

# New Fords Are Display

The "Whitey" Baccus Motor Company of Lockney is displaying the new 1957 Ford cars in their show rooms today. The new Ford is being displayed yesterday afternoon on a national basis. Much interest has been shown in the new Ford because of its radical change in body design. The change in body design is inviting the motor company to come in and see the new model Fords.

For the first time in its 33-year history, Ford Motor Company will produce two sizes of cars. The 19 new models will be displayed by Ford dealers Wednesday morning. The high performance engines ever made in the low price field.

S. McNamara, Ford Motor Company vice president and division general manager, said the 1957 Fords "represent the greatest change in the model history of the Ford car."

The new Ford line divides into two basic sizes, Fairlane Custom, plus the station wagon series, each with its own body and chassis. In addition, the Fairlane series has been expanded to offer "Fairlane" models, which have luxury features.

The 1957 Fairlane and Fairlane sedans are nine inches longer and four inches lower than last year's comparable models. Custom and Custom sedans are more than three inches longer and nearly three inches lower than last year's models. Station wagons are three and one-half inches longer and nearly six inches lower. Fairlane and Fairlane 500's are built on a new wheelbase. Station wagon Custom and Custom have a 116-inch wheelbase.

There has been no sacrifice in room inside the car, in fact it has increased height," McNamara said. "The new design extends to the sides of the car, and this permits the car to be lowered inside the car."

The design and styling are from the ground up. Every detail is changed. Wheels, rear axle, drive shaft, suspension and every inch of sheet metal in every body style definite departures from the old models," he explained.

The new design has been greatly improved by using a longer wheelbase with lower pres-tress on wider treads, and by redesigning ball-joint suspension in front and rear mounted longer leaf springs in back. Because there is more spring length ahead of the rear axle, front end dip and quick stops is checked better than ever before.

For the first time, a high performance V-8 engine is available as an optional power plant on all Ford cars. The new 245-horsepower Thunderbird engine, which develops 245 horsepower, is equipped with a four-barrel carburetor.

The standard engine for the Fairlane and station wagon series is the 212 h. p. Thunderbird V-8. The 190 h. p. V-8 is standard on Custom and Custom 300 models. Both have two-barrel carburetors. In addition, the 144-horsepower Mileage Maker six is available on all models. All models can be ordered with manual, over-drive or Fordomatic transmission.

The new styling starts with wide hooded headlights, a forward slanting grille, a windshield that extends further around the sides for better visibility, distinctive fenders, and contoured rear that give the car a sculptured look.

The new styling is the mark of the conventional four-door and four-door sedans, Fairlane and Fairlane. The effect is achieved by thin side pillars, Ford's "pillarless" hardtops, the four-door and two-door Victoria. Also are offered in these

VOLUME 55

# The Lockney Beacon

SERVING THE RICH IRRIGATED SECTION OF FLOYD COUNTY

LOCKNEY, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 4, 1956

NUMBER 26



THE 1957 FORDS are on display at "Whitey" Baccus Motor Co. here and here is one sample of the new body styles. This is the four-door Victoria, one of the new "Fairlane 500" series.

## F. B. COUNTY CONVENTION TO BE HELD HERE THURSDAY

The annual convention of the Floyd County Farm Bureau will be held in the Lockney High School auditorium Thursday of next week, October 11, it was announced this week. The meeting will begin at 8 p. m. and President Robert Lee Smith of Sterley will preside.

Chief item of business for the convention will be the adoption of recommendations regarding policies to be sent to the state convention. Two meetings have been held in the county recently for discussion of these policies and committees are now working on recommendations. The membership will determine what policies to recommend by majority vote in the county convention, officials say.

The policy development committee, headed by R. C. Mitchell, and the legislative committee, headed by S. J. McIntosh, are preparing the recommendations from discussions at the recent meetings, and they will be presented to the county convention for adoption or rejection. By this method each member will have had several opportunities to express his ideas and influence action on matters that are important to him and agriculture, officials pointed out.

Considerable discussion was heard at the policy development meetings on tighter water controls and the formation of a weed control district. The sentiment seemed to lean toward the idea that tighter water controls would bring about a conservation of water and at the same time assure the continuation of local control of water. Some members also urged the completion of the county organization's efforts to form a weed control district.

Other policies suggested included the seeking of a re-interpretation of the child labor laws as regarding migrating groups, better support for grain sorghums, more farm-to-market roads and other items.

**Membership Drive**

The Floyd County Farm Bureau will hold a membership drive during the month of October and President Robert L. Smith is urging all members to renew their membership and work toward obtaining new members since the vote at the state convention is based upon county membership. Texas has plans to lead the South to the national convention in Miami, Florida, this November, which will put this state in favorable position to overcome opposing interests from other parts of the nation.

**Buy New Furniture For Grade School**

Complete new furniture for the Lockney grade school building has been purchased and will be delivered within two weeks, Supt. H. H. Nicholas said Wednesday. The furniture was purchased from the American Desk Co. at Temple, Texas, in a recent meeting of the board.

The furniture company is sending a plane to Plainview Monday where it will pick up members of the local school board and fly them to Temple for a visit through their plant there.

**School Tax Office Open Sat. A. M.**

The school tax office at the Lockney High School building will be open Saturday mornings from 9 to 12 during the month of October, according to an announcement by Mrs. Alice Ford, tax collector. Office hours during the week are from 9 to 4.

## Breed Named ASC Chairman

Brent L. Breed of the Lakeview community, southeast of Floydada, was named chairman of the Floyd County Agricultural Stabilization and Conservation Committee in the meeting of community delegates last Friday.

Gerald D. Lackey of Cedar Hill was named vice chairman and Lindsay Graham of Center was named member. However, Mr. Graham did not accept the office and the first alternate, Buck Sams of Lockney, became a member of the committee. Mr. Sams served the past two years as chairman of the committee.

J. B. Robertson of the Allmon community in Southwest Floyd County is the second alternate.

The committee directs the acreage allotment program in the county along with payment for conservation practices and other matters relating to the government's agricultural program.

**Soil Bank Meeting**

ASC officials have announced a meeting to be held tonight (Thursday) in the District Court room at Floydada at which ASC Office Manager Thomas Hutchins will discuss the conservation reserve portion of the Soil Bank program. The meeting will get underway at 8 p. m. and all interested persons are invited to attend.

## NW Floyd Has Ginned 8855 Bales

Northwestern Floyd County has ginned 8855 bales of cotton from the 1956 crop up to Wednesday afternoon. This represents an increase of some 3855 bales over the same period last year for eight gins in the Lockney area.

Gins included in the survey are the four in Lockney, the gins at Aiken, Lone Star and Sterley. The total does not include ginnings at Providence, South Plains or Barwise.

Ginners estimate of the percent of the crop gathered varied from 15% in the Lone Star area to 33% in the Sterley area. Most Lockney ginners figure that about 25% of the crop has been gathered. If these estimates are approximately correct the area will gin some 35,000 bales from the present crop. The county's estimated yield for the year is around 70,000 bales.

## Toastmasters To Install Officers

Officers for the next six months in the Lockney Toastmasters Club will be installed this (Thursday) evening in a ladies night program. The affair will start at 7 p. m. and will be held at the Lockney grade school cafeteria.

Hal Kerthoff, former area governor from Plainview, will install the officers and will be accompanied by H. C. Weaver, area governor of Plainview.

Officers to be installed are Edgar R. Hays, president; Claud Holley, educational vice-president; Kenneth Wofford, administrative vice-president; Joe Wilson, secretary-treasurer; Dr. A. E. Hewitt, sergeant-at-arms.

A short program will precede the installation of officers.

## Tuesday Night Is Game Night At Lone Star Center

A game night will be held at the Community Center at Lone Star Tuesday night, October 9 beginning at 7:30, according to Mrs. M. W. Hartman, reporter.

Games of "42" and Canasta will be played by adults. Entertainment is being planned for the children. Refreshments will be served.

Every one in the community is cordially invited to attend for an evening of fun. The regular meeting night has been changed to Tuesday instead of Thursday as announced last week.

## Labor Dept. Finds Floyd Wage \$1.50

A report from the Dallas office of the Department of Labor to Texas Employment Commission office in Plainview last week said that the wage finding effective Sept. 27 for Floyd County was \$1.50 per hundred for pulling cotton on irrigated land. This wage finding affects the rate at which Mexican Nationals are to be paid. Should the Department find that the Department find that the pulling wage has gone above the contract price of \$1.50 then the farmer employing the Nationals would be required to raise their wages accordingly, TEC officials said. The wage survey will be made every week in this county and alternate weeks in Hale County.

## Enrollment In Local Schools Reaches 1080

Enrollment in the Lockney school system reached 1080 this week. Enrollment at the grade school continues to grow each week due to the influx of transient labor and had reached 559 by Wednesday. Other schools enrollment was fairly stable. In high school the enrollment was 229 Wednesday which is very close to the original enrollment. In Junior High enrollment stood at 242 and in the colored school 30 have been enrolled, which is some increase over previous reports.

The fourth section of the first grade has been set up at the grade school with Mrs. Raymond Watson as teacher. Mrs. Watson has a degree from Texas State College for Women at Denton. Two special sections are also in operation at the grade school with Mrs. Weldon Dodson and Mrs. Dale Widener as teachers. More than 50 are enrolled in each section. Possibly another will be set up Monday, Supt. H. H. Nicholas said.

Work is almost complete on rebuilding the two rooms burned out in the fire in early September. One of the rooms is ready for use now and the other will probably be ready this weekend.

## Lockney P-TA To Meet Tues.

The theme of the Lockney Parent-Teacher Association meeting Tuesday evening, October 9th, will be "We, The People, Support Our Teachers." The meeting will begin at 7:30 p. m. at the Lockney High School auditorium. The thought for discussion is that the combined efforts of all citizens are needed if our schools are to have enough good teachers.

After a sing song by the assembly, the following subjects will be discussed: "Teacher Retirement" by F. M. Smith, principal of Lockney High School; "Teacher Recruitment" by Edgar Hays; "Attendance" by H. H. Nicholas, superintendent of schools.

The first and second grade students will present some songs.

P. T. A. officials point out that the theme was fashioned to help the school districts, patrons and school officials, conduct successfully the most important business in the whole world—the building of future citizens strong in body, healthy in mind and free in spirit.

All school patrons are invited and urged to attend the Tuesday evening meeting.

## Chamber Directors Discuss Plans For 50th Anniversary

Officers and directors of the Lockney Chamber of Commerce and Board of Development in a breakfast meeting Friday morning discussed plans for the celebration of Lockney's 50th anniversary as an incorporated city in 1907. The city was incorporated in 1907 and the directors agreed to investigate further the possibility of staging a celebration of the event.

Other matters concerned the Chamber's budget and the compiling of a brochure to be presented to prospective industries.

President Claud Holley presided and directors present were Jerry Cooper, Claude Brown, Ike Johnson, Kelson Shaw, Bob Miller, Edgar R. Hays, Marvin Cox, Oscar Golden and Manager Dick Whiteley.

## Larry Stapp Is Injured In Football

Larry Stapp, 14-year-old son of Mr. and Mrs. Elmer Lee Stapp, was injured playing football with the Junior High team and is now in Medical & Surgical Hospital receiving treatment. Larry, who plays end, was injured in the game with Olton last Friday night and injured again Tuesday in scrimmage. He is hemorrhaging through the kidneys. He is not seriously injured, members of the family said but will probably remain in the hospital until Saturday.

## Son Is Born To The Lester Greens

Larry Steven is the name of the baby son born by Caesarean section Monday night, October 1, at Medical & Surgical Hospital here to Mr. and Mrs. Lester Green. Larry has a three year old sister, Teresa Ann. Mrs. Green is the former Shirley Holt, daughter of Mr. and Mrs. Blain Holt, Lockney. The baby was born prematurely and was placed immediately in an incubator. He is reported to be doing fair. Mrs. Green is progressing nicely.

## LONGHORNS FACE BIG TEST IN ABERNATHY GAME FRIDAY

The Longhorns of Lockney High School will be facing a big test when they take on the Abernathy Antelopes on Mitchell Zimmerman Field here Friday evening. The winner of the game will be favored to go ahead and win the district title according to present indications although there are other strong teams in the district. It will be the first District 2 AA game for both teams.

The game is expected to be close and hard fought and both teams have been getting ready this week for the crucial struggle.

Comparative scores regarding the two teams are confusing. The Longhorns have won four games and lost none, defeating Hale Center 20 to 3, Tulla 20 to 0, Dimmitt 27 to 6, and Falls 21-14. Abernathy has won two and lost two, losing to Olton 26 to 19 and to Dimmitt last week end 13-7. They have won over Sundown 7-0 and over Tulla 27-7. Local fans consider the Dimmitt loss as a fluke and not representative of Abernathy's real strength. The Tulla games indicate the teams are about even but other scores give Abernathy the edge. Probably the team that plays the hardest and gets the breaks will be the winner.

