



Much Interest Is Shown County School Problems At Public Meeting Tue.

The school conditions in the various schools of the county and the general educational outlook were discussed in connection with the Parent Teachers meeting Tuesday evening at the local high school.

Superintendent J. W. Blaine prefaced the discussion by bringing out the crowded condition that exists at the present time in the first seven grades of the Dimmitt Schools, emphasizing the need of dividing these crowded grades. This of course would necessitate more teachers and an additional space to house such divisions.

Judge Cunningham who perhaps knows the school situation in Castro County as no other person gave the main address of the evening in which he discussed the tendency of the rural school to move to town, the marked decrease in the number of scholastics in the rural school districts, the inadequate and unsatisfactory method of getting the rural children to school, the waste brought about by the overlapping of bus routes, and the uncertainty of the parent and child as to their school center.

Several interesting and, in some cases, amusing things were brought out. One child has attended two different schools his first two years of school life and has a pretty good chance of being shifted to a third next year. The amusing part of the situation is that the child lives in the same place where he has lived all his life. This uncertainty works a hardship not only on the school to which the child is transferred but also on the child who does not know his school until late in the summer.

It was also brought out that two or three of the rural districts have indicated by petition that they would like something more definite in the educational outlook for their children.

It is hoped that every person in the entire county who is interested in the education of his children or his neighbors children become acquainted with the situation as it now exists and then work diligently for better schools for our boys and girls.

MRS. CARROLL HOSTESS TO MIDWAY XMAS PARTY

Mrs. Sawnie Carroll was hostess to members of the Midway Home Demonstration Club at their annual Christmas party last Friday afternoon.

The living room was decorated with small evergreen boughs and red and white candles.

Mrs. Gus Travis played the accordion while Mrs. Noel Gollehon led the group in singing Christmas carols. Mrs. Curtis Crick read two Christmas poems and Howard Scoggin read the Christmas story.

A short recreation period was led by Mrs. M. U. May and Miss Leila Petty.

Christmas gifts were exchanged from a table decorated with a miniature musical church surrounded by miniature Christmas trees sprinkled with artificial snow.

Attractive refreshment plates were served to Miss Leila Petty and Mesdames Gus Travis, Clem Gilliam, George Webb, Spurgeon Johnson, Howard Scoggin, Clifford Gibson, Noel Gollehon, M. U. May, Curtis Crick, Barber Eubanks, Bob Cotton, Raymond Hance, Sawnie Carroll and one visitor, Mrs. Velma Gunnels.

MISS DOVIE MOOR ATTENDS DELTA KAPPA GAMMA BREAKFAST

Miss Mary D. Moore attended a lovely Delta Kappa Gamma breakfast at the Hilton Hotel in Plainview December 2.

After a group sing-song, and various committees discussed future work a study of the constitution was presented by Mrs. C. C. Weeker, parliamentarian.

Miss Moore who is on the Pioneer Women's Committee, will appreciate a bibliographical sketch of any teacher who has taught in Bailey, Briscoe, Castro, Floyd, Hale, Lamb, Parmer and Swisher counties prior to 1900.

Mr. Perry Graham Succumbs To Long Illness Thursday

Last rites for Perry Graham, 60 years old, were held at the Baptist Church here Saturday, December 16, at 3 P. M. Rev. M. J. Lee, the pastor, assisted by Rev. U. S. Sherrill, pastor of the Methodist church, officiated.

Active pallbearers were W. A. Wright, E. B. Wright, Roy Hackleman, Ray Sheffy, O. Stephens, Garland Brown. Honorary pallbearers were W. E. Kirkpatrick, Dr. Miller, H. T. Bartlett, Lint Merritt, J. C. Rawlings, Mark Cowser, C. J. Tate, Edgar Ramey, Henry Stalcup, J. L. Coke, C. G. Maples, Ester Noble, George Webb, Joe Elliott, H. C. Webb.

At the close of the services, Ray Sheffy, a close friend and business associate of Mr. Graham made a short talk—he said Mr. Graham's fine open life was expressed in the following verses:

Just let me live my life as I've begun!
And give me work that's open to the sky;
Make me a partner of that wind and sun,
And I won't ask a life that's soft and high.

Make me as big and open as the plains;
As honest as the horse between my knees;
Clean as the wind that blows beneath the rains;
Free as the hawk that circles down indicated by the breeze.

Just keep an eye on all that's done and said;
Just right me sometime when I turn aside;
And guide me on the long, dim trail ahead
That stretches upward toward the Great Divide.

Mr. Graham died at Kerrville, Texas, where he had been under special care for his health, for past year. He had lived in Castro county for 28 years, spending most of that time on his home place east of Dimmitt where he farmed and ranched. He was well known over the entire plains area, and by the stock dealers in Fort Worth, Texas, and Oklahoma City, with whom he did extensive business. All his friends and business associates highly respected and honored him for his honesty and fair dealings.

He is survived by his wife, Nettie Graham, his daughter, Jeannette Graham, who is a junior of Baylor University, Waco, Texas, two brothers, Bill Graham, of Dimmitt and Joe Graham of Duncan, Okla., two sisters, Miss Edith Graham, Marlow, Okla., Mrs. Logan Largent, of Plainview, and many other relatives and a host of friends. To know him was to love him. He shall be missed, not only by his family, but by all who knew him as a friend and neighbor. Castro County has lost a citizen.

NEWS TAKES A HOLIDAY

With this issue the News completes publication for 1944. In keeping with the custom of former years members of the News staff will take their one and only annual holiday and vacation Christmas week. As we complete another year as publishers of the Castro County News we wish to express our appreciation to our readers, advertisers and correspondents for the considerate cooperation that has made it possible for us to continue to operate under conditions imposed by a war-time economy.

Despite the strife that has torn the world and mindful of the anxiety caused by the absence of loved ones who are serving their country in all parts of the world, we wish for you and yours a Merry Christmas, and a happy, brighter New Year crowned by Victory, peace and understanding among all men everywhere.

IRA L. ARNOLD IS REPORTED KILLED IN ACTION

The following telegram was received by Mr. and Mrs. J. E. Arnold last week:

"Report received from the German government through the international Red Cross, states your son, Tec. Sgt. Ira L. Arnold, who was previously reported missing in action, was killed in action on July 29th over Germany. The Secretary of War extends his deepest sympathy. Letter follows."

Ira was born March 7, 1922 at Girard, Texas. He was inducted into the army from Muleshoe Nov. 5, 1942.

He is survived by his parents, Mr. and Mrs. J. E. Arnold, three brothers, Joe, of Whitharral, Lillburn of Sudan, and Odell of Dimmitt, and two sisters, Mrs. Oscar Dunnigan and Hazel, of Dimmitt, also his grandparents, Mr. and Mrs. F. O. Taylor and Mr. and Mrs. L. L. Arnold of Spur, Texas, one nephew, Wayne Arnold and two nieces, Virginia and Wynona Dunnigan, and a host of other relatives and friends.

SUMMERFIELD H. D. CLUB IS ORGANIZED

A new Home Demonstration club was organized at Sunnyside on Monday afternoon, Dec. 18 at a meeting held in that community in the home of Mrs. Ezell Sadler. Miss Leila Petty, County Home Demonstration Agent, helped with the organization. Sunnyside has had a Home Demonstration Club in the past but it had been disbanded for sometime.

Officers elected were: President: Mrs. Walter Hodges; Vice-pres.: Mrs. Ezell Sadler; Secretary-Treasurer: Mrs. E. L. Sadler; Reporter: Mrs. Hubert Lilley; Council Delegate: Mrs. Howard Bridges; Recreation Leader: Mrs. Jesse Lilley.

The first meeting of the year will be at the home of Mrs. George Abbott on Jan. 12 at 3:00 P. M.

Those present were Mesdames R. E. Cade, George Abbott, Howard Bridges, E. R. Sadler, Ella Selby, Ezell Sadler, and Miss Leila Petty.

CLEO H. D. CLUB ENJOY CHRISTMAS PARTY

The Cleo Home Demonstration Club had their Christmas party and tree at the home of Mr. and Mrs. Roy Cluck Friday night. The Xmas spirit was carried out in the lovely decorations, there was also a beautiful tree loaded with gifts. The ladies exchanged gifts by drawing numbers. Each lady brought a gift for her husband and each child.

After a short program rendered by the children Old Santa made his appearance with ringing bells, thrilling the heart of each child.

A lovely turkey dinner was served to the club members and their families.

Special guests were Mr. and Mrs. Harley Dodd and Derryl, Miss Leila Petty and Miss Bettye Newton.

A lovely pair of gloves was presented to Miss Petty and the club presented a beautiful vase to their president, Mrs. A. A. Dodd in appreciation of her faithful service.

The men folks enjoyed "42" throughout the evening.

Club Reporter

Methodist Church

We had splendid services last Sunday. Bro. Rankin brought a soul stirring message at 11 A. M., and the Vesper Carol service Sunday night was a beautiful service.

Bro. Rankin will preach for us again next Sunday night at 8 o'clock.

You will find a welcome at every service. Worship with us next Sunday.

Sunday School—10 A. M.
Preaching—11 A. M. by the pastor

Preaching at Flag—12:30 P. M.
MYF—7:15 P. M.

Preaching—8 P. M.—Rev. Melvin Rankin
Ural S. Sherrill, Pastor

Will Celebrate Golden Wedding Anniversary



MR. AND MRS. J. W. BELL

In celebration of their fiftieth wedding anniversary, Mr. and Mrs. J. W. Bell are holding open house at the home of their daughter, Mrs. Bill Webb, from 2:30 until 4:30 o'clock December 25, 1944.

Mr. Bell, who was born May 10, 1875 in Macon City, Mo., and Mrs. Nancy Isebell Morrison, who was born September 5, 1875 in Cedarville, Dade County, Mo., were married on December 25, 1894.

Mr. Bell moved to Montague, Texas, in February 1885 and Mrs. Bell moved to Montague, Texas, in October 1891.

The couple moved to Dimmitt in January, 1916, and ran a Hotel and wagon yard. The advent of the automobiles put the wagon yard out of business but they still operate the Dimmitt Hotel.

Besides the daughter mentioned, they have another daughter, Mrs. H. N. Borden, of Dimmitt, and one son, Roy W. Bell, somewhere in France, and two grandchildren, Mrs. J. L. Dea, Tucson, Ariz., and Cavin L. Webb of Dimmitt.

Castro County Is Barely Over It's 6th War Loan

According to an announcement by Mr. H. W. Golden, County War Bond Chairman, Castro county purchases had exceeded the sixth war loan county quota by \$259.00. The overall county quota was set at \$120,000. The report that the county had raised its quota was based on unofficial record and definite figures will not be available until after January 1.

Mr. Golden pointed out that E, F, G, and C bonds purchased during the remainder of December would count on the sixth War Loan quota and urged that Castro county citizens celebrate the Christmas holidays by investing as much as possible in War Bonds.

GRADE SCHOOL PRINCIPAL RESIGNS

Mr. Floyd Montgomery resigned his position as principal of the Dimmitt Grade School last week & was succeeded by Mrs. E. C. Caudle.

Mr. Montgomery had taught in the Dimmitt schools during the last two school terms, succeeding Mr. C. A. Farley who accepted a position at Merkle. Mr. Montgomery resigned his position with the Dimmitt schools to accept an offer of a years free schooling, with pay, as a former member of the U. S. armed forces.

Mrs. Caudle, who has been employed by the Shipley Dry Goods Store for the past several years, is a competent and experienced teacher and is well qualified to discharge her duties as principal of the Grade School.

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W. S. C. S. HAVE CHRISTMAS PROGRAM

The Woman's Society Of Christian Service met in the home of Mrs. T. E. Harrison Thursday Dec. 14, for their annual Christmas program. Co-hostess was Mrs. D. Neumayer. The devotional was given by Mrs. May.

