

Two New Models Will Be Shown Here Wednesday

Bilbrey Motor Company of Lockney will be showing two new model automobiles next Wednesday. Both Chrysler and Plymouth are revealing their 1955 models on that date. The local Chrysler-Plymouth dealer is planning a big day of it and will serve coffee and doughnuts to viewers of the new model cars.

Both makes have many improvements and changes in their new models in both body styles and engines.

The 1955 Chryslers are totally new from bumper to bumper with a fresh concept of styling that initiates a trend in automotive design. John Bilbrey, local dealer said, "Chrysler stylists have created a slim, vigorous motor car whose power of attraction matches its power of action."

Two 1-8 engines — a more powerful 250-horsepower Fire Power 1-8 in the New Yorker Deluxe and an entirely new 188-horsepower Spitfire 1-8 in the Windsor Deluxe — offer outstanding performance. For 1955 we offer fully-automatic Power-Flite transmission, new Power-Flite range selector on the dash, full-time coaxial power steering, a new double-width-pedal power brake, rigid frame and new suspension, and many other chassis improvements.

The 1955 Chryslers are offered in two lines this year — the Windsor Deluxe is available in a six-passenger sedan, Nassau hardtop coupe, Newport hardtop convertible and Town and Country wagon. The New Yorker Deluxe models are available in a six-passenger sedan, Newport hardtop coupe, new St. Regis special two-tone hardtop coupe, convertible and Town and Country wagon. They are available in a choice of 17 solid colors and 26 two-tone combinations.

The long hood sweeps downward between sharply defined fenders and projecting headlights with a feeling of power and assures a close-in view of the road and fenders. The divided two-element functional box-check grille set over a third opening extending across the front of the car emphasizes width and lowness and is topped by a new stylized Chrysler hood ornament.

The superscenic windshield is wrapped around at both top and bottom with rearward sloping side pillars conveying the feeling of forward motion. Windshield area has been increased 20 per cent. A road-hugging appearance head-on is created by the tumble-home of the sides above the belt line without sacrificing interior space. Hip room, for example, has been increased four inches in the rear seat compartment.

Center of interest in interior design is the instrument panel where skillful styling emphasizes the overhanging Chrysler safety pad which extends around into the doors creating a cockpit appearance and preventing panel reflections on the windshield. The controls are arrayed along the recess formed under the projecting lip of the safety pad.

Two large easy-to-read circular dials straddle the steering column: Speedometer and odometer to the left, and oil pressure, ammeter, water and oil temperature group at the right.

V-8 engines power all Chrysler models. With an 8.5 to 1 compression ratio and torque rating at 340 pounds-foot, the 250-horsepower FirePower V-8 for the New Yorker Deluxe offers high performance at all speeds and increased fuel economy. It has a bore of 3.81 and stroke of 3.63 with 331-cubic inch displacement.

The 188-horsepower Spitfire V-8 engine was specifically developed for Windsor Deluxe models. Combining smoothness with low fuel consumption, it retains the advantages of the hemispherical combustion chamber in a lighter, more compact package. Using basically the same block as the FirePower V-8, it has a similar large gearing area and crankcase rigidity.

PowerFlite — proven by two years of owner driving — is standard on New Yorker Deluxe models and special equipment on Windsor Deluxe models. It features smooth operation and high performance, a high over-all starting ratio and swift, effortless acceleration. In mid-speed range, where acceleration provides safety, PowerFlite is unsurpassed.

(Continued on back page)

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 25

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 11, 1954

NUMBER 31

Mr. And Miss L. H. S.



LARRY McCORMICK, a senior in Lockney High School, was named Mr. L. H. S. in voting by the entire high school student body last week. Announcement of winner in the selection was made Friday during pep rally. Larry is the son of Mr. and Mrs. L. R. McCormick of Lockney. He has been in the Future Farmers chapter for four years, was named Junior Class favorite last year and this year was selected as the most handsome senior. In addition to his school work Larry holds down a steady job in Knox Grocery here.



BARBARA HAYS, also a senior in Lockney High, was named Miss L. H. S. by the student body. Barbara is the daughter of Mr. and Mrs. Edgar R. Hays. She has attended Lockney schools all her school life. She has played tennis, has been a member of the Lockney High School band six years, a member and officer in the Honor Society, is a member of the F. H. A., on the Annual staff and the Lariat staff, won a place on the All-State Choir last year, was named the Junior Class favorite last year and the senior class personality this year.

Longhorns Play Last Home Game Here Friday

The 1954 Lockney Longhorn football team will be playing their last home game of the season Friday night when they take on the Oton Mustangs on Mitchell Zimmerman Field. It will be a battle for the cellar position in District 2AA since neither the Longhorns nor the Mustangs have won a game.

The Longhorns lost to Muleshoe 33-2 and to Floydada 33-0 in their district games while the Mustangs dropped their first district game to Floydada 26 to 14 and their next to Tulla on penetrations after the teams had tied 13-13.

Each team has one more game of the season to play, Lockney going to Tulla next week and Oton playing Muleshoe at Oton. The Floydada Whiteheads are leading the district with three wins and no losses. They close their season this week at Tulla, hoped to win easily.

Because of a better season record the Mustangs will be hoped to win their game with the Longhorns but the local lads will be trying to put on a good show for the fans in their last home appearance and may surprise the Mustangs.

Coach Rudy Halle said Tuesday that the Longhorns are in good shape physically with most old injuries healed. Starting offensive line up for the Longhorns will probably be Gene Handley, quarterback; Weldon Jones, fullback; Paul Ray Williams and Bucky Duda, halfbacks; Marion Cross, center; Dan Griffith and Johnny Hanst, guards; Jimmy Rankin and Benny Ballard, tackles; J. W. Dippery and Doyle McAda, ends.

Game time is 8 p. m. and school officials are hoping that a large crowd will be out to boost the Longhorns in their last home appearance this season.

Will Join Husband In Germany Soon

Mrs. Francis Howard and two children, Bill, three and a half years of age, and Linda, two and a half years, have applied for passports and plan to leave for Germany as soon as sailing orders are received. Mrs. Howard is the former Billie Rene Carthel and has been here since the middle of August visiting her parents, Mr. and Mrs. W. F. (Cap) Carthel.

Sgt. Francis Howard is stationed at Hahn Air Force Base where he arrived on October 1. He was last stationed in the United States at a base in Florida. Mrs. Howard and the children expect to sail for their new home sometime in December or first of the year. They plan to stay with S-Sgt. Howard until he receives his discharge in April, 1956.

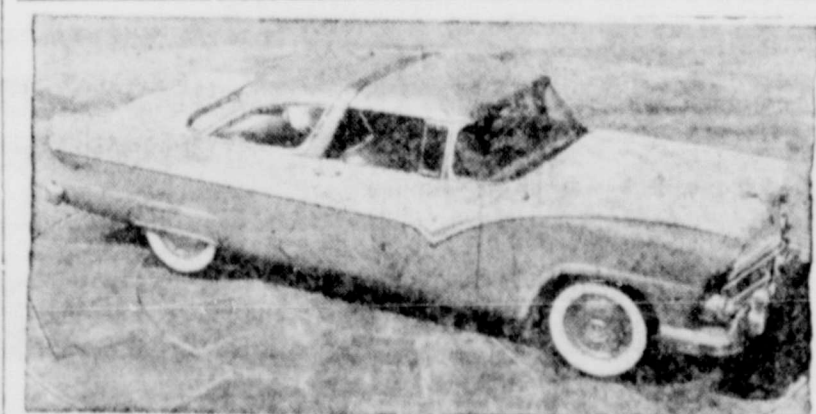
Former Resident Dies In Accident

Leon Hamrick, 31 years of age and a grandson of Mr. and Mrs. I. S. Webb of Lockney, was killed in an accident on the highway between Lubbock and Abilene about 4 p. m. Friday of last week. Hamrick was thrown from a car when it collided with another and a truck containing feed ran over his body. He was killed instantly.

Funeral services were held Sunday at Pecos where he lived with his wife and four-month-old baby daughter.

Hamrick had recently returned home after 8 years service in the Army. He had spent some of that time in Japan.

He grew up in Floyd County and was the son of Mr. and Mrs. Conrad Hamrick, now of San Pedro, Calif. Other survivors include two brothers and two sisters. One brother, Bob Hamrick, is now in the armed forces.



SHOWING HERE Friday and Saturday at "Whitey" Baccus Motor Co. will be several models of the 1955 Ford including this Fairlane Crown Victoria with the tiara-like chrome strip arched over the top of the car.

New Model Fords Will Be Shown Here Friday-Sat.

New 1955 model Fords will be unveiled in the showrooms at "Whitey" Baccus Motor Company here Friday and Saturday of this week. Among the four lines of passenger cars will be an entirely new line—the high-styled Fairlane series. The new models will reveal definite new characteristics in body style and also some improvements in engine design and performance.

On the same day Ford will introduce 24 series of new Ford trucks ranging from the F-100 pickup to the big 30-ton tandem axle job, all designed to make money for the operator.

The Ford passenger cars will offer buyers a choice of two new, modern design Y-block overhead valve V-8 engines of 182 and 162 horsepower, and a new I-block 6-cylinder engine of 120 horsepower.

Modern styling inspired by Ford's new Thunderbird personal car distinguishes the new Fords. Retaining definite characteristics which have won Ford style leadership, the 1955 Fords also have a wrap-around windshield and a new, lower silhouette. The Crown Victoria—a new model—is the first Ford sedan under five feet in over-all height.

L. D. Cruseo, vice president of Ford Motor Company and general manager of Ford Division, announced that Ford is introducing a new integrated air conditioning and heating system with its 1955 models. This system will be dealer installed. "Ford's new cars," Mr. Cruseo said, "are notable for new 'Trigger-Torque' power which gives greatly increased responsiveness in driving range and better maneuverability and flexibility in traffic. A 44 foot-pound in."

(Continued on back page)



The Crown Victoria has a wrap-around windshield, and is under five feet in overall height. Dual exhausts, which provide extra power, are standard on this model.

United Chest Goal Set, Drive Starts Thursday



C. W. Bond Hurt In Aiken Wreck

C. W. Bond, Fort Worth & Denver agent at Sterley, was injured in an auto accident near Aiken Saturday night. Mr. Bond, driving a panel truck was traveling east when he struck a black Angus cow and his car was thrown into a pickup truck traveling west. The accident happened about 10 p. m.

Mr. Bond is in the Lockney General Hospital suffering with two broken ribs and numerous cuts and bruises. He was improving Wednesday.

Driver of the pick-up truck was Carlos Trinidad of Plainview, who was uninjured in the accident.

Mr. Bond didn't see the cow until too late to avoid her, officers said and the impact caused the panel truck to swerve and collide with the pick-up. The panel truck ran into the bar ditch and the pick-up skidded to the side and stopped facing north on the highway shoulder with the cow under the front end of the truck. However when the truck was lifted off her, the cow got to her feet and walked away. She belonged to a Plainview man who has a place near Aiken, officers said.

Both cars were practically total losses as result of the wreck.

Rotary District Governor Coming

Jerry Debenport, Governor of the 183rd District of Rotary International, will make his official visit to the Lockney Rotary Club this week, according to announcement by Arthur Barker Jr., president of the local service club.

Mr. Debenport, whose home is Odessa, will confer with President Barker, Secretary Hershel Swepton and chairman of the various committees on Thursday evening and will address the club at its weekly luncheon Friday at noon.

He is especially interested in plans of the Lockney Club to celebrate Rotary's Golden Anniversary, Feb. 23 through June 2, 1955.

Mr. Debenport is owner and operator of a housing project in Odessa bearing his name, a native Texan, being born in Commerce, Texas. Here he attended the East Texas Normal College, later the University of Texas. He has been a Rotarian since 1922; is a former member of the Rotary Club of Childress; and now is a senior active member and Past President of the Rotary Club of Odessa. He has served his District of Rotary International twice as General Conference Chairman.

In Odessa, Jerry Debenport is a director of the First National Bank, the Chamber of Commerce, the Salvation Army, The United Fund and Community Chest, and the West Texas Chamber of Commerce. He is a former Secretary of the Texas Chamber of Commerce Managers Association, and a Past President of the West Texas Chamber of Commerce Managers Association. During World War I, he served with the American Expeditionary Forces in the U. S. Army—and has been a member of the American Legion for the past 35 years. He is additionally a Scottish Rite Mason and a Shriner.

Wherever Rotary Clubs are located, President Barker asserted in discussing the Governor's visit, their activities are similar to those of the Rotary Club of Lockney because they are based upon the same general objectives; developing better understanding and fellowship among business and professional men, promoting community betterment undertakings, raising the standards of business and professional men, and fostering the advancement of good will, understanding and peace among all the peoples of the world.

President Barker further observed that Rotary, organized in Chicago in 1905 has in the intervening 50 years grown to have more than 8300 clubs located in 89 countries of the world with a membership totaling almost 400,000 members. Each year, this world-wide service organization continues to grow in numbers, in strength and in service. During the fiscal year just closed, 448 new Rotary Clubs were organized in 51 countries of North, South and Central America, Europe, Asia, Africa, and the Islands of the Pacific.

Takes First Plane Trip At 84 Years

Mrs. Gilbert Hul of Lockney took her first ride in an airplane last Friday when she flew from Amarillo to Oklahoma City on a commercial airliner. She is 84 years of age and has been a resident of Lockney for 25 years.

Mrs. Hul took the ride very calmly. Mrs. S. G. Miller, her daughter said, and was "right at home" on the plane. "That's the way I'm going to travel from now on," Mrs. Hul said.

Mrs. Hul is visiting her daughter, Mrs. Marie McLain at Oklahoma City and will also visit relatives in Kansas before returning to her home here.

Cotton Harvest Is Nearing End In This Area

A continuation of almost perfect weather for harvesting cotton is bringing the harvest rapidly to a close in this area. Although ginners estimate on the percentage of cotton in now vary widely, it boils down to an average of around 65 to 70 per cent in north Floyd County.

A survey by The Beacon Wednesday showed a total of 32,427 bales ginned in this part of the county, that is gins at Lockney, Aiken, Sterley, Lone Star and South Plains. No report has been received from the gin near Providence and cotton ginnings at that gin are not counted in the report.

If the average estimate of 65% is accurate cotton production in the north part of Floyd County will run near 50,000 bales compared to some 55,000 last year. If this estimate is correct then it would indicate a production in the county of between 80,000 and 90,000 bales if the ratio of production between the north half and the south half of the county runs comparable to last year.

The four gins in Lockney have turned out 14,326 bales up to Wednesday. They are expecting to gin something over 20,000 bales this year.

Many farmers in this area were through with their hand pulling and lacked only stripping their fields. Others have pulled no cotton and are waiting until the stalks are completely dead so they can strip all of it.

C. D. Kelley Is Seriously Ill

C. D. Kelley became seriously ill Thursday of this week with a heart ailment. He was taken to a Lubbock hospital Thursday but returned to his home Friday.

Visitors in the Kelley home this week included Mr. and Mrs. Virgil Kelley and family of Denver City; Mr. and Mrs. Curtis Kelley and Cheryl of Alpine; Mrs. Kelley's mother, Mrs. G. D. Fox of Portales, her two sisters, Mrs. Ethel Jones of Compton, Calif. and Mrs. Jeff Deerdoff of Leveland.

Mr. T. Z. Reed, who has been ill at his home for some time has taken a turn for the worse and is reported in a serious condition this week.

A crew of solicitors will begin work next Thursday morning seeking to raise \$15,000 in Floyd County for the Floyd County United Chest, according to plans made Tuesday evening at a meeting of the directors in Floydada. The drive will include funds for six charitable organizations. The organizations and the amount asked for each one is as follows:

Salvation Army, \$2500; Cancer Fund, \$1000; Heart Fund, \$800; Red Cross, \$350; Boy Scouts, \$300; USO, \$321. In addition officials of the county organization are estimating that expenses will be \$300 and they are setting up a reserve of \$3,000, bringing the total to \$14,100. The goal has been set at \$15,000 in order to take care of special needs which may arise such as a disaster in the county or in some neighboring county.

Purpose of the United Chest drive is to raise money for the six organizations at one time and avoid six separate campaigns as has been put on in the past, according to Fay Pinner of Lockney, vice-president. Residents of the county are urged to consider the fact that this is six campaigns in one and to increase their gifts accordingly. The drive will not include funds for the March of Dimes, which drive will be made in January as usual.

