

Fred Cardinal Speaks To

1934 Study Club

Members of the 1934 Study Club, meeting Tuesday night in the P.C.A. building, heard Sheriff Fred Cardinal speak on the subject "We View Crime," including Floyd County statistics.

The business meeting included the reading of the club collect by Diane Glover and the reading of the minutes. The garage sale to

be held Thursday, Friday and Saturday was planned. Anne Swepton asked for volunteers for an upcoming skit. They were Freda Simpson, Ann Willson, Mildred Wylie, Kay Hale and Jettie Moss.

Following the program, refreshments were served by Mrs. Wilson Bond and Mrs. G.W. Switzer. Those in attendance were: Mmes.

Milton Ashton, Allen Bingham, Wilson Bond, Floyd Bradley, Dennis Dempsey, R.G. Dunlap, Garland Foster, Kyle Glover, J.S. Hale, Floyd Lawson.

Also Mmes. J.P. Moss, W.O. Newberry, Vernon Parker, L.D. Simpson, George Springer, L.B. Stewart, G.W. Switzer, W.W. Trapp, J.R. Turner, J.M. Willson, A.L. Wylie and Earl Crawford.

Floydada Girl Performs In Piano Recital

De Lyn Ramsey, daughter of Mr. and Mrs. Dallas Ramsey of Floydada and Leah Kay Lyle daughter of Mr. and Mrs. Paul Lyle of

Plainview were presented in their second joint piano recital Sunday afternoon in the Fine Arts Center in Plainview. Both are students of

Mrs. Bob Farmer. The recital featured several numbers at two pianos as well as solo work with selections from various periods.

De Lyn presented Sonata in A minor, K. 310, Presto by Mozart, Gypsy Rondo by Haydn, Minuet, Op. 14, No. 1 by Paderewski, Evening in the Country by Bartok, Sonata in C major, Op. 13, No. 1, Allegro assai e lusingando, Presto by Kabalevsky and Maple Leaf Rag and the do, Andantino Presto by Kabalevsky and Maple Leaf Rag and The Cascades by Joplin.

De Lyn and Leah Kay presented duets of March, Op. 45, No. 1 by Beethoven, Rondo, Op. 175, No. 1 by Gurlitt, La Danza by Rossini-Russell and Dizzy Fingers by Confrey.

For a musical interlude, John Paul Lyle, son of Mr. and Mrs. Paul Lyle and Craig Etheredge, son of Mr. and Mrs. Ron Etheredge of Plainview performed a Sousa March and an original duet by Noona at two pianos.

During the interlude the girls changed from their formal attire of light blue long dresses to sunback style, pink satin, sequined jump suits to conclude the recital with music in a lighter mood.

De Lyn has studied piano for four years and Leah Kay has studied piano for five years with Mrs. Farmer. Both girls have participated in musical events sponsored by the Fine Arts Center, the Plainview Music Teachers

Clubs • Organizations • Women's News

Mostly About People



Jaime Guest

Miss Dobbs is Miss Mackenzie 1979

Jaime Guest, Miss Congeniality

Miss Melba Dobbs, daughter of Cletus Dobbs of Tulia, was presented as Miss Mackenzie 1979 at the conclusion of the fifth annual pageant sponsored by the L.O.A. Junior Study Club in the Silverton School Auditorium.

Miss Dobbs is a senior in Tulia High School and was sponsored in the pageant by Sigma Eta chapter of Beta Sigma Phi. She plays in the school band, edits the Hornet annual, holds office in several organizations and is a member of First Baptist Church where she sings in the Youth Choir. She won a trip to Washington, D.C. through the Rural Electric Youth Tour Speech Contest, and plans to attend West Texas State University next fall to major in home economics. Her hobbies are sewing and water skiing.

First runner-up in the contest was Miss Selda Reynolds, daughter of Mr. and Mrs. James Reynolds of Tulia. A senior in Tulia High School, she was sponsored by Jo Ann Newsom. She is involved in many activities at school and church. She enjoys cheerleading, singing, playing piano and in the band, and tennis. She plans to prepare herself to work with deaf children.

Second runner-up was Miss Mary Rousseau, daughter of Mr. and Mrs. W.H. Rousseau of Tulia. She was sponsored by Xi Kappa Gamma chapter of Beta Sigma Phi. A junior of Tulia High School, she loves the outdoors, with Spring and Summer being her favorite seasons of the year. She is a member of the First Baptist Church and plans to be either an airline stewardess or child psychologist.

Her hobbies include cheerleading, basketball, tennis and water skiing.

Janie Guest

The other two girls selected as finalists were Miss Jo Rayne Tomlinson, daughter of Mr. and Mrs. Ray Tomlinson of Tulia, a senior in Tulia High School, and Miss Jaime Guest, daughter of Mr. and Mrs. Dick Guest of Floydada. A senior in Floydada High School, Miss Guest was chosen by the other contestants as Miss Congeniality.

Miss Adeana Morris of Floydada, Miss Mackenzie 1978, was present to crown her successor. One other former Miss Mackenzie, Kerri Arnold Cannon of Kress, was also present. Other former Misses Mackenzie are Millicent Murff and Kathy Wilks, both of Tulia.

Ted Kingery of Silverton was master of ceremonies. Musical numbers were performed by the Tulia High School Choir and Mrs. Anne McMurry at the piano. Judges for this year's pageant were Laroma Maxwell, Randy Faith and Julie Forson.

The nineteen girls who were contestants opened the show dressed in costumes from the fifties. Theme of the program was "Miss Mackenzie Spins Into the Fifties."

A Get-Acquainted Party was held for the contestants on the day of the contest in the Pioneer Room of the First State Bank in Silverton. This event was sponsored by the Century of Progress Study Club, and at this time each contestant had a private interview with the judges. Each girl earns about half of her final score

Jerry Wayne Meyers...Hello

Mr. and Mrs. Dennis Meyers of Floydada are the parents of a son, Jerry Wayne, born Saturday Sept-

ember 30 at 11:55 a.m. in Lockney General Hospital weighing 7 pounds and 5 ounces at birth.

Association and the National Guild of Piano Teachers with highest ratings. In theory tests sponsored by the Texas Music Teachers Association both have earned gold medals with grades of 98 or above.

Following the recital a reception was hosted by the

Grandparents are Mr. and Mrs. Cloyd Meyers of Nona and Mr. and Mrs. Dorcie Warren of Floydada. Great grandparents are Mr. and Mrs. L.A. Thompson of Floydada and Mr. and Mrs. Ernest Meyers of Crosbyton.

parents Mr. and Mrs. Ramsey and Mr. and Mrs. Lyle. Assisting with the serving duties were Mrs. Sammy Hale of Floydada and Mrs. C.C. Bloodworth of Plainview.



There is more iron in three large eggs than in three ounces of drained tuna fish.

Spur Art Guild Homecoming Show

The Spur Art Guild Homecoming Show will be October 13, and 14th at Red Front Drug Store Building on Burlington Ave. in Spur.

Ribbons will be given for first, second, third, and honorable mention.

Divisions: Oils, Landscape, Still Life, Water Color, Pastels, Other Media, Portraits, Animal Portraits, Miniatures (Not to exceed 5"x7"), Sculpture, Youth Di-

vision (For 18 years old and under.) (Purchase Prizes totaling \$100.00).

Suter of Abilene, with judging Friday morning, October 13th at 10:00 a.m.

Selections by those making purchases may be anytime after 1:00 p.m. Friday. Entry Fees are \$3.00 per entry. Youth \$1.00 per entry. No Limit.

Entries will be received at the Red Front Drug Store Thursday, October 12th, 9:00 a.m. to 5:00 p.m. Also, Oct. 13th up until 9:00 a.m. only.

All paintings must be

wired and ready to hang. Wet Paint! No oil painting will be entered that is not dry.

Spur Art Guild membership is open to all artists. Entry must have the back ground of the Spur Art Guild. Name, Address, and phone number on Sales Slip. Line entries must be up following the above 5:00 p.m. on October 14th.

Art Guild will be able to paint for you.

For more information contact Neta Berry, 274 N. Joplin 274-4188.

All paintings must be

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All paintings must be

All paintings must be



Audrey's

HAIR STYLES

1st YEAR ANNIVERSARY SPECIALS...

All Short WIGS Values To \$50.00 **\$25.00** EA.

8 oz. or 16 oz. KMS KENRA

Shampoos & Conditioners

BUY ONE AT REG. PRICE & GET SECOND 1/2 PRICE ONE FOR ONLY

THIS IS MY WAY OF SAYING THANK YOU FOR YOUR PAST PATRONAGE

THESE SPECIALS GOOD THRU OCT 31st

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OCTOBER SAVINGS FOR MEN

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HALE'S

Styles by Haggard & Hubbard



Sizes 28 to 50 Waist
Reg. and Long Rise

GOOD SELECTION OF SOLIDS,
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112 E. California 983-2388

The Women's Division
of the
Floydada Chamber of Commerce


INVITES ALL
COFFEE BREAKERS

to have coffee with them

TUESDAY, OCTOBER 10
9 to 11 a.m.