During the social hour games were enjoyed and gifts were exchanged from a beautifully lighted tree.

A delicious refreshment plate was served to the following ladies: Mesdames Hershey, Newton, Ashcraft, Bill Webb, Cunningham, Knight, May, Wood, Sherrill, Rothwell, Wilson, Boatenhammer, hamer, and the Hostess.

The installation service of New officers will be held at the church Sunday night, Dec. 31.

Mr. and Mrs. E. L. Carpenter and Mrs. Lewis Wright made a business trip to Amarillo Wednesday.

Karleen Schwaller Chosen As County Gold Star Girl

Mr. Joseph Caruth Is Accident Victim

Funeral services will be conducted at the Dimmitt Church of Christ Friday, December 23, at 2:30 P. M., for Mr. Joseph Carruth, who died Tuesday of injuries received when he was struck by an automobile at Laredo, Texas. According to information received here Mr. Carruth had just stepped out into the street after inquiring about lodgings, when he was struck by a car driven by a Mexican. He received injuries to his back and neck which proved fatal. Mr. and Mrs. Carruth had been in South Texas for the past several months for a change of climate.

Joseph Greer Carruth, son of Mr. and Mrs. Will Carruth, was born October 7, 1871. His birthplace was McKinney, Texas in Collin County. He passed from this life at 8:30 Tuesday, December 19, 1944, at the Nix Hospital in San Antonio, as the result of an automobile accident.

Left to mourn the deceased are: his wife, one daughter, one granddaughter and a number of nieces and nephews. All the members of his immediate family preceded him in death.

Mr. Carruth obeyed the gospel at Vernon, Texas at the age of sixteen, thus was a Christian nearly all his life.

He married Miss Lavonia Wooten March 3, 1895 at Vernon. No children were born to this union. They reared one child, Mrs. Henry Cooper of Amarillo, Texas.

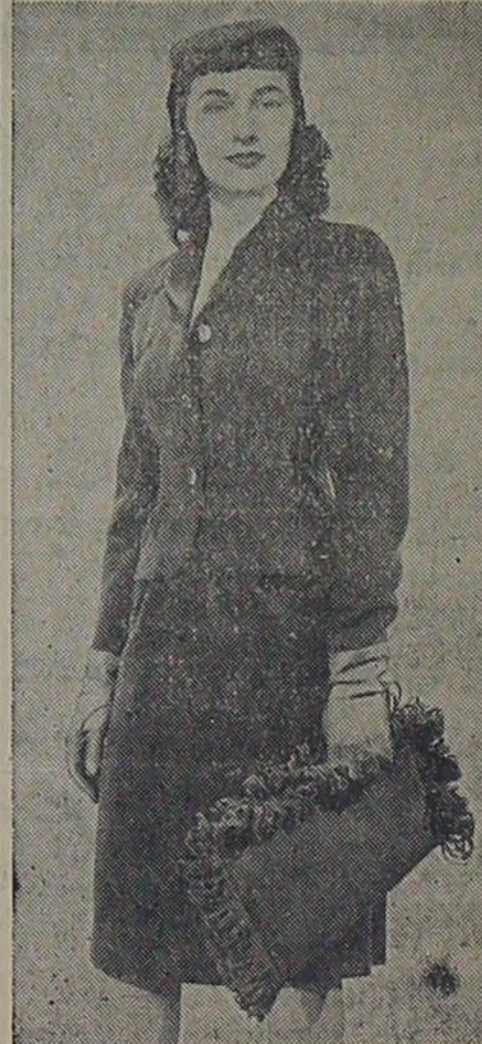
They lived for some time in Oklahoma and New Mexico, but spent most of their married life in Texas, and had resided at Dimmitt for the past sixteen years.

The church and community will long remember him. He was a quiet, unassuming character; filled with kindness and love for his fellow man.

ASSEMBLY OF GOD

What makes Christmas?
Not candles aglow;
Nor evergreens decked
With bright tinsel for show.
But this makes it Christmas:
When Bethlehem's Star
Sheds over the earth
Its radiance afar.
Yea, Bethlehem's Star,
With its radiance bright,
And Bethlehem's Babe,
Make it Christmas tonight.
—William Burton McCafferty.

Ideal Wardrobe Saves for Bonds



Suits fill a definite need in today's wardrobe, with popularity divided between tailored or dressmaker styles. The Junior members of the American Women's Voluntary Services selected this brown dressmaker suit with trouser-pleated skirt for their ideal wardrobe. Many will make felt hats and bags trimmed with fringe of felt. These girls can take pride in the appearance of their costumes styled at home, and in saving money for extra War Bonds. Similar patterns may be obtained at local stores. U. S. Treasury Department

The Gold Star Girl was chosen for Castro County Tuesday afternoon Dec. 19. Competition was unusually keen this year but after much deliberation the judges chose Karleen Schwaller of the Nazareth Senior 4-H Club as the person to receive this honor. Other candidates who had been selected by their clubs for this honor were Betty Brooks of Hart, Calista Heck of the Nazareth Junior 4-H Club, Patsy Youts of the Dimmitt Junior Club, and Jo Anne Thompson of the Dimmitt Senior 4-H Club. All girls were visited by the Committee during the afternoon and it was with difficulty that the judges reached their decision, so well had all the girls done their work this year.

Qualifications for being a Gold Star Girl are that she should have completed her third year of club work, must never have received a Gold Star pin, and must have completed a successful demonstration. The Gold Star pin is presented by the Texas A. and M. College, and an additional reward is given by the County Home Demonstration Council.

Karleen Schwaller is in her fifth year of Club work and has been bedroom demonstrator one year and Clothing Demonstrator three years. Her work as Clothing demonstrator won her this outstanding honor this year. She has made practically all her clothing for the past three years. This year she has made 3 blouses, 4 skirts, silk pajamas, a play suit and some slacks. Being a true Victory Demonstrator she has remodeled a number of garments. She made a jumper from a blue chambray dress, remodeled a brown chambray dress and a white one, remodeled a white suit, made a skirt from an old pair of pants.

In addition to her work as Clothing demonstrator, Karleen helped in the garden all summer. She helped can about 500 quarts of food and helped prepare food for their home freezer locker. She helped raise 350 chickens and 5 runt pigs. She milks 2 cows all the year round and sometimes 3 and 4. In addition she has helped with all the meals, and he cooked breakfast by herself the past half year.

Judges of this year were Mr. T. B. Cox of Hart, Education Chairman of the Council, Miss Ruth Ann Fehr of the Nazareth Senior 4-H Club, and Miss Margie Newton of the Dimmitt Senior 4-H Club.

B. & P. W. CLUB ENJOY CHRISTMAS PARTY

Misses Leila Petty and Bettye Christmas party of the Dimmitt B and P. W. Club on Monday, December 19. The house was decorated with pyracantha berries and Christmas greens, with a lovely Christmas tree forming the center of interest.

Games were played at the beginning of the evening. Contest winners were Mrs. Velma Gunnels and Miss Dovie Moore. As rewards they were allowed to be Santa Claus and his assistant, and distributed the gifts from the loaded tree.

Refreshments were served in the dining room. Hot fruit punch and fruit cake were served. Favors were individual angel candles.

Those present were Mesdames Frank Easter, Sam Hunter, Velma Gunnels, O. K. Howe, Paye Holland, Elizabeth Huckabay, Ola Murphy, R. B. Boren, and Misses Hazel Merritt, Marguerite Mobley, Dovie Moore, Floy Bell, Mildred Morris, Dorothy Acker, the hostesses, and Miss Helen Green of Hereford.

Church of Christ

The Church of Christ welcomes you to each of the following services.

SUNDAY
Bible School—10:15
Preaching—11:00
Evening Service—8:00
MONDAY
Ladies Bible Class—3:00
WEDNESDAY
BIBLE STUDY—8:00
D. C. Lawrence, Minister

W. H. Autry, Jr., is here from Benning Ga., for a visit with wife and son. Mrs. Autry is the mother of Mrs. Madge Winders.

Mrs. B. B. Easter went to Portales, N. M., last week end to visit her children.

Mr. and Mrs. Bill Burnam and children spent last week end visiting her parents in Portales, N. M.

Mr. and Mrs. Swain Burkett and Mrs. Andrew Elder made a business trip to Lubbock Monday.

Local Man Serves With Infantry Division That Made History In France

The following news item was mailed to Mr. and Mrs. F. A. Schulte by their son, Cpl. Walter Schulte, who at that time was somewhere in France with one of the Infantry divisions mentioned:

Washington Oct. 8—One of the major feats of the American Infantry was the drive of the American Third Army from the incredible Chambois ambush in France to Metz and beyond, in the opinion of Lt. Col. Donald L. Durfee, of New Haven, Conn., infantry observer with the 90th Infantry Division. Durfee has just returned to the United States to make his report at Army Ground Forces Hq. He stated today that, contrary to widespread belief, it was the foot-slogging doughboy who spearheaded the rapid push to Metz. He believes that because Lt. Gen. George C. Patton commands the Third Army, many people here in the U. S. think that armored units led the advance. **INFANTRY LED WAY**—"It was led the advance by the Standard Triangular Infantry Division that led the push all the way," he said. "In support was one battalion of tanks, but otherwise it was all foot soldiers. "Naturally, some of the troops were motorized, but a good part of the men went by foot. In one day a unit of the 90th Division marched 27 miles, and still was ready to fight." The 90th Infantry Division is doing a beautiful job. It is highly respected by the Germans. We found that out from prisoners of war who said they knew it was the 90th chasing them and that the 90th was one of the toughest they had met. He saw the Chambois ambush from start to finish, often from observation posts watching the destruction of remnants of the German Seventh Army which was virtually wiped out in France. "It was really incredible," Durfee said. "This campaign which began with the advance north from

Lemans and culminated with the juncture of American and British forces north of Chambois will forever be regarded as one of the most brilliant episodes in the battle of France. "The 90th Inf. Div. initiated the campaign in a support roll, subsequently became the motivating factor in the success of the scheme. **NAXIS FORCES ROUTED**—He said, "The Nazi defeat there was plainly a rout. It was every man for himself. The roads were cluttered with all kinds of equipment, horses, tanks, artillery, foot soldiers, and supplies, all mixed together and all being shot to pieces by the remarkable marksmanship of our artillery. The greatest number of shots I saw fired at any one vehicle was four rounds by a 57 MMLun. Many hits were made with just a single round. There were a number of sunken roads running between hedgerows. The Germans were trying to escape along these roads. Our technique was simple—we'd smash the leading vehicle and then the last vehicle, and there they were, trapped and ready for our guns to cut the column to bits. There was a general looting going on among the Germans too. We found many wagon loads of French clothing and shoes. We found horses tangled in their harness, just abandoned because drivers couldn't take time to untangle them." **CAPTURE MUCH EQUIPMENT**—"We got vast quantities of technical equipment and radio sets. We captured mobile ordinance shops and medical laboratories and also two complete field hospitals with all their personnel and equipment. The field hospitals continued to operate under their own doctors, German wounded being treated as they had been prior to capture. In two days the 90th Inf. Div. took 10,000 prisoners. In a period of four days the Division took over 13,000 prisoners, killed or rounded 8,000 Germans and 1,800 horses, freeing 1,000 more horses which were turned over to the French. All this the Division accomplished at the cost of only 600 casualties and a loss of five tanks, two anti-tank guns and six vehicles for the entire campaign. It was the greatest ambush of the war."

Durfee is a regular army officer, a West Point graduate of 1934. His home is at 1655 Norton Street, New Haven, where his wife and 2 sons live. He continued with the 90th Infantry Division to a point north of Metz, leaving it on Sept. 20th to return to Washington.

