

Vegetable



20 Pages in Two Sections

Number 62

VBODY ELSE FIRST

# Longhorns Picked Last

neans, but the 1979 hall magazine has the inish last in District fall - and all the district in a four-way

rine's list of Class AA hools," Tulia is fifth, and Abernathy ninth. unty school is mention

longhorns' 1978 season, of four games by a total of the magazine says "Last onehorns wouldn't let any-Infortunately, though, midn't score either ... " says the Longhorns weer year offensively this

s Curtis Ford and Arnold isted as "all state potentibron Brock, Kevin Evans, Mike Ford and Randy the magazine's "outstand-

Texas State 4-H Horse

ing boys to watch" list District 4-AA is described in the area

grid magazine as "super tough". The Longhorns start two-a-days on August 13. Shoes will be issued Wednesday, August 8. The 'Horns open the season September 7 at Post. Their first home game is the following Friday, when they host Friona.

> LONGHORN SCHEDULE Sept. 7 — at Post Sept. 14 — Friona here Sept. 21 — at Olton Sept. 28 — at Littlefield Oct. 5 — Seymour here Oct. 12 — Dimmitt here Oct. 19 - at Floydada Oct. 26 - Abernathy here Nov. 2 — at Tulia Nov. 9 - open Nov. 16 - Idalou here

Ronnie Thornton of Providence, ac-



Some Garden!

She placed fourth in Showmanship,

LEST YOU THINK that all the vegetation in the Lockney area looks like the picture of the hailed-out cotton in last Thursday's Beacon, we submit this picture of Thuraman and Lynna Davis in

at the state show.

the garden at their home, 111 S.W. 7th. The Davises have some of the best squash around, as the photographer will attest. [Thanks, Thurman and Lynna.] Staff Photo by Jim Huggins

# **Terrell Picked For Bowl Game**

Jeff Terrell has been chosen to play in the 30th Annual Greenbelt Bowl All-Star Football Classic in Childress Saturday (August 11).

He was selected because of his outstanding performance as a member of the Lockney High School Longhorns in 1978. College recruiters from throughout Texas and Oklahoma will be in Childress for the event. Forty-four boys participated in the game in 1978 and twenty-six were offered scholar-

His queen nominee for this event is Gay Frizzell. He reported Saturday and will be in training for a week prior to the game. The queens will be judged Friday night with a winner announced at halftime of the game. Kickoff time for the game will be 8 p.m. Saturday.

## Reception Today

## For Co-Op Manager

The Board of Directors of the Lockney Cooperative will host a reception Sunday, Aug. 5 at the Co-op main office for Mr. and Mrs. Rainey Davis and Mr. and Mrs. Gail Kring. The reception will last from 2 p.m. until 4 p.m. Everyone is

# youth at the state show by placing Western Horsemanship, with her five-It was only the third time in the Hammitt Chose The Shortest Line,

Ronee, 17, daughter of Mr. and Mrs. consistently in the performance events.

cumulated more points than any other third in Western Pleasure, and third in

# Became A Chemical Engineer Most of their products then and now go work. That is about all the work that we into other chemicals.

acia Applewhite was not necessarily moll in chemical engineersauntered into the engiding as a freshman at Texas He was first interested hadn't thought of the particularly.

gineering building, he matters to line up in me of engineering freshhappened to be the tain start, he has

for of science degree master of science as A&M. Upon graduted a position with Glass and is still with lanager over company erica, England, Ger-

Lockney High School in high school

ether a short-wave David Howell engihe remembers. Lockney High School Sandra Lawson. They ing during his fresh-

ents at Tech. The a new building. Math irse, along with lab while where they idn't do any of the did the recording, and I

ging. It was interesting

did to pay college expenses other than the work I did on the farm in the summer time," he says.

Many of the chemical engineering students were married. As a result there was a "wives' club" that planned parties and other group activities for

After four and one-half years at Tech and with the receiving of his degree, he began work in Corpus Christi with Pittsburgh Paint and Plate Glass. The company had three divisions - plate glass, paint, and chemicals.

"I have always been in the chemical division. That, of course, has very little to do with plate glass. I know very little about glass," he explains.

The company makes a float glass. From a furnace, the glass is poured out on a bed of molten tin and gradually cooled. It is easy to remove from the tin after it cools. This glass is used for everything — plate glass, aircraft, automobiles and other uses.

"For windows all you have to do to it is cut it to the right size. In the old process, they had to shine and rub it to make it a smooth surface. It is well formed now when it comes off the tin. For automobiles it is necessary to reheat and form the glass into a curve and

'Since I work in the chemical division, we produce industrial chemicals such as agricultural chemicals. We sell products to Monsanto and Lasso and such companies," he explains.

While in Corpus Christi, he was promoted to production superintendent.

PITTSBURGH HOME of Larry and

A hurricane with winds exceeding 175 miles an hour caused a shutdown of the plant while he worked in Corpus Christi. A "lot of water was sucked out" of the company's ship channel.

After five years in Corpus Christi, Hammitt was moved to Pittsburgh in a technical job involved with safety problems related to sales, but not the same as sales.

"In other words, if a customer wanted to use one of our products, I would go in and show him how to use it safely, since most of our products have hazards. I spent about three years at

that," he recalls. He was in Pittsburgh about four years. Part of that time he worked as assistant product manager, before he

'Being involved with customers and the product really interested me in sales. I had never thought of it before. This led to our move to Minneapolis and

"In Minneapolis, it was a traveling job. I covered northern Wisconsin, Minnesota, and eastern Iowa, contacting paper companies. Our products go into paper making - the pulping of timber. Chlorine is used in bleaching. One of our chemicals, sel, brightens and

makes paper white," he explains. Almost any tree is used in paper making. Any of the hard woods make good paper.

Nearly all the trees in the area where Hammitt worked were second crop trees. In the early 1900's all the trees had been taken to be used for lumber.

Since it takes 15 to 20 years to grow a tree for pulp, some regulation is used in protecting trees. Much of the paper industry has moved to the South, to Alabama and Georgia. There is no government control over privately owned lands, but the government owns a lot

were more than 100 entries in each class

of land it leases or sells for tree harvest. Some conservation in trees used for paper is now practiced by using parts of the tree that were not used formerly. Now, the part not used for paper making is not dumped in streams, causing pollution.

Also, a new process used in mining iron ore, employing a chemical made at Pittsburgh Paint, was discovered in

Following Pittsburgh, Hammitt spent a year in Philadelphia. The company's interest in Philadelphia was in the use of their chemical in the making of vinyl for slat covers in linoleums for floor covering. The Pittsburgh Company

produces the emollient. After the year in Philadelphia, Hammitt was back again in Pittsburgh in the anti-freeze division

Someone asked him if he handed out samples to his friends. He laughed at that and announced, "We get ours at K-Mart.'

As Pittsburgh products manager, he gets involved with sales, coordinating all the activities. Two antifreeze plants one at Beaumont and one in Puerto Rico - are branch plants of Pittsburgh.

'As product manager for organic chemicals, which are basically chlorinated solvents, we sell to dry-cleaners. The question was asked as to how dry-cleaners stay in business. "Four or five years ago dry-cleaners went out of business because of wash-and-wear, but the last couple of years, the blends of natural fibers are much more popular, and dry-cleaning is doing a real good business. In fact, I was in Chicago, before I came here, at a dry-cleaning convention - "clean 79". All the dry-cleaners seem to be doing well. They are buying new equipment and are expanding operations.

'Wool or cotton with polyester, with accent on wool, seems to lead. Drycleaning caters to people who normally wear suits and go to work looking sharp.

"There are more and more women going into jobs. Women make up 40 percent of the work force today. It is expected to go to 50 percent. That is good for dry-cleaning because they don't have as much time for wash and wear. There are not a lot of choices, if you want to look nice. Wash and wear doesn't look as nice as a professional job

See Hammitt, Page 2

year-old gelding "Afton Socks." There history of the Texas show that the prestigious all-around title was won

without halter points. Although Ronee failed to place in the halter class at the state show, she won the Yearling Halter Futurity with a filly she raised herself, "Call Me Farah, out of Ronee's first who mare, "Ruby's

Lockney High School this fall, is a member of the Lockney 4-H Club. She represented Floyd County at the District

II 4-H Horse Show, where she qualified

As a state winner, Ronee is eligible for the Southern Regional 4-H Horse Show next week in Jackson, Mississippi, but she had to decline the invitation

At Odessa, she was interviewed by a representative of "The Horseman" magazine. The article is scheduled to be published in the magazine's October

Jay Waller of the Floydada 4-H Club participated in the Yearling Halter Gelding Futurity at the state show.



Ronee and 'Afton Socks'

## Stenholm To Visit Floyd County

meet constituents and answer questions

Wednesday morning in Lockney.

Congressman Charles Stenholm will is scheduled to appear at the bank at 10 a.m. Wednesday (August 8). Stenholm will meet with the Floydada Rotary Club at the noon luncheon The 17th District U.S. Congressman Wednesday at Massie Activity Center.

# Make Senior Picture Appointments Now!

Lockney High School Class of 1980 to make appointments for their class picture. Wilson Photography will be photographing the seniors now through

It's time for members of the August 31, it was announced Friday.

Seniors are urged to call 652-3731 soon to make their senior picture

## **Earl Broseh Completes Auctioneering School**

Earl Broseh of Lockney has successfully completed all requirements of Summer Session of Gregg School of Auctioneering and is now qualified to cry and completely manage any type of auction sale, according to an announcement by the Plainview auctioneering

Col. Kenneth Gregg awarded students diplomas in a recent ceremony.

Col. Cecil Rhoades of Marble Falls and Dr. Bob Kropp of Oklahoma State University in Stillwater assisted Col. Gregg in instructing the students in all phases of auctioneering and animal evaluation.

The winter session of Gregg School of Auctioneering will be held December 28 through January 4.

# **Thunderbirds** To Perform Aug. 5 At Reese Open House

The U.S. Air Force Thunderbirds flying team will return to the South Plains Sunday to take part in the annual Reese Air Force Base Open House.

Headlining the Open House, the famed aerial demonstration team comes back to the South Plains area with a new show featuring two solo performers as well as the traditional four-ship precision flying team.

Guiding the six-man team to Reese will be commander and lead pilot for the Thunderbirds, Maj. D.L. Smith. The major is flanked by Capt. Ron Maness, left wing, and capt. Jim Latham, right wing. Completing the formation team is Capt. Jim Coziahr, flying in the slot

position.

The Thunderbirds will open their show at 3 p.m. Sunday with the classic four-plane launch. For the next 40 minutes, Open House visitors will be treated to precision flying at its best.

Streaking overhead at speeds nearing 600 m.p.h., the team will perform intricate maneuvers, often with no more than three feet of space between the wingtips of the red, white and blue T-38 Talon jets.

In between formations by the main group, the two solo pilots will make exciting passes before an anticipated overflow crowd.

Following the show, the Thunderbird pilots will sign autographs and talk with Open House visitors at planeside.

The Thunderbirds are in their 27th season of flying air shows. They have performed at more than 2,245 shows in the U.S. and in 45 foreign nations. More than 136 million people have watched their performances.

While the flying team is not performing, there will still be plenty of action in the skies above the base Saturday and Sunday as the U.S. Navy Leapfrogs Parachute Demonstration Team puts on a skyborne display of freefall parachut-

The Leapfrogs are assigned to the Navy's Special Warfare Group One at San Diego, Calif. They will perform

Saturday at 3 p.m. and Sunday at 1 p.m., just before the Thunderbi All team members are selected from the worldfamous underwater demolition

'frogman' teams or the elite SEAL's. During their Reese show, the Leapfrogs will perform the aerial acrobatics and precesion free-fall parachute techniques used by members of the UDT and SEAL teams during combat airborne infiltration operations.

For the convinience of the viewing audience, the Leapfrogs attach colored smoke cannisters to their boots and climb to an altitude of 12,500 feet (two miles) above the demonstration landing area. Their show emphasizes split-second aerial maneuvers and landing

A jumper can control his freefall rate of descent from a relatively slow 120 m.p.h. to a breathtaking head-down speed of 220 m.p.h. by changing his body configuration with his arms and legs. After free-falling for approximately 60 seconds, the Leapfrogs open their parachutes and three seconds later their rate of descent slows to 5 m.p.h.

By using his rectangular-shaped parachute like a glider wing, a jumper can maneuver himself at speeds up to 35 m.p.h. to a stand-up landing at a speed of 2 m.p.h. in the center of the drop zone's target panel.

Following each show, the Leapfrogs will be on hand to sign autographs and to describe first hand to their audience the art of parachute jumping.

Other highlights of Saturday's activi-

ties begin with a civilian aircraft fly-in from 9 a.m. until noon. A chili cookoff will run from 10 a.m. until noon, followed by an Ol' Fiddlers contest scheduled from 2 p.m. to 4 p.m. The day winds up with a barbecue dinner from 6 p.m. until 9 p.m. and a street dance from 9 p.m. until midnight.

Highlights on Sunday, in addition to the 3 p.m. performance by the Thunderbirds, will be the U.S. Air Force Drill Team from Washington, D.C., and the 539th Air Force Band, from Lackland AFB, San Antonio.



Navy parachute team Leapfrogs hits the target panel squarley during an earlier demonstration of precision parachute

oing. The jumpers increase their speed to 220 m.p.h. and then slow down

# Floyd Philosopher **Ponders The Crisis** Of Confidence In Government

Editor's note: The Floyd Philosopher on his Johnson grass farm on White River tackles the confidence problem

this week, sort of. As though the energy shortage wasn't enough of a problem, we now have a shortage of confidence, we've

We've declared war on energy but to declare it on confidence too and try to

fight two wars at the same time may be more than the government can handle.
Windfall tax money will go just so far.
Therefore it looks like we'll have to tackle the confidence problem on our own without tax support. Right off I can tell you one cause of it.

