

# Kay Williams, Raymond Lusk Outstanding Citizens

Kay (Mrs. Jerry) Williams and Raymond Lusk received the Outstanding Citizen awards at the Lockney Chamber of Commerce banquet. Violet Cooper and W.J. Lee, recipients of the award at last year's banquet, announced the outstanding citizen selections handed over the traveling trophies during selection as the city's outstanding man and woman.

Williams was cited as "an outstanding member of her club, her church, and her community who actively contributes toward the development of each of these."

Lusk received the award for bringing favorable recognition to Lockney throughout the state as band director for Lockney schools, and for his church work.

Some 300 people attended the banquet in spite of cold weather and icy streets. Entertainment for the evening was provided by the Lockney High School stage band, directed by Lusk (before the presentation of the outstanding citizen awards.) and by John T. "Jack" Jackson, an instructor at the American Airlines Flight Academy in Fort Worth.

Jackson told the banquet-goers that "...everyone views things from his own perspective..." The after-dinner speaker said when he looked at the list of

Lockney Chamber of Commerce projects in the banquet program (which included such things as "worked on housing development for Lockney," "sponsored Old Fashioned Saturday

Night," "assisted in city clean-up campaign," "...furnished prize money for Lockney Junior Livestock show" and others), he realized that most of them don't mean anything outside Lockney. "They're just nitty-gritty, everyday, hard work," he said, commending the Chamber for doing "what nobody else will do."

Jackson's speech, scheduled at the end of the program, was moved to an earlier slot so he could catch a 9:45 flight back to Dallas-Fort Worth.

Outgoing Chamber president James Race recognized other retiring Chamber directors and handed over the gavel to new president David Frizzell. Frizzell introduced new and holdover directors and the other 1978 Chamber officers, vice president Paul Koonsman, secretary Gayle Fortenberry, treasurer J.D. Copeland, and WTCC director Boyce Mosley.

Kenneth Wofford was master of ceremonies. Dinner music was played by Mrs. Ann Race. The meal was prepared by the Lockney school lunchroom staff and served by LHS home economics students under the direction of Mrs. Wilma Adams. Frank Duck-

SEE CHAMBER, PAGE 3

## MAN OF THE YEAR RAYMOND LUSK

Raymond Lusk's untiring efforts and success with the Longhorn Band have given prominence and respect to the Lockney school band program, a success which has culminated with the high-school, junior-high, and sixth-grade bands all "making sweepstakes" the last two years.

Lusk was born in Quitaque and lived at Eastland, graduating from high school there. He attended Tarleton State College and earned a BA degree from Texas Tech and an MA from Kansas State University. He has been an instructor at the Texas Tech Band Camp for five years.

After graduating from Tech, Lusk was assistant band director and junior-high band director at Dimmitt before coming to Lockney. From 1967 to 1969 he was on military duty and served with the Army Headquarters Band in Vietnam. He then went to Manhattan, Kansas, to work on his master's degree and to be assistant band director for KSU. He returned to Lockney in 1974.

Because of the many hours Lusk spends with the band program of Lockney schools, he is not active in civic clubs, but he does give much time to his church, West College and Third Street Church of Christ, where he leads singing and works with youth.

His wife Martha Sue is a math teacher at Lockney High School. They have three children, Keri Dee, six, Jayson, three, and Kay Lynn, one and a half.

## WOMAN OF THE YEAR KAY WILLIAMS

Kay Williams is "an outstanding member of her club and her church and her community who actively contributes toward the development of each of these."

She is married to Jerry Williams, and they have three children: Ty, 14, Libby, 12, and Matt, eight. She is a 1958 graduate of Lockney High School and received a BBA degree from West Texas State University in 1962.

Mrs. Williams taught at Lockney High School for two years but retired to rear her family and to assist her husband with his farming and Angus cattle-raising operation. She and Jerry are youth leaders with the Texas Junior Angus Association, and she even assists with the grooming of Angus cattle that they show at fairs and livestock shows.

In 1976 she was named the outstanding 4-H leader in Floyd County. She teaches sewing each year to 4-H girls and assists in the presentation of the county 4-H dress review.

She has been on the Floyd and Surrounding Counties Fair Association board of directors and works in the women's department during the fair. She has judged beauty contests throughout this area and has assisted in staging several contests.

Mrs. Williams is president of the Floyd County Family Living Committee and is a past president of Athena Junior Study Club, of which she has been an active member for 13 years. She is a member of West College and Third Street Church of Christ.



RAYMOND LUSK receives citizen of the year award and congratulations from last year's winner W.J. Lee. (Staff Photo)



KAY WILLIAMS is presented citizen of the year trophy by Violet Cooper, winner of the award last year. (Staff Photo)

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# The Lockney Beacon



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14 Pages In One Section

Number 13

## Rails with number 10 on head date Muncy Switch

By Felicia Applewhite

It was just a 13-year-old kid when the railroad came through our place. I remember that a nail, about two and a half inches long with the number 10 on the head, was driven into each cross tie. This was the Santa Fe's way of dating 1910 as the year the cross ties were laid. I still have one of the nails," Clay Muncy of Lockney said.

This railway spur, coming from the view through Lockney to Floyd County, was first a project of a group of interested individuals headed by Bill Frizzell of Floydada who wanted road service in Floydada.

Massey and others first bought the right-of-way and put a grade through. Santa Fe bought all rights from the group and put the cross ties and on the grade that was there," says Muncy.

The Santa Fe came in with the track-laying machine and created an interest that crowded came to the site. The ties were placed, then the ties were dropped from each side of a trestle. When the rails had been laid together, men with specially-made hammers drove the spikes in to anchor the rails.

This half-way-between-Lockney-Floydada switch was on Muncy land, so became Muncy Switch, named for R.E.L. Muncy.

R.E.L., a pioneer preacher-teacher, lived with his wife and child in 1895 to 1897 at Cedar Hill north east of Lockney. They lived in a half dugout where he taught school at Fairview for 10 years.

In the year of 1896, he taught three different schools, all in the same year. In 1897, they moved to the Muncy place between Lockney and Floydada. They had that rattlesnakes tried to live in them in a half dugout, so they had a two-room house. Clay and his other, Ed, were born there. Muncy died until 1899 to file on his land at one dollar an acre.

During this time, R.E.L. Muncy had church appointments over the county.



R.E.L. Muncy and Mrs. Muncy with their five sons: left to right Bob, Ray, R.E.L., Clay, Mrs. Muncy, Arch and Ed.

He traveled horseback with a pair of saddle bags behind his saddle. He preached over most of the Plains and along the Caprock.

Times were hard then since there was no farming, so Muncy freighted bones to Childress to make his living. The Plains were covered with horse and cow bones then.

At one time, this preacher-teacher preached at about 40 school houses in Floyd and joining counties.

The nearest school was Mayshaw one and one-half miles from the Muncy home. Before the coming of the railroad, Mayshaw had promise of making a pretty good little town. Besides the school, there was a post office and other buildings.

"We walked that mile and half to school regardless of weather. Each fall, I went barefoot as long as possible in order to save my shoes. On cold mornings, I would run to the fire to warm my bare feet. By going without shoes as long as I could, I saved the one pair of shoes that had been bought for the school year. Always there was the possibility that worse weather was ahead and shoes would be needed. Goatheads were no problem for bare feet. Car tires scattered them later.

"I always had two pairs of overalls. Mother washed one pair and patched them while I wore the other pair. If a kid didn't have patches, something was wrong. Sometimes, the patches were patched. We had school four months during the year. Mother boarded the teacher for \$1.50 a month. He came on Sunday night and stayed until Friday afternoon.

Other than remembering his first spanking, Clay doesn't remember much about school at Mayshaw, because the coming of the railroad "split the Mayshaw community into two others: Muncy and Ramsey. Mayshaw soon disappeared.

Besides school, Clay had "real recreation." He milked cows, carried kindling and "slopped hogs."

All this while, and until 1977, "Grandmother lived with us. At first, in the small two-room house, three of

the boys slept with 's grandmother, while the other two slept in a trundle bed that rolled out of sight in the daytime under a bed in the corner of the kitchen."

The beds had oat straw mattresses. Going to bed meant "hitting the hay" at the Muncy house. Once when a neighbor was threshing oats, Mrs. Muncy emptied the old straw out of the mattresses, washed the empty ticking and drove to the place of threshing and filled the clean ticking with fresh straw. Wheat straw would not do for mattresses because wheat straw has beard.

When Clay was about eleven, he witnessed his first prairie fire. About nine that morning, they saw smoke "way back" in the west. About three in the afternoon, it had already passed. It was boosted by a 70-mile wind. It came close to the Muncy house.

Another fire was when Clay was about 13.

"This fire was about 6 or 7 miles wide. It burned our field west of the house. We saved very little of our grass. It went on either side of the house. Lusk had a tank of water, so we carried buckets of water to the feed stacks. Just the minute we saw a feed stack on fire, we dashed it with water," he says.

During this time, a man's success was indicated by the horses he owned. A farmer who used the same horses on Sunday that he had worked all week was looked upon as less successful than the one who had an extra team. The average farmer looked on extra teams for the buggy as impractical. Extra teams had to be fed so needed to earn their way.

Clay Muncy had the most practical locomotion of all. He had a burro. In riding the burro bareback, Clay learned early that far back on the burro's hips was the best place to ride.

That burro became necessary when Clay's father leased three sections of grass land for five cents an acre. It would have been next to impossible to drive the cows in from that much territory without that donkey. Even though his father paid only five cents, it was hard to find the \$96 a year for the three sections.

Around 1915, free grass was being fenced in. The country was settling up. "We never did farm very heavy until 1915. The whole country was being broke out. We farmed with horses and mules. We planted kaffir corn and maize.

"I remember one year Dad hired Roe Bryant, who had four mules and a lister to work for him. Arch followed with a one-row planter. Both men walked behind their equipment.

"I have helped gather that old standard maize that had fallen down on the ground and I have picked cotton, but don't ask me how much," Clay laughingly remembers.

The Muncy family had the usual water source—the windmill.

"One time, we had a shallow well-

SEE MUNCY, PAGE 3

## City Election Called; 3 Terms Expire

The Lockney city council called an April 1 election to choose three aldermen and accepted a bid for a new patrol car for the police department during the February council meeting Thursday morning at city hall. Two of the three aldermen whose terms are expiring filed for re-election at the end of the meeting.

The terms of J.D. Copeland, Pat Frizzell and Jerry Perry expire in April. Copeland and Perry filed for re-election immediately after the Thursday-morning council meeting. March 1 is the last day to file in the city election.

The council opened three bids on the new police car and accepted the bid of \$4675 with trade submitted by Baccus Ford of Lockney. Bids were also received from City Auto of Floydada (\$5475 without trade, on a Pontiac) and Maggard-Nall of Plainview (\$4339 difference, on a Plymouth). The council considered the Baccus bid best even though it was not lowest, citing convenience of repair and servicing as a major factor in the decision.

Police Chief Raymond Hamilton met with the council giving examples of police salaries in other small area towns. The council discussed salaries of police and other city employees.

Attending the meeting were aldermen Copeland, Frizzell, Perry and Bobby McCormick, Mayor Claude Brown, and city secretary Erma Lee Duckworth. The hour-and-a-half meeting was adjourned at about 10:30 a.m.



THE L. T. COOPERS...L.T. and Karen Cooper, thier son Chris and daughter Cindy. Cooper is the new Farm Bureau Insurance agent for Floyd County, working primarily in the Lockney area. (Staff Photo)

## L. T. Cooper Is New Farm Bureau Insurance Agent

L.T. Cooper, a Lockney High School graduate, is the new Floyd County Farm Bureau Insurance agent for the Lockney area. The new Farm Bureau Insurance agent (he started February 1) has an agricultural background. Cooper lived on a farm until he started college and has a bachelor of science degree in agriculture from West Texas State University. He has been an agronomist and worked in seed sales.

Cooper graduated from LHS in 1959, and his wife Karen is a 1961 graduate of Lockney High. They have two children, a son, Chris, age 13, and a daughter, Cindy 11. Cooper's parents, Mr. and Mrs. W.T. Cooper, live in Lockney. Mrs. Cooper's parents, Mr. and Mrs. Arthur Brown, are former Lockney residents who now live in Plainview.

"We're glad to be back, and look forward to meeting and greeting old friends and acquaintances, both social-

ly and business-wise," Cooper told this newspaper. The Coopers have not moved to Lockney yet (they live in Plainview), but they plan to move here in the near future.

Cooper has begun (and is continuing) Farm Bureau Insurance schooling and state testing.

## American Ag Meet Thursday

There will be an American Agriculture meeting Thursday, February 16 at 7:30 p.m. at the MAC, Floydada.

All farmers and agribusiness people are urged to attend this important meeting. Local representatives who meet with the House Agricultural Committee will present an update on current activities in Washington, D.C.

Among those who represented the South Plains farmers were Adrain Helms, J.R. Turner, and Bill Cagle. Copies of the proposed Bills that will be presented before the House of Representatives will be available. Congress wants to know what kind of Farm Bill YOU want. On page 4 is a projection of what the Farmer will receive according to the present Farm Bill compared as to what he would receive on 100 percent of parity.

## County Stock Show Work Days Monday, Tuesday

All stock show superintendents, directors, parents of the showmen, are urged to help get the show barns ready this Monday and Tuesday.

Work begins each day at 9 a.m. The show begins Sunday, February 19 and ends with the auction on Wednesday, February 22.

## BEACON LIGHTS

By Jim Huggins

HOPE IT'S NOT TOO LATE DEPARTMENT...Here are a couple of items that were supposed to be in Thursday's paper but didn't make it:

THE NATIONAL HONOR SOCIETY is having a "workday" Saturday (February 11). Members of the Lockney NHS chapter will be going door to door, offering to do odd jobs or what-have-you for Lockneyites. This starts (or started) about 9:30 in the morning. There's no set rate for this work—just pay them whatever you think it's worth.

AND LOCKNEY FFA MEMBERS are reminded to pay entry fees for animals they're entering in the Floyd County Junior Livestock Show, coming up February 20-22. The Lockney Stock Show is next Saturday, February 18. Lockney Future Farmers and 4-H Club members are eligible to enter both shows.



# Right To The Heart of Savings



QUARTER PORK LOINS OR FAMILY PAK  
**PORK CHOPS** LB. **\$1.39**  
 8-11 CHOPS

EXTRA LEAN TRIM CENTER CUT  
**PORK CHOPS** LB. **\$1.69**

- |  |  |   |
|--|--|---|
| WILSON'S WHOLE 6-8 LB. AVG. WATER ADDED<br><b>SMOKED PICNICS</b><br>LB. <b>69¢</b> | WILSON'S SLICED HALF OR WHOLE WATER ADDED<br><b>SMOKED PICNICS</b><br>LB. <b>79¢</b> | U.S.D.A. GRADE A COUNTRY PRIDE ROASTING OR STEWING<br><b>HENS</b><br>LB. <b>59¢</b> |
|--|--|---|
- SEMI-BONELESS BOSTON BUTTS  
**FRESH LEAN PORK ROAST** LB. **\$1.19**  
 QUALITY ASSURED MEAT  
**FRESH LEAN PORK STEAK** LB. **\$1.29**  
 LOTS OF MEAT  
**COUNTRY STYLE SPARE RIBS** LB. **\$1.89**  
 CENTER CUT  
**WILSON'S SMOKED PORK CHOPS** LB. **\$1.49**  
 HORMEL'S  
**WRANGLER SMOKED FRANKS** 1 LB. PKG. **\$1.19**  
 GREAT FOR BREAKFAST OR SNACKS  
**HORMEL'S HAM PATTIES** 12 OZ. CAN **\$1.69**  
 FRESH WATER  
**FROZEN CATFISH FILLETS** LB. **89¢**  
 FISHER BOY  
**BOOTH'S FISH STICKS** LB. **89¢**

SHORTENING FOR BAKING & FRYING  
**BAKE-RITE**  
**\$1.19**  
 3 LB. CAN

PLAY  
**"UNBEATABLE BONUS"**  
 AND WIN EXTRA S AND H GREEN STAMPS.

