



Last Wish Gratified Mrs. Sarah Loftin, 70, of Houston, got her last wish Wednesday...

Neff Plans to Retire! Remarks of President Pat M. Neff of Baylor University during the chapel program Tuesday...

200,000 Rose Buds At Tyler Arrangements for the delivery of 200,000 rose blooms for use in various parts of the ninth annual Texas Rose Festival at Tyler have been made...

Training For New High Standard Troops of the 36th Division, back in camp less than a week from two months of war games in Louisiana, Wednesday went to the drill field in a new training program...

Jump Costs Woman's Life Mrs. F. F. Taylor, 57, of Orr, Okla., Tuesday became frightened and jumped from a moving automobile that was on fire...

Hereford Show At State Fair The Parade of Champions, climax to the National Hereford Show at the State Fair of Texas, has been set for the night of Wednesday, October 15...

Players' Parents to Be Honored at Next Home Game

Coaches Pinson, Schwarz and Levisay have announced that at the next home game, October 17th, parents of football players will be honored...

Special invitations have been sent to all outlying school districts for their student bodies to attend this game...

The Tigers were in Weatherford Thursday night for a conference game.

U. S. Youngsters Show Disposition to Purchase Bonds

Washington, D. C.—If given \$100 "all his own", one out of every three youngsters in the United States would invest the entire amount in United States Defense Savings Bonds...

William T. Reed, Chicago manufacturer, informed the Treasury that ten thousand children between the ages of eight and thirteen were included in the poll conducted by his organization with the cooperation of the Y. M. C. A. and other groups...

Thirty-five per cent of the boys and twenty-eight per cent of the girls, representing thirty-three per cent of all children in the poll said they would invest \$100 in Defense Bonds...

Hico Drum Corps to Perform Before Thousands Next Sunday



The Hico Drum Corps, members of which are pictured above with their director, Roy C. Boaz, will appear at the State Fair of Texas in Dallas next Sunday, Oct. 12, at 2:22. A special band drill in the Cotton Bowl for Texas National Defense Day is scheduled...

The local unit is appearing upon invitation from the director of these ceremonies in which representatives of various bands and organizations will appear...

The members of the drum corps, most of whom will be accompanied by their mothers, will leave here at 9 o'clock Sunday morning in automobiles...

Women Will Meet To Organize New Professional Club

Mrs. Lawrence Lane has announced for publication that all business and professional women of Hico are invited to meet Thursday evening, October 15, at 8 o'clock at the Russell Hotel...

Health Officer Shows Danger of Dengue Fever

AUSTIN, October 9.—This is the season for Dengue fever, according to Dr. Geo. W. Cox, State Health Officer. Several cases of this disease have been reported to date...

Dengue is characterized by sudden onset, headache and pain in the back and limbs, especially the joints. The fever is of short duration, but recovery is slow...

Future Farmers In First Regular Session Tuesday

The Future Farmers met for the first regular meeting October 7 to initiate Future Farmers, elect a district vice-president, elect chapter sweethearts, and set the local dues to be paid...

The meeting was opened with the regular opening ceremony, then Steve Lewis was elected vice-president to represent this chapter in the district meetings...

WITH THE COLORS. [The following letter from a former Hico boy in the service of his country is published in the belief that it will be interesting to our readers...]

HICO LETTER FROM BOY AT WILL ROGERS FIELD Will Rogers Field Oklahoma City, Okla. Oct. 3, 1941 Dear Mother, You wanted to know why I did not write you...

Open House At Parsonage Will Be Held Tonight

Rev. and Mrs. Floyd W. Thrash and family will be hosts tonight (Friday) to members of the Methodist Church and their friends at the Parsonage...

Draft Boards of Dallas County Have Booth At State Fair

The following letter, addressed to all Texas local draft boards and personnel has been received by the Hamilton County board...

Methodist Church

"A Preacher's Prayer for His Church" will be the sermon subject of Rev. Floyd W. Thrash at the Methodist Church Sunday at 11 a. m.

Clifton Boosters To Come Through Next Wednesday

Mr. and Mrs. O. G. Collins announced upon their return from Clifton Wednesday night that a caravan of boosters for the Central Texas Fair will be through Hico next Wednesday, Oct. 15...

Funeral Services Held Sunday for Mrs. Mary Busch

Funeral services were held Sunday afternoon at 3 p. m. at the Hico cemetery for Mrs. Mary E. Elender Busch, conducted by Rev. Alvin Swindell...

Chalk Mountain Road Contract Will Be Up For Letting Oct. 28

School Reports Hot Lunch Room to Open Monday

The News Review has been requested to announce that the hot lunch room will open in the Hico school Monday, Oct. 13. The announcement, submitted by a member of the faculty, follows:

"Through the liberal donations in both equipment and cash by the citizens of Hico and patrons of the Hico schools, we now have a thoroughly equipped, modern, sanitary kitchen and serving room located in the grammar school."

"Labor for operation of the lunch room is being furnished by the Works Progress Administration. The Government will furnish surplus commodities, but paying pupils will pay approximately seven cents per meal. This money is to be used to purchase food necessary to balance the meal."

Social Security Payments Affected by Recent Ruling

Austin, Oct. 7.—Frank Scofield, Collector of Internal Revenue, Guy T. Helverling, calling attention to Section 701 of the recently enacted Revenue Act of 1941, this section is of particular interest to employers who failed to pay their contributions to State unemployment funds for 1936, 1937, 1938, 1939, or 1940...

Local School May Become Member of State Association

Principal F. G. Schwarz announces that the Hico school system is considering becoming a member of the Texas State Historical Association. As a result of this step, the high school library would provide additional source material in the field of Texas history...

The Texas State Historical Association is the oldest learned society in the state. It was organized in 1897 by Ex-Governor Oran M. Roberts, Guy M. Bryan, Professor G. P. Garrison (for whom Garrison Hall on the University of Texas campus was named), and other distinguished Texans...

DEFENSE BOND QUIZ

Q. Has the Government set a quota to be raised through the sales of Defense Bonds? A. No; there is no quota and no time limit. The Defense Savings Program is to be a continuing effort, and both Defense Bonds and Stamps should be purchased steadily and regularly.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 21, 1912, AND MARCH 3, 1933, OF THE HICO NEWS REVIEW

Published Weekly at Hico, Texas, for October 1, 1941.

Name of— Postoffice Address— Roland L. Holford Hico, Texas

1. That the name and address of the publisher, editor, managing editor and business manager is: Name of— Postoffice Address— Roland L. Holford Hico, Texas

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Roland L. Holford Hico, Texas

3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities, are: (If there are none, so state.) There are no stockholders, mortgagees, security holders, stockholders, or creditors of any kind.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above, is: (This information is required from daily publications only.) Sworn to and subscribed before me this 9th day of October, 1941. E. H. PERSONS. (My commission expires June 1, 1943.)

THE WEATHER

Table with columns: Date, High, Low, Prec. Day. Rows for Oct 1 through Oct 7. Total precipitation so far this year, 43.49 inches.

# The Mirror

## EDITORIAL STAFF—

Editor-in-Chief Dorothy Ross  
 Associate Editor Joyce Latham  
 Asst. Editor Jo Evelyn Reilhan  
 Sports Editor Gilbert Horton  
 Social Editor Goldia Hendrix  
 Feature Editor Don Griffiths

REPORTERS—  
 Assembly Reporter Allan Knight  
 Band Reporter Barton Everett

## PRESS CLUB OFFICERS—

Sponsor Miss Rape  
 President Carolyn Holford  
 Secretary Mary Joyce Parker

REPORTERS—  
 H. Ec. Reporter Mary Nell Jones  
 V. A. Reporter Fred Jaggers  
 Senior Class Grace Holton  
 Junior Class Joyce Gandy  
 Sophomore Class Shirley Ince  
 Freshman Class Patsy Pinson

## EDITORIAL

### School Spirit

School spirit is something that all students should possess. After all, your school is what you make it. If you try to help and try to boost every activity in your school, and if you are interested in everything that is connected with your school then you have school spirit. But are you interested in the above things? "Oh, well, it doesn't make any difference to me, someone else can do that" is probably the answer, when you are asked to help do something.

Every student should be proud of his school and they can show that they really are by the proper spirit. If a person goes to all the football games, that doesn't necessarily mean that they have school spirit. They should go and yell for their team. When football season is over, they should be willing to yell for their basketball team or any other sports event.

## CLUBS

### Press Club Meets

The meeting was called to order by the President. The roll was called and all but two were present. The ones who hadn't finished their news finished it, then they studied how to write news reports. At the end of the meeting all news was turned in to the editor.

### Dramatics Club

Monday we discussed what we should learn in our club. Some of the things were posture, voice, character and naturalness. Wednesday we gave oral reports at our meeting. This enables us to speak before a group.

### Home Economics

Time matches on with the Home Economics Club. We have been in the Home Economics Club three weeks and that is the limit. When three weeks are up, you always have to join the club. So this means initiation is on hand.

Thursday night at seven we girls went to the Home Ec. cottage and a great surprise awaited us. We were dressed in the queerest costumes I have ever seen. We walked to town barefooted. We did the Congo from the post office to the main part of town and sang club songs and gave club yells. Then we went back to our cottage and another surprise awaited us. We went in one by one three minutes apart. We had been mad (I guess) and we had to take calomel tablets and one teaspoon of castor oil. The calomel tablets were red mints and had white stripes in a castor oil bottle. Then we played some games and we took some pictures.

The refreshments were served and the candidates speeches were made. They also said we had to wear the "garb" we had on to school the following day. Mr. Pinson was presented an apple, glass of grapefruit juice and a glass of water. We girls had a wonderful time, but we felt out of place and were glad when that day came to an end, but we now consider ourselves full-fledged Home-Economic girls.

## GENERAL HAPPENINGS

### The Lunch Room Project

A lunch room is being built in the Ward School building to enable school children to have hot lunches. The P. T.-A. has been working on this for some time and it will open the 13th of October.

The supervisor has been over to see it and will be back when it is finished. The plumbing is finished, and most of the other work. The Home Economics girls are painting three hundred children will eat here daily. There will be three shifts. The price per plate has not been determined yet, but it will be between five and ten cents. The county supervisor will plan the menu each week. It will be a vitamin balanced diet. Workmen are building cabinets, tables and benches. We are still short on material. Plates, glasses, dessert

## FOR DEFENSE



BUY UNITED STATES SAVINGS BONDS AND STAMPS

bowls, knives, forks, spoons, mops, brooms, rotary egg-beaters, gallon pitchers, a 6-quart double boiler, a large sieve, and large containers, such as 10-lb. baking powder cans to store food in.

If anyone has any of this equipment and would like to donate it to the lunchroom, the P. T.-A. would appreciate it very much.

### Football Queen

Last Tuesday the classes nominated a candidate for football queen, Patsy Pinson, a very likable student, the Freshman candidate; Mary Emma Lewis, the girl with a sweet disposition, the Sophomore candidate; Margie Welborn, the attractive blonde of High School, the Junior candidate; and Dorothy Ross, the Senior favorite. The winner is to be crowned at the Walnut Springs football game, October 17. Everyone is entitled to vote for their favorite by paying one cent for each vote. The money taken in is to go to the Senior Class. So everyone vote for your favorite for queen.

### Hico High Band

Since school began we have been practicing on parts of a state band book, and we are improving greatly.

We have a few new members: Clara Jean Thrash, clarinet; Clovis Grant, trombone; Dolores Robertson, clarinet; and Baylor Parsons, bass.

The band was invited to Dallas to be in a concert at the State Fair, but we decided not to go because our band is so torn up, but after football season, we expect to be able to go places and do things.

### Facts and Features

Why is Grace bragging about the T. C. U.-Arkansas football game? Well, ten minutes is better than none, isn't it?

Dorothy seemed to be having a lot of trouble Friday night at the football game when W. J. was taken out. We wonder why?

Joyce seems to be sporting a new bracelet and locket. A certain red-head couldn't have anything to do with it could he, Joyce? Wonder what Mary Sue and Wendell have in common? Pansy's definition of an optical illusion: "It's something that just ain't there."

