

# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

VOLUME 54

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 22, 1955

NUMBER 24

## Lockney In New Football Dist. Next 2 Years

According to announcement made last weekend by Rhea H. Williams, State Interscholastic League athletic director, Lockney will be in a different Class AA football district for the next two years.

The Longhorns will go back to their old traditional rivals of years ago playing in the same district with Floydada, Abernathy, Spur, Slaton, Post and Tahoka. Lockney has never been in a district with Slaton, Post and Tahoka before but has played with the other teams. The district will be known as 2-AA.

In District 1-AA will be most of the Longhorns present district opponents. This district includes Canyon, Dalhart, Dimmitt, Muleshoe, Olton and Tulla.

According to rulings made by the league office there will be no voting in or voting out of the various districts. A team must play in the district it is placed in according to high school enrollment.

A change in the enrollment figures in the various classes showed a number of schools of this area into squad A class and others into triple A. Plainview must play in 4A district next year and schools such as Littlefield and Hereford will be in 3A districts.

The enrollment schedule now is:

A—120 to 200 in high school. AA—200 to 370 in high school.

AAA—370 to 845 in high school.

AAAA—845 and up.

Other districts of this area include:

District 3-AA — Childress, Perryton, Quanah, Shamrock, and Wellington.

District 4-A — Anton, Crosbyton, Hale Center, Idalou, Petersburg, Ralls.



**REVIVAL** — Rev. Franklin E. Swanner, Baptist district missionary, of Plainview will preach in a revival meeting at the Lone Star Baptist Church starting Sunday, Sept. 25. The meeting will continue through Sunday, October 2 with services at 9 a. m. and 7:30 p. m. each day. Bill Sweeney of Wayland College, will lead the singing. The public is invited to attend, according to Rev. A. L. Shaw, pastor.

## Raymond Spences Leave For Calif.

Rev. and Mrs. Raymond Spence and two daughters, Maelene and Charlotte Ann, left Tuesday for Richmond, Calif., where they have accepted work with the Home Mission Board of the Southern Baptist Convention among the Japanese people.

Rev. and Mrs. Spence spent five years as missionaries of the Foreign Mission Board in Japan but were not allowed to return to Japan because of poor health. They returned home in the summer of 1953.

Richmond is located across the bay from San Francisco.

## AREA FOOTBALL SCORES

Scores of interest to local fans in area games last Friday were as follows:

Sudan 39, Muleshoe 0.
Ralls 34, Silvertown 7.
Littlefield 13, Hereford 14.
Olton 20, Morton 0.
Quanah 7, Floydada 0.
Ropesville 35, Frenship 14.
Abernathy 45, Tulla 6.
Dimmitt 33, Turkey 0.

OFFICE SUPPLIES at The Beacon Office.

## PROCLAMATION

WHEREAS National Business Women's Week will be celebrated throughout the nation beginning SEPTEMBER 25 and ending on OCTOBER 1; and WHEREAS the organization of THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC. is contributing much toward the development of business and industry; and

WHEREAS we are emphasizing "AIM HIGH" — in this pre-election year; and WHEREAS the Lockney BPW Club, as an affiliate of THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC. is likewise contributing much toward the improvement and progress of business, industry and civic needs in our community;

NOW, THEREFORE, I, J. E. COX, Mayor of the City of Lockney, do hereby proclaim the week beginning SUNDAY, SEPTEMBER 25 and ending SATURDAY, OCTOBER 1 as NATIONAL BUSINESS WOMEN'S WEEK in Lockney and urge our leaders of business and industry to join in this observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Lockney to be affixed this 19th day of September, 1955.

(SEAL) J. E. Cox, Mayor.

## B&PW To Observe National Business Women's Week

The Lockney Business & Professional Women's Club will observe National Business Women's Week here September 25 through Oct. 1, according to Mrs. Velma Cox, local president.

The observance will begin Saturday morning with a coffee for members of the club and guests at the home of Mrs. Cox. The coffee will be from 9:30 to 11 o'clock.

On Sunday the club will attend the Main Street Church of Christ in a body. It is the custom of the club to attend some local church together.

A dinner will be held for members of the club Monday evening at 7:30 at the high school cafeteria. Speaker for the evening will be Tut Taw-water of Plainview.

Program committee for the week's observance for the local club included Mrs. Dorothy Shipp, Mrs. Estelle Powers and Mrs. Cox.

## Senior Class To Sponsor Style Show

The Senior Class of Lockney High is sponsoring a style show at the high school auditorium next Tuesday evening starting at 8 o'clock. Jack and June Shop of Lockney, local ready-to-wear store, is putting on the show which will feature back-to-school and fall fashions.

Mrs. Robert Lee Smith will be the narrator.

Admission will be \$1.00 for adults and 75 cents for students. Children under 12 will be admitted without charge. Proceeds from the show will go to the Senior Class.

## BREAKS COLLAR BONE

Keith Jackson son of Mr. and Mrs. Dwight Jackson, suffered a broken collar bone in football practice with the Junior High team Monday at noon. He was treated at the Lockney General Hospital and released to his home. He was out of school most of this week, but is doing fine, his parents report.

## UNITED CHEST GOAL IS \$14,000

Goal for the Floyd County United Chest for this year was set at \$14,000 at a meeting of officers and directors held in Floydada Monday night. Funds for the various organizations include: USO \$500.00, Heari Fund \$800.00, Boy Scouts \$350.00, Cancer \$1165.00, Red Cross \$3200, Salvation Army \$2500.

Remainder of the goal is set up for expenses of the drive plus a surplus fund to be held for emergency use.

Date of the main drive was set for December 5-10 with the closing date set for January 10.

A meeting of all workers in the fund drive will be held in the north end of the county on November 28th and the south end of the county on November 29th.

The group also filled two vacancies on the board of directors. Elected to the board were W. J. Adams of Floydada and Charles L. Duran of Lockney. They replace Earl Crow at Floydada and R. L. Lewis of Lockney, both of whom have resigned.

Attending the Monday night meeting from this area were: Claude Brown, Fay Pinner, Jerry Cooper, Earl Minter, Willis Reynolds, all of Lockney; Charlie Andrews and John Quebe of Aiken; Helmuth Quebe of Providence.

## \$116.50 Is First Bale Premium

A premium of \$116.50 was given to Paul Burch by Lockney business men for ginning the first bale of cotton here this season. Chamber of Commerce Manager Dick Whiteley made up the premium here the past week.

Mr. Burch brought the first bale of the season into the Patterson Gin here Monday last week. The gin paid him 50 cents per pound for the bale.

Those contributing to the premium for the first bale here were: Cooper Insurance, Lockney Beacon, Southwestern Public Service, Lena Fae Store, First National Bank, Knox Grocery, Lockney Variety, Seale Drive-In, Truett Variety, Lockney Drug, Pennington Motor, Luke's Blacksmith Shop, Brown's Cleaners, Jackson Tire Co., Lockney Frozen Foods, Darnell Grocery, Bilbrey Motor Co., Lockney Implement Co., Jones Dry Goods, Carl D. Lee, Lockney Dry Goods, Master Cleaners, Johnson and Johnson, Harris Motor Co., Lockney Real Estate, Byrd Pharmacy, Lockney Auto Co., "Whitey" Baccus, Hammond & Company.

Mr. Burch expressed his appreciation Wednesday for the generosity of the local firms. "That's really treating a new-comer nice and I appreciate it," he said.

## Farm Bureau Director Elected By Mail

A ballot containing the names of nominees for the office of director of the Floyd County Farm Bureau has been mailed to all Farm Bureau members in this county, officers said Tuesday.

The old board of directors and the nominating committee will meet at the office in Floydada this (Thursday) evening to count the ballots. All ballots received up to that time will be counted, it was said.

## Community Singing Set For Sunday

The regular 4th Sunday community singing will be held Sunday at 2 o'clock in the City Auditorium, according to Norvel Raper, president.

Everyone is invited.

## E. J. Huckabee Is New Deputy Sheriff

Ernest J. Huckabee, a resident of the South Plains community for 20 years, is the new deputy sheriff for Floyd County under Sheriff Earl Cooper. Mr. Huckabee began his duties Sept. 15. He filled the vacancy created by the resignation of Walter D. Hollumns, who accepted a position with the City of Floydada.

## Saturday Rains Bring Wheat Planting Season

Rains falling here last Saturday night left enough moisture to sow wheat, farmers say, and those that haven't started sowing will start as soon as the ground is dry enough.

The moisture in this area was pretty general and measured from an inch and a quarter to almost two inches. The rains pretty well covered the dry land area around Cedar Hill as well as the Lockney community.

The Saturday night rains added to an inch of moisture falling the previous Saturday night left most areas around here in good shape from a moisture standpoint.

## Wheat Seed Problem

The Department of Agriculture's recent blacklisting of several types of wheat hasn't hurt local farmers as much as it did farmers of other areas, elevator men say. The black-listed varieties weren't as popular here as they were other places and for that reason most farmers of this area will be able to get approved wheat seed. Elevators of the area had wheat seed on hand this week and some individuals were offering seed for sale.

Some of the wheat varieties on which a 20c per bushel penalty has been placed by the Department of Agriculture are: Chiefkan, Red Chief, Early Blackhul, Superhard Blackhul, Red Jacket, Kanking, Kanquen, Purkoff, Stafford, Selection 33 of Early Pawnee, New Chief and Yogo.

## Gins Will Build Jug-Type Burner

Two local gins will build jug-type burr burners in an effort to do away with the gin smoke problem here and the third does not plan to burn burrs, according to information given The Beacon this week.

The Lockney Gin and the Patterson Gin both will build burr burners, jug-type, 18 feet in diameter at the bottom with smoke stacks extending 50 feet into the air. They hope to thus eliminate much of the smoke that creates a problem for the students at the elementary school and residents in south east Lockney.

Whittenburg Gin will not burn burrs but will haul them away. H. B. Whittenburg told The Beacon Wednesday.

The Storie Gin, located at the northwest edge of Lockney, is outside the city limits and so situated that smoke is not a major problem, it was said.

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The regular 4th Sunday community singing will be held Sunday at 2 o'clock in the City Auditorium, according to Norvel Raper, president.

Everyone is invited.

## LONGHORNS PLAY FIRST HOME GAME UNDER NEW LIGHTS

### B Squad And Junior High Play At Olton

The Longhorn B squad and the Junior High team will travel to Olton tonight (Thursday) where they will play football against the Olton Team. Coaches Rudy Haile and Elvin Lyon will use their usual line-ups with possibly one or two changes. The Junior High game will start about 6:30.

### Defeat Tulla

The Longhorn B squad easily defeated Tulla last Thursday night on Mitchell-Zimmerman Field. The final score was 20 to 12 in favor of the locals but Coach Haile could have made it much bigger. The Longhorns ran up a 20-0 score in the first quarter and then Haile started substituting.

The local team also had two touchdowns called back.

## 1956 Fords On Display Friday

Safety features offered for the first time by any automobile company, power equal to the Thunderbird, and lower body silhouettes are available in 1956 Ford cars which 6,800 Ford dealers place on display Friday of this week. Local Ford dealer is "Whitey" Baccus Motor Co.

The new Fords will be built in four series offering 18 body styles — two more than in 1955. They are available in 13 solid exterior colors, or 21 two-tone combinations.

A "Thunderbird Y-8" engine leads the power selections available for 1956. It is installed on Fairlane and Station Wagon models, and develops 202 horsepower for Fordomatic, or 200 hp for overdrive or standard transmission. Customline and Mainline Fords offer a Y-8 engine developing 176 hp for Fordomatic, or 173 hp for overdrive or conventional drive. Also, the economical Ford six, increased to 137 hp, is available on all models with all transmission types.

Ford safety research, coupled with studies of medical groups, led to development of a "life-guard design" in 1956 models.

New door latches give added protection against the chance that doors may open under impact. They have been proved in full scale crash tests at Dearborn, Mich.

To keep the driver's chest from hitting the steering column in a crash, the new three-spoke Ford steering wheel has its center hub recessed 3 1/8 inches below the wheel rim.

Rear view mirrors have a special backing designed to prevent shattering.

Front and rear seat mountings have been strengthened so they will resist greater impact.

In addition, Ford offers two optional safety devices. Seat belts, designed to withstand pull up to 4,000 pounds, will help to hold occupants inside cars, and to prevent forward motion. Foam plastic padding for instrument panels and sun visors will help to absorb impact if a person is accidentally thrown forward.

Styling advances in the Ford '56 include a new grille with oblong parking lights at the outer ends, set in frames which wrap around the fender sides. Body side molding is restyled for Fairlane, Station Wagon and Customline models. Restyled tail lamps and deck lid handles, a larger recessed hood ornament and a completely new instrument panel are offered in all models.

The 1956 Victoria is 1 1/2 inches lower than the comparable 1955 model. Two door and four door sedans also have new tops reducing total car height almost a full inch. However, headroom was not reduced since the contour change is mostly along the top's center line, and fabric headlinings are installed closer to the steel top.

An addition to the line is the Parklane Station Wagon, a two door car which offers an eight by five-foot load space with tailgate extended. It is fitted inside with deluxe upholstery and trim combinations, and has special bright metal trim inside and outside. Early in the model year, Ford will start production of a new four door Victoria style in which side pillars have been eliminated.

(Continued on back page).

The Lockney Longhorns will display their football wares to the home folks Friday evening on Mitchell-Zimmerman Field for the first time this season and members of the Quarterback Club and school officials are hoping that the game will be played under the new lighting system.

The Longhorns' opponents will be Frenship, a Lubbock County Class A school, which hasn't won a game this year either. The Frenship Tigers lost to Ropesville last week and 35 to 14 and to Cooper, another Lubbock County school, 13 to 6 the previous Friday. The Tigers are not a heavy team according to the program with the heaviest player being a tackle weighing 185 pounds. Most of the boys are listed in the 140 and 150 pound class.

Just how potent the Tigers are is an unanswered question here since local people don't know how good the Cooper and Ropesville teams are. But they are looking for an interesting night anyway.

The Longhorns are in good shape after playing the big Spur team last Friday night. Co-captain Weidon Jones has a sprained ankle but is expected to be able to go Friday night. Jones has been playing full-back but may be shifted back to old position at guard to strengthen the line. Coach Rudy Haile said this week.

The Longhorns will be expected to win this game but will need to hustle all the way, was the consensus of opinion here.

Line up for the Longhorns will be about the same as in previous games with possibly a change or two in position.

The game will be called at 8 p. m.

## New Lights

Forty new lights have been hung at Mitchell-Zimmerman field this week and if the bugs can be worked out of the switching devices, the new lights will be used in the first home game Friday night. The new lights are a joint project of the Lockney Quarterback Club and the school.

The addition to the lighting system will double its previous number of lights and make the field the best lighted in West Texas outside of the larger fields. Electrical men say that no other Class A or Class AA football team will have as well lighted field as the Lockney field.

The lights were put up the first of the week but a bug developed in the switch devices Tuesday and it became necessary to buy bigger switches. Frank Harter, vice-president of the Quarterback Club, said Wednesday that if the proper bulbs and other accessories arrived Thursday morning as they were due to do the lights would be ready Friday night. However some hitch could develop and prevent the new lights from being used Friday.

The Quarterback Club has given the big west stadium at the football field two coats of paint this fall and will attach metal numbers to the reserved seat section Thursday night, Hardy said Wednesday. All members of the club are urged to come out and help tack on the metal plates.

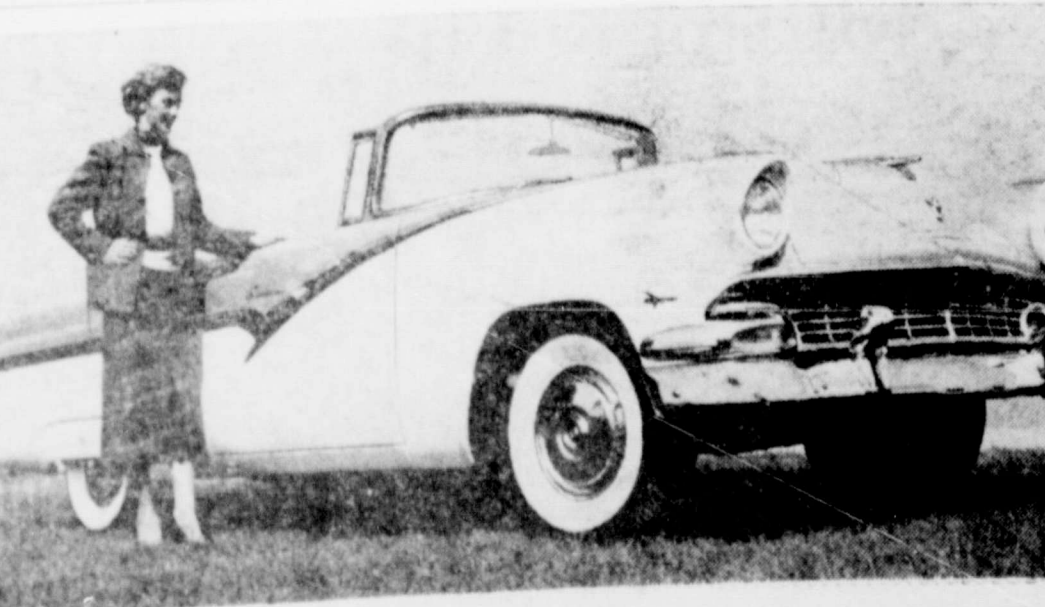
## Injured Boys Are Returned Home

Dee Nix and Derrel Waldroupe, Lockney students seriously injured Friday, September 9 in an automobile crash near Plainview, were able to return to their homes over the weekend.

