## **New Chevrolet** On Display Today **And Tomorrow**

Lockney Auto Company, local Chevrolet dealers, will be proudly displaying several models of the new 1955 Turbo-Fire V8 VOLUME 26

and also Wayne Bybee, the sing

rolet will be on display. These will be a Bel-Air V8 4-door se dan, a Bel-Air 6 cylinder 2-doc sedan and a Bel-Air V8. Sport

Some of the outstanding fea

manual gearshift. The six built his son, John Paul, was operatexclusively for the Powerglide ing the stalk shredder in a field

more rectangular and twist-re- machine which probably saved 6:30, Coach Rudy sistant. With a scientific repost his father's life, it was said. Wednesday. most application of rubber in active in school, church and Tulia two weeks ago and came privileges for sulation, the body is isolated community affairs in this area off with 57.6 win

Front and rear suspensions re- condition was improving. vamped. Added riding comfort and roadability, Chevrolet states, are assured by vastly improved Trick Or Treat suspensions. At the front, a modern version of the ball-joint Callers Seek design aids car handling and steering as well as comfort. One improvement new to the industry is a control arm geometry that cancels out most of the ob. If you have a "trick or treat"

companies brake stops.

Optional overdrive. An overdrive installation will be offered for the first time. Engine speed

gram, milk fun for Korea.

Rev. Burgin Watkins, local Methodist pastor said WednesMethodist pastor said WednesLonghorns Recuperating

tube, interior surfaces are coat. 20 pounds to the same cause. field. ed with a butyl "skin" for seal. The young people and inter- Paul Ray Williams and Bucky evangelism will continue through shooting ing. Blowouts are resisted and mediates of the two churches Duval have been troubled with Friday night. Services will begin Two Break-Ins Sunday

The torque tube drive is replaced primary and junior boys and by game time. by a hotchkiss drive to deliver girls will meet at the Methodist On Thursday night of next lowing at 7:30, p. m. power more smoothly to the rear Church and go from there. They week the Olton B squad and 8th | Special guests Sunday morn. Texaco Service Station where wheels and to provide a "flat. Will each carry an empty milk grade come to Lockney for games ing will be the football boys and between \$78 and \$79 was stolen ter" ride in combination with carton labeled "CROP" in which with local teams.

Easier steering. From power steering, an improved version of Charles Andrews which is available on 1955 cars, Chevrolet has adopted the recirculating ball-nut gear and com- | Charles Andrews Jr., son ness and reduces driver effort. A last Friday morning when the ing at 7:30, it was announced 5-County Singing To more rigid wheel coupling and pick-up he was driving develop- this week by Rev. Burgin Wat- Meet At Lone Store

the new Chevrolet bodies is their Lockney. He suffered scratches pecially for Spanish speaking vention will be held at the Lone led back to Bryan windshield pillars. Broad. flat He was treated at Medical-Sur. Latin-Americans are urged to ing starting at 7:30 and Sunday the fall of 1949 in the same po- shown. hood and trunk lids are approxi-mately three and one-half inches The cab of the pick-up was vite them to attend, he said. announced this week by L. Earl lower than last year while the badly damaged. Young Andrews high, straight crown of the is a student in Lockney High KILL TWO ELK fenders enhances an impression School. of fleetness and agility. The design gives the cars the appear. Mrs. Dwight D. Eisenhower is an elk hunt near Moran, Wyom- outside of the 6-county area. All occasion was a very enjoyable Both new models will be shown

ance of much greater length al- the 2,180th member of The ing. They each shot a bull elk, those who enjoy good gospel one and they saw many old in dealer show rooms throughout though wheelbases remain un- Daughters of the American Rev. Bickley getting a 12 pointer and singing are urged to attend, Mr. acquaintances they hadn't seen the country on the same date, (Continued on back page) | olution.

# The Lockney Beacon

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 28, 1954





THE NEW CHEVROLET SPORT COUPE will be on display at the Lockney Auto

Company showroom: Thursday Charrent will also be on disand Friday of this week. Three play. other models of the "all-new"

## Henry Schacht Is Putting Up Rig For Wildcat Oil Test Injured Saturday work is underway

appearance. At the same time, was broken between the elbow inch surface casing.

Higher horsepower ratings and condition of the arm had im. The test is located on new quietness and smoothness proved greatly in the past 24 northeast corner of section 23. gines are of the traditional said that he would have a usable the last few years has won vir. Both hands were cut and bruis-

Integrated body and frame was applying belt dressing to the open date but the Longhorn B

Increased safety through grea. knowing their cause. They will other boys will also see lots of recommendation before the has been working for a farmer of of safety plate glass - front, the local Methodist and Baptist | Clifford Hardy was injured decision as to how the proceeds rear and side - is larger in 1955 Churches seeking money for the Wednesday but will play some should be used. Christian Rural Overseas Pro- Thursday if he is able. He suf-

reduction of more than 20% is day that plans had been made. The Longhorns are licking accomplished by the overdrive for two groups to go calling Sun- their wounds and trying to get when the foot is lifted off the donations of money with which numerous injuries in the games Sunday, October 31 at the First. Two other accelerator above 31 miles an to buy milk for Korean young- thus far. Coach Haile hopes to Baptist Church in Lockney with Collier and Johnny Curry, both the home of his daughter. Mrs. Scouting fundaments will be sters. Rev. Watkins pointed out, have the team in good condition Rev. R. E. Wiley, pastor bringing of Floydada, are in jail at Floy.

truer geometry is also claimed, ed a flat tire and over turned on kins, pastor. Most distinguishing mark of Highway 70 between Aiken and The services will be held es-

Chevrolet in 35 years. Named Medical Surgical Hospital here. land is moving in a rotary rig.

## Longhorns Idle, **B Squad Plays** Tulia Here

#### Services In Spanish in observance of National E. H. At Methodist Church

Potts a 10-pointer.

## PTA Hallowe'en Carnival Sat.

## **Baptist Revival** Starts Sunday

Tubeless tires for increased safety. The casing remains the same, but instead of an inner same, but instead of an inner same and the same in the same emphasize stewardship and to Hollis, Okla., following the condition considerably improv- administration, den meetings, deflation slower with punctures.
Smoother power application.
Smoother power application.

will meet at the Baptist Church injuries for several weeks but at 6:45 with class teachers teach and leave from there while the are expected to be back in shape ing the book. These Go To toll in this county as two Floygether" and worship service fol. dada stores were broken into

## Meet At Lone Star

Roper, president.

Roper said.

## Cotton Harvest Is Estimated 35-40% Complete

# Murder Attempt Charge Is Filed

tackles, Jay Kemp and Donald ed in to the P. T. A. project com- early last Sunday morning in posed \$325,000 bond issue which Farish at ends, David Frizzell at mittee which is composed of Bob the flats at Floydada. The Mexi- would provide right-of-way for visitor Sunday night after church Holt at halfbacks and ins and Mrs. Al Dutton. The ly but not critically wounded, he provided a south to the committee will then make a is an itinerant farm laborer and also from Floydada south to the has been working for a farmer Crosby county line. The bond and expected to attend the containing and the containing that the containing the contain jectionable "dive" that often ac. visitor Sunday night after chur- Kenneth Holt at halfbacks and ins and Mrs. Al Dutton. The ly but not critically wounded. He. Floyd County east and west and this week.

#### New TEC Man Starts Work Here Friday

Outstanding singers of the son. Charles spent the week end day of this week he saw the new John Bickley and Melvin Potts area are expected to attend and in Crockett, Texas, where they models Plymouths at Oklahoma returned Saturday morning from also a number of singers from attended a class reunion. The City. in many years.

## **VOTERS FACED WITH 4 ISSUES** IN GENERAL ELECTION TUESDAY

## R. C. Bennett Has Heart Attack

#### Bilbrey See New Model Automobiles

low-slung silhouette and vertical and bruises but no broken bones. people and all employers of the Star school house Saturday even- Von Wernich worked here in Chrysler and Plymouth were

## Scout Leaders To Have Conference

quarterback, Jerry Williams and Miller, W. C. Irons, L. D. Hawk-can, Tilliford Garza, was serious-a four-lane highway through ber 4 at 7:30 it was announced.



# Society News

Mrs. C. A. Cloyna of Lockney announce the engagement and approaching marriage of their daughter, Agnes, to Mr. Webb

Miss Gloyna attended the

University of Texas where she

was a member of Beta Sigma Phi social sororiety and the Gamma Delta Organization. She is currently employed by

Brantiff Airways of Dallas.

Mr. Thomas is the son of

Mrs. Rubie S. Thomas of Horton, Missouri. He attended

Kemper Military Academy, The

University of Missouri, and

Purdue, University. He was a

member of Phi Delta Theta.

He is now affiliated with the

Dal-Tex Aviation Company of

The wedding will take place

in Plainview on November 12.

Training Meeting

Held Monday

Thomas of Dallas.

