

The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 54

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 28, 1955

NUMBER 3

Heavy Penalty Is Assessed In Possession Case

Jessie Stewart, a colored man, was fined \$300 and given a year in jail in county court at Floydada Wednesday morning after pleading guilty to a charge of possession of intoxicants for purpose of sale. It was the heaviest penalty assessed in a similar case in some time. Judge W. E. Grimes was on the bench and District Attorney John Stapleton prosecuted the case in the absence of County Attorney Kenneth Bain Jr. It was the twelfth time Stewart had been charged in liquor cases, Sheriff Earl Cooper said.

Ray Hardin of Lockney and Walter Hollums of Floydada, deputies of Sheriff Cooper, were the arresting officers. They raided Stewart's home in the flats at Floydada last Saturday and found 5 pints of wine, 1 pint whiskey, 2 cans of beer, 1 quart of beer. The officers then raided two other houses belonging to Stewart which were unoccupied, and found 28 quarts of beer, 20 pints of whiskey, and 54 cans of beer. The intoxicants were buried in a 55 gallon barrel in the floor of the building.

Also tried Wednesday morning was Roy Woodard, colored, on the same charge, possession for purpose of sale. Woodard's cafe in the colored section of Floydada was raided also on Saturday, the officers finding 13 pints of wine, 18 pints of whiskey, 81 half pints of whiskey and 6 1/2 pints of gin. They found this also buried under the floor of the building. Woodard was fined \$500.

61 Children Are Given Physicals

Physical examinations were given to 61 pre-school children in the pre-school clinic held here last Thursday. Local doctors and dentists co-operated in the clinic which was sponsored by the C. N. Townsend Parent-Teacher Association.

Helping in the affair were Dr. W. J. Mangold, Dr. K. O. Crum, Dr. B. A. Simmons, Dr. G. A. McClelland and members of their staffs, Dr. Wayne Greer, Mrs. Ethel Miles, school nurse, and a number of mothers. Mrs. Arthur Barker Jr. and Mrs. Bob Miller were instrumental in organizing the clinic, and assisting in its operation.

Most of the children given examinations were also given small pox vaccinations and booster shots for whooping cough and diphtheria. The clinic was held in the basement of the Main Street Church of Christ.

High School Tennis Team Hits Finals

The Lockney High School boys doubles tennis team went to the finals in the regional meet at Lubbock last Saturday but lost there and will not participate in the state meet. The team was composed of Royce Carthel and Buck Ford.

The local boys defeated Bowie Junior High of Odessa 6-1 and 6-1, defeated Childress 6-3 and 6-2 but then lost to Kermit 6-3, 6-4, 8-6.

The senior girls team from Lockney, composed of Foince Boedecker and Betty Foster, lost their first game in the regional to the Crain team, 6-2, 6-1.

Fair Directors To Meet Here Tonight

Directors of the Floyd County Fair Association will meet in regular session at the Lockney High School Cafeteria tonight (Thursday) at 7:30, according to J. H. Cooper, secretary and treasurer. It will be a dinner meeting.

In addition to the directors and officers of the association, heads of civic clubs, the county home demonstration agent and county farm agent and other leaders of the county have been invited to attend. Regular business matters will be discussed and a matter of special business will be the annual fair catalogue, Mr. Cooper said.

Little League Plans Are Still Underway Here

Plans for a Little League program of hardball here this summer are still underway and they call for a meeting of all boys and their parents around May 12, according to Tom Moore, who is pushing the proposal. The Lockney Lions Club will sponsor the League.

The League is for boys 9 to 12 years of age. A survey by the Lions recently found 98 boys who professed an interest in the league this summer. Moore said that they probably would have at least four teams.

If any local business house or individual is interested in sponsoring a team they are requested to call or see Mr. Moore or R. L. Knox Jr.

Plans now call for playing two games a week, from 6 to 8 p. m. on Tuesday and Friday nights.

The league is designed a summer recreation program for boys and has been an outstanding success in other towns where it has been organized.

Burglars Break Into School

Burglars broke into the C. N. Townsend elementary school here sometime Tuesday night, damaged four coin operated machines and made off with some \$35 in cash, Mrs. Alma Dutton, principal said Wednesday.

The culprits broke open a Dr. Pepper machine and took the money from that, and also took money from a pencil dispensing machine. They damaged badly a candy dispensing machine and a Coca-Cola machine but were unable to get to the money boxes in these machines.

A hammer was found lying on Mrs. Dutton's desk and she presumed that they were planning to break into her desk but were frightened away.

They entered the building by removing a panel of glass from one of the doors, reaching inside and turning the lock. They apparently left by the same way.

Also missing were partly used meal tickets from the rooms of Mrs. A. L. Shaw and Mrs. J. M. Lantrip, but these had children's names on them and will be of no value to the thieves, Mrs. Dutton said.

A fire extinguisher bomb was taken from its holder and thrown into Mrs. Shaw's room where it exploded but it did no damage.

Two of the machines were repaired by school caretakers and put back into operation but the other two will have to be replaced, Mrs. Dutton said.

Strike At Aiken

Burglars also struck at Aiken Monday night breaking into the Aiken Phillips "66" Station and the "66" Cafe there. They broke into the cigarette machine and nickelodium but failed to get the money out of the nickelodium.

Deputy Sheriff Ray Hardin said that batteries were also being stolen from farm equipment in the north part of the county.

TO KOREA

Pvt. Joe Taylor sailed from Seattle, Washington, for Inchon, Korea on Monday of this week, his parents have been informed. Joe is with the Army Engineers.

C-C Membership Drive At Half-Way Mark Now

The annual membership drive for the Lockney Chamber of Commerce and Board of Development has reached the half way mark, according to reports from directors and solicitors in a meeting held Tuesday evening at the Lockney Auto Company. More than \$3,000 has been pledged for the fiscal year. The goal is \$6,500.

President Joe Holt said that a check up on prospects revealed that a good number had not yet been asked to join the Chamber and he urged solicitors to complete their job this week if possible. "We should have our memberships sold by May 1 if at all possible," Mr. Holt said.

The directors were optimistic after the check-up, about reaching the membership goal set and were of the opinion that it was just a matter of the solicitors putting in some hard work on the project. Both individual and business memberships are being sold with many farmers of the area taking individual memberships, Mr. Holt pointed out.

With many firms and individuals yet to be solicited, an incomplete list of those who have purchased memberships includes these:

Pylant Grocery, Rhodes Grocery, Southwestern Bell Telephone Co., Taylor Laundry, White Auto Store, Fowler-Barnett Gulf Service, Workman Plumbing & Heating, Lockney Farm Chemical, Truett Variety, Lockney Gin, Cassell Bros. Gin, Harris Motor Co., Bob's Barber Shop, Scott Barber Shop, Epperson Barber Shop, Baker Mercantile, F. L. Brown, J. D. Wood, J. F. Rogers, Walter Taaek, H. E. Musser, Joe Holt, J. H. Cooper, C. E. Childers, H. E. Frizzell, Austin Meriwether.

Arch Crager, Sid Thomas, Connie O'Brien, Bert Bobbitt, Horton Howell, Leslie Ferguson, Lone Star Oil Co., R. E. Wiley, R. H. Ford, W. O. Stuart, Doyle Harrison, Robin Fortenberry, C. W. Dillard, Ewald Quebe, Robert Smith, C. H. Calloway, Joe Parrish, Joe Reeves, E. J. Foster, Gene Belt, Bryan Smith, J. W. Mathis, Charlie Boedecker, Ted Boedecker, R. C. Mitchell, L. L. Rhodes, Melvin Potts, C. E. (Bob) Jarrett, Robert J. Davis.

Baker Flash-O-Gas, Baker Hardware Co., Bilibrey Motor Co., Brown's Cleaners & Clothiers, Byrd Pharmacy, Consumers Fuel Assn., Cooper Garage, Farmer's Gin, First National Bank, Dr. A. E. Hewitt, Jackson Tire Company, Johnson & Johnson, J. C. Jones Co., J. C. Kemp, Knox Grocery, Lockney Beacon, Lockney Drug Co., Lockney Dry Goods, Lockney General Hospital, Lockney Real Estate, Lockney Variety, Lone Star Store, Luke's Blacksmith Shop, Modern Radio & TV, Oliver Jewelry, Parker Furniture, Paymaster Gin, Pennington Motor Co., Pinner Insurance, Herman Thornton, T. O. Thornton, Boyce Mosley, G. E. Tannahill Jr.

Ozark Quartet Is Coming To Lone Star

The Ozark Quartet, KWFT radio and television stars of Wichita Falls, will present a program of gospel and spiritual songs at the Lone Star School Auditorium on Thursday evening, May 5th, it was announced this week. No admission charge will be made and refreshments will be served also without charge.

The evening's entertainment is being sponsored by the Northern Star Seed Farms of O'Brien, Texas, the Farmers Gin at Lone Star, the Cassell Bros. Gin at Lone Star and the Providence Gin at Providence.

The program will also include some movies picturing farm scenes on the high plains of Texas and a bull fight in Old Mexico. The program will begin at 8 p. m. and will be 2 1/2 hours long, according to H. G. Hodges, manager of the Farmers Gin.

The public is cordially invited to attend and enjoy the evening's entertainment.



GETS DEGREE — Miss Edna Morris, daughter of Mr. and Mrs. A. D. Morris of Lockney and a senior in Lockney High School, was awarded the State Future Homemakers Degree in ceremonies last Friday afternoon at Galveston. Edna was required to meet high standards and reach certain goals in order to receive the degree. She was also required to earn her junior and chapter degrees previous to be considered for the state degree. Her work included projects in the home, school and community. She has kept a scrap book telling of her various activities. Her work for the state degree was completed Feb. 20, graded by the area committee composed of the area FHA supervisor and her staff, and then sent to the state for approval. Accompanying Edna to the State FHA meet at Galveston were Mrs. W. C. Irons, FHA advisor, Mary Myers and Rita Griffith.

Lockney Scouts Will Participate In Scout Circus

Members of Boy Scout Troop No. 59 of Lockney will participate in the Scout Circus for all troops in the Haynes District on Friday evening, May 6, Scoutmaster Jerry Cooper said this week. The program begins at 7 p. m. and will be held at high school football field in Plainview.

The local troop will display some camping gadgets made by themselves, and two patrols will participate in two games which will be played at the circus. These are called "Friendly Enemies" and "Slap The Duck." Both are very amusing, Cooper said.

The local troop will also participate in the grand entry. The circus will open with the precision march maneuvers by the Cadet Drill Team from Reese Air Force Base in Lubbock. Other attractions will include an Indian Pageant, Scouts on Wheels, games of all kinds, skills of competition, Pioneering, Race of the Magic Carpet, and a magnificent display of constellations.

Highlighting the Circus will be Cub Scouts portraying cubbing in the World of Make-Believe, Parade of the Circus Animals and adventures in History.

Local Scouts have been selling tickets to the Circus for the past week and have had a lot of success, Scoutmaster Cooper said. The local troop retains a portion of the ticket money. Admission is 50 cents and 25 cents.

Cooper is especially urging parents of the Scouts to attend the circus so that they can see some of the work of the local troop. The Lockney Cub Scouts will also have a part in the "Make-Believe" pageant.

Rev. R. E. Wiley Comes Home Tues.

Rev. and Mrs. R. E. Wiley returned home Tuesday afternoon from Scott & White Hospital, Temple, where Rev. Wiley had been under treatment for several days. Rev. Wiley will be able to fill his pulpit Sunday and will resume his duties with the First Baptist Church here. He has been relieved of some of the pain relative to his ailment, he said Wednesday, and will eventually be rid of all of it but it will be a gradual process.

OFFICE SUPPLIES at The Beacon Office.

CIVIL SERVICE RE-INVESTIGATES POSTMASTER APPLICANTS

33 Are Named On High School Six Weeks Honor Roll

Thirty-three were named on the fifth six weeks honor roll at Lockney High School, Principal F. M. Smith said this week. Seniors led the group with 14 names.

Requirement to be named on the honor roll is that the student must make an average of 90 or above on all subjects.

Following are the honor roll students:

Freshman — Billy Don Bigham, Johnnie Hanst, David Howell, Gayle Eucker, John Paul Schacht, Nelda Tims, Jean Wofford.

Sophomores — Floy Baxter, Carolyn Cunningham, Rita Griffith, La Juan Henderson, Marvin Wells, Nelda Widener.

Juniors — La Dora Ayres, Eldora Boone, Carolyn Campbell, Gail Kellison, Nellie Joyce Ratliff, Betty Maye Sams.

Seniors — Daria Allison, Nell Cuyus, Harold Ford, David Hartman, Joan Harris, Barbara Hays, Betty Jo Holmes, Jerry Holmes, Don Hollums, Jim Bob Reynolds, Jovonne Taylor, Patty Jo Wilkes, Jeanette Widener, Corene Whitehead.

Co. Stock Show Directors Are Named Tuesday

Directors of the Floyd County Junior Livestock Show organization were named at a meeting of people interested in the stock show held Tuesday evening in the county court room at Floydada.

Three directors were named from each of the four precincts in the county, three were named from Lockney, three from Floydada and the county farm agent and vocational agriculture instructors from Lockney and Floydada high schools were named as directors.

The directors will meet again in the county court room Tuesday night, May 3 to elect officers from the group and complete the organization.

The directors elected Tuesday night were:

Precinct 1: H. G. Watts, Marvin Shurbert, Ernest Lee Thomas.

Precinct 2: Chester Mitchell, Connie O'Brien, R. G. Brown.

Precinct 3: Bill Beedy, Robin Fortenberry, W. E. Burleson.

Precinct 4: Bill Colson, H. H. Hines, Sid Waller.

Lockney: Bill McClaskey, Charles Baxter, Fay Pinner.

Floydada: Doyle Mount, T. L. Holland, Ray Smith.

Mrs. Roy Beard Passes Away Mon.

Mrs. Irene Beard of Thorndale, Texas passed away in John Sealy Hospital in Galveston Monday morning, April 18. Mrs. Beard is the daughter of Mr. and Mrs. W. A. Gilbreath of Lockney.

Funeral services were held at Pleasant Retreat Methodist Church with Rev. James Gordon, pastor of Thorndale First Baptist Church officiating.

Mrs. Beard is survived by her husband, Roy Beard, five daughters, Nancy, Roxine, Maxine, Linda and Aleta; two sons, Paul and Rickey, all at home. She is also survived by two sisters, Mrs. W. B. Cates of Lockney and Mrs. R. C. Day of McCoy community, and two brothers, J. W. and Billy Dean Gilbreath, both of Floydada. Local relatives all attended funeral services.

Cub Scout Pack Meeting Tonight

A Cub Scout pack meeting will be held at the Scout Hut at 7:30 tonight (Thursday) it was announced by J. C. Kemp, Cub Master. Dens 2 and 3 will be hosts for the meeting and all Cubs and their parents are urged to attend.

Winfred F. Newsome, investigator for the U. S. Civil Service, spent several days in Lockney this week re-investigating applicants for the position of postmaster for the Lockney post-office. Only two applicants are left for the position, those being Mrs. Inogene M. Holt, the present acting postmaster, and Udell O. Cunningham. Thurman Davis was an applicant for the job but asked Mr. Newsome to withdraw his name from consideration.

