

The Lockney Beacon

Established 1902
PUBLISHED EVERY THURSDAY

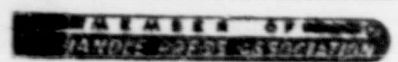
HAYS & REYNOLDS
Publishers
Edgar R. Hays Editor
Willis Reynolds
Mechanical Superintendent

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Subscriptions

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



Minute Editorials

This poor man cried, and the Lord heard him, and saved him out of all his troubles. — Psalm 34:6.

—OO—
SNOW, SNOW and more snow. We suppose that this snow storm was the most extended one this country has seen in 25 years. We know that it beats all we have seen in the 14 years we've been here. Just how much fell, we don't know. We presume that the amount ranged between the depth at Plainview and that at Floydada. Plainview reported 33 inches and Floydada 18 inches. So we hear, which would give Lockney more than 20 inches. The moisture, which we would estimate to run from one to two inches, will do wheat a lot of good and may help us get well from that last fall cotton crop. A good wheat crop would sure look good in this country.

—OO—
PERSEVERANCE is a wonderful thing but you can have too much of that quality. Take the girl bull fighter from Big Spring, Pat McCormick, for instance. The gal has been gored four times by a bull. Now she says that she expects to fight again. We would recommend to her that she settle down, get married and raise a family. Like women are supposed to do. If she keeps fooling around with

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those Mexican bulls, we're afraid she's going to end up six feet under. Looks foolish to us.

—OO—
THAT HEREFORD FARMER who planted cotton with a wheat drill may have an idea to beat the cotton allotment program. He planted two rows of seed to the bed and harvested 24 bales from 10 acres that way. He couldn't harvest it mechanically, however, and had to hand pull it. He watered some three times, some four times and the fourth watering paid off, he said.

—OO—
WE WISH more people were intellectually honest. A man who wouldn't think of stealing a dollar or deliberately lying will take some sort of statement, twist it, turn it, add to it, infer things that weren't intended and do everything he can to use the statement for his own advantage or the advantage of his cause. Take the "brink of war" statement recently attributed to Secretary of State John Foster Dulles. In the first place Mr. Dulles did not make the statement. It was written by a magazine reporter. Probably he did tell the reporter that we had narrowly averted war several times which is more than likely correct. We think Mr. Dulles should be complimented for his frankness with the American people. He has never been known as a man who tried to cover up or deceive the people. We're glad that he feels the American people have enough intelligence to understand that we are living in a critical time. Any one with average intelligence must realize that, in the present world situation, we are always living under a threat of war and sometimes bold steps must be taken to prevent that war. Shall we return to the Chamberlain method of trying to pacify our enemies or shall we boldly stand up for our rights and the rights of other free nations against the aggressors? The whole fuss over the so-called Dulles statement is just an attempt to make political hay by Dulles' political opponents and could be injurious to this country. It's just hogwash.

—OO—
BUYING POWER surveys are sometimes deceiving. Yet they do reveal a trend that probably was never intended when the survey was made. Recently a buying power survey by counties on the South Plains was released which should prove interesting to local retailers. In the survey Floyd County was credited with 3,100 families with an average buying power of \$5,252 per family per year. On the other hand Hale County was credited with 2,900 families and average buying power of \$3,983 per family. Lubbock county has 29,500 families with averaging buying power of \$6,338 per family, so the survey says. The survey said that Floyd county's per family buying power was less than that of such counties as Bailey, Dickens, Gaines, Garza, Lynn, Terry and Yoakum. We don't believe it. What we do believe is that more Floyer county people spend their money in Lubbock, Plainview and Amarillo than do people of some of these other counties. Naturally when Floyd County people spend their money at Lubbock, then that county's retail sales rise and their per family buying power rate goes up even though the money came from another county. It would be better for all of us if merchants would make more effort to keep trade at home and buyers would make more effort to spend their money at home.

THE AMERICAN WAY



Beginning to Wake Up!

With Our EXCHANGES

BET SHE'S A REPUBLICAN
A report in Time Magazine this week says:
Wary of trying to plumb the future with mere logic and female intuition, Washington Political Gossipist Ruth Montgomery pilgrimage to the crystal ball of an uncanny lady named Jeane Dixon, an amateur seer, astrologist whose predictions have often become next year's headlines. Among Prophetess Dixon's successful long-range auguries: Franklin D. Roosevelt's death in the spring of 1943, Truman's re-election in 1948, Bulganin's displacement of Malenkov as USSR premier, the Eisenhower landslide in 1952, and Ike's illness in Denver last fall. What Jeane told Ruth: Ike will be re-elected next year, and "he will run the Government like you would run a

business," delegating many duties to ease the strain on his heart. His "Assistant President" will be Thomas E. Dewey. Adlai Stevenson's timing is all wrong; he is a political dead duck. New York's Democratic Governor Averell Harriman also will never be anything more than a guest in the White House. Same for Tennessee's Senator Estes Kefauver, who might be Vice President some time, but should have eeked his big move until 1960. In that year, the candidate of a labor-controlled Democratic Party will be elected President. His Democratic successor in 1964: Labor Chieflain Walter Reuther. As for Richard Nixon, Jeane Dixon doesn't "know why the Democrats hate him so, because he is riding a terribly high plane. . . is an instrument of good (and) will become a very real power in our Government." — Claude News.

IMPROVE GOVERNMENT

Two things would improve Texas Government more than anything else:
1. Legislators who can't be influenced — by "retainers" or otherwise — to act against the best interests of the people; and
2. Board members who do see something wrong with accepting free trips and other gifts from businessmen and firms whose activities they are supposed to police as a protection to the public.
If these two charges are brought about in the Austin scene — and this election year is a fine time to do it — we'll have a lot better State and a lot better government of it. — The Plainsman in Lubbock Avalanche.

At a recent school for training Scout executives for the Boy Scouts of America, men taking the course included leaders from Finland, Brazil, Norway, Burma and the Philippine Islands.

Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

February 11, 1926
Mrs. T. B. Hill won the contest given by the Lockney Beacon at the close of a circulating contest Saturday. Mrs. Hill has 1,100,000 votes.

Miss Dollie Kirkland of the laMode Hat and Gift Shop Monday for Dallas where she will spend about ten days.

The work on the new Santa Fe depot in Lockney is progressing very rapidly at this time.

Born to Mr. and Mrs. Tandy Quisenberry, Lockney, Feb. 4, a boy.

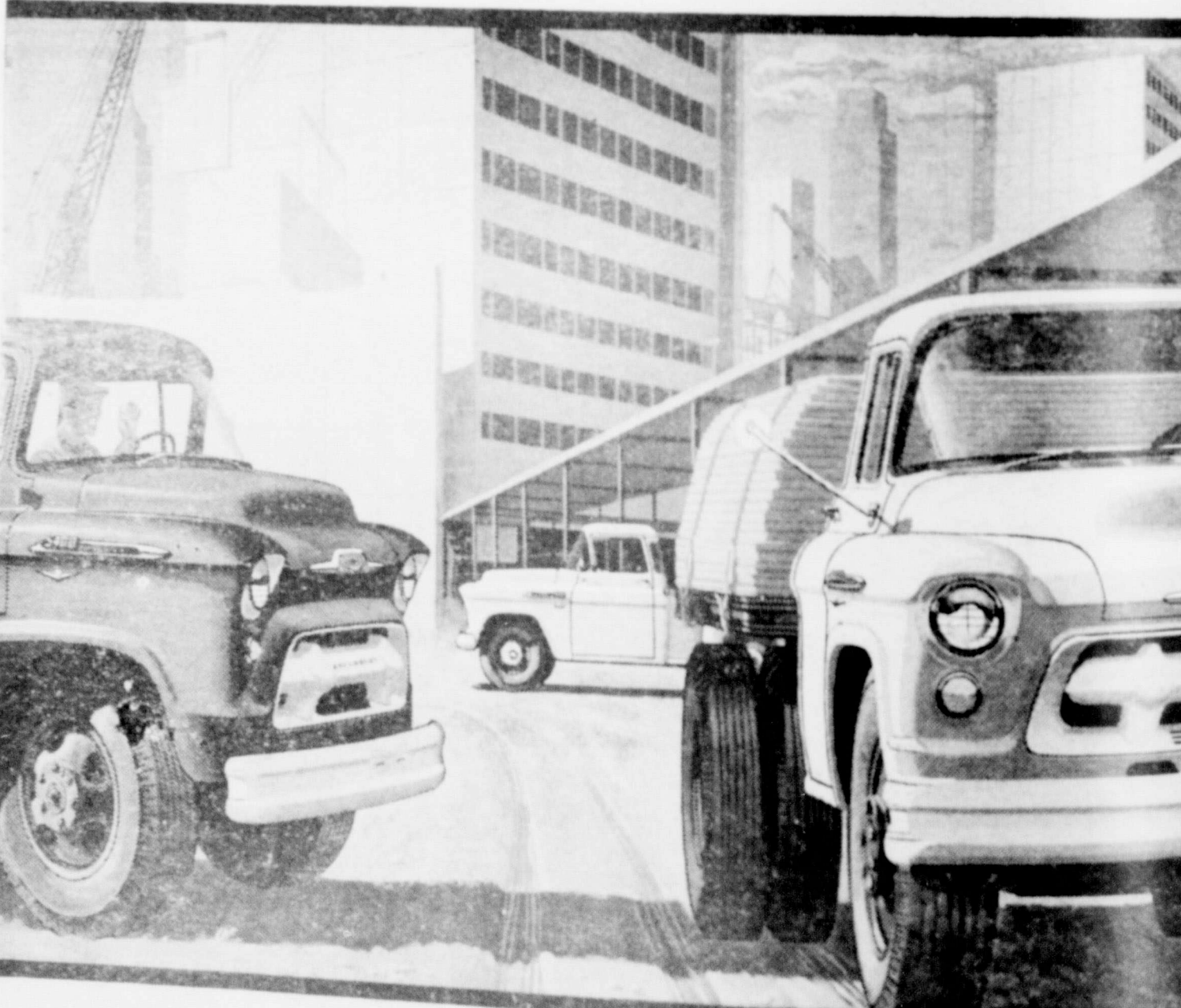
Born to Mr. and Mrs. Ernest Lovvorn, 15 miles south of Lockney, Feb. 3, a girl.

Born to Mr. and Mrs. Bob McMinn, 20 miles north of Lockney, Feb. 3, a boy.

The home of Leslie Floyd in the south part of town was completely destroyed by fire Saturday night. Most of the contents were saved. The house was partly covered with insurance.