It's the filing system used by the television industry.

For example, an expert economist looks into the camera and tells us we're in a recession. Then some smart-alec in the TV studio digs back in the files and runs a shot of the same guy three months ago telling us aren't going to

Or a politician appears on the screen saying we've got to have gas rationing, followed by a film of him a few months saying under no circumstances will he

support gas rationing.

This may be amusing but it sure plays havoc with confidence.

If Congress wants to help restore confidence in this country, not to mention confidence in Congress, it ought to pass a law prohibiting televisiong stations from re-showing a news film or any part of it any sooner than five years after it's first shown.

How are we going to maintain confidence in our leaders when they're shown saying one thing today and another next month? Such confusion has got to be stopped. Don't the TV people know that sometimes confidence is based mainly on forgetfulness?

And another thing, why hasn't Washington required the installation of thermostats in air-conditioned automobiles so they can be turned up too?

Lockney General

# HOSPITAL REPORT

July 19 to Aug. 2
Beatrice Collis Lockney
adm. 7-11 dis 7-19. John H. Turner Lockey adm. 7-16 dis. 7-25.

ton adm 7-16 dis. 7-19. Marie Leach Lockney adm. 7-18 dis. 7-23.

Ruby Muncy Lockney adm. 7-18 dis. 7-30. Lydia Davila Pu adm. 7-19 baby boy Demetris Jr. born. 7-19. dis. 7-21.

Joan Rogers Lockney adm. 7-19. dis. 7-24. Mary Fierro Turkey adm.

7-19 baby girl Alma born 7-19. dis. 7-21. Petra Trevino Floydada adm. 7-19. baby boy Raul Fr. born 7-20-dis. 7-22.

Pablo Guzman Floydada adm. 7-20. dis. 7-24. Mattie Jameson Floydada adm. 7-25 dis. 8-1.

# **Happy Birthday**

Aug. 5 - Earl Broseh Troy Turley, Mary Thomason Aug. 6 - Debbie Rodriguez, Jack Gibson, Andy Alaniz, J.V. Martin, Agapita Ramirez, Beatrice Martinez, Verdie Smith, Arutro Mata Aug. 7 — Dee McPherson

Aug. 8 - Tina Hernandez. A.W. Auld, Elsie Clark, Oscar Palomin Sr. Aug. 9 — Emma Araujo, Wanda Zachary, Ramon Or-

tegon, Wesley Teeter
Aug. 10 — Robert Delgado Sr., Roy Holly, Wayne Moseley, Michael Carthel, Beulah Steen, Pauline Gonzales, Carson Pierce, Rogelio Guerrero, Rachel Masten

Aug. 11 - Jean Griffin. Sonia Salinas, Alicia Sepulveda, Valerie Isom

Ethel Frizzell Lockney adm. 7-26 continues care Marsha Green Silverton adm. 7-26 - dis. 7-31.

Guy Sams Lockney adm. 7-27 - Continues care Victoria Escaledo Crosby-Adela Martinez Lockney

adm. 7-29 baby boy Javier born 7-29 - dis. 7-31. Delfina Caballero Petersburg adm. 7-30 - continues Bertha Zapata Pu - Adm.

7-31 - baby girl Jennie born - 7-31 - dis. 8-2. Janie Santos Floydada

adm. 7-31 - baby girl - Tori born 7-31 - dis. 8-2. Santos Gonzales Lockney adm. 7-31 baby boy Anthony born 7-31-dis. 8-2.

Jewell Rigdon Lockney adm. 8-1 - contues care Cecil Price Quitaque adm. 7-21 dis. 7-22.

W.T. Cooper Lockney adm. 8-1-79 continues care Eryn McMillian Guyman Okla. adm. 8-1 continues

David Perez Pu- adm. 8-1 contues care.

# **Happy Anniversary**

Aug. 5 - Bob and Doro hy Jarrett

Aug. 6 - Gene and Virginia Owens

Aug. 7 — Mr. and Mrs. Ronnie Roberts Aug. 8 - Byron and Patsy Ford, Mr. and Mrs. Oscar

Palomin Aug. 9 - Tommy and Louise Weathers

Aug. 10 - Frank and Ora Aug. 11 - Mr. and Mrs.

Silvester Garcia, Mr. and

Mrs. Elmo Savage

**Upcoming Area Events** 

Plainview-All booths for the 1979 Running Water Draw Arts & Crafts Festival have been assigned, according to Festival director Rob Strong. The three-day show, October 12-14, features the work of 125 artists and craftsmen from Texas, Oklahoma, New Mexico, Colorado, Arizona, Missouri, and Ohio. Proceeds benefit Plainview Rotary Club and Llano Estacado Museum.

Applications for a waiting list are being accepted. Any artist of craftsman who would like more information can contact Strong at Wayland College, Plainview, Texas 79072.

Silverton Fire Department will sponsor a Slow-Pitch Baseball Tournament in Silverton August 17-18-19, 1979. Entry fee will be \$60.00 plus two balls, and all proceeds of the tournament will be used to help defray the cost to the fire department of installing the cable television storm warning system and balance due on the new fire truck.

Entries may be mailed to Emmett Tomlin, Jerry Patton or Anthony Kingery in Silverton. For further information, call Jerry Patton at 823-2125. Trophies will be awarded to the

winning teams. A concession stand will be provided.

Entrants for the Canyon Open Tennis Tournament, to be held on the West Texas State University campus Aug. 10-12, are now being accepted, according to Todd Reed, the organizer for the

Entries must be received by Aug. 8 for consideration. A \$5 fee will be assessed to persons entering singles matches and a \$10 fee for each team in the coubles.

Junior matches will start at 9 a.m., Aug. 10, with adult matches scheduled to begin at 5 p.m. that day.

There would be A and B division in the men's and women's matches. Experienced players would be placed in the A division, Reed said, with beginners going to the B division.

Matches will be held in the Men's and Women's singles and doubles, Men's Over 35 singles and doubles, Men's Over 45 singles and doubles, Women's Over 35 singles and doubles and mixed doubles matches in the A and B divisions.

In the Junior category, matches will be played in the Under 12, Under 14, Under 16 and Under 18 year old brackets, singles and doubles.

For more information, contact Todd Reed at Box 1006, W.T. Station, Canyon or telephone 655-3086.

# **High Plains Water Conservation District Board Sets Meeting For Aug. 6**

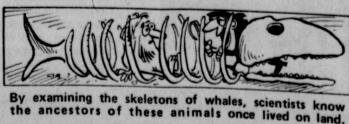
During their next regular meeting at 10:00 a.m. on Monday, August 6 in the Lubbock offices, the Board of Directors of the High Plains Underground Water Conservation District will consider the possibility of providing support data, on the depletion that occurs of underground water used in agriculture operations, either to landowners or tax assessors for use in appraising agricul-

Texas House Bill 1060, which passed during the last session of the legislature, provides guidelines for appraising agricultural land. The bill includes a provision for deduction, as a fixed expense, the depletion of underground water used in agricultural operations. The bill also stipulates how the cost associated with underground water depletion of irrigated lands should be

The High Plains Water District has been providing the necessary figures to support Federal Cost-In-Water Income Tax Depletion claims as a service to the District's area landowners since 1965.

The District has an extensive system of record keeping and data retrieval. The Board is anticipating requests from the soon to be established county-wide appraisal districts for data on which to calculate these depletion allowances for appraising the value of agricultural land. Board Members will discuss possible contractual stipulation or other options versus costs in providing this information to assessment offices. They will examine procedures and expenses involved in preparing the additional needed data which must be available next year when taxing entities will begin appraising agricultural land on its productivity rather than its market

In other business the Board will consider adopting a resolution to all District Counties to participate in each county's appraisal district, and they will consider testimony on the possible need for a rule requiring the installation of check valves on certain water distribution systems.



# Hammitt From Page (),

of dry-cleaned clothes.
"Also, with the wives working there is more money to spend. Even with the economy as it is today, there is a disposable income. Disposable income is a sort of an arbitrary number by statistics based on the average family. The government has the figures.

Chlorinated solvents are marketed by the Pittsburgh Company in England. Germany and France.

"I visit these distributors and contact potential customers. The job I have is world-wide marketing of our products. so I get involved with other countries although our products are sold in the States.

"The European economic state is very similar to the United States, but demand is not as large. Americans still use more products than anybody else. per capita and total too.

"The American people are more wasteful. There is no doubt about that. Europeans can't understand why we waste so much gasoline and energy. They pay \$2.50 for a gallon of gasoline. Their tax is 30 cents to a dollar per "Everything is more expensive there.

with the devaluation of the dollar. I paid anywhere from \$80 to \$120 a night for a single-bed hotel room. Sometimes I'd get breakfast, which was coffee and a roll. Anything in the States is cheaper than in Europe," he says.

When he was first in Pittsburgh, he traveled by airline much of the time. He says he never had anything drastic like an engine falling off, but he remembers

park the car.

drugs. He had sides

Following many promites of travel, and no Larry Hammitt is still

# Floyd County Gets Booze Rebate

Floyd County received a check for \$235.83 for its share of the tax revenue from the sale of mixed drinks in the county, according to state comptroller

The county collected a total of \$1572.19 in tax revenue for the second

statewide were about than was collected i

Bullock said. The sta



"I'm beginning to see why this is known as a tough course."

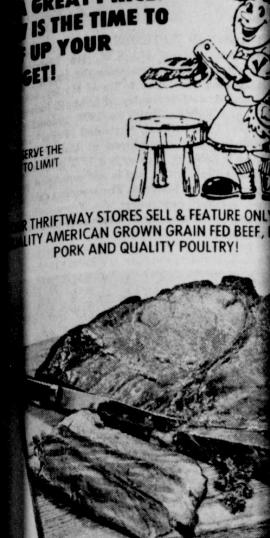


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RONEE THORNTON, Texas 4-H Champio



FTY McSAVER HAS FOUN

STEAK SPECIAL JUST FO

SO INVITE THE FAMILY

FRIENDS AND HAVE A

AT STEAK COOK-OUT

GREAT PRICE!

VY GRAIN FED BEEF

GRAIN FED BEEF TENDERIZED **ILETS** 

und Chuck LOIN TIPS

**HEALTH &** 

ADORN NON-AEROSOL

1.5 OZ. TONI HOME PERMANENT SILK GENTLE/S

DAIRY VALUES CORN OIL MARGARINE

MAZOLA QTRS. 1 LB. TRY ST./BUTTERMILK

AMERICAN/PIMIENTO/SWISS

AGE CHEESE 24 0Z. S

distributors and contact ers. The job I have is keting of our products. d with other countries oducts are sold in the

ean economic state is the United States, but "When I came for my confifteen or twenty minutes, went up and down the stain everywhere. The car had be called the police, but I anything for about three we came from the Weshington, stating my car had been in a accident. I was to report a confirmation. s large. Americans still cts than anybody else,

can people are more is no doubt about that. 't understand why we gasoline and energy. for a gallon of gasoline. cents to a dollar per

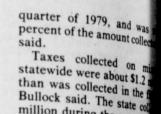
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County Gets Booze Rebate received a check for share of the tax revenue of mixed drinks in the ing to state comptroller

collected a total of evenue for the second



accident. I was to report a care in a "The police had not reme case. Finally, my car came be know who stole it. Probably drugs. He had sideswiped a control of the lack and everything."

The jack and everything woof the back. Insurance f



"I'm beginning to see why this is known as a tough course.'

# TEXAS PRESS MEMBER 1979 ASSOCIATION

THE LOCKNEY BEACON [USPS 317-220] **BOX 187** LOCKNEY, TEXAS 79241

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The Lockney Beacon

Sunday, August 5, 1979 Page 3

# BEST

**BEEF-YOUR BEST MEAL!** 



MESAVER HAS FOUND A STEAK SPECIAL JUST FOR SO INVITE THE FAMILY FRIENDS AND HAVE A ATSTEAK COOK-OUT GREAT PRICE! IS THE TIME TO UP YOUR

THRIFTWAY STORES SELL & FEATURE ONLY FINE AMERICAN GROWN GRAIN FED BEEF, FRESH PORK AND QUALITY POULTRY!

AVY GRAIN FED BEEF

TLETS

ound Chuck

RIOIN TIPS

ADORN NON-AEROSOL

SPRAY 8 OZ. BTL.

TONI HOME PERMANENT

CORN OIL MARGARINE

MAZOLA

MERICAN/PIMIENTO/SWISS

SINGLES 12 OZ.

1.5 OZ. BTL.

SILK - GENTLE/S

DAIRY VALUES

HAIR

**Bell Quality Chekd** lce

Cream

"THE SUNDAY BACON". BLACK LABEL FROM HORMEL

HEAVY GRAIN FED BEEF BONELESS WHOLE IN THE BAG

**BRISKETS** 

7-10 LBS. \$ **1 29** 

LB.

HEAVY GRAIN FED BEEF SIRLOIN BUNELESS

USAGE FROM TENNESSEE 1 LB. 2 LB. ROLL-\$2.77 . . ROLL

SAVE WITH THESE MISS AMERICA SPECIALS

NEW TONI PERMANENT KIT

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**HEALTH & BEAUTY AID SAVINGS** 

-DRY IDEA DEODORANT

ADORN HAIR SPRAY

99 OZ

BOX

**HEAVY GRAIN FED BEEF BONELESS** 

39

HEAVY GRAIN FED BEEF BONELESS CENTER CUT **ROUND STEAK** 

5019

**SLICED BACO** 

Round Ctn.



