

The Hico News Review

VOLUME 44

HICO, TEXAS, FRIDAY, FEBRUARY 15, 1929

NO. 36

Here In HICO

Two thousand years ago the man from Nazareth said mortals could not love both good and evil. In other words, there is no such thing as an out-and-out fence straddler. If a man fails to take sides in politics, in the interpretation of religious ideas, in the living of his everyday life, then he is as nothing to his fellow men as well as to his Creator.

The world may be round physically, but it is two-sided morally and mentally. Two thousand years is not long in the history of human nature. Right here in Hico and near Hico no man can love good and evil. No man can love work and laziness. No man can love his town and hate it. Perhaps it is because many citizens in this section have attempted to straddle the fence that Hico lacks some of the things she should have.

No man can diversify and continue to cling to the old fashioned ideas about cotton raising. There is no question in any man's mind now but that it is best to diversify. If he sticks to the cotton row 12 months out of the year he does so, usually, because he is too lazy to get out of the rut. So it is with most other phases of farm work. A man cannot go to diversification in a helter skelter way; he cannot sit on the fence and diversify. It is impossible to raise sheep or hogs or chickens or cows without getting out of the rut and off the fence. Cotton routine is staying in the rut; so is any other one-crop routine. Going at the production proposition in a half-hearted way is on the fence and hoping that something will happen to make you a pile of money. Studying your farm, dairy or combination place from every angle and working to round off the rough edges is getting on the right side of the fence.

We use the farmer as a first example in this two-sided discussion because all of us live in terms of what the farmer does. The man in town is probably equally as slow to recognize that he cannot straddle the fence without tearing his economic trousers. If we say merely, "Yeah, Hico's a good town; come and see for yourself," then we are staying in the same rut with the cotton farmer. You've got to show people what's what these days. Strangers see one side or another reflected when they come here. They remember Hico for its good roads or its bad roads its cooperation or its lack of cooperation, its beauty or its lack of beauty, its self-pleased mien or its 24-hour a day struggle for something better and bigger, its well-lighted streets or its poorly lit streets. Some of those factors are good in Hico; some are not so good; but none of them are on-the-fencers. They either raise or lower the town in the stranger's scale of values.

After all is said and done, Hico is either a good town or a bad town. It must be considered a progressive West Central Texas town or a non-progressive. If non-residents refer to it as "just another town southwest of Fort Worth," then it is not as progressive as it should be.

Hico's "Yard Beautiful" contest should get under way in big style after the fine season in the ground. If here in Hico were a home owner instead of a mere roomer he would strew flower seeds all over the yard around his house, and give the rain and the sun and the stars a chance to prove themselves beauty builders. If you have something besides the love for filthy lucre in your soul the chance is that you love flowers. On with the flower, vine, grass and tree era in Hico.

One of the surest signs of continuous growth here is that rent houses are almost things of the past. Small towns that depend principally on farm trade to keep them going are usually filled with dismal little houses and a few nicer ones, vacant, tax-eating useless. It is not so here. The man who builds a few up-to-date rent houses in Hico might be laughed at for a few months; but in the tomorrow he will be sitting on top of the world. New houses will be used if they are only built. If some such investments in prosperity are made before it gets here in full strength, then the man who made investments first will be the gainer. A carefully planned building campaign, of homes and rent houses alike, will draw a number of families to this town. Texas is filled with little cities who drew out of the town class because they built for the future. An investment in Hico's future is an investment in prosperity.

Before you go to bed tonight, Mr. Farmer, Mr. Dairyman, Mr. Business Man, Mr. Here in Hico, see if you have done anything during the day to help keep your home community on the right side of this two-sided world of ours. If you have not, may the Sayer of wise words in old Galilee give you more nightmares than you can handle.

If anything in the world should give Hamilton countians a stronger desire to have surfaced roads it is the sheet of sleet and its after-effects that have been the bane of existence for more than two weeks. Something should be done about the roads, and, unlike the weather, something can be done about them. Let's do it.

Petition Looking Toward Organization of Luncheon Club Gets Big Response

Review Club Starts Organized Boosting For a Greater Hico

The meeting of the Hico Review Club at the home of Mrs. S. E. Blair February 9, marked the first organized movement towards boosting for the new and Greater Hico. The club enjoyed the largest attendance since the beginning of the recent epidemic, there being nearly a 100 per cent attendance. The president, Mrs. Lawrence Lane initiated the discussion of boosting for Hico, which was heartily indulged by practically all of the members present; centering around the idea that a city built on trade can only prosper when the trade is kept at home, and its resources are not scattered to other centers. Mrs. C. L. Woodward suggested that the club adopt a suitable slogan for boosting the home community, and that the club take steps at once to make the boosting idea practical. It was decided to continue the discussion until the next regular meeting, and at that time, take some further and more definite action.

Mrs. T. B. Lane and Mrs. E. H. Persons directed the discussion of the regular program, on French and Flemish Art. The members responded to roll call by naming a historical character of France. A paper on the "Louvre" was read by Mrs. Earl Lynch. Mrs. E. S. Jackson told interestingly of the Barbizon school. Brief talks were given by the following artists: Carot, by Mrs. Lusk Randall; Millet, by Mrs. S. E. Blair; "What artist was known as the bride of Flanders," by Mrs. Frank Mings; and Mrs. G. C. Masterson gave an illustrated discussion of the "Costumes and mannerisms in Van Dyke's Portraits."

A parliamentary drill was conducted by the parliamentarian, Mrs. Harry Gleason.

Hugh McCullough to Attend Lumberman's Courses at A. & M.

Hugh McCullough, local manager of the Barnes and McCullough lumber concern, will leave Sunday to attend the first lumberman's short course in Texas, to be held at A. & M. College Monday and Tuesday. Trained teachers and widely experienced lumbermen will discuss farm and home building problems during the two-day session. A. & M. experts and others will discuss the best and most economical methods for remodeling and building homes as well as every kind of farm building.

Mr. McCullough believes that the lumberman, as well as the clothing salesman, the banker and the professional man, must keep abreast of the times in order to do justice to his business and the public he serves. He believes the twoday course will better enable him to fill his place as a builder in Hamilton county.

Here are some of the subjects and speakers at the short course: "Rat Roofing Barns," Paul Haines, agricultural agent of the Waco Chamber of Commerce; "Remodeling the Old Home," Mrs. Bernice Clayton, A. & M. extension service; "Concrete on the farm," W. B. Farrar, Dallas, Portland Cement Association; "Poultry Houses," E. N. Holmgren, extension service; "Dairy Barns," J. L. Thomas extension service; "Hog Houses," E. R. Eudaly, extension service; "Preservation of Farm Buildings," M. K. Thornton; "Farm Sanitation," M. R. Bentley, extension service; "The Lumberman's Opportunity and Responsibility," John E. Hill, Amarillo, president Lumberman's Association of Texas; "Planning the New Home," Miss Jennie Camp, extension service.

Rev. Morgan Dies at Home Near Duffau

Rev. J. I. Morgan, who had been ill for some time, passed away Wednesday evening, February 6, at 8:30 o'clock, at the home of his daughter, Mrs. J. P. Perry, near Duffau. Funeral services were conducted by Rev. Gibson of Carlton at the Baptist church at Duffau, Thursday evening, and the remains were laid to rest in the Duffau cemetery.

Rev. Morgan was 80 years of age Christmas day. He had been a member of the Missionary Baptist church 57 years and had been a minister 45 years. He was married to Miss Sallie Elder April, 1883, in Hunt county. To this union were born 10 children. The following three children survive: Mrs. Leonard Perry and Mrs. Pitchford Perry, both of whom live near Duffau, and Mrs. Will Havens of Paducah. Six grandchildren also survive. His wife preceded him in death nine years ago.

Dies in Wichita Falls; Body Brought Here

Mr. Tuggle, father of Mrs. Bud Jackson of the Olin community, died in a Wichita Falls hospital last Thursday and his body was brought here last Friday and taken on to Chalk Mountain, where interment was made in the Chalk Mountain cemetery.

The Tuggles family resides last year on the Lawrence Lane farm southwest of Hico. Mr. Tuggle had been in ill health for some time.

A petition calling for the organization of a luncheon club for the benefit of the Hico community has been signed by practically local business and professional men. It is possible that a meeting will be called tonight (Friday), at which definite plans will be perfected.

Whether the organization will assume the name Lions Club, Chamber of Commerce, or another such title is not known. Naming of the body will be one of the first considerations when a meeting is held.

It is pointed out in the petition that the club will serve both Hico town and surrounding communities. All signers agreed to attend the first meeting, or, in case of inability to be present, to pay for a lunch.

For several months the Chamber of Commerce has been inactive, and problems of community wide interest have constantly arisen which needed such a civic organization to give them the best solutions. It is the opinion of some business men that the Chamber of Commerce should be abolished and that a luncheon club, meeting every week, should be organized permanently. Others believe the Chamber of Commerce is the best medium through which the needs of the community may be met.

Whether it be a Lions Club, a Chamber of Commerce, or what-not, cooperation is the keynote found by the circulators of the petition. They believe that any organization with regular meeting times, definite goals to be accomplished for the community, and a willingness to sacrifice selfish interests to the good of all, will be the greatest boon Hico can take unto itself in 1929, regardless of the name decided upon.

Pre-Easter Revival Plan of Methodists

The stewards and other officials of the Methodist church, and the superintendent, officers and teachers of the Sunday school are all joining with the pastor in preparing for the meeting to be held in the Methodist church beginning Sunday, March 17 and closing Easter Sunday, March 31. The pastor, Rev. Paul W. Evans, is expected to do the preaching, and the music will be furnished by the church choir and orchestra, with the assistance of the officers, of the singers from the other Hico churches when they can attend these services without interfering with the services of their own churches. He is inasmuch as Hico people are to conduct the human end of the meeting, all the people of Hico are requested to unite to make it a success. Differences, according to the pastor, without thought of denominational.

J. E. Bursleson Puts in Large Refrigerator

J. E. Bursleson has recently installed a large refrigerator in his grocery store, which enables him to keep vegetables, meats and other perishables in the best condition at all times of the year. The new ice box has compartments surrounding the place for ice in which may be kept all kinds of fresh goods without mixture of odors or spoilage.

Mr. Bursleson has always made a specialty of fresh vegetables, both home grown and imported. Now he is able to keep a fresher, more complete array of such edibles. He is also keeping several kinds of fresh meats, as well as the regular line of first class packing house products.

Miss Beulah Cox Is Bridge Club Hostess

Miss Beulah Cox was hostess to the members of the Cinderella Bridge Club last Thursday evening, when all members of the club were present. After the bridge games, a plate lunch was served, which consisted of Thousand Island sandwiches, tuna fish sandwiches, banana cake salad, cheese snax, potato chips, olives, and hot chocolate.

The next meeting will be held with Misses Wyma and Mable Anderson.

Pentecostal Church to Begin Revial in April

Mrs. W. P. Lynch, who has charge of the services at the Pentecostal church, announces that a revival will begin in the newly completed building April 7. No preacher has been secured, but several capable ones are being considered and the vacancy is expected to be filled in a short time.

The new church building, in northeast Hico which was finished late in December, is now being used for regular church services.

Open Cream Station, Hatchery at Iredell

Mr. and Mrs. George Tabor have opened a cream station and hatchery at Iredell, and have already moved there, having living quarters at the Tom Tidwell home.

Mr. Tabor is experienced in both the cream and poultry business, as has been employed at the Shadownland Hatchery here for some time.

DITCHER BURROWS INTO SOIL IN WHICH SEWER PIPE WILL GO

Burrowing its mechanical snout into Hico soil and carrying the town closer to a modern sewer system with every shovelful of earth, the large ditcher, a Barbee Greene No. 44, is making rapid progress at its task in spite of sleet and snow, which delayed its operations only two days last week.

The machine was unloaded early last week and began its work Wednesday. During the four days' operation ditches about 3,000 feet in length, averaging four and one-half feet in depth, were dug.

While the foundation for the pipes is being made, construction of both the new water tank and the sewage disposal plant are being carried forward as rapidly as the weather will permit.

According to city officials, the ditching should be completed within two months unless delayed by an unforeseen cause.

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Local Hatcheryman Urges Poultry Men To Get Good Stock

The farmer who is depending on his poultry to produce a substantial profit during the coming year should begin to make preparations now according to Lyle Golden, local hatcheryman, who is preparing for a big season. Conditions are favorable for continued high poultry and egg prices, according to the United States Department of Agriculture, which should enable the poultry raiser to get a good profit for his product.

"Good stock is the first essential to profitable poultry raising," Mr. Golden said. "Adequate equipment and proper methods, however, are absolutely essential, and it will pay the farmer to take time now to see that equipment on hand is in shape to care for chicks proper care when they arrive."

"Thousands of chicks die each year because brooding equipment is inefficient, or is not working properly cared for in the first few weeks, but to see that feed and water is always available in containers which cannot be contaminated.

Many times an attempt is made to "get by" with as little equipment as possible. Money will be saved in the end by investment of a few dollars to see that flocks are given the care that long experience has proved necessary."

"Farmers who make poultry raising a definite farm project should take time early in each year to drop in and chat with a hatcheryman, if possible. In this way it is easy to keep up with latest developments in poultry raising, and to inspect new and improved equipment."

