

Mavericks Give Momentoes
Laden with commas, Davy Crockett's "be sure you're right" slogan and a two-foot cannon...

2000 Yellow Box Cars for M-K-T
The first of 2,000 yellow box cars is now being used by the M-K-T Railroad...

45th Praised for Morale
Praise for soldier morale of the 45th Division at Camp Berkeley, com's from Aldis L. Webb...

Mrs. Stevenson Improves
Mrs. Coke R. Stevenson, wife of the Governor, has recovered sufficiently to be removed from an Austin hospital...

French Embassy Offered for Sale
Listed for sale in the Austin Daily Statesman's classified ads Tuesday was a momento of Texas' glorious past—a French embassy...

Fewer Eat Turkeys
John B. Collier, Jr., Fort Worth, is the new president of the Texas Poultry, Egg and Butter association...

300 Pilots Per Month
It used to take a year to train a navy flyer, but the training base in Corpus Christi is turning them out in seven months...

Treasurer Sworn In
Taking time off from a day filled with congratulatory calls and telegrams, 26-year-old Jesse James Monday took his oath as State Treasurer...

Iredell Chapter Future Farmers Sets Up Projects

The Iredell Chapter of Future Farmers of America have set up their projects for 1941-42. We are trying to help out National Defense by increasing the number of things to eat on the farm...

Contracts Awarded On Chalk Mountain Road; Early Start Promised

Awards Give Jobs to Dean Word and Morgan Companies

Immediate start of actual construction work on the long-sought Chalk Mountain connection seemed imminent this week, as contracts were awarded at Austin for State Highway 229, the designation given the road some time ago...

Hamilton and Erath Counties—13.5 miles grading, drainage structures, flexible base and double asphalt surface treatment on State 229, from Hico to Chalk Mountain; Morgan Construction Company, Dallas, \$233,273.

Erath County—Duffau Creek and Little Duffau Creek bridges on State 229, approximately 4 miles northeast of Hico; Dean Word, San Antonio, \$26,778.

Early Start Expected
J. W. McCutcheon, resident highway engineer of Erath County, and Mr. Lovick, out of the Fort Worth division office, were in Hico following awarding of the contracts and advised Mayor Lawrence Lane that an early start of the work might be expected...

Another contract awarded Tuesday which will interest local people, particularly those who have occasion to avail themselves of through traffic facilities, was that given Fred Hall of Waco at a sum of \$82,717 for construction of 6.6 miles of grading and drainage structures on U. S. Highway 67...

New Officers of Bluebonnet Club Elected Tuesday

At a meeting of members of Bluebonnet Country Club, held at the offices of the Wiseman Studio Tuesday morning, new officers were elected and plans were laid for reviving interest in the golf course and taking care of business matters which demanded immediate attention.

As a result of the meeting Buddy Rands was elected to serve as president, S. J. Cheek Jr. as treasurer, and Morse Ross as secretary. H. E. McCullough and H. N. Wolfe were elected to serve with the above officers as a board of directors.

Drivers' License Application Blanks Available Here

O. R. Williams, county tax assessor-collector, in Hico the first of the week on a routine visit, notified the News Review that application blanks for drivers' licenses would be left at various places over town in the near future...

Civil Service Sets Examination Dates For Two Positions

The United States Civil Service Commission has announced an examination to fill the position of rural carrier at Hico, Texas. The examination will be held at Hico, Receipt of applications will close on Nov. 14, 1941.

The date of examination will be stated on admission cards mailed to applicants after the close of receipt of applications, and will be about 15 days after that date, according to a news release from the Commission's headquarters at Washington, D. C.

The salary of a rural carrier on a standard route of 30 miles served daily except Sunday is \$1,500 per annum, with an additional \$29 per mile per annum for each mile or major fraction thereof in excess of 30 miles.

The examination will be open only to citizens who are actually residing in the territory of the post office where the vacancy exists, who have been actually residing there for six months next preceding the closing date for receipt of applications and who meet the other requirements set forth in Form 1977.

Special Services, Basket Dinner at Methodist Church

Wednesday, November 5, will mark the close of the conference year for Hico Methodists. The local congregation is planning a Victory Day service at 11 a. m. Sunday. The pastor will speak on the subject, "The Victory of Our Faith."

An old-fashioned basket dinner will be spread at noon at the church and the early afternoon will be spent in singing and fellowship. All members and friends of the church are urged to come and bring a well-filled basket.

Open House At Hico Library Set For November 6th

Open house at the Hico Public Library will be held next Thursday, November 6, according to announcement from Mrs. Marvin Marshall, president of the Hico Review Club, sponsors of the enterprise.

Hot Lunch Plan Is Feeding 300 School Children

Three hundred school children are now receiving their noon meals at Hico High School through the hot lunch program recently initiated with the local Parent-Teacher Association as sponsor and with cooperation from the Works Progress Administration.

Rev. S. W. Miller To Preach Sunday At Baptist Church

Rev. Alvin Swindell was called to Brownwood this week end on matters connected with Howard Payne College, of which institution he is a trustee.

Mrs. Glover Dies

Mrs. A. H. Glover, who has been seriously ill for some time, passed away at the home of her daughter, Mrs. Irene McKinley, in Sweetwater Thursday morning at 6:00 o'clock.

Hico P.-T. A. to Hold Meeting Next Wednesday

The Hico P.-T. A. will hold its regular monthly meeting at the high school auditorium next Wednesday, November 5th, at 3 p. m., according to announcement from the organization's president, Mrs. J. G. Gollightly.

Timely Matters Discussed Tuesday At C. of C. Meeting

The October meeting of the Hico Chamber of Commerce was held in the dining room of the Russell Hotel on the evening of the 28th, at 7:30 o'clock, with the president, J. N. Russell, presiding. The following account is taken from the notes of the recording secretary, Alvin Swindell:

Minutes of the September meeting were read and approved. It was stated that Mr. H. F. Sellers, the treasurer of the Chamber, was now out of town and perhaps would be for a long period of time, and therefore would not be able to serve in this capacity.

The chairman made complimentary reference to the activities of Mr. Frank Haggard, local agent of the M. K. & T. railroad, and to the marked increase in business which the road is enjoying these days.

Mr. O. G. Collins, the new local manager of the Community Public Service Company, was recognized as a new member of the Chamber, and by way of response he expressed his readiness to serve the Chamber and the community in every way possible.

St. Louis Is Fine

N. D. Crow, writing from 5947 Washington Blvd., St. Louis, Mo., to renew his subscription, says that "St. Louis is still mighty fine."

The Government has started making bullets and powder at the new Ordnance ammunition plant where Mr. Crow is working, and he says the plant is really a large affair and that it will take at least another year to complete it.