CREAM STYLE OR WHOLE

17 OZ.

CANS

VAN CAMP'S

**GREEN GIANT** 

TOTAL GROCERY SAVERS MARDI GRAS DECORATED **NAPKINS** HELLMAN'S BURGER **BIG H SAUCE** NABISCO'S FAVORITE RITZ CRACKERS. 16 OZ. 99° MAXWELL HOUSE

FOR JAM OR JELLY

# SHELF SPECIALS

15° OFF LABEL SOFTENER SHEETS



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**BOX** 

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PORK & BEANS 3 NO. 300 89°



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ONIONS CALIFORNIA CELERY

HEARTS

SUNSHINE GOLDEN ANILLA WAFERS

BTL.

FROZEN FOODS

20° OFF LABEL LIQUID

32 OZ.



CALIFORNIA SANTA ROSA LBS.

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**GLAZED DONUTS** 

## FROM OUR SHELVES

**BOW WOW CHUNK DOG FOOD NEW! KLEENEX SUPER DRY LARGE** 18 CT. \$4 DECORATED/ASSORTED JUMBO 69 TERI TOWELS

GREEN **STAMPS** 

DOUBLE ON WED.

MRS. GOODCOOKIES ASSTD. COOKIES **PARTY PIZZA** 

MORTON FAMILY PAK

**CRISPERS** 

15° OFF LABEL CRISCO OIL

131/2 OZ. \$ 1 09

AGE CHEESE 24 OZ. \$ 1 09

15 OZ. FREE!

**DETERGENT** 

PRICES EFFECTIVE AUG. 5-11, 1979



ENGAGED — Darnell Smith of Paducah and Lonnie Doran of Matodor announce the engagement of their daughter, Sherrie, to Rick Holmes, son of Mr. and Mrs. Chuck Holmes of Floydada. Wedding vows will be exchanged at First Baptist Church, Matador September 8. Rick is a 1976 graduate of Floydada High School, attended Texas Tech University and will be farming near Floydada. Sherrie attended school in Matador.

# Reflections **Beauty Salon**

THE REAL PROPERTY OF THE PROPE

Paula Ellison

Is Now Taking Appointments **Reflections Beauty Salon** 

Tuesday-Saturday-And Late Appointments

THE PARTY OF THE P

It's really true. It can happen to you, too.

knew then the program was for me.

106 North Main Lockney

652-2386

50 LBS. & 55 INCHES.

With loyalty to the Pat Walker program you can actually elimi-

You will see and feel a difference almost immediately in your

A friend and I had talked about losing weight, of course, we had

tried to lose on diets, but seems the pounds came back faster than

we had lost them. We decided to go for a complimentary treatment

at Pat Walkers. It was the most relaxing time I have ever spent. I

nate those ugly pounds and inches that have sneaked up on you

"IT'S TRUE, IT COULD BE YOU"

ANN HAYNES OF LUBBOCK, LOST OVER

TOTAL RELAXATION . . .

You can have total relaxation, stimulation, lose

weight and inches without disrobing or messing

I was surprised to see so many professional ladies

spending their lunch break in the salon. This pro-

gram will fit into anyone's routine that really wants

The personnel have been so encouraging to help

me in any way they could. Actually you don't starve

yourself. You just learn what foods are best for you

I was unable to do strenuous exercises due to a back injury. My back muscles are much

stronger now and I really feel good. I would recommend this program to anyone. It has really

My husband has been so encouraging to me, he seems so proud since I am the same size I was

your hair in your own private booth.

# Social Events

# Consumer Food News

COLLEGE STATION . Best buys at Texas grocery markets this week include fryer chickens, eggs, pork, frozen fish and some fresh produce.

Also, "specials" appear on lamb, canned and frozen items, says Gwendolyne Clyatt, a consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System. POULTRY - Fryer chick-

ens have high quality and low prices.

Egg prices dropped re-cently — but don't expect that to last long.

FROZEN FOODS - Fish has low prices, along with frozen processed potatoes, such as frozen french fries. Other specials include bread dough, pot pies, lemonade and apple pies.

FRESH FRUITS - Those with the most pleasing prices are bananas, grapes, peaches, nectarines, cantaloupe, watermelons, plums and pineapples.

FRESH VEGETABLES -Best buys include soft-shell and zucchini squash, corn, several types of lettuce, blackeye and purple hull peas, potatoes, green onions and radishes.

Also, new potatoes have reasonable prices. Prices are higher on these items: cabbage, carrots and



ENGAGEMENT — Reverend and Mrs. Leo Cole of Loop announce the engagement and approaching marriage of their daughter Lori Jean, to Charles H. Bradford Jr., son of Mr. and Mrs. C.H. Bradford of Floydada. Miss Cole is a 1979 graduate of Loop High School. Her fiance is a 1978 graduate of Floydada High School, serving in the United States Navy. The couple plan to exchange vows August 17 at First Baptist Church

# Bad Today,

Pimple-prone teenagers, rejoice. Today's 'zitzy' complexion can mean you will look younger in years to come than your drier-skinned

**Good Tomorrow** 

The same oily skin that's the bane of many teenagers' self-image because it attracts dirt, clogging pores and causing pimples and blackheads, will in later years actually resist the wrinkling that comes with age.

But what about today? Complexion care experts at Merle Norman Cosmetics, here, say that by following a complexion hygiene routine teenagers can avoid most distressing problems caused by over-active oil glands.

Cleanse the skin regularly, they advise, at least three times a day. Don't remove cleansers with a tissue, which could irritate the skin; use a clean soft cloth. Use a water rather than an oil-base makeup. Makeup used should be sheer or translucent and protect the skin from smog, smoke, air conditioners.

A word of teenage comfort: Don't let those "zitzfree" companions get under your skin. One fine day

# Poteet Reunion Held At Roaring Springs Ranch

The Poteet family held its reunion July 14 and 15 at the Roaring Springs Ranch Club, where my wife and I celeBy Calvin Poteet

brated our 56th wedding anniversary. We were married in Roaring Springs July 16, 1923, but I had visited these springs as early as Fifty five family members

participated in the reunion, setting up seven trailers on two campsites near the restrooms and showers. After sundown we char-

coaled hamburgers and had cookies, candies, soft drinks, cakes, pies and iced tea served inside a screened-in

Most of the group spent the night in the camp. We had air conditioners and fans running and did not suffer

Sunday morning for breakfast I boiled the coffee and started an open fire which was prepared the night before. Several assisted in making breakfast of biscuits. bacon, eggs, tomatoes and jelly. Arriving Sunday morning before daybreak were Odis, Geneva and Jackie Elliott, of Floydada, and Mary Daniels, from Olney.

After breakfast and showers, many moved to the springs, where there were large trees for shade, tables for picnicing and a 7 footdeep manmade lake below the swimming pool stocked with channel catfish. We met back at the camp

site at 1 p.m. for lunch catered by Walter Jones of Matador - a fine meal of barbequed beef, gravy, onions, pickles, beans, potato salad and iced tea. After lunch, we returned

to the springs, some to swim and others to visit. All ap-

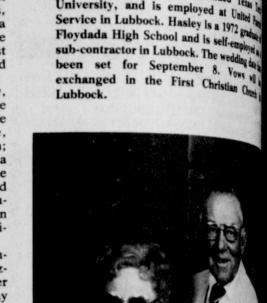
peared to enjoy this get-to-In the evening we had a watermelon feast and about 5 p.m. some began to break camp to get home in time for

the Monday workday. Everyone was pleased with the place to have our reunion and we will go back there next year if the Lord permits

Present for the reunion were: Calvin and Ollie Po-teet and children; Greg and Gail and family, all of Flovdada; Curtis and Cathrine Poteet, Naravisa, New Mexico; Ronnie and Sally and daughter, Nara Visa, New Mexico; Truett and Laverne McCarty and Scott, Lockney: Mrs. David Cook (Carol) and children, Corpus Christi; Pat Selman (McCarty), Brandon and Ondray, Dicky and Debbie McCarty and children,

Claytonville: Homer and LouReta Ellis. Steve and Malenda Moore and sons of Henrietta; Bob and Dahl Hatfield and

daughter, Henrietta; Kenneth and Vera Dean Powell, Earl and Jonna Powell, Van Alstyne; Dusty and Brenda



they'll be counting more wrinkles than you.

Mallory and children, Liber-

James and Barbara Wages

Wages and daughter;

and children, Greg and An-

Brad and Kelly Wages and

Saturday evening was a

special time of listening to

religious tapes and singing made at Tucumcari, NM

church. Just trying to hold

the family together, we look

to God for all our doings and

LOCAL

Mr. and Mrs. C.H. Bradford,

is on his way to Pearl Harbor

to serve on a guided missile

cruiser. Charles, a 1978

graduate of Floydada High

School, joined the United

States Navy in June, 1978.

Charles Bradford, son of

daughter, all of Henrietta.

al, Kansas;

TO MARRY IN SEPTEMBER - Mr. will

Travis Lee Hulcy of 105 S.W. 9th, Path

formerly of Lockney, announce the engages of their daughter Christi to David Hasit, in

Mr. and Mrs. Alvis Hasley of Lubbock low

of Floydada. Miss Hulcy is 1976 grdage Lockney High School, attended Tens le

University, and is employed at United h

MR. AND MRS. ALFRED CLARK ( observed their 50th wedding anniversel day, July 29. Honored with a reception he 5 p.m. at the Primitive Baptist Out Floydada, the former Cleatus Penniqui Alfred Clark were married July 31, 19 Amherst. They have five grandchildren. the occasion were their children and press ren: Mr. and Mrs. Albert Jones, W. community; Mr. and Mrs. Neale Roy, Lorand Mrs. Ronnie Fowler of latter

# "Faces"

lalways tell the

one. The sense

more nurturing possib such as neighborhood operatives. Mentally reta ed and emotionally distur persons are too often thou f as "better off" in institution. Detention cen and correctional instituti for delinquent youth are b to house kids who with family support may find t institution a way of life. L are being proposed would further weaken family and give the respo bility for child rearing legislative mandate. Is this the case in our o

community? We still appe to be small enough to have sense of community. appear to be concerned ab our neighbors. We eas know many people who l in Floydada and can call th children by name. Perha we haven't as yet fallen p to this epidemic of apat that has a hold on so ma American communitie What do you think?

The family is the backbo of our society and as family goes so goes Floyd da. Central Plains MHM supports the family is rea to help families in become stronger and m responsive to the attacks th would tear it apart. Ples call us if your family is trouble.

"FACES" is a mont resentation of the Cen Plains MHMR Center, 2 Yonders, Plainview, pho 296-2726. The Floyda number is 983-2584.

Teenage couples exp

# enage Parenthood Information

That leaves little time thood usually the teen to adjust from ower levels of role of spouse to the role loyment and atisfaction, says parent.

> ence frequent marital p lems and a higher divo rate than older couples. parents start having child at an earlier age—and thave more children that of

iral Extension Further studies reg that mothers under age are less likely to stay their children than

reported by a of 30-year-old Asked how the above nen who had teenagers—are fects of teen pregnancy co be minimized, the coupl ON-Quitting the study recommended counseling or courses in enage parenting.
MENT—Jobs education and family would have helped

education levels. learn how to maintai men and women only three held satisfying marriage They also suggested held low-level. establishment of program support young parents make it possible for yo GE SATISFACmothers to finish school g children at a so appears to cut eriod of teenage learn skills needed for k

ing a "god job.

# Texas Hospital Punces Rule Changes

Texas...Visitors lar way to deliver childre

only children een allowed to

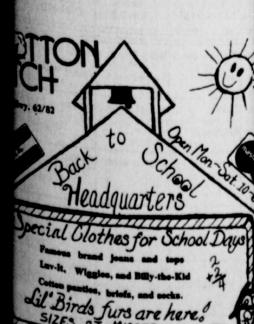
way the entire family mains a solid unit from the 8:30 curfew is esse for proper security of

West Texas Hospital, a

family visiting policy

effect. The new mothers

amily Bonding hospital during late eve and night hours.



# Call for FREE treatment

twenty years ago.

It's true. It could be you.

NO STRENUOUS EXERCISE . . .

I have had fun losing my pounds. I look forward to each visit.

We invite you to call for a courtesy treatment and figure analysis; there's no charge or obligation. Take advantage of this special offer, and get more information about Pat Walker's delightful and effective way to reach—and stay—at the perfect proportions you've wanted so long. Call or come by today to reserve time for your free appointment.



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# Summer Clearance Sale Continues

The Outlet Store

Lockney

'Quality mer**chandise fo**r the BUDGET MINDED FAMILY

The Outlet Stol 103 S. MAIN



TO MARRY IN SEPTEMBER - Mr. and Mr. Travis Lee Hulcy of 105 S.W. 9th, Plainview formerly of Lockney, announce the engageme of their daughter Christi to David Hasley, son Mr. and Mrs. Alvis Hasley of Lubbock former of Floydada. Miss Huley is 1976 graduate Lockney High School, attended Texas Tex University, and is employed at United Parce Service in Lubbock. Hasley is a 1972 graduate Floydada High School and is self-employed as sub-contractor in Lubbock. The wedding date ha been set for September 8. Vows will h exchanged in the First Christian Church



MR. AND MRS. ALFRED CLARK of Conserved their 50th wedding anniversary Sunday, July 29. Honored with a reception from 3 5 p.m. at the Primitive Baptist Church Floydada, the former Cleatus Pennington a Alfred Clark were married July 31, 1929 Amherst. They have five grandchildren. Hosti the occasion were their children and grandchilren: Mr. and Mrs. Albert Jones, McC community; Mr. and Mrs. Neale Roy, Lamet and Mrs. and Mrs. Ronnie Fowler of Lubbock.

# **Jutlet Store** Lockney

Big mmer arance ntinues

MERCHANDISE FOR THE ET MINDED FAMILY

utlet Store

# "Faces"

ren without exploring other more nurturing possibilities such as neighborhood co-operatives. Mentally retarded and emotionally disturbed persons are too often thought f as "better off" in an nstitution. Detention centers and correctional institutions for delinquent youth are built o house kids who without family support may find the institution a way of life. Laws are being proposed that would further weaken the family and give the responsibility for child rearing to legislative mandate.