Mrs. Holt was nominated for the permanent position of postmaster last year by President Dwight Eisenhower, but the Senate, because of the press of other business did not get around to confirming the appointment. Now it will be necessary for the President to again nominate someone, according to the usual procedure in such cases, before the Senate can confirm the appointment.

Mr. Newsome has interviewed quite a number of local people concerning the two applicants and apparently is making a more thorough investigation than usual.

A release to The Beacon by Mr. Newsome this week said in part: "In addition to having previously passed a written examination, the matters which the Civil Service Commission further considers in grading applicants are: kind, extent, and success of experience; extent of public contacts and success in meeting and dealing with the public; industry, resourcefulness and initiative, personal attributes and the absence of disqualifying defects in character and physical condition."

"The Civil Service Commission gives careful and impartial consideration to all applicants, and certifies the names of the highest eligibles, in this instance, for appointment to the classified civil service by the President, subject to confirmation by the Senate."

"The investigator is limited to ascertaining and reporting the facts and makes no recommendation as to who shall be found the highest eligibles. That decision rests exclusively with the U. S. Civil Service Commission in Washington, D. C."

Jack Dempsey Buys Providence Gin

T. C. (Jack) Dempsey of Lubbock, owner of the Farmers Gin at Lone Star, has recently purchased the Providence Gin at Providence from J. E. Phillips of Paffaro, Texas. The transaction was completed some three weeks ago, according to a report from H. G. Hodges, manager.

The Providence Gin is being completely remodeled and both gin plants will be modern in every respect, Mr. Hodges said. Mr. Hodges will be manager of both gins. Helmut Quebe will be in charge of the office at the Providence Gin and Pat Frizzell will be in charge at Farmers Gin, Lone Star.

Shades Of 1917! Goods Were Cheap

Piece goods were cheap in 1917. At least that is the impression left by a sales slip which blew into the Lockney Dry Goods this week. The slip is headed E. L. Ayres & Co., Dry Goods, and is made out to Floyd Ewing. The date is June 7, 1917.

Listed on the slip is one-third yard demity and the price is 5 cents.

The Ayres Dry Goods was a pioneer firm in Lockney and E. L. Ayres was the father of the Ayres brothers who still live here. He passed away some 10 years ago.

Floyd Ewing was an uncle of Mrs. Buck Sams and Miss Juanita Thompson of Lockney, and the father of the noted Maurice Ewing, who is connected with Columbia University. He was a pioneer of this area. He is dead now but his widow still lives in Amarillo.

The slip was handed to The Beacon by Mrs. Ernest Spradlin, who is employed at Lockney Dry Goods.

As For Old Men Parade To Be Same

Committee which is making plans for the Old Settlers' parade in Floydada on April 14th has decided to award prizes as were given in the parade. The committee's planning meeting was held at the court-house in Floydada.

Leonard, president, and Mrs. Rebecca Smith, secretary, due to the absence of Mrs. Ruth Green.

Decisions made by the committee included these:

Prizes will be fed at the American Legion Hall, the same as last year.

The same ladies will be in charge of the parade.

Decisions of Tom McDaniel, decided to give a prize to the man who has the longest residence in Lockney.

Prizes will be given on Old Settlers' grounds in Floydada.

A list of prizes for the parade:

1st, \$10; 2nd, \$5; 3rd, \$3.

Boat, 1st, \$10; 2nd, \$5; 3rd, \$3.

Organization float, 1st, \$10; 2nd, \$5; 3rd, \$3.

Low display, 1st, \$7.50; 2nd, \$4; 3rd, \$2.

\$10 each to the Floydada and Lockney Band if they play in the parade and at one or two numbers on the parade.

\$10 for each Junior band.

Shetland pony, \$5.00; 2nd, \$2.50.

Flowers in old fashioned vases, 1st, \$5.00; 2nd, \$3.00; 3rd, \$2.50.

Best man in parade, \$5.00.

Best woman in parade, \$5.00.

Best man at reunion, \$5.00.

Best woman at reunion, \$5.00.

Dressed old time cowboy, \$5.00.

Dressed old time cowboy, \$2.50.

Old time costume, man, \$2.50.

Old time costume, woman, \$2.50.

Best family in parade, \$5.00.

Decorated bicycle in parade, \$5.00.

Committee plans to meet May 14th at 2 p. m. in the courthouse to further plans for the meeting. Those present at the meeting were: Troy and George Fawver, Buck and Jeffie Smith, Bob Smith, Snodgrass, A. T. Swebston, Sh Swebston, Ham Smith, Sam Smith, C. L. Anderson, O. G. Mayfield, Mrs. Charleton, Mrs. C. C. Huckabee, and Parrish.

And Mrs. Adams In Hospital

Mrs. W. A. Adams are in the Peoples Hospital at Floydada where they are undergoing treatment for injuries suffered in an auto accident Sunday April 17. Neither has any bruises but they do have torn ligaments, according to their son.

An accident happened 12 miles east of Floydada on Highway 70 as they were returning on a fishing trip to Possum Kingdom. It is believed that Mr. Adams, who was driving, went deep and the car went off pavement. It turned over several times and was badly damaged.

It said Wednesday that he did not know when his parents would be released from the hospital.

FOR 2ND POLIO VACCINE

LOTS WAIT MEDICINE ARRIVAL

The date for the second shots of polio vaccine for first and second grade students is not certain as yet, Mrs. Ethel Miles, school nurse, said Wednesday.

The date must await the arrival of the vaccine in Austin, she said. The first shots were given on April 19.

Local authorities hope to be able to give the second shots on Monday, May 3. However, any delay up to four weeks after the first shot makes the vaccine effective, Mrs. Miles said.

Additional Shots Given

Local physicians gave an additional 17 children shots last Friday and still have 5 more to give to students who were unable to be in school on that day. This brings the total number of shots given here to 215.

Local physicians do not as yet have the polio vaccine for general distribution. However, drug firms have notified them that it will be available very soon.

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.

MEMBER OF THE TEXAS PRESS ASSOCIATION
CHANDLER PRESS ASSOCIATION

Minute Editorials

The Lord gave, and the Lord has taken away, blessed be the name of the Lord.—Job 1:21

AN INCREASE of more than a million and a half dollars in local bank deposits over the like period of last year is, of course, an indication of the fine crops produced in this area in 1954. It was perhaps the best crop year the area has had in the 13 years the editor has been here and possibly the best in the history of farming in Floyd County. Why the 1954 crops were so much better than the average we do not know. Perhaps climatic conditions were just right. Perhaps insect infestation was less than usual. One thing we know, and that is farming methods are improving. Most farmers of the area are just doing a better job of farming than they used to do. And after all that is the thing that is going to count in the long run.

THIS IS CLEAN-UP WEEK!
Residents and business people are asked to take off some time this week to clean their premises of all rubbish, trash and junk, box the refuse and pile it in an alley so that city trucks may carry it off. This is an annual effort to keep the city clean and it is certainly one in which every resident should co-operate. If you haven't yet cleaned-up your premises may we suggest that you do so before the week is out.

COTTON PLANTING TIME—some start early and some don't and never the twain shall meet. Far be it from the editor to pose as an expert on cotton planting. However we notice an opinion written by an agricultural expert of this area who says that May 10 or as near thereabouts as possible is the time to plant cotton. He says that even if you do plant in April and get the cotton up in good shape your May 10 cotton will produce more lint. From most every angle, unless you're trying for a first bale, the May 10 planting, or as near thereto as you can get, is better the expert says.

ABILITY TO GAIN in beef cattle is inherited. That has apparently been proven without doubt in a year's experiment at Pantech Farms, operated by Texas Tech. A total of 105 Hereford and Angus bulls were used in the test and the idea is that, when you find a bull that has good gaining ability, regardless of breed, then you use him to sire a herd of good gaining stock. Herman Thornton of South Plains owned one of the Angus bulls in the test and his bull placed seventh in gaining ability. One breeder on the North Plains has culled out poor gainers in his herd until he now has stock that gains more than three pounds per day. That's not bad.

END OF SCHOOL activities are popping up on every hand. It is a busy time, especially for those who have children in school, and will continue that way until school is out. School activities deserve the support and interest of all of us and despite all else we should do our best to give them at least a big part of our time and support.

THIS CAN BE SAID about buying a home: if doesn't need new tires, about the time you get it paid for.—Gilt.

HOW CAN HE SOW FOR TOMORROW?



With Our EXCHANGES

HOW TO GET ALONG
The head of a chain of department stores has written a letter to the store managers over Texas advising them on "The Art of Getting Along." This advice is not only good for every person operating his own business, but it is good for anyone. We need to pause every once in a while and take stock of ourselves... and apply these sound principles. Here is the "Art of Getting Along":

- Sooner or later a man, if he is wise, discovers that business life is a mixture of good days and bad, victory and defeat, give and take.
- He learns that it doesn't pay to be a sensitive soul—that he should let some things go over his head like water off a duck's back.
- He learns that all men have burned toast for breakfast now and then and that he shouldn't take the other fellow's grouch too seriously.
- He learns that carrying a chip on his shoulder is the easiest way to get into a fight.
- He learns that the quickest way to become unpopular is to carry tales and gossip about others.
- He learns that it doesn't matter who gets the credit so long as the business shows a profit.
- He learns that huck passing always turns out to be a boomerang and that it never pays.
- He comes to realize that the business could run along perfectly well without him.
- He learns that it doesn't do any harm to smile and say, "Good morning," even if it isn't raining.
- He learns that most of the other fellows are as ambitious as he is, and that they have brains that are as good or better and that hard work and not cleverness is the secret of success.
- He learns to sympathize with the youngsters coming into the business, because he remembers how bewildered he was when he first started.
- He learns not to worry when he loses an order because experience has shown that if he always gives his best, his average will break pretty well.
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DETROIT GETS TOUGH

Get-Tough laws, and the enforcement of such laws, sometimes shock the janty-waists who try to tell us that progress must depend on appeals to the finer instincts rather than on fear of punishment.

Take a look at the record. The city of Detroit made up its mind that it would not put up any longer with the drunk-driver menace. It began operating on the slogan, "Drunk Drivers Go to Jail." Municipal traffic courts made it more than a slogan, and began heaving offenders into the pokey.

Last year 827 tanked-up characters got a chance to make new resolutions as they put in time behind bars. They were a different kind of bars, a more sobering kind, than the offenders were accustomed to.

It wasn't a little matter of 24 hours in durance vile, either. When Detroit said jail sentence, it meant jail sentence. The average stay of the dopes who mixed alcohol and gasoline was 12 days.

Here's the pay-off: Detroit's drunk-driver accidents now are down 90 per cent from what they were 12 years ago. Part of it no doubt is due to safety education.

But one form of education is widespread knowledge that he who endangers life will get, not just a fine, but a sentence that takes him out of circulation for two weeks. — Lubbock Avalanche-Journal

LOST BANK VAULT DOOR

We have it from reliable sources this week that Russell McCurdy has lost the door to the bank vault. This particular bank vault door, however, wasn't guarding the community's cash assets — it was the door that came from the old bank building and had been laying on a vacant lot north of the bank. Mr. McCurdy sold the door, and the purchaser came to get it, so the story goes, but there was no door there. Dr. Jim Roberts, who has offices just north of the bank building, says he went out and visited with men who drove up in a winch truck, used a cutting torch to cut the door in pieces, then loaded it on the truck and drove away. In broad daylight, too. So what's become of the bank vault door? — Trends in Crosbyton Review.

Long hair makes a man look either dignified or ridiculous. Which depends on whether the hair is on his head or on his coat.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

April 30, 1925
Rev. C. J. McCarty has been called as pastor of the First Baptist Church in Lockney and he has accepted the call. Rev. McCarty and his family will move here from Dangerfield, Texas where he has been pastor.

Mrs. J. A. Weathers who lived 7 miles northwest of Lockney died Wednesday afternoon at 4:15 following an accident that happened at Plainview last Thursday. Mrs. Weathers was attending a barbecue in Plainview when she either fainted or suffered a stroke of paralysis and struck her head as she fell to the pavement. Mrs. Weathers, whose maiden name was Miss John Etta Ewing, was married to J. A. Weathers in Hunt County, Texas 41 years ago. To this union was born three boys and three girls: J. H. J. C. and Oran Weathers, Lockney; Mrs. Lee Floyd Lockney, Mrs. Earnie Barrow of Mora, N. M., and Mrs. Eva Whittill, Lockney. Mrs. Weathers is survived by her husband and her children. Funeral services were held at Alben Baptist Church with Rev. Virgil Lemons of Belting.

April 20, 1931
One and a half inches of rain fell over Lockney Tuesday and Wednesday of this week. Two small twisters were reported Wednesday afternoon, one struck near Muncy switch and traveled north destroying some chicken houses on the J. Frank Copeland place.

NOTICE

The White Rose Cafe
will be closed each Sunday
We will be open during the week
will appreciate your patronage
MR. AND MRS. A. L. PHILLIPS

MYSTERY FARM NO. 50

CAN YOU IDENTIFY this Northern Floyd County Mystery Farm? If so The First National Bank would like you to call The Beacon office and give the information necessary to naming the farm. The unusual type, high-roofed house will probably make the place easy to recognize. The names of all those correctly identifying the farm will be carried along with correct identification of the picture next week. The owner or occupant of the farm is asked to come by or call The Beacon office not later than Monday. The First National Bank will give him the original photo of this scene.



IT'S DANGEROUS TO TRUST TO LUCK!
Every day valuables around the house are stolen or destroyed. Fire burns important papers. Carelessness causes other losses. Your turn may come — unless you keep your valuables in a Safe Deposit Box in our vault. Rent one before misfortune comes your way.

THE FIRST NATIONAL BANK

Dial 3355 M. W. WILEY, President Lockney

The most modern trucks on any job!

NEW CHEVROLET Task-Force TRUCK

From America's leading truck builder comes a whole truckload of new advances that mean big savings in hours, dollars and driving effort on your hauling or delivery jobs. And they're ready to go to work for you right now!

Work Styling—a new approach to truck design! Two distinctively different styling treatments—one in light- and medium-duty models, another in heavy-duty!	Six powerful new "high-voltage" engines! With a modern 12-volt electrical system for increased generator capacity—plus many other new advances.	The last word in cab comfort and safety! New Sweep-Sight windshield for increased visibility. A new concealed Safety Step that stays clear of snow or mud.	New capacity—up to 18,000 lb. G.V.W. Offered in 2-ton models! This means you can do a lot more work on heavy hauling jobs with real savings.
All models available with new Power Steering! New Chevrolet Power Steering cuts turning effort up to 80 per cent... cushions road shock. Optional at extra cost.	You can have new Overdrive or Hydra-Matic! Overdrive is optional on 1/2-ton models; truck Hydra-Matic on 3/4-, 1- and 1-ton models at extra cost.	Power Brakes standard on 2-ton models! This great power helper is yours at no extra cost on 2-ton models! Optional at extra cost on all other models.	Tubeless tires standard on 1/2-ton models! New tubeless tires give you greater protection against a blowout... deflate more slowly when punctured!