Hatcherymen are always glad to give advice concerning care of chicks, it means better satisfaction all around.

Mr. Golden has extended a hearty invitation to all farmers and poultrymen in this section to drop in and talk over poultry problems with him.

Presiding Elder W. H. Matthews Succumbs

Rev. W. H. Matthews, Methodist presiding elder of this district, died of heart failure at his home in Gatesville Tuesday afternoon at 12:45 o'clock. Funeral services were held at St. John's Methodist church in Waco Thursday.

The presiding elder visited in Hico many times, and gained many friends in this community. He was here last week, accompanied by his wife, to hold the regular quarterly conference.

Rev. Matthews had been in ill health for some time, but his sudden death was unexpected, according to reports reaching Hico.

Several local friends of the presiding elder attended the funeral services in Waco Thursday.

Spot's Service Station Sold by Roy Brazil

Newborn Hanshaw last week purchased the filling station on the Iredell road from Roy Brazil, and has already assumed active charge. The place has been known as Spot's Service Station. It was formerly owned by Skinny Tidwell.

Mr. Brazil has moved back to Hamilton and will probably enter business there.

N. A. Leeth Store Is Being Remodeled

The interior of the N. A. Leeth grocery store is being remodeled this week. The old shelving has been torn down, and new, up-to-date shelving is being built in its place. The colors of ivory and blue are being carried out. These improvements add greatly to the appearance of the store.

Garland Hargus, of Eastland, was here the first of the week visiting relatives and friends.

Mrs. C. Nachtigall is one of the News Review's new subscribers on route five.

Heavy Sleet, Rain, Snow and Cold Expected to Be of Much Benefit to Hico

School Children in This Section Seek Hico Essay Prizes

A number of school children in Hamilton county and in communities near Hico are interested in the News Review essay contest, according to reports reaching the office this week. This newspaper will give \$16 in cash prizes to the school children who write the best essays on "Why It Pays to Trade in Hico."

The contest will continue through Saturday, March 2. No essay received at the News Review office after that date will be considered in the prize awarding. No essay shall be more than 750 words in length. Other rules and suggestions may be obtained from last week's paper or by writing or calling at this office. Prizes will be given in high school and grade school divisions. They will be as follows:

High school division: First prize, \$5; second prize, \$2; third prize, \$1.
Grade school division: First prize, \$5; second prize, \$2; third prize, \$1.

Firemen Make Plans For New Equipment

Meeting Monday night in regular monthly session, the Hico volunteer fire department made plans for the remainder of the year due to the new water system, which will necessitate the buying of new hose and other equipment.

Fire Chief Alex Smith states that the equipment could not be decided upon in detail due to uncertainty as to the water mains, but that as soon as the hook-ups are made more supplies will be ordered.

A few repairs have been made on the fire hall this week, including mending the doors sturdier and inside changes.

Two calls have been answered by the fire boys during the past week. Sunday they were called to the A. Q. Jordan house in northwest Hico by a flue fire. The biggest casualty was the wasted effort of the firemen in getting to the blaze over the slick streets. Chemicals and the emergency water tank on the big engine kept the fire from spreading from the flue.

Another call was made Tuesday afternoon to the Ezell place. Slight damage was done, as this conflagration was also confined largely to the flue.

Schools' Thrift Study Growing Everywhere

Reports from all parts of the country show a rapid development, during the current school year, in the teaching of thrift in the schools. Previously this work, while it had enjoyed the loyal support from school authorities, had not yet been reduced to text book form. About one year ago a definite course of study outline for use in years one to eight, inclusive was completed by the American Society for Thrift and any school in the country desiring this outline, which is the result of thirteen years of research and study, can now secure it by writing the thrift society in New York.

The latest reports show that schools in every section of the United States and even in our Insular possessions are adopting this outline in their curricula.

When the idea of teaching thrift in the schools was first brought forward in 1915, objection was made by school authorities that the teachers were over-burdened and that the introduction of a new branch would reduce their efficiency. The educators who worked out the course of study outlined have gotten around this objection, however, by using these thrift lessons in connection with other branches such as language, geography, history, arithmetic and home economics. In this way progressive teachers and school executives have been brought into sympathy with the general plan for thrift teaching and the co-operation of the great body of teachers has been secured.

It is also important to learn that the great Parent-Teacher's Association has swung into line with this nobler endeavor. Thus parents more and more are being brought to a realization of the priceless value of thrift being taught to their children in the class room.

School authorities everywhere should give attention to this movement. It has now passed far beyond the experimental stage. Thrift teaching in the schools of this country has become a reality.—By S. W. Strauss, President American Society for Thrift.

F. T. Shaffer tells his own story in his own words: "Keep the letter from home coming. The family fight to see which gets to read it first. We carried away with our new home. Everyone knows, of course, that the Shaffers recently moved to Waco from Hico."

For almost two weeks Hico and surrounding communities received a deluge of sleet, ice, snow and freezing weather that began their retreat only the early part of this week. Farmers, dairymen, poultrymen, bankers, and local business men are all confident that the siege will ultimately result in better crops and better business for the remainder of the year.

Falling to a depth of more than an inch in many places, the sleet blanket whitened everything and remained unmoved for several days. Roads were slick with ice for a few days; then the thawing process made them virtually impassible in many parts of the country. Dairymen were unable to get their milk to town in many cases and outside field work was of course impossible.

It is certain that the ground has one of its best seasons in many months. Grain growers are said to have suffered to some extent as the freezing ice sheet pulled the young plants out by the roots, but the increased moisture will undoubtedly make amends for this comparatively small damage.

Stock raisers were kept on the job day and night trying to protect their animals. Especially did the sheep and goat men find the going rough as the low temperature and disagreeable weather failed to make their getaway for several days.

All in all, the cold, wet, icy spell was far everyone's good, and practically everyone is thanking his lucky stars that the weather man did not wait two or three weeks for his disagreeable visit.

Dry Refrigeration Is Hokus-Pokus Feature

Hokus-Pokus patrons may now help themselves from a dry refrigerator as well as from the "smiling shelves." L. L. Hudson, owner, has just finished installation of an electrically cooled refrigerator which will keep foods of all kinds fresh and palatable for the buyer, whether it be in summer or winter.

No moisture accumulates in the up-to-date machine, for the electric unit makes ice unuseable. A feature of the snowy white addition is its display of vegetables, eggs and other table delicacies so that the housewife may know what she is getting even before the refrigerator door is opened.

Mr. Hudson invites the public to see this latest addition to his modern grocery.

Hico Business College May be Begun Soon

For the past three weeks Rev. J. A. Dossier, representing the American Business Colleges, Inc., with headquarters in Bowie, has been enrolling students for a Hico business college, which is scheduled to open February 22. Rev. Dossier is said to be receiving much encouragement as the time limit draws to a close, and it is believed that the necessary 20 students needed before the school can be opened, will be secured within a few days.

A variety of courses will be offered if the necessary enrollment is secured. Shorthand, typing and other courses needed by stenographers will be the main ones, but others will be given if the demand is sufficient.

It is said that the location of a school here will mean the saving of a large tuition and board fee for those contemplating the taking of a business course of any kind.

W. M. S. Has Bible Study Meet Monday

Seventeen of the 20 members of the Methodist Women's Missionary Society met at the parsonage Monday afternoon for the study of the last eight chapters of Exodus. Mrs. T. B. Lane is the efficient teacher of this class, and she made quite an interesting lesson of the tabernacle building. The Bible, solely, is used in these studies, and it grows more interesting month to month.

The committee appointed last Monday to devise plans for fund-raising made quite a satisfactory report. The first scheme suggested and adopted was a hen sale. For those who keep poultry, it is the contribution of a hen; for those who do not, a money equivalent. The next plan is to quilt, and 10 jobs are already in sight, with more to follow. The third idea is a friendship quilt of the wheel of fortune pattern, with 26 spokes. One name at five cents is to be worked on each spoke, and when 20 wheels have been made, the quilt is to be finished and sold. Another scheme covers the time-honored Sunday eggs.

Eggs have always been legal tender in missions, and the idea was welcomed. In fact, the society is unanimous in the adoption of all of them. The money is to be used locally, and all the ladies are enthusiastic.

While we believe the ideal plan of financing God's cause is the tithe, yet He who was pleased with the tabernacle offering of jewelry and blue and purple with skillful work will accept our hens and eggs and loving labor!—Reporter.

Miss Oval Houser has accepted a position as assistant to Attorney A. C. Johnson in his law office.

WHAT - KNOTS

Vol. 1 Friday, February 15, 1929 No. 49

There was a young farmer named Jed, Whose house had a leak overhead; With '50 Year Guaranteed' He filled this shingle need.

Springtime is wall paper time. Come in and look our stock over.

A mule can't kick while he's pulling—and he can't pull while he's kicking. Neither can you.

"You own your own home, do you not?" asked the visitor.

"I'm giving you the 'cold dope'," said the nurse as she poured out the cough medicine.

"Have you taken every precaution to prevent the spread of contagion in your family?" asked the physician.

Spring is now in sight—get ready to build.

"What shall I say about the two peroxide blondes who made such a fuss at the game?" inquired the young reporter.

"Absolutely, doctor, we've done bought a sanitary cup and we all drink from it."

"What a lot of electricity there is in bed."

"Why, say the bleachers went wild," replied the sporting editor.

Barnes & McCullough HICO, TEXAS

Citation by Publication

To the sheriff or any constable of Hamilton county, greeting:
You are hereby commanded to summon Estell E. Stribling, whose residence is unknown, to be and appear at the next regular term of the district court of Hamilton county, Texas, to be held at the court house thereof, in the city of Hamilton, on the first Monday in March, 1929, being the 4th day of March, 1929, then and there to answer a petition filed in said court on the 17th day of December, 1928, the file number of which is 3182, in which suit E. P. Stribling is plaintiff and Estell E. Stribling is defendant, the cause of action being suit for divorce on the statutory ground of cruelty and excesses rendering the living together of plaintiff and defendant as husband and wife insupportable, and for

the custody of the minor children of plaintiff and defendant, and that the community property consisting of personal property of approximately \$2,000, be set aside to be used for the support and education of said minor children.
You are hereby commanded to so summon such defendant, and to serve this citation by making publication of this citation once in each week for four consecutive weeks previous to the return day hereof in some newspaper published in your county. Herein fail not, but have you before said court on the first day of the next term thereof this writ with your return thereon, showing how you have executed the same.
Witness L. A. Morris, clerk of the district court, Hamilton, Texas. Given under my hand and the seal of said court, this 12th day of Jan., A. D. 1929.—L. A. MORRIS, Clerk of the District Court of Hamilton County, Texas.

NEWS FROM HICO HIGH

TAKEN FROM "THE MIRROR," SCHOOL PUBLICATION

Plans for Orchestra Being Made; Will Be Composed of Studies

Look what the Hico public school has—musicians! Plans are being made now for the organization of a Hico public school orchestra.
The orchestra will be composed of about 10 members, and the instrumental list will include piano, cornets, saxophone, violin, clarinet, drum and trombone.
The orchestra plans to serve the musical entertainment for the Senior class play, which will be presented at a later date, and to play for any other school entertainment.
Miss Margaret Shipp, a teacher in the high school, will be sponsor. Miss Shipp is talented in lines of music and it is believed that she will make a success of the orchestra.
The orchestra wants the complete cooperation of the school body, as well as of the business men, and they expect in a few weeks to render Hico something else that will make the people proud.
Come on Hico, help us out, and let us boost for Hico High, and Hico, Texas, and give 15 rahs for orchestra.

Dorothy Cavness of Iredell Plays Piano in Assembly Wednesday

The pupils of the Hico public school were given an opportunity of hearing a very entertaining assembly program last Wednesday morning when Miss Dorothy Cavness of Iredell rendered several popular piano selections.
Miss Cavness is a graduate of the music department of Meridian College. She is now a student in the North Texas State Teachers College of Denton, one of the most outstanding colleges of its type in America.
It was quite an enjoyable opportunity for the school body to hear Miss Cavness play. We wish to thank her for playing and thank Miss Tidwell for arranging the program.

FLAG BRANCH NEWS

We had some real cold weather the past week, everyone is glad to see the sun shine.
Mrs. Belle Hanshaw and daughter, visited Mrs. Henry Burks and children Wednesday.
Mr. and Mrs. Hugh Graves, Mr. and Mrs. Wash Mingus visited in the R. S. Graves home Wednesday.
Lyn Sawyer visited L. L. Flannary and family one night the past week.
Chester Gosdin was the guest of Aubrey Pruitt Sunday.
H. W. Hanshaw spent a few days last week with Charley Hendricks of Walnut Springs.
Mr. and Mrs. Finnis Graves visited Mr. and Mrs. Dennis Davis Sunday.
F. D. Craig and family, Miss Ola Flannery, Mr. and Mrs. Sherman Bandy visited J. M. Cooper and family Sunday.
W. K. Hanshaw and family, and Marguerite Graves visited in the Claude Pruitt home Sunday.
Noddy Bandy and family, Alven Bandy and family left for their home at Mineral Wells and Anson after a weeks visit with J. A. Bandy and family.