Community Room First National Bank

STEER YOURSELF ON TO A GOOD THING



For style, for comfort, for quality, for a good thing, see it. And you'll see it. And you'll see it. And you'll see it. And you'll see it.

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Floydada

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You Like...
 like to be a...
 between the ages...
 and have asthma...
 her breathing...
 special class is...
 on Saturday...
 from 9:30 to 11...
 Running Water...
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 Light Up...
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 From \$9.95...
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 HAUGHT...
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is Miss Mackenzie 1979
Guest, Miss Congeniality

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Coffee With Floydada C. of C. October 11

Everyone is invited to spend his or her coffee break time at the First National Bank on Tuesday, October 10. The Women's Division of the Floydada Chamber of Commerce is having a coffee that morning from 9 to 11 in the Community Room of the bank. All will be welcome - writers and printers; salespersons and farmers; bookkeepers and mechanics; managers and nurses; home-

COURSEL... A GOOD THING

For style, for comfort, for crafted quality, choose into America's favorite...
BUY 'EM AT
The Loft
OUR AUTHORIZED TONY LAMA DEALER

You Like To Be A Buckin' Broncho?

a.m. and continuing for six consecutive weeks, Buckin Bronchos will meet at the Health Sciences Center in Lubbock. They'll be playing games and sports, doing exercises, swimming and at the same time be learning how to breath better.

The fee for the class is \$10. For those wishing to attend but unable to afford the fee, other arrangements can be made. For applications or information contact the American Lung Association in Lubbock or Jan Thompson at 983-3737 or 983-5392.

Running Water Draw Arts-Crafts Festival

Oct. 13-14 and on Sunday, October 15, from 12 noon until 5 p.m.

The festival will feature works of 100 artists and craftsmen from Texas, New Mexico, and Oklahoma.

NEWS 'N' NOTES
(by Sharon Hillis)

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...For more info...
...Neta Berry 277...
...Joplin 271-4165...
...from 159¢

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AUSTIN OR STEVE
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6:30 - 9:30 a.m. and 5:30 p.m. Until?

Days A Cut

...is that...
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...more Curlee...
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...see it. And you'll...
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...new and complete...
...section of Curlee...
...sport coats and...
...icates - ready here...
...@Curlee



Brown's
DEPARTMENT STORE
North Main
Lockney, Texas

FLOYD DATA
Mrs. Dena Myrick has returned home after vacationing with her children in California. Mr. and Mrs. Dick Bunnell and children in Ingwood and also Mr. and Mrs. Rasse Myrick of San Jose.

Nylon stockings first went on sale in America in 1939.

Area Genealogical Meetings Scheduled

Hi-Plains Genealogical Society will meet Tuesday at 7 p.m. in Unger Memorial Library with Judy Smith, librarian as the speaker. Mrs. Smith will explain how to find material in the library and show how to use the card catalog and its meaning. Everyone interested in looking up specific materials in the library is welcome to attend.

Their monthly meeting dates are the first Tuesday of each month, held at the Unger Memorial Library, 825 Austin St., Plainview. South Plains Genealogical Society at Lubbock is at 4215 University Ave. and is held the second Thursday of the month.

The Amarillo Genealogical Society is held at the Amarillo Library, meeting date is the first Monday of the month.

Doll Show-Sale In Amarillo

The National Doll Shows of Amarillo, Tx. announce their October 20th, 21st, and 22nd 1978 Show & Sale in the Amarillo Federation of Womens Clubs, 2001 Civic Circle, Wolflin Village, Amarillo, Tex. Admission for all 3 days: \$1.50. Children under 12-50.

Bealls BEALL RINGER SALE!



You Can't Say Shirt Without Thinking Of This Famous Maker
reg. to 16.00 **8⁸⁸**

And we can't say the name at this price! When the name of the game is savings, some things have to remain secret. Once you see the labels, you'll see our point and congratulate yourself for taking our word for it. Neat patterns in easy-care permanent press fabrics. All are perfect quality. Sizes 14 1/2 to 17.

SHOP BEALLS FIRST IN FLOYDADA

Fall Handbags
VALUES TO 18.00
20% Off

Men's Fashion Ties
reg. to 6.50
1/3 Off

Boys Long Sleeve Sport Shirts
reg. to 7.99
1/2 Price

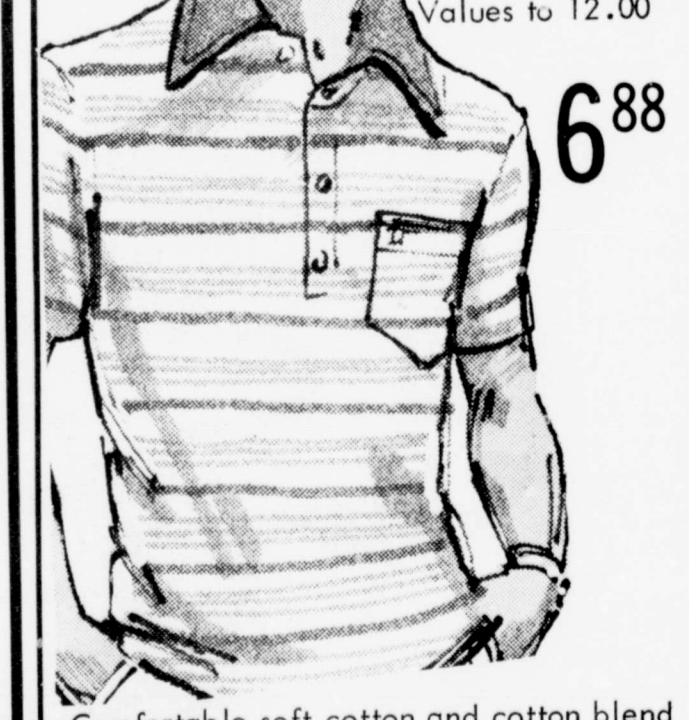


Great Savings! Mix and Matchables For Fall Wardrobes

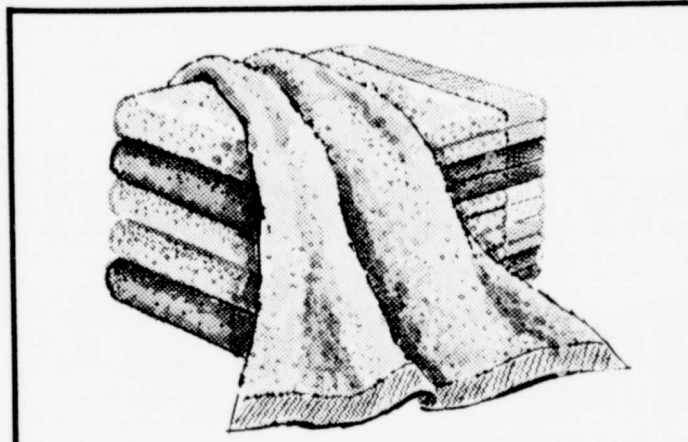
Pants REG. 11.00 **7⁸⁸**
Tops VALUES TO 14.00 **9⁸⁸**

Spruce up your wardrobe for Fall! Lots of basic fashion colors to inspire mixing and matching - and safe prices to inspire budget watchers. Pretty selections in easy-care fabrics for your busy lifestyle. Tops available in sizes S, M, L, Pants in sizes 8-18.

Select Group Of Men's Knit Shirts
Values to 12.00 **6⁸⁸**



Comfortable soft cotton and cotton blend shirts styled in the best of casual fashion. A famous maker creates them in an array of handsome stripes and solids. Ideal for golf, tennis, or any casual wear. Sizes S, M, L, & XL.



Save Now On Martex Sheared Terry Towels

Bath	Reg. 4.32	2/7⁰⁰
Hand	Reg. 2.82	2/5⁰⁰
Wash	Reg. 1.32	2/1⁰⁰

"Ascot" sheared terry towels now reduced for clearance. Solid colors of: vanilla, bark, copper, cornflower blue, mimosa, white, carnation, bordeaux, lettuce, camel, lapis, poppy, biscuit, and others. Dobby border finished.