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CHE
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1 green string beans 1 1/2 lb. of v
1 ham 1 lb. of beefs
Bexel
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THE LARIAT

OFFICIAL PUBLICATION OF LOCKNEY HIGH SCHOOL

Our Date

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self?
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sane interests as
he use profanity in
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of his parents?
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ld have a "No."
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st five questions, fif-
each of the last five
ourse, is a perfect
es your date rate?
- Husband material.
- No Romeo, that's for
- Will do until some-
er comes along.
- How did you ever
"jerk?"
Censored.

"Steadies" Caused This

From the Tullia Herald
Watching L. H. S. "steadies"
greet each other morning after
morning inspired one onlooker
to write the following poem:
This is the time of modern
things
With courting no exception
To keep abreast this modern
age
One must practice good dele-
tion.
To sacrifice a coat so fine
Sir Raleigh did quite willing;
But not today — that's not
enough!
A person must go spending.
In Mother's day, a girl sat here
And across the room the
other;
A "Sir Galahad" with folded
hands,
And between them sat the
mother.
But not today — that's not
enough!
One's more contemplating.
If Mother's there, he cannot set
A scene of true relating.
Time marches slowly down the
road
From one change to another
What will this modern age be
like
Ten years from now—brother.
Tullia Herald

Anna Leach's Ideal Boy

Personality — Dicky Barton.
Nose — Larry Jarrett.
Teeth — Roland Watson.
Physique — Weldon Jones.
Hair — Kenneth Pinner.
Best-all-Around — Charles
Vaughan.
Clothes — Dee Nix.
Smile — Kelly Harrison.
Fun — Kenneth Pinner.
Friendly — Most L. H. S.
boys.
Popular — Lloyd Williams.
Neat — Billy Bigham.
Athletic — Weldon Jones.
Intelligent — Luther Wil-
liams.
Nicest — Gail Wilson.
Eyes — Derrel Waldroupe.
Height — David Howell.
Talented — Cleon Wylie.

M. L. Johnson's Ideal Girl

Best Personality — Peggy
Ford.
Prettiest Teeth — Eldora
Boone.
Prettiest Nose — Pat Vanek.
Hair — Verna Carthel.
Clothes — Barbara Wilson.
Sweetest — Charlyne Brown.
Smile — Sally Cox.
Fun — Linda Baxter.
Friendly — Virginia Cald-
well.
Neat — Gayle Rucker.
Athletic Ability — Pat Bybee.
Intelligent — Debra Fergu-
son.
Height — Katie Rucker.
Lips — Kay Golden.
Figure — La Juan Henderson.
Eyes — Shirley Warren.
Walk — Elaine Cooper.

Meditation During The Snowstorm

Snowflakes of every shape
and form
Resulted in a recent snow
storm.
Merrily they zigzagged to the
ground
Without making a single
sound.
In the morning, early and
bright,
I behold this magnificent
sight.
A blanket — downy, light,
and fine;
And patterns of various, in-
tricate design.
Characteristic of such whirl-
ing, blinding storms,
Snowdrifts create strange
shapes and forms.
Transforming unsightly ob-
jects and scenes
To ones of loveliness, beauty
and dreams.
Geometric figures on glass of
all kinds
Cause puzzlement and won-
der of minds.
I'm filled with awe and ad-
miration, too.
As the Master's etching on
the panes, I view.
As I sit in my room, snug,
"comfy" and warm
And hope no accidents
cause anyone harm.
Thankfulness, serenity, and
tranquility I feel
As I meditate on his handi-
work, reel after reel.
Total area of the Canal Zone
is 648 square miles.

Here And There

We saw:
Jan and Derrel in Plainview
Friday night.
Mr. Babitzke reading a hair-
growing advertisement during
third period biology class.
Calvin's and Weldon's girl-
friends in Lockney.
The F. F. A. boys returning
from Fort Worth.
Many cars stuck during the
recent snowstorm.
Boys and girls snowballing,
making snowmen and skating.
Many sleepy boys and girls
after the all-night telethon.
A new face in first-period
algebra class.
Nelson sitting idle in history
class.
Sally C. wearing her football
chain over her ears.
Beth, Jimmie and Clara Lee
shopping for swim suits for
that senior trip.
Jane Chandler's pretty en-
gagement ring.
Dee Nix either fixing or un-
fixing his typewriter.
Pat Bybee, Sybil Childers and
Betty Jean Jackson at Plain-
view early Sunday morning.
Gene Handley using the dic-
tionary in his word-study for
English.
The juniors scrambling over
play books.
Mrs. Cope keeping a watchful
eye on her grade book.
The basketball girls with long
faces after the Muleshoe game.
The worried looks on the
juniors faces after the try-outs
for parts in their play.
Smiles on all the football
boys' expectant faces during
our last assembly program on
Thursday.
Many pupils trying hard to
stay on their feet in spite of the
snow and ice.
The football boys hanging a-
round the post office anxiously
awaiting the arrival of their
new jackets.
Luther Williams standing
holding girls' hands and read-
ing their palms.

KITCHEN STRATEGY

A heart patient can avoid
strain and fatigue in a work-
saving kitchen. The secret is
the strategic placement of ap-
pliances, equipment and food
supplies, which should all be
easily accessible by the home-
maker when standing. In ad-
dition, work areas should be
planned so that many tasks can
be done while seated.

My Favorite Movie

"To Hell and Back." — David
Frizzell, Margie Sechrist, Mor-
ris Meriwether, Nelda Cates.
"Gone With the Wind." —
Patricia Reed, Rita Griffith,
Barbara Savage, Martha Cryer.
"Magnificent Obsession." —
Lynn Jolly, Pat Vanek, Katie
Rucker, La Juan Henderson,
Kitty Ford, Carolyn Cunning-
ham, Nelda Rhea, Glenda Ford,
Lanell Johnson, Janney Ansley,
Barbara Hanks, Peggy Wil-
liams, Ava Brand, Jean Wolf-
ford.
"The McConnell Story." —
Beth McLaughlin, Marvin Wells,
Gail Kellison, Frankie Hardy.
"Rebel Without a Cause." —
Derrel Waldroupe, Mary
Marble, Alta Williams, Betty
Jean Jackson, Sybil Childers,
Nelda Cunningham, Johnnie
Bruton, Kenneth Pinner, Shirley
Warren, Sue Parkinson, Fran-
ces Lemons, Barbara Taylor,
Jerry Workman.
"High Noon." — Brannon
Darnell.
"Come Back, Little Sheba." —
Dorothy Skelton.
"Phoenix City Story." — Jan
Widener.
"Love is a Many Splendored
Thing." — Betty June Jackson,
Edna Johnson.
"Three Coins In The Foun-
tain." — Carolyn Jones.
"The Far North." — Nelda
Widener.
"Sailor Aboard." — Arlene
Matthews.
"Hell and High Water." —
Jackie Boyd.
"High and The Mighty." —
Charlene Messimer.
"The Robe." — Betty Foster.
"An American in Paris." —
Jimmie Holt.
"The Outlaw." — Weldon
Jones.
"The Woman from Texas." —
Virgil Cline.
"The Bridges of Toko-Ri." —
Jerry McQueen.
"The Glen Miller Story." —
Betty Sams, Wanda Cox.
"Samson and Delilah." —
Doyle Fowler.
"The Sea Chase." — Veda
Eiland.
"The Last Time I Saw Paris." —
Clara Lee Smith.
"Three Stripes in the Sun." —
Oddie Rogers.
"Good Morning, Miss Dove." —
Cleta Willis, Doylene Harri-
son.
"A Man Called Peter." — Betty
Graves, Jane Willis.
"Strange Lady in Town." —

THE LOCKNEY BEACON, LOCKNEY, TEXAS, FEB. 9, 1956

Ann McCool.
"From Here to Eternity." —
Lajuana McCormick, Dan Grif-
fith, Pat Pierce, Louise Stewart.
"Foxfire." — Dolores Brown,
Lajuana Sandlin, Sue Harper.
"Battle Cry." — Harold Shear-
er, Dee Nix.
"The Monty Stratton Story." —
Charles Vaughan, Peggy
Hall.
"The Tender Trap." — Bar-
bara Wilson.
"Rear Window." — Aubrey
Green.
"So Big." — Floy Baxter.
"Timberjack." — Verna Car-
thel.
"Not As A Stranger." — Janice
Hardy.
"On The Waterfront." — Nel-
lie Rathliff.
"Ma and Pa Kettle at the
Fair." — Donald Pigg.
"Seven Brides for Seven
Brothers." — Sandra Sams.
"Shepherd of the Hills." —
M. L. Johnson.
"Sands of Iwo Jima." — Gail
Wilson.

Boy Scouts will hold a non-
partisan Get - Out - the - Vote
Campaign in 1956.
In the Cub Scout program
220,000 women are registered
as Den Mothers.

Scouts of 60 nations belong
to the International Scout Con-
ference, with membership total-
ing 6,360,762 at the end of
1954.