Layette Shower Held In Meriwether Home

#### SET WEDDING DATE

SAFE at 403 m.p.h. SAFEST for your car

### DUNLOP TIRES

Every World's Land Speed Record Since 1929 has been made on Dunlop Tires

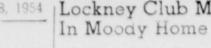
GET DUNLOPS FOR YOUR CAR AT Jackson Tire Co. Dial 3366 Lockney

### CARL McADAMS

GENERAL INSURANCE Fire - Hail - Polio -Windstorm - Auto - Bonds

Phone 2141

First National Bank Building



#### Pollyanna Club Has Masquerade

## Pays Tribute To Honored At Shower Harley Sadler

Pictured here is Mrs. Charles

Johnson, extreme right, with

several school friend, who assisted, with hospitalities dur-

Recent Bride Is

Mathis of Harper, Kansas.

MARRIED MONDAY

ON HUNTING TRIP

Mr. and Mrs. Geo. Beedy, ac

companied by their daughter in

law, Mrs. Doug Beedy and baby

left Wednesday morning for

deer. They plan to return home

Mr. and Mrs. Walter Merrell

and Carolyn spent Sunday vis-

DEEP

PLOWING

D-8 Caterpillar with

4-bottom Atlas two-

Contact CLOYCE M.

Phone 1F12, Plainview

FLOYD TERRELL

Phone 3154, Lockney

way mouldboard.

tine Spradlin served. Clara Lee down for two hours of pure and Ghee, Gerald Sams, Johns Cox, and unadulterated, if on the were always entertaining and as

bills as much as his audience. NEW COMERS ing a wedding shower in her was a lazy, pleasant happiness honor at the Gerald Sams that

oked forward to made up of eleven counties right Saturday. The score was 20 to 7 as enthusiastically as the first in the heart of Texas but his in Baylor's favor.

of gay relaxation with your friends from all corners and they neighbors against a backdrop of tried to sell him on running for reels, rustic dances, rondos, and the Governorship in '47 but he oolkas. Whatever the plot the refused. It seemed that Harley

the happy undercurrent of anti-lies to his wife, brother and sis-

When the curtains came down. Mr. and Mrs. A. S. Jones and home Wednesday, October 20. your goodnights concluded with, belonging to Mrs. Floyd Huff es is a daughter of Mr. and

> get? Nor how much more belov- vicinity, They attended the Bayed. His senatorial district was lor and A&M football game last

## Are You Missing Something?

You are if you don't have a television set in your living room. You're missing some of the best entertainment available in New York or Hollywood as well as the top sports events of the nation.

Call us or come in this week and see us about installing a television set in your home.

#### RCA VICTOR AND MOTOROLA TELEVISION SETS

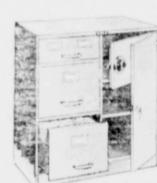
Your choice of table or Console models - also -

TV Antennas and Towers TV Repair Service

## Modern Radio & TV Service

# COLE EQUIPMENT SALE!

### COLE'S "MERCHANT" FILE



Contains a secret vault, two ball-bearing letter files, a drawer for 3 x 5 or 4 x 6 cards plus a lock and key storage compartment. Heavy gauge steel. 301/2" wide, 321/2" high, 17" deep. No. 1370 \$59.95 Cole gray or green finish,

With plunger-type lock that automatically locks all drawers. No. 1370PL

### COLE DESK COMPANION



Designed for top executives! With secret vault for personal records and other valuables plus a ball-bearing letter file drawer-both protected by an outer door under lock and key. Handy shelf for catalogues or phone books. High-grade linoleum top with fine aluminum edging.

19" x 30 /2" x 19" Olive green or Cole gray baked \$71.95 enamel finish

No. 10X...Same as above but with shelf replacing illustrated



sion, 25% more filing space. Smooth gliding drawers, spring compressors and guide rods. Green or Cole gray.

FOUR DRAWER Letter Size No. 204 \$47.95 14%" wide, 52%" high, 26%" deep

LEGAL SIZE - 17%" wide No. 504 - \$59.95 Plunger lock that locks all drawers, \$9.00 additional.

TWO DRAWER Letter Size 14%" wide, 301/2" high, 24" deep ...... No. 202 \$33.55

LEGAL SIZE - 17%" wide No. 502 - \$45.55 Lock that locks all drawers, \$4.25 additional.

## COLE'S Space Saving STEEL DESKS



three letter file drawers, 2 double card drawers for 3 x 5 or 4 x 6 cards which can also be used for cancelled checks, plus a convenient arm rest. 541/2" W x 3014" H x 2515" D . Green or gray. No. 1621-\$106.80

# Aluminum



POSTURE CHAIRS

Colorful, impressiva the last word in beauty, Will correct improper posture, eliminating office fatigue, Foam rubber cushion, aluminum base, adjustable tilt seat, Ball-bearing castors. Wine, green, gray, brown.

No. 2550 \$79.50

## THE LOCKNEY BEACON

Dial 3318

Lockney

# BATH FIXTURES

Complete Set of White Fixtures No. 1 Grade

> Regular 5-foot Bath Tub Close coupled Comode

Full-size Lavatory

Price includes all-chrome mixing faucets, tub drain, lavatory drain and trap and supply pipes.

Our price - \$114.95

We have a complete stock of Cast Iron Pipe and Fittings. Also iron pipe and fittings.

Get our prices on water heaters.

# BRUNNIER LUMBER COMPANY

Dial 3385

Lockney

#### BACK AT WORK

George Myers is able to be District Lead back on the job after spending two weeks in Baylor Hospital

Every World's Land Speed Record Since 1929 has been made on

### DUNLOP TIRES

DUNLOP TIRES FOR YOUR CAR AT

Jackson Tire Co. Lockney

## Floydada Takes

The Floydada Whirlwinds took the inside track in the District where he underwent surgery. He 2-AA football race Friday night and Mrs. Myers returned to by defeating the Olton M stangs Lockney Thurs-lay night of last 26-14. The Mustangs were lead-

> Lockney lost to Muleshoe 33-2. fulia, the fifth member of the district, lost to Price College of

Other scores on last Friday ight in this area were: Littlefield 28, Seminole 25. Amherst 18, Happy 0. Dimmitt 46, Kress 0. Crosbyton 33, Friendship 7. Hale Center 63, New Deal 0.

Dinosaurs lived on earth for 100 million years.

HOUR SANTA CLAUSING EARL

A SMART SANTA will select his Christmas Toys.

Dolls and other gift items early and be sure of a good

Buy Now and Use Our Lay-Away

make a small payment on them and we will hold them for

We have some very reasonable prices

on nice DOLLS this year.

\$1.00 to \$11.95

Teddy Bears of all sizes

**Toy Dishes and Utensils** 

Footballs, Baseballs, etc.

Mechanical and Wind-up Toys

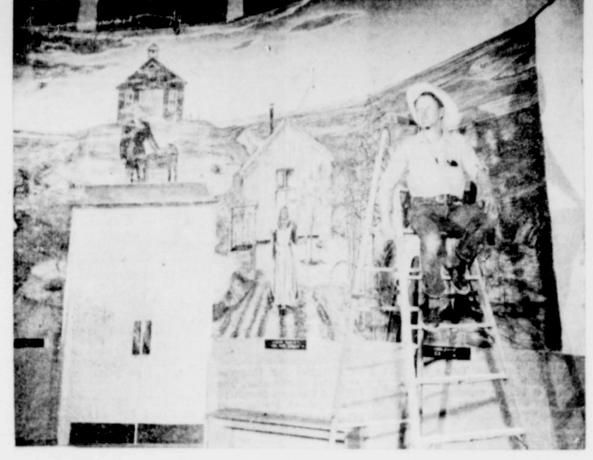
Trucks, Cars, Airplanes

Erector Sets and Building Toys Come in today and select your Toys.

TRUETT VARIETY STORE

you until Christmas. Shop early.

You may come in anytime, select the items you want,



artist from San Patricio, New Mexico, surveys part of his 16-panel fresco mural in the

Texas Technological College. Lubbock. The mural, largest of its type in Texas, will be completed early next month. Each Rotunda of the Museum at panel will feature the likeness

the development of West Tex-

a significant contribution to as. Actual work on the mural

and son visited in the home of Mrs. Lee Roy Brandes last Sunday. They flew down in their private plane.

Mr. and Mrs. Ben Brandes vis ited in the home of Mr. and Mrs. Joe Phephery last Sunday af-

and sons visited this week in

H. D. Club Meets

Freasurer, Mrs. Wilfred Stoerner: mats. Miss Petty told of her trip | Trinity Lutheran Church

At Grand Rapids, Michigan

**Expert Prescription Service!** 

A CLEAN CITY 'S A SAFE CITY and dry before storing.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 28, 1954

the Army. He and his wife vis- closet where tools and supplies

CLEANING CLOSET

Every house needs a cleaning

can be stored, ready for use.