LOCKNEY AUTO COMPANY

Lockney, Texas Telephone

Block Streets To Be Renamed

Floydada. — The Civic Improvement Committee of the Chamber of Commerce marker committee from plans for the renaming of streets in Floydada. The committee pointed out the present street names are no systematic plan so a stranger would find it impossible to find a street address.

Plans for financing the marker project are being considered and will be submitted to the city council for consideration. One plan calls for an addition of 25 cents

to each city account for a period of eight months. The other plan would require a block-to-block canvass, calling for \$13 per block, the estimated cost of each marker.

No definite plan can be adopted until a decision is made concerning the renaming of streets, according to Brac Biggers, who heads the 15-member Chamber of Commerce Civic Improvements Committee. Members of the Lions Club marker committee include Edward Wester, J. G. Wood, C. W. Giesecke, and O. M. Watson Jr.

"Treaty Oak" in Austin, Texas, was selected by the American Forestry Association as the most perfect specimen of a tree in the United States.



GOVERNOR ALLAN SHIVERS accepts the specially decorated instrument commemorating the two-millionth Southwestern Bell telephone installed in Texas. Telephone is at lower right of picture. The telephone was presented by

Walter L. Prehn, right, general manager for the telephone company in Texas. At left are District I. W. (Stormy) Davis of Austin and Ed Gossett, former congressman from Texas who is now general attorney for the telephone company.

1,500 Attend Co-op Meet At Floydada

Floydada. — More than 1,500 members of the seven-county Lighthouse Electric Cooperative attended an annual gathering here Saturday at which Oliver Harmel of Plainview was elected as the organization's new president.

Other new officers include John Smitherman of the South Plains community, vice president; Bill Smith of Dougherty, secretary-treasurer; and Frank Moore of McAdoo and Bill Smith, directors. Herman R. King was re-elected as District 5 director.

Entertainment was featured throughout the day. Club women from Floyd, Hale and Crosby counties served a noon meal at the High School cafeteria—after moving inside because of blowing sand.

The Floydada High School Band, which was to have performed, did not play because many of its members were taking part in interscholastic league events in Lubbock.

There was entertainment, however, by performers from numerous cities in the region. Entertainment included songs by The Chordettes, a girls trio from Lockney High School, composed of Joan Harris, Larissa Merrell and Eldora Boone, accompanied by Ernestine Spradlin, and The Silver Bells, a girls quartet also from Lockney High composed of Loy O'Brien, Hope Cox, Kay Golden and Gayle Rucker, accompanied by Gail Kellison.

Lee Rushing, president of the co-op presided at the sessions in Graves Gymnasium.

The program was planned by Mr. and Mrs. Joe Foster of Lockney, Mr. and Mrs. Clema Williams, Mr. and Mrs. Ray Lloyd, Mr. and Mrs. Gerald Lackey, and Mr. and Mrs. Bill McNeill, all of Floydada; Mr. and Mrs. John Burrows of McAdoo, and Mr. and Mrs. L. V. Brittain of Plainview.

GO TO CHURCH SUNDAY.

Meredith Is Released From Hospital

Gonzales. — Curtis Meredith Jr., son of Mr. and Mrs. Curtis Meredith Sr. of 717 W. Mississippi, Floydada, has returned home after being a patient at Gonzales Warm Springs Foundation for a period of time.

Curtis was referred to this Texas specialty hospital of physical medicine and rehabilitation following a siege of polio suffered August 18, 1954. He was admitted to the hospital January 24, 1955 and has undergone an extensive series of treatments in his fight to regain health. A program of treatment has been set up for Curtis' use while he is at home.

NEW FRENCH TOAST

Here's a dish-in-demand on cool spring mornings. Remove crusts from 8 slices of stale bread — cut each slice in half. Combine one cup pancake ready-mix, one cup milk, one egg slightly beaten, and one tablespoon melted shortening. Dip slices in batter and pan-fry on the top burner until golden brown. To put this batter taste way outside the commonplace, serve it piping hot with maple-blended syrup and Canadian bacon.

Profanity is seldom a convincing argument except to the man who practices it.

INSURANCE

FIRE — HAIL — TORNADO

REAL ESTATE and SURETY BONDS

MONEY TO LOAN on Farms and Ranches at Low Interest Rate

Next door to Federal Bldg.

FRANK PERKINS
Phone 3311

NOTICE TO CREDITORS OF THE ESTATE OF MAUDE GOLDEN, DECEASED

Notice is hereby given that original Letters Testamentary upon the Estate of Maude Golden, Deceased, were granted to the undersigned on the 2nd day of April, 1955, by the County Court of Floyd County, Texas. All persons having claims against the said estate are hereby required to present the same to us within the time prescribed by law. The residence and post office address of Mrs. Alice Tierce is Route 2, Lockney, Texas, and the residence and post office address of Oscar Golden is Lockney, Texas.

OSCAR GOLDEN AND MRS. ALICE TIERCE, Executors of the Estate of Maude Golden, Deceased. 1-Rc.

WT Commencement Set For May 22

Canyon. — President of the University of Oklahoma, Dr. George Lynn Cross, will deliver the commencement address May 22 for the more than 250 candidates for degrees at West Texas State College. President James P. Cornette has announced. The spring commencement activities have been set at 5 p. m. in the fieldhouse.

Largest graduating class in WT's history will be awarded degrees this spring, should most of the 258 candidates fulfill requirements, according to Dean Walter H. Juniper. Largest number in the past was in a summer commencement in 1951.

THE LOCKNEY BEACON, LOCKNEY, TEXAS, APRIL 28, 1955

when 248 received degrees, and the spring class of 1951 numbered 241. This year, 188 students are seeking the Bachelor's degree, while 70 are candidates for Master's.

TOPPER FOR ONION SOUP

Onion soup is on the menu in the smartest places — and it's something you can make easily at home: A topper made of toasted cheese bread cubes. Add cheese to the top of each bread cube, bake in the oven of your range and just before serving the hot soup, top it with the cubes. It's delicious!

If the TV sets used in cheap bars don't make you blind — the liquor will.

John B. Stapleton

LAWYER

General Practice of Civil Law

Courthouse Floydada

Telephone No. 14

WANT TO PLANT TOMATOES?

If you are interested in growing tomatoes this year, 15 acres or more, contact—

CHARLEY WALKER
Phone 83-2464, Plainview
WALKER BROS. PRODUCE

WOODS CONSTRUCTION

BLADE WORK

SCRAPER — DOZER — DEEP PLOWING

RIPPING — CHISELING

Lake Drainage Projects Our Speciality

Frank Woods, Owner

Phone 4-6525 Day or Night

Plainview, Texas

Veloy Carthel, Mgr.

Phone 3693 Day or Night

Lockney, Texas

COMING IN PERSON!



OZARK QUARTET

KWFT Radio and Television Stars of Wichita Falls, Texas

A full program of Gospel and Spiritual Songs

at the

Lone Star School Auditorium
Thursday Night, May 5th

Starting at 8 p. m.

FREE ADMISSION! FREE REFRESHMENTS!

—Also—

There will be some Movies

Including Farm Scenes on the Plains of Texas and a Bull Fight in Old Mexico

THIS IS A 2½ HOUR SHOW.

You are cordially invited to bring your Family and Friends to the show.

REMEMBER — There will be no admission charge and free refreshments will be served.

—Sponsored by —

NORTHERN STAR SEED FARMS, O'Brien, Texas

FARMERS GIN, Lone Star PROVIDENCE GIN, Providence
CASSELL BROS GIN, Lone Star

BETTER HURRY!

Bring us those Cotton Seed for

DELINTING

now before the rush starts.

Remember: We saw delint and clean your seed, getting them all ready for planting.

We'll be glad to serve you and will appreciate your business.

Lockney Gin

Dial 3388

Lockney, Texas

FIELD GROWN

Plants

Maryland Sweet Potato-Tomato

Pepper — Egg Plant — Strawberry Onion

Flower Plants — for bedding out

Rhubarb — Asparagus Roots

Lawn Grass Seeds

Peat Moss — Vigoro — Hot Kaps

Weedone — guaranteed to kill

andelions and possession vines

Burpee's Garden Seed

Texas Hybrid Seed Corn

Certified Watermelon

Cantaloupe Seed

All Kinds of Garden Seeds

for Freezing

Certified Black-Eyed and

Crowder Peas

WHITE'S

SUPER MARKETS

SEED DEPARTMENT

Ash Street

Plainview, Texas

NEW 1955 ROCKET
OLDS 202 H. P. ENGINE

\$475

\$625

Ready to Pump
(except Carburetor)

Price includes NEW starter—NEW generator—NEW cooling coils—NEW clutch — NEW clutch and bearings—NEW Murphy panel—NEW 12 volt battery—Starter button—Throttle cable—Volt regulator—Carburetor adaptor—Radiator hose and clamps—8 quarts oil.

Wholesale Price Applies To Anyone —
Will Sell 1 to 100—Dealers Welcome

Engine Wholesale Co.

Phone PO5-6288

Route 3, Box 3, Lubbock, Texas

HOME FROM IDAHO

Mr. and Mrs. Tom Ashburn and Wayne returned home Friday from an eight-day trip into Idaho and Washington. At Bonner's Ferry, Idaho they visited with Mr. Ashburn's two brothers, Joe and Jim Ashburn who recently moved to Idaho from Lubbock.

Mr. and Mrs. Fred Beall and Randy of Amarillo spent Sunday here visiting his parents, Mr. and Mrs. Walter Beall.

Mrs. Johna Bilbrey began Wednesday of this week as beauty operator at Cottage Beauty Shop, 1200 5th St., Plainview.

Society

May Day Breakfast Planned By B&PW

Lockney Business and Professional Women's Club will sponsor a May Day breakfast Saturday, April 30 at 9:30 in the High School Cafeteria.

Following the breakfast Mrs. Hollis Bond, of Floydada will review the book "Love Is Eternal" by Irving Stone.

Tickets are available from any member of the B&PW Club for \$1.00 each. Tickets may be bought from Mrs. M. W. Wiley at the bank or Mrs. Dorothy Shipp, Lockney Variety.

W.S.C.S Has Social In C. J. Taylor Home

Members of the W. S. C. S. of the Methodist Church held a business and social meeting Monday in the home of Mrs. C. J. Taylor.

Personal treasure chests were opened and the money will be sent for missionary causes.

Angel food cake and frosted punch were served to Mes. W. O. Stuart, Tom Rankin, A. O. Wines, Hop Weathers, W. H. Counts, Henry Ford Sr., Fritz Schacht and Jane, J. C. Kemp, Clyde Farish, Joe Foster, Frank Dodson, W. L. Thomas, Paul Cooper, Bobby McCormick and Janet, Pat Frizzell, Clark Harris, and Carolyn, C. H. Rose, Burgin Watkins, C. J. Taylor and Charlotte, and Buck Sams.

Eastern Star School Begins Fri. Morning

The Eastern Star School will be held Friday at the Masonic Hall in Plainview. Registration will begin at 8:30 a. m. All Eastern Star members are invited to attend the school, according to Mrs. Howard Cooper, Worthy Matron.

Luncheon will be served at 12:00 o'clock in the Hilton Hotel for Worthy Matrons, Associate Matrons, Conductresses and Associate Conductresses. A banquet will be held at 6 p. m. in the Hilton Hotel for all members. Dress is optional and tickets must be reserved by noon Friday. Afternoon session starts at 1:30.

Beginning at 7:30 the Worthy Grand Matron, Mrs. Eunice Connell, San Antonio, will make her fraternal visit.

Examinations for a certificate of efficiency may be taken only during the school sessions. A number of Lockney people plan to attend and take the examination.

Gloria Cooper Is Birthday Honoree

Mrs. Ross Cooper honored her daughter, Gloria with a party on her fourth birthday Wednesday, April 30.

Games were played and refreshments of birthday cake and punch were served to Mike Branscum, Ronny, Gary and Karen Marr, Charlotte and Maeline Spence, Linda and Barton Abbott, Bobby Moore, Patty and Teddy Cunningham, Sue and Lucrecia Willis, Carol Cooper, Glenda Cooper, Carol Davis, Rodney and Lynn Murphy, Kenny and Brenda Cooper. Favors of paper hats, horns and masks were given.

Boyce Kenady spent from Wednesday to Monday in Jayton with his mother, Mrs. C. S. Kenady.



MUSICIAN — Mrs. Ohmer Willis Kirk will present Miss Beuna Holmes, pictured above, in a graduation recital of piano music on Monday evening, May 2nd, 8 p. m. at the First Christian Church in Floydada. She will be assisted by Betty Blum, singer, Joy Porter, reader, Frank Traweak, playing second piano in ensemble and Carolyn Downing as accompanist. Ushers will be Naomi Allen and Fontaine Fowler. Beuna is the daughter of Mrs. Alma Holmes of Floydada and the late Ed Holmes. Following the program a reception will be held at the family home.

Mrs. M. S. Johnson Is H. D. Club Hostess

Lockney Home Demonstration Club met with Mrs. M. S. Johnson Thursday, April 14.

Mrs. Ike Johnson gave a demonstration on buying and using travelers cheques and writing checks correctly. Two inspirational poems were given by Mrs. Ross Cooper and Mrs. Thomas Marr. Club members exchanged plants.

Refreshments were served to Mes. R. W. Johnson, president, Ike Johnson, Ross Cooper, Henry Bollman, Thomas Marr, H. E. Musser and the hostess.

Next meeting will be Friday, April 29 at 2:45 in the home of Mrs. Noble S. Abbott. Mrs. Harriett Brummitt, county Home Demonstration Agent will meet with the club at this time. Each member is to bring a vase and tell its history for roll call.

No man can pull the wool over a woman's eyes without using a mighty good yarn.

Marantha Class Has Social Meeting

The Marantha Sunday School Class of the Methodist Church enjoyed a social at the home of Mr. and Mrs. Owen Thornton Monday night.

Games were played and refreshments were served to Messrs. and Meses Arthur Barker Jr., Duard Reves, Gerald Sams, Ike Johnson, Belvin Simmons, C. L. Record and Owen Thornton.

GO TO CHURCH SUNDAY.

No More Scrubbing or Waxing

When Your Linoleum and Hardwood Floors are Finished with...



EASY TO APPLY...LASTS FOR YEARS...SAFE...NOT SLIPPERY. Nothing can stain or penetrate a Glaskote Finish. Just wipe it clean with a damp cloth. Glaskote restores the colors of old linoleum, protects the new. Never chips, cracks or becomes yellow with age.

"Looks Like Glass...Wears Like Iron" Decide right now to free yourself of that back breaking, hand-dishgusting drudgery of scrubbing and waxing floors and drainboards. Come in and see our samples.



BRUNNIE LUMBER COMPANY Lockney Dial 3385

A mortgage may be necessary at times, but one's conscience should be kept unencumbered. This old world church membership Christians.