## SPORTS

### Hamilton Defeats Hico 28-0

Hico's starting line-up: Junior McKenzie, L. E.; Steve Lewis, L. caught the ball and ran for 18 yards. Nearly all of Hamilton's second string was substituted in the game. Many Hico boys were substituted also.

Then came the fourth touchdown and extra point. The touchdown was made by Thompson and the extra point again by Stamp. Hamilton kicked to Hico again and the ball rolled over the goal line. Then the ball was set on the 20 yard line. Hamilton recovered the ball and returned for 5 yards. Hico again got the ball. Hico made a little yardage and they then kicked out from the 20 yard line to the 4 yard line.

In the fourth and last quarter Hico got the ball and had to kick out to the 30 yard line and Hamilton got the ball and brought it back to the 15 yard line. Young came close to making another touchdown, but stumbled. Hamil-

ton had to kick out. Hico got the ball and also had to kick. The ball went 45 yards.

Hamilton, hitting hard resistance, did not make much headway. Hico again got the ball. On a reverse play, Russell lacked one inch making another first down.

Thus the game ended with Hamilton 28 and Hico nothing. Hico had 4 first downs and Hamilton 7. The total yardage of penalties for Hamilton was 45 yards. The total for Hico was 15 yards.

Boys, we're proud of you; you played an excellent game. When the people went to see a good game played by Hico, they certainly: Odell Welborn, L. G.; Milburn Knudson, C.; Maynard Marshall, R. G.; Owen Welborn, R. T.; Worth Wren, R. E.; W. J. White, Q. B.; Pete Russell, F. B.; Currie Poik, L. H. B.; Billie McKenzie, L. H. B.

Starting the game, Hico kicked to Hamilton and Easterling caught the ball on the 47 yard line. Easterling ran to the 50 yard line, a gain of 3 yards.

Hamilton made a touchdown in the first quarter of the game. The touchdown was made by Roberts. Stamp kicked for extra point and made it.

The second kickoff from Hamilton was caught by White. On the first down Junior McKenzie caught a pass good for 7 yards. Hamilton recovered the ball and kicked out to the 30 yard line. Poik caught the ball and ran for 6 yards. Hico then passed and was intercepted by Hamilton. Hamilton then made its second touchdown by Jones. They kicked another extra point. Stamp has only missed one kick for extra point this year. Hamilton then kicked and Poik caught the ball and made 30 yards. Hamilton recovered the ball and a third touchdown was made by Hamilton by Dalton and Stamp kicked another extra point.

Hamilton again kicked to Hico, being caught by White and with a gain of 13 yards. Hico made a 13 yard pass caught by Poik. White threw another pass and it was intercepted by Jones of Hamilton for 4 yards. Again Jones made a run for 15 yards and Poik tackled him on Hico's 25 yard line. This ended the half with Hamilton 21 and Hico nothing.

On the first kickoff of the second half Hamilton kicked to Hico and caught by Poik for a few yards. White completed a pass to Poik and made 6 yards on the first down. The ball then went to Hamilton on the kick. Easterling saw one between Hico and Hamilton. We will all be rootin' for you in that game next Friday with Weatherford.

### SCORE BY PERIODS

Hamilton	7	14	7	0
Hico	0	0	0	0

### Hico vs. Weatherford

Next Friday we play Weatherford at Weatherford. Weatherford, it is said, has a good team this year. They have only been defeated once this year and that was by Mineral Wells last Friday night. We stand a good chance of beating them, boys, so let's really fight 'em. We've got the best team we've had in quite a while, so let's show them what kind of team we have next Friday night.

### Football—Seniors vs. Juniors

Have you noticed how well the senior and junior classes are represented by football players? Here-fore, neither class has mentioned their players but, of course, both

**OUR GUARANTEE**  
 Of twenty years still covers all our work.  
**POWERS' GARAGE**  
 Welding & Blacksmithing

*Come back to see us*  
**WE'RE RARIN' TO SERVE YOU!**

The new highway being built through Hico has caused some inconvenience to our customers, but everything's clear now, and we want you to come back for your auto service needs.

- WE'VE GOT 'EM!**  
 INDIAN FIRE CHIEF SKY CHIEF  
 (Good) (Better) (Best)
- TEXACO OILS (The Finest)  
 MAREMONT MUFFLERS  
 GATES FAN BELTS  
 MARFAK LUBRICATION

We handle items that have stood the test of time—we want you to come back, and we know you won't do it if we sell shoddy merchandise or give sloppy service.

COME SEE US — WE'RE EXPECTING YOU

**Moon & Eubank**

PHONE 46

classes are proud of them. The senior class is represented by Captain W. J. White, Owen and Odell Welborn, Steve Lewis, Worth Wren, Junior McKenzie and Pete Russell. The junior class players are Charles French, Milburn Knudson, Maynard Marshall, George Stringer and David Battershell. Each considers its class best represented. Which class would you choose?

Of course we're proud of each of our players, but when it's left up to classes, each considers its players best.

## CLASS NEWS

### Grade Five by Mrs. Pinson

We have thirty children in our room.

Bobby Charles Ratliff celebrated his ninth birthday Friday afternoon with an enjoyable afternoon party at which nine of his playmates were present.

Elson Holley, who has been away to pick cotton, returned to school Monday.

### Fourth Grade by Miss Hollis

Francis McCullough visited her sister, Mrs. Ella, in Austin Saturday. She also attended the Texas-L. S. U. game.

Mr. and Mrs. John Jackson visited their niece, Betty Jo Hicks, Sunday.

Max Roberts went to see Marks Marcum Sunday.

Mary Jane Thrash visited Dale Randalls Sunday.

Martha Nell English's grandmothers, Mrs. L. L. Hargroves and Mrs. Jim English, came to see her over the week-end.

Norma Lee Petree's uncle and aunt, Mr. and Mrs. Luther Burden and family of Carlton spent Sunday with him.

Fred Ray Noland went to see his uncle, Ira Noland, and family Sunday.

Barbara Rodgers spent Sunday in Denton visiting her sister, Priscilla, who is attending T. S. C. W.

Carolyn Cloud made a trip to Hamilton to see the dentist Friday after school.

Minnie Louise Barnett's aunt, Mrs. Carol McLendon, and husband came to see her Sunday.

Otis Hunter from near Stephen-

ville spent Sunday with Vernon D. Holder.

J. E. Ballard from Fairy spent Sunday visiting his cousin, Charles Walker.

Dorothy Mills spent Sunday in Gateville with her grandparents, Mr. and Mrs. Sam Kimber.

Mr. and Mrs. Ike Malone came to see Billy Dee Snoddy Sunday.

Mavis Lee Jones' grandparents from Carlton came to see him Sunday.

Only Glover visited his aunt, Mrs. Roy Sears, and family of near Carlton.

### First Grade

Clint Herring Jr. went to Duffau Sunday to visit his Aunt Clara Herring.

Wilma Woodard visited her aunt and uncle, Mr. and Mrs. Ecton Bullock.

Max Doty went to see Mr. George Holladay Sunday.

Mary Alice's Grandmother Ash visited her this week-end.



See Your Catalog for **BARGAINS** In Our Autumn Sale

NED CHAPMAN, OWNER

# NOTICE

— TO —

## WATER & SEWER USERS

Bills for service are mailed quarterly, and are payable by the 10th of the month following period billed for.

It is necessary that these payments be made promptly, to take care of the city's business in an orderly manner.

## THE CUT-OFF MAN HAS ORDERS TO START SATURDAY

It is not intended to work a hardship on anyone, but on the contrary to treat everyone alike. The rules and regulations must be enforced without discrimination.

## FRIDAY IS THE TENTH

Avoid Inconvenience by Taking Care of Your Bills Promptly

# CITY OF HICO



**BE WISE**  
*Like the Squirrel*  
**MAKE PLANS NOW FOR HEATING YOUR HOME THIS WINTER**

# HEAT WITH Dependable GAS FOR COMFORT

JUST as the squirrel uses foresight in laying in a supply of nuts for winter's use, you should be giving the matter of home heating your attention now... before cold weather sets in.

In choosing a fuel to keep your home warm and comfortable all winter long, don't forget to consider such things as *Convenience, Economy* and *Dependability*. When you heat with GAS, you get all three of these essentials!

You get *Convenience* because GAS is so easy to use. There is no fuss, no muss, no soot, no dirt, no fuel to carry in, no ashes to carry out when you let GAS take care of your heating problem.

You get *Economy* because GAS gives more dollar-for-dollar heat value than any other fuel on the market.

You get *Dependability*, because GAS is constant, sure and available in unlimited quantity. GAS is automatic too, assuring even room temperatures at all times.

SPECIAL DISCOUNTS ON THE FOLLOWING LISTED Appliances DURING OUR WINTER PREPAREDNESS CAMPAIGN

- ★ Floor Furnaces
- ★ Space Heaters
- ★ Unit Heaters
- ★ Radiators
- ★ Central Furnaces
- ★ Circulators
- ★ Conversion Burners

Make Your Selections Today! Sale Closes Saturday, October 11, 1941

# TEXAS SOUTHWESTERN GAS COMPANY

Use Natural Gas for Cooking, Water Heating, Refrigeration, House Heating

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# IREDELL ITEMS

by Miss Stella Jones, Local Correspondent

Mrs. R. S. Echols returned Tuesday, Sept. 30, from Orange. Her father, Mr. White, died Sept. 26.

R. Y. Gann, who is attending Baylor University in Waco, came home Wednesday with a bursted knee from playing football.

Mrs. William Oldham was in Stephenville Thursday.

Mrs. John Miller went to Dallas Friday to see her children.

A miscellaneous shower was given to Mr. and Mrs. Marshall Mutt Plummer Friday afternoon at the home of Mrs. R. A. French. She was assisted by Mrs. Robert Sawyer and Mrs. Foster Plummer. The living room was beautifully decorated with cut flowers and with red, white and blue.

Miss Pauline Allen was dressed as a soldier boy. She escorted the bride to her place and also escorted her mother, Mrs. Sanders. Pauline sang a pretty song, after which a telegram was brought and Mrs. Plummer was told to sign. When she did, her niece, Miss Sanders, Plummer and the little son of Mrs. Robert Sawyer brought in a large basket piled high with beautiful and useful gifts and some of the ladies brought in many more of the packages. The gifts were nice and useful. The refreshments of ice punch was served to the large crowd of relatives and friends. All enjoyed the shower very much. Pauline presided over the bride's book and Mrs. Foster Plummer over the punch bowl.

Miss Iva Lee Sanders and Marshall Plummer, better known as Mutt, were married in Louisiana August 2. He is in the army camp. Mrs. Plummer is the daughter of Mr. and Mrs. Homer Sanders. Was born and raised here. Attended school here. Mutt is the son of Mr. and Mrs. Will Plummer. Has lived here for several years. The couple have many friends who wish them joy and happiness.

Little Miss Merlene Davis is visiting her aunt, Mrs. Weldon Young, of Weibert.

Morris Sawyer was operated on at Meridian Saturday for appendicitis.

Mutt Plummer, who is in the army camp in Louisiana, came in Saturday for a visit with his wife and other relatives.

Mr. and Mrs. T. M. Davis and son, Nelson, left Saturday for Sanatorium where they spent the week end with their children.

Mr. Tom Deatherage of Lubbock came in Friday; had been to Beaumont. His brother, Mr. Thad Deatherage, died Sept. 30. Was buried the following day.

Mr. and Mrs. Ed Lott and two sons of Dallas were recent guests of her aunt, Mrs. Scales.

Mr. and Mrs. Fuller and son visited in Stephenville Sunday. Were accompanied by Mr. and Mrs. John Kaylor of Meridian.

Mr. Andrew Jackson returned from Beaumont where he had been for a while with his uncle, Mr. Deatherage.

Mr. John Newsom is very ill at his home.

Harris Tidwell, who is in A. & M., spent the week end with his parents.

Mr. and Mrs. Joe Newman of San Antonio spent the week-end here with relatives.