Dust cloths, mops and brushes

span themselves. Wash out in

sudsy hot water after each use

CHARLES WRIGHT HERE

Pvt. Charles Wright spent the

past few days here on leave from



When your doctor gives you a prescription, you'll want it compounded by a trained, registered pharmacist from fresh, new drugs. That's the kind of prescription service you get at our store. We give every prescription prompt, careful attention. We'll be glad to serve you at

## LOCKNEY DRUG COMPANY

BOB MILLER Night 3328 or 3850

Day Phone 3333 WE FEATURE SERVICE FOR THE SICK

## SEALE DRIVE-IN THEATRE

Located 21/2 miles west of Lockney on Plainview Highway. First Show starts at Dusk — Be on Time.

SPEED LIMIT: 8 miles per hour within the Drive-In. You'd never forgive yourself if you ran over a child. Slow down

LAST TIME TODAY-(Thursday)

CLYDE BRILEY

'Playgirl'

with Shelly Winters and

pace - with sizzling Shelly Winters in a story of illicit romance and savage viol-

FRIDAY and SATURDAY October 29 and 30

with Gary Merrill, Wanda Hendrix and John

price tag on love — and high society hits a hectic Dakota — the story of the frontier as the mighty Sioux nation strikes back - when

SUNDAY and MONDAY, October 31, Nov. 1

## "A Bullet Is Waiting"

with Jean Simmons, Rory Calhoun, Stephen McNally

mad law man - and a love with the law at its heels waiting for a bullet after each embra

TUESDAY, WEDNESDAY

# Dangerous

Also CARTOON

#### \$50 Reward Will be paid for information

leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In. When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their re- Come and join the fun. Scary installation and we will be as all get out. Don't miss it. grateful for your co-operat-

#### Plains Theatre Lockney

FRIDAY and SATURDAY "Killer

Also CARTOON

Hallowe'en Preview

Saturday Night Starting at 10:45 p. m.

# Bride Of The

with Barbara Peyton, Lon Chaney, Raymond Burr, Tom Conway

Also CARTOON

# SALESMAN WHEN YOU BUY OFFICE SUPPLIES

YOU DON'T HAVE TO PATRONIZE THAT OUT-OF-TOWN

Just call The Beacon - Phone 3318-We'll Deliver to Your Place of Business.

Here's a partial list of items we have in stock:

Box Files

Acco Fasteners Staples and Staplers Marking Pencils and Leads Desk Sets Esterbrook Pens and Pencils Fountain Pen Ink Thumb Tacks Lead Pencils, No. 2, 21/2, 3 Stamp Pads and Ink Parcel Post Labels Typewriter Ribbons Adding Machine Ribbons Brown Kraft Envelopes Receipt Books Day Books

Paper Clips

Paper Cups

Pin Tickets

Columnar Pads

Card Files Card File Indexes Verticle File Guides File Folders Rytoff Ink Eradicator Clip Boards Arch Files Scotch Tape Typewrite Paper and Carbon Envelopes Legal Size Rag Content Paper Shipping Tags Statement Files Pencil Sharpeners Brown Kraft Gummed Tape Register Sheets Loose Leaf Plastic Sheet Protectors

Mimeograph Paper and Ink Many Other Items

THE LOCKNEY BEACON

REMEMBER - Just call our Number-3318-We deliver

## Mr. Farmer: ---The Charles Barrett 2-Way Plow Will Make You MORE MONEY - WHY? It Plows Deep - Keeps Land Level-

It Mixes and Pulverizes the Soil with result of BETTER CROPS at LOWER COST!



Built in sizes for 2-row and 4-row Tractors. A size to fit your tractor and farm needs.

Why not learn and know the facts?



312 Columbia - Plainview, Texas - Phone 4-6792

By Ivy Pearl Reber

who have been so neg- NEW ARRIVAL

given by Mrs. Stanley Waits in memory of her great-aunt, Mrs. Mary Jane Strong; and "The Lord is My Shepherd' given by Mr. the largest Methodist church in Mr. and Mrs. J. H. Barnard in

These Things Are Possible:

Plains Insulation & Weatherstrip Co. Call us collect at 3-6512. Lubbock

K. W. COOK. Special Representative

Box 215

Up to 50% less housekeeping in spring.

Up to 40% fuel saving in winter. Up to 15 degrees cooler in summer.

Guaranteed for lifetime of structure. Guaranteed by Good Housekeeping.

Invaluable fire protection.

Medical-Surgical Hospital Notes

Four little boys at Texas Scottish Rite Hospital for Crippled Children get a personal introduction to a real live movie star. The star above is Major, member of a famous team of German Shepherd

dogs, shown with Trainer Billie Watkins of Hollywood. Patients at

Scottish Rite get ringside seats and special previews of the best shows

Born to Mr. and Mrs. Buddy Young of Plainview on 10-22 a admitted 10-21 and dismissed

Floyd Polio Victim To Keep Date He Couldn't Break'

with me you cannot break," the missed 10-23 young woman said to the young man who was in a respirator was readmitted 10-23 and disfighting for his life against missed 10-26.

Gonzales Foundat'n Plans To Expand Its Treatment Service

is attention is the increas-

when the stroke patient

building at the Gonzales founda tion was dedicated Sunday with on Werrsowetz the speaker at the ceremony.

The new building will be used as the institution's administrative unit, thus releasing space for 40 extra beds in other

Marshall, in 1835.

#### **Lockney General Hospital Notes**

Mrs. Maud Golden is still receiving medical care. She was idmitted 9-23.

Mrs. Lou McCullock has been medical patient since 10-17. Jesus Rios Pena (national) was

Mrs. Alex Walls was dismissed J. M. Lantrip was dismissed

ter were dismissed 10-20.

Mrs. Benito Becho and were dismissed 10-20. Escobar Rivera Rafel (nation al) was admitted 10-20 and dis-

nissed 10-26. Mexa Camacho Igancio (natonal) was admitted 10-16 and dismissed 10-25.

Grady Freeman, Floydada, was admitted for medical treatment 10-21 and dismissed 10-22. Deannie Henderson was ad-

mitted 10-20 and dismissed 10-21. Juanita Carthel, daughter of Mr. and Mrs. J. M. Carthel was

Mrs. E. A. Cox was admitted

Baby Jose Luna was admitted Joyce. 10-23 and dismissed 10-24.

Mrs. T. J. Gill was admitted

Dego Galeane Juvinnal (natonal) was admitted for surgery

ed 10-25 and dismissed 10-26. Mrs. A. W. Buie, Floydada was idmitted 10-26 and dismissed

New Arrivals

Mr. and Mrs. Billy Jo Newton are the parents of a daughter here visiting in the George born 10-24, She weighed 10 lbs., Myers home.

15 ozs. and was named Shirley

Mr. and Mrs. Brijeda Del Angel have a new son born 10-25. He weighed 8 lbs.

A son was born to Mr. and Mrs. Felix Salinas 10-21. He weighed 7 lbs., 1 oz. and was

A daughter was born to Mr. and Mrs. Faustina Reyna 10-21. She weighed 5 lbs., 2 ozs. and was named Anita.

Mr. and Mrs. Sidney Mudgett, Mr. and Mrs. B. Parrack and Rickey of Lubbock spent Sunday



Personalized HAIR

STYLING Your hair expertly sty-

led to suit your face. your personality. Call us today for an

appointment. Dial 3394.

Also PERMANENT WAVING - SHAMPOO and SET

MODERN BEAUTY SHOP

MRS. FRANKIE DEAN, Prop.

VERA STELLS, Operator



PEACHES

No. 21/2 Can In Heavy Syrup

**PRESERVES** 

Pure Apricol 20 oz. jar

CORN

Cream Style No. 303 Cans 2 For

SWEET POTATOES

No. 2 Cans In Syrup

**BEEF & GRAVY** 

35c

BEEF STEW

Red Seal Can

Dinty Moore 11/2 lb. Can

29c

HENS

Fresh Dressed

**52**C

**52c** 

Grapes

Pound

10c

Lettuce

Large Heads

ASK ABOUT OUR STAMP LAY-AWAY PLAN. Pay a small cash deposit on one of our premiums and then pay it out with stamps or use all stamps if you desire.

**Double Stamps Every Tuesday** with \$2.50 Cash Purchase

**PYLANT** Grocery and Market

Call for Pylants Trading Stamps at Lena Fae Store and **Pylant's Grocery** 

## BAKER HARDWARE COMPANY Dial 3361 Lockney

ONE GARMENT SAVED FROM MOTHS CAN PAY FOR A LANE!

Balance on EASY TERMS!