FLAGG CHRISTMAS PARTY

A Christmas party was given in the beautifully decorated home of Mr. and Mrs. Ernest Jones for the Flagg club women and their husbands Friday night, Dec. 15. A speedy game of progressive 42 was enjoyed in the fore part of the evening. Santa Claus climaxed the evening with an exchange of gifts.

Officers of the clubs were presented lovely gifts in appreciation of their years work.

The hostesses were Mesdames Ernest Jones, George Bradford,

Andy Thompson and Bill Booher.

A delicious dinner of turkey and all the trimmings was served to approximately fifty guests and four visitors. The visitors were Judge and Mrs. Posie Cunningham, Misses Lella Petty and Betty Newton of Dimmitt.

Mr. Mrs. Mark Cowser are the grandparents of a new grandson to Mr. and Mrs. Jack Cowser of Lubbock Dec. 1. Mrs. J. C. Monery is the other grandparent.

Subscribe for the News.

GREETINGS



A Merry Christmas

MAY the blessings of God be with you, our friends, and with all of us... in our souls and upon our hearths. We can offer no more gracious greeting this Yuletide.

W. E. Kirkpatrick



The Season of Christmas

EVER THAT SAME STAR

★ The wise men saw it over the hills of old Judea... it glows in the Christmas sky tonight, though clouds may obscure the heavens. It is a beacon of hope in a world in which there is ever so much room for improvement. Its spirit travels around this earth, encouraging, sustaining, and beautifying.

Our Christmas greeting to every man, woman and child in this community... a greeting as warm and hearty—we hope—as if it were made to each in person with a friendly smile and a shake of the hand.

Merry Christmas!

Castro County Grain Company

GREGORY

E. F. HARMAN

ROY HACKLEMAN



AS WE APPROACH the belated anniversary of a great Event are reminded again of the my Christmas seasons we have seen come and go. Time has changed everything except friendship.

We are proud of the fact that a number among our customers my of the town's "oldest inhabitants" friends who have become dearer to us with the passing years.

Once again we say Merry Christmas to all.



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BORGER, TEXAS

Constructing 100-Octane Aviation Gasoline Plant for Phillips Petroleum Company.

Living Quarters Available

Transportation furnished enroute to job. Top wages—long time job—Now working 60 hours a week—Time and one half after 40 Hours.

Seasonal Agricultural Workers Investigate

See Company Representative at War Manpower Commission U. S. Employment Service Off.

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Hiring will conform with WMC regulations

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Doctor of Optometry

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TIRE RECAPPING with new design tread -- and -- REPAIRING

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PHONE 265 - PLAINVIEW L. KANADY, Owner

AXIOM NO. FOURTEEN:

He or She who keeps and enjoys God's company is never lonesome.

Boothe's Elevator

ORDER YOUR NEW 1944 MODEL—

WINDCHARGER

—NOW—

New Models will have Automatic Control, eliminating necessity of checking batteries, and fully protecting batteries from over-charge.

CLOVIS HAYMES, Dealer

AT FULWOOD BATTERY & ELECTRIC—HEREFORD, TEX.

Christmas



★ At Christmas perhaps more than at any other time in the year we realize what it means to be an American—to worship as we please, to go about our daily pursuits unfettered, to take time out to pay homage to the beautiful

myth of Santa Claus. ★ And at Christmas the members of this organization realize particularly what your patronage has meant to us, and we take this opportunity to thank you while wishing you all a most Merry Christmas.



Hays Implement Co.

Dorothy Winkle of Dimmitt spent the week-end with Marlene Rothwell.

Mrs. James Bradford returned home Wednesday. Her husband, Lt. Bradford, has left for overseas duty.

Mr. and Mrs. Leland Smith and Mrs. Ivor Bagwell were Plainview visitors Thursday.

Mr. and Mrs. J. O. Strother and Patsy and Mrs. Vern Lust, Grace Louise and Glenn were business visitors in Hereford Thursday afternoon.

Mary Elizabeth Givan spent Thursday night with Ann Sheffy in Dimmitt and attended their class party.

Miss Earlene Lust of Amarillo spent the week-end with her parents, Mr. and Mrs. Earl Lust.

We are glad to report that Robert Bagwell has returned home after being in the hospital at Amherst for the past week.

Ben Williams of Kress visited with his uncle and aunt, Mr. and Mrs. J. C. Williams, Saturday.

Mr. and Mrs. Ivor Bagwell spent Friday night with her parents, Mr. and Mrs. Dunn in Hereford.

Mr. and Mrs. Kay Roberts were Amarillo visitors Monday.

Cpl. Houston Lust, who is stationed at Dodge City, Kan., is home on a fifteen day furlough.

Mr. and Mrs. Ivor Bagwell, Milton and Nelda Jean and Latrelle Bagwell were Sunday dinner guests of Mr. and Mrs. Bryan Sinclair.

Mr. and Mrs. Moss Howell and family visited relatives at Muleshoe Sunday.

Several from this community attended the Vesper Carol service at the Methodist church at Dimmitt Sunday night.

Dinner guests in the Vern Lust home Sunday were: Mr. and Mrs. Jim Bagwell and Robert, Miss Earlene Lust of Amarillo, Mr. and Mrs. Earl Lust and Lloyd, Mrs. James Bradford, Mr. and Mrs. Kay Roberts and Rev. U. S. Sherrill.

Mr. and Mrs. Leland Smith and family were shopping in Clovis Wednesday.

Mr. and Mrs. George Bagwell entertained the young people with a party Wednesday night. Singing and games were enjoyed until a late hour when delicious refreshments were served to: Elbert and Elzada Smith, Grace Louise, Glenn and Lloyd Lust, Frank Martin, Mary Elizabeth Givan, Rachel and Faye Beavers, Ruby and Bobby Joe Warren, Albert Sinclair, Mrs. Bruegal, Fred and Carl and Mrs. Fate Shannon.

Rev. U. S. Sherrill who has been appointed pastor for Bethel, Flagg and Big Square filled his appointment at Bethel Sunday morning. He preached a very good sermon.

Mr. and Mrs. Kay of Mooreland, Okla., visited in the home of Mr. and Mrs. Tom Tate Sunday.

Mrs. T. J. Tate and Mrs. Curtis Tate were Amherst visitors Wednesday.

Mrs. Rubye McLean returned to Dimmitt Wednesday from Mineral Wells, where she had been the past few weeks.

S 1/c J. C. Crum arrived here Wednesday for a Christmas visit with his parents, Mr. and Mrs. J. S. Crum. J. C. has just returned from the Pacific War zone.

RIO THEATRE

DIMMITT, TEXAS

Friday and Saturday
December 22-23

"LUMBERJACK"

William Boyd, Andy Clyde, Francis McDonald and Jimmy Rodgers

"Wise Quaking Duck"

Serial—"Overland Mail" No. 5

Sunday and Monday
December 24-25

—SEE—

"HER'S TO HOLD"

Deanna Durban, Joseph Cotton, Charles Winninger and Evelyn Anhers

Cartoon—"Boogie Woogie Man"

NEWS

Tuesday, Wednesday and Thursday
December 26-27-28

"TARZANS DESERT MYSTERY"

Cartoon—"Tokio Jokio"

Friday and Saturday
December 29-30

"WYOMING HURRICANE"

Cartoon—"Jasper Goes Fishing"

Serial—"Overland Mail" No. 6



WE THANK YOU

All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes . . . our gratitude to you in one great big wish for a big, happy, merry Christmas.

CASTRO DRUG

STUB & LITTLE STUB



GOOD CHEER! There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

Let us all radiate good cheer this Christmas of 1944, for there are reasons enough for good cheer if we but pause to reflect.

Merry Christmas greetings from all of us to all of you.

Earl's Blacksmith Shop



"... and on earth peace,
good will towards men."



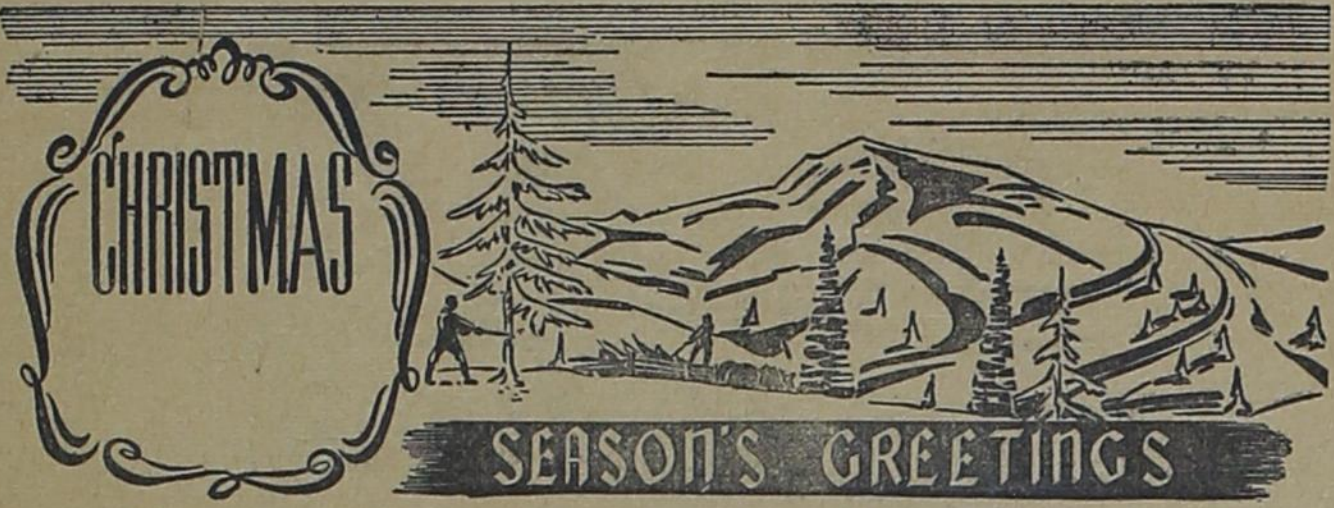
And to each of you who read this message that enraptured happiness which comes only at CHRISTMASTIME

Wilson's Grocery

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LIFE INSURANCE CO.

HEREFORD, TEXAS

Across the St. North from City Hall—Phone



This Christmas we send our Greetings
 With hearts that are far from light
 For so many have lost loved ones
 In this terrible, terrible fight
 Shopping has lost all glamour,
 We don't even want to try
 To make a merry Christmas
 When some body's son must die.
 Yes giving their lives for Freedom.
 It just doesn't seem right,
 To be merry and gay at Christmas
 When they're fighting with all their might
 To think of them sleeping in fox holes,
 Or crawling through mud and slime.
 It takes away our courage
 To celebrate Christmas time.
 Let our hearts commune together.
 On bended knees let us pray
 That war will soon be over
 And the boys can come home to stay.
 —Eva Tubbs

Mannings Dry Goods



Everywhere, everywhere, Christmas tonight!
 Christmas in lands of the fir-tree and pine,
 Christmas in lands of the palm-tree and vine;
 Christmas where snow-peaks stand solemn and white,
 Christmas where corn-fields lie sunny and bright."
 —Phillip Brooks.

☆ ☆ ☆

Dimmitt Motor Co.

See B. D. Woodlee for Real Estate Loans. Loans of Six Thousand and under rate 4½%. All over \$6,000.00 only 4%, no stock to be taken.