Back From Austin

J. N. Russell, president of the Hico Chamber of Commerce, together with Mark Waldrop and Willard Leach, two of the directors of that organization, returned late Tuesday evening from Austin where they had attended the monthly meeting of the Texas Highway Commission.

Enjoy Home Paper

A. C. Alexander, who has employment in radio work connected with the aviation industry in California, wrote last week giving instructions to forward his paper to 715 Kennebeck Courts, Mission Beach, California.

School Praised For Efficient Administration

G. D. Holbrook, deputy state superintendent, was in Hico Thursday afternoon, October 23, on a periodic inspection trip to the local schools. The state inspector makes two of these inspection trips each year, and was accompanied on this visit by Bert C. Patterson, county superintendent.

Band and Students Coming to Town For Big Pep Rally

"Beat Comanche Next" was the cry being drilled into players, students and fans by Superintendent and Coach Harry Pinson, Assistant Coaches Fred G. Schwarz and Thos. D. Levisay, and practically the entire faculty of Hico Public Schools. This was cry originated from a smashing defeat handed De Leon last Friday night by an inspired Hico football squad, and in anticipation of the battle with the Indians from Comanche, who are coming here highly touted to engage the locals next Monday night at the new Hico School stadium.

Students, Fans Agog Over Monday's Game Here With Comanche

Announcement was made Thursday afternoon from Hico High School that the game with Comanche, scheduled for Friday night, has been postponed until Monday night.

'Air Attack'



There's plenty of action on football gridirons throughout the country this fall and this smash picture was snapped during the recent Army-Yale game as Maupin, Army's ace halfback, is tackled by Yale's Moseley.

Visitors' Day At Camp Bowie Sunday, Nov. 16

Camp Bowie, Texas, Oct. 30.—Circle Sunday, November 16, on your calendar as the day you will visit Camp Bowie, home of the 36th Division, to see just exactly how your son, brother, husband, or sweetheart lives.

November 16 has been set aside as your day. You will have a chance to go to church in one of the beautiful, modern new chapels situated at central points in the camp area. All tents, recreation rooms, day-rooms, shops and offices will be open for your inspection.

DEFENSE BOND QUIZ

Q I cannot find the word "Defense" anywhere on the Defense Savings Stamps I have bought. Are they merely Postal Savings Stamps, or does my money invested in these Stamps go into the Defense Program?

Hot Lunch Plan Is Feeding 300 School Children

Three hundred school children are now receiving their noon meals at Hico High School through the hot lunch program recently initiated with the local Parent-Teacher Association as sponsor and with cooperation from the Works Progress Administration.

Rev. S. W. Miller To Preach Sunday At Baptist Church

Rev. Alvin Swindell was called to Brownwood this week end on matters connected with Howard Payne College, of which institution he is a trustee.

Mrs. Glover Dies

Mrs. A. H. Glover, who has been seriously ill for some time, passed away at the home of her daughter, Mrs. Irene McKinley, in Sweetwater Thursday morning at 6:00 o'clock.

Hico P.-T. A. to Hold Meeting Next Wednesday

The Hico P.-T. A. will hold its regular monthly meeting at the high school auditorium next Wednesday, November 5th, at 3 p. m., according to announcement from the organization's president, Mrs. J. G. Gollightly.

Table with 4 columns: Date, High, Low, Prec. Day. Lists weather forecasts for Oct 22 through Oct 28.

IREDELL ITEMS

by Miss Stella Jones, Local Correspondent

Mrs. A. L. Harris and daughter, Miss Maggie, visited their daughter and sister, Mrs. John Appleby, in Meridian this week. Mrs. Graham Appleby spent Saturday in Dallas. Miss Ruth Hensley, who works in Waco, visited here Wednesday. Mrs. Wilson Petty of San Antonio is visiting her parents, Mr. and Mrs. Hugh Harris. Mr. and Mrs. Howell McAden are the proud parents of a daughter, born Thursday, Oct. 23rd, in the Stephenville Hospital. The little lady weighed 8 pounds at birth and has been named Nicki Beth. Mrs. McAden was Miss Alberta Phillips before her marriage. Mr. and Mrs. Hugh Harris were in Clifton Friday and took in the Fair. Mr. and Mrs. Bryan Smith and Mrs. J. L. Tidwell were in Stephenville Thursday. Mr. Patterson went to see his brother, Mr. Dillon Patterson, at Oklahoma City, who is ill. He was accompanied by some relatives from Meridian. They went Wednesday and returned home Friday. He was some better. Mr. and Mrs. Tom Strange and daughter of Merkel are here visiting their parents, Mr. and Mrs. D. W. Appleby, and other relatives. Mrs. Mollie Tidwell of California came in Friday night for a visit to her sister, Mrs. Brashers. Tom Bill Davis, who works in Waco, visited his parents Wednesday. Mrs. Bill Atkins and children of Dallas visited here this week with her parents, Mr. and Mrs. Walter Sadler. Ralph Worrell, who is in the Army at San Antonio, is visiting his parents. Mrs. Bettye Worrell has returned from Fisher County, where she visited her daughter, Mrs. Barnhill. Mrs. W. H. Loader visited in Fort Worth and Dallas the past week. Mr. and Mrs. Leo Johnson and son moved to Fort Worth Sunday, where he is working. Mrs. Bill Helm was sick a few days this week. Mr. and Mrs. Benton Dunlap, after a visit here with his parents, returned to their home at Sanatorium, Texas, Saturday. They were accompanied by his father, Ed Dunlap, and son Arthur, also Raymond Newman. Robert Heyroth, who has been working in Kilgore, visited here this week. Mrs. Ina Dawson and son, Wallace, and wife and two children of Waco spent Tuesday night with Mr. and Mrs. Gran Sparks. They went on from here to Dublin to visit relatives. Peggy June Tidwell and Sybil Pylant spent the week end in Cranfill's Gap. Mrs. Jerry Phillips, Clem McAden, Edward Dunlap and Robert Heyroth spent the week end in Sanatorium, Texas. They were accompanied by Mr. Cleburne Perry of Walnut Springs. Mrs. Fouts and her daughter, Mrs. Rance Phillips, visited Mrs. Howell McAden and young daughter at Stephenville Hospital Saturday. Bobby Joe Tidwell spent the week end with Jack and James Harris. Mrs. Minnie Clark was in Stephenville Friday. Mr. and Mrs. Willie Gordon of Fort Worth spent the week end here with relatives. Mrs. Fannie Youakum and children vacated the rent house of Mrs. Welborn and moved to the house vacated by Mr. and Mrs. Howard Welborn, under the bill. Elizabeth Woodall was in Hico Friday. Mrs. Sally French enjoyed a visit from a niece from Houston one day this week. Rev. and Mrs. Bob Allen of Fort Worth spent Sunday with their son and daughter-in-law, Mr. and Mrs. Ernest Allen. R. Y. Gann and Coley Graves, who work in Fort Worth, spent the week end with homefolks. Mr. and Mrs. McClure and daughter of Hico attended church here at the Baptist Church Sunday night. Mr. and Mrs. Bert Crump and her sister, Miss Mae Chaffin, spent the week end with their parents, Mr. and Mrs. G. W. Chaffin. They live in Dallas. Miss Charlene Conley spent the week end at home. She is in John Tarleton College. T. M. Tidwell is taking treatments in Glen Rose. Mr. S. T. Putnam of Waco spent the week end with his sister-in-law and brother-in-law, Mr. and Mrs. G. W. Chaffin. Mrs. Laswell and Misses Joie

