## The Lockney Beacon

> Brick Layers
> Strike Stops
> School Work

55 Entries In
＂Miss Lockney＂
Beauty Coniesis
Fair Board Will

Build Pole Barn On Fair Grounds


County Wheat Loan Rate Is Set At S1．79

## Powers Will Establish New <br> Pharmacy Here

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Cotton Farmers May Change Plan

Henry Ford Gets Premium For First Wheat

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| Hen |
| Premium For |
| First Wheat |

Rains Halt Harvest And Farm Work


Baptist V．B．S．
Starts June 20

Sterley Club Will Show Film




McDonald Wins<br>McDonald Wins In Floyd County In Light Voting

J．Floyd Howe<br>Dies In Amarillo

W．E．McClure
Is Seriously III


EDITORIAL




That's Telling Him!

| With Our EXCHANGES |  |
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initiating us up considerable
stitt business competition. business. compe
D. ECOTT SCOT.
Crossroads

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## MR. FARMER!

We would like to handle your

## WHEAT

We are ready to buy it at the highest market price or store for government loan. We have a federally licensed warehouse.

## We Thank You

for your patronage of past years and we trust that we may continue to serve you.

WE WILL APPRECIATE YOUR BUSINESS!

## Wilson Grain Co.



Both Mr. and Mrs. Bartlett are school teachers, and before the children arrived, Mr. Bartlett helped by taking care of the dishes. When Mrs. Bartlet returned to her teaching duties, Mr. Bart lett decided to let Reddy do the dishes

The Bartletts bought a portable because they like the convenience of loading dishes at the table. When they buil their new home, they kept the portable, designing space to accommodate it.


Yes sir, we're celebrating the 10TH ANNIVERSARY of our store in Lockney and we invite you to come and help us celebrate! PRIZES GALORE - SPECIAL PRICES - FUN FOR ALL! SPECIAL PRICES FOR THURSDAY, FRIDAY \& SATURDAY!


WIL Be AT This store
Bring the kiddies for a free ride on the CLOVERLAKE KIDDIE RIDE Friday afternoon and Saturday!
We will give away 10 boxes of

| groceries worth $\$ 10.00$ each at 5 p .m. |
| :--- |
| Saturday. Register anytime Thurs- |
| day, Friday or Saturday! You don't |
| have to be present to win! |
| FREE! |
| FREE! | FREE!

## $\$ 100$ In Groceries FREE:

We will give away 10 boxes of groceries worth $\$ 10.00$ each at 5 p.m. Saturday. Register anytime Thursday, Friday or Saturday! You don't

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| BLENDED JUICES |  |  |  |
| Shortening | Some | 59C |  |
| ICE CREAM | cinceiter | 69 |  |




WEBSTER SERVICE STATION
Dial OL 42244 Your Goodrean Doaler Locheo
HOW MUCH IS TOO MUCH FOR A LIFE-SAVING DRUG?

its Mrs, Lackey


Are drugs too expensive? How much is to much to pay for a drug that is capable of
saving your life or that of a loved one? In the early stages of development, many
drugs were very expensive and cost more than drugs were very expensive and cost more than
most people wanted to pay. However, ove the years these drugs have declined in price and now are priced comparatively reasonable For instance
In 1943. penicillin sold for twenty dollars for
100,000 units by injection was twenty cents for 100,000 units in tablet
Cortisone has dropped 90 per cent in price since 1950. The price of streptomycin declined REMEMBER - When you have a prescription to fill, we will appreciate serving you and you may be assured of fresh, high quality drugs and reasonable

## Byrd Pharmacy <br> ERED D. BYRD, Pharmacie <br> Phone OL 4.335

 Boy Scouts To Attend Jamboree


Crop Hail Insurance

Representing reliable stock companies
J. D. Copeland Ferguson Bidg. Phone OL 4.3813

## XXAPPY YATHER'S OAY

JUNE 19TH IS THE DAY
Make HIM happy with a gift from Brown's !! ! MEN'S SUMMER SUITS by Stylemart


