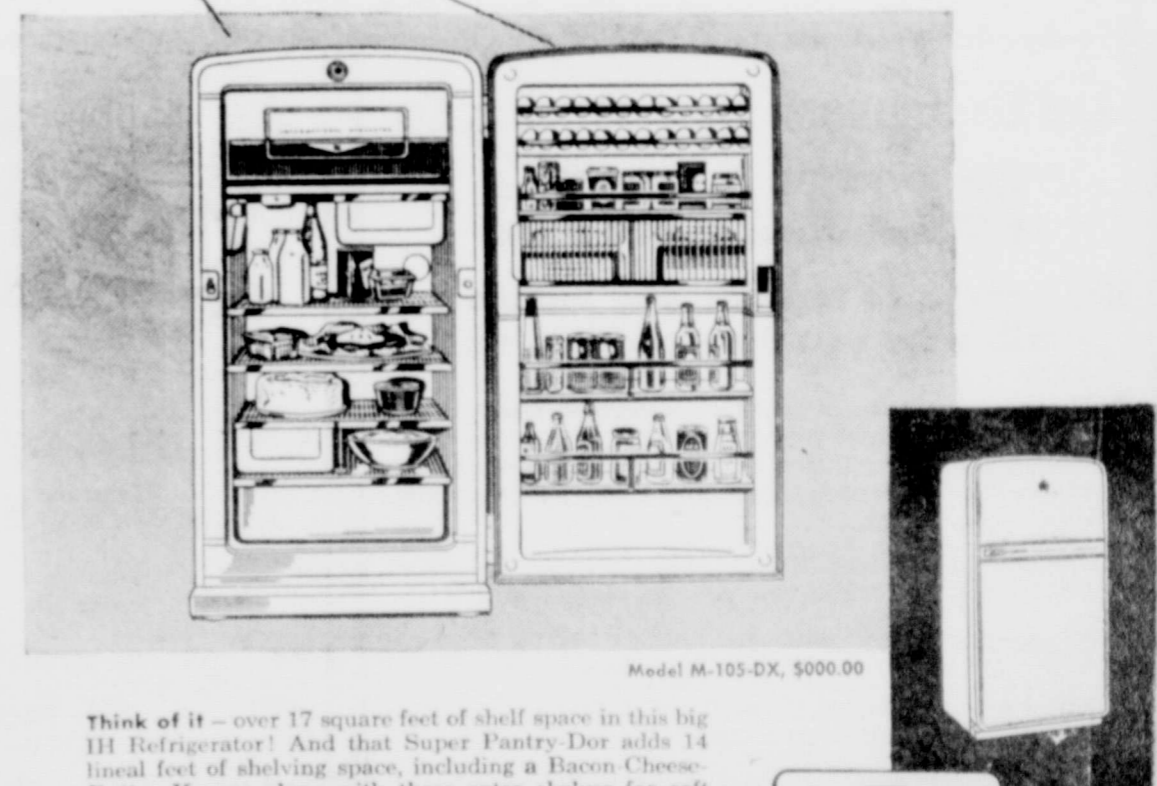
INSURANCE

FIRE — HAIL — TORNADO
REAL ESTATE and
SURETY BONDS
MONEY TO LOAN
on Farms and Ranches at
Low Interest Rate
Next door to Federal Bldg.

FRANK PERKINS
Phone 3311

SPECIAL PRICES
on all Radiators.
International Farmall
Cores—\$25.00 Ex-change
STOVALL-BOOHER
RADIATOR
Sales and Service
Plainview, Texas

New IH Super Pantry-Dor gives you **2 refrigerators in one!**



Model M-105-DX, \$600.00

Think of it — over 17 square feet of shelf space in this big IH Refrigerator! And that Super Pantry-Dor adds 14 linear feet of shelving space, including a Bacon Cheese-Butter Keeper along with those extra shelves for soft drinks, condiments, eggs, and other small items. Look at these other features, too...

- Push-button automatic defrosting
- Automatic all-weather temperature control
- Big, full-width freezer
- Famous "Tight-Wad" compressor unit with 3-year warranty

Low down payment—easy terms, 7 models of new IH Refrigerators.

INTERNATIONAL HARVESTER

Hammond & Company

Dial 3841

YOUR INTERNATIONAL-HARVESTER DEALER

Lockney

SOCIETY

Methodists Sponsor World Day Of Prayer

A "World Day of Prayer" program will be held at the Methodist Church Friday night, March 5 at 7:30. The theme will be "That They May Have Life" presented in a service as written by Miss Sarah Chakko, Lucknow, India.

The World Day of Prayer is being observed by Christians around the world in 118 countries for the 67th consecutive year. This will be observed as the earth rotates until the 24 hour ends.

Everyone is invited to attend this service no matter where they regularly attend church.

Lockney HD Club Meets In Wood Home

The Lockney Home Demonstration Club met February 25 in the home of Mrs. J. D. Wood with Mrs. Ross Cooper as co-hostess.

The meeting was called to order by Mrs. Garland Sams, president. Roll call was answered with "Now is the time to..."

The club voted to give ten dollars to the Heart Fund. Council report was given by Mrs. J. E. Tierce. Mrs. Calvin Tomme and Mrs. E. L. Stapp gave a demonstration on "Care of Rugs and Upholstery."

Present were one visitor, Mrs. McDonald, and Meses. Lavon Johnson, Garland Sams, J. E. Tierce, Bob Bolding, N. S. Abbott, E. L. Stapp, R. W. Johnson, Calvin Tomme, Henry Bollman, Thomas Marr and the hostess, Mrs. J. D. Wood and Mrs. Ross Cooper.

Next meeting will be March 11 in the home of Mrs. E. L. Stapp.

GO TO CHURCH SUNDAY.

NOTICE!

I will do

INCOME TAX WORK

at my residence, one block west of grade school.

J. D. COPELAND

Bridge Club Meets In McClelland Home

Mrs. G. A. McClelland was hostess for a bridge party at her home Tuesday evening at 7:30.

Mrs. Bob Davis won high score. Mrs. Rusty Baccus won second high.

Banana splits and coffee was served to Meses. Bob Davis, Rusty Baccus, Fred Byrd, W. J. Mangold, Wayne McClain, J. C. Thomas Jr., Tom Moore, Jerry Harder and the hostess.

Mrs. R. Hillman Hostess To Club

Jolly Stitches Club met with Mrs. Ray Hillman last Thursday at 2 o'clock. Co-hostess was Mrs. Warren Graham.

Lime Sherbert, cookies and mints were served to Meses. Carl Blair, Jimmy McClure, Don Bennett, F. R. McClure, Wayne McClure, Glen Kinard, Oliver Holmes, W. A. Jolly, Buck Kellison, W. O. Stuart, E. T. Pigg, Fred Duvall, Aubrey Holt, Oran Cross, Royce Latimer, Calvin Williams, Farrell Dollar and Leonard Dollar.

Mrs. Jimmy McClure, Mrs. Ferrell and Leonard Dollar are new members on the club.

BUFFET SUPPER FETES MR. AND MRS. KING

Mr. and Mrs. Raymond Teeple entertained Monday night, March 1 at 6:30 with a buffet supper and forty-two party honoring Mr. and Mrs. C. L. King on their 23rd wedding anniversary.

The honorees were presented gifts of china.

Others enjoying the occasion were Mr. and Mrs. Albert King and Mr. and Mrs. Hoyette Hodges.

Hospital News

Mrs. R. T. Spence is a medical patient.

Mr. and Mrs. Jimmie McClure victims of a car accident 2-28 were dismissed 3-2.

Mr. and Mrs. John Alvin Doran, victims of the same accident remain as medical patients.

Jo Nita Ferguson was admitted 3-1. Dismissed 3-3.

Linda Sloan, young daughter of Mr. and Mrs. Horace Sloan, Plainview underwent a tonsillectomy 3-2.

OFFICE SUPPLIES at The Beacon Office

Floyd Farmers At Farm Meeting

Approximately 150 South Plains farmers and agricultural leaders were in attendance at a District 2 Farm Bureau meeting held at the Lubbock Hotel in Lubbock last Saturday, February 27. Among those attending from Floyd County were Chester Carthel, president, W. R. Puckett, service officer, Helmut Quebe, J. N. Richardson and Albert Scheele, directors of the Floyd County Farm Bureau.

Many important agricultural issues were discussed, especially those pertaining to farm legislation in the national government. C. H. DeVaney of Coahoma, vice-president of the Texas Farm Bureau, presented a very informative discussion on the American Farm Bureau's policy on national issues. He explained the organization's stand in regard to international affairs, natural resources, labor-management, and agricultural policies.

R. G. Arnold of Auburn, Alabama, assistant director of organization for the Farm Bureau Southern Region, gave a very inspirational address, "Is Farm Bureau The Answer?" in which he compared the organization to a bridge which farmers may use to cross over many of the problems which confront them today.

Plan Membership Drive
Officers and directors of the Floyd County Farm Bureau are busy today planning the annual spring membership drive of the organization. The drive will begin March 9, and continue until every farmer in the county has been given an opportunity to join the group and have a share in forming its policies.

Floydada Man Dies Here Monday

Floydada. — Funeral services for John Tivis, 68, a resident of Floydada for six years, were conducted at 3 p. m. Tuesday at the First Baptist Church here with the pastor, Dr. R. Earl Allen, officiating.

Assisting was the Rev. Sidney Johnson. Burial was in the Floydada Cemetery under the direction of the Harmon Funeral Home.

Tivis died at the Lockney General Hospital at 2:45 p. m. Monday. He had been ill since September. He had been a resident of Floydada for six years, coming here from the McCoy community near here, where he was engaged in farming before his retirement.

Tivis is survived by his wife.

J. J. Harris and Jesse Harris and family visited Mr. and Mrs. Olin Harris and family at Loving, New Mexico and George Harris at Plains, Texas during last week end.

Miss Irene Hall of Wesley House, Fort Worth spent last week end here with her mother, Mrs. Pearl Hall. Miss Helen Osburn of Wesley House, Amarillo was also a week end guest in the Hall home.



Let's Modernize Your Kitchen!

It costs less than you think to give your kitchen those modern touches (like a new sink top or built-in cabinets) that will make your work lighter, your days brighter. Estimates cost nothing.

Let us tell you about Youngston All-Steel Kitchens

Lockney Lumber & Supply

Dial 3357 Lockney

School Calendar Of Activities Given

Following is the school calendar of activities as released by Supt. W. C. Irons this week:

March 6—F. H. A. area meeting at Canyon.

March 8—Senior Pantomime, school auditorium.

March 9—P. T. A. at school auditorium.

March 18—Magic Show, school auditorium, 1 p. m.

