Three voting boxes will be

maintained in the county. One

and another in the Cedar Hill

say, and all farmers who will be

engaged in the production of

wheat in the 1955 crop, with some

referendum, may obtain a ballot

conveniently located ASC office.

and mail it in an envelope mark-

It Hasn't Been

So Hot Here!

Don't Slow Down-

owners using this type muffler

Stop! Rogers Says

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, JULY 15, 1954

#### the farmers, there is little doubt Let's Get Behind but that this one will also carry The County Fair

(An Editorial)

Lockney and the people of this area ought to get behind the county fair project and push. The Floyd County Fair County ACS office in Floydada Association, headed by Loyce Turner of the Harmony Comhands and it is sincerely tryaffair. The fact that they have agreed to hold the fair in Lockney every other year is proof that they are wanting to include Lockney and this and make it one in which all an interest.

are a business man buy some fair exhibits. Also buy a

The fair can mean a lot to Lockney, Floydada and the entire county if we will all help. Let's do our part.

#### Rev. Cobb's Mother Dies At McLean

ballot reaches the ASC office for the county in which he is eli- Rev. E. J. Cobb, former pastor of Johnson was on the mound for A&M Institute Week at A&M referendum frequently asked in of last week. She was the widow ing game saw Lone Star defeat winner and offered to pay \$25

will be the penalty for failure to 3 p. m. Friday in the First Bap- Frizzell pitched for Lone Star Tuit.on has been paid and resments?" The penalty on excess pastor, Rev. Buel T. Wells, offic- mound for the Fire Department. wheat will be the rate of 45 per- lating. Burial was in Hillcrest cent of the May 1, 1955, parity cemetery.

stroke previous to her death and high school boys defeated the does the referendum affect 1955 her children had been called to league-leading. Silverton team price supports?" The answer: If her bedside although some had 8 to 1. Charles Vaughn, pitching two-thirds or more of the voting returned home before she passed for Gulf Service, was going like Mitchell, E. farmers favor quotas, the full away.

authorized for the 1955 crop- near Kansas City, Mo. The family the Silverton team. apparently somewhere from 75 moved to McLean in 1911 from On Monday night, a make-up with their wheat and other acreRev. Stephen Albert Cobb. who Service winning again, this time J. N. Richardson and Wayne Because of physical ailment he of Lockney will attend the Lions Floydada business man.

acreage allotments. No price supters, Mrs. R. L. Appling and Mrs. feated the Legion team 9 to 6 Taylor were named as a comport is available for those who fail to comply with acreage allowed as a complete to make a complete to promote water conservation, and to look into the possible to the company on a construction crew and to look into the possible to the company on a construction crew and suppose the company on a construction crew and suppose to the company on a construction crew and suppose the company of the lotments, with or without the marketing quotas.

Merony, McDonald, N. St., 100 ton and Kropp and Bosic for the sons, Rev. E. J. Cobb of Tucson, Ariz.; Rev. John W. Cobb, Corpus a lot but had too many men Blanco Canyon, and other related six years.

Company on a construction crew and worked with that company and it was through their efforts that he was able to attend the six years. out that the national acreage al- Dallas; Stephen J. Cobb. River- The second game found Lone Members of the projects. lotment is apportioned among side, Calif.

#### the states, and then among the counties, according to the acreage seeded to wheat during the Fair Catalogues For latest 10-year period, adjusted Floyd Are Prepared

for weather trends and other factors. This year the national Floydada. — The catalogue of ning and Lone Star scored seven munity meetings over the counacreage allotment is 55 million events for Floyd County's fair is on the 4th but they ty, and presenting resolutions to brought the South Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they ty, and presenting resolutions to brought the South Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the South Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the South Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the South Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the South Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the south Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the south Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the south Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they the south Plane acreage allotment is 55 million events for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fair is on the 4th but they have been south for Floyd County's fa acres, the level specified by law nearing completion and will be couldn't catch the South Plains the county convention voicing ander present supply conditions. in the hands of printers soon, ac-The Texas allotment is 4,203,735 cording to O. M. Watson Jr., manacres. Allotments for individual ager of the Chamber of Commer. farms are determined according ce and executive of the Fair Standings as of Wedn to past wheat acreage, tillable Association.

acres on the farm, crop rotation, The catalogue, which will be practices, type of soil and topo- distributed to all Floyd County families, is being compiled by the Fair Association and will include a list of divisions for entries as well as all rules for en-

The fair, the first for the coun-Compared to some other parts ty for many years, is set for Sept. of Texas, the weather hasn't 16, 17 and 18 and will be held been so hot in Lockney. Weather at the rodeo grounds in east Observer Joe Holt says that his Floydada. All counties touching official thermometer showed the Floyd County are eligible to Can Legion vs. Lone Star Co-op. and grading of cotton in this a bone in his ankle and pulled Williams, Eddie Wayne Smith high for the week on Tuesday make entries.

Mernoon when the mercury hit | Competition will be open in an even 100. Some Texas cities livestock, agriculture, crafts and

have reported more than 110 homemaking and art. Entertainment will include bands, parades, roping exhibitions. Highlighting the entertain- To Attend Boy ment will be Hill's Greater Scout Camp Shows with 12 rides and 50

#### City Officer Jim Rogers said Wednesday that too many WALDROUPE VISITORS

concessions.

people were just slowing down, Visitors in the home of Mr. at Camp Post, Post, Texas the TRUCK OUT warned that failure to heed these Waldroupe's parents. Mr. and said this week. He also warned that the law Dixie, and a niece and family, camp and the boys attending fence was on fire and was happened. forbids the use of loud mufflers Mr. and Mrs. Don Fletcher and from here were all leaders in quickly extinguished.

A CLEAN CITY IS A SAFE CITY. GO TO CHURCH SUNDAY. con Office

# **Gulf Service** Still Climbing

level of price support which is She was born October 24, 1864 hits. Trav's was pitching for

another high scoring game with by Milton Jr., and R. C. Day. South Plains winning this one

1	Standings as of	wednesda		
	were:			
	Team—	W	L	Pct
	Silverton	8	3	.72
	South Plains	7	4	.63
	Gulf Service	6	4	.60
	Lone Star	6	5	.54
	Fire Department	4	6	.40
	Legion	4	7	.36
	Lone Star Co-op	2	8	.20
	Schedule for the	wee		

Thursday, July 15 - Gulf Serv-Friday night, July 16 - Lone county, star vs. Silverton, Fire Depart-

nent vs. South Plains. Tuesday, July 20 - Lone Star s. Gulf Service.

Roland Watson, Van Reese and Rodgers. Don Schacht have registered to attend the Patrol Leaders Camp TRASH FIRE BRINGS

within the city and that car Butch, all of Lamar, Colorado. | the local Scout Troop.

#### Harleen Workman Gets Scholarship

# Farm Bureau Has **Business Meeting**

mittee, Harry Morckel, Gene

Membership committee, Jack Star and South Plains playing McIntosh, vice-president, Grigs- ith Craig of Plainview on Janu- 30th.

Helmuth Quebe, Carl Lemons. 17 to 13. South Plains jumped in- and Walton Wilson have the reto a 7-1 lead in the second in-sponsibility of holding com-

> pointed as a committee to work Tuesday afternoon. pointed as a committee to work with the heads of government with the heads of government the daughter, Cindy, 9 months the daughter, Cindy, 9 months attending Intermediate camp one of the auto racing profession. fecting rural people for the purstanding and co-operation between these agencies and city officials.

Shirley Race and Malcolm Mc-Neill were selected as a com- Harold Dean Griffith mittee to keep check with the Cracks Ankle Bone Lubbock cotton classing office ice vs. Fire Department, Ameriduring the year on the classing Harold Dean Griffith cracked Kiser, Sonny Pierce, Darrell

E. Burton, Jr., J. N. Richardson, and he was dismissed to his are Mmes. Melvin Cooper, Wel-R. Puckett and County Agent Bill sicians said that he would prob- Cooper.

# Doug Beedy Is Accident Victim

school at South Plains and grad. Kenneth Sams To

ary 3, 1953, at Clovis, N. M.

An ambulance plane from Hutcherson Flying Service at Plainview went for the body

merce, and other agencies af-George C. Beedy of Lockney, one Vernon. Johnnie Hanst, Wayne and is filled with action, thrills fecting rural people for the purpose of creating a better under-pose of creating a better under-casper, Wyoming, two brothers, Casey, Dwayne and Layne Po-casper, Wyoming, two brothers, Casey, Dwayne and Layne Po-pose of creating and co-operation be. Austin Beedy of Plainview and teet, Jimmy Minter, Glen Mc-Garvin Beedy of Floydada.

some ligaments loose Monday Jerry Race, Jimmy Howell, Jim President Chester Carthel presi- night when he jumped on first my Whitfill. Ronnie. Vaughn, ded over the meeting. Members base while playing softball at Charles Kelley, Rhudy Naylor, present were Walton Wilson, the Lockney Softball Park. The Dan Smith, Robert Holland, Ted-Harold Bennett, Shirley Race, ankle was placed in a cast at the dy Bob Cooper, and Warren Clarence Bird, Harry Morckel, L. Lockney General Hospital here Mitchell Sponsors for this group Jack McIntosh, Service Agent W. home Tuesday. Attending phy-don Smith, Bert Vernon, and Glen ably be required to wear the Junior and Intermediate girls

He is able to be around on place next week. crutches now. He is a member not stopping at the stop signs and Mrs. A. N. Waldroup and week of July 25 through July A trash fire in the alley at of the Lone Star Co-op team. HOME FROM RED RIVER within the city limits and he Derrel last week were Mrs. 31st, Scoutmaster O. E. Durham the rear of the Fred Byrd home They were playing Gulf Service Vacationing at Red River, and

Wurttemberg, Germany.

#### Mrs. Harris Leases Plains Floral Shop

Mrs. Revis Harr's will assu

# Political Rally Here Saturday

Rex Smitherman, Sterling Cum- local chapter of Order of Eastern Floydada men. In the county

# Children's Camp

age allotments. If less than two-thirds favor quotas, price support will be at 50 percent of parity will be at 50 percent of parity will be at 50 percent of parity.

Service was pastor of the McLean Baptist Church for a number of years.

Service was pastor of the McLean Baptist Church for a number of the winning pitcher and Dickerson the winning again.

Service winning again the winning again the winning again the winning again.

Because of physical adment the winning again the winning again.

Because of physical adment the winning again the winning again.

Because of physical adment the winning again the winning again.

Because of physical adment the winning again the winning again.

Because of physical adment the winning again the winning again.

Because of physical adment the winning again the winning again.

Because of physical adment the winning again.

B son, B. B. Wilkes and Jack Marine and served two years. Lions Club will carry Kenneth

#### Local Boys Attend Camp This Week

brought Mrs. Beedy and little Canvon began this week with in movie theatres," Mr. Seale daughter, and the deceased Intermediate boys attending from said. "We think our patrons will man's brother, Austin Beedy and Monday noon until Wednesday enjoy and appreciate the picturwife, back to Plainview also noon. Junior boys left Wednes. es much more on this new wide day afternoon and are to re. screen. It does improve the re-

Candless, Donnie Joe Race, Max

Junior boys at camp are Al. Rhodes and family. vin Vernon, Wayne Cooper, Roy

cast from four to six weeks. will attend camp at the same

Wednesday afternoon caused the and Harold Dean had just hit a Albuquerque. New Mexico from signs may bring a fine to some. Mrs. W. E. Totten, her brother, Durham said that this camp local Fire Department to make a fly ball to right field and ran Thursday until Sunday were Mr. Mr. and Mrs. C. P. Totten and was strictly a Scout leaders run with the fire truck. A back to first base when the accident and Mrs. Floyd Jackson and Betty, Maebeth McLaughlin, Judy Jackson, Mr. and Mrs. The Black Forest is a moun- Willis Reynolds, Jim Bob and OFFICE SUPPLIES at The Beal tainous wooded region in Jane, Mr. and Mrs. Raymond Rhodes and Jackie.

# **Politics Begins** To Warm Up In Floyd County

NUMBER 14

and Gulf Service found Gulf work with towns. A. O. Foster, active in boxing and softball. of Mr. and Mrs. Garland Sams the person of James H. Word,

that he was able to attend the day when the picture, "Johnny He was married to Miss Guen- camp. The camp will close July Dark" is presented. Manager J. only wide screen this side of Lubbock. Most pictures in the Monday returning it to Plain Baptist Youth Camps at Plains Wide screen in an effort to keep

Marble, and Shirley Race, spon. Mexico is here visiting in the home of Mr. and Mrs. Raymond

> IF YOU WANT TO SELL THAT TRASH UP IN THE



VOTE FOR

W. E. Grimes

CANDIDATE FOR

CUUNTY JUDGE

If you elect me your County Judge, I will move to the County Judge's Office in the court house on January 1st,

1955, and you will find me there at all times ready to

serve you as your county

judge as long as I hold the of-

I believe in economy in the administration of the office and in keeping taxes as low as possible. After more than

twenty years of general practice of law I should be

well qualified to preside

over the courts.

Last year 700 fatal farm ac endents involved tractors. The Texas Farm and Ranch Safety Committee urges farmers to operate their tractors carefully; to keep all machines in top shape and all guards and safety dewices in place.

GO TO CHURCH SUNDAY.

## John B. Stapleton LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

fice.

## **Providence News** By Mrs. Wilfred Stoerner

The most aggravating thing about the younger generation is that a lot of us no longer be-

Mrs. Charlie Boedeker returned home Sunday from the hospital. She is doing nicely. The baby will remain in the hospi-

tal for observation. Mrs. Ben Quebe and Mrs. Ben Brandes visited Mrs. Jake Jones

Mr. and Mrs. Leonard Matthews and family visited Mr. and Mrs. Sam Newman and Helen

the funeral of Mr. Otho Behnke

thor. In Clifton they called on ter Stoerner, Weldon Foster, Ted Miss Mary and Rinehart Buro. C. Scheele, Riley Tucker, Don

will visit with her parents in lin, Albert Kelm, Curt's Brasher, Columbus, Ohio during the fol- Albert Sammann, Mac Howard, lowing month.

Mr. and Mrs. Helmuth Quebe Word and Patsy Tucker. were dinner guests Sunday of Mr. and Mrs. McLeod of the Sterley community.

Pvt. and Mrs. Cecil Boedeker eft Sunday for Maryland where Pvt. Boedeker will be stationed.

Pvt. Donald Kelm Honored Mr. and Mrs. Walter Boedeke

Pvt. And Mrs. Boedeker

Honored

Matthews, Henry Sammann, for further information. Meeting

gifts were Mme Crville Suile drinks. R. L. Brown, Karl Sammann, Tom Those Word, Virgil Brasher, C. E. Fl.p. Brown, Virgil Brasher, Karl

night. While in Waco they vis- Ben Quebe, H. F. Quebe, B. F. B. Brandes, Ben Quebe, Joe Zim- July 18th. Sunday School 10 with us. ited Mr. and Mrs. Adolph Thiele Sammann Jr., B. F. Sammann merman, Wilfred Stoerner. Ted a. m. Divine Worship 11 a. m. and daughter, Mrs. Otto Behnke Sr., Hubert Stoerner, Wyatt Mc. Boedeker, H. L. Anderson, A. D. and sons, Herbert and Paul, Miss Laughlin. Jack Favors, Ben Schaffner, Mac Howard and Rev. always open, always extending con Office Bertha Luedtke, Mrs. Gus Am. Brandes, Wilfred Stoerner, Wal. H. L. Anderson. Misses Laverne Word. LouAnn is a sport planned for everyone

Candle Light Circle Meets

The Candle Light Circle met

Trinity Lutheran Churc h

H. L. Anderson, Pastor Letters concerning organized recreation was given every mem ber of Trinity congregation. There young and old. Sign up for a

a welcome. Come and worship

The doors of Trinity Church are OFFICE SUPPLIES at The Bea-

DR. O. R. McINTOSH

Floydada, Texas

OPTOMETRIST

211 South Main St.

Phone 157



AUTHORIZED ATTIVACTO DEALER

· warranted in writing!

# Lockney Auto Company

Your Chevrolet Dealer Dial 3368

Honestly Described

Lockney

# YOUR VOTE AND INFLUENCE APPRECIATED. (Political Advertisement



# It's a wonderful feeling!

Ever since I took out my farmer's comprehensive personal liability insurance, I've sure been feeling better

Just last week my neighbor stepped on a rotten board over the old well and my insurance paid for his broken ankle. But, I wasn't so lucky before I had my insurance. Last year, I was plowing and lost control of the tractor. Tore down about \$20.00's worth of Ralph Rancher's fence, and smashed into his pickup to the tune of \$87.00. And there was the time when my bull broke loose and took out after that feed salesman. That could have cost me plenty.

I don't have to worry about such accidents now. I've sure got a lot to feel good about-and the best part is that all this protection costs me a very small amount. Who says you can't buy peace of mind?