Derrel came home Saturday at noon, accompanied by his parents, Mr. and Mrs. A. N. Waldroupe. Derrel is recovering from a skull fracture and deep lacerations and bruises about the head. Doctors say he may be able to attend school next week but will have to remain quiet for about a month until the fracture heals.

Dee Nix, son of Mr. and Mrs. Jack Nix of Lone Star community, was critically injured in the accident and was under an oxygen tent a number of days. He is recovering satisfactorily from serious chest and head injuries. Mrs. Nix reports that Dee may be able to attend school soon. Both boys are members of the senior class. Dee's grandmother is here for a visit while he recovers.

GO TO CHURCH SUNDAY.



THE NEW 1956 FORD will be on display at the "Whitey" Baccus Motor Company here Friday of this week. Pictured above is one of 17 models offered by Ford this year. It is the Sunliner convertible and this view features the advanced front end and side styling of the new models. The grille has been widened and lengthened and parking lamps have been worked into chrome housings which extend around the sides of the fenders. Mr. Baccus is inviting everyone to come in and see the new models.

ides Grocery Re-Open Day Morning  
Lockney In New Football Dist. Next 2 Years  
B Squad And Junior High Play At Olton  
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Gins Will Build Jug-Type Burner  
Community Singing Set For Sunday  
Injured Boys Are Returned Home  
S. Study Postponed

# THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

## World History Class Studies Egypt

The World History class, under Mrs. Ingram's instruction and guidance, has just completed a unit on Egypt. Many members of the class made miniature models of the Sphinx, the pyramids, an Egyptian residence, their modes of travel, and Egypt's irrigation system from the Nile River centuries ago. Several pupils dressed dolls in Egyptian fashions while others made a map of the country. We pupils consider this kind of work very interesting and much fun.

## Honor Society Meeting Held

On Tuesday, September 13th, the first meeting of the National Honor Society was held. The meeting was called to order by the president, New officers were elected to work with the sponsors: Mrs. Zeigler, Mrs. Carpenter, Mrs. Irons, and Mr. Smith. The officers are as follows for the 1955-56 school term: Carolyn Campbell, president; Rita Griffith, vice-president; La Dora Ayres, secretary-treasurer, and Mary Myers reporter. Plans were made to have a formal banquet for the initiation of new members. It was decided that the \$1.00 dues be paid before the initiation. The project of the Honor Society will be to give a placard to the first period class room having the highest average. This will be figured on a percentage basis. The students in the room winning this will be first in the lunch line for a week. It was agreed that we sell booster cards Friday, September 23rd for the football game to be played here with Frenship. The meeting was adjourned by the president.

## The Majorette Hats

At the football game Friday night, everyone noticed the new addition to the Majorette uniforms. It was flashy fur hats of rabbit fur in white. They are set off with gold-carved buttons on each side attaching the white strap buckles under the chin with white feather plumes. The hats are about six inches in height and ten inches in diameter. This is the first year the majorettes have ever had hats for the completion of their uniforms. These fur hats really add a lot to the appearance of the costume.

## Chit And Chat

Peg I bet it is lonesome since Tip went away to college. We think Ernest and Eva make a real cute couple. Roland is still going to Lone Star quite regularly—Sonny, do you mind? Charles, just what happened to the affair at Rucker's Ranch? We see that Carolyn is still riding in that Pontiac from Aiken. Peggy Williams and Johnny Cline are frequently seen together. Patsy Bybee is now "flying around" with Ronald Busby. Frankie and Wilbur, Larry and La Juan, and Mary Ann and James are still "making the rounds" after school hours. Long Legs Burch and Barbara Wilson are "keeping company" with each other. Elmo Fortenberry, what about Patsy Harston's "sparkler" on her left hand? Lynn, I don't mean to be inquisitive, but are you and that Morris boy still going together? Floy Baxter's happiness is due to the sight or the voice of Gene L. Maebeth is dreading to see college days come — Charles, who was that Tech cutie that you were with recently? Gail, which do you really prefer, an "Olds" or a "Model A Ford?"

Say, Bobby Brown, why do you stay around the bank all the time? Betty Mae Sams will really miss Tom Crank since he joined the navy. Pat Pierce and Bobby Johnson were seen at the Baptist Church Sunday night. Billy Chandler, couldn't you get Janie Ansley to talk at the Hale Center game. Barbara Jo Hanks and Richard Ellison were "brezing around" Wednesday night. It seems as if Peggy Epperson "lost out" by going with that East Texas boy, because Bobby Johnson is being seen with Pat Pierce. There was a good turn out at the Seale Drive-Inn to see Tim Holt Tuesday night. Some of the couples seen were: Wilbur and Frankie, Gail and Wanda, Jan and Jimmy, Larry and La Juan, Ronald and Pat B., last but not least were Peggy E. and Bobby J. Peggy and Johnny seemed to be enjoying the movie at the Drive-Inn Sunday night. Gail W. and Wanda C. seem to be "hitting it off" pretty well. I wonder whose ring Jerry McQueen's wearing on his little finger.

Lajuan S., Peggy B. and Jane C. are keeping those Plainview boys busy. Loy, make up your mind whether it is Sonny S. or Kelly. H. I wonder why Frankie Dean, Maebeth and La Juan seem so lonesome and "blue" this year. We see that Ernestine and Jimmy are still on the "prowl." Clara Lee and Wendell seem to be going in

## opposite directions now.

Jerry Mickey, just how do you like our "little junior girl, Suzie?" I wonder what is Frances Lemon's big interest in California? It seems as if Kattie R. is undecided about a regular boyfriend. Carolyn J., why didn't you come to the church party Thursday night? Dee has been recuperating rapidly since his Dallas girl-friend arrived. Anita D., what is that you say about "being sweet sixteen"? Delores has been waiting long and patiently for that black Buick from Plainview. It seems as if Weldon Jones has a surplus of phone numbers on hand.

## School Nurse Visits Homemaking Dept.

Mrs. Elsie Peckham, our school nurse, visited the second-year homemaking class on Tuesday, September 13. She gave a very interesting talk on "Disease." She returned on Wednesday and taught us how to count pulse beats and read a thermometer. On Thursday Mrs. Peckham took half the class to the Crum Hospital and half to the Lockney Hospital. She explained many medical instruments and much apparatus used in treating sick patients. She then showed us several of the rooms. It was all so very interesting and informative that we thank Mrs. Peckham for the trip and extend her a standing invitation to visit us.

## Junior High Elects Class Officers

Sixth, seventh and eighth graders met on Tuesday, Sept. 13th to elect class officers. The eighth grade class chose the following: Oyama Buchanan, president; Patricia Buchanan, vice president; Ricky Dollard, secretary-treasurer; Ray Owens, reporter; sergeant-at-arms, Jack Ford and Larry McCary.

Seventh graders elected the following officers: Jerry Cypert, president; Francis Stapp, vice-president; Rhudy Naylor, secretary; Carey Page, treasurer; Rodney Rigby, sergeant-at-arms; Jane Caldwell, reporter.

Sixth grade class officers are: Darrell Rogers, president; James Carthel, vice-president; Robert Holland, secretary; Lynda Harris, treasurer; James Ray Wofford, sergeant-at-arms; James O'Rear, reporter.

## Teacher Class Sponsors In Junior And Senior High

These teachers sponsor the following: the senior class, Mr. Johnson and Mrs. Carpenter; the Annual, Mrs. Irons; the junior class, Mrs. Cope and Mrs. Walker; the student council, Mr. Smith and Mr. Brewer; the sophomore class, Mr. Lyon and Mrs. Ingram; the school paper, Mrs. Carpenter; the freshman class, Mr. Babitzke and Mrs. Zeigler; the pep squad, Mrs. Ingram; the eighth grade class, Mrs. Algene Barker and Mrs. Vera Holt; the band, Mr. Stinson; the seventh grade class, Mr. Henry Price and Mrs. Margaret Briley; the honor society, Mrs. Zeigler, Mrs. Irons, Mr. Brewer, Mr. Smith, Mrs. Carpenter; the sixth grade class, Mr. Robert Holland.

## Why Study Mathematics

"Why study mathematics?" is an often asked question. Many do not see the great need for well-trained students of mathematics in this scientific age. The demand is for students who can understand and who can apply their mathematics in useful problems. Such competence can only be attained through a real understanding. One must see more than mechanical manipulation. He must see the meaning in a formula, equation, or graph, and must appreciate the inherent simplicity in such representation of more complex problems. The study of mathematics will develop your ability to think better. We shall always need good thinkers in a democracy.

Algebra is important to you because it provides a basic language for science and all other higher mathematics. Mastering the principles of algebra is preparing you for your later high school work and college in many different courses, and in future work in many varied fields. One may think he does not need algebra for his chosen profession, but, without it, the opportunities for advancement are limited. You do not need to attend college, however, to make use of what algebra teaches. Algebra can be useful to the farmer, garage man, grocer, clerk, housewife and to almost any work you can name.

Geometry is a branch of mathematics which deals with figures formed by points, lines and surfaces. Without the knowledge of geometry, we would not have our modern highways, railroads, skyscrapers, airports and many other things we take for granted. The study of geometry should help

you to better express what you wish to say and to say it in a precise, accurate manner. Geometry illustrates the beauty of geometric forms, thereby promoting appreciation; it helps to develop habits and skills in using knowledge. The experience gained in demonstrative geometry in proving conclusions sets up an ideal and a pattern for logical thinking.

OFFICE SUPPLIES at The Beacon Office.

## Junior Bake-Sale A Big Success

We Juniors had our bake sale on Saturday, Sept. 10th in the Baker Hotel Building. We made approximately eighty-five dollars. We appreciate everyone who helped to make the bake sale a success. We certainly appreciate the Bakers permitting us to use their showroom for displaying our cakes and pies.

### Quonset Water-Proofing

We specialize in repairing and waterproofing

### METAL ROOFS

including the applying of Aluminate Ten-Kote Asbestos Roofing to quonset type barns.

If your barn was damaged in recent hails, it will pay you to contact us. We can furnish references.

**WE DO ALL TYPES OF ROOFING**  
Composition shingles on residences can be waterproofed in red green. 10-year guarantee.

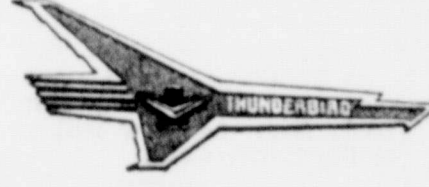
**WALT FREEMAN**  
Phone 8870, Lockney or write in care of Baker Hotel

# Here Friday! NEW '56 FORD!

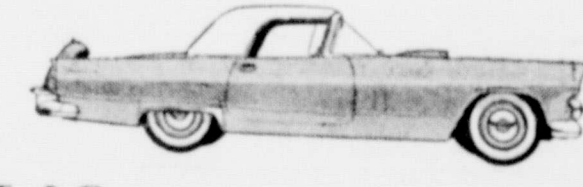
## The fine car at half the fine car price!



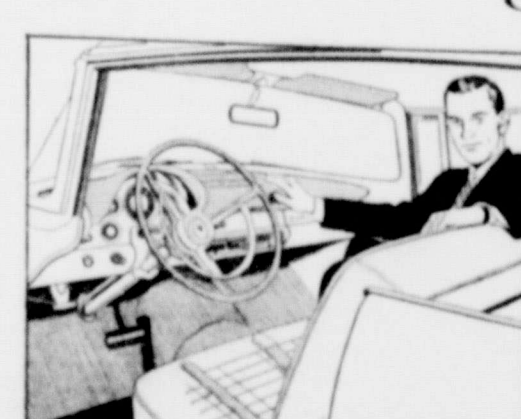
With new 202 h.p. Thunderbird Y-8



...with new Thunderbird styling



...with new Lifeguard Design



For '56, Ford brings you the greatest safety news in a generation... Lifeguard Design. In cooperation with universities, medical associations and safety experts, Ford learned the cause of most serious injuries in accidents. To provide extra protection against these hazards Ford developed the new Lifeguard features described at right.

But there is still more wonderful news! Ford brings you Thunderbird power in a modern deep-block Y-8... Thunderbird beauty, too... rich new interiors... quality throughout.

See it... try it... you'll agree the '56 Ford is the fine car at half the fine car price.

New 202-h.p. Thunderbird Y-8 engine is available in Fordomatic Fairlanses and Station Wagons. In Fordomatic Customlines and Mainlines you can have the 176-h.p. Y-8. And Ford's new 137-h.p. Six is available in all 18 models.

The new '56 Ford looks like the Thunderbird! You'll find the same graceful lines... the same long, low silhouette... the same dashing appearance... styling which helped the fabulous Ford Thunderbird to win America's heart.

Ford's new Lifeguard features are: a new deep-center design steering wheel, to act as a cushion in event of accident... double-grip door locks to reduce chance of doors opening under shock... optional padding for control panel and sun visors to help lessen injuries... optional seat belts to help keep occupants in seats.

Come in... See the new '56 FORD Friday

**"WHITEY" BACCUS MOTOR COMPANY**  
YOUR AUTHORIZED FORD DEALER

Dial 3395



Girl meets buoyancy...  
**WONDERFUL WARNERETTES**  
by WARNER'S

For the young of all ages, matching pantie girdles and girdles, perfect for sports or just looking pretty, with never a bone to interrupt the lively comfort. In Warner's exclusive fabrics — elastics, sheerest power net, two-way stretches!

No. 764: Power net girdle with satin elastic panel, stretchable ribbing. White, \$6.50. Matching pantie, No. 765, \$6.50. Both in small, medium and large. Warner's best-selling cotton bra, No. 20-76, \$2.25.

**BAKER MERCANTILE**  
Dry Goods

## LARIAT

### ing Of Senior Held

Wednesday, Sept. 14, we had a "called meeting" in the auditorium. We elected our officers, decided to sell our yearbook, and planned for the County Fair, a dance, and the June Style Show. We decorated the stage for the coming football game. We elected the following officers: Mrs. Spradlin, secretary; Mrs. Harrison, co-chairman; Mrs. Spradlin, secretary; Mrs. Harrison, co-chairman; Mrs. Spradlin, secretary; Mrs. Harrison, co-chairman.

### Question Of The Week

Hey there, high school pupils, what do you think about a big party for the entire high school after the football game with Floydada, then a midnight show followed with an early morning breakfast in the high school lunchroom?

Ann Griffith — I consider it a good idea for creating better school spirit.

Peggy Epperson — I favor both the party and the show, but the breakfast will be too much.

Shirley Mitchell — I think it is a wonderful idea.

Billie Coleman — It will be something different, a change, I'm for all of it.

Weita Joyce Kent — I think it will be a little too much.

LaJuan Henderson — I think it will simply be "swell."

Peggy Hall — I think every one will enjoy it.

Pat Reed — I consider that a time for celebrating.

Pat McLaughlin — I am sure there will be a lot of fellowship resulting in oodles of fun.

Shirley Warren — I heartily approve all the suggestions.

Ann Davis — I'm for it because I like "socials."

When a man and his wife divorce, their accounts differ. Her's becomes larger and his becomes smaller.

### Senior Snapshot

Name — Lajuana Jo McCormick.  
 Nickname — "Wanda."  
 Proud parents — Mr. and Mrs. R. S. McCormick.  
 Birthplace — Floydada, Texas.  
 Age — 17.  
 Favorite color — Red.  
 Favorite Orchestra Leader — Glenn Miller.  
 Favorite Song — "The Yellow Rose of Texas."  
 Favorite Show — "Three for the Show."  
 Favorite Hobby — Sewing.  
 Favorite Course — Homemaking.  
 Favorite Teacher — Mrs. Carpenter.  
 Favorite Sport — Volleyball.  
 Favorite Wearing Apparel — Skirts and blouses.  
 Favorite Dish — Steak.  
 Future Plans — To attend Nursing School.

### Student Council Meeting Monday

The Student Council of Lockney High School met on Monday, September 12th.

They discussed ordering pins for all student-council members, trying to help the pep squad improve the school spirit, and working on the bon-fire pep rally for the homecoming game with Floydada.

Everybody really got out in front of the high school and yelled and yelled at the pep rally on Friday the 16th, preceding the football game with Spur. School spirit surely ran high.

Mrs. Gentry will permit us to use her vacant lot for the bon-fire pep rally on October 6th, if we burn it off first.

### Please Help!

Mr. E. E. Spradlin and Mr. J. W. Spradlin, our custodians, do a splendid job of keeping our classrooms and school grounds clean.

We pupils should co-operate a little more by not throwing paper on the floor and the grounds. On Monday morning, the 12th, our grounds in front of senior-high were so littered-up that we certainly would not have made a very favorable impression on any passer-by.

None of us high school pupils would think of throwing paper on the floor or the yard at home; so we should not do it at school either. A timely suggestion is to crush or crumple any wastepaper, accumulating during class period, and drop it in the waste basket as you leave the room.

Let's keep off the grass, please. It is so pretty and green now that we want to keep it that way as long as possible.

### Good Outlook For Choral Club

The 1955 Choral Club of L. H. S. is under the very able direction of Mr. Elmer Stimson, who also teaches band.

The Choral Class consists of forty pupils, so the prospects are for a good year. However, we could use more, especially boys.