PAPER TOWELS  
**HI-DRI**  
 JUMBO ROLL **39¢**

TEXAS RUBY RED  
**GRAPE-FRUIT**  
 5 LB. POLY BAG **79¢**

**ALL PURPOSE RUSSET POTATOES**  
**10 69¢**  
 LB. BAG

DETERGENT  
**LIQUID JOY**  
 22 OZ. BTL. **79¢**

NEW! CLEANSER  
**LIQUID COMET**  
 14 OZ. BTL. **45¢**

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|--|---|
| GREEN SLICERS<br><b>LONG CUCUMBERS</b> LB. <b>29¢</b>            | CALIFORNIA MAMMOTH<br><b>MINEOLA TANGERINES</b> 3 LBS. <b>\$1</b> |
| CRISP & FRESH<br><b>CALIFORNIA CARROTS</b> 1 LB. PKG. <b>25¢</b> | CALIFORNIA<br><b>SUNKIST LEMONS</b> 3 LBS. <b>\$1</b>             |
| NEW CROP<br><b>YELLOW SWEET ONIONS</b> LB. <b>15¢</b>            | CALIFORNIA<br><b>SUNKIST ORANGES</b> 3 LBS. <b>\$1</b>            |

FABRIC SOFTENER  
**ALLWAYS SOFT** 32 OZ. BTL. **79¢**  
 PURINA REGULAR FLAVOR  
**PUPPY CHOW** 5 LB. BAG **\$1.49**

- |  |   |
|--|---|
| KRAFT TWIN PAK MAC & CHEESE DINNERS 14 1/2 OZ. BOX <b>69¢</b>    | SHURFINE PINK SALMON 7 3/4 OZ. CAN <b>89¢</b>                       |
| SALAD DRESSING<br><b>MIRACLE WHIP</b> 16 OZ. JAR <b>69¢</b>      | SUNSHINE HYDROX VANILLA OR CHOCOLATE COOKIES 19 OZ. PKG. <b>99¢</b> |
| FOR SNACKS OR DIPS<br><b>RITZ CRACKERS</b> 16 OZ. BOX <b>79¢</b> |   |

RANCH STYLE  
**CHILI** 15 OZ. CAN **59¢**  
**SALTINE CRACKERS** 16 OZ. BOX **49¢**

ALL PURPOSE  
**GLADIOLA FLOUR**  
 5 LB. BAG **69¢**

- |   |  |
|---|--|
| INSTANT MAXWELL HOUSE COFFEE 10 OZ. JAR <b>\$4.99</b> | MARYLAND CLUB COFFEE 1 LB. CAN <b>\$2.99</b>                         |
| LUCKY LEAF CHERRY Pie Filling NO. 2 CAN <b>99¢</b>    | STOVE TOP - CHICKEN/CORNBREAD/PORK STUFFING MIX 6 OZ. BOX <b>59¢</b> |

GREEN GIANT  
**SWEET PEAS** 17 OZ. CANS **\$1**

WHOLE KERNEL CORN  
**NIBLETS** 12 OZ. CANS **89¢**

LUNCHEON MEAT  
**SPAM** 12 OZ. CAN **99¢**

CASSEROLE PINTO  
**BEANS** 2 LB. BAG **69¢**

- DAIRY VALUES
- |   |   |
|---|---|
| COUNTRY STYLE/BUTTERMILK<br><b>PILLSBURY BISCUITS</b> 7 1/2 OZ. CANS <b>89¢</b> | SQUEEZE MARGARINE<br><b>PARKAY</b> 1 LB. BTL. <b>59¢</b>      |
| PILLSBURY CRESCENT<br><b>DINNER ROLLS</b> 8 CT. CAN <b>49¢</b>                  | KRAFT AMERICAN<br><b>SINGLES</b> 1 1/2 LB. PKG. <b>\$2.19</b> |
| PLAIN/PIMENTO/JALAPENO<br><b>CHEEZ WHIZ</b> 8 OZ. JAR <b>85¢</b>                | SHURFINE WHOLE GREEN Beans 15 1/2 OZ. CANS <b>3/\$1.00</b>    |

- FROZEN FOODS
- |  |   |
|--|---|
| SHURFINE FROZEN<br><b>ORANGE JUICE</b> 12 OZ. CAN <b>69¢</b> | CHICKEN/BEEF/SALISBURY STEAK/TURKEY<br><b>MORTON DINNERS</b> CTN <b>59¢</b> |
| FIELD'S FROZEN<br><b>PECAN PIES</b> 32 OZ. BOX <b>\$2.99</b> | GREEN GIANT NIBBLER<br><b>COB CORN</b> 6 EARS <b>69¢</b>                    |
| CONTADINA GREEN Tomatoes 14 1/2 OZ. CANS <b>3/\$1.00</b>     |   |

ASSTD. CAT FOOD  
**TENDER VITTLES** 6 OZ. PKGS. **3 \$1**

MARTHA WHITE COMPLETE  
**MUFFIN MIX** 7 1/2 OZ. BOXES **2 29¢**

25¢ OFF LABEL TUBE TAMPONS  
**KOTEX** 30 CT. BOX **\$1.69**

12¢ OFF LABEL - LISTERINE  
**MOUTH-WASH** 14 OZ. BTL. **99¢**  
**SCHICK INJECTOR** 4 CT. PKG. **99¢**

10¢ OFF LABEL  
**OXYDOL** GIANT BOX **\$1.29**

- |  |  |
|--|--|
| DISPOSABLE LIGHTER<br><b>CRICKET</b> EACH <b>59¢</b>       | REG./UNSCENTED<br><b>SURE DEODORANT</b> 2.5 OZ. BTL. <b>\$1.39</b> |
| PUSH BUTTON LIT HOME<br><b>PERMANENT</b> EA. <b>\$2.29</b> |  |

32 oz. 6 Btl. Ctn.  
**COKE** **\$1.79** Plus Deposit  
 6 Pack 12 oz. Canned  
**COKE** **99¢**

## PAGES THRIFTWAY

PRICES EFFECTIVE FEBRUARY 12-18, 1978



### Fashion Footwear

Fashion Footwear—the bottom line—the essential accessory that makes the difference between a "just right" look and a "definitely wrong" look.

Spring '78 is pure fancy with more choice available than ever before. Heel heights run the gamut from wafer thin to dare-devil high. Categories range from clearly casual to ultra-dressy—with every look imaginable covered in between.

Let's spotlight some of the winners and see just how they fit your life style.

Spotlight on: the wafer wedge. Purely feminine—a strip of a shoe—the wafer can be a barely there sandal such as the one pictured, or a little more heel with a sculptured treatment. For those of you that have yearned for flats ever since the last time they were good—this is definitely your season. With the new peasant skirts and sundresses this is a fresh new look with a big comfort bonus.

Spotlight on: the city sandal. Pretty and practical is the look of city sandals that can step out from early spring to late fall. City sandals feature stacked heels of covered—a little more sole interest—and are more tailored than other sandal types. This all adds up to pure versatility—a shoe that can be worn with tailored dresses and suits or with slacks and co-ordinates.

Spotlight on: Slides. Comfortable and casual or all out feminine—slides are offered this season in everything from neutral braided leathers to metallic thongs to super sophisticated multicolors. The bareness of a slide adds a touch of summer that just can't be achieved with any other shoe.

Spotlight on: Vinyls. Not just clear—but clearly fun—the vinyls this season have taken on a hint of color and a lot more fashion. For jeans and sundresses there are wood bottom vinyls done in the ever popular fisherman style in all over clear, clear pink, and clear blue. And for those dressy occasions, vinyl has combined with leather to create a lighter than air look—strippy looking but with the comfort of a wide strap.

Spotlight on: Bottoms. The bottom of the shoe is no longer strictly utilitarian. It's instant fashion magic when done in the new polyurethane molds. For the newest—there's the blond heel—the look of antique marble banded in gold. This is the perfect accent for the new daytime metallics. And don't forget the casuals. The wave-bottom in casual wear is clearly the number one shoe in the United States today. Molded to fit every contour of the foot and designed to really walk in, the ripple shoe has revolutionized the footwear industry.

Spotlight on: the Stiletto heel. Wood bottoms have



Shoes—The High And Low Of It

Valentine's Day is Tuesday, February 14th. Let us help you show that special SOMEONE just how much you care.

Your Valentine away? We are members of three wire services. Can wire flowers almost anywhere.

**SCHACHT**  
Flowers, Jewelry & Gifts  
"Our Pleasure Is To Serve You"  
112 W. Pooler - Lockney - 652-2385

# Society

## Hospital Auxiliary News And Reviews

The Caprock Hospital Auxiliary met Feb. 6, 1978 in regular meeting at the hospital dining room. Mrs. Bill Tye, president, conducting the business session.

Among items of business the financial statement was given, \$1,357. The decision was made to again place candy on the hospitality cart to sell and to reserve the Junior High School Cafeteria for the earliest possible date for a post-game coffee and cake sale, with community citizens donating cakes.

Also discussed was the need for a modern backup ambulance and hopes were expressed that one might be purchased as surplus equipment from one of the military bases which is being closed.

It was reported to the group that Mr. T.M. Whitley, Caprock Hospital staff member, was to undergo open-heart surgery at St. Mary's Hospital in Lubbock this week, and that Mrs. Nila Bryant Sewell, one of the recipients of an auxiliary educational scholarship, was to receive her LVN pin Thursday.

Mrs. W. Ian Moore was appointed as Chairman of the program committee and the auxiliary emphasized the need for new members.

Persons wishing to join the auxiliary may attend meetings each first Monday

at the hospital dining room, at 9:30 a.m. Dues are \$3.00 a year. Membership is non limited to women only. Further information may be obtained by contacting the hospital or any member of the auxiliary.

### REVIEWING 1977

Mrs. Pedro Ochoa, program chairman for 1977, arranged worthwhile programs and among outstanding ones were the following: **Self-Examination of the Breast**, very informative; Mrs. Ira Baker's illustrated program on the **Diabetic Diet**; and the film and talk on **West Texas Home Health Service** presented by Mrs. Margie Calvert and Mrs. Troy Patton, a program on services for the aged and disabled.

The auxiliary was active in raising funds for its projects to aid the hospital. A new Burdock 5 electrocardiograph machine was purchased for \$1,290 and a \$300 nursing scholarship was given to one of the hometown women.

Projects included the auxiliary refreshment booth on Old Settler's day and rummage sales during the year which netted \$545.48. Contributions to the memorial fund have been appreciated and thanks are extended to each person who has in any way assisted the auxiliary.

## Training Retreat At Plains Baptist

Plains Assembly Baptist Encampment near Floydada will be the location of a training retreat March 3-4 for people who serve in the River Ministry of Texas Baptists.

The River Ministry is a program through which Baptists minister to people in the Rio Grande Valley. The Christian outreach offers Bible study, agricultural training, a crafts organization and medical assistance to Mexican American people.

The annual training retreats prepare church groups, families and individuals to work in the River Ministry. Elmin Howell, River Ministry coordinator, said that the 1978 retreats are designed to involve more

Mexican American Baptists as leaders of ministries.

"That All May Know Him" is the theme of the Christian training retreat at Plains Assembly camp. The River Ministry is part of the State Missions Commission of the Baptist General Convention of Texas. Additional information on the River Ministry and the retreat is available from River Ministry office, 101 Baptist Building, Dallas 75201.

Several bilingual seminars at the retreat will especially equip Mexican-Spanish speaking persons to work in the River Ministry. Seminars will include Vacation Bible Schools, evangelism, medical ministries, literacy training, puppetry communication, and music.

climbed the heights to high, higher, and highest. Pictured is a four-inch heel—absolutely super looking with the new longer skirts. They're sleek—they're sexy—they're the type of shoe a man loves. They're destined to be one of the season's top choices.

And as you can see—the

choice is yours. Spring '78—the stage is set for more fashion excitement in ladies footwear than ever before. So step out, ladies. The spotlight's on you!

"Silence is the mother of truth." Benjamin Disraeli

## TSTA To Hold State Convention

The Texas Classroom Teachers Association, representing over 40,000 teachers throughout Texas will convene its annual convention in Fort Worth Feb. 15-18.

The convention will mark TCTA's 51st year in existence as a professional education association for classroom teachers only. Governor Dolph Briscoe has designated the week of Feb. 13 as Texas classroom teacher week.

Over 1,000 delegates, representing more than 250 communities in Texas will be in attendance. Among those attending from the Plainview Classroom Teachers Association will be Alfred Henderson, Sam Kendall, Billy Joe Cross, and Vance Bradford.

The Texas Classroom Teachers Association exists to advance education in Texas by promoting excellence, by striving to have the public recognize the importance of the teacher in the learning process, continuing to improve instruction and curriculum, protecting the professional rights and interests of teachers, and by uniting teachers for effective citizenship.

Some people used to believe that if a man had four lines on his forehead he would live for 100 years.



ENGAGEMENT ANNOUNCED...

Mrs. Lois Matchett of Hereford announces the engagement of her daughter, LaJuana Matchett to Carl Gibson, son of Mr. and Mrs. Jack Gibson of Lockney. They both will be May graduates of West Texas State University with a B.S. in Animal Science. She is a 1974 graduate of HHS, and he is a 1974 graduate of LHS. The wedding is scheduled for late summer.

## Births

Mr. and Mrs. Will Sinor of Irving, Tex. are parents of a second son, Jeffrey Wayne, born at 3:30 Feb. 8, 1978 weighing 6 lb. 4 oz. His older brother, Cody, is 3 years old.

The paternal grandmother is Mrs. Mary Lou Sinor; great grandparents are Mr. and Mrs. Gilbert L. Fawver of Floydada, Mrs. Lillian Knowles of Bokchilo, Oklahoma, and great grand mother is Mrs. Mary E. Colston of Floydada.

TEXAS COOKS ARE THE BEST in the world, as everyone knows.

And to give them a chance to show off, cook-offs are sponsored each year by various groups to find the best recipes for Texas products like beef, chicken and lamb.

Coming up is the 1978 Texas Beef Cook-off, sponsored by the Texas Cowbelles. Entry deadline is March 1, and I encourage anyone with a favorite recipe using only beef to compete. It could be worth a trip to Oklahoma City for the National Beef Cook-off. State winners will receive \$300, \$200, and \$100 prizes.



A HEART'S DELIGHT—It's love at first bite with this delicious Texas citrus salad, qualifying it as one of Cupid's favorite treats. Those special Valentine's Day meals will be truly memorable with the addition of this tangy molded dish, says the Texas Department of Agriculture home economist. (Flowers Courtesy Texas State Florists Association)

## From the TAP Kitchen

Texas Department of Agriculture—Reagan V. Brown, Commissioner

### FROZEN CITRUS HEART

- 1 8-oz. pkg. cream cheese
- 1 c. sour cream
- 1/2 tsp. salt
- 1/2 c. sugar
- 2 oranges
- 1 Texas Ruby Red grapefruit
- 1 avocado, diced (optional)
- 1/2 c. pecans, chopped

Soften cream cheese, blend in sour cream. Add salt and sugar. Stir until well blended. Add grapefruit and orange sections, avocado (if desired) and pecans. Pour into 9-inch by 5-inch loaf pan or heart-shaped mold. Freeze until firm. Slice and serve on salad greens with French or Poppy Seed Dressing. Serves 6 to 8.

For additional recipes write Commissioner Reagan V. Brown, Texas Department of Agriculture, P.O. Box 12847, Austin, Tex. 78711.

Corn is a pretty popular food today, but the ladies of 18th century French Louisiana once staged a "petticoat rebellion" because they felt they had to eat too much of it. They were accustomed to the fancier meals they had back home in France.

**FULLER BRUSH PRODUCTS**  
SUE LOVELL 983-2633

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The Hanging Basket

112 W. Missouri  
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WITH THE PURCHASE OF ONE YARD OR MORE FABRIC

- In Stock NOW
- Mock Eyelets
- Regular Eyelets
- Plisse
- Visa Summer Terri
- 100% Cotton Co-ordinates



Bridesmaids Hats  
- Nice For Easter Bonnets

**BETTY'S PLACE**  
604 S. 2nd

**SPECIAL PURCHASE... SLEEPWEAR**  
By Lorraine

PAJAMAS, BABY DOLLS, SHORT GOWNS, LONG GOWNS, SCUFFS(SHOES)

ALL IN ASSORTED COLORS & SIZES

Values To \$16.00

**1/2 Price**

**Bealls**

YOUR BANK MERCHANTS welcome

SAY I Love You WITH FLOWERS VALENTINES DAY

- ★ Tulip Plants
- ★ Large Assortment of Green Plants
- ★ Spring Bouquets
- ★ Hyacinth Plants

We Deliver 983-3964

**C & J... Floral**

319 S. SECOND FLOYDADA



PRICES	CROP PROJECTIONS UNDER THE PRESENT FARM PROGRAM						
	CROP YEAR	CROP YEAR	CROP YEAR	CROP YEAR	CROP YEAR	CROP YEAR	YEAR
	1976	1977	1978	1979	1980	1981	1982
<b>WHEAT</b>							
PRICES (DLRS/BU)	4.83	5.09	5.11	5.35	5.62	5.83	6.07
PARITY PRICE	2.25	2.25	2.25	2.35	2.35	2.25	2.35
LOAN RATE	0.85	0.85	0.35	0.35	0.38	0.44	0.66
PAYMENT RATE	2.85	2.25	2.45	2.60	2.65	2.65	2.60
SEAS. AV. PRICE	2.29	2.90	3.00	2.99	3.01	3.09	3.22
TARGET PRICE							
<b>CORN</b>							
PRICES (DLRS/BU)	3.45	3.45	3.63	3.83	4.12	4.18	4.33
PARITY PRICE				1.80	2.00	2.00	2.00
LOAN RATE	1.50	2.00	2.00	0.03	0.02	0.02	0.02
(NLT AV ALL)				2.10	2.20	2.25	2.35
PAYMENT RATE	2.20	2.10	2.00	2.10	2.10	2.27	2.37
SEAS. AV. PRICE	1.57	2.00	2.10	2.13	2.18		
TARGET PRICE							
<b>GRAIN SORGHUM</b>							
PRICES (DLRS/BU)	3.07	3.23	3.40	3.59	3.76	3.91	4.05
PARITY PRICE	1.43		1.90	1.71	1.90	1.90	1.90
LOAN RATE			0.38	0.27	0.38	0.45	0.46
PAYMENT RATE	1.95	1.95	1.90	2.00	2.10	2.15	2.25
SEAS. AV. PRICE	1.49	2.28	2.22	2.27	2.48	2.60	2.71
TARGET PRICE							
<b>OATS</b>							
PRICES (DLRS/BU)	1.59	1.76	1.85	1.95	2.05	2.13	2.21
PARITY PRICE	0.72	1.03	1.03	0.93	1.03	1.03	1.03
LOAN RATE	1.55	1.10	1.10	1.10	1.15	1.20	1.25
SEAS. AV. PRICE							
TARGET PRICE							
<b>COTTON</b>							
PRICES (DLRS/LB)	0.796	0.837	0.878	0.916	0.965	0.992	1.027
PARITY PRICE	0.389	0.446	0.440	0.460	0.470	0.480	0.450
LOAN RATE			0.075	0.085	0.086	0.048	0.066
PAYMENT RATE	0.647	0.480	0.540	0.540	0.550	0.600	0.600
SEAS. AV. PRICE	0.432	0.478	0.520	0.547	0.596	0.628	0.664
TARGET PRICE							



LOADING UP...HEADED SOUTH! Jack McIntosh, Louis Lloyd and Dr. Charles Craig load Mooney Thursday morning as they prepare to fly to San Cristobel, Mexico. Dr. Jack Jordan joined them later, they were also flying the Bellanca plane that has made the trip eight or nine times. San Cristobel is just south of Guatemala. They will be there about ten days helping the natives. They were working with American Flying Dentists group. (Staff Photo)

### Planted Acreage May Be Cut On Some Crops, Report Says

AUSTIN—If the January prospective planting report holds true for Texas agriculture this spring, the state's farmers are planning to go about their business as usual, with only slight reductions in the major crops.

statistician-in-charge of the Texas Crop and Livestock Reporting Service, cautioned that the prospective planting report is composed from a preliminary survey as of Jan. 1, taken across the state to provide farmers with a tool for making decisions. Actual plantings can be affected by economic conditions, farm programs, weather, and the impact of the report.

the Federal farm bill. Once Congress revises the bill — or refuses to act — farmers can make their final decisions. The 10 per cent set-aside in acreage, stipulated for farmers to become eligible for provisions of the bill, is not reflected in this report.

