

**LESS SAVINGS**

**TOTAL GROCERY SAVERS**

BLEACH GAL JUG 79¢

WHIPPING PURE VANILLA 2 OZ. BTL. 79¢

WATER PAN CREAMY/CHUNKY PEANUT BUTTER 40 OZ. JAR \$2.19

SHINE HI-HO CRACKERS 16 OZ. BOX 79¢

BLER CINNAMON CRISP/HONEY GRAHAMS BOX 79¢

MINA DOG CHOW 25 LB. BAG \$5.99

TY CROCKER POTATO BUDS 16.5 OZ. PKG. 79¢

BLEX SUPER DRY DAYTIME WIPERS 24 CT. BOX \$2.29

IFT KING MANDARIN ORANGES 3 11 OZ. CANS \$1.19

CINNAMON AND SPEARMINT DENTYNE GUM BONUS PAK 29¢

REG. 39¢

CAMPS BORK & BEANS 3 NO. 300 CANS 89¢

FRESH SALTINE CRACKERS 16 OZ. COX 49¢

HO CLEANER SOL 28 OZ. BTL. \$1.29

ED, GELATIN ALL-O 6 OZ. BOX 39¢

SOUP 4 NO. 1 CANS \$1.19

200 CT. BOX 59¢

32 OZ. BTL. 99¢

L PURPOSE RUSSET POTATOES 79¢

RED DELICIOUS EXTRA FANCY APPLES 3 LBS. \$1.19

12' OFF LABEL EFFERDENT TABLETS 40 CT. BOX \$1.19

NEW IMPROVED LISTER-MINT 12 OZ. BTL. 99¢

PLUS PLATINUM INJECTOR SCHICK BLADES 7 CT. PKG. \$1.59

GREAT FOR CHRISTMAS GIFTS

THRIETWAY CERTIFICATES

ES EFFECTIVE DEC. 10-16, 1978



**FIRE AT BOOT HILL...As volunteer firemen fight the fire...and inside the building after they brought the fire under control.**  
[Staff Photo]

## Damages In Boot Hill Fire Estimated At \$85,000

A fire Monday morning at Boot Hill Store, located in the historic Baker Store building at Main and Washington streets in downtown Lockney, caused an estimated \$85,000 worth of merchandise and caused about \$25,000 damage to the building.

For several months, the western store had been open for business on Saturday only. Store owners David and Cindy Turbeville carried no insurance on the contents. Mary Baker Phillips, owner of the building and fixtures, was reported to have insurance on the building.

Fire Marshall John L. Hooten said the fire was apparently electrical in origin and started in wiring at the rear of the building.

Lockney volunteer firemen answered the call at about 11:30 Monday morning and fought the fire for over an hour. Much of the merchandise damage was caused by smoke and heat. The flames did not reach the front of the store.

**15¢ Per Copy**

# The Lockney Beacon

Volume 77 Lockney, Floyd County, Texas 79241 Thursday, December 14, 1978 12 Pages in One Section Number 100

### BEACON LIGHTS

by Jim Huggins

REE COPELAND brought in a letter from the Lockney Chamber of Commerce by Mrs. Dennis Goff Lockney of Warrenton, Virginia. It seems the Lockney family are planning to go through here sometime around 1988 to the 21st of this month, and they're going to spend a day in Lockney. IN THE LETTER, Mrs. Lockney says she has long had an interest in visiting your town, as our last name is Lockney, and we may have some roots here. We have found few Lockneys in travels about the world as an Army family. A town by that name must hold something of interest concerning our roots. And besides, your brochure is sound interesting, anyway... I would appreciate any advance information you can send us, and any personal guidance someone of you might be able to give us upon our visit. Perhaps a school class would like a visit to some Lockneys, or other families that name could exchange information with us, or such. Even a tour around the city would be a treat... IF SOME OF YOU READERS have information for the Lockneys, or would like to hear from them, you can contact Mr. Copeland or me, and maybe I can relay the message when they get here.

THE ONLY OTHER LOCKNEY I know about is a subscriber, E.E. Hooten of Warren, Ohio.

### Freshmen First In Journey

The Lockney Longhorns brought home the first-place trophy from a state basketball tournament at last Thursday, Friday and Saturday.

The Longhorn freshmen beat Colorado City 50-43 in the Thursday game, and Petersburg 49-35 in the Friday game, and claimed the championship trophy by defeating Lorenzo 52-36.

McCormick was Lockney's top point man in all three games, scoring 20 points in each of the first two games, and 22 in the title match. Junior McCormick hit in double figures in all three contests, scoring 12 against City, 16 against the Buffaloes, and 12 against the Hornets.

### 'Horns Win Home Opener

Playing before a home crowd for the first time this season, the Longhorn Basketball team gave the Lockney fans a treat by defeating the Post Antelopes 78-65 Tuesday night.

Joe Rodriguez, Danny Riddley and Arnold Alaniz were the top scorers for Lockney, netting 23, 27, and 11 points respectively.

Earlee Mathis and Kevin Evans led in rebounding with nine and eight grabs respectively.

"Our kids played hard, and we were glad to win the first home game," Coach Ed Koester said Wednesday morning.

Both Lockney varsity teams are scheduled to play in a tournament at Olton today, tomorrow and Saturday. The Lady Horns play at 1 p.m. today, the Longhorns at 2:30, with Lorenzo teams furnishing the opposition in both contests.

Evans scored 17 points, Turner 10 for the LHS girls. Karla McCarter chipped in with six, Julie Frizzell had four, and four Lockney players—Penny Sterling, Gay Frizzell, Jody Nance and Donna Moats—scored two points each. Donna Baumann was high for Post, scoring nine.

The Lady Horns made nine of 15 attempts from the free-throw line, their best mark of the season, and they played good defense, according to their coach, Marsha Sharp. But Sharp said "...our offensive performance is still not as good as we'd like."

Sharp was pleased with the first quarter offensive effort, however—the Lady Horns were ahead 16-7 at the end of that period. It was 22-15 at halftime and 31-25 Lockney after three quarters.

POST WINS JV GAME

The Does notched a 45-27 victory in the junior varsity girls' game, dropping the Lockney JV to a 3-3 season mark.

Sharon Spencer was high scorer for the Lady Horns with 10 points. Sheris Clark and Antonia Luna scored four apiece, Julie Ferguson put in three, and Rosalind Hill, Blanca Balderas and Patricia Torrez had two each.

### 'No-U' Sign Ordered

A no-U-turn sign has been ordered and will be erected at the intersection of Main and Washington streets in downtown Lockney. The city ordinance banning U-turns at the intersection has been in effect for some time, but the city council only recently decided on stricter enforcement of the ordinance.

The "T" intersection where U-turns are allowed is one block north, at Main and Washington, in front of the Pioneer Natural Gas-Attic Shoppe building.

### Steve Herber Returns To Floyd County

A new county Extension agent for agriculture has been named for Floyd County, effective February 16.

Stephen R. Herber, currently Crosby County Extension agent, will transfer to Floyd County. He will succeed Doyle G. Warren, who transferred December 1 to Hidalgo County.

Herber's appointment in Floyd County was announced jointly by Floyd County Judge J.K. Holmes and Billy C. Gunter, district Extension agent with the Texas Agricultural Extension Service.

Herber was reared on a farm at Texline, the son of Mr. and Mrs. Marvin G. Herber. He was graduated from Texline High School in 1970. He was a member of the National Home Society and was active in 4-H and FFA.

He attended Panhandle State College and received the B.S. degree in Agricultural Business and Economics from West Texas State University in 1974. At WTSU he was a member of the livestock judging team and was on the dean's list. He completed his M.Ed. degree in Agricultural Education in August 1978 at Texas Tech University.

He joined the Extension Service October 11, 1974, as assistant county agent in Floyd County under Warren. He was named county agent for Crosby County on January 1, 1977.

"Herber provided excellent leadership in Crosby County to the agricultural and 4-H Club programs," Gunter said. He said Herber was particularly effective in working with the Crosby/Floyd County Pest Management Program and the boll weevil diapause program and conducted outstanding result demonstration programs in Crosby County.

During his tenure in Crosby County, Herber was chosen as one of the 1977 Outstanding Young Men of America. He is a member of the Texas County Agricultural Agents Association, the National Association of County Agricultural Agents and the Crosby Chamber of Commerce.

Herber is married to the former Sue Jan Robertson, daughter of Mr. and Mrs. W.W. Robertson of Crosbyton.

### Best-Decorated Home To Be Named Monday Night

Outdoor home Christmas decorations which are in place and lighted on Monday night, December 18, will be judged on that night, and the Lockney Chamber of Commerce will award a plaque to the Lockneyite whose home is judged best decorated.

There is no entry fee and no "contest" to enter. An out-of-town judge will view all the decorated homes in the city Monday night.

### Right To Life Presentation Sunday

The public is invited to a presentation on "Right To Life" given by Joe and Nancy Richard, members of the Right To Life Committee of Lubbock. This presentation will be at San Jose Church Hall, 301 SE Fourth Street, at 4 p.m. Sunday, December 17.

All parents and teenagers are especially encouraged to attend.

### More Dressing Room, Band Hall Storage Areas On Tap At Schools

Action taken Monday night by the Lockney school district trustees paved the way for additional athletic dressing-room facilities and band hall storage space at the junior-high/high school building.

The school board approved tearing out the floor in the stage area of the school practice gym for later construction of shower and dressing-room facilities; OK'd enlarging a girls' dressing room in the game gym by extending the dressing area into a room now used as a teachers' lounge in the junior high building; and approved removing partitions between several small "practice rooms" in the band hall to make a large storage room for instruments. The school district will later call for bids on construction of the dressing rooms and showers in "the old gym."

At the request of several high-school student golfers, the school board approved competition by Lockney High School in Interscholastic League golf.

The trustees gave two used metal doors from the school gymnasium to local Boy Scout troops, for use at the Scout Hut.

The board accepted the resignation of fourth-grade teacher Christine Keenan, and Ann Cochran was hired to replace Wilma Adams in the high-school home economics department.

Also approved by the school board Monday night during the regular monthly meeting: a trip to Austin, by school board president Tom Duvall, superintendent W.H. Hallmark and tax assessor-collector Jack Samford, for a pre-legislative meeting Friday, December 15 on school finance; payment of dues to the South Plains School Board Association; the appointing of a school "textbook committee"; and attendance by Hallmark and Samford at mid-winter conferences in Austin next month.

Attending the board meeting Monday night were Duvall, Hallmark and Samford; trustees Austin Beedy, Jerry Williams, Eugene Tannahill, Eddie Foster, Kenneth Brosech and Kelton Shaw; and school principals R.L. Knox and James Poole. The January school board meeting will be January 15th, one week later than the usual second-Monday meeting night.

### METHODIST YOUTH PLAN NATIVITY SCENE

The Lockney United Methodist Youth will have the annual live Nativity scene Wednesday, December 20, from 7 to 8 p.m. in the church yard.



### Alpha Mu Delta Meet in Cates' Home

The Alpha Mu Delta Chapter of Beta Sigma Phi held their regular meeting December 5 in the home of Pat Cates.

President Kaye Powell opened the business meeting with Lu Ann Collins calling the roll and reading the minutes of the last meeting.

The 1979 State Convention will be held in Dallas, June 8, 9, and 10. After the convention, a tour from Dallas to Hawaii, June 10-16, will be available for those who wish to attend.

The treasurer's report was given by Julie Hickerson.

Jo Ann Patterson brought the members up-to-date on the program report, by making use of the program assignments.

The membership report was given by Pat Cates,

informing the new pledges of the future pledge training meeting.

Diana Gross reminded the members of the up-coming Christmas party, Thursday, December 14 at 7 p.m. in the Farm Bureau building. The members will be exchanging gifts with their secret sisters. They will also participate in a cookie exchange.

Service report was given by Donna Henderson. Members were reminded to meet at the Rest Home, December 10, to sing Christmas carols and visit with the people.

Other reports were as follows: Publicity - Lu Ann Collins; Ways and Means - Julie Hickerson; Yearbook - Jo Ann Patterson; and Scrapbook - Lu Ann Collins.

Carrie Bertrand, Donna Henderson, and Kaye Powell

are to be the committee members to take care of the "First Lady of the Year" next spring.

A discussion on Parliamentary Procedure was led by President Kaye Powell.

Daphna Simpson presented an interesting program on "Careers." Discussion took place among the members concerning careers versus jobs, money or fame versus happiness, attitudes, interests, and enthusiasm.

Hostess Pat Cates served refreshments to the following members: Donna Anderson, Carrie Bertrand, Debbie Bertrand, Debbie Breed, Doretta Carroll, Lu Ann Collins, Bama Coward, Diana Gross, Donna Henderson, Kay Jones, Tonya Marble, Jo Ann Patterson, Kaye Powell, Daphna Simpson and Teresa Whittle.

## Social Events



Dorcus Sunday School Class

### Dorcus Sunday School Class

#### Has Luncheon

The Dorcas Sunday School class of First Baptist Church, Floydada, enjoyed a lovely luncheon December 6 with Mrs. Mamie Bradshaw as hostess. She was assisted by her granddaughter Margaret Ammonett of Lorenzo.

Included in the menu were finger ham and cheese sandwiches, stuffed eggs, large plate of mixed fruit, a tray of relish and for dessert, chocolate cake, flapper's pudding, waffles, brew and coffee, mints and nuts.

Mrs. Mae Garrett, teacher of the class, voiced a prayer of "Thanks for Christmas."

The program was presented by several members and

consisted of Christmas stories and poems. Mrs. Turner read "The Cradle" and "The Feather Bed." Mrs. Garrett quoted Luke 2:1 through 20. Mrs. Cleo Goins and Mrs. Mary Wilson gave some humorous stories and poems. Pictures were made of the group and gifts exchanged.

Presents were Mmes. V.D. Turner, J.B. Whitehead, Elmer Warren, C.M. Meredith, H.O. Cline, C.W. Denison, Lona Sparks, A.C. Rainner, R.A. Garrett, Clarence Goins, E.I. Durham, Ola Warren, Carl Wilson, Mamie O. Bradshaw, and guests - Peggy Young, and Margret Ammonett.

### The Larry Guthrie's Host Alpha Sigma Upsilon

Holiday festivities began for members and spouses of Alpha Sigma Upsilon Chapter of Beta Sigma Phi as they gathered at the home of Larry and Rhonda Guthrie Saturday December 9.

Santa was all aglow and greeted the guests as they arrived. A warm flickering fire made the gaily decorated house seem all the more cozy.

A smorgasbord style meal of beef log, ham, sausage-cheese balls, various types of

chips and crackers, cheese dip, cheese rolls, cheese logs, relish dishes, cokes and coffee was served to the guests.

After the meal secret sisters exchanged gifts and husbands opened their 'gag' gifts. President Irene Kendrick and Vice President Lynn Daniel gave special gifts to each member and the officers. Hostess Vickie Latta and June McLaughlin handed each guest miniature stockings filled with lots of goodies.

Games were played, winners receiving special prizes. After the games, several tables were set up for various card and domino games.

Those attending were and hostess Larry Rhonda Guthrie, David Vickie Latta, Wayne Donna Lipham, Max Vikki Yeary, Danny and Daniel, Byron and Irene Kendrick, Jimmy and June Gaugh, Cecil and Linda J. son and David and Gava and lantha Smith.

### Anne Willson Hostess To Wesley Anns

Mrs. Anne Willson was hostess to the Wesley Ann Circle Monday night December 11. Her home was beautifully decorated with Christmas stockings for each member of their family and other decorations.

Ella Reue gave a book review on "Rusty", a very sentimental story. Each member present gave \$3.00 to the girl missionary in Africa. Hester Moore will direct a study on the missionary in China next season.

Those present were Opal Ashton, Elizabeth Armstrong, Eldie Bryant, Margie Fowler, Jaunita Henry, Diane Glover, Ethyle Hinson, Billie Jordan, Bennie

Leibfried, Jewel Mar, Lorina McKinney, Ella R. Cora Lee Solomon, Marg Springer and hostess, J.M. Willson Sr. and Anne Willson.

### Bridal Shower Honors Beth Stovall

Beth Stovall, bride-elect of Gayland Fleming, Jr. was honored with a gift shower, Saturday, December 2, at the home of Mrs. Wilson Fowler.

Beth, who is the daughter of Mr. and Mrs. Lawrence Stovall, attends South Plains College in Levelland. Gayland is the son of Mrs. Alma Waters of Abilene and Mr. Gayland Fleming, Sr. of Emery. Mrs. W.W. Trapp, grandmother of the bride-elect, was a special guest.

Guests were received by Mrs. Fowler and presented to the bride-elect, her mother and Alma Waters. The bride-elect and both mothers wore pink corsages trimmed in burgandy, carrying out the bride's chosen colors.

Holly Hendrix registered guests. Lisa Anderson and Kelly Foster served punch, cake and mints from crystal appointments. The serving table was laid with a Bicen-

tennial Quaker lace cloth over pale pink. Pink napkins were inscribed with "Beth and Gayland".

Hostesses were Mrs. Fowler, Fern Hartsell, Fleeta Adams, Wanda Hickerson, Darlene Fulton, Belle Vinson, Holly Hendrix, Eleanor

Hendrix, Willie Marricle, Arlene Bearden, Sandra Rainey, Sharon Ouisenberry, Phyllis Harris, Dorothy Carthel, Geneva Bennett and Wanda Lewallen. The hostess gift was a set of Harvest Gold Club aluminum cook ware.