Is this the case in our own community? We still appear to be small enough to have a sense of community. We appear to be concerned about our neighbors. We easily know many people who live in Floydada and can call their children by name. Perhaps we haven't as yet fallen prey to this epidemic of apathy that has a hold on so many American communities. What do you think?

The family is the backbone of our society and as the family goes so goes Floyda-da. Central Plains MHMR supports the family is ready to help families in need become stronger and more responsive to the attacks that would tear it apart. Please call us if your family is in

"FACES" is a monthly resentation of the Central Plains MHMR Center, 2700 Yonders, Plainview, phone 296-2726. The Floydada number is 983-2584.

# leenage Parenthood Information

held low-level,

AGE SATISFACperiod of teenage

That leaves little time for the teen to adjust from the role of spouse to the role of

Teenage couples experience frequent marital problems and a higher divorce rate than older couples. CHILDREN—Adolescen

parents start having children at an earlier age-and they have more children that older

Further studies report that mothers under age 18 are less likely to stay with their children than older

Asked how the above effects of teen pregnancy could be minimized, the couples in the study recommended that counseling or courses in sex education and family living would have helped them learn how to maintain a satisfying marriage and

They also suggested the establishment of programs to support young parents and make it possible for young mothers to finish school and learn skills needed for keeping a "god job.

# Texas Hospital Jounces Rule Changes

lar way to deliver children at West Texas Hospital, a new family visiting policy is in effect. The new mothers may now have visits from their other children for 10 minute periods, one at a time. This way the entire family re-

The careful observance of the 8:30 curfew is essential for proper security of the amily Bonding hospital during late evening



The Lockney Beacon

Sunday, August 5, 1979

# Genealogical Research

# Workshop Slated In Lubbock

Historical research materi- Carl Gelin, Lubbock, SPGS als and research instruction classes will be among the features of the South Plains Genealogical Society's annual summer Genealogical Workshop scheduled 9:00 a.m.-4:30 p.m., Saturday, August 11 in the Municipal Garden & Arts Center, 4215 University Ave., Lubbock,

No registration fee is charged and the public is invited to attend, states Dr. John M. Anderson, president According to Dr. Anderson, the workshops are presented annually as opportunities for researchers to use many books not available in area libraries. Books and other materials used at the day-long workshop are supplied by Lubbock and area members of the South Plains Genealogical Society. A large number of volumes on early Virginia and Kentucky history will be provided by Mrs.

executive secretary.

Instruction classes for beginners in family history research will be hild 9:30 to 11 a.m. and from 1:30 to 3 p.m. Research fundamentals will be emphasized in each class and persons may attend either one or both sessions without charge. Instructors will be members of the SPGS teaching staff.

Preceeding the noon hour, a special recognition service will be held for SPGS members from throughout the South Plains who serve as volunteer workers in the widely-used Genealogy Dept't. of Lubbock's Mahon

Sandwiches will be available for lunch. Family tree charts, used books and pot plants will be for sale to help raise money for the SPGS

to be held, carried, or

Because most babies become very active physically by the end of the second month, mothers should begin A new kind of crying your to check for possible hazards newborn may do just before in the environment. To keep falling asleep during his third baby covered at night, a to fifth weeks may signal a sleeping bag that permits his new readiness for experi- arms free movement is probences. It can mean he wants ably the best solution.

Many New Items Have

Arrived From Market Come In And See Them

Schacht's

Flowers, Jewelry & Gifts "Our Pleasure Is To Serve You"

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Summer **Clearance** 30% Off **All Stock Except** 

**Cake Decorating Supplies** 

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Prices Effective August 6-11, 1979



BREAD IS BETTER

VRIGHT'S HICKORY

Slab

Bacon

LB. 99°

HEAVY GRAIN FED BEEF Extre Lean For Breising/ \$ 1 89

Chuck Steak LB. 199

HEAVY GRAIN FED BEEF BONELESS \$ 1 99

Ground Beef LEAN \$ 149

Grocery Specials

Ore Ida 20 Oz. Pkg.

Crispers

89°

Del Monte Stewed 16 Oz. Can

**Tomatoes** 

39°

Dairy And Frazen Food

Kraft Margarine 2-8 Oz. Tubs

Nestea

**Biscuits** 

FRESH - SOFT - SMOOTH TENDERCRUST

**Meat Specials** 

We accept **Food Stamps** and

HEAVY GRAIN FED BEEF BLADE CUT

uck Roast

Swiss Steak LB. \$219

7-Bone Roast LB. 139

Catfish Steaks LB. 179

WRIGHT'S HICKORY SMOKED SILB. \$ 1 17

Health And Beauty Aids

Agree Shampoo

AGREE REG./OILY/EX. BODY

Shelf Specials

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Creme

Rinse BTL.

ASSTD. FRAGRANCES
Edge
Shave Gel 702.

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8 a.m. - 9 p.m. Monday - Saturday 8 a.m. - 7 p.m. Sunday

**Produce Specials** 

CALIFORNIA VINE RIPENED

CALIFORNIA ICEBERG

Lettuce Avocados Large Plums

3 LBS. 51 Oranges

Grocery Specials

Applesauce 25 OZ. 69°

Vanilla Waters

**Pampers** 

with Bacon
RAPPTrappey's 2
Blackeyes 15 OZ
Blackeyes CANS

OVERNIGHT DISP. DIAPERS

Del Monte Drink 59°

DEL MONTE WHOLE KERNEL

17 OZ. CANS

DEL MONTE CUT OR

16 OZ. CANS

(risco) Pure

99 OZ.

**Diet Pepsi Pepsi Light** 





TISCO VEGETABLE SHORTENING BONUS PACK-15 OZ. FREE

Cans-6 Pack

Pepsi Cola

**Dad's Root Beer** 

Bounce

Whipped **Parkay** Kraft Halfmoon Chdr. 16 Oz. Pkg. **Colby Cheese** 



102 S. Main Lockney 652-2435

Sunday, August 5, 1979 Page 6

PRESTON

KTXT CH. 5

Lubbock Cable 5

Bill Moyers' Journal: How to Get a Job

James Michener's World: Spain

Dick Cavett

08/07/79

KTXT CH. 5

Lubbock Cable 5

On Nature's Trail MacNeil-Lehrer Rept.

Once Upon a Classic: Copter Kids

Plays: As You Like

08/08/79

KTXT CH. 5

Lubbock Cable 5

Shakespeare Plays: Measure for Measure

08/09/79

KTXT CH. 5

WTCG CH. 17

BALLON USDA Inspected Plant Custom Processing, Wholesale and Retail Meats, Cut, Wrapped, Frozen, and Fully Guaranteed. Financing Available Or Freezer Beef.

# Lockney Meat Co.

TUESDAY

30 My Three Sons

7 00 Major League Baseball: Atlanta at

WEDNESDAY

8 30

THURSDAY

Atlanta Cable 4

Hwy. 70

Lockney, Texas 652-3305 08/06/79 MONDAY

OF FLOYDADA 983-29 TODAY FOR MORE AND BETTER

KTV CH. 10

Oakland Cable 10

Captain Cosmic Bewitched

Six Million Dollar Man

Odd Couple Dating Game

KTV CH. 10

Oakland Cable 10

Six Million Dollar Man

Matchmaker'

KTV CH. 10

Oakland Cable 10

T.V. Powww with Tom Major League Baseball:

Captain Cosmic Bewitched

Six Million Dollar Man

Dating Game

Window on the World

Upstairs, Downstairs

KTV CH. 10

Oakland Cable 10

Captain Cosmic Bewitched

Six Million Dollar Man

Movie: 'Legend Of Lizzie Borden'

KCBD CH. 11

Lubbock Cable 11

KCBD KLBK CH. 11 CH. 13 Lubbock Cable 11 Cable 13

KLBK CH. 13 Lubbock Cable 13

KCBD CH. 11

Project U.F.O.

Lubbock Cable 13

KCBD CH. 11

KMCC CH. 28 Lubbock Cable 7

PTL CH. 6

Charlotte Cable 6

You Shall Be My Witness

PTL Club

Richard Hogue PTL Club

PTL CH. 6

Charlotte Cable 6

You Shall Be My Witness

PTL Club

Hogue PTL Club

PTL CH. 6

Charlotte Cable 6

PTL Club

Richard Hogue PTL Club

PTL CH. 6

Charlotte Cable 6

PTL Club

Richard Hogue PTL Club

WGN CH. 9

Chicago Cable 9

Next Step Beyond

the Ecstasy

WGN CH. 9

Chicago Cable 9

Next Step Beyond

Movie: 'Laura'

Movie: Wake Me

WGN CH. 9

Chicago Cable 9

Star Trek

Next Step Beyond

Movie: 'Arsenic &

Old Lace'

WGN CH. 9

Chicago Cable 9

Dick Van Dyke T.V. Powww with Tom and Jerry

Dick Van Dyke
Star Trek

T.V. Powww with Tom and Jerry

KMCC CH. 28

Starsky & Hutch

KMCC CH. 28

Lubbock Cable 7

Charlie's Angels

Vega\$

KMCC CH. 28

Dick Van Dyke T.V. Powww with Tom and Jerry

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	08/1	0/79		
road	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMC CH. 2 Lubboo Cable
	Get Smart My Three Sons	Lilias, Yoga And You MacNeil- Lehrer Rept.	You'll Love It Jimmy Swaggart	News " Bewitched
	Movie: 'New Invisible Man'	Wash. Week in Review Wall Street Week	At Home with the Bible Westbrook Hospital	All Star Family Fe Show
	:	Evening at Pops	PTL Club	Movie: 'Mother, Jugs and Speed'
	Rat Patrol Upclose	Masterpiece Theatre: I, Claudius	" "	: : :
01000	New Soupy Sales Movie:	Dick Cavett "Captioned ABC News	Richard Hogue PTL Club	News " Newlywed Game
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# These Floydada An Sponsor The For You Each W

KMC CH. 2 Lubboo Cable PTL CH. 6 WTCG CH. 17 Charlotte Cable 6 Lubbock Cable 5 Fangface "Scooby's All-Stars PTL Club Fanfarria Falcon Si Se Pue Maranatha Concerts

The Athletes

Atlanta Cable 4	Lubbock Cable 5	Charlotte Cable 6	Lubb Cabl
:	Soccer Made in Germany	Club PTL	Program Cont'd Bewitch
loneys arty Robbins	Meeting of Minds	Jacobs Brothers High Adventure	Telethor Texas E Ranch
olly! ashville Ausic	Cross Country	PTL Club	"
opi Goes the Country ashville on the Road	:		Telethor Cont'd
orter Negoner ock Concert	Que Pasa, USA?	Maranatha Concerts	
::	Sign Off	Club PTL	Teletho Cont'd
A COLOR			

UNDAY	08,	/05/79							
AM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	KTV CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2
7 30	Three Stooges	No Programs	Kenneth Copeland	Praise the Lord Club	News Buyer's Forum What's Nu	" " "	Jimmy Swaggart Day of Discovery	This Is the Life Rebop	Lesson Jimmy Swaggart
800	Maverick "	" " "	Voice of Victory Oral Roberts and You	Jimmy Swaggart Prophecy Newsreel	Mass for Shut-Ins Church	" " "	Oral Roberts  Methodist Church	James Robison Presents Amazing Grace Bible Class	Hour of Power
9 30	Hazel " Movie: Youngblood	" " "	Jerry Falwell	Little Rascals I Love Lucy	Issues Unlimited Abbott and Costello	Westbrook Hospital Robert Schuller	"	Jerry Falwell "	Changed Lives " Spiritual Awakening
1000	Hawke'	" " "	PTL Club	Best of Donahue	Voyage to the Bottom of the Sea	Day of Discovery	", Living Your Religion	Sunday School Face the Nation	Intouch "
11 30	:		" "	Baptist Church	Cisco Kid Lone Ranger	Oral Roberts Rex Humbard	Better Life  Meet the Press	Hour of Power	Time of Deliverance Oral Roberts
12°°	Movie: 'The Howards of	No Programs	Calvary Temple	Issues and Answers Animals, Animals	Major League Baseball: St. Louis at	". It Is Written	Major League Baseball: Texas at	Inquiry Women's Point of View	Coral Ridge Presbytarian Church
1 30	Virginia'		Amazing Grace Bible Class Kroeze Brothers	Putt-Putt Golf Bass Fishin' America	Chicago	On the Square	Cleveland "	CBS Sports Special	World of Pentecost Deaf Hear
200			Harvest Temple Celebration	Long Driving Championship PGA Championship	:	Tarzan "	" "	:	At Home with the Bible World Concern
300	Dragnet "Championship Wrestling	" " "	Abundant Living James Robison	" " "		Major League Baseball: San Francisco at	Adam-12 SportsWorld	CBS Sports Special	He Lives "Think About Tomorrow
4 30	;; Football Replay:	Firing Line	Club PTL	" " "	" "	Los Angeles	lronside	::	Wide World of Truth Jerry Falwell
500	Football Cont'd	Advocates	Amazing Grace Bible Class Kroeze Brothers	" " "	" " " "	Baseball Cont'd Movie: 'Godzilla,	". NBC News	Last of the Wild CBS News	Program Cont'd Good News
UNDAY	08/	05/79							
PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	KTV CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2

PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	KTV CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2
600	1040	Consumer Survival Kit Victory Garden	Harvest Temple Celebration	That's Bluegrass	Wild Kingdom In Search of	King of the Monsters'	Wonderful World of Disney	60 Minutes	Hour of Power
700	"," Major League Baseball:	Evening at Pops	Abundant Living James Robison	Movie: 'Cheyenne Autumn'	Next Step Beyond People to People	Movie: 'Oklahoma'	Movie: 'Rescue from Gilligan's Island'	All in the Family One Day at a Time	Rex Humbard
800	Atlanta at Houston	Masterpiece Theatre: I, Claudius	PTL Club	" "	Hee Haw	" "	" "	Alice " Jeffersons	Best of 700 Club
9 30	:	Upstairs, Downstairs	::	" "	Jackie Gleason	" " " "	Prime Time Sunday	Kaz "	Oral Roberts
1/1	Ruff House Open Up	Sign Off	Jimmy Swaggart PTL Club	News " Popl Goes the Country	News "Movie: 'The Real Glory'	Movie: 'Yours, Mine and Ours'	News Movie: 'King'	News " Pre-Season Football:	Jesus Festival Insight
1100		" " "	:	Praise the Lord Club	" " "	" " "	Part 3	Denver vs. Dallas	Sign Off
1200		" " "		ABC News Sign Off	", Nightbeat		", News Sign Off	" "	

IONDA	- FRIDAY			08/05/79-08/11/79							
AM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	KTV CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2		
7 30	Lassie " Romper Room	No Programs ". Weather	Varied Programs	Good Morning America	Ray Rayner and Friends	" " "	Today "	Morning "	Varied Programs Varied Programs		
800	Lucy Show "Green Acres	Sesame Street	" "	" " "	". Family Affair	:		Captain Kangaroo	Varied Programs Varied Programs		
9 30	Movie	Mister Rogers Neighborhood Electric Company		Phil Donahue	Movie	Cartoon Town	People Place All Star Secrets	All in the Family WHEW!	700 Club		
1000	:	Varied Programs	PTL Club	Laverne & Shirley Family Feud		Hanna-Barbera Romper Room	High Rollers Wheel of Fortune	Price Is Right	Varied Programs		
11 30	Love, American Style Movie	Over Easy " Dick Cavett Show		\$20,000 Pyramid Morning Magazine	Phil Donahue	Partridge Family Room 222	Password Plus Hollywood Squares	The Young and the Restless Search for Tomorrow	Ross Bagley		
1200	::	MacNeil- Lehrer Rept. Sign Off	Varied Programs	All My Children	Bozo's Circus	Rookies "	News ,, Days of Our Lives	News " As the World Turns	Varied Programs		
1 30	". Lucy Show	::::	" "	Praise the Lord Club	Bewitched Regular Programming/	Phil Donahue	". The Doctors	". Guiding Light	Varied Programs Varied Programs		
	Rebop (MWF)  Banana Splits	Lilias, Yoga And You Villa Alegre		General Hospital	Baseball Love, American Style	Medical Center	Another World	W.V.2.H	700 Club		
300	Flintstones  Partridge Family	Sesame Street		Edge of Night Mike Douglas	Mr. Magoo Cartoons	Dialing for Dollars Movie	", Card Sharks	Love of Life Gunsmoke	". Varied Programs		
4 30	Star Trek	Mister Rogers Neighborhood Electric Company	:	Family Affair	Superman/- Batman Abbott and Costello	:	Beverly Hillbillies Ironside	Gomer Pyle	Varied Programs Ross Bagley		
500	Family Affair "Father Knows Best	Once Upon a Classic Over Easy	Herald of Truth Christopher Close-Up	ABC News "Mary Tyler Moore	Sgt. Bilko My Three Sons	Woody Woodpecker Hanna-Barbera	NBC News	Hogan's Heroes CBS News	Program Cont'd		

CBN CH. 2

700 Club

Bible 77

Relig Prgms Cont'd

# CALL CABLE TV OF FLOYDADA 983-291 TODAY OR MORE AND BETTER

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Captain Cosmic Bewitched

Window on the World

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Six Million Dollar Man

Odd Couple Dating Game

Movie: 'Legend Of Lizzie Borden'

Dick Van Dyke
T.V. Powww
with Tom
and Jerry

KCBD CH. 11

KLBK CH. 13

Lubbock Cable 13

Movie: 'Capone'

KLBK CH. 13

Lubbock Cable 13

KLBK CH. 13

KCBD CH. 11

Project U.F.O.

Mrs. Columbo

KCBD CH. 11

					08/1	10/79		
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Dick Van Dyke " Star Trek "	T.V. Powww with Tom and Jerry	News Sanford and Son	News Joker's Wild	Norm Peak Word	S Get Smart	Lilias, Yoga And You MacNeil- Lehrer Rept.	You'll Love It Jimmy Swaggart	News " Bewitche
", Next Step Beyond	Captain Cosmic Bewitched	Little House on the Prairie	White Shadow		8 Movie: 'New Invisible 8 Man	Wash. Week in Review Wail Street Week	At Home with the Bible Westbrook Hospital	All Star Family F Show
Movie: 'Dead End'	Six Million Dollar Man	Movie: 'Murder in Peyton Place'	M*A*S*H WKRP in	700 0		Evening at Pops	PTL Club	Movie: 'Mother, Jugs and Speed'
	Odd Couple "Dating Game	:	Cincinnati Lou Grant		N Rat Patrol	Masterpiece Theatre: I, Claudius		:
News " Movie: 'The Agony and	Movie: 'Send Me No Flowers'	News Tonight Show	News Rockford Files	Rise a Heal Life in Spirit Ross	Now Soupy Sales & Movie:	Dick Cavett " Captioned ABC News	Richard Hogue PTL Club	News " Newlywe Game
the Ecstasy'	" " "		Movie: 'Sweet Bird	Relig (	I Conos	Sign Off		Soap "
		Tomorrow	of Youth'	Cont		"		Sign Off

# These Floydada And Lockney Merchants Sponsor The T.V. Schedule

BIG SUMMER

CLE ARANCE !

ROYE'S

WGN CH. 9

St. Louis

KTV CH. 10

Oakland Cable 10

T.V. Powww with Tom and Jerry

**Odd Couple** 

KCBD CH. 11

Diff'rent Strokes

KLBK CH. 13

Lubbock Cable 13

Incredible Hulk

The Dukes of

Merle Norman Cosmetics

MANY ITEMS 1/2 PRICE

	08/11/79
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WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 9	KTV CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	CBN CH. 2 Virginia Bch Cable 2
Ultraman Partridge Family	No Programs	Maranatha Concerts	Fangface "Scooby's All-Stars	U. S. Farm Report National Geographic		Alvin and the Chipmunks Fantastic Four	All-New Popeye Hour	Ever Increasing Faith
Sar Trek	" " "	Puppet Tree " Kid's Jamboree	" "	", Movie: 'Trouble		Godzilla Super 90	Bugs Bunny/ Road Runner Show	Life in the Spirit Practical Christian
Movie: The Buccaneer'	" " "	Bible Bowl Pirate Adventures	Challenge of the Superfriends	Makers'	No Programs  At Home With the Bible	". Daffy Duck	"," Tarzan and the Super	Rock '76 " Manna
•	" " " " " " " " " " " " " " " " " " " "	PTL Club	Bigfoot and Wildboy	Bud Billiken Day Parade	Voice of Agriculture Black Forum	New Fred and Barney Show Jetsons	Seven,	Lesson Faith That Lives
Movie: Funniest	" "		All New Pink Panther Show American Bandstand		Asians Now Revisita de la Semana	Buford & Gal- loping Ghost Fabulous Funnies	Space Academy Fat Albert & Cosby Kids	Puppet Tree Bible Bowl
Man in The World	No Programs	Richard Hogue New Wine	Fanfarria Falcon	Sea Hunt "This Week in Baseball	Our Men in the Capital World Tomorrow	U.S. Farm Report Eleven Questions	Ark II ,, Sunshine Sally	Best of 700 Club
lovie: Maryjane'	" " "	Good News Larry Jones Ministry	Si Se Puedel	Movie: 'Boston Blackie Goes to Holly-	Discovery Soul Train	Pre-game Show Major League Baseball: Milwaukee at	Pre-Season Football: Chicago at	", Life Abundant
:	Movie: 'Through a Glass Darkly'	Jacobs Brothers High Adventure	Wrestling	wood' Movie: 'Pardon My	", Movie: 'Dead Ringer'	Boston; or Pittsburgh at Philadelphia	New Orleans	Rays of Hope Story
at Patrol	" " "	Maranatha Concerts	Bass Fishin' America Year of Excitement	Sarong'			" " "	Just Passing Thru Wake Up America
ngier Club nis Week in leseball	All About TV Happenings	Richard Hogue New Wine	Wide World of Sports	Soul Train	Movie: 'One Foot in Heaven'	1979 AAU Junior Olympics	Sammy Davis Jr. Greater Hartford Open	Celebration Ross Bagley
hampionship Wrestling	The Athletes Another Voice	Good News Larry Jones Ministry	Star Trek	Sgt. Bilko My Three Sons	Movie Cont'd	", NBC News	Ruff House " Hee Haw Honeys	Program Cont'd

08/11/79

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	Soccer Made in Germany	Club PTL	Program Cont'd Bewitched	Lawrence Welk	Hee Haw	Lawrence Welk	Hee Haw	Insight ,, Jesus Festival
Hee Haw Honeys Marty Robbins	Meeting of Minds	Jacobs Brothers High Adventure	Telethon: Texas Boys Ranch	Major League Baseball: Chicago at	Movie: 'Flight from Ashiya'	CHiPs "	Bad News Bears Stockard Channing	Best of 700 Club
boly . Nasiville Music	Cross Country	PTL Club	:	St. Louis	" " "	BJ and the Bear	Movie: 'Mixed Company'	Lesson "
country Assiville on the Road	"	" "	Telethon Cont'd		Dance Fever Dancing Disco	Sword of Justice	" " "	Rock Church
Vagoner lock Concert	Que Pasa, USA?	Maranatha Concerts	:	News Movie: 'Sweet Smell Of	Movie: 'The Purple Plain'	News " Saturday Night Live	News Movie: The Best of	Zola Levitt Ross Bagley
	Sign Off	Club PTL	Telethon Cont'd	Success'	" " "	" " "	Enemies'	Relig Prgms Cont'd
NA B	:		:	Nightbeat Movie:		Sha-Na-Na " News Sign Off	" "	

## Tech To Offer

## **Photo Short Course**

Lubbock — A 35mm photography short course for amateur South Plains Photographers will be re-peated this fall at Texas

Tech University.

"Beginning Photography"
will meet on Monday nights for six weeks starting Sept. 10. Drill in operation and care of the camera will be given before major interest s placed on how to compose

and shoot better pictures. The course will be taught by Texas Tech faculty mem ber John McKinney, worldtraveler and former editor and cover photographer of "Southern Living" and "Progressive Farmer" magazines.

Since inauguration of the Tech "Beginning Photography" short course series in 1977, 28 consecutive groups totaling more than 700 people have been en-rolled. "Some amateurs, after shooting as long as 20 years, have enrolled for updating and new ideas," said McKinney. "Perhaps the course should be renamed 'Beginning Intermediate Photography.' We see rookie amateurs and vete-

rans learning side by side." Pointing to photography as America's number one hobby, the teacher said,

"Suddenly millions of people are discovering the exhilara-tion of a good picture. Fullpage newspaper ads feature heretofore unknown handsome cameras within budget range of most families. And at least five well-known camera brands are blossoming forth in TV commercials.

"Research at some of the large art museums shows that more people go to see photographs than paintings," he said. "It is really getting to be a photography world. However, we encourage photography student to take basic art courses at the first opportunity. Art can help photography."

Tuition for "Beginning Photography" is \$30. For a brochure describing the course and a form for enrolling by mail call Mass Communications Department (806) 742-3385, or pick up in Mass Communications Building, Room 102.

# WHOZITS . . .



LAST WEEK'S FLOYDADA WHOZIT

Sally Galloway and Judy Lloyd both correctly guessed last week's Whozit as Duffy Ratheal.

FLOYDADA WHOZIT

LONGTIME residents may recognize this Flovdadan from a May 1947 snapshot. He now farms land near Dougherty.

## LAST WEEK'S

LOCKNEY WHOZIT

MRS. APPLEWHITE

**EASILY RECOGNIZED** Felicia Applewhite was last week's Lockney-area Whozit subject, as apparently everybody knew. Merle Mooney was the first to call The Beacon with

correct identification of the mystery picture. Others who knew it was Mrs. Applewhite were Betty Vernon Cruse, Retha Wofford, Samantha Pinner, Billie Huggins, and several others who said "I know who it is, but don't put my name in the paper."



LOCKNEY WHOZIT - The Lockneyarea mystery picture this time was taken in the early 1920s. He's a well-known farmer who lives west of Lockney. Call The Beacon, 652-3318, Monday through Thursday if you can

FLOYD DATA Elain Dick traveled to Dothan, Alabama last week-

end by Trailway bus to attend the Cook-Brannon family Reunion.

FLOYD COUNTY

# Feel Like You're Trying to Air Condition the Entire Neighborhood?

It's not a pleasant feeling, is it? Using energy and money so fast it's like the walls weren't even there.

Did you know that a 1/16" crack around your door lets out as much cool air as a 4" × 4" hole bored right through the middle of it?

The Governor's Office of Energy Resources can help. We've got a free home-energy quiz. Just jot down some basic information about your house. We'll send you a computer analysis that tells you (1) how to make your house more energyefficient; (2) how much it'll cost; (3) how much energy you can save; and (4) how much money you can save. You decide which of the suggested modifications make sense. In terms of increased comfort. In terms of a

utility bill you can live with. Call us toll-free at 1-800-252-9361. We'll tell you where you can pick up a quiz form in your area. And we'll answer any questions you might have. So you can begin to get your own house in order. And let the rest of the neighborhood fend for

**CALL TOLL FREE:** 1-800-252-9361





A public service of this publication and the Governor's Office of Energy Resources.