As Advertised in LIFE • LOOK • POST • COLLIER'S • COUNTRY GENTLEMAN

American Custom CHOCOLATES 2.00

FREE! Purse Size DEODORANT STICK with your purchase of Cara Nome, Springwood, White Mink Cologne Stick. Both sticks in smart plastic cases. \$2.25 Value • BOTH STICKS, ONLY 1.25

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME

Halo SHAMPOO "To glorify your hair" LARGE SIZE 57¢

- BATHROOM SCALES flat dial
COLOGNE & COLOGNE STICK
CARA NOME COMPLEXION SOAP
BIG VALUE ENVELOPES box of 100
CAPE COD VACUUM BOTTLE
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TUNE IN ON AMOS'n'ANDY On the REXALL RADIO SHOW - SUNDAYS - CBS

LOCKNEY DRUG COMPANY

The Rexall Store CLYDE BRILEY Day Phone 3333 WE FEATURE SERVICE FOR THE

YOU'LL LIKE OUR LAUNDRY SERVICE

We have worked over our plant and made it convenient for you. We'll be glad to serve you of the type of laundry service you desire.

- HELP YOURSELF
• WET WASH
• ROUGH DRY
• FINISHED WORK

Come to see us. We'll appreciate your patronage. Taylor's Help-Ur-Self Laundry Dial 2377 GEORGE TAYLOR, Prop.

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HARLEY WORKMAN

Gifts For Our Mothers

Dresses

Lingerie

Hose

Stoles

Costume Jewelry

ALL GIFT WRAPPED FREE!

JACK & JUNE SHOP

MRS. FLOYD JACKSON, Prop.

\$100.00 FOR YOUR OLD TELEVISION SET

Yes sir, we will give you \$100 for your old Television Set, if it is in playable condition and at least a 17-inch screen, in trade on a

New RCA Console Model Television Set

This is RCA'S latest 1955 model set and one that will give you the best in TV reception.

Don't get along on an old set that gives you just half performance. Trade with us for one of these brand new late model sets that has every improvement.

See us also for TV Repairs and Parts

Modern Radio & TV Service

Dial 3345 J. MARVIN COX, Prop. Lockney

INSURANCE OF ALL KINDS

We write Insurance on—

- Automobiles
• Homes
• Furniture
• Life
• Polio with 11 other diseases.

LET US MAKE YOUR FARM LOANS! We have three good Farm Loan companies.

FHA LOANS

REAL ESTATE FOR SALE!

If you want to sell, list your real estate with us.

See —

PINNER INSURANCE AGENCY

FAY

Phone 3329

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If it's fine...it's Snow Tulip

The timeless beauty of a graceful tracery of snow-white tulips on a wide pastel-tint border. Fine translucent china, finished in sparkling platinum... the ultimate in elegance. Color borders in Grey, sage Green, Cocoa, Blue and Pink. \$15.50 a 5-piece place setting. Complete open selection of versatile serving pieces. See SNOW TULIP and other beautiful Flintridge patterns at your Flintridge headquarters...

Oliver Jewelry Phone 2149 106 Main



Flintridge China

WANTED ADS TO BUY TO SELL TO RENT

For Sale

Good half section land on pavement...

Practically new 92 continuous horse pump...

Grain loader with motor cheap...

Extra nice aluminum Turkey Roaster...

Practically new automatic washer...

Small 2 rooms and bath, nice...

For Sale

One 1952 John Deere automatic hay baler...

Stormmaster cotton seed, delinted and fuzzy...

120 feet of 5-inch well casing...

Dahlia roots, Phone 3791...

Extra good hand tooled Ingerton saddle...

One blonde Duncan-Fyffe dining room suite...

Whole milk from tested cows...

Ogden Soy Bean planting seed...

For Sale

1949 Willys Overland pick-up...

Cotton seed, long staple...

450 International irrigation motor...

TURBINE OIL at Fowler-Barnett Gulf Service...

Pansy Plants, giant flowers...

Nice Whiteface bull, weight 600 lbs...

16-inch irrigation casing...

WE FIX tractor flats at Fowler-Barnett Gulf Service...

Kenmore washing machine...

We do hemstitching, make belts...

AIR CONDITIONERS, all sizes from the smallest to the largest...

See me for ALUMA-KRAFT awnings...

The LOCKNEY TRADING POST has 9x12 new congooleum rugs...

RADIATOR TROUBLE? Let us take care of your radiator...

FOR SALE - 35 or 40 good young hens...

FOR SALE - 1953 Fireball 8 Buick engine...

FOR SALE - 4 room modern house in West Lockney...

FOR RENT - 3 room furnished apartment...

FOR RENT - 3 room furnished apartment...

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FOR RENT - 3 room furnished apartment...

FOR RENT - 3 room furnished apartment...

FOR RENT - 3 room furnished apartment...

FOR RENT - 3 room furnished apartment...

FOR RENT - 3 room furnished apartment...

FOR RENT - 3 room furnished apartment...

Wanted

WILL DO GARDEN FLOWING. Have rig that plows 21-inch swath...

Notice Farmers

I will be at the Baker Hotel Saturday, April 30...

F. A. CUNYUS Tax Accountant

MORGAN CONVALESCENT HOME No. 4

Private and semi-private rooms, reasonable rates...

NOW IS THE TIME to clean and moth proof your valuable carpets...

CESSPOOL DRILLING Storm Cellars Pier Holes

30, 36, 42 and 48-inch Holes L. E. FISH

900 Broadway Dial 4-5825 Plainview, Texas

WANTED - Why not let me bake and decorate those wedding and party cakes for you?

5% FARM LOANS Prompt Inspection and Closing

No closing charges except abstract and recording GOEN & GOEN

232 Boothe Bldg. Floydada Representing Amicable Life Insurance Company.

PIANO TUNING - Drop a car to Luther Fowler, Box 66, Lockney or phone 2173.

Lost and Found

LOST - Floor board for Chevrolet station wagon at highway intersection in South Lockney.

LOST - Lady's Bendix wrist watch. Lost at High School.

For Rent

FOR RENT - Small house, 2 rooms and shower.

FOR RENT - Half of duplex. Call Mrs. A. B. Kerady at 3807.

3-ROOM furnished apartment, rent free for couple or lady as company for elderly lady.

FOR RENT - 2 room furnished apartment. Phone 2359.

FOR RENT - One 4-room house and bath and one 3-room house and bath.

FOR RENT - 4 room modern house in West Lockney.

FOR RENT - 3 room furnished apartment, private bath.

OFFICE SUPPLIES at The Beacon Office

Wanted

WANTED - Sewing to do. Mrs. Shirley Holt Green at Mrs. Lula Copeland apartments.

R. W. JOHNSON WELL SERVICE Windmill and Pressure Pump Work

We also sell SUBMERSIBLE PUMPS Phone 3384

WANTED - 800 and 1000 gallon butane and propane tanks at Baker Flash-O-Gas Co.

BATES AERIAL SERVICE Temporarily located in Plainview until June 1st.

April 26 at Plainview Livestock Sales Ring

Most classes of cattle were 50c to \$1.00 lower this week on a light run with very few quality cattle being offered.

Calves, plain to medium 14.00 to 16.00. Common kinds 11.50 to 14.00.

Common kinds 11.00 to 13.00. Hfrs., 600 lbs. up, no good quality offered 13.00 to 15.00.

Common kinds 11.00 to 15.00. Utility and cutter str. and hfrs. 9.00 to 11.00.

Fat cows 9.00 to 11.00. Canners and cutters 7.00 to 9.00.

Commercial Bulls 11.50 to 13.00. Medium and Light Bulls 11.00 to 15.50.

Our next sale April 27, 12:30.

Silverton Girl Is Still Unconscious

Little Mary Schott, 7-year-old daughter of Mr. and Mrs. W. E. Schott Jr. of Silverton is still unconscious after being struck by a car near her home on April 10th.

An x-ray revealed that the main nerve at the base of her skull was severed, and attending physicians fear that nothing can be done to help her.

Her next sale April 27, 12:30.

CARD OF THANKS

We would like to express our sincere thanks and appreciation for all the nice cards, the lovely flowers, and especially the kind thoughts and your prayers while I was ill.

Beth and T. V. McClure.

Mmes. Acle Haynes and Flake Brooks of Plainview spent the week end here visiting in the home of Mr. and Mrs. G. H. Phenix.

Mr. and Mrs. J. R. Teaver of Plainview visited in the A. B. Kenady home Sunday.

4%

Use a Land Bank loan to Build. Buy. Improve or Refinance - low cost, long terms if needed. Full or part repayment privileges.

FLOYDADA NATIONAL FARM LOAN ASSOCIATION Phone 256 319 South Main

Jake B. Watson, Sec'y-Treas.

Try us for that Good Gulf Service

Bring your car in for any kind of service -

- Washing and Greasing Tire Service Good Gulf Gasoline and Oils

We'll take care of your needs in a jiffy.

Also - Firestone Tires and Tubes

Fowler-Barnett Gulf Service

Dial 8883 Lockney

AGAIN! Farm Bureau

Announces a 50% Dividend

for the second straight year on dividend expiring

AUTOMOBILE INSURANCE POLICIES

Also a big saving on FIRE, STORM, EQUIPMENT, LIFE and FARMERS COMPREHENSIVE LIABILITY INSURANCE.

See your agent - W. R. Puckett Floydada

Also representative for three good bail insurance companies.

FOR SALE - Straight 8 Chrysler engine natural gas carburetor. See Bob Simmons. 1-2tp.

USED APPLIANCES Table top gas ranges, \$40, \$35, \$10.

Two 17 inch Television sets, one 21-inch Television set, all used and offered very cheap.

Two used sewing machines, treadle type \$10 and \$15.

WHITE AUTO STORE Phone 2145 Lockney

FOR SALE - Paymaster and Lankart 57 cotton seed, fuzzy or delinted. Leslie Ferguson, phone 3567. 1-3tp.

SEE ME for Avon products in Lockney. Mrs. T. C. Bilbrey, Box 76. 50-tfc.

FOR SALE - 4 room house and two lots, or will sell house to be moved. See Hubert Griffith or C. A. Griffith. 51-tfc.

SEE ME for Bibles and Bible Story books. Mrs. Best Vernon. 51-tfc.

FOR SALE - 4 rooms, bath and garage. Fenced in back yard, on pavement. Fred Huggins, Phone 3392. 43-tfc.

SEE ME for ornaments and Curbing. I represent an old, reliable firm. Frank Dodson, phone 2240. 33-tfc.

REAL ESTATE - Houses in Lockney for sale. Also farm land. See me for beef at whole sale. V. D. Harris, dial 3847. 48-tfc.

NEW RUBBER BOOTS and Overshoes for irrigating at the Lockney Trading Post. The same type as sold by Faggard's Dry Goods. 48-tfc.

For AVON COSMETICS see or call Alma Coleman, phone 3730. 48-tfc.

Salty Dog Press Wheel attachment, \$11.50.

Hard - surfaced John Deere sweeps in 30-inch and 36-inch for your John Deere Frogs (for listers.)

24-inch and 30-inch regular sweeps.

Hard-surfaced lister points.

Hard - surfaced cultivator sweeps.

4 - row Crustbusters.

4-row Salty Dogs (go-devils.)

Meyers V - type Ditchers.

John Deere Drag Harrows.

3 and 4-section Eveners.

Genuine John Deere Rotary Hoes in 4 and 6-section.

Irrigation supplies.

Dams, Sticks, Tubes, Reducers, Shovels, etc.

Lockney Implement Co. Your John Deere Dealer

LOCKNEY TRADING POST handles Dorothy Mae Mattresses. We have the best in cotton and innerspring. Can also give you 24 hour service on your renovations. See ticking samples at our place. We will take your old mattress as trade-in or will buy. 52-tfc.

Lockney Lodge No. 867 A. F. & A. M. Regular meeting third Tuesday night at 7:30.

JAMES A. BOBBITT, W. M. E. A. CARTER, Secretary

Wanted

WANTED - Sewing to do. Mrs. Shirley Holt Green at Mrs. Lula Copeland apartments. 3-tfc.

R. W. JOHNSON WELL SERVICE Windmill and Pressure Pump Work

We also sell SUBMERSIBLE PUMPS Phone 3384

WANTED - 800 and 1000 gallon butane and propane tanks at Baker Flash-O-Gas Co. in Lockney. 50-tfc.

BATES AERIAL SERVICE Temporarily located in Plainview until June 1st.

Phone 4-2930 Box 262 Plainview 50-tfc.

Local & Long Distance MOVING

We Specialize in Packing, Crating and Storage TRANSFER & STORAGE "MOVE SAFE WITH"

BRUCE & SON Dial 4-6349 1009 North Broadway Plainview

just follow me



Shake a leg there, baby! To start off right, to grow and feather faster, every chick needs Ren-O-Sal in the water.

Helps make more good layers sooner. Pullets start to lay earlier and produce more if they're raised on Ren-O-Sal.

Ren-O-Sal helps lighten the disease burden for the flock by controlling the spread of cecal coecidiosis. So, take the first step to increased poultry profits - give your chicks Ren-O-Sal right from the start. Buy a package now.

when you need poultry medicine - ask for

Dr. Salsbury's

LOCKNEY DRUG CO. Dial 3333

Knox Grocery and MARKET

Here are a few EVERY DAY PRICES NOT week-end specials!

CRISCO, 3 lb. 84c

SANDWICH SPREAD, qt. 29c

GOOD QUALITY GREEN BEANS, 2 cans 25c

MRS. TUCKERS SHORTENING, 3 lb. 89c with ONE POUND FREE

OLEO, Meadowlake, lb. 32c 1/2 POUND FREE

GLADIOLA CAKE MIX, 3 pkgs. 95c

ELBERTA PEACHES, No. 2 1/2 can, 3 for 95c

CLEAN FRESH EGGS KNOX GROCERY AND MARKET

Dial 3855

Advertisement for home improvement services: 'WHATEVER YOU NEED TO BUILD OR REMODEL WE HAVE IT!' Includes icons for garages, roofs, porches, attics, and kitchen cabinets.

Lockney Lumber & Supply

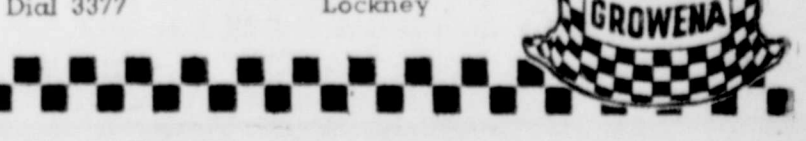
Dial 3357 Lockney

Advertisement for Purina Growena: 'Early layers can make you 1/3 MORE PROFIT' with an image of a chicken.

Two eggs laid before Christmas usually bring more money than three laid afterwards. That's why it pays to develop big, early-laying, heavy-laying pullets on PURINA GROWENA.

Costs no more to feed than many poorer and cheaper rations - because it takes less PURINA to put a pullet on the nest.

Baxter & Smith Grain Co. Dial 3377 Lockney



Providence News

by Mrs. Wilfred Stoerner

A day gets its importance from what you do with it.