### Bridal Shower Honors Miss Wall

A bridal shower honoring Linda Carol Wall was held December 8 at Mt. Zion Baptist Church cafeteria.

The table was set with crystal punch bowl and cups to match on an old fashion beige linen cloth. Punch, nuts and cookies were served by Lac Williams, Corine Jones, Leola McGee and Oneda Bennett.

The gift table was covered with a yellow table cloth edged with lace. Working with gift's being displayed were Murt Minner, Myrtle Coleman, Dorothy Kerr and the mother of the bride-to-be, Donnett Williams received names and addresses of those bringing gifts.

The hostesses were Mmes. Lov Williams, Dorothy Kerr, Myrtle Minner, Myrtle Coleman, George Ratliff, Mary Smith, Vera Bennett, Corene Jones, Lee King, Thelma Given, Leola McGee and

Oneda Bennett.

Some of the guests were Mrs. L.B. Stewart Jr., Mrs. Bill Hendrix, Susan and Mrs. Roberta White.

#### Whirlers

#### Dance Slated

Floydada Whirlers Square Dance Club will host their Annual Christmas Dance on Saturday, December 16 at 8 p.m. at Massie Activity Center.

Jack Thompson of Tulia will be caller for the special event. Door prizes will be awarded and refreshments will be served. The local club expects dancers from several area clubs to attend.

Everyone is welcome to attend, whether they wish to dance, or would simply enjoy watching the dancing.



#### From

### Nancy's Kitchen

PEANUT CANDY  
1/2 box coconut  
1/2 box rice krispies

1 cup salted peanuts  
1 cup coconut  
Pour into large buttered pan. Mix lightly, and set aside until syrup is made.  
Put into sauce pan:  
1 cup dark corn syrup  
1 cup granulated sugar  
1 cup thick sweet cream or canned milk  
1 teaspoon vanilla  
Cook until it forms a firm ball in cold water. Remove from fire and pour into cereal mixture. Stir until all cereal is covered. Press into pan that has been buttered. Cut into squares and serve, or store in tight container. This candy will keep for months.

POP CORN BALLS  
1 cup sugar  
1/2 cup white corn syrup  
1/2 cup water  
1/2 cup butter  
1/2 teaspoon salt

### Friendship Club

#### Christmas Program

The Friendship Social Club met for their regular monthly meeting Friday night December 8.

The group enjoyed a delicious meal, served from decorated tables with holly and other Christmas motif throughout the hall.

Dorothy Westbrook, Francis Rose, and Shirley Varner brought a beautiful Christmas program in song. Besides the regular members, others present were, the group that brought the program, Mr. and Mrs. Don Vernon from Lockney, and several of the members husbands. All enjoyed a good time.

The next meeting will be the 12th of January.



#### NEW ARRIVAL

Mr. and Mrs. Tony Ford of Fort Worth are parents of a baby boy, Matthew Clay, weight five pounds, eight ounces, born December 4.

Grandparents are Mr. and Mrs. Byron Ford and Mr. and Mrs. Tom Marr of Lockney. Great-grandparents are Mrs. R.E. Marr, Mrs. Clara Jeffcoat and Henry Ford, all of Lockney, and Mr. and Mrs. D.L. Hall, Abernathy.

### Study Club

#### Members Fete

#### Husbands At

### Christmas Party

Members of Il Penseroso Junior Study Club of Lockney feted their husbands at a Christmas dinner and party Saturday night.

The dinner was held at K-Bob's Restaurant in Plainview. The group then went to the Keith Jackson home in the Providence community for dessert and exchange of secret pal gifts.

Hostesses were Kathy Kellison, Susan Fippin, Barbara Coffman, and Reeda Smith.

### 1929 Study Club View

#### Christmas Decorations

The 1929 Study Club met in the home of Mrs. Cleo Goins, Thursday December 7 for their annual Christmas party. Pledge of the bible was given in unison.

Refreshments were served; after which each person received her present from the tree. A time of fellowship and Christmas Spirit was then enjoyed by everyone.

Those present were Mrs. Emma Lou Whitaker, Mrs. Joyce Williams, Miss A. Sweepston, Mrs. Dess Ross, Mrs. Vada Meredith, Mrs. Alice Henry, Mrs. Beulah Denison, Mrs. Carrie G. the hostess Mrs. Cleo Goins and guest, Kathy Burk.

### Alpha Mu Delta Carols At Rest Home

Members of the Alpha Mu Delta Chapter of Beta Sigma Phi visited the Rest Home Sunday afternoon, December 10. Some of the members brought their children and all joined in singing Christmas carols and visiting with the people.

# BROWN'S HOLIDAY GIFT GUIDE

<p><b>FOR HIM:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Suits</li> <li><input type="checkbox"/> Sport Coats</li> <li><input type="checkbox"/> Leisure Suits</li> <li><input type="checkbox"/> Sport Shirts</li> <li><input type="checkbox"/> Dress Shirts</li> <li><input type="checkbox"/> Sweaters</li> <li><input type="checkbox"/> Jeans</li> <li><input type="checkbox"/> Cologne</li> <li><input type="checkbox"/> Socks</li> <li><input type="checkbox"/> Ties</li> <li><input type="checkbox"/> Underwear</li> <li><input type="checkbox"/> Belts</li> <li><input type="checkbox"/> Dress Slacks</li> </ul>	<p><b>FOR HER:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Dresses (long &amp; street length)</li> <li><input type="checkbox"/> Pant Suits</li> <li><input type="checkbox"/> Coordinates</li> <li><input type="checkbox"/> Shoes</li> <li><input type="checkbox"/> Robes <input type="checkbox"/> Gowns <input type="checkbox"/> Pajamas</li> <li><input type="checkbox"/> Hosiery</li> <li><input type="checkbox"/> Jewelry &amp; Scarves</li> <li><input type="checkbox"/> Towels</li> <li><input type="checkbox"/> Sheets</li> <li><input type="checkbox"/> Electric Blankets</li> <li><input type="checkbox"/> Househoes &amp; Scuffs</li> <li><input type="checkbox"/> Sweaters</li> </ul>
--	---

**Brown's**  
DEPARTMENT STORE  
MAN'S SHOP

104-06 North Main Lockney, Texas

ASK ABOUT OUR **GIFT CERTIFICATES**

**FREE GIFTS WRAPPED**

## Announcing--- A Change In Store Hours

Beginning January 1, 1979

**Monday-Friday**  
8 a.m. to 5:30 p.m.

**Saturday**  
8 a.m. - 1 p.m.

Call Us Anytime  
Prescription Specialists

Phone 652-3353

Night Phone 320 N. Main 652-2374 Lockney

### Order Your Poinsettias For Christmas

- \* Poinsettia Plants
- \* Poinsettia Hanging Baskets
- \* Decorations For the Home
- \* Table Arrangements
- \* Centerpieces

**SCHACHT'S**  
Flowers, Jewelry & Gifts

112 W. Poplar, Lockney 652-2385

"Our Pleasure Is To Serve You"



Joe Kim and Tris

### Art Student Christmas

The Annual Christmas for museum art students was held at Llano Estacado Museum in Plainview recently. Students who have been taking art lessons at the museum during the year were asked to exhibit their work, which included drawing, sculpture and weaving, as well as drawing and painting in various mediums. During the party hours the students sang songs directed by L. Murphy, presented their work, and not in competition, each student showing their work. Creative art projects to work in different materials.

### Duncan PT

The A.B. Duncan Parent Teacher Association met December 4, 1978. The program was given by the Migrant Education Program. The children gave the program on a traditional American Christmas. Migrant teachers are: Mrs. Bernita Hardin, Mrs. Carolyn Smith, and Mrs. Opal Smith.

The business meeting followed the program. Dean Johnson was appointed Parliamentarian and Carla Schneider was appointed

### Christmas

Mrs. Emmitt

Oh! Why leave the Christmas? Why substitute "X" for "I"? There is naught else on earth. Can ever make Christmas Be it thoughtlessness, but By the fault I grieve and When I leave the Christ I'm leaving my very When I leave the Christ I'm leaving the Christ. In vain is my holiday For the Christ, God's gift Is the Christ who brought God forgive me the thought I would not that Christ Not only the Christ at the But all of the year in



### SANTA LETTERS

I would like a fisher price house with the house I want some furniture too and a camera for a little girl. Love your friend Kelli LaBaume

I'm a little boy in the first grade. Please bring me a Glow Racing Set, off the road Adventure Buggy and nuts and candy. Don't forget my two big brothers. I want a Stereo. Thank you I Love You Chad Williams

For Christmas I want a typewriter, and a string to make it. I have been a pretty little girl this year. Don't forget to bring the presents to my school some. Bring Triss something for Christmas too.

Brandy



### Hostess To Wesley Anns

Those present were Opal Ashton, Elizabeth Armstrong, Eldie Bryant, Margie Fowler, Jaunita Henry, Diane Glover, Ethyle Hinton, Billie Jordan, Bennie

Games were played with winners receiving special gifts. After the special games, several tables were set up for various card and domino games. Those attending were hostess and hostessesses Rhonda Guthrie, David and Vickie Latta, Wayne and Donna Lipham, Max and Vikki Yeary, Danny and Lynn Daniel, Byron and Irene Kendrick, Jimmy and Irene Kendrick, Cecil and Linda Jackson and David and Gaysa Hall and Lantha Smith.



Joe Kim and Timothy Lipham

### Art Students Have Christmas Party

The Annual Christmas party for museum art students was held at Llano Estacado Museum in Plainfield recently. Students who have been taking art lessons at the museum during the year were asked to exhibit their work, which included pottery, sculpture and weaving, as well as drawing and painting in various mediums. During the party hours the popular singers directed by James L. Murphy, presented a musical program. The exhibits were of creative art and not in competition, with each student showing what he liked. Creative art has the student an opportunity to work in different materials.

Classes are under the direction of Louise Adel Arnold, educational coordinator. The classes are comparable to those taught in other museums such as Amarillo, Lubbock, Wichita Falls and Waco.

The exhibits are open to public viewing during regular museum hours. Area art students pictured are Joe Kim (10 yrs.) and Timothy, (12 yrs.) Lipham of Floydada who are creative art students at the museum. They will be exhibiting some of their pottery during December.

They are the sons of Mr. and Mrs. Julian Lipham of Floydada.

### Duncan PTA Meets

The A.B. Duncan Parent Teacher Association met December 4, 1978. The program was given by the Migrant Children's Center. The children gave the program on a traditional Mexican Christmas. Migrant teachers are: Mrs. Roberta Hardin, Mrs. Carol Smith, and Mrs. Opal Johnson.

The business meeting followed the program. Dean Johnson was appointed PTA president and Carla Schneider was appointed Historian. The following Committee Chairmen were also announced: Nina Martinez-Publicity, Debbie Breed-Membership, and Larry Schneider-Budget.

Parents and Teachers interested in becoming members of the PTA are invited to attend the next meeting, Monday night, January 8, 1979, at 7:30 p.m. at Duncan Elementary School. Mrs. Bill (Joanne) Cagle, school counselor, will be the guest speaker.

Historian. The following Committee Chairmen were also announced: Nina Martinez-Publicity, Debbie Breed-Membership, and Larry Schneider-Budget. Parents and Teachers interested in becoming members of the PTA are invited to attend the next meeting, Monday night, January 8, 1979, at 7:30 p.m. at Duncan Elementary School. Mrs. Bill (Joanne) Cagle, school counselor, will be the guest speaker.

### Christmas

Mrs. Enmitt Clampitt

Oh! Why leave the Christ out of Christmas? Why substitute "X" for His name? There is naught else on earth or in Heaven Can ever make Christmas the same. Be it thoughtlessness, hate, or indifference. By the fault I grieve and offend; When I leave the Christ out of Christmas I'm slighting my very best friend. When I leave the Christ out of Christmas, In vain is my holiday mirth. For the Christ, God's gift to his children. Is the Christ who brought Christmas to earth. God forgive me the thoughtless omission. I would not that Christ should depart; Not only the Christ at the yuletide. But all of the year in my heart.

Dear Santa,

My name is Kara Cozby and I'm almost five years old. Mommy is writing this letter for me even though I'm learning to write. Please bring me a shopping basket, a Wonder Woman doll, a Holly Hobby typewriter, a playhouse, and a play telephone. Also, remember my little cousin Christopher from Alaska. He'll be at Grandma's for Christmas, so bring him something special. Mommy and I are making cookies for you and will leave them by the Christmas tree. Thank you Santa.

Dear Santa, We would like Star Wars toys to share with each other. Also, we would each like a new toy John Deere 8800 combine with changeable headers. Christmas decorations for our room would be nice.

Can you also get Tracey Johnson a Walkie-Talkie set to play with his little brother, Troy?

Hope you can fly good Christmas Eve. Thank you. We like you. Brian & Keith Teeple

Dear Santa, Wood you please bring me Star Wars space station and a Max Van. Please a don't forget my friends. To Santa From Shane Orman Box 66 Floydada Texas.

Dear Santa, For Christmas I want a typewriter, and a string to make it. I have been a pretty good little girl this year. Don't forget to bring the other kids at my school some. Bring Triss something for Christmas too. Brandy



SANTA LETTERS

Dear Santa, I would like a fisher price house with the house I want some furniture too and a camera for a little girl like me. A surprise too. Love your friend Kelli LaBaume

Dear Santa, I'm a little boy in the first grade. Please bring me a Glow Racing Set, off the road Adventure Buggy and suits and candy. Don't forget my two big brothers they want a Stereo. Thank you I Love You Chad Williams

Dear Santa, For Christmas I want a typewriter, and a string to make it. I have been a pretty good little girl this year. Don't forget to bring the other kids at my school some. Bring Triss something for Christmas too. Brandy

### Study Club Members Fete

### Husbands At Christmas Party

### 1929 Study Club View Christmas Decorations

### Order Your Poinsettias For Christmas

### Refreshments served; after which each person received her present from the tree. A time of fellowship and Christmas Spirit was then enjoyed by everyone.

Those present were Mrs. Emma Lou Whitaker, Mrs. Joyce Williams, Miss Ann Swepston, Mrs. Dess Ross, Mrs. Vada Meredith, Mrs. Alice Henry, Mrs. Beulah Denison, Mrs. Carrie Clouse and guest, Kathy Burk.

### 1929 Study Club View Christmas Decorations

### Order Your Poinsettias For Christmas

The 1929 Study Club met at the home of Mrs. Cleo Clemons, Thursday December 7 for their annual Christmas party. Pledge of the bible was given in unison.

Refreshments were served; after which each person received her present from the tree. A time of fellowship and Christmas Spirit was then enjoyed by everyone.

Those present were Mrs. Emma Lou Whitaker, Mrs. Joyce Williams, Miss Ann Swepston, Mrs. Dess Ross, Mrs. Vada Meredith, Mrs. Alice Henry, Mrs. Beulah Denison, Mrs. Carrie Clouse and guest, Kathy Burk.

Dear Santa, I would like a fisher price house with the house I want some furniture too and a camera for a little girl like me. A surprise too. Love your friend Kelli LaBaume

Dear Santa, I'm a little boy in the first grade. Please bring me a Glow Racing Set, off the road Adventure Buggy and suits and candy. Don't forget my two big brothers they want a Stereo. Thank you I Love You Chad Williams

Dear Santa, For Christmas I want a typewriter, and a string to make it. I have been a pretty good little girl this year. Don't forget to bring the other kids at my school some. Bring Triss something for Christmas too. Brandy

- \* Poinsettia Plants
- \* Poinsettia Hanging Baskets
- \* Decorations For the Home
- \* Table Arrangements
- \* Centerpieces

**SCHACHT'S**  
Flowers, Jewelry & Gifts  
112 W. Poplar, Lockney  
652-2385  
"Our Pleasure Is To Serve You"

# JINGLE BEALLS

Oh what fun it is to shop

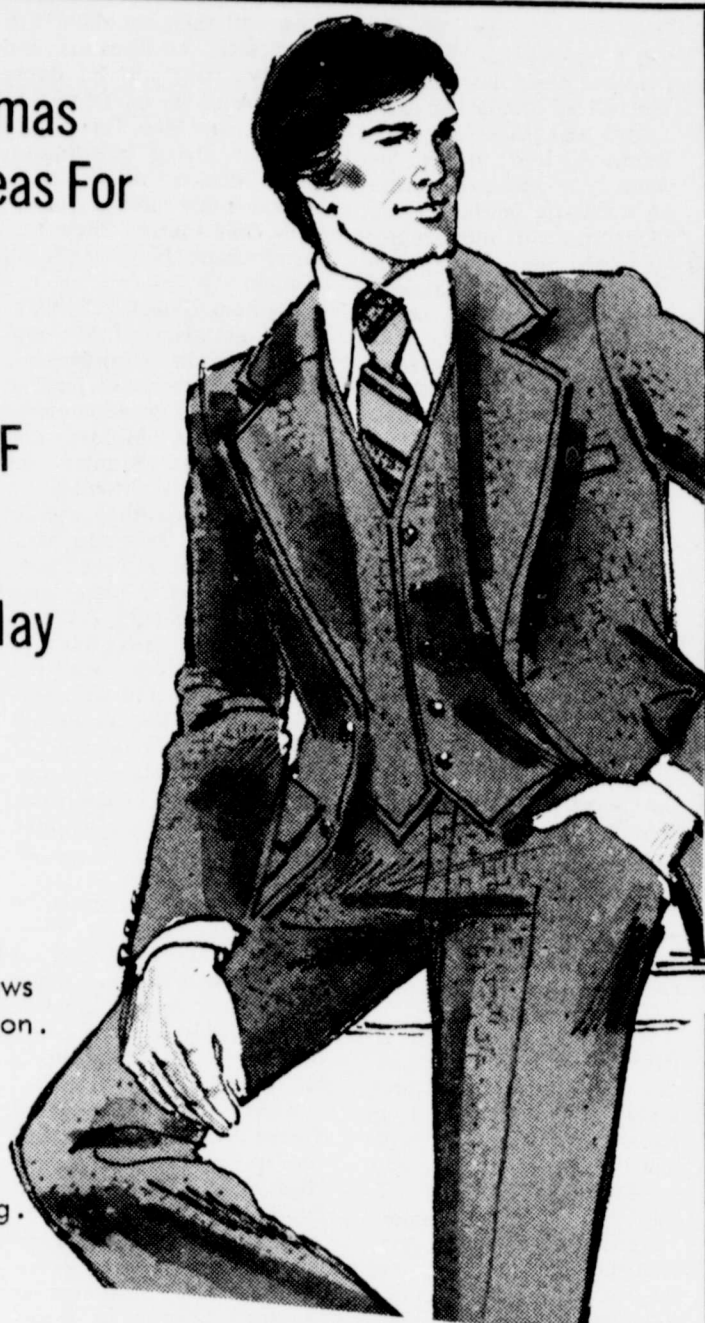
Christmas Gift Ideas For Men

1/3 OFF

Fall Suits Thru Saturday Only

Regular Values To 140.00

Vested suits for the gentleman who knows the value of tradition. Save now on this select group of handsome styles and colors. All with smart detailing. Regulars and longs in sizes 36-45.