Duffau By Mrs. W. A. Deskin The farmers are taking advantage of the pretty weather the first of the week to get their grain sowed. Those visiting Mr. and Mrs. W. C. Fouts and son, John, during the week end were Miss Pearl Fouts of Denton, Mr. and Mrs. Roy Lawrence of Iredell, and Mr. Q. A. Fouts of Iredell. Rev. Carl Grissom of Fort Worth filled his regular appointment over the week end. He was accompanied to Duffau by Mrs. Grissom. Mrs. Hugh T. Harris and little daughter of Johnsville visited Saturday with Mrs. P. Fallin. The P. T. A. is sponsoring a Halloween Carnival Friday night. Everyone is invited. Mr. and Mrs. Alvin Bell of Fort Knox, Kentucky, are visiting relatives here. Mrs. Bettie Bowie is visiting her daughter, Mrs. Frank Roberson, and husband at Eastland. Mrs. A. J. Jordan of Hico is spending a few days with her daughter-in-law, Mrs. L. J. Jordan, who has been very ill. Mr. G. O. Bowie of Fort Worth spent the week end with his family. Mrs. Bowie has been ill for some time. Mr. and Mrs. Lee Britton and children, Mr. and Mrs. John Britton and children, who have been in West Texas for the past month, returned home this week. Mrs. Alva Deskin entertained her Sunday School class with a wicker roast Tuesday night. Mrs. Pay Lewallen and children, Mrs. Alva Deskin and Maxie Juan visited Mr. and Mrs. A. B. Roberson of Hico Wednesday. Gus Foster's Texas Roundup Gang will be in Duffau November 5th. Come out and join us.

Olin By Mrs. Wilmon Rich Mr. and Mrs. Richard Tooley and children visited a while Saturday night as guests of Mr. and Mrs. Fred Gromatzky and children. Laverne Roberts of Dallas visited his parents, Mr. and Mrs. Charlie Roberts, and family this week end. Mrs. R. L. Quince and son, Bobbie, and Mrs. G. C. Quince and daughter, Carolyn, of Memphis, Tenn., visited recently with Mr. and Mrs. C. H. King and son, Damon. Mr. and Mrs. Marion Longino and daughter spent Sunday with Mr. and Mrs. Wilmon Rich and daughter. Mr. and Mrs. Charlie Roberts and children spent Sunday with her mother, Mrs. Stanford, and son of near Pottsville. Jess Warren left for West Texas Monday. Mrs. Donald Shaw and children spent Saturday night with Mrs. Marion Longino and daughter.

Falls Creek By Lula Mae Coston Miss Wilma Russell who is working in Fort Worth spent the week end with her parents, Mr. and Mrs. Robert Russell. Mr. J. D. Ryan made a business trip to Hamilton Saturday morning. Mr. and Mrs. Winfred Griffiths and daughters visited Mr. and Mrs. George Griffiths of Hico Sunday. Duger Foust of Fort Worth spent the week end with his mother, Mrs. W. W. Foust. Mr. Joe Ryan and Mr. and Mrs. E. Conrad and son, Bobby Joe, of Meridian spent Sunday with Mr. and Mrs. J. D. Ryan and son, John Turner. Mr. Johnnie Cummings of Moheim spent a while Sunday with Mrs. W. W. Foust.

Gilmore By LOUISE LIVELY Mr. C. S. Johnson visited in Dublin Saturday. Mrs. Pauline Hubbard and sister of Hamlin visited Mr. G. S. Johnson recently. Mr. R. W. Lively and family of Purves, Mr. Homer Clements and family and Mr. Edwards Clements of Comanche visited Mr. and Mrs. G. W. Lively. Mr. J. D. Lively visited Mr. J. L. Lively and family last week. Mrs. Alynne Schindler who is staying with her mother and father, Mr. and Mrs. J. D. Lively, was blessed with a baby daughter born Friday morning. The baby weighed 7 pounds and was named Judy Nell.

Millerville By Chas. W. Glesecke Mr. and Mrs. E. G. Shaffer and daughter, Miss Leola, were in West Texas last week visiting and looking after his farm near Blackwell. C. A. Glesecke and Travis Nix left Tuesday of this week for Dallas to attend an airplane school and to work in an assembly plant. Mr. and Mrs. Melbourne Glesecke visited their parents, Mr. and Mrs. W. C. Rogers, at Salem, after attending church Sunday. Mr. and Mrs. Artie Oxley of Olin visited the lady's parents, Mr. and Mrs. J. A. Thornton, here last Sunday. Edward Williams and wife were in Gatesville last week end. Mrs. Williams' father, Mr. Beckett, was seriously ill. Stacy Conner and daughter, also his sister, all of Seymour, visited their parents, Mr. and Mrs. E. B. Conner, Saturday night and Sunday. They report a bumper cotton crop still ungathered in Baylor County. J. N. Thornton of Camp Bowie at Brownwood spent Saturday night and Sunday with homefolks. Mr. and Mrs. C. R. Higginbotham and children were in Hico Sunday visiting relatives. Mr. and Mrs. Tom Jacobs, son and daughter of New Mexico visited last Friday with their kinship, Mr. and Mrs. H. J. Howerton and other relatives. They were on their way to Fort Worth to visit their daughter, who is a nurse in the Harris Sanitarium.

Buck Springs By Lorene Hyles Miss Margie Lee Parker visited Miss Mary Joyce Parker Sunday. Mr. and Mrs. Harper Pace and daughter, Mattie Lou, visited Mr. and Mrs. Stanford of Hico Saturday night. Mr. and Mrs. McClure and daughter visited Mr. and Mrs. H. D. Knight and family Sunday. Mr. and Mrs. C. F. Hyles and family visited Mrs. G. S. Massinill of Carlisle Sunday. Mrs. Lewis Chaney and son, Rolene visited Mr. and Mrs. Carol McClendon Sunday afternoon. Anetta Oakley, Elizabeth Slaughter, Betty Ruth Johnson, and Lorene Hyles attended the Area Meeting of the Home Economics Club at Brownwood Saturday. Mr. and Mrs. Slaughter and family visited Mr. and Mrs. W. M. Grant and family Sunday. Mr. and Mrs. Carol McClendon visited Mr. and Mrs. F. S. Crafton a while Wednesday night. Mr. Harper Pace's father visited in their home Sunday. Mrs. Demp Smith and children visited Mrs. C. F. Hyles and children Saturday. Mrs. Carol McLendon and Mrs. Charlie Hyles visited Mrs. F. S. Crafton Tuesday afternoon.