WANTED—Hand saws to sharpen. Due to my wife's illness I cannot leave home to work, and would appreciate your work that I can do at my home. I also sharpen scissors.
 W. J. Jordan
 tf

FOR SALE—R. C. A. Radio, battery set, a good one. Also baby bed and mattress.
 Floyd Smith
 3tp

FOR SALE—Two brooder hog houses, and panels for pens.
 J. R. Rothwell
 tf

FOR SALE—1935 Harley Davidson 74 motorcycle. 2 excellent tires, \$100.00.
 Harold Johnston
 Dimmitt, Texas
 3tp

MAIL ME description, location and details regarding that farm you wish to sell. I will try to help you to dispose of it.
 J. L. Murdock, Real Estate
 P. O. Box 783
 Littlefield, Texas
 3tp

FOR SALE—F-30 Farmall Tractor on steel, no equipment. In good mechanical condition. Also 1930 model International one ton truck, good pre-war tires, runs good.
 J. O. Strother
 Box 234, Dimmitt
 4tp

FOR SALE—Deep Well pressure system with electric motor.
 Wilson & Son Lbr. Co.
 3tc

NOTICE TO CREDITORS OF ESTATE OF B. H. KLEMAN, DECEASED

Notice is hereby given that letters of Administration upon the Estate of B. H. Klemann, deceased, were granted to me, the undersigned, on the 30th day of August, 1943, by the County Court of Castro County, Texas. All persons having claims against said estate are hereby required to present the same to me within the time prescribed by law. My residence and post office address are as follows: Harry Kleman, Tulia, Texas, Rt. N.
 Harry Kleman
 Administrator with the Will and Council attached, of the Estate of space for their publication.

CHRISTMAS PIANO SPECIALS—Four latest model Spinnettes only 36 inches high like new, guaranteed quality. Come early and choose between Kimball, Baldwin, Lenox or Lauter. Also four first-line Baby Grands: Steinway, Lindeman, Lester, Hazelton at drastically reduced prices for Christmas only! Your choice of any Upright on our floor at 30% discount for Christmas only! Condition guaranteed. Visit either or both of our stores at:

MARY L. SPENCE PIANO STORES
 1026 West 6th St., Amarillo
 710 Broadway, Plainview
 4tc

LOST—7 Jewel Banner wrist watch. Reward.
 Johnnie Gibson
 2tp

FOR SALE—Church building 30x50 ft. with 15x30 ft. wing. Located 4 miles North and 2 miles West of Springlake. See
 R. A. Axtell
 8 miles N. and 2 W. of Springlake
 3tp

SEE MONTGOMERY WARD at Plainview for lower prices on tractor tires. We have complete stocks of all sizes. Bring your certificate in NOW. MONTGOMERY WARD, PLAINVIEW, TEXAS.

FOR SALE—New 7 ft. Dempster stock tank, \$45. 8 Mi. S. E. Dimmitt on Plainview Highway.
 Raymond Hancock
 2tp

FOR Light Hauling—Call W. C. Johnston. phone 227. Will go any place with up to 5 tons.

WANTED—Ironing to do in my home.
 Mrs. Bill Cooper
 1tp

CARD OF THANKS
 We wish to take this method to express to you, our friends of Dimmitt, our thanks and appreciation for the many kind words of sympathy during the death of our little daughter and sister, Barbara Ann, born December 14. She only lived a few hours.
 Mr. and Mrs. M. J. Wilkinson
 Louis, Everett, Peggy and Coyce

FOR SALE—2 volt Zenith Radio, cabinet type. Can be seen at Miller Hardware
 1tp

WANTED—Waitress to work in cafe, pleasant working conditions, good salary, convenient hours. Experience preferred.
 Royal Cafe
 tf

FOR SALE—Scholarship to Draughon's Business College.
 The Castro County News

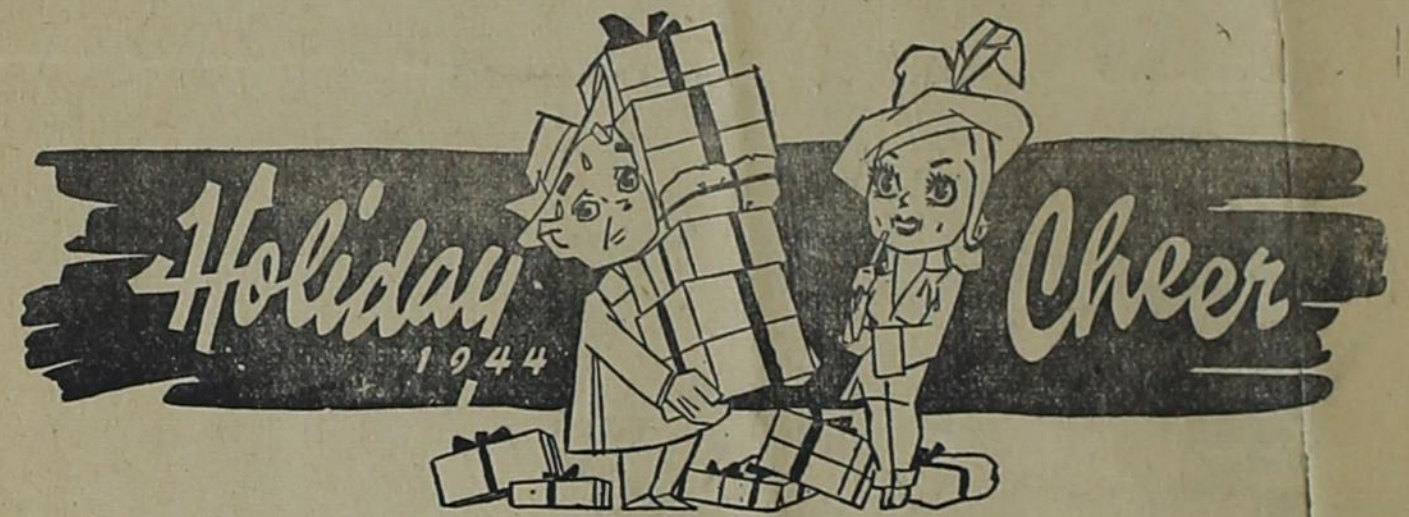


SLEIGHBELLS TINKLING DOWN OLD ROADS, FARM HOMES GLEAMING IN THE DARK, THE SPIRIT OF KINDNESS BROODING OVER THE LAND. YES, 'TIS THE NIGHT BEFORE CHRISTMAS AND ALL MEN ARE KIN.

WE HOPE THAT YOUR CHRISTMAS WILL BE MERRY AND BRIGHT, AND THAT YOU WILL RECEIVE A FULL SHARE OF THE GOOD THINGS THIS HAPPY SEASON BRINGS.

Dimmitt Laundry

MR. AND MRS. J. B. ALLEY



THE confusion, the bustle and indecision of the holidays is now over. The last gift has finally been selected, the last package wrapped, tagged and duly be-ribboned. Now let's settle down to the real enjoyment of Christmas.



We want you to get just what you want and to be just as happy as you can be. We want you to be happier this Christmas of 1944 than you have ever been before. As for us, we are more grateful to you this Christmas than ever before, for it marks a peak in our pleasant relations. We could not allow this important occasion to slip by without wishing you all a
MERRY CHRISTMAS

Kimbell Elevator Company

P. O. GOODWIN, Mgr.

THE CASTRO COUNTY NEWS
MEMBER TEXAS PRESS ASSOCIATION
"Your Home Newspaper"
PUBLISHED EACH THURSDAY
Entered as second class matter in Castro County, Texas, under the act of March 3, 1879.
B. M. Nelson, Editor
SUBSCRIPTION RATES
In Castro and contiguous counties, one year, \$1.50.
In other Texas counties, year, \$2.



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Plainview, Texas Phone 6
Write For Complete Information

Stock of New and Used RADIATORS for Car, Truck and Tractors Complete Service Department
STOVALL-BOOHER
Radiator Service
Plainview, Texas

Dr. R.F. McCasland
DENTIST
Heard and Jones Building
TULLA, TEXAS

Mrs. Alta Gladman and son, Bill, and Mrs. Harold Gladman left Thursday for San Diego, Calif., to visit Harild, who is in the U. S. Navy.
Charlie Jones of Lubbock was in Dimmitt on business Tuesday.

Dimmitt Man Is Member 2nd Bombardment Group

15th AAF IN ITALY--The Second Bombardment Group, a B-17 Flying Fortress unit of the 15th AAF which traces its origin to World War 1 as the oldest heavy bomber group in American military history, has flown its 300th mission in the Mediterranean Theater.

Led by commanding officer Col. Paul T. Cullen of 855 N. Sultana Ave., San Gabriel, Calif., the group by coincidence flew its 300th mission on the first anniversary of the 15th Air Force--November 1, 1944. It attacked targets at Vienna, Austria.

The second Bombardment Group was organized in September, 1918, at Moulon, France and its giant Flying Fortresses are a far cry from the old French Breguet day bombers flown by its original members.

It is more than 18 months combat flying in the Mediterranean, the group has dumped 18,568 tons of bombs on axis targets, rolled up more than 7,574 sorties and shot 496 enemy planes out of the skies.

From North African bases in 1943, it participated in the Tunisian campaign, the knockout of Pan-elleria and the softening of Sicily, Sardinia and Italy. With the 15th in Italy it has flown in the great air battles over Regensburg and Stavr, lent its weight to ground support at Cassino, Anzio and Southern France, helped pound German aircraft industry and Ploesti's oil and participated in the first shuttle run to Russia.

The Second Bomb group has been awarded a Presidential citation, and its members hold thousands of decorations ranging from the Distinguished Service Cross to the Air Medal.

Cpl. Millard F. Finley, 37, munitions worker, of Dimmitt, Texas, is a member of this group.

FOR SALE -- Scholarship to Draughon's Business College. The Castro County News



LOADS OF HAPPINESS TO YOU!

Christmas of 1944 is going to be a BIG Christmas. See if we aren't right.

May YOUR Christmas be bounteous and full of good cheer, and may our greeting and best wishes add just a little to your pleasure this Yuletide.

J. L. Coke

"Your Trucking Friend"

The End of the Play
by William M. Chackeray

The play is done; the curtain drops. Slow falling, to the prompter's bell; A moment yet the actor stops And looks around to say farewell. It is an irksome word and task, And when he's laughed and said his say, He shows as he removes the mask, A face that's anything but gay.

One word, ere yet the evening ends, Let's close it with a parting rhyme, And pledge a hand to all young friends, As fits the merry Christmas time. On Life's wide scene you, too, have parts, That Fate ere long shall bid you play; Goodnight! with honest, gentle hearts A kindly greeting go away.

Come wealth or want, come good or ill, Let young and old accept their part, And bow before the Awful Will, And bear it with an honest heart, Who misses, or who wins the prize. Go, lose or conquer, if you can; But if you fail or if you rise, Be each, pray God, a gentleman.

A gentleman or old or young! (Bear kindly with my humble lays).

The sacred chorus first was sung Upon the first of Christmas days. The shepherds heard it overhead-- The joyful angels raised it then: Glory to heaven on high, it said, And peace on earth to gentle men.

My song, same this, it little worth; I lay the weary pen aside, And wish you health and love and mirth, As fits the holy Christmas-tide As fits the holy Christmas birth, Be this, good friends, our carol still-- Be peace on earth, be peace on earth, To men of gentle will.

Caesar Practical; First to Hint of Gifts He Wanted

As soon as man became sufficiently civilized to devise himself some sort of a calendar, the festival of the New Year assumed importance and was designated as the proper time for gaiety, hospitality, and gift-giving.

This spirit of gift-giving presumably continued upon a haphazard path until Julius Caesar hit upon the brilliant idea of "hinting" as to the amount of money or specific "gift" he expected to receive from such and such a person.

The conquering Romans carried the custom of "ordering" precise gifts with them when they invaded the British Isles. Centuries later, the kings and queens of England, who were not as wealthy as they were reported to be, revived the custom of Caesar's day. On one New Year's day, the money and value of presents received by Henry VIII amounted to nearly 800 pounds--or about \$4,000. Queen Elizabeth used the same method upon her favorites and courtiers, thereby replenishing her wardrobe with petticoats, mantles, gowns, and silk stockings, to say nothing of the bracelets, necklaces, and caskets of precious stones commandeered in like manner.