2-Piece Pant Suits

Reg. 26.00

15<sup>88</sup>

100% polyester pantsuits in assorted styles and colors. size 8-20

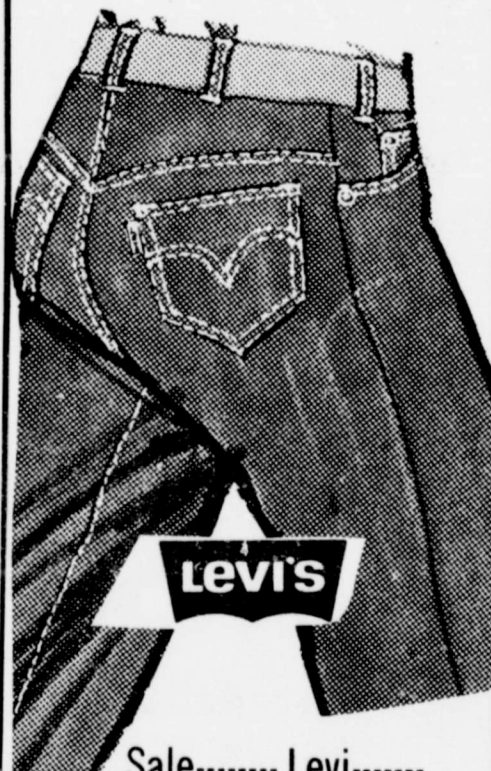


Velour Robes

Reg. 14.00

10<sup>88</sup>

Kimono fashion robes for Men. Designed so one size fits all. Large roomy pockets & a safe tie belt.



Levi's

Big Bell, Flare, Saddlemans Blue Denim Jeans 2 pr. 25<sup>00</sup>

Nothing substitutes the look and feel of authentic Levi blue jeans. Mens sizes only - sizes 28-42



Ladies Winter Robe

Reg. to 19.00 to 22.00

16<sup>88</sup>

A large selection of winter robes in a large array of styles and colors.



Pull-on Pants

Reg. 8.00

3<sup>99</sup>

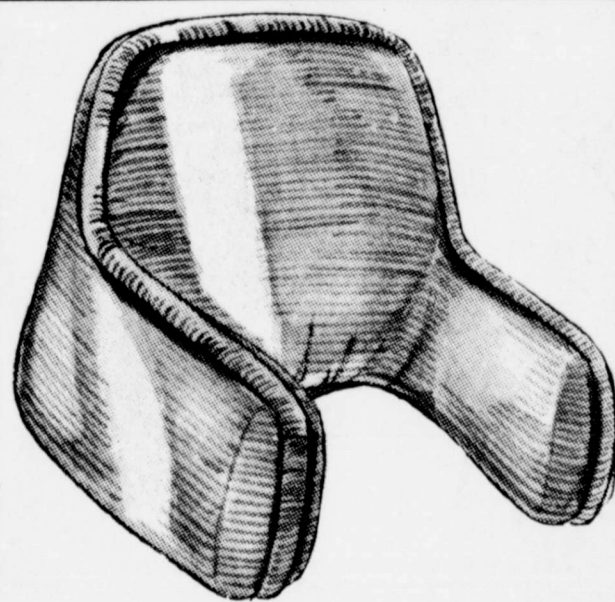


All Leather Ladies' Sport

Reg. to 46.00

34<sup>90</sup>

Platform type sole, stacked heel. Amber.



Comfortable Corduroy Bed Rest

Reg. 12.00

8<sup>88</sup>

100% Cotton corduroy in gold, moss, royal, and brown. Ideal for TV watching and gift giving.

### Pre Christmas Clearance In All Departments

Mens Dress Shirts	1/2 PRICE	Ladies Bikini Panties	1/3 OFF	Mens Boots	1/3 OFF
Mens Pull Over Sweaters	5.88	Ladies Lorraine Scarfs	1/3 OFF	Drapes	1/2 PRICE
Mens Cord. Sport Coats	23.88	Ladies Billfolds	1/2 PRICE	Curtains	1/2 PRICE
Mens Nylon Pajamas	1/3 off	Ladies Shoes	1/2 to 3/4 OFF	Infant Training Pants	1/2 PRICE
Boys Shirts	1.88	Girls Shoes	1/2 OFF	Buster Brown Socks	1/2 PRICE
Boys Knit Shirts	1.88	Boys Shoes	1/2 OFF	Buster Brown Shirts	1/2 PRICE
Boys Jeans	5.88	Mens Shoes	1/2 OFF		

Special Rack Ladies Ready To Wear Sportswear, Dresses, Tops, Blouses, Pants, Gaucho Sets. Junior and Misses Half Sizes For 1/2 to 3/4 off

**Bealls**

WE DON'T HAVE ALL SIZES IN ALL CLEARANCE ITEMS.



Are you completely satisfied with your present situation? Reliable Company with 20 years experience in marketing complete line of natural source food supplements, personal care and home products give priority to Distributors in the field.

**FOR COMPLETE INFORMATION  
PHONE LULA & RILEY TEAGUE 983-2537**

## South Plains News

By Mrs. Murray Julian

South Plains, December 12. Last week was the coldest time of the fall, with a temperature of 8 degrees and lower on Saturday morning, December 9. Some snow flurries fell, but none stayed on the ground. We are glad

to see a warmer trend this Monday, with bright sunshine.

The South Plains Hobby Club, which was to be held at the Far East Restaurant in Plainview was cancelled Friday night because of the icy roads in Plainview and the severe cold temperatures.

Mr. and Mrs. Raymond Upton arrived home last week, after spending several days visiting in Bartlesville, Oklahoma with their youngest son and family, the Jimmy Uptons and children. They arrived home before the cold spell hit.

Mrs. Martha Blake, mother of the South Plains Baptist Church Pastor, Reverend Fred Blake, is in the hospital at Robert Lee, near Bronte. She was taken there Friday, suffering with an infection.

Miss Katie Taylor, daughter of Mr. and Mrs. J.P. Taylor of South Plains, and Mr. Dale Pierce, will be united in marriage on December 23 at 3 p.m. at the First United Methodist Church in Lockney.

Thirty-one were registered for Sunday School at the Baptist Church Sunday morning, with the low attendance because of frigid weather. A visitor was Mrs. Robert Pyle and her children from Floydada with her parents, Mr. and Mrs. Sterling Cummings.

Mrs. Ruby Higginbotham left here Saturday for Amarillo where she spent the weekend with her sister, Mrs. Edith Magnusson, who was ill. Mrs. Higginbotham will be home this Monday night. Bud Sessions of Tokyo,

uncle of Sylvin Kinnibrugh, arrived here last Thursday to visit until this Monday with Mr. and Mrs. Sylvin Kinnibrugh.

Visitors with George Weast at his home on Sunday were Mrs. Lucille Smith of Sterley, and George's granddaughter, Robin Ann Smith, who teaches at Snyder. E.T. Evans are going to Anchorage, Alaska to spend Christ-

mas with their daughter, Mr. and Mrs. Al Rheubus and family. They will be flying from Amarillo on December 18. Mr. and Mrs. Tom Taylor are now living in Ruidoso, New Mexico, where he is overseer and manager of the Alto Golf Course. They formerly lived here at South Plains.

Latham Dickens of Plainview, grandson of Mr. and Mrs. Sylvin Kinnibrugh, spent Saturday and Sunday here with his grandparents.

Mrs. Arby Mulder and Mrs. Nathan Mulder are spending this Monday in Amarillo where they will be visiting with Mr. and Mrs. Jerry Taylor and children, and attending to some business in Amarillo.

Several neighbors, friends, relatives, and the Baptist pastor and wife surprised Mrs. Fletcher Powell in her home on the occasion of her birthday, Saturday afternoon at 3 p.m. Cold drinks, coffee and chocolate birthday cake were enjoyed by all those present.

Lupe Luna was taken to Caprock Hospital in Floydada last weekend and on Tuesday underwent major surgery. He was doing fine and was able to come home here in South Plains during the weekend.

There will be a Band Parent Salad Luncheon and concert given at the Floydada High School Auditorium on Sunday, December 17, at 12 noon. Several families from here will be attending.

Atha Blake, freshmen at Wayland College in Plainview, and her brother, C.V. Blake of Levelland, spent Saturday night visiting here with their parents, Rev. and Mrs. Fred Blake at the parsonage.

James W. Medborn, Commander of Medical Squadron in the Medical Section at the Department of the Air Force from the United States Air Force Hospital at Wiesbaden, Ger-

## Sales Tax Rep. In Floydada Thursday

AUSTIN—State Comptroller Bob Bullock announced he is sending a representative from his Plainview office to Floydada on Thurs., Dec. 14th to assist local taxpayers and answer questions about state taxes.

Bullock said Enforcement Officer Gene Cannon will meet with local taxpayers at the Floydada County Courthouse Room 103 from 10 a.m. to 12 p.m.

"If Floydada area merchants, or anyone else for that matter, have any questions about state taxes or need help in preparing tax forms, Mr. Cannon will

be there to assist them," Bullock said. "We're trying to cut the red tape in this office and we believe these face-to-face sessions with taxpayers help just that," Bullock added.

Bullock reminded those taxpayers who are unable to meet with a representative on Dec. 14th that they can still get their questions answered quickly by calling his TOLL-FREE information number in Austin, Texas, number 1-800-252-5555.

The Plainview/Lubbock office, headed by Vance A. Porfirio, serves Lubbock and surrounding counties.

## The Floyd Philosopher

He Knows Why Economists Can't

Tell Us How To End Inflation



Editor's note: The Floyd Philosopher on his Johnson grass farm examines inflation this week, in a sidelong way.

Dear editor: I think I've figured out why we can't find out how to cure inflation. It's due to a lack of space.

In the last several weeks I've read half a dozen magazines articles by big-time economists on the perils of inflation. In the first two paragraphs they graphically cover the dangers and follow that with a long discussion on how the remedies proposed in Washington won't work. In fact, they say, anybody who recommends them doesn't know what he's talking about.

Then when you think they're finally going to get around to telling us what will work, they run out of space.

If we're ever going to find the answer to inflation we've got to talk magazine editors into giving their economists a little more

writing room. However, I did run into one economist who had a little space left and threw back his head and said flatly the way to cut inflation is government spending. But by then he was down to the bottom of the page and his room left to say where the cuts ought to be made. If he'd had just two or three column inches of space we might have had this thing written.

The trouble is, a politician wanting to government spending is like a mama perched on the rim of her nest looking down at five newly-hatched little ones all with stretched upward with gaping mouths hanging for more worms.

Since I'm not a politician wanting to stay in office, I could suggest where government spending ought to be cut, but I've run out of space. Clearly this puts the entire blame continued nationwide inflation squarely on back of your newspaper.

Yours faithfully,

many, has sent Mr. and Mrs. Tillman Powell a letter of commendation telling them of the Air Force Good Conduct Medal that was recently bestowed upon their daughter, Senior Airman Donna Rushing. She had attained the high standard demanded by the USA Air Force in the areas of job performance, personal conduct and self-discipline. The award is not given lightly or automatically but it is earned. The Commander personally presented this medal and offered his congratulations to Donna. He also sent his congratulations to Mr. and Mrs. Powell for their part in raising a fine daughter. We too, add our best wishes and congratula-

tions to Donna. Rev. and Mrs. Fred Blake left this Monday for Robert Lee, where they are going to the hospital to visit with his aged mother, Mrs. Martha Blake, who has been ill over the past weekend, and was moved to the hospital from Bronte where she is in a nursing home.

Reverend H.S. Calahan Jr. will be at the South Plains Baptist Church December 13, Wednesday night at 7:30 p.m. and will be preaching each night throughout the rest of the week, at 7:30 p.m. Sunday morning, Dec. 17, at the regular worship time, there will be a dedication service for Rev. Calahan, as he and his wife, June Calahan, have been appointed to the Home Mission Board of the Southern Baptist Convention to go to Liberia, West Africa as missionaries. This is the home church of the couple, and will be a sacred time. Toby Dr. now Associate Editor of Baptist Standard, will also be at the South Plains Baptist Church Saturday night and Sunday morning service. Toby was formerly singing leader here, and will lead singing for the services here. Dinner will be served Sunday noon at the Fellowship Hall following the services. Please come and share in this very special event.



*Great Idea for people who value their time*

**FIRST NATIONAL BANK**  
LOCKNEY, TEXAS  
MEMBER  
F.D.I.C.



CHRISTMAS GIFTS?

# WE'VE GOT 'EM ALL

**COTY COLOGNE FOR WOMEN**  
SMITTY, EMERAUDE, NUANCE, MASUMI, LORIGAN, LAIMANT, WILD MUSIC  
OTHER LADIES COLOGNES  
CACHET  
TOUJOURS MOI  
AVIANCE  
FAME

CROSS PEN SETS  
STATIONERY

- LIBBEY GLASSWARE
- ★ WATER PIK SHOWER MASSAGE AND WATER FILTERS
  - ★ BLOW DRYERS BY CONAIR
  - ★ BRADLEY DOLLS
  - ★ PANGBURN'S BOXED CANDIES
  - ★ TIMEX LADIES & MENS WATCHES
  - ★ KODAK CAMERAS
  - ★ POLAROID CAMERAS
  - ★ TEXAS INSTRUMENT CALCULATORS
  - ★ T.I. LITTLE PROFESSOR CALCULATORS
  - ★ POCKET RADIOS
  - ★ LADIES & MENS JEWELRY BOXES
  - ★ PANASONIC CLOCK RADIOS & CASSETTES

**GIFTS FOR MEN**  
TRAVEL BAGS BILLFOLDS  
NORELCO RAZORS  
REMINGTON RAZORS

SMITH GLASSWARE  
MR COFFEES & COFFEE POTS  
COLOGNES FOR MEN  
MACHO  
MUSK  
ENGLISH LEATHER  
BRITISH STERLING  
OLD SPICE  
BRUT

**GIFTS FOR LADIES**  
CURLING IRONS  
MAKEUP MIRRORS  
ELECTRIC ROLLERS  
BILLFOLDS  
CIGARETTE CASES  
JEWELRY FOR LADIES  
LADY SHAVERS

**WE HAVE A BEAUTIFUL RCA VIDEO CASSETTE RECORDER IN STOCK**

CHOOSE FROM OUR LARGE SELECTION OF -----  
RCA TELEVISIONS, MONTEVERDI CONSOLES, WHIRLPOOL  
LARGE APPLIANCES, & LITTON OR WHIRLPOOL MICROWAVE OVENS

## MIZE PHARMACY & TV

102 S. MAIN

652-2435

LOCKNEY, TEXAS



7-8-9 G  
Sweep O  
junior high and  
girls teams in  
basketball games  
Monday in the Lock-  
neymnasium.  
seventh-grade Lady  
Olton 24-23 in  
the eighth- and  
grade girls won by  
margins—it was 39-2  
the eighth-grade contest  
9-20 in the ninth-grade  
seventh-grade game  
ed 20-all at the end of  
Shawnda Brock  
the scoring for Lockney  
seven points; Hope  
scored six, Kim Car-  
Dolores Luna four,  
Lynn Foster two for the  
Horns.  
Coffman led the  
Horn eighth with 15  
Also in the scoring  
for Lockney

INSIDE BO  
Lockney Care Center  
Family News  
by Yvonne Steele  
As with everyone else  
Christmas is hustle and busi-  
ness time at Lockney Care  
Center. We gave our first  
Tupperware party last Friday  
with the goal of receiving the  
mess gift, a much needed  
camera. We did receive the  
camera and we thank all of  
you who bought Tupperware,  
attended our party, or book-  
parties. Our special  
SPEC  
Change ribbons in seconds  
Carbon film cartridge for printing  
Sharp and black  
Fabric ribbon cartridge for  
everyday typing and drafts  
Correction tape for eraser-free  
corrections. Neat and clean  
Color cartridges for impact  
individuality and emphasis  
Coronamati  
22  
LIST PRICE  
While  
They Last  
BEACON OFF  
220 S. Ma







**Got Heating Or Plumbing Problems?**  
Call  
**HOLMES PLUMBING**  
AUSTIN OR STEVE  
983-2251  
6:30 - 9:30 a.m. and 5:30 p.m. Until?