FREE GIFT WRAPPING on all gift items purchased here

## Brown's Cleaners \& Clothiers

MEN'S WEAR - QUALITY CLEANING



## See us for

## TURN-KEY JOBS

## on

- Well Drilling
${ }^{\bullet}$ Casing
${ }^{-}$Pumps
${ }^{\bullet}$ Motors
- Gearheads

We drill both Irrigation and Domestic Wells
WE REPAIR ALL MAKES OF PUMPS!
Handley Shop \& Pump Co.
Pbone OL 4.2265
present 44. hour week to a 40
hour week Board has recom
mended this change


Farm Bureau
Plans Trip To
Old Mexico
THE LOCKNEY BEACON, LOCKNEY, TEXAS, JUNE 9, 1960 and scenie mountains and val. GO TO CHURCH SUSNDAY.


Plainview Savings \& Loan Ass'n 716 Broadway PLAINVIEW Phone CA 4-6393
 mw Fair Dept. Store

108 South Main Street FLOYDADA - YU 3-2387 BLANKET LAY-AWAY SALE
BLANKETS BY BEACON. THE LARGEST MANUFACTURER OF BLANKETS IN THE WORLD. \$1.00 DOWN WILL HOLD ANY BLANKET ON LAY-AWAY TIL OCTOBER IST. WASHABLE \& 90\% RAYON - $10 \%$ NYLON. MOTH PROOF \& ALLERGY FREE.


AND WHILE YOU ARE AT THE FAIR STORE SHOP THESE EYTRA VALUES

| MENS UNDERWEAR <br> SPECIAL <br> 3 for $\$ 1$ | Thongs <br> All Sizes <br> 3 for $\$ 1$ | Girls Rayon <br> Panties <br> 6 for $\$ 1$ |  | Ladies Bras |
| :---: | :---: | :---: | :---: | :---: |
| SHOP THE FAIR and COMPARE |  |  |  |  |



THE FAIR DEPT. STORE

# THE LOCKNEY BEACON, LOCKNEY, TEXAS, JUNE 9, 1960 Lockney H. D 

## Society News

Bride-Elect Is<br>Mrs. Helen Huffman<br>Shower Honoree $\quad$ Installed New O.E.S




[^0]THE LOCKNEY BEACON



 CRUSHED ICE treaceses or 25c and 50c

PYLANT'S Grocery a market

Deuble Stamps Every Tuesday with $\$ 2.50$ Cash Purchase
岛
John
TOO

## ND


TRA



THE LOCKNEY BEACON, LOCKNEY, TEXAS, IUNE 9. 1960
FOLLOW SIMPLE RULES IN AUTOMOBILE ACCIDENT


## It's Time To Buy <br> Crop Hail Insurance

Insure now and get full season coverage at no extra cost. Protect your investment with reliable insurance.

## We represent

Capital Stock Companies
which are dependable, reliable and fair in their dealings with customers. Call us today.
Minor Insurance Agency

Carroll Minor, Manager
Phone OL 4-3311
Lockney

## Central States News Views $\begin{aligned} & \text { Bagworm Co } \\ & \text { Time Is Here }\end{aligned}$




SEALE DRIVE-IN THEATRE
FIRST SHOW STARTS AT DUSK fUN NIGHT



Richard Burton - Barbara Rush Jack Carson Angie Dictimon James Sum

$\qquad$

| SATURDAY MATINEE | SUNDAY MATNEE |
| :--- | :--- |
| "My Dog, Buddy" | "The Bramble | Bush'

## JUNE FURNTURE SPECIALS

WHIRLPOOL WASHER, Imperial model, reg. $\$ 339.50$, now ...... $\$ 265.00$
2-piece STUDIO SUITS, nylon covers, reg. $\$ 189.50$ now ..... $\$ 125.00$

2-piece LIVING ROOM SUITES reg. $\$ 224.50$, now
$\$ 139.50$

## HIDEBEDS, with innerspring mattress reg. $\$ 224.50$, now <br> $\$ 139.50$ with your old suite

HOOVER SWEEPERS, 2 good used upright with attachments

BARGAIN PRICES
NEW BABY BEDS, solid end sections, with moisture-proof mattress, complete, only
$\$ 29.50$