Mr. and Mrs. George Rupp and family from Arkansas are visiting relatives here including Mr. and Mrs. Stewart McCallip of Plainview, Mr. and Mrs. H. F. Quebe of Providence, Mr. and Mrs. Walter Boedeker of Providence.

Mrs. Joe Zimmerman of this community has been in the Plainview Hospital and Clinic for the past week undergoing observation. Major surgery is scheduled Tuesday. We wish for her God's blessings for a speedy recovery.

Dinner guests Sunday in the home of Mr. and Mrs. L. B. Brandes and girls were Mr. and Mrs. M. C. Nance, Mr. and Mrs. C. E. Flippin and family, Mr. and Mrs. Lee Roy Patterson and family. The occasion was the birthday of M. C. Nance.

Miss Karla Smith was the week end guest in the home of Miss Debra Brandes.

Mr. and Mrs. Wilfred Stoerner were in Amarillo Thursday on business. They visited Rev. and Mrs. Daniel Scholmer and daughter, Mr. and Mrs. Henry

Kinslow and son, Jimmie. Mrs. Stoerner spoke to the Womens Missionary Society of Beautiful Savior Lutheran Church. She gave an inspirational address on the coming group meeting to be held at Providence, May 13th.

Dinner guests in the home of Mrs. Ben Quebe Sunday was Mr. and Mrs. Ben Brandes, Mr. and Mrs. Wilfred Stoerner. In the afternoon they together with Mrs. H. L. Anderson and sons, Stephen and David attended the Cecil Bolton Studio of Music of Lubbock in an Afternoon Musical at the Plainview high school auditorium. Featured from Plainview was Mrs. Pollyanna Cavett.

Mrs. Walter Boedeker entertained with a supper Thursday evening in their home honoring Mr. and Mrs. George Rupp and family. Present for the supper were Mr. and Mrs. George Rupp and family, Mr. and Mrs. Stewart McCallip, Mr. and Mrs. H. F. Quebe and children, Mr. and Mrs. Skay Foster and son.

Trinity Lutheran Church
H. L. Anderson, Pastor
Sunday, April 24. At Trinity Lutheran Church a special day was observed. "Christian Higher Education" Gierfield Field of Texas Lutheran College was present and spoke to the congregation. The Junior choir gave the following number: "Easter Carol", the Lithuanian folk tune, directed by Albert Scheele. Members of the congregation were contacted in the afternoon by the pastor and Mr. Keil and also the president of the Lubbock District of the Luther League of Sagerton, Texas. Fred Kupat spoke to the young people of our church.

May 1st: Sunday School 10 a. m. Divine Worship 11 a. m.
Visitors are always welcomed at Trinity congregation.

TOASTED DOUGHNUTS
Here's an idea for leftover doughnuts: split them, toast them in the broiler directly under the flame; and while still hot, spread them with butter and dip in sugar and cinnamon. Good for breakfast, too.

Orland Gilbert Is Honored, McMurray

Ablene. — Orland Gilbert, son of Mr. and Mrs. Marvin Gilbert of Lockney, has been elected student council representative of next year's junior class at McMurray College.

Other officers of the junior class elected for 1955-56 are Weldon Crowley of Kerens, president; Wayne Smith of Munday, vice-president; and Peggy Campbell of Lamesa, secretary.

Gilbert is a 1953 graduate of Lockney High School. At McMurray, he is a member of I. H. R. men's social club.

LETTERS TO THE EDITOR

18 April 1955

Dear Edgar:
I'm writing this letter to thank you for the edition of The Beacon that you sent me while I was stationed at Fort Ord, Calif. and since I have been here at Fort Sill. It really makes you feel good to hear from everyone at home and find out what they are doing through your hometown paper.

I am going to school here at Fort Sill, studying to be a "Flash Range Observer." It is an eight weeks course, but after that I don't know where I will be sent. Of course I'm hoping to stay in this vicinity but I won't know until the 7th week. So I will continue to keep my fingers crossed.

Again I sincerely thank you

for the Beacon, and I'll be seeing you.

Sincerely,
Pvt. John A. Dorman
U. S. 54166537
Btry. C, 617 Ta. Bn.
Section I
Fort Sill, Oklahoma.

Chiropractors Observe Correct Posture Week

Austin. — For the sixth straight year, chiropractors of Texas will sponsor Correct Posture Week May 1-7. Dr. F. L. Charlton of Austin, state chairman, announced this week.

The purpose of Correct Posture Week is to acquaint Texans with the relationship of good posture to good health. Dr. Charlton said.

"Chiropractors are especially conscious of the consequences that follow faulty posture because a substantial proportion of our patients suffer from ills directly traceable to the spine, which is the key to good posture," Dr. Charlton said.

Dr. Charlton has appointed 12 regional chairmen to direct activities in their areas. They in turn have named more than 250 city and county Posture Week chairmen, who are responsible for emphasizing good posture during the period designated Correct Posture Week.

The use of thermostatic controls on gas ranges alone has increased 80 per cent during the past decade, while built-in controls on low-cost space heating units, which formerly more than doubled the cost, now add only a fraction to the retail cost.

Floydada Soldier Arrives In Germany

Babenhausen, Germany. — Army Pvt. Lonnie L. Cork, whose wife, Joyce Ann, lives on Route 3, Floydada, Texas, recently arrived in Germany and is now a cannoneer in Battery C of the 593d Field Artillery Battalion.

Private Cork, son of Mrs. Esther Lee Hutchison, 307 W. Belle, Bakersfield, Calif., arrived overseas from an assignment at Fort Bliss, Texas. A former welder for the Griffin Steel Co. in Bakersfield, he entered the Army last October.

If people do not know the good you have done it is a waste of time to tell them.

SKIN ITCH HOW TO RELIEVE IT. IN 15 MINUTES.

If not pleased, your 40¢ back, from any druggist. ITCH-ME-NOT deadens itch and burning in minutes; kills germs and fungus on contact. Wonderful for eczema, ringworm, foot itch and other surface rashes. Today at **BYRD PHARMACY.**

CARL McADAMS

GENERAL INSURANCE
Fire — Hail — Polio —
Windstorm — Auto — Bonds
Phone 2141
First National Bank Building



WELDON BRIGHT, popular radio star of KGNC, has always used light Karo for cooking... and on the table.

it's Karo for me, the best-tasting waffle syrup of 'em all



Yes, indeed... biscuits go like hot cakes when you pour on plenty of delicious Karo waffle syrup. There's nothing like it for good Satisfyin' flavor. So rich it stands right top of biscuits (keeps 'em light and fluffy). Keep Karo on your table morning, noon or night... it tops anything!

Ask your grocer for Karo waffle syrup, in pints or quarts.

DR. O. R. McINTOSH

OPTOMETRIST
211 South Main St.
Floydada, Texas

ARTHUR B. DUNCAN
ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
South East corner Square
Floydada, Texas
Oldest and most complete abstract plant in Floyd County.
Prepared to render prompt efficient service on everything in the line of land titles.

SPECIAL PRICES
on all radiators.
International Carn. & Cores — \$25.00 Exchange
STOVALL-BOOHER
RADIATOR
Sales and Service
Plainview, Texas

SEED

We have a good supply of Seeds, all good quality and high germination.

Alfalfa Seed
Permanent Pasture Seed
Field Seeds

See us soon for your grain sorghums.

CERTIFIED

Martin
Plainsman
Caprock
7078 Milo
Redbine 66
Blackhul Kaffir
German Millet
Sweet Sudan

NON-CERTIFIED

Red Top Cane
New Era Peas

We will appreciate the opportunity of serving you.

BAXTER & SMITH GRAIN CO.

Dial 3377 Lockney

FARM & RANCH LOANS

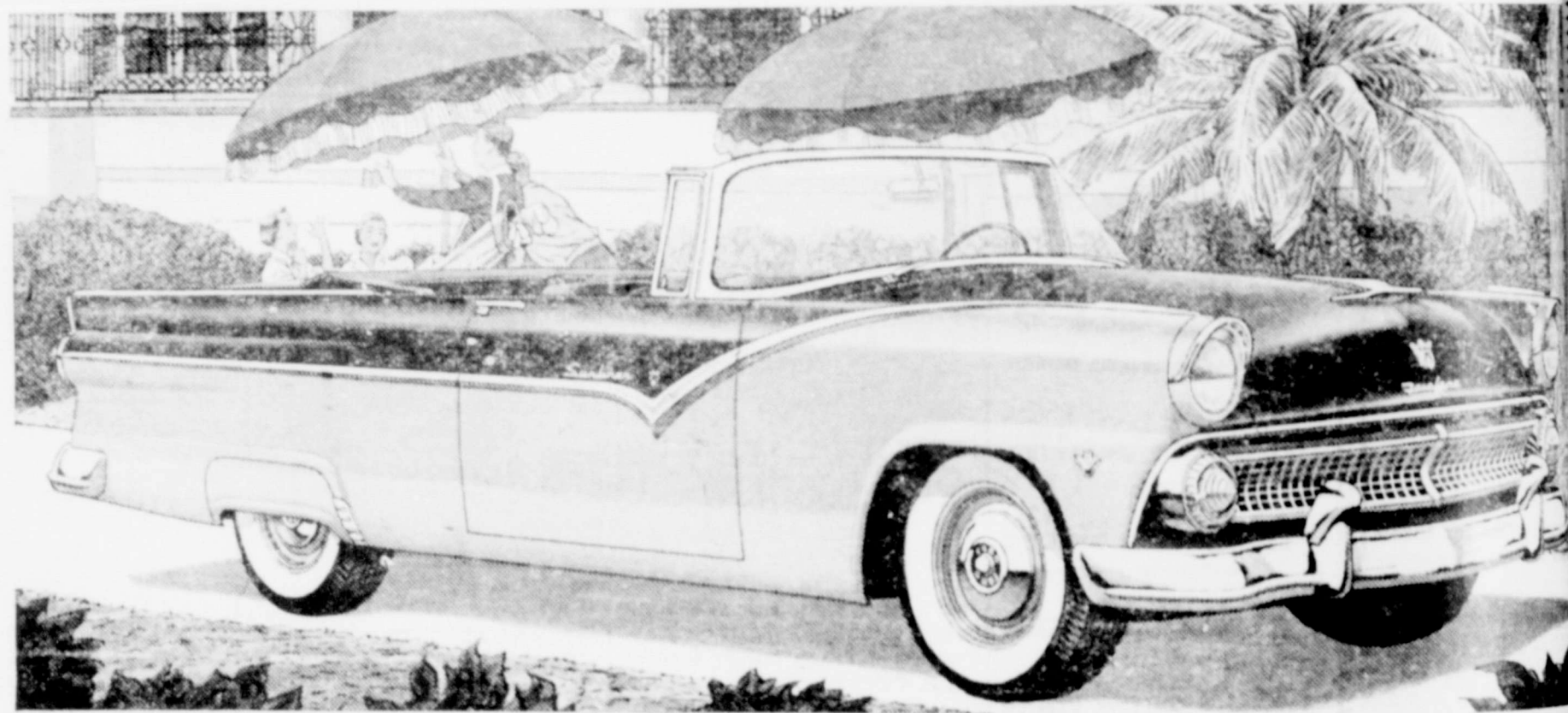
- At cheap interest rates
- Loans for irrigation wells and additional improvements
- Purchase of additional lands
- Loans that will suit your needs
- Hail Insurance on growing crops of all kinds

—SEE—

LOCKNEY REAL ESTATE CO.

REVIS HARRIS Baker Hotel E. R. HARRIS

Ford's first with the most



THE FORD FAIRLANE SUNLINER

Only Ford in its field offers the split-second "Go" of Trigger-Torque power . . . the smart years-ahead beauty of Thunderbird styling . . . the all-round smoothness of Angle-Poised ride . . . Speed-Trigger Fordomatic that gives you 3 automatic forward speeds. Ford also leads its field in the little things that count big, such as: baked-on enamel finishes . . . first-time fabrics in any car . . . 18mm. spark plugs (that resist fouling up to 3 times longer) . . . a frame with 5 cross members (not 4 or 2) . . . and the most windshield area in its price range. It's because Ford is continually "first with the most" that it has led its field in resale value for 3 years running. And all of these extra values have won for Ford more new friends than any other car. Take your Test Drive today!

FORD, THE NEW BEST SELLER... Sells more because it's worth more

"WHITEY" BACCUS

AUTHORIZED FORD DEALER

GREAT TV FORD THEATRE STATION KCBD, CHANNEL 11, TUESDAY EVENING AT 8:30

Telephone 3395

Funerary night in of Taft, Texas left Friday after Mr. and Mrs. V. H. Gail, Rev. Cobb held spending two days here with their daughter, Mrs. Ted Oliver setting at Idalou last Mr. Oliver and son.

GO TO CHURCH SUNDAY.

re of today and tomorrow!
Stronger, safer...distinctively beautiful!



The New Nylon Cord TUBELESS DOUBLE EAGLE by GOOD YEAR

Put tubeless Double Eagles on your present car and you'll put them on every car you ever own! You get all the time-proven advantages of triple-tempered 3-T All-Nylon Cord and exclusive Grip-Seal construction... plus all the sensational new tubeless benefits! Enjoy the safety of its Resist-A-Skid tread design, "Velvet Ride" comfort, even better blowout and structure protection, distinctive beauty!

V. L. WEBSTER SERVICE STATION DIAL 2244 LOCKNEY

IT IS ALMOST PLANTING TIME!

See us for your favorite variety of

FIELD SEEDS

We have a good supply of Certified and Non-Certified Seeds.

Patterson Grain Co.

Dial 3393 Lockney

Kimble Optometric Clinic

8:30 to 5:30 Mon. through Sat.

Appointments — Phone 254, Floydada



LET US HELP YOU SELECT GIFTS FOR MOTHER'S DAY and GRADUATION

You'll find a large selection of gift items here.



AUTOMATIC COFFEE MAKER

20% DISCOUNT on

ELGIN, BULOVA and CROWN WATCHES

20% discount off list price for cash on these famous brand watches. They carry factory guarantee.

Many items of COSTUME JEWELRY

— See our —

COLOGNES, PERFUMES and COSMETICS

Any of them will make ideal gifts for Mother or the Sweet Girl Graduate.

Byrd Pharmacy

Dial 3353 FRED D. BYRD, Pharmacist Lockney

Seeing is Believing

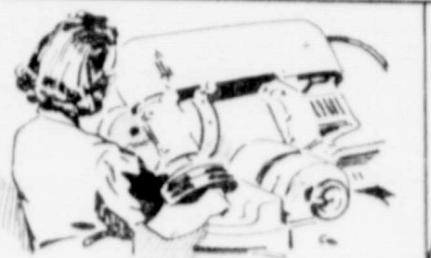
Can you name her?

THIS 19TH CENTURY AUTHOR (OF SILAS MARNER, ETC) HAD MIGRAINE HEADACHES AS A RESULT OF SEVERE EYESTRAIN.

SEE NAME INVERTED BELOW



GEORGE ELIOT



EYEGLASS LENSES ARE GRIND BY DIAMOND-MILLING MACHINES, WHICH CONSISTENTLY MAINTAIN INCREDIBLE STANDARDS OF PERFECTION.