Mr. and Mrs. Quince Fouts spent the week end in Dallas with their son and daughter-in-law, Mr. and Mrs. Billy Joe Fouts.

A minister preached on the streets here Saturday afternoon.

Mrs. Medlin of Temple visited Mrs. Pike Saturday. She had been to Stamford to visit her children.

A rain came Saturday morning at an early hour and continued all morning. Rained some Friday. Is fine on the fall gardens.

Mrs. Dave Appleby is visiting her sister-in-law, Mrs. Jesse Miller, who is very ill. They live in Bluffdale.

Mr. R. S. Echols was taken to Glen Rose Thursday for treatment.

Phineas Musick, who is in the army training camp at San Antonio, spent the week end with his parents.

Frank Cunningham, who works in Midland, spent the week-end with his family.

Mr. and Mrs. Mike Carter and her brother, Elmer Brown, all of McKinney, spent the week-end with their sister, Mrs. C. A. Mitchell.

Mrs. R. S. Echols visited Mr. Echols in Glen Rose Sunday.

Mrs. Eva Gregory returned from Dallas Sunday.

Mrs. Mary Squires went to Hico Sunday to spend a few days with Mrs. G. C. Rhodes.

Mr. and Mrs. Herman Houston of Wickett came in Saturday night to visit his mother and other relatives. He is on vacation.

Jim Woody was in Waco Wednesday.

Mr. and Mrs. Obie Dunlap and children spent Sunday with her parents, Mr. and Mrs. Cooper, at Spring Creek.

Ed Stephens and daughter, Helen, and Cathryn Oldham were in Fort Worth Wednesday.

Guy Main Jr. of Dallas spent the week-end with his mother.

Mr. and Mrs. Delbert Thompson of Dallas spent Sunday here; returned home Monday.

Mr. and Mrs. William Oldham spent the week-end in Dallas.

Miss Pauline Allen went to Waco Monday.

Clem McAden, who works at the Potts Gin, got hurt Thursday by a bale of cotton falling on him. One leg was hurt, but no bones were broken. He was taken to the Stephenville hospital and remained until Monday.

Mr. and Mrs. Ralph Bradley and children spent Sunday in Bluffdale.

Mrs. W. B. Lawrence, her daughter, Mrs. Vera Clay of Claude, her sons, J. R. and Clyde, and Miss Mildred Caldwell of Hedby visited relatives here Sunday.

Mrs. Gann and son spent the week end in Meridian. R. Y. remained for a few days.

Mrs. Ray Tidwell, her mother, Mrs. Strickland, and Mrs. J. E. Lawrence were in Hico Monday.

Rev. Morphis preached a fine sermon here Sunday morning. Rev. Felder, the district Supt., preached Sunday night and held conference, which was the fourth one. The annual conference will be November 5 in Fort Worth. Had a good report from the church.

Mr. and Mrs. Alfred Knight and family of Abernathy visited Mr. Knight's sister, Mrs. L. J. Jordan, and family a few days the past week. Mr. Jordan accompanied them home where he expects to be employed for the next two months.

Ellsworth McAnally of Wichita Falls visited homefolks over the week end.

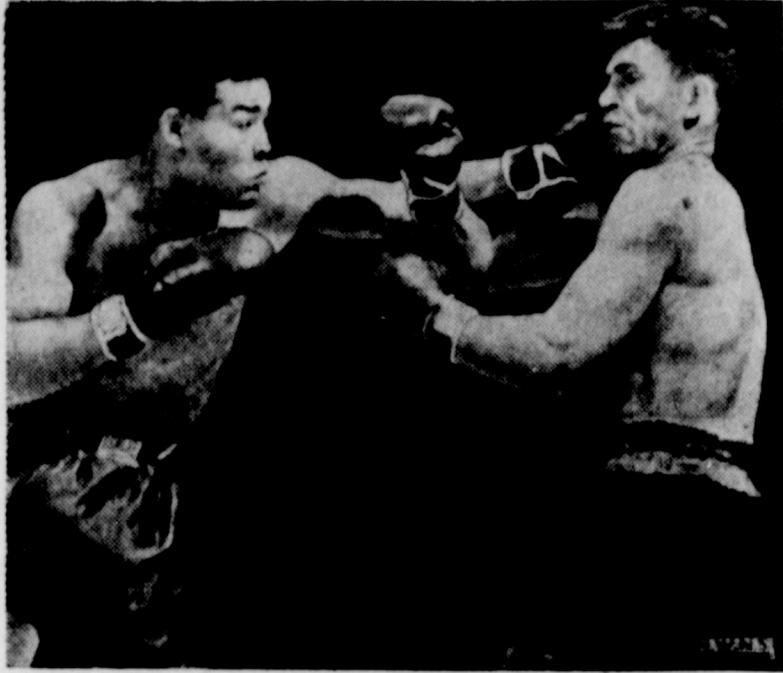
The P. T. A. met Tuesday in regular session.

Those visiting in the W. C. Fouts home Sunday were Mr. and Mrs. W. B. Lawrence and son, Clyde, Mrs. Herbert Clay of Claude, Texas, John Robert Lawrence of Hedley, Texas, Mr. and Mrs. Roy Lawrence of Iredell, Mrs. Vella Harris, son and daughter, Emmett Joe and Helen, of Iredell.

Mr. and Mrs. J. S. Flowers visited Mrs. Draper of Stephenville Saturday.

Mrs. R. O. Wysong and daughter, Mary Jean, spent the week end with Mrs. J. B. Snow of Stephenville.

## Action From Louis-Nova Battle



Here's a bit of action from last week's fight in which Joe Louis successfully defended his heavyweight boxing championship for the ninth month by scoring a T.K.O. over Lou Nova after 2 minutes and 58 seconds of the sixth round. Louis has been classified as 1-A under the selective service act and is slated to enter army life.

### Gilmore

By — LOUISE LIVELY

Sunday guests in the home of S. S. Johnson was his daughter and son of Stephenville and Frank Johnson of John Tarleton College.

Johnny Johnson visited L. A. Hicks and family Sunday.

Mrs. R. M. Lively and children visited G. W. Lively and wife this past week.

Calvin Lively went to Saint Jo Saturday.

Mr. Pryor and family left for West Texas last week.

J. D. Lively of Old Glory visited J. L. Lively and family Friday night.

Mrs. G. W. Lively spent a few nights with J. L. Lively and family this past week.

### Clairette

By — NILA MARIE ALEXANDER

Rev. L. L. Broughton filled his regular appointment here Sunday. Morgan Martin Jr. of El Campo is visiting his parents, Mr. and Mrs. Morgan Martin.

Mrs. Tom Stanford spent Thursday with her daughter, Mrs. A. L. Thompson.

Several from this community attended singing at Cottonwood Sunday.

Mr. and Mrs. George Cosby and son, George Donald, spent Saturday night with Mr. and Mrs. Joe Alexander.

Jimmie Lee of Vernon spent Wednesday night with his mother, Mrs. Homer Lee.

Lola Nell Carter of Edna Hill and Elizabeth Ann Alexander of this community spent Tuesday night with Mrs. Mattie Carter.

Zelma Fenley spent Tuesday night with Mr. and Mrs. Wm. E. Alexander.

Mr. and Mrs. J. E. Dodd and little daughter, Carolyn Jo, and Florine Havens of Fort Worth spent Tuesday with Mr. and Mrs. I. B. Havens.

Joy Elliott of Camp Bowie, Brownwood, spent the week end with his sister, Faith Elliot.

Mrs. Mildred Jones of Eastland is visiting her sister-in-law, Katie Lee Jones.

Mrs. Conda W. Salmon is ill at this writing.

Rev. C. C. Mills will fill his regular appointment here Sunday night at the Congregational Methodist Church.

Mrs. Alf Sloan of De Leon spent Sunday with Mrs. Morgan Martin.

### Carlton

By — Mrs. T. C. THOMPSON

Mr. and Mrs. Pringle Tackett and daughter of Stephenville and Mr. and Mrs. Charles Stephens Jr. of Granger spent Sunday with their parents, Mr. and Mrs. Charles Stephens and daughter.

Elmer Gibson who has had employment in San Antonio for the past two months was in Carlton Wednesday visiting his parents, and left Thursday morning for Dallas to attend to business.

Diamond Weaver who has employment at Houston spent the week end with his parents, Mr. and Mrs. Leonard Weaver.

Leo Chambers who has been working at Granger came in to spend a few days with his parents, Mr. and Mrs. Edd Chambers and children.

Mrs. C. A. Proffit and daughters, Meba Jean and Mr. and Mrs. L. T. Burien and daughter Mary Louise were Stephenville shoppers Monday.

Mr. and Mrs. L. C. Vaughn of South Texas spent the week end with her parents, Mr. and Mrs. Jack Vaughn.

Mrs. Runnie Rothrock who has been visiting her mother, Mrs. Callie McKenzie, returned to her home in Houston, Miss Fay Overby returned home with her for a short visit.

Mr. and Mrs. M. J. Carmichael visited relatives in La Vada over the week end.

Mr. and Mrs. Roy Mefferd spent a few days last week with relatives in Coolidge.

Ray Gene Wright who is attending John Tarleton College in Stephenville spent the week end with his parents, Mr. and Mrs. G. C. Wright and children.

Miss Freida Sharp who has had employment in Crain, Texas, is at home with her parents, Mr. and Mrs. W. W. Sharp.

O'Neil Weaver of Houston spent the week end with his parents, Mr. and Mrs. Leonard Weaver.

Mr. and Mrs. Leo Finley and children of Walnut Springs spent Sunday with Mr. and Mrs. Hobdy Thompson and children and Mrs. John Finley Jr. and son.

Mr. and Mrs. Odie Shaffer and Mrs. Modie are visiting relatives in Lubbock and Sedan.

Mrs. Harry Stephens left for Blanket Monday to meet Harry, who has been in Louisiana.

Guests in the Tom Roach home over the week end were Mr. and Mrs. Bert Chastain of Cameron, also Mr. and Mrs. Stanley Roach of Duffau, and Jake Roach of Brownwood.

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**QUALITY IS MORE THAN JUST A WORD**  
**AT THE BUCKHORN CAFE**

● You'll find it about everything here. The next time you eat out, stop in at the Buckhorn Cafe, the place where good food and low prices go hand in hand. It's the perfect place to bring the entire family.

**THE BUCKHORN CAFE**



The chemical laboratories of the petroleum industry are now laying the foundation for industries of the future.

Out of their research are being created new products and more efficient ways of making old ones. Synthetic rubber, plastics, explosives, basic chemicals and scores of other essentials developed in petroleum laboratories are already being made on a commercial scale.

These scientific discoveries of materials vital to peace-time needs, as well as National defense, are opening up new fields of industrial activity.

Texas as the leading oil State is playing an important part in the creation of these new American enterprises. As a result, many young Texans now preparing themselves in our schools and colleges will find places in the industries resulting from this research.

The test tubes of today make the jobs of tomorrow.

This Advertisement Paid for by Various Units of the Industry and Sponsored by **TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION**



## A LITTLE LUMBER Goes a LONG WAY!

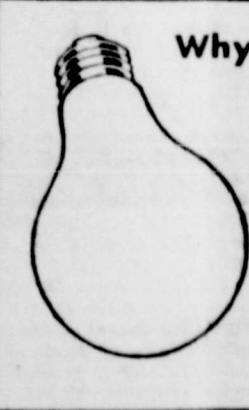
The cost of a remodeled home is so small in comparison to the pleasure it gives. Let us help you with your plans.

**Higginbotham Bros. & Co.**  
Phone 143

*Some old BULBSNATCHER swiped my bulb again!*

**L**ITTLE JIMMY is peeved and he has a right to be. Robbing one socket to fill another is a deplorable habit, but fortunately it's curable. With lamp bulbs selling at today's low prices, nobody needs to suffer from bulbsnatching. Avoid eyestrain and arguments by stocking up with a carton or two of right-sized G-E Mazda Lamps today!