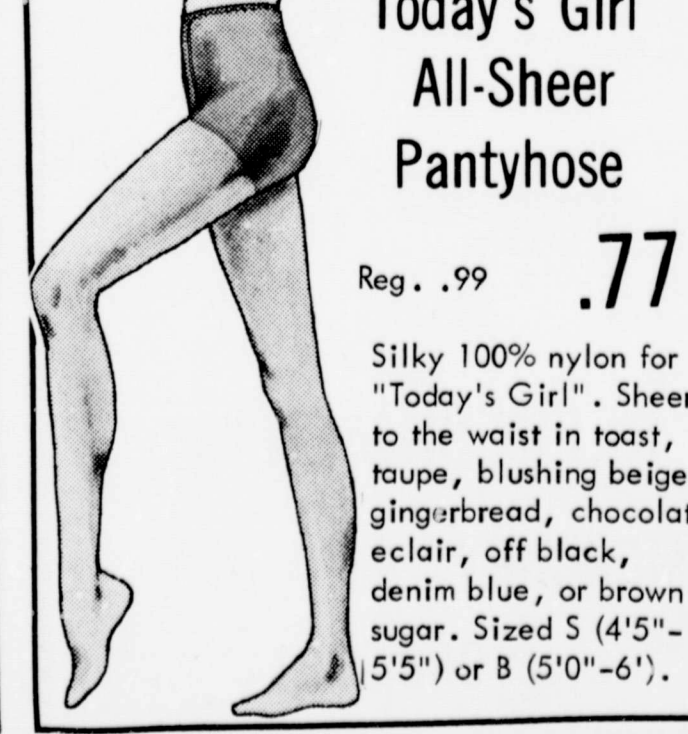
Ladies Print Dusters 6⁸⁸
Sizes S, M, and L.

Comfortable, easy-care 50% cotton, 50% polyester duster in beautiful, color prints. Ideal to wear for that early morning cup of coffee, or to slip into after work for a relaxed evening in comfort. Pull-over style with shirred yoke, short sleeves and two roomy pockets.



Ladies' Suede Shoe
Reg. 16.00... **10⁹⁰**

Save now on a feet-loving, fun-loving casual sport shoe. Tan suede oxford with your favorite kind of action crepe sole. Sizes 5-9, medium widths.



Today's Girl All-Sheer Pantyhose
Reg. .99 **.77**

Silky 100% nylon for "Today's Girl". Sheer to the waist in toast, taupe, blushing beige, gingerbread, chocolate eclair, off black, denim blue, or brown sugar. Sized S (4'5"-5'5") or B (5'0"-6').

Bealls

Fairview News

By Mrs. Clyde Bagwell

Oct. 2-

We are having beautiful fall weather, nice warm days and cool nights. Folks are taking advantage of the clear weather and getting a lot of needed work done, like killing weeds and so forth.

Mrs. Edell DuBois and Mrs. C. W. Payne visited Mrs. Clyde Bagwell Wednesday afternoon.

Mr. and Mrs. C. H. Wise enjoyed a phone call from their daughter Mary Lou Caffee Friday night. Mary Lou and Louie had just returned home to Green River, Utah, from California where they had spent several days visiting their children, Marc and Nancy Caffee who are going to school.

Mr. and Mrs. E. R. Walls of Plainview visited Mr. and Mrs. E. W. Walls Saturday afternoon.

Mr. and Mrs. Sam Boss of Lubbock visited Saturday night with Mr. and Mrs. Eugene Watts and family. The Golden Circle Sunday

school class of which Mrs. Kate Crabtree is a member visited, as a class, with Mrs. Jewell Jackson Thursday. Sammy Crabtree ate lunch Tuesday with his grandmother Mrs. Kate Crabtree.

We enjoyed a long telephone visit Sunday afternoon from our brother and sister Mr. and Mrs. P. L. Joiner of Creswell, Oregon.

Mrs. Clyde Bagwell received a letter Monday from her Cousin Dean Wallace who calls home, San Luis Obispo Calif., but since he is alone and retired he travels a lot each summer. He told of his sight seeing trips in Arizona, Colorado, Wyoming, Utah, Idaho, Montana and Nevada spending most of his time in Idaho at a lake. He reports running into unusual weather all along the way with heavy rain and hail in some places and unseasonable cold weather in places.

Mrs. Ruby Shoemaker visited Mrs. Kate Crabtree Friday afternoon. Mr. and Mrs. Craig DuBois and children, Cole and Christie of Cedar Hill visited their grandparents Mr. and Mrs. Edell DuBois Sunday.

visited Mrs. Kate Crabtree Friday afternoon.

Mr. and Mrs. Bobby Cozby and Kara visited her parents Mr. and Mrs. Ray Gene Carthel Thursday night and had supper with them.

Those visiting last week in the home of Mr. and Mrs. Lindsey Graham were Mr. and Mrs. R. B. Hatley, Mr. and Mrs. Steve Lloyd, Lee Buxton, and Burl Huckabee.

Judy Allen helped with the celebration Sunday afternoon for the 40th wedding anniversary of Mr. and Mrs. Wayne Russell, in their home.

Mr. and Mrs. Walton Wilson visited Mr. and Mrs. A. S. Mize Sunday afternoon.

Mrs. Ray Cook spent Sunday in Lubbock visiting at Methodist Hospital with her cousin Luther Sullivan. Mrs. Cook reports his condition unchanged.

HARRIS RATING SYSTEM TOP TEN AND AREA AA TEAMS

Rank and School	Strength
1. Cameron Yoe	152.9
2. West	144.9
3. Childress	144.9
4. Newton	144.8
5. Sealy	143.7
6. Columbus	143.3
7. Tahoka	143.2
8. East Bernard	143.1
9. Bellville	141.9
10. Bridgeport	137.9
19. Electra	135.9
25. Coahoma	135.9
26. Idalou	133.0
38. Perryton	132.9
39. Muleshoe	130.2
50. Slaton	127.8
63. Abernathy	127.5
67. Colorado City	126.8
70. Floydada	125.2
73. Seymour	123.8
93. Friona	123.3
96. Littlefield	121.2
107. Olton	120.7
109. Lockney	120.0
115. Seminole	119.1
122. Tulia	119.0
123. Dimmitt	118.7
124. Denver City	118.3
125. Olney	117.1
133. Dalhart	115.8
141. Lubbock Roosevelt	115.7
144. Frenship	115.4
145. Boys Ranch	110.8
166. Post	109.1
171. Henrietta	105.1
183. Morton	102.6
190. Canadian	97.1
204. Amarillo River Road	94.7
209. Lubbock Cooper	94.7

Omar Burleson Cited For Anti Spending Votes

Congressman Burleson has received the "Watchdog of the Treasury" Award from National Associated Businessmen, Inc. (NAB).

Omar Burleson qualified to receive NAB's Gold Bulldog symbolizing the "Watchdog" award by voting 83% of the time to reduce wasteful government spending during the 55th Congress.

In special ceremonies honoring Congressman Burleson on Capitol Hill, NAB Chairman Arthur T. Roth said, "The people of the 17th district and all of Texas are extremely fortunate to be represented in Congress by

a Member whose concern with the inflationary impact of excessive government spending is so clearly reflected in his voting record."

NAB has been rating Members of Congress on their votes for fiscal responsibility since 1964, Roth said. The "Watchdog of the Treasury" Award is presented each Congressional session to those Members who vote at least two-thirds of the time for economy in government.

"We are a nonpartisan organization," he continued. "We believe the importance of balancing the federal budget and stopping inflation in the United States transcends party affiliation and that eliminating unnecessary federal spending is a crucial step toward achieving these goals."

COMING SOON. . . .



Big Wheels Diesel Liquid Applicator



AT REED FORD - MERCURY OCT 6th

Mercury's new standard of total driving comfort

Here's the ultimate in Marquis luxury—the 1979 Mercury Grand Marquis. It's an elegant automobile that provides spacious seating comfort for six. And surrounds you with such touches as a digital clock, rear pillar courtesy lights and a luxury steering wheel. Each of the Twin Comfort Lounge velour front seats is personally adjustable. Distinctive Grand Marquis styling. See the new 1979 Grand Marquis today.



TAKE A DEMONSTRATION RIDE IN OUR NEW LTD

★ DOOR PRIZES ★ REFRESHMENTS

REED FORD-MERCURY

RALLS HWY.

983-3761

The Floyd Philosopher

Takes A Look At The White House's Hot Water Heater

Dear editor:

The government, I understand, is going to install a solar-powered hot water heater in the White House, to set an example for the country, I think, or possibly to show the sheiks we can bathe without oil.

It'll cost \$24,000, and I got to speculating on this.

Naturally the government will have to borrow the money. I don't know what rate of interest it has to pay, but I noticed that banks have now raised the prime rate to 9 1/2 percent, and since an outfit as far in debt as the Federal government would hardly qualify for the prime rate, let's say it'll have to pay at least 10 percent. Easier to figure that way.