### Floyd Residents Insured For \$90,377,000

NEW YORK, Jan. 21 — Reacting to the frequent ups and downs in the national economy and the effect on their way of life, residents of Floyd County have been taking steps to bolster their financial security.

They have been safeguarding themselves in several ways—building up their savings, adding to their health, accident and household insurance and budgeting themselves more carefully in general.

Especially have they been adding to their life insurance. Total holdings of this form of protection in the local area are now estimated at approximately \$90,377,000.

The facts and figures on the number of policyholders and the amount of insurance in force are contained in the 1977 Life Insurance Fact Book and in other year-end statistics. The breakdown is on a state by state basis.

It shows that the American people as a whole have been adding to their insurance in the last few years. Their holdings have reached a record high of \$2.34 trillion (yes, trillion).

In the State of Texas, according to the figures, the amount in force totals \$135.1 billion. This compares with the \$72.8 billion reported in 1976.

In general, the amount of insurance carried is in direct proportion to income. The total held by the average family in the state is found to be equivalent to 22.8 months of income after taxes.

Related to Floyd County and the average income listed for the area, insurance coverage locally is estimated at \$25,110 per family, which is considerably more than in other sections of the country.

Ordinary insurance is the type of coverage carried by most people in the local area. Group insurance is in second place.

The report shows that policyholders have been borrowing large amounts of money during the last year or so against the cash value of their policies. They were taking advantage of the low interest rates that were lower than could be obtained elsewhere. Much of the borrowings, which totaled \$25 billion in 1977, went into the purchase of cars and homes.

## Savings To Win Your Heart!

<p><b>RANCH STYLE PLAIN Chili</b> 19 OZ. CAN <b>69¢</b></p> <p><b>3-MINUTE QUICK Oats</b> 18 OZ. BOX <b>49¢</b></p>	<p><b>KRAFT MACARONI &amp; CHEESE Dinners</b> TWIN PAK 14 1/2 OZ. BOX <b>69¢</b></p> <p><b>SHURFINE INSTANT ORANGE Drink</b> 18 OZ. BTL <b>99¢</b></p>	<p><b>ASSORTED / WHITE Kleenex</b> 200 CT. BOX <b>\$1.19</b></p> <p><b>HERSHEY HOT Cocoa Mix</b> 12 ENV. PKG. <b>\$1.19</b></p> <p><b>ALPO BEEF FLAVOR DRY Dog Food</b> 5 LB. BAG <b>\$1.29</b></p>	<p><b>SHOP WITH US!!!</b></p>
<p><b>LUCKY LEAF CHERRY Pie Filling</b> NO. 2 CAN <b>89¢</b></p>	<p><b>SHURFINE FOIL HEAVY DUTY</b> 18 IN. ROLL <b>69¢</b></p>	<p><b>DISH DETERGENT Liquid Joy</b> 22 OZ. BTL. <b>69¢</b></p>	
<p><b>DISINFECTANT Pine-Sol</b> 16 OZ. BTL. <b>79¢</b></p>	<p><b>HI-DRI Paper Towels</b> JUMBO ROLL <b>39¢</b></p>	<p><b>CLEANSER Liquid Comet</b> 14 OZ. BTL. <b>39¢</b></p>	
<p><b>GLADIOLA Flour</b> 5 LB. BAG <b>69¢</b></p>	<p><b>CHEESE FOOD Kraft Velveeta</b> 2 LB. BOX <b>\$1.99</b></p>	<p><b>BATHROOM TISSUE Delsey</b> 4 ROLL PKG. <b>79¢</b></p>	
<p><b>GLADIOLA Flour</b> 5 LB. BAG <b>\$1.19</b></p>	<p><b>HILLS Brothers Coffee</b> 1 LB. CAN <b>\$2.99</b></p>		

**Dairy And Frozen Food**

**SWEETMILK OR BUTTERMILK Pillsbury Biscuits** 7 1/2 OZ. CANS **6 \$1**

**SOFT Parkay Margarine** 2.8 OZ. TUBS **69¢**

**PHILADELPHIA Cream Cheese** 4 3/4 OZ. PKGS. **\$1**

**KRAFT AMERICAN Cheese Singles** 8 OZ. PKG. **79¢**

**KRAFT HALFMOON COLBY OR Cheese** LONGHORN 19 OZ. PKG. **\$1.19**

**VINE RIPENED Tomatoes** 10 LB. **25¢**

**GRAPEFRUIT** 1 LB. **89¢**

**BANANAS** 4 LB. **\$1**

**POTATOES** 10 LB. **79¢**

**U.S.D.A. CHOICE BEEF**

**Round Steak** **\$1.39**

**Health And Beauty Aids**

**REG./UNSCENTED ANTI-PERSPIRANT Sure Deodorant** 8 OZ. CAN **\$1.39**

**NASAL SPRAY Sine-Off** 1/2 OZ. BTL. **99¢**

**50% OFF LABEL Scope Mouthwash** 40 OZ. BTL. **\$2.19**

**NON-ASPIRIN PAIN RELIEVER Datril** 24 CT. PKG. **49¢**

**32 OZ. BTL. 6 PK COKE OR DR. PEPPER** **\$1.79**

**PLUG DEE**

**THOMASON GROCERY**

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**Venture FOODS**

### Texas Cowbells Are Seeking Best Beef Recipe In State

AUSTIN—Who makes the tastiest beef dish in Texas? That's what the Texas Cowbells would like to know, and to find the answer, they are sponsoring the 1978 Texas Beef Cook-off Contest.

Entry blanks are available from any Cowbelle area chapter, or by writing: Marian Balke, P.O. Box 504, Brenham, Texas 77833.

The first step in gaining recognition for a favorite beef dish is to submit an entry blank (in triplicate), along with the recipe and a brief biography of the entrant by March 1. Ten recipes will be chosen, and the finalists submitting these will travel to the Texas Cowbelle Convention in San Antonio on March 28 to prepare their dishes. Contestants must furnish their own transportation.

A panel of judges will select three top winners, who will be presented cash prizes of \$300 (1st), \$200 (2nd) and \$100 (3rd). The first place winner will also win a free trip to compete in the National Beef Cook-off in Oklahoma City, Oklahoma on Sept. 14-15.

Any recipe using beef Chuck, Round, Rump or fresh Brisket is eligible. The dish must contain at least two pounds of beef but not more than five pounds. No other meats are allowed.

Contestants must be at least 18 years of age, have non-professional food status, and be Texas residents. Cowbelle state or national officers and committee chairmen are not eligible to compete.

The Texas Department of Agriculture is cooperating in publicizing the contest as part of its Texas Agricultural Products (TAP) marketing program.

"The goals of Cowbelle contest directly with the program," said Agricultural Commissioner Reagan Brown. "The Department of Agriculture, through an effective TAP promotion tool, stresses the benefits of top-quality Texas beef to the public."

### "I JOINED THE LOSING TEAM AND I LOVE EVERY MINUTE OF IT."

That's what Judy Schmitt says about the Weight Watchers Program. Judy is 35' pounds lighter than she was six years ago. That's when she attended her first Weight Watchers meeting. Now she says, "I'm a lifetime member of Weight Watchers, and I'm confident that I can keep my weight low with the Weight Watchers Maintenance Plan."

Isn't it time for you to check and join the losing team? There is one near you.

**WEIGHT WATCHERS**  
The Authority

**YOU'RE THIS CLOSE TO LOSING WEIGHT**

FIRST UNITED METHODIST CHURCH  
203 WEST KENTUCKY FLOYDADA

MONDAY 6.30 P. M.

**THE GUY WHO**  
The inscription on the presented to Amer...  
**Jack Jackson, speak**  
the banquet Thursd...  
resident James R...  
houses to speakers...  
Lockney Chamber b...

**THE GAVEL**  
Chamber of Com...  
passes the gavel...  
during Chamber b...

**MUN**  
about 50...  
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Well, you...  
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The burros...  
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Plans...  
and fat...  
affairs...

**Birth**

Feb. 12 — Gale, A.D. Bob

Feb. 15 — Barb

Feb. 13 — Pat

Feb. 14 — Ly

Alice Foster, P

Feb. 15 — Bar

Carl Gibson, J

Keri Dee Lusk

Feb. 16 — Leon, Osvaldo

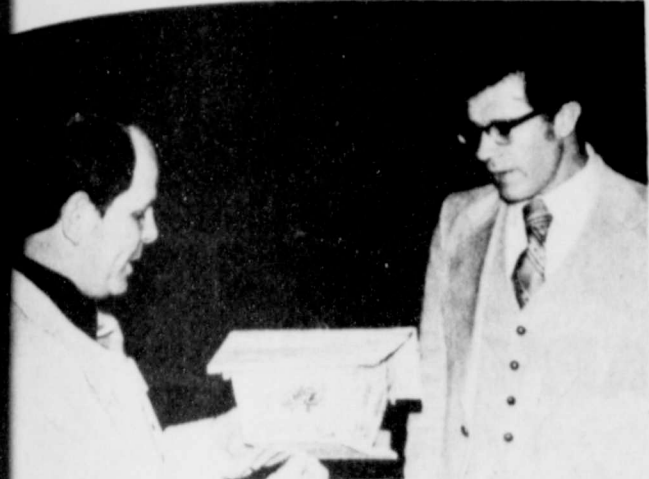
Hilario Cuellar



In West Africa it was once believed that belts tied around the ankles could cure a sick child.

"WEIGHT WATCHERS" AND "ARE REGISTERED TRADEMARKS OF WEIGHT WATCHERS INTERNATIONAL INC., MANHASSET, N.Y. WEIGHT WATCHERS INTERNATIONAL





THE GUY WHO GIVES 'EM THE AXE," reads the inscription on the Art Original birdhouse presented to American Airlines flight instructor Jack Jackson, speaker at the Chamber of Commerce banquet Thursday night, by outgoing C of C president James Race. Presentation of the birdhouses to speakers has become a tradition at the Lockney Chamber banquets. (Staff Photo)



THE GAVEL CHANGES HANDS -- Retiring Chamber of Commerce president James Race passes the gavel to 1978 president David Frizzell during Chamber banquet Thursday night. (Staff Photo)



U.S. CONGRESSIONAL CANDIDATE Charles Stenholm talks with Lockneyites Paul and Karen Koonsman (backs to camera) and postmaster Douglas Meriwether Thursday night. Stenholm and Lockney's outstanding citizens Kay Williams and Raymond Lusk were honored at a reception at Buster and Linda Terrell's home, following the Lockney Chamber of Commerce banquet.

MUNCY FROM PAGE ONE

about 50 feet to water. We found one afternoon that it was not pumping. Well, you don't do without water when there are stock around. That night we began work on the windmill. We had to pull the sucker rod and pipe together because we had a bastard cylinder. When we had it out, we found we had a little stick stuck in the lower valve. All we had to do was get the stick out of the valve. The next morning, we had the windmill pumping before breakfast.

The Muncys' like other people had another type of windmill trouble because of frogs. Sometimes, one would get in the well, if he could find an opening at the top. Naturally, the sucker rod pumped up and down all the time. If the wind was strong, the pumping was vigorous. The result was that the frog would be found in pieces floating in the water barrel. Sometimes it was necessary to "work on the Windmill" to get out of the water.

The Muncy family had its part with burros, straw beds, one-room school houses, once-a-month preaching and all the other pioneer day experiences. They made a family contribution to advancement and development of the Plains. The five sons with the mother and father "always took part in county affairs."

Happy Birthday

Feb. 12 - Nancy Kay Galey, A.D. Bobbitt, Randy Dorsey, Evelyn Ulmer, Ruby Lee Higginbotham, Jody Ansley, Monty Meriwether. Feb. 13 - Patsy Burt, Carl Howard. Feb. 14 - Lyndall Stapp, Alice Foster, Patty Jack. Feb. 15 - Barbara Cawley, Carl Gibson, Jovita Castro, Alice Sechrist, Janie Carter, Keri Dee Lusk, Shari Ray. Feb. 16 - Manuel De Leon, Osvaldo Rodriguez, Hilario Cuellar.

Feb. 17 - Nancy Carthel, Gilbert Reyna, JoAnn Rogers. Feb. 18 - Bennett Massey, Susie Frizzell, Keith Phillips.

HAPPY ANNIVERSARY

Feb. 12 - Jerry and Kathleen Smith, Mike and Ginger Mathis. Feb. 15 - Clark and Lucille Harris. Feb. 17 - Mr. and Mrs. Rayland Brotherton.

THE LOCKNEY BEACON

Box 187, Lockney, Texas 79241. Published each Sunday and Thursday at 220 S. Main, Lockney, Texas 79241. Publication No. 317220. Wendell Toney, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of state area \$10.50 per year.

WE BELIEVE IN YOU LADY HORNS

The Beacon Camera at the Lockney Chamber of Commerce Banquet



1978 OFFICERS for the Lockney Chamber of Commerce at the Chamber banquet Thursday night. Left to right: vice president Paul Koonsman, secretary Gayle Fortenberry, president David Frizzell, treasurer J.D. Copeland, WTCC director Boyce Mosley. (Staff Photo)



CHAMBER OF COMMERCE DIRECTORS...Newly-elected directors, outgoing directors, and carryover directors of the Lockney Chamber of Commerce, together after the Chamber banquet Thursday night. Left to right: James Race, Lawson Rowell, Omar Burleson, Eleanor Schacht, David Turbeville, Maria Arellano, Van Bradley, Gary Stennett, Margaret Schacht, W.H. Hallmark, Paul Koonsman, Gayle Fortenberry, David Frizzell, Don Vernon, John Tye, Boyce Mosley, Roy Howell, J.D. Copeland. (Staff Photo)

CHAMBER FROM PAGE 1

worth gave the invocation, and Hugh Daniel gave the benediction.

Out-of-town guests at the banquet included four state and national political candidates-- Charles Stenholm of Stamford, a Democratic hopeful for Omar Burleson's 17th District seat in the U.S. Congress; Glenn Conrad of Claude and Foster Whaley, of Pampa, both seeking the Democratic nomination for state representative, 66th District; and Bill Hale of Floydada, a Republican candidate for 66th District state representative.

Several from Floydada and Plainview attended the banquet.

WIN HORNS



NEAR LOCKNEY

(Staff Photo)

Farmers Creed

We the unknowing, are doing the impossible for the ungrateful; Have done so much for so long - with so little - we are now qualified to do anything with nothing.

NEW More income per acre...



- Outstanding yields - has 3369A maturity but dries faster and harvests sooner. In 68 field comparisons during '76 and '77, it made \$16.92 more per acre than competitors, was 2.6 points drier at harvest. Excellent standability and excellent head smut tolerance.

Call your PIONEER dealer now!



PIONEER HI-BRED INTERNATIONAL, INC. Southwestern Division Plainview, Texas

The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof.

Registered trademark of Pioneer Hi-Bred International, Inc. Pioneer is a brand name; numbers identify varieties.

FEBRUARY SPECIALS

Starting Monday Feb. 13th Thru Feb. 18th

SELECT GROUP OF MIX-N-MATCH Sportswear By Jane Colby 1/3 Off REG. PRICE

SELECT GROUP OF LADIES SPRING Dresses JUNIOR & MISSES SIZES 20% Off REG. PRICE

SPECIAL ON MENS DRESS Pants \$16.00 To \$20.00 Values 20% Off REG. PRICE sizes 28 to 48

SPECIAL ON ONE GROUP OF Bath-Towels Values to \$2.99 NOW ONLY \$2.22 EACH

SPRING SPECIAL ON LADIES Blouses & Shells 20% Off REG. PRICE

SPECIAL ON GIRLS DENIM Jeans sizes 4x to 6x 7 to 14 1/3 Off REG. PRICE

3 Ways To Buy: Cash-Layaway-Master Charge

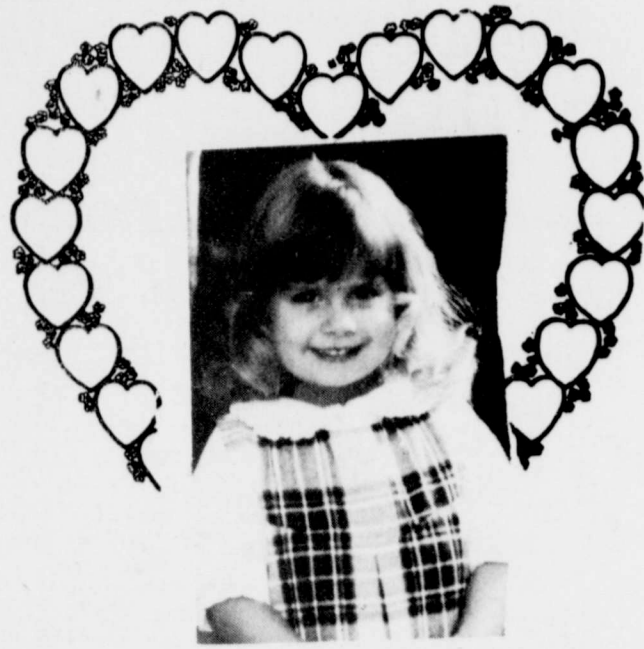
ANDERSON'S DEPARTMENT STORE 120 West California Floydada



# GRANMAW & GRANPAW'S VALENTINES

# VALENTINE'S DAY

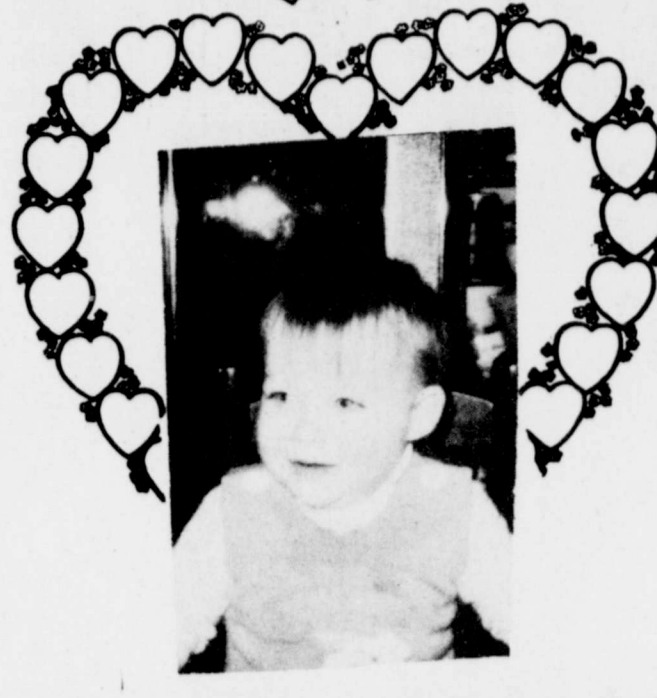
FEBRUARY 14<sup>th</sup>



**ASHLEY DEBORAH WALKER**— 3½ year old daughter of Mr. and Mrs. Ray Walker, of Dallas, Texas. Grandparents are Mr. and Mrs. Grady Walker of Floydada, and Mr. and Mrs. Jack Ragan of Independence, Mo.