Aubry Duzan was in Duffau Sunday, visiting his parents, Mr. and Mrs. J. D. Duzan.

T. A. Duncan, Miss Zella Mirn Duncan and Miss Marguerite Fairrey spent Monday and Tuesday in Fort Worth attending the Shoemans' Convention.

FLORAL SERVICE

for all occasions
Cut Flowers for parties, weddings or funerals supplied on short notice. Pot Plants and Shrubs for your home.
OUT OF TOWN ORDERS PROMPTLY FILLED.
Mrs. Lawrence Lane

Plans for Senior Play Will Be Announced

Plans for a senior play are being considered and they will be announced in the future.
The cast is to be solely of seniors, and they will be chosen as soon as the play arrives. We expect the cooperation of the school and town in helping us make this play a go. We are planning to begin rehearsals as soon as possible and to have it in good form before we give it to the public.
Tickets are to be sold in advance and we of the senior class guarantee that this play will be well worth your money and time.

Withdrawn Students

Everyone, especially the Freshmen, were sorry to hear of Carroll Anderson leaving school, as he was a former student of the Freshman class. He will also be missed very much by the Demons, as he was one of their best basket ball players. We hope that he will be with us next year.

The Seniors will miss Avis Graves very much, as she has withdrawn from school and was a student of that class. She was a friend to everyone who knew her.

The Juniors lost a good friend and classmate when Edwin Campbell withdrew from school. He was a former member of the Junior class.

Says Hico Could Grow As Never Before With Citizens' Cooperation

On the score of boosting Hico, Mayor J. C. Barrow has to say, "Given the combined efforts of every citizen, right now, Hico will grow as never before." And when he says "every citizen," he means, not only the business men and women of the town, but the students in both schools as well, for without their efforts and the encouragement they give their parents, any plan would be a failure.

Regular Practice Is Being Held by Band

The local band is having practice twice a week now and promises to have some good music for the Saturday afternoon concert. This is one organization of which we should all be justly proud, especially as it is composed almost entirely of Hico school students, and as its director, Rudolph Brown, is a senior in H. S. Since we have plenty of talent, why do we not have a high school orchestra? A good orchestra to play in assembly, at class plays, and at ball games would be a great help to the school.

Our Home Town

"Hico's My Town—I'm Against the Gink Who Runs Her Down." We notice this sign up in the local post-office and on the windshields of several cars, which goes to show that Hico is not without boosters. Every Hico High School student is a booster of Hico, and let any "gink" try to run her down and he'll find a whole mob of Demons and Demonesses on his trail.

MT. ZION NEWS

We surely have had some real winter weather, haven't we? And everybody surely wants to see the sun shine, as the farmers want to get ready to plant their corn, and it is getting garden time to.

Miss Edna Crouch visited in the Dewey Adkison home last Thursday night.
There are several around here who have the flu again.
J. D. W. Thompson and sons spent Monday in the G. D. Adkison home.
Mr. and Mrs. A. F. Polnaek visited in Walnut Springs Monday.

Miss Mable Polnaek spent the week end with home folks.
G. D. Adkison and family visited in the Dewey Adkison home Saturday night.
Miss Edna Crouch visited in Walnut Springs the last of the week.
J. D. W. Thompson and sons visited Dewey Adkison and wife last Thursday.

Dewey Adkison and wife, G. D. Adkison and family visited in the A. F. Polnaek home Sunday.
Dave Davis and family, Frank Hatcher and family, G. D. Adkison and family, J. D. W. Thompson and sons, and Miss Edna Crouch visited in the Dewey Adkison home awhile Wednesday night.

Care of Flock One of Factors for Success

Whether laying hens are profitable or not depends largely on the care given them, although breeding is a fundamental requirement of good layers. But even the ordinary hen will show her gratitude for good treatment by a greatly increased yield of eggs, according to a poultry expert, who says:
"Take the average farm hen, feed and house her poorly and she will lay only about 70 eggs a year. Give her a chance on good feed in a good house and she will produce 140 or more. But take the same hen and breed her to a pedigreed egg-bred male and pullet resulting will produce from 150 to 200 eggs a year if properly cared for."

Under ordinary conditions it is not advised that the average farmer try to raise his own males for breeding purposes, because of the great amount of trouble involved, as well as skill required in breeding. It is less expensive and far more satisfactory to buy high class cockerels from professional breeders.

Poultry raising is one of the most profitable of farm activities if properly conducted, but haphazard methods will result in failure as in every other undertaking. The main thing is to have good hens in the flock and then treat them right.—Hamilton Herald Record

Advertising in the Hico News Review is your surest means of getting results that make your pocketbook smile.

UNION NEWS

Mrs. J. T. Steele and son have returned home after a two weeks visit with relatives at Iredell and Hico.

Mr. George Cleveland and family spent Sunday in the home of Mr. F. B. Journey.
The Play, "Poor Married Man," will be presented at the Union school house Friday night, February 16. Everyone is invited.
Mr. Rucker and family near Shive, spent the day with Mr. F. W. Redden Sunday.

Notice of Depository Bids

Notice is hereby given that at its next regular meeting, Monday night, March 4, the City Council will receive proposals from any banking corporation, association or individual banker, that may desire to serve as depository of funds for the next one year.
Further information will be furnished by the undersigned if requested. All bids should be filed before 10 o'clock, March 4, 1929, with the city clerk.—J. C. BARROW, Mayor.

Dean J. M. Gordon of Texas Technological College has been asked to act as toastmaster at a fellowship banquet given by the Convention of Presbyterian Men in Waco February 26. The chief speaker at the banquet will be Dr. Wm. C. Covert of Philadelphia, secretary of the Presbyterian Board of Education of the United States. More than 600 are expected to attend this banquet.

Enroll Now!

in Hico Business College and save \$25 discount offered to first 15 to enroll. Time to enroll is now, before the opportunity is gone.

See, write or phone Rev. J. A. Dosier at Fewell's Residence or Shoe Shop.

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We summon you to the proper place
To get the proper gas;
And it will pay you well to stop,
Just any time you pass.

Be pleased to know it's "Pennant,"
And it always plays its part;
It gives the greatest mileage,
And makes the quickest start.

The men who know say "Pennant"
Gives perfect satisfaction,
For all the while it brings a smile
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It's easy on your motor,
And restful to your nerves
As you pull the long straight highways,
Or make the rocky curves.

It's the gas for every motor,
Whatever make they are;
A Nash, a Dodge, a Cadillac,
An Auburn, Ford or Star.

Limn in and see us for your gas,
And for your oil and grease,
We'll set your running smoothly
And make your knockin' cease.

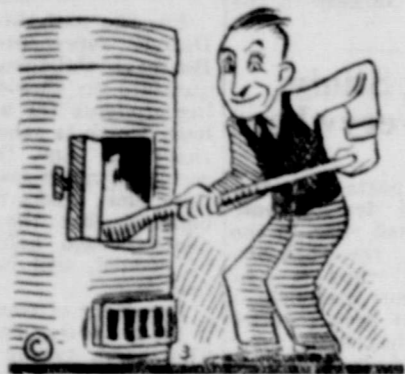
Our Pennant oils will fill the bill
For proper lubrication,
And they, as well as Pennant gas,
Are right here at our station.

When you limn in here for service—
Good service you obtain;
And then leap out into the street
And on your way again.

Riverside Service Station

JEFF HENDRIX, Prop.

Four spires to success are—
Inspire, Respire, Conspire and Perspire.



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The Dairy Cow is the most economical producer of human food.

She utilizes most efficiently the feed she eats and responds with the most certainty to the care and management given her. If you are in the Dairy Business the acreage of your farm may be reduced without your earning power being curtailed.

WE MAKE HONEY DEW SWEET CREAM BUTTER

Hico Ice & Cold Storage Co.

CREAMERY DEPARTMENT

What the Gray House Hid



The Mystery of a Haunted Mansion

by Wyndham Martyn

CHAPTER II.—The Hanbys laugh off the warnings they received from Miss Selenos and from Smucker's acquaintance, as some form of practical joke, but they are shocked when they hear that the caretaker whom they have put in charge of the Gray house, a man named Kerr, has been mysteriously murdered. Declining to be terrorized, however, they go out to their new home, with their two sons, Junior and Jim, and their eldest daughter, Celia.

Hilton Hanby came back to his guests after ten minutes at the telephone. "A very unfortunate thing," he told them. "A man named Kerr, whom I engaged through my lawyers only yesterday, has been killed. I must go up tomorrow and see about it."

"I'll go with you, dad," Junior said promptly. "Tell us the details."

"There are none. Kerr was an unmarried man of good character, a veteran of the Spanish-American war, who had been living at Kingstone. I wanted a caretaker, because we shan't be living there for a time, and I've been warned that thieves make a specialty of new plumbing fixtures, if there's nobody to guard them."

"But you haven't had time to put any in," said Dina. "That's the mysterious part of it—there's nothing to steal. Kerr moved a bed and a few household belongings into a ground-floor room, and they have not been disturbed."

"Was he killed inside the house?" Celia demanded. "No—outside. His body was found in the lake."

Hanby shot a quick look at his wife as he said this. From the little frown she gave he saw that the memory of what Smucker had said lingered with her and assumed a new importance at this tragedy.

"Was he drowned?" Dina asked. "No—his head was battered in with the handle of a pick. Why they threw him in the lake I can't imagine."

"They did it to conceal the body," suggested Junior. "The weights probably slipped off and the corpse came to the surface again."

"Lakes are always dragged," Hanby replied. "It seems a silly, meaningless crime."

"There's always motivation, if you know where to look for it," Junior answered wisely. "On the whole, it's rather fortunate that I'm going up with you tomorrow."

"The police will be delighted," his father said. Hanby was annoyed to think that this crime had obtruded itself on his birthday. It was a bad beginning for his ownership of the Gray house.

"The police!" sneered Junior. "What do the police know of the psychology of crime?"

"Pity them, don't chide them," Celia mocked. "Poor policemen, they haven't been to Mercersburg and New Haven."

she laughed. "Ada Bishop really believes that's your absurd name. You'll be a boy when you die!"

"Darling Dina, don't worry about Smucker and his drunken dream. I'll have it out with old Bill tomorrow, and Reggie will have to confess that he failed. It was a fool scheme of theirs, anyway."

"When did you ever know Bill Pelham to do anything really foolish?" "He acted the part superbly. It fooled me completely."

"I don't mean that exactly. It seems so stupid to imagine that any one could be scared away from a house by vague talk like that. Hill, do verify the names Smucker gave you—Mr. Seymour and the others. Promise me!"

"Probably all names that Reggie thought up on the spur of the moment; but I'll ask the agent I bought the place from, if that will satisfy you."

Adolf Smucker was always earlier at the office than the other employees. It gained him a reputation for punctuality, and enabled him to learn much of the firm's business that would otherwise be kept from him.

He was nervous on this particular morning. He had gone home the night before, and had told his family of all the daring and splendid things he had said and done. Mrs. Smucker, usually so admiring and rousing, had remarked:

"Dolf, you've fired yourself. You might have waited till the two girls was out of school!" Smucker's father had listened rapturously to the account of the planked steak.

"Real beer!" he said many times. "Not in this life shall I taste real beer again!"

"Nor in the life to come," said his daughter-in-law. "Turn your thought from your sinful appetites." She looked at the clock. "It's time you went to the docks."

Assuredly Adolf Smucker was unhappy. He was filing letters industriously when Hanby sent for him.

"No," said Hanby, as Adolf unsheathed his newly pointed pencils. "I'm not giving you any letters today. I'm getting rid of you. The cashier will pay you a month's salary."

The Adam's apple tried to burst its bounds. "I'm sure I've worked long and faithfully for you, Mr. Hanby," Smucker cried. "I don't deserve this!"

"You don't," returned Hanby. "Two weeks' salary would be quite sufficient. Listen to me, Smucker. You've never been either faithful or efficient. God knows why I didn't fire you years ago. I suppose those hard-luck stories you used to spring whenever you were in danger saved you. You told me less than a month ago the same old yarn about paying installments on your house and looking after an old father. Don't interrupt! Your house was paid for three years ago, and your old father is night watchman on some docks near where you live. Your three elder children keep themselves and help support the home. Probably you are comfortably fixed."

night. Dina rang me up and told me that my absence was the only blemish."

"That's a fact, Bill," Hanby looked at him keenly. "You don't relish this country life idea?"

"It's a tragedy to me," Pelham groaned. "Your home is my home. You let me come when I want to and leave when I want to. You ask no vain questions, and my grouches never make you angry. I don't know what the devil I shall do. You've been blessed above all the men I know. Your girls are pretty and popular, and yet they don't go guzzling gin with chauffeurs. Your boy is popular, and yet he keeps clean. I've often thought the Hanby family was sent to show that decency was possible even in this jazz life we lead. Do I relish your going? Don't make a jest of it!"

"You'll be at the Gray house, too. You can't drop out of our lives, so don't anticipate it. Funny place, the Gray house! I suppose you read that my caretaker was murdered last night?"

"Haven't seen the morning papers. Tell me about it."

"A puzzling crime," commented Pelham, when he had heard all that his friend knew.

"I may be next," Hanby said, wondering how long Bill could maintain this air of complete innocence. "Poor Dina a widow, with the chance of marrying a better man!"

