# **No-Hit Game Is** Sensation Of Local League

in the standings, Clifford Hardy, pitcher for the Legion softball hurled a no-hit game against

Archie Bybee was the winning pitcher and Clifford Hardy the

Lone Star			
Fire Department		7	.533
South Plains	. 9	7	.563
Silverton	9	5	.64
Gulf Service	11	- 4	.733
Teams—	W	L	Pet
100011			

Star vs. Fire Department; Silver-

# Mrs. J. E. Watson Dies Saturday

Mrs. J. E. Watson, a resident of the Pleasant Valley community for many years, passed away at the Peoples Hospital in Floydada Saturday night. She was 69 years of age and had been ill for four years.

Funeral services were conducted Monday afternoon at 3 p. m. at the First Baptist Church in Floydada with Rev. A. L. Shaw. pastor of the Lone Star Baptist Church, officiating, Burial was in Dreamland Cemetery, Canyon. \*Pallbearers were E. R. Harris, Roy Leslie, John Biggs, J. F. afterson, Jess Shurbet and R. C. Yarbrough.

Mrs. Watson was a native of Vinyard. She and her husband moved to Floyd County in 1917 and settled on a farm in the Pleasant Valley community. In recent years they have lived in A telegram received Wednessince.

Survivors include her husband. one son. Jake Watson of Floy dada; two daughters, Mrs. Mitboth of Canyon; a brother, Jim Bailey of Wilson, Okla.; two sisters, Mrs. R. J. Battle of Lockney and Mrs. L. W. Stratton of Albany, Ore., and five grand-dada and Lockney are expected

A number of people from this area attended the services at Floydada.

### Will Open New **Beauty Shop Here**

nounced Wednesday.

and family of Floydada visited mishap. his sister, Mrs. Lula Woodburn State highway patrolmen said fifteen days longer, relatives re here Saturday night. The Stap- they believed the car's steering port. He was still under the in a vacation in Estes Park, Colo-laceident.

# The Lockney Beacon







pictures show the tremendous improvement made in the appearance of the Lockney dumping grounds by the recent project to bury all trash and junk there in huge ditches. The top picture shows the grounds as they appeared before the project began. Piles of tin cans, junk and refuse cluttered the entire grounds with only room for a road through the area.

The second picture shows the grounds after the project was completed. The grounds are clean and smooth with no refuse littering the area. The big machine is a dirt-moving machine which was used to

the refuse was piled. The lower pcture shows the interior of one of the huge ditches. Five of these big ditches were dug, ranging from 16 to 24 feet wide, 12 to 15 feet deep and around 100 yards long. Four of them were filled with refuse and covered with top dirt. The fifth has been partly filled but is still open and the public has been instructed to dump trash and refuse in this ditch. City of ficials say that dumping anywhere else on the grounds will bring a \$25 fine.

Total cost of the project was \$1343, Mayor Cox said this

### Shivers Supporters Called To Lubbock

tel in Lubbock Saturday morn- formed this week.

Several cars of people from Flovto attend the Saturday meeting to work, and had been away

### Lockney Man Dies Of Wreck Injuries

a beauty shop, to be called The here Tuesday morning of injur HAS OPERATION Modern Beauty Shop, in the les suffered late Sunday when a Bernard E. Harris, Rt. M., Lock Phenis building on North Main car in which he and Perfurio ney underwent major surgery is street next Monday, she an Garcia, also of Lockney, were Plainview Hospital riding overturned four or five Fundation Wednesday after times west of Hart.

Mr. and Mrs. John Stapleton | Garcia died instantly in the fal since last Saturday and will

### Lockney Man Killed In Wyoming Accident

day by Richard F. Stovall of farm laborer who has been em- accounting to meet requirements W. R. Kendall. Mr. Counts said Floydada and Canyon. She suf- Floydada, Floyd County cam ployed by Wayne Bramlett of of the state auditing division of that some of his cotton was ago and had been in ill health Shivers, asked that the Court of the Star community, was the Texas education Agency. The damaged as much as 50 percent Shivers, asked that the Gover- killed in an auto accident near birth certificate will be copied also. nor's supporters from Floyd Lovell, Wyoming a 'ek ago into the school records and thus Some hall was also reported County meet at the Caprock Ho- Sunday. The Beacon was in- afford the school the proper in- in the Prairie Chapel and Prov-

> Urbano's body was returned ments. here last week end. Funeral Failure to

probably be there some ten to

## Harmony Will **Hold Open House And Homecoming**

# Chester Mitchell Is Mystery Man

Personality Puzzle program over pation basis, with members of

neeting. Bob Miller spoke briefly confact Bob Miller, o the group and Mr. Mitchell xpressed his appreciation fo

### 6-Year-Olds Must Have Certificate

o school this year, must present aged crops, esp

Alfonso Urbano, a Mexican school can establish proper pupil as, Gerald Sams, Hugh Counts,

### Carleton Infant Is Buried Saturday



# Sales Training School Planned

# Hail Damages Crops In Area

The copy may be obtained from was on the R. G. Brown farm.

Vernon and family.

### Mrs. Jackson Buys Lady Fair Shop

# Two New Cases **Folio Reported**

a Lubbock restaurant for a Swepston. Harold Jeffcoat, Joe develop here before the disease ant, was employed to audit the

### Warren Graham Is **Employed As Night** Watchman Here

ouncil agreed to pay half the lowing is the program: ost of paving the shoulders of Master of ceremonies - F. L. building. The school will pay Best Milling Wheat for this

### Will Discuss County-Wide Chest Drive

of discussing the possibility of W. Wiley, First National Bank,

ounty officials of the national John Canales, a Mexican farm next year.

## **School District Clears Current** Indebtedness

NUMBER 17

# Seed Meeting Set For Aug. 12

City taining to wheat and cotton. Fol-

District - Dr. Kenneth Porter,

### Fined \$100 And Costs On Liquor Trial

have also been asked to advise county court at Floydada Mon-Besides the parents, survivors | Mrs. W. C. Eiland, Mrs. Ida the committee concerning the day. Members of the sheriff's deare the grandparents, Mr. and Clayton, Mrs. B. B. Vernon, Jerry approximate amount of money partment arrested Canales Sun-Mrs. Earl Dowell. Roscoe, and and Alvin, spent Tuesday in Ol. which they would expect to raise day afternoon on a farm north of leton's were in route home from gear was responsible for the fluence of anesthetic late Wed. Mr. and Mrs. Leslie Carlton, Sr., ton visiting Mr. and Mrs. Royce for the various drives during the Barwise and confiscated 3 cases.

State of Texas be smended so as to hereafter read as follows:

Sec. 23. The Comptroller of Public Accounts, the Treasurer and Commissioner of the General Land Off ce shall each hold effice for the term of two years and until his successor is qualified; receive an annual salary man amount to be fixed by the Legislature; res de at the Capital of the State Building an amount to be fixed by the Legislature; res de at the Capital of the State Building and the State Building his constitution and have the same and until his successor; and not the State Building and the State Building his constitution and have the same and until his successor; and not the State Building his constitution and have the same and until his successor; and the Capital Commissioner of the Capital Commissioner of the Capital Commissioner of the Com

ing any power or demanding or collecting any special taxes, and most direct route of travel collecting any special taxes, the shall, the shall read of the such characters, unless otherwise expressly directed by law. He shall read of the Governor and other executive officers, when required by the construction of the Governor and other executive officers, when required by the construction of the State of Texas be repealed and the construction of the State of

salary in an amount to be fixed by the Legislature."

Sec. 3. That Section 23 of Article 4 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

Which election diffusers favoring such proposed amendments shall write or have printed on their ballots the words:

"AGAINST the Constitutional Amendment to require women to serve on juries."

Each voter shall cast his vote for or against such Constitution al Amendment either by marking out one of said clauses on the property, salvage and dispose of property unsuitable for State

of America, and shall be devoted to the use and occupancy of the

"(d) The State ad valorem

the first Tuesday after the first Monday in November, 1954, at which election those favoring printed or written on their ballot

FOR the Amendment ransferring that portion of the onfederate Pension Fund not

nated as a memorial to the Tex-ans who served in the Armed Forces of the Confederate States

THE LOCKNEY ERACON, LOCKNEY, TXAR, AUGUST 5, 1544

SENATE JOINT RESOLUTION

SENATE JOINT RESOLUTION

SENATE JOINT RESOLUTION

SAME of Tyrax he according to the service of the service of

such machines shall provide for qualion the following:

"FOR the Constitutional first Amendment to require women to serve on juries."