**AUSTIN WILLIAMS**— 2 year old son of Mr. and Mrs. James Williams of Midland. Grandparents are Mr. and Mrs. Q.D. Williams of Floydada, Mr. and Mrs. Brian Akens of Midland, and Mr. and Mrs. E.D. Jones of Truscott, Texas.



**DONALD HARDY**— son of Don and Sue Hardy of Floydada. Grandparents are Mr. and Mrs. L.L. Hardy of Floydada, and Mr. and Mrs. Lloyd McCord of Clarendon.



**DEBRA HARDY**— daughter of Mr. and Mrs. Hardy of Floydada, and Grandparents are Mr. and Mrs. L.L. Hardy of Floydada. Mr. and Mrs. Lloyd McCord of Clarendon.



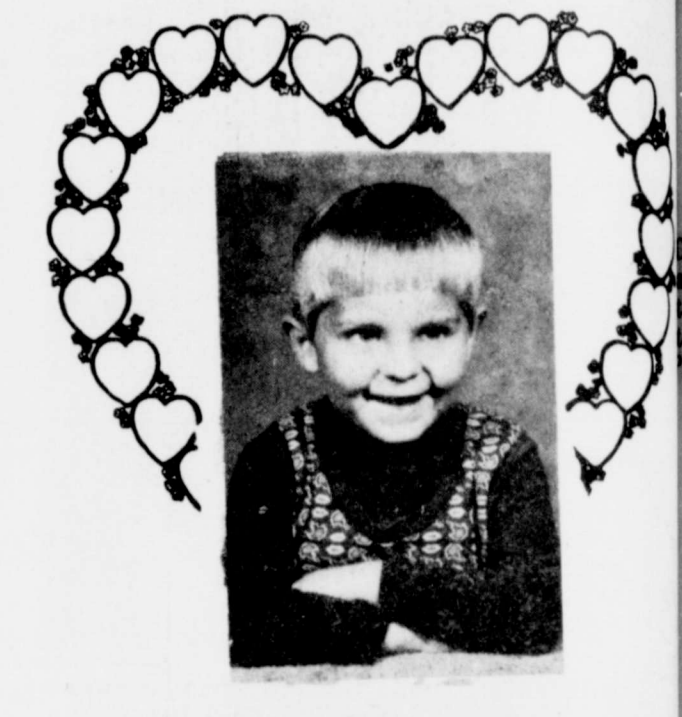
**JUSTIN TYE MARBLE**— 21 month old son of Mr. and Mrs. Mike Marble of South Plains. Grandparents are Mr. and Mrs. Robert Daniels of Lockney, and Mr. and Mrs. Fred Marble of South Plains. Great grandparents are Mr. and Mrs. Sherman Brashears of Slaton, and Hattie Middleton of Truth or Consequences, New Mexico.



**CODY CLINT NICHOLS**— son of Mr. and Mrs. Jimmy Nichols of Floydada. Grandparents are Mr. and Mrs. Neal Smith, Mr. and Mrs. James Lee Nichols of Floydada. Great grandparents are Mr. and Mrs. A.T. Freeze of Estelline, Mrs. Lloyd McCray of Floydada. Great great grandparent is Mrs. Osburn of Estelline, Texas.



**AMY RENEE ALLENSWORTH**— 2 month old daughter of Mr. and Mrs. Jimmy Allensworth of Amherst. Grandparents are Mr. and Mrs. Monroe Schutz of Floydada and Mr. and Mrs. J.B. Allensworth of Hart.



**CODY SHANE ALLENSWORTH**— 4½ year son of Mr. and Mrs. Jimmy Allensworth of Amherst. Grandparents are Mr. and Mrs. Monroe Schutz of Floydada, and Mr. and Mrs. J.B. Allensworth of Hart.



**JODY COPP**— 19 month old son of Mr. and Mrs. Ricky Copp of Oberlin, Kansas. Grandparents are Mr. and Mrs. Bill Womack of Floydada, and Mr. and Mrs. Jackie Duke of Floydada. Great grandparents are Mr. and Mrs. A.D. Jester of Floydada, Mr. and Mrs. A.V. Womack of Floydada and Mrs. J.F. Cantrell of Floydada, and Mrs. Duke of Littlefield.



**BRANDON BAXTER**— 3 year old son of Mr. (Coach) and Mrs. Tommy Baxter of Floydada. Grandparents are Mamaw and Pop Bradley, Wichita Falls, Texas, and Nanna and Pawpaw Hairston, Wichita Falls, Texas. Great grandparents are Mrs. Carmen Smith, Nocona, Texas, Mr. and Mrs. Paul Haggerton, Nocona, Texas, Mrs. Pat Hairston, Tyler, Texas, and Mr. and Mrs. G.T. Trotter, Pal, Tenn.



**RYAN SHEA SANDERS**— 11 month old daughter of Mr. and Mrs. Mark Sanders of South Plains. Grandparents are Mr. and Mrs. Hansel Sanders and Mr. and Mrs. Sterling Cummings, both of South Plains. Great grandparents are Mr. and Mrs. A.P. Sanders, Lockney, Mr. and Mrs. Z.C. Cummings, Lockney, Mr. and Mrs. G.E. Reves, Lockney, and Mr. and Mrs. Earl Norman of Hereford.



**JENNIFER CAMPBELL**— 3 year old daughter of Gary and Nancy Campbell of Herkimer, New York. Grandparents are Mr. and Mrs. David Campbell of Floydada and Mr. and Mrs. James Lee Nichols of Floydada. Great grandparents are Mr. and Mrs. Lloyd McCray of Floydada, Mrs. W.B. Matador.



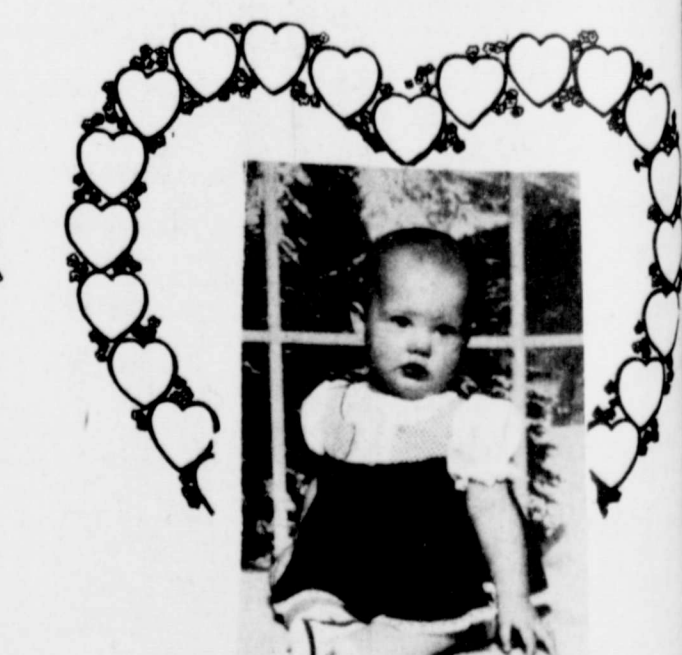
**CHAD AMMON SCHIRATO**— 9 month old son of Mr. and Mrs. Neal Schirato of Dallas, Texas. Grandparents are Mrs. Helen Patterson of Floydada, Mr. and Mrs. Anthony Schirato of Dallas.



**MIKE KING**— son of Mr. and Mrs. Rex King of Hurst, Texas. Grandparents are Mr. and Mrs. E.L. King of Floydada, Mr. and Mrs. Les Juden of Freeport, Texas. A great grandfather Mr. Fred Juden Cope, Giradeav, Missouri.



**KAYE KING**— Daughter of Mr. and Mrs. Rex King of Hurst, Texas. Grandparents are Mr. and Mrs. E.L. King of Floydada, Mr. and Mrs. Les Juden, Freeport, Texas. A great grandfather, Mr. Fred Juden Cope, Giradeav, Missouri.



**REGINA BROOK WARE**— daughter of Mr. and Mrs. David Ware. Grandparents are Mr. and Mrs. Neal Smith of Floydada, Mr. and Mrs. Fred Ware of Lorenzo, great grandparents are Mr. and Mrs. A.T. Freeze of Estelline, Mrs. Mary Ware of Lovington, New Mexico. Great great grandparent is Mrs. B.B. Osburn of Estelline.

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Mr. and Mrs. E  
Mrs. Connie

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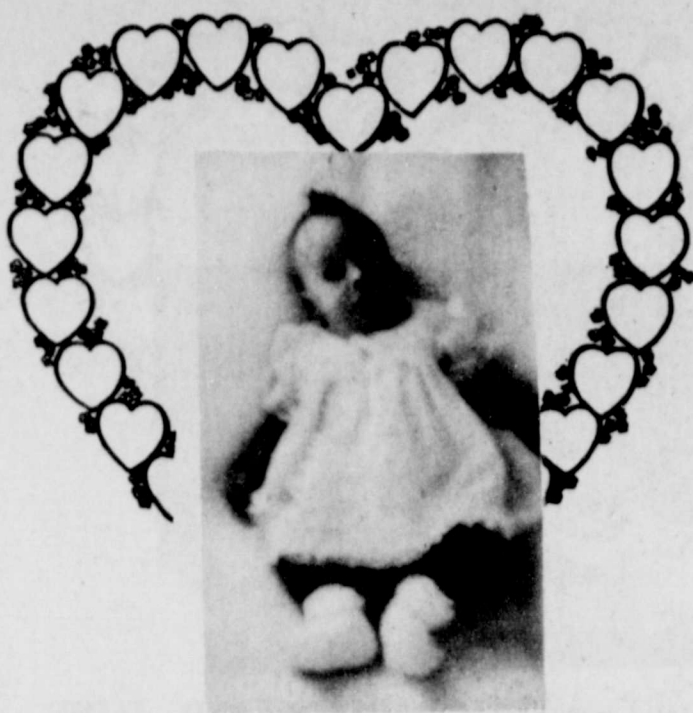
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**LEE SMITH**— 4 month old daughter of Mr. Victor Smith of Floydada. Grandparents are Mr. and Mrs. Billie Jo Smith, Floydada and Mr. and Mrs. Connie Bearden of Floydada.



**CANDICE MARIE GUFFEE**— 4 month old daughter of Mr. and Mrs. Larry Guffee of Duncan, Oklahoma. Grandparents are Mr. and Mrs. Corkey Guffee, of Floydada, and Mr. and Mrs. S.D. Medley of Floydada.



**CHRISTOPHER DAVID OCHOA**— 1 year old son of Mr. and Mrs. Roy Ochoa of Lubbock. Grandparents are Mr. and Mrs. Arnold Rathael.



**KAYLA AND SHAYLA TURNER**— Twin 10 month old daughters of Mr. and Mrs. Terry Turner of Floydada. Grandparents are Mr. and Mrs. Carl Turner and Mr. and Mrs. Don Daniel, all of Floydada.



**PATTON AND ZEKE PATTON**— 2 1/2 year old children of Mr. and Mrs. George of Abernathy. Grandparents are Edna of Floydada, and Mr. and Mrs. Jodi Jameson of Plainview.



**LU ANN MARTINEZ**— 2 year old daughter of Mr. and Mrs. Lupe Martinez of Floydada. Grandparents are Mr. and Mrs. Lucio Martinez of Floydada and Mr. and Mrs. Vincent Garcia of Floydada.



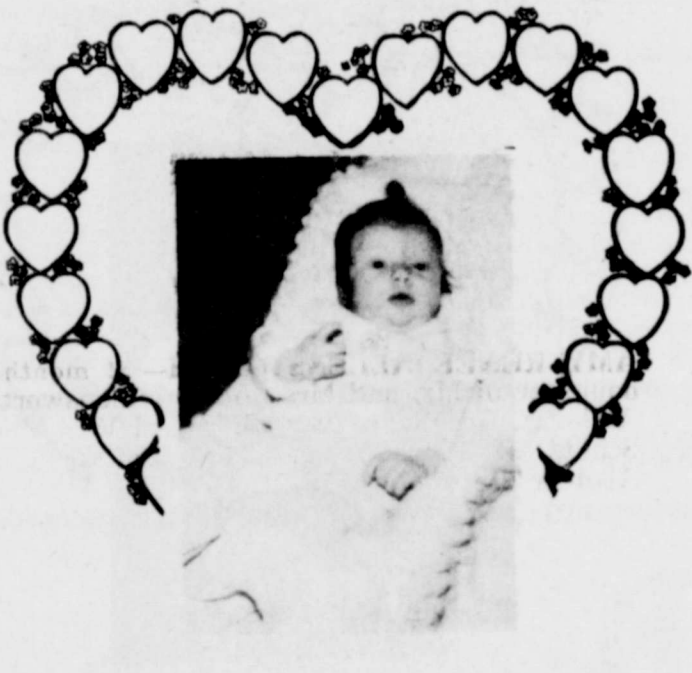
**DIRK RAINER**— 4 year old son of Mr. and Mrs. Don Rainer of Floydada. Grandparents are Mr. and Mrs. Arel C. Rainer of Floydada and Mr. and Mrs. Jack Lackey of Dougherty, Texas.



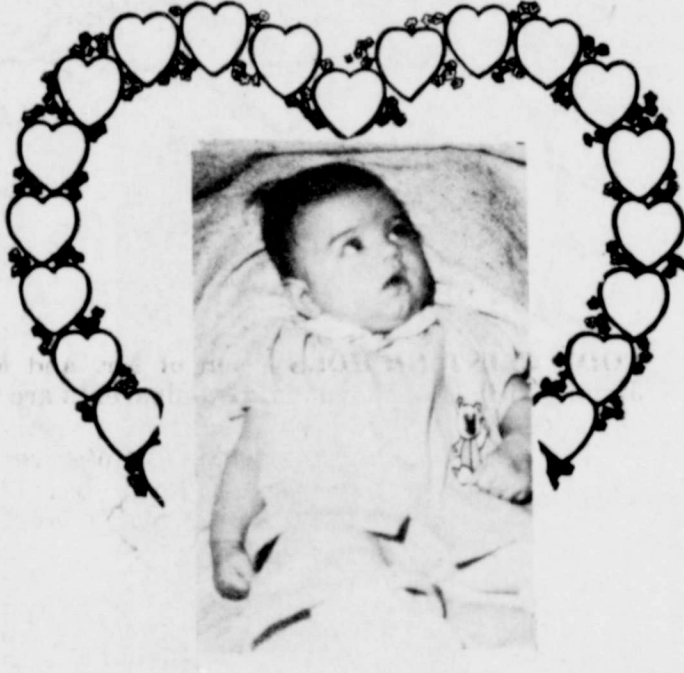
**AMY O'NEAL**— daughter of Mr. and Mrs. Royace O'Neal of McCoy Community, Floydada. Grandparents are Dr. and Mrs. Gerald Thomas of Las Cruces, New Mexico, and Mr. and Mrs. Jack Lackey of Dougherty, Texas.



**ANDY DELEEN EVANS**— daughter of Mr. and Mrs. Deryl C. Evans of Floydada. Grandparents are Mr. and Mrs. Milton C. Evans of Floydada and Mr. and Mrs. Jim D. Smith of Kress. Great grandparents are Mrs. S.M. Chesshir of Quanah and Mrs. Ora H. Smith of Blanco.



**KIMBER ROBIN WILLIAMS**— 7 week old daughter of Mr. and Mrs. Leon Williams. Grandparents are Mr. and Mrs. Chloma Williams and Mr. and Mrs. Elmer Williams of Plainview.



**CHESLE PARSON**— 4 month old son of Fred and Mellane Parson. Grandparents are Mr. and Mrs. H.C. Gilly and Mr. and Mrs. Dewie Parson.



**MICHAEL PIETRANTONI**— 3 year old son of Michael A. and Kathleen D. Pietrantoni, Floydada. Grandparents are Alfred and Jannie Pietrantoni, Sanford, Florida and Jim and Sarah Schultz, St. Augustine, Florida.



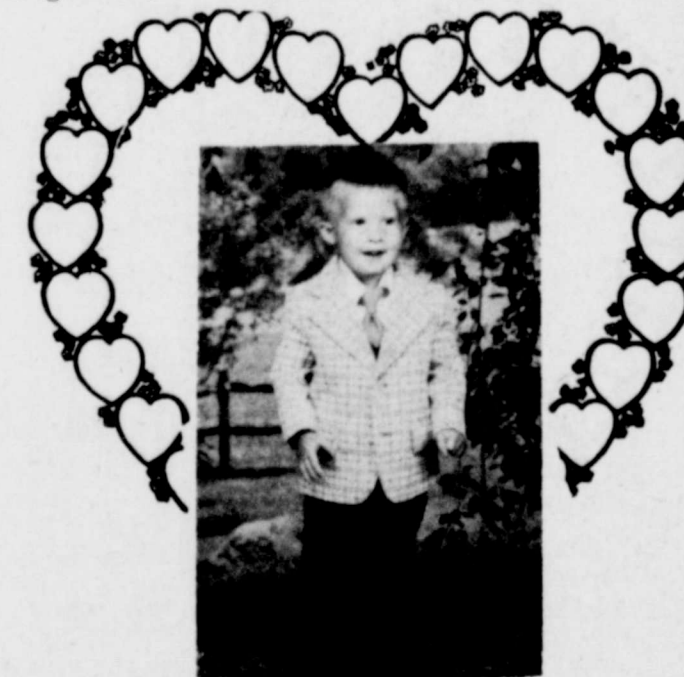
**NDI D'RAE TOMISON**— 7 month old daughter of Mr. and Mrs. Rich Tomison of Hereford. Grandparents are Mr. and Mrs. Monroe Schultz of Floydada, and Mr. and Mrs. Ocie Tomison, Pecos, Texas.