The Longhorns are in good shape physically, Coach Rudy Haile said Wednesday. No one has any serious injuries although several of the boys have minor bruises. Coach Haile said that his line up would be about the same, both on offense and defense, as it has been. The only change last week saw Larry Hammit alternating with Nelson Wofford at the end position.

The Antelopes lost their

## Fred Thornton Dies Friday

Repairs Made

Some repairs have been made at the local stadium in anticipation of a record crowd Friday night. The east stands have been reworked and re-braced, Supt. H. H. Nicholas said Wednesday. Also the rest rooms have been cleaned up, lights installed and they have been repaired and put in working order. The women's rest room is in the southeast corner of the City Auditorium while the men's rest room is in a small building setting next to the city auditorium on the east.

Doors have been installed on these rest rooms and they will be kept locked except during football games, Mr. Nicholas said.

Fred Thornton, age 76, one of the real pioneers of Floyd County and West Texas passed away early last Friday morning in the Lockney General Hospital. He had been ill since February when he underwent an operation. He had another operation in July but all medical aid failed and death came Friday.

Funeral services for Mr. Thornton were held at the Main Street Church of Christ here Saturday afternoon at 3 o'clock conducted by Minister Thomas McDonald. Interment was in the Lockney cemetery under the direction of Carter Funeral Home.

Fred Thornton was born February 12, 1880, at Joshua, Texas, in Palo Pinto County. In 1891 the Thornton family moved to the Plains settling north of Silverton in Briscoe County. From 1899 to 1904 he worked for the Bar N Bar Ranch in Cochran County, moving to Floydada in 1906 and to Lockney in 1908.

He had made his home here with his sister, Mrs. Tom Cope for many years. He never married. He worked as a carpenter here.

Survivors include five brothers: Burton of Sterley, Ed of Floydada, W. N. of Plainview, E. Thornton of Crosbyton and Claude of Phoenix, Arizona; four sisters, Mrs. Tom Cope of Lockney, Mrs. Minnie Cope and Mrs. Ross Cope of Plainview, and Mrs. Clyde Bennett of Clovis, N. M.

## B Squad, Junior High Play At Floydada Tonite

Coach Troy Lemley's Longhorn "B" Squad and Coach Weldon Dodson's Junior High Short-horns will travel to Floydada tonight (Thursday) to take on the Floydada teams. The "B" squad, with nary a defeat against them this season, will be favored to take the Floydada "B" but Coach Dodson's Short-horns will be looking for their first victory.

Last Thursday night the "B" squad continued their undefeated pace by downing the highly rated Olton "B" by a 27-7 score. The boys showed lots of hustle and Quarterback Jake Wofford did his usual good job of faking off the straight T formation. The Olton boys scored against the reserves in the fourth quarter.

**Short-horns Score**

Coach Weldon Dodson's Short-horns from the Junior High scored for the first time this season but still lost the game 22 to 12 to the Olton Junior High. The Olton boys scored three touchdowns, a safety and two extra points to make their 22 points. The Short-horns made their two touchdowns by runs with Halfback Doyle Thurman carrying over from about 10 yards out on a reverse and Quarterback Bill Mangold ran 87 yards for the other score on a kick-off. Bill faked to Halfback Wayne Cooper but kept the ball and outran the opposition to the sideline.

The B squad and the Short-horns will travel to Floydada tonight to take on the Floydada boys. The Junior High game will begin at 6:30.

## Floyd Co. TSTA Unit To Meet Here Mon.

A dinner meeting will be held here by Floyd County Unit of Texas State Teachers Association Monday night, October 8 at 7:30 at the High School Cafeteria. H. G. Barber, Agriculture teacher of Floydada, is president of the organization.

This is a county-wide meeting and all teachers of Floyd County are expected to attend. Three such meetings have been planned for the year.

Speaker for the evening will be Dr. Ishmael Hill, Asst. Supt. Lubbock Public Schools. Other entertainment is expected to be furnished by Lockney Men's Quartet, according to Mrs. Dee Copeland, program chairman.

Cost of the plate will be \$1.50.

OFFICE SUPPLIES at The Beacon Office.

## Mrs. Betha Cunyus Suffers Broken Leg

Mrs. Betha Cunyus fell on the sidewalk at the Joe Handley home Monday night and suffered a broken right leg. The break occurred just above the knee.

Mrs. Cunyus is receiving treatment at Medical & Surgical Hospital where she was placed in a cast Wednesday. The cast covers the right limb and to the knee on the left leg. After several days in the hospital Mrs. Cunyus will be released to her home where she will have to remain in bed about two months, according to her daughter-in-law, Mrs. Joe Cunyus.

Mrs. Bill Summers of Dimmitt visited her mother Tuesday and Wednesday.

## GO TO CHURCH SUNDAY.

# The Lockney Beacon

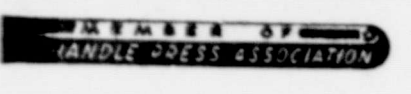
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Beacon will be corrected gladly upon being brought to the attention of the editor.



## Minute Editorials

And though I bestow all my goods to feed the poor, and though I give my body to be burned, and have not charity, it profiteth me nothing. — I Cor. 13:3.

THIS IS NATIONAL newspaper week, October 1-8 has been set aside to emphasize the importance of newspapers in your daily life. Your newspaper is freedom's key to better living. It unlocks the door to richer life for everyone.

In this country the concepts of a free press and a free society developed together. Because it is free the American Newspaper has been able to broaden its activities and to

meet new demands as the nation has grown. Today the newspaper fulfills a myriad of functions. Homemakers' pages contain helpful facts. The advertiser promotes his products in a field of open competition. The more he advertises the more he sells and the more he sells, the lower he can reduce prices. Factories, production and payrolls grow. Bigger payrolls result in more prosperous communities and a stronger nation.

Americans have more leisure time than ever before and in turn rely on newspapers for more and more suggestions of what to do with it. The person with time on his hands automatically consults the newspaper to learn more about his hobby, for reports on spectator sports and outdoor activities.

The classified advertising section provides a daily market place for buyer and seller, a market place so vast as to be immeasurable and one that sometimes extends halfway around the world. In civic promotions better living results in such projects as the construction of a playfield or the control of pollution of the water and air. Corrupt police departments are reorganized. Political rascals are turned out. Safety campaigns are launched. Mighty fund raising drives set out annually to whip poverty, polio, cancer, heart disease, muscular dystrophy and similar afflictions. Their workers call repeatedly on newspapers for support. They receive it, too.

News columns report with comparative objectivity on the activities of the great, near great and the common people. The meetings, conventions, speeches and interviews. Readers learn who is sick, who died, who was born, who married, who was divorced, who was hurt in an accident, the tolls of disaster and of the eternal efforts of the wrongdoer and his penitence, the lawman.

Newspapers scrutinize courts, the law, politics, elections and government. They inform and sometimes arouse the electorate. Through editorials problems are posed and thinking is guided.

THE BEACON is in receipt of a card from William R. Sullivan, Los Angeles, Calif., who has this to say: "Fines do not seem to stop traffic violators. Perhaps better results could be obtained by impounding the car from one to thirty days."

## THE AMERICAN WAY



The Fall Guy

### With Our EXCHANGES

#### WATER PRORATION

Is water proration coming to the plains, and if so, how would it be administered? The underground water supply is eyed down-state as having a material value to that area. Even as far south as Houston the industry-conscious water users are thinking there should be a change in the attitude of the state toward the water authorities in the far reaches of the big river water sheds. Their selfish interests call for these sources of water supply to be left as they are until the water gets on down-state. But Old Man Drouth is having more to do with the thinking of late,

focusing attention on the fact that there is and has been just about so much water while the draft for many uses on the high plains has increased heavily. The problem is one which good, general rains and a return to "normal rainfall" would solve at least temporarily overnight. — Floyd County Republican.

#### REFLECTION

As I reflect upon the fine address we listened to last week, in our Rotary meeting regarding the educational system of our country, our laxity and our softness, or plain laziness, I cannot help pointing a few additional points which should be considered.

It is against the law to teach Bible in the public schools of the United States, but there is no law against teaching athe-

ism or evolution. Many of the states are insisting that communism be studied in the public schools. Communism is an Atheistic, Godless religion. Evolution presents the idea about how life began, the Bible presents another.

Is it right to teach children those religious doctrines and ideals which most of our people detest, while we outlaw the teachings of the one book which is approved by the vast majority of American people? Is this a sound educational policy?

A recent survey indicates that 80% of the girls and boys who enter college declare a firm belief in God and in Christian ideals, while only 20% of those who graduate make the same claims. There is a reason for this decline of religion on the part of college students. We make it legal to indoctrinate them with atheism, communism and other isms but outlaw the teachings of the Bible. Maybe we need to rethink our position on some of these things. — Lockney Rotary Bulletin.

#### NO NEED TO PAY

Are you one of those who received a box of liquid lead pencils last week from a mail-order pencil concern. In case you did, we want to inform you that this is another of those unsolicited sales attempts that need not be paid for. The statement, which comes along with the pencils, figures out 325 cents apiece. The regular selling price for these pencils is 29 cents. So if you accept them and send in your check you are paying a bonus of 35 cents per pencil. Most business and legal organizations suggest you pay for such shipments if you use them. If you don't, you should put them back for two or three weeks then destroy them. If the company demands them back, ask for a return carton carrying the proper amount of stamps, and if you desire, a reasonable fee for your time in preparing the package for return. — Crosbyton Review.

Shakespeare, according to estimates, never made a continuous journey as far as a round trip from Boston to New York.

## Long Ago In Lockney

Items of interest from the files of The Lockney Beacon.

October 7, 1926

Curtis R. Wilkinson, formerly of Lockney, now of Edinburg, died there Monday morning following an operation. While here Mr. Wilkinson was prominent in business circles having operated a theatre, automobile and produce business. For several years he bought and sold cotton.

Mrs. Lila Anderson Cox, wife of Joe W. Cox, died at the home of Mr. and Mrs. Dick Cox, Plainview, Sunday at the age of 43. She is survived by her husband and four children. The family lived nine miles east of Lockney.

More than six inches of rain fell here from Friday night until Sunday noon.

Lockney Longhorns defeated Tulla Monday afternoon on a wet field. The score was 20 to 6.

October 6, 1944  
Letters from service men carried in this issue of the Beacon include one from Cur Williams who is with the somewhere in the South and one from William Gall from the Southwest Area. Williams wrote from a hospital where he has 14 days with a skin pain.

The freezing coils for the grey locker system are being stalled and other equipment has been received.

Farmers are hoping for shine after the rains this A total of 80 fell Monday Tuesday.

Funeral services for Tella Patterson Newman, of A. M. Newman at Lockney were held Friday afternoon at the First Baptist Church. E. J. Cobb conducted and assisted by Rev. W. B. Taylor.

Charlotte Ann Taylor celebrated her first birthday a party Saturday. She is daughter of Mr. and Mrs. Taylor.

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## TIRED...NERVOUS...



### EASY PREY TO MINOR ILLS'

Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength, and resistance, making you feel on edge—affecting your appetite—spoiling your sleep—because your body is vitamin and iron starved.

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# Harvest Time...

## Time to reap the joys of ELECTRIC COOKING!

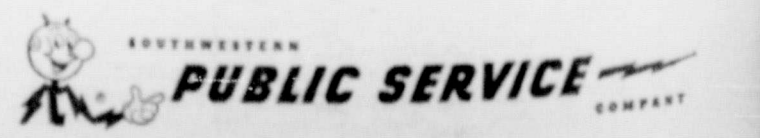


You can live better electrically when you cook electrically.



It's the traditional time of the year to reap the joys of harvest and it's time, too, to reap the joys of electric cooking. If you're not yet one of the millions of modern women who already cook electrically, then it's time you learned how easy electric cooking is. Take cleanliness, for example. Electric cooking is clean... no messy pan bottoms to clean because nothing burns onto the tops of electric elements or the bottoms of pans. Ovens are insulated on ALL SIX SIDES and they're automatic... just set and forget... whole meals cook for you automatically. It's harvest time... time for you to reap the joys of electric cooking.

HOW DO YOU LIKE YOUR COOKING... electrically, you can have it either way, conventional, free-standing models or the delightful new custom built-in. Your Reddy Kilowatt Dealer can help you choose.



Mrs. Ray Canon left to visit their daughter, Bill Keithley in Santa Fe, Mexico.

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BYRD PHARMACY FRED BYRD, PHARMACIST LOCKNEY, TEXAS

Change In Social Law Are Noted

Congress deliberated for almost two years before making changes in the Social Security Act which became law when President Eisenhower signed the bill on August 1, 1956. The far-reaching changes in the law will affect every American family. This article is intended to give you information that will enable you to determine the importance of the Amendments of 1956, to you and your family. Retirement and family insurance payments will be payable beginning with November of this year to women at age 62. The benefits for women workers and the wives of retired workers will be at a reduced rate before age 65. Payments to widows and the dependent mothers of deceased workers will be paid at age 62 without a reduction. Another important change in the law provides for the payment of disability insurance at age 50 to those who become unable to work because of extended sickness or accident. These payments will first be paid for July, 1957, to those over age 50, who have had extensive social security coverage. Lawyers, dentists, osteopaths, veterinarians, and chiropractors, are now under the law in 1956, like other self-employed persons. Self-employed medical doctors are still excluded. Members of the armed forces of the United States will be covered by the law like other employees on January 1, 1957. Important changes were also made in the law as it applies to farmers and agricultural workers. These, and other interesting provisions of the amended law, will be explained in detail in future articles.