We are starting the class with a remodeled building and new song books. Most of us are meeting three days a week for choral practice, others meet daily for that purpose.

We are doing our best to learn to sing well. If we improve enough, we shall probably take part in the various clinics to be held in our district. We hope there will be several try-outs for all-state, which will be held in Dallas.

We extend a cordial invitation to more boys and girls to join our number.

### Senior Snapshot

Name — J. W. Dippery.  
 Nickname — Dubby.  
 Age — 17.  
 Weight — 150 pounds.  
 Color of Eyes — Green.  
 Color of Hair — Brown.  
 Favorite Food — Chicken.  
 Favorite Color — Blue.  
 Favorite Sport — Football.  
 Favorite Movie Star — Marilyn Monroe.  
 Favorite Music — "Sands of Iwo Jima."  
 Favorite Song — "I Don't Care."  
 Favorite Teacher — All.  
 Favorite Subject — None.  
 Hobby — Football.  
 Likes — Sports.  
 Ideal Girl — 5 ft., 8 inches tall, brown hair, good figure, blue eyes, interested in sports, good cook and good personality.

### First Meeting Of Future Farmers

The F. F. A. held their first meeting on Tuesday morning, September 12th.

Members eligible for election to office must have earned or productively invested fifty dollars.

The following pupils were elected: Billy Bigham, president; Lonell Hays, vice-president; David Howell, secretary; Bill Musser, treasurer; Ronnie Lacewell, historian; John Hanst, junior advisor; Donice Casey, sentinel; Loyd Widener, parliamentarian; Paul Schacht, reporter; Donald Farish, second vice president; Kelly Harrison, song leader.

### SCHOOL MENU

September 26-30

Monday: Tuna salad on lettuce, French Fried potatoes, W. W. Bread toasted with cheese, fruit jello salad, sugar cookies, milk.

Tuesday: Hamburger steak with tomato sauce, fresh black-eyed peas, candied sweet potatoes, hot rolls, butter, apple sauce.

Wednesday: Beef pie with biscuit top, carrot strips, green beans, tomatoes sliced, cracker and peanut butter sandwiches, peaches, milk.

Thursday: Boston baked beans, hot tamales, mixed greens, cornbread, onion and pepper rings, chocolate cake squares, milk.

Friday: Fish with tarter sauce, baked potatoes with cheese, buttered peas, spiced pickled beets, hot rolls, butter cherry cobbler pie, milk.

### F. H. A. Meeting

On September 16th a meeting was called by the F. H. A. president, Mary Myers. The purpose of this meeting was to vote on the project of buying a deep-freeze for the Homemaking Department. The motion was made and seconded that we sell cakes for \$2.00 a piece to raise the necessary money. The International Harvester Implement Company is going to let the school have the new freezer for \$331.98.

Mr. and Mrs. George Myers were chosen F. H. A. mother and father for this year.

A motion was made and seconded that we order song books for the F. H. A. Chapter.

The F. H. A. girls are going to have a cake and pie booth at the County Fair in October.

The F. H. A. membership cards have arrived, so please pay your dues before October the first.

### Local Students Pledge Tech Social Sorority

Darla Allison and Nell Cunyus were pledged by Sigma Kappa, a national social sorority on the campus of Texas Technological College at the conclusion of fall rush activities.

Miss Allison is the daughter of Mr. and Mrs. O. C. Allison of Lockney and is a freshman student. Miss Cunyus is the daughter of Mrs. B. A. Cunyus, Lockney. Nell is also a freshman.

Everything looks green in the spring until the race tracks open and then the green disappears.

### Texas Will Produce More Than Half Of Nation's Sorghum

Austin, Texas. — Texas will produce more than half of the nation's grain sorghum crop this year, with a bumper crop expected to beat last year's yield by more than 20 per cent.

The University of Texas Bureau of Business Research says the production gain in grain sorghums can be attributed to a 15 per cent increase in acreage and generally more rainfall in most areas.

The Bureau also reports remarkably high yields are in prospect for most of the cotton-producing areas, due to improved soil moisture supplemented by irrigation of about 25 per cent of the state's crop. Boll weevil infestation is somewhat worse this year than last, but damage has not been excessive.

Cotton production is expected to be down only about 1 per

cent, although Texans planted a million fewer acres in cotton this year than in 1954.

Reporting on livestock, the Bureau says most cattlemen feel they can see their herds safely through the coming winter season. Prospects for early fall and winter pasturing are better than they have been in years, and there was a bumper crop of hay.

Texas farmers suffered a 3 per cent decline in income during the seven-month period of January-July, 1955, compared with the same period of last year. Prices received by farmers during July fell 2 per cent from June figures, but remained about the same when compared with prices received during July, 1954.

### SEAFOOD HINT

When serving any kind of seafood, home economists suggest brown bread or pumpernickel to go with it. The flavor combination is really delicious.

**SPECIAL PRICE on all HOME PERMANENTS**

We are giving away one Rat-tail Comb with each following home permanent sets:

— Pin-It — Bobbi — Party Curl — Tri Tonic — Quick — Prom — Toni

These come in soft, regular and super strength.

We also have Helena Rubenstein Home Permanents

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You're driving the car that can't be touched for performance in its field. Chevrolet, you know, is the leading winner in NASCAR\* Short Track competition against all comers. (Yes, that includes many high-priced jobs!) Fancy names and claims don't count in this league. Acceleration, cornering and handling ease are the things that pay off—all qualities that make for safer, happier driving. And Chevrolet's got 'em like nobody else!

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## Longhorns Fall To Spur 41-6

The Longhorns from Lockney took a beating from the Spur Bulldogs at Spur last Friday night but anyone who saw the size of the Spur team will not be surprised. The Bulldogs have the biggest teams, both offensively and defensively, seen among Class A schools in several years. And the Bulldogs have not only size but speed as well.

The final score was 41-6 in favor of Spur. Local fans felt some consolation that the Longhorns were able to score against the big Spur team and strangely enough the Longhorn score was set up by a blocked punt.

The locals were able to muster only three first downs against Spur while the Bulldogs were making 17. The Bulldogs scored two touchdowns by the pass route and had two more touchdowns set up by passes. A more effective pass defense by the Longhorns might have cut two or three touchdowns off the final score.

Fumbleitis again plagued the Longhorns. They lost the ball four times via the fumble route, among these being the first time they got the ball.

Despite the score the Longhorn team was not without defensive stars. Johnny Hanst, Benny Ballard, Weidon Jones and Gene Handley along with other Longhorns managed to stop the big Spur backs time after time with little gain.

The Longhorns received the ball on the opening kick-off, returning it to the 38. They fumbled on the first play with Spur taking over on the 37. The Bulldogs made a first down in two plays on the 25, but were held for three plays with six yards gained. However on fourth down they passed for the touchdown. The kick was good and the score was 7-0.

Hardy received the kick-off and behind effective blocking carried to the 34. The Longhorns couldn't gain and kicked to Spur's 34. The Bulldogs made a first down on the Lockney 29, and then carried over for the score in three plays. Try for point failed and the score was 13-0.

Hardy returned the ball to the Lockney 25 but the Longhorns fumbled on the first play and Spur recovered the ball on the 23. The Bulldogs made a first down on the 9 and scored from there. They kicked the point

and the score was 20-0 at the end of the first quarter.

Hardy brought the kick-off back to the 27, the Longhorns made a first down on the 38 in three plays, made 6 yards in three plays and ran with the ball on fourth down, losing to Spur on their own 46. The Bulldogs made a first down on the 36, a pass carried to the 5, the Bulldogs received two 5-yard penalties and then passed for the score. The kick was good and the score was 27-0.

The Longhorns returned the ball to the 17, kicked to Spur's 40 and the Bulldogs were penalized 5. They made a first down on the 50, another on Lockney's 32, received two 5-yard penalties, made a first down on the 17, but here the Longhorns held and took the ball on the 17. A fumble gave the Bulldogs the ball right back on the 22. End J. W. Dippery dropped the ball carrier for a 4 yard loss as the half ended.

The Bulldogs brought the kick-off at the start of the third quarter back to the Lockney 49. They made 5, lost 5, made 4 and the Longhorns took the ball on their own 49 yard line.

The locals couldn't move and kicked to Spur's 31 yard line. The Bulldogs made a first down on the 46, another first down on the 5 and then pushed over for the score. The kick was good and the score was 34-0.

The Longhorns returned the kick-off to their own 21, couldn't move and kicked to the Spur 46. The Bulldogs made a first down on the 33, another on the 29 and then scored. The kick was good making the score 41-0.

The Longhorns returned the ball to the 21, ran four plays but lacked the necessary 10 yards and Spur took over on the Lockney 30.

## Providence

by Mrs. Wilfred Stoerner

A financial wizard is a man who can support the government, a family and an automobile on one income.

Mr. and Mrs. Vernon Collins and son spent last week visiting in the home of Mr. and Mrs. Marvin Scheele. Mrs. Ben Brandes visited in the home of Mrs. T. E. Cowart Tuesday afternoon. Mrs. Cowart recently fell and broke her hip. She is home now and doing fine.

Those enjoying a watermelon supper in the home of Mr. and Mrs. Wilfred Stoerner Sunday were Mr. and Mrs. Hubert Stoerner and son, Wayne, Mr. and Mrs. Barron Blair, Brenda, Royce and Lyndia.

Mr. and Mrs. Wilfred Stoerner were in Amarillo Wednesday. Mr. Stoerner was there on business and Mrs. Stoerner spent the day with Mrs. Homer Hill, a life-long friend.

Mrs. Ben Quebe and Mrs. H. F. Quebe attended council Saturday.

Attention H. D. Club members. Monthly meeting at the home of Mrs. B. H. Quebe Tuesday, September 27. Time 2:30 p. m.

**Get Acquainted Party Held At School**

The parents and friends interested in the welfare of the Providence school and meeting the new people in the community met Friday evening for a social. Games of forty-two were enjoyed by a large crowd. The ladies belonging to the P. T. A. served refreshments of sandwiches, cookies, punch and hot coffee. Introductions were made and everyone now knows who is who in the Providence community.

Attention all parents having children going to Providence: Parents will meet Friday afternoon at 2 p. m. to paint the lunch room. Let's be there to help. Your cooperation appreciated.

Trinity Lutheran Church  
H. L. Anderson, pastor  
September 15, 1955:  
Sunday School 10 a. m. Sermon will consider the Third commandment, "Remember the Sabbath to keep it Holy".  
Divine worship 11 p. m.  
Luther League 7:30 p. m.  
Sept 14th at 9 a. m. Junior Mission Band meets. Classes for all age groups of children. Let's begin the year of mission work with good attendance.

## HERB COOKERY

Rub that leg of lamb, just before you put it into the oven with a little dried rosemary along with the garlic seasoning. This combination of flavors will be a pleasant surprise.

## GO TO CHURCH SUNDAY.

H. A. C. BRUMMETT  
Attorney-at-Law  
Floydada, Texas

## WE HAVE MOVED TO OUR NEW LOCATION

We are now located next door to the telephone business office on West Locust Street, or just across the street south of the Baker Hotel. Come around and visit our new office. It has been completely recon-ditioned.

Let us discuss your insurance needs too. We have a complete line of insurance to meet any need. What if one member of your family had ENCEPHALITIS? Would you have insurance to cover costs of treating this dreaded disease? Or if your family was involved in a car wreck, would you have liability insurance to cover the costs to the other fellow? If not, the consequences could be bad. What if your house should burn, would you be protected from the loss sustained? It happens every day. It could be you that is affected. Come in to see us today.

J. H. Cooper Agency  
103 West Locust

## Kimble Optometric Clinic

8:30 to 5:30 Monday through Saturday  
Appointments — Phone 254, Floydada

# Announcing New Ford Trucks for '56



Exciting new functional styling draws all eyes to the finest trucks on the American road—new Fords!

## Now! Most horsepower per dollar!

**NEW!** More horsepower in every model... up to 26% more! Every engine Short Stroke!

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They're here—new Ford Trucks for '56, with a wealth of advancements that make them the greatest Money Makers ever offered to truck buyers!

Now—Ford gives you a choice of seven Short Stroke Y-8's and a Short Stroke Six. Horsepower increases in every model—by as much as 26%. More power to get you rolling faster, save you time all the way! More horsepower per dollar than any other truck line—proved by comparisons of net horsepower and suggested list prices of all trucks!

New Driverized Cabs with full-wrap windshields cut driving strain. New Lifeguard steering wheel and Lifeguard door latches give you protection you can't get in any other truck! See the new Ford Trucks now, at your Ford Dealer's!

## No other truck gives you all of these '56 features

- NEW!** 8-ft. 1/2-ton Model F-100 Express for bulky loads. Also, popular 6 1/2-ft. Pickup. GVW rating 5,000 lbs.
- NEW!** Deep-center Lifeguard steering wheel helps protect driver from steering column in an accident. Only Ford has it! No extra cost.
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- NEW!** 12-volt electrical system for better starting, better performance, greater electrical reserve.
- NEW!** "Special" Y-8 engines with exclusive hood air scoop, 4-barrel carburetor and dual exhaust system... for extra power and performance!
- NEW!** Tubeless tires run 25% cooler, give extra mileage, resist blowouts! Standard on every Ford Truck!
- NEW!** Master-Guide Power Steering now available on most conventional and Cab Forward Big Jobs.
- NEW!** Sodium-cooled exhaust valves in heavy-duty engines operate as much as 225° cooler, last far longer!
- NEW!** Full-wrap windshield standard on all cabs. New full-wrap rear window for easier backing, parking, maneuvering. Low extra cost.
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# Society News

## Pollyanna Club Observes Gift Day

Mrs. Woodson Terrell of Plainview was hostess at her home for a meeting of the Pollyanna Club of Lockney Tuesday afternoon. The main event of the occasion was an exchange of gifts.

In attendance were Mmes. Lloyd Wofford, Valca Thomas, J. D. Wood, W. R. Darnell, O. C. Allison, Lester Carter, Charles Smith and Bill Smith.

The next meeting will be a luncheon at 12:30 p. m. at the home of Mrs. Lloyd Wofford on Tuesday, October 4.

## Mary-Martha Class Enjoys Lawn Party

Members of the Mary-Martha Sunday School Class of the Baptist Church enjoyed a lawn party and wiener roast at the Frank Brown home Thursday evening.

Attending were Anna Mae Leach, Eddie Guffie, Jane Chandler, Hope Cox, Glenda Foad, Donald Pigg, Joe Rigby, M. L. Johnson, Gene Handley, Lanell Johnson, Paul Burch, Barbara Wilson, Tommie Stevens, Martha Harden, Jerry Warren, Delores Brown, David Howell, Bobby Mills, Faye Musser, Barbara Taylor, Donice Casey, Gail Wilson, Wanda Cox, Avanel Brand, Charlyne Brown. Sponsors were Bobbye Lu Casey, Mrs. Marvin Cox and Mrs. Bill Hodel, teacher.

## Jackie Lou Frizzell Is Party Honoree

Mr. and Mrs. Jack Frizzell of Lone Star community honored their daughter, Jackie Lou with a surprise hot-dog supper Monday at 6:30 p. m. at their home. The occasion marked Jackie's 12th birthday.

After opening the gifts supper was served to DeLinda Phillips, June Caldwell, Jo Readhimer, Donna Gayle Dorman, Pat Crisp, Elaine Baxter, Luanne Word, Jane Carol Phillips, Barbara Foster, Mary Amber Frizzell, Mr. and Mrs. Harold Griffith and son, Mr. and Mrs. Pat Frizzell, Mr. and Mrs. L. M. Readhimer, Larry Jarrett, David Frizzell and the honoree.

## Carthel Reunion Held Sunday

The annual reunion of children of the late Mr. and Mrs. J. M. Carthel was held Sunday, September 18 at the City Park in Plainview. Elder Charles W. Watkins Sr., of Lubbock conducted church services held at 11 a. m.

A picnic lunch was served at noon to the following children of the deceased couple: Guy Carthel, Ray Carthel, Lockney, Mr. and Mrs. Milford, Mr. and Mrs. Ross Carthel, all of Plainview, Mr. and Mrs. France Carthel, Mr. and Mrs. John T. Carthel, Mrs. Bertha Cunyus and Mrs. Della Willmon, all of Lockney.

Other relatives and friends enjoying the occasion included Mrs. Lillie Carthel, Mrs. Hershel Carthel, Mr. and Mrs. Oscar Golden and Larry, Mr. and Mrs. Doyle Harrison, Mr. and Mrs. Kenneth Wofford, James Ray and Jann, Mr. and Mrs. Raymond Barr and children, Mr. and Mrs. Cecil Carthel and children, L. J. Carthel, Mr. and Mrs. Carl Turner and children, Mrs. Bonnie Barrett and children, Mr. and Mrs. Laverne Carthel and children, Mr. and Mrs. Cap Carthel and Keith, Mr. and Mrs. Joe Cunyus and boys, Mr. and Mrs. Bob Jarrett and girls, Mr. and Mrs. Newell Harper and girls, Mr. and Mrs. Joe Handley and family, Mr. and Mrs. Jimmie Carthel and family, Mr. and Mrs. Ray Gene Carthel and daughters, Mr. and Mrs. Ennis Cooley and boys, Mr. and Mrs. Veloy Carthel and children, Marion Carthel, all of Lockney.