Aa Bb Cc Dd Ee



IT'S ESTIMATED THAT 10% OF THE SCHOOLCHILDREN IN PRIMARY GRADES ARE NEARSIGHTED, SAYS THE BETTER VISION INSTITUTE.

MANY ESKIMOS WEAR GLASSES NOWADAYS, BECAUSE CIVILIZATION HAS BROUGHT ON THE NEED AND BECAUSE THEY CONSIDER SPECS BECOMING.



South Plains

By Mrs. Murray Julien

Visitors at the revival meetings during the past week included Mr. and Mrs. Therman Perry and Jan of Fairview on Wednesday evening, Mr. and Mrs. J. P. Whitaker and children of Amarillo on Saturday night, Mr. and Mrs. Don McClure and baby of Crosbyton, on Thursday evening, and Mrs. James Holcombe and daughter of Plainview on Saturday night and Sunday, including others who visited from time to time during the week.

Mr. and Mrs. H. S. Calahan Jr. were hosts at noon on Sunday to Rev. and Mrs. L. H. Faus, baby and Bobby Faus, and Mr. and Mrs. James Holcombe and baby. At Sunday supper, the minister and singer were all present at the home of Mr. and Mrs. Bill Beedy and Eugene.

John Kerns, from WTSC at Canyon was home over the week end with his folks, Mr. and Mrs. Ben Kerns. Home also for the week end was Bob Hartman from Texas Tech at Lubbock, who visited with Mr. and Mrs. H. B. Hartman and family.

Nearly all the homes in our community were represented at the Annual Membership Meeting of the Lighthouse Electric Co-op. Inc. in Floydada Saturday, April 23. Even though it was a dusty, sand stormy day, everyone enjoyed the meeting and several prizes were won by those in our vicinity, including Mrs. John Hingley, Mrs. Arby Mulder, W. Johnson and Tom Fortenberry and Mrs. Alvin Nichols were proud winners of valuable prizes.

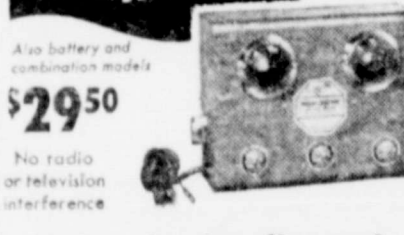
Mr. and Mrs. Don McClure and Donna of Crosbyton visited here with their parents, Mr. and Mrs. Frank McClure Thursday night. Glen Wood left Friday for Camp Pendleton, Calif. after a twenty day furlough spent here with his parents, Mr. and Mrs. L. T. Wood and Juanel. He will not be going back to Japan with his marine division, but will be stationed inland except for occasional time spent on water. His grandfather, S. C. Waller from Tucuman spent most of last week visiting here with L. T. Wood and family while Glen was here.

Visiting in the home of Mrs. S. D. Kinnbrugh Friday afternoon were Mrs. George West, Mrs. John Key West, Mrs. Murray Julian, Mrs. R. G. Dunlap, Becky and John and Diana, Bean, Mr. and Mrs. Kinnbrugh and Beth spent Tuesday of last week visiting in Lubbock and attending to business matters.

Mr. and Mrs. J. Whitaker



International WEED & CHOPPER ELECTRIC FENCER



Makes fencing livestock 100% easier! Here's the amazing "WEED CHOPPER" Fencer you can plug in and forget... but your livestock never will! Cuts grass and weeds in two as they reach the wire—eliminates those troublesome "shorts." By far the finest, largest selling fencer today!

FREE DEMONSTRATION... AT YOUR DEALER See the "WEED CHOPPER" Fencer today! Watch it cut weeds in two before your very eyes!

Hammond & Co. Your International Dealer Lockney

—EYES EXAMINED— —GLASSES PRESCRIBED— DR. C. M. CLOUGH, SR. Has returned to practice Clough Bldg. 111 W. 7th St. Plainview, Texas

and children from Amarillo came Saturday afternoon to spend that day and Sunday visiting her cousin, Mrs. Grigsby Milton and family.

James Holcombe brought his wife and baby to church Saturday evening and they spent the week end visiting in the parsonage with Rev. and Mrs. Faus. James had spent the week with them while he was leading the singing here during the meeting. The revival closed Sunday night with several rededications and two new members added to the church. WMU will meet at the church for Bible study Tuesday afternoon under the leadership of Mrs. Sim Reeves.

Mr. and Mrs. Dale McLaugh and children of Littlefield arrived Saturday evening to spend the night and Sunday with Mr. and Mrs. Arby Mulder and children, Mrs. McLaugh and Mrs. Mulder are sisters.

Mr. and Mrs. Frank McClure had as dinner guests Thursday Rev. and Mrs. Faus, Vassie Beth and James Holcombe, Mr. and Mrs. Grigsby Milton and Mr. and Mrs. Murray Julian Wednesday afternoon Mr. and Mrs. R. M. Haverly from Silverton were guests in the McClure home. This Monday the McClures went to Lubbock where Don McClure had an operation on his finger and since Mrs. Don McClure stayed at the hospital with him they brought their granddaughter, Donna home with them for a few days.

Visitors from Morton Wednesday in the home of Mr. and Mrs. G. F. West were Mr. and Mrs. Dave Chesshir and Esther, former residents of South Plains.

Mr. and Mrs. Skeet Thornton left early Sunday morning for Hot Springs, Arkansas where they intend to spend the next two weeks. The fishing derby is going on there and we hope they don't encounter any of the tornadoes which have been prevalent around Little Rock and that vicinity.

Mrs. R. C. Dunlap and Mrs. George Beedy represented South Plains H. D. Club Monday when they attended the hat demonstration in the BFA kitchen. The school was conducted by Mrs. Hillbreth, agent from Swisher County Monday from 9:30 until about 4:00. They brought a sack lunch and Mrs. Morckel served coffee and tea to all present at noon. Every lady present designed and made her own hat during the day and about fifteen clubs were represented and thirty ladies took part in the school.

Mr. and Mrs. Vernon Young

quist from Stamford spent last Sunday visiting with her parents, Mr. and Mrs. Harry Hartman and family. Mr. and Mrs. H. S. Calahan Jr. had as guests Sunday evening at supper the Young Married Couples Class. Supper was served by Mrs. Calahan to Mr. and Mrs. Thomas Pierce and children, Mr. and Mrs. Dalton Thompson and children and Mrs. Garvin Beedy, Larry and Rise.

Mr. and Mrs. Sylvian Kinnbrugh and girls went to Rails Sunday afternoon to visit with his grandparents, Mr. and Mrs. F. M. McCuiston.

Friday morning Mrs. Elvin Hutson and two children of Vigo Park spent the day and part of Saturday with her sister, Mrs. Fred Fortenberry and family. Sunday the Fortenberrys went to Cedar Hill to visit Fred's parents, Mr. and Mrs. John Fortenberry.

R. H. Ford, Ray Sissney and young son left Monday to spend the week fishing at Lake Texoma.

HOME FROM HOSPITAL Mrs. C. O. Roberts of Amarillo a resident of Lockney for several years was returned to her home Saturday after spending two weeks in an Amarillo hospital where she underwent a major operation. Her husband was in Lockney Tuesday attending to his farming interests here.

Mr. and Mrs. George Myers spent Saturday night and Sunday visiting their daughter, Sandra at Lubbock.

Mr. and Mrs. James Davenport and Jim of Plainview visited Sunday with her parents, Mr. and Mrs. Frank Dodson.

42 Years of Land Title Service FLOYD COUNTY ABSTRACT CO. 201 Boothe Bldg. Phone 116 Floydada, Texas

NEW '55' CARS

If we do not have the car you want in stock, tell us about it. We can give you one day delivery in most cases... Any make or model. YOU WILL BE SURPRISED AT THE SAVING.

FORDS — CHEVROLET — PONTIACS BUICKS — OLDS — PLYMOUTH

- 55 Chevrolet Bel-Air 4 Door, 2 Tone Blue
- 55 Chevrolet Bel-Air 4 Door, Gold Cream
- 55 Pontiac, 4 Door, Red and White
- 55 Pontiac, 4 Door, Cream and Brown
- 55 Ford 4 Door Fairlane, 2 Tone Green

These cars are fully equipped. Plenty of extras. CHECK THE PRICES AND SAVE.

THIS WEEK END SPECIAL

1955 Chevrolet 210 2 Door, heater, 2 Tone Paint... Offered this week end only at this price... We have only one of these cars. \$1769

1955 Chevrolet 1/2 Ton pickup, 3 Speed with Heater and spare tire... Medium Blue... Offered this week end only at... \$1349

HARRIS MOTOR CO.

J. O. (Otis) Harris BAKER HOTEL BLDG. LOCKNEY

BIG SALE

CONTINUES

AT THE

J. C. JONES CO.

- FAST COLOR PRINTS, yard 29c
- PLISSIE, yard 29c
- SHEETS, 81x108 (Limit) \$1.77
- PILLOW CASES 29c
- BIG CANNON TOWELS, 3 for \$1.00
- HOSE, First Quality, pair 59c
- BLOUSES, Ladies or Girls 88c
- KHAKI SUITS, Tan or Grey \$4.88
- LADIES CASUAL SHOES \$2.68
- MENS STRAWS, Dress or Western \$1.78

Many more items selling at these bargain prices. In fact every item in Every Department reduced. Don't miss these values.

J. C. JONES CO.

Lockney, Texas

FARM BUREAU RECOMMENDS CHANGES IN COTTON QUOTAS

Waco. — Recommendations of the Texas Farm Bureau board of directors for improvements in the present cotton allotment program were presented at a meeting of the American Farm Bureau Federation cotton committee April 22-23 in Washington, D. C.

Texas Farm Bureau President J. Walter Hammond, a member of the committee as well as the board of directors of the AFBF, recommended corrective changes in producer referendums, distributors of acreage reserves and methods of figuring acreage histories.

Delegates from other cotton-growing states were also represented on the committee.

The Texas Farm Bureau recommended that the referendum be changed to "more accurately record the wishes of the farmers" and that county, state and national acreage reserves be lowered "to reduce the inequities now occurring" in the distribution of these reserves. Farm Bureau also recommended that a corrective adjustment be made in the planting histories of farmers who voluntarily reduced

acreage in 1953 at the request of the Secretary of Agriculture.

As for the referendum, Farm Bureau wants the producer to have two choices in voting: (1) the support level that will accompany an allotment program, (2) the support level that would be guaranteed by the government with no acreage restrictions.

"This change would not only allow a cotton farmer to determine which system will be most profitable for him, but will also accurately record the wishes of the cotton farmers," Hammond said.

Under the present system of voting, the cotton producer is guaranteed only 50 per cent price supports if quotas and allotments are voted down.

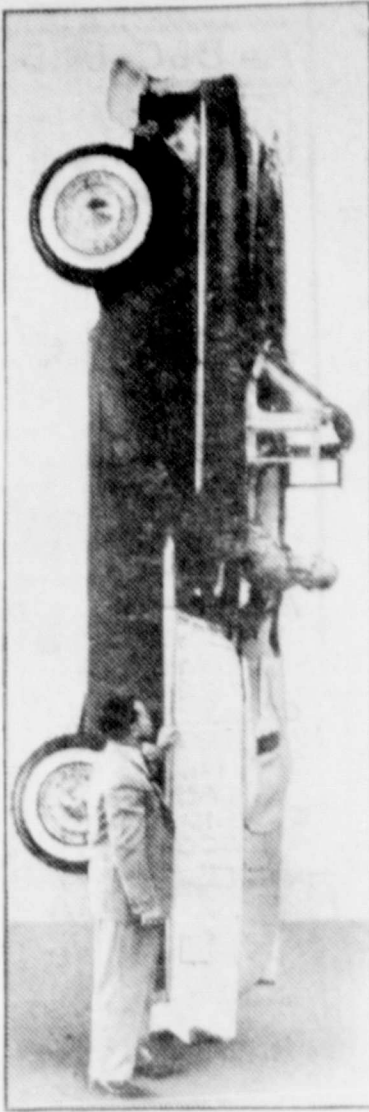
Farm Bureau is recommending that national cotton acreage reserves be reduced from five to one per cent, state reserves from ten to two per cent and county reserves from 15 to four per cent. Acreage reserves are used for trends, unusual planting conditions, small farms and new growers.

The present procedure for allotting reserves has caused widespread resentment among farmers in older growing areas and in diversified farming sections.

In commenting on the present distribution procedures, Hammond said: "Rather than correcting past errors and injustices, the allocation of these reserves has created still further inequities." He added that Farm Bureau's recommendations would result in allocation of a greater per cent of cotton acres on a strict history basis.

As for the method of determining allotments on a "history" basis, the Farm Bureau leader said that credit was not given to producers who reduced acreage voluntarily in 1953 at the

A "New Angle"



You will never see a car in this position, but Chevrolet engineers did recently when they hung the car by the front axle to make X-frame pictures. The man behind the wheel knows how the Navy's XFV-1 "Pogo Stick" plane pilot feels when he's ready for a vertical takeoff. The chain holding the convertible has been retouched out of the picture.

Secretary of Agriculture's request.

To remedy the situation, the Farm Bureau recommends that

SEALE DRIVE-IN THEATRE

Located 2½ miles west of Lockney on Plainview Highway

LAST TIME TODAY (THURSDAY):

DEAN AND JERRY TAKE OVER THE CIRCUS... IN THE MOST HILARIOUS SHOW ON EARTH!



It's a 3-ring circus of mirth — a sideshow of side-splitting guffaws — Dean Martin at his most romantic—Jerry Lewis at his all-time funniest — in a laugh-packed fun fest under the big top — brought to you in the wonders of vistavision — the new wide-screen miracle.

Also CARTOON

FRIDAY AND SATURDAY, APRIL 29 and 30

"CHIEF CRAZY HORSE"

with Victor Mature, Suzan Ball, John Lund
CINEMASCOPE

The saga of the fighting leader who was behind Custer's Last Stand — Victor Mature in his greatest role with Suzan Ball in a fine comeback performance — thrilling out doors drama of romance and vengeance.

Also CARTOON

SUNDAY AND MONDAY, APRIL 1 and 2

"BAREFOOT CONTESSA"

with Ava Gardner, Humphrey Bogart, Edmond O'Brien
The world's most beautiful animal — she demanded love above all else — another soul-searching dramatic triumph — woman as animal! — she loved all classes of men.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY, THURSDAY, APRIL 3, 4, 5

"SITTING BULL"

with Dale Robertson, Mary Murphy, J. Carrol Naish, John Lital

In Cinemascope And Technicolor

Thundering across the hills of Dakota — came the warring Redskins — in the story of the great crisis that engulfed the frontier — as the mighty Sioux again struck back.

Also CARTOON

PLAINS THEATRE, Lockney

FRIDAY AND SATURDAY, APRIL 29 and 30

"THE DESPERADO"

starring WAYNE MORRIS

Also James Lydon and Beverly Garland

The violent life of Sam Garrett, gun slinger — with an infamous record of cold terror and sudden death — they counted 18 notches on his gun — the day they set out to bring him in.