"AGAINST the Constitutional Amendment to require women to serve on juries."

"C) Under such terms and Each voter shall cast his vote for or against such Constitution at Amendment either by marking and an appear from the following:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classing Fund shall be expended by lows:

"Section 1. The following classis self-enacting. The State building for opthe Commission upon appropriation by the Leg slature for the uses and purposes set forth in subdivisions (c) hereof.

"First: Persons under twentyone (21) years of age.

"Second: Idiets and lunatics.

"Fourth: All paupers supported by any county.

"Fourth: All persons convicted of any felony, subject to such states to the county in which the state in favor of said amendment, are in favor of said amendment are in favor of said amendment, are in favor of said amendment are in the Constitution of the Constitution of the constitution of the constitution of the united states are in the constitution of the constitution of the

OFFICE SUPPLIES at The Bea 16-4t. con Office

# Cook Automatically ... with a modern range



Illustrated above is the completely automatic Estate gas

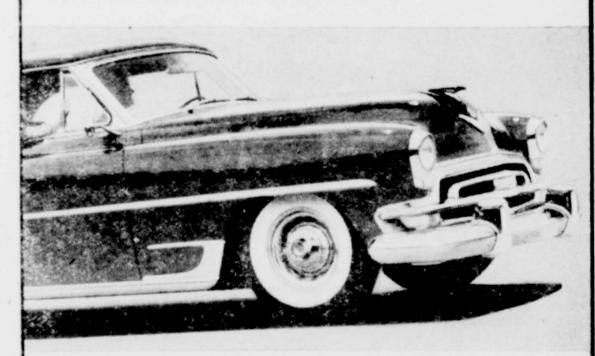
# range. This range features the Bar-B-Kewer meat oven Naturally its G.S.

- ⇔ Clean
- ⇒ Fast
- ⇔ Convenient
- ⇒ Dependable
- ⇒ Economical

The great new, completely automatic gas ranges provide a carefree cooking service that's superior in every respect. Utilizing GAS, the nation's favorite fuel, they assure the ultimate in speed, cleanliness, convenience and economy. Choose your new gas range from the most complete line of ranges on the market. You'll find a gas range to meet your cooking requirements. And when you buy an automatic gas range built to "CP" standards you can say, "No range is more automatic." See the automatic gas ranges at your

Pioneer Natural Gas Company

# Waiting won't give you a better trade-in...



# but WE will...right NOW!

Turn in your present car now for America's "Number One" performer . . . and you'll really come out ahead! You can always expect generous allowances in Summer, and we're making ours extra liberal. Lower down payments, too! And look what you get in a brand-new '54 Chrysler: 235 HP FirePower V-8 . . . world's most powerful engine. Power-Flite . . . most automatic of all no-clutch drives. Full-time Power Steering with Safety Power Brakes. Stop in today and see us while the "market" is so much in your favor!

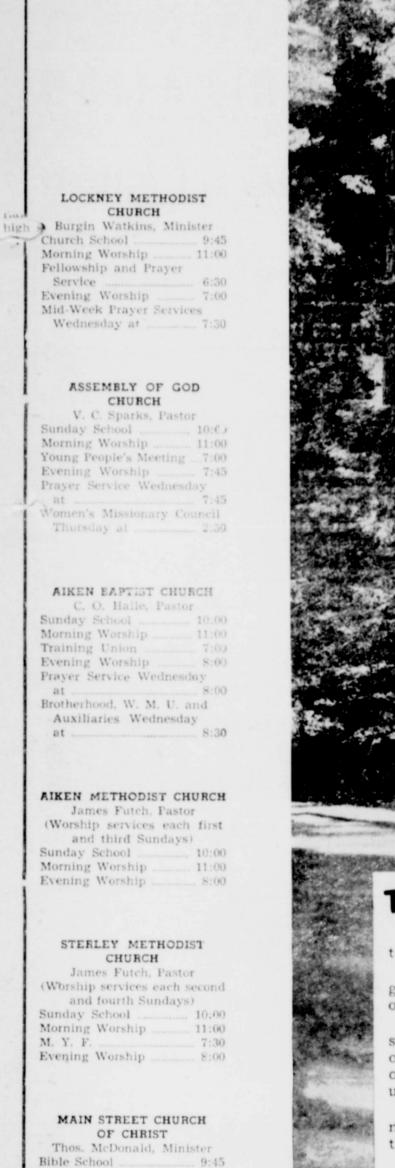
THE POWER AND LOOK OF LEADERSHIP IS YOURS IN A

CHRYSLER

BILBREY MOTOR COMPANY

205 SOUTH MAIN STREET

LOCKNEY, TEXAS





### TRINITY LUTHERAN CHURCH

Providence Rev. H. L. Anderson, Pastor Sunday School ..... 10.00 Morning Worship ..... 11:00 Evening Worship ...... 7:30

### FIRST BAPTIST CHURCH

Rolan E. Wiley, Pastor Training Union ...... 7:00 Evening Worship ...... 8:00 at ...... 4:00 and 8:00 Sunbeams Monday at .... 3:00 Auxiliaries Monday at .... 4:00 Y. W. A. Wednesday at 7:00

### WEST SIDE CHURCH OF CHRIST

Sunday Evening Worship
Services 7:00
Wednesday Evening Prayer Services \_\_\_\_\_ 8:00

### PRAIRIE CHAPEL CHURCH OF CHRIST

Sunday Morning Worship Sunday Evening Worship Herbert Setliff preaches each first Sunday. Arthur B. Watkins preaches Local men in charge of third C. W. Watkins preaches each

### LONE STAR BAPTIST

CHURCH 11:00 6:45 8:00 W. M. U. 1st and 3rd-Wednes-

days at 2:30 p. m.

## These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments:

Knox Grocery & Market We Try To Please

.. 6:00

Morning Worship

Ladies' Bible Class Monday at .

Mid-Week Bible

3

Evening Worship ......

Classes Wednesday at 8:00

Allison Electric Electrical Irrigation Supplies

Baker Hardware Company Home Appliances - Home Furnishings

> Bob's Barber Shop We Appreciate Your Business

We Feature Service for the Sick Handley Shop & Pump Co.

Lockney Drug Co.

Blacksmithing and Irrigation Well Repair Pylant Grocery & Market Phone 2134 - Free Delivery

Brown's Cleaners & Clothiers Men's Wear - Quality Cleaning

Brunnier Lumber Company Your Home-Owned Lumber Yard

"Whitey" Baccus Motor Co. Ford Sales & Service

Hammond & Company International-Harvester

Rhodes Grocery & Market We Give S&H Green Stamps

Lockney Auto Company Chevrolet Sales & Service

Johnson & Johnson General Repair and Parts

Taylor's Help-Ur-Self Laundry Complete Laundry Service

Lockney Implement Company Your John Deere Dealer

Aiken Blacksmith Shop Welding, Disc Rolling, Trailers and Ditchers

> Reese Electric Service Electrical Wiring Installations

Baxter & Smith Grain Co. Grain, Feed, Seed and Fertilizer

> Lockney Gin Ginning and Seed Cleaning

Lady Fair Shop Virginia Thomas, Prop. Lockney Real Estate Co.