Gordon By Mrs. Ella Newton Mr. and Mrs. W. D. Perkins and children spent Sunday with Mr. and Mrs. Will Morgan and children. Mr. and Mrs. Wick Simpson and sons were Sunday visitors of Mr. and Mrs. Bryan Smith and son. Bobbie Jo Tidwell was a luncheon guest of Lewis Smith Sunday. Bryan Smith was in Stephenville Thursday, also in Glen Rose Saturday for medical examination. Mrs. Annie Maude Pettit of San Antonio visited her parents, Mr. and Mrs. Hugh Harris, over the week end. Also Mrs. Ida Helm and children, Mr. and Mrs. Charlie Conley and children spent Sunday with them.

Mrs. Maud E. Bell Buried At Dublin Friday Afternoon (Dublin Progress) Rev. J. W. Shabutt and Rev. J. D. Smoot of Comanche conducted funeral services, Friday afternoon, October 17, at three o'clock for Mrs. Maud E. Bell, who passed away at her home on Grafton street at 7:15 on Wednesday evening, October 15. Burial took place in the Carlton cemetery. Maud E. Burnett was born July 23, 1888, at Duffau. She was married to E. N. Bell at Clairrette, and lived almost the remainder of her life in Erath county. She was 53 years old. For the past several years she and Mr. Bell have made their home in Dublin, Mr. Bell operating the Bell Laundry. Mrs. Bell has been an invalid for twenty-six years, yet she lived a most cheerful life. A smile ever played on her lips. Having been a member of the Methodist church all her life, she was deeply religious. Aside from a host of other relatives, Mrs. Bell is survived by her husband, E. N. Bell; her parents, Mr. and Mrs. M. E. Burnett of Hico; one son, Orval Bell of Hico; three brothers, Oliver Burnett of Hico, Rufus Burnett of Freer, and Oma Burnett of Corpus Christi; two sisters, Rilla Thompson of Seagraves, and Beesie Russell of Benjamin; and one granddaughter, little Betty Sue Bell of Hico. All were here for the funeral. Pallbearers were Moody Bell, J. B. Bell, and Harvey Bell, Dallas; Leslie Burnett, Olie Burnett, and L. E. Roberson. Many out of town friends and relatives attended the funeral.

WHY NOT TRY The Right Way TO TREAT POULTRY? DR. LeGEAR'S MINERALIZED POULTRY PRESCRIPTION DR. LeGEAR'S & DR. LEE'S GIZZARD CAPSULES For All Kinds of Worms DR. LEE'S TONAX Flock tonic, conditioner, and roundworm control LEE'S ACIDOX and GERMAZONE For Coccidiosis LEE'S CARBOLINEUM To Paint Roosts THESE REMEDIES ARE THE RESULT OF YEARS OF RESEARCH AND EXPERIMENT There are no better remedies on the market. Insure against loss now by giving your entire flock a treatment. Corner Drug Co. Phone 108

The World's News Seen Through THE CHRISTIAN SCIENCE MONITOR An International Daily Newspaper is Truthful—Constructive—Unbiased—Free from Sensationalism—Editorials Are Timely and Instructive, and Its Daily Features, Together with the Weekly Magazine Section, Make the Monitor an Ideal Newspaper for the Home. The Christian Science Publishing Society One, Norway Street, Boston, Massachusetts Price \$12.00 Yearly, or \$1.00 a Month. Saturday Issue, including Magazine Section, \$2.50 a Year. Introductory Offer, 6 Issues 25 Cents. Name Address SAMPLE COPY ON REQUEST

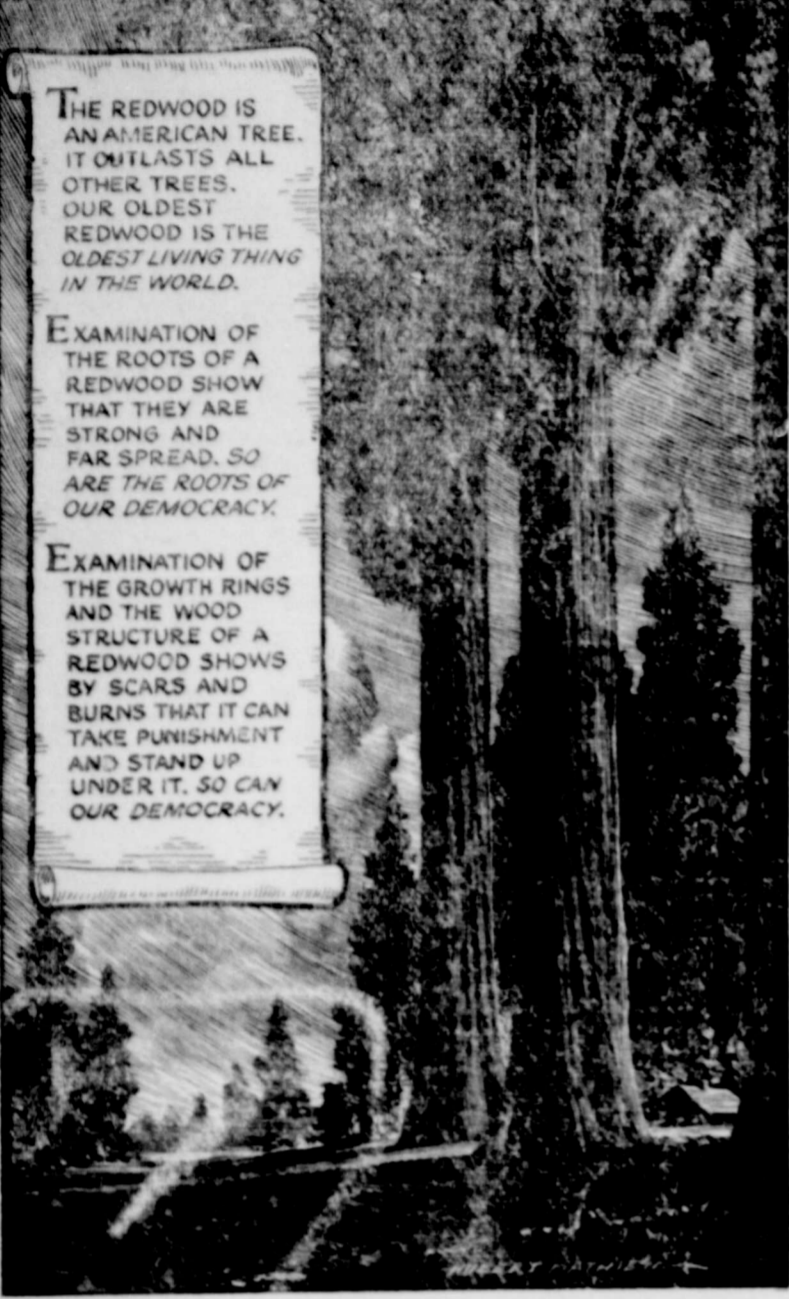
Advertisement for Alka-Seltzer featuring a family portrait. Text: 'Every Member of the Family says "I'm Glad I Tried Alka-Seltzer" And They Say It With a Smile!' Do the members of YOUR family say this? If not, perhaps it is because you have never given Alka-Seltzer thorough trial. All over the world people who have used Alka-Seltzer are enthusiastic in its praise. If Alka-Seltzer is as good as we say it is, you want it in your medicine cabinet; if it is not, it won't cost you a penny. We will refund the purchase price to any new user who is not entirely satisfied. Your family may need Alka-Seltzer sooner and more often than you think. Our guarantee of satisfaction or money refunded covers its use in all conditions listed below. Gas on Stomach, Acid Indigestion, Heartburn, Morning Afters, Muscular Pains, Neuralgia, Headache, Distress of Colds, as a Gargle in Minor Throat Irritations.