# FARMER'S COMPREHENSIVE PERSONAL LIABILITY INSURANCE

## FRANK PERKINS AGENCY

INSURANCE

Dial 3311

Lockney, Texas



Right at my fingertips, I have extra food for unboys and their friends, or an out-of-season food that can be served when it tastes best, and costs the least.

"I cook electrically, too, and the freezer and the electric" Convenience puts the pleasure in electric living, and range are perfect companions. I bake ahead, and freeze my freezer does its share-and then some."

cakes or pies for use whenever I need them. I know expected guests, an after school snack for my two they'll taste just as good, after they have been in the freezer, as they do the minute they came out of my electric range.





#### EFFICIENCY TIPS

Good-to-know: a quick rub with vaseline keeps corks from sticking in bottles of liquid cement, polishes and blue. And a dab of glue on the knot will safely seal the ends of cord when there isn't enough to knot

The national wheat acreage allotment for 1955 has been set by Secretary of Agriculture Benson at 55 million acres. The allotment for Texas is 4,203,735



you better protection for

on your car - with STATE FARM AUTO

INSURANCE on your

home and its furnishings

- with STATE FARM FIRE INSURANCE

your money ...

on your future -

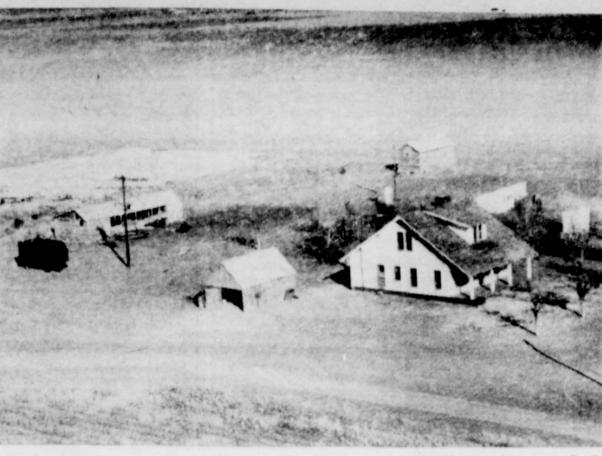
with STATE

FARM LIFE

INSURANCE



J. H. COOPER 218 South Main Street Lockney, Texas



A NEWCOMER occupies this Floyd County mystery farm which appeared in the First National Bank advertisement last week. He is Alton Barnes and family and the farm is known as the old Williams place, located 1/2 mile west and a 1/2 mile north of the old Irick school house, southwest of Lockney. Owner of the farm is E. R. Lindsay and it was farmed last year by Mr. Lindsay's son.

Mr. and Mrs. Barnes and family moved to the place on January 10 of this year coming from Cotton Center, Mrs. Barnes' given name is Florence and the couple have two little girls, Cinth a Diane, age 21/2 and Arleen Virginia, age 11/2.

The place has 154 acres in cultivation and one irrigation well. Mr. Barnes will raise mostly cotton and feed this

First person to correctly

will leave here now and don'

know where we are going to then

Guess I will find out later. This

same place and it hasn't changed

a bit. Only thing different is

that prices are up a little from

what they were when I was here

It has been raining quite a

bit since we got here. This is

last of July or the first of Aug-

sure what my address is its:

identify the farm was R. C. Rogers, who drives a school bus by the place when school is in session. Others correctly identifying the farm were Jerry Holmes, Mrs. Jack Dollar and Mrs. Aubrey Holt. A number of other people called but thought the place was some other person's.

Watch for another north Floyd County farm in the First National Bank advertisement

26th of June and were going the paper and I will try not to somewhere else but broke down be so long before I write to you and didn't. Don't know when we again.

Robert.

is my third trip over here to the PLAN YOUR KITCHEN COUNTERS

Kilolien des gners auvise that the minimum size of counters should be 14 to 20 inches deep. with these lengths: 15 inches beside the refrigerator; 36 inchthe rainy season on until the es to the right of the sink, and 30 inches to the left of it; 24 inches next to the range; and 36 inches somewhere in the kitchen In case you don't know for for mixing purposes.

Robert Canon 4609027 EM 3 U.S.S. Frontier (PD-25) E. D.v. Sinclair Lew's was the first %F.P.O., San Francisco, Calif. American to receive the Nobel Well thanking you again for Prize for literature.

VISIT IN DENTON

Mr. and Mrs. J. H. Workman rangements to enter school in library. September. She plans to major the college printing shop escort-

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954

accompanied their daughter orable impression on the pros-, A "downeaster" is a New Harleen to Denton last week end pective student. Harleen was Englander, especially one from where they visited on the campus given a copy of the college an- Maine. of Texas State College for Wo- nual "The Daedalion" to be men where Harleen made ar placed in Lockney high school

Before returning home the in journalism. The director of Workmans visited relatives at ed the local visitors around the Whitewright, Denison, and Denicampus which made a very fav- son Dam at Lake Texhoma.

Kimble Optometric Clinic For Appointment

Call 254 — Floydada

# The Tire that puts





Self-seals punctures on running wheels

Lockney

Prevents sudden flats

TIRE . . . protects against bruise blowouts . . . NO INNER TUBE TO BLOW OUT!

Maximum safety against dangerous skids New tread design

gives quicker stops

TRADE-IN FOR A NEW SET!

We're offering a BIG, BIG TRADE-IN ALLOWANCE!



#### LETTERS TO THE EDITOR

29 June 1954 Yakosuka, Japan. ear Mr. Hays:

Well, after better than 2 year finally got around to thanking you for the Beacon. I have kinds been out of touch with Lockney since I joined the Navy back in 51 but still enjoy the paper. You have probably heard from a lot of the guys that have gone in the service and I wonder if they have as hard a time thinking of anything to say as I have. Well we arrived in Japan the

# LET US HEAR MORE

(From Lubbock Morning Avalanche)

One of the more interesting of the hundreds of blurbs of one kind or another that have come into The Avalanche offices in recent weeks is in the form of a reprint from the Austin American There-in, John VanCronkhite, former publicity man for Governor Alian Shivers, expla ns his connection with the Lloyd's of North pocketbook of many thousand Texas policyholders.

An erstwhile newsroom employee of a Valley newspaper. Mr VanCronkhite became a member of the extensive Shivers publicity stable two or three years ago, then blossomed there-from into a fullblown "Public Relations Counselor." One of his "accounts" as a publicist was Lloyd's of North America. However, Mr. VanCronkhite assures one and all that his connection with the Shivers administration had no bearing upon his being employed by Lloyd's, as a part-time advisor on public relations, at a stipend allegedly totaling \$1,000 per month.

Mr. VanCronkhite further - and solemnly - deposes that at no time did he ever exert any influence - or attempt to exert any influence - on Texas Insurance Commission, all members of which are, as is Mr. VonCronkhite, political friends of the Governor.

As they say in Brooklyn, leave us be realistic.

We have spent no time shadowing Mr. VanCronkhite, or having him shadowed. Therefore, we cannot disprove his statement about his never having practiced, or attempted to practice, influence in connection with his job with Lloyd's. But 2-plus-2 equals four, in politics as well as in arithmetic. So if Lloyd's of North America didn't think about the VanCronkhite connection with the Shivers administration when the company hired him, then we're willing to accept the theory that the moon is made of green cheese.

The Governor, of course, cannot be held responsible for what a former employee does after leaving his, the Governor's, employment. But the Governor can be disputed when he says, as Governor Shivers did, that his dear, old pal was just a victim of circumstances in the matter; that VanCronkhite, like the policyholders of the busted Lloyd's, was "sucked in."

Furthermore, while the Governor's friends make quite a point of the fact that Mr. VanCronkhite became a Lloyd's advisor after he left the Shivers stable, there are those in Lubbock — and perhaps elsewhere - who know that Mr. VanCronkhite also has done some work for the Governor since he severed his official connection with the administration. As late as last Fall, or early Winter, Mr. Van-Cronkhite was one of two gentlemen who came to Lubbock, all hush-hush and on the q. t., to discuss with political friends the question of whether or not the Governor had a reasonable chance to win a third term. Maybe Mr. VanCronkhite and his colleague were acting on their own, as civic-minded citizens anxious to serve the best interest of their State - and maybe they were not. Anyway, Mr. VanCronkhite was working for the Governor - with, or without the Shivers knowledge - long after he stopped being a member of the Shivers official family.

The Texas insurance mess, one of the prime examples of which is the Lloyd's of North America debacle, is going to be an important issue in the 1954 Gubernatorial campaign. In fact, Mr. VanCronkhite's explanation of his connection with the Houston Lloyd's includes the charge that Governor Shivers' opponent, Ralph Yarborough, is the villian who spotlighted the VanCronkhite role in order to discredit the Governor. This may be altogether true. But whether it is or not, Mr. VanCronkhite is a former close associate of the Governor. He was a part of Lloyd's of North America. The Governor, no matter how innocent he is in the matter, will have to do better than he has done thus far to change public opinion which definitely doesn't cotton to the implications of the case.

(Political Advertisement)



# Here's why today's TOP PERFORMER

## is America's greatest buy!

Drive a new Chrysler just once and you won't want to settle for anything less! For here you command the most powerful V-8 engine of all, and the one with by far the greatest safety-reserve . . . 235 HP FirePower.

Adding to your new sense of personal power behind the wheel is PowerFlite: most automatic no-clutch drive ever developed. Plus fully-powered steering and braking for the safest, surest car control you can experience today, and the most consistent "road feel"!

You won't be called upon to match the record performances this car set at Indianapolis and Daytona Beach . . . but you'll know you could! It's the same car exactly, and a lot easier to own than you might have guessed. Now's the time to price and buy a wonderful new Chrysler. Your car will never be worth more in trade than it is today!

and look The power , of leadership

Is yours in a beautiful

CHRYSLER

Now at Your Chrysler-Plymouth Dealer's



# Bilbrey Motor Company

205 South Main Street

Lockney

# **County Gets** 1-3 Million For County Schools

Austin. - Floyd County school figures showed. compilation of figures from better for future students. 1949-1953 released in Austin this "With the continuance of this

last fiscal year as its share of of public education," he said. the giant 211 million total spent over the state, The Texas Edu- CLYDE STOWE ILL

la to a wide variety of uses.

Largest amounts went for salary and operations. Fifteen HOME FROM SCHOOL

received more money to spend weeks. for needed improvements than

known - but important - uses he took office.

of serving you.

Dial 3422

stall them. See us today.

Sheet Metal Work

Come in and talk it over with us.

We are equipped to build ducts for

We are equipped to handle all of

We still have a few Evaporative

your air conditioning or heating units in your home or office. This is the really

satisfactory way to cool a building.

your heating and air conditioning prob-

lems. We'll appreciate the opportunity

**Evaporative Coolers** 

Coolers left. Your choice of sizes in Alpine, Arctic Circle, or Lawson. We in-

**WORKMAN PLUMBING &** 

HEATING

1/2 mile East on Highway 135

for funds. These included school buses that pick up children in rural areas and transport them

safely to school. Cafeterias with hot noon lunch

children are among those over Shivers, who called the present the state sharing the most im-school system "the best yet in pressive period of Texas Public Texas' bid for better education." Education in state history, a said that the picture looked even a voter, in marking his ballot,

aggressive improvement pro- names of all candidates in each The county received \$351,322.99 gram, Texas can expect to meet race EXCEPT the name of the for public education during the efficiently increasing demands candidate he wants to vote FOR

cation Agency report said. It Clyde Stowe is in Medical & FOR whom he wants to vote also showed that money for the Surgical Hospital here where he However, he should not combine state's school children had in- has been confined for several the two methods in marking his creased from 145 million in 1949 days with a blood clot in his leg. ballot, for by doing so, he makes His condition was serious for it difficult for the election jud Interviewed this week, Gover- several days but he was reported ges to determine how he intend nor Allan Shivers noted that to be better Wednesday. He will ed to vote, and slows down the education funds were distributed possibly undergo surgery within counting of votes. through the Gilmer Aiken formu- a few days, members of the fam- If you use the old method of

average salary increases of \$1,000 left Wednesday morning for want to vote for, striking in the last few years took a large Dallas to accompany their son marking out all others. last year school administrations he attended school the past six an "X"

Figures also showed lesser bank moratorium the day after beside

#### Mark Your Ballot Right If You Want Your Vote Counted

or marking out names, you shou thousand more teachers with Mrs. Joe Foster and Betty Jean names of the candidates you

> and brother. Eddie Joe home for If you use the new method of explained that a vacation from S. M. U. where marking your ballot by placing Roosevelt declared the famous "X" or other mark in the square

> > completely - there is no point cal patient. thankless and poorly paid at best - don't make it any tough- as a medical patient 7-9 and er by careless voting. Finally, do dismissed 7-13. NOT strike the party pledge from Mrs. Tom Nance was admitted your ballot - the law requires for major surgery 7-9. such pledge, and directs that no

Visitors in the home of Mrs. E. M. Whorton last week end Shannon and Mr. Shannon of



the list of stars of the Grand Ole Opry who will appear at the 1954 Panhandle South Plains Fair in Lubbock will be Webb Pierce, one of the nation's top Western singers. Pierce and the other entertainers will appear twice daily Sept. 27 through Oct. 2 at the new 5.500-seat Fair Park Coliseum which will be officially opened at this year's regional

#### Lockney General **Hospital Notes**

July 7-July 14

7-10 following major surgery

Marvin Dale Self, young son counted or thrown out altogeth- of Mr. and Mrs. J. L. Self, Silverer due to poor marking, and the ton, was admitted for medical job of an election judge is treatment 7-8 and dismissed 7-10. Virginia Thomas was admitted

and Mrs. Henry Dye was admit

Mrs. Pearl Prickett was mitted for treatment 7-11 an

New Arrivals

and Mrs. Melvin Potts 7-9. Sh

weighed 8 lb. 8 oz. and was ter were dismissed 7-11. Mrs. Ray Sissney was admit

ed for major surgery 7-14.

Busy Mothers Class Has Social Meeting

bee, and visitors, Mmes. H. F.

Mr. and Mrs. Otie Knowles

of Weslaco, Texas, in lower Rio

Grande valley, were guests of Mr. and Mrs. Jake Griffith and

Easley and Pearl Prickett.

other friends last week.

AERIAL SPRAYING AND DUSTING

STEARMAN & CUB AIRPLANES

Insecticides, Fertilizing, Defoliating, Seeding Call us for complete, efficient, reliable service.

Phone 3349 or 2359

# First To Have Bolls On Stalks

July 11 edition, talks of early cotton blooms and bolls and has this to say in part:

The only field in the county known, at this time, to have bolls on the stalks belongs to Carl Horne, farmer 1 mile north small bolls were found in an 85 acre field of Empire cotton Hospital Notes which was planted May 4, as Mrs. Wayne Greer and son part of a 40 acre plot. Because were dismissed July 7. of sand and hail, the 812 acres

were all that Horne saved. "Not more than two small bolls surgery

per acre last year on 280 acres July 9. acre plot is on land which was be a medical patient. permanent pasture for four years. Mrs. Gerald Sams was This is the first year cotton has mitted July 7 for surgery. been planted on it.

the cotton since it was planted. jent. He plans to start Monday.

have seen Horne's cotton, the Mrs. Earl Poage of Floydada Price, Silverton, and Mrs. Mable farmer has a good chance of was admitted July 13 as medi- Pierce, 1616 Joliet, Plainview. harvesting the county's first cal patient Mrs. Charlie Boedeker was bale, barring unfavorable condi-

Gin, who checked area fields for ter. Rhonda Jean, weighing Mrs. Leo Brown was dismissed Horne's is the first one he has left Tuesday for California where have spent several months. seen that has bolls. The first they will visit their sons, Dwight boils in Horne's field were found and Terry, who are in the Navy

Empire Cotton Is THE OLD TIMER SAYS!



"In life, as In a parking lot, most arguments start from scratch."

# Medical-Surgical

Mrs. Dwayne Shields of Plainview was admitted July 6 for every volume. By the criteria of

and who has 205 acres planted Mrs. William Kirkpatrick, Olto cotton this year, says the 812 ton Rt., Plainview continues to and family encyclopedia. And it

Mrs. Felix Perrod was admit According to authorities who ted July 11 for surgery.

Born to Mr. and Mrs. Ray "Houston Sweat of West Texas Gene Carthel July 11 a daugh-

Mr. and Mrs. Frank Perkins Rio Grande valley where they

World Book Is Best, Svendsen Says

Kester Svendsen, noted book editor, said recently in The Daily Oklahoman, concerning "Th World Book Encyclopedia'

"Now four or five good en produce enjoyable reference books. Most of them issue annual supplements and occasional revisions. The best of these by a country mile is the 1954 edition of "World Book Encyclopedia." (Field Enterprises, Chicago, 19 volumes, blue binding \$102, red binding \$120.) It is universally acclaimed by teachers and librarians; it is regarded by this deponent as the most useful family reference work in

"I have been in and out of contributors, coverage, accuracy, Mrs. Howard McLendon and handling of controversal mat-"Horne, who averaged 14 bale son, Joe Gordon were released ters, and vivid presentation of facts, "World Book" in its 1954 revision is still the best school sells for the 1947 price."