Why Be a Bulbsnatcher When G-E Bulbs Cost So Little?	
15, 25-watt	10c
40, 50, 60-watt	13c
75, 100-watt.	15c
150-watt.	20c



**FILL EMPTY SOCKETS KEEP SPARE LAMPS**

Eyes Are Priceless -- Good Light is Cheap  
**COMMUNITY PUBLIC SERVICE COMPANY**



Hico News Review PUBLISHED EVERY FRIDAY IN HICO, TEXAS

MEMBER TEXAS PRESS ASSOCIATION ROLAND L. HOLFORD Owner and Editor

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Hico, Tex., Friday, Oct. 10, 1941.

THANKS TO COLUMBUS

Since that fall day in 1492 when Christopher Columbus landed his ship at San Salvador and thus opened the door to the discovery of the American continent, America has made rapid strides. When we consider that 450 years ago America was a white man's map, it seems almost miraculous that it is now populated by hundreds of millions of educated people who have more luxuries, more riches, more skyscrapers, more automobiles and more of almost everything than any other continent in the world.

Lessons in HEALTH by ARTIE MCGOVERN

Nervous indigestion is a widespread American plague, and there has always seemed to be a question as to whether the indigestion is caused by nervousness or the nervousness is caused by indigestion. Very frequently digestive upsets can be directly traced to undue nervousness and emotional outbursts.

This Week IN WASHINGTON

Washington, D. C. (NWNS)—Inflation threats have congress really worried—and although from a legislative viewpoint the new \$6,000,000,000 lease-lend bill is being given precedence over everything else, the real heavy thinking is being devoted to our home economic problem.

Ever since the new taxes went into effect, and the people began to feel their pinch by paying higher prices for almost all the things they buy, congressmen have been deluged with letters demanding that they do something to keep down the cost of living.

The public, which ordinarily is strongly opposed to price fixing or wage-fixing by the government, is now urging such legislation. High government officials also are pointing out the immediate need for price legislation to keep prices from sky-rocketing.

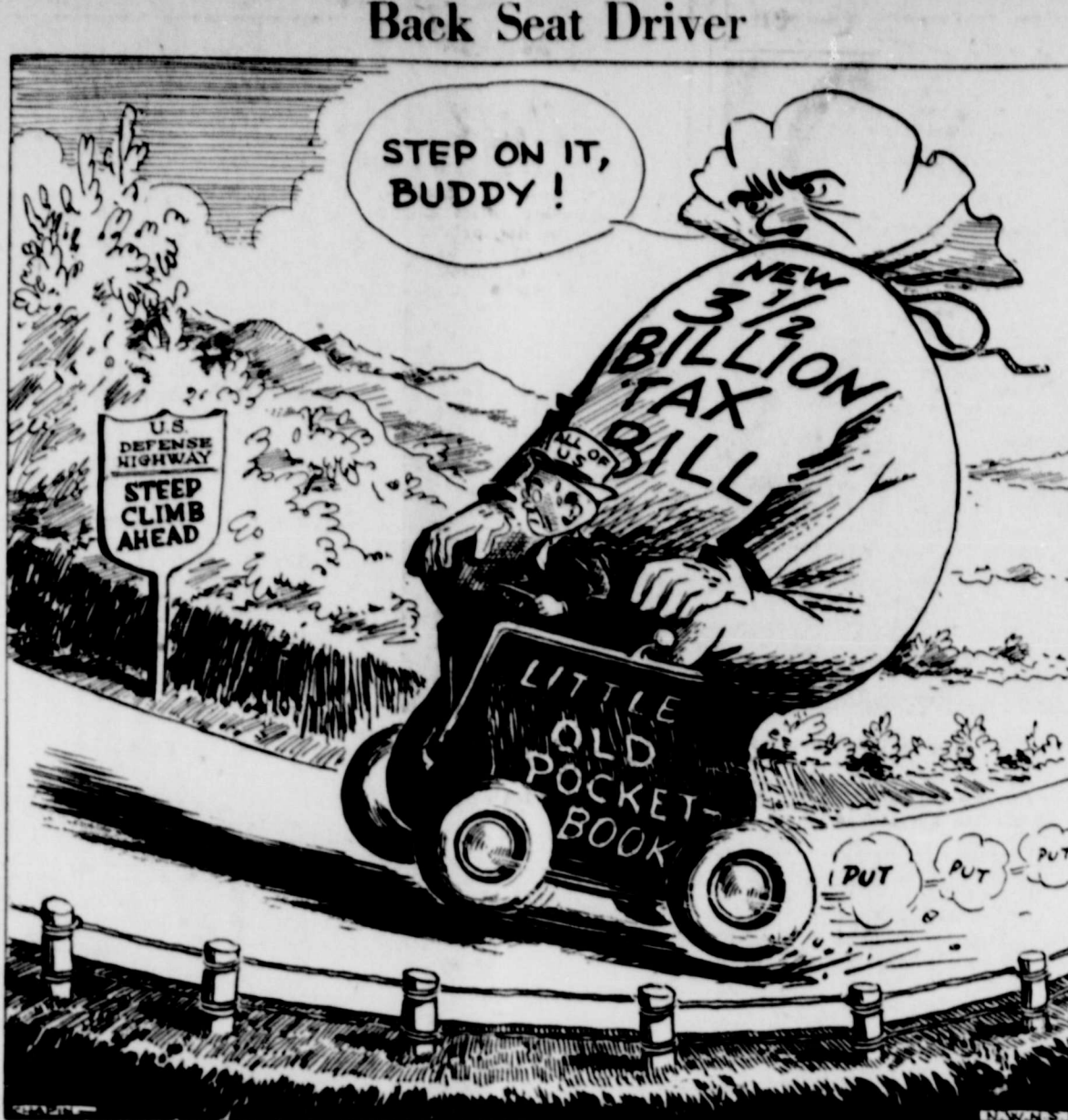
Donald M. Nelson, recently appointed director of the Supply Priorities and Allocations board, who always has been an opponent of price-fixing measures, now says that the administration's price control bill must be enacted at once to prevent an inflationary period that will completely destroy it.

Secretary of Treasury Morgenthau, who has suggested a 100 per cent tax on all profits in excess of 3 per cent as a means of limiting inflation of prices, summarized the present status of inflation when he said:

"The wholesale prices of farm products have risen 37 per cent in the past year, and of that rise 6 per cent has occurred in the last month. All commodities have risen 18 per cent in the last year and 2 per cent in the last month alone. Similarly down the line: foods are up 25 per cent; hides and leather up 13 per cent; textiles up 23 per cent; building materials up 12 per cent; and chemicals up 14 per cent."

"The housewife knows that eggs have risen more than a third since January, that coffee is up about four-fifths in the same period, and sugar and flour are up almost 50 per cent in the same period respectively."

Mr. Morgenthau, as well as other government officials who have studied on the subject, all point out that we can prevent inflation because we know the causes of it, but that we can't do it with half-way steps.



SIX INCH SERMON REV. ROBERT H. HARPER

Christ Our Saviour. Lesson for October 12: Matthew 20: 25-28; Luke 19: 1-10. Golden Text: John 3:16. There could hardly be selected two passages that would tell more of the caption, "Christ Our Saviour," than those of the lesson text.

WHO IS THE BIGGEST BEDDING MAKER IN THE WORLD?

ANS. THE UNITED STATES GOVERNMENT. UP TO JULY 1941, THE GOVERNMENT HAS PRODUCED 3,900,000 MATTRESSES FOR NEEDY FAMILIES UNDER THE FEDERAL MATTRESS PROGRAM AT \$0.10 TO THE MATTRESS. THE PROGRAM HAS CONSUMED 199,500,000 LBS OF COTTON.

COMING EVENTS: Oct. 19—Opening of National Hearing week. Oct. 23—Feast day of San Juan. For 73 years, until 1939, the molasses always returned on this date to the mission of San Juan Capistrano.

Dale Carnegie Author of "How to Win Friends and Influence People."

Get a Deep Driving Impulse And Stick to It. One day a hawker selling maps left one in the home of a boy in Poland. The boy's name was Josef Korzeniowski. After the man had gone, he examined the map, and the more he looked at it, the more fascinated he became.

Thomas Carlyle, the famous historian, wrote something else than "The History of the French Revolution." Something far, far shorter. Something very important. This is it: "Have a purpose in life, and, having it, throw into your work all the strength of mind and muscle that God has given you."

SCHOOL CHILD'S MENU SHOULD BE PLANNED. The school child's appetite is usually a matter for wonder over its size rather than concern over refusal to eat. However, the most consistent stuffing will not make for a well-nourished child.

ABOVE the HULLABALOO

Army Morale or Citizen Morale? We don't know if or when we are going to war against Germany. We don't know if or when the Anglo or the Russo maniacs are going to "foul" us into it through the Japanese back door.

How to Save Money for Tough Times Ahead

It is an almost hopeless job to try to make one's fellow citizens realize that Mr. Milk and Honey which we are now lapping up is going to turn into sour apples when this political mess which we call the Second World War comes to an end.

Kazan, Soviet Russia, Back in the News



As reports from Berlin continued to tell of amazing gains against Russia more and more importance was attached to the city of Kazan, selected as the emergency capital of the Soviet Union. Its selection indicated that Stalin had no intention of surrendering European Russia and withdrawing to a hideout behind the Urals.

# Local Happenings

ROSS SHOP, Jeweler. 45-tfc  
Grady Perry of Johnsonville was a business visitor in Hico Wednesday.

Mrs. Ralph Hull of Tolar visited here Monday with her nephew, Rollie Forgy, and Mrs. Forgy.

Jack Hollis of Dallas was in Hico Tuesday afternoon visiting his sister, Miss Mayo Hollis.

Mrs. George Golightly of Hamilton was a visitor in Hico Wednesday.

Wendell Blackburn of Dallas spent Monday here visiting his parents, Mr. and Mrs. J. F. Blackburn.

Mrs. R. E. Warren of Fort Worth spent the week end here with her father, G. W. Crist, and sister, Miss Rhoda Crist.

Emory Gamble of Fort Worth spent last Thursday here visiting his parents, Mr. and Mrs. B. B. Gamble.

Grady Brown of Ellington Field spent the week end here with his parents, Mr. and Mrs. W. H. Brown.

Thursday visitors in the home of Mr. and Mrs. W. H. Brown were their two sons, W. H. Brown Jr. and Kelly Field and G. R. Brown of Fort Worth.

Mr. and Mrs. Noiland Stewart and son, Mack, of Port Arthur visited in Hico last Friday and Saturday with Mrs. Stewart's sister, Mrs. E. H. Henry, and Mr. Henry.

Mr. and Mrs. H. C. Roberts of Shawnee, Okla., and Mr. and Mrs. John Garry and daughter, Louise, of Denison were here Sunday to attend the funeral services of their grandmother, Mrs. Mary Busch.

Miss Sarah Frances Meador of Dallas spent the week end here with her mother, Mrs. Nettie Meador, and also attended the Hico-Hamilton game in Hamilton Friday night.

Mrs. W. A. Rusk and daughter, Helen, left Tuesday morning for Fabens, Texas, to make their future home. Their many friends here will miss them but wish them happiness in their new home.

Bob Crist of Hillsboro and his son, Sam Crist, of Peoria spent Sunday here with his father, G. W. Crist. They were accompanied by Mr. Dillard of Peoria who visited here with Mr. Mack Phillips, who is seriously ill.

Among those here attending a two weeks training class being conducted by Mrs. G. C. Keeney are Mrs. J. M. Marable of Waco, Wilbert Brandt of Cuero, Mrs. Dean Hill of Floydada, and J. M. Wills of Clovis, New Mexico.

Murray Cole and Mrs. Mary Grace Reed of Dallas visited a short time here Monday with friends. They were returning to their home in Dallas after visiting their uncle, Mr. M. A. Cole, who is seriously ill at his home in Dufau.

Sgt. Lucian Hardin, who is stationed at Lowery Field, Denver, Colo., came in last Friday for a visit with relatives and friends. He returned to Dallas Wednesday to spend the rest of his furlough with his children and attending the State Fair of Texas.