Seale Drive-In Theatre PLAINS THEATRE

Loans-Real Estate-Insurance

Reecer's Master Cleaners Phone 2262

Lockney Lumber & Supply We Appreciate Your Business

> J. C. Kemp Phillips "66" Wholesale

Barber's Farm Store Feed and Fertilizer

V. L. Webster Service Station Goodyear Tires and Batteries

> First National Bank Member FDIC

Lockney Variety Notions and Stationery Byrd Pharmacy

Fred D. Byrd, Pharmacist Higginbotham-Bartlett Co. Off. Phone 3351 - Res. Phone 2116

Modern Radio & TV Service Service on all Makes

Consumers Fuel Association Everything for the Farmer

> Patterson Grain Co. Gin & Elevator

Lockney Dry Goods Dresses Fashioned by Michael Mode Lockney Frozen Foods & Market Processing for Deep Freeze

> INSURANCE Frank Perkins

Parker Furniture Home Furnishings and Appliances

Oliver Jewelry Watches, Diamonds, Gifts for all Occasions

> Darnell Grocery A Good Place To Trade

Luke's Blacksmith Shop Blacksmithing — Portable Welding

Jackson Tire Company Dunlop Tires

> Pinner Insurance Insurance of All Kinds

White Auto Store Arvin TV Sales and Service

J. C. Jones Co. The Family Store

Cooper Garage & Butane Conoco Products - Phone 2372

Bilbrey Motor Company Chrysler-Plymouth Sales & Service

# Society New Mrs. Charlie Boedeker and baby son. Charles Terry, were named honorees for a coffee and honorees for a coffee and honorees for a coffee and named honorees for a coffee and honorees for a c

Shower Honoree

Mrs. Raymond Sheeley wa named honoree for a layette shower held Tuesday afternoon from 3 to 5 o'clock in the home of Mrs. J. R. White.

The refreshment table was laid with a white linen cloth and Alice Judy, Mrs. Oleta Pruett, Boedeker, Mrs. Ben Quebe, Mrs. Attending were Mrs. Kelton appointed with crystal. Seasonal E. J. Womack, Charley Berry and Loren Rhodes, Mrs. B. H. Quebe, flowers completed the table de Mariah Amburn, all of Floy- Mrs. Geo. Webster, Mrs. H. F. club members, Mmes. J. C. Thom-

Hostesses for the occasion were Mmes. Ray Harden. Faye Pinner. Blaine Holt, Huey Davidson, Beth Widener, D. L. Handley, C. L. Calloway, O. V. Pylant, Lena Fae GO TO CHURCH SUNDAY.

Smith, J. R. White, Jessie Pin- M. Quebe in Providence of ner Van McAda, Kelly Web- ity. Jackson, Lula Woodburn, Naomi tiny cinnamon rolls. Stevenson, all of Lockney; Mrs. Hostesses were Mrs. Ted during the bridge games

# SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Plainview Highway. First Show starts at Dusk - Be on Time.

FREE MOSQUITO REPELLENT TISSUE with every ticket. It chases the mosquitos away. You don't get mosquito-bitten at the Seale Drive-In.

LAST TIME TONIGHT (THURSDAY)-

"THE MIAMI STORY"

FRIDAY AND SATURDAY, August 6 and 7

with Barry Sullivan and Adele Jergens



with Charlton Heston and Eleanor Parker

A man's man - and his woman - pitted against the forces of brutal nature - in the most exciting motion picture ever made - a story of unbridled savagery - and tempestuous tropical love.

Also CARTOON

SUNDAY, MONDAY, TUESDAY, August 8, 9, 10



depths - combined with pulsing color. You will be engulfed in the ever lasting wonder of "The Robe" as it comes to the screen in all its awesome grandeur and glory - through the modern miracle of Cinemascope, the eternal miracle of The Robe which has inspired men's hearts for 2000 years comes alive - the modern miracle you see without glas

Also CARTOON and NEWS

WEDNESDAY and THURSDAY, August 11 and 12



A thrilling page from tedious history — filmed in post-war Berlin, brought to the screen with the vivid realism that only cinemascope can supply - a never-to-be forgotten dramatic bombshell.

Also CARTOON

### \$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In. When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There

is no cost to you for their re-

installation and we will be

grateful for your co-operat-

# Plains Theatre

SATURDAY MATINEE and August 7th

## Man From Texas"

with James Craig

Here is an action picture that will keep you guessing every minute. Don't miss it.

> Also CARTOON and Chapter 10 of "SON OF GERONIMO"

Mrs. Sheeley Named Sweatt, Edward Babitzke, Patsy o'clock at the home of Mrs. E. for the layette shower and re-

Donald, Clara Reecer, Dwight Coffee and tea were served with Jerry Harder won second and

Attending or sending gifts and Bob Davis. were Mmes. Milton Ashton, Fritz Schacht, Clyde Kemp, J. M. Tye, NEW COMERS ny Hodel, Bill Schmidt, T. H 8, and

### ATTEND FALL SHOW

of Tyler visited her mother, Mrs. to make their home here with R. E. L. Stutts the first of last Mr. Bates who has been here

## Motorola Television Sets

1955 Table model, standard, priced as low as-

S139.95

See us today. We also have

RCA TV Sets

Remember - We do Radio Repair

on your household and automobile radio sets.

TV Repair Work

# Modern Radio & TV Service

MARVIN COX, Prop.

# MR. FARMER!

We can level your land at a low cost with the

MILLER SCRAPER



See or phone us. Baker FLASH-O-GASING

Phone 4-7461

## INSURANCE

FIRE - HAIL - TORNADO REAL ESTATE and SURETY BONDS

MONEY TO LOAN on Farms and Ranches at Low Interest Rate Next door to Federal Bldg.

FRANK PERKINS

Phone 3311

orees for a coffee and Tuesday night at 7:30 at the rado and New Mexico.

ster, W. C. Wisdom, Fred Pasch- The table was covered with a cream were served. Plate favors al, John Chandler, Wynona Alli- cut-work cloth centered with an were miniature dispers filled

Quebe, Mrs. L. B. Brandes, Mrs. as, Jr., W. J. Mangold, Jerry Fifty-four guests registered or M. J. McNeill and Mrs. E. M. Harder, Rusty Baccus, Fred Byrd, G. A. McClelland, Tom Moore

Mr. and Mrs. J. P. McCarter

### RETURN TO OREGON

Rev. and Mrs. John Reynolds Mark Jr., arrived last Thursday about a month in the aerial spraying business. The Bates are at home on East College

> Visitors in the nome of air and Mrs. George Myers and family the past week were Mr. and Mrs. H. F. Easley, Mr. and Mrs. Curtis Anderson and Harry. all of Grand Prairie, Mr. and Mrs. W. J. Myers from Rock

Mr. and Mrs. W. W. Miller and | Joe Page and son, Carey of Al- | Mr. and Mrs. Bryan Bybee of Vincent Felty returned home pine visited in the Sid Thomas Lubbock, and Mrs. Jerry Mud-Shower Honoree Bridge Party Hostess Monday from a vacation at Mesa and T. S. Fox home last week gett of Slaton visited in the Verde National Park, Salida and end. Mrs. Page and Johnny are homes of Delbert Bybee and Geo.



Now, for a limited time only, White's will give, absolutely free of extra cost, an all-metal, fire-proof ironing table, a set of double drain tubs, and a year's supply of Tide, the miracle washday discovery, with the purchase of this famous new Laundry Queen Washing Machine. What an opportunity! Nothing extra to buy! Yes, everything you need for the cleanest, whitest wash in town. You actually save \$32.15. Call for Free Home Trial.

free indexing Lovell Wringer can be moved to another position by a flick of the finger. Large, resilient balloon rolls 2¼4" in diameter are gentle to clothes and give excellent water extraction. Covered with a LIFETIME GUARANTEE to assure you of more for your money with Laundry Queen. See this



CARL D. LEE, Owner Lockney, Texas

SUGAR

10 Pounds

Diamond

46 oz. cans 3 for

99c Tomato Juice



Pure Preserves Apricot-Plant Peach-Pineapple 20 oz. jars, Choice

Green Beans

Whole Kimbells 303 Size—2 Cans

KETCHUP

Grapette

BACON

**OLEO** 

25€

Del Monte 14 oz. bottle

Corn King

1 Pound

Kimbells

Pound

Makes 6 Pints

19c SPINACH Diamond 2 No. 2 Cans

25c Shortening Rimbells Pure Vegetable \$2.09

59c Beef Roast Choice Cut

20c Picnic Hams Whole Pound

47c

**Double Stamps** Every Tuesday with \$2.50 Cash Purchase

# PYLANT **Grocery and Market**

**Dial 2134** FREE DELIVERY

Call for Pylants Trading Stamps at Lena Fae Store and **Pylant's Grocery** 

### ANNOUNCING...

The opening of the

### MODERN BEAUTY SHOP

Located in the Phenis Building on North Main Street, Lockney

### Monday, August 9th



I am sorry that I will be unable to keep appointments made for this week end but will be ready to take care of you Monday in my new shop.

I appreciate your patronage of the past and invite you to visit me in my new location.