Elmer Stimson, Lockney is area manager for sale of the Mrs. Norman Paschal was ad- "World Book Encyclopedia." "Horne says he has not watered mitted July 9 as medical pat- Other salesmen are Mrs. I. V. McClaskey, Mrs. Elmer Stimson. Lockney, Mr. and Mrs. Henry

HOME FROM VALLEY

Mr. and Mrs. W. J. Myers rived home Wednesday afternoon from Rock Port, Texas in the

Young children and older people seldom become seasiek.



# **Crushed Pineapple**

**Tomato Juice** 

Diamond

New Potatoes

No. 2 can

**29c** 

CORN

Diamond Brand

2 cans for

Mexican Style Beans Kimbells 29c

**Beef Loaf** 

Spiced 2-12 oz. cans for 25c

Crisco

3 Pound Can

**Canned Biscuits** 

19c

**Beef Roast** 

Choice Cuts Pound

PICNIC HAMS

Whole

**Every Tuesday** with \$2.50 Cash

**PYLANT** Grocery and

Call for Pylants Trading Stamps at Lena Fae Store and **Pylant's Grocery** 

**Double Stamps** 

Purchase

Market

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**COUNTY TREASURER** 

Experience — Courtesy — Efficiency

Your Vote Sincerely Appreciated

SUBJECT TO THE ACTION OF THE DEMOCRATIC PRIMARIES

Cotton Poison: Wholesale and Retail

# Rotary Hoeing Of Cotton Done At 18 Miles An Hour

important in modern farming operations. It means covering large acreages in a hurry and before weeds and grass have tak en over a crop. For several years hoeing at speeds up to six miles an hour, but this spring, H. E. Rea, a Texas Agricultural Experiment Station agronomist, has literally made a race track out of the cotton patch.

He has perfected a two-row trailer-type rotary hoe which has seen successfully operated on he Brazos River Valley Laboradamage from the operation.

crust. Speed thus became important and the use of new roworking time during the rainy on lighter sails, he says, weather 166 percent over that

ailable for sweep cultivation attachments with sweep culti. of the year. vation. Cotton from one to five weeks of age was successfully hoed with the new machine at Albuquerque, New Mexico is

what the new machine did this son and other relatives. spring. From 65 to 70 percent of the annual weeks and grass A CLEAN CITY IS A SAFE CITY

KOREAN GI BILL TRAINEES SHOULD MAKE SURE THE COURSES THEY ARE TAKING ARE THE SAME AS APPROVED BY THEIR STATE APPROVING AGENCY. THIS WILL PROTECT THEM AGAINST SUB-STANDARD COURSES



tory over one-week old cotton at seedlings were controlled with farm. The tests have been con-18 miles an hour. He says over one rotary hoeing with the new ducted primarily to determine 95 percent of the cotton hoed machine; two or more hoeing the practicability of farm storage with this machine suffered no increased the control to 85 to 90 in South Texas but much of the percent and 95 to 98 percent information should also prove Heavy rains which hit the control was obtained when the valuable to producers in other area in late April and early May rotary hoeing was preceded by sections of the state. just about stopped normal field the pre-emergence use of CIPC Associate Professor J. W. Sorenoperations. Weeds and grass fol. at 8, 10 and 12 pounds an acre son, Jr. of the department of lowed the rains and drying respectively or Karmex L or agricultural engineering at Texconditions caused a thick soil Karmex DL at 1, 14 and 14, as A. & M. College; G. L. Kline, pounds an acre, respectively, on Agricultural Engineer, USDA Miller clay soil. Lower rates of at Beeville and L. M. Redlintary hoe increased the available these chemicals must be applied ger, a USDA entomologist of

for the use of rotary hoeing means more profit at the end Storage Bins in South Texas."

Miss Jerry Dean Rhodes rates of 6 to 8 acres an hour. visiting in the home of her that all trouble encountered in Here is Rea's summary of grandmother, Mrs. J. W. Jack-

NOW ... We have

# **Long Sleeve Nylon Shirts**

for men. Choice of colors and a good range of sizes. Come in and see them.

> BAKER MERCANTILE **DRY GOODS**

#### Information Given On Drying, Storing Of Grain Sorghum

many problems connected with pastor, Dr. R. Earl Allen. on-the-farm storage and producers who secure support loans or store the grain for future use have the responsibility for seeing the grain safely in and out a chapel with 300 seating capaof storage.

In order to answer many of the questions raised by producers, the Texas Agricultural Experiment Station in 1949 initiated a research program at the Beeville Station covering drying and storage of sorghum grain on the people's educational department.

Houston are the authors of Pro-

It all adds up, says Rea, to gress Report 1685, "Drying and lower production costs and that Storing Sorghum Grain in Farm The report is available upon request from the Agricultural Information Office, College Sta-

damage. They have found that practical and profitable.

The recently released report is handbook full of information on countered in this five year study. grain on the farm will experien. in Tucson, Arizona, are back ce many of these same situations, home, having arrived Monday

Mystic at Hunt, Texas for three mate there was favorable to weeks. She will return home asthma until the extremely hot

# Floydada Baptist To Expand Bldg.

Baptist Church, according to the

The building will be of brick and the and will be completely fireproof and air-conditioned. The first floor will consist of city, class rooms, restrooms, and a kitchenette. The second floor w.ll house five departments of the Sunday school. It will have a recreation room, nursery, ar be used for the adult and young

According to present plans, feet southeast of the auditor-It will be joined to the original Friday building by a stair and foyer.

in membership, according to Dr. associations also named the Rev Allen. The church now boasts Cecil Ray, pastor of the Arnett cent of whom have been added bock, as vice president; the Rev

The church has raised \$52,278 in the last 30 months toward the building, which is one of two proposed additions. The second calls for the enlarging and remodeling of the present auditor

Parnell Powell heads the Building Finance Committee Members of the building com mittee include A. T. Hull, chair heated or unheated air even in Mrs. Tate Jones, Fred Battey, E man; Mrs. Alton B. Chapman P. Nelson, Garland Foster, and C. B. McDonald.

#### PATTERSONS ARE HOME

and generally, producers storing who have spent several weeks Mr. Patterson said that he expected to be here until Septem Gail Kellison left Thursday ber when they might return to with her parents to attend Camp Tucson for the winter. The cliweather hit, he said.

Mr. and Mrs. R. E. Patterson

The Old Timer:



puss, remember that he who laughs

#### Sudan Pastor Named Baptist Camp Head

Floydada. - The Rev. Wayne

In the opening camping ses. phia, Pa. Need for the new building was sion of the summer, members evidence by the rapid increase from eight South Plains Baptist 1.000 resident members, 53 per Benson Baptist Church in Lubduring the last four years under James Abernathy, pastor of the the present pastorate. The Sun- First Baptist Church of Ralls, day school enrollment stands at as secretary-treasurer and E. D. 1,200 with 600 in average at Martin, Floydada, camp man-

> The new slate will serve until the general encampment next

Hill, Nashville, Tenn, a member men were talking with local It will speed up the cleaning Board, and Dr. Evan A. Reiff, sentiment toward the project Abilene, president of Hardin-Sim- th's week. mons University.

Members of the nominating committee which met early Friday were George E. Ray of Dimmitt, A. O. Thompson of Here- Rev. R. E. Wiley, local Baptist Coffey of Levelland and Strauss at the College Heights Baptist have easily wiped walls and the morning devotional

San Diego, California are here weeks. this week visiting his uncles. Earl, V. H. and R. R. Kellison and their families.

A number of girls from Lockey attended a swimming party or Rainbow Girls at Roaring prings Friday

GO TO CHURCH SUNDAY.

# Wayne Bybee Gets

#### VFW Appointment Wayne H. Bybee of Lockney, a member of the Plainview Veterans of Foreign Wars post, has been appointed a national aideof the VFW of the United States E. Richards of the VFW.

At national VFW headquarters in Kansas City, Mo., it was explained that these appoint-

least 50 new or reinstated members of the organization.

Along with the appointment goes a specially designed appropcurring August 1-6 in Philadel- hired me two years ago.

#### Planning Miniature Golf Course Here

B. E. Berres and H. E. Johnson said last week end that they are considering the establishment of a miniature golf course here. probably on Highway 70 in South Lockney, If plans work out the course will be an 18-hole affair hazards, and well laid out, they say. It is poss ble that they will In the opening day programs also expand the course to make Friday, the estimated 500 to 600 a small recreation park of the area church men and women place including playground heard addresses by Dr. John L. equipment for children. The of the Eaptist Sunday School people trying to determine local

#### Holding Meeting In Colorado

ford and Lattimore Ewing of pastor, and his family left Mon-Lubbock. Presenting special mu- day for Alamosa, Colo., where he in an ell. or situated below sic at the meeting was Virgil will preach in a revival meeting stairs, the washday center should financially by the local church. Cecil Proffer and family of They expect to be gone two

> Mr. and Mrs. J. P. Truett went to Matador Thursday to attend brand new? Noble Groves

#### Mrs. Spence Asks Continued Support For County Treasurer

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954

I am very grateful to the people of Floyd County for giving de-camp in the recruiting class this place of trust and responme the opportunity of serving in by Commander in Chief Wayne the fact that a public office is sibility. I am always mindful of a gift of the people.

more than to come by your home ments are made by the com- to visit with you and to permander-in-chief in recognition sonally solicit your vote and of those who have signed up at your support in the coming primary. However, since this is a one-person office, it will not

be possible for me to do this. Election year is not different Perry, pastor of the First Baptist riately lettered forest green and to any other year as far as the Church in Sudan, was elected white VFW cap and a national duties of the office are concernthe new unit will be located eight president of the Plains Baptist citation. Special honors are paid ed. I could not conscientiously Assembly Camp near here at the these aides at national encamp. ask you to re-elect me if I did tum and will face Main Street. District 9 general encampment ments of the VFW, the next oc- not do the job for which you

> My pledge to you is continued efficient and courteous service in the operation of the Treasurer's Office. Your vote and your support will be sincerely apprec-

> > Thank you, Mrs. Sam A. Spence. (Political Advertisement.)

#### Master Cleaners **Install New Unit**

process, Mrs. Reecer said, enabling the establishment to get their work out faster.

#### WATERPROOF LAUNDRY

proof. Adjoining the kitchen, of Atkinson of Canyon presented Church. The church is a mission sorting counters, so that the job church which had been helped of keeping the laundry clear takes only a matter of minutes

Are you looking for something up some peeled oranges, slice A lot of the trouble in this with french dressing, garnished world today is produced by those with cottage or cream cheese who don't produce anything balls rolled in finely chopped

On The Famous

# DUNLOP TIRES

## YOUR CHOICE OF WHITE OR BLACK SIDEWALL

Now's the time to buy tires — and these prices prove it! What's more, these are no offbrand, second-quality tires — they're the great Dunlop Gold Cup Cushion Tires! It's the tire that made Dunlop famous — and no wonder! It gives extremely long mileage, top safety, cushion comfort. And now, while they last at these unbelievable prices, you can get 'em with either white or black sidewalls! Don't be disappointed. Come in today.

# DUNLOP GOLDCUP CUSHION WHITE SIDEWALLS

Size	List Price	Sale Price	You Save		
6.40-15	\$26.40	\$18.48	\$ 7.92		
6.70-15	27.70	19.39	8.31		
7.10-15	30.70	21.49	9.21		
7:60-15	33.55	23.49	10.06		
8.00-15	36.05	25.24	10.81		

## DUNLOP GOLDCUP CUSHION BLACK SIDEWALLS

DOMEOF GO	PLDCOI COSII	TON DELICIT DID	MAATTE
6.40-15	21.55	15.09	6.46
		15.82	
7.10-15	25.05	17.54	7.51
7.60-15	27.40	19.18	8.22
8.00-15	30.10	21.07	9.03

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Starch

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12 oz. can

25c

Heinz 15 oz. can

large size

Bars Hershey **Paste** Tooth

Pepsodent

2 for

59c Tooth Brush Free

Rodgers 98c bottle

Large size

# Lockney Beacon

PUBLISHED EVERY THURSDAY bies and pleasures with thy

HAYS & REYNOLDS Publishers Edgar R. Hays ...

Mechanical Superintendent SUBSCRIPTION RATES In Floyd County, per year... \$2.00 Outside Floyd County, per year

Either new or renewal subscriptions

Entered April 14, 1902, second class mail matter at the dren's deeds with patience and Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon children. the character, standing or repucorporation which may appear ren the wisdom of truth.
in the columns of The Beacon
will be corrected gladly upon

10. Thou shalt teach thy





Massachusetts, Indiana and Wis- fit, regardless of Texas' interests consin. Only two states have It took courage for the governor lower rates, those being New of Texas to come out boldly a-Jersey and Missouri with 3 cents gainst the national administraeach. The remaining 39 states tion and the national party. The have a higher rate than Texas political thing to do was to play ranging from 5 cents in 17 states along with them, tidelands or to as high as 7 cents in seven what not, and do their bidding. states. One advantage of the That seems to be Mr. Yarbrough's gasoline tax is that it is shared purpose should be be elected alike by those who use the high-Igovernor. But that isn't what Mr. ways, residents, tourists or truck Shivers did. He put the interests drivers, and that it is more or of his state first. If that's play less painless way to collect tax- ing politics we would like to see

under God, with Liberty and a raise that

mericans of thy children.

2. Thou shalt take interest in the activities and schooling of thy children

Editor to gain the love and respect of thy children.

5. Thou shalt guide thy children in choosing friends, and

make them welcome. \$2.50 6. Thou shalt guide the destines of thy children and respect their wishes.

> 7. Thou shalt weigh thy chilunderstanding.

> 8. Thou shalt commend the efforts and achievements of thy

WHY SHOULD ALLAN SHIV-

WAS THE BEACON WRONG in | WHEN YOU GO TO the polls 10 COMMANDMENTS for rear fought the efforts of some ing children was clipped from a centralize all power in Wash dally paper recently by Mrs. R ington and dole out the benefit they are good. Here they are: for someone you may find doesn

I. Thou shalt make good A. stand for the things you want.

#### START MARRIED LIFE RIGHT With A

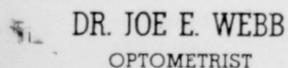
## GOOD CREDIT RECORD

Young couples starting married life find it pays to establish their credit and to maintain a good credit record. By paying promptly and maintaining good credit records. they are establishing a sound foundation for financial security and social standing. Credit enables them to acquire attractive home furnishings and equipment as they go along, to enjoy more of the good things of life than they would if they had to wait until they saved the cash.

Those who grant credit, like to see people use it, but not abuse it. The sound use of credit stimulates business. creates employment, contributes to lower commodity prices, and brings more of the good things of life within the reach of more people.

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Plainview, Texas

1 19

#### CLEAR THE DECK!



# With Our

over, completely not difficult to find an excuse A quiet revolution is in pro- n. Should I, or should I not, tell Dr. and Mrs. A. H. Knox was for thinking business has a sum- gress on this nation's streets, in 'my partner?" - Hamlin Herald, united in marriage to Ralph

parent purpose, except to appease the whims of apparel makers. It has reached the throne room of old customs in dress of freedom has been secured at the of The Lockney Beacon. call of necessity. Men appear in public wearing sport shirts of Dust in Matador Tribune.

its homes and along its shores.

It is unorganized and moves in

various d rections without ap-

#### BUSINESS ETHICS

ness or profession has a pet. The entire statement of the

# Long Ago In Lockney

Items of interest from the files

#### July 14, 1916

remains to describe. Children en- and the Hill & Meriwether build. es. loy life and a new freedom in lings are about completed. Work thin, brief clothes far removed on the J. D. Griffith building is Mrs. France Carthel suffered from the old era of prudery, progressing also and the walls a crushed vertebrae of the spine Comfort has gained a victory on the Farmers Exchange are last Saturday morning when she over style and custom. -- Trail about half up. Lockney is in- fell while closing a ventilator on deed proud of these new brick a small grain building. Mrs.

ter of conjecture — some people Mr. and Mrs. J. W. Waddell who manently injured. have them and others don't. Re- live three miles south of town cently we ran onto an old yarn fell from a wagon with an iron Mr. and Mrs. W. L. Thomas making the rounds again, and hook in his mouth Friday and announce the approaching marmaybe some of the younger gen. suffered a painful gash in his riage of their daughter, Meda

peeve, and the one that gripes a First National Bank for July newspaperman most is when one shows an increase in business

she goes out. Then ethics comes Miss Helen Knox, daughter of

Ashworth of Graham Sunday afternoon, July 6. The bride has taught school in Texas and Oklahoma. Mr. Ashworth formerly lived in Lockney and operated a tailor shop here.