The interest on the water heater will come to \$2,400 a year, provided monthly payments are made on time. It's estimated the heater will save \$1,000 a year, which in itself indicates the White House used a lot of hot water. I have no idea how often Billy drops

in. It's estimated the heater will save \$1,000 a year, which in itself indicates the White House used a lot of hot water. I have no idea how often Billy drops

some people will say a solar hot water heater in the White House is not a good idea. They don't understand government. Supreme Court ever turned down a Secretary of State? You might as well ask if Congress is not a good investment. It now costs around a million dollars to keep a Congressman in office. You rather do, lose money on a hot water heater?

AUCTION

LIQUIDATION SALE OF NEW TOOLS

Monday October 9, Hale County Ag. Center 7:00 PM
South Highway 87
Plainview, Texas

AUCTIONEERS, M.C. MACI MCCULLOUGH NMS-67458
MORT MCCULLOUGH TXAA-919-5956

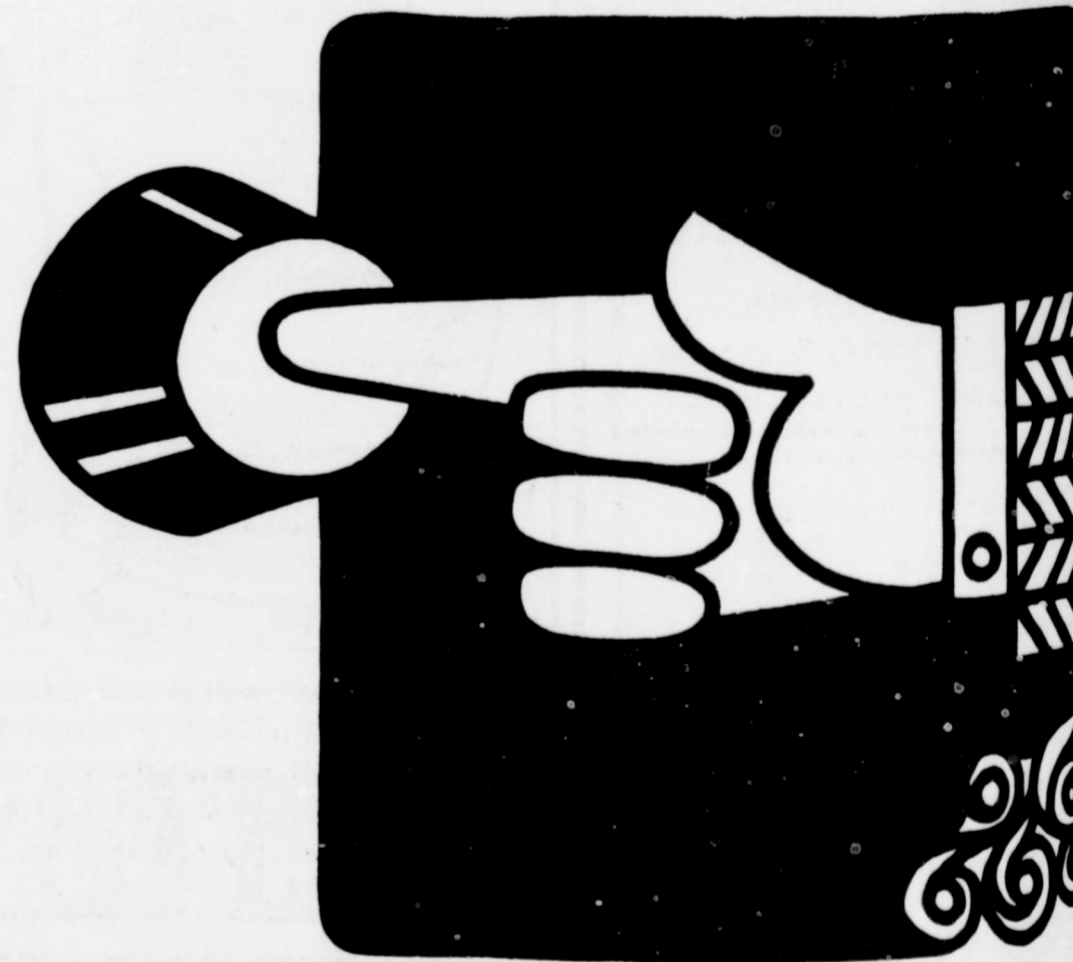
AIR COMPRESSORS - AIR TOOLS
INDUSTRIAL - SHOP and POWER TOOLS
SOCKET SETS - HAND TOOLS
FARM SUPPLIES

PUBLIC NOTICE TRUCK LOAD TOOL AUCTION

Over 200 pieces to choose from. Full Factory Warranty. Commercial quality tools direct from manufacturer. No seconds. Fantastic selection. A full truck load at Public Auction. Dealers welcome. Many case lots and job lots will be sold at this auction.

Sale Will Be Conducted by:

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OMAHA, NEBRASKA 68144
Phone (402) 334-8422



No long lines. No long waits. That's what one-button banking is all about!

Push one button and you're in direct contact with the teller. Automatically, by personal carrier, your transaction is speeded to the teller and back to you—in seconds! Your banking is over in minutes and you're on your way. Start enjoying one-button banking today!

"Helping You Change Things For The Better"

THE FIRST NATIONAL BANK OF FLOYDADA

FLOYDADA, TEXAS 79235 MEMBER F.D.I.C.

At The White Water Heater

It's estimated the heater will come to around \$20,000. Add repair bills, and you get \$40,000 annual saving of \$1,000, or \$200 a month and no hot water in the house unless they heat it in a tea kettle.

Based on these throw-aways some people will say a solar hot water heater is not a good investment. They don't understand government. Supreme Court ever turned a Secretary of State? You might as well ask a Congressman in office to keep a Congressman in office. You rather do, lose money on a hot water heater?

NOTICE

SALE OF NEW TOOLS
County Ag. Center 7:00 p.m.
Highway 87
Plainview, Texas
MCCULLOUGH NMGS-019-0158
CULLOUGH TXAA-019-5056

ASSASSINATORS - AIR TOOLS
SHOP and POWER TOOLS
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TOOL SUPPLIES

TOOL AUCTION
Choose from Full Factory quality tools direct from seconds. Fantastic selection. Public Auction. Dealers welcome. Job lots will be sold at this

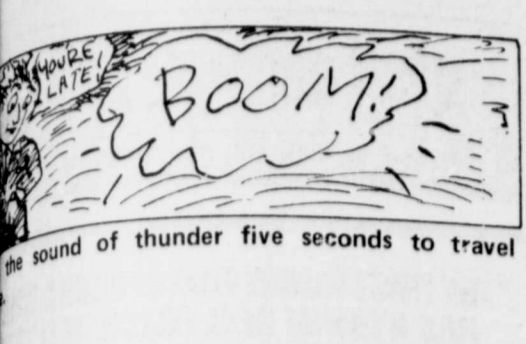
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seconds! Your banking is over and you're on your way. Trying one-button banking

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the sound of thunder five seconds to travel

Ziglar Seminar Set In Lubbock

Zig Ziglar will be returning to Lubbock to conduct an all day Sales Seminar on Wednesday, November 1 at the Winchester Theater. Ziglar was in Lubbock on February 28 to conduct a Personal Growth and

Motivation Seminar to a near crowd of 3,000 people. Several Lockney residents attended.

His new book "Confessions of a Happy Christian" was released in May. His first book "See You At The Top" with over 250,000 in print was one of the 10 best-selling religious books in 1977.

Mr. Ziglar is rated the nation's number one motivator. He has been recognized three times in the Congressional Record of the United States for his work with youth in the drug war and for his activities in selling America and the free enterprise system.

Zig is rated by his peer group, as well as audiences everywhere as one of the best and most versatile speakers in America. He has appeared on the same platform with such outstanding Americans as Ronald Reagan, Dr. Norman Vincent Peale, Paul Harvey, Art Linkletter, General "Chappie" James, as well as several United States Senators, congressmen and governors.

Mr. Ziglar's topic areas of his Sales Seminar will include "The H-E-A-R-T of Your Sales Career", "You Don't Have To Be A Born Salesman", "Imagination in Selling" and "Emotional Logic in Selling".

For further information, please contact Juanell Teague, Teague Trampoline, Inc. 797-6295.

Zig has created a course in personal growth for youth entitled "I Can". This program, being offered in schools helps students develop a right mental attitude, build a healthy self-image and learn how to set and achieve realistic goals. This program has already been introduced in several area towns.

Lockney Care Center Family News
by Yvonne Steele

We had quite a "treat" Tuesday evening prepared for us by the ladies of Eastern Star. Several of us wheeled down the street to the Lodge Hall where we filled up with the "best" enchiladas in the country. The ladies who donated their time and talents so generously were Mmes. Joe Parrish, Lester Carter, Elva Perry, Herman Huffman, Robert Webb, Joe Foster, Herman King, Ewald Quebe, and Olive Myers. Transportation was arranged and furnished by Herman Huffman, Joe Foster, and Ewald Quebe. Residents enjoying this treat were Myrtle Burke, Ora Jacobs, Harmon Mills, Howard Withrow, Randall Whitworth, Lela Wofford, Leon Marble, Eunice Taylor, Pablo Sequero, Lula Mae and Charlie Cottrell. The employees and helpers enjoying the treat were Lillian Barley, L.V.N., Alice Campbell, Eva Villareal, Joyce Gray; Volunteer worker, Francis Gonzales, her daughter Julie Gonzales, Paula Solis, Yvonne Steele, and her daughter Tricia Steele. Thank you, Eastern Star ladies.

