The News Review Circulates in Three Counties-Hamilton, Erath and Bosque-45 years of Service.

The Hiro News Review

Hico Strives to Serve the Needs of the Dairymen, Poultrymen and Farmers of This Vast Community.

NUMBER 7

VOLUME XLVII

Plans Shaping for 49th Reunion Aug. 6, 7, 8

HICO, TEXAS, FRIDAY, JULY 17, 1931.

Here In HICO

confession to make. We are not paratory to moving to new quarsolely responsible for the fine ters in the Storey Building, next rains which have been falling at intervals for the past two weeks. "Our growing business demand- to visit for the day Before leaving to visit for the day Before leaving and the state and the state of people may have following our ed more modern quarters," stated they prepared their breakfast, and statement in the column two weeks Mr. Burleson in talking to a News back. For the benefit of those who Review representative, "and in used to cook on. might have overlooked the con- making our plans for an improved tents of this column for that week, we repeat what we said: "The first store we made a deal with the Parramore, who carried no insur-of this year this column made the owner of our new store building to ance. Mr. Latham's loss was parprediction that 1931 was going to install the very latest word in be a good year so far as crops grocery store fixtures, in addition were concerned. So far we have to thoroughly modernizing the enbeen right. The largest grain crop tire premises. While our move in the history of this area is bewill no dobut cause confusion for ing harvested. Corn is looking fine, a time, we believe that the improvbut beginning to need moisture. Cotton will soon need rain. So if we want to hold our reputation for veracity, we are going to have to get busy and do something about the weather soon. How would it do to have a good rain before next Wednesday morning? If the demand is present, we might get in a huddle with the weather man and order out a few inches of gentle but wet rain."

That promise preceded the rains of last week, but the weather following corresponded almost exactly to our order. This week has witnessed a repetition, and the order seems to have been understood by the weather man as a standing one. We have not decided whether that will be needed each week or not. So here's our confession: We do not believe that we had anything to do with this week's rain, granting the fact that we got what we ordered last week. And no credit whatever as a weather prognosticator is claimed, further than a sound belief that this country is going to get a break on weather used for the sales room; the space for a while, which same and iden- at the rear will be devoted to tical premonition should be and by now probably is shared by a ma-

jority of our contemporaries.

Burleson Grocery Will Move to New Location Monday Last Sunday Morning

J. E. Burleson, proprietor of the J. E. Burleson Grocery, announces the hill north of the school buildin a display ad in this issue of the News Review that he will put on a removal sale at his store Friday ered that the house and all its First of all this week, we have a and Saturday of this week, pre-l contents were a total loss.

Mr. Latham and family were away from home at the time of the

The house was owned by Fate tially covered by insurance.

Another Splendid

ed service we will be able to offer will more than offset this." Following heavy precipitation The building formerly occupied last week, nice rains this week by Leach Variety Store, on the have brightened crop prospects in east side of the main street has this immediate territory. Accord-1 Fastor's text-field, 2.1.5, This Bryan, exclusive dot of the main street has this immediate territory. Accord-1 Fastor's text-field, 2.1.5, This Bryan, exclusive dot of the main street has a seven-foot tarpon Monday. The "We were handicapped this year bustle for the past several days, rainfall has been general over the ing texts of the Bible. Bring your has been awarded first hauling best previous catch was held by a through inability until now to seeast side of the main street has this immediate territory. Accordand when Burleson's Grocery state, but districts to the north and and when Burleson's Grocery state, but districts to the north and moves in next Monday everything will be spick and span. J. H. Goad and his corps of carpenters did On last Monday afternoon rain-

the carpenter work, and Spaulding [fall in Hico totaled only .06 of an & Son did the painting and paper-ing. Barnes & McCullough Lum- Observer John A. Eakins' gauge. ber Company had the contract for This shower was strictly local, sev-materials used on the job. This not a mile out of town new arrangement, and you will er it is said to have a pleasing

exterior and interior decoration, began which continued until noon, and white was used for trimming. and registered 1.62 inches by Mr. The shelving is of the most mod- Eakins' gauge. ern and up-to-date style, and the floor is covered with hard-wood. A modernistic note appears in the wall paper, which is paneled above the shelving.

building, at the front, is to be used for the sales room; the space store room for supplies bought in large quantities.

Residence Destroyed Swedish Match King **By Fire Here Early**

The home of F. S. Latham, on ing, caught fire about daylight Sunday morning, and the flames gained such headway before discov-

it is supposed that the fire developed from the stove which was

Rain This Week In Hico Territory

eral points not a mile out of town

Only about two-thirds of the

Mr. Burleson announced yester

Every time we strike a match, Ivar Kreuger, 'Swedish match' magnate, adds to his already bloated fortune.

AT THE BAPTIST CHURCH HERE NEXT SUNDAY

Sunday School 10 O'clock. Preaching Service 11 O'clock. Pastor's text-Heb. 2:1-3. This Bible and let's study this great wired fortract on Boulder Dam. We have wired factory for four additional text together.

Evening Service B. Y. P. U.'s :45.

Trim and Trellis jade green, a not receiving any of it. But just enjoy the service. on-fading paint product of the before daylight Wednesday morn-we have been missing you from food, rice or macaroni. The wheat DuPont Company, was used in the ing a steady, slow-falling rain the services. Really, why don't you is soaked over night in water and come back'

> Room, and Welcome L. P. THOMAS, Pastor

International Truck Sales Gain Impetus **During Past Month**

W. L. McDowell, manager of the Farm Implement Supply Co., local McCormick-Deering and International Truck Dealers, received teresting information.

from the Washington, D. C. Office, the United States Post Office De-

"I am also glad to advise you that the Marine Corps has just placed with us its order for 50 Model A-4 trucks and 6 Model AL-3 ambulances.

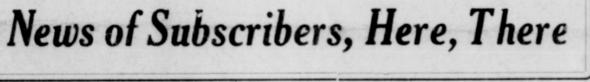
"During the past two years the Marine Corps has added constantly to its fleet of Internationals, and these trucks are seeing service in many parts of the world.'

Bryan, exclusive user of Interna-

trucks.

Childress County farm women Evening Worship-We will give are disposing of the surplus wheat "Song Service" based on Hope, crop by canning it for home use. new arrangement, and you will er it is said to have a pleasing taste and is served as breakfast cooked for about forty minutes at

sure cooker



day that he had decided to install electric refrigeration in his new store, and had made a deal with Mr. Scott of Gatesville for a Frig-they come in to pay their subscription in to pay their subscription in the pay the pa

Opportunity to Get Together and Renew Friendship Will Again Be Offered In This Annual Affair

letter this week relating to the possibilities of sales of motor trucks, which disclosed some in- of holding Hico's 49th Annual Reunion this year on dates corresponding with those used in the past, the reunion committee held a meeting last "I am pleased to advise you" the Saturday afternoon and set the dates for this year as August 6th. 7th letter quotes from correspondence and 8th. This was done, it was said, after interviewing a number of the business men and citizens of Hico and this section, and finding that we received an order from a majority in favor of the action which was taken. A contract was signed that afternoon with Burdick's All-Texas Shows to furnish carpartment for 152 Model A-4 trucks nival attractions, shows, rides and concessions. Mr. Cheek went to to be used for mail transportation work immediately on the details of the Reunion, and states that the service in all sections of the coun-try. "I am also glad to advise you

Keeping Lp With

TEXAS

ed there Monday.

ed it with a rifle.

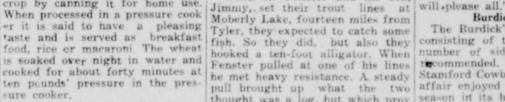
"With a continuance of the same brand of cooperation enjoyed by its sponsors in the past," stated Manager Cheek this week, "there is no reason why this year's Annual Reunion cannot be made even more successful than its predeces-From the Los Angeles office the following word comes: "We are pleased to advise that Carl K. booked the record fish for all time hooked the record fish for all time sors. Everyone is interested in the affair, and the people have

Boston man with a tarpon of six cure the right kind of a carnival ieet, nine and three-fourth inches. company, which is the back-bone of any celebration such as this. More than 100 tarpons were land-But our efforts were finally rewarded, and we believe our plans When A. Fenster and his son, for entertainment and amusement.

Burdick's Shows The Burdick's All Texas Shows, consisting of three rides and a Hooked a ten-foot alligator. When Fenster pulled at one of his lines incommended. They played the he met heavy resistance. A steady pull brought up what the two thought was a log, but which prov season in its history. The aggre-Stamford Cowboys' Roundup which ed to be the saurian. Fenster kill- gation is new to Hico and this section, but this is calculated to be added drawng card.

Mr. Burdick, while here last Sat-Mrs. Carolina Klingman of San Marcos and William M. Harbort urday, stated that he had an esof Seguin, brother and sister, saw each other for the first time in other offerings above the average. Will Have Speakers.

35 years Wednesday when they A committee has been appointed It is a real pleasure to note optimistic attitude the major-of our subscribers are in when



rain extended to Brady, Professor rain extended to Brady, Professor "Henry" Schwencker of the Brady Standard will probably classify it as a "Million Dollar Rain" both the above Million Dollar Rain" both the above Million Dollar Rain" both the above weeks past called less deserving precipitation by corresponding mal opening of the store will be names. Its value may be in dollars and cents, whatever it may be, will time he hopes to be host to pracbe left by this humble scribe to tically every resident of this secaccountants more familiar with tion of the country. rain ratings than he. But regardless of its other appellations, it Lampasas to Hold was a fine rain, wasn't it now?

Talking about the weather when said weather is not up to standard specifications and requirements of farmers and natives is considered

sit at our desk and clip exchanges. The Indian fight will have over

enough to fill up the paper each week. But to enumerate the many entries from many nearby towns a paper each week that comes up some cash prizes to be awarded plate and consider the many steps parade. that are taken by those around the

office in pursuit of news, the numade to ascertain and versify the John Tarleton football team, and comings and goings of the people, miss Pearl Brace of character of the people, miss Pearl Brace of the people of the people, miss Pearl Brace of the people, miss Pearl Brace of the people of regular routine work of giving fall. publicity to social affairs, deaths, funerals, fires, business topics and

Which reminds one that if this electric refrigeration in his new

Big 75th Birthday Celebration Soon

Lampasas County will be 75 time. passe in some cases. But when the elements combine to pour out blessings on humanity in general, will offer the biggest celebration blessings on humanity in general, what has vet known blessings on humanity in general, what has vet known blessings on humanity in general, what has vet known home, comes back to Hico fre-the definition fre-the d

Getting out a newspaper is con-sidered by some people as merely a matter of filling up space any way. We are here to tell these customers that they are mistaken. If that were our only task, the job of editing a weekly newspaper, contests, Indian fight, would indeed be "gravy." We could in deared and the three days that will afford amusement to every-body all of the time. On August to the three days that will afford amusement to every-body all of the time. On August to the three paper, but has to subscribe for his wife, so ordered us to keep sending it to their ad-parade, ball game, speaking, band of editing a weekly newspaper. We ll be the reads it befor the low subscriber here who with his wife takes it home sometimes. We ll back and clin exchanges. The Indian fight, will have over dance, and bathing girl revue. The Indian fight will have over W. D. Jones, who moved here here ordered E. H. Randals to come by day to renew their subscription. He for Texas wheat and oats, and ordered E. H. Randals to come by day to renew their subscription. He for Texas wheat and oats, and ordered E. H. Randals to come by day to renew their subscription. He for Texas wheat and oats, and ordered E. H. Randals to come by day to renew their subscription. He for Texas wheat and oats, and ordered E. H. Randals to come by day to renew their subscription. He for Texas wheat and oats, and ordered E. H. Randals to come by day to renew their subscription. He for Texas wheat season's in every utilize about ten percent of the 150 participants and promises to recently from Duffau and has es-free publicity that comes through feature the days program. A bar-the mails, and splice in with what-becue will be given that is being bound the City Park will main and solution of the July crop rethe mails, and splice in with what- becue will be given that is being beyond the City Park, will receive pay-days for the paper coming so

tasks connected with getting out fight for honors and the hand- Duffau.

R. D. Hendrickson of Gatesville, merous telephone calls that are for three years star tackle on the

the fifty-seven other varieties of a newspaper is merely a matter of the fact that the contents of this

And about the time we get to column would seem to indicate that thinking we are good, along comes this is the case. We started out to reader of the News Review, having Johnnie Short, wrote on the back for \$1.50 pinned to his expiration thinking we are good, along comes somebody and lets the wind out of our tires—strips us of any notion we may have that we know some-thing of the details of running a newspaper. Compliments are ap-preciated, but adverse criticism is probably more constructive, and we have our just share of each. the front office and delivering a don't get the notion that running

Mr. Scott of Gatesville for a Frig- they come in to pay their subscrip-idaire system, together with dis-

ing "hard times."

ly brought in the subscription of sheet-a letter from home if you that his corn was good, plenty of G. W. Britton, Route 4, a new please." He added a few personal feed is on hand on most farms, and

ranks of N. R. readers, Mr. Brit- chickens, which soundeed good to farmers in this section than they ton, and come by to see us some this force, and we may call on him have been for some time. He rec- Lake seven miles east of Abilene bands from neighboring towns and I some time.

one time our correspondent at off his mind for a whole year. We offered him a liberal discount on Dr. M. A. Beckman, 1508 Buch- nearly double last season's for

to the expectations of the readers would be boresome. Suffice it to suggest that he or she who thinks the procedure is simple, contem-late and context and to be boresome. Suffice it to sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-sentative in the contest and to like are invited to have a repre-late are decomption to the paper for a number years, but the figured that was too long. Two false teeth which he had swallowed at breakfast three days ago brought death Tuesday to Pri-

comings and goings of the people, Miss Pearl Bruce of Desdemona Mingus said that they all enjoyed last week.

paper

to on short order. C. D. Herrin, Route 4, is a new

ishable foods, and it will be a most valuable piece of equipment. When things are straightened out and arrangements made, a formal opening of the store will be held. Mr. Burleson states, at which theld. Mr. Burleson states, at which theld. Mr. Burleson states, at which theld maying other merchants and as the hones to be host to praction. Chas. W. Giesecke writes from ing the paper since the days of the

the United States Department of Miss Jonnie Huchingson recent- Stephenville telling that he wants old Courier, and missed his first the United States Department of Agriculture's prediction that the crop will be 4,000,000 bales. Bodies of a mother and her two name on our list. Welcome to the remarks about Methodist and the prospects are brighter for

ommends this part of the State to were recovered Tuesday. The dead

were clad in bathing suits. Leggett blessings on humanity in general, what could be a more pleasant subject, what a more fit fitting topic to fill up space with? Getting out a newspaper is con-Getting out a newspaper is con-

Our agent at Iredell writes as port of the United States Departever news happened to be brought arranged so as to serve 10,000 vi-to the office—and have more than sitors. In the News Review for the coming short periods of time, and came year for E. D. Hanshew, Route 2. leased Tuesday, give Texas a tot-The bathing girl revue will see helps him in the business, was at by last Friday to get the matter Iredell. Texas." Thanks to both al of 58,720,000 bushels of wheat

Odis Mingus, an employe of the the paper for a hundred years, but anan St., Wichita Falls, Texas, will these two commodities.

mother, Mrs. F. M. Mingus, drop- lives at 2008 Taylor St., Wichita and is well known in this section. vate Olaf Nelson of Fort Bliss, ped by recently and paid his sub- Falls, are both credited with an- They were here recently on a visit. Texas. Nelson, a husky soldier, 30 Mingus gets the paper, but Mrs. Mingus said that they all enjoyed reading the News Review. Prob-F. D. Craig, Route 2, Iredell, was

Bill Lackey told us to change issues, and we hunted them up for be welcome even oftener than he bridgework only an inch and a half a motor boat at a camp 30 miles his paper from Fairy to Hico Route 3 and we forgot to do it. But he came by the second time to tell vantage of the opportunity to this week and ordered his paper bin Lackey told ds to change him. He said they were about finds time to come up. A. A. Fewell dropped by one day this week and ordered his paper Prongs of the bridgework had death. Burial was in Houston on

gun working on their selections for the Reunion, and will be on hand each day and night to furnish music. It is hoped to have the 144th Infantry Band present one night, request for a date having already come from Cleburne, the children drowned in Hereford home of this organization. Other cities will be invited to play concerts here during the picnic.