Cancer Fund Will Not Be In Chest

Floydada. — The Floyd County Chapter of the American Cancer Society will operate independently in raising funds this year rather than joining in the Floyd County United Chest drive as it has done for the past two years, according to an announcement by Ernest Carter, who heads the chapter. Carter received notification this week from Frank Pendleton, field representative, that the national organization did not care to take part again in the united effort. According to Carter, no plans have been laid for a fund raising campaign. He reported that the county had met its quota with the Cancer Society for the past three years. Meanwhile, the United Chest is setting up plans for an early drive, according to J. M. Wilson Jr., president of the organization. The group met Wednesday to consider applications of member agencies for funds for the coming year and to outline the budget and set up the quota for the forthcoming drive. Organizations formerly taking part in the united effort and expected to continue include the Red Cross, Heart Fund, Salvation Army, USO and Boy Scouts.

WORKING IN MIDLAND

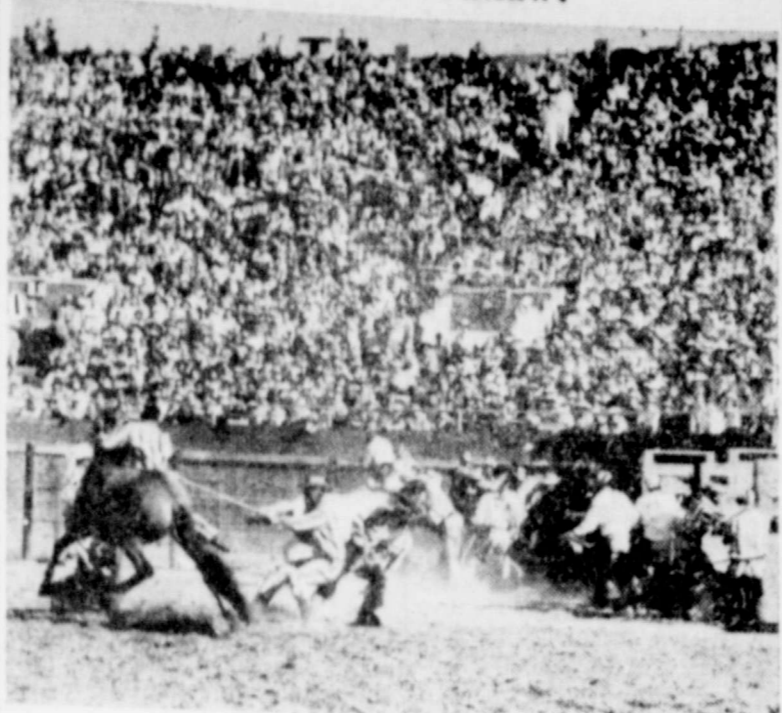
Miss Corene Whitehead, a graduate of Lockney High School and Watson's Business College of Plainview has been in Midland the past three weeks. She is spending this week with her parents and will return to Midland next week and to begin employment with an insurance company.

VISIT RELATIVES

Mr. and Mrs. Rudolph Zachary and Greta of Ft. Worth spent Saturday and Sunday visiting her parents, Mr. and Mrs. J. T. Strickland of Cedar Hill, two brothers, Bill and Leonard Strickland of Lockney and with his parents, Mr. and Mrs. Truman Zachary in Plainview.

Your budget will suffer no ill-effects when you make the BYRD PHARMACY your headquarters for all FRANKLIN VETERINARY SUPPLIES and VACCINES. You'll find a complete stock of antibiotics, inoculations and treatments prescribed by your veterinarian at the prices you can afford to pay.

Outlaw vs. Outlaw!



The "Wild Horse Race" provides plenty of action when three-man teams of convicts try to ear down, saddle up and ride range-wild broncs. Ten wild broncs and 10 convict teams truly action-packed the arena. And this is just one of many exciting events in the 25th Annual Prison Rodeo filling four big Sundays in October with thrills. October 7, 14, 21 and 28.

Briscoe Undertaker Died Thursday

Silverton—Watson W. Douglas, resident of Briscoe County for 40 years and operator of Douglas Funeral Home here for the past 14 years, died unexpectedly in Briscoe County Hospital Thursday afternoon. Douglas died following a heart attack shortly after being admitted to the hospital at 1 p. m. Thursday. He had been in ill health for several months. Funeral services were held at 3 p. m. Saturday in the First Baptist Church here. Survivors include his wife, two daughters, Mrs. Mary Catherine Nannine, Long Island, N. Y., and Mrs. Joni Joann Mayfield, Silverton; one brother, Robert E. Douglas, Lubbock; two sisters, Mrs. A. C. Donnell, and Miss Kathryn Douglas, both of Amarillo. Burial was in Silverton Cemetery. Mr. and Mrs. George Beedy are in Casper, Wyoming where they plan to spend some time.

Mrs. Mayfield Taken By Death

Silverton. — Mrs. Gib B. Mayfield, 78, died at 12:10 a. m. Sunday in Briscoe County Hospital. Mrs. Mayfield was a pioneer of this area, coming to Briscoe County in 1891. She was born April 3, 1878. She and her husband, whom she married in 1896, established the Mayfield Ranch. She was a member of the Presbyterian Church. Funeral services were held at 3 p. m. Tuesday in the Baptist Church in Silverton. Survivors include three sons, G. Roy and Alvie; six grandchildren and two great-grandchildren, all of the ranch; three brothers, W. M. and Earl Malone of Vigo Park and Eric of Tulla.

The annual Texas Nutrition Conference will be held in the Memorial Student Center on the Texas A & M College campus, October 4-5. Nutrition problems involving poultry, swine and cattle will be discussed.

Want to Defoliate? Call Us! Barber's Farm Store —Phone 2109

—EYES EXAMINED— GLASSES PRESCRIBED — DR. C. M. CLOUGH SR. Has returned to practice Clough Bldg. 111 W. 7th St. Plainview, Texas

THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT. 4, 1956

HOME FROM COLO.

Mr. and Mrs. Clayton Weathers arrived home Saturday following a two weeks visit in Denver, Colorado with their son, Wayne and family. While there they enjoyed visiting many places of interest in the mountains and in Denver.

OFFICE SUPPLIES at The BEACON OFFICE.

ARTHUR B. DUNCAN ABSTRACT COMPANY MAUD E. HOLLUMS Owner and Manager South East corner Square Floydada, Texas Oldest and most complete abstract plant in Floyd Co. Prepared to render prompt efficient service on everything in the line of land titles.

UNKLE HANK SEZ



THERE'S TOO MANY GOOD FOLKS IN THIS HERE WORLD FER A FELLER TO ASSOCIATE WITH THEM THAT'S NOT.

THE COTTON SEASON is upon us and we are all very busy. But we just want you to remember that we'll appreciate the opportunity of ginning your cotton for you and we don't think you will beat our grades or turn-out.

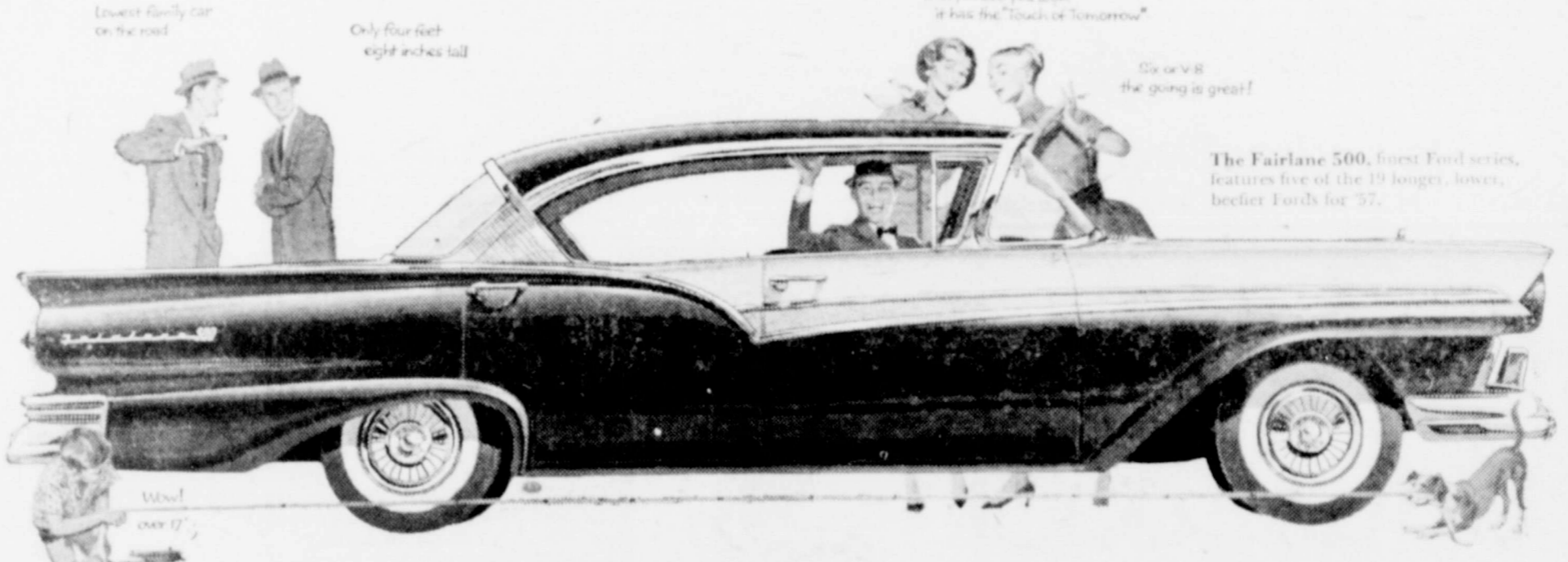
LOCKNEY GIN TEL. 3388 SOUTH END OF MAIN ST.

Here Today!



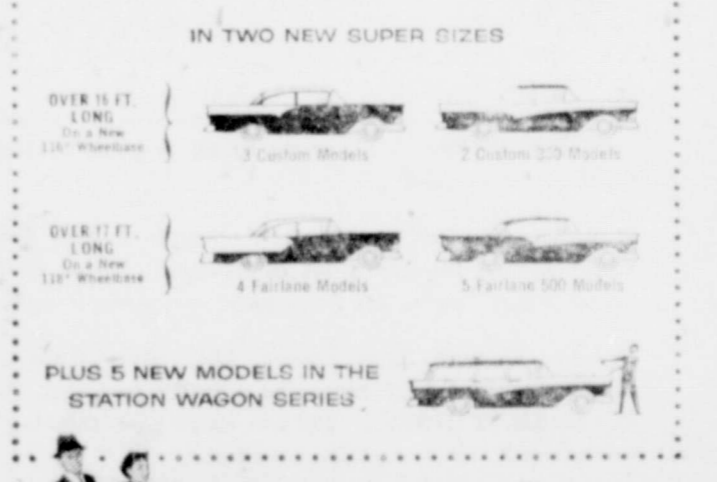
FROM A NEW 'INNER CAR' PROVED IN ACTION came the magic that made possible so wonderfully different a Ford. In the toughest on-the-road tests ever given to a car, this "Inner Ford" demonstrated that a '57 Ford rides you sweet and low... that it takes the bumps without a bobble, the curves without the push... and, that in power, it "takes nothing from nobody!" Nothing on wheels hurries, handles or holds up like a Ford!

A new kind of FORD with the mark of tomorrow



You're in for a thrill when you see this new knock-out named Ford! But save your superlatives till you drive it! That's where the fun really starts. It's fun just knowing that others who see you wish they were you. For you're commanding the longest, lowest, heaviest, biggest car ever to sport such a low price tag. There's head room to spare for a new fall bonnet... stretch-out space for a "Daddy Longlegs." You'll find that the tough and ready new "Inner Ford" is built to take the roughest road you'll care to travel. New outboard rear springs and ball joint front suspension let Ford take the turns without the rattle. New swept-back control arms help take bounce out of bumps. Best of all, Ford's library-like quiet is built in. And the new "Inner Ford" is why. For never before in Ford's field has there been a body with so much extra bracing so firmly anchored to its foundation. And you can choose from three big Silver Anniversary V-8's with up to 245 horsepower. There's also a new Mileage Maker Six with 141 horsepower, the most modern Six in the industry. You can pick your Ford tailored to your desires and your budget, too! Choose from nine Fairlane or Fairlane 500 models or from five Custom or Custom 500 models. Or take your pick from Ford's five longer, lower, new station wagons. Whichever model you select, you'll get a car that's been re-invented from the wheels up! So there's the new kind of Ford. Big! Gracious! Spacious! A luxury car true—but one that any new-car buyer can easily afford. Come in! See what wonder-cars you can buy now at low Ford prices.