# Car Tires To Receive 'Grades'

COLLEGE STATION -Look for a tire's "grade" before buying it for your car. Passenger car tires will soon have "grades" to tell consumers about tread wear, traction and temperature resistance, says Claudia Kerbel, a consumer information specialist.

By April 1, 1980, all car tires will have "grades," she

Ms. Kerbel is with the Texas Agricultural Extension Service, The Texas A&M University System.

TREAD WEAR GRADES To let consumers compare a tire's tread-wear future, grades will be in nu merals-with the highest number indicating the longest wear expected.

Since different drivers and roads affect a tire's life expectancy, the grades simply compare one tire to another assuming all are driven under the same condi-

### IT PAYS

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**EDITH SELLARS** 806-983-3139

Second Session

Swimming Lessons

**Begins August 6** 

6 To 6:30 P.M. Each Day

Sharon Spencer & Gay Frizzell, Instructors

Register Now!

Lockney Swimming Pool 652-3769

So, to read the tread-wear grade, just compare the numbers, Ms. Kerbel says. For example, a tire with a grade of 160 will have the life as a tire with a grade of 80. TRACTION GRADES

Traction grades use the letters A, B and C. They represent the tire's ability to stop on wet pavement-as measured under controlled consitions on a specified government test

A tire graded "Aaa offers the best traction, while one

resistance on wet roads TEMPERATURE-RESIS-TANCE GRADES

Temperature-resistance grades help consumers know how well a tire will hold up under excessively high tem-

Grades "A" and "B" represent the higher levels of performance—the tires that will withstand the highest temperatures.

However, all passenger car tires must at least meet the grade "C" standard.

You may think that seeking a tan this summer will make you look young and vibrant. But the sun can eventually make you look older, and perhaps give you some additional health problems as well, reports the Texas Department of Health.

QUESTION: Besides getting a sunburn, how can too much sun harm you? ANSWER: With

enough time, the sun can weaken the skin's elas-

ANSWER: There are

ticity, and can also cause dark patches and scaly gray growths called keratoses, which are often pre-cancerous.

Children and teenagers who bask in the sun today without protection pay the price later on with wrinkles and a

tough, leathery look. They may also have to suffer from skin cancer.

QUESTION: Are there any early warning signs for skin cancer and is this type of cancer usually curable?

visible, early warnings: 1. A sore that does not heal. 2. Change in size or color of a wart or mole. 3. Development of any unusual pigmented area. Almost all of the 300,000 cases of skin cancer developed by Americans annually are considered to be sun-related.

# averaged BILLING

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

## Southwestern's Averaged Billing Plan is designed to minimize the ups and downs in your electric bill.

If you've wished the amount of your electric bills could be more consistent every month instead of changing so much between seasons - here's a

The Averaged Billing Plan is provided to HELP SMOOTH OUT THE HIGHS AND LOWS that occur in your electric bills. As the name implies, this plan arranges for you to pay an "average" rather than the actual amount used each month.

## Who's eligible for this plan?

Any residential customer with satisfactory credit, whose average bill is \$25.00 or more. can request the Averaged Billing Plan.

## How to get started.

All you have to do is call

Southwestern Public Service Company. There's no charge for participation in the Averaged Billing Plan. If for any reason you decide to drop the plan once you've started, just notify us. Payment by Automatic Bank Draft can also, in most cases, be arranged.

## This is how the Averaged Billing Plan works.

The dollar amount of your electric bill each month will be determined by averaging the actual dollar amount of your bill for the past 12 months. When the amount you have paid does not cover the amount you have used, 15 percent of the difference will be added to your

monthly average. So, the Averaged Billing Plan does not change your rate, but allows you to pay less during high-use months and make up the difference by paying more during low-use months.



# News And Reviews

Media Center First Baptist Church by Beth Pratt

How is it, Socrates wondered, that "men know what s good, but do what is bad"? In Whatever Became Of Sin? the well-known Dr. Karl Menninger attempts to apply psychiatry to a worldwide affliction. Depression, gloom, discouragement and apprehensiveness are prevalent. The word "sin" has almost disappeared from our vocabulary, but the sense of guilt remains in our hearts and minds. Dr. Menninger believes that mental health and moral health are identical and the recognition of the reality of sin offers to the suffering, struggling, anxious world a real hope not of belated treatment but of prevention...This task enists the physician, the psychiatrist, the minister, the lawyer, the editor, the teacher, and the mother in a

common army - an army against self-destruction and world destruction. For the serious reader this is thought provoking book. Dr. Bruce Narramore, As-

sociate Professor of Psychoogy at Rosemead Graduate School, has written an excellent book concerning the development of a healthy self-image. In You're Someone Special he says, "Putting a priority on self-acceptance is the first step many of us need to take if we are going to build a more positive attitude toward ourselves." and "Our self-concept actually influences our concept of God. As long as we have bad attitudes to ward ourselves, we will tend to distort biblical teaching on who God is." Other topics in this book

are: the development of self-image in the child; the problems that undermine self-esteem; and cultivating self-love in partnership with those who love us.

Fortunately, if treated in time, skin cancer is very curable.

QUESTION: What is the best protection against the sun?

ANSWER: Perhaps the best protection is to wear proper clothing. Cool, loose-fitting beach robes, long sleeved shirts and wide-brimmed hats effectively cut down on exposure to the sun's rays.

QUESTION: Do true sunscreens or "suntan lotions" promote tanning? ANSWER: No. they don't. Sunscreens pro-

tect against sunburn by absorbing ultraviolet rays and allowing gradual tanning. Mineral oils and baby oils lubricate and even change the optical properties of the skin, but don't protect from sunburn or promote suntan.

Remember your loved ones and friends with a memorial to Lockney General Hospital Memorial Fund. These memorials go toward equipment to help serve our community in the best way possible.

FLOYD DATA Visiting the Travis Jones family and the Harold Bertrands until Monday or Tuesday of this week are Jana (Bertrand) Monday and Lychelle, Emily and D'Lynn...

from Eastland. Jana's husband, Derrell, is pastor of Bethel Baptist Church in Eastland and is camp pastor for an associational youth week camp in Wyoming.

> FLOYD DATA Jay Jones and classmate

Laurel Linn, Klamath Falls, Oregon, arrived Friday evening for a weekend visit with his parents, Mr. and Mrs. Travis Jones.

Jay and Laurel are students at the School of Veterinary Medicine, Texas A&M University, and are on trimester break.

REMEMBER your loved ones with a living memorial to the Caprock Hospital Auxiliary Memorial Fund. Mrs. Ben Whitaker, Treasurer.



DANDY TUNE!

AMERICA'S FIRST PATRIOTIC SONG, "YANKEE DOODLE"

UNDER GEN. BRADDOCK OF THE BRITISH ARMY.

TODAY, MONEY SEEMS TO

FADE FASTER THAN EVER. BUT THERE'S A WAY TO MAKE IT GROW, TOO! THAT WAY IS FOR

YOU TO INVEST IN U.S. SAY.

INGS BONDS! OR-JOIN THE PAYROLL SAVINGS PLAN

WHERE YOU WORK . EITHER

CHOICE WILL RESULT IN A

METHOD OF SAVING PAINLESSLY

WHILE YOU WATCH YOUR MONEY

FAST FADE!

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COMPOSED BY RICHARD SHUCKBURSH WHO SERVED

Give a little today. Take a lot

That's what makes United States Savings Bonds a great way to secure your future. And why over nine million people like you have already joined the Payroll Savings Plan.

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You won't even feel like you're giving, until all those Bonds are yours for the taking.



# PLEASE COME TO HEAR EDDY KETCHERSID

TEACH GOD'S WORD



August thru

SUNDAYS-----6:00 P.M. MONDAY -- SATURDAY -- 7:30 A.M. & 8:00 P.M.

FRIDAY NIGHT "SERMON FOR YOUTH" HOMEMADE ICE CREAM AFTER

CHURCH of CHRIST

West College & Third

Lockney, Texas

# A Says Health

on, rural areas out a third as

Ahearn said while d bution of hospital and ni ing home beds per capi more nearly equal betw the two areas, rural facili are generally older, are likely to be accredited often lack specialized vices, such as respirate therapy and psychiatric

The recent reversal of rural-to-urban populati migration has increased strain on the health system in tatally rural ar because the increase in number of physicians

# Musical To Be Feature

"Night and Day" and "I "Delightful, delevely" mu-Got You Under My Skin Linda Hart, a child's the of America's ter specialist in the Ol vriters will be Michigan area, will sing " day; Aug. 14, Heart Belongs to Dad ech University and "You're tghe Top." presents David Johnson, Showcase, joined the repertory pro-With Cole Porion in 1979, sings Por tunes "C'est Magnifiq

hen, wild and "Begin the Beguine." and grasshop-Actors and singers be served at a UC Ballroom. produce lbitter-sweet ads to rollicking shows then stroll apers, each a nostalgic ourtyard to the for the 8 p.m. delightful reminder of l ter's style of humor, sadi and touch of class.

"An Evening With revue fea-Porter" was conceived ssional touradapted by Stan Gill of the Black Robert Ferris in the spr rtory Company of 1978. As director musical director respecti sing and dance rough almost 30 ly, they introduced the sl to Black Sheep Theater most famous diences. Following a succe "I Get a ful run there, it went on ou," "Just One road in September 1978 a played to enthusiastic "Anything diences throughout the l

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nderson, actor For reservations and will combine et prices for the pe omedy in the mance and dinner or for Clown." He performance only cont arolyn Tjon, a the UC Ticket Booth in ctress who has Activities Office on the e and the Unicond floor of the Texas Te performed at University Center or phe er and Carne-742-3621. eir rendition of

(by Sharon Hillis) Once you've Rather, place a loveseat "activity zones" chair between the two m, you're ready even leave blank wall sp

between them.

Plan a half-and-half

upholstered and

the upholstered pieces give the room softn

while the wood pieces

Next: Some Final Touc

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To Arranging.

he largest pieces MIX WOOD\* UPHOLST

furniture within

This decorator's trick range the smaller and the large ones. you keep the scheme ample, you might asional chair near balance. Separate upholstered niture from each other with the necesbetween them. up furniture This kind of mix

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Shop Floyd

County

FIRST!

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AM AFTER

ney, Texas

Says Health Care Lags

100,000 population. Ahearn said while distribution of hospital and nursing home beds per capita is more nearly equal between the two areas, rural facilities are generally older, are less likely to be accredited and often lack specialized services, such as respiratory, therapy and psychiatric ser-

The recent reversal of the rural-to-urban population migration has increased the strain on the health care system in tatally rural areas because the increase in the number of physicians in

Musical To Be Featured

"Night and Day" and "I've Got You Under My Skin." Linda Hart, a child's thead America's ter specialist in the Ohio-Michigan area, will sing "My Heart Belongs to Daddy' and "You're tghe Top."

David Johnson, who joined the repertory production in 1979, sings Porter tunes "C'est Magnifique' and "Begin the Beguine." Actors and singers will

produce lbitter-sweet ballads to rollicking showstoppers, each a nostalgic or delightful reminder of Porter's style of humor, sadness and touch of class. "An Evening With Cole

Porter" was conceived and adapted by Stan Gill and Robert Ferris in the spring of 1978. As director and musical director respectively, they introduced the show to Black Sheep Theater audiences. Following a successful run there, it went on the road in September 1978 and played to enthusiastic audiences throughout the Mid-

For reservations and ticet prices for the perfor-mance and dinner or for the performance only contact the UC Ticket Booth in the Activities Office on the second floor of the Texas Tech University Center or phone 742-3621.

(by Sharon Hillis)

Once you've Rather, place a loveseat or "activity zones" chair between the two - or m you're ready even leave blank wall space between them.

MIX WOOD\* UPHOLSTRY Plan a half-and-half mix upholstered and wood re or a storage furniture. This decorator's trick lets

you keep the scheme in Separate upholstered furniture from each other with wood tables or chests, for

the upholstered pieces to the room softness, while the wood pieces provide architectural solidity. Next: Some Final Touches

these areas between 1970 and 1975 did not keep up with population increases.

The report, "Health Care In Rural America," says poverty is a major obstacle to improved health care in rural areas since a disporportion-ately larger number of rural residents live in poverty.

According to Ahearn, Poverty increases the incidence of disease through its relation to poor nutrition, housing and sanitation, and as family incomes decrease, the average number of disability days per person per year tends to increase. Poverty also decreases an individual's ability to buy-needed care, both directly, and indirectly through insurance

The report, issued by the department's Economic, Statistics, and Cooperatives Service, describes other special rural area health problems and some of the major government programs for dealing with them.

The Library

\*\*\*\*\*\*

Sunday, August 5, 1979

The Public Library is a community institution, pri-marily funded by tax revenues, where any person with-out regaurd to race, religion, or economic condition should be able to obtain free access to the recorded history, learning, and knowledge of mankind.

Libraries are the capitals of self-education.

Public libraries accompany the citizen from childhood to

Libraries are the memory of all mankind, the store-house that contains all which known and has been

\*\*\*\*\*\*



If you have trouble getting your family to like liver, try cutting it into strips, breading and seasoning them and then deep-frying.

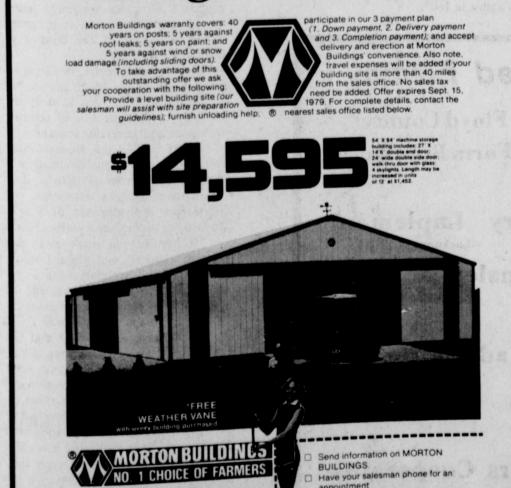
BOOMER by So says the VA... Casson/Brown

VETERANS OF WORLD WAR II, THE KOREAN CONFLICT, POST KOREAN AND THE VIETAM ERA ARE GENERALLY FOR GI LOANS FOR HOMES, MOBILE HOMES, AND CONDOMINIUMS.