March 19—Athletic Banquet

April 2—Senior Party, Methodist Church.

April 9—Senior play, school auditorium.

April 13—P. T. A., school auditorium.

April 13—F. H. A. Mother-Daughter banquet, high school cafeteria.

April 16-19—Easter holidays.

April 22—F. H. A. State Meet, Fort Worth.

April 30—Junior Play, school auditorium.

May 1—Senior Progressive Party in home of Mr. and Mrs. Joe Foster.

May 7—Junior-Senior banquet, school cafeteria.

May 11—P. T. A., school auditorium.

May 13—Speech department play, school auditorium.

May 23—Baccalaureate Service, school auditorium.

May 27—Eighth grade graduation exercises, school auditorium.

May 28—Senior Commencement Program, school auditorium.

Cars Damaged At Intersection

Four persons escaped serious injury Saturday morning about 11:45 when two cars collided at the corner of southwest First Street and West Spruce. They were R. E. Brown who was traveling south and Bob Dillard, his sister, Joyce Dillard, 14, and Brentie Dutton, 3 year old daughter of Mr. and Mrs. Albert Dutton, who were traveling east on Spruce.

Injuries were confined to minor cuts and bruises. Damage to Bob Dillard's 1954 Bel Aire 4-door Chevrolet was estimated at

Birthdays Honored

Fultz Recommended For Acting P. M.

A. D. Fultz of Floydada has been recommended for the position of acting postmaster of the Floydada postoffice, Joe Holt, county Republican chairman said this week. Mr. Fultz has been principal of a grade school at Floydada for several years. He will replace James S. Green, who recently resigned the position.

The appointment as acting postmaster is usually tantamount to securing the permanent position, barring unforeseen developments.

Fultz was recommended by Mr. Holt, Harold O. Pool of Plainview, member of the Republican State Executive Committee for this district, and H. J. Porter, Republican National Committeeman.

No. 2 eligible man for the position, William H. Tanner, has moved out of the state, Mr. Holt said, and for that reason it has been recommended that another open competitive examination be scheduled.

Fire Does Damage At Kenady Place

A garage at the rear of the A. B. Kenady home on Southwest First Street was destroyed by fire Friday afternoon along with its contents causing some \$300 in damages. Mr. Kenady estimated this week. The wind was high during the blaze and for a time the fire threatened two nearby houses. Local firemen held the fire in check with water from a truck tank while connections were being made for the big hose.

Mr. Kenady thought perhaps the fire started from electric wires running close to the roof of the garage. A number of mattresses, air conditioners and other household furnishings were stored in the garage and destroyed along with the building.

\$450. The front end of Mr. Brown's 1949 Ford was damaged extensively.

Mr. Dillard had been here the past month on furlough from Camp Walters at Mineral Wells. He returned to his duties there Sunday.

White Rose Cafe Has Re-Opened

Mr. and Mrs. Archie Phillips have re-opened the White Rose Cafe here and are inviting their friends and acquaintances to eat with them. They will serve plate

lunches, short orders, and other items that usually go with good meals, they announce. Mrs. Phillips has worked in the cafe before and promises good home cooked meals. The cafe opened Tuesday of this week.

Let us get your
IRRIGATION ENGINES
ready to go. We'll be glad to pick up your engine on overhaul jobs, put it up in first class condition and return it to you well as quickly as possible.
See us for repair work of all kinds.
Bilbrey Motor Co.
Dial 3343 Your Chrysler-Plymouth Dealer Lockney

Call 2331
for Butane and Natural Gas
Appliance Service
Also for
Butane Tractor Service
Butane and Propane delivery
Albert Willis, Manager
Baker FLASH-O-GAS CO. INC.
THE OLDEST BUTANE DEALERS IN THE PANHANDLE
Lockney

ALFALFA SEED
We have Alfalfa Seed for spring planting on hand and ready for delivery. See us if you need Alfalfa Seed.
NATIONAL ALFALFA DEHYDRATING & MILLING COMPANY
Dial 3821 Lockney

Let Us Convert Your Tractor To BUTANE!
Here are some reasons why butane gas will save you time and money:

- The average price of gasoline is approximately twice the price of butane per gallon. You get just as much work done on a gallon of butane as you do on a gallon of gas. The difference in price will pay for your conversion job in one year.
- You save on oil because you don't change so often. Butane has no carbon and your oil stays clean.
- Since Butane is a cleaner fuel with no carbon, your engine stays clean, and there is less wear.
- There are no open tanks or barrels. You do not lose fuel due to evaporation as you do with gasoline.
- Butane tractor tanks are easy to fill. With larger tanks, you have less stops and lose less time.
- No tax refund to worry about, since there is no tax. This alone is enough to cause many to change to butane.
- We guarantee a streamlined installation, placing tank where it is no more noticeable than the gasoline tank.
- Most farmers can fill tractors from present house or irrigation well tank, eliminating additional storage.

COOPER GARAGE & BUTANE
Dial 2372 Lockney

DRIVE ON OVER!
Plenty of room to park your wagon!

Today's BEST VALUE!
ANY OF THE 4 MOST POPULAR FLAVORS
Pillsbury's CAKE MIXES
3 for \$1.00
WHITE, GOLDEN YELLOW, CHOCOLATE FUDGE, SPICE

Mission PEAS
No. 303 Can
3 Cans for **39c**

Del Monte PEACHES
No. 303 Cans
5 Cans **\$1.00**

Kimbell's CUT BEETS
No. 303 Cans
4 Cans **33c**

SPUDS
25 Pounds **63c**

Kim DOG FOOD
3 Cans **25c**

Pure Pork SAUSAGE
2 lbs. — **69c**

Kimbell's OLEO
Pound — **19c**

BEEF ROAST
Choice Best Cuts
Pound — **49c**

6 FREE AT OUR STORE PRIZE-WINNING RECIPES
FROM Pillsbury's 5th GRAND NATIONAL RECIPE AND BAKING CONTEST
USE THE "GRAND NATIONAL FLOUR!"
Pillsbury's BEST Flour 25 lbs. **\$1.69**

WE GIVE AND REDEEM PYLANT THRIFT STAMPS
PYLANT GROCERY & MARKET
Dial 2134
Free Delivery

Dignan Pleases Crowd At Soil Fertility School

Emmitt Dignan, vice-president of the United States National Bank at Denver, Colo., pleased a crowd of some 300 farmers and business men with his speech Friday morning at the Sixth Annual Soil Fertility School.

Mr. Dignan spoke on the theme that "cheap agriculture products don't benefit anyone," and went on from that to quote figures saying that in a \$1.50 white cotton shirt not more than 20 cents represented the cost of the cotton and that in a 16c loaf of bread not more than one or two cents represented the original cost of the wheat.

"Give them the cotton or the wheat and the price of the product will be dropped very little if any," he said. "Our job is to sell the American public on the fact that good prices for agriculture products doesn't hurt but helps the nation's economy."

"Only 17% of the people of this nation are farmers or in farm families but 30, 40 or 50% of the people of the nation are dependent upon agriculture's prosperity for their livelihood. We ought to thank God for the abundance He has given us and consider it insurance against future want rather than try to figure ways to do away with the surplus."

"The farm program is called wasteful by some but it has cost the average citizen of the United States not more than \$10 in the past 20 years."

Dignan was brought to West Texas as a guest of the Fort Worth & Denver railway by A. K. Hepperly, agricultural agent for the lines.

Other outstanding speakers included Duke Thornton, chemist from A&M College; Robert H. Gibson, superintendent of the Paymaster Farm, west of Lockney, who spoke on "Some Profitable Soil Building Practices for Floyd County," during the morning session.

Feature speaker of the afternoon was Bill Porter of Terrell, Texas, a farmer who has done an outstanding job of farm management in an area where the soil generally is depleted.

R. V. Thurmon, irrigation specialist of the Experiment Station at Lubbock, followed. Porter and he was followed by A. W. Young, head of the Agronomy Department at Texas Technological College, Lubbock.

Mr. Hepperly, Bob Hoyt, general passenger agent of Fort Worth and Guy Victory, public relations man at Lubbock, were hosts at a breakfast Friday morning and a dinner Friday evening on the dining car parked at the siding near the Fort Worth & Denver depot here. Guests included speakers on the program of the day and several prominent farmers and business men and their wives of the area.

LOW OF 18 TUESDAY

Joe Holt, local weather observer, said that the low temperature of Tuesday night was 18 degrees above zero. It was the coldest weather for this area in some weeks. Snow fell here last Saturday morning but moisture was not enough to measure.

Napoleon turned the Louvre in Paris into a museum.

Seniors To Present "Longhorn Hayride"

Lockney High Seniors will present a pantomime "Longhorn Hayride" for the public's enjoyment on Monday night, March 8 at 8:00 o'clock in the High School auditorium. Those who saw the previous performance of this kind remarked that it was one of the best entertainments they had seen. This is no repeat performance, the seniors say. There will be new stars and new numbers for this show.

On the Western part of the program Jim Reeves will be master of ceremonies with such stars as Ernest Tubbs, Homer Jethro, Ginny Wright, Slim Willis, Eddie Arnold and others appearing in musical numbers.

For a portion of popular numbers Guy Lambardo will be the master of ceremonies. On the program will be the Lombardi band, Rosemary Clooney, Teresa Brewer, Joe Stafford, Eddie Fisher, the Four Knights, Patty Page and others.

Admission will be 50c for adults and high school students, 25c for children. Proceeds will be used toward the Senior trip.

Services For Luis M. Amaya Tuesday

Funeral services for Luis M. Amaya, killed in an automobile collision five miles southwest of Lockney Sunday night, were held Tuesday afternoon at 1:00 o'clock at the Catholic Church north of Hilltop in Plainview. The body was brought back to Lockney for burial in the local cemetery and Carter Funeral Home was in charge.

Mr. Amaya was born at San Angelo, Texas, in 1901. When a young man he moved to Sonora where he grew up and lived until he brought his family to Lockney some seven years ago. He was a farm hand, having worked for Paul Cooper until last year. He underwent an operation and recently had not been working. He and his wife lived in the Latin-American settlement in northeast Lockney.

Survivors include his wife, three sons, Joe, employed here at Brown's Cleaners & Clothiers; Larry, who works for the Jones; and Rhudy, who is employed by J. W. Mathis; two daughters, Bertha, age 10, who lives at home and Mrs. Luisa Fay, who also lives here.

B-R-R! GONE FISHING

Ike Johnson, C. L. Record, Sam Roach, C. J. Roach and Clark Harris left Saturday for Lake Whitney, near Hillsboro, on a fishing trip. They were expected home Wednesday of this week.