Dial 3394 for Appointment

## MODERN BEAUTY SHOP

MRS. FRANKIE DEAN, Proprietor

## IRRIGATION TUBES

1½ by 60 inches, special price-90c each

Irrigation Dams and Boots

Case Hay Wire Also automatic Baler Wire

Willard and Co-op Batteries

Co-op Tires 18 month road hazard guarantee

Motor Oils

Amalie — Havoline — Diamond DX Co-op Premium

Mr. Farmer — See us for your farm supplies of all kinds.

# Consumers Fuel Assn.

Lockney

F. H. A.

Repair and Remodel Loans

are available for the following improvements

Sidewalks

# **Hospital Notes**

July 28-August 4

Mrs. A. B. Kerns was dismissed

as dismissed 7-29.

dismissed 7-29.

De Juan Strickland was admitted for medical treatment 7-29 and dismissed 7-30.

Miss Mary Martinez was admitted for major surgery 7-30 ozs.

and dismissed 8-3.

Bonnie Allen was admitted for Carl.

nissed 8-4. ted for medical treatment 8-3 nd dismissed 8-4.

Mrs. G. E. Reves was admitted 8.2.

New Arrivals

A daughter was born to Mr

WILL ATTEND STATE

Home Making teachers. The parents are Mr. and Mrs. Paul meeting will be held Monday Cooper, Lockney. through Friday

### WHITEHEAD VISITORS

Whitehead home were Mr. and and nurses who have been so Mrs. Elvin Stewart, Mr. and Mrs. kind to me since I broke my

Don Vernon is in Olton spend- Baccus and Miss Delia Groo ing two weeks with his brother, from Sudan, Texas. Royce Vernon and family

### Medical-Surgical **Hospital Notes**

Mrs. Geo. Satterfield and baby

New Arrivals

Born to Mr. and Mrs. Sam Lee Miller on 7-29 a baby son, Rich- mer Mary Ruth Thomas, dau-

Mrs. Truman Dunovant was Ramaiz, Rt. 4, Floydada, a son admitted for medical treatment on 8-1-54 weighing 8 lbs., 10

edical treatment 8-2 and dis- Born to Mr. and Mrs. Bob Tiner on 8-1 a baby son, Larry Boyd weighing 8 lbs., 4 ozs.

LIERARIAN RESIGNS Mrs. Roy Hollar, county libra

### CARD OF THANKS

Sunday visitors in the Wayne to my many friends, the doctors

### BROTHER DIES

Mrs. W. C. Eiland receive

ds in Lockney Sunday night.



more concerned about disease No. 1 -- coccidiosis. It has bothered my parents and grandparents. In fact

bled with "coxy." I wish the Boss would keep Sulquin on hand as a control when coccidiosis strikes. Used off and on in the feed, Sulquin prevents "coxy" breaks. It comes in either liquid or soluble form. It would ease my mind if the boss would buy Sulquin where he sees

Dr. Salsbury's

Lockney Drug Co.

### Blanchard Boy Is Improving Now

Jeff Blanchard, 16-month-old Mary Lynn Thomas of Amarillo son, Larry Alan were released son of Mr. and Mrs. H. J. (Doc) spent from Tuesday until Sun-Blanchard of Lubbock, is improv. day visiting in the Raymond ing now after having a peanut Rhodes home. Other visitors in here visiting a number of rela-

ard Lynn, weighing 8 lbs., 3 ghter of B. A. Thomas of Lock-

### Winners Named In Guessing Contest

contest at Baker Mercantile Dry

### Too Late To Classify

Mrs. J. L. Withrow or Barbara Ann Withrow. Phone 2151, 17-1tp.

### THE LOCKNEY BEACON, LOCKNEY, TEXAS, AUGUST 5, 1954

Sue Thomas of Fabers and A CLEAN CITY IS A SAFE CITY

CARL McADAMS GENERAL INSURANCE

> Fire - Hail - Polio -Windstorm - Auto - Bonds

First National Bank Building

Phone 2141

We have a new shipment

Small Plants

Dish Gardens

NOTICE

Come in and see our selections.

Plains Floral Shop

### ARTHUR B. DUNCAN ABSTRACT COMPANY

MAUD E. HOLLUMS Owner and Manager South East corner Square

Floydada, Texas Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

# Pittsburgh's New Twints'

# WALLHIDE \*

rubberized SATIN FINISH WALL PAINT

### SATINHIDE \* ENAMEL

for Woodwork, Kitchens and Bathroom Walls



# Baker Hardware Co.

PITTSBURGH PAINTS - Keep that JUST PAINTED look longer

# Darnell Grocery

Phone 2233

For Phompt Delivery

Coffee Admiration



# BEEF STEW

Dinty Moore 11/2 lb. can

# Ovaltine Large size

# SOAP POWDER

**JELLO** 

any flavor each

PINEAPPLE

RAISINS,

25c

RED ANT KILLER 69c

STARCH, qt. size

Flour

Gold Medal 25 lb. bag

MARKET

Cheese

2 pound box

LOIN OR T-BONE

STEAK, pound

59€

CUDAHYS BUTTER, 1/2 lb.

WE APPRECIATE YOUR BUSINESS

# New Roof — New Yard Fence — Painting Inside and Outside — Bath Room and Bath Room Fixtures

Add a Room or more — Build a Garage — Concrete

You can if you wish include all labor and with no down pay-

ment and up to 36 months to pay. You may borrow up to \$2500.

Title Two F. H. A. Loans are now available for new homes and on the new terms. Come

in, we would like to talk it over with you. Call us for Carpenters, Painters, Plumbers, Concrete Work

BRUNNIER LUMBER COMPANY

Your Home Owned Lumber And Building Supply Store. **Dial 3385** 

# Lockney Beacon

Established 1902 PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS Edgar R. Hays .... Willis Reynolds





Floydada boxes and they had work ourselves out of this 275 every delegate and alternate billion dollar debt yet if we're present. Then too several rural right careful. Star and Sterley delegates, lined AN ALCOHOLIC is a detriment up with the Yarborough forces, to himself, his family and his West Lockney and Harmony, community. The habitual drinkwith 22 delegates between them, er is on the road to ruin, yet voted to oppose the anti-Shiv- some people allow themselves ers resolutions in every case, but to become alcoholics without due to a ruling by the chairmen, realizing the trouble they are the fact they were operating un- ist, recently listed seven warnder the unit rule. Only delegates ing signs of alcoholism. Here regardless of previous custom to

1. Sneaking extra drinks.

vote delegates as a unit. So.

2. Feeling the need for a drink actually the pro-Shivers delega- to start the day. fes were out-numbered but it . 3. Need for a drink at a cer-

WE'RE ASHAMED of some of lo drink the resolutions adopted by the 5. Drinking alone Yarboroughite convention. One. 6. Drinking to prevent hands Truman among others and be sion. mouned the fact that the county 7. Steadily increasing daily and the state had supported the dose

Republican nominee in 1952, and saying that those who led in this movement had betrayed their state and section. Floyd County as well as Texas gave Mr. Eisenhower a majority if we remember Entered April 14, 1902, as lars worth of tidelands from the second class mail matter at the school children of Texas. Did Postoffice at Lockney, Texas, un-we do wrong in repudiating this

MARK BATES

Aerial Spraying and Dusting

Stearman and Cub Airplanes

Cotton Poison: Wholesale and Retail

Insecticides, Fertilizing, Defoliating,

Seeding

Call us for complete, efficient,

reliable service

**Phone 3349** 

DOUBLE JACK



### With Our EXCHANGES

mail order house it leaves the! community forever and by so | much reduces the resources of your hometown. - Amarillo

### POPULATION INCREASING

been telling us when we see the a tremendous yield of all crops cots and mattresses on the cell is assured. The cotion crop is Elmer James Litchell, age 20, 255 - 199 via Discharge, 56 by acre. Feed crops, corn, maize, Elmer Mitchell Sr. of Sterley, Conditional Fardon - who de. kaffir, federita, hegari, sudan camped. Net gain 97 fresh fish. | grass and alfalfa are excellent.

only ones with this trouble K. D. Middleton is having a warcrops. though. It's the same all over filling station erected just south the country and in some states even worse. - The Echo, Texas Main Street,

### AND BOOM-NO TAXES!

of Britain levied 500 pounds kell, passed through Lockney half that much dynamite-200 ably impressed with Lockney pounds - and blew up the hou- and expressed a desire to locate

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

at our eyes have very best of shape this year, and Some only received a sprinkle.

of the old Ayres building on

Alastair Anderson, near Lon- Mr. and Mrs. G. W. Andrews of Swim read the vows. don, owned a manor house on Seymour, and Mr. and Mrs. John

ing and stenographic work.

