


diney Dumps Abernathy
diney's Longloms, sparked by the break-away run-
of lerry Williams, continued on their winning way of lerry wa they romped over the Abernathy Ante


and trailed ont interniss
t. 1.3. at
Lockney broke loose
Lod
Lad half to score 28
pwin going away.
ancer on


Lockney Ultense, Spur Defense Set Pace In District

WILLIAMS, RACE ARE NAMED AS "PLAYERS OF THE WEEK"

B team wins fourth Olton B Team, Jr. Hi. Invade Lockney


## SPORTS



Jerry Williams
Takes Longhorn Scoring Lead
 +. THE LOCKNEY BEACON

## Mr. Farmer ...

We Are Ready To Handle Your
GRAIN SORGHUM
With a
PROMPT HANDLING SERVICE
And Offer
ADEQUATE STORAGE SPACE

For All Your Grain

## We will Buy or

 Store your GrainFEDERALLY BONDED FOR YOUR PROTECTION

We want to thank everyone for their past patronage and assure them we will continue to give the same type of honest, efficient and fast service. COME IN TO SEE US!

Two 1950 Plymouths, 4-door 1951 Ford 4-door
1954 Ford Truck, 2-ton, new bed 1950 Studebaker Pickup 1951 Chevrolet Pickup 1957 Ford 2-door 1955 Chevrelet 4-door 1956 Chevrolet 2-door 1955 Plymouth 4-door

## haRRIS MOTOR COMPANY

the Lockney beacon, Lockney, texas, oct. 10, 195 ?
Retired Farmers Should Check On Earnings For SS

- Aztec-Mayan Rituals To Be Performed At State Fair


Larry Baker In Hospital

And I Quote

| $\begin{aligned} & \text { CARL McADAMS } \\ & \text { GENERAL INSURANCE } \\ & \text { Fire - Hail - Polio -. } \\ & \text { Windstorm-Auto - Bonds } \\ & \text { Phone OL 4-2141 } \\ & \text { First National Bank } \\ & \text { Building } \end{aligned}$ |
| :---: |
|  |  |



BYRD PHARMACY

We have plenty of
Onion Seed
White Grano
Yellow Grano No. 502
Yellow Sweet Spanish $\$ 4.75$ pound
CAPROCK SEED COMPANY
Wholesale and Retail
Phone CA 3-3207 - Plainview

P. M. Smitherman Returns Home

Mother Goose Tots Make Train Trip



Smart brides always choose our famous
Flower
Wedding Line
Invitations
Featuring 5 new scrivts,

Mx. and Mx. Kemreth SB. Winter

Ki. and His. ©rilam RR Oiming
शr. and Ərro. Roy Eowara Łoughton
Mer and $\pi t r$, Thlfur $\mathcal{R}$. 3 Srodericich More and more brides are finding they can have the fuxury
look they love and still keep on the sunny side of their
bridal budget with exquisite Regency stationery, It fes
tures Heliograving* an amazingly rich, raised lettering
with all the good taste and distinction of the inest crafto
manship-yet costs so little. Do see our exciting selection
of manship-yet costs so little. Do see our exciting selection
of contemporary and traditional type faces...one, perfect
for youl *Heliograving-not to be confused with engraving One to two weeks deliveryl

## The Lockney Beacon


Miss Leona Marie Althof,
Lt. Charles Julian Are Wed
Lt. Charles Julian Are Wed


## TRAFFIC Notic:

Due to the increase in traffic 4 ll, City Officers will be strictly eniorce traffic iolations:

- Do not park on corner.
- Do not park next to a fire pla
- Do not leave car unattended while double parked in the business area.
- Do not double park more tha 5 minutes in business area even if car is attended.

We will appreciate your coopp ation in these matters.

CITY OF LOCKNEY
TRAFFIC DEPARTMENT

YOU DON'T HAVE TO PATRONIZE THAT OUT-OF-TOWI SALESMAN WHEN YOU BUY

## OFFICE SUPPLIES

Just call The Beacon - Phone 3318-We'll Deliver to Yow Place of Business.