Donations to the united fund drive may be made in cash, or pledges may be made and paid monthly, quarterly or semi-annually.

Charlie Andrews of Aiken is president of the Floyd County United Chest. Fay Pinner of Lockney is vice president and Roy Hale of Harmony is second vice president.

E. C. Carter of Floydada is chairman of the campaign committee with Joe Wilson of Lockney as vice-chairman. Other members of this committee are Joe Parrish, Brac Biggers, Ewald Quebe, Hubert Fritzell, Frank Brown, Jack Dollar, Raymond Rucker, Billy Beedy, Jack Stansell, Mrs. Webb Taylor, E. B. Chesnut, Tate Jones, W. H. Smith, Dick Smith, Joe Robertson, Roy Hale, Don Harrison, Tom Sneed and J. C. Powell.

Bob Miller of Lockney is chairman of the budget and admissions committee who handles the matter of accepting various organizations into the chest budget. Other members of his committee are Clinton Fyffe, J. E. Cox, Tom Sneed, Charlie Boedeker, Tate Jones, F. M. Wilkes, Dwight Jackson, Mrs. Joe Foster, Fay Pinner, M. W. Williams, J. M. Wilson Jr.

Local Men Lease Gulf Station

Audvie Barnett and Buck Fowler have leased the Gulf Service Station on Main Street from the Baker Flash-O-Gas Co. and assumed management of the station Monday of this week.

Both Barnett and Fowler have been employed by the station for several months and are well acquainted with the service station business.

In their announcement elsewhere in this paper they promise the same courteous, efficient service as is customary at this station and solicit the patronage of the public.

The Baker Flash-O-Gas Co. will continue to operate the butane business in the same building at the rear of the service station.

R. C. Bennett Still In Serious Condition

R. C. Bennett, 95-year-old Lockney pioneer, is still in serious condition in a Dallas Hospital after suffering a heart attack some two weeks ago. He was visiting his daughter, Mrs. Fay Crawford in Dallas when he suffered the attack. Relatives report that Mrs. Bennett, who has been ill at the home of her son in Decatur for several months, is improving.

Care For Colds Told By Doctor

Austin. — With the advent of fall, and colds becoming prevalent, Dr. Henry A. Holle, State Health Officer, makes the following suggestions as to ways in which these seasonal illnesses may be warded off, or at least kept under control before they do any serious damage.

Keep as fit as possible. Dress according to the weather, indoors and out of doors. Put on a heavier suit when a cold snaps comes. Use a raincoat, overshoes and umbrella on rainy days. Change as quickly as possible into dry clothes if you are caught in a drenching downpour.

Lock up your supply of sweaters and have them ready for use on these first chilly days. Get out some other heavy clothing and warm bed coverings at the same time.

Eat simple nourishing food, have your meals at regular hours. Drink plenty of water. Take some exercise out of doors, every day. Get the necessary amount of rest.

If you are caught in the latches of a cold, snawars, don't treat it lightly. It may turn into something very serious, if neglected. The quickest way to get over a cold, or, to bring it

under control is to go to bed, keep warm, eat lightly, drink plenty of water and fruit juices, and at the slightest sign of fever, send for your doctor and stay in bed until he feels that it is safe for you to get up and get out again.

And remember, colds are very contagious. Cold producing germs are scattered far and wide whenever the victim of a cold coughs or sneezes. They are likely to be found on anything the victim touches. If you are the victim, keep your germs to yourself. Have your own towels and wash cloths, your own drinking glass and dishes — and be sure that they are adequately sterilized with hot—very hot—water and soap after you have used them. Keep well supplied with paper handkerchiefs; dispose of them promptly after they have been used.

And I Quote . . .

"A boy's growing up when he'd rather steal a kiss than second base" — Margaret Puchner.

"The hardest thing on a woman's clothes is another woman" — Derek Wingrave.

"One nice thing about money — the color never clashes with any outfit you're wearing" — Bill Lawrence.

"These days it's hard to tell whether you're walking behind a man who needs a haircut or a woman who's just got one" — Richard Hayman.

"As we grow older, we find that the best time for a cold shower is some other time" — Pipe Dreams.

KEEP KITCHENS SIMPLE

Simplify! That's the best thing you can do for kitchen efficiency, say experts of the Gas Appliance Manufacturers Association. Get rid of all those extra "gimmick" utensils you never really use. Reserve your shelves and cabinets for only those items which are used frequently. Check the work area: have you clay tile on floors, walls and counter tops for easy maintenance and durability? Do the range and refrigerator, sink and food preparation counter form a working unit? Remember that fancy gadgets, over-stuffed cleaning closets and heavily laden shelves make the kitchen keep it simple.

Only one person out of 100 in Finland is illiterate.

DOG ODDITIES

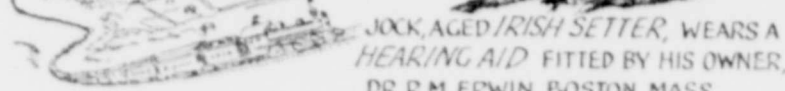
By Harry Miller, Director, GAINES DOG RESEARCH CENTER



THE WARNING BARK OF HIS SMALL SPANIEL SAVED THE LIFE OF WILLIAM OF ORANGE WHEN SPANISH SOLDIERS INVADED HIS CAMP SEPT. 12, 1572



IT WOULD HAVE TAKEN A TRAIN 655 MILES LONG TO CARRY THE DOG FOOD MADE IN THE U.S. IN 1953



JOCK, AGED IRISH SETTER, WEARS A HEARING AID FITTED BY HIS OWNER, DR. R. M. ERWIN, BOSTON, MASS.

© 1954, Gaines Dog Research Center, N. Y. C.

Treat your refrigerator with food. And for a week end special, try an oven baked sliced ham. Serve with cold radishes and salad, and for dessert an easy chocolate-cookie-whipped cream put in your week end supply of

4-H Achievement Day Set Nov. 13

College Station. — November 13 is Texas 4-H Achievement day, and the 120,000 Texas members will be reporting to the state on their activities and achievements for the year.

More than 18,000 Texas members are from urban homes. A broad program for youth development offers opportunity for study in many fields suited to both urban and rural populations.

Besides ranching, raising crops and livestock, cooking and sewing, the 4-H program includes such things as money management, safety, first aid, music appreciation, citizenship and entomology. 4-H members study electricity, home management, beautification of home grounds, forestry and recreation. Over 75 different projects are open to 4-H members.

Active in their communities, 4-H members appear on radio or TV programs or give a speech with poise developed through their training. They give demonstrations at the State Fair. Top 4-H youth in the state win trips to the National 4-H Club Congress in Chicago. Many attend the Texas 4-H Junior Leadership Training Laboratory each year. 4-H clubs are based on the four-square development of head, heart, hands and health. Members try to follow the offi-

cial 4-H Club Pledge "I pledge my head to clearer thinking, my heart to greater loyalty, my hands to larger service and my health to better living for my club, my community and my country."

Watch in your community for the observance of Texas 4-H Achievement Day.

A nail driven into a tree trunk would be at the same height from the ground five years later.

GO TO CHURCH SUNDAY.

See me for
**FIELD
LEVELLING**

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Route 2, Plainview

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Sensational new medical discovery called AR-PAN-EX works through bloodstream where it can do the most good, fastest. Even most stubborn cases have gotten blessed relief from torturing misery. See us today about guaranteed AR-PAN-EX tablets.

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If It's Land Leveling You Need . . . Please Phone 4-7461



Two large Miller Rotary Scrapers, thoroughly trained operators.

Baker Flash-O-Gas
Your friendly butane dealer in Plainview.

RURAL LIFE

INSURANCE COMPANY

E. W. COOK, Special Representative
Phone 3808 Box 215 Lockney

DR. A. E. HEWITT CHIROPRACTOR

Office Hours: 9-12, 2-5 each day
except Thursdays

Phone 3339 North Main Lockney

Kimble Optometric Clinic

8:30 to 5:30 Mon. through Sat.

Appointments — Phone 254, Floydada

LOOK . . .



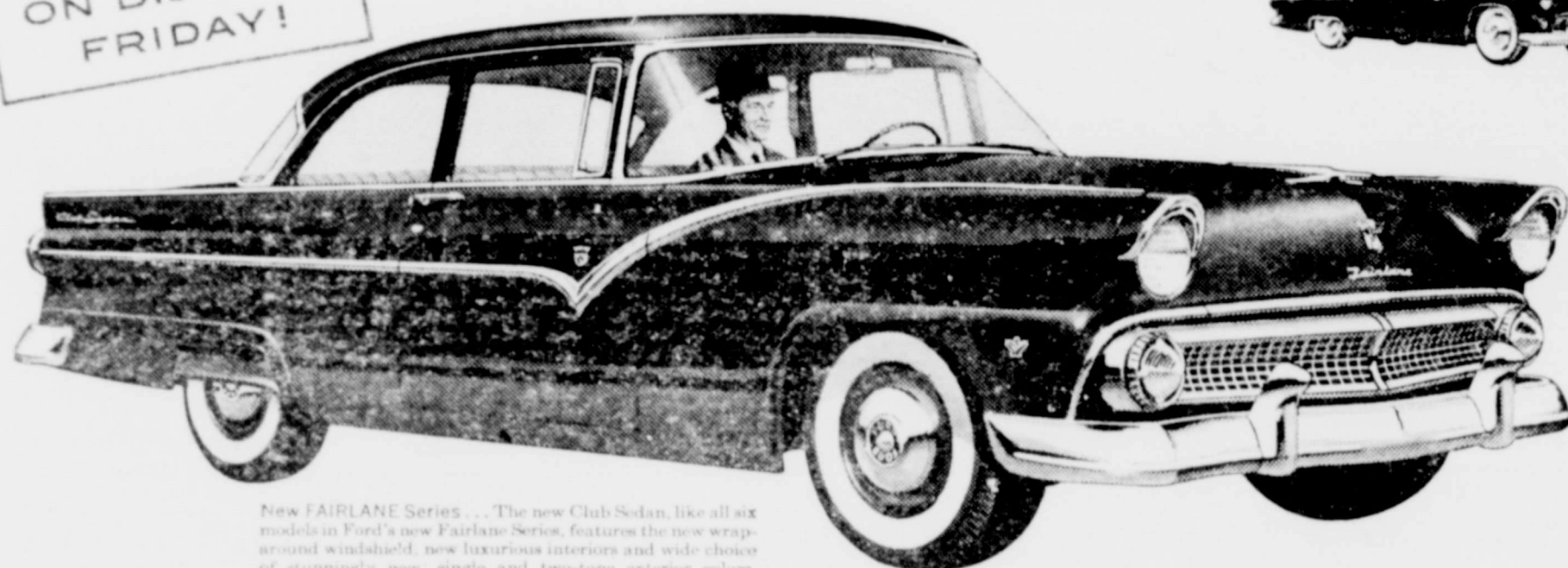
Without Farm Bureau, farmers in Texas and the nation would be without a voice in our social, economic and political way of life. Other groups would begin to impose upon farmers individually because the farmers would have no "Collective Voice."

Join Your County
Farm Bureau Now!

The world's greatest builder of V-8's presents THE TOTALLY NEW '55 FORD!

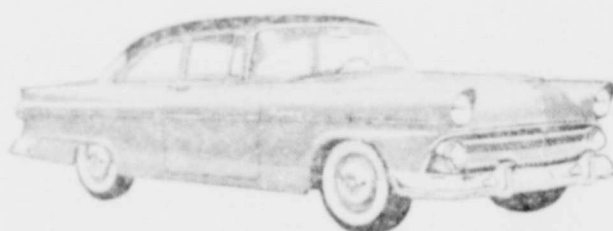
ON DISPLAY
FRIDAY!

with styling inspired by the Ford THUNDERBIRD



New FAIRLANE Series . . . The new Club-Sedan, like all six models in Ford's new Fairlane Series, features the new wrap-around windshield, new luxurious interiors and wide choice of stunningly new, single and two-tone exterior colors.

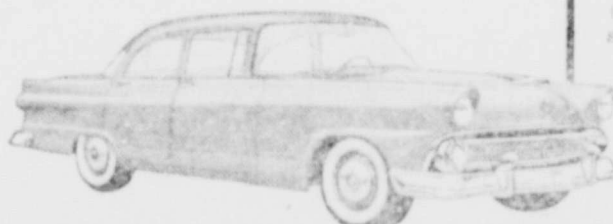
Longest, Lowest, Roomiest...most Powerful ever built!



New CUSTOMLINE Series . . . The Tudor Sedan (above) and Fordor offer a wide selection of new color and upholstery combinations. Like all '55 Fords, they have a new wider grille, new visored headlights and sturdier, extra-narrow pillar-posts for better visibility.



New STATION WAGON Series . . . The new 6-passenger, 4-door Country Sedan (above), is one of five new do-it-all beauties. There's also an 8-passenger Country Sedan, an 8-passenger Country Squire and a 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon.



New MAINLINE Series . . . Each of the three Mainline beauties offers the same engineering advancements, the same graceful contours and clean lines that distinguish all '55 Fords. Fordor Sedan is illustrated above.

We invite you to see for yourself. And we tell you in advance you'll be amazed. For this new Ford is totally new—outside, inside, and in thrillingly different performance.

The long, low lines of the Thunderbird were its styling inspiration. Inside, you'll be greeted by rich, roomy luxury . . . by fabrics never before offered in a motorcar.

Mighty engines, mightier than in any Ford before—supply its exciting power. And each of Ford's three new engines offers the safe, split-second response of Trigger-Torque Power.

Your ride will be up to 15% smoother. Best of all, you'll find your kind of car, for there are 16 body styles in four fresh new lines.

When you come in, don't be surprised if you tell yourself: why look farther—why delay—why just can't buy better than Ford.

**EXCLUSIVE TRIGGER-TORQUE POWER
IN 3 MIGHTY ENGINES**

1. 162-h.p. Y-block V-8
2. 182-h.p. Y-block Special V-8
3. 120-h.p. I-block Six

(1) The new 162-h.p. Y-block V-8 has a higher (7.6 to 1) compression ratio, greater displacement. And, like all '55 Ford engines, it has Ford's famous deep-block build . . . short-stroke design.

(2) The new 182-h.p. Y-block Special V-8 (offered in combination with Speed-Trigger Fordomatic on Fairlane and Station Wagon models) features 4-barrel carburetor, dual exhausts and extra-high (8.5 to 1) compression ratio.

(3) The new 120-h.p. I-block Six has a new higher (7.5 to 1) compression ratio. It's the most advanced six-cylinder power plant in the industry.

ALL WITH TRADITIONAL FORD ECONOMY

PLUS ALL THESE OTHER BRAND-NEW WORTH-MORE FEATURES

- ★ New Speed-Trigger Fordomatic Drive
- ★ New Turbo-Action Spark Plugs
- ★ New 10% Larger Brakes
- ★ New Tubeless Tires
- ★ New Angle-Poised Ball-Joint Suspension (Fordomatic Drive optional.)

'55 FORD The fine car of its field

"WHITEY" BACCUS

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AUTHORIZED FORD DEALER

Lockney

THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

THE LOCKNEY BEACON, LOCKNEY, TEXAS, NOV. 11, 1954

STAFF

Editor — Jeanette Widener.
Assistant Editor — Carolyn Campbell.
Society Editor — Eldora Boone.
Feature Writers — Luther Williams, Jimmy Rankin.
Sports Writers — Buck Ford, Bucky Duvall, Jay Kemp.
Typists — Patty Wilkes, Joanne Taylor, Fred Merrell.
Club Reporters — Rita Griffith (F. H. A.), James Morris (F. F. A.).
Class Reporters — Joan Harris (Senior), Nellie Ratliff (Junior), Shirley Warren (Sophomore), Larry Hammit (Freshman).
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WHAT DOES THE FUTURE HOLD?

We ask you, America's youth, what does the future hold for you? Will we be fighting in wars or under communistic control? These are the thoughts that are churning in my mind.
Can we really say the future looks bright? No, I'm afraid this is far from right. All would like to say that, but who can tell what will happen in the next few years, months, or even days?
As we observe this Armistice Day, let us think about these questions and then resolve to help make the future as bright as possible.