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Blood... Save You From Being
RED...NERVOUS...**

onal experts reveal vitamin
cooked foods plus faulty diet
seriously undermining your
strength, and resistance, making
on edge—affecting your appe-
tizing your sleep—because your
vitamin and iron starved.



op Chronic Vitamin
on Starvation TODAY
el Like a New Person!

ment your diet every day with
High-Potency Bexel Capsule.
of these wonderfully strength-
psules give you the full vitamin
content nature provided in the
of the following foods before

of pasteurized milk
4 oz. of fresh orange juice
1 lean bacon 1 lb. of lean pork
1 green string bean 1/2 lb. of veal chops
1 ham 1/4 lb. of butter
1 lb. of beef

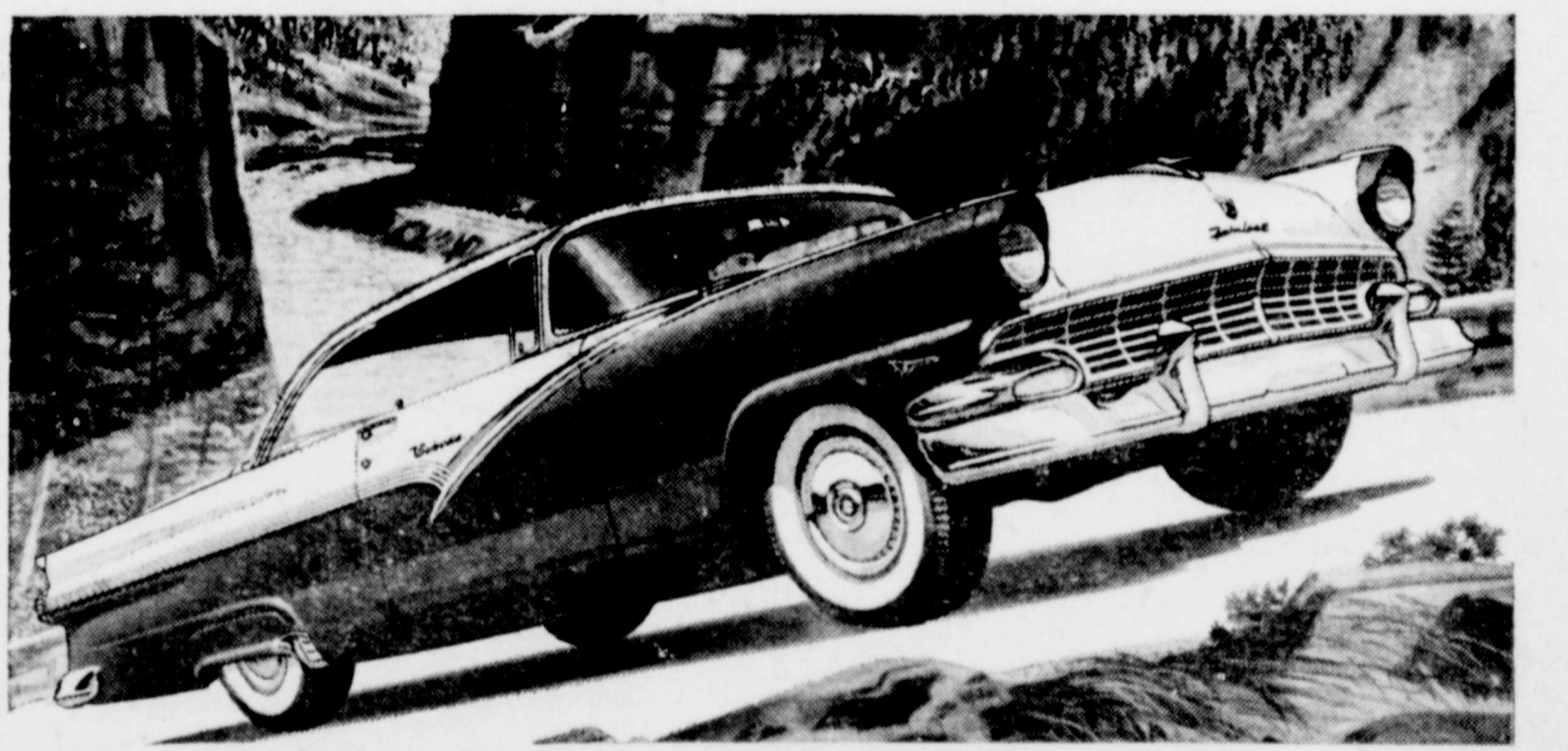
BEXEL
SPECIAL FORMULA VITAMIN CAPSULES
Feel Better... Look Better... Work Better
or YOUR MONEY BACK!
BYRD PHARMACY
Dial 3353 FRED D. BYRD, Pharmacist Lockney

**lose weight
look lovelier**

New Kessamin Plan helps you Reduce Easily... Quickly... Sensibly
DON'T let excess fat keep you
from looking your lovable best
... from wearing attractive new
clothes ... from getting more fun
and excitement out of life than
you ever thought possible.
DO try the Kessamin Plan for los-
ing weight without special exer-
cise, without dangerous drugs,
without going on a starvation
diet.

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Most Power
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Come in for a Test Drive TODAY!
Get the most "GO" for the least Dough during our
**FEBRUARY SALES
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"WHITEY" BACCUS MOTOR COMPANY
YOUR AUTHORIZED FORD DEALER
Dial 3395 Lockney
GREAT TV FORD THEATRE STATION KCBD, CHANNEL 11, TUESDAY EVENING AT 8:30

Society News

Newly Weds To Live At South Plains

Mr. and Mrs. James Huckabee will make their home at South Plains following their marriage Sunday afternoon, February 5 in Floydada and a wedding trip through New Mexico. The bride is the daughter of Mr. and Mrs. Roe Jones, Floydada and the bridegroom is the son of Mr. and Mrs. A. J. Huckabee of Spur.

Rev. J. W. Knoy, pastor of the First Methodist Church in Alken, officiated in the double-ring ceremony as the couple stood before a mantel banked with greenery and flowers in the home of the bridegroom's sister, Mrs. Noland Brand, Floydada.

The bride was attended by Miss Carolyn Collier and Carroll Fulton served the bridegroom as best man.

Mrs. Huckabee is a mid-term graduate of Floydada High School and Mr. Huckabee attended Floydada High School and served two years with the armed forces, spending 8 months in Hawaii. He is engaged in farming in South Plains community.

Clara Lee Smith Is Party Honoree

Clara Lee Smith entertained a number of friends with a slumber party in the home of her parents, Mr. and Mrs. Charlie Smith Saturday night, January 28.

Enjoying the occasion were Barbara Hanks, Odie Mae Rogers, Doyleene Harrison, LaDora Ayres, Peggy Epperson, Nell Cunyus, all of Lockney, Clydene Terrell, Donna Ramsey and Marsha Walls, all of Plainview, and the hostess.

Floydada Couple Is Wed Saturday

Miss Marjorie Sue Houston, daughter of Mr. and Mrs. J. E. Houston, Floydada, became the bride of Duane Stevens, son of Mr. and Mrs. F. F. Stevens, Floydada, in a double-ring ceremony read at 6 o'clock in the chapel of the First Baptist Church in Floydada.

The bride's uncle, the Rev. Benny R. Stroud of Lubbock, officiated.

Miss Carolyn Downing played the wedding music and accompanied Miss Beuna Holmes who sang.

Given in marriage by her father, the bride was attended by Miss Virginia Meek of Lubbock as maid of honor. Bridesmaids were Miss Naomi Allen and Miss Ann Hickerson.

Earl Eubanks served as best man and Carroll Fulton and Leroy Parrish ushered.

After a wedding trip to New Mexico the couple will be at home in Floydada where the bridegroom is employed with Southwestern Bell Telephone Co.

Mrs. Ed Gross of Point Comfort, Texas is visiting her mother, Mrs. Alice Baker and other relatives here this week.

Party Held In Adams Home

Sue Adams and Elaine Cooper were hostesses for a slumber party in the Adams home recently.

Those attending were Patsy Anderson, Rita Sue Johnson, Nancy Nix, Linda Baxter, Launa Ann Taylor, Janice Hays, Debra Ferguson and the hostesses.

Melvin and Howard Cooper went to Ruidoso, New Mexico Tuesday to attend funeral services of a cousin, and to visit their father, J. E. Cooper. They returned home Wednesday.

Slumber Party Held By Miss Hope Cox

Hope Cox, daughter of Mr. and Mrs. Marvin Cox, was hostess for a slumber party at her home Saturday night, January 28.

Enjoying the hospitality were Charlyne Brown, Sunny Lawson, Virginia Caldwell, Jean Wofford, Gayle Rucker, Kay Golden, Loy O'Brien, Anita Durham and Betty Graham.

Lockney General Hospital News

Mrs. Annie Allen continues to receive medical care.

Fred Riggs, South Plains, was dismissed 2-1-56 following medical care.

Jerry Watson was dismissed 2-1 following major surgery.

Peggy Ford was dismissed 2-3 following medical care.

Charles Warren was dismissed 2-5 following major surgery.

Sandra Newkirk was dismissed 2-4 following medical care.

Grace Marshall was dismissed 2-7 following medical care.

Josephine Aguirre was dismissed 2-3 following medical care.

Mrs. Doyle Crouch was admitted 2-1 for medical care and was dismissed 2-4.

Roy Ford was admitted 2-1 for minor surgery and was dismissed 2-3.

Mrs. W. H. Finley was admitted 2-2 for medical care.

Mrs. Kate Dixon was admitted 2-2 for orthopedic care and was dismissed 2-3.

Mrs. R. C. McDonald was admitted 2-2 for medical care and was dismissed 2-5.

Mrs. Woody Morris was admitted 2-3 for minor surgery and was dismissed 2-4.

Joel Starkey was admitted 2-4 for medical care.

Irene Sales was admitted 2-7 for medical care.

Mrs. F. S. Barber was admitted 2-8 for medical care.

New Arrivals

Mr. and Mrs. Keith Stansell are the parents of a baby girl born 2-4. She weighed 7 lbs., 4 ozs. and was named Sandra Kay. The mother is the former Geneva Burke, daughter of Mr. and Mrs. H. C. Burke, Lockney.

Mr. and Mrs. Elvin Lyon are the parents of a baby girl born 2-5. She weighed 7 lbs., 12 ozs. and was named Carol Ann. Mrs. Alex Norris is the maternal grandmother.

Mr. and Mrs. W. H. Wisdom are the parents of a baby boy born 2-5. He weighed 5 lbs., 15 ozs. and was named William Johnathon. Mr. and Mrs. W. C. Wisdom are the paternal grandparents.

Mr. and Mrs. Manuel Guerra are the parents of a baby boy born 2-7. He weighed 6 lbs., 8 ozs. and was named Jose Angel.

Mr. and Mrs. Charlie Parker are the parents of a baby girl born 2-8. She weighed 7 lbs. and was named Opal Fern.

R. C. Mitchell attended the Fat Stock Show in Fort Worth last week. He was accompanied on the trip by F. U. Payne who visited relatives. They left Tuesday and returned home Wednesday.

Mr. and Mrs. G. W. Drennen and Banda of Friona spent from Wednesday until Monday here visiting her sister, Mrs. J. P. Williams and Mr. Williams.

Boy Scouts Mark 46th Birthday



Onward... For God and My Country
46th ANNIVERSARY 1956
BOY SCOUTS OF AMERICA

OFFICIAL BOY SCOUT WEEK POSTER

More than 4,100,000 Cub Scouts, Boy Scouts, Explorers, and adult leaders throughout the nation will observe Boy Scout Week, February 6 to 12, marking the 46th anniversary of the Boy Scouts of America.

Since 1910, Scouting has served over 24,500,000 boys and adult leaders.

The new Four-Year Program, "Onward for God and My Country," is launched in 1956 to help prepare America's boys to live in today's world and to prepare them to carry their full share in the years ahead.