FREE

Moth Protection

Guarantee

The famous liberty bell was cracked while tolling or the death of Chief Justice John

The first permanent iron works was built in Massachusetts in

#### Soil Conservation **District News**

Water Conservation Increases Cotton Yields

Data collected by the experiment station at Spur, Texas show that yields of cotton have been substantially increased by contouring and terracing. The stud-

field acreas having: Rows with terraces. The three field areas were planted continuously to otton for 24 years. The soils

See our new line of HAT AND BAG CROCHET THREAD Beads, Bottoms, Handles and Draw Strings. Also Hemstitching and Buttonholes wanted at

Beedy's Shop

221 West Willow Dial 3306, Lockney which are very similar to our hardland soils here on the High Plains, and were considered fertile but droughty.

An annual record was kept of the rainfall, runoff, yield, value of lint and cottonseed and acre returns for each of the prac

ies cover a 27 year period, 1927 the yield of lint cotton from ed water retention and caused row farming to 151 pounds, an runoff was reduced by contoursoil erosion and decreased the ing from 2.75 to 1.95 inches. The of lint and cottonseed for con tour farming exceeded that from

ing. The annual yield of lint on the soil, which on closed level this area was 192 pounds per terraces, 3.18 inches of water acre, which is 70 pounds more were available for the growth of from straight rows. The larger level-terraced area there was an seed of \$15.47 per acre. There feet of soil, 1.43 inches on the

area on dryland.

Mrs. Carroll Visits

Her New Grandson

## 13 Unlucky? Not for These Traveling Texans



An automobile sure has its work cut out for it with the George F Martins here, In addition to transporting his 11 children (ranging from three months to 17 years), Martin uses his Chevrolet station wagon in his infant supplies company business. Recently he starred the car in a "Cheaper by the Dozen" sale.

#### Soil Conservation News

Either tool-bar mounted sweeps get to let their faces know about home Monday afternoon after the surface.

spending the past two weeks! The first tillage after harves James Carroll and family in at the greatest depth, from three The James Carrolls are parents vations should be made at a of a baby son, James Warren shallower depth to avoid the who arrived in Baylor Hospital, compact layer called a plowsole Dallas on Tuesday. October 12 or tillage pan which occurs when a half ounces. James Warren has same depth, Varying depths also a sister, Peggy, 2½ years of age, firm the seed-bed. Tillage at His maternal grandparents are constent depth, especially when Mr. and Mrs. Pat Stansell pore space, and inhibits replen

Chirography is the art of hand-

spent Friday and Saturday in ishment of oxygen in the so-

of the most important soil and water conservation practices in

Mrs. E. L. Woodburn returned ome Friday evening from a three weeks visit with her son Pat Woodburn and family at Van. Texas.

## And I Quote

Stubble Mulch Farming

as much you want to get old in a hurry.

or field cultivators may be used. it." - Dan Bennett Mrs. Hugh Carroll returned effective for leaving residues on

Mr. and Mrs. Horton Howell and family spent Sunday afternoon visiting her mother in THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 28, 1954

Worchester, 101.

because of the shape of her

stems." - Henry Calvin.

"Funny how when a man brings his wife flowers, the first thing she smells is some "Many a girl's a wallflower thing fishy."-Sunny Gale,



# Questions You Should Answer In Your Own Mind Before Going To The Polls On November 2nd

Are you in favor of mortgaging your property to build a track for cross-country truck lines?

Do you have any assurance the bond money will be spent for right-of-way from Floydada to Hale County line or all spent for right-ofway from Motley county line to the Crosby county line?

After the land owners have given the right-of-way for the present farm-to-market roads in the county, are you in favor of the county paying for the farm-to-market road right-ol-way in the east part of the county?

Do you believe a mortgage can be paid off without money?

Do you want to put the mortgage on the property in Floyd County over 11/2 million dollars?

Do you think Floyd County was selected for the road based on need or because other counties with a greater need couldn't offer bonds acceptable to the bonding companies?

Do you prefer to have the proposed highway or more farm-to-market roads?

Do you plan to stay away from the polls and let a few vote this mortgage on your property for you and your heirs to pay?

Do you think it necessary to mortgage our property when the Federal Government is planning to spend 50 billion for roads and we are paying 4c gas tax?

(This adv. paid for by Floyd County Tax Payers)

# KNOX GROCERY AND MARKET

This is not a seasonable store. We try to serve you the year round with the better brands of food at competitive prices. We appreciate all business so if you have a telephone and need groceries, just call us. We will have them ready for you, or deliver them if you are close enough.

Come in or dial 3855.

Knox Grocery and MARKET

BUILDING MATERIALS AND

## Time To Condition Your Home For Winter!

## Take Care of Those Winter Repairs Now!

Whether you need to repair the roof, close in the porch, add a room, build a garage, insulate, weatherstrip, or whatever the repair or addition may be, then you need to see the friendly people at Lockney Lumber & Supply.

We have the best materials available at a price that will fit your budget, all available under an F. H. A. Title I loan if you want one.

SEE US TODAY FOR PRICES AND ESTIMATES We will be glad to advise you and help you with your plans.

# Lockney Lumber & Supply

**Dial 3357** 

Lockney

#### ARE MARRIED HERE

Plainview were married here in the office of J. J. Harris, Jus. San Francisco, Calif.

OFFICE SUPPLIES at The Bea. Naval Base.

#### WILL LEAVE FRIDAY

Mr. Ralph Schoonover and Seaman Mac Howard, Mrs. Mrs. Minnie May Smith, both of Howard and their little son, Terry Friday afternoon at 2:15 o'clock Mac, will leave Thursday for

The hearty maple-y flavor of Karo adds extra goodness to every bite



## ATTENTION, CAR OWNERS!

CONCERNED ABOUT AUTO INSURANCE RATES?

Consult your local STATE FARM agent and inquire about the PARTIC-IPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs considerably.

Your local State Farm agent is:

## J. H. Cooper Agency

Day Phone 3353

218 South Main Phone 2131-Res. 2347

## DR. JOE E. WEBB

OPTOMETRIST

Reoms 306-308, Skaggs Building Telephone 1234

Plainview, Texas



Beef Week in Texas, November 8 to 14, was made official this week vernor Allan Shivers handed an official proclamation to Roy Parks, Midland, President of the Texas Beef Council. The proclamation urged all Texans "to cat beef at least once a day," Shown with the Governor and Mr. Parks is J. D. Sartwelle, Houston, center,

## Longhorns Lose To Muleshoe 33-2

Lockney	Mule	Muleshoe	
First downs	12	12	
Yards rushing	156	261	
Lost rushing	. 7	25	
Passes attempted	17	8	
Passes completed	9	5	
Yards passing	121	133	
Interceptions by	. 0	3	
Yards penalties	25	15	
Fumbles lost		2	

### Governor Proclaims "Beef Week In Texas"

pass to McAda 1st on 34.

#### LETTERS TO THE EDITOR

Muleshoe: 1st down on 22, pass

Lockney: Return kick to 24.

Muleshoe ball on 1/2 yard line.

Muleshoe: Received kick-off, California, Mr. Meriwether has

#### made 112, made 0, made 0.

Muleshoe: Fumble recovered been seriously ill at her home in northwest Lockney for the past

A CLEAN CITY IS A SAFE CITY.

# TO RELIEVE

ant and effective a mop can be. Genat your Druggist.

at LOCKNEY DRUG CO.



## NEW BERKSHIRE

"SOOTHIES"

The stockings with the soothing soles

These sheer sheer full-fashioned Berkshire beauties (15 denier, 60 gauge) have practically invisible cotton plaited soles and undertoes. But they're there, all right, to give springy comfort, extra absorption and good long wear! Especially wonderful if you're on your feet a lot! Beautiful fashion shades. \$1.50.

BAKER MERCANTILE

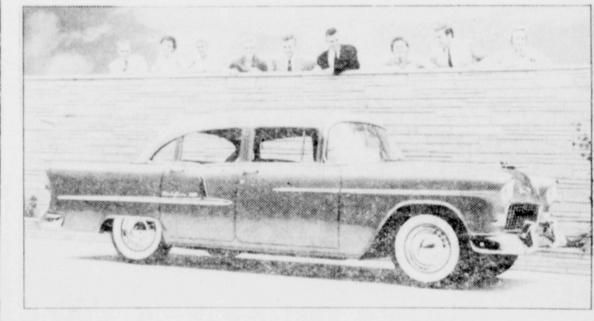
YOU ARE CORDIALLY INVITED TO SEE THE ALL NEW

# 1955 Turbo-Fire V8 Chevrolet

On Display In Our Showrooms

# Thursday and Friday

October 28 and 29



WE WILL HAVE FOR YOUR INSPECTION:

BEL-AIR V8 4-DOOR SEDAN BEL-AIR 6 CYLINDER 2-DOOR SEDAN 210 SERIES V8 4-DOOR SEDAN BEL-AIR V8 SPORT COUPE

Don't miss seeing these new 1955 model Chevrolets. You'll see the biggest changes made in both engine and body styles you've seen in many years. Don't miss it.