The many friends of Floyd Ewing will be glad that he is able to be at the store after an illness of ten days.

August 7, 1942

Rain fell in this section Tuesday over some acreas in the a-The Lockney country is in the mount of from 34 to an inch.

house floors - the count con. large and the plant is in the passed away in a Plainview hos-Last month 352 best of condition and bids fair pital July 31 after a long illness. new tenants arrived to replace to make from 12 to a bale to the He was the son of Mr. and Mrs.

> Farmers are asked to shift some of their wheat acreage to

Miss Meda Ruth Thomas be came the bride of Lt. Hard Watts in a ceremony performed A party of people composed of in the Methodist Church at noon Mr. and Mrs. J. H. Parker and Sunday, August 2, Rev. W. B.

Archie Bybee, son of Mr. and Mrs. Delbert Bybee of Sterley, (\$1,400' in taxes and which the Tuesday night and spent the recently volunteered for army service and is now stationed at

> Jay Ed Parsons was inducted into the army Friday. He has been employed by the L. T. Wills

> Mrs. Grady Brewster and dauwhere they visited Mrs. Zack Riley, From Lubock they were accompanied by Mrs. Alma Dil-

Kimble Optometric Clinic For Appointment Call 254 — Floydada

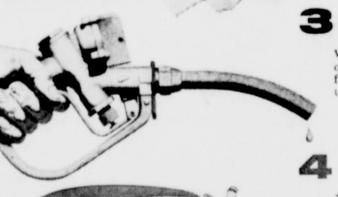
# Be sure you get the best of these big 4





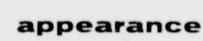
price

Take a look at what you pay and what you get. You'll see that Chevrolet has more for you and asks less from you. It's priced below all other lines of cars. Chevrolet builds the most cars-and can build them better to sell for less!

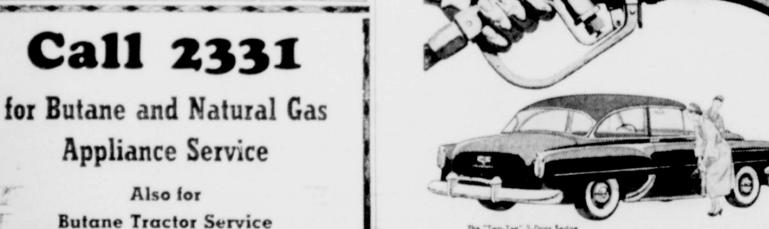


economy

What's it going to cost to keep that new car in gasoline? In oil? What about service and repairs? Check into it and you'll find that Chevrolet has the greatest name of all for keeping upkeep costs down over all the miles you drive.



You, of course, are the only one who can decide which car looks the best to you. But you might well consider this: Chevrolet's the only one in the low-price field with the smooth lines and graceful beauty of Body by Fisher.



Combine your new Chevrolet purchase with an extra low-cost vacation Order your Chevrolet through us, then pick it up at the plant in Flint, Michigan. Chances are, you'll save enough to pay your vacation travel costs!

Now's the time to buy! Get our big deal! Enjoy a new . . .

Chevrolet LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

Other low-priced cars don't offer these advantages. Chevrolet does!

### Biggest Brakes

Smoother, safer stops with less pedal pressure! That's what Chevrolet gives you with the largest brakes in the low-price field.

### Highest-Compression Power

You get finer performance-and important gasoline savings, too-with the highest-compression power of any leading low-priced car!

### Fisher Body Quality

You get smarter, smoother stylinggreater comfort, safety and quality-with this only low-priced car with world-famous Body by Fisher.

### Safety Plate Glass

No other low-priced car gives you the finer visibility of safety plate glass in windshield and all windows of sedans and coupes!

### Fomed Knee-Action Ride

Chevrolet gives you the only Unitized Knee-Action on any low-priced carone important reason for Chevrolet's finer big-car ride!

# Full-Length Box-Girder

Only Chevrolet in the low-price field provides the underlying strength and extra protection of a full-length box-girder frame!

In '54 as for years before more people are buying CHEVROLETS

than any other car.

**Butane and Propane Delivery** 

Albert Willis, Manager

### For Sale

FOR SALE - 1954 Philco refrigerators at new low prices, rooms and bath on choice lots \$149.50 and up. Parker Furniture pavement. Southwest 2nd Street.

See me for ALUMA-KRAFT awnings, Cyclone fence, Humphreys Tension Sealed storm windows. L. L. Reecer, phone 2262.

SEE BEEDY'S HOBBY SHOP for crocheted bag and hat material. 221 West Willow Street. phone 3306. 17-tfc.

### FOR SALE **Used Tractors** 1950 John Deere Model G

1951 model M with 4-row equipment 1945 U MM Wheatland

1936 Model B John Deere

> IRRIGATION SUPPLIES

Canvas Dams Plastic Dams Siphon Tubes All Sizes Dam Sticks

### LOCKNEY IMPLEMENT CO.

Pat Stansell, Mgr.

SEE ME for Bibles and Bible Story books. Mrs. Best Vernon.

FOR SALE - Used upright and spinet piano. Will accept any reasonable offer from responsible parties. Write Credit Dept., McBrayer Plano Co., 217 W. 6th Street, Amarillo, Texas. 16-3tc

chinery: 2 wheatland Internat. Main on College Street. Phone ional tractors, 2 15-foot Krause plows, 2 16-10 Van Brunt drills. row, 1 11-foot Graham Hoeme, 1 ments is for rent. \$35 per month 4-row No. 10 tool bar lister with with sewerage and water paid planter, 1 4-row power lift go See Arthur Barker Sr. 43-tfc. devil hitch for John Deere, Ford, -Ferguson, IHC, 1 F-30 tractor. 2 12-foot IHC self propelled com bines. Will give a lot of good

FOR SALE - One farm level (transit), one small cement my home 5 blocks west, I block mixer and wheel barrow, one north of Baker Hotel. Phone 2103. 1-3 h. p. motor, four air con- Mrs. Hubert Griffith. 17-tfc ditioners. J. H. Cooper, Phone 10-tfc.

### VEVA'S DRAPERY SHOP

Cornice Boards, Slip covers 1010 W. 9th Street Phone 4-2909 Plainview

FORD TRUCK FOR SALE-With or without grain bed, good condition. C. L. Calloway, Lockney. 10-trc.

FOR GAIL RICHARD COSME-TICS see Mrs. Willa Mathis, Rt. bake and decorate those wed-1. Lockney or phone Plainview ding and party cakes for you?

REAL ESTATE - Houses in sale. V. D. Harris, dial 3847.

RADIATOR TROUBLE? - Let us take care of your radiator ranch loans. Quick appraisal trouble. We do all kinds of re- Low interest rate, splendid prepairing and cleaning. Experien- payment options, liberal valuced workman. WESTERN RAD ations. IATOR SERVICE, Lockney, Phone GOEN & GOEN, Floydada, Texas 3800, day or night. 51-tfc.

FOR QUICK SALE - Nice 5 room brick home, completely air conditioned, real buy. J. H. Cooper Agency, Phone 2131.

PFAFF SEWING MACHINES-For a free demonstration call Mrs. Albert King, night phone pressure pump work. Call or se 3766, Lockney; day phone 796, R. W. Johnson, dial 3384.

Use a Land Bank loan to Build, Buy, Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

### For Sale

FOR SALE --17-4tc. | See J. H. Cooper Agency. 8-2tc

# CURRENT DIVIDENDS

ON AUTOMOBILES INSURED WITH THE Southern Farm Bureau Casualty Insurance Co.

CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU LIFE, AUTOMOBILE, & FIRE INSURANCE

Floyd County Farm Bureau W. R. Puckett, Service

Officer 319 S. Main Floydada

I AM YOUR AVON representative for Sterley and Lone Star communities. Mrs. Donald Johnson, phone 3175. 24-tfc. LATURE OF THE STATE OF ett, and a sewe

### For Rent

FOR RENT - 4 rooms and bath, double garage, close in See F. L. Brown.