CARD OF THANKS

I wish to thank my many friends for the kind deeds extended to me during my illness. Also the kindness and care of Dr. McClelland, May the One who sees and knows richly reward you all.

Mrs. Tom Rigdon.

Mrs. Mark Fairman arrived Monday night in Plainview via plane from Alice, Texas for a visit with her parents, Mr. and Mrs. Sid Thomas. Her little son, Mike has spent the past week here in his grandparents' home having accompanied the Thomases to Lockney after a visit in Alice.

At birth a kangaroo is only one or two inches long.

PROCLAMATION

WHEREAS, an appeal is being made for membership as well as funds, and

WHEREAS, membership enables everyone to serve his neighbors in distress or need, and to share in each individual act of mercy that this organization performs anywhere in the world, and

WHEREAS, a continuing need remains to aid the helpless veteran patient, to help the man in uniform and maintain communication between the serviceman and his family, and

WHEREAS, providing an available supply of blood and blood products for civilian, military, and civil defense use, and

WHEREAS, the relentless war of the elements against mankind leaves in its wake destruction and suffering, and

WHEREAS, the American National Red Cross—under its congressional charter—is serving the armed forces, is mobilizing for the protection of the family, the community, and the nation and is aiding the victims of natural disaster, now

THEREFORE, I, Ralph C. Johnston, County Judge of Floyd County, Texas, proclaim the month of March 1954 as Red Cross Month and do hereby urge all citizens of this county to join without reservation in the 1954 Red Cross Campaign through our chapter, and I further urge that all men and women of good will remember that this great humanitarian organization must be maintained at full strength in members and funds; that this symbol of man's humanity remain bright as a guide to those who turn to it in time of need.

In official recognition of which I affix my signature this the 23rd day of February, 1954.

RALPH C. JOHNSTON
County Judge.

Good Crowd See All-Star Circus

A good crowd enjoyed both performances of the All-Star circus at the high school gymnasium here last Saturday. An estimated combined crowd of around 1,000 were present at the two performances of the circus and enjoyed the show from the opening act of the tumbling artists to the closing one in which a woman was slung by her head around and around at the top of a 16-foot pole so fast that her feet were horizontal with her head.

The trapeze artists, the horizontal bar performers, the man with his "take-it-apart bicycle" and the "trained zebra" along with the clowns and other acts kept the crowd in a good humor and interested from start to finish.

Common expression among spectators at the close of the show was "it was a fine circus and much better than you usually see in a small town."

Although the attendance wasn't as good as hoped for, members of the Lockney Rotary Club plan to try to get the circus back next year and feel that they will be able to fill the house at both performances since local people now know what it is.

The Rotary Club received some \$90 for its part of the ticket sales.

Sesame Meeting At Floydada

A meeting of all farmers interested in growing Sesame will be held in the district court room at Floydada Thursday evening of this week, March 4, at 7:30 p. m. according to announcement by Bill Rodgers, county agent. Robert L. Parker, manager of the Texas Sesame Seed Growers Assn. will be in charge of the meeting and show a film.

COME IN AND LET ME TEST YOUR WATCH, FREE!



All watches repaired here are tested on the

Watch Master

It tells us immediately what is wrong when you bring your watch in. It proves to you that it's right, when you take it out.

K. W. COOK
JEWELER

Dial 2181 Lockney

Mrs. H. S. Hilburn Funeral Tuesday

Funeral services for Mrs. H. S. Hilburn, wife of the editor of the Plainview Herald were held Tuesday afternoon at the First Methodist Church in Plainview, where she had been a member for 30 years. Burial was in Plainview Memorial Park.

Mrs. Hilburn died at the family home in Plainview early Monday after a prolonged illness. She was 61 years of age.

She was born at Alto, Texas on March 22, 1892 and her family moved to Madill, Oklahoma, then Indian Territory in 1898. Here her father died and the family moved on to Castro County, five miles east of Dimmitt. In 1902. Some member of the family has been on the same farm for 50 years.

Survivors include her husband, one daughter, Mrs. Ted Cramer of Lubbock; two sons, Herbert Jr. of Elk City, Okla., and Bob, a senior at the University of Texas; two sisters, Mrs. E. R. Jacobs of Plainview and Mrs. Etta Brashears, Dimmitt; three brothers, B. G. Ramey, Denison; Edgar and Edwin Ramey of Dimmitt.

A number of people from Lockney attended the services Tuesday.

Whitey Baccus To Speak For PTA

Whitey Baccus will be the speaker for the March meeting of C. N. Townsend Parent-Teacher Association Tuesday evening, March 9 at 7:30 in the High School auditorium. Mr. Baccus will give some interesting information on "What Our School Taxes Provide."

The Fourth Grade will have a part on the program and will act as host for the fellowship period following the program.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 4, 1954

MOTHER ILL

Mrs. Maud Price of Eldorado, Oklahoma, mother of Mrs. Bob Knox, has been seriously ill for several weeks. Last week Mrs. Knox and son, R. L. Jr. brought Mrs. Price to Lockney to convalesce from a recent heart attack. She is still very ill.

Buddha was born in India.

Too Late To Classify

FOR SALE — New Hampshire Fryers, \$1.00 on foot, \$1.20 dressed. Will weigh 2 1/2 to 3 lbs. on foot. Archie Bybee, dial 3101. 47 ltc.

FOUND — Ladies brown plastic and gold framed glasses in case. Inquire at Beacon Office. 1tc.

KNOX GROCERY AND MARKET

We are still selling groceries as usual, doing our best every day to treat you like we like to be treated.

We don't want all the business — just yours and your friends. Our specials have the price marked on them. Come in or dial for your needs. If you can't park on the street, come to the back.

Your business is always appreciated at—

Knox Grocery and MARKET

Dial 3855

A DATE THAT CHANGED HISTORY.



August 6, 1945
... First atomic bomb dropped on Hiroshima!

1783...The first school on Texas soil, other than a mission or parish school, was established at Laredo for the purpose of civilizing and Christianizing the American Indians

U & I Laundry

Lockney Lumber & Supply

Baxter & Smith Grain Co.

Johnson & Johnson

Consumers Fuel Association

Patterson Grain Co.

Brunnier Lumber Company

"Whitey" Baccus Motor Co.

Baker Flash-O-Gas Co.

Modern Radio & TV Service

Farmer's Supplies

Oil Filters, all sizes

Batteries, for auto, irrigation wells or tractors

Irrigation Supplies, Dams, Tubes, Shovels, etc.

Air Tanks

Co-op Tires, 18 month road hazard guarantee

Hoeme Plows and Parts.

Consumers Fuel Assn.

Lockney

The Lockney Beacon

Established 1902
 PUBLISHED EVERY THURSDAY
 HAYS & REYNOLDS
 Publishers
 Edgar R. Hays Editor
 Willis Reynolds Mechanical Superintendent

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 Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Beacon will be corrected gladly upon being brought to the attention of the editor.



Minute Editorials

For we walk by faith, not by sight.—II Corinthians 5:7.

IT APPEARS from daily press reports that the Beacon's estimate of the increase in Floyd County's cotton acreage allotment some three weeks ago was a little low. We guessed the county would get from 25,000 to 35,000 additional acres. Now the daily press reports we are to get 36,508.9 acres which is getting it down fairly exact. That gives the county a total of 121,355.9 acres and should be enough to stabilize our economy and at the same time make some reduction in the county's production. The county had 193,000 acres planted to cotton in 1953.

MAYBE, with the high cost of production, it is better that we are being forced into diversification. Some farmers who raised lots of cotton in 1953 didn't come out with a great deal of money. Over and over again, it was emphasized during the Soil Fertility School that the rotating of crops and growing of soil builders is necessary if land is to continue to produce economically. Some go so far as to say that it would be better for the county if we were never allowed to plant any more than 50% of our crop land in cotton. They say we will make as much cotton on the average and our land will be in better

shape. So, we say that with the additional cotton acreage the county is in fine shape agriculturally. In fact, with a normal rainfall we'll probably make as much on 122,000 acres as we did on the 193,000 in 1953 barring another bug infestation.

THE DEATH of Robert W. Smith is a blow to all of Floyd County and particularly to the Lockney area. His unselfish service to his church, to the Lockney community in general and to the county is known and appreciated by all. It is regrettable that death took him when it did, but the place of his last illness, at worship services, is typical of the life of the man.

MOST OF US will go along gladly with Senator George's proposal that income tax exemptions be increased. Even this small relief would be welcome to people who, though they make what has been considered as good wages in the past, find that the high cost of living just about takes it all. The Senator proposes that the exemptions be increased from \$600 to \$800 this year and to \$1,000 in 1955 for each member of the family. President Eisenhower has indicated that if employment doesn't rise in March it will be the signal for the government to take steps to head off a slump in the economy of the nation. Let us hope that the tax exemption increase will be one of his steps, if steps are necessary.

ROSES to the Fort Worth & Denver railway for their help in the Soil Fertility School in the area last week. The part the Burlington Lines played in the Soil Fertility School here and at other points on the plains demonstrates that their service to the area goes far beyond just transporting freight, running trains and paying taxes. The FW&D was responsible for at least two of the outstanding speakers on the program, it provided for extensive news coverage of the events and contributed in other ways to the outstanding success of the meetings. This is what you may call service plus.

WE HOPE that the Fort Worth & Denver and its affiliated members of the Burlington System will continue their "plus" service and that all of us whose future depends upon the prosperity of agriculture in the South Plains will co-operate with the A&M Extension Service and Soil Conservation District in developing better farming methods and greater yields per acre for the benefit of all.

MANY A LIVE WIRE would be a dead one except for his connections.

OPPORTUNITY doesn't knock so often but temptation seems to pound away every day.

THE FIRE-BUG!



With Our EXCHANGES

FARM TAX BREAK

If the House Ways and Means Committee's recommendations are carried out, farmers may get a break on deducting drought losses from their income taxes. The committee agreed the other day to knock out the \$50,000 limit on deductions for losses due to drought.

Such a change, if adopted, would remove a hardship on some farmers. Under present law, if a taxpayer has business losses of more than \$50,000 for each of five straight years, he must recompute his tax for each of those years. In the recomputation, he cannot count any losses above \$50,000 a year.

It is hoped that the drought that has plagued Texas and Southwestern farmers in recent years will not continue. But if it should, tax relief would give some farmers encouragement to keep on trying. — Lubbock Avalanche.