School Calendar

November 12 — Football game with Olton (there). Crowning of football queen.
19 — Football game with Tulla (there).
25-26 — Thanksgiving holidays.
30 — Basketball at Slaton.
December 2 — Stamps Quartet.
3 — Basketball at Crosbyton.
Diamonds will burn with sufficient heat.
The U. S. Atlantic coastline is 5,565 miles.
Allan Pinkerton inaugurated the Federal Secret Service.

Favorites Elected

Senior Favorites:
Class Favorites—Jimmie Scott and Betty Woods.
Most Athletic — Marion Cross and Nell Cunyus.
Most Dependable — Carol Carthel and Betty Jo Holmes.
Cutest — Larry McCormick and Edna Morris.
Wittiest — Jerry Holmes and Darla Allison.
Most Talented — Charles Andrews and Joan Harris.
Most Courteous — Wilbur Adams and Barbara Hays.
Friendliest—Jim Bob Reynolds and Frankie Sparkman.
Most Studious — David Hartman and Patty Wilkes.

Junior Favorites:

Class Favorites — Betty June Jackson and J. W. Dippety.
Most Athletic — Betty Jean Jackson and Doyle McAda.
Most Studious — Nellie Ratliff and Luther Williams.
Cutest — Macaeth McLaughlin and Jerry McQueen.
Friendliest — Mary Ann Marble and Calvin Wylie.
Wittiest — Jan Mathis and Dan Griffith.
Most Dependable — Pat Pierce and Loyd Williams.
Most Talented — Oddie Rogers and Cleon Wylie.
Courteous — Nelda Cunningham and Derrel Waldroupe.

Sophomore Favorites:

Class Favorites — Brannon Darnell and Lynn Jolly.
Most Courteous—Marvin Wells and Rita Griffith.
Friendliest — Jim Bennett and Mary Ford.
Most Co-operative — Lonell Hays and Nelda Widener.
Cutest — Jerry Mickey and Patsy Vanek.

Freshman Favorites

Class Favorites — Loy O'Brien and Kelly Harrison.
Courteous — Kay Golden and Coy Kidd.
Friendliest — Betty Graham and Joe Rigby.
Co-operative — Charylene

Lockney Loses To Floydada 33-0

by Buck and Bucky
Floydada was host to Lockney in an exciting and rugged game Friday night. The Lockney boys played a wonderful game but were slightly unmanned. Outstanding for Floydada were lineman Stanley Vickers and back Floyd Stevens. For Lockney were linemen Marion Cross, Jimmy Rankin, Dan Griffith and J. W. Dippety. In the backfield were Gene Handley, Weldon Jones, Fat Williams, Jerry Williams and Bucky Duvall. Next week we play Olton at Lockney and are hoping for the best.

Senior Snapshot

Name — Franklin S.
Nickname — F. D. (Fire Department).
Born 1936 at Tahoka.
Age 18.
Height 6' 2".
Weight 155 pounds.
Likes: Likes people who like to have fun. I like to travel and be in the band. Dislikes—People who will not cooperate and grippy people.
Favorite—
Hobby — Pestering Mrs. Mangum.
Food — Fried chicken.
Teacher — Mrs. Mangum.
Subject — Band.
Song — "Money Honey."
Color — Red.
Show — "French Line."
Ambition — To get married and work on a ranch and have my private jazz band.
Greatest Achievement — To be a Drum Major of a band.
Description of ideal girl—She would be 5' 1" have long black hair and a swell personality and a nice disposition and like to have fun.
Charlie Chaplin was born in England.
Brown and Nelson Wofford.
Cutest — Gayle Rucker and Larry Jarrett.

Larry McCormick, Barbara Hays Elected Mr. and Miss LHS

Wednesday the student body voted for Mr. and Miss L. H. S. After voters were counted, it was necessary to have a run-off between Larry McCormick and Marion Cross, Joan Harris and Barbara Hays, Thursday. The final count was finished by Friday and Barbara Hays and Larry McCormick were announced in pep rally as Mr. and Miss L. H. S. Congratulations to two very deserving students.

Question of The Week

If it were possible to have open season, and you could have a hunting license for anything on the campus, what would you go after?
David Hartman — Go hunting for somebody to fix the bell.
Louise Tommie — Hunt for new magazines for the library.
La Juan Sandin — Hunt for a new and easy teacher.
Frankie Sparkman — Hunt for a tall, good looking A in typing.
Betty Brown — Hunt Miss Barnhart's grade book and make all A's.
Pat Reed — Hunt for some of those things that wear pants.
Jackie Boyd — Go hunting for something in the drug store that doesn't have carbonated water (Basketball player?).
Patty Wilkes — Hunt a deer (?).
Anita D and Hope C.—Boys who aren't afraid to use the telephone once in a while (everyday).
Kay Golden and Loy O'Brien — Boys, boys and more boys!
The U. S.-Canadian boundary is 3,987 miles.

Lotta Steer

By Jimmy Rankin

Clifton, are new balloons hard to blow up? Kelly, is Donald beating your time with Loy? Jerry W. and Katie were together Saturday and Sunday night. Gail W. and Wanda Cox were also seen. John Harst was out with his usual steady Saturday. Barbara H. and Fred M. were seen around last week. Darla did Marion have a busted lip Friday night? Weldon and Clara Lee were together Saturday night. Don was at the ball game with Eldora Friday night. Larry puts lots of miles on his buggy going out to the Henderson farm. Bobby Brown was seen with Betty over the week end. Don and Buck had an enjoyable time at Plainview and Lubbock Sunday. Clifton, what happened to Jean's elbow, did you lute her? Mary Ann, did Sue Wofford come home from college and beat your time? Jan, are you interested in West Texas State. Johnny B. is seen going to your house lately. Jim Bob, what's this I hear about you being engaged? Don, Clifton told me to tell you that he would gather a crowd when you wanted to do magic tricks. Many a good girl. The Senior pictures arrived Monday morning. Floy Baxter received Cupid's arrow in the form of Gene Lancaster. David Hartman and Virginia Caldwell are seen around together a lot.

Band News

Well, here I am again. Smiling Sam, at Floydada and it is just about half time, so let's go down to the field where the Lockney Longhorn Band is about ready for their half-time activities.
The Longhorn Band has divided into halves on either side of the south end of the field. A roll off is given and the band steps off playing "De Molay" Commandery. They march toward each other. When they reach their correct marching formation they do a right face and march down the field. The band forms two lines, the two lines form

two spirals. After coming out of the spirals, the two lines criss cross and make diamonds down the field and back. At the south end of the field they fall into one long line and march off the field.
That's the half-time activities of the Lockney Longhorn Band and this is Smiling Sam who will see you next week at the football game.

WHOZIT

— A right line extending from the center of a circle or sphere to the curve or surface.
— To get hold of by effort; gain possession of; procure.
— A leg or arm of a human being.
— Grown to full size and strength; matured.
— The time from dusk to dawn when no light of the sun is visible.
— Small cubes, marked on the faces with spots from one to six.
— The liquid which descends from the clouds in rain.
— To kill by surprise or by secret or treacherous assault.
— Act or process of thinking; reflection.
— Untamed; not domesticated.
— Having existed long; advanced far in years or life.
— The title by which any person or thing is known or designated.
This week's Whozit may be identified by the method used last week. Give your guesses to

Eldora Boone.
Last week's Whozit, Louis Tomme, was identified by Franklin Spruiell.

School Menu

November 15 to 20

Monday: Sour Kraut and Weiners, Mashed Sweet Potatoes, Cheese Stuffed Celery, Scalloped Tomatoes, Milk, Cake and Peaches.

Tuesday: Chicken Fried Steak, Cream Gravy, Creamed Potatoes, English Peas, Hot Rolls, Milk, Jello Pineapple and Cheese Salad, Peanut Butter Cookies.

Wednesday: Brown Beans, Baked Beef, Carrot Strips, Potato Salad, Corn Bread Muffin, Milk, Stewed Appricots, Cookie.

Thursday: Baked Beef, Potatoes, Buttered Green Beans, Mixed Vegetable Salad, W. W. Roll Butter, Milk, Fruit Cocktail Punch.

Friday: Tuna Salad on Lettuce, Baked Lima Beans, Harvard Beets, Toasted Cheese Sandwich, Milk, Mince Meat Pie.

To LHS Students—

Accept our sincere personal thanks for bestowing this highest honor of Mr. and Miss L. H. S. on us. It was an exciting thing surprise!
Congratulations to Joan and Marion for running a close race. Barbara and Larry

The first Oxford and Cambridge bridge boatrace was held in Henley in 1829.

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Up to 50% less housekeeping in spring.
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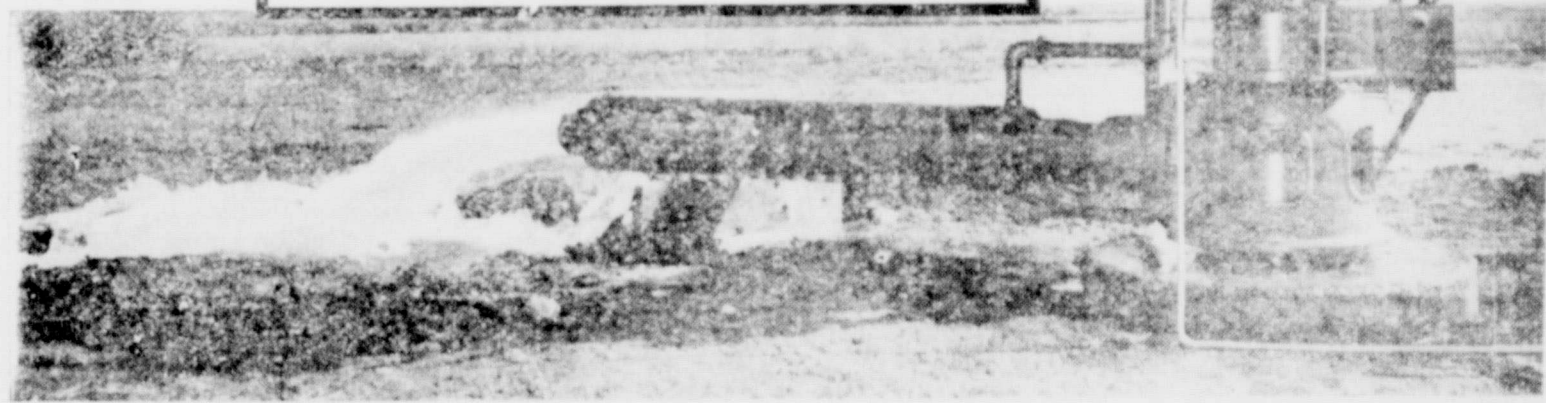
Lockney

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Society News

Double Rites Will Be Read In Floydada

Exchanging wedding vows in a double ceremony to be read November 28, at the First Baptist Church in Floydada, will be Miss Roberta May Garrett and William Dwight Hardin and Miss Edith Faye Garrett and Billy Norman Muncy. Officiating in the rites will be Rev. Joe Wilson, uncle of the brides-elect, assisted by Dr. R. Earl Allen.

The Misses Garretts are daughters of Mr. and Mrs. R. A. Garrett of Floydada. Hardin is the son of Mr. and Mrs. B. C. Hardin Sr., of McAdoo and Muncy is the son of Mr. and Mrs. Robert Muncy of Muncy community.

The engagement and approaching marriage of the sisters was announced Saturday evening at a tea given by Mrs. Jarrett in honor of her daughters. Assisting Mrs. Jarrett in the house party were Miss Bobbie Lou Casey of Lockney, Mrs. Jimmy Fulkerson of Lubbock, Miss Ruth Collins, Miss Margaret Collier, Mrs. Alton B. Chapman, Mrs. H. O. Cline, Mrs. S. V. Ross, Mrs. R. C. Henry, all of Floydada.

The first Olympic Games recorded occurred in 776 B. C. in Greece.

Jane Rhodes Named Birthday Honoree

Mrs. L. L. Rhodes honored her daughter, Jane, with a party on her 10th birthday Thursday night, November 4.

Guests arrived at the Rhodes home in town and went on a hayride to their farm where they enjoyed a weiner roast and a sing-song around the bonfire. They later returned to the Rhodes' home and enjoyed ice cream and cake. The birthday cake was decorated in Western motif in keeping with Western Week.

Enjoying the occasion were Linda Gayle Harris, Sandra Smith, Nadine Cumbie, Jane Reynolds, Jo Readhimer, Cheryl Rucker, Polly Sue Gilbert, Carolyn Belt, Priscilla Carthel, Mary Ann Reese, Karen Ashton, Diana Allison, Coralyn Sandlin and the honoree.

OES Study Club To Meet Friday

A meeting of the Eastern Star Study Club will be held Friday afternoon at 2:30 at the home of Mrs. Howard Cooper, worthy Matron.

All members are invited to attend.

GO TO CHURCH SUNDAY.

Nuptial Shower Honors Bride-Elect

Honoring Miss Pauline Sparkman, bride elect of Gene Huskey, a shower was given in the home of Mrs. C. L. Record Tuesday, November 9 from 3 to 5 o'clock.

In the receiving line were the honoree, her mother, Mrs. H. B. Sparkman and Mrs. Dorsey Wilburn of Plainview, sister of the prospective bridegroom. They wore bouquets of yellow feather mums, gifts from the hostesses.

The refreshment table was covered with yellow lace and centered with an arrangement of button mums in a crystal bowl surrounded with colorful fall leaves. Fall arrangements were placed at vantage points about the entertaining rooms. Miss Johnnie Barnhart and Miss Bobbie Lu Casey presided at the table and Miss Frankie Sparkman, sister of the honoree, secured names for the register.

Approximately sixty guests registered or sent gifts.

Hostesses were Mrs. C. L. Record, C. H. Rose, Buck Sams, Olive Myers, Betty Counts, Frank Dodson, Estes Woodburn, Geo. Beedy Clark Harris, Oliver Holmes, W. L. Thomas, Hilburn Cassey, Forest Smith, F. L. Brown, F. O. Schacht and Ernest Spradlin.

Reeves-Wright Vows Exchanged Recently

Announcement was made this week of the marriage of Miss Shirley Reeves and Charles Wright in Clovis, New Mexico on Friday, October 22. The wedding took place in the parsonage of the First Methodist Church with Rev. Thomas H. Raper, pastor, reading the double ring ceremony.

The bride is the daughter of Mr. and Mrs. G. E. Reeves of Sterley community and Mr. Wright is the son of Mr. and Mrs. D. L. Wright of Pleasant Valley community.

The couple plan to make their home in Petersburg, Virginia while Mr. Wright is stationed with the army at Ft. Lee, Virginia.

Woffords Entertain With Canasta Party

Mr. and Mrs. Lloyd Wofford entertained friends last Friday evening with a Canasta party at their home.

Refreshments of pie and coffee were served to Mr. and Mrs. A. O. Wines, Mr. and Mrs. Elmer Sandusky, Mr. and Mrs. Valca Thomas, Mr. and Mrs. Olson Allison, Mr. and Mrs. Leon Wofford and the hosts.

Charles Smith Has Birthday Party

Charles Smith was honored Friday afternoon with a cowboy party on the occasion of his seventh birthday. He is the son of Mr. and Mrs. Charlie Smith.

After a series of games a hot dog supper was served. Favors were lariat ropes.

Enjoying the party were Linda Sue Carter, Monette, Charles and Billie Smith, Mike Willis, Glen Dale Galloway, Donnie, Greg and Myron Smith, Gene Swaffler, Randy and Jimmy Baccus, Ada Kay and Mary Ann Reese, Dannie Landrum, Joe Dean Hammond, Joe Holt, Buck Smith, Charles Oliver, Bill Hays, Dale Brown, Butch and Gay Hancock, and the honoree. Mr. and Mrs. Alford Smith of Lubbock were also present. Mrs. Bill Smith assisted Mrs. Charlie Smith with the hospitalities.

National F. H. A. Week Completed

Lockney Chapter Future Homemakers of America completed a week of activities in cooperation with other Homemaking Chapters of America in celebrating National F. H. A. Week.

Sunday approximately seventy-five members and their sponsor, Mrs. W. C. Irons, along with the Lockney School Superintendent, W. C. Irons, High School Principal, F. M. Smith, and other High School teachers attended the preaching hour at the First Baptist Church of Lockney to hear Rev. R. E. Wiley bring the first message of the revival meeting. Barbara Hays read the scripture preceding the message and the entire F. H. A. group sang the F. H. A. Prayer Song with Ernestine Spradlin at the organ, and Betty Jean Jackson leading Mary Ford was chairman and received guests at the door. Other members who could not be present attended churches of their own choice.