Other Features.

It is the aim of the sponsors this year to make Hico's 49th Reunion the most enjoyable ever held. It s stated that there will be plenty of entertainment and fun for all, and that whether the carnival attractions attendant are considered worth-while or not, everybody is welcome to come to Hico and enjoy the full three days of association and renewal of friendships.

Manager Cheek states that within a very few days definite announcement will be made of detailed plans, but warns everybody not to wait for these-just to make arrangements to be here, and the entertainment will be taken care of as it always has been in the past.

Formr Hico Boy **Dies In Houston** Of Blood Poisoning

Word reached Hico recently of Robt. Parks, Fairy, Texas, keeps years old, was taken to Walter the death of Woods Anderson, forscription for another year. The other year's reading from Hico. Robt. Parks, Fairy, Texas, keeps years old, was taken to Walter the death of Woods Anderson, for-news is always old by the time Mr. Their sister. Miss Allie Hooper, his record as an old stand-by of the Reed Hospital in Washington Mon- merly of Hico, but for several

His father and mother, Mr. and Mrs. Dick Anderson, until about two years ago were residents of

"filling up space," regardless of this difference of the second time to tell vantage of the opportunity to this week and orderer the second time to tell vantage of the opportunity to this week and orderer the second time to tell vantage of the opportunity to this week and orderer the second time to tell vantage of the opportunity to this week and orderer the second time to tell vantage of the opportunity to this week and orderer the second time to tell vantage of the opportunity to this week and orderer the second time to tell vantage of the opportunity to the continued for another year. B. J. Barrow, 200 Lenox Street, delicate lining of the passage from His father and more Fellow who signs his name Houston, Texas, sends in a check the throat to the stomach.

FAGE TWO



MICRATION

There is a "back-to-the-land" the East. cities of Massachusetts.

comers the other day. "I'm an el-ectrician," he said. "When times Several people from differ of work.

pinch, from his own land.

HOUSES

I saw the beginning of a revolu-tion the other day in Wilmington, Delaware. It is a house, a small, one-family house, the frame

which is made of pressed steel bolts in a couple of days' time. It

These amateur builders are usthan most, and at much lower cost ghter, Virginia. than a house built in the usual

chitects and manufacturers are spent a while Sunday evening with about ready to offer better homes Mr. and Mrs. Doba Strickland, at less money. . .

WORK

Saturday.

so many years, seems about to be shortened. The Kellogg Company of Battle Creek is the first large concern to try the six-hour day.

tion prevented in a way which makes the cost of handling and shipping much lower than previously. Before long fresh fish of the most popular food varieties will be available everywhere at a cost to compete with meat. But no fish ever bought in a market tastes half so good as the ones you catch yourself!

A Water Sprite

Heads U. S. Writers

HONEY GROVE

The Baptist revival, conducted by Rev. Fred Cox of Oklahoma. closed Sunday night with several ement actively in progress in additions to the church. The bap-Within the past three tizing was held Sunday afternoon months sixteen farms within five at the creek on the Walter Patter-miles of my own have been sold son place. Bernard Pierce was the to people who have been working only candidate for baptism. in the factories in the industrial The members of the Baptist

Church gave their pastor, Rev. R. I talked with one of these new- H. Gibson of Carlton, a miscelladifferent

Several people from are good I have a job in an electri-cal equipment factory. When tim-es are bad I'm out of a job. We and Mrs. Collinder all of Prairie have been saving, my wife and I, Springs; Mr. and Mrs. H. Smith to buy a house in town. Then we and daughter, Miss Katherine and began to consider what good A Mr. and Mrs. Ike Malone of Hico; town house would be to us if I didn't have a job. On the farm we her sister, Miss Chaney, Misses can at least feed ourselves and our Rosa Lee Lambert Myrtis Stanford three children, and we're near Alice Hicks, Eria Johnson, Mr. and enough to town so that when Mrs. Fred Jaggers and family, things pick up I can go back to my Mr. and Mrs. A. C. Stanford and job and come home every night. I'm not a farmer, but my wife is country bred and I'm not afraid ed church services here during the

We are going to hear more of past week. This sort of thing. In the old days Mr. and Mrs. Dal Waldrop had

this sort of thing. If was regarded as guest Saturday her sister of Brownwood, and Sunday, his bro-independent man today is the one ther, George Waldrof, wife and who can get his own living, in a daughter of Dallas.

Rev. Duncan Tdwell of Brown-wood visited in the J. P. Clepper home Saturday

GORDON NEWS

Mr. and Mrs. Bryant Smith are shapes. Two young men put the spending Wednesday with Mr. and frame of the house together with Mrs. Bud Smith of Black Stump. Mrs. Newton spent a while Monwas as easy as a boy playing with day afternoon with Mrs. Louie one of the popular structural toys. Strickland.

Mrs. John Tidwell of Iredell and ing only materials which call for Mr. and Mrs. Henry Spencer of no skilled labor in completing their house. Factory-made roofing, sid-ing, insulating material, wall-Mr. and Mrs. Walter Hanshew's board and flooring will give them, girls spent this week end with Mr. they say, a more substantial house and Mrs. Homer Lester and dau-

Little Jack Perkins spent this week end at Iredell with little I heard of other experiments in Tom Frank Priddy. factory-built homes. Engineers, ar- Mr. and Mrs. G. W. Chaffin

Hugh Harris and family, Mr. and Mrs. Wence Perkins and children, Mr. and Mrs. A. B. Sawyer

The five-day week for factory enjoyed a birthday dinner Sunday workers is already established in at the Abe Myers home. many large industries and in some Henry Burch and family of of the building trades. It will not Flag Branch spent Sunday with be long before nobody works on Mr. and Mrs. John Hanshew and Earnest.

The eight-hour working day, for Mr. and Mrs. Doba Strickland which the labor unions fought for went to the show at Iredell Satur-

factory runs twelve hours, in | G. W. Chaffin and wife two shifts. There is no time out Sunday with Mr. and Mrs. W. F for meals. The company reports Chaffin of near Meridian. that even with an increase of one-eighth in the basic wage rate the overhead and operating cost per unit of production is lower than Mr. and Mrs. Bryant Smith Charley Myers and family. Mr. and Mrs. Bryant Smith spent Sunday with Mr. and Mrs. Watch for the shortening of the Wick Simpson of Black Stump. Mrs. Wallace and children spent Friday afternoon with Mrs. Bullock

THE HICO NEWS REVIEW

crops.

PRAIRIE SPRINGS

COUNTY LINE

A nice rain fell here Thursday A nice rain fell here Wednesday which was very beneficial to the morning.

The Prairie Springs boys and Duffau boys played a game of atives in this community.

baseball on the Henry Nix place Mrs. Lola McElroy spent Friday Sunday afternoon. The Duffau with Mrs. Ada Hatchcock. boys went home victorious.

Mr. and Mrs. Ralph Connally spent Friday night and Saturday Opal, spent Saturday in Templa with Mr. Connally's parents Mr. with relatives. Miss Daisy Hatchwith Mr. Connally's parents, Mr. and Mrs. Tom Connally of Black companied them home. Stump

A party was enjoyed in the Jno. Whillock home Saturday night.

Annetta Brenneman, 19, weighing in the Roy Sears home Thursday only 112, risked her life to save afternoon. Frank Demeck, 175, from drown Bill Gui

Bill Guinn and family from Ire- Parker. ing in Lake Sheridan, Pa. She won dell were in our community Suna Carnegie medal for her bravery. | day.

Britton a while Wednesday. Those who were in the T.

Martin home Sunday were: J. D. Todd, Mr. and Mrs. John Whitlock, Attie Connally, Mr. and Mrs. C. L. White Connally, Mr. and Mrs. C. L. White and family and Mr. and Mrs. Roy Sears.

Mrs. Nell Britthn spent Tues day with Mrs. Roy Sears and Mrs. Connally.

Mr. and Mrs. Irvin Howerton and children, Mr. and Mrs. Henry Nix and children and Laurence Glover were in the Earl Land home Sunday.

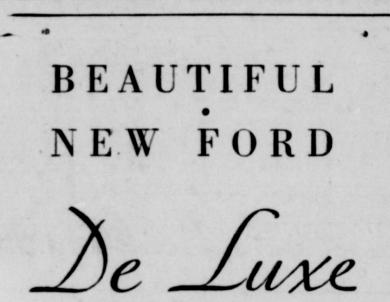
Miss Naomi White spent Saturday afternoon with Mrs. Faye Nix. Several from here have attend-

ed the Honey Grove Church services regularly.

Ernest Alexander and family visited in the Word residence Sunday.

Opal and Ella Dee Collier visited Miss Bessie Luchfield Tuesday.

Mrs. Grace Thompson Seton, presi-Mrs. Sarah Smith and daughter, at of the National League of Amer-Jimmie, were in the John Collier n Penwomen, has just completed a home a few days this past week. orld survey of feminist movements.



Rodies

CONVERTIBLE SEDAN

CABRIOLET

THE most striking fine car types ever offered at such

DE LUXE SEDAN

VICTORIA

TOWN SEDAN

DE LUXE TUDOR

comfort and beauty.

cock of lennessee are visiting rel- spring on the electric washer to worth county have improved their fed four bushels of peas through pense.

Miss Oleta Duncan is on the ick list. I. C. Duncan and sister, Miss

cock, who was visiting there, a.

Those who were in the E. L Duncan home Tuesday night were: Nealie Hatchcock and son, Shir-Miss Naomi White spent Wed-nesday night and Thursday with her aunt, Mrs. Roy Sears. cock and son, Milburn, Will Hatch-

cock and son, Leroy, Mr. Smith, Mr. and Mrs. Dewey Spinks and son. Fred Dyri, Mrs. Luther Cole and children, Dorothy Judson and

Mr. and Mrs. Frank Hatchcock ay. Naomi White visited Mrs. Nell ritton a while Wednesday. And son, Milburn, Mr. and Mrs. M. A. Cole and Mr. and Mrs. J. L. J.

Kidd of Waco were in the Cole Miss Dorothy Cole is visiting

Waco.

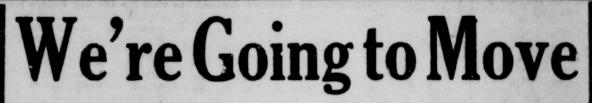
Cleaning & Pressing

Try us with your next suit or dress and see what splendid work we do.

TRY OUR UP-TO-DATE

We clean and press to look like new.

WE APPRECIATE YOUR BUSINESS Phone 159 CITY TAILOR SHOP

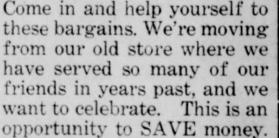


Yes, we're going to move next Monday to the new store that has been completely remodeled, painted and fixed up for us. The location is that of the old Leach Variety Store, next to the First National Bank.

In our new location we hope to realize our life-long dreamthat of having a first-class store in every respect. Our new quarters and fixtures insures cleanliness and we'll have everything ship-shape.



In order to clean out a few odds and ends before moving and pass on savings to our customers instead of paying the moving men, we are offer-



whole family were busy shelling half pint of the peas mashed English peas for canning at their Trinity county home, E. L. Myers, Carrying Carrying the live-at-home move morning. Nealie Hatchcock and son, Shir-ley and sister, Miss Daisy Hatch-

Mrs. John Banacek and her the wringer with only about one

slow the speed down one-half, and living rooms, of which 22 made in 40 minutes three persons had improvements without 'cash ex-

under the eight-hour plan.

working day by other industries.

SHOES

At the same time, a fashionable G. W. Chaffin Fifth Avenue custom shoemaker Mr. and Mrs. Doba Strickland from \$75 to \$100 a pair!

The latest thing to make shoes Mr. and Mrs. Hugh Harris and cheaper is the glued-on sole. A children and Miss JuJu Myers vi-Post laboratories and now in use noon. by some 70-odd shoe factories, Miss Lancial Gordon and a boy fastens the sole to the upper with friend of Fort Worth spent last out the use of tacks, pegs or stit-ches. It is said to be waterproof, Sawyer. flexible and permanent.

le who will pay fancy prices for and family. indimade goods, but the big money is made by those who find a bet ter way to make things cheaper. 200 home members in

FISH

is one food crop which requires no

planting or cultivation. The reason for the high cost is the perishable nature of fish and the expense of keeping it iced. Experiments with the quick freezing began filling his silo with it, to of fish by carbon dioxide snow or find that 16 acres made 57 tons of ice" indicate that the flavor ensilage even though the cows can be preserved and deteriora- grazed continuously.

BARGAIN COUNTER Week-End Bargain Tickets On Sale FRIDAYS AND SATURDAYS Good to return following Monday **One Fare Plus 25 Cents For Round Trip** Many other reduced rates to California, Colorado and other States.

H. SMITH, Agent, Hico, Texas

Shoes are cheaper than ever tefore, and the tendency is still cownward. Mr. and Mrs. Bryant Smith and son, John D., spent a few hours Saturday night with Mr. and Mrs.

has recently raised his minimum and daughter. Homer Gosdin and price for a pair of ladies' shoes family, spent Sunday with Mr. and Mrs. Pruitt of near Hico,

new adhesive, developed in the Du sited in Meridian Monday after-

John Dawson of Iredell spent There will always be a few peo- Saturday night with Frank Sparks

Ninety percent of the more than demonstration club members in Titus county report TSH that they are preparing balanced meals for their families at no of all foods, instead of being one greater expense than former meals of the most expensive, as it is in all large cities and in towns away from the commercial fisheries. It vegetables.

low prices are now being presented by Ford dealers. These are the six newest de luxe creations of the Ford Motor Company. They are designed and built to meet every need of the automobile buyer whose desire for motoring luxury and outstanding perform-

ance is tempered with sound economy. Get the facts about these fine cars. Compare their lithe, clean-cut style with any you have ever created in your own imagination. Learn about the de luxe materials with which each car is trimmed and upholstered, and how carefully these are tailored. Sit and ride in the wide, restful seats and you will realize that just as no restrictions have been put on mechanical performance, so no limits have been placed on

There is much to interest the careful buyer-a choice of sparkling colors, a variety of rich upholstery materials, Rustless Steel, safety glass, Houdaille double-acting shock absorbers, one-piece welded steel wheels, slanting windshields, and many other features which make the Ford a happy investment.



for Friday and Saturday. want to celebrate. This is an opportunity to SAVE money.				
SUPER SUDS Going during sale for only 10c	STAR NAPTHA Regular 35c value · 20c	QUAKER OATS Bargain in 10c size for 5c		
Welch's Preserves, 2 White Swan Fig Pres Strawberry Preserve Quart Jar Par Swee Wapco Pure Apple V White Swan Oats, 3 Fly-Gas \$1.10 Seller t	serves, regular 25c va s in green goblets _ t Pickles, regular 35 'inegar, 32 ounces lbs., 7 ounces, regula	c size 22c 27c 17c		
	PEARLINE, BORAX 7 Packages for 25c they last—Come in c			
Franco-American Sp Tri-Tex, to clean the Peanut Butter, Qt. si Plain Olives, small si Stuffed Olives 3 ozs. Vanilla Extrac 7 bars P. & G. or Crys	se clothes, large bot ize 29c 8 bars P ize 10c Baby Lin 13c Soda, pk ct 13c Gallon p	aloma Soap 25c na beans, lb. 8c		
K. C. BKG. POWDER 25-oz. size 19c	25 lbs. PINTO BEANS Friday & Saturday \$1.00	3 lbs. 1869 COFFEE Value \$1.25 for 90c		
complete confidence economical prices. T greater pleasure the loyal to us. Watch for	that you are getting This is our home, and an serving our friend	the year 'round with quality goods at fair, nothing gives us any is who have been so ints about our store.		