MUST BE BAD

If you succeed in life, you must do it in spite of the efforts of others to pull you down. A helpless man arouses a neighbor's sympathy, and people find ways to help him. But let him get an honest job, become self-supporting and give semblance of becoming a citizen, and the story

is reversed. People are willing to help a man who can't help himself, but as soon as a man is able to help himself, and does it, they join in making his life as uncomfortable as possible. There is absolutely nothing in the idea that people are willing to help those who help themselves. That is why merchants in towns like Ralls cannot drive Cadillacs, even when they can afford them. Let a local business man show signs of prosperity, and his customers switch to other stores. They want a man to live; they do not want to see him prosper. A man will buy a product made in New Jersey when he could buy a cheaper product made and sold at home. His only compensation is that a profit has been made in Newark by a person he doesn't know, while if he bought the home town product, a neighbor

he envies may receive a profit. —Ralls Banner.

NEWSPAPER ADS LEAD AGAIN

Again in 1953 newspapers led all advertising mediums in producing sales for the advertiser! Every year a nation-wide survey is conducted to determine what advertising medium influences men and women the most in buying merchandise or services. Figures on the latest survey, just released, place newspapers again way out front. In fact, no other medium came even close to the widespread advertising prestige and power of the press.

The survey again proved that men and women buy newspapers and read them thoroughly. It's a receptive, solid audience that is turned to the home-town newspaper. Radio and TV audiences are becoming more divided and split each day. But the audiences of the home-town newspaper is a complete unit that can be counted on day in and day out. —Hamlin Herald.

GOOD NEWS FOR FARMERS

The size of the unemployment figure today is legitimate news, although some of the administration's opponents have deliberately overstressed it in hope of gaining "political headlines" with scare value.

Yet in the middle of this new clamor, there is a slight bit of encouragement in a field where just a few months ago the administration's critics were concentrating their fire: farm prices.

The Agriculture Department reports that prices increased nearly two per cent in the month ending at mid-January. This was the second straight month of higher farm prices, and suggests that the long decline which began many months before President Eisenhower took office may at least have been arrested.

No regime should be above criticism, or necessarily held blameless for events that occur in its time. But criticism should be balanced, and should offer the valuable perspective of time and all related background. —Wichita Falls Record News.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

March 3, 1916

We understand that Mrs. Mattie McCollum is going to begin at once the erection of a new brick building where the old building is now standing which was formerly used for the McCollum Hardware business. This building will be moved to make room for the new building which will be occupied by Waller and Shaw, proprietors of the Lockney Garage & Motor Co.

Rev. A. J. Sweeney and wife entertained the board of stewards of the Methodist Church Thursday evening with a six o'clock dinner. Attending were Mesdames J. H. McGehee, Evington, Wood, Hardin, Fred Griffith, L. Gruver, McClure, H. W. Visor; Messrs. J. H. McGehee, Byington, Wood, Fred Griffith, L. Gruver, W. E. McClure, H. W. Visor and B. O. Downs.

Olin Gibson of Virginia came this week to look after some land he has in this county.

C. A. Wofford and wife, R. L. Orman and wife, of Lockney and J. M. Embrey of Hamilton, Texas had a very pleasant visit with their old time friend, Mrs. L. C. Ray of this city. Mrs. Ray is the former Miss Lillie Powell, a clever little school marm of Liberty, Mississippi.

March 6, 1924

At a meeting of business men of the town Monday at noon it was voted to erect a camp ground fence and two sheds with ovens and tables.

L. D. Rucker of Plainview, pioneer poultry man of this section, purchased the Hamilton Produce in Lockney, the sale being effective on March 1.

Grady Rook Crager of Sweet-

water has moved to Lockney and will in the future conduct an undertaking and embalming establishment in the E. P. Thompson building on the west side of Main Street, in the Crager Furniture Co. Mr. Crager has purchased the stock of undertaking goods formerly owned by C. R. McCollum. Mr. Crager is a son of Mr. and Mrs. A. J. Crager of this city.

Upon invitation from Prof. F. A. Cunyus and Miss Anna Sims, Mrs. G. J. Stapleton, Mrs. F. E. Cowart, Mrs. F. M. Kester and Mr. and Mrs. H. B. Adams went to Roseland school house Saturday night for the purpose of explaining the organization of a Parent-Teacher Association. Officers elected for the year were Mrs. W. A. Whitlock, president; Mrs. E. A. Cox 1st vice president; Mrs. F. L. Marble 2nd vice president; Mrs. J. J. Smith, 3rd vice president; Mrs. C. H. Brown, recording and corresponding secretary; Mrs. Ivey Thomas, treasurer.

March 6, 1942

The first appreciable snow of the winter fell over the Lockney area Saturday night to bring an approximate two thirds of an inch of moisture, ideal at this time for the winter wheat crop. It is reported that 6 inches of snow fell, 10 inches fell in Plainview and South Plains.

Hundreds of people are expected to attend the third annual land use planning school Tuesday and Wednesday.

CARL McADAMS

GENERAL INSURANCE
 Fire — Hail — Polio —
 Windstorm — Auto — Bonds
 Phone 2141
 First National Bank Building

EFFECTIVE MAY 1, 1953
 Auto rates are up from 4 to 25%
INSURE NOW
 Check Your Insurance Costs with
STATE FARM MUTUAL
 DIVIDENDS
 Our currently expiring semi-annual Automobile Insurance Policies
 27 1/2%
J. H. COOPER
 Office Phone 2131 Lockney Res. Phone 2347
 Give us a ring or drop a card.

HOW WELL IS YOUR CREDIT GROOMED?
 Is it well groomed and up to date or is it kinda sloppy? We like to meet and do business with neat and well groomed people, and people who are judged often by their appearance. How about your Credit Record? It is judged by how you pay your bills.
 See that your bills are paid promptly by the 10th of the month following purchase, or if not possible, see your creditor and make satisfactory arrangements.
 Don't assume it is O. K. to suit your convenience, but pay as you agreed.
Lockney Retail Merchants Assn.

Henhouse sick leave
 Sorry, boss, I won't be to the nest today. Seems I've caught one of those pesky colds. The "doc" calls it infectious coryza. You had better put some Ar-Sulla in our drinking water. It helped last year and I was able to lay again in about 2 days. Colds seem to be going around. Several of us chickens are sniffing and sneezing. We're behind with our egg laying. Don't wait too long, boss. Ar-Sulla is made by...
Dr. Salsbury's

Lockney Drug Co.
John E. Stapleton
 LAWYER
 General Practice of Civil Law
 Courthouse Floydada
 Telephone No. 14

Come in and see them! NEW FORD TRUCKS for '54

with **TRIPLE ECONOMY!** Only FORD gives you important new money-saving features in the 3 areas of truck operation.

1 NOW! Low-Friction, High-Compression, Overhead-Valve, Deep-Block engines in all Ford Truck models!

NEW! FIVE GREAT TRUCK ENGINES! V-8 and SIX!

118 h.p. Car Coupe Six	130 h.p. Power King V-8	138 h.p. Power King V-8	152 h.p. Coupe King V-8	170 h.p. Coupe King V-8
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New Deep-Block design for smoother power! Up to 23% more power! Only in FORD Trucks! FORD'S FIRST with the only full line of ultra-modern Low-Friction truck engines! The short-stroke principle of these engines cuts internal friction up to 33%, delivers more hauling power.

Ford Truck engines give you the mightiest concentration of power per cubic inch ever in any line of truck engines! For the power they develop, Ford engines have less cubic inch displacement—and small-displacement engines normally use less gas!

2 NEW Driverized Cabs, NEW Power Steering, NEW Power Brakes, Fordomatic Drive!

Ford's new 3-man Driverized Cabs cut fatigue, conserve energy! New longer-wearing plastic seat upholstery is woven—"breathes" like cloth for year-round comfort. Power Steering* for most Big Jobs, Power Brakes* for Pickups! Fordomatic Drive* for all light-duty models! (*Extra cost.)

3 New Factory-Built 6-Wheelers increase gross up to 48%! Ford's expanded line of over 220 models now includes brand-new tandem-axle Big Jobs, up to 60,000 lbs. GCW! For big legal-limit loads in 48 States!

Two New Ford Cab Forward Giants, Too! Rated up to 55,000 lbs. GCW, for Big loads on 35-ft. legal-limit trailers!

Up to 95% more body and payload.

FORD TRIPLE ECONOMY TRUCKS
 MORE TRUCK FOR YOUR MONEY

"WHITEY" BACCUS
 AUTHORIZED FORD DEALER
 Lockney
 Telephone 3395
 — If You're Interested in an USED CAR — Be Sure to See Your Ford Dealer —

Farmers return Cotton Burrs And Waste To Soil

(From Amarillo Daily News)

"This is the best thing that ever happened to the land in Bailey County," said J. K. Adams as he surveyed a field that had just received an application of five tons of cotton waste — burrs, stems, waste and dirt.

In Bailey and several other Plains cotton counties, a growing trend to return cotton wastes from the gin to the soil has been noted.

The trend was accelerated by reports of increased yields on irrigated land by as much as one and one-half bales per acre.

Once regarded as a bothersome and expensive nuisance to be disposed of by burning, gin wastes are rapidly gaining recognition as the way to better soil and bigger yields.

But returning the material to the soil at first posed a big problem. Equipment to spread the burrs evenly at a rate of four, five or more tons per acre was not available. Labor for doing the job by hand was scarce.

Specially built spreaders, ordinarily operated by custom spreading firms or individual ginners, have recently been built to perform the job. Custom spreading rates in most areas have been established at \$1.50

per for long hauls.

Pink bollworm restrictions in the past have heavily curtailed the return of cotton wastes to the soil. This year, however, the Bureau of Entomology has approved the practice provided the burrs are either composted or hammermilled at the gin.

And ginners report that there aren't enough burrs to meet the demand.

The decomposed burrs improve land two ways. The soil is improved by the addition of organic matter and takes and gives up water to plants more readily than does untreated earth. And with a mineral content equal to that of feed lot cattle manure, considerable amounts of nitrogen phosphate and potash are returned to the soil, according to Adams.

Studies of moisture penetration recently conducted at the Spur Experiment Station on test plots covered with cotton residues showed that at rates of 4, 8 and 10 tons to the acre, cotton burrs increased moisture penetration to 28, 30 and 39 inches, respectively. Untreated plots showed moisture depth only to 16 inches.

One of the outstanding yield increases has been reported from Bailey County's Maple Community, where Delbert Richardson harvested 40 bales from 20 acres that had been fertilized with 300 pounds of nitrogen and super phosphate and 20 tons of cotton burrs on each acre.

Eight of 18 gins in Bailey this season composted their burrs, using methods recommended by Extension Service technicians. As a result some 24 million pounds of cotton residue will be returned to enrich some 2,500 acres. An application of super phosphate fertilizer is being ap-



NEW HEALTH OFFICER — Dr. Henry A. Holle, internationally-known public health administrator of New York City with a strong Texas background has been named state health officer for Texas. He will succeed Dr. George W. Cox, who resigned effective March 1.

plied to further decomposition after the burrs are spread on fields.