Monday, Nov. 1, the Lockney F. H. A. Chapter honored the High School faculty with a coffee given in the new F. H. A. parlor to show in a small way their appreciation for the teachers who have worked so hard to further the education of each student.

Joan Harris, chairman of the day pinned a red rose, the official club flower on Supt. W. C. Irons to open the coffee. Faculty members expressed their appreciation for being remembered by the group.

Tuesday was final day for F. H. A. dues to be paid. All members wore the official F. H. A. badge.

Tuesday: All members wore a "No gum day" badge. Each member refrained from chewing gum all day. Tuesday night a Daddy-date night was enjoyed. Each girl had a date with her daddy and enjoyed a program in the high school auditorium and refreshments in the living room. Officers for the year 1954-55 were installed and the Creed was explained in play form. Music and entertainment was furnished by members of the Club. Edna Morris, F. H. A. president and chairman for Tuesday was in charge.

Wednesday was designated as "Hospital Sunshine Day" or "A Bit of Sunshine for the Sick." Members of the chapter brought rose buds from their homes. Kay Golden, chairman for Wednesday and the chapter president delivered them to Dr. Mangold and Dr. Crum to be placed on trays at the noon period.

It was also on Wednesday that the election was held electing Wilbur Adams as F. H. A. Beau for the year.

Thursday was designated as high school day. As the high school students arrived each was greeted by having a "Courtesy" badge pinned on him. At ten o'clock punch and cookies were served each class in the Home-making living room. This was known as the Christmas Card tea. Class by class the students went for refreshments, each one carrying a Christmas Card, unsealed and unsigned bearing a two cent stamp. More than 200 cards were collected and mailed to the Mental Hospital in Wichita Falls where they will be distributed among the patients to be mailed by them to friends and relatives at Christmas time.

Friday: F. H. A. members carried out a "No Gripe Day", wearing badges to that effect. Packages were Christmas wrapped and mailed to children of other lands, thus the Lockney Chapter joined in with the National F. H. A. in the World Christmas Festival. Alta Williams was chairman for Friday, assisted by other members.

Saturday ended National F. H. A. week with each member doing a good deed for her mother.

Nuptial Vows To Be Exchanged Sunday

Mr. and Mrs. H. B. Sparkman of Lockney announce the approaching marriage of their daughter, Pauline, to Gene Huskey, son of Mr. and Mrs. Tom Huskey of Bowie, former Lockney residents.

The wedding will take place Sunday, Nov. 14 in the parlor of the First Methodist Church in Lockney. They plan to live in Dallas.

In wrestling, a dog fall occurs when both combatants touch the ground together.

P. T. A. Hears H. J. Blanchard

Speaker for the monthly meeting of the Parent-Teacher Association Tuesday night at 7:30 in the high school auditorium was H. J. (Doc) Blanchard, attorney from Lubbock. His topic was "We the People Establish Justice" based on the preamble to the constitution.

Mrs. Bob Miller, president, presided and the devotional was given by Rev. R. E. Wiley, pastor of the First Baptist Church. His subject was "Seeking God for Wisdom." Several members of the Fifth Grade presented a skit of "Texas in Review." Mrs. C. L. Record played the musical accompaniment for the skit. Fifth Grade band members under the direction of director, E. E. Stinson, played "The Marine Hymn," "Long, Long Ago" and "Faith of Our Fathers." Teachers of the host grade were Mrs. Bill Birdwell, Mrs. A. L. Shaw and Mrs. Ben Wood.

During the business meeting preceding the interesting program Mrs. J. C. Kemp read the treasurer's report in which it was stated that the association has on hand \$885.80. A report was given of the Executive Committee meeting and the following recommendations were made and accepted to give a \$10 award to each of the two rooms securing 100% members for PTA. They were Mrs. Clay Muncy's First Grade and Mrs. Bird's room for exceptional children, to help with the expenses of out-of-town speakers; to finish paying the amount due the National Headquarters, thus making this organization 100% members. Bob Miller, chairman of the project committee, recommended that of the money on hand \$350 be given for library books, \$25 to the room for exceptional children, and \$125 for playground equipment. This was accepted by vote of the membership. Mrs. W. J. Mangold reported on the year-books and Mrs. Nettie Hancock, membership chairman, reported that the total of the local PTA membership has reached 301.

Mrs. Miller announced that this is National Educational Week and urged that parents visit the schools this week and on Friday have lunch at the lunch rooms. At the close of Mr. Blanchard's speech he said he would like for his expense check to be turned

back to the PTA for the purpose of buying Chief Justice Douglas' latest book, "An Almanac of Liberty." The book is to be placed in the school library.

Refreshments were served by Fifth Grade pupils.

BWC TO MEET

Business Women's Circle will meet Thursday night at the First Baptist Church at 7:30. All members and visitors are invited to attend.

HAS PNEUMONIA

Mrs. Calvin Williams is confined to the Medical & Surgical Hospital here where she is receiving treatment for pneumonia, according to word from her mother, Mrs. G. B. Thompson.

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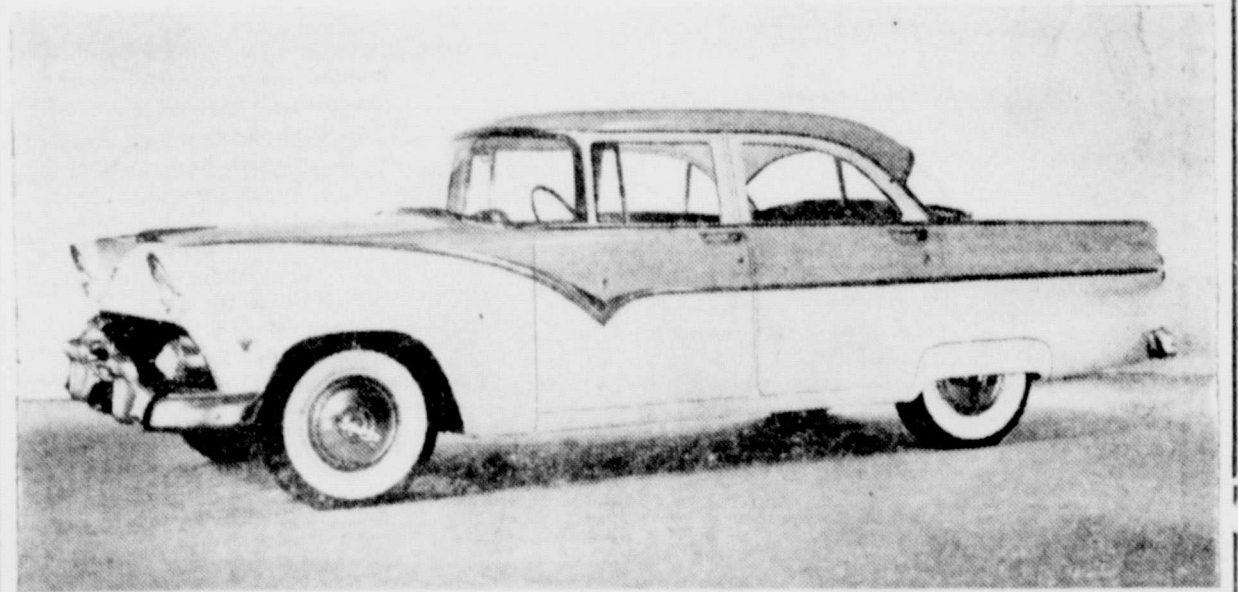
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Lockney

Lockney General Hospital Notes

Mrs. Maude Golden is a medical patient.
 Roland Watson was dismissed 11-5.
 Mrs. C. A. Huneycutt and son were dismissed 11-4.
 G. B. Johnston was dismissed 11-5.
 Jesus Saucedo Martinez was dismissed 11-5.
 Faustina Lopez was dismissed 11-5.
 Mrs. H. W. Bennett and son were dismissed 11-5.
 Mrs. F. G. Jones and daughter were dismissed 11-6.
 Domingo Hernandez was admitted as a medical patient 11-6 and dismissed 11-7.
 Martinez Delgadillo Pedro was admitted 11-5 and dismissed 11-6.
 J. W. Darnon was admitted for medical treatment 11-8 and dismissed 11-9.
 Francisco Vega was admitted for medical treatment 11-5 and dismissed 11-9.
 Mrs. T. J. Gill was admitted for medical treatment 11-7 and dismissed 11-9.

New Admissions
 Mrs. Maria Rangel 11-8.
 C. W. Bond, accident victim 11-7.
 Mrs. Guadalupe Travino 11-10.
 George Perkins, medical 11-7.
 A. C. Seymour 11-6.
 George Lee Dosey 11-10.
 Mrs. Mary Baggett 11-9.

New Arrivals
 A daughter was born to Mr. and Mrs. Pedro Rodriguez 11-6. She weighed 7 lb., 4 oz. and was named Irene. Mother and daughter were dismissed 11-8.
 Mr. and Mrs. Antonia Hinojosa are the parents of a new daughter born 11-5. She weighed 6 lb., 8 oz. and was named Minerva.
 A daughter was born to Mr. and Mrs. Albert Ruiz 11-5. She weighed 6 lb., 4 oz. and was named Viola.
 A son was born to Mr. and Mrs. Jesusa Garcia 11-7. She was named Kradalupa and weighed 7 lb., 12 oz.
 A son was born to Mr. and Mrs. Pablo Santos 11-9. He weighed 6 lb and was named Victor.
 A son was born to Mr. and Mrs. Vicente Martinez 11-9. He weighed 6 lb., 10 oz. and was named Ricardo.

A son was born to Mr. and Mrs. Alejandro Ranjel 11-9. He weighed 3 lb., 10 oz. and was named Alejandro Jr. Baby is still receiving treatment.
 Mrs. Francis Gonzales was admitted 11-6 and dismissed 11-9.

Medical-Surgical Hospital Notes

Mr. Henry Schacht was released on 11-5 after receiving medical care for several days.
 Mrs. Gen. Graham was released on 11-8. Mrs. Graham was a medical patient.
 Mr. Joe Jackson was released on 11-4 following medical care.
 Mrs. Zenona Gomez was admitted on 11-1 as medical patient, released on 11-7.
 Michael Davidson was admitted on 11-3 as medical patient, was released on 11-4.
 Baby Yolanda Bomo was admitted on 11-4 as medical patient, released on 11-5.
 Mrs. Geneva Mendoza was admitted on 11-3 for surgery.
 Mr. George Gilmore was admitted on 11-5 for medical care following an accident at the gin.
 Mr. Glasse Huckabee was admitted on 11-8 for medical attention.
 Mr. Charlie Gloyna was admitted on 11-8 after having accidentally stepped down off a low platform and breaking his ankle.
 Lionites Villanueva was admitted on 11-7 for medical care.
 Aurora Sepeda, small daughter of Mr. and Mrs. Fernando Sepeda was admitted on 11-8 for medical care.
 Baby Ted Merelis was admitted on 11-8 for medical care.
 Mr. J. W. Jeffress of Silverton, Texas was admitted on 11-8 for surgery.
 Mrs. Calvin Williams was admitted to hospital on 11-9 for medical care.
 Mr. Frank McClure of Route 2, Lockney was admitted on 11-8 for medical care.

Births
 Born to Mr. and Mrs. Sabareno Florel on 11-4 a baby daughter weighing 8 lbs., 2 oz., named Orellia.
 Born to Mr. and Mrs. Ted Mireles of Route 1, Kress, a son on 11-2 weighing 7 lbs., 4 oz., named Ted Junior.



THE NEW PLYMOUTH, shown above, along with the new 1955 line of Chryslers, will be shown to the public next Wednesday, November 17 at the Ellibrey Motor Company here. Both cars have been changed considerably in body style as well as engine performance.

Born to Mr. and Mrs. Rex Marshall Jr. of Petersburg, Texas a son on 11-8 weighing 7 lbs., 8 oz. and named Rex Marshall III.

Born to Mr. and Mrs. Rudolph Perez of Route Q, Lockney on 11-9 a baby daughter weighing 5 lbs., 4 oz. The baby has not been named.

South Plains

Rev. Larry Faus and family will move into the parsonage at South Plains this Thursday. They plan to attend college classes at Wayland in Plainview three days a week. Sunday services were preached by Prof. Maddox from Plainview Wayland College, who brought fine messages to a good crowd. His wife accompanied him here.
 Mr. and Mrs. W. W. Merrell from Quitaque had Sunday dinner with their daughter, Mrs. J. P. Taylor and family.
 Dean Stewart from Camp Hood, near Belton, Texas was home over the week end with his parents, Mr. and Mrs. Albert Stewart.
 Clayton Bond was hurt in a wreck Saturday night near Aiken. He was in his panel truck and struck a cow on the highway which threw him into a big truck. He was taken to the hospital in Lockney where it was found he had two broken ribs, severe cuts and abrasions. He had to have several stitches taken in his chin and lips Monday morning Grigsby Milton, Shelby Calahan and Raymond Upton visited him and found him still badly shaken and suffering quite a bit.
 Mr. and Mrs. Murray Julian spent Wednesday in Pampa where they went by way of Clarion and came back through Amarillo.
 Mrs. John Wilson spent Thursday in Floydada with her mother, Mrs. Menard Field who went to the hospital Wednesday with the flu and was there until Monday of this week.
 South Plains WMU met at the church Wednesday afternoon, Nov. 3 for a program on "New Roads in Southern Rhodesia." Mrs. Reeves opened the study with prayer and after the lesson, a business session followed. Mrs. Jones offered her resignation from WMU as president and it was accepted. The South Plains WMU have accepted an invitation to McCoy Baptist Church on Nov. 20 for an all day meeting with McCoy ladies acting as hostesses for the day, serving lunch at noon to five.

Present for the WMU this day were Mmes. Dock Jones, Horace Marble, Grigsby Milton, Ryan Kerr, Shelby Calahan, H. S. Calahan Jr., Sin Reeves and Walter Wood.

Mrs. Lloyd Deavenport was called to Boulder, Colo., Monday by the death of her father, Mr. Baird, who has been in ill health for a long time. She returned only last Sunday from Boulder where she had been helping care for him. With her husband and boys she left on Monday. They will stay most of this week. Alex Deavenport is staying at the farm in their absence. We offer our sympathy to Mrs. Deavenport and family in their sorrow.

Mrs. J. P. Taylor and Katy accompanied Mrs. Jake Merrell to Lubbock Monday of this week where Mrs. Merrell is taking some x-rays and they are both going to do some shopping.

Several families from here were among those who went to Plainview Saturday night to hear the wonderful United States Navy Band from Washington, D. C. which gave a concert at the high school auditorium. Mr. Jones took the Floydada High School band in a body to the concert and the great compositions, popular melodies, a great artist singing and a golden harp played were among the evenings entertainment which made it an evening never to be forgotten. Going from here were Mr. and Mrs. F. J. Kinslow and son, Mr. and Mrs. Murray Julian, Kendis and Bruce and Mr. and Mrs. Grigsby Milton, Barbara Sue and Donita.

The community club is planning a "42" party Friday evening of this week, Nov. 12. Everyone is cordially invited and please bring your table, dominoes and cookies for refreshment time. Please bring your children, large or small for there will be planned recreation and games for the different age groups. Please come.

Last Tuesday and Wednesday Mrs. Frank McClure went to Dexter, N. M. where they enjoyed a visit with old friends. Mr. and Mrs. Lech Bowles, on Saturday Frank went to Dallas, Fort Worth and Erath county, where he was accompanied by his father, T. J. McClure and they attended a McClure family reunion. Mr. and Mrs. Don McClure from Crosbyton spent Saturday night here with his mother and Donita Milton spent Sunday and Monday nights with Mrs. McClure.

Mr. and Mrs. Early Joiner and Gordon came from Floydada to spend the afternoon and have

Sunday dinner with Mr. and Mrs. Murray Julian and boys. They visited the oil well being dug near the O. R. Beard farm. The oil rig shines at night like a huge Christmas tree out in that vicinity.

Mr. and Mrs. George West went to Amarillo to spend Friday and Saturday with Mr. and Mrs. E. T. Evans and family. On Saturday evening they had company here from Seymour, Texas. Mr. and Mrs. Walter Martin, old time residents from here visited in their home.