J. C. DUKLEJUN Grocery

AT OUR OLD LOCATION UNTIL NEXT WEEK-

Then in our Brand New Store Next to First National Bank

FRIDAY, JULY 17, 1931.

931

one d or

nove. food

lings. their

made

....

ex.



Fourth Installment.

wide tour in their roadster as an advertising stunt. At the last minute Little Bobby is enaged to act can get out of a rumble seat.' is chaperon.

A few miles out Bobby becomes tearful at being parted from her sweetheart and Rowena insists on taking her place in the rumble so that she can ride with Peter and have him to talk to about Carter. Rowena gets Peter to consent to divide the expense money each week as soon as it arrives, and astonishes Peter by eating too economically

The three tourists reach ouis, after passing through Buffalo and Chicago. Peter and Row-ena have many tiffs, while Bobby enraptured at the way Carter is fuming over her flight from New

There were bound to be ever so many pleasant, cool, shadowy short when you got around to it." cuts between St. Louis and Kansas City.

On the way between St. Louis and Kansas City Peter asked about tions and garages as they went west, but no one seemed very well informed about by-roads, and for the most part every one advised against attempting any such thing.

It was on well toward noon when Peter found a man in a garage who thought there really was a short-cut just as Peter wanted. He wasn't altogether sure it was a direct route to Kansas City, but at least it did not lead back toward St. Louis.

They had driven about twenty miles along this rambling lane, which at times seemed to turn uncertainly toward Kansas City and then made a dead run for the Nebraska line, when they saw a stall-ed car in the road before them. The driver lay stretched out on the bank with his hat over his face. Peter slowed up.

Rowena leaned forward and rapped sharply on the glass, "Never ask advice of a broken-down driver," she warned him darkly, "If he knew what he was doing, he wouldn't be broke down.

But Peter for once had struck the right party. The man knew every road in the state.

ful directions and returned to the it was too late then."

ed the motor.

a full mouth, for she was very hun-! slightly more resigned.

"But when-" "But how-"

"We didn't see you!"

the bank among the rocks. I must by, not a letter, not a telegram have got myself out of sight of not so much as a souvenir postthe usual racing of the engine with the dimples in the soft face. which dear Peter gets under way.

-tearing off among the ruts in a go-said she was very tired, said picked some more berries, and the broken-down gent and I shot craps until the man from the gar-the news-stand. NOW GO ON WITH THE STORY age came and towed him in. He

I knew you would be back for me

Rackruff Motors hire Rowena cccompany Peter on a nation-ble tour in their roadster as an "I climbed out," said Rowena "I climbed out," said Rowena cheerfully. "It's the only way you winds, she smiled patiently and

said she didn't mind. She ate very little, and had fifteen cents of her allowance left at the end of the week

"When Peter and the broken-down gent were dusting off Mis-souri in the middle of the road I noticed the wild berries up on there was nothing at all for Bobthe car without knowing it, for card. She said nothing but turned the first thing I knew, I heard pale and a little sad smile froze

When Rowena went down so I ran down and there you were dinner she made excuses not to

knocked. When there was no an-

short-cut," explained Peter quick-ly. "I know, The broken-down gent ticles of toilet were gone from the

They went up to the room iminvited me to go with them, but mediately after dinner with all she called Peter on the telephone good intentions, and Rowena

"There was a bridge out on the swer she opened the door and

short-cuts at no end of filling sta- remembered it about ten minutes dressing-table. Her beautiful dres-



"Are-are you hurt?" stammered Peter.

Peter thanked him for his care- after you had gone. But of course sing gown was gone from the foot of the bed, her satin mules from

car. He was too much of a gentle- "You're very game about it, beneath it. Her imported traveling man to leer triumphatnly back at Rowena. Very sporting. I wouldn't bag no longer stood beside Row-

Rowena under the awning um-brella in the rumble seat. He just got in behind the wheel and start-"Oh, nonsense!" said Rowena Peter and Rowena looked at each simplicity, legibility and speed. the motor. He had driven fully twenty pleasantly. "This was just an ac- other in wide-eyed consternation. For full information fll in and cident. Accidents never make met There was a note written on mail to one of the five Byrne

THE HICO NEWS REVIEW

"It was corking good business. too," said Rowena. "And taking it all in all you are not half bad to breeze around with Peter."

Peter.

"You don't suppose we could pick up one here, do you?-By also a light shower on Monday afadvertising. The way we got Bob. ternoon of this week.

by in the first place." But they both knew it was pret-

ty hopess. They said good night with some- gra. thing vaguely suggestive of affec-tionate regard, for this killing, Christ and Methodist people had gas put in the tabernacle Wednesmost the first time.

Rowena sat alone at her window pastor of the Hico Methodist little and high up, for she had Church, is doing the preaching. frugally changed from a double to He is a gospel minister of the old a single room immediately after school and is bringing some great the desertion of Bobby.

She was not one to give up without a struggle-nor to give up at all, for that matter. It was nearly midnight when

she shook off her final hesitation with a mind made up. An idea had come to her, terrifying and tremendous, hours before. She had toycloud of metaphorical glory. So I she wanted a hot bath and a good ed with it, weighed it in the bal-

insidiously sure. At twelve o'clock and that was an end of her hesitation.

HELD BY

SHORTHAND

Writers o

other systems of shorthand.

id writing that will equal

present of five-hundred

"Listen, Peter. You meet me

Continued Next Week. THE WHOLE WORLD WANTS SPEED WORLD'S RECORDS

AMOUS BYRNE SIMPLIFIED Sunday night.

Business today demands more Stephenville.

Ford of Arlington were guests This Famous System of Shorthand of-relatives and Fairy visitors modern business. The highest paid Sunday.

FAIRY ITEMS

Some of the threshers have com pleted their runs and have come "Well, it's all over now," said in. Most all of them will get through this week.

A heavy shower of rain was re-

Mrs. John Garren and daughter, Lorene, went to Cranfills Gap Wednesday afternoon. Mrs. Garren is being treated for threaten pella-

kindred disappointment gave them day for use during their revivals. a cordial meeting ground for al The Methodist revival began Sunday. Rev. Boulware, a former Church, is doing the preaching.

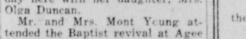
messages Mr. and Mrs. Heyroth, and dau- | ghter, Maxine, of Cross Plains visited relatives here Sunday. Miss Marceile Cox returned home with them for a few days' visit.

Mrs. Ike Manson and two children, Otha and Lola May, of California, have been guests of Mrs. Clark the past few days. They and Mrs. Clark spent Sunday with Mrs. W. L. Jones.

Melvin King and Miss McCall of Gatesville spent a short time Saturday in the W. L. Jones home. Pauline Jones returned home with

them for a few days' visit. Henry Grimes has charge of Mr.

also the granddaughters of Sipe-Springs spent Sunday and Monday here with her daughter. Mrs.



The Fairies won the ball game played here Sunday evening with

Misses Mildred and Lola May

"The Lamb That Speculates Often **Becomes the Goat**"



J. D. ROOKEFELLER, JR.

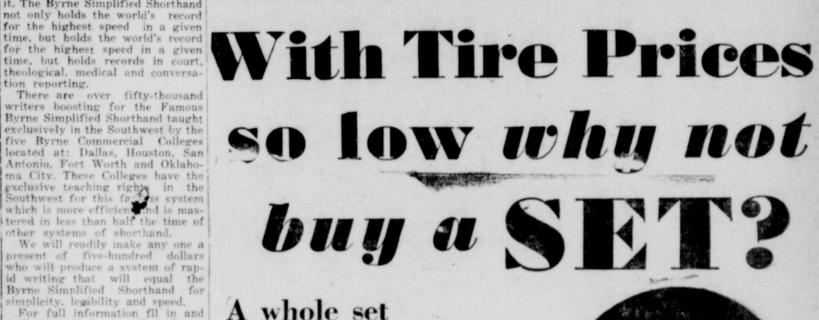
OUR CONNECTIONS

For your service we have established banking connections second to none held by any institution in this business territory

We trust you will find opportunity to take advantage of them. Why not call on us?

Hico National Bank

"THERE IS NO SUBSTITUTE FOR SAFETY"



PAGE THREE

was no detour, and the only pos- thirty-one telegrams from Carter, meekly he turned around to pay homage to her better judgment, Rowena had the usu own

Rowena was not there.

roads to where the self-styled ex- ed and that they had been honored gloomily. pert had given him his directions. with a sort of an apology, but Twenty miles!

Bobby closed her eyes. Peter hoped she was praying. He would Mr. Rack also sai have prayed himself except that the hard driving over the bad road But he did keep breathing over and for next week's expenses. Peter But he did keep breathing over and over in his heart the one word, "God! God! God!" and trusted the Infinite would understand if for appeal.

instinctly his foot lifted from the accelerator and at a noiseless crawl the car rolled up to the shadowy bank under the willow tree where the stranger with the stalled motor had mapped out the futile short-cut "Oh." whispered Bobby weakly. last manicure. futile short-cut.

"Look-look! Rowena!"

beside the road where the after- ance of luxury-loving Bobby. On Take them whenever you suffer from noon sun slanted behind the trees the other hand, her presence was to throw protecting shadows over so essential to the all-important her slender figure. Peter was out tour that they were in no position of the car long before it had come to quarrel very seriously even to a stop and was up the bank and with her extravagances. kneeling beside her. He lifted one limp slim hand. It was stained her bills than read Carter's tele-grams," said Peter moodily. red

"Rowena!" he whispered.

you were a long time coming ear, and that way I get through "Are-are you-hurt?" stam-

mered Peter. • "Hurt? Why no! What do you mean, hurt?" She licked a bit of with her."

red raspberry juice from her finger as she spoke.

asked Bobby in fatuously affec- vagances, were alike to be entionate tones

der figure comfortably to its ut- message. most height. "Had a grand nap," she said. "And wrote out just what I think of Missouri. Poor dears, It was not even sign must be dreadfully hot and you must be dreadfully hot and Bobby's fright was so genance, that tired. Come and sit down-a nat- her disappointment so real, that would be famished so I picked Revena and Peter tried to console her. Peter took them out to a movie

heaps." "You darling," said Bobby, and greedily fell to. "But will you please tell us," she mumbled, with out of a corn-cob- and she seemed BEWARE OF IMITATIONS

of country road when he found ingly, "just-certain-people." ish hand. It that a bridge was out, that there in Kansas City, Bobby found ena's pillow. was no detour, and the only pos-sible way to go in the direction of Kansas City was to go back to the main end and start over Very main road and start over. Very er this outrageous conduct and ey I borrowed as soon as I get my

and her amazement surpassed his began counting out her money. glad Carter and I get along bet-Peter had a comforting telegram ter

wn. The rumble seat was empty. owena was not there. Peter slowly returned over the Peter slowly returned over the

"Nothing,"

Mr. Rack also said they were

quired his complete attention. turned out, and enclosed check Rowena." by Wednesday after which time

It was a genuine hardship to the are sure of two things. It's sure relief, and it's harmless. Those tablets with Rowena indeed, lying motionless so extensively to the maintain- the Bayer cross do not hurt the heart.

"For my part, I'd rather pay

"I wouldn't," disagreed Rowena Rowena opened her eyes. "Oh, promptly. "I've learned to read hello," she said cheerfully. "Gosh, with one eye and listen with one with only half the mental strain." "Yes," but you've got a rumble

to retire to." "So I have. But I have to sleep

One thing was certan. Her pres. manufacture of monoaceticacidester ence was essential, and Carter and of salicylicacid. "D-did you fall out, darling?" his telegrams, she and her extra-

dured. "Fall out?" repeated Rowena. At Topeka she was startled to Certainly not." She stood up, lift-find but one telegram awaiting ed her arms, stretching her slen- her-a ten-word, straight day

"Are you taking first train

and Rowena-with her own mon-

It was not even signed. Bobby's fright was so genuine,

miles over the worst possible sort mad. It's just," she added mean- hotel paper in Bobby's round child- Commercial Colleges for free ish hand. It was pinned to Row- catalogue.

Name

Judge-I understand that you allowance. I'm going on the seven prefer charges against this man?

homage to her better judgment, but stopped short, staring open-mouthed. Bobby, who always look ed where others did, turned too

"And that," said Rowena flatly,

"is that." "It's all of that," added Peter

declared Rowena warning them to be careful of drearily, "could be more irretrievably fatal than this."

"It was great sport while it lastextremely pleased with the char- ed," said Peter. "You have been acter of the work that had been pretty game all the way through,

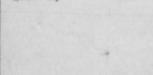
Aches and

When you take Bayer Aspirin you

Headaches Neuritis Colds Neuralgia Sore Throat Lumbago Rheumatism Toothache

When your head aches-from any cause-when a cold has settled in your joints, or you feel those deepdown pains of rheumatism, sciatica, | or lumbago, take Bayer Aspirin and get real relief. If the package says Bayer, it's genuine. And genuine

Bayer Aspirin is safe. Aspirin is the trade-mark of Bayer



The STUDIO



of Goodyear **Pathfinders for:**

Everyone knows that one of the big thrills of getting a new car is riding on new tires all around.

Today new Goodyears are so cheap that you can have that same thrill on your present car.

You can have the safety - the fresh new tread-the stout new vitality of Supertwist cord - the honest mileage of Goodyear Pathfinders at the lowest prices in history.

It stands to reason that Goodyear-world's



largest tire builder - can give you the greatest value for the price you pay.

More than ever before - Goodyear Path finder is the quality tire within the reach of all.

Get a set and forget tire troubles-safety is on the bargain counter.



They never

In another year he will be another boy. Keep him as he is today for all time in photographs. grow up.

WISEMAN

HICO, TEXAS

GE FOUR

THE HICO NEWS REVIEW

Mother's Summer Reading ---

STUBBED

TOE

CHIGGERS

FRIDAY, JULY 17, 193

to the physical needs of the grow-

ing Christian community. Then the office of deacon was inaugu-

rated and seven were chosen to

Later the gathering of the poor

ing unwillingness to change. "I went through a period of deep disillusionment," he said. "I

I can; and when I die, to die so.

The

they ministered abroad.

tico News Review

PUBLISHED EVERY FRIDAY IN HICO, TEXAS

ROLAND L. HOLFORD Editor and Publisher

Entered as second-class matter May 10, 1907, at the postoffice at Hico, Texas, under the Act of Congress of March 3, 1879.

One Year \$1.00 Six Months 75c Outside Hamilton, Bosque, Erath

and Comanche Counties:--One Year \$1.50 Six Months 85c All subscriptions payable CASH (N ADVANCE. Paper will be dis-continued when time expires.

Cards of thanks, obituaries and esolutions of respect will be charged at the rate of one cent per

Display advertising rate will be given upon request.

Hico, Tex., Friday, July 17, 1931.