Another "treat" was a "surprise" visit from some residents of the Floydada Nursing Home. The residents enjoyed showing their work on crafts and visiting with them. Our visitors were Dacia Manning, Will Mooney, Henry Love, Anis Franks, Victoria Asher, and Activity Director, Dorothy Neff. Transportation was furnished by the Senior Citizen Bus, driven by Grady Freeman. It was a nice surprise and we look forward to another visit.

We always enjoy our Thursday afternoon bingo game. Myrtle Burke, Alpha Kitchens, John Turner, Charlie and Lula Mae Cottrell were the players this week with John Turner being the lucky blackout winner.

Several members of our family are in the hospital. Grace Byars, Ada Stewart and Claude Wofford are in Lockney Hospital and Alpha Roach is in Central Plains Hospital in Plainview. We look forward to their recovery and return. Sadness visited us when our long time family member, James Turner, passed away. He had been a member of our family for several years. We will miss him very much. Rock Creek Church of Christ held the devotional services on Sunday.

Alaniz Leads JV To 20-12 Win

Oseas Alaniz furnished the scoring punch for the Lockney Longhorns here last Thursday, scoring all three touchdowns and adding a two-point conversion in the Lockney junior varsity's 20-12 football victory over Littlefield.

Alaniz scored on 40- and 20-yard runs from scrimmage and ran back a kickoff 80 yards for another TD. His conversion run came after the second Longhorn touchdown.

Alaniz, needless to say, got the coaches' nod as outstanding offensive player in the contest, but they also mentioned center Mike Stennett and quarterback Chris Hennagan for good offensive play. Hennagan did an excellent job at the man-under spot, they said. He was moved to quarterback less

than 24 hours before the game. Joe Luna intercepted two Littlefield passes and recovered the Wildcat fumble and Mike Arellano did a good job running back punts and on defense.

Matter of fact, the whole defensive team deserved mention, coaches said. In addition to Luna and Arellano, the defensive starters are Doug Sparkman, Nick Christian, Dwight Jackson, Javier Rodriguez, Johnny Rodriguez, Domingo Gonzales, J.D. Gonzales, Alex Vasquez, and Hennagan.

Coaches were extremely pleased with the attitude and desire shown by the whole JV outfit. They're looking forward to a tough game tonight (Thursday) against the Plainview High sophomore team, in Plainview.

7th, 8th Footballers Fall To Littlefield

A blocked punt in the final two minutes gave Littlefield a 6-0 victory over Lockney in an eighth-grade football game Thursday. Even though they lost, coaches said the Shorthorns had an outstanding effort. The Lockney team moved the ball well but were just

unable to score. Aurelio Salas and Kyle Brock showed good defensive play, and Mario Arellano ran very well, coaches said.

Littlefield won the seventh-grade game, too. The only Lockney score came on a four-yard run by Robert

SENIOR CITIZENS TO MEET
The Lockney Senior Citizens will meet at the First United Methodist Church Fellowship Hall Thursday, October 5 for a covered-dish luncheon. All senior citizens are invited.

Freshmen Taste Defeat

Lockney High School's freshman football team lost to Littlefield last Thursday by a 34-14 count.

The Longhorn ninth-graders scored on a five-yard pass from Jeffrey McCormick to Phillip Kidd and a 35-yard run by Junior McDonald. McDonald ran for the extras after the first Lockney TD.

It was the first loss of the season for the freshman 'Horns, who now stand 2-1. Next on the schedule for the freshmen: Plainview, there 5 p.m. today.

Rendon. Rendon's TD capped a 60-yard drive on the Shorthorns' first possession.

The junior high teams host Plainview this afternoon. The seventh grade game starts at 5 p.m. and the eighth-grade game follows.

Lockney Locals

Mrs. Mary Lou Bolman attended a quilting "B's" social Tuesday held at the John Knox Village at Lubbock.

Kenneth and Melba Tate and Mrs. Doyce Smalley of Floydada have just returned home after visiting with relatives in the East.

Kenneth and Melba visited with their daughter Gayla in Dallas and Mrs. Smalley visited with her sister Mrs. Earl Smalley of Dallas while the Tates and Gayla visited with her mother Mrs. A. W. Coltharp and Mr. Coltharp at their new home at Hide-A-Way Lake, near Tyler for a week. Friday they returned to Dallas and visited with Melba's uncle Earl Smalley and Mrs. Smalley and to pick Mrs. Doyce Smalley. They all returned home Saturday.

Robia Worsham, who is a student of Abilene Christian College, visited with his grandparents, Mr. and Mrs. George Worsham from Friday till Sunday of this week.

Mrs. Nancy [Boliman] Graham of Floydada and her mother Mrs. Mary Lou Bolman attended a birthday reception in paducah Sunday for Mrs. Jessie Grier Thomas, who was 80, Saturday. They also visited with Mrs. Howard Martin, who is a former Lockney resident, and Mrs. Mary Martin Smith of Childress, who graduated from Lockney High School and Mrs. Minnie Woodley and Mr. and Mrs. R. D. Wall.

Kristina and Mike Fairman of Lubbock left Monday morning for Hawaii to attend a week Kalyasis convention to be held in Honolulu. Kristina is a Registered Nurse at the Kalyasis Center in Lubbock. Mike is a grandson of Mrs. Emma Thomas.

Mr. and Mrs. Burl Strickland of Las Cruces, New Mexico visited with her aunts Mrs. Clay Muncy and Mr. Muncy and Misses Vera and Vada Meredith of Floydada over the week-end.

Capt. and Mrs. David Mitchell of San Antonio visited the past week-end with his parents Mr. and Mrs. R. C. Mitchell.

Mr. and Mrs. Clyde Briley and daughter Kim and friend Greg Gamble of Austin were week-end guest of Mr. and Mrs. Tom Moore and Mr. and Mrs. R. C. Mitchell. Sunday dinner guest of R. C. and Ruth Mitchell were David and Norlene Mitchell, Clyde, Margaret and Kim Briley and Greg Gamble of Austin. Mr. and Mrs. Tim Raines and son Mark of Shallowater and Tom and Mary Jean Moore and daughters Barbara and Katherine.

Kenneth Holt took his mother Mrs. Burl Holt and niece Robyn Ann Holt to Lubbock, Saturday where they enplaned for Dallas. Robyn Ann was returning home after visiting with her grandparents the past week. Mrs. Holt visited with her son Bobby Holt and family and her daughter Janet Cruce and granddaughter Starla. She returned home this past Monday.

LOCKNEY LOCALS
Bert Vernou, father of Don Vernou of Lockney, has been moved from a Fort Worth hospital to Watson Memorial Home, 5000 E. Lancaster, Fort Worth.

John Tye Director Of Southern Farm Equipment Manufacturers

The 28th annual meeting of the Southern Farm Equipment Manufacturers, Inc. was held September 10-13 at the Grand Hotel, Point Clear, Alabama. Jack Roderick, president of the Poplarville Manufacturing Company of Poplarville, Mississippi, was elected chairman

of the board, and James Baird, general manager of Piper Industries, Collierville, Tennessee, was elected president.

John Tye, president of The Tye Company, Lockney, will continue serving as a director, completing the second year of a two-year term.



Some people once thought the best way to gather walnuts was to knock them off with sticks instead of picking them. This was supposed to be best for the tree.

THE LOCKNEY BEACON
Box 187
LOCKNEY, TEXAS 79241
Published each Sunday and Thursday at 229 S. Main, Lockney, Texas 79241. Publication No. 317220. Wendell Tooley, Publisher, James Huggins, Editor. Second Class Postage Paid at Lockney, Texas 79241. Subscription Rates: Local \$9.50 per year. Out of state area \$10.50 per year.

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QT. SIZE **69¢**

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2 Liter
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Congratulations...

To All The Boys Who Entered Baccus Motor Co. Punt, Pass & Kick Competition This Year.



FIRST PLACE WINNERS...L-R, top: Matt Williams, Steve Cates, David Sutterfield; bottom: Daniel Peralez, Jason Hill, Mario Delano.

Wish The First Place Winners The Best Of Luck The Zone Competition At Monterey High School Practice Field In Lubbock, Oct. 14th 9:30 a.m.