Boy Scout Week observances will feature rededication ceremonies to be conducted by each of the nation's 104,000 units at their meeting places on February 8, the actual birthday of Scouting in America. Demonstrations and exhibits will dramatize the purposes of the Boy Scouts of America and its rich heritage.

Cub Scout Banquet To Mark Scout's 46th Birthday

Cub Scouts of Pack No. 39 will observe the 46th birthday of Scouting and Boy Scout Week on Thursday night with a Blue and Gold banquet. All three dens of the local pack will participate with each one decorating their own table in blue and gold and sharing in the program.

The banquet for the Cubs and their parents will be held at the high school cafeteria Thursday evening at 7:30.

Each den will present a skill on Scouting as a part of the program. Badges and pins will be awarded to those who have finished their achievements.

The Cubs are scheduled to attend church together next Sunday, Feb. 12, which is Scout Sunday. They will be in uniform.

Clyde Kemp is Cub Master of the Cub Scout Pack and the den mothers are: Den 1, Mrs. Carl Blair; Den 3, Mrs. Clyde Kemp; Den 5, Mrs. Arthur Barker Jr.

Jim Willson Home Burns In Floydada

Floydada. — Fire broke out in the home of Jim Willson Jr. here Wednesday night, burning the building to the ground with a total loss of contents.

The Willsons were not at home when the fire started about 8 p. m. The home is located a mile from Floydada just off the Silverton Highway.

Arlon Miller, Floyd County farmer, saw the house burning as he was on his way into town. By the time he notified firemen and they reached the scene near the ice-covered roads, the fire was out of control.

The house was reported to be covered by insurance.

Scouting's main purpose is to train boys in character, leadership, and unselfish service.

The Boy Scout Law requires each member to do at least one Good Turn for some body every day.

NOW OPEN!
DRESS MAKING SHOP

- Dress Making and Tailoring
- Suits and Coats
- Bridal and Evening Gowns a specialty.
- Covered Buttons
- Covered Belts
- Buckles
- Hemstitching
- Sewing Accessories
- Button Holes

We will be open from 8 to 5 on Week Days,
from 8 to 12 on Saturdays.

KATE DIXON and TAVA CARTHEL
Phone 3512

OUR LOCATION:
In the Barry Barker duplex corner
South Main and
Grade School St.

FARM LOANS

If you need a Farm Loan see us.

We make loans at 4 1/2% interest

If you need insurance to cover your loan we write mortgage protection, 5, 10 and 15 year term.

PINNER INSURANCE
Dial 3329 Fay and Jimmie Lockney

KNOX GROCERY AND MARKET

We just sell groceries but we will try to give you the very best of free and friendly service in bad weather as in good.

We appreciate your business at all times. We will not gripe about any kind of moisture for some bit yet.

Come in or dial 3855.

Knox Grocery and MARKET

R. L., Bob and all The Help

More News for Lockney

We have again been notified that there is a limit to the amount of **LOANS** available for Lockney for F. H. A. and G. I. HOME building.

Our source is one of the most reliable and best of the State.

MORE NEWS that will interest you: It will be necessary to go out of town for your preliminary applications. This has now been arranged so that papers can be made out **HERE** in our office.

We will furnish your estimates free and will draw your preliminary plans free, and can save you as much as 50% on your Blue Prints and specifications.

We also have unlimited funds available for improvement and remodel loans with no down payment and up to 36 months time.

The time on F. H. A. and G. I. loans has been extended to 30 years if so desired.

Come in and let us go over these loans with you for that new HOME or REMODEL.

Brunnier Lumber Company

Dial 3385 Your Home-Owned Lumber Yard

Library News

Now in the library is "Blueprint Reading for Home Builders" by Ralph Dalzell. Here is a book that smooths the way to swift, sure understanding of Architectural blue print reading. Starting with the simple ideas, the book shows how to visualize and read blueprints in a way that will be helpful to builders and their mechanics, realtors, homeowners and others concerned with the erection, improvement, inspection and repair of dwellings. In a simple, step-by-step treatment, the book takes you through the reading of a complete set of working drawings — blueprints as actually used in building today.

The verses and drawings in "Taxis and Toodstools" by Rachel Field will delight parents as well as children when parents spend a few precious moments reading to the young one. Try it—it's fun!

For page-a-day personal reading, for weekly study in groups, for reading and studying from beginning to end try "Mastery", the art of mastering life by E. Stanley Jones.

Memorial Books
Given in memory of Mrs. Eva Beatrice Martin by A. S. C. Office personnel.
Given in memory of Mr. G. ...

New '56' Automob...

OUR SPECIAL ORDER SERVICE

Gives you the make and color you wish. In many instances we can fill your order the same day... Why not own the car saving...

All Our New Cars Are Well Equipped

PONTIAC '56 4 Dr. Star Chief Catalina. Fully equipped.	Club Seat Radio, Heater, Hydramatic.
PONTIAC '56 4 Dr. 860, 2 Tone. Radio, Heater, Hydramatic.	Club Seat Radio, Heater, Hydramatic.
MERCURY '49 Radio, Heater, White tires. Clean.	Club Seat Radio, Heater, Hydramatic.
PONTIAC '55 Star Chief. Fully equipped. Demonstrator.	Club Seat Radio, Heater, Hydramatic.

If we don't have it — We can order it

HARRIS MOTOR

J. O. HARRIS
Baker Hotel Bldg. — Phone 3371

For Sale
SALE — 60 h... electric... control p... run two... Mitchell.

SALE — 4 r... in Sterley... well, 3 poult... tin granaries... an of \$1500... and buy my... or will sel... Archie By... Lockney.

SALE — Use... on well m... with butane... & Ben's Rep... 3500.

SALE — 18... Leonard De... old, excellen... 330 pounds... Bybee, P... y.

SALE — Tw... ups. Archie B... Lockney.

SALE — 5... 0 Colum p... 1 1/2 inch s... s pump, \$75... and shaft... Will sell p... Carthel, p...

SALE — ... corner West... reet, only tv... to sell. Do...

SALE — W... orkman, 1/2...

SALE — For TELEGR... nths, daily... ly \$9.50. 8... for \$8.50 a... This will... ion to the... next fall... n.

SALE — ...nd 80 wire... tion. One 1... Rake, O... ners Mowe... ing, phone...

FOR SALE — E ME—For... Lockney, M... e 2359.

CHICK S...
inch chick... in chick wa... s, 250 wa... mith Grain...

OR SALE — ...d County, ... s, lays goo... 00 cash, b... H. D. Mar... l, Floydada...

ME for ...ing. I repl... le firm... e 2240.

OR SALE — ...in Dick... erals, 125... 40 acre o... ls, 6 room... extra big... milk sh... ling chute... 000 cash... ch. See H... th Wall... w.

ADIATOR ... take care... ble. We c... ring and... ced work... DIATOR S... ne 3800, c...

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DRIVE-W ...n furnis... See or... one 2224...

F

FOR RE ...arnished... see A.

Misc
NOTICE... possible... an thos... onally, J.

The LARIAT

Lariat Staff

Co-Editors — Sue Harper and Betty June Jackson.
 Business Manager — Wanda Cox.
 Sports Editor — Weldon Jones.
 Exchange Editor — Avaniell Brand.
 Society Editor — Lanell Johnson.
 Fashions — Carolyn Jones and Janis Widener.
 Whoopi — Sally Cox.
 Gossip Column — Cleon Wylie.
 Typists — Clea Willis, Veda Eiland and Sibyl Childers.
 Reporters — Betty Jean Jackson, Lynn Jolly, Kay Golden, Jackie Calahan, Shirley Warren, Mary Myers, Rita Griffith, Dee Nix, David Fritzell and Jerry Workman.

Index Cards Arrive

Index cards for recording high school pupils reading and poetry-memorization have arrived for the use of Medeiros Ziegler and Carpenter.
 On each card will be written the book read, the poem learned, the author, and the number of pages and lines.
 This record will not only be helpful as a check on each pupil's outside reading and poetry memorization but it will also be a means of preventing repetition in both.

4,100,000 members of the Boy Scouts of America belong to 538 local councils and 134,000 units.

**ARTHUR B. DUNCAN
 ABSTRACT COMPANY**
MAUD E. HOLLUMS
 Owner and Manager
 South East corner Square
 Floydada, Texas
 Oldest and most complete
 abstract plant in Floyd Co.
 Prepared to render prompt
 efficient service on every-
 thing in the line of land
 titles.



You Know
 ...if it's
Borden's MILK
It's got to be Good!
PHONE 2220
The Borden Co.
T. B. PHERIGO
 Your local Borden Distributor
 P. O. Box 332
 Lockney, Texas

Contact Me For Your FERTILIZER NEEDS
 I handle both dry and liquid fertilizer and will appreciate the opportunity of serving you.
"BUD" NANCE
 Office Phone 3765 Home Phone 3572

FOR SALE . . .
 3 1/2 Blocks West Lockney
 Mrs. Nora Gentry Land — Known as — McDONALD ADDITION —
 To be cut up in lots to suit purchaser — See —
Lockney Real Estate Co.
 Exclusive Agents
 Lockney, Texas Baker Hotel Bldg. Phone 3371

How To Improve Our School

Show better school spirit and sportsmanship in all activities by backing our school and splendid teachers — La Juan Henderson, Pat Reed.
 Help to keep the school building and school grounds cleaner — Kitty Ford, Charles Vaughan.
 Be more courteous to our teachers and classmates — Betty Jean Foster, Frances Jaille, Bob Copeland, David Fritzell.
 Have more school activities — Jackie Boyd, Pat Vaneek.
 We need new doors on our lockers — Kenneth Pinner.
 Be friendly to everybody — Katie Rucker.
 Take just a second longer and close your locker doors — Weldon Jones.
 It appears to me that new desks and lighting fixtures are badly needed — Shirley Warren.

Various organizations should assign more duties to its members — Jimmie Hill.
 Be pleasant at all times — Marge Sechrist.
 Have "dead-week" during six week and mid-term exams — Lynn Jolly.
 Exempt from mid-term tests any pupil having a 90 average in any subject — Nelda Widener, Lynn Jolly.
 Make constructive rather than destructive criticism — Charlene Messner, Arlene Matthews.

Add several new subjects and more activities to the curriculum — Brantson Dornell.
 What about a "Youth Center" to provide us more social life and recreation — Avaniell Brand, Lanell Johnson, Janis Widener.
 Be more studious and attentive for there is no royal road to learning — Betty Jean Jackson, Sue Harper.
 Be more co-operative in all phases of school life — Frances Lemons.

