County Wide farmers Union Meeing Tonite

## The Lockney Beacon

SCHOOL BOARD DECIDES TO ADD TO PRESENT BUILDING

District F.T.A. To Meet Saturday

Allison Given State VFW Office

Cub Scout Meeting Set For Dec. 17

Infant Will Be Buried Today

DAN SMITH TOPS ALL-DISTRICT, THREE MORE 'HORNS ON TEAM


Lockney Band Rates Third In Marching

Junior Class To Have Bake Sale

## CALENDAR <br> OF EVENTS

Thursday
 Friday
Rotary Club meets
Restaurant. vatons Rotaryann Saturday neetung a
Monday
Baptist Brotherhoon
m. Lions club, at
staurant


Wednesday
Wednesday
Ladies Bible Class
Church of Christ.
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COUNTY 4-H GOLD STAR BOY COUNTY 4-H GOLD STAR BOY
AND GIRL NAMED SATURDAY

Rotary To Entertain Wives At Party

Two Awarded FFA Degrees At Annual Banquet

Christmas Music Program Will Be Presented Sunday


MISS JUDY ROBERTS was crowned funior High School
otball Queen at the annual banquet Saturday evening.

## Judy Roberts

Crowned Jr. Hi
Football Queen

Lockney Cagers In Abernathy Meet This Week



Sand Hill News
Mr and. Mrs. Jim Holmes Banquet Saturday at the high exchanged from Mrs. Stringer's
and Mrs. Wrs. Billington spent school cateteria. Approximately lovely Christmas tree. Refresh
Friday in Matador visiting Mrs.
THE LOCKNEY BEACON, LOCKNEY, TEXAS, DEC. 10, 1959
Harold Shearer $\left\lvert\, \begin{aligned} & \text { Eight weeks in duration, the } \\ & \text { school }\end{aligned}\right.$ Graduates From $\quad$ school indoctrines stidents Navy School graduation students are sent to
operating submarines or to
advanced technical thools for

## TRY BEACON CLASSIFIEDS



| fell during the day, We were all thankful for the many blessings we have received. <br> Mrs. Lynn Miller and child ren zpent Thanksgiving in of Mrs. Miller's sisters. <br> Mr. and Mrs. H. F. Jackson spent Thanksgiving in Silvertion In the home of his an Mrs. Cliff Allard. <br> Mr. and Mrs. Jim Holmes |  | Beverly Jeffress spent Satur day in Levelland with the Lockney Longhorn band at the band contest. Lockney won third in their class. Congratulations to Floydada on winning first The Sclass. <br> The Sand Hill Club still has some pecans. Anyone wishing to get some of these pecans contact Mre. Lynn Miler or Mis Waler. K.int | visited in the home of Mr . and Mrs. Leroy Durham in Plain view Sunday afternoon. <br> sess Starkey and son. Harold enjoyed hunting at his brother's tarm near Flomot Sunday after. noon. $\qquad$ <br> Mrs. Earl Lynn of Abilene visited from Monday through Thursday of last week with he parents, Mr. and Mrs. B. W |
| :---: | :---: | :---: | :---: |

Farmer's Union Insurances

J. D. Copeland Phone OL 4-3813 Ferguson Bldg

Wiison Kermickel
Attorney-at-Law
GENERAL PRACTICE OF LAW

Next door to Brown's
Ferguson Building
ne OL. 4-3804


| Have in stock 400 NEW RADLATORS Old models closing out at $50 \%$ and $75 \%$ discount <br> STOVALL_BOOHER RADIATOR SALES 8 SERVICE <br> 1019-25 N. Broadway <br> Phone CA 4-2865 <br> Plainview, Texas |  |
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| BENEFITS OF LAND <br> bANE LOAN <br> Low costs. leng terms. dotng business with home tolks, sound lending policlee. See or write- <br> FLOYDADA N. F. L. A. 319 S. Main Phone YU 3.2480 Jake B. Watson. Sec. Treas. |  |
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He is giving her a Lane Sweetheart chest

and where is he going for the biggest selection? the lowest prices? the best terms? Why, anybody knows.