Advertisement for Alka-Seltzer with a large graphic of the product box. Text: 'Alka-Seltzer' and 'And They Say It With a Smile!'

Advertisement for The Hico News Review. Text: 'A Message to the Merchant Tomorrow... WHAT WILL HICO BE? ... WILL YOU LIVE HERE? Will Hico Be A City In Which You Share the Benefits, or Will You Be "Thirty Years Behind the Times?" Wright A. Patterson of Chicago, Illinois, says "Essential to the life and continued growth of any community are: 1. Modern Stores, attractive in appearance and clean, with merchandise attractively displayed. 2. Adequate stocks to meet present-day demands for variety and quality. 3. Effective newspaper advertising for the individual merchant and for the community as a whole.' The community can live only so long as it continues to be a market place. The 'storekeeping' methods of a third to half a century ago will not command the patronage of people of any community today.' Notice that he says "effective newspaper advertising"—this is your method of telling people WHY they should trade with you. Constant advertising in The Hico News Review — an advertisement every week — will pay you dividends. GET THE ADVERTISING HABIT AND WATCH YOUR BUSINESS GROW The Hico News Review

News of the World Told In Pictures

OUR DEMOCRACY — by Mat



THE REDWOOD IS AN AMERICAN TREE. IT OUTLASTS ALL OTHER TREES. OUR OLDEST REDWOOD IS THE OLDEST LIVING THING IN THE WORLD.

EXAMINATION OF THE ROOTS OF A REDWOOD SHOW THAT THEY ARE STRONG AND FAR SPREAD, SO ARE THE ROOTS OF OUR DEMOCRACY.

EXAMINATION OF THE GROWTH RINGS AND THE WOOD STRUCTURE OF A REDWOOD SHOWS BY SCARS AND BURNS THAT IT CAN TAKE PUNISHMENT AND STAND UP UNDER IT, SO CAN OUR DEMOCRACY.

When 'Winter' Comes to California



Garbed in fantastic aluminum helmets and heavy fleece-lined horse leather suits, "cold room" workers test hydraulic control system of a high altitude bomber in the Douglas Aircraft plant at Santa Monica, Calif. Here a scientific ice box has been built that can create a temperature of 104 degrees below zero.

Propagandist?



George Sylvester Viereck, indicted in connection with his activities as a Nazi propagandist, is shown signing his fingerprint record at police headquarters in Washington, D. C. Attorneys said he had been fingerprinted twice before.

'On the Alert' in Seaboard Defense



The sinister muzzle of an anti-aircraft gun noses skyward as the 62nd Coast Artillery on the alert at LaGuardia Airport, New York city, prepares for a surprise attack. Although the plane in the picture is a commercial airliner, vigilance is not relaxed for a moment as the army conducts its most intensive test of the eastern seaboard defenses yet attempted.

Frost Map Highlights Problem of Anti-Freeze Shortage



Attention of the car owner has been called earlier than usual this year to his problem of winter radiator protection, by the fact that the defense program has substantially cut the supply of permanent anti-freeze solution available to the public. Not only does this product play its part in tanks, trucks, ships and planes, but the raw materials used in its production are also needed in other parts of the defense effort.

As the map shows, every state in the union gets a freeze-up at some time, though the problem is rare in a few localities. This year the coming of the first really cold weather will find many motorists unprepared, and perhaps unable to buy their usual anti-freeze protection for their cars.

The principal manufacturer of permanent anti-freeze, National Carbon Company, Inc., has made great increases in its production facilities, but needs of the defense program have nevertheless curtailed the amount available for civilian use.

"The present outlook," says the company, "is that normal channels of distribution will be supplied with considerably less than the amount of 'Prestone' anti-freeze which flowed through them to the consumer a year ago. But we feel confident that motorists who have learned to depend on permanent anti-freeze, and who are deprived of their customary protection this winter, will realize the part this material is playing in the defense program. Without the production facilities built up to supply the demands of these peacetime customers, the filling of government needs in the emergency would be impossible."

Some time, though the problem is rare in a few localities. This year the coming of the first really cold weather will find many motorists unprepared, and perhaps unable to buy their usual anti-freeze protection for their cars.

The principal manufacturer of permanent anti-freeze, National Carbon Company, Inc., has made great increases in its production facilities, but needs of the defense program have nevertheless curtailed the amount available for civilian use.

"The present outlook," says the company, "is that normal channels of distribution will be supplied with considerably less than the amount of 'Prestone' anti-freeze which flowed through them to the consumer a year ago. But we feel confident that motorists who have learned to depend on permanent anti-freeze, and who are deprived of their customary protection this winter, will realize the part this material is playing in the defense program. Without the production facilities built up to supply the demands of these peacetime customers, the filling of government needs in the emergency would be impossible."

Home Accident Deaths Highest In Five Years



Infections arising from cuts and scratches play major role on the home accident front. Above—The kitchen butcher knife is a poor whittling blade, especially when it is drawn toward the body. Right—Falls last year killed 16,000 Americans in their homes. Never use a chair or other furniture as an improvised ladder.



Washington, D. C.—Carelessness is writing a new stanza to "Home Sweet Home."

According to the American Red Cross, home accidents last year accounted for their greatest fatality toll in five years. Some 33,000 persons lost their lives through falls, burns, poisoning and other hazards of everyday home life. Although less than 10 percent of the total deaths were attributed to home accidents, the public interest—home accidents are a close second to deaths on the street and highway, totaling 1,500 deaths.