"Don't!" said Bill, frowning. "I don't like to hear you make a joke of that sort of thing. If Dina died, could you ever marry again?"

"Good G—d, no! Of course not!" replied Hanby, startled.

"She couldn't either. Hill, old man, don't you know that every now and again in this human family two people are born like Dina and you—two people whom nothing can separate but death? I've watched you with other women, and I've watched her with other men—pretty women, too,—and better-looking cusses than you. Tell me, have you ever seen a woman you care a d—n for since you met Dina?"

"No."

"And she's seen no other man. You two are marvels. That family of yours is what it is because of its parents."

"I didn't mean that about Dina marrying," Hanby said, a little shamefacedly. "You know men don't like to seem sentimental. Your friendship has been a great deal to us, Bill, and you are not going to drop out."

"I worship Dina," Bill Pelham said meditatively. "Directly I saw her, twenty years ago, I knew that she was the one woman." He smiled whimsically. "Every Christmas she lets me kiss her under the mistletoe. Once every year! You can bet I shall be with you on Christmas eve, anyway."

Hanby smiled. "If we lived in some European countries, I should have to challenge you to a duel for that and kill you."

"It's the dark, saturnine villain who does the slaying," Bill reminded him. "I should sneer diabolically, and ask you to name the rib under which you would like my rapier to go." He lighted a cigarette. "Why did you ask me to come?"

"To discuss your Aunt Selina."

"How the devil did you know I had an Aunt Selina? She was a great-granddaughter, a playmate of Martha Washington, if the family history is correct."

"I didn't know it. Look here, Bill—Dina's all upset about some merry spirits who have been trying to frighten me away from Pine Plains. Do you admit coming here and pretending to be Miss Selenos, who hated and despised me above all men, and pinned her faith on dogs?"

"One of us is crazy," replied Bill Pelham. "At the time you say I was here, a dozen men will prove that I was in Chicago. I have played practical jokes, and I hope to again, if I live; but I know nothing of this. Tell me all."

Hanby described not only his experience but that of Adolf Smucker. "You can count Reggie out, too," Pelham declared. "He's at the bankers' convention in Baltimore. These two people may be fakes, but Reggie and I are innocent. Silly sort of stories to tell!"

"That's what Dina said."

"Is she worried?"

"Just a little. Nothing physical can scare her, but she takes funny psychological excursions. She was reading an English book on 'Haunted Houses' when I left."

"There are such things," Pelham said, gravely. "Glanville castle, for one, and the house where the Wesleys lived. I don't know enough to disbelieve. Look here, Bill—we've got to get to the bottom of this."

"What do you suggest?"

"I've got a clear day. I'll interview the man you bought the place from, and find out about past tenants. Also, I'll see if there was a Selenos family holding land grants in California. I'll probably drop in after dinner. Where are you off to?" concluded Pelham, as Hanby reached for his hat.

"Pine Plains, Junior is motoring me up. I'll be back by dinner time, with luck. Anyhow, wait for me. I've got to see about another caretaker and arrange for the burial of Kerr. Not a cent was found on him, and it seems that he has no relations. I feel responsible, in a way. Junior seems to think that he's going to be a Sherlock Holmes, to the charge and confession of the Pine Plains police."

"There is no such thing as a meaningless crime," Pelham remarked. "Folks may be of some help."

"I hope so. I want to clear up everything, so that Dina and Celia won't have a chance to feel nervous. Dina has a vague idea that the country is dangerous. She was raised in Cleveland's most select residential district, and has always lived in cities. I'm a wild man from the Housatonic feud country, and the idea of tramps doesn't give me a thrill at all."

"If I know Dina," Bill said thoughtfully, "she'll be less worried about tramps than she will about any reputed curse on the place. Like many of those highly strung women, she's psychically sensitive. If all these tragedies happened there, she's bound to hear of them. You've already had a murder on your front lawn."

"That's not serious," Hanby returned. "Some wandering yegg killed the poor fellow for his savings."

"I wish you hadn't sent that Selenos woman off without getting more particulars from her. You calmly shut all avenues of information."

"Her manner was so infernally insulting, Bill. You know I'm not the sort of man to be told that I must sell the house I've selected as a home after inspecting hundreds of places. The poor old thing was crazy."

"What about Smucker?"

"Hooch talked there. Smucker's not too well balanced, either," Bill Pelham shook his head. "I don't like it," he said.

Flag Branch, spent Sunday with Mr. and Mrs. Dave Bullock.

Mr. and Mrs. Wick Simpson of Black Stump spent Sunday with Mr. and Mrs. Bryant Smith.

Mr. and Mrs. Weston Newton of Duffau spent this week-end with Mr. and Mrs. W. W. New-on.

Bud Smith and family of Black Stump visited Hugh Harris and family Sunday.

Mrs. Bryant Smith and son, John D., visited Mrs. John Tidwell of Iredell Saturday afternoon.

Hugh Harris and family spent Saturday with Wence Perkins and family.

(Delayed one week) Homer Lester attended the funeral of his aunt, Mrs. Sam Rogers, of Meridian Tuesday.

Mrs. George Chaffin and daughters, Misses Eva and Myrtle, and Miss Rosa Lott of Iredell were in Meridian Tuesday afternoon.

Wence Perkins and family visited Mrs. Sarah Kincannon of Iredell on Tuesday night.

John Hanshaw was in Meridian on Tuesday afternoon.

George Chaffin and daughter, Miss Eva, visited Mr. and Mrs. Bryant Smith Thursday afternoon.

Mrs. Henry Burks and children of Flag Branch spent Wednesday night with Mr. and Mrs. John Hanshaw.

Hugh Harris and family spent last Thursday night with Bill Myers.

Mr. and Mrs. Bryant Smith and son, John D., visited Frankie Dawson and family a while Thursday afternoon.

A. B. Sawyer spent Friday night with Wence Perkins and family.

Joe Tidwell and family and Bud Smith and family spent Friday with Mr. and Mrs. Bryant Smith.

T. C. and Allen Bowman of Dallas attended the funeral of their grandfather, John Bowman, Friday afternoon.

Mrs. A. B. Sawyer spent part of this week with her sister, Miss Mittie Gordon, of Iredell.

Mr. and Mrs. George Chaffin and daughter, Miss Eva, visited Mr. and Mrs. Bryant Smith Thursday afternoon.

Mrs. Henry Burks and children of Flag Branch spent Wednesday night with Mr. and Mrs. John Hanshaw.

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Music charms the SOUL, but good Shoe Rebuilding makes the SOLE last longer.
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Ask those we serve
HOUSTON SHOE SHOP
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Modern Dry Cleaning With Modern Equipment and Experienced Cleaners

Men's Suits Cleaned and Pressed.....	\$1.00
Pants Cleaned and Pressed.....	.50
Suits Pressed.....	.50
Overcoat, Light Wt., Cleaned and Pressed.....	\$1.00
Overcoat, Heavy Wt., Cleaned and Pressed.....	\$1.25
Ladies' Wool Dress, Plain, Cleaned-Pressed.....	\$1.00
Ladies' Wool Dress, Pleated, C. and P.....	\$1.25 up
Ladies' Silk Dress, Plain, Cleaned-Pressed.....	\$1.25
Ladies' Silk Dress, Pleated, C. and P.....	\$1.50 up
Ladies' Dresses, Pressed.....	50c up
Ladies' Coat, Light Wt., Cleaned-Pressed.....	\$1.00
Ladies' Coat, Heavy, Cleaned and Pressed.....	\$1.25

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Whos Who TODAY

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HONEST ABE

He moved from a log cabin into the White House.

He handled axe, musket and school book with eager facility. He prayed.

He was a Builder, Soldier, Student and Christian. So—naturally—he was Honest!

Hico National Bank

"THERE IS NO SUBSTITUTE FOR SAFETY"

The Hico News Review

CLEMENTS & HIGGS, Publishers
 PUBLISHED EVERY FRIDAY IN
 HICO, TEXAS
 J. C. SMYTH, Editor

Entered as second-class matter May 20, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

SUBSCRIPTION RATES

In Hamilton, Bosque, Erath and Comanche Counties—
 One Year, \$1.00 Six Months, 75c Outside Hamilton, Bosque, Erath and Comanche Counties—

One Year, \$1.50 Six Months, 85c All subscriptions payable CASH IN ADVANCE. Paper will be discontinued when time expires.

Hico, Texas, Friday, February 15, 1929

The Welcome Man

There is a man in the world who is never turned down, wherever he chances to stray; he gets the glad hand in the populous town; or out where the farmers make hay; he's greeted with pleasure on deserts of sand, and deep in the aisles of the woods, wherever he goes there's the welcoming hand; he's The Man Who Delivered the Goods.

The failures of life sit around and complain; the gods haven't treated them white; they've lost their umbrellas whenever there's a rain, and they haven't their lantern's at night, men tired of the failures who fill with their sights, the air of their own neighborhoods; there's one who is greeted with love-sighted eyes, he's The Man Who Delivered the Goods.

One fellow is lazy and watches the clock; and waits for the whistle to blow; and one has a hammer, with which he will knock; and one tells a story of woe; and if required to travel a mile will measure the paces and roads; but does his stunt with a whistle or smile, he's the Man Who Delivered the Goods.

One man is afraid he'll labor too hard, the world isn't yearning for such; and one man is always alert, on his guard, lest he put in a minute too much; one has a grouch or a temper that's bad, and one is a creature of moods; so it's hey! for the joyous and rollicking lad, for The Man Who Delivered the Goods.

—Long Island Courier and Masonic News.

Payroll Boosting

When it comes to developing the industrial prosperity of the country, the spirit of the local newspaper is part of the efficiency of the nation from that standpoint. Promoting successful industries and the maintenance of payrolls in a community and making it known as a payroll center, is identifying a newspaper with the most constructive line of progress that touches the hopes and lives of more people and more families than any other one single idea of development.

Readers are vitally interested in local industrial conditions and a newspaper is the central organ which keeps them informed on such subjects and builds up the spirit of enthusiasm, pride and confidence in the community, which, in turn, expires the investment of capital, expansion of activity and employment of labor in all lines. Industrialism and prosperity make happy homes and law-abiding citizens and taxpayers. —Royley City News Times

Giving Advice

A man, in giving advice to his son, who had reached the fifteenth milestone of his life, said: "My son, life is before you. You may not ever be rich or great, but you may be manly, clean and reliable; you may be honest, truthful and free from bad habits; you may not be gifted with a silver tongue, but you may keep your lips free from tasting liquor or uttering words that would bring the blush of shame to your mother's cheeks; you may never climb high on the ladder of fame, but you may be known to those about you as a self-respecting, courteous gentleman, who does right because it is right and unworthy of your better self to stoop to do those things that you know to be wrong. As you grow older, my son, you should realize that your life was given to you for a short period of time and you should make the best of things right where you are, laying up something for your future while enjoying the present. And my son, be not deceived. If you sow your wild oats, you will reap sorrow, disgrace and misery and you will find out that it does not pay. Therefore, my son, choose your companions with care. You will be known, largely, by the company you keep. And come what may, never be afraid to come to your father, who, my son, was once a lad himself." —Higgins News.

FROM A READER:

Dear News Review Editor: Noticing a call from you for letters upon questions of public interest in your last week's paper, I heed the call. For about three weeks now Rev. J. A. Duster has been in Hico, working earnestly to enroll a minimum of 20 pupils in the proposed Hico Business College.

Absence from Hico of an active Chamber of Commerce or other civic organization makes such work more difficult here than in towns having such organizations, and there is some probability that the minimum enrollment required to establish this business college will not be obtained. Mr. Duster's efforts will have been put forth in vain, and Hico will have lost the opportunity to get an institution located here that would be of considerable benefit to our town in several ways.

There is hardly a question but that within the next few months there will be at least 20—a much larger number is more probable—of our young business men and women to enter business colleges elsewhere. Expenses of a business course of five months, which is an average time, will hardly be less than \$500 for the pupil who goes away to take a business course, estimating tuition at \$200, and living expenses, room and traveling at \$300. This is a financial item of at least \$20,000 which Hico might well keep in Hico. Then, we like to have our folks "at home" just as long as we can, for religious, moral and ethical reasons as well as for sentimental reasons. We shall necessarily be separated soon enough and long enough, whatever efforts we make to hold our homes and families together.

Again, such a school would afford good publicity for Hico,—and we can stand all the boosting we can get! Most earnestly do I wish that Hico and her people may grasp this opportunity to obtain this business college.

Sincerely, yours for Hico,
 Paul W. Evans.

You and Your Business

Business, whether it be government, society, educational institutions, or concerns for carrying on commerce and finance, must have the co-operation of those interested in it. Like the physical universe, it is a system, and anything in it that does not work with it works against it. There can be no such thing in any business whether of the proportions of the National Government or of a family, a department store or a popcorn stand, where an employe or owner is neither helpful or hinderful to it.

One may occupy a position of such importance to the whole concern that he can be either a great drive wheel propelling it all, or else "a monkey wrench thrown into machinery."

He may hold a job as oiler of the joints and bearings and thus be of consequence in the smoothness with which it runs, or he can throw grit and sand into them and thus cause friction, attrition and rapid deterioration.