## PARKER'S

Phone OL 4-3315 HOME FURNISHINGS
Lockney

$\$ 6.15$ per gallon
FOWLER HARDWARE
 Values Up to 89c a Yard! 3 yards for ${ }^{500!}$
Yes, Ma'am, "WE'VE DONE IT AGAIN." Wf caught a big Eastern distributor overstocked with Spring and Summer dress goods and
them up at ROCK BOTTOM PRICES:
To show our appreciation to our customers, we are passing these tremendous savings RIGHT 0)
TO YOU!
Just imagine the wonderful wardrobe you can reate with this terrific assortment of dress als PRICE OF

## 3 yards for ${ }^{5}{ }^{000}$ !

Take A Look At A Few Of The Fine Materials Offered At This "Once-In-A-Lifetime" Price

DRIP DRY'S
BROADCLOTH
(All Colors) SATURNA PRINTS Plisses VERGLAZED PRI

POLISHED
CHAMBRAYS DIMITIES TISSUE SHEERS BATISTES TISSUE SHEERS
EMBOSSED COTTONS SHIRTING PLAIDS EMBOSSED COTTONS
LAWNS
sanforized and DRIP 'N DRY



## II STORMS ARE COMING!

This is the hail storm season and may expect hail storms to strike where in this area almost any We would like to help protect you crop loss with a dependable crop insurance policy written with an line stock company. Contact us ry for rates and terms. It's better to afe than sorry.

## J. E. Cox Insurance

ol 4.213

selection of gift items. FREE GIFT WRAPPING


FREE! FREE


Sis water-proot, shock-proot, dust-proof TIMEX IVen MEEE with the

Norelco Shaver - \$24.95
emington Lektronic Shaver $\mathbf{\$ 3 5 . 9 5}$
No cords, no electricity, no water, no soap -
"All it needs is whiskers."

Goll Balls


Il Pen \& Pencil Sets

## 20\% Discount

Includes Sheaffers,
limex Watches
as low as $\$ 6.75$
iewel TIMEX 100
$\$ 15.00$
G. E. Portable ELECTRIC GRILL

## $\$ 26.00$

Men's Toiletries by Old Spice and Kingsman. $\$ 2.00$ up

Cuff Links and Tie Bar Sets $\$ 3.00$ to $\$ 6.00$


Leather Billiolds Gonuine leather, bes grades. Priced from $\$ 3.00$ to $\$ 10.00$ ADCO No. 770 GOLF CART, world's finest. collapsaible, regular $\mathbf{5 2 8 . 9 5}$ for $\$ 17.95$

## Lockney Drug Co.

$\left\lvert\, \begin{gathered}\mathrm{Mr} . \\ \text { from } \\ \text { and } \\ \text { Mrs. Jeattle, Washy Gross }\end{gathered}\right.$ at Seattee, Washington and
ateme visiting his hart, Geo., are
orent, Mr home visiting his parents, Mr
and Mrs. Fred Gross. Other
auests in their home Sunday THE LOCKNEY BEACON, LO more civilized way for a man
to better himself than mak
ing ing people tive him mak-
ineig
money by threatening to
shot money by threatening to
shoot them or put them in
jail. D. E. SCOTT
Crossroads, U.S.A
$\qquad$
1 see where $\alpha$ New York VIIIT HERE

LEAVE FOR VIRGINIA

1 see where ${ }^{\alpha}$ New York
subway worker subway worker got his job
back atter the state Court of
Appeals ruled that a little Appeals ruled that a little
stealing is no legal excuse
for firing a man.

My pro-underdog neighbor says he is glad to see a Court
ready to protect poor workers ready to protect poor workers
from namrow-minded bosses
wanting to take $\alpha$ man's wanting to take a man's job
away from him just because
he steals. away from
he steals.