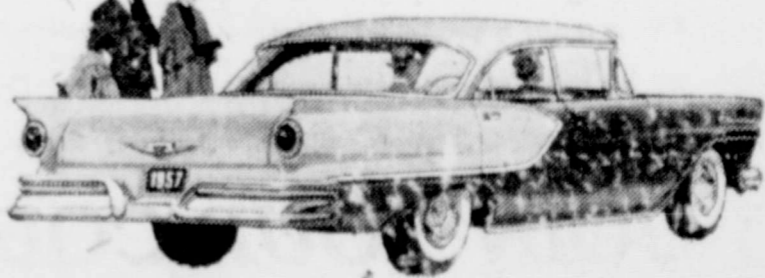
The Fairlane 500, finest Ford series, features five of the 19 longer, lower, better Fords for '57.



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"WHITEY" BACCUS MOTOR COMPANY

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 Trade—One trailer in good shape. 26-2tc  
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 Six rooms and bath. R. T. Spence. Contact Claude or Ther. Spence. 26-tfc

**For Sale**  
 PRINTING CARDS for sale. Marshall, phone 3360. 26-tfc

**For Sale**  
 One 6-bale trailer on truck chassis with dual wheels. Extra good. Leslie Cox, phone 3786. 26-4tp.

**For Sale**  
 Ford truck with bed 10-ply tires. Charles. Phone 3556. 26-2tc.

**For Sale**  
 MONUMENTS and CURTAINS. See Weldon Dodson. 2241. Lockney. 23-tfc.

**For Sale**  
 37 foot 2-bd. Star trailer house. Bought in late 1952. Like new. W. F. Clark, 6 blocks west bank 1/2 block north. 25-2tp.

**For Sale**  
 STUDIO GIRL COSMETICS. Mrs. Bill Strick. Box 711. Phone 3647. Lock. 25-tfc.

**For Sale**  
 1953 4-door Yorker Chrysler DeLuxe. In good condition. C. J. Taylor, phone 3623. 25-3tc.

**For Sale**  
 LOCKNEY TRADING POST. Dorothy Mae mattress. Cotton or Innerspring. We send in your renovates. Give you quick service. 25-tfc.

**For Sale**  
 17 miles south of Silverton. 160 acres in situation. For details see C. Wallace, lives on place, Silverton, Texas. 25-3tp.

**For Sale**  
 One 9-month Chester White boar. \$30. Register papers furnished for Dale Laceywell, dial 3756. 25-4tc.

**For Sale**  
 Cancer insurance. J. H. Cooper Agency. 18-tfc.

**For Sale**  
 Need an adding machine. The Remington 10-key machine is ideal for figuring cotton weights and tax. See it at The Beacon Office.

**For Sale**  
 ESTERBOOK PENS with erasable point for students at The Beacon Office.

**For Sale**  
**FOR SALE**  
 NICE 160 ACRES: On pavement east of Bovina. 8" well, nat. gas. Clean land. \$225.00 per acre.

**CHOICE 320 ACRES:** Small house. Extra good 10" well, 8" well on nat. gas. 45 acre cotton base, 57 wheat. The best buy in a 1/2 sec. in Farmer Co. \$250.00 per acre. Located SW of Hub.

**IMPROVED 640 ACRES:** Choice land, pavement on one side. 2 10" wells, 1 8" well on nat. gas. 7,500 ft. underground tile. 50 acre cotton base, clean land. \$225.00 per acre. 29% down or cash.

**160 ACRES:** New 2 bedroom house, another small house (Modern). Good 8" well, 40 acre cotton base. \$225.00 per acre. We can rent a choice 1/2 section with 49 acre cotton base with sale of this tract.

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 Friona, Texas. Phone 3151

**HUB REAL ESTATE**  
 Phone 2176 Hub Exchange Friona, Texas. 1tc

**LET US put down your fertilizer.** Have both Anhydrous Ammonia and dry rig. Will take soil analysis of your land. Deanie Henderson, Phone 3576 or contact me at my home, 3 1/4 miles north of Cassel Bros. Gin, Lone Star. 8-tfc.

**CAKES** — 1 bake and decorate cakes for all occasions. Mrs. Viola Rowell, phone 3303. 4-tfc.

**ALUMA - KRAFT AWNINGS,** Humphreys tension - sealed storm windows and doors. Cyclone fence. See L. L. Reecer, phone 2262 or 2277. 2-tfc.

**FINISH HIGH SCHOOL** or grade school at home spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 23-52tc.

**PAPER - MATE** ball point Pens at The Beacon Office.

**FOR SALE**  
 2 bedroom home on paved street, good garage, price \$5,000. \$1,000 cash, balance terms or will trade for property in Amarillo. Brick veneer 3 bedroom, west Lockney, on paved street, good terms.

Other houses, two almost new. Come see me. 21-tfc.

**F. L. BROWN**

**For Sale**  
**WANTED** — 2 miles of used hog wire. Dorsey Baker. 26-tfc.

**LOCKNEY TRADING POST** wants to buy your fruit jars until after frost. Any kind that will seal. 25-tfc.

**Chartier Carpet and Upholstery Cleaning Chemical**  
 Can now be bought at retail in Lockney at Lockney Drug Co. and Pylant Grocery.  
 We also still do carpet and upholstery cleaning in your home. Just call us. **Chartier Cleaners**  
 501 Quincy Plainview Phone CA 4-7220 Evenings

**HAVING TROUBLE** with your mother-in-law? Keep up your resistance by taking Rexall Super Plenamins each day. They give you pep and energy, supply some necessary vitamins you may be missing in your regular diet. Get them at Lockney Drug Company. 1tc.

**WANTED** — Feeder shoots and hogs. C. K. Bennett, Route M, phone 3716, Lockney. 23-tfc.

**WANTED TO BUY** — 10,000 irrigated hegari bundles with or without grain. Harry K. Webb, phone 2426, Cone Tex. 23-tfc.

**WANTED** — Custom feed binding. Have broadcast and two-row binders. J. W. Leach, phone 2165. 22-tfc.

**SEWING WANTED** — Plain and fancy. Mrs. Frank Messinger, phone 2189. 21-tfc.

**CUSTOM COTTON SPRAYING** T.omas Marr, phone 3593. 6-tfc.

**NOTICE**—Portable disk rolling. C. H. Weldon Graves, Lockney 3483, or Floydada, 1119. 13-tfc.

**WANTED** — Why not let me bake and decorate those wedding and party cakes for you? Reasonable prices. Mrs. Ross Cooper, phone 2245. 2-tfc.

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**WELL SERVICE**  
 Windmill and Pressure Pump Work  
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 Higher Appraisals — Prompt Inspection—No Closing Costs.  
**GOEN & GOEN**  
 Boothe Building  
 Floydada, Tex.

**WANTED** — General housework and caring for mothers with new babies. Also baby sitting. Mrs. R. L. Lackey, phone 2130. 38-tfc.

**For Rent**  
**FOR RENT** — 5-room house, vacant Saturday, J. H. Ross, 720 Southwest Third Street. 26-2tc.

**FOR RENT** — 3 room house with bath. Mrs. Tom Cope, phone 3857. 25-tfc.

**FOR RENT** — Small furnished house and apartment. Mrs. A. E. Kenady, Phone 3807, SW 1st Street. 25-2tc.

**FOR RENT** — 2 30-ft. land floats, 2 grass drills, 1 3-row vetch seeder. Please sign for equipment before taking out. Lockney F. F. A. Chapter, Phone 3811. 25-3tc.

**FOR RENT** — Nicely furnished 5 room house with bath, modern, close in. See Frank Perkins. 25-3tc.

**HOUSE FOR RENT**—3 rooms furnished, modern. W. H. Britton, phone 2306. 24-3tp.

**FOR RENT** — One large room house, bills paid. J. D. Wood, phone 2235. 23-tfc.

**FOR RENT** — Small brick house, newly decorated, 1 mile west on Highway 70. Dial 3696 after 5 p. m. Mrs. Floyd Huff. 22-tfc.

**FOR RENT** — 5 room modern house on pavement, also duplex. See F. L. Brown. 15-tfc.

The Statue of Liberty faces away from shore because she is supposed to be enlightening the world.

## Providence

By Mrs. Wilfred Stoerner

Everyone in the community is busy gathering the long awaited fall crop. Signs of fall are in the air, cool nights and the fall evenings of a late Indian summer. Fall wheat is coming up after much labor and expense of irrigation.

Mr. and Mrs. Vernon Collins and son are vacationing at the home of Mr. and Mrs. Marvin Scheele.

Mrs. Arnold Dietrich and son visited her parents at Childress during the past week.

Mrs. Ben Quebe, Mr. and Mrs. E. M. Quebe and son visited Mr. and Mrs. Clarence Brandes of Vega, Texas.

Mr. and Mrs. L. B. Brandes and daughter, Mr. and Mrs. C. E. Flippin and family, Mr. and Mrs. M. C. Nance were dinner guests at the home of Mr. and Mrs. H. L. Patterson celebrating the birthday of Mr. M. C. Nance.

Mr. and Mrs. Wilfred Stoerner and daughter visited Mr. and Mrs. Z. M. Holly, Mr. and Mrs. Wayne Porter and baby son in the Snyder community Saturday.

## Dist. President Visits Legion Auxiliary

Mrs. Mike Fry of Lubbock 19th district American Legion Auxiliary president was introduced by Mrs. Wilfred Stoerner, 1st vice president of 19th district at the Lockney American Legion Auxiliary meeting Monday night. Mrs. Fry outlined the work of the coming year for the auxiliaries. She stressed the hospital work and the selling of poppies which aid in caring for many needy families of Legionnaires. Membership is one of the most important parts of the auxiliary. November is the month set aside to stress membership, she said.

The Lockney unit presented Mrs. Fry with a lovely yellow mum corsage.

Mrs. Joe Phillips and Mrs. Wayne Bybee served delicious spiced cake topped with whipped cream, nuts and hot coffee to Mrs. Donald Johnson, Mrs. J. B. Mercer, Mrs. Bud Casey, Mrs. Kenneth Moody, Mrs. Fry and Mrs. Wilfred Stoerner.

Stress was also made for the members to attend the fall convention of 19th district at Colorado City, October 9-21.

## H. D. Club Meets

Providence Home Demonstration Club met at the home of Mrs. Wilfred Stoerner Tuesday afternoon. Meeting was called to order by president, Mrs. Sam Jones. Mrs. Ted Boedeker, council delegate reported on meeting held Saturday. She stressed the Consumer Education school to be held October 21 to advise people on the right buys in toys for children, summary of the year book for 1957, the

## L. O. O. F. LODGE NO. 93

Lockney, Texas  
 Meets each Thursday at 8 p. m. Refreshments served.  
 CONNIE REED, N. G.

## Heart Association Directors Selected

Floydada — Directors for the newly organized Floyd County chapter of the Heart Association have now been named and are being announced by Dr. Jack Jordan, president of the organization.

Included are Jack Henry, Hayes O'Neal, Mrs. Warner Johnson, O. M. Watson Jr., O. P. Rutledge, Edgar Hays, I. T. Graves, Tilden B. Armstrong, John Shipley, Mrs. Clarence Reddy, Roy Fawver, Cephus Fortenberry, Mrs. J. H. Barnard, Dick White, Mrs. W. M. Stanforth Jr., Mrs. Raymond Teeple, Clarence Guffee, Mrs. Bundy Campbell, Mrs. R. C. Mitchell, Charles Andrews, Mrs. Ewald Quebe, Mrs. Hillery Shurbet, Everett Miller, Homer Steen, Carl Minor Jr., Clyde Briley, O. G. Glassmoyer, Wayne Battey, Mrs. J. M. Willson Jr., Mrs. Bob Muncy, Everett Howell, Kenneth Willis, Mrs. Roy Meeks, E. L. Judy, Mrs. Lee Rushing, Marvin Shurbet, Mrs. L. T. Wood, Ned Bradley, Mrs. W. L. Davis, and H. H. Nicholas.

Joe Gidden is county chairman for the group and Frank Sharman will serve the organization as treasurer.

The chapter will cooperate with the Floyd County United Chest in its fund drive.

## 45-Piece LHS Band Plays At Ralls

Lockney Longhorn Band again showed improvement in its half-time activity Friday night on Ralls football field. The stands were full of the nice appearance as they cheered loudly for the band.

Drum major Kitty Ford brought the now 45 piece band onto the field with the fight song announcing entry. A large "R" was formed on Ralls side of the field as the maroon and white clad members knelt to play "Second Regiment P. M." Then to show their determination for victory number four, a "V" was outlined facing Lockney stands. Down on knees, smiling faces, and a beautiful march "Baces to the Fore," added to the scene. A precision march routine was the final step in the performance.