Mrs. Amos Rickey, Thomas W. Bickey, Mr. and Mrs. A. C. Carthel, Gloria, Alden and Cindy, all of Floydada, Mr. and Mrs. Travis Edwards, Mr. and Mrs. Banyard Carthel and children, Mr. and Mrs. Jack McCurdy and children, Mr. and Mrs. Alvin Carthel and children, Mrs. J. W. Lester Mrs. H. L. Barton, Joe Perkins, Mrs. Lemons, all of Plainview; Mr. Alva Johnson, Turkey, Texas; Mr. and Mrs. Billy W. Carthel and children, Mr. and Mrs. Wayne Carthel and children, Mr. and Mrs. Bill Sum-

## FRENCH FASHION FOR AMERICAN MAID



During her recent visit to Europe, 1955 Maid of Cotton De Lois Faulkner added a group of new fashions to her famous cotton ward robe. In Paris, a number of designers created costumes in American cotton fabrics especially for the U. S. cotton industry's young fashion and good will emissary. Here, Carven puts the finishing touches on a glamorous dress she made for De Lois. Carven used a Herbert Meyer cotton fabric for her design.

mers and daughters, all of Dimmitt; Mr. and Mrs. Chester Rogers and family, Kress; Mr. and Mrs. Alan Staggs and daughters, Washington, D. C.; Miss Nell Cunyus, James Carthel, Mr. and Mrs. Chas. W. Watkins Sr., all of Lubbock; Mr. and Mrs. Jake Carthel and boys, Amarillo; Mr. and Mrs. Dick Golden and daughters of Umparger; Mr. and Mrs. Fred Carthel and family, Fairwell, Texas; Misses Gloria Carthel, Janice Carthel, LaDora Ayres, Doylene Harrison, Donita Milton, Jean Wofford, Kay Golden and Verna Carthel; Lloyd Williams, J. W. Dippery, Johnny Hanst, Kelley Harrison, Pat Shannon, Jack Ford, all of Lockney.

## Pleasant Valley H. D. Club Meets

Mrs. Ray Aston was hostess for a meeting of Pleasant Valley Home Demonstration Club September 13. Roll call was answered with "A Labor or Time Saving Suggestion."

Mrs. Weldon Smith presided and Mrs. A. M. Dorsey acted as secretary. Mrs. Harriette Brummett, H. D. agent, gave a demonstration on uncooked jellies and jams. She also urged all club members to enter some of their work in the county fair.

Refreshments of cake and ice cream were served to Mmes. Weldon Smith, A. M. Dorsey, Bob Henry, W. L. Cockerell, members; Mrs. Brummett, agent; Mrs. Alton Noland, visitor; and the hostess.

Mrs. Harmon Handley will be hostess for the next meeting September 27th. The program will be making crafts.

## Methodist W. S. C. S. Has 15th Birthday

In observance of the 15th anniversary of Womens Society of Christian Service, members of the local organization held a social meeting Monday afternoon at 3 p. m. in the Methodist Church. The church was beautifully decorated for the occasion.

Honor guests included charter members, new members and past presidents. Past presidents presented the following program: Devotional, Mrs. Olive Myers; Enticing Our Heritage, Mrs. Hugh Counts; Both Ends of the Telescope, Mrs. W. L. Thomas; Fifteen Wonderful Years, Mrs. Luther Cooper; Seeking a World Perspective, Mrs. Frank Dodson; Personal Local Happenings, Mrs. Paul Cooper; Preparation for Week of Prayer and Self-denial, general discussion, Mrs. Joe Foster acted as program chairman.

Birthday cake and punch were served by Mmes. Arthur Barker Sr., Clyde Farish, A. O. Wines and Hugh Counts, hostesses.

## Sue Wofford Is Honored At Party

Miss Sue Wofford was honored by her mother, Mrs. Lloyd Wofford Tuesday evening with a dinner party before Sue returned to Abilene Christian College, Abilene for the fall semester. Sue is a Sophomore student.

Places were laid for Mr. and Mrs. Warren Mathis, Mr. and Mrs. Delton Jack, Sandra Myers, Jerry Ford, Jimmy Nance and the honoree.

Don't smoke in bed! The next ashes that fall on the floor could be your own.

Some people would be willing to take the world as it is—providing they could have the whole thing.



## WE KNOW HOW!

Know how is important when it comes to repairing an automobile or truck and our mechanics have that important trait. They are trained, experienced men and are capable of giving you the very best of repair service.

Let us take care of your motor troubles, what ever they may be.

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- One 1950 Chevrolet 2-door Sedan

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## Lockney General Hospital News

Mrs. Alvin Nichols was dismissed 9-18 following medical care.

Mrs. Flora Mae Parvin, Floydada, was admitted 9-15 for medical care and was dismissed 9-17.

Mrs. Jimmy Hodel was admitted 9-15 and dismissed 9-17.

Clark Moore was admitted 9-15 and dismissed 9-16.

Mrs. Inez Rogers was admitted 9-16 for medical care and dismissed 9-21.

G. B. Johnston Sr., continues to receive medical care.

Jan Mathis was admitted 9-16 and dismissed 9-16.

Owen Thornton was admitted 9-18 for medical care.

Mrs. Carl Lemons continues to receive medical care.

Mrs. H. B. Jett, Floydada, was admitted 9-21.

Mrs. Carmen Garza was admitted 9-21.

Bud Still was dismissed 9-21 following medical care.

### New Arrivals:

Mr. and Mrs. Antonio Leal are parents of a baby boy born 9-20. He weighed 8 lbs., 8 ozs. and was named Fidencio.

Mr. and Mrs. Jimmy Alvarez are parents of a baby boy born 9-20. He weighed 7 lbs., and was named Gilbert.

Mr. and Mrs. H. W. Ivory are the parents of a baby boy born 9-21. He weighed 8 lbs., 9 ozs. and was named Alvin Eugene.

### ADD RASPBERRIES

For an unusual and not-too-rich dessert, top your chocolate pudding (made easily from a package of chocolate pudding and pie filling mix) with various fresh fruits and whipped cream. For example, add fresh raspberries to whipped cream. It makes a colorful, luscious topping to chocolate pudding.

After house plants are transplanted for the summer, give them a thorough soaking to prevent the spread of any plant disease and to be prepared for the fall repotting session. Use a brush and hot soapy water, and scrub the pots inside and out; then rinse with very hot water and allow to dry in the sun. When fall comes, the pots will be all ready for the plants.

## Farm Exports Up 25 Percent

College Station. — All U. S. agricultural exports for the month of July were valued at about \$265 million as contrasted with \$213 million for the same month a year earlier.

The 25 percent gain, says John G. McHaney, extension economist, was chiefly due to government export programs which increase shipments of principal grains, tobacco and some fats and oils. Exports of wheat, corn, grain sorghums, soybeans and cottonseed oil improved.

Cotton exports, points out the economist, were less than half of the July 1954 total. Foreign buyers limited purchases to short-term needs because of uncertainty as to this county's cotton export policy in the new marketing year.

United States agricultural exports for the fiscal year ended on June 30 totaled \$2.5 billion or 7 percent more for the previous year.

McHaney says that government programs are expected to continue to give strength to farm exports during the marketing year. As a result of enacted legislation, such as the U. S. Department of Agriculture now amounts to \$1 billion for the three-year period ending June 30, 1957. Action for foreign currency sales by the International Cooperation Administration for the fiscal year amounts to \$1 billion.

These facts coupled with generally favorable business conditions in most foreign countries should help to maintain or increase the present farm exports, says McHaney.

OFFICE SUPPLIES at Beacon Office.

## See Our new styles in Crest Sweaters and Sweater Sets

Your choice of colors: red, navy, white, yellow, pink and blue.

Sizes 3-14

Priced at—

\$3.98 to

\$7.98

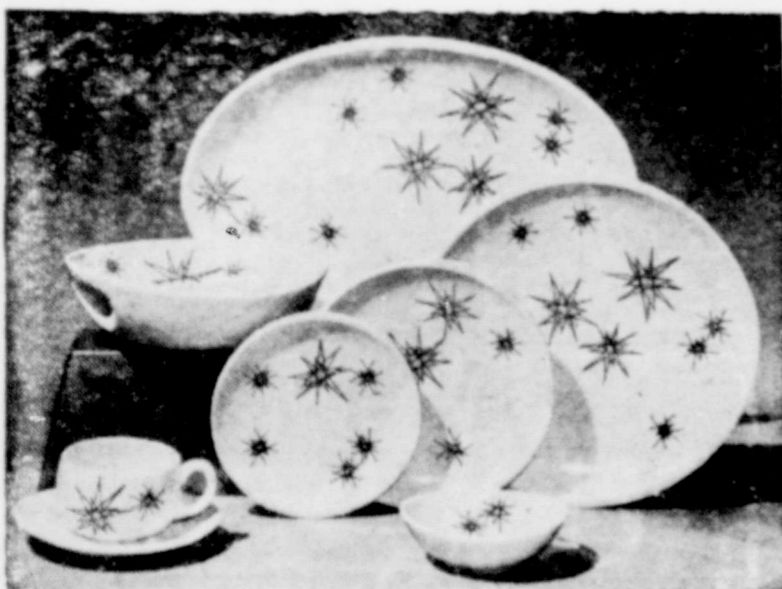


## Jack & June Shop

Dial 2341 Mrs. Floyd Jackson, Prop. Lockney

# FRANCISCAN WARE FALL SPECIAL

ALL PATTERNS ON SALE



**20% SAVINGS on 50 pc. Sets \$39.95**

REGULAR \$49.95

Now you can set a charming table for little cash! Buy your new set of FRANCISCAN at substantial savings now through October 8. A service for 8, including: dinner plates, salad plates, bread/butters, fruits, cups 'n saucers plus one platter and one bowl for just \$39.95. Your choice from these OVEN-SAFE Franciscan patterns that never fade: Apple, Autumn, Desert Rose, Echo, Ivy, Starburst, Trio and Woodlore.

BARGAINS THROUGH-OUT THE STORE

## OLIVER JEWELRY

106 South Main

Phone 2149

## how to feast your family and save

<b>Pineapple Juice</b>	Del Monte 46 oz.	32
<b>PRESERVES</b>	Pure Apricot or Peach 2 lb. jar	49
<b>Pork &amp; Beans</b>	1 lb. can	10
<b>CRISCO</b>	3 lb. can	77
<b>COOKIES</b>	Chocolate Fudge 1 lb. bag	45
<b>Bath Room Tissue</b>	2 Rolls	15
<b>TOMATOES</b>	Home Grown Pound	12
<b>Tokay Grapes</b>	Pound	15
<b>PICNIC HAMS</b>	Pound	42
<b>BISCUITS</b>	All Brands 2 cans for	23
<b>FRESH FRYERS</b>	Cut Up Pound	53

Double Stamps Every Tuesday with \$2.50 Cash Purchase

## PYLANT Grocery-Market

Call for Pylant Trading Stamp and Pylant Grocery

# THE WANT ADS

## For Sale

**SALE** — Milk cow, 5 lbs. fresh. Jack Dickson, 1335 12 miles north of Lockney, 1 1/2 miles west. 24-2tp.

**SALE** — Grain loader for Cheap. S. H. Mitchell, 3845. 1tc.

**SALE** — 1954 V-8 Ford Phone 2320 or see James at Southwestern Service Co. 24-1tc.

**SALE** — **VIOLIN GUITAR LESSONS** — New class starts at 7 p. m. Tuesday at the home of J. B. Allen, across street from school. Instruments grade school. Lessons, C. C. Allen, Jr., instructor. Sponsored by Mrs. L. Spence Music 24-3tp.

**SALE** — Westar wheat cleaned, ready to plant. Carthel, phone 3526. 24-2tc.

**SALE** — New crop alfalfa and Hubam Clover. Also oat and barley seed. Mitchell, phone 3446. 24-2tp.

**SALE** — Two pianos, \$100.00 one at \$300.00. Fowler, phone 2173. 24-1tc.

**TIME** for you to start your Ceramic Christmas. I am home and will Monday for lessons. Also a line of gifts ready for The Ceramic House, Mrs. Vernon. 23-2tp-tfc.

**GIVE AWAY** part Permitts. Get them at my Mrs. Bobby McCormick, north of Lockney.

**SALE** — One 1955 Mas Harris combine, 14-foot. One 1948 Chevrolet truck. Ray Peoples, Phone Wellington, Texas. 22-6tp.

**ESTATE** — Lots of it. \$132.50 an acre. Some good ranch land. A lot of houses and lots. A bargain I have it. I want to sell I will appraise your listings. W. C. 409 West 20th Street, Capital 4-5328. P. O. 1176. Plainview, Texas. 22-3tc.

**SALE** — 3 room house bath in Lockney, 2 blocks from Gulf Station. Newly remodeled. Jake Jones, phone Kress, Texas. 22-tfc.

**LOCKNEY TRADING POST** — continue to buy fruit jars use standard lids until we still want baby beds anything that can be used. I'll trade you something you use for something you that you can't use. We also continue to carry Mae mattresses in air-inner-spring and cotton sizes. Your renovates will be up at our place or at us. Lockney Trading 21-tfc.

**EXTENSION** irrigation farm. You can save 1.3 with a new transportation system. Concrete tile, aluminum and sprinkler systems. View new modern plant. High 2 1/2 miles west of town. Superior Pipe & Supply. Phone 5701, Crosbyton. 21-tfc.

**SALE** — Two room house lower. See J. H. Honeycutt 2 1/2 miles east and 1 north of Grocery or phone 2210. 18-tfc.

**SALE** — 2-room house, to be moved. Inquire at Welding Shop, Lone 15-tfc.

**THERE** is an item you need. First Chances are here. Oliver Jewelry, 5-tfc.

**SALE** — 16 inch irrigation. Dorsey Baker. 2-tfc.

**RADIATOR TROUBLE?** — Let us do all kinds of repair and cleaning. Expert workman. WESTERN RADIATOR SERVICE, Lockney, 1980, day or night. 51-tfc.

**ME** for Avon products in Mrs. T. C. Bilbrey, 50-tfc.

**ME** for Monuments and I represent an old, reliable firm. Frank Dodson, 2240. 33-tfc.

**ESTATE** — Houses in for sale. Also farm. See me for beef at whole. D. Harris, dial 3847. 48-tfc.

**IN** and see our new line of artificial fruit and. Oliver Jewelry, Lock- 5-tfc.

**CE** SUPPLIES at The Office.

## For Sale

**KINDERGARTEN** — I am teaching a kindergarten course at my home, 625 West California, in Floydada, five days each week, from 9 to 11 a. m. Ages 4 to 6 years. Also singing, music, beginners art. Tuition \$15.00 per month. Mrs. E. B. Chesnut, Floydada, Texas, phone 242. 24-2tc.

**FOR SALE** — Model 27 used H-M combine, augur or canvas. Used M-H No. 26 combine, used AC combine, used Oliver drag-type combine. 52 model 44 diesel tractor. Hay's Implement Co., Phone 5-3796, Tullia. 23-tfc.

**FOR SALE** — 1948 Dodge 1 1/2 ton truck, less bed. Good rubber, signal lights. In good running condition. \$175. See N. S. Abbott or phone 3656. 23-3tc.

**NOTICE** — I would like to receive sealed bids on the J. L. Dagley home. I reserve the right to reject any and all bids. Will receive bids from Sept. 15 through October 10. Will sell on terms. Mrs. C. L. Allen, phone 2243. 23-tfc.

**FOR SALE** — To be moved, 4-room house with bath and service porch. Mrs. Hugh Carroll, phone 2263. 22-tfc.

**FOR SALE** — Westinghouse electric refrigerator, nearly new. Apartment-size Roper butane range. Bargain price. Wayne Bramlett, 3 miles north, 3 miles west of Lone Star. 23-3tp.

**STUDENTS** — Need a new typewriter? We have new Remington Quiet-Riters and Office Riters in our office. Ideal for carrying to school. The Beacon Office. 1tc.

## Wanted

**WANTED** — Small male puppy. If you have one to give away call Mrs. Tommy Montandon, phone 3147. 24-2tc.

**WANTED** — Dairy hand at once. Will furnish good modern house with bills paid. Good salary. Apply in person. Glen Watson, 3 miles south of O. C. Bailey. 1tc.

**WANTED** — Wash boy. Must be experienced. Fowler-Barnett Gulf Service. 1tc.

**CESSPOOL DRILLING** — Storm Cellars, Pier Holes, I. E. FISH, 900 Broadway, Dial 4-5825, Plainview, Texas.

**WANTED** — General house work, baby sitting, or to care for mother and baby. Mrs. R. L. Lackey, 514 3rd St., dial 2130. 22-4tp.

**WANTED** — Custom combining. Have two combines and trucks. Melvin Brock, 2 miles east of Lone Star, phone 3767. 22-5tp.

**WANTED** — Children to keep in my home, all ages, any hour day or night. Reasonable rates by hour or day. Can furnish meals. Locate me two blocks east, 1/2 block south of Ford garage. Phone 2217 or home 3193. Lena France White.

Local & Long Distance  
**MOVING**  
We Specialize in Packing, Crating and Storage  
**TRANSFER & STORAGE**  
"MOVE SAFE WITH"  
**BRUCE & SON**  
Dial 4-6349  
1009 North Broadway  
Plainview

**WANTED** — Custom combining. Two Baldwin machines. Phone 3730. C. B. Coleman, Aiken, Texas. 22-6tp.

**WANTED TO RENT** — Irrigated farm, 1/4 to 1/2 section, have two 4-row tractors. References furnished. L. P. McCray, Route 2, Plainview. 22-tfc.