Ginners usually make no charge for composting, but ordinarily charge \$1 per ton for hammermilling.

Fred C. Elliott, cotton work specialist for the Texas Extension Service, said that gins can operate their own spreading equipment to the benefit of the ginner and grower. He points out that the best burr incinerators cost \$8,000 to build and \$1,000 a year to maintain. "An \$800 hopper is cheaper than an \$8,000 burner," Elliott reasons, "and the soil needs the organic matter."

Composting, the cheaper process for preparing the material for return to the soil, results in the burrs decomposing to a soil returnable stage. Temperatures in the burr piles rise to the 150 to 180 degree range—enough to kill the bollworm larvae.

Two methods are in use in composting. Spraying water to high piled burrs gives satisfactory results, but bacterial solutions have been added at some gins to speed decomposition.

USDA ginning technicians and pink bollworm control workers are reportedly working to perfect methods of killing the dangerous pests by use of special equipment in gins. Perfection of a positive method of ending this menace is expected to increase the use of cotton wastes as an important soil builder on the Plains.

Bob Dillard left Sunday after spending a month here with his wife and parents. He returned to Mineral Wells where he is stationed with the army.

Cedar Hill News

by Frances Lemons

Mrs. C. F. Lemons and son, Phil visited with their aunt, Mrs. V. F. Lemons and son, Norman in Plainview Friday.

Mr. and Mrs. J. B. Wiggington and son, Donald Ray visited with their daughter and sister, Mr. and Mrs. Leonard Strickland and children, Tommie and Carolyn in Plainview Friday.

Another irrigation well was developed in Cedar Hill on Monday afternoon. This well is on the J. R. Connor place.

Frances Lemons played some numbers on the accordion and piano Friday morning at the High School. Marvin Wells also appeared on the program as an old fashioned gentleman on a quiz program.

T. F. Love is improving at his home after spending several days in the Lockney General Hospital when blood poison set up in his hand.

Mr. and Mrs. C. V. Lemons were in Silverton Monday on business.

Celebrates Birthday

Edd Durham was the honored guest at a birthday dinner given in the home of his son, Leroy Durham at Sand Hill on Sunday. Mr. Durham was 75 years old. He is a former resident of this community and several from here attended the celebration. Mr. Durham was very thrilled over the occasion and showed much appreciation over the nice gifts he received. The Lockney Quartet

in his honor in the afternoon. Those present for the occasion were Mr. and Mrs. T. F. Love, Mr. and Mrs. Joe Fortenberry, Mrs. Eula Mae Lyles and son, Melvin of Cedar Hill, Mr. and Mrs. Henry Love of Floydada, Mr. and Mrs. Edd Durham, Mrs. F. J. Gill and Janie Willis of Lockney and Mr. and Mrs. Leroy Durham and daughter, Annita.

Assembly Of God Services

Your attendance is appreciated in the services. Sunday morning services begin at 10 o'clock. The evening services begin at 7:30 o'clock. Mr. J. Cephus Fortenberry and daughter, Nelda sang a special Sunday evening with Nelda as accompanist. Missionary Council meets at 2:30 on Thursday afternoon. C. A.'s meet on Wednesday evening. Rev. and Mrs. J. C. Lewis and children, Leland, Joyce, Jo Ann and James left Monday morning to spend several days in Dallas.

Mrs. Edna Lackey of Lockney spent Sunday with Mr. and Mrs. C. V. Lemons.

Baptist Services

It was a pleasure to have the visitors in the services Sunday. Diane Arterburn sang a special on Sunday morning.

G. A.'s and E. A.'s meet at 6:30 on Wednesday evening and prayer services follow that at 7:30. A new book was taken up on Wednesday evening.

GO TO CHURCH SUNDAY.

Records and herd replacement programs may well be the factors which will determine the future progress dairy producers make toward increased per cow production. A cow must produce 5,000 pounds of milk per year to stay on the black side of the ledger. The average Texas dairy cow produces 3,300 pounds.

Puts Lustrous New Look on Furniture and Woodwork!



Pittsburgh WATERSPAR ENAMEL

The hard, glossy finish of Pittsburgh Waterspar Enamel gives wood and metal trim and furniture a new lease on life! Easy to use, Waterspar flows out easily to a uniform gloss, dries quickly, resists wear and abrasion, and may be washed over and over without marring its luster. Bright, gay colors for both interior and exterior use.

FREE—"Color in Action" booklet

Baker Hardware Co.

Dial 3361

Lockney

Kimble Optometric Clinic

For Appointment Call 254—Floydada

ANNOUNCING . . .

The re-opening of the

WHITE ROSE CAFE

Serving Plate Lunches, Short Orders, Cold Drinks, Ice Cream, Good Coffee and Pie.

We invite all our friends to eat with us.

Open 7 Days Each Week

ARCHIE and INEZ PHILLIPS

"The Home of Home Cooking"

Make A Date Now to Attend the

International Family Party

Featuring the entertaining and sensational acts you have seen in previous years plus more and better entertainment.

Coming to the

HIGH SCHOOL AUDITORIUM

Lockney

TUESDAY NIGHT, MARCH 16

Every one is invited to attend. No. admission charge.

We'll be looking for you.

HAMMOND & COMPANY

Dial 3841 Your International-Harvester Dealer Lockney

We have more than a passing interest in kids, too!

Yes, sir, we are interested in seeing the youth of today get an education — in a free public school — where they may have opportunity to learn without prejudice or propaganda.

We have more than a passing interest in school students because upon their shoulders rests the future of this great nation. Today youth stands on the threshold of an era of progress yet to be experienced by man. Only through proper guidance in education can this progress be beneficial to a troubled world.

- Lockney Drug Co.
- Rhodes Grocery & Market
- Baker Hardware Co.
- Higginbotham-Bartlett Co.
- Brown's Cleaners & Clothiers
- K. W. Cook Jeweler
- Reecer's Master Cleaners
- Lockny Dry Goods
- Lockney Implement Co.
- Hammond & Company
- Jackson Tire Co.

South Plains

by Mrs. Murray Julian

This is school visitation week and each parent should take time to visit his child and give the teacher encouragement in the work he is doing. On Friday at the South Plains school Mrs. Bryant Higginbotham and Mrs. Harry Hartman have invited everyone who is interested in the school to be their guests for the noon meal. Please let them know if you are coming so they will know how many to prepare lunch for.

Brotherhood meeting was held at the South Plains Baptist Church Monday evening at 7:30. Tuesday the W. M. U. members met in Floydada at the Calvary Baptist Church for an all day week of Prayer meeting. The Auxiliaries and teachers will have their meeting at 7:30 Wednesday evening.

Mrs. W. S. Spearman went to Quanah Thursday morning where she underwent major surgery Friday. Rev. Spearman has been with her over the week end and in his absence Sunday Rev. Clay Muncy presided in the pulpit. Mrs. Spearman will have to remain in the hospital at Quanah

for some time but she is getting along as well as could be expected.

Mrs. Ollie Wilson and daughter, Mrs. Jack Crawford and granddaughter from Amarillo were luncheon guests at the home of Mr. and Mrs. John Wilson Wednesday of last week.

Mr. and Mrs. R. M. Harvety of Silverton visited in the home of Mr. and Mrs. Frank McClure Tuesday afternoon and in the evening Mr. and Mrs. Otho Sanders and Curtis and Mr. and Mrs. Sylvian Kinnibrugh and girls were guests in the McClure home.

Mr. and Mrs. L. T. Wood went to Amarillo Wednesday evening to see "The Parade of Champions." Mr. and Mrs. Bill Beedy were there Wednesday for the Fat Stock Show and stayed to see the parade.

A great many of the high school students went to Lubbock Tuesday night to see the basketball game between Floydada and Levelland for the bi-district championship in which Levelland was the winner.

Club Meeting At Mrs. Marbles South Plains H. D. Club met Wednesday afternoon Feb. 24 in the home of Mrs. Horace Marble with Mrs. Harry Hartman as co-

DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER



AFTER HER CORONATION CEREMONIES, QUEEN VICTORIA SPENT PART OF THE DAY IN GIVING HER DOGS A BATH



BRUNO, A NEWFOUNDLAND, HELPED HIS MAINE FARMER-OWNER EARN \$1500 IN FOUR MONTHS BY HAULING PULPWOOD

hostess, Mrs. L. T. Wood presided. Roll Call was answered with "Now is the time to..." Mrs. R. G. Dunlap gave a report on magazines that the club might use and Mrs. Grigsby Milton gave the council report. Mrs. Ernest Smitherman and Mrs. Otho Sanders gave a demonstration on the care of rugs and upholstery, with pamphlets showing how to best care for them. Mrs. L. T. Wood gave an interesting talk about the week which she spent at the recreational school. Mrs. Vinson joined the club as a new member. After the business meeting, refreshments of cocoa, coffee, fruit cake with whipped topping was served to the following: Mmes. L. T. Wood, Fred Fortenberry, Bryant Higginbotham, R. G. Dunlap, Albert Stewart, I. H. Parks, Grigsby Milton, George Beedy, Frank McClure, Otho Sanders, Ernest Smitherman, Brian Karr, Walter Wood, S. A. Thornton, J. K. West, Shelby Calahan, J. P. Taylor, Leighton Teeple, R. E. Young, Paul Snodgrass, Arby Mulder, Murray Julian, O. R. Vinson and guests, Arthur Brown, Gilbert Bean and Mrs. H. S. Calahan Sr. The next meeting will be at the home of Mrs. Parks in South Plains and it will be very interesting with a film shown of plants and flowers and travel scenes. The date will be March 10.

Thursday, Feb. 25 at the home

view giving the art lesson. The day began at ten o'clock and lunch was served at noon. Attending were Mmes. J. K. Bean, Clyde Lightsey, Grigsby Milton, Ernest Smitherman, Murray Julian, Kenneth Bean, Bill Hardin, A. P. Dickerson and the hostess. The next display and demonstration is scheduled for the first of April in the home of Mrs. Murray Julian when Mrs. Jurcak will again be in charge of the lessons. Everyone is invited to attend.

A new place of business which is now open in South Plains will be of interest to all the people of this vicinity. Mr. W. R. Goss, formerly of Floydada and with 25 years of experience behind him as an expert welder and blacksmith has opened his shop here in the Johnny Wilson building and now the farmers who have had to go so far and sometimes wait so long to get welding and other shop work done, can get this work here. We welcome this new business and Bill welcomes you farmers to come visit his shop.