Mrs. Vernon Swor and little son, Donald Leroy, who spent the week end here with her parents, Mr. and Mrs. B. B. Gamble, were accompanied to Fort Worth Monday by Mrs. Gamble and from there they returned to their home in Houston.

Mr. and Mrs. W. A. Moss, Ana Loue and Madge, spent Sunday in Cisco with Mr. and Mrs. Jim R. Moss, Arlene, and Henrietta. The Mosses were celebrating their birthdays, as they are only four days apart. Both families visited with Mr. and Mrs. Carl Armstrong, Betty Sue and Carl Jr. of Cisco.

Mr. and Mrs. H. N. Wolfe and son, Paul Kenneth, visited in Hamilton Monday night with their daughter, Mrs. Sidney Wiesner. Mr. and Mrs. Wiesner left early Tuesday morning for California where they will visit their brother, Vincent Wiesner, who is taking advanced flying training at Mather Field, California.

Miss Thoma Rodgers spent the week end in Waco and attended the wedding of Miss Martha Johnson to J. L. Roberson of Galveston which took place Sunday evening at the First Baptist Church in Waco. Miss Johnson has many friends in Hico, where she taught English in the Hico High Schools several years ago.

Mr. and Mrs. H. F. Sellers left Thursday for Fort Stockton, where they will take up their residence for a while. Their son-in-law, Lieut. Horton Tracy, of the Officers' Reserve Corps, was called into service and will be stationed at Marfa. During his period of service, Mr. Sellers will conduct Mr. Tracy's business in the Western Auto Supply Associate Store at Fort Stockton. Early this week they thought it possible that Mrs. Tracy would accompany her husband to Marfa.

## Will Select Queen



Earl Carroll, world's greatest picker of femininity, who will present his "Vanities" as the State Fair of Texas Auditorium attraction, will select the Queen of Queens at the Coronation and Pageant to be held on opening day at the 1941 State Fair of Texas. It has been announced here by Alphonso Ragland, Jr., vice chairman of the Queen's committee. The Queen of Queens will receive a trip to Hollywood and a M-G-M screen test.

Visitors Sunday in the home of Mr. and Mrs. Roy Welborn to help celebrate the birthday of their daughter, Margie, were Mr. and Mrs. Y. G. Welborn of Cranfills Gap, Mr. and Mrs. Noras Clark of Clifton, Mr. and Mrs. Norman Clark of Hamilton, Mr. and Mrs. Binous Tindall and son of Cranfills Gap.

Leroy Jenkins, who is in the tank corps of the regular army stationed at Fort Knox, Kentucky, came in Wednesday for a visit with his parents and friends. He will remain here until Sunday, when he will return to Louisiana where his outfit is on maneuvers. The maneuvers are expected to last until the middle of November, and young Jenkins says his work is very interesting, and that it is amazing how the modern tanks will do and how this division of the army has grown recently.



Manuel Prado, son of Peru's president, is shown on his arrival in the U. S. by Pan-American Clipper. He was en route to Harvard, where he will be graduated this year.

## Connally Bill Would Increase Pension Payments

Washington, D. C., Oct. 6.—Senator Tom Connally today introduced in the Senate a bill which would double the federal contribution toward Texas old age pension payments. This bill is in line with President Roosevelt's recent proposal to vary federal pension grants according to the per capita income of the States rather than on a fifty-fifty basis. This will enable the poorer states to receive proportionately a larger share of federal funds than that received by the richer states.

Under the present act the Federal government matches the Texas contributions dollar for dollar, but under the proposed Connally bill the Federal government would contribute a little more than two dollars for every dollar contributed by the Texas Legislature. In other words, a \$45 Texas pension payment would be possible by the State contributing about \$15 and the Federal government contributing the remainder.

Heretofore the combined contributions of the Federal and Texas governments have totaled a little less than \$14, but with the same State contribution the total would be \$22.50 under the Connally bill. Under recent enactments of the Texas Legislature, if funds are available, the monthly payments from federal and state funds would amount to \$15.50, but under the Connally bill, with the same state contribution, the monthly payments would amount to \$27.75.

Senator Connally's bill was approved in substance in a recent Senate hearing by Dr. A. J. Altmyer, the Chairman of the Social Security Board. The present bill has been worked out by the joint efforts of Senator Connally and the legal staff of the Social Security Board.

Senator Connally's bill has been referred to the Finance Committee, of which Senator Connally himself is a high ranking member.

**"GOTEVERYTHING"**  
GULF GAS - OIL - GREASE  
TIRES AND TUBES  
BATTERIES AND CHARGING  
NEW AND USED PARTS  
BODY AND FENDER WORK  
PAINTING AND REPAIRING  
NEW AND USED CARS  
NEW AND USED TRUCKS  
BATTERIES CHARGED While You Wait  
CARS WASHED AND GREASED  
NEW PONTIAC 4-DOOR  
NEW INTERNATIONAL PICKUP  
ROY (PREACHER) MEADOR  
Mechanic and Painter  
GEORGE CHRISTOPHER  
Salesman  
"Fair Trades - Easy Terms"  
STUART MOTOR CO.  
6 Blocks on Stephenville Hwy.

## Guest List

Names of those who have visited the News Review office and registered since the list printed in last week's paper appear below. (Unless otherwise indicated, the parties are from Hico.)

- O. G. Collins.
- Mrs. O. G. Collins.
- T. E. Strey.
- H. G. Perry, Stephenville.
- E. C. Barksdale, Austin.
- Sgt. L. H. Hardin, Denver Colo.
- Mrs. L. V. Thompson.
- Dink Hamilton.
- Mrs. Ralph Hull, Tolar.

## 4-H CLUBS

Carlton 4-H Club Met Thursday With Alma Jean Wright

The Carlton 4-H Club met Thursday, October 2, with Alma Jean Wright at 10:00 a. m.

The new officers were found in their places except reporter and Madge Moss volunteered to make the report as usual.

Miss Jones passed out our year book going over each program and explaining duties of officers and committees.

Plans were made to attend the 4-H Club Day at Dallas Fair Monday, October 6.

Those present were Zonell Funk, Wanda Nell Sears, Madge Moss, Louise Ledbetter, Joy Rizzotto, Charley Ford and a new member, Jackie Stephens, Mrs. Funk Mrs. Sears, Mrs. Wright, Miss Jones and Ana Loue Moss and hostess, Alma Jean Wright. We were very glad to have the mothers. Refreshments were served to all.

Our next meeting will be October 16th at the School Laboratory at 11:15 a. m.

Those attending the State Fair were Alma Jean Wright, Zonell Funk, Madge Moss, Marylan Pierce, Louise Ledbetter, Wanda Nell Sears, Betty Jones, Ha Faye Tuten, Loreta Funk, Pansy Sears, Jackie Stephens, W. R. Wright Jr., Mrs. Wright, Mrs. Sears, Ana Loue Moss and Paul White of Hico.

Honey Grove H. D. Club Met Thursday Afternoon

The Honey Grove Home Demonstration Club met Thursday afternoon, October 5, with Mrs. Walker Currie.

The appointing committee selected the officers to be elected at the meeting of October 16 at Mrs. Virginia Hattershall's home.

Several other plans for the year's work were completed.

Refreshments were served to Mrs. J. W. Jordan Sr., Mrs. J. W. Jordan Jr., Mrs. W. A. Moss, Ana Loue and Madge, a visitor, Miss Little Walker and the hostess, Mrs. Walker Currie.

BIRTHDAY PARTY FOR CODY GLOVER TUESDAY

Mrs. C. L. White, assisted by Mrs. Lee, entertained her grandson, Cody Glover, Tuesday afternoon with a party in honor of his ninth birthday.

Popcorn, punch and suckers were served to the following guests: Kenneth Nix, Normagean and Kermit Earl Lee, Glendel Hendrix, Mrs. Pay Nix, and Mrs. Stella McChristal.

**SPECIAL ELECTION**

The City Council of Hico, in regular session Monday evening, Oct. 6th, accepted the resignation of C. P. Coston as alderman, and in accordance with the election laws of Texas, ordered an election of an alderman to fill the vacancy.

Election to be held Tuesday, Oct. 21, 1941. LAWRENCE LANE, Mayor.

**FALL KODAK PICTURES**

Get out in the woods these pretty Fall days and get some pictures at this pleasant season of the year.

If you have no Kodak, we will lend you one.

*The Wiseman Studio*  
HICO, TEXAS

## 1941 Edition of State Fair Now In Full Swing

DALLAS, Oct. 9.—The 1941 edition of the State Fair of Texas was in full swing this week after a gala opening which clearly indicated that this year's exposition represents the finest and most complete presentation in the Fair's 53-year history.

Each day has seen huge crowds click through the turnstiles to enter the 190-acre grounds where flags of many colors and designs flap in the breeze, where education and amusement are combined in a blend only to be found at the State Fair of Texas.

Those crowds admired the 5,000 head of livestock which are entered in the Southwest's finest livestock show; they toured the General Exhibits Building, the Agricultural Building, where there are 62 county displays as well as scores of others, the Foods Building, where almost constant free entertainment is presented, the Education Building and the almost countless other attractions which dot the 190-acre fair grounds.

They made merry on the Independent Midway where there are 18 high class shows of great variety and a score of thrilling rides. They dined and danced in huge Cafe Esplanade, and they ogled and admired "the most beautiful girls in the world" in Earl Carroll's Vanities, playing in the auditorium.

On Friday (October 10), the grounds will be like nothing ever seen before except on Children's Day. And that's what it will be. More than 250,000 children of grammar school age will come from every section of Texas. Special prices will be in effect, so that a nickel can go a long way.

One of the Fair's biggest crowds is due Sunday, October 12, when Senator Tom Connally will deliver an address for National Defense Day.

With daily attendance running well ahead of estimates, President Harry Seay expressed confidence that the goal of 1,250,000 for the 16-day fair would be reached with ease.

"Glassy Stare" Fading  
To the high delight of cliché-haters, that time-drubbed wheeze, "glassy stare," is on the way out. According to Dr. Theodore J. Dimity, New Orleans, the new phrase will be "plastic stare." The European war, he said, has created a scarcity of glass eyes and now scientists have developed a plastic eye which is far superior.

Mrs. J. R. Massingill, Mrs. Ivan Painter, Mrs. Paul Wren, and Miss Mamie Louise Wright were visitors in Dallas Tuesday.

### Randals Brothers

100 LBS. GOOD COLORADO POTATOES	\$1.35
1 BUSHEL EAST TEXAS YAMS	1.00
100 LBS. GRANULATED SUGAR	5.50
100 LBS. BEWLEY'S BEST FLOUR	3.50
● Flour Will Be Higher	
4 BARS PALMOLIVE SOAP	21c
4 BARS JERGENS SOAP	16c
4 BARS LUX SOAP	21c
4 BARS LIFEBOUY SOAP	21c
4 BARS FINE ART SOAP	16c

### Randals Brothers

— The Home of —  
BIRDS EYE FROSTED FRUITS, VEGETABLES AND FISH  
BEWLEY'S BEST FLOUR

Our volume on Bewley's Flour proves it's quality.

### RICHBOURG'S

USE OUR  
**Lay-Away Plan**  
Blankets - Rugs - Bed Spreads

70 x 80 ALL COTTON REVERSABLE TWO-TONE BLANKET	\$4.25
72 x 80 SATIN BOUND 25% WOOL BLANKET	\$4.95
70 x 80 TWO-TONE 25% WOOL SINGLE BLANKET	\$3.25
70 x 80 DOUBLE 5% WOOL BLANKET	\$2.75
72 x 84 ALL COTTON DOUBLE BLANKET, EXTRA QUALITY	\$1.89
70 x 80 ALL COTTON BLANKET, PLAIDS AND BLOCK	\$1.49
36-IN. RUGS, SUPER-TUFT	\$1.79
84 x 105 BED SPREAD, A SPECIAL	\$2.49

● ● ●

### A SMALL PAYMENT DOWN

Will Lay Away These Items  
INSURE AGAINST HIGHER PRICES

● ● ●

# J. W. Richbourg

To Relieve  
Misery of  
**COLDS**  
Take  
**666**  
LIQUID TABLETS, SALVE, NOSE DROPS

# SAPPHIRES and DIAMONDS

by DOROTHY CRIDDLE TROWBRIDGE



CHAPTER I

Margaret Horton was angry and disgusted. She grasped her golf stick firmly in both hands, and with neither preliminaries nor thought of direction swung it against the little white ball lying on the grass. Peggy's mind, however, was not on golf. Her brows were furrowed, her body tense; her whole manner that of haste and excitement rather than deliberate concentration.