Mr. and Mrs. Fred Fortenberry went to Lockney Sunday afternoon to visit with Mr. and Mrs. G. A. McCada and Gordon. Later they visited their pastor, Rev. and Mrs. J. J. Fitch and boys in Aiken.

The South Plains P-TA met for their regular meeting on Friday afternoon, Nov. 5. A new name for their newly organized P-TA was selected. "South Plains P-TA." The by-laws were read and approved, and dues were paid and names of members gathered by the treasurer. Officers were elected to head the P-TA. Mrs. Hewitt was elected as treasurer. Mrs. Smith as program chairman and Mrs. Murray Julian as publicity chairman. A rummage sale was planned for this Saturday, Nov. 13 in Floydada and the P-TA would like for you that have any used clothing or anything you would like to donate, please call Mrs. John Wilson or leave at the school house.

Mrs. McClure, as vice-chairman of the South Plains WMU has announced a call meeting of that organization for next Tuesday, Nov. 16 at 3:00. This meeting is for the purpose of electing a new president for WMU.
 Mr. and Mrs. John Smitherman left last Thursday for Portland, Texas where they have been visiting her parents, Mr. and Mrs. P. K. McKenzie and sister, Mr. and Mrs. R. M. McNeill and a brother, Leonard McKenzie and family. They are expected home this Tuesday.

The Young Married Couples Sunday School Class had their monthly class party at the home of Mr. and Mrs. Kenneth Bean and Diane on Thursday evening. Refreshments of sandwiches, coffee, punch and angel squares were served at the close of the evening and games of "42" were enjoyed during the evening by the guests. Present were Mr. and Mrs. Roy Bledsoe, Rev. and Mrs. Larry Faus and Vassie Beth, Mr. and Mrs. L. N. Johnson and children, Mr. and Mrs. Dalton Thompson and children, Mr. and Mrs. J. S. Calahan Jr. and girls, Mr. and Mrs. Rex Smitherman and children, Mr. and Mrs. Sylvan Kinnibrugh and girls, Mrs. Philip Smitherman and Mr. and Mrs. Kenneth Bean and Diane.

Directory Publishers Making Survey Here

Mr. and Mrs. Carl H. Bradberry of the W. J. Winters Publications are making a house-to-house survey here in the interest of publishing a directory of the city along with this and three other counties.

While making the survey they assign house numbers, with the approval of the local chamber of commerce and city officials. Assignment and putting up of house numbers will be a definite step toward securing free city delivery of mail, it was said.

CARD OF THANKS

I wish to express my sincere thanks to my friends in Lockney for the many, many cards and letters I have received during my three weeks in the hospital. They are a bright spot in each day and are certainly appreciated.
 Mrs. L. G. Morris.

Must Stop Car Before Passing Bus—Warning

Automobile drivers are required by law to stop before passing a school bus discharging students. Sheriff Earl Cooper warned this week and persons disobeying the law will be prosecuted.

The law requires that the driver bring his car to a complete stop, and then proceed cautiously at not more than 10 miles per hour. Sheriff Cooper said several times in past years, school children in Texas have been killed by motorists who failed to obey this law, it was pointed out. Several complaints have been received recently by the sheriff's office to the effect that motorists have been speeding past school buses and almost ran over students in some instances.

Bus drivers have been advised to secure license numbers of cars disobeying the stop law, Cooper said.

IN HOSPITAL

Mrs. L. G. Morris, mother of Mrs. F. O. Schacht, has been seriously ill in Epsworth Hospital, Liberal, Kansas the past three weeks. Mrs. Morris has visited here many times and has a host of friends in the area.

Mrs. Cannady Dies Sunday in Lubbock

Floydada. — Mrs. Margaret Elizabeth Cannady, 75, pioneer Floyd County resident, died Sunday in a Lubbock Hospital.

Funeral services were at 3 p. m. Tuesday in the First Baptist Church. The pastor, Dr. R. Earl Allen officiated. Interment was in Floydada Cemetery.

Mrs. Cannady, widow of W. L. Cannady, was an organizer of the Floydada Garden Club, a member of the Federated Study Clubs and of the First Baptist Church.

She is survived by two daughters, Mrs. A. A. Meredith, Berger; Mrs. L. J. Welborn, Floydada; two sisters, the Misses Lenora and Bessie Bentley, a brother, Paul T. Bentley, all of Dallas; and three grandchildren.

SOLDIER HERE

Master Sergeant Bill Miller has been here the past 10 days visiting his daughter, Mrs. David Stowe and family in the Whitfield community, and in the Lees Wofford home in Lockney. He has just returned from 15 months in Korea. He will report back to Camp Chaffey, Arkansas for re-assignment. Sgt. Miller has been in the Army 15 years.

Notice To The Public!

We have leased our Gulf Service station to

AUDVIE BARNETT and BUCK FOWLER

Buck and Audvie have been working with the company for some time and we commend them to you.

Thanks for your patronage of the past.

AL WILLIS, Manager
 Baker Flash-O-Gas Co., Inc.
 Lockney

Your Patronage Will Be Appreciated

We have leased the Gulf Service station from Baker Flash-O-Gas Co., Inc., and invite you to come to see us for automobile service of any kind.

We will give you the same courteous service you have been receiving at this station and will appreciate your patronage.

FOWLER-BARNETT GULF SERVICE

Buck Fowler Audvie Barnett
 Phone 8883

Aren't You a "Do It Yourselfer?"

Headquarters for TOOLS... SUPPLIES... KNOW-HOW...

IRHA ITEM-OF-THE-MONTH

LIQUID GAS TORCH
 Makes household repairs a snap. Light, compact torch—lights instantly.

POINTING TROWEL

WIRE CUTTERS

PLASTIC CEMENT

GLAZING COMPOUND

FIRE EXTINGUISHER
 For home or car—fast, vaporizing liquid for grease, gasoline, all electrical fires.

20" HAND SAW
 Perfect saw for the home workshop—cross cut or rip saw.

HOW TO LOCATE STUDDING

Almost everyone knows that the easy way to locate a stud behind plaster is to pound on the wall with a hammer, listening for the "solid sound" that will mark where the studding lies. But many are disappointed to find that the hammer leaves marks in the plaster. A block of thin wood held between hammer and plaster is the answer to this. It will enable you to locate the studding without marring the plaster in any way.

Baker Hardware Company
 LOCKNEY

Knox Grocery and MARKET

We want to serve you six days each week this year and next. We always try to give you good service and are never too busy to wait on you.

Come in to see us or dial 3855. Your business is always appreciated at—

KNOX GROCERY AND MARKET

The Lockney Beacon

Established 1902
 PUBLISHED EVERY THURSDAY
 HAYS & REYNOLDS
 Publishers
 Edgar R. Hays Editor
 Willis Reynolds
 Mechanical Superintendent

SUBSCRIPTION RATES
 In Floyd County, per year... \$2.00
 Outside Floyd County, per year... \$2.50
 Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER OF THE TEXAS PRESS ASSOCIATION

Minute Editorials

I have set before thee a door opened. — Revelations 3:8.

HERE IT IS November 9 (this is written on Tuesday) and we have had no killing frost in this immediate area so far. True we have had one or two frosts that nipped the top leaves off the cotton but a drive down any farm road will show that there are still lots of green leaves on the lower part of the stalk. We don't know what the weather bureau is doing about counting a killing frost but we do know there hasn't been one so far in this immediate area. If it doesn't hurry we're going to have all the cotton out before the frost comes.

LAST WEEK The Beacon carried a story concerning the possible cotton production of this county. At that time ginners over the county estimated that the crop was 45% harvested. Now, of course the harvest is probably more than half completed. But the point is that, unless all estimates are away off, Floyd County will produce much more cotton this year than anyone dreamed it would. The yield will surely be more than 75,000 bales and could be much more than that. With so many farmers almost through with their harvesting and so many others waiting on a killing frost to strip their cotton, it is very difficult for gin men or anyone else to accurately estimate the prospective yield.

SPECIAL PRICES on all Radiators. International Farmall Cores — \$25.00 Exchange
 STOVALL-BOOHER RADIATOR Sales and Service Plainview, Texas

John B. Stapleton
 LAWYER
 General Practice of Civil Law
 Courthouse Floydada
 Telephone No. 14

PLOWING DEEP
 D-8 Caterpillar with 4-bottom Atlas two-way mouldboard.
 Contact CLOYCE M. TERRELL
 Phone 1F12, Plainview
 or
 FLOYD TERRELL
 Phone 3154, Lockney

NEW AUTO MODELS are coming out almost every week now and according to dealer reports, the public is showing more interest than in any previous year. This indicates to us that probably more people than ever before are planning on buying new cars. It is wonderful to live in a country where free enterprise and industry, plus freedom of choice make it possible for most people to buy a new car when the need arises, or desire dictates.

SOME STUDY toward a re-vamping of the proposed bond issue for Floyd County is underway, as we understand it, with the idea in mind to present it again to the voters for their consideration. The farm-to-market right-of-way in East Floyd will be deleted from the bond issue, the amount trimmed some and probably a definite route through Lockney will be decided upon before the issue is again presented to the public.

OIL TESTS continue to crop up their heads in this area although results of previous tests have been pretty negligible. The most recent test on the Oliver Savage farm north of Lockney is closer to Lockney than any other town of any size despite the fact it is located in Swisher county. Who knows? Perhaps we may yet have an oil boom in Floyd County.

WHAT ABOUT SOME unusual lighting for the Christmas season for the business district of Lockney? We usually string up a few strings of lights and call it enough. How about doing something unusual this year. Most businesses have had a good fall and expect to have a good Christmas business. Let's make the old town look like Christmas.

"OUR GREAT STRENGTH rests in those high-minded and patriotic Americans whose faith in God and love of country transcends all selfish and self-serving instincts. We must command their maximum effort toward a restoration to public and private relationships of our age-old standards of morality and ethics — a return to the religious fervor which animated our leadership of former years to chart a course of humility and integrity as best to serve the public interest."

ATTENTION, CAR OWNERS!

CONCERNED ABOUT AUTO INSURANCE RATES?
 Consult your local STATE FARM agent and inquire about the PARTICIPATING POLICIES issued by STATE FARM. SUBSTANTIAL DIVIDENDS have been paid to Texas policy-holders year after year, cutting their insurance costs considerably.

Your local State Farm agent is:
J. H. Cooper Agency
 218 South Main Phone 2131—Res. 2347 Lockney

Nervous, Tired, Awake Nights?

Don't Feel And Look "Old Before Your Time" Any Longer
 If you are wearing that look of "fallen old age", feel tired out, depressed, or suffer from sleeplessness, constipation, lack of appetite, digestive disturbances, lack-lustre hair, your trouble may be caused by iron-poor blood or a system starved for nature's essential vitamins and minerals. If so, you need suffer no more.
STOP SUFFERING
 In just one day Drag-NOT Tablet's high-potency iron, multiple vitamins and blood-building elements are in your blood-stream, carrying new strength and energy to all parts of your body. Then watch your elimination. A few days after you start taking Drag-NOT Tablets the lazy organs will go back to work and you will notice the black, poisonous waste beginning to leave your body.
NEW LIFE
 Then you will feel a wondrous change: the years will seem to slip away and you will enjoy wonderful new pep and vitality, look and feel younger. Get non-habit-forming Drag-NOT Tablets rich in Iron, Vitamins B₁, B₂, B₆, C, plus other vitamins and minerals) and see results in 7 days or your money back. Only \$1.98 for a month's supply.

BYRD PHARMACY, Lockney, Texas

DR. JOE E. WEBB
 OPTOMETRIST
 Rooms 306-308, Skaggs Building
 Telephone 1234
 Plainview, Texas



With Our EXCHANGES

BREAK FOR TEXAS
 While other states have set up expensive policing programs to see that the provisions of their so-called "Fair Trade laws" are obeyed, Texas has no such worry. Like Vermont, Missouri and the District of Columbia, Texas has no "pocket-picking" law. Recently the U. S. Supreme Court declined to hear arguments in four new attacks by retailers on what really is an unfair trade law, because it gives manufacturers the right to set minimum retail prices for their products.

The appellants attacked the validity of the Federal McGuire Act, which provides a "fair trade" agreement signed by a manufacturer and one or more retailers in a State is binding on all other retailers in that State, including retailers who do not sign such agreements. This Act was passed by Congress in 1952 after the Supreme Court ruled in 1951 that an amendment to the Sherman Anti-Trust law, known as the Miller-Ty-

anything to put an end to the pernicious set-up whereby insurance companies in distant cities without a local representative canvass and solicit every box holder served from your post office with their literature? They don't even have to put an address on it. They just get a count on the approximate number of box holders and tie up packages and send the junk down and flood the mails, which are essentially a means of communication. They're making an advertising medium of the mails and are invading your territory. . . . What can you do? You can write your congressman — George Mahon or Walter Rodgers, and your senators, Price Daniel and Lyndon Johnson. You can even write President Eisenhower. You have the right to petition and your letters or your postcards are your easiest means of sending a one-man or one-woman petition to your legislators. — Editor's Notebook in Plainview Herald.

A FINE EXAMPLE

While some misguided youngsters were trying to see what malicious mischief they could cause last week end, some 300 young people from 13 Lubbock churches were "tricking and treating" for Korea's needy.

These youngsters visited homes following Sunday night services at the churches and collected \$1,416.66 to be sent to the Fort Worth office of the Christian Rural Overseas Program to purchase milk for Korea.

Once again, let's all remember the fine young people in the Lubbock area and when we "deplore" delinquency among our youth, recall that the delinquent represents a small fraction of our teenagers.

These young people who spent their "trick and treat" time in collecting funds that poor children get nourishing milk deserve our highest commendation. What a contrast to those others who took pleasure in breaking window panes, forcing doors of business places, rubbing paint on cars and homes.—Lubbock Avalanche.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

November 10, 1916

Mrs. Ben F. Smith, Editor, Ben F. Smith, Publisher. The past twelve months have shown much business activity in Lockney. Thirteen new business houses have been constructed during the present year. Lockney Garage now occupies the new brick building built last spring by C. R. McCollum. George Brewster built the new brick now occupied by J. & B. Cafe. On the east side of Main Street a building program began in June following the destructive fire in May. Eight modern bricks were built and are now occupied. They are the theatre building built by Geo. Meriwether, the Hill & Meriwether building now occupied by D. P. Carter Co., adjoining the Carter place is the Economy Store and Thomas Millinery built by Dr. D. J. Thomas. Next follows the J. H. Graver building occupied by General Merchandise, the Riley and Wofford building occupied by Carruth and Watson Groceries. Next is the J. D. Griffith place occupied by E. L. Ayres & Co. which handles dry goods, following this is the Farmers Exchange, a grocery store. On the west side of Main Street there is a new brick erected by A. R. Meriwether and occupied by the Theo Griffith Grocery, adjoining this is the E. M. Randolph building under construction which will be occupied by C. L. Cowart drugs. Down the street is the Alvie McCollum brick, occupied by himself as a barber shop. Adjoining this is a new brick now under construction by J. A. Baker & Sons to be the home of their dry goods department. The second story will be occupied by Norton Baker, photographer. Numerous new residences have also been built the past summer.

More than 8,000 bales of cotton had been ginned in Floyd County up to Wednesday night. Most of the cotton in this section is opening and there will be considerably less boll pulling. Cotton sold on the streets in Lockney Wednesday for 23 and 24 cents per pound.

Mrs. Cris Seaman and child spent last week here from Brownfield visiting friends and relatives.

The unveiling of the Willie Landrum Memorial at the Lockney cemetery was carried out Sunday afternoon when about a thousand people gathered to pay their respects to the boy who gave his life on the battlefields of France in the World War. A beautiful red granite stone was erected the previous week. T. Z. Reed was master of ceremonies.

Misses Dorothy Ford, Lidia Day, Irene Webster and Lou Emma Henry, who are attending the West Texas Teachers College at Canyon spent the week end here.

Miss Fay Bennett, daughter of Mr. and Mrs. R. C. Bennett of Lockney was married in Plainview Monday night to Earl Crawford of Dallas. Mr. Crawford operated a barber shop in Dallas.