**JOE 'AARON' NOLAND**— 2 year old son of Mr. and Mrs. Larry Noland of Floydada. Grandparents are Mr. and Mrs. E.A. Noland, Lockney, Mr. and Mrs. L.L. Lynn of Matador, Mr. and Mrs. H.A. Gilly of Floydada.



**HEATHER ANN ODEN**— 2 1/2 year old daughter of Mr. and Mrs. Jim Oden of Carrollton, Texas. Grandparents are Mrs. Berneice Oden and Mrs. Helen Dunn of San Antonio, Texas.



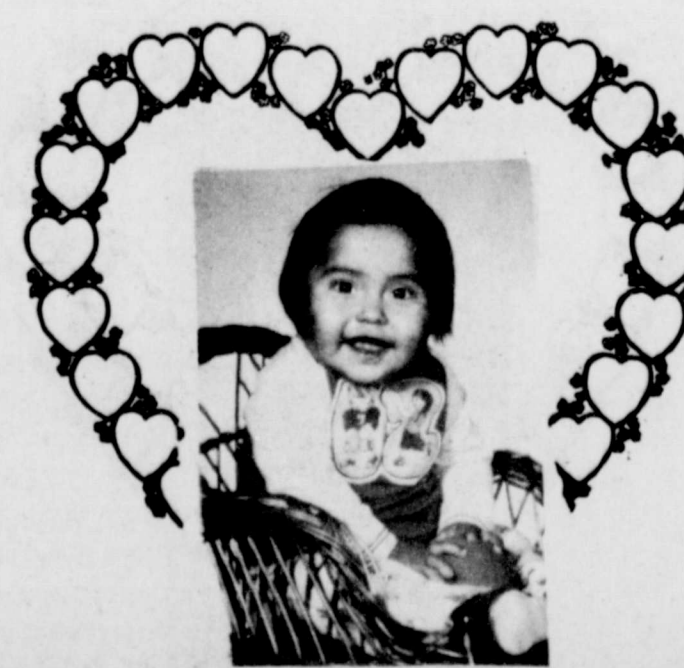
**RANDY HEATH HARRIS**— 3 1/2 year old son of Mr. and Mrs. George Harris of Cone. Grandparents are Mr. and Mrs. Jess Grigg of Abernathy and Mr. and Mrs. Howard Harris of Cone.



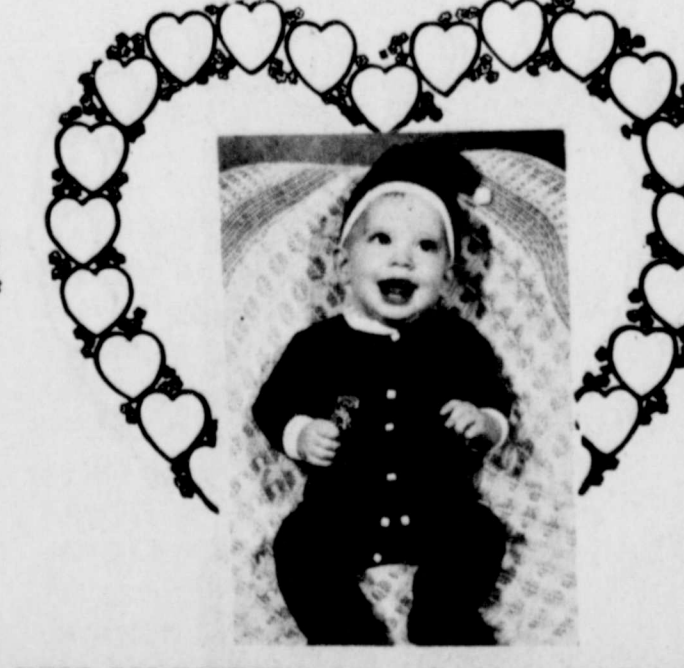
**AMBER DAWN POOLE**— 2 1/2 year old daughter of Mr. and Mrs. Lance Poole of Dougherty. Grandparents are Mr. and Mrs. Kenneth Poole of Dougherty.



**COLE DUBOIS**— 21 month old son of Mr. and Mrs. Craig DuBois of Cedar Hill. Grandparents are Mr. and Mrs. Bill DuBois of Floydada, and Mr. and Mrs. Curtis Poteet, Nara Visa, New Mexico.



**JOHN MARK ARELLANO**— 1 year 4 month old son of Johnny and Sylvia Arellano. Grandparents are Mr. and Mrs. Ramon V. Martinez of Antelope Community and Mr. and Mrs. Arellano of Abilene, Texas.



**ERIC COVINGTON**— 8 month old son of Robert and Sylvia Covington of Fort Stockton, Texas. Grandparents are Bob and Eunice Covington of Dougherty and Bill and Joan Shelby of Lubbock. Two grandmothers, Mrs. J.R. Langley of Lockney and Mrs. F.M. Covington of Dougherty.





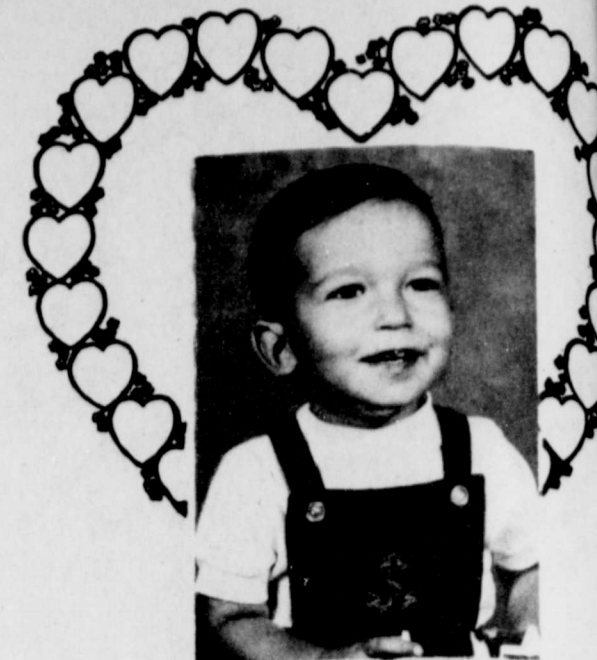
**SHANA STAPP AND ANDY STAPP**— 5 year old daughter and 2 year old son of Roger and Belinda Stapp. Grandparents are Mr. and Mrs. Elmer Griffith and Mr. and Mrs. L.R. Stapp of Lockney.



**JULIE DEANN BLANCO**— 18 month old daughter of Rodolfo and Rita Blanco Jr. Grandparents are Mr. and Mrs. Louis Martinez of Providence Community, and Mr. and Mrs. R. Blanco Sr., of Lockney. Great grandparents are Mr. and Mrs. Sylvester Gutierrez of Plainview.



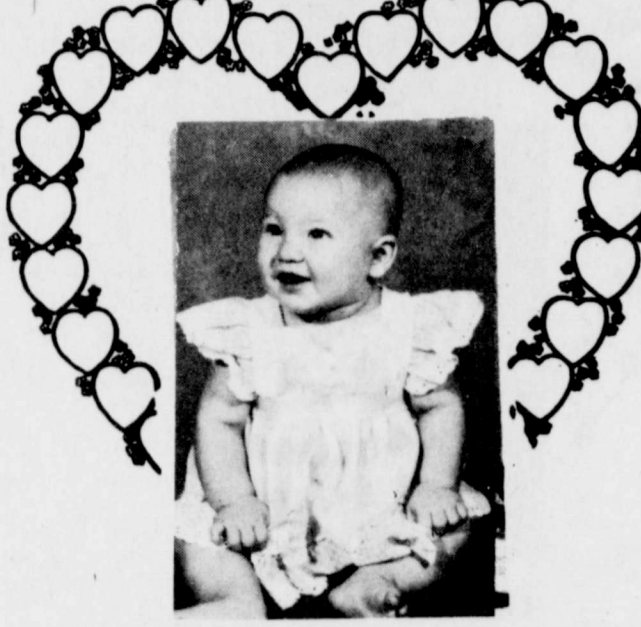
**HILARY AMBER WEBSTER AND JAIME NICHOLE WEBSTER**— 3½ year old and 1 year old daughters of Dr. and Mrs. Bobby Webster of Wichita, Kansas. Grandparents are Mr. and Mrs. R.V. Webster and Mr. and Mrs. Jack Frizzell.



**DAVID MENSCH**— two year old son of Mr. Mrs. Milton Mensch of Lubbock. Grandparents are Mr. and Mrs. Hal Thomas of Floydada and Mr. Mrs. Clem Mensch of Lorenzo.



**CORY JIM TAYLOR**— 3½ year old son of Kerry and Jackie Taylor of Memphis. Grandparents are Ted and Betty Bruce of Estelline and Great Grandparents are Floyd and Carolyn Jackson of Lockney.



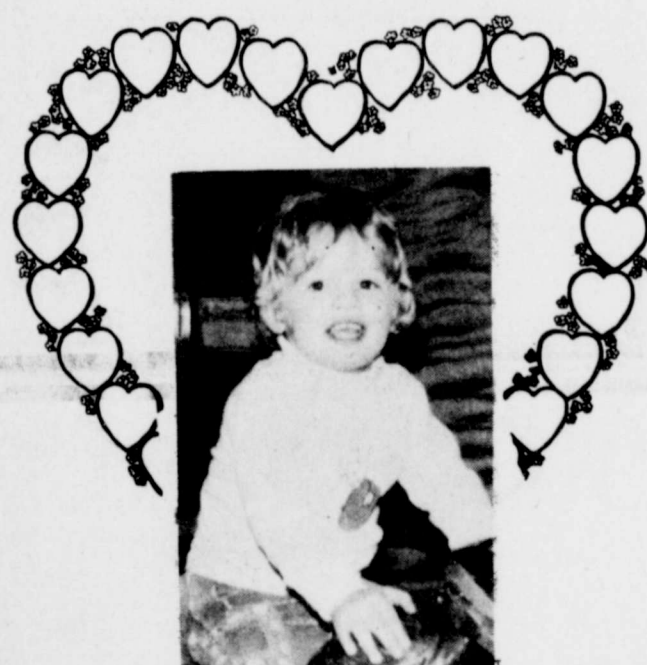
**COURTNEY KAY TAYLOR**— 1 year old daughter of Kerry and Jackie Taylor of Memphis. Grandparents are Ted and Betty Bruce of Estelline, Great Grandparents are Floyd and Carolyn Jackson of Lockney.



**JULIE BRUCE**— 5½ year old son of Ted and Betty Bruce of Estelline. Grandparents are Floyd and Carolyn Jackson of Lockney.



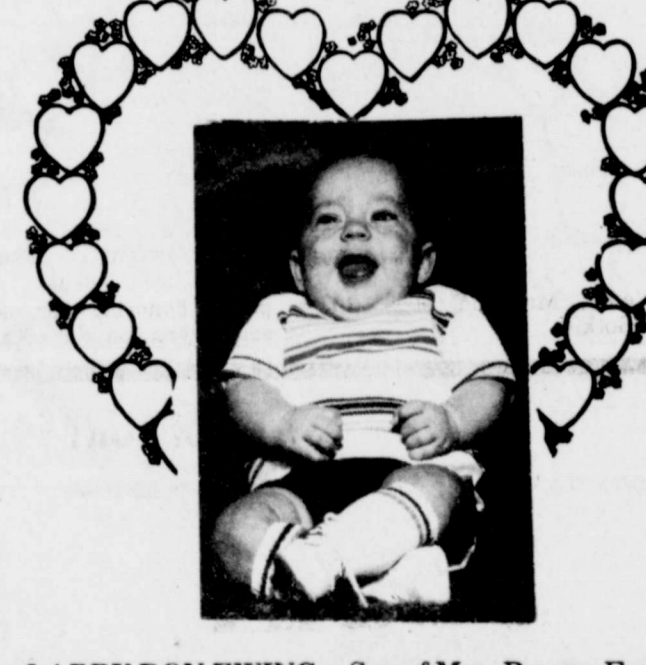
**COURTNEY ANN BLENDE**— 2 year daughter of Mr. and Mrs. Elton Blenden, Johnstown, Pa. Grandparents are Mr. and Mrs. Easton Blenden and Mr. and Mrs. Frank Popp, Johnstown, Pa.



**CRAIG LANE BICKLEY**— 21 month old son of Mr. and Mrs. John F. Bickley's III of Garland, Texas. Grandparents are John and Sarah Bickley.



**CODY FELTON**— 10½ month old son of Mr. and Mrs. Steve Felton of Lubbock. A Grandparent "Chock" Felton, Jr. and Great Grandparent "Chock" Felton Sr. of Lockney.



**LARRY DON EWING**— Son of Mrs. Rayma Ewing. A Grandmother Debbie Willis of Amarillo. Great Grandmother Polly Hill of Lockney.



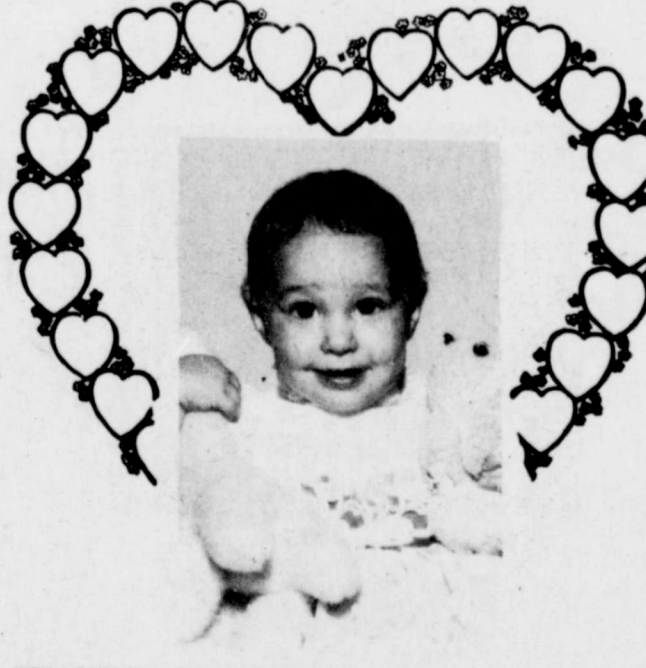
**MONTY WAYNE BYBEE, JR.**— 7 month old son of Monty and Cindy Bybee. Grandparents are Mr. and Mrs. Vernie Ball of Plainview, and Jane Bybee of Lockney.



**JULIE SWEPSTON**— 2 year old daughter of Mr. and Mrs. Danny Swebston of Alpine, Texas. Grandparents are Mr. and Mrs. Hershel Swebston of Floydada and Mr. and Mrs. Albert Wilson of McGregor, Texas.



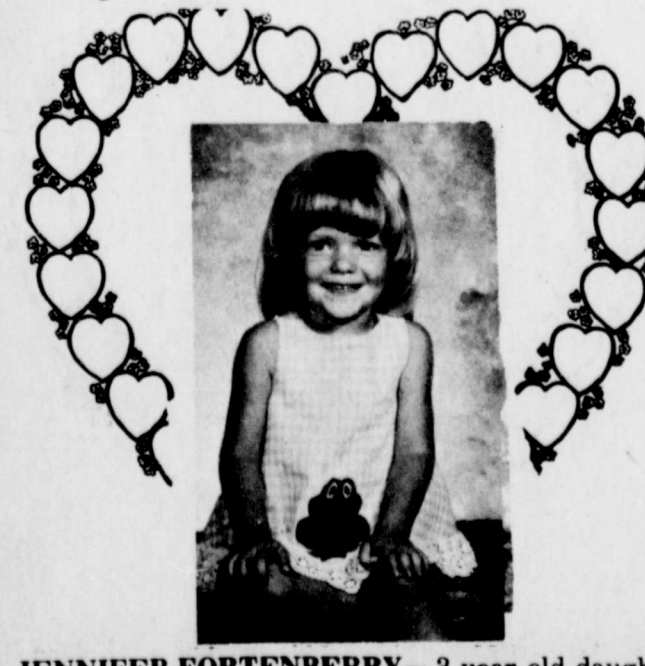
**MARCY McCULLOCH**— 4 year old daughter of Mr. and Mrs. Keith McCulloch of San Angelo, Tex. Grandparents are Mrs. J.S. McCulloch and Mr. and Mrs. Vernon Hodel of Lockney.



**SHANNON McCULLOCH**— 18 month old daughter of Mr. and Mrs. Keith McCulloch of San Angelo, Tex. Grandparents are Mrs. J. S. McCulloch and Mr. and Mrs. Vernon Hodel of Lockney.



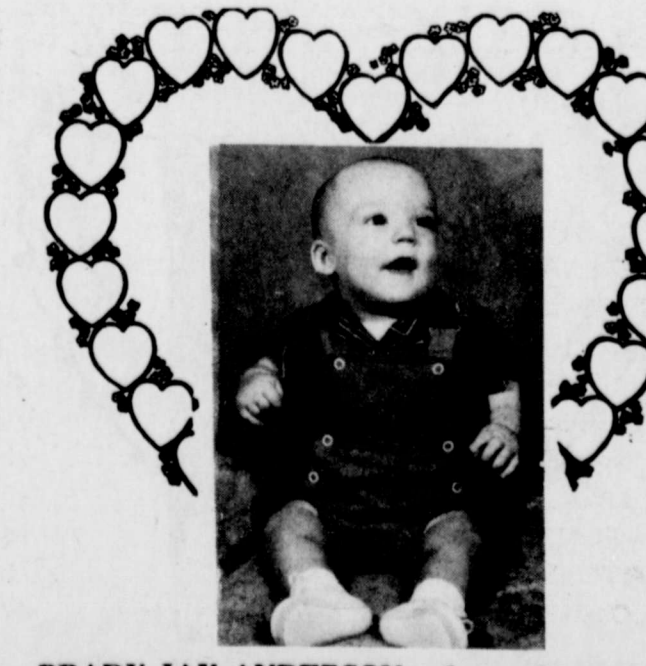
**REBECCA GAYLE HALL**— 3 year old daughter of Mr. and Mrs. Earl Hall of Plainview. Grandparents are Mr. and Mrs. Troy Cranford, of Floydada, and Mr. and Mrs. W.A. (Shorty) Hall of Floydada.