## More Efficient Fireplaces

COLLEGE STATION -- More efficient fireplaces are possible with three basic steps, says a housing and home furnishings specialist. Although much fireplace heat goes directly up the chimney, three steps will make a fireplace more efficient, says Sue Young. Mrs. Young is with the Texas Agricultural Extension Service, The Texas A&M University System.

of the house. An underfloor air inlet with a grill and damper control on the hearth can draw air from outside the house--rather than through the room.

Also, a slightly open window by the fireplace can provide air.

### DAMPER CONTROLS

#### DRAFT

A damper regulates the fireplace draft. Close the damper when a fire is not burning to prevent heated-air loss.

Adjust the damper on the fireplace according to the type of fire.

For example, a roaring pine fire may need a full-throat opening, but a slow-burning hardwood log fire may need only a one- or two-inch opening.

Set the damper so that no smoke enters the room.

#### GLASS SCREEN SAVES ENERGY

A glass screen--or glass enclosure--with an adjustable damper can save energy by increasing fireplace efficiency.

It permits heat to radiate into the room when the fire is burning.

Leave the damper in the fireplace itself open to provide air for draft and combustion.

Also, the glass screen can prevent a down draft from kitchen or bath ventilating.

In addition, at night, simply close the glass screen damper--leaving the fireplace damper open. There is no need to wait for the fire to die down.

#### FLOYD DATA

Mrs. Charlie (Mary) Wright is a patient in Central Plains Hospital in Plainview. She is in intensive care and is reported to be gradually improving.

#### FLOYD DATA

Pete Hickerson is a patient in Methodist Hospital in Lubbock. He is to undergo open heart surgery today.

#### ACCIDENT CONTROL-A

dry, brittle Christmas tree can go up in flames in a matter of seconds. Before setting up the tree, make a fresh cut across the trunk base and put the tree in a sturdy, water filled stand. Locate the tree away from fireplaces, radiators, stoves and other sources of heat, suggests the Texas Agricultural Extension Service.



**HOT TWINS** -- The world's largest twins, Billy, left, and Benny McGuire, suffer from the heat recently in Sydney, Australia. When measured in

January of this year they each weighed 743 pounds and had waists of 84 inches.

## WOOD SHOP

### Christmas Gifts

- CABINETS
- BREAD BOX
- MIRRORS
- SHELVES
- DEACON BENCHES



● ALSO REMODELING

**Audry McCormick**

Corner First & Willow Lockney 652-2572

## Cotton Producers Take Notice Of Cotton Fashions

Why are more and more cotton farmers becoming interested in the clothing industry?

Because cotton apparel is probably the fastest growing market for the cotton producer's crop.

"In order to stay in step

with the synthetic fabrics, it is important for cotton research to concentrate on the clothing and fashion end as well as the other projects," said R.D. Hines, president of the Yazoo Planters Gin Company in Yazoo City, Ms. "To expand our cotton market

and the need for our raw materials, we have to keep abreast of the synthetic fabric clothing designs. Fashion means a lot in sales of cotton, and I think Cotton Incorporated, and its Fashion Marketing department in particular, has done an excellent job in its research and promotion of cotton apparel."

New trends in cotton apparel have won over the public, especially the new 60% cotton 40% synthetic Natural Blend (TM) fabric is now used by major men's shirt manufacturers such as Arrow and Manhattan shirts, and has recently been used by Cannon Mills in their line of Comfortale sheets. One reason that Natural Blend (TM) products have become endeared to many women is that they have all the comfort of cotton, but are permanent press with no need for ironing.

Bruce Fogwell, vice president of Manhattan Industries, discussing the expanding market for cotton apparel said, "We are now into an increasing stage of cotton use, and the way our market will continue to expand is through fashion."

And whose job is it to keep up with the ever-changing clothing taste of the consumer and predict the future trends in cotton fashions?

The Fashion Marketing Department of Cotton Incorporated, and Lillian Rossilli, its director, are charged with the responsibility of anticipating consumer trends 18 to 24 months in advance of the consumer selling season. Thanks, largely to this group of fashion experts, nearly all of the major clothing manufacturers are kept informed of the latest changes in the public's tastes, and are better able to market cotton products.

Often the Fashion Marketing Department of Cotton Incorporated works hand-in-hand with designers at the major fashion merchandisers and they jointly produce fashion ideas that wind up being worn by the American public.

According to Ms. Rossilli, one of the Fashion Marketing Department's main areas of concern with clothiers is selecting fashion colors they believe consumers will prefer in the future.

"We firmly believe that the manufacturers should start thinking of new colors for a new season," said Ms. Rossilli. Color is a very costly and very serious business with the mill.

"A mill has to totally change its fabric line if the



**LILLIAN ROSSILLI**, director of the Fashion Marketing Department of Cotton Incorporated, and her staff of fashion experts, keep clothing manufacturers informed on the latest changes in cotton apparel.

wrong color is put into the works," she added. "It's a very heavy inventory loss they suffer as a result; therefore, our color research is based on a one-to-one brain-picking with all our leading customers as to what is selling, what will continue to sell, and what the next popular color will be."

For the clothing manufacturers, the Fashion Marketing Department of Cotton Incorporated is one of their most valuable sources of marketing ideas. Since the Fashion Marketing Department has sources of information in nearly every branch of the cotton trade, it is able to relay ideas that its customers normally would not be able to get.

Ms. Rossilli explains: "Most manufacturers have their own colorists and designers, but they do not have the advantage we do of being able to cover the entire industry. We observe new marketing techniques and present new information to all the manufacturers so that they in turn can better market cotton products. We have tangible results of how the different companies have grown to rely on this kind of input on cotton. So, we perform a service to the fashion industry that the manufacturers feel is important."

Knowing what the American public will want in the

#### FLOYD DATA

The Marion W. Carpenters have returned from a visit with their son Donald Wayne Carpenter and family in Atlanta, Georgia. The Carpenters have a new great grand daughter.

While away they also visited with relatives in Dallas.

SHICK  
HOT LATHER MACHINES

NORELCO  
COFFEE MAKERS  
8-12 CUP

**MENS ELECTRIC RAZORS**

NORELCO & REMINGTON

XLR 1000 REMINGTON  
XLR 2000 REMINGTON  
XLR 3000 REMINGTON

NORELCO RAZOR WITH CHARGER  
NORELCO ROTARY RAZOR

Prince Gardner  
And  
Princess Gardner  
**BILLFOLDS**

Good Selection Of  
**JEWELRY**

Blue Danube  
**DISHES**

Large Selection Of  
**MUGS**

GOOD SELECTION OF  
**SMITH GLASSWARE**

LARGE ASSORTMENT OF  
**BLOW DRYERS**

**TIMEX & TEXAS INSTRUMENT WATCHES**

**WATER PIKS & SHOWER MASSAGE BY WATER PIK**

### GIFT IDEAS FOR HER

- ★ CARESSANTE
- ★ AVIANTE
- ★ CHANTILLY
- ★ CHARLIE
- ★ CHANEL NO. 5
- ★ TABU
- ★ JONTU
- ★ PRINCE MATCHABELLI
- ★ CACHET
- ★ WINDSONG
- ★ AVIANCE
- ★ STRICTLY PERSONAL
- ★ EXOTIC MUSK SPRAY
- ★ LENEL VEST' ALIA

### GIFT IDEAS FOR HIM

- ★ ROTHCHILD
- ★ BRUT
- ★ MACHO BY BRUT
- ★ OLD SPICE
- ★ BRITISH STERLING
- ★ JADE EAST
- ★ HAI KARATE
- ★ ENGLISH LEATHER

**KODAK CAMERAS**

**Byrd** PHARMACY  
Phone 652-3353  
Lockney, Texas



**KODAK FILM**



Tommy Assiter  
206 W. California  
Phone 806-983-2511

As a woman with family responsibilities you bear a heavy burden. Both today and for the future. Life insurance can help provide the security you need for those depending on you. Providing you have the right plan. With professional counsel.

**Southwestern Life**  
Person-to-person service for 75 years

# PROVIDER

## Chill



The temperature alone does not tell you about the weather. To know how warm or cold it really is, you need to know what the "feels like" temperature is. This is a chart used to determine the "feels like" temperature. The chart at right is a "feels like" temperature chart. It shows the approximate temperature you would feel if you were outside. By following the two numbers on the chart, you will be able to know how cold the weather actually is.

## Center

By Mrs. J.E. ... December 12 - Weather ... to be clear and ... but some better in the ... when the wind ... down. It is more com- ... to stay in. ... Mrs. Milton Men- ... and son David of Lub- ... spent Sunday with her ... Mr. and Mrs. Hal ... Mrs. Vera Meredith was ... Sunday with Mrs. ... in attendance. Visi- ... some time during the ... were Bro. and Mrs. ... Mancy, Caroline Bur- ... Mrs. Green and others. ... Mrs. Marion Car- ... reached home Satur- ... from a trip to Georgia ... Sunday with Mrs. ... and daughter. They ... also visited in ... Mrs. Wilcox, and her son ... They were gone about ... days. Sunday they were ... Lockney visiting parents. ... and Mrs. Claud Carpen- ... in the rest home. ... Bobby and Nancy Welborn ... visited his mother, Mrs. J.D. ... on Sunday evening. ... Mrs. Henry Brewer is in ... medical checkup. ... Anthony Latta of Mt. ... was in town Wednes- ... and came by his aunt's ... Mrs. Greens briefly -- to ... comfort are two assets of ... cotton that the Fashion Mar- ... keting department of Cotton ... Incorporated has been most ... successful with in its promo- ... tion efforts. This is directly ... related to the cotton pro- ... ducer's crop. The more ... cotton the consumer wants to ... clothes, the more cotton we ... sell."



# Chill Chart



Average Wind Speed - MPH	Average Temperature															
	35	30	25	20	15	10	5	0	-5	-10	-15	-20	-25	-30	-35	-40
5	33	27	21	16	12	7	1	-6	-11	-15	-20	-26	-31	-35	-41	-47
10	21	16	9	2	-7	-9	-15	-22	-27	-31	-38	-45	-52	-58	-64	-70
15	16	11	1	-6	-11	-18	-25	-33	-40	-45	-51	-60	-65	-70	-78	-85
20	12	3	-4	-9	-17	-24	-32	-40	-46	-52	-60	-68	-76	-81	-88	-96
25	7	0	-7	-15	-22	-29	-37	-45	-52	-58	-67	-75	-83	-89	-96	-104
30	5	-2	-11	-18	-26	-33	-41	-49	-56	-63	-70	-78	-87	-94	-101	-109
35	3	-4	-13	-20	-27	-35	-43	-52	-60	-67	-72	-83	-90	-98	-105	-113
40	1	-4	-15	-22	-29	-36	-45	-54	-62	-69	-76	-87	-94	-101	-107	-116
45	1	-6	-17	-24	-31	-38	-46	-54	-63	-70	-78	-87	-94	-101	-108	-118
50	0	-7	-17	-24	-31	-38	-47	-56	-63	-70	-79	-88	-96	-103	-110	-120

The temperature alone does not always tell the entire story about the weather. To know what clothing we should wear during the cold season we need to know what the "chilling effect" will be on the skin.

Or, we need to know what the Chill Index is. The chill index is a chart used to determine the combined effect of the temperature and the wind on the skin.

If the chill index is known, persons can better protect themselves from the cold before going outside.

Should the temperature be zero with no wind, a person does not lose heat as rapidly as when the temperature is 20 degrees and the wind is 20 miles per hour. The wind has a tremendous effect of the chilling effect of the actual temperature.

The chart at right is a "Wind Chill Index Table." Pick out the approximate temperature along the top of the chart and the approximate wind speed along the left side of the chart.

By following the two numbers into the graph the chill factor will be listed and will give a better indication of how cold the weather actually is.

## Fairview News

By Mrs. Clyde Bagwell

December 11 — This has been a beautiful Monday and there's so much to be done while it is pretty weather. We really had a cold week last week — even saw a small amount of snow fall one day. Some days it was even too cold to snow.

We take this means of wishing all our readers a "Wonderful Christmas and a Happy New Year!" — Mrs. Kay Crabtree is still spending part of her time at Lubbock Methodist Hospital at the bedside of her father Elmer Griffith. His other children have also been with him.

Our sympathy goes out to the family of William Culpepper, whose funeral was held Monday in First Baptist Church, Floydada. At one time William lived in Fairview Community and is the brother of Mrs. Mabel Redwine and Mrs. S.L. Holmes Jr. of Floydada.

Wayne Day visited in the C.H. Wise home Wednesday afternoon. Ray Gene Carthel visited Saturday afternoon with his daughter and granddaughter

Mrs. Bobby Cozby and Kara. Mr. and Mrs. R.B. Hatley and Mr. and Mrs. Walter Hollums visited last week with Mr. and Mrs. Lindsey Graham.

Saturday night Mr. and Mrs. J.M. Clarkston of Lockney visited Mr. and Mrs. Bud Warren.

Mr. and Mrs. Randell Warren of Lubbock came up and spent the day and had dinner with his parents Mr. and Mrs. Bud Warren.

Mr. and Mrs. Bill Beedy went to their ranch near Claude Saturday for a few days visit with their son Charles Beedy.

Mr. and Mrs. J.N. Green of Abilene were here over the weekend visiting in the homes of Mr. and Mrs. A.S. Mize and Mr. Mrs. Bill Tye. Mr. and Mrs. Green are cousins of Mrs. Mize.

The Greens also visited early Sunday morning in the home of Walton and Veda Wilson and had coffee. Walton then went with them onto the A.S. Mize home where all had breakfast together.

Sunday the Austin family met in Lubbock at the home

of Mr. and Mrs. Truett Austin and had their family Christmas party. Those going from here were Mr. and Mrs. Harvey Allen, Mr. and Mrs. Walton Wilson, Mrs. Ted Bell, Shannon and Rex, Mrs. Sim Reeves. Others were Mr. and Mrs. Austin Ruddick of Pampa, Bob Reeves of South Plains, Mrs. John Austin and her daughter and husband.

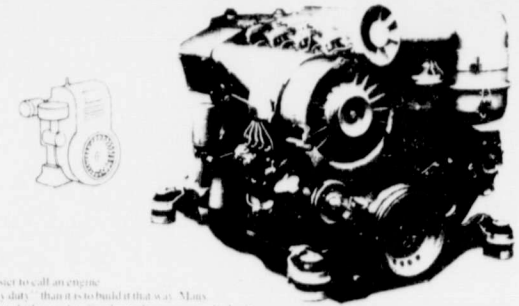
Mr. and Mrs. Ed Austin, Gay Austin, Tommy Austin and his friend Carol, all of the Lubbock area.



Dear Santa, Please bring me a Baby-This-N-That and a record player. Will you bring my brother, Chad, a fire engine and a busy box. I have been a good girl this year. I won't let my daddy build a fire in the fire place so you can't get burned.

Love, Shonda Guthrie

## All air-cooled engines are NOT created equal



If you can find an engine that uses less fuel than a Deutz Buy it!

ADAMS WELL SERVICE  
FACTORY AUTHORIZED DEALER FOR  
DEUTZ AIR COOLED DIESEL  
IRRIGATION ENGINES

720 N. 2ND ST., FLOYDADA, TX. 983-5003

January of this year they each weighed 743 pounds and had waists of 84 inches.

## Cotton Fashions



LILLIAN ROSSILLI, director of the Fashion Marketing Department of Cotton Incorporated, and her staff of fashion experts, keep clothing manufacturers informed on the latest changes in cotton apparel.

Wrong color is put into the works," she added. "It's a very heavy inventory loss they suffer as a result; therefore, our color research is based on a one-to-one brain-picking with all our leading customers as to what is selling, what will continue to sell, and what the next popular color will be."

For the clothing manufacturers, the Fashion Marketing Department of Cotton Incorporated is one of their most valuable sources of marketing ideas. Since the Fashion Marketing Department has sources of information in nearly every branch of the cotton trade, it is able to play ideas that its customers normally would not be able to get.

Ms. Rossilli explains: Most manufacturers have their own colorists and designers, but they do not have the advantage we do of being able to cover the entire industry. We observe and present new information to the manufacturers so that they can better market their cotton products. We have the ability to see how the different companies have been able to rely on this kind of information on cotton. So, we perform a service to the cotton industry that the manufacturers feel is important.