**MAN WANTED** — With car to sell Rawleigh Products. Several good counties open. Hale Swisher, Briscoe, north Hall. See Rawleigh dealer at 621 South Wall Street in Floydada. Mr. and Mrs. H. D. Marshall, phone 1142-W. 14-tfc.

**AERIAL SPRAYING AND DUSTING**  
**MILLER FLYING SERVICE**  
James Miller, Prop.  
Day Phone 3-9096 Night 4-2439  
Plainview, Texas 14-tfc.

**NOTICE** — Portable disk rolling. Call Weldon Graves, Lockney 3483, or Floydada, 1119. 13-tfc.

**WANTED** — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

## Wanted

**R. W. JOHNSON**  
**WELL SERVICE**  
Windmill and Pressure Pump Work  
We also sell  
Fairbanks Submersible Pumps  
Phone 3384

**WANTED** — 500 and 1000 gallon butane and propane tanks at Baker Flash-O-Gas Co. in Lockney. 50-tfc.

**WANTED** — Ironing to do in my home. Mrs. Carl Turner at 119 W. Hartman. Dial 3856. 24-1tp.

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**FOR RENT** — 2 rooms and bath, unfurnished apartment. See Bob Simmons. 18-2tc.

**FOR RENT** — 5 room furnished apartment, private bath. Mrs. L. C. Allen, phone 2243. 15-tfc.

**FOR RENT** — 3 room furnished apartment, private bath. S. H. Milwee, Phone 384. 36-tfc.

## Lost and Found

**LOST** — Red Pekingese dog. Reward. Call Connie O'Brien, phone 3464. 1tp.

## Enrollment At Tech Breaks All Records

Lubbock — Fall semester registration at Texas Tech will continue until Monday, Sept. 26, with each student signing up setting a new all-time high enrollment figure.

The College's previous record enrollment — 6,257, set last fall — already has been broken. Registrar W. P. Clement reported.

Registration trends indicate the Arts and Sciences and Engineering Divisions will be the larger of Tech's six major units, with the Divisions of Agriculture, Business Administration and Home Economics, and The Graduate School also recording substantial increases in enrollment.

Living accommodations are available in Tech's eight campus dormitories for anyone who enrolls this fall. H. L. Burgess, dormitory reservations supervisor, emphasized.

Daily cancellations of dormitory reservations are leaving room for new comers who wish to register late, he explained.

Numerous part time jobs are still available for students through the Placement Office at Tech, Director Jean Jenkins said.

**4%**  
Use a Land Bank loan to Build, Buy, Improve or Reliance — low cost, long terms if needed. Full or part repayment privileges. eges.  
**FLOYDADA NATIONAL FARM LOAN ASSOCIATION**  
Phone 256 319 South Main  
Jake B. Watson, Sec'y-Treas.

**DOG ODDITIES**  
By Harry Miller, Director, GAINES DOG RESEARCH CENTER

**RICHARD WAGNER, FAMOUS COMPOSER, HAD A NEWFOUNDLAND DOG WHICH ACCOMPANIED HIM EVERYWHERE.**

**DANNY, TRAINED BULL MASTIFF, GUARDS THE GOLD OLYMPIC PLATE AT THE MUSEUM EXHIBIT, LONDON, ENGLAND.**

**ONLY WITH THE USE OF TRAINED BIRD DOGS CAN YOUNG BROODS OF WOODCOCK BE LOCATED FOR BANDING BY WILDLIFE SERVICE WORKERS**

© 1955, Gaines Dog Research Center, N. Y. C.



General K. L. Berry, State Chairman for the 1956 March of Dimes, and Maurice Heath, veterans in the fight against polio, point the way to the 1956 March of Dimes planning for Texas. Maurice, age 7, after 5 years of treatment hopes to discard braces and crutches soon. General Berry again leads the fight against polio in 1956.

## Hopper Control Panhandle Paid Off

College Station. — A recent survey made in eight Panhandle counties showed that from 95 to 98 percent control of grasshoppers was obtained by chemical sprays. Only in isolated areas where the terrain was rough and vegetation rank was the control poor, says the surveyors. J. M. Landrum of the USDA's Plant Pest Control Branch and Assistant Extension Entomologist C. F. Garner.

They report that approximately 700,000 acres of rangeland was sprayed during 1955 in 13 Panhandle counties with a resulting saving of \$525,000 to the ranchmen. The average increase in grass growth where infestation was heavy and control was practiced was more than 200 percent. Studies have shown that only 6 to 7 hoppers per square yard on 10 acres can consume grass at the same rate as a cow. Infestations of 30 to 60 hoppers per square yard may get all of the grass.

A recent survey shows that 2 1/2 million acres of rangeland in the area are still heavily infested. On the uncontrolled lands an estimated \$1,875,000 worth of grass has been destroyed. The entomologists say an expenditure of 60 cents an acre for spray applied at the proper time could have saved most of this loss.

They point out a successful rangeland hopper control program has longtime results as well as those of immediate value. Following area wide control programs, a decrease in hopper numbers will be noted for several years. Spraying small areas is helpful in reducing infestations but hoppers migrate and may reinfest the treated areas within a short time.

They say most agree that control measures were commenced too late this year. Grasshoppers had already eaten a large percent of the forage and some species had deposited eggs before control measures were started. They are hopeful that everyone concerned will be on the alert next year and will

## begin control measures at the proper time next spring.

**INVENTORY TIME**  
Simplify — for kitchen efficiency that's the best thing to do. Get rid of all those extra "gimmick" utensils you never really use. Reserve your shelves and cabinets for only those items which see frequent use. Check the work areas; do the range and refrigerator, sink and food preparation counters form a working unit? Remember, fancy gadgets, over-stuffed closets, heavily laden shelves make for confusion. Keep it simple.

**RAISES SPIRITS**  
It's true that if you know you look your best, you feel better! So, when you're feeling tired or worried — generally in the dumps — snap yourself out of it with a refreshing shampoo, a super-duper face scrubbing, and a bath in warm water and foamy soapsuds.

**ASPARAGUS ON TOAST**  
Serve buttered asparagus on crisp toast made in the broiler of your range. Add a sauce using canned mushrooms, with a few peeled chopped sauteed fresh ones on top. Serve with currant jelly and your favorite beverage.

**TEMPER NEW CHINA**  
The Gas Appliance Manufacturers Association suggests that before you use delicate china — that is, new china — you place it in a deep pan of cold water. Bring gradually to a boil on your range and let stand in the water until cold. This process tempers the china, strengthening it to withstand sudden expansion caused by heat.

Don't sit and wait for your ship to come in... give it a tug.

## June Wiley Has Transferred To Tech

June Wiley has transferred from Southern Methodist University, Dallas to Texas Tech this week so that she might be closer home.

The transfer was deemed necessary because of illness and the decision was made Sunday after June collapsed on a street in Dallas from strain of Rush Week and lack of insulin. She was driving down the street when she became ill and pulled to the curb near a drug store where she attempted to reach a telephone. A doctor and an aid saw June fall to the street and immediately gave her assistance. June has been suffering from sugar diabetes for the past year but is determined not to let this interfere with acquiring an education. This is her third year and she is majoring in business education.

Her mother, Mrs. M. W. Wiley went to Dallas Sunday and brought June home. She was enrolled in Tech Monday morning.

## Kindergarten Parents Meet

Mrs. J. D. Wood held a meeting at her home Thursday evening of parents of her private kindergarten pupils. The course of study was explained and committees were appointed. Another meeting of parents will be held Tuesday afternoon, Sept. 27 from 4 to 5 p. m. especially for parents unable to attend the Thursday meeting. The children may attend also.

Coffee and pie were served to Messrs. and Mmes. Herman Thornton, Tom Duvall, Bill Jones, Charles Hammitt, Merle Alford; Mrs. Roland Wiley, Mrs. Lowell Bilbrey, Mrs. Robert McDonald and Mrs. W. T. Cockerell.

The purpose of a household brush is to gather and hold dust. To serve this purpose, it must be kept clean by frequent washing with hot water and soap. After rinsing, shake the brush well. If the bristles are twisted in wire, hang it to dry; if they're set in wood, dry the brush with the bristles down.

## NEW '55' AUTOMOBILES 6 MORE TO GO

NO we are not having a warehouse sale... or a clean up sale... or change of model sale... We are just **PLAIN GOING TO SELL** the 6 '55 Automobiles we have in stock at prices below any of the so called SALES... Just take a look at what we have in stock and come on down and see if we don't mean business.

- HERE THEY ARE—**
- 1955 Pontiac 4 Door 860 Series equipped with heater and two tone paint and turn signals... Discount \$500.00.
  - 1955 Pontiac 2 Door... Two tone paint with heater Turn signals... Blue and white. Discount \$450.00.
  - 1955 Pontiac Star Chief 4 Door... Fully equipped... Leather trim upholstery. Beautiful car... Discount \$700.
  - 1955 Ford Fairlane... 2 Door... Radio, Heater and Fordomatic... Discount over \$600.00.
  - 1955 Ford Station wagon... Has everything... except air conditioning and Power... Will discount \$700.
  - 1955 Pontiac Station Wagon... Big engine... Radio, Heater, white tires... All the small options Discount \$800.00.

**— USED CARS —**

- 1951 Oldsmobile 88 4 door... Radio, Heater and Hydramatic.
- 1947 Plymouth Special Deluxe... Many good miles in this car.

**HARRIS MOTOR CO.**  
J. O. HARRIS  
Baker Hotel Bldg. — Phone 3371 — Lockney

**Darnell Grocery**  
WE APPRECIATE YOUR BUSINESS

<b>Coffee</b>	Maxwell House 1 lb. can	<b>89c</b>
<b>Syrup</b>	Kimbell's Waffle 24 oz. bottle	<b>39c</b>
<b>Flour</b>	Gold Medal 10 lb. sack	<b>89c</b>
2 LARGE ROLLS <b>SHELF PAPER</b>		<b>25c</b>
NICE FOR COOKING <b>APPLES, lb.</b>		<b>12 1/2c</b>
<b>CHILI, No. 2 can</b>		<b>49c</b>
CHUCK WAGON <b>BEANS, 3 cans</b>		<b>35c</b>
<b>Pinto Beans</b>	4 lb. bag	<b>39c</b>

Phone 2233 Prompt Delivery

Society News

Pollyanna Club Observes Gift Day

Mrs. Woodson Terrell of Plainview was hostess at her home for a meeting of the Pollyanna Club of Lockney Tuesday afternoon. The main event of the occasion was an exchange of gifts.

Mary-Martha Class Enjoys Lawn Party

Members of the Mary Martha Sunday School Class of the Baptist Church enjoyed a lawn party and wiener roast at the Frank Brown home Thursday evening.

Jackie Lou Frizzell Is Party Honoree

Mr. and Mrs. Jack Frizzell of Lone Star community honored their daughter, Jackie Lou with a surprise hot-dog supper Monday at 6:30 p. m. at their home.

Carthel Reunion Held Sunday

The annual reunion of children of the late Mr. and Mrs. J. M. Carthel was held Sunday, September 18 at the City Park in Plainview. Elder Charles W. Watkins Sr., of Lubbock conducted church services held at 11 a. m.

A picnic lunch was served at noon to the following children of the deceased couple: Guy Carthel, Ray Carthel, Lockney, Mr. and Mrs. Milford, Mr. and Mrs. Ross Carthel, all of Plainview, Mr. and Mrs. France Carthel, Mr. and Mrs. John T. Carthel, Mrs. Bertha Cunyus and Mrs. Della Willmon, all of Lockney.

Other relatives and friends enjoying the occasion included Mrs. Lillie Carthel, Mrs. Hershel Carthel, Mr. and Mrs. Oscar Golden and Larry, Mr. and Mrs. Doyle Harrison, Mr. and Mrs. Kenneth Wofford, James Ray and Jann, Mr. and Mrs. Raymond Barr and children, Mr. and Mrs. Cecil Carthel and children, L. J. Carthel, Mr. and Mrs. Carl Turner and children, Mrs. Bonnie Barrett and children, Mr. and Mrs. Laverne Carthel and children, Mr. and Mrs. Cap Carthel and Keith, Mr. and Mrs. Joe Cunyus and boys, Mr. and Mrs. Bob Jarrett and girls, Mr. and Mrs. Newell Harper and girls, Mr. and Mrs. Joe Handley and family, Mr. and Mrs. Jimmie Carthel and family, Mr. and Mrs. Ray Gene Carthel and daughters, Mr. and Mrs. Ennis Cooley and boys, Mr. and Mrs. Veloy Carthel and children, Marion Carthel, all of Lockney;

FRENCH FASHION FOR AMERICAN MAID



During her recent visit to Europe, 1955 Maid of Cotton DeLoe Faulkner added a group of new fashions to her famous cotton wardrobe. In Paris, a number of designers created costumes in American cotton fabrics especially for the U.S. cotton industry's young fashion cotton fabrics especially for the U.S. cotton industry's young fashion...

...ers and daughters, all of Dimmitt; Mr. and Mrs. Chester Rogers and family; Kress; Mr. and Mrs. Alan Staggs and daughters, Washington, D. C.; Miss Nell Cunyus, James Carthel, Mr. and Mrs. Chas. W. Watkins Sr., all of Lubbock; Mr. and Mrs. Jake Carthel and boys, Amarillo; Mr. and Mrs. Dick Golden and daughters of U-mberger; Mr. and Mrs. Fred Carthel and family, Farwell, Texas; Misses Gloria Carthel, Janice Carthel, LaDora Ayres, Doyle Harrison, Donita Milton, Jean Wofford, Kay Golden and Verna Carthel; Lloyd Williams, J. W. Dippety, Johnny Hanst, Kelley Harrison, Pat Shannon, Jack Ford, all of Lockney.

Pleasant Valley H. D. Club Meets

Mrs. Ray Aston was hostess for a meeting of Pleasant Valley Home Demonstration Club September 13. Roll call was answered with "A Labor of Time Saving Suggestion."

Methodist W. S. C. S. Has 15th Birthday

In observance of the 15th anniversary of Womens Society of Christian Service, members of the local organization held a social meeting Monday afternoon at 5 p. m. in the Methodist Church.

Sue Wofford Is Honored At Party

Miss Sue Wofford was honored by her mother, Mrs. Lloyd Wofford Tuesday evening with a dinner party before Sue returned to Abilene Christian College, Abilene for the fall semester.

Lockney General Hospital News

Mrs. Alvin Nichols was dismissed 9-18 following medical care. Mrs. Flora Mae Parvin, Floydada, was admitted 9-15 for medical care and was dismissed 9-17.

Farm Exports Up 25 Percent

College Station. — All U. S. agricultural exports for the month of July were valued at about \$265 million as contrasted with \$213 million for the same month a year earlier.

Advertisement for Jack & June Shop featuring Crest Sweaters and Sweater Sets. Includes a drawing of a woman in a sweater and pricing information.

Franciscan Ware Fall Special advertisement. Features an image of plates and bowls with star patterns, and text: "20% SAVINGS on 50 pc. Sets \$39.95 REGULAR \$49.95".

Advertisement for Bilbrey Motor Company. Text: "WE KNOW HOW! Know how is important when it comes to repairing an automobile or truck and our mechanics have that important trait. They are trained, experienced men and are capable of giving you the very best of repair service."

Large advertisement for Pylant Grocery-Market. Features a list of products and prices, including Pineapple Juice, Preserves, and various other grocery items.



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# Darnell Grocery

WE APPRECIATE YOUR BUSINESS

**Coffee** Maxwell House 1 lb. can **89c**

**Syrup** Kimbell's Waffle 24 oz. bottle **39c**

**Flour** Gold Medal 10 lb. sack **89c**

2 LARGE ROLLS **SHELF PAPER 25c**

**CHILI, No. 2 can 49c**

NICE FOR COOKING **APPLES, lb. 12 1/2c**

**CHUCK WAGON BEANS, 3 cans 35c**

**Pinto Beans 4 lb. bag 39c**

Phone 2233

Prompt Delivery

## NOTICE

I would like to receive sealed bids on the J. L. Dagley home. I reserve the right to reject any and all bids. Will receive bids from Sept. 15 through October 10. Will sell on terms. Mrs. C. L. Allen, phone 2243. 23-tfc.

**FOR SALE** — To be moved, 4 room house with bath and service porch. Mrs. Hugh Carroll, phone 2263. 22-tfc.

**FOR SALE** — Westinghouse electric refrigerator, nearly new. Apartment-size Roper butane range. Bargain price. Wayne Bramlett, 3 miles north, 3 miles west of Lone Star. 23-3tp.

**STUDENTS** — Need a new typewriter? We have new Remington Quiet-Riters and Office-Riters in our office. Ideal for carrying to school. The Beacon Office. 1tc.

## Wanted

**WANTED** — Small male puppy. If you have one to give away call Mrs. Tommy Montandon, phone 3147. 24-2tc.

**WANTED** — Dairy hand at once. Will furnish good modern house with bills paid. Good salary. Apply in person. Glen Watson, 3 miles south of O. C. Bailey. 1tc.

**WANTED** — Wash boy. Must be experienced. Fowler-Barnett Gulf Service. 1tc.

**CESSPOOL DRILLING**  
Storm Cellars  
Pier Holes  
I. E. FISH  
900 Broadway Dial 4-5828  
Plainview, Texas

**WANTED** — General house work, baby sitting, or to care for mother and baby. Mrs. R. L. Lackey, 514 3rd St., dial 2130. 22-4tp.