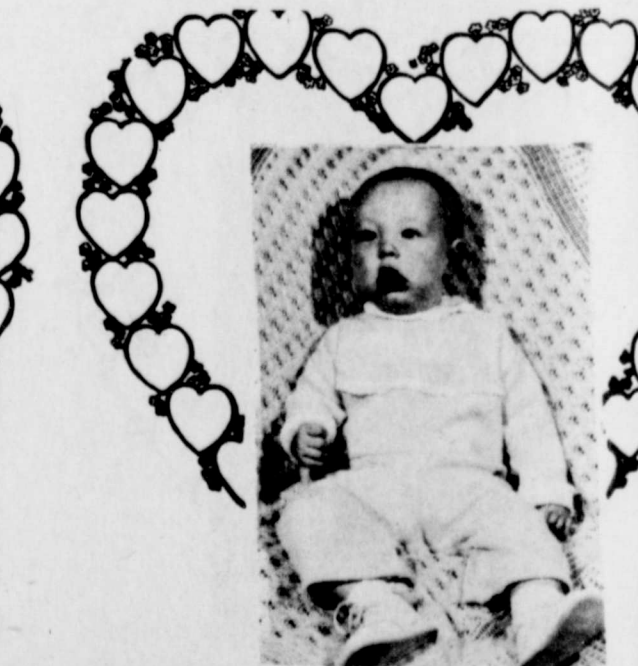
**JENNIFER FORTENBERRY**— 3 year old daughter of Mr. and Mrs. Sam Fortenberry. Grandparents are Mr. and Mrs. Roy Turley and Mr. and Mrs. Eddie Fortenberry. Great Grandparents are Elsie Sherman, Mr. and Mrs. J.W. Turley, and Mr. and Mrs. I.M. Caldwell.



**BRANDY ROGERS**— 4 year old daughter of Mr. and Mrs. Ronny Rogers of Amarillo. Grandparents are Jewel Roberts, Lockney, and Mr. and Mrs. Gordon Rogers, Plainview. Great Grandparents are Mr. and Mrs. Luther Rogers, Plainview, and Mr. and Mrs. H. A. Harvey, of Plainview.



**BRADY JAY ANDERSON**— 6 month son of Mr. and Mrs. Steve Anderson of Floydada. Grandparents are Mr. and Mrs. Clinton Fyffe, and Mr. and Mrs. Louis Anderson.



**CHARLA DAWN YEARY**— 7 month old daughter of Max and Vikki Yeary of Floydada. Grandparents are Jack Yeary of Floydada, Doris Hines of Floydada. Great Grandparents are Sylvia Yeary of Lockney, Sara Beard, Floydada, Mr. and Mrs. C. Jones, Floydada. Great Great Grandparents are Mr. and Mrs. C. B. Lyles of Floydada.

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Grandparents are M...

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Grandparents are...  
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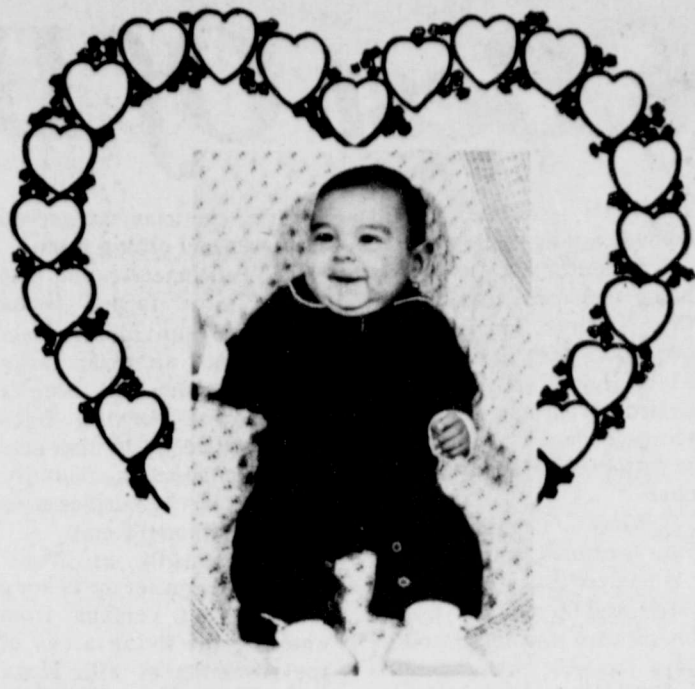
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**CHANDA LEA HENDERSON**— 3½ year old daughter of Don Henderson of Lubbock, Texas. Grandparents are Mr. and Mrs. C.L. Henderson.



**ERIC ARGENIO MARTINEZ**— 6½ month old son of Mr. and Mrs. Arcenio Martinez. Grandparents are Mr. and Mrs. Arcenio Martinez Sr., of Lockney, and Mr. and Mrs. Humberto Flores of Lockney.



**MEMORI ASSITER**— 5 year old daughter of Mr. and Mrs. Tim Assiter of Spearman. Grandparents are Mr. and Mrs. Tommy Assiter, and Mr. and Mrs. Dan Hagood. Great Grandparents are Mrs. Annie Webb, Mr. and Mrs. Cecil Hagood, Mr. and Mrs. John Buchanan of Arkansas and C.S. Keeter of Lockney. Great Great Grandmother Buchanan of Floydada.



**RHANDA HICKERSON**— 18 month old daughter of Blake and Julie Hickerson. Grandparents are Mr. and Mrs. Wayland Jones and Mr. and Mrs. Mack Hickerson. Great-Grandparents are Mr. and Mrs. Weldon McClure and Mr. and Mrs. Buck Hickerson, Mr. and Mrs. Buck Kellison, Mrs. Violet Jones, Plainview, and Mr. Fred Jones. Great Great Grandparent is Mrs. G. H. Kellison.



**CHRISTINA LEE POTTS**— 2½ year old daughter of Mr. and Mrs. Frank Potts of Floydada. Grandparents are Mr. and Mrs. W.E. Burlison and Mr. and Mrs. Ralph Johnston, both of Floydada.

mother, Mrs. Walter Wood. Mr. and Mrs. Sterling Cummings kept their grandchildren, Amber and Jason, children of Mr. and Mrs. Robert Pyle, all last week while the Pyles spent the week in Ruidoso, New Mexico.

Mr. and Mrs. Raymond Upton had as weekend guests their granddaughter, Shelley Craig, and her friend, Judy, from Lubbock. They were visitors at the South Plains Baptist Church Sunday.

Weekend guests in the home of Mr. and Mrs. Fletcher Powell were their daughter and family, Mr. and Mrs. Gary Gilbreath and boys, Jeff and Jeremy of Perryton, and their son, George Powell, Midland, and his five girls, Debbie, Vickie, Tonya, Tabitha and Terry. They were all present Sunday morning at the Baptist Church in South Plains.

Mrs. Tillman Powell (Doris) entered the Highland Hospital in Lubbock Monday morning, and will be there for the coming week in traction for back trouble.

Tracy Johnson, son of Mr. and Mrs. Nathan Johnson, spent last week in Levelland with his maternal grandparents, Mr. and Mrs. R.Q. Botkin.

We send our congratulations to Zach Cummings, at West Texas State University in Canyon who won three medals last week running track at the college meet. He is the son of Mr. and Mrs. Sterling Cummings here.

February birthdays in our vicinity are: Kelvin Cummings, Feb. 4, Jack Gregory, Feb. 9, Blake Seaff, Feb. 10, Scotty Seaff, Feb. 11, Ruby Lee Higginbotham, Feb. 12, Mamie Wood, Feb. 13, Penny Mulder, Feb. 16, Jimmy Mulder, Feb. 17, Bonnie Julian, Feb. 22, Oleta Wilson, Feb. 24, Mildred Hamm, Feb. 25, Pam Powell, Feb. 26, and Diane Johnson, Feb. 29. Anniversaries this February are those of Mr. and Mrs. Sterling Cummings, on Feb. 5, and Mr. and Mrs. Richard Sanders on Feb. 12. We extend best wishes to everyone on these special days.

On Wednesday, February 15, the South Plains Baptist Adult Mission Book, "The Leaven and the Salt," will be presented at the church, beginning at 10:00 a.m. Everyone is invited to attend the study and the luncheon.

Mrs. Dwight Teeple entertained in her home with a party, honoring her oldest son, Bryan, on the occasion

of his fifth birthday, Sunday January 29, in the afternoon. Cake and punch were served to guests: Bryan's grandparents, Mr. and Mrs. Leighton Teeple, Mrs. Nathan Johnson and Tracy, Mrs. Marty Evans and son, Mrs. Gail Henderson and Bryan, Mrs. Linda Clark and daughter, Bill, Stacey and Kevin, and others of the Dwight Teeple family.

At the South Plains School Kindergarten Classes have started with this semester, and teacher is Miss Shirley Huse of Plainview. Seven pupils are registered including Stacey Staples, Bryan Henderson, Ricardo Gonzales, Sandra Cervera, Graciela Cervera, Javier Orozco, and Elena De La Cruz.



In old Bavaria, children were sprinkled with flax seed to make them thrive.

**Pioneer Natural Gas Dividends Up**

AMARILLO, TEXAS... February 7, 1978... The Board of Directors of Pioneer Corporation, at their meeting held today in Amarillo, increased the quarterly dividend to 44 cents per share, up six and one-half cents from the previous 37½ cents per share. The dividend will be payable March 7 to stockholders of record February 23, 1978.

Consolidated net income and earnings per share for Pioneer Corporation were up slightly in 1977 over the record levels of 1976. Consolidated net income for the year was \$38,211,912 compared to \$38,034,060 in 1976. Earnings per share were \$4.10 for 1977 compared to \$4.09 per share in 1976. Consolidated net income for the fourth quarter of 1977 was \$7,861,125 or 84 cents per share. This compares to \$8,141,554 or 88 cents per share for the fourth quarter of 1976.

In making the earnings announcement, Pioneer President K.B. "Tex" Watson said an increasing share of the corporation net income is coming from subsidiary operations. Watson pointed out that

deliveries of natural gas from the Pioneer Natural Gas Company division were down the last quarter of the year due to unusually warm conditions. In fact, Watson said, gas deliveries for the month of December were lower than any December since 1970.

"This points out vividly that our subsidiary operations are contributing significantly to the corporate income picture," Watson said. "This puts us in the position of not relying heavily on the distribution of natural gas for our income."

**South Plains News**  
By Mrs. Murray Julian

February 8 Mrs. Bonnie Moore, who was in the Methodist Hospital in Lubbock last week in traction, following a fall there, was able to come home this Monday, and she is getting along well. Mr. and Mrs. Jack McCown, from Lake Whitney arrived here last Monday to spend the week with her

**SUPPORT YOUR LOCAL SHERIFF**

**Sheriff Fred Cardinal & The Floyd County Sheriff's Dept. Presents The 1st Annual Benefit Show, Proceeds From Ticket Sales Will Benefit The Floyd County Scout Troups.**



**TICKET PRICES**  
Adult Gen. Adm. \$4<sup>00</sup>  
Child or Student \$2<sup>00</sup>  
**TICKETS WILL BE \$1<sup>00</sup> HIGHER AT THE DOOR**

**GOSPEL MUSIC WORLD** presents... **the SOUNDS OF NASHVILLE** INTERNATIONAL GOSPEL MUSIC FESTIVAL

Starring In Person "MISTER GOSPEL MUSIC" **WALLY FOWLER** Tennessee Top Ten Golden Gospel Band NASHVILLE QUARTET BOYS



**ALSO FEATURING**  
★ THE JACK FOWLER FAMILY ★ RON & DIAN SPEER'S

THE FOLLOWING MERCHANTS HAVE TICKETS AVAILABLE, AND HAVE SUPPORTED THE SHERIFFS DEPT. IN SPONSORING THIS GREAT FAMILY ENTERTAINMENT FOR FLOYD COUNTY.



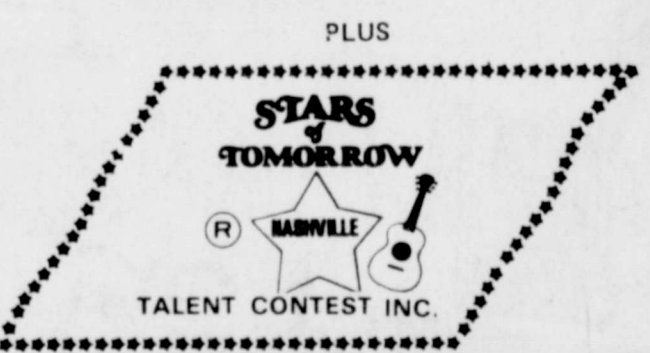
- THE SHERIFFS DEPT.
- FLOYDADA REAL ESTATE AND INS.
- DAVIS LMBR. CO.
- PERRY IMPLEMENT CO.
- BACCUS MOTOR CO.
- LOCKNEY GIN
- MCDONALD IMPLEMENT
- POOLE WELDING SERVICE
- MARBLE BROTHERS
- KIRTLEY FOOD MARKET
- FLOYDADA LIVESTOCK SALES CO.

- PARKS OIL CO.
- PRODUCERS CO OP ELEVATOR
- BARWISE ELEVATOR
- FIRST NATIONAL BANK OF FLOYDADA
- BOOT HILL WESTERN WEAR
- DAY HEATING, AIR COND.
- B CALLS DEPT. STORE
- FULLER TRUCKING CO.
- HENDRICKS BARWISE GIN
- MOORE-ROSE FUNERAL HOME
- COVINGTON OIL

- BOB'S SHAMROCK
- FLOYDADA NURSING HOME
- CASE POWER AND EQUIPMENT
- ADAMS WELL SERVICE INC.
- QUALITY BODY SHOP
- WILLSON AND SON BUILDERS MART
- MARTIN AND CO.
- ROBERTS GUN SHOP
- HI-PLAINS FARMS
- HALES DEPT. STORE
- BURK INT. DECORATOR

**EXCITING! INSPIRING! ENTERTAINING!**  
**3 HOUR CONCERT**

**Monday Night Feb. 13th**  
**At The Floydada High School Auditorium,**  
**Starting At 8p.m.**



**CASH PRIZES \$50-\$25-\$15**  
**Talent Show Will Start**  
**At 7p.m.**

The Kate Smith Of Gospel Music  
★ **JEANETTE LUNSFORD**  
The Young & Inspiring  
★ **W.C. WOODROW**



# Westridge Manor Offers Best Of Both Worlds

By H. M. BAGGARLY

Changing times, advancing years and adjustments within the family unit often combine to make necessary new life styles for thousands of Americans each year. Always to be considered is the health of the individual, economic status, and those many factors having to do with a person's ability to adjust to a new way of living.

In the past, choices have been somewhat limited. In most instances, it was simply to remain in one's home, live with a relative, or check in at a nursing home.

For many, the choices were not satisfactory. Many people no longer physically able or inclined to maintain their own home adequately were not yet ready for a nursing home environment. And in recent months, the cost of maintaining a large, luxurious home by one per-

son has become economically unfeasible, due to skyrocketing fuel costs, higher electric bills, higher taxes and insurance premiums, higher maintenance costs, even the cost of yard keepers. And there are the continuing problems of loneliness, fear of injury or illness and inability to summon assistance, also the fear of prowlers, burglars and attackers.

But despite all this, these same persons fear even more the depressing environment of the physically and mentally ill.

To provide something in-between, Joe Turner has recently established Westridge Manor in Southwest Plainview.

It all began a couple of years ago when Turner's widowed mother expressed discontent at having to maintain her lovely but empty and lonely home in Hale Center. Turner's father, a wellknown

realtor and farmer in Hale County, died in 1970.

Here's Turner's story: "In watching my mother work as a private duty nurse in hospitals, nursing homes, and in private homes, I began to see her discontent at coming home to any empty house after work. Then came the realization that what was a problem now would loom as a much more serious problem 10 to 15 years from now!

"In looking around at what was available in the way of retirement living, I was disappointed. I didn't want my mother in a large commercial, institutional and regimented retirement complex. Yet, she didn't want to maintain her own home. She didn't need the care of a nursing home."

He asked himself, "Why can't there be a nice facility somewhere that bridges this gap, simply a place that has the best qualities of a private

residence and the better aspects of full nursing care without the open commercialism—in short, a home for a limited number of people who could share common interests and break the common burden of loneliness and boredom?"

So he started out to build his mother a nice home with additional living areas for a few of her friends. One thing led to another, and several months, several dollars, and 16,000 square feet later, Westridge Manor quietly arose in southwest Plainview, the residential addition southwest of Holiday Inn.

Located right across the street from Turner's own home, Westridge Manor offers the best in comfortable, even luxurious living.

Relatively small, there are accommodations for only 28 persons—unless someone would prefer to share his room with another. But it is

small on purpose, family owned, family operated.

Residents are invited to bring their own furniture, if they desire, furnish their own room with private bath. Many have expressed the desire to furnish their own rooms because of a favorite bed, dresser, desk, or easy chair.

"We say, 'Come on! Bring your furniture, your pictures, plants, or your favorite antique and it will get tender loving care and lemon oil,'" says Turner.

Only extra charge is for a private telephone, in case the resident prefers not to use the home's telephone service.

Residents are offered everything available in a fine private residence—plus much more.

Home style meals prepared to the needs of the residents through the coordination of a registered and

certified dietician are served in the formal dining room.

The retirement home also has a large formal living room, two sun rooms, Packard piano, an extra large activities room and even a large wood-burning fireplace. Adjacent is a laundry room for use by residents to launder personal items.

Tight security at Westridge has been set up to keep unauthorized persons from entering the living areas of the residents at will. However, legitimate visitors are always welcome. Strangers are not allowed to wander in and out of the building.

For those who want to drive their own vehicles, there is a large parking area. For those unable to drive, van service for transportation to church, local activities, doctor or whatever also is provided.

For the security of each

resident, an emergency call system has been installed in each bathroom.

Since there is no regimentation, residents may come and go from the home at any hour.

The owners and staff are only a telephone call away for any resident who might need assistance. One of the owners who also serves as the in-house nurse lives in the home while the manager, and Turner and his family live just across the street. When called by telephone, the phones of all three ring simultaneously.