Films were taken of the show and seen by the band Monday. Everyone saw his mistakes and the mistakes of his neighbor too. This will be a great advantage in building a top band for Lockney.

## E. Thornton Wins Third At Fair

Elmer Thornton's Honey Dew Melons won third place at the Tri State Fair at Amarillo last week. The melons would have won first place, Mr. Thornton said, but the stems had been pulled from the melon and this disqualified them for first place. Mr. Thornton thought the melons were being entered in a county exhibit and didn't know that they were exhibited under his name until he received the ribbon.

## Methodists To Attend Conference

Rev. and Mrs. H. B. Coggin, Buck Sams and Leslie Floyd plan to attend Northwest Texas Conference of The Methodist Church in Amarillo October 16-17. Buck Sams is the delegate and Leslie Floyd is alternate. The called sessions will consider the program for the current quadrennium, 1956-60, in terms of general church and the conferences.

Bishop Martin says that all the sessions will follow the Central Texas pattern with the boards, commissions and committees meeting the first afternoon, the administrative council in the evening, and the called session at 9:30 a. m. on the following day.

## GO TO CHURCH SUNDAY.

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 GENERAL INSURANCE  
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 First National Bank  
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New Bobby Brooks Sweaters and Skirts  
 dyed to match — 4 different styles

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 Girdles — Panty Girdles — Bras

Berkshire Hose  
 in all lengths with seams or seamless.  
 stretchy or nurses white.

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Men's Work Shirts  
 in denim and chambray by Levi Strauss

See the new JERK SOX

at—

**BAKER MERCANTILE**  
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We can get you anything you want in any kind of Car or Pickup also Trucks. These are new units and all carry a Mfg. Certificate and service policy. See us before you trade and save yourself some money. Seeing is believing, we can prove to you that we have saved you as much as \$500.00 on your next trade.

**All Makes and Models of 1956 Automobiles at Tail-End Prices.**

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 NEW CARS — ALL MAKES  
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**VETCH, RYE and ALFALFA SEED**  
 —Also—  
**Certified Tenmark Wheat Seed**  
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 See us for your seed needs.

**Baxter & Smith Grain Company**  
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**FOR SALE** — 1953 Ferguson 30" recent overhaul, good rubber, ready to go. One custom Travel-light Trailer, fine for sportsmen and such. One heavy-duty trailer, \$20. Thomas Barr. 13-tfc.

**DRIVE-WAY GRAVEL.** We can furnish it in any quantity. See or call C. L. Callaway, phone 2224. 26-tfc.

**DO YOU KNOW your own abilities?** Vocational handwriting analysis. \$5.00. Complete analysis, \$35.00. Mrs. J. H. Tidner, phone 3658, Route 2, Lockney, Texas. 9-tfc.

**FOR SALE** — Knapp Bros. patented aero-tred cushioned roller sole Shoes. For comfort, service and style. With or without arch support for men, boys and ladies. H. P. Coleman, Box 2, Res. Phone 3834, Lockney. 9-tfc.

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 Use a Land Bank loan to Build, Buy, Improve or Refinance — low cost, long terms if needed. Full or part repayment privileges.

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 Phone 256 319 South Main  
 J. B. Watson, Sec'y-Treas.

As advertised in the POST



**Add more closets right now ...we'll help you plan!**

More closets make a difference in giving your rooms that uncluttered look—and your new closets will be your joy and pride when you use Curtis New Londoner flush doors. These new Curtis wardrobe doors are made in five convenient widths, with all hardware furnished, and fit into simple enclosures or build efficient storage walls. This indoor remodeling is easy to do in any weather—call us now for planning help!

**We sell Curtis Woodwork heart of the home**

**CURTIS NEW LONDONER FLUSH DOORS**

**Brunner Lumber Company**  
 Your Home-Owned Lumber Yard  
 Dial 3385 Lockney

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The Lockney Beacon is authorized to accept subscriptions to the following newspapers at the bargain rate quoted. In addition we will allow you a special rate on The Beacon when combined with a daily newspaper. Subscribe at The Beacon office and save.

**Fort Worth Star Telegram, 1 year daily and Sunday, \$13.95; daily without Sunday, \$12.60.**

**Amarillo Daily News, 1 year daily and Sunday, \$9.95.**

**Lubbock Morning Avalanche, 1 year daily and Sunday, \$12.95; daily without Sunday, \$11.00.**

**Abilene Reporter-News, 1 year daily and Sunday, \$11.95; daily without Sunday, \$10.95.**

We can also take subscriptions to **The Wichita Falls Record News and the Dallas Morning News.**

REMEMBER — You save money when you subscribe at The Beacon Office.

DR. O. R. McINTOSH

OPTOMETRIST  
211 South Main St. Phone Yukon 3-3460  
Floydada, Texas

## Longhorns Edge Ralls 21-14

| Statistics      |         |
|-----------------|---------|
| L'kney          | Ralls   |
| First downs     | 18 7    |
| Yards gained    | 364 145 |
| Yards lost      | 7 14    |
| Passes att.     | 5 13    |
| Yards passing   | 20 41   |
| Intercepted by  | 2 1     |
| Yards penalties | 30 0    |
| Fumbles lost    | 4 1     |

The Longhorns fumbled all over the field and made many other mistakes but still were good enough to edge out the Ralls Jackrabbits 21-14 last Friday night on the Ralls field. The game was more one-sided than the score would indicate but miscues by the local boys kept the score down. Old Lady Luck had a hand in the game also since the Longhorns had the ball on the Ralls 3 yard line when the halftime whistle blew and on the Ralls 5 yard line when the game ended.

A fumble on the Lockney 7 yard line set up one touchdown for the Rabbits while an attempted on-side kick set up the other. The kick went only to the Lockney 47 yard line where Ralls was given the ball. From this point Lewis McNeely, Ralls halfback scored in one play.

Quarterback Gene Handley led the Longhorn scoring attack, making one touchdown from the Ralls 8 and taking a kick-off back 80 yards for another. Jerry Williams, halfback, scored the other touchdown from the Ralls 30. Fullback Billy Kary Race made two extra points while Handley made one. Halfback Cliff Hardy was also a big help in the Longhorn offensive as well as defensive plays.

The out-weighted Longhorn line more than held its own with the heavy Rabbits. Led by John Hanst and Jerry Workman, the line made a good showing and was considerably improved in blocking. Byron Brock, Lonell Hayes, Kelley Harrison, Donald Farish, Nelson Wofford, Larry Hammit, Coy Kidd, Bill Musser, Joyce Paschal, Duane Griffith all saw action and gave a good account of themselves.

The Longhorns won the toss and chose to receive. It didn't take long to score. The kick was returned to the Lockney 35, they made a first down on the Ralls 49, Williams carried to the Ralls 20, three plays went to the 8, and Gene Handley carried over for the score.

Bill Race plunged for the point and the score was 7-0.

An onside kick was recovered by the Longhorns on the Ralls 43. However a fumble gave the ball back to Ralls on their own 35. They couldn't gain and kicked with Handley returning to the Lockney 32. The Longhorns made two first downs but fumbled to give Ralls the ball on the Ralls 41. Cliff Hardy stepped in to intercept a Ralls pass and returned to the Ralls 44. The Longhorns lost the ball on downs on the Ralls 43 and the Rabbits then made a first down of their own on the Lockney 43. They couldn't go further and kicked out on the Lockney 11. An exchange of punts found the Longhorns in possession on their own 9 and here a fumble gave Ralls the ball on the 7. Two plays carried over for the score and the Rabbits kicked the point to tie the score, 7-7.

The Longhorns started good but soon fumbled again, this time on the Ralls 38. The Rabbits made two first downs, going to the Lockney 40 but couldn't move further and kicked over the goal line giving the Longhorns the ball on the 20. Another fumble gave the Rabbits the ball on the Lockney 31 but four plays lost a yard and the Longhorns took over on their own 32. A pass interception gave Ralls the ball on the Lockney 36, the Longhorns took back on the 27 after four downs, and then proceeded to make first downs on the Lockney 41, Ralls 32 and then End Nelson Wofford made a sensational catch of a Handley pass on the Ralls 3 but time ran out before the Longhorns could get another play off.

The Rabbits returned the kick-off opening the second half to their own 46, made first downs on the Lockney 43 and 29, but fumbled and Lockney recovered on the Lockney 28. The Longhorns started a drive of their own with first downs on the Lockney 44, Ralls 45, Ralls 22, but a 5 yard penalty stopped them here and Ralls took over on their own 13. They made a first down and a short kick went out on the Ralls 42. The Longhorns made a first down on the Ralls 30 and then Williams carried the rest of the way for the score in one play. Race plunged over for the point and the score was 14-7.

The Rabbits weren't long in tying the score again. Hanst's onside kick rolled only to the Lockney 47 where Ralls took over. From here McNeely made the touchdown in one run. The point was kicked and the score was tied at 14-14.

But the Longhorns also scored quickly to go ahead again. Handley took the Ralls kick-off on the Lockney 20 and ran straight up the middle for the touchdown, an 80-yard run.

## Floydada Soldier Is In Korea

77th Div., Korea — Specialist Third Class Albert C. Pratt, son of Mr. and Mrs. Henry F. Pratt, Route 3, Floydada, recently participated in 3d Battalion proficiency tests held by the 17th Infantry Regiment in Korea. Specialist Pratt is assigned to the regiment's Company M. He entered the Army in January 1955 and arrived in the Far East in January of this year. Pratt is a 1953 graduate of Floydada High School.

## HOME FROM HOSPITAL

Mr. and Mrs. Baylor Byars have been spending much of their time visiting their granddaughter, Joan Clark who has spent the past four weeks in a Plainview hospital following an emergency appendectomy. Joan has recently been returned to her home in Hart to recuperate. She is the daughter of Mr. and Mrs. Johnnie Clark, former Lockney residents.

## MOVE TO ALBUQUERQUE

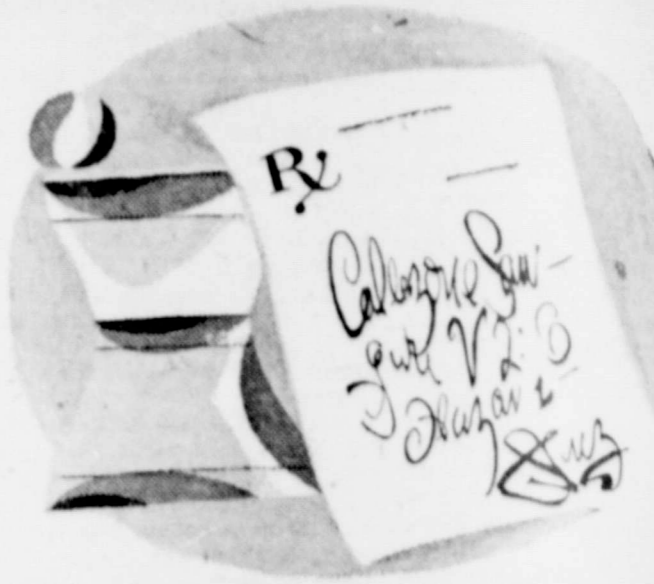
Mr. and Mrs. Bill Canon and two children plan to leave Friday to make their home in Albuquerque, New Mexico where he has accepted a civil service job. The past few years Bill has been farming near Lockney. His parents are Mr. and Mrs. Ray Canon.

Handley also carried over for the point and the score was 21-14.

The Longhorns threatened again after the Rabbits received the kick-off and couldn't gain. A blocked punt gave the Longhorns the ball on the Ralls 36. They made first downs on the Ralls 24 and Hanst covered a fumble on the Ralls 11 for another first down. But a five and 15-yard penalty stopped them and Ralls intercepted a pass on the Ralls 14. The Rabbits couldn't make a yard and kicked to their own 41. Reserve Fullback Arlie Pinner made first downs on the Ralls 29 and on the Ralls 8. The Longhorns made 3, carrying to the five yard line as the game ended.

Defoliate Your Cotton with 450 h. p. Stearmans Call 2168 or 2109

Mrs. Walter Gloyna returned last weekend from a two weeks visit with relatives in Fayetteville, Arkansas. Walter Thompson of Wichita Falls visited friends here today. Mr. Thompson is a Lockney resident.



## YOU-YOUR DOCTOR-YOUR PHARMACIST

When you're ill—really ill—you waste no time in calling your physician. After he diagnoses your trouble, he almost invariably writes a prescription.

That prescription may look like "Greek" to you, but it will make sense to us. With it, our trained pharmacists can prepare the exact medicine your doctor wants you to take. In order to fulfill our part, we stock the newest and best pharmaceuticals and other health needs.

For prompt, efficient, professional service, bring your next prescription here!