## Baker Hardware Co.

## 

## CHPSSMAS FESTIVLL of GIFTS

SHOP FOR GIFTS for all the family at Brown's Department Store. You'll find a wide selection of gift items here and remember - we gift wrap at no extra charge.

For The Ladies:

Gowns and
Negligee Sets
Hose by
Berkshire
Lingerie -
Slips. Panties
Petticoats, in
matching
colors.
Robes in as-
sorted styles sorted styles
Slacks - Skirts Sweaters Blouses Mix or match rayons and cotton knits Juniors, Misses and half sizes. GLOVES fabrics
Shoes-Bags-Aprons

For The Men:
Dress Slacks Sport Shirts Dress Shirts Sox and Ties Robes Pajamas Underwear Dress Gloves


Stetson and Stevens Dress Hats House Shoes for the men. Dress Shoes Cowboy Boots Wellington Boots
Levis Work Clothing Men's Jewelry and Leather Goods Tie Sets - Billfolds - Clothes Brushes Shave Kits - Travel Kits - Visor Sets

For The Boys:
Robes and
Pajamas Cowboy Boots Levis Gloves Sport Shirts Jackets Small Boys' Hats
Dotty Dan Jackets
Sport Coats Ties and Sox


Household Gift Items Bedspreads - Towels Sheets - Pillow Cases Bath Sets - Blankets Boxed sets of Towels, Place mats and Kitchen Towels Dish Towels

FREE GIFT WRAPPING
Choose Now and Lay-Away

Brown's Department Store


SEALE DRIVE-IN THEATRE
Located $21 / 2$ miles west of Lockney on Highway 70
THURSDAY NIGHT, December 10th fun Night "MARJORIE MORNINGSTAR"

At last - on the screen - the romantic, stormy, tender love story of Mariorie Morningstar - a heart-breaking
romantic story of a girl who didn't know what she
wanted until almost too
$\qquad$

The Roughest Toughest Vemgeance-Trail


AUDIE MURPHY. TERRY MOORE
He fought to find his name - loved by one but hated by overyone else - bullet hot - afraid of no one
the fist flying tale of a boy who becomes a man.
Also CARTOON


Torn between her love for her son and her husbond a romantic story of hardship and strife that grows into a future of secure happiness - how a young boy's
hatred of his harsh stepfather turns to love. nam

## PLAINS THEATRE, Lockney




CHRISTMAS TREES
for sale in Lockney by The
Veterans Of Foreign Wars Post No. 7993
at the old bank building
A Good Selection of Sizes.
Proceeds from the sale of the trees will go to the needy and other worthy causes.
Open from 8 a . m. until 6 p . m. every day except Sunday.
Come in soon and select your tree. NOTE: Lockney grocery stores have agreed not to sell Christmas trees this year, turning all this business to the V. F. W.

## CHRISTMAS SALE!

We are offering
30\% or More Discount ught fixturiss


## POST LIGHTS

Electric Coffeemakers
Electric Sauce Pans and Skillets Electric Toasters
Table Model Radios
all these trems on sale now.
ALLISON ELECTRIC
phone ot 42117

## Farmers report:

Bigger yields More profit when they plant Golden Acres
Hybrid Grain Sorghum


REMEMBER:
Hybrid soed booked with us before December is
entitlos you to $a$ discount.

PATTERSON GRAIN CO.

Electric Gifts heep on saying

## BESTWISHES $=$

 all year long!

Sow your trade dollars where you can share in the whole harvest

# Plant the Seed 

 where you expect to Reap$x$ a commonly recognized agricultural principle that if you want to do your harvesting on a particular piece of ground, that's the place to sow your seed.
$\checkmark$ Using the same general type of reasoning, it is obvious that if you want to harvest a nice crop of prosparity . . . in the form of better business, a better job, a better community in which to live . . . it's advisable to plant your trade dollars where they
will produce growth for you, rather than for somebody else.

