



WMS Observes
Week Of Prayer



THE MARK ON YOUR BALLOT.. IS YOUR MARK IN HISTORY! aE SURE TO VOTE FOR THE cenoiantes of your cholct... TUESOAY. NOVEMBER 8th

YOUR Rexall PHARMACIST
Lockney Drug Co. Phone oL 4.3333 Clyde Briby, Owner

## ATTENTION NURSES

For a short time only you can buy seamless, stretch, knee length and regular white hose for only $\$ 1.00$.
These are regular $\$ 1.35$ and $\$ 1.50$ hose. We are closing out all White Hose so come in soon. 3 pair for $\$ 2.75$.

## Baby Gift Department

All kinds of gifts for the baby shower. We will gitt
Blue Jeans
We have all sizes Levi-Strauss and Lee Rider Jeans

## Piece Goods

at greatly reduced prices. A nice lot of patterns and
select from.
Ladios Blouse
Bra's In All Sizes
Including the new "Tomorrow" by Warner's in
th short and long. Also Lovable. Delight Form. Lad Morelene, and Love. Sizes 28 AAA through 46 F.

## BAKER MERCANTILE Dry Goods

Lockney General Hosnital News


Texas 4-H Lad Is Named Top Tractor Operator In Nation

OFFICE SUPPLIES at
EACON OFFICE.
Come in

## FARM BUREAU Announces

## Policy Development Meeting

The Board of Directors of the Floyd County Farm Bureau have set Monday. September 26, 1960 as the date for their annual Policy Development meeting to be held in the Legion Hall in Lockney, Texas, at 7:30 p.m., at which time the members of Floyd County will determine their policies and make recommendations to the State Convention.
The entire membership is urged to assume this responsibility and participate in the activities of the group. Organization without membership participation is not only weak but can be dangerous.
Farm Bureau policies are built by Farm Bureau membership. And whether the policies are on county problems or on state and national issues, they are based on RECOMMENDAThis is adopled by a majority vote. This is the process Farm Bureau has developed to make it possible for farmers everywhere - who produce any kind of commodity - any place - to meet, study, debate, decide, and rally around a sound solution to their problems
LET'S TALK IT OVER . . HELP DECIDE

## Special Announcement

Farm Bureau COUNTY CONVENTION to be held Monday, October 3, 1960, in the Floydada High School Auditorium, Floydada, Texas.
Floyd County Farm Bureau

New RCA Console Television Sets
See the model on our floor in maple e finish. all the latest improvements induludeof
stero speaker, brighter pictur Other RCA
TV and Radio Repair Service on all makes and m
MODERN RADIO \& TV


## on your Favorite DAILY NEWSPAPER are now available a THE LOCKNEY BEACON OFFICE

LUBBOCK AVALANCHE JOURNA Daily and Sunday, 1 year
Combined with Beacon, both
Daily only, 1 year
Combined with Beacon, both $\$ 15$.
FORT WORTM STAR-TELEGRAM
Daily and Sunday, 1 year
Combined with Beacon, both Daily only, 1 year

Combined with Beacon, both $\$ 17$
AMARILLO DAILY NEWS Daily and Sunday, 1 year
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(No daily only rate is offered on
Daily News.)
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THE LOCKNEY BEACON
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Lockney Drug Co. Phone OL 4.3333 Clyde Briley, Owner


Fire Insurance - Extended Coverage
Life Insurance - Auto Insurance
We offer you a complete insurance service.

## Bob Miller Insurance Agency

Dial OL 4-3329
Lockney

## See this

## Fire-Proof Home File



## $\mathbf{F}$ perpetual Motion


place that it is to live, and to bring up our children.
 not a perpetual motion machine that, once started, goes on forever without any further care or feeding.

- Like other American communities, this one of ours was built by people with faith in themselves and in their neighbors . . people who used their money over and over again to create the trade volume it took to establish the beres and businesses, schools and chu hes and other civic facilities . . . which make this the fine
- Obviously the degree of growth and prosperity any community can reach and maintain ... its attainable and continuing economic momentum . . . is determined almost entirely by the volume of trade that it earns . . . and gets.

1) No community was ever built... none can ever be kept functioning at a satisfactory economic level ... by confirmed out-of-town shoppers, mail order fans, and peddler pushovers


YOU get everything that your money pays for . . . merchandise AND a trade-invigorated community live in . . . when you buy from your home town merchants . . .