According to the Red Cross, carelessness playing the leading role, more than half of home accident deaths were attributed to falls—occurring on stairs, slippery floors, insecure rugs and use of chairs and other articles of furniture as improvised ladders. Falls also accounted for 16,000 deaths from accidental poisoning following the use of household chemicals.

Injuries causing varying degrees of disability accounted for nearly 5,000,000 cases involving hospitalization or care of a physician, the Red Cross pointed out.

To reduce accidents in the home and on the farm, the Red Cross is launching its annual accident prevention program the last week of October. Throughout the nation, in schools and through the Junior Red Cross, some 10,000,000 "check lists" listing accident hazards will be distributed. Household items will be urged to conduct a cellar-to-attic check-up to determine and correct hazards.

STRAIGHT FROM NEW YORK



THE "TWO-PIECE LOOK"

Whether it's an evening gown with skirt falling in graceful elegance to the floor, or a street-length afternoon frock—it's the "two-piece look" that's top fashion today. The tunic, so popular this season, gives it to the pearl grey dinner gown with its slit skirt and silver studded coral belt. The other New York creation, an afternoon dress, grey-green in two tones, has smoothly fitting jumper top with side lacings, and a tucked skirt.

JOE GISH **JOE GISH** **JOE GISH**

YOUR LICENSE
CRITICISE SOMEONE
SHOULD NOT BE ISSUED
"TILL IT'S PROVED YOU
CAN DO BETTER YOURSELF."

THIS SWELL BASEBALL
WEATHER IS GONNA CAUSE
A HEAVY TOLL ON OFFICE BOYS'
FICTITIOUS GRANDMOTHERS!

IT'S A THIN LINE INDEED
BETWEEN SINCERE PERSONAL
PRIDE AND CUSTED VANITY...

STELLER ACTS IN CAFE ESPLANADE SHOW



Attractions in Cafe Esplanade in left; Lucille Page, dancing comedy lovely serialists, right; and, below, clude Hibbert, Bird and LaRue, top enne, center; the Nelson Sisters, a line of Sam Rose's girls.

RESULTS ARE WHAT YOU WANT

TO BUY TO RENT TO SELL TO TRADE

Classified Ads.

KEEP KNITTIN'EM!
THEY'LL BE NEEDIN'EM!

ZERO WEATHER YARNS IN STOCK

KNIT A SWEATER NOW!

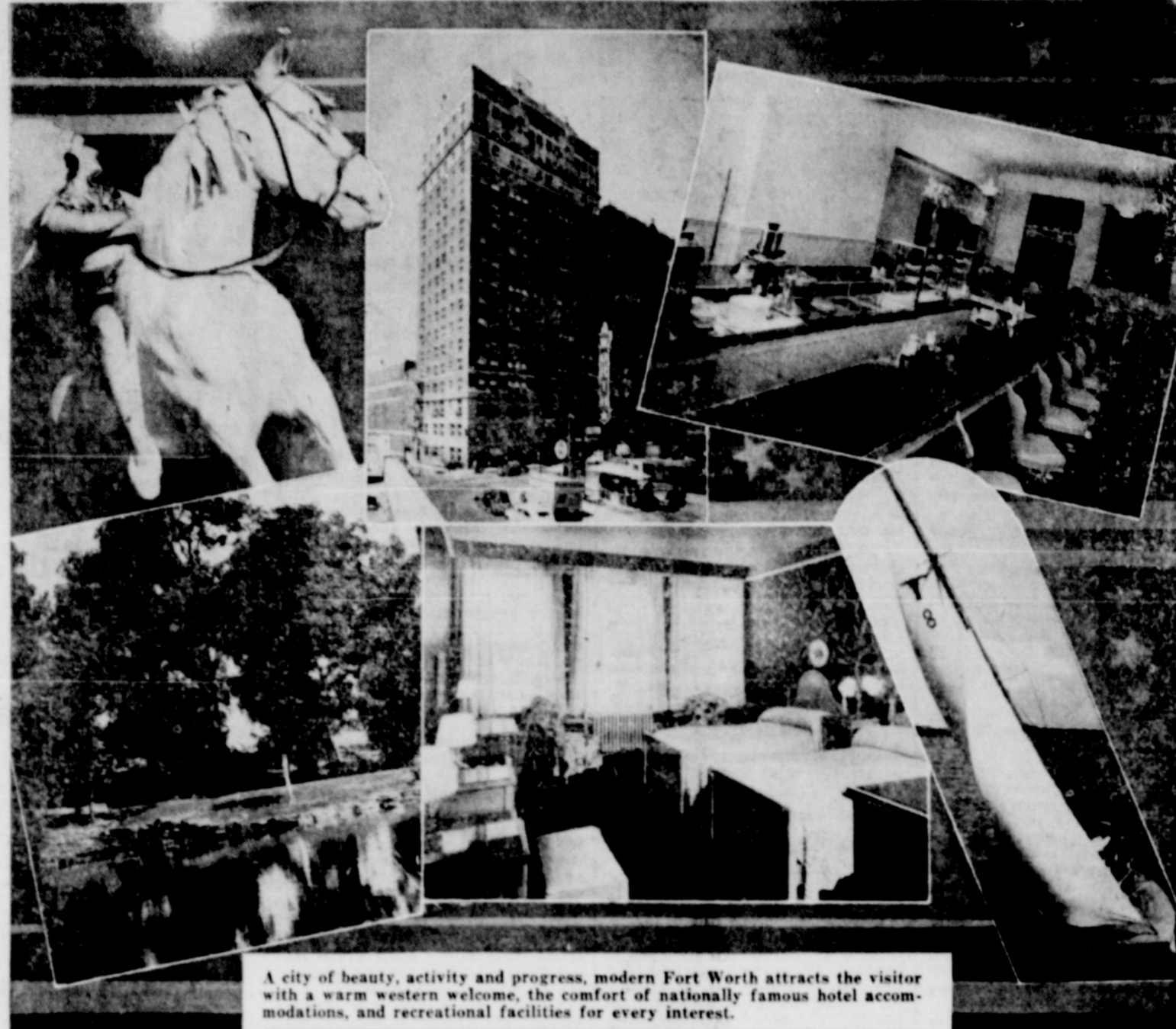
Send finished garment to—
THE CITIZENS COMMITTEE FOR THE ARMY AND NAVY, INC.