The one fee covers almost everything. There is no deposit, no buy-in. There are no coin-operated machines. Soft drinks, coffee, tea, or a glass of milk are always available in the dining room at no charge.

Although Westridge is not a medical facility, the live-in owner-nurse is a licensed

vocational nurse as well as licensed medications and with years of experience can provide any assistance from daily blood pressure checks to regularity of medication as prescribed by a physician. The staff assist residents in any way from temporary rooming to letter writing.

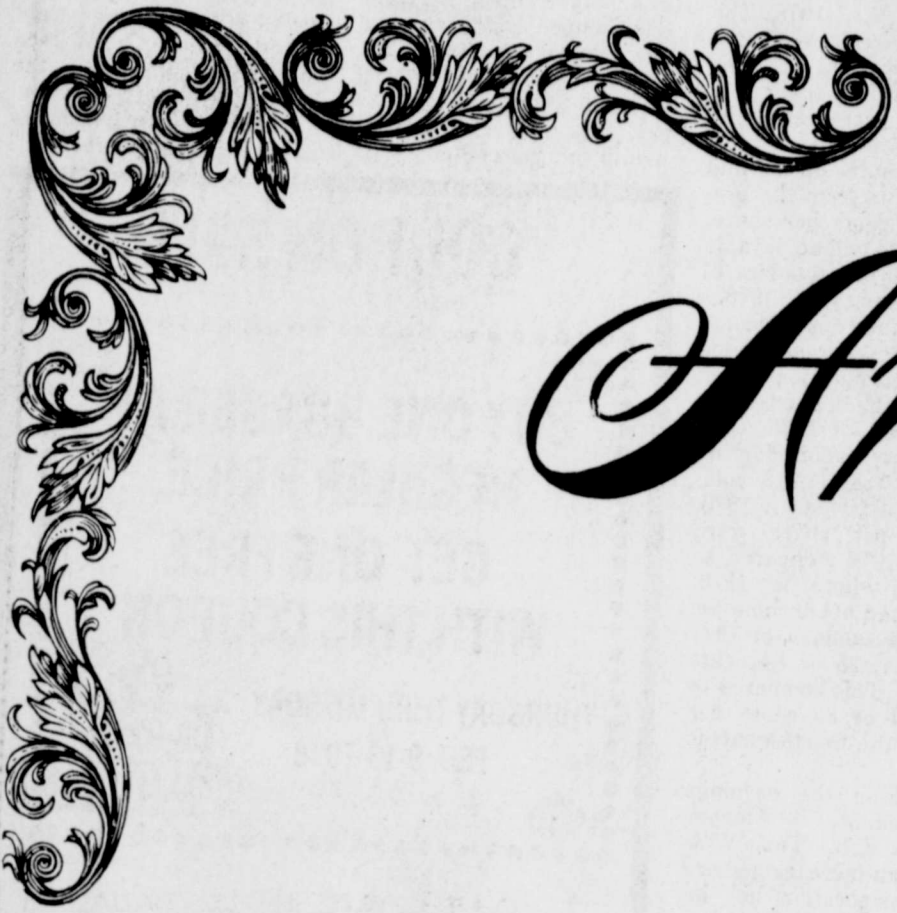
From homemade bread to fresh fryers to local beef, the home offers the best food money can buy. Food is prepared three times a day.

The home is only minutes away from Plains Hospital.

There is total privacy, no cash receipts, no extra cost include.

Other services provided however, bottom line professional service, special diets, service to the room if sired, pickup and delivery pharmaceuticals, dry cleaning.

SEE WESTRIDGE PAGE



# Announcing

## Westridge Manor

4304 WEST SECOND—WESTRIDGE ADDITION  
PLAINVIEW, TEXAS

WHERE YOU CAN ENJOY THE PRIVACY OF  
"AT-HOME" LIVING WITH THE SECURITY OF A  
PROTECTED ENVIRONMENT.

### SERVICES

AT NO EXTRA CHARGES

- MAID SERVICE ON A REGULAR BASIS
- MEALS PREPARED IN A "HOME-STYLE" MANNER-SPECIAL DIETS WILL BE OBSERVED
- MAIL SERVICE TO YOUR ROOM IF DESIRED
- PICK-UP AND DELIVERY OF PHARMACEUTICALS, DRY CLEANING, FLOWERS, ETC.
- VAN SERVICE TO CHURCH, LOCAL ACTIVITIES, DOCTOR, HOSPITAL, BEAUTY AND BARBER SHOPS, SHOPPING, ETC.
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- DELIVERY OF NEWSPAPERS

FOR ADDITIONAL INFORMATION CALL  
PLAINVIEW 293-7933 OR 293-1341



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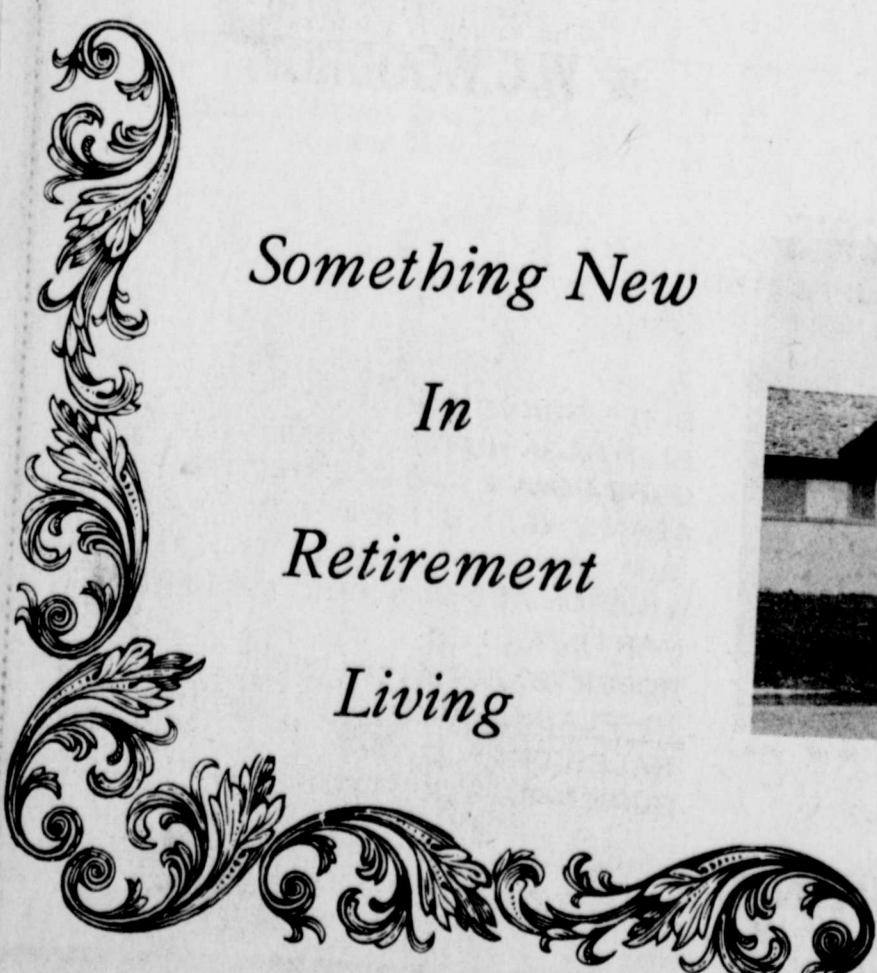
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PLAINVIEW, TEXAS



Texas Farmer  
\$1 Bill

AUSTIN—The value of the 1977 Upland cotton crop is over \$1 billion, by production costs and cash market will keep much of this out of the reach of farmers, Agriculture Commissioner Reagan has announced.

The 1977 cotton crop is valued at \$1.32 billion, according to the Texas Crop and Livestock Reporting Service. The \$1.27 billion reported in 1976 was down from the \$1.5 billion reported in 1975.

These figures, which are not cash receipts, present a bright picture. Brown said, "However, bottom line production will show a much more dismal situation. Much of the 1977 crop is still in the field."

Because of low supplies of cotton at the beginning

CONSUMERS SHOULD BUY GOOD VEGETABLES. Texas vegetables are fresher than those from out-of-state. Harvesting active in Texas and in other states, look for steady

prices of cabbage, carrots, cauliflower, squash. Texas vegetables are fresher than those from out-of-state. Harvesting active in Texas and in other states, look for steady

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## Texas Farmers' Profits Small From \$1 Billion Cotton Crop

AUSTIN—The value of Texas' 1977 Upland cotton crop is over \$1 billion, but high production costs and a sluggish market will keep much of this out of the reach of farmers, Agriculture Commissioner Reagan V. Brown has announced.

The 1977 cotton crop, valued at \$1.32 billion by the Texas Crop and Livestock Reporting Service, exceeds the \$1.27 billion crop reported in 1973, Brown noted. He stressed that this figure represents the value, not cash receipts.

"These figures, when taken alone, present a bright picture," Brown said, "however, bottom line profit figures will show a much more dismal situation. Much of the 1977 crop is still unsold.

"Because of low supplies of cotton at the beginning of the season, farmers increased planting dramatically," he stated. "By harvest time a slow market prevented sales from reaching desired levels. In addition, very dry weather during the growing season increased production costs, particularly on the Plains."

These production values are based on Texas Crop and Livestock Reporting Service (TCLRS) estimates of total production and the average unit price for the marketing year. According to a TCLRS spokesman, the average price is a weighted estimate which takes into account prices gained on the open market and by previous contract, and the fact that the marketing season may not be over for some crops.

## On Your Payroll

U.S. Cong. George Mahor  
2314 Rayburn Office Building, Capitol, Washington, D.C. 20515.

U.S. Sen. Lloyd Bentsen  
240 Russell Senate Office Building, Capitol, Washington, D.C. 20510.

U.S. Cong. Jack Hightower, 1315 Longworth Office Building, Capitol, Washington, D.C. 20515.

U.S. Sen. John G. Tower, 142 Russell Senate Office Building, Capitol, Washington, D.C. 20510.

U.S. Congressman Omar Burleson, Rayburn Office Building, Capitol, Washington, D.C. 20515.

Texas Legislature: State Rep. Phil Cates, State Capitol, Austin, Texas 78767.

State Sen. Ray Farabee, 30th District, State Capitol, Austin, Texas 78767.

## DEMAND FOR CHOICE TEXAS BEEF

TEXAS BEEF is expected to continue throughout 1978, and Texas cattle feeders are responding.

As of Jan. 1 of this year, there were 1,850,000 head of cattle in feedlots statewide. This is an increase of 8 per cent from 1977.

The drought has caused many of our producers to market tremendous numbers of cattle off of dry pastures, and grass-fed beef supplies are expected to decline.

We may see 7 out of 10 cattle slaughtered in 1978 coming out of feedlots. Price-wise, things seem to be picking up for Texas cattlemen.

## Political Calendar

Subject to the May Democratic Primary  
U.S. CONGRESS  
Dusty Rhodes  
Charles Stenholm  
Fike Godfrey

STATE SENATOR  
Ray Farabee

STATE REPRESENTATIVE  
Bill Hale (Republican Primary)  
Glenn Conrad  
Foster Whaley  
DISTRICT CLERK  
Mary McPherson

COUNTY JUDGE  
Parnell Powell  
G.B. Johnston  
Choise Smith

COUNTY SHERIFF  
Fred Cardinal  
C.L. McKay

COUNTY TREASURER  
Gleena Orman

COUNTY CLERK  
Margaret Collier

COMMISSIONER, PRECINCT 2  
Bob Jarrett

COMMISSIONER, PRECINCT 4  
Jack Lackey  
James Lee Nichols

JUSTICE PEACE  
Precincts 1 AND 4  
H.E. Porter



# PIGGLY WIGGLY'S WINTER SALE

"Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad."

Prices effective thru February 15, 1978. We reserve the right to limit quantities. None sold to dealers.



WE GLADLY REDEEM USDA FOOD STAMPS

STORE HOURS  
Daily 8a.m.-8p.m.  
Sunday 9a.m.-7p.m.

Western Heavy Grain Fed Beef

## SIRLOIN STEAK

# \$1.38

Lb.



Combination 10 Chops 4 Ends & 6 Centers

Pork Chops Lb. **\$1.28**

Western Heavy Grain Fed Beef T-Bone Steak Lb. **\$1.99**

SAVE 32¢ ON 4 CANS

Van Camp's PORK & BEANS

4 14 1/2-oz. Cans **\$1**

SAVE 25¢ ON 5 CANS

Chicken Noodle CAMPBELL'S SOUP

5 10 1/2-oz. Cans **\$1**

SAVE 13¢ PER BTL.

Short Cut Green Beans 4 16-oz. Cans **89¢**

Kounty Kist Whole Kernel Golden Corn 3 12-oz. Cans **89¢**

SAVE 26¢

4 Varieties WAGNER DRINKS 3 32-oz. Btls. **\$1**

Northern BATH TISSUE 4 Roll Pkg. **69¢**

Canned Kal Kan Cat Food 4 6 1/2-oz. Cans **\$1**

El Chico Frozen, 12-14 oz. Mexican Dinners Ea. **49¢**

PLAIN'S Fresh Yogurt 4 8-oz. Ctns. **\$1**

Texas Ruby Red Grapefruit 5-Lb. Bag **79¢**

Garden Fresh Bell Peppers 3 For **49¢**

Red Delicious Apples 3-Lb. Bag **99¢**

California Smooth Skin Avocados Ea. **39¢**

Ripe GOLDEN BANANAS Lb. **19¢**

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FIRST National Bank MEMBER F.D.I.C.

201 North Main In Lockney Phone 652-3355



# If It's Results You Want-It's CLASSIFIED ADS You Need

## OBITUARY

### TROY LEONARD

Services for Troy M. Leonard, 81, of Floydada, Texas, will be held at 2 p.m. Saturday at the chapel of the First Baptist Church here with Dr. C. Bradley, pastor officiating.

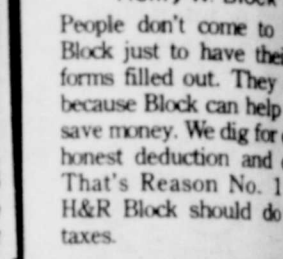
Burial was in Floyd County Memorial Park in direction of Moore-Rose Hill. Leonard died at 4:15 p.m. Thursday in Caprock Hospital here.

The Crosby County area had lived in the Floyd County area for many years. The retired farmer was a member of the First Baptist Church.

He was preceded in death by a daughter, Mrs. Margaret (Margaret) Roman in 1966 and by his wife, Mrs. In June 1971, Leonard was married to Ruby W. Leonard of Floydada.

Survivors include a grandchild, Bill Brown, 111 of Houston; a daughter, Mrs. Victoria Asher, both of Floydada; and several nephews and nieces.

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People don't come to H&R Block just to have their taxes done. They come to save money. We dig for every honest deduction and credit. That's the Reason No. 1 why H&R Block should be your tax preparer.

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### HOME FOR SALE

FOR SALE Several good two and three bedroom homes. One and a half acre. Call Wilson Lond, 983-3573.

**FARM MACHINERY**  
NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories.

FOR SALE: 500 gallon propane tank. 983-2726.

**AUTOMOTIVE**  
FOR SALE: 1970 Delta 88 Oldsmobile 43,000 miles, clean. Call 983-2051 after 6:00 p.m. 983-2530.

FOR SALE: 1975 Monte Carlo Landau, rally wheels, very good condition. \$3,000. Call 983-2038.

FOR SALE: 1970 Ford. Two door fastback Mustang, good mechanical condition, low mileage, real clean. Call 652-3185 business, home 652-2182.

FOR SALE: 1976 Ranchero power steering, power brakes, cruise control, low mileage. 983-5016.

FOR SALE...new Buick AM radio, 1975 Mercury AM radio. Your choice \$25.00. Phone 983-3982.

FOR SALE: Mags for Pontiac or Chevrolet. 652-2440.

FOR SALE: Hunter wheel balancer. Cooper Conoco, Lockney.

FOR SALE: 1971 Pontiac Catalina 2 door hardtop, vinyl top, at PS and AC \$750.00. Call John Zimmerman at Blanco Offset Print Shop. 983-3739.

FOR SALE: 802 W. Marivona Floydada, call 817-980-4086.

FOR SALE: 3 bedroom home, large rooms and extra amount of storage. Central heating and air conditioning. Culligan water softener. 2 baths. A number of the major appliances go with the house; also good drapes. Double garage and car port. Harry Morckel 817 W. Missouri Street, Phone 983-2369 Floydada, Texas.

I AM HERE at 730 West Clover remodeling this two bedroom home. I can give immediate possession. Would trade for car, mobile home, travel trailer, or pickup. \$2,000 down and financing. Phone Skinny Winn 983-3658.

FOR SALE: 3 bedroom, 1 1/2 baths, large den, living and dining combination. All carpeted. Breakfast room and service entrance. Lots of closets and storage. Efficient apt. at back, also storage room, 2 garages. Concrete cellar. Price for quick sale. Call 983-3609.

FOR SALE: New 3 bedroom, 3 bath, forced air, 325 sq. ft. Missouri. James Lovell, 983-3653.

FOR SALE: Three bedroom home, 1 3/4 baths, central heat and cooling, all appliances, finished basement, double car garage with electric door openers, pool in back yard, excellent location. Newly remodeled. 17 S.W. 8th Lockney. Race 652-2324 or 983-3613 for appointment.

FOR SALE: Three bedroom home, 1 3/4 baths, central heat and cooling, all appliances, finished basement, double car garage with electric door openers, pool in back yard, excellent location. Newly remodeled. 17 S.W. 8th Lockney. Race 652-2324 or 983-3613 for appointment.

**PENNER WORK WANTED**  
Additions, repairs, remodeling, cabinet work, and all phases of home improvement. Call Mike, 103, 220 W. Hous. Floydada.

### MOBILE HOMES

For Sale: Double-wide Mobile home 24x60 - 1440 Square ft. 3 large bedrooms, livingroom, dining room, built-in kitchen, den, 2 full size baths; 3/4 ton refrigerator, are to be moved, must sacrifice for quick sale. Call 983-3345 after 5 p.m. Shown by app. only.

14 x 80' Mobile Home, 3 BR-2B, 100' x 80' lot, 2 car garage w/shop and storage. Call 652-2524 for appointment. Price reduced. L-tf

1976 2 BEDROOM mobile home 14' x 64'. Excellent condition - small equity. Take up payments. Call 983-3512.