November 13, 1942

The three gins of Lockney had turned out 2420 bales of cotton up to Thursday afternoon. Most early cotton has been picked over once but the late cotton is just opening. There are a few transient laborers here now.

R. K. McCoy, agriculture teacher in the local high school for several years has resigned his position and has accepted a teaching place in Stanton.

Having practically exhausted their list of single registrants, the Draft Board will begin immediately to call married men without children.

It's got a "V" in its bonnet— or your choice of two new sixes!

The motoramic Chevrolet for '55

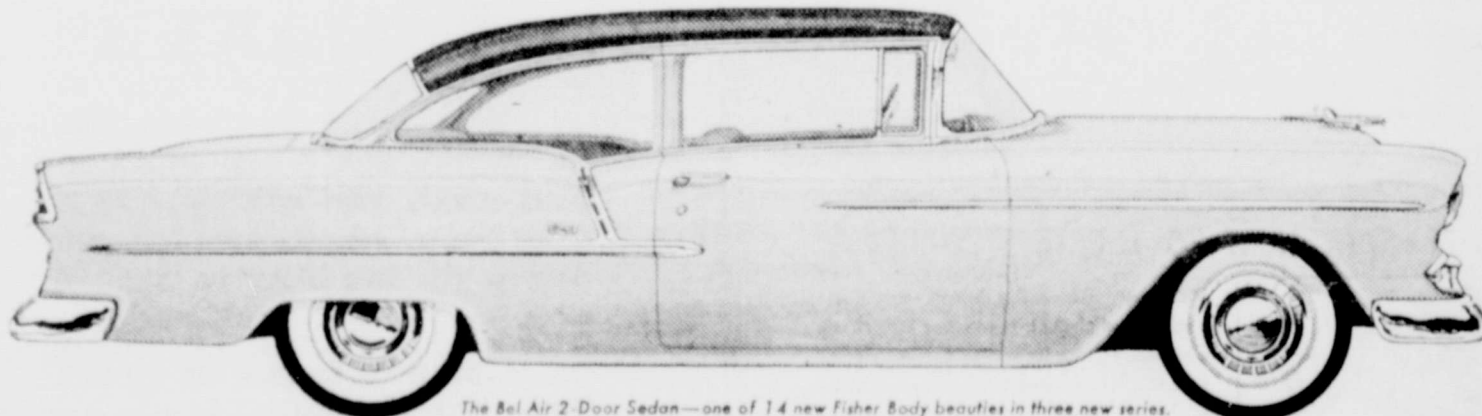
Great new 8
 Two new 6's 6

It's the valve-in-head V8 as only the valve-in-head leader can build it!

You'd expect Chevrolet to out-V8 the field—and it has! Chevrolet's new "Turbo-Fire V8" puts a brand-new kind of excitement under your foot. The excitement of 162 horsepower! The excitement of an 8 to 1 ultra-high compression ratio that squeezes more pure fun out of a gallon of gas than you ever dreamed possible! The new "Turbo-Fire V8" is so efficient that it requires only four quarts of oil instead of the usual five or more. And it has the shortest piston stroke in the low-price field, for longer engine life. But we can't even begin to give you the whole story here. Come in and drive the new "Turbo-Fire V8!"

With enough new advances to fill a book!

Chevrolet offers two new highstepping sixes for 1955! There's the new "Blue-Flame 136" (teamed with Powerglide as an extra-cost option) and the new "Blue-Flame 125." Both bring you new, higher-rated power—the zippy, thrifty high-compression kind. Both have new, more efficient cooling and lubrication systems . . . new engine mounts that result in almost unbelievable smoothness. And, like the new "Turbo-Fire V8," both are sparked by a new 12-volt electrical system for finer performance and faster cold-weather starting. They're the liveliest, smoothest sixes Chevrolet ever put into a passenger car!



More than a new car . . . a new CONCEPT of low-cost motoring (and much too good to miss driving!)

LOCKNEY AUTO COMPANY
 Telephone 3368 — Lockney, Texas

WANT ADS TO BUY TO SELL TO RENT

For Sale

FOR SALE — ABC automatic washer, demonstrator, \$100 discount. White Auto Store, Lockney. 31-tfc.

FOR SALE — Hegari bundles, good grain. See Keeter & Griffith, Lockney. 31-3tp.

FOR SALE — Cotton dump trailer. See Lloyd Widener or call 3505. 31-tfc.

HAVE GOOD USED upright and spinet piano in this vicinity soon. Real buy for responsible parties. Low terms on balance. Write Credit Department, McBrayer Piano Co., 217 West 6th Street, Amarillo, Texas. 31-3tc.

FOR SALE — Cafe in excellent location, doing good business in Friona, Texas. In heart of irrigation area. Attractive proposition. Write Box 161, Friona, Texas. 31-2tc.

FOR SALE — Good Farmer County section on pavement, well improved, irrigation well, \$200.00 per acre, 25% cash. See me for farm and ranch land. M. A. Crum, 102 E. Houston, Floydada, Texas. 30-2tc.

FOR THANKSGIVING — Put in your order now for Northwest Pheasant chickens, bakers and young Whitecock hens. Either on foot or dressed. Will dress out 4 or 5 lbs., or more, 55c per lb. dressed or 40c per lb. on foot. Archie Bybee, Sterley, Texas, phone 3101. 30-tfc.

FOR SALE — One 4-hale trailer with grain bed, \$400. One 5-hale trailer with grain bed, \$450. Leslie Cox, phone 3786. 30-tfc.

FOR SALE — 5 room and bath, 9 acres land, edge of town, 4 inch irrigation well, 3 acres fenced for hogs, \$10,000. Roy Rolling at Brunner Lumber Co. 29-tfc.

FOR SALE — 1953 Chevrolet Pick-up, good condition, low mileage. Also concrete mixer. See Mrs. Floyd Huff, 408 West 1st street, phone 3696. 30-tfc.

FOR SALE — Two 50-horsepower electric motors and switch boxes. Chester Mitchell, dial 3447. 27-tfc.

FOR GAIL RICHARDS COSMETICS see or call Mrs. Willa Mathis, Route 1, Lockney or phone 4-2055, Plainview. 26-tfc.

FOR SALE — 1951 Model G John Deere tractor, good shape, good tires. L. L. Rhodes, phone 3388. 25-tfc.

STUDENTS — Need a typewriter for home practice? We have both new and used typewriters in stock now. Priced from \$27.50 up. Come in and see. The Beacon. 23-tfc.

FARM BUREAU INSURANCE for **FARMERS DIVIDENDS** on **Life — Auto — Fire and Farm Liability**
319 S. Main FLOYDADA

REAL ESTATE — Houses in Lockney for sale. Also farm land. See me for beef at wholesale. V. D. Harris, dial 3847. 48-tfc.

RADIATOR TROUBLE? — Let us take care of your radiator trouble. We do all kinds of repairing and cleaning. Experienced workman. WESTERN RADIATOR SERVICE, Lockney, Phone 3800, day or night. 51-tfc.

VEVA'S DRAPERY SHOP
Drapes — Cornice Boards
Bedspreads — Samples
Dial 4-2969 1010 West 9th Plainview, Texas

4%
Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.
FLOYDADA NATIONAL FARM LOAN ASSOCIATION
Phone 256 319 South Main
Jake B. Watson, Sec'y-Treas.

For Sale

FOR SALE — John Deere cotton stripper and 2 wheel dump trailer. Charley Cross, phone 2388. 28-tfc.

GOOD IRRIGATED LAND, nearly anywhere at \$150 per acre and up. Houses, a lot of them. If there is a bargain, we have it. W. C. Roberson, P. O. Box 1176, Phone 4-5328, Plainview, Texas. 30-tfc.

FOR SALE — Heavy winter seed oats and alfalfa seed. Clyde Applewhite. 27-4tp.

SEE ME for Bibles and Bible Story books. Mrs. Bett Vernon. 51-tfc.

See me for ALUMA-KRAFT awnings, Cyclone fence, Humphreys Tension Sealed storm windows. L. L. Reece, phone 2262. 17-tfc.

See me for AVON COSMETICS or call 2166. Mrs. Myrtle Lou Newton Munsell, Lockney representative. 20-tfc.

OFFICE SUPPLIES at The Beacon Office

Wanted

WANTED — Job stripping cotton. Have International Stripper and trailers. Duke Weaver at Whittensburg Gin. 31-4tp.

WANTED — Someone to cut stalks and plow 1/4 section of land 5 miles northeast of Lockney. G. R. Street, Lockney, Route 1, Phone 4-6066 out of Plainview. 29-3tc.

Local & Long Distance **MOVING**
We Specialize in Packing, Crating and Storage **TRANSFER & STORAGE** "MOVE SAFE WITH"
BRUCE & SON
Dial 4-6349
1009 North Broadway Plainview

CESSPOOL DRILLING
Storm Cellars
Pier Holes
30, 36, 42 and 48-inch Holes
I. E. FISH
900 Broadway Dial 4-5828
Plainview, Texas

We have a PORTABLE DISC ROLLER
and we will be glad to come to your farm and roll out your discs.
Graves Blacksmith Shop
Lone Star
Phone 3483, Lockney
Or C. S. BASS
Phone 4-2646, Plainview

WANTED — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Pass Cooper, phone 2245. 24-tfc.

5% FARM LOANS
Prompt Inspection and Closing
No closing charges except abstract and recording
GOEN & GOEN
202 Boothe Bldg, Floydada
Representing Amicable Life Insurance Company.

WANTED — Windmill and pressure pump work. Call or see R. W. Johnson, dial 3384. 51-tfc.

PIANO TUNING — Drop a card to Luther Fowler, Box 66, Lockney or phone 2173. 46-tfc.

A CLEAN CITY IS A SAFE CITY
Lockney Lodge
No. 857
A. F. & A. M.
Regular meeting third Tuesday night at 7:30.
JAMES A. BOBBITT, W. M.
E. A. CARTER, Secretary

ARTHUR B. DUNCAN ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
South East corner Square
Floydada, Texas
Oldest and most complete abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

Wanted

NOTICE — Shoes or boots left in my shop over 30 days will be sold for charges. A. G. King. 28-5tp.

7 Floyd Boys In Service Call

Seven boys from Floyd County are included in the call issued by Selective Service Board No. 45. The selectees will report to the Courthouse at Plainview at 6 a. m. on November 15. A total of 24 men are in the call from the four county area comprising Floyd, Hale, Swisher and Motley counties.

The board issued an order for 30 men to appear also on November 15 for pre-induction physical examinations also. Included in this call are four men from Floyd county.

Following are those who have been called for induction on November 15:

- Durward Clyde Adams, Tulla.
- J. D. Williams, Brownfield.
- Robert Hugh Perkins, Plainview.
- James Ralph Ferguson, Floydada.
- Werner Leo Boedeker, Plainview.
- Wendell Wilke Graham, Dougherty.
- Ardis Dene Lindsey, San Angelo.
- Jimmy Maurice Green, Floydada.
- Sotero Montalvo Cantu, Abernathy.
- Charles Rice Morgan Jr., Corpus Christi.
- Bobbie James Stubblefield, Lockney.

- Happy. Cecil Everett Williams, Lubbock.
- Louis Eugene Spier, Plainview.
- Loy Eldon Teague, Abernathy.
- Billy Gene Brown, Plainview.
- John Monroe Starnes, Cotton Center.
- Ernest Eugene Tannahill, Lockney.
- Billy Charuth Brewer, Hale Center.
- Phillip Don Snodgrass, Abernathy.
- William Herschel Nelson Jr., Floydada.
- Lloyd Winston Armstrong, Plainview.
- Euwel Dee Kelley, Lockney.
- Raymond Leith Nitcher, Plainview.

Anyone knowing the whereabouts of the following, last known address given, please call this local board as they have become delinquent and have been ordered with the above group:

- James Carter Jr., Shallowater, Texas.
- Verbal Evans, Los Angeles, Calif.
- Juan Espinoza, Cone, Texas.
- The following listed registrants have been ordered to report at 6:30 a. m. on the 15th day of November for pre-induction examination by the Armed Forces:
- Bill Glenn Ware, Lockney.
- L. D. Ballard, Plainview.
- Lester Winn, Boswell, New Mexico.
- Luther Harris Jr., Floydada.
- J. L. Johnson Jr., Floydada.
- Elvin W. McDowell, Happy.
- Claude Leslie Wallis, Plainview.
- Benjamin Doyle Hutson, Tulla.
- Beryl Wayne Monk, Quitaque.
- Dwight Herbert Carver, Lubbock.
- Melton Keith Garner, Plainview.
- Isabel Raissez, Mitchell.
- Kenneth Wayne McDowell, Tulla.

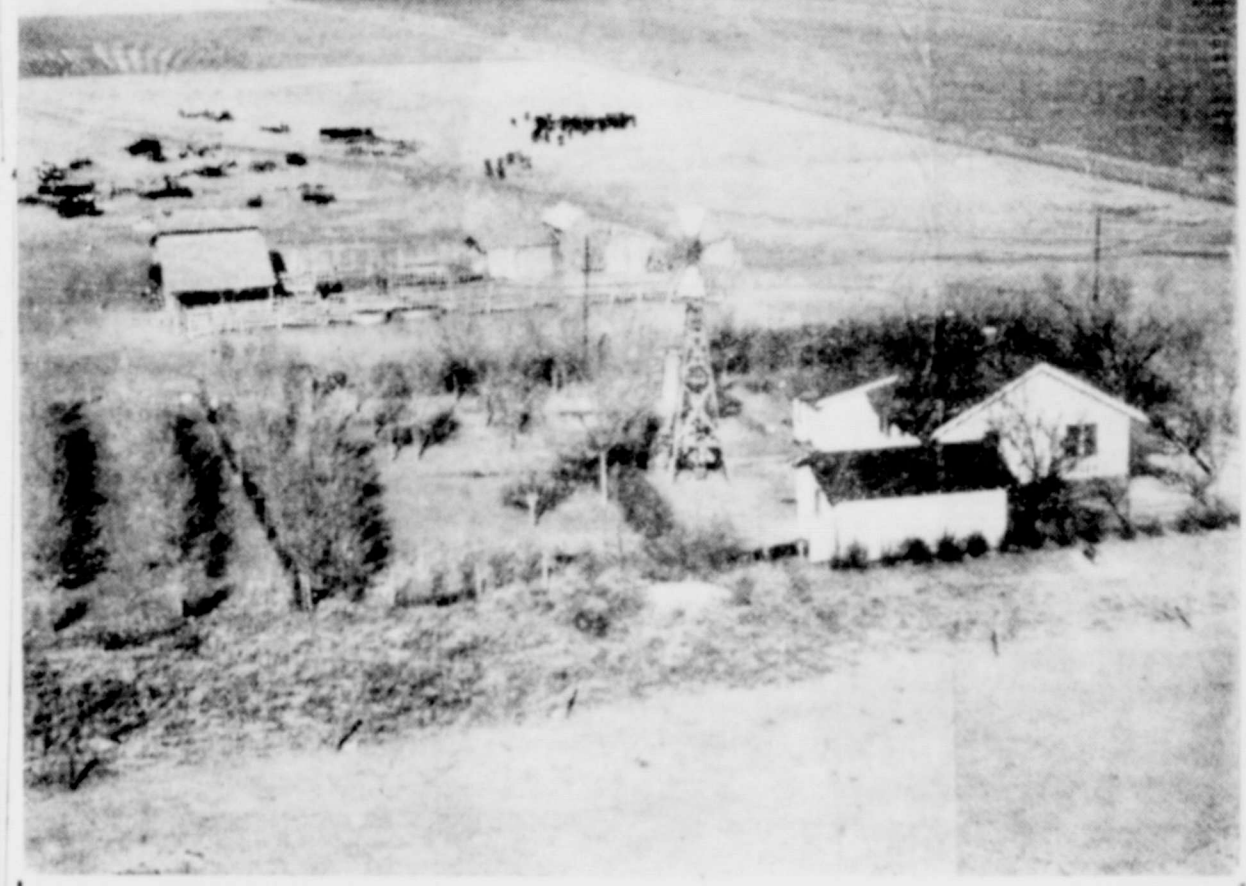
- Tulla. Robert Wayne Hambricht, Floydada.
- Alex Clifton Nealy, Dallas.
- Doyce Keen, China Lake, Calif.
- Leonard Ray Carman, Lubbock.
- French Benard Hunt Jr., Plainview.
- Van Earl Bradford, Roaring Springs.
- Daniel Baca Molinar, Hale Center.
- John Richard Gatewood, Tulla.
- Ronald Harvey Lacey, Tulla.