By obeying the rules and regulations of our school — Minnie Thurman, Lejuan Hamilton.
 Don't drive your car on the school campus — La Dora Ayres.
 Have assembly programs more often — Lloyd Williams.
 Raise and lower our flag daily and pledge allegiance to it — Rita Griffith.
 Have a better attitude toward school classwork and teachers — Sally Cox.
 Show better sportsmanship over defeat — Dennis Casey.
 Take advantage of the many educational opportunities offered.
 Have devotional services preceding all first period classes — Ann McCoil, Barbara Savage.

Only Few More Weeks Of Basketball
 Gene Handley
 In just a few more weeks basketball season will be over. Our team has won only two games, but they have lost some very close ones. Some games were dropped by a small one-point margin, while others were a toss-up until the finish. Our team consists of both juniors and sophomores, and we still lack a little seasoning. Next year our starting team will be older and more experienced, hence we should have a more victorious basketball season.
 In the meantime why not back our boys and girls teams in the last few games of the season?

Happiest Moment Of My Life

When I was asked to be maid of honor at my aunt's wedding — Lynn Jolly.
 On my sixteenth birthday when I was given a surprise birthday party with many people present and a lot of gifts — Marge Sechrist.

When I was up to my elbows in grease from working on my "Model A" — Jay Kemp.
 When I got an electric train — Gene Handley.
 When I received my first football letter jacket — Jerry Workman.
 Entering and graduating from high school will be the happiest times of my life — Luther Williams.

About 1:35 on August 21, 1955 when I received my engagement ring — La Juan Henderson.

When I made my first solo flight — Bob Copeland.
 When Cleon gave me my favorite car for Christmas — Betty Jean Jackson.
 When I entered high school and began having so much fun — Katie Rucker.

When I got a basketball suit — Shirley Warren.
 When I became a Christian — Nelda Willis.

When I was voted the "worst" girl in the junior class — Nelda Willis.
 When I joined the "Rainbow Club" — Charlene Messner.

When I began four years of high school work — Emaline Spradlin.
 When I made the Name Honor Society — Veda Eiland.

When I got on the starting line-up in basketball — Kitty Ford.
 When I completed two years of Algebra — Barbara Taylor.

When I met Jimmy Kemp — Jay Kemp.
 When I got on the F. F. & D. Honor Roll — La Juan Henderson.

When I became a member of my church — Rita Griffith.
 My marriage to Don — Louie Caubert Stewart.

Working On State Degree In Homemaking

When mother visited my home — Peggy Hall.
 When I became engaged to Joe — Peggy Hall.
 On December 21, 1954 when Gail gave me my engagement ring — Wanda Cox.

When I entered senior high school — Clea Willis.
 When I finished my general science course — Jackie Boyd.

When I got rid of that black Ford and bought a Chevrolet — Dee Nix.
 When I became a senior — Donald Pigg, David Waldhouse, J. W. Jupperry, David Sherr, Doyle Meeks.

The day we decided to go to New Orleans — Dan Griffith.
 When I decided to get a Ford instead of a Chevrolet — Gail Wilson.

When I received my senior class ring — Barbara Harris.
 When I passed all my mid-term exams and the day I got my senior ring — Mary Myers and Theda Willis.

When I became engaged last September — Gail Kellison.
 When I was named Football Queen — Daylene Harrison.

When I found out I was to be married February 12 — Purkusa Hardy.
 When I received my ring from Monte, Jan. 12 — Pat Devitt.

When I went to the Dallas Fair — Lanell Jolly.
 When Kenneth Pinner found his new wife — Kenneth Pinner.

When Jim and I came home from college — Beth McLaughlin.
 New Year's Eve night of 1956 — Sue Brown.

When I found out that I had passed Algebra II at mid-term — Jerry McQueen.
 When I moved here as I must be with a certain boy from class — Sue Parkinson.

On April 21, 1955 when we started going with our boy friends — Vera Carbell and Peggy Kautzer.

Working On State Degree In Homemaking

Lynn Jolly, Mary Ford, Katie Rucker, Shirley Warren, Betty Foster, Nelda Widener and Fay Baxter met at La Juan Henderson's home on Saturday, January the 28th to work on their homemaking scrapbooks.

This was both a social and a business meeting. Appropriate and desirable clippings were cut from "The Lockney Beacon," neatly typed and attractively arranged in their scrapbooks.

La Juan Henderson, the hostess, assisted by Nelda Widener, served the guests delightful Mexican food for lunch.

It's Up To You

Anonymous
 Figure it out for yourself, my lad,
 You've all that the greatest men have had:
 Two arms, two hands, two legs, two eyes,
 And a brain to use if you would be wise.
 With this equipment they all begin
 So start from the top and say "I can."

Look them over, the wise and the great,
 They take their food from a common plate,
 And similar knives and forks they use.
 With similar faces they tie their shoes;
 The world considers them leave and smart,
 But you've all they had when they made their start.

You are the handicap you must face,
 You are the one who must choose your place.

When I got my dog, "Tina" — Jan Widener.

LARIAT
 Is Your Favorite Actor?
 Enter — Dorothy Reed, John Brown, Janice Lynn.
 OFFICE: Room 202
 BEACON: Room 202

NOTICE
 This bank will be **CLOSED** MONDAY, FEBRUARY 10, 1958 in observance of Abraham Lincoln's Birthday.
 We will appreciate your arrangements so that you are not inconvenienced.
First National Bank
 Lockney

Gospel Meeting

— at the **Main Street Church of Christ**
 Lockney, Texas

Starting Sunday, February 12th
THROUGH SUNDAY, FEBRUARY 19th



SERVICES AT
 10:00 A. M. AND
 7:30 P. M.

SERVICES AT
 10:00 A. M. AND
 7:30 P. M.

EVANGELIST GROVER STEVENS OF LUBBOCK
 WILL DO THE PREACHING

EVENING SERMON SUBJECTS ARE AS FOLLOWS:

- Sunday — "Christ Thru The Old Testament"
- Monday — "Jesus Our Lord And Christ"
- Tuesday — "Salvation By The Blood Of Christ"
- Wednesday — "Revelation Of The Word Of Christ"
- Thursday — "Are All Churches, Churches Of Christ?"
- Friday — "Way Of Being Severed From Christ"
- Saturday — "Does Mechanical Music Glorify Christ?"
- Sunday — "The Second Coming Of Christ"

BROTHER STEVENS WILL PREACH THE WORD OF GOD PLAINLY, YET OUT OF A HEART OF LOVE. EVERYBODY IS INVITED TO ATTEND.

LARIAT

Is Your Site Actor?

Center — Dorothy Skelton, Mae Leach, Rita Jackie Boyd, Barbara Stewart — Sandra Reed, John Truett, Brown, Janice Hardy, Lynn.

James Dean — Peggy Huley, Nelda Cunningham, Pat Bybee, Gail Kellison, Sibyl Childers, Betty Jean Jackson, Bobby Mills.
 Rock Hudson — Lanell Johnson, Glenda Foard, Edna Johnson, Sue Parkinson, Frances Lemons, Frances Haille, Nelda Rhea, Mary Ford, Barbara Hanks, Carolyn Cunningham, Jean Wofford.
 Allan Ladd — Charlene Messimer, Paul Ray Williams, Derrel Waldroupe.
 Audie Murphy — Jan Wide-

ner, Carolyn Jones, Sally Cox, M. L. Johnson.
 Gabby Hayes — Betty June Jackson, Patsy Vanek, and Dan Griffith.
 Tony Curtis — Winnie Thurman, Verna Carthel, Lahoma Rowell, Janice Hays, Wanda Bates, Betty Jean Foster, Nelda Cates, Doyleene Harrison.
 J. Fred Muggs — Aubrey Green.
 Jeff Chandler — Tommy Davis.
 Ferry Lewis — Kenneth Kendrick.
 Tim Holt — Harold Shearer, Aldo Ray — Luther Williams, Charleston Heston — Peggy Buckner.
 John Wayne — Ann Davis.
 Eddie Fisher — Theta Willis, Richard Egan — Patsy Anderson.
 John Derek — Mary Catlin, Nelda Widener.
 Marion Brando — Gail Wilson.
 Johnnie Ray — Shirley Warren.
 Robert Mitchum — Jerry Davis.
 Bob Wagner — Aylene Matthews.
 Gary Cooper — Loyd Widener.
 Roy Rogers — Gene Handley, Hoot Gibson — Lyle McAda.

THE OLD TIMER



"No matter how fearful a person may be of the future, he hopes he will live to see a lot more of it!"

Familiar Sights And Sounds

Always taking bus "4" for the ball game.
 Some one always on crutches.
 L. H. S. Students dashing down the stairs for lunch.
 Mrs. Carpenter always drinking a coke.
 Students griping about homework.
 Broken down type-writers.
 Our new superintendent towering above us all.
 Enthusiasm in assembly.
 Girls wearing jeans on Friday.
 Students playing hooky from school; so they can go to the ball games.
 People interrupting Mrs. Walker's shorthand class.
 Miserly seniors counting money.

A Trip Well Long Remembered

Messrs. M. L. Brewer, Joe Handley, Leo Duvall, Connie O'Brien and Hilburn Casey furnished cars to take 28 local F. F. A. boys to the Fat Stock Show in Fort Worth. They left on Friday morning, January 27th at 6:15. The group stopped at Guthrie for breakfast.
 On their arrival, they first registered for rooms at the Westbrook Hotel. Every one had just enough time to browse around and eat lunch before the big parade.
 At two o'clock the party enjoyed the annual parade which opens the Fat Stock Show. Sheriffs posses, old stage-coaches and wagons comprised the parade which lasted approximately an hour.

Have You Noticed?

How co-operative Veda Eiland always is?
 That La Juan Henderson's hair looks lustrous and neat?
 Carolyn Campbell's pleasant, happy look?
 Debra Ferguson's appealing disposition and quiet ways?
 That La Dora Ayres is seldom seen without Lloyd Williams.
 What a likable person Luther Williams is?
 How friendly, helpful and cooperative Rita Griffith is?
 Peggy Williams neatness, attractiveness and courtesy at all times?
 Betty June Jackson's pleasant voice and willingness to help in any project?
 How industrious and manly Sue Harper always is?
 How diligently the Lariat Staff works every fifth period?
 How most of the juniors and seniors are working earnestly and perseveringly to increase their vocabularies?
 Mrs. Carpenter's cooperative-ness with the Lariat Staff?
 Coach Lyon's immaculate, neat appearance?
 Boys can enjoy Scouting over a ten-year span, from age eight to eighteen.