In modern America, Christmas is the gift-givingest day of all, but every child who writes a letter to Santa Claus and every fair lady who conspicuously mentions the name of her favorite perfume is perpetuating a New Year's custom invented by Julius Caesar and effectively used by medieval royalty.

Miss Mary Alice Sherrill is home from T. W. C. at Fort Worth, for a Christmas visit with her parents, Rev. and Mrs. U. S. Sherrill, and family.

Pvt. Marvin Sherrill arrived home last week from Georgia for a furlough visit with his parents, Rev. and Mrs. U. S. Sherrill and family.

FOR YOUR PROTECTION-- SEE **W. D. DUREE** Representing THE LINCOLN NATIONAL LIFE INSURANCE CO.

LOCAL GIRL LISTED AS CHARTER MEMBER OF GIRLS ORGANIZATION
Waco, Texas Dec. 16--Miss Jane Kirkpatrick, Baylor student from Dimmitt, has been listed as a charter member of the Baylor chapter, Beta Sigma Chi, business girls or-

ganization, when that club became a part of the national business women's chapter, Phi Gamma Nu.

Mr. and Mrs. Raymond Hance and children and Mr. and Mrs. Clarence Hance visited in Amarillo Monday.



THE SEASON'S GREETINGS

19 44

★ There will be a halo over the homes of America this Christmas radiating from the new hope for the world.

That your Christmas season may be both joyous and happy is the sincere wish of

Mr. and Mrs. O. B. Tremble

1901-1944 FORTY-THREE YEARS OF SERVICE

E. B. Black Co.

FURNITURE AND UNDEDTAKING PROMPT AMBULANCE SERVICE WE NOW OFFER \$150 CASH BURIAL INSURANCE AT LOW COST
HEREFORD, TEXAS

H. C. (Atticus) Webb

--SPECIAL AGENT FOR--

The Lamar Life Insurance Co.

Jackson, Mississippi

"Buy From Webb and Live Always"

WE HAVE ONE OF THE LARGEST STOCKS OF

Magnetoes and Parts

In The Southwest OUR REPAIR SERVICE IS UNEXCELLED

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LITTLEFIELD, TEXAS

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Farm Sales A Specialty

O. K. Treadwell

the perfectly balanced RECAP

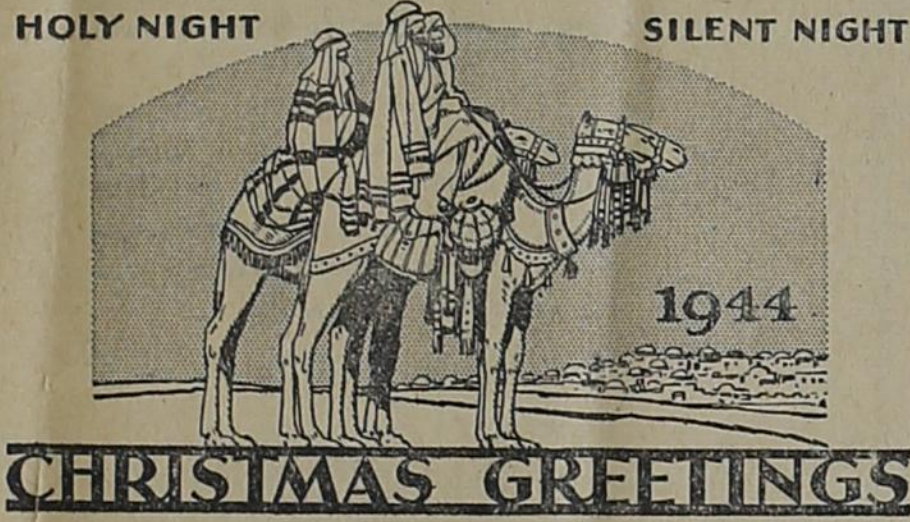
For more miles and better service--recaps must be in perfect balance. Unbalanced recapped tires cause uneven wear and serious injury to the driving pleasure and performance of your car. Our O. K. Rubber Welding System patented equipment--with its "All Mechanical Pressure"--insures perfect circle recaps.

Conserve your Rubber for more war bonds... see us today for longer mileage tire service.

O. K. RUBBER WELDERS

HEREFORD, TEXAS

Across the St. North from City Hall--Phone



★ The message of good will that emanated from Bethlehem 2,000 years ago not only transforms the world at Christmas but is the foundation of every honest transaction. We depend upon your good will; you depend upon ours.

Your good will has been a priceless asset to us during 1944 and other years. We thank you for the confidence you have placed in us and wish you the manifold blessings of a happy Yuletide.

First State Bank

DIMMITT, TEXAS



Christmas Cheer to All!

★ Holly and mistletoe, soft lights and Christmas trees, gifts that mean an outpouring of the spirit. Santa Claus is coming!

With gratitude for your continued friendship we pause during this busy Christmas season of 1944 to wish you the happiest Christmas of them all.

Mr. Ola Murphy

COUNTY & DISTRICT CLERK



Noel! Noel!

While ageless Christmas carols fill the air this thought comes to mind. We would like to share with you our Yuletide happiness, and to feel that in this year of grace, 1944, Christmas will mean more to you than it has meant for many years past.

Mark Cowser

Christmas trees are again gleaming in the windows! * * * * * Just about time for us to be thinking of how much we are indebted to you.

And just about time for us to call upon two little words that carry more cheer and good will than all the big words that have ever been coined—

Merry Christmas



Cooper Electric Co.



ALL the good old-fashioned spirit of the season is expressed in this hearty MERRY CHRISTMAS.

You've been the best of friends to us in 1944 and here's wishing for you the very best!

R. V. McMahon



LOYALTY works both ways. You have been loyal to us, and we are loyal to you.

To you, our friends, who have so helped us to make 1944 successful, we send the friendliest of

CHRISTMAS GREETINGS

Dimmitt Drug Store



★ There's a joy in the heart That sets Christmas apart, To make it a day of all days. And may its true peace And good will never cease To bless you in manifold ways.

Floyds Cafe

Pleasant Work



There's no shirking on this job. Each of the willing helpers knows that in a few days a brightly wrapped package will be waiting under the gaily lighted tree. And nothing could be fairer than that.

Dorothy Sheffy arrived home today from Canyon for a holiday visit with home folks.

Need Little to Keep Faith With Children at Yule

Tonight, perhaps some soldier is less lonely because he remembers the sled or drum or train he found beneath his Christmas tree one morning long ago.

It takes so little to keep faith with the children. Madame Schumann - Heineck remembered one Christmas all her life. She was perhaps seven or eight when times were very hard and it did not seem as if very much was going to be left for her. But on Christmas morning, the little girl found she had been remembered. Her treasure? It was an orange, round and yellow, and her very own. Just one orange saved that Christmas day for all eternity. Years later, a famous lady realized the love and sacrifice and ideals that orange represented.

'Pin Money'

Until quite recently, pins were made of wire and were very expensive—and highly prized. So, it became customary for men in ordinary circumstances to give their wives and daughters "pin money" on New Year's day.

Men are dying for the Four Freedoms. The least we can do here at home is to buy War Bonds—10% for War Bonds, every pay day.

Sadder But Wiser



After learning his lesson the hard way, little David White can be depended upon not to play with matches again. Here is the much wiser lad having a petrolatum dressing placed on his burned hand as a first aid measure by Florence Hunt, clerk in a New York drug store. By presidential proclamation, Nov. 5 to 11, has been set aside as National Pharmacy Week to emphasize the role played by the nation's druggists in protecting the war-time health of the public.

Subscribe for the News.



★ Christmas is here. And once more we find ourselves at a loss for words to express how we feel about your loyalty to us during 1944. But we know you will understand.

We wish for you and your family the best of Merry Christmases, and the best that this happy season can bring in both material and spiritual blessings.

SHERIFFS OFFICE

O. A. RICE, Deputy GARLAND BROWN, Sheriff VIRGIE SHEPARD, Deputy

Electricity

will always be **New**

New Then

New Now

New Tomorrow

ELECTRICITY WILL PLAY A VITAL ROLE IN THE POSTWAR WORLD

Southwestern PUBLIC SERVICE Company



D. H. S.

THE BOBCAT TALES

D. H. S.

CLEO NEWS

VOULME VII

DEVOTED TO THE STUDENTS OF DIMMITT HIGH SCHOOL

NUMBER 15

THE BOBCAT TALES

The Official Publication of Dimmitt High School

Published Each Thursday December 21, 1944

STAFF

Editor-in chief—Dorothy Clingsmith
Associate Editor—Norma Hunter
Society editor—Joyce Sherrill
Sports editor—Sue Watson
Managing editor—J. E. Harman
Feature editor—Dorothy Ziegler
Sponsor—Mrs. Rankin
Reporters: Dorothy Rhodes, Marilyn Gollehon, Bill Simpson, Virgil Lamb, Don Hargrove, Odell Arnold, Charlie Byrnes, Barbara Hunter, Dorothy Mobley, Mary Autry, Zoe Hendon, Velma Powell, Betty Adams, Billy Jones and Betty Belknap, Geneviva Collins and Christine Lindley.

CHRISTMAS TIME

Christmas time is here again. This year we are commemorating the nineteen hundred and forty-fourth anniversary of Christ's birth. In the one thousand nine hundred years since the coming of Christ many ways of celebrating this great event have developed and become customs of people of Christian faith.

First of these ways, among the Americans, is gift giving. This custom came from a Roman custom of giving to important personages.

The Three Wise Men came bearing gifts of gold, frankincense, and myrrh to honor the new born king.

In Italy Befana watches over small children, who on the Eve of Epiphany, hang their stockings before the hearth-fire, go to bed early, and wait to hear the cry "Ecco la Befana," then up they jump to find presents awarded for good behavior for the past twelve months.

PERSONALITIES

Name—Norton Barron
Food—Fried chicken
Favorite Color—Purple and White
Subject—Geometry
Pet Peeve—Detention Hall
Ambition—Aviator
Branch of Service—Navy Air Corps
Features:
Eyes—Brown
Hair—Black
Height—6'1"
Weight—154
Name—"Bo" Jackson
Food—Blondes
Color—Red
Subject—Detention Hall
Pet Peeve—School
Sport—Basketball
Ambition—To graduate
Branch of Service—Navy
Features:
Height—5'9"
Weight—140
Eyes—Grey
Hair—Brown

YOU'LL PROBABLY HEAR

"I'll Walk Alone"—Norma Hunter to Marvin Cryer.
"Scatterbrain"—All the girls to Bill Simpson.
"I've Got Gobs of Love For the Navy"—Marilyn to Chuby.
"Don't Sweetheart Me"—Mary to "Turtle."
"It's Love, Love, Love"—Johnny to Virgie Eva.
"Gals Don't Mean A Thing In My Life"—"Bo."
"Have I Stayed Away Too Long"—Bill to Marilee.
"Our Love Affair"—Joyce Carpenter to Thomas Harrison.
"Since You Went Away"—Dorothy Dee to Billy Wayne.
"Sweet and Lovely"—Norton to Johnneen.
"Standing Outside of Heaven"—Carl to Dorothy Mae.
"This Love of Mine"—Milfred to Betty Adams.
"Tell Me When My Baby Is Coming Home"—Miss Acker to Floyd Ashcraft.
"I'll Be Seeing You"—Rayford to June.
"Milkman Keep Those Bottles Quiet"—Clydene to Jackie Branman.
"Somewhere In England"—Barbara Hunter to Joe Brice.
"I'm Coming Home Darling"—Billy Wayne to Dorothy Mobley.