THE NEWSPAPER

George I. Seitz, Editor, "Editorials of the Month": I would daily lives of Americans that is rather write about newspapers than any of the fine and useful States are adequate in the aggreinstitutions of modern culture and gate, perhaps. The committee has civilization. I like to think of them found that 1,500,000 people devote civilization. I like to think of them as alert sentinels of the public their full time to medical care. There is one physician to every 126 conscience, as crusaders for prog- inhabitants. Over 7,000 hospitals ress and prosperity, as unselfish have 900,000 beds, which would champions of the right and tradi- give every man, woman and child tional enemies of the wrong. They a year. But neither physicians are all of that, and more; but if nor hospitals are evenly distributthey survive, they must be business ed; there are places that have too institutions, too.

However well managed newspa- too few. printers' ink, did they not love 126 inhabitants. Over 7,000 hos and therefore no newspapers.

Yet business men-men who a business institution to donate paying for this care are provided the only commodity it has for for all the people? sale. (Subscriptions are obtained In the four years which it has at an actual loss, for the business already put in upon its task such purpose of making valuable the progress has been made that anspace offered to advertisers. It swers to those questions will soon the reader pays for it.)

sily concealed advertising. At the made. present time, the publicity for a splendid and worthy movement, a movement to which every news-

THE COST OF ILLNESS There is another thing that is as sure as death and taxes-sickness. The average American man is ill once a year; the average American woman nearly twice as often; the child of school age twice as often. These are figures taken from a study made by the Com-mittee on the Costs of Medical Care, which is coming to the end of a five year study of the economic aspects of the prevention of disease and the care of the sick. These illnesses total about 130,-000,000 every year. Their direct cost in mony is computed by the Committee at \$3,105,000,000.

This is a huge cost, reckoned either in terms of time lost or of money expended. The cost would be huge even if we could foresee just when we will fall ill, just how serious the illness will be, or just how long it wil last. None of those things, however, can be foreseen, and to all the other burdens that illness imposes upon us must be added uncertainty. Uncertainty exists not only as to appearance and character of illness, it is even more a factor with relation to cost. No problem enters into the

more serious than this. Medical facilities in the United many, and many more that have

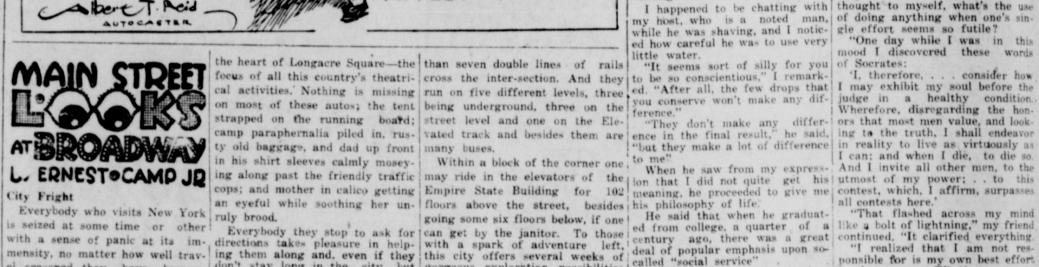
What can be done about seeing per plants may be, they seldom that everybody in the United earn returns commensurate with the time and effort and talent ex-pended. Indeed, were they not slaves to the subtle incense of There is one physician to every their work more and money less, pitals are evenly distributed; there would be no newspaper men there are places that have too many, and many more that have too few

What can be done about seeing wouldn't think of asking the arug- that everybody in the United Stagist to donate a five-cent drink- tes has sure and convenient access will resort to any device to slip in- to the medical care to which he is to the newspaper advertising cam- entitled? What can be done about ouflaged as news. They forget that seeing that those who furnish this newspapers are not some form of care are adequately rewarded for privately endowed philanthropy; their labor? What can be done they do not stop to think they ask about seeing that the means of

costs any newspaper more to print be submitted to the people of the Practically every noted foreigner the right out to some tourist and will to camp, they get to see the greatest experience. that the formula which will result Frequently good news stories are will be workable. If it is, then one ruined by almost ludicrous at- of the great contributions to civ- at some time or other to this feel- stunt for anybody in the country tempts to write into them clum- ilization of our age will have been ing

ABOUT HIGHWAYS

It is imperative that each counpaper is pleased to lend its influ- ity along the line render harmon- ing and spend some time here. It ence, is disfigured by persistent ious and effective cooperation. If is more than a liberal education. mention of its leader's business the proper cooperation of the connection. Even when the news- counties affected is not given, No Real Danger papers submit to the imposition, then the road will probably not be sented in paid space. First, the ad- | not we get it now or in some suc- potential menace.



el seasoned they have become. from Dr. Albert Einstein to the show on earth at a minimum of youngest British flapper, yields expense and effort. It's a good Latchstring Always Out

People in country towns who may have kept away from the city because of their innate fear of the town ought to conquer this feel-

the problem being intensified by the cop to "watch what you are Life here is as safe as in any the subways, where one loses all doing no good purpose is served because completed in this generation, but spot on earth, in spite of the mon- sense of direction and can rely the public sees not the guiding that it is sure to be completed sters that roar in the subways, only upon the verbal directions here from Michigan three years genius of a great, progressive pro-gram—but the slapstick antics of the most important international and screech on the streets. That tion platforms. And a lot of those date Detroit license—just to get a publicity hound. There are two very good reas- seems that it is up to the different bly. At the same time it is nerve- about the city. On the Second super-passways in the nation. It noise is what saves lives, proba- fellows don't know any too much that extra touch of courtesy paid ons why advertising should be pre- counties along the way whether or shaking to the stranger, from its On the Second Avenue Elevated Road the difficulties are added Being lost in this enormous city to by the type of trainmen em-lwere alone for the first time in is no great shakes. All one has to ployed. Most of them appear to their new home. "Darling," These new highway boostings, do is step up to some one of its have left Ireland only a few weeks cried, "I must make a terrible These new highway boostings, have left ireland only a few weeks the reader who feels he has been made the victim of a frand; and, second, the newspaper that consistently permits advertising to appear in its news col-ting to appear in its news col-ting to appear in its news col-

camp paraphernalia piled in, rus- vated track and besides them are ence in the final result," he said, ing to the truth, I shall endeavor old baggage, and dad up front many buses. his shirt sleeves calmly mosey- Within a block of the corner one to me" ing along past the friendly traffic may ride in the elevators of the ion that I did not quite get his utmost of my power; . . to this

MOTHER'S SUMMER READING

a vacation. Transportation

No city in the whole world has your license plate bear a North

focus of all this country's theatri- cross the inter-section. And they to be so conscientious," I remark- 'I, therefor cal activities. Nothing is missing run on five different levels, three, ed. "After all, the few drops that I may exhibit my soul before the on most of these autos; the tent being underground, three on the you conserve won't make any difstrapped on the running board; street level and one on the Ele-

By Albert T. Reid

SUNBURN

BASE

BALL

GREEN

APPLES

FINGER

don't stay long in the city but gorgeous exploration possibilities called "social service"

New York has an unwritten law who is wondering where to go for to treat all visitors well. Local drivers are hauled off to court. for any infraction of the law and dealt with summarily. But let

SUNDAY SCHOOL LESSON

International Sunday School Des- apostles faced the situation they son for July 19 realized that their work to the SOCIAL SERVICE IN THE EAR ing was so great that they could not also give adequate attention

LY CHURCH Acts 4:32-35; 6:1-4;

II Corinthians 9:1-7 Rev. Samuel D. Price, D. D.

Christianity is far more than undertake this special type of ser-an ideal. Its principles can be put vice. This office of deacon persists to practice. Calvin Coolidge re- in the church of today and a long cently said in one of his daily mes- line of men and women have thus sages: "It would be difficult to find very honorably served the Lord in anywhere on earth a human being helping the poor. whose life has not been modified

in some degree by the influence of fund was an extensive enterprise. the Christian religion." Thought The Council of Jerusalem decreed or others rather than of self is that Paul, and the other apostles basic. This began with the Founder to the nations, should seek funds and every true follower has the for the poor in Jerusalem when same idea.

Today the world still needs the church in Corinth was held up an fullest expression of Christian so-cialism. As people had need in the edonia quite as we are urged to Jerusalem congregation, provision day to measure up to the gift made was made by turning into a com- by another. Thus what are called mon fund whatever could be spar- modern financial pressure methed. Many quarrels resulted over the ods in raising money seem to b distribution of money. When the rather old.



Last summer there was a water, man nature showed a discouragshortage in a town where I was visiting.

I happened to be chatting with thought to myself, what's the use ed how careful he was to use very little water.

hike right out to some tourist and will form an unforgettable wonderful new inventions for in- be effective or not; whether the

quick millennium. Young people not the questions. graduated with the notion that a few years of earnest effort would ing my best? transform the world. "That discovery gave me great transform the world.

eager of the reformers. He organ- you could use it in one of your ized, and voted, and agitated, and editorials?" cars. It takes weeks before one all you get, unless you kill a ped-learns just where they all go to, the problem being intensified by the most to "many thanks," I answered. "I

my host, who is a noted man, of doing anything when one's sinwhile he was shaving, and I notic-ed how careful he was to use very "One day while I was in this mood I discovered these words 'I, therefore, . . . consider how

judge in a healthy condition. Wherefore, disregarding the hon-"They don't make any differ- | ors that most men value, and look-

"but they make a lot of difference in reality to live as virtuously as

cops; and mother in calico getting Empire State Building for 102 meaning, he proceeded to give me contest, which, I affirm, surpasses an eyeful while soothing her un- floors above the street, besides his philosophy of life. "That flashed across my mind

ponsible for is my own best effort Science had begun to introduce in that cause. Whether my vote

creasing human happiness. Men amount of water I can save will were stirred by the hope of a make any difference-these are

"The only question is: Am I do-

My friend was one of the most comfort," he concluded. "Maybe

vertiser who succeeds in "slipping ceeding generation .- Hico News " unpaid advertising annoys and Review. irritates the reader who feels he tution and therefore soon ceases instance, Hico is losing sight of the erwise, even in these days of news- ged Irishman with an intense love to be a newspaper.

Modern newspapers have a larcapital investment than the average business institution, skilled craftsmen must be employed, and large overhead expenses must be met. Properly supported and with its advertising space sold at a legitimate profit, the newspaper can render the essen- of more benefit to present day taxtial and constructive service expected by a critical public. Without that support and paid advertising, it quickly becomes a miserable reminder of the splendid institution that might have been.

THE WORLD AND US It seems to us that a great deal of the talk about the danger of having any relations with Europe is political hooey intended to put the other fellow's party in a hole. There isn't any way that the United States can keep from having relations with Europe and all the rest of the world.

"No man liveth to himself alone" is as true between nations as it is between individuals. There was a time, when George Washington was alive, before steamships, telexraph, telephones and airplanes had been invented and when the United States was a weak, struggling little strip of settlements along the Atlantic Coast, when we had a right to be afraid of Europe But it makes us mad to listen to some of the people today who pro-fess to be afraid that if we, the richest and most powerful nation of the world, have any relations except those of trade with foreign countries, those countries will gob us right up.

The surest way to keep out of a with your neighbors. All the world have a good neighbor who is in temporary difficulties you try to help him—that is, if you yourself help him-that is, it vou coursen are a good neighbor. That is what the United States is proposing to do now in the case of our neigh-hors in Europe. We don't believe that that sort of thing constitutes the sort of "entangling alliance" Washington warned us.

importance of completing No. 67 paper exposes. (the Waco-Hico-Cisco road) which completion at a time would prove payers and travelers than a dozen embryo roads, with nothing ever finished at least, that is the way it appears to us .- "With the Texas Press" in Waco News-Tribune.

TRULY GREAT

- By William H. Davies My walls outside must have some
- flowers. My walls within must have some
- books: house that's small; a garden A

large.

And in it leafy nooks.

little gold that's sure each week;

That comes not from my living kind.

But from a dead man in his grave, Who cannot change his mind.

A lovely wife, and gentle, too; Contented that no eyes but mine Can see her many charms, nor

voice To call her beauty fine.

Where she would in that stone cage live,

A self-made prisoner, with me While many a wild bird sang around.

On gate, on bush, on tree.

And she sometimes to answer them,

In her far sweeter voice than all is our neighbor today. When you Till birds, that loved to look on leaves.

Will doat on a stone wall,

With this small house, this garden

large. This little gold, this lovely

mate With health in body, peace at

heart___

Show me a man more great.

for the Ould Sod.

the way for the present generation bolks, and lending all efforts to a new highway, thus likely causing both to be sidetracked for use by future generations. One highway future generations. One highway

We know one man who moved to visitors.

Young Scribbler and his bride

Passenger (asking for third wholly to that level, Did you ever systems.



RADIO AND HEALTH Radio, the crowning achieve- body; they juggle handily with laboratory terms, as though they cents, when mankind descends gully wash and soak it into our

time)—Have we reached No. 234 think that your receiving set may And do we buy it? We certainly lead you headlong into the open do; we buy stuff of which we And do we buy it? We certainly

It gives me a first-rate case of stuff he is paid to peddle. He gets nausea to hear the blatant yawp his pabulum into the family, into of some hired man for a quack your children, into you and your concern, pleading with me and you wife-and if you all use it four or to go to the drug store, first thing six times a day, all the betterin the morning and BUY a bottle for the nostrum-vendor. For, nine of germ-killer that knocks 'em in out of ten, you could use hot wata specified number of seconds! er and boracic acid with better re-

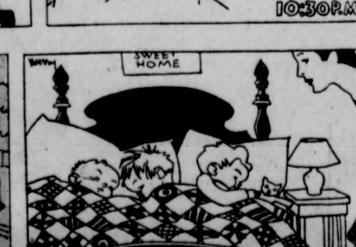
These fellows that never crossed sults at one-twentieth the cost. the threshold of a pathological A good rule for the rural radio-laboratory in their lives, presume to tell me about "bacterit." They from a paid propagandist. He has infer off-hand that you and I have an ax to grind, and you, dear a mouthful, neckful, stomachful of reader, have been picked out to potent germs, deadly in character turn the grindstone. Summon if not killed off at once by the your horse sense; that's my ad-great bottled savior of mind and vice .



Otto Hillig, 54. wealthy photographer of Liberty, N. Y., and Holger Hoiriis, the young pilot, finally got to Denmark after wandering wer Spain, France, Switzerland and Germany. Their gas gave out and they had to alight in Bremen before finishing their trip.

1000000 H000000 GEE PUG, DONT YA FEEL LIKE A REGLAR FEELAH WHEN YA CAN SLEEP OUT O POORS THIS WAY?





Bud 'n' Bub

Y. JULY 17, 1931.

Save your eyes.

week-end.



Mr. and Mrs. Cecil Coston and Miss Ardis Cole and Carlton son, Thomas Ray, were week end guests with relatives in Clifton. kopeland were visitors in Glen tose Tuesday.

Mr. and Mrs. Dellis Seago were Doris Gamble of Dallas visited visiting visiting her brother, relatives and homefolks here last E. Allison in Fairy Sunday.

Mr. and Mrs. Ollie Davis and Sam Gamble was in Waco Sun-Miss Nell Haynes were visitors in day visiting Mrs. Gamble and his Waco last Friday. daughter, Mrs. Horace Hooper.

nan and other friends here. ford and family.

Miss Gretta Collier of Sonora

Olin Fewell of Houston is here visiting his parents, Mr. and Mrs. N. A. Fewell.

Misses Mable Anderson, Lola mother, Mrs. Sue Segrist. lae Williamson and Pauline Drisell were visitors in Waco Sunday.

Little Miss Carolyn Holford is Shop. spending the week in Dallas and Garland with her grandparents,

Mr. and Mrs. H. N. Wolfe spent Thursday and Friday in Groesbeck Mrs. J. E. Burleson. with relatives.

of the week. friends.

