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## Mr. and Mrs. Ona Mr. and Mrs. Bergman Worth and Robert Herring





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## 2 5x

# Gin With Us! 

Bring your cotton to the Old Reliable Gin, where you are assured of getting a square deal, and where your businss is always apprciated.

## WE ARE OPEN 365 DAYS IN

 THE YEARWe have put on more help, and are prepared to take care of our customers. We are making an honest effort to follow, Code to the letter.

## J. J. Leeth \& Son

GINNERS
"THE OLD RELIABLE


Inside and outside your house, at the barn and outhouses, and around the entire place, you need items carried by us every day Our stock includes necessities for a chicken coop, a residence, a barn, a concrete road or most anything you can name in building lines.

## Barnes \& McCullough

"EVERYTHING TO BUILD ANYTHING"



W ITH President Roosevelt's acceptance of the RA Automobile Code, Chevrolet, the blanket wage increase as well as the adoption of a officially begins operations in accordance with the additional men. This wage increase was the second in the last 4 months, Chevrolet having been among Akhough the official code was signed only a few days to learn that the Chevrolet Motor Company started We feel that the President's recovery program deto carry out the spirit of today's recovery program

At that time, we put into operation a "share-the. work" plan, whereby our workmen cooperated in spreading the work to give more men jobs. By means
of this plan, as well as by regulating hours of work per week to meet retail demand, and by building up parts stocks in lean seasons, it was possible to carry 33,000 men on our payroll through the depression. For eleven months of each year since 1929, we have kept our employment within 10 per cent of this
average. We are justly proud of that record. We are also proud to say that Chevrolet workmen did not, aiso proud to say that Che rrolet workmen did not,
at any time during the depression, become a burden
on public welfare departments.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors


Mountains
Must Be Moved


TRANSPORTATION Theen distribution. Sutter often rides a thousand miles to
recech a purchaser. Swift \& Company dhips in cerriond lots to an ation-wide market, in which thousands of saniesmen dien dien
up and forter demand.


READY BUYERS So to the retailer. He may be in any one of many thousand
cities. Butter geos wherever demand is keen. Swift a
Company has hourly information on market requiremente Company has hourly information on


Swift \& Company



## Announcing

THE OPENING OF A

## NEW TEXACO STATION

CORNER 2ND \& ELM STREETS, HICO To Serve Motorists With

## Texaco Fire Chief Gasoline and Texaco Motor Oil

Howard Rierson will be in charge of this station, and will be glad to serve motorists in a manner that will please them and make them want to come back again.

## OTHER TEXACO STATIONS

In addition to this newest Texaco Station, you will find other stations listed below, where you will be assured the best of service on Texas Company Products: TEXACO SERVICE STATION Raymond Proffitt

| W. D. JONES | South of City Park |  |
| :--- | ---: | ---: |
| W. W. BRILEY | Carlton |  |
| GEO. W. SALMON |  | Clairette |
| OTIS G. OLDHAM |  | Iredell |

## 1. M. HUTCHENS, Agent <br> Office Phone 111 HICO, TEXAS <br> Res. Phone 46

DRESSES AND SPORTSWEAR For Ladies SUITS, OVERCOATS, HATS \& SHOES For Men Furnish the Theme For CARLTON'S EXPOSITION OF

## AUTUMN FASHIONS

We are receiving daily all these items mentionled. And we are anxious for you to see them while they are new!

## Cash That Cotton Check

-And come to CARLTON'S and take advantage of the Low Prices we are making on High Grade Merchandise.


WE APPRECIATE YOUR TRADE - YOU ARE ALWAYS WELCOME AT CARLTON'S

## G. M. Cartion Bros. \& Co. <br> "Everything For Everybody" - HICO



## CAMPBELL'S <br> GROCERY <br> 

BOILED HAM, Swift Premium, lb. 30c BAKED HAM, Swift Premium, lb. 35e SLICED BACON, lb.
BOLOGNA SAUSAGE, lb BRICK CHILI, lb.

## SPECIAL -

Picnic Hams, Shankless, lb. PORK \& BEANS, Campbell's
$\qquad$
"SATISFACTION" COFFEE, 3 lbs. 59c
MACKEREL, No. 1 Cans, 3 Cans 25 c
SWIFT'S JEWEL OF
MRS. TUCKER'S SHORTENING
8 lb . carton
APPLE BUTTER, Quarts APPLE JELLY, 5 lb . Pail APPLE JELLY, $21 / 2 \mathrm{lb}$. Pail
GRAPE NUT FLAKES

> EXTRA SPECIAL
$\qquad$
ICEBERG LETTUCE, head SEEDLESS GRAPES, lb. WHITE MALAGA GRAPES, CALIFORNIA PEARS, doz. NICE SIZE ORANGES, doz TURNIPS AND TOPS, bunch MUSTARD GREENS, bunch

SCHOOL SUPPLIES
SHOT



On your way to Chicago Eentury of Progress
Exposition...
Stop in St. Louis A modern American city . . . rich in historic lore . . 19 miles of river front... sixty-five city parks.. world-famous $200 \ldots$ Shaw Botanical Gardons -.. art galleries. Many other points of great interexhibit and Municipal Opera, worth the visit alone. Directly on your route to Chicago from the South, Directly on your route to $\mathbf{C}$
Southwest and Southeast.
At The American and American Annex Motols you will find an air $A$ hospitality and the utmost consideration for your comfort, moals that are the tall of experienced traveiers everywhore. Special diet and prices that are surprisingly low.

THE AMERICAM MOTEL
THE AMERICAN ANIEX
On the Plaza"
Market at 6th and 7th
St. Louls, Me.