After the rodeo, the boys' money was burning holes in their pockets, consequently they decided to go out and spend some of it. What could be a better place "to put your money in circulation" than at Bill Hames Carnival? The entire crowd enjoyed the rides and the shows tremendously.
 Sunday morning between 9:30 and ten o'clock the party left for Lockney. The boys arrived home sleepy, almost "broke", but very happy.
 Thanks to all the men who provided us means of conveyance and made the trip possible, profitable and enjoyable.
 Mrs. E. J. Walker, commercial teacher in Lockney High School until her resignation last week, left Monday for her home in Amarillo after being snow-bound here since last Thursday. She was at home here with Mrs. E. L. Wooburn.



FOR REAL SERVICE!

Looking for one station that'll really service your car?
 We will!
 We'll check your tires, battery, radiator at every stop. We'll clean the windshield, check the oil. Yes, we'll see that your car delivers peak performance. We'll fill the tank with Cosden Higher Octane or Cosden Premium Gasoline — give your car up-to-the-minute lubrication protection with Cosden 10 W 30 multi-viscosity motor oil or Cosden Heavy Duty Motor Oil. We offer complete lines of famous-make T.B.A. — tires, batteries and accessories — to make your driving a pleasure.
 If you'd like to see how good service can be, pull up in our driveway. We'll give you the service you're looking for!



WEBSTER SERVICE STATION
 Dial 2244 Lockney

CLIP THIS AD NOW!
 It's worth \$10.00
 In this NEW **CRISTLANE CEDAR CHEST**
 A PERFECT GIFT FOR VALENTINE'S DAY OR GRADUATION LAYAWAY
 Reg. \$59.95 VALUE
\$49.95
FEBRUARY SALE SPECIAL!
 The Cristlane DeLuxe
 A handsome upright model with large drawer in base. Cedar storage compartment opens from top. Available in Seafoam Mahogany and other modern finishes.
 Reg. \$69.95 Value Only \$59.95 Upon Presentation of Ad
BAKER HARDWARE CO.
 Lockney

Savings + Quality = VALUE
 SPECIAL PRICES FOR THURSDAY, FRIDAY, & SATURDAY

Pure Lard	3 Pound Carton	39c
COFFEE	Folgers Drip or Regular Pound	89c
OLEO	Kimbells Pound	19c
SALT	26 Ounce Round Box	9c
CHILI	Kimbells No. 2 Can	39c
KLEENEX	200 Count Box	12c
CRACKERS	Nabisco 1 Pound Box	23c
Beans	Mexican Style No. 303 Can	8c

FRONTIER SAVING STAMPS
 With every cash purchase. Double Stamps on Wednesday with \$2.50 purchase or more.

FRESH MEATS

Harvest Time	SLICED BACON, lb.	29c
Whole	PICNIC HAMS, lb.	29c
	PORK ROAST, lb.	33c
2 Pound Bag	Pure Pork SAUSAGE	45c

LOCKNEY FOOD MARKET
 Dial 3613
 A. J. Jester, Owner
 Free Delivery

Ronald Bessner Gets Army Promotion

Fort Worth, Wash. — Ronald B. Bessner, 32, was promoted to the rank of major in the Army on Dec. 31, 1954. Bessner has been in the Army since 1942 and has served in various capacities during his 12-year career. He is currently assigned to the 10th Cavalry at Fort Benning, Ga.

South Plains

The South Plains region has experienced a period of relative calm in recent months. The weather has been generally favorable, with moderate temperatures and light winds. This has allowed for a steady increase in agricultural production, particularly in the area of cotton and wheat. Farmers are optimistic about the coming year, despite some concerns about potential drought conditions in the spring.

THE CONSULTANT
INCOME TAX SERVICE
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Wilson Kermickel
 Attorney-at-Law
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 Phone 3364



Check your coverage.

Many people carry "just a little" insurance just to ease their minds. But insurance should really INSURE. In case of disaster, you want more than just a little. You want enough to rebuild your house or pay off a damage bill or meet some other loss.

Many people forget that it would cost much more to replace their home and furnishings if they had a fire. Many people forget they may be owed for percentage loss of thousands of dollars if they fall or injure someone with their car. Many people carry too little liability insurance.



Frank Perkins Agency
 Dial 3311

SPECIAL PRICES on all Radiators. International Formall Cases — \$25.98 Exchange.

STOVALL-BOOCHER RADIATOR
 Sales and Service
 Plainview, Texas

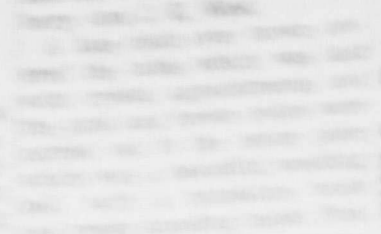
—EYES EXAMINED—
 —GLASSES PRESCRIBED—

DR. C. M. CLOUGH SR.
 Has returned to practice
 Clough Bldg. 111 W. 7th St.
 Plainview, Texas

42 Years of Land Title Service

FLOYD COUNTY ABSTRACT CO.
 201 Booths Bldg.
 Phone 118
 Floydada, Texas

ESSEX CONSERVATION DISTRICT NEWS



The Essex Conservation District has been actively engaged in various projects aimed at preserving the natural resources of the region. Recent efforts include the planting of native trees and shrubs in several key areas, as well as the implementation of erosion control measures along local waterways. The district also continues to monitor water quality and wildlife populations, reporting a steady increase in bird sightings in the past few months.

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With grain shortages, land leveling improved methods of water application, and other conservation practices application to irrigated farms will increase in 1954.

Conservation is everybody's business. It is prime and basic to our welfare, economy, and progress of living. The general public should thoroughly understand the district organization and its function. Its values, and its goals. Conservation, professional staff, and civic organizations should be constantly aware of the relationship between soil productivity and water. This includes planting and watering. District staff become acquainted with the benefits of soil and water conservation.

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NOTICE TO OUR CUSTOMERS:

Your **LOCKER BOX RENT IS DUE!**

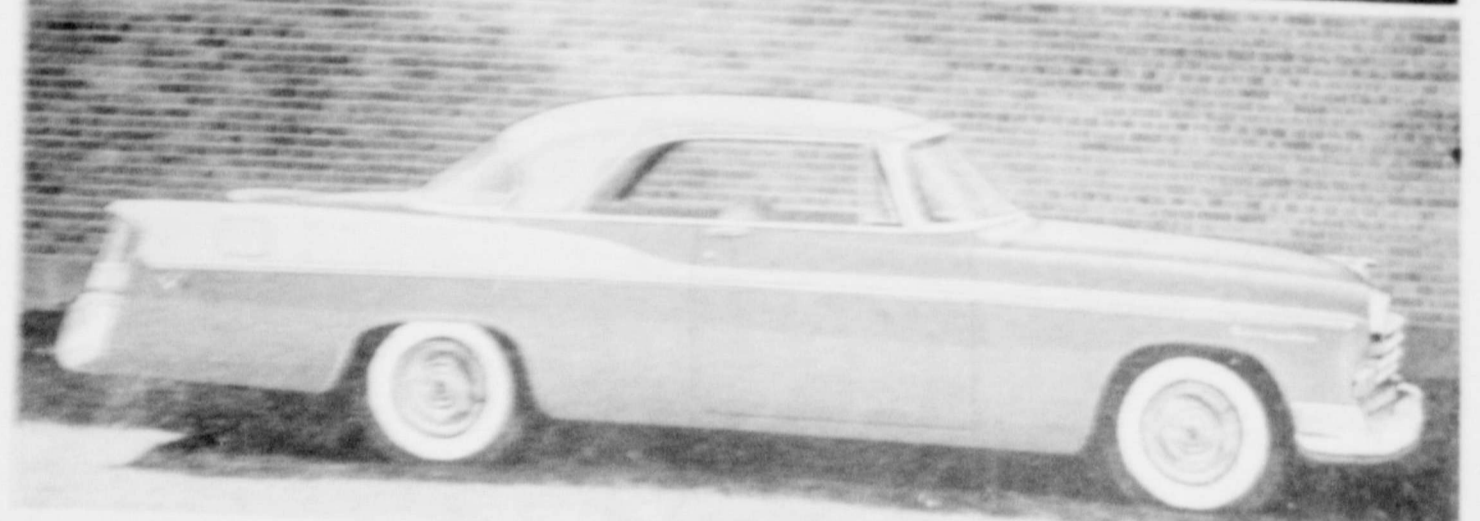
All locker box rent is due on January 1st. We will appreciate your paying your box rent soon. If you do not plan to keep your locker box this year please notify us at once so that we can pass it on to someone else.

REMEMBER—WE WILL APPRECIATE THE OPPORTUNITY TO PROCESS YOUR BEEF AND PORK.

LOCKNEY FROZEN FOODS
 Phone 3385

MOST SUCCESSFUL CHRYSLER IN HISTORY!

THE YEAR-AHEAD CAR!



Here's dramatic proof that there's more that's new in Chrysler than in all other competitive cars combined!

New in 1954	Chrysler	Comparability—Ford Car '53*	Comparability—Oldsmobile Car '53*	Comparability—Buick Car '53*
Major style changes	YES	NO	NO	NO
Longer body	YES	NO	NO	NO
New Pushbutton Drive Control*	YES	NO	NO	YES
New Revolutionary Brake System	YES	NO	NO	NO
H-V Record Player*	YES	NO	NO	NO
Increased Horsepower	YES	YES	YES	NO
Instant Heating System*	YES	NO	NO	NO

*See the other 3 cars still do not have full-time power steering and the optional-type V-4 engine. —Major advances which Chrysler has had for years.

And you can own a bigger, more powerful Chrysler Windsor V-8 for the cost of a medium-price car... even for the cost of a "low-price" car with all the optional equipment.



Our "Quality 1st" Used Cars are the Best Used Cars in town—only at the Chrysler "Sign of Quality."

Biibrey Motor Company
 205 South Main Street
 Phone 3348
 Lockney

ENTER THE \$150,000 LUCKY MOTOR NUMBER SWEEPSTAKES AT YOUR CHRYSLER-PLYMOUTH DEALER'S

Mrs. H. S. Calahan suffered a light heart attack December 15 of last week. She is reported as improving at this time.

WE'RE STILL GOING
 Yes sir, in spite of snow and ice we're still here to help you. We have some mechanics and all the equipment to put your car, truck or motor in good shape. So call us. We're ready to help you.