There was a sharp sound as the ball struck and a sudden grinding of brakes.

"What a day!" she murmured as she ran forward to see what disaster she had caused. She saw a low swung roadster standing in the road. A man was standing with his back to her, staring at the windshield. Peggy spoke in a shaking voice.

"I'm awfully sorry. I hope no one's hurt."

The man turned on her angrily, but lost some of his belligerence at the sight of an antagonist so undeniably pretty. He smiled, and Peggy decided he looked rather nice when he smiled.

"No, no one's hurt," he answered.

"I'm alone, and the non-shattering glass did its stuff. It looks funny, though, doesn't it?"

Quickly, if awkwardly, Peggy climbed the old cedar fence. She had difficulty finding a footing through the clinging tendrils of honeysuckle that covered it. But at last she was up, and the boy, for he was scarcely more than that, helped her down. There were leaves on the gray tweed of her skirt, and a splinter from the rail fence had broken a stitch in her green wool sweater.

The brown braids of her hair, coiled about her head, were somewhat awry; but her brown eyes thanked him, and the up tilt of her little nose asked questions as she followed him to the car. Silently they examined the maze of lines upon the surface of the glass.

The boy broke the silence. "That was some wallop you gave that ball. What were you doing? Practicing for the golf tournament at Lockton?"

I'm on my way there now."

Peggy shook her head. "No, I wasn't practicing for anything. I was trying to work off my temper."

"Do you hit things, too, when you're mad?" he asked, growing friendlier in the discovery of a common trait. "I always do. It used to be my nurse—sometimes my own head—then other boys, and now the first thing that comes handy."

Peggy smiled. "I don't believe I'm quite that bad. But when you've made a fool of yourself you've got to do something. So I took my driver and a pocket full of balls and just began banging them around."

"You don't look as if you'd ever make a fool of yourself," the young man told her, eyeing her appraisingly. "Now I do—often. That's one reason I'm on my way to Lockton. To forget I was a fool. The cause of my being a fool was a girl. I suppose yours was a man?"

he asked.

Peggy hesitated before answering.

"Yes, and no. There's no use talking about it. I got myself in a mess, and that's all there is to it. But I hate being made a fool of!"

she finished, bursting into angry tears. "Don't pay any attention to me. I'll be all right in a minute."

"Sit down here on the running board and cry all you like. The girl I was engaged to was always crying when she got mad, which was pretty often, so I'm used to tears. While you weep I'll introduce myself so you won't feel that you're crying with a stranger. I'm Harry Wilson—just graduated from Yale. No job, but the old man has enough, so I'm not worrying. Until yesterday I was engaged to a girl who is a honey, but spoiled to death. So am I, only I admit it, and she won't. I got jealous because some visiting guy was paying her too much attention, and like a darn fool I intimated that there was an out of town girl I thought was pretty swell. She got sore and gave me back my ring and here I am trying manfully to hide my broken heart."

With a final sniff Peggy wiped her eyes and her nose, and smiled at him. "Don't," she pleaded. "I'm all through. I do feel better although I'm frightfully ashamed of myself."

"Forget it," Harry advised. "But go on and tell me your life history. I'd like to know something about the girl who tried to kill me before she even saw me."

Peggy hesitated. She did not like talking about herself to strangers, but this boy had been so nice about the damage she had done to his car, and so tactful, she felt about her outburst of tears. Anyway, there was a feeling of companionship, sitting here in the stillness of the country morning, gazing across the road into the meadow as they talked. It induced a mood for the exchange of confidences. The Jersey cattle grazing in the green field raised their heads to stare at them in evident surprise. The bell on the lead cow made little silvery noises as she stood in the shade of one of the large oak trees, wisely chewing her cud, and waiting. The odor of

If you told a friend you were engaged and borrowed an expensive diamond and sapphire ring to prove it, and then lost the ring, what would you do about it? Would you confess the whole story or would you brave it out to the very end?

Peggy Horton stuck to her guns. She also stuck to her man. "Sapphires and Diamonds" is just such a story. You'll get some laughs out of the embarrassing situations that arise. Be sure to read this delightful love story.



"I'd like to know something about the girl who tried to kill me before she even saw me."

honeysuckle mingled with that of the red Cherokee roses blooming along the roadside.

"There isn't much to tell about me," Peggy said. "My name is Margaret Horton. I live with my grandmother in that house you can see through the trees. Harry rose from the running board and turned around, looked at the wrecked car, at the old-fashioned Colonial house on a slight rise about two hundred yards from the road.

"I thought that must be the country club," he said, resuming his seat. "It looks like a swell place for a party. Won't you invite me sometime?"

"If you can, send me your family history for several generations. I'll invite you to my debut this fall."

"Debut? I didn't know girls had those any more."

"But I live with Gran," said Peggy. "Don't misunderstand me. She is the sweetest person in the world. But she still thinks that nice girls shouldn't go places unchaperoned. They shouldn't go at all, in fact, until they have made their debuts. The list for that party for this fall is now in the making, and I assure you all of the best families in several counties will be represented. But I won't know any of them. I've never been out with a boy except when I was in boarding school and spent week-ends with other girls."

"But I live with Gran," said Peggy. "Honest!" he queried.

Peggy nodded. "I'm perfectly serious. You see, my sister Maxine and I were left orphans when we were quite small, and my grandmother has raised us both. Maxine is the elder, and when she was graduated from a school in Virginia, some friends wanted her to travel with them that summer. Gran knew the family well and let her go. While she was in California she had an offer to go into pictures, which she accepted. That was four years ago. She hasn't been home since. Of course, my grandmother all but died. But Maxine stayed and made good. She changed her name. Maybe you've heard of her, Maxine Trueheart."

"Maxine Trueheart! She's your sister? I think she's a honey, don't you?"

"I've only seen her on the screen a few times. Gran won't let me go to movies." Harry's mouth and eyes opened wide in astonishment. "There was no quarrel about it, only Gran is even more particular about me, you see."

"What I don't see is how with all this chaperonage, you've had much opportunity to know any man well enough to get so wrought up about him. Was it someone you met while you were at school?"

Peggy's face became scarlet and Harry stared in amazement. A girl of his own generation was blushing!

"It isn't any real man," she murmured. "Oh, I might as well tell you," she added impatiently.

"I was graduated in June, and when I came home I kept getting letters from the girls I had known at school telling about their good times, and of course I had nothing to write about. Then I began to write them about the parties that were written up in the little paper here."

"According to my letters I went to all of them; boys were thrown in by the dozen. Two of the girls wrote me recently that they were engaged. One of them was my roommate and we had planned to do everything together. Double wedding and all that. Well, like a nut, I wrote back that no one knew about it, but that I was engaged too. She hadn't mentioned the name of the man she was going to marry. Only called him by his nickname. Needless to say I did the same. I said how sweet he was, and what a heavenly ring I had, and a lot of such bunk. Now laugh and tell me you never heard of anything so silly."

"I don't see anything about that to get to hot up about," Harry replied.

(TO BE CONTINUED)

## HOUSE and HOME

by Mary E. Daque

Author of Sister Mary's Kitchen

There's nothing like a coat of fresh paint either inside or outside the house to give a lift to dingy surfaces. More than this are the many uses of paint in completing a decorative architectural scheme.

One of the most important things to keep in mind when you are undertaking to do some interior painting is your choice of color. Try it out on a piece of wood and let it dry before you apply it permanently. Then if it harmonizes with everything else in your room you can paint ahead and be sure of satisfactory results.

A long, narrow room with windows at one end will tend to lose its hall-like effect if the window wall and the whole ceiling of the room are painted a contrasting color. Choose a color that is in perfect harmony with the carpet or some other major decorative fixture of the room.

The practice of painting the ceiling of a room to harmonize with the floor covering is quite popular now and gives a feeling of restful continuity that is very satisfying.

And here's another trick with paint, this time applied to furniture. If you have unearthened some Victorian pieces of furniture and you aren't ready to have them refinished you can paint them. Use a plain, strong color to upholster them in and a soft pale color of paint and you will achieve a gay and charming effect for very little money.

A shallow alcove gains importance if the sides and top are painted a contrasting shade that ties in with the general color scheme of the room.

As you think about this idea of colors in paint you will discover ever so many ways to use it. The chimney face over the mantel, one wall in a bedroom, the side walls of a dormer window—these are just a few suggestions.

If you are planning to redrape the windows this fall be sure to have plenty of fullness in the draperies so that they may hang in graceful folds to say "draperies" when that is what you mean. The word "drape" is a verb and should not be used as a noun.

An important point to watch in the selection of your draperies is the material. Be sure that it harmonizes in color, texture and "feeling" with the other furnishings in the room. Damask or velvet draperies would be most uncomfortable with sturdy maple furniture and hooked rugs.

### Greyville

By Nellie V. Mullens

Mr. P. B. Bolton was in Stephenville Sunday.

Mrs. Irene Ables spent Sunday with Mr. and Mrs. Tom Johnson.

Mr. and Mrs. Hardie Parker spent Sunday with his mother in Hico.

Mr. J. D. Killion visited recently with Kirby Killion and family.

Mr. and Mrs. George Greer and baby of Duffau visited Saturday with Mr. and Mrs. J. L. Mullins.

We are glad to welcome Mr. and Mrs. Arthur Hendrix to our community.

Mrs. Curtis Hartin of Marlin is visiting her parents, Mr. and Mrs. P. B. Bolton.

Mr. and Mrs. Mitchell Bales and son visited recently with Mr. and Mrs. Fred Jaggars or near Hico.

Mr. and Mrs. Roy Calder visited Sunday with her parents, Mr. and Mrs. A. Burkes.

### Falls Creek

By Lula Mae Coston

Mr. and Mrs. Elnor Conrade and son, Bobby Joe of Meridian spent Friday with Mr. and Mrs. J. D. Ryan and son, John Turner.

Mr. and Mrs. Winfrey Griffiths and daughters spent Sunday with Mr. and Mrs. W. H. Brown at Hico.

Miss Constance Allen of San Antonio spent the week end with her parents, Mr. and Mrs. A. O. Allen.

Mr. and Mrs. Frank Crow and Mr. and Mrs. Robert Polk of Fort Worth spent Saturday night with Mr. and Mrs. Grady Coston and family.

Mr. and Mrs. Dugan Foust of Fort Worth spent the week end with his mother, Mrs. W. W. Foust.

Mr. and Mrs. Grady Coston and daughters and Grandmother Chumney spent Sunday with Mr. and Mrs. Albert Krueger and daughter of Hamilton.

Mrs. J. D. Ryan made a business trip to Hamilton Monday.

### Dry Fork

By Johnnie Ruth Driver

Mr. and Mrs. Murrell Ables and sons spent Sunday with Mr. and Mrs. G. R. Ables of Hico.

Orval Bell was called to the bedside of his mother, who is very ill in the German Hospital.

Johnnie Ruth Driver spent Sunday with Bertha Lea Barnett of Greyville.

Noal and Wesley Douglas of West Texas are visiting their parents, Mr. and Mrs. Jesse Douglas.

Mr. John Latham will celebrate his 79th birthday Sunday with a picnic on the creek. Everybody is invited and bring a well-filled basket.

### Unity

By Mrs. L. A. Cole

Mr. and Mrs. J. L. J. Kidd attended the circus at Waco last Friday.

Mr. and Mrs. C. G. Kidd of Thorp Springs returned home with Mr. and Mrs. J. L. J. Kidd from Waco and spent from Wednesday to Friday with them.