Mr. and Mrs. Grigsby Milton, Barbara Sue and Donita went to Plainview Saturday morning where Donita attended a 4-H club meeting.

Many from our community attended the father and son PFA banquet which was held at the lunch room of the Floydada high school on Friday evening at 7:30. The main speech was given by the Kalls agriculture teacher, Mr. Johnny Mitchell and everyone enjoyed the speakers of the evening and the delicious food that was served. Present from South Plains were Ollie Robnett and Stanley, Bryant Higginboth-

E. Burleson and Stanley, J. H. West and Johnny, Kenneth Bean and Winfred West, Raymond Upton and Ronnie and Murray Julian and Kendis.

Mr. and Mrs. Sylvian Kinnibrugh and girls spent the week end with his parents, Mr. and Mrs. J. A. Kinnibrugh of Vera, Texas.

South Plains Home Demonstration Club is sponsoring a negro wedding Friday evening, March 12 at 7:30. This is a hilarious show put on by the members and others of the community. There will be songs and other surprise acts after the main show and a mock rummage sale will add to the fun of the

change of the bride show, however the wedding supper for the bride and groom will be a pie supper and they will be sold. Each lady will bring homemade pies for the event. Each of you set aside that evening for the negro wedding and you all come. We extend sympathy to the members of the R. W. Smith family of Sterley in the passing of Mr. Smith last Wednesday evening. He was the father of Robert Lee Smith, husband of Lucille Weast Smith. R. W. Smith was at prayer meeting when he suffered the heart attack and was taken immediately to the hospital but did not recover.

GO TO CHURCH SUNDAY.

Plains Theatre

Lockney

Show starts at 7:20

FRIDAY and SATURDAY

March 5 and 6

Double Feature

"HOT LEAD"

with Tim Holt

Tim Holt defies an outlaw ambush to bring a lawless gang to justice — with death in his trigger finger and dynamite in his fists — in the rugged roaring west.

—PLUS—

"TROPICAL HEAT WAVE"

with Estelita and Robert Hutton

You'll love this musical comedy.

Also CARTOON

SUNDAY and MONDAY

March 7 and 8

"SO BIG"

with Jane Wyman, Sterling Hayden and Nancy Olson

One of the great human classics of literature — becomes an enduring and tender motion picture — with Jane Wyman in her greatest role — the movie that is destined for acclaim and praise.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY

and THURSDAY

March 9, 10 and 11

"Kiss Me, Kate"

with Kathryn Grayson, Howard Keel and Mell Miller

IN TECHNICOLOR

Nothing you've ever seen on any screen packs the entertainment wallop of "Kiss Me, Kate," with Cole Porter's unforgettable music and romantic, riotous comedy capers.

Also CARTOON

SEALE DRIVE-IN THEATRE

2½ miles west of town on the Plainview Highway.

TRY OUR SNACK BAR — Home-made barbecue and chili in our sandwiches and hot dogs. Also French fries, cold drinks, snow cones, pop corn, etc.

First Show at 7:00
Second Show at 9:00

FRIDAY and SATURDAY

March 5 and 6

"Loose In London"

with Leo Gorcey and the Bowery Boys

When the Bowery Boys get loose in London watch out! Everything they say is "pip-pip" when they mix with the Lords and Ladies.

Also CARTOON and 2-REEL COMEDY

SUNDAY, MONDAY and TUESDAY

March 7, 8 and 9

"JIVARO"

with Fernando Lamas and Rhonda Fleming

IN TECHNICOLOR

A beautiful white woman is alone with devil-may-care adventurers — in the steaming jungles of South Africa — where love flames amid the menace of ferocious head hunters.

Also CARTOON

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from this theatre.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their re-installation and we will be grateful for your co-operation.

Coming:

"Moonlighter"

"The Glenn Miller Story"

"Mogambo"

The Seale Drive-In will be closed Wednesday and Thursday nights this Week.

YOUR OLD TYPEWRITER IS WORTH MONEY!

TRADE IT IN ON A NEW REMINGTON

Quiet riter with the EXCLUSIVE



MIRACLE TAB — sets and clears tab stops from the keyboard
SIMPLIFIED RIBBON CHANGER — the easy way to change ribbon
FINGER SPEED KEYS — for greater typing ease

Bring in your old typewriter for appraisal TODAY!

LOCKNEY BEACON

SHE TEACHES TRUTH... NOT PROPAGANDA



The Public Schools of America do not deal in propaganda — their purpose is not to color information and try to influence the student to certain political or religious beliefs. The American school teacher teaches the truth—she or he deals in facts and figures in an attempt to so educate the student that he may make his own decisions intelligently. That's why American Free Schools are so important to the American way of life.

Cooper's Insurance Agency

Darnell Grocery

V. L. Webster Service Station

Southwestern Public Service

Pylant Grocery & Market

Lockney Variety

Knox Grocery & Market

Truett Variety Store

Byrd Pharmacy

Handley Shop & Pump Co.

Lockney Auto Co.

THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

LARIAT STAFF

Editor — Barbara Carthel
Asst. Editor — Joan Harris
Society Editor — Sandra Myers
Exchange Editor — Sue Wofford
Sports Editors — Jimmy Williams and Eddie Jot Foster
Reporters — Pat Pierce, Henry Hardin, Ann Belt, Rosemary McDonald, Barbara Hays, Lynn Jolly, Doylene Harrison.

GUEST EDITORIAL

by Byron Golden

"How To Study Successfully"

When tests are fixing to roll around, it generally means, to all of the stupid ones who can't remember anything, to study and cram that little bean called a head as full as it can be crammed.

To study right, you should turn on the television set to some interesting program so the lesson won't be so boring and turn it on as loudly as possible so it will crowd out all other noise.

Go to the kitchen and make a supply of sandwiches; about as many as it takes to feed an army and a supply of cookies; set them down by a big comfortable chair so you can reach the food and see the television.

When curl up in the chair with one leg dangling over the arm of the chair. Lay the book so you can still see the television and book at the same time.

Then the next day when the teacher asks who conquered Mexico and you say, "Joe Friday", don't blame me.

New Student

Name — Bill Edens.
Classification — Sophomore.
Color of Eyes — Blue.
Color of Hair — Brown.
Height — 6'.
Weight — 165 lbs.
Favorite Food — Steak and French Fries.
Favorite Sport — Basketball.
Ideal Girl — 5'6" Blue Eyes and Blond Hair.
School last attended — Plainview.
How do you like L. H. S. — O. K.

See you at the Longhorn Hayride.

PROVE FREE

Muscular Pains Relieved In Few Minutes
With Doctor's External Prescription

Make This 24 Hr. Test

Use MUSCLE-RUB for those tired, aching all-over muscular pains. MUSCLE-RUB gives fast, soothing relief from all nagging pains and aches. Apply MUSCLE-RUB gently on sore, aching spots, and enjoy that instant soothing warm relief that thousands of MUSCLE-RUB users have known and praised for years.

No internal dosing. No waiting. MUSCLE-RUB differs from old-fashioned liniments and rubs. Leaves no unpleasant odor. To get safe, quick relief, simply apply this pleasantly mented liquid EXTERNALLY wherever you feel pain — limbs, joints, shoulders, neck, back. Note how much more comfortable you feel all day, how many hours of restful sleep you get at night.

Don't be unprepared when pain strikes. Keep a bottle of MUSCLE-RUB handy at all times.

Money Back Guarantee

Get Muscle-Rub today from your Druggist. Use half the bottle. If you are not delighted with results, return what's left to your Druggist, who will cheerfully refund your money. Regular size bottle \$1.25. You save when buying the large Economy \$2.25 size.

Muscle-Rub At Your Drug Store

Basketball Is Over

by Eddie Foster

The Lockney High School basketball season came to a close Monday night, February 22, when the Futures beat the Seniors in the annual Senior-Future basketball game. The Futures won 61-57 after a three-minute overtime. Eddie Foster was high point man for the Seniors with 24 points. Jimmy Myers followed close with 19 points. Marion Cross made 20 points for the Futures.

Those playing for the Seniors were Eddie Foster, Jimmy Myers, Jimmy Scott, Allen Pinner, Bobby Johnson, Bill McCAda and Byron Golden.

The total points all season are given below for each player:

Jimmy Myers—219.
Eddie Foster—212.
Marion Cross—131.
Jimmy Scott—100.
Jimmy Rankin—54.
Harold Ford—30.
Paul Williams—17.
Jerry Holmes—6.
Gene Handley—2.

The Longhorns played a total of 20 games with a team average of 38 points a game.

The most points made in any one game was 24, made by Eddie Foster in the Senior-Future game.

CHARLES VAUGHN'S IDEAL GIRL

Most beautiful — Ann Belt.
Hair — Barbara Carthel.
Eyes — Katie Ray Rucker.
Teeth — Eldora Boone.
Best Dressed — Joan Harris.
Disposition — Mary Myers.
Figure — Sandra Myers.
Nose — La Juan Henderson.
Lips — Harleen Workman.
Hands — Barbara Hays.
Walk — Clydelle Hill.
Smile — Clare Lee Smith.
Height — Patty Adams.
Athletics — Betty Jean Jackson.
Personality — Rosemary McDonald.
Most Likely to Succeed — Sue Wofford.

BETTY SAMS IDEAL BOY

Most Handsome — Donald Alton.
Hair — Bobby Brown.
Eyes — Marion Cross.
Teeth — Cleon Wiley.
Best Dressed — Freddie Merrell.
Disposition — Eldon Fortenberry.
Physique — Eddie Joe Foster.
Nose — Charles Vaughn.
Lips — Larry McCormick.
Hands — David Hartman.
Walk — Roy Johnston.
Smile — Bobby Johnson.
Height — Roland Watson.
Athletics — Jimmy Myers.
Personality — Luther Williams.
Most likely to succeed — Gene Lancaster.

WHOZIT

The whozit this week is a bashful, blue eyed romeo. A swell fellow I'm sure you all know. With the girls he is really a whiz. Do you know who this Jr. is? The whozit last week was correctly identified as Morris Meriwether by Gene Handley.

Remember the Longhorn Hayride Monday night, 8:00 p. m.