## Iretiven moun



ANY ONE OF THESE 8 PIECES IN FRIENDSHIP PATTERN WM. ROGERS \& SON 35-YEAR GUARANTEE SILVERWARE


Special introductory offer for two weeks only! Made solely to acquaint more women with the superior baking qualities of Belle of Wichita Flour. Any one of below plus an 8 -value coupon (or the equivalent of an 8 -value coupon-see below) from a sack of Belle of Wichita Flour.
This is silverware of remarkable beauty and lasting worth . . . featured by the most exclusive jewelers and department stores everywhere. High quality Wm. Rogers \& Son Silverware, made by the International Silver Co., world's largest silversmiths, and guaranteed by them for 35 years! Not so-called premium silverware. Ours is the only national organization permitted by the International Silver Co. to offer Wm. Rogers \& Son Silverware, free, in this way. The new Friendship pattern is
already extremely popular, with its graceful modern simplicity of line. You will be proud to set your table with this beautiful silverware. Use the special coupon
below to get one of these handsome pieces free. Do it now... offer limited. Offered to introduce more women to the economy and the reliability of Belle of Wichita Flour
using it always ... because it is so dependable! Flour of the very highest quality $\ldots$ milled from choice
wheats ... and absolutely uniform. It never varies ... always acts the same satiofactory. way. Teetit show that
$90 \%$ of all baking failures are caused by variations in $90 \%$ of all baking failures are caused by variations in
the flour. In the Belle of Wichita Kitehen, a kitchen much like yours, home cooking experts bake pies, cakeen. breads and cookies, with samplese of each dayes, gecind.
of Belle of Wiehita Fiour to prove its uniformity. Only of Belle of Wichita Flour to prove it
Alour that bakes perfeety is sold.
Economical to use. No variations to cause ruined bak-
ings, loas of other more expensive ingredients, waste of ings, loms of ther more expensive ingredients, waste of
time and labor. Try Belle of Wiehita Flourt . . You are

Baking Simpler, Easier, More Fun
Because you can depend on its uniformity, baking in
easier with Belle of Wichita Flour. You know it will
always aet the same satisfactory way. No trouble-
alite making variations. And soo, you enjoy baking, more-
 taste better, too. They have the rieh fall favoro of the wheat-the satisfying favor you rich fonl favor of the
wherem higheat quality. Use Belle of Wichita Flour of for
all your bakings and you will be delighted with the $r$
Coupons in All Belle of Wichita SacksFor Complete Sets of This Same Silverware
Now you can build a complecto sot of $\mathbf{W m}$. Rogery a Son
Silverware, all eight piecoe ful Friendahip pattern . . . by anving and meomin the silverware coupons packed in all sacke of Belle of Wichita Flour as followe
12 -ralue coupon in every sack of 7 Ibs. and under
A t-raluuc coupon in anch 10, 12, and 124, Ib and

Start your set of valuable $\mathbf{W m}$. Rogers at Son Silverware with this special, extra generous offer. Complete your
set easily and quickly
by redeeming the silverwar coupons from sacks of Belle of Wielhta Flour. Get a
sack todday. Send an sack today. Send an 8-value coupon, or the equiralent
of an 8 -value coupon, wht this peccial coupon, right Awnyt Remember-offer is limited. Get your free piece.
of Wr. Regers ac Son Silverware while there is atill of Wm. Rogers a Son silverware while there is still
time. ACT NOW!

LEFT TO RIGHT



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## kent aud In an of blood bind



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It Takes More Than Salts, Calomel, Mineral Waters, Oils, or Laxative Pills to Arouse a Sluggish Liver
 porting dave mons


WILLIAM R. HEARST MARRIED OR SINGLE YOU WILL ALWAYS HAVE VALUABLE PA-
PERS, JEWELRY, or PRICELESS KEEPSAKES PERS, JEWELRY, or PRICELES KEEPSAKES
that you would not care to lose. They will be absolutely safe and always accessible SAFETY DEPOSIT BOX
Hico National Bank


# Highest Quality AND EVERY ARTICLE Fairly Priced <br> MAKES THIS THE STORE OF ECONOMY <br> Give Us Your Next Bill And Be Convinee <br> <br> Hudsons Hokus Pokus <br> <br> Hudsons Hokus Pokus <br> GROCERY \& MARKET 



STILL PLEASING THE PUBLIC in the same old way We are still striving to please tomers by giving prompt, efficient
vice. We can supply your needs in vice. We can supply your needs in meat and Groceries. Try us
FOLGER'S COFFEE ${ }_{i}^{2} \mathrm{LBS}$
high quality maks it economical
J. E. BURLESON

## INVEST THAT <br> COTTON CHECK <br> In NEW, SEASONABLE MERCHANDISE

You can find what you want at our store. Our house is chock full of Brand New Merchandise, most of it bought before the rise in wholesale prices, and we can outfit every member

IF YOU WANT NEW MERCHANDISE-WE HAVE IT IF YOU WANT LOW PRICES-WE HAVE THEM bUY NOW:

We have some truly LOW priced merchandise for Fall and Winter-but we have not sacrificed HIGH quality to make LOW prices possible.
We are showing the newest for Fall and Winter in Wearing Apparel for Men, Women and Children, in the highest quality obtainable.

COME TO THIS STORE FOR CHILDREN'S SCHOOL SHOES AND CLOTHES

LARGE SHIPMENT OF WASH AND SILK DRESSES

## H.\&D.HARELIK <br> DRY GOODS COMPANY <br> - HICO -