- L. H. Clifton, Roaring Springs.
- Barney Elbert Shuey, Abernathy.
- Robert Louis McLaughlin, Plainview.
- L. V. Woody, Silverton.
- Gregorio Redillin, Plainview.
- Faustino Garcia, Petersburg.
- Leopoldo Davila, Hale Center.
- James Richard Phipps, Plainview.

TO RELIEVE SORE THROAT
Due to a cold, try **DURHAM'S ANESTHESIA-MOP** and see how pleasant and effective a mop can be. Generous bottle with applicators only 60c at your Druggist.
at LOCKNEY DRUG CO.
GO TO CHURCH SUNDAY.

MYSTERY FARM NO. 39

Can you help us identify this Floyd County mystery farm? This aerial photo is of some farm in northern Floyd County and we need your help in identifying it. Neither the bank officials nor the newspaper know whose farm this is so we will appreciate your calling The Beacon office, phone 3318, if you can identify the place. If the owner or occupant of the farm house will come by The Beacon office not later than Monday and give us some information concerning the place. The First National Bank will present him with the original photo free of charge.



IT'S DANGEROUS TO "TRUST TO LUCK"
Every day valuables are stolen or destroyed. Fire burns important papers. Carelessness causes other losses.
Your turn may come unless you keep your valuables in a **Safe Deposit Box in the Vault**. The cost is small compared to what you may lose by keeping your valuables around the house. Rent one today before misfortune comes your way.
THE FIRST NATIONAL BANK
Dial 3355 M. W. WILEY, President Lockney

FREE — During Old Range Round-up — ONE CURED HAM with each Maytag Range

It's true! everyone is looking to the new 1954 Maytag gas range line!

AND.... HERE'S WHY!

Never before! Such top quality, superb performance, outstanding features. **\$199.95**

Super-insulation — 3 times more than ordinary ranges — saves gas, keeps oven heat in, temperature even. Sturdy one-piece construction for long years of satisfaction. Eye-level controls, easy to see, safely out of children's reach. Also available in some models. Full-view window, interior light to check progress in roasting oven. Time-minder automatic oven control with bell signal, electric outlets.

DON'T BUY A NEW RANGE UNTIL YOU SEE THE SENSATIONAL NEW

Maytag Gas Range

LIBERAL TRADE-IN ALLOWANCE DURING OLD RANGE ROUND-UP WEEK

Pennington Motor Company
Dial 3383 Your Maytag Dealer Lockney

WANTED!
DEEP PLOWING
Have D-8 Caterpillar 4-bottom Y & J Plow
Depth: 6 to 20 inches
Level Plowing guarantee
Contact:
AL CANNON
Phone 732-J-4, Floydada or
CHARLES HOLMES
Phone 656-J-3, Floydada
or write Route 4, Floydada

Don't Gamble
With Your Right To Drive!
Did you know that after an auto accident in which anyone is hurt or damage to property to any one person is in excess of \$100 the Texas law calls for **SUSPENSION OF YOUR DRIVER'S LICENSE** and **ALL REGISTRATION PLATES** unless you post security for resulting judgments or file evidence of insurance.
Your license must remain suspended until you satisfy any final judgment and produce proof of financial responsibility for any future accidents.
See us today for liability insurance covering any kind of auto accident you might have. It's economical and it's safe.
FRANK PERKINS AGENCY INSURANCE
Dial 3311 Lockney

TO DALLAS
Mr. and Mrs. B. E. Harris accompanied by their son-in-law and daughter, Mr. and Mrs. Byron Ford went to Dallas Monday where Mr. Harris underwent a physical check-up.

GARD OF THANKS
We wish to express our thanks to Dr. and Mrs. Crum and the hospital staff for your untiring efforts; to our neighbors and friends for your visits, flowers, letters, cards and help in any way while Henry was in the hospital.

Mr. and Mrs. Henry Schacht
Paul and Nancy
Mr. and Mrs. Neil Schacht

CARL McADAMS
GENERAL INSURANCE
Fire — Hail — Polio —
Windstorm — Auto — Bonds
Phone 2141
First National Bank
Building

NOTICE TO DEBTORS AND CREDITORS
THE STATE OF TEXAS, COUNTY OF FLOYD.
TO THOSE INDEBTED TO, OR HOLDING CLAIMS AGAINST THE ESTATE OF WILLIAM T. CLINTON, DECEASED.

The undersigned having been duly appointed administrator of the estate of William T. Clinton, deceased, late of Floyd County, Texas, Ralph C. Johnston, Judge of the County Court of Floyd County, Texas, on the 8th day of November, 1954, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law at her residence in Lockney, Floyd County, Texas, where she receives her mail.

Done this 8th day of November, 1954.
Mattie P. Clinton, Administrator of the Estate of William T. Clinton, Deceased. 31-4tc.

Water occupies more space at 50 degrees below zero Fahrenheit than at 90 degrees above.

Providence News
by Mrs. Wilfred Stoerner

The person who has a firm trust in the Supreme Being is powerful in His power, wise by His wisdom, happy by His happiness.

Visiting in the Marvin Scheele home over the week end were Mr. and Mrs. Vernon Collins and son of Pampa, Texas.

Visiting from Cameron in the Walter Boedeker home Sunday were Mr. and Mrs. J. D. Boedeker and family, Mr. and Mrs. Buck Angels of Camron.

Those who have gone deer hunting from here are Albert Scheele, Ernest Sammann, Albert Sammann.

L. B. Brandes left at five a. m. Sunday with the group who will attend the State Farm Bureau meeting to be held at Galveston.

Mr. and Mrs. Hubert Stoerner and family, Mr. and Mrs. Wilfred Stoerner visited in the home of Mr. and Mrs. Bruno Ganza of Littlefield Sunday. The occasion being the christening of their infant daughter. They also visited in the home of Mr. and Mrs. Albert Shultz and Edgar Shultz.

Dinner guests in the home of Mr. and Mrs. Sam Newman Sunday were Mr. and Mrs. Albert Kelm, Mr. and Mrs. Joe Zimmerman.

Visiting in the home of Mr. and Mrs. Wilfred Stoerner Saturday evening were Mr. and Mrs. V. D. Ross Jr. and daughters.

Supper guests in the Hubert Stoerner home Monday were Mr. and Mrs. Wilfred Stoerner. They then attended the show at Kress High School put on by the Scandeners of Lubbock from KCB, Channel 11.

Trinity Lutheran Church
H. L. Anderson, Pastor
November 14th: Sunday School 10 a. m., Divine Worship 11 a. m. Holy Communion will be celebrated at this service.

Visitors are always welcome at Trinity Lutheran Church.
New Officers Selected:
Sunday School Supt., Mr. H. F. Quebe; Treasurer, Albert Steinfath; Secretary, Mrs. Wilfred Stoerner.

Candle Light Circle Meets
The Candlelight circle of Trinity Lutheran Church met Wednesday afternoon at the church, Mrs. Weldon Foster as hostess and program chairman.

Program opened with the singing of the theme song, followed by scripture reading and prayer by Mrs. Wilfred Stoerner. Mrs. H. L. Anderson gave a very interesting topic "This is the Life Thank God." Rev. Anderson gave a very educational and inspiring Bible study on the book of Job.

Mrs. Stoerner called the business meeting to order. Visitors were welcomed. Special committees to report included: Mrs. Ted Boedeker who reported that all had notified of the making of the cookies for our 5 men in service. You parents of these men say thank you to the ladies of the Candlelight circle for remembering your sons. Ladies, better yet come to the Missionary society of your church and tell them in person. The year book committee will meet Tuesday at the church to work. If you have any suggestions to make to the committee do it now, don't wait till it's printed and then make

suggestions. On the committee are chairman, Mrs. Ben Brandes, Mrs. Weldon Smith, Mrs. Albert Sammann.

The various department chairmans reported.

Discussion was held on the furnishing of the flowers for the altar of the church. The flower calendar will be placed in the back of the church for all those who enjoy the altar flowers and would sometime during the year help with this project. A member of the circle will be responsible for a month in the year for flowers. If someone wishes to give flowers a certain Sunday in memory of someone remembering them on their birthday or in living honor of someone just put your name down and tell the pastor if you wish it to be especially recognized for someone. There has been ordered twenty more of the Parchment Christmas cards they will be here shortly.

A Christmas party will be held on December 17th for Candlelight circle members and their families. Committee will be chairman, Mrs. Hubert Stoerner, Mrs. L. B. Brandes, Mrs. Albert Kelm.

Decorations committee will be Mrs. H. L. Anderson, Mrs. J. A. Zimmerman, Mrs. A. D. Schaffner. Meeting closed with the Lord's Prayer.

Mrs. Smith served delicious refreshments of cake, sandwiches, coffee and doughnuts to Mmes. H. L. Anderson, Ben Quebe, A. D. Schaffner, Leo Boedeker, Ted Boedeker, Hubert Stoerner, Virgil Brasher, L. B. Brandes, Albert Kelm and Rev. H. L. Anderson.

MOVING BACK
Mr. and Mrs. Johnny Starkey and boys from Topeka, Kansas are here this week visiting friends and relatives. They expect to move back to Lockney within the next two or three weeks. Mr. Starkey said.

HAVE VENSION SUPPER
Guests of honor for a vension supper Wednesday night in the J. H. Chandler home were Mr. and Mrs. J. E. Cooper of Ruidoso, New Mexico who are here visiting their five children who make their home in Lockney.

Enjoying the occasion were the honorees and their children and families, Mr. and Mrs. Glen Cooper, Teddy Bob and Glenda, Mr. and Mrs. Ross Cooper, Kenya and Brenda, Mr. and Mrs. Howard Cooper and Carol, Mr. and Mrs. J. H. Chandler, Jane and Johnny, Mr. and Mrs. Melvin Cooper, Elaine and Wayne.

ATTEND CONFERENCE
Attending a district conference of Woman's Missionary Union in Littlefield all day Tuesday were Mrs. Guy Sams, Mrs. Leslie Ferguson, Mrs. Ed Thomas, Mrs. Harmon Handley, Mrs. W. S. Rexrode, Mrs. Chester Mitchell, and Mrs. Hilburn Casey, president of the local W. M. U. of the First Baptist Church.

TOM RODGERS HERE
A N Tom Rodgers is here visiting his parents, Mr. and Mrs. E. J. Rodgers on a 30 day leave from the Navy. Tom has been serving on an aircraft carrier and has been in both the Atlantic and Pacific Oceans.

A CLEAN CITY IS A SAFE CITY

Library Notes
By Ivy Pearl Reber

Next week is book week, let's read! Let's read for pleasure, let's read for comfort, let's read for gaining knowledge. But for whatever purpose, let's read!

Rita Coppell has given a book to the library this week. She is a shut-in and unable to use the library herself, but she wanted to do her part in making it of service to the county. The book is "Eagle in the Sky" by F. Van Wyck Mason. It is the story of three struggling young doctors in the early days of this country. It is a story of courage and character and love.

Mrs. Nell Holland Krause has given the book "To Heaven on Horseback" in memory of her sister, Vera Holland Maggard. This is the biography of Narcissa Whitman, the wife of a medical missionary to the Indians of the West. This book will be available in the Lockney branch library as soon as it has been cataloged.

A book has been given by Mr. and Mrs. John Stapleton, Sandra Jean and Johnny in memory of Mrs. A. W. Coltharp.

In Floydada, a door has been cut between the main library room and the reading room. This makes it possible for both rooms to be supervised from the desk. The reading room will be readily available for any who wish to use it.

Faye Mills, librarian at Lockney, reports that reference books are being used much more this year than they used to be. Encyclopedias are often called for by the school children. The Americana is found at both Lockney and Floydada; the Britannica is at Floydada; and the Britannica Junior is at Lockney.

Remember! Next week is book week—so let's read.

WEED END GUESTS
Mrs. Pearl Prickett of Lockney had as guests in her home over the week end her daughter, Mrs. A. O. Casty of Borger, her sons, Charlie Prickett and two children of Lubbock, Mr. and Mrs. Eugene Prickett of Hereford, and her grandson, Mr. and Mrs. Paul Anderson of Lubbock.

An English brewery offered to help the Red Cross blood donor drive by exchanging beer, pint for pint, for blood.

Mr. and Mrs. Loren Rhodes and Jane went to Dalhart last week end where they visited his sister, Mrs. H. B. Watson and other relatives.

MAKE YOUR SELECTIONS NOW!

Buy Now — Use Our Lay-Away Plan!

A small deposit will hold your selections until Christmas.

See our large stock of

DOLLS, including WALKING DOLLS

All sizes and prices.

WHEEL TOYS Tricycles Wagons

WIND-UP TOYS GAMES, etc.



LOCKNEY VARIETY

MONEY TO LOAN

Farms Loans
F. H. A. Loans
Cars Loans

Insurance of all kinds

WANT TO SELL?

We need more listings on farms in this area and also houses in town. See us if you want to sell.

PINNER INSURANCE AGENCY
Dial 3329 Lockney

YOU ARE INVITED

to see two new models on our floor

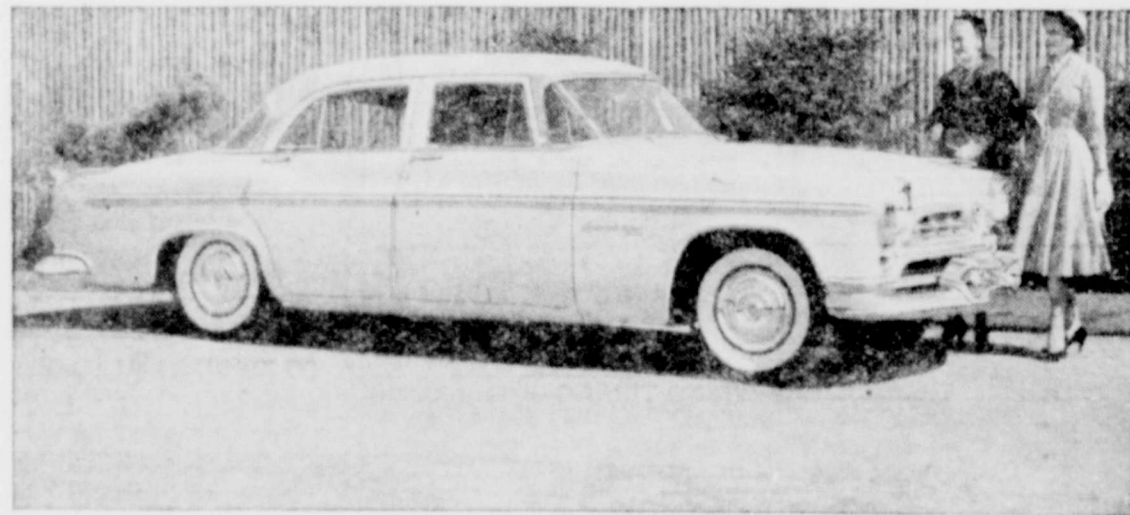
The New 1955 Chrysler

and the

New 1955 Plymouth

Both will be on display in our show rooms on

Wednesday, November 17



You'll find a warm welcome here when you come in to see this fine new cars — and you'll also find two outstanding automobiles in every way. Changes in the bodies and engines in both cars will surprise and please you.

FREE COFFEE and DOUGHNUTS

Don't miss seeing these new models on display here
Wednesday, November 17

BILBREY MOTOR COMPANY

Dial 3348 Your Chrysler-Plymouth Dealer Lockney

SEALE DRIVE-IN THEATRE

Located 2 1/2 miles west of Lockney on Plainview Highway.
First Show starts at Dusk — Be on Time.

SPEED LIMIT: 8 miles per hour within the Drive-In. You'd never forgive yourself if you ran over a child. Slow down please.

LAST TIME TODAY
(Thursday):

"Lucky Me"

with Doris Day

IN CINEMASCOPE

Here's the ultra new look in musicals — with devastating Doris Day — and slap-happy Phil Silvers — a toe-tapping film brought to you in the glories of cinemascope and flaming color.

Also **CARTOON**

FRIDAY and SATURDAY
November 12 and 13

"Ride Clear Of Diablo"

with Audie Murphy, Dan Duryea, Susan Cabot

IN TECHNICOLOR

The law of the last frontier — fight or die — as honor, pride and greed clash in flaming fury — while a woman waits — every trail an ambush — every bullet marked with death. As good or better than "SHANE."