KEEP THEM SMILING

Palace Theatre HICO, TEXAS

FRIDAY NIGHT-7:45
PERSONAL APPEARANCE!
OF Bewley Mills'
CHUCK WAGON GANG
Rose, Anna, Jim and Dad
Admission 15c and 25c (Includes Tax)
FRIDAY MIDNIGHT-
About 10:00-After Football Game
"CHARLEY'S AUNT"
JACK BENNY
KAY FRANCIS
Plenty of Confetti for everyone!
A 20th Century-Fox Picture
SAT. MAT. & NITE-
"PRairie Pioneers"
A Republic Picture
THE THREE MESQUITEERS
SAT. MIDNIGHT
SUNDAY & MONDAY-
Peter H. Kynes'
"THE PARSON OF PANAMINT"
A Paramount Picture
CHARLIE RUGGLES
ELLEN DREW
PHILLIP TERRY
TUES. & WED. (NEXT WEEK)-
"BUDDY HEAD"
A Republic Picture
JUDY CANOVA
FRANCIS LEDERER
RAYMOND WALBERN
SLIM SUMMERVILLE
THURS. & FRI. (NEXT WEEK)-
"ALOMA OF THE SOUTH SEAS"
A Paramount Picture
In Technicolor
DOROTHY LAMOUR
JON HALL

Traditions of Old West Preserved in Modern Fort Worth



A city of beauty, activity and progress, modern Fort Worth attracts the visitor with a warm western welcome, the comfort of nationally famous hotel accommodations, and recreational facilities for every interest.

National Pledge Campaign Directed At Bottleneck of Nondefense Savings

A Pledge
To the President and the Congress
of the United States
FOR DEFENSE TODAY - FOR HOPE TOMORROW

BECAUSE it is becoming obvious to all thinking Americans that to afford defense and at the same time ensure a stable America in the future, all nondefense, nonessentials of government must be cut to the limit, and...

BECAUSE in the past so many individuals and organizations, while demanding national economies of their congressmen have, at the same time brought pressure to bear on those congressmen to push local projects and expenditures not truly vital to the community, and...

BECAUSE the pressure for these nonessential expenditures in their aggregate, destroys any possibility of bringing about a sound, reasonable national spending policy, and...

BECAUSE this emergency places upon every American and every organization a moral responsibility not only for defense today but for security and stability tomorrow, and...

I PLEDGE, in this emergency, to serve the interests of my country, by not asking of any public official any expenditure which can be deferred or which I do not truly believe to be now vitally essential either to defense or to my own legitimate welfare or to that of my state or community.

The "For Defense Today - For Hope Tomorrow" pledge, shown here as being distributed to millions of citizens by the recently organized Citizens Emergency Committee on Nondefense Expenditures Washington, D. C., in cooperation with taxpayer organizations in 20 states...

But Dr Wriston pointed out that the very people who demand non-defense economies are too often the ones who put pressure on their legislators to push appropriations of local interest that are not vital at this time. The "For Defense Today - For Hope Tomorrow" campaign, according to Dr Wriston will afford the American people the opportunity to be heard before it is too late. It will also give millions a chance to pledge their support to the President and the Congress of the United States in effecting vital economies in order to insure the future economic stability of the country and the investment of ideals hope and freedom that every American has in that future.

Road Hazards Diminished by WPA Cooperation

Waco, Oct. 24.-Road hazards have been diminished by the installation of 75 bridges and 2,567 culverts in the 21.1-mile road building program which has been operated by WPA in the counties comprising the Waco district. It was reported today by W. H. Beazley, district manager. Beazley's report of WPA physical accomplishments, highlighting the work completed during six years of Federal agency activity, pointed up the fact that 2,960 miles of road improvements have been completed on farm-to-market routes connecting with major highways in Central Texas to provide all-weather routes to Waco and other marketing centers. Outstanding in the report was the construction and rehabilitation of 184 public buildings, including 67 schools, 47 recreation buildings, and 30 gymnasiums. Outdoor recreational facilities in this area which have been created or expanded by WPA workers include six parks, seventeen playgrounds, twenty athletic fields, four swimming pools, a golf course and ten stadiums, grandstands and bleachers. Nine municipalities have utilized WPA assistance to build or modernize water and sewage disposal systems. To the credit of the WPA program Beazley listed the installation of 43 miles of water mains and distribution lines and 47 miles of storm and sanitary sewers. Nine conservation dams and five storage dams have been built and improved in this area. The Waco District includes Anderson, Bosque, Comanche, Coryell, Ellis, Erath, Falls, Freestone, Hamilton, Henderson, Hill, Hood, Houston, Johnson, Lampasas, Leon, Limestone, McLennan, Madison, Mills, Navarro, and Somervell counties.

Homemakers of Hico School Attend Brownwood Meet

Thirty-three girls with their sponsor, Mrs. Greenway, joined over thirteen hundred Future Homemakers and their sponsors of Area V of Texas in our Fall meeting at Brownwood in the Howard Payne Auditorium last Saturday, October 25, 1941. The theme of the program was "American Youth and Defense." Music was furnished by the Brownwood High School Band, Choral Club, and Quartet. After greetings from Jackie Shaw, President of the Brownwood Chapter F. H. T., and Mr. E. J. Woodward, superintendent of the Brownwood High Schools, the following program was given: Area Song, "God Bless America" led by Georgia Bell Cason, Area song leader. Address, "American Youth and Defense", Dorothy Standt, President of Area V. Address, "From Her to Him", Billy Tom Field, Brownwood High School Senior. Address, "Recipe For Victory", Blanche Patrick, State F. H. T. President, Weatherford. Address, "Agriculture and Its Share In National Defense", Roby Alford, Senior in John Tarleton College, Stephenville. Summary, Dorothy Standt. Margaret Bankhead, our chapter president, attended the House of Delegates at 12:45. The afternoon was devoted to group singing, selection of Area Song, and report from House of Delegates. After adjourning we were invited to visit Camp Bowie. While we were there we were invited into the Service Club, cafeteria, and other places of interest. The girls returned to Hico about 6:00 p. m., declaring they had a pleasant and profitable trip. REPORTER.