FOR RENT - 5 room house ose in. See Bob Simmons. 16-2tp.

nouse, vacant August 1. J. H. Ross, 720 Southwest Third. 16-2tp.

FOR RENT - Apartments and pleasant sleeping rooms. See Mrs. Gene Rodgers, 602 South Main Street. 10-3tp-tfc.

FOR RENT - 3 rooms and bath. New. Two blocks east of

ONE OF THE barker apart-

## Wanted

WANTED TO BUY - Iron was service. Priced real cheap, J. R. pot, iron, copper, brass, alum al. Lockney Trading Post. 17-2tp.

WANTED - Ironing to do at

AERIAL SPRAYING AND DUSTING MILLER FLYING SERVICE James Miller, Prop.

Day Phone 3-9096 Night 4-2439 Plainview, Texas 16-13c

spraying. Phone 3593 or 2131 Thomas Marr, Lockney. 13-tfc.

WANTED - Why not let me Reasonable prices. Mrs. Poss Cooper, phone 2245. 2-tfc.

Lockney for sale. Also farm PIANO TUNING - Drop a caru land. See me for beef at whole- to Luther Fowler, Box 66, Lock ney or phone 2173.

FARM AND RANCH LOANS See us for your farm and

> FISH & WARREN Cesspool Drilling 30-inch to any size. Also Stormcellars Dial 4-5828 or 4-5435 Plainview, Texas

WANTED - Windmill and

## Lost and Found

FOUND - Pair of girls or lad glasses, plastic frames with old trim, in leather case. In ulre at The Beacon office.



Lockney Lodge No. 867 A. F. & A. M.

Regular meeting third Tueslay night at 7:30. KENNETH COOK, W. M. E. A. CARTER, Secretary

# Political Announcements

owing persons for the office in licated subject to action of the Democratic primaries:

For Assessor-Collector of Taxes: T. T. HAMILTON

(Re-election) CHARLES C. HUCKABEE

For County Judge: W. E. GRIMES G. C. TUBBS

HOUSE JOINT RESOLUTION

NO. 37 proposing an amendment to Arti Ill of the Constitution of the ate of Texas by adding there

"Section 51g. The Legislature The expansion also calls for a tary employees of its political against fire hazards. subdivisions coverage under the Officials state that different prations and authorize all obligations necessary to the estab-

lesday after the first Monda November, 1954, at which a

"FOR THE AMENDMENT

# ture to provide for agreements between the State of Texas and Leading group singing were he Federal Government to ob-

"AGAINST THE AMENDMENT

coverage for proprietary employ-ces of its political subdivisions. his vote on the proposed Amend. of Mrs. Rene Yeary, all played ment. In counties or other sub-piano solos. livisions using voting machines. Others participating in the the above provisions for voting musical program were David for and against this Constitutional Amendment shall be placed Hartman, Moss Crawford, Mrs. on said machine and each voter R. M. Morris, Ruby Morris, Mr.

### Floydada To Start Sewer, Water Job

RESOLVED BY THE LEGIS. running east and wes

shall have the power to pass such laws as may be necessary tank, under separate contract to greements with the Federal the city with adequate protection

provisions of Title II of the Federal Social Security Act as amended. The Legislature shall ultaneously, this being made have the power to make appro- possible by the sub-letting of

Singing Enjoyed At Sanders Home

ain Federal Social Security R. M. Morris, Joe Reeves, J. H. coverage for proprietary employ- Hall, G. A. McAda, Bill Hall Sanders. Accompanists included to the Constitution of the State of Texas authorizing the Legisla. Donita Milton, Eulalia Sanders. tre to provide for agreements Martha Taylor, Mrs. Buck Lan-etween the State of Texas and caster, Mrs. Rene Yeary, Grace Federal Government to ob- Lemons, Nelda Fortenberry and

shall vote on such machine for and Mrs. J. L. Lovvern. C. F or against the Constitutional Lemons, Marvin and Phil, Mrs Sec. 3. The Governor shall T. F. Love, Mrs. Cephus Fortensue the necessary proclamation berry and Phillis, Faethel Law-or said election and have same son. Mrs. Loona Person, Mrs. J onstitution and Laws of this Mrs. I. H. Parks, Mr. and Mrs. cookies were served

### LETTERS TO THE EDITOR

Sylvia Bailey of Quitaque is Lynda Nell Poole, daughter of here visiting this week with Mr. and Mrs. Doyle B. Poole.



# at the SEALE DRIVE-IN THEATRE

Wednesday and Thursday, Aug. 11 and 12 Visit our Snack Bar-Bring the Kiddies to the Playground



K. W. COOK. Special Representative Box 215

My Fellow Texans



From the bottom of my heart. I want to thank all of you who supported me in the First Primary. Your interest in good government and your enthusiasm in this fight for Texas is an inspiration to me. Together, we will continue to discuss the issues and carry on the clean, hard campaign which will result in a decisive victory for Texas in the Second Democratic Primary on August 28.

# **ALLAN SHIVERS**

### ATTENTION, CAR OWNERS!

CONCERNED ABOUT AUTO **INSURANCE RATES?** 

Consult your local STATE FARM agent and inquire about the PARTIC-IPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs considerably.

Your local State Farm agent is:

# J. H. Cooper Agency

Phone 2131-Res. 2347 218 South Main

Lockney

# CROP SPRAYING!

THE LOCKNEY FARM CHEMICAL COMP-ANY is now open for business and ready to do your spraying.

We will do your spraying for

# 75c PER ACRE

Applied by Airplanes

We have a complete stock of

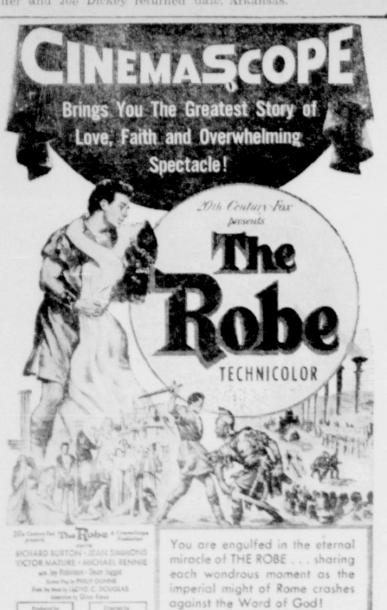
# FARM CHEMICALS

See us for all Insecticide Needs.

We are located on the Lockney Loop just two blocks east of Patterson Gin

# LOCKNEY FARM CHEMICAL CO.

Raymon Spradlin, Manager



### at the SEALE DRIVE-IN THEATRE Sunday, Monday and Tuesday, Aug. 8, 9, 10

Come early for a choice parking spot.

LOCKNEY FROZEN FOODS

# SOMETHING NEW! Self Service Meat Market

Take home as much as you like. Store it in your home freezer or refriger-

Special prices on all cuts of beef. Meats wholesale or retail, cut and wrapped to your specifications.

We carry a complete line of frozen food containers.

Trade with us and save.

## LOCKNEY FROZEN FOODS

Dial 3305

### Cedar Hill News

by Frances Lemons

Winston Brown and sons, Ronny her husband and eight children, weekend to accompany their son and Barry Lee of Lubbock, Mr. and Mrs. Wayne McClure of TO RETURN HOME Lockney and Mr. and Mrs. J. B. Hope Cox, daughter of Mr. and turning to Lockney Monday

Lockney visited with their dau- to spend a week here while Mr. ghter, Mr. and Mrs. D. W. Kelley spends a week at coach-Fortenberry and Donnie on Tues- ing school in Dallas.

Mr. and Mrs. J. A. Welch vis- NEW COMERS ited with relatives in Quitaque | Mr. and Mrs. Ray James and

Assembly Of God Services gington also went.

Mr. and Mrs. Lloyd Wofford. Sue and Nelson returned home Mr. and Mrs. Fred Dickman Tuesday morning from a nine- from Greenville visited last week day trip to California.