#### REFRESHMENTS FOR EVERYONE FAVORS FOR THE LADIES AND KIDDIES

On Friday only you'll be privileged to hear music by: THE CORDETTES of Lockney High School A gir's trio - plus -

WAYNE BYBEE, the Singing Cowboy Piano furnished courtesy of Adair Music Co., Lubbock. You'll be welcome at - -

Lockney Auto Co.

Dial 3368 Your Chevrolet Dealer

Lockney

# WHEN HEALTH IS IN THE BALANCE



new drugs and a dependable, registered pharmacist assure you of the finest prescription service anywhere. Call us day or night. We are always ready to help.

# BYRD PHARMACY

FRED BYRD, Pharmacist

\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

Night Phone 2374

## VOTE FOR

AMENDMENT

NOV. 2nd . . . Give Texas . . .

TWO NEW STATE OFFICE BUILDINGS NO ADDITIONAL TAXES NEEDED

TRANSFERS SURPLUS OF CONFEDERATE PENSION FUND TO STATE BUILD-

Save laxpayers \$250,000 a year rental

Junior Class Has

gram theme.

Program On U. N.

STAFF

Editor - Jeanette Widener. Assistant Editor - Carolyn Campbell.

Society Editor - Eldora Boone Ilams, Jimmy Rankin.

Sports Writers - Buck Ford. Bucky Duvall, Jay Kemp. Typists - Patty Wilkes, Jo vonne Taylor, Fred Merrell.

(F. H. A.; James Morris (F. F. Halting in the middle of the McLaughlin, Jerry McQueen,

(Senior), Nellie Ratliff (Junior), Mare." A double "L" is the next teen of our human rights. Na Shirley Warren (Sophomore) Larry Hammit (Freshman).

Sponsor - Miss Johnnie Barn-

#### EDITORIAL

Have you ever tried making Do stop right now and think about this. Here are some of the things I know money can't buy. Money can't buy good healththat is achieved by right living. Nor can money buy happness The beau presents Sandra with er Williams closed the assembly that comes of good thoughts. No amount of money can buy a clear conscience—that is the result of square dealing. Good character cannot be purchased - that

omes of wholesome living and decent dealings with all people. Money can't buy real friendship -it must be deserved and earn- trouble Friday? Do you always 1953. ed. Make your own list or add to sit and talk at 1:00 a. m.? Dee this one, As you do, you may Nix and Ann Hickerson were ridbecome more aware of the most ing around Sunday. Larry Mc valuable treasures that life has Cormick and LaJuan Henderson

#### WHOZIT

- -to flavor or season with; - not fastened
- -- to flavor or season with; to eat.
- not used
- frozen water
- -- ocean process of acquiring by
- a candy made with molas-
- down.
- possession of. envelope
- to try to injure - to go beyond.

identified by writing down the made their usual trip to Plain words defined. The first letters view Sunday. Don, something of all these words will give the tells me that Marsha doesn't Whozit's name. Guesses are to like Barbara, Joan, what kind of be turned in to Eldora Boone. | decorations will you think of

#### **FFA Members Attend** National Convention

by James Morris

The first three to register for the Twenty-Seventh National F. smooth road to Dona's. Fred F. A. Convention were Gene and Barbara are seen around Handley, James Morris and Wil- together lately. bur Adams, Mr. M. L. Brewer. local chapter advisor, accompanied these three to Kansas Flood Prevention Act passed by City. They left October 10th and the last session of Congres

They were Frank Alamede from ment and flood prevention prob-Hawaii; Timothy Ballard, Wash- lems ington; Dobney Overton, Virgin-2a; Dennis O'Deefe, Ohio; Nor. Rubber Company and the F. F. A man Rock, Pennsylvania. Other Amateur Hour. outstanding features were enter- Texas boys left Kansas City tainment by Firestone Tire and singing "The Eyes of Texas.

#### Band Sweetheart, **Beau Honored**

Yes folks, it is your old pal Since this past week has been Smiling Sam again to give you United Nations Week, the Junior Feature Writers — Luther Wil. a description of the half-time Class chose this as their pro-senior trip. After several points

The Longhorn Band steps off A panel discussion, telling a playing "The New Age" march bout the different parts of the tion some of the highlights of from the south end of the field, U. N. was composed of Gail Kel- New Orleans and answer ques-They march to the north end of lison, Carolyn Campbell, Jan Club Reporters - Rita Griffith the field and do a counter march, Mathis, Barbara Hanks, Maebeth still further discussion, voted to field they form a "M" for Mule. Peggy Epperson. Charles Vau Class Reporters - Joan Harris shoe and play "The Old Gray ghn. Jimmy Holt then read fifformation and "Hail, Hail the tive songs of four countries were Longhorns. The band divides into son, representing America; Er halves and spotlights the drum nestine Spradlin, Hawaii; Oddie major and majorettes as they Rodgers, Scotland; and Doylene twirl fire. The next formation is Harrison, China an aisle, for tonight the Band Sweetheart, Sandra Sams, is to was a short three act play en "Rainbow on Review" The sweet. Blake." heart is escorted by the drum Pierce, Eldora Boone, Mary major through the line to the ble. Bob Copeland and Mary Band Beau, Luther Williams. Myers. The class president, Luth

### Lotta Steer

tivities of the band.

By Jimmy Rankin

seem to be enjoying each other a lot lately. Hay! Scott! How did you rate who you were with Friday night? Peanut, you and Hope look nice together. Bobby Brown and Sue Harper were at the Seale Saturday night. Jim Bob, Gail W., Maebeth and Wanda were seen in Plainview Sunday night. Doylene, you do think a lot of "Lover Lip" Dippery, don't you? Gail Kellison, have you been different boy every night! Loy ses or brown sugar, boiled O'Brien, did you have fun with Jerry Mickey Saturday night? one who has the use of Maybe Betty Jean Will have John Hanst, when I opened the car that busted lip didn't seem to bother you. Jean, I'm so a-This week's Whozit may be shamed of you. Charles and Don animal tails, but never selected shorts. Mary Ann M. was John nie B. here over the week end? Gail K. were you cold last Friday? Darla, was the week end lonesome without Marion? Buck and Charles seem to beat a very

The highlight of the first cooperation between local water night session was hearing the shed groups and federal governtop five speakers in the nation, ment in solving water manage-

## DR. A. E. HEWITT CHIROPRACTOR

Office Hours: 9-12, 2-6 each day except Thursdays

**Phone 3389** 

North Main

Lockney

### Kimble Optometric Clinic

8:30 to 5:30 Mon. through Sat.

Appointments - Phone 254, Floydada

#### CHAMBERLAIN & MOORE Cotton Merchants

Buyers of

**Green Cards and Government Equities** 

Let us prepare your government loans.

Offices south of Chevrolet Garage. Res. Phone 2223 Lockney, Texas Business Phone 3313

Name: Don Hollums Born: At Floydada Age: 17

Height: 5 feet, 11 inches Weight: 160 lbs.

Havorite: Hobby day to make defnite plans for the | and cutting up.

Teacher - Coach Lyon Subject - Agriculture.

#### School Menu

**New Orleans** 

Here We Come

The class of "55" met Wednes-

class asked Mr. Brewer to men-

have been marketed this year Hominy, English Peas, Cheese berry Cobbler, than ever before. Through July and egg salad on lettuce, Rolls. November producers had placed on the Butter, Milk. Orange Cake.

Green Beans, Cabbage and Car. ter Cookies and Peaches

### Senior Snapshot

States for one day?"

Likes: Lockney, friendly peo de, flashy clothes and sports. Dislikes: Unfriendly and twoaced people.

Food - fried chicken, straw berry shortcake.

Song - "The Happy Wander

be around 5 feet 6 inches tall. Bill Edens: I'd get a group

Baked Fish Greens, Glazed Carrots, Onion, Wonder why?) More early-season turkeys with Spanish Sauce, Buttered Pickle, Corn Bread, Milk, Black- Clara Lee Smith

Roast, Candied Yams, Boiled Larry McCormick: I'd pass all which made the score 33 to 2. market 20 percent more birds November 3. - Hamburger Cabbage Cherry Jello Salad, Hot geometry students, (Hurrah) Weldon Jones, what was the than for the same period in Steak, creamed potatoes, Buttered Rolls, Butter, Milk, Peanut But. La Dora Ayres: I'd collect a like a millionaire the rest of my

Question Of The

## **Band Officers Elected**

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 28, 1954

In an official band meeting "What would you do if you the officers of the band were were president of the United elected for the school year of

1954-55. Eldora Boone: I'd put in an The election took place in an

all-girl cabinet and deport all open ballot. The officers were elected as

a holiday for the rest of the year., President - Franklin Spruiell. Betty Brown: Draw all the Vice President - Allen Younmoney out of the Treasury and ger,

Secretary Treasurer - Joan Wilbur Adams: I would buy a Harris.

Reporter — Luther Williams. Asst. Reporter - Gail Kellison. We are wishing our officers money and then paint Washing- the best of luck for this year.