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COVER**

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MANY WATCHES OF EQUAL QUALITY SELL FOR \$39.95 IN LEADING STORES



If you look the world over, you'll never find so much good entertainment and spectacular fun as you'll find at the 1956 State Fair of Texas. This year's extravaganza, October 6 through 21, will present a kaleidoscopic program of sparkling entertainment, fashion shows, football games, livestock shows, agricultural and industrial exhibits, contests and special events, youth activities and carnival merry-making. There's something wonderful for everybody at this festival of fun!

Imagine these shows: "DAMN YANKEES" starring Bobby Clark and Sherry O'Neil, ICE CAPADES featuring Peter Pan, Joe Chtwood's AUTO DAREDEVILS, and many new rides and shows on the MILLION \$ MIDWAY.

COTTON BOWL FOOTBALL: Texas A&M vs. Texas Tech on October 6, Texas vs. Oklahoma on October 13 and many big high school games.

And the big name talent: ELVIS PRESLEY on October 11, LOUIS ARMSTRONG on October 15, THE SPORTSMEN and ROGER WILLIAMS on October 16, VICTOR BORGE on October 20, FIESTA MEXICANA on October 9.

The fabulous sights: an ESPERANZA OF LIGHT, PAN-AMERICAN LIVESTOCK SHOW, a GALLERY OF PRESIDENTS in the Art Museum, amazing EXHIBITS in the Automobile Show, Electric Show, Gas Show, Women's Building, Food Show, Farm Implement Exhibits, Agriculture Show.

Not to mention free band concerts, aerial acts and free shows... the INTERNATIONAL CENTER with exhibits of thirteen foreign countries, free MAGIC SHOW, PLANETARIUM.

Naturally, I'll be there to greet you... and to introduce you to my new pet, Hereford. He's only 12 feet tall, but he's mighty cute.

Yessir. There's no doubt about it. We're Shootin' the Works, all right. It's the most extravaganza, most colossal, most sensational fair of all... and it's the biggest state fair in the world! Come to see!



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DISCOVER WHY WE SAY:  
IT'S PERFORMANCE THAT COUNTS!

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- Higher anti-knock
  - Easy starting
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Claims of gasoline performance are one thing—actual performance something entirely different. That's why we make this suggestion: you've got nothing to lose and a lot to gain by test driving Phillips 66 FLITE-FUEL. Let your car's performance be the judge.

You'll discover ease of starting and responsiveness that you may never have suspected your motor could deliver. You'll benefit from the smoothness of advanced high octane. You'll get the advantages of controlled volatility and positive anti-stalling, and more miles per gallon, too. No other gasoline gives you the combination of high performance components you get in FLITE-FUEL.

Why not give FLITE-FUEL a try? Fill up today at any station where you see the familiar orange and black Phillips 66 Shield.

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Also Fertilizers and Other Farm Chemicals

STATE FAIR OF TEXAS  
OCT 6-21 • DALLAS

Mrs. Ray Martin and family of Spring Springs visited her mother, Mrs. Vernon Daniels, last weekend.

Multiple births are very rare among cows.

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**BLACKEYES, MUNG BEANS, PEAS, GRASS SEEDS, GUAR, PINTOS and most other SOIL BUILDING CROPS.**  
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**Society**

**Rebekah Lodge Installs Officers**

On September 24 Lockney Rebekah Lodge met in regular session and opened in due form. The Rebekah degree was conferred upon Mrs. Laverne McCarty.

Mrs. Olien Billrey was installed as Financial Secretary. Mrs. Lillie Anderson remains Recording Secretary.

Installation of subordinate officers were as follows: Norma Savage, Musician; Helen Nix, Left Support to Noble Grand; Hallie King, Outside Guardian; Marjorie Wood, Right Support to Vice Grand; Omega May,

**Aiken Baptist W.M.U. Officers Installed**

New officers of the Women's Missionary Society Aiken Baptist Church were installed in a very impressive service last Wednesday night. Mrs. Ralph Dent of Plainview was installing officer using as her theme "Dedicated Hands." Mrs. Dent opened with "Look at your hands, what do they tell?"

Officers installed were president, Mrs. Tom Duvall; young peoples director, Mrs. C. O. Hale; secretary, Mrs. J. T. Thomas; treasurer, Mrs. W. W. Buckner; mission study chairman, Mrs. J. R. Turner; community missions chairman, Mrs. J. M. Tye; prayer chairman, Mrs. Gillie Mae Dorman.

**Gleaners Class Installs Officers**

Mrs. Ben McGhee was hostess and Mrs. Lester Carter co-hostess for a business and social meeting of Gleaners Sunday School class Wednesday afternoon.

Officers installed were teacher, Mrs. Ben McGhee; assistant teacher, Mrs. B. B. Vernon; president, Mrs. Fred Anderson; vice president, Mrs. Lloyd Reathimer; secretary, Mrs. Lester Carter; assistant secretary, Mrs. W. B. Cumble; treasurer, Mrs. Jewell Rexrode; sunshine chairman, Mrs. H. B. Sparkman; devotional chairman, Mrs. Hilburn Casey; Leaders, Mmes. Jay Franklin, Charles Baxter, Chester Johnson and Mollie Harris. Mrs. J. D. Wood officiated in the candlelight installation service.

**Lone Star Home Club Has Breakfast**

Members of Lone Star Home Demonstration Club enjoyed an out-door breakfast at the home of Mrs. E. O. Barrett Monday morning at 9 o'clock.

Mrs. Harriett Brummett gave a demonstration on out-door cookery.

Enjoying the occasion were Mmes. J. L. Lovvorn, Melvin Brock, Raymond Teeple, Cloyce King, M. A. Martin, H. E. Frizell, Ruby Merrick, Albert King, W. D. Nance, Harriett Brummett and E. O. Barrett.

Next meeting will be Oct. 16 at 2 p. m. in the home of Mrs. Albert King.

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**Cliff Stovall**  
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FRIDAY AND SATURDAY, October 5 and 6

**"REPRISAL"**  
 with Guy Madison and Felicia Farr  
 IN TECHNICOLOR

A grand new technicolor super-western that will thrill you from start to finish.

Also CARTOON

SUNDAY and MONDAY, October 7 and 8

**"RUN FOR THE SUN"**  
 with Richard Widmark, Trevor Howard and Jane Greer  
 IN SUPERSCOPE and TECHNICOLOR

He was always seeking adventure — but this one was more perilous than he sought — a feminine reporter, tracking down a scoop, lived an adventure more exciting than any yarn she could spin.

Also CARTOON and NEWS

TUESDAY, WEDNESDAY, THURSDAY, Oct. 9, 10, 11

**Double Feature**

**"HOT-ROD GIRL"**  
 with Lori Nelson, John Smith, Chuck Connors

Are these our children? Teenage terrorists tearing up the streets — teenage violence — rhythm and blues — rock 'n' roll — wild youth — see the death-defying "chicken-race" — teenage Russian roulette.

— Plus —

**"GIRLS IN PRISON"**  
 with Richard Benning and Abe Jergens

Man-hungry women break for freedom during a nerve-shattering earthquake — the shocking story of one man against 1,000 women—revelation of truth about girls behind prison bars.

Also CARTOON

**PLAINS THEATRE, Lockney**

**Double Feature**  
 FRIDAY and SATURDAY, Oct. 5 and 6

**"GHOST TOWN"**  
 with KENT TALYOR, JOHN SMITH and MARIA CARR

A stage drives across Indian country — to find adventure on the prairies — Kent Taylor as a gambler with an evil heart and an eye for pretty women.

— Plus —

**"ZANZUBUKU"**

You'll gasp to see a 13-year-old expert capture vicious African beasts alive — unforgettable record of the savage wildlife and stark beauty of darkest Africa — a film for all the family.

Also CARTOON

LATE SHOW SATURDAY NIGHT, Oct. 6  
 Starting at 11 p. m.

**"Monster From The Ocean Floor"**  
 with Anne Kimbell, Stuart Wade, Dick Pinner

Up from the forbidden depths comes a tidal wave of terror.

Also CARTOON

SUNDAY and MONDAY, Oct. 7 and 8

**"TRIBUTE TO A BAD MAN"**  
 with James Cagney

IN CINEMASCOPE and COLOR

There's nobody like Cagney — and here's Cagney at his all-time greatest — in the west's early days there grew up a breed of men, tough men, men with courage and vision and guts.

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PS Ask us about Gorham's exclusive, seamless, one-piece knife handle! It's dent- and rattle-resistant.

Credit at no extra charge

Prices start at \$35.00 for 6-piece place setting.

**Left Support to Vice Grand**  
 Mrs. Charles Hammit, P.N.G., was the installing officer.

On October 1 Mrs. Eva Whitfill, P.N.G., was welcomed into Lockney Rebekah Lodge by Defunct Certificate.

The Rebekah Degree was conferred upon Vera Jo Bybee. Mrs. K. O. Crum was unable to attend for her degree.

Lockney Odd Fellow No. 99 and Lockney Rebekah No. 259 are planning a Halloween parade on Halloween night for children 12 years of age and under. Prizes will be awarded for the best costumes. Further details will be given at a later date. IOOF committee on parade arrangements is composed of Alton May, chairman, Ben Wood and Marlin Anderson.

The Rebekah committee is composed of Mmes. Lillie Anderson, chairman, Ruth Harris and Loretta Graham.

Next Monday night Oct. 8 the Lockney Rebekahs and their husbands will have a monthly birthday dinner at the Plains Hotel Dining Room with Mrs. Hollis Harris as honoree. The dinner will begin at 6:30 promptly. For reservations call Mrs. Marlin Anderson no later than Sunday at 6 p. m.

The Lockney Rebekah Lodge is making up a box of gifts to send to Mrs. Mary Johnson at Sanatorium, Texas, who has been ill for quite some time. Anyone who wishes to send a token of friendship and love to help speed her recovery is urged to leave their gifts with Mrs. J. D. Wood or Mrs. Dimple McGavock at Baker Dry Goods no later than Tuesday, October 9.

"Small Town — A locality where there are no rich policemen" — Changing Times.

**Birthdays Celebrated By Little Kay Wiley**

Kay Wiley, daughter of Mr. and Mrs. M. W. Wiley celebrated her 4th birthday Tuesday morning with a party at Mother Goose School which she attends.

The mornings handwork was free-hand drawing of presents presented the honoree. 63 cents was collected for the polo fund.

Kay served pink lemonade, ice cream and individual cakes iced in pink to Lanny Barnett and Teresa Duran guests, and the following pupils: Bruce Baccus, Caroline Byrd, Monty Cook, Glenda Cooper, Johnny Hodel, Pat Jester, Debbie Miller, Johnny D. Patterson, Cindy Rankin, Darlene Reed, Susan Simmons, Rickey Starkey, Kathy Thornton, Lavenia Wilson, Steven and Brenda Wilson, Mike Duran, Gary Mangold, Cathie McDonald, and to the music teacher, Miss Elaine Cooper and Mrs. Derrell Wood, teacher.

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**CALIF. VISITORS HERE**

Visitor in the home of Mrs. E. M. Whorton this week is Mrs. Luella Rowland of Twenty-Nine Palms, California. Mrs. Rowland was a childhood chum of Mrs. Whorton when the families of both lived in Alabama. Mrs. Rowland's family came to Texas followed the next year by the family of Mrs. Whorton. The trip was made by covered wagons. The two women have visited often during the past years although their homes have sometimes been far apart. Mrs. Rowland has a son, Collis Rowland and family in Floydada with whom she is also visiting.

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The People's Choice for a Perfect Figure

Cast your ballot for SKIPPIES, the candidates with winning ways. You LOOK better in SKIPPIES because special design features slim and trim you in the proper places. You FEEL better in SKIPPIES because they're made without bones or stays for free and easy movement. Choose SKIPPIES in the styles that fit your needs. Get on the SKIPPIES bandwagon and you'll pick a winner every time.

SKIPPIES PANTIE, #815. Nylon elastic net with satin elastic front panel. S.M.L. (Also available as girdle, #915) \$5.00

Life "Romance" Bra #566. Cotton batiste, 32A to 38C. \$2.00

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Now for the first time at such big savings . . . famous Color-Flyte and Royale . . . finest quality Melmac dinnerwares . . . guaranteed for one full year against chipping, cracking or breaking. Eight beautiful colors to choose from . . . mix them or match them.

- Mist Grey • Glow Copper • Charcoal Grey • Gardenia White
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Turkeys may be docked as much as 10 to 12 cents a pound, ready-to-cook basis, if they show the effects of fowl tick or blue bug infestation at the time they are marketed, says Kermit Schilamb, extension poultry marketing specialist.

**South Plains**  
 By Mrs. Murray Julian

Revival services at the First Baptist Church closed Sunday night with 101 present for the morning services. Good attendance was noted during the week with Rev. Wayland Boyd bringing inspirational messages and Bill Webb from Wayland College leading the singing. Faye Ellis from Plainview came Friday night with Bill Webb to bring a message in song.