WE HAVE A GOOD SELECTION OF

## SOY BEAN SEED

and will be glad to serve you in this line. OUR SEED ARE ALREADY INOCULATED and ready to piant. inciudes Hill and Lee Certified Seed.
REMEMBER - We clean and treat Soy Bean Seed.
Also GRAIN SORGHUM SEED

## Northrup King Nos. 210 and 230 <br> Amak R10 and R12 <br> Lindsey Nos. 788 and 722

Other SPECIAL HYbRID GRAIN SORGHUMS
Lindsey Nes. 92F, 101F, 115 F Forage Hybrids
Golden Acres Nos. TE55 and TE66 Grain Hybrids
TEXAS HYBRIDS
R. C. Mitchell Nos. RS610 and Texas 620

Golden Acres ives. Texas 601, RS608, RS610, Texas 620, RS650, and RS66u.
Lindsey Nos. Texas 601, RS610, Texas 660 Green Leaf Texas 601, RS608, RS610, Texas 660

OPEN POLLINATED TYPES GRAIN SORGHUMS Martin - Kaffir 60 - Caprock - Redbine 66, Redbine 7078

NOXIOUS WEED CONTROL
See us for Trysben 200 and Zobar for weed control.

# Patterson Grain Company 

Lockney


| Notice! |
| :---: |
| Will contract |
| your 1960 |
| Cotton |
| now. See your local |
| ginner or |
| Clay Black |
| YU |
| 3-2291 $\quad$ Floydada |



America's Fastest-Growing Outboard!
WEST BEND for 1960


FIRST IN MANY OUTSTANDING FEATURES
FIRST IN
FIRST IN
Months Warranty.
Motor Without Chain Store and Mail Order
FIRST IN Low Level Rewind Start.
FIRST IN Fiber Glass Cover For Silence.
FIRST IN Vacuum Fuel System.
FIRST IN
Separate Fuel Pump For Each Cylinder IRST IN Compact Design.
TRST IN Super Alternating 25 Amp Generator
IRST $\mathbb{I N}$ Dash Light Panel Light.
IRST IN Cushion Power Mounting
FIRST
FIRST IN
6 TO
FIRST IN Lyfanite Treated Against Corosion and Salt
Water.
FIRST IN
$\mathbb{I N}^{\text {N }}$ Less Weight Per Horse Power.
$\begin{array}{ll}\text { FIRST } \\ \text { FIRST } & \text { IN } \\ \text { Stainless } \\ \text { Steel Underwater Parts. }\end{array}$
FIRST IN Drag Free Lower Unit. Roller and Ball
Bearing.
FIRST IN Fuel Economizer
FIRST IN All Models Except 2 H.P. Fuel Caddy.
FIRST IN Thermostat Controlled Cooling.
$\begin{array}{ll}\text { FIRST IN } & \text { Direct Battery Ignition. } \\ \text { FIRST } & \text { IN } \\ \text { Visti Twist Speed Selector }\end{array}$
FIRST IN
FIRST
IN
$\begin{array}{ll}\text { FIRSI } \\ \text { FINST IN } & \text { Three Posts Car-Gear Shitt. }\end{array}$
IOU CAN BUY THEM ON EASY TERMS!
2 h. p. West Bend Outboard
$\$ 27.50$ down, $\$ 9.58$ per month for 12 months

12 h. p. West Bend Outboard $\$ 33.00$ down, $\$ 19.40$ per month for 18 months
25 h. p. West Bend Outboard with electric starter
$\$ 99.50$ down, $\$ 24.96$ per month for 24 months

## PENNINGTON MOTOR CO.

## ITTS TIME TO TRY



THESE NEW DX BORON MOTOR OILS bring you miracle cleansing action to give you the cleanest engine in the world. Either new DX Boron Ultra Special or the new DX Boron Extra Heavy Duty oil will give you the service you are looking for.

BORON MOTOR OILS

Consumers Fuel Association Phone OL 4-3336

Lockney



Neighbors welcome its glareless illumination insects give its soft mellow glow a wide berth And regardless of the architectural style of your home, gas lights provide an indefinable "something" that adds noticeably to the appeal of any residence, at an amazingly small cost of operation.
Why not call Pioneer tomorrow and find out all the details about Gas Lights? Special Budget Prices start at just $\$ 49.50$, installed
fuel for a gaving ompic Pioneer Natural Gas Company