Be Sure To Bring Your Birth Certificates

Come See The New '79 Fords On Display Oct. 6th At Baccus Ford 652-3395

IF It's Results You Want-It's CLASSIFIED ADS You Need

HOMES FOR SALE

FOR SALE: Several good two and three bedroom houses. Bond Real Estate. Contact Wilson Bond, 983-2151 or 983-3573. tfc

SEVERAL nice two and three bedroom homes for sale. Loans can be arranged. Call Hale Insurance and Real Estate at 983-3261. tfc

NEW HOME FOR SALE: 3 bedroom, 2 bath, large double garage, built-in kitchen. Inquire First National Bank in Lockney. Ltf

HOUSE FOR SALE: Living room, den, 3 bedrooms, large walk-in closets, outdoor gas grill, other features. Call Doris McLain 983-3994. tfc

FOR SALE: 2 bedroom house. Fully carpeted, wall heaters, ready to live in. Call Mrs. Porter Finley, 983-3871 or 983-2493. tfc

LARGE 3 bedroom, 2 lots, double garage, 602 S. 5th, Floydada. Would take travel trailer, boat and motor, car, or pickup, for down payment. 983-3695, Joe Reid Jones. tfc

FOR SALE: 2 bedroom house, partly carpeted, on corner lot, 1102 S. Main Floydada, James Lee Nichols, 983-2626 or 983-3144. tfc

HOUSE FOR SALE: All large rooms remodeled throughout. 2 bedroom, den, livingroom, large utility and storage. Filtered water system. Storm doors and windows. Yard light, fenced, storage building and cellar. Rent property on lots for income. 983-3126. tfc

HOUSE FOR SALE: 3 bedroom, 2 baths, double garage, 5 walk-in closets, 75 x 150 lot. Call 983-2952 or call 983-3013 after 6 p.m. tfc

TWO BEDROOM house for sale in Floydada. Needs repair. Call after 3 p.m. 652-2590. LTF

HOUSE FOR SALE: Five room and bath, good condition. \$11,000.00 525 W. Missouri, Floydada. 983-2573, after 7 p.m. tfc

FOR SALE: Brick, furnished 2-bed room home. King R. Estate. 983-5028 or 983-2881. 10-12c

SACRIFICE MUST SELL!! 3 bedroom home. Must see to appreciate, low down payment, come and make an offer. Phone George Finley 983-3529 after 5 p.m. 983-2493 tfc

SPACIOUS LIVING for large family, 5 bedroom or 4 bedroom with TV room. 3 1/2 bath shown by appointment only. 983-2856 ask for Gene Arwine or 983-2393. tfc

FOR RENT: in Lockney one- and two-bedroom apartments. Come by 108 N. Main or call 652-3813. Ltf

FOR RENT: in Lockney one- and two-bedroom apartments. Come by 108 N. Main or call 652-3813. Ltf

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All living cells of the body function in a fluid environment. This fluid is steadily lost through the gastrointestinal and crinal tracts. More is lost by perspiration and through the lungs. It must be replaced because the skin cannot absorb moisture from the air no matter how humid the day.
The body usually functions best if two quarts of liquids are taken in each day. One quart is considered the minimum. So estimate how much you get each day in coffee, etc., and drink additional water to help keep you healthier.
YOUR DOCTOR CAN PHONE US when you need a medicine. Pick up your prescription if shopping nearby, or we will deliver promptly without extra charge. A great many people entrust us with their prescriptions. May we compound yours?
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WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfc

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FOR SALE: Model 38 John Deer Stripper 983-3305 tfc

Sleep While Your Want Ad Works

HELP WANTED

Addressers Wanted IMMEDIATELY! Work at home-no experience necessary-excellent pay. Write American Service, 8350 Park Lane, Suite 127, Dallas Texas 75231 10-8p

GARAGE SALE

Members of 1934 Study Club are having their annual garage sale. Thursday, Friday, and Saturday, at the Dairy Mart building on the Ralls highway. 10-5p

GARAGE SALE: Eddie Foster, 3/2 miles west of Lockney on Highway 70, and 1/4 mile north. L10-12p

GARAGE SALE: Knick Knacks and Misc. all day Sat. and Sun. afternoon, 415 SW 7th Lockney 19-28c

GARAGE SALE at Evans Chapel Baptist Church, October 6-7-8. On East Shubert Street, Lockney. L10-5p

GARAGE SALE: Couch-makes a bed, livingroom suite, new lamp, antique dresser, wall chairs. Starts Wednesday lasts two weeks. 629 W. Missouri 10-5c

THREE FAMILY GARAGE SALE: Lots of clothing for children and adults, baby walker, car seat, play pen, lots of misc. 211 West Virginia, Thursday, Friday, and Saturday 10-5p

GARAGE SALE: 917 S. Wall Thursday and Friday 10-5c

GARAGE SALE: 127 W. Kentucky Fri. afternoon 1 p.m.-7 p.m. Childrens clothes, games, bicycles, and misc. items. 10-5c

Real Estate

FOR SALE. 229 acres, two miles north of Lockney. Three wells and underground pipe. \$375 acre. Harry Hamilton and Assoc. Realtors, Lubbock, 745-4474. L10-12c

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C-D-J INSULATION can help save your dollars. For information call 983-2601.

C-D-J 66 7-day service, car wash, oil change. Gas service, U-haul rentals. Located on Matador hwy. 983-2601.

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FOR YOUR portable disc rolling needs call Lawson Bros., Welding and Equipment. 983-3940, Floydada. T-tfc

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WANTED: To do Sewing. Call 652-2331 L10-8p

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Men or Women to handle major lines of over 10,000 products used daily by Farmers, Ranchers and Homemakers. Possible earnings of \$10,000 to \$15,000 per year part-time. Tremendous full time earnings. No inventory required as we drop ship. Call 1-800-255-2408. Kansas Call 1-800-432-3902 or write: Rural America Supply, P.O. Box 8304, Topeka, Ks. 66608

WANTED: Experienced woman to babysit in our home. References required for interview. Call 983-5387 10-8p

PETS FOR SALE

FOR SALE: Registered male chihuahua, 10 months old. 983-5115 10-8p

LOST & FOUND

LOST Keys on Lucite Libra Key ring. \$5.00 Reward. Lockney Beacon 652-2512 Ltf

GLASSES found near city dump. Contact Hesperian or call 983-3737 10-15p

CARD OF THANKS

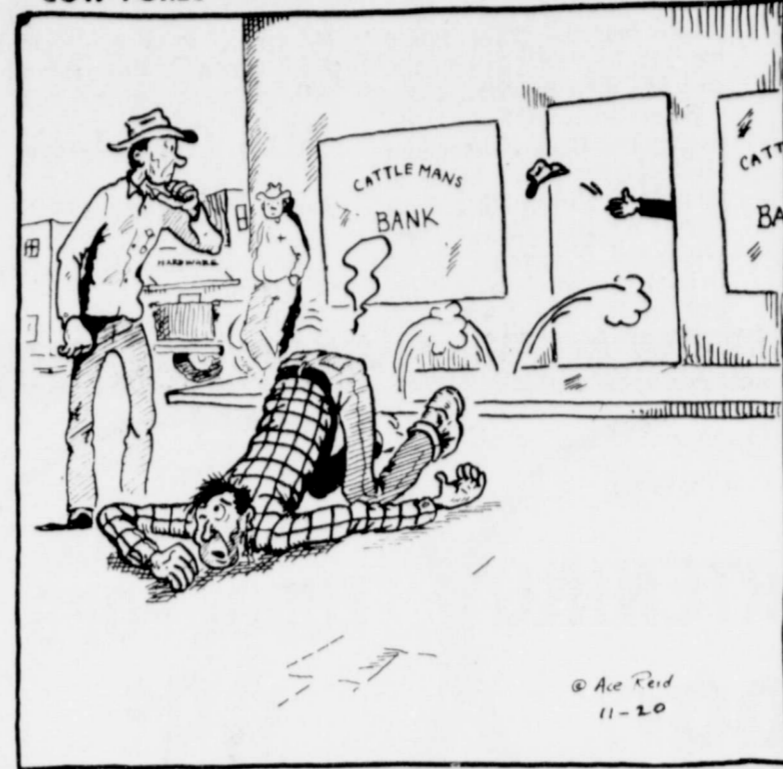
We want to say thanks to you for the flowers, food, memorial books and all the comforting cards. A special thank you goes to the staff of the Floydada Nursing Home who were so wonderful to my mother, Mary C. Plumlee. Our prayer is that God may bless each of you in a special way. Mr. & Mrs. Floyd Webb 10-5c

We would like to thank the L.L. Reecer family for the fine clothing donated to the Veterans' Hospital. Veterans of Foreign Wars Post #7993 L10-5c

Can You Use Some Extra Money Let Us Help!!!! WE BUY SCRAP IRON, OLD JUNKERS, AND FREE PICKUP Call 983-5277