Also **CARTOON**

SUNDAY, MONDAY, TUESDAY, November 14, 15, 16

"DRAGNET"

With Jack Webb and Ben Alexander

IN COLOR

If you "just want the facts" it's a terrific thriller based on TV's most popular crime show — Jack Webb as Sgt. Joe Friday for the first time in full length motion picture with Ben Alexander, his famous detective partner.

Also **CARTOON and NEWS**

WEDNESDAY and THURSDAY

November 17 and 18

"Adventures Of Robinson Crusoe"

IN COLOR

Storm raging excitement torn from the unforgettable pages of the world's greatest adventure story — the most fabulous hero in all adventure history — never has one man faced such terrifying perils, lived such an amazing story — alone with his cat, his dog and the parrot he trained.

Also **CARTOON**

\$50 Reward

Will be paid for information leading to the arrest and conviction of anyone deliberately stealing speakers from the Seale Drive-In.

When speakers are accidentally taken from the theatre they should be returned as quickly as possible. There is no cost to you for their re-installation and we will be grateful for your co-operation.

Plains Theatre
Lockney

THURSDAY, FRIDAY and SATURDAY, Nov. 11, 12, 13

"On The Waterfront"

with Marlon Brando, Karl Malden, Lee J. Cobb

Born free in a free world — yet terror held them in its grip — they begged for the privilege of working and bowed submissively to a gangster's whims — until one man found the courage to speak out against injustice and ganglands grip was broken.

Also **CARTOON**

SUNDAY and MONDAY
November 14 and 15

"Ricochet Romance"

with Marjorie Main, Chill Wills, Rudy Vallee

That Ma Kettle gal's got a brand new feller — it's cupid's hilarious week end on a dude ranch — a ranch house riot of romance — love is sweeping the country-side.

Also **CARTOON**

Winds Win Over Longhorns 33-0

Statistics	Lockney	Floydada
First downs	9	12
Yards rushing	120	269
Lost rushing	36	25
Passes attempted	11	9
Passes completed	3	3
Yards passing	26	79
Passes intercepted by 1	3	3
Fumbles lost	2	3
Yards penalties	20	40

The Lockney Longhorns lost their second district 2AA football game Friday night to the Floydada Whirlwinds, their traditional Floyd County rival. The score was 33-0. Both Coach Rudy Haile of Lockney and Coach Preston Watson of Floydada used substitutes freely. The Whirlwinds jumped into a 20-0 lead in the first quarter when the nervous Longhorns handed them two scoring opportunities with fumbles deep in their own territory. After that the game settled down somewhat and the Longhorns made a much better showing.

All the Longhorns played hard but inexperience took its toll as the Whirlwinds broke loose three different times on laterals around end. They scored one time on a pass down the center.

Here is a summary of the game:

Lockney: Hardy returned the kick-off to the 35. Made 0, made 1, fumble gave Floydada ball on Lockney 38.

Floydada: Made 9, and then first down on 18. Made 1st down on 4 and J. E. Waller drove over for the score. Gordon Joiner kicked point. Score 7-0.

Lockney: Paul Ray Williams returned kick to 19. Made 9 and then 1st down on 30. Made 2, fumble gave Floydada ball on 33.

Floydada: Made 8, pass to Waller to Jack Womack touchdown. No point. Score 13-0.

Lockney: Jones returned kick to 31. Made 1, pass incomplete, pass Gene Handley to Paul Williams for 3. Jones kicks to

Floydada 30. Floydada: Made 4 and then 1st on 40. Made 0, pass Waller to Womack 1st on Lockney 49. Made 6, Waller ran 43 yards for score. Joiner kicked point. Score 20-0.

Lockney: Paul Williams returns kick to 29. Handley dropped for a 20 yard loss in pass at tempt. Jackie Jarrett intercepted a pass but a penalty on the Whirlwinds set the ball back to the Lockney 30. Floydada ball.

Floydada: Fumble recovered by Weldon Jones on Lockney 30. Lockney: Made 0, Jones made 6 and then first down on the 42. Made 0 in two tries, Lockney penalized 5, lost 1, kicked to Floydada 41.

Floydada: Made 0, two passes incomplete, kick to Lockney 18. Lockney: Made 0, made 3, made 5, kick to Lockney 49.

Floydada: Floydada penalized 5, made 3, pass incomplete, fumble lost 8 when Longhorn Doyle Crouch caught the ball carrier behind the line of scrimmage. Kick to Lockney 32.

Lockney: Made 2, Duval made 6, Jones ran to first down on 44. Lost 1, made 1, made 4, kick to Floydada 27.

Floydada made 8, then 1st down on 38. Pass incomplete. Jerry Workman and Benny Ballard dropped the ball carrier for a 5 yard loss. Halftime.

Band Activities

Both the Lockney and Floydada bands presented outstanding performances at the halftime. The 67-member Lockney High Band was first on the field doing a moving diamond march featuring smart, precision marching. Director Elmer Stinson introduced the band over the loud speaker system. The band was very well received by the audience.

The Whirlwind Band presented a patriotic performance with lights out. They formed the letters USA and played a number of patriotic songs. Simulated campfire scenes on the field depicted early day as well as modern events in the history of the country.



"A quarter's not supposed to be as good as a dollar—but it goes to church more often!"

Third Quarter:

Floydada: Returned the kick-off to the Floydada 33 yard line. Made 9 and first down on 47. Laron Fulton then took a lateral after it appeared the Longhorns had the ball carrier down for no gain, skirted his left end and ran 53 yards for the score. Joiner kicked the point. Score 27-0.

Lockney: Kick returned to 34. Paul Williams made 1st down on 44. Duval made 6, lost 1, fumble lost 5, kick to Floydada 33.

Floydada: Made 4, made 4, fumble recovered by Paul Williams for Lockney on Floydada 45.

Lockney: Duval made 5, made 1, Lockney penalized 5, pass incomplete, kick to Floydada 26.

Floydada: Made 0, made 3, fumble lost 4, kick to Lockney 45.

Lockney: Jones made 5, Duval made 3, Jones drove to first down on Floydada 43. Duval made 1st down on Floydada 30. Made 0, pass intercepted by Carroll Guthrie. Floydada ball on 29. Floydada: Made 1st down on

43. Made 3, Floydada penalized 5, pass incomplete, kick over goal line. Lockney ball on 20.

Lockney: Made 1, pass incomplete, quick kick to Floydada 38.

Floydada: Made first down on Lockney 46, made 9, fumble recovered by Cross for Longhorns on Lockney 39.

Lockney: Made 2, made 0, pass Handley to McAda for first down on Floydada 40. Made 0, Jones made 8, Williams first down on 30. Jump pass Handley to Dippery for 4 yards. Lockney penalized 5, pass intercepted by Jackie Henry. Floydada ball on 32.

Floydada: Cloyd Stephens took a lateral, skirted his own right end and ran 68 yards for the score. The point was not good. Score 33-0.

Lockney: Kick returned to 15. Floydada penalized 5, made 3, Williams made first down on 25. Pass incomplete, made 4, kick returned to Lockney 41.

Floydada: Made 0, made 4, Weldon Jones broke through to drop the ball carrier for 8 yard loss. Gene Handley intercepted pass and returned to Lockney's 37 yard line.

Lockney: Pass incomplete and fumble lost 8 as game ended.

U. S. exports of farm products during June were 36 percent higher than for the same month a year ago. Total value of farm exports for the year ending with June reached \$2,932,000,000. Four percent above last year.

GETS DISCHARGE

Pfc. Billy G. Turner received his discharge from the U. S. Army at Fort Bliss, Texas, November 1st and arrived at the home of his parents, Mr. and Mrs. A. H. Turner in Lockney the same day. Billy served with the field artillery while in the army. He spent 15 months in Korea and saw one month of combat duty before the armistice was signed.

Sue Wofford, student of Abilene Christian College, Abilene spent last week end here with her parents, Mr. and Mrs. Lloyd Wofford and Nelson. Sue flew to Lubbock and was met by her father.

Visitors in the L. G. Rhine home-in Providence community this week included their three daughters, Mrs. Clyde Bearden, Mr. Bearden and baby son from Spur, Mrs. Lavern Turpin and son of Lubbock and Miss Audrene Rhine, Texas Tech student.

OVEN LINER

Those hard-to-get-at sections of the oven need no longer plague the housewife, since there is now a gas range available that has a one-piece, wrap-around oven liner that eliminates dirt-catching cracks and crevices.

Stars and Bars was the name given the first Confederate flag, adopted in 1861 by the Confederate convention in Montgomery, Ala.

The hearty maple-y flavor of Karo adds extra goodness to every bite



Buy KARO WAFFLE SYRUP in the handsome full quart decanter!

BEACON WANT ADS GET RESULTS

Announcing new FORD TRUCKS for '55... the Money Makers!

Money-making POWER! Important longer-life engine advancements! The only full line of proved, modern short-stroke engines in any trucks! New work-saving, money-saving CONVENIENCE! New money-making CAPACITIES! New reasons why Ford Trucks are gaining new buyers faster than any other trucks!

POWER STEERING is standard at no extra cost in this new Ford T-800 tandem-axle BIG JOB. Modern, short-stroke, 170-hp. Cargo King V-8, GVW 40,000 lbs., GCW 60,000 lbs.



NEW savings in all three areas! TRIPLE ECONOMY!

① Money-Making power saves gas!

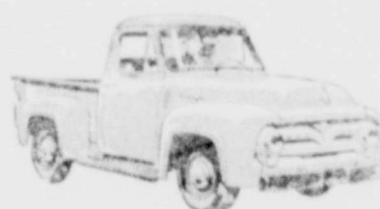
ONLY FORD gives you the gas-saving efficiency of proved, modern short-stroke design for every engine! Ford's ultra-modern, overhead-valve engines—four V-8's and one Six—cut piston travel, cut internal friction, save gas. And new engineering in valves, heads, crankshafts, electrical systems and cooling, results in still greater durability!

② Money-Making convenience saves work!

FORD'S Driverized Cab sets new comfort standards for '55! New full foam-rubber seat and seat back in the Custom Cab*. Work-savers . . . like smoother Fordomatic* with new faster starting, low-gear "step-down" for all light duty series . . . Power Brakes* even for half-tonners . . . Power Steering* for most Big Jobs—make driving easier.

③ Money-Making capacity saves trips!

NEW axle capacities and new springs, coupled with Ford's high-payload construction, make Ford Trucks better load carriers than ever. Ford's new 1/2-ton Pickup, for example, has one of the biggest payload capacities of any Pickup: 1,718 lbs. Ford gives you top payload capacities in over 190 models, ranging up to 60,000-lb. GCW tandem-axle giants.



NEW Payload Champ of the Pick-ups! New Ford F-100 6 1/2-ft. Pickup, GVW 5,000 lbs., now takes payloads up to 1,718 lbs. 132-hp. V-8 or 118-hp. Six engine.



NEW higher power and compression in all light and heavy duty series Ford Trucks! Shown: C-600 Cab Forward, GVW 16,000 lbs. Choice of two proven V-8's.

See the 1955 Money Makers Friday!

"WHITEY" BACCUS

Telephone 3395

AUTHORIZED FORD DEALER

Lockney



Gospel of Christ

MAIN STREET CHURCH OF CHRIST
THOS. McDONALD
Preacher

CHRISTIAN UNITY

Christ has said, "If you love me, you will keep my commandments." Unity is so closely related to love that it is easy to determine the extent of love a people have for Christ by the unity with which they keep his commandments.

When Christ was standing almost within the shadow of the cross he prayed to the Heavenly Father as recorded in John 17:21 "That they may be one; as thou, Father, art in me, and I in thee, that they may also be one in us; that the world may believe that thou hast sent me."

Many miss the full significance of this beautiful passage by not putting the emphasis on the last phrase—"that the world may believe that thou hast sent me." This Christ assigns as the reason for unity and one might logically conclude that the great disunity among people proposing to worship God in spirit and in truth is the reason a great segment of the world has not seriously regarded the Cause of Christ.

Satan has worked wonders, though, for himself with such teachings as are described in 2 Tim. 4:3, who pervert the Bible teaching on such subjects as: Grace, Sanctification, Performance of Miracles, Premillennialism, and the directions given in Eph. 5:19.

"These six things doth the Lord hate: yea, seven are an abomination to him:

"A proud look, a lying tongue, and hands that shed innocent blood, an heart that deviseth wicked imaginations, feet that be swift in running to mischief, a false witness that speaketh lies, and he that soweth discord among the brethren." Prov. 6:16-19.

This was spoken centuries ago when the world was young, but God is a never-changing God, the same yesterday, today and tomorrow, so we may conclude that the discord sower is traveling in very low company today.

Paul, wielding the pen of inspiration and writing to the Ephesians, enumerates seven things, declaring there to be only one of each.

"There is one body and one Spirit, even as ye are called in one hope of your calling; one Lord, one faith, one baptism, one God and Father of all, who is above all, and through all and in you all."

Men's opinions have fostered a multiplicity of creeds and have thus given rise to hundreds of organizations who propose to be THE BODY named in Col. 1:18.

"And he is the head of the body, the church—"

However, individuals devoid of hypocrisy and filled with sincerity, become gravely concerned when they realize the oneness of the church. "His gospel is the power of God unto salvation—" Rom. 1:16.

Will you examine it to see if you are contained in that church?

—Selected.

B Squad Wins, 8th Grade Loses To Abernathy

The Lockney Longhorn B squad won their game with the Abernathy High School B squad 18 to 13 Tuesday evening on Mitchell Zimmerman Field. But the 8th grade boys couldn't do much with a couple of big Mexican players on the Abernathy grade school team and they lost their game 34 to 6. The Mexican boys were at least 17 or 18 years old and the 8th graders were no match for them.

It was the final game of the season for both teams and both have good records for the season, having won most of their games. C. D. Fitzgerald made the lone score for the 8th graders on a long run.

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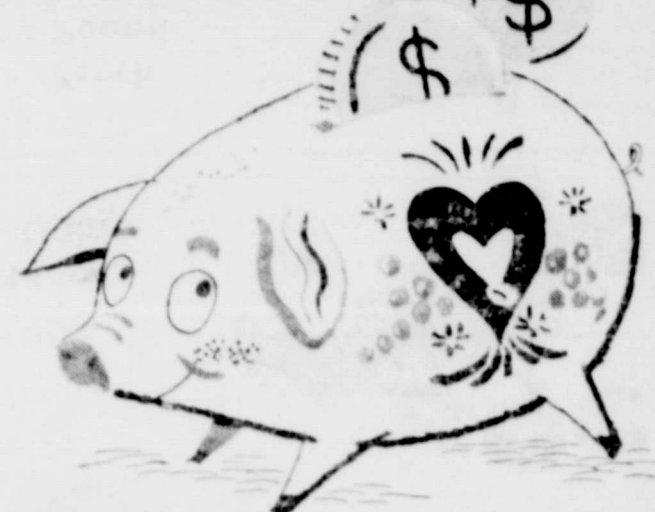
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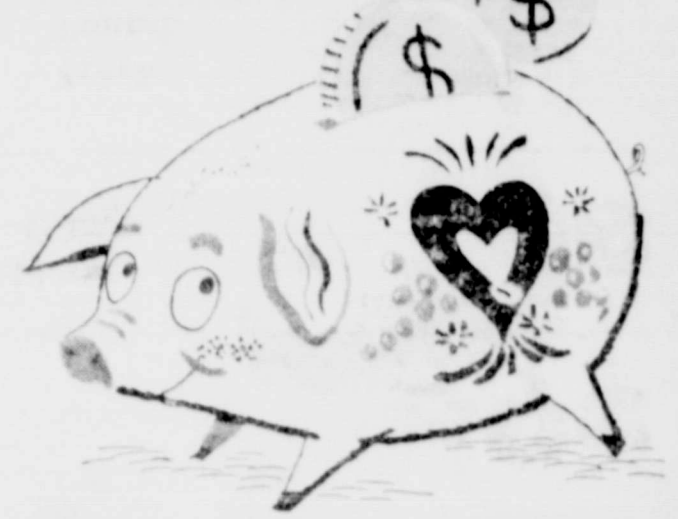
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