BOBCATS REVIEW OF THE WEEK

The Bobcats won their second game over the Tulia Hornets Tuesday night by a score of 37-32. Joe Harrison played a good offense while Thomas Harrison and Leo Ashcraft played good defense. Don Hargrove and Bo Jackson did some very good playing.

The Bobcats were defeated 42 to 28 by Stratford Friday at the Canyon tournament.

JUST KIDS

Maybe it's just hearsay, but we thing Norma Jean is about to fall for Neil Coventry.

A new couple has been seen around Dimmitt lately, this is Joyce Carpenter and Thomas Harrison.

Peggy is worried. She can't think of anything to get Leo for Christmas.

Overheard in Geometry class: Betty Hastings has a date in May. Some of the Senior girls are wishing that Don weren't so girlishy.

Lonnie you'd better really appreciate Tiny's present because she spent a lot of time picking it out.

We notice June Thompson is wearing a sweetheart pin from a certain '44 Senior.

Seen in Hereford with the Woolery girls were Glenn Godfrey and Harold Johnston.

Now how's this for gossip: "The old stand ups" Dorothy Mobley and Barbara Hunter were seen in Hereford Saturday afternoon (Xmas shopping) with their mothers. But they gave up hopes when they couldn't find Santa Claus.

It looks as if Bill and Marilee are back on the right track. They have been seen together quite often lately.

"Bo where is your technique? We haven't seen you with a girl in a long time.

Virgle Lamb and Mary Autry were enjoying each other's company last Tuesday night at Tulia.

Well, until next week you'd better watch out 'cause Santa Claus is coming to town.

Dear Old Santa Claus:

We have known each other for a good many years and you have never failed me yet thanks to your faithfulness in spite of my erring ways.

If you can possibly come a little early this year, please bring my math classes some knowledge. If you can't get here early enough for that, maybe you could bring them some mid-term grades. Goodness knows! That is the only way some of them will get a grade. This would help me a lot, because after all I have my reputation to protect.

If you can do this for me, dear old Santy, I certainly will appreciate it.

Love, J. O. Strother (Your old friend)

PS—I'm so worried over mid-terms I almost forgot my family. Please be good to my wife—knowing me like you do, you know she deserves it. Bring Patsy Ann a doll and some dishes and a teddy bear. Also be as good to Frank as possible under the circumstances.

Yours as ever, J. O. S.

Dearest Santa,

I have been a good little boy, with a few exceptions, these past twelve months.

Santa I won't ask for much but most of all I want a doll, one about 5'4", and dear Santa let her have big brown eyes and blonde hair, and one that can say "Papa". I would also like to have a little wagon to pull my doll in.

A good little boy, "Bo" Jackson

Dearest Santa,

We think we've been very good little girls this year (if you'll forget the detention hall), but you'll have to take our word for it.

Due to the war we don't want much for Christmas this year. Just bring us a 1945 Convertible with a tank full of gas, 5 good tires, a radio, a musical horn, and gobs

and gobs of Dentyne, Hersheys and gobs thrown in.

Your little friends, Tommy Hunter and Joyce

Dear Santa:

We are two wittle girls 16 years old and for Kwismas we want you to bring us a widdle doll, and a wittle buggy and a set of dishes, and above all Santa please bring us a handsome wittle boy, 6 feet tall, black hair, blue eyes, and he must have a uniform, and he must have all the essentials of a man.

Barbara Hunter Dorothy Mobley

Dear Santa,

I have been a pretty good girl this year, I think. So if I ask for quite a bit you'll understand why.

First, I would like to tell you what I think all the teachers need for Christmas. You should give them a box of aspirin and a very good lenient disposition to use when they grade test papers over the holidays. And let them feel especially good when they grade my papers. Thank you.

Oh yes, Santa, please send me a great big doll, the bigger, the better. You know what kind I like. Thanks a lot.

Your friend, Jerry Simon

PS—Don't forget all the little boys and girls who don't have homes this Christmas.

Dearest Santa,

We know that we've spent a lot of our time in the detention hall, but we think we are entitled to a furlough for two guys in the Army and Navy.

Since we haven't chewed gum (in geometry) we would like for you to bring us a carton of Dentyne, Spearmint, and Doublement to chew over the holidays.

By the way, we noticed some beautiful fur coats in Amarillo.

Just two Seniors, Dorothy Dee and Marilyn

PS—We just love Hersheys.

W. W. Adams left Wednesday for Fort Worth for a visit.

Subscribe for the News.

A surprise birthday dinner was given Mrs. Jack Summers at her home Sunday. Those attending were Mr. and Mrs. Harley Dodd and Derry, and Mr. and Mrs. Elbert Summers of Hart; and Mr. and Mrs. A. A. Dodd. Mrs. Summers was presented a number of lovely gifts. Many more happy birthdays to you, Mrs. Summers.

Miss Mozelle Coker is staying in town now to be near her work.

Mr. F. O. Taylor, Harry and Sam Taylor visited in the home of their daughter and sister, Mrs. J. E. Arnold Thursday. Sam was on his way to El Paso to be inducted into the Army.

Mrs. Harry Harris and her husband who is in the armed forces, have purchased a home in Burkburnett. Mrs. Harris was here a few days last week. Her father, Mr. Elmer Dixon, moved her to her new home last Friday.

Those visiting Rev. and Mrs. A. M. Dowell of Dimmitt Monday nite were Mr. and Mrs. Joe Dowell and Martha Sharon of Borger, Mr. and Mrs. Lester Dowell and family and Mr. and Mrs. Dick Greathouse and children.

Odell Arnold spent Sunday with his sister and family, Mr. and Mrs. Oscar Dunnagan.

Mr. and Mrs. Aubrey Burch went to Amarillo shopping Saturday.

Libburn Arnold of Sudan is visiting his parents, Mr. and Mrs. J. E. Arnold.

Some from this community attended the Workers meeting at the Baptist Church in Dimmitt last Thursday.

We are glad to report that Mr. J. D. Burch who has been quite ill, is improving. Mr. and Mrs. Eldon Shive and baby of Hart and Mr. and Mrs. A. A. Dodd visited them Sunday afternoon.

Mr. and Mrs. M. B. Odum had relatives visit them Sunday afternoon.

Those visiting in the Dick Greathouse home Sunday afternoon were Rev. and Mrs. A. M. Dowell and Mr. and Mrs. Lester Dowell and family.

Dorothy Wren, daughter of Mr. and Mrs. Vernon Simmons, is visiting them.

Mrs. J. E. Arnold and Mrs. Oscar Dunnagan and daughters, Virginia and Wynona, and Libburn Arnold went to Plainview Monday.

NOTICE

The Annual Meeting of the Castro County Mutual Fire Insurance Association will be held at Nazareth, Tejas, December 28, 1944, at 2:00 P. M.

All Policy holders are urged to attend.

Joe Birkenfeld, Secretary
Frank Hoelting, President
Ed Kleman, Treasurer

Jacob Acker, Ed Brockman, Art Kleman—Directors

Dear Santa Claus: I want a doll and some clothes to fit her, I want her to have hair and I want a ring and some skates and a whole lot of candy and cokes and oranges. I have been a good girl. Please send them. I guess you know where I live because I told you last year. I wanted to write early because I thought you might run out of things and I sure want them.

Love, Katy Ola Coke

Raymond R. Walker, C. C. Std. of United States Coast Guard arrived Thursday for a short visit with friends and relatives.

For Sale—7 Jewel Elgin pocket watch, a good one, see Itp Robert Duncan

FOR SALE—Baby bed with mattress, also high chair. Mrs. W. C. Johnston



"OUTSTANDING PERFORMANCE"

sums up, in two words, the achievements of our armed forces. We, too, strive for outstanding performance in every item of service. We thank you most cordially for your good will and patronage and wish you the Season's Greetings.

Neumayer Trucking

SPECIAL CHRISTMAS DINNER
Fried Chicken Dinner
Sunday

TURKEY DINNER
WITH ALL THE TRIMMINGS
Christmas Day
ROYAL CAFE



EACH CHRISTMAS as it comes and goes proves anew that love is the only binding power of the world. In these dark days of late December when the brightness of smiles make ample amends for lack of brightness overhead, we again send our most hearty Christmas Greetings.

Tates Produce & Feed Store



Hearty and cheery
And happy and true,
An ever so fervent
Merry Christmas to you!

Bob Cotton

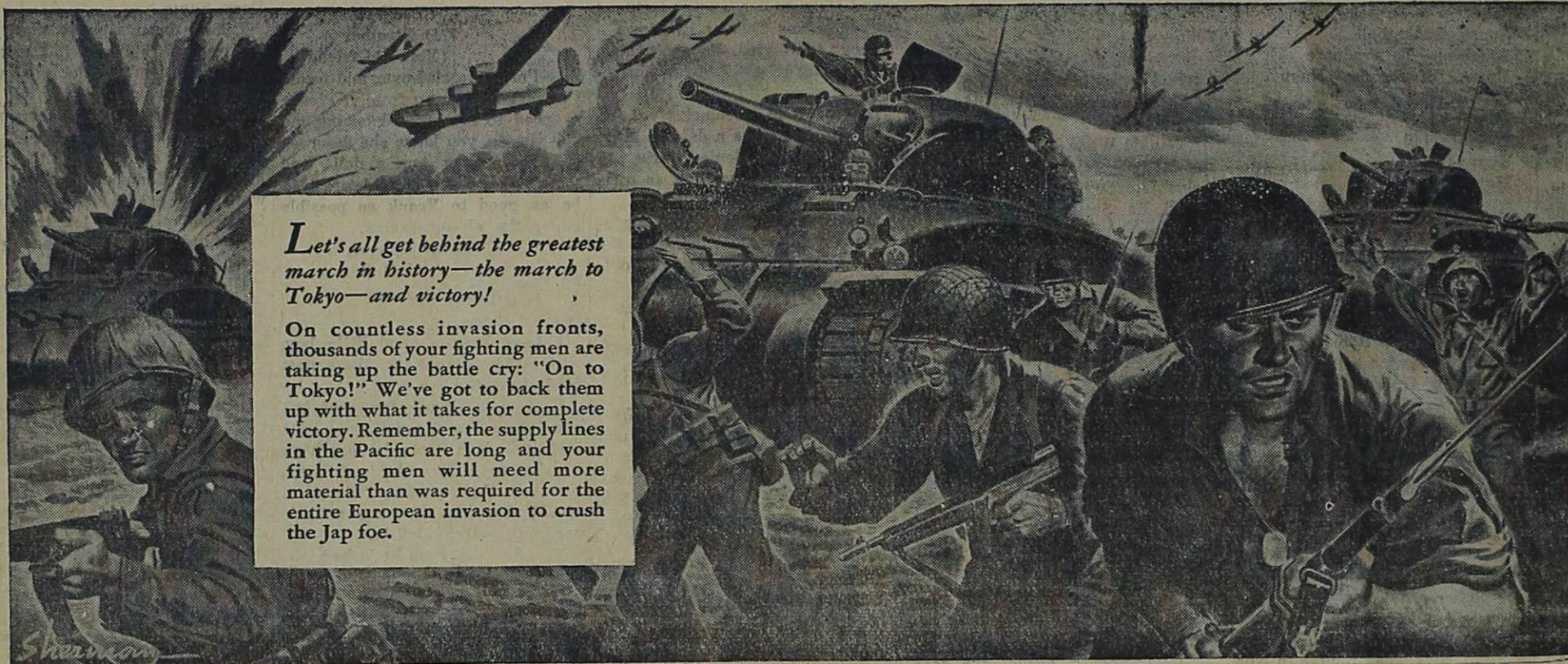


... It's Christmas! So Let's Celebrate!

Let's celebrate by recalling on every day what Christmas is and what it means. Let's celebrate by never doubting that eventually Good shall triumph. Let's celebrate by making children happy and by opening our hearts to those in need. That's the way to have the Merry Christmas we wish for you.