HICH PLADNS STATION WILL INCREASE COTTON RESEARCH


## Stovall \& Stovall

Stovall Building FLOYDADA. TEXAS
home atter surgery GENERAL PRACTICE

## $\begin{array}{cc}\text { TELEPHONE } \\ y=6 & \text { TAT }\end{array}$

by J. C. Ookley, Manager
new style telephone bill


ONE MINUTE OF COURTESY summertime so many are ousy outside - with gardening.
yard work or iust relaxing in the sum or under the stars
 outside to answer the phone, you know how disappointing it is. Most folks can get to their tolephones within a minute.
even when they arent in the house. One minute is about even when they aron th in house, One minut
the time it takes for the phone to ring 10 times.
By waiting at loast 10 rings betoro you hang up, you have amuch when the person youre calling is not near the phone. In the long run, yourll save yoursolf the time ond
trubbe of calling agqin. and your triends will certainly trouble of calling again, and your triends will cortainly
approciate your courtosy and pationce. So please rememapprociate your courtosy and pationce. So pieas
ber to wait 10 rings - it takes just a minute.

## VACATION TRAVEL TIPS

If you plan to go out of town on vacation, there are a couplo of things you can do to math your trip more enloy
abbe able and carefree

First. call ahoad for roservations. Socond. make arrangements with a relative of neighbor to key an eye
on your houso while you're away. Give them your vaca tion uddross and phone number so they can reach you in an emergency.
Remember.
Remember. too. Long. Distanco rates are lower on
Sundays and woekdays after 6 p.m. And you save more Sundays and woekdays after 6 p.m. And you
than ono-third when you call station-to-station.
sOUTNWESTERN BELL TELEPHONE COMPANY


Floydada Soldier Is Serving In Germany

## 








> Nichols Row Crop Cultivator Sweeps

Newly designed row-crop cultivator sweeps now have a flanged neck for a better fit on the cultivator shank and for greater strength. Designed for greater cultivating speed. Oil hardened and tempered for long life and greater strength.

FACTORY HARD-FACED SWEEPS 6 -inch Sweeps, each .. \$2.00 8 -inch Sweeps, each .. \$2.20 10-inch Sweeps, each $\$ 2.40$ 12-inch Sweeps, each $\$ 3.20$ 14-inch Sweeps, each $\$ 3.40$

TYE \& ANSLEY OLIVER CO.
Phone OL 4-3557

DR. O. R. McINTOSH
OPTOMFTRIST


BEACON WANT ADS GET RESULTS


GAS STRETCHING ECONOMY
mountain shrinking performance CORVAIR GIVES YOU BOTH!

[^1]
## LOCKNEY AUTO COMPANY

## SPRING... Wining 5 Sale

SPECIAL PRICES FOR THURSDAY, FRIDAY, SATURDAY

## Shortening 59c

READY FOR


PEACH CHERRY or
APPLE each

# Chili Beans sem 10c FLOUR 

Pillsbury $5 \mathrm{lb} . \mathrm{bag}$

Mellorine

Foremost All flavors Half gallon
Coca-Cola =- 490

| PET PET momentumilk |  |
| :---: | :---: |
|  |  |

TEA


| FA |
| :---: |

$\mathrm{Hi}-\mathrm{Ho}$ 운 Mazola Oil ${ }^{\text {want }} 55 \mathrm{c}$



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| :---: | :---: |
| PORK STEAK rome 3 |  |




[^0]:    Good taste needn't be expensive. Our beautiful Flower
    Wedding Line proves this with Wedding Line proves this with the most exquisite papers,
    type faces and workmanship you culd wish form type faces and workmanship you could wish for! It
    features Heliograving

    - rich raised lettering -elegant as the finest craftsmanship-yet costing so little! Come -Holiograving-not to be confused with engraving.

    One to two weeks deliveru!

[^1]:    The same Corvair that rolled up a whopping 27.03 miles per gallon* in the Mobilgas Economy Run turned around to scale snow-glazed Pikes Peak earlier in the season than any other car has ever dared to try. What better proof could you ask (official United States Automobile Club observers were aboard every mile of the way) of Corvair's rare combination of light-fingered steering, sure-footed traction and tight-fisted economy? Drop down to your なtom
    

    See your local authorized Chevrolet dealer for economical transportation