Here's a partial list of items we have in slock:

## Paper Clips

## Acco Fastener

Staples and Staplers
Marking Pencils and Leads
Desk Sets
Esterbrook Pens and Pencils
Fountain Pen Ink
Thumb Tacks
Lead Pencils, No. 2, 2 ${ }^{1 / 2}, 3$
Stamp Pads and Ink
Parcel Post Labels
Typewriter Ribbons
Adding Machine Ribbons
Brown Kraft Envelopes
Receipt 3coks
Day Books
Paper Cups
Mimeograph Paper and Ink
Columnar Pads
Pin Tickets
PEMEMBER

Box Files
Card Files
Card File Indexes
Verticle File Guides
File Folders
Rytoff Ink Eradicator
Clip Boards
Arch Files
Scotch Tape
Typewrite Paper and Carbo

## Enveropes

Legal Size Rag Content Paper
Shipping Tags
Statement Files
Pencil Sharpeners
Brown Kraft Gummed Tap
Register Sheets
Loose Leaf Plastic Sheet Protectors
Many Other Items

THE LOCKNEY BEACON

FOR SALE:
eerified Tenmarc Wheai Seed
bo several other varie.
Baxter \& Smith
Grain Co.



## The Dog and His Bane

AESOP, the well-known fable teller, started that story about the little dog . . . who went trotting home one day with a nice bone. On the way he saw what looked like a much juicier one in the bright mirror of a water hole ... but, in grabbing for it, he lost the bone he already had.

There's a good moral for one and all in this story. But the educational value of fables must be over-rated. Because this one has been around for 1300 years and

## Trade in Lockney

where Service is more
than a business
people are still risking . . . and often losing of the good things they have by reaching for something that is more temptingly offered.

Like some of us here in this community far and wide in a search for "better deals" and thereby seriously undermine the economic structure which supports our own businesses and jobs, our fine schools and churches, and all the other elements of our well. ordered American small town life.

In this community
right now joying much greater prosperity, much finer social and civic facilities . . . if we had but kept in our local economic bloodstream all of the money we've put into the upkeep and upbuilding of larger cities in years past.


YOU get everything that your money pays for .... merchandise AND a trade-invigorated community live in ... when you buy from your home town merchants

| Lockney Variety Store | Brown's Cleaners \& Clothiers | Byrd Pharmacy |
| :---: | :---: | :---: |
| Lockney Drug Company | Jackson Tire Company | Luke's Shop |
| Pylant Grocery \& Market | Lockney Frozen Foods | Darnell Grocery |
| Lena Fae Store | Reecers Master Cleaners | Calahan and Brown Gulf Service |
| First National Bank | White Auto Store | Webster Service Station |
| Knox Grocery \& Market | Truett Variety Store | "Whitey" Baccus Motor Co. |
| Handley Shop \& Pump Co. | Hammond \& Company | Baxter \& Snith Grain Co. |
| Pennington Motor Company | J. C. Jones Company | Brunnier Lumber Co. |
| Rhodes Super Market | Barber Farm Store | Patterson Grain Co. |
| Jester Food Market | Parker Furniture Company | Rowland-Gordon Oil Co. |

a trade-invigorated codern Radio \& TV
Cooper Conoco Station
Baker Mercantile-Dry Goods
Baker Hardware Company
Jack \& June Shop
Frank Perkins Agency
Lockney Implement Co.
Truett \& Gene Motor Co.
Keystone-Fleming Flash-O-Gas
Lockney Lumber \& Supply
Plains Floral Shop
The Lockney Beacon

$\left\lvert\, \frac{\text { THE LOCKNEY BEACON, LOCKNEY, TEXAS, OCT, } 10,1957}{\text { present farmers in this zone for }, \text { GO TO CHURCH }}\right.$


Baker Hardware Co.

[^0]




[^0]:    Lockney