West Texas Telephone Co.

ON TO TOKYO!



Let's all get behind the greatest march in history—the march to Tokyo—and victory!

On countless invasion fronts, thousands of your fighting men are taking up the battle cry: "On to Tokyo!" We've got to back them up with what it takes for complete victory. Remember, the supply lines in the Pacific are long and your fighting men will need more material than was required for the entire European invasion to crush the Jap foe.

Let's Echo that cry with BONDS!

Our boys won't quit until they've reached their goal. Let's not stop buying Bonds until we've reached *ours!* In this 6th War Loan Drive, the Nation's goal is \$14 billions . . . our individual job is to buy at least



an extra \$100 Bond . . . *another* and then *another* . . . let's keep on going . . . let's keep on buying . . . let's keep on saying it with Bonds . . . "On to Tokyo!"



BUY AT LEAST AN EXTRA \$100 WAR BOND!

Conoco Service Station
Tate's Service Station
Neumayer Trucking
Cooper Electric Company
Dimmitt Motor Co.
Hay's Implement Co.
Your McCormack Deering Dealer
Floyd's Cafe
Commissioners Court
B. D. Woodlee
Reuben's Welding & Mch. Shop

John Stork
Commissioner Precinct 4
James L. Coke, Trucker
Earl's Blacksmith Shop
Dimmitt Drug Store
Miller Hardware
First State Bank
McMahon Blacksmith Shop
City of Dimmitt
West Texas Telephone Co.
Dimmitt Wheat Growers, Inc.

Phillips "66"
Rio Theatre
Manning Dry Goods
Wilson Grocery
Higginbotham-Bartlett Co.
Gulf Oil Co.
J. M. BIRDWELL, Consignee
Castro County Grain Co.
Willson & Son Lumber Co.

Castro Motor Co.
Dimmitt Laundry
Harrison Insurance Agency
Castro County Abstract Co.
Shipleys
M System
Sheffy & Stalcup Implement Co.
Kimbell Elevators Co.
Gulf Service Station
C. G. Maples & Son
Hog Buyers



WE HOPE old Santa will not forget you this Christmas of 1944, but that he will cram that stocking so full it can hold no more.

Good cheer, good fellowship, and Merry Christmas to you all!



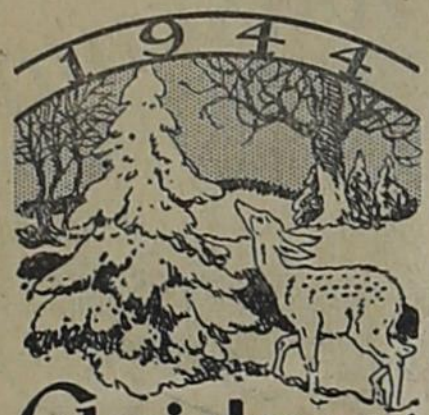
GOOD WILL



Castro Motor Co.

CLARENCE BEARDEN

RAY BEARDEN



Christmas GREETINGS

THE nearness of Yuletide is unmistakable. Whether snow festoons the fir trees or whether earth still awaits its mantle of white, woods and fields, city and town breathe Christmas and its spirit of kindness.

We sincerely hope that the Christmas season of 1944 will be richer for you, fuller, and more satisfying than for many a year, and thank you for twelve months of very pleasant relations.

Dimmitt National Farm Loan Association

J. W. WEBB, Secretary-Treasurer

Bernice Cummins, Asst. Secretary-Treasurer



Even Santa Claus is smiling at the general hilarity occasioned by his visit to a naval training station. The recruits in front of the barracks may be many miles from home, but they're still celebrating Christmas with as much enthusiasm as ever.

Family Reunions Are Yule Custom

Christmas is a homey time. Family dinner parties and reunions are a traditional part of the holiday season in America, and this year more than ever we will be celebrating Christmas at home.

You can add a festive note to these family get-togethers by turning them into Christmas parties. Don't plan anything elaborate—just think up some simple invitations and a game or two. Regular Christmas decorations will provide the setting.

For the invitations cut out paper snow balls, Santa Clauses or Christmas trees and write or print the invitation in ink of a contrasting color. Or buy small candy canes and attach a red paper tag with the invitation in white ink. If you're ambitious you might try writing a verse for these invitations.

From ordinary paper bags you can make party hats and head bands for the guests. Turn the top edge of the bag back in a roll until the "hat" is the right height. Paint or paste a Christmas design on these hats and they will be ready and waiting for the party. For the headbands cut strips of paper bag 2½ inches wide and decorate with gold stars, paper Christmas trees, holly, poinsettias, or cotton snowmen.

Games.

Christmas Toy Introductions. When the members of the group are not acquainted with each other, this game will work out very nicely. Give each person a small tag on which has been written the name of some toy or object or subject of Christmas. On the back of each of these tags are written commands such as "Introduce yourself to Teddy Bear." "See that the train meets the wagon." "Discuss the price of eggs with the top." These cards must be prepared beforehand and arranged so that everyone keeps moving about introducing and being introduced to each other.

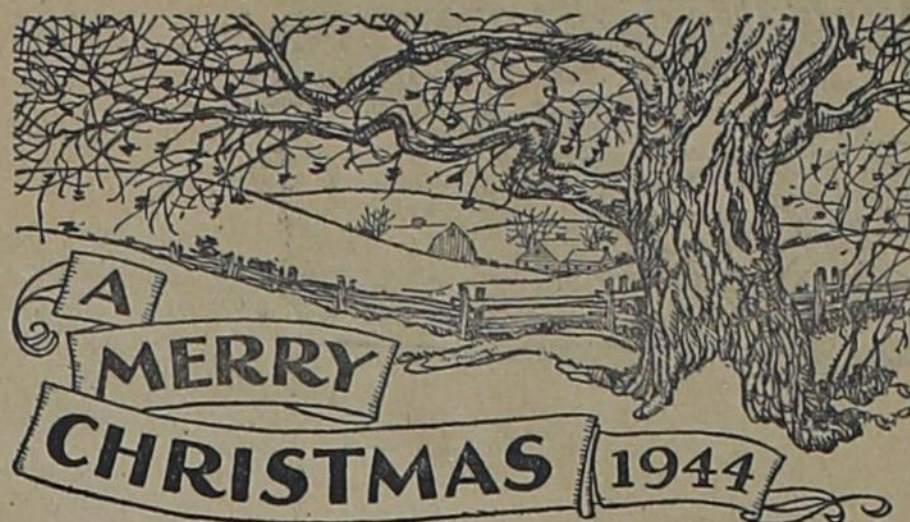
"Tip."—An English Game used at Christmas Time. Have nuts, candies, popcorn balls, etc., piled in center of table. One player leaves the room and the others select an object as "Tip." The absent player is called into the room and selects an object. He must avoid "Tip" and may have anything he gets. If "Tip" is chosen he loses his turn and must forfeit anything he has already won. A new "Tip" is chosen each time a player leaves.

A Popcorn Relay—This is lots of fun. Divide contestants into two groups. At one end of the room are fastened the ends of two long strings of very strong linen thread with a needle on each of the other ends, stuck in a stationary cork lying on a table beside two bowls of popcorn with exactly the same number of kernels in each. Each player threads a kernel of corn on the string and runs with it to the other end of the room. The contest continues until one bowl is emptied by a team.

Greeting Contest. Write out the well-known poem, "The Night Before Christmas," on slips of paper, one line to a slip. Separate the odd lines from the even lines, and give the odd slips to the men and the even ones to the women. Read the poem and announce that each player is to find the person holding the line that rhymes with his. The partners are then given pencil and paper and told to write as many forms of Christmas greetings as they can in five minutes. The winning couple receives a peppermint candy cane.

Some of these suggestions for Christmas fun have been taken from *The Christmas Book*, by Marguerite Ickis, a compilation of background materials and suggestions for celebrating Christmas. The material includes interesting facts about Christmas customs in other lands, ideas for parties and social activities, music, drama, decorations, and refreshments. The book is available for 50 cents from the National Recreation Association, 315 Fourth Avenue, New York City.

Mr. and Mrs. L. D. Winders have received word that their son, A. C. C. M. Louis M. (Monk) had arrived safely at his station in the South Pacific War Zone.



WHAT stancher tree than the oak, and what stancher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

M System Grocery

E. L. Carpenter
H. H. Cox

Lewis Wright
Mae Cox

SANTA CLAUS IS COMING TO TOWN!



Merry Christmas

We've got it on good authority that this town is among the first along Santa Claus' route, and that he's scheduled to make a long stop here!

We hope that "Santa Claus will be good to you," and that this holiday time will be one of exceptional joy and happiness to you and your family.

Reubens Welding & Mch. Shop

Earl Ren, Owner



**IN THESE
LAST
SHORT
DAYS
OF 1944**

When beaming faces tell that Christmas is very, very near, we are reminded again of the supreme value of friendship. He who has no friends, though he may have amassed a fortune, cannot be happy.

We have many friends in this area—friends from many years back as well as friends who have become friends during this past year. These friendships are a great source of pride and happiness to us.

To all these friends we wish a very Merry Christmas Season.

ROYAL CAFE

Melvina Witt

Elzie Teague

Mr. and Mrs. B. E. Roberson of Summerfield visited Sunday with their parents, Mr. and Mrs. W. C. Neill.

Clay Thomas has returned from Detroit, Michigan where he received the Sunnyside bus. His mother, Martha Thomas, returned with him for a visit, Mr. and Mrs. Thomas and mother Thomas visited relatives in Springlake Sunday.

Mrs. George Bradford and Mrs. James Bradford were shopping in Amarillo Monday.

Arch Johnson was called to the bedside of his brother, Tom, in Ft. Worth who was injured in a car wreck. There is no hope for the life of his brother.

Mr. and Mrs. Stub Jones of Dimmitt were Sunday dinner guests of Mr. and Mrs. Bill Booher.

Rev. Carter visited with the Kimenzined's Sunday.

Mrs. Loyd Rentfro and Corky were business visitors in Amarillo Friday.

Mr. and Mrs. Tom Lewis and Gene and Melvin were in Amarillo Monday on business.

Mr. and Mrs. W. A. Senter were Sunday guests of Mr. and Mrs. Wade English.

Mr. and Mrs. Grady McNabb were in Plainview Monday on business.

Mr. and Mrs. Jimmie Ivey and Mr. and Mrs. Odis English were in Muleshoe Saturday.

Mesdames Andy Thompson and Elzie Teague were in Plainview Friday.

Pete Coke returned from a business trip to Fort Worth Saturday.

Mrs. Vernon Simmons and Mrs. George Bradford visited in the Sid Sheffy home Sunday night.

Mr. and Mrs. Clyde Damron, Lucile, Doug, Mr. and Mrs. Clifton Reed, Pfc. and Mrs. Henry Williams and baby of Sudan, Mr. and Mrs. A. Kanady and Ruth were Sunday guests in the Elzie Teague home.

Miss Dorothy Wren Simmons of Long Beach, Calif., is spending the holidays with her parents, Mr. and Mrs. V. Simmons.

Mr. and Mrs. Raymond Carson of Olton and Mr. and Mrs. C. C. Graef spent the week end with the Pat Graefs.

Mr. and Mrs. Cecil Ginn, Mr. and Mrs. Clint Coventry and Mrs. Jno. Davis made a business trip to Plainview Monday.

Alma Ott was a breakfast guest of Mrs. Bonnie Rentfro Tuesday.

NAZARETH

Pvt. Robert Kleman is spending a 14 day furlough with his father, Mr. Harry Kleman. He has been stationed at Camp J. T. Robinson, Arkansas.

Pvt. Paul Acker is home on a 10 day furlough. He is in the Engineering Corps at Camp Claiborne Louisiana.