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37/

Page 9

Mon.-Sat., 8 a.m. to 10 p.m. Sun., 9 a.m. to 8 p.m. Values In This Adv. Effective Through Wednesday August 8, 1979 We Reserve The Right To Limit Quantities

GIVE S&H GREEN **STAMPS** 

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6-32 Ounce Regular-or-Diet Pepper **Plus Deposit** 

**49 Ounce Giant** 

**Club Crackers** 

99° Value

Tide \$139

**VALUES IN THIS AD IN ADDITION TO OUR THURSDAY** 

**Buttermilk** 

1/2 Gallon Bell

89¢

\$1.29 Value 100 Extra S & H Green Stamps

2 Heads

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100 Extra S & H Green Stamps With Purchase of

10 Pound Bag **Potatoes** 

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COFFEE 100 Extra S & H Green Stamps

With Purchase of With Purchase Of 2 Liter

Pepsi-Cola

**Corn King** Bacon 82

U.S.D.A. Ground U.S.D.A. Beef

U.S.D.A. Boneless Round \$769 Steak **End Cut** 

**Pork** 

\$1 09 Evaporated

Buddy's

STORE HOURS 1/2 Gallon Bell Deluxe ce Cream \$2.29 Value 1.99 Value 1 Pound Keebler

\$1.71 Value

30 Ounce Big Batch

**Cookie Mix** 59

GIVE

\$2.53 Value **Golden Ripe** 

**Bananas** 

California

Avocados 3/\$100 NE

**Red Ripe** 

Tomatoes 13 Ounce Keebler **Rich'n Chips** 

99 Cookies

1.19 Value 1/2 Gallon Buddy's

24 Ounce Bell Cottage

Cheese 1.59 Value

87 Grade 'A' Large

With Purchase J Dozen Of 2 Lb. Owens Sausage 32 Gunce Liquid

Era \$1.59 Value

87 13 Ounce Milnot



ITSAR



# FARM & RANCH NEWS



**TEXAS - OKLAHOMA** 

# Module Builder Godsend To Cotton Produces

It looks like a giant trash compactor. But the module builder is a godsend to Texas-Oklahoma cotton producers.

Developed jointly by Cotton Incorporated and engineers at Texas A&M University, the module builder speeds up harvesting by as many as 15 days and frees the cotton grower from dependence on the cotton gin.

It's a huge machine that makes neat stacks of cotton which are left in the fields until gin time.

And because the module builder is capable of holding up to nine bales of stripper cotton, which is then loaded onto a special flat-bed truck, cotton trailers which have been used for years to haul cotton to the gin have almost become obsolete, according to many

In the past, if a farmer used trailers to get his cotton to the gin, then his whole harvest operation was often dependent upon the supply of available trailers. The module builder has helped separate the ginning and harvesting operations year. so that growers can keep on harvesting

AUSTIN — There is a range war

going on in the Texas Panhandle, but it

looks more like a bombing raid than a

shootout. The targets are tiny, although

The enemy is grasshoppers. Millions

of grasshoppers are threatening thous-

ands of acres of rangeland in 13

Panhandle counties and are being

sprayed around the clock by personnel

of the Texas Department of Agriculture

By the time the spraying ends this that area."

**Grounds Record** 

AUSTIN-- The Texas Department of

Agriculture has reported millions of

bushels of wheat are having to be stored

on the ground in the state due to a

record-breaking 133.5 million bushel

crop and a severe shortage of railcars.

production tops the previous record harvest in 1975 of 131.5 million bush-

els," commented Agriculture Commissioner Reagan V. Brown "and is 18

million bushels over the June 1 projec-

tion by the Texas Crop and Livestock

"With wheat prices now holding around \$4 per bushel, that's a half-bil-

lion-dollar crop literally sitting on the ground in many areas," Brown said.

lems, caused by a lack of available

railcars and high diesel prices used by

Brown said the transportation prob-

Reporting Service.

'The new estimate for this year's

Severe Car Shortage

**Texas Wheat Harvest** 

(TDA) and the U.S. Department of

numbering in the millions.

even though the gin may be backlogged or down for repairs.

Since properly protected modules can be left in the field for weeks at a time without any noticeable damage to the cotton, a grower can harvest his cotton at the most convenient time for him and not have to worry about the progress at

And what are other advantages to the grower using the module builder sys-

According to Ray Adams, vice president of sales with Bush-Hog Continental Gin Company, a leading manufacturer of module equipment located in Prattville, Alabama, moduling can be an advantage because ginning has

become such a problem for growers.

"The cost of ginning cotton has increased many fold in the last decade and we have every reason to believe that it is going to continue to increase," he said. "There has been a trend to have fewer and fewer cotton gins each

TDA, USDA Battle Hungry Hoppers

month, more than 1.4 million acres of

range will have been treated at a cost of

around \$1.5 million in state, federal and

private funds to control the voracious

insects that have invaded Texas and 13

other states in the greatest number

According to Agriculture Commissioner Reagan V. Brown, the cost-shar-

ing aerial application program has been

a "war on grasshoppers" that present
"a very real threat to High Plains"

agriculture and to food production in

trucking, "can only get worse as the

harvest in the Coastal Bend area of the

state right now," he continued, "and

steadily. By the time the grain sorghum

is in, we will be well into corn harvest,

placing even more strain on an already

Brown said many elevator operators

have been forced to store grain "in the

street" in some areas of the state.

Wheat can be stored outdoors for a

period of a week to 10 days with little

loss of quality, but, Brown said, "at this point we don't know how long that

wheat is going to have to stay there. And even though wheat can withstand a

certain amount of rain, there is a loss of

quality if outdoor storage is prolong-

overburdened transportation system."

We are beginning grain sorghum

harvest is moving northward

since 1958.

"As the number of cotton gins gets

increases. But it also is becoming more difficult for the farmer to get his cotton ginned immediately. The expense of owning cotton trailers is getting to be too high and the economics the module system provides makes it an ideal operation to turn to."

Randy Eiland, a grower from Lamesa, Texas, switched to module builders to avoid losing cotton to the unpredictable West Texas weather.

"We have a lot of bad weather in this area at times, and before we got module builders our stripping depended on how many trailers we could get to the gin," Eiland said. "Since we have gotten the module builders, our strippers can just run continuously to keep building modules. We don't have to worry about getting trailers or being out

"Module builders help make a grower money because a crop can be lost, in this area, by leaving cotton on the stalks. By stripping continuously and putting cotton in modules, you can

Brown added that the program is

proving successful. "It looks like we are

going to win the war," he said.

Preliminary reports indicate 95-99 per-

cent control, about the same level that

Childress, Roberts, Carson, Hutchin-

son, Dallam, Lipscomb, Moore, Arm-

strong, Sherman, Potter, Hall, Collings-

Only rangeland meets federal guide-

Acreage is being sprayed in blocks to prevent skipping heavily infested areas.
"If land is skipped, grasshoppers will

lines which do not cover control on

reinfest acreage that has been treated,"

The grasshopper control program divides costs amoung TDA, USDA and

the ranchers whose land is being

sprayed. TDA's one-third share is expected to reach \$500,000, exhausting

the program's funds for the fiscal year.

The program will end naturally by the end of July when grasshoppers reach maturity and begin laying eggs. "Fed-

eral guidelines call for making the treatment before the eggs are laid,"

Brown said. "This procedure provides

control for this year and also reduces

the size of the hatch for next year,

possibly eliminating the need for treat-

This year's infestation has covered

four times as many acres as last year's,

but infestation rates have been about

the same, between 10-80 per square

year. Eight grasshoppers a square yard

qualified range for spraying.

TDA personnel have been sharing

duties with the USDA in surveying,

flagging aircraft and supervising pesti-

have worked four and five weeks away

from home straight through the weekends by the time the program ends," he said. "We appreciate their dedication in

taking care of the needs of ranchers."

'Some of these men and women will

cide application.

Spraying has been taking place in

was achieved last year.

worth and Gray counties.

Brown said.

completely avoid this happening. We can't store it on the stalk in West Texas. You can lose too much of it too quick.' Harold Worrell, a grower from Altus, Oklahoma, has been impressed with the efficiency module builders have allowed him in his harvesting operation. "I had heard about module buil-

ders," he said, "and I had decided they would speed up my harvesting opera-tion. I farm about 2,500 acres of stripper cotton, and I was having problems keeping all my trailers loaded and getting them to the gin and emptied so that I could keep on stripping. I was filling those trailers up nearly every day. Module builders made me think I could get by a lot easier.

"Module builders save me a lot of wear and tear on hauling cotton to town and it saves a lot of labor tromping it on trailers. I don't know if it's much cheaper, but it's a whole lot faster." And how does this remarkable mach-

Dr. Milton L. Smith, a professor of Industrial Engineering at Texas Tech

University, who has worked extensively with module builders, explains: "Initially, when the basket on a

cotton stripper gets full, the load is dumped into the module builder. It usually takes two or three dumps before there is enough cotton to pack. Once there is a sufficient depth to pack, then the module builder goes into operation. "The tramper compresses the cotton

as it moves from front to back and back to front of the module builder. This operation constantly compresses the cotton and will occur many times throughout the process of building a module. With each successive dump, the tramper will first of all level out the cotton in the module builder and will then start to pack the loose cotton. And this continues until the module is fully

At that time, the operator will raise the back gate on the module builder, and a tractor pulls it forward, leaving a module that is free-standing to sit there in the field until it is ready to be moved.

One of the key developers of the module builder was Lambert H., Wilkes of Texas A&M University. Together with J.K. "Farmer" Jones, a researchfor Cotton Incorporated, they completed work on the first module builders in 1971 and 1972. Research on the module builder was funded jointly by Cotton Incorporated, and Texas A&M.

The result of their research has not only saved the grower valuable time and dollars with his cotton operation, but has significantly improved ginning tech-

Research by Cotton Incorporated on the module builder has also led to other application to the organ valuable developments. For instance, by himself and 10 other the module feeder was developed, directly into the gin. The feeder- must be returned to the cleaner has also recently been introdu- by Sept. 15. Any po ced, as a result of Cotton Incorporated voted who does not m research. The feeder-cleaner removes Sept. 2, may obtain

out of stripper cotton as

Grain Son

Board Me To Be Elen

Grain sorghum protection of the Iran will elect four members Grain Sorghum Product Sept. 15. Terms of four current

expire at that time h Witten of Edmonson Jr., Friona; John Gibral Don Nelson of Tulia Alb eligible for re-election non-salaried position ale bona fide grain sorghung Any person in the Nor

area who produces gains is subject to the boat a eligible to vote, include farms and their tenants a pers. Any person elighen elibible to make nomina

Qualified persons via their name placed is a membership on the board eligible to vote.

approximately 60% - 70% of the trash County Agent's office.

The crop protection bill reported recently by the Agriculture Committee doesn't even come close to the objectives of Plains Cotton Growers, Inc., Lin according to Joe D. Unfred of New Home, PCG Print

PCG's policy calls for extending the current dissergram until it is proven that an all-risk crop insurant me is a workable and adequate replacement. "It will take several years just to determine if the

insurance plan envisioned by the Ag Committee M attract the level of producer participation necessary it work at all," Unfred states, "and there is serious and will ever provide the protection High Plains produces against weather hazards and other conditions beyond

Without an extension, the present disaster program expire with the 1979 crop. The Senate Committee, agreeing that it will take time to develop and post proposed insurance program, earlier reported 1 10 would extend the disaster program for 1980 and green ducers a choice of the disaster program or Federal insurance in 1981.

The House measure, while it would make the so program available to all cotton, wheat, feed grain is producers in 1980, would deray disaster program ele in 1981 to producers in all counties where the new h insurance was generally available.

To its credit, the House Committee did approve bill authority for the Secretary of Agriculture to mile disaster program available to producers in 1981 if on any or national basis he determines that Federal crop inspection is inadequate, or if he determines it is ness to achieve compliance with set-aside or diversion "It hasn't been made clear exactly what this last

means," Unfred said, "but I wouldn't want to heavily on the Secretary admitting that the insurant sponsored by him and his administration is no 'adequate protection', particularly when such an administration might occasion an additional Federal expenditul Unfred is quick to note that Congressmen

who are on the Committee, Kent Hance of Libbon Charles Start I Charles Stenholm of Stanford, served their cons in attempts to get an unconditional two-yeares disaster program and in an effort to raise the level of "The opposition was too strong on these points men participation in premium costs.

continues, "but they were successful in removing limitation on subsidized crop insurance and i requirement that eligibility for insurance depend of a pliance with recommended soil conservation pro-

The outcome of the two bills is very much in when they reach Senate and House floors, Unfred to out. "And if out. "And if one or both fail to pass, we'll then be so Congress for a simple two-year extension of the

COTTON EXEMPTION ASKED: The

WEEVIL TRIAL LOOKS GOOD: Reporting on the second year of the boll weevil test in Virginia and North Carolina, scientists say that only five native weevils have been found this year in the evaluation zone, as of June 27. None has been detected in Chowan County, N.C., where the last known weevil was found June 28, 1978. If successful, weevil eradication techniques would be used on the pest in

**EXPORTS REPORTED:** Exports of 76,000 running bales during the week ended July 8 brought the season's total to 5,596,000 compared with 4,939,400 a year ago. The week's new sales of 18,100 bales pushed total commitments for the current marketing year to 6,882,300, compared with 6,497,500 a year ago. New sales of 181,400 running

AND COTTON YESTERDAY: Colonists planted their first cotton crop in

# Cotton Today

national Cotton Council has asked that cotton and cottonseed by specifically exempt from an agricultural bargaining practices bill. In a statement filed with the House Agriculture subcommittee, the Council maintained the proposal is not practical for marketing cotton and cottonseed because of: (1) rapid price changes, (2) the large number of buyers worldwide, and (3) the fact that they are non-perishable products sold on a year-round basis.

bales for 1979-80 delivery brought the total to 2,232,600 thus far.