**WANTED** — Custom combining. Have two combines and trucks. Melvin Brock, 2 miles east of Lone Star, phone 3767. 22-5tp.

**WANTED** — Children to keep in my home, all ages, any hour day or night. Reasonable rates by hour or day. Can furnish meals. Locate me two blocks east, 1/2 block south of Ford garage. Phone 2217 or home 3193. Lena France White.

## Local & Long Distance

**MOVING**  
We Specialize in Packing, Crating and Storage TRANSFER & STORAGE "MOVE SAFE WITH"  
**BRUCE & SON**  
Dial 4-6349  
1009 North Broadway  
Plainview

**WANTED** — Custom combining. Two Baldwin machines. Phone 3730. C. B. Coleman, Aiken, Texas. 22-6tp.

**WANTED TO RENT** — Irrigated farm, 3/4 to 1/2 section, have two 4-row tractors. References furnished. L. P. McCray, Route 2, Plainview. 22-tfc.

**MAN WANTED** — With car to sell Rawleigh Products. Several good counties open: Hale, Swisher, Briscoe, north Hall. See Rawleigh dealer at 623 South Wall Street in Floydada. Mr. and Mrs. H. D. Marshall, phone 1142-W. 14-tfc.

**AERIAL SPRAYING AND DUSTING**  
**MILLER FLYING SERVICE**  
James Miller, Prop.  
Day Phone 3-9096 Night 4-2439  
Plainview, Texas 14-tfc.

**NOTICE** — Portable disk rolling. Call Weldon Graves, Lockney 3483, or Floydada, 1119. 13-tfc.

**WANTED** — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

## Lost and Found

**LOST** — Red Pekingese dog. Reward. Call Connie O'Brien, phone 3464. 1tp.

## Enrollment At Tech Breaks All Records

Lubbock. — Fall semester registration at Texas Tech will continue until Monday, Sept. 26, with each student signing up setting a new all-time high enrollment figure.

The College's previous record enrollment — 6,257, set last fall — already has been broken. Registrar W. P. Clement reported.

Registration trends indicate the Arts and Sciences and Engineering Divisions will be the larger of Tech's six major units, with the Divisions of Agriculture, Business Administration and Home Economics, and The Graduate School also recording substantial increases in enrollment.

Living accommodations are available in Tech's eight campus dormitories for anyone who enrolls this fall. H. L. Burgess, dormitory reservations supervisor, emphasized.

Daily cancellations of dormitory reservations are leaving room for new comers who wish to register late, he explained.

Numerous part-time jobs are still available for students through the Placement Office at Tech, Director Jean Jenkins said.

## 4%

Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges. eges.

**FLOYDADA NATIONAL FARM LOAN ASSOCIATION**  
Phone 256 319 South Main  
Jake E. Watson, Sec'y-Treas.

## DOG ODDITIES

By Harry Miller, Director, GAINES DOG RESEARCH CENTER

**RICHARD WAGNER, FAMOUS COMPOSER, HAD A NEWFOUNDLAND DOG WHICH ACCOMPANIED HIM EVERYWHERE**

**DANNY, TRAINED BULL MASTIFF GUARDS THE GOLD MEDAL PLATE AT THE MUSEUM EXHIBIT, LONDON, ENGLAND**

ONLY WITH THE USE OF TRAINED BIRD DOGS CAN YOUNG BROODS OF WOODCOCK BE LOCATED FOR BANDING BY WILDLIFE SERVICE WORKERS

© 1955, Gaines Dog Research Center, N. Y. C.

32  
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# The Lockney Beacon

Established 1902  
PUBLISHED EVERY THURSDAY

HAYS & REYNOLDS  
Publishers  
Edgar R. Hays Editor  
Willis Reynolds  
Mechanical Superintendent

SUBSCRIPTION RATES  
In Floyd County, per year \$2.00  
Outside Floyd County, per year \$2.50  
Either new or renewal subscriptions

Entered April 14, 1902, as second class mail matter at the Postoffice at Lockney, Texas, under the act of Congress of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



MEMBER BY  
LAND PRESS ASSOCIATION

## Minute Editorials

Lord, Thou hast been our dwelling place in all generations. Before the mountains were brought forth or ever Thou hadst formed the earth and the world, even from everlasting unto everlasting, Thou Art God. —Psalm 90:1, 2

**THE BUILDING** of burr burners by at least some gins in Lockney is certainly a commendable step by men whose money is being spent and one that has nothing but the public good in mind. Of course gin smoke and lint is an old problem where ever cotton gins operate. The residents don't like it but the gins must have it, especially since the pink boll worm law came into being. It costs quite a bit of money to build a brick burr burner with a smoke stack on it and gin men haven't been convinced that it will effectively do away with the smoke but several local ginners have announced their intention to build one of the burners and see what results will come. We join with the other residents of this area in commending all those gins in Lockney or elsewhere who have built or plan to build

something to eliminate smoke as much as possible. We appreciate their public spirit and their co-operative attitude.

**NOW IS THE TIME** to fight polio next summer. In other words if you want your child, or yourself, to be practically immune to polio during the epidemic season next summer the proper step is to take the polio vaccine now. We have no intention to drum up business for the doctors. We presume that they are as busy as they want to be. But local doctors now have polio vaccine on hand ready to immunize those who want to be immunized. For some reason the demand for the vaccine isn't as great as it should be. Some parents, either through fear of the vaccine or through carelessness, are not having their children immunized. The vaccine in the vial loses its effectiveness after three months and must be discarded if not used. Certainly there should be no further fear of the vaccine since it is now given every safety test possible. Carelessness on the part of the parent is inexcusable. We should all want to do everything we can to protect our children against such a threat as polio.

**"LOCKNEY IS THE** busiest little town I've seen," is a comment made to the editor time and time again by persons traveling through here or new comers. We hear many comments about the number of cars on the streets and the number of people in the business district. We trust that one reason local merchants are busy, among others, is that they are a friendly lot who are genuinely interested in the welfare of their customers. After all a genuine interest in some one else is the best way in the world to make friends, and also customers. We know of no other place that has a friendlier bunch of merchants than Lockney. Let's keep it that way.

**SENATOR LYNDON JOHNSON** calls attention to the fact that the farmers income continues to drop. According to the Senator's figures, farm prices are 12.5 per cent below prices of January 1, 1953. In 1952 the farmer of the nation was getting 12.6 per cent of the national income. In 1954 he received only 11.3 per cent and this year the percentage is expected to be even smaller. Mr. Benson better get on the job or he'll turn out to be a big detriment to Mr. Eisenhower come 1956.

**TIME AFTER TIME** man may not ring the bell but he isn't a failure until he starts to blame the machine or some body else.

**IF AT FIRST** you don't succeed, try, try again. Then quit. There's no use being muleheaded.

## Misguided Missiles

by Chon Day



The Travelers Safety Service  
"George knows this road with his eyes blindfolded."

## With Our EXCHANGES

### SET OF RESOLUTIONS . . .

In the interest of good government, it is the newspaper's intention to go down the line with a series of resolutions adopted by West Texas editors and publishes Saturday in the closing session of their annual association convention at Colorado City.

By unanimous vote the newspapermen adopted a series of stiff-worded resolutions which:

1. Blasted the West Texas and Texas County Judges and Commissioners Associations for their "high pressure" lobbyist activities for the pressure they put on elected lawmakers while they themselves are "the elected servants of the people."  
2. Called for a constitutional amendment to provide that residents of a county could force commissioners to let the voters decide if precincts should be revamped to give more equal representation — a matter now left solely to the will of the commissioners.

3. Charged that some commissioners courts are covering up news which the public should have and making it difficult for newspapers to get facts on "many discrepancies of which the public should be informed."

The resolution tied the increase of this trouble to the new four-year terms for county officials.

4. Demand an "open book" policy on public finance. On the local level, a sincere effort is made every week by this newspaper to make a comprehensive report on what is going on in county government, but it's never as complete as we'd like for it to be or as it should be.

The bulk of our county commissioners' court news comes from the record book in the county clerk's office after the minutes of the meetings are typed and filed. Many times, however, this is not completed until several days after the commissioners have met, making most of the news too old to be of much value.

Because of their length of duration, we are unable to cover the commissioners' court

meetings. The usual answer when we ask what business was carried on is: "Only routine." — Post Dispatch.

## JOE MUST GO AGAIN

According to the Publisher's Auxiliary, Leroy Gore — the controversial Wisconsin weekly newspaper editor who attracted national attention by organizing the Joe Must Go Club in an effort to recall Senator McCarthy — recently stated that he may be tempted to run against Senator McCarthy in 1958.

In a talk before a University of Wisconsin group, Mr. Gore also announced that he was quitting the Republican party and, if he ran, he would probably run as a Democrat.

"McCarthy and McCarthyism" he said, are about to vanish permanently. But my faith has already vanished in the leadership of the party which stubbornly clutches both of them to its bosom.

Stating that he was a life-long Republican, Mr. Gore went on: "I have no choice other than to cease being a Wisconsin Republican."

If Mr. Gore should witness another four years of Republican rule he won't have an opportunity of being anything. We are fast approaching and already have a government of "big business." But we "ain't seen nothing yet." — It Sez Here in Claude News.

## A GOOD SIGN

One of the best signs that times are good and people have confidence in the future is found in the fact that business failures in the United States stand at a minimum.

Dun and Bradstreet reports that 85,200 new concerns were incorporated during the first seven months of 1955, with only 6,487 failures recorded during the same period.

During 1954, according to Dun and Bradstreet, 42 out of every 10,000 new business firms folded up. So far this year, the number of failures represents a ratio of four out of every 10,000.

Most new business firms find the first year the hardest. Most of the failures occur during the first year, nearly all during the first five years. If a concern can keep going for five years it has a pretty good chance of surviving. — Lubbock Avalanche.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

### September 24th, 1924

The city council has signed a contract for approximately forty-five street lights and additional fire hose.

The regular third Monday Trades day in Lockney drew a large crowd. The cash prize drawing was held at 4 o'clock and the following people were awarded the prizes: Joe Pittman, \$75.00, Mrs. J. C. Wilson, \$40.00, G. B. Gilkerson, \$25.00. Seven \$5.00 prizes went to E. J. Shearer, Fred Thornton, Mrs. Clyde Bennett, Put Jospier, J. R. Whitfill, and R. E. Hadley.

Mr. Ben McGhee and Miss Mamie Phillips were married last week. After a honeymoon trip spent in Dickens and Knox counties the couple will be at home on a farm north of town.

Joe Neeley, member of Lockney football team, suffered a broken collar bone while practicing Thursday.

More than three inches of rain has fallen since Sunday bringing the September total to seven inches. Excessive rains since April has proved a detriment to cotton and feed crops. However it is good for the wheat land.

### September 24, 1931

Floyd County Fair will be held October 9-10. Entries of fifteen community exhibits and fourteen home demonstration club exhibits are expected for the 17th annual Floyd County Fair to be held in Floydada. Many special exhibits will be included. They will be flower show, art show, antique exhibit, Girls 4-H Exhibits, vocational agriculture and women's department.

Lockney Methodist Church will be dedicated next Sunday. Bishop H. A. Boaz of Fort Worth will preach the dedication sermon at 3 p. m. Rev. R. E. Stephens, a former pastor here,

now of Sweetwater will preach Sunday evening.

Miss Celia Whitfill left today for Uvalde, Texas where she will resume her work as a teacher in the public school.

In the Audit and Finance statement of the City of Lockney made this week the indebtedness is said to be \$749.48 and of this amount \$165.90 is bonded and the remainder is cash.

France Baker of Lubbock, formerly of Lockney has been named to be associated with the National Bank.

Glenna Whitfill and Fred Dodson were hostesses to a number of friends at the fill home Saturday night. Joying the occasion were Virginia Hobbs, Imogene Thomas, Johnny T. McDonald, Edna Simpson, Frances Hamer, Alice Wright, Mary Louise Woodworth, Leslie Mary Rosa Lee Jackson, and Leota Shelton. Hazel Arina Dell Whitton, Fred Patterson, Clyde Wright, Teavener, Guernes Baker, Hamilton, Raleigh Canting, Dyer, Leon Dagley, Walter Dyer, Fred Beall, Robert G. Gorden, Gordon Suits and Bybee.

### September 24, 1936

A check-up Thursday night at Floyd County saw over \$100,000 short of the sales quota in the Thrift Loan drive. The Lockney branch swelled Thursday night when Denver Alfalfa and Products Company advanced \$5,000 worth of at the local bank. This is only recently came to Lockney and Plainview.

Thursday the Seniors held their rings.

M. A. Barton of Lockney been appointed deputy of Floyd County by Sheriff Howard and will move to Floydada soon. Cap Carter, city sheriff in this part of county will continue to that position.

Clever girls, make good. Isn't it odd that it takes baby two years to learn to talk and it takes a man years to learn to keep his shut.

# GOOD YEAR Brings You the Best Tire News of the Year!



at special introductory prices \$19.95

Fits the wheels of your present car!

Get the proved advantages of Goodyear Tubeless construction — advantages like Better Blowout Protection; Better Puncture Protection; Better Traction. There's no tube to chafe, pinch, or blow out. And, 3-T Cord plus exclusive Grip-Seal Construction give a double line of defense against punctures. Now, these important extras are yours at special low introductory prices. Come in — trade for new 3-T Tubeless Super-Cushions before this offer ends.

Introductory low prices on White Sidewalls too!

YOUR OLD TIRES ARE YOUR DOWN PAYMENT!

LOOK AT THESE LOW PRICES!		
TIRE SIZE	SALE PRICE* Black Sidewall	SALE PRICE* White Sidewall
6.70 x 15	\$19.95*	\$24.45*
7.10 x 15	21.85*	26.73*
7.60 x 15	23.95*	29.35*

\*Plus tax and recappable fee

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND



## WEBSTER SERVICE STATION

Dial 2244

Lockney, Texas

Over \$1,000,000 in Capital and Reserves  
Completely Owned by Over 1250 Local Farmers and Ranchers

## Plainview Production Credit Assn.

"Dependable Credit for Dependable Operators"

Offices conveniently located at  
Plainview, Dimmitt, Floydada, Littlefield, Muleshoe

PLAINVIEW P. C. A. IS:

1. A tax-paying cooperative credit institution, completely owned by over 1250 local farmers and ranchers;
2. Currently lending about eight million dollars each year to farmers and ranchers in this area—not only assisting farmers and ranchers, but businesses of all kinds because this money is spent locally;
3. Interested in getting new members who have their businesses on a sound basis.
4. Growing because PCA meets the credit needs of farmers and ranchers;
5. NOT a government agency;
6. NOT lending government money;
7. NOT a welfare agency;
8. Controlled by directors who are elected by the members from among the membership;
9. Adapted to agricultural production;
10. For those who have an honest desire to make a profit through production.

W. T. S. G.  
 R. L. Rhoten, the former  
 Readhimer, daughter of  
 Mrs. Lloyd Readhimer,  
 is again attending  
 Texas State College, Can-  
 where she is a senior. She  
 major in Secondary Edu-  
 and a minor in Business.  
 husband is on the  
 squad and is a junior.

May God richly bless each of  
 you.  
 Mr. and Mrs. J. C. Danford  
 and Stevie.

**SPENCES ARE HONORED**  
 Rev. and Mrs. Raymond Spen-  
 ce and two young daughters,  
 Charlotte and Maelene were  
 named honorees at a short so-  
 cial meeting following church  
 services at the Baptist Church  
 Monday night. The honorees  
 were presented a love gift as  
 a farewell token as they leave  
 for a new field of missionary  
 work in Richmond, California  
 with the Home Mission Board.



**SEDAN IN THREE SERIES** — The four-door sedan, tra-  
 ditional American family car, is offered in three series by Ford  
 for 1956—Fairlane, Customline and Mainline. Above is the  
 Customline four-door in one of the 21 two-tone paint combina-  
 tions offered on models which will be displayed by dealers Fri-  
 day, September 23. A lower roof line, restyled grille and parking  
 lamps, a new design of body side moldings are among 1956  
 Ford appearance changes. Thunderbird Y-8 engines in Fairlane  
 models develop 202 horsepower for Fordomatic drive, or 200  
 hp for overdrive or conventional drive. In the Customline and  
 Mainline, Y-8 engines produce 176 hp for Fordomatic, or 173 hp  
 for overdrive or conventional drive. The 137 hp Ford I-Block  
 six also is available in all models with all transmission types.

**Ray L. Lathem Buys  
 Guernsey Sire**  
 Peterborough, N. H. — Mr.  
 and Mrs. Ray L. Lathem, Floy-  
 dada, have just purchased the  
 young Guernsey sire, Bluff  
 View Successor's Duke, from J.  
 T. Lively & Son, Dallas, ac-  
 cording to the American Guer-  
 ney Cattle Club.  
 This richly bred young bull  
 is out of the high-producing  
 cow, Baron's Duchess of Maple  
 Lawn, that has a production  
 record of 13,384 pounds of milk  
 and 704 pounds of fat, made on  
 three times daily milking for  
 355 days as a junior four-year-  
 old. He is sired by McDonald  
 Farms S. Successor.

ts. They are Carrol Carthel, Wil-  
 bur Adams, Jonell Wilson, and  
 Charlotte Ragle, all attending  
 Lipperts; Marjorie Kidd, Cor-  
 ene Whitehead, Betty Jo Holm-  
 es and Louise Tomme, all at-  
 tending Watson Business Col-  
 lege. All of these were mem-  
 bers of the 1955 graduating  
 class.