Which are you? Are you in your important position a drive wheel or a monkey wrench?
 Are you an oiler making smooth and frictionless the operation of the great machine, or are you instead pouring sand into the bearings and ruining it?

He may not consider himself of very great importance because of the rather simple work he has to do, but the man with the oil can has an important job, whether it be a machine made of steel and iron, or one composed of men and women known as a business or a government.

And every person goes about with an oil can in one hand and a sand box in the other.

No man should work at a job he doesn't like. One who does so cannot but fail to do his duty by his employer, to the job itself, or to his country. Of course everyone should work at something, but it should, if possible, be a work that he likes.

In the city every business and individual has much to do with its growth and prosperity. Dallas and every other progressive and happy city is such because its citizens co-operate in the effort to promote every agency within it that tends to make for the building up of its various branches of business.

There is not a business in any city that is not either a help or a hindrance to that city. Its necessity and the method of conducting it either makes friends of those with whom it deals or offends them and thereby drives away their good will and patronage. This means, of course, that not only the business loses that much, but the town does too. —Dallas News.

The Town Doctor

If I couldn't boost I'd Move Out!!
 "A town that is good enough to live in, good enough to provide your livelihood, provide your children with schools and playgrounds, a peccariness, is a town good enough for you to live in. If you can't boost, do the community at least one favor and move out."

William Hale Thompson, Chicago's most cussed and discusses mayor, says—"Throw away your hammer and buy a horn." That's one thing Mr. Thompson says with which all the thinking people in his domain are in accord.

It is good advice, however, to suggest that when in the right key, the man who always knocks and runs down the place where he lives is not only a pest but a public liability. Towns should have a place to pen such people up—put them all together in one place and let them contaminate only each other. The disease they have is worse than smallpox and is just as malicious and contagious. The knocker's creed is—"Whatever is—is punk."

The easiest thing in the world to do is to knock. It doesn't take any brains and it is the easiest way to attract attention.
 Knocking is cheap—a cheap trick used only by cheap people, but ex-

pensive to them in the long run. Even a knocker hates a knocker and sooner or later everybody shuns him because they are afraid of him.

Usually the fellow who knocks his town, knocks his competitor and his neighbor and like a bee kills himself stinging others.

Nobody got ever anywhere running other people down.
 The idea of saying that every knock is a boost is true only when the knocker is knocked out.

If any merchant needs to lose the patronage of his fellow citizens it's the fellow who is forever knocking—who decries and belittles every attempt to do anything for, or make something of the town—who says that every fellow or organization that tries to do things has an axe to grind.
 On the other hand the man who stops blaming conditions, government, prohibition and competition—the man who quits laying the blame of his own shortcomings onto his associates, friends and relatives and takes unto himself the blame for things not being as he would like to have them—that man will take advantage of every opportunity to make his town a better place in which to live, work, play and make money.

Every town has its faults, but every town has its good points. If a town has little to talk about, that is just that much more reason to correct the faults, or at least keep still about them if a man hasn't enough gumption to do things that will help correct them." —Albany News

The Storekeeper

Those of us who are past middle age can remember when the kindly neighbor whose job it was to sell us the necessities of life was known as a storekeeper. The name was quite appropriate. He bought a stock of goods, hung out his sign, sometimes, and waited for his neighbors and friends to drop in and buy.

Later on, his son inherited the business, if it had not gone to the wall, adopted a slightly more aggressive attitude toward the securing of trade, and called himself a merchant. Here and there a venturesome soul began to really study business methods and actually plan for greater volume and a wider trade radius. Some became real business men and reaped rich rewards.

Later still, the department store and mail order house came into existence, recently followed by the chain stores, which now seem to menace the small merchant, and even threaten to drive him out of business.

In spite of these revolutionary developments, however, thousands of independent merchants are making money today. They are doing it through adopting scientific methods of buying and selling, through the employment of systematic accounting, through the study of their customers' requirements, and thru advertising.

But a great many scorn such new-fangled ideas, and stay in the rut in which their forefathers ran their course. They are headed for bankruptcy and don't know why. But to anyone with a fundamental knowledge of modern business practices the reason is plain. These failures are not business, nor even merchants—they are only storekeepers. —Italy News-Herald.

Two Texas Examples

While Hico is balancing on the question of "What shall we do about a community-wide organization?" it might not be amiss to consider what other towns, in all sections of the State, have done when they ceased balancing and veered over to the side of fullest cooperation.
 Have you ever read the history of Waco or kept track of her doings for the past 50 years? Waco has always been a jewel in Central Texas as far as beauty, possibilities and resources were concerned. But for long Waco stood almost still. The controllers of her purse strings let well enough alone, and the city that could have become a Texas metropolis remained in the second-rate class. Her chamber of Commerce, naturally, was in some sort of working order, but it did little except put articles in the paper, appoint committees, and meet with cold shoulders. Waco business men were working for the dollar that was just around the corner. They didn't seem to care a whoop for the hundreds of dollars that might be uncovered with a little cooperation.

Waco saw some of her major industries pass on to more progressive, supporting cities. She saw her few new industries stifled by non-support. She saw Dallas, Fort Worth, Houston, San Antonio, Austin gain many of the economic prizes that should have been hers. She even stood by and saw the oldest university in Texas suffer in her front yard.

Now, Waco has raised her scepter like the princess of little cities she was designed to be. She has put her feet on the necks of the knockers and has given the stick-in-the-mud ring leaders their walking papers. The latest example of her cooperative power is the securing of the Borden milk plant, one of Texas' outstanding 1929 commercial achievements.

And have you read of Nacogdoches, one of East Texas' and the Lone Star State's oldest municipalities? For years Nacogdoches had nothing to brag about except the old stone fort, famous for its Indian battles, and the stolidity of some of its old-time citizens. She was as stolid as far as community cooperation was concerned as the pines that were gluttoned by her sawmills.

That East Texas town is far from a perfect example; but it has done wonders for itself in the past few years. It has many blocks of pavement. It has a newly finished city hospital. It has one of the best teachers colleges in the state. It has many more improvements not possessed by its neighbor cities. But the most publicity of all received by Nacogdoches recently was when one of her home-county club boys won the cotton growing award. Even nationally read papers carried the boy's picture and an account of his record-breaking crop. You can bet your last dollar that that boy would never have been pictured on anything more than a cheap photographic plate if the city of Nacogdoches had not cooperated to

MRS. ANNA DRISKELL

announces her connection with two reliable fire insurance companies, and solicits a share of your business.

tell the world about him and before telling the world, to teach her club boys what cotton raising of the right sort might mean to them.

There are many more such examples. All of them only go to prove that a town cannot get on the map unless it uses the indelible pencil of cooperation within itself.
 To repeat a truism that is going the rounds and sticking to towns with a will to grow and grow and grow: "No town that is worth more than a tinker's dam can get along without an organization such as a Chamber of Commerce."

Card of Thanks

We wish to thank our good friends and neighbors who were so good and kind to us during the illness and at the death of our dear father—Mr. and Mrs. J. L. Perry, Mr. and Mrs. J. P. Perry, Mr. and Mrs. Will Havens.

Pentecostal Church

Beginning April 7 we will have a revival in our new building, and we are praying that it will be a great soul winning event.
 Sunday school begins each Sabbath at 10 o'clock.
 Prayer meeting is held Wednesday evenings at 7:15 o'clock.
 Preaching services are held Sunday evening at 7:15 o'clock.
 Everyone has a cordial invitation to worship with us.—Mrs. W. P. Lynch.

The Lone Star flag of Texas was adopted by the third congress of the Texas republic in session at Houston January 25, 1839.

CLASSIFIED

OATS FOR SALE—55 cents per bushel at granary; corn, 90 cents per bushel at granary. G. R. Holladay, route 3, Hico, six miles south on Fairy road.

FOR SALE OR TRADE—70 acres of land located five miles south of Hico on highway; about 35 acres in cultivation, sorry improvements. This place would make a fine poultry farm. D. F. McCarty, Hico.

FOR SALE—Sudan grass hay, oat straw and sudan seed.—C. McKeage, Hico rt. 2.

NOTICE—The Glen Rose Packing Company, 5 miles East of Glen Rose, Cleburne-Glen Rose Highway, will purchase at Fort Worth market price all classes of livestock. Telephone 52-F2, Glen Rose.

FARM WANTED—Want to hear from owner having good Texas farm for sale. If bargain, send price and description. F. D. G., Box 495, Olney, Ill.

FOR SALE—Work mules.—V. H. Bird.

FOR SALE—Store fixtures including show cases, tables, etc.—Bird Land Co.

FOR RENT—Six-room house, well and windmill, large barn, 16 acres of land, just outside city limits.—Bird Land Co.

I live in Hico and am in my office every day in the week. My equipment is electrical and modern in every way. I am in Hico to stay. All work guaranteed. Prices reasonable.—Dr. V. Hawes, Dentist.

WANT TO TRADE—A good paying business in Hico for a farm. Address reply to Hico News Review.

We have plenty of Six per cent money for FARM LOANS.—BIRD LAND CO.

FOR SALE—1 hot water heater, just the heater for the bath at home. See it in operation at Make Johnson's Barber Shop. (30-tfc)

Tell the advertisers you saw their copy in the News Review. In this manner you can render the paper a great service.

COTTON SEED for sale—Anton early big boll cotton seed grown from pedigreed seed last year; lints 37 to 40 per cent; \$1 per bushel.—George Morris, Route 1, Hico.

FOR SALE—Two 600 egg capacity Buckeye incubators and one 400 egg capacity Queen incubator. In good condition. See Robert Hancock, Hico.

NOTICE—We have our mammoth incubator setting now. Baby chicks for sale, and we also do custom hatching. See Robert Hancock, Hico.

Cash Prices on Cash Bought Groceries

HELP YOURSELF TO THESE BARGAINS

EXTRA SPECIALS SATURDAY, FEB. 16th

- Soap—Palmolive, two 10c cakes..... 14c
- Oranges, nice sized, per dozen 20c
- Lemons—A Bargain, per dozen 20c
- Mustard—A full quart—only 18c
- Flour—Guaranteed—48 lb. sack \$1.55

PRICES THROUGH COMING WEEK

- Coffee—Maxwell House, 3 pound cans \$1.42
- Corn—Perfection, No. 2, each 14c
- Pickles—Quarts (sour) 24c
- Lye—Hudson per can 8c
- Catsup—per gallon 59c
- Raisins—2 lb. pkg. 13c 4 lb. pkg. 24c
- Prunes—2 lb. pkg. 17c 4 lb. pkg. only 33c
- Figs—The healthful fruit per lb. 15c

Seed Potatoes—Onion Sets—Cabbage Plants

OUR AIM IS TO PLEASE OUR CUSTOMER

N. A. LEETH

We Want Your—
Chickens, Turkeys,
Eggs and Cream
And Other Produce You Have for Sale

PIRTLE POULTRY & EGG CO.
 HICO AND HAMILTON
 Phone 218 "Where the price is right." Phone 297

EXTRA SPECIAL!
\$5.00 OFF
 The Regular Low Price of these
BALTIC
 Cream Separators

The Separator with the Million-Dollar Bowl

To help more Texas farmers own these Cream Saving Separators and Make More Money from their cows the Manufacturers of Baltic Separators have authorized us to give FREE to a limited number of our customers a Certificate which you can use as \$5.00 Cash in part payment of a Baltic Separator.

We have Baltic Separators in any size that you need and at prices that you can easily pay.

Come to our store, look over these best of all Separators. See how surprisingly low they are priced; then use the \$5.00 Cash Certificate as part payment whether you pay all cash or in easy monthly payments.

- Easiest Turning
- Closest Skimming
- Easiest Cleaned
- Longest Lasting
- Most Economical

G. M. Carlton Bros. & Company

You Can Balance



Your Dollars—
Your Meals—
Your Appetite

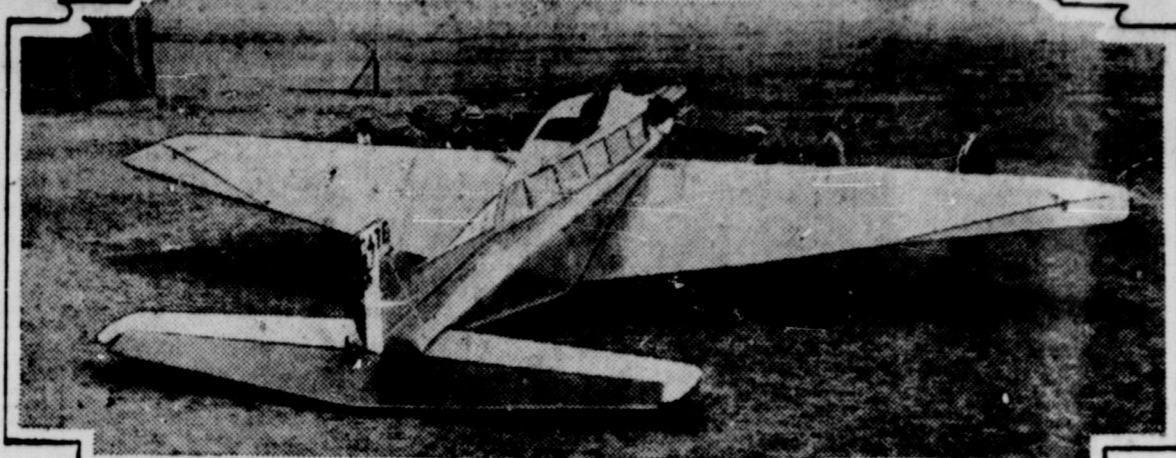
By Eating Here

In Hico It's
IKE & GENE'S
Cafe
Home of Good Eats

Church of Christ

Elder J. H. Vermillion of Fort Worth will preach next Lord's day at 11 a. m. and at 7:30 p. m. He is an able minister of the gospel for faith, which was delivered to the saints.—Jude 1-3. Everybody is invited.