Miss Rita Hyland is spending the Holidays with her parents, Mr. and Mrs. J. E. Hyland. She has been attending the Mount Saint Scholasticas College, which is conducted by the Benedictine Sisters, at Atchison, Kansas.

The Mother's Society had their Christmas party on December 17. They had a short program and Rev. G. A. Boeckman gave a speech. Gifts were distributed.

Mrs. William Teal and three of her children are spending the holidays with her mother, Mrs. John Huseman.

Edna Ruth Hoelting, daughter of Mr. and Mrs. Ed Hoelting, was baptized in the Holy Family Church on Sunday, December 17. Sponsors were Greg. Hoelting and Mrs. Kate Seurer.

Raymond Francis Schmucker, son of Mr. and Mrs. Joe Schmucker was baptized recently. Mr. and Mrs. Francis Woelfle were sponsors.

Mrs. Orval Lewis and sons, James and Robert, of Tulsa, Okla., visited Mr. and Mrs. Edwin Ramey and Mrs. O. J. Beene Monday. Robert is the namesake of "Bub" Ramey. Mrs. Lewis and Mrs. Beene were college roommates.

Pvt. and Mrs. Zane Payne and Cpl. and Mrs. J. B. Moore and daughter of Randolph Field, are here for a visit with their parents, Mr. and Mrs. Willard A. Youts.

Mr. and Mrs. Willard A. Youts and Lee McAfee made a business trip to Plainview Monday.

Mrs. Curtis Tate and children of Mooreland, Okla., were here this week for a visit in the home of Mr. and Mrs. T. J. Tate. They returned home Tuesday. Mrs. Tate and children will leave Mooreland December 28 for San Diego, Calif., to be with Curtis, who is stationed in a Naval Officers Barber shop in San Diego.

Mr. and Mrs. S. N. Ewing left last week for a visit with their daughter, Mrs. D. W. Collins, in Calif.



**FROM US
TO YOU!**



† † Dusk...
Christmas Eve...
children moving
about stealthily,
wide-eyed and expectant... you
know the signs.

Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1944 we send you heartiest Christmas greetings.

Dimmitt Implement Co.

CASE IMPLEMENT DEALER
JESS WRIGHT, Manager Phone 8



**HARK, THE
ANGEL VOICES!**

May the sweet old Christmas story bring to you this year a deeper meaning... a larger store of its joy and peace and gladness than it ever has before.



Harrisons Insurance Agency



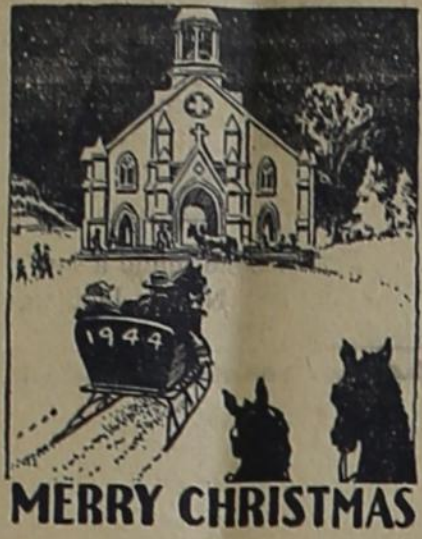
There is something in the very season of the year that gives charm to the festivity of Christmas.

—WASHINGTON IRVING



☆ Whether Christmas be white or green, we hope it will be full of charm for you and yours, with an abundance of all the good things that are part of happy Yuletide...

Dimmitt Wheat Growers



*Jingle bells, jingle bells,
Jingle all the way,
O! what fun it is to ride
In a one-horse open shay!*

We have much to be thankful for this Christmas, and we want to express our thanks to you.

May this Christmas season of 1944 be an especially happy one for you.

Sheffy-Stalcup Implement Co.

BUTLER-IVEY

Miss Ellene Ivey daughter of Mr. and Mrs. Floyd Ivey of Pettit, became the bride of Weldon E. Butler of Levelland, son of Mr. and Mrs. J. Butler, in a beautiful double ring ceremony at the First Baptist Church of Pettit at 8:30 P. M. Dec. 17, with Rev. Reed officiating.

The altar was beautifully decorated with pink candles, flanked by shiny Christmas trees.

The bride, given in marriage by her father, wore a lovely white net evening gown with lace fitted bodice and sweetheart neck, with finger tip cap veil. For something old she wore white pearls, something borrowed was the groom's bible. She carried a bouquet of tea roses.

The bridesmaid, Miss Lura Faye Numan, wore an evening gown of blue net with a pink rose corsage. Serving the groom as best man was Rodney Ivey, brother of the bride.

Mrs. Eugene Ivey, wearing a white gown, played the wedding march, "Lohengrin".

Mrs. Sid Sheffy, attired in a blue evening gown with a red carnation corsage, sang "I Love You Truly", and "Liebestraum."

Rila Faye Butler, sister of the groom, wearing a pink net gown, lighted the candles.

Mrs. Floyd Ivey wore an olive green dress with brown accessories, Mrs. J. Butler wore a wine dress with black accessories.

The bride is a graduate of Dimmitt High School and until recently did defense work in Denver, Colorado. She is a niece of Eugene Ivey of Dimmitt, Judge elect of Castro County.

The groom attended school in Levelland and finished Military Peacock Academy in San Antonio. For travelling the bride wore a gray suit with navy accessories.

Out of town guests present were: Mr. and Mrs. Sid Sheffy, Mesdames George Bradford, Glover Frazier, Andy Thompson, Vernon Simmons, Mr. and Mrs. Gene Ivey and family of Flagg.

Ensemble to Save Dollars for Bonds



Members of the Junior Auxiliary of the American Women's Voluntary Services are sewing for themselves to save manpower, machinery and money—to buy more War Bonds. They have selected the styles they think are the most suitable for them, including this pleated flannel skirt, topped by a checked, sleeveless lumberjack and blouse. It's attractive for college or business. A pattern for making it or similar ones may be obtained at local stores.

U. S. Treasury Department

J. C. Rawlings

Every Kind of Insurance
Farms and Ranches

Phone 4 Cor. Office in Hotel

NOTICE ..

OF OPENING OF

OK RUBBER WELDERS

IN DIMMITT

In brick garage building in South Dimmitt

Headquarters for

Prewar Tubes
Practically all Sizes

COMPLETE TIRE REPAIR SERVICE

For Car, Truck & Tractor Tires

ALL WORK GUARANTEED

Earl Ren, Owner



CHRISTMAS AGAIN!



Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

Higginbotham-Bartlett Co.



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus all the other joys that give Christmas-time its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

Dimmitt Consumers, Inc.

ROSS SUMMERS, MGR.



THAT clatter out on the porch means Santa Claus . . . or maybe it's only Uncle Joe in his annual role of St. Nicholas.

Yes, there IS a Santa Claus, and there will always BE a Santa Claus in the good old U.S.A.

We wish for you and your family this season of 1944-45 a typical American Christmas.

B. D. WOODLEE

REAL ESTATE & INSURANCE

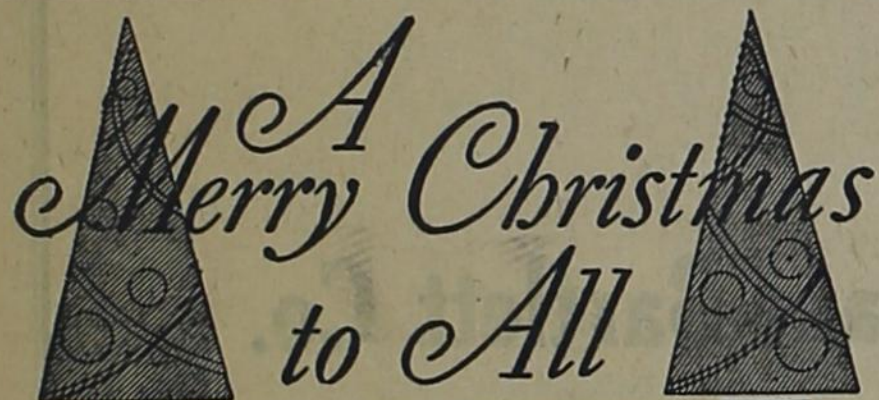
Christmas Greetings 1944



"Now all our neighbors' chimneys smoke,
And Christmas blocks are burning;
Their ovens they with baked-meat choke,
And all their spits are turning.
Without the door let sorrow lye,
And if for cold it hap to die
We'll bury it in Christmas pie,
And evermore be merry."

These 17th century verses typify the old-time Christmas spirit we wish for you this Yule season of 1944.

WILLSON & SON LUMBER CO



DUNCAN
YOUR PAINTER



BRANNON'S DAIRY

holiday greetings *



Another Yuletide season is at hand, and another Anniversary for us. I take this opportunity of expressing gratitude to all who have made it possible for us to remain in your midst these past twelve years. Especially am I grateful for the patronage that I have received since I have been the sole owner.

May I wish each and everyone a Very Merry Christmas and a Prosperous New Year.

Thompson Grocery & Market
LILLAMAE THOMPSON



... a candle in the window
... the gleam of a star on a tree
... the light in the eyes of a child on Christmas morning

But Christmas is more than these ...
how much more we cannot put into words, but you do know that we are wishing for you all that Christmas at its very best implies, and all that Christmas can bring

Swain Burkett



At this season we should all subject ourselves to re-examination, to see if good fellowship and kindness still survive as a practical combination to bring happiness to the human heart. Each of us holds in his hands the key to this combination. Let us use it during this Christmas season of 1944, to help transform dreams into realities.

May we add our glad Christmas greetings to the many which are finding their way to you?

Miller Hardware



THE STAR IN THE EAST

Down through the ages has come the story of the shepherds tending their flocks at night, awed by the Star in the East.

During this sacred season, mellowed by the thought of those who cannot be with us, we have abundant reason for gratitude. We have come a long way since the dark Christmas of 1941. The Star in the East shines brighter now.

That this may, indeed, be a Merry Christmas for you and yours is our ardent wish.

Rio Theatre

Dear Santa,
We are seven lonesome boys and we thought maybe you could help us. We would like to have two blondes, three brunettes and two blackheads delivered at our school house.

Yours truly,
The Senior boys
of Dimmitt High

Miss Thelma Shepard of Texas Tech, Lubbock, visited her parents last week end and attended the Cantata Sunday at the Baptist church in Dimmitt.

Subscribe for the News

Dear Santa:
Please let Joe Schulte come home. Please bring me a nurse doll, doctor set and bring Eileene some dishes. Please bring Sister Consuela a fountain pen.

Your good girl,
Norita Schulte

Mr. and Mrs. Joe Dowell and family of Borger were here Monday and Tuesday for a visit with his parents, Rev. and Mrs. A. M. Dowell.

Mr. and Mrs. H. W. Golden and Mr. Stub Jones made a business trip to Amarillo Wed.

Dear Santa Claus:
I want a doctor set, rifle, tent, chemistry set, candy and nuts.

Remember the poor little children

Your friend,
Charles Ray Simon

Dear Santa Claus:
I want a doll with yellow hair and lots of clothes, I want some skates and lots of candy. Please bring some nuts.

Mary Rosalind Nelson

Frank Cone made a business trip to Capitan, N. M., last week.



THE STAGE COACH has given place to the streamliner. The electric light has snuffed out the soft-beamed candle. Tinkling sleigh bells are drowned in the roar of motor horns. But who will say that Christmas has lost its charm? With Christmas at hand we renew our pledge of devotion to ideals of honest dealing, and express our appreciation of your friendship for us

Tates Service Station



MERRY CHRISTMAS

May the Spirit of Christmas light a candle of cheer in your hearts that will shine during your Holiday Season and glow throughout all the New Year!

West Texas Gas Company