Knowing what the American public will want in the year 1980 is not an easy task. It takes painstaking research on the part of the Fashion Marketing Department and it takes travel to the world's fashion capitals of the new to determine the impact of new clothing creations. And, it is up to the Fashion Marketing Department of Cotton Incorporated to prepare the cotton industry for the expected changes.

"The fashion and apparel markets represent one of the most important outlets for cotton use," said B.F. Smith, executive vice president of the Delta Council in Stoneville, Ms. "Beauty and comfort are two assets of cotton that the Fashion Marketing department of Cotton Incorporated has been most successful in its promotion efforts. This is directly related to the cotton producer's crop. The more cotton the consumer wants to sell."

As a woman with family responsibilities you bear a heavy burden. Both today and for the future. Life insurance can help provide the security you need for those depending on you. Providing you have the right plan. With professional counsel.

Southwestern Life  
Person-to-person service for 75 years  
**WIDER**

## Center News

By Mrs. J.E. Green

December 12 - Weather continues to be clear and mild, but some better in the afternoon when the wind dies down. It is more comfortable to stay in.

Mr. and Mrs. Milton Mendonca and son David of Lubbock spent Sunday with her parents, Mr. and Mrs. Hal Mendonca.

Ms. Vera Meredith was here Sunday with Mrs. Mabel Redwine. Visitors in attendance. Visiting some time during the week were Bro. and Mrs. Muncy, Caroline Burdette, Mrs. Green and others.

Mr. and Mrs. Marion Carpenter reached home Saturday from a trip to Georgia visiting their son Wayne and family. They also visited in Dallas with a daughter, Mrs. Anna Wilcox, and her son, Jimmy. They were gone about ten days. Sunday they were in Lockney visiting parents, Mr. and Mrs. Claud Carpenter in the rest home.

Bobby and Nancy Welborn visited his mother, Mrs. J.D. Welborn, Sunday evening.

Mrs. Henry Brewer is in Lubbock today to have her medical checkup.

Anthony Latta of Mt. Rancho was in town Wednesday and came by his aunt's home. He was here to start the car which failed to start Tuesday. Late in the afternoon Mrs. Green visited Mrs. Leona Bell.

Mr. and Mrs. John Warren and daughter of near Lubbock were in Plainview Sunday visiting their son, John Jr., who is a student at Floydada to visit his mother, Mrs. Elmer Warren. Mrs. Ola Warren dined Monday with Mrs. Fred Battista.

Mr. and Mrs. Charles Falkerson dined in Matador recently with old friends. The Dale Millers enjoyed a phone visit Sunday morning with his mother of Paul's Valley, Oklahoma.

Mrs. O.G. Mayfield is still improving at home after her bout with pneumonia. Cecil Pope, one of our neighbors, had a painful accident Monday at a local

"GENERIC" FOODS... Consumers can shave 20 to 30 percent off their grocery bills by buying "generic" products instead of brand name items. But they must be willing to sacrifice a little quality, notes a food technologist with the Texas Agricultural Extension Service. Generic canned products, for instance, tend to be somewhat overmature, yielding a fibrous, tough texture. They are generally less appealing in appearance and flavor. From a nutritional standpoint, though, generic and top brand label products are about the same. Since only about 20 percent of the vegetables produced annually in the U.S. are of the lower grades, supplies problems could develop.

# BUDDY'S

220 S. 2ND  
STORE HOURS  
Mon.-Sat., 8 a.m. to 8 p.m. Sun., 9 a.m. to 8 p.m.  
Values Effective Through Saturday, Dec. 16, 1978  
We Reserve The Right To Limit Quantities

 <b>DR PEPPER</b> 69¢ 99¢ VALUE	 <b>DASH</b> \$2.19 \$3.39 VALUE
 <b>CASCADE</b> \$1.69 \$2.65 VALUE	 <b>DR PEPPER</b> \$1.39 \$2.29 VALUE PLUS DEPOSIT
<b>12 OZ BRACHS</b> <b>CHOCOLATE COVERED CHERRIES</b> \$1.79 VALUE <b>\$1.39</b>	<b>"IN THE SHELL" 1 LB BAG</b> <b>PECANS</b> <b>\$1.29</b>

## CARQUEST AUTO PARTS STORES

# MERRY CHRISTMAS

**Tonka CARQUEST HOT PICKUP TRUCK**  
Famous Tonka quality and durability. Special introductory offer.  
**\$7.49** LIMITED QUANTITIES  
SPECIAL \$1.00 OFF! (Sug. price of \$8.49)

PICK UP A COLORFUL GIFT BROCHURE AT YOUR CARQUEST STORE.

<b>CARQUEST STOCKING CAP</b> Colorful red, white and blue knit cap. Ideal for winter weather. Let CARQUEST keep you warm.		<b>2.29</b>
<b>1979 CHILTON AUTO REPAIR MANUAL</b> How to repair any U.S. car since 1972. Over 1,000 pages, illustrated. Deluxe hard cover.		<b>8.99</b> Sug. list \$14.95
<b>WILTON 3 1/2" HOME VISE</b> Swivels on base 360° and locks in position. Built-in pipe grip.		<b>12.88</b>
<b>TURNER SOLIDOX HOME WELDING TORCH</b> Safe. Simple to operate. Uses solid oxygen pellets, propane. Kit includes torch, propane, pellets, rods, glasses, lighter, instructions.		<b>27.88</b> LIMITED QUANTITIES
<b>QUARTZ HALOGEN DRIVING LIGHTS</b> Intense beam cuts thru fog, sleet, rain, dust. Rectangular. Amber or clear.		<b>13.98</b> EA.
<b>HOLLYWOOD AUTO VACUUM CLEANER</b> 15' cord plugs into cigarette lighter. Powerful suction with wide mouth attachment, crevice tool.		<b>10.99</b>
<b>CARQUEST 10-PC. SCREWDRIVER SET</b> All popular sizes, Phillips and flat blade. Hi-impact handles.		<b>6.49</b> LIMITED QUANTITIES

CARQUEST RAINCHECK POLICY: Every CARQUEST Special is a bona fide offer. If we run out of an advertised item or fail to receive the merchandise, we will issue a "Raincheck" entitling you to the sale price. Rainchecks do not apply to items started as being in limited supply. We reserve the right to substitute items of equal or better value in the event that our stocks of advertised specials become depleted.

Sale prices good at participating CARQUEST Auto Parts Stores through December 31, 1978.

## CAPROCK MOTOR PARTS

114 W. California Street  
Floydada, Texas

SE/555-2 WE KNOW WHAT YOU MEAN WHEN YOU'RE TALKING PARTS. AT MOST LOCATIONS



# WE'RE BEHIND YOU, LONGHORNS!!



VARSITY LONGHORNS...Front, left to right: Curtis Ford, Earlee Mathis, Ray Guerrero, Joe Rodriguez, Danny Riddle.

Back, left to right: John Cummings, Kevin Evans, Breck Record, Arnold Alaniz, Steve Warren. [Staff Photo]



JUNIOR VARSITY LONGHORNS...Front, left to right: Alex Vasquez, David Balderas, Mario Gonzales, Lane Turner, Joe David Gonzales, Oseas Alaniz. Back, left to right: Nick

Christian, Jeff Aull, Craig Ellison, Steve Aull, Mike Arrelano, Roy Moody. [Staff Photo]



BASKETBALL CHEERLEADERS...Front, left to right: head cheerleader Susan Gonzales, Jovita Castro, Roxanne Ford. Back: Kim Smith, Kristi Edwards, Christie Jack. [Staff Photo]

SPONSORED BY  
**LOCKNEY LONGHORN  
BOYS  
BASKETBALL BOOSTERS**

Reserv  
Appointe

...the appointment of We  
...Rickey Pernel and Thom  
...county down by the Count  
...However, when the  
...voted Monday, the  
...were approved in a split vote  
...Commissioners Aaron Carbol and  
...Milton voted for approval  
...Commissioners Bob Jarrett and Jac  
...voted against approval. Count  
...K. Holmes broke the tie vote i  
...of making the men reserv

**BUDDY**  
RESERVE THE RIGHT TO LI  
220 S. SECOND,  
DR  
SK  
95¢  
6-Pack REDEEM  
or Sugar Free  
BU  
\$13

SAVE FOR CHR  
20% STOREW  
CHRISTMAS S  
Begins Fri., Dec. 8 - Ch  
Denim Bells & Big Bells, S  
Big Bells Only \$12.

Pants We  
Free Gift Wrapp  
1010 Olton Road, Village S  
Plainview, Tex

Not ju  
As m  
perfor  
Southw  
a descr  
An ac  
speciali  
people i  
Wise  
Profe

Tommy Assiter  
Big W. California  
Phone 806-983-2511

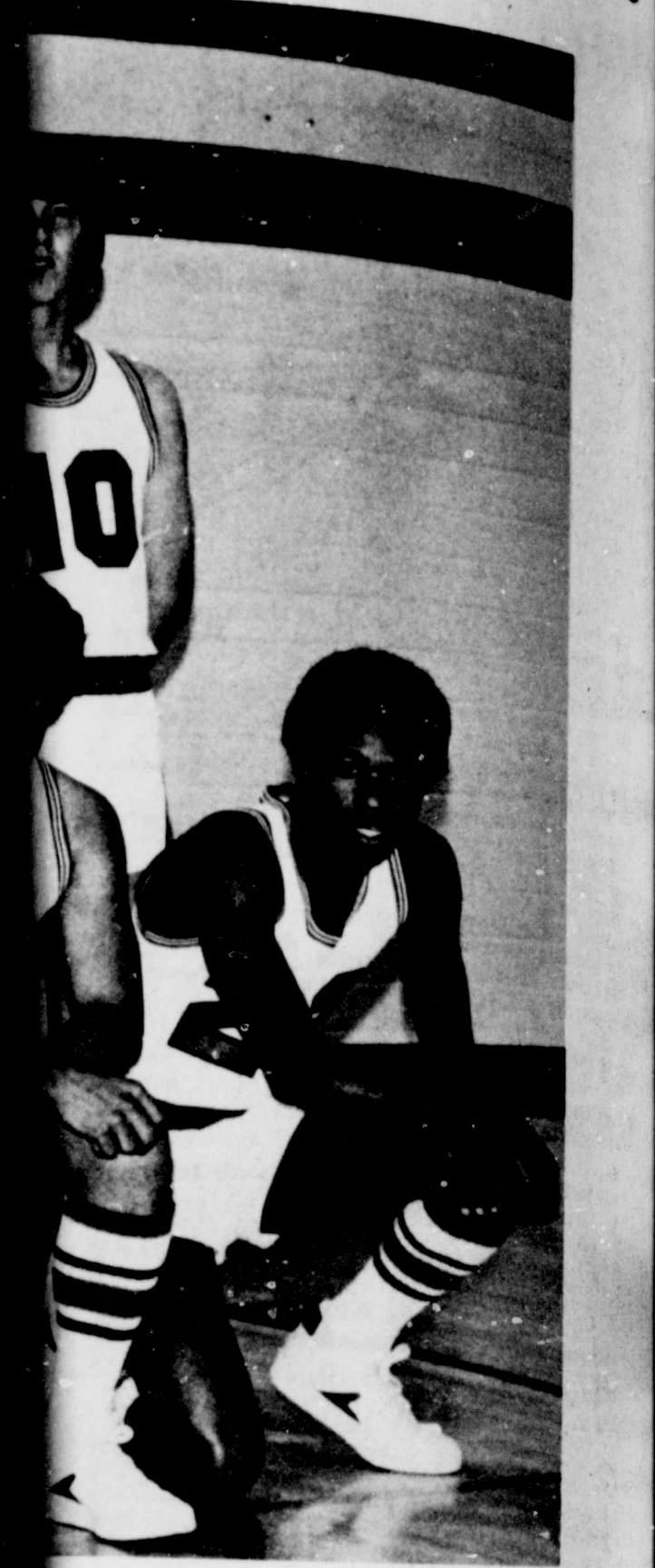
**PROFI**

DON GREEN CA

of Leo  
occasion and er  
Frid



# GHORNS!!



Breck Photo



Back: Kim Smith, Kristi Edwards, Christie Jack. (Staff Photo)

# ORN

# TERS

## Reserve Deputies Appointed On Split Vote

Previously the appointment of Wel-Emert, Rickie Pernell and Thomas as county reserve deputies had turned down by the County Commissioners. However, when the Commissioners voted Monday, the men were approved in a split vote. Commissioners Aaron Carthel and Milton voted for approval, Commissioners Bob Jarrett and Jack voted against approval. County J.K. Holmes broke the tie vote in making the men reserve deputies.

The reserve deputies work on a part-time basis, there is no salary, and they assist all officers in the county. Other business the Commissioners will handle:

Buy two crystals for the two band in the DPS license car.

Approve the selection of former Assistant Extension Agent Steve

Herber as Floyd Agent, succeeding Doyle Warren. Herber will move back to Floydada from Crosby County, where he was county agent.

3. Allow assistant county agent Birch Lobban's travel pay increase of \$200 per month until Herber goes on the job February 15, 1979.

4. Approve a plan for all elected officials to be covered by Workman's Compensation insurance.

5. Renew C.D. No. 4761 for six months with the Floydada First National Bank, place \$20,000 in C.D.s in favor of Precinct 3 for six months, place \$50,000 in C.D.s in favor of road and bridge fund number 2 for six months, place \$50,000 in C.D.s in favor of general fund number 3 for six months, place \$10,000 in C.D.s in favor of the library fund for six months.

6. Approve \$150 for a page advertisement in the Historical Book of Floyd County.

**BUDDY'S**  
RESERVE THE RIGHT TO LIMIT QUANTITIES  
220 S. SECOND, FLOYDADA  
DR PEPPER

**SKI CAP**  
ONLY  
95¢ PLUS 6 BOTTLE CAPS FROM REGULAR OR SUGAR FREE DR PEPPER

6-Pack  
Reg. or Sugar Free

REDEEMABLE IN PERSON AT:  
**BUDDY'S**  
**\$1.39 DR. PEPPER**  
PLUS DEPOSIT

**SAVE FOR CHRISTMAS**  
**20% STOREWIDE CHRISTMAS SALE**  
Begins Fri., Dec. 8 - Christmas  
All Denim Belts & Big Belts, Student Belts & Big Belts Only \$12.98

**Pants West**  
Free Gift Wrapping  
310 Olton Road Village Shopping Center  
Plainview, Texas

Not just a word, but an attitude. As much a pledge of performance from your Southwestern Life Career Agent as a description of him. An acknowledgement of his specialized ability in helping people insure their future security. Wisely. Carefully. Professionally.

**Tommy Asstler**  
206 W. California  
Phone 804-983-2511

**Southwestern Life**  
Person-to-person service for 75 years.

## PROFESSIONAL



DON GREEN CARRIE BERTRAND JIMMY CERVANTES LARRY RAWLEY LOUIS BEARDEN LON DAVIS

**Old Fashioned Christmas Dance**  
The Davis Farm Supply And The Loft Western Wear Invite their friends to an evening of entertainment featuring the music of Leon Rausch And The Texas Panthers Of Fort Worth. We welcome all of you to attend this occasion and enjoy an evening of dancing or just listening to great Country and Western Music. Dress Casual!  
Friday, December 15, From 9 Until 12 Midnight At The Massie Activity Center, Floydada

## Donations For Floyd Foster Children Needed

The Hale County Child Welfare department reports that there are six foster children from Floyd County and a Christmas party is planned for all foster children in this area Wednesday afternoon December 20, at 3:30 p.m. in Plainview.

Donations are needed at this time to purchase Christmas gifts for the children.

Anyone wanting to contribute should take or mail the money to the attention of: Regie Eure, 105 California Street, Floydada, Texas 79235.

The Christmas party will be in the Reddy room in Plainview.

## New Law May Mean More Money For Certain Veterans

In early October, shortly before adjournment, the 95th Congress enacted and sent to President Carter a bill entitled "The Veterans and Survivors Pension Improvement Act of 1978". According to D.G. Ayres, Veterans Service Officer for Floyd County, this new law may provide increases in the monthly payments going to certain veterans and their dependents. The new law will apply to veterans who are permanently and totally disabled because of disabilities not related to military service, and to their surviving spouses and dependent children; also to dependent parents of servicemen or veterans whose deaths were the result of military service.

The provision of the new law will go into effect January 1, 1979, and persons who are receiving benefits under any previous law will have the opportunity to change if their payments can be increased. Any election to change to the new law which is made prior to September 30, 1979, will provide increased payments retroactive to January 1, 1979. An election made after September 30, 1979 will pay increased benefits only from the date the signed election is received by the Veterans Administration.

Even though the law has been passed by the Congress, the Veterans Administration has not received any instructions pertaining to the administration of the provisions. The clarifying VA regulations and written instructions probably will not be available until some time after January 1, 1979. All VA pensioners who may wish to explore their entitlement under the new law should contact their local Veterans Service Officer some time after January 1, 1979, for further information.