First U. S. All-Streamline Airplane



Here is the first all-streamline airplane to be built in the United States. Every wire and brace-rod is inside the wings and fuselage, giving the ship a minimum of wind resistance. In a recent test flight in Los Angeles it ascended 1000 feet in one minute, attained a speed of 200 miles an hour and landed at 60 miles an hour. It carries three passengers in its enclosed cabin.

Labor Conditions in State Said to Be Good

Austin, Texas, Feb. 10.—Labor conditions in Texas are satisfactory despite some unemployment, Bervard Nichols, editor of the Texas Business Review, says in his monthly review of business.

"A decrease of 8 per cent is shown in the number of workers on the payrolls of 475 firms in nine of the larger cities on January 15 as compared to December 15," Mr. Nichols said. "A further decline in the number of new corporations organized was recorded, but the capitalization was considerably higher. Commercial failures increased sharply and were the most numerous for any December in three years."

"Bank debts have been running consistently above those of 1927, indicating that business is on a little higher level. Interest rates continue high. Freight car movement made a large gain; the number of cars shipped were nearly 9 per cent above those in December 1927. Moreover, loadings in the first quarter are expected to exceed those of the same period in 1927 by 3.1 per cent. Foreign trade is expanding and coastal shipments are heavy for this season. Agriculture generally is favorable and the outlook for the livestock industry is very encouraging."

"At the present time, the favorable influences outweigh the unfavorable factors, and as long as this situation continues, any serious business depression is unlikely."

Baptist Church

All of our officers and teachers of the Sunday school are requested to get in touch with every pupil and together be present promptly at 10 a. m. Sunday, looking forward to an A-1 standard Sunday school. Also the pastor will deliver an object talk; "The Parable of the Postage Stamp." All ambitious young people have an invitation to our B. Y. P. U.'s Sunday at 6:15 p. m.—and the adults to our B. A. U.

The W. M. S. meets Monday at 3 p. m. at the home of the president, Mrs. R. B. Holliday. Mid-week services will be held Wednesday evening at 7:15. Will Russell will lead. The subject is "The Stewardship of Talents."

Preaching by the pastor Sunday at 11 a. m., continuing the series on "The Bible." Subject this Sunday, "What Does the Bible Contain?" Sunday night at 7:15 the second sermon of the series on "Notable Biblical Conversions" will be preached. Sunday night's theme will be "The Conversion of Zaccheus," or "The Man Who Climbed a Tree to See Jesus."

Services you will enjoy one time; but don't be a "once." Come all the time and any time, but is better to be on time.—Clarence Allen Morton, pastor.

Card of Thanks

We want to thank each one for his help in the death of our dear father; also for the beautiful floral offerings. We especially thank the Ladies for their services. May God's blessings rest on each one of you when in time of need.—Mr. and Mrs. T. L. Walker, Mr. and Mrs. B. C. Walker, Mr. and Mrs. F. E. Walker, Mr. and Mrs. H. E. Seales, Mr. and Mrs. R. N. McKeage, Mr. and Mrs. S. C. McKeage.

LOCAL NEWS

J. R. Thomas, who recently moved with his family to his farm in the Dry Fork community, was in last Thursday and subscribed for the home town paper. He always enjoys the Hico paper, he says.

G. R. Holliday, who lives on route three, has just returned from a stay in a San Antonio hospital. He has regained much of his lost color and appetite, he says, and believes he will be ready to hit Spring a mighty slap as far as work is concerned.

You will be disappointed if you miss our 9c Sale, W. B. Tumlin & Company.

Mrs. E. C. Daniels sent in enough postage stamps last week to have the Hico paper sent to Kansas City for some time.

You can't afford to miss our 9c Sale, W. B. Tumlin & Company.

Banker H. F. Sellers turned in enough dollars last week to keep his paper and that of his friend, C. S. Dudley, of Vigo Park, coming for a year each.

We will pay seven cents per pound for clean cotton rags at the News Review office.

We will pay seven cents per pound for clean cotton rags at the News Review office.

D. E. Adams, living on route three, says: "I've missed several papers and—well, I just miss them." He subscribed Wednesday for another year.

Our 9c Sale starts at 8 a. m. Saturday, February 16. W. B. Tumlin & Company.

The whole town is talking it. Starts promptly at 8 a. m. Saturday—9c Sale. W. B. Tumlin & Company.

You will be astonished at the bargains you'll get at our 9c Sale. Remember Saturday at 8 a. m. W. B. Tumlin & Company.

Bernard Ogle, of Iredell, and Miss Mary Lou Roberson, of Meridian, were here Sunday visiting his parents, Mr. and Mrs. R. J. Ogle.

Mrs. R. M. Hanshaw has returned home from a two week's visit with relatives at Hamlin, Knox City and Rotan.

Dick Lockwood, who has been with the Lockwood players at Dublin for the past week, was here Sunday visiting friends.

The biggest swoop of bargains ever offered in Hico, on our 9c Sale Saturday. W. B. Tumlin & Company.

Mr. and Mrs. Frank M. Mingus spent a part of the week in Iredell visiting her parents, and Mr. Mingus transacted business matters.

Mr. and Mrs. Clifford Tinkle and son, Gene, were here Tuesday shopping and visiting friends.

Open your eyes and ears for next week's announcement. The Vogue.

Skinney Tidwell, of Mineral Wells, who is traveling for the Harek Hardware Company, was here Sunday visiting relatives and friends.

Mr. and Mrs. John Haines went to Dallas Wednesday to visit his sister, who is ill.

See the specially priced merchandise for Saturday, one day only. The Vogue.

Jeff Hendrix, proprietor of the Riverside Filling Station, was a business visitor in Dallas Wednesday.

S. E. Blair, W. M. Cheney and Tyrus King, accompanied by Geo. B. Gollightly of Hamilton were in Dallas Wednesday attending the Chevrolet Dealer's Convention.

Mr. and Mrs. Sim W. Everett and little son, Barton, of Dublin, were here Sunday visiting her mother, Mrs. J. F. Chenault, and sisters, Misses Ethel and Florence. Mr. and Mrs. Everett are well pleased with their new location at Dublin. Mr. Everett is employed as salesman for the Chevrolet Company there.

J. W. Richbourg returned home Saturday night from St. Louis where he spent several days buying spring merchandise for the G. M. Carlton Bros. Store.

O. M. Bramlett, living on route five, is on the News Review honor roll for another year.

To pay more than Vogue prices is extravagance; to pay less invites disappointment. The Vogue.

READ THESE SPECIALS

- Dress Gingham, all colors, 11 yds. for..... 99c
- Marquisette 50c-60c quality Rayon, short lengths. 15c
- Ladies' Jersey Bloomers..... 35c
- Children's Jersey Bloomers..... 29c
- Silk Pongee (red stamp)..... 39c
- Genuine Kotex, February only..... 39c

SEE OUR SPRING LINE OF DRESSES, HATS AND SILKS BEFORE YOU BUY

Ready To Wear Shoppe

Methodist Church

Mrs. Johnston's Sunday school class meets at the parsonage Friday at 3 o'clock.

Choir and orchestra practice Friday at 7:15 o'clock.

Sunday school at 9:45 a. m.; J. C. Barrow, superintendent.

Preaching by the pastor at 11 a. m. and 7:30 p. m.

Senior Epworth League at 6:30 p. m.; Miss Laurel Persons, president.

Woman's Missionary Society meets at the parsonage Monday at 3 p. m.

Rev. J. A. Dosier delivered the first of his lectures on the Old Testament, "The Covenant People," at the Sunday evening preaching hour. Being interrupted by the fire siren before concluding this lecture, Brother Dosier was requested by some of his hearers to repeat the conclusion of this lecture and to give its sequel, which he did, at the church on Tuesday evening. These lectures present some highly interesting views upon Old Testament Bible promises and their fulfillment, and all who heard them should have been aroused to more earnest Bible study.

"Search the Scriptures, for in them ye think ye have eternal life."

Clarendon, in the Panhandle, will receive another copy of the Hico paper. Mrs. E. R. Segro is the subscriber.

Miss Lillian Finklea, who was miller for the Petty Bros. Mercantile Company here the past season, is now employed in the same department at G. M. Carlton Bros store at Hamilton.

SPECIAL

Reductions on about Fifty Pairs of Shoes

A. A. FEWELL
REPAIR SHOP

A. C. JOHNSTON

Attorney and Counsellor
At Law
Experienced in Federal and all State Courts

Will Hardy Barber Shop

"YOUR BUSINESS IS APPRECIATED"

Hico, Texas

We Are too Busy to Write an Ad This Week
But Not too Busy to
Sell Furniture-Any Time



People Have Learned When They Want

Furniture

THAT THIS IS THE PLACE TO BUY IT

Just Received a Large
Stock for You to Select From

Hico Furniture Company

Funeral Directors and Ambulance Service

Grady Barrow

M. L. Rainwater

MAKE YOUR HOME LIFE RICHER WITH THE MAGIC OF THE

Ever Ready Crossley

AND

Majestic Radios

To enjoy to the fullest the realism of modern Radio there is nothing like these Radios. Their incomparable qualities of reception and production place them in a class to themselves

We will be glad to place one of these fine Radios in your home. We consider them the best on the market for the price invested.

THE RADIO BUSINESS IS NOT A SIDELINE WITH US

Ask anyone who has bought from us if they are not satisfied with Service and Quality

Just call us by telephone, if interested, and we will be glad to serve you

C. L. Lynch, Hardware

HARDWARE AND RADIOS

Hico Texas

Statement of Ownership

STATEMENT OF OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, OF THE HICO NEWS REVIEW.

State of Texas, County of Hamilton. Before me, a notary public in and for the state and county aforesaid, personally appeared Mrs. F. E. Forgy, who, having duly sworn according to law, deposes and says that she is the editor of the Hico News Review, and that the following is, to the best of her knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, embodied in section 411, postal laws and regulations, printed on the reverse of this form, to wit:


1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, F. E. Forgy, Hico, Texas; editor, Mrs. F. E. Forgy, Hico, Texas.
2. That the owners are F. E. Forgy and Mrs. Frankie Forgy, Hico, Texas.
3. That the known bondholders, mortgages, and other security holders owning or holding 1 per cent or more

of total amount of bonds, mortgages, or other securities are: Hugh McCullough, Hico, Texas; G. B. Gollightly, Hico, Texas; V. H. Bird, Hico, Texas; Mergenthaler Linotype Company, Brooklyn, New York.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

MRS. F. E. FORGY, Editor.
Sworn to and subscribed before me this 7th day of February, 1929.—J. C. RODGERS, Notary Public.

How to Raise Poultry
By Dr. L. D. LeGear, V. S., St. Louis, Mo.



Dr. LeGear is a graduate of the Osceola Veterinary College, 1892. Thirty-six years of veterinary practice on diseases of live stock and poultry. Eminent authority on poultry and stock raising. Nationally known poultry breeder. Noted author and lecturer.

THE CASH VALUE OF CLEANLINESS

Sanitation, by Insuring a Healthy, Productive Flock, Pays Actual Cash Dividends, Says Dr. L. D. LeGear, V. S. of St. Louis, Mo.

Editor's Note—This is another story in a series of 52 stories on poultry raising written by the well known national poultry authority, Dr. L. D. LeGear, V. S., of St. Louis. The entire series will appear in this paper. Our readers are urged to read them carefully and clip them out for future reference.

Little Johnny, in his bath, with ears full of soap and soul full of rebellion, undoubtedly has no use whatever for the doctrine that cleanliness is next to Godliness. To him it is just a pain in the neck—a devilish invention of grown-ups to keep a boy from his rightful occupation of play. Left to himself, he will most certainly have as little as possible to do with that particular kind of Godliness.

Most grown-ups recognize the desirability of personal cleanliness and of common sense sanitation in their homes and places of business. It is more comfortable to be clean after one has reached maturity and too inconvenient to suffer the expensive ills that result from unsanitary surroundings. When it comes to their poultry, however, that is quite a different story in all too many instances. The same man who would recoil in horror from a filthy-enriched dish placed before him on his table allows his fowls to eat and drink from utensils that are no less an offense to decency because they are in the poultry yard instead of a dining room. He will howl his head off if Junior tracks a little mud onto the living room rug, but he will allow droppings, decomposed food material and other offensive litter to accumulate in his henhouses until they smell a high heaven. He is scrupulously careful about the lawn near his house, but his chicken yard looks like that lower corner of the "south forty" after the last batch of city picnickers had done their worst to it. Then he wonders why his fowls are such poor layers, look so droopy and dispirited and so readily take on all the ills that chicken flesh is heir to.