**STRAWBERRY PIE FILLING**  
 Does your family like straw-  
 berry pie? Here's a star per-  
 former — a two-crust, 9-inch  
 beauty. Combine 4 cups straw-  
 berries, 1 cup sugar, ¼ tea-  
 spoon salt, 3 tablespoons quick-  
 cooking tapioca and 1 table-  
 spoon lemon juice. Bake about  
 55 minutes at 425 degrees for  
 a wonderful treat.

**WORD TO THE WISE**  
 Personal daintiness is a most  
 important factor in a happy  
 marriage, so don't let yourself  
 into a sloppy habit. See that  
 your lingerie is freshly sud-  
 sed after each wearing, your hair  
 is frequently shampooed and  
 sweet-smelling, your blouses  
 and gloves always spanking  
 clean, and that your housecoat  
 is an inspiration for a cheerful  
 breakfast.

**FROZEN SPECIALTY**  
 To one cup of fresh apple-  
 sauce, add one cup light cream,  
 1-3 cup sugar and ¼ cup lem-  
 on juice. Stir until sugar is  
 dissolved. Then freeze in the  
 freezing unit, and when firm,  
 turn into a chilled bowl and  
 beat. Refreeze.  
 What we'd like is a lawn  
 grass that takes a vacation the  
 same time we do.

**KNOX GROCERY  
 AND MARKET**

For quality merchandise  
 and friendly service, shop  
 here.

If you can park in Lock-  
 ney you are close enough.

**Knox Grocery  
 and MARKET**

BOB and R. L.

**Texas Insurance  
 Now The Best**

Austin. — Texans may now  
 boast about having one of the  
 best insurance codes in the  
 U. S., says the latest issue of  
 Public Affairs Comment, bi-  
 monthly publication of the Uni-  
 versity of Texas Institute of  
 Public Affairs.  
 Some of the major weaknes-  
 ses of the previous code were  
 removed Sept. 6, when 22 new  
 laws passed by the 54th Legis-  
 lature became effective. Alto-  
 gether, about 100 changes were  
 made.  
 Dr. Henry T. Owen, insurance  
 professor, and James A. Byrd,  
 finance and insurance lecturer,  
 of the University's College of  
 Business Administration, are  
 authors of "A New Era of In-  
 surance in Texas."

W. A. Taylor and Mr. Taylor.

**CARD OF THANKS**

We wish to thank everyone  
 for all the kindness extended  
 to us during the time Dee was  
 so critically ill from injuries.  
 We especially thank those who  
 stayed with us day and night  
 by his bedside and for the  
 beautiful flowers and prayers.  
 May God bless everyone of you.  
 Mr. and Mrs. Jack Nix  
 Dee and Nancy.

**CARD OF THANKS**

We wish to thank our many  
 friends and neighbors for the  
 kindness shown us during our  
 great sorrow. May God bless  
 and keep you in our prayer.  
 Mrs. Edwin Hammonds,  
 Eddie Lynn and Jim.  
 Mrs. Henry Bollman and  
 family.

**RETURN HOME**

Mr. and Mrs. Roy Handley  
 returned home Tuesday after  
 spending the past two weeks  
 visiting friends and relatives  
 in Luling, Lockhart, McMahan,  
 Fort Worth and Arlington.

Mrs. Atilano G. Rodriguez and  
 four little daughters of Hondo,  
 Texas, spent last week here  
 visiting her parents, Mr. and  
 Mrs. Urban Sanchez Sr. They  
 left for their home Saturday.

"Now buyers of insurance  
 policies and insurance compa-  
 ny stocks will have more as-  
 surance that their money goes  
 into solvent hands," Dr. Owen  
 and Byrd point out.  
 The publication reviews pro-  
 visions of the new laws and  
 concludes:  
 "The Board of Insurance Com-  
 missioners may be short on  
 manpower in some cases and  
 short on enforcement funds in  
 general. Therefore, the ultimate  
 effects of the revised Texas In-  
 surance Code will depend to a  
 large extent on conscientious  
 self-policing of the industry.  
 The new laws have definitely  
 strengthened and improved in-  
 surance regulation in the Lone  
 Star State."

Single copies of Public Af-  
 fairs Comment will be sent free  
 on request. Address Institute of  
 Public Affairs, University of  
 Texas, Austin 12.

**FRIZZELL GUESTS**

Weekend guests in the home  
 of Mr. and Mrs. Jack Frizzell  
 and family included Mrs. Friz-  
 zell's sister, Mrs. Glen Smith  
 and Mr. Smith, of Fort Worth;  
 her brother, Mr. and Mrs. Nix  
 Harp of Los Angeles, Califor-  
 nia, recently moved to Lubbock;  
 her niece, Mrs. Bob Gafford,  
 Donna and Danny of Lubbock  
 and her father, J. C. Fletcher,  
 Plainview.

Mr. and Mrs. Jake Copas and  
 his father, all of Solvang, Cali-  
 fornia arrived Monday for a  
 visit here with his sister, Mrs.

**FARM SUPPLIES**

Used Tires for Trailers, 15-inch  
 15-inch Wheels for Trailers—fit Ford  
 and Chevrolet Chassis and farm wag-  
 ons including John Deere — \$5.75 per  
 wheel.

- Binder Twine
- U. S. Royal Tires
- Co-op Tires for Auto, Truck and  
 Tractor
- Our Co-op Nylon tires have 30-  
 month road hazard guarantee.
- Our Co-op rayon tires have 24-  
 month road hazard guarantee
- Zerex and Prestone.

**CONSUMERS FUEL  
 ASSOCIATION  
 Lockney**

**TRUCK and TRAILER  
 LUMBER**

- Bolts — Angles — Stake Pockets
- U Bolts — End Gate Rods
- Plenty of 4x4's and 2x6 Flooring
- We can also furnish Carpenters.
- Cement — Sand — Gravel

**Brunnier Lumber Company**

Dial 3385 Your Home-Owned Lumber Yard Lockney

**"Whitey" BACCUS**

Extends to you a personal invitation  
 to see the new

**1956 FORD**

on display Friday of this week

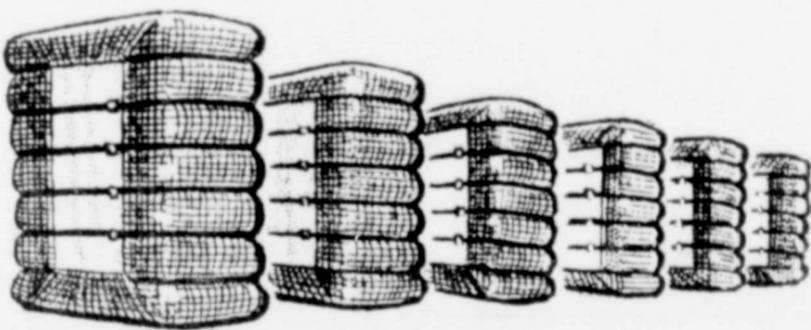
at

**"Whitey" Baccus Motor Company**

Lockney

**MR. FARMER  
 WE'RE READY TO GIN YOUR**

**COTTON**



Our Gin Plant is in Tip-Top Condition and we  
 are prepared to give you the very best in  
 Ginning Service.

We will Surely Appreciate  
 The Opportunity of Ginning  
 Your Cotton!

**LOCKNEY GIN**

Phone 3388

**ARE MOVING BACK**

If present plans work out, Mr. and Mrs. M. D. Lynn and family will move back to Lockney in November. Mr. Lynn said Tuesday that he had sold his place near Lorenzo and that they planned to move back to their home here.

Mr. and Mrs. Wesley Hay and two boys, former Lockney residents have recently moved from Cortez, Colorado to Tulia where he operates an implement company. They visited friends here Sunday night.

GO TO CHURCH SUNDAY.

**TO TENNESSEE**

Mr. and Mrs. F. L. Brown left early Wednesday morning for a visit to Tennessee. They plan to spend the next two or three weeks visiting Mrs. Brown's sister in Spring City, his sister in Chattanooga and friends in Murfreesboro.

Mr. and Mrs. Calvin Pyle have recently moved from Amarillo to Clifton, Arizona. Mrs. Pyle is the daughter of Mrs. Bernard Harris, Lockney.

Mr. and Mrs. Troy Ingram spent last weekend in East Texas.

**SEALE DRIVE-IN THEATRE**

Located 2 1/2 miles west of Lockney on Plainview Highway

THURSDAY AND FRIDAY, SEPT. 22 and 23

**"House Of Bamboo"**

with Robert Ryan, Robert Stack, Shirley Yamaguchi, Cameron Mitchell

IN COLOR and CINEMASCOPE

A strange drama of the turbulent orient — the first motion picture ever filmed entirely in Japan by an American company — here's thrill-a-minute suspense—and heart-tugging adventure.

Also CARTOON

SATURDAY, SEPTEMBER 24

**"THE LONESOME TRAIL"**

with Wayne Morris and John Agar

Tense action, thrills, adventure, in this fast-paced western — a bullet echoed each step he took on a path of terror — his bow and arrow could out shoot terror's gunmen with blazing guns.

Also CARTOON

SUNDAY AND MONDAY, SEPTEMBER 25 and 26

**"THE SEVEN YEAR ITCH"**

with Marilyn Monroe and Tom Ewell

IN CINEMASCOPE AND COLOR

The girl, the guy, the wife away for the summer — it's naughty but hilarious — as a great stage hit becomes the year's funniest film frolic.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY, THURSDAY, SEPT. 27, 28, 29

**"THE ETERNAL SEA"**

with Sterling Hayden, Alexis Smith, Dean Jagger

They call him the peg-legged admiral — and throughout the hero-studded annals of our national history few are the names that have earned a greater claim to immortality.

Also CARTOON

**PLAINS THEATRE, Lockney**

FRIDAY AND SATURDAY, SEPT. 23 and 24

**"APACHE AMBUSH"**

with Bill Williams

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Also CARTOON and 3-STOOGES COMEDY

SUNDAY MATINEE ONLY, SEPT. 25

**"THE SEVEN YEAR ITCH"**

with Marilyn Monroe and Tom Ewell

See description above



**Fairyland Fantasy Thrill Kids** — Many of the characters of children's fiction come to life in the all new "HOLIDAY ON ICE" with its featured presentation of "Storybook Village." The colorful production, which will be held at the Panhand-

le South Plains Fair in Lubbock, Sept. 25-30, stars petite Jeannie Cheadle and such well-known characters as the Big Bad Wolf, the Wizard of Oz, Humpty Dumpty and over 40 others. Advance seat tickets are available at the Caprock Hotel, Lubbock.

**South Plains**

by Mrs. Murray Julian

Refreshing rain here Saturday afternoon and night brought varying amounts to our community. Sim Reeves received 1 inch, J. P. Taylor 2.90, George Weast and Fred Fortenberry 2.40, Early Pritchett 2.55, Bryant Higginbotham 2.45 and about 2 inches fell at the W. M. Stanforth farm.

Mr. and Mrs. Frank McClure left for Seattle, Washington early Wednesday, accompanied by her brother, Mr. and Mrs. R. O. Newman who had been visiting here and in Snyder with their parents, Mr. and Mrs. R. W. Newman. They left by car and after taking the Newmans to their home in Tulsbo, the McClures plan several tours around Seattle, Washington. They visited the Mormon Temple in Salt Lake City and other interesting places.

Mr. and Mrs. W. M. Stanforth Jr. and their young son, Billy III had a nice trip to Austin, Texas Saturday where they saw the football game between Texas Tech and Texas University.

Mr. and Mrs. Sim Reeves and Jack arrived home from Brady late Sunday.

Mrs. H. S. Calahan Sr. has been quite ill the past week. We are glad to hear she is much better.

Mr. and Mrs. Sylvie Kinnibrugh, Beth and Marilyn, arrived home Sunday from Vera and Truscott, where they visited their folks. Mr. and Mrs. J. A. Kinnibrugh and Mrs. J. R. Spivey over the weekend.

Dr. Early Joiner who has been in the Baylor Hospital in Dallas since last Saturday night, had brain surgery Wednesday morning and is recovering very well. We are glad to report Gordon was able to go back to school at Hardin-Simmons Sunday evening. Mrs. Joiner reports that Early is in a serious condition, but is doing as well as possible. If you would like to write them, the address is room 422, Baylor Hospital, Dallas. Mrs. Ray Horn from Lubbock flew to Dallas and spent Sunday with Mrs. Joiner at the hospital.

Mr. and Mrs. Thomas Pierce and three children spent Sunday in Lubbock with Mr. and

Mrs. Raymond Pierce and family.

Mrs. L. T. Wood left for Tucumcari, N. M. Sunday after receiving a call from her mother that her father, S. C. Waller was quite ill. Mrs. Wood will stay there all this week caring for her father.

Mr. and Mrs. John Key West, her brother, A. M. Dorsey and granddaughters, Diane and Carla were Sunday afternoon visitors in the Grigsby Milton home. Donita Milton spent Sunday with Gloria Carthel in Floydada, attending a Carthel family reunion.

Mr. and Mrs. C. L. Beard and Cary Leon of Plainview were guests at the parsonage Thursday night, visiting Rev. L. H. Faus and family.

L. T. Wood has announced the first Community Club meeting of this fall will be held Saturday night, Oct. 1. Each and everyone is cordially invited to come and bring a covered dish so that you can join your neighbor at supper. It is a very important meeting for officers will be elected. Each one should come and do his share to make this community a better one.

Mr. and Mrs. Hansel Sanders are fast erecting a new home northwest of South Plains. It is going to be a fine, large one, and since they have two small sons they are going to need a larger home. We are proud of all these new homes going up out here.

Guests of Mr. and Mrs. Arby Mulder and children this past week included Mr. and Mrs. Dale McGaugh and children, Littlefield who spent Sunday. Mrs. McGaugh, Mrs. Dock Maynard of Littlefield and Mrs. Pete Land of Clarendon all spent Friday with them.

Johnny West, son of Mr. and Mrs. John Key West left for Amarillo September 15 with a group of boys from our vicinity for Fort Ord, Calif., where they will be stationed during the first six weeks of army training.

Mr. and Mrs. George Weast went to Slaton and back Friday to visit her sister, Mrs. Willie Weast, who is staying with her daughter, Opal, until about October 11 for a convalescent period. She is getting a long fine and hopes to be able to sit up during the latter part of this week.

Mr. and Mrs. Kenneth Bean

spent from Wednesday until Friday on a business trip to De Leon, Texas. They left the children with Mr. and Mrs. J. K. West.

Mrs. R. G. Dunlap, Mrs. Grigsby Milton and Mrs. L. T. Wood attended the council meeting in Floydada Saturday afternoon.

M. and Mrs. Woodrow Parks and Miss Joyce Chester of Gainesville, Georgia left early this week after spending the past two weeks here as guests of his brother, I. H. Parks and family. Miss Chester is Sparky's niece.

Bonnie Upton spent Sunday in Floydada with Betty Blum, where they enjoyed a family reunion of Betty's folks.

Mr. and Mrs. G. F. Weast had her granddaughters, Sandra and Carla Smith with them over the weekend while Mr. and Mrs. Robt. Lee Smith and other children were in Ruidoso, N. M. Sunday afternoon the Weasts went to Amarillo to visit Mr. and Mrs. E. T. Evans and attend the Tri-State Fair on Monday. Monday night they went to the Holiday on Ice show at the Fair Grounds. They plan to return home this Tuesday.

W.M.U. of the Baptist Church met at 3:00 on Monday afternoon at the church as did the G. A. S. The W.M.U. members studied the Bible at this meeting with the chapter, Heaven, ending the book, Baptist Fundamentals, which the group have been studying the past months. Present were Mmes. Grigsby Milton, Dock Jones, Cecil Taylor, Sim Reeves and Larry Faus.

At the South Plains Home Demonstration Club meeting Wednesday Mrs. John Hoffman of Sandhill club was guest speaker. Hostesses were Mrs. Kinnibrugh and Mrs. West. County Fair was the theme and fifteen members answered roll call. The demonstration of Flower Arrangement was enjoyed by everyone. Mrs. Hoffman showed how to make beautiful table arrangements with any kind of flowers you may have. Refreshments were served to Mmes. E. G. Dunlap, Bryant Higginbotham, Bryan Karr, Horace Marble, I. H. Parks, John Smitherman, Paul Snodgrass, J. P. Taylor, Leighton Teeple, Skeet Thornton, George Weast, John Wilson, L. T. Wood and guest, Mrs. John Hoffman. The next meeting will be September 28 at the home of Mrs. Harry Hartman, with Mrs. Horace Marble as co-hostess. Mrs. Brummitt will be present at this meeting with a fruit demonstration.

**MRS. CALAHAN ILL**

Mrs. H. S. Calahan Sr., suffered a light stroke at her home Thursday at noon. She has become steadily stronger each day, relatives report, however she will have to remain quiet several more days. Mrs. Calahan's son, Carl and wife from Dallas arrived Friday for a visit here.

**TO HARDIN-SIMMONS**

Mrs. W. C. Mercer, the former Jontha Lee Casey, has returned to Hardin-Simmons University this fall where she plans to study this semester in order to complete her degree. She did some practice teaching in Lockney schools last term and did some work at Wayland College. All of her previous college work was done at Hardin-Simmons University, Abilene. She spent last week end here visiting her husband and young son, Tim, as well as her parents, Mr. and Mrs. Hilburn Casey, Bobbye Lu and Donice.