Also CARTOON

SUNDAY AND MONDAY, APRIL 1 and 2

"LIVING DESERT"

One of the better Walt Disney productions.

A drama as old as time — but seldom seen by human eyes — nature sets the stage and provides the actors — and at long last the motion picture camera views a strange, unusual world.

— Plus Featurette —

"BEN AND ME"



Gospel of Christ

MAIN STREET CHURCH OF CHRIST

THOS. McDONALD
Preacher

"TELEVISION OR WORSHIP?"

Most of us enjoy watching some of the programs on television. Most folks are sensible enough to discriminate between the different programs that are shown. This article is not given to either attack or defend television. My concern has been aroused by observing the infatuation of many Christians with TV. This concern has been deepened by the choice of all too many to remain at home and miss evening services, rather than miss their favorite television shows. I realize this touches a principle that has been taught in many sermons and articles in religious periodicals. But Satan is continually tempting us through new and increasingly fascinating avenues. This infatuation with television causes a person to fall into a dangerous attitude. To be one who is really in earnest about going to heaven, the command not to "forsake the assembling of yourselves together" (Heb. 10:25) has a broad meaning. The truly spiritual individual does not need a positive command for everything he does religiously. He has cultivated the spirit of learning, of fellowship and of service. He is prompted in all that he does by his desire for eternal life. He knows that these things cannot be advanced in his life without meeting with the saints at all times possible. Such an individual will have no trouble choosing between the assembly and any television show!

Just how serious is it in the sight of God when a child of his chooses to remain at home with his TV set rather than meet with the saints in Jesus' name? A person may be in the morning assembly, knowing full well that he could return that evening, but that he won't be there because he wants to view television. Such an attitude is against the whole spirit of Christianity. He worships in vain who makes such a choice. It isn't so much that the missing of a few evening services will send him to hell... it isn't just that. His real trouble is a lack of genuine love for Christ and what he might wish in the matter. The TV addict thinks more of his own pleasure than of his spiritual growth and of edifying his brethren. His attitude speaks of his ignorance of what the Bible says about the seriousness of the sin of neglect. He is ignorant of the brevity of life and of its uncertainty. He is unaware of the very real danger of dying in his sin.

Contrary to the belief of many, God will not overlook this sin of neglect and lack of love. The one with the fervent spirit wishes to please God in all that he does. Such a person has a real and personal feeling of responsibility towards his brothers and his congregation. He is a "pillar" in his own group, contributing most to the building up of the body of Christ.

How miserably poor in the spirit of real Christianity is the television addict! How lacking in knowledge of how to obtain real happiness is the church member who deliberately chooses to feed upon a TV show rather than upon the soul-satisfying word of God; and who would rather associate with those who care nothing for the glorious church of Christ than with God's people. Those who are guilty of this sin should repent. Let such resolve to do better. You'll be happier. Lost souls will be drawn to Christ. As a matter of fact, the soul you save may be your own.—Selected.

YOU ARE INVITED TO ATTEND ALL SERVICES AT THE MAIN STREET CHURCH OF CHRIST SUNDAY. SERMON SUBJECT FOR THE MORNING WILL BE: "NEGLECTED VINEYARDS." THE EVENING SUBJECT AT 8:00 WILL BE: "THINGS IMPOSSIBLE WITH GOD."

HAS OPERATION

Mickey Clarkston, 16-year-old son of Mr. and Mrs. J. M. Clarkston of Lockney underwent major surgery in Plainview Hospital Foundation and Clinic Tuesday morning. He is reported to be getting along nicely. Mickey will probably be in the hospital about five days.

SPEAKS AT ROTAN

Rev. Raymond Spence spoke at an Associational Training Union meeting at Rotan Sunday afternoon and Sunday night he spoke in the First Baptist Church, Hobbs, New Mexico. Mrs. Spence showed slides of their mission field in Japan during the evening services at Rotan.

CARD OF THANKS

We want to express our sincere appreciation for the many cards and words of sympathy extended to us at the death of our daughter and sister.

Mr. and Mrs. W. A. Gilbreath
Mr. and Mrs. W. B. Cates
Mr. and Mrs. R. C. Day
Mr. and Mrs. J. W. Gilbreath
Mr. and Mrs. R. D. Gilbreath

Mr. and Mrs. Ray Pinner and boys of Sudan visited relatives here during last week end.

If it is evident a producer voluntarily reduced his acreage in 1953, an adjustment should be made in his planting history. Farm Bureau recommends that this be done by averaging the plantings of the two previous years (1951 and 1952) and adjusting the 1953 average according to that average.

ATTENDS MEDICAL MEETING

Dr. G. A. McClelland is in Fort Worth this week attending the 4-day session of the Texas Medical Association.

Mrs. W. L. Thomas spent from Thursday until Monday in Friona with her daughter, Mrs. A. S. Grubbs, Mr. Grubbs and their five daughters.

Mr. and Mrs. W. L. Thomas have as their house week Mrs. Kendall Lee Deavenport and Joiner of Silverton, Alice Dickinson of Mexico.

Mrs. W. R. Kendall Saturday from a week's relatives in Northtown, home and East Texas.



We have any number of items that Mother will appreciate as a remembrance. Shop here today.

- Pottery Tea Sets
- Also Vases, Pitchers, etc., to mother
- Driftwood Shelves
- Lingerie, rayon, nylon, cotton
- Corsages
- Table Lamps
- Boudoir Lamps
- Pictures
- Bates Bedspreads
- Throw Rugs
- Mother's Day Cards galore

TRUETT VARIETY STORE

We're Giving Mother...



A LANE CEDAR CHEST

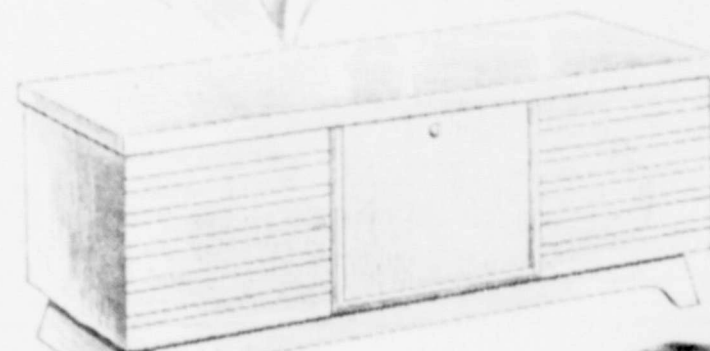
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MOTHER'S DAY

MAY 8th

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Popular blond oak chest with self-lifting tray. \$49.95

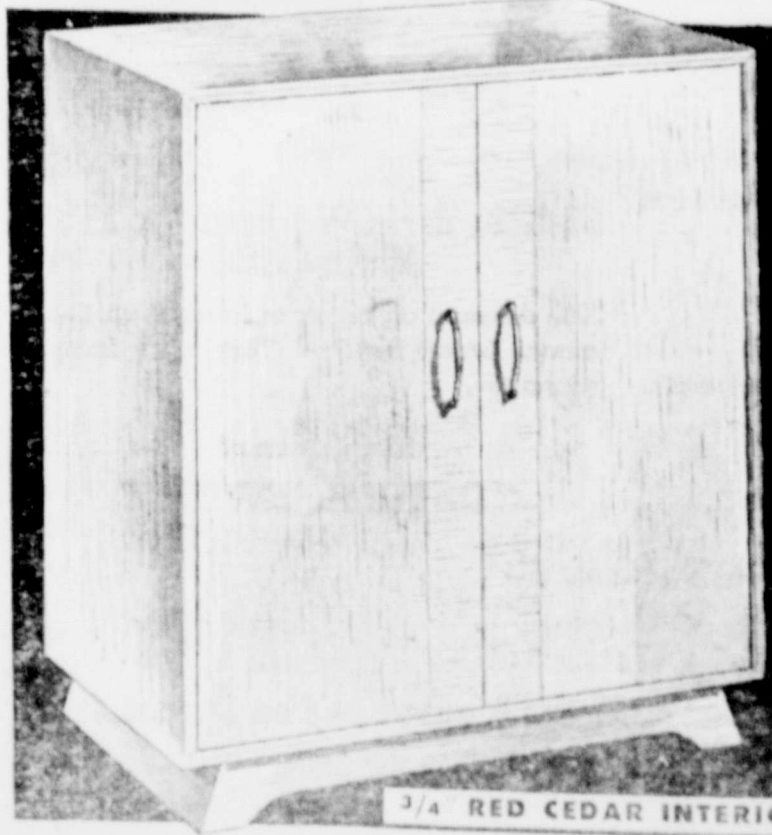
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EASY WEEKLY TERMS



18th Century Mahogany chest with self-lifting tray. \$59.95

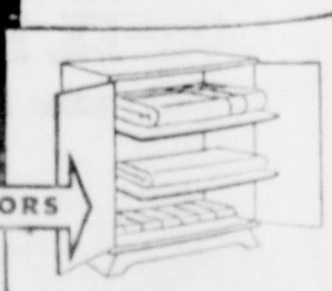
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MORE STORAGE SPACE—
LESS FLOOR SPACE!



3/4 RED CEDAR INTERIORS

ONE GARMENT SAVED FROM MOTHS CAN PAY FOR A LANE!



\$60.95

BAKER HARDWARE COMPANY
Lockney

THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

THE LOCKNEY BEACON, LOCKNEY, TEXAS, APRIL 28, 1955

Question Of The Week

What would you like to see the Lockney High School Student Council do?

- La Juan Henderson — Encourage the students to have a good school spirit.
- Lynn Jolly — I would like to see the students take more interest in our school.
- Fred Baxter — Get the students and teachers to co-operate more.
- Leland Billrey — Anything of benefit to the school.
- Fred Merrell — Organize some activity during the noon hour.
- Bucky Duvall — Organize some activities in school.
- Joe Rigby — Promote school spirit and get students and teachers to co-operate.
- Doyle McAda — Have something to do at the noon period.
- Ernestine Spradlin — Organize some school activities and promote school spirit.
- Jan Mathis — To help to serve food, to make students happy in high school.
- Betty Jean Jackson — A better understanding between students and teachers.

Student Council Representatives Are Elected

To put the Student Council farther on its way the student body elected temporary representatives. These representatives will serve only through May, when this school term is completed.

The representatives are as follows:
 Freshman: Billy Bigham, Loy O'Brien.
 Sophomore: Janney Ansley, Jay Kemp.
 Junior: Ernestine Spradlin, Maebeth McLaughlin.
 Senior: David Hartman, Betty Jo Holmes.
 Charles Vaughan was chosen treasurer for the coming 1955-56 term.

OFFICE SUPPLIES at The Beacon Office.

Jane Chandler — To make LHS a better place to attend school.
 Shirley Warren — I hope the school will be run better.

Junior Class Play

By Luther Williams
 The Junior Class Play to be given April 29 at 8:00 p. m. is another one of those hilarious plays by Jay Tobias. The play entitled "Bolts and Nuts" is a story about an old maid who inherited an old house from her dead brother. She turns the house into a mental hospital and that is where the fun and crazy people come in.

The characters are:
 Rebecca Bolt (Eldora Boone) — Manager of the Bolt Sanitarium for Mental Hygiene;
 Benita Bolt (Mary Myers) — Rebecca's niece.
 Lutie Spinks (Oddie Mae Rogers) — the maid, who winks.
 Arthur Grubbs (Frankie Dean Hardy) — the cook.
 Twink Starr (Luther Williams) — Benita's fiancé.
 Dr. Hippocrates Joy (Bob Copeland) — a psychiatrist.
 Henry Goober (Patsy Pierce) — the porter, afraid of lunatics.
 Phineas Plunkett (Dee Nix) — a lawyer.
 Miss Prunella Figg (Ernestine Spradlin) — a patient.
 Cadwallader Clippy (Jerry McQueen) — a patient afraid of cats.

Wilbur Glossop (Dan Griffith) — her darling child.
 Jack Gordon (Weldon Jones) — a young interne.
 The date again, April 29, 8:00 p. m., so be sure and come to the Junior Class Play.

Loita Steer

Jerry W. was seen over the week end with Sonny. Paul was seen heading toward Plainview with Barbara Wilson. Saturday night James and Mary Ann were seen speeding around together over the week end. Larry and La Juan were seen over the week end also. Some of the couples seen at the Athletic Banquet Tuesday night were: Royce and Foncine, John and Jean, Weldon and Oddie Mae, Bucky and Clara Lee, Larry J. and Gayle, Buck and Joan, Jerry H. and Eldora, Jerry W. and Katie, Marion and Darla, Fred and Barbara, Don and Pat, Franklin and Nell and Jay and Shirley. Fat, who were those girls you were with Friday night? Marion and Darla were seen at the Drive-In Saturday night and Sunday night. Clifton and Bobby E. are still attracted by some of the people in Floydada. (Girls, no less!) J. W. and Doylene are still seen together regularly. Gene Handley and Carolyn J. are seen quite a bit, too. Charles and Katie were together Sunday night at church. Daters, stags and whatnot, be sure to come to the Junior Play Friday night.

Lockney Doubles Team Places 2nd In Region

The Lockney Senior doubles tennis team, composed of Royce Carthel and Buck Ford, advanced to the finals in the regional meet at Lubbock Saturday.

The Lockney team won the first round by defeating Bowie Jr. High of Odessa 6-1, 6-1. In the second round they defeated Childress 6-3, 6-2. In the final round the Lockney boys were defeated by Steve Hall and Bobby Patterson of Kermit in three consecutive sets, 6-3, 6-4, 8-6.

FHA State Meeting

We, the FHA delegates, Rita Griffith, Mary Myers, and Edna Morris, and our sponsor, Mrs. W. C. Irons left Wednesday, April 20 at two o'clock for Galveston. We went by Temple and visited Rev. R. E. Wiley and Mrs. Lloyd Readhimer who are in the Scott and White Sanitarium there.

We left there and went to Waco and spent the night. We left on there Thursday morning and went on to Galveston at eight o'clock on Thursday night. Edna Morris had to go to a rehearsal for her state degree. After the rehearsal we drove around and looked at different things. That night we stayed at the Cavalier Hotel, which is located on the beach.

Friday morning we had our first general session. The guest speaker was Rev. Kerr from the Tyler Methodist Church and David Risinger, the state FFA President. This was held in the Marine Room in Pleasure Pier where we had lunch. The famous Mr. Jetton served the meal which consisted of baked beans, barbeque green salad, onions, pickles, bread and tea.

That afternoon we had our second general session. Our guest speaker was the State Advisor from Tennessee. Then 225 girls were awarded State FHA degrees. Edna Morris was the first girl from Floyd County to ever get a state degree.

The other girls and Mrs. Irons gave Edna a corsage as a gift for getting her state degree.

That night Mr. Jetton served all the girls a wonderful fish fry. Saturday morning the new State officers were installed.

Saturday afternoon we went by the San Jacinto battlefield and on to Austin to spend the night. Sunday morning we visited the capital and went by the University of Texas.

We reached home at 8:30 Sunday night. We had a wonderful trip.