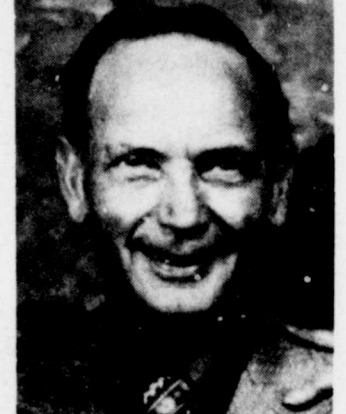
## CATTLE CROSSBREEDING BINGE NEAR END

The crossbreeding binge in the cattle industry has about run its course, according to an animal geneticist with the Texas Agricultural Experiment Station. While crossbreeding has made valuable contributions to the cattle industry, it will never evolve in a "super breed." Cattle cycles and rapid shifts from one type of animal demanded by the market, to another type, will not permit development of such a breed.

## HOLLIES FOR ATTRACTIVE LANDSCAPES

Shrubs of the Holly family are versatile and attractive for Texas landscapes, contends a landscape horticulturist with the Texas Agricultural Experiment Station. Transplant hollies during their dormant period—late fall through early spring. Container grown nursery plants can be moved any time. When selecting hollies from the native state, remember that only the female is fruit bearing.

## OBITUARY



**William Chomas Culpepper**

Services for William Thomas Culpepper, 64, were held Monday at 2 p.m. in the First Baptist Church in Floydada with Floyd C. Bradley, pastor, officiating. Culpepper, who lived in Lubbock, died Friday at 5 p.m. in Health Science Hospital following a brief illness.

The Wester Parrish native moved to Floyd County in 1924 and to Lubbock in 1951. He retired from Boone Publications in 1976 and was a member of the First Baptist Church of Lubbock and the Scottish Rite. He was a veteran of World War II.

He married Vida Mae Day on January 21, 1942 in Yuma, Arizona.

He is survived by his wife, Vida Mae; a daughter, Kay Waterson of Smyer; a brother, J. Henry of Dallas; five sisters, Marie Davis of Ringgold, La., Mable Redwine and Margrette Holmes of Floydada, Mary Burnett of

## New Game Violations Draw Heavy Fines

MIAMI - Two men, one from Borger and one from Pampa, have been given heavy fines after pleading no contest to 18 counts of possession of wild turkey in closed season.

A Roberts county judge assessed fines totaling \$3,663.00 against the two Panhandle residents.

While on patrol two days prior to the legal season for wild turkey, Texas game wardens James Wilson, Perryton, and Roland Williams, Pampa, observed the lights of a slow moving vehicle as it weaved and stopped several times on a local Roberts county ranch.

The wardens stopped the vehicle and blood was obtained on both men's boots and hands. Both men were placed under arrest and transported to the Roberts county jail. The trunk of the vehicle contained nine wild turkey gobblers, two shotguns and a rifle.

Further investigations by the two wardens established evidence that the turkeys had been killed on a Hemphill county ranch.

VEGA - In a separate incident, Texas game wardens Charles Cosper, Hereford, and Stanley Brooks, Dumas, arrested a Sunray couple and a Dumas couple on four counts of hunting deer in closed season and

and the two officers remained near the same area on the river till 3 a.m.

A car drove by the officers, and when it returned, the wardens stopped the vehicle which contained the two women previously contacted. The women told the officers that their husbands had shot a deer earlier in the night.

At dawn, the officers found a buck deer, a rifle and spotlight laying about ten yards from the road in high grass.

Not only were the couples fined for the game violations, but the two women hit a cow enroute back to Dumas to change vehicles which totaled the vehicle used during the game violation.

Eventually, the two game violators came up to the patrol vehicle without a gun, spotlight or game. The men were escorted to a Vega jail

## 4-H'ers Give Pointers Coping With Stage Fright

There is no cure-all for stage fright. But there are ways you can channel your nervous tension in useful directions, making it work for you rather than against you, notes Birch Lobban, County Agent with the Texas Agricultural Extension Service.

A new members' manual for Missouri young people enrolled in 4-H public speaking projects lists some things to remember about those pre-speech "butterflies."

First, stage fright is a normal reaction; even experienced speakers are not free from it.

Your nervousness usually doesn't show as much as you think it does.

A certain amount of tension is actually desirable; it can help "psych" you up for a speech.

Minimize stage fright by preparing thoroughly for any public speaking occasion. Plan, research, write and rehearse until you feel comfortable with it.

Remember, no one is perfect. If you lose your place or train of thought while you are speaking, simply pause, recapture your thoughts and continue. Most people in the audience will pay little attention to your error unless you draw attention to it.

In the national 4-H public speaking program, conducted by the Cooperative Extension Service and supported by Union Oil Company of California, 4-H'ers learn-by-doing to make their voices heard and their thoughts remembered through polished speeches and effective public debate.

As they master public

## 4-H'ers Give Pointers Coping With Stage Fright

speaking skills, 4-H members can earn awards provided by Union Oil and arranged by the National 4-H Council. Recognition includes \$1,000 scholarships for six national winners, expense-paid trips to National 4-H Congress for state winners, and four medals of honor per county. All winners are chosen by the Cooperative Extension Service. Scholarships recipients are honored at National 4-H Congress each year in Chicago. Girls and boys ages 9 to 19

can learn more about the 4-H public speaking program by contacting the County Extension Office, phone number 983-2806, says Lobban.

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socioeconomic level, race, color, sex, religion, or origin.

Only 9 more days until you know what.....

**Radio Shack**  
Makes Holiday Shopping Easier

**IS NOW AT RALLS AUTO PARTS SHOP OUR CHRISTMAS GIFT SALE**

808 Watts Street Ralls, Texas 253-2582

**MAKE YOUR RESERVATIONS THIS WEEK!**  
**CARIBBEAN CRUISE**  
DELUXE 7 DAY AIR-SEA CRUISE

- Montego Bay
- Santo Domingo
- Antigua
- Guadeloupe
- Ocho Rios

**SINGLES \$698**  
**DOUBLES \$798**

Leaving March 3 or March 10  
Call 983-3982 Or 983-3737

FOR BROCHURE WITH ALL INFORMATION  
**TOOLEY TOURS**  
Floydada, Texas 79235



# FARM & RANCH NEWS

## Soybean Market Growth Expected

ST. LOUIS, MISSOURI—The next five years will see a sharp and steady growth of soybean markets in the Middle East, according to Ed Quinones, Regional Director of Middle East Programs for the American Soybean Association. Quinones, who heads a market development staff of three headquartered in Madrid, Spain, was the lead speaker in a two-day conference on Agricultural Trading Opportunities in the Middle East, held in St. Louis in conjunction with the dedication of the new ASA World Headquarters in St. Louis on December 5.

The conference was sponsored by the American Soybean Association in cooperation with the Foreign Agricultural Service, the St. Louis Regional Commerce and Growth Association and the Mid-American Arab Chamber of Commerce, Chicago, Illinois.

"We've already seen tremendous growth in this market which last year used over \$100 million worth of U.S. soybeans and soybean products," Quinones told an audience of over 150 soybean producers, processors and representatives of the livestock and feed industries.

"In the last two years, we have seen an 81 percent increase in Mid-East imports of U.S. soybeans and soybean products," says Quinones, pointing out that U.S. soybean exports to the area went from \$5.6 million in 1976 to over \$100.6 million in 1977. For the first 9 months of 1978, U.S. soy meal exports are three and one-half times greater than the same period last year.

The reasons for this kind of market growth, explains Quinones, are primarily a large and growing population and rapidly rising incomes. Bolstered by increased petro-

leum revenues, these countries are moving rapidly to upgrade the standard of living. Moreover, financial assistance from the rich countries of the area to the poorer ones is a main feature of Middle Eastern international policy. The funds are being invested in development projects in agriculture, communications and infrastructure, making these nations one of the most attractive places in the world for international businessmen in spite of the hard living and working conditions.

To date, Iran has been the best Middle East customer for U.S. soy oil and meal says Quinones, noting that their imports for 1977 totaled \$44 million. "That's almost four times the amount Iran spent on U.S. Soybeans and products just 10 years ago. Iran's economic development is one of the most successful in the world as measured by its high economic growth which is predicted to continue at about 11 percent annually for the foreseeable future."

Egypt, which currently is the second largest importer of U.S. soybeans and products in the Middle East, is another area where Quinones sees a bright future for U.S. exports.

"With a population of 38 million, Egypt will certainly be a major purchaser of food grains and edible oils in the years ahead," says Quinones, noting that new Egyptian trade regulations allow private sectors to trade most commodities.

Morocco, the third largest importer of American soybeans and soy oil, will also be expanding soybean imports.

"With the reopening this year of a government-owned extracting plant and the planned construction of new port facilities, Moroccan im-

ports of U.S. soybeans will increase substantially in the near future," says Quinones.

Last year, Libya imported \$5 million worth of soybeans and products and according to Quinones, the Libyans, who are major exporters of light low-sulfur crude oil, are expected to buy steadily this year and in the future. Other Middle East countries Quinones expects to be major customers for U.S. soybeans and soy products include Lebanon, Saudi Arabia, Iraq, Algeria, and Tunisia.

Adding to the increased demand for soybean oil and products in the Middle East, has been stabilization and even decline in production of traditional vegetable oils such as olive oil, cottonseed oil and sesame oil. This has led to increased vegetable oil imports which totaled 500 metric tons in 1973 and will have moved to 1.2 million tons by the end of 1978.

"I am confident the trend to increase demand for high quality vegetable oil will continue as these economies continue to develop," says Quinones. "And although soybean production has increased in the area, it is unlikely that these countries can ever produce the amount of oil and meal necessary to fill the rapidly increasing demand. By 1983, we expect this area to be a net importer of nearly 2 million metric tons of vegetable oil. And a significant share of that will be soy oil."

The outlook for soy oil in the Mid-East is only part of the picture. "Soybean meal demand looks good too," says Quinones, noting that layer and broiler numbers are increasing dramatically. To demonstrate the dramatic growth in the use of oilseed meals, Quinones points out overall 1975 net imports of oilseed meals in the Middle

East totaled 125,000 metric tons. Just three years later, in 1978, those imports have tripled to nearly 400,000 metric tons. And by 1985 Quinones predicts that imports will exceed 2 million metric tons. "Egypt alone is expected to go from 28,000 tons of imported soybean meal in 1975 to 150,000 tons in 1980. This is a direct result of crash programs for poultry development in all of these countries."

Even though the market potential is great in the Middle East, Quinones cautions that American soybean producers can hardly afford to sit back and wait for orders to pour in.

"There is a great deal of competition for this market from Brazil and from other oil sources such as palm oil and rapeseed oil," says Quinones. "And as in any developing area, technical assistance is necessary to show the benefit of soy oil and soy protein in human and animal nutrition."

Developing markets in the Middle East is not without problems admits Quinones. While port facilities are expanding rapidly in the area and vessel unloading has been speeded up, these problem areas are still a barrier to U.S. traders. Communications is a problem for everyone in the Middle East too.

"It makes market development activities especially difficult," says Quinones.

In spite of the area's problems, Quinones is extremely optimistic. "The prospects for future growth in the 1980's is spectacular," he says. "As port facilities develop to handle bulk shipment of grain and soybean meal, we can expect large increases in the amount of American soybeans exported to all the Middle East nations."



DISTRICT ROTARY GOVERNORS at Floydada 50th Anniversary Tuesday night. (l to r) former governors R. G. Mills, Marshall Formby, Rex Wabster,; present governor Louis Rochester, governor elect Davis Armistead, former governor Alton Chapman and Jimmy Willson.

## Jim Wright Keynote Speaker At Crosbyton

### Solar Ground Breaking Ceremony

LUBBOCK—U.S. House Majority Leader Jim Wright of Texas will give the keynote address Thursday (Dec. 14) at groundbreaking ceremonies for the Crosbyton Solar Energy Project Analog Design Verification System (ADVS).

Ceremonies will take place at 11 a.m. at the project location two miles south of Crosbyton on Farm Road 651. U.S. Rep. Jack High-tower of Wichita Falls will speak at the event.

High ranking officials of the Department of Energy (DOE) will attend, along with Crosbyton city officials and representatives of Texas Tech University, which holds the DOE contract for designing the project, representatives of E-Systems, Dallas, the primary subcontractor, and other political and industry leaders.

Roy K. Furr Jr., vice chairman of the Texas Tech Board of Regents, will speak for the university.

DOE representatives will include Deputy Director Bennett Miller, Dr. Howard S. Coleman, deputy director for Solar Technology, and, from Albuquerque, D.K. Nowlin, director of the Special Programs Division, Technical Projects Officer George Pappas and E.L. Harley, Dr. George Rhodes, formerly technical projects officer, also will attend.

A brief reception will take place at 10 a.m. in Crosbyton's Pioneer Memorial Building, and dignitaries will proceed together to the groundbreaking site.

The ADVS is scheduled for completion next November, with testing and analysis to continue through March 1980, according to Project Director John D. Reichert of Texas Tech's electrical engineering faculty.

"The ADVS will include the largest single solar collector ever built," he said in referring to the 65-foot mirror-surfaced dish designed to collect and focus the sun's rays. That dish is only a test facility, however, for the ten 200-foot solar gridirons proposed eventually for the Crosbyton project.

"Results and data from the ADVS," Reichert said,

"will be used for the final design of the 5 megawatt solar-thermal-electric plant for Crosbyton."

The DOE and Texas Tech are working with a \$2.5 million contract for additional study and construction of the ADVS. The final system is being designed to supply electricity for the town of Crosbyton, a city of about 2,500 residents.

One of the major purposes of the ADVS is to give engineers and scientists an opportunity to study the properties of the steam the system produces.

The receiver for the system is designed as a spiraling pipe wrapped around a cylinder that moves so as to stay in a line coinciding with the line of focus of the sun's rays. Water in the pipe would be converted to steam, and the steam would exist at about 1,000 degrees Fahrenheit. The steam derived from the heated water would drive a turbine to produce electricity.

Eventually, if feasibility studies indicate the useful-

ness of full-scale construction for the system, Crosbyton would have a hybrid solar-fossil fuel system.

The Crosbyton Project is the only one of its kind in the nation and only one of two based on similar concepts in the world. The other, based on a much smaller scale

system, is in France.

A tour of Mrs. George Mac Ericson's solar home will be given at 1:30 p.m. Depart from the Pioneer Memorial Building in Crosbyton, south of Lockney. Call 983-8785. 12-17p

## Rancher Cooperation Still Vital

### In Screwworm Control

Although colder weather should slow activities of native wild screwworm fly populations in the weeks ahead, livestock producers should continue their vigilance in checking any wounds found in their livestock, reminds Birch Lobban, county agent with the Texas Agricultural Extension Service.

"Inspect wounds, collect larvae samples, and treat wounds" are still the key words in the continuing battle against screwworms in the Southwest, adds Lobban.

As of November 17, Texas had recorded 1,213 post-cases of screwworms in stock and household animals located in slightly over 100 counties. Most of the cases affected are in the Pecos and far West Texas areas, although some do exist in the area where flies traditionally are known to winter.

"Ranchers should continue submitting worm samples, since this is a critical aspect of the program. Worm samples are the primary tool to gauge infestation level and officials of the Screwworm Eradication Program use this level as a guide in distributing flies most effectively," explains Lobban.

Additionally, ranchers were urged to postpone herd management practices as dehorning until cold weather really arrives. Producers should treat surgical wounds and other wounds with proved insecticides to prevent screwworm infestation and help heal the wound.

Texas livestock owners along with those from Arizona, New Mexico, California and other southwestern states, participated in "Screwworm Watch" campaign in 1978, and are urged to continue their efforts during the coming year. Hardly during the current year were Arizona cattlemen with 4,262 positive cases confirmed this far.

Mexico producers have recorded 1,415 confirmed cases, and California has cases confirmed in laboratory tests this year.

Weather had a major influence on the screwworm eradication program last year, the county agent added, so producer cooperation is a high priority for the coming months.

It is a big "PLUS" for CHILDREN if they grow in an environment where skills of quality, decision making are practiced. Jenny Reinhardt, family education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

# Give The Gift They'll Enjoy 105 TIMES A YEAR

WHAT BETTER CHRISTMAS PRESENT FOR THE ENTIRE FAMILY THAN A YEAR'S SUBSCRIPTION TO THE FLOYD COUNTY HESPERIAN OR THE LOCKNEY BEACON?

CALL THE HESPERIAN AT 983-3737, OR THE BEACON AT 652-3318 RIGHT NOW, GIVE THE NAME AND ADDRESS OF THE PERSON OR FAMILY YOU WANT TO GIVE THE YEAR'S SUBSCRIPTION TO, AND THE CIRCULATION DEPARTMENT WILL SEND A BEAUTIFUL CHRISTMAS CARD TO THE RECIPIENT.

THE SUBSCRIPTION WILL BEGIN IMMEDIATELY THEREAFTER.

*Floyd County Hesperian*

## THE LOCKNEY BEACON

NATURAL HAIR GROWTH MEN & WOMEN

3 MONTH SIZE	\$6.75
6 MONTH SIZE	\$9.75

RUB IT ON AND SEE THE AMAZING RESULTS - Money Back Guarantee  
SOLD IN DRUG STORES - FOR HOME Delivery send \$1.25 handling fee to HAIR AID, Box 6572 - Phila., Pa. 19138

SINCE MOST DWELLING FIRES OCCUR BETWEEN midnight and dawn, practice fire escape routes from the bedroom, advises Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

**If It's**  
HOMES FOR SALE

SALE: Several good homes for sale. Bond Real Estate, Wilson Bond, 983-3573.

GENERAL: nice two and three bedroom homes for sale. Loans can be arranged. Call Hale Insurance and Real Estate at 983-3261.