V The homes we live in ... the jobs and businesses which support us . . . the schools and churches that teach our children and enrich our lives . . . the convenient stores and service establishments that supply our everyday and emergency needs . . . none of these were built, nor are they supported by the dollars that are spent in some other community or city.

Lockney Variety Store
Lockney Drug Company

Pylant Grocery \& Market

Jack \& June Shop

First National Bank
Knox Grocery ${ }^{\text {E }}$ Market
Handily Shop \& Pump Co.
Parker Super Market
Johnson \& Johnson
Workman Plumbing \& Heating

YOU get everything that your money pays for ... merchandise AND a trade-invigorated community to live in... when you buy from your home town merchants ...

Brown's Cleaners \& Clothiers

Jackson Tire Company

## Reecers Master Cleaners

White Auto Store

## Leckney Farm Supply

> J. C. Jones Company

| Byrd Pharmacy | Modern Radio \& TV |
| :--- | :--- |
| Luke's Shop | Cooper Conoco Station |

Baker Mercantile-Dry Goods

Baker Hardware Company
Webster Service Station

Backus Motor Co.
Lockney Coop Gin \& Elevator
Davis Lumber Company
Consumers Fuel Association

Patterson Grain Co.
Lockney Lumber \& Supply
Plains Fiorai Stop

The Lockney Beacon


## CHRISTMAS LICHTS

We have a nice selection of both indoor and outdoor Christmas Lights. DECORATIVE ALUMINUM $3 \times 3$ sheets $-\$ 2.95$
OAK CATTLE RACKS for your pick-up or truck SHOTGUN SHELLS GOLD-TEX PAINTS
Quality Lumber and all kinds of Builders Hardware.

Let us figure with you on your building projects.

## Davis Lumber Co.

Phone oL 4.3385 THURMAN DAVIS Lockney


Gamma Iotas Met Journalism Class Saturday In Lockney Has Christmas

Lockney O.E.S. Past Matrons, Patron Are Honored

You're invited to attend
OPEN HOUSE
thowing our new
Christmas Decorations and Gift Items

Monday, December 14th 1 to 5 p.m.

Includes Christmas Center Piecos, Gitt Homs of Frankoma Pottery, Noveltios. Blooming Poinsettas. COFfEE SERVED - DOOR PRIZES

Plains Floral Shop MEMBER F. T. D.
Dial OL 4 -2365

| ORANGES | 5 Pound Bag | 39c |  |
| :---: | :---: | :---: | :---: |
| TUCE | Pound | 13c | $\begin{gathered} \text { Ladies Sets } \\ \text { Nvening In Pary Paris } \\ \text { Eve } \end{gathered}$ |
| OTS | 110 P | 16c |  |
| EN LIMA BEA | ANS | 24c |  |
| PEAS Del-Mon | oned, 30 |  |  |
| DOG FOOD | 3 Cans |  | Lights, Mixers, Irons, Toasters, Wagons, Toys, And Many Other Selections |
| ORK AND BEAN |  |  |  |
| UIT COCKTAIL | L No. $2^{1 / 2} \mathrm{Can}$ |  |  |

Christmas Candies-Cello Bags-Box Candies TREE LIGHTS 7 Ligut sot 98C is Ligh sol $\$ 1.98$ Each Lamp Burns Independently


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## It Pays To Fertilize...

Your Cotton and Feed Land as You Plow Your Stalks!

We have two kinds of fertilizer we recommend for cotton land. They are:
CUSTOM MIXED "COTTON SPECIAL" - the right plant food in the right balance. "Cotton Special" is a dry-flow pellet fertilizer formulated especially for cotion land

CUSTOM MIXED "PLOW DOWN" is built for use with anhydrous ammonia on cotton land and has proven very profitable.

See us for your fertilizer needs. We will be glad to discuss the situation with you at any time.

## Special Announcement

We are now offering turn-key application jobs on all custom mixed fertilizers. For FIFTY CENTS per acre ( $\$ 20.00$ minimum) we will deliver and apply any amount per acre. ALL YOU HAVE TO DO IS TO TURN IN THE ORDER AND TELL US WHERE TO APPLY IT.