Mr. and Mrs. Morty Hipp and son and her parents and sister were in Waco one day last week.

Gerald Griffiths of Fort Worth is visiting his parents.

Judson Cole spent Sunday with Mr. and Mrs. M. A. Cole at Duffau.

Mrs. Vincent is visiting her daughter, Mrs. Bob Lewis.

Miss Stella Ross spent Wednesday morning in the Cole home.

M. A. Cole of Duffau spent part of the week in the L. A. Cole home.



TWO A.M. AND NOT A NERVE TABLET IN THE HOUSE

when you CANT SLEEP

Do You Lie Awake Nights? MILLIONS do. The worst of it is, you never know when a sleepless night is coming.

Why not be prepared? DR. MILES

**Effervescent Nerve Tablets**

help to quiet the nerves and permit refreshing sleep.

Stop in at the drug store today and get a package.

Try Dr. Miles Nerve Tablets for Nervousness, Sleeplessness due to Nervousness, Nervous Headache, Excitability, Nervous Irritability.

Small Package 35¢ Large Package 75¢

Read full directions in package.

**NERVINE TABLETS**

## The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive, and its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home.

The Christian Science Publishing Society One, Norway Street, Boston, Massachusetts

Price \$12.00 Yearly, or \$1.00 a Month.

Saturday Issue, including Magazine Section, \$2.60 a Year. Introductory Offer, 6 Issues 25 Cents.

Name \_\_\_\_\_

Address \_\_\_\_\_

SAMPLE COPY ON REQUEST

# We Are Overstocked!

GOING!  
GOING!  
GOING!

We will run from 50 to 75 head of HORSES and MULES through the auction ring at Hamilton, Texas on **Tuesday, October 14**

Starting about 12 o'clock noon

MR. FARMER, here is your chance to get a GOOD TEAM CHEAP! . . . They are going to sell . . . They MUST SELL! . . . If we can't sell them here we will ship them.

DON'T FORGET THE DATE AND PLACE . . . TUESDAY, OCTOBER 14, AT HAMILTON

# Lawson Implement Co.

Hamilton, Texas

**RESULTS ARE WHAT YOU WANT**



**TO BUY TO RENT TO SELL TO TRADE**

**Classified Ads.**

**CLASSIFIED ADVERTISING INFORMATION**

**Classified Rates**

The rates below apply to classified advertising rates, and two- and three-time rate, etc., apply only to ads scheduled consecutively. Count five average words to the line. Each initial, phone number or group of numerals count as a word. Allow four words for a News Review box number address.

Lines	Words	1t	2t	3t	4t	10
2	10	.25	.30	.40	.50	.10
3	11-15	.30	.45	.60	.75	.15
4	16-20	.40	.60	.80	1.00	.20
5	21-25	.50	.75	1.00	1.25	.25

**Adjustments and Kills**

An error which affects the results of an ad entitles the advertiser to an adjustment for one week only. After the first insertion the News Review is not responsible for errors. Charge is made for only actual insertions on an ad killed before completion of its original schedule, at the rate earned by the number of times it has been published. Adjustments and refunds are not made after 30 days from publication date.

**BUSINESS SERVICE**

FOR ELECTRICAL WORK of all kinds see J. R. Bobo. 1-tfc.

WANTED: House wiring and other electrical work. Clayton Lambert. 19-5p.

**DAIRY**

**INSIST ON PURE MILK**



DELIVERED MORNING AND EVENING  
**R. M. HANSHEW**  
 Phone 138

**FOR LEASE**

FOR LEASE: 250 acres. Plenty grass, water. Inquire A. A. Fawcett's Shoe Shop. 29-tfc.

**FOR RENT**

FOR RENT: 1 house and 1 furnished apartment. Mrs. Lenora Langston. 19-1p-tfc.

**FOR SALE**

FOR SALE AT BARGAIN, best country store and home in this part of state. Paved highway, accessible to high school and college. \$5,000 to \$8,000 investment. Liberal terms and will accept grass land as part or all consideration. Write Box 426, Glen Rose, Texas. 29-2c.

SEED OATS for sale. A. J. Patterson, Olin, Texas. 29-3p.

FOR SALE: Sweet potatoes, \$1.00 bushel. W. M. McCallum, Rt. 5. 29-tfc.

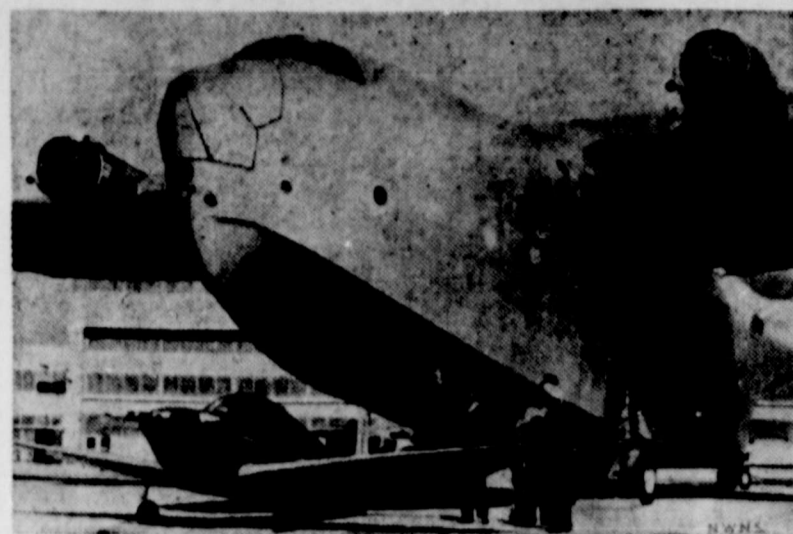
FOR SALE: 3-room house to be moved or wrecked. J. H. Ellington. 17-tfc.

ONE BAY HORSE, one black mare, one cultivator, planter and sulky plow. All in good shape for \$100. W. B. Pool, 4 miles east of Fairy. 29-1p.

FOR SALE: 101-acre farm 6 mi. east Hico, 5 mi. north Iredell, at crossroads on rural and bus routes. 4-room house, 1st class well, windmill. C. C. McBeath, Iredell, Tex. 19-3p.

IF YOU DON'T SEE WHAT YOU WANT IN THE NEWS REVIEW CLASSIFIED, ADVERTISE FOR IT. THE COST IS SMALL AND THE RESULTS ARE BIG. JUST PHONE 132.

**Giant Bomber Undergoes Tests**



Rollied from her hangar for the first time, the Martin XPB-2-M-1 bombing plane, built for the U. S. navy, is shown at Baltimore, Md. The giant ship has a 299-foot wingspan. In the foreground is a C-47 cadet plane, enabling one to make a comparison of the size. Details of armament and performance expected of the craft in current tests are not released by the navy.

**Attackers of Advertising Called Another Name--'Fifth Columnists'**

By Don Robinson

**ADVERTISING . . . prices**

To the intelligent people of this town, the necessity and desirability of advertising is as simple to understand as their ABC's. But to the assistant attorney general of the United States, Thurman Arnold, who represented the department of justice on the temporary national economic committee, advertising is something he can't quite get.

During the past few years, Mr. Arnold has asked about the value of advertising on several occasions. Leaders of business groups, consumer groups and economic groups have patiently given him one proof after another to show that America's mass production records and low prices exist primarily because of advertising. They have pointed out to him that advertising has been America's star salesman. They have demonstrated how automobiles, tires, gasoline, packaged groceries, and countless other products would cost several times what they do today if advertising hadn't created mass demand for those products.

At one time it seemed that Mr. Arnold had finally learned this basic economic rule, but now he's forgotten again. At least, in a recent questionnaire to oil companies, he asked them to explain the "necessity and desirability of advertising."

If Mr. Arnold happens to have some quirk in his otherwise brilliant mind which causes black spots before his eyes when he contemplates advertising, we could forgive him that—except he happens to be in a position where he could do much toward destroying advertising, and all the competitive spirit which goes with it and which forms the very foundation of our economic machine.

**DANGER . . . freedom**

One of the great dangers of an attack on advertising is that it constitutes a subtle attack on freedom of the press.

Whether or not Mr. Arnold is aware of the close relationship between freedom of the press and advertising, I don't know, but if he and other government leaders are going to continue their attitude of defining advertising as an economic waste, it is time this relationship was made very clear to every freedom-loving American.

The newspapers of America are free, strong and independent because they long ago devised a method of gaining necessary financial support without gifts, subsidies or philanthropy. That method was to publish the news of bargains in stores, developments of new products of public interest and general messages of large business concerns—and to charge a price for

that advertising which would be profitable to both the advertisers and the newspapers.

Without the support of advertisers, newspapers could not be published at all unless they were merely the mouthpiece of the government or of powerful financial interests. So it is evident that any major threat to advertising is not only a threat to freedom of the press but to the very existence of the press as we know it today.

**PLOT . . . censorship**

There are some keen-minded industrialists who believe that attacks on advertising by the government constitute a "fifth column" type plot aimed at undermining freedom of the press and the competitive system of business which has worked so successfully in America.

These men point out that while the freedom of the press is being zealously guarded so far as attempts to censor news are concerned, a gradual squeezing out of the advertising in newspapers could be even more effective than censorship in putting newspapers under the absolute control of the government.

Preservation of the American press is a good enough reason for preserving advertising, but for the consumer there are plenty of other good reasons why curbs on advertising would be disastrous.

Books can be written on what advertising has done for Americans. But to summarize what advertising does for us, I want to quote a paragraph of a statement made by Dr. L. D. H. Weld, former president of the American Marketing Association.

"Without advertising there would be little incentive to strive for product differences, which mean product improvement. This striving for improvement is definitely stimulated by the right to influence the public to buy—a right that is inherent in our free economy. Advertising is therefore at the very root of our competitive system. Anything that hampers advertising would tend to break down our system of individual incentive and free competition. Advertising has been a basic stimulus to lower costs, increased investment, greater production, improved products, increased earning power, and rising standards of living."

These are just a few basic reasons why advertising is important to all of us.

In these days of fast changing systems of living, we would do well to hold fast to the two slogans which are the basis of America's success formula, namely: "It pays to advertise," and "Competition is the life of trade."

**Salem**

— By — Mrs. W. C. Rogers

Mr. and Mrs. J. L. Richard of Dallas spent Tuesday with Mr. and Mrs. Raymond Koonsman.

Mr. and Mrs. Marvin Noland and children of Hico spent Sunday in the home of Mr. and Mrs. Ira Noland and children.

Mr. and Mrs. Lee King and children of Cleburne were week-end visitors in the home of Mrs. T. R. Laney and son, John.

Mr. and Mrs. Raybourn Noland of Refugio spent Thursday and Friday of last week visiting his mother, Mrs. Dovie Noland and his brothers.

Mr. John Laney attended the 36th Division Reunion in Fort Worth during the week end.

Mr. and Mrs. Emmett Walker and children of Step, Texas, spent Sunday in the home of Mr. and Mrs. Griffin Walker.

Lewis Giesecke was brought home from the Stephenville Hospital last week where he underwent an appendectomy. He is reported as getting along very nicely.

Mr. and Mrs. H. G. Driver had as guests in their home Sunday Mr. and Mrs. Nick Driver of Fort Worth, Mr. Johnny Driver of Brownwood and his girl friend from Glen Rose, and Mr. and Mrs. Ed Crist.

Mrs. Russell McCoery and son, Billy Wayne, of San Angelo visited the past week with her parents, Mr. and Mrs. F. M. McElroy.

The Salem Sewing Club met at the home of Mrs. Roy Moore with the following ladies present: Mrs. J. A. McEntire, Mrs. Ebb Driver, Mrs. Winfred Driver, Mrs. S. P. Saffell, Mrs. Ira Bright, Mrs. W. C. Rogers and the hostess, The next meeting will be at the school house on the third Thursday afternoon.

Mr. and Mrs. Hugh Koonsman and son spent Sunday afternoon with his aunt, Miss Mary Koonsman, and Mr. and Mrs. W. E. Lambert.