Little Bull

by Big Willy

Well, here I am back again with a little of this and a lotta that. Johnnie Hanst was seen Monday night in the company of Jean Wofford. Ann Belt, did you ever find your car Tuesday night? Was it really on the railroad tracks? Peggy Williams, who was this "Bill" you were with Tuesday night? Jim Bob, whose green and white Oldsmobile were you following back from Plainview Monday night? Who was the naughty boy or girl who got in Betty June Jackson's car Monday night? Some of the couples we saw at the ball game Monday night were: Clara Lee and Wendell, Charles and Barbara, Betty June and Cleon, Royce and Fencie, Richard, does Rosemary know what you had in your car Thursday that you were wanting to show me? Well, how are the "Glory Be" girls getting along? Level Foster did you finally find someone to use that extra ticket to the circus Saturday night? What is the matter Bill Edens can't you get up the nerve to ask Oddie Mae for a date? She won't bite. I think, Mae Beth really has the boys standing in line? How many are there Mae Beth, about six? Carolyn Campbell what is this

Special Assembly

The students were called to a special assembly Thursday, Feb. 20th, the first period. Al Willis and Bill McClaskey spoke to the students about joining the Chamber of Commerce. All students were invited to become members and were given strips of paper on which to write suggestions.

Many new projects are being planned which will benefit Lockney and its citizens. One student will be elected who will meet with the board. A free barbecue supper for the members was given Tuesday, March 2nd. All students should consider becoming a member of the Chamber of Commerce because we are Lockney future citizens.

I hear about your running after this Bucky Duval. And Charles Andrews? Charles Vaughn, what was that remark you made about Gail K? Does Barbara Hays know this? Wonder who Barbara Carthel's secret admirer over the "900" is? I know. What was all the yelling about in Algebra I Thursday? It wasn't those 37' cuts was it, girls? We saw Larry McCormick with Joan Harris Sunday night. Get ready boys, Jimmy and Nell are having an argument. Dee Nix is going to Levelland now we see. Well, I'll see you next week.

MRS. GARLAND SAMS GIVES SILVER DEMONSTRATION TO THIRD-YEAR HOMEMAKING GIRLS

Mrs. Garland Sams, representing the Nobility Silver Company of this area, gave a demonstration to the third year Homemaking girls February 24. Three patterns of silver, and a sugar and creamer set were shown to us. In the demonstration, it was pointed out how silver is plated, the various weights and methods of production. It was interesting to learn the different styles of knife blades and other pieces. Mrs. Sams explained the methods of caring for and cleaning silver in the home. She explained how starter pieces and sets could be purchased. Everyone enjoyed the demonstration.

SCHOOL LUNCH MENUES

Monday: Beef, Casserole Macaroni, Cheese, Green String Beans, Whole Wheat Muffins, Cabbage and Apple Salad, Pineapple Up-Side-Down Cake.

Tuesday: Pork Sausage, Cream Gravy, Creamed Potatoes with Cheese Topping, Buttered English Peas, Combination Salad, Blackberry Cobbler, Milk.

Wednesday: Irish Stew, Crackers, Ham Sandwich, Stuffed Pear Salad, Peanut Butter Cookies, Milk.

Thursday: Baked Beans with Meat and Tomatoes, Mustard Greens, Potato Salad, Carrot Strips, Corn Meal Muffins, Prune Whip, Milk.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, MARCH 4, 1954

Friday: Roast Beef, Candied, galed Vegetable Salad, Hot Sweet Potatoes, Field Peas, Cornbolls, Butter, Apple Pie.

Tips on calling LONG DISTANCE



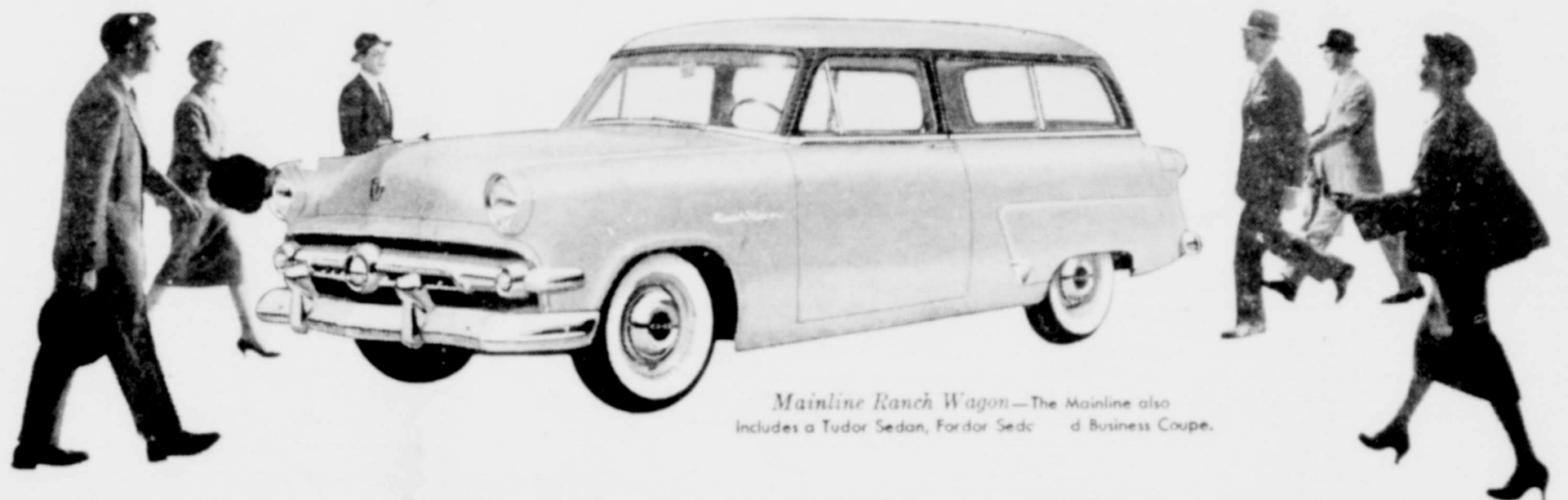
RATES ARE LOWEST BETWEEN 6 P.M. AND 4:30 A.M. ON WEEK-DAYS AND ALL DAY SUNDAY

You'll save money by making long distance calls nights or Sundays when rates are lowest. And your calls go through twice as fast if you call by number. Ask the telephone business office for a free long distance numbers booklet—a handy way to keep a list so you can call by number.

Southwestern Bell Telephone Co.

Keep a list and CALL BY NUMBER

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Mainline Ranch Wagon—The Mainline also includes a Tudor Sedan, Fordor Sedan and Business Coupe.

The big choice for '54!

With 28 new models... 2 new deep-block engines... all the optional power assists* of costliest cars...

the 1954 Ford is fast becoming America's favorite.



Crestline Skyliner—The Crestline also features the Sunliner, Victoria, Fordor Sedan and Country Squire.

It's wide choice that helps make Ford the big choice for 1954!

Whichever of Ford's 14 body styles you choose, you get the crisp clean lines of the recognized style-leader. And whichever of Ford's new engines you choose—the brilliant 130-h.p. Y-block V-8 or the flashing 115-h.p. I-block Six—you get thrilling "GO" with satisfying economy. What's more, with new Ball-Joint Suspension—exclusive to Ford in its field—you enjoy handling and riding ease that's literally a new experience. And with a choice of all the worthwhile power assists... power steering, power brakes, power windows all around, 4-way power seat and versatile Fordomatic Drive... you can have your Ford as automatic as you want it. Why not make Ford your choice, too? Whatever your taste and requirements, there's a Ford that's exactly your kind of car.

*at extra cost



Customline Fordor Sedan—The Customline also offers a Tudor Sedan, Club Coupe, Ranch Wagon and Country Sedan.

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Plainview, Texas

FLOYD CO. JUNIOR LIVESTOCK SHOW WEDNESDAY-THURSDAY

The schedule of events for the Floyd County Junior Fat Stock Show to be held in Floydada, March 10-11, is now complete and is being released by O. M. Watson Jr., show manager and Bill G. Rodgers, Floyd County agent, who is assistant superintendent and secretary of the show.

At 7 a. m. March 10, the show grounds will be open to accept entries. All animals must be in place at 10 a. m. Sifting of livestock will begin at 10:30.

Tech Provides Judges
Judging of all swine and sheep will begin at 1:30 p. m. March 10 with T. L. Leach of Texas Tech College acting judge.

Judging of all cattle, including the fat calf division and dairy and beef cattle, is slated to begin at 9:30 a. m. March 11. Stanley Anderson of Texas Tech will act as judge for these entries.

The auction sale is slated to begin at 1:30 p. m. March 11.

According to Rodgers, swine will be judged in seven classes ranging from pigs of 150 pounds to sows that have farrowed. Sheep will be entered in three classes including fat lambs, a group of three fed by one boy, and breeding ewes.

Five classes of the fat calf division will range from dry lot steers or heifers under 850 pounds through milk fed steers or heifers over 850 pounds.

Dairy cattle will be judged in five classes, while six classes are listed for beef cattle. Four classes of beef cattle including any beef bred heifer, and beef bred cow, any beef bred young bull, and any beef bred older bull will be open to adults.

First, second, third, fourth and fifth prizes will be awarded with \$5 offered for first, \$3 for second, and \$2 for third, fourth and fifth places. Rosettes also will be given all grand champions and reserve champions.

The show will be under the sponsorship of the Floydada Chamber of Commerce and the Floyd County Board of Development. The Floyd County Farm Bureau is supporting the show by paying \$2 to each junior first

place winner. General superintendent is Doyle Mount, who will be assisted by County Agent Rodgers, H. G. Barber, Floydada vocational agriculture teacher, and M. L. Brewer, Lockney VA teacher.

Superintendent of the various divisions and their assistants include: Earnest Lee Thomas and B. B. Jackson, sheep; Chester Mitchell and F. L. Montandon, fat steers; Earl Edwards Jr., Elmer Williams and George McAllister, dairy cattle; R. C. Mitchell, Bill Hambright, and E. L. Turner, swine; Bill Beedy and W. E. Burselson, beef cattle.

Brae Biggers will be public address engineer and Lloyd Otten of Clovis, N. M. auctioneer.

Sales clerks include Jake Watson, Bob Gibson, Fred Martin, and Oliver Holmes. Making up the sales committee will be R. E. Patterson, Jerry Harder, Al Willis, Bill McClaskey, Jimmy Willis, Bill Norman, and Roy Jones, Bill Norman and Guy Ginn, assisted by the shifting committee composed of Ollie Limer, Gene Barnett and T. L. Leach.

In charge of bids will be Charlie Spence, Olin Bryant, Fay Pinner, Bill Norman, Jim Word, and M. W. Wiley. Dean Walls is traffic engineer and Dr. E. E. Joiner is show veterinarian.

Lions Club To Honor Ladies

The Lockney Lions Club will hold their annual Ladies' night on Monday night of next week at the High School Cafeteria. The evening's program will get underway at 7 o'clock.

Entertainment for the evening will be provided by Miss Mary Shaffer, a nationally known artist who will furnish a program of Marimba music. Miss Shaffer, although very young, has given concerts in several states and is widely known as an artist in her field.