## Lockney Variety Store

Lockney Drug Company
Pylant Grocery \& Market

## Jack \& June Shop

## Tirst National Bank

## Enox Grocery \& Marke!

Handley Shop \& Pump Co.

## Parker Super Market

Brown's Cleaners \& Clothiers

Jackson Tire Company

Reecers Master Cleaners

## White Ruto Store

Lockney Farm Supply
J. C. Jones Company

Parker Furniture Company

Patterson Grain Co

Byrd Pharmacy
Modern Radio \& TV

Cooper Conoco Station

Baker Mercantile-Dry Goods

Baker Hardware Company

## Webster Service Station

Baceus Moter Co.

Lockney Co-op Gin \& Elevator

Davis Lumber Company

Consumers Fuel Association

Rowland-Gordon Oil Co


MCKESSON BEXEL $1,000,000$ VITAMIN INSURANCE CAVALCADE ${ }^{2}$ zhest paizes
omet＇s the compact with everything！Fine ca NorHING TO By－Smoother Ride ！ MOTHING TO BUY！Fill in entry blank at
isplaying the $\$ 1,000,000$ Cavalcade signs． 25.000 SECOND PRIZES．．．WORTH $\$ 40$ EACH zy Susans will be awarded locally a Lazy Suzan！ ENTER TODAY： drug counters．


## PRESCRIPTION SERVICE

In times of illness you want prompt，efficient ser vice in the filling of your prescriptions．That is exactly what we offer you at Byrd＇s Pharmacy．Every pres cription is given careful attention and filled exactly as the doctor orders．You＇ll be pleased with our pres cription service．Come to see us

Make one stop do it－Shop at a complete drug store

ONE－STOP SERVICE！ Cotton Farmers．．． DID YOU KNOW？

When you gin at the Lockney Co－opera－ tive Gin you will get the best possible job of ginning that machinery can do，plus these extra features：

## 1．Your cottonseed crushed at the Plains Co－operative Oil Mill．

2．Your cotton handled and stored at the Plainview Co－op Compress．

3．Marketing service available for＂$A$＂ and＂B＂Cotton through the Plains Cotton Co－operative Association．

When you gin one bale of cotton with us， you own a part of these four co－operative organizations，and you will share in the pro－ fits，equal with your neighbors．

## COME IN AND TALK IT OVER！

## Lockney Co－Operative Gin \＆Elevator



## TGHLY-RATED TULIA STOPPED BY HORNS, $26-6$

## 



## WILSON PHOTOGRAPHY

CHUCK AND JOYCE WILSON
110 North Main - Lockney
Spen from 8 to 11 a.m. and 2 to 5 p.m. Monday throu gh Friday. 8 to 12 on Saturday

## lad by spe

Offering services for BRIDAL and WEDDING photography, Baby, Child and Adult Portraitures, Reunions, Commercial, Industrial, Advertising, Real Estate, and Old Print restoring and copying.

## CONSULTATION SERVICE

your snapshots or colored slides aren't turning out . Perhaps we can be of some help.

Drop in to the studio and see us or call OLdfield 4-2541 for courteous and cheerful service combined with quality craftsmanship.

Night Phone OL 4-3731


## Prove Your Love Revival

September 18-25 - $\mathbf{1 0}$ a.m. and 7:30 p.m.

## First Baptist Church, Lockney



ED BOWLES, Evangelist
You have a cordial invitation from the friendly people of


## Insurances

J. D. Copeland

Phone OL
Ferguson Bldg.
FOR IMMEDIATE SERVICE CALL
MILLER SPRAYING SERVICE, INC.
Behind a beautiful wall of
blockers Rolling scampered
94 yards to paydirt. But clip.
ping was oalleded on the T P14
and the Bigg Red. were pena-
lized to the T 29 .


Shreds up to 100 acres a day!
 Revern wry $5=$
 yux
Plan to see the Servis Gyros this week, at
TYE \& ANSLEY OLIVER CO.
Phone ol 4.3597

See us for

## TURN-KEY JOBS

## on

- Well Drilling
- Casing
- Pumps
- Motors
- Gearheads

We drill both Irrigation and Domestic Wells
WE REPAIR ALI. MAKES OF PUMPS!
Handley Shop \& Pump Co.

## Phone ol 4.2265