The discoveries of Dr. Gorgas in Panama and of Dr. Noguchi, who recently died a martyr to science in Africa, have shown how certain kinds of mosquitos transmit the germs of yellow fever. This suggests that such parasites as lice, fleas, mites, ticks, bedbugs, which so often infect chickens, may also be carriers of disease. There is reason for believing that such is the case, but whether they do or not, such parasites cause a heavy drain on the vitality of the fowls. That means decreased ability to block the progress of disease should infection occur from other sources. The simplest kind of sanitary measures will make poultry houses and yards very unhealthy for germs and parasites, so why they should be tolerated is past understanding. Simple cleanliness is the first essential of sanitation. Poultry houses should be made so they can be scrubbed out occasionally and they should be regularly sprayed with coal tar dip and disinfectant.

No animal or vegetable matter should be allowed to remain exposed in yard or house until it begins to decay. All such material should be removed and burned or deeply buried. Be particularly careful so to dispose of fowls or animals that have died

BUCK SPRING NEWS

Well, we are having some sunshine after about two weeks of cold and cloudy weather. We hope the sunshine will still continue as the farmers want to finish their land for corn planting.

We have our County Superintendent and our State Superintendent with us the first of the week.

C. L. Tidwell had the misfortune of getting one of his legs broken one day last week. The family has our sympathy, and we hope he will soon recover.

Verney Faircloth and family spent Sunday with his father and family, Willie Faircloth.

We are having some sickness during the bad weather.

Leon and Raymond Johnson spent Tuesday until Wednesday with his sister and family, Mrs. G. P. Squires.

Mrs. Allen Faircloth spent Monday with Mrs. Willie Faircloth and Miss Virgil Stilmar.

Rev. Gibson of Carlton, and Will Jordan put Mrs. H. G. Whiseant up a stove one day last week and came by C. L. Tidwell's and spent a few hours.

Mrs. W. W. Tefertiller and Mrs. Mintie Squires spent a few hours Sunday afternoon with Mrs. Virgil Stilman and Mrs. Willie Faircloth.

Miss Inez and Bonnie Thompson visited Misses Lois and Ella Fay Thompson Sunday afternoon.

Mr. and Mrs. J. F. Jaggars spent Sunday with Mr. and Mrs. Luther Jaggars and family.

Mr. Edwards spent a few hours Sunday with T. A. Little.

Delbert and J. D. Thompson spent Sunday with Charlie Tolliver.

Mr. and Mrs. S. S. Thompson and family spent Sunday with Mr. and Mrs. Herbert Johnson.

Q. P. Squires and W. W. Tefertiller spent Sunday with the family of Mr. Squires' daughter, Mrs. W. C. Cassaday.

Newell and Donald Russell spent Sunday afternoon with Mr. and Mrs. Garch.

Miss Corine Thompson had to go to be operated upon last week.

Mr. and Mrs. R. B. Edwards spent Sunday week with Mr. and Mrs. T. H. Edwards.

Mr. and Mrs. Tom Hendrix of Hico spent Sunday evening with T. A. Walker and family.

SUFFERED FOR 15 YEARS, THEN TOOK SARGON, HE SAYS

"For fifteen years I suffered from a complication of troubles, I was weak, nervous and generally rundown. I frequently had sharp, shooting pains in my side. My sleep was poor and I



A. J. MASON

lost weight, strength and energy. Nearly everything I ate caused indigestion. I took a trip to Hot Springs, but got no relief there, and then I visited several health resorts in the North seemingly without benefit.

Right after I started taking the Sargon treatment I began to sleep better and to eat anything I wanted and now I feel like a new man. My appetite is fine. The pains in my side have disappeared. I am not the least nervous, and am full of new energy. I have gained weight and my friends

are all commenting upon my wonderful improvement.

"Sargon Soft Mass Pills are wonderful. They ended my constipation and biliousness without griping in the least. I wouldn't be without Sargon if it cost twenty dollars a bottle."

The above remarkable statement was made by A. J. Mason, residing at the Colonial Hotel, Ft. Worth, and owner of considerable property, in that city.

Sargon may be obtained in Hico from Porter's Drug Store.

RURAL GROVE NEWS

The people sure was glad to see the sun shine again.

Rev. M. Shannon and W. C. Kilgo attended the worker's council at Morgan, Monday.

Mr. and Mrs. Clark Royal visited R. W. Royal Tuesday.

Mr. and Mrs. J. D. Dennis, and Killer Dennis, visited their parents in Vanzant county this week-end.

Next Sunday is church day at Rural Grove.

Rev. and Mrs. M. Shannon, Opal Webb, and Nettie and Thelma Kilgo, were visitors in the R. W. Royal home Sunday afternoon.

Miss, Mosalite Martin, was a guest of Estell McAdoo Sunday.

Mrs. J. P. Montgomery, and Mrs. Jim Davis of Iredell, were the guests of Mrs. W. C. Kilgo Tuesday afternoon.

We are glad to say that Mr. A. G. Davis is improving.

Mrs. W. C. Kilgo visited Mrs. R. B. Shannon Monday afternoon.

D. D. Royal and family visited Jim McAdoo Sunday.

GAS FORCES WOMAN TO SLEEP IN CHAIR

"Nights I sat up in a chair, I had stomach gas so bad. I took Adlerika and nothing I eat hurts me now. I sleep fine."—Mrs. Glenn Butler.

Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amount of waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Porter's Drug Store.

THE IDEAL SERVICE...

We want to please you. That's why we try to give such good service. Our fountain drinks are appetizing.

HOMER & PROFFITT
Confectionery

Announcing

IN KEEPING with our policy to at all times supply you with the very best the markets afford, Hico's Modern Grocery has installed for your benefit Electrical Refrigeration. This means you can, at any season of the year, be assured that the choicest cuts of Packing House Meats, Fresh Vegetables, etc., will be kept under the scientifically correct DRY temperature to keep them most SANITARY and PALATABLE.

WE CORDIALLY invite and will appreciate your inspection of our installation. SHOP WITH US. We appreciate you and

Guarantee to Save You Money

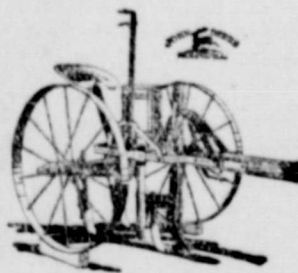
- 10-lb. can K C Baking Powder... \$1.19
- 25-oz. can K C Baking Powder... 21c
- Pickles, gallon can..... 70c
- Pickles, quart jar..... 25c
- Fleischman Yeast, cake 4c, 3 for 10c

SHOP WITH US

Hudson's Hokus-Pokus

Service Courtesy Appreciation

Save Seed, Save Labor; Get the Big Yield Per Acre at Less Cost



John Deere

Combined Cotton and Corn Planters

Every John Deere planter drops a single seed at a time, or MORE IF DESIRED, whether it is a one row walking or riding, or two row riding planter. Each of these planters is equipped with the special shaped John Deere SAW-TOOTHED TYPE steel picker wheel. The teeth pick one seed at a time out of the hopper, regardless of whether the hopper is full or nearly empty. The lintiest, fuzziest seeds are handled without clogging or choking and without damaging the seed.

You control the drop by a thumb-screw adjustment. The seed is put into the ground just as you want it. These advantages mean a bigger crop, seed saving and larger profits.

A great variety of seeds—corn, peanuts, sorghum, beans, peas, feterita, milo maize, kaffir corn, etc.—can be handled by every one of these planters.

We also have in stock the John Deere Double Row planters and cultivators. Come in and look them over.

Car Load of New Implements Just Received

G. M. Carlton Bros. & Co.

HICO, TEXAS

COMMON SENSE

To get the most out of life, you should be strong and healthy, put and keep yourself in the same physical condition you demand of a healthy animal.

Warning Sent Out to Texas Pecan Growers

Fort Worth, Feb. 14.—A warning to West Texas farmers contemplating pecan planting, that trees which have been bred to high rainfall conditions will not develop properly in West Texas has been issued by Col. R. L. Penick, chairman of the Agricultural Committee of the West Texas Chamber of Commerce.

NEWS FROM IREDELL COMMUNITY

By MISS STELLA JONES

Mrs. Frank Chambers who has been very ill is some better. Mr. and Mrs. Loughlin and son will move in the yellow house soon as the house is being repaired.

Mr. and Mrs. Tim Loughlin were in Hico Monday. Miss Faye Rose of Dallas in visiting her sister, Mrs. John Kaylor.

Remarkable Woman Is Resident of Cisco

Of something more than ordinary interest is the story of Mrs. Alice Robertson of Cisco, who is now past 100 years of age, and who recently cut a new set of teeth and is planning to celebrate her 101st birthday by a fourth visit to relatives in London, England.

The Youngsters WONT BE LITTLE LONG.

Let us make a NEW PORTRAIT of your boy or girl

—to keep the record of childhood.

The Wiseman Studio HICO, TEXAS

PORTER'S Drug Store

Now Showing COTY'S NEW FACE POWDER Package For

\$1.00

With a Purse Size 50c Compact FREE

Also Day Cream Face Powder, all colors. Sample package of powder awaits you at Porter's Drug Store.

WE ALSO HAVE A NICE LINE OF VALENTINES

Exclusive Agents for SARGON and SARGON SOFT MASS PILLS The great Tonic for after Flu—the Body Builder

We are in the Drug Business Porter's Drug Store

NOTICE

I have now taken over the Brunswick agency, and will also handle the O K and Brunswick records. Will be located at the W. B. Tumlin & Company's store. SEE THE MACHINES NOW ON DISPLAY Mrs. John Rusk

Predictions for 1929 Say It Is Good Year

- 1. This is a good year to reduce the cotton acreage in this section. (So is any other year.) 2. Nobody will make a profit feeding scrub hogs this year.

Unusual Accidents

A woman was operating an automobile when the cuff of her coat sleeve caught on the gas throttle upon the steering wheel, causing the car to increase its speed while she was attempting to stop it.

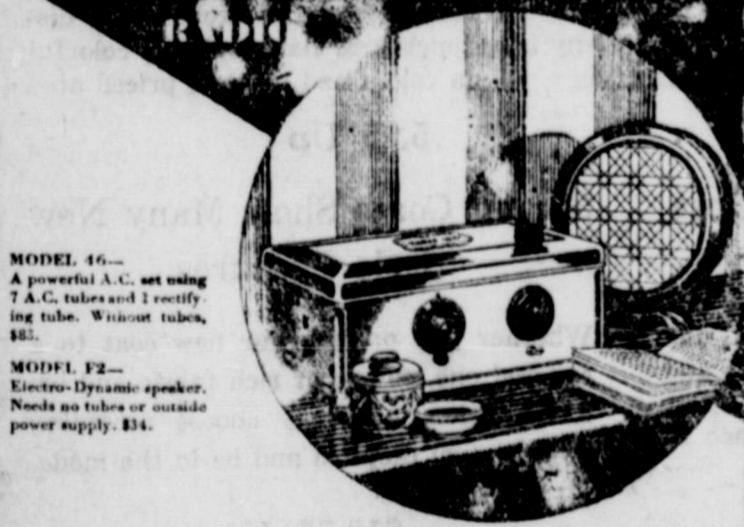
Bill Anderson, of Dallas, was here Sunday, guest of Miss Etoile Diltz.

Mr. and Mrs. Frank Lester of Ranibow, are here visiting their son, C. E. Lester and family, and friends.

E. H. Persons Attorney-at-Law Hico, Texas

Magnolia Filling Station D. R. PROFFITT, Proprietor Magnolene, the Dependable Lubricant Magnolia Gasoline Phone 157

now ATWATER KENT ELECTRO-DYNAMIC RADIO



A quality Electro-Dynamic at a reasonable price

ATWATER KENT makes this set—that's your assurance of high-quality A at a reasonable price, of constant performance and the finest tone you ever want to hear.

EASY TERMS

Corner Drug Store E. H. ELKINS, Prop.

FORDS FOR SALE!

- One 1926 Ford Roadster—a dandy. Ford Touring in fair shape, for only..... \$25.00 1926 Ford Touring in good shape, at a bargain. 1925 Ford Touring, balloon tires and spare. Bargain for someone.

If you are in the market for a car you should see these values before you buy as they are priced to sell quick.

Willis Motor Co. FRANK MINGUS, SALESMAN

ROSS POULTRY & EGG CO.

WILL PAY HIGHEST MARKET PRICES POSSIBLE AT ALL TIMES FOR YOUR PRODUCE

Come in and see me at the BIG FOUR PRODUCE HOUSE

PHONE 260 "Where the weight is right"

OKLAHOMA COAL

\$10.00 PER TON ON CAR

Phone Your Order Now J. J. Leeth & Son

Phone 227

PALACE

FRIDAY Night and Saturday Matinee

RICHARD BARTHELMESS

in

"The Noose"

Rated as one of the 10 best pictures of the year. See it. No advance in price.

Also

"The Haunted Island"

Saturday Night

HOOT GIBSON

in

"The Flying Cowboy"

Action, Thrills and Laughter.