Joe Montgomery, Manager
Phone OL. 4-2393
Lockney


## EFFANBEE

dollalayette

* nothing to bur just come set


## Gifts Galore *

Anity Leather Goods - Evening in Paris by Bourjois - Eastman Kodak Cameras - Jewelite Dresser Sets - Remington Shavers Watches - Williams Gitt Sets - Westclox Clocks and Watches and countless other wonderful holiday gitts!

Lockney Drug Company


JEWELED WATCHES
from $\mathbf{\$ 1 3 . 5 0}$ up


Give her DIAMONDS for Christmas Large group of Diamonds

50\% OFF
Costume Jewelry

And Proved Economy


Let us Demonstrate the Pulling Power and Low Cost Operation of a John Deere 730 D

Tractor

Ask about the John Deere
Credit Plan Featuring

## NO INTEREST

Until April 1st, 1960 on a new or used Tractor. NO INTEREST until June 1st on Combines.

## 4-Crop Years to Pay!

"Put Tomorrow in Your Farming Today"

## Lockney <br> Implement Company

|  |  |
| :---: | :---: |
| "The cost of being at odds with others usually is greater E. Sweaney. | South Plains <br> By Mrs. Murray Julian For the first time in severa weeks, the gin yard here clear of trailers of cotton a the elevators have only a little grain coming in at intervals Most of the farmers are bus cutting statks and plowing an some of them have taken ad have bagged quite a few bird past week $\qquad$ e Baptist $\qquad$ lay night follow. $\qquad$ |
| LOCKNEY LODGE No. 867 |  |
|  |  |
| Regular meeting night, third Tuesday of each month. Mernbers urged to attend. Visitors welcome. |  |
|  |  |
| JOHN L. HOOTEN, W. M. D. E. LATIMER, Sec'y |  |
|  |  |
| PIANOS, HAMMOND ORGANS and ACCORDIONS |  |
|  |  |  |
| for sale or rent! |  |
| We also have for sale: |  |
| One used Upright Piano Used 12-bass Accordions |  |
|  |  |  |
| \$25.00 and up |  |
| New Lira 120-bass Accordions$\$ 195.00$ and up |  |
|  |  |  |
| ACCORDION MUSIC |  |
| 20 percent off until December 18th |  |
| We also have a large selection of Piano Music for sale. |  |
| MRS. CHARLES L. RECORD |  |
| MUSIC STUDIO |  |
| Phone OL 4-2364 | Lo |


| RIG CHIEF SAYS |
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| Cooper Pontiac-Cadillac |
| epresents the World's Finest In |
| Personal Transportation 1955 Olds Super 88 Holiday |
|  |
| 1956 Pontiac Starchiel Cus |
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| 1955 Chevrolet Del R |
| Spors sedm |
| 1955 Buick Century Riviera Coun |
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| 1954 Packard Clipper 4-Door |
|  |
| 1958 Chevrolet Belair 4-Door |
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| Coused |
| Pontiac-Cadilla |

## JOE HARRIS

Phone OL 4-3805-Leckner
Ropresenting
Gifford - Hill - Western
Concrete Irrigation Pipe Aluminum Pipe Immediate Installation Call fer Free Estimutes




## COMFORT COVERS

The genuine Comfort Cover $\$ 27.95$
QUEST TRACTOR HEATERS for John Deere and International $\$ 25.95$
Also have them to fit other makes. IRRIGATION SUPPLIES

MOTOR OILS
Havoline, Co-op Premium, Diamond DX, Conoco, Sinclair, Amalie, Pennzoil

HOEME SWEEPS and CHISELS 16-inch Ādams hard-suriaced Sweeps $\$ 5.85$ each
18-inch Adams hard-surfaced Sweeps $\$ 6.95$
Nichols hard-surfaced Chisels $\$ 2.95$

CONSUMERS FUEL ASSOCIATION Lockney

## NOW IS THE TIME to book your

## Amak Grain

 Sorghum SeedAmak R10 and R 12 have proven to be among the highest producers in this area.