TRUETT & BILBREY
REPAIR SERVICE
 Truett Bilbrey Phone 3385

SEALE DRIVE-IN
 Located 2 1/2 miles west of Lockney on Highway 101

"A MAN ALONE"
 With Ray Milland, Mary Martin
 A notorious gunman finds unexpected escape and violent drama of love and death in a bullet-blazing story of thrilling action.
 Also CARTOON

"The Court-Martial Mitchell"
 with Gary Cooper
 IN CINEMASCOPE and 35mm
 The true story of one of the world's greatest heroes — they predicted Pearl Harbor — they predicted a fighting man can win — they predicted a court-martial — Gary Cooper plays here — greater than his Lou Gehrig here — greater than his Lou Gehrig here.

FRANK SINATRA DEBBIE REYNOLDS DIDN'T WEAR RED
 in COLOR and CINEMASCOPE
 Frank Sinatra loses his bachelor status when Reynolds sets the marriage trap — Frank with a love-nest apartment who is New York's most beautiful girl — the girl who becomes the film that will glow.

PLAINS THEATRE, LOCKNEY
 FRIDAY AND SATURDAY, FEBRUARY 12-13, 1954
"A BULLET FOR JOE"
 with Edward G. Robinson and George Raft
 A hard-hitting thrill-packed melodrama of espionage — Edward G. "Little Caesar" Raft as George "Scarface" Raft in a modern gangster bullet that went wild but finally found its mark.

"The Court-Martial Mitchell"
 with Gary Cooper
 See description above

"The Court-Martial Mitchell"
 with Gary Cooper
 See description above

KEN BAPTIST CHURCH
 C. O. Halle, Pastor
 Day School 10
 Morning Worship 11
 Evening Union 7
 Evening Worship 8
 Prayer Service Wednesday 8

W. J. Knoy, Pastor
 Day School
 Morning Worship
 Evening Worship

JAMES FUTCH, PASTOR
 Day School
 Morning Worship
 Evening Worship

H. B. COGGIN, M.D.
 Arch School
 Fellowship and Prayer
 Morning Worship
 Evening Worship
 4-Week Bible Prayer Service Wednesday at

H. L. ANDERSON
 Day School
 Morning Worship
 Evening Worship

M. H. MOBBERRY
 Day School
 Morning Worship
 Evening People's Meeting
 Prayer Service Wednesday at

WOMEN'S MISSION
 Thursday at

W. J. KNOY
 Day School
 Morning Worship
 Evening Worship

W. J. KNOY
 Day School
 Morning Worship
 Evening Worship

W. J. KNOY
 Day School
 Morning Worship
 Evening Worship



KEN BAPTIST CHURCH
C. O. Halle, Pastor
Day School 10:00
Morning Worship 11:00
Training Union 7:00
Evening Worship 8:00
Prayer Service Wednesday 8:00
Brotherhood, W. M. U. and Auxiliaries Wednesday 8:30

KEN METHODIST CHURCH
W. J. Knoy, Pastor
Day School 10:00
Morning Worship 11:00
Evening Worship 8:00

STERLEY METHODIST CHURCH
James Futch, Pastor
Day School 10:00
Morning Worship 11:00
Y. F. 7:30
Evening Worship 8:00

MAIN STREET CHURCH OF CHRIST
Thos. McDonald, Minister
Day School 9:45
Morning Worship 10:45
Evening Worship 6:00
Ladies' Bible Class
Monday at 2:30
Bible Classes Wednesday at 8:00

LOCKNEY METHODIST CHURCH
H. B. Coggin, Minister
Church School 9:45
Prayer and Praise
Morning Worship 11:00
Service 6:30
Evening Worship 7:00
1-Week Prayer Services
Wednesday at 7:00

TRINITY LUTHERAN CHURCH
Providence
Rev. H. L. Anderson, Pastor
Sunday School 10:00
Morning Worship 11:00
Evening Worship 7:30

ASSEMBLY OF GOD CHURCH
M. H. Mooberry, Pastor
Sunday School 10:00
Morning Worship 11:00
Evening People's Meeting 7:00
Evening Worship 7:45
Prayer Service Wednesday at 7:45
Women's Missionary Council
Thursday at 2:30

FIRST BAPTIST CHURCH
Rolan E. Wiley, Pastor
Sunday School 10:00
Morning Worship 11:00
Training Union 6:30
Evening Worship 7:30
W. M. U. Monday
at 4:00 and 8:00
Sunbeams Monday at 3:00
Auxiliaries Monday at 4:00
Y. W. A. Wednesday at 6:00
Choir practice Wednesday
at 7:00
Prayer Service Wednesday
at 8:00
Brotherhood first Tuesday
night in month.

WEST SIDE CHURCH OF CHRIST
Sunday Morning Worship
Services 10:30
Sunday Evening Worship
Services 7:00
Wednesday Evening Prayer
Services 8:00

PRAIRIE CHAPEL CHURCH OF CHRIST
Sunday Morning Worship
Services 10:30
Sunday Evening Worship
Services 7:30
Herbert Setliff preaches
each first Sunday.
Arthur B. Watkins preaches
each second Sunday.
Local men in charge of third
Sunday services.
C. W. Watkins preaches each
fourth Sunday.

LONE STAR BAPTIST CHURCH
Sunday School 10:00
Morning Worship 11:00
Training Union 6:45
Evening Worship 8:00
Prayer Service Wednesday
Evening 7:30
Brotherhood on second Mon-
day night.
W. M. U. 1st and 3rd Wednes-
days at 2:30 p. m.

BELLVIEW BAPTIST CHURCH
Your church in the Bellview
community.
Meeting in the old Bellview
School.
Wilber E. Sheppard, Pastor
Sunday School 10:00
Worship Services 11:00
Training Union 7:30
Worship Services 8:30
Prayer Meeting, Wednes-
day 8:00
WMU Thursday 3:00
G. A.'s 2nd and 4th
Thursday 4:00

ONLY A GAME

This little girl is playing only a game... a childish little game called blind man's buff. Any time she wants to, she can whip off that blindfold in the twinkling of an eye.

But... suppose she couldn't? What if she were forced to keep her blindfold on forever?

There are many places in the world today where people are blindfolded, mentally and spiritually, and where they are denied one of the greatest of all freedoms... the freedom to worship as they will. We, who have that freedom, should guard and cherish it. For ours is the right to be enlightened.

If we don't go to Church, if we refuse to remove our own spiritual blindfolds, we have no one but ourselves to blame. Put on a blindfold, and see how it feels. Imagine what it would be like to wear it forever, over our eyes, our minds, our souls. Then, next Sunday, go to church—and find out what it really means to see!

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Job	28	12-29
Monday	Isaiah	11	1-9
Tuesday	Zachariah	8	1-8
Wednesday	Matthew	7	1-23
Thursday	Luke	1	24-35
Friday	Philippians	1	12-21
Saturday	Jude	1	17-25

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These Religious Messages are Being Sponsored by the Following Interested Individuals and Business Establishments:

Knox Grocery & Market
We Try To Please

Plains Electric
Electrical Irrigation Supplies

Baker Hardware Company
Home Appliances — Home Furnishings

Lockney Drug Co.
We Feature Service for the Sick

Handley Shop & Pump Co.
Blacksmithing and Irrigation Well Repair

Pylant Grocery & Market
Phone 2134 — Free Delivery

Brown's Cleaners & Clothiers
Men's Wear — Quality Cleaning

Brunnier Lumber Company
Your Home-Owned Lumber Yard

"Whitey" Baccus Motor Co.
Ford Sales & Service

Hammond & Company
International-Harvester

Rhodes Grocery & Market
We Give 5&H Green Stamps

Lockney Auto Company
Chevrolet Sales & Service

Johnson & Johnson
General Repair and Parts

Taylor's Help-Ur-Self Laundry
Complete Laundry Service

Lockney Implement Company
Your John Deere Dealer

Baxter & Smith Grain Co.
Grain, Feed, Seed and Fertilizer

Lockney Gin
Ginning and Seed Cleaning

Jack And June Shop
Ladies' and Misses' Ready-to-Wear

Lockney Real Estate Co.
Loans—Real Estate—Insurance

Seale Drive-In Theatre
PLAINS THEATRE

Reecer's Master Cleaners
Phone 2262

Lockney Lumber & Supply
We Appreciate Your Business

J. C. Kemp
Phillips "66" Wholesale

Barber's Farm Store
Feed and Fertilizer

V. L. Webster Service Station
Goodyear Tires and Batteries

Plains Floral Shop
Phone 2385 — Say It With Flowers

First National Bank
Member FDIC

Lockney Variety
Notions and Stationery

Byrd Pharmacy
Fred D. Byrd, Pharmacist

Carter Mortuary
Phone 2211

Consumers Fuel Association
Everything for the Farmer

Patterson Grain Co.
Gin & Elevator

Lockney Dry Goods
Dresses Fashioned by Michael Mode

Lockney Frozen Foods & Market
Processing for Deep Freeze

INSURANCE
Frank Perkins

Parker Furniture
Home Furnishings and Appliances

Darnell Grocery
A Good Place To Trade

Luke's Blacksmith Shop
Blacksmithing — Portable Welding

Jackson Tire Company
Dunlop Tires

Pinner Insurance
Insurance of All Kinds

White Auto Store
Arvin TV Sales and Service

J. C. Jones Co.
The Family Store

Cooper Garage & Service Station
Conoco Products — Phone 2372

Bilbrey Motor Company
Chrysler-Plymouth Sales & Service

Olin Reagan Dies Of Heart Attack

Olin Reagan who would have been 65 in April, suffered a heart attack Thursday, February 2 while driving his car in Amarillo. The car went out of control, ran over a sign and came to a stop against a supermarket. No one was hurt by the incident.

Mr. Reagan lived in and around Lockney a number of years. He lived in Lockney with his parents in 1907 then the family moved to San Bill where they lived until 1917 when they moved to Lome Star. They spent a short time in Colorado before moving to Amarillo where Mr. Reagan has lived the past 35 years. R. C. Reagan, father of the deceased man, passed away in 1947.

Funeral and burial services were held in Amarillo Monday, February 6.

Survivors include his wife the former Corene Culppeper of

Lome Star community, and two daughters, Mrs. Kenneth Beets of Amarillo and Mrs. R. T. Moore of Lubbock. Also surviving are two sisters, Mrs. Beulah Dixon and Mrs. Lee Passera, both of Pueblo, Colorado, and five brothers, Jim and Travis Reagan of Pueblo, Colorado, Earl and Cecil Reagan of Cleburn, Colorado and Floyd Reagan of Plainview. Floyd Reagan's wife is the former Pauline Griffith, daughter of Mrs. John Griffith, Lockney.