#### July 17, 1942

Among the 24 men who will be or already have been inducted Dirt was broken Tuesday on into service from Floyd County such bold colors their grand the ground for the J. H. Gruver are the following from Lockney, fathers would have shunned brick buildings. Mr. Gruver will J. B. Teaff, Clarence M. Lyles, them as sleeping garments. So- build two separate buildings, Wade Pleasant Hunt, Fred W. ety has approved such scant each 30x100 feet. Work on the Beall, Charlie Baxter Isbell, Waygarments for women that little Thomas building is progressing ne Day Davis, and Sidney Reev-

Carthel will have to be cast two or three months but Business Ethics are of a mat- The eight year old son of doctors say she will not be per-

> Ruth, to Lieut. Harold G. Watts, son of Mr. and Mrs. J. R. Watts of Canvon.

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You save extra trips. That's because of the extra load space you get. New pickup bodies are deeper , . . new stake and platform bodies are wider and longer. Also, they're set lower to the ground to make oading and unloading faster and easier.

You save time on deliveries. With new truck Hydra-Matic transmission, you save valuable time at every delivery stop. And you can forget about clutching and shifting! This proved automatic transmission is optional at extra cost on 1/2-, 3/4- and 1-ton models.

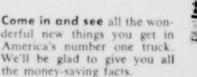
MOST TRUSTWORTHY TRUCKS ON ANY JOB!

You save with lower upkeep, too. New chassis strength saves you money on maintenance. For example, there are heavier axle shafts in two-ton models . . . bigger clutches in light- and heavy-duty models . . . stronger frames in all models.

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#### For Sale

FOR SALE - Well improved ock farm, 640 acres, 300 acres oydada. 14-2tp.

FOR SALE - Approximately square yards of Mohawk pet, Champaign Beige. At nant prices. Parker Furni-14-2tc

F YOU ARE interested in an minum awning for business nome, see L. L. Reecer. 11-tfc.

OR SALE - 1947 model 12-Krause one-way. Also 1952 tel 10-foot Hoeme. See Bud ey, phone 3418. 13-2tp.

FOT BALE - S and H irrigation pamp, 160 foot setting. L. B. Garvin, Silverton, Phone 4286 or 13-2tp.

FOR SALE - We have one ister, planter and cultivator for 2131. 300: one 8-row Blitz sprayer for 575; one 160 gal. sprayer tank rolet pick-up for \$350.

ial price-all for \$650. Ross per, phone 2245. 13-tfc.

OR SALE OR TRADE - Small th in Southwest Missouri. Tame grasses, with or without ws. Income \$500 per month om the milk cows. Lester Phone 3331, Ralls, Texas. Box 506, or see Olan Poteet. Lockney, Texas. 12-4tp.

FOR SALE - White Bermuda onions, and squash for freezing or canning. Can order baby chicks any time. H. P. Coleman, residence phone 3834. 12-tfc.

VEVA'S DRAPERY SHOP Cornice Boards, Slip covers 1010 W. 9th Street Phone 4-2909 Plainview

IF THERE IS A BARGAIN in Real Estate I have it. Irrigated land at \$150.00 per acre up. Some wheat land, Houses - a lot of them. Nearly anywhere. State Reserve Life Insurance - our policies are registered. Let me be your real estate and life insurance man part of the time. See me at the City Barber Shop. Plainview, Texas. W. C. Roberson, phone 45328 after 6 p. m. 11-4tc.

FORD TRUCK FOR SALE-With or without grain bed, good condition. C. L. Calloway, Lockney 10-tfc.

bargain. We have one used L. C. son, phone 3175. Smith desk model typewriter and e used Underwood desk model ypewriter. Both have been cleaned up and adjusted and are ready to go, They are priced at TON PORTABLE TYPEWRITERS as low as \$69.50. Have new portable Victor Adding machines, small and easy to carry around. The Beacon Office.

LOOK! Subscribe now for Time & Life's new Weekly Sports Magazine at The Beacon office. You may subscribe on a charter rate at \$6.00 per year. Regular bath. New. Two blocks east of price will be \$7.50 when publi- Main on College Street. Phone For Commissioner, Precinct No. 2, cation starts. Subscribe now at The Beacon Office.

FOR GAIL RICHARD COSME-TICS see Mrs. Willa Mathis, Rt. 1, Lockney or phone Plainview 9-4tp-8tc.

> L ESTATE - Houses in ey for sale. Also farm See me for beef at whole-V. D. Harris, dial 3847. 48 tfc

> DIATOR TROUBLE? - Let ike care of your radiator le. We do all kinds of reg and cleaning. Experienvorkman. WESTERN RAD-R SERVICE, Lockney, Phone day or night. 51-tfc.

R QUICK SALE - Nice 5 brick home, completely onditioned, real buy. J. H. r Agency, Phone 2131.

SEWING MACHINESfree demonstration call Albert King, night phone Lockney; day phone 796, 43-tfc.

se a Land Bank loan to ld, Buy, Improve or Remce - low cost, long ns if needed. Full or part ayment privileges.

LOYDADA NATIONAL RM LOAN ASSOCIATION one 256 319 South Main B. Watson, Sec'y-Treas.

FOR SALE - 600 pheasantcultivation, price \$75 per acre. foot, \$1.15 dressed, will weigh Thomas Marr, Lockney. 13-tfc. n give terms. M. A. Crum, from 21/2 to 3 lbs. on foot. Archie Bybee, phone 3101, Sterley,

13-2tc.

# On Philco Freezers and Re-

**New Low Prices** 

frigerators. Trade your old refrigerator in and use our low monthly payment plan.

#### Parker Furniture Company

Lockney, Texas

FOR SALE - One farm level mixer and wheel barrow, one stions. 1-3 h. p. motor, four air con- GOEN & GOEN, Floydada, Texas 947 RT M&M tractor with 2-row ditioners. J. H. Cooper, Phone

SEE ME for bibles and Bible \$20, and one 1947 4-speed Story books. Mrs. Best Vernon.

> FOR SALE - Real nice : cooms and bath on choice lots. pavement. Southwest 2nd Street my home. Mrs. Ruth Stephenson, See J. H. Cooper Agency, 8-2tc.

CURRENT DIVIDENDS

ON AUTOMOBILES INSURED WITH THE Southern Farm Bureau

Casualty Insurance Co. CONTACT YOUR AGENT FOR THE

ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

#### Floyd County Farm Bureau W. R. Puckett, Service

Officer 319 S. Main Floydada

I AM YOUR AVON representa-

tive for Sterley and Lone Star For District Clerk: USED TYPEWRITERS at a communities. Mrs. Donald John-

## For Rent

FOR RENT - Small moder brick house. Air conditioned. Mrs. For County Clerk: a bargain. Also new REMING- Floyd Huff, dial 3696. 12-tfc.

> FOR RENT - 2 rooms and bath, 7 blocks from town. Phone For County Attorney: 11-tfc.

FOR RENT - Apartments and pleasant sleeping rooms. See For County Treasurer: Mrs. Gene Rodgers, 602 South Main Street. 10-3tp-tfc.

FOR RENT - 3 rooms and 2243. S-tfc.

ONE OF THE Barker apartments is for rent. \$35 per month | For Justice of the Peace, Precincts with sewerage and water paid. 2 and 3, Floyd County: See Arthur Barker Sr. 43-tfc.

## Lost and Found

LOST - Brown leather billfold with First National Bank Filing POW Claims printed on it. Please return papers, keep money and billfold. Gail Wilson, Route M.

CAKE WITHOUT CRUMBS Having trouble cutting fresh cake? Heat a very sharp knife in boiling water, and wipe dry. Cut your cake, and result-more

> ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS

cake than crumbs.

Owner and Manager South East corner Square Floydada, Texas

Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.



Lockney Lodge No. 867 A. F. & A. M.

Regular meeting third Tuesday night at 7:30. KENNETH COOK, W. M. E. A. CARTER, Secretary

#### Wanted

WANTED - Custom cotton

ding and party cakes for you? 21, 1954. Cooper, phone 2245.

HAULING WANTED - Have permit to haul furniture, livestock, etc. Also completely covered by insurance. Vestal Eiland, Lockney. 15-tfc.

PIANO TUNING - Drop a caru House at Floydada, Texas. to Luther Fowler, Box 66, Lock | The County Democratic Conney or phone 2173. 46-tfc.

FARM AND RANCH LOANS See us for your farm and ranch loans. Quick appraisal. Low interest rate, splendid pretransit), one small cement payment options, liberal valu-7-tfc

> FISH & WARREN Cesspool Drilling 30-inch to any size.

> > Also Stormcellars

Dial 4-5828 or 4-5435 Plainview, Texas WANTED - Ironing to do in

phone 3334. WANTED - Windmill and R. W. Johnson, dial 3384.

# Political Announcements

nounce the candidacy of the fol- qualified voters in the Precinct lowing persons for the office in may attend and participate. The dicated subject to action of the Precinct Chairman, if he is pres-Democratic primaries:

For District Attorney, 110th Judicial District: JOHN STAPLETOY

(Re-election) For State Representative, 89th

District: LEROY SAUL

For Assessor-Collector of Taxes: T. T. HAMILTON (Re-election)

CHARLES C. HUCKABEE J. A. HUTCHINSON For Sheriff:

A. K. (ALTON) MAY EARL COOPER (Re-election)

MARY L. MePHERSON (Re-election)

For County Judge: W. E. GRIMES G. C. TUBBS

MARGARET COLLIER (Re-election)

KENNETH BAIN JR. (Re-election)

MRS. SAM A. SPENCE (Re-election) MRS. TROYE WILLIS STANSELL

Floyd County: HUGH COUNTS (Re-election)

J. J. HARRIS (Re-election)

# Time Extended For

Public Law 359, 83rd Congress, approved May 13, 1954, extends) to August 1, 1954, the date for filing claims by former World War II Prisoners of War, or Survivors of Deceased World War II Prisoners of War, for the \$1.50 daily compensation awarded by the War Claims Commission to those subjected during confinement to inhumane treatment or compulsory uncompensated la-

This Law is retroactive to April 9, 1953, so that any claim for POW Benefits filed between April 9, 1953, and August 1, 1954 will be processed by the War Claims Commission.

#### County Council To Meet Saturday

The Floyd County Home Dem onstration Council will have its regular meeting at 2:30 on Saturday afternoon. July 17, in the Council Room of the Court House, according to an announcement by Mrs. M. J. McNell, Couneil Chairman.

OFFICE SUPPLIES at The Bea-

# Precinct Convention

On first Primary Election day. p. m., the qualified voters of all fit, election precincts of the County The proceedings of the Conchickens, Northwesters, 90c on spraying. Phone 3593 or 2131. who desire to do so will hold gates and alternates, are to be their Precinct Democratic Con-WANTED - Why not let me each Precinct by the County three of which are to be signed bake and decorate those wed. Democratic Committee on June by the Chairman and Secretary

2-tfc. Conventions will be to elect dele- an envelope and delivered to

vention will in turn elect delegates to attend the State Demo cratic Convention to be held or September 14, 1954, at an hour and place to be fixed and announced later. The State Democratic Convention will declare the nominations of the Democratic Party for Governor and other state offices, and will adopt a party platform.

Each Precinct is entitled to one delegate for each 25 votes, or major fraction thereof, cast tfc. in such Precinct for the party's last general election, and the County is entitled to one delepressure pump work. Call or see the County, or 9 delegates in this County. This year, every Preat least one delegate to the County Convention. A list of precincts, meeting places, chairmen and number of delegates was than 1,000 separate languages or published in The Beacon last dialects. week.

The procedure in the Precinct The Beacon is authorized to an- Conventions is as follows: Only ent, or any qualified voter in the absence of the Chairman, calls the meeting to order, and makes a list of the qualified voters present. The qualified voters present then elect a chairman and secretary of the convention, and the proper number of delegates to the County Convention.

| selecting alternates to attend if | THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954 Procedure Explained Convention may adopt any inthe delegates cannot do so. The structions to its delegates, and Saturday, July 24, 1954, at 2:30 any resolutions, which it sees

who desire to do so will hold vention, including list of deleventions, at the places fixed for put in writing in three copies, all of the Convention. One copy is Reasonable prices. Mrs. Ross The purpose of the Precinct and the other two are sealed in gates to attend the County Demo- the County Clerk before time for cratic Convention, to be held on the County Convention. The the first Saturday following First Clerk posts one copy, and de-Primary Election Day, being July livers the other to the County 31, 1954, at 2:30 p. m., in the Dis-Chairman, and the lists of deletrict Court Room in the Court gates from the Precinct Conventions comprise the roll of the County Convention.

#### **Urban Sanchez Open** Cafe Here Saturday

Urban Sanchez and his family tave opened a cafe here in the building just east of Pylant Grocery and just at the rear of Baker Dry Goods. The building has been remodeled and renovated and is now in good con-

Mr. Sanchez says that they will serve real Mexican dishes cooked in Mexican style as well as American foods, plate lunch-

gate to the State Convention for here as dependable Spanish each 300 of such votes east in people, having worked on farms and other types of labor in this cinct in the County is entitled to five years ago from Hondo, Texcommunity. They moved here

## CARL McADAMS

GENERAL INSURANCE Fire - Hail - Polio -

Windstorm - Auto - Bonds Phone 2141 First National Bank

Building

GO TO CHURCH SUNDAY.

# QUESTIONS ON BAPTISM

1. It is a command of Christ: "Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost." (Matt. 28:19.)

A CLEAN CITY IS A SAFE CITY

2. It is a burial in water: "We are buried with him by baptism into death; that like as Christ was raised up from the dead by the glory of the Father, even so we also should walk in newness of life." (Rom. 6:4). "Buried with him in baptism, wherein also ye are risen with him through faith of the operation of God." (Col. 2:12.)

#### II. WHO SHOULD BE BAPTIZED?

1. Those who believe: "He that believeth and is baptized shall be saved." (Mk. 16:16.)

2. Those who have repented: "Repent, and be baptized every one of you in the name of Jesus Christ for the remission of sins." (Acts 2:38.)

3. Those who have confessed Christ: "He answered and said, 'I believe that Jesus Christ is the Son of God. And he commanded the charlot to stand still: and they went down into the water, both Phillip and the eunuch; and he baptized him." (Acts 8:37, 38.)

#### III. WHY SHOULD ONE BE BAPTIZED?

1. To get into Christ: "Know ye not that so many of us were baptized into Jesus Christ were baptized into his death?" (Rem. 6:3.)

2. To put on Christ: "As many of you as have been baptized into Christ have put on Christ." (Gal. 3:27.)

3. For remission of sins: "Repent, and be baptized, every one of you in the name of Jesus Christ, for the remission of sins." (Acts 2:38)

4. To have sins washed away: "Arise and be baptized, and wash away thy sins, calling on the name of the Lord." (Acts 22:16.)

5. To be saved: "He that believeth and is baptized shall be saved." (Mk. 16:16.) Eight souls were saved by water. The like figure whereunto baptism doth also now save us." (1

#### IV. INTO WHAT ARE PERSONS BAPTIZED?

1. Into the name: "Baptizing them in the name of the Father, and of the Son, and of the Holy Ghost." (Matt.

2. Into Christ's death: "Know ye not that so many of you were baptized into Jesus Christ were baptized into his death." (Rom. 6:3.)

3. Into Christ's body or church: "By one Spirit are we all baptized into one body." (1 Cor. 12:13.)

Main Street Church Of Christ Thos. McDonald, Preacher

# Here's Proof that

# FORD OFFERS MORE FINE CAR FEATURES!

The state of the s	FORD	HIGH-	HIGH	ED	LOW- PRICED CAR C	LOW- PRICED CAR P	
Windshield glass area—940 sq. in. or more Rear window glass area—978 sq. in. or more Total glass area—3,200 sq. in. or more Right front fender visible by driver Window lifts available on 4 windows Four-way power seat available Turn-kgy deck lid opening Front vent window rainshields—standard on all models Hood insulation	YES YES YES YES YES YES YES	YE YE	YE NO YE	ES	NO NO NO NO NO YES NO	NO	
CHASSIS FEATURES  Ball-Joint Front Suspension Full Hotchkiss Driv Three or more forward speed in automatic transmission in automatic transmission full Hotchkiss Driv Three or more forward speed in automatic transmission in automatic transmission full Hotchkiss Driv Three or more forward speed in automatic transmission for automatic transmission for automatic full Hotchkiss Driv Three or more forward speed for automatic full Hotchkiss Driv Fill Hotchkiss Driv Fil	ds y y y y y y y y y y y y y y y y y y y	ES ES	YES YES YES YES YES YES YES YES YES	1	D N	1000	O ES HO HO YES YES
Low-friction design (bore larger than st Overhead-valve engine of Piston speed at 60 mph-1,500 ft. per min. Water all around cylinders for full	ered eroke) design or less	YES YES YES YES YES YES YES	C .	5 5	NO NO NO YES HIGH-PRICES CAR P	NO NO YES NO YES	70 77 7 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2

# and You'll Go FORD

See us today and get a "GREAT DEAL"!