#### Lockney Loses To Muleshoe

Lockney held Muleshoe until

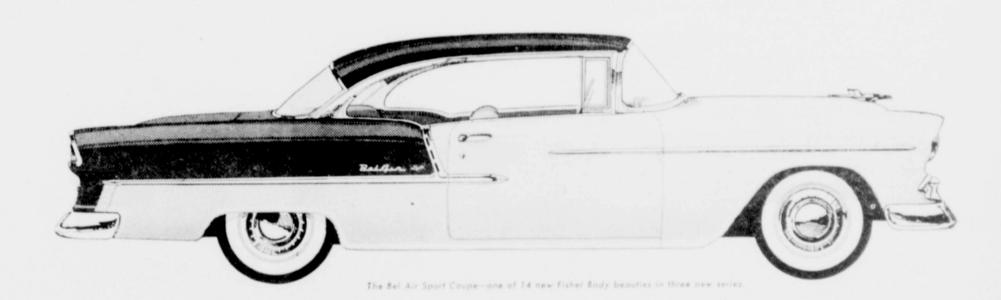


Low... and behold!

# The motoramic Chevrolet for '55

Chevrolet and General Motors took a whole new look at the low-cost car-and just look what happened!

NOW BEING SHOWN!



The valve-in-head V-8 as only the valve-in-head leader can build it!



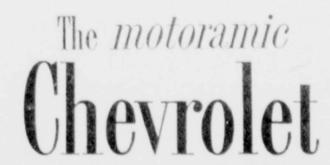
Now Chevrolet, the leading builder of valve-in-head engines, introduces the "Turbo-Fire V8." It carries the V8 design to a new high in efficiency with its high horsepower (162), highcompression (8 to 1), high perform ance and surprisingly high gas mile age. Available with standard trans



You can choose from two new sixes, too!

Chevrolet also offers the last word omy! There's a new "Blue-Flame 136" teamed with Powerglide and a

Can't you tell just by looking that Chevrolet and General Motors have come up with a completely new idea about the low-priced car? The idea is this: to build a car that offers the very newest thing in styling, the most modern features, the finest kind of performance and the highest quality of manufacture-all at a modest price. It's something that took a lot of doing and that only the world's leading car builders could do. Everything's new in this Motoramic Chevrolet from its lower top right down to its tubeless tires. Come in for the most fascinating visit you ever made to an automobile showroom!





More than a new car—a new concept of low-cost motoring!

LOCKNEY AUTO COMPANY

Telephone 3368 — Lockney, Texas

SUBSCRIPTION RATES Outside Floyd County, per year

Either new or renewal

Entered April 14, 1902.





this is your opportunity. The 11 constitutional amendments have been discussed in The Beacon and in other newspapers. By now Established 1902 you should have enough information concerning the amendments you know about which

THEN YOU MUST DECIDE

THE AMERICAN WAY



All Wind But No "Sale"

### With Our EXCHANGES

CHANGE OF POLICY

to the use of stronger drink Therefore we have ceased to use the "good-will" advertising of NIGHTLY ATTACK the U. S. Brewers Association. Muleshoe Journal.

HOLIDAY DILEMMA

way project, public power, pub-

repulsed in every attack by a \$5.25; hogs \$18.75; Eggs, 30 cenhalf-starved mosquito that is de. ts; hens 10 cents; fryers 121/2 termined to liberate me in my cents; roosters 5 cents; butter 25 In Crosbyton no one ever own quarters. Since ethics are cents; hides, green 1112 cents; not involved in our conflict I hides, dry. 22 cents. have decided to introduce chemical warfare to the little bloodsucking insect. It may not be last week in which W. T. Bickley sport, - Trail Dust in Matador

them - July 4th, Thanksgiving

and Christmas. The other two

might need a little explaining.

First on the list is Memorial Day

May 30. More and more towns

coming to observe this date as

all wars in which our nation has

participated. November 11 has

JOHNSON A REPUBLICAN?

he day to honor the dead of

#### ARTHRITIS, RHEUMATISM, **NEURITIS Sufferers Now** Offered Amazing Relief From Agonizing Pains

Sensational new medical discovery called AR-PAN-EX works through blood stream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from guaranteed AR-PAN-EX tablets.

BYRD PHARMACY

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

October 27, 1916

VJ Days of World War II, and Lockney State Bank was robhe Korean War. Memorial Day bed Friday night of several dollars and a typewriter. The vault a time of the year when there was not entered. In addition to are no other holidays. - Cros. the money and typewriter eleven bank drafts were missing. The building was entered from a side

The Americans for Democratic Born to Mr. and Mrs. L. D. Huckabee October 21, a girl. don Johnson, who also happens to be the Democratic leader in Wilson of the Curlew community

Smith, Oct. 20, a boy.

Born to Mr. and Mrs. Monroe

Ralph Ashworth underwent an ments to the AEC, immunity, day in Plainview hospital.

This is a funny way to score | Thursday night of last week a a man's record, it looks to us, killing frost occurred threaghout but we've never known the ADA the entire Lockney country.

Sen. Johnson probably has little | Local market prices paid yes ause to worry. - State Line terday were: Wheat, per bushel \$1.75; Alfalfa, ton, \$20; Maize and Kaffir heads, \$22; Maize and kaffir chops, cut, \$1.75; Threshed maize and Kaffir, \$1.60; whe-For three nights I have been at brand, \$1.75; flour, per cwt.,

very sporting of me but no war Hunt County purchased from days of the year, some do and has ever been classified as a Wm. McGehee nine hundred and sixteen acres of farm land near Lockney. The consideration was

\$34 per acre or an aggregate sum of \$32,000 all cash. These men were friends of W. F. Nance, who bought here a few months ago and was instrumental in interesting his friends in this section of the Plains.

#### October 30, 1924

Funds have been raised for placing of the Willie Landrum memorial in Lockney cemetery. Arrangements are now being made for unveiling program to be held at the cemetery Sunday, Nov. 9 at 2 o'clock. Willie Landrum was the only Lockney soldier to fall on the battlefields of

N. R. Bryant narrowly escaped losing his left hand Monday Born to Mr. and Mrs. O. F. morning when he got the hand caught in a gin saw at Knox-Patterson Gin.

The Mothers Club will sponsor Born to Mr. and Mrs. Rowe a Hallowe'en carnival at the Ozark Cafe Friday night.

#### October 30, 1942

Last week Mrs. L. A. Claborn ic housing, foreign aid, amend, operation for appendicits Tues. and Mrs. B. A. Howell of Sterley brought in two turnips, one weighing 10 pounds, 12 ounces, the other 10 pounds four ounces. They also had a broadleaf mustard plant that measured four feet across, and a radish 9 inch-

> Travis Cowart, son of Mr. and Mrs. T. E. Cowart who live north of Lockney, passed away at Little Rock, Arkansas Wednesday afternoon. Mr. Cowart was born and reared near Lockney and had many friends here.

SPECIAL PRICES on all Radiators. International Farmall Cores - \$25.00 Exchange STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas



## Gospel of Christ MAIN STREET CHURCH OF CHRIST THOS. McDONALD,

Preacher

## THIS PERSUASION COMETH NOT

It is a common saying that one name in religion is as good as any other, and that a "rose by any other name would smell as sweet." In direct contradiction of that, the Bible says salvation is in the name of Christ, and in that name alone. "Neither is there any other name under heaven given among men wherein we must be saved." (Acts

By no authority of scripture or reason has this doctrine been passed around that "there is nothing in a name, and one name in religion is just as good as another." This ridiculous teaching runs exactly counter to all that the word of God says on the subject.

The Bible says that we offer our prayers to God in the name of Christ. "If ye ask anything in my name, that will I

The enemies of Christ knew there is something in a name, so they opposed the apostles' speaking in the name of Christ. "But that it spread no further among the people, let us threaten them, that they speak henceforth to no man in this name. And they called them, and charged them not to speak at all nor teach in the name of Jesus." (Acts 4:17,

There is so much in the name that the apostles were glad that they were counted worthy to suffer for it. "They therefore departed from the council, rejoicing that they were counted worthy to suffer for the Name. (Acts 5:41.)

We are told to glorify God in behalf of the name of Christian, or in that name. "If any man suffer as a Christian, let him not be ashamed, but let him glorify God in this name." (1 Peter 4:12.)

We are to assemble in the name of Christ. "For where two or three are gathered together in my name, there am I in the midst of them." (Matt. 18:20.)

God tells us to do all that we do in the name of the Lord. "And whatsoever ye do, in word or deed, do it all in the name of the Lord Jesus, giving thanks to God the Father through him." (Col. 3:17.)