Misses Grace Phillips and Evelyn Anderson spent last week in ther, Albert Harold, spent the ening.

and friends. Mr. and Mrs. Clinton S. Barrow of Stamford were week end guests here of his parents, Mr. and Mrs. Byron Cheney, wife and children spend the summer with her father, Dr. C. M. Hall, and family. She J. C. Barrow.

Mrs. J. B. Russell has returned Sweatmon and other relatives. to her home in Odessa, after a visit here with her parents, Mr. and Mrs. J. C. Barrow.

daughter, Sallet, are visiting his and families. sister, Mrs. J. B. Russell and family at Odessa.

Jimmie Mosley and Miss Andola Guderin of Waco were guests of Mr. and Mrs. W. J. Mosley Sun-day day.

ing several days here with Har-old Boone. the week end here, guests of Mr. and Mrs. A. T. McFadden and other friends.

home after spending a few days in Dallas with relatives and friends. Mr. and Mrs. A. J. Jordan and daughters, Mable and Hester, have returned home from Anton where Under in Moved this week to Gold-serving. Miss Elta Gandy has returned

Dan Medford, local manager of the Southern Union Gas Company, has returned from a vacation trip to Dallas and other points. Doc Leeth acted as manager for

the company during his absence here. D. Mrs. Guy Aycock and daughter, Miss Marie Aycock, of Austin were week end guests of Mr. Aycock at the Midland Hotel. Miss Marie

remained to accompany her bro-Miss DeLora Inderwood of Glen Rose is visiting Elma Faye Koons-man and other friends here of their son, Chester Stan-det friends here of their son, Chester Stan-weeks as their guest.

Arthur Hyles left the first of green color motif in her decora-Mr. and Mrs. Tom Boone spent the week for Clifton to be employ- tions for the occasion, bowls of for the past few months. The ice

Mr. and Mrs. Kal H. Segrist and plant at Clifton is owned by the ding was made in a unique way, son, Kal Jr., of Dallas were here same company. the first of the week visiting their

Dr. and Mrs. M. A. Beckman and daughter, Laura Lee, have re-Glasses of best quality and latturned to their home at Wichita T. A. Duncan, Roland L. Holford, Falls after a visit here with her E. S. Jackson, Earl R. Lynch, H. est style; Fitted at Ross Jewelry Shop. tfc Falls after a visit here with her E. S. Jackson, Earl R. Lynch, H. brothers, John and A. T. Lackey E. McCullough, C. L. Woodward, and families, and her brother and sister, A. E. Lackey and Mrs. E. C. Martin and families at Duffau. D. F. McCarty, Miss Emma Dee Roy Burleson, who is attending

Mrs. J. H. Goad and daughter, Iattie Lee, are spending a few day to icide to Glen Rose Sun-Mrs. J. H. Goad and daughter, Intervention of the bolt of Mr. and Mrs. Barto Gamble Mattie Lee, are spending a few day to join a party from Dallas were Stephenville visitors the first days in Dallas with relatives and who were spending the work and who were spending the week end there. Curtis Fairey and Bill El-

kins joined the party Sunday ev-Miss Willie Little and her broweek end in Ranger with relatives Miss Emma Dee Hall has return- son, Texas City; and Mrs. Robt d home from Columbia Mo. to Stovall, Galveston. ed home from Columbia, Mo., to

of Corsicana have been here this attended the University of Mis-week visiting his uncle. W. B. souri the past term, but visited week visiting his uncle, W. B. friends in Dallas before returning Mr. and Mrs. John Ross of

Snyder are here visiting his par-Mr. and Mrs. John M. Aiton Jr., ents, Mr. and Mrs. Wm. Ross and of Coleman, were week end guests Mr. and Mrs. J. G. Barrow and his brothers, Lon and Watt Ross here of their parents, Mr. and Mrs. John M. Aiton Sr., and Mr. and Mrs. E. S. Rhoades. Mrs. Aiton re-Mr. and Mrs. Frank Phillips of mained until Tuesday and Misses

Mr. and Mrs. Claude Phillips ped drained spinach in a cup of

day.Miss Ruth Ellen Mosley of Wa-
cb was a week end guest of her
parents, Mr. and Mrs. W. J. Mos-Mr. and Mrs. John Higgins and
daughter, Colleen, are spending
a few days in San Angelo, guests
of his sister, Mrs. Bob Shirey and
husband.Mr. and Mrs. C. D. Phillips left Tuesday
for Dallas and Rotan to spend a
week with relatives. During
Claude's absence as manager of
the local A. & P. Store, L. H.
Snyder of Eastland, is managing
the store.ped drained spinach in a cup of
soup stock. Heat thoroughly and
add to it a tablespoon of granu-
lated gelatin that has been dis-
solved in a quarter cup of cold
water. Stir until dissolved, season
with pepper and salt and a few
drops of onion juice if desired,
put into small molds and set away

Mr. and Mrs. R. C. Epperson and place one mold of each bed of let-thurs in moved this week to Gold-

THE HICO NEWS REVIEW

Mrs. Mingus Announces Approach-ing Nuptials of Daughter

luncheons, dinners and teas that will be given complimentary to the

bride-to-be during the next two weeks. The wedding will take place August 4, in the First Pres-byterian Church, Hico.

Mrs. Mingus used a pink and

The announcement of the wed-

the score cards in the bridal motif

The personnel included the fol-

lowing club members: Mesdames

son, Dallas; Mrs. Charles Clark, Sweetwater; Mrs. J. Frank Hobbs,

Abilene; Miss Mary Florence Mc-Cullough, Goldthwaite; Mrs. Perry

Maxwell and Miss Katherine Maxwell, Hamilton; Mrs. J. E. Jacob-

> by Nancy Hart U

Spinach Jelly Salad Mix together a half cup of chop-

to cool. When they are formed

. . .

Creamed Spinach

bearing the announcement.

The announcement of the

games Miss Charlotte Mingus won Greenfield's. A circular letter last The announcement of the approaching marriage of Miss Mar-garet Mingus and Dr. James M. Bauknight of Galveston, which was made by her mother, Mrs. F. M. Mingus, at her home Friday morning at the regular meeting of the Thursday Bridge Club, will be the inspiration for a number of gus and Irene Franks. of wheat donated.



E. H. Persons ATTORNEY-AT-LAW HICO, TEXAS

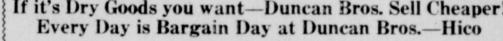
JULY BARGAINS AT DUNCAN BROTHERS LADIES' BLONDE SLII desirable styles, values fr \$5.00 to \$7,50, all at one p WINDOW CURTAINS Ruffled Curtains in 3 Pastel Shades, Special 3 KANGAROO OVERALLS Men's Sizes, Special

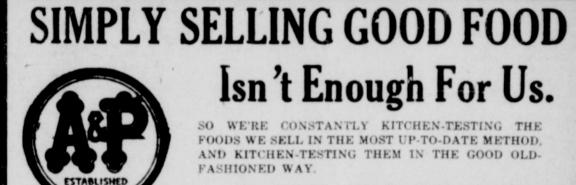
MEN'S WORK SHIRT-Grey Cheviot, a remarkat value

WHERE ECONOMY RULES

RIN

PERS - New,	LADIES' SUMMER HATS-All to go
rice \$2.49	regardless of former val-
-New Sheer	ues-Values to \$5.00 79c and 98c
c and 59c	SOCIETY BRAND MESH SILK HOSE \$1.00
\$1,00	OIL CLOTH-35c quality, 18c Yd.
e 39c	MEN'S RAYON SHORTS and Athletic Shirts, Special 35c Ea.





FOR WE HAVE A KITCHEN OF OUR OWN, COMPLETE-LY FITTED OUT FOR COOKING AND TESTING FOOD. WE WANT TO SEE HOW OUR FOODS BEHAVE IN OUR KITCHEN BEFORE SENDING THEM TO YOURS.

Lifebuoy SOAP Full of H	lealth 3 Cakes	19c	Flour
RINSO SOAP FLAKES	Lge. Pkg.	21c	liour
A&P PEANUT BUTTER	2 8-oz. Jars	25c	VERIGOOD 48 LB. BAG

PAGE FIVD

Sec	ZANE GREY'S Gary Coop-
er in	Zane Grey's "THE FIGHT-
ING	CARAVANS."-Palace, Sat-
urday,	Matinee and Night.

Miss Clara Secrest of Hamilton was here Sunday, guest of his s here the first of the week vis-aunt, Miss Jonnie Huchingson. was here the first of the week vis-iting her cousin, Mrs. Earl R. Lynch

week in Cranfills Gap with her left Monday for Marble Falls to uncle and aunt, Mr. and Mrs. Or- spend the week on a fishing trip. ille Reesing

Misses Sybil Knight and Elma ters, Misses Laurel and Mildred, Faye Koonsman spent last week and their guest, Miss Gretta Col-in Glen Rose, guest of DeLora In- lier of Sonora, were visitors in

DR. V. HAWES

Dentist Hico . . . Texas I live here and am in my office every day. All work guaranteed. Copper family resided here several My prices are reasonable. 49-tfc years ago when Mr. Cooper had a

Mrs. T. M. Gandy and children of Coleman are here visiting her parents, Mr. and Mrs. Mack Phil-

Mr. and Mrs. Bill Rhoades of quired new friends during his stay Breckenridge were week end here. guests here of his parents, Mr. and Mrs. E. S. Rhoades. Mrs

Miss Margaret Mingus of Corsicana, and Dr. James Bauknight of Galveston are houseguests in the F. M. Mingus home. and families.

Miss Mary Helen Hall is spend-ing two weeks in Stephenville, guest of Mr. and Mrs. H. J. Leach and children. in Goldthwaite. Mary Ella regrandparents there.

Miss Mary Florence McCullough of Goldthwaite is here spending a w days with her brother. Hugh E. McCullough and family.

Miss Adeline Bronstad returned to her home in Clifton Sunday af-ter a week's visit here with her cousin, Miss Mamie Bakke, in the F. M. Mingus home.

Roy Beatty and family of Bal-timore, Md., was in Hico Monday meeting old friends. They had been visiting her parents at Iredell. Mr. Beatty was reared in Hico.

Mrs. Earl R. Lynch and Mrs. Hugh E. McCullough spent Thurs-Mr. and Mrs. Cecil Aycock and children of Amarillo spent the past few days here with his fath-er at the Midland Hotel, and her parents at Fairy. day in Hamilton with relatives and friends. Miss Clara Secrest, cou-sin of Mrs. Lynch, who had been her guest here for several days, returned to Hamilton with them.

He spent several months here as hey spent a few days with relachief engineer for the same com-

Wm. Huchingson, who is assistnt advertising manager of the departure. merican Daily at Breckenridge, Mr. and Mrs. H. J. Leach and children of Stephenville came over

Friday to spend a few days here. J. W. Richbourg, accompanied Mr. Leach and son, Weldon, went by Bbb Carlton and his son, Geo., to Bryan Saturday to make ar-

Mrs. E. H. Persons and daugh- absence. Mr. and Mrs. G. S. Pruitt and

Culbreath east of town for about twenty-five

years. They moved away from Mrs. Art Cooper of Kilgore was Hico about six years ago. here over the week end visiting Miss Jonnie Huchingson. The

Mr. and Mrs. R. O. Moffatt and years ago when Mr. Cooper had a garage here. their home. Mr. Moffatt has been

ineman here for the Texas-Louis-Guy Melton Crews returned to iana Power Company for the past his home at Alvord last week after two years and has been transferspending a few weeks here in the R. F. Duckworth home. He acred to Richland Springs as local manager. Both Mr. and Mrs. Mof-

fatt acquired many friends while residing here and it is with regret that Hico loses this estimable fam-Mrs. G. J. Powledge of Dallas is spending the week here with her

parents, Mr. and Mrs. J. A. Guy-ton, and her sisters, Mrs. J. P. Rodgers and Mrs. T. A. Duncan Miss Zella Mirn Duncan, who with her mother and brother cently moved to Clifton from Hi-Mr. and Mrs. Hugh E. McCul- co, has accepted a position with the H. W. Gossard Co. of Chicago.

lough and daughter, Mary Ella, Her headquarters will be in Dallas were week end guests of relatives in Goldthwaite. Mary Ella re-mained for a week's visit with her ed her as a result of studying the art of corsetry, and with

Miss Johnnye Copeland has as her guests this week, Miss Roberta Greenhaw, a former student of N. Charming personality and business ability, her friends predict a suc-cessful venture.

T. C., Denton, whose home is at Hillsboro, Texas, and Miss Nona Mayfield of Clairette. S. J. Cheek W. M. Cheney

Mr. and Mrs. W. A. Hanna, Mrs. Harry Womack, and Mr. and Mrs. J. W. Hanna and son, James Wood-

Reliable Old Line Legal Reserve LIFE INSURANCE

Cheek & Cheney

We will consider it a pleasure to talk over your insurance needs with you.

Office Over Ford Sales and Service Station.

Run chopped cooked spinach through the vegetable chopper and pany and the transfer was made reheat in a double-boiler with a this week. Friends here regret their little thick cream sauce. The spin ach should be drained thoroughly after it is chopped.

Spinach and Lima Bean Salad To French dressing and chopped parsley and a few drops of onion juice; pour over cold, cooked lima Mary Brown is spending the and Robt. Ayers of Stephenville, rangements for Weldon to enter beans, mix thoroughly and let each in Cranfills Can with her left Monday for Marble Falls to A. & M. College this fall. Mrs. stand in cool place to become chill beans, mix thoroughly and let Leach and daughters remained ed and seasoned. Reheat the lefthere with relatives during their over spinach, drain and, while still very hot chop very fine and

pack firmly in a deep bowl, when cold invert bowl over center of sal on, Jess, and his two daughters ad plate; remove bowl, leaving

Wash spinach very carefully, Cook in boiling salted water until tender, about 30 minutes. Lift the spinach out of the water. Chop fine and season with butter. Serve in vegetable dish with a border of

daughter, Joanne, left Wednesday for Richland Springs to make socione sections.

SPECIALLY PRICED FOR THIS WEEK Size Little Gallon **Brown** Thermo Jugs for \$1.39 and \$1.89 The very thing for the

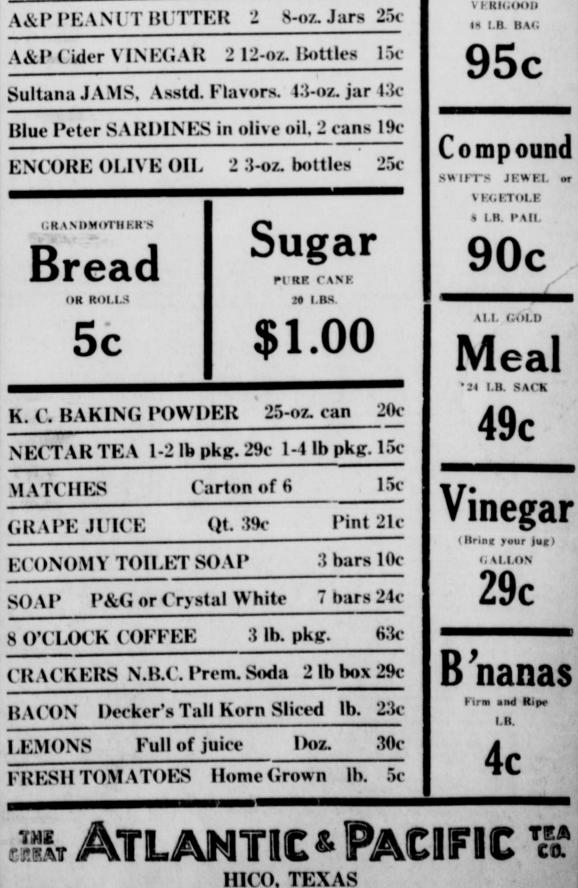
picnic or fishing trip. or if you plan a motor trip you should by all

her

means have one of

these. Porter's Drug

Store



PAGE SIX

The Business Future Of the Small Town

A radio talk by Dr. Julius Klein, Assistant Secretary of Commerce, delivered over the coast-to-coast network of the Columbia Broadcasting System, from Washington, D. C., 6:00 to 6:15 p. m. Eastern Standard Time (7:00 to 7:15 Dayight Saving Time), Sunday June 21, 1931.