Special guests for the evening will be ex-Lions and their wives, according to Rev. Burgin Watkins, chairman of the program committee.

More Than 100 At C-C Banquet

More than 100 were in attendance at the first annual banquet of the Lockney Chamber of Commerce and Board of Development Tuesday evening at the Legion Hall. Business men and farmers, their wives and a number of High School student members of the organization plus a few special guests made up the crowd.

Officers were elected, a constitution and by-laws were adopted and reports of finances and activities of the past few months heard. In all it was a well-rounded meeting. The guests were fed a "Big Pitch" Bennett barbecue to start off the proceedings.

Bob Miller, Lockney druggist, was named president by a unanimous vote of the group. Other officers elected, also unanimously, were Joe Parrish, vice-president; W. W. McClaskey, secretary-treasurer, and the following directors were re-elected: M. W. Wiley, Francis Montandon, R. E. Patterson, E. J. Foster, R. L. Knox Jr., Dwight Jackson, W. O. Stuart. These men have served the organization for the past several months and were re-elected for full terms. Drawings will be made and three of the men serve one year terms while the other four will serve two year terms.

Following the barbecue supper outgoing president Al Willis greeted the crowd and after preliminary remarks introduced Bill McClaskey, secretary-treasurer, who read the minutes of the last meeting and gave a financial report.

Mr. Willis then gave a brief resume of the activities of the Chamber since September, 1953, when he took office telling of its various activities and explained the present membership drive in which the Chamber seeks to enlist financial support on a monthly basis.

He introduced Sid Thomas, manager, who said "Everybody knows this is the garden spot of the world" and went on to tell how people in other parts of the state have heard of the area. He said that there were many opportunities for the chamber to work for the area and was optimistic of its future.

Barry Barker, in charge of the entertainment for the evening, introduced Fatty Adams, vocalist and Sandra Myers, pianist, who entertained the crowd with several popular numbers. Barry also kept the program moving with his typical MC wit and humor.

After a report from the election committee, Willis introduced Bob Miller as the new president. Miller, in expressing his appreciation for the "vote of confidence" assured the group of his interest and suggested that, instead of criticizing efforts everyone join hands in trying to "sell" the organization to the people. "I'd rather have one man that will work than a half dozen who will give a lot of money to the Chamber," he said as a climax to his remarks.

Recent projects of the Chamber include the Soil Fertility School, the Santa Claus day during early December and the Junior Livestock Show coming up this week end. The organization also plans projects to include a summer recreation program for young people, rural roads improvements, efforts to reduce the cost of composting and increasing the use of burs as fertilizer, a community chest organization, annual homecoming celebration and some others.

Farm Bureau —

(Continued from page 1)
Floyd County Farm Bureau.

Around 75 people are expected to attend the banquet.

Mr. Carbel said that the county organization had acquired 187 new members since January 1 and at the present has 675 total membership.

The county organization will add \$2 to each first place winner's premium in the Floyd County Fat Stock Show.

CARD OF THANKS

To our friends we want to say thank you for securing the juicer and vegetables. We appreciate it more than words can express.
Mr. and Mrs. R. F. Sandlin.

Mr. and Mrs. John Ridner and family of Amarillo visited Mr. and Mrs. Bob Dillard and Mr. and Mrs. Charlie Dillard Tuesday, On Thursday Mr. and Mrs. Claudie Spillman and daughter of Clovis, New Mexico were guests in the Dillard home.

Open House —

(Continued from page 1)

Mrs. Floyd Huff. In the gift room were Mrs. W. C. Watson and Mrs. W. M. Collins of Amarillo, sisters of Mrs. Coleman.

Carnations of yellow rose buds were worn by members of the house party. Yellow rose buds accented the registration table while yellow carnations and amaryllis appointed the gift room.

Mr. and Mrs. Coleman have made their home here since 1908 when they moved here from Gunter, Texas where he worked in the postoffice. Mr. Coleman farmed a while and later engaged in the grocery business. He has operated a hatchery for a number of years.

An item of interest is the fact that Mrs. Coleman has five sisters who all lived to celebrate a Golden Wedding Anniversary except the late Mrs. C. W. Biller who passed away after 45 years of marriage at the age of 87. The other sisters are the late Mrs. J. A. Carruth of Amarillo, Mrs. J. S. Barnett, Tullia, Mrs. W. C. Watson, Lockney and Mrs. W. M. Collins, Amarillo. They are all former residents of Lockney.

Out-of-town guests were Mr. and Mrs. Arthur Cox and Keith, Mrs. W. M. Collins Mr. and Mrs. Jeff Collins, Mr. and Mrs. Gus Thompson and Don, Mr. and Mrs. Clyde Biller, all of Amarillo; Mr. and Mrs. Leslie Gilbert of Fritch; Mr. and Mrs. Earley Johnson, Gale and Tracy Ann, Edmonson, Tex.; Mr. and Mrs. Alex Newman, Farmington, N. M.; Mr. and Mrs. Bob Barnett, Sharleen and Terri Rue, Hale Center; Mr. and Mrs. Olin Dege, Olin Douglas and Mary Leslie, Lubbock; Mr. and Mrs. Joe Dege and Mike, Lubbock; Mr. and Mrs. Verlon Watson, Keith and Sheryllyn, Tullia; Mr. and Mrs. G. D. Watson, Vigo Park; Mr. and Mrs. Orson Rea, Abernathy; Miss Ethel Gilbert, Floydada; Mrs. Etta Hicks, Floydada; Mr. and Mrs. L. Buchanan, Mr. and Mrs. Roy Griffith, Mr. and Mrs. W. P. Stinebaugh, Mrs. Willie Merle Halthcock, Mr. and Mrs. R. D. Stinnett, Miss Mayme Loy Rayburn, Miss Thelma Thompson, all of Plainview.

Scent is the best developed sense in most animals.

The Great Wall of China was built in the third century B. C.

Robt. W. Smith —

(Continued from page 1)

His entire adult life had been spent in farming.

Survivors include his wife, three sons, Robert L. Bryan E. and Howard D. Smith, all of Lockney; three sisters, Mrs. Sam Jack, Lockney, Mrs. T. B. Williams, Plainview, and Mrs. W. M. Stovall, Stockton, Calif. Three grandchildren also survive.

All the immediate family were present at his death.

Methodist Men To Meet Tuesday Night

The Methodist Men's Fellowship meeting will be held Tuesday evening at 7 o'clock at the Church, Rev. Burgin Watkins, pastor, said this week. Officers will be elected and an interesting program will be heard.

Homecoming —

(Continued from page 1)

man from Camp Hill, Ala.; Miss Guyda Baten, freshman from White Deere, and Miss Mollie French, junior from Floydada.

The public is invited to attend all the services during the day, according to Rev. R. E. Wiley, pastor.

CARD OF THANKS

Words cannot express our deep and sincere appreciation for the many flowers, cards, and kind words of understanding given us during our recent bereavement.

Your consoling thoughts and sympathy shall never be forgotten.

The Robert W. Smith Family.

SPECIAL PRICE GE DeLuxe Automatic Electric Blanket

Single Control
Now offered at the special price of—

\$32.50

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Lockney

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BUY Your Spring wardrobe, complete from sock to hat, with our new budget plan... pay one-third down, pay one-third each month until paid for. You can wear it while you're paying. You'll like our convenient budget plan. Come in and let us tell you about it today.

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We're receiving new merchandise every day... Slacks, Sport Coats, Suits, Suede or Elastic Belts, Square-end Ties, Mallory Hats, in fact everything the well-dressed man will want.

DON'T DELAY... Select that complete wardrobe at Brown's today. Take three months to pay and wear it while you're paying.

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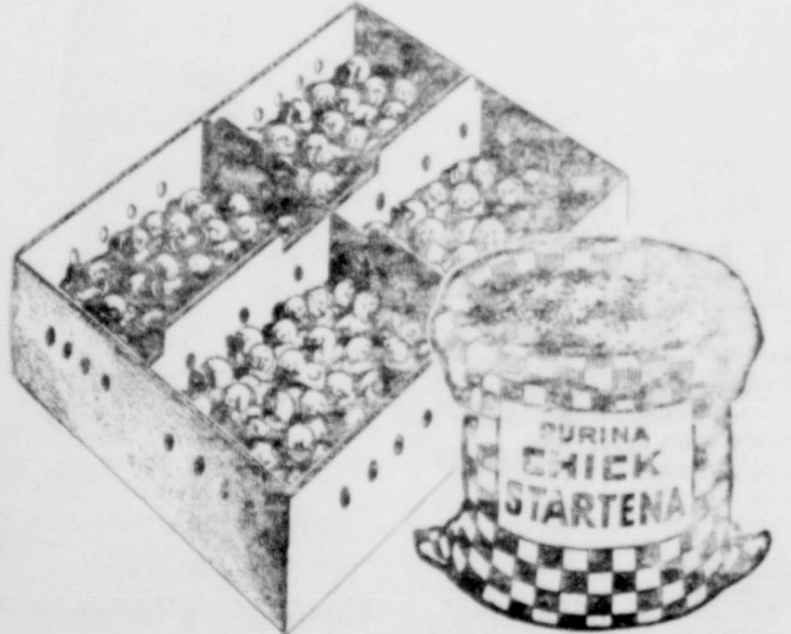
Lockney

EARLY LAYERS MAKE THE MONEY!



SO START CHICKS EARLY!

Every month earlier in the year (before April 1st) that you start chicks makes every hen in your flock worth about 20¢ more in fall eggs... February starting would double that figure and bring in around 40¢ more from each pullet in the flock. That's \$40 more per 100 pullets! That's a tidy premium for starting chicks early, isn't it? Why don't you drop in or telephone your chick order now. Put those early chicks on Chick Startena and get that premium return on the early fall egg market! We'll help you get started. Come in or phone us your chick order.



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Lockney



WE GIVE S & H GREEN STAMPS

Double Stamps on Wednesday with
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Bake Rite 3 Pound Can **69c**

Cloverlake Mellorine Half Gallon **39c**

MILK SHURFINE 8 Tall Cans **\$1.00**

CHEESE Kraft Velveta 2 Pound Box **79c**

Orange Juice Pasco FROZEN 9-6 oz. Cans **\$1.00**

WHITE GRAPEFRUIT, 6 pounds **25c**

FRESH GREEN ONIONS, 2 large bunches **15c**

FRESH YELLOW SQUASH, pound **14c**

PINKNEYS PORK SAUSAGE, 2 lb. bag **69c**

FRESH GROUND BEEF, pound **39c**

PAULGERS CELLO PACKAGE FRANKS, pound **39c**

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