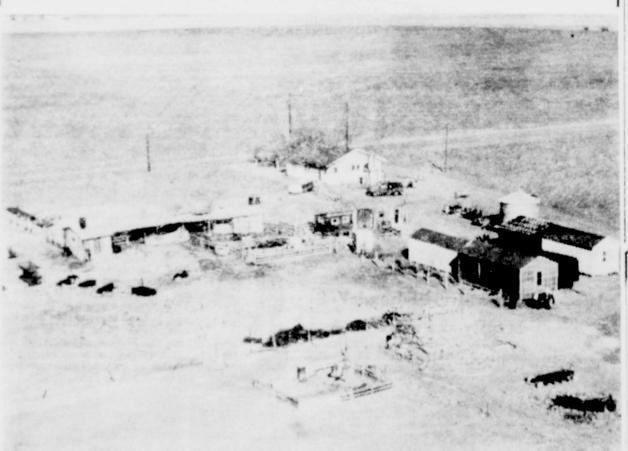
So important is the name, this "name that is above every name," that the Bible tells us that we are baptized into this name. "They were baptized into the name of the Lord Jesus." (Acts 19:5.)

Since we find from the plain testimony of the word of God that the name is so important, other considerations  $\alpha$ rise. We find that salvation is in the name, prayer must be offered in the name, all our service to God is to be offered in the name, we suffer in the name, and for it, and we are told that we are to gather together in the name.

Now here is the point, since all these things are and must be in the name of Christ; how can a man be saved without the name? He cannot be. But how can it be that he does things in the name. He is baptized into it. That is just another reason why a person cannot please God, cannot be saved, cannot enter the kingdom of God without being

## MYSTERY FARM NO. 38

This is the 38th in a series of Floyd County mystery farms — aerial photos of farms in Floyd County which we attempt to get identified by readers. Neither the bank personnel nor the newspaper know whose farms these are. Therefore we need the help of the readers in identifying the farms. If you can identify this farm picture please call The Beacon office, dial 3318, immediately. The First National Bank will give the owner or occupant of this farm the original photo of this scene if he will come by The Beacon office not later than Monday and give us some information concerning the farm.



## IT'S DANGEROUS TO "TRUST TO LUCK"

Every day valuables are stolen or destroyed. Fire burns important papers. Carelessness causes other losses.

Your turn may come unless you keep your valuables in a Safe Deposit Box in the Vault. The cost is small compared to what you may lose by keeping your valuables around the house. Rent one today before misfortune comes your way.

# THE FIRST NATIONAL BANK

# Nervous, Tired, Awake Nights?

DR. O. R. McINTOSH

Qon't Feel And Look "Old Before Your Time" Any Longer

If you are wearing that look of 'false old age', feel tired out, depressed, or suffer from sleep- NOT Tableta the lazy organs lessness, constipation, lack of appetite, digestive disturbances, lack-lustre hair, your trouble may be caused by iron-poor blood or an system starved for nature's essential vitamins and minerals. If so, you need suffer no more.

211 South Main St.

STOP SUFFERING

In just one day Drag-NOT Tablet's high-potency iron, multiple ments are in your blood-stream, carrying new strength and energy to all parts of your body. Then

will go back to work and you will notice the black, poisonous waste beginning to leave your body.

NEW LIFE

Join Your County

Farm Bureau Now!

Then you will feel a wondrous change: the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get nonlook and feel younger. Get non-habit-forming Drag-NOT Tab-lets (rich in Iron, Vitamins B<sub>1</sub>, B<sub>2</sub>, B<sub>12</sub>, C, plus other vitamins and minerals) and see results in 7 days or your money back. Only \$1.98 for a month's supply,

BYRD PHARMACY, Lockney, Texas

FOR SALE - 6 bale cotton trailer. Located at Carter's Gin. \$200.00. See Gin Office. 11p.

washer, demonstrator, Regularly

FOR SALE - House to be m ed. 5 rooms and bath, in go condition. 4 rooms covered wal room. Everything goes excep furniture. See L. F. Duval. miles southwest of Aiken call 3694, Lockney. 29-2tp.

FOR SALE or TRADE - Extension dining table. Want a dinette table. Mrs. M. H. Ragle, dial 2115.

FOR SALE - 9 lb. capacity fully automatic Whirlpool Wash er and Butane dryer. Anniver ry special at only \$449.50 Parker Furniture Co., Lockney 28-2tc.

FOR SALE - AKC registered Carin puppies. Just right fe Christmas gift. Call 3689. 28-3te.

FOR SALE - John Deere cot ton stripper and 2 wheel dump trailer. Charley Cross, phon

MUST RETIRE present obliga tion on used upright and spine piano. Terms to responsible pa ties. Write Credit Dept., W. H White Music Co., 3315 West 6th Street, Amarillo, Texas. 28-3tc

FOR SALE - Two 50-horse power electric motors and switch boxes. Chester Mitchell, dial 3447.

FOR SALE - Heavy winter seed oats and alfalfa seed. Clyde Applewhite. 27-4tp.

FOR GAIL RICHARDS COS METICS see or call Mrs. Willa Mathis, Route 1, Lockney or phone 4-2055, Plainview. 26-tfc.

FOR SALE - 1951 Model C John Deere tractor, good shape good tires. L. L. Rhodes, phone 3398. 25-tfc.

writer for home practice? We have both new and used type writers in stock now. Priced from \$27.50 up. Come in and see, The or call 2166, Mrs. Myrtie Lou heavy cream until very stiff, Add ian and Katy Taylor.

## \*\*\*\*\* FARM BUREAU INSURANCE for FARMERS DIVIDENDS

on Life - Auto - Fire and Farm Liability

319 S. Main FLOYDADA

\*\*\*\*\* REAL ESTATE - Houses in Lockney for sale. Also farm land. See me for beef at wholesale. V. D. Harris, dial 3847.

RADIATOR TROUBLE? - Let us take care of your radiator trouble. We do all kinds of repairing and cleaning. Experien ced workman, WESTERN RAD-IATOR SERVICE, Lockney, Phone 3800, day or night.

VEVA'S DRAPERY SHOP Drapes - Cornice Boards Bedspreads - Samples Dial 4-2909 1010 West 9th Plainview, Texas

4%

Use a Land Bank loan to Build, Buy, Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main Jake B. Watson, Sec'y-Treas.

irrigation well. 3 acres fenced fith or Ralph McGhee. 28-tfc. land 5 miles northeast of Lock-FOR SALE - 6 ft. One-way

## Farming Equipment

Need a good used Cotton Harvester Cheap?

We have the following for

10 good used John Deere No. 15 Cotton Harvesters priced to sell.

2 Boone Harvesters. Make an offer. l Johnson Harvester. Make an offer.

One 1944 M-M Wheatland Tractor, cheap

One 1948 M IHC Tractor on butane with or without equipment.

One 1938 Model G John Deere Tractor.

1952 Model G John **Deere Tractor** 

Also NEW No. 40, No. 60 and No. 70 Tractors.

## Lockney Implement Co.

Your John Deere Dealer Dial 3825

SEE ME for dibtes and Bible Story books, Mrs. Best Vernon.

See me for ALUMA-KRAFT ney or phone 2173. awnings, Cyclone fence, Humpl ows, L. L. Reecer, phone 2262. 17-tfc.

resentative.

## Lost and Found

pounds, Contact Don Murphy, 17 cold meat. Lockney or call 3181, Lockney,

OFFICE SUPPLIES at The Beaon Office

### Guitar Class Here

Each Tuesday at Baker Hotel lobby, 4 p. m.

For information contact

Mrs. Derrell Wood Dial 2235 or

Mrs. Luther Fowler Dial 2173, Lockney



No. 867 A. F. & A. M. Regular meeting third Tues- weeks old.

Lockney Lodge

y night at 7:30. KENNETH COOK, W. M. E. A. CARTER, Secretary

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS

Owner and Manager

South East corner Square Floydada, Texas Oldest and most complete abstraet plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

### Wanted

FOR SALE — 5 room and bath, 9 acres land, edge of town. 4 inch be moved. See Mrs. Wat Grif- stalks and plow 4 section of

CESSPOOL DRILLING Storm Cellars Pier Holes 30, 36, 42 and 48-inch Holes I. E. FISH 900 Broadway Dial 4-5828

Plainview. Texas AERIAL SPRAYING AND DUSTING MILLER FLYING SERVICE

James Miller, Prop. Day Phone 3-9096 Night 4-2439 Plainview, Texas

bake and decorate those wed | House guests in the nome of Lightsey Reasonable prices. Mrs. Ross Saturday night and Sunday were Grigsby Milton Cooper, phone 2245.

5% FARM LOANS Prompt Inspec on and Closing No closing charges except abstract and recording GOEN & GOEN 202 Boothe Bldg. Floydada Representing Amicable Life

pressure pump work. Call or see Bible R. W. Johnson, dial 3381.

Insurance Company.

to Luther Fowler, Box 66, Lock wrote the Holy Book. Mrs. Karr Silverton and Mr.