Fox Comedy

Monday-Tuesday

RICHARD BARTHELMESS

"The Patent Leather Kid"

ALSO

Fox News

WEDNESDAY

and THURSDAY

"The Surrender"

with

MARY PHILBIN

Universal Comedy

WE ARE TRYING TO GIVE YOU THE BEST OF ENTERTAINMENT.

Come To The Theatre

Mr. and Mrs. Herbert Wolfe spent a part of the week in Waxahachie visiting with relatives.

The annual lumber cut of Texas is about one billion five hundred million feet.

The geographic center of Texas is in McCulloch county, 10 miles northeast of Brady.

Texas has in the neighborhood of 17 billion board feet of pine and seven billion five hundred million feet of hardwood standing.

Funniest Story Ever Told in League Said To Involve Hico Boy

George White, in his "Sport Broadcast, Dallas News feature, recently carried a story concerning Kal Segrist, Hico boy who has made good in professional baseball. Kal is the son of Mrs. Olin Segrist of this town.

Following is George White's story: The old faithfuls, who decorate the pine box shelving regularly at Steer stadium whether or not the club is in the pennant running simply because they love the game, may recall what perhaps was the funniest incident that ever occurred on a local diamond. The one in mind happened five or six years ago when the Wichita Falls Spudders and the Steers were tying up in a crucial series at old Gardner Park.

What happened to bring about the unusual situation no one knows. The principals say that even they do not know what prompted their action and let it go at that. At any rate, Kal Segrist, then third-sacker for the Dallas club, was up at bat in a pinch-Frank (Pop) Kitchens was receiving for the Spudders. From the stands one could see that the batsman and the backstop were exchanging words but for all that, they might have been discussing a hunting trip the following fall.

No one paid any attention until—up Pop leaped off his haunches. His mask snapped back from its resting place like a flash and his feet began churning up the turf in the direction of the middle garden from home plate on the heels of Segrist. The latter frantically waved his bat in fan fashion in front of him as a means of keeping his antagonist at a distance. The latter was trying equally as hard to break through this barrier and land an over-hand smash with his mask.

All of a sudden the spectacle switched from one of grave seriousness to extreme comedy when Kal stumbled over the pitcher's rudder and fell flat on his back. He had not lost sight of the situation for even a moment however, and in the same motion that his back struck the ground his feet and legs set to wind-milling, those sharp spikes to ward off the attack of the smaller and older but very determined Kitchens.

Buddy Tanner, playing third base for Wichita Falls, stepped in to play the role of peace-maker and finally emerged the real loser in the conflict. While Pop and Kal were unhurt, Buddy sustained several slashes on his hands and body from Segrist's spikes and a sock or two from Kitchens' mask. He was bruised up enough that his injuries kept him out of the next day's game.

Now Segrist is a free agent looking about for the best proposition he can find to play ball next season. He has been used to drawing down better than the average pay for his efforts on the diamond and he is in a position to note the effects of the salary slashing campaign now sweeping the game. Naturally, he wants to get a good contract if he can, although he insists he's going to play ball in 1929 if he has to pay some club for the privilege.

In view of that exciting afternoon at Gardner Park several years ago, it may be interesting to know that nearly a score of offers received by Segrist to date, the best of all came from Frank (Pop) Kitchens, who is to manage a club in the Southeastern League next season. And Kal says he believes he'd rather play for Pop than anybody. During the off season Kitchens operates a nursery at Tyler, Texas.

Cowboy hasn't signed up yet. He still has ambitions to land a managerial berth. If he succeeds, any big fellow from 200 pounds up who can run and throw a baseball will be welcomed to Kal's camp for a tryout. Segrist played in the Eastern League a while last season for Judge Fuchs, president of the Boston Braves. When he left he expressed his appreciation to the Judge for the kind treatment he had received and volunteered to help the Braves any way he could and especially to send the first good looking prospect he finds.

"Dig me up another Babe Ruth, boy," Fuchs told him, "and I'll see that you're fixed for life. Don't argue with me about what you're going to get out of it. Just send him on and I'll take care of you."

So Kal is now looking for Babe Ruths. Ed Dudley, Harry Cooper, Craig

HILLS OF HICO

Oh, hills of Hico, stately hills, In everlasting green arrayed, Such wealth of health thine air instills Into each soul who loves thy hills, And hasn't ever from them strayed.

How like the hills of Abram's brood, From which the singly Shepherd came; With altitude and latitude And flora, o'er thy surface strewed, And climate, even, near the same.

Oh, promised land of modern time, And rich in Indian story; If we but knew thy depths sublime, And could into thy bosoms climb, And know thy deeply hidden glory;

No doubt, the wealth you could display, Of oily gas and liquid gold, Would drive all poverty away, And cause prosperity to stay,— The wealth your bosoms do enfold.

Thy people can disclose thy wealth If only they became united, Though beneficiaries of health, Receiving freely surface wealth, We often are too narrow sighted.

If we will each one do his part, And stand and work with single mind, Supporting well our local mart, Scattering not our funds apart, The wealth we make thy wealth may find.

So may we always be united, The farmer, merchant, banker, all; No citizen forgot or slighted, No interest by another blighted; But all for one and one for all.

(May be sung to the tune of "Maryland, My Maryland," by repeating first, the last line, and next, the last two lines of each stanza.)

Wood and a couple of other golfers who are making the annual Western winter tournament tour, were visiting in Dallas Tuesday en route to Hot Springs, Ark., where they will participate in the South Central open the latter part of the week. While here they divulged what may be the secret of Wild Bill Mehlhorn's success on the links. Naturally the man who walked off with the Hawaiian, El Paso and Texas open tournaments, who had an average of 68 for each of his last four rounds and who is the only player to win more than one of the 1929 string of tournaments, was the subject for considerable discussion. Dudley and Cooper revealed in all seriousness that Mehlhorn is making a thorough study of Christian Science, believing that it will give him the proper mental attitude to win in golf. Any player will tell you that the mental angle enters into golf more than any other sport and they attribute Wild Bill's success to his ease of mind.

Demand for Leaders in Farming Growing

Agriculture is entering a new era. There may be those who will take issue with this statement. We will have with us for some time to come a class of farmers who will continue to ignore the fact that conditions are changing and who will scout at the idea of accepting the results of laboratory and field work. Fortunately, they will absorb some of the information thus uncovered and will progress in spite of themselves.

While on this subject it may be well to call attention to the fact that research work in agriculture is costing the taxpayers of this nation about \$20,000,000 annually, and that more than half of this amount is being paid by citizens who do not own or operate farms. According to Dr. A. F. Woods, director of scientific work, however, the economic returns in a single year are more valuable than the total cost of all experiment stations in the United States since the first one was established. The development of grain sorghums by scientific research is worth \$30,000,000 annually to Texas alone, and this is a mere item as compared with total results obtained.

This development in agriculture is calling for trained leaders. No farmer can be expected to do very much research work in connection with his production of crops and livestock. It must be done by trained men at the expense of the government. As time goes on this demand will increase because if agriculture is ever to advance to a basis of profit, cost of production must be decreased and the selling end of the business developed. At the present time the enrollment in the various branches and divisions of agriculture at our A. & M. Colleges is smaller than for any other course. Farm and Ranch believes that as we solve the economic problems which confront the farmers of the nation, the agricultural courses, including far engineering and economics, will grow in popularity. Certainly the field is widening.—Farm & Ranch.

A query in a health column is: "Can a girl do anything about an unattractive knee?" Not a thing but gain and bare it.

Graham: "Do you know who invented the first radio?" Guin: "No, who?" Graham: "Paul Revere. He broadcasted from one plug."

Advertising in the Hico News Review is your surest means of getting results that make your pocketbook smile.

Progressive Farmer On Future Dairies Is Expert's Prophecy

The dairy farmer of the future will own a modern farm home. He will be supported by a high producing herd of well bred dairy cattle, which will be fed largely from luxuriant, home-grown crops, raised on well-tilled fields. In short, the dairy farmer of the future will know how to live better and will live up to the best that he knows. That is the prophecy of J. C. McDowell, of the bureau of dairy industry, United States department of agriculture.

"The dairy farmer of today is progressive," he says, "but in many cases he is passively progressive. He knows what to do but he does not always do it. The farmer of the future will never allow one cow to eat up the profits another cow is making. He will allow only high-producing and profitable dairy cows on his fertile farm."

"At the present time the average dairy herd produces about 180 pounds of butterfat a year per cow. The herds will double that production. This, however, will not result in over-production of dairy products, because we shall then keep fewer and better cows. By doubling the average production per cow, it is possible to triple the average income over cost of feed. Thus the dairy farmer will make more money."

"But why do dairy farmers want more money? They want it in order that they and their families may have a better living, which includes better homes and better schools. The time is coming when our dairy farmers and their families are going to have not only a good living and the advantages of the open country but also many of the opportunities and conveniences that are now enjoyed by the people of the cities."

"Say, Bob," asked an acquaintance, "Why did the foreman sack you yesterday?"

"Well," was the reply, "a foreman is one who stands around and watches his men work."

"I know, but what's that got to do with it?"

"Why, he got jealous of me. People thought I was the foreman."

A priest offered a quarter to the boy who could tell him who was the greatest man in history.

"Christopher Columbus," answered the Italian boy, Louie Musante.

"The Prince of Wales," shouted the English lad, Frank Mace.

"St. Patrick," said 'Rubis' Rubenstein.

"The quarter is yours," said the priest to the latter, "but why did you say St. Patrick?"

"Right down in my heart I knew 'but business is business and I need it as Moses," said the Jewish boy, ed the money."

Plans for 1930 Census Made at Washington

Tentative plans are being made by the bureau of census, department of commerce, for taking the census of 1930. There was so much complaint over the 1920 census that it has been decided to provide 540 supervising districts throughout the country instead of 372 as was the case 10 years ago.

Texas offers a number of difficult problems for the census takers this year as there has been marked growth in certain sections and provision must be made to handle this with the least confusion. This is particularly so in West Texas where great growth has come to agricultural section of the South Plains as well as the number of new oil fields which have opened up since 1920.

It is anticipated that the census in Texas can be taken with about 28 supervising districts. There will be 100 more enumerators for each of these districts. The minimum pay for supervisors in the 1920 census was \$90 a month and that of the enumerators at four cents for each name turned in. As the scope of the census is to be broadened considerably this year it is hoped to fix the minimum pay for supervisors at \$100 a month and that of the enumerators at six cents for each name turned in.

Headquarters will be chosen for each of the 28 supervising districts in Texas. These have not all been selected but it is known that one of these will be at Fort Worth. The supervisor there will be responsible for the census in Tarrant, Denton and Wise counties.

The Dallas supervisor will be responsible for the census in Dallas and Collins counties. Other headquarters will be at Houston, San Antonio, Waco, Austin, Beaumont, Amarillo, El Paso and Wichita Falls.

With 28 supervising districts in the census force this year for Texas will run to something over 3,000.

The supervisors will be named so they can start organizing their forces November 1 and begin the work of taking the census immediately after January 1, 1930. Although appointments will be made by the director of the census, it is anticipated he will consult the political leaders in each state and these jobs are considered patronage of the party in power.

The phone rang, and none other than Miss Rutledge answered the telephone.

"Hello," she began.

"Hello, do you love me?" came in return.

"Why of course I do. Who is this?"

"Well, I'm working on the phone wires and I thought I would test out your line. I find it to be in good shape, thank you."

Birdie Campbell: "I read the best book last week."

"Evelyn: 'Sacramouche?'" Birdie: "No, not much."

Dress-Up

AND BE IN TUNE WITH SPRINGTIME

Rays of sunshine—warmer days—budding trees—the dawn of a new season—Spring! New outfits from head to foot are in order now, and our complete Spring assortments are ready for you.

Smart Silk Dresses for Spring

One and two-piece models in styles adapted for the outdoor days—for street or sports. Materials—georgette, chiffon and flat crepes that display many new touches in flares, pleats, colorful trimmings. Plain colors and printed, priced at—

5.95 Up

Hats for Springtime in Most Charming Modes

Here are Hats in distinctive shapes and colors becomingly smart for miss and matron. And never was more color and verve in millinery than in the new sport hats which occupy a prominent place in this exhibit.

\$1.50 Up

Spring Coats Show Many New Style Features

Whether you prefer your new coat to a tailored one, or one of rich fabric and ornamentation, you may choose according to your own dictates and be in the mode.

\$10.75 Up

On the Wings of Spring Comes the Call of Footwear

Colors for those who like a dash of it in Shoes to complete the ensemble, and subdued tones for those of conservative tastes—blacks, blondes, reptiles, reds and blues. You never saw a line more beautiful.

\$3.50 Up

PETTY BROTHERS MERCANTILE COMPANY

"DEALERS IN EVERYTHING" Hico, Texas

HATCHERY CHICKS

BRING IN LARGER PROFITS

When the cost of production of your own chicks is all figured up, the cost of the breeding flock, maintaining it, feeding, buildings and equipment, time and labor involved, cost of incubators and building, care and worry of incubation, it will be found that to buy our quality Baby Chicks is actually the cheapest. But this is only one point in favor of our Baby Chicks; there are a number of others. If you need chicks, buy them from us. See what you are paying for. We do Custom Hatching too.

HATCHERIES AT HICO AND IREDELL

Shadowland Hatchery & Produce

Hico, Texas