Mrs. Carl Smith of Floydada honored her husband, her son, and son-in-law with a birthday dinner Sunday at noon. Present were Mr. and Mrs. Garland Foster and children of Floydada, and Mr. and Mrs. H. S. Calahan Jr. and Vicki, Diane and Cathy, and Carl Smith. Mrs. Smith's sister, Mr. and Mrs. E. A. Preston of Lubbock were afternoon visitors in the Carl Smith home.

The Tour of Homes Sunday afternoon sponsored by the Floydada 1934 Study Club included two beautiful homes from our community, that of Mr. and Mrs. Menard Field in Floydada, who are the parents of Mrs. Billy Staniforth Jr. and Mrs. John Wilson of our vicinity. Homes here part of the tour were those of Mr. and Mrs. John Key West and Mr. and Mrs. Early Pritchett, located on the Silverton Highway.

Mr. and Mrs. John Wilson, Sue and Gary went to Silverton to the First Baptist Church on Saturday night to attend a singing. Sue Harper from Lockney was a guest in the Wilson home Sunday and was a visitor at church with the Wilsons.

South Plains Home Demonstration Club met Wednesday, Sept. 26 in the home of Mrs. Fred Fortenberry with Mrs. Bryan Karr as co-hostess. Mrs. Webb presided and roll call by Mrs. Taylor was answered by 12 members and two visitors, including Mrs. Brummett, H. D. agent. Mrs. Dunlap gave the council report and talked of the style show to be held in November. Each member will have something she has made during the year to show at this time. Place for the meeting has not been set for the tea and show. She also discussed the year book for 1957. Mrs. Wood gave What Makes a Successful Game Leader, and gave ten rules for a good leader, and led the group in a game after which Mrs. Brummett gave her demonstration on Alteration of Ready-to-wear, bringing out

and discussions of each. Hostesses served hot coffee, cakes, ritz sandwiches, and fruit cakes to Mmes. J. D. Webb, E. W. Newton, R. G. Dunlap, M. M. Julian, Lloyd Deavenport, Menard Field, Arby Mulder, John Wilson, L. T. Wood, Grigsby Milton, J. P. Taylor and guests. Mrs. Norman Wade Deavenport and Mrs. Harriette Brummett. On October 10 Mrs. L. T. Wood will be hostess and remember to bring recipes to exchange for roll call. Food leaders will bring the program with oven meals and salads.

Mrs. Larry Faus is in the hospital at Floydada this Monday having taken ill Sunday afternoon. Vassie Beth was ill Saturday and Sunday. Mrs. Kinibrough is caring for the baby while Mrs. Faus is in the hospital.

Mr. and Mrs. Bill Harper from McAllen visited in our vicinity Monday and Tuesday. They were enroute home after a six weeks trip to Oregon and beyond. They visited their daughter, Mr. and Mrs. Bruce Rice and girls while at Waldport, Oregon.

Mrs. Bryant Higginbotham and spent Monday in Lubbock attending the South Plains Fair.

Mr. and Mrs. Frank McClure were hosts at noon Wednesday to Rev. and Mrs. Larry Faus and Vassie Beth, Rev. Wayland Boyd of Crosbyton and Mr. and Mrs. Murray Julian. Mrs. McClure presented Murray Julian with a cake in honor of his birthday. Guests at supper that night in the McClure home were Mr. and Mrs. Sylvie Kinibrough, Marilyn and Beth. Their daughter and family, Mr. and Mrs. Don McClure and daughters of Crosbyton visited their parents two nights last week.

Raymond Upton went to Amarillo on business Friday. That evening Bonnie Upton from Canyon came home with her father to spend the week end, then returned to WTSC Sunday afternoon.

P-TA meeting Friday at 3:00 will be highlighted by a delightful book review by Mrs. J. H. Barnard of Barwise, who will review "Anna, and the King of Siam." Please remember the time and come to hear this talented speaker.

Funeral services were held in Lockney Saturday afternoon for Fred Thornton, brother of Pete Thornton, formerly of South Plains, and uncle of Herman Thornton and Owen Thornton. Mr. Thornton has been ill and in the hospital for some time. Services were held at the Church of Christ and we offer our sympathy to the family at this time.

Mr. and Mrs. George Weast and Mr. and Mrs. Walter Wood were among those who attended the last rites for Watson W. Douglas who died suddenly on Thursday and was laid to rest

**Selects Activities Committees**

Mrs. J. D. Wood announces the following committees have been appointed to sponsor activities during '56-'57 term at Mother Goose School.

Cap and Gown: Mrs. Owen Thornton, Mrs. Harold Duvall. Special activities: Mrs. Bob Miller, Mrs. W. J. Mangold. Halloween: Mrs. Raymond Wisdom, Mrs. B. A. Simmons and Mrs. A. J. Jester. Thanksgiving: Mrs. Dillon Patterson.

Christmas: Mrs. Bill Whitlock, Mrs. C. C. Reed, Mrs. Tom Rankin Jr., Mrs. Glenn Cooper and Mrs. M. W. Wiley.

Polio benefit school talent show: Mrs. Jimmy Hodel, ages 5 and 6; Mrs. Johnnie Starkey, age 4; Mrs. Bob McDonald, age 3 and below.

Easter: Mrs. H. C. Gilly, Mrs. Chas. Duran and Mrs. Bill Wisdom.

Valentine: Mrs. Lynn Alford. Graduation program: Mrs. Fred Byrd.

Invitations and pictures: Mrs. Rusty Baccus.

Reception: Mrs. Joe Wilson and Mrs. Carl Turner.

The school will sponsor a pre-school talent show sometime in January for the annual polio fund drive. More than \$4.00 has already been collected by the pupils for the school polio bank \$1.50 of the amount came from Monty Cook's 6th birthday earlier the past month.

Mrs. C. A. Gloyna has been ill the past three weeks at her home west of Lockney.

**GO TO CHURCH SUNDAY**

on Saturday afternoon in Silverton. He had operated the Douglas Funeral Home in Silverton for the past 14 years.

Visitors at church during the weeks revival meeting included Mrs. Snooks Lemon and children, Cedar Hill; from Crosbyton, Mr. and Mrs. Don McClure and girls, Mrs. Wayland Boyd and daughters, Mr. and Mrs. Garnett Jones, Mr. and Mrs. R. C. Stevens and Virgil Chron.

Next Sunday Elton Karr, son of Mr. and Mrs. Bryan Karr, will bring his first sermon at the South Plains Baptist Church since surrendering for the ministry. Each member should make it a point to be present for this important step in Elton's life.

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**Ike Better Democrat Than Adlai, Says Supporter**

A bunch of us were standing around talking the other day, and the talk got around to politics like it usually does. Some of the boys said they'd voted for Ike in '52 and were going to do it again; some of them said they'd always voted the Democratic ticket straight and always expected to—you know how it goes around a little Texas town.

One fellow said something that made the rest of us stop and think. He said he was a Democrat, sure—always had been, and his father and grandfather before him. And he always felt like he had to vote for the best Democrat in the race, which he was going to do this year.

"And that means," he said, "that I'll have to cast my vote for Ike Eisenhower. He's a better Democrat, by my definition of a Democrat, than that other fellow ever will be."

And besides that, he said, Ike kept his promises to Texas and Texas ought to return the favor by keeping Ike.

You know, he might have had something there. "Gratitude" is one of the greatest words in the English language, and we all like to think of ourselves as being grateful when people do something for us. Like I heard a man say one time: "Texans are people who never forget anything that is done TO them—or FOR them." That's the way we think of ourselves, and it's about right.

This Eisenhower man pointed out that Ike promised to give the Tidelands back to Texas, and he kept that promise; he promised to do his best to close out Mr. Truman's war in Korea, and he kept

that promise, and he promised to give us a government in Washington that we could be proud of, because it was clean and honest and efficient—and, in this man's opinion, he had kept that promise.

"I know you're reading and hearing a lot of stuff to the contrary," he told us, "coming from Brother Stevenson and Brother Kefauver and the rest of the politicians on the other side. That's politics for you. Everybody expects them to jump on Ike every way they can, and I guess they'll keep on doing it right up to Nov. 6. But the American people are smarter than some politicians give them credit for being, and before they vote they're going to sit down and ask themselves this question:

"Remembering 1952, when our boys were dying in Korea and the newspapers were full of talk about mink coats and Communists and corruption in Washington—now, be honest about it: If you could, would you go back to 1952 and start over with Adlai Stevenson instead of Dwight D. Eisenhower?"

This man said he wouldn't, and come to think of it, I wouldn't either. As a matter of fact, I think Ike has made us one of the best presidents we ever had. If we had to go to war, I'd certainly rather have him at the head of our government than any other living American. But even more importantly—I'm convinced he is the best man to keep up OUT of war.

That's why I still like Ike—better than ever!

Yours truly,  
 Tex

(Pol. adv. paid for by Texas Democrats for Eisenhower, Walton Hall, Director.)

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For QUALITY BUILDING SUPPLIES at reasonable prices, we invite you to see us. We will be glad to help you with estimates and plans with no obligation and we know you will like our service. See us today if you plan to build or remodel.

**Builders Hardware**  
 We have a big line of hand tools — most anything you will need for "do it yourself."

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**BUILDING SUPPLIES**

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**Rubberoid Roofing**  
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*Your Home Business Firms are*  
**THE HIGHEST BIDDERS**  
**for Your Shopping Dollar**

**Here  
 are the facts  
 to prove  
 it...**

Actually . . . no matter where you live . . . nobody . . . and that means **NOBODY** . . . can give you more for your dollar than your own home business firms. Let's look at the reason for this advantageous . . . to you . . . situation:

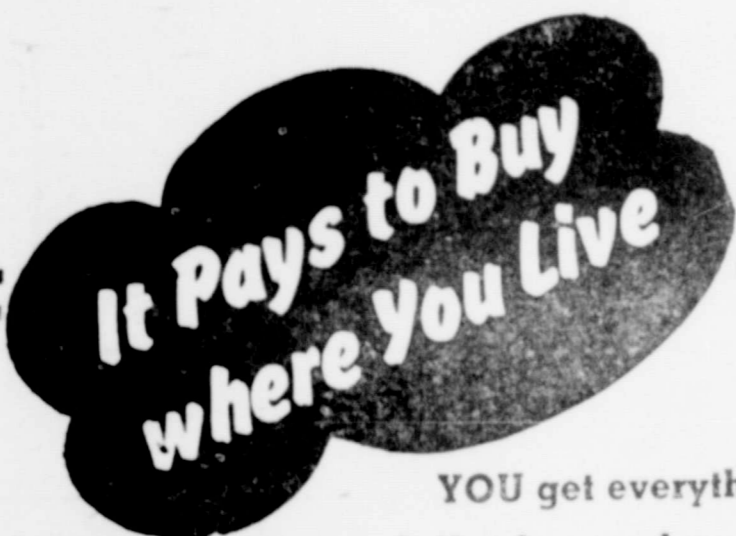
**ANY MERCHANT** . . . anywhere . . . is ordinarily going to sell goods for some more than he pays for them.

**ON AN AVERAGE** . . . when you spend a dollar in any retail store . . . here or anywhere else . . . about 70 cents of it pays for **GOODS**, and about 30 cents goes for rent, taxes, donations, hired help, etc., and a few cents (the national average is about 5 cents) pays the proprietor for his work, and for his investment in goods and equipment, credit losses, etc.

**NOW** . . . when you spend your dollar at home, you get the same 70 cents worth of merchandise that you would get for it anywhere else.

**AND THE OTHER 30 CENTS** stays here too, to help you pay for schools, churches, roads and streets; to vitalize the community so your property . . . or your job . . . is worth more; to keep more people here to share civic work and expense, and to serve **YOU** when you sometimes direly need their knowledge and their skills.

**ONLY** when you buy in **YOUR OWN HOME** community do you get back most of this 30-cent retail handling charge . . . and often a great deal more, as your job or your business prospers and your social life broadens with the growth of the entire community.



**YOU** get everything that your money pays for . . . merchandise **AND** a trade-invigorated community to live in . . . when you buy from your home town merchants . . .

- |                          |                                |                            |                                 |
|--------------------------|--------------------------------|----------------------------|---------------------------------|
| Lockney Variety Store    | Brown's Cleaners & Clothiers   | Byrd Pharmacy              | Modern Radio & TV               |
| Lockney Drug Company     | Jackson Tire Company           | Lockney Auto Company       | Cooper Garage & Service Station |
| Pylant Grocery & Market  | Lockney Frozen Foods           | Luke's Shop                | Baker Mercantile—Dry Goods      |
| Lena Fae Store           | Reecers Master Cleaners        | Darnell Grocery            | Baker Hardware Company          |
| First National Bank      | White Auto Store               | Barnett Gulf Service       | Jack & June Shop                |
| Knox Grocery & Market    | Truett Variety Store           | Webster Service Station    | Frank Perkins Agency            |
| Handley Shop & Pump Co.  | Oliver Jewelry                 | "Whitey" Baccus Motor Co.  | Lockney Implement Co.           |
| Pennington Motor Company | Hammond & Company              | Baxter & Smith Grain Co.   | Truett & Ben's Repair Shop      |
| Rhodes Super Market      | Dr. A. E. Hewitt, Chiropractor | Brunnier Lumber Co.        | Baker Flash-O-Gas Co.           |
| Lockney Food Market      | J. C. Jones Company            | Consumers Fuel Association | Lockney Lumber & Supply         |
| Johnson & Johnson        | Barber Farm Store              | Patterson Grain Co.        | Plains Floral Shop              |
|                          | Parker Furniture Company       | Rowland-Gordon Oil Co.     | The Lockney Beacon              |

## Hale Center Boy Dies Of Heart Attack

Clifford (Butch) Vick, 15, died of a heart attack at his parents' home in Hale Center Tuesday. Funeral services were pending.