SALE: Three bedroom brick home. Den, bath, built-ins. Call appointments. Doyle, 119 Mac Ave. 983-2580.

SALE: Two bedroom home. New carpet, doors, ceilings and high ceilings. Central heat, refrigerator, two 40-gallon hot water heaters, electric hot water heaters, built-in closets, fenced back yard. 603 W. Locust, Lockney. Call 983-2569.

SALE: 2 bedroom home. Fully carpeted, on corner lot. 1102 S. Main St. Call after 3 p.m. 983-2560.

SALE: 2 bedroom home. Fully carpeted, wall to wall carpeting. Call Porter Finley. 983-3871, 983-2493.

HOME FOR SALE 211 Ollie St. Appointment. Call Pike Hanna. 1-14.

2 and 3 bedroom homes for sale. King Real Estate. 983-2881.

ELECTRIC: Three bedroom brick home on J.B. Lane. New carpet throughout, fenced back yard, fruit trees, storage shed. Call for appointment. 983-2503.

COUNTRY HOME—1975 brick, three bedroom, bath plus basement, two car garage. Acreage available on paved road. Eight rooms south of Lockney. Call 983-8785. 12-17p

HOUSE FOR SALE: 3 bedroom, 2 bath, den with place, living and dining room combination 983-3469. W. Miss. 12-30c

bedroom house moving will sacrifice. Newly modeled, carpet, paneled. Bargain. 514 W. Mission. 983-3366 or 983-3676.

ACIOUS LIVING for family, 5 bedroom or 4 bedroom with TV room, 3 1/2 shown by appointment. 983-2526 ask for Gene. 983-2393.

**BUDGET BEST BUY IN**  
Two bedroom, floor old carpet living & corner lot room for site, 401 N. 1st. 80 Cecil Hagood 983-2 Warren 983-5122

**EVERY PRE IS A MIRA**  
Because, after a personal of your problem, your physician specific medicine he believes is it will.  
That is why it is wiser to de prescriptions when sick to prepared for the average pers yourself you can only treat distress. But a physician has cause of your sickness and

YOUR DOCTOR CAN need a medicine. Pick up shopping nearby, or we will extra charge. A great many these prescriptions. May we

**MIZE PHAR DAY OR NI LOCKNEY 652**



# If It's Results You Want-It's CLASSIFIED ADS You Need

## HOME FOR SALE

FOR SALE: Several good two and three bedroom homes. Bond Real Estate, Wilson Bond, 983-3573. tfe

SEVERAL nice two and three bedroom homes for sale. Loans can be arranged. Call Hale Insurance and Real Estate at 983-3261. tfe

FOR SALE: Three bedroom, bath brick home. Den, living room, built-ins. Call appointments. Doyle, 119 Mae Ave. 983-2526. tfe

FOR SALE: Two bedroom home. New carpet, doors, electrical ceilings and light fixtures. Central heat, refrigerated air, two 40-gallon electric hot water heaters, kitchen closets, fenced back yard. 603 W. Locust, Lockney. 983-2569. tfe

3 BEDROOM house for sale in Floydada. Needs repair. Call after 3 p.m. 983-2590. LTFc

FOR SALE: 2 bedroom home, partly carpeted, on corner lot. 1102 S. Main Floydada. James Lee Nichols. 983-2646 or 983-3144 tfe

FOR SALE: 2 bedroom home. Fully carpeted, wall to wall, ready to live in. Call Porter Finley. 983-3871 or 983-2493. tfe

HOME FOR SALE 211 E. Ollie St. Appointment with Pike Hanna 1-14

2 and 3 bedroom homes for sale. King Real Estate. 983-2881. tfe

REAL ESTATE Three bedroom brick home on J.B. Avenue. New carpet throughout, fenced back yard, fruit trees, storage shed. Call for appointment. 983-2303. tfe

COUNTRY HOME— 1975 1 1/2 brick, three bedroom, bath plus basement, two car garage. Acreage available on paved road. Eight miles south of Lockney. Call 983-2933-8785. 12-17p

HOUSE FOR SALE: 3 bedrooms, 2 bath, den with fireplace, living and dining room combination 983-3469. 13 W. Miss. 12-30c

3 bedroom house moving will sacrifice. Newly remodeled, carpet, paneled. Bargain. 514 W. Mississippi. 983-3366 or 983-3676. tfe

SPACIOUS LIVING for large family, 5 bedroom or 4 bedroom with TV room. 3 1/2 acres shown by appointment. Call 983-2856 ask for Gene or 983-2393. tfe

## FARMS AND ACREAGE

WANTED TO BUY irrigated or dryland farm in Floyd or surrounding area. Write Box XRO, c/o Hesperian, Box 700, Floydada. tfe

FOR LEASE: 387 acres, most in cultivation. Two irrigation wells. East Afton Com. Call 983-5370. 12-17p

## GARAGE SALE

GARAGE SALE: Eddie Foster, 3 1/2 miles west of Lockney on Highway 70 and 1/4 mile north. 12-28p

CLOSE OUT SALE: Open five days 9:30-6:00, Thursday - Monday. Everything reduced 70-75%. Lay Away for Christmas. 629 W. Missouri 983-2204. 12-14c

## LOTS FOR SALE

LOTS FOR SALE by Elementary school in Lockney, paved 652-2468. 12-14c

GOLD BUYERS AFFILIATED SUPPLY, INC. #165 Mellie Esperson Bldg. Houston, Texas 77002. 713-225-4646. Buyers/Sellers - Licensed. tfe

## NOTICE

NOW OPEN A-1 Pet and Grooming professional grooming, all breeds-no tranquilizers 821 Broadway, Plainview, Texas 293-3557. tfe

To who ever took those radiators off the farm just because I moved. If you needed them more than did you keep them. One of them was for my 1958 Chev. Pickup. May God Forgive You. Hurl McCoy 12-14c

## SHOP FLOYD COUNTY FIRST!

As of November 17, 1978 had recorded 1,213 positive cases of screwworm in livestock and household pets located in slightly over 100 counties. Most of the counties affected are in the Texas Panhandle and far West Texas areas, although some do exist in the area where flies traditionally are known to overwinter.

"Ranchers should continue submitting worm samples, since this is a critical aspect of the program. Worm samples are the primary way to gauge infestation levels and officials of the Screwworm Eradication Program use this level as a guide in distributing flies most effectively," explains Lobban.

Additionally, ranchers were urged to postpone sheering management practices as sheering until cold weather really arrives. Producers should treat surgery wounds and other wounds with proven insecticides to prevent screwworm infestation and help heal the wounds.

Texas livestock were along with those from Arizona, New Mexico, California and other southwestern states, participated in "Screwworm Watch" campaign in 1978, and are urged to continue their efforts during the current year. Hundreds of Arizona cattlemen were Arizona positive cases confirmed this far.

Mexico producers have reported 1,415 confirmed cases, and California has reported 1,415 confirmed cases this year.

Weather had a major influence on the screwworm eradication program this year, the county reported, so producer cooperation is a high priority for the coming months.

IT IS A BIG "PLUS" FOR CHILDREN if they grow up in an environment where the quality of life is being made. Family making are practiced, Jenny Reinhardt, Family education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

YOUR DOCTOR CAN PHONE US when you need a medicine. Pick up your prescription if shopping nearby, or we will deliver promptly without extra charge. A great many people trust us with their prescriptions. May we compound yours?

MIZE PHARMACY DAY OR NIGHT LOCKNEY 652-2435

WE WANT YOU TO KNOW— We sell all kinds of Good year tires...tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, Floydada. tfe

## HELP WANTED

Need for the Floydada area, distributor for the Amarillo Daily News. Excellent part-time job for teenager, housewife, or retired person. For more information contact Texas Employment Commission, Bob Hambright, 983-2361. tfe

Floydada Nursing Home is now taking applications for nurses aides. Apply at the Nursing Home. tfe

TEXAS REFINERY CORP. offers PLENTY OF MONEY plus cash bonuses, fringe benefits to mature individual in Lockney area. Regardless of experience, write A.T. Tate, Pres., Texas Refinery Corp., Box 711, Fort Worth Texas 76101. 12-24c

"Homeworkers needed in this area to lace leather goods at home. Earn \$150.00 per week. No experience necessary. Send \$1.00 (refundable) and long stamped envelope to. Davis Enterprises, 1100 1/2 Oak Street, Kingsport, Tennessee 37660". 12-21p

HELP WANTED. Spray insullation applicator, wages negotiable, exp. negotiable. By appointment only. 806-373-6801. 12-17p

HELP WANTED. Part-time bookkeeper, general knowledge of double-entry bookkeeping, payroll, filing. Experience required. Approximately four hours per day. Apply at superintendent's office, Lockney Independent School District. 12-21c

## FARM MACHINERY

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfe

24 Steel Cotton Trailers 24 long x 8' wide x 9' high. Big 12 Chassis. Call before: 7:00 a.m. after: 9:00 p.m. 745-1116. LTFc

## LOST & FOUND

LOST. Yellow gold wedding band near postoffice in Lockney. Call Inez Johnson, 652-2585. 12-14p

LOST - Wallet - In Floydada, Blue and Brown, Would like pictures and license back. 983-2986 Janie Cortinas. 12-17p

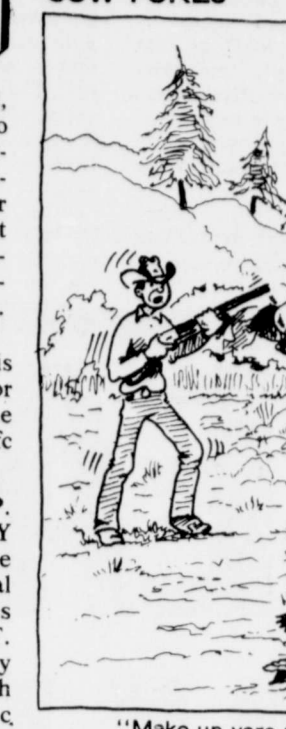
LOST. Black billfold in Lockney. Keep money return billfold to Temp Phillips, 652-3851. 12-17p

Are You Interested In A Verse by Verse Study of the Bible? If so, You are invited to attend a Non-denominational Bible Class Each Sunday at 10 a.m. In the main auditorium of the First Baptist Church Taught by Dr. Floyd Bradley, Pastor.

ARTHUR B. DUNCAN ABSTRACT COMPANY Abstracts - Title Insurance Agents for Stewart Title Guaranty Company. TELEPHONE 983-3167

Office on South East Corner public square. Corner California and Wall, Floydada, Texas. "The Oldest Abstract Plant in Floyd County"

## COW POKES



"Make up yore mind first it's shoot then don't shoot!"

THIS FEATURE SPONSORED BY Floydada Real Estate & Insurance Agency AUTO, FIRE & FARM INSURANCE Jim Word --- Phone 983-2360

IN APPRECIATION FOR THE PAST YEAR'S BUSINESS— Merry Christmas and Happy New Year Ike Tickle TT Enterprises LTFc

## ATTENTION HUNTERS & TRAPPERS

Fur buyer will be in Floydada at Leonard's Cafe each Friday from 12:45 until 1:15 beginning Dec. 1

We buy green and dry furs of all kinds. Skin case all furs, (like opossums), not open up the middle. We also buy deer hides. Well handled furs bring TOP PRICES! Northwestern Fur Co. Colorado City, Texas

## TURNER REAL ESTATE

983-2635 Farms/Ranches Floydada, Texas

## Hollis R. Bond Real Estate

PHONE 983-2151 107 S. 5th FLOYDADA

## DR. O. R. MCINTOSH OPTOMETRIST

316 S. Main Telephone 983-3460 FLOYDADA, TEXAS

## TREFLAN - 5 gal. \$113.00 CASH PRICE

Other Chemicals Comparatively Priced LONE STAR CHEMICAL, INC. Office 652-2761 Deanie Henderson 652-3434 L-tfe

## There's still time to order from Sears for Christmas delivery



WE WANT YOU TO KNOW— We sell all kinds of Good year tires...tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, Floydada. tfe

## FOR SALE

FOR SALE: Country Club membership. 983-5256. tfe

FOR SALE: 1964 Ford church bus. Good condition, reasonable price. Call 983-5041 or come by 202 Mariyena, Floydada. 12-31p

FOR SALE: Bale Hay. 983-5026. 12-21c

JAPANESE FRUIT CAKE large 4-layer \$10.00; Regular 2-layer \$5.00; Loaf unfrosted \$3.00. Contains spices, dates, maraschino cherries, and nuts; with filling of pineapple, coconut, orange and lemon juice. Call Betty Goen 652-3180. 12-17p

FOR SALE: Gas heaters, 1-45,000 BTU, 1-150,000 BTU, 1 box spring with mattress, 1 large chair. 983-3305. tfe

FOR SALE: Thomas playmate organ with automatic rhythm and fancy voice. 983-2967. 12-24p

## BUSINESS SERVICES

C-D-J 66 7-day service, car wash, oil change. Gas service. U-haul rentals. Located on Matador hwy. 983-2601.

C-D-J INSULATION can help save your dollars. For information call 983-2601.

INSULATION Fire-Resistant. Installed and Guaranteed. MARR Insulation Co. Lockney 652-3593. LTFc

FOR YOUR portable disc rolling needs call Lawson Bros., Welding and Equipment. 983-3940, Floydada. T-tfe

## CARDS OF THANKS

We want to take this opportunity to say "Thanks" for your part in helping get the cotton stripped while we were at the hospital. We know there were probably things that you needed to take care of for yourself, but took the time to help strip our cotton. At times like this it is nice to know we have friends & neighbors like you that we can turn to.

Again, Thank you. Charlie & Mary Wright Elizabeth Sims Coleta Mitchell

## STORAGE SPACE

BOATS, FURNITURE, ANYTHING, ETC. BY THE MONTH OR SIX MONTH 10% DISCOUNT.

WEST TEXAS MINI STORAGE 983-3573 OR 983-2151

HAPPY HOLIDAYS

## For Sale

FOR SALE: New white gas stove, used three months \$220; small dinette set \$30; clothes dryer \$25.00. Call 983-5193 after 5:30. 12-17c

FOR SALE: 4 in. Green pump complete. 240 ft. setting. Same as new Dorsey Baker. Life.

MATTRESSES. New or renovated. For appointment call City Trim Shop. 983-2332, Floydada. T-tfe

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund. Mrs. Ben Whitaker, Treasurer. T-tfe

FOR SALE: RCA VIDEO TAPE RECORDER. Will tape up to 4 hrs. of your favorite TV shows while you are away from home. Save \$200.00 off retail. Great gift for Christmas. Call 983-2825. 12-17p

FOR SALE: 1975 Blue Monte Carlo, loaded low mileage. 983-3049 after 6 weekdays. 12-14p

FOR SALE: Clean 1973 Olds Cutless supreme 2 door with cruise, radio, tape. Phone 983-3888. 12-21p

FOR SALE: One 1969 Chrysler New Yorker and one 1966 Chrysler New Yorker. Call 652-3731. LTFc

FOR SALE: 1972 98 Olds, 4 door, tilt, cruise, tape deck. Ed Wester, 983-3430. tfe

FOR SALE: 1975 808 Mazda 4 door White Station Wagon. Piston engine Good, low mileage. 296-5079. 12-24c

WANTED Wheat Pasture 983-3445. 1-21p

## Can You Use Some Extra Money Let Us Help!!!!

WE BUY SCRAP IRON, OLD JUNKERS, AND FREE PICKUP Call 983-5277

## LOCKNEY PRINTING

ALL TYPES COMMERCIAL PRINTING Phone 652-2184 We Appreciate Your Business.

## MORTON BUILDINGS INC.

Boys 1928 Plainview, Texas Phone 806-293-4386

## Western Ag. Sales Co. Inc. Invites You...

TO TOUR OUR PLASTIC PIPE MANUFACTURING PLANT. COME AND SEE THE PROCESS USED TO MAKE UNDERGROUND PLASTIC PIPE. OUR PIPE IS AS GOOD AND BETTER THAN MOST. GIVE US THE OPPORTUNITY TO LET YOU TRADE AT HOME AND HELP OUR LOCAL ECONOMY.

OUR OFFICE IS LOCATED AT 327 W. 24th St., IN PLAINVIEW, TEXAS.

COME BY AT YOUR CONVENIENCE. CALL OUR LOCAL SALES REPRESENTATIVE, RONNIE ROGERS, AT OUR FLOYDADA, OFFICE FOR ANY INFORMATION OR A QUOTATION ON PIPE BEFORE YOU TRADE WITH ANYONE ELSE. THE FLOYDADA OFFICE TELEPHONE NUMBER IS 983-5231

THE MOBILE UNIT FOR RONNIE ROGERS IS 6215. OUR PLAINVIEW OFFICE NUMBER IS 296-6361.

## CLASSIFIED RATES

CLASSIFIED ADVERTISING RATE: 10 CENTS PER WORD FIRST INSERTION; 7 CENTS PER WORD EACH SUBSEQUENT INSERTION; MINIMUM CHARGE \$1.50; CLASSIFIED DISPLAY RATE: \$1.30 PER COLUMN INCH CARD OF THANKS: \$1.50.