### COLD MEAT TREAT

serve with cold ham, tongue or Wood, Shelby Calahan. Horace many interesting places the See me for AVON COSMETICS corned beef. Beat one cup of Marble, J. P. Taylor, Murray Jul- had been this summer. Newton Munselle, Lockney rep. - and beat in - 14 cup drain. There was quite a lot of ex 20-tfc. ed. prepared horseradish. Press citement in South Plains on out the juice before mixing with Wednesday afternoon about two the cream, and then add a little o'clock when the Cassel gin had salt for flavor. Freeze in your a fire. The blaze was confined refrigerator until firm. Cut into to the burr pile, but all the coters, weight between 500 and 600 small cubes and serve with your ton trailers were hauled to a

NOTICE

Sheriff's Department why Lelon those working at the gin. long hair, one white spot under his car after a conviction of baby were dinner and supper 29-2tc. vehicle while intoxicated.

> of the conditions of the proba. field, Missouri. tion was that the defendant The 4-H Club meeting in Floy-

#### We have a PORTABLE DISC ROLLER

and we will be glad to come to your farm and roll out your discs.

### Graves Blacksmith Shop

Lone Star Phone 3483, Lockney Or C. S. BASS Phone 4-2646, Plainview

## GUVERNOR PROCLAIMS LEGION DAYS



American Legion Days from October 20 through Veterans Day November 11 was officially proclaimed by Governor Allan Shivers who is a life member of Port Arthur Post No. 7. Flanking the governor, center, is State Commander E. L. "Stonewall" Jackson of Cisco, left and Culp Krueger, El Campo, state chairman of post activities and membership.

ering in the last of the garden

Brother Robert Mays, student for a piano

his brother, Mr. and Mrs. Gar- South Plains P PIANO TUNING - Drop a caro Message and that inspired men Mr. and Mrs. R. M. Haverty

446-tfc. dismissed the group with prayer. George Weast were

the fire truck from Lockney came Several people have asked the minor burns were suffered by

LOST - Male cat, blue-grey, O. Fields is permitted to drive Brother Robert Mays, wife and

one injured in connection with Mr. and Mrs. Roy Arndt. Los pon the recommendation of the Orley Kidder from Fillmore. District Attorney, applied the Calif. spent the week end with Probation Law in the case. This Mr. and Mrs. R. G. Dunlap and law permits a judge to give a children. Mrs. Arndt and Mrs. defendant a probated sentence Kidder are sisters of Mrs. Dunwith the authority to set the lap. The couples were enroute conditions of the probation. One to Oklahoma City and Spring

would be permitted to retain his dada at the VFW hall was atlicense to drive in order that he tended by Donita Milton and could get to his farm from his Stanley Burleson from our com-

school house Tuesday night of this week are Louise Pritchett, Frances Lemons, Kendis Julian

Bureau barbecue dinner held in with an all day meeting which ding and party cakes for you? Mr. and Mrs. Sim Reeves over Mrs. Murray Julian and Mrs.

Here is an interesting sauce to an Karr, Frank McClure, Walter McClure showed slides of the

## John B. Stapleton LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

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Baker Flash-O- Gas Your friendly butane dealer in Plainview.

## FARM & RANCH LOANS

At cheap interest rates

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- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs Hail Insurance on growing crops

-SEE-

## LOCKNEY REAL ESTATE CO.

REVIS HARRIS

Baker Hotel

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 28, 1954

Mr. and Mrs. Bill Harper are the flu. H. S. Calahan Jr. has n route to their home in Mc. suffered two broken ribs and Allen after visiting for the past other injuries from a fall on the several weeks here and in Lock-combine. He is also in bed with

Mr. and Mrs. E. J. Foster and attends Betty Jean spent last week end Weast and attended the fair.

#### INSURANCE

FIRE - HAIL - TORNADO REAL ESTATE and SURETY BONDS MONEY TO LOAN on Farms and Ranches at Low Interest Rate

Next door to Federal Bldg.

FRANK PERKINS

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## FARMING SUPPLIES

at RIGHT prices.

Mr. Farmer, when you need supplies to keep your farming running right, then you need to think of your own farm supply store, where prices are right and quality is stressed. Come to see us for:

CO-OP TIRES AND TUBES 18-month road hazard guarantee on these tires. They'll wear and wear.

CO-OP AND WILLARD BATTERIES

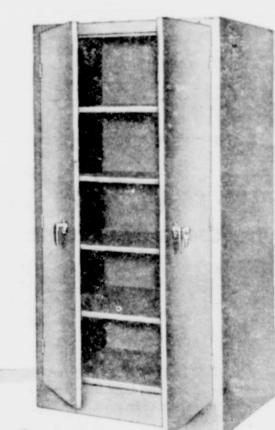
MOTOR OILS

Including Havoline, Diamond DX,

Co-op Premium, Amalie and others PRESTONE and ZEREZ ANTI-FREEZE

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STEEL STORAGE CABINETS

Will keep your office supplies and printed matter clean and orderly. Pays for itself by

Five adjustable compartments. Size, 36" wide, 76" high, 181/2" deep. Olive green or Cole gray finish.

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way locking device controlled by a paracentric lock.

ADDITIONAL SHELVES for above ..... \$3.95 ea.



16" w., 76" h., 1819"d. No. 76R \$71.95

+ WARDROBE and STORAGE CABINET With 3 adjustable shelves, a hat shelf and coat rod. 36" w. 76" h., 181/2"d.

No. 76C \$89.40

These Files are available on order through

## THE LOCKNEY BEACON

Dial 3318

Lockney

## Mrs. Coltharp Is **Buried Tuesday**

for Mrs. A. W. Coltharp, 41, who al F. H. A. Week October 31 wied Sunday night in the Plain. Nov. 5. The schedule of activities view Hospital and Clinic, were for the week are given below.

#### GETS PROMOTION

## National FHA Week To Be Observed Here

Lockney Chapter of Future

#### harp had been ill for Green Hands Raised She enter In FFA Ceremony



Big and little sister look-alikes in printed quilted cotton fiannel from Johnston, Inc. Big sister's full circle skirt is teamed with a separate white broadcloth blouse. Little sister's jumper has it's own eyelet trimmed puff sleeved broadcicth blouse. Skirt and blouse sizes 8-14. Retail about \$4.00 blouse, \$9.00 skirt. Jumper and blouse size 3-6X. Retail about \$9.00. Style #7304 skirt, #6905 blouse, #5506 jumper and

#### New Chevrolet-

DILLARD IS DISCHARGED Cpl. Bob Dillard received his

## **Teachers Hear** Culpepper Speak

the Texas State Teachers. As-100 years of progress of edu. quet in the high school cafeter- squash halves. Use brown sugar

change retirement credits be delegate to the meeting. state employees. Culpepper was QUICK BROILER MEAL introduced by Supt. I. T. Graves | Beef on your budget? Here's

state associaton was urging the evening delegates were teachers to support the amend- elected to the district teachers ment authorizing the state legis- association meeting to be held ature to fix salaries of state in March. These delegates inofficials and to oppose the a clude Elvin Lyon of Lockney, Mr. mendment which would inter- Smth was elected an alternate

ia at which F. M. Smith of Lock- and butter in the hollow section



# NEW SUIT

On Monday Only, November 1st You may buy one of a group of

## Fall and Winter Suits

at regular price of \$49.95 and then get a second suit for only-

These are fine quality dress suits you will be proud to wear anywhere and you can buy them for almost half price by buying two at a time. Don't miss this apportunity to save.

REMEMBER - MONDAY ONLY

We're receiving NEW MERCHANDISE almost every day. Come in and see the many new things we have in Men's and Boys' wear.

SLACKS—JACKETS—SPORT SHIRTS—TIES—BOYS' SLACKS

Styles and colors for fall and winter. You stay well dressed when you buy your clothing

# Brown's Cleaners & Clothiers



USE OUR LAY-AWAY PLAN for Christmas gift items now. A small deposit will hold any item until Christmas. You'll find a large selection of fine gift items at our store.



in today and see our stoo

Several lines of FINE CHINA All popular brands of SILVER LUGGAGE, single or matched sets MEN'S BILLFOLDS

Percolators Toasters Other electric



Diamond Rings Some of the most beautiful you have seen.

Watches



Dial 2149

Many novelty items Visit our store today.



Oliver Jewelry

Lockney



GOOD FOR

THURSDAY, FRIDAY, SATURDAY

SUGAR

Pure Cane 10 Lbs.

SHORTENING

Shurline 100% pure vegetable 3 Pounds

CABBAGE

Fresh Green Pound

SYRUP

Best Maid Waille, Quart

OLEO, Shurfresh, pound

19c

BEEF LIVER, Pound

39c

CHEESE, Shurfresh, 2 lbs.

59c SLICED BACON, Pound

59c

HOT BARBECUE

WE GIVE S&H GREEN STAMPS with every purchase. Double Stamps on Wednesday with \$2.50 Purchase or More.

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