### FOR RENT

FOR RENT: Duncan Plaza Apartments 1 and 2 bedrooms, Central Heat and Air Conditioning, Tapan Ranges, Adjacent to Duncan Elementary School, Contact 302 E. Tenn. or 983-2061.

FOR RENT: Apartments for rent.  
1 bedroom-\$16.00 per week.  
2 bedroom-\$18.00 per week.  
3 bedroom-\$20.00 per week.  
Contact Jan Kelley, Plainview 293-5231, 8-5 Monday-Friday.

**BUSINESS SERVICES**  
PLUMBING REPAIR WORK Day or night, call 983-5103.

**FLOYD COUNTY ABSTRACT CO.**  
Abstracts of Title  
Title Insurance  
Verna L. Stewart  
Owner, Manager  
217 W. California 983-3728  
Floydada, Texas

### WANTED

Would the party that borrowed the Whites Auto refrigerator trucks, please return them with our thanks.

**DAN'S AUTO SERVICE**  
DAN TEUTON, Owner  
Specializing in Automatic Transmission, Motor Tune-Ups, Auto Air Conditioning.  
General Repair  
We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.  
Phone 652-2462

**BAKER Insurance Agency**  
127 W. Calif. Ph. 983-3270

**Auto Accidents DO Happen...**  
If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

### COW POKES

By Ace Reid



"Oh, I'm fine! Now how about gettin' busy and we'll visit some other time!"

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Jim Word --- Phone 983-2360

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**Auto Accidents DO Happen...**  
If one happens to you, be protected. Our car insurance offers coverage to meet your special needs - repairs to personal liability.

**DAN'S AUTO SERVICE**  
DAN TEUTON, Owner  
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We Have A BRAKE LATHE to handle all passenger car brake drums. See us for complete brake service.  
Phone 652-2462

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**TEXAS INSULATION SYSTEMS** Box 591  
Lockney, Texas 79241  
652-3348 (806)

### For Sale

TWO BRAND NEW Smith Corona typewriter carrying cases. \$10 each. Phone 983-3737.

FEET TIRED? Try Mason Shoes with "Velvet-eez" air cushioned innersoles. Keith Emert, 652-3116 LStfc

Oak Firewood \$78.00 cord  
983-2993 2-19c

Hay for sale: Has not been rained on. \$1.75 bale. Call 983-2953 after 6.

FOR SALE: Two 35,000-BTU Deborn gas heaters. 652-3465, Lockney. L2-16c

Grand opening of West Texas largest muzzleloading gun dealer (retail and wholesale) Bill's Bullet Shop, 910 Columbia, Plainview, 806-296-6226.

Shop will be open full time beginning February 1, 9-6 p.m. Monday-Saturday, 9-9 Fridays. After hours please call.

Fifty Cal. Hawkin rifles regular \$189.95 special thru February 18, \$149.95. Come in and sign up now for drawing. The following prizes to be given away Saturday, February 18, at 4:00 p.m. (Need not be present to win).

1st Prize - Western Arms Confederate 44 cal. percussion revolver  
2nd Prize - Deluxe Powder Horn  
3rd Prize - Powder Flask

Black powder \$3.95 pound always in stock.  
Modern gun, reloading components - ammunition, gun smith, gun repair, buy, sale, and trade. Dealers inquiries invited.

FOR SALE: Coppertone General Electric refrigerator, 983-3310 after 4:00. \$50.00

CERAMIC TILE- Do-It-Yourself Center. Bathroom Tile - Entry Tile - Quarry Tile - Mexican Tile - Patio Tile, etc. Free loan of tools and instructions. Germany Ceramic Tile Co., 2118 50th St., Lubbock. Phone 762-5543. 3-9-78

LARGE QUANTITY small pile, low cost. Leatherman Steel.

FOR SALE: 21 ft. Bush hog tandem, seven shank big ox. Call 652-2572. L2-16 P

FOR SALE: Mesquite firewood, \$75.00 cord. U and I Upholstery, 652-2357 or 652-2358. L2-26c

FOR SALE: Young registered Angus bull. Call 983-3664.

**Custom Application Of Pre-Emerged Chemicals.**  
BILLY WISDOM 652-3541  
JOHN WISDOM 652-3544  
TERRY HOWARD 652-2768  
MAC HOWARD 652-3439

**REMODELING, All types Building, Built-Ins, Cabinet Work CALL CHRIS RINK 983-5117 222 W. Miss Floydada**

Can You Use Some Extra Money? Let Us Help!!!  
WE BUY SCRAP IRON, OLD JUNKERS, COPPER, BRASS.  
Call 983-5277 Help Us Keep Our Country Clean

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L.V.N. AND NURSES aided needed. Top wages. Call 652-2502. Ltf

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ONE OF A KIND  
Our 14-year history has proven a KWIK KAR WASH to be one of the highest investment return businesses known. We provide financing, site analysis, construction and service. Call Ray Ellis, collect (214) 243-3521.

Application for employment, in the Line Dept. are being accepted by Lighthouse Electric Coop. Inc. Closing date February 13, 1978. An equal opportunity employee. 2-12c

**HELP WANTED**  
Maintenance Man - Large seed processing company needs a person capable of welding, knowledge of mechanical equipment and general knowledge of electricity. Call Mr. Smith, Crosbyton, Texas (806) 675-2626. 2-19c

**PERSONALS**  
ALCOHOL ANNOYMOUS IS HERE. If you have a drinking problem and want to quit, that's our business. If you don't, that's your business. We are on call 24 hours a day. 983-5058.

WESTRIDGE FROM 10 ing, flowers, cable TV, newspaper delivery.

All doors are solid core. There is a smoke alarm system, water type vacuum cleaner to eliminate dust and pollen, shower stalls with seats and hand-held shower heads with timer heat lamps, many comforts and conveniences not found even in the best private homes.

"On the negative side, Westridge Manor is not a federal or state subsidized nursing home. It is not a remodeled hotel, motel, "lost license" nursing home, revamped dormitory, retirement village, or renovated private but lonely little house at the back of someone's home, an apartment complex," according to Turner.

"There's nothing exactly like it even in Amarillo or Lubbock."

Westridge Manor is open every day from 9 a.m. until 5 p.m. for public inspection of the facilities.

Located at 4304 West Second in Plainview's Westridge Addition, its one monthly fee includes a person's total living expense, including room, board, recreation, transportation, taxes, property insurance, home repair, yard- upkeep, utilities,

maid service, and numerous other costs of maintaining a fine home.

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FLOYD COUNTY HESPERIAN & LOCKNEY BEACON

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**ES SHARPENED**

**SAWS, CHAIN SAWS, DES, SCISSORS, KNIVES, S, LAWN MOWER BLADES, COMPLETE SHARP IN WEST TEXAS RIGHT... DATE YOUR BUSINESS AT ST. LOCKNEY 652-2170**

**RRLOR**

**ATURDAY 10 a.m.-11 p.m.**

**WEDNESDAY**

**ILY NIGHT**

**TWO PIZZA'S**

**RD SAME SIZE FREE**

**L FLAVORS**

**NDAES**

**49c**



### Center News

By Mrs. J.E. Green

Feb. 6 Sunday was bright and sunny, and today Monday, is raining and sleeting.

Today Bro. and Mrs. Clay Muncy of Lockney were dinner guests of Miss Vera Meredith. Visitors during the last week were Friday, Mrs. Mildred Wells of Lockney and Mrs. Clay Muncy; Saturday Miss Mary Pearl Coward.

Sunday visitors of the Henry Brewers were Harry Glen Brewer and family of Lubbock, Mr. and Mrs. Fred McDougale and Karen of Crosbyton, and DeAnna and Amanda Watson.

Visitors at the Claud Carpenters last week were the daughter and husband Claudine and Joe Conway of Tyler and son and wife Foy and Marion of Carpenter City.

Mr. and Mrs. Hal Thomas spent Sunday in Lubbock visiting their daughter and family, Sue and Milton Mensch and small son David.

The winter revival is going on at First Baptist Church.

J.Q. Jackson of Quanah spent the weekend with his mother, Mrs. Ava Jackson.

Mrs. Jackson was a dinner guest today of the Son Jacksons. Other guests were relatives from Farwell.

Mrs. Norma Robison of Denver, Colorado spent several days last week with her mother, Mrs. R.C. Ross.

Mr. and Mrs. C.W. Denison spent Sunday in Lubbock in the home of their son Gilmer and wife. It was a family get together. Also present were all the Gilmer Denison's children and grandchildren.

Weldon Cumbie, who has been in a Ft. Worth hospital for weeks for surgery on a wounded knee is scheduled to leave for home this week.

Last Saturday afternoon Mrs. Mayfield had a joint long distance visit from her sister of Antioch, California and a long ago Center girl, Mrs. Margaret Tubbs Fisher now of Livermore, California.

Mrs. Hollis Payne is in circulation again following a seige of pneumonia. So is Mrs. Leona Bell.

Among those who have passed on in the last two weeks: Mrs. Clarence Foster, Mr. J.B. Grundy, Mrs. Charley Spence, a long time friend at Center and Floydada; Mrs. Colston, Mr. Alldredge. We grieve with loved ones of these.

Today we received a note from Rev. and Mrs. J. Ulman Moss (Ruth Jordan) of Piedras Negros, our missionaries to Mexico, across the Rio Grande from Eagle Pass, Texas. They plan to be at the River Ministry Orientation meeting at the Plains Assembly February 10-11.

### Crane More Popular Now

LUBBOCK—A lack of water and little food are two of the many factors which lead thousands of sandhill cranes into new or little-used areas near Andrews, Abilene and San Angelo this winter.

This influx of cranes allowed would-be duck and goose hunters to participate in the three month season which ended Jan. 31, but caused avid crane hunters to search for birds in the traditional areas of Lynn and Terry counties south of Lubbock.

A state-issued crane permit was required of each crane hunter prior to hunting the bird and the Austin P&WD office issued, 4,929, down from last years record 5,060.

All crane hunters issued a permit will be receiving a questionnaire asking for more important aspects of the hunt including days hunted, birds bagged and/or lost, and location of hunt.

As crane hunting becomes more popular, it is estimated that more waterfowl hunters will participate in the hunt next fall.



Some have believed carrying rope in their pockets would make them lucky at cards.

Registration is 2 - 3 p.m. Friday and continues through Saturday noon. They would love to see old friends while they are at the camp and visit with them between sessions. Their agenda limits their time in Floydada as it schedules them for Plainview Saturday afternoon.

## No Water, No Ducks

CANYON - Recent aerial counts of ducks and geese in the Panhandle and on the South Plains by Texas Parks and Wildlife Department personnel furnished no surprises as most of the natural plays lakes remain dry.

"Our counts were down 75 percent over last year and the lack of water is the main reason," said Max Traweck, waterfowl biologist.

"Normally, the plains of Texas has over 6,500 plays lakes with enough water to hold waterfowl during the winter months, but only 250 lakes with water were counted on our most recent survey," Traweck continued.

Lack of rain last fall and this winter coupled with a drastic reduction in the amount of irrigation on the

winter wheat has reduced the surface water in and along the plays lakes.

Food in the form of corn, maize, and wheat has always been plentiful with large flocks of waterfowl flying from the plays lakes to the fields each morning. The few remaining plays lakes are drawing most of the waterfowl that have not already headed south and the poten-

tial spread of various bird diseases will increase as the lakes become full of ducks.

Plains residents are asked to call 806/655-3631 if any dead or sick waterfowl are spotted before the spring migration north in late March or early April.

### AG CONFERENCE FOR WOMEN

AUSTIN—A conference for women concerned about the future of agriculture will be held here on Friday, Feb. 17, Agriculture Commissioner Reagan V.

Brown has announced. The purpose of the meeting, Brown explained, will be to achieve better communication between urban consumers and producers of agricultural commodities. The forum is sponsored by the Texas Department of Agriculture and Texas Women for Agriculture, a branch of American Agri-women. It will be held on the first floor of the Stephen F. Austin Building, 17th and Congress, from 9 a.m. to 4 p.m.

"The theme of the

program will be 'Action for Action' and the purpose is to provide participants with some practical information on the food situation and marketing utilization in our own area," Brown said.

Susan Sechler, Assistant Chief Economist of the United States Department of Agriculture

### FEBRUARY 13 HEART MONTH

Lady B... Sheila Hrbacek scored... Lockney basketball team... 50-41 in the final... Stephanie Turner... Bonita McDonald... Rebecca Evans...

32 OZ. HUNTS

**KETCHUP**

67¢

\$1.07 VALUE

29 OZ. HUNTS

**PEACHES**

2 FOR 99¢

7¢ VALUE

1/2 GAL. BORDENS

**ICE CREAM**

\$1.09

\$1.69 VALUE

Stainless Flatware only 25¢

Imagine a 40 piece service for only \$2.00

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ENDS MARCH 1, 1978

THESE VALUES GOOD SUNDAY, FEBRUARY 12, THROUGH WEDNESDAY, FEBRUARY 15.

# BUDDY'S

220 South 2nd Street 983-3149

HOURS MON-SAT 8 A.M.-7 P.M. SUNDAY 9 A.M.-7 P.M.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

<p>SUNKIST</p> <p><b>ORANGES</b> 4 LBS \$1.00</p> <p>STALK</p> <p><b>CELERY</b> 27¢</p> <p>YELLOW</p> <p><b>ONIONS</b> 10¢ LB</p> <p>YELLOW</p> <p><b>SQUASH</b> 4 LBS \$1.00</p> <p>SWEET</p> <p><b>POTATOES</b> 4 LBS \$1.00</p> <p>17 OZ. KOUNTY KIST</p> <p><b>SWEET PEAS</b> 4/\$1.00</p> <p>34¢ VALUE FOR</p> <p>8 OZ. CONTIDINA</p> <p><b>TOMATO SAUCE</b> 5/\$1.00</p> <p>27¢ VALUE</p> <p>14 OZ. LIQUID</p> <p><b>COMET</b> 2/89¢</p> <p>55¢ VALUE</p> <p>12 OZ. PURINA</p> <p><b>TENDER VITTLES</b> 59¢</p> <p>77¢ VALUE</p> <p>JENOS-ALL VARIETIES</p> <p><b>PIZZA</b> 89¢</p> <p>\$1.41 VALUE</p>	<p>U.S.D.A.</p> <p><b>ARM ROAST</b> 89¢ LB</p> <p>U.S.D.A.</p> <p><b>ROUND STEAK</b> \$1.19 LB</p> <p>U.S.D.A.</p> <p><b>TENDERIZED STEAK</b> \$1.69 LB</p> <p>CENTER CUT</p> <p><b>PORK CHOPS</b> \$1.49 LB</p> <p>LONGHORN</p> <p><b>CHEDDAR CHEESE</b> \$1.49 LB</p> <p>1/2 GAL. CLOVERLAKE</p> <p><b>BUTTERMILK</b> 69¢</p> <p>\$1.03 VALUE</p> <p>6 OZ. GLADIOLA WHITE</p> <p><b>CORN BREAD MIX</b> 6/\$1.00</p> <p>21¢ VALUE</p> <p>5 LB. GLADIOLA</p> <p><b>FLOUR</b> 69¢</p> <p>89¢ VALUE</p> <p>200 SQ. FT. REYNOLDS</p> <p><b>FOIL</b> \$1.99</p> <p>\$2.91 VALUE</p> <p><b>RANCH STYLE BEANS</b> 3/\$1.00</p> <p>15 OZ. 39¢ VALUE</p> <p>3 OZ. WHITE SWAN</p> <p><b>INSTANT TEA</b> \$1.29</p> <p>\$1.79 VALUE</p>	<p>U.S.D.A.</p> <p><b>CHUCK ROAST</b> 79¢ LB</p> <p>U.S.D.A.</p> <p><b>GROUND BEEF</b> 69¢ LB</p> <p>2 LB THICK SLICED</p> <p><b>BACON</b> \$2.39</p> <p>12 OZ. PLAZA</p> <p><b>FRANKS</b> 59¢</p> <p>4 ROLL DELSEY</p> <p><b>BATHROOM TISSUE</b> 79¢</p> <p>\$1.09 VALUE</p> <p>24 OZ. GEBHARDT'S</p> <p><b>CHILI "WITH BEANS"</b> 69¢</p> <p>\$1.09 VALUE</p> <p>13 OZ. MILNOT</p> <p><b>CAN MILK</b> 3/89¢</p> <p>44¢ VALUE</p> <p>12 OZ. CAN REGULAR-OR DIET</p> <p><b>PEPSI-COLA</b> 6/99¢</p> <p>29¢ VALUE</p>	<p>40 COUNT SOFTNER SHEETS</p> <p><b>BOUNCE</b> 69¢</p> <p>\$2.29 VALUE</p> <p>16 OZ. KEEBLER FRENCH VANILLA OR PITTER PATTER</p> <p><b>COOKIES</b> 69¢</p> <p>99¢ VALUE</p> <p>14 OZ. FROZEN ROMAN MEAL</p> <p><b>WAFFLES</b> 67¢</p> <p>89¢ VALUE</p> <p>1 LB RAINBO DINNER TIME</p> <p><b>ROLLS</b> 3 FOR \$1.00</p> <p>53¢ VALUE</p> <p>1 LB EARTH GRAIN</p> <p><b>SANDWICH BREAD</b> 2/99¢</p> <p>79¢ VALUE</p> <p>RAINBO MULTI-PAK</p> <p><b>HONEY BUNS</b> 59¢</p> <p>79¢ VALUE</p> <p>22 OZ. LIQUID "FOR DISHES"</p> <p><b>PALMOLIVE</b> 77¢</p> <p>WITH COUPON</p> <p>WITHOUT COUPON 97¢</p> <p>GOOD AT BUDDY'S EXPIRES 2/15/78</p> <p><b>SUPER SUDS DETERGENT</b> 79¢</p> <p>WITH COUPON</p> <p>WITHOUT COUPON 99¢</p> <p>GOOD AT BUDDY'S EXPIRES 2/15/78</p> <p>25 LB FRISKIES</p> <p><b>DOG FOOD</b> \$3.99</p> <p>WITHOUT COUPON</p> <p>GOOD AT BUDDY'S EXPIRES 2/15/78</p>
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