Somebody said the other day: "It's easy enough to see what the country is coming to--"it's coming to the city !'

And that sums up a pretty gen eral opinion, liberally backed by census figures. Of course, the popular song-writers have a different idea of the trend, and, if we were willing to believe them, we should expect to see the cities rapidly detopulated, as homesick, mammyyearning city-dwellers rushed to board the "midnight choo-choos" for Alabam', or sunny Tennessee, "the little gray home in the West," or "a cottage small by a waterfall"-or some other rustic spot, far from the turmoil of city streets.

But these lyrics of the song smiths are based, I tear, on sentiment instead of on statistics. For the popular impression as to the immigration cityward does tally in the percentage-16.5 for hard- to be left behind. with the statistics. Here is the proof of it: In 1890 more than 57 percent of our population lived in the country. Last year's census ties.

We see the cities expand in both directions (sidewise and up-anddown)--become more complex and congested and deafening-rear more stupefying pinnacles-burrow deeper into the bedrock-filmore titanic bridges-grow ever mightier and more magnificent

But how about the small towns of, say, from 1,000 to 10,000 peo-Were they not the ancient east of the commodity per unit stronghold of our traditions, the the wider the shopping effort. bulwark of the Nation's strength? No candidate for national office was supposed to have a chance unless he came from a small town [-the smaller the better! And so town stores were asserted to have let us see what the outlook is-especially the business outlook-for those small places.

If you will bear with me, let us "go statistical" for a moment. | people-and, besides these business Between the census years 1920 and 1930, the 2,200-odd little towns in the country with populations be tween 2,500 and 10,000 just about add their own in relation to the offered. country as a whole; in both years they accounted for almost exactly 9 per cent of our total population. How about the smaller hamlets and villages of less than 2,500 people? Well, their portion of the total population has shrunk from 8 1-2 to 7 1-2 per cent since small-town business to the cities, media, we might go as "wide of the mark"

THE HICO NEWS REVIEW

FLAG BRANCH

G. W. Mingus and family were G. W. Mingus and family were sitors at Stephenville Saturday. a good rain on Wednesday after-moon of last week. Miss Mabel Polnack came home J. L. Flanary and family spent a few days the past week with W.

M. Flanary and family." Misses Iva and Velma Hanshew spent the past week with Mr. and Mrs. Dennis Davis of near Morgan. Mr. and Mrs. R. A. Moore spent this place, aturday in the Charlie Hughes Mrs. Carl Nachtigall spent Sat-

Saturday in the Charlie Hughes home

Mr. and Mrs. Emit Christopher visited Henry Burks and family visiting his parents, Mr. and Mrs.

Fred Flannary and family of Jordon spent Sunday with Hugh Graves and family Graves and family.

Mr. and Mrs. . Son, Ernest visited Mr. and Mrs. Mr. and Mrs. Olin Edwards and children, Miss Ella Thornton of Walnut Springs, Judge Hatler and Walnut Springs, Judge Hatler and in the Ben Thorn-Walnut Springs, Judge de the Sunday in the home of G. B. Strother and children. Mrs. Harlow spent Saturday Mis Each with her daughter and grand Strother with her daughter and grand Strother with her daughter and grand Strother with her daughter and grand Mis

Stephenville were visitors in this Bessie of Hico. Community Sunday. Mr. and Mrs. Several from this place attended children of Prairie Springs at-the Medicine Show at Iredell the tended B. Y. P. U. and church ser-

Mr. and Mrs. Hunter Newman visited Mr. and Mrs. Claud Pruitt and son Thursday night. Miss Dorothy Hanshew is visit-

ing Miss Virginia Lester of Gor-Bobbie Moore was the guest of

Bill Moore of Paluxy Saturday night.

J. D. Craig Saturday night. Mr. and Mrs. Sylvester Mingus spent Sunday night with Mr. and

Mrs. N. L. Mingus. Misses Stella Flannary and Billie Martin have returned from San Marcos lowing the French revolution in

NOTICE TO CREDITORS In the United States District Court For the Western District ctly reminiscent of those days, To- In of fine cotton materials from of Texas.

IN THE MATTER OF WILLIAM FREDERICK HILLER, Bankrupt. No. 2552 in Bankruptey. The creditors of said William

Frederick Hiller are hereby notified that he has filed a petition for a certificate of discharge in bankruptcy, and that the same, under an order of said court, wil be heard before T. F. Bryan, ref. eree, at his office in the City of Waco, Texas, at 10 o'clock in the forenoon, on the 24th day of Augast, A. D. 1931, at which time and place the creditors of said bankupt may appear and show cause, any they have, why the prayer of said petition should not

Here's the News You've

Our community was blessed with noon of last week. Emmett Smart spent Saturday

DUFFAU

night with J. N. Williams. Alexander spent Saturday with Mrs. Enoch Cavitt and family. ita Falls are visiting relatives at

urday night and Sunday with her week. son, Chris and family.

Mr. and Mrs. John Smart are J. P. Smart and family. Rev. and Mrs. D. D. Tidwell were and son and daughter visited in

Anna Bell Tidwell, who stays Mr. and Mrs. J. C. Hanshew and with them at Brownwood and at-

vices at Duffau Sunday night. Nora Smart of Fort Worth

visiting homefolks, Mr. and Mrs. J. P. Smart and family. Rev. and Mrs. D. N. Whittenberg and children spent Sunday lar types with Mr. and Mrs. A. L. McAnally Movie I and children.

Saturday from John Tarleton College. We are proud to know she Mrs. George Cavitt and sons of made her grades. Albert Polnack and family and Ars. Enoch Cavitt and family. Dr. and Mrs. Beckman of Wich-Miss Mabel, left Sunday for Galveston.

Mrs. Lee Holt and children vis-ited in the C. W. Malone home last

FRIDAY, JULY 17, 1931.

MT. ZION NEWS

Everybody was surely proud to

Bennie Trotter and family of Kaufman County are here visiting. A. F. Polnack, wife and daughter and Mr. and Mrs. Albert Polnack

Weston Newton and family spent Thursday night in the Claud Sullivan home

Mrs. Eula Newton and baby visited in Iredell Tuesday. Travis Adkison, wife and baby

were in the Newton home Friday

Miss Myrtle Thompson of Gatesville and Ernest Adkison, C. L. Adkison and family visited in the Mr. and Mrs. Lenard Perry and hildren of Prairie Springs at- Mr. Sowell and wife, J. C. Needham and wife visited in the Claud

Sullivan home Sunday.

Movie Director-We want an au dience for the opera scene. Casting Director-Any particu-

Movie Director-No, just anybody who can cough.

Lynn Sawyer was the guest of T URKEYS W ANTED NOW is the time to sell your Old Turkey Hens and Toms. I will pay you: 17c for No. 1 Hen Turkeys 12c for No. 1 Tom Turkeys 10c for No. 2 Turkeys Will also pay you Top Market Price for **CREAM, POULTRY & EGGS** Ross Poultry & EggCo.

Phone 260 Located 2nd door W. Market

granted. D. H. HART, Clerk. By William Hubberd, Deputy. Date July 9th, 1931.



The world's latest heroes were caught the morning after they finished circling the globe in eight and two-third days. Leit to right are Harold Gatty and his wife, and Mrs. Wiley Post and her famous husband. At top are shown Florence C. Hall, backer of the flight, and the Winnie Mae

World's Flyers With Their Wives, Backer and Plane

icines in a hurry, and they buy ters showing talking-pictures in them at a near-by store. When we towns with as few as 700 people, come to hardware and "house- or 1,200 or 1,800! That shows enware" we encounter a sharp rise terprise, determination, a will not

ware and 15.3 for the miscellane- And we see that same splendid ous untensils. Meats-rather sur- spirit in varied manifestations, in prisingly-show a percentage of small towns throughout the Nanearly 23 purchased out of town. tion. The American small town is showed that only 37 per cent of More than a quarter of the furni-the total were in rural communi-ture for the homes in this small ment lying down." One of our town came from the near-by cities. Washington humorists who some-There is another sharp rise when times expresses his shrewd wiswe come to dry goods-the per- dom through the character of an centage shooting up to nearly 39 old colored "uncle" made this Unper cent. Exactly half of the cle Eben say, the other day, shoes and jewelry were purchased "Whenever you see a quit.er, out of town. When we come to you's liable to see a man dat was'n ready-to-wear clothing, we strike much of a beginner in de fust the highest percentage of all-near ly 56 per cent being purchased the small town are just the reverse outside the corporate limits of this of that. They were valiant, dauntvillage. Evidently the higher the

sturdy stayers. Five reasons were given that im-pelled the people of this typical small town to go elsewhere to buy merchandise: The bigger out-ofa better selection of merchandise, better prices, more modern equipment and arrangement, and better trained, more courteous salespartment bulletins-remodeling or even transformation of equipment elements, the people who were questioned admitted the attraction and arrangements, the installing of the amusements and recreation of steck-control systems, the care-

Of course, we must bear in mind arousal of keener civic consciousthat, in all such studies as this, it is hard to estimate human mo-Obviously, one of the most pot

tives precisely. So, if we should ent weapons available to the small jump to hasty, theoretical concluions about the loss of part of the town merchant is the trade-developing power of local advertising Certainly, intelligently

But how about the possibility as the young mother who was that a change is now at hand? Trightened half out of her wits vigorous local advertising, especthat a change is now at hand? Inglitened half out of her wits Will new business methods and conditions offer new prospects to ble—I don't know what to do don't know what 'to doanswer right new to these ques- I've lost the baby in the park! the small smaller-community merchant for The fond parent nearly fainted, arousing greater interest in his But let us look first at the oth-er side—the factors working ag-ainst the small town. Powerful com mercial forces have swept through and swirled around it. And un-questionably one of the most pot-ent of those forces has been the ent of those forces has been the Anyway, the mother got at the tucky, every single retail merchant modern business tendency toward general truth of the situation by in one small town in that State ever-larger units of organization asking pertinent questions-and carried out an extremely thorough that is what the searchers and modernization of his store. With For instance, one is amazed to commercial "surveyors," govern-note the extent of farmers' coop-mental and others, are trying hard since, a very substantial increase eratives' dealings and their reac- to do in the matter of small-town in the combined net business of all tion on the business of small towns. In the admirable yearbook If the Department of Agriculture with the small-town stores? As Other small towns can do the same d that there are 12,000 far- revealed by the Department of through energetic and adroit acpoperative associations in Commerce survey in New England tion. States. More than 3 the purpose of which was to help I find I have not time today to mers belong to them. the small-town merchants correct take up some of the main factors. the d States. total business their difficulties, here are some of some of the outstanding contem-Their . 2 billion dollars the allegations: A "lack of style porary forces, that promise to help that, of course, goods," a lack of variety and sizes small-town business in the future. amounts to annually. Most ts sold. But in shoes, dresses, and ready-to-of their coop-wear clothing, is the criticism t amounts to voiced most often. Some people communities, the great possibili-transport of the great possibili-measures about fourteen inches in sold. But in shoes, dresses, and ready-to- I have not been able to discuss the make a white or colored cotton is in farm pro illion dollars charge that local stores are apt to ties in the decentralization of inin the course of every year. "Just what has this to do with the small town?" you may ask. Here is the point: The farm cooperatives largely buy these supplies objection to the frequent phrase ing of television, or most imponst into the base down and press carefully. directly from the manufacturers. "We're just out of that." A com- ant of all, the long-distance trans-The goods come generally in car-load lots. The cooperatives distri-bute them to their members. In such transactions as this, the store. Fault is found with local store lighting and window down down down the spread of mail-order the should be spread of mail-order the shoulder seams. small-town hardware store, feed store lighting and window dress-store, agricultural-implement ing. Lack of dignity in stock-ar-store, general store, are permitted rangement is one of the things to play no part. The same is true censured. to play no part. The same is true censured. of the purchases for most of the large-scale farms that are being operated new by individuals or that they need they buy direct. they need they need they buy direct. they need they buy direct. they need they buy direct ressive, well-arranged, handsome, the other-"town of about 5,000 Flag Branch Sunday. Just what is the extent of the and efficient. I am simply bring- up the line a ways. " "Better steer tendency of small-town folks to ing you a few of the objections clear o' Jonesville, pardner," buy goods "out of town?" If we that have been actually expressed yawned the first speaker; "everyare to draw any valid conclusions with respect to some such stores. thing's frightfully dull up there" we need exact data—and fortuna-tely I am in a position to give town business is "up against" to-"That's great," he cried, "that's end with L D. McElroy. tely I am in a position to give town business is "up against to-you precise figures in a typical case. A real "business clinic" on this matter was conducted just re-the chamber of commerce in a small Illincis town of about 3,000 per templod abuntly from its and per templod abuntly from its and per templod abuntly from its and the silent movie the forth of about 3,000 per templod abuntly from its and the silent movie the forth of the forth of

place." But American citizens of

less beginners-and I am convinced day that they will prove to be very which to choose. They are coming to realize, I think that one of the secrets of restoring small-town business, where it has shown signs of decadence, is to be found in a brisk resolute modernization program for the stores, the introduction of more rigid efficiency along lines described in our Commerce De-

facilities that the near-by cities ful training of sales-people, coop erative advertising, chamber-of-commerce activity, the creation or







France. Many of the new long

slender evening dresses are distin-

Today's sketch suggests how to

we have a far wider variety



Sunday,

60

what is the extent erative buying ? It pretty nearly 200

center.

with those found in an analysis of the same problems of small-town business by our Department of Commerce staff in New England. In digging up the facts about out-of-town buying, the investiga-trey with to generalize or guess; they went to every house in the place and asked questions—which were answered frankly. And here is what the survey developed: On-by 6 or 7 per cent of the drugs and proceries were purchased out of immediate need operating: nonlie are apt to want groceries and med-

people. And, incidentally, the facts was toppled abruptly from its pe-revealed there coincide closely destal, some premature mourners you in hext week's talk, with those found in an analysis of said: "Just another thing to injure

baste down and press carefully.

BLACK STUMP

Mr. and Mrs. E. W. Alexander. and children spent Sunday with her parents, Mr. and Mrs. J. M. Word of Prairie Springs.

Mr. and Mrs. Bryant Smith and son, John D., spent Sunday with | Wick Simpson.

Been Waiting For HICO'S 49th ANNUAL REUNION

Will Be Held

At The **City Park & Reunion Site**

Burdick's All Texas Shows Will Furnish Plenty of Fun for All **Band Concerts Each Day and Night** Lots of FREE AMUSEMENTS

Watch for Big Circular and Other Announcements



FRIDAY, JULY 17, 1931.

THE HICO NEWS REVIEW

PAGE SEVEN

NEWS FROM IREDELL COMMUNITY By MISS STELLA JONES

Miss Lucille Gordon and her h spent the week end here.

anders, Evelyn Wyche; Cathryn Sanders, Everyn wyche, cathryn Oldham, Aleen Appleby and Willie Mize spent Tuesday in Glen Rose. Mr. and Mrs. Beatty of Balti-more, Maryland, came in Wednes-more, visit to her father, R. N. lay for a visit to her father, R. N.