Sunday visitors in the home of -Mr. and Mrs. Geo. Beedy were

### DALLAS VISITOR

Don't miss our

# 7th Annual Seed Meeting

Sponsored by the

AIKEN ELEVATOR

# FREE BARBECUE and WATERMELON

for every man, woman and child in Hale and Floyd Counties

## THURSDAY NIGHT, August 12th

Come and enjoy this meeting with us. We'll have plenty to eat and a good program that will be helpful to all.

PROGRAM

Master of Ceremonies

F. L. Montandon

Best Milling Wheat for this District

Dr. Kenneth Porter, Amarillo

Slides

Ollie Liner, Hale County Agent

Seed Breeding

Dr. Harold Loden, Paymaster Farm

Grades of Grain

Bob Davis, Plainview

M. W. Wiley, Lockney

Bugs and Insects

Bill Rodgers, Floyd County Agent

The Importance of Water

# Aiken Elevator

ial 3665 Charlie Andrews, Manager Aiken, Texas

### ATTEND FUNERAL

and Carol attended funeral serv- have recently moved to Lockney ices held in Quitaque Monday from Clarksville, Texas. He is Mr. and Mrs. Joe Phillips of at 3 p. m. for Mrs. J. G. Gowin employed as a mechanic at Lockney visited in the home of of Wynona, Oklahoma. Mrs. Whitey Baccus Motor Co. They Mr. and Mrs. Rene Yeary on Gowin was the wife of a pioneer are at home on the Huff farm Baptist minister who had spent just west of town. All of the J. B. Whitehead many years in Quitaque before children and their families were going to Oklahoma to live, They HOME FROM CAMP in the Whitehead home on Sun- have many friends in this sec- Mr. and Mrs. Garland Sam

Whitehead Jr. and Debra of Mrs. Marvin Cox is expected children of Hollis, Okla. visited Kay Golden, daughter of Mr. and with Mr. Taylors' parents, Mr. Mrs. Oscar Golden left last and Mrs. M. H. Taylor. Mr. and Wednesday to visit Hope and the Mrs. Gus Wesley and sons of two girls will be accompanied Plainview also visited with Mrs. to Lockney by Hope's sister, Mrs. Wesley's parents, Mr. and Mrs. Curtis Kelley, Mr. Kelley and

Rev. and Mrs. V. H. Sparks of Mrs. Kelley and Cheryl plan

### HOME FROM RUIDOSO

Mr. and Mrs. G. B. Kettle and Myra Jane of Wichita Falls spent from Saturday afternoon and family left Tuesday after-until Tuesday morning with noon to spend the week in camp Mrs. J. R. Naylor, Rhudy and in Lubbock. Donald Ray Wig- Janice. Mrs. Naylor's sister. Anita Rhudy of Fries, Virginia is still a guest here.

> with her sisters, Mrs. Fred Anderson and Mrs. Conde Davis.

Mr. and Mrs. Howard Cooper Mr. and Mrs. Marselle Cross

They were Mr. and Mrs. tion. Mrs. Gowin is survived by and family went to Kerrville last

## DR. JOE E. WEBB

OPTOMETRIST

Reoms 306-308, Skaggs Building Telaphone 1234

Prep

refr

Plainview, Texas

BEACON WANT ADS GET RESULTS

# **NOW! SAVE UP TO 47%** Helena Rubinstein's Beauty Pairs BUY ONE ... GET BOTH



2 for Dry Skin

Buy "Pasteurized"® Face Cream Special ... get free Skin Lotion Special. Combination Value 1.88 Both for 1.25



2 for Beautiful Hair

Buy Color-Tone Shampoo . . . get free Headliner. Combination Value 1.75 Both for 1.25

Buy Perfume Spray Deodorant . . . ]

get free White Magnolia Talcum.

Combination Value 1.63 Both for 1.25

2 for Body Freshness



"Herbal" Skin Lotion.

2 for Age Lines

get free Plus Cleanser.

Combination Value 2.00 Both for 1.50

Buy Lanolin-Vitamin Formula . . .

Combination Value 1.80 Both for 1.50



2 for Lips and Cheeks Buy Stay-Long Jewelled\* Lipstick . get free Silk-Tone Liquid \*simulated Combination Value 1.60 Both for 1.10



2 for Blackheads Buy Beauty Washing Grains ... get free Medicated Cream. Combination Value 1.75 Both for 1.25

Buy Silk-Tone® Foundation ... get

free Silk-Screen Face Powder®.

Combination Value 2.00 Both for 1.50

2 for Glamour Make-Up



Combination Value 1.85 Both for 1.25

All plus tax

2 for Fragrance

2 for Making Eyes Buy Waterproof Mascara . . . get free Eye Cream Special.

Combination Value 2.10 Both for 1.10

Buy Heaven-Sent® Eau de Toilette

... get free Heaven-Sent Deodorant

LIMITED TIME ONLY ... SO RUSH!

## LOCKNEY DRUG COMPANY

Day Phone 3333

Night Phone 3328

Lockney

# YEAR'S GREATEST BUY IST GOODYEAR 6.00 x 16 DELUXE FOR REGULAR NO-TRADE-IN PRICE \$2000. WORLD'S FIRST CHOICE TIRE THE TIRE THAT COMES ON THE FINEST NEW CARS

# GOOD

# DELUXE and **DELUXE SUPER-CUSHION**

tire deal! These are not just ordinary tires! They're Goodyear quality first choice with motorists everywhere. Their overall construction is without compare. And, for extra strength, they feature Goodyear's exclusive 3-T Rayon Cord - the toughest rayon tire cord ever made. Replace worn, unsafe tires NOW with Goodyear DeLuxe or DeLuxe Super-Calaions while this great sale is on-while you can SAVE with SAFETY!

	AIMO2	Yes get lad the	ACK SID	Bog. se- trade in price	You get Ind tire 904 (MELT
TIME products price	FOR DRILT			\$12.70*	
6.00 x 16	\$20.60	\$10.30*	6.50 x 16	And the second second	
	21.55	The state of the state of	7.60 x 15	27.40	13.70*
6.40 x 15			8.00 x 15	30.10	15.05
6.70 x 15	22.60			1	15.70
7.10×15	25.05	12.53*	8.20 x 15	31.40	13.70
		us tex " Plus	tes and two receptor	obite Titrat	

SAVINGS ON WHITE SIDEWALLS!					
freq. se- trade-is price lot rice			Reg. no - trade in price	You get I've jus	
\$25.25	\$12.63*	6.50 x 16	\$31.10	\$ 15.55*	
26.40					
27.70			-	18.43*	
30.70	15.35*	8.20 x 15		19.23*	
	\$25.25 26.40 27.70	\$25.25 \$12.63* 26.40 13.20* 27.70 13.85*	\$25.25 \$12.63 * 6.50 x 16 26.40 13.20 * 7.60 x 15 27.70 13.85 * 8.00 x 15	\$25.25 \$12.63 * 6.50 x 16 \$31.10 26.40 13.20 * 7.60 x 15 33.55 27.70 13.85 * 8.00 x 15 36.85	



V. L. Webster Service Sta.

For the pigtail crowd, here's candy pudding dessert special candy pudding dessert ca with rotary egg beater until a candy pudding dessert special, chop and fold in a large choco-

refrigerator. Then beat slowly GO TO CHURCH SUNDAY.



GEORGE D. HOLLAND Certified Hearing Aid Audiologist

Meet The Man Who Can

HELP YOU

# **Baker Hotel** Restaurant

Thursday, August 12 9-9:30 a.m.

WHO IS GEORGE D. HOLLAND?

. CAN HE FIT HEARING AIDS PROPERLY?

WHAT HEARING AIDS DOES HOLLAND DISPENSE?

DO MAICO HEARING AIDS REQUIRE BATTERIES?

 ARE MAICO HEARING AIDS SOLD ON TERMS? . CAN HOLLAND MAKE EVERYBODY HEAR?

DOES HOLLAND CHARGE FOR HEARING TESTS?

No. He will test your hearing without cost or obligation. If a hearing ald won't benefit you, or if you decide you don't want an aid, he won't try to high-pressure you into buying an aid. If you can't meet Holland at the time and place indicated

above, fill out the coupon below and mail to him and he will call at your home for an examination of your hearing. Stop your frustration and embarrassment with good hearing. A hard of hearing person is a lonesome person and is often a problem for his family.