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Texas and other cotton areas.

Virginia in 1607.

**Floyd County** 

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Lockney

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Lockney

Floydada Implement



Division Engineer, Frisc Railway Co., 3 So. Cincin nati, Tulsa, Oklahoma 7410. FLOYD COUNTY

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FOR SALE: Nice two ber

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den, carpeted, house o

large lot with carport as

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Hallie. Call after 6 p.m Jamie Lewallen 983-3904.

FOR SALE: Three bedroom

brick, two baths, living

dining room, two car garage

cellar, fenced, large storag

room. Call for an appoin

ment. 983-3587 or 256-2485

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DRY LAND, a beautiful

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FOR SALE - 3 bedroom, 2 ca

garage, cellar. Fence yar 652-2538 316 SW 5th St.

FOR SALE: Three bedroom

den, livingroom, two baths

All carpeted; storage build

FOR SALE: Three bedroon

carpeted, \$15,000. Good condition. Joe Mack Breed 983

FOR SALE: House in countr

both approximately 1870 Sq.

to be moved - five rooms an

Ft. Call 983-2530 nights.

HOUSE FOR SALE: 2 be

652-3179, Delvin Bybee.

room newly redecorated. Ca

Railroad Property. Approximately 35' x 140' QAP depo building located at ninth and

Mississippi Street in Flo

dada. Building must be cor

pletely removed and are

restored to natural conditio Mail bids to I. Planchor

ing and shed. 983-3994.

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arport and ga-age. All this for

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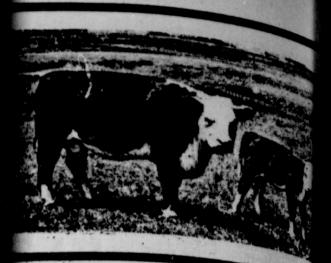
ned to protect estment and ininst loss from

easy to obtain ance for your crops at low a dividend paid to Crop olicyholders the past eight

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CATES County Bureau

TURNER 983-2635



# n Producer

out of stripper cotton as it is

gin. This means improved more cotton dollars for the

Grain Sorg

Board Men

To Be Elect

r., Friona; John Gilbr

Don Nelson of Tulia. All inc

eligible for re-election to

non-salaried position as lon

bona fide grain sorghum pr Any person in the 29-cor

area who produces grain so is subject to the board as eligible to vote, including

farms and their tenants and

membership on the board m

application to the organiza by himself and 10 other w

must be returned to the To

by Sept. 15. Any person voted who does not receive

Sept. 2, may obtain one

County Agent's office.

eligible to vote.

has worked extensively Iders, explains: n the basket on a

gets full, the load is module builder. It or three dumps before cotton to pack. Once nt depth to pack, then r goes into operation. compresses the cotton front to back and back module builder. This ntly compresses the occur many times process of building a ch successive dump, first of all level out the le builder and will the loose cotton. And

Grain sorghum produce county area of the Texas will elect four members to Grain Sorghum Producers til the module is fully the operator will raise the module builder. Sept. 15.
Terms of four current bo it forward, leaving a expire at that time. The -standing to sit there Witten of Edmonson; A.V il it is ready to be

developers of the Lambert H., Wilkes University. Together Jones, a researchrated, they completed module builders in earch on the module ded jointly by Cotton Texas A&M.

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tton Incorporated on r has also led to other ents. For instance, ler was developed, dules to be fed The feederently been introdueder-cleaner removes % - 70% of the trash

FROM PLAINS COTTON GROWERS, INC.

p protection bill reported recently by the Hou ctives of Plains Cotton Growers, Inc., Lubboo to Joe D. Unfred of New Home, PCG Presiden policy calls for extending the current disaster pr lit is proven that an all-risk crop insurance progra ble and adequate replacement.

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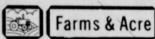
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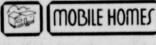
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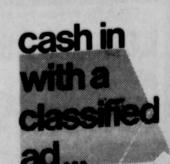
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COW POKES

By Ace Reid



"BEANS, agin! Either the boss is tight er he wants all his cow hands to be vegetarians!"

THIS FEATURE SPONSORED BY | Floydada Real Estate & Insurance Agency **AUTO, FIRE & FARM INSURANCE** 

Jim Word — — Phone 983-2360

Notice is hereby given that the Board of Equalization of the South Plains Independent School District will meet August 16, 1979 at 9:00 a.m. til 12:00 p.m. at the South Plains School, South Plains, Texas. All persons having business with the board are invited to make an appointment to appear. By order of the Board of Trustees, South Plains Independent School

s/sKendas Julian President, Board of Trustees

LEGAL NOTICE Aug. 14, Board Meeting

At regular board meeting Tuesday, August 14, the F.I.S.D. Board of Trustees will hold a budget hearing for the 79-80 budget and will set tax rate

**Tommy Cathey** F.I.S.D. Business Manager

LEGAL NOTICE Lockney Independent School District will accept bids on the following until 5 p.m. August

One heavy-duty half-ton pickup, 350 cubic inches or larger engine; automatic transmission; power steering; power brakes; air conditioner; outside mirrors; heavy-duty battery; extra gas tank; rear hitch; heavy-duty front and rear shock absorbers; tinted glass.

Bids will be opened at the regular board meeting, 8 p.m. August 13, 1979. L8-2, 8-5, 8-9c

LEGAL NOTICE The Lockney Independent School District Board of Trustees will meet in regular session beginning at 8:00 o'clock P.M., July 13, 1979 at the Administration Building Board Room located

at 416 West Willow. Among other proceedings will be the adoption of a Budget for the Fiscal Year 1979-1980, and the setting of the tax rate for the Tax Year 1979.

•••••••

W.H. Hallmark, Superintendent Jack Samford, Tax A/C

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★ Lawns ★ Trees ★ Alley

★ Fencerows ★ Irrigation Wells **CALL CECIL CARTHEL** 652-2136 or 652-3809 Lockney Late FOR SALE

FOR SALE: Two recreational lots, one at Runaway Bay near Bridgeport, waterfront location. The other is at Bella Vista, Arkansas. Call or write Luther Kirk, 3005, 59th, Lubbock, 806-799-6585. tfp

FOR SALE: Heavy metal building, 11 ft. x 11 ft., 9 ft. tall, 51/2 ft. sliding door, 2-inch square tubing frame. Strong and well built. David McCoy 652-2645. Ltfc FOR SALE: Weedwackers, was \$54.99, now \$39.99.

REDUCED FOR CLEAR-ANCE: Lawn tractor. was \$1009.00, now \$849.00. Save \$169. Sears, Floydada 983-

Sears, Floydada 983-2862.

FOR SALE: Refrigerated Air Conditioner. 25,000 BTUH. Cools five rooms. \$479.95. Sears, Floydada 983-2862.

FEET TIRED? Try Mason Shoes with "Velvet-eez" aircushioned innersoles. Keith Emert, 652-3116, Lockney.

For Sale: 25x60 metal building and 20x50 cinder block building on three lots on highway 70 East of Savings and Loan in Matador. Naomi

and Pole - Good Condition.

983-5168.

469-5244.

WANT TO RENT

WANT TO RENT: Three bedroom house in Floydada. Junior Bearden. 983-2281 day - night 667-3442, Peters-

WANTED

WANT TO BUY: Large Chest type freezer. 983-2076. 8-5c

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For Sale

FOR SALE: Everett piano

and pool table. 983-2667 or

FOR SALE: Two antique

ceiling fans. Call 983-2530

py. Call 983-3737 or 5515. FOR SALE: Irish Setter Puppies. Call 983-3974. 8-5c

PETS to give away - one full grown female Keeshound, one male full grown part St. Bernard. puppies, male and female. Call 652-2492. Ltfc

AKC Dachshund, Doberman and VKC PR American (Pit) Bull Terrier puppies, AKC Doberman eight months old. Stud service Dachshund, Doberman, cocker Spaniel and PR American (Pit) Bull Terriers proven and registered Mack's Dog Farm Mc-Adoo, Texas 806-697-2698. FOR SALE: T.V. Antenna

LOST & FOUND

Lost - Large Green Tackle box. Reward. 652-2388 L8-5p

Tilson, Rt. 1, Matador 79244 **PERSONALS** 

> Would the girl who borrowed Drew Ann Johnson's bicycle lease return.

> > HELP WANTED

HOUSE OF LLOYD - now hiring gift and toy demonstrators, party plan, FREE KIT, no investment, details without obligations. Call 962-8163 or write 1920 43rd St. Lubbock, Texas 79412 8-9c

Floydada Nursing Home is taking applications for nurses aides. Apply at Floydada Nursing Home.

HELP WANTED: Male, experienced farm store merchandizing or retail store sales. Send resume to Box 6,

Floydada.

HELP WANTED - Custodian for Lockney Independent School District. Responsibilities will include inside and outside duties. Applications are being accepted at the Superintendent's Office.

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FOR SALE: 1972 Oldsmobile 98; four door, all extras. 520 W. Missouri, 983-3430 after 5:30 p.m.

FOR SALE: 1976 Catalina Pontiac 4-door, high mileage, company vehicle. Priced to turn quick. 983-2821. tfc

1977 Oldsmobile Cutlass Sa-

lon. Clean low mileage. 983-3787, ask for Brenda, or 983-5116 after 5 p.m. 8-5c FOR SALE: 1977 GMC Jim-

Calif. 983-3466. FOR SALE: 1963 Ford Pickup, 1963 Vega, 1969 Volkswagen and 1972 pinto and trailers, bicycles, and other

my four wheel drive 415 W.

BACKHOE **Work Wanted Cotton Collins** 652-2733 L9-2-79C

FLEA MARKET Friday and Saturday, August 10 and 11. Spaces available for rent. he Mercantile, Box 84 Quitaque, 79255. 455-1385 Nomad Camper Trailer, 66 Chevrolet pick-up, lots of miscellaneous.



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which occurs 10,000 times a year, defies prevention and gives rise to a continuing number of theories, is continuing to plague the nation's

parents. This chance phenomenon, called Sudden Infant Death Syndrome, comes without prior warning, changing a family's happiness over a new baby into a stark tragedy.

The pattern is a familiar one: an apparently healthy infant dies suddenly and without reason.

This child is put to bed without the slightest suspicion that anything is wrong. It may show signs of a slight cold, but after a thorough examination, the family doctor tells both parents there is nothing to worry about. The next morning the infant is found dead in its crib. There is no evidence a struggle has taken place, nor have the parents heard anything

during the night. An autopsy reveals no evidence of illness and the diagnosis is that the infant dies from the Sudden Infant Death Syndrome (SIDS). Who is to blame? Was it something the parents did? Was it something they didn't do? Was it the fault of the physician?

"No one is to blame," says Dr. Clift Price, Chief of the Bureau of Personal Health Services of the Texas Department of Health. "SIDS cannot be predicted or prevented, even by a physician. SIDS sometimes even occurs in hospitals to well babies admitted for minor

Dr. Price said SIDS. more commonly referred to as crib death, is the leading cause of death in infants from one month to one year of age. He said SIDS claims the lives of 10,000 babies in this country annually and that according to the Department's Bureau of Vital Statistics, SIDS claimed the lives of 298 residents of Texas during

Dr. Price said the cause of SIDS remains unknown. He said a few victims may have had a slight cold just prior to death, although most are perfectly healthy babies.

Dr. Price said some medical authorities believe SIDS may possibly be associated with problem-related births. "In the cases of premature births, there

may be some neurological cause whereby the nervous system may not be as mature or fully developed as in normal babies. In premature infants, apnea, or the temporary cessation of respiration, is a frequent complication," he said.

"Studies indicate that when spells of apnea occur in babies, the best procedure might be to attach them to monitoring

So says the VA... Casson/Brow MANY VIETNAM ERA VETERANS ARE ELIGIBLE FOR GI BILL BENEFITS FOR APPROVED

A medical mystery, machines. The monitoring equipment would give a warning signal to alert an attendant to take care of the infant when he stopped breathing," said Dr. Price.

The parents of SIDS victims usually feel a sense of guilt that they may have caused the death of their child or

that they somehow failed

to prevent it. "Unfortunately, this guilt complex is sometimes compounded by police or emergency room person-

nel who may misinterpret the case as child abuse or who may say the wrong

thing when the parent is the most vulnerable,' warned Dr. Price.

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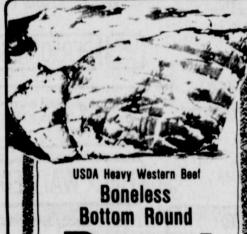








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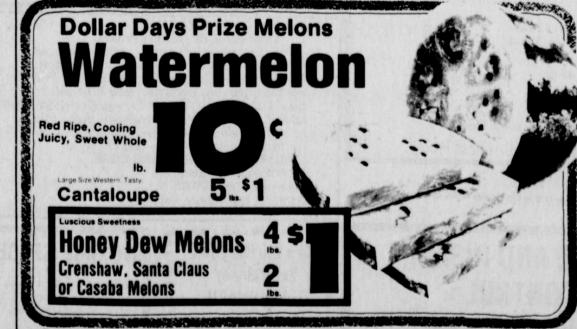
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