Miss Wilda Hensley is visiting er uncle, Paul Sectt and wife of

W. W. Phillips spent the week Carlton has returned home. end in Fort Worth with relatives. Mrs. Rema Davis and children pent the day here Saturday. Mrs. Will V. Jones and her son.

ghter, Edna Louise, of Fort Worth pent the week end here.

came after them.

me after them. Mr. and Mrs. Guy Jones of Fort with visited the writer this Mrs. Maude Cooper of Ranger Worth visited the writer this

Mr. and Mrs. French spent Wed. French. sday evening with their daugher. Mrs. Richard of Meridian. Mrs. J. O. Newsom and son of

Mrs. John Newsom. Mr. and Mrs. J. P. Montgomery are visiting in Mexico. Miss Mittie Gordon visited in

Fort Worth this week.

Mrs. Gladys Taylor and children

Miss Bessie Lee, Mr. and Mrs. Randal Mitchell and baby and Miss Ada and H. T. Airheart visited in a picnic Wednesday afternoon on Glen Rose Sunday.

and daughter have returned to present and a fine time was entheir home in Mathis.

Messrs. T. B. Bain and W. W. of games. Watkins and son of Dallas spent the week end here. Misses Jewell bore Sunday

Miss Virginia Hughes spent the at Pikeville community. week end in Fairy with Miss Ora Mr. and Mrs. Marvin Hughes.

their son, Jesse and family this week, who live on the Duffau. of Mr. and Mrs. Harlan Cunning-Mrs. J. L. Spencer of Walnut ham.

and Mr. and Mrs. Henry Spencer Miss Opal Laurence spent the

Mrs. and Ila Faye Sanders and Evelyn school which will last another Wyche were in Hico Thursday af- | week

Miss Ada Airhart wants to thank tended the worker's meeting at the good neighbors for coming to Center Grove on Monday. age for her new car.

Mr. and Mrs. J. G. Martin and eiend, Mr. Sutphen of Fort Wor- his brother, Mr. Martin, and family all of Hamilton spent the week Misses Ila Faye and Wilda end with their sister, Mrs. Hey-

> O. Daves. He was accompanied by his cousin, Mr. Daves.

Mrs. Bertha Henderson, who has been cooking for a thresher at

Mr. and Mrs. Edgar Sadler and son of Austin are visiting here. Mrs. Marion Benson, who is vi-Mrs. W. Mrs. W. O. Jones and dau- siting her parents, Mr. and Mrs. W. D. Oldham, has been very ill Rev. and Mrs. Stovall of McKin- with measles, but is better now. who have been visiting here Mr. and Mrs. W. R. Newsom for sometime, left Wednesday for and son of Dallas are here with a visit to their daughter, Mrs. Bill Carroll, of Lamesa. Mr. Carroll her parents, Mr. and Mrs. Parks. Tom Priddy of Priddy visited

s visiting her sister, Mrs. Sailie

Willard Hudson of Hico spent the week end here.

Mr. and Mrs. Frank Mingus of Fort Worth are visiting Mr. and Hico spent Sunday here with her parents, Mr. and Mrs. Simpson. Misses Ila Faye Sanders and Cathryn were in Waco Monday. Misses Dorothy Gregory, Evel yn Wyche, Wilda and Ila Faye Cathryn Oldham and Sanders, Mrs. Gladys Taylor and children, Aleen Appleby enjoyed a slumber of Brownwood are here visiting Aleen Appleby enjoyed a slumber her parents, Mr. and Mrs. Collier. Mrs. Ida Mitchell and daughter, Mrs. Ira Davis on Saturday even-

The Baptist Sunday-School had the church lawn on account of the Prof. and Mrs. Sam Henderson rain. A very good crowd was joyed by all. Refreshments of Mr. and Mrs. Tom Gregory are sandwiches, cake and ice lemon

Mr. and Mrs. Marvin Tidwell

and son, Mr. and Mrs. R. S. hast of Carlton is visiting her sis-ter, Mrs. I. D. Hurt. Mr. and Mrs. F. B. Miller visited Oliver Henderson and Dewey Da-their son Jesse and family this

who are visiting here from Lou-isina spent the week end here. Week end here. Her sister, Miss Eddie B., accompanied her back Lee Priddy, Misses Wilda to John Tarleton to be in summer

Mrs. Fouts and Mrs. Laswell at-

criticism. her home and building her a gar- Misses Pauline and Irene Davis Mr. and Mrs, Honigen and chil-are visiting Miss Alberta Phillips. Miss Mary Evans will be in Mr. sited Mr. and Mrs. McDonel this Jackson's barber shop to put in



German inventors have devised the above "Zeppelin & Wheels, pov red by an air propeller, as an answer to the airplans " bid for passengers. It cuts time schedules in half and can do 130 miles an hour

in trade, observers assert. The im-

portance of such markets is best

GREYVILLE



BY RADFORD MOBLEY AUTOCASTER WASHINGTON BUREAU

Special to Hico News Review living in the house vacated by Mr. ade were served. The Methodist and Mrs. Willard Hudson. The house is the property of J. L. Da-some went but not all. All had a

been visiting in Dallas came home Mrs. Strong and Mrs. Nolan wheat until the domestic price due to lowering prices in such had gained a satisfactory level, he manner as to lessen the shock to all growers, he says, and they owe only added to his prestige.

proceeding as the head of a big good rain which fell last week. It business was not handicapping helped most of the corn which was ther. Mrs. Holland, Monday, needing itso badly. different from initiating the poli bert, mether of N. A. Lambert has cies of a private business concern, bean very sick.

and his attempt to adapt his old methods is said by many here to methods is said by many here to have been the cause for many of visiting their grandparents, Mr. Those who were visiting in the Bill Guinn home Tuesday night his decisions that have aroused and Mrs. Russell of near Iredell. Were, Mr. John Parker and family

CLAIRETTE NEWS

Everyone enjoyed the party at Alva Moore's Saturday night. Mr. and Mrs. Lee Partain, Alton Partain, Mrs. Onella Anthony and son, Dick, of Fort Worth, were visitors in the Fred M. Partain home the past week end.

Mr. and Mrs. Roy Littleton and children were visitors of Charlie Dowdy and family Sunday. Miss Lula Sherrard spent Satur-day night with Miss Hazel Salmon.

Misses Christine Percival and Emma Mae Mackey were guests

of Miss Lila Sherrard Sunday. T. M. Lee and daughters, Eun-

ice and Nola, Mrs. Geo. Lee and Watch for the "News" each week. daughter, Rebecca of Mexia, Mrs. Suggestions or news items invited. Sam Wolfe and son of Dublin, Mr. and Mrs. Sam Thompson and daughter, Mary Sue, and Mr. and Mrs. H. P. Lee and children enjoyed a picnic at the Dowdy well tra." Sunday. Every one reported a nice time.

Mr. and Mrs. Bishop Stanford "Yeah, those six men can play have returned from Brownwood ten different fox trots and two where they have been spending the waltzes." past week.

Mrs. Geo. Lee and daughter, Rebecca, are guests in the T. M. ternational "Six-Speed Special" ee home this week.

Lee home this week. Mr. and Mrs. Cleo Mayfield and hildren of Abilene are here vis-ting relatives and friende ting relatives and friends. Bro. Jones held his regular ap- Speed Special."

Mr. and Mrs. Kil Dowdy Dennison are here visiting his

mother, Mrs. Mary Dowdy. strong bid for friendship that Mrs. Nora Dowdy and daughter, of town, invited us to come out should result in substantial gains Bessie, and son, Milton, of Dallas, and get some roasting ears. He were here the past week visiting says since the fine rain that one shown by the recent good will relatives.

Arville Dowdy and Glenn Lee are a meal, trip of the Prince of Wales to all the leading countries of South America. The need of something to offset the effects of his visit n Dennison spending a few days. Mrs. Imo (Duncan) Thomas was here the past week end visiting her parents, Mr. and Mrs. W. C. Dun- If not, have you inspected one? We

Cletus Frye and Earman Mc- and on display at our store for Christial who are attending summer school at Tarleton spent the week end with homefolks.

Bro. Jones and wife of Union Grove were guests of Mr. and Mrs. sess extremely sensitive ears and

W. E. Salmon Sunday. Mrs. Bud Cook and baby are walls, trees, etc., so as to avoid visiting Mrs. Mollie Cook this them when flying in the dark. week.

Everyone is invited to attend Mrs. W. E. Alexander has been

visiting her sister of Waco. and waiting for you on our floor.

FAIRVIEW

Several from this community have been attending the revival meeting this week at Footout. Mr. and Mrs. J. S. Bryant and Saturday night in the Bill Guinn Everyone is rejoicing over the

Mrs. Ira Davis visited her mo Joe Bryant and Cleveland Parker Sorry to report that Mrs. Lam- were in the Bill Guinn home a while Wednesday.

Mr. and Mrs. Harrison Holland visited his mother, Mrs. Holland, Charles and Newell Russell are Monday.

Mr. and Mrs. Bill Roberts and Mr. Parker's brother, Mack Par Twice within a month he has Miss Corene Johnson of Wado ker and John Speer and family,



Editors

Tune in On This

"Yeah, those six men can play

The "high-high" gear of the In-

Ask any user about his new "Six

your convenience.

"It doesn't look like it.'

W. L. McDowell and A. B. McElroy Then there's the one about the absent-minded flapper who shined her nose and powdered her shoes. Watch for the "News" each week.

If you want to get acquainted with a disk plow that is correctly balanced with regard to weight and "That's a twelve piece orches-a." will hold to the work under trying conditions, come in and we'll show you our McCormick-Deering No. 4 or 4 1-2 Disk Plow.

> Unfortunate is the man who does not have to work.

> If you think grass is greener on the other side of the fence, ask Jim Burris and Reuben Anderson who have just returned from a trip to Western points.

It is easy to slide into a net, but hard to get out.

L. A. Powledge, a prosperous farmer who resides two miles west When you buy a corn binder. why not pick out one built by an organization long-experienced harvesting-machine manufacture? ear will probably be sufficient for The McCormick-Deering is such a

binder. And you can get one in your favorite type, vertical or hor-Have you one of those new Mc- izontal.

"Some of the people who dine have one of the 5-foot sizes set up here," remarked the cafe owner, "seem to think that spoons are a sort of medicine-to be taken after meals."

Scientists believe that bats pos-Dollars count nowadays. That's the reason for the popularity of the International Six-Speed Special can hear echoes reflected from hereabouts. Low in first cost and unbeatable in operating economy, it is just the truck for the farmer's

Would you like to know why so use. Six Speeds forward and two the Baptist revival which began Sunday, the 19th. many farmers in this locality are buying McCormick-Deering Corn on the open road, and great pulling buying McCormick-Deering Corn on the open road, and great pulling Binders? Come in and let us show power for hard going. Have you you over the one we have set up driven one yet

So long, see you next week.

FARM IMPLEMENT SUPPLY COMPANY Hico, Texas

daughter, Frances, spent a while Good Equipment makes a Good Farmer Better COWS PLOWS



fine time playing different kinds of games. Mrs. Johnny Farmer and Mrs. ich he backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backed it up by a sugges- has always followed previous per-tion the backet is the b

all growers, he says, and they owe In both moves ne has done the government a debt of grati-

what the country has been demand tude. Little Miss Dorothy Nell Tilling- Echols and son, Billie, Misses Mag ing of him; assume active leader-

der whether his life time habit of him as far as results were concerned. Acting as head of a concern stafied with politicians is far

through Jackson's barber shop to put in finger waves. Will be there on Fri-will undoubtedly hearten him to brother and sister, Frank John-Mr. and Mrs. F

has been met by the President, it s considered her by government advisers. Sam McKelvie, who recently retired as a member of the Federal Farm Board, took occasion, on pre-WASHINGTON, D. C .- The senting his formal resignation to weeks that have elapsed since the President, to outline the work President Hoover made his nota- the Board has accomplished in the

dren and Miss Peaks of Dallas vi

Mrs. Dotty Williams and baby of day and Saturday. Temple are visiting her aunt, Mrs. Tom Fuller.

Miss Lucille Fewell of Seally, Texas, is visiting her parents. Mr. and Mrs. Fewell. Her nieces. Misses McClellan of Houston and Fewell of Seally accompanied her here.

Joe Tidwell is going on crutches night. n account of rheumatism. His friends hope he will soon be re- Perry home Sunday were: Mr. renomination threatens to over- day visiting their parents, Mr. and lieved of the trouble and be well and Mrs. J. W. Perry, Mr. and turn one political precedent-that Mrs. W. A. McLendon and brother,

Olin Sutphen of Dallas was here! Friday. John K. Myers visited Mr. and Blackburn and family. Mr. and Mrs. J. L.

Mrs. Ray Trimmier of San Antonio this week.



ward off constipation; so suggestion of bad breath. children don't eat well, well, or have any little a pure vegetable prepara-ally all that's needed.



CAMP BRANCH

The young people of this com- Hoover and Curtis, on one side, and daughter, Mrs. Dave Jones and Mr. and Mrs. Whitlock Saturday mate on the other. Mrs. Claude F

for he is missed very much at Sun-day school. Olin Sutphen of Dallas was here

Mr. and Mrs. J. L. Perry and elected, will hold a unique honor. family spent Sunday with Mr. and His choice is by no means sure, Mrs. W. L. Morgan and family of as political trades for votes for the Olin, Alice, James and Gladys Black Stump Jack Murray had the misfortune mer's convention may return him

of cutting his foot while in swim- to his Kansas prairies. ming Sunday afternoon. Warren Waddell and Otis Perry head of the Democratic Party who Friday night.

spent Saturday night with Jack has just returned from a three Murray. T. B. Perry returned home Wed- ing but praise for President Hoov patrick and sister, Mrs. Elton nesday. His eyes are in a little er's debt proposal, but declares it better condition than they were has nothing to do with the com-

when he left. Mr. and Mrs. Mac Horsley's nep- on the old familiar lines of Prohi- and Bettie Clepper of Honey hew, Grady Tate, is here visiting bition and the tariff. What he does Grove.

not say, however, is that the Mr. and Mrs. J. E. Cooper and President has unquestionably won daughter, Jewel and Mrs. Daisy votes by his display of eminent daughter, Jewel and Mrs. Daisy votes by his display of enhance with their daughter, Jirs. Dude Swartz and little daughter, Irene, statesmanship and his evident de-spent Sunday with Mr. and Mrs. Fletcher Cooper and family of ership it had a right to expect ville spent Saturday night and from a man of his known ability. Spring Creek,

(Intended for last week).

A nice rain fell last week which plain that the debt proposal means near Duffau visited his was certainly appreciated by the less in actual financial relief than W. A. McLendon and wife. farmers of this community. The in its psychological aspects. The orn was needing rain badly, altho first announcement resulted in a Hico visited in the home of their some of it was burned too badly healthier tone in all business lines, daughter, Mrs. William Hicks and or the rain to do much good.