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AUTHORIZED FORD DEALER

Lockney

GREAT TV FORD THEATRE STATION KCBD, CHANNEL 11, TUESDAY EVENING AT 8:30

corps' 1437 Engineer Company, but some better Monday morn- and Mrs. Jack Craft and chil which is constructing buildings, ing. She is the daughter of Mrs. dren. Kinney, Rickey, and Wavergoads and bridges as part of a W. C. Eiland of Lockney and ly Ann of Midland. Pat and Pam Glorietta, N. M. spent Wednesday Tucson, Arizona doing the pevitalization program for South Mrs. Eiland is at her bedslde.

Corporal Carey entered the Writing inks were used by the Army in January 1953 and com- Romans.

pleted basic training at Fort Leonard Wood, Mo., before arriving overseas in August.

He is a truck driver in the reported to be very ill Sunday home were her daughter, Mr

# SANCHEZ CAFE

is now open for business in the building just east of Pylant Grocery -Serving-

# Real Mexican Dishes

cooked in Mexican style

American Foods - Plate Lunches - Short Orders Tamales by the dozen to take home. Clean, courteous service to everyone. URBAN SANCHEZ, Proprietor

# Call 2331

for Butane and Natural Gas Appliance Service

Also for **Butane Tractor Service** Butane and Propane Delivery

Albert Willis, Manager



Lockney

by Frances Lemons

Rev. and Mrs. Horace Reeves of Plainview visited with Mr. and Mrs. T. F. Love on Sunday. Other guests in the Love home were Carey, Route 4, Floydada, Texas, Mrs. Vestal Hastings, formerly Mrs. Love's daughter, Mr. and secently observed the 179th an- of Lockney but now a resident Mrs. J. Cephus Fortenberry and

Fortenberry's mother, Mrs. T. J. Mr. and Mrs. Collier in Floydada. MOVE TO SOUTH AMERICA

and Mrs. J. B. Whitehead and afternoon. Those present were Mr. and Mrs. Syd Brown. He has Jacqueline Yeary, Carla Lemons,

don are the parents of a son. Joe Gordon born in the Medical-Surgical Hospital on Wednesday of

nd family spent from Saturday antil Thursday in Georgetown is ting with relatives.

more than enough for everyone's need—but there'll never be enough for everyone's greed."

ployed at the Baptist Camp at with her father, Rev. G. C. Apple-

Bridgeport is visiting with his years,

ing several days in Dallas atof tending a convention. They fish-

Barbara Gilley, Mary Sue Burleson, Frances Lemons, James

McLendon, Aubrey Whitehead, A minor may patent his in-Melvin Whitehead, Phil and Marvin Lemons and their sponsors Mrs. C. F. Lemons, Mrs. Rene

Yeary and Rev. G. C. Applewhite. Marvin Lemons, Melvin Whitehead, Aubrey Whitehead, James Mclendon, Junior Pool and Phil Lemons went to the Baptist enampment with their sponsor. Rev. Applewhite. They left Wednesday afternoon and will stay

We are looking for a great Re vival beginning the sixth of August with Rev. Jaudon Corb of preaching. He held a splendid revival here last summer and we are glad to have him back

idge of Dallas are visiting with ployed by Shell Oil Company heir grandparents. Mr. and Mrs. there. He has been in South C. Fortenberry and aunt, Mrs. America the past three months Cecil Wayne Vanhoose of They plan to stay at least three

and Mike to Houston were her parents, Mr. and Mrs. Sid Thom Rev. and Mrs. J. C. Lewis and as. They left here Tuesday and Jackie are staving with family, Leland, Joyce, Jo Ann visited in Waco, Galveston and any James Earl returned to their other points before returning

Mrs. Joe Lee Ferguson of are the parents of ed near Lubbock on their way Haskell has been here the past two weeks visiting in the home of her nephew, L. K. Sherman and family.

> SPECIAL PRICES on all Radiators. International Farmall Cores - \$25.00 Exchange STOVALL-BOOHER RADIATOR Sales and Service

Plainview, Texas

Delaware has only three coun-

During Governor Allan Shiv ers' administration more money has been spent for schools than ever before.

The result?-better schools, more and higher paid teachers, and better guidance for your children.

Since Allan Shivers became your governor, school funds have increased from 145 million to 211 million dollars per year. Teachers get \$1000 a year more. Your

child receives individual attention from 15,000 more teach-

This educational climb is your child's guarantee of a profitable and happy future. For you it means assurance about his growing up years. It means a better Texas for every-

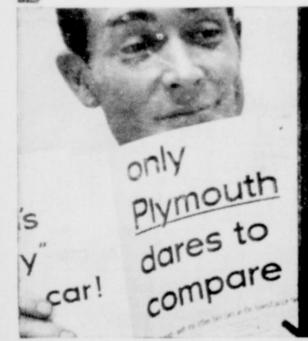
#### In Floyd County \$351,322.99 was spent for your child's education during the last fiscal year.

He got better teachers with higher salaries and an administration that had more money to spend for its needs. Texas veterans received more educational aid.

The money went for other — but mighty important—things too, like school buses and cafeterias with hot noontime lunches. It meant more vocational help for your child. It went for many things, all necessary for a better education



# GET THE FACTS FIRSTHAND



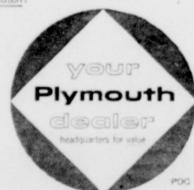
Read this free book...

It's a revealing, part-by-part comparison between Plymouth and the "other two" low-price cars. 8 big illustrated pages. Just ask for your free copy at our showroom.

...then drive a Plymouth...

A few minutes at the wheel proves it: here's the smoothest ride in the lowest-price field! And try great new PowerFlite-no shifting because

...and you'll see why your BEST BUY in the lowest-price field is



PLYN

BILBREY MOTOR COMPANY

205 S. Main St.

Lockney, Texas

# You can BANK NEIGHBORHOOD DEALER opportunity!

# MINNEAPOLIS-MOLINE

# now opening new dealerships in this farming area!

Minneapolis-Moline Company, manufacturer of Modern Machinery for the farm, power units for farm and industry, is expanding its dealer franchise program in important farming areas. This is your invitation to ask questions about the MM franchise in your area.

These things you should know: As an MM Dealer you at once inherit a company history of sound growth and product dependability. You open your business knowing that you are part of an organization known since 1825 for quality products and progressive policies. You step into the farm machinery business when a skyrocketing population dictates the next great advance in farm mechanization. You enter the field representing a company that is forging ahead in new and better ways of making machines work for the farmer.

THIS IS YOUR PROFIT OPPORTUNITY

- · You sell the complete line of highest quality farm machinery-known 'round the world for profitable performance and dependable operation.
- A liberal floor-planning program helps you show a profit in your own business at a minimum in
- · Local financing or MM's deferred payment plan makes it easy for your customers to own MM. · Advanced manufacturing and distribution facili-

ties insure fast deliveries to back up your sales. • You gain from advertising and sales promotion that helps you sell through proven methods. First, write to the Minneapolis-Moline Company stating your interest

in the MM dealer franchise program. Your letter will receive immedi-

ate executive-level attention. You will be under no obligation. Dealer qualifications and benefits will be explained promptly and to your fullest satisfaction. Mail your letter to: G. D. DODSON

Box 2410 Amarillo, Texas



MINNEAPOLIS-MOLINE

As an MM Dealer you sell machinery like this MM Uni-Farmor ... the machine that harvests all crops with one power source.











LONE STAR BAPTIST

CHURCH

Rev. A. L. Shaw, Supply

Sunday School ...... 10:00

Morning Worship ...... 11:00

Training Union ...... 6:45

Evening Worship ...... 8:00

Evening ...... 7:30

Brotherhood on second Mon-

W. M. U. 1st and 3rd Wednes-

TRINITY LUTHERAN

CHURCH

Rev. H. L. Anderson, Pastor

Sunday School ..... 10.00

Morning Worship ...... 11:00 Evening Worship ...... 7:30

FIRST BAPTIST CHURCH

Rolan E. Wiley, Pastor

Training Union ..... 7:00

Evening Worship ...... 8:00

at ...... 4:00 and 8:00

Sunbeams Monday at ... 3:00 Auxiliaries Monday at ... 4:00 Y. W. A. Wednesday at 7:00 Prayer Service Wednesday at 8:00

Brotherhood first Tuesday

WEST SIDE CHURCH OF

CHRIST

Services \_\_\_\_\_ 10:30

PRAIRIE CHAPEL CHURCH

OF CHRIST Sunday Morning Worship

each first Sunday.

Arthur B. Watkins preaches

Local men in charge of third

C. W. Watkins preaches each

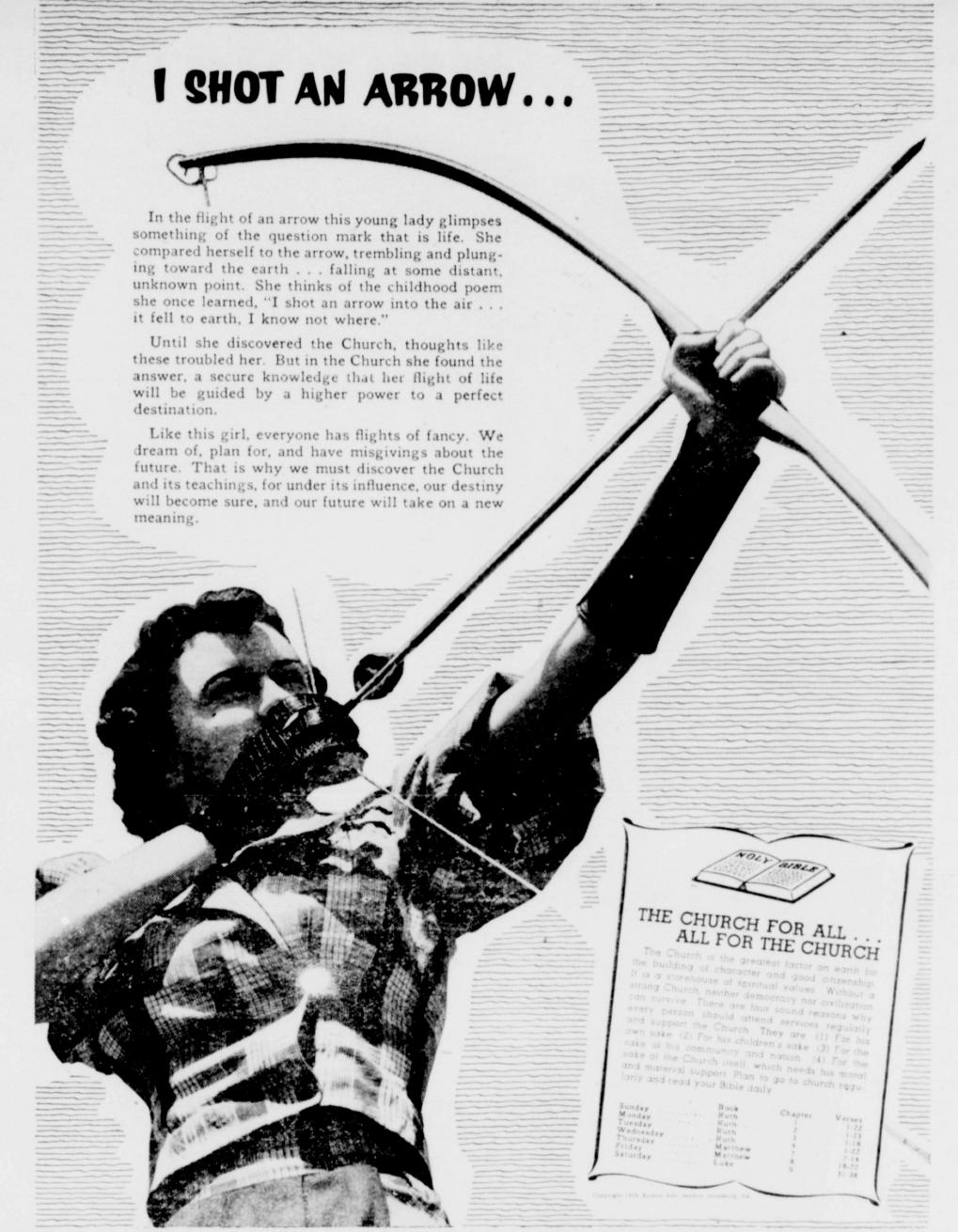
W. M. U. Monday

at

night in month.

days at 2:30 p. m.

Prayer Service Wednesday



# These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments:

Knox Grocery & Market

11:00

7:30

...... 11:00

MAIN STREET CHURCH

OF CHRIST

Thos. McDonald, Minister

Bible School ...... 9:45

Morning Worship ....... 10:45

Evening Worship ...... 6:00

Monday at ..... 2:30

Classes Wednesday at 8:00

LOCKNEY METHODIST

CHURCH

Burgin Watkins, Minister

Service ..... 6:30

ASSEMBLY OF GOD CHURCH V. C. Sparks, Pastor

Morning Worship ...... 11:00

Prayer Service Wednesday

Women's Missionary Council

C. O. Haile, Pastor

Sunday School ...... 10:00

Morning Worship ...... 11:00

Training Union 7:00
Evening Worship 8:00
Prayer Service Wednesday
at 8:00
Brotherhood, W. M. U. and

Auxiliaries Wednesday

AIKEN METHODIST CHURCH James Futch, Pastor (Worship services each first and third Sundays)

STERLEY METHODIST

James Futch, Pastor

(Worship services each second and fourth Sundays)

Sunday School ...

Morning Worship

Evening Worship

Sunday School .... Morning Worship

Evening Worship

Thursday at ...... 2:30

Sunday School ...

Evening Worship ...... 7:00

Mi-Week Prayer Services

Fellowship and Prayer

Ladies' Bible Class

Mid-Week Bible

Allison Electric
Electrical Irrigation Supplies

Baker Hardware Company Home Appliances — Home Furnishings

> Bob's Barber Shop We Appreciate Your Business

Lockney Drug Co. We Feature Service for the Sick

Handley Shop & Pump Co.
Blacksmithing and Irrigation Well Repair

Pylant Grocery & Market Phone 2134 — Free Delivery

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"Whitey" Baccus Motor Co.
Ford Sales & Service

Hammond & Company International-Harvester

Rhodes Grocery & Market

We Give S&H Green Stamps

Aiken Blacksmith Shop
Welding, Disc Rolling, Trailers and Ditchers
Reese Electric Service
Electrical Wiring Installations

Baxter & Smith Grain Co.
Grain, Feed, Seed and Fertilizer

Lockney Gin Ginning and Seed Cleaning

Lockney Auto Company

Chevrolet Sales & Service

Johnson & Johnson

General Repair and Parts

Taylor's Help-Ur-Self Laundry

Complete Laundry Service

Lockney Implement Company

Your John Deere Dealer

Lady Fair Shop Virginia Thomas, Prop.

Lockney Real Estate Co.
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Seale Drive-In Theatre

Reecer's Master Cleaners
Phone 2262

Lockney Lumber & Supply We Appreciate Your Business

J. C. Kemp Phillips "66" Wholesale

Barber's Farm Store

V. L. Webster Service Station

First National Bank Member FDIC

Lockney Variety
Notions and Stationery

Burd Pharmacy
Fred D. Byrd, Pharmacist
Higginbotham-Bartlett Co.

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Modern Radio & TV Service
Service on all Makes

Consumers Fuel Association
Everything for the Farmer

Patterson Grain Co.
Gin & Elevator

Lockney Dry Goods Dresses Fashioned by Michael Mode Lockney Frozen Foods & Market
Processing for Deep Freeze

INSURANCE Frank Perkins

Parker Furniture Home Furnishings and Appliances

Oliver Jewelry Watches, Diamonds, Gifts for all Occasions

> Darnell Grocery A Good Place To Trade

Luke's Blacksmith Shop Blacksmithing — Portable Welding

Jackson Tire Company
Dunlop Tires

Pinner Insurance Insurance of All Kinds

White Auto Store Arvin TV Sales and Service

J. C. Jones Co.
The Family Store

Cooper Garage & Butane Conoco Products — Phone 2372

Bilbrey Motor Company Chrysler-Plymouth Sales & Service

# Lake Water Returned To Earth In Newest South Plains Project

One spot of the Plains underground water reservoir took a the edge of a forty-acre lake, the

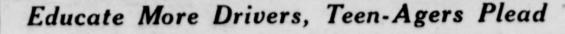
Conservation District No. 1 re-charging experiment location veloped. five miles east of Petersburg in The well is located in a dish-Floyd County.

tunity to reveal its possibilities. ground level. Shurbet and others who observ. The well casing extends a few

Phone 3808

giant guip of surface water re- well was cased with 14-inch pipe and developed like any other ir-The "mouth" for quenching the subterreanan thirst is the Water more than 1,000 gallons of water more than 1,000 gallons of water

Marvin Shurbet, irrigation shaped pit approximately 14 feet deep at the ground depth and periment which has one oppor-





More layouts for driving schools are urged by high school students to combat traffic accidents. Education was named most effective in a nationwide poll sponsored by the Chevrolet Motor Division,



Expressways like this were ranked by 32 cities below such remedies as Periodic driver physical and mental safety campaigns and stricter licensing. Regular car checks was second, tests drew support from youngster.