George D. Holland, Owner, Maico Hearing Center 1512 - 19th Street, Lubbock, Texas

I have a hearing problem. Please call at my home when you

MYSTERY FARM NO. 32

Can you identify this north Floyd County country home? If so call The Beacon office

immediately, phone 3318. The First National Bank wants your help in correctly identifying

the farm. The bank will give the owner or occupant of this home the original photo of this scene if they will come by The Beacon office not later than Monday and give us informa-

are in this vicinity to discuss it with me.

tion concerning the farm.

Route No.\_\_\_Street & No.\_\_ 

One hears a great deal about it rains, we are hoping that there is a cover of some sort for pro-tection from sun or rain.

L. D. James and W. H. Simples on Jr., brothers, and Kenneth win's "Of Thee I Sing," produc-

we think you will read it for the County are divided between Gra-recent years—at Memorial Hosstory and perhaps want to refer nos. early type, and Spanish pital following a short illness. again to Daugherty's "Of Cour- onlons which will be harvested

and revel in a past that we can be proud of, one must also look other gift book from an anonya thought provoking small volume and we thought perhaps round \$2 for a 50-pound sack our readers might like to know of No. 1 onions. it is available.

A foolish idea a day keeps the mind working, at least.

# Half Of Floyd Onion Crop In

professor of music at WTSC.

Students will attend classes,

band and choir rehearsals, prac-

Jim Willsons Mother

fifty-pound sacks per acre, but and the public is invited. Among ing to our atlas and the library our clipping says is nine feet high, six feet wide and one foot deep. It have a crop of late on ons, to be harvest extended and one foot deep. It have a crop of late on ons, to be harvest concerts already scheduled are the Amarillo Air Force Band, Aug. 2; a musical comedy trio deep. It houses 300 books and is named for three different families. Summer vis tors and the lo-d tions for the harvest at this cal population use the library time could put the six over the ing. Aug. 5; a big music camp

Arlon Miller are the Floyd Coun-

supports and the market de Dies In Fort Worth

was the least profitable.

The onlon grower in Floyd noon in Fort Worth-her home in

Another factor favorable to a son and Coe Funeral Home at good profit here is the unfavor- Fort Worth, with burial in the able weather in other onion- Greenland Cemetery there. raising areas which reduced proa government that can operate

ing, cultivating, hoeing, dusting, irrigating and harvesting makes the crop an expensive one to cents to \$1.25 per bag

### **Lockney Students** Will Attend Music Camp At WTSC

musicians from Lockney are a have already made reservation: for the second annual West Tex-

John B. Stapleton LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

SPECIAL PRICES on all Radiators. International Farmall Cores - \$25.00 Exchange STOVALL-BOOHER

RADIATOR Sales and Service Plainview, Texas

director; Royal Brantley and THE LOCKNEY BEACON, LOCKNEY, TEXAS, AUGUST 5, 1954 Miss Mat Ida Gaume, assistant

## Cooperating With Nature

Did you ever figure out that man has been studying the human body for thousands of books about it without being

factures 400 billion tissue cells, groups them in their proper places and produces life.

Nature also provides all the machinery necessary to mainwain health - a nervous system supplying impulses to every

hand with nature, first acknow

# FARM & RANCH LOANS

- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- · Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

-SEE-

# LOCKNEY REAL ESTATE CO.

REVIS HARRIS

E. R. HARRIS

# ZIGLER SYSTEM OF TEXAS

Agriculture Flying Service

# CROP DUSTING AND SPRAYING

450 h. p. Stearmans

Experienced - Reliable - Insured

You may furnish your own chemical.

Contact us through

## BARBER'S FARM STORE

Phone 2109 - Lockney

Agent, CLIFF STOVALL

**Phone 8872** 

you can find. Rent one today.

this bank will have many advantages for you.

RENT A SAFE DEPOSIT BOX! For your papers and other

PAY YOUR BILLS FROM HOME! It's a lot easier to mail checks than to walk around paying

bills with cash. Checks are safe to mail, and the cancelled

checks which come with your statement from the bank, serve as records of your payments —and receipts. Paying by check

improves your credit standing too. A checking account with

valuables a safe deposit box in our vault is the safest place

NOW . . . We have

Fall and Winter Samples for

Tailored-To-Measure Suits

MRS. JESSIE TYE Route 2. Lockney Phone 4-2013, Plainview

DeLuxe

Patterns

Quality

To Fit

Materials

for better

selections.

Guaranteed

Fine

Visitors in the home of Mrs Pearl Hall Sunday included her

Let us dry clean and press your clothes with the STA-NU Process. You'll see and feel the difference. Brown's Cleaners & Clothiers Dial 3831 Men's Wear-Quality Cleaning Lockney

MR. FARMER!

## NEED SOME CROP SPRAYING?

We have any number of Stearman planes available for spraying your

You may furnish your own insecticide or we will furnish it and put it on for you. Call us when we can be of service to you.

### BARBER'S FARM STORE Phone 2109

DR. O. R. McINTOSH

**OPTOMETRIST** 211 South Main St.

Phone 157

See Us Now For . . .

# CULTIVATORS AND LISTERS

For I. H. C. Tractors

We are overstocked on Cultivators and Listers and if you are going to need either one now would be a good time to come and see us. We'll make you an extra good deal on either at this time.

Don't Delay - Come in Today.

Your International-Harvester Dealer

# County Demos Go Starkey; Dee Copeland, Lockney; Vot **Anti-Shivers**

Starkey; Dee Copeland, Lockney; Voting precincts represented at Bill Staniforth Sr., South Plains; the convention were Southwest

Color-Plan 🚾

DECORATOR COLORS

ghting, fabrics, drapes.

COLOR-PLAN FOLDERS

The Most Fascinating Way to

Select a Color Scheme Ever Devised!

Cook-Paint way. It's the sure way to get color harmon; ect swatches of the colors you like best from 144

exquisite Decorator Colors in the Cabinet. Slip them into our Color Plan Folder and-presto!-your color scheme omes to life . . . just as you've planned it. And the Color

lan Folder is yours to keep-FREE-for checking against

DECORATE THE EASY WAY . . . THE BETTER WAY

a flat, glare-free finish. Use It for

a soil-resistant finish for kitchens,

SHADOTONE SATIN ENAMEL

Floydada, Starkey, Allmon, Lone

Star. South Plains. Cedar Hill,

Lockney Lumber & Supply

PEACHES

Hunts-No. 21/2 Can Packed in heavy syrup

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**Furniture Bargains** 

We have on hand a number of odd pieces of BED-

ROOM FURNITURE that have been discontinued from our open stock lines for the past several years. You can save

One Lime Oak Poster Bed

3-4 size, was \$36.50, reduced to \$29.50

One Full Size Panel Bed

Walnut finish, was \$34.50, reduced to

\$24.50

Two Lime Oak Beds Not matched, were \$34.50, reduced to \$24.50

One full size Bookcase Bed

Walnut finish, was \$52.50, reduced to

\$37.50

3-piece Double Dresser

Panel Bed, full size, Night Stand was \$93.50, reduced to

\$74.50

3-piece Double Dresser,

Panel Bed, Night Stand Was \$139.50, reduced to

\$98.50

4-Piece Bedroom Suite Light finish, Vanity, Stool, Panel Bed, Chest Was \$179.50, reduced to

\$124.50

and your old suite

Lime Oak Living Room Tables, at greatly reduced prices.

All items on this sale are discontinued articles and in most

Just arrived — a new selection of

Wool Faced 9x12 Rugs

Priced at \$24.50 each Just the thing for that spare bedroom.

Parker Furniture

cases we cannot order matching pieces.

We have several odd Night Stands, Mahogany and

GREEN BEANS

Cut Stilwell-303 Can 9 Cans for

Fresh Frozen

Strawberries

10 oz. can

WE GIVE S & H GREEN STAMPS. Double Stamps on Wednesday with \$2.50 purchase or more.

TOMATO SAUCE

Shurfine 12 cans

LIPTON'S TEA

1/4 Pound Pkg.

**29c** 

**BLACKEYED PEAS** 

CABBAGE, pound

WILSONS CORN KING BACON, pound

FRESH GREEN

25c

3c

T-BONE STEAK, pound

CHUCK ROAST, pound 49c

GROUND BEEF, pound

39c

59c

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Free Delivery

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Dial 3841

Lockney