**ATTEND FUNERAL**

Mr. Eimer E. Stimson and his mother, Mrs. C. C. Stimson attended funeral services of Mr. Stimson's uncle, D. D. Daugherty in Oklahoma City Monday at 2:30. Mr. Daugherty passed away at his home Saturday at 7:30 a. m. Mr. Stimson and his mother left here Sunday morning and returned Monday night.

Mr. and Mrs. Tommie Montandon and children have recently moved to Lockney from El Paso where he was in army training. Mrs. Montandon is the former Leo Maudie Watson

**IN ACADEMY**

Miss Sandra Landrum returned to Sandia Vocational School, Albuquerque, New Mexico for the fall term. This is her second year at the school. She is classified as a junior. Her parents, Mr. and Mrs. W. Landrum and her sister, Denny accompanied her to Albuquerque.

Mr. and Mrs. O. C. B. Falls and Henrietta Al. B. riotta they attended a settlers reunion.

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**RETAIL MERCHANTS ASS'N.**  
Lockney, Texas

# Business and Industrial Review

Compiled and Edited by E. M. Thomason

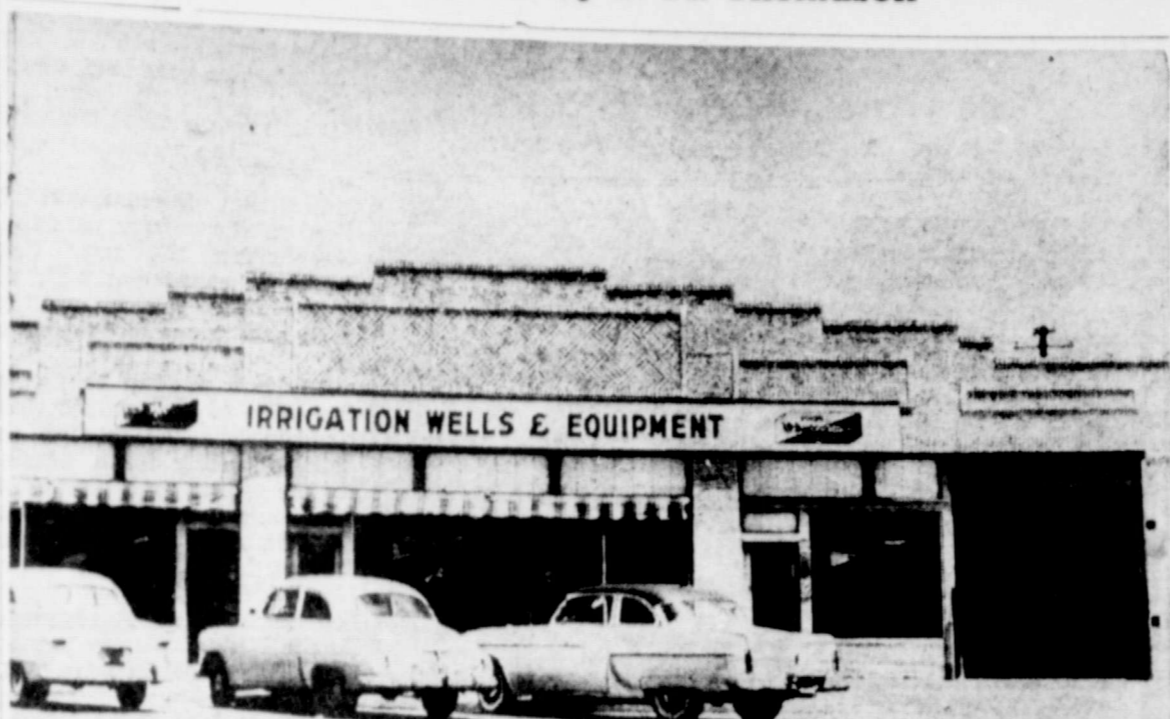
## Stevie Danford Still Critical

Little Stevie Danford of Lockney is still in a critical condition, according to a report received this week. He was moved Saturday from Lubbock to Plainview for further treatment. Stevie, 3-year-old son of Mr. and Mrs. J. C. Danford has been in a coma the past five weeks as a result of an illness diagnosed as encephalitis. Mr. and Mrs. Clem Vaughan have been assisting the parents in sitting up with the child.

Sometimes the girl who could marry anybody she pleased, just doesn't please anybody.

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L. P. Davis & Son, manufacturers Dasco pumps and distributor for Smith-Way Pumps made by A. O. Smith and Co. are located at 428 Ash St., Plainview.

## L. P. Davis & Son Manufacture The Dasco Pump And Distribute The Smith-Way Pump

One of the leading manufacturing firms of Plainview is L. P. Davis & Son who manufacture the Dasco pump and are distributors for the Smith-Way pump, manufactured by A. O. Smith & Co. This company employs 30 people and operates two rotary drilling rigs, a spudger and casing pulling rigs.

L. P. Davis & Son was organized in 1938 and has been in operation continuously since that time. It has played an important part in the business life of this community and its products and services are well known throughout the area.

This firm has a modern and up-to-date machine shop which includes lathes of several types, drills, shapers, milling machines, etc. The Dasco pumps are accurately machined and are made to stand hard usage and to last many years.

The Dasco pumps are built by expert machinists who know how to build a pump that will do heavy duty work and keep doing that work with the minimum of repairs. Many pumps of this make are in operation in this region and they have made a good reputation for the company that made them.

This company will drill a well for a farmer, and install the pump and other equipment needed, doing a turnkey job. The well and equipment can be financed and paid for on easy terms.

Carey Davis, son of L. P. is the active manager of the firm and is familiar with all phases of the manufacturing and operating process. Mr. Davis has spent many years in this business and has made hundreds of friends throughout this section. His business ability is recognized and respected.

L. P. Davis and Son machine shop and office is located at 428 Ash St., in Plainview and is near the courthouse square.

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**Library News**

Some of the newer materials in the vertical file are: "A guide to the Engineering Professions in the Aviation Industries"; "Accountancy as a Career"; "Understanding Juvenile Delinquency"; "Glaucoma means Potential Blindness"; Choral speaking as an "Educational Device by George Harding"; "Follow the Leader"; a collection of play party games and square dances; and many good articles, clipped from magazines.

"Maybe I'm Dead" by Joe Klaas is new in the library, the publishing date was Sept. 12. It tells one of the great marches or history, a march made in forty degrees below zero by ten thousand American airmen, prisoners in Nazi Germany during the final desperate months of the war. Joe Klaas, the author, flew with the American Army Air Force, and the Royal Air Force during World War II. He was shot down over Tunisia and fell into the hands of the enemy. For 25 months he was held prisoner. He is now married, a radio account executive in Seattle and the father of three children. "Maybe I'm Dead" is his first novel.

Another interesting new book is "The Story of Texas Schools" by C. E. Evans. Out of a background of study and experience covering a period of sixty years, Dr. Evans has written the history of the beginnings, development and administration of the schools of the state.

The "Books on Bikes Club" are having new calls for books

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**1956 Fords—**  
(Continued from page 1)

ated to provide all-around vision.  
A 12-volt electrical system is standard on 1956 models, providing 80 per cent faster engine cranking and more capacity to handle the increasing number of accessories being ordered on cars today. The new 30-ampere Ford generator has 61 per cent greater power output than last year's model. Batteries have 22 per cent more capacity.  
Optional convenience and comfort features in the 1956 Fords include power steering, as well as power-operated brakes, seats, and window lifts. Air conditioning, fresh air heaters, and tinted safety glass are available. This year Ford offers a signal-seeking radio which automatically selects new stations. A dual-range automatic control adjusts the set for city or country listening.

**SEE NEW CHRYSLER**  
Mr. and Mrs. John Bilbrey went to Dallas Sunday and spent Monday attending a showing of the new 1956 Chrysler.

**OFFICE SUPPLIES** at The Beacon Office.

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**Farm Bureau In District Meeting**

The Texas Farm Bureau held a district meeting for Area 2 in the Lubbock Hotel Monday, Sept. 12th, with approximately 150 in attendance. Jack McIntosh, Chester Carthel and W. R. Puckett attended from Floyd County.  
Some of the state issues brought up for discussion were: a state water development program, how it should be financed, whether its board of directors should be appointed by the Governor, or elected by the people, etc. A lengthy discussion was heard on a state feed control law, whether a pick-up registered with a farm license plate should be used for family or other passenger transportation, and other items such as State and Federal exemption on gas tax refund, etc.

On the national issues, the question on whether the federal government should assume equal financial responsibility with state governments in the field of education, or have equal control or dominion of education, was discussed.  
The question was raised as to whether the state should elect their ASC committeemen rather than them being appointed by the Secretary of Agriculture.

The session lasted from 1 p. m. until 4 p. m., with many other issues discussed. Some of those present were C. H. DeVaney, state vice-president of the organization; Odell Frazier, organization director; Gene Leach, legislative director; Rep. Waggoner Carr; and Sen. Kilmer Corbin, both of Lubbock, and J. L. Gilliam, of Brownfield.

Hub King, state director from Brownfield, said that he would attend a state wide community meeting Oct. 10th at Waco, and that there would be a district wide community meeting held at the Lubbock Hotel Oct. 13th, beginning at 10 a. m. and lasting the balance of the day, to give full time to the discussion on the National Farm Program issues.

All the speakers urged the individual participation in community meetings to get the grass roots thinking of the people, and the Senator and Rep-

**Ice Stars at State Fair**



The incomparable Margaret Field and the spectacular Jimmy Lawrence are starred in the Ice Capades international edition being presented Oct. 7-23 at the Dallas Ice Arena during the State Fair at Texas. Mail orders for the big ice extravaganza now are being accepted—P.O. Box 7772, Dallas.

representative urged individual letters to them on legislative matters.

**Floyd Farm Bureau Officials Attend Austin Meeting**

Several Floyd County Farm Bureau membership drive leaders were scheduled to attend a state-wide captain's meeting Wednesday at the Commodore Perry Hotel in Austin, according to Chester Carthel, president of the Floyd County Farm Bureau.

The Austin rally will kick off the membership drive activity this fall in some 100 counties, according to President Carthel. The State organization is shooting for a goal of 71,000 members this year. The official membership year ends October 31.

Main speaker at Austin was Hassil Schenck, president of the Indiana Farm Bureau. Schenck, who is also a member of the American Farm Bureau Federation board of directors, is one of America's leading agriculture spokesmen.

This is an exclusive meeting for county membership chairman and community membership captains, and aside from the business some entertainment will be furnished by the Williamson County Farm Bureau, and other speakers on the program include TFB president J. Walter Hammond, and State Field Representatives O. K. Howie and Leon M. Lane.

**OFFICE SUPPLIES** at The Beacon Office.

**Return Home From Wild Game Hunt**

A party of Lockney men returned the first of this week from a two weeks wild game hunt in Wyoming.

Don Bennett, Lloyd Readhimer, John and J. R. Belt, Joe Foster, and Gene Belt were members of the party. They each brought back an elk and in addition Don Bennett, John and J. R. Belt and Lloyd Readhimer each bagged an antelope. Lloyd Readhimer shot a deer and Don Bennett a moose.

The men had the meat dressed, sliced, wrapped and packed in boxes of dry ice for the trip home.

**Denver To Extend Industrial Spur**

Fort Worth & Denver Railway Company will extend their industrial switch lines at South Plains at an early date, according to plans announced recently.

Several industries, including their elevators, are expanding their operations, making it necessary to cut the west end of their spur track into the main line.

The permission of the Commissioners Court of Floyd County to cross Highway 207 with the spur was given last week. Similar permission is being asked of the State Highway Department. W. C. Oest, an engineer of the railway company, said.

A married man lives on less than a single man — cause he has to.

**Farm Bureau To Seek Weed Dist.**

The Floyd County Farm Bureau board of directors are continuing their drive for a weed control district in Floyd County. The president, Chester Carthel conferred with the Commissioners Court last week, seeking their views on how to carry out such a program. An educational program will be held in the various communities within the next three weeks in connection with the policy development meetings to be held throughout the county.

Any one wishing to further the cause of the noxious weed problem is asked to sign the petition calling for a hearing for the setting up a district for this county. You may contact the following persons: Chester Carthel, Jack McIntosh, Harry Morckel, R. R. Kellison, Robert Lee Smith, Carl F. Lemons, Doodle Milton, Walton Wilson, E. L. Turner, Albert Scheele, L. N. Johnson, Melvin Schaffner, Johnnie Lackey, Howard Gregory, H. W. Bennett, A. O. Foster, J. P. Taylor, Gene Bloys, Thomas Warren, Rafe Fegguson, R. C. Day, Helmuth Quebe, H. B. Thornton, J. N. Richardson, Jno. Smitherman, Jack Billington, R. C. Mitchell, Lee W. Burton and Clarence Bird.

The law requires at least 50 signers for calling a hearing and \$300.00 to be posted for calling the election. There are many angles to the weed problem, and the law that was passed by the 54th Legislature specifically sets out what noxious weeds are, but the elected community committee set out what shall be termed noxious weeds in the district, and what methods shall be used for controlling or eradicating them. Any one desiring a copy of the law can secure one from the local Farm Bureau office in Floydada.

**Hammond Sells 24 Units During Sale**

Hammond & Company sold 24 refrigerators and freezers during their recent sale of International Harvester appliances, members of the firm said this week. A special "blitz" team from the International Harvester Company spent a week here helping the local firm with the sale.  
The local firm received prizes of a refrigerator and a freezer because of their outstanding sales record.

**Offers Hope For Heart Sufferers**

Austin. — There is a hope on the horizon for the thousands of Texans who are suffering from heart disease, says Dr. Henry A. Holle, Commissioner of Health. Such tremendous advances have been made by medical science that some forms of heart disease, once incurable, can now be effectively remedied. Eventually a way will be found to prevent some forms of heart disease.

Heart disease is the leading cause of death in Texas. Last year 20,211 Texans died of diseases of the heart, 31 per cent of all deaths. There are 21 known types of heart trouble, but the three major types are rheumatic heart disease, high blood pressure and coronary heart disease.

Rheumatic heart disease is the damage done to the heart valves by rheumatic fever. Rheumatic fever is a disease of children and young adults, and often follows a "strep throat" or some other streptococcus infection. Medical science has given us new and better ways of treating these infections. As a result fewer hearts are being damaged and fewer persons are

dying from rheumatic fever. With modern medicine, rheumatic fever by causing infections in the soft tissues.  
Doctors do not know the causes of high blood pressure or hypertension as it is sometimes called. Sometimes it is caused by kidney disease, sometimes by narrowing of the arteries, nervousness, an active thyroid gland, or excessive weight. If a person has high blood pressure, he should follow his doctor's advice, be happy and busy, and not work too hard or too long. To hold down his blood pressure he must watch his diet, and follow the special instructions of his physician, as to diet and exercise.

**MRS. SMITH IMPROVES**  
Mrs. F. M. Smith is "fine" in the Gates Hospital in Dallas after going a major operation last week, according to reports received by neighbors. The Smiths expect to be home this week.

GO TO CHURCH

SEE THE  
**NEW MODEL NO. 35 14-FOOT OLIVER COMBINE**  
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... costs less than wood  
No. 7512 \$27.55

Clean up your office and stockroom NOW!

THREE No. 8712 closed units \$118.65

FIVE No. 7512 open units \$125.95

At these low prices you might as well do it today. Cole units have 50% more capacity than standard units. Built of heavy steel, yet costs less than wood. Easily assembled. Adjustable shelves on 2" centers; can be raised or lowered, or more shelves added. Olive green or Cole gray.

SHELVING UNITS (OPEN)					
No.	Wide	High	Deep	Shelves per Unit	Price per unit
7512	36"	75"	12"	Six	\$27.55
7518	36"	75"	18"	Six	31.15
7528	36"	75"	24"	Six	37.20

SHELVING UNITS (CLOSED)					
No.	Wide	High	Deep	Comp. Units per Unit	Price per unit
8712	36"	87"	12"	Six	\$40.75
8718	36"	87"	18"	Five	47.95
8724	36"	87"	24"	Five	59.40
8730	30 1/2"	49"	9 1/4"	Four	29.95

Additional Shelves: \$3.10 ea., \$3.90 ea., \$5.95 ea., \$4.75 ea., \$5.95 ea., \$3.10 ea.

Special sizes made to order.

**THE LOCKNEY BEACON**

watch the V-8 colors go by...

**BOYS' 2 TONE SPORT SHIRTS**  
to match your favorite car  
Junior can have the shirt that makes Dad's new car take a back seat. Twelve color combinations of two-tone sport shirts match the new colorful cars. V-8 trims, taken from car designs, highlight the yoke in this new Bee shirt model.

Sizes 4-20 \$3.95

**Extons of California**

**BROWN'S CLEANERS & CLOTHIERS**  
Dial 3831 Men's Wear—Quality Cleaning Lockney

**TO OUR CUSTOMERS:**  
**We Will Be Open Friday**

in our new store on North Main Street. You will find our new place of business makes shopping more convenient, parking more convenient and our service more efficient. Be sure to come to see us starting Friday morning.

**WE'RE SORRY**

We were unable to open our store Wednesday as we planned. But moving was just too much of a job for us and we just couldn't make it.

**Watch For Announcement**  
of our formal opening soon. You'll be interested in the many things we'll have to offer.

**Rhodes Grocery & Market**  
Dial 2275 Free Delivery