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LEGAL NOTICE

Unless protested the Board of Variances City of Floydada has granted approval to Shorty Hall, to move a 12 x 60 house trailer on to his property at 601 N. 1st, Floydada, effective October 9, 1978. Permission shall be valid only for so long as property is owned by said Shorty Hall. 10-5c

Hollis R. Bond Real Estate
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FOR SALE: Heston head hunters, 4 rolls for Massey Combine. 983-2603 10-8p

FOR SALE: Rabbits, 983-5165 before 5 p.m. 983-3396 after 5 p.m. tfc

FOR SALE: Singer Sewing Machine, touch and sew, excellent condition. Attachments included. 983-3927 tfc

FOR SALE: Vincent Bach Stradivarius Silver trumpet almost new 983-5003 tfc

HUNTERS, I have nice camper top, smoked glass, cabinets, Longwheel base. See at Dan's Auto. Call 652-2462 or 652-2164 L10-8c

MATRESSES. New or renovated. For appointment call City Trim Shop. 983-2332, Floydada. T-tfc

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SAVE 20%, 30%, 40% up to 60% one week only. Junior and missy sizes. Oct. 9 through Oct. 14. Kalico Fashions 622 Austin Plainview L10-8c

GARY CAMPBELL'S album or tape "SILVER HORSES" for sale at THOMPSON PHARMACY 10-15c

FOR SALE: 20 feet fishing barge with 35 horse Johnson motor, and trailer. \$1250 Phone 983-2240, 127 W. Kentucky. ttp

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HAVE A HIGHLY profitable and beautiful Jean Shop of your own. Featuring the latest in jeans, denim and sportswear. \$15,500.00 includes beginning inventory, in as little as 15 days. Call any time for Mr. Wilkerson 501-329-8326. 10-5p

NOTICE

AUCTION, Sunday Oct. 8, 1:30 p.m. Pawn shop and furniture store. Hundreds of items, New and used. 619-621 Ash, Plainview L10-8c

WANTED TO BUY

INTERESTED in good used washer and dryer. 983-2269 after 6 p.m. 10-15c

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FOR SALE: Piano \$60.00 983-5251 after 5 p.m. 10-15c

FOR SALE: Floor furnace without vent pipe. Will sell cheap. Also, 4 bar stools. Call Terry 983-2294 ttp

FOR SALE: Good overhead water tank and steel tower, also Ford Camper top for 1973 to 1978 models. Clyde Baxter 203 S. W. 5th Lockney Ltf

FOR SALE: Good G.E. electric Dryer and Whirlpool Washer. See at 419 So. Main Lockney Ltf

FOR SALE: Four electric Olivetti typewriters, \$150 each; and four manual classroom Royal typewriters \$75.00 each. May be seen at high school. 983-2340

FOR SALE: Stove and refrigerator, bed frame, box springs and mattress, dining room table and chairs. 983-2168 tfc

FOR SALE: 20 feet fishing barge with 35 horse Johnson motor, and trailer. \$1250 Phone 983-2240, 127 W. Kentucky. ttp

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For Sale

FOR SALE: Young laying 100 each. 652-3414. Lf. After 5 p.m. 10-15c

FOR SALE: Piano \$60.00 after 5 p.m. 10-15c

FOR SALE: Floor furnace vent pipe. Will sell Also, 4 bar stools. 983-2294

FOR SALE: Good overhead tank and steel tower, Ford Camper top for 1978 models. Faxter 203 S.W. 5th Life

FOR SALE: Good G.E. electric Fryer and Whirlpool. See at 419 So. Main Life

FOR SALE: Four electric Olivetti type \$150 each; and four classroom Royal typewriters \$75.00 each. Seen at high school.

FOR SALE: Stove and refrigerator frame, box and mattress, dining table and chairs. Lf.

FOR SALE: 20 feet fishing with 35 horse Johnson and trailer. \$1250 983-2240, 127 W. 10-15p

CAMPBELLS' album "SILVER HORSES" at THOMPSON LACY 10-15c

SAVE

Direct from the factory our low prices. Over 40 living suits and sleepers for choice front. Open hours, Fri. and Sat. Furniture Factory 804 N. University. Across the street from Raider Drive Inn 10-15p

SEWING MACHINE SERVICE CENTER

New & Used Sewing Machines

Sales & Service

111 S. Main Lockney 652-2721

Case

SEPTEMBER SPECIALS SEPTEMBER ONLY

NEW AND RENTAL OVER 90 HP TRACTORS

NO INTEREST UNTIL 3-1-79

FREE

with each new over 90 HP TRACTOR

30 Gal. TFD Hyd. Oil

12 Gal. HDM Motor Oil

1 Cab Filter

1 Set Oil Filters

1 Set Air Filters

1 Set Fuel Filters

1 Set Hyd. Filters

NEW & RENTAL

1270 with Weights & Radio

1370 with Weights & Radio 27,000

30 Hours

5 Ft. Tandem \$8,000.00 each

USED EQUIPMENT

020 JD with Cab & Duals \$10

1370 Cab & Air, 2500Hrs. \$18

1370 Cab & Air, 2800 Hrs. \$18

1370 Cab & Air 2000 Hrs. \$9

1175 Cab 3700 New Engine \$3

Offset Disk

Case Power & Equipment

Phone 983-2836

Floydada, Texas

Stenholm, Burleson Honored

Sunset law, his opposition to a National Health Policy, opposition to a guaranteed income, and holding off on raising the minimum wage for two years.

"The biggest job I am going to have, in addition to attempting to fill Omar's shoes, is convincing 217 of my fellow Congressmen that if they will vote for what we believe in; they'll be better off, we'll be better off, and the country will be better off," concluded Stenholm.



Left to right: Congressman and Mrs. Burleson, Mr. and Mrs. Charles Stenholm.....

DOLLAR-WISE DECORATING

1. Give a room rhythm. You can do this by marking off the dimensions of your room with pencil and paper and cutting out pieces of paper to represent every piece of furniture—colored appropriately. Arrange them in the area so that their size, color and weight are balanced and repeated.
 2. Create a center of interest. This can be a fireplace, couch, picture arrangement or rug.
 3. Vary textures. The play of textures against one another in a room lifts it out of the ordinary. Try to combine different textures with each other.
 4. Vary patterns. You should avoid using more than one dominant pattern in a room and placing a big pattern on small furniture or in a small room. Combine large with small patterns but keep them in the same general color family and in the same overall design.
 5. Keep everything in scale. Big lamps belong on big tables and small ones on small furniture, etc.
 6. Finish with things you love. Your accessories provide the finishing touch for a lovely room.
- "What I value more than all things is good humor," Thomas Jefferson

PIGGLY WIGGLY

25th Anniversary Sale!

Play **NEW!** Bingo Magic!
Win Up to \$5,000.00!

Odds Chart

ODDS CHART EFFECTIVE OCTOBER 1, 1978

PRIZE	NUMBER OF TICKETS	ODDS FOR WINNING	ODDS FOR WINNING
\$1,000	1	1:1,000,000	1:1,000,000
\$500	5	1:200,000	1:200,000
\$250	25	1:40,000	1:40,000
\$100	100	1:10,000	1:10,000
\$50	500	1:2,000	1:2,000
\$25	2,500	1:400	1:400
\$10	10,000	1:100	1:100
\$5	50,000	1:20	1:20
\$2	200,000	1:5	1:5
\$1	1,000,000	1:1	1:1

This game is being played in 75 participating Shop-Rite Food Stores located in New Mexico, Texas and Florida. Prizes and tickets have been awarded proportionately, such that the odds to win are approximately equal to those in the previous series. *Excludes termination date of this promotion, December 30, 1978. However, Bingo Magic officially ends when all game tickets are distributed.

PLEASE READ!

These odds are in effect for one month after start. After one month updated odds will be posted in all participating stores and in Newspaper ads. Use Series BM30 Tickets only for all games on the Collector Card. Games must be played subject to Rules on the Collector Card. Game program may be repeated by popular demand. The total number and worth of prizes to be awarded will depend upon the number of winning tickets actually redeemed.

Piggly Wiggly Homogenized Milk **159** per gallon

For wholesome refreshment Milk just can't be beat. And for a low, low price, Piggly Wiggly's the place to go!

Folgers Coffee

Drip, Electric Perk or Regular

For rich, great flavor, try Folgers Mountain-grown coffee. In three varieties for whatever coffee-pot you own.

249

1 pound can

Coca Cola

Any time you're thirsty for some sparkling-good refreshment, reach for a tall, iced glass of Coca-Cola!

6 32 oz. bottles **129** Plus Deposit

Campbell's Soup

Using the best ingredients, Campbell's makes a chicken noodle soup that tastes like home-made!