## AUTOMOTIVE

Reduced to Sell. 1976 Chevrolet Town Coupe. Auto. Air. Landau. Call 983-2783 on weekends or after 5; or 983-3737 Tuesday thru Friday. tfe

FOR SALE: 73 Chevrolet pick-up cragers, new tires. Auto-air 350 V8 - Good 2nd farm pick-up \$1800 or best offer. 983-3366 or 763-1359. tfe

FOR SALE: 1975 Blue Monte Carlo, loaded low mileage. 983-3049 after 6 weekdays. 12-14p

FOR SALE: Clean 1973 Olds Cutless supreme 2 door with cruise, radio, tape. Phone 983-3888. 12-21p

FOR SALE: One 1969 Chrysler New Yorker and one 1966 Chrysler New Yorker. Call 652-3731. LTFc

FOR SALE: 1972 98 Olds, 4 door, tilt, cruise, tape deck. Ed Wester, 983-3430. tfe

FOR SALE: 1975 808 Mazda 4 door White Station Wagon. Piston engine Good, low mileage. 296-5079. 12-24c

WANTED Wheat Pasture 983-3445. 1-21p

## Can You Use Some Extra Money Let Us Help!!!!

WE BUY SCRAP IRON, OLD JUNKERS, AND FREE PICKUP Call 983-5277

## LOCKNEY PRINTING

ALL TYPES COMMERCIAL PRINTING Phone 652-2184 We Appreciate Your Business.

## MORTON BUILDINGS INC.

Boys 1928 Plainview, Texas Phone 806-293-4386

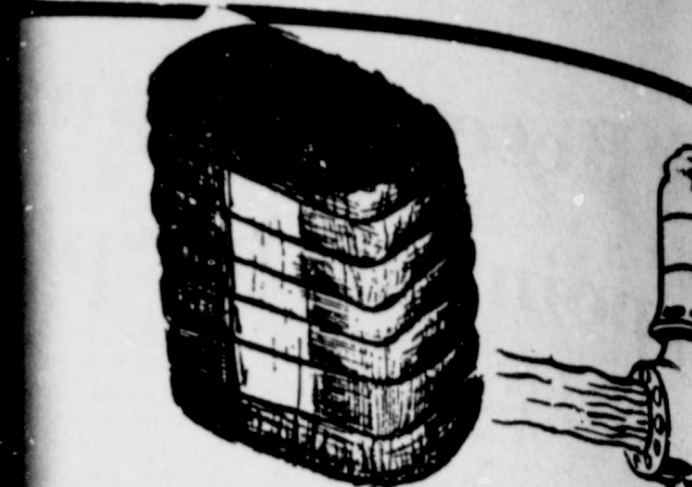
## Western Ag. Sales Co. Inc. Invites You...

TO TOUR OUR PLASTIC PIPE MANUFACTURING PLANT. COME AND SEE THE PROCESS USED TO MAKE UNDERGROUND PLASTIC PIPE. OUR PIPE IS AS GOOD AND BETTER THAN MOST. GIVE US THE OPPORTUNITY TO LET YOU TRADE AT HOME AND HELP OUR LOCAL ECONOMY.

OUR OFFICE IS LOCATED AT 327 W. 24th St., IN PLAINVIEW, TEXAS.

COME BY AT YOUR CONVENIENCE. CALL OUR LOCAL SALES REPRESENTATIVE, RONNIE ROGERS, AT OUR FLOYDADA, OFFICE FOR ANY INFORMATION OR A QUOTATION ON PIPE BEFORE YOU TRADE WITH ANYONE ELSE. THE FLOYDADA OFFICE TELEPHONE NUMBER IS 983-5231

THE MOBILE UNIT FOR RONNIE ROGERS IS 6215. OUR PLAINVIEW OFFICE NUMBER IS 296-6361.



50th Anniversary Tuesday night. (l to r) for Rex Webster, present governor Louis Roach, governor Alton Chapman and Jimmy Willson.

## Speaker At Crosbyton Speaking Ceremony

ness of full-scale construction for the system. Crosbyton would have a hybrid solar-fossil fuel system. The Crosbyton Project is the only one of its kind in the nation and only one of two based on similar concepts in the world. The other, based on a much smaller scale system, is in France.

## Rancher Cooperation Still Vital In Screwworm Control

Although colder weather should slow activities of native wild screwworm fly populations in the weeks ahead, livestock producers should continue their vigilance in checking any wounds found in their livestock, reminds Birch Lobban, county agent with the Texas Agricultural Extension Service.

## Now Reap Later

well as excessive build-ups. If a field is used for intensive production, a soil test should be run more often. This recommendation also applies for fields with special problems.

## EVERY PRESCRIPTION IS A MIRACLE DRUG

Because, after a personal examination and study of your problem, your physician has selected the one specific medicine he believes will help you most. The odds are it will.

## MIZE PHARMACY DAY OR NIGHT LOCKNEY 652-2435

## There's still time to order from Sears for Christmas delivery

WE WANT YOU TO KNOW— We sell all kinds of Good year tires...tractor, auto, truck, a good tire, good service. Best deals in West Texas. Truck winch and hauling service. BABE'S SERVICE CENTER, Floydada. tfe

## Can You Use Some Extra Money Let Us Help!!!!

WE BUY SCRAP IRON, OLD JUNKERS, AND FREE PICKUP Call 983-5277

## LOCKNEY PRINTING

ALL TYPES COMMERCIAL PRINTING Phone 652-2184 We Appreciate Your Business.



## Cedar Hill News

By Grace Lemons

Mr. and Mrs. Mike Acklin and Jeremy attended the funeral of Dona's grandmother, Bertha McNair, at Edon Sunday afternoon. Dona and Jeremy stayed in the area to visit relatives for a few days and Mike returned home.

Mr. and Mrs. Mike Acklin and Jeremy spent last weekend in Lubbock in the home of her brother, Mr. and Mrs. Dwain Pscenic.

Edna Gilly attended the singles party in the home of Jettie Moss in Floydada this week.

Rev. and Mrs. Jackie Thompson had lunch Sunday in the home of Mr. and Mrs. Garland Tucker.

Thada Fowler and Clayton of Silverton visited Mr. and Mrs. W.E. Lackey Sunday. Clara Mize's niece and husband Mr. and Mrs. John Johnson of Abilene spent Saturday night and Sunday in the home of Mr. and Mrs. Albert Mize.

Walton Wilson and Edna Beth and Billie Tye had breakfast Sunday morning in the home of Mr. and Mrs. Albert Mize and visited with the Johnsons while they were there.

Edna Gilly visited Gertrude Hammit in Plainview Friday.

The funeral of Opal Winn Seay was held in the First Baptist Church at 2 p.m. in Estelme Friday with the Rev. Finis Marchman officiating. Interment was in Dreamland Cemetery, Turkey. Mrs. Seay died from a short illness in Clovis where they made their home and is survived by her husband Alford Seay of Clovis, one son, one daughter and eight grandchildren. Those who attended the funeral from here were Mr. and Mrs. Garland Tucker, Mrs. J.R. Kelley, Norma Welch and Mattie Davis.

Alford Seay visited Mr. and Mrs. John Kelley, Norma Welch, and Mr. and Mrs. Tom Fortenberry before returning to his home in Clovis Sunday.

Mrs. Carl F. Lemons visited Sylvia Yeary and Temp Phillips both in Lockney Wednesday afternoon.

Mattie Davis spent Wednesday night in Plainview with Mr. and Mrs. Olan Keeter.

Thursday Mattie Davis visited Mr. and Mrs. Boone Hall and Mr. and Mrs. Gus Weasley in Plainview.

Mr. and Mrs. Gus Wesley of Plainview and Mattie Davis of Floydada had lunch Sunday with Mr. and Mrs. Junior Taylor.

Tweila Lemons and Dona Jean Campbell attended a Brownie party given at the Methodist Church in Floydada Tuesday afternoon.

The annual Christmas supper for the Assembly of God church will be Friday night in the home of Edna Gilly.

Mattie Davis visited Mrs. C.V. Lemons Sunday afternoon.

**Library**

**News**

**FILMS**  
Get It Together: 20 min. Color. 1977. Intermediate - Adult. This is a film about a remarkable man and his relations with those around him. Jeff Minnebraker was a highly physical college student when he was involved in an automobile accident which left him paralyzed from the waist down. Since the accident Jeff has married, returned to college and become a recreational therapist for other handicapped individuals. Scenes showing Jeff's interaction with his patients, his relationship with his wife and his independent spirit contribute to knowledge of human potential and human relationships.

**Horses!** 22 min. Color. 1977. Encyclopedia Britannica. JH-A. A good overall view of the subject. Shows many breeds and their individual histories. Beautiful photography.

**There's Coal In Them**  
Tar Hills: 20 min. Color. Time-Life, Inc. 1976. Age 14 to Adult: Ecology. Land use. energy.

**Strega Nonna.** 9 min. Color. 1977. Weston Woods. Pre-El. Animated retelling of an Italian folktale in which the wise old peasant woman Strega Nonna uses her magic secrets to teach her overly nosy helper an unforgettable lesson. Will Captivate both the young and the

young-at-heart.  
**Creating With Watercolor.** 21 min. Color. 1976. Crystal Productions JH-A. Artist Cecile Johnson demonstrates watercolor techniques in painting farm and mountain landscapes, and a street scene. Presents her motivations to accompaniment of guitar and piano.

**Drummer Hoff.** 5 min. Color. 1969. Weston Woods. Pre-El. Drummer Hoff is a lively folk verse about the building of a cannon. Brightly dressed in full uniform, each soldier brings a part of the remarkable machine. Caldecott Medal, 1968.

**Eat, Drink and Be Wary.** 21 min. Color. 1975. Church-Hill Films. JH-A. Discusses man's increased reliance on manufactured and processed foods, the issues of food additives and the changing American diet. Tony Randall hosts.

**Face of the Earth.** 17 min. Color. 1975. National Film

Board of Canada. El-A Film of examples of geological formations, and of such phenomena as volcanoes and geysers, combined with animated sequences, show processes taking place in the earth's crust.

**A Little Girl and a Gunny Wolf.** 6 min. Color. 1971. ACI Media. Pre-El. Uses animation of illustrations made by children to tell the story of a little girl who ventures into the forest alone and wisely escapes from a wolf.

**The Music Box.** 24 min. B&W. 1932. Eastern-Phelan. All ages. A hilarious battle of

man against monster (a piano) in the only Laurel and Hardy film to win an Academy award.

**Replay.** 8 min. Color. 1972. McGraw-Hill. JH-A. Demonstrates the hypocrisy and ignorance of some adult attitudes toward youth. A good-natured look at the generation gap, interspersing man-on-the-street interviews with movie and newsreel footage to illustrate the validity of the claims of those interviewed.

**Swimmy.** 6 min. Color. 1969. Connecticut Films. Pre-El. Animated version of Leo Lionni's tale of little

**Velveten Rabbit.** 19 min. Color. 1974. LSB Productions. Pre-El. The gentle voice of an old rocking horse breaks the night stillness, and advises a new playroom addition, the velveten rabbit, on how to become real. The love of a young boy supplies the rest of the ingredients in this fantasy that will enchant youngsters of all ages.

**What Makes Them Run?** 20 min. Color. 1975. International Film Bureau. JH-A. An introduction for most

Americans to a new, unique European sport that could become popular in this country -- orienteering. Using compasses and a map that roughly indicates the course, individuals of all ages set out on foot in a wilderness area to reach the finish line in the fastest time.

**STRETCH WINTER PASTURES.** A good system of grazing management can help stretch winter pastures, says a forage specialist with the Texas Agricultural Extension Service. A simple rotation grazing system with two or more pastures is the

easiest system to start from a management standpoint. For more intensive movement, a type of limited grazing may be a good choice. This involves grazing different classes of animals for different periods of time, such as several hours a day or every other day. Livestock will become trained to the type of grazing management selected.

Only 9 more shopping days until Christmas!



# PIGGLY WIGGLY

Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad. Prices good Dec. 10-Dec. 16, 1978.

Play Bingo Magic! Win Up to

## \$5,000.00!

Olds Chart

TENDER, TASTY ANYTIME!

USDA HEAVY WESTERN BEEF

# ROUND STEAK

## \$1.79

LB.

**DAILY**  
8 a.m. - 8 p.m.

**SUNDAY**  
9 a.m. - 8 p.m.



## DUNCAN HINES CAKE MIXES

ASSORTED MIXES

JUST IN TIME FOR YOUR HOLIDAY BAKING

# 66¢

18 1/2-OZ. PKG.



## GOLD MEDAL FLOUR

# 5.68¢

5 LB BAG

**Borney's Butcher Shop Sale**

BE SATISFIED WITH PIGGLY WIGGLY MEAT OR DOUBLE YOUR MONEY BACK!

QUARTERS

## PARKAY OLEO

# 49¢

1-LB PKG.



VEGETABLE SHORTENING

## CRISCO

# \$1.88

3-LB CAN



KRAFT MAYONNAISE

# \$1.18


32 OZ. JAR ONLY



PIGGLY WIGGLY POTATO CHIPS

# 59¢

8-OZ. PKG.



## OXYDOL POWDERED DETERGENT

# \$4.99

171-OZ. BOX

TEXSUN GRAPEFRUIT JUICE

# 59¢

46 OZ.

KRAFT MARSHMALLOW CREAM TOPPING

# 49¢

7 OZ.

PILLSBURY BISCUITS BUTTERMILK COUNTRY STYLE

# 2/35¢

7 1/2 OZ.

PALMOLIVE LIQUID DETERGENT SOFTENS HANDS WHILE YOU DO DISHES

# \$1.29

32-OZ. BTL.

CAMPFIRE MARSHMALLOWS

# 4/\$1

MINIATURE 10 1/2-OZ. REGULAR 10-OZ.

VAN CAMP'S PORK & BEANS

# 3 89¢

No. 300 Cans

COMBO PACK

## PORK CHOPS

# \$1.39

10 CHOPS  
4 END CUTS-6 CENTER CUTS

GLOVER SLICED BACON

# \$1.29

12-OZ. PKG.  
FOR A SIZZLING GOOD BREAKFAST

USDA HEAVY WESTERN BEEF BONELESS BOTTOM

## ROUND ROAST

# \$1.79

LB.

FARMER JONES SAUSAGE

# \$1.09

1-LB. 2-LBS. \$2.15

USDA HEAVY WESTERN BEEF BONELESS FULL

## ROUND STEAK

# \$1.99

LB.

USDA HEAVY WESTERN BEEF BONELESS

## RUMP ROAST

# \$1.89

LB.

FARMER JONES SALAMI-PICKLE LOAF-BOLOGNA LUNCHEON

# 89¢

8-OZ.

GLOVER HOT LINKS

# 99¢

LB.

COOKED & PEELLED SHRIMP

# \$2.99

LB.

BREAKFAST STRIPS SWIFT SIZZLEAN

# \$1.49

12-OZ.

Stan's Produce Sale!

BE SATISFIED WITH PIGGLY WIGGLY PRODUCE OR DOUBLE YOUR MONEY BACK

CALIFORNIA SWEET JUICY NEW CROP

## NAVEL ORANGES . 10

# 98¢

WESTERN RUSSET BAKING POTATOES

# 88¢

10-LB. BAG

SOLID FIRM HEADS GREEN CABBAGE

# 28¢

2 LB.

BULK IN SHELL MIXED HOLIDAY NUTS or WALNUTS

# \$1.19

PER LB.

IMPERIAL SUGAR POWDERED LT. BROWN

# 75¢

2-LBS.

KARO RED LABEL SYRUP

# \$1.21

32-OZ.

PIE CRUST JOHNSTON GRAHAM CRACKER

# 69¢

4-OZ.

REYNOLDS BROWN-N-BAG TURKEY SIZE

# 67¢

2-PK.

CONDENSED MILK EAGLE BRAND

# 73¢

14-OZ.

BAKERS ANGEL FLAKE COCONUT

# \$1.29

14-OZ.

PIE CRUST STIX BETTY CROCKER

# \$1.15

22-OZ.

DREAMWHIP DESSERT TOPPING

# \$1.25

8-OZ.

JANE PARKER FRUIT CAKE

# \$3.29

1 1/2-LB.

# \$5.49

3-LB.

DURACELL ALKALINE BATTERIES

# \$2.99

AA 4 PACK

FROZEN VEGETABLES

# 43¢

PIGGLY WIGGLY BRAND. PREPARED. BRUSSELS SPROUTS. ALL-FLOWER. 8-OZ.

MUSHROOMS PIGGLY WIGGLY STEMS & PIECES

# 59¢

4-OZ.

SALAD CHERRIES WILLIAMS VALLEY

# 65¢

10-OZ.

CANNED PUMPKIN PIGGLY WIGGLY

# 35¢

16-OZ.

SNACK CRACKERS NABISCO ASST. CRACKERS

# 83¢

8 TO 10-OZ.

MIXED NUTS & PEANUTS PLANTERS

# \$1.99

12-OZ.

PILLSBURY COOKIES ASSORTED REFRIGERATED

# \$1.09

15 TO 19-OZ.

SUPPL  
ABERNATHY R  
Abernathy, Texas  
ANDREWS CO  
Andrews, Texas  
CANYON NEW  
Canyon, Texas  
CRANE NEWS  
Crane, Texas  
MOORE COUN  
Dumas, Texas  
FLOYD COUNT  
Floydada, Texas