# LAND LEVELLING

K. W. COOK, Special Representative

Box 215

at the Lowest Cost with the

# MILLER ROTARY SCRAPER



See or phone us now if interested.

gives access to the well when have served their purpose they Fox and Higgins Dr.lling Co. The pit is fed from the lake on farm land. The sediment and Co., casing; Peerless Pump Co., through a 12-inch clay pipe. A humus provided by the burrs are developing the well; Gifford-Hill

dramage. An ar angement is to was unable to furnish figures on

will be hauled away and spread Petersburg; Pioneer Natural Gas-

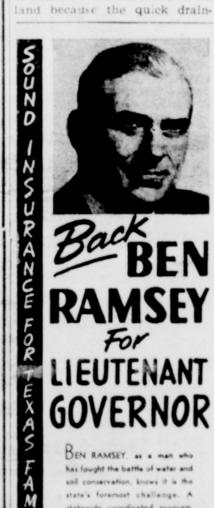
from about three sections of farm | Shurt

water flowed from the lake with North Plains, especially in the Every structure and fence on the with such speed that a whirl pecially suited for recharging

The Allmon Gin, owned by Before the take drained into standing marks in their projects Shurbet, Charles Schuler and J. the well tests for purity of water R. Decardova, both of Peters. were made in several wells in

used to supplement pumping bet's three-quarters of a section of farm land.

Shurbet points out that with a drainage unit such as the experimental arrangement a farm er can cultivate the lakes on his land because the quick drain-



LOCKNEY FROZEN FOODS

# INSURANCE OF ALL KINDS

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954

posonous snake bite will not like the longest ship canal in the | world.

**OPENING FRIDAY!** 

We will have our new Self-Service Case

filled with

FROZEN MEATS and

VEGETABLES

Many items you'll want, including Veal Cutlets. Come in and make your selections of frozen foods - get several days

> Special Prices for Friday and Saturday

supply. Discount on quantity.

The Baltic-White Sea Canal is

We write Insurance on-

- Automobiles
- Homes
- Furniture
- Life
- Polio with 11 other diseases.

LET US MAKE YOUR FARM LOANS! We have three good Farm Loan companies.

## **FHA LOANS**

REAL ESTATE FOR SALE! If you want to sell, list your real estate with us.

See -

## PINNER INSURANCE AGENCY

Phone 3329

JIMMIE

# TO THE CITIZENS OF FLOYD COUNTY

Two years ago you re-elected me your Assessor-Collector by a majority vote of 2 to l, which I was grateful for.

This is one of the most important offices that the county has.

I have filled it to the best of my ability, giving you prompt, courteous and efficient service at all times. If re-elected I will continue to give the service that the public requires.

Due to the responsibility and duties of the office, which comes first to the taxpayers. I have not been able to make house to house canvas like I should like to have done.

# Please Consider This My Personal Solicitation

I appreciate the good vote I have received in each voting precinct in the past, and will appreciate your continued support in the coming Primary, July 24, 1954.

Sincerely Yours,

T. T. HAMILTON

# THIS WEEK SPECIALS!

Men's Wrangler Jeans, 11 oz., with zipper .......\$2.98 Men's and Boys' Work Shoes ... \$3.98 Men's Dress Shoes \$4.95 Ladies' Blouses \$1.60 Children's Dresses \$1.00 Ladies' House Dresses \$1.00 1 large rack Ladies' Better Dresses 1/2 Price Ladies' and Children's Hats, \$1.00 choice ..... SPECIAL SPECIAL Men's Western Dress Men's Khaki Suits Straws Close Out Prices Reduced for this sale.

PRICES GOOD THURSDAY, FRIDAY and SATURDAY

J. C. Jones Company

# Lake Water Returned To Earth In Newest South Plains Project

The "mouth" for quenching the subterreanan thirst is the Water Conservation District No. 1 recharging experiment location five miles east of Petersburg in

periment which has one opportunity to reveal its possibilities. ground level. Shurbet and others who observ. The well casing extends a few ed the results think the method feet above the top of the well

ground water reservoir took a the edge of a forty-acre lake, the giant gulp of surface water re. well was cased with 14-inch pipe and developed like any other irrigation well, Shurbet sa.d. A

Marvin Shurbet, irrigation farmer, has sparkpluged the exabout 60 feet in diameter at the

of water recharge is part of the which is two feet below the bed answer to the question of how of the lake. Perforations in the



K. W. COOK, Special Representative

INSURANCE COMPANY

Box 215

# LAND LEVELLING

at the Lowest Cost with the

# MILLER ROTARY SCRAPER



See or phone us now if interested.

Plainview, Texas

# Educate More Drivers, Teen-Agers Plead



was named most effective in a nationwide poll sponsored by the Chevrolet Motor Division.



Expressways like this were ranked by 32 cities below such remedies as



ons were placed deep so that this fall will provide cutton burns the water from the lake bed.

gives access to the well when have served their purpose they Fox and Higgins Drilling Co., The pit is fed from the lake on farm land. The sediment and Co., casing; Peerless Pump Co., through a 12-inch clay pipe. A humus provided by the burrs are developing the well; Gifford-Hill neter is to be installed on the being counted on as effective Western, intake pipe; Southwes-

to record the flow of water. The lake gets the drainage meter. determine the amount that from about three sections of farm | Shurbet, t available when the lake in the area that catch consider present home location a half intied into the well around able run-off from heavy rains mile south of the water recharg-

with such speed that a whirl pecially suited for recharging The Shurber's two sons. Mack

Shurbet, Charles Schuler and J. the well tests for purity of water Decardova, both of Peters. were made in several wells in ourg, located about two hund the vicinity, Contamination was

would go into the with which to fill the p.t and to Cooperation made the experi-

will be hauled away and spread Petersburg; Pioneer Natural Gas tern Public Service

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954

If treated within an hour, a The Baltic-White Sea Canal is posonous snake bite will not like the longest ship canal in the

# **OPENING FRIDAY!**

We will have our new Self-Service Case filled with

# FROZEN MEATS and VEGETABLES

Many items you'll want, including Veal Cutlets. Come in and make your selections of frozen foods - get several days supply. Discount on quantity.

> Special Prices for Friday and Saturday

## LOCKNEY FROZEN FOODS

Dial 3305

# INSURANCE OF ALL KINDS

We write Insurance on-

- Automobiles
- Homes
- Furniture
- Polio with 11 other diseases.

LET US MAKE YOUR FARM LOANS! We have three good Farm Loan companies.

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REAL ESTATE FOR SALE! If you want to sell, list your real estate with us.

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# Please Consider This My Personal Solicitation

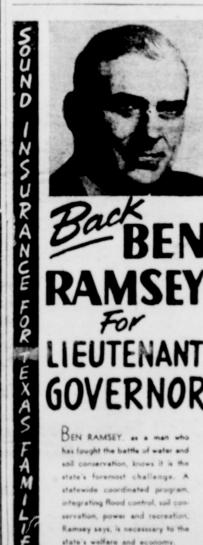
I appreciate the good vote I have received in each voting precinct in the past, and will appreciate your continued support in the coming Primary, July 24, 1954.

Sincerely Yours,

T. T. HAMILTON

# bet's three-quarters of a section

perimental arrangement a farmer can cultivate the lakes on his land because the quick drain-



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Men's Wrangler Jeans, 11 oz., with Men's and Boys' Work Shoes ... \$3.98 Men's Dress Shoes \$4.95 Ladies' Blouses \$1.00 Children's Dresses \$1.00 Ladies' House Dresses \$1.00 1 large rack Ladies' Better 1/2 Price Dresses ..... Ladies' and Children's Hats, SPECIAL SPECIAL Men's Western Dress Men's Khaki Suits Straws Close Out Prices Reduced for this sale.

PRICES GOOD THURSDAY, FRIDAY and SATURDAY

J. C. Jones Company

<mark>.</mark>

# South Plains

by Mrs. Murray Julian

us and most farmers have started Mr. and Mrs. Dock Jones and

death of one of our young men for twelve years. One brother, P. only a week in the small town reunion. The Jones arrived home Sunday, Douglas Beedy was the We offer congratulations to one who received the full impact Mr. and Mrs. George Weast on truck where several men were ter. Robin Ann, who was born on Gem, Idaho. Several were taken Mrs. Robert Lee Smith. This is to the hospital, but Douglas their third daughter. They have never responded to the first aid, one son, also. Other new grand-

First Baptist Church. Mr. and Mrs. Ralph McGuire and girls from Laramie, Wyoming arrived Monday evening and many Our first real hot weather of other of the relatives are at the the summer has hit us, with 102 home of Douglas' parents, Mr. degrees registered this Monday, and Mrs. George Beedy in Lock-

irrigating their feed. A few are family left last week for a good watering their cotton, but cotton vacation which was spent at has not suffered in the hot Rogers, Arkansas. Three of Dock's ed and saddened to hear of the them had not seen each other who only recently left here to J. Jones came from as far as go to Oregon, and had been Detroit, Michigan to be at the of Wallace, Idaho, when he was Sunday evening and reported the



MEASURE OF POPULATION GAIN-The U. S. population is increasing at a phenomenal rate. By 1975 rising birth rates and declining death rates are expected to add 40 to 60 million people. This is roughly equivalent to the 52 million people living in the 22 states west of the Mississippi River. The National Association of Manufacturers says that to provide jobs for the estimated 22 million new people entering the work force will require an investment of at least \$264 billion in plants and equipment. The estimate is based on studies which show that today's average investment per job is about \$12,000.

wonderful vacation. He got home hospital in Lockney on Friday botham, Bud and Alton went to

the Baptist Church at South time. He is now reported to be Sunday dinner and a day of vis-

and Mrs. Carl will be Bible study directed by Don Morble spent the week Daniel who have been visiting Mrs. Calahan on the life of John

Assembly grounds this week was really hot and dry going There were no intermediates to out that way. go from here because they are Mr. and Mrs. Bryant Higgin-dinner eral junior boys plan to go with morning for the breakfast serv-Marble, Sim Reeves and Bryan and for the evening meal those who go from here to help in meal preparation will be Mmes. Bill Beedy, J. P. Taylor, H. S. Calahan Jr., Murray Julian, and Grigsby M.lton. Several from evening meal and general assembly period down at the camp

Murray Julian, Bryan Kare

rillo from Thursday afternoon intil Friday afternoon. The Danels had been spending some time visiting with the L. N. Johnsons and Carl has been attending to some business matters on

Mrs. Fred Riggs was well

PROMOTE

Judge

Alan Haley

(Wichita County)

The Court of Crimina

Appeals of Texas

# And I Quote . . .

strong enough to tear a telephone book in half-especially if he has a teen-age daughter."

they can keep their hair light and their pasts dark." --

H. X. Eschenbrenner.

"In some marriages, problems are all relative." - Dick Stan-

"There never was a man so busy that he couldn't stop to talk about how busy he was." -L. S. McCandless.

in time for the baseball game on and this week she is able to be Lubbock after Sunday School Tuesday night where South up at her home and is doing Sunday morning to attend a re-Plains played in the second game much better. Fred Riggs was union held Sunday at Macof the evening taking the Lone taken to the hospital in Lock. Kenzie Park in Lubbock. Bryant ney Tuesday evening of last was born in Montague County,

Lying in Ama. Jimmie Upton. On July 21 there second place in the league.

Mr. and Mrs. Skeet Thornton Mrs. Horace Marble and returnintermediate and the are at home this week after a ed to the bacc on Sunday evenjunior boys are having the'r short vacation last week to ing to Fort Bliss at El Paso. week in camp at the Plains Phoenix, Arizona. They report it Charles Hartman was a Sunday

Stomach Ulcers

efficient machine, sorting, evalu-

ating, retaining and dissolving

the chemical elements of food.

But when a healthy stomach

stops producing digestive acids

in proper quantities, manufac-

turing too much or too little, the

lining of stomach breaks down

Chiropractors have scientifi-

cally proven that treating the

ulcer is not sufficient. The cause must be removed, and the cause,

generally is traced to the nerves

supplying the stomach and pro-

the stomach does not function

properly, the nerves themselves

are at fault and should be ex-

Chiropractors meet this prob-

lem by locating the vertebra interfering with the proper flow

of nerve impulses and by chiropractic adjustment restores the vertebra to its normal position.

Chiropractors have successfully treated thousands of stomach

ulcer patients as attested by the

many acknowledgements sent to

Call Dr. A. E. Hewitt, Dial

3389, Lockney, today for an ap-

their office.

pointment.

the protective wall.

#### Tubbs Asks Support in the office ready and willing In Judge's Race

solicit your support in my race for County Judge. Some of you I have missed. Please consider this thank each one of you for the "Some women are happy if as a personal appeal to you for courteous manner you have reyour vote in the July 24th pri-

serving you in this capacity some friends and neighbors. "Meal time is when the kids years ago, the office of the counsit down to continue eating." - ty judge in the court house was always open to you, and I was

to serve you in any way possible I feel that the experience I

able me to better serve you ceived me while soliciting your support, and whether or not 1 When I had the privilege of am elected you are still my

> G. C. TUBBS. (Political advertisement).

# COOL OFF . . . AT OUR FOUNTAIN!



There's a treat in store for you when you try one of our rich, smooth ice cream specials. A host of favorite flavors. Also many other delicious, cooling drinks. Come in and refresh yourself regularly.

#### SUMMER CANDIES

Fruit slices, pectin jelly buds, etc. Priced at only 39c and 43c

Let us Develop and Print your films. Bring them in.

# LOCKNEY DRUG COMPANY

Revall STORE

CLYDE BRILEY, Pharmacist Day Phone 3333 Night 3328 or 3850 WE FEATURE SERVICE FOR THE SICK

DON'T MISS THIS! First showing using

# PANORAMIC WIDE SCREEN

our new

at the

# SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Highway 70

# A THOUSAND RECKLESS MILES TO GO AND EVERY CURVE A SHORT CUT TO DANGER! The story of a boy who built a dream of speed and dared the World to follow!

## Plus CARTOON and NEWS

BRING THE KIDDIES to our playground. They'll have lots of fun while you see the picture. Merricycle, Seasaws, Swings, etc.

COME AND BRING THE FAMILY!

Directed by GEORGE SHERMAN . Written by FRANKLIN COEN . Produced by WILLIAM ALLAND

A UNIVERSAL-INTERNATIONAL PICTURE

# ANNOUNCING ...

# The Plains Floral Shop

in Lockney

has been leased by

# MRS. REVIS HARRIS

effective July 15th

Mrs. Harris has recently completed a course of study at the Benz School of Floral Design at Houston and she is well qualified to take care of your floral needs.

She will give you prompt and courteous service at any time and you are invited to call in or come by and leave your floral orders.

We have appreciated your patronage of the past and will appreciate a continuation of the same.

MRS. J. B. SEALE MRS. REVIS HARRIS

# BAKER HARDWARE CO.

for the BEST TV pictures





Model M 2230 R-the Bradford FULL SIZE 252 sq. in. Picture Screen. Compact bentwood cabinet in rich mahogany finish. Blends harmoniously in modern or traditional setting. Spotlite Dial; Bandshell speaker; 21 in. CINEBEAM pic-T ture tube. Also in Blonde M2230E,

The Balfour.

with movie-like pictures on a silver screen...and wice the picture power with longer tube life. Zenith's new "Super K" Chassis brings you "Portrait-Perfect" pictures, even in remote fringe areas—with new sound realism and instant single-dial tuning.

> COME IN TODAY-SEE ZENITH'S TV SENSATION FOR 1954

Vote for a WEST TEXAN!

# JUDGE ALAN HALEY

of Wichita County

# **Court of Criminal Appeals**

West Texas has never had a judge on this court. Judge Haley is eminently qualified.

(Political advertisement paid for by Floyd County friends of Judge Haley.)

Austin are guests 'n the home shower valve on the market the water after a 60-second rinse



We have Lindane Crystals for your Bug Lamps.

# BYRD PHARMACY

FRED D. BYRD, Prop.

HEY . . . Come by and see the

New 1955 Series of

# RCA Victor **Television Sets**

With these important new features:

- 1. Greater picture contrast . . . "allclear" picture . . . no need to darken your room.
- 2. Golden throat fidelity sound . . . 2 and 3 speakers gives you better tone quality.
- 3. New easier dialing . . . dial controls are higher on the cabinet ... 50% greater readability.
  - 4. 15% saving in power consumption.
- 5. Your choice of 17-inch to 24-inch screen in numbers of choices in cabinet styles and colors.

Priced as low as \$169.00

Come in today and see one of these famous new RCA Television Sets.