Those who visited in the Charlie the greatest sensitiveness is always Murray home Saturday night shown to political moves. Stocks were: Mr. and Mrs. Frank Piccola have kept climbing and both whole shew and family of Iredell. CHILDREN will fret, often for no apparent reason. But there's al-ways Castorial Harmless as the recipe on the wrapper; mild and bland as it tastes. But its gentle action soothes a youngster more surely than a more powerful medicine. That's the beauty of this special children's remedyl It may be given is need. In cases of colic, diarrhea or similar disturbance, it is invaluable. A coated tongue calls for just a few

soon recover. Mr. and Mrs. J. W. Perry to see and overproduction

Mr. and Mrs. J. W. Ferry, who is in their son, T. B. Perry, who is in helping out the South American helping out the South American Anson and Buddy Cox of Fletch- republics in a financial way is aner, Okla., spent last week with their other thing that is adding to his aunt and uncle, Mr. and Mrs. Jim popularity. South America is a

market that must always be fought Land. Mr. and Mrs. Jno, Collier and for by this country, Europe being family, Mrs. Sara Smith and dau-ghter, Jimmie, and Mrs. J. L. Perry and children attended prea-closer in blood ties and culture. sunday. Sunday. By inlating plans for financial three days for financia Sunday.

time his action being met with spent part of the week with Mrs similar actions. As Will Rogers, son, Elton and Eria and also other children were visitors in the Camp one of the most astute of all com- relatives. mentators on public officials, says, Mr. and Mrs. J. H. Hicks and noon.

the coming campaign is almost certain to be a contest between family spent Sunday with their =

Those who visited in the T. B. in favor of Vice President Curtis' Lenard, of Procto and brother,

Sunday with Mr. and Mrs. Fred a different vice president every Blackburn and family. four years and Curtis, if he is re-Mr. and Mrs. Bill Roberts and Miss Corene Johnson of Waco, Hu bert Johnson, wife and two sons of

head of the ticket at next sum- Hicks and Tom Johnson and family of this community visited Mr. and Mrs. Arthur Hendricks a few hours John J. Raskob, the executive

Alfred Kilpatrick of Petrolia is month's trip to Europe, has nothhere visiting his father, G. A. Kil-

Slaughter and family. Miss Myrtis Stanford spent Sating campaign, which will be fought urday night with Misses Ora Lee

Mr. and Mrs. W. A. McLendon

Ross McLendon and wife, and also

spent Friday night and Saturday with their daughter, Mrs. Dude

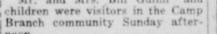
Sunday with homefolks. Carrol McLendon and wife of Foreign newspapers frankly exnear Duffau visited his parents,

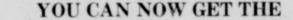
Mr. and Mrs. Henry Johnson of including the big exchanges where family Friday.

Mr. and Mrs. Arthur Hendricks spent Sunday, wth Walter Han-

ent hard times, along with drought Lendon of Proctor

Bill Guinn and family while Monday night with John Mr. and Mrs. Bill Guinn and





New Clarion Jr. Radio

COMPLETE FOR ONLY

\$39.50

Has all these features:

PENTODE TUBES MULTI-MU TUBES FULL SIZE 3-GANG CONDENSER VENIER DIAL IMPROVED TRANSFORMER RADIO FREQUENCY FULLY-SHIELDED ILLUMINATED DIALS STATIC REDUCER & TONE CONTROL

We have one of these beautiful sets on display at our store, and would be glad to have you come in and look it over-hear it perform. Judged from our long experience with various types and makes of radio, this is truly the most marvelous set we ever offered.

Clarion Radio

C. L. LYNCH Hardware Co.

666 LIQUID OR TABLETS

Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in

666 Salve for Baby's Cold

PAGE EIGHT

THE HICO NEWS REVIEW

Tells Why Corns Hurt

FRIDAY, JULY 17, 1931.

WANT ADS

Nice House and barn near Metho-Nice House and barn near Metho-dist Church, rent cheap. See W. M. We believe the honors should be 7-2p. Joiner.

LOST or STRAYED-Seventy-four young turkeys with two hens, marked middle toe on right foot. Left home three weeks ago. Anyone knowing whereabouts please notify John Higginbothant, Rt. 7, 7-1tc. telephone 3903.

6-2tp.

Player-

Meador, ss

Ripley, c

lox, 2nd

Little, m

| Licett, ss

Pingleton, lf

R. Proffitt, rf

Score by Innings-

aggers, D. Proffitt.

retty weather

dan and family.

Johnsville 000 000 000

Walks- Patterson one,

Patterson, p.

Fairy

Herricks, m

B. Parnell, If

HOUSE or ROOMS for rent .-- Mrs.

Willie Platt. FOR SALE-BEETS for canning,

\$1.00 per bushel .- Mrs. J. O. Richardson, Fairy 5-3c.

dition Texas. 6-3p.

CONGRESSMAN CROSS STRIKES AT HOOVER Ford, p

Basing his talk on an excerpt Parnell, rf from George Washington's farewell addresses, "Friendship to all English, 1st nations, but entangling alliances Stoner, 3rd with none," Congressman Cross Anderson, rf aimed his remarks at what he called "big business control of government and foreign affairs," in a Player-

4th of July address at Belton. "I am not a pacifist," he said, "I Hutton, 1b

do want this nation to be isolated. I want this nation to attend to its D. Proffitt, c own affairs. You talk about a pac- Bridges, 2nd. ifist. If the spirit of pacifism had Pitts, prevailed there would not have been a Bunker Hill, nor a Yorktown, or a declaration of independence, and this continent today would have still been the habitation of a few thousand red men. "There is no Moses who can lead

us out of this black hour. Each of you in the masses must lead yourselves.

"During the world war the Americans broke the Assyrian ranks 2. of the Germans, broke and shat-1 Hit by Ball-Licett tered them, and then refused to derson by Patterson. enter into the spoils of war. America took no colonies, and no reparations, but France demanded full payment.

"What do we get out of entering into foreign wars? The one thing that we got out of the world war was the demonstration that no foreign power could revile our flag and get away with it. We got nothing material, but we got the hate of Europe. The nation we did the st for-the nation whose life-1 blood we saved, France, hates us Wednesday visitors of J. W. Jorcombined.

came to us and asked that we lend them 12 billions of dollars. That loan equals \$100 for every man

HARD TO CONQUER By W. E. GOYNE Fairy defeated Johnsville in last Sunday's ball game 4 to 0, yet it equally divided, as the Johnsville boys gave a good account of themhens, fully. We believe this was the nicest game of the season. It was more or less a pitcher's battle, both Patterson and Ford pitching beau-

FAIRY BASEBALLERS FIND

FAST JOHNSVILLE NINE

tiful ball. Mr. Herricks, Fairy's powerful center fielder, tickled the right field for a home run. Too much credit cannot be given to Pee Wee Cox, Johnsville second sacker, for this 200 lbs. of avoirdupois handled 8 chances without a bobble.

We regret very much that "What WILL TRADE Registered Delaine a Man" Hutton's batting average Sheep or Ford Truck in good con- is a bit bearish since Sunday's for oats or wheat .- W. F. game, yet we believe the little Ne-Jarratt, Route 5, Stephenville, polian will do better next time.

31 4 6 27 11

000 110 02x 4

Home Run-C. Herricks; two-

Strikeouts-Patterson 12, Ford

Hit by Ball-Licett by Ford, An-

Umpires-Blakley and Scorer

Time of Game-1 hr., 40 min.

HONEY GROVE

We certainly are having some

Mr. and Mrs. J. S. King and

Mrs. Clyde Adams were visitors

of their son and family, Mr. and

Mr. and Mrs. J. S. King and

Mrs. C. H. King Tuesday

0



Mrs Woodrow Wilson has go Poland to dedicate a monument to RH late husband.

Heads Earm Bureau



"In that dark hour the allies me to us and asked that we lend em 12 billions of dollars. That Mrs. Clyde Adams were in the W. A. Moss home Wednesday." S. H. McGrory has been named Chief of the Federal Bureau of Engineering of the Department of Mrs. Finley of Loraine visited Agriculture, which starts July 1.

Former Hico Girl **Married In Dallas Tuesday Afternoon**

Following is an article taken from the Dallas News in regard to the marriage of a former Hico girl, Miss Marie Lackey, granddaughter of Mrs. R. T. Cole of Hico

Miss Marie Lackey, daughter of Mr. and Mrs. William O. Lackey, 3428 Haynie avenue, became the bride of Paul Gordon Miner, son of Prof. Ora Miner of Southern Methodist University and Mrs. Miner Tuesday afternoon at the Highland Park Methodist Church with the bridegroom's father officiating. A reception followed at the home of the bride's parents af-ter which Mr. and Mrs. Miner left for Pennsylvania and New York

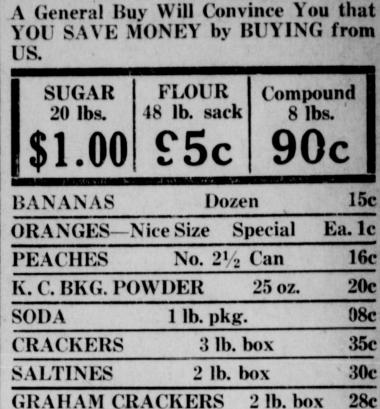
The church rostrum was rated with palms, ferns and bas-kets of summer flowers. The bride, who entered with her father, was attended by Miss Grace Lackey as maid of honor and by Miss Man garet Boren and Miss Strelza Mi ner as bridesmaids. George Mine brother of the bridegroom, a tended him as best man, and the groomsmen were Charlie Davis of Stigler, Ok., and Phillip Gaby. Lit tle Estill Lackey was flower girl

The bride wore a frock of white organdie and chiffon and a white picture hat with white lace mitts and white slippers. She carried an arm bouquet. Her attendants wore frocks of cotton lace in pas tel shades with white accessorie

Out-of-town guests for the wed-ding included Miss Margaret Boof Port Arthur, Mrs. Robert Lackey and daughter, Estill ren W. Austin; Mr. Davis of Stigler, Ok .: Miss Hortense Watkins and Miss Josephine Watkins of Marin, and Mrs. Frank Cole and Miss Fannie May Cole of Fort Worth. When Mr. and Mrs. Miner left for the East the bride wore a navy blue suit with accessories in

beige.

Opening the way for completion of self-government in Loving County, last unorganized county in Texas, which voted June 30 to set up its own government, Judge J. A. Drane in 109th Dis trict Court Wednesday denied the polication for a temporary junction to restrain the newly elected Commissioners' Court from holding further meetings. The de ision followed a day of argument by attorneys representing the ommissioners' Court and a group f taxpavers in Precinct 2, where t the election, a tie vote resulted n the Commissioners' race



TRY OUR MEATS

Only Choice No. 1 Fed Stock handled

Quality never sacrificed to meet price competition.

Succulent, Juicy Barbecue	
Porterhouse and T-Bone Steak	
7-Steaks	.17c
Flesh Roasts	
Brisket and Flat Rib Roasts	15c
Beef Chops	
Pork Chops and Steaks	
Pork Roast	20c
Veal Loaf	20c
Hamburger and Chili Meat	15c

Try our Cooked and Baked Meats - A Complete Line, at Money-Saving, Prices.

HUDSON'S HOKUS-POKUS GROCERY and **MARKET**

G. M. CARLTON BROS. & CO'S

Dr. John Arthur Wilson, experthe chemistry of leather, just awarded the American Chemical Society prize. damp weather makes shoes chrunk On Job for Jobless

(left to right) George Tinker, tenor, Providence, R. I.; Helen Stokes, soprano, Baltimore; Louise Bernhardt, contralto, Boston; and Earl Lippy, Baltimore, baritone. They won the contest held in San Francisco. ica's newest so

Victors in Nation-Wide Song Contest

Mr. and Mrs. J. S. King Wednes nd woman in the United States av night and Thursday today, and they are trying to get Mr. and Mrs. W. A. Moss and out of paying it back.

When the other nations demand assess damages against Germany the United States refused to join in, while France, Italy, Beigium and England claimed 2/ billions of doilars dabages against Germany.

"France today is the per capita richest nation in the world. She has a standing army that makes Gerthe world war look like a pigmy. France has an enormous supply of aircraft, and a large navy. England is completely at France's mercy. | King. France is planning to do some-1 thing.

"The 'big boys' who are running the foreign branches of our government, and those who are fore- family were in the home of Mr. and looking out for themselves.

"I hate to talk about the president. Hoover could not have prevented this thing. It would have come even if I had been president. But Hoover is worried and suffering today. He is suffering because Mr. and Mrs. Culmer Jordan of he hasn't the backbone to do what Carlton were in the J. W. Jordan he believes right.

This administration has been by the big boys, and for the big | Gene Jordan.

"The problem today is to lead back our hungry people to an era Have you ever been in jail? of peace and prosperity."

Hico Methodist Church

(Put God First) To be happy we must be good. The only way to be good is to have ; Christ in our heart and life. The Church's mission is to bring Jesus Christ to the chmmunity. Come, learn about Jesus Christ.

Sunday School 9:45 A. M., J. C. Barrow, Superintendent. People who have climbed the ladder of fame state that they owe a great deal to the Sunday School. Let the Sunday School help you. Come and

bring the family or a friend. Preaching Services 11:00 A. M. and 8:00 P. M.

Rev. A. C. Lackey, who preached few Sundays ago to the edification of all present will preach again Sunday morning at 11:00 again Sunday morning at 11:00 o'clock. You are given a cordial invitation to be present. If the Pastor does not preach at 8 P. M. The pulpit will be filled by some good preacher. The Senior Epworth League will meet at 7:30 P. M. All the Young People of the town who are not

People of the town who are not attending some other Young Peoe's Service are given an invita-on to come and enjoy these ser-

The Junior Epworth League meets Tuesday Morning at 8:00 o'clock. Parents, send your little folks to this service. Prayer Meeting Wednesday Evening at 8:00 O'clock.

family visited in the home of Mr. ed that a council be appointed to and Mrs. Rans Sowell and family Sunday afternoon. Those present in the J. W. Jordan home Sunday were, Mr. and

Mrs, Fern Jordan and Rev. G. L. Gibson of Carlton. Mr. and Mrs. Clyde Adams visited in Hico Sunday afternoon with Mrs. Levi Adams and son, Raymany's army at the beginning of mond, and daughter and husband, Mr. and Mrs. Raymond Lowe.

Mr. and Mrs. J. W. Jordan and family were Thursday afternoon visitors of Mr. and Mrs. J.

Mr. and Mrs. J. S. Lemond vere Monday afternoon visitors of Mr. and Mrs. R. K. Looney.

most at home, are neither demo-crats or republicans. They are S. C. Simmons of Clifton came the first of the week to get his sons, Buster and Davis Bernelle,

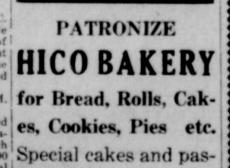
who had been visiting their sister and her husband, Mr. and Mrs. Fern Jordan the past few davs

home Saturday night.

Little Miss Madge Moss was a an administration of the big boys, Monday visitor of Miss Wilma

> Lawyer (taunting witness)-Witness-Yes, sir: once. Lawyer-Ah! For how long ? whitewash a cell which was to be

bed dozens of his clients



tries on order. Our

goods on sale at all local stores.

BREAD OR ROLLS

E. B. Levy M. C. Blackburn



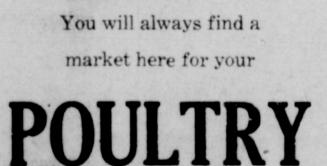


F. C. Croxton, acting chairman of

the Hoover Unemployment Com

Distributes Bonus

mission, is to issue report soon.



HERE-

EGGS and CREAM

We Pay Cash

We are here the year round and are grate ful for your business. Come in and see us.

HicoPoultry & EggCo.

Dellis Seago, Local Manager

Unusual Saturday Specials

NOT MERCHANDISE OUT OF STYLE, BUT SEAS-ONABLE MEN'S FURNISHINGS.



Our entire stock of Men's and Boys' Dress Straw posed of Soft Straws and Sailors at $\frac{1}{2}$	PRICE
One Counter of Men's tan Crossett Oxfords, \$ \$10.00 values to go at-only	A STATE OF THE STA
Our best grade Bengal Cheviot Work Shirt, blue at only	
Men's Athletic full cut Unions only	39c
A few of those Mens' Tropical Worsted Suits only $\frac{1}{2}$	left at PRICE
\$18.50 Suits \$9.2	5
\$17.50 Suits \$8.7	C - F - I - I - I - I - I - I - I - I - I
\$15.00 Suits	0

A good outing bal Scout Shoe, full run sizes only \$1.65