5 10 1/2 oz. cans **\$1**

Crisco Shortening

Limit one (1) 3-lb. can with an additional \$10.00 purchase, excluding cigarettes.

3 lbs. **159**

Gold Medal Flour

For pies, cakes, cookies or sauces your family will love, try Gold Medal Flour.

5 lb. bag **68¢**

Viva Towels

Viva soaks up spills faster than any of the other leading paper towels. And now, Viva comes in three attractive styles!

2 Rolls for **\$1**

Beef, Chicken or Turkey 8-oz. **39¢**

Swanson Pot Pies

Buttermilk or Sweet Milk Pillsbury Biscuits 2 7 1/2-oz. cans **35¢**

White, Yellow, Blue, Pink, Green Toilet Tissue 4 roll pak **89¢**

Blue Bonnet Oils Quarters 1 pound **59¢**

Birds Eye Corn-On-The-Cob Package of 4 Ears **79¢**

Crunchy or Smooth Peter Pan Peanut Butter 18 oz. jar **109**

Hot or Regular Heinz Ketchup 14 oz. bottle **49¢**

Polish or Kosher Style Vlasic Dills 46 oz. jar **129**

Sunshine Hydrox Cookies 15 oz. **89¢**

No Cuts, No Nicks Flicker Ladies' Shaver package of 2 **59¢**

Get Relief Fast! Anacin 100 Tablets **149**

Barney's Butcher Shop Sale

USDA GRADE A Split Fryers **48¢** per pound

With Back & Giblets

These fryers are very young, extremely juicy and plump. Fine and flavorful, succulent and delicious!

Heavy Western Beef Full Cut, Bone In Round Steak 159 Per Pound	Market Style Sliced Bacon 118 Per Pound	Deckers Tall Korn Franks 69¢ 12oz.
Combination Pork Chop Pak 128 6 center cut 4 end cut Per lb.	Heavy Western Beef Boneless Bottom Round Roast 159 Per Pound	Heavy Western Beef Boneless Full Cut Round Steak 179 Per Pound
Glover Link Sausage 128 lb.	Glover, Sliced All Meat Bologna 119 Per Pound	Fisher Boy Fish Sticks 8oz. pkg. 49¢

Wally Williams, President of Piggly Wiggly

"Our Triple the Difference Policy is Your Guarantee of Low Prices!"

Here's how it works: First shop at Piggly Wiggly and buy 25 different grocery items. Then check the prices on the same 25 items in any other store. If their total is lower, bring in your Piggly Wiggly tape and the other store's prices and Piggly Wiggly will pay you TRIPLE THE DIFFERENCE IN CASH.

At Piggly Wiggly we're committed to offering you quality products at competitive prices. Meat and produce not included as quality and trim may vary from company to company.

Stan's Produce Sale!

Red Delicious Apples **29¢** lb.

Russet Potatoes **78¢** 10 lb. bag

Green Peppers or Cucumbers Mix or Match **2 for 29¢**



OCTOBER NATIONAL CO-OP MONTH



A COOPERATIVE IS: PEOPLE HELPING PEOPLE!

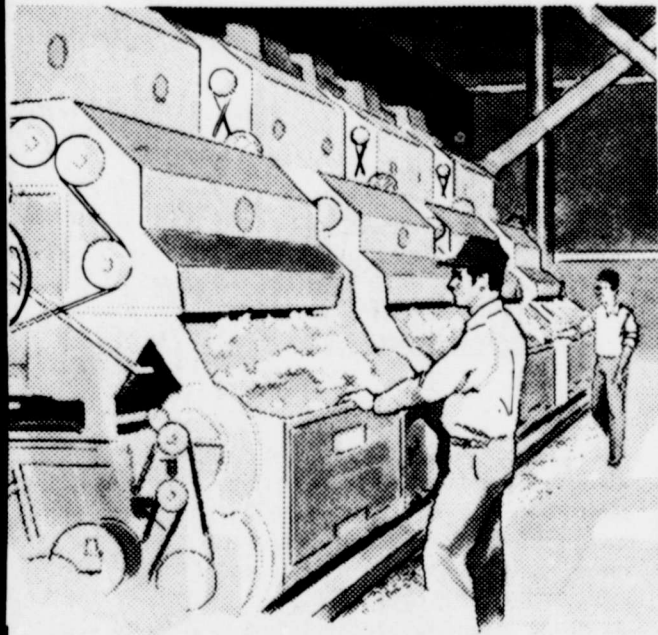
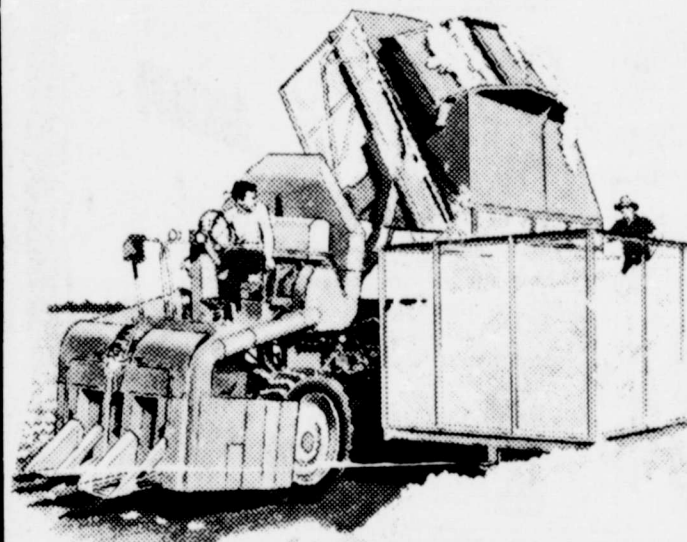
People Working Together... Accomplishing Common Goals Through Cooperatives — — MEMBER-OWNED BUSINESSES!

★ COOPERATIVES Raise The Standard Of Living — Lower Costs Of Living.

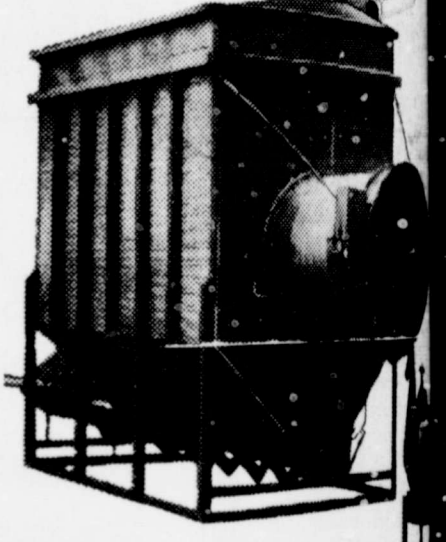
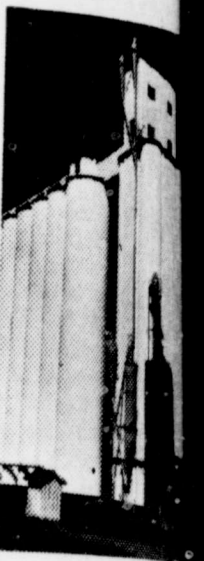
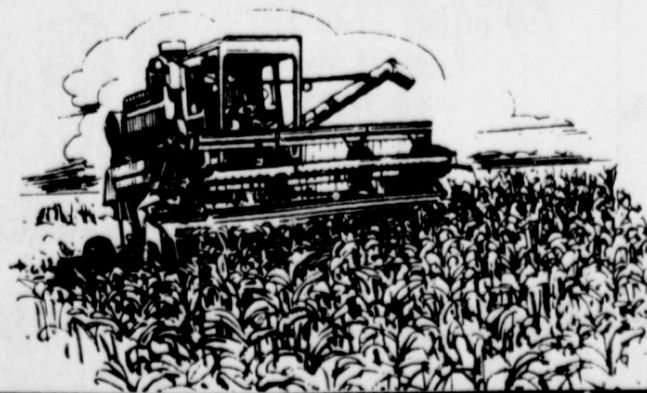


Throughout Our Nation's History From 1752 To 1978 We've Been Inspired By PROGRESS

It's in our heritage! Our development as a great nation started with people... always experimenting, questioning, moving ahead with their ideas and ideals! We're very proud of them, for what they did for this country. . . and we're proud of OURSELVES, too for together, we've continued what they began . . . making further PROGRESS !!!



- PRODUCERS COOPERATIVE ELEVATORS
- LIGHTHOUSE ELECTRIC COOPERATIVES
- LOCKNEY COOPERATIVES
- CONSUMERS FUEL ASSN. FLOYDADA
- PRODUCTION CREDIT ASSN.
- PLAINVIEW COOPERATIVE COMPRESS
- FLOYDADA COOPERATIVE GINS
- PETERSBURG COOPERATIVE GINS
- PLAINS COOPERATIVE OIL MILL



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