# MODERN RADIO SERVICE

J. MARVIN COX, Prop.

Dial 3345

Lockney

# OUR DEMOCRACY--"AND WHAT ARE YOU GOING TO BE WHEN YOU GROW UP?" THIS FAMILIAR QUESTION OFTEN BRINGS FROM YOUNGSTERS CHOOSING A CAREER IS PART OF THE PROCESS OF GROWING UP AND WISE PARENTS ENCOURAGE THE NATURAL BENTS AND MATURING ASPIRATIONS OF THEIR CHILDREN THEY ALSO INSTILL SUCH FUNDAMENTALS AS SPIRITUAL VALUES HARD WORK AND THRIFT, SO THAT THERE IS A GOOD FOUNDATION

# Library Notes

This book stresses the points cluding Jimmy Newsom of given by the American Cancer Amarillo, Pamela Kay Nelson of Society. The other book is by Floydada; Gild Lane and Keith Edna Kaehele and is called Denison of Lubbock; Mary, Fran-"Living With Cancer; The true ces and Louise Jones of Lockney story of a Woman Who Refused and Rusty and Susie Jackson of to Die." These are memorial Cotton Center. gifts and we hope that they will the fight to inform the public gift.

has read approximately half a encyclopedia of Philatoly and is hundred books since the library printed in two volumes. Volume was opened. Her range of read. one covers the stamps of the her system of keeping a list of book in order that she may re-fresh her memory easily when

Mr. W. B. Jones. "The Measure Johnson and Mrs. Brown or gave Bishop Sheen's new book. hours of typing time is of inestimatable value in our cata Anton

We express gratitude to Mrs. find long and constant use in Weldon McCorming for a book

erence collection is "Scot's Mrs. Roy Fauver is a steady Standard Postage Stamp Cataporrower. She tells us that she logue," This is the standard of Europe, Africa, and Asia and

George Brown of Val Alstyne visited last week with Mr. and Two books have been present- Mrs. H. P. Coleman and Mrs. ed to the library in memory of Lura Stinebaugh in-Lockney. Mr of Man" by Joseph Wood Krutch cousins of Mrs. Coleman, and was given by the Reue family Mr. Brown is a cous'n of Mrs. and Mr. and Mrs. Kinder Farris Stinebaugh. On Saturday Mrs. An anonymous gift of help, ited relatives in Lakeview and the financing of some seventy Memphis, and Mr. and Mrs

left Monday morning for Los Angeles, California for a visit.

## RETURNS HOME

Corene Whitehead returned home Friday morning from an extended visit in Odessa and Texon, Texas. In Odessa she visited two sisters, Mrs. Bud Doss and Mrs. Elvin Stewart for two weeks before going to Texon for a visit with another sister Mrs. Pat Shattuck, Mr. and Mrs Shattuck accompanied Corene

## TO BAND CLINIC

Wednesday for Norman, Okla, Band Marching Clinic at the

## ATTEND FUNERAL

Mr. and Mrs. Sid Thomas and Mr. and Mrs. T. S. Fox attended funeral services in O'Brien, Texas for Mrs. W. I. Fox Sr., sisterin-law of T. S. Fox Monday. Mrs. Fox, 77 years of age, died suddenly of a heart attack.

Mrs. E. T. Pratt arrived Sunday night from Brownsville for an extended visit here.

Heat stroke is a disorder of temperature regulation in the

# 3,800 Killed And 320,000 Injured In Farm Accidents

workers is greater than in other occupation in the nation. Last another 320,000 suffered injuries

people and including fire and motor vehicle property damage attitude toward farm safety, say ost approximately \$1 billion annually. Reducing this terrific toll, points out the state group. is primarily the responsibility of rural residents and will require individual as well as cooper

State Committee offer sugges-

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954

ver and check the car and truck at regular intervals. Take no ev, without warning, may be

remember when accidents hap-

Wallace Allen and family re-

## **Hennessee Services** Held In Floydada

for Virgil Ward Hennessee, 61.

The Rev. Tilden B. Armstrong

the safety leaders, is of prime son, James Hennessee, Floyimportance in cutting the acci- dada; six daughters, Mrs. Hugh dent toll. "It is not enough," Youngblood, Huntington Park they add, "to practice safety for Calif., Mrs. Ralph Taylor, Tuone week each year. It must be- lare, Calif., Miss Mary Hennes see, San Jose, Calif., Miss Edna Virginia Hennessee, hill and family, Mr. and Mrs. two brothers and six sisters. The

U. S. will have 16 million per-

For the Men

Dress Straw Hats - \$1.00

Western Straws - \$1.95

All Felt Hats — 20% Discount

Dress and Sport Shirts

on sale.

\$1.69 - \$1.95 - \$2.95

**Dress and Western Pants** 

on sale.

\$3.95 to \$6.95

Western Shirts - \$3.95 to \$5.95

Huge Selection Ties - 69c

For the Boys

All Dotty Dan's drastically

reduced.

Boys Shirts on sale — \$1.09

to \$1.95

Sizes 2 to 18

Boys Dress Pants — \$1.95

to \$3.95

TUF-NUT WORK CLOTHING

on sale.

\$4.50 Shirts on sale — \$3.95

\$3.50 Shirts on sale — \$2.95

\$4.95 Pants on sale — \$4.39

\$3.95 Pants on sale - \$3.39

\$2.95 Western style Shirts

Blue Denim or Grey Chambray

\$2.39

Grey Chambray Shirt \$2.25 value — \$1.49

Men's 11 oz. Tuf-Nut Jeans -

\$2.95

Boys' 11 oz. Tuf-Nut Jeans

# LENA FAE STORE

Lockney, Texas

# JULY CLEARANCE SALE!

This sale starts FRIDAY MORNING, July 16, at 8:30. Every item of our complete stock goes on sale for TEN DAYS. Come early and shop every department for bargains. All summer merchandise must sell. You come and shop this July Clearance sale. DON'T MISS IT.

#### For the Ladies

\$19.95 Dresses — \$14.95

\$16.95 Dresses — \$11.95

\$14.95 Dresses — \$9.95

\$12.95 Dresses — \$7.95

\$9.95 Dresses — \$6.95

One Special Group of Dresses \$5.00

Another Group Only - \$3.00

Ladies Hats, choice - \$1.00

Ladies' Purses - \$1.00

Slips, Gowns, Bedjackets, etc. 2 for \$3.00

> 20% Discount on all Nylon Undies

> > Shorts - \$1.79

Blouses — \$1.95 to \$2.95

Skirts — \$2.95 to \$5.95

CLOSE OUT ON PIECE GOODS

Any kind left — 39c yard

20% Discount on ALL JEWELRY

BATHING SUITS on sale.

GIRLS DRESSES on sale

\$1.95 - \$3.95 - \$6.95

Sizes 3 mo. to 12 years.

BLANKETS, BEDSPREADS, SHEETS, TOWELS 20% Discount

REMNANTS — 1/2 Price

**Ladies Handkerchiefs** 9 for \$1.00

\$2.39 to \$2.69 Boys 8 oz. Jeans-\$1.95 to \$2.29 Ladies and Girls Tuf-Nut Jeans on July Sale

Boys Overalls on sale — \$1.95 Men's Overalls on sale!

It's impossible to list every price se you come see the many bargains for yourself.

LIVE AND LET LIVE

# HOES

7 inch Cotton Chopper	\$1.39
Heavy Sprout Hoes	2.19
True Temper Hoes	1.98
Edge Hoes	2.19
True Temper Turf Hoes	2.49
Ladies' Garden Hoes	2.45
Metal Leaf Rakes	1.45
True Temper Ames Stubby I	rrigation
Shovels, light weight	3.19

# BRUNNIER LUMBER COMPANY

Your Home Owned Lumber And Building Supply Store. **Dial 3385** 

Lockney

## South Plains by Mrs. Murray Julian

the summer has hit us, with 102 home of Douglas' parents, Mr. degrees registered this Monday. and Mrs. George Beedy in Lock-Harvest is all completed around ney. us and most farmers have started Mr. and Mrs. Dock Jones and irrigating their feed. A few are family left last week for a good watering their cotton, but cotton vacation which was spent at has not suffered in the hot Rogers, Arkansas. Three of Dock's

called out on emergency work weather very nice on their trip. Sunday. Douglas Beedy was the We offer congratulations to one who received the full impact Mr. and Mrs. George Weast or of the live wire which fell on a the arrival of a new granddaugh truck where several men were ter, Robin Ann, who was born on Gem, Idaho. Several were taken Mrs. Robert Lee Smith. This is to the hospital, but Douglas their third daughter. They have Mrs. Beedy and small daughter grandson, Timothy Wayne, born are coming home to Lockney by on the 4th of July at Lockney to plane, and Mr. and Mrs. Austin Dr. and Mrs. Wayne Green. This Beedy will accompany her. They is their third child. few hours before. Funeral servic- ternoon. They had been fishing at

First Baptist Church, Mr. and Mrs. Ralph McGuire and girls from Laramie, Wyoming arrived Monday evening and many Our first real hot weather of other of the relatives are at the

brothers and their families at-Our whole community is shock- tended the reunion, and some of ed and saddened to hear of the them had not seen each other death of one of our young men for twelve years. One brother, P. who only recently left here to J. Jones came from as far as go to Oregon, and had been Detroit, Michigan to be at the only a week in the small town reunion. The Jones arrived home of Wallace, Idaho, when he was Sunday evening and reported the



MEASURE OF POPULATION GAIN-The U. S. population is increasing at a phenomenal rate. By 1975 rising birth rates and declining death rates are expected to add 40 to 60 million people. This is roughly equivalent to the 52 million people living in the 22 states west of the Mississippi River. The National Association of Manufacturers says that to provide jobs for the estimated 22 million new people entering the work force will require an investment of at least \$264 billion in plants and equipment. The estimate is based on studies which show that today's average investment per job is about \$12,000.

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Mr. and Mrs. Carl will be Bible study directed by Daniel who have been visiting Mrs. Calahan on the life of John

Assembly grounds this week, was really hot and dry going There were no intermediates to out that way. go from here because they are Mr. and Mrs. Bryant Higgin- dinner. all busy in the fields, but several junior boys plan to go with their sponsors. On Thursday morning for the breakfast serving Mmes. L. T. Wood, H. L. Marble, Sim Reeves and Bryan Karr will go to the encampment and for the evening meal those who go from here to help in meal preparation will be Mmes Bill Beedy, J. P. Taylor, H. S. Calahan Jr., Murray Julian, and Grigsby M.lton, Several from our community attended the evening meal and general as

Brotherhood of the Baptis hurch met at the church Monseason of the year. Grigsby M l. ton, Murray Julian, Bryan Karr

the 4-H girls in charge of the

Mr. and Mrs. George Weast had as their house guests Mr. and Mrs. Carl Daniel of Amarillo from Thursday afternoon until Friday afternoon. The Danels had been spending some time visiting with the L. N. Johnsons and Carl has been attending to some business matters on

Mrs. Fred Riggs was well

Judge

Alan Haley

(Wichite County)

To

The Court of Crimina

Appeals of Texas

# And I Quote . .

strong enough to tear a telephone book in half-especially if he has a teen-age daughter." -Guy Lombardo.

"Some women are happy if they can keep their hair light and their pasts dark." -

sit down to continue eating." -H. X. Eschenbrenner.

"In some marriages, problems are all relative." - Dick Stan-

"There never was a man so busy that he couldn't stop to talk about how busy he was." —L. S. McCandless.

in time for the baseball game on and this week she is able to be Lubbock after Sunday School Tuesday night where South up at her home and is doing Sunday morning to attend a re-Plains played in the second game much better. Fred Riggs was union held Sunday at Macalthough they worked with him parents are Mr. and Mrs. Albert of the evening taking the Lone taken to the hospital in Lock- Kenzie Park in Lubbock. Bryant ney Tuesday evening of last was born in Montague County Rev. Joe Wilson preached at week and was very low at the near Bowie and they enjoyed the Baptist Church at South time. He is now reported to be Sunday dinner and a day of vis-

ren accompanied by Mrs. W. S. | The WMS met at the Baptist | South Plains and Silverton weighed han, Corky, Bubby and Theresa a good, clean sport, South Plains Two mater. Vincent. Barbara Milton and is again up in the running for parents Lving in Ama. Jimmie Upton. On July 21 there second place in the league.

Mr. and Mrs. Skeet Thornton Mrs. Horace Marble and returnthe are at home this week after a ed to the bacc on Sunday evenjunior boys are having their short vacation last week to ing to Fort Bliss at El Paso. week in camp at the Plains Phoenix, Arizona. They report it Charles Hartman was a Sunday

Stomach Ulcers

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Call Dr. A. E. Hewitt, Dial

3389, Lockney, today for an ap-

their office.

lining of stomach breaks down

the protective wall.

the chemical elements of food.

# In Judge's Race

I have made an effort to see each one of you and personally able me to better serve you solicit your support in my race for County Judge. Some of you 1 as a personal appeal to you for courteous manner you have re-

serving you in this capacity some friends and neighbors. "Meal time is when the kids years ago, the office of the county judge in the court house was always open to you, and I was

Tubbs Asks Support in the office ready and willing to serve you in any way possible at any time.

I feel that the experience I have had in the office will enyour vote in the July 24th pri- ceived me while soliciting your When I had the privilege of am elected you are still my

> G. C. TUBBS. (Political advertisement).

# COOL OFF .

# AT OUR FOUNTAIN!



There's a treat in store for you when you try one of our rich, smooth ice cream specials. A host of favorite flavors. Also many other delicious, cooling drinks. Come in and refresh yourself regularly.

#### SUMMER CANDIES

Fruit slices, pectin jelly buds, etc. Priced at only 39c and 43c

Let us Develop and Print your films. Bring them in.

# LOCKNEY DRUG COMPANY

Rexall

CLYDE BRILEY, Pharmacist Day Phone 3333 Night 3328 or 3850 WE FEATURE SERVICE FOR THE SICK

## DON'T MISS THIS! First showing using our new

# PANORAMIC WIDE SCREEN

at the

# SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Highway 70



## Plus CARTOON and NEWS

BRING THE KIDDIES to our playground. They'll have lots of fun while you see the picture. Merricycle, Seasaws,

COME AND BRING THE FAMILY!

# ANNOUNCING ...

# The Plains Floral Shop

in Lockney

has been leased by

# MRS. REVIS HARRIS

effective July 15th

Mrs. Harris has recently completed a course of study at the Benz School of Floral Design at Houston and she is well qualified to take care of your floral needs.

She will give you prompt and courteous service at any time and you are invited to call in or come by and leave your floral orders.

We have appreciated your patronage of the past and will appreciate a continuation of the same.

MRS. J. B. SEALE MRS. REVIS HARRIS

# BAKER HARDWARE CO.





Model M 2230 R-the Bradford FULL SIZE 252 sq. in. Picture Screen. Compact bentwood cabinet in rich mahogany finish. Blends harmoniously in modern or traditional setting. Spotlite Dial; Bandshell speaker; 21 in.

CINEBEAM pic-T

ture tube. Also in Blonde M2230E,

The Balfour.

on a silver screen...and wice the picture power with longer tube life. Zenith's new "Super K" Chassis brings you 'Portrait-Perfect" pictures, even in remote fringe areas—with new sound realism and instant single-dial tuning. Vote for a WEST TEXAN!

# JUDGE ALAN HALEY

of Wichita County

# **Court of Criminal Appeals**

West Texas has never had a judge on this court. Judge Haley is eminently qualified.

(Political advertisement paid for by Floyd County friends of Judge Haley.)

for the BEST TV pictures PROMOTE

with movie-like pictures

COME IN TODAY-SEE ZENITH'S TV SENSATION FOR 1954

We have Lindane Crystals for your Bug Lamps.

# BYRD PHARMACY

FRED D. BYRD, Prop.

HEY . . . Come by and see the

New 1955 Series of

# RCA Victor **Television Sets**

With these important new features:

- 1. Greater picture contrast . . . "allclear" picture . . . no need to darken your
- 2. Golden throat fidelity sound . . . 2 and 3 speakers gives you better tone
- 3. New easier dialing . . . dial controls are higher on the cabinet ... 50% greater readability.
  - 4. 15% saving in power consumption.
- 5. Your choice of 17-inch to 24-inch screen in numbers of choices in cabinet styles and colors.

Priced as low as \$169.00

Come in today and see one of these famous new RCA Television Sets.

## MODERN RADIO SERVICE

Dial 3345

J. MARVIN COX, Prop.

Lockney

HOES

7 inch Cotton Chopper \$1.39

Heavy Sprout Hoes 2.19

True Temper Hoes 1.98

Edge Hoes 2.19

True Temper Turf Hoes 2.49

Metal Leaf Rakes ...... 1.45

# OUR DEMOCRACY--"AND WHAT ARE YOU GOING TO BE

WHEN YOU GROW UP?" THIS FAMILIAR QUESTION OFTEN BRINGS FROM YOUNGSTERS





# Library Notes

given by the American Cancer Amarillo, Pamela Kay Nelson of Edna Kaehele and is called Denison of Lubbock; Mary, Franto Die." These are memorial Cotton Center. gifts and we hope that they will We express gratitude to Mrs. the fight to inform the public gift. of cancer.

ing is wide and is usually of the Americans and the British Cor authors and titles of the books she reads with a little note book in order that she may refresh her memory easily when passing along news of the

ed to the library in memory of Lura Stinebaugh in-Lockney. Mr. Mr. W. B. Jones. "The Measure! of Man" by Joseph Wood Krutch and Mr. and Mrs. Kinder Farris Stinebaugh. On Saturday Mrs the financing of some seventy hours of typing time is of inestimatable value in our cata- Anton.