Mr. and Mrs. J. W. Scott spent Sunday with Mr. and Mrs. Everett Scott and daughter, Betty Jo, at Johnsonville.

Mr. and Mrs. Roy Moore and daughters, Betty Jean and Anna Kay spent Sunday with Mr. and Mrs. J. W. Moore at Falls Creek.

C. J. Lambert visited in Hico Friday afternoon.

Mr. and Mrs. Ivan Jacobs visited in the home of his mother, Mrs. S. S. McCollum, and Mr. McCollum at Millerville Sunday.

The Salem basketball team played with the Johnsonville team at Johnsonville Friday and were defeated by eight points. Salem's team is looking forward for them to return the game soon.

**Your Community Druggist**

- Until we get sick or suffer pain, the value of the druggist in our community is never properly understood. Usually we think of him as "just another merchant." He isn't. He's different.
- From all other merchants in town, the community druggist differs in this respect: He is a scientific man, trained in the power of drugs to heal and save. Because of his scientific knowledge, the state licenses him to collaborate with the physician in the practice of medicine. The physician writes the prescription. The druggist compounds it. The art of compounding drugs requires unusual skill. Without this skill the effort of the ablest physician to heal might be defeated.
- No store in town is so interesting as the community drug store. More than 100 countries on earth contribute to its supply of drugs and chemicals. Mountain and jungle, ocean and plain, in all climates from eternal heat to eternal cold, unite to bring to this community store every important product known to world science and the alleviation of pain.

LET US FILL YOUR NEXT PRESCRIPTION

**Corner Drug Co.**

Phone 108

**Spasmodic Advertising**

IS LIKE

**Summertime Religion**

-IT'S GOOD AS LONG AS IT LASTS



But when it stops you are back where you started. It takes a constant reminder to keep the public eye focused on your business.

GET THE ADVERTISING HABIT AND WATCH YOUR BUSINESS GROW

Some have the habit of advertising only when they have something special to tell the public—which is better than not to advertise at all.

But many would-be customers do not know that they might purchase what they want from regular stocks.

A reminder through the Advertising Columns of The Hico News Review week after week will keep them acquainted with what you have to offer.

The Hico News Review

**FREE TURKEYS**

Will be given away at our store on Saturday, November 22, at 3 p. m.  
 ASK US ABOUT THE EASY WAY TO TRY FOR THESE TURKEYS

**Amos 'n' Andy**

... OUR PET PIGS ...

will be weighed again this coming Saturday. Amos is being fed on Purina Hog Chow and corn, and Andy is fed on shorts and corn. Compare their weights and costs with us when they are weighed Saturday.

**McEVER & SANDERS HATCHERY**  
PURINA FEEDS

**FOR SALE**

NEW MAYTAG Washing Machine for sale or will trade for sheep, goats, milk cows, hogs or grain. Give or take difference. Free demonstration in your home, without obligation. Write or see Perry's Store, Johnsonville, Tex. 29-2c

FOR SALE: The cleanest 1926 Model T touring car in county. See Frank Gandy. 16-tfc.

FOR SALE: 1935 Chevrolet Coupe. Geo. W. Holladay. 29-1p.

**PIANO BARGAINS**

TUNING A SPECIALTY  
**Hukel Piano Shoppe**  
 794 N. Belknap Stephenville

**LOANS**

**AUTO LOANS**  
 \$5.00 per Hundred  
 ANNUAL RATE — NEW CARS  
 24 Months To Pay

— Also —  
**LOANS ON USED CARS**

**ELLIS INSURANCE AGENCY**  
Stephenville, Tex.

**MISCELLANEOUS**

32,468 Printing and Publishing plants in the United States employ 500,000 trained people! We offer training in hand composition, linotype, presswork, using more than \$150,000 of modern equipment to train you in a school controlled by printers and publishers, operated without profit. Low tuition, and reasonable room and board within walking distance. Write for free catalog and further information.  
**SOUTHWEST VOCATIONAL SCHOOL FOR PRINTERS**  
 3500 Clarendon Drive, Dallas, Tex.

**MONUMENTS**

For Fine Monuments - Markers  
 At Reasonable Prices, See **Frank Mingus, Hico, Tex.**  
 Phone 51

**Dalton Memorial Co.**  
 Hamilton, Texas  
 Many Beautiful Designs In Lasting Monuments

**PROFESSIONAL**

**Dr. W. W. Snider**  
 DENTIST  
 Dublin, Texas  
 Office 6S — Phones — Res. 84

**E. H. Persons**  
 Attorney-At-Law  
 HICO, TEXAS

**REAL ESTATE**

See Shirley Campbell for Farm, Ranch and City Property. 11-tfc

BUY, sell or trade through the Bird Land Co. in Stephenville. No deal too small nor too large for us to handle. V. H. Bird and Fred L. Wolfe. 28-tfc.

**Free Service for People Looking For Apartments**

Over a period of years The News Review has made every effort to train its employees in the art of writing forceful ads. We subscribe to a number of the trade magazines and from time to time receive bulletins and aids from the larger paper companies. Our advertisers learn to describe your offer in a few words, so that your ad will sound interesting, yet cost you as little as possible.

This efficient, conscientious service is FREE and you are invited to take full advantage of it.

# SMOOTH FITTING PUMP!

Ask to see Style 181 as sketched



Elasticized for fit, sleek lines for beauty! You'll love the lustrous suede and the inset of the pleated patent, and the short look this whole combination gives. It comes on a medium heel and a smart round toe, and it's only

**\$2.48**

Also Other Styles

★ **PETTY'S** ★

A House Full of New Fall Merchandise Come and Inspect

Full Stock Silk Hosiery

## Palace Theatre

HICO, TEXAS

THURS. & FRI.—  
"BARNACLE BILL"  
An M-G-M Picture  
WALLACE BERRY  
MAJORIE MAIN

SAT. MAT. & NITE.—  
"THE PIONEERS"  
TEX RITTER

SAT. MIDNIGHT,  
SUNDAY & MONDAY.—  
"RINGSIDE MAISIE"  
An M-G-M Picture  
ANN SOTHERN

TUES. & WED. (NEXT WEEK)—  
"UNDER FIESTA STARS"  
GENE AUTRY  
SMILEY BURNETTE  
CAROL HUGHES  
FRANK DARLEN

THURS. & FRI. (NEXT WEEK)—  
"THE SHEPHERD OF THE HILLS"  
A Paramount Picture  
In Glorious Technicolor

THE PALACE THEATRE WILL GIVE two passes each for the first November or December Palace Theatre Calendar of 1939 brought in good condition to the Palace Theatre box office.

Remember, we just need one of each of these and the first one here with them gets the passes.

## Messerschmidt 109 Fighting Plane On Exhibition At Fair

A yellow-nosed Messerschmidt 109 fighting plane, shot down over London a year ago, is expected to be one of the most popular attractions along the midway at this year's Texas State Fair at Dallas, October 4-19.

Touring the country under the auspices of Bundles for Britain, the German plane was sent to America by Mrs. Winston Churchill, wife of the Prime Minister. All proceeds from the national tour will be used by Bundles for Britain to aid civilians and relieve medical needs in England. The State Fair is the 24th city to be visited by the warplane and the exhibit which accompanies it.

Warrant Officer L. H. Saunders, a fighting pilot of the Royal Canadian Air Force, accompanies the plane and tells of its history. Officer Saunders returned five weeks ago to Canada after being stationed in England since June, 1940. He is an officer of the First Canadian Fighting Squadron.

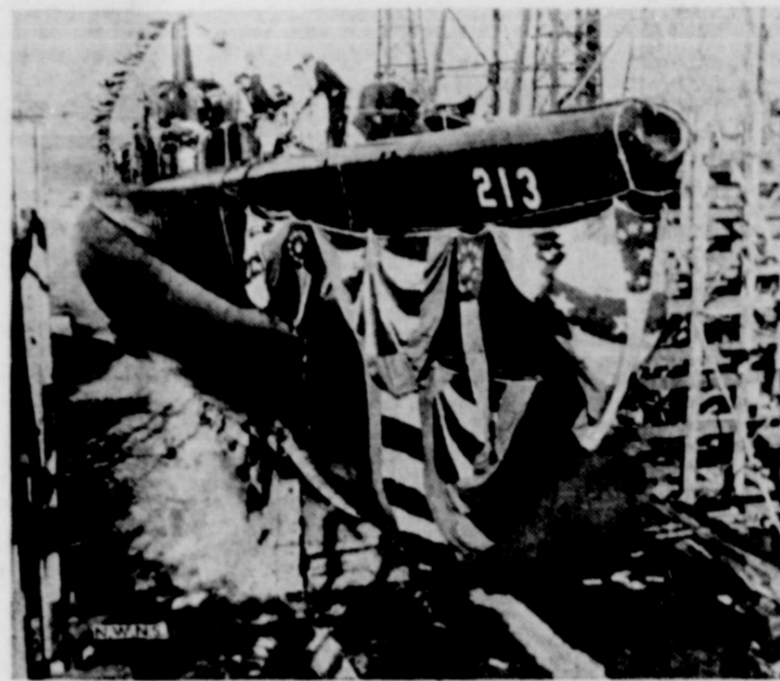
The Me-109 is Germany's best fighting plane. It has a top speed of 354 miles per hour and a cruising range of 621 miles. Four 25-calibre machine guns and three 23-mm. cannon make up its firepower.

## 'Endless Columns of Prisoner'



From Berlin comes this radiophoto with a description of "endless columns of Soviet prisoners from the encirclement battle at East Kiev, passing wreckage and Soviet trucks." The Nazis have made huge claims as to prisoners taken and Russians killed in the fighting around Kiev.

## U. S. Gets Another Submarine



The U. S. S. Greenling, latest submarine added to the undersea fleet of the U. S. navy, is shown sliding down the ways at New London, Conn. All bunting bedecked, the new craft was sponsored by the wife of Rear Admiral R. S. Holmes and was built at the yards of the Electric Boat company.

## Row, Row, Row Your Boat



When the soldiers of Uncle Sam's new Army set out on "blitz" maneuvers, they don't have to pack along heavy steel or wood boats for crossing streams in their path. Instead they're using rubberized cotton craft like that shown above. The boat will carry as many as six men. Several of the cotton boats, lashed together, are used in ferrying heavy field equipment.

SWIFT'S SILVERLEAF  
**Pure Lard**  
4 lb. pail 65c

DECKER'S BEST  
**CHILI**  
Lb. Block 21c

FOR BREAKFAST  
**BRAINS**  
Good Eating 19c lb.

GEM — LILY  
**Margarine**  
lb. 15c

PURE PORK  
**SAUSAGE**  
Home Made lb. 25c

NO. 1 DRY SALT  
**BACON**  
G'teed the Best lb. 19c

STICK SAUSAGE  
**BOLOGNA**  
lb. 15c

SAVE ON  
**COFFEE**  
Break O' Morn 19c lb.

COLORADO GROWN  
**Potatoes**  
10 lbs. 17c

**Large Oxydol** Reg. 25c Size 21c  
**SUGAR** Cloth Bag 10 lbs. 59c

**PINTO BEANS** New Mexico lb. 5c  
**Cream Meal** 20 lbs. 45c

**FINE SALT** 25 lbs. 25c  
**MATCHES** 20 In. Diamonds 6 Box Ctn. 25c

**MATCHES** 16 In. Comets 6 Box Ctn. 20c  
**Vanilla Wafers** Reg. 15c Bag 10c

**Bananas** Golden Ripe doz. 15c  
**Vanilla** Extract Reg. 10c Jug 5c

**Pork Chops** Lean Tender lb. 30c  
**Veal Loin** T-Bone Steak lb. 30c

**Veal Loaf** Beef 'n Pork lb. 20c  
**Veal Steak** Veal No. 7 lb. 20c

DAIRY MAID  
**HUDSON'S GROCERY** Bkg. Powder Free Bowl 21c Large Size

## THE CHRYSLER DEALERS OF

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# Beautiful New Chrysler



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