Seniors Go To Reese Air Force Base

By Corene Whitehead
 The senior class accepted an invitation to tour Reese Air Force Base Saturday. Only eleven seniors made the trip, but we really had a wonderful time. Mrs. Zeigler went along as a sponsor and Mr. Bradford drove the bus.

When we arrived at the Base we went directly to the Base Theatre where we were met by several officers and our guide. We were shown through several buildings including the airport, gymnasium, lecture rooms, the weather station, and the Base Chapel. After the lunch was served at the PX, we returned to the Base Theatre where two films were shown. One was a film from World War II and the other was a comedy. Our tour of Reese was ended at one o'clock.

We returned to Lubbock to go out to Texas Tech. At Tech we went through several of the buildings.

Nell and Clifton seemed especially interested in the Kiss-O-Meter. It was a kissing machine which classified kisses. Nell must really be able to kiss for Hers' and Clifton's kiss was classified to be a "crazy man, crazy."

We returned to Lockney at six o'clock. Those making the trip were: Marjorie Kidd, Mary Nell Love, Corene Whitehead, Nell Cunyus, Jonell Wilson, Charlotte Ragle, La Juan Cates, Laverne Word, Cleona Graves, Clifton Williams, James Morris, Mrs. Zeigler and Mr. Bradford.

School Menu

Monday — Salmon croquettes with tomato sauce, black-eyed peas with snaps, potato salad, cheese, cheese strips, hot rolls, butter, milk, apple sauce cake.

Tuesday — Skillet burgers with cheese, french fried potatoes, vegetable jello salad, milk, pickles, oat meal cookies.

Wednesday — Roast beef, sweet potatoes, seasoned green beans, lettuce, pineapple and cheese salad, whole wheat rolls, butter, milk, prune muffins.

Thursday — Tuna sandwiches, cracker and peanut butter, English peas, cheese and egg salad, carrot sticks, potato chips, bread, milk, peach halves.

Friday — Swiss steak, oven potatoes, corn casserole, lettuce and tomato salad, biscuits, butter, milk, apple jelly.

WHOZIT

This Whozit you see in school each day. You may know him for different reasons—pigs, commits, speech, maybe plays, and outstanding work in F. F. A.

Last week's Whozit was Veda Eiland and was guessed by Don Hollums.

Turn your guesses into Jovonnie Taylor.

GO TO CHURCH SUNDAY.

Nowadays, getting up in the morning isn't any harder than getting to bed at night. He who feathers his nest dishonestly should plume himself for a flight.

Last chance!

Berkshire's "Get-Acquainted" SALE

ends this week!

Glamorous full-fashioned stockings with NYLACE TOP and TOE-RING protection against runs. Complete size range in all fresh new colors! Long, short and medium lengths. Next week, stockings go back to regular prices!

Look at these whopping SAVINGS!

√Nylace 15	Regular Price 1.65	Sale Price
1 pair	1.29	
3 pairs	3.79	
√Nylace 30	Regular Price 1.50	Sale Price
√15 denier, 60 gauge (plain or dark seam)	1 pair	1.19
3 pairs	3.49	
√15 denier, 51 gauge (plain or dark seam)	1 pair	1.09
√30 denier, 51 gauge	3 pairs	3.19

Come, Write, Phone!

BAKER MERCANTILE
Dry Goods

COUNT YOUR BLESSINGS WITH



HYBRID CORN

Plant Texas Hybrid No. 26

FIELD CORN

Texas Agriculture Experiment Station proved this to be the highest yield corn, both in high and low yield areas. Plainview farmers have had yields up to 130 bu. per acre. Also Texas Hybrid white corn seed for sale. Rowland-Gordon Co. can advise you on fertilizer for corn.

GET YOUR SEED AT

White's Super Market No. 1
SEED DEPARTMENT
And
Glen A. Beard Popcorn Co.
Plainview, Texas

DR. A. E. HEWITT
CHIROPRACTOR
Office Hours: 9-12, 2-6 each day except Thursdays
Phone 3389 North Main Lockney

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 We can make your G. I. and F. H. A. Loans direct from our office. Conventional loans on existing property, both new and the older type — or to build a new home if you so desire. Bring your applications in now.
 We can now write all types of BONDS.
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CHRYSLER WINDSOR DELUXE V-8 4-DOOR SEDAN

Many motorists overestimate the price-tag of a big, roomy, high-powered performer like the stunning 1955 Chrysler Windsor Deluxe V-8. But once they learn the facts, they find this car is within easier reach than they imagined!

We warmly invite you to come in and discover all the wonderful things the Windsor Deluxe has to offer you! Here, in the lowest-priced V-8 to bear the distinguished Chrysler name, you get Chrysler size, quality, and performance. Its brilliant high-compression Spitfire V-8 is a wholly new engine. You can enjoy the benefits of PowerFlite Automatic Drive . . . Full-time Power Steering . . . and extra-safe Chrysler Power-Brakes!

We pride ourselves on the way our terms are tailored to your budget, another reason you should check into Chrysler this year.

Stop in soon and get acquainted with the car that's created a new automotive expression . . . tailored steel. Come drive America's most smartly different car!

CHRYSLER WINDSOR DELUXE V-8
 WITH THE "100-MILLION-DOLLAR LOOK!"

GOOD DRIVERS DRIVE SAFELY!

Bilbrey Motor Company

205 South Main Street Lockney

FOR THE BEST IN TV, SEE "IT'S A GREAT LIFE," "CLIMAX!" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS

AT TEMPLE

Mr. and Mrs. Raymond Rhodes spent several days last week in Temple, Texas where Mrs. Rhodes went through Scott & White Clinic. They returned home Friday.

OFFICE SUPPLIES at The Beacon Office.

CARD OF THANKS

I wish to thank the members of the Lockney Fire Department and my friends and neighbors who assisted in putting out the fire at my farm April 15. I certainly appreciate every effort.

Mrs. Mary Simmons and Beverly.

**SPECIAL PRICES FOR
First Monday**

May 2nd

**One group of
SPORT SHIRTS**

Short or long sleeve, rayon, nylon and cottons, values from \$2.95 to \$5.95, Monday only —

\$1.00

—Also—

See our **\$1.00 Table**

Various items in men's wear offered at a bargain

**BROWN'S CLEANERS &
CLOTHIERS**

MEN'S WEAR—QUALITY CLEANING

Dial 3831

Lockney

**Mother Goose School
To Be On Television**

For the third year, pupils of Mother Goose School will appear on television. The young students will present a program Monday, May 2 at 6:30 p. m. over Lubbock station KDUB, Channel 13.

The program will consist chiefly of group numbers. At this time also the identity of the mysterious "Miss" and "Master" Kindergarten will be revealed. This honor is a result of voting among the senior students for their best friend. The honorees' pictures and further information will appear later in The Beacon.

All pupils of the school will have part on the broadcast. They include Joe Neil Greer, Dina Hodel, Linda and Johnny Hodel, Sandra Huggins, Bolanda Jefferson, Kay Porter, Jerry Shewmake, Charlotte and Maelene Spence, Bobby Webster, Joel Starkey, Jerry Glenn Morgan, Bob Simmons, Mary Johnson, Jimmy Dale Knopp, Jimmy Baccus, Tim Stansell, Carol Gay Wiley, and Randy Baccus. Mrs. Derrell Wood and Mrs. Fred Huggins, teachers, will also appear.

On Friday morning, May 6 the pupils, accompanied by their younger brothers and sisters and several of the mothers will go on the senior trip by train from Plainview to Lubbock. They will be met by mothers at the station and go to Mackenzie State Park for a picnic supper and play period.

The third annual graduating exercises will be held at Lockney High School auditorium, Friday, May 13 at 8 p. m. Diplomas will be presented the little seniors dressed in their nursery and school colors of pink and blue. The public is invited to attend.

**Lockney General
Hospital Notes**

Janis Spears, daughter of Mr. and Mrs. J. T. Spears was admitted 4-19 for minor surgery and dismissed 4-20.

Thurman Deas was admitted 4-21 for medical treatment and was dismissed 4-23.

Mrs. M. W. Hartman was dismissed 4-21. She was a medical patient.

T. C. Hollums, Floydada, was admitted 4-21 for medical treatment and was dismissed 4-27.

Joe Michael Copeland was admitted 4-23 for minor surgery and was dismissed 4-24.

David Bryan Marricle, son of Mr. and Mrs. James A. Mirricle, Floydada, was admitted 4-24 and was dismissed 4-25, readmitted on 4-26. He is a medical patient.

Mrs. Felix Young was admitted 4-23 for major surgery.

Mrs. Charles Spurling was admitted 4-19 for medical care and was dismissed 4-25. She was readmitted 4-26 for minor surgery.

Mrs. Jake Jones, Kress, was dismissed 4-23 following medical treatment.

Mrs. Francis Carthel was dismissed 4-21 following medical treatment.

Mr. B. E. Harris is still receiving medical treatment.

New Arrivals
Mr. and Mrs. Jerrold Vinson, Floydada, are parents of a baby boy born 4-24. He weighed 8 lbs., 5 ozs. and was named Robert Mark.

Mr. and Mrs. John R. Gill are parents of a baby boy born 4-25. He weighed 7 lbs., 8 ozs. and was named Cris Eugene.

**Floyd Women At
Dist. 2 H. D. Meet**

A number of Floyd County women will be attending the District 2 Home Demonstration annual meeting at Morton today (Thursday.) Mrs. C. L. King, THDA chairman said the official delegates are Mrs. Elmer Norrell, Mrs. Zant Scott, Mrs. John Smithman, Alternates are Mrs. R. L. Nichols, Mrs. M. K. Morrison, Mrs. R. W. Johnson.

Mrs. Ed Gross of Port Lavaca visited her mother, Mrs. Alice Baker this week.

OFFICE SUPPLIES at The Beacon Office.

**Medical-Surgical
Hospital Notes**

Mr. F. C. Christy of Plainview was admitted to hospital on 4-16, released on 4-27.

Mrs. Wayne Bramlett was admitted to hospital on 4-17, released on 4-18.

Mr. Ralph Owen Sr. of Aiken was admitted to hospital on 4-20, released on 4-24.

Mrs. W. D. Colson was admitted to hospital on 4-22 for medical attention and released on 4-24.

Domingo Gonzales was admitted to hospital on 4-42, released 4-26.

Mrs. W. T. Arney was admitted to hospital on 4-26 for medical attention.

Mrs. Perry Watts of Rt. 1, Lockney was admitted to hospital on 4-26 for medical care.

Mrs. Leslie Cox was admitted to hospital on 4-26.

Nancy Nix was admitted to hospital on 4-26, released 4-26.

Births
Born to Mr. and Mrs. Luis Urban of Route 1, Lockney on 4-18 a daughter weighing 6 lbs., 11 ozs., named Raquel.

Born to Mr. and Mrs. Jackie Ivy of 605 Columbia, Plainview on 4-20 a son weighing 3 lbs., 13 ozs., and named Jackie Wayne Ivy Jr.

**Caprock Art Show
Set For Floydada**

Floydada. — The annual Caprock Community Show will be held in Floydada May 23-28, according to an announcement made this week by Mrs. E. J. Barker, show chairman.

The show, which is sponsored yearly by the Floydada Chamber of Commerce, is an exhibit of amateur art. It is designed to give the amateur artists of the entire area an opportunity to exhibit the work they have completed during the year.

Ribbons will be awarded by the Chamber of Commerce to winners in the divisions of oils, watercolors, pastels, pencil and ink. Entries will be cased according to the age of the contestant, ranging from the division for children through the adult category. There will be a class for professional artists and teachers, but this division will not be judged, according to Mrs. Barker.

The show is open to anyone in the West Texas area. Each artist will be permitted two entries. All work displayed must have been completed within the past two years. All pictures must be framed.

The local 1955 exhibit will be the fourth consecutive annual art show which the local Chamber has sponsored, the first being in 1952. More than 100 entries from over the West Texas area are expected.

officials of the show will be announced at a later date.

ICED TEA FOR
Bring in spring pitcher of iced tea. Treat your family with extra refreshing, thin glasses and spoon frozen lemonade glass. Have plenty available, too.

**Things That Should
Be Done Now!**

We will check and clean your Conditioner. We have the material to install new pads. We have the most all sizes. Bring your frames and we will install new pads for no charge for this service.

Lawn Mowers

Lawn Boy is without a doubt outstanding Power Mower ever. These mowers drop your grass away from the machine when cut. No double cutting.

Our Electric Mower — Lawn

List price, \$67.50

Our price — \$59.75

Chopping Hoes at \$1.39

Rakes at 89c

50 feet Garden Hose \$3.49 and

Vinyl and Inlaid Linoleum Armstr and Gold Seal

Electricians — Plumbers — Carpenters

Cement — Sand — Gravel

Brunner Lumber

Dial 3385 Your Home-Owned Lumber Yard

The MOTHS won't get it if

You'll let us Clean and Store your Winter Clothing in the new . . .

PLASTIC MOTH-PROOF BAGS

These new moth-proof bags have many features you'll like:

- Plastic instead of paper
- Re-usable
- Can see garments in bag
- Your jacket or coat is easily removed for that trip to the mountains.

Bring your winter clothing in today. We'll put it away in the very best shape and you'll have no moth worries all summer long.

**BROWN'S CLEANERS &
CLOTHIERS**

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Men's Wear—Quality Cleaning

Lockney

**The Kisers Aren't
Moving Yet!**

The story The Beacon carried last week about H. A. Kiser selling his business here has caused his wife quite a bit of trouble. It seems a number of people deducted that the Kisers were moving and they were interested in renting the house the Kisers occupy so Mrs. Kiser has been kept busy answering the door and explaining to people.

But the Kisers aren't moving yet. They will continue to live in Lockney for some time and so the house isn't available for rent.

**Mrs. Readhimer Is
Expected Home Soon**

Mrs. L. M. Readhimer who recently underwent major surgery at Scott and White Hospital, Temple, Texas is expected to be able to return home Sunday or Monday of next week, according to a telephone call from her to her husband who had returned home Sunday night from Temple.

Mr. Readhimer and their daughter Jo plan to leave Friday to visit Mrs. Readhimer and hope to bring her home with them when they return.

J. D. Wood and Carl McPherson returned Tuesday from a business trip to Austin, San Antonio and Corpus Christi.

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UPHOLSTERY SHOP

AUTO SEAT COVERS

Made and installed on any model car.

FURNITURE UPHOLSTERY

We do all type of furniture upholstery.

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Your FORD Dealer

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SUGAR

Imperial Pure Cane 5 Pounds

39

COFFEE

Hills Bros. Drip or Regular Pound Can

79

Chicken Pot Pies

Frozen Libbys Size 1/2 Pound

21

DOTTIE COOKIES

Frozen Package

29

Grapefruit

Fresh Tree Ripened White Pound

4



T-BONE STEAK, Choice Beef, lb. 55

Fresh GROUND BEEF, lb. 35

PINKNEYS PORK SAUSAGE, 2 Pound Bag 59

WE GIVE S & H GREEN STAMPS

Double Stamps on Wednesday with \$2.50 Purchase of Meats

Rhodes Grocery & Market

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Free Delivery