Mrs. P. A. Denison and Mrs Society. The other book is by Floydada; Gild Lane and Keith "Living With Cancer; The true ces and Louise Jones of Lockney story of a Woman Who Refused and Rusty and Susie Jackson of

find long and constant use in Weldon McCorming for a book

erence collection is Mrs. Roy Fauver is a steady Standard Postage Stamp Cataporrower. She tells us that she logue." This is the standard has read approximately half a encyclopedia of Philately and is hundred books since the library printed in two volumes. Volume was opened. Her range of read. one covers the stamps of the of Europe, Africa, and Asia and

## VISIT RELATIVES HERE

Mr. and Mrs. Burnett Johnso George Brown of Val Alstyne visited last week with Mr. and Two books have been present- Mrs. H. P. Coleman and Mrs.

**\*** left Monday morning for Los Angeles, California for a visit.

## RETURNS HOME

Corene Whitehead returned home Friday morning from ar Doss and Mrs. Elvin Stewart for for a visit with another sister Mrs. Pat Shattuck, Mr. and Mrs.

## TO BAND CLINIC

## ATTEND FUNERAL

Mr. and Mrs. Sid Thomas and Mr. and Mrs. T. S. Fox attended in-law of T. S. Fox Monday, Mrs. Fox, 77 years of age, died suddenly of a heart attack.

Mrs. E. T. Pratt arrived Sunday night from Brownsville for an extended visit here.

Heat stroke is a disorder of temperature regulation in the

# 3,800 Killed And 320,000 Injured In Farm Accidents

ber of fatal accidents to farm workers is greater than in other nation died from accidents and on machines, insecticides and the in Floydada. another 320,000 suffered injuries many other items used on the

The National Safety Council and Ranch Safety committee people and including fire and cost approximately \$1 billion an nually. Reducing this terrific toll, points out the state group, is primarily the responsibility of rural residents and will require individual as well as cooper

ate Committee offer suggesions for making life in the country safer and more pleasant. Since 700 of the fatal farm

THE LOCKNEY BEACON, LOCKNEY, TEXAS, JULY 15, 1954

sene with respect. Be a safe driver and check the car and truck at regular intervals. Take no chances with farm animals for

ing, obey water safety rules and pen, seconds count. Apply first

Developing a motor vehicle property damage attitude toward farm safety, say Survivors include his wife; one come a daily habit.

Wallace Allen and family reng and fishing trip on Conejos

## **Hennessee Services** Held In Floydada

Floydada. — Funeral services Prevent falls. Read labels and were conducted at 3 p. m. Sur-

The Rev. Tilden B. Armstrong pastor of First Methodist Church. and Dr. R. Earl Allen, pastor of remember when accidents hap- First Baptist Church, officiated

the safety leaders, is of prime son, James Hennessee, Floyimportance in cutting the acci- dada; six daughters, Mrs. Hugh dent toll. "It is not enough," Youngblood, Huntington Park they add, "to practice safety for Calif., Mrs. Ralph Taylor, Tuone week each year. It must be- lare, Calif., Miss Mary Hennestie Hennessee, Abilene, and Miss. Mr. and Mrs. Wilburn Tanna. Virginia Hennessee, Lubbock: hill and family, Mr. and Mrs. two brothers and six sisters. The turned home Monday after to do harvesting work in Colospending five days on a camp. rado and had not been located

## LENA FAE STORE Lockney, Texas

# JULY CLEARANCE SALE!

This sale starts FRIDAY MORNING, July 16, at 8:30. Every item of our complete stock goes on sale for TEN DAYS. Come early and shop every department for bargains. All summer merchandise must sell. You come and shop this July Clearance sale. DON'T MISS IT.

#### For the Ladies

\$19.95 Dresses — \$14.95

\$16.95 Dresses — \$11.95

\$14.95 Dresses — \$9.95

\$12.95 Dresses — \$7.95

\$9.95 Dresses — \$6.95

One Special Group of Dresses \$5.00

Another Group Only — \$3.00

Ladies Hats, choice — \$1.00

Ladies' Purses - \$1.00

Slips, Gowns, Bedjackets, etc. 2 for \$3.00

> 20% Discount on all Nylon Undies

Shorts - \$1.79

Blouses — \$1.95 to \$2.95

Skirts - \$2.95 to \$5.95

CLOSE OUT ON PIECE GOODS

Any kind left — 39c yard

20% Discount on ALL JEWELRY

BATHING SUITS on sale.

GIRLS DRESSES on sale

\$1.95 - \$3.95 - \$6.95Sizes 3 mo. to 12 years.

BLANKETS, BEDSPREADS, SHEETS, TOWELS 20% Discount

REMNANTS — 1/2 Price

Ladies Handkerchiefs 9 for \$1.00

For the Men Dress Straw Hats — \$1.00 Western Straws - \$1.95 All Felt Hats - 20% Discount **Dress and Sport Shirts** on sale. \$1.69 - \$1.95 - \$2.95

**Dress and Western Pants** on sale. \$3.95 to \$6.95

Western Shirts — \$3.95 to \$5.95 Huge Selection Ties — 69c

For the Boys All Dotty Dan's drastically reduced.

Boys Shirts on sale - \$1.09 to \$1.95 Sizes 2 to 18

Boys Dress Pants — \$1.95 to \$3.95

TUF-NUT WORK CLOTHING on sale.

\$4.50 Shirts on sale — \$3.95 \$3.50 Shirts on sale - \$2.95

\$4.95 Pants on sale — \$4.39

\$3.95 Pants on sale — \$3.39 \$2.95 Western style Shirts

Blue Denim or Grey Chambray \$2.39

Grey Chambray Shirt \$2.25 value - \$1.49

Men's 11 oz. Tuf-Nut Jeans -\$2.95

Boys' 11 oz. Tuf-Nut Jeans \$2.39 to \$2.69

Boys 8 oz. Jeans-\$1.95 to \$2.29 Ladies and Girls Tuf-Nut Jeans

on July Sale Boys Overalls on sale — \$1.95

Men's Overalls on sale! It's impossible to list every price so

you come see the many bargains for your-

self. LIVE AND LET LIVE

# **True Temper Ames Stubby Irrigation** Shovels, light weight ...... 3.19

# BRUNNIER LUMBER COMPANY

Your Home Owned Lumber And Building Supply Store. **Dial 3385** 

\*\*\*\*\*\*\*\*\*\*\*\*\*

Lockney

# Society News

Located 21/2 miles west of Lockney on Plainview Highway. First Show starts at Dusk - Be on Time.

FREE MOSQUITO REPELLENT TISSUE with every ticket. It chases the mosquitos away. You don't get mosquito-bitten

FRIDAY and SATURDAY, July 16 and 17

HIM PAUL KELLY - ILKA CHASE - SIDNEY BLACKMER - RUTH HAMPTON

A UNIVERSAL-INTERNATIONAL PICTURE

It's a 3-alarm riot — with Spike Jones and his famous City

Slickers — and a side-splitting new comedy team — Hugh

O'Brien and Buddy Hackett in the year's funniest frolic of

Also CARTOON

SUNDAY and MONDAY, July 18 and 19

A UNIVERSAL-INTERNATIONAL PICTURE

They built a dream of speed — and dared the world to

follow — a story of fast cars — reckless women — sudden

danger — and a guy who loved all three — challenging

Also CARTOON and NEWS

the future with his death-defying vision.

TUESDAY and WEDNESDAY

July 20 and 21

"Yankee Pasha"

with Jeff Chandler and

Rhonda Flenning

IN TECHNICOLOR

every thrilling moment - of

the greatest best-seller —the

story of a reckless Yankee

trader - who ruled forbid-

den Morocco - the strang-

Also CARTOON

\$50 Reward

Will be paid for information

leading to the arrest and

conviction of anyone delib-

erately stealing speakers

When speakers are accide-

ntally taken from the theatre

they should be returned as

quickly as possible. There

is no cost to you for their re-

installation and we will be

grateful for your co-operat-

from the Seale Drive-In.

est thriller ever told.

Every passonate page

CO-STARRING BUDDY HACKETT - HUGH D'BRIAN

Plains Theatre

Lockney

Show Starts at 7:45

SATURDAY MATINEE

and NIGHT

July 17

"Texas Bad

Man"

with Wayne Morris

He set his gun-sight on the

most notorious outlaws on

the frontier - even though

one of them was his father-

and challenged them bullet

for bullet - in a stronghold.

Also CARTOON and

Chapter 7 of

SON OF GERONIMO

First showing on our new Panoramic Screen-

#### Birthday Party Enjoyed By Pair

Teddy Bob Cooper and Wayne

Jimmy Whitfill, Johnny Harris, Roswell, New Mexico.

at the Seale Drive-In.

mirth and melody.

#### NOLAND GUEST

of Riverside, Calif., former Lock. Clovis, N. M. ney residents, were visitors in Workman celebrated their tenth the home of Mr. and Mrs. J. Albirthday together Thursday ton Noland last week. They say night, July 8 by entertaining California climate is wonderful ery and gladioli. members of Cub Scout Den No. but that there is nothing like 2 with a weiner roast at the Glen Texas friends. Others visiting in the Noland home were Mr. and Enjoying the supper of hot Mrs. John Norton of Oklahoma of white baby puckered nylon dogs, potato ch.ps. punch, birth- City, Mrs. J. M. Hughes, Edday cake and icc cream were mond, Oklahoma and J. W. Cox.

Holland, Wayne Cooper, Johnny dy Bob and Wayne.

# Of Cecil Boedeker

Miss Lajuanna Richards, daughter of Mr. and Mrs. R. L. Richards, Plainview, became the bride of Cecil David Boedeker. son of Mr. and Mrs. Ted Boedeker, Rt. 1. Lockney, July 4 at 6 Mr. and Mrs. Frank Rennels p. m. in First Baptist Church,

> The Rev. Joseph B. Underwood pastor, read the double ring ceremony in a setting of green-

attired in a street length dress tiny covered buttons to the waist which came to a point at center white hat trimmed in rhineston

lace over blue taffeta. Both

The wedding party and guests rom Earth, Plainview, and Lockney attended a supper in the dining room of the Silver Grill in Clovis, immediately after the

After July 16, the couple will wedding.

of Plainview High School and the groom is a 1950 graduate right, all of Plainview. of Lockney High School Before the Providence Community the "Forgetful Pa." Nancy Bollman entering the Army he was in the farming business with his father. Schools Providence Community the Forgettul Pa. Nancy Bollman tea-shower was given by Mmes. gave a demonstration on clothing

Both a coffee and a tea, com-



dallas fashion center

with a bow of contrasting color. The flared skirt is a fu'l circle. For mother. Mrs. R. C. Bennett is cover-up there is a bolero with rolled collar and short sleeves in the acting color. White, pink, aqua with black. Sizes 8-14. Retail about .25.(J. Style #386.

#### with matching jacket and white bined with miscellaneous show- | H. D. Club Meets accessories. Her corsage was a ers. complimented the bride dur. In Bollman Home ing the weeks preceding the

Green, H. T. Wilcher, Jake Bran- the 4-H pledge given by several In America, one person in 125 dt. Glyn Carroll and Roy Boat. 4-H Club girls who brought a gets a university education.

At the M. C. Scheele home in Raye Watson gave a reading. Scheele, Brandes, Walter Beoed, storage, Carolyn Harris gave a eker. J. W. Mathis, Don Mc. safety demonstration and Raye

Virginia Sammann and Clara a salad plate. Celia Jameson, age 11, of Paraje, New Mexico, Mrs. Scheele received the gues. Laguna Indian Reservation gave ts and presented them to Mrs. a report on 4-H Club work in pale blue I nen cloth and display of Entomalogy. She had

and maline with blue Mrs. Howard Cooper on July 22.

orella and miniature bride and Tierce, Bob Bolding, E. L. Stapp. Fred Anderson, N. S. Abbott. Garland Sams, Mrs. Bollman and

Mrs. Harold Jeffcoat went to Dallas Tuesday of last week to do some buying for Lockney Dry Goods. She was accompanied by mained to visit her parents about two weeks in Leonard. Tex.

Mr. and Mrs. Lavon Johnson ited in Kansas a month. Also morning after spending from making the trip was Mrs. C. L. June 24 to July 10 on a fishing! trip on Conejos River in Colo-

GO TO CHURCH SUNDAY.

Laughlin; Misses Marie Scheele, Watson gave a demonstration on

due float with blue paper um- Mmes. Raymond Watson, J. E.

and Clara Sammann poured pun- 15 children ch and served little blue cakes which were topped with white TO DALLAS MARKET wedding bells.

## HOME FROM KANSAS

Mr. and Mrs. Clyde Stapp and laughters, Mary Nell and Franes returned home Wednesday from a visit in Mulvane, Kansas with Mr. and Mrs. Antone Love and Mr. and Mrs. Darrel Finley. Mr. and Mrs. Stapp were gone a week and the two girls had vis- and children returned Saturday

A rabbit should not be lifted

#### Bobby Baxter Will Wed Lubbock Girl

The engagement and approaching marriage of Miss Laand Mrs. F. R. Priddy of Lubbock A CLEAN CITY IS A SAFE CITY. to Robert Clyde Eaxter, son of Lockney, was announced Thursday afternoon when the brideelect's mother entertained with a tea.

The receiving line was composed of the honoree, her mother and the mother of the prospective bridegroom.

The table, laid with net over taffeta, featured a corner arrangement of bronze chrysanthemums and white gypsophelia. and the date, Aug. 26, were written out in gold braid. The mar riage will take place in the First Christian Church in Lubbock at

Hancock, W. C. Boyd, Homes

Corkle, Carol Ham, Martha Mack, ora Ann Kerr. Betty Hancock

#### MRS BENNETT DOING FAIR

ning at Decatur says that doing just fair. She is able to sit up in bed a few minutes at times, but still has bad days when she isn't able to sit up at

Mr. and Mrs. G. H. Phenis and Lockney Home Demonstration Mrs. Phenis' mother, Mrs. Wadell The coffee shower was given Club met Thursday afternoon in of Plainview are vacationing in in the home of Mrs. H. O. Thompson, who was assisted in the Mrs. Fred Anderson opened the bout ten days.

Mr. and Mrs. Ike Johnson and Tommy, Mr. and Mrs. C. L. Record and Donna Lyn left this week for a two-weeks fishing trip to Lake City, Colorado,



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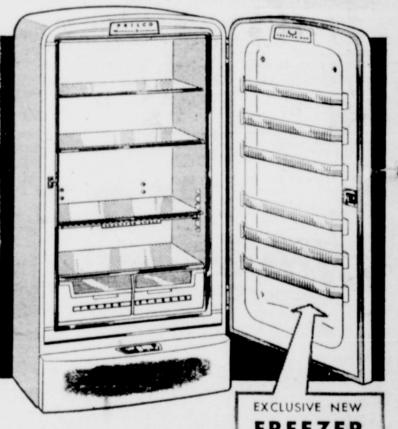
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# **PHILCO** UPRIGHT Freezer



#### All Your Frozen Foods at Your Fingertips

Everything so handy . easy to see and reach. Holds almost 500 lbs. of frozen foods, yet fits in half the floor space of same capacity horizontal freezer. Temperature control with quick freeze setting to 40° below zero. Smart 'Key Largo" color styling. PHILCO Model V-1445.

## FREEZER BAR Extra space in the door for

frozen foods and juices.

\* White Porcelain Interior \* Audible Alarm System

\* Adjustable Full Shelf

\* Sliding Transfer Shelf

\* 3-Year Food Warranty

OWN IT NOW ON

**EASY TERMS** Parker Furniture

and I shall do my best to be worthy.

# John Stapleton

District Attorney

# FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- · Purchase of additional lands
- Loans that will suit your needs
- · Hail Insurance on growing crops of all kinds

REVIS HARRIS

Baker Hotel

-SEE-

E. R. HARRIS

For the wedding the bride was

knots with stephanotis.

For traveling to points of interest in New Mexico, the bride white orehid.

make their home in Aberdeen. Md., where the groom is stationed at the Aberdeen Proving son, who was assisted in the hostess duties by Mmes. Wendell program with prayer followed by The bride is a 1954 graduate

Pre-Nuptial Courtesies



He doesn't even suspect we have worms. We don't really look sick, but all is not well. Some of us chickens have lost weight. Most of us feel lazy. The prised, and shocked, when it's time for us to go into production. Profits will be down. Somebody should tell him -- then he could begin treatment with Wormal Wormal is made by.

## Dr. Salsbury's

Lockney Drug Co.

Thanks, Folks

For Everything!

Your votes will be appreciated