ATTEND GRAIN MEETING

Richard Patterson and Nelson Shaw, representing Patterson Grain Co., attended a meeting between Commodity Credit Corporation and members of the National Grain and Feed Dealers Association in Kansas City early this week. The two local men went by train from Plainview, leaving Sunday and returning Wednesday. The meeting was for the purpose of renegotiating the price on storage and handling of government loan grain for the coming year.

THE LLOYD READMIMER RESIDENCE was typical of the snow conditions here last week end.

Plains Digs Out—

(Continued from Page 1)

due to drifting, the moisture will be very uneven but on the average it is expected to amount to between one and two inches of moisture and will soak into the ground better than the same amount of rain. Wheat farmers will especially be benefited and on land which had been listed the snow caught well and will amount to more than on flat land. Stalk land also caught more snow, of course.

The storm began last Wednesday afternoon and by Thursday morning was so bad the local schools were called off. Radio announcements told students that there would be no school. By Thursday afternoon travel had become difficult and conditions grew worse by the hour. The storm continued Friday and cars were still able to get about with difficulty. By Saturday morning, however, it was almost impossible to travel in cars and most business men came to town on foot. Snow was more than knee deep in many places. Some business houses did not open on Saturday at all.

By Sunday road crews had managed to open most streets to where they could be traveled but any trip usually included one or two sessions of pushing to get out of a snow drift. The snow continued to fall during the day Sunday but did not amount to a great deal and by Monday morning travel was again possible although still difficult.

Given Two Years For Forgery

J. L. Henderson of Duncan, Okla., pleaded guilty to a charge of forgery in 110th District Court at Floydada Monday and was sentenced to two years in the penitentiary by District Judge Alton B. Chapman.

Henderson was charged with forging several checks on a Floydada man. They were cashed at a Floydada grocery store.

The supply of hybrid grain sorghum seed for 1956 plantings is very limited. The new hybrids should be bought only from a reliable seed dealer or seed grower.

Conner Funeral Rite Held In Floydada

Floydada. — Funeral services for S. V. Conner, 72, who died of his home here at 10:25 a. m. Wednesday after a long illness, were held at 2 p. m. Friday at the First Methodist Church here.

The Rev. Eldon B. Armstrong, pastor, and the Rev. Phil Gatta, assistant pastor officiated. Burial was in Silverton Funeral Home of Floydada in charge.

A building contractor, Conner came to Floydada from Silverton in 1923. He was born in Sulphur Springs.

Survivors include his wife, Sally; two daughters, Mrs. O. B. Haight, Lubbock and Mrs. Temple E. Herrage, Borzer; and three grandchildren.

Farmers Must File By February 15th

Farmers who passed up the January 15 deadline for filing estimates of 1955 income need to file their final 1955 income tax return by February 15, 1956 to avoid penalty, says D. L. King of the Plainview Internal Revenue Office.

For income tax purposes, a farmer is one who derives two-thirds or more of his gross income from farming.

JOE HOLT ILL

Joseph H. Holt, former resident of Lockney, suffered a heart attack shortly after moving to Sherman early this month, friends here have been advised. He is much better at present and the attack did no permanent damage to his heart, according to attending physicians. He was formerly medical technologist at the Lockney General Hospital.

BREAKS SHOULDER

Mrs. Floyd Barber slipped and fell on the ice Wednesday morning about 10 o'clock and suffered a fractured shoulder bone. She is receiving treatment at Lockney General Hospital. The simple fracture will require Mrs. Barber to be in a cast and after a few days in the hospital she can be up with her arm in a sling until the break heals, Mr. Barber reports.

Boy Scouts meet state and local civil-defense organizations.

Joel Starkey Is Recuperating

Joel Starkey, age 7 years, son of Mr. and Mrs. Johnny Starkey is recuperating in Lockney General Hospital from a combination of measles, mumps and pneumonia.

Joel became ill Tuesday of last week with mumps and the following Thursday he developed a good case of measles and on Saturday when his illness became more severe his parents took him to the hospital where it was discovered Joel was suffering with pneumonia. He was much better Wednesday afternoon and the parents hoped to bring him home sometime Thursday.

The Starkeys recently bought a five-room brick home in northwest Lockney next door south of W. R. Darrell. Mr. Starkey is employed at Lockney Implement Company.

GO TO CHURCH SUNDAY

Will Organize County Cotton Ass'n Tonight

An association of cotton growers and business men of Floyd County will be organized at a meeting set for tonight (Thursday) at 7:30 in the court room at Floyd. Sponsoring the organization are Foster and Bill McClain, Lockney, and Bill Roddy, city agent of Floydada. Two men are directing the Floyd County Cotton Growers, an association formed several weeks ago at Lubbock. The association was named temporary county organization with the Plains-wide organization in protecting its cotton interests, in the use of cotton their things relating to the raising of cotton and its

specifically the organization seek to combat the base for cotton production, seven-eighths to one, seek higher subsidies for cotton, and see the shifting of cotton from West Texas to

s. Ted Livesay Buried Sunday

s. Ted Livesay of Plainview was buried in the Lockney cemetery Sunday afternoon. Funeral services were held at the Methodist Church here by Rev. H. B. Coggin, local pastor. Rev. R. H. Campbell, view officiated. Central Home was in charge of arrangements.

s. Livesay died at Lockney at 1:20 p. m. Thursday of an illness of several days. She had been in hospital for several

s. Livesay was born in Lockney on June 1, 1921. She grew up in the community and was a member of the First Baptist Church of Lockney at the time of her death.

Survivors include her husband, Ted Livesay of Plainview; children, Thomas C. Livesay, Jack Livesay, and J. M. Livesay; and her mother, Mrs. J. T. Livesay and her father, Mr. J. T. Livesay. She was preceded in death by her mother, Mrs. Jim Neaves of Lockney; her father, Mr. Roy Neaves of Lockney; and her four grandchildren.

Survivors were O. B. Johnston, Hubert Fuloney, D. J. Phillips, and Harley Worsham.

ard Infant Is Buried Wednesday

An infant son of Mr. and Mrs. Bob Dillard of Lockney was buried Wednesday in the Lockney cemetery. The child died Tuesday night at West Texas Hospital in Lubbock where it was born.

Funeral services were held Wednesday in the Lockney Baptist Church here with Rev. J. T. Livesay, pastor, officiating. Charles Eldon, Lockney, included the services. The infant had no other relatives.

ne Sale Set At Lubbock

White swine sale will be held at Lubbock this Saturday at 9 a. m. The type of swine to be sold will be at 1 p. m. and Poland China swine will be sold at 2 p. m.

A. Mother Meet Today

Mothers Club will meet today at 2:30 p. m. in the high school room. The meeting will be held at 1 p. m. and the Mother's Club will be held at 2:30 p. m. Every member is urged to attend this meeting.

PANGBURN'S
Milk and Honey
CHOCOLATES

Hearts Beat Faster With Pangburn's Valentine, the day for "Sweethearts," and yours expects to hear from you. Give her a Pangburn's Heart . . . An inspired creation whose beauty and taste match the sentiment of the day . . . VALENTINE.

SHE'LL LOVE YOU FOR IT!
SELECT FROM OUR BEAUTIFUL DISPLAY

LOCKNEY DRUG COMPANY
The *Pexall* Store

CLYDE BRILEY, Pharmacist BOB MILLER
Day Phone 3333 Night 3328 or 3850
WE FEATURE SERVICE FOR THE SICK

SPECIAL PRICES
For Saturday!

We have one group of
Warner's Girdles and Brassieres
we are offering at a special price Saturday. Come in and see them.

Also one group of
Blouses and Skirts
\$1.00 and up

On our Bargain Counter:
Men's \$3.98 Shirts
\$1.49

NEW MERCHANDISE
Here's some new items in our store this week:

Dress Materials
of all kinds including Bates Disciplined material. Cotton, Nylon, Pongee, in Spring colors.

Simplicity Patterns
Maternity Dresses
Carl Poole Work Clothes for men.
Men's Ties

BAKER MERCANTILE
Dry Goods

King O' Jockey

Want to prove that HE rates as top is the time, and here are two styles Tailored for comfort as only colorful Jockey briefs and boxer shorts make a gift that any man will appreciate.

Jockey

COOPERS BOXER SHORT
Famous no-bind U-shaped seat construction. Neobelt waistband. Washable cotton.

JOCKEY BRIEF
Snug, smooth-fitting, tailored of 13 separate pieces. Celanese acetate.

Only \$1.50 each

BROWN'S
CLEANERS Dial 3831

Color-Plan YOUR HOME
with COOK'S **Shadotone** COLOR CABINET

OF 144 MAGNIFICENT DECORATOR COLORS

and
COLOR-PLAN FOLDERS
The Most Fascinating Way to Select a Color Scheme Ever Devised!

It's simple . . . and fun! . . . to color-plan your decorating the Cook-Plan way. It's the sure way to get color harmony! Select swatches of the colors you like best from 144 exquisite Decorator Colors in the Cabinet. Slip them into your Color Plan Folder and—presto!—your color scheme comes to life . . . just as you've planned it. And the Color Plan Folder is yours to keep—FREE—for checking against lighting, fabrics, drapes.

DECORATE THE EASY WAY . . . THE BETTER WAY with COOK'S **Shadotone** ENAMELS

SHADOTONE FLAT ENAMEL
—a flat, glare-free finish. Use it for walls, woodwork or metal trim. Covers most surfaces with a single coat. And it's scrubbable!

SHADOTONE SATIN ENAMEL
—a salt-resistant finish for kitchens, bathrooms, etc. Use it for woodwork and trim wherever Shadotone Flat Enamel is used on walls or ceilings. The colors match perfectly.

LOCKNEY LUMBER & SUPPLY
Dial 3357 Leon Wofford, Prop. Lockney

MEMBERS: You are Urged to attend the ANNUAL MEETING of CONSUMERS FUEL ASSOCIATION

Lockney, Texas
WEDNESDAY, FEBRUARY 16th
2 p. m.

PLAINS THEATRE, LOCKNEY

Attendance Prize will be one **Black & Decker Electric Drill and Stand** Valued at \$67.90

Register at the door as you come in. Nothing no obligation.

Items of business will include:
Auditor's Report
Election of Two Directors

BE SURE TO ATTEND YOUR ANNUAL MEMBERSHIP MEETING!