We offer you a discount for early bookings.

See us today and book your seed for the 1960 crop year.

## Patterson Grain Co.

## Lockney - Sterley



Maytag Washers and Dryers Admiral Refrigerators and Freezers Admiral Electric Ranges O'Keefe and Merritt Gas Ranges


## GIFTS FOR THE

 SPORTSMAN:GUNS OF ALL KINDS and MAKES: Shotguns - Deer Rifles - 22 Rifles Pellet Guns - Air Rifles

FISHING EQUIPMENT All kinds of fishing equipment. Just received a new shipment of FINE FISHING RODS.

## CAMPING EQUIPMENT

## Game Bags - Hunting Coats - Coleman Lanterns

 and Stoves - Bow and Arrow SetsUSE OUR LAY-AWAY PLAN - A small down payment will hold any item for you until Christmas. Buy today for better selections.

PENMINGTON MOTOR COMPANY
Phone of 4.3393


See us for

## TURN-KEY JOBS

on

- Well Drilling
- Casing
- Pumps
- Motors
- Gearheads

We drill both Irrigation and Domestic Wells
WE REPAIR ALL MAKES OF PUMPS!
Handley Shop \& Pump Co.
nome of tazs

We pay iop prices for your hogs six days every week. CATTLE AUCTION EVERY THURSDAY.
Contact us when you have hogs for sale.
Floydada Livestock Sales Co. TOM WORD - VIRGIL BRASHER
located on Silverton Highway in Northeast Floydada Phene YU 3-2153. Floydada

| DR. O. R. McINTOSH |
| :---: |
| OPTOMETRIST |
| 211 South Main St. |
| Floydada. Texas |




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| Dictionary \& Encyclopedia <br> Ideal for the student. All in one big volume. $\$ 25.00$ value $\$ 9.95$ | for whiting your Christmas tree. Fire retardant, spray gun attachment included. Complete kit for - <br> $\$ 4.98$ |
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| COLOGNEN, PERTUTK, COSWMICS for |  |
|  |  |
| By CIRO - Oh-La-La, Danger, By MAX FACTOR - Primitif By LENEI. - Trifling. Bellezza, By LUCIEN LELONG - Indescre By DuBARRY - Deaville and COTY'S Colognes and Perfume | w Horizons, Reflexions d Electrique rivate Affair, Caressant Tailspin. Sirocco ven Winds |
| We have a nice selection of STATIONERY and CHRISTMAS NOTES |  |


| Black Shield Wrist Watches <br> Men's 17 jewel shock-proof, water re $\$ 18.95$ | Speidel <br> Identification Bracelets $\$ 4.95$ plus tax |
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## Christmas

Decorations
Wrappings Ribpons Seals and Tags
Hallmark
Christmas Cards
Slim Jims and other types

## Schick

Butane
Cigarette
Lighters
$\$ 9.95$ value for
only -

## $\$ 5.49$

25\% 0ff List

## St. Regis Electric Blankets

Single control, $\$ 21.95$ value for only $\$ 18.95$
Dual control, $\$ 27.95$ value for only -
\$24.95
These blankets are guaranteed for one year and are replaceable at our store.
American Flyer
Electric Train

Jolly Judy Dolls
 girl will want one of these. Regular-
ly priced ot s6.95. For early
Christmas buying they are priced

## $\$ 4.95$

## Remington Princess Electric Shaver Built for the ladies. Regular prices $\$ 17.50$, <br> $\$ 13.49$ <br> Remington Auto-Home Electric Shavers $\$ 34.50$ value, now $\$ 22.95$

Use our lay-away plan. A small deposit will hold your purchase until Christmas.

Remington Roll-A-Matic
Electric Shavers
$\$ 29.95$ value for -
$\$ 20.95$

## HOTICE - FARMERS!

We will have a county-wide

## FARMERS UNON MEETNG

on Thursday Night, Dec. 10
7:30 p. m.
in the County Court Room in Floydada
for the purpose of electing officers and transacting other business.