GLAMOUR OF FRONTIER DAYS COLORS ATMOSPHERE OF BUSTLING METROPOLIS

If you were to nominate Fort Worth as the typical city of America's modern West, a wealth of convincing evidence would support your choice. For Fort Worth is progressive in attitude and action, dynamic in spirit, and young in outlook. Fort Worth faces forward. It is not a city steeped too much in departed glory, where the visitor only reminisces, and, closing his eyes, listens for the distant tread of historic feet. It is rather a city where you look beyond the inspiring skyline of the present to the greater vision of the future. But the West Texas metropolis, named after General William Jenkins Worth, does have a living link with the past. It is in the qualities of the old West, which still live in the city's customs and traditions. Modern as Fort Worth is, this modernity is not a cold, mechanized thing, devoid of friendliness and gaiety. The city is far removed from any concept of a machine-like metropolis which destroys the essential humanity of its population. The traditional hospitality of the West is expressed nowhere more delightfully and abundantly than in the atmosphere of the Worth Hotel. Cities, like people, have distinct personalities. The Worth reflects the personality of Fort Worth more completely than any other focal center of the city's life. Reduced to simplest terms, this rugged western hospitality consists of a sincere interest in the other fellow's comfort and welfare. It had its beginnings in the frontier life of the old West, when great distances and sparse settlement put a premium on human companionship and social relations. In those days a glad, unassuming "howdy" conveyed a warm welcome and a genuine solicitude for the visitor, whether stranger or old acquaintance. The Worth Hotel is convincing proof that this spirit still lives in Fort Worth, and that this brand of hospitality makes and keeps and multiplies friends. The West begins at the Worth for thousands of travellers who stop in Fort Worth on missions of business or pleasure. In this beautiful hotel, towering 18 stories above the downtown center of Fort Worth, homespun hospitality is coupled with modern comforts and conveniences which anticipate every need and want of the guest. "Western hospitality, as big and real as the range," aptly describes the atmosphere of personal friendliness into which the visitor steps when he enters the front door of the Worth Hotel. That atmosphere pervades every moment of his stay at the Worth, and brings him back again and again. Manager Jack Farrell is foreman of a family of "hands" each of whom has some of Jack's far-famed genius for making hotel patrons feel happy, contented and at ease. That desire to please people extends through the entire personnel. It beams in the smile of the porter who takes your bags at the curb; it animates the expression of the bell-boy who shows you to your room; it rings in the cheery "good morn-

Funeral Services Held Friday For Mrs. Alva Poteet

Funeral services were held at the local Church of Christ Friday afternoon for Mrs. Odessa Poteet, 33, who died at her home in Hico Thursday, Oct. 23, at 1:30 a. m. following a prolonged illness. Eld. Stanley Giesecke of the Church of Christ conducted the services in the presence of a large number of friends and relatives. Odessa Cashion, daughter of Mr. and Mrs. Jim Cashion, both deceased, was born March 1, 1908. She was married to Alva Poteet Oct. 26, 1929. Early in life she became a member of the Church of Christ, being very devout to that faith. She was of a quiet nature but made many friends who mourn her going. Besides her husband she is survived by two sisters, Mrs. Alta Richardson of Fair, and Mrs. Adams, Carlton; a niece, Marlene Adams, and a nephew, Jimmie Lee Adams; also her stepfather, Ernie Lester. Barrow Funeral Home had charge of arrangements.

Deadline For Social Security Payments Near

Austin, October 30.-The deadline for filing Federal Social Security Tax returns without the payment of penalties by employers of one or more employees for the quarter ended September 30, 1941, is close at hand, according to announcement issued this week by Frank Scofield, Collector for the First Texas District. There are approximately 54,000 employers of one or more individuals in my district whose quarterly wage reports on Form SS-1a should reach my office not later than October 31," Mr. Scofield stated. "A great number of the returns have been received, audited and recorded, but there are several thousand yet to come with less than a day to go. Far too many taxpayers put off the mailing of their tax returns until the last day of the filing period. The result is that such returns cannot possibly reach my office on time and the added burden of penalties and interest must be paid. I sincerely hope this final notice through the press will be the means of reminding the business men of this district to send in their returns and remittances at once."

MAKING THE MOST OF AN IDEA

In November, 1914, a woman in Washington, D. C. placed her five-weeks-old baby in a market basket started for Battle Harbor, Labrador. She arrived at Harbor by the last boat of the season and was snowed ice-bound for the winter. Her trip that day may have had effect on the food you are served. Her name was Mrs. Clarence Birdseye. Her husband was a fur buyer. He went up and down Labrador on snowshoes, and by dog-sled, buying furs from the natives. But now a new problem had entered into his life. His wife was with him, and there was the baby. His wife wished to keep in the best condition on account of the child, so food was an important matter. He took the choice cuts of caribou, fish, and ptarmigan and carried them home to her. But how could they keep these from spoiling? They hit on this idea: they would place water in a tub and set it outdoors where it would quickly freeze. They would place the meats and fish on this layer of ice and then pour water on top of this, in no time at all it would freeze. Thus they built up this icy layer-cake. The food was excellent. One day as they were eating, Mrs. Birdseye said, "Clarence, isn't there some way by which this could be put to use in the United States?" These words touched off his imagination. He found that scientists had known for a long time that foods frozen quickly keep their flavor better than slowly-frozen foods, but no one had ever thought of putting this scientific principle to work. But Clarence Birdseye did. He and Mrs. Birdseye began to make experiments. Another important discovery was that meats frozen during the coldest weather have a better flavor than meats that were frozen during mild for (Labrador) weather. He was now fired with the idea. When they returned to the United States he continued his experiments. His wife's kitchen was his laboratory. He had to study refrigeration, engineering, chemistry, or physics. But he had an idea and enthusiasm. Side by side he and his wife worked. After a time the kitchen was too small; then he opened a little laboratory in Gloucester, Mass., where there was plenty of fish. He worked out a method of quick-freezing. He improved on it. Called in experts to help him. In 1929 he and his stockholders sold their interest for \$22,000,000. The business is now owned by General Foods Corporation, and the quick frozen products it packs are called Birdseye Frosted Foods in honor of himself and Mrs. Birdseye. The secret of Mr. and Mrs. Birdseye's amazing success is that they stumbled onto an idea--and then did something about it! Other people knew that foods could be frozen and kept indefinitely but Mr. and Mrs. Birdseye are the only ones who turned it into a twenty-two million dollar idea.

Palace Offers Double Treat to Show Patrons

E. H. Henry, manager of the Palace Theatre, is bringing the patrons of this territory a double treat tonight in bringing both a number one show and a personal appearance of one of Texas' most popular quartettes, The Chuck Wagon Gang, from KGKO, Fort Worth. Jack Benny is featured on the screen in his latest film, "Charley's Aunt." In a good portion of the film, Benny is screamingly comical playing the part of a woman. The show starts at 7:30 but Mr. Henry urges patrons to come early so they may be sure of a seat.

British King Inspects 'Invasion' Weapons



Amidst growing demands that British forces attempt an invasion on the continent to take some of the pressure off harassed Russian forces, King George made a visit to the Scottish command and witnessed troops in landing exercises. Here he steps nimbly up the gangway to the deck of a landing barge of the "invasion" type.

Advertisement for Gossar-Deb pantie girdle, featuring an illustration of the product and the Hoffman's brand logo. Text includes: Gossar-Deb Pantie Girdle of NYLON and LATON. Super sleekness for sports and everyday. Seamless knitted two-way stretch elastic of Nylon and Laton... feather light, but wonderfully long wearing. Detachable hose supporters. Like other Gossar-Debs, it's packed in a lush orchid decorated box. Model 3235. TO RELIEVE MISERY OF COLDS 666 LIQUID-TABLETS SALVE-Nose Drops COUGH DROPS. HOFFMAN'S The GOSSARD Line of Beauty.