Young Vick, affected by a heart ailment practically all his life, did not feel well Tuesday morning and remained home from school, planning to report for classes at noon at Hale Center High School where he was a sophomore.

The youth was a snare drummer with the Hale Center High School Band and was very popular among his fellow students.

Besides the parents survivors are two brothers, Carl and Bobby, both of Hale Center.

## Kress Pastor To Preach Here

Rev. Robert Brown, pastor of the Kress Methodist Church, will preach at the Lockney church Sunday morning. Rev. H. B. Coggin, local pastor, is holding a meeting at Kress and will preach there Sunday morning.

Rev. Coggin will return to Lockney for the Sunday night service which will be a World Communion Candlelight Service. The offering to be taken at the Sunday night service will go 50% to overseas relief, 25% to the chaplain's fund and 25% to religious work at military installations.

## Short Staple Cotton Research Meeting To Be In Lubbock

An event which will have far reaching consequences and benefit to the South Plains is in the planning stage by the Plains Cotton Growers, Inc. This is a Short Staple Cotton Research Conference to be held in Lubbock on October 18 and 19. W. O. Fortenberry, President announced.

The South Plains area produces approximately one-tenth of the entire U. S. cotton crop and nearly one-half of the Texas crop. Production has expanded rapidly during the past decade or so and many problems have arisen in connection with this rapid expansion. Many different varieties of seed have been tried with more or less success and satisfaction, but there has been little effort at standardization or organized seed distribution. The short growing season on the Plains gives rise to problems existing only in this area. Storm resistance and early maturing in combination are only two of the important factors which must be developed. Modern concepts of cotton marketing are bringing up a new factor in the marketing picture which is of tremendous importance to the Plains area. This is the rapidly expanding use of the micronaire in cotton merchandising, and the real possibility that the micronaire value may soon be included on the Smith-Doxey classing card. Such a move would undoubtedly inject the micronaire into the loan picture, and would carry tremendous implications for the Plains. These are only a few of the many problems which must be faced and solved in the near future.

The purpose of this conference is to study and explore the entire short staple cotton situation. It is expected to develop a Master Plan for action through both immediately and long range research programs to improve the quality of Plains cotton, to reduce costs, and strengthen the competitive position of short staple cotton in the market.

To initiate a sound program of research and marketing it is necessary to collect and thoroughly analyze all the facts and work out an integrated plan which will take into account every segment of the cotton industry.

To accomplish this the Plains Cotton Growers are inviting the top cotton leaders in the United States to this conference. Outstanding men in research, production and marketing will be included. These will include scientists from the U. S. D. A., the Texas Agricultural Experiment Station, the Texas Extension Service, private breeding firms, technical experts from the National Cotton Council, and outstanding leaders from all segments of the cotton and allied industries.

Advanced experimenters in the fields of cotton genetics, plant physiology, plant pathology, entomology, production, harvesting, ginning, warehousing, crushing, marketing, utilization, economics and market research are being invited, and a number have already accepted.

The conference will not be of large proportions, instead it will be a working committee of outstanding and experienced men who can contribute to the general consensus of thinking on the over-all short staple problem.

The goals of this conference are:

1. To focus attention upon the technical and economic problems of the short staple area.
2. To stimulate interest and support for expanded and intensive research on short staple cotton.
3. To develop a Master Plan



Gerre Hancock

## Rotary Hears Of Year In Paris

Gerre Hancock, Rotary Foundation Fellow, told the Lockney Rotary Club last Friday noon of some of his experiences while spending a year of study at the University of Paris in France. Hancock vividly described the French people and customs to the local Rotarians, and highly praised the French "common people" as solid citizens who obey the law, live economically and work hard.

He also told of some of the political aspects of the country of France and her people. Hancock was selected from the 183rd District of Rotary, of which Lockney Club is a part, to spend a year of study abroad under the sponsorship of the Rotary Foundation. He has just recently returned from the year in Paris.

Hancock is the son of Mr. and Mrs. E. E. Hancock of Lubbock. He was born in 1934 at Lubbock but has since lived in Petersburg, Ralls, Brownfield and Tahoka. He graduated from Lubbock High School with honors in 1951. His father is a former school superintendent and is now Lubbock county school supervisor and has been an active Rotarian for a number of years.

Gerre is an accomplished pianist and organist, having studied music since he was a child. He studied organ at the University of Texas, and graduated from the University in May, 1955. During his period of study at Austin, he was organist at the University Baptist Church. As a sophomore, he received a Scholarship award from Pi Kappa Lambda for being the "best all around sophomore or junior music student at the University." He also studied at Texas Technological College in Lubbock before entering the University of Texas.

for action and to set guides and goals for and on short staple cottons in an integrated and coordinated manner.

4. To establish committees of experts to continuously work on the various phases of the problems, and to develop an Annual Short Staple Conference.

5. To take initial steps in the development of a complete cotton Research Center for the Plains.

6. To give proper and adequate publicity to the program of improvement launched by the Plains Cotton Growers.

One twentieth of the world's population lives south of the equator.

That's worn by the King's guard in England are called Bushies.

Let us deloliate your cotton. Phone 2168 or 2109

## New Fords—

(Continued from Page 1)  
are hinged at the front so air will hold them down if they open accidentally. The hood release has been moved to the instrument panel, making the engine compartment tamper proof when the car is locked. The fresh air intake has been moved to the cowl in front of the windshield so exhaust fumes are not drawn into the car.

For 1957, Ford offers a broad range of optional features including power-operated steering, brakes, seats and windows, as well as air conditioning, tinted glass, 6 and 8-tube radios, and heaters.

## 17% Of Filing Fee Refunded Candidate

County Democratic Chairman Ben Ayres released a financial report for the year this week which revealed that he had been able to return 17% of the filing fees to candidates in the 1956 Democratic primaries. His report showed a cash balance from 1954 of \$60.39 and candidate filing fees collected this year totaling \$2,034.80.

Disbursements including those for election supplies, clerk hire, printing of ballots, pay of election judges and clerks and minor items totaled \$2,026.75 leaving a balance on hand of \$8.44.

Big items in the disbursements were \$500.00 for pay of election judges and clerks and the special canvassing board at the first primary on July 28th, \$344.00 for the same for the run-off election in August, and \$151.75 to the Hesperian Publishing Company for the printing of the ballots for both primaries.

The refund to the candidates totaled \$345.90.

## Quarterback Club Will Meet Tuesday

The Lockney Quarterback Club will meet Tuesday evening at the high school cafeteria, President Marvin Gilbert said Wednesday. A film of the Ralls game and possibly the Abernathy game will be shown. The meeting will get underway about 8 p. m.

## IN HOSPITAL

Bill Strickland entered the Veterans Hospital in Amarillo Tuesday and will undergo surgery Thursday morning. Strickland is a barber here.

## M. Wells Named Honor Society Prexy

The Lockney Chapter of the National Honor Society held its first meeting of the year Thursday, September 27 and elected new officers for the year.

Officers named were president, Marvin Wells; vice president, Aubrey Green; secretary, Kay Golden; treasurer, Carolyn Cunningham; reporter, Jean Wafford; social committee, La Juan Henderson, and Jean Wafford.

New members welcomed into the society were Sally Cox, Nelda Cates, Lajuan Sandlin, Lanell Johnson, Kitty Ford and Johnnie Hanst.

## Cub Scouts To Meet Tonight

The Cub Scout troops of Lockney will meet tonight (Thursday) at the Scout hut on the City Auditorium grounds. It was announced Wednesday by Cub Master Thurman Davis. The meeting will start at 7:30. All boys who are 8 years of age and interested in becoming Scouts are invited to attend.

## 7th Grade To Have Bake Sale Saturday

Members of the Seventh grade will sponsor a bake sale Saturday, October 6 from 10 a. m. to 3 p. m. at Plains Hotel lobby.

The class promises delicious pastries including cakes and pies at reasonable prices.

## NEW ARRIVAL

Mr. and Mrs. Bobby Phillips of Midland are parents of a baby girl born Tuesday evening in a Midland Hospital. The young lady weighed 7 pounds, 11 ounces. The mother is the former Jean Goodman of Kress. Mr. and Mrs. A. L. Phillips of Lockney are the paternal grandparents.

## GRANDFATHER DIES

G. B. Tomlinson, 72, grandfather of Mrs. A. J. Jester of Lockney, died Tuesday morning at his home in Tahoka. Mr. and Mrs. Jester and family attended funeral services held at Tahoka Wednesday afternoon. Burial was in the Tahoka cemetery.

Mr. and Mrs. Henry Witte of Nevada, Mo., have been here visiting the J. E. Tierce family and other friends.

## And I Quote . . .

"An old timer is one who recalls when a wife put food into cans instead of taking it out." —Vesta Kelley.

"It's human to have your mind wander, but the trouble comes when you follow it." —Tennessee Ernie.

"Sometimes it is better to have loved and lost than to do the homework of three children." — Dan Bennett.

This reminder from the Texas Farm and Ranch Safety Council . . . If you think farm tractors aren't killers, take a look around the state. Three farm workers died in accidents involving farm tractors during one week in September. Think! Think! Think!

GO TO CHURCH SUNDAY.



Matched Shirts

and Pants

of Army

Cremerton Cloth

\$4.95 per garment

Brown's Department Store

Dial 3530 Lockney

A decibel is a unit for measuring sound.

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See us today if you need trailer tires.

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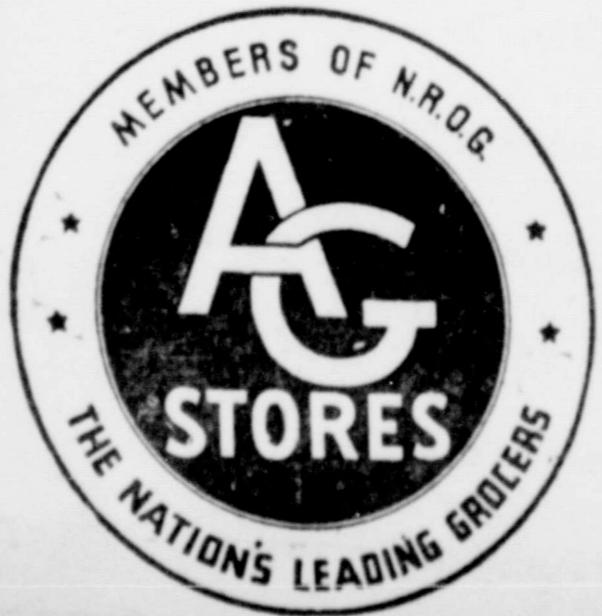
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Lockney

## TOP QUALITY FOOD SHOPPER'S GUIDE THRIFTY PRICES

|                       |                                  |               |
|-----------------------|----------------------------------|---------------|
| <b>FLOUR</b>          | Shurfine Print Bag 25 Pounds     | <b>\$1.69</b> |
| <b>OLEO</b>           | Shurresh Yellow Quarters—Lb.     | <b>19c</b>    |
| <b>SHORTENING</b>     | Bake-Rite 3 Pound Can            | <b>69c</b>    |
| <b>BISQUICK</b>       | 40 oz. Pkg.                      | <b>39c</b>    |
| SALAD BOWL            | QUART JAR                        |               |
| <b>SALAD DRESSING</b> |                                  | <b>39c</b>    |
| CALIFORNIA SUNKIST    |                                  |               |
| <b>LEMONS, Dozen</b>  |                                  | <b>29c</b>    |
| FRESH                 | LARGE BUNCH                      |               |
| <b>MUSTARD GREENS</b> |                                  | <b>10c</b>    |
|                       | FRESH YELLOW                     |               |
|                       | <b>SQUASH, Pound</b>             | <b>10c</b>    |
|                       | MINUTE MAID FROZEN               |               |
|                       | <b>ORANGE JUICE, 3 for</b>       | <b>49c</b>    |
|                       | 10 OZ. PKG.                      |               |
|                       | <b>PEAS, Polar Frozen, 2 for</b> | <b>25c</b>    |

We Give S&H GREEN STAMPS Double Stamps on Wednesday with \$2.50 purchase or more



Picnic Hams Whole Pound **37c**

WILSONS CORN KING BACON, Pound **49c**

PURE PORK SAUSAGE, 2 Pound Bag **55c**

Rhodes Super